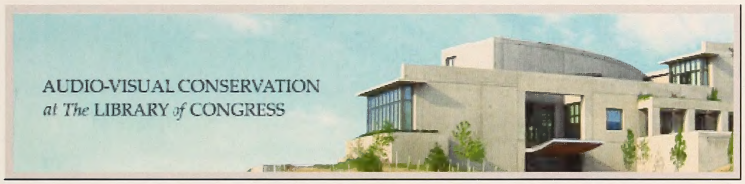
THE LIBRARY OF CONGRESS
1800

Scanned from the collections of
The Library of Congress



Packard Campus
for Audio Visual Conservation
www.loc.gov/avconservation

Motion Picture and Television Reading Room
www.loc.gov/rr/mopic

Recorded Sound Reference Center
www.loc.gov/rr/record

FILE COPY
DO NOT REMOVE
F1-28-19

Intimate in Character
International in Scope
Independent in Thought

THE FILM DAILY

The Daily Newspaper
Of Motion Pictures
Twenty-Four Years Old

82, NO. 1 | NEW YORK, WEDNESDAY, JULY 1, 1942 | TEN CENTS

3 JUN 5 Copy

GOV'T TO GET UMPI SALES PLAN FRIDAY

Confer Today on 25% Cut in Film Delivery Mileage

Film Exchange Reps. and Carriers To Study Means Of Complying with Order

Ways and means of complying with the Government order curtailing deliveries in an effort to conserve rubber and gasoline will be considered today at the New York Film Board of Trade offices by local film exchange representatives in cooperation with a special carriers' committee. The order is scheduled to go into effect today. Under the edict, film delivery services will be required to slash their mileage 25

(Continued on Page 8)

Michigan Asks ODT For Delivery Relief

Detroit—David Newman, attorney for Co-Operative Theaters of Michigan, is in Washington seeking relief on present regulations affecting film deliveries, which are creating plenty of trouble for local exhibitors, distributors and carriers alike. Newman is appearing in this instance

(Continued on Page 7)

WPB Prescribes Method for Getting Repair Materials

Washington Bureau of THE FILM DAILY

Washington — Distributors of maintenance and repair materials to moving picture and other theaters are eligible to apply for priority assistance on Form PD-1X, the Distributors Branch of the Division of

(Continued on Page 8)

"Pied Piper" to Debut At Palace, Rochester

Twentieth Century-Fox yesterday completed arrangements with Jay Golden, manager of the RKO Palace, Rochester, to use the theater as the site of the world premiere of "Pied Piper" on July 16. Among the film personalities who will attend the opening are Monty Woolley, Anne Baxter and Otto Preminger, who have roles in the film.

WARNS OF "EXCESSIVE DEMANDS"

Use of Screen to Instruct, Not Apprise and Entertain, Will Empty 17,000 Theaters—Coe

Warning that "eagerness to win the war, coupled with recognition of the power of motion pictures, is apt to impel the unknowing to excessive demands on motion pictures" was sounded by Charles Francis "Socker" Coe, MPPDA vice-president and general counsel, in addressing a private luncheon of business men here over last week-end. Such excessive demands, Coe asserted, would result in "two dire things."

"SOCKER" COE

"Instead of apprising the people, we might begin to instruct them. That would empty the 17,000 theaters. The greatest public contact would so be lost for all purposes," the new MPPDA exec. said succinctly.

"Our people now go eagerly to these theaters," he pointed out. "The first job of producers and exhibitors of motion pictures is to keep our people going eagerly. If we seek to instruct the people, we miss our mission. When we entertain and apprise them, we achieve our highest function."

The industry's 100 per cent enlistment in the war's prosecution was cited by Coe, who told his audience:

"I know the men who make the pictures. I am, and have been, in intimate contact with them. Without reservation, I

(Continued on Page 7)

Myers Hails Metro Policy on "Miniver"

Metro's decision not to ask advanced admissions for "Mrs. Miniver," disclosed Monday by Nicholas M. Schenck, Loew's prexy, was greeted yesterday by Abram F. Myers, Allied board chairman and general counsel, as "a tremendous contribution to the good-will of the industry."

Myers, in New York, said that ex-

(Continued on Page 7)

Warners and Sosna Expected to Appeal

St. Louis—Warners is expected to take an appeal from the ruling handed down by AAA Arbitrator Ethan A. H. Shepley, directing it to offer its fims for some run it shall designate to Louis Sosna, operator of the Sosna Theater, Mexica, Mo.

Shepley in his 15-page decision also directed that the Vitagraph pic-

(Continued on Page 6)

Find Big Re-issue Audience

91% of N. Y. Fans Polled Would Patronize

Overwhelming majority of film fans would welcome an opportunity to see the better motion pictures of the past 10 years, it is indicated by a survey made in New York by Dr. Leo Handel, chief of the Motion Picture Research Bureau. Coming at a time when several companies

(Continued on Page 6)

First Disney Feature Ready for S. A. Market

Initial Walt Disney feature produced for the South American market as a result of his last Summer's trip through Latin America has

(Continued on Page 8)

Industry Committee Will Meet with Arnold, Wright; Confident of Green Light

Thurman W. Arnold, Assistant Attorney General, and Robert L. Wright, special assistant to the Attorney General, and head of the D of J's film unit, will receive the final draft of the UMPI substitute sales plan in Washington on Friday from an industry committee, it was learned authoritatively yesterday.

Personnel of the committee in all probability will include William F. Rodgers, UMPI's head; Austin Keough, Paramount's legal chief;

(Continued on Page 7)

RKO Sales Conclave Opens Here July 27

RKO Radio will hold a national sales convention at the Waldorf-Astoria, with business sessions spanning July 27-29, it was announced yesterday by Prexy Ned E. Depinet.

With home office execs. and reps., attendance will approximate 250.

(Continued on Page 7)

Pittsburgh or Columbus May Get Allied Meeting

Allied's board meeting, scheduled for mid-July, may be held in either Pittsburgh or Columbus, it was learned yesterday.

Originally scheduled for August,

(Continued on Page 7)

Reduced Rates, Too, For Gals In Service?

Detroit—Problem of admission of women in uniform at reduced prices has been raised here, following the formation of the WAAC. General policy of leading exhibitors here grants varying reductions to servicemen, although only a few grant entirely free admission, and escorts are included by some and not by others.

Actual policy toward gals joining the WAAC has not been set, but on Film Row sentiment is veering toward equal treatment for both sexes.

PN1993 .F45 xcopy 1 M P/C

THE NEWSPAPER OF FILMDOM — THE FILM DAILY — ALL THE NEWS ALL THE TIME

Vol. 82, No. 1 Wed., July 1, 1942 10 Cents

JOHN W. ALICOATE : : : : Publisher

DONALD M. MERSEREAU : General Manager

CHESTER B. BAHN : : : : : : Editor

Published daily except Saturdays, Sundays and Holidays at 1501 Broadway, New York, N. Y., by Wid's Films and Film Folk, Inc. J. W. Alicoate, President and Publisher; Donald M. Mersereau, Secretary-Treasurer. Entered as second class matter, Sept. 8, 1938, at the post office at New York, N. Y., under the act of March 3, 1879. Terms (Postage free) United States outside of Greater New York $10.00 one year; 6 months, $5.00; 3 months, $3.00. Foreign, $15.00. Subscriber should remit with order. Address all communications to THE FILM DAILY, 1501 Broadway, New York, N. Y. Phone BRyant 9-7117, 9-7118, 9-7119, 9-7120, 9-7121. Cable address: Filmday, New York.

Representatives: HOLLYWOOD, Calif.—Ralph Wilk, 6425 Hollywood Blvd., Phone Granite 6607. LONDON—Ernest W. Fredman, The Film Renter, 127-133 Wardour St., W. 1. PARIS—P. A. Harle, Le Film, 29 Rue Marsoulan (12). MEXICO CITY—Marco-Antonio Galindo, Depto. 215, Calle del Sindicalismo, 99, Tacubayo, D. F.

FINANCIAL

(Tuesday, June 30)

NEW YORK STOCK MARKET

	High	Low	Close	Net Chg.
Am. Seat.	8⅞	8⅞	8⅞	+ ⅜
Col. Picts. vtc. (2½%)	....	....	....	....
Columbia Picts. pfd.	....	....	....	....
Con. Fm. Ind.	....	....	....	....
Con. Fm. Ind. pfd.	....	....	....	....
East. Kodak	....	....	....	....
do pfd.	....	....	....	....
Gen. Prec. Eq.	....	....	....	....
Loew's, Inc.	40⅛	40⅛	40⅛	— ⅛
do pfd.	....	....	....	....
Paramount	14½	14⅜	14½	— ⅛
Para. 1st pfd.	....	....	....	....
RKO	3⅛	2⅞	3⅛	+ ¼
RKO $6 pfd.	41½	41½	41½	+ ½
20th Century-Fox	9¾	9½	9¾	....
Univ. Pict. pfd.	153	153	153	....
Warner Bros.	5⅛	5	5⅛	....
do pfd.	100	99⅞	100	....

NEW YORK BOND MARKET

	High	Low	Close	Net Chg.
Para. B'way 3s55	61½	61⅛	61⅛	+ ⅛
Para. Picts. deb. 4s56	99⅝	99⅝	99⅝	+ ½
Warner Bros.' dbs. 6s48	....	....	....	....

NEW YORK CURB MARKET

	High	Low	Close	Net Chg.
Monogram Picts.	....	....	....	....
Radio-Keith cvs.	5-32	5-32	5-32	+1-32
Sonotone Corp.	1¾	1¾	1¾	....
Technicolor	7	7	7	....
Trans-Lux	⅞	⅞	⅞	....
Universal Corp. vtc.	....	....	....	....

N. Y. OVER-THE-COUNTER SECURITIES

	Bid	Asked
Met. Playhouse, Inc. 2nd deb. '45	64	67
Roxy Thea. Bldg. 4s 1st '57	61¾	64¼

CLOSE THAT DEAL TOMORROW BY TELEGRAPHING TODAY VIA

Postal Telegraph

CHARGES FOR TELEGRAMS 'PHONED IN APPEAR ON YOUR TELEPHONE BILL.

Skouras, Connors, and Lawrence Flying to Coast

Spyros Skouras, president of 20th-Fox; Tom Connors, vice-president in charge of distribution, and Laudy Lawrence, the company's foreign distribution head, fly to the Coast tomorrow for conferences with Col. Darryl Zanuck, production chief, and other studio executives on production plans for the new season. They will be on the Coast indefinitely.

Hal Horne, publicity and advertising chief, who was to have sat in at the conferences, will remain behind to complete the campaigns for the first block-of-five releases for 1942-1943.

Three Para. Distribution Changes Made by Agnew

Three changes in Paramount's distribution setup were announced yesterday by Neil Agnew. Hugh Braly, formerly district manager for the Pacific Coast, is shifted to the Rocky Mountain district, with Del Goodman, former Canadian sales manager, succeeding.

Braly succeeds Manny Brown, who has been named branch manager of the Buffalo office.

"Miniver" in Cleveland At Regular House Scale

Cleveland—In line with the policy enunciated by Nicholas M. Schenck, Loew's State will show Metro's "Mrs. Miniver" at regular prices, previously announced b.o. scale boost being cancelled.

Jan Struthers is set for a personal appearance at Loew's State Theater here July 9 in connection with the run of "Mrs. Miniver," which was adopted from her novel with the same title.

Schwartz, Rinzler Head N. Y. Theater USO Drive

The USO's New York theater drive which will be staged the week of July 23 will be headed by Fred Schwartz, Century circuit head, and Sam Rinzler, president of the Randforce circuit.

It will be their job to obtain personal pledges from exhibitors in the metropolitan area to take up a collection at each show during the week of the drive.

N. Y. MPTO to Meet Monday

Buffalo — MPTO of New York meeting requested by WAC, postponed at last minute from Monday, will be held next Monday, July 6 at 2 p.m. in the Variety Club of Buffalo.

All exhibs., branch managers and film salesmen in the Buffalo territory are asked to attend. Prexy A. Charles Hayman said J. Myer Schine, Si Fabian and Harry Brandt, all of WAC, will be speakers.

20th-Fox Sales Staff Now All on Sixth Floor

Alterations will be completed and 11 new offices ready tomorrow for the division sales managers of 20-Fox and their assistants on the sixth floor of the home office building. All the sales heads then will have offices adjacent to Tom J. Connors, vice-president in charge of world-wide sales instead of on different floors in this building.

Connors has been in his enlarged quarters several days and the following division managers and sales executives move in tomorrow: William J. Kupper, executive assistant to Mr. Connors; Eastern Division Sales Manager William Sussman; Central Division Sales Manager William C. Gehring, Eugene McEvoy, T. A. Shaw, C. A. Hill, W. J. Cark, E. H. Collins, Martin Moskowitz and Jack Sichelman.

IA "B" Membership Only To Exch. Workers—CIO

The IATSE is offering exchange white-collar workers only "B membership" in the union in its campaign to bring them into its fold, it was charged yesterday in CIO circles here.

The United Office and Professional Workers of America, a CIO affiliate, announced on Monday that it would challenge the IA's right to invade the white-collar field by instituting a counter-drive to organize under its banner all the white collarites in the nation's film exchanges.

Harmon to Address Trade In St. Louis Next Week

St. Louis—Fred Wehrenberg, president of the MPTO of St. Louis, Eastern Missouri and Southern Illinois, has called a meeting of the entire industry in the St. Louis territory to be held at Fanchon & Marco's St. Louis Theater on July 8. Mass meeting will be addressed by Francis S. Harmon, WAC executive vice-chairman.

E. C. Mills Leaves Ascap

E. C. Mills has resigned as chairman of the administrative committee of Ascap, effective today. He had charge of the society's foreign relations and wielded authority in a consulting capacity. The position will be discontinued, according to officials of Ascap. Except for a three year period from 1929 to 1932, Mills had been with Ascap since 1919.

YDD Tradeshows July 27

"Yankee Doodle Dandy" will be nationally tradeshown on July 27, it was announced yesterday by Ben Kalmenson, Warner Bros. general sales manager. Selling and merchandising plans are now being completed.

Newsreels In Cincy Strand

Cincinnati—The Strand has been renamed "the Telenews Strand," and will open with newsreels exclusively.

COMING and GOING

ABRAM F. MYERS returns to Washington from New York today.

J. W. BARRITT, U. S. Office of Education, in charge of films, is spending a short vacation in Virginia.

MADELEINE CARROLL is in Nassau, the Bahamas.

MARGO arrived in New York from the Coast yesterday.

HARRY M. KALMINE, assistant general manager of Warner Theaters, returns today from Pittsburgh.

WOLFE COHEN, Canadian district manager for Warners, arrived in New York yesterday from Toronto for home office conferences. He will return to Canada the latter part of the week.

JUDY CANOVA is at the Warwick.

MONTY WOOLLEY returns to the Coast July 12.

JUDY GARLAND is in Chicago.

JACK FLYNN arrives here today for M-G-M conferences.

JACK KIRSCH has returned to Chicago.

AL JOLSON is in Chicago, having returned from a trip to Alaska.

20th-Fox Seeks Pixgoers' News, Radio Preferences

Twentieth Century-Fox will try to get a line on the film public's news and radio preferences via a 10-page questionnaire which Richard Condon, the company's publicity manager, will send out to all exploitation and theater men in cities of 100,000 or over.

The exploiteers and exhibitors will be delegated with the duty of having the questionnaires filled out by the local papers and radio stations.

One purpose of the questionnaire is to find out which programs are preferable for the merchandising of star talent.

Quote AND Unquote!

No. 18

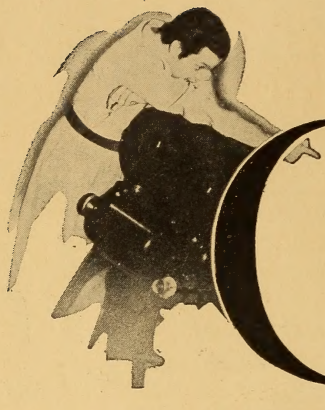
"I am sure I will find the 1942 Year Book of Motion Pictures a big help in making up my movie page during 1942."

Lois June Joslin
The Odessa American, Odessa, Tex.

THE 1942 FILM YEAR BOOK
Now Being Distributed

MEMPHIS
TUCSON
HARTFORD
BRIDGEPORT
FRESNO
LOS ANGELES
EVERYWHERE
THE BIG SHOT IS
"THE BIG SHOT"
HUMPHREY
BOGART'S
THIRD-HIT-IN-A-ROW
FOR
WARNERS
It's okay, boys, we hear you calling! And as soon as the early dates are through holding, we'll rush your prints to you! After all, we know a big dough hit when we see one! We ought to — we make most of them!
with IRENE MANNING • Richard Travis • Susan Peters • Stanley Ridges • Directed by Lewis Seiler

NOW! THE DARING DRA
HOLLYWOOD'S AM



ORSON WELLES

Mercury Production

A Startling Challenge To Women Who Think There Are More Important Things Than Love!

with

Joseph Cotten · Dolores Costello · Anne Baxter · Tim Holt

Agnes Moorehead · Ray Collins · Erskine Sanford

and Richard Bennett

Screen Play, Production and Direction by ORSON WELLES

ATIC SENSATION FROM
ZING NEW HIT-MAKER!

Orson Welles' second personally directed and produced picture is a highly important production — as startling, dramatic and revolutionary in many ways as his "Citizen Kane", which was acclaimed by critical groups as The Best Picture of 1941.

"The Magnificent Ambersons" is considered to be the best novel ever written by Booth Tarkington, having won the Pulitzer Prize. The story is down to earth. The scene, a middle-western city, with its rich man's house that is the town's show place — but also a house with a skeleton in the closet. The fascinating characters step out on the screen as vivid human beings who love, hate, envy—are kind or cruel, according to their natures.

Red Book, in selecting it as The Picture Of The Month, says " 'The Magnificent Ambersons' has heart, and in it are people one can deeply care for...it is Welles' best."

"The Magnificent Ambersons" has been pre-sold over many months. Its publicity penetration is one of the highest on record. It has been nationally advertised in full pages in all the leading magazines. It will be a fine box-office success as well as a picture that will be praised to the skies by every critic who sees it.

The Magnificent Ambersons

FROM THE FAMOUS NOVEL BY BOOTH TARKINGTON

RKO RADIO PICTURES

PENING SOON IN SELECTED FIRST RUNS EVERYWHERE

Warners and Sosna Expected to Appeal

(Continued from Page 1)

tures must be offered to Sosna on terms not calculated to defeat the spirit and intent of Section 6 of the Consent Decree.

Sosna on the other hand is expected to appeal from other sections of Shepley's ruling in this case, namely dismissing the charges as against RKO-Radio, 20th-Fox and Paramount.

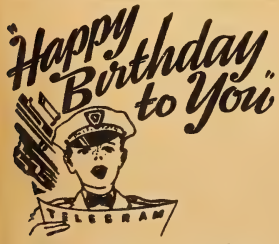
The arbitrator assessed the costs in the case one-fourth against Vitagraph and three-fourths against Sosna.

This case was one of the most important ever to come before the local tribunal. One of the principal defenses was the Sosna's admission policy of 5c matinees. In explanation of this rate, Sosna contended that the opposition Rex and Liberty operated by the Frisina Amusement Company, with headquarters in Springfield, Ill., has shown film from 60 to 90 days and even more before the Sosna on a 10c and 15c policy.

Earlier in the year Sosna on an appeal won a victory over Loew's, Inc., after Arbitrator Fred A. Armstrong, St. Louis attorney, had ruled in favor of the distributor, contending, in effect, that he had brought his complaint under the wrong section of the Consent Decree. In that case the 5c admission fee was also an issue, but the appellate board held that proper consideration had not been given to the fact that M-G-M pictures had been shown at a 5c and 10c admission rate elsewhere in the St. Louis territory.

Unreasonable Clearance Claimed by Manny Marcus

Indianapolis—Manny Marcus, operator of the Ritz Theater, has filed a complaint against Loew's, Paramount, RKO, 20th Century-Fox and Vitagraph, claiming that the clearance granted the Uptown and Zaring Theaters over his house is unreasonable. He asks that a reasonable maximum clearence between the houses be established.



Charles Laughton
William Wyler
M. A. Schlesinger
Don Eddy
Irving Kahal
Charles D. Brown
Madge Evans
Olivia De Havilland
Jeanne Crozat
K. H. Cohrane
O. P. Madsen
Helen Weber
H. W. Rosch
C. Aronson
A. M. Brilant
Don Beddoe

● ● ● **TOMORROW NIGHT, another of the very top-flight audience pix of 1942-43 bows on Ole Broadway,—in fact at the institutional Globe Theater via a glittering premiere performance.....We mean Universal's socko, spectacular "Eagle Squadron," whose timeliness and box-office worth are unmatched by any of the company's productions in a long, long time.....New York is only too glad to play second fiddle in the matter of getting the first "look-see" at Walter Wanger's new nifty .....It's nice to get it this early.....Actually the opus has had pre-release engagement openings in Baltimore, Harrisburg, Buffalo, Dayton, San Antonio, Chicago and San Francisco.....And now, Mister Exhibitor, hang on to your chair,—for "Eagle Squadron" has shattered house records in ALL these situations.....and is being held over in all seven cities for indefinite runs.....and at advanced prices.....We had the thrill of seeing this grand feature attraction some bit ago in Universal's screening room at the home office, and it electrified the most jaded of pic appraisers present.....When Bill Scully asserts that he personally believes that "Eagle Squadron" is one of the most important pictures from the standpoint of morale that the industry has made, he's putting it conservatively.....it's dynamite.....**

▼ ▼ ▼

● ● ● *OUR good friend Louis Frisch, treasurer of the Randforce Circuit, has been proud of many a picture he has run in his theaters .....But if you should see him parading around Brooklyn today, or as a matter of fact for days to come, with his head high in the air and his chest well out,—just walk up to him and say: "Hiya, Grandpop! I see you've done it again!".....He is a proud grandfather for the third time.....It's a bouncing baby boy born to his daughter, Sylvia, wife of Captain Theo Barnett, U. S. A.....*

▼ ▼ ▼

● ● ● **UNITED CHINA RELIEF, whose top proponent in the film biz is David O. Selznick, is urgently in need of volunteers to make street collections locally on July 7 to July 9, inclusive.....This most worthy drive's opening day happens to be the fifth anniversary of the beginning of Chinese resistance to Japanese invasion.....There will be, there must be, a number of our Film Row folks and members of their families who will have the hearty inclination to aid in this three-day collection .....Volunteers are requested to report personally at United China Relief headquarters either in advance of the three days, or on any day of the drive.....The address is 1790 Broadway.....The telephone number, CIrcle 5-4100.....Jeannette C. Light (wife of our industry's Charles Light) is doing a great job for our gallant ally, China.....**

▼ ▼ ▼

● ● ● *FURTHER evidence of the solidity of the M-G-M "family" is the company's announcement that the following have completed 20 or more years of service with the organization in the three-month period from April 1 to June 30 of this year (years of service given in parentheses): In April,—Edna Frank, Chicago, (21); Elsie Bowman, Chicago, (22); Louis Amacher, Portland, (23).....In May,—Edward K. "Ted" O'Shea, home office, (22); Walter E. Banford, Chicago, (24); Theo Irene Hasbrook, Portland, (24); Thomas Parkin, Salt Lake City, (22); Clayton T. Lynch, Los Angeles, (20).....In June,—Edward W. Green, Kansas City, (22); C. James Briant, New Orleans, (27); Olive Bond, Kansas City, (22); Charles Vetrover, Chicago, (22); John J. "Jack" Bowen, New York, (23); William Hopkins, Philadelphia, (22); Henry A. Friedel, Denver, (27); Edward Kushner, Washington, (24); May Cassidy, Denver, (23); Elizabeth Connors Dervin, Boston, (22); Charles F. Repac, Boston, (22); Sarah Weiner, Boston, (22); Henry Wolper, Boston, (22); and Charles E. Kessnich, Atlanta, (24).....*

▼ ▼ ▼

● ● ● **AVENGE PEARL HARBOR!.....**

Find Big Audiences For Re-Issued Pix

(Continued from Page 1)

have either re-issued or are about to re-issue pictures of former years, study indicates a sizeable wai[illegible] audience in at least the Met. [illegible]tory.

Dr. Handel divides the potential audience for re-issues into two groups: First, persons who have seen the picture before and are or are not willing to see it again; second, persons who have not seen the picture who may or may not wish to go to an old picture. Many of the latter group are young people who were not old enough to see some of the hits of other years.

Details of the study show that 91 per cent of the respondents, all of whom attend film shows at least once a month, would like to see the most outstanding pictures of the last 10 years; only eight per cent said they would not attend and one per cent had no opinion.

Of those questioned, 97 per cent are prepared to see old pictures that they missed, provided that they are very good, and would not be prejudiced because the films were produced in previous years; three per cent had no opinion; 90 per cent are willing both to see old pictures again and to attend theaters showing the old productions they did not see before.

Many qualified their acceptances of re-issues by stating that the pictures must be really excellent and that the prints must be in good condition.

Wehrenberg-Halloway Get "Purchase" in St. Louis

St. Louis — Unable to come to terms, Paramount is selling "Louisiana Purchase" away from the St. Louis Amusement Co. (F & M) and the Ansell Bros. and S. M. Schuchart circuits here.

Pic has been taken by Fred Wehrenberg and Henry Halloway's Community Theater Corp. and is also expected to play the Kaimann Bros. houses. Latter have a co-op booking arrangement with Wehrenberg.

Both the Wehrenberg and Halloway theaters are dualling "Purchase" with "Glamour Boy."

$250,000,000 Goal In War Bond Drive

Total sales of War Bonds and Stamps to patrons of Loew's theaters during the last four weeks reached $600,000, with Stamps accounting for $260,640. In the 74 New York Loew houses, the Bond and Stamp sales totalled $320,612. In some 40 other cities in which Loew's operates, total was $280,000.

It is estimated the total sales for the first month in all U. S. theaters will be between $10,000,000 and $15,000,000. Goal set is sales of $250,000,000 per year.

Gov't to Get UMPI Sales Plan Friday

(Continued from Page 1)

Abram F. Myers, Allied general counsel and board chairman; Ed Kuykendall, MPTOA prexy; and William Brandt, president of New York ITOA.

The draft's last "i" has been dotted, and its final "t" has been crossed by the legal conferees, it is understood, and all that remains is to prepare the filing copies, which will be ready by tomorrow at the latest.

While there has been no official indication of the Department of Justice's attitude, industry observers are confident that the UMPI plan will get the "green light" from the Government. It was pointed out yesterday that the D of J scarcely would have permitted the time and effort to be expended on the evolvement of the plan had it intended to kill the proposal in the end.

While the Government's decision may not be announced at Friday's conference, it is confidently expected that there will be quick action, enabling the presentation of the plan to Federal Judge Henry W. Goddard here for his consideration next week.

Pittsburgh or Columbus May Get Allied Meeting

(Continued from Page 1)

but advanced a month at the request of regional leaders, time and place will be determined by the Executive Committee, probably within the next week.

Chicago Exchange Union Dickers With Col., Para.

Chicago—George Busch, business agent of the employes union, reports front office employes of the Columbia and Paramount exchanges are being urged to join. Other exchanges personnel will also be solicited.

Plans under discussion are for the admittance of 16 mm. exchange employes into the union with the cameramen's union taking the laboratory workmen and the film employes union, shipping and front office personnel.

WEDDING BELLS

Nassau, Bahamas—Secret wedding of Madeleine Carroll and Stirling Hayden three months ago was disclosed here yesterday.

Mrs. Madeleine Miller of RKO Pathe News has announced the engagement of her daughter, Miss Harriette Lee Miller, to Charles N. Schuh, Jr., an engineer with the Sperry Gyroscope Co.

Short Short Story

Chicago—On the Clark Theater's marquee:
"The Male Animal"
"Ride 'Em Cowboy"

Myers Hails Metro Policy on "Miniver"

(Continued from Page 1)

hibitors generally must applaud Schenck's decision to make available "this outstanding picture without advanced admissions and promptly in the regular course" of distribution.

"Mrs. Miniver" starts its fifth week tomorrow at the Radio City Music Hall where it has broken all attendance records in the house's 10-year history. In its first 25 days, it has played to 558,966 persons. Pic is certain to stay a sixth week and may go seven, to set an all-time high for duration of engagement.

Advanced Admissions Policy Deplored by Texas Exhibs.

Menard, Tex. — Advanced admission policy for pix having the war or national crisis as their basis is branded "a distinct strain upon the motion picture public, and "a misuse of the patriotic impulses of this country," in a bulletin just released by Henry Reeve, president of Texas Theater Owners, Inc.

Bulletin emphasizes that the unit's protest is "not motivated in any way upon the selling terms of these pictures, but upon the improper demands upon the public at our box offices."

Reeve declares:

"In key cities the increase asked for results in but 10 per cent to 15 per cent of the established price. However, in the tremendous majority of subsequent-runs, suburban and small town theaters, this increase is 25 to 33 1-3 per cent and often as much as 50 per cent over prevailing prices.

"Our Industry has not yet been affected by the National price freezing program. We call your attention to Leon Henderson's recent statement in that regard, and its forthcoming possibilities to warn the motion picture industry against this false merchandising basis, which can obviously cause a disastrous situation, in the event that admission prices are frozen, for the show business."

RKO Radio Sales Meet Opens in N. Y. July 27

(Continued from Page 1)

Company is calling in all district managers, branch heads and salesmen, with out of town men arriving on the 26th and departing on the 30th.

It is understood that the post of general sales manager, vacated via the resignation of Andy W. Smith, Jr., will be filled prior to the conclave.

Michigan Asks the ODT For Film Delivery Relief

(Continued from Page 1)

also as spokesman for the carriers as well.

Upstate problems have been fairly well ironed out, although everything is not smoothly functioning there yet, because of the necessarily greater leeway in schedules for the longer hauls.

It is in the city and suburban area that difficulty has developed for the most part, because of the fact that general practice of film companies here is to receive pickups of film by about 7 a.m., then put them through for inspection at once, and reship the same film later in the same morning. This close timing makes it impossible to work as at present with delivery restricted to one call a day at each theater. It is this latter rule that is causing most of the local headaches, and the general plan of local carriers appears to be to make pickup and delivery on the same trip, instead of having their men make early morning pickups and later deliveries as in the past.

Situation can be ironed out, distributors and carriers feel, but it will take some weeks. Hitch appears to arise from the fact that prints have been booked two or three weeks ahead in most instances, on the present close timing schedule, and, while an occasional slipup in the schedule can be handled—or has been in the past, by shifting of prints, special delivery, or even bicycling, these practices will be closely restricted in the future—with special deliveries strictly out—and that such a wholesale change as proposed would create chaos in bookings if enforced today. Delay to July 15 or even August 1 is desired.

Benchley, Hedda Hopper Shorts Off Para. Roster

Revamp of Paramount's shorts lineup for next season, occasioned by the decision to make only 52 releases, plus 12 Supermans in Technicolor to be sold separately, will see the Bob Benchley and Hedda Hopper series as well as those starring the Quiz Kids dropped, it was learned yesterday.

For the present season, the Quiz Kids were down for six, as was Miss Hopper, while Benchley was listed for four. Para. recently announced the Quiz Kids were being promoted to full-length pix, and it is understood that Benchley and Miss Hopper also will be cast in several features for Para. in 1942-43.

As announced by Oscar A. Morgan, Para.'s general sales manager of shorts, the seasonal shorts lineup will embrace 12 Popeye cartoons, six of George Pal's Puppetoons, in Technicolor, six "Speaking of Animals," six "Popular Science," six "Unusual Occupations," six "Paramount Headliners" and 10 Grantland Rice "Sportlights."

Coe Warns Biz Men On Demands on Pix

(Continued from Page 1)

say to you that among these men there is none who would limit his war service; not one unquickened to his deep responsibility; not one unready to give in measure far, far greater than most people. . . .

"We are ready for a march which will sweep the blood from the moon. The star of Democracy shall rise. To date, I avow, motion pictures have not failed in a full measure of effective service.

"In that immediate future which will marshal free men in holy effort, motion pictures will not fail.

"Knowing well the men who make and exhibit them, I give you this personal assurance without reservation or doubt. Believe me, the silver screen now foreshadows a liberated world. It will find its full destiny in illuminating that liberated world."

Doubt National Theater Drive for Scrap Rubber

Proposal of the East Islip, L. I., Chamber of Commerce that the nation's theaters join in a drive to collect scrap rubber appeared stymied yesterday by several factors, including the time element and the fact that the gas-oil industry had Government sanction for such a campaign.

C of C's enthusiasm was engendered by the success of a special Saturday matinee for children at the East Islip Theater with admission free to kids bringing in at least a pound of rubber. Matinee netted three tons of rubber, which was sold for the benefit of the USO.

Detroit—Jeff Williams, owner of suburban theaters at Roseville and East Detroit, collected 3,000 pounds of scrap rubber in rubber matinees at the two houses. Admission was free to youngsters bringing in scrap rubber—and he had a deluge of rubber from the countryside.

TO THE COLORS!

St. Louis — Bill Williams, 20th-Fox salesman is joining up with Uncle Sam's armed forces. His mother, Mrs. D. E. Williams operates the Hermo, Hermann, and the Liberty and Williams theaters in Union.

Cincinnati—Bill Devaney, M-G-M city salesman has enlisted in the Army and is now stationed at Dayton, O. Devaney's place has been filled by Tom Smiley, former head booker.

20th-Fox's Tony Knollman, booking department, is also in the service, having left for induction.

To Confer On Gov't 25% Cut in Mileage

(Continued from Page 1)

per cent and to eliminate special deliveries and call-backs, with only one daily pickup permitted. The meeting will try to work out a formula to expedite the transportation of film under these strictures.

Today's meeting will be followed by others at which theater circuits and independent exhibitors will be represented.

David A. Levy, president of the Film Board of Trade, will preside at the meeting, at which he will represent Universal.

Other exchange representatives who will be on hand are: Joe Felder, Monogram; Henry Randell, Paramount; Robert S. Wolff, RKO Radio; Joseph J. Lee, 20th-Fox; Ralph Pielow and B. Abner, M-G-M; Sam Lefkowitz, Warner Bros.; Clarence Eiseman, United Artists; Nathan J. Cohn, Columbia; Robert Fannon, Republic.

The carriers' committee, which will consist of four members, will be headed by Morris Lane, president of the Film Carriers' Association.

Pielow is head of the Film Board of Trade's transportation committee. Louis Nizer will sit in as counsel for the board.

Cleve. Film Delivery Reps., ODT Men Confer on Mileage

Cleveland — Local film delivery representatives will meet on Friday with local Office of Defense Transportation heads regarding a single daily trip to deliver film to theaters. This follows Monday's meeting of 75 representatives of theater managers, bookers, shippers and delivery services at which ODT's regulations were discussed. A second joint meeting will be held later.

A committee was appointed to act on the ODT ruling and inform the industry branches of what action is taken. On the committee are I. J. Schmertz, 20th-Fox film manager, for the managers; Howard Roth of the Paramount exchange for the bookers; John Wein of RKO Radio for the shippers; George Erdmann for th exhibitors, and Irwin Albrecht of Toledo for the common carriers.

Ohio Film Truckers Save 600 Miles Each Per Week

Cincinnati—As a war conservation measure all local truckers and trucking companies from Huntington and Columbus lines held meetings in Film Row this week, in order to consolidate deliveries. A 25 per cent reduction in delivery service on the part of individual concerns was achieved and a saving of 600 miles each per week.

Exhibitors were requested to aid in the conservation measure and bookers under Charles Weinberg, president of the local bookers club, met to iron out delivery details and facilitate deliveries. All exchange bookers attended.

Okay Resolution to Exempt Soldiers, Sailors From Admish Tax at Army, Navy Establishments

Washington Bureau of THE FILM DAILY

Washington—The House Ways and Means Committee yesterday approved a joint resolution to exempt soldiers and sailors from paying taxes on their admissions to theaters and other entertainment projects at military and naval establishments.

The resolution contains a provision that the net proceeds from admission charges must be used exclusively for the welfare of the military or naval forces.

Resume Hearings in Mich. Film Rentals Tax Action

Detroit—Hearings are being resumed by the Michigan State Tax Administration on the current case against Allied Films Exchange, to collect a three per cent tax on all film rentals. Tax would be imposed as a "use tax," adopted in place of the general state sales tax on commodities originating outside the state. Sessions are expected to last two to three weeks.

Allied appears to have been selected as the "guinea pig" for a general test of the tax, which has not hitherto been imposed on any film company. View of exhibitors and distributors alike is that such a tax would be passed along to the exhibitor in any case, and sentiment is strongly aroused here to fight it.

Case is probably much simpler than would be a battle against any one major or larger independent, since Allied is the newest independent here, and naturally has lesser number of contracts than most other companies. Harry Gilbert, branch manager, has had to produce records and contracts of all film dates booked for the past two years, in presenting the case to the Board.

WPB Prescribes Method for Getting Repair Materials

(Continued from Page 1)

Industry Operations of the War Production Board announced yesterday.

Applications filed by such suppliers on form PD-1X, the form on which dealers who buy directly from a manufacturer must apply for assistance in the acquisition of goods for re-sale, will be considered by the Distributors Branch and preference ratings will be assigned to stipulated quantities of equipment necessary to the continued operation of theaters.

By this method theater owners will be able to obtain essential materials from their usual sources of supply without the necessity of filing applications themselves, it was pointed out. A supplier who does not customarily purchase directly from a manufacturer should place his order through his normal wholesale channels, the Branch declared, and the wholsaler, if necessary, will make application for priority assistance on form PD-1X.

Ed Burkart on Leave

Cincinnati—Ed Burkart, 20th-Fox W. Va. rep. has taken three months' leave of absence due to a heart affliction, and left for Florida. Bob McNabb has taken Burkart's place.

First Disney Feature Ready for S. A. Market

(Continued from Page 1)

been completed and prints will be en route to all RKO South American branches next week. Picture, a Technicolor musical, is titled "Saludos" and is in Spanish for all S. A. countries except Brazil where it is in the native language and titled "Alo Amigos."

Film combines live action highlights of the Disney party's tour with four cartoon episodes based on the music and atmosphere of Brazil, Argentina, Chile, Bolivia and Peru. The Brazilian episode "Aquarela do Brasil" introduces Jose Carioca, a brilliantly plumaged parrot who "costars" with Donald Duck. In "Pedro," the Chilean episode, Disney tells of the little mail plane which goes over the Chilean Andes while the Argentine pampas and the Texas range are the setting for "El Gaucho Goofy." "Lake Titicaca," featuring Donald Duck, is a tribute to Bolivia and Peru which borders on the lake. Appropriate native music is used all through the film.

An English language version of the Disney feature is being prepared.

War Dept. Asks for 35 mm. Cameras, Lenses for Army

Washington Bureau of THE FILM DAILY

Washington—Urgent need for 35 mm. motion picture cameras and lenses for the Army was sounded here yesterday by the War Department, which called upon the public to sell all of these possible to the Government. Owners of all such equipment were requested to transmit full description, with age, condition, and price expected to the Signal Corps Photographic Purchase Board, 35-11 35th Ave., Long Island City.

Cameras needed are the Mitchell, Standard NC or BNC models; Bell & Howell Standard rack-over type; Bell & Howell Evemo Spider turret, motor-driven, adapted for magazines; and Bell & Howell Evemo cameras with compact turret type adapted for magazine motors. Mattee boxes, magazines and accessories for these cameras are needed.

The lenses required are the 25 mm., 35 mm., 40 mm., 50 mm., 75 mm., 105 mm., 153 mm., 200 mm., 300 mm., suitable for use on the Bell & Howell Evemo professional 35 mm. and the Mitchell.

Fenton Wounded in Action

London (By Cable)—Leslie Fenton, now serving in the Royal Navy, was wounded in action.

Midwestern Floods Cut Theater "Takes"

St. Louis—With one thea er, the M.W.A., a 200-seater, in Morrison, already under water, mounting floods in the Missouri and Mississippi river valleys and along tributaries are cutting deeper deeper in the receipts of many aters in river towns.

While Boonville, Jefferson City, Hermann, Washington and St. Charles have had none of their houses actually flooded, the high water has cut off much of their patronage. The Missouri river bridges in Jefferson City, Hermann and Washington have all been closed to traffic because the north approaches are under water.

The high water is also interfering with film deliveries in some sections of both the St. Louis and Kansas City territories, forcing the truckers to make wide detours in some instances. However, no instance of a show being lost by failure to receive film has been reported here yesterday.

UMPI Tax Committees Named for Mass., Maine

Two more UMPI tax committees have been organized in Massachusetts and Maine under the direction of Leon J. Bamberger, executive secretary, bringing the total number of these committees to 53 throughout the country.

Massachusetts committee includes Stanley Sumner, University Theater, Cambridge, Mass., Chas. E. Kurtzman, Loew's Theaters, Boston and A. M. Kane, Paramount exchange manager, Boston.

Maine committee comprises Otis S. Page, Lincoln Theater, Damariscotta, Louis M. Gordon, Lockwood & Gordon, Boston, and Edward Bradley, Paramount representative for Maine.

Only two more committees those for Vermont and New Hampshire remain to be completed and which will be announced shortly.

Springfield Expo. Off; Army Taking Over Plant

Springfield, Mass.—The Eastern States Exposition, potent pix opposition here, which last year attracted 325,000 to the grounds in one week, has been cancelled for the duration of the war.

The Philadelphia Quartermaster Depot of the Army will take over the six main buildings on the grounds and 25 acres adjacent to them as of today.

Ice hockey and ice shows which in other years also attracted thousands will also be out this year as the coliseum on the grounds is the only building large enough for an ice rink.

In 1918, the Army also used the grounds and buildings as a storage depot.

FILE COPY
DO NOT REMOVE

In Today's Issue: The Equipment News Section

(See Pages 7 and 8)

Intimate in Character
International in Scope
Independent in Thought

THE FILM DAILY

The Daily Newspaper
Of Motion Pictures
Twenty-Four Years Old

VOL. 82, NO. 2 NEW YORK, THURSDAY, JULY 2, 1942 TEN CENTS

WANT DELIVERY RESTRICTIONS MODIFIED

Andy Smith Joins 20th-Fox in Sales Realignment

Heads Sales in East, With Gehring Assigned to West; Reassign Sussman, Kupper

Appointment of Andrew (Andy) W. Smith, Jr., as Eastern sales manager of 20th-Fox was announced yesterday by Tom Connors, the company's vice-president in charge of sales, in a realignment of sales territories, reducing the number of divisions from three to two. Smith resigned as RKO sales manager on Monday. His 20th-Fox

ANDY SMITH, JR.

(Continued on Page 6)

Uphold WB in Leased Theater Upkeep Case

Significant point of real estate law, as it pertains to liability in connection with leased theaters that

(Continued on Page 5)

Smalley Theaters File 3 Clearance Complaints

Albany — Smalley Theaters, Inc. has filed three clearance complaints

(Continued on Page 5)

Rental Relief Vital For Indies—Nomikos

Chicago—Immediate extension of relief by distribs. is necessary to prevent numerous closings by indies in this territory, according to Van Nomikos, vice-prexy of Illinois Allied.

Allied leader says that with operating costs increasing and business decreasing, the trend towards higher rentals necessarily must be fatal to many small operators.

Samuelson and Dollinger to Address Allied Regional Conference in New Haven Monday

New Haven—Allied Regional Conference, has been scheduled for next Monday, at the Hotel Garde. Joseph F. Reed, regional vice-president, will preside. Sidney Samuelson, business manager of Allied of Eastern Pennsylvania, and Ray Dollinger, head of the Associated Theaters of New Jersey, are on the speakers list, and will discuss UMPI and organization matters.

Following a luncheon, an open forum discussion to which all independent exhibitors in the state are invited, will cover all current industry problems.

Chi. Film Delivery Schedules Are Set

Chicago—Film delivery schedules to meet the ODT restrictions were set at a conference between exchange managers and carriers here yesterday.

Film Truck Service, covering the Danville, Springfield and Peoria territory, effective July 6, will make daily delivery and discontinue Sunday delivery. Its trucks will carry full load out and at least 75 per cent returning. Company comes under

(Continued on Page 6)

Cole, Aarons Unable to Attend D of J Conference

Col. Harry A. Cole, Allied States' former president, who has been one of the sparkplugs in fashioning the UMPI substitute sales plan which will be presented to the D of J in Washington tomorrow morning at

(Continued on Page 2)

Greater War Effort Urged by Rodgers

Adoption of the UMPI plan and more complete dedication to the war effort were urged upon the industry yesterday by William F. Rodgers, M-G-M vice-president in charge of sales, and UMPI chairman at a luncheon meeting of the Motion Picture Associates at the Hotel Astor. Luncheon was the last of the MPA until the Fall.

Briefly discussing UMPI, Rodgers asserted that, while the industry conceivably could get along without

(Continued on Page 5)

Agnew Switches Frifield, Price; Promotes Hamburg

Neil Agnew, vice-president in charge of Paramount sales, yesterday announced a further re-alignment of manpower in the company's sales organization.

Saul Frifield, New Orleans branch

(Continued on Page 6)

Prohibition of Call-Backs And Provision for Only Daily Pick-up Singled Out

Film distributors and carriers will move for a modification, where deemed essential, of the Government ruling prohibiting call-backs and allowing only one pick-up a day. Decision to ask Uncle Sam to relax these restrictions placed upon the film delivery services was reached yesterday at a meeting of the industry's committee on film transportation at the MPPDA office. The ODT

(Continued on Page 6)

Recommend Friedl's Bond Setup as Model

Successful War Bond and Stamp sales campaign executed by John J. Friedl, general chairman of the Northwest territory, was recommended yesterday as a model for theaters over the country by George J. Schaefer, chairman of the WAC

(Continued on Page 6)

Would Adapt WPB Report Form to Industry Setup

War Production Board's Form P 25A will get a revamp job via a four-man committee of New York execs. with a view to assuring a

(Continued on Page 5)

$185,358 Bond-Stamp Sales by 274 Houses

First 274 theaters to report on the first month's sales of War Bonds and Stamps accounted for a total of $112,542.70 in bonds and an aggregate of $72,816, Si Fabian announced yesterday. Virtually all are indies and in small towns. Average monthly total sale is around $700.

Terming the $185,358 showing "tremendously impressive," Fabian urged that all exhibs. advise the WAC promptly of the monthly results of their sales as well as stunts devised to further them.

May Drop Monday Deliveries

N. Y. Film Board to Get Carriers' Proposals

Possibility of eliminating Monday film deliveries as one means of complying with the ODT order curtailing deliveries in an attempt to conserve rubber and gasoline was discussed yesterday at the New York Film Board of Trade offices by local film exchange reps. in co-operation with a special carriers' committee.

The conference also weighed a proposal calling for earlier daily film

(Continued on Page 5)

RKO-Orson Welles Dispute Breaks Out Into the Open

West Coast Bureau of THE FILM DAILY

Hollywood — Differences between RKO and Orson Welles broke out into the open yesterday. RKO issued the following statement: "Upon completion of productions of 'The Magnificent Ambersons' and 'Jour-

(Continued on Page 6)

THE NEWSPAPER OF FILMDOM — THE FILM DAILY — ALL THE NEWS ALL THE TIME

Vol. 82, No. 2 Thurs., July 2, 1942 10 Cents

JOHN W. ALICOATE : : : : Publisher

DONALD M. MERSEREAU : General Manager

CHESTER B. BAHN : : : : : : Editor

Published daily except Saturdays, Sundays and Holidays at 1501 Broadway, New York, N. Y., by Wid's Films and Film Folk, Inc. J. W. Alicoate, President and Publisher; Donald M. Mersereau, Secretary-Treasurer. Entered as second class matter, Sept. 8, 1938, at the post-office at New York, N. Y., under the act of March 3, 1879. Terms (Postage free) United States outside of Greater New York $10.00 one year; 6 months, $5.00; 3 months, $3.00. Foreign, $15.00. Subscriber should remit with order. Address all communications to THE FILM DAILY, 1501 Broadway, New York, N. Y. Phone BRyant 9-7117, 9-7118, 9-7119, 9-7120, 9-7121. Cable address: Filmday, New York.

Representatives: HOLLYWOOD, Calif.—Ralph Wilk, 6425 Hollywood Blvd., Phone Granite 6607. LONDON—Ernest W. Fredman, The Film Renter, 127-133 Wardour St., W. 1. PARIS—P. A. Harle, Le Film, 29 Rue Marsoulan (12). MEXICO CITY—Marco-Aurelio Galindo, Depto. 215, Calle del Sindicalismo, 99, Tacubayo, D. F.

FINANCIAL

(Wednesday, July 1)

NEW YORK STOCK MARKET

	High	Low	Close	Net Chg.
Am. Seat.	....	....	....	....
Col. Picts. vtc. (2½%)	....	....	....	....
Columbia Picts. pfd.	....	....	....	....
Con. Fm. Ind.	....	....	....	....
Con. Fm. Ind. pfd.	....	....	....	....
East. Kodak	129½	127½	127½	— 2¾
do pfd.	....	....	....	....
Gen. Prec. Eq.	....	....	....	....
Loew's, Inc.	40⅜	40¼	40⅜	+ ¼
do pfd.	....	....	....	....
Paramount	14⅜	14⅜	14⅜	— ⅛
Para. 1st pfd.	....	....	....	....
RKO	3⅛	2⅞	2⅞	— ¼
RKO $6 pfd.	42	42	42	— ½
20th Century-Fox	9¾	9¾	9¾	....
20th Century-Fox pfd.	....	....	....	....
Univ. Pict. pfd.	....	....	....	....
Warner Bros.	5	5	5	— ⅛
do pfd.	....	....	....	....
NEW YORK BOND MARKET				
Para. B'way 3s55	....	....	....	....
Para. Picts. deb. 4s56	99⅝	99⅝	99⅝	....
Warner Bros.' dbs. 6s48	....	....	....	....
	100	100	100	....
NEW YORK CURB MARKET				
Monogram Picts.	....	....	....	....
Radio-Keith cvs.	5-32	5-32	5-32	....
Sonotone Corp.	1⅞	1⅞	1⅞	+ ⅛
Technicolor	7	7	7	....
Trans-Lux	⅞	⅞	⅞	....
Universal Corp. vtc.	6¼	6¼	6¼	+ ⅛
Universal Picts.	....	....	....	....

N. Y. OVER-THE-COUNTER SECURITIES

	Bid	Asked
Met. Playhouse, Inc. 2nd deb. '45	64	67
Roxy Thea. Bldg. 4s 1st '57	61¾	64¼

20th-Fox to Show August 5-Block Here Next Week

Twentieth-Fox will tradeshow its August block-of-five—first for 1942-43—here next week. Pix include "The Pied Piper," "Little Tokyo, U. S. A.", "Loves of Edgar Allan Poe," "A-hunting We Will Go" and "Footlight Serenade."

20th-Fox in China Relief Co-op.

Twentieth-Fo will co-operate with United China Relief in a three-day street drive for funds on July 7, 8, 9.

COMING AND GOING

JUDY GARLAND and HAROLD BUCQUET were among Hollywoodians arriving in New York yesterday.

JOHN S. HARRINGTON, Monogram print and accessories manager, and MRS. HARRINGTON have returned to the Coast from New York.

BUCK JONES was in Reno yesterday to sell War Bonds.

LEA ALDERMAN, Vitagraph availability clerk, New Haven, vacationing at Lake Mahopac.

Warner managers JOHN SCANLON of the Warner, Torrington, FRAND MORGAN, Regal, Hartford and ED LYNCH, Warner, Bridgeport, are on leave.

EDGAR KENNEDY, is due in New York from Hollywood this week for a 10-day vacation.

C. W. THORNTON, vice-president and general manager of the Hal Roach studios, planed back to Hollywood last night.

NEIL AGNEW, Paramount sales chief, is in Chicago.

MONROE RUBINGER, Warners' field rep. in the Chicago territory, arrived in New York yesterday to wind up his affairs preparatory to enlisting in the Army.

JAMES CAGNEY, and his sister, JEANNE, plan to leave New York on Monday for the Coast.

MORRIS POUZZNER, of the Middletown, Conn. Theaters, was a New Haven visitor from Boston.

BERNARD KREISLER, Universal featurette manager, left New York yesterday on a trip to cover Pittsburgh, Cincinnati and Cleveland.

E. T. GOMERSALL, Universal Western division manager, left for Chicago yesterday.

PETE HARRISON is remaining on the Coast until Aug. 1.

MAURICE GOODMAN, Republic's foreign chief, planes in today from Havana, completing a three months' Latin-American trip.

Cole, Aarons Unable to Attend D of J Conference

(Continued from Page 1)

10 o'clock, will not be present at the formalities, it was learned yesterday. Nor will George P. Aarons, associate general counsel of MPPDA, who also has been active in drafting the proposals. The latter is ill in Philadelphia, and Cole is now serving on the Grand Jury in Dallas, Tex.

Committee at tomorrow's conference, acting for the industry, will comprise William F. Rodgers, UMPI head; Austin Keough, legal solon for Paramount; Ed Kuykendall, president of MPTOA; William F. Crockett, head of the MPTO of Virginia; Harry Brandt, president of New York's ITOA; Abram F. Myers, Allied general counsel and board chairman; and Robert T. Barton, Jr., Richmond (Va.) lawyer acting for unaffiliated exhibitor units.

UMPI headquarters here yesterday asserted that there will be no divulging of the plan's final text and ultimate wording until it has been presented to the D of J.

Dunphy Asks Exhib. Co-op In Copper Salvage Drive

Washington Bureau of THE FILM DAILY

Washington—Co-operation of the country's 16,000 exhibs. as well as legit theaters in the salvaging of critical materials and the conservation of all supplies, was asked yesterday by Christopher J. Dunphy, chief of the amusement section of the WPB's services branch, following an appeal by WPB Chairman Donald M. Nelson for an intensified nation-wide salvage campaign.

Dunphy expressed particular concern for the necessity of salvaging copper which is aviation material. Exhibs. were asked to send all carbon butts and drippings to the nearest theater supply company. Arrangements have been completed with supply companies to sell all salvaged material and to donate the proceeds to the Red Cross or other welfare agencies.

WPB Denies 75% Slash in Film for Amateur Photogs.

Washington Bureau of THE FILM DAILY

Washington — War production board officials categorically denied last night a West Coast report that it had ordered a 75 per cent slash in the manufacture of film for amateur photographers.

"It is a mystery how or where such a report could have originated," one WPB official declared. "There has been no such order issued by this office and to my knowledge the issuance of such an order is not even contemplated at this time.

"If any cut in the production of motion picture film is ordered," he continue, "it is undoubtedly true that it will apply first to that film which is least essential and it may well be film for use by amateur photographers."

Jack Judge Named Prexy Of Indie Poster Ass'n

Philadelphia—Independent Poster Exchanges of America elected the following officers at the meeting held here: Jack Judge, Pittsburgh, president; Mitchell Pantzer, Philadelphia, secretary and treasurer; board of directors: W. H. Cobb, Atlanta, New Orleans; Abe Arkin, New York; Charles Lawlor, Philadelphia; M. J. Lipp, Chicago; Ben Sanpliner, Washington; Harry Roblestein, Baltimore; Rube Shor, Cincinnati.

Twenty reps of poster exchanges from all over the country were present. Formation of non-profit corporation was authorized. Purpose of the corporation is to bind the independent poster exchanges into a group that will work for the good of all. Fifteen exchanges are charter members of the group. Michael H. Egnal, Philadelphia, is general counsel.

Next full meeting is tentatively set for early Fall, with the officers and a quorum of the board expected to meet within the next few weeks.

Herman Marks Joins Mono.

Chicago — Herman Marks has joined the Monogram Exchange as country salesman.

Koczak Squawk Dismissal Upheld by Appeals Board

Dismissal of the clearance complaint filed by John and Grace Koczak, operators of the Earle Theater, New Castle, Del., against Loew's, Inc., has been upheld by the Appeals Board. The Koczak complaint, heard by the Philadelphia tribunal, requested reduction of clearance of first-run Wilmington from 28 to 10 days, the maximum allowed by other distributors.

The Board concurred with the arbitrator's finding that the run offered the Earle by Loew's as a result of an earlier Appeals Board some run decision is not calculated to defeat the purpose of Section VI of the N. Y. decree as the distributor does not offer less clearance to any subsequent-run house in the Wilmington competitive area. Costs were assessed against the complainants.

NEW YORK THEATERS

RADIO CITY MUSIC HALL
Rockefeller Center
GREER GARSON • WALTER PIDGEON
"MRS. MINIVER"
From Jan Struther's Book • An M-G-M Picture
ON THE GREAT STAGE: "AT EASE!"—Leonidoff's fast moving, colorful revue. Symphony Orchestra, under the direction of Erno Rapee.
First Mezzanine Seats Reserved Circle 6-4600

Henry FONDA Wendy BARRIE Don AMECHE
'THE MAGNIFICENT DOPE'
A 20th Century Fox Picture
PLUS A BIG STAGE SHOW ROXY 7th AVENUE 50th STREET

"BEYOND THE BLUE HORIZON" IN TECHNICOLOR
A Paramount Picture starring DOROTHY LAMOUR
IN PERSON! VAUGHN MONROE AND BAND
Extra! EDDIE GARR
HEALTHFULLY COOLED PARAMOUNT TIMES SQUARE
Midnight Feature
BUY WAR STAMPS AND BONDS AT THE PARAMOUNT!

RKO PALACE B'WAY & 47th St.
Greater than any drama ever filmed!
'UNITED WE STAND'
Told By LOWELL THOMAS
—And—
'It Happened in Flatbush'
LLOYD NOLAN
EXTRA! 'LA CUCARACHA'

Tyrone POWER • Joan FONTAINE
"THIS ABOVE ALL"
A 20th Century-Fox Triumph
ASTOR BROADWAY & 45th ST. CONTINUOUS

May Drop Monday Film Deliveries

(Continued from Page 1)

deliveries in order to eliminate subsequent trips on the same day.

The meeting adopted a program requiring film carriers to present in writing specific recommendations regarding the new rules affecting film shipments. These recommendations will be discussed at a later meeting by members of the Film Board of Trade, after which there will be held a series of conferences with exhibitor representatives to obtain their co-operation in putitng into execution any formula that may be devised.

The meeting was addressed by Louis Nizer, counsel for the board. David A. Levy, president of the board, who represented Universal, presided. A report on the transportation situation was made by Ralph Pielow, chairman of the transportation committee. Other exchange representatives present were: Nat Cohn, Columbia; Ben Abner, Douglas Peck, Loew's; Henry Randell, Paramount; Robert S. Wolff, Phil Hodes, RKO; Robert J. Fannon, Sidney Picker, Republic; Joseph J. Lee, Joseph St. Clair, 20th-Fox; Clarence Eiseman, United Artists.

The film carriers' committee consisted of Nat Feltman, Morris and Lou Lane, Eddie Seider and Ira and Edward Meinhardt.

Smalley Theaters File 3 Clearance Complaints

(Continued from Page 1)

against all five signers of the N. Y. consent decree claiming unreasonable clearance in three New York towns. In each case, the exhibitor asks that the fullest possible relief be granted. All of the houses with clearance over Smalley are operated by the Schine Circuit.

Actions concern the Smalley's, Cooperstown, 14 days behind the Palace, and Oneonta Theaters, Oneonta; Smalley's, Delhi, 30 days behind the Palace and Oneonta; and the Smalley's, Johnstown, 30 days behind the Gloversville and Hippodrome Theaters, Gloversville.

Herbert Hantz George Folsey

● ● ● **SELLING of U. S. War Bonds and Stamps to the public by our alert and patriotic exhibition interests is a great feather in the caps of such vendors, as well as the trade.....But the physical selling is by no means all there is to the job, if Mister Exhibitor specifically, and filmland generally, are to get the credit.....There still remains the very important matter of the individual theaters sending in reports of such sales to the War Activities Committee headquarters, Paramount Building, New York City.....Now that June is over, the first monthly reports should now be in the hands of WAC.....But many, many of them are not.....Such a situation tends to slow down the magnificent effort which the exhibition field is expending to win the war.....Many a drive is affected by the failure to "follow through".....So, Mister Theaterman, please send in YOUR report of sales for June NOW, if you have not already done so.....PROMPTNESS every month will help the drive .....And it's drives that WIN THE WAR!.....**

▼ ▼ ▼

● ● ● *COLUMBIA has devised two endings for "The Talk of the Town".....In one Cary Grant gets the gal,—the gal being Jean Arthur.....In the other Ronald Colman is on the receiving end..... Nub of the difficulty is that neither Grant nor Colman has ever lost a gal in fillums.....Columbia has dumped the whole matter in the laps of the picture fans by staging a series of sneak previews on the Coast, using both endings.....Each ending involves no more than the last few seconds of the pic.....Company sez both endings are equally good.....The question is merely whether the fans prefer to have Grant or Colman go down to romantic defeat.....*

▼ ▼ ▼

AVENGE PEARL HARBOR! ! !

Would Adapt WPB Report Form to Industry Setup

(Continued from Page 1)

closer and quicker check of the conservation situation in the film industry, it was learned yesterday.

Group of industry tops met at the MPPDA yesterday to consider the conservation program and, among other things, devoted some time to a discussion of the WPB's proposed report form which basically shows critical materials on hand, added and used during each 60-day period for which reports are to be required by the Government.

Appointment of the committee followed a decision to attempt to reconcile the form to the industry's specific setup, involving as it does both production and distribution. Committee is expected to quickly complete the assignment, and will report back at an early meeting at the MPPDA.

Draft of the form as modified will be presented to the WPB for consideration at the second monthly industry-WPB conference in Washington July 28.

McLendon Circuit Tilts Prices

Union Springs, Ala. — Fred McLendon Theaters operating in South Alabama and Georgia announce a "slight increase in prices" throughout the chain.

Greater Effort in War Urged by Wm. F. Rodgers

(Continued from Page 1)

the unity program, he believed "We can get along better with it than without it." He warned against the commission of any act that might "give any one in any way an opportunity to jeopardize film priorities."

Rodgers urged that all in the trade give less thought to themselves and the making of money and more to the war program.

"Everyone should do some work in behalf of the war effort," he said. "We have got to bend every effort to do all that is humanly possible, not only through the (USO) drive in theaters, but by personal contributions. We are not doing enough."

Rodgers asked the industry to forgo jealousy and competitive action for the duration and advised theater men to "lend their individual efforts for the success of the USO drive." The drive in metropolitan theaters will be held the week of July 23.

Other speakers were Fred Schwartz, Joseph J. Lee, William A. Scully, Sam Rinzler, Charles Greenblatt. Among the others present were Moe Fraum, Jack Bowen, E. K. "Ted" O'Shea, Dave Snaper, Jack Hattem, Maury Miller, Charles Moses, David A. Levy, Charles Goetz, Harry H. Buxbaum, MPA prexy.

Uphold WB in Leased Theater Upkeep Case

(Continued from Page 1)

are kept closed, has just been decided in favor of Warner Bros. by the New Jersey Supreme Court of Errors and Appeals, state's highest court.

Case involved the Tower Theater, Camden, which Warners acquired along with a number of other theaters in Southern New Jersey back in 1930. House was taken over subject to a mortgage which Warners did not assume. Operation of the theater was unprofitable and it was kept closed.

When the mortgage became due, the mortgagee foreclosed and the property did not bring enough to pay off the mortgage. The mortgagee then brought suit against Warners claiming that it was liable for the deficiency because it had failed to keep the property in repair and this failure was the reason why the property did not bring enough to cover the mortgage.

The Vice Chancellor who presided in the trial of the case held in favor of the mortgagee. His decree even included liability for failure to pay the taxes which had become due. The theory of the trial court was that since the owner, regardless of whether or not he had assumed the mortgage, would be liable for committing any affirmative wrongs against the property, such as removing fixtures, he should be equally liable to failure to make repairs which would result in its damage. The trial court held that there was no difference in this respect between "active waste" and "permissive waste."

The upper court unanimously reversed this ruling. In an exhaustive discussion of the law, going back to English statutes as early as the thirteenth century, it held that there was no affirmative obligation on the mortgagor or the owner to make repairs unless such obligation was included in the terms of the mortgage. The court thus sustained the distinction between active waste and permissive waste.

"Calgary Stampede" Will Get Dye Vat Treatment

West Coast Bureau of THE FILM DAILY

Hollywood—Paramount will produce "Calgary Stampede" as a musical film spectacle in Technicolor against the background of the Calgary Rodeo. Victor Moore, Dick Powell, Mary Martin and Marjorie Reynolds will play top roles. Walter DeLeon and Arthur Phillips are writing the screen play.

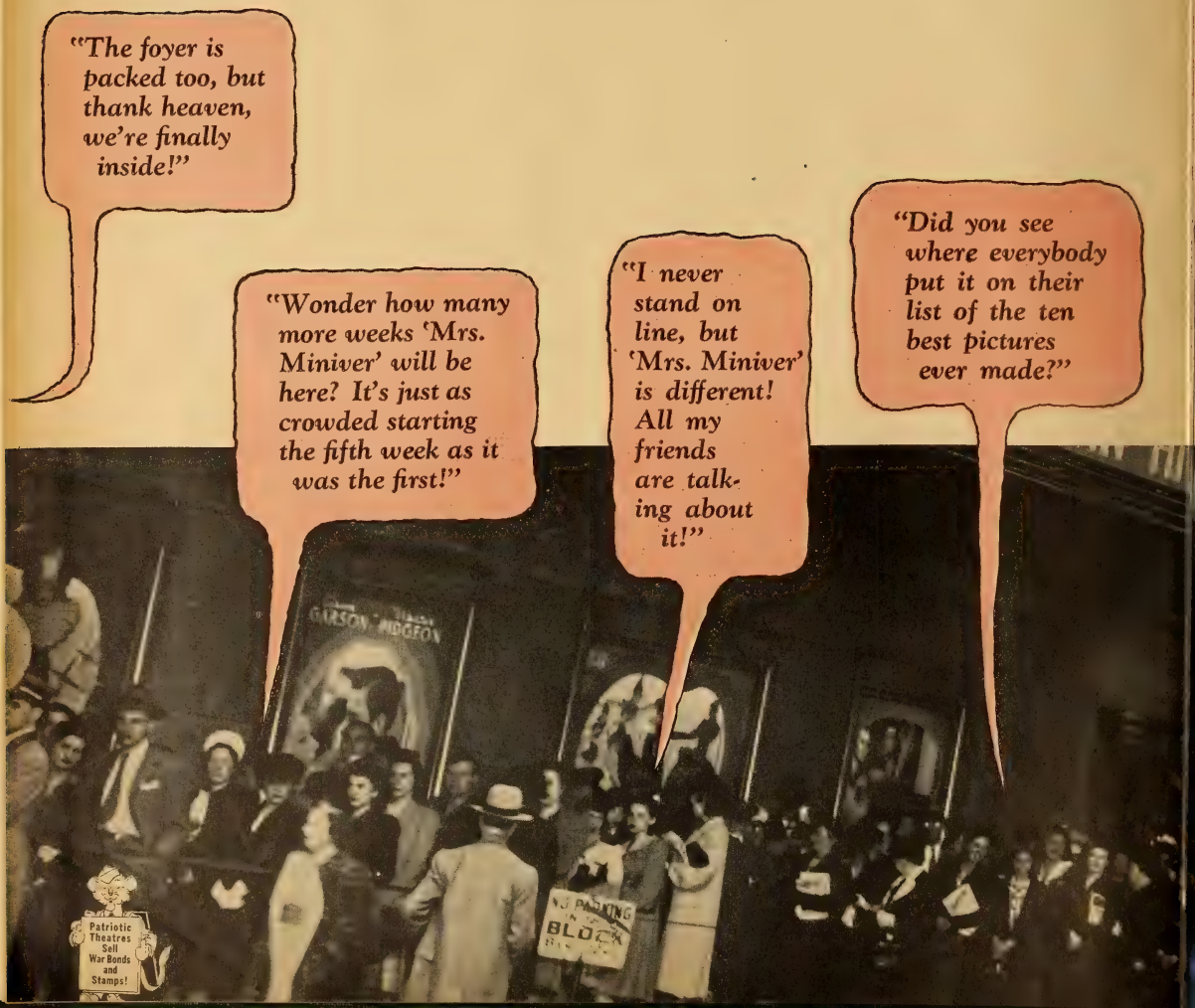
TO THE COLORS!

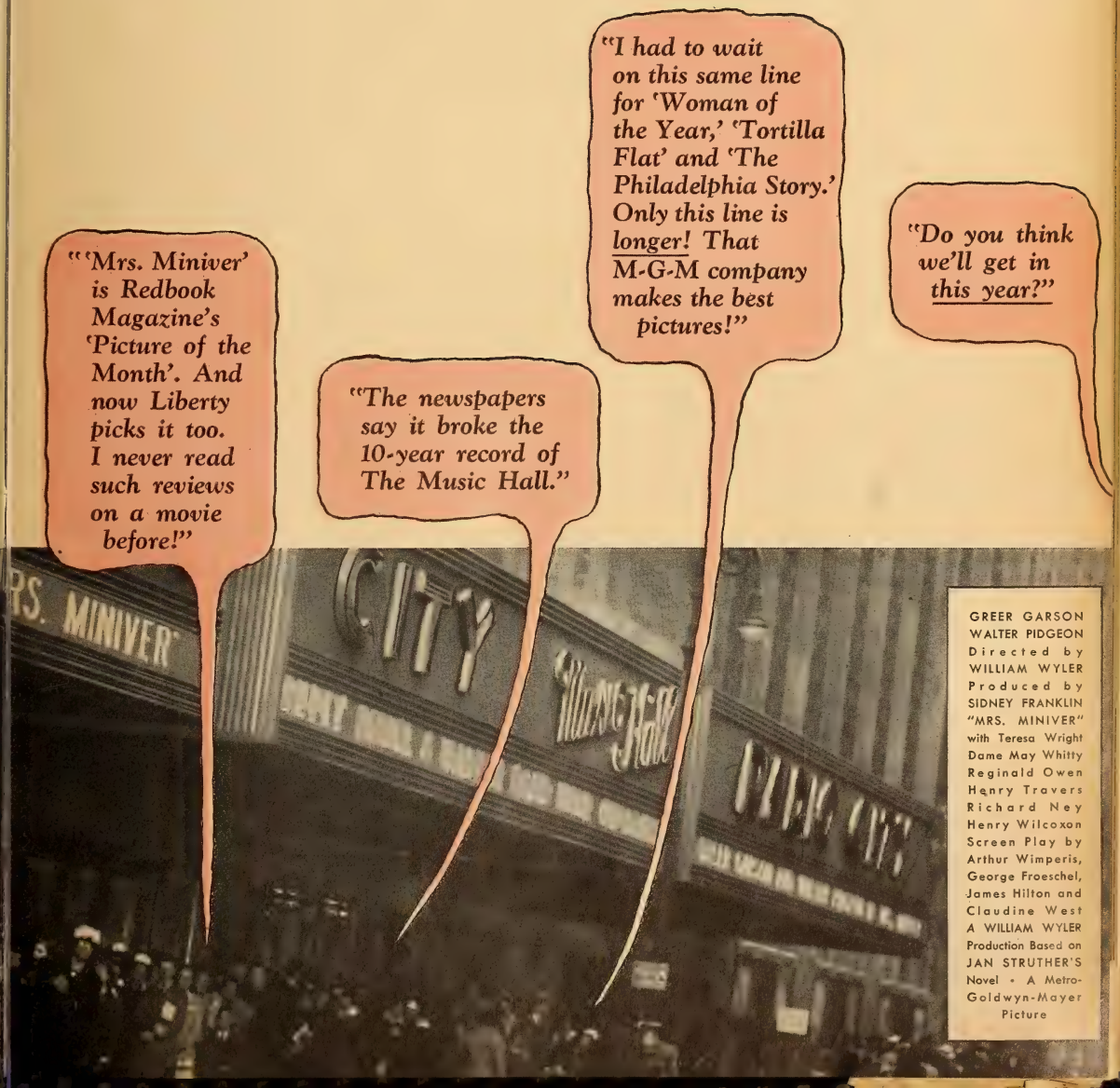
Scranton, Pa.—Joseph A. Phillips, former assistant manager of the Strand Theater, has been promoted to the rank of corporal with the 103rd Engineers at Camp Livington, La.

Wilkes-Barre, Pa.—John Joseph, doorman of the Orpheum Theater, was inducted into the Army.

Stephen D'Inzillo, vice-president of Local 306, operators, left yesterday to report to the Army Air Corps. He volunteered, although he has a wife and child.

The Line That Will Soon Stretch Across America!





GREER GARSON
WALTER PIDGEON
Directed by
WILLIAM WYLER
Produced by
SIDNEY FRANKLIN
"MRS. MINIVER"
with Teresa Wright
Dame May Whitty
Reginald Owen
Henry Travers
Richard Ney
Henry Wilcoxon
Screen Play by
Arthur Wimperis,
George Froeschel,
James Hilton and
Claudine West
A WILLIAM WYLER
Production Based on
JAN STRUTHER'S
Novel • A Metro-
Goldwyn-Mayer
Picture

Andy Smith Joins 20th Century-Fox

(Continued from Page 1)

appointment becomes effective immediately.

William Gehring, formerly central division manager, will in the future function as Western sales manager.

William Sussman, formerly Eastern division manager, has been assigned to special duties at the home office.

William J. Kupper, former Western division manager, is now executive assistant to Connors.

RKO-Orson Welles Dispute Breaks Out Into the Open

(Continued from Page 1)

ney Into Fear' and pending completion of Orson Welles' work in Brazil and his return to Hollywood, there is nothing further to be done at RKO Radio studios by representatives of Mr. Welles or Mercury Productions, in connection with either of the completed pictures or the picture currently being photographed in South America.

"Accordingly, because space was urgently needed for those engaged on current productions, RKO requested representatives of Mr. Welles and Mercury Productions to make available offices which have been occupied by them.

"RKO's future relationship with Mr. Welles will be discussed with him upon his return from South America."

Representatives of Welles declared he has been dissatisfied with the editing on "Journey Into Fear" and "It is all True" which he is making in Brazil. They further said he will confer with his attorney, Loyd Wright, when he returns to Hollywood late this month.

It is understood Welles will institute action against RKO for damages running into five or six figures. Welles' representatives stated that Welles is producing "It Is All True" under auspices of the Office of Co-ordinator of Inter-American Affairs and is receiving no salary for his work.

Flying Cadets Inspire New Universal Serial

West Coast Bureau of THE FILM DAILY

Hollywood—Universal will do a 15-chapter serial based on the Flying Cadets, and has signed Morgan B. Cox to write the stories.

WEDDING BELLS

Detroit—Ted Szyzpulski, manager of the Park Theater, was married to Helen Livinow, and has left on a honeymoon.

Chicago — Arthur Caplin, United Artists publicity director, married Mildred Lightner of Dayton, O.

Alpine Circuit Aids Coast Guard's Fund

Kingwood, W. Va.—With industry interest largely centered in Army and Navy Relief, it was left for the Alpine Theater Circuit, with headquarters here, to stage a drive for the U. S. Coast Guard Welfare Fund. Circuit's 28 houses, located largely in small West Virginia towns, collected $942.13, according to Prexy Charles A. Anderson. Circuit's theaters also sold $2,500 in War Bonds and Stamps in the first two weeks of the drive.

Recommend Friedl's Bond Setup as Model

(Continued from Page 1)

national co-ordinating committee, following a meeting of WAC execs.

Under Friedl's plan, the entire Northwest territory, comprising Minnesota, North and South Dakota and part of Wisconsin has been organized on a state, zone and county basis, with responsible theater execs. in each group serving as chairman. Through the medium of letters and personal solicitation, the latter by film salesmen, each one of the 851 theaters in the area have signed pledges of participation in all drives and campaigns given the WAC seal of approval.

Efficiency of the Friedl setup is indicated by a comparison of results of two recent drives in the territory. March of Dimes drive, waged before the territory had been fully organized, netted $23,000, while the Army-Navy Relief campaign, with the Friedl organization in full swing, saw $60,000 raised.

Friedl, too, devised a system for handling Victory Film prints which proved so efficient that all theaters, from first-runs to last, played the films closer to the national release date than was thought possible. This rapid-fire system was achieved principally through having each exchange designate one person to handle bookings. The system was supplemented by a daily, over-all check-up, starting at Friedl's desk and extending throughout every phase of the setup.

Scharf Replaces Feuer In Rep.'s Music Dep't

West Coast Bureau of THE FILM DAILY

Hollywood—Republic has named Walter Scharf to replace Cy Feuer as co-head of the music department. Feuer reports to Wright Field in the Specialist Corps, and Morton Scott replaces Ralph Krashaar as the other co-head. Krashaar has joined the Army.

30 More "Eagle" Openings

Universal has set more than 30 additional openings for "Eagle Squadron" during July. All new dates are following the same policy of increased admission prices.

Chicago Film Delivery Schedules Set at Parley

(Continued from Page 1)

Interstate Commerce Commission regulations.

Film Delivery Service to Rockford, Sterling and points West to Mississippi river boundary, and McElwain Film Service, serving Monmouth, Galesburg and points West will receive similar deliveries. These companies will get tires and gasoline in quantities needed for their services.

Film chauffeurs and carriers, city delivery, effective July 13, will make one day delivery and pickup seven-day service.

Chicago film exchanges are co-operating by giving advance bookings to carriers. City problem of last minute bookings and c. o. d. deliveries will be solved by mutual co-operation.

Agnew Switches Frifield, Price; Promotes Hamburg

(Continued from Page 1)

manager, has been made branch manager at Cleveland replacing George Elmo, while E. B. Price, currently branch manager of the Atlanta office, shifts to the New Orleans exchange.

Harry Hamburg, sales manager of the Chicago exchange, has been advanced to the branch managership in Des Moines, replacing J. T. Manfre, resigned.

Want Restrictions on Deliveries Modified

(Continued from Page 1)

order requiring carriers to reduce their film deliveries in an effort to save rubber and gasoline went into effect yesterday.

The meeting also sought clarification of the whole transportation situation in the film industry. The committee expressed the hope that the industry would be able to carry on with no hardship at all in spite of the restrictions placed upon it by the Government order. Complete co-operation of exhibitors, distributors and carriers was pledged at the meeting.

Present were Harold S. Shertz, general counsel of the National Film Carriers Association; Sidney Braunberg and Edward Aarons of Loew's, Irvine Cohen and G. Knox Haddow of Paramount, Jack Sichelman of 20th-Fox, and Arthur S. Dickinson and Sidney Schreiber of the MPPDA.

Similar meetings will be held within the next few days in exchange areas in other parts of the country, it was said after the MPPDA conference.

Chi. Nabes Drop Matinees

Chicago—Many nabe theaters are dropping matinees for the Summer. Midlothian and Midway theaters have closed for the Summer season.

NEW, EASY WAY TO HAVE YOUR PROJECTORS REPAIRED

★ *It's another helpful exhibitor service by National*

★ *Convenient weekly or monthly terms, after nominal down payment*

★ *You can take a year to pay*

Do YOUR projectors need repairs? Do you want to insure the continued operation of your vital projection equipment? NATIONAL THEATRE SUPPLY COMPANY's New Budget Plan for major repairs now makes it easy for any exhibitor to get his equipment repaired by NATIONAL in the NATIONAL way.

This Budget Plan is NATIONAL-operated and NATIONAL-financed. NATIONAL THEATRE SUPPLY COMPANY handles all the details of the transaction for you and arranges the easy, convenient weekly or monthly payments to meet your needs.

Your nearest NATIONAL Branch will gladly inspect your projection equipment and make a free estimate of the repairs needed to assure you operating economy, safety and maximum performance. Why not find out today how this new Budget Plan for major repairs can help you? There is no obligation.

NATIONAL THEATRE SUPPLY COMPANY

Building Remodeling

THE FILM Equipment News DAILY

Equipment Maintenance

★ ★ ★ ★ NEW YORK, THURSDAY, JULY 2, 1942 ★ ★ ★ ★

SAFETY EQUIPMENT NEAR $1,000,000 MARK

Trade Mfrs. In Chi. Sector Deep In War Work

very Effort Being Made o Aid the Government; abor Shortage Is Noted

Chicago—Equipment companies in his territory are in high gear in war ork, latest addition to group being he Mills Co. which has been li-ensed by Langley Aviation Corp. of ew York to make gliders. Firm ill also produce plywood plane arts, such as ailerons and tail ructures for combat ships. Fred ills, organization's president, dis-oses that a new plant is planned build complete planes.

Holmes Projector Co. is all-out on rojection equipment for the Army nd Navy, and the DeVry plant is oing 22 hours a day on war con-

(Continued on Page 8)

ire Hazards Seen n War Boom Houses

Portland, Ore. — The Division of ire Safety of California, reports hat due to the increased concen-ation of war workers in some de-nse areas, there have been built any motion picture theaters of ubtful structural integrity that e subject to serious fire hazards, ecause of lack of fire protection cilities and means of exit.

While the construction of motion

(Continued on Page 8)

oshaw Awarded Patent n New Tele Receiver

ashington Bureau of THE FILM DAILY

Washington—That more realistic levision will result from a patent st issued here to Irl R. Goshaw of verly Hills, Calif., is the expec-

(Continued on Page 8)

The Patriotic Vein

Rochester—The nation's plasma supply is 2,400 pints larger now as the result of a five-week "stand" of the Red Cross blood bank at Eastman Kodak Co.'s Kodak Park.

Plain Talk About Equipment

By GEORGE H. MORRIS

Equipment Editor, THE FILM DAILY

FROM every section of the country comes concrete evidence of the spirit and tangible effort which is going into the task of materials conservation by all wings of the motion picture industry.

This is more than merely encouraging. It is cause for genuine enthusiasm. And here is why:

First off, conservation is absolutely essential to the war's winning. It is not merely a matter of giving the Government "enough" sinews to achieve the victory,—for the word "enough" connotes what, in possibly fallible opinion, is regarded as sufficient. We must provide more than enough. Showmen, above all people, rightly have disdain for mere sufficiency.

o

FOR example, they know that there is no such thing in the bright lexicon of showmanship as enough. If they were satisfied with enough (which is a wholly arbitrary word in this business), the exhibition field, the distribution and production fields as well, would be pretty static affairs. Take the case of the producer. He always aims at fashioning product which will get back its negative cost, plus as healthy a profit as possible. The distributor has the same idea. And the exhibitor who is worth his salt endeavors to make his turnstiles click as rapidly as possible.

Nobody ever heard of enough being enough in show biz. That's not commercial selfishness. It's plain enterprise. This builds militant competition throughout filmland. Healthy, dynamic competition. And prosperity.

o

CAN you imagine a producer or distributor leaning back in his swivel chair and asserting with a yawn: "Let's knock off, boys, I think we've sold enough!" Or an exhibitor looking out over his nearly-filled auditorium saying: "That many will compensate me,—so stop selling tickets!"

It is the idea of doing MORE, and doing it BETTER, that pervades the entertainment world. And it is this which accounts for the marvelous spirit and equally marvelous action which Uncle Sam is getting from filmland, all along the line,—financially, morally and spiritually.

In the matter of conservation, we are motivated first, last and always by "We'll gladly do everything possible to win this war; not alone our share, but more than our share."

o

TODAY, and for the duration, we are all in business together. The same shingle is to be seen hanging outside the studio, exchange, and theater, as hangs outside the equipment manufactory, the supply house, and the bailiwicks of labor. That shingle is emblazoned with a single word: "Win!"

We don't want to save just "enough" materials. We want to save more than that to be SURE that we win.

We don't want to give just "enough" of our resources. We want to give more than that to be SURE that we win.

Perhaps some day the Government will institute an "E" pennant for moral, physical and financial support of the war effort, similar to the Navy's "E" for excellence in factory or shipyard production. Such an award filmland deserves. Possibly, out of deference to our trade's vocabulary, the award should be a "C,"—for Colossal.

Schine House Okayed By WPB

Ebersons Will Complete Up-State Project

War Production Board has just granted John and Drew Eberson, architects for the Schine Circuit, permission to finish the new Seneca Theater under construction in Salamanca, N. Y.

This building was started some eight or 10 months ago, and carefully considered purchases of mate-

(Continued on Page 8)

Several Warner Stands In Conn. Are Reseating

New Haven—Warner Theaters in various towns are undertaking some improvement jobs. The 2,067-seat Roger Sherman is being reseated, and the 1,800-seat Garde, New Lon-

(Continued on Page 8)

Costs and Mid-West Top Anti-Raid Expenditures; Many Theaters Still Lax

Since Pearl Harbor, close to $1,000,000 has been spent by motion picture theaters on air raid protective equipment and structural changes which dovetail into audience and general community safety, a checkup nationally reveals. However, this sum covers only actually acquired items and physical changes now extant in houses, and not items on order or changes planned to meet bombing, casualties and possible sabotage.

Those aspects of safety which have not yet been provided in film

(Continued on Page 8)

Drape, Stage Equip. Steady In Mid-West

Detroit—Volume of business about up to normal in recent installations is reported by Robert J. Mork of the Mork-Green Studios, Inc., in installations of draperies and stage equipment. Jobs just completed include: Norwood Theater, Detroit, for Associated Theaters; Center and Lyric

(Continued on Page 8)

Victory Drive Started By DeVry Corp. Prexy

Chicago—W. C. DeVry, president of the DeVry Corp., has instigated a Production for Victory Drive, with an offer of substantial cash awards for suggestions by employes of how

(Continued on Page 8)

Keeping 'Em Happy

Great Lakes, Ill.—Some time this month, the 2,000-seat theater and amusement center building now under construction here is expected to be completed. Eddie Peabody and Eddy Duchin will headline the opening program for the Sailors and Marines. Rapp and Rapp are the architects of the project which was built under Navy supervision.

THE Film Equipment News DAILY
Building Remodeling | Equipment Maintenance

A Section of THE FILM DAILY comprehensively covering the equipment field, published every second Friday, except holidays, by Wid's Films and Film Folks, Inc., 1501 Broadway, New York City. John W. Alicoate, Publisher; Donald M. Mersereau, General Manager; Chester B. Bahn, Editor; George H. Morris, Equipment Editor; West Coast Bureau, 6425 Hollywood Boulevard, Hollywood, Cal., Ralph Wilk, Bureau Chief.

Green Light Given To Schine Theater

(Continued from Page 7)

rials resulted in a situation which prompted WPB to grant the owners permission "to complete" in accordance with a ruling that, where vital materials have been provided for and purchased long before the critical shortage period, a project can go ahead unimpeded. It has been established that the completion of this theater would in no way interfere with the aims of WPB.

Victory Drive Started By DeVry Corp. Prexy

(Continued from Page 7)

to better the manufacture and production of motion picture sound equipment for the nation's armed forces, to which this firm is now largely giving its entire facilities.

DeVry in announcing the Cash Award Suggestion Plan said that the campaign was being conducted in accordance with Donald M. Nelson's request that management representatives give employes every opportunity to suggest ways to increase efficiency of war production.

Stepped-up production has necessitated the acquisition of additional factory space for more efficient and speedier handling of urgent war orders.

DeVry also announced that the Minute Man Flag, signifying more than 90 per cent enrollment in U. S. War Bonds and Stamps Payroll Plan, was recently presented to his firm.

Fire Hazards Are Seen In War Boom Theaters

(Continued from Page 7)

picture theaters comes within the jurisdiction of local building codes, certain motion picture exhibitors have found expense or the restrictions under the codes too great and have resorted to building their theaters on locations adjacent to, but just outside, the building inspection areas.

Many of the evils are rapidly being corrected, according to the Industrial Accident Commission of California.

Puts Up Cooling Tower

Miami, Fla. — A cooling tower, costing approximately $1,000 is being added to the Paramount Theater on Flagler Street.

Chi. Equip. Makers Deep In War Orders

(Continued from Page 7)

tracts. All salesmen have been called in from the road and are working in the local plant to help get orders out.

Federal Electric, theater sign makers, are also steeped in war work and adding more help, while Zenith Corp. is now 100 per cent converted to war orders, specializing in communication and electronic equipment. Burton Holmes Labs have increased their force and working overtime on war films for companies engaged in manufacture for the Government.

The Oscar B. DePue Co. is on a double shift basis making picture-printing machines for the industry. Wenzel Projector Corp. is 40 per cent on war work, supplying parts to the theater trade. Orville C. Wells, formerly with National Theatre Supply, has been named general manager to succeed Leonard Pederson, retired.

Motiograph's Effort Big

Motiograph is some 40 per cent engaged in war contracts and adding labor as fast as it can be obtained. A nightshift is also operating to aid in supplying the trade with projectors and parts. Fred Matthews, company's vice-president, is in the East on matters connected with the war effort, while Les Abbott and Roy Boomer are contacting the regular theater and supply trade for the company.

Wagner Sign is going ahead making stainless steel panels until raw material has been exhausted. Recent ruling by WPB permits this manufacture. Plastic letters are being substituted for aluminum letters, and latter are no longer made. E. Wagner has been named sign industry member of the advisory committee to WPB.

Boosts Lens Making

Bell & Howell are expanding lens manufacture in their new building on the Northwest side. Heavily engaged in war work, this will be the first time in years that no company convention will be held. Firm is also producing and distributing films dealing with war activities. Day and night shifts are being used, and rush may defer some of employes' vacations. Company plans making some of the war films coming out of Hollywood on 16 mm. where 35 mm. equipment is not available.

National Theatre Supply is busy with equipment orders for the trade. O. C. and Eddie Budd have recently left the Chicago staff for other positions.

Essanay Studios are now being used by the Mills organization to make Soundies, under direction of Sam Coslow. The Edward Volk equipment factory is supplying the theater trade and is after sub-contracts for war goods. Dalite Screen Co. is furnishing the armed forces with screens, but finds the steel frame situation tight as materials dwindle. Substitutes, however, are being worked on.

Gaudio Eyes Patent

Tony Gaudio, Warner Bros. lensman for "Air Force," yesterday instructed lawyers to draw up forms for patent application for "gaudioscope" system of direct frame lighting attachment for movie cameras. Gaudio utilized new device for first time on "The Constant Nymph."

Drape, Stage Equip. Steady In Mid-West

(Continued from Page 7)

Theaters, Ludington, Mich., for Butterfield Theaters; new Huron Theater, Pontiac, Mich., for Bouford & Ketzler; combination chapel and theater for U. S. Naval Training Station, Great Lakes, Ill.; Martha Washington Theater, Hamtramck, Mich., for Florian Manteuffel; Allen Park Theater, Allen Park, Mich., for Nicholas George; Home Theater, Youngstown, O.; Princess Theater, Flemingsburg, Ky.; Lakewood Theater, Detroit, for A. A. Moss; new Cassidy Circuit house at Midland, Mich.; Crest Bowling Alley, Detroit; and Brass Rail, Detroit.

Jobs now under way are: Olympic Recreation, Cleveland; Liberty Theater, Center Line, Mich.; Tivoli Theater, Toledo; new theater for Schine Circuit, Salamanac, N. Y.; and Fanray Theater, Martin's Ferry, O.

Goshaw Awarded Patent On New Tele Receiver

(Continued from Page 7)

tation of channels in this field. The patent covers a tele-receiver in which sound and image are said to be perfectly correlated.

The receiver is of the conventional cabinet type, in the cover of which is a concave mirror. Image from the television receiving tube is projected on the mirror which in turn projects it outward to form a magnified image in the space in front of the receiver.

Woonsocket's New Park Is Set for Renovating

Providence—William Brown, manager of the Metropolitan here for Associated Theaters, Inc., since September, 1940, has left that position to become associated with Arthur I. Darman, Woonsocket textile executive, in operation and management of the New Park Theater, Woonsocket. According to Brown, about $50,000 will be expended in renovating and modernizing the Park, which will operate with a stage-screen policy when the work is completed.

The Metropolitan will shutter for the Summer tomorrow. House has operated week-ends throughout the season with name bands, vaudeville acts and film programs.

Anti-Raid Equipment Close to $1,000,000

(Continued from Page 7)

theaters fall into two classes, namely, undelivered equipment which has been held up by the priorities situation, and that which represents the "good intentions" of some houses to install, but which are slow in being purchased because some exhibitor outlets among the approximately 18,000 theaters in the country are slow, and in many instances lax, feeling that their geographical situations make them immune to enemy air attack.

Survey shows that the bulk of safety equipment has been bought by theaters along the Atlantic, Pacific and Gulf coasts, plus houses in the larger Mid-West keys. Estimates place these stands as high as 78 per cent of the national total thus far invested.

Some of the principal items on which theaters are spending money for raid protection are auxiliary lighting systems of the storage battery or generator types; fire-fighting equipment; air raid shelters, particularly on the West Coast; first aid items and facilities; blackout, fluorescent, and luminescent materials; and elimination of fire hazards.

Authoritative channels assert that it will take "several million dollars to assure a 100 per cent safety condition."

Several Warner Stands In Conn. Are Reseating

(Continued from Page 7)

don has completed reseating. The 1,800-seat Warner, Torrington, will also have new seats, as will the 1,297-seat Commodore Hull, Derby.

The Palace, Danbury has had a complete lobby renovation job, with new walnut display frames. The 1,300-seat Capitol, Danbury, will be completely redecorated.

NTS Gets Pair of Jobs In the Detroit Area

Detroit—National Theatre Supply Co. is installing two major new jobs, according to branch manager W. J. Turnbull. The Rex, Detroit, is receiving a new marquee, after being without one for about two years. House is operated by the Broder Circuit.

The Washington at Bay City, managed by C. E. Johnson, is getting new Super Simplex projectors.

Each job is estimated, by independent sources, at $5,000.

FOREST arc-light PRODUCTS
Super MCS RECTIFIERS using Mallory units...
BULB-TYPE RECTIFIERS—LD60, LD40, LD30.
UNIVERSAL TRIM LAMPS—ONE KW LAMPS
FOREST MANUFACTURING CORP.
200 MT. PLEASANT AVE. NEWARK, N. J.

FILE COPY
DO NOT REMOVE

Intimate in Character
International in Scope
Independent in Thought

THE FILM DAILY

The Daily Newspaper
Of Motion Pictures
Twenty-Four Years Old

VOL. 82, NO. 3 NEW YORK, FRIDAY, JULY 3, 1942 TEN CENTS

SOLVE SET CONSTRUCTION RESTRICTIONS

Would End Early Radio Use of Scenes from Films

Public Relations Group Asks No Dramatizations Till 60 Days After Release

Industry's Public Relations Committee, Eastern division, will recommend to both producers and distributors that no tabloid radio dramatizations of films be permitted until 60 days after general release, it was learned yesterday in the wake of the regular weekly parley of the committee at which Bob Gillham of Paramount presided in the absence of the new chairman, S. Barret Mc-

(Continued on Page 8)

—Buy More War Bonds—

Gov't Gives Studios More Pix Theme Tips

West Coast Bureau of THE FILM DAILY

Hollywood—The Government's original array of 30 suggestions for screen treatment in the furtherance of the war program is materially implemented in a 50-page manual just issued for the guidance of producers by the office of Lowell Mel-

(Continued on Page 7)

—Buy More War Bonds—

622,354 Saw "Miniver" In 4 Weeks at Music Hall

Metro's "Mrs. Miniver," which started its fifth week at Radio City Music Hall yesterday, played to more than $100,000 weekly for its first four consecutive weeks, with total

(Continued on Page 4)

1,050 Para. Men in The Armed Services

Total of 1,050 employes and associates of Paramount are now wearing their country's uniforms, stockholders are advised in a letter from Prexy Barney Balaban. One employe is known to have made the supreme sacrifice in the Philippines, Balaban advises, while numerous others are serving abroad. A company-wide program has been inaugurated to maintain contact with all employes and associates in the service, regardless of post.

". . . that government of the people, by the people, for the people, shall not perish from the earth."

Delivery Worries in Detroit

Dualling Practice Affected by Restrictions

By H. F. REVES

FILM DAILY Staff Correspondent

Detroit—New film delivery setup resulting from the ODT restrictions is locally complicated by the prevailing practice of booking the same two features on a double bill, and sending it into all second, key, and subsequent-runs playing those films, on the same change for each grade of run.

This makes necessary a large number of prints, running around 16 in many instances, more or less, for average films that play the bulk of theaters. Booking convenience has

(Continued on Page 4)

Irregular Program Alters Buffalo Delivery Problem

Buffalo—Problems of film deliveries in the Buffalo exchange territory are being threshed out at a series of meetings of branch managers, bookers, exhibitors and truckers. The third session in a week, held yesterday, prompted predictions that a thousand miles a week could be lopped off delivery routes. This would still leave about 1,600 miles a week to be cut off, if film carriers in the territory are to comply with

(Continued on Page 8)

Art Directors' Ingenuity Meets All Tests; Reclamation Programs in Vogue

By RALPH WILK

West Coast Bureau of THE FILM DAILY

Hollywood—Although the industry has a way of bridging every situation, there nevertheless were many eyebrows raised when the $5,000 ceiling on set construction for each picture was authorized by the WPB. There was a big job to be done. It

(Continued on Page 8)

—Buy More War Bonds—

Grand Decision Sets Precedent for Conn.

New Haven—Arbitrator Leonard S. Horner found the 14-day clearance between the Grand Theater and the Pequot Theater, New Haven, reasonable, but reduced the clearance

(Continued on Page 4)

—Buy More War Bonds—

'Footlight Serenade' Starts 1942-43 20th-Fox Season

Release dates for the company's first block-of-five for 1942-1943 were announced yesterday by Tom Con-

(Continued on Page 4)

U's "Eagle Squadron" In Top-Flight Debut

Universal's high-powered "Eagle Squadron" flew triumphantly into the local Globe Theater last night for its New York "invitation" premiere, launching film's Broadway engagement. Event was memorable for the guests, not only because of the rousing entertainment they received and cheered, but also for the reason that notables jammed the auditorium replete with the uniforms of U. S. and other United Nations officers. Conviction was expressed that film will thrill fans and fill tills everywhere. For color story turn to the feature, "Along the Rialto," on Page 3. For review, see FILM DAILY for June 16.

—MORRIS.

THE NEWSPAPER OF FILMDOM — THE FILM DAILY — ALL THE NEWS ALL THE TIME

Vol. 82, No. 3 Fri., July 3, 1942 10 Cents

JOHN W. ALICOATE : : : : Publisher

DONALD M. MERSEREAU : General Manager

CHESTER B. BAHN : : : : : : Editor

Published daily except Saturdays, Sundays and Holidays at 1501 Broadway, New York, N. Y., by Wid's Films and Film Folk, Inc. J. W. Alicoate, President and Publisher; Donald M. Mersereau, Secretary-Treasurer. Entered as second class matter, Sept. 8, 1938, at the post-office at New York, N. Y., under the act of March 3, 1879. Terms (Postage free) United States outside of Greater New York $10.00 one year; 6 months, $5.00; 3 months, $3.00. Foreign, $15.00. Subscriber should remit with order. Address all communications to THE FILM DAILY, 1501 Broadway, New York, N. Y. Phone BRyant 9-7117, 9-7118, 9-7119, 9-7120, 9-7121. Cable address: Filmday, New York.

Representatives: HOLLYWOOD, Calif.—Ralph Wilk, 6425 Hollywood Blvd., Phone Granite 6607. LONDON—Ernest W. Fredman, The Film Renter, 127-133 Wardour St., W. 1. PARIS—P. A. Harle, Le Film, 29 Rue Marsoulan (12). MEXICO CITY—Marco Aurelio Galindo, Depto. 215, Calle del Sindicalismo, 99, Tacubayo, D. F.

FINANCIAL

(Thursday, July 2)

NEW YORK STOCK MARKET

	High	Low	Close	Net Chg.
Am. Seat.	....	....	....	.....
Col. Picts. vtc. (2½%)	7¼	7¼	7¼	— ¼
Columbia Picts. pfd.	....	....	....	.....
Con. Fm. Ind.	....	....	....	.....
Con. Fm. Ind. pfd.	....	....	....	.....
East. Kodak	128⅛	127	128⅛	+ ⅝
do pfd.	....	....	....	.....
Gen. Prec. Eq.	12	12	12	.....
Loew's, Inc.	40¾	40¾	40¾	+ ⅜
do pfd.	....	....	....	.....
Paramount	14⅜	14¼	14⅜	.....
Paramount 1st pfd.	....	....	....	.....
RKO	3	2⅞	3	+ ⅛
RKO $6 pfd.	....	....	....	.....
20th Century-Fox	9¾	9⅝	9¾	.....
20th Century-Fox pfd.	....	....	....	.....
Univ. Pict. pfd.	....	....	....	.....
Warner Bros.	5⅛	5	5⅛	+ ⅛
do pfd.	....	....	....	.....
NEW YORK BOND MARKET				
Par. B'way 3s55	62	62	62	+ ⅛
Para. Picts. deb. 4s56	99½	99½	99½	— ⅛
War. Bros. dbs. 6s48	100	100	100	.....
NEW YORK CURB MARKET				
Monogram Picts.	13-16	13-16	13-16	+1-32
Radio-Keith cvs.	5-32	5-32	5-32	.....
Sonotone Corp.	1¾	1¾	1¾	— ⅛
Technicolor	6⅞	6⅞	6⅞	— ⅛

N. Y. OVER-THE-COUNTER SECURITIES

	Bid	Asked
Met. Playhouse, Inc. 2nd deb. '45	64	67
Roxy Thea. Bldg. 4s 1st '57	61¾	64¼

—Buy More War Bonds—

Tilt for "This Above All"

Rochester—"This Above All" opened at the RKO Palace at a price increase. Top is 40 and 55 cents. Top usually is 44 cents.

Appeal Board Amends Dipson Case Decision

The Appeal Board has issued a corrected decision in the clearance complaint filed by Dipson Theaters, Inc., against the five consent decree signers in which the intervenor, Buffalo Theaters, Inc., joined by the defendants, petitioned the Board to reopen the case.

Original Appeal Board decision gave Buffalo Theaters' Kensington Theater, Buffalo, one day's clearance over Dipson's Kensington, or the Bailey one day over the Kensington, according to which had prior run "in each case not later than thirty-seven days after first-run downtown." New decision eliminates the 37-day provision as the Board found that the Kensington has not unreasonably delayed the playing of its pictures.

—Buy More War Bonds—

20th-Fox Tops to Coast For Zanuck Conferences

Spyros Skouras, president of 20th-Fox, and Tom Connors, the company's distribution chief, finally took off for the Coast yesterday after a number of postponements. Laudy Lawrence, the company's foreign distribution head, flew out with them. The trio will go into conference with Col. Darryl Zanuck and other studio executives on production plans for 1942-1943. How long they will remain on the Coast is not definite.

Hal Horne, publicity and advertising chief, was left behind to complete campaigns for the initial block of releases for the new season. He is expected to visit the studio later.

—Buy More War Bonds—

Crescent Trust Suit Under Advisement Seven Months

Nashville, Tenn. — Government's anti-trust suit against Crescent Amusement Co., its affiliates, and the "Little Three" will be one year old on July 7 and seven months will have passed since Federal Judge Elmer Davies took the case under advisement. Although there is nothing to indicate an immediate decision, Judge Davies has completed court hearings out of the city and will be in Nashville for some time.

Reports of action in the Schine case, indicating that Government attorneys remain uncertain of their position until possibly confirmed by a decision against Crescent, has created considerable optimism among defense attorneys here.

—Buy More War Bonds—

N. Y. Censor Revenue $35,488 Above Estimate

Albany — Governor Lehman has announced a surplus in the State treasury as of July 1 of more than $54,000,000, which exceeds by nearly $39,000,000 his budgetary estimates.

Nearly all of the sources of revenue showed substantial increases over budgetary estimates. Receipts from the motion picture tax estimated in the budget at $300,000 actually showed $335,488 for the year ending June 30.

Canadian Theater Biz Up 35%, Cohen Reports

Canadian pix theater attendance currently is up from 25 to more than 35 per cent above last Summer, with gas rationing, high industrial employment and general war activity as the principal contributing factors, according to Wolfe Cohen, Warners' Dominion district manager, who has been in New York the past few days conferring with Ben Kalmenson, general sales manager, and other home office executives.

An unusual aspect of the increased business, Cohen says, is the fact that the deluxe first-runs and other houses with admission scales of around 50 cents or higher are showing a bigger proportionate boost in attendance than theaters charging from 10 to 25 cents. More abundant spending money in the pockets of the lower bracket earning classes is regarded as the chief reason.

Cohen who returns to his Toronto headquarters today will come to New York again next week for the meeting of all Warner district managers at the home office July 9-10.

—Buy More War Bonds—

"Pride of the Yankees" Tradeshows July 8, 15

Trade screenings of Goldwyn's "The Pride of the Yankees" have been set by RKO Radio for next Wednesday, and July 15. New York branch will hold its screening on July 15 at 11:00 a.m. at the Astor Theater. The Buffalo, Salt Lake City and Washington branches will hold their respective showings Wednesday. All other exchange cities will tradeshow July 15.

—Buy More War Bonds—

Small Names Mrs. Strauss As Eastern Story Editor

Edward Small yesterday announced that he has engaged Mrs. Florence Strauss as Eastern story editor for Edward Small Productions, Inc. Mrs. Strauss formerly held similar positions with First National and Fox.

—Buy More War Bonds—

228 Reservations Already For Milwaukee Forum

While Metro's Exhibitors Forum in Milwaukee will not be held until a week from Monday, reservations already received stand at 228, indicating a record turnout, it was learned yesterday.

Harold J. Fitzgerald, president and general manager of the Fox Wisconsin circuit, will be host at a cocktail party the night of the Forum to those attending, he has advised H. M. Richey. Fitzgerald's 75 managers will be called in for the Forum.

—Buy More War Bonds—

Joseph L. Kemp Dead

Omaha—Joseph L. Kemp, who was a stagehand at the Orpheum here for 37 years before his retirement due to ill health two years ago, died at his home here.

COMING and GOING

WILLIAM F. RODGERS, AUSTIN KEOUGH and HARRY BRANDT left for Washington yesterday.

NEIL AGNEW returned by plane from Chicago yesterday.

EDWARD C. RAFTERY, UA prexy, GRADWELL L. SEARS and ARTHUR KELLY arrived in Hollywood yesterday for production conferences with the UA owners.

JACK FLYNN, Loew district manager, is back from Chicago for a week's stay.

CHARLIE CURRAN is in Washington.

BOB GILLHAM leaves for the Coast today.

LYNN, ROYCE and VANYA, comedy dance trio currently in the Broadway musical "Star and Garter," leave for Hollywood Monday to appear in RKO's "Sweet and Hot."

ROBERT BENCHLEY has arrived here from Hollywood and is at the Waldorf-Astoria.

ALYCE HYLAND from Loew's home office in New York is spending part of her vacation in Rochester.

S. BARRET McCORMICK returns from the Coast Monday.

JOHN CONSIDINE, Metro producer, is a current New York visitor.

IRENE, Metro's executive designer, is scheduled to arrive in New York Monday from Hollywood.

DON MERSEREAU, general manager of THE FILM DAILY and RADIO DAILY, is spending the holiday week-end at his Manchester, N. H., summer home.

BEN ENGEL, assistant manager of Warners' Hippodrome, Cleveland, is in New York for a vacation visit. He returns to Cleveland next week.

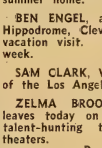
SAM CLARK, Warner field rep., working out of the Los Angeles branch, is in Denver.

ZELMA BROOKOV, Warner talent scout, leaves today on a combination vacation and talent-hunting tour embracing the Summer theaters.

—Buy More War Bonds—

B & K Books "Mrs. Miniver"

Chicago—M-G-M has booked "Mrs. Miniver" into the B & K United Artists and Apollo Theaters starting July 18.



Quote AND Unquote!

No. 19

". . . the contents of the 1942 Film Year Book will be of great use to me . . ."

Kay Rae
M. P. E. Daily Courier,
Alamosa, Colorado.

THE 1942 FILM YEAR BOOK
Now Being Distributed

"I'M A YANKEE DOODLE DANDY
A YANKEE DOODLE DO-OR-DIE—
A REAL LIVE NEPHEW OF MY UNCLE SAM,
BORN ON THE FOURTH OF JULY!..."
2nd MONTH at the N.Y. HOLLYWOOD for WARNERS' greatest hit!

Grand Decision Sets Precedent for Conn.

(Continued from Page 1)

of the Dreamland, New Haven, over the Grand from 14 to seven days in his decision.

Setting a precedent for this state, the arbitrator also limited the availability date for the Grand to 49 days after the date of first availability to the Pequot and the Dreamland.

The Grand had complained that late buying and booking by both houses sometimes pushed its booking dates to 160 or 180 days after first-run. The effect of the arbitrator's ruling is to entitle the Grand to show pictures not later than 79 days after first-run.

The complaint was dismissed as against RKO and 20th-Fox, on the grounds that no existing contracts appeared with the complainant and on examination the complainant stated that he had no quarrel with these companies.

The arbitrator urged the houses in the Grand Ave. district to work with the distributors and each other to make the houses more profitable to both exhibitors and distributors, either directly or through the available exhibitor organization. Decision in this matter cleans the New Haven slate, leaving no pending cases.

Corrected Award Filed In Konczakowski Case

Buffalo—Corrected award, filed by Arbitrator Louis B. Dorr, changes the wording but not the intent of a stipulation by which maximum clearance applied by Loew's, Inc., 20th Century-Fox and RKO in favor of Basil Bros.' Apollo over Gammel Bros.' New Ariel was reduced from seven to three days.

The stipulation was made part of the award in the case brought against the three distribs. by M. M. Konczakowski, operating the Regent, in which Basil Bros. and Gammel Bros. were intervenors. Original award also reduced Apollo's clearance over Regent from seven to three days, provided present admission price differentials were not increased by the Regent.

Filing of the corrected award came four days after Basil Bros. appealed the Regent award. That award is unchanged, but the language of the paragraph dealing with the New Ariel is altered because, according to Dorr, the "stipulated intent, by the arbitrator's inadvertence, is not correctly reflected and made effective in the award as made."

By the correction, Apollo's clearance over New Ariel will at all times be the same as Apollo's clearance over the Regent.

Arbitrator Dorr ruled that Paragraph 2 of the original award should be stricken out and following substituted:

"That on stipulation of all the parties, the maximum clearance as contingently limited or restricted in favor of the Apollo over the Regent in licenses hereafter entered into by defendant distributors, Loew's, Inc., 20th Century-Fox and RKO Pictures, shall be the maximum clearance in favor of the Apollo Theater over the New Ariel Theater."

WEDDING BELLS

Springfield, Mass.—Ruth C. Fitzgerald of Western Massachusetts Theaters and Harry D. Gaffney were married at St. Michael's Cathedral.

Delivery Worries in Detroit

Dualling Practice Affected by Restrictions

(Continued from Page 1)

been a factor in support of this practice.

Revive Downey Proposal

Restrictions on numbers of prints available, however, will seriously affect this whole setup, and this problem merges into the new restrictions on film carriers. One solution mooted here sometime ago by Frank J. Downey, Metro manager,—and now revived—was a suggestion that the city area be divided into East and West halves, and that a specific distributor release two features of equal value simultaneously—one to the East side houses of a certain run, the other to the corresponding West side houses, and that the features be exchanged between the two groups of theaters on the second week.

This would automatically cut the number of necessary prints for the city area in half. In view of the new restrictions on transportation, it would have a possible merit in cutting down mileage by making possible a centralized haulage on each change of a particular film, though this could easily be offset by city-wide deliveries of other films.

Servicing of advertising paper for theaters presents another problem, since most of this is handled through the same film carrier service. Present scheduling does not fit into the new transportation rules at all, and representatives of companies involved were busy this week devising some new operating schemes. The same rules apply to advertising trailers.

One aspect of the problem noted by some exhibitors has been the low number of prints on Government Victory shorts which houses have been asked to run. In some instances, theaters two or three miles apart have been asked to bicycle the reels, creating timing hazards that might endanger theater operating schedules.

Newsreel Deliveries Affected

Restrictions on special delivery of films have hit hard already, according to nabe exhibs. in the important matter of newsreels. Typical newsreel releases are received here early Friday evening, and have been rushed right out to neighborhood houses, which have thrown them into their first or second evening shows, according to the time they were available.

New regulations will stop this practice entirely — and exhibitors maintain that this will mean holding the newsreel for another change, or as much as a week, since they cannot introduce a new reel, aside from extraordinary flash additions, on the second day of a change, and that the reels will lose their value thereby.

"Miniver" Admission Policy Wins Allied Meet's Praise

Pottsfield, Pa.—Metro was complimented for its "Mrs. Miniver" admission policy at an Allied area meeting here.

Other matters discussed were the current film situation, demands for higher admission prices by distributors, film delivery under the new ODT set-up, showing of Victory shorts, and the expansion of Allied.

Another area meeting will be held in Hazleton Aug. 5.

—Buy More War Bonds—

"Beachcomber" Again July 24

"The Beachcomber" co-starring Charles Laughton and Elsa Lanchester, a 1938 Paramount top grosser, will be re-issued nationally July 24.

622,354 Saw "Miniver" In 4 Weeks at Music Hall

(Continued from Page 1)

attendance of 622,354, or more than 30,000 greater than the previous record holder, "The Philadelphia Story," Howard Dietz said yesterday. Pic also, of course, gave the Music Hall a new gross record for its 10-year history.

Gus Eyssell, theater's managing director, commenting upon the exceptional sustaining quality of "Mrs. Miniver" at the b.o., pointed out that the Hall has been playing to 94 per cent of capacity since the pic opened.

In its fourth week, "Mrs. Miniver" played to 150,509 or 31,186 more than "The Philadelphia Story"; attendance in the fourth week was only a few thousand less than in the opening stanza.

"Mrs. Miniver" tops "Boom Town" and "Honky Tonk" in its first two out-of-town openings, attracting more admissions than either picture at the end of the first day's business in St. Louis and New Orleans, Metro reported yesteday.

—Buy More War Bonds—

Stiffer Portsmouth Dim-out

Portsmouth, N. H.—This city, with Army camps and a big navy yard, must go farther in its dim-out for the duration of the war, it has been decided by state civilian defense officials. It is expected that outside lights of business establishments, including theaters, will be prohibited.

"Footlight Serenade" Heads 20th-Fox List

(Continued from Page 1)

nors, 20th-Fox distribution chief, before his departure for the Coast.

"Footlight Serenade" will lead off the season on Aug. 1. "A-Haunting We Will Go" will be released on Aug. 7; "Little Tokyo, U. S. A.," Aug. [illegible]; "The Pied Piper," Aug. 21; "Loves of Edgar Allan Poe," Aug. 28.

Connors also announced trade showings for the five films: "A-Haunting We Will Go" will be shown Monday morning; "Footlight Serenade," Monday afternoon; "Loves of Edgar Allan Poe," Tuesday morning; "Little Tokyo," and "Pied Piper," Tuesday afternoon.

Half of the new season's production schedule already has been accounted for by the company, 21 other films being either in the editing stage or before the cameras. Among the major 1942-1943 productions the editing of which Col. Darryl Zanuck, production boss, is supervising are "Orchestra Wives," "Thunder Birds," "The Black Swan," "Iceland" and "Girl Trouble."

Three other films are ready to go before the cameras. They are "China Girl," "Ox-Bow Incident" and "My Friend Flicka."

Fifty-four features will have been released by the time the 1941-1942 season officially ends on July 31.

—Buy More War Bonds—

Fleischer Studios Now Famous; Staff Retained

Miami — Under a change in the corporate setup, Fleischer Studios, Inc., hereafter will be known as Famous Studios, operating under the ownership of Isador Sparber, Seymour Kneitel and S. Buchwald. Studio will continue to produce cartoon subjects for Paramount release, concentrating on Popeye and Superman. Same staff of approximately 275 persons is retained.

TO THE COLORS!

Arthur Aarons, assistant purchasing head for Warner Bros. theaters in the Newark zone, leaves today for Army training at Fort Dix, N. J. He is the brother of Stuart Aarons, of the Warner home office legal department, and has been with the company five years.

Ben Cohn, Warner exploitation man on the coast, also reports to the Army today. He goes to Sam Pedro.

Scranton, Pa.—Corp. Joseph Novak, formerly of the Capitol Theater staff, is home on furlough from Camp Livingston, La., while awaiting assignment to a flying field as an aviation cadet.

Wilkes-Barre, Pa.—Joseph Flaherty, assistant manager of the Capitol Theater, will leave for Officers' Candidate School next week.

REVIEWS OF NEW FILMS

"The Magnificent Ambersons"

RKO 88 Mins.

POINTLESSLY DEPRESSING SAGA OF A WEALTHY FAMILY IS ARTISTICALLY PRODUCED.

Orson Welles, for some unknown reason, has chosen to dig up Booth Tarkington's novel and give it one of his sensational screen treatments. True, there are wonderful authentic period touches, excellent dramatic photographic work and fine direction of a wonderful cast. Welles has employed so much subtlety, however, in the production of "The Magnificent Ambersons" that the resultant effect is vague and even meaninglessly depressing.

The stressing of artistry rather than appeal of theme and the obvious striving for clever and dramatic moments limit the entertainment value greatly and will hamper the box office possibilities.

The story deals with Isabel Amberson (Dolores Costello) who, in a fit of stubborn pride breaks up her romance with Eugene Morgan (Joseph Cotten) and marries Wilbur Minafer (Don Dillaway). Having no feeling for her husband, she bestows all her affection and love on her only son, Tim Holt. Brought up in an atmosphere of extreme wealth, the boy becomes arrogant, shallow and selfish. Cotten, a widower and rapidly advancing manufacturer of automobiles, returns to the town with his charming daughter, Anne Baxter, whom Holt immediately falls in love with, despite his contempt for her father (because he's a self-made man).

Dillaway dies and the romance of some two decades past (that of Costello and Cotten) starts anew. However, Tim Holt, jealous and proud, refuses to reconcile himself to the possibility of his mother's marrying Cotten and with the aid of Agnes Moorehead (his old maid aunt, half crazed because of her unrequited love for Cotten) he succeeds in ruining his mother's life. Anne Baxter gives Holt up because of his shiftless attitude, and he goes abroad with his mother unaware of the damage his selfish and childish actions are causing. When they return home, Dolores Costello dies, presumably of a broken heart.

A series of vicissitudes leaves Holt without a cent, and his aunt to support. Coming to his senses, he gets a job in a chemical factory and before long is the victim of a serious automobile accident. This is the means of bringing Anne Baxter and Joseph Cotten rushing to his side, and the conventional happy ending is effected.

The cast is outstanding. Dolores Costello gives a fine performance. Joseph Cotten is first-rate as are Anne Baxter, Agnes Moorehead, Tim Holt, Richard Bennett.

CAST: Joseph Cotten, Dolores Costello, Anne Baxter, Tim Holt, Agnes Moorehead, Ray Collins, Erskine Sanford, Richard Bennett, Don Dillaway.

CREDITS: Producer, Orson Welles; Director, Orson Welles; Assistant, Fred A. Fleck; Author, Booth Tarkington; Screenplay, Orson Welles; Art Director, Mark Lee Kirk; Music, Bernard Herrmann; Photography, Stanley Cortez; Special Effects, Vernon L. Walker; Set Decorations, Al Fields; Costumes, Edward Stevenson; Recording, Bailey Fesler, James G. Stewart; Film Editor, Robert Wise.

DIRECTION, Good. PHOTOGRAPHY, Excellent.

"Tower of Terror"

Monogram 62 Mins.

HORROR MELLER IS ONLY PASSABLE ENTERTAINMENT—O. K. FOR THRILLER FANS.

Produced in England this pic is a second rate thriller with nothing much to recommend it. In view of its tendencies to go overboard on the meller situations and with nothing more than a so-so production to back the screenplay, it emerges as strictly dual bill fare.

On the coast of Germany somewhere is a half-crazed lighthouse keeper (Wilfrid Lawson) who has been brooding for a good many years over the death of his young wife. His assistant, a young German fellow, quits because of his employer's peculiarities. This event is followed by Lawson's rescue of a young refugee (Movita) who has tossed herself into the sea in order to avoid Nazi capture, and at this point things become very involved.

Michael Rennie, posing as a German (in reality a British spy) takes over the job just vacated and before much time has elapsed Lawson goes completely mad and tries to murder Movita and Michael Rennie. Heaped upon this horror is the German shelling of the tower and the resultant death of Lawson. Of course the whole miserable situation is cleared up perfectly when Rennie and Movita escape to England.

That is the story and it is certainly fantastic! Wilfrid Lawson, Movita and Michael Rennie acquit themselves nicely considering the handicaps of a bad sound track and poor photography.

CAST: Wilfrid Lawson, Movita, Michael Rennie, Morland Graham, John Longden, George Woodbridge, Richard George, Edward Sinclair, Charles Rolfe, Eric Clavering, J. Victor Weske.

CREDITS: Producer, John Argyle; Director, Lawrence Huntington; Screenplay, John Reinhardt; Music, E. Benson; Photography, Walter Harvey; Sound, H. Benson; Production Manager, H. G. Inglis; Film Editor, Flora Newton.

DIRECTION, Fair. PHOTOGRAPHY, So-so.

☆ SHORTS ☆

"Men in Washington—1942"

RKO-M of T 20 mins.

Below Standard

This newest March of Time release deals in material that isn't exactly new and that is presented in too routine a fashion to expect better than mild interest from theater audiences. It presents a feverish picture of a wartime Washington with scenes of workers in action in various departments of the Government functioning under war pressure. The film centers its attention on the men in whose hands rests the fate of the nation in these crucial days. The camera moves in and out of the Washington offices where sit those in high places in a sort of candid-camera tour of the capital. It traces rather well the series of events out of which evolved the present-day Washington. The film picks up perceptibly as it goes along.

"IT'S TO THE BOYS IN THE FIELD..."

PARAMOUNT PICTURES INC.

TIMES SQUARE
CHICKERING 4-7040

NEW YORK
CABLE ADDRESS FAMFILM

DEAR GANG:

"TAKE A LETTER, DARLING" IS RED HOT!

IN NEW ORLEANS--at the Saenger, it has outgrossed "Caught in the Draft", "Road to Zanzibar", "My Favorite Blonde", "The Fleet's In" and "Birth of the Blues".

IN MEMPHIS--at the Malco, it has beaten "Draft", "Zanzibar" and "Fleet's In"!

IN LOS ANGELES--at the Paramount it beat "Fleet's In"!

IN MINNEAPOLIS--at the State it beat "Fleet", "Zanzibar" and "Truth"!

Looks like VARIETY was right in calling this "a picture to beat the summer boxoffice blues"!

Faithfully yours

Paramount.

Paramount Presents

ROSALIND RUSSELL • FRED MACMURRAY

in

"TAKE A LETTER, Darling"

with

Macdonald Carey • Robert Benchley • Constance Moore • Cecil Kellaway

A Mitchell Leisen Production • Directed by Mitchell Leisen • Screen Play by Claude Binyon

Sell W
STAM
& BO
AT YO
THEA

$612,415 Bond-Stamp Sales by 710 Houses

Additional reports of June bond and stamp sales were received yesterday from 710 theaters, making a total of 984 theaters reporting in two days. The 710 theaters sold $240,912 in stamps and $371,503 in bonds, a total of $612,415. Added to Monday's reports, the total for 984 theaters is $797,400. Figures indicate previous estimates of June theater sales may be far exceeded.

The 66 Skouras theaters in the New York area reported for the week ending June 27, $125,000, as compared with $4,500 sold during their first week of the drive. Circuit has set a goal of $500,000 per week.

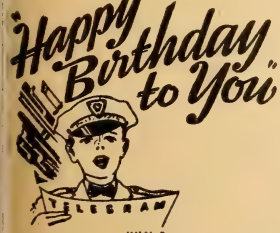
In Boston, the 130 theaters are averaging $130,000 per week, with a $550,000 total for June. In Worcester, Mass., downtown theaters sold $35,000 in bonds and stamps in June. The 30 theaters in Rochester are selling bonds and stamps at a $5,000 per week clip, with the first month's total around $22,000.

—Buy More War Bonds—

"United We Stand" Rally Postponed Until Today

Inclement weather yesterday forced a postponement of the "United We Stand" rally to this afternoon. The site of the rally, sponsored by the Treasury to push the sale of war bonds, will be Times Square. Chief address will be delivered by Bruce Smith, vice-chairman of the New York State War Savings Staff. There will be a roll-call of the United Nations and a recording of the President's Prayer to the Nation. Lucy Monroe will sing the "Star-Spangled Banner."

After the rally the United Nations representatives, augmented by 500 girls in the costumes of our allies, will proceed to the Palace Theater, where they will see the Fox Movietone feature, "United We Stand."



JULY 3
Leon Errol — Wynne Gibson
Luther Reid — Florence Miles Alicoate

JULY 4
Louis B. Mayer — Mary Patricia Alicoate
George M. Cohan — Gloria Stuart
Gertrude Lawrence — Vince Barnett
George Murphy — Barbara Weeks
Joe C. Hornstein — Irving Caesar
Ed Savin — Helen Gilbert
Mrs. Thomas Meighan (Frances Ring)

JULY 5
Helen Harrison

The Eagle Flies High

● ● ● IT wasn't particularly good flying weather in New York last night.....But that didn't stop the winging of celebrities galore to the Globe Theater to attend the grand local premiere of "Eagle Squadron," ace Universal attraction that is "balm" for any b.o. in the land..... Government officials, representatives of the British Embassy, and of the U. S. and Royal Air Forces, augmented by big gun civilians and important pic execs, studded the auditorium wherein the first matter on the evening's agenda was the presentation by Col. Melvin E. Gillett, C.O. of the Signal Corps' Photographic Center in Astoria, of a check for $10,000 for the RAF Benevolent Fund from Producer Walter Wanger. .....This most welcome sum was accepted by Godfrey Haggard, British consul general here.....Charles Prutzman "U" general counsel and vice-prexy presided at check presentation ceremony.....on the stage was a phalanx of women of the RCAF and of the American volunteer service.....

▼ ▼ ▼

● ● ● *IN the auditorium were Col. Charles Sweeney, founder of the Eagle Squadron; Sir Ronald Sinclair, representing Lord Halifax, British Ambassador; Maj. General Follett Bradley, C.O. of the First Air Force; Brigadier General W. T. Larson, C.O. of the First Bomber Command; Capt. Arthur Marsden, of the British Ministry of War Transport; Vice-Admiral R. Bell-Davies, British Embassy's naval attache; Col. A. I. Ennis, U. S. Air Force; Group Captain D. V. Carnegie, RAF; Wing Commander Humphrey Bevan, New Zealand air attache; Wing Commander Christopher Clarkson, British Air Commission; Commander John Grant, H.M.S. Penelope; Wing Commander C. McK. Henry, Australian air attache; Major C. B. Omerod, British Ministry of Information; and Sir Samuel Savage, recently knighted by King George VI for war relief work; Flight Officer John Hill of the RCAF who was technical adviser on the pic....Also present were Myrna Loy and her husband, John Hertz, Jr.; Ruth Draper, Mrs. John Barrymore (mother of Diana who makes her film debut in "Eagle Squadron"), Lt. Robert (Bobby) Jones (one of the immortals among golfdom's Fore-Hundred), and Maj. Lynn Farnol, press relations officer at Mitchel Field.....*

▼ ▼ ▼

● ● ● YES, and groups of fliers from Mitchel Field served as honor guard for RAF airmen now in New York, and with them were representatives of the AWVS, Royal Canadian Air Force Women's Division, and other British and American war groups.....Universal execs. on deck were Bill Scully, Charles Prutzman, Joe Seidelman, J. J. O'Connor, Samuel Machnovitch, Peyton Gibson, W. J. Heineman, F. J. A. McCarthy, Fred Meyers, E. T. Gomersall and Maurice Bergman.....Other industry-ites of note were Leon Netter, E. K. "Ted" O'Shea, Jack Bowen, Harry Kalmine, Jack Shea, Leonard Goldenson, Jack Alicoate, Ed Hyman, A. Montague, Chester B. Bahn, Sam Dembow, Frank Damis, Eddie Grainger, Harry Katz, Tom Martell, Dick Kearney and E. W. Aaron.....It was a brilliant turn-out for a brilliant picture.....

▼ ▼ ▼

● ● ● *LESTER Pollock, manager of Loew's Rochester, in the up-state Flower City, has worked out a system to facilitate the securing of War Bonds for theater patrons.....A patron can stop on the way in to see the show and give his pledge.....Through an arrangement with the theater's bank, a messenger takes the pledge to the bank and the bond is waiting for the patron when he comes out.*

▼ ▼ ▼

● ● ● AVENGE PEARL HARBOR!

Gov't Gives Studios More Pix Theme Tips

(Continued from Page 1)

lett, Co-ordinator of Government Films.

While the manual is essentually concerned with war themes, this question is posed, "Can we not portray on the screen the facts that under democratic processes the underprivileged have become less underprivileged?"

Among the suggested screen topics are Merchant Marine Heroes, the AWVS—and the Medical Corps.

"It is relatively easy to glorify the Air Corps, Parachute Corps or Tank Corps," say the booklet in part. "More difficult but yet as necessary is the dramatization of the humble infantryman, the mud-skogger whose lot is grim combination of rolling to front, come fleet, sandstorm or air bombardment."

The manual also indicates the problem of the Negroes as a possible topic to show what minorities have to fight for.

"We have not seen the Russian farmer destroying his field and home before the enemy advances; we have not seen Chinese peasant fighting with outdated rifle against Jap tanks; we have not seen the Yugoslav guerrilla who sacrifices his family rather than come to terms with pirates, but we can see them dramatically and heroically through the medium of pictures," Hollywood is reminded.

The manual points out that one danger to the war effort is unwarranted criticism of the British and declares the screen's duty is to try to prevent this distrust and disunity.

One paragraph reads: "It should be shown that just as American commanders have Allied troops and naval units under them in certain theaters of the war, so it is necessary for the American Army and Naval units to be under Allied commanders in other war areas. The unity of United Nations must be presented as a sign of strength and mutual trust."

Nelson Poynter, local rep. of the Office of War Information is en route to Washington for conferences with Mellett.

35 Tons of Rubber Via 71 Loew Stands

Active in the scrap rubber drive since its inception, Charles C. Moskowitz, executive in charge of Loew's New York theaters, announces that the collection of scrap rubber now being made in the circuit's 71 houses in the metropolitan area will amount to at least 35 tons. Twenty-five Loew's theaters have already contributed five tons. All moneys received for the rubber will be donated by the Loew's Theaters to the USO.

Would End Radio's Use of Film Scenes

(Continued from Page 1)

Cormick of RKO. McCormick, on the Coast for several weeks, returns on Monday.

Discussion at yesterday's meeting largely centered on the use of radio to plug pix. Ad-publicity chiefs present concurred generally in the conclusion that while radio was an excellent medium, there were dangers in giving scenes from new pix on air programs.

Principal criticisms voiced were, first, that the dramatizations as a rule are done too sketchily and, secondly, that in instances, they are played inadequately by radio casts. The result has been that film theater patronage instead of being encouraged by the promotion actually has been discouraged.

In the past, it was pointed out that radio presentation of scenes from films not only has been utilized while pix were current, but not infrequently the aerial dramatizations have preceded premieres and national release.

The Public Relations Committee, it was pointed out, can only recommend and suggest the 60-day restriction, a fixed policy being beyond its province. Thus individual companies if they deem it wise may continue the practice prevailing in the past.

—Buy More War Bonds—

UA Execs. on Coast For Production Talks

West Coast Bureau of THE FILM DAILY

Hollywood — Edward C. Raftery, United Artists prexy, Gradwell L. Sears, sales head, and Arthur Kelly, arrived here yesterday for Coast production conferences.

On Monday they will meet with the United Artists owners—Mary Pickford, Charles Chaplin, David O. Selznick and Alexander Korda—to discuss the UA program for the new season.

—Buy More War Bonds—

A. J. Balaban to Take Over Roxy Operation

A. J. Balaban will take over operation of the Roxy Theater for 20th-Fox upon the expiration of the latter's contract with Fanchon & Marco on Aug. 28.

Theater Door-women In Montgomery Bow

Montgomery, Ala.—Theater door-women made their bow here this week at the Charles Theater. Owner Charles Rook, slated for the Army in the near future, made Mrs. Rook and Mrs. Elgin Smilie, former night-club operator, alternate keepers of the door. Owner Rook took time by the forelock on opening his theater nearly two years ago, and employed a full corps of usherettes.

Art Directors Cut Set Costs

Ply Woods, Fiber Boards, etc., Replace Metals

(Continued from Page 1)

had to be done quickly and to do this quickly, most of the studio's sources of supply was eliminated.

With business-like approach, the art directors immediately went into action with the result that today they are complying with the edicts from Washington, they are meeting every demand made upon them as individuals or groups or studios, and they are satisfying, not only directors and production executives, and other studio personnel, but also the exhibitors and the public.

Wood Replaces Metal

There are certain materials that are definitely not available, such as metals. These are being replaced by the use of ply woods, fiber boards, and wood by-products. In the main the operation is practically the same in all the larger studios; that is, the main portions of the large sets remain undisturbed, but are refurbished by changing a doorway, a window, columns; the shifting of entrance and exits to comply with the specific script in hand.

To meet the emergency in one studio, a system for establishment of cataloguing and labeling stock units was inaugurated, so that all sets can be used to best advantage. A stage manager was appointed to coordinate the various departments which ramify the art department. Serving under him is a scene dock manager who, when he secures the plans, finds acceptable units and sees to it that when they have fulfilled their use are returned to scene docks.

In another studio each set is card indexed, showing which card discloses its size, type, upon what picture it was used, and other pertinent data. When these various sets are used in a current production, the card index discloses the nature or type it was last used for. For example, if previously to its current use it was used for a lobby of a Latin-American hotel, this would be so stated on the card and its current use as the waiting room for an American airport would be the next notation. If no card is available on a specific set, it is understood that this set is in use on a certain stage, so that sets "in scene-dock" cards are in one file, sets "in use" in another file.

More Manpower Required

Naturally with the conservation of materials, more man-power is demanded as more sketches are necessary to show the director the setting with regard to lighting, mood portrayed, etc.

Practically every studio is reclaiming vast amounts of material and using this for additional or new sets. That there is a marked effort of all the departments working with the art directors is borne out by the fact that more material is being salvaged and altered at practically no cost for use in set construction, designing, and setting, and is on a much more elaborate scale than heretofore experienced. Lighting, too, is playing a very important part in this conservation program to evaluate moods and manners in motion picture settings. Corrugated cartons, burned-out light bulbs, paper straws, and in some cases the bark of eucalyptus trees are being salvaged.

In one studio there has been devised and built two heretofore ununknown pieces of equipment. One is used for straightening reclaimed nails and the other piece of equipment, also built by the studio, is used for sorting nails of various types.

All studios naturally are drawing on their inventory as little as possible, and less shooting on the stages may become the necessity if greater conservation of materials is demanded, and with more designs and sketches necessary, this increases demands in the various departments which ramify the average art departments.

Studios Co-operating

Many of the studios are co-operating with one another with regard to the use of so-called established streets. In studios where storage space is at a premium or little storage space available, they are adopting a policy of the owner of a large establishment who calls in an architect to advise with practical suggestions. For example, one of the largest rooms formerly used as an Army relief bazaar may be converted into the interior of a war munitions plant or an airplane factory.

With paints and other different materials available to vary the settings and with no priority on labor, the art directors are turning in a job that is being applauded from all branches of the motion picture industry.

Para. to Advance Donohue?

Chicago — James Donohue, Para. manager here, is slated for transfer to the Dallas territory as district chief upon his return from a Wisconsin vacation, according to reports current here last night.

—Buy More War Bonds—

UA Closing at Noon Today

UA home office closes at noon today to give execs. and employes an early start on the Fourth week-end holiday.

Dunphy to Preside Over MP & Stage Advisory Com.

Washington Bureau of THE FILM DAILY

Washington—Christopher J. Dunphy, chief of the amusement services section of WPB, has been appointed Government presiding officer of the Motion Pictures and Speaking Stage Theaters Industry Advisory Committee, it was announced yesterday by the Bureau of Industry Advisory Committees.

Irregular Changes, Delivery Problem

(Continued from Page 1)

the Government's request to reduce deliveries by 25 per cent.

Every manager and booker, plus representatives of exhibs and truckers, attended the first meeting in the 20th Century-Fox screening room at which the general problem of reduction in deliveries was discussed from all angles. This was followed by a gathering of managers and bookers, at which it was decided the bookers, in closest contact with the trucking problem, should try to map a program for presentation to the managers.

Definite progress was reported at yesterday's meeting of bookers, but an announcement was withheld pending reports to the branch managers. Another meeting probably will be held early next week.

Chief obstacle to reducing truck runs is irregular program changes, the bookers agreed. Houses having 2-2-2-1 or 2-2-1-2 show runs provide the biggest headaches, they said.

—Buy More War Bonds—

UTWAC to Get 15% Split From Relief Fund Shows

Fifteen per cent of gross receipts from Army and Navy relief fund shows in which stage, screen and radio performers provide the principal talent will go to the United Theater War Activities Committee in the future. Money thus raised will be donated to the stage-door canteens of the American Theater Wing and to various theatrical charities. The committee represents Actors Equity, the American Guild of Musical Artists, the American Guild of Variety Artists, the American Federation of Radio Artists and the Screen Actors Guild.

—Buy More War Bonds—

Robert Peltier Feted

Detroit — Robert Peltier, pioneer exhibitor, of Mount Clemens, was feted on his retirement from active operation by an informal golf tournament and dinner at the Gowanee Golf Club, Mt. Clemens. Event was attended by several dozen film salesmen and exhibitors from Detroit, as well as upstaters.

Old Theater Tunnel Sought as Shelter

Kansas City, Mo.—In a quest for possible air-raid shelters, city engineers this week sought the tunnel that once connected the old Willis Wood theater and a downtown hotel. Both terminals of the underground passageway have long been replaced. But the director of public works stated that if the tunnel had not been filled in, it "probably could be converted into a shelter at small cost."

FILE COPY
DO NOT REMOVE

Intimate in Character
International in Scope
Independent in Thought

THE FILM DAILY

The Daily Newspaper
Of Motion Pictures
Twenty-Four Years Old

82, NO. 4 | NEW YORK, MONDAY, JULY 6, 1942 | TEN CENTS

EARLY D OF J OKAY OF UMPI PLAN SEEN

British Trade Backing De-Freezing of U. S. Coin

Negotiations Officially To Begin About Sept. 1 Through the State Dept.

By GEORGE H. MORRIS
FILM DAILY Staff Writer

The British trade generally supports the American industry's viewpoint that film currency frozen in England—now estimated at $52,000,000—should be released to the U. S. companies to which it has accrued, David Rose, Paramount's managing director of Great Britain and Ireland, said here Friday, following his arrival from London.

DAVID ROSE

Rose declared that the U. S. is now

(*Continued on Page 6*)

—Keep 'Em Flying!—

WPB Order Stymies Building in Buffalo

Buffalo—Three theater construction jobs in the Buffalo area are at a standstill, due to the WPB order halting such projects, though completion of the houses would not re-

(*Continued on Page 5*)

—Keep 'Em Flying!—

Rosenthal's Clearance Complaint is Dismissed

Indianapolis—Clearance complaint filed by William Rosenthal, operator of the Irving Theater, against

(*Continued on Page 4*)

Dualling "Fantasia," But Tilting Prices

Chicago—"Fantasia" will show in the nabes on twin film bills at advanced prices of 40-cent matinees and 55-cent evening admissions.

NEW 10-YEAR PACT TO WM. GOETZ

20th-Fox Contract Will Run Concurrently With That of Col. Darryl F. Zanuck

West Coast Bureau of THE FILM DAILY

Hollywood—Spyros Skouras, 20th-Fox prexy, announced Friday that William Goetz had been signed to a new 10-year contract as vice-president in charge of studio operations, and that Goetz also will continue as a member of the company's directorate.

WILLIAM GOETZ

Goetz's contract will run concurrently with that of Col. Darryl F. Zanuck, vice-president in charge of production, it was said, inasmuch as the two men have been associated since the advent of 20th Century Pictures, later merged with Fox Film to form the present corporation.

Skouras' announcement of the execution of the new Goetz termer came shortly after his arrival here with Tom Connors, vice-prexy in charge of sales, for his first studio visit since election to the presidency to succeed the late Sidney R. Kent.

Goetz has completed 10 years of service with 20th Century Pictures and 20th-Fox, the former being organized in 1933 by Joseph M. Schenck, Zanuck and Goetz. For the last 17 years, Goetz has filled various production and executive posts in the industry.

UA May Make Four On Own for 1942-43

West Coast Bureau of THE FILM DAILY

Hollywood—One of the company's strongest lineups, numerically and otherwise, in several years is expected to emerge from the UA product conferences to be inaugurated here today by Mary Pickford, Charles Chaplin, David O. Selznick, Sir Alexander Korda, Edward C. Raftery, president, Gradwell L.

(*Continued on Page 6*)

Drive-ins' Biz Down From 25 to 40 P. C.

By FLOYD BELL
FILM DAILY Staff Correspondent

Boston—Phil Smith, who heads the Mid-West Drive-in Theaters operating nine large drive-ins, on a return from a trip around the circuit, says that business in this type of theater is definitely off about 25 per cent. But Smith ascribes the reason for the decline not to gas rationing nor

(*Continued on Page 5*)

Only Minor Changes Made In Plan Submitted; May Get Approval by Mid-week

Washington — Approval of the UMPI substitute sales plan by the Department of Justice early this week was indicated here last Friday following a meeting of industry representatives with Robert L. Wright, head of the Department's film unit, and Thurman W. Arnold, assistant attorney general.

Following an all-morning conference with these department officials, industry representatives emerging from the session expressed confidence that the plan would swiftly receive an okay.

It was stated by members of

(*Continued on Page 5*)

—Keep 'Em Flying!—

N. Y. Carriers Offer Conservation Plans

A tentative program for rubber and gasoline conservation, based on recommendations made by the film carrier services in the met. area, was outlined on Friday at a meeting at the New York Film Board of Trade offices attended by representa-

(*Continued on Page 8*)

—Keep 'Em Flying!—

Bookers Included in IA's Organizational Campaign

Bookers will be included in the IATSE's drive to organize all front-office labor in the nation's film exchanges, it was said on Friday by

(*Continued on Page 5*)

Star Value in Story, WB Idea

Studio Going in Strong for Biog. Material

In a determined attempt to overcome the heavy loss of star talent to the armed services Warners has decided to place stress in its new product on what it calls "the star value of story subject," it was learned yesterday. In line with this newly conceived and adopted policy,

(*Continued on Page 3*)

Scanlan's Henie Contract Upheld by Appellate Div.

Appellate Division of the New York Supreme Court on Friday upheld a jury verdict which awarded Dennis Scanlan $77,658 damages

(*Continued on Page 6*)

Studios May Charter Omnibuses for Trips

West Coast Bur., THE FILM DAILY

Hollywood—Transportation problem confronting studios as a result of the ODT restrictions has been eased by a Government conservation ruling permitting them to charter buses to transport employes to outdoor sets or location sites.

THE NEWSPAPER OF FILMDOM — The Film Daily — ALL THE NEWS ALL THE TIME

Vol. 82, No. 4 Mon., July 6, 1942 10 Cents

JOHN W. ALICOATE : : : : Publisher

DONALD M. MERSEREAU : General Manager

CHESTER B. BAHN : : : : : : Editor

Published daily except Saturdays, Sundays and Holidays at 1501 Broadway, New York, N. Y., by Wid's Films and Film Folk, Inc. J. W. Alicoate, President and Publisher; Donald M. Mersereau, Secretary-Treasurer. Entered as second class matter, Sept. 8, 1938, at the post-office at New York, N. Y., under the act of March 3, 1879. Terms (Postage free) United States outside of Greater New York $10.00 one year; 6 months, $5.00; 3 months, $3.00. Foreign, $15.00. Subscriber should remit with order. Address all communications to THE FILM DAILY, 1501 Broadway, New York, N. Y. Phone BRyant 9-7117, 9-7118, 9-7119, 9-7120, 9-7121. Cable address: Filmday, New York.

Representatives: HOLLYWOOD, Calif.—Ralph Wilk, 6425 Hollywood Blvd., Phone Granite 6607. LONDON—Ernest W. Fredman, The Film Renter, 127-133 Wardour St., W. 1. PARIS—P. A. Harle, Le Film, 29 Rue Marsoulan (12). MEXICO CITY—Marco Aurelio Galindo, Depto. 215, Calle del Sindicalismo, 99, Tacubayo, D. F.

FINANCIAL

(July 3)

NEW YORK STOCK MARKET	High	Low	Close	Net Chg.
Am. Seat.	....	....	....	....
Col. Picts. vtc. (2½%)	7½	7¼	7½	+ ¼
Columbia Picts. pfd.	....	....	....	....
Con. Fm. Ind.	7-16	7-16	7-16	—1-16
Con. Fm. Ind. pfd.	7⅜	7⅜	7⅜	....
East. Kodak	129½	129½	129½	+ 1⅜
do pfd.	....	....	....	....
Gen. Prec. Eq.	12	12	12	....
Loew's, Inc.	41⅛	40¾	41	+ ¼
do pfd.	....	....	....	....
Paramount	14½	14⅜	14½	+ ⅛
Para. 1st pfd.	....	....	....	....
RKO	....	....	....	....
20th Century-Fox	9¾	9⅝	9¾	....
20th Century-Fox pfd.	....	....	....	....
Univ. Pict. pfd.	....	....	....	....
Warner Bros.	5¼	5⅛	5¼	+ ⅛
do pfd.	....	....	....	....
NEW YORK BOND MARKET				
Para. B'way 3s55	62	62	62	....
Para. Picts. deb. 4s56	99½	99½	99½	....
Warner Bros.' dbs. 6s48	100	100	100	....
NEW YORK CURB MARKET				
Monogram Picts.	⅞	13-16	13-16	....
Radio-Keith cvs.	5-32	5-32	5-32	....
Sonotone Corp.	1⅞	1⅞	1⅞	+ ⅛
Trans-Lux	⅞	⅞	⅞	....
Universal Corp. vtc.	....	....	....	....
Universal Picts.	....	....	....	....

N. Y. OVER-THE-COUNTER SECURITIES

	Bid	Asked
Met. Playhouse, Inc. 2nd deb. '45	64	67
Roxy Thea. Bldg. 4s 1st '57	61¾	64¼

FOR FASTER, FRIENDLIER SERVICE AT LOWER COST — 'PHONE

Postal Telegraph

CHARGES FOR TELEGRAMS 'PHONED IN APPEAR ON YOUR TELEPHONE BILL.

The Broadway Parade

Picture and Distributor	Theater
This Above All (Twentieth Century-Fox)—9th week	Astor
Native Land (Frontier Films)—9th week	World
Mrs. Miniver (Metro-Goldwyn-Mayer Pictures)—4th week	Music Hall
Friendly Enemies (United Artists-Small)—3rd week	Rivoli
Beyond the Blue Horizon (Paramount Pictures)—2nd week	Paramount
Ship Ahoy (Metro-Goldwyn-Mayer Pictures)—2nd week	Capitol
Sergeant York (Warner Bros.-Jesse L. Lasky) (b)	Strand
Eagle Squadron (Universal Pictures)	Globe
The Magnificent Dope (Twentieth Century-Fox)	Roxy
Jackass Mail (Metro-Goldwyn-Mayer Pictures)	Criterion
Night in New Orleans (Paramount Pictures)	Rialto
Atlantic Convoy (Columbia Pictures)	Central
It Happened in Flatbush (Twentieth Century-Fox) (a-b)	Palace
United We Stand (Twentieth Century-Fox) (a)	Palace
Twilight on the Trail (Paramount Pictures)—Last day (a)	New York
Let's Get Tough (Monogram Pictures)—Last day (a)	New York
Film Dance Festival (Martin J. Lewis & H. S. Rosenwald)—7th week	5th Ave. Playhouse
♦ TWO-A-DAY RUNS ♦	
Yankee Doodle Dandy (Warner Bros. Pictures)—6th week	Hollywood
♦ FOREIGN LANGUAGE FEATURES ♦	
Counter Attack (Artkino Films)	Stanley
♦ FUTURE OPENINGS ♦	
Are Husbands Necessary (Paramount Pictures)—July 8	Paramount
The Pride of the Yankees (RKO Radio-Samuel Goldwyn)—July 15	41-theater premiere
Calling Dr. Gillespie (Metro-Goldwyn-Mayer Pictures)—July 8	Criterion
Pacific Rendezvous (Metro-Goldwyn-Mayer Pictures)—July 8	Rialto
Parachute Nurse (Columbia Pictures) (c)	Central
The Big Shot (Warner Bros. Pictures)—July 17	Strand
I Married an Angel (Metro-Goldwyn-Mayer Pictures)—July 9	Capitol
This Above All (Twentieth Century-Fox)—July 9 (b)	Roxy
Broadway (Universal Pictures)—July 9 (a-b)	Palace
Through Different Eyes (Twentieth Century-Fox)—July 9 (a)	Palace
Stagecoach Buckaroo (Universal Pictures)—Opens tomorrow (a)	New York
Men of San Quentin (Producers Releasing Corp.)—Opens tomorrow (a)	New York

(a) Dual bill. (b) Subsequent run. (c) Follows current bill.

Eastman Earnings Running Substantially Ahead of '41

Eastman Kodak Co. earnings are running substantially ahead of last year and profit margins were well maintained in the first quarter. Wall Street sources estimate that the company should be able to easily meet the regular $6 dividend on common stock although Eastman officials will make no estimate of current earnings in view of the uncertain tax situation.

A net of $21,588,690, equal to $8.57 a share on the common was reported for 1941. Earnings for the first 24 weeks of 1941 equalled $4.15 a share against $3.63 in 1940. All of the budget of $10,000,000 set up for new construction, exclusive of Government financed plants, is not expected to be spent as construction materials are not available. Company has written off its over $13,000,000 investment in Axis nation plants but is not certain whether this will be allowed on the 1941 or 1942 tax report.

—Keep 'Em Flying!—

8% Cost-of-Living Bonus For Quarter Paid by Para.

Paramount employes on Friday received their third bonus designed to bridge the economic gap caused by the increased cost of living. Bonus was reported to represent 8 per cent of a week's pay retroactive for the last 13 weeks. Previous bonuses were given last December and in April, and were for lesser percentages.

Exception to those receiving the bonus were said to be 27 Para. publicists, members of the N. Y. SPG. A delegation conferred with company officials.

WB Sets Two for August

Warners will release "The Gay Sisters," starring Barbara Stanwyck and George Brent, on August 1, and "Spy Ship," with Irene Manning, Craig Stevens and Michael Ames, on August 15, it is announced by Ben Kalmenson, general sales manager.

Quote AND Unquote!

No. 20

"I received my copy of the Year Book with utmost appreciation and was agreeably surprised to find it contained almost a history of the industry, not only this year, but in other years."

Harold Rubin
Daily Reveille, Baton Rouge, La.

•

THE 1942 FILM YEAR BOOK
Now Being Distributed

Industryites Placed in War Production Training

Half of the 10,000 members of the entertainment industry who received questionnaires last month sounding out their adaptability for defense work have returned them properly filled out to the War Production Training Committee of the American Theater Wing War Service headquarters here. Applicants already have been placed in wartime production training.

—Keep 'Em Flying!—

Herman Gluckman to Coast

Herman Gluckman left New York on Friday evening to spend some four weeks on the West Coast. Distribution of WAC films, which function Gluckman has overseen from New York headquarters since joining that body, will be supervised by Arthur Mayer, executive assistant to Francis S. Harmon, WAC co-ordinator.

NEW YORK THEATERS

RADIO CITY MUSIC HALL
Rockefeller Center
GREER GARSON • WALTER PIDGEON
"MRS. MINIVER"
From Jan Struther's Book • An M-G-M Picture
ON THE GREAT STAGE: "AT EASE!"—Leonidoff's fast moving, colorful revue. Symphony Orchestra, under the direction of Erno Rapee.
First Mezzanine Seats Reserved Circle 6-4600

Henry FONDA Wendy BARRIE Don AMECHE
'THE MAGNIFICENT DOPE'
A 20th Century Fox Picture
PLUS A BIG STAGE SHOW ROXY 7th AVENUE 50th STREET

"BEYOND THE BLUE HORIZON" IN TECHNICOLOR
A Paramount Picture starring DOROTHY LAMOUR
IN PERSON! LAUGHTON MONROE AND BAND
Extra! EDDIE GARR
HEALTHFULLY COOLED
Midnight Feature PARAMOUNT TIMES SQUARE
BUY WAR STAMPS AND BONDS AT THE PARAMOUNT!

RKO PALACE B'WAY & 47th St.
Greater than any drama ever filmed!
'UNITED WE STAND'
Told By LOWELL THOMAS
—And—
'It Happened in Flatbush'
LLOYD NOLAN
EXTRA! 'LA CUCARACHA'

Tyrone POWER • Joan FONTAINE
"THIS ABOVE ALL"
A 20th Century-Fox Triumph
ASTOR BROADWAY & 45th ST. CONTINUOUS

Warner Idea, Star Value in the Story

(Continued from Page 1)

the company will offer a line-up of important biographical subjects for 1942-43.

Warners is proceeding on the theory that the names of the famous people about whom many of the company's pictures scheduled for the 1942-43 season revolve will be able to supply the marquee power that may not be inherent in the names of the cast members. Company execs. feel that the personalities dealt with in its new biographical crop of pictures mean enough to the American people to bring them to the box-office regardless of who may play the screen counterparts. The biographical subjects in its new program are strong enough, the company believes, to serve as protection against cast weaknesses.

The company's list of forthcoming biographical films deal with such people as James J. Corbett ("Gentleman Jim"), Mark Twain, ("The Adventures of Mark Twain"), William F. Cody ("Buffalo Bill"), Tony Pastor ("A Night at Tony Pastor's"), Nora Bayes ("Shine On, Harvest Moon"), Bronte Sisters ("Devotion"), Helen Morgan ("The Life of Helen Morgan"), a tentative title), George Gershwin ("Rhapsody in Blue"). Also on this list is "Mission to Moscow," the Joseph E. Davies record of his term as ambassador to Russia.

"George Washington Slept Here," just completed by the company, is another film that capitalizes on the drawing power of a famous American name.

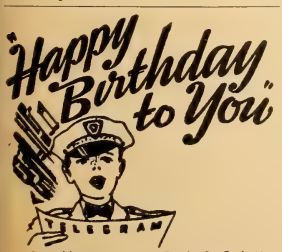
Magic of George M. Cohan's name is currently drawing heavy crowds to the showings of "Yankee Doodle Dandy." "Sergeant York," which went into general release on the Fourth, is another Warners production dealing with a biographical subject of box-office potency.

The above compendium of films dealing with attention-getting names represents an all-time high in biographical films scheduled by any one company in the business, it is said.

—Keep 'Em Flying!—

Dekker for RKO Picture

Hollywood—RKO has engaged Albert Dekker for a role in "Once Upon a Honeymoon."



Don Mersereau Frank E. Garbutt
Al Wilkie Jay Blaufox
Sam Lefkowitz

▼ ▼ ▼

Prelude to the Fourth

● ● ● LOCAL Film Row witnessed on Friday afternoon at 5 o'clock an impressive prelude to the Fourth of July holiday.....The venue was famed Times Square.....And the event was the "United We Stand" Rally, sparkplugged by 20th-Fox and Movietone to aid the sale of War Bonds and Stamps hereabouts.....Holding the rally on Friday (it had been postponed because of rain from the previous day) proved to be a coup d'etat, for the Great White Way was not only filled with natives, but visitors from out of town.....Following the "overture" of band music, Earl Allvine, who edited the Fox Movietone opus, "United We Stand," was introduced, the crowd then listening to a recording of the President's Prayer to the Nation.....There followed the Roll Call of the United Nations and the consecration of their standards by Major Thomas Whelpley, chaplain of the Second Army Corps Area.....Rounding out the ceremonies were the Pledge to the Flag, the address by Bruce Smith, vice-chairman of the New York State War Savings Staff, and the singing of the National Anthem by Lucy ("Star Spangled Banner" Girl) Monroe.....Festivities were another example of the all-out assistance which filmland is giving to the cause of Freedom.....After the program, the participants attended the Palace Theater where they saw "United We Stand".....

▼ ▼ ▼

● ● ● *PVT. LEO PILLOT of the U. S. Air Corps, who left our celluloid midst to don Uncle Sam's khaki, pens us that he was in his camp's mess hall t'other day a'reading a copy of this li'l ole trade paper .....He felt a tap on his shoulder.....T'was the Lieutenant in charge.....Leo's mind rushed around retrospectively to think of any transgression he had committed....Sez the Lieutenant: "From show business?".....Yeah," sez Leo.....So'm I," admits the officer, "so would you mind letting me have that publication when you've finished with it?".....The officer was a former cameraman with Fox Movietone.....*

▼ ▼ ▼

● ● ● THIS-A AND THAT-A:.....We're looking forward to getting the second issue soon of The Salute, nifty little publication which RKO Radio has instituted for the company's lads in the armed forces..... Jack Level is editing the new and compact mag. . . . ● Mrs. Therese E. Drazin, for the past 16 years a member of the MPPDA legal staff, is on a leave of absence to join her husband, Major Morris L. Drazin of the Army Medical Corps in El Paso, Tex.....Major Drazin is on duty at the William Beaumont General Hospital there.....Before entering the Army last May, he practiced as a specialist in internal medicine in New York City. . . . ● Flash from Ross Federal Service, Inc., reveals that every home office employe is now a contributor to the War Savings plan, bringing the 45 members o' the Ross Federal h.o. staff into the charmed circle of companies reaching the coveted 100 per cent goal. ● Gus S. Eyssell, managing director of Radio City Music Hall, and his entire confraternal organization there, as well as the big stand's patrons, are mighty proud of the grand service flag which flies in the grand foyer symbolizing that 41 employes of the playhouse are now in the armed forces.....Big as the Music Hall is, that's a helluva large number of service stars.....Latter represent singers, dancers, ushers, artists, projectionists, musicians, carpenters, electricians, cafeteria countermen and designers. . . . ● Dave Epstein, Hollywood star and player representative, and himself a star promotion solon, has returned to the Coast from New York where he was busier than an "A," let alone a "B". . . .

▼ ▼ ▼

● ● ● *AVENGE PEARL HARBOR!.... .*

Race Tracks Gripe Boston Theaters

Boston—Boston theaters have a new gripe now—and apparently one that is justified. It was bad enough to have the competition of horse and dog racing tracks under normal conditions. Now the State Racing Commission has granted permission to Suffolk Downs to run nine races daily which means the last race is run at approximately 6:45 o'clock and that patrons leave the track at seven or thereafter.

Now here is the distinct gripe in this set-up—Wonderland Park, the dog track which garners more money than the combined "take" of any other six dog tracks in the country, opens its gates at that same hour and runs its first race 30 minutes after the last horse race at Suffolk. Since the two tracks are one mile apart that means that thousands go directly from one to the other, grabbing a hasty dinner of a hot dog and a bottle of soda pop.

That naturally means that whereas in former years when the horse track closed around 6 o'clock and the first race at the dog track was not run until around 9 o'clock, many went to a movie first, now the nervous bettors hasten from one track to the other and there is no play whatever for the theaters.

One of the largest circuits now forbids its employes frequenting the race tracks under penalty of actual discharge. But that apparently cannot be applied to the thousands who airily proceed to lose their money—and their interest in pictures—at both tracks.

Taunton dog track several miles from Boston, also draws a good share of patronage from this district.

—Keep 'Em Flying!—

Stock In Rochester Indie

Rochester — Embassy indie, has been leased to Leonard Altobell and the Rochester Summer Theater, which moves in from nearby Avon, where it had been located three years, to meet the gasoline and tire problems.

STORKS!

Wilmington, Del.—Mr. and Mrs. Lewis S. Black, of this city are receiving congratulations on the birth of a 9½ pound son in the Delaware Hospital. Black is in charge of the Wilmington Warner theaters. This is their second son.

James Memery, Loew-Poli Division artist at New Haven is father of a second boy, 9½ pounds, born at New Haven Hospital and named Robert Mason Memery.

Portland, Me.—Fred Stone, manager of the Portland theater, has a new son, Ronald Wayne. It's his fourth; there's also a daughter in the family.

THE WEEK IN REVIEW

Delivery Worries

By L. H. MITCHELL

ODT: Film and carrier reps. held meeting on how to meet ODT's ruling that film delivery mileage must be cut 25 per cent. . . . Michigan appealed to ODT for relief from the order. . . . Carriers in New Haven have ended Sunday runs. . . . New York Film Board of Trade gets proposal from carriers to omit Monday deliveries. . . . Chicago sets its delivery schedule. . . . Distribs. and carriers have asked ODT to modify its regulations.

* * *

"MRS. MINIVER": Nicholas M. Schenck, Loew's, Inc., prexy, announced that the phenomenally successful "Mrs. Miniver" would be released to exhibs. without requiring an advance in admission prices. Abram F. Myers, Allied board chairman and general counsel, hailed the policy on that film. In its four weeks at the Music Hall, N. Y. C., "Mrs. Miniver" pulled in 622,354 patrons.

* * *

CONSERVATION: Newsreels will conserve film stock, with a saving of 10,000,000 feet annually foreseen. . . Studios are cutting mileage down by 35 per cent to save tires and gasoline. . . . Art directors at studios solve WPB's restriction on set costs to $5,000 by using ply wood, wood fibers and other materials as substitutes for metals.

* * *

THIS AND THAT: Court ruled that Paramount's Browne-Bioff payoff was extortion; stockholders' attorney says he will appeal. . . . IATSE announced it would organize exchange front office "white collarites"; CIO retorted that IA was offering "B" memberships only to exchange workers. . . . CIO grants charter to Local 320, Springfield, Mass., projectionists in the non-theatrical 16 mm. field. . . . AFM order that after July 31 its members make no musical recording reported as not applying to film studios. . . . Andy Smith joins 20th Century-Fox as Eastern sales manager. . . . Upstate Theaters, Inc., new New York indie exhib. body, organizes. . . . Survey by Dr. Leo Handel finds a big audience for pix re-issues. . . . Charles Francis "Socker" Coe, MPPDA vice-prexy, warns business men against making "excessive demands" upon the film industry. . . . William F. Rodgers urges the film industry to make a greater war effort. . . . Industry's Public Relations Committee would end early use by radio of scenes from films. . . . Government gives the studios more tips on angles to include in service pictures. . . . John J. Friedl's War Bond sale setup recommended as a model to the industry.

—Keep 'Em Flying!—

Mary Martin Stays at Para.

West Coast Bureau of THE FILM DAILY

Hollywood — Para. has signed Mary Martin to a new termer.

COMING AND GOING

JACK CLARK of Warners Chi. exchange, is on a West Coast vacation trip.

SID HERZIG is here from the Coast.

ARTHUR HORNBLOW, JR., has returned to Hollywood.

HAROLD BUCQUET is en route to London to direct "Sabotage Agent" for Metro.

JACK SKIRBALL and ALFRED HITCHCOCK are back in Hollywood.

FRANCIS S. HARMON spent the Fourth at Hattiesburg, Miss.

AGNES MOOREHEAD, Orson Welles Mercury player soon to be seen in RKO's "The Magnificent Ambersons" and "Journey Into Fear," is in New York for a series of broadcasts.

SONJA HENIE arrived in New York Friday for several weeks vacation following completion of "Iceland."

WILLIAM C. GEHRING, Western sales manager of 20th-Fox, returns to his office today following a two-week trip through the Central division and Canadian branch offices.

FRED BARTOW, Paramount publicity director in Chicago, is spending his vacation with his son in Denver.

JOHN BALABAN, B & K prexy and MORRIS LEONARD, circuit's counsel, spent the week-end fishing at Mercer, Wis., where Balaban has a Summer home.

L. W. CONROW, president of Altec Service Corp., has returned to New York from a trip to the Coast.

ARTHUR KROLICH, manager of the Century in Rochester, is at Canandaigua Lake for a vacation.

DAVID ROSE flew to the Coast Friday; he returns to New York about Aug. 1.

MAX MILDER, Warner's managing director in Great Britain, arrived in New York on Friday from London for a vacation and to visit his family.

FRANK SMITH, manager of Chicago's RKO Palace, is vacationing on his South Haven, Mich., farm.

Rosenthal's Clearance Complaint is Dismissed

(*Continued from Page 1*)

Loew's, Inc., has been dismissed by Arbitrator Albert Stump who found no arbitrable issue tendered in the evidence. Rosenthal sought to reduce the 42 days clearance enjoyed by the Rivoli over his house. Complainant was assessed half of the costs and the other half was assessed between the Eastern and Marlin Theaters as intervenors.

Briefs in Freeport Theater Arbitration Case Due July 11

Chicago — Briefs in the Bennis Bros. Freeport Theater arbitration case will be received here on July 11.

—Keep 'Em Flying!—

Kalmine Recreation Hall For Underprivileged Kids

Pittsburgh—Construction of Kalmine Recreation Hall at Camp O'Connell, local Variety Cub's Summer establishment for underprivileged children at Warrendale, will start in the immediate future. It's the gift of Harry M. Kalmine, now general manager of Warner theaters and former WB zone manager here.

Buy War Savings Bonds and Stamps

Tschauder Heads Lions

Springfield, Ill.—Max Tschauder, president of the Springfield Theaters Association and city manager of the Frisina Amusement Co., was recently elected president of the Springfield Lions club.

Omaha Theaters Shift Schedules and Scales

Omaha — Several theaters here have revised their policies on admissions and time schedules.

Admiral, nabe house, has gone from a 35-cent single-feature house to a 20-cent double-feature house announced as a "summer policy."

Avenue, Military and Dundee, three nabe houses of the Ralph Goldberg circuit, moved back opening from 7 p.m. to 7:30 p.m.

Omaha, Orpheum and Brandeis, first-run houses, will operate from 12:30 p.m. to 12:30 a.m. instead of from noon to midnight.

"Our rush hour used to be from 8 to 9," Manager Will Singer of the Brandeis told FILM DAILY. "The past few weeks it's been from 8:45 to 9:45."

—Keep 'Em Flying!—

French Circuit Head Here

Leon Siritzky, president and owner of France's leading film theater circuit, before the Nazi occupation, has arrived in the United States with his wife to join their sons, Sami and Jo, who have been here several months. Following a short rest, the Siritzkys expect to enter the picture field in this country.

Buy War Savings Bonds and Stamps

Detroit V. C. Tourney Set

Detroit—Detroit Variety Club will hold its annual golf tournament on Monday, July 27. Larry Becker of American Seating Co., and Jack McPherson, manager of National Screen Service are co-chairmen of all arrangements.

Exit, Boxoffice Rivalry as Hartford's Theaters Join to Boost War Bond Sales

Boxoffice rivalries have been banished by Hartford, Conn., exhibs., who have joined to boost War Bond and Stamp sales via a unique plan. Each night every manager in town gathers at some one house. The Treasury furnishes a speaker, who appears on the stage of that theater, makes a plea and introduces each manager. The visiting showmen then—amid a lot of friendly clowning—work the aisles, taking bond orders. First night, at the Allyn Theater, in 10 minutes, $2000 in bonds were sold. It is expected that $25,000 to $35,000 in extra bond sales per week will be developed.

WAR SERVICE

. . . on the Film Front

HERE'S A SWELL IDEA FOR YOU

RKO Theaters is playing host to nine outstanding soldiers from Fort Miles, USO group who arrived on Saturday finishing a full entertainment program today. This is an arrangement between Maj. L. E. Thompson, RKO executive, and Maj. Frederic A. Hall, special service officer of the 261st Coastal Artillery stationed at Fort Miles, the men were selected through competition. Proficiency in professional subjects, attitude toward work and other factors which go to make up a good soldier determined the winners.

. . . — V . . . —

ENCORE FOR RUBBER MATINEE

Wilmington, Del.—Rubber matinee, staged by Manager Lewis S. Black of the Warner Theater, netted two tons of scrap, brought in by 1,000 kids. Stunt probably will be duplicated by the theaters, many of the youngsters cannily admitting they had more "for the next show."

. . . — V . . . —

CHICAGO SELLING BONDS HARD

Chicago—The Windy City is wholeheartedly behind the War Bonds and Stamps drive from the standpoints of employe participation and theater sales to patrons. B & K announces that more than 1,000 employes have pledged 10 per cent of their salaries to Bond purchases and estimates that sales are running at about $10,000 a week for the circuit with the ultimate goal set at $25,000.

John Smith, business agent for the Chicago Operators' Union, reports that most of the projectionists have pledged at least 10 per cent each payday.

It is predicted that Chicago theaters will go ahead of their quota for the Summer months as Bond and Stamp sales are plugged by B & K, Warner Bros., H. & E. Balaban, Essaness, Schoenstadt, Van Nomikos and other circuits. Defense stamp matinees are being featured in a number of houses, both indie and circuit.

. . . — V . . . —

B & K'S WAR STAMP DANCE

Chicago—B & K will introduce a new War Stamp dance stunt with the Phil Harris orchestra playing for the dancers, using the block East of State Street adjacent to the Chicago Theater. Each couple must have 10-cent War Stamp to participate.

. . . — V . . . —

MERVIS' DEFENSE CLASS

Cincinnati—Charles Mervis is conducting an exhibitor's class in civilian defense at the Imperial each Tuesday night.

. . . — V . . . —

BUERMELE AS HUDSON'S AIDE

Detroit — Carl W. Buermele, general manager of Co-Operative Theaters of Michigan, who has just returned from a vacation at Hot Springs, Ark., has been named assistant co-ordinator for the Detroit area for civilian defense for theaters, night clubs, and auditoriums. Earl J. Hudson, UDT president, is co-ordinator.

. . . — V . . . —

TOUR FOR ARMY'S FUND

Jeanette MacDonald will give 12 recitals on tour next Fall for the benefit of the Army Emergency Relief Fund. Tour will be preceded by a swing through Army camps. Miss MacDonald's husband, Lt. Gene Raymond, is on active service with the Army Air Corps.

Early D of J Okay Of UMPI Plan Seen

(Continued from Page 1)

the group that only one or two small changes were made in the plan submitted and that Justice officials intimated approval would be forthcoming about the middle of this week.

The following represented the industry at the conference: Austin Keough, Paramount's legal chief; William F. Rodgers, UMPI head; Abram F. Myers, Allied general counsel and board chairman; Ed Kuykendall, MPTOA president; William Brandt, head of New York's ITOA; Col. Robert Barton, attorney for Virginia's ITOA, and William Crockett, president of the Virginia group.

—Keep 'Em Flying!—

Bookers Included in IA's Organizational Campaign

(Continued from Page 1)

Richard F. Walsh, president of the IA. The fact that their earnings are far in excess of those of other exchange white-collar workers will not exempt bookers in the IA's newest organizational drive, Walsh asserted.

TO THE COLORS!

Chicago — Paul Giganti, of the Metro Exchange booking department has joined the Navy as yeoman, first class.

Seattle—Bud Denton of Metro's branch staff, will shortly be in the Army.

Seattle—Gordon Morris, formerly of the B. F. Shearer Equipment Co., is now in the Army.

West Coast Bureau of THE FILM DAILY

Hollywood—Victor Mature, sworn into the Coast Guard as a coxswain, is expected to be granted a furlough to complete RKO's "Sweet or Hot" which is scheduled to end late in July.

Pittsburgh — Robert Kimmelman, booker for the local Columbia exchange, has joined the Volunteer Officers Corps and is awaiting call for active service.

Hooversville, Pa.—Eugene Orban, manager of the Savoy Theater and brother of its owner, Farnk A. Orban, Jr., has joined the Army and has been assigned to Lowry Field, Denver, Colo.

Chicago — Ted Schneider, Paramount exchange booker, has resigned to join the Marines. He goes to San Diego for training.

DRIVE-INS' BIZ DOWN 25 TO 40%

Midwestern Theaters Least Affected—Downtown Houses Gaining—Boston Attendance Up 25%

(Continued from Page 1)

dim-outs so much as to daylight saving. To prove this he cites the fact that Milwaukee and Detroit offer the greatest decline in business.

Neither district has gas rationing as yet, but daylight saving has caused drive-in theaters not to be able to open until close to 10 o'clock, with the result that patrons remain at home or go to the regular in-town theaters earlier in the evening.

Smith also says that undoubtedly the fact that people have not been able to buy new automobiles and are conserving on tires has done a great deal to send drive-in business downward to a new low all over the country.

Eastern Drive-Ins Off 40 Per Cent

In the Eastern states, he has found drive-in business off about 40 per cent, but here the blackout and dim-out factor is added to that of the gasoline rationing.

By the same observation, Smith finds business in town or downtown theaters in all the larger cities definitely up about 35 per cent, taking the Mid-west and East as a criterion. Neighborhood theaters, according to Smith, are just about holding their own at this time.

Inquiry at Boston theaters disclosed the fact that business is definitely up 25 per cent over past several weeks and theater managers feel that, with the city resigned to the fact that blackouts must continue now for the duration of the war, people are again coming down town to the larger theaters.

The theaters in Brookline, Newton, Cambridge, Revere, Somerville, Dorchester, Brighton, Allston and Dedham, all continuances of the Boston area, are reporting business much better than in past four weeks but not quite up to standard of one year ago.

Locally all such theaters are wondering what will happen after July 22 when the new gas ration cards are distributed.

E. M. Loew drive-ins are doing better business than in past fortnight, but still are about 25 per cent off normal business. Loew's largest drive-ins are located almost directly on the Coast and thus suffer more from coastal blackouts than do inland theaters.

M & P Business Improves

M & P Theaters report gratifying increase in downtown attendance as also do RKO Theaters and the Loew Circuit in town. The Majestic has returned to legitimate shows and has abandoned the picture and vaudeville policy formerly announced.

Night clubs in this area report heaviest business in years. The Terrace Room at Hotel Statler, with name bands, remains open for Summer for first time in years. Theater men believe this aids their business in bringing diners downtown to remain for picture shows later.

Theater men of Boston have now two booths on Boston Common from which war stamps and bonds are sold in huge quantities each afternoon and evening. Booths are manned by executives of Boston theaters and amusement centers.

New Britain's Capitol Burns; Loss, $150,000

New Britain, Conn.—An estimated loss of $150,000 has been suffered by Warner Theaters here as a result of a fire of unknown origin which burned completely the 1,400-seat Capitol, 30-year-old theater built originally by Fox. The house was completely renovated in 1937 by Warner's, and was on a Friday to Monday schedule since Spring.

Buy War Savings Bonds and Stamps

Nebenzahl Buys "Hangman"

West Coast Bureau of THE FILM DAILY

Hollywood — Seymour Nebenzahl, who produced "Mayerling," has bought rights to "The Hangman," an original story by Emil Ludwig, historian. It deals with life and assassination of Rudolf Heydrich, Nazi leader. Nebenzahl is negotiating with Francis Lederer for a leading role. No distribution arrangements have been made as yet.

Buy War Savings Bonds and Stamps

De Havilland as Morgan

West Coast Bureau of THE FILM DAILY

Hollywood—Olivia De Havilland will be Warners' Helen Morgan in the torch singer's biog. film.

"Miniver" Policy, Schenck Leadership Praised by "38"

Philadelphia — The Committee of 38, indie group organized here by 200 theaters several months ago, has sent a letter to Nicholas M. Schenck, Loew's prexy, commending Loew's no-advanced-admissions policy for "Mrs. Miniver."

David Barrist, for the Committee, termed the policy set by Schenck "in line with the public interest and the present national need for price stabilization."

Pointing out that the Committee has been waging "a vigorous campaign" against advanced admissions for certain films, letter concludes, "That Loew's, Inc., has seen fit to release so outstanding a picture as 'Mrs. Miniver' at regular prices is a further demonstration of the broad-gauge leadership your company has long enjoyed."

—Keep 'Em Flying!—

Harrison, District Manager

Springfield, Mass.—Edward Harrison has been named by the E. M. Loew's circuit as district manager for Springfield, Worcester and North Adams, Mass. and Hartford, Conn. He has been manager of the Court Square Theater in Springfield.

WPB Order Stymies Building in Buffalo

(Continued from Page 1)

quire acquisition of critical materials.

The jobs are remodeling of the Teck, former Buffalo legit theater, to become a Shea-operated downtown film house; building of the Colvin, a new Basil Bros. nabe, on the Buffalo-Kenmore border, and construction of the Dunkirk at Dunkirk.

Owners are still hopeful that the Government may relax its edict in situations like theirs, but Spencer Balser, representing Basil Bros., appeared to represent the attitude of all when he remarked: "We are willing and anxious to do whatever the Government deems necessary."

The Lathrop-owned Dunkirk is reported to be three-fourths completed.

Colvin's walls and roof are completed. Balser said no critical materials are needed to finish the job.

Teck task, more than 50 per cent completed, finds foundation walls in and part of roof on. Paradoxically, partial razing of the old building released hundreds of tons of salvaged materials which were routed to war production channels. These included 50 tons of usable structural steel, 200 of scrap iron, 10 of steel and galvanized iron pipe, 1½ of copper and one-half of brass.

"We have released more materials than we have bought," said the property manager of the insurance company owning the building. "The contractors have enough materials to complete the job, except for fabricated materials not classified as critical."

Detroit Theaters Restrict Ads to War Bonds-Stamps

Detroit — Major Detroit theaters united in a city-wide drive for sale of War Bonds and Stamps, by devoting their entire newspaper advertising display space for two days to the campaign. This was part of a move in which every retailer in the city using newspaper space devoted his entire copy to the cause with not a single line of regular merchandising copy. It's the first time this ever occurred in any metropolitan newspaper.

Vital character of show business was recognized in the fact that the only regular ads run were the small spaces in the theater directory, which were felt to be a necessity for public convenience.

All first-run houses, and the Hollywood and RKO Uptown joined in devoting their regular space to the drive. Similar 100 per cent devotion to the drive was reported from all radio programs for two days, which replaced commercial plugs by plugs for war bonds.

—Keep 'Em Flying!—

Rise Stevens in "Romance"?

West Coast Bureau of THE FILM DAILY

Hollywood—Rise Stevens may star in a Metro re-make of "Romance."

De-Freezing of U. S. Coin Backed by Brit.

(Continued from Page 1)

using so much sterling that the de-freezing should be effectuated on that economic ground as well as in practical justice to film biz, which is virtually alone among the great industries currently subjected to blocked sterling, a new allotment of which is scheduled to be made on July 25.

He said that the State Department will have to be the one to negotiate a deal for the abolition or relaxing of the frozen assets, 50 per cent of which were permitted under the British Treasury allocation ending Nov. 1, next.

Such a deal, it is understood, can only be instituted formally 60 days prior to the expiration of the Treasury year, which means that negotiations cannot begin officially until about Sept. 1, although the film industry here is known to have made informal representations to the State Department, stating the major producer-distributors' viewpoints and expectations.

("Lend-lease shipments have eased the pressure on sterling exchange and thousands of American troops are now spending dollars in Great Britain which should provide exchange to permit the British government to relax its hold on the film companies' interned money," said the Wall St. Journal, discussing the British remittance situation in a lead story Friday.

"Hollywood needs the money badly (and hopes it will come sailing home as soon as possible) because of the certainty that the American people at war will demand more amusement than ever and will have more money to spend for it. This is so despite the fact that as a whole the film industry has never been in stronger financial position. Even so, the industry needs more money to make the first-grade films for which there is a good market today.

"Hollywood has found by long experience that first-rate films will bring in money at the box-office and that second-rate films won't.")

Rose declared that film trade is better in '42 than it was last year, and that the British public turns to screen entertainment to counteract the strain of the war, and, during period of reverses, this is particularly true.

Citing that it is impossible for producers there to plan any elaborate production schedule because "studios are finding it more and more difficult" to operate, due chiefly to limited space imposed by the war effort, such space having to be reserved far in advance, Rose revealed that Paramount's forthcoming schedule calls for the production and/or distribution of "The Old Lady Shows Her Medals," the James M. Barrie story, screenplay for which is now in preparation; "Admirable Crichton," now in pre-shooting stages, which, with "The Old Lady Shows Her Medals," will go before the cameras in all probability this Fall; "The Day Will Dawn," made by General Films in Norway, dealing with present conditions in that beleaguered country, and print of which is now on its way here for Paramount release in North and South America; and "Coastal Command," made by the British Ministry of Information, which Paramount will distribute in England and which Rose characterizes as among the very-top-flight films, if not actually the best, which BMI has made.

Rose left New York by plane on Friday night for Hollywood to see his family and transact business at the company's studio. He expects to return to New York en route to London on or about Aug. 1.

NEW HIGH IN TIEUPS

Or the Law of Coincidences Gets in Its Work

Omaha—Eddie Forester, manager of Tri-States' theaters at Falls City, Neb., received a lot of ribbing—and a lot of good publicity—because of a storm that hit his town. The local paper printed a front-page story pointing out:

Two years ago when a storm struck Falls City, the picture being featured was "Gone With The Wind."

When a second terrific storm hit the town the other day the picture opening the Rivoli the next day was "Reap the Wild Wind."

Forester sent the clipping and a note to his boss, Joe Kinsky, Tri-States district manager, which said "Made a tieup with God!"

Scanlan's Henie Contract Upheld by Appellate Div.

(Continued from Page 1)

against Sonja Henie, representing 10 per cent commissions on the star's movie earnings up to 1940. In a dissenting opinion Justice Francis Martin and Edward Glennon pointed out that the jury verdict was tantamount to awarding Scanlan 10 per cent of Miss Henie's film earnings for the rest of her life.

Scanlan brought suit in 1940, claiming that he made an oral contract with the defendant in France in 1936 under which she allegedly agreed to pay the commissions on all film earnings in return for his obtaining screen employment for her. In November, 1940, a jury before Justice Aron Steuer found for the plaintiff and awarded 10 per cent of $600,000 earned till then, plus interest and costs.

The majority wrote no opinion, but the two dissenting judges claimed that the contract should have been in writing and that the verdict was against the weight of the evidence.

UA May Make Four On Own for 1942-43

(Continued from Page 1)

Sears and Arthur W. Kelly.

UA, through its producing subsidiary, itself may contribute four productions to the 1942-43 program, according to reports current at the week-end. Deals with producers other than those which have UA commitments are also in work, it is understood. One is said to be with Gregor Radinowitsch, a European producer of note. Names of Tay Garnett and Reeves Espy are also linked with UA in reports circulating here, with two productions mentioned.

Selznick is expected to provide three features for UA next season, and Chaplin is counted on for one. From Sir Alexander will come at least one, plus two British pix, Noel Coward's "The Commandos" and "One of Our Aircraft is Missing."

James Cagney, a new UA contributor, is listed for two or three, while Hunt Stromberg, also new on the UA lineup, will supply four or possibly five, it is understood. Arnold Pressburger is due to make two or three, Sol Lesser will have one and Charles R. Rogers one or two, it is indicated. Edward Small tentatively is down for one, it is said, while Loew-Lewin will have "Moon and Sixpence." The Russian pic, "Rout of the Nazis Before Moscow," is expected to be a UA release.

While Maj. Hal Roach will be on active service with the Signal Corps, his company will provide 10 streamliners.

—Keep 'Em Flying!—

Chicago Trade Swells Chinese Relief Fund

Chicago — The amusement trade under the direction of Eddie Silverman, Essaness manager, John Balaban, James Coston and Jack Kirsch is contributing liberally to the Chinese Relief Fund. Among the donations received are the following: John Balaban, $1,000; Essaness theaters, $500; Balaban & Katz, $500; H. & E. Balaban circuit, $200; Warner circuit, $300; Jack Kirsch, $75; Tom Flannery, Whiteway Service, $150; Jules Rubens, $200; Robert Michels, $100; Jones-Linick-Schaefer, $200; Leo Spitz, $100; Telenews theater, $50; Oriental theater, $100; Four Star theater, $50; Bensingers, $100.

Buy War Savings Bonds and Stamps

$50 Monthly Privilege Tax

Little Rock, Ark.—The City Council has instructed the city collector to charge Southern Amusement Enterprises, Inc., a $50-per-month privilege tax on its week-end shows at the leased municipal auditorium. The firm's attorney asked a reduction to $25. Large movie houses pay a $25 privilege tax. A local ordinance fixes a maximum of $75 monthly for vaudeville.

Buy War Savings Bonds and Stamps

HOLLYWOOD SPEAKING--

By RALPH WILK

—HOLLYWOOD

PARCHMENT scroll with signatures of 58 stars, writers, producers and executives with whom Michael Curtiz has been associated was presented to the director at a party Friday afternoon celebrating his 15th anniversary with Warners.

Memento was handed Curtiz by his three hosts, Hal B. Wallis, producer of megger's current film, "Casablanca," and cast top-liners, Humphrey Bogart and Ingrid Bergman. Curtiz came to Hollywood in 1927 from Hungary.

● ●

STORY of the 1,000 men recruited to replace the sailors killed on the cruiser Houston, will be dramatized by 20th-Fox in a screenplay titled, "The Texas Volunteers." Steve Fisher has been assigned to write the original; Milton Sperling will produce.

● ●

WARNERS is reviving Karl Volmoeller's "The Miracle," and Samson Raphaelson will take a whirl at adapting the miracle play originally produced on the stage by Max Reinhardt.

● ●

METRO will co-star Red Skelton and Eleanor Powell in "I Dood It."

● ●

RICHARD DIX will play Bat Masterson, gun fighter of the old West, in "The Gunmaster," which Harry Sherman will produce.

● ●

PARAMOUNT has signed Rene Clair to a termer.

● ●

ROBERT SISK will produce "Faculty Row," campus comedy, as his first for Metro.

● ●

UNIVERSAL has signed Freddie Bartholomew for Gloria Jean's "Never Been Kissed."

● ●

COLUMBIA has set Cobina Wright, Jr., for a featured singing role in Gregory Ratoff's "Something to Shout About."

● ●

TWENTIETH-FOX has renewed Director Irving Pichel's contract.

● ●

JAMES ELLISON, who has a commitment to make one for RKO, has been inked to a termer by 20th-Fox. Ditto Lois Andrews, Mrs. George Jessel in private life.

● ●

VICTOR JORY has been signed by Harry Sherman to a directing and acting contract. Jory will direct several Hopalong Cassidy pictures, starring Bill Boyd, and will act in the outdoor specials, "Buckskin Empire" and "Peace Marshall," starring Richard Dix.

● ●

METRO has assigned Gordon Kahn to prepare the script of "The Invisible Front," story dealing with our short-wave propaganda to nations subjected by the Axis powers.

☆ ☆ REVIEWS OF THE NEW FILMS ☆ ☆

"One Thrilling Night"

with John Beal, Wanda McKay, Warren Hymer
(HOLLYWOOD PREVIEW)

Monogram 69 Mins.

SWELL COMEDY REPLETE WITH LAUGHS SHOULD CLICK WITH ALL TYPES OF AUDIENCES.

Here is a great little comedy. It will start you grinning 30 seconds after the credits fade and will have you rolling in the aisles almost all of the 69 minutes running time. It's clever, fast and fautlessly played—as good as anything Monogram has ever turned out.

Writer, Joseph Hoffman and director William Beaudine could probably have had the smash hit of the season if major money had been available for the production of "One Thrilling Night." Not that this number lacks anything. Producer, A. W. Hackel has plenty of class background behind his actors and the cast is perfect for the yarn.

John Beal, a very clever actor, does a polished job of the yokel on his honeymoon, but his leading lady, Wanda McKay, is the surprise here. She is a newcomer, but she exhibits such poise and is so lovely to look at, as well as being very talented, that if the right people see this she is on her way. Beauty and talent are rare in Hollywood.

The story tells of a young couple from upstate, who want to spend their one-night honeymoon in a New York hotel. He is due to report to the Army in the morning and she is due back at work. They check into a swank hostelry in Times Square, leave a six-o'clock call and prepare for bed. Then they find the first body—in their room.

From that point on it is almost impossible to keep track of their adventures. Enough to say the adventures take them from one end of the city to the other, into movie houses on Bank Night, to police stations—in and out of custody—and brings them in violent and hilarious contact with the cream of the big-city underworld.

Their 'country-cousin' tactics in handling gangsters is a new and very funny slant on an old device. Their yokel acceptance of big-city terrors are good for a hundred laughs. This is like all the vary funny hick stories you have ever heard, superbly written and photographed.

In the end, of course, right prevails, but don't worry, it's not a conventional tag. You'll get a last minute belly-laugh to go home on.

"One Thrilling Night" is great stuff for all types of audiences—it's a feather in the Monogram cap.

CAST: John Beal, Wanda McKay, Warren Hymer, J. Farrell MacDonald, Barbara Pepper, Tom Neal, Ernie Adams, Lynton Brent, Pierce Lyden, Gene O'Donnell, Jim O'Gatty, Tom Herbert, Charles Williams.

CREDITS: Producer, A. W. Hackel; Director, William Beaudine; Author, Joseph Hoffman; Screenplay, same; Cameraman, Marcel LePicard; Editor, Martin G. Cohn; Musical director, Frank Sanucci

DIRECTION, Good. PHOTOGRAPHY, Fine.

SOPEG Files Loew's Petition

The Screen Office and Professional Employes Guild, Local 109, UOPWA, has filed a petition with the National Labor Relations Board seeking the right to represent the white collar workers at the Loew's exchange here.

"This is the Enemy"

Artkino 68 Mins.

POWERFUL PROPAGANDA IS MOVING AND PRESENTS A TRUE PICTURE OF THE FINE RUSSIAN SPIRIT.

Presented in episodic form, this film is highly significant, moving and timely. In preparing the script, the scenarists have not over-exaggerated facts, nor have the six directors overplayed their respective sequences in any manner. The photography is great and the most has been made of the material at hand.

An amusing three-minute prologue done in cartoon form precedes the events and starts things off with a rather warm feeling. The terrorism spread though Poland and the courage of a couple of women who brazenly defied Nazi officers comprise the first episode. The bitter hatred of the Russian fighters for the enemy and their desire to avenge the atrocities inflicted upon all peoples are excellently put over in the scene covering the 1941 Nazi attack.

A vivid picture of the Russian soldier's feelings when he comes face to face with the Fascist enemy, the bravery of a Red Cross nurse in action on the battle field, and a Leningrad air raid are well presented. An event that will hold any audience's interest is the one entitled "Saboteur." In this a Germany spy comes to the home of his former nurse in Russia and seeks refuge. Her shrewdness and bravery plus her young grandson's innate courage make a thrilling and heart-warming story.

The final sequence, "100 for 1" is momentous, and filled with spirit, fortitude and the resolution to win. In an occupied town in Yugoslavia a young couple are caught out on the street at night. The two German officers attack the girl and in self defense she and the young man kill them. Two hundred of the villagers are rounded up as hostages for this and as the people are marching out to the designated slaughter field, they plan to attack the Nazis. Word is passed through the whole group and when the shovels with which they are to dig their own graves are doled out they plunge on the Germans and wipe them out to a man. The interest in Russia today would be enough to make this picture a success, but it has merits of artistry and a fineness of purpose that will add greatly, plus some excellent acting.

CAST: V. Lukin, Vladimir Gardin, Varvara Miasnikova, Boris Blinov, I. Kuznetzov, Alexander Melnikov, M. Yekatorinsky, Tamara Sukova, Vasya Chekalov, Pavel Sukhanox, Eugene Namohenko, Lydia Yemelyantzeva, Lev Bordukov, Boris Poslavsky, Boris Schlichting, Natalia Petropavlovskaya, M. Yandulski, F. Gehr.

CREDITS: Produced by, Lenfilm Studios, Mosfilm Studios, Russia; Directors, Vladimir Feinberg, Victor Eisimont, Eugene Creviakov, Herbert Rappaport, I. Mutanov, Alexei Olenin. Screenplay, Vasili Belayev, Mikhail Rosenberg, Yuri Herman, Voyevodin and Ryss, Leonid Leonov, Johan Zeltner, A. Stein; Photography, Nikolai Kriukov and others; English Titles, Charles Clement; English Lyrics, Phillip Sterling.

DIRECTION, Very Good. PHOTOGRAPHY, Same.

☆ SHORTS ☆

"Men of the Sky"

Warner's 20 Mins.

Good

This is a "Technicolor Special" made in conjunction with the U. S. Army Air Forces, dealing with the training of Army flyers. Although the material involved is probably quite familiar to average moviegoers the warm and simple treatment will make audiences proud of our young officers.

An address and the presentation of wings to a graduating class of flyers by Lieut. Gen. Arnold (with a shot of Col. Jack Warner standing near him) is followed by a moving review of the hard work the boys put into their training period and the pride their families derive from their achievements.

A few stirring scenes as to what the young fellows gave up gladly to fight the Axis are presented—leaving jobs that their earnestness and hard work had developed into good futures, leaving young wives, leaving families who wait at home with brave faces for the return of their children. These are some of the things our war effort calls for and the feeling of warmth and sincerity of these youngsters will seep into every American heart.

"Victory Quiz"

(Pete Smith Specialty)

M-G-M 9 mins.

Good Audience Stuff

Jargon of the Army is the basis for this reel's content. The incorrigible humorist, Pete Smith, presents a number of slang phrases which have to do with the armed forces, their equipment, and military routine. The audience is given a specified time to answer each group of questions. In addition to the entertainment value of the selected queries, the Smith commentary packs periodic laughs. Footage is timely, in addition to its other assets, and will fit well into the programs of all stands.

"A Hunter's Paradise"

(Sports Parade)

Warners 10 mins.

Interesting

Filmed in swell Technicolor this travel subject takes its audiences to Brazil. Here in the Matto Grosso jungle territory the goal is the capture of a South American tiger. The photographers call upon a Russian who lives in these parts to show his stuff in literally roping the beast. En route to the scene of this feat which calls for strength, courage and persistence, we are privileged to get glimpses of the many strange beasts and birds that inhabit this unusual country. The real excitement comes, however, when the actual catching of the tiger is done by means of sticks and ropes. Nature lovers and kids in general will go for this.

"Matri-phony"

Columbia 17 mins.

Stale Stuff

This comedy gives the Three Stooges plenty of elbow room to carry on their customary hijinks—which means that "Matri-phony" is slapstick without relief. There is little that hasn't been done before by the three comics. Their ardent fans may get a kick out of this bit of celluloid, but others are likely to find the goings-on more than slightly boring.

The Three Stooges appear as potters in a mythical realm of antiquity. Anachronisms are used as a means of squeezing humor out of the story, which has to do with the three men's efforts to save a beauty from the clutches of the emperor. Marjorie Deanne plays the cutie and Vernon Dent the emperor. Harry Edwards directed the film, which was produced by Del Lord and Hugh McCollum. Credit for the story goes to Elwood Ullman and Monty Collins.

"Hold The Lion, Please"

(Merrie Melodies)

Warners 7 mins.

Fair

Technicolor is employed in turning out this wacky cartoon based on the good old theme of who wears the pants in what family. There is a big tussle between the bunny and the lion (vying for the title of "King of the Jungle") which is rudely interrupted by Mrs. Lion's insistence that her mate come home. The bunny, victor, is soon taken down a peg by his wife.

"Tennis Rhythm"

(World of Sports)

Columbia 9 mins.

Excellent

The youthful Bobby Riggs, world's amateur tennis champ, is the subject of this short, an excellent booking, especially for sports-minded audiences. The film takes the fellow apart, in a manner of speaking, and shows what makes him tick as a wizard of the tennis courts. The short provides a good tennis lesson. When the film is over one should know pretty well how Riggs does it, thanks no little to an abundance of slow-motion scenes. Riggs is allowed to flash his whole repertoire of tennis tricks and shots. The commentary is spoken by Bill Stern.

"Double Chaser"

Warners 7 mins.

Funny

Here's another one of Leon Schlesinger's funny Technicolor cartoons. This time it involves the cat, dog and mouse tale. There is much quick action on the part of all three due to good animation by Gerry Chiniquy. Incidentally, it's the little mouse who does the outwitting.

N. Y. Carriers Offer Conservation Plans

(Continued from Page 1)

tives of branch managers, head bookers, head shippers and office managers. The recommendations were the result of a meeting last Wednesday at the film board between exchange representatives and the Film Carriers Transportation Committee.

Among suggestions advanced at Friday's meeting as a means of complying with the ODT order to reduce film deliveries were that:

Film carriers make up their lists of bookings in advance of the shipment date.

Checks received by the carriers from exhibitors be delivered to the exchanges immediately upon their receipt by the carriers.

Film carriers make plans to pick up accessories in advance of the shipment date wherever possible so as to avoid delay on the shipment date.

Film carriers require exhibitors to submit the specific title of the picture booked rather than simply the number of reels.

Those exchanges which do not have a 24-hour continuous inspection service arrange to have their inspection department begin at an earlier hour so as to accelerate the earlier availability of the film on the shipment date.

Film carriers appoint a traffic manager or take other steps to facilitate and better organize the movement of trucks in and out of 630 Ninth Ave. to avoid the long delays occasioned at that depot.

A committee was appointed to discuss these suggestions with carrier representatives at a meeting at the film board offices tomorrow afternoon.

David A. Levy, Ralph Pielow, Myron Satler and Eddie Mullen will represent the branch managers on the committee; Nat Goldberg and Herman Silverman, office managers; Miss Etta Segall, Miss Jennie Dennett, Archie Berish, George Blenderman, Jack Perley, Eddie Richter and Sam Geinblum, head bookers; David Newman, John Weinberg and Louis Johnson, head shippers.

The conclusions reached at tomorrow's conference will be submitted to the film board for approval and final action. Later meetings will be arranged with exhibitors' representatives in order to put into execution the program decided upon.

St. Louis Carriers Will Avoid Run Duplication

St. Louis—Film carriers will work out a plan for reducing transportation mileage in this territory to a minimum, it was decided at a meeting of exchange managers, head bookers, shipping room heads and carrier representatives.

Detailed scheme, to be submitted at a future meeting, is to embrace: 1, a method of co-operation between carrier lines serving the same or adjacent territory under which they will avoid duplication of service; 2, a method whereby exchanges would arrange their play dates and shipments so that each truck would attain the maximum of efficiency on each trip with special trips and callbacks eliminated, and 3, elimination of special services in St. Louis and St. Louis County with delivery trucks limited to one stop at a theater daily.

WHO'S WHO IN HOLLYWOOD

• • • *Introducing Interesting Personalities* • • •

ROY WILLIAM NEILL. Producer-director. Born, 1890 on his father's ship, "Sheila," in Kingston Harbor, Dublin Bay. Reared in San Francisco. Attended St. Mary's College. Became a stage manager for Fred Belasco in San Francisco. Served as a war correspondent, covering the Chinese Rebellion. Went to London where he acted on the legitimate stage. Returned to the United States and became an assistant director on "Civilization," produced by Thomas H. Ince. Directed "Free and Equal" for Ince. Took over the Dorothy Dalton unit and directed several pictures for Ince. Later went to New York for Paramount. In 1921-1922 produced and directed his own pictures in Italy. Directed "The Viking," first picture to be made in Technicolor for M-G-M. Also directed for United Artists, Equity, Fox, First National, Columbia, Warner Bros., Tiffany and other companies. Went to England in 1936 where he took over production for Warner Bros. at Teddington. Produced and directed several pictures over there. Returned to the United States in 1940. Made "Eyes of the Underworld" and "Madame Spy" for Universal, where he is now under contract as a producer-director. Height, 5 feet 7. Weight, 150 pounds. Eyes, gray. Hair, light gray.

6-Gallon Gas Ration Fixed in Puerto Rico

San Juan, Puerto Rico (By Air Mail)—Gov. Rexford G. Tugwell has signed a proclamation superseding existing regulations governing the sale of gasoline and replacing them with a new system of rationing under which private automobiles not subject to special permits will be eligible to receive six gallons of gasoline weekly at the stations where they are ordinarily supplied, and on the following days:

Cars bearing license plates with numbers from 1 to 4,000, Monday; from 4,001 to 8,000, Tuesday; from 8,000 to 12,000, Wednesday; from 12,001 upward, Thursday.

Sales of gasoline made in violation of the new regulations, which enter into effect immediately, will be punished for each offense with a fine of not less than $25 nor more than $1,000 and with imprisonment for a term of not more than six months.

Rationing of gasoline has decreased b.o. receipts at film houses considerably.

Buy War Savings Bonds and Stamps

USSA Inducts Today

United Scenic Artists of America has elected Howard Bay president. Induction ceremonies will take place today. Other officers named are Jack Maryon, vice-president; Rudy Karnolt, recording secretary; Arthur Romano, financial secretary; George Everett, treasurer; Peggy Clark, trustee; Fred Marshall, business agent.

Army Asks Lebanon, Tenn. To Permit Sunday Movies

Lebanon, Tenn.—Lebanon will be near the center of large-scale Army maneuvers this Summer and Col. H. B. Cornwell has appeared before the local city council requesting an abeyance of the city law against Sunday movies. He declared that soldiers on maneuvers are given Sundays off and that the leisure time creates a considerable problem for the official staff.

Action of the council has not yet been announced.

The same request is being made in each of the eight counties of Middle Tennessee involved in which Sunday shows are legally barred. Experience in last Summer's maneuvers in North Carolina were detailed to the council by Sergeant James B. Kirkpatrick.

Boys In Service Urging Sunday Pix in Home Town

Talladega, Ala.—The Sunday movies contest is reaching white heat in a newspaper poll conducted by the Talladega Daily Home, with letters from far away Talladega soldier boys advocating a fair trial of Sunday movies the latest development. Meanwhile, the issue appears headed for a legal showdown as Mayor W. L. Baker announces the city plans to seek an injunction prohibiting Sunday shows.

The Ritz, a Martin theater, operated Sunday, is playing to large audiences. A sign in the box-office announced proceeds would be used to buy War bonds and a petition was circulated inside asking for Sunday movies.

Alabama has a law that towns of less than 15,000 are not prohibited by the state from Sunday movies, decision being left up to the governing body.

60 Before Cameras As Nine More Start

West Coast Bureau of THE FILM DAILY

Hollywood — Nine new pictures went into production last week, making a total of 60 before the cameras. The check-up:

At Columbia: Seven shooting, including "The Daring Young Man," comedy drama, starring Joe E. Brown, with Claire Dodd, Roger Clark, William Wright, Don Beddoe, Lloyd Bridges, Frank Sully and Eddie Laughton. Frank R. Strayer directing for producer Robert Sparks; "The Desperadoes," western in Technicolor, with Randolph Scott, Glenn Ford, Evelyn Keyes, Claire Trevor and Edgar Buchanan. Producer, Harry Joe Brown and director, Charles Vidor.

At M-G-M: Eight shooting, including "Journey for Margaret," drama, with Robert Young, Laraine Day and Signe Hasso. Director, Herbert Kline and producer, B. F. Fineman; "Gambler's Choice," drama, featuring James Craig, Patricia Dane and William Lundigan. Joe Newman directing.

At Monogram: Two shooting, including Lindsley Parsons' "Police Bullets," melodrama, with Joan Marsh, John Archer and Warren Hymer. Jean Yarbrough directing.

At Paramount: Three shooting.

At PRC: Two shooting, including Atlantis Production, "I'll Be There," drama, with Jean Parker and Ricardo Cortez.

At Republic: Six shooting, including "Chatterbox," musical, with John Hubbard, Martha O'Driscoll, Ruth Terry, Tom Brown, Charlie Smith, Lynn Merrick and Richard Langley. Producer, Albert J. Cohen and director, Albert S. Rogell.

At RKO-Radio: Eight shooting.

At 20th-Fox: Seven shooting, including "The Ox-Bow Incident," outdoor action drama, with Henry Fonda, Dana Andrews, Mary Beth Hughes, Harry Davenport, Florence Bates, Anthony Quinn, Ted North, Victor Kilian and Marc Lawrence. Lamar Trotti associate producer and William A. Wellman directing.

At United Artists: Hal Roach shooting "Fall In."

At Universal: Seven shooting, including "Mud Town," drama, with Grace McDonald, Billy Halop, Huntz Hall, Bernard Punsley and Gabriel Dell. Ken Goldsmith, associate producer and Ray Taylor directing.

At Warners: Seven shooting.

—Keep 'Em Flying!—

War Bonds to Employes As Goldberg Celebrates

San Francisco—A cocktail party for friends and a midnight supper for 50 employes made up a dual celebration by Aaron Goldberg to celebrate his 30th anniversary in motion picture business. He opened his first theater June 22, 1912.

War bonds were presented 31 employes, all of whom have been employed one year or more, some having served in the six Aaron Goldberg theaters for 25 years.

Buy War Savings Bonds and Stamps

Five Shop Training Films

West Coast Sound Studios has completed production of five machine shop work training pictures for the U. S. Office of Education. These films were supervised and directed by Harold Manchee, of West Coast. Leonard Weiss, did the editing with Floyd E. Brooker senior specialist in visual aids and J. W. Barritt technical consultant representing the U. S. Office of Education.

GLEN ALLVINE
28 W 44TH ST
N Y C 22ND FL

FILE COPY
DO NOT REMOVE

Intimate in Character
International in Scope
Independent in Thought

THE FILM DAILY

The Daily Newspaper
Of Motion Pictures
Twenty-Four Years Old

VOL. 82, NO. 5 | NEW YORK, TUESDAY, JULY 7, 1942 | TEN CENTS

METRO CUTS PRINTS 20% TO SAVE FILM

UA Productions Creating Acting Talent Pool

Will Sign and Build Up New Players; May Loan Them to UA Producers

A talent pool is being created by United Artists Productions, Inc., the UA producing subsidiary, which will sign and build up new players and possibly loan them out to the UA producers, it was reported yesterday. Stars signed by the pool also will be used in the four pictures that UA Productions will make for the current season.

It is possible that the UA producers may put some of their own contract players in the pool for their joint use.

Production Zooms As 16 Films Start

West Coast Bureau of THE FILM DAILY

Hollywood—Sixteen new pictures are scheduled to go into production this week, bringing the total shooting to 69. The check-up:

At Columbia: Six shooting, including, "The Boogie Man Will Get You," comedy-thriller, with Boris Karloff, Peter Lorre, Jeff Donnell and Larry Parks. Producer, Colbert Clark and director Lew Landers; "Shall I Tell

(*Continued on Page* 4)

Cameo, Jersey City, Wins Split Arbitration Award

Clearance and designated run complaint filed by te Rosyl Amusement Corp., operator of the Cameo Theater, Jersey City, has resulted in a split award.

The designated run portion of the

(*Continued on Page* 6)

"U" Re-capitalization Reports Again Heard

Reports that Universal planned to re-capitalize were being revived on Wall Street yesterday. Financial authorities asserted that in view of dividends owed by Universal to stockholders, the only solution would be to offer bonds and notes for their holdings instead of cash because of income tax requirements.

Trisect Theater in Order to Transport It To Ship Building Center for War Workers

San Francisco—Where there's a will, there's a way.

Theater construction out for the duration, problem of assuring film entertainment for workers in the shipyards at Sausalito, now enjoying a boom with thousands of new workers pouring into the sleepy Marin County town, has been solved by moving the Lark Theater from Larkspur. House was cut into three parts to make the moving job possible.

50% of "Army's" Net Goes to Relief Fund

Warners deal for the screen rights to Irving Berlin's "This Is the Army," all-soldier show now playing a limited New York engagement, assures the Army Emergency Relief Fund 50 per cent of the profits, according to reports in the trade yesterday.

Warners, in closing the deal over the week-end, paid a first installment of $250,000, the money going immediately into the Fund. Several major companies were interested in the property. Warners' proposal was made by Lt. Col. Jack L. Warner, WB production chief, while the

(*Continued on Page* 6)

Selling "Mrs. Miniver" On Separate Contracts

While M-G-M is not asking for increased admission prices for "Mrs. Miniver," the picture is being sold on separate contracts with extended playing time mandatory.

With an attendance of 87,119 for the four days ending Sunday night, "Mrs. Miniver" continues to establish new all-time records at the Ra-

(*Continued on Page* 6)

Name Ullman Prexy Of RKO Pathe News

N. Peter Rathvon, president of RKO Corp., was elected chairman of the board of RKO Pathe News at a meeting of the board yesterday. Rathvon succeeds George J. Schaefer, who held the dual posts of board chairman and president of the newsreel subsidiary.

FREDRIC ULLMAN, JR.

Replacing Schaefer as president, the board elected Fredric Ullman, Jr., who has been vice-president since 1941;

(*Continued on Page* 6)

20-Fox Exchange Receipt Set New Half Year Record

A new half year record for receipts from exchanges has been set

(*Continued on Page* 6)

Universal Reduces Serial Opening Chapter by Reel; Conserving Metal Spools

Film conservation plans are being worked out by each distributor individually, with M-G-M leading off with a 20 per cent cut in the number of prints. The Metro plan was put into operation last week.

Normally, M-G-M prepared 365 prints on an "A" picture, 250 prints on a "B" picture and between 150 and 200 prints on pictures of less importance. It is understood that Metro will now make 250 prints on its "A" product and further numer-

(*Continued on Page* 7)

Blackout Has Little Effect at Theaters

New York's second city-wide blackout last night dented grosses only slightly. The fact that the lights were doused at 9:30 when virtually all of the evening's business had been rung up was the chief reason why grosses held up so well.

In many instances a noticeable

(*Continued on Page* 7)

IFRC Exploring New Co-op With Elmer Davis Office

New avenues of co-operation with the Office of War Information and the Co-ordinator of Inter-American Affairs were discussed by the In-

(*Continued on Page* 7)

WAAC Will Have Their Own Theater

Des Moines, Ia.—The WAAC's are going to have their own movie house. Contracts were let for the construction of a new theater at the Fort Des Moines Army post for use by the Women's Army Auxiliary Corps.

The first training center for the WAAC's is scheduled to get under way this month. The theater will be completed by September. It will be the second theater at the post as one is already in use by the army men at the camp.

Bottlenecks Hold Up S.A. Film

Merchandising Tieups At Ports Blamed

The difficulty of transporting film entertainment to Latin-America has taken on more serious proportions as the result of the existence of bottlenecks at United States ports that are holding up shipments unnecessarily, it was revealed yesterday.

It was reported by foreign executives at the home offices that film

(*Continued on Page* 7)

Holiday Rush Catches Hub Theaters Napping

Boston—Business over the Fourth week-end was largest in many years and Hub theater men yesterday were all smiles, at least temporarily. Contrary to the usual exodus

(*Continued on Page* 6)

THE NEWSPAPER OF FILMDOM — THE FILM DAILY — ALL THE NEWS ALL THE TIME

Vol. 82, No. 5 Tues., July 7, 1942 10 Cents

JOHN W. ALICOATE : : : : Publisher

DONALD M. MERSEREAU : General Manager

CHESTER B. BAHN : : : : : : Editor

Published daily except Saturdays, Sundays and Holidays at 1501 Broadway, New York, N. Y., by Wid's Films and Film Folk, Inc. J. W. Alicoate, President and Publisher; Donald M Mersereau, Secretary-Treasurer. Entered as second class matter, Sept. 8, 1938, at the post-office at New York, N. Y., under the act of March 3, 1879. Terms (Postage free) United States outside of Greater New York $10.00 one year; 6 months, $5.00; 3 months, $3.00. Foreign, $15.00. Subscriber should remit with order. Adddess all communications to THE FILM DAILY, 1501 Broadway, New York, N. Y. Phone BRyant 9-7117, 9-7118, 9-7119, 9-7120, 9-7121. Cable address: Filmday, New York.

Representatives: HOLLYWOOD, Calif.—Ralph Wilk, 6425 Hollywood Blvd., Phone Granite 6607. LONDON—Ernest W. Freeman, The Film Renter, 127-133 Wardour St. W. 1. PARIS—P. A. Harle, Le Film, 29 Rue Marsoulan (12). MEXICO CITY—Marco Aurelio Galindo, Depto. 215, Calle del Sindicalismo, 99, Tacubayo, D. F.

FINANCIAL

(Monday, July 6)

NEW YORK STOCK MARKET

	High	Low	Close	Net Chg.
Am. Seat.	8¼	8¾	8¼	— ⅛
Col. Picts. vtc. (2½%)	7½	7½	7½	.....
Columbia Picts. pfd.	30	29	30	+ 1½
Con. Fm. Ind.	....	....	....	.....
Con. Fm. Ind. pfd.	....	....	....	.....
East. Kodak	131	129⅞	131	+ 1½
do pfd.	....	....	....	.....
Gen. Pre. Eq.	....	....	....	.....
Loew's, Inc.	41⅜	41	41⅜	+ ⅜
do pfd.	....	....	....	.....
Paramount	14¾	14½	14¾	+ ¼
Para. 1st pfd.	108½	108½	108½	— ½
RKO	....	....	....	.....
RKO $5 pfd.	....	....	....	.....
20th Century-Fox	9¾	9¾	9¾	.....
20th Century-Fox pfd.	....	....	....	.....
Univ. Pict. pfd.	....	....	....	.....
Warner Bros.	5¼	5⅛	5¼	.....

NEW YORK BOND MARKET

Para. B'way 3s55	....	....	....	.....
Para. Picts. deb. 4s56	99½	99½	99½	.....
Warner Bros. dbs. 6s48	....	....	....	.....

NEW YORK CURB MARKET

	100	100	100	.....
Monogram Picts.	....	....	....	.....
Radio-Keith cvs.	3-16	3-16	3-16	.....
Technicolor	7⅛	7⅛	7⅛	+ ¼
Trans-Lux	⅞	⅞	⅞	.....
Universal Corp. vtc.	6	6	6	— ¼
Universal Picts.	....	....	....	.....

N. Y. OVER-THE-COUNTER SECURITIES

	Bid	Asked
Met. Playhouse, Inc. 2nd deb. '45	64	67
Roxy Thea. Bldg. 4s 1st '57	61⅞	64⅜

THE SHORTEST DISTANCE BETWEEN TWO POINTS IS

Postal Telegraph

CHARGES FOR TELEGRAMS 'PHONED IN APPEAR ON YOUR TELEPHONE BILL.

14-Block-Long Dim-out Curtain Planned For Coney Island is Nixed by Moses

Plans of the Coney Island Chamber of Commerce to screen 14 blocks of Coney Island's famous boardwalk from the sea by an 18-foot dim-out curtain were nixed by Park Commissioner Robert Moses late yesterday. Moses declared the plan was impractical. It would have cost the taxpayers of the area $50,000.

11 Shorts Under Way for Inter-American Program

Titles of 11 short subjects designed for the Latin-American market, in preparation at Coast studios for the Motion Picture Division of the Co-ordinator of Inter-American Affairs, have been revealed by the Motion Picture Society for the Americas.

Subjects in work include "America is Not Imperalistic," by Dalton Trumbo; "Army Nurse" by Jane Murfin; "Education for Slaughter," by Guy Endore; "Hitler's Plans for the Americas," by Mary McCall, Jr.; "If Hitler Should Die," by David Hertz and Lars Moen; "Nazi Biographies," by Tess Slesinger and Frank Davis; "Training in U. S.", by J. Robert Bren; "Underground," by Maurice Rapf and Richard Collins; "War of Nerves," by Gene Towne and "What Are Heroes Made Of?" by Robert Less and Fred Rinaldo.

Films, to be made primarily for South American distribution, will be available for U. S. commercial release under an arrangement by which a distributor could acquire the rights by reimbursing the Government for production costs.

Rites for Nat Feltman, Daily Delivery Prexy

Funeral services were held yesterday at Riverside Memorial Chapel for Nat Feltman, 53, president of Daily Film Delivery, who died Saturday morning at Butler, N. J., where he was visiting. An industry veteran, he started in the business with Marcus Loew more than 30 years ago. Survivors include his wife, Martha; three daughters, Gertrude, Mrs. Helen Hushen and Mrs. Mildred Zucker and a granddaughter, Joan Hushen.

"Miniver" Day-and-Date In Two Boston Houses

Boston—"Mrs. Miniver" will come to Boston final week in July. Both Loew houses will play the picture as a single run feature for an indefinite engagement. Advance press work is already being done locally.

Canadian Candy Tax Hits Theater Vending Sales

Toronto—The new tax on candy raising the price to six cents is expected to raise hob with theater vending machines since the machines are designed to take five cent coins.

Can. War Board Rulings Supersede Existing Laws

Ottawa—Rulings of the Theater and Film Section of the Wartime Prices and Trade Board take precedence over existing Canadian law, it is established with the issuing of Orders in Council 8528 and 5109.

In a previous order, film matters were brought in with the phrase "the exhibiting of motion pictures" but this has been changed to read "the renting and exhibiting of moving pictures."

Exhibitors now wonder if they will be able to change their product sources when present contracts expire. There has been no Order in Council on this point but the practice has been to consider the exhibitor under the same compulsion to buy basic product as the distributor is to sell.

Sosna Gets Second-Run From Warners in Mexico

Mexico, Mo.—Warners has approved a contract under which Louis Sosna will be furnished pictures for second-run showing at his Sosna Theater here.

It is understood contract details were worked out by Sosna with Hall Walsh, Warners district manager in St. Louis, before AAA Arbitrator Ethan A. H. Shepley handed down his decision in Sosna's complaint against WB, Paramount, RKO-Radio and 20th Century-Fox. Decision directed Warners to furnish product to the Sosna on some run to be designated by it and on terms not calculated to defeat the intent of Section 6 of the consent decree.

Buffalo Trade Pledges 100% Nat'l Drive Co-op.

Buffalo—Hundred per cent exhibitor co-operation in the Victory films, War Bonds and rubber campaigns was pledged at a meeting Sunday at the Variety Club attended by over 100 exhibs., branch managers and film salesmen. President A. C. Hayman of MPTO of New York State, Inc., presided.

WAC's Harry Brandt, Si Fabian and J. Myer Schine spoke informally, outlining details of the drives, answering questions and suggesting methods to improve local participation in the national program.

Cleveland Keeps Vaudefilm

Cleveland—For the first time in at least five years, the RKO Palace will continue its vaudefilm policy throughout the Summer.

COMING and GOING

BARRET McCORMICK returned yesterday from the Coast.

MURRAY SILVERSTONE left for the Coast over the week-end.

MARK SANDRICH returned to the Coast last night.

LT. JACK M. GOETZ, son of Jack M. Goetz, leaves Wednesday for Camp Croft, S. C. on he will enter active service.

JOHN RUGGE, president of Motion Picture Laboratory Technicians Union, Local 702, is back from a Vermont vacation.

JAMES C. PETRILLO, president of the American Federation of Musicians, returns to town from Chicago today.

SAM MARX, Metro producer, arrived in the city yesterday from the West Coast.

IRENE, fashion creator who recently joined Metro's staff as executive designer, has arrived in New York, to interview prospective candidates for her newly established studio unit.

ELLIOTT REID, a member of the Broadway cast of "My Sister Eileen," has left for the Coast.

DON MERSEREAU, general manager of THE FILM DAILY and RADIO DAILY, returned yesterday from his Manchester, Vt., summer home.

VAN BEUREN DE VRIES, chief of THE FILM DAILY'S Washington Bureau, was a New York visitor yesterday.

GEORGE H. MORRIS, FILM DAILY staff writer, is vacationing on the Tiderunner.

Prexy JAMES R. GRAINGER of Republic was in Dallas yesterday on the first stop of a three weeks' sales trip which will carry him to the Coast and back.

FRANK O'BRIEN, Richmond city manager for Wilmer & Vincent, and his wife are vacationing in New York.

Theater Defense Handbook To 3,000 Chicago Employes

Chicago — Theater defense handbook will come off the presses this week, with 3,000 copies to be distributed to theater employes throughout the Chicago area.

Elmer Immerman, B & K; G. J. Singer, Warner theaters; G. E. Miller, Essaness circuit and Abe Cohen of the Shubert circuit form the committee in charge of the handbook's preparation.

Col. Signs I. Goldsmith

West Coast Bureau of THE FILM DAILY

Hollywood — I. Goldsmith, who made "Hatter's Castle," and in association with John Maxwell of British International Pictures, made "The Stars Look Down," both in England, has been given a long-term contract as a producer at Columbia.

Col. to Pay 68¾c Dividend

Columbia's board has declared a quarterly dividend of 68¾ cents per share on its $2.75 convertible preferred stock, payable Aug. 15, to stockholders of record, Aug. 1.

Hap Hadley
1560 Broadway
TELEPHONE BRYANT 9-4153-4

straight for

ANN SHERIDAN

making

"WINGS FOR THE EAGLE"

co-starring

DENNIS MORGAN

Imagine Annie—loose in a defense plant—where there's no defense against those Sheridan eyes!

JACK CARSON · GEORGE TOBIAS
Directed by LLOYD BACON
Original Screen Play by Byron Morgan and B. H. Orkow • Additional Dialogue by Richard Macaulay

If your house has that empty feeling—fill it with Sheridan—and

WARNERS!

Production Zooms As 16 Films Start

(Continued from Page 1)

'Em," comedy, with Bert Gordon, Margaret Lindsay and John Beal. Charles Barton directing and Jack Fier the producer.

At M-G-M: Six shooting. "Cargo of Innocents," with Robert Taylor, Charles Laughton and Brian Donlevy, has been changed to "Clear For Action."

At Monogram: Three shooting, including George W. Weeks, Range Busters' "Arizona Stagecoach," with Ray Corrigan, John King and Max Terhune and Nell O'Day. S. Roy Luby directing; A. W. Hackel's "Man And The Devil," drama, with Joan Woodbury, Dick Purcell and Warren Hymer. William Beaudine directing.

At Paramount: Four shooting, including Harry Sherman's Hopalong, "Leather Burners," with William Boyd, Jay Kirby, Andy Clyde and Shirley Spencer. Joseph Henaberry directing.

At PRC: Two shooting.

At Republic: Six shooting, including "Bells of Capistrano," Gene Autry special, with Smiley Burnette and Virginia Grey. Director, William Morgan and Harry Grey associate producer; "Shadows on the Sage," Three Mesquiteer western, with Les Orlebeck directing and Lou Gray associate producer; "Sunset Serenade," starring Roy Rogers, with Joe Kane directing.

At RKO-Radio: Eight including, "Seven Miles From Alcatraz," dramatic thriller, with Bonita Granville. Edward Dmytryk directing and Herman Schlom producing.

At 20th Century-Fox: Nine shooting, including, "The Meanest Man Iin the World," comedy, starring Jack Benny with Priscilla Lane and Eddie "Rochester" Anderson. William Perlberg producing and Sidney Lanfield directing; "My Friend Flicka," drama, starring Roddy McDowall. Harold Schuster directing for producer, Ralph Dietrich; "Buried Alive," drama, with John Shepperd, Lynn Roberts, J. Carrol Naish and George Zucco. Producer, Sol M. Wurtzel and Harry Lachman directing.

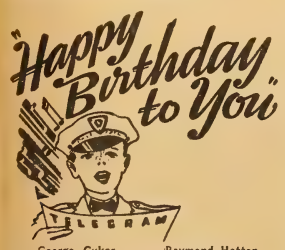
At United Artists: Hal Roach shooting "Nazi Nuisance," comedy drama, with Bobby Watson, Sheldon Leonard, Jean Porter, Johnny Arthur and Joe Devlin. Producer, Fred Guiol and director, Glenn Tryon.

At Universal: Eight shooting, including "House of Mystery," thriller, with Irene Hervey, Leif Erickson and Don Porter, with Ford Beebe directing and producing; "Raiders of San Joaquin," Johnny Mack Brown-Tex Ritter co-starring. Associate producer, Oliver Drake.

At Warners: Eight shooting, including, "Princess O'Rourke," drama, with Olivia de Havilland, Robert Cummings and Charles Coburn. Producer, Hal B. Wallis and Norman Krasna directing.

Fats and Grease Rally In Sussman's Adelphi

Chicago—First fats and grease rally to be staged by a local theater in connection with the Government campaign is set for Ludwig Sussman's Adelphi Thursday.



George Cukor Raymond Hatton
Ricardo Cortez Jackie Searl

● ● ● **ONE reason for the burning eagerness of the entire country to see "Yankee Doodle Dandy" is the gargantuan radio exploitation the WB opus has received, and is still getting.....In the five weeks since the musical epic bowed at Broadway's Hollywood Theater, the George M. Cohan songs in the pic have grabbed more'n 240 plugs on Coast-to-Coast programs alone, including the biggest NBC, CBS and Mutual shows from Jack Benny, Kate Smith, Bing Crosby, and Bob Hope to Fibber McGee and Molly, Frank Parker, Fred Allen, and the rest of the Crossley leaders, not to mention the countless local programs.....What's more, direct plugs for the pic have accompanied a whale of a bunch of the renditions.....Many programs, too, have presented dramatic tributes to Cohan and his screen biography, all serving to whip up a very keen cinematic appetite among the movie fans of the land, as well as some who have not been movie fans up to now.....And by the way, Treasury Dept. moguls keep citing the $5,750,000 War Bond world premiere of "Dandy" as the greatest event yet staged for War Bond sales.**

● ● ● *HOLLYWOOD hospitality high for service men is set by General Manager Dick Pearl at Fine Arts Studio.....Daily, Dick entertains 25 members of the armed forces at the plant.....Sees they get photographed with players, etc.....It's a gesture the boys remember. . . .* ● *Clarification note.....That cost-of-living bonus paid by Para. for the last 13 weeks actually was 104 per cent of a week's paycheck.....It went to all employes except those covered by contractual wage provisions.....Payment to the latter would have voided the agreements. . . .* ● *Tex Ritter will lead the grand entry and direct arena events at the Long Beach (Calif.) Mounted Police Horse Show July 12.....*

Buffalo Area Theaters In Ownership Changes

Buffalo—Theater changes in the Buffalo exchange territory are announced by Miss Marion Gueth, secretary of MPTO of New York State, Inc. By localities, they are:

At Buffalo—Irving Horowitz has taken over the Orpheum and L. Sannella has closed the Little Seneca.

At Hammondsport—F. E. Osborne is new owner of the Park.

At Hornell—Nikitas D. Dipson has acquired the Majestic, formerly operated by F. Peters.

At Syracuse—Strand Theater Co., Inc., closed the Strand and Sigmund Schweitzer reopened it for Summer stock; W. E. Doyle is new owner of the Lyric; J. S. Weltman has taken over the Erin and renamed it the Park; Syr-Avon Theaters Corp. is the new corporate name of the Avon, which Mrs. Davidson reopened in April. L. J. Carkey took over the lease and management in June.

War Plants Reopen House

Indianapolis—Noble N. Hines, has re-opened his Arcade Theater, closed more than five years ago. The house is located in a section of the city where there are several large war plants.

First Femme Assistant Appointed in Fort Worth

Fort Worth—First local femme to be appointed assistant manager to meet the war emergency is Fannie Owen, who succeeds Jack Daniel at the Parkway. Daniel resigned to become a civilian flying instructor. Miss Owen has been in theater biz for 20 years, starting as an usherette

Femme Aide in Tampa

Tampa, Fla.—Helen Knight has been named assistant manager of the Tampa Theater. A general shift in the personnel of the Florida Theaters has brought Mark Dupree from Daytona Beach to manage the Tampa, and placed Joe Taylor, formerly assistant manager of the Seminole, in charge of advertising for the theater chain in Tampa.

Elmo to Announce Plans

Cleveland—George Elmo, who has resigned as Para. branch manager here, will announce his future plans shortly.

Cobina Wright Under Knife

West Coast Bureau of THE FILM DAILY

Hollywood—Cobina Wright, Jr., is resting comfortably following an emergency appendectomy.

WAR SERVICE
... on the Film Front

UNITED CHINA RELIEF RALLY

A United China Relief rally will be held in Times Square at noon Thursday under the auspices of the Film War Service Council, which comprises local motion picture industry trade unions. Principal speaker will be James G. Blaine, chairman of the Civilian Defense Volunteers of Greater New York and treasurer of U. C. R.

. . . — V . . . —

B & K's RED CROSS COURSE

Chicago—B & K's employes are receiving Red Cross training at the Tivoli Theater on the South Side, the Marbro on the West side and the Granada on the North side.

. . . — V . . . —

JUNIOR TREASURY STAFF

Chicago—Junior Treasury staff organized by Manager Will Briscoe of the Bartlestein circuit's Ridge Theater sold $500 in War Stamps in two weeks. Youngster who leads the group in sales at the end of the drive will get a terrier pup, named Victory.

. . . — V . . . —

STATE LAKE WINS FIRST FLAG

Chicago—First B & K theater to win the Treasury flag for 100 per cent participation in the purchase of War Bonds and Stamps is the State Lake.

. . . — V . . . —

WAR BOND ISSUING AGENT

Richmond, Va.—Sam Bendheim, Jr., general manager, Neighborhood Theaters, Inc., announced that his company has been certified by the Treasury Department as an issuing agent for War Bonds. This is the first circuit in this section which has been appointed issuing agent.

. . . — V . . . —

McFAUL AIDS NAVY RELIEF

Buffalo—Vincent R. McFaul, general manager of Buffalo Theaters, Inc., will go to New York this week to complete lining up entertainment for the Navy Relief Society's sport and variety show scheduled for Civic Stadium July 20. McFaul is a member of the committee arranging the show, expected to draw over 30,000.

. . . — V . . . —

PATTERN'S PENNY PSYCHOLOGY

Bristow, Okla.—Bright new pennies sell the War Stamps!

Jess Patten, manager of the Walmur and Princess Theaters here is proving it and keeping the local banks busy getting bright new pennies for his cashiers to give customers. He uses more than 2,000 new pennies a week giving them as small change to patrons when they buy their tickets at his two theaters.

Movietone News Party To Mexico Thursday

Mexican good-will tour of the quintet of fashion models who appear in Movietone News will get under way Thursday. Four or five cities will be visited. The first stop will be Mexico City. The models are Rosemary Collins, Nina MacDougald, Ellen Alardice, Martha Outlaw and Michaele Fallon. The group will be accompanied by Vyvyan Donner, Movietone fashion editor; Jeanne Friedman, her assistant, and Sol Roizman, Movietone cameraman.

Samuel

BEN HECHT
NYACK · NEW YORK

Dear Sam:

You've been asking me to think up some kind of a breathtaking movie that would make people love their country and give them a stirring idea of what they are fighting for.

Well, Sam, you are wasting my time, because you've already produced just that movie.

When I saw "Pride of the Yankees" I shed a tear and made a prayer that the U.S.A. pictured in your epic would be always thus.

"Pride of the Yankees" is as refreshing as an ice cream cone, as tender as a mandolin in the moonlight and as exciting as any news from the front. The heart, soul and humor of our wondrous and cockeyed country are in your picture. And I won't be surprised if you wind up in a colonel's suit for producing it.

Ben Hecht
Ben Hecht

BH
c

Mr. Samuel Goldwyn
Goldwyn Studios
7210 Santa Monica Blvd
Los Angeles, California

THE GREAT AMERICAN STORY

THE PRIDE OF THE YANKEES

Goldwyn

DISTRIBUTED BY RKO-RADIO

50% of "Army's" Net Goes to Relief Fund

(Continued from Page 1)

negotiations were finalized by Maj. Albert Warner.

Deal calls for the services of Berlin, who will go to the Coast to supervise the transfer from stage to screen. Pic, like the stage show, will have an all-soldier cast.

Holiday Rush Catches Hub Theaters Napping

(Continued from Page 1)

from the city over the Fourth, the gas rationing, rubber shortage and aversion to driving through the dim-outs kept thousands at home. Railroad stations reported the lightest "going away" business in 20 years.

Picture man who had failed to grasp the possibility of this condition were literally swamped with the business. Many of them had permitted several of their staff to take the week-end holiday and were amazed when the lobbies filled and standees again came into being for first time in months.

Many a managing director who had planned a quiet fishing trip was called from home to hurry down and help man the house so crowded were all of the downtown houses.

In the afternoon more than 32,000 attended a double header ball game at Fenway Park and more than 30,000 went to the horse races at Suffolk Downs. Instead of harming business this apparently brought additional revenue to the theaters for the crowds ate hurried dinners and rushed to the theaters to complete the holiday here. Sunday business continued good.

Rochester Business Slows As Beaches Get the Play

Rochester — Film theaters found the Fourth no bonanza, business slowing over the holiday week-end. Hot weather drew thousands to the beaches. Transportation facilities were taxed.

Zorina in "Tolls" Lead

West Coast Bureau of THE FILM DAILY

Hollywood — Para. finally has found its Marie. Top femme role in "For Whom the Bell Tolls" goes to Vera Zorina, who plays opposite Gary Cooper.

Frances Jean Robertson Dead

Milwaukee, Wis. — Mrs. William Young, 40, known to stage and screen fans as Frances Jean Robertson, is dead here.

Short Short Story

Chicago—Today's short short story comes via the marquee of the North Shore:

"Sun Valley"
"What's Cooking?"

TO THE COLORS!

Richmond, Va.—Robert T. Barton, Jr., Virginia National Guard, retilred, and counsel for the MPTO of Virginia, has been commissioned a major in the United States air force, and will report for active duty in Washington, Thursday.

Richmond, Va.—Alex Ravdin, former manager of the Capitol, and more recently assistant booker for Neighborhood Theater Inc., will be inducted into the Army today.

Richmond, Va.—Kenneth Peterson, doorman of the Westhampton, has joined the Navy.

Pittsburgh — Harold L. Richman, son of the veteran exhibitor, Jake Richman, and manager of the Avenue Theater here, has joined the armed forces.

Oklahoma City—Bob Pfotenhauer, manager of the State theater since its erection here, has resigned and enlisted in the Navy.

Richmond, Va. — Floyd Stawls, manager of the Carillon, who has been on duty with the Civil Air Patrol off the Coast of Virginia, was inducted into the Army on July Fourth.

Research Council Leases 20th-Fox Studio Space

West Coast Bureau of THE FILM DAILY

Hollywood — The Academy Research Council will lease part of the Fox Western Ave. Studio, including offices, projection rooms, vaults and cutting rooms, it is announced by Col. Darryl F. Zanuck, chairman of the Council. Space to be leased by 20th Century-Fox at $1.00 a year for the duration, will be utilized for the assembly of War Dept. films.

Col. Zanuck also announced that Maj. Frank Capra will be stationed in Hollywood representing the Special Services Branch of the Army and will supervise the production of a number of documentary and orientation films to be made for the education and training of Army personnel.

20-Fox Exchange Receipts Set New Half Year Record

(Continued from Page 1)

by 20th Century-Fox which reports that an analysis of official figures reveals a 38.72 per cent increase in U. S. and Canadian business for the first 26 weeks of this year compared with the same 1941 period. Receipts for the second quarter were 43.56 per cent ahead of last year while the first quarter receipts were 34.17 per cent ahead of the same 1941 period.

A prediction based on terms made by 20th-Fox district and branch managers indicates that the third quarters will also show a substantial increase over the July-September period of 1941.

Missouri State Fair Stands

Jefferson City, Mo.—Governor Forrest C. Donnell has announced that Missouri will hold its 1942 State Fair at Sedalia, the week of Aug. 23 despite an ODT request that such expositions be abandoned for the duration. Governor Donnell, stated that under the Missouri laws the holding of an annual State fair is obligatory.

Good Biz for Chi. Loop Houses

Chicago — Holiday and week-end business in Chicago was good in the Loop, fair in outlying houses.

Credit Title Elimination Opposed by NEA Chair.

Opposition to the proposal to eliminate screen credit titles is voiced by William Lewin, chairman, Committee on Motion Pictures, National Education Ass'n, in a letter to the Screen Editor of the N. Y. Times. Lewin argues that the idea "is not in line with the efforts we are making in the schools to build a whole new generation of critically-minded young Americans in relation to films.

"We teach children to consider who produced, directed, wrote and photographed a film, if it is a good one, so as to use this information in considering critical reviews of new films." He proposes superimposing credits on a background of of scenes and music to serve to set the mood of the film.

Cameo, Jersey City, Wins Split Arbitration Award

(Continued from Page 1)

complaint was dismissed as was the clearance charges against 20th Century-Fox. As to Paramount, RKO and Warner Bros., the maximum clearance they can allow to the Apollo Theater is one day over the Cameo, while the Orient Theater will have three days' clearance over the Cameo.

Loew's, Inc., was instructed to adjust its schedules to conform with the ruling.

Broidy Sets Griffith Deal

West Coast Bureau of THE FILM DAILY

Hollywood — Steve Broidy, vice-president and general manager of Monogram, announces the closing of a deal with the Griffith Circuit to play "Man With Two Lives" and 'The Corpse Vanishes" in all 15 theaters operated in Kansas and Missouri by this company.

"Without Love" to Metro

West Coast Bureau of THE FILM DAILY

Hollywood — Metro has acquired "Without Love," Phillip Barry play which will serve Katharine Hepburn on Broadway next Fall, for subsequent screening. Play was tried out in the Spring.

Name Ullman Prexy Of RKO Pathe News

(Continued from Page 1)

Walton C. Ament, general manager of the newsreel, succeeds Ullman as vice-prexy. Ament, with Gordon E. Youngman, has also been named to the directorate.

Rathvon Heads Board Of RKO Radio Pictures

N. Peter Rathvon, president of RKO Corp., was elected chairman of RKO Radio Pictures' board at a meeting of the directors yesterday.

Selling "Mrs. Miniver" On Separate Contracts

(Continued from Page 1)

dio City Music Hall. Fifth week-end actually topped the preceding Thursday-through-Sunday period. Film will be held over for a sixth week, starting Thursday.

Pic Friday gave Loew's State, Cleveland, its biggest opening in five years.

"Miniver" Bow in Des Moines Sells $227,000 in War Bonds

Des Moines, Ia.—Hat worn by Greer Garson in "Mrs. Miniver" was auctioned off for $50,000 War Bonds at the Pic's War Bond premiere at the Des Moines theater. The entire event resulted in a net sale of $227,000 in War bonds.

Hat was purchased by an anonymous group of Des Moines business men who returned the mink creation to the theater to be used later with the sale of War Stamps.

Admission to the show was through purchase of War Bonds ranging from $25 to $1,000 and afterwards Dave Elman, conductor of Hobby Lobby raido program, auctioned off the hats and other articles resulting in $57,000 of bond sales.

Elman also auctioned a copy of the book "Mrs. Miniver" autographed by Miss Garson and Walter Pidgeon for $100 in bonds; a dozen roses used in the picture for $1,000; a nightgown worn by Miss Garson in the film for $1,500; an American flag used in the christening of the battleship South Dakota for $2,100; and Elman purchased himself a cartoon by J. N. (Ding) Darling for $1,000. In addition he auctioned a 20-pound loaf of bread and a ham sandwich consisting of a live pig between two slices of bread.

18 Chicago Theaters Now Using Premiums

Chicago — While triple feature programs are now being used by only two houses, the Rosewood and the Olympia, no less than 18 are advertising dinnerware premiums. Latter include the B & K Iris and Will Rogers theaters, Warners Cosmo and Oakland, and the Essaness Vogue and Biograph.

Bottlenecks Hold Up Films for S. A.

(Continued from Page 1)

shipments from the United States to Latin-American destinations are now exceedingly limited because of merchandise tie-ups at our ports, occasioned by the fact that the transportation of war materials to our Latin-American neighbors are being stepped up, leaving little cargo space available for films. Newsreel shipments are reported little affected because they enjoy priority privileges.

The ship toll taken by German submarines recently in Gulf of Mexico waters has complicated the problem. In many cases film cargo has been lost, causing further delays in placing new product in the hands of Latin-American exhibitors.

Many film distributors in this country have been forced by the shortage of space on Pan-American flying boats to discontinue the practice of shipping film by air and to place reliance entirely on sea transportation.

Some time ago many American distributors adopted the practice of having prints made in Argentina as one way of licking the transportation bugaboo. Now they find that many negatives are being held up in Miami because of space shortage on planes.

The feeling was expressed in some quarters that the situation would improve once the bottlenecks were eliminated and the American shipbuilding industry able to provide enough ships to take care of the nation's shipping needs.

Mrs. C. S. Philbrook Dead

Pittsburgh—Mrs. C. S. Philbrook, wife of the owner and operator of the Heights Theater, Ingram, died in Alleghany General Hospital here from a lingering illness. Besides her husband, she is survived by one son, Charles, 11.

WEDDING BELLS

West Coast Bureau of THE FILM DAILY

Hollywood—Hoot Gibson was married to Dorothy Irene Dunstan at Las Vegas.

West Coast Bureau of THE FILM DAILY

Hollywood—Announcements have been received of the marriage of Mitchell Gertz, agent, and Irene Laserson, daughter of Mr. and Mrs. Frederick M. Laserson, June 28.

Buffalo — Agnes Roche, secretary at the Paramount exchange, was married in Maine to Pvt. W. Kauffman, stationed at Holton.

Manchester, N. H.—Lela Liberty Scribner, secretary in the office of the State Theater, and PFC Leo A. Lorenger of Camp Shelby, Miss., were married in St. Joseph's Chapel here. The bride was given in marriage by her brother, Fenton D. Scribner, Nashua theater manager.

REVIEWS OF SHORT SUBJECTS

"Olaf Laughs Last"

Columbia 16½ mins.

Mild Comedy

El Brendel is the chief attraction in this comedy—compounded of fragments of all the slapstick situations that have been a standby in pictures. The comedian, playing in his usual vein of dumbness wedded to shyness, succeeds by much striving to bring forth a resounding laugh here and yon. The story is the ancient one about the painfully meek chap who unwittingly makes a hero of himself before the slapstick has run its course.

Brendel is inspired to turn heroic when his sweetheart is kidnapped by a gang of thugs. That puts him in solid with the gal, who has been tolerating his attentions solely out of deference to her father's wishes. Anne Jaffrey is the girl. Jules White doubled as producer and director.

"Gopher Goofy"

Warners 7 mins.

Amusing

Leon Schlesinger has whipped up a reel on the misery two little gophers cause a home owner when they invade his premises and set up their own peculiar methods of housekeeping. Going through an agonizing series of experiences in an attempt to eradicate the two pests, the gardener's only accomplishment is the creation of complete havoc in his own back yard. It's a lot of fun.

"A Battle for a Bottle"

(Phantasy Cartoon)

Columbia 7 mins.

Fair

Routine entertainment is provided by this cartoon about a cat's attempt to purloin a bottle of milk from the front steps of a house. The thieving cat gets involved with a fierce watchdog in a series of mild comedy situations. The dog manages to defeat the cat's purpose every time victory seems imminent. The film winds up with the dog having the last laugh. The kids may get a few laughs out of this one.

"Hobby Horse Laffs"

(Looney Tune Cartoon)

Warners 7 mins.

Good

A take off on the Hobby Lobby program, this reel is very well done. Several clever innovations have been ingeniously worked into the animation. An invention for distributing black eyes to those who have the annoying habit of reading over someone's shoulder and a fountain pen like device to use for dunking are a couple of the crazy things that make for good laughs in this.

V. C. Health Center Aids 7,750 In Its First Year

Oklahoma City—More than 7,750 persons have received medical aid of some sort at the Variety Club health center here during the first year of operation, according to Arthur German, executive secretary. Scope of the center's services to underprivileged is gradually being widened. Departments for health education, eye, ear, nose and throat, cancer, heart and mental hygiene are planned.

The center was opened in June, 1941 but some services were not offered until later in the Summer The dental clinic, formerly operated by the Salvation Army but now in the hands of the reorganized Oklahoma County Health association provided treatment for 1,840 persons during the year.

The tuberculosis clinic, operating three days a week, gave attention to 4,767 persons, German's report shows. The unit gave 694 X-rays, 866 tuberculin tests, 751 pneumothorax refills, and fluoroscopic examinations to 125 persons.

The pre- and post-natal clinic had 65 patients registered during the period. The clinic opened Aug. 6, 1941, and offers obstetrical care for indigent mothers.

The venereal clinic for children, which opened later in August, had 47 patients registered, with 813 treatments given them.

Rivoli Puts Up Shutters

Rivoli Theater has closed for an indefinite period.

DeRochemont's Old Home Becomes Studio School

Newington, N. H.—Louis deRochemont, producer of March of Time, has leased his former Summer home in nearby York, Me., as a studio where his regular cameramen from New York are giving a Summer course in "pictorial journalism" for 25 enlisted men of the Navy, Marine Corps and Coast Guard.

This is the third season of the school, the previous sessions having been held at the March of Time studios in New York. Overcrowded conditions there caused the transfer of the school.

Instructors are March of Time Cameramen D. Y. Bradshaw, Victor Jergen and Phillippe.

Producer deRochemont now has a home in Newington.

Detroit Week-End Biz 40 P. C. Above Normal

Detroit—Holiday week-end business ran 40 per cent or more above normal, with capacity crowds in most houses and numerous houses reporting lineups down the street, almost unknown here. Waiting conditions prevailed in first-runs in Detroit and in houses generally over the state, reports indicate, with local suburban theaters doing exceptionally well also.

The reason appears to be that the public is staying at home instead of going on the roads. This was shown by almost deserted upstate roads in sections over the week-end.

Metro Cuts Prints 20% to Save Film

(Continued from Page 1)

ical reductions on lower bracketed pictures.

Universal, which cut its footage by 1,300,000 feet in 1941, plans to further save on film wherever possible. Main titles on newsreels are being shaved and the opening chapters on serials, usually three reels in length, will be cut to two reels, thus saving approximately 400,000 feet of positive stock.

Conservation of metal reels will be realized through the placing of a full thousand feet of film on each spool, instead of between 750 and 800 feet as has been the practice among some companies.

Other distributors are expected to have their film conservation formulas in shape later in the week.

IFRC Exploring New Co-op With Elmer Davis Office

(Continued from Page 1)

ternational Film Relations Committee at its regular bi-weekly meeting at the MPPDA yesterday. Sam Boals represented Elmer Davis' office at the meeting.

Fortunat Baronat of Universal, Michael Hoffay of RKO, and John Agell of Columbia were named as a sub-committee to work out details of a new radio project in co-operation with William A. Hillpot of the CI-AA.

David Blum of Metro was designated as editor for July of the IFRA's feature service. He succeeds Clarence J. Schneider in the editorship, which rotates each month.

City-Wide Blackout Had Little Effect at Theaters

(Continued from Page 1)

falling off in business was attributed to the disinclination of many persons to go to the movies when it involved leaving the young children and the old folks unattended at home during the blackout.

Along Broadway where late attendance at the shows is quite common, film theaters experienced virtually no ill effect from the blackout. In some instances they profited from the herding of pedestrians into the lobbies.

Lights were out 20 minutes in Manhattan and Richmond; 22 minutes in Brooklyn, 24 in Queens and 26 in the Bronx.

STORKS!

Richmond, Va.—Vergil Sanderlin, engineer for the Wilmer & Vincent theaters, has a new baby girl, born at the Stuart Circle Hospital.

UNITED WE STAND

"LOOMS AS A MONEY-MAKER!" —Variety

"REMARKABLE! PRICELESS! MAGNIFICENT!" —Hollywood Reporter

"TIMELY! FORCEFUL! EYE-OPENING! IMPORTANT!" —Showmen's Trade Review

"SOMETHING EVERY EXHIBITOR SHOULD BOOK AND EVERY AMERICAN SHOULD SEE!" —Film Daily

"SOUL-SEARING DRAMA! SCENES THAT NO STUDIO COULD HOPE TO DUPLICATE!" —Boxoffice

"BELONGS IN THE LIST OF 'MUSTS'!" —New York Daily News

20TH CENTURY-FOX'S MIGHTY FULL-LENGTH TRIUMPH!

Told by LOWELL THOMAS

Produced by EDMUND REEK

Edited by EARL ALLVINE

DO NOT REMOVE

Intimate in Character
International in Scope
Independent in Thought

THE Film DAILY

The Daily Newspaper
Of Motion Pictures
Twenty-Four Years Old

VOL. 82, NO. 6 | NEW YORK, WEDNESDAY, JULY 8, 1942 | TEN CENTS

RATIONING MAY HIKE CLEARANCE CASES

Drop Monday Deliveries, Sun. Night Call-Backs

Editorial

Night Shifts

. . . and theater biz

By CHESTER B. BAHN

THERE would seem to be something more than merely a gentle hint for enterprising exhibitors in that pictorial layout in Life magazine the other week designed to show how night workers in this country's war plants are getting their vitally needed entertainment and recreation.

According to Life's photographer-reporters, this vast army of men and women thus far largely has been left to find its amusement in cheap clubs and those spots where the piece de resistance from the entertainment angle is the "juke box."

o

IN a dozen or so cities, it is true that exhibitors have taken cognizance of the situation, altering schedules to permit special so-called "defense shows" catering to night workers. But by and large, the surface only has been scratched, and more's the pity, first, because countless thousands are being weaned away from the movies, and secondly, because needed theater (and distributor) revenue is being lost.

Here is one point to be remembered: Where war plants are operating on a 'round-the-clock schedule—and the overwhelming majority of the important ones are doing that today—more men and women work on the night shifts than they do on day working hours. Unless theater operating schedules are adapted to their specific needs, they to all intents and purposes constitute a "lost" film audience for the duration.

And once "lost," it will be a mighty tough job to win them back to the theater after peace comes. Man is pretty much a creature of habit, for one thing. For another, after the war films will face lively opposition anew from such competitive recreational mediums as the motor car and, one anticipates, the airplane, among others.

o

AS a matter of fact, there probably has been a sizeable potential night worker audience for films right along. At least, theater managers who have inaugurated special shows for night war plant employes report that a bit of lobby sleuthing established they were getting scores who have been on night shifts for years. The latter, of course, were infrequent film patrons.

So if you're operating a house—or a string of houses—in a war plant town, it might not be a bad idea to study the situation. You might find, as did one city man-

(*Continued on Page 2*)

Carrier Conservation Program Effective Tomorrow In New York Territory

Decision to eliminate Sunday night call-backs and Monday deliveries as far as possible as a means of complying with the ODT order to conserve rubber and gasoline was reached yesterday at a New York Film Board of Trade meeting between a special carriers' committee and a group representing branch managers, head bookers, head shippers and office managers.

It was decided further to get trucks carrying film deliveries off

(*Continued on Page 8*)

Rochester Nabes Restoring Bingo

Rochester — After a period in which Bingo apparently went out of favor, it has come back with a bang here with 15 nabes now featuring the games at least one night a week, a survey shows.

One downtown second-run house features Bingo Tuesday and Friday nights with $1,220 in prizes, charges

(*Continued on Page 3*)

Willkie and Rubin Ask Greater N. Y. Fund Aid

Amusement industry, which last year contributed $115,000 to the Greater New York Fund, has set a quota of $150,000 for the current campaign.

Wendell L. Willkie, 20th-Fox

(*Continued on Page 8*)

200-100 Ft. Trailers Proposed by Distrib.

Trailers will have uniform lengths of 200 and 100 feet, the former for top quality pix, the latter for the rest, if one distributor's proposal in connection with the industry's conservation program is finally adopted.

Originally, it was suggested that trailers be made in three lengths, with those for so-called AA product running 200 feet, those for A's at 150 feet and those for B's at 100 feet.

Interstate Cites Singles Benefits

Dallas — Increasing exhibitor interest in a single feature policy is being evidenced by the flood of inquiries pouring into Interstate's GHQ here from circuits and theaters all over the country.

Question posed by the theater operators, with a request for a frank answer, in essence is this: Is Interstate finding its single feature-plus-shorts policy profitable?

Interstate executives are replying to these inquiries with a vigorous

(*Continued on Page 6*)

War Bond-Stamps Sales Total Now $2,064,823

War Bond and Stamp sales totalling $2,064,823 for June are reported by the first 3,457 theaters to advise the WAC headquarters here

(*Continued on Page 8*)

Competition Lessened By Car Restrictions; Factor Seen in Awards

An increased number of arbitration cases involving clearance looms as a result of gasoline and tire rationing, it was indicated yesterday. Restrictions on automobile transportation have changed the status of competition in many situations, lessening the drawing power of larger towns over smaller communities.

Arbitrators are beginning to point out the transportation factors in making their awards and this is expected to become more prevalent as the rationing becomes more acute. Drive-in theaters particularly are

(*Continued on Page 3*)

PRC Opens Regional Meets Here July 18

Arthur Greenblatt, PRC vice-president in charge of sales, will hold a series of weekly regional sales meetings, beginning next week and extending over a period of six weeks, covering every exchange.

First of these meetings will be held in New York, July 18-19, with

(*Continued on Page 8*)

WB's District Managers Arrive Today for Meet

Warners district managers will arrive in New York today for the two-day meeting to be held at the home offices on Thursday and Fri-

(*Continued on Page 8*)

War Aids Films in L.A. Lands

Goodman Finds Boom in Panama and Trinidad

American films are experiencing boom times in Latin-American areas like Panama and Trinidad which are feeling the economic benefit of heavy military construction and other defense activity. Such was the report made at a trade press conference yesterday by Morris Goodman, foreign sales head of Republic Pictures

(*Continued on Page 3*)

Hensler Named Des Moines Branch Manager for Mono.

Des Moines, Ia.—Larry C. Hensler, former Universal salesman, has been appointed branch manager at Des Moines for Monogram, succeed-

(*Continued on Page 6*)

Neely Again Heading For Seat in Senate

Charlestown, W. Va.—Gov. Matthew M. Neely is heading back to the Senate.

Sponsor of the perennial block-booking and blind-selling bill during his many years in Congress has entered the Democratic primary contest for the Senate seat which he vacated last year and will oppose former Gov. H. G. Klump, already actively campaigning.

THE NEWSPAPER OF FILMDOM — THE FILM DAILY — ALL THE NEWS ALL THE TIME

Vol. 82, No. 6 Wed., July 8, 1942 10 Cents

JOHN W. ALICOATE : : : : Publisher

DONALD M. MERSEREAU : General Manager

CHESTER B. BAHN : : : : : : Editor

Published daily except Saturdays, Sundays and Holidays at 1501 Broadway, New York, N. Y., by Wid's Films and Film Folk, Inc. J. W. Alicoate, President and Publisher; Donald M Mersereau, Secretary Treasurer. Entered as second class matter, Sept. 8, 1938, at the post office at New York, N. Y., under the act of March 3, 1879. Terms (Postage free) United States outside of Greater New York $10.00 one year; 6 months, $5.00; 3 months, $3.00. Foreign, $15.00. Subscriber should remit with order. Address all communications to THE FILM DAILY, 1501 Broadway, New York, N. Y. Phone BRyant 9-7117, 9-7118, 9-7119, 9-7120, 9-7121. Cable address: Filmday, New York.

Representatives: HOLLYWOOD, Calif.—Ralph Wilk, 6425 Hollywood Blvd., Phone Granite 6607. LONDON—Ernest W. Friedman, The Film Renter, 127-133 Wardour St., W. 1. PARIS—P. A. Harle, Le Film, 29 Rue Marsoulan (12). MEXICO CITY—Marco Aurelio Galindo, Depto. 215, Calle del Sindicalismo, 99, Tacuhayo, D. F.

FINANCIAL

(Tuesday, July 7)

NEW YORK STOCK MARKET

	High	Low	Close	Net Chg.
Am. Seat.	....	....	....	.....
Col. Picts. vtc. (2½%)	....	....	....	.....
Columbia Picts. pfd.	....	....	....	.....
Con. Fm. Ind.	....	....	....	.....
Con. Fm. Ind. pfd.	....	....	....	.....
East. Kodak	131½	131	131	.....
do pfd.	....	....	....	.....
Gen. Frec. Eq.	12	12	12	.....
Loew's, Inc.	41⅜	41	41	— ⅜
do pfd.	....	....	....	.....
Paramount	14¾	14⅝	14¾	.....
Para. 1st pfd.	109	108½	108½	.....
RKO	2⅞	2⅞	2⅞	— ⅛
RKO $6 pfd.	....	....	....	.....
20th Century-Fox	10⅛	9⅞	10	+ ¼
20th Century-Fox pfd.	22	22	22	— ⅝
Univ. Pict. pfd.	....	....	....	.....
Warner Bros.	5¼	5¼	5¼	.....
do pfd.	....	....	....	.....

NEW YORK BOND MARKET

Para. B'way 3s55	....	....	....	.....
Para. Picts. deb. 4s56	99½	99½	99½	.....
Warner Bros.' dbs. 6s48	....	....	....	.....
	100	100	100	.....

NEW YORK CURB MARKET

Monogram Picts.	15-16	15-16	15-16	+ ⅛
Technicolor	7¼	7¼	7¼	+ ⅛
Trans-Lux	⅞	⅞	⅞	.....
Universal Corp. vtc.	6½	6⅛	6⅛	+ ⅛
Universal Picts.	....	....	....	.....

N. Y. OVER-THE-COUNTER SECURITIES

	Bid	Asked
Met. Playhouse, Inc. 2nd deb. '45	64	67
Roxy Thea. Bldg. 4s 1st '57	62	....

EVERY TELEGRAM GETS INDIVIDUAL ATTENTION AT Postal Telegraph

CHARGES FOR TELEGRAMS 'PHONED IN APPEAR ON YOUR TELEPHONE BILL.

Night Shifts

. . . and theater biz

(Continued from Page 1)

ager in a mid-Western town of 300,000 population, that there were nearly 25,000 employed on night shifts, most of them finishing work between 12:30 and 2 a. m.

Sagall, Former Scophony Exec., Organizes Telicon

Formation of the Telicon Corp. under a Delaware charter was revealed here yesterday. The company, headed by Solomon Sagall, former managing director of Scophony Co. of Great Britain, for the present will manufacture parts for radio transmitters and receivers for defense purposes, concentrating on piezo electric crystals.

Sagall said he was uncertain at the moment about the company's later plans, asserting that Telicon currently was committed to the business of helping to win the war.

In a statement filed with the secretary of state in Albany the company listed a total of 3,500 corporate shares, consisting of 2,500 preferred of $100 par value and 1,000 ommon of no stated value.

The company has opened offices at 9 East 40th St.

IA Organizing Bergen Co. Front of House Workers

The IATSE is carrying on negotiations for wage scales and contracts covering front-of-the-house employes in Bergen County, N. J., it was disclosed yesterday by Richard F. Walsh, president of the IA. Some time ago the IA launched a drive to bring all front-of-the-house employes in northern New Jersey into the fold. Bergen is the first county in which organization of these workers has been completed.

Organizational work at the theaters in Hudson and Essex Counties is expected to be completed shortly, Walsh said. The IA head asserted that the union was "close to a settlement" in the Bergen County negotiations.

Principally involved in the IA drive are Skouras and Warner Bros. houses and a number of independents.

Kupper and Smith in Hub

William J. Kupper, executive assistant to Tom Connors, vice-president in charge of sales at 20th Century-Fox, and Andy W. Smith, Jr., Eastern sales manager, left yesterday afternoon for Boston to confer with Tom Bailey. New England district manager, and E. X. Callahan, exchange manager. They are expected to return tomorrow.

Rep. Puts Dodd in "Sage"

West Coast Bureau of THE FILM DAILY

Hollywood—As a result of Jimmy Dodd's work in "The Flying Tigers," Republic has placed him in Rufe Davis' spot in "Shadows on the Sage." Three Mesquiteer western. Dodd has a one picture deal with an option for a term contract.

"Holiday Inn" Premiere Committee Named by Stein

Plans for the world premiere of "Holiday Inn" at the New York Paramount on Aug. 4, the entire proceeds of which will be turned over to the Navy Relief Society, were set at a luncheon held at Toots Shor's Restaurant yesterday. Jules Stein, chairman of the committee for the benefit, announced the following as members: Martin Block, Dick Gilbert, Abel Green, Leonard Joy, Cecil Hackett, Oscar Hammerstein, John Hertz, Jr., Harold Lafounte, Neville Miller, William Paley, John Robert Powers, Mannie Sachs, James Sauter, Donald Shaw, Cal Swanson, Rocco Vocco, Frank Walker, David Werblin, Mark Woods.

The Paramount will present a gala "in person" show for the benefit performance, tickets for which will be reserved.

New Theater Censor Board Named by Seattle Mayor

Seattle, Wash.—Mayor William F. Devin has named his theater censor board, retaining only one former member, Charles L. Crickmore, theater man, who has been chairman.

New members are Mrs. Ernest Kummer, Parent-Teacher Association rep.; Mrs. Victor L. Nutley, Seattle Council of Churches; Mrs. Francis P. Rogers, representing Catholic activities; Mrs. Charles G. Miller, Greater Motion Pictures Council; Mrs. Forrest Goodfellow; Jay DeFriel, North End Community club leader; Dave Himmelhoch, American Legion and William S. Gaunt, labor rep.

Cuban Power Rationing Hits Exterior Lighting

Havana (By Cable)—Power rationing, affecting exterior lighting, has been decreed by President Batista as a result of the shortage of coal, the result of shipping difficulties.

Two Jones Vehicles Set

West Coast Bureau of THE FILM DAILY

Hollywood—Titles for two new Allan Jones vehicles have been announced by Universal. "Moonlight in Havana" has been scheduled to start July 27, while "Paradise Isle" will go before the cameras in September.

MITCHELL MAY, Jr. CO., INC.

INSURANCE

Specializing in requirements of the Motion Picture Industry

75 Maiden Lane, New York

510 W. 6th St. Los Angeles

COMING and GOING

BERT M. STEARN, United Artists' Western sales manager, has returned from a tour of the exchanges in his territory.

WILLIAM J. KUPPER and A. W. SMITH, JR., left yesterday afternoon for Boston for conferences with 20th-Fox's district and branch manager there. They return tomorrow.

LOU WEINBERG, Columbia circuit sales executive, leaves for Gloversville today for conferences and will be gone the balance of the week.

SHERMAN GERMAINE, retiring operator of the Fairmount, New Haven, will spend the Summer in Colchester.

JOHN SMITH, business agent for the Chicago operators union has returned from an Eastern business trip.

IRENE HERVEY has arrived on the Coast from New York.

NSS White Collarites Choose SOPEG as Agent

National Screen Service white collarites yesterday chose the Screen Office and Professional Employes Guild, Local 109, UOPWA, as their collective bargaining agent in a National Labor Relations Board election. SOPEG won the day by a vote of 129 to 28, gaining its fifth straight victory, having carried similar elections at Loew's, Columbia, 20th-Fox, RKO, with all of whom the union is now negotiating for contracts.

SOPEG has moved for immediate start of negotiations at NSS.

MPPDA Execs. Com. Meets

MPPDA executive committee met yesterday. Agenda, among other things, included the British remittance situation.

Quote AND Unquote!

No. 21

"The Year Book of Motion Pictures has been a great aid in the past, and I am certain will continue to be in the future."

Joan Votsis
Fawcett Publications.

THE 1942 FILM YEAR BOOK

Now Being Distributed

War Aids Films In Latin-America

(Continued from Page 1)

Corp., just back from a four-month tour of Latin America.

Elsewhere in the lands south of us, American films have remained more or less unaffected by the war, according to Goodman. "If anything, United States film business is down because the flow of product has been affected by transportation difficulties," he added. "If the transportation situation gets worse, business stands to be badly affected."

Republic's own business was up in Latin America because the company was "serving a greater number of accounts with more pictures," Goodman revealed. He estimated the increase as "probably 20 to 25 per cent better than last year."

Goodman asserted that so far his company had not experienced much trouble from the transportation standpoint. He explained that Republic had taken the precaution to stock its Latin-American offices with film supplies. The company no longer resorts to air shipments except in an emergency, Goodman said. He reported that Republic had lost only one shipment in the Axis submarine warfare against American shipping.

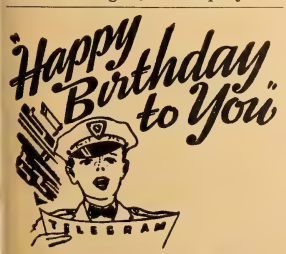
Goodman said Republic had not felt the effects of the war in the Latin-American markets so much as had other American film companies because of its concentration on action pictures, which are easily understood by non-English speaking people and which approximate the product turned out by the native studios.

Goodman pointed out that the heavy decrease in the exhibition of German and Italian films had further aided the cause of Hollywood screen product throughout Latin America.

Orson Welles' Rep. Talks Deal With United Artists

West Coast Bureau of THE FILM DAILY

Hollywood—Representative of Orson Welles revealed here yesterday that he is negotiating with United Artists execs., now in Hollywood, looking to a deal by which Welles and his Mercury Productions would release through that company.



Eugene Pallette Lon Young
Bradley King

Exhibitor Profiles: David M. Idzal

● ● ● **ARRIVED in Detroit one day in 1931 to spend two weeks straightening out the financial crisis of that year as it affected the city's biggest stand,—6,000-seat Fox, whose name is synonymous with his own now in said sector.....Aforementioned argosy to the Motor City was in line of duty as a trouble-shooter for the Fox chain, and he settled down permanently there.....Has played vaude, but couldn't find enough big names suited to that size house.....So the David currently uses a straight pic policy in his Goliath arena,—until a better exhibition idea comes along.....**

▼ ▼ ▼

● ● ● *BORN in Chicago in '97, broke into show biz as office boy and usher for the Shubert-owned Garrick there at age of 14..... Stayed with the Shuberts nine years, being variously treasurer and manager of their houses controlled out of the Chi. office.....During World War I, was in Personnel Division, Adjutant General's Dept., Camp McArthur, Waco, Tex., returning to the Shubert fold when shootin' was over.....Soon thereafter, left to manage the State Lake Theater (Chicago) when it first opened as the initial grind-vaude show in America,—still big time vaude but running continuously.....After four years struck out into filmland as manager of the exploitation theater operated by Universal in St. Louis for some two years..... House was a national guinea pig for "U" product, and anything in exploitation could (and was) tried.....Exploitation budgets ran from $30 for a western to $5,000 for smash hits.....*

▼ ▼ ▼

● ● ● **JOINED Fox org. in '25, and still with it.....First job was house managing famed Academy of Music.....Was then assigned to trouble-shooting wherever Fox stands operated.....Became divisional manager for the important Washington-Philadelphia territory, and organized the Poli circuit of 22 New England houses when Fox acquired them.....Then hied, as mentioned at the outset of this "sketch," to Detroit.....Became co-receiver and trustee of the big Fox and hiked the long valley of reorganization.....En route a ground owner threatened to build a stone wall down the middle of the auditorium to enforce his alleged rights.....That might have given Idzal an idea, for the latter cut up the backstage so Clyde Beatty's lions could scamper freely back of the footlights.....**

▼ ▼ ▼

● ● ● *IS married and has a 20-year-old daughter, Gloria, whose calling is interior decorating.....His hobbies are Golf (sometimes breaks 100, and more often doesn't); Photography, still and movie, especially color; and Arguing (with film salesmen who remain his friends).....Was recently installed as Chief Barker of Variety Club of Michigan.....Is director of the Standard Club, member of Economic, Rotary, Adcraft, and Boy Scouts.....Active in charitable orgs., and is usually signed-up as publicity chairman for Red Cross and Community Fund drives, and a bevy of similar activities, within and without the industry.....Is prexy and director of Fox Michigan Corp., National Theaters subsidiary which runs the Detroit Fox..... Sprouts bumper crops of showmanship ideas, and his timeliness in applying them is amazing.....Was first theater manager to shell out sums of 5G-s a week to top-flight stage and vaude names.....Gave Tony Martin his real start toward the top.....Flare for effective ads packs his auditorium.....Uses plenty of text; is frank with patrons, and doesn't kid 'em.....Originated idea of blending pix to make strong and complementary dual bill.....*

▼ ▼ ▼

● ● ● AVENGE PEARL HARBOR!.....

Rationing May Hike Clearance Cases

(Continued from Page 1)

said to be preparing to seek earlier playing time. It is reported that between 10 and 15 new cases will be filed in the Los Angeles territory within the next few weeks.

Meanwhile, the arbitration tribunals became more active in June compared with a rather inactive month of May. Fourteen new complaints were filed last month, approximately double the number docketed in May. Thirteen cases were filed during June of 1941. In June of this year there were six awards, two appeals, three appeal decisions and no withdrawals.

After 17 months of arbitration under the consent decree, the Seattle tribunal is the only one of the offices in which no complaint has been filed.

Rochester Neighborhood Houses Restoring Bingo

(Continued from Page 1)

99 cents admission. A neighborhood house charges 50 cents admission, has numerous prizes of $10, while a hall operated in conjunction with a neighborhood house, features $400 in prizes.

Besides the nabes with Bingo playing nights, 11 other halls and churches are also featuring the game. A downtown roller skating rink, recently opened to provide more competition for first-run houses, has Bingo parties once a week.

Springfield, O.—Bank Night is going strong at the theaters here, while Bingo is being played nearly every night at churches and lodges.

Shelton Entering Army After "Foreign Agent"

West Coast Bureau of THE FILM DAILY

Hollywood—John Shelton has been engaged for the leading male role in "Foreign Agent," first of the Monogram pictures to be produced by Martin Mooney and Max King. The starting date has been set for July 14. It is anticipated that this will be Shelton's last picture before his induction into the Army. Story was written by Mooney, who collaborated with John Krafft in writing the continuity.

$360,385 for Relief Via Para.'s Houses

Total of $360,385.61 has been collected for the Army and Navy Relief Fund drive through houses affiliated with Paramount, Leonard Goldenson, Para. vice-president in charge of the theater department, announced yesterday.

The Film Daily's Calendar

A list of English-speaking features released since Jan. 15, 1942, by companies. Arra of FILM DAILY review. Names are the principal players in the cast. Complete casts an

COLUMBIA

Invaders, The, 104 mins.....4-15-42
FD: 2-18-42. Laurence Olivier, Leslie Howard, Raymond Massey

Shut My Big Mouth, 71 mins.....2-19-42
FD: 2-19-42. Joe E. Brown, Adele Mara, Victor Jory

Adventures of Martin Eden, The, 87 mins. 2-26-42
FD: 2-26-42. Glenn Ford, Claire Trevor, Evelyn Keyes

Blondie Goes to College, 74 mins...1-15-42
FD: 3-2-42. Penny Singleton, Arthur Lake, Larry Sims

Man Who Returned to Life, The, 60 mins. 2-5-42
FD: 3-5-42. John Howard, Lucile Fairbanks, Ruth Ford

Two Yanks in Trinidad, 84 mins...3-26-42
FD: 3-26-42. Pat O'Brien, Brian Donlevy, Janet Blair

Tramp, Tramp, Tramp, 68 mins...3-12-42
FD: 4-2-42. Jackie Gleason, Jack Durant, Florence Rice

West of Tombstone, 59 mins.....1-15-42
FD: 4-6-42. Charles Starrett, Russell Hayden, Cliff Edwards

Wife Takes a Flyer, The, 86 mins...4-30-42
FD: 4-28-42. Joan Bennett, Franchot Tone, Allyn Joslyn

Meet the Stewarts, 73 Mins.....5-15-42
FD: 5-21-42. William Holden, Frances Dee, Grant Mitchell

Cadets on Parade, 64 mins.....1-22-42
FD: 5-28-42. Freddie Bartholomew, Jimmy Lydon, Minna Gombel

They All Kissed the Bride, 85 mins..6-11-42
FD: 6-9-42. Joan Crawford, Melvyn Douglas, Roland Young

Lawless Plainsmen, 59 mins.....3-12-42
FD: 6-10-42. Charles Starrett, Russell Hayden, Luana Walters

Flight Lieutenant, 80 mins.....7-9-42
FD: 6-29-42. Pat O'Brien, Glenn Ford, Evelyn Keyes

WALT DISNEY

*Fantasia, 120 mins.....1-1-42
FD: 11-14-40. Stokowski and the Philadelphia Orchestra

M-G-M

Born to Sing, 82 mins.....Mar., 1942
FD: 1-21-42. Virginia Weidler, Ray McDonald, Leo Gorcey

Courtship of Andy Hardy, The, 93 mins. Mar., 1942
FD: 2-11-42. Mickey Rooney, Lewis Stone, Donna Reed

This Time for Keeps, 73 mins...Mar., 1942
FD: 2-11-42. Ann Rutherford, Robert Sterling, Virginia Weidler

Rio Rita, 91 mins.....April 1942
FD: 3-11-41. Abbott & Costello, Kathryn Grayson

Kid Glove Killer, 74 mins.....April 1942
FD: 3-16-42. Van Heflin, Marsha Hunt, Lee Bowman

Fingers at the Window, 80 mins..April 1942
FD: 3-18-42. Lew Ayres, Laraine Day, Basil Rathbone

Mokey, 88 mins.....April 1942
FD: 3-25-42. Dan Daily, Jr., Donna Reed, Bobby Blake

Tarzan's New York Adventure, 71 mins. May 1942
FD: 4-16-42. Johnny Weissmuller, Maureen O'Sullivan, John Sheffield

Ship Ahoy, 95 mins.....May 1942
FD: 4-17-42. Eleanor Powell, Red Skelton, Bert Lahr

Sunday Punch, 76 mins.....May 1942
FD: 4-17-42. William Lundigan, Jean Rogers, Dan Dailey, Jr.

Tortilla Flat, 105 mins.....May 1942
FD: 4-22-42. Spencer Tracy, Hedy Lamarr, Frank Morgan, John Garfield

Grand Central Murder, 72 mins...May 1942
FD: 4-27-42. Van Heflin, Patricia Dane, Sam Levene

Mrs. Miniver, 134 mins.....
FD: 5-13-42. Greer Garson, Walter Pidgeon, Teresa Wright

I Married An Angel, 84 mins....June 1942
FD: 5-21-42. Jeanette MacDonald, Nelson Eddy, Edward Everett Horton

Once Upon a Thursday, 65 mins.....
FD: 5-21-42. Marsha Hunt, Richard Carlson, Marjorie Main

Pacific Rendezvous, 76 mins....June 1942
FD: 5-21-42. Lee Bowman, Jean Rogers, Mona Maris

Her Cardboard Lover, 93 mins....June 1942
FD: 5-27-42. Robert Taylor, Norma Shearer, George Sanders

Maisie Gets Her Man, 85 mins...June 1942
FD: 5-27-42. Ann Sothern, Red Skelton, Allen Jenkins

Calling Dr. Gillespie, 82 mins.....
FD: 6-17-42. Lionel Barrymore, Philip Dorn, Donna Reed

Pierre of the Plains, 66 mins.....July 1942
FD: 6-18-42. John Carroll, Ruth Hussey, Bruce Cabot

Jackass Mail, 80 mins.....
FD: 6-22-42. Wallace Beery, Marjorie Main, J. Carrol Naish

Crossroads, 84 mins.....
FD: 6-24-42. Hedy Lamarr, William Powell, Basil Rathbone

Apache Trail, 66 mins.....
FD: 6-25-42. Lloyd Nolan, Donna Reed, William Lundigan

MISCELLANEOUS

Professor Creeps (Dixie National-Toddy Consolidated), 63 mins.
FD: 2-26-42. F. E. Miller, Mantan Moreland, Florence O'Brien

When Knights Were Bold (Fine Arts), 57 mins.
FD: 4-3-42. Jack Buchanan, Fay Wray

Land, The (U. S. Dept. of Agriculture), 45 mins.
FD: 4-27-42. Documentary

Native Land (Frontier Films), 85 mins. 5-11-42
FD: 4-12-42. Fred Johnson, Mary George, John Rennick

Red Tanks (Artkino), 67 mins.....6-5-42
FD: 6-15-42. A. Kulakov, V. Chobur

Cavalcade of South America (No distributor) 75 mins.
FD: 6-22-42. South American tour. In Kodachrome

MONOGRAM

Man With Two Lives, The, 67 mins. 3-13-42
FD: 3-12-42. Edward Norris, Frederick Burton, Eleanor Lawson

Black Dragons, 64 mins.....3-6-42
FD: 3-12-42, Bela Lugosi, John Barclay, George Pembroke

Klondike Fury, 68 mins.....3-20-42
FD: 3-23-42. Edmund Lowe, Lucille Fairbanks, Ralph Morgan

Ghost Town Law, 62 mins.....3-27-42
FD: 3-31-42. Buck Jones, Tim McCoy, Raymond Hatton

Continental Express, 68 mins.....3-1-42
FD: 4-9-42. Rex Harrison, John Loder, Valerie Hobson

Corpse Vanishes, The, 64 mins....5-8-42
FD: 4-16-42. Bela Lugosi, Luana Walters, Tristram Coffin

Maxwell Archer, Detective, 72 mins. 1-26-42
FD: 5-11-42. John Loder, Leueen McGrath, Athole Stewart

Let's Get Tough, 62 mins.....5-29-42
FD: 5-13-42. Eastside Kids, Tom Brown, Florence Rice

Meet the Mob, 62 mins.....4-17-42
FD: 5-21-42. ZaSu Pitts, Roger Pryor, Warren Hymer

Down Texas Way, 57 mins.....5-22-42
FD: 6-10-42. Buck Jones, Tim McCoy, Raymond Hatton

Smart Alecks, 88 mins.....7-24-42
FD: 6-25-42. Leo Gorcey, Huntz Hall, Bobby Jordan

Rubber Racketeers, 67 mins.....6-26-42
FD: 6-30-42. Ricardo Cortez, Rochelle Hudson, Bill Henry

Rock River Renegades, 56 mins.....2-27-42
FD: 6-30-42. Ray Corrigan, John King, Max Terhune

Tower of Terror, 62 mins.....4-1-42
FD: 7-3-42. Wilfred Lawson, Movita, Michael Rennie

One Thrilling Night, 69 mins.....6-5-42
FD: 7-6-42. John Beal, Wanda McKay, Warren Hymer

PARAMOUNT

Fleet's In, The, 93 mins.....
FD: 1-19-42. Dorothy Lamour, William Holden, Eddie Bracken

Fly By Night, 74 mins.....
FD: 1-19-42. Nancy Kelly, Richard Carlson, Albert Basserman

Lady Has Plans, The, 77 mins.....
FD: 1-20-42. Paulette Goddard, Ray Milland, Roland Young

Great Man's Lady, The, 90 mins.....
FD: 3-18-42. Barbara Stanwyck, Joel McCrea, Brian Donlevy

My Favorite Blonde, 78 mins.....
FD: 3-18-42. Bob Hope, Madeleine Carroll, Gale Sondergaard

True to the Army, 76 mins.....
FD: 3-18-42. Judy Canova, Allan Jones, Ann Miller

*Reap the Wild Wind, 124 mins.....
FD: 3-19-42. Ray Milland, John Wayne, Paulette Goddard

This Gun for Hire, 80 mins.....
FD: 3-23-42. Veronica Lake, Robert Preston, Laird Cregar

Henry and Dizzy, 71 mins.....
FD: 3-23-42. Jimmy Lydon, Mary Anderson, John Litel

Take a Letter, Darling, 93 mins.....
FD: 5-6-42. Rosalind Russell, Frederick MacMurray, Constance Moore

Night in New Orleans, 75 mins.....
FD: 5-6-42. Preston Foster, Patricia Morison, Albert Dekker

Undercover Man, 68 mins.....
FD: 5-7-42. William Boyd, Andy [illegible], Antonio Moreno

Dr. Broadway, 67 mins.....
FD: 5-7-42. Macdonald Carey, Jean Philips, J. Carrol Naish

Beyond the Blue Horizon, 76 mins.....
FD: 5-7-42. Dorothy Lamour, Richard Denning, Jack Haley

Sweater Girl, 77 mins.....
FD: 5-7-42. Eddie Bracken, June Preisser, Betty Jane Rhodes

Holiday Inn, 101 mins.....
FD: 6-15-42. Fred Astaire, Bing Crosby, Marjorie Reynolds

Are Husbands Necessary, 79 mins.....
FD: 6-15-42. Ray Milland, Betty Field, Patricia Morison

Tombstone, the Town Too Tough to Die, 79 mins.
FD: 6-15-42. Richard Dix, Frances Gifford, Edgar Buchanan

PRODUCERS RELEASING CORP.

Today I Hang, 67 mins.....1-30-42
FD: 3-5-42. Walter Woolf King, Mona Barrie, William Farnum

Too Many Women, 63 mins.....2-27-42
FD: 3-6-42. Neil Hamilton, June Lang, Joyce Compton

Panther's Claw, The, 72 mins.....4-3-42
FD: 3-26-42. Sidney Blackmer, Byron Foulger, Ricki Vallin

House of Errors, 63 mins.....4-10-42
FD: 3-26-42. Harry Langdon, Marian Marsh, Ray Walker

Girls' Town, 68 mins.....3-6-42
FD: 4-9-42. Edith Fellows, June Story, Kenneth Howell

Men of San Quentin, 80 mins.....5-29-42
FD: 4-20-42. J. Anthony Hughes, Eleanor Stewart, Dick Curtis

Billy the Kid Trapped, 59 mins.....2-20-42
FD: 4-21-42. Buster Crabbe, Al St. John, Ann Jeffreys

Miracle Kid, The, 69 mins.....11-14-41
FD: 4-27-42. Tom Neal, Carol Hughes, Vicki Lester.

Mad Monster, The, 77 mins.....5-15-42
FD: 6-4-42. Johnny Downs, George Zuco, Anne Nagel

Prisoner of Japan, 64 mins.....7-22-42
FD: 6-30-42. Alan Baxter, Gertrude Michael

RKO RADIO

Mexican Spitfire at Sea, 73 mins...3-6-42
FD: 1-8-42. Lupe Velez, Leon Errol, Charles "Buddy" Rogers

Valley of the Sun, 84 mins.....2-6-42
FD: 1-8-42: James Craig, Lucille Ball, Sir Cedric Hardwicke

Joan of Paris, 95 mins.....2-20-42
FD: 1-9-42. Michele Morgan, Paul Henried, Thomas Mitchell

Mayor of 44th Street, The, 86 mins..5-8-42
FD: 3-18-42. George Murphy, Anne Shirley, William Gargan

Scattergood Rides High, 66 mins...4-24-42
FD: 3-18-42. Guy Kibbee, Jed Prouty, Dorothy Moore

# of Current Feature Releases

*rding to date of review. Dates after titles are distributor release dates: FD: indicates date ion credits are included with FILM DAILY reviews. *Indicates Technicolor production.*

Bashful Bachelor, The, 79 mins...3-20-42
FD: 3-19-42. Lum and Abner, ZaSu Pitts
Tuttles of Tahiti, The, 91 mins....5-15-42
3-19-42. Charles Laughton, Jon Hall, Peggy Drake
My Favorite Spy, 86 mins.....6-12-42
FD: 5-6-42. Kay Kyser, Ellen Drew, Jane Wyman
Mexican Spitfire Sees a Ghost, 70 mins. 6-26-42
FD: 5-6-42. Lupe Velez, Leon Errol, Charles "Buddy" Rogers
Syncopation, 88 mins.....5-22-42
FD: 5-7-42. Adolphe Menjou, Jackie Cooper, Bonita Granville
Powder Town, 79 mins.....6-19-42
FD: 5-11-42. Victor McLaglen, June Havoc, Edmond O'Brien
Falcon Takes Over, The, 63 mins...5-29-42
FD: 5-11-42. George Sanders, Lynn Bari, James Gleason
*Bambi, 69 mins.....
FD: 5-29-42. Walt Disney, feature cartoon
Magnificent Ambersons, The, 88 mins....
FD: 7-3-42. Joseph Cotten, Dolores Costello, Anne Baxter

REPUBLIC

Heart of the Rio Grande, 70 mins...3-11-42
FD: 3-11-42. Gene Autry, Smiley Burnette, Fay McKenzie
Sleepytime Gal, 80 mins.....3-5-42
FD: 3-6-42. Judy Canova, Tom Brown, Billy Gilbert
Stagecoach Express, 57 mins.....3-6-42
FD: 3-16-42. Don "Red" Barry, Lynn Merrick, Al St. John
Tragedy at Midnight, A, 69 mins...2-2-42
FD: 3-19-42. John Howard, Margaret Lindsay, Roscoe Karns
Yokel Boy, 69 mins.....3-13-42
FD: 3-23-42. Albert Dekker, Joan Davis, Eddie Foy, Jr.
Affairs of Jimmy Valentine, 72 mins. 3-27-42
FD: 3-31-42. Dennis O'Keefe, Ruth Terry, Gloria Dickson
Jesse James, Jr., 55 mins.....4-3-42
FD: 4-1-42. Don "Red" Barry, Lynn Merrick, Al St. John
Raiders of the Range, 54 mins.....3-20-42
FD: 4-1-42. Bob Steele, Tom Tyler, Rufe Davis
Sunset on the Desert, 63 mins.....3-30-42
FD: 4-2-42. Roy Rogers, George "Gabby" Hayes, Lynne Carver
Shepherd of the Ozarks, 70 mins...4-10-42
FD: 4-6-42. Weaver Brothers and Elviry, Frank Albertson
SOS Coast Guard, 69 mins.....4-16-42
FD: 4-13-42. Ralph Byrd, Bela Lugosi, Maxine Doyle
Pardon My Stripes, 64 mins.....1-26-42
FD: 4-21-42. Bill Henry, Sheila Ryan, Edgar Kennedy
Suicide Squadron, 83 mins.....4-20-42
FD: 4-21-42. Anton Walbrook, Sally Gray, Derrick de Marney
Home in Wyomin', 67 mins.....4-20-42
FD: 4-29-42. Gene Autry, Smiley Burnette, Fay McKenzie
Girl from Alaska, The, 75 mins.....4-16-42
FD: 4-29-42. Ray Middleton, Jean Parker, Jerome Cowan
Westward Ho, 56 mins.....4-24-42
FD: 5-6-42. Tom Taylor, Bob Steele, Rufe Davis
Remember Pearl Harbor, 75 mins...5-11-42
FD: 4-11-42. Donald M. Barry, Alan Curtis, Fay McKenzie
Yukon Patrol, The, 66 mins.....4-30-42
FD: 5-13-42. Alan Lane, Robert Strange, Lita Conway
Stardust on the Sage, 65 mins.....5-25-42
FD: 5-25-42. Gene Autry, Smiley Burnette, Edith Fellows
Romance on the Range, 63 mins...5-18-42
FD: 5-28-42. Roy Rogers, George "Gabby" Hayes, Sally Payne
In Old California, 88 mins.....5-16-42
FD: 6-11-42. John Wayne, Binnie Barnes, Albert Dekker
Moonlight Masquerade, 67 mins....6-10-42
FD: 6-22-42. Dennis O'Keefe, Jane Frazee, Eddie Foy, Jr.

20th CENTURY-FOX

*Song of the Islands, 74 mins.....3-13-42
FD: 2-4-42. Betty Grable, Victor Mature, Jack Oakie
Night Before the Divorce, The, 62 mins. 3-6-42
FD: 2-4-42. Lynn Bari, Joseph Allen, Jr., Mary Beth Hughes
*To the Shores of Tripoli, 86 mins..4-10-42
FD: 3-11-42. John Payne, Maureen O'Hara, Randolph Scott
Sundown Jim, 53 mins.....3-27-42
FD: 3-11-42. John Kimbrough, Virginia Gilmore, Arleen Whelan
Rings on Her Fingers, 85 mins.....3-20-42
FD: 3-12-42. Henry Fonda, Gene Tierney, Laird Cregar
Lone Star Ranger, The, 58 mins...3-20-42
FD: 3-12-42. John Kimbrough, Sheila Ryan, Jonathan Hale
Secret Agent of Japan, 72 mins...4-3-42
FD: 3-16-42. Preston Foster, Lynn Bari, Noel Madison
Who is Hope Schuyler?, 57 mins....4-17-42
FD: 3-16-42. Joseph Allen, Jr., Mary Howard, Sheila Ryan
Man Who Wouldn't Die, The, 65 mins. 5-1-42
FD: 4-17-42. Lloyd Nolan, Marjorie Weaver, Henry Wilcoxon
Moontide, 94 mins.....5-29-42
FD: 4-17-42. Jean Gabin, Ida Lupino, Thomas Mitchell
Whispering Ghosts, 75 mins.....5-22-42
FD: 4-17-42. Milton Berle, Brenda Joyce, John Shelton
*My Gal Sal, 103 mins.....5-8-42
FD: 4-27-42. Rita Hayworth, Victor Mature, John Sutton
This Above All, 110 mins.....7-24-42
FD: 5-13-42. Joan Fontaine, Tyrone Power, Thomas Mitchell
Ten Gentlemen from West Point, 102 mins. 6-26-42
FD: 5-28-42. George Montgomery, Maureen O'Hara, Laird Cregar
It Happened in Flatbush, 80 mins...6-5-42
FD: 5-28-42. Lloyd Nolan, Carole Landis, Sara Allgood
Thru Different Eyes, 64 mins.....6-19-42
FD: 5-28-42. Frank Craven, Mary Howard, June Walker
Postman Didn't Ring, 68 mins.....7-3-42
FD: 6-3-42. Richard Travis, Brenda Joyce, Spencer Charters
Magnificent Dope, The, 83 mins...6-12-42
FD: 6-4-42. Henry Fonda, Lynn Bari, Don Ameche
United We Stand, 69 mins.....
FD: 6-25-42, Documentary of past 25 years in newsreel clips.

UNITED ARTISTS

Gold Rush, The (re-issue), 72 mins. 4-17-42
FD: 3-5-42. Charles Chaplin, Mack Swain, Georgia Hale
Gentleman After Dark, A, 74 mins..2-27-42
FD: 3-16-42. Brian Donlevy, Miriam Hopkins, Preston Foster
Rudyard Kipling's Jungle Book (Alexander Korda), 109 mins.....4-3-42
FD: 3-25-42. Sabu, Joseph Calleia, John Qualen
About Face, 42 mins.....4-17-42
FD: 4-16-42. William Tracy, Joe Sawyer, Jean Porter
Dudes Are Pretty People, 46 mins...3-13-42
FD: 4-16-42. Jimmy Rogers, Noah Beery, Jr., Marjorie Woodsworth
Twin Beds, 85 mins.....4-24-42
FD: 4-21-42. George Brent, Joan Bennett, Mischa Auer
Ships With Wings, 89 mins.....5-15-42
FD: 5-21-42. John Clements, Leslie Banks, Jane Baxter
Miss Annie Rooney, 84 mins.....5-29-42
FD: 5-27-42. Shirley Temple, William Gargan, Guy Kibbee
Friendly Enemies, 95 mins.....6-26-42
FD: 6-24-42. Charles Winninger, Charlie Ruggles, Nancy Kelly

UNIVERSAL

Jail House Blues, 62 mins.....1-9-42
FD: 2-16-42. Nat Pendleton, Ann Gwynne, Robert Paige
What's Cookin'?, 69 mins.....2-20-42
FD: 2-24-42. Gloria Jean, Andrews Sisters, Leo Carrillo.
Ghost of Frankenstein, The, 68 mins. 3-6-42
FD: 3-5-42. Sir Cedric Hardwicke, Lon Chaney, Lionel Atwill
Arizona Cyclone, 60 mins.....11-14-41
FD: 3-5-42. Johnny Mack Brown, Fuzzy Knight, Nell O'Day
Butch Minds the Baby, 76 mins....3-20-42
FD: 4-1-42. Broderick Crawford, Virginia Bruce, Dick Foran
Juke Box Jenny, 55 mins.....5-1-42
FD: 4-1-42. Ken Murray, Harriet Hilliard, Don Douglas
Unseen Enemy, 61 mins.....4-10-42
FD: 4-1-42. Leo Carrillo, Irene Hervey, Andy Devine
Strange Case of Dr. Rx, The, 66 mins. 4-17-42
FD: 4-2-42. Patric Knowles, Anne Gwynne, Lionel Atwill
Mystery of Marie Roget, 61 mins...4-3-42
FD: 4-3-42. Maria Montez, Patric Knowles, Maria Ouspenskaya
The Spoilers, 87 mins.....5-10-42
FD: 4-13-42. Marlene Dietrich, Randolph Scott, John Wayne
Mississippi Gambler, 60 mins.....4-17-42
FD: 4-16-42. Kent Taylor, Frances Langford, John Litel
Saboteur, 110 mins. 4-24-42
FD: 4-23-42. Priscilla Lane, Robert Cummings, Otto Kruger
Broadway, 91 mins.....5-8-42
FD: 5-12-42. George Raft, Pat O'Brien, Janet Blair
Fighting Bill Fargo, 57 mins.....4-17-42
FD: 5-21-42. Johnny Mack Brown, Fuzzy Knight, Jeanne Kelly
Almost Married, 64 mins.....5-22-42
FD: 6-10-42. Jane Frazee, Robert Paige, Eugene Pallette
Private Buckaroo, 68 mins.....6-12-42
FD: 6-11-42. Andrews Sisters, Harry James, Dick Foran
Tough As They Come, 61 mins.....6-5-42
FD: 6-15-42. Dead End Kids, Helen Parrish, Ann Gillis
Eagle Squadron, 109 mins.....5-29-42
FD: 6-16-42. Robert Stack, Diana Barrymore, John Loder
Lady in a Jam, 78 mins.....6-19-42
FD: 6-29-42. Irene Dunne, Patric Knowles, Ralph Bellamy
Escape from Hong Kong, 60 mins...5-15-42
FD: 6-30-42. Don Terry, Marjorie Lord, Leo Carrillo

WARNER BROS.

*Captains of the Clouds, 113 mins..2-21-42
FD: 1-20-42. James Cagney, Dennis Morgan, Alan Hale, Brenda Marshall
All Through the Night, 107 mins..1-10-42
FD: 1-28-42. Humphrey Bogart, Kaaren Verne, Conrad Veidt
Male Animal, The, 101 mins.....4-4-42
FD: 3-3-42. Henry Fonda, Olivia de Havilland, Jack Carson
Larceny, Inc., 95 mins.....5-2-42
FD: 3-5-42. Edward G. Robinson, Jane Wyman, Jack Carson
Bullet Scars, 59 mins.....3-7-42
FD: 3-5-42. Regis Toomey, Adele Longmire, Howard de Silva
Always in My Heart, 92 mins.....3-14-42
FD: 3-5-42. Kay Francis, Walter Huston, Gloria Warren
This Was Paris, 77 mins.....3-21-42
FD: 3-6-42. Ann Dvorak, Ben Lyon, Griffith Jones
Lady Gangster, 52 mins.....6-6-42
FD: 4-8-42. Faye Emerson, Frank Wilcox
I Was Framed, 62 mins.....4-25-42
FD: 4-8-42. Michael Ames, Julie Bishop
Juke Girl, 90 mins.....5-30-42
FD: 4-8-42. Ann Sheridan, Ronald Reagan, Richard Whorf
In This Our Life, 97 mins.....5-16-42
FD: 4-9-42. Bette Davis, Olivia de Havilland, George Brent
Murder in the Big House, 59 mins...4-11-42
FD: 4-9-42. Faye Emerson, Van Johnson, George Meeker
Yankee Doodle Dandy, 126 mins.....
FD: 6-1-42. James Cagney, Joan Leslie, Walter Huston
Gay Sisters, The, 108 mins.....
FD: 6-3-42. Barbara Stanwyck, George Brent, Geraldine Fitzgerald
Wings for the Eagle, 85 mins.....7-18-42
FD: 6-4-42. Ann Sheridan, Dennis Morgan, Jack Carson
Big Shot, The, 82 mins.....6-13-42
FD: 6-4-42. Humphrey Bogart, Irene Manning, Richard Travis
Escape from Crime 51 mins.....7-25-42
FD: 6-4-42. Richard Travis, Julie Bishop, Jackie Gleason
Spy ship, 62 mins.....
FD: 6-4-42. Craig Stevens, Irene Manning, Maris Wrixon

Interstate Cites Singles Benefits

(Continued from Page 1)

affirmative, adding that the policy has so many advantages to the exhibitor and the theater-going public that it can only be a matter of time before double billing will be outmoded.

They point to the following advantages in the single feature policy:

At least one extra show each time a house opens; faster turnover; larger return on smaller investment; better teaming of subjects; higher entertainment value; greater variety; new faces—new ideas—new approaches—novelty; gives them a proving ground for real box-office value of the feature as well as the short; can concentrate their advertising, exploitation, and publicity on one feature much more advantageously than if they had to split same for two features; more newspaper space and better reviews; more space and better advance notices than when divided between features; gives feature a far better setting, making same appear more important; better balanced program and contrast; audiences feel that feature has been more carefully selected; many shorts are better than second features, cost less, draw better.

Hensler Named Des Moines Branch Manager for Mono.

(Continued from Page 1)

ing Thomas A. Burke who has moved to Minneapolis.

Hensler is a veteran in the film business, starting out at Milwaukee and later managing theaters in Nebraska, Kansas and Missouri before coming to Des Moines to work for Universal.

Bob McCafferty Hospitalized

Springfield, O. — Robert McCafferty, manager of the Orpheum Theater, Xenia, is in the city hospital here for a check-up.

TO THE COLORS!

Buffalo—Bert Freed, formerly of the Lyric, Bolivar, has been inducted into the Army.

Rochester—Arthur S. White, former assistant manager at Loew's Rochester, has entered the Army Air Corps.

Des Moines, Ia. — Chuck Elder, booker at the Paramount exchange in Des Moines, has joined the Navy.

Ralph Hayden, chief accountant for the Paramount branch is now at Fort Leavenworth with the Army.

Eugene Arneel of the Motion Picture Daily editorial staff will report at Camp Upton on July 17.

REVIEWS OF NEW FILMS

"The Loves of Edgar Allan Poe"

with Linda Darnell, John Shepperd

20th-Fox 67 Mins.

ROUTINE BIOGRAPHY IS DISAPPOINTING FILM WITH ONLY FAIR BOX-OFFICE POSSIBILITIES.

With all the drama and tragedy that was the life of Edgar Allan Poe at its disposal, 20th-Fox has succeeded in turning out no more than a routine, commonplace celluloid biography of that literary immortal. Little inspiration and invention have gone into the making of the picture, which is a sketchy, episodic affair that never allows the Poe character to come to life for more than a moment at a time. That is a pity, for the Bryan Foy production has been turned out with a keen eye to visual appeal, especially in its photographic aspects, and has been peopled with players who give themselves wholeheartedly and sincerely to the business at hand.

Poe has undergone such purification in his Hollywood processing that little remains of him as the world knew him. The title of the film leads the audience to expect much, but little is delivered. A common ordinary office clerk could offer a better record as a lover than this Edgar Allan Poe of the Legion of Decency. Poe participates in only two romantic interludes in the film—both of them quite proper. One involves a childhood companion; the other, a cousin who becomes his wife.

The film touches the highlights of Poe's life with considerable glossing-over. One is never deeply moved by the tragedy that cursed his existence as "The Loves of Edgar Allan Poe" reconstructs it. There are isolated scenes that are dramatically effective and moving, but their number is few. Poe's reading of "The Raven" to a jury of printers called together by a publisher to judge the poem's worth is one such moment—the best in the whole film.

The cast, while not of marquee calibre, does more than well. John Shepperd plays Poe with extreme earnestness. Virginia Gilmore is the childhood sweetheart; Linda Darnell, the wife. Others who give good accounts of themselves are Jane Darwell, Mary Howard, Frank Conroy, Henry Morgan, Walter Kingsford, Morris Ankrum, Erville Alderson, Morton Lowry, Gilbert Emery.

The direction, deliberate and a little heavy, is by Harry Lachman. The screenplay is by Samuel Hoffenstein and Tom Reed, with additional dialogue credited to Arthur Caesar. The film owes much to the excellent camera work of Lucien Andriot and the art direction of Richard Day and Nathan Juran, who have made the production atmospherically attractive.

CAST: Linda Darnell, John Shepperd, Virginia Gilmore, Jane Darwell, Mary Howard, Frank Conroy, Henry Morgan, Walter Kingsford, Morris Ankrum, Skippy Wanders, Freddie Mercer, Erville Alderson, Peggy McIntyre, William Bakewell, Jr., Frank Melton, Morton Lowry, Gilbert Emery, Ed Stanley, Francis Ford, Harry Denny, Hardie Albright.

CREDITS: Producer, Bryan Foy; Director, Harry Lachman; Screenplay, Samuel Hoffenstein, Tom Reed; Additional Dialogue, Arthur Caesar; Cameraman, Lucien Andriot; Art Directors, Richard Day, Nathan Juran,; Film Editor, Fred Allen; Musical Director, Emil Newman.

DIRECTION, Good. PHOTOGRAPHY, Excellent.

☆ SHORTS ☆

"Hold 'Em Jail"

RKO 18 Mins.

Routine

En route to a party, dressed as a German soldier, Leon Errol is picked up by a cop and brought to jail. He is found innocent and proceeds to get into a number of added scrapes. Alternating between the county jail and the general direction of the party he becomes weary and exasperated and on his fourth encounter with the judge begs to be allowed to spend the night there in peace and quiet. This one is o.k. for Leon Errol fans, but is on the dull side.

"Donald's Garden"

RKO 7 mins.

Swell

From Disney's atelier comes the usual superb Technicolor cartoon. This time our pal Donald Duck is having trouble with his gardening methods. However, he gets things straightened out and is examining with pride his watermelons, when a nasty little gopher appears on the scene and creates havoc, and ends up by tying Donald to his own vines.

"Cinderella Champion"

RKO 8 mins.

Exciting

The story of the winning horse, "Alsab" is most interesting, even to those who are not racing hounds. Purchased as a bargain basement horse for $700 he has made a thrilling showing for his owner as well as the many laymen who frequent the track, and the shots of him spurting out at various racetracks are very absorbing.

"Information Please"

RKO 10 mins.

Fair

With the usual roster of experts, (Oscar Levant, John Kieran, Franklin P. Adams) and Russel Crouse as guest, things get under way in the routine fashion, under Clifton Fadiman's capable guidance. However, in this one the questions are not particularly interesting and there are too many pantomimes and cards used. Not up to the regular standard.

'Meanest Man in World' Deferred

Hollywood—"The Meanest Man in the World," which was to have gone into production this month at 20th Century-Fox with Jack Benny as star, has been indefinitely postponed. Benny will be given a new assignment shortly.

James P. Leffler Dies

Indianapolis — James P. Leffler, 61, secretary-treasurer of the Harris Grand and Princess Theaters, Bloomington, died Monday. Because of his illness he never learned that the Harris Grand Theater was destroyed by fire last week.

WAR SERVICE
... on the Film Front

COLUMBIANS AID NAVY RELIEF

Columbian Club, Columbia Pictures' social organization, will today present a check for $1,120 to the Navy Relief Society through Lt. Com. John H. Auerbach of the Third Naval District.

Tendered by Seth Raisler, president of the Columbian Club, the check represents the net proceeds of the Columbians' twelfth annual dinner-dance, arranged in co-operation with Rear Admiral Adolphus Andrews, Lt. Com. Auerbach and other officers of the Third Naval District.

... — V ... —

POLLOCK TO ENTERTAIN M.P.'s

Rochester—A series of Monday night entertainments for the military policemen stationed here is being planned by Lester Pollock, manager of Loew's Rochester. Films will be shown, and acts from the various night clubs will be obtained.

... — V ... —

HOLLIS HEADS SALVAGE COM.

Portsmouth, N. H.—Frank W. Hollis, city manager of the Maine-New Hampshire Theater Corp., which operates the Colonial and Olympia here, has been appointed by Mayor Stewart E. Rowe as chairman of the Portsmouth Salvage Committee.

... — V ... —

HOSPITABLE DETROIT

Detroit—Detroit is the only city in the country that offers any service man an entire week-end without cost, including a theater party, according to USO officials here. Idea has been worked out for dispersing servicemen on furlough to ball games, theaters, private homes, and elsewhere as they prefer, with arrangements made through the USO for the number of men who are taking in shows.

43 CBS Stations to Air Stage Door Canteen Show

Corn Products Refining Company has bought radio rights to the Stage Door Canteen, that lounge-entertainment - coffee - and - doughnut project operated in the basement of the 44th St. Theater by the American Theater Wing War Service for the men in uniform. It will be given over the air as a half-hour program from 9:30 to 10 p.m. over 43 CBS network stations, starting Thursday, July 30. A two-year option guarantees the Canteen $260,000, or $2,500 a week.

Guest stars who appear on the air show will be paid separate and apart from the money going to the Canteen. Helen Menken, stage and radio star, active in Canteen management, was reported the driving force in consummating the deal.

Film rights to the Stage Door Canteen were obtained some weeks ago by Sol Lesser.

STORKS!

Chicago—A daughter was born to E. B. DeVry, secretary-treasurer of the DeVry Corporation.

☆ ☆ REVIEWS OF THE NEW FILMS ☆ ☆

"The Pied Piper"

with Monty Woolley, Roddy McDowall, Anne Baxter

20th-Fox 86 Mins.

DRAMA LIGHTENED BY TOUCHES OF DELICIOUS HUMOR IS TIMELY PICTURE OF EXCELLENT CALIBRE.

The Nevil Shute novel which ran serially in Collier's comes to the screen as an excellent piece of entertainment. Power and humanity it has in abundance. The drama is sharply etched and is productive of many moving and tender scenes. Scattered throughout the film are little human touches that are difficult to resist. Everything fortunately is not darkness in this picture born of war. The blackness is lit up with flashes of humor—warm and full-bodied. With Monty Woolley playing the chief role little else was to be expected. And that is as it should be, for the humor does so much to accentuate by contrast the drama and the heartaches of the story.

This is a simple story. It tells of a testy English oldster who finds his vacation in the French Alps cut short by the news of his country's plight. He agrees to take back to England with him the two children of an English couple who must remain in Europe. The film traces the man's efforts to escape detection by the Nazis while making his way to the Channel, where he hopes to find means of getting across to his beloved homeland.

On the way other little victims of the war attach themselves to him. Like a pied piper he leads them on the road to safety. Guiding him and the children on the journey is a French girl (Anne Baxter) who loved his aviator son before the lad met his end in an RAF bombing raid. The party falls into the hands of the Nazis and saves itself only when the old man agrees to take along with him the niece of the German major (Otto Preminger) who wants the child (she is part Jewish) sent to America, where the officer has a brother who will be able to give the girl refuge.

Woolley gives a splendid account of himself as the old Englishman. He is equally a master at comedy and drama. In his humorous moments he is positively delightful. Miss Baxter makes a strong impression as the French girl who loved the old man's son. Her acting talent is considerable. Preminger limns an unforgettable picture as the Nazi major. Other adults who give first-rate performances are J. Carrol Naish, Lester Matthews, Jill Esmond, Marcel Dalio, Odette Myrtil. Roddy McDowall and Peggy Ann Garner play the two English children beautifully. The other child performers, all of whom are excellent, include Merrill Rodin, Maurice Tauzin, Fleurette Zama.

Too much cannot be said for the direction of Irving Pichel. It is a masterful job. Nunnally Johnson produced as well as wrote the screenplay. He has done himself proud on both counts. The photography of Edward Cronjager is of a high order. The musical score, the work of Alfred Newman, is a fitting accompaniment to the action.

CAST: Monty Woolley, Roddy McDowall, Anne Baxter, Otto Preminger, J. Carrol Naish, Lester Matthews, Jill Esmond, Ferike Boros, Peggy Ann Garner, Merrill Rodin, Maurice Tauzin, Fleurette Zama, William Edmunds, Marcel Dalio, Edward Ashley, Morton Lowry, Marcelle Corday, Odette Myrtil, Jean Del Val, Robert O. Davis, Henry Rowland, Helmut Dantine, George Davis.

CREDITS: Producer, Nunnally Johnson; Director, Irving Pichel; Screenplay, Nunnally Johnson; Based on novel by Nevil Shute; Music, Alfred Newman; Cameraman, Edward Cronjager; Art Directors, Richard Day, Maurice Ransford; Film Editor, Allen McNeil.

DIRECTION, Fine. PHOTOGRAPHY, Fine.

"Little Tokyo, U. S. A."

Twentieth-Fox 54 Mins.

JAP FIFTH COLUMN ACTIVITIES PRIOR TO PEARL HARBOR ARE THEME OF THIS PIC.

There doesn't seem to be much significance or importance attached to a picture disclosing the Jap spy situation prior to Pearl Harbor at this time. The public has learned a bitter and thorough enough lesson by the Jap surprise attack on Dec. 7 without having our maneuvers thrown in its face via a film which takes upon itself the task of unfolding the clever dirty work the Japs accomplished in California.

The background is most interesting (dealing with the Japanese merchants who carried on marketing and importing business during peace time), and there is a pleasant and fairly well directed cast. However, the meaningless story definitely puts the film in the B class.

Harold Huber, an influential Jap, is sent to Little Tokyo in Los Angeles to get things organized. With the assistance of a crafty group of his fellow countrymen who have had a considerable amount of time to locate their homes and farms near oil fields, aircraft plants and other war-time production centers he obtains vital strategic information which is communicated to Jap posts. Preston Foster, head detective for the district, gets an inkling of the work being done through the use of a powerful short wave radio station and tries to convince officials that something is brewing. In view of the negotiations in Washington they ignore his warning and plan to transfer him to Hollywood.

Brenda Joyce, woman news commentator, and romantic interest for Foster, is all out to help him, but is stopped by the manager of her radio station who is in with the Japs. Miss Joyce and Foster get into a lot of routine messes and just when they find themselves in an inextricable predicament everything is cleared up in Hollywood fashion. The gang of spies is caught and the Japs are evacuated from Los Angeles.

Some nice acting is contributed by June Duprez, as well as Harold Huber, Brenda Joyce, Preston Foster and the rest of the cast.

CAST: Preston Foster, Brenda Joyce, Harold Huber, Don Douglas, June Duprez, George E. Stone, Abner Biberman, Charles Tannen, Frank Orth, Edward Soohoo, Beal Wong, Daisy Lee, Leonard Strong, J. Farrell MacDonald, Richard Loo, Sen Yung Melie Chang.

CREDITS: Producer, Bryan Foy; Director, Otto Brower; Original Screenplay, George Bricker; Art Directors, Richard Day, Maurice Ransford; Musical Director, Emil Newman; Photography, Joseph MacDonald; Set Decorations, Thomas Little; Costumes, Herschel; Sound, Bernard Freericks, Harry M. Leonard; Film Editor, Harry Reynolds.

DIRECTION, Fair. PHOTOGRAPHY, Good.

"Footlight Serenade"

with Victor Mature, John Payne, Betty Grable

20th-Fox 80 Mins.

GAY, SNAPPY AND LAVISH MUSICAL IS GRAND ENTERTAINMENT WITH GREAT BOXOFFICE PROSPECTS.

Twentieth Century-Fox displayed astute judgment when it selected this film to start off its 1942-1943 release program on August 1. The company is certainly stepping out on the right foot—no mistake about that.

Yes, "Footlight Serenade" is sweet, mighty sweet, boxoffice music. It should lure the public to it in droves, for it has so much to offer in the way of sheer, unalloyed entertainment. There could not be a finer antidote for worry. Liveliness, gayety and laughter trimmed with music are its business from start to finish.

The eye-and-ear appeal of "Footlight Serenade" is considerable. There are plenty of fine song numbers and dance routines executed with great beauty and effectiveness. The tempo is fast and furious and the story a clever compound of humor and human interest.

William LeBaron in his capacity as producer has spared little in his efforts to give the public what it wants. He has done a superlative job of throwing into one pot all the ingredients that make for popular diversion.

The story permits many opportunities for lavish display and big production numbers which put the art direction of Richard Day and Roger Heman to the test.

The film offers a wealth of attention-grabbing names—Victor Mature, John Payne, Betty Grable, Jane Wyman, James Gleason, Phil Silvers, Cobina Wright, Jr. There's plenty here to please the men and the women.

Mature plays a Maxie Baer sort of character. He is a boxing champ who thinks nothing of mixing wine, women and song with his fighting. A Broadway producer (Gleason) at the insistence of his ace comic (Phil Silvers) decides to build a show around Mature, hoping to cash in on the attraction the fellow has for women. The guy proves a trial to everyone with his insufferable ego. He gets himself involved with a chap in the show (Payne) when he makes a play for the latter's fiancee (Miss Grable), who also is a member of the company. Everything is straightened out nicely after a lot of complications, some of them humorous, the end finding Mature and Payne palsy-walsy.

The acting of the whole cast merits high praise. Mature shows himself a much improved performer, revealing a nice sense of comedy when the occasion calls for it. He gets plenty of excellent support from Payne, Miss Grable, Miss Wyman, Gleason, Silvers, Miss Wright, Frank Orth, Mantan Moreland and others. Miss Wyman figures in the story as Miss Grable's roommate and Miss Wright as a gal friend of Mature's. Silvers should be singled out for his grand comedy performance.

Gregory Ratoff has provided breathless direction. The screenplay of Robert Ellis, Helen Logan and Lynn Starling calls for a toast. The original story was conceived by Fidel LaBarba and Kenneth Earl. Leo Robin and Ralph Rainger did a fine job with the music and lyrics. Hermes Pan staged the dances with loads of oomph. Lee Garmes' photography is of the best.

CAST: John Payne, Betty Grable, Victor Mature, Jane Wyman, James Gleason, Phil Silvers, Cobina Wright, Jr., June Lang, Frank Orth, Mantan Moreland, Irving Bacon, Charles Tannen, George Dobbs.

CREDITS: Producer, William LeBaron; Director, Gregory Ratoff; Original Story, Fidel LaBarba, Kenneth Earl; Screenplay, Robert Ellis, Helen Logan, Lynn Starling; Music and Lyrics, Leo Robin, Ralph Rainger; Dance Director, Hermes Pan; Cameraman, Lee Garmes; Art Directors, Richard Day, Roger Heman; Film Editor, Robert Simpson.

DIRECTION, Good. PHOTOGRAPHY, Good.

"A-Haunting We Will Go"

with Stan Laurel, Oliver Hardy

20th-Fox 67 Mins.

LAUREL AND HARDY RUN TRUE TO FORM IN COMEDY CUT OUT PRIMARILY FOR CHILDREN.

Stan Laurel and Oliver Hardy have dragged out their old bag of tricks in "A-Haunting We Will Go" without any too great success. Never has their stuff seemed so dated. Much of it is likely to evoke little genuine laughter. At times the production is rather boring entertainment. There is no question the film will find a willing audience in young people; its chances of amusing others is problematical.

The comedians have been given a melodramatic story to work with in "A-Haunting We Will Go"—one that has many good points and offers untold opportunities for broad comedy antics. They take advantage of these opportunities with a vengeance and pump them dry.

The story has Laurel and Hardy tangling with a gang of criminals. They get involved when they are duped into escorting to another city a coffin in which a member of the gang is hoping to get by the cops. The fellow expects to claim an inheritance under his real name when he gets to his destination. Complications arise when the coffin and another used by a magician in a stage act are switched. Laurel and Hardy are hired by the magician for comedy purposes. Believing it has been tricked by them, the gang goes gunning for the comedians, who bring about the thugs' undoing.

Fortunately the magician is played by a professional, Dante. The sequences in which he is shown doing his stuff are the most entertaining of the film. In fact, Dante is the most interesting personality in the cast. Others supporting the Laurel-Hardy team are Sheila Ryan, John Shelton, Don Costello, Elisha Cook, Jr., Edward Gargan, Addison Richards, George Lynn, James Bush.

This is a Sol H. Wurtzel production directed with speed by Alfred Werker from a screenplay by Lou Breslow based on a story by Stanley Rauh and Breslow.

CAST: Stan Laurel, Oliver Hardy, Dante, Sheila Ryan, John Shelton, Don Costello, Elisha Cook, Jr., Edward Gargan, Addison Richards, George Lynn, James Bush, Lou Lubin, Robert Emmett Keane, Richard Lane, Willie Best.

CREDITS: Executive Producer Sol M. Wurtzel; Director Alfred Werker; Original Story, Lou Breslow, Stanley Rauh; Screenplay, Lou Breslow; Cameraman, Glen MacWilliams; Art Directors, Richard Day, Lewis Creber; Film Editor, Alfred Day; Musical Director, Emil Newman.

DIRECTION, Good. PHOTOGRAPHY, Good.

Carriers Will Drop Monday Deliveries

(Continued from Page 1)

an hour or two earlier in the morning in order to cut down the number of vehicles going on the same route. Another suggestion that was adopted was one providing for slower speed to lessen tire punishment and reduce gasoline consumption.

The program will be put in effect tomorrow morning.

In 10 days the carriers' committee will meet again at the Film Board of Trade to report on the benefits of the new transportation formula. Changes may be made on the basis of reports turned in by the carrier people at that time, it was indicated.

The carriers' committee was composed of Morris and Lou Lane, Ed Seider, and Ira and Edward Meinhardt. David A. Levy, Ralph Pielow, Myron Satler and Eddie Mullen represented branch managers Nat Goldberg and Herman Silverman, office managers; Miss Etta Segall, Miss Jennie Dennett, Archie Berish, George Blenderman, Jack Perley, Eddie Richter and Sam Geinblum, head bookers; David Newman, John Weinberg and Louis Johnson, head shippers.

WB's District Managers Arrive Today for Meet

(Continued from Page 1)

day. Ben Kalmenson, general sales manager, will preside at the sessions, which also will be addressed by Joseph Bernhard, vice-president and general manager, while Mort Blumenstock, in charge of advertising and publicity in the East, will speak on advertising and merchandising plans.

District managers who get into town today include Wolfe Cohen, from Toronto; Henry Herbel, Los Angeles; Ralph L. McCoy, Atlanta; Robert Smeltzer, Washington; William Shartin, Chicago; Norman Ayres, Boston; Hall Walsh, St. Louis, and Harry Seed, Pittsburgh. Sam Lefkowitz, New York, completes the list of district heads.

Other sales department executives who will take part in the meeting include Norman H. Moray, Roy Haines, Arthur Sachson and A. W. Schwalberg.

Censor Post for Geraghty

Washington Bureau of THE FILM DAILY

Washington—Appointment of Tom J. Geraghty as a member of the Los Angeles Film Board of Review is announced by Byron Price, director of censorship.

"Blackout"

Springfield, O.—Ohio Theater here experienced a "blackout" when thieves stole 22 red and yellow bulbs from the marquee.

WHO'S WHO IN HOLLYWOOD

• • • *Introducing Interesting Personalities* • • •

EDWARD H. GRIFFITH. Producer-Director. Born at Lynchburg, Va., Aug. 23. Studied there during his early years but once his elementary education had been completed, he went to England and later to Germany where he delved into political science and art subjects. Returned from abroad and entered newspaper field. Progressed from a reporter to political writer, dramatic critic, editorial writer, and feature writer for newspapers and magazines. Wrote two plays, "Three in One," and "Daughters of Joy," which were produced and which won him recognition as a playwright. Was a scenarist and an actor at the Edison Studios in New York, in 1915. And in 1917, he became a director. Was in France as a soldier and war correspondent in World War I. After the Armistice resumed his motion picture work. Came to Hollywood in 1926. In 1936, sailed for war-torn Spain, where he flew over the battle lines. From Spain he traveled to Rome and Paris. Was with Paramount for three years as a producer-director. Is now with RKO-Radio. For recreation, rides horseback over rough country. With his wife, the former America Chedister of stage fame, he lives at Laguna Beach, 75 miles from Hollywood.

Willkie and Rubin Ask Greater N. Y. Fund Aid

(Continued from Page 1)

board chairman, and J. Robert Rubin, Loew's vice-president and general counsel, in their respective capacities as honorary chairman and vice-chairman of the Fund's drive, have addressed an urgent appeal to corporations and firms in the amusement and sports fields to support the campaign. Text follows:

"Perhaps no group in the City of New York is called upon more often by and responds more often to charity appeals than our own amusements industry. Certainly no group gives so liberally in both money and services.

"Because of this enviable record, we do not hesitate to appeal to the motion picture, radio, sports, legitimate theater and all other component parts of the entertainment world to join in the support of the Greater New York Fund.

"The Fund is a union of 400 of the most important philanthropic enterprises in this city. It includes among its member agencies the great Catholic, Jewish and Protestant federations, the Salvation Army, Boy Scouts, etc., etc. It distributes its monies only after careful consideration by a board of experts representative of all these charitable and community organizations.

"But over and beyond all this, the Greater New York Fund is the embodiment of the American spirit applied to charity. It asks only 'What is your need?' and never 'What is your creed?'

"By its fine record, it has earned your support. We urge you to give and give generously to the Greater New York Fund."

"Dope" Stays at Roxy

Roxy is holding "The Magnificent Dope" for a second week, starting tomorrow. "This Above All" follows on the 16th.

War Bond-Stamps Sales Total Now $2,064,823

(Continued from Page 1)

of the results of the month's campaign.

Since the majority of these houses are in small cities and towns, the average of $600 per month is considered extremely encouraging and would indicate that the total for June will run over $10,000,000.

Most of the larger circuits will submit their reports from the home offices in circuit-wide lists. When those houses—key city situations—report it is expected that the total will leap by the millions. However, the WAC points out that no report is too small to be sent in—the thousands of smaller theaters will be the ones that push the drive over the top.

According to reports reaching the national headquarters of the motion picture industry's drive to sell War Bonds and Stamps in 15,000 theaters, July 4 was the biggest selling day since the drive started May 30. Reports indicated that the movie houses nationally sold $3,000,000 worth.

Loew's theaters yesterday were designated by the Federal Reserve Bank as official issuing agents for War Bonds, E series. Loew's is stocking its "war bond shelves" with $250,000 worth of blank bonds in various denominations. Managers will be custodians of the official stamps and will fill out the bonds. Circuit will immediately launch an advertising campaign offering patrons "bonds while you wait," thus overcoming all of the obstacles that slowed up bond sales under the former pledge plan.

Warners and Loew-Poli Houses Pushing Bond and Stamp Sales

New Haven—At the end of four weeks, Warner theaters in this zone have sold $21,358 in War Stamps and $83,000 in War Bonds; and Loew-Poli division houses sold $26,159 in stamps and $69,128 in bonds.

The Loew-Poli, New Haven reported a total of $2,119 in stamps and $5,108 in bonds; Roger Sherman, $739 in stamps and $30,925 bonds; Paramount $860 stamps and $800 bonds; College $425 stamps and $1,025 bonds, and Bijou, $247 stamps and $225 bonds. The Loew-Poli, Hartford took in $7,442 in stamps and $16,825 bonds. Jack Sanson, manager of the State, Manchester, has conducted an intensive one week's campaign, with talks from the stage, and raised $104,000 in bonds.

PRC Opens Regional Meets Here July 18

(Continued from Page 1)

subsequent meetings in Chicago, July 25-26; Cleveland, Aug. 1-2; Atlanta, Aug. 8-9; Dallas, Aug. 15-16; San Francisco, Aug. 22-23.

Details of the complete 1942-43 program will be disclosed at the regional meetings, and sales policy set for the 42 pictures, consisting of six V-Specials, 10 Pacemakers, eight Spitfires, and 18 Westerns which comprise the program. Announcement of the entire program will be made to the trade at the New York meeting.

Attending the New York meeting will be: Lt. Commdr. Bert Kulick, Sidney Kulick, Larry Kulick, New York; Harry Asher, Harry Goldman, Sam Levine, Max Farber, New Haven; Harry Gibbs, Boston; Herbert Given, Ralph Unkes, Philadelphia; Sam Milberg, Bernard Mills, Albany; Jack Berkson, Harry Berman, Michael Wolfish, Buffalo; George Gill, W. P. Smith, Barry Goldman, Washington.

"Celebrity Parade" Tour Raises $250,000 for Fund

Victoria, B. C.—The "Celebrity Parade," Herbert Wilcox's variety show which for the past three weeks toured nine Canadian cities, brought its activities to an end here, with $250,000 raised in aid of the Air Marshal Bishop fund for the Air Cadet League of Canada. This figure, according to Group Captain D. C. M. Hume, quintupled the original objective.

Participants include Anna Neagle, Lady Helena Hardwicke, Dennis King, Colin Keith-Johnston, Richard Gaines, David Tihmar and others.

At the final curtain, Captain Hume read congratulatory messages from Air Marshal Bishop and Defense Minister G. C. Powers.

WEDDING BELLS

Indianapolis—Grace Dickey, stenographer, National Screen Service Co., and Grant Willoughby were married June 20. Willoughby is now with the 753rd Engineers Battalion.

Columbus — Art Davis, cowboy screen actor, married Shirley Parfait, New York model, here.

Intimate in Character
International in Scope
Independent in Thought

THE FILM DAILY

The Daily Newspaper
Of Motion Pictures
Twenty-Four Years Old

VOL. 82, NO. 7 | NEW YORK, THURSDAY, JULY 9, 1942 | TEN CENTS

THEATER BIZ NATIONALLY AHEAD BY 20%

Censorship Office Nixes 1% of Newsreel Footage

Very Few Clips Examined Here Ruled Objectionable From War Effort's Angle

Approximately one per cent of the newsreel footage reviewed by the Office of Censorship has been considered objectionable from the war effort's angle, it was said yesterday by Capt. George Ernest, administrative officer. The board, composed of three members, examines all exported and imported newsreel shots for subversive propaganda or material that might be of value to the enemy.

Richard R. Smith, formerly a book publisher, is chairman of the re-

(Continued on Page 4)

WAR ZOOMS BIZ IN WIS. CAPITAL

Exhibs. May Ask Clear Field for Service Men and War Workers on Saturdays and Sundays

By STERLING SORENSEN
FILM DAILY Staff Correspondent

Madison, Wis.—With construction and technical workers and service men adding thousands to the population of Wisconsin's capital city, Madison motion picture theaters stand on the eve of one of the greatest booms in Badger state history.

By mid-July, an estimated 10,000 workers will be employed in the building of the barracks and grounds for the U. S. Army Air Force radio technical training school at the municipal airport and at the Badger Ordnance Works powder plant at near-by Merrimac.

Since April, several hundred sailors have been in training here at the navy's radio communications school at the University of Wisconsin. To this number of service men will be added several thousand khaki-clad troopers who will train at the Army's radio technical school.

Although the high point of show

(Continued on Page 5)

Biggest Gains Over 1941 Reported in the South And Industrial Centers

Theater business on a national basis currently is running approximately 20 per cent ahead of last Summer, with the South and several of the large industrial centers showing the biggest gain, while Broadway receipts are just slightly ahead, it is shown in an analysis of circuit and independent box-office reports for the past month.

Although a substantial number of small communities have suffered by reason of population shifts caused by concentration of war industries in

(Continued on Page 6)

ODT Delivery Orders In Effect in Ohio

Cleveland—C. R. Allen, Cleveland ODT field manager with final jurisdiction over 26 Northern Ohio counties and Erie County, Pa., made the following statement over the road regulations covering return loads extended to July 15:

"The 25-mile radius regulations have been in effect in their entirety since July 1, including 25 per cent

(Continued on Page 4)

Trailer Stock Cuts Up to 20% Proposed

Consideration of proposals to reduce the amount of raw stock consumed in the manufacture of screen trailers is continuing in New York.

At least one major company has volunteered to make a 20 per cent slash in total footage used for its trailers, it is understood.

Other percentages said suggested by distributor conferees range upwards from 5 per cent.

Hint at New Conn. Buying Organization

New Haven—Reports that a new buying combine would be formed in Connecticut were revived here yesterday when Irving Dollinger, head of Associated Theaters of New Jersey, addressed the Allied Eastern regional meeting. Dollinger heads a large booking and buying organization for New Jersey theaters.

Yesterday's sessions were attend-

(Continued on Page 5)

Petition for Decree Amendment in Work

The formal petition to Federal Judge Henry W. Goddard for permission to amend the consent decree is being prepared by the legal heads of the five consenting companies. This petition is expected to incorporate the new sales plan, as cre-

(Continued on Page 8)

Chi. IA Execs. Called Here On Browne-Bioff Tax Case

Chicago — The Chicago Herald-American carried a front page story last night that Frank Olson of the IATSE, and Peter Shyne, president, John Smith, business agent,

(Continued on Page 6)

Merrill to Present SPG With UOPWA Charter

President Lewis Merrill of the UOPWA will present a charter tonight to the New York SPG making

(Continued on Page 4)

Warner Contact Managers In Three-Day Parley Here

Three-day meeting of Warner Bros. theater contract managers and field supervisors will get under way

(Continued on Page 6)

Rutland Enterprises Appeals Deane Award

Rutland Enterprises, Inc., has filed an appeal in Boston against an award which adjusted the clearance of theaters in Rutland, Vt., over

(Continued on Page 8)

Local 306-Empire Merger Off

Labor Dispute Before SLRB Said the Cause

Efforts to consolidate the Empire State Motion Picture Operators Union with Local 306, projectionists, have been abandoned, it was disclosed yesterday by Ab Kindler, president of Empire. Negotiations to merge the two projectionists' unions in a renewed attempt to end a feud which has been in existence

(Continued on Page 8)

Cowdin to Coast for Tax, Gov't Finance Talks

J. Cheever Cowdin, chairman of the board of Universal Pictures, left yesterday for Los Angeles where he will discuss taxes and Government finance with the leading Southern

(Continued on Page 5)

Lehman Corp. Buys Warner Bros. Stock

Lehman Corp. in the June quarter increased its holdings of Warner Bros. common stock by 8,800 shares, making its total holdings 20,000 shares on June 30. The Lehman portfolio in the June quarter also added 600 shares of Eastman Kodak common.

Blood Donor Record For the Bullwinkels

Rochester—Here's a blood donor record for other industry families to shoot at.

Jack Bullwinkel, Columbia salesman, Mrs. Fay Bullwinkel, his wife, and Bill, their son, each have given blood three times to the Red Cross blook bank project. Mrs. Bullwinkel, a project leader, is lining up a group of theater men as donors; she's already been responsible for group donations by truckdrivers and 55 local newspapermen.

THE NEWSPAPER OF FILMDOM — THE FILM DAILY — ALL THE NEWS ALL THE TIME

Vol. 82, No. 7 Thurs., July 9, 1942 10 Cents

JOHN W. ALICOATE : : : : Publisher

DONALD M. MERSEREAU : General Manager

CHESTER B. BAHN : : : : : : Editor

Published daily except Saturdays, Sundays and Holidays at 1501 Broadway, New York, N. Y., by Wid's Films and Film Folk, Inc. J. W. Alicoate, President and Publisher; Donald M. Mersereau, Secretary-Treasurer. Entered as second class matter, Sept. 8, 1938, at the post office at New York, N. Y., under the act of March 3, 1879. Terms (Postage free) United States outside of Greater New York $10.00 one year; 6 months, $5.00; 3 months, $3.00. Foreign, $15.00. Subscriber should remit with order. Adddess all communication to THE FILM DAILY, 1501 Broadway, New York, N. Y. Phone BRyant 9-7117, 9-7118, 9-7119, 9-7120, 9-7121. Cable address: Filmday, New York.

Representatives: HOLLYWOOD, Calif.—Ralph Wilk, 6425 Hollywood Blvd., Phone Granite 6607. LONDON—Ernest W. Fredman, The Film Renter, 127-133 Wardour St., W. 1. PARIS—P. A. Harle, Le Film, 29 Rue Marsoulan (12). MEXICO CITY—Marco Aurelio Galindo, Depto. 215, Calle del Sindicalismo, 99, Tacubayo, D. F.

FINANCIAL

(Wednesday, July 8)

NEW YORK STOCK MARKET

	High	Low	Close	Net Chg.
Am. Seat.	....	....	....	.....
Col. Picts. vtc. (2½%)	7½	7½	7½	.....
Columbia Picts. pfd.	....	....	....	.....
Con. Fm. Ind.	....	....	....	.....
Con. Fm. Ind. pfd.	....	....	....	.....
East. Kodak	132	131¾	132	+ 1
do pfd.	171½	171½	171½	+ 1
Gen. Prec. Eq.	12½	12½	12½	+ ½
Loew's, Inc.	41⅞	41⅛	41⅞	+ ⅞
do pfd.	....	....	....	.....
Paramount	15⅛	14⅝	15⅛	+ ⅜
Para. 1st pfd.	111½	111	111½	+ 3
RKO	....	....	....	.....
RKO $6 pfd.	....	....	....	.....
20th Century-Fox	10¼	10	10⅛	+ ⅛
Warner Bros.	5½	5¼	5½	+ ¼
do pfd.	....	....	....	.....
NEW YORK BOND MARKET				
Para. B'way 3s55	....	....	....	.....
Para. Picts. deb. 4s56	99½	99½	99½	.....
Warner Bros.' dbs. 6s48	....	....	....	.....
	100	100	100	.....
NEW YORK CURB MARKET				
Monogram Picts.	....	....	....	.....
Radio-Keith cvs.	....	....	....	.....
Sonotone Corp.	....	....	....	.....
Technicolor	7½	7½	7½	+ ¼
Trans-Lux	....	....	....	.....
Universal Corp. vtc.	6½	6½	6½	+ ⅜
Universal Picts.	....	....	....	.....

N. Y. OVER-THE-COUNTER SECURITIES

	Bid	Asked
Met. Playhouse, Inc. 2nd deb. '45	64	67
Roxy Thea. Bldg. 4s 1st '57	61⅞	64⅜

WHEN MINUTES MEAN MONEY—TELEGRAPH VIA Postal Telegraph

CHARGES FOR TELEGRAMS 'PHONED IN APPEAR ON YOUR TELEPHONE BILL.

COMING AND GOING

MORTON GERBER of the Warner Bros. publicity staff is in New Hampshire on vacation.

HARRY MANDELL of Warners city sales staff in Chicago is in New York for a visit. He returns West next week.

JOHN HESSEL, manager of the Roger Sherman, New Haven, is vacationing on a Jersey beach.

JOSEPH AMSTEAD of the Elm Street, Worcester, is on leave in Maine.

LOU BROWN, Loew-Poli publicity chief, New Haven, is back from a trip including stops at Chicago, Denver and Hollywood.

SAM KATZMAN, Monogram producer, has returned to the Coast from a stay of several weeks in New York.

NATE B. SPINGOLD has arrived on the Coast.

ABE LASTFOGEL heads Eastward from the Coast next Tuesday.

HERBERT WILCOX and ANNA NEAGLE return to New York tomorrow.

IRVING BERLIN, has taken an apartment in the Towers of the Waldorf-Astoria.

HOWARD DIETZ and ART SCHMIDT have returned from Washington.

JAN STRUTHER, who authored "Mrs. Miniver," leaves New York today for Cleveland.

J. NOBLE BRADEN, of the American Arbitration Ass'n, was in Chicago yesterday.

JACK KIRSCH, Illinois Allied prexy, is in New York for conferences.

J. J. MILSTEIN has gone to the Coast for two months.

Ask Tax Assessment Cut For Detroit Fox Theaters

Detroit—Reduction on tax assessment of $2,061,000 is being sought by the Woodmont Corp., receiver for the Fox Theater. Valuation has been increased about $300,000 in the past three years.

The State Tax Board contends that the increase was necessary to keep the assessment in line with that for the United Artists and Michigan Theaters, which are of similar scale and construction.

Sudekum Buys Warner Property in Nashville

Nashville, Tenn. — Court records reveal that Tony Sudekum, president of the Crescent Amusement Co., has completed the purchase from Warner Pictures, Inc., of the Warner Building at an estimated price of $125,000.

Sudekum expects to complete the theater on the first floor when Government regulations will permit.

Chi. Censor "Pinks" None

Chicago—For the first time this year, the Chicago Police Censor Board "pinked" no films, during the month of June. One hundred and three films with a total of 373,700 feet of film were inspected during the month and thirty cuts were made. One pic was rejected, "Crimes at the Dark House."

IA Soon to Complete Exchange Organization?

That the IATSE expects to have the organization of exchange white-collar workers completed soon was indicated yesterday by Richard F. Walsh, IA president.

Walsh said he based his judgment on the present progress being made by the IA in its drive to bring exchange office employes into the fold.

Metro Tradeshows "Tish" And "Hattie" July 21

Metro has set July 21 as the date for the trade-showing of "Tish" and "Panama Hattie" in exchange centers throughout the country.

Set Up Mexican Academy Of Motion Picture Crafts

Mexico, D. F. (By Air Mail)—Academia de Artes Cinematograficas de Mexico (Mexican Academy of Motion Picture Crafts) has been formed here under the sponsorship of the Union of Motion Picture Studios Workers of Mexico and the Department of Art Education. The Academy will offer instruction to film crafts to aspiring players, writers, directors and technicians.

Julio Bracho, stage and screen director, heads the staff which includes Xavier Villaurrutia and Celestino Gorostiza, noted playwrights. Quarters have been established on the Paseo de la Reforma.

Carl Ponedel, UA, Heads Puerto Rico Film Board

San Juan (By Air Mail)—Members of the Film Board of Puerto Rico include Carl Ponedel, United Artists, chairman; John P. Donahue, Paramount, vice-president; Nat Schler, RKO Radio, secretary; Carlos Matos, Universal; Francisco Planas, Warners; Robert O. Schoham, M-G-M; Carlos Zeno, 20th Century-Fox, and L. Berger, Columbia.

Board has established fair trade practices, credit policies and advertising ethics in the Puerto Rican film industry. A downtown office with a paid secretary is maintained.

WB Theater Executives Hold Meeting in Philly

Philadelphia—Harry M. Kalmine, Leonard Schlesinger and Harry Goldberg, Warner Bros. theater executives, held a meeting here yesterday. They will be back in New York today.

Dorothy Gish in Hospital

Dorothy Gish who underwent an operation Tuesday at the Harkness Pavilion of the Columbia-Presbyterian Medical Center, is reported to be "doing nicely." Miss Gish had been appearing with Louis Calhern in the Los Angeles company of "Life With Father."

N. J. Allied Bear Mountain Outing Planned for July 28

Allied Theater Owners of New Jersey has scheduled a one-day outing to Bear Mountain on July 28 for its members and the trade. A $5.50 ticket entitles the purchaser to a round trip ticket on the Hudson Day Line, a luncheon at the Bear Mountain Inn and dinner aboard ship returning to New York. Various forms of outdoor sport have been arranged.

Ship leaves from the 42nd St. pier at 10 a.m., arriving at Bear Mountain at 12:55. Return trip starts at 5:45 p.m., arriving in New York at 8:45.

"Kukan" At Central Saturday

Rey Scott's "Kukan," will open for an extended New York run at the Central Theater on Saturday, as a UA release.

NEW YORK THEATERS

RADIO CITY MUSIC HALL
Rockefeller Center
GREER GARSON • WALTER PIDGEON
"MRS. MINIVER"
From Jan Struther's Book • An M-G-M Picture
ON THE GREAT STAGE: "AT EASE!"—Leonidoff's fast moving, colorful revue. Symphony Orchestra, under the direction of Erno Rapee. First Mezzanine Seats Reserved Circle 6-4600

Henry FONDA Wendy BARRIE Don AMECHE
'THE MAGNIFICENT DOPE'
A 20th Century Fox Picture
PLUS A BIG STAGE SHOW ROXY 7th AVENUE 50th STREET

RAY MILLAND • BETTY FIELD
"ARE HUSBANDS NECESSARY?"
A Paramount Picture
IN PERSON
HAL McINTYRE • CONNEE BOSWELL
And His BAND Extra! LARRY ADLER
Midnight Feature HEALTHFULLY COOLED PARAMOUNT TIMES SQUARE
BUY WAR STAMPS AND BONDS AT THE PARAMOUNT

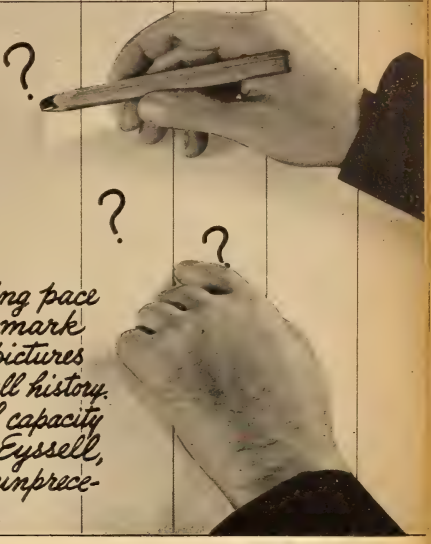
RKO PALACE B'WAY & 47th St.
GEORGE RAFT : PAT O'BRIEN
'BROADWAY'
— and —
'THRU DIFFERENT EYES'
FRANK CRAVEN : MARY HOWARD

Tyrone POWER • Joan FONTAINE
"THIS ABOVE ALL"
A 20th Century-Fox Triumph
ASTOR BROADWAY & 45th ST. CONTINUOUS

"MRS. MINIVER" AT RADIO CITY MUSIC HALL

1st WEEK	2nd WEEK	3rd WEEK	4th WEEK	5th WEEK	6th WEEK	7th WEEK	8th WEEK	9th WEEK	10th WEEK	11th WEEK

In first four weeks the attendance was 622,354 a new high in Music Hall's 10 year history, the first picture ever to attract more than 150,000 attendance each week for four consecutive weeks.



Continuing its record-breaking pace it will soon pass the 6-week mark attained by only three other pictures (two were M-G-M) in Music Hall history. "It has been playing to 94% of capacity since opening," reports Gus Eyssell, Managing Director. "This is unprecedented in our history."

AND ST. LOUIS!
AND CLEVELAND!
AND NEW ORLEANS!
AND KANSAS CITY!
AND CINCINNATI!
AND TULSA!
AND ALTOONA!

243% BIZ

And of course Held Over in all its pre-release engagements!

"Pin a Miniver rose on your box-office!"

GREER GARSON
WALTER PIDGEON
Directed by WILLIAM WYLER • Produced by SIDNEY FRANKLIN
"MRS. MINIVER" with Teresa Wright • Dame May Whitty • Reginald Owen • Henry Travers Richard Ney • Henry Wilcoxon • Screen Play by Arthur Wimperis, George Froeschel, James Hilton and Claudine West
A WILLIAM WYLER Production Based on JAN STRUTHER'S Novel • A Metro-Goldwyn-Mayer Picture

Patriotic Theatres Sell War Bonds and Stamps!

MRS. MINIVER IS COMING TO YOUR HOUSE TO STAY!

Censor Nixes 1% of Newsreel Footage

(Continued from Page 1)

viewing board. The other members are Perry Arnold, formerly of the Associated Press, and Captain Ernst. In addition, there are two examiners and a stenographic staff.

Captain Ernest said yesterday that the board worked closely with the Customs officers. He said the board had received excellent co-operation from the newsreel companies.

Gottlieb Will Produce Three Abbott-Costellos

West Coast Bureau of THE FILM DAILY

Hollywood — Alex Gottlieb, associate producer, has been assigned by Universal to make the next three Abbott and Costello pictures for the 1942-1943 program, and also the Olsen and Johnson picture, "Crazy House."

His first Abbott and Costello picture will be "Hold Your Horses," re-make of Damon Runyon's "Princess O'Hara," set for production in September. Gottlieb leaves shortly for a two weeks' vacation in New York.

ODT Pix Delivery Orders In Effect in North Ohio

(Continued from Page 1)

mileage reduction and one daily delivery."

Allen said, "In my opinion any film truck making two daily deliveries, as some are allegedly doing, are operating in violation of the ODT official order, with driver and film shippers equally responsible for such violations." Allen further stated he would deny any special applications asked by distributors and would grant no special privileges to the motion picture industry.

According to Allen the industry is claiming exemption of ODT ruling under U. S. Code No. 383 which applies to handling inflammable and dangerous articles. Allen takes the definite and final stand that film is not included in specification of the designated code.

Ralph Wilk
Al Steen

Claude C. Ezell
Frank Namczy

▼ ▼ ▼

● ● ● **DON'T be surprised if Irving Berlin's "This Is the Army," when filmed later in the year by Warners is Hollywood's first picture to utilize screen "names" who now wear olive drab or who may don it in the interim.....While the plans call for the appearance in the movie version of as many as possible of the soldiers currently in the stage play at the Broadway theater, replacements naturally will be necessary as men are recalled for service with their companies.....Filling the gaps with available screen "names" obviously will add to the box office pulling power of the film version and hence materially boost the returns to the Army Emergency Relief Fund, beneficiary of the stage production as well as the picture contract made with Warners.....Incidentally, a radio deal for "This Is the Army" also is reported in work.....Air show would run 13 weeks, it is understood, and naturally would further stimulate interest in the Warner adaptation.....**

▼ ▼ ▼

● ● ● *THERE'S an excellent chance that "This Is the Army," when filmed, will be dipped in the Technicolor dye vat..... Kalmusian treatment is being seriously discussed by the Warner powers-that-are, although no decision as yet has been reached.....The screen version may depart a bit from the revue format employed by Berlin for the stage show.....Mulled at present is a father-and-son story thread which—you guessed it!—would tie 1942's all-Army presentation with 1918's "Yip- Yip, Yaphank"....However, there's not the slightest chance that "This Is the Army" will "go Hollywood".....It's a soldier show and will stay that way.....*

▼ ▼ ▼

● ● ● **AS to when the film edition will go into production, no definite date has been set by the Burbank studio.....But naturally, for the good of the cause, there will be no time lost.....While the show may stay in New York for an extra two weeks, making the Broadway run six weeks, the troupe's tour will be short.....It won't be long after that that the boys, in effect, will be taking orders from Lt. Col. Jack L. Warner at Burbank.....**

▼ ▼ ▼

● ● ● *CHALK up a "first" for Columbia.....When Xavier Cugat's ork plays the new Jerome Kern score from "You Were Never Lovelier" at a special musical preview for the trade at the Waldorf-Astoria next Tuesday, 'twill be the first time that tunes written for the screen have been presented three months in advance of the pic's release .....Cugat, et al. recently returned from Hollywood where they appeared in the still unfinished pic.....The Kern score, incidentally, will be the piece de resistance of Andre Kostelanetz's CBS program Sunday.....Kern will appear on the air show as will Rita Hayworth and Fred Astaire, the pic's stars.....*

▼ ▼ ▼

● ● ● **STILL amazing, the biz being done by De Mille's "Reap the Wild Wind".....F'instance, the Para. feature played the Majestic, Houston, from April 30 to May 13.....On June 20, it went into the Kirby in the Texas city for a supposed four-day run.....It stayed on for two extra weeks.....And at the Kirby as at the Majestic, the engagement was at advanced prices.....**

▼ ▼ ▼

● ● ● *AVENGE PEARL HARBOR! ! !*

DATE BOOK

- July 10: J. J. Donahue-Harry Hamburg farewell dinner, Knickerbocker Hotel, Chicago.
- July 13: Metro Exhibitor Forum, Schroeder Hotel, Milwaukee.
- July 13: Ely Epstein testimonial, Philadelphia.
- July 15: Metro Exhibitor Forum, Lake Wa[illegible] Ind.
- July 18-19: PRC regional, New York.
- July 27: Queen City Variety Club outing, Summit Hills Country Club, Cincy.
- July 27: Detroit Variety Club golf tournament.
- July 27-29: RKO sales convention, Waldorf-Astoria.
- Aug. 1-2: PRC regional, Cleveland.
- Aug. 8-9: PRC regional, Atlanta.
- Aug. 15-16: PRC Regional, Dallas.
- Aug. 22-23: PRC regional, San Francisco.
- Oct. 25: Pittsburgh Variety Club banquet.

Merrill to Present SPG With UOPWA Charter

(Continued from Page 1)

the union officially an affiliate of the CIO as Local 114. Also present at the meeting, which will be held at the Hotel Piccadilly, will be Saul Mills, secretary-treasurer of the CIO Greater New York Industrial Union Council.

Charter gives a wide measure of autonomy to the Guild, and grants it jurisdiction over "all motion picture publicists, theater publicists, radio publicists, and all others in similar and related categories in Greater New York and vicinity."

Jonas Rosenfield, Jr., 20th Century-Fox ad copy chief, is unopposed for the Guild presidency, and will be elected to the office tonight. Lawrence H. Lipskin of Columbia, first vice-president, has been acting president since the entrance of Lt. Joseph Gould into the Army last month.

Rosenfield, a charter member of the SPG, seved two terms as 2nd vice-president of the Guild and chairman of the Representative Council in 1940 and 1941, and as chairman of the Victory Committee has directed the manifold war activities of the SPG during the past year.

Robert A. Golden Dies

West Coast Bureau of THE FILM DAILY

Hollywood—Robert A. "Red" Golden, 45, veteran M-G-M assistant director died here yesterday.

PPA in New Location

Press Photographers Association of New York has established new permanent headquarters in Room 1607, 220 E. 42nd St.

Lt. Thomas Moore Wounded in Pacific

Lt. Thomas F. Moore, 24, a former artist on Paramount's Superman shorts, has been reported wounded in action somewhere in the Pacific.

Hint at New Conn. Buying Organization

(Continued from Page 1)

ed by approximately 50 exhibitors and were addressed by Abram F. Myers, general counsel of national Allied, who praised the efforts of UMPI in its drive for industry unity. Myers said that he was encouraged by this first attempt of all branches of the business to solve the various problems. He stressed the necessity for strong regional and national boldness. While the matter of rentals was largely a local problem, Myers said national action may be necessary.

WAC Leaders to Speak At Ind. ATO Conclave

Representatives of distribution and exhibition ranks are scheduled to attend the fifth annual midsummer convention of Associated Theater Owners of Indiana and M-G-M's Exhibitors' Forum at Lake Wawasee, Ind., July 14-16.

A special war activities rally will be held on the evening of July 15 when Francis S. Harmon, executive vice-chairman of the War Activities Committee, will address the assemblage. Other WAC leaders to talk will include Si Fabian and Arthur Mayer. Abram F. Myers, Allied general counsel, will lead a discussion on the UMPI sales plan on July 16.

The Exhibitors' Forum will be opened by H. M. Richey on the 15th. Among the speakers will be Don G. Hayes, advertising manager of the Indianapolis Star, who will base his discussion on "Motion Picture Advertising in American Newspapers."

Other industry leaders who have already made reservations to attend include M. A. Rosenberg, president of national Allied, and president of the MPTO of Western Pennsylvania; Jack Kirsch, vice-president of national Allied, and president of Illinois Allied; Ray Branch, vice-president of national Allied and president of Allied of Michigan; Bill Ainsworth, president, Harry Perlewitz, business manager and Augie Berkholtz, director, all of the ITPA of Wisconsin; Pete J. Wood, secretary of the ITO of Ohio; David Palfreyman, of the MPPDA, New York; Charles Boasberg, Cleveland, district manager for RKO Pictures; Claude F. Lee, New York, public relations rep. of Paramount, and Pete Rosian, Cincinnati, district manager for Universal.

WEDDING BELLS

Pittsburgh—Sadie Kelly, for many years cashier at the local RKO exchange, was married last week to A. A. Weiland, Sr., veteran exhib., who owns and operates the Fifth Avenue Theater, Coraopolis.

REVIEWS OF NEW FILMS

"Stagecoach Buckaroo"

with Johnny Mack Brown, Fuzzy Knight
Universal 58 Mins.

ACTION AND EXCITEMENT WITHOUT STINT PUT THIS WESTERN OPUS RIGHT IN THE GROOVE.

It will be never a dull moment for western fans when "Stagecoach Buckaroo" is placed before them. Excitement runs clear through the picture, and the action comes in big gobs and never bogs down.

The film has been attractively cast. Johnny Mack Brown makes a thoroughly acceptable hero. Fuzzy Knight, as his pal, adds considerably to the entertainment with his clowning and humorous warbling. Nell O'Day and Anne Nagel are a couple of very charming eyefuls. More than that. They acquit themselves quite nicely when they are called upon to display their acting talents. Herbert Rawlinson is a boss villain who really knows his dirty business.

The story is more than satisfactory, containing one or two angles that are a bit different, such as fooling the villains by equipping the stagecoach with armored protection.

The plot has Brown and Knight almost hanged for a murder committed during a stagecoach hold-up. After he has been cleared, he devotes himself to uncovering the persons who wanted him out of the way. That person turns out to be the town gambler (Rawlinson), who is the head of a band of marauders. Our hero proves he's made of the right stuff when, fully aware of the risk he is taking, he agrees to become the driver of the stagecoach in an attempt to solve the holdups—which he does nicely.

Al Martin's screenplay is based on a story by Arthur St. Claire. Ray Taylor directed the Will Cowan production capably.

CAST: Johnny Mack Brown, Fuzzy Knight, Nell O'Day, Anne Nagel, Herbert Rawlinson, Glenn Strange, Ernie Adams, Henry Hall, Lloyd Ingraham, the Guardsmen.

CREDITS: Associate Producer, Will Cowan; Director, Ray Taylor; Screenplay, Al Martin; Based on Story by Arthur St. Claire; Cameraman, Jerome Ash; Musical Director, H. J. Salter.

DIRECTION, Good. PHOTOGRAPHY, Good.

Cowdin to Coast for Tax, Gov't Finance Talks

(Continued from Page 1)

California executives and industrialists. The meeting in Los Angeles will be the first in a series of meetings being held under the auspices of the National Association of Manufacturers covering 21 of the major cities in the United States.

Cowdin is accompanied by Mrs. Cowdin.

William Chaloux Dead

Holyoke, Mass.—William A. Chaloux, who for 45 years has been engaged as a property man in various theaters in the city, died as the result of a heat attack. Chaloux last had been employed at the Strand Theater.

☆ SHORTS ☆

"Cooks and Crooks"

RKO 17 mins.
Slapstick

Edgar Kennedy is having his usual family troubles besides cooking up his wacky schemes in this two-reeler. Playing detective, he gets himself dressed as a colored cook and tries to locate some dough in a supposedly deserted mansion. After applying for a job there, and unwittingly working for a couple of crooks, he hacks up the kitchen in search of the money and then discovers that the man who hired him for the job is crazy.

"All Around Hollywood"

RKO 8 Mins.
Good

Another one in the series of "Picture People" that so many movie goers look forward to. This time we get glimpses of stars arriving at a premiere in horse and buggy style, a couple of shots of Gail Patrick doing some careful marketing at the Farmers' Market, Michele Morgan trying to cut the grass in front of her ranch house and Jean Parker cleaning a horse. Quite a day's work for these gals. Amusing to watch, too.

War Zooms Business In Wisconsin's Capital

(Continued from Page 1)

business is not expected until late next month, already streets are thronged with navy blue and khaki veterans and workers, and seats are at a premium at the show houses over the week-end. Film houses continue to admit service men in uniform at half-price.

Managers are considering requesting local movie-goers to patronize their houses on week days, to relieve pressure of workers and service men attending Saturday and Sunday. Town's normal population of 70,000 is being increased about a third.

Throughout the city, rooms are at a premium as workers seek temporary quarters. A United Service Organization (USO) recreation center planned to be put into operation soon, may relieve the pressure on the film houses. USO directors will call on local and visiting talent for entertainment for the service men.

Weitzel Leaves Alpine

Kingwood, W. Va.—Frank Weitzel, booker for the Alpine Theater Circuit, comprising some 30 theaters, has resigned.

Don King Rejoins WB

West Coast Bureau of THE FILM DAILY

Hollywood—Don King has rejoined the Warner Bros. studio publicity department.

HOLLYWOOD SPEAKING--

By RALPH WILK

—HOLLYWOOD

METRO has bought "Mary Smith U.S.A.", an unpublished novel by Mildred Gram, dealing with a white-collar girl in Washington. Arthur Hornblow has been assigned to produce it.

● ●

WARNER BROS. has bought "Men Without a Country," Charles Nordhoff and James Norman Hall's new novel as a vehicle for Humphrey Bogart. Casey Robinson is writing the story. Michael Curtiz will produce.

● ●

NEW personnel roster of Warners studio reveals addition of nine names in about a month. Five are featured players and four are writers.

New featured players under contract are Peggy Carson, Bill Crago, Madeleine LeBeau, Virginia Patton and Ward Wood.

Additional writers are James Street, John Van Druten, Richard Weil and Keith Winter.

● ●

"WALLS OF JERICHO," an original story by Ewart Adamson and Jack White, has been purchased by Monogram for Fall production on the 1942-43 program.

● ●

UNDER her new agreement with Republic Studios, Jane Withers is to receive $10,000 for each of two pictures during the first year and $15,000 for a third film, if made.

In 5th Week "Mrs. Miniver" Again Draws Over 150,000

Metro reported last night that attendance at "Mrs. Miniver" at the Music Hall took a jump for the fifth week, which ended last night, with 150,629 paid admissions. This exceeded the attendance for the previous week, it was stated, and marked the fifth consecutive week that attendance was above the 150,000 mark.

"Mrs. Miniver," Metro announced, has far outgrossed the previous record holder, "The Philadelphia Story," and becomes one of four pictures in Music Hall history to be held over for six weeks.

Total attendance for the five weeks was 772,983, a figure equal to the entire population of Boston and representing one in every 10 residents of Greater New York.

San Val Drive-In Wins Clearance Cut of 35 Days

West Coast Bureau of THE FILM DAILY

Hollywood—After hearing the case of California drive - in theaters against Paramount, RKO, Metro and Warners, Arbitrator J. M. Rust handed down a decision shortening the clearance from 63 to 28 days after first-run closing for second-run at the San Val Drive-in, Burbank.

U. S. Theater Biz Ahead by 20 P. C.

(Continued from Page 1)

large cities, the aggregate dollar volume of movie intake in the adversely affected towns has not been serious enough to seriously reduce the increase in business for the country as a whole, the tabulation shows.

Percentage of upturn has not been maintained on a uniform scale in all sections, the ups and downs being determined in part by drawing power of current pictures, and occasionally a week shows a dip under last year.

With matinees generally being considerably off from the past Summer, due to more persons employed and a large number of women active in the war effort, the gross increase has resulted chiefly from additional night and week-end business and scattered price tilts.

First-Run Biz Ahead

With the nation at war, exhibitors are preparing to meet their first Summer under wartime conditions with mingled optimism and pessimism, according to a checkup. On a basis of comparison, reports indicate that first-run business is running well ahead of that of last Summer, while subsequent-runs are about the same or, in some cases, a little under last year.

The effect of gas and tire rationing has not yet been fully established, although there appears to be two schools of thought on what the ultimate result will be. Exhibitors who, in the past, have depended on automobile trade, concede the theory that those patrons will be lost or considerably lessened. On the other hand, some exhibitors claim that they are drawing new patrons from their immediate localities, people who formerly drove to distant theaters for their entertainment.

Nabe Theaters Likely to Profit

Tourist trade, naturally, is expected to decrease, but the usual Summer motorist probably will stay home and be a more frequent visitor to his neighborhood theater. Early reports show that fewer theaters have closed for the Summer as of last week and this may mean that their owners hope to bid for the patronage of the stay-at-homes.

As has been repeated many times, theaters in defense areas are doing bigger business than they have in previous Summers. Exhibitors in non-defense territories are reported to be shaping up campaigns to lure business from those who are not using their cars. That the people appear to have more money to spend for entertainment has been brought out by the large number of $5 and $10 bills that are being pushed through the box offices, according to cashiers and managers.

War Exposition Postponed

Chicago—United Nations War exhibition has been postponed, the International Amphitheater being taken over by the Army.

War Service

. . . on the Motion Picture Front

WAC LAUDS MURPHY CAMPAIGN

WAC yesterday commended the War Bond and Stamp sales drive which has been administered by Frank Murphy through Loew's State, Syracuse. Covering all phases of advertising, publicity and exploitation, Murphy's campaign centered around the "Syracuse Retailers for Victory" month-long drive, the State being headquarters for virtually all official activities. Of particular novelty were the weekly "Songfests," staged every Tuesday night, with some organization, either commercial or civic, sponsoring a half-hour program. Five persons each week are appointed "Singing Minute Men" and a guest speaker of local importance promoted the sale of Bonds and Stamps from the stage.

. . . — V . . . —

STARS AT CHINA RELIEF RALLY

"Zero" Mostel, Lili Damita, Margo, and Eddie Mathews of "Porgy and Bess" will be among the stars of stage, screen and radio present at the United China Relief Rally in Times Square at 1 p.m. today. The rally, under the auspices of the local Film War Service Council of industry trade unions, will have as speakers James G. Blaine, chairman of the Civilian Defense Volunteers of Greater New York and treasurer of U.C.R.; Lewis Merrill, president of the UOPWA, CIO, and Vincent J. Ferris, secretary of the Allied Printing Trades Council of the A F of L. Lee Ya-ching, Chinese aviatrix also will appear on the platform.

$200,000 WAR BOND PREMIERE

Pittsfield, Mass.—The "War Bond Premiere" of "Take a Letter, Darling," which reopened the WMT's Capitol Theater, closed three months because of fire, resulted in a sale of more than $200,000 in bonds. Although the prices were scaled from $25 to $1,000, many $1,000 bond purchasers had to be content with $500 seats. The operators of the theater had figured a $175,000 house.

Local banks had charge of the ticket distribution and the bonds sold were in addition to commitments previously made.

. . . — V . . . —

COLLECT 5 TONS OF RUBBER

Johnson City, Tenn.—The Majestic and the Sevier contributed measurably toward the "over-the-top" rubber-reclamation drive, with more than 10,000 pounds of scrap rubber turned in at the two theaters when they gave shows for which admission charge was "at least one pound of scrap rubber." Prizes for youths bringing most rubber were given and one youth turned in more than 150 pounds at the Majestic, according to Fred Barton, manager.

. . . — V . . . —

DIME PRICE FOR SERVICE MEN

Miami—Royal Theater, this city's newest downtown house, has inaugurated a dime price policy for service men in uniform. Royal plays duals. Dime policy permits a service man and his "date" to see a matinee show for 38 cents, an evening performance for 45 cents.

Warner Contact Managers In Three-Day Parley Here

(Continued from Page 1)

today at the home office, with W. Stewart McDonald, assistant treasurer, presiding. Meeting will continue through Saturday.

Group also will be addressed by Joseph Bernhard, vice-president and general manager; Harry M. Kalmine, assistant general manager of Warner Theaters; Leonard Schlesinger, James M. Brennan, Harry Goldberg, and other home office executives.

Among contact managers attending the sessions will be J. P. Faughnan, Albany; I. H. Barron, Chicago; M. J. Connor, Cleveland; J. A. Flaherty, Newark; J. A. Bracken, New Haven; J. E. Shipman, Philadelphia; B. W. Steerman, Pittsburgh; C. E. McGowan, Washington.

Len Weisberg Hospitalized

Leonard Weisberg, Metro's trade press contact, is in French Hospital recovering from a knee injury.

Chi. IA Execs. Called Here On Browne-Bioff Tax Case

(Continued from Page 1)

of the operators union have returned from a New York interview with United States District Attorney Mathias Correa regarding Willie Bioff, George E. Browne and Mickey Dean income tax case.

It is reported that several Chicago theater executives were also called for the New York interview.

Boyer Buys Vadnai Story

West Coast Bureau of THE FILM DAILY

Hollywood—Charles Boyer has acquired an untitled story by Laslo Vadnai for use as one of the four sequences in his Universal production, "Flesh and Fantasy."

Malvenda Leases Fairmount

New Haven—Peter J. Malvenda, of Meriden, new to film biz, has acquired the 429-seat Fairmount, New Haven, from Sherman Germaine, as of Aug. 1.

Gen. Doolittle Unable to Accept Operators' $250, So Akron Local Will Buy War Bonds

Akron, O.—Check for $250 sent after the bombing of Tokyo to Brig. Gen. James H. Doolittle by the local operator union of Akron has been returned by Secretary of War Henry L. Stimson, with a letter stating that a 1917 Act of Congress forbids Government officials accepting gifts for services rendered in the line of duty. Union will invest the sum in War Bonds.

NEWS OF THE DAY

Rochester — Lester Pollock, manager of Loew's Rochester Theater in Rochester, is on vacation. Charles Kurtzman, Loew's division chief, replaces him during the first week.

Cleveland—Meyer Kaplan has sold the Crown theater to Ignatz Hausmann and has gone to California to make his home.

Richmond, Va.—Charles A. Meade, of New York, has been appointed manager of Wilmer & Vincent's Park Theater. He succeeds Robert Eagan, who was transferred to the National when Al Nowitsky left for duty with the Civil Air Patrol on the Eastern shore of Virginia.

Cleveland—Donald Wolf, son of Warner zone manager Nat Wolf, is spending his Summer vacation learning the business from the publicity angle. Young Wolf has been named second assistant to publicity director J. Knox Strachan.

New Haven—Gene DuBarry, manager of the Lincoln, New Haven, for several years, is now at the Capitol, Milford, Conn.

Seattle, Wash.—Fred Nilson, long with National Screen Service here, has resigned to become assistant to Don Geddes, manager of the Orpheum.

Buffalo—Gordon Tresch is a new member of the Shea theaters' publicity staff.

Buffalo—Bernice Serns is new assistant booker at Monogram exchange, succeeding Jack Chasen, resigned.

Buffalo — Ralph Boughart, RKO exploiteer, has set up headquarters in Buffalo. He succeeds Ronnie Ames, transferred to Texas.

Iowa First State to Sign Up 100% for War Effort

Des Moines—Iowa is the first state to go over the top in 100 per cent war effort, A. H. Blank, head of Tri-States and state chairman, telegraphed to Arthur Mayer of WAC, after the final two theaters signed up yesterday.

All 594 theaters in the state have now been signed up. This includes indies, circuits and itinerants.

Cary Grant, Barbara Hutton Wed

West Coast Bureau of THE FILM DAILY

Hollywood—Cary Grant and the former Barbara Hutton, Woolworth heiress, were married yesterday noon at the home of Grant's agent, Frank Vincent, at Arrowhead Lake.

Settle "Meanest Man" Tiff

West Coast Bureau of THE FILM DAILY

Hollywood — With all difficulties ironed out at the conferences yesterday, Jack Benny will start work in "The Meanest Man in the World" at 20th Century-Fox July 20.

New Target for Industry:

More Dollars Per Man Per Month in the PAY-ROLL WAR SAVINGS PLAN

TO WIN THIS WAR, more and more billions are needed and needed fast—AT LEAST A BILLION DOLLARS A MONTH IN WAR BOND SALES ALONE!

This means a *minimum* of 10 percent of the gross pay roll invested in War Bonds in every plant, office, firm, and factory in the land.

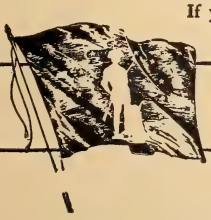
Best and quickest way to raise this money—and at the same time to "brake" inflation—is by stepping up the Pay-Roll War Savings Plan, having every company offer every worker the chance to buy MORE BONDS.

Truly, in this War of Survival, VICTORY BEGINS AT THE PAY WINDOW.

If your firm has already installed the Pay-Roll War Savings Plan, *now is the time*—

1. To secure wider employee participation.
2. *To encourage employees to increase the amount of their allotments for Bonds, to an average of at least 10 percent of earnings—because "token" payments will not win this war any more than "token" resistance will keep the enemy from our shores, our homes.*

If your firm has not already installed the Pay-Roll War Savings Plan, *now is the time to do so.* For full details, plus samples of result-getting literature and promotional helps, write, wire, or phone: War Savings Staff, Section E, Treasury Department, 709 Twelfth Street NW., Washington, D. C.



U. S. War Savings Bonds

This space is a contribution to America's all-out war program by

THE FILM DAILY

Local 306-Empire Merger Talk All Off

(Continued from Page 1)

for years were called off at the insistence of Empire, according to Kindler.

The news came as a surprise to the trade since in the earlier stages of the negotiations representatives of both Empire and Local 306 had been reported making headway. Negotiations had been in progress for a number of weeks. It represented the umpth time that attempts to merge Empire with Local 306 had gone sour. The first effort to join the two unions was made more than 10 years ago.

The stumbling block this time was said to have been Empire's decision not to continue with any merger move until it knew the outcome of a labor dispute between itself and Local 306 involving the Yorktown Theater, Manhattan, and the Center, Queens. The case is pending before the State Labor Relations Board.

Empire charged that its contracts with the Yorktown and Center had been violated when Local 306 allegedly caused the dismissal of Empire projectionists at both houses by carrying on a picketing campaign there. Empire demands that the men be restored to their jobs with full payment of back wages.

Negotiations for the absorption of Empire by Local 306 had been reopened on the initiative of Father John P. Boland, chairman of the State Labor Relations Board, who felt it was about high time the two labor groups composed their differences and terminated their protracted rivalry.

Had the consolidation move succeeded, Local 306 would have ruled as the sole projectionists' union in this territory. Exhibitors were wholeheartedly behind the move as it would have ended a situation that long has been a source of tribulation to them.

Negotiators representing Local 306 were Herman Gelber, its president, and Nat Frankel, the union's attorney. Representing Empire were Kindler, and Alan Goodwin, the union's attorney. Father Boland sat in at the negotiations as chairman and observer.

Kindler indicated yesterday that Empire was not keen about effecting a consolidation with Local 306. He said that Local 306 had made the overtures to get together in a merger move. Kindler added that Empire never had approached Local 306 with a consolidation plan.

TO THE COLORS!

Uniontown, Pa.—V. L. Watkins, manager of the Manos theater, has left for Army service.

Lt. Joe Gould, former prexy of the N. Y. SPG, has been assigned to an armored infantry regiment at Fort Benning, Ga.

OUTSIDE LOOKING IN

As the Lay Press Views the Industry

The Greatest Therapeutic Doctor of Them All!

WE brag about War Production. Just look at our guns, ships, tanks, planes, we say. . . And so delighted are we with outselves that we forget that this war achievement is quite in line with our whole history of production.

In Peacetime, we've worked the same miracles. . . I remember the start of the biggest miracle in all our history. And it was a Peacetime miracle at that: The Movies. Nothing ever has touched it. Nothing is ever likely to, Peace or War. . .

I'm not going to put down any figures here. They're too monumental to credit. This flicker of forty or fifty years ago has since spread all over the world, bringing joy and dreams and respite and healing to the hearts of hundreds of millions. . . Literature, music, art, travel, every conceivable item that makes up the life of mortal man was recorded and brought to the people. . .

In 1939 the motion picture industry had taken its place among the four major industries of the whole world, and held definite first place of all as prime influence upon the American way of life.

Then came War; and the great Trunk of the motion picture industry—distribution—was cut off almost at its base. A few timid realists within the industry thought they heard the knell of doom. But the Movie Makers—I mean those men of vision, courage, and supreme knowledge of their medium—provided the faith to carry on. So that today, obstacles that would be thought by lesser gamblers to be insurmountable, have been in large measure overcome, and the motion picture industry is in the healthiest stage of being they have enjoyed in their whole life.

For it took world catastrophe to bring about full recognition and appreciation of what the movies mean to human beings. Their therapy has always been sensed, but not until now, not fully realized. We know now what they have been doing for us all along; what they are doing now; what repair and restoration they are about to do. Come bombings, death, and every conceivable dislocation to our lives, the movies go on.

The producers are making some of their finest pictures; and those which, in former years, would have enjoyed only mild notice are now getting hearty endorsement from the rank and file.

Therefore I say, give thanks and credit and appreciation and support to the motion picture industry which through the years can be said to be the greatest therapeutic doctor of them all!—*FLORENCE FISHER PARRY in the Pittsburgh Press.*

Welcome News to the Man With Whiskers

WHEN the Government completes its conferences with the high executives of the motion picture industry . . . looking to the conservation of materials essential to the war effort, it will find that Hollywood already has voluntarily put into effect a policy of rigid economy.

Directors, writers and technicians, we are informed from an unimpeachable source, meet each week to sift scores of suggestions and recommend the practicable ones to the producers. The first block of 13 has just been made official. And the surprising part of it all is that they caused no hardship to anyone concerned. As a matter of fact, they probably should have been adopted years ago by the industry in its own best interests. This is tacitly admitted in the announcement of the industry's discovery that its conservation programs have not only reduced the amount of film used in the given picture by approximately 40 per cent, but has proportionately improved the finished product.

This has been accomplished through skill, ingenuity and teamwork, involving not only all aspects of technical efficiency but more careful preparation of scripts, letter-perfect mastery of roles by the actors and longer and more painstaking rehearsals before the cameras begin to grind. . .

Hollywood's contribution to the war effort, however, does not end there. More pictures will be made on location during the next year than at any time during the past decade. And this despite the fact that experience has proved location pictures to be more expensive than those made on studio sound stages. But they save vital materials. In the Nation's all-out war effort materials have become more precious than money. . . All this should be welcome news to the Man with the Whiskers.—*NELSON B. BELL, in the Washington Post.*

Sunday Pix in Lumberport

Lumberport, W. Va. — Gene DeFallo, who operates the Port Theater, has succeeded in making arrangements with the local authorities whereby he will be permitted to have Sunday shows. This was done with the understanding that the Sunday showings would not interfere with church services.

WB Lose Philly Tax Appeal

Harrisburg, Pa. — Pennsylvania's Supreme Court upheld the Dauphin (Harrisburg) County Court in a judgment in the sum of $413.10 for the Commonwealth of Pennsylvania against Warner Brothers Theater, Inc., of Philadelphia, on a tax suit. The company appealed the lower court decision.

Petition for Decree Amendment in Work

(Continued from Page 1)

ated by the UMPI, but may not include proposals for changes in the arbitration set-up.

The new sales plan as yet has been acted upon by the Department of Justice which will give its reaction before being sent to Judge Goddard.

Rutland Enterprises Appeals Deane Award

(Continued from Page 1)

Frank M. Deane's Colonial Theater, Manchester Depot, Vt. The arbitrator dismissed the complaint against RKO but ordered the adjustment on M-G-M product.

Deane had asked that the Clearance of the Paramount, Grand and General Starke theaters in Rutland be abolished. Frederick W. Bliss, arbitrator, ruled that pictures be made available to the Colonial immediately after either Rutland or Bennington and not more than 14 days after first-run Rutland.

Hearings Start in Liberty, Akron, O., Arbitration Case

Cleveland—Initial session of the first local arbitration case filed under Section X, that of the Liberty Operating Company of Akron involving the Liberty Theater against Loew's, 20th-Fox, Paramount and Warner Bros. with the Highland Theater as intervenor opened yesterday before Arbitrator Leonard H. Davis.

Robert T. Menches, president of the complainant company, and manager of the Liberty Theater, as a witness established the fact that the Liberty enjoyed first-run status 20 years prior to completion of the Highland in 1938 since when only second-run has been available. Menches asks return of first-run status, also that the Highland be restrained from employing the circuit buying power or Meyer Fine and P. E. Essick, part owners of the Highland, who allegedly buy for some 40 houses.

Distributor representatives are Paul J. Newlon for 20th-Fox, Earle Beatty for Loew's, Irvin Cohen for Paramount and Warners, Jerome Friedlander represents the Highland Theater. Complaint attorney is Charles Nelan of Akron. This is the first some run case heard here. Hearings will resume this morning.

STORKS!

Pittsburgh—A Fourth of July son was born to Mr. and Mrs. John D. Walsh at the hospital in Newport, R. I., the mother's home town. Father is manager of Shea's Fulton Theater here.

FILE COPY
DO NOT REMOVE

Intimate in Character
International in Scope
Independent in Thought

THE Film DAILY

The Daily Newspaper
Of Motion Pictures
Twenty-Four Years Old

VOL. 82, NO. 8 — NEW YORK, FRIDAY, JULY 10, 1942 — TEN CENTS

WAR FACTORS INFLUENCE CLEARANCE AWARD

Warners to Have 20 Ready for New Season's Bow

Editorial

Pix Vacations

. . . other matters

By CHESTER B. BAHN

THINKING-OUT-LOUD DEPARTMENT:

Wonder how many theater operators are reviving the "Movie Vacation" theme in house copy this Summer?

If it was an excellent idea—and it was—last year, isn't it even better today, what with war-time restrictions on motoring, etc., all designed to put a crimp in the average American's vacation-time yen to go places?

For hundreds of thousands, vacations, if enjoyed at all, will be merely so many days to be spent at home. And with four gallons of gas the nominal weekly allotment along the East Coast, where the population is thickest, even trips to bathing beaches will necessarily be few.

So why not a quick revival of "Movie Vacation" display copy? It's a golden opportunity.

THERE'S an implied compliment to the editors of the five newsreels in that story you read in this paper yesterday to the effect that the Office of Censorship's reviewers here have found only approximately one per cent of newsreel footage scanned objectionable from the war effort's angle.

Considering the amount of news footage that pours in upon the editors of the five reels (who, be it remembered, must edit from the world-wide rather than merely domestic angle), the fact that such an insignificant amount is challengeable by the censors is little short of amazing.

It speaks volumes of the sound editorial judgment exercised by the men at the reels' helms, and, of course, no less of the magnificent co-operation they are extending to the Government.

IT may not have claimed the biggest headline of the week, but certainly, from the broad industry viewpoint, that Dallas story detailing the heightened national exhibitor interest in Interstate's single feature policy rates as newsworthy in the nth degree.

If you missed the story, Interstate is pointing out to its correspondents that its highly profitable experience with singles-plus-shorts has sharply defined these advantages:

"At least one extra show each time a house opens; faster turnover; larger return on smaller investment; better teaming of subjects; higher entertainment value;

(Continued on Page 2)

11 Already Completed, 9 Currently Before Cameras; High % in Upper Brackets

Although Warners is expected to again follow a flexible production policy for 1942-43, announcing no definite number of pictures, the company's product situation for the coming year is shaping up as the best in its history. Eleven features already are completed and nine others are currently before the cameras, making a total of 20 features that will be ready when the new season officially opens.

High percentage of upper bracket

(Continued on Page 5)

Gelber Raps Empire For Flop of Merger

Action of Empire State Motion Picture Operators Union in abandoning negotiations to consolidate with Local 306, projectionists, was denounced yesterday in a statement issued by Herman Gelber, president of the latter.

Declaring that " a merger is essential to peace in the industry in New York City," Gelber appealed to the members of Empire "to bring

(Continued on Page 5)

Gehrig Pic to Have $1.10 Previews in Key Cities

"The Pride of the Yankees," Sam Goldwyn's saga of Lou Gehrig, which has a 41-theater world prem-

(Continued on Page 4)

War Fronts May Be Visited by Willkie

Wendell L. Willkie, 20th-Fox board chairman, will visit Australia, China, Russia and other United Nations if official permission, yet to be requested, is forthcoming, it was reported yesterday.

Col. Darryl F. Zanuck, 20th-Fox vice-president, recently returned from a Signal Corps mission to England. While there, he participated in a Commandos' raid on France.

First of 6 WB Sales Meets Here July 23

Warners will hold six regional meetings this year, in place of the customary national sales convention, it was definitey decided yesterday at the first session of the district managers' meeting being held at the home office.

Ben Kalmenson, general sales manager, who is presiding at the three-day sessions here, announced

(Continued on Page 7)

Allied Wants UMPI to Handle Public Relations

Apparent neglect by UMPI to set up public relations groups and "other violations of the Chicago compact" are among the subjects that are scheduled to come before Allied's board of directors when it

(Continued on Page 4)

Arbitrator Bases Dismissal of Cal. Case on Print, Transit Problem

For the first time, an arbitrator has disallowed a clearance complaint on the partial basis of the print situation and the limitation of transportation facilities. H. Eugene Breitenbach, arbitrator, dismissed the case brought by Sidney Pink and Joseph Moritz, operators of the Century Theater, Los Angeles, against the five consenting companies and three intervening circuits, declaring that the existing clearance is not

(Continued on Page 7)

PR Com. to Name Washington Rep.

Washington rep, of the Public Relations Committee, Eastern division, will be designated following a luncheon meeting of industryites to be

(Continued on Page 7)

SPG Gets CIO Charter, Names Rosenfield Prexy

President Lewis Merrill of the UOPWA officially welcomed the New York SPG into the CIO as Local 114 of the UOPWA at a charter-

(Continued on Page 5)

Detroit's Eastown Installs Raid Siren

Detroit—Eastown Theater, operated by Wisper & Wetsman Circuit, is the first theater in this area to install its own air raid siren, as a patriotic contribution. Four large directional horns are being installed on the roof, through the co-operation of Altec Service Co.

Requirement that such sirens shall be under direct control at all times is met by installing controls in the apartment of the building caretaker, with regulation that either the caretaker or his wife must be there on 24-hour duty. Siren can be heard for about three miles, and will give warnings to an estimated 250,000 people.

Plan Anti-Duals Drive in Chi.

Will Be Pressed to Finish, Asserts Kirsch

A smashing drive against double features in Chicago will be inaugurated by Illinois Allied shortly, it was declared here yesterday by Jack Kirsch, president of the organization. Kirsch said that the details of the campaign were being worked out and would be put into operation as quickly as possible.

While other attempts to halt duals in Chicago have been made, Kirsch

(Continued on Page 4)

Chi. Producers to Fight AFM Ban on Recordings

Chicago—Chicago producers who use music recordings and transcriptions will fight the ban recently placed on recordings by James C. Petrillo, American Federation of Musicians prexy. A meeting has been called for next Monday by

(Continued on Page 7)

M P PRODD DIST
21ST FL
23 W 44TH ST
N Y C

THE NEWSPAPER OF FILMDOM — THE FILM DAILY — ALL THE NEWS ALL THE TIME

Vol. 82, No. 8 Fri., July 10, 1942 10 Cents

JOHN W. ALICOATE : : : : Publisher

DONALD M. MERSEREAU : General Manager

CHESTER B. BAHN : : : : : : Editor

Published daily except Saturdays, Sundays and Holidays at 1501 Broadway, New York, N. Y., by Wid's Films and Film Folk, Inc. J. W. Alicoate, President and Publisher; Donald M. Mersereau, Secretary-Treasurer. Entered as second class matter, Sept. 8, 1938, at the post-office at New York, N. Y., under the act of March 3, 1879. Terms (Postage free) United States outside of Greater New York $10.00 one year; 6 months, $5.00; 3 months $3.00. Foreign, $15.00. Subscriber should remit with order. Address all communications to THE FILM DAILY, 1501 Broadway New York, N. Y. Phone BRyant 9-7117 9-7118, 9-7119, 9-7120, 9-7121. Cable address: Filmday, New York.

Representatives: HOLLYWOOD, Calif. Ralph Wilk, 6425 Hollywood Blvd., Phone Granite 6607. LONDON—Ernest W. Freeman, The Film Reuter, 127-133 Wardour St., W. 1. PARIS—P. A. Harle, Le Film, 29 Rue Marsoulan (12). MEXICO CITY—Marco-Aurelio Galindo, Depto. 215, Calle del Sindicalismo, 99, Tacubayo, D. F.

FINANCIAL

(Thursday, July 9)

NEW YORK STOCK MARKET

	High	Low	Close	Net Chg.
Am. Seat.	....	....	....	.....
Col. Picts. vtc. (2½%)	7⅞	7¾	7⅞	+ ⅜
Columbia Picts. pfd.	....	....	....	.....
Con. Fm. Ind.	....	....	....	.....
Con. Fm. Ind. pfd.	....	....	....	.....
East. Kodak	132¾	132½	132¾	+ ¾
do pfd.	....	....	....	.....
Gen. Prec. Eq.	13	12½	12½	.....
Loew's, Inc.	42⅜	41¾	42⅜	+ ½
do pfd.	....	....	....	.....
Paramount	15⅝	15	15⅝	+ ½
Paramount 1st pfd.	115	112	115	+ 3½
RKO	3	3	3	+ ⅛
RKO $6 pfd.	42	42	42	.....
20th Century-Fox	10¾	10¼	10½	+ ⅜
20th Century-Fox pfd.	23½	22¾	22¾	+ ¾
Univ. Pict. pfd	....	....	....	.....
Warner Bros.	5⅝	5½	5½	.....
do pfd.	....	....	....	.....

NEW YORK BOND MARKET

Par. B'way 3s55	62½	62½	62½	+ ½
Para. Picts. deb. 4s56.	99½	99½	99½	.....
Warner Bros. dbs. 6s48.	100	100	100	.....

NEW YORK CURB MARKET

Monogram Picts.	....	....	....	.....
Radio-Keith cvs.	⅛	⅛	⅛	.....
Sonotone Corp.	1⅞	1⅞	1⅞	.....
Technicolor	....	....	....	.....
Trans-Lux	⅞	⅞	⅞	.....
Universal Corp. vtc.	6¾	6¾	6¾	+ ¼
Universal Picts.	....	....	....	.....

GETTING A SIGNED RECEIPT IS A STANDING RULE OF Postal Telegraph

CHARGES FOR TELEGRAMS 'PHONED IN APPEAR ON YOUR TELEPHONE BILL.

Pix Vacations

. . . other matters

(Continued from Page 1)

greater variety; new faces—new ideas—new approaches—novelty; gives them a proving ground for real box-office value of the feature as well as the short; can concentrate their advertising, exploitation, and publicity on one feature much more advantageously than if they had to split same for two features; more newspaper space and better reviews; more space and better advance notices than when divided between features; gives feature a far better setting, making same appear more important; better balanced program and contrast; audiences feel that feature has been more carefully selected; many shorts are better than second features, cost less, draw better."

Any counter claims from the other side of the fence?

M of T Suit Settlement Terms Given to Commons

Montreal — Discontinuance of an action taken by the March of Time against Canada's national film board follows an agreement between the two parties that film provided by the March of Time, used as a portion of a National Film Board documentary, will not be exhibited outside of Canada.

Karl Homuth, Conservative member of the Dominion Parliament for Waterloo South, was so informed in the House of Commons in reply to a question. The action was commenced by March of Time as a protest against the exhibition in the United States of a National Film Board picture "War Clouds Over the Pacific," which included film provided by March of Time. The complainants dropped the action as soon as the agreement was arrived at, Homuth was told.

Circuit of Laffmovies Projected by J. J. Mage

J. J. Mage is planning a chain of film houses similar to his Laffmovie on West 42nd St. He and his associates are reported searching for locations in all the big cities. Mage is said to have been inspired to branch out by the success of his New York house, where the all-comedy policy quickly clicked.

Mage, who operated a large circuit of newsreel houses in France, Belgium and England, came to the U. S. about nine months ago. Laffmovie policy, he says, had its origin in Paris.

Bob Smith, Milwaukee WB Branch Head, Dies

Milwaukee—Robert T. Smith, 45, for the last 16 years branch manager for Warner Bros. here, died yesterday. Smith entered the film business as a salesman for Superior Screen in 1918. He is survived by his widow and three sons.

UMPI Tax Committees' Membership Augmented

The UMPI tax committees have been practically completed with the announcement by Leon J. Bamberger, executive secretary, of new members appointed to local tax groups.

In Alabama, Maurice Mitchell of 20th Century-Fox, Atlanta, who resides in Birmingham, will represent distribution on the Alabama committee, of which Col. Thomas E. Orr, president of the Amusement Enterprises, Inc., is chairman. Mitchell's appointment completes the Alabama committee on which are also serving Mack Jackson, Alexander City, and R. N. Kennedy, Alabama Theater, Birmingham.

Paul Harrison, RKO Radio representative in Florida, has joined the committee in that state completing the roster there, together with Fred H. Kent of Florida State Theaters, Jacksonville, who is acting as temporary chairman, and Earl Fain of Leesburg, Fla. A permanent chairman will be elected by the committee.

For New Hampshire, E. Fahey of the State Theater, Manchester, will represent circuit operations, while W. Lester Hughes of the Paramount exchange, Boston, will represent distribution. A third member to represent individual independent theater operations has not yet been appointed.

The Vermont committee will include R. Robb, Jr., of the Playhouse, Randolph, Vt., and Thomas Duane of the Paramount exchange, Boston. A third member to represent circuit operations is yet to be announced.

As soon as the openings have been filled in Vermont and New Hampshire, the entire United States will be completely covered by 55 UMPI tax committees to operate under the direction of the national tax committee of which Spyros Skouras is chairman, Bamberger said.

Bob Matthews Heads Cinecolor N. Y. Office

Cinecolor, Inc., has opened a New York office at 729 Seventh Ave., with Robert Matthews in charge.

"Ravaged Earth" feature photographed in Shanghai in color, by Mark L. Moody, has just been completed by the Cinecolor process and is now being readied for distribution.

Set Young-Aherne Vehicle

West Coast Bureau of THE FILM DAILY

Hollywood—Columbia will co-star Loretta Young and Brian Aherne in "The Frightened Stiff," Richard Wallace directing and Sam Bischoff producing.

Sir Cedric in "Commandos"

West Coast Bureau of THE FILM DAILY

Hollywood—Sir Cedric Hardwicke was signed yesterday to play the Admiral in Columbia's "The Commandos," starring Paul Muni.

COMING and GOING

WILLIAM J. KUPPER, executive assistant to Tom Connors, 20th-Fox distribution chief, and ANDY SMITH, JR., the company's eastern sales manager, will be back at their desks today after a trip to Boston for conferences with Tom Bailey, Northeastern district manager, and Exchange Manager E. X. Callahan.

RUTH MORROW, Universal publicist, has arrived on the Coast.

WILLIAM SAAL heads East from the Coast today.

WILLIAM BENDIX, Hal Roach star, in New York for a short vacation, returns to the Coast on Saturday.

L. P. HANSON, Chief Engineer of U. S. Air Conditioning, is in town on Government business.

DR. J. B. FISHMAN, Allied Theater Owners of Connecticut proxy, is vacationing at Stockbridge, Mass., with his family.

ROGER MAHAN, Warners' New York branch manager, is vacationing; he's due back on the 20th.

ANDRE DE LA VARRE has returned from Alaska with a new film, "Journey to Denali," which Columbia will release.

HARRY GITTLESON, assistant to Western Division Sales Manager Walter Branson, leaves New York today for a visit to the St. Louis branch. He expects to be gone about 10 days.

MARCO WOLFF of Fanchon & Marco is expected to return to the Coast early next week.

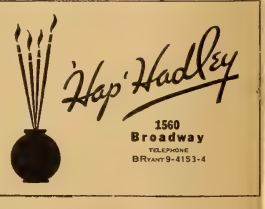
Local 109 Asks Election At 20th-Fox Exchange

Screen Office and Professional Employes Guild, Local 109, UOPWA, yesterday took another step to strengthen its position in the film white-collar field here when it filed a petition with the National Labor Relations Board asking for an election at thet 20th-Fox exchange. Some 30 office employes are said to be involved.

SOPEG is at present in the midst of negotiations for a contract for white collarites at the 20th-Fox home office, where it won a NLRB election recently.

Charges Infringement of Film Splicer Patents

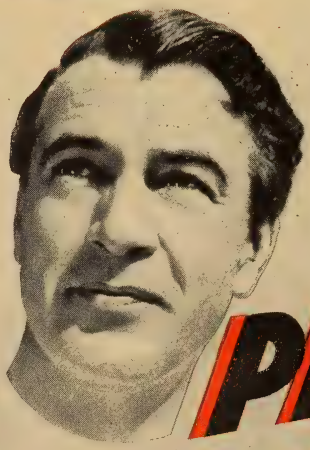
Patent infringement suit was filed yesterday in Federal Court by David E. Schayer against RKO, Universal, Columbia, Film Automatic Machine Co., Inc., Wallace and Tiernan Products, Inc., Harry G. Hess and Abraham J. Willmer. Plaintiff, alleged owner of four patents on a film splicer, charges the defendants with infringing these patents by making, selling and using "arcuate film splicing machines and rewinders." An injunction, accounting and damages are demaded in the complaint.



THE GREAT AMERICAN STORY

WALTER WINCHELL says:

"Samuel Goldwyn couldn't have given the youth of America a finer gift, nor to the sweethearts of America a finer love story."



THE PRIDE OF THE YANKEES

DISTRIBUTED BY RKO-RADIO

Army-Navy Relief Total, $2,077,900

Film industry's drive for Army and Navy Relief, during which collections were made in more than 12,000 theaters, has resulted so far in a fund of $2,077,900, according to announcement yesterday by Nicholas M. Schenck, national chairman. This surpasses any money-collection drive ever made in the U. S. pix theaters, the next highest record having been for the last infantile paralysis fund which hit a total of $1,450,000.

Schenck pointed out that several hundred theaters still have failed to report their collections, urged that they do so at once as the fund cannot be dispersed until all reports and checks are in. It is anticipated that the completed fund will reach close to $2,250,000.

The relief "cash-in-hand" was pushed over the $2,000,000 mark yesterday when E. A. Schiller, treasurer for Southern California theaters, sent in a check for $149,900 to national headquarters in New York.

Gehrig Pic to Have $1.10 Previews in Key Cities

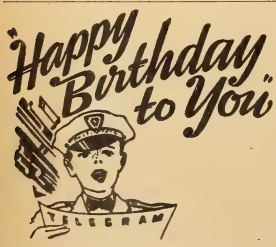
(Continued from Page 1)

iere in New York next Wednesday night, will get similar $1.10 reserve seat previews in other keys within the net few weeks, RKO announced yesterday.

In New Orleans, Boston and Columbus, the preview showings will be held simultaneously in two theaters. Other spots where the pic will get advance build-ups include Des Moines, Salt Lake City, Baltimore, Omaha, Providence, Washington, Chicago, Kansas City, Denver, Rochester, Syracuse, Buffalo, Trenton and others.

Ricciuti Joins Para.

John Ricciuti, for ten years associated with Harry Gibbs, New Haven, in independent picture distribution, is now assistant booker at the Paramount exchange, New Haven.



JULY 10
Sam Wood — Joan Marsh
Dudley Murphy

JULY 11
Walter Wanger — Sally Blane

JULY 12
Hunt Stromberg — Jetta Goudal
Jean Hersholt — Mike Connolly
Tod Browning — Sam Mintz

▼ ▼ ▼

In Freedom's Cause

● ● ● **THE film industry once again showed it knows what we are fighting for in this People's War when the home offices turned out virtually en masse for the United China Relief Rally in Times Square during the lunch hour yesterday and responded nobly to the appeal for funds.....The event was under the auspices of the local Film War Service Council of industry guilds and trade unions, and many unionists were out "shaking cans.".....An address by Jack Kelly of the Ochs Post (1207) of the American Legion, was followed by the playing of Chinese songs and "The Star-Spangled Banner".....Cynthia Carlin of the American Theater Wing and Ellen Davidson of SOPEG, Local 109, UOPWA, brought to the microphone Lawrence Whisonant, of "Porgy and Bess," who sang "I Got Plenty of Nuthin.".....**

▼ ▼ ▼

● ● ● *THEN came James G. Blaine, chairman of the Civilian Defense Volunteers of Greater New York and treasurer of UCR....."We are fighting for a fundamental issue, the freedom of man," Blaine said.....Lee Ya-ching, heroic Chinese aviatrix, next thanked the American people for their help to her own people and asserted that "Chinese morale was never higher than now, though the situation is grave".....Lili Damita, a Treasury Minute Woman and a registered Red Cross nurse, greeted the crowd with: "The Chinese fighters are the people, and you too are the people; we must stick together."*

▼ ▼ ▼

● ● ● **HERMAN GELBER, president of projectionists' local 306, IATSE, AFL, struck one of the keynotes of the rally when he pointed out that both AFL and CIO unions were represented on the FWSC and that there are no differences of opinion in this war effort....."Not only is this a fight to exterminate Nazism, fascism and Japanese domination, but it is a fight for the survival of trade unions as well as the survival of democracy," asserted Gelber.....Nanette Fabray, who like Whisonant, was accompanied by leading man Max Showalter of "My Sister Eileen," sang "Everything I Love" and gave way to Lewis Merrill, president of the UOPWA.....Merrill, who called China "a bastion in Asia which cannot be duplicated," told the attentive audience that a contribution to China was a contribution to America.....Program closed with a brief address by Singapore's Charlie See, the "Billy Rose of the Far East."**

▼ ▼ ▼

● ● ● *THIS-AND-THAT DEPT.....Chester J. Williams, operator of the Atlas theater, Detroit, is running for election as Wayne County auditor. . . ● Speaking of candidacies, the Bay State industry is hailing the decision of Gov. Leverett Saltonstall to stand for a third term.....His Excellency is one of the best friends of films ever to sit in the State House. . . ● Congrats. to Jay Emanuel, celebrating his 30th anniversary in film biz.....'Twas back in 1912 that Jay became manager of the Ridge Ave. theater, Philly, after briefly serving as an usher there. . . ● Exhibit entitled, "Walt Disney's Bambi: The Making of an Animated Sound Picture," opens next Wednesday in the Museum of Modern Art . . . ● IATSE's Local 751 Treasurers and Ticket Sellers Union, has purchased $2,500 worth of War Bonds through the American Theater Wing.....*

▼ ▼ ▼

● ● ● **AVENGE PEARL HARBOR!!!.....**

Plan Anti-Duals Drive in Chicago

(Continued from Page 1)

indicated that the pending battle would be fought to a finish, declaring that "when we start something," we generally finish it."

Kirsch said that the Chicago first-runs were playing two "A" pictures on the same program and by the time the pictures reached the subsequent-runs they are "pretty much milked."

Allied Wants UMPI to Handle Public Relations

(Continued from Page 1)

meets at the William Penn Hotel, Pittsburgh, on July 22. It is reported that Allied leaders look with disfavor on the Public Relations Council recently formed within the MPPDA, the opinion being that the functions of such a body should come under the unity program through UMPI.

Other topics on the Pittsburgh agenda, according to an Allied bulletin issued yesterday, include (a) extraordinary prices and terms demanded for outstanding productions this season; (b) prospect of still further increases next season; (c) curtailment of film delivery service, and (d) handling of priorities without reference to the exhibitors.

The matter of "nuisance ailments" dealt with in a recent statement by M. A. Rosenberg, national Allied president, will be considered. These "ailments" include blind checking, forced price increases for particular pictures, etc.

The board sessions probably will last two days.

Army Takes 2 Chi. Hotels

Chicago—The Stevens and Congress Hotels, at which many amusement confabs have been held, will be taken over for Army use August 1 on an order signed by Federal Judge William Holly yesterday.

TO THE COLORS!

West Coast Bureau of THE FILM DAILY

Hollywood—Gene Autry, who is working in "Belles of Capistrano," has enlisted in Army Air Corps with rank of Sergeant. He expects to be called to active duty at Bolling Field July 17.

Pittsburgh — Robert Kimelman, booker for the local Columbia exchange, who recently qualified for the Volunteer Officers' Corps, has been called to active duty. He has been succeeded as booker by Orlando Boyle, formerly assistant booker, and Eugene Wintner, of the accessory department, has been made assistant booker.

West Coast Bureau of THE FILM DAILY

Hollywood—Edward A. Blatt, dialogue director at the Warner studios and former Broadway producer, reports for Army duty late this month.

WB Readying 20 For Season's Bow

(Continued from Page 1)

pictures is another unusual feature of the new program.

Finished product includes "Yankee Doodle Dandy," "Arsenic and Lace," "The Constant Nymph," "Across the Pacific," "George Washington Slept Here," "Now, Voyager," "Desperate Journey," "Secret Enemies," "The Busses Roar" and "The Hidden Hand."

Now shooting are "Casablanca," "The Adventures of Mark Twain," "Watch on the Rhine," "Air Force," "The Desert Song," "Princess O'Rourke," "You Can't Escape Forever," "Gentleman Jim" and "Night Freight."

Two other important pictures definitely set for production in the near future are "Mission to Moscow" and "This is the Army." Additional properties now in preparation include "Action in the Atlantic," "Edge of Darkness," "Shine On, Harvest Moon," "Tough Road," "Life of Helen Morgan," "Brooklyn, U. S. A.", "A Night at Tony Pastor's," "Devotion," "Warden Lawes of Sing Sing," "Old Acquaintance," "Country Lawyer," "Background to Danger," "Rhapsody in Blue," "Quietly My Captain Waits," "Men Without a Country," and several not yet titled.

SPG Gets CIO Charter, Names Rosenfield Prexy

(Continued from Page 1)

presentation meeting last night at the Hotel Piccadilly.

Charter was accepted for the union by Lawrence H. "Larry" Lipskin, acting SPG head since the entrance last month of Lt. Joe Gould into the Army.

At an election held last night, Jonas Rosenfield, Jr., of 20th Century-Fox was chosen to succeed Gould. Rosenfield was unopposed.

"Unity is the way to lick our country's enemies," said Merrill in making the presentation. "If we weld our unity in the common struggle, we will not have to worry how we will fare in the movie industry. If we serve our country, we will only then be able to guarantee democracy on the job. Our slogan must be: 'Security for Americans in a secure America.'"

Another speaker was Saul Mills, secretary-treasurer of the CIO Greater New York Industrial Union Council. William Piehl, member of the UOPWA executive board and its representative in the amusement industry, was also present.

WEDDING BELLS

Miriam D. Zevin of the Warner Bros. publicity department is now Mrs. Arthur Kulik. Husband is an attorney.

Wotta Break!!!

Buffalo — Opening of the third week for "Eagle Squadron" at the Lafayette Theater on Wednesday coincided with the return to his Buffalo home of one of the real heroes of the Eagle Squadron of the RAF, Flight Lieut. Carroll Warren McColpin, who is pictured in the introduction to the film.

"Eagle Squadron" continued to play to big houses after a first week's gross that was nearly 250 per cent of average.

Gelber Raps Empire State Unit for Flop of Merger

(Continued from Page 1)

pressure to bear on their leaders" in an attempt to end a rivalry which has been in existence for years. The statement claimed that projectionists belonging to Empire "desire membership in Local 306 and unity above all else" and charged their leaders with having "once again failed to serve the best interests of the membership of Empire."

Gelber referred to Empire's action in calling off negotiations looking to a merger as "a terrific shock and disappointment to Local 306." "We were sincere and earnest in our desire to end dual unionism and its attendant nuisances to the entire industry in New York City," he said. "Despite the difficulty of the negotiations, we carried them through to a point where we saw success in the offing."

Gelber asserted that Empire's actions in the matter had forced Local 306 to the conclusion that its rival was "not a free agent" and was "still being dictated to by certain exhibitors who always claimed that they owned the union."

The promise was made by Gelber in his statement that Local 306 would continue to fight for a merger in the local projectionist field in spite of the setback.

Local 306, according to Gelber's statement, interpreted Empire's decision to drop the merger negotiations as a "gratuitous slap at Father Boland." The reference was to Father John P. Boland, chairman of the State Labor Relations Board, who had sat in at the negotiations as chairman and observer. It was at Father Boland's initiative that the negotiations had been reopened. Gelber said Father Boland had given "so much of his time and effort to settle this vexatious, long-standing problem."

Negotiations for the absorption of Empire by Local 306 had been in progress for a number of weeks when the former suddenly called the whole business off. The action was taken following a meeting of the Empire executive board which ended early Wednesday morning. Moves to merge the two groups had been made many times over a period of more than 10 years. All met with dismal failure.

Century Circuit under a 10-year contract, is the heaviest employer of Empire operators.

"IT'S TO THE GANG IN THE FIELD AGAIN!"

PARAMOUNT PICTURES INC.

TIMES SQUARE CHICKERING 4-7040 NEW YORK CABLE ADDRESS FAMFILM

July 10, 1942

DEAR FELLOW SHOWMEN:

Last week I told you "TAKE A LETTER, DARLING" was RED HOT at the boxoffice.

This week I'm writing to tell you I meant WHITE HOT. "Take A Letter" is beating "Birth of the Blues" in town after town. Look at these figures:

SIXTY PER CENT above "Blues" for a week in Lincoln, Nebraska and Pottsville, Pa.

FIFTY PER CENT above "Blues" for three days in Little Rock, at the Arkansas.

FORTY PER CENT above "Blues" for six days in the Brooklyn Paramount.

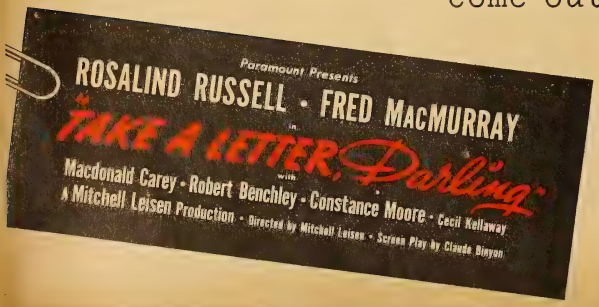
TWENTY-FIVE PER CENT above "Blues" for five days at the Majestic, Houston; the Criterion, Oklahoma City, and the Omaha, Omaha.

TWENTY to TEN PER CENT above "Blues" for four days in the Rialto, Tucson; the Florida, West Palm Beach, and the Buffalo, Buffalo.

Looks like the Herald was right when it said this one "ranks with all top comedies to come out of Hollywood back to and including 'It Happened One Night'."

Faithfully,

Paramount



War Factors Basis In Clearance Award

(Continued from Page 1)

unreasonable as charged by the complainants.

Pink and Moritz claimed that the 7-day clearance granted to the Los Angeles first-runs and the seven-day clearance granted to the Manchester Theater, two miles away, over the Century was unreasonable. They asked that the first-run clearance be cut to 21 days and that all clearance between the Manchester and the Century be eliminated.

Would Set Precedent

Breitenbach pointed out in his award that the elimination of clearance between the Manchester and Century and the cutting of the first-run clearance would provide a precedent for the making of similar demands by all exhibitors in the 20 odd zones in the city.

"Multiply the Los Angeles problem by the number of similar key city problems throughout the country," the arbitrator wrote, "and it appears that the resulting increase in print cost alone would be prohibitive and might bring a widespread breakdown of the principle of clearance which the above mentioned consent decree, together with all responsible persons in the motion picture industry, recognizes as a sine qua non of the successful and profitable production and distribution of motion pictures.

"Moreover, it is common knowledge that the wartime restrictions on critical materials, such as film, may drastically limit the number of prints which each distributor may be allowed to make, and may render essential the curtailment of the number of simultaneous showings."

Transportation Angle

The present limitations on the use of transportation facilities for non-military purposes may render impossible the use of existing transportation facilities for print distribution, particularly in outlying areas. Breitenbach continued. He added that "owing to the probable increased restriction on the use of photographic film and the more drastic limitation on the use of transportation facilities, it seems unwise to move another theater up into a recognized critical availability period under the circumstances of the case."

As to restrictions on the use of automobiles, the arbitrator contended that the evidence indicates that even if all use of automobiles were eliminated, the Century would still compete with the Manchester.

"The emergency blackouts may require persons to stay closer to their homes," the arbitrator commented, adding that "although the evidence does not clearly disclose that such a trend already exists, in any event, the inconvenience of not being able to see motion pictures close at hand and at the earliest date possible is a very slight sacrifice in time of war."

Short Short Story

Manchester, N. H.—Today's short short story is provided by the billing on the Rex Theater marquee:
"Dangerously They Live."
"Almost Married."

PR Com. to Name Washington Rep.

(Continued from Page 1)

held at the Willard in the national capital next Tuesday.

Glen Allvine, secretary of the Eastern public relations group, goes to Washington on Monday and will spend the next two days there in connection with the setting up of the organization there. Tuesday's meeting will be attended by theater ad men, distributor publicists and civic-minded exhibs., with Edward L. Roddan of the MPPDA Washington office also sitting in.

Person or persons designated to serve will be concerned only with broad public relations problems, and will not handle legislative matters, it was learned following yesterday's weekv huddle of the Eastern group at which S. Barret McCormick, new chairman, presided for the first time.

Acceptances of invitations to serve the committee as public relations reps. in their respective areas have been received from three more industrvites, making a total of 33 now in the field. Additions are Allan Sparrow, Loew's, Richmond, Va., Russell A. Bovim, Loew's city manager, Columbus, and Helen Garrity, Intermountain Theaters, Salt Lake City.

Chi. Producers to Fight AFM Ban on Recordings

(Continued from Page 1)

Frank Newman, secretary of the Manufacturers' Association.

Soundies organization will be represented at the meeting by V. G. Wahlberg.

Two Youngclaus Houses Bought by Commonwealth

Superior, Neb. — The Lyric and Sterling theaters here have been purchased by Commonwealth Amusement of Kansas City from W. M. Youngclaus of Grand Island. The Sterling has been closed for some time and the Lyric will be closed shortly while it is being remodeled.

Frederic Burnham Dies

Chicago—Frederic Burnham, well known film attorney, dropped dead on Lake Shore Country Club golf links yesterday. His wife and daughter survive.

On Oriental's Stage Bill

Chicago—Morton Downey and Bert Wheeler head the stage bill at the Oriental Theater opening today.

First of 6 WB Sales Meets Here July 23

(Continued from Page 1)

the regionals to be conducted by him as follows:

Eastern and Metropolitan districts, headed by Sam Lefkowitz and Norman Ayres, respectively, and including the New York, Albany, Boston, Buffalo and New Haven branches, to be held July 23-24 in Boston.

Central and Mid-Atlantic, Harry Seed and Robert Smeltzer; including Cincinnati, Cleveland, Detroit, Pittsburgh, Philadelphia and Washington; July 27-28 in Pittsburgh.

Midwest and Prairie, William S. Shartin and Hall Walsh; including Chicago, Indianapolis, Milwaukee, Minneapolis, Des Moines, Kansas City, Omaha and St. Louis; July 30-31 in Chicago.

Southern, Ralph L. McCoy; including Atlanta, Charlotte, Dallas, Memphis, New Orleans, Oklahoma City; Aug. 3-4 in Memphis.

West Coast, Henry Herbel; including Denver, Los Angeles, Portland, Salt Lake City, San Francisco, and Seattle; Aug. 10-11 in San Francisco.

Canadian, Wolfe Cohen, latter part of August.

Home office execs. who will attend the regionals include Joseph Bernhard, Roy Haines, Norman H. Moray, Arthur Sachson, A. W. Schwalberg and Mort Blumenstock. S. Charles Einfeld also will come East from the Coast for the series of meetings.

To Outline Sales Policies

Agenda for the regionals will embrace new season's sales policies, which will conform to the special problems of the respective territories, with particular attention to localities affected by war production conditions. Winners of the annual sales drive will be presented.

Before introducing Joseph Bernhard, Warners' vice-president and general manager, at yesterday morning's session, Kalmenson again reaffirmed the policy of the company insofar as promotions from the ranks of the field force are concerned. Bernhard summarized the progress and standing of the company to date and discussed production aims and sales possibilities for the coming season.

Cites Increased Playing Time

Speaking of the general acceptance of increased playing time for pictures, Bernhard pointed out that, under war conditions, people are getting a maximum of pleasure out of motion pictures and exhibitors generally seem to be inclined toward maximum playing time.

Sam Schneider also addressed yesterday's session, his remarks dealing with financial matters as they pertain to current conditions. He cited how far Kalmenson's field organization has gone to overcome the anticipated decline in revenues from the foreign field.

There will be sessions today and tonight, with the meeting winding up tomorrow.

« REVIEWS «

"Atlantic Convoy"

with John Beal, Virginia Field, Bruce Bennett

Columbia 66 Mins.

RIGHT - UP - TO - THE - MINUTE WAR MELLER IS JAMMED WITH ACTION, THRILLS AND EXCITEMENT.

Iceland is the locale of this up-to-the-minute war melodrama. "Atlantic Convoy," produced with considerable showmanship by Colbert Clark, tells its story of Nazi agents conspiring against our military interests there in a fashion that is charged with plenty of excitement—the product of thrilling headlong movement. Some of the stuff is pretty cut-and-dried but effective nonetheless. Fans who cry for action will get it unselfishly in this production.

In "Atlantic Convoy" the American military forces in Iceland are concerned over Nazi submarine attacks on our convoys. They know someone is tipping off the subs. Bruce Bennett, a flying officer, sets out to find who the louse is. John Beal, civilian weatherman, falls under suspicion. When Bennett discovers that the fellow deserted from the Marine Corps after a court-martial for turning over important information to a Nazi agent (Victor Kilian), it looks pretty bad for Beal. What Bennett does not know is that the chap was tricked by the Nazi. Beal squares himself by making it possible for Bennett to capture the Nazi agent and end the submarine menace.

Romance enters the story in the person of Virginia Field, a nurse saved by Beal from a torpedoed ship. Miss Field never loses faith in Beal's innocence, and the end finds the lovers in a clinch.

The acting is satisfactory. Beal, Bennett and Miss Field deliver excellent performances marked by high sincerity. Scarcely behind them are Clifford Severn, Kilian and a number of others.

Lew Landers does a good directorial job. The Robert Lee Johnson screenplay makes good use of melodramatic incidents. There is some fine camera work by Henry Freulich.

CAST: Bruce Bennett, Virginia Field, John Beal, Clifford Severn, Larry Parks, Stanley Brown, Lloyd Bridges, Victor Kilian, Hans Schumm, Erik Rolf, Eddie Laughton.

CREDITS: Producer, Colbert Clark; Director, Lew Landers; Screenplay, Robert Lee Johnson; Cameraman, Henry Freulich; Film Editor, James Sweeney; Art Director, Lionel Banks; Musical Director, M. W. Stoloff.

DIRECTION, Good. PHOTOGRAPHY, Good.

War Conditions Closing Up-state Mich. Houses

Detroit—Minor epidemic of upstate theater closings, largely because of changes of war-time operating conditions, is reported from rural areas. Angle seems to be largely shift of population to the larger cities, loss of younger men to the Army, and the definite decrease in patrons coming into the Summer resort areas.

The Avalon at Colon has been closed by Carl J. Bohnenstadt, for the duration of the war. Other closings just reported include the Lyric at Evart, owned by Herman A. Bird, and the Kinde at Kinde, owned by Ernest Wooster.

RELEASED NATIONALLY THRU UNITED ARTISTS AUGUST 7th

Every Roaring Thrill IS TRUE!

Four hundred million people marked for murder . . . yet remaining unconquerable . . . even when the enemy drops 200 tons of bombs on one city in 30 minutes!

SEE . . . the incredible film that was smuggled past the Japanese, in bamboo poles

SEE . . . the most bombed city on earth — Chungking — and its defiant people

SEE . . . China's fifteen year old guerilla fighters

SEE . . . essential industries carried over mountains on the backs of coolies

SEE . . . all China united for victory in a modern miracle of courage

REY SCOTT, daring soldier of fortune and winner of the Academy Award certificate of merit for filming this picture "under the most difficult and dangerous conditions."

REY SCOTT'S "KUKAN"

THE BATTLE CRY OF CHINA

Produced by HERBERT T. EDWARDS

IN FULL NATURAL COLOR

Patriotic Theatres Sell War Bonds & Stamps

FILE COPY
DO NOT REMOVE

Intimate in Character
International in Scope
Independent in Thought

THE FILM DAILY

The Daily Newspaper
Of Motion Pictures
Twenty-Four Years Old

VOL. 82, NO. 9 NEW YORK, MONDAY, JULY 13, 1942 TEN CENTS

117 FEATURES COMPLETED FOR 1942-43

Davis Reorganizes Office of War Information

THE WEEK IN REVIEW

Theater Biz Ahead

By L. H. MITCHELL

GROSSES JUMP: Survey of film theater grosses reveal that current business is running approximately 20 per cent ahead of last Summer. Biggest gains are in the South and in large industrial centers. Receipts of Broadway houses, the analysis showed, are but slightly ahead of last Summer. Gains are mostly from first-run theaters.

* * *

SALES PLAN: Early okay of UMPI's substitute sales plan of four groups yearly is expected from the Department of Justice. A petition for the amendment of the consent decree, for presentation to Judge Henry W. Goddard, is in work.

* * *

UNITED ARTISTS: UA Productions is creating an acting talent pool, talent being for use in UA's own productions, of which there may be four for the new season, and possibly for loan to UA producers.

* * *

WARNER BROS: First of six Warner regional sales meetings, in lieu of a national convention, will be held in Boston July 23.

* * *

NEWS GRAB-BAG: William Goetz has been given a new 10-year contract as v.-p. in charge of studio operations by 20th-Fox. . . . Fredric Ullman, Jr., has been elevated to presidency of RKO Pathe News. . . . Massachusetts drive-in biz seen dropping 25 to 40 per cent due to coastal dim-out. . . . Warners, which obtained films rights to Irving Berlin's "This is the Army" for $250,000, will contribute 50 per cent of the film's net to Army Emergency Relief Fund. . . . Censorship Office has cut out but one per cent of footage of newsreels examined. . . . Gasoline and tire rationing may increase number of clearance arbitration cases. Those war factors caused Los Angeles arbitrator to dismiss the L. A. Century Theater's clearance reduction demand. . . Proposed merger between M. P. Local 306, projectionists, and Empire

(Continued on Page 9)

Lowell Mellett Gets New Title; Bureau of Motion Pictures Has 5 Branches

Washington Bureau of THE FILM DAILY

Washington—The reorganization of the Government's publicity and propaganda machine by Elmer Davis, chief of the Office of War Information, announcement of which has long been awaited, failed to create any startling changes as regards the use of the motion picture or its place in the Government program, it was revealed Friday at a press conference held by the OWI chief, his first since coming to Washington.

Lowell Mellett, Co-ordinator of

(Continued on Page 8)

Rogers May Succeed Autry at Republic

Roy Rogers may step into Gene Autry's boots at Republic. Such was the indication on Friday following the news that Autry, the studio's number one cowboy star, had enlisted in the Army Air Corps as a non-com. The presence of Rogers

(Continued on Page 4)

Sunday Midnight Show Ban Fought in Hamilton

Toronto — Claiming the Police Board of Hamilton had no jurisdiction in passing a by-law prohibiting Sunday midnight shows, Leslie Gregory, owner of three neighbor-

(Continued on Page 8)

20th-Fox's "Tales" Set for Music Hall

First 20th Century-Fox picture to play Radio City Music Hall since June, 1937, will be "Tales of Manhattan," it was reported at the week-end, simultaneous with the announcement that "Mrs. Miniver" would go into its seventh week, thereby breaking all run records at the big theater. Indications are that "Miniver" will remain for an eighth week.

Next attraction at the Music Hall will be "Bambi" which will be followed by Columbia's "Talk of the Town" and "Tales of Manhattan."

Submit Sales Plan To Court This Week

Representatives of the five consenting companies will be asked to accompany Department of Justice officials this week when they present the proposed UMPI sales plan to Federal Judge Henry W. Goddard. Day on which the plan, which

(Continued on Page 8)

Test Engagements Set For 'Yankee Doodle Dandy'

Warner Bros. will submit "Yankee Doodle Dandy" to a series of test engagements in several of their theaters in an effort to perfect the film's advertising campaign before a

(Continued on Page 9)

117 Completed, 64 More Shooting, with 122 Additional Now in Preparation

A backlog of 117 completed 1942-43 pictures, with 64 more before the cameras was revealed at the week-end by a FILM DAILY survey of the new season product status. These, plus 122 more listed as "in preparation," total 303 features either finished or well under way. All but nine of the completed subjects are for major company release.

Paramount, which has kept well ahead of its release schedule for some time, still holds the lead in numbers of pictures finished while the company does not release by sea-

(Continued on Page 7)

New Trial Blocked In Minn. Law Case

St. Paul—Efforts by the State to set aside a previous decision which nullified the Minnesota anti-blocks-of-five law failed in Ramsey County District Court here Friday when Judge Albin Pearson denied motions

(Continued on Page 7)

Soldiers' Taste in Films Is Turning to Melodrama

Melodramatic action was the favored film fare of men in uniform in June, according to the monthly re-

(Continued on Page 9)

No Social Security on Acts

Music Hall Wins Test Case Against Gov't

Federal Judge John Bright in a 12-page opinion on Friday ruled that theaters hiring special acts as part of their stage shows were not compelled to pay Federal Social Security taxes to the Government. The court awarded a judgment of $1,079 and interest in favor of Radio City Music Hall Corp., operators of the Music Hall, against the U. S. Government. The test suit had been

(Continued on Page 4)

Indianapolis Confronts House Employe Problem

Indianapolis — Neighborhood theaters are facing a serious problem getting ushers and other house employes. Before the Summer school vacation most theaters employed high school students as ushers but most of these have gone to war in-

(Continued on Page 8)

Wilcox Mapping Out Next RKO Picture

Plans for Herbert Wilcox's next production for RKO are being discussed here by Wilcox, Peter Rathvon, RKO president, and Ned E. Depinet, president of RKO Radio Pictures. Story will have a Canadian and London background and will be made in Hollywood prior to his return with Anna Neagle to London. It will star Miss Neagle. Their latest production, "They Flew Alone," is being prepared for early release.

THE NEWSPAPER OF FILMDOM — THE FILM DAILY — ALL THE NEWS ALL THE TIME

Vol. 82, No. 9 Mon., July 13, 1942 10 Cents

JOHN W. ALICOATE : : : : Publisher

DONALD M. MERSEREAU : General Manager

CHESTER B. BAHN : : : : : Editor

Published daily except Saturdays, Sundays and Holidays at 1501 Broadway, New York, N. Y., by Wid's Films and Film Folk, Inc. J. W. Alicoate, President and Publisher; Donald M. Mersereau, Secretary-Treasurer. Entered as second class matter, Sept. 8, 1938, at the post office at New York, N. Y., under the act of March 3, 1879. Terms (Postage free) United States outside of Greater New York $10.00 one year; 6 months, $5.00; 3 months, $3.00. Foreign, $15.00. Subscriber should remit with order. Adddess all communications to THE FILM DAILY, 1501 Broadway, New York, N. Y. Phone BRyant 9-7117, 9-7118, 9-7119, 9-7120, 9-7121. Cable address: Filmday, New York.

Representatives: HOLLYWOOD, Calif.—Ralph Wilk, 6425 Hollywood Blvd., Phone Granite 6607. LONDON—Ernest W. Fredman, The Film Renter, 127-133 Wardour St., W. 1. PARIS—P. A. Harle, Le Film, 29 Rue Marsoulan (12). MEXICO CITY—Marco-Aurelio Galindo, Depto. 215, Calle del Sindicalismo, 99, Tacubayo, D. F.

FINANCIAL

(*July* 10)

NEW YORK STOCK MARKET

	High	Low	Close	Net Chg.
Am. Seat.	....	....	....	....
Col. Picts. vtc. (2½%)	7⅞	7¾	7⅞	....
Columbia Picts. pfd.	29¾	29¾	29¾	— ¼
Con. Fm. Ind.	....	....	....	....
Con. Fm. Ind. pfd.	7⅜	7⅜	7⅜	....
East. Kodak	133¾	132½	133¾	+ 1
do pfd.	....	....	....	....
Gen. Prec. Eq.	12⅞	12⅞	12⅞	+ ⅜
Loew's, Inc.	42	41¾	42	— ⅜
do pfd.	....	....	....	....
Paramount	15¾	15⅜	15⅝	....
Paramount 1st pfd.	115	115	115	....
RKO	3	2⅞	3	....
RKO $6 pfd.	44	42¼	44	+ 2
20th Century-Fox	10¾	10⅝	10⅝	+ ⅛
20th Century-Fox pfd.	23	23	23	+ ¼
Univ. Pict. pfd.	....	....	....	....
Warner Bros.	5⅝	5½	5⅝	+ ⅛
do pfd.	....	....	....	....
NEW YORK BOND MARKET				
Para. Picts. deb. 4s56	99½	99½	99½	....
Warner Bros.' dbs. 6s48				
	100	100	100	....
NEW YORK CURB MARKET				
Monogram Picts.	13-16	13-16	13-16	— ⅛
Radio-Keith cvs.	....	....	....	....
Sonotone Corp.	....	....	....	....
Technicolor	7⅝	7½	7½	....
Universal Corp. vtc.	....	....	....	....
Universal Picts.	....	....	....	....

N. Y. OVER-THE-COUNTER SECURITIES

	Bid	Asked
Met. Playhouse, Inc. 2nd deb. '45	64	67
Roxy Thea. Bldg. 4s 1st '57	62½	65

EVERY TELEGRAM'S A RUSH TELEGRAM AT

Postal Telegraph

CHARGES FOR TELEGRAMS PHONED IN APPEAR ON YOUR TELEPHONE BILL.

The Broadway Parade

Picture and Distributor	Theater
Native Land (Frontier Films)—10th week	World
Mrs. Miniver (Metro-Goldwyn-Mayer Pictures)—6th week	Music Hall
The Magnificent Dope (Twentieth Century-Fox)—2nd week	Roxy
Eagle Squadron (Universal Pictures)—2nd week	Globe
I Married an Angel (Metro-Goldwyn-Mayer Pictures)	Capitol
Are Husbands Necessary? (Paramount Pictures)	Paramount
Spy Ship (Warner Bros. Pictures)	Strand
Calling Dr. Gillespie (Metro-Goldwyn-Mayer Pictures)	Criterion
Men of Texas (Universal Pictures)	Rialto
Sweater Girl (Paramount Pictures)	Central
Broadway (Universal Pictures) (a-b)	Palace
Lady Gangster (Warner Bros. Pictures) (a)	Palace
Stagecoach Buckaroo (Universal Pictures)—Last day (a)	New York
Men of San Quentin (Producers Releasing Corp.)—Last day (a)	New York
Film Dance Festival (Martin J. Lewis & H. S. Rosenwald)—8th week	5th Ave. Playhouse

♦ TWO-A-DAY RUNS ♦

Yankee Doodle Dandy (Warner Bros. Pictures)—7th week	Hollywood

♦ FUTURE OPENINGS ♦

The Pride of the Yankees (RKO-Radio-Samuel Goldwyn)—July 15 (d)	Astor
This Above All (Twentieth Century-Fox)—July 16 (b)	Roxy
Priorities on Parade (Paramount Pictures)—July 22	Paramount
Maizie Gets Her Man (Metro-Goldwyn-Mayer Pictures)—July 15	Criterion
The Battle Cry of China (United Artists)—July 18	Central
The Big Shot (Warner Bros. Pictures)—July 17	Strand
Her Cardboard Lover (Metro-Goldwyn-Mayer Pictures) (c)	Capitol
Juke Girl (Warner Bros. Pictures)—July 14 (a-b)	Palace
In Old California (Republic Pictures)—July 14 (a)	Palace
Rubber Racketeers (Monogram Pictures)—Opens tomorrow (a)	New York
Raiders of the Range (Republic Pictures)—Opens tomorrow (a)	New York

(a) Dual bill. (b) Subsequent run. (c) Follows current bill. (d) Opens simultaneously at 40 RKO theaters in Greater New York.

COMING and GOING

WILL H. HAYS and his secretary, MILTON HODENFIELD, arrive on the Coast today from New York.

MARTIN LEWIS, in charge of Paramount's radio department, is en route to the Coast studio for a stay of 10 days. On his return trip he will stop at Chicago.

H. M. RICHEY left Saturday for Milwaukee.

DAVID HERSH, president of Ideal Factoring Corp., which is affiliated with numerous film and financing projects, left Friday for a six-week stay on the Coast.

JACK KIRSCH returned over the week-end to Chicago.

JAMES C. PETRILLO, American Federation of Musicians president, left for Chicago Friday.

HERBERT J. YATES returns today from out of town.

MR. and MRS. NATE SODIKMAN have returned to Albany from a vacation at Atlantic City.

AGNES MOOREHEAD, left New York for Hollywood Saturday.

PETER PERAKOS, New Britain and Thompsonville exhibitor, and son, LT. JOHN PERAKOS, Army Air Corps, visited the New Haven exchange district.

THEO JUNG and JERRY NORWOOD of the Loew's construction department, New York, are touring the Loew-Poli circuit with HARRY F. SHAW, division manager.

A. G. CONSTANT, Ohio theater owner, was in town over the week-end from Steubenville, O.

GLEN ALLVINE goes to Washington today.

JOSEPH HUMMEL, Warner Bros. foreign department executive, returns today from vacation.

Albany Exchange Owner Dies

Albany—Funeral rites for Patrick W. Mulderry, 82, who attracted the film biz to this city by building exchanges to house all the major companies back in 1927, were held Friday from St. Joseph's Church with all film row managers in attendance. Mulderry is survived by two sons, William J. and Francis J. Mulderry.

Cost-of-Living Bonus Hope Fades in Canada

Toronto—All hope that theater and exchange employes in Canada, among others, would be permitted to have an increase in pay under the salary bonus system enforced by the Dominion Government for the duration of the war has been dispelled by the announcement that the new 25 per cent luxury tax imposed under the recent Federal budget provisions does not apply to commodities involved in the official cost-of-living index which regulates the bonus plan.

Wages are pegged for the duration to prevent inflation but if the cost-of-living index advances one point, employes of companies are to be paid one per cent more in wages, generally speaking.

Since the jump in many retail prices because of the luxury tax, it has been believed that a bonus would be necessary on this account but Government officials have now revealed that the new levy was built around the cost-of-living group of articles—so there will be no salary increase on this account, with which to pay the Government impost.

"Lassie Come Home" To Be Filmed in Color

"Lassie Come Home," story of a Yorkshire family and their faithful collie dog by Eric Knight, author of "This Above All," will be filmed entirely in Technicolor. it was announced by New York visitor Sam Marx, who will produce the story for Metro. Picture, which starts shooting soon, is being directed by Fred Wilcox, making his debut as a director of feature length pictures.

Post-War Plans Discussed At 20th-Fox Conferences

West Coast Bureau of THE FILM DAILY

Hollywood—Twentieth-Fox's wartime course and post-war plans were discussed at studio conferences in which participated Spyros Skouras, president; Darryl Zanuck, production head; Tom Connors, distribution chief; William Goetz, head of studio operations, and Laudy Lawrence, chief of foreign distribution.

The company's executives also discussed prevailing and possible added public entertainment trends and restrictions on important materials. Twentieth-Fox's plans for complete co-operation with the Government in the interests of victory.

New Tenn Drive-in Opens

Chattanooga, Tenn.—The Skyway, a new drive-in on Brainerd Road, has opened.

NEW YORK THEATERS

RADIO CITY MUSIC HALL
Rockefeller Center
GREER GARSON • WALTER PIDGEON
"MRS. MINIVER"
From Jan Struther's Book • An M-G-M Picture
ON THE GREAT STAGE: "AT EASE"—Leonidoff's fast moving, colorful revue. Symphony Orchestra, under the direction of Erno Rapee. First Mezzanine Seats Reserved Circle 6-4600

Henry FONDA Wendy BARRIE Don AMECHE
'THE MAGNIFICENT DOPE'
A 20th Century Fox Picture
PLUS A BIG STAGE SHOW ROXY 7th AVENUE 50th STREET

RAY MILLAND • BETTY FIELD
"ARE HUSBANDS NECESSARY?"
A Paramount Picture
IN PERSON
HAL McINTYRE • CONNEE BOSWELL
And His BAND Extra! LARRY ADLER
Midnight Feature
HEALTHFULLY COOLED PARAMOUNT TIMES SQUARE
BUY WAR STAMPS AND BONDS AT THE PARAMOUNT

RKO PALACE B'WAY & 47th St.
GIMME GALS & WISE GUYS!
GEORGE RAFT : PAT O'BRIEN
'BROADWAY'
— and —
'LADY GANGSTER' Faye Emerson

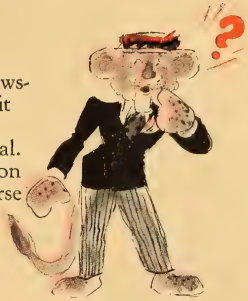
"BRILLIANT-A HIT."—Anderson, Jour.-Amer.
50c to $1.50 at all Performances except Sat. Eves. 50c to $2.50 | Plus Tax
Sonja Henie & Arthur M. Wirtz presents
A New Musical Ice-travaganza
STARS ON ICE
100 CELEBRATED SKATING CHAMPIONS
CENTER THEA., Rockefeller Center. CO. 5-5474
America's Only Ice Theater
Evgs. Incl. Sun. 8:40. Mats. Sun., Wed. & Sat.
No Monday Perf. Mail Orders Promptly Filled
ALWAYS COMFORTABLY COOL

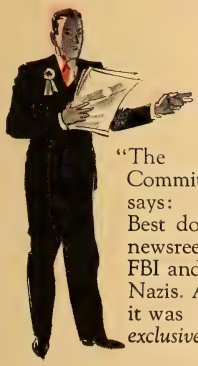
FROM N. Y. TIMES

HEADLINERS' CLUB TO GIVE 19 AWARDS

War Leads to Record Number of Honors for Journalistic Achievement This Year

"Gosh! Wonder what Newsreel outfit will get *that* medal. I'll look on the reverse side."





"The Committee says: Best domestic newsreel on FBI and the Nazis. And it was *exclusive!*"

"M-G-M NEWS OF THE DAY! Isn't that nice?"

Congratulations to staff of M-G-M News of the Day. Exhibitors agree with Headliners Club. You're the tops!
—Leo

Music Hall Wins in Social Security Case

(Continued from Page 1)

brought by the Music Hall to recover the sum, representing two per cent of wages paid during 1938 to the Government under protest pursuant to a ruling of the Collector of Internal Revenue.

The court's decision, applicable to any theater which augments its regular chorus and orchestra by hiring special artists, stated that "the sole question involved is whether or not the special artists mentioned were 'employes' or 'independent contractors' under which latter classification no tax should be payable."

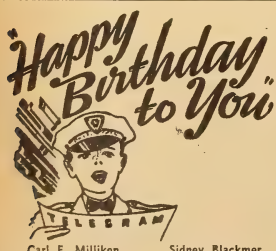
The court went on to say that "special artists, who have no regular employer, and never have had, and who are dependent upon the merit of their particular act to sell it in the amusement market, were never intended to be benefited by the accumulation of reserves to be paid to them in times of unemployment. . . . They were merchants selling in the amusement market, and nothing else."

The opinion declared that whereas the Music Hall Rockettes and orchestra were employes upon whose salaries the theater must pay Social Security taxes, the special artists were independent contractors and no tax need be paid. This is the first legal decision on the question involving the payment of Social Security taxes on stage shows in theaters.

200 Para. Employes Attend Chi. Dinner for Donohue

Chicago—Two hundred Paramount employes attended a farewell dinner party at the Knickerbocker Hotel Friday night for Manager Jim Donohue, who is going to Dallas as district manager, and Harry Hamburg, named Des Moines branch manager. Suitable gifts were given them by Fred Felbinger, newsreel manager, on behalf of the employes.

Harold Wirthwein, Chicago circuit sales manager, has been named branch sales manager succeeding Hamburg. Donohue's successor will be named shortly.



Carl E. Milliken Sidney Blackmer
Cornelius Keefe

▼ ▼ ▼

● ● ● **HERE are the Ten Best Pictures of All Times, at least in the opinion of New York fans who accepted the Music Hall's invitation to ballot during the current engagement of Metro's "Mrs. Miniver"..... 1, "Mrs. Miniver," 80.4 per cent; 2, GWTW, 77 per cent; 3, "How Green Was My Valley," 72.1 per cent; 4, "Goodbye Mr. Chips," 62.6 per cent; 5, "Rebecca," 61.9 per cent; 6, "Wuthering Heights," 46.4 per cent; 7, "The Good Earth," 41.7 per cent; 8, "Boys' Town," 37.1 per cent; 9, "The Philadelphia Story," 37 per cent; 10, "Mr. Deeds Goes to Town," 36 per cent.....The runners up, according to Howard Dietz, were headed by "All Quiet on the Western Front," "Citizen Kane" and "It Happened One Night".....**

▼ ▼ ▼

● ● ● *THE audience poll, frankly adapted from this paper's annual Ten Best, a national institution, is interesting for many reasons .....Not the least, in Phil M's opinion, is the fact that exactly eight of the 10 pix chosen by the fans are to be found on annual FILM DAILY Best Tens.....Which serves to emphasize once again that the latter strikingly reflect not only critical but fan opinion.....That claim can be made for none of the selections of sorts that have sprung up since THE FILM DAILY poll was inaugurated 20 years ago..... And the two exceptions probably will be included among this year's Ten Best.....They happen to be "How Green Was My Valley" and "Mrs. Miniver".....Both of course came along too late for the last Tent Best.....Incidentally, of the Music Hall's Ten Best, "Goodbye Mr. Chips" topped THE FILM DAILY poll in 1939, "Rebecca" ditto in 1940 and GWTW in 1941.....*

▼ ▼ ▼

● ● ● **THAT'S some publicity committee Jules Stein has lined up to plug world premiere of "Holiday Inn" at the New York Paramount Aug. 4 as a Navy Relief benefit.....Take a gander at these names .....Bos Crowther, Howard Barnes, Kate Cameron, Edith Werner, Eileen Creelman, Irene Thirer, George Blackford, Pauline Williams, Louise Levitas, Herb Cohn, Edgar Price, Danton Walker, Louis Sobel, Leonard Lyons, Ed Sullivan, Dorothy Kilgallen.....**

▼ ▼ ▼

● ● ● *HERE AND THERE.....Exhibs. who want to learn how to increase Bond and Stamp sales at their theaters can learn all about it tomorrow.....if they attend a luncheon meeting arranged by New Jersey Allied at the Newark Athletic Club.....Si Fabian and Commissioner John E. Manning of the Internal Revenue Department will talk to the meeting which was arranged by Don Jacocks of Warner theaters and Harry Lowenstein, president of New Jersey Allied. . . . ● Irving Browning, who has been laid up since March when he was in a car accident while en route to Hollywood, is back in the picture scene again.....Irving has just completed a short for Castle Films titled "Washington in War Time".....He's produced shorts for Paramount, Universal and Columbia. . . . ● J. Noble Braden and James Murphy of the American Arbitration Association are back from a swing around the country inspecting the motion picture tribunals. . . . ● William F. Rodgers has had his M-G-M district managers in town to map out the openings of "Mrs. Miniver" which goes into general release on July 15 and 20. . . . ● King Features starts a "Bambi" comic strip in 100 newspapers on July 19.....running in Sunday papers for six months.*

▼ ▼ ▼

● ● ● **AVENGE PEARL HARBOR!**

Rogers May Succeed Autry at Republic

(Continued from Page 1)

on the lot was expected to soften the blow caused by the loss of Autry, who for a long time has been the company's main box-office asset.

There were many solid reasons sustaining the impression that Rogers would take over for Autry, who is scheduled to be inducted on Friday, in Los Angeles in all probability.

Guided by reports from exhibitors all over the land, Republic for some time has been giving Rogers the build-up treatment. In the light of developments last week that was a nice bit of foresight on the part of the studio.

Rogers, who is in his fourth year at Republic, has been making eight singing westerns a year for the studio. Earlier this year the company showed what it thought of his stock by designating two of his future yearly quota as specials. That is the same arrangement under which Autry has been working at Republic. The company gave further evidence of its faith in Rogers as a box-office draw by tearing up his old contract and handing him one running for a longer term and providing for a hike in salary. There is a likelihood that the studio will raise production budgets on the Rogers films in keeping with the player's growing stature as a box-office attraction.

One of the two specials scheduled for Rogers for 1942-1943 has already been set. It is "Heart of the Golden West." It will follow "Sunset Serenade" into production. Rogers is now on his way back to the Coast from personal appearances in the East to start work in the latter film.

Rogers, who is 29 years old, is classified as 3A. He is married and has an adopted child. Other dependents are his mother and father, the former of whom is an invalid.

Autry will be deferred from active duty until he completes "Bells of Capistrano," a special, which has been in production a week and which winds up the program scheduled for him for the 1941-1942 season.

STORKS!

West Coast Bureau of THE FILM DAILY

Holiywood—A baby boy, weighing 8 pounds 7½ ounces, was born to Mr. and Mrs. Sheridan Gibney, July 7. Newcomer is their third child. Gibney was formerly president of the Screen Writers' Guild.

Sioux City, Ia.—Mr. and Mrs. Don Shane are receiving congratulations on the birth of a baby boy. Father is manager of the Capitol theater.

Detroit—Phil Zanders, owner of the White Cloud Theater, White Cloud, is the father of twins, born at Grand Rapids.

SOLD
Paramount Pictures

PARAMOUNT'S

"BEYOND THE BLUE HORIZON"

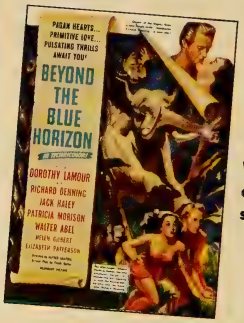
IN TECHNICOLOR

PRE-SOLD to 49,000,000 TICKET-BUYERS!

—with a compaign of full-color ads in the cartoon sections of 55 newspapers...plus a full-color, full-page LOOK ad! Aimed right at YOUR patrons when they're looking for action, thrills, laughs, romance!

17,000,000 READERS of cartoon sections in 35 cities will see this four-color, half-page ad...and Paramount will credit local play dates where it is possible!

All the *proven* box-office elements of "Aloma of the South Seas"—PLUS *new laughs* from the swell new comedy team of Walter Abel and Jack Haley . . . *new thrills* galore . . . *new heart-throbs* for the gals, from Richard Denning—Tall, Tan and Terrific in Technicolor!



28,000,000 READERS of the American Weekly in Twenty cities will be pre-sold by this sock four-color ad!

LOOK's FOUR MILLION readers will see and be sold by this smashing full-page, full-color ad in the July 28 issue!

Paramount Presents

"BEYOND THE BLUE HORIZON"

IN TECHNICOLOR

starring

DOROTHY LAMOUR with Richard Denning
Jack Haley · Patricia Morison · Walter Abel
Helen Gilbert · Elizabeth Patterson

Directed by ALFRED SANTELL · Screen Play by Frank Butler

Paramount Pictures

Sell WAR STAMPS & BONDS AT YOUR THEATRE!

Heavy Backlog of Features as New Season Nears

303 Features Signed With 64 Shooting and 122 In Preparation

(Continued from Page 1)

son, it has 30 features completed, 1[illegible] more shooting and 21 in preparation.

Twentieth Century-Fox is next with 15 completed, 10 shooting and eight in work. RKO also has 15 completed, but with seven shooting. and 18 in preparation. Warners, which also does not recognize seasons, has 11 finished, nine before the cameras and nine preping. Universal has 12 completed, six shooting and 20 features and four serials in preparation.

Standing of Other Majors

Other majors stand as follows: M-G-M, eight completed, 11 shooting, six in preparation; Columbia, seven finished, five shooting, eight being readied; United Artists, eight completed, three shooting (one in England), 13 in preparation.

The indies: Republic, four finished, three and a serial shooting, seven and another serial in preparation; Monogram, three finished, two shooting, seven in work; PRC, two finished, four shooting, five in preparation.

A chart showing the numbers of pictures completed, shooting and in preparation appears on this page.

Following are the titles of completed features and those before the cameras by studios:

COLUMBIA

Completed: "The Lone Wolf in Scotland," "A Man's World," "Stand By All Networks," "Lucky Legs," "Spirit of Stanford," "Smith of Minnesota," "Boston Blackie Goes Hollywood," Shooting: "You Were Never Lovelier," "The Desperadoes," "The Daring Young Man," "Shall I Tell 'Em?," "The Boogie Man Will Get You."

METRO-GOLDWYN-MAYER

Completed: "For Me and My Gal," "Eyes in the Night," "White Cargo," "A Yank at Eton," "Omaha Trail," "Cairo," "Seven Sweethearts," "The War Against Mrs. Hadley," "Keeper of the Flame," and "Skyway to Glory." Shooting: "The Man on America's Conscience," "Reunion," "Journey for Margaret," "Random Harvest," "Clear for Action," "Gambler's Choice," "Lassie Comes Home," "Whistling in Dixie," "Andy Hardy Steps Out."

MONOGRAM

Completed: "One Thrilling Night," "Isle of Fury," "Foreign Agent." Shooting: "Man and the Devil," "Police Bullets."

PARAMOUNT

Completed: "Young and Willing," "American Empire," "Holiday Inn," "Dr. Broadway," "Palm Beach Story," "Night in New Orleans," "Wildcat," "Tombstone, the Town Too Tough to Die," "Are Husbands Necessary?," "Street of Chance," "I Live on Danger," "Lost Canyon," "Submarine Alert," "Henry Aldrich, Editor," "Glass Key," "Road to Morocco," "The Forest Rangers," "Undercover Man," "Mrs. Wiggs of the Cabbage Patch," "My Heart Belongs to Daddy," "Priorities of 1943," "Wrecking Crew," "The Major and the Minor," "Silver Queen," "Lady Bodyguard," "Wake Island," "I Married a Witch," "Great Without Glory," "Happy Go Lucky," "Border Patrol." Shooting: "For Whom the Bell Tolls," "Star-Spangled Rhythm," "No Time for Love," "Leather Burners."

REPUBLIC

Completed: "Hi, Neighbor," "Sombrero Kid," "The Flying Tigers," "The Old Homestead." Shooting: "Ice-Capades Revue of 1943," "Shadow on the Sage," "Chatterbox," "King of the Mounties" (serial).

TWENTIETH CENTURY-FOX

Completed: "Tales of Manhattan," "Footlight Serenade," "The Pied Piper," "Little Tokyo, U. S. A.," "A-Haunting We Will Go," "The Loves of Edgar Allan Poe," "Orchestra Wife." "Thunder Birds," "Iceland," "The Black Swan," "Berlin Correspondent," "The Man in the Trunk," "Girl Trouble," "Careful—Soft Shoulders," "Just Off Broadway," "Crash Dive" and "One-Man Army. Shooting: "Springtime in the Rockies," "China Girl," "Manila Calling," "He Hires the Boss," "That Other Woman," "The Ox-Bow Incident," "My Friend Flicke," "Buried Alive."

UNIVERSAL

Completed: "The Great Impersonation," "Timber," "Sherlock Holmes Saves London," "Give Out, Sisters," "The Invisible Agent," "Men of Texas," "The Mummy's Tomb," "Sherlock Holmes Fights Back," "Get Hep to Love," "Joe, the Wrangler," "Who Done It?," "Off the Beaten Track." Shooting: "Forever Yours," "Mug Town," "Arabian Nights," "Between Us Girls," "House of Mystery," "Raiders of San Joaquin."

UNITED ARTISTS

Completed by Hal Roach: "Prairie Chickens," "Fall In," "The McGuerins from Brooklyn," "Calaboose," "Taxi, Mister?," "The Devil With Hitler." Shooting: "Nasty Nuisance," "Yanks Ahoy."

Completed by Loew-Lewin: "The Moon and Sixpence."

Completed by Alexander Korda: "One of Our Aircraft is Missing." Shooting in England: a Noel Coward production.

RKO RADIO

Completed: "Pride of the Yankees," "Big Street," "Bambi," "Scattergood Survives a Murder," "Journey Into Fear," "The Magnificent Ambersons," "Highways by Night," "Army Surgeon," "Mexican Spitfire Sees a Ghost," "Mexican Spitfire's Elephant," and five Tim Holt pictures—"Bandit Ranger," "Pirates of the Prairies," "Fighting Frontier," "Sage Brush Law," and "Red River Robin Hood." Shooting: "Here We Go Again," "Sweet or Hot," "The Navy Comes Through," "Once Upon a Honeymoon," "The Falcon's Brother," "Name, Age and Occupation" and "They Got Me Covered."

WARNER BROS.

Completed: "Yankee Doodle Dandy," "The Constant Nymph," "Arsenic and Old Lace," "Across the Pacific," "George Washington Slept Here," "Now, Voyager," "Desperate Journey," "Secret Enemies," "The Busses Roar," "The Hidden Hand," "The Hard Way." Shooting: "Casablanca," "The Adventures of Mark Twain," "Watch on the Rhine," "Air Force," "The Desert Song," "Princess O'Rourke," "You Can't Escape Forever," "Gentleman Jim," "Night Freight."

PRODUCERS RELEASING CORP.

Completed: "Baby Face Morgan," "A Night for Crime." Shooting: "Secrets of a Co-ed," "Silent Men," "The Yanks Are Coming," "Corregidor."

117 PICTURES READY FOR 1942-43

	Completed	Shooting	In Preparation	Total
Columbia	7	5	8	20
Metro-Goldwyn-Mayer	8	11	6	23
Monogram	3	2	7	12
Paramount	30	4	21	55
Producers Releasing Corp.	2	4	5	11
RKO Radio	17	7	18	26
Republic	4	3*	7*	14
Twentieth Century-Fox	15	10	8	31
Universal	12	6	20†	38
United Artists	(8)	(3)	(13)	(24)
Hal Roach	6	2	..	8
Loew-Lewin	1	..	..	1
Alexander Korda	1	1‡	1	3
David O. Selznick	..	..	3	3
Hunt Stromberg	..	..	4	4
Charles Chaplin	..	..	1	1
Charles A. Rogers	..	..	2	2
Arnold Pressburger	..	..	2	2
Warner Bros.	11	9	9	29
	117	64	122	283

* Plus one serial. † Plus four serials. ‡ Being made in England.

New Trial Blocked In Minn. Law Case

(Continued from Page 1)

for a new trial and for amended findings.

At the same time the court granted the plaintiffs' request for a permanent injunction to prevent enforcement of the act.

The injunction prohibits enforcement officials of both St. Paul and Minneapolis from enforcing provisions of the law, first of its kind to be passed by any state in the Union.

The way is now open for Allied Theater Owners of the Northwest and the state to file an appeal with the Minnesota supreme court but indications were that no such appeal is likely at this time.

Femme Booker at Para. Des Moines Exchange

Des Moines, Ia.—The Paramount exchange today became the first office here to employ a femme booker because of the shortage. Ruth Slater, formerly a secretary in the booking office, was moved in as number two booker as a result of the induction of Chuck Elder into the Navy.

Julia Brooks also was installed as chief accountant to replace Ralph Hayden who is now a member of the Army.

Once Banned Soviet Films Finding Favor

Toronto—Esquire Films, Ltd., has brought out a number of Russian features for new bookings. Films were withdrawn three years ago due to the ban on Soviet product by the Ontario Board of Censors. Revival follows the favorable comment on Russian films in the recent annual report of the Board.

"Sigma Chi" Will Be Monogram Re-make

West Coast Bur., THE FILM DAILY

Hollywood — Monogram will replace "Fraternity Sweetheart" on its 1942-43 lineup with a re-make of "Sweetheart of Sigma Chi," filmed in 1933. Lindsley Parsons will produce. Cast will include Gale Storm in title role, Johnny Downs and Robert Lowery.

Davis Reorganizes Office of War Info.

(Continued from Page 1)

Governmental Films, came out of the change-over with a new title—chief of the Bureau of Motion Pictures—and with the same authority he hitherto enjoyed.

Regulation No. 1

Issuing regulation No. 1 which becomes effective today, Davis stated that the chief of the Bureau of Motion Pictures will serve as the central point of contact between the motion picture industry and Federal officials to the end that the motion picture industry, both theatrical and non-theatrical, may make the maximum contribution to keeping the American public fully informed on vital aspects of the war. Official motion pictures of the Federal Government as a rule will be produced under the direction of the chief of Motion Pictures. They may be produced by individual departments and agencies after review, clearance, and approval of the chief of the bureau.

In connection with the issuance of the regulation, Davis said, "The Federal Government will issue as promptly as possible all news and background information essential to a clear understanding of this nation's war effort. The what, why, where and how, will be told. The impact of the war on all phases on American life, will be reported. So will the co-operative efforts of the United Nations. Only information which would give aid and comfort to the enemy will be withheld.

To Keep "Open Door" Policy

"The Office of War Information will not, and does not want to, curtail the open-door policy that has always prevailed in the dealings of the Government with the press and radio and other news media. It is our hope, however, that we can put an end to conflicting statements which confuse the public as rapidly as possible, and by endeavoring to establish procedures which may enable different agencies to reach agreement before a given issue comes to the state of publication.

In regard to the releasing of information involving the armed services, the regulation declares that the OWI will co-operate with the War and Navy Departments in facilitating the fullest possible dissemination of information involving military and naval actions.

"Whether specific military information would be of aid to the enemy will be determined by the War or Navy Department after consultation with the director of War Information," the regulation adds meaningly.

OWI's Three Branches

Under the set up the OWI is organized into major branches: The Domestic Branch, the Overseas Branch and the Policy Development Branch. The motion picture unit falls under the Domestic Branch.

Other news media in this branch and the section chiefs are:

(1) News Bureau, Robert Horton; (2) Radio Bureau, William B. Lewis; (3) Bureau of Publications and Graphics, J. R. Fleming; (4) Bureau of Public Inquiries, Katherine C. Blackburn; (5) Bureau of Special Operations, Philip Hamblet.

The policy development is under the direction of Archibald MacLeish, erstwhile head of the Office of Facts and Figures, with the overseas branch directed by Robert Sherwood.

The domestic operations branch will handle the co-ordination and dissemination of war information in the United States through all channels of communication. The overseas development branch will handle all official information disseminated outside the continental limits of the United States except South and Central America with the policy development branch acting as liaison officers between OWI and the policy forming officials of Federal departments and agencies.

Cowles Asst. OWI Director

The appointment of Gardner Cowles, Jr., as assistant OWI director in charge of the domestic operations branch was announced just prior to Davis's press conference. He is president of the Des Moines Register and Tribune, president of Look Magazine, vice-president of the Minneapolis Star-Journal and president of the Iowa Broadcasting Company.

THIS WEEK'S RELEASES

WARNER BROS.—Wings of the Eagle, Ann Sheridan, Dennis Morgan. July 18.

20TH-FOX—United We Stand. News commentary. July 17.

UNIVERSAL—Drums of the Congo. Stewart Erwin, Ona Munson, July 17; Timber, Leo Carrillo, Andy Devine, Marjorie Lord, July 14.

REPUBLIC—Mountain Moonlight, Weaver Bros. and Elviry. July 12.

COLUMBIA — Prairie Gunsmoke, Bill Elliott, Tex Ritter. July 16.

Clipping Bureaus Report Sharp Cut in Use Of Film News in Papers; All Publicity Hit

The extent to which newspapers have reduced the space given to motion picture news is reflected in the dearth of material reported by the clipping bureaus. Newspapers, the clipping bureaus point out, have slashed free publicity of all kinds to the bone since Dec. 7 and motion picture news has felt the axe to a considerable degree.

This curtailment in film news space is not limited to any one territory but appears to be prevalent throughout the country, according to the bureaus.

To Submit UMPI Sales Plan to Court This Week

(Continued from Page 1)

calls for the selling of pictures in blocks of 12 or 13, depending on the individual company's total output, will be submitted, has not been determined but it is reported that Judge Goddard will receive it before the end of the week.

A formal letter, explaining the companies' positions, is being prepared by the legal representatives and will accompany the plan when submitted.

Golf Tourney Winds Up WB Theater Men's Meet

A golf tournament yesterday at the Westchester Biltmore Country Club, with prizes contributed by home office execs. wound up the three-day meeting of Warner Theaters contact managers and field supervisors conducted at the Hotel Lincoln with W. Stewart McDonald, assistant treasurer, presiding.

Conference was joined on Friday by Harry Rosenband, Milwaukee; Saul Abramoff, Philadelphia, and Charles Fry, Springfield, O. Other contact men attending included J. P. Faugnan, I. H. Barron, M. J. Connor, J. A. Flaherty, J. A. Bracken, J E. Shipman, B. W. Steerman and C. E. McGowan. James M. Brennan, assistant treasurer, aided McDonald in presiding at the sessions.

Many new practices in accounting and other operations of the comptroller's department were formulated in the course of the meeting, and these are expected to add to efficiency and economy of operation under current conditions.

Method of systematic handling of War Bond and Stamp sales in theaters, as well as the payroll allotment plan, also was discussed. Other topics on the agenda included tax matters, wages and hour act and general operating costs.

Sunday Midnight Show Ban Fought in Hamilton

(Continued from Page 1)

hood theaters in that city, has taken legal action at Osgood Hall here to quash the regulation which is regarded as first of prohibitory orders in Canadian cities against owl performances in lieu of action by Wartime Prices and Trade Board which is opposed to such shows in the cause of conservation.

Counsel for Gregory at preliminary hearing argued only chance of war workers for entertainment is midnight shows and police have power to check alleged disorderly conduct without banning late shows.

Hearing was adjourned for one week to permit exhibitors and Hamilton authorities to arrange compromise plan without court judgment if possible. Gregory's motion is looked upon as a test case to establish principle of midnight shows in Canada during wartime.

HOLLYWOOD SPEAKING--

By RALPH WILK

—HOLLYWOOD

"THE PATENT LEATHER KID" has been set by Warners as the next starring vehicle for John Garfield following "Air Force," now in production. Daniel Fuchs is doing the screenplay and Mark Hellinger will produce it.

● ●

CLARENCE BROWN has signed a contract to direct two new pictures for Metro, and to make a third picture as producer-director.

● ●

VIRGINIA FIELD has been signed by Paramount for the second feminine lead in "Redheads Are Dangerous," formerly titled "The Crystal Ball."

● ●

FRANCHOT TONE has been engaged by Metro for a leading role in the film property tentatively known as "Story of No. 5."

● ●

ROBERT BASSLER, former story editor who received his first full producing credits for the Technicolor musical "My Gal Sal," has been signed to a new long-term contract by 20th-Fox.

● ●

"HE HIRED THE BOSS" will be the release title for the 20th-Fox feature now in production under the title "Ten Dollar Raise." Thomas Z. Loring is directing with Stuart Erwin and Evelyn Venable in the leading roles.

● ●

LATEST addition to the new crop of young players recently signed by Metro is William Bishop, nephew of stage star, Helen Hayes, and seasoned young actor in his own right.

● ●

OTTO BROWER, whose last directorial assignment for 20th-Fox was "Little Tokyo, U.S.A.," has been handed a new one-year contract.

● ●

KATHRYN SCOLA has been given a contract as scenario writer at Metro.

Indianapolis Confronts House Employe Problem

(Continued from Page 1)

dustries or seek full time work at higher wages. While the first-runs are affected by the labor problem their situation is not nearly so bad as the nabes which cannot afford to pay higher wages and where managers do not know from one day to the next whether they will have ushers.

At present grade school boys are being employed but with little satisfaction. Boys show up for work but often call up the next day to resign for better paid jobs. Some operators are considering girl ushers while others figure patrons will just have to learn to find their own seats.

THE WEEK IN REVIEW

Theater Biz Ahead

(Continued from Page 1)

State operators is off, Herman Gelber, Prexy of Local 306, blaming the flop on Empire. . . . Chicago plans drive against dual b[illegible] . . . Public Relations Committee will soon name a Washington rep. . . . Rochester nabes are resorting to Bingo. . . PRC will open its first regional in New York City July 18. . . . Bottlenecks at U. S. ports reported holding shipments of films to South America.

Eddie Arthur, Co-ordinator Of St. Louis Trade's WAC

St. Louis—Eddie Arthur will serve as co-ordinator of the newly organized St. Louis War Activities Committee, of which Harry C. Arthur and Fred Wehrenberg are co-chairmen.

Serving on the local committee, formed as the result of a WAC rally here last week at which Francis S. Harmon of New York spoke, are Joe Ansell, David Arthur, Les Kaufman, Red Williams, Clarence Kaimann, Lester Bona, George Rafferty and Elmer Moran.

Panama Goes Over Quota In 20th-Fox Sales Drive

Panama was reported by 20th-Fox on Friday as the first country to go over its quota in the company's 10-week Pan-American sales drive. The trick was turned in the seventh week of the campaign, which ends on July 26.

TO THE COLORS!

Washington Bureau of THE FILM DAILY

Washington — The War Department Friday announced the promotion of Actor James Stewart from Second Lieutenant to First Lieutenant in the Army Air Force. He has been with the Air Force since January 1942 when he was commissioned a Second Lieutenant at Moffatt Field, California.

Detroit—Lou Lober, M-G-M western Michigan salesman, has resigned to join the armed services. Lober was formerly branch manager at Cairo, Egypt. William Potts of the Chicago M-G-M office, succeeds him.

Chicago—Eddie Duchin is playing his farewell stage show at the Chicago Theater, playing six shows daily. He joins the U. S. Navy this week.

Dover, N. H.—James E. Beckingham, former assistant manager of the Strand Theater, who recently joined the Navy, has been ordered to a naval radio school.

REVIEWS OF NEW FILMS

"Men of Texas"

with Robert Stack, Brod Crawford, Leo Carrillo

Universal 82 Mins.

PICTURE OF EARLY TEXAS IS TOPS IN EXCITEMENT AND ACTION; OFFERS GOOD BOXOFFICE PROSPECTS.

Laid in Texas right after the close of the Civil War, this film makes good use of certain facts of history to deliver a bit of resounding entertainment with a vast appeal to action fans. While the plot doesn't always stand up under close inspection, it contains enough red-blooded elements to permit one to overlook what implausibilities it may possess.

The story has a strong melodramatic flavor. Its villainy is of the blackest sort—a brand that makes possible the furious excitement with which the film is loaded.

The tale has to do with the unrest that gripped Texas territory as the result of the bitterness of the people toward the Yankees. Brod Crawford tries to make himself a second Sam Houston by rousing the Texans against the occupation of the territory by Yankee troops—only his motive is a dishonest one. While trying to stir an insurrection he is at the same time carrying on a campaign of terrorism and banditry to line his own pockets.

Robert Stack, as a Chicago reporter sent to Texas to look into the situation, gets into difficulty with Crawford when he attempts to make good Americans of the Texans and tries to win them to the cause of law and order.

Crawford's career of violence ends on the gallows when Stack talks John Litel, Confederate veteran who is the town's most respected citizen, into winning the mob away from the villain, who is left to his proper fate.

Also involved in the feud between Crawford and Stack is competition for the love of Anne Gwynne. Stack, of course, is the lucky guy.

The acting is good. Stack, Crawford, Jackie Cooper, Leo Carrillo, Jane Baxter, Ralph Bellamy, Jane Darwell and Litel, all acquit themselves with honors. Carrillo does a grand comedy job.

Ray Enright did a bang-up directorial job from a script by Harold Shumate. George Waggner functioned as associate producer.

CAST: Robert Stack, Brod Crawford, Jackie Cooper, Leo Carrillo, Ann Gwynne, Ralph Bellamy, Jane Darwell, John Litel, Addison Richards, Kay Linaker.

CREDITS: Associate Producer, George Waggner; Director, Ray Enright; Screenplay, Harold Shumate; Cameraman, Milt Krasner; Art Director, Jack Otterson; Film Editor, Clarence Kolster.

DIRECTION, Good. PHOTOGRAPHY, Good.

Col. Shooting the Works For "Talk of Town" Plugs

Columbia will make "The Talk of the Town" the first beneficiary of its recently announced national magazine and newspaper ad program. "Town's" campaign will open with copy in 25 magazines, insertion dates staggered from July 25 to Sept. 4. Advanced teaser and display ads will follow in several hundred dailies in the keys coincidental with the theaters' opening dates. Pic will be released in August.

☆ SHORTS ☆

"Doin' Their Bit"

M-G-M 11 mins.

Swell Reel

Our Gang kids put on a military show (a sort of Junior USO) for the boys in the service and the best way to describe them is "cute." They really do a good job of it what with dance routines, a skit on Army life and a grand finale in which each child is dressed to represent one of the United Nations.

"Bats in the Belfry"

M-G-M 7 mins.

Only Fair

A Technicolor cartoon concerning a few bats who are literally going bats from the sound of all sorts of bells ringing in the belfry at any and every hour. They go through a number of contortions in their agony and dread of the hour of twelve, but nothing much happens.

"Vendetta"

M-G-M 11 mins.

Interesting

John Nesbitt relates the story of Carlo Pozzo di Borgo, a Corsican who was an intimate friend of Napoleon's as a boy. They made a pact to strive for Corsica's freedom and when Napoleon broke his agreement, di Borgo decided to avenge his betrayal. After much thankless and difficult work, he was influential in dictating the policies which prompted the defeat of the fascist conqueror. The similarity with the present situation leads to interesting comparisons and speculations.

"The Bowling Alley Cat"

M-G-M 8 mins.

Amusing

Swell animation and a good imaginative sense of humor make this a very funny reel. The chase between Tom and Jerry, the cat and mouse is on as usual and this time they get into a heck of a lot of very wacky jams trying to outwit each other. They practically rip one another apart, but the mouse comes out on top again, after being batted round the alley, and almost crushed with a ball, to say nothing of a couple of wild chases he manages to survive.

"For the Common Defense!"

M-G-M 21 mins.

Good

A Crime Doesn't Pay subject, this one deals with Latin-American cooperation in wiping out Fifth Column activities. An escaped criminal from the U. S. has had some business with a Chilean photography concern, and they, capitalizing on his police record, threaten to turn him over, unless he carries out one of their underhand missions. Cornered, he consents, but the FBI tracks him down along with the whole sabotage ring which has had high ideas about destruction of vital areas in the U. S. The splendid work carried on by the FBI is proven again to audiences, as well as the unstated admonition to be vigilant at all times.

Test Engagements For "Yankee Doodle"

(Continued from Page 1)

formal and definite announcement of sales policy and terms is made, it was disclosed following Friday's session of the company's district managers' meeting at the home office. The test showings will be staged after the film has had its regular tradeshowing on July 27.

The picture will be screened on a continuous policy in its test runs. Prices for adults will be $1.10 at night and 75 cents at matinees. Children and service men will be charged 40 cents at night and 25 cents at matinees.

Cities and opening dates for the tests are: Philadelphia, Aug 5 or 13; Hollywood, Hartford, New Haven, Aug. 12; Albany, Aug. 13; Memphis, Akron, Youngstown and Charleston (W. Va.), Aug. 14; Cleveland, Aug. 15.

Mort Blumenstock, in charge of advertising and publicity in the East, personally will supervise the test runs. At the day's session he outlined the extensive national exploitation plans devised for "Yankee Doodle Dandy."

Ben Kalmenson, general sales manager, told the district managers that no announcement on product for next season would be made until the first of the company's regional meetings is held in Boston July 23-24.

The screening of new product wound up the three-day meeting, district managers returning to their homes on Saturday.

Soldiers' Taste in Films Is Turning to Melodrama

(Continued from Page 1)

port of the U. S. Army Motion Picture Service.

Six outstanding features from a box-office standpoint at War Department theaters were "Juke Girl" (Warners), "The Big Shot" (Warners), "This Gun for Hire" (Paramount), "Broadway" (Universal), "Syncopation" (RKO) and "The Magnificent Dope" (20th-Fox).

Of the six, the first four were melodramas, "Syncopation" was a musical and "The Magnificent Dope," a comedy.

In May, musicals enjoyed a 50-50 break in the roster of top six.

Para. Signs Elliott Reid

Paramount Friday gave a term contract to Elliott Reid, New York stage actor from "Ramparts We Watch" and "Best Foot Forward." Reid has done considerable radio work in addition to his stage activities.

MR GABRIEL HESS
M P PROD DIST
28 W 44TH ST 21 FL
N Y C

ALWAYS ON THE JOB

ALTHOUGH the superb quality of Eastman negative films—each in its own field—may be taken as a matter of course, this excellence requires the constant vigilance of many experts all along the line.

Eastman Kodak Company, Rochester, N. Y.

J. E. BRULATOUR, INC., *Distributors*

Fort Lee Chicago Hollywood

PLUS-X
for general studio use

SUPER-XX
when little light is available

BACKGROUND-X
for backgrounds and general exterior work

EASTMAN NEGATIVE FILMS

FILE COPY
DO NOT REMOVE

Intimate in Character
International in Scope
Independent in Thought

THE FILM DAILY

The Daily Newspaper
Of Motion Pictures
Twenty-Four Years Old

VOL. 82, NO. 10 | NEW YORK, TUESDAY, JULY 14, 1942 | TEN CENTS

RETURN OF INDIE PRODUCTION PREDICTED

723 Players in War Effort P. A.'s in Six Months

Travelled 788,895 Miles To Keep 3,198 Engagements Of Hollywood Victory Com.

By RALPH WILK

West Coast Bureau of THE FILM DAILY

Hollywood — Greatly extended plans for the second half of the year are being drawn up by the Hollywood Victory Committee in co-operation with Government officials, it is revealed by a report for the first half of 1942. During the initial half of the year, 723 motion picture players in making 3,198 appearances, travelled 788,895 miles, a distance equal to more than 30 times around the world. This record will be sur-

(*Continued on Page 6*)

Court Attacks Wis. Compensation Law

Madison, Wis. — Obliged by the Wisconsin unemployment compensation act to uphold an unemployment compensation assessment made by the Industrial Commission against Charles R. Maloney, an Oshkosh ballroom operator, Circuit Judge Alvin C. Reis here nevertheless scored

(*Continued on Page 6*)

Allied Would Take Higher Scale Controversy to Fans

New Haven — Allied Eastern units were urged to take the matter of distributors' demands for increased admission prices direct to the public at the Eastern Regional Conference here last week. Trailers

(*Continued on Page 6*)

Boston Theater Biz At High for Summer

Boston — Theater biz over the week-end here reached a new high for the Summer, the gains generally serving to overcome a weakening in attendance during the last week. Thousands of service men on pass from nearby camps, plus relatives and friends who met them here, was an important factor in the biz jump.

Army Maneuvers in Tenn. Provide Foes of Sunday Blue Laws with Heavy Ammunition

Nashville—Presence of a half million or so soldiers in the Middle Tennssee area for maneuvers is serving as a pressure point for opponents of the Blue laws. Several small towns in the sector are reacting to public sentiment and the appeals of Army officers to allow Sunday movies, at least for the duration of the exercises.

Action is due in at least three towns. At Franklin the council passed a Sunday movie ordinance on first reading, but has since decided to delay further consideration for a few weeks. Gallatin has suspended its anti-Sunday movie ordinance for the duration of the maneuvers and Lebanan is expected to take some action in the near future.

Merchandise New Faces, Urges Richey

Milwaukee — With well known stars going into the armed forces, it is going to be the job of the showmen of America to merchandise new faces and new personalities, H. M. Richey told the M-G-M Exhibitors' Forum here yesterday.

"I have every reason to believe," Richey said, "that Hollywood will not fall down on its job of deliver-

(*Continued on Page 6*)

Start Rubber, Gas-Saving Program in Capital Area

Washington Bureau of THE FILM DAILY

Washington—A program to save rubber and gasoline in film transportation in the Washington area was inaugurated here yesterday at a meeting called by the Washington office of the Motion Picture Produc-

(*Continued on Page 7*)

Exchange Strike May Not Affect Studios

West Coast Bureau of THE FILM DAILY

Hollywood—Indications were that the exchange employes' strike would not spread to studios. Leaders of the conference of studio unions agreed last night to maintain the status quo for four days.

Paramount and United Artists exchange employes joined in the walkout yesterday.

In an open letter to President Roosevelt members of the Screen

(*Continued on Page 3*)

Neb. Exhibs. to Seek Own Ascap Settlement

Lincoln, Neb.—Nebraska Theaters Association, headed by R. R. Livingston, Capitol theater owner here, is about to start a major hop away from combining music users in Neb-

(*Continued on Page 3*)

Booking Jam in the Dominion

First-Run Holdovers Tie Up Subsequents

Toronto — Subsequent-run operators are concerned over a booking jam caused by an epidemic of holdovers at first and early-run outlets. With theater business good, early runs are able to tack on extra three to six days on good pictures, with the result that films are slow in being released to later runs.

Typical case cited is that of the exhib. who, during the first half of

(*Continued on Page 3*)

Paramount May Announce 38 Films for 1942-43

If the new sales plan is adopted, Paramount may announce 38 pictures for the new season. Under the proposed formula, the company would sell three blocks of pictures of 12 each and two specials. A similar program is reported to be planned by RKO.

Few Pix from Majors Seen Giving Impetus to Indies; Several Projects in Work

Because it appears likely that major companies will make fewer pictures for their new programs, return of independent production companies to the field is considered a sure bet before the end of the year. Sponsors of projects now in work assert that the time is ripe for the independent organizations to make their bid for playing time and that the future for such enterprises was never brighter.

Reports are that a third indepen-

(*Continued on Page 7*)

UA Said Dickering With Jules Levey

West Coast Bureau of THE FILM DAILY

Hollywood—Although no meeting was held yesterday, it is understood United Artists' owners and executives are considering deals that would involve filmization of "Sons of Fun," to star Olsen and Johnson, and a wild animal film made in

(*Continued on Page 6*)

Parsons to Atlanta as Para. Branch Manager

Appointment of Grover C. Parsons as Atlanta branch manager was announced yesterday by Neil Agnew, Paramount general sales manager. Parsons formerly was Paramount's sales representative in Hawaii.

"Miniver's" Seventh Sets Record at M. H.

Metro's "Mrs. Miniver" stays a seventh at the Radio City Music Hall, starting Thursday, to give Gus Eyssell's house still another record, this time for length of run. Already seen by 858,073, an all-time attendance mark, six-week total is expected to go above 900,000. Best six-week figure previously was "The Philadelphia Story's" 815,470 last year. Street is betting Metro's pic will stay an eighth at the Hall.

THE NEWSPAPER OF FILMDOM — THE FILM DAILY — ALL THE NEWS ALL THE TIME

Vol. 82, No. 10 Tues., July 14, 1942 10 Cents

JOHN W. ALICOATE : : : : Publisher

DONALD M. MERSEREAU : General Manager

CHESTER B. BAHN : : : : : : Editor

Published daily except Saturdays, Sundays and Holidays at 1501 Broadway, New York, N. Y., by Wid's Films and Film Folk, Inc. J. W. Alicoate, President and Publisher; Donald M. Mersereau, Secretary-Treasurer. Entered as second class matter, Sept. 8, 1938, at the post-office at New York, N. Y., under the act of March 3, 1879. Terms (Postage free) United States outside of Greater New York $10.00 one year; 6 months, $5.00; 3 months, $3.00. Foreign, $15.00. Subscriber should remit with order. Adddess all communications to THE FILM DAILY, 1501 Broadway, New York, N. Y. Phone BRyant 9-7117, 9-7118, 9-7119, 9-7120, 9-7121. Cable address: Filmday, New York.

Representatives: HOLLYWOOD, Calif.—Ralph Wilk, 6425 Hollywood Blvd., Phone Granite 6607. LONDON—Ernest W. Fredman, The Film Renter, 127-133 Wardour St., W. 1. PARIS—P. A. Harle, Le Film, 29 Rue Marsoulan (12). MEXICO CITY—Marco-Aurelio Galindo, Depto. 215, Calle del Sindicalismo, 99, Tacubayo, D. F.

FINANCIAL

(Monday, July 13)

NEW YORK STOCK MARKET

	High	Low	Close	Net Chg.
Am. Seat.	8⅝	8⅝	8⅝	+ ⅜
Col. Picts. vtc. (2½%)	7⅞	7¾	7⅞	....
Columbia Picts. pfd.	29½	29½	29½	— ¼
Con. Fm. Ind.	....	....	....	....
Con. Fm. Ind. pfd.	7⅝	7⅝	7⅝	+ ¼
East. Kodak	134	134	134	....
do pfd.	....	....	....	....
Gen. Prec. Eq.	12¾	12¾	12¾	+ ¼
Loew's, Inc.	42	41½	41¾	— ¼
do pfd.	....	....	....	....
Paramount	15½	15⅜	15½	....
Para. 1st pfd.	113¾	113⅛	113½	— 1½
RKO	2⅞	2½	2½	— ⅜
RKO $6 pfd.	....	....	....	....
20th Century-Fox	10¾	10½	10½	— ⅛
20th Century-Fox pfd.	22¾	22¾	22¾	— ¼
Univ. Pict. pfd.	....	....	....	....
Warner Bros.	5⅝	5½	5⅝	....
do pfd.	....	....	....	....

NEW YORK BOND MARKET

Para. B'way 3s55	....	....	....	....
Para. Picts. cv. 3¼s47	....	....	....	....
Warner Bros.' dbs. 6s48	100	100	100	....

NEW YORK CURB MARKET

Monogram Picts.	....	....	....	....
Radio-Keith cvs.	5-32	5-32	5-32	+1-32
Sonotone Corp.	....	....	....	....
Technicolor	....	....	....	....
Trans-Lux	....	....	....	....
Universal Corp. vtc.	6¾	6¾	6¾	....
Universal Picts.	....	....	....	....

N. Y. OVER-THE-COUNTER SECURITIES

	Bid	Asked
Met. Playhouse, Inc. 2nd deb. '45	64	67
Roxy Thea. Bldg. 4s 1st '57	63½	66

Intervenor Buys Theater, Ending Arbitration Case

Designated run case brought by the Liberty Theater, Akron, O., against Loew's, 20th Century-Fox, Paramount and Warner Bros. has been dismissed by stipulation but "with prejudice." The Liberty has been purchased by the Highland Theater owners, the Highland having been an intervenor in the case.

The Liberty claimed that it formerly had first-run product for the West Side of Akron until the Highland was built. Pictures then went to the Highland first and the Liberty sought to have its former schedule restored.

Meyer Fine and P. E. Essick represented the Highland interests, while Robert C. Menches acted for the Liberty. A new corporation will be formed.

RKO Demands $1,186 in Benitoa Suit Counterclaim

RKO yesterday filed its answer to the anti-trust suit of J. P. Benitoa and Josephina Fernandez Benitoa against the eight majors, denying all the charges and counterclaiming for $1,186 against the plaintiffs. RKO charges the plaintiffs, operators of the Liberty and Modern Theaters in Miami, with breaching licensing agreements made in 1941-1942 by allegedly refusing to exhibit and pay for certain pictures booked.

The anti-trust suit contends that the majors have set up a monopoly in the Miami area.

Bandsmen and Critics Will Hear Kern Score

Columbia's unique musical preview of the Jerome Kern score for "You Were Never Lovelier" in the Wedgewood Room of the Waldorf-Astoria this afternoon will attract bandleaders and singers now playing hereabouts and lay and trade critics. Score will be played by Xavier Cugat and his ork, featured in the pic.

Hub Completely Blacked Out in Test Early Today

Boston — With 20,000 air raid wardens on duty, this city had a complete blackout as a test late last night and early today.

Howard Mayer Heads Col. Studio Publicity

West Coast Bureau of THE FILM DAILY

Hollywood—Howard J. Mayer, Chicago publicity and newspaper man, has been appointed Columbia studio publicity director succeeding Lance Heath, resigned.

Gordon Mills in Hospital

Chicago — Gordon Mills, Soundies prexy, is confined to the Wesley Memorial hospital, following an operation on his knee.

Connors and Lawrence Back from Coast Parley

Tom Connors, 20th Century-Fox vice-prexy in charge of distribution, and Laudy Lawrence, the company's foreign sales head, yesterday returned from the Coast, where they held conferences on the new season's product with President Spyros Skouras; Col. Darryl Zanuck, production chief; William Goetz, head of studio operations, and other studio executives.

Skouras remained behind to visit with his brother, Charles P. Skouras, head of National Theaters, who lives on the Coast. He is expected to fly back tomorrow or Thursday.

Broidy to Open Mono. Meet Here Saturday

Monogram's Eastern regional sales meeting starts at the Hotel Warwick on Saturday with Steve Broidy, general sales manager, presiding. Branch managers, salesmen and bookers from exchanges in Boston, Albany, Buffalo, Philadelphia, Washington, Pittsburgh, Cleveland, Detroit, New Haven and New York will attend. Harry Thomas, Eastern sales manager, will take a leading part in the discussions which will continue through Sunday.

Detroit Catholic Paper Critical of Pix Ad Copy

Detroit — Campaign against current film advertising with direct action to newspaper publishers is indicated in an editorial in the current issue of the "Michigan Catholic," organ of the Detroit archdiocese, which says in part,

"Advertising of many motion pictures has been on the downgrade until it has become an offense to decent-minded people. The remedy for this sort of thing is in the hands of readers of newspapers and magazines. All they have to do is to voice their protests to the management."

Theater Receipts Survey Inaugurated by Ohio ITO

A survey to determine a comparison of current theater receipts with those of a year ago has been inaugurated by Independent Theater Owners of Ohio. A questionnaire has been issued asking its members how their receipts for the six months ended June 30, 1942, compared with the same period for 1941.

COMING and GOING

WALTER PIDGEON arrives in Memphis tomorrow for a p.a.

ROSEMARY PATTERSON, of Metro, New Haven, is vacationing at Point Beach.

E. S. GREGG, vice-president and general manager of the Western Electric Export Corp., has returned from London.

CLAUDE LEE, director of Public Relations, of Paramount Pictures, left last night for Chicago. He returns to the home office on Monday.

MAJ. ALBERT WARNER left over the week-end for the South.

BERNARD R. GOODMAN, advertising accessories sales manager for Warner Bros., is on vacation this week.

HERBERT WILCOX, who left last week for Ottawa, returns at the week-end.

CHARLES KOERNER and PERRY LIEBER leave Hollywood for New York July 23.

RICHARD F. WALSH, president of the IATSE, has bounced out of town again.

MARCO WOLFF of Fanchon & Marco headed back to the Coast last night.

SAM GOLDWYN, who arrived yesterday, expects to be here about a week.

IRVING PICHEL is in New York from the Coast.

ARCHIE MAYO leaves the Coast Sunday for New London, Conn. to shoot "Crash Dive" action scenes.

VYVYAN DONNER, SOL REIZMAN, EDUARDO FERNANDEZ, MORGAN JONES, VICTOR DE PALMA, JEANNE FRIEDMAN, MICHAELE FALLON, ELLEN ALLARDICE, NINA MacDOUGAL, MARTHA OUTLAW and ELAINE SHEPPARD leave today for a three-week Mexican tour.

WENDELL L. WILLKIE addressed 15,000 persons at the dedication ceremonies for Lidice, new Joliet suburb, memorializing the destruction of that Czech town by the Nazis.

JACK KIRSCH has returned to Chicago from New York.

WILLIAM VERMONT, secretary of the Motion Picture Laboratory Technicians Union, Local 702, is in Connecticut on a two-week vacation.

Quote
AND
Unquote!
No. 22

"Copies of the last half dozen editions of the Year Book are always on my desk within easy reach and in almost daily use. In fact, I hate to think of trying to get along without them."

Herbert L. Monk
St. Louis Globe-Democrat.

THE
1942 FILM YEAR BOOK
Now Being Distributed

Exchange Strike May Not Affect Studios

(Continued from Page 1)

Office Employes Guild declared they could not meet 13 per cent increase in cost of living with the five per cent raise that had been offered them recently.

A committee of bookers and billers is standing by to handle Army, Navy and Government films.

Ascap Wins $500 Balm In Conn. Theater Action

New Haven—Judge Joseph Smith awarded Ascap $500 damages on two counts and $100 counsel fees in the U. S. District Court here in a copyright infringement suit against Harry L. Lavietes, operator of the Pequot. The Ascap charge was that two songs were played without payment of copyright fees on New Year's Eve, January 1, 1940. Lavietes claimed that on the night in question he had given the theater without cost to his son, Wilbur Lavietes, to be run by and for him alone in a special show.

The Court ruled that the public had relied on the fact that the show was run by the Pequot and Harry Lavietes and no announcement was made of a special management on that night.

Para. Acquires "Hostages"

Paramount has acquired the film rights to "Hostages," a 450-page novel by Stefan Heym, 29, who left Germany in 1935, came to America and received an M.A. from Chicago University. Story will be published by Putnam's in October.

Rep. Borrows Ellen Drew

West Coast Bureau of THE FILM DAILY

Hollywood — Republic has borrowed Ellen Drew from Paramount for the feminine lead in "Ice Capades Revue."

"Conquer We Must" for Rep.

West Coast Bureau of THE FILM DAILY

Hollywood — Republic has scheduled "Conquer We Must" as one of its top productions for the season.

Dave Fleischer
M. J. Siegel
Charles Weinstein
Lucien Prival
Stuart Stewart
Zita Johann
Olive Borden
Hal Sloane
Jay Henry
John S. Twist
George Blake

▼ ▼ ▼

● ● ● **TRAVEL Dept.....Sam Goldwyn arrived from the Coast yesterday to grace the 41-theater opening of his "The Pride of the Yankees".....He'll escort Mrs. Goldwyn to the Astor performance tomorrow night. . . . ● E. S. Gregg, vice-prexy and general manager of Western Electric Export Corp., is back from London conferences.....Aerial return trip included an Iceland stopover.....Gregg reports every man and woman in WE's London office and shop engaged in some form of national war service. . . . ● Herbert Wilcox left last night for Ottawa; he'll be back at the week-end. . . . ● Maj. Albert Warner departed for the South over the week-end. . . . ● Paramount's public relations director, Claude Lee, left last night for Chicago to remain until tomorrow when he moves on for Lake Wawasee and the Associated Theater Owners of Indiana convention.....Lee returns to New York Monday.....**

▼ ▼ ▼

● ● ● *RKO Pathe's Jay Bonafield rates congrats.....Appointment as production manager of shorts was announced yesterday by Frederic Ullman, Pathe News prexy. . . . ● Manny Reiner, his "Wake Island" stint for the feature department finished, has resumed as Paramount shorts and newsreel publicity manager.....Budd Getschal had been filling in.....Columbia has signed Val Raset to head its newly established dance department at the studio.....*

▼ ▼ ▼

● ● ● **THIS, That and t'other.....Max Gordon headed Coastwards Sunday after increasing his Broadway Autumnal schedule to four .....Newest addition is the all-Negro "Carmen Jones," an adaptation of the Bizet opera, with locale shifted from Spain to South Carolina..... Immediate Gordon chore on the Coast is that screen version of "My Sister Eileen," slated for finishing touches. . . . ● Both Warners and Paramount have made offers to Gene Sheldon, "Priorities" comic. . . . ● Joseph H. Newman, CPA, is leaving Warners after more than 12 years service to open his own offices at 1440 Broadway. . . . ● Sen. James M. Mead in a telegram to the Film War Service Council lauds organized labor "for its splendid support in behalf of United China Relief". . . . ● Fred Bartow, who steers Paramount publicity in Chi., is back in the Windy City with a Denver vacation sunburn. . . . ● Nat Rubin, former manager of Bridgeport's Lyric, is handling publicity at Camp Devens for the camp show, "Park Your Khaki". . . . ● Walt Disney's Goofy short, "How to Play Baseball," is being tied with "Pride of the Yankees" at the 41 local theaters where Sam Goldwyn's feature opens tomorrow night.... ● Editors Ramon Peon and P. P. Chavez of the Cuban Film Year Book, just published, can take bows for a ship-shape job. . . . ● Monty Woolley, Anne Baxter and Otto Preminger hie to Rochester tomorrow for the world premiere of 20th-Fox's "The Pied Piper". . . . ● New editors of the Satevepost are going fan magazine-ish for Hollywood articles..... If you don't believe it, take a gander at Fred Oathman's "Gall is a Wonderful Thing" in tomorrow issue.....It's about Vic Mature. . . . ● Flora Robson, Twice the Good Queen Bess on the screen, is doing the role for the first time on the stage this week in "Elizabeth the Queen" at the McCarter Theater, Princeton.....**

▼ ▼ ▼

● ● ● *ONE good coincidence deserves another, in the opinion of Warners' Mort Blumenstock.....And so Mort points out that "Sergeant York" next week will play the York Theater in New Germany, Nova Scotia, the house being owned by (you guessed it!) one Alvin C. York .....Next! ! ! !*

▼ ▼ ▼

● ● ● **AVENGE PEARL HARBOR!!!.....**

« « « » » »

Holdovers in Canada Cause Booking Jam

(Continued from Page 1)

this year, was able to play only three of 38 pictures purchased when normally he would have played a third of the contract. At that rate he will play only six of the 38 for the entire year. Another exhibitor agreed to play four features a month and was able to get only four in six months, instead of 24.

Exhibition contracts provide that exchanges deliver product "if and when" films are available and with distributors unwilling to forego first-run revenue, there are cases where releases have been held up for six months, or longer, in order to get a downtown playdate. Exchanges, too, will not spot book their old releases away from contract holders so that an operator trying to get enough good old pictures to keep going must book the distributor's new product and is liable to find himself overloaded.

Neb. Exhibs. to Seek Own Ascap Settlement

(Continued from Page 1)

raska, seeking out a settlement with Ascap on its own.

NTA has called a meeting for August, presumably to elect a successor to Howard Federer, secretary of the organization, who has gone to the Navy. It's hardly likely that the meeting will settle for a one-man election, and there is considerable talk of telling radio stations, ballrooms, and hotels to go paddle for themselves if they want to fight the society, film men believing it'll be less costly to co-operate than fight in the long run.

For almost nine months, music users have been in a dither, ever since the supreme court held that Nebraska's anti-Ascap law was enforceable and constitutional. It laid down rule that Ascap could not do business in the state, and copyright holders had to comply with rigid rules, and take their own chances on collections.

"A theater man has no business fighting a radio battle," said Livingston, "because radio has most to gain, and radio is our heaviest competitor."

Treasury's 24-Sheet On Theater Curtain

Vincennes, Ind. — City manager Everett Sorenson of the Alliance Theater circuit has taken, the Treasury Department 24-sheet, with President Roosevelt's "We can, We must, We will" and pasted it on the asbestos curtain of the New Moon Theater curtain which is lowered after each performance. Audience reaction is great, Sorenson says.

Get happy, Brother—here come

BARBARA ST

GEO. BRENT · GERALDIN

The Gay Sist

Those girls the town pointed at!

with

DONALD CRISP · NANCY COLEMAN · GENE LOCKHA

Larry Simms · Donald Woods · Directed by IRVING RAPP

And Introducing GIG YOUNG

The 'Find' of '42!

stered

—M.P. HERALD

audiences."

—HOLLYWOOD REPORTER

ara Stanwyck's performance

s Big Time!" —WALTER WINCHELL

"Top theater fare." —DAILY VARIETY

"Strong attraction." —M.P. DAILY

WYCK
ZGERALD
rs"
SUE loved to live . . .
and lived to love!
FIONA couldn't
live down her
reputation...so she
lived up to it!
EVELYN
married a
Lord—so they
had to call
her a Lady!
e needs
o introduction.
e's better than ever!
Get it now from wonderful WARNERS!

Court Attacks Wis. Compensation Law

(Continued from Page 1)

the provision of the act which makes exhibitors and dance hall proprietors "employers" of itinerant musicians, performers and actors.

Reis labeled the law highly "unreasonable" in its application to such cases, but said that the commission assessment must be sustained.

"It is clear to anyone that, under all common law and common sense rules, the employer of these one-night stand musicians is their own orchestra leader, not the dance hall proprietor who sees them once in a lifetime and may never see them again. It is not only unreasonable but it is unjust to require the dance hall owner to pay unemployment contributions based upon the thesis that these musicians are employes," the judge held.

Citing specifically the Orpheum theater, local house which spots "name" bands from week to week, the court said:

"Does the Orpheum report to the industrial commission—does the Orpheum even know—the names of or even the number of persons comprising the personnel of Duke Ellington's orchestra or any other. . . . which has played there in the last few years?"

In a closing blast, Judge Reis said that the law is arbitrary when it "throws control out of the window," ignores the existence of an independent calling, and "makes 500 men the plaintiff's employes simply because they appeared once on his premises."

New York SPG Joining N. Y. Industrial Union

The New York SPG, now Local 114, UOPWA, (CIO), has voted unanimously at its last regular meeting to affiliate with the Greater New York Industrial Union.

The Guild shortly will move to new quarters, at 165 W. 46th St.

UA Said Considering 2-Pic Deal With Jules Levey

(Continued from Page 1)

South America, both to come from Jules Levey; two pictures from Reeves Espy and Tay Garnett, and a deal with Gregory La Cava.

WEDDING BELLS

Chicago—Florence Adams, secretary to Will Hollander, B & K advertising director, announces her engagement to Ray McGill, with the wedding set for early Fall.

Havana (By Air Mail)—Raul Medina, son of Jose Medina, pioneer distributor, married Otilia Cremata of Tampa, Fla.

Victory Com. to Extend Plans

Gov't Gets Six Months' Activity Summary

(Continued from Page 1)

passed by the half ending in December, the Committee states.

The report was delivered today to Col. Marvin Young, aide to Brig.-Gen. F. H. Osborn, who has just arrived from Washington to confer with the Committee regarding its schedule for the remainder of the year. Copies will be sent to heads of all Government agencies with which the Committee is co-operating, as well as to the 50 committee members.

Made 422 Broadcasts

The artists have flown the airplanes, ridden fast and slow trains, travelled by bus, by their own automobiles, and on occasion even resorted to motorcycles to keep their myriad war engagements, the report continues. In addition, actors and actresses made 422 radio broadcasts.

They have toured the Army camps of the country, called on the Navy and Marine Corps aboard battleships and in coastal cities, and dropped in on the boys in Alaska and on the islands of the Caribbean. They have sold bonds in hundreds of cities, appeared at Red Cross benefits, helped infantile paralysis drives, performed at scores of armed service relief fund benefits, helped raise funds for every relief and charitable cause, taken part in the Canadian Victory Loan campaign and lent their services to Russian, Dutch, Chinese and British War Relief rallies.

The six-months' report, as compiled by the Talent Committee of which Charles K. Feldman is chairman, shows that they have presented performances ranging from mystery thrillers to vaudeville skits, been on the air around the clock, day by day, for both network and short wave broadcasts, visited hospitals and soldiers' homes, to cheer wounded and sick, and returned home from each tour to ask for new assignments.

Co-operating directly with the Treasury Dept., 199 of the best-known Hollywood personalities have sold many millions of War Bonds and Stamps. Thirty-two of these stars went on tour for bond rallies in 123 cities, 115 sold bonds on one or more days at Los Angeles Victory House, while 52 acted as bond and stamp salesmen at Victory windows and in special drives in the Los Angeles area.

In the current nation-wide bond-selling drive involving 30 top-name stars, these screen personalities will reach 35,000,000 people in 120 cities. Some of them already are on the road and others are going out at regular intervals.

A breakdown of the 3,198 personal appearances reveals that one star has made 160. Thirty-nine individuals each made more than 30 appearances while eight of these passed the 50 mark.

A sample day in late June shows just how active these men and women have become in the war effort. On this particular Saturday, the day opened with a network broadcast aimed at the United States Navy forces from a radio station in San Diego. Across the continent a famous woman star was making a personal appearance in Washington, while eight of her associates were entertaining hundreds of the Coast Guard at an undisclosed base. Eleven other players were appearing at an infantry Camp and a unit of 10 movie stars was hard at work before artillerymen. Four others were engaged in making transcriptions in a Hollywood radio station and six were scattered throughout the United States on bond-selling tours. There were two broadcasts, one a variety show and the other a Treasury program, that night. Other players appeared at the Los Angeles Victory House and six young girl players attended a service men's dance.

Caravan Tops Achievements

The most spectacular achievement of the Hollywood Victory Committee during the first six months of its existence was the Hollywood Victory Caravan, when 32 stars toured 12 cities in a special train to raise funds for the Navy Relief Society and the Army Emergency Relief. All attendance and box-office figures in the history of entertainment were shattered.

"The sole purpose of the Victory Committee," said Chairman Kenneth Thomson in issuing the report, "is to serve as a clearing-house for all requests for free star appearance, so that the greatest good for America's war effort can come out of Hollywood's great talent pool, which is so eager to serve.

"The Committee itself is a cross-section of motion pictures and radio, its 50 members representing every branch of those two industries in Hollywood. All of Hollywood has guaranteed the Committee its complete co-operation. Practically every name personality has signed a pledge to consider charity or patriotic appearances only when approved by the Victory Committee, with the end in view of getting maximum results from the star talent available and thereby accomplishing the most efficient, effective job possible in the national war program.

50 Per Cent Requests Approved

"Hundreds of requests monthly clear through our offices, many of them for a series of appearances. All are given full and sympathetic consideration, and we have approved practically 50 per cent of the requests received. As a general practice, we approve only those requests from national Government agencies, and from such national organizations as the USO, Community Chest, Red Cross, Navy Relief Society, Army Emergency Relief, Russian War Relief and China War Relief in addition to such important requests of a local nature as can be approved without too great a drain on the talent pool available.

"The stars of Hollywood have served eagerly. They have gone wherever we have asked them to go, have worked unbelievably long hours, have endured actual hardships gladly, with the restrictions of time and human endurance the only limits to their efforts."

Merchandise New Faces, Urges Richey

(Continued from Page 1)

ing a product of high calibre, but whether or not the exhibitor who depends on automatic box-office smashes to make up for his own lack of showmanship will fare well I frankly have my serious doubts."

Conservation of film, restrictions in deliveries, gasoline and rubber rationing and the probability of fewer pictures all are factors outside of competition which are bound to affect the theater owner in the operation of his theater, Richey said, adding that "they will tax to the maximum his ingenuity to pull people into his theater despite these handicaps."

Richey said that during the last two years "we have made analyses of various operations from towns of 900 up and you would be amazed if you could see the difference in gross business in towns of identical population, almost identical drawing areas, seating capacities, etc. It would seem inconceivable that one town of 900 can do and make twice the gross business and profit of another similarly located with similar competition, investment and so forth. Yet our records will show scores of such cases. The answer is, of course, that one man was a better merchandiser than the other."

Allied Would Take Higher Scale Controversy to Fans

(Continued from Page 1)

may be used to carry the message to the customers, it was indicated following the passage of a resolution against the alleged demand for higher price scales.

The resolution, in part, set forth that it is "recommended to each of the Allied Eastern units that a plan be evolved to take the story of the distributors' demands for increased admission prices direct to the public." It is understood that each unit will work out its own plan and report on its progress at the next regional meeting scheduled for September in Philadelphia.

STORKS!

Omaha—A daughter was born to Mr. and Mrs. Gordon Halloran. He's a salesman for the Fox exchange here.

Return of Indie Prod'n Predicted

(Continued from Page 1)

dent company, on the scale of Monogram and Producers Releasing Corp., will blossom shortly to compete in the independent market. Bert Mayer, attorney for the new company, yesterday would not comment on the report except to say that the details are being worked out. It is understood, however, that the new company will represent an outlet for several independent producers.

Curtailment of product and the dwindling roster of male stars due to the war are considered factors in favor of indie production and indications are that the field will have several new units in operation by Fall.

Insurance Companies Loan Rate to Films 2½ to 3½%

Strong position of film companies is enabling them to borrow from insurance companies at interest rates of from 2½ to 3½ per cent, the Wall St. Journal reported yesterday in pointing out that film companies shares are "among the most active issues at or close to new highs for 1942."

Asserting that "the industry is in the strongest financial position in its history," the financial paper adds there is scarcely an investment trust or important portfolio that does not include film securities today.

Spotlighted is the further statement that "the industry has a favorable excess profits tax position because of its enormous property investment in theaters and studios."

20th Century-Fox to Keep Weekly Tab on Handling

Twentieth-Fox is adopting a new policy for 1942-1943 calling for the minutest surveillance over the sale of every picture delivered, it was learned on Friday. Branches throughout the country will receive this week new forms in which a weekly tab will be kept on the handling of every picture.

"Standings on 1942-1943 sales will be based not on the number of situation possibilities each salesman and branch negotiates, but on the number of pictures placed in every situation," the company said.

The company feels that the new plan will increase weekly revenue, holding that "the ceiling in dollar delivery cannot be reached until 100 per cent of the pictures made have been sold, booked and shown."

Surprise Blackout Test In Prospect for City

Mayor LaGuardia has served warning to the public to hold itself ready for a surprise blackout at any time. The air raid drill will be staged under authority recently given to the Mayor by the Army to hold surprise drills without previous notice.

TO THE COLORS!

Maj. Hal Roach, Signal Corps, who goes on active service July 25, will be stationed part of the time with the Photographic Center at the Astoria studios.

Roach production will continue as usual with Fred Guiol in charge and C. W. Thornton as head of the studio.

Fort Monmouth, N. J. — Corp. Frank P. Liberman, formerly a field publicity representative for Warners in Chicago and the Midwest, has been elevated to the rank of Sergeant.

Chicago—H. McGinniss of the Chicago theater managerial staff has joined the Army and he has been succeeded by James Dean, transferred from the Marbro. Bud Williams of Senate Theater takes Dean's place at the Marbro.

Omaha — C. W. Johnson, RKO salesman, has entered the Army at Fort Leavenworth. He also has theater interests at Friend and Exeter.

Michael DeMatty at the Lyric, New Haven, for 25 years, has been inducted into U. S. Army service.

Fort Worth—Pvt. Burgess Meredith has been commissioned a second lieutenant in the Army Air Corps and will be assigned as assistant public relations officer at the flying training command headquarters here.

Pittsburgh—Elmer Fleishman, assistant manager of the Brighton Theater here, which is owned by his father, Harry Fleishman, has enlisted in the Army.

Oldham Paisley, whose vote as film critic has been cast annually in the FILM DAILY'S Ten Best polls, is now on duty as a lieutenant colonel, I.G.D., at Third Army headquarters, San Antonio.

Arcadia, Fla.—James R. Gumble, manager of the Star Theater, is enrolled in the Technical School at Keesler Field, Mass.

Vaude Out In Detroit As Harper Ends Policy

Detroit—Harper Theater, operated by Wisper & Wetsman Circuit, has dropped vaudeville for the summer. This house was the only one in town playing stage shows since the Colonial dropped out about two months ago, except for an infrequent week booked by the Michigan and Fox Theaters. W & W plan to restore vaudeville at the Harper in the Fall on a more elaborate scale, enlarging the stage and providing additional accommodations for acts.

Detroit Film Delivery Pacts Are Finalized

Detroit — All local film carriers, serving both city and state theaters, have signed with Local 299, Teamster's Union, after three months of negotiations. New contracts provide for a general raise of $5 per week, and for two weeks' vacation with pay for the first time. Contracts have been made retroactive to May 1, when the old pact expired.

Idzal Resigns V. C. Post

Detroit—David M. Idzal managing director of the Fox Theater, has resigned as Chief Barker of Michigan Variety Club, because of pressure of duties as head of USO amusement activities, Army and Navy War Relief, etc. Jack R. McPherson, manager of National Screen Service, succeeds him. Latter was former First Assistant Chief Barker.

Chi. High for War Bond Sale

Chicago—Mrs. E. G. Walls, Treasury Department director of theater War Bond and Stamp sales for the Chicago area, reports a $250,000 sale during the past week. This is a new high for this territory.

Local 109 Wants Election At 20th-Fox's Exchange

First informal hearing on the petition of the Screen Office and Professional Employes Guild, Local 109, UOPWA, for an election at the 20th-Fox exchange will be heard by the NLRB here tomorrow. Some 30 white collarites are understood to be involved. SOPEG already represents the office workers at the 20th-Fox home office.

Allen Delivery Starts Tri-Weekly Service

Chicago — Allen Film Delivery service to towns and cities West of the Mississippi River has cut its mileage from 6,700 miles to 5,046 miles weekly, to conform to the ODT's required 25 per cent reduction in film delivery mileage. Allen has inaugurated a tri-weekly service to some of the smaller spots.

Caslow in Chicago To Start 24 Soundies

Chicago—Sam Caslow, has arrived from Hollywood and will start work next week on 24 Soundies at the Wilding studios.

Garland in Benson Stories

West Coast Bureau of THE FILM DAILY

Hollywood—Metro will star Judy Garland in "Meet Me in St. Louis," based on Sally Benson's New Yorker magazine stories.

Turner in Metro's "Forward"

West Coast Bureau of THE FILM DAILY

Hollywood — Lana Turner, Gene Kelly and Ray McDonald are set for top roles in Metro's version of "Best Foot Forward."

Rubber, Gas Saving Capital Program

(Continued from Page 1)

ers & Distributors of America, Inc. The meeting was attended by about 25 exchange managers, distributors and common carriers. The Washington area includes the District of Columbia, Maryland, Virginia and parts of West Virginia and Delaware.

The purpose of the meeting was to devise ways and means of complying with the recent regulations issued by the Office of Defense Transportation. Several possible methods of saving in transportation mileage were suggested. These included co-operation between truck lines to avoid duplication of service and the elimination of special trips and call-backs.

A special committee was appointed to consider the problem and to report back a definite conservation plan. John Allen, branch manager for Metro was appointed chairman. It was agreed that the conservation plan should go into operation at the earliest possible time.

Ask ODT to Rule on Films As "Dangerous Articles"

Cleveland—C. R. Allen, Cleveland field manager for the Office of Defense Transportation who recently gave it as his opinion that the motion picture industry could not claim exemption from the ODT ruling covering film delivery trucks under U. S. Code 383, says that he has asked Washington for a ruling as to whether films shall be classed as "flamable or dangerous articles."

A meeting between Allen and local film and delivery representatives is tentatively set for today, depending upon whether Washington hands down a decision by that time.

Drive-in's Loud Speaker To be Used as Raid Sirens

Miami, Fla.—Four loud speakers, capable of being heard four miles, have been re-installed for service at the Miami Drive-In theater, and will be turned over to the Defense Council to operate in future air raid tests.

De Trelles Dead in Cuba

Cienfuegos, Cuba By Air Mail)—Dolores Garcia de Trelles, who was associated with Domingo Martinez in the management of Luisa, Terry and Prado theaters in Cienfuegos, is dead.

Dorsey Funeral Tomorrow

Lansford, Pa.—Funeral rites for Thomas F. Dorsey, Sr., 70, father of Tommy and Jimmy Dorsey, ork leaders, will be held here tomorrow, with interment following at Shenandoah. Deceased himself was a bandmaster.

Ford Organizes Circuit

Chicago—M. J. Ford has organized the Stadium Theater Circuit with headquarters in Evanston, Ill.

You've got pictures and you want people to know about them • ADVERTISE them! Shout about them. Yell about them! . . . in every way . . . everywhere • Nothing, except the picture itself, is as important to the success of your show as the advertising you put behind it • And you can't *Whisper!* Not in this noisy, loud and hectic world. You've got to shout . . . out loud . . . with all your might • The answer is ADVERTISING! *Display* Advertising! . . . alive . . . scintillating with life, color, drama, to stop them in their tracks . . . to get those extra admissions • You've got the pictures . . . you've got the screen . . . you've got the lobby, the marquee, and the poster stands . . . we've got the advertising goods to put those mediums to work • Don't whisper . . . *Shout* with Standard Accessories . . . Specialty Accessories and Trailers from . . . NATIONAL SCREEN SERVICE . . . Prize Baby of the Industry!

Intimate in Character
International in Scope
Independent in Thought

THE FILM DAILY

The Daily Newspaper
Of Motion Pictures
Twenty-Four Years Old

VOL. 82, NO. 11 | NEW YORK, WEDNESDAY, JULY 15, 1942 | TEN CENTS

CONSIDER STOPPING DUALS—KUYKENDALL

Detroit May End Monday, Saturday Deliveries

Modification of One Call A Day Rule Sought; Halt Delivery of Trailers Only

Detroit—Special plans to cut down mileage of film carriers 25 per cent have been worked out by carriers servicing the metropolitan area. Basic to these is a proposal, not yet in effect, to eliminate the two lightest days entirely—Monday and Saturday.

Saturday delivery of serials for use on one day only already has been stopped, and exchanges are shipping out serials with the regular show to go in on the Friday change.

Newsreel deliveries on Fridays

(Continued on Page 7)

UOPWA to Protect Gains in Exchanges

The United Office and Professional Workers of America will do all that lies within its power to protect its gains in the field of white-collar exchange labor, it was declared yesterday by a CIO spokesman. The UOPWA is a CIO affiliate. The statement was in answer to specu-

(Continued on Page 4)

Propose Salesmen's Clubs In All Exchange Centers

Philadelphia—Possibility of salesmen's clubs in every exchange center was envisioned here as the Motion Pictures Associates of Philadelphia paid tribute to retiring president Ely Epstein.

Since the inception of the MPA,

(Continued on Page 6)

WAC Industry Rally In Philly July 27

Si Fabian, Harry Brandt and Treasury Department officials go to Philadelphia July 27 for a WAC meeting at the Broadway. Co-chairmen of the Philly committee arranging the industry rally are Ted Schlanger, Sid Samuelson and Jay Emanuel.

TOTAL BLACKOUT LOOMING FOR HUB

Expect Area 50 Miles Inward from Atlantic Coast, Including Worcester, to Be Included

Boston—Total blackout of the Boston area for 50 miles inward from the Atlantic coast line, including the Worcester district, was apparently certain yesterday as officials of Massachusetts Public Safety Committee made public their findings, based upon the blackout test early yesterday.

Lights from Worcester, 40 miles or more from Boston, cast a haze over the sea and lights were visible for some distance, silhouetting boats at sea, it was asserted.

The new blackout order frankly has theater men worried since it would mean that that district hitherto unaffected and which was apparently not to be included, will now be blacked out. Result, theater men fear, will be to keep thousands of persons at home and to cause parents living in this area to forbid young people to be on streets after nightfall.

Boston is to experience complete surprise air raid test some time between last night and tomorrow night. The exact time is known only to three persons, thus preventing any leak of information as has been the case in previous tests. Theater men have asked that, if possible, the alert be not sounded during the hour when many employes might be at dinner or lunch. Hotels have joined to aid theaters in this request.

Stars to Aid Bond Sales Next Month

Film theaters will play a prominent role in the Treasury's drive to sell $1,000,000,000 in War Bonds next month, Si Fabian, of the WAC, told an industry rally held under

(Continued on Page 6)

Muto Named Chairman, Washington Branch of PRC

Washington Bureau of THE FILM DAILY

Washington—Anthony Muto, of 20th Century-Fox, was named chair-

(Continued on Page 5)

Bioff Appears Here Before Grand Jury

William Bioff, ex-labor czar convicted in November of last year for extortion of film companies' funds and originally consigned to the Federal prison at Leavenworth, is mak-

(Continued on Page 7)

Para. Theater Partners Meet on War Activities

Group of Paramount theater partners will meet here today to discuss details concerning the War Activi-

(Continued on Page 5)

Doubts Trade Practice 'Unity'

Conflicts of Interest Inevitable—MPTOA

Actual "unity" on trade practices and in trade relations is impossible because of the inevitable conflicts of interest in this highly competitive business, it is asserted by Ed Kuykendall in a current MPTOA general bulletin. Among the trade practices which he claims cannot be

(Continued on Page 4)

El Cerrito Theater Wins Reduction in Clearance

A reduction of clearance has been granted to the Cerrito Theater, El Cerrito, Cal., by an arbitrator who fixed the maximum clearance of the

(Continued on Page 6)

Would Keep Number of Performances Same as Now As Conservation Safeguard

Conservation of film through the elimination of double features is proposed as "maybe worth considering" by Ed Kuykendall, MPTOA president, in a general bulletin issued yesterday.

"If double features were prohibited to save film it would be necessary at the same time to prohibit the theater from giving more performances per day than they do now," Kuykendall writes. "This would really cut the use of film, would reduce the theaters' hours of operation and operating expense but

(Continued on Page 6)

Backlog of Product Helps Indian Market

Despite import restrictions in India, Paramount and United Artists have a backlog of product and prints on hand for the balance of this year, it was indicated yesterday by the companies' managers in India who arrived Monday in New York.

(Continued on Page 5)

Surprise Blackouts In 2nd Corps Area

Monthly surprise blackout tests for all of the Second Corps Area are in the making beginning in August. Army officials propose to order at least one test each month for each of the air raid defense districts.

In addition, some districts will call extra trials. Following Mayor LaGuardia's warning that a surprise blackout is due in New York City shortly, the Nassau County civilian protection director announced that application has been made for a county surprise test some time this month. Permission for a surprise drill was sought by Westchester County but was refused by Army officials who will not sanction surprise blackouts not held within a specified period of days.

M P PRODUCERS DIST
21ST FL
28 W 44TH ST
N Y C

THE NEWSPAPER OF FILMDOM — THE FILM DAILY — ALL THE NEWS ALL THE TIME

Vol. 82, No. 11 Wed., July 15, 1942 10 Cents

JOHN W. ALICOATE : : : : Publisher

DONALD M. MERSEREAU : General Manager

CHESTER B. BAHN : : : : : : Editor

Published daily except Saturdays, Sundays and Holidays at 1501 Broadway, New York, N. Y., by Wid's Films and Film Folk, Inc. J. W. Alicoate, President and Publisher; Donald M. Mersereau, Secretary-Treasurer. Entered as second class matter, Sept. 8, 1938, at the post-office at New York, N. Y., under the act of March 3, 1879. Terms (Postage free) United States outside of Greater New York $10.00 one year; 6 months, $5.00; 3 months $3.00. Foreign, $15.00. Subscriber should remit with order. Address all communication to THE FILM DAILY, 1501 Broadway, New York, N. Y. Phone BRyant 9-7117, 9-7118, 9-7119, 9-7120, 9-7121. Cable address: Filmday, New York.

Representatives: HOLLYWOOD, Calif.—Ralph Wilk, 6425 Hollywood Blvd., Phone Granite 6607. LONDON—Ernest W. Fredman, The Film Renter, 127-133 Wardour St., W. 1. PARIS—P. A. Harle, Le Film, 29 Rue Marsoulan (12). MEXICO CITY—Marco Aurelio Galindo, Depto. 215, Calle del Sindicalismo, 99, Tacubaya, D. F.

FINANCIAL

(Tuesday, July 14)

NEW YORK STOCK MARKET

	High	Low	Close	Net Chg.
Am. Seat.	....	....	....	....
Col. Picts. vtc. (2½%)	7¾	7¾	7¾	— ⅛
Columbia Picts. pfd.	29½	29½	29½	....
Con. Fm. Ind.	....	....	....	....
Con. Fm. Ind. pfd.	....	....	....	....
East. Kodak	133¾	133¾	133¾	— ¼
do pfd.	....	....	....	....
Gen. Prec. Eq.	13	12¾	13	+ ¼
Loew's, Inc.	41⅝	41½	41⅝	— ⅛
do pfd.	....	....	....	....
Paramount	15⅝	15¼	15⅝	+ ⅛
Para. 1st pfd.	114	112⅝	114	+ ¼
RKO	2⅝	2⅝	2⅝	+ ⅛
RKO $6 pfd.	40¼	40¼	40¼	— 3¾
20th Century-Fox	10½	10½	10½	....
20th Century-Fox pfd.	23¼	23¼	23¼	+ ½
Univ. Pict. pfd.	....	....	....	....
Warner Bros.	5⅝	5½	5⅝	....
do pfd.	....	....	....	....
NEW YORK BOND MARKET				
Para. B'way 3s55	....	....	....	....
Para. Picts. deb. 4s56	99½	99½	99½	....
Warner Bros.' dbs. 6s48	100⅛	100⅛	100⅛	+ ⅛
NEW YORK CURB MARKET				
Radio-Keith cvs.	....	....	....	....
Sonotone Corp.	1⅞	1⅞	1⅞	....
Technicolor	7¼	7¼	7¼	— ¼
Trans-Lux	1	1	1	+ ⅛
Universal Corp. vtc.	....	....	....	....
Universal Picts.	....	....	....	....

N. Y. OVER-THE-COUNTER SECURITIES

	Bid	Asked
Met. Playhouse, Inc. 2nd deb. '45.	64	67
Roxy Thea. Bldg. 4s 1st '57	63¼	65¾

Power Rationing Blacks Out All Cuban Marquees

Havana (By Air Mail) — Cuban theater marquees and electric signs are dark as electric power rationing is in effect as a fuel saving measure. In addition, exhibitors have been warned to limit the use of power to the barest necessity.

One of the most affected by the war of Cuban industries, motion pictures have been hit by a carbon shortage—recently solved for the next six months—a shortage of raw stock for newsreel and feature production and a stoppage of theater building and renovating. At present, one feature, "Los Fantasmas Del Carire," is in production on the Island.

Last year theater building in Cuba reached the highest point in years as a result of a bill exempting new building from certain taxes. This year just one house, the Cine Resumen, formerly the Cinecito, has been renovated. The U. S. has notified Cuba that no building material, except for defense purposes or in the interests of public health, can be delivered.

Pine-Thomas to Produce Two Para. Victory Shorts

West Coast Bureau of THE FILM DAILY

Hollywood — Paramounnt yesterday announced plans to produce a new series of four Victory Shorts with Pine and Thomas handling production. First of the series will be "A Letter from Bataan" with Susan Hayward and Richard Arlen heading the cast. The second will be "We Refuse to Die," story of the ill-fated town of Lidice, razed by the Nazis, with Ellen Drew and Barry Sullivan, Broadway stage actor, heading the cast.

Wanger to Film Story On Texas Aggie School

West Coast Bureau of THE FILM DAILY

Hollywood—Walter Wanger will produce "We've Never Been Licked," based on Texas's A and M's famed military, engineering and agricultural school.

It will be released by Universal.

Jack White Rites Today

Funeral services for Jack White, 49, night club comedian, will be held in Holy Trinity Church at 10 a.m. today. Ill for four months, the veteran comedian died Monday of a heart ailment. He is survived by his wife, Edith Lubin White; a daughter Edith; a step-son, Kingston L. Singhi; two sisters, Mrs. John Fitzgerald and Mrs. William Burke and a brother, Thomas.

Dezel Forms Subsidiary

Detroit—R. K. D. Roadshows has been organized by Albert Dezel, roadshow distributor, to handle business of his companies in Ohio. Offices will be in the Film Exchange Building here. Name of Dezel Roadshows will continue to be used for business done in Michigan.

Gehrig's Teammates Will Attend Premiere at Astor

Lou Gehrig's former Yankee teammates and his widow, Mrs. Eleanor Gehrig, will attend the world premiere of Samuel Goldwyn's "The Pride of the Yankees" at the Astor Theater tonight.

Pic opens simultaneously in 40 RKO houses in metropolitan New York.

Astor's audience will include also Norma Shearer, Lillian Hellman, Mr. and Mrs. Samuel Goldwyn, James J. Walker, Babe Ruth, Robert Ripley, William Paley, Wendell L. Willkie, Simone Simon, Sonja Henie, Myrna Loy, Mrs. Douglas Fairbanks, Sr., Mrs. Irving Berlin, Mrs. Danny Kaye, Paul Gallico, Dr. George Gallup, Roy Disney, Mr. and Mrs. Henry Luce, Floyd B. Odlum and David Sarnoff.

Coast Guilds Approve Co-ordinating War Efforts

West Coast Bureau of THE FILM DAILY

Hollywood—Screen Actors, Directors and Writers Guilds have approved the appointment of a film advisory committee to co-ordinate all of the picture industry's war efforts. Proposal is to be acted upon by the producers association and as soon as the organization has approved it and details can be worked out, it will be put into effect.

It is understood the committee will co-ordinate all war activities of Hollywood Victory, War Activities and Film Conservation committees and other groups.

Postpone Action on Ban On Recordings for 2 Weeks

Chicago—The Automatic Phonograph Manufacturers' meeting at the Palmer House postponed for two weeks action placed on musicians making recordings by James C. Petrillo, AFM prexy. Secretary Frank Newman said all members were now engaged in defense work.

The manufacturers argue that the armed forces in many places would be deprived of amusement if Petrillo's ban is enforced.

Coast Exchange Strike Waits on Mannix's Return

West Coast Bureau of THE FILM DAILY

Hollywood—After Pat Casey, producer labor contract, asked that further action be deferred pending return of Edward J. Mannix of M-G-M from the East tomorrow, representative of the striking exchange employes agreed to maintain the status quo until tomorrow.

Abramson Funeral Today

Funeral services for Mrs. Dora Abramson, mother of Florence Abramson of the New York Film Board of Trade, will be held this morning at Sherman's Funeral Home, Brooklyn. Mrs. Abramson died suddenly yesterday morning.

COMING and GOING

MELVYN DOUGLAS has left Washington for the Coast, to remain at least six weeks on an OCD mission.

A. H. BLANK is in New York.

FRANK KENNEBEC and CARLOS MOORE have arrived from India.

HAROLD LLOYD is in town.

GENE PASHO, of the Gem, Naugatuck, a fishing trip to Canada.

GERRY FLOOD, secretary to Morey Goldstein, Metro manager, New Haven, is vacationing in New York.

R. M. SAVINI, president of Astor Pictures, left Monday, for a tour of his New England exchanges, headquartering in Boston.

HARRY M. KALMINE, assistant general manager of Warner Theaters, accompanied by LEONARD SCHLESINGER and HARRY GOLDBERG, returned to New York last night from Philadelphia, where a five-day meeting of zone and district managers was concluded yesterday.

IRVING PICHEL planed to the Coast last night via American.

MAJ. WILLIAM WYLER arrives in town from Washington on Friday.

JAN STRUTHER, author of "Mrs. Miniver," returns on Friday from a tour on behalf of the picture.

MILTON SALZBURG of Pictorial Films left yesterday on a three-week trip to the Coast, where he will arrange production schedules for 1942-1943 product.

Rabinovitch Closes Deal With UA on "Russian Girl"

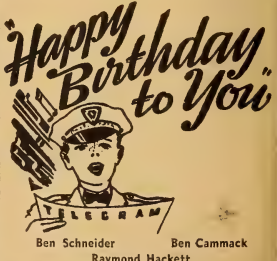
West Coast Bureau of THE FILM DAILY

Hollywood—Producer Gregor Rabinovitch has closed a deal whereby he will release "Russian Girl" taken from the Soviet production, "Girl from Leningrad," through United Artists.

Rabinovitch acquired from Artkino, Moscow producing organization, all rights to Russian story of heroic women at the front. He is using only the basic idea of the story to develop a much broader and more dramatic tale of brave women under fire.

Husband of 'Mrs. Miniver's' Author Prisoner in Africa

Atlanta—Lieut. Anthony Maxtone-Graham, husband of Jan Struther, author of "Mrs. Miniver," has been taken prisoner in North Africa, it is revealed by Miss Struther.



Ben Schneider Ben Cammack
Raymond Hackett

BOXOFFICE says
"Exhibitors have something
to look forward to in - -
THE PIED PIPER
Another BIG one from 20th Century-Fox

Doubts Actual Unity On Trade Practices

(Continued from Page 1)

unified or united are the demands for wide selection and for no selection in buying and booking pictures, for full season buying of product and for required trade shows before any sales, for extended clearance and for earlier runs.

"The best that can be achieved in this field of conflicting competitive and frankly selfish interests," Kuykendall writes, "is to reconcile the divergent demands by negotiation, compromise and agreement on what is fair and just, to redress genuine grievances and prevent injustices and to regulate our own business ourselves so that the abuses that cause innumerable lawsuits and statutory regulations will be removed before they destroy our business."

Kuykendall points out that most of the time and attention of UMPI committee so far has been taken up with such negotiations of the exhibitors' trade practice complaints and grievances that were dealt with to the universal dissatisfaction of exhibitors in the "notorious consent decree." He added that the net result of these negotiations "is in the new UMPI selling plan as presented to the Department of Justice for eventual incorporation into the consent decree.

Solutions to problems cannot be reached if distributors enter into joint negotiations as a means of appeasement, Kuykendall contended, warning that unless different tactics are used all such conferences will wind up "in a mess of legal maneuvers, exhibitor politics and hangover of previous mistakes."

Compulsory block-booking really should be abolished, Kuykendall declares, adding that this is no time to renew the public controversy over the system. The new sales plan, he says, is some improvement over the consent decree requirements and will fill out until the rest of the decree terminates next year.

"Will the distributors undertake a genuine and permanent solution of the problem before then? We wonder."

The MPTOA, he contends, urged unity for self defense and self-regulation long before UMPI was thought of.

WEDDING BELLS

Bloomfield, Ind.—Capt. Morris E. Flater, U.S.M.C., and Sue E. Ransom, of Augusta, Ga., were married. Captain Flater is the son of Myer Flater, operator of the Citadel Theater here.

Detroit — Arthur Koskie, booker for Butterfield Circuit, now in the Army, and Peggy Bacon, of the Butterfield office, were married here.

● ● ● **JEROME KERN'S sparkling and lilting melodies for Columbia's "You Were Never Lovelier" were "previewed" by Xavier Cugat and his orchestra in the Waldorf-Astoria's Wedgewood Room yesterday for a guest audience.....Present at the unique musicale, preceded by cocktails, were Columbia execs., leading exhibs., outstanding bandleaders and soloists, music critics and members of the trade and daily press .....Familiar faces noted, among others, were.....A. Montague, Rube Jackter, Lou Weinberg, Lou Astor, Dave Lipton, Frank Rosenberg, Hortense Schorr, Nat Cohn, Irving Wormser, Sol Tramer, Charles E. Moses .....Sam Goodman, Sam Rosen, Julius Joelson, Harold Greenburg, J. M. Benas, Leon Rosenblatt, Jack Hatten, Walter Reade, William Brandt .....Deems Taylor, Chester B. Bahn, Meyer Shapiro, Carmen Cavallero, Irving Dollinger.....** ▼ ▼ ▼

● ● ● *GUS EYSSELL will have his own "Victory" celebration at the Music Hall on Friday.....It's a luncheon to mark the record run of Metro's "Mrs. Miniver".....Guest list will include Nicholas M. Schenck, William F. Rodgers, Howard Dietz, Maj. William Wyler, who directed; Jan Struther, who wrote the best seller; Walter Pidgeon, pic's co-star, and a galaxy of met. film critics and reviewers.....*

▼ ▼ ▼

● ● ● **SEEN and Scenes 'Round the Town.....Irving Pichel shooting location footage with Monty Woolley and Ida Lupino for "The Light of Heart" yesterday a.m. on East 52nd Street, with Dick Condon and Joe Hepner in attendance.....Pichel planed to the Coast last night via American. . . . ● Otto Preminger headed Hollywood-wards yesterday on a four weeks' stint for Sam Goldwyn.....Once back in N'Yawk, Otto will settle down to work on Louis Weitzenkorn's new comedy-drama, first announced as "Ah, Take the Cash" (from Omar, of course), now dubbed "Challenge".....Play goes into rehearsal in late August. . . . ● Voice of Walter Gould, UA foreign manager, came over the short wave from Station PHS, Brazil, last night.....Brazilian Government's Press and Propaganda Department sponsored.....Walt gets back from Rio and other Latin-American points Monday after a two months' absence from his desk here. . . . ● Russell Mack, in town, is turning stock impresario next Tuesday via the Mosque Theater, Newark, N. J. ● Harry Kaufman, who has signed Charles Butterworth for his Broadway production of the Catholic University musical, "Count Me In," also wants Charles Ruggles and Luella Gear for top spots. . . . ● Bill Rowland has signed Gertrude Niesen for "Follies Girls," which he'll film in the East. . . . ● Looks like Carol Bruce for the femme lead in the new Cole Porter musical, "Jennie Get Your Gun". . . . ● William Saroyan, sometime of Hollywood, is envisioning a Saroyan Theater here; at least, that's the chit-chat in Sardi's.....**

▼ ▼ ▼

● ● ● *LOCAL 109, (Screen Office and Professional Employes Guild) UOPWA, opens an exhibit of photos depicting contemporary Russian life tomorrow night at its headquarters, 1560 Broadway..... Photos are being loaned by the American Council on Soviet Relations .....Cliff McAvoy, vice-chairman of the ACSR, will speak at the small reception which will inaugurate the exhibit.....It will be shown for one week.....* ▼ ▼ ▼

● ● ● **ONE of the most complete press books ever put out has just been issued by Warners on "Yankee Doodle Dandy".....comprehensive in contents.....replete with practical merchandising ideas, many of which have already been tested and proven in the New York roadshow engagement.....and readably presented throughout its 46 big pages.....it's an all-around excellent piece of exhibitor service.**

▼ ▼ ▼

● ● ● *AVENGE PEARL HARBOR! ! !*

UOPWA to Protect Gains in Exchanges

(Continued from Page 1)

lation advanced in certain labor quarters as to what would happen should the IATSE try to dis the jurisdiction of the CIO over white-collar workers at the Universal exchange in Philadelphia.

The IA announced several weeks ago that it had launched an inextensive drive to organize white collarites in the exchanges throughout the country. Front-office employes at Universal's Philadelphia exchange were organized by the CIO several years ago when a strike occurred there.

"The UOPWA will do all in its power to keep the IATSE from trying to move into the Universal exchange in Philadelphia," the CIO spokesman said.

A similar situation exists in New York—though of larger proportions. The UOPWA, through the Screen Office and Professional Employes Guild, Local 109, has won National Labor Relations Board elections at the New York City exchanges as well as at the home offices of National Screen Service and Columbia Pictures and is at present bidding for the right to represent white-collar people at the 20th-Fox exchange. Negotiations for a contract for the white collars at Columbia are already under way.

SOPEG has been active for some time organizing front-office workers at the New York exchanges. At the moment it is said to be merely a question of holding elections at the other exchanges in the city where white-collar workers are not already represented by SOPEG. The only exceptions are Universal and Warner Bros., where home-office and exchange white collarites are affiliated with the AFL, though not through the IATSE.

WB Branch Promotions

West Coast Bureau of THE FILM DAILY

Los Angeles — Calvin Montague, formerly assistant ad salesman, has been promoted to head of the ad sales department in the local Warners exchange. Walter O'Connell, ad salesman, was elevated to head shipper, succeeding Harvey Lithgow, moved up to booker.

Two Chi Houses Closing

Chicago—Rio and Praga theaters are closing for the Summer.

STORKS!

The see-gars are on Maurice "Red" Silverstein, home office rep. in Laudy Lawrence's foreign department at 20th-Fox. It's a boy, Michael Bryant Silverstein, born yesterday at Women's Hospital to the former Betty Bryant, Australian screen, stage and radio star.

Backlog of Product Helps Indian Market

(Continued from Page 1)

Frank Kennebec, Paramount's manager in Bombay, and Carlos Moore, RKO's manager, came in on different ships after voyages ranging from 40 days for Moore to 54 days for Kennebec.

Import restrictions are based on 50 per cent of the total imports for the year ended Aug. 31, 1939. Dollar remittances also are restricted to 50 per cent of the remittable income.

Gasoline rationing and blackouts have affected theater business in India to some extent, although war activities have kept theaters operating. Both companies' offices in Bombay are continuing to do business, but Paramount has closed its branch in Calcutta. Prints were removed from Rangoon before the Japanese invasion, but most of the companies lost all their holdings in Singapore.

Moore was the last American film man to leave Bombay.

Muto Named Chairman, Washington Branch of PRC

(Continued from Page 1)

man of the Washington branch of the industry's Public Relations Committee following a luncheon meeting at the Hotel Willard here, yesterday.

Glen Allvine of New York, secretary of the Eastern division committee, attended the meeting and outlined the broad public policies which the industry is pursuing in relation to the war effort. He pointed out the importance of the nation's capital in the current program because of the many services which the industry is performing for the Federal Government.

The new Washington group will meet regularly to discuss ways and means of fostering the industry's contributions to the war program. Edward L. Roddan of the MPPDA was named secretary of the local organization.

New Para. Dozier Pact

West Coast Bureau of THE FILM DAILY

Hollywood—William Dozier, head of Paramount's story and writing departments, has been given a new long-term contract.

Film "Names" Faked On Election Petition

Jefferson City, Mo.—Names of film stars were among the several thousands of signatures forged to the petitions calling for a state-wide vote on a proposal to establish a unicameral legislature for Missouri.

Faked signatures included those of Veronica Lake, Monte Blue, Mae West, Henry Fonda, Marlene Dietrich, J. Cagney, Ann Sheridan, Ann Harding, Bob Crosby, K. Hepburn, Bud Abbott, Judy Canova, Phil Harris, Linda Darnell.

REVIEWS OF NEW FILMS

"Joan of Ozark"

with Judy Canova, Joe E. Brown

Republic 80 Mins.

SLAPSTICK COMEDY SHOULD CLICK OKAY WITH THE FAMILY TRADE.

With the Judy Canova and Joe E. Brown fans to draw upon "Joan of Ozark" (formerly "Lazybones") should make the grade nicely as family entertainment. Those two names spell slapstick comedy—and that is exactly what the customers get in generous helpings in this film.

In "Joan of Ozark" Miss Canova and Brown get tangled up with a boodle of Nazi spies to provide a screwy comedy broader than the latter's mouth. That the story is one of those preposterous affairs that can't stand too close investigation no doubt will make no difference to the Canova-Brown worshipers. Nor is it likely that they will be disturbed by the fact that the humor for the most part is far from fresh and strictly routine.

Miss Canova makes a heroine of herself when, purely by accident, she brings about the arrest of a bunch of Nazi agents operating in the Ozarks. Brown, a theatrical agent, brings her to New York to entertain at a night club which is the headquarters of a spy ring, the head of which is the owner of the place (Jerome Cowan). Neither of them is hep to what's going on. When they discover the truth both of them get into trouble with the spies. The Nazi villains are foiled by them after a series of highly funny situations.

Miss Canova and Brown carry on the same old way. Cowan turns in a splendid piece of acting as the head Nazi. Eddie Foy, Jr., does nicely as a pal of Brown's.

Harriet Parsons is down as associate producer of the film, directed by Joseph Santley with emphasis on action. Robert Harari, Eve Greene and Jack Townley knocked out the screenplay, which is a good slapstick job.

Miss Canova gives out with a number of songs by two combinations of tunesmiths, Mort Greene-Harry Revel and Dave Ringel-Fred Meinken. None of them will blow your topper off. They are adequate—no more.

CAST: Judy Canova, Joe E. Brown, Eddie Foy, Jr., Jerome Cowan, Alexander Granach, Anne Jeffreys, Otto Reichow, Wolfgang Zilzer, Donald Curtis, H. H. Von Twardowski, Harry Hayden.

CREDITS: Associate Producer, Harriet Parsons; Director, Joseph Santley; Screenplay, Robert Harari, Eve Greene, Jack Townley; Additional Dialogue, Monte Brice, Bradford Ropes; Cameraman, Ernest Miller; Film Editor, Charles Craft; Art Director, Russell Kimball; Musical Director, Cy Feuer; Songs, Mort Greene-Harry Revel, Dave Ringel-Fred Meinken; Dance Director, Nick Castle.

DIRECTION, Good. PHOTOGRAPHY, Good.

Start M-G-M Exchange Election

Opening of the National Labor Relations Board hearing on the petition of the Screen Office and Professional Employes Guild, Local 109, UOPWA, for an election at the M-G-M exchange here has been postponed to tomorrow. The hearing was to have got under way today. The postponement is the second.

"Bombs Over Burma"

with Anna May Wong, Noel Madison, Leslie Denison

PRC 62 Mins.

(HOLLYWOOD REVIEW)

TIMELY MELODRAMA AGAINST A CHINESE BACKGROUND RATES AS FAIR ENTERTAINMENT.

Timely fare, designed to catch the spirit of the conflict of inner China, and the effort to keep open its supply lanes. Paced slowly against a background of espionage and counter espionage, the bright spots are all too few but the picture scores a fair success with very graphic aerial bombardments, the strafing of the citizenry of modern China, and the indomitable will of the peoples to carry on to victory.

Handicapped by too lengthy dialogue sequences, Director Joseph H. Lewis, despite several brilliant scenes, fails to sustain an even flow of tempo, and in several instances holds his "human reaction" phases of direction to the point of restlessness for continued action. Joseph Lewis collaborated on the screenplay with Milton Raison, who was responsible for the original story.

Confronted by continuous bombings of convoys, Anna May Wong is sent as a secret agent to discover the leak of information allowing the Japs to know where and when such convoys are in movement. Stopped at a monastery overnight because of a bridge-washout, suspicions among the travelers are soon aroused due to the bombing of a convoy at their very door.

Hosted by the Monk (Noel Madison) the group are soon at grips with Leslie Denison, Nedrick Young, Dan Seymour, Frank Lacteen, Judith Gibson and Dennis Moore, each receiving his share of suspicion until the culprit, who meanwhile commits murder at the monastery and short-waves the Japs to bomb another convoy due next morning, is denunciated. Performances were of commendable character, with Hayward Soo Hoo a standout in his brief dying scene as the strafed child, Ling.

Production values furnished by Alfred Stern and Arthur Alexander, co-producers, were meritorious.

CAST: Anna May Wong, Noel Madison, Leslie Denison, Nedrick Young, Dan Seymour, Frank Lacteen, Judith Gibson, Dennis Moore, Connie Leon, Hayward Soo Hoo, Richard Loo, Paul Fung.

CREDITS: Producers, Alfred Stern and Arthur Alexander; Director, Joseph H. Lewis; Author, Milton Raison; Screenplay, Milton Raison and Joseph Lewis; Cameraman, Robert Cline; Editor, Charles Henkel, Jr.

DIRECTION, Fair. PHOTOGRAPHY, Good.

Pare Lorentz Off RKO Lot

West Coast Bureau of THE FILM DAILY

Hollywood—Pare Lorentz, having been ordered by RKO to halt production on "Name, Age and Occupation," on which the appropriation of $400,000 had been exhausted, has left the RKO lot with his unit. His plans are said to have required $400,000 more. RKO is hopeful he will return and complete the picture with a reduced budget.

Lamarr for "Scorched Earth"

Hollywood — Hedy Lamarr will play the feminine lead opposite Robert Taylor in Metro's "Scorched Earth," it is reported.

Tax Proposals Hold Peril, Says Cowdin

West Coast Bureau of THE FILM DAILY

Los Angeles—Charges that war manufacturing corporations are making "exorbitant and unconscionable profits" are "absurd and impossible," J. Cheever Cowdin, Universal board chairman and chairman of the NAM committee on Government finances, declared in a statement released here on the eve of Congressional action to further increase taxes on corporations.

Cowdin said in part:

"Although net profits before taxes have risen from $1,500,000,000 in 1940 to an estimated $3,500,000,000 in 1942, net income after taxes declined from a little over $1,000,000,000 to something under $1,000,000,000. Present Congressional tax proposals will require three-fourths of net earnings for Federal taxes, which will mean considerably lowered dividends for 1942 in spite of greatly increased volume of business.

"In the post-war adjustment period, when industry returns to peacetime production, it is absolutely essential that our manufacturing companies be in a sound financial position. If we are faced with a debt-ridden, depleted industry, the post-war adjustment will be very difficult."

Para. Theater Partners Meet on War Activities

(Continued from Page 1)

ties Committee. A general meeting of the Theaters Division of the WAC is scheduled for Friday with Joseph Bernhard.

Among the Paramount men who are expected at today's sessions are Bob O'Donnell, E. V. Richards, Karl Hoblitzelle, John Balaban, A. H. Blank, Ralph Branton, Martin Mullins and Bob Wilby.

Fair Lawn (N. J.) Hy-Way Theater Leased to Fabian

Fabian Theaters has leased the Hy-Way Theater, Fair Lawn, N. J., through a deal consummated by Berk & Krumgold. Located on the main highway to Paterson, the recently opened house is part of a development and recreation center in the Bergen County defense area.

Sidney Schenker designed the 1,200 seat theater which is equipped with a modern type air conditioning plant and contains many unique lighting and decorative features.

'FDR's' Full-Face Shots Out of YDD

Scenes in "Yankee Doodle Dandy" which show full-face shots of the President, played by Capt. Jack Young, have been eliminated, with long shots and others taken from a camera position behind the President's chair substituted by Warners.

Consider Stopping Duals—Kuykendall

(Continued from Page 1)

would enable the theater to accommodate just as big an attendance as now, but with a two-hour show instead of a four-hour performance. Maybe this is worth considering, as it would present a chance to get rid of double features everywhere without any exhibitor getting a competitive advantage over his rivals by giving two feature pictures for one admission against single - feature competition."

Last-Run Houses Would Suffer

Kuykendall points out that print reduction eventually will mean that last-run, smaller theaters will get prints that will have been used a lot more than the prints they now get, which will make it increasingly difficult to get satisfactory projection and sound in such theaters.

There is reason to believe, he says, the industry faces a cut of from 20 per cent to 50 per cent in the raw stock it can get under priorities. Cutting the number of prints will reduce the distributors' print costs but will delay the liquidation of his exhibition contracts and the returns on his pictures, Kuykendall explains that again the ultimate burden and hardship is on the exhibitor. It means again pushing back playdates because prints are not available.

Ask Special ODT Ruling

As to restrictions on film transportation, Kuykendall writes that the National Film Carriers Association has petitioned the Office of Defense Transportation to grant a special ruling to permit their trucks that now haul other things beside film, such as newspapers and express shipments, to make two stops per day at the same place, and also to require such trucks operating between towns in over-the-road service to cut their mileage by 25 per cent over last year. No highway trucks have been asked by the ODT to make a 25 per cent cut in mileage so far.

Cutting of deliveries and pickups will mean that each print will be tied up an extra day in transit, thereby pushing playdates back, and the exhibitor ultimately must bear the inconvenience of such changes, though he may not realize it right away, Kuykendall asserts.

NSS Loses Two in Detroit

Detroit—National Screen Service has lost two head men here. Barney Adair resigned as office manager, to manage a bowling alley run by I. J. London, old time exhibitor. Kal Bruss, special trailer department, left to manage the Fenkell Theater for Wisper & Wetsman Circuit.

Metro Signs Audrey Christie

Hollywood—Audrey Christie, New York stage actress, has been signed to a term contract by M-G-M. Her first film role will be in "Keeper of the Flame," with Katharine Hepburn.

War Service

. . . on the Motion Picture Front

$1,000,000 IN BOND SALES

Boston—War Bond sales through Loew's State and Orpheum Theaters here yesterday passed the $1,000,000 mark.

. . . — V . . . —

GOLF BALL SALVAGE SHOW

Manitowoc, Wis.—Through the co-operation of four local merchants, the Strand Theater here presented a special salvage show admission to which was five acceptable records or two acceptable golf balls.

"Let's give Hitler a good shellacking!" caption to advertising copy for the special morning show read.

. . . — V . . . —

AIDS ARMY WAR SHOW

Canton—Ben Schwartz, manager of Warners' Ohio Theater, has been appointed chairman of the ticket committee for the Army War Show at the Akron Rubber Bowl July 16-19.

RUBBER MATINEES CLICK

Detroit—A total of five tons of rubber was gathered in two matinees, one each at the Roseville and East Detroit Theaters, by Jeff Williams, owner. Some 1,500 youngsters, about equally divided between the two houses, brought in their rubber in this quantity as free admission to the show—an average of about seven pounds per patron.

. . . — V . . . —

REOPENING RECEIPTS TO TREASURY

Holyoke, Mass.—Western Massachusetts Theaters, Inc., which sold $200,000 in War Bonds when reopening the Pittsfield Capitol, will do the same stunt when the Victory, now being rehabilitated, is reopened within the next three weeks. Under the plan, patrons buy Bonds in lieu of paying admission prices with the entire opening night receipts going to the Treasury Dept.

El Cerrito Theater Wins Reduction in Clearance

(Continued from Page 1)

State Theater, Richmond, at one day over the Cerrito. Further clearance reduction over the complainant's house was ordered for the first-run theaters in Oakland. Paramount, Loew's and 20th Century-Fox were defendants.

Plaza, Milford, Del., Asks Elimination of Clearance

Sidney Theater Corp., operating the Plaza Theater, Milford, Del., has filed a complaint in Philadelphia, charging that the distributors have refused to license product on a reasonable basis and asking that his present clearance schedule be eliminated. Paramount, 20th Century-Fox, RKO and Loew's were named defendants. Interested parties are five theaters in Wilmington, the Warner, Queen, Rialto, Grand and Loew's Aldine.

Central, Cedarhurst, L. I. Loses Clearance Case

Complaint brought by the Drake Amusement Co., operator of the Central Theater, Cedarhurst, L. I., has been dismissed. Complainant sought the elimination or reduction in clearance now granted to competitive houses.

Briefs Filed Yesterday In Bennis Brothers' Case

Chicago—Briefs were filed yesterday in Bennis Brothers' Freeport Theater arbitration case. Arbitrator is expected to render his decision within 30 days.

Erbs Will Arbitrate Caruthersville Squawk

St. Louis—Harry G. Erbs, an attorney, has been selected to serve as arbitrator in the complaint of the Stadium Theater Corp., owner-operator of the Stadium theater, Caruthersville, against Loew's. Hearing is set for Aug. 5.

The complainant alleged that Loew's has demanded prices for M-G-M pictures to be shown second-run at the Stadium that are calculated to defeat the intent and spirit of Section 6 of the consent decree.

Sosna Appeals Dismissal Of "Some Run" Complaint

St. Louis—Louis Sosna, owner of the Sosna Theater, Mexico, Mo., has appealed from an arbitration award dismissing his "some run" complaint against 20th Century-Fox, Paramount and RKO. Earlier this year, Sosna won an appeal verdict over Loew's in a similar dispute involving M-G-M pictures.

Propose Salesmen's Clubs In All Exchange Centers

(Continued from Page 1)

salesmen's organizations have been formed in Charlotte, New England, and Washington, among other spots, basically as fraternal and charity units, besides giving members insurance benefits. The Motion Picture Associates in New York is another salesmen's unit.

Max Milder, who heads Warners' interests in England, spoke at the dinner. Milder, a local boy who made good, was made an honorary MPA member. Other speakers included Robert Mochrie, Jay Emanuel, Nat Levy, Earle Sweigert, Al Cohen, Edgar Moss, Charles Zagrans, David Barrist.

Sam Gross was toastmaster. Al Davis headed the committee.

"Miniver" Coast Debut July 23

"Mrs. Miniver" will have its West Coast premiere in five Hollywood and Los Angeles theaters on July 23 on a continuous run basis. First Coast public screening will be held the previous evening as a benefit for the Volunteer Army Canteen Service.

Stars to Aid Bond Sales Next Month

(Continued from Page 1)

the auspices of the New Jersey state committee of the WAC's Theaters Division at the Newark, A. C., Newark, yesterday. Rally was attended by approximately 80 theater men.

The theaters' campaign, Fabian said, will get under way on Aug. 15. Cities agreeing to meet certain quotas will be provided with Hollywood "names" to spark the local campaigns, according to present plans, Fabian disclosed.

Emphasizing the industry's essentiality in the nation's war program, the speaker pointed to the fact that 15,000 houses are enrolled in the WAC Theaters Division, and that their operators and managers were devoting the same imagination to the sale of War Bonds and Stamps that, in the past, have been so successfully employed in their guise of showmen.

Harry Brandt, who followed Fabian, dwelt upon the exhibitors' manifest willingness to co-operate in all phases of the war program.

John E. Manning, New Jersey state administrator for the Treasury, pointed out that whereas in April, New Jersey bond and stamp sales totalled $19,000,000, the June figure had jumped to $26,000,000. He predicted that the July quota of $35,000,000 would be met.

Don Jacocks of Warners, co-chairman with Harry H. Lowenstein of the New Jersey state committee, presided at the rally.

Film Trade's War Bond, Stamp Sales Total $4,183,268

A total of $4,183,268 from the sale of War Stamps and Bonds has been reported to date from 4,900 of the 15,000 participating theaters during the month of June, it was reported yesterday. This represents an average of $850 per theater and a grand total of $12,000,000 is expected.

Loew's theaters last week turned in $164,617 last week, with the circuit's Boston houses turning in the largest individual totals.

Eastman Workers Buying $4,759,293 in War Bonds

Rochester—Employes of Eastman Kodak here are pledged to buy $4,759,293 a year in War Bonds.

That figure represents annual purchasing now subscribed by about 20,000 employes.

Strawls in Air Patrol

Richmond, Va.—Floyd Strawls, manager of the Carillon Theater, has rejoined the Civil Air Patrol on the Eastern Shore of Virginia after being rejected by the Army at the last moment on account of a slight physical disability.

Lela Birchfield Dead

Indianapolis—Lela Birchfield, 60, former operator of the Prospect Theater here, is dead.

Detroit May End Mon., Sat. Deliveries

(Continued from Page 1)

are being continued as a special service at present, as demanded by most exhibitors, when they arrived here late Friday afternoon. However, Saturday morning return of newsreels has been ended. Discussion showed that the exchanges did not need to get the prints back the next morning as previously required, and could wait till the whole show came in on Sunday.

Another new ruling refuses all deliveries for trailers alone, and holds them until a whole show is ready for delivery to a theater.

Localites are trying to secure modification of the one call a day rule. Truck drivers living in the suburbs take their trucks home at night here, and make pickups on the way down in the morning, and deliver on the way home later. It is contended, therefore, that there is no waste mileage by making separate delivery and pickup calls, while such a schedule allows more leeway on booking dates of prints.

Ruling eliminating Wednesday trips entirely has been announced by Film Truck Service, handling the bulk of upstate film business, but enforcement date has been set back to Aug. 1. Film Truck Service also planned a drastic shift in several routes from night to day deliveries. One problem causing difficulty here was that of getting the show in time for the matinee at houses having them.

Study Efficacy of New York Delivery Compliance Monday

Whether the new film delivery schedule put into effect by the industry here last Thursday in compliance with the ODT order to conserve rubber and gasoline is serving its purpose will be known on Monday. Yesterday a meeting at which a report will be made was set for that day at the New York Film Board of Trade offices. Revisions, if any, are expected to be made on the basis of that report.

The new delivery program was outlined at a meeting held last Wednesday at the offices of the Film Board of Trade between a special carriers' committee and a group representing branch managers, head bookers, head shippers and office managers. Changes put into effect included the elimination of Sunday night call-backs and Monday deliveries, the dispatching of delivery trucks an hour or two earlier in the morning and reduction in speed.

The carriers' committee which meets on Monday with distribution representatives will consist of Morris and Lou Lane, Ed Seider and Ira and Edward Meinhardt. David A. Levy, Ralph Pielow, Myron Satler and Eddie Mullen will represent branch managers; Nat Goldberg and Herman Silverman, office managers; Miss Etta Segall, Miss Jennie Dennett, Archie Berish, George Blenderman, Jack Perley, Eddie Richter and Sam Geinblum, head bookers; David Newman, John Weinberg and Louis Johnson, head shippers.

"Walk, Don't Motor"

Boston—Manager Tom Wall of the Circle, located in the swanky Brookline-Brighton-Chestnut Hill district, is campaigning to fill his theater despite blackouts and gas and rubber shortages. Wall advertises:

"Come to the Circle, walk over, it's just a few steps around the corner, there is plenty of parking room if you still are operating a car—but don't use it—walk, instead, it will do you good and certainly it will not harm us. We are within walking distance of thousands of theater lovers, come on over."

TO THE COLORS!

New Britain, Conn.—Peter Perakos, well-known New Britain, Thompsonville, and East Hartford exhibitor for many years, has three sons and a son-in-law in the U. S. service. Latter, Herbert E. Miller, is Lieutenant Senior Grade in the U. S. Navy submarine service. Lieut. Speri Perakos, formerly at the Palace, New Britain, is now at El Paso in the CAA division. Second Lieut. John Perakos is at Greenville, So. Car., in the Air Corps. Stephen Perakos is at the U. S. Marines officers' training school at Quantico, Va.

Cleveland—Gregory S. Vojae, who resigned as Columbia booker to join the Navy, has been inducted into the service.

Cleveland — Corp. Fritz Vermes, erstwhile of the Eclair Theater, reports from Iceland that he has been selected to attend the Officers' Candidate School.

Akron—Ray Spayne, son of N. Spayne, owner of the Southern Theater, reported for active duty in the Army on July 15.

AMPP, Central Casting's Offices Net Scrap Rubber

West Coast Bureau of THE FILM DAILY

Hollywood—Showing what can be done when business offices are combed scientifically, the quarters of the AMPP and Central Casting Corp. on two floors at 5504 Hollywood Blvd., yielded in excess of a half ton of rubber. "Loot" included: all rubber covers for typewriter keys; rubber mats under desk chairs; rubber tips to chairs; rubber seat mats; erasers; rubber protectors for telephone cords; rubber door bumpers.

Reclamation of rubber from the studios of the film industry will run into hundreds of tons for the calendar year of 1942.

Salvage of nails in studios has stepped up over 300 per cent since the adoption of a nail straightener, developed at Metro. By use of this straightener only five per cent of new nails are required in construction. This is a saving of nails, but not of money. It costs the price of new ones to straighten old nails! But new nails can be diverted to war uses.

Steel Pic for Theaters

Chicago—U. S. Steel's new Technicolor film, "Steel for Victory," will be cut to 18 minutes for theater use. Reel is set to play 2,500 houses.

Goldburg Awards Print Of "Yank in Australia"

Alf Goulding has completed the shooting of "A Yank in Australia" for Jesse J. Goldburg, president of United Screen Attractions, and a print is due from Australia in about five weeks. Upon its arrival, Goldburg plans to arrange a national distribution deal with one of two major companies with which he already has been in negotiation.

Goldburg also is producing a series of 12 single reelers under the general title of "Australia Marches On."

Through the military censor in Sydney, Goldburg held a telephone conversation with Goulding in Australia, following completion of the picture.

Biltmore Enters Bidding For Loew's in London, Ont.

Toronto—Biltmore Theaters, Ltd., Toronto, has tossed its cap into the ring in the negotiations for the disposal of the assets of Loew's Theater in London, Ont. Sale has been thrown wide open by the action of the shareholders in voting against the directors' proposal to grant exclusive selling rights to Midland Securities, Ltd., Toronto, for a period of six months.

The Biltmore offer is understood to be the third for the property, other bids having come from Loew's, Inc., and General Theater Investment Co., latter N. L. Nathanson's holding company.

Biltmore is headed by Barnett Laxer who is president of the Independent Motion Picture Exhibitors Association of Ontario; company has theaters at Oshawa and Kingston.

McArdle Succeeds Doty

Omaha — Sid McArdle has been named office manager and booker for United Artists here. He succeeds Leo J. Doty who resigned to enter the booking department of Central States Theaters at Des Moines.

Inspects Travel Film

Chicago—Will O'Brien of the Office of Strategic Services in Washington is here inspecting travel film for Government use.

Bioff Appears Here Before Grand Jury

(Continued from Page 1)

ing frequent appearances before the Federal Grand Jury here, according to reliable informants who have seen him on a number of occasions in the New York Federal Court House building.

The prisoner has spent the last six months in the Federal jailhouse in New York City to be on tap for continued questioning. Bioff, in an effort to cut down his 10-year sentence, has been disclosing his relations with higher-ups in Chicago, according to a well-founded court rumor. Court house employes have seen the prisoner on at least 10 occasions on his way to the Grand Jury room carrying a brief case and accompanied by deputy sheriffs.

Although U. S. Attorney Mathias F. Correa has refused to comment on Bioff's presence, he has conceded that he is continuing with his efforts to determine who besides Bioff and George E. Browne were connected with the extortion racket. According to Correa, the Federal Grand Jury also is investigating the disposition of the IATSE's two-per-cent assessment fund.

Free People's Benefit Dinner Set on Coast

West Coast Bureau of THE FILM DAILY

Hollywood — Joint Anti-Fascist Refugee Committee is arranging a Free Peoples benefit dinner at the Beverly Hills Hotel Monday. Proceeds will free Europe's outstanding anti-Axis film, stage and radio artists from French concentration camps so that they may launch a gigantic campaign by short wave broadcast and printed media to the Axis subjugated countries, it is announced by Philip Merivale, honorary chairman. Once released, these artists will work with the free Allied governments in Europe, Merivale said.

Nelson Poynter, Associate Coordinator of Government Films, and Paul Robeson will be principal speakers at the dinner.

Godwin Replaces Pratt

Des Moines, Ia.—Clyde Pratt, veteran salesman for the Republic branch in Des Moines, has resigned and has been replaced by Marvin Godwin, formerly with RKO. Pratt will devote his time to the State and Fox theaters at Washington, this state, which he is co-owner with his brother, Ralph Pratt.

Why Not Adopt It?

Detroit—A weekly personal letter is being sent to all members of the UDT staff in service, giving full news of people and things around the office and theaters. Letter is written each week by a different member of the staff.

TONIGHT!

The most unusual premiere in all motion picture history!

100,000 PEOPLE

crowding

41 THEATRES

in the New York City metropolitan area, for the first public performances of the finest picture ever made by

SAMUEL GOLDWYN

THE PRIDE OF THE YANKEES

OPENING ITS $2.20-TOP RUN AT THE ASTOR THEATRE
and playing one premiere performance only at $1.10 a seat in the following forty RKO theatres

Released through RKO RADIO PICTURES, Inc.

MANHATTAN
23RD STREET
58TH STREET
81ST STREET
86TH STREET
125TH STREET
HAMILTON
REGENT
COLISEUM

MANHATTAN
ACADEMY OF MUSIC
RIVERSIDE
NEMO

NEWARK
PROCTOR'S
(Only Showing in New Jersey)

BRONX
FORDHAM
CHESTER
FRANKLIN
CASTLE HILL
PELHAM
MARBLE HILL
ROYAL
PARK PLAZA

BRONX
CROTONA

QUEENS
FLUSHING
RICHMOND HILL
ALDEN, JAMAICA
STRAND, FAR ROCKAWAY
PARK, R'K'WAY PARK

BROOKLYN
ALBEE
BUSHWICK
DYKER
GREENPOINT
KENMORE
MADISON
ORPHEUM
REPUBLIC

BROOKLYN
TILYOU
PROSPECT

WESTCHESTER
MOUNT VERNON
NEW ROCHELLE
YONKERS
WHITE PLAINS

Intimate in Character
International in Scope
Independent in Thought

THE FILM DAILY

The Daily Newspaper
Of Motion Pictures
Twenty-Four Years Old

VOL. 82, NO. 12 | NEW YORK, THURSDAY, JULY 16, 1942 | TEN CENTS

INCREASED YOUTH EARNINGS HITS NABES

Tax Bill Seen As Industry Bookkeeping Headache

Withholding Sections Provide Much Paper Work For Accounting Depts.

Washington Bureau of THE FILM DAILY

Washington — Provisions of the new tax bill, reported to the House and scheduled for debate today, will provide the industry with its biggest bookkeeping job since the social security system was set up. Headache will come from the withholding sections of the bill which affect all employers and all individuals paying income taxes.

Under the bill, which is expected to be passed by the House this week

(*Continued on Page* 4)

"The Pride of the Yankees" Hailed as Bonanza For Showmen at Premiere in 41 N. Y. Houses

Even superlatives are well nigh inadequate to express the perfection and human sincerity with which Samuel Goldwyn has impregnated his magnificent production, "The Pride of the Yankees." It is at once the perfect tribute to Lou Gehrig, to the American Way of life and to the American spirit. Paul Gallico's grand story of Gehrig's life and his conception of the innate fineness of his character have been converted into a screenplay of high calibre by Jo Swerling and Herman J. Mankiewicz. Gary Cooper as the beloved and charmingly simple hero of the baseball world is superb. Teresa Wright's performance as Mrs. Gehrig is also exceptional. Sam Wood has directed with a naturalness and restraint that are most admirable. In brief, "The Pride of the Yankees" is a brilliant combination of human tenderness, true Americanism and real humor, making it one of the finest pictures on record and, it follows, a showman's bonanza.

(For full review, turn to Page 5. For color story of last night's unprecedented 41-theater world premiere, see Along the Rialto, Page 4.)

—BAHN.

With Money in Pockets, They Take Their Girls To Downtown Houses

Increased earnings of younger patrons, due to the good pay jobs available in war industries, is a major reason why neighborhood theaters are experiencing a falling off of patronage while first-runs are doing good business, especially on weekends. According to reports from the field, the youngsters, making more money than ever before, like to give their girls the best time available and the downtown houses are more impressive. Also, they want their films while they are new.

Picture is pointed up by the situa-

(*Continued on Page* 4)

Drop 75% Capacity In ODT Regulations

Washington Bureau of THE FILM DAILY

Washington—Regulations governing over-the-road operations of common, private and contract carriers have been amended by the ODT. The provision that trucks be loaded to at least 75 per cent of capacity on return trips has been dropped.

The amendment, which goes into effect Aug. 1, provides that all trucks

(*Continued on Page* 4)

Upstate Exhibs. Raise Price for "Mrs. Miniver"

Rochester — "Mrs. Miniver" will play at a slight increase in prices here and in Syracuse in first-run

(*Continued on Page* 5)

'42 Para. Earnings Seen Topping 1941's

Paramount's earnings for the second quarter are estimated to be close to those of the first quarter which was reported at $2,915,000, or 94 cents on the common, according to an analysis of the company by J. S. Bache & Co. The report further asserts that "since the seasonal factor has been eliminated, it appears probable that the company's earn-

(*Continued on Page* 5)

Air Freight Service To L. A. in Prospect

Only a word from Washington is necessary to lighten the burden placed on American film distributors by the difficulty of getting screen product to the Latin-American nations, it was learned yesterday. That means of relieving the transportation headache were at hand for the film industry was revealed by an official of Pan - American Airways,

(*Continued on Page* 5)

Release UMPI Sales Plan Draft Today

Final draft of the UMPI sales plan will be released today for publication.

Plan as yet has not been acted upon by the Department of Justice, but it is understood that some action may be taken today or tomorrow so that it can be submitted to Fed-

(*Continued on Page* 5)

Local 306 Names Boritz To Fill In for D'Inzillo

Herman Boritz yesterday was chosen by Local 306, operators, to replace Stephen D'Inzillo as vice-president of the union during the

(*Continued on Page* 4)

Army Calls Oscar Serlin; Gets Deferment to Oct. 1

Producer Oscar Serlin has been called up for the Army but has been deferred until Oct. 1 so that he can complete the production of "Strip

(*Continued on Page* 4)

Parley on Newsreels' Place in the War Program

Washington Bureau of THE FILM DAILY

Washington—Editors of the five newsreel companies and their Washington managers met with Elmer Davis and Milton Eisenhower, his

(*Continued on Page* 5)

Baltimore Theaters Cash in on Blackout

Baltimore — This city's theaters made last night's total blackout the occasion for special display copy to lure patronage.

"Spend the blackout tonight with Danielle Darrieux in 'Mille. Ma Mere'," was the Little's invitation.

"Don't sit under the blackout . . . sit in the Hicks Theaters tonight," was the copy employed by the Hicks circuit of seven houses.

Power Regulations Hit Cuba

Would Close Theaters Four Days a Week

Havana (By Air Mail—Passed by Censor)—Proposed new and drastic curtailment of electric power, with theaters ordered to cut their consumption 80 per cent, would enable operators to open an average of only three days a week, according to the National Union of Theater and Cin-

(*Continued on Page* 5)

Friedl to Try Midnight Shows for War Workers

Minneapolis — Experimenting to determine whether midnight shows should be started here to accommodate the thousands of workers in

(*Continued on Page* 4)

Film Delivery Via Horses in Hub Area

Boston — The horse and wagon have been pressed into service by the film exchanges of Greater Boston for delivery of film. At least a dozen horse drawn rigs are being used for the deliveries. Friday and Sunday night deliveries to Worcester, Providence, New Haven and Springfield have been argued upon.

THE NEWSPAPER OF FILMDOM — THE Film DAILY — ALL THE NEWS ALL THE TIME

Vol. 82, No. 12 Thurs., July 16, 1942 10 Cents

JOHN W. ALICOATE : : : : Publisher

DONALD M. MERSEREAU : General Manager

CHESTER B. BAHN : : : : : : Editor

Published daily except Saturdays, Sundays and Holidays at 1501 Broadway, New York, N. Y., by Wid's Films and Film Folk, Inc. J. W. Alicoate, President and Publisher; Donald M. Mersereau, Secretary-Treasurer. Entered as second class matter, Sept. 8, 1938, at the post-office at New York, N. Y., under the act of March 3, 1879. Terms (Postage free) United States outside of Greater New York $10.00 one year; 6 months, $5.00; 3 months, $3.00. Foreign, $15.00. Subscriber should remit with order. Address all communications to THE FILM DAILY, 1501 Broadway, New York, N. Y. Phone BRyant 9-7117, 9-7118, 9-7119, 9-7120, 9-7121. Cable address: Filmday, New York.

Representatives: HOLLYWOOD, Calif.—Ralph Wilk, 6425 Hollywood Blvd., Phone Granite 6607. LONDON—Ernest W. Fredman, The Film Renter, 127-133 Wardour St. W. 1. PARIS—P. A. Harle, Le Film, 29 Rue Marsoulan (12). MEXICO CITY—Marco Aurelio Galindo, Depto. 215, Calle del Sindicalismo, 99, Tacubaya, D. F.

FINANCIAL

(Wednesday, July 15)

NEW YORK STOCK MARKET

	High	Low	Close	Net Chg.
Am. Seat.	....	....	....	....
Col. Picts. vtc. (2½%)	8	7⅞	8	+ ¼
Columbia Picts. pfd.	....	....	....	....
Con. Fm. Ind.	....	....	....	....
Con. Fm. Ind. pfd.	7⅝	7⅝	7⅝	....
East. Kodak	133¾	133¾	133¾	....
do pfd.	....	....	....	....
Gen. Prec. Eq.	12⅞	12¾	12¾	— ¼
Loew's, Inc.	41¾	41⅝	41⅝	....
do pfd.	....	....	....	....
Paramount	15⅞	15⅝	15¾	+ ⅛
Para. 1st pfd.	115½	115½	115½	+ 1½
RKO	2⅝	2⅝	2⅝	....
20th Century-Fox	10¾	10⅝	10⅝	+ ⅛
Univ. Pict. pfd.	....	....	....	....
Warner Bros.	5⅝	5½	5½	— ⅛
do pfd.	....	....	....	....
NEW YORK BOND MARKET				
Para. B'way 3s55	....	....	....	....
Para. Picts. deb. 4s56	99⅝	99⅝	99⅝	+ ⅛
Warner Bros.' dbs. 6s48	100½	100¼	100½	+ ⅜

"My Sister Eileen" Set For Music Hall Showing

Columbia's "My Sister Eileen" is scheduled to follow "Tales of Manhattan" at Radio City Music Hall, "Bambi" and "The Talk of the Town" are the next two attractions after the current "Mrs. Miniver."

On the eve of the latter's seventh week yesterday it was reported that an eighth week for the picture was "almost certain." It is the first attraction to play more than six weeks at the Music Hall.

Balto Nabes Business Strong During Blackout

Baltimore — Nabe theaters were strong as usual during the dusk-to-dawn partial blackout. Downtown first-runs reported normal business. Total blackout period of half an hour started at 9:40 with theater lobbies made available as public shelters.

COMING AND GOING

ANDY SMITH, JR., 20th-Fox's Eastern sales manager, returns today from Cleveland, where he's been on a short business trip.

A. J. RICHARD, editor of Paramount News, got back from out of town yesterday.

W. STEWART McDONALD, assistant treasurer of Warner Bros., arrived in Chicago yesterday. He is due back in New York on Tuesday.

MAX MILDER goes to the Coast at the weekend, returning in about 10 days.

HARRY M. KALMINE arrives in Chicago today; he is due back in New York Monday.

HARRY GOLDBERG left last night for Pittsburgh and Cleveland.

WALTER PIDGEON arrived in New York yesterday.

HARRY GITTLESON, assistant to Walter E. Branson, Western division manager for RKO-Radio, is spending some time in St. Louis and vicinity.

HERMAN GORELICK, RKO-Radio booker at St. Louis and MRS. GORELICK have returned from a two weeks' vacation spent in Chicago, Wisconsin and the famed Missouri Ozarks.

SPYROS SKOURAS flies back to New York from the Coast tonight.

ROGER FERRI is in Rochester.

GREGORY RATOFF, WILLIAM GAXTON and **LOU BRESLOW** left for the Coast last night.

BRENDA MARSHALL is coming to New York next week to visit her husband, Pvt. William Holden who entered the Army in April.

IA to Contest SOEG Over Exchange Jurisdiction

Hollywood — IATSE will contest the claim of the Studio Office Employes Guild to jurisdiction over Los Angeles and San Francisco exchange workers, and President Richard F. Walsh is here to press IA's claim. This is expected to lead to a jurisdictional battle that will involve studio workers, with SOEG lining up with Conference of Studio Unions and International Brotherhood of Electrical Workers.

IA also seeks jurisdiction over all camera men and is being opposed by ASC which has IBW charter. IBEW claims it has a majority of first cameramen and is expected to apply for conciliation with Conference of Studio Unions, Los Angeles exchanges are organized 100 per cent by SOEG, which has also been certified by NLRB as exclusive bargaining representative for exchange office help.

Chi. Allied Exhibs. Refuse Percentage on "Tripoli"

Chicago—Members of Allied here have decided not to book 20th-Fox's "To the Shores of Tripoli" on a percentage basis, according to reports. It is said that, should the exhibitor's decision be adhered to, other 20th-Fox bookings may be affected in Chicago for the balance of the season.

The report has it that the Allied members in the local area have gone so far as to threaten dropping 20th-Fox product entirely for the remainder of the season unless the company alters its "Tripoli" percentage distribution plan.

Max Milder to Confer With Warners on Coast

Max Milder, managing director for Warners in Great Britain, leaves this week-end for Hollywood to confer with H. M. Warner and Lt. Col. J. L. Warner on matters pertaining to the company's theater and film activities in England.

On his return to New York, in about 10 days, Milder will arrange for early passage back to London. He arrived here two weeks ago for a vacation with his family.

Tradeshows Under Decree Were Year Old Yesterday

Tradeshowings under the consent decree were one year old yesterday. It was on July 15 last year that the first trade screenings were held throughout the country and the trade press reported various degrees of attendance in different parts of the country.

Since their inception, attendance at the tradeshows has been measured, in most cases, by the importance of the pictures. Important product often has drawn capacity audiences of exhibitors, while so-called run-of-the-mill pictures have been tradeshown to less than a half-dozen theater owners or film buyers.

Re-use of "Leader" Film Proposed in Great Britain

A plan whereby 1,500,000 feet of film can be saved annually has been proposed to the KRS in England by Bernard Smith, president of Equity British. Plan calls for the re-use of "leader" film in all theaters. Inasmuch as the "leaders" are 16 feet of black stock, it has been suggested that the projectionists retain this film and use the same leader for each print. By sending out all prints without leaders, it is estimated that vast savings in raw stock can be realized.

Harry Kalmine in Chi. For Warner Theater Meet

Harry M. Kalmine, assistant general manager of Warner Theaters, left yesterday for Chicago, where he will conduct a meeting of the local zone theaters headed by James C. Coston. He returns to New York on Monday.

Harry Goldberg, director of advertising and publicity for the Warner circuit, left last night for Pittsburgh and Cleveland. He will confer with advertising men in those territories, returning to New York the latter part of this week.

Chi. Langley Closed

Chicago — The Feldman circuits Langely has closed for the Summer.

Montesinos, Peruvian Film Man, Injured at Rodeo

Manuel Montesinos, Peruvian senator who is a leading theater man in his country, yesterday lay in Harkness Pavilion of Columbia Medical Center, suffering from injuries received the night before when a car smashed into a grandstand box in a stunt at Larry Sunbrock's Wild West Rodeo and Hollywood Grill Circus at the Polo Grounds. He was one of 10 persons hurt.

Montesinos, who is a partner in Cia Peruana de Cines, which operates 36 houses in Peru, has internal injuries, a possible fracture of the right leg and multiple bruises. His condition is not serious. The Peruvian exhibitor-legislator was to have left on a visit to Hollywood in a few days. He has been in this country two months.

NEW YORK THEATERS

RADIO CITY MUSIC HALL
Rockefeller Center
GREER GARSON • WALTER PIDGEON
"MRS. MINIVER"
From Jan Struther's Book • An M-G-M Picture
ON THE GREAT STAGE: "AT EASE!"—Leonidoff's fast moving, colorful revue. Symphony Orchestra, under the direction of Erno Rapee. First Mezzanine Seats Reserved Circle 6-4600

Tyrone POWER • Joan FONTAINE
"THIS ABOVE ALL"
A 20th Century Fox Picture
PLUS A BIG STAGE SHOW ROXY 7th AVENUE 50th STREET

RAY MILLAND • BETTY FIELD
"ARE HUSBANDS NECESSARY?"
A Paramount Picture
IN PERSON
HAL McINTYRE • CONNEE BOSWELL
And His BAND Extra! LARRY ADLER
Midnight Feature HEALTHFULLY COOLED PARAMOUNT TIMES SQUARE
BUY WAR STAMPS AND BONDS AT THE PARAMOUNT

RKO PALACE B'WAY & 47th St.
Ann Sheridan—Ronald Reagan
"JUKE GIRL"
— and —
John Wayne—Binnie Barnes
"IN OLD CALIFORNIA"

"BRILLIANT-A HIT."—Anderson, Jour.-Amer.
50c to $1.50 at all Performances except Sat. Eves. 50c to $2.50 | Plus Tax
Sonja Henie & Arthur M. Wirtz present
A New Musical Ice-travaganza
STARS ON ICE
100 CELEBRATED SKATING CHAMPIONS
CENTER THEA., Rockefeller Center. CO. 5-5474
America's Only Ice Theater
Evgs. Incl. Sun. 8:40. Mats. Sun., Wed. & Sat.
No Monday Perf. Mail Orders Promptly Filled
ALWAYS COMFORTABLY COOL

"Mrs. Miniver" is coming to your house to stay!

SCRANTON SELLS "MINIVER" 2-WEEK RUN IN ADVANCE!

An extraordinary announcement regarding an extraordinary motion picture

MRS. MINIVER

FOR THE FIRST TIME IN SCRANTON HISTORY A MOTION PICTURE SO BIG THAT WE HAVE ARRANGED IN ADVANCE TO SHOW IT FOR TWO WEEKS!

An event of historic importance in this city—
The outstanding scoop of our entire career
We are proud to have made it possible—
A TWO WEEK engagement of famed "Mrs. Miniver"
So that all Scranton may see it without delay
Simultaneous with its sensational New York run
Where it is smashing world's amusement records
At renowned Radio City Music Hall in its 7th Big Week
Where more than a million people have seen it already!
"Mrs. Miniver" stands alone among all past triumphs
Voted at the top of the All-Time Ten Best Film List!
The picture 130 million Americans eagerly await!

GREER GARSON
WALTER PIDGEON
Directed by WILLIAM WYLER · Produced by SIDNEY FRANKLIN
MRS. MINIVER
with TERESA WRIGHT · DAME MAY WHITTY · REGINALD OWEN · HENRY TRAVERS
RICHARD NEY · HENRY WILCOXON · Screen Play by Arthur Wimperis, George Froeschel,
James Hilton & Claudine West · A WILLIAM WYLER Production Based on JAN STRUTHER'S
Novel · A METRO-GOLDWYN-MAYER PICTURE · (A Pre-Release Engagement)

STARTING FRIDAY · JULY 24TH
NO INCREASE IN PRICES!
STRAND
AMONG THE FIRST TO SEE IT! YOU WILL SEE IT AGAIN AND AGAIN!

THE FIRST TIME IN SCRANTON HISTORY A MOTION PICTURE HAS BEEN BOOKED IN ADVANCE FOR TWO WEEKS!

Of course it's famed "Mrs. Miniver"!
The biggest sensation in film annals!
We are proud, we are fortunate to show it
For TWO WEEKS so that all may see it—
To give every man, woman and child in town
The chance to see it without delay—
And they'll see it again and again.
It is a privilege to bring it to you
AT NO ADVANCE IN PRICES!

Simultaneous with its phenomenal Broadway run
At famed Radio City Music Hall!
Imagine! The average picture plays there two weeks
"Mrs. Miniver" is already in its 7th week
Shattering every known record at that theatre!
You will realize when you see it
Why "Mrs. Miniver" is the screen's greatest thrill
Voted by press and public at the top of
The Ten Best Motion Pictures of All Time!

BE AMONG THE FIRST TO SEE IT!
GREER GARSON · WALTER PIDGEON
Directed by WILLIAM WYLER · Produced by SIDNEY FRANKLIN
MRS. MINIVER
with TERESA WRIGHT · DAME MAY WHITTY · REGINALD OWEN · HENRY TRAVERS
RICHARD NEY · HENRY WILCOXON · Screen Play by Arthur Wimperis, George Froeschel,
James Hilton & Claudine West · A WILLIAM WYLER Production Based on JAN STRUTHER'S
Novel · A METRO-GOLDWYN-MAYER PICTURE · (A Pre-Release Engagement)

STARTING FRIDAY · JULY 24TH
STRAND

EASY TO DUPLICATE!
Set these ads up locally. Use art work from press-book

A unique picture that gets the top in promotion. Every pre-release engagement is sensational. Double your usual time and then clear the decks!

High Youth Earnings Hits Neighborhoods

(Continued from Page 1)

tion in Detroit where Lew Wisper, of Wisper & Wetsman, said, "Younger patrons, earning good money, can afford to pay the higher prices at the big downtown houses. Downtown theaters now get their biggest trade from their younger patrons, especially over the week-ends.

"With work in defense plants and the present shortage of help, they are earning well—and the youngsters want to take their girls out to the best when they have a chance to get a night off. That is why mid-week business is off about 10 to 15 per cent in both neighborhood and downtown houses."

Vaudeville at neighborhood stands is being tried in an effort to get the younger patrons back. Wisper & Wetsman has inaugurated the policy at its Harper Theater and will extend to others if it succeeds.

Wisper also blamed the first-run situation in Detroit for some of the indie troubles. He claims that there are only three true first-runs in town, with two houses on an essentially holdover policy, resulting in only six new pictures a week, with availabilities naturally held back.

Local 306 Names Boritz To Fill in for D'Inzillo

(Continued from Page 1)

latter's absence in the service. Under the union's laws D'Inzillo, who left on July 1 to report to the Army Air Corps as a volunteer, is considered as being on leave from office. Boritz will serve out the unexpired portion of D'Inzillo's term, which terminates December, 1943. Should D'Inzillo be mustered out of service before then he automatically will be restored to the vice-presidency.

Boritz, who has been with Local 306 for 26 years, has been serving on its board of trustees for many years.

Cincy Telenews Bowing In

Cincinnati — Sylvan Goldfinger, mid-Eastern manager of the Telenews chain, will open the Cincinnati Telenews, tomorrow night.

Ginger Rogers — Mary Philbin
Barbara Stanwyck — Ilona Massey
Gus Harris

● ● ● **A SMASHING Success.....That describes Samuel Goldwyn's magnificent "The Pride of the Yankees".....And it also describes the unprecedented 41-theater world premiere given the cinematic saga of Lou Gehrig, one of baseball's immortals, by RKO last night.....From the celebrity-thronged Astor on Broadway where the top was $2.20 to the most distant neighborhood house where the universal $1.10 scale prevailed, the story was the same.....Bonanza business and an audience enthusiasm that promises to be contagious across the continent in the weeks ahead.....On the basis of available information as this column goes to the linotype to make a deadline, the total attendance for the 41 theaters will approximate 70,000..... A remarkable figure that, in view of the capacity aggregate and of the added fact that some of the houses hardly are in $1.10 neighborhoods. .....Well before curtain time, sellouts had been reported by the Astor, the Albee, the Kenmore, Richmond Hill, Flushing, 81st St., Fordham, the Jamaica Alden, the Far Rockaway Strand and Newark's Proctor.....**

▼ ▼ ▼

● ● ● *WHILE the 58th St. Theater's premiere was graced by the Cleveland Indians and local civic dignitaries claimed the limelight at many other houses, interest naturally centered upon the Astor's opening.....Here, top flight industry executives rubbed shoulders with notables in many fields.....Sports, of course, stage, radio, commerce and Government.....The full roster would take far more space than Phil M. has at his disposal, but these names will give you some idea.....Samuel Goldwyn and Mrs. Goldwyn, Mrs. Eleanor Gehrig, N. Peter Rathvon, Richard C. Patterson, Jr., Floyd B. Odlum, Ned E. Depinet.....Phil Reisman, Malcolm Kingsberg, M. H. Aylesworth, Edward Alperson, Frederic Ullman, Jr., Robert Mochrie, Harry Michaelson, Roy Disney.....Joseph Bernhard, Dr. George Gallup, John D. Hertz, Sr., Leo Spitz, Jack Alicoate, Thomas Connors.....Carl Leserman, Don Mersereau, Joseph Vogel, John Kiernan, George Ruppert, James J. Walker, David Sarnoff, Herbert Bayard Swope.....Wendell L. Willkie, Norma Shearer, Chester B. Bahn, Myrna Loy, William Paley, Babe Ruth.....In brief ceremonies preceding the presentation of the pic.....Christy Walsh, long Gehrig's business mentor, introduced John Kieran.....who, in turn, presented Paul Gallico, Babe Ruth, Bill Dickey and Ed Barrow, seated in the audience.....and then called Joe McCarthy to the mike on the stage.....McCarthy spoke briefly and then introduced the Yankees in the audience en masse.....*

▼ ▼ ▼

● ● ● **AVENGE PEARL HARBOR! ! !**

Drop 75 P. C. Capacity In Regulations by ODT

(Continued from Page 1)

must bear a capacity load over a "considerable portion" of the trip out or back. They may be operated at less than capacity or empty over a part of the trip only if other freight cannot be found.

The amendment also requires trucks to limit their speed to 40 miles an hour.

Army Calls Oscar Serlin; Gets Deferment to Oct. 1

(Continued from Page 1)

for Action," a musical. Serlin plans to be married shortly to Babette De Sheim, his business associate.

Friedl to Try Midnight Shows for War Workers

(Continued from Page 1)

war plants, Minnesota Amusement Company announced yesterday that "special preview" performances one night a week will be inaugurated at the Downtown Century here Saturday, July 25.

Feature attractions which are to be played later at other first-run houses will be shown under the plan, one each Saturday at midnight as a single special performance.

Opening attraction will be "Mrs. Miniver" scheduld now to open at the State on July 31.

The Century's regular program will be set aside for the Saturday midnight show each week and will be resumed on Sunday. The midnight programs will be advertised as special showings for war plant workers unable to attend regular performances and may be extended to other Minnesota. Amusement houses if found successful, John Friedl, company's president, said.

Trade Sees Tax Bill Industry Headache

(Continued from Page 1)

but which may be altered in the Senate, employers must keep a complete record of payrolls and withholdings, employes must be furnished with receipts of amounts deducted and the collections must be turned over to the Treasury before the last day of the month following the close of each quarter.

On or before the first 1943 pay period a certificate must be obtained from each employe showing his family status—single, married, family head, number of dependents. Information will be used to determine the amount of pay subject to withholding. Exemption, on a weekly basis, is $11 for a single person, $26 for married persons and family heads and $8.50 for each dependent.

Employers must furnish employes with a written statement with each payment of wages, upon the termination of employment, and on or before Feb. 15, each year, starting February, 1944, showing wages paid and amounts of tax collected. However, the Commissioner of Internal Revenue can, by regulation, exempt employers of eight or more persons with the requirement of a written statement with each payment of wages and can determine the intervals at which the information must be furnished employes.

Withholding must be made on corporate and Government dividend and interest payments, except when the receiver certifies that his total income does not exceed the withholding exemption. Reports of amounts withheld must be made to bond and stockholders.

Excess profits tax relief provisions are a job for industry attorneys. Highly technical, they may alter the tax treatment of some companies and reduce its excess profits tax liability. The House Ways and Means Committee has withdrawn one of its important provisions which permitted the earnings of one every bad year in the 1936-39, inclusive, base period to be adjusted upwards to 75 per cent of the average of the other three years.

Don Woods Named WB Milwaukee Exchange Mgr.

Chicago—Don Woods, circuit sales, for the Chicago Warner Bros. exchange, has been named Milwaukee exchange manager, succeeding the late Bob Smith.

« REVIEWS »

"The Pride of the Yankees"

RKO-Goldwyn 127 Mins.
with Gary Cooper, Teresa Wright, Babe Ruth, Walter Brennan

BRILLIANT COMBINATION OF HUMAN TENDERNESS, TRUE AMERICANISM AND REAL HUMOR MAKE THIS ONE OF THE FINEST PICTURES ON RECORD AND A SHOWMAN'S BONANZA.

Even superlatives are well nigh inadequate to express the perfection and human sincerity with which Samuel Goldwyn has impregnated his magnificent production, "The Pride of the Yankees." It is at once the perfect tribute to Lou Gehrig, to the American Way of life, and to the American spirit.

Paul Gallico's grand story of Gehrig's life and his conception of the innate fineness of his character have been converted into a screenplay of high calibre by Jo Swerling and Herman J. Mankiewicz. It incorporates such a vast amount of warm humanness, such a glowing mirroring of typical American life, so many tender laughs and such true pathos that it cannot but touch every human heart. Despite its baseball background, the theme has a complete universality of appeal.

Gary Cooper as the beloved and charmingly simple hero of the baseball world is superb. His portrayal is so chock full of feeling, sympathy and understanding that it easily may be considered his finest performance. The artless frankness and naivity that emanate from his smile and manner are perfect. Teresa Wright's performance as Mrs. Gehrig is also exceptional. She is totally unaffected and gives the impression of having poured a good part of her heart and soul into the role. As his consistently true friend and the one individual who recognizes great potentialities in Gehrig, Walter Brennan is splendid. Indeed, the same warmth he spreads is characteristic of every other player involved. Elsa Janssen and Ludwig Stossel (as Mom and Pop Gehrig), Babe Ruth, Bill Dickey, Mark Koenig, and Bob Meusel are all grand.

Sam Wood has directed with a naturalness and restraint that are most admirable. His understanding of the scope and significance of the material is reflected in his expert guidance of a fine cast.

Rudolph Mate's photography goes hand in hand with the rest of the production—it is top-notch.

The story unfolds in a simple, straightforward, absorbing manner. A young boy of German descent, Lou Gehrig, came from a family anxious to see him make a success of himself in a profession. His parents, plain people who were deeply impressed with the advantages the United States offered, scrimped and saved so that their only child might go to college and "be somebody." Working his way through Columbia by waiting on table in his fraternity house, young Gehrig found time for the baseball team as well as his studies.

In spite of his mother's strong objections to his keen interest in the sport, he accepted an offer to join the N. Y. Yankees when she became ill in order to give her the necessary care. His romance and subsequent marriage, his quick and exciting rise to fame and success, absorbing shots of his various triumphs and his splendid attitude are beautifully and faithfully presented.

There are too many brilliant episodes to be mentioned here but some that are typical of American life are the ones depicting the young couple at an amusement park; watching Veloz and Yolanda at a night spot in Chicago; the young bride's troubles with her mother-in-law; the "riding" Gehrig took from Babe Ruth and other members of the team and the "merry hell" the whole gang raised in train trips while touring the country.

Gehrig's slowing up and fatal illness strike a sombre, tragic note but they are directed and played beautifully. And it is the magnificent underplaying of the memorable "Lou Gehrig Appreciation Day" in 1939 that makes the climax so exquisite.

Box-office? On the basis of what has gone before, can you doubt it? Take a tip: "The Pride of the Yankees" is a bonanza. Cash in, brother, cash in!

CAST: Gary Cooper, Teresa Wright, Babe Ruth, Walter Brennan, Dan Duryea, Elsa Janssen, Ludwig Stossel, Virginia Gilmore, Bill Dickey, Ernie Adams, Pierre Watkin, Harry Harvey, Robert W. Meusel, Mark Koenig, Bill Stern, Addison Richards, Hardie Albright, Edward Fielding, George Lessey, Douglas Croft, Veloz and Yolando and Ray Noble and His Orchestra.

CREDITS: Producer, Samuel Goldwyn; Director, Sam Wood; Assistant, John Sherwood; Original Story, Paul Gallico; Screenplay, Jo Swerling, Herman J. Mankiewicz; Art Director, Parry Ferguson; Associate, McClure Capps; Music, Leigh Harline; Song, "Always," Irving Berlin; Photography, Rudolph Mate; Special Photographic Effects, Jack Cosgrove; Assistance in Production by Mrs. Lou Gehrig, with arrangements by Christy Walsh; Production Designed by William Cameron Menzies; Costumes, Rene Hubert; Film Editor, Daniel Mandell; Sound, Frank Maher.

DIRECTION, Superb. PHOTOGRAPHY, Top-notch.

Power Regulations Hit Cuban Theaters

(Continued from Page 1)

ema Operators, which is protesting the plan.

Union holds that the theaters "are filling a special mission in the current war situation," affording thousands of people clean and moral entertainment, "giving them an opportunity to relax and temporarily forget present calamities." Group points out that in London there are more movie houses than before the war, and that in the United States and other countries, theaters are the basic source of entertainment.

Situation is the result of a fuel oil shortage. Few details have been revealed by officials but its seriousness is emphasized by the statement of one official who declared that all electric current service might be suspended for a short time until oil shipments arrive.

Roy Roswell Dies

Seattle — Roy Roswell, 55, well known theater executive, formerly treasurer at the Empress, Metropolitan and the old President, died in a Seattle hospital following a brief illness. He was a World War I veteran.

Short Short Story

Short short story, via the marquee of the Miami Theater on Seventh Ave.:

"Bedroom Diplomat"
"Art of Love"
"Birth of Life"

Air Freight Service To L. A. in Prospect

(Continued from Page 1)

which for some time has held under consideration a proposal to establish an air freight service to augment its present air express.

The Pan - American spokesman said that his company was ready to put its plan into operation once Washington released the necessary equipment and flashed the go-ahead signal.

"The present lack of ocean transportation for private shipments makes this the logical time to put into operation an air service handling freight exclusively," said the official, who added that Pan-American was hopeful that the inauguration of such a service would be a "matter of not too long." He indicated that Pan-American's hands were completely tied by the lack of necessary equipment.

The official said an air freight line between the United States and Latin America would offer a means of transportation much cheaper than air express. At present film companies have no choice but to use air express in dispatching film shipments to the Latin-American countries via plane. The cost of air express has been a considerable source of grumbling among distributors. An air freight service has long been advocated in many film quarters.

Buenos Aires (By Cable)—S. S. Horen, 20th-Fox manager for Argentina, deploring the delay in film shipments, has suggested the establishment of an air freight service operating via Panama.

Parley on Newsreels' Place in the War Program

(Continued from Page 1)

assistant, of the newly created Office of War Information and Lowell Mellett, chief of the Bureau of Motion Pictures, here Tuesday it was reliably learned last night and discussed the place of the newsreel in the war program. Problems confronting the industry in this connection were also discussed.

Newsreel executives in attendance were: Edmund Reek, editor, and Tony Muto, Washington manager, of Movietone; Michael Clofine, editor and J. C. Brown, Washington manager, of M-G-M News of the Day; Albert Richard, editor, and Robert Denton, Washington manager, of Paramount News; Walton Ament, editor, and George Dorsey, Washington manager, of Pathe News, and Thomas Mead, editor, and James Lyons, Washington manager. Claude Collins, newsreel co-ordinator, also attended the meeting.

'42 Para. Earnings Seen Topping 1941's

(Continued from Page 1)

ings for the entire year will exceed the good 1941 results ($3.27 a common share). The annual dividend of $1 per share appears assured and might be increased."

As to Paramount's favorable position, the Bache analysis points out that "in the past two years, Paramount has re-acquired the knack of producing profitable pictures, thereby adding a major source of income to that from its increasingly profitable theater chain, which is the largest in the country. Earnings power has grown to impressive levels with the peak, since the 1934 reorganization, reached in 1941, and likely to be exceeded this year."

The analysis continues with: "Aided by an apparently large exemption to excess profits taxes, earnings thus far in 1942 have continued at high levels."

Discussing Paramount's capitalization which now includes "approximately $37,350,000 funded debt, 126,042 6 per cent convertible preferred shares and 2,901,580 shares of common," the analysis adds that Paramount "intends eventually to achieve only a common stock capitalization which, as the next step, will require the forced conversion of the 6 per cent preferred convertible stock into seven shares of common for each preferred share. This might mean as much as a 30 per cent increase in the number of shares of common but would still allow the reporting of impressive earnings on the strengthened common stock."

Upstate Exhibs. Raise Price for "Mrs. Miniver"

(Continued from Page 1)

situations, it was reported here yesterday.

(Exhibitors who want to raise their prices for "Mrs. Miniver" can do so voluntarily but M-G-M is making no such request, W. F. Rodgers, general sales manager, said in New York).

Admission has been set at 35 and 25 cents for the matinees, up five cents for regular prices, and 55 and 44 cents at night, up 11 cents, for Loew's Rochester. Picture opens here next Thursday.

Admission for the Syracuse run at Loew's State opening today, will be 35 cents for matinees and 55 and 44 cents at night.

Release UMPI Substitute Sales Plan Draft Today

(Continued from Page 1)

eral Judge Henry W. Goddard as quickly as possible, inasmuch as Judge Goddard is scheduled to leave on his vacation Aug. 1.

A N N O U N C I N G

The New Victory Carbons

Designed to Conserve Copper for War Needs

Winning this war is the first objective of every American. The will for Victory includes taking in stride whatever sacrifice or inconvenience may be occasioned by the demands of our war effort.

Government curtailment of copper necessitates reducing the thickness of copper coating on "National" copper coated high intensity projector carbons. This may result in a slightly longer spindle on the carbons, and in the case of the 7 mm — 6 mm combination, may result in some reduction in screen illumination, although there will still be sufficient light for satisfactory projection.

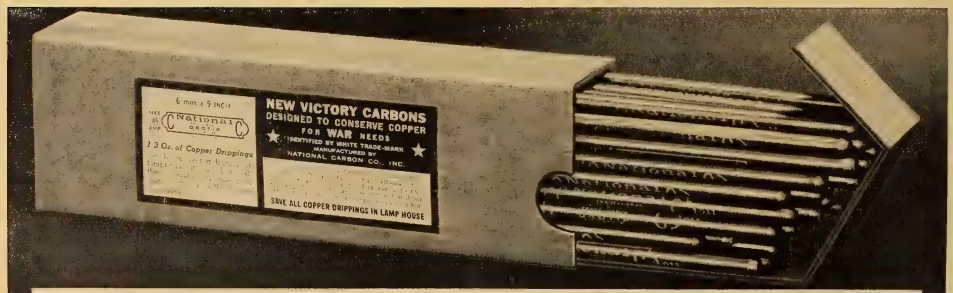
Fortunately, the culmination of research work on the 8 mm — 7 mm trim makes it possible to burn these new carbons, even with the thinner copper plating, and to obtain even more light with the same current formerly used (within limits of the new maximum). Savings as high as 30% in carbon consumption can be had for the same amount of light on the screen if the present light level is satisfactory. When using power sources designed for "Suprex" type lamps similar savings can be made, while retaining the same screen illumination as formerly, by shifting from 7 mm — 6 mm trims to the new 8 mm — 7 mm. To accomplish this may require enlarging present carbon holders, which can be done with little effort.

Operation at reduced arc current may also, in some instances, necessitate readjustment of the feed ratio of the projection lamps in order to maintain correct position of the carbons with a minimum of manual adjustment.

The trade-mark on these new Victory carbons is imprinted in *white*, instead of the familiar *blue*. Maximum allowable arc current is also stamped on each carbon. It is important that this current limitation be observed.

The words "National," "Suprex" and "Orotip" are trade-marks of National Carbon Company, Inc.

★ ★ ★ ★ ★ ★ ★ ★ ★ ★



Save the Copper

Most of the copper used for plating copper coated projector carbons drops to the floor of the lamp house when the carbons are burned. Continue to save these copper drippings and turn them over to an authorized scrap dealer or to such other agency as may be designated by our government.

RECOMMENDED TRIM AND RANGE OF ARC CURRENT FOR LAMPS USING COPPER COATED, HIGH INTENSITY, PROJECTOR CARBONS

Type of Arc	*Arc Current — Amperes*	*New Victory Carbons — Size and Type*
"1 Kw" High Intensity, A.C.	52-66	7 mm x 9 inch H.I., A.C. Carbons in both holders
"1 Kw" High Intensity, D.C.	40-42	7 mm x 12 inch or 14 inch "Suprex" Positive 6 mm x 9 inch "Orotip" C Negative
Simplified High Intensity, D.C. with *adjustable* feed ratio	42-45	7 mm x 12 inch or 14 inch "Suprex" Positive 6 mm x 9 inch "Orotip" C Negative
Simplified High Intensity, D.C. with *fixed* feed ratio	42-45	7 mm x 12 inch or 14 inch "Suprex" Positive 7 mm x 9 inch "Orotip" C Negative
Simplified High Intensity, D.C.	56-65	8 mm x 12 inch or 14 inch "Suprex" Positive 7 mm x 9 inch "Orotip" C Negative

★ ★ ★ ★ ★ ★ ★ ★ ★

NATIONAL CARBON COMPANY, INC.

Unit of Union Carbide and Carbon Corporation

UCC

CARBON SALES DIVISION: CLEVELAND, OHIO

GENERAL OFFICES: 30 East 42nd Street, New York, N. Y. BRANCH SALES OFFICES: New York, Pittsburgh, Chicago, St. Louis, San Francisco

Building Remodeling

THE FILM Equipment News DAILY

Equipment Maintenance

★ ★ ★ ★ NEW YORK, THURSDAY, JULY 16, 1942 ★ ★ ★ ★

DRIVE-INS BOOM DUE AFTER THE WAR

Chicago Area Supply Dealers Report Biz Fair

New House Plans Shelved But Renovating Hold Up; Circuits Store Supplies

Chicago—Despite priorities and a shortage of raw materials, Chicago territory supply dealers report a fair amount of business, including a couple of new houses, for July. While plans for some projected new locations have been deferred for the duration, a number of circuits are painting and generally cleaning up their operations and attempting to build a backlog of supplies for future needs.

Among the new houses recently completed is M. Morton's Skokie

(*Continued on Page* 8)

29 Former NTS Men Now in Services

National Theatre Supply Co. men in the armed forces have reached a total of 29, it is announced by the company. Representing 14 branches and the general office, the total includes four captains, five lieutenants, one sergeant, one corporal and one aviation cadet. Names and branches

(*Continued on Page* 8)

Altec Reports Numerous Service, Repair Contracts

Altec Service Corp. reports a number of service and repair replacement contracts from its Detroit and Atlanta offices. F. C. Dickely, Detroit district manager reports new and renewal service and repair-re--

(*Continued on Page* 8)

Renovating Steel to Rebuild Salem House

Salem, Ill. — Bob Cluster is rebuilding his Salem Theater which was damaged by fire last April. The steel priority problem is being solved by straightening out the beams which were twisted by the heat of the fire. Necessary approvals for other materials apparently have been obtained since the work is proceeding.

Plain Talk About Equipment

By GEORGE H. MORRIS

Equipment Editor, THE FILM DAILY

WHEN all the shooting of this global war has ended, there will be many monuments reared to its heroes who distinguished themselves in the preservation and extension of democracy. Such memorials will rightly serve to inspire present and future generations. They will be erected to mortals who have become immortal.

But should this practice prevail to the exclusion of inanimate things? We think not. For example, there should be perpetuated in some form or another the service rendered to the war's winning by the lowly rubber mat.

Theater equipment, like mankind, has its social strata,—its degrees of prestige and aristocracy. Surely the intricate and ingenious projection machine, the wondrous units of sound reproduction, and other items which make possible the purveying of film entertainment,—each and all of which are media for sustaining and building of the nation's morale,—belong in the class of aristocrats. But the rubber mat has been considered before as decidedly one of the hoipolloi.

—•—

THIS absence of "face," this pitiful cast, is an evolution. For ages we have been in the habit of holding that those things beneath our feet belong in the category of "degradation,"—like snakes and other crawling things. Too, the fact that the rubber mat's function is one of preserving and maintaining the beauty and cleanliness of the queenly carpet has not been conducive to its social standing. Its perforated surface is given over to the menial chore of neutralizing and removing from the footwear of the film fan the seasonal admixtures of snow, slush, rain and grime.

But in this war, democracy will outcrop. It has and it will to even a greater degree. When we say that we must "all pull together" for Victory, we mean what we say. Hence the despised rubber mat finally finds itself rather suddenly and justifiably in a position of social equality. Nay, of idolization! No matter how old "he" may be, Uncle Sam wants "him" for service,—active service wants "him" and needs him urgently; and is uncommonly anxious that "he" go up to the front lines in many forms and in many instrumentalities of battle, chiefly the tremendously important tank and the armored car. This draft is a great compliment to the rubber mat. It's a damnsight more of a compliment and privilege than is bestowed on our male group of 45 years and over, at least for the present.

—•—

EVERY exhibitor in the land can perform a grand service to the cause of Freedom by scouring his theater's cellar and kindred storage space for the rubber mats and other forms of rubber residing there. You may say that the recently inaugurated and subsequently extended drive for scrap rubber belongs among the dead issues. Don't believe such prattle. As this conflict goes on, the demand for rubber will increase rather than decrease.

Recruit all the rubber you can. Look again and continue to search for this vital material. Take the initiative yourself. Don't let lethargy stand in your way, particularly the lethargy of others.

The lowly rubber mat has gone and is going to war, carrying with it a new and immensely augmented pride. It is an essential warrior,—a durable, resilient hero to whom some day we shall revere, and perhaps commemorate, as one of the standout defenders of democracy.

Agfa to Mark Hundredth Year

Dinner Will Highlight Day's Celebration

Celebrating the 100th year since Founder Edward Anthony opened his photographic supply house, Agfa-Ansco will conduct a day's program in New York on July 23. Program includes the placing of a glass plate on the original building at 308 Broadway, an exhibition of historical pho-

(*Continued on Page* 8)

Crescent Opens Second Nashville Super-Suburban

Nashville, Tenn.—Crescent Amusement Company's second super-suburban house, the Melrose, a replica in architectural design and size of

(*Continued on Page* 8)

Quickest, Cheapest Way to Build Following Removal Of Construction Barrier

A resurgence of the march of the Drive-in theater, temporarily halted by the entry of this country into the global conflict, is expected by exhibition leaders to be one of the early post war developments. At the end of last year there were about 100 auto theaters operating. Some 50 more were planned but most of these are held in abeyance, due to the halting of all construction, and only 10 to 15 were completed.

A veritable mushroom growth is anticipated with the downfall of the

(*Continued on Page* 8)

Motiograph Installs Equip. in 30 Spots

Chicago — Installations of Motiograph De Luxe projectors and Motiograph-Mirrophonic sound reproducers continue to hold up, it is reported by Motiograph, Inc. Company notes 20 projector installations and 13 sound deliveries in 26 theaters and three offices as follows:

Emporium, Emporium, Pa., pro-

(*Continued on Page* 8)

Bloomington RCA Plant 100% for Bond Purchases

Bloomington, Ind.—The Bloomington RCA plant is the first of the RCA Manufacturing Co., factories to reach 100 per cent participation

(*Continued on Page* 8)

Fibre Replaces Tin In Amer. Can Process

American Can Co. has devised a method of making dry-pack containers of fibre with the machines formerly used for its manufacture of tin containers. Process, to be made available to the entire packaging industry for the duration, uses fibre sheets of the same size and thickness as the tin normally used and is said to be satisfactory when used in existing machinery.

THE Film DAILY Equipment News
Publishing Remodeling — Equipment Maintenance

A Section of THE FILM DAILY comprehensively covering the equipment field, published every second Friday, except holidays, by Wid's Films and Film Folks, Inc., 1501 Broadway, New York City. John W. Alicoate, Publisher; Donald M. Mersereau, General Manager; Chester B. Bahn, Editor; George H. Morris, Equipment Editor; West Coast Bureau, 6425 Hollywood Boulevard, Hollywood, Cal., Ralph Wilk, Bureau Chief.

Supply Dealers Active in Chicago

(Continued from Page 7)

Theater, designed by Eric Stemback. The Joe Goldburg organization equipped this house with 600 ideal seats, Brenkert projectors, RCA sound and Thomas Leadon carpets. Goldberg has also completed a modernization job at the Banovitz Grand Theater. Equipment included Brenkert projectors, RCA sound, cooling system and refurbishing the seats.

B. & K. is painting and cleaning up a number of its houses and has just reseated one of its deluxe houses. Whiteway Sign System is busy with replacement contracts and reports several jobs recently completed. Latest type individual car speakers have been installed in the new Drive-In on Waukegan Road.

The Warner circuit has completed some minor improvements in its side houses and has accumulated a sizeable amount of supplies for the circuit's future needs.

Same circuit has completed the modernization of its Dearborn Theater. National Theatre Supply Co. supplied Western Electric sound, Peerless Supreme lamp houses and other booth equipment. Balaban's Commercial Theater, formerly the Esquire, has been equipped with new International seats, Alexander Smith carpeting, terra cotta front and rest rooms, precast ticket booth and fluorescent lighting. Improvements are said to have cost $50,000.

New 2,500 seat theater at the Great Lakes Naval Station, designed by Rapp and Rapp, will be opened this month.

Bloomington RCA Plant 100% for Bond Purchases

(Continued from Page 7)

in the War Bonds and Stamps employee participation drive, it is announced by W. C. Tompkins, chairman of the war plant production committee. Event will be celebrated at a patriotic meeting at which a Treasury Dept. minute man flag will be presented.

FOREST arc-light PRODUCTS
Super MCS RECTIFIERS using Mallory units...
BULB-TYPE RECTIFIERS—LD60, LD40, LD30.
UNIVERSAL TRIM LAMPS-ONE KW LAMPS
FOREST MANUFACTURING CORP.
200 MT. PLEASANT AVE. NEWARK, N. J.

Drive-Ins Due for Post War Boom

(Continued from Page 7)

Axis with far-seeing executives basing their conclusions on a number of points, among them:

1. When the construction ban is raised, it will be possible to build an auto theater in much less time than will be needed for a more elaborate setup and circuits will probably race to extend their operations in likely areas.

2. A drive-in needs much less equipment than a theater building and it may be some time after the end of hostilities before manufacturers are able to change from ordinance work back to theater equipment.

3. The average cost of a 400-car drive-in is in the neighborhood of $50,000, considerably less than a theater structure.

4. While requiring more land, a drive-in does not call for the choice real estate necessary for other theaters which must be located in populated areas, adjacent to stores, homes and transportation.

5. John Q. Public is at present being relieved of one of his chief forms of recreation—that of chasing about the countryside behind the wheel of a car—and by the time the war is over he will want to make up for lost opportunities and be glad to sit in the family conveyance even at the "movies." Meanwhile, rumors from Detroit indicate that auto manufacturers, forced to a post war re-tooling, plan to make lighter, cheaper cars with the result that more families than ever before will be able to own autos.

The rush for drive-in locations is expected to be shared by major as well as independent circuits. In the past Paramount partners, lead by Wilby-Kinceyl, Paramount-Richards and Florida State Theaters, have evidenced the greatest interest but other majors are thought to be considering the possibilities of drive-in operations.

Altec Reports Numerous Service, Repair Contracts

(Continued from Page 7)

placement contracts with five Scoville, Essick & Rief houses in Ohio with Ivanhoe Community Theater Co. for eight Cleveland theaters, and with Associated Theaters for 12 Cleveland houses.

A. Fiore, Atlanta district manager, reports 87 service and 89 projection room repair and replacement contracts with theaters in the South.

CCSC Detroit Office Only Moved to New Location

Detroit—Continental Cushion Spring Co. of Chicago is not removing to this city. Item published in the Equipment News Section of June 19 referred only to a change of address of the local office, now located at 6460 E. Jefferson ave.

Owner Gets Leave To Open New House

Reform, Ala.—Roth Hook's new 425-seat theater was opened here July 3 with the soldier-owner on leave from the Army to view the ceremonies. The West Alabama circuit operator built the house in an old bank building and equipped it with air conditioning equipment, upholstered seats and latest sound and screen equipment.

Motiograph Installs Equip. in 30 Spots

(Continued from Page 7)

jectors and sound; Southland, London, Ky., projectors; State, Benton Harbor, Mich., projectors, sound; Manos, Blairsville, Pa., projectors, sound; Robinson Auditorium, Little Rock, Ark., projectors, sound; Ace, Cave City, Ky., projectors.

Arnette, Rochester, N. Y., projectors; Nordica, Freeport, Me., projectors; Safford, Safford, Ariz., projectors; Cameo, Watertown, Conn., projectors; Avalon, Olympia, Wash., projectors; Roosevelt, Pittsburgh, projectors; LaRita, Dalhart, Tex., projectors; 21st Avenue, Portland, Ore., projectors, sound.

Interstate Circuit, Dallas, sound; Carolina, Gastonia, N. C., sound; Universal Pictures, Universal City, sound; Stuckey, Everett, Pa., projectors; Rex, Battle Creek, Mich., projectors, sound; Rockingham Hotel, Bellows Falls, Vt., projectors.

Liberty, Columbus, Ga., sound; Rialto, Lowell, Mass., sound; U. S. Navy, Yukon, Fla., projectors, sound; Liberty, Fesston, Minn., projectors; Basil Brothers, Buffalo, projectors; U. S. Naval Station, Corpus Christi, Tex., projectors, sound; Jefferson, Portland, Ore., projectors; Rose, Port Townsend, Wash., sound; Anderson, Mullins, S. C., sound.

29 Former National Men Now in Armed Services

(Continued from Page 7)

where the former NTS men were employed are:

Cincinnati: Capt. H. T. Gooding, S. C. Kendall; Cleveland: Lt. V. D. Hobbs, M. T. Brown; Des Moines: E. H. Allbright, D. E. Songer; Indianapolis: H. L. McCracken; Kansas City: Capt. C. W. Gano; Albany: Sgt. R. P. Rosser, Jr., W. B. Estes; New York: Capt. Stanley Partridge, Corp. R. A. Flaim, John Ward.

Philadelphia: J. R. Kesselman; Atlanta: H. D. Epting, Lt. H. L. Chafin, W. C. Hutt; Charlotte: Capt. D. F. Killmer; Dallas: Lt. W. B. Hardin, R. C. Green, M. J. Koneman; Memphis: J. C. Grizzelle, M. V. Gelders; Denver: Lt. J. B. Stone; San Francisco: R. B. Hale, W. R. Harpster; general office: Lt. E. B. Conklin, Jr., Aviation Cadet E. M. Brown, Yeoman E. Yates.

Agfa Will Mark Its Hundredth Year

(Continued from Page 7)

tographs and photographic equipment at the Waldorf-Astoria and a dinner at the hotel in the evening.

Highlight of the dinner will be a magic lantern show using actual slides and lantern of 75 years

Crescent Opens Second Nashville Super Suburban

(Continued from Page 7)

the Belle Meade, has been opened. Theater is combined with store.

RCA's plants are now on a war production footing. RCA's Theatre Service Organization is contributing to the all out war effort by helping theatres "Keep 'Em Running" in the projection rooms, so that both civilians and members of the armed forces can get the recreation they need in these trying times.

Only RCA Theatre Service Offers You All These Advantages!

- Frequent, scheduled check-ups
- Prompt emergency service
- Sound and projection parts
- RCA Magicote Lens Service
- Laboratory, engineering and manufacturing coordination
- Projection engineering service
- Acoustic engineering service
- Emergency portable sound system
- Emergency parts stocks

RCA THEATRE SERVICE
PHOTOPHONE DIVISION
RCA Manufacturing Company, Inc., Camden, N. J.

Intimate in Character
International in Scope
Independent in Thought

THE FILM DAILY

The Daily Newspaper
Of Motion Pictures
Twenty-Four Years Old

VOL. 82, NO. 13 | NEW YORK, FRIDAY, JULY 17, 1942 | TEN CENTS

UMPI PLAN SETS NEW RULES FOR OPERATION

Canada Seeks Equitable Film Distribution Plan

Advisory Council of M. P. Industry Asked to Work At Problem; See Pix Shortage

Toronto—The Advisory Council of Motion Picture Industry has been called upon to work out a scheme for the equitable distribution of product among Canadian theaters in anticipation of a shortage of films because of wartime restrictions, under instructions of R. G. McMullen, Administrator of Theater's and Films in the Wartime Prices and Trade Board.

Principle has been laid down that

(*Continued on Page 7*)

WB White Collarite Pact Set With AFL

Terms of a contract governing the employment of white collar workers at Warner Bros. were set yesterday at a meeting between representatives of the company and a negotiating committee of Motion Picture Office Employes, Local 23169, AFL. The union, which at present consists exclusively of Warner Bros. office work-

(*Continued on Page 3*)

Lightman War Bond Party Sells $1,109,500 in Bonds

Memphis—Four thousand Memphians turned their pockets inside out at the Mid-South's first War Bond party at M. A. Lightman's Malco Theater Wednesday night and, when the auditors had completed the

(*Continued on Page 7*)

Stanwyck is Signed to Stromberg Termer

West Coast Bur., THE FILM DAILY

Hollywood—Hunt Stromberg has signed Barbara Stanwyck to a long-term contract calling for a minimum of two pix annually. First vehicle will be "G-String Murders," Gypsy Rose Lee's opus, for UA release. Stanwyck-Stromberg pact is understood giving the star a voice in selection of stories and roles.

UMPI'S PROPOSED PLAN

In making public the following proposed amendments to Sections III-A, IV-A and VII to the New York consent decree as submitted to the Department of Justice, UMPI yesterday emphasized that the Department still has them under consideration, has not indicated what position it will take, and that no inference may be drawn from their publication that the Department will approve or disapprove:

SECTION III-A

(a) Except as provided hereafter in subdivision (f) no distributor defendant shall offer for license or license a feature motion picture[a] to be released between Sept. 1, 1942, and Aug. 31, 1943[b], for public exhibition within the United States of America, at which an admission fee is to be charged, until the feature has been announced in the manner herein specified as part of a group, or announced as a special feature[c] if such feature has not been announced as part of a group.

(b) The announcement of features shall be by a notice published in a trade publication having general circulation among exhibitors, which shall state the titles of all features tradeshown or to be tradeshown and the identification, as hereinafter provided, of all features to be identified.

(c) No announcement of a group of features shall include more than 13 features. If announcement is made of a group of more than five features, five of such features shall be announced as tradeshown features and shall be tradeshown as hereinafter provided, and the remaining features shall be announced as identified features and identified as hereinafter provided; and if the announcement is made of a group of five or less features, or of a special feature, then all such features or such special features shall be tradeshown.

(d) Each feature announced as a tradeshown feature shall be trade-

(*Continued on Page 6*)

Offer 20-Point Plan To Save Raw Stock

West Coast Bureau of THE FILM DAILY

Hollywood—A 20-point program to save raw stock has been recommended to the General Committee by the Film Conservation Committee. Plan is designed to replace

(*Continued on Page 7*)

IA Forces Formal SOPEG Hearing

Insistence of the IATSE that back-office as well as front-office workers be required to vote in any election involving bargaining rights of the latter group of employes at

(*Continued on Page 2*)

PRC Sets 24 Feature Titles

18 Westerns Also on Lineup for 1942-43

PRC, on the eve of its first regional sales meeting which opens tomorrow at the Hotel Edison, announced yesterday that 11 features of the 24 on its 1942-43 program had been cast, with six of the 11 already completed or in production. All features have been set as to titles.

Before the season officially opens,

(*Continued on Page 8*)

March of Time Re-Fighting Jap Attack on Wake Island

March of Time is preparing a release based on the battle of Wake Island, which is being reconstructed on and around Plum Island, near Portsmouth, N. H., under the direc-

(*Continued on Page 3*)

4-Point Identification Formula and Rules for Cancellation in Plan

A formula for identifying unscreened pictures and strict rules governing cancellations are embodied in the UMPI sales plan now before the Department of Justice and

> *The number of pictures that may be cancelled in the identified group is not included in the sales plan, as such details will be subject to the contracts made with each of the consenting distributors.*

which is slated to be submitted shortly to Federal Judge Henry W. Goddard. The plan was released yesterday for publication and rep-

(*Continued on Page 3*)

Davis Pledges More Newsreel War Clips

Newsreel editors registered dissatisfaction with the usable footage that was coming through from the military bases and the lack of war material with which to enlighten the public at a meeting in Washington on

(*Continued on Page 2*)

Keyport Decision Modified By Arbit'n Appeal Board

A slight modification was ordered by the motion picture appeal board in the award of the case filed by the Keyport Theater Co., operating the

(*Continued on Page 7*)

Fritz Lang to Produce Direct 'Hangman' Pic

West Coast Bur., THE FILM DAILY

Hollywood—Fritz Lang will write, produce and direct Arnold Pressburger's next pic for UA, "Never Surrender," which is new title for the pic on Heydrich ("The Hangman"). He also gets a percentage interest in the film. Filming is set to start September 1. Pressburger has postponed start of "Tomorrow Never Comes" to October 1.

THE NEWSPAPER OF FILMDOM — THE FILM DAILY — ALL THE NEWS ALL THE TIME

Vol. 82, No. 13 Fri., July 17, 1942 10 Cents

JOHN W. ALICOATE : : : : Publisher

DONALD M. MERSEREAU : General Manager

CHESTER B. BAHN : : : : : : Editor

Published daily except Saturdays, Sundays and Holidays at 1501 Broadway, New York, N. Y., by Wid's Films and Film Folk, Inc. J. W. Alicoate, President and Publisher; Donald M Mersereau, Secretary-Treasurer. Entered as second class matter, Sept. 8, 1938, at the post-office at New York, N. Y., under the act of March 3, 1879. Terms (Postage free) United States outside of Greater New York $10.00 one year; 6 months, $5.00; 3 months, $3.00. Foreign, $15.00. Subscriber should remit with order. Adddess all communication to THE FILM DAILY, 1501 Broadway, New York, N. Y. Phone BRyant 9-7117, 9-7118, 9-7119, 9-7120, 9-7121. Cable address: Filmday, New York.

Representatives: HOLLYWOOD, Calif.—Ralph Wilk, 6425 Hollywood Blvd., Phone Granite 6607. LONDON—Ernest W. Fredman, The Film Renter, 127-133 Wardour St., W. 1. PARIS—P. A. Harle, Le Film, 29 Rue Marsoulan (12). MEXICO CITY—Marco Aurelio Galindo, Depto. 215, Calle del Sindicalismo, 99, Tacubayo, D. F.

FINANCIAL

(Thursday, July 16)

NEW YORK STOCK MARKET

	High	Low	Close	Net Chg.
Am. Seat.	8⅞	8⅞	8⅞	+ ⅛
Col. Picts. vtc. (2½%)	7⅞	7¾	7⅞	— ⅛
Columbia Picts. pfd.	....	....	....	....
Con. Fm. Ind.	½	7-16	7-16	....
Con. Fm. Ind. pfd.	7⅝	7⅝	7⅝	....
East. Kodak	134¼	133¾	133¾	....
do pfd.	....	....	....	....
Gen. Prec. Eq.	....	....	....	....
Loew's, Inc.	41⅞	41¼	41¼	+ ⅛
do pfd.	....	....	....	....
Paramount	15⅞	15⅝	15⅞	+ ⅛
Paramount 1st pfd.	116⅛	115	116⅛	+ ⅝
RKO	....	....	....	....
RKO $6 pfd.	....	....	....	....
20th Century-Fox	10⅝	10½	10⅝	....
20th Century-Fox pfd.	....	....	....	....
Univ. Pict. pfd.	....	....	....	....
Warner Bros.	5⅝	5½	5⅝	+ ⅛
do pfd.	67	67	67	— 1

NEW YORK BOND MARKET

Par. B'way 3s55	62	62	62	— 1
Para. Picts. cv. 3¼s 47	99½	99½	99½	....
Warner Bros.' dbs. 6s48	100½	100¼	100½	+ ⅜

NEW YORK CURB MARKET

Monogram Picts.	13-16	13-16	13-16	— 1-16
Sonotone Corp.	....	....	....	....
Technicolor	7¼	7⅛	7¼	....
Trans-Lux	1	1	1	....
Radio-Keith cvs.	....	....	....	....
Universal Corp. vtc.	....	....	....	....
Universal Picts.	....	....	....	....

N. Y. OVER-THE-COUNTER SECURITIES

	Bid	Asked
Met. Playhouse, Inc. 2nd deb. '45	64	67
Roxy Thea. Bldg. 4s 1st '57	62¾	65¼

WHEN SPEED'S YOUR NEED PHONE TELEGRAMS TO

Postal Telegraph

CHARGES FOR TELEGRAMS 'PHONED IN APPEAR ON YOUR TELEPHONE BILL.

IA Forces Formal SOPEG Hearing

(Continued from Page 1)

the Loew's exchange yesterday compelled the National Labor Relations Board to direct a formal hearing on the request of the Screen Office and Professional Employes Guild, Local 109, UOPWA, to be designated as bargaining agent for the exchange's white collarites.

SOPEG representatives contended that solely the white collars at the Loew's exchange should vote since the back-office people not only did not come under the classification of office employes but were already under the jurisdiction of the IATSE.

It is understood that Loew's was in accord with SOPEG's position in the controversy. Had the IA not contested the point, it is believed a consent election would have been held immediately at the exchange. A formal hearing is not expected to be held before a week or 10 days.

The company was represented by its attorney, Irving Greenfield. David Helpern, IATSE attorney, opposed SOPEG's petition. Dave Golden and Leonard Boudin, attorney, appeared for SOPEG.

NLRB Expected to Set Formal Hearing on Local 109 Petition

With approval for a consent election not forthcoming yesterday from 20th-Fox, the National Labor Relations Board is expected to set a formal hearing on the petition of the Screen Office and Professional Employes Guild, Local 109, UOPWA, for designation as official collective bargaining agent for white-collar workers at the company's exchange. An informal hearing on the petition was held by the NLRB on Wednesday. SOPEG already has the white collars at the 20th-Fox home office under its banner.

Resume Thien Clearance Case Hearing on Aug. 3

St. Louis—Taking of testimony in the unreasonable clearance complaint of Victor B. Thien, owner of the Palm Theater, against Loew's, will be resumed before Judge Thomas C. Henning, AAA arbitrator, August 3, with Banks Hudson, office manager for Loew's, Inc., and Maury Davis, manager of the Will Rogers Theater, as witnesses. The owners of the Will Rogers have intervened.

Kenneth Teasdale, a local attorney, as arbitrator in the "unreasonable and indefinite clearance" complaint of Al Rosecan, owner of the Princess Theater, against Vitagraph, Paramount, RKO-Radio and 20th-Fox, will hear oral arguments next Thursday.

In the Princess Theater case the St. Louis Amusement Co. as owners of the Gravois Theater and Fred Wehrenberg as owner of the Cinderella Theater have intervened as interested parties in opposition to Rosecan's contention for a reduction in their clearance.

Davis Pledges More Newsreel War Clips

(Continued from Page 1)

Tuesday with Elmer Davis, head of the Office of War Information, and Milton Eisenhower, his assistant. The editors asked for assistance in improving the situation and were given assurance that a remedy would be forthcoming.

It was learned yesterday that the War Department also was not satisfied with the newsreel clips as well as pictures coming from the Army photographers. Blame apparently was placed on the base commanders who appear to be reluctant to permit pictures to be made, even though it is not up to them to decide what will be shown the public inasmuch as all pictures, including motion pictures, are reviewed carefully and censored in Washington. A directive aimed at changing the situation has been issued.

The difficulty apparently rests with the fact that the base commanders are not taking the photographers into their confidence, with the result that the public is not being informed through pictures of what is being accomplished in the war effort.

Walton Ament, editor of Pathe News, acted as spokesman for the newsreels at the sessions.

IP Local 659 Mum On To Cameramen Ultimatum

West Coast Bureau of THE FILM DAILY

Hollywood — Representatives of International Photographers Local 659 refused to comment on a published report that they were drafting an ultimatum requiring all directors of photography to become members of 659 within a limited time, but admitted that AFC's move in demanding removal of a standby lenser assigned to 20th-Fox by 659 means open warfare.

They also decline to reveal what strategy they would use in a fight for control of studio cameraman.

Canada Film Board In 46 Production Contracts

Ottawa—Canada's National Film Board entered into 46 contracts in connection with the production of films from March 31, 1941 to date, it was reported in a House of Commons return tabled for H. R. Jackman (Con, Toronto, Rosedale). Three of the contracts were for sums exceeding $5,000.

Mannix Meets SOEG Reps. Today on Exchange Strike

West Coast Bureau of THE FILM DAILY

Hollywood—Edward J. Mannix of M-G-M conferred yesterday with exchange managers and will meet today with SOEG representatives in an effort to settle the Coast exchange strike.

COMING and GOING

PHIL WILLIAMS of March of Time is back from a vacation.

LOUIS DE ROCHEMONT, March of Time exec. is at Plum Island, N. H.

ROY O. DISNEY is at the Waldorf-Astoria for two or three weeks.

MAURICE BERGMAN returns from Canada today.

B. B. KREISLER is in Albany.

SPYROS P. SKOURAS flew in from the Coast yesterday and is due back at his office at 20th-Fox this morning.

WILLIAM SKIRBOLL was in Toronto for last night's opening of "The Birth of a Baby."

JAN STRUTHER, author of "Mrs. Miniver" was in Washington yesterday and visited the FBI.

HARRY KALMINE has left Chicago, for New York after inspection of Warners' Wisconsin theaters.

JAMES C. COSTON, Warner Chicago zone manager, is en route to Los Angeles to visit his daughter and her baby.

Public Relations Reps. In Portland and Dallas

With the additions of M. M. Mesher, Evergreen Theaters, Portland, Ore., and Frank O. Starz, Interstate circuit, Dallas, the Public Relations Committee, Eastern division, has established 35 field reps., it was announced following yesterday's weekly committee session at which S. Barret McCormick presided.

Arthur De Bra has succeeded Walter Trumbull as MPPDA member of the committee. Trumbull was given a vote of thanks at yesterday's session.

Earl Wingart has joined the committee office staff as assistant to Glen Allvine, executive secretary.

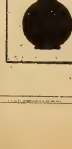
Katherine Brown May Be Hunt Stromberg Rep.

Katherine Brown, who has been David O. Selznick's New York representative for several years, has resigned and will spend the rest of the summer at Lake Placid before announcing new plans. It was reported unofficially yesterday that she may represent Hunt Stromberg when she returns to New York.

Mono. Acquires 5th Exchange

West Coast Bureau of THE FILM DAILY

Hollywood — Monogram has acquired its fifth exchange, the Minneapolis franchise, from Ben Nathanson. A new manager will be announced soon. Irving Schlank, Midwest district manager, is in charge until a permanent selection is made.



Hap Hadley

1560 Broadway

TELEPHONE BRyant 9-4153-4

UMPI Plan Sets New Rules for Operation

(Continued from Page 1)

resents amendments to Sections III, IV and VII of the consent decree.

As previously announced, features will be sold in blocks of not more than 13, five of which will be tradeshown and the balance to be identified. If an announcement is made of a group of five or less features, or of a special feature, then all such features or such special feature shall be tradeshown, according to the plan.

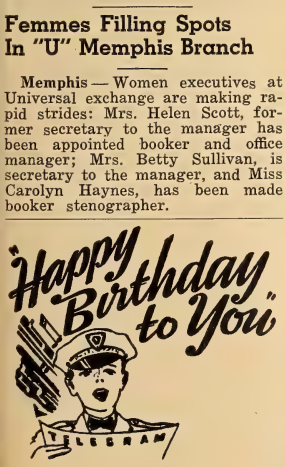
Identification is based on four points; namely, (1) by the star, or (2) by the featured players, or (3) by a brief outline of the story upon which the feature is based, if an original story, or (4) if the feature is based upon, suggested by or adapted from a play or published book or story, by a reference to such play or published book or story.

In the event of deviation from the identification, a corrected announcement may be issued by the distributor. If an exhibitor wishes to cancel a picture, based on the deviation, he must give written notice to the distributor's home office, together with a statement of his reasons within 21 days after the conclusion of its first public exhibition in his exchange city, or within 14 days after the mailing by the distributor of the first notice of availability, whichever period expires sooner.

The complete plan starts on Page One.

Femmes Filling Spots In "U" Memphis Branch

Memphis — Women executives at Universal exchange are making rapid strides: Mrs. Helen Scott, former secretary to the manager has been appointed booker and office manager; Mrs. Betty Sullivan, is secretary to the manager, and Miss Carolyn Haynes, has been made booker stenographer.



JULY 17
James Cagney, John Carroll, Herschel Stuart, Al Bondy, Jack Conway, Frank Whitbeck

JULY 18
Gene Lockhart, Richard Dix, William Cabanne, Arthur A. Lee, Lupe Velez, Paul Perez, Lou Menelik, Keith Richards, Mildred Coles, Phyllis Brooks

JULY 19
M. H. Aylesworth, Edward Sloman

▼ ▼ ▼

● ● ● OFF the Cuff.....You can discount those Washington reports that Melvyn Douglas is ready to step out of his OCD post. . . ● The Sardi chit-chat set down herein t'other day was right—William Saroyan has leased the Belasco, will present his own plays there starting Aug. 17. . . ● Louis Calhern has elected to take a film chore rather than appear in "The Pirates," the S. N. Behrman comedy which the Playwrights Company and the Theater Guild will produce. . . ● Nicholas M. Schenck has acquired the former Vincent Astor estate in Sands Point as a home.....The 20-acre property has frontage on Hempstead Harbor. . . ● Via the grapevine from the Coast comes the insistent tip that RKO has something extra special in Damon Runyon's "The Big Street".....Pic is most certain to be included in RKO's first 1942-43 group. . . ● Lucille and Eddie Roberts whose mind-reading mystifies at the Rainbow Room will make a short, "What's on Your Mind?", for Warners. . . ● Frank Mandel is quitting Hollywood after six years to produce "V for Vicky" by Sig Herzig on Broadway in mid-October. . . ● Olsen and Johnson take their "Sons o' Fun" troupe to Buffalo Sunday night to play a Navy Relief Fund engagement in the Bison City the following night. . . ● While Max Gordon is in Hollywood putting the finishing touches on Columbia's screen version, Broadway's "My Sister Eileen" will reach its 658th performance, a new long-run record for a Gordon production.....Gordon's previous high water mark was established by "The Women". . . ● The forthcoming Oscar Serlin-Babette De Sheim nuptials, which you first read about in this paper yesterday, probably will be next month at the Charlevoix, Mich., summer home of the bride-to-be's parents.....Her father is L. E. Block, former board chairman of Inland Steel.....When Oscar subsequently reports to Uncle Sam, Walter Fried, general manager, will assume his production duties, with Miss De Sheim remaining in the Serlin office as production assistant.....

▼ ▼ ▼

● ● ● *ON the authority of Metro, which should know, the 918,575 paid admissions in six weeks for "Mrs. Miniver" at the Radio City Music Hall smash the Broadway attendance record of 918,445 for a continuous run pic, established by GWTW during its run of 11 weeks, two days at the Capitol.....Which only goes to prove anew that records, however impressive they may be, are made to be broken. .....Sooner or later, the "Miniver" mark will tumble.....In essence, that's show business.....*

▼ ▼ ▼

● ● ● ODDS and Ends.....If what a little bird whispered yesterday is true, more important executive changes are not exactly improbable.....Nothing concrete, however as yet.....Wendell Frederick, Warner Albany booker who recently enlisted in the Navy, marched up the aisle with Jean Fryer, formerly of the Albany exchange staff, before departing for service on the West Coast.....Deemed one of the most important anti-Nazi shorts yet to come along, Warners will give special handling to "Divide and Conquer".....It's a compilation of imported footage revealing actual methods of invasion by Nazi forces, and is set for Aug. 29 release.....If Milton Berle can get a release from 20th-Fox, the Shuberts will star him in a Broadway revue in the Fall.....Deal is on a salary plus percentage basis. . . ● Two of the Hub's best known film men, Arthur Le Blanc and Joe Halpin, are seriously ill. . . ● M & P execs. are taking plenty of good-natured ribbing as a result of Hub newspaper stories dubbing Scollay Square "the nation's rowdiest place".....M & P offices are in the heart of the district.

▼ ▼ ▼

● ● ● *AVENGE PEARL HARBOR!*

WB White Collarite Pact Set With AFL

(Continued from Page 1)

ers both at the home office and the exchange, recently won the right to serve as collective bargaining agent for the company's white collars.

The agreement, which virtually was completed at yesterday's meeting, is subject to the approval of the membership of the union, which will vote on it on Monday at the Capitol Hotel. The contract affects some 600 employes.

The contract, which provides for a preferential shop, would raise wages roughly 15 per cent. Those earning up to $30 a week would receive an increase of $4; $30 to $40, $5; $40 to $50, $6; over $50, $8. The agreement retroactive to early June, stipulates that all members of Motion Picture Office Employes must retain their union status and that all new employes of the company must join up within 90 days. It has not been decided yet whether the pact will run for one year or two.

The negotiating committee representing the Warner employes consisted of Ray Price, Leo Haas, William Starr, Charles Davis, Sam Kahn. Appearing for the company were Joseph Bernhard and Sam Schneider. The AFL was represented by Edward Flaherty. Louis Krouse was observer for the IATSE, of which he is secretary-treasurer. Krouse's presence was explained by the IA's interest in the exchange situation.

March of Time Re-Fighting Jap Attack on Wake Island

(Continued from Page 1)

tion of Louis de Rochemont, who has a home in nearby Newington.

Inquiries at the March of Time offices yesterday revealed that the film might be released in feature length. It was said no decision would be made until shooting had been completed.

Columbia Signs Hurrell

West Coast Bureau of THE FILM DAILY

Hollywood—Signed to a Columbia contract, George Hurrell is closing his own photographic studios. His deal with Esquire magazine is unaffected.

World's Meanest Thief

Ottawa—Nicholas Read, of Montgomery, Ala., a motion picture technician employed by Canada National Film Board, and his intended bride Miss E. M. Butters of Ottawa, whose marriage is planned to take place tomorrow, will be forced to postpone their contemplated motor honeymoon if the thief who stole Read's gasoline ration book from his parked car does not return it before the ceremony. Read has failed so far to induce the authorities to grant him another ration book.

PRODUCTION DISTR

THE CRIT

An accurate cross-section of journal
picture in war-time, with leading c
dailies, wire services and syndica
analysis and joining in the
interest alike to produce
A special

THE

PRODUCTION GUIDE

BUTION EXHIBITION

CS FORUM

lc opinion on the state of the motion
cs and reviewers of representative
participating in the co-operative
commendations of essential
distributor and exhibitor.
ature of—

DIRECTORS' ANNUAL

Text of Proposed Amendments to Consent Decree

Must Run Tradeshow Notice in Trade Paper With General Circulation

(*Continued from Page 1*)

shown within each exchange district in which such public exhibition is to be held. Every tradeshowing shall be preceded by a notice published in a trade publication having general circulation among exhibitors in such exchange district which shall state the title of the feature and the date and the time when and the place where it will be tradeshown.

(e) Each feature announced as an identified feature shall be identified (1) by the star to appear in the feature, or (2) by featured players to appear in the feature, or (3) by a brief outline of the story upon which the feature is based, if an original story, or (4) if the feature is based upon, suggested by or adapted from a play or published book or story, by a reference to such play or published book or story. In the event that an identified feature as produced deviates substantially from the identification thereof contained in the original announcement, a distributor defendant may make a corrected announcement of such feature properly identified in the same manner as hereinabove provided for the making of the original announcement and such corrected announcement shall then be deemed to be the announcement thereof with respect to license agreements thereafter entered into.

(f) The provisions of this sections shall have an application to Westerns, foreigns and re-issues.

[a] All terms used in Sections III-A and IV-A hereof shall have the same meaning as in Sections III and IV of the consent decree.

[b] Except that in the case of 20th Century-Fox Film Corporation and RKO Radio Pictures, Inc., the provisions of this section shall have application only with respect to features released in the United States between Aug. 1, 1942, and July 31, 1943.

[c] For the purpose of this section a special feature means a feature which for a period of time is exhibited at generally advanced first-run admission prices and is licensed under an exhibition contract applicable only thereto, or, a feature distributed by a distributor defendant pursuant to an agreement requiring such feature to be licensed individually by a license applicable only to such feature.

SECTION IV-A

With respect to features listed in any announcement or corrected announcement made by a distributor defendant as provided in Section III-A:

(a) 1. Such features may be offered for license or licensed by such distributor defendant to an exhibitor in such number, combination, group or groups, as such distributor defendant may from time to time determine, provided, however, that (1) no distributor defendant shall offer for license or shall license more than 13 features in a single group; (2) the offer for license or license of one group of features shall not be conditioned upon the licensing of another feature or group of features; (3) no feature announced as a tradeshown feature shall be offered for license or licensed until it shall have been tradeshown; and (4) no feature announced as an identified feature shall be licensed unless identified in the license agreement and such identification shall be the same as contained in the announcement or corrected announcement.

2. If an exhibitor to whom a feature has been licensed by a distributor defendant claims that there is a deviation between such feature and the identification thereof contained in the license agreement, he may, at his election, cancel such feature from the license agreement by giving written notice to such distributor defendant at its Home Office of his election to cancel such feature, together with a statement of his reasons therefor, within 21 days after the conclusion of its first public exhibition in the city wherein is located the exchange out of which the exhibitor is served, or within 14 days after the mailing by such distributor defendant of the first notice of availability, whichever period expires sooner. In such event the license insofar as it relates to the exhibition of such feature shall be deemed cancelled unless within five days after receipt of such notice the distributor defendant shall have mailed to the exhibitor a notice in writing of its denial of such claim and of its intention to arbitrate the controversy. The power of the arbitrator in deciding such controversy shall be limited to the making of (1) a finding as to whether or not such feature is a substantial deviation[d] from the identification contained in the license agreement; and if the finding be in the affirmative (2) an award cancelling such license insofar as it relates to such feature.

3. No feature for which the license is cancelled pursuant to the provisions of sudivision 2 of Section IV-A or of Section VII of this decree, or pursuant to any cancellation privilege contained in any license agreement, shall be included within another group subsequently offered to the exhibitor making such cancellation.

4. With respect to westerns to be released between Sept. 1, 1942, and Aug. 31, 1943[e], for public exhibition within the United States of America, at which an admission fee is to be charged, a distributor defendant may offer for license and license such westerns without tradeshow or announcement, but shall not offer for license or license more than six westerns in a single group. Each western in each group shall be identified in the license agreement by the star appearing therein or by the series of which it is a part. The offer for license or licensing of one group of westerns shall not be conditioned upon the licensing of another western or group of westerns.

5. The provisions of sub-paragraph (a) of this Section and the provisions of sub-paragraph (b) of this Section insofar as they provide for the arbitration of a claimed violation of any provision of said sub-paragraph (a), shall apply only with respect to licenses entered into prior to Sept. 1, 1943, for the exhibition of features released prior to such date and subsequent to Aug. 31, 1942, except that with respect to RKO Radio Pictures, Inc., and 20th Century-Fox Film Corporation such provisions shall have application only with respect to licenses entered into prior to Aug. 1, 1943, for the exhibition of features released prior to such date and subsequent to July 31, 1942.

(b) No distributor defendant shall require an exhibitor to license short subjects, newsreels, trailers, or serials (hereinafter collectively referred to as shorts) as a condition of licensing features. No distributor defendant shall require an exhibitor to license re-issues, westerns, or foreigns (hereinafter collectively referred to as foreigns) as a condition of licensing other features.

Where a license has been entered into, controversies arising upon a complaint by an exhibitor that the licensing to him or one group of features was conditioned by the distributor upon the licensing of another feature or group of features or the licensing of shorts or foreigns or that a distributor defendant has licensed as part of a group a feature previously cancelled by such exhibitor or that the licensing to him of one group of westerns was conditioned by the distributor defendant upon the licensing of another western or groups of westerns shall be subject to arbitration. An exhibitor shall have no right to assert any such claim unless he shall have mailed to the distributor at its Home Office a notice in writing of such claim and of the grounds thereof, not later than two days after receipt by the exhibitor of the distributor's written approval of the exhibitor's signed application or applications for such features, westerns, shorts or foreigns. The power of the arbitrator in deciding any such controversy shall be limited to making (1) a finding as to whether or not the licensing of such features was so conditioned or that such cancelled feature was so licensed; and, if the finding be in the affirmative, (2) an award cancelling the license for (or to the extent that it may relate to) such other feature or group of features, or such shorts or foreigns or such previously cancelled feature or such other western or group of westerns.

Where no license has been entered into, controversies arising upon a complaint by an exhibitor that a distributor defendant has offered for license to him more than 13 features in a single group or that the offer of a license to him of one group of features was conditioned upon the licensing of another feature or group of features, or the licensing of shorts or foreigns or that a distributor defendant has offered for license as part of a group a feature previously cancelled by such exhibitor or that a distributor defendant has offered for license to him more than six westerns in a single group, or that the offer of a license to him of one group of westerns as conditioned upon the licensing of another western or group of westerns shall be subject to arbitration. An exhibitor shall have no right to assert any claim that an offer so to license such features was so made or conditioned unless he shall have mailed to the distributor at the Home Office a notice in writing of such claim and of the grounds therefor not later than five days after the exhibitor claims the alleged offer was made. The power of the arbitrator in deciding any such controversy shall be limited to making (1) a finding as to whether or not the offer to license such features or westerns was so made or conditioned; and, if the finding be in the affirmative, (2) an award imposing upon the distributor making such offer a penalty in an amount not to exceed five hundred dollars ($500.00). Such penalty shall be payable into the arbitration fund referred to in subdivision 8 of Section XXII hereof.

[d] In the case of a substitute of a star for the star, by which a feature is identified in the license agreement, the arbitrator shall find a substantial deviation.

[e] Except that in the case of 20th Century-Fox Film Corporation and RKO Radio Pictures, Inc., the provisions of this section shall have application only with respect to Westerns released in the United States between Aug. 1, 1942, and July 31, 1943.

SECTION VII

Controversies arising upon the complaint of an exhibitor that a feature licensed to him by a distributor defendant for exhibition in a particular theater is generally offensive in the locality served by such theater on moral, religious or racial grounds shall be subject to arbitration. An exhibitor shall have no right to assert any such claim unless written notice of his election to cancel such feature, together with a statement of his reasons therefor, shall have been mailed to the distributor defendant at its Home Office not later than 21-days after the conclusion of its first public exhibition in the city wherein is located the exchange out of which the exhibitor is served. In such event the license

(*Continued on Page 7*)

200-Seat Dayton Theater Sells $20,325 War Bonds and Stamps in 30-Day Period

Dayton—Manager Joe Hill reports the Ideal, 200-seater, has sold $20,325 worth of War Bonds and Stamps in the past 30 days. Henry Burkhardt is owner, and ticket hustlers are Phyll.s Gornes and Margaret Tomasko.

Offer 20-Point Plan To Save Raw Stock

(Continued from Page 1)

an earlier proposal to eliminate screen credits, except on the West Coast.

Recommendations include: elimination of re-recording of musical playbacks; directors to do camera cutting as much as possible, and where needed, film editors on the set; only usable film to be shot for dissolves and fades; where possible make trailers from out scenes or trim; all possible leaders be salvaged from old prints; sound effects to be used over again; use of both sides of negative for dubbing in place of release dubbing; writers to make synopsis of each story and a thumbnail sketch of ace characters so each artist engaged, from bit player up, may have a copy; full reels be used for both preview and releasing dubbing regardless of changeover.

The Studio Public Relations Committee reported a 30 per cent average saving in still negatives for all studios.

Text of Amendment To Consent Decree

(Continued from Page 6)

insofar as it relates to the exhibition of such feature in the theater specified in the notice shall be deemed cancelled unless within five days after receipt of such notice, the distributor defendant shall have mailed to the exhibitor a notice in writing of its denial of such claim and of its intention to arbitrate the controversy. The power[16] of the arbitrator in deciding any such controversy shall be limited to making (1) a finding as to whether or not the feature is generally offensive in the locality served by the exhibitor's theater on moral, religious or racial grounds; and, if the finding be in the affirmative, (2) an award cancelling the license insofar as it relates to the exhibition of such feature in said theater.

[16] See footnote 10 to Section IV.

WEDDING BELLS

Chicago—John Mahon of the managerial staff of Warners Capitol and Helen Selig, cashier at Warners Jeffrey, will be married next month.

Seattle—Robert Nelson, for many years in the Hamrick-Evergreen auditing department, will be married to Grayce Ruth Breamer in the Presbyterian Church at Renton tonight.

Syracuse—Marriage is announced of Hayden D. Hickok, former film critic of the Herald-Journal and Herald-American here, now in the Army, and Elizabeth S. Spaulding of Marcellus.

TO THE COLORS!

Bobby Fleischer of the Warner Bros. foreign department has enlisted in the U. S. Navy and reports for duty in a few days. He is the son of "Ma" Fleischer, who operates the company's home office restaurant.

Richmond, Va.—Roy Savery, doorman of the Carillon, enlisting in the Army parachute forces is at Fort Benning, Ga.

Hazleton, Pa.—Pvt. Howard Shaver, former assistant manager of the Capitol Theater is now with the 313th Infantry, Anti-Tank Corps, at Camp Pickett, Va.

Benton, Pa.—Pvt. William L. Davis, stationed at Camp Wheeler, Ga., is projectionist at open air theater at Fort Benning, Ga.

Chicago — Monroe Rubinger, who resigned as Warner Bros. field representative in this territory to enlist in the Army has passed examinations for the Signal Corps Radio Training School here. He reports on Monday to begin an intensive course of instruction in radio communication.

Milwaukee, Wis. — Harry V. D. Post, projectionist, has been inducted into the Army.

West Coast Bureau of THE FILM DAILY

Hollywood — Richard Ney leaves shortly for Notre Dame University for naval training.

Richmond, Va.—Pete Shelton, former chief of service at Loew's, is now an instructor in the Canadian Air Forces.

Lightman War Bond Party Sells $1,109,500 in Bonds

(Continued from Page 1)

checkup yesterday, the total War Bond sale stood at $1,109,500.

The audience paid $582,000 in War Bonds for their tickets to see Universal's "Eagle Squadron," which was shown twice to accommodate the throng.

Between shows, Col. M. R. Meals, famed Southern mule auctioneer, took over with Lightman for the auction sale of articles donated by Memphis merchants. Bidders bought in War Bonds, with a ham selling for $100, a mule for $10,000 and a red teddy bear for $50,000.

"Pride of the Yankees" In Fast Start at Astor

"The Pride of the Yankees" got away to a fast start yesterday in its first regular day at the Astor, with RKO reporting that fully half of the day's patrons were femmes. Pic is now on a continuous policy, with the last show breaking at 2:30 a.m.

Boston—"The Pride of the Yankees" will get a de luxe opening simultaneously at both the Keith Memorial and the Keith Boston, houses across the street from one another. After the opening the pic will be booked for an indefinite run at the Memorial. Members of the Boston Red Sox team will be honor guests.

"Eagle Squadron" Will Re-open St. Louis House

St. Louis—F & M's 3,200-seat Ambassador which closed its doors on May 3 last because of a shortage of available "A" pictures, will be reopened July 30 with "Eagle Squadron."

Keyport Decision Modified By Arbit'n Appeal Board

(Continued from Page 1)

Strand Theater, Keyport, N. J. Modification is so slight that the appeal board virtually affirmed the award of the arbitrator.

Complainant's demand for arbitration stated that its Strand was subject to 12 days clearance after Asbury first-runs and that such clearance was unreasonable and further asked that the clearance be eliminated.

The arbitrator dismissed the complaint insofar as it sought to eliminate clearance between the Strand and the Mayfair, Paramount and St. James Theaters in Asbury Park. Clearance of the Lyric, Asbury Park, over the Strand was fixed at three days and the Savoy at one day. Clearance of the Ocean, which is open only in the summer, was fixed at one day.

Appeal board merely set no maximum clearance for the Savoy and Ocean over the Strand, and otherwise upheld the arbitrator.

Appeal had been filed by the complainant. Distributor defendants were Loew's Paramount, 20th Century-Fox and Warner Bros.

8,228 Register With Identification Bureau

West Coast Bureau of THE FILM DAILY

Hollywood—The Central Identification Bureau of the registration of casual workers in studios has closed with a total of 8,228 persons submitting records of citizenship. Of this total, approximately 1,000 have been held up pending additional proof.

Arrangements have been worked out to reopen the offices possibly two days a month so that those awaiting papers, newcomers in the industry and those who were ill or out of the city may have opportunity to get identification cards.

Seek Equitable Pix Distribution in Dom.

(Continued from Page 1)

all theaters, whether circuit or independent, will be affected on an equal basis regardless of contracts when the expected shortage of product develops and the Council has been asked to make recommendations effective to all interests, possibly effective in the new season.

The possibility is hinted that Canada may restrict imports of films because of the foreign exchange situation apart from the reduction of studio output through the growing shortage of film stocks.

"Pied Piper" Draws 1,000 Standees at Debut

Rochester — There was standing room only last night for 1,000 persons who crowded the 3,000-seat RKO Palace Theater to capacity for the world premiere of 20th Century-Fox's screen adaptation of the Nevill Shute novel, "The Pied Piper."

Monty Woolley, Anne Baxter and Otto Preminger, star and featured players of the film, were presented on the stage in a half-hour program broadcast over WHEC. The premiere was arranged by Jay Golden, Rochester city manager for the RKO-Comerford pool.

Present at the premiere were Richard Condon, director of publicity for 20th Century-Fox, assistant to Hal Horne, general manager, who was also on hand; Sidney Samson, manager of the Buffalo branch of 20th Century-Fox; Lester Pollock, Loew's Rochester; Josef Heppner, in charge of still production for 20th Century-Fox; John Basil of Buffalo, head of the Basil chain of theaters; Jim Brennan, divisional manager for RKO; Oscar Doob of Loew's publicity department; Charles Kurtzman, Loew's divisional manager.

STORKS!

Chicago—James C. Coston is a grandfather, his daughter, Betty Ling, having given birth to a seven-pound boy in Los Angeles. Milwaukee theaters sent Coston a painted rocker and a cob pipe honoring the event.

Chicago—Ben Carsky, manager of the B & K State Theater announces the birth of a daughter at the Loretto Hospital. This makes the third child in th family.

Chicago — Mrs. Dorothy Brown, daughter of "Doc" Bamford, M-G-M manager, gave birth to a daughter at the Minneapolis Hospital.

Hollywood — Daughter, weighing six-and-a-half pounds, was born to Mrs. Jean V. Connell. The father, W. Merle Connell, is president of Modern Movies, Inc.

PRC Sets Titles Of 24 Feature Pix

(*Continued from Page* 1)

six more will go before the cameras on the Coast, according to Leon Fromkess, vice-prexy in charge of production. Fromkess said that there was every prospect that, despite war conditions, the planned program of 42 pix, including 18 westerns, would be delivered.

Three Groups of Features

Feature lineup calls for six "V-Specials," 10 "Pacemakers" and eight "Spitfires," while the western pix are split into three series of six each.

The "V-Specials" embrace "A Night for Crime," starring Glenda Farrell, with Lyle Talbot, Lina Basquette and Ralph Sanford; "The Lady From Chungking," starring Anna May Wong; "Fury of the Jungle," starring Buster Crabbe; "The Yanks Are Coming," with Henry King and his orchestra and Jackie Heller; "Queen of Burlesque" and "Corregidor."

In the "Pacemakers" are: "The Devil's Sister," starring Anna May Wong; "Tomorrow We Live," with Ricardo Cortez and Jean Parker; "Queen of Broadway," starring Rochelle Hudson; "Dead Men Walk" and "The Black Raven," both starring George Zucco; "Raiders of the Pacific," "Boys of the Road," "Secrets of a Co-Ed" and "Madagascar."

"Spitfire" group include "Baby Face Morgan," with Robert Armstrong, Richard Cromwell, Mary Carlisle and Chick Chandler; "Permit to Kill," "Atlantic Wolf Pack," "The Ghost and the Guest," "Prison Ship," "Miss F. From Moscow," "Among the Missing," "Alaska Outpost."

Western series are: "Adventures of Billy the Kid," starring Buster Crabbe with Al (Fuzzy) St. John; "Lone Riders," starring Bob Livingston, with Smoky Moore and Don Barclay; "Texas Rangers," with Art Davis, Tex O'Brien and Al (Fuzzy) St. John.

Budgets to Be Higher

Commenting on the program, set up by Fromkess in close co-operation with Arthur Greenblatt, vice-prexy in charge of sales, President O. Henry Briggs said yesterday that every pic will have a budget substantially higher than heretofore.

Greenblatt will preside at the New York regional which runs through Monday. In attendance will be:

New York: Lt. Commdr. Bert Kulick, Sidney Kulick, Larry Kulick; Boston: Harry Asher, Harry Goldman, Sam Levine, Max Farber; New Haven: Harry Gibbs; Philadelphia: Herbert Given, Ralph Unkes; Albany: Sam Milberg, Bernard Mills; Buffalo: Jack Berkson, Harry Berman, Michael Wolfish; Washington: George Gill, W. P. Smith, Barry Goldman.

Three More Regionals

Subsequent regional meetings will follow in Chicago, July 25-27, for Milwaukee, Omaha, Detroit, Kansas City, St. Louis, Minneapolis, Denver, Salt Lake City, Cleveland, Cincinnati, Indianapolis, Pittsburgh and Chicago branches. The third meeting will be in Dallas, Aug. 1-3, for Little Rock, Atlanta, Charlotte, New Orleans, Oklahoma City and Dallas; and in San Francisco, Aug. 8-10, for Los Angeles, San Francisco and Seattle.

Leo J. McCarthy, assistant sales manager in charge of the western division, will accompany Greenblatt to the Chicago and San Francisco conferences.

REVIEWS OF SHORT SUBJECTS

"Inside Fighting Russia"

UA — 19 mins.

Excellent

Why Russia has been able to hold the Nazis at bay for so long is explained in this latest World in Action release, produced by the National Film Board of Canada. The Soviet strategy on the home as well as the war front is pictured lucidly and vividly in powerfully photographed scenes stemming from many sources.

The film opens with shots of Nazi hordes sweeping into Russia to be met with a resistance they had not reckoned with. Thereafter the film becomes a tour of the vast Soviet domain, revealing the forces, economic, social and otherwise, which have conspired thus far to defeat the efforts of Hitler to visit upon the country the fate of the other European nations.

The film stresses Russia's foresight in adopting a policy of setting up her vital industries in the interior of the country where they would be least vulnerable to attack. An excellent impression of the power that is the Soviet Union is conveyed by this documentary short, which was edited effectively by Stuart Legg.

"Lights Out"
(Terry-Toon)

20th-Fox — 6 mins.

So-So

Gandy Goose as an Army rookie has a nightmare in which he and his sergeant are invited by an old witch to a party in a haunted house where all the guests are spooks. The action, which is lightning-fast, has to do with the efforts of the two to escape from the place. They get a terrible bouncing around by the spooks, who are in hot pursuit of the two when Gandy mercifully awakes. So endeth a bad dream in Technicolor. This is not better than so-so.

DoVer's First Musical Before Cameras July 27

Hollywood — "All Out For Victory," first of a series of six musical features with patriotic backgrounds, to be made by DoVer Pictures, goes before the cameras July 27, with Harry D'Arcy directing. Charles I. Dorety and I. C. Overdorff, who organized DoVer's Pictures, will act as associate producers.

Pictures are to be released through newly organized Fed-Earl Distributing organization and will be screened in By-Pack color film furnished by Pan Chrome Laboratory.

Buys One Story, Options Another

West Coast Bureau of THE FILM DAILY

Hollywood — Twentieth Century-Fox has bought screen rights to "The Road to Moscow" by Roland Dorgheles, and has optioned "Dragon Wick," unfinished novel by Anya Seton Chase soon to be published by Houghton, Miflin & Co.

Lesser Signs Delmer Daves

West Coast Bureau of THE FILM DAILY

Hollywood — Delmer Daves has been signed to write the screen story for "Stage Door Canteen" by Sol Lesser.

George P. Endert Dead

Seattle—George Paul Endert, pioner operator, died at his home after a long illness.

Army's "Keep Quiet" Film Released for Theater Use

Camp Claiborne, La.—Because military authorities feel that civilians, as well as soldiers, should understand the importance of safeguarding military information, an Army "restricted" training film has been made available to the public for the first time. One-reeler, "Safeguarding Military Information," was produced by the Army Signal Corps with the co-operation of the Academy last November. Among the Hollywood stars appearing in the film are Ginger Rogers, Walter Huston, Eddie Bracken, Fay Bainter and Sam Levene. It is currently being distributed to theaters by RKO-Radio.

"The importance of maintaining silence in connection with the slightest bit of military information," stated Col. George S. Wear, commanding the 327th Infantry Regiment here, "cannot be overemphasized. The motion picture industry is doing tremendously important and patriotic work during these tense days and theater owners can do more by showing 'Safeguarding Military Information.' Not only does the film drive home the necessity for keeping quiet, but it also is a fine dramatic offering. The training film is a 'must' during the training of all soldiers, some of whom have seen it five or six times. It should be a 'must' for the entire civilian population."

Hans with Sound Masters

John Hans has joined Sound Masters, Inc., his organization becoming a self-contained department at the 165 W. 46th St. studios.

Exhib. Stabbed by Patron

Cincinnati—A. B. Crissman, operating the Criss, Barboursville, W. Va., was stabbed several times when ejecting an unruly patron.

WAR SERVICE
... on the Film Front

CENTURY THEATERS AID RUBBER DRIVE

The Century Circuit operating 35 theaters in Brooklyn and Long Island, will hold rubber matinees Tuesday, with free admission to any patron bringing two pounds or more of scrap rubber.

... — V ... —

"BUY A BAR FOR A BUDDY"

Portland, Ore.—"By a bar for a buddy" is the sign that now greets patrons in practically every theater in Portland. Patrons are thus given the suggestion that they purchase a candy bar through the theater vending machines for the boys in service. Bars dropped into a large wire-locked basket are collected for distribution through the Service Men's center.

... — V ... —

ADOPT JUNIOR MINUTE MAN PLAN

Chicago—Five Chicago theaters are now using the Junior Minute Man plan of Bob Griffith and Bill Manchester to sell War Bonds and Stamps.

... — V ... —

ABBOTT-COSTELLO OFF WEDNESDAY

Bud Abbott and Lou Costello, going on tour for Uncle Sam's War Savings Staff, will barnstorm from Utah to New York starting Wednesday in a 41-city itinerary. Universal Pictures will pay the traveling expenses, and has assigned Tom McCloud to accompany the stars.

... — V ... —

ANNIE OAKLEYS FOR SERVICE MEN

Chicago—Local theaters are going "all out" to provide entertainment for service men. In June, B & K made available 13,000 Annie Oakleys, the Warner circuit, 5,000, Jones, Linick & Schaefer circuit, 4,000, and the Essaness circuit, 3,000. Smaller circuits and indies take care of many thousands more.

... — V ... —

SMUKLER DOES HIS BIT

DETROIT—Jack M. Smukler, operator of the Beverly Theater, who has done circus-style clowning for several years, has volunteered for a job for the duration, selling War Stamps on the street of downtown Detroit. He will put in three days weekly —of seven hours each—in Uncle Sam costume.

... — V ... —

COLLECT 5 TONS OF RUBBER

Richmond, Va.—Nine local houses of the Neighborhood Theater Circuit held rubber matinees, admitting all children who brought scrap rubber. Approximately five tons was collected, a check from rubber's sale being turned over to the Government.

... — V ... —

"DIVIDEND" ON WAR BONDS

Richmond, Va.—All purchasers of War Bonds at the nine local Neighborhood theaters this week received two free admission tickets for the special advance screening of "This Above All," at the State Theater tomorrow night at 11:30.

War Bond Sales As "Added Attraction"

Chicago—War Bond and Stamp sale plugs rate "added attraction" space on marquees of B & K theaters here.

FILE COPY
DO NOT REMOVE

Intimate in Character
International in Scope
Independent in Thought

THE FILM DAILY

The Daily Newspaper
Of Motion Pictures
Twenty-Four Years Old

VOL. 82, NO. 14 NEW YORK, MONDAY, JULY 20, 1942 TEN CENTS

SEES CONCILIATION KEY TO UMPI SUCCESS

Execs. Ponder National Service Act Provisions

THE WEEK IN REVIEW

UMPI Sales Plan

By L. H. MITCHELL

NEW RULES SET: Draft of UMPI's substitute sales plan calling for releasing pix in four groups was given out for publication at the week-end. The plan sets new rules for operation and cancellation and presents a four-point identification formula. Plan waits D of J action and submission to Federal Judge Henry W. Goddard.

* * *

WAR INFORMATION: Elmer Davis, head of the Office of War Information, reorganized the office, giving the motion picture division, under Lowell Mellett (who has a new title), five branches. . . . Davis pledged release of more war footage for the newsreels.

* * *

MISCELLANY: New trial of Minnesota's anti-five law was blocked by the court which found the law unconstitutional. . . . Return of production by indies is expected as one result of war conditions. . . . 723 players have made p.a.'s in six months in the industry's war effort. . . . Ed Kuykendall, MPTOA prexy, suggests in Bulletin that the trade consider ending duals, but keeping the number of performances the same as now as a film conservation measure. . . . Willie Bioff reported brought back from prison to appear before the Federal grand jury here. . . . Air freight service to Latin-America seen in prospect, relieving film shipping difficulties. . . UA and Jules Levey reported dickering. . . . H. M. Richey urges the merchandising of new faces on the screen. . . . Wall Street Journal expects Para.'s 1942 earnings to exceed earnings for 1941. . . . Increased earnings by youths seen hurting attendance at nabes. . . . General committee of Film Conservation Committee offers 20-point program for conserving film. . . . PRC sets 24 feature titles for new season; also sets 18 westerns. . . . Tax bill seen as industry bookkeeping headache. . . . ODT drops ruling that film delivery trucks must carry 75 per cent of a full load on return trips.

Labor Legislation May Take Skilled Help From Studios and Theaters

Industry leaders are studying reports from Washington about the proposed National Service Act, now just about in the drafting stage by the War Manpower Commission, which will require the registration of all men and women with the Government, and probably will provide a means to siphon off skilled industry labor to industries considered more essential to the war.

Just how the proposals will affect motion pictures is impossible to say

(*Continued on Page* 3)

219 Indies Operate In Omaha Area

Omaha—Nebraska has 275 theaters in the Omaha trade area seating 110,163 persons, the 1942 area directory compiled by Regina Molseed, RKO booker, reveals. At the time of compilation 29 houses were closed.

The report says Nebraska has 219 indies, 19 affiliated circuit houses and 37 unaffiliated circuit theaters in the

(*Continued on Page* 3)

Cleveland Carrier Ends Two Deliveries to Akron

Cleveland—Film Transit Co. has discontinued a Friday night run and a special Sunday morning delivery to Akron, cutting 675 miles from

(*Continued on Page* 8)

House May Vote on Tax Measure Today

Washington Bur., THE FILM DAILY

Washington—A final vote on the $6,144,000,000 war revenue bill, introduced by the Ways and Means Committee and debated since Friday, is expected in the House today. Few, if any, changes are expected but it is anticipated the Senate Finance Committee will make a number of alterations when the measure gets to that branch of Congress.

Republic to Deliver Gene Autry Program

No change in Republic's 1942-43 program is contemplated because of Gene Autry's enlistment in the Army, it was reported Friday. While not confirmed, it is understood that Autry may be given leave to complete previously announced pictures.

Two of Autry's special Premiere productions, "Call of the Canyon"

(*Continued on Page* 8)

$5,678,183 Bond-Stamp Sale by 5,407 Theaters

The WAC announces that to Friday 5,407 theaters have reported their War Bond and Stamp sales for the month of June, the total standing at $5,678,183, an average of about $1,050 per house.

The State Theater, Easton, Pa.

(*Continued on Page* 3)

Ed Kuykendall Believes Unity Will Fail Unless Conciliation Adopted

Success or failure of the industry's unity program depends on a fair and impartial conciliation system, Ed Kuykendall, MPTOA president, indicated in New York Friday. Unless the industry can accept conciliation as the primary step in settling controversies, UMPI and all that it stands for are likely to "blow up," Kuykendall said.

The MPTOA president pointed out that at the recent conferences in Washington on the new sales plan, the subject of conciliation was not

(*Continued on Page* 3)

West Coast Exchange Strike Settled Friday

West Coast Bureau of THE FILM DAILY

Hollywood—The exchange strike, which for a time threatened to spread to the Hollywood studios, was settled Friday with the exchanges granting office workers a union shop, vacation pay and severance pay.

Details regarding eight classifications of workers desired by SOEG

(*Continued on Page* 3)

WB Canadian Sales Meet Aug. 24-25 in Montreal

Warners Canadian sales convention, last of the six regionals being conducted by Ben Kalmenson, general sales manager, has been set for Aug. 24-25 at the Mount Royal Hotel, Montreal.

With Kalmenson presiding, the

(*Continued on Page* 3)

Shorter Cuban Shows Ordered

Theaters Must Open Later, Close by 11 p. m.

Havana (By Air Mail—Passed by Censor) — Cuban exhibs. are concerned by the latest power regulations under which theaters must start their shows an hour later and the last performance must be completed by 11 p.m. In addition use of refrigerating and air conditioning plants must be cut by 50 per cent.

Claiming that the shortened pro-

(*Continued on Page* 8)

GM Leasing Theaters For Employes' Parties

Detroit—Series of private "family parties" will be staged by General Motors in theaters in all towns in Michigan and Ohio having GM plants, for five weeks starting today. Show will feature Ray Gor-

(*Continued on Page* 8)

Paging Mr. Ripley!

Paging Mr. Ripley! Twentieth Century-Fox reports that its British business last week was in excess of the company's foreign returns for the similar period of 1941. What made the showing more remarkable was the fact that last year's figure included returns from Far Eastern markets which then were not cut off by the war.

THE NEWSPAPER OF FILMDOM — THE FILM DAILY — ALL THE NEWS ALL THE TIME

Vol. 82, No. 14 Mon. July 20, 1942 10 Cents

JOHN W. ALICOATE : : : : Publisher

DONALD M. MERSEREAU : General Manager

CHESTER B. BAHN : : : : : : Editor

Published daily except Saturdays, Sundays and Holidays at 1501 Broadway, New York, N. Y., by Wid's Films and Film Folk, Inc. J. W. Alicoate, President and Publisher; Donald M. Mersereau, Secretary-Treasurer. Entered as second class matter, Sept. 8, 1938, at the post-office at New York, N. Y., under the act of March 3, 1879. Terms (Postage free) United States outside of Greater New York $10.00 one year; 6 months, $5.00; 3 months, $3.00. Foreign, $15.00. Subscriber should remit with order. Adddess all communications to THE FILM DAILY, 1501 Broadway, New York, N. Y. Phone BRyant 9-7117, 9-7118, 9-7119, 9-7120, 9-7121. Cable address: Filmday, New York.

Representatives: HOLLYWOOD, Calif.—Ralph Wilk, 6425 Hollywood Blvd., Phone Granite 6607. LONDON—Ernest W. Fredman, The Film Renter, 127-133 Wardour St. W. 1. PARIS—P. A. Harle, Le Film, 29 Rue Marsouhan (12). MEXICO CITY—Marco Aurelio Galindo, Depto. 215, Calle del Sindicalismo, 99, Tacubayo, D. F.

FINANCIAL

(Friday, July 17)

NEW YORK STORK MARKET

	High	Low	Close	Net Chg.
Am. Seat.	....	....	....	....
Col. Picts. vtc. (2½%)	....	....	....	....
Columbia Picts. pfd.	....	....	....	....
Con. Fm. Ind.	....	....	....	....
Con. Fm. Ind. pfd.	....	....	....	....
East. Kodak	133¾	133½	133¾	....
do pfd.	....	....	....	....
Gen. Th. Eq.	....	....	....	....
Loew's, Inc.	42⅛	41⅝	41⅝	— ⅛
do pfd.	....	....	....	....
Paramount	15⅛	15½	15⅝	— ¼
Paramount 1st pfd.	115	115	115	— 1⅛
RKO	2¾	2¾	2¾	+ ⅛
RKO $6 pfd.	....	....	....	....
20th Century-Fox	10¾	10⅝	10⅝	....
20th Century-Fox pfd.	23½	22⅞	22⅞	— ⅜
Univ. Pict. pfd.	....	....	....	....
Warner Bros.	5½	5⅜	5⅜	— ¼
do pfd.	....	....	....	....

NEW YORK BOND MARKET

Para. B'way 3s55	....	....	....	....
Para. Picts. deb. 4s56	99¼	99½	99½	....
Warner Bros.' dbs. 6s48	....	....	....	....

NEW YORK CURB MARKET

Monogram Picts.	....	....	....	....
Radio-Keith cvs.	....	....	....	....
Sonotone Corp.	2	2	2	+ ¼
Technicolor	....	....	....	....
Trans-Lux	1	1	1	....
Universal Corp. vtc.	6⅝	6⅝	6⅝	— ⅛
Universal Picts.	....	....	....	....

N. Y. OVER-THE-COUNTER SECURITIES

	Bid	Asked
Met. Playhouse, Inc. 2nd deb. '45	64	67
Roxy Thea. Bldg. 4s 1st '57	63	65½

EVERY TELEGRAM'S A RUSH TELEGRAM AT Postal Telegraph

CHARGES FOR TELEGRAMS 'PHONED IN APPEAR ON YOUR TELEPHONE BILL.

The Broadway Parade

Picture and Distributor	Theater
Native Land (Frontier Films)—11th week	World
Mrs. Miniver (Metro-Goldwyn-Mayer Pictures)—7th week	Music Hall
Eagle Squadron (Universal Pictures)—3rd week	Globe
Are Husbands Necessary (Paramount Pictures)—2nd week	Paramount
Her Cardboard Lover (Metro-Goldwyn-Mayer Pictures)	Capitol
Pride of the Yankees (RKO Radio-Goldwyn)	Astor
The Big Shot (Warner Bros. Pictures)	Strand
This Above All (Twentieth Century-Fox) (b)	Roxy
Mazie Gets Her Man (Metro-Goldwyn-Mayer Pictures)	Criterion
Drums of the Congo (Universal Pictures)	Rialto
Battle Cry of China (United Artists)	Central
Juke Girl (Warner Bros. Pictures (a-b)	Palace
In Old California (Republic Pictures) (a)	Palace
Rubber Racketeers (Monogram Pictures)—Last day (a)	New York
Raiders of the Range (Republic Pictures)—Last day (a)	New York
Film Dance Festival (Martin J. Lewis & H. S. Rosenwald)—9th week	5th Ave. Playhouse

♦ TWO-A-DAY RUNS ♦

Yankee Doodle Dandy (Warner Bros. Pictures)—8th week	Hollywood

♦ FOREIGN LANGUAGE FEATURE ♦

This is the Enemy (Artkino Films)—2nd week	Stanley

♦ FUTURE OPENINGS ♦

Priorities on Parade (Paramount Pictures)—July 22	Paramount
Wings for the Eagle (Warner Bros. Pictures)—July 31	Strand
Crossroads (Metro-Goldwyn-Mayer Pictures)—July 23	Capitol
Bambi (RKO Radio Pictures—Walt Disney) (a)	Music Hall
They All Kissed the Bride (Columbia Pictures) (c)	Roxy
Sergeant York (Twentieth Century-Fox)—July 23 (a-b)	Palace
The Magnificent Dope (Twentieth Century-Fox)—July 23 (a-b)	Palace
Romance on the Range (Republic Pictures)—Opens tomorrow (a)	New York
Down Rio Grande Way (Columbia Pictures)—Opens tomorrow (a)	New York
Men Against Japan (Artkino) (c)	Stanley

(a) Dual bill. (b) Subsequent run. (c) Follows current bill.

COMING AND GOING

WILLIAM DIPPERT of the Des Moines Universal Exchange is spending his vacation in Chicago.

EDGAR KENNEDY left for the Coast Friday, completing a 10-day Eastern vacation.

SIMONE SIMON departed Coastwards over the week-end.

FRANK V. KENNEBECK, general manager of Paramount Films of India, left New York Friday for a visit with his family in Omaha.

ELLIOTT REID, New York stage actor, arrived in Hollywood Saturday to start work under his new Paramount contract.

C. R. ABBEY, FILM DAILY correspondent in Rochester, and his family, are spending a two-weeks' vacation at Geneva, N. Y., and Toronto.

GLEN IRETON, in from the Coast, returned to Toronto at the week-end.

RUBE JACKTER, Columbia assistant general sales manager, left Sunday for Kansas City.

LOUIS WEINBERG and LOUIS ASTOR left Sunday for Buffalo and Omaha, respectively.

ALICE FAYE is in New York for a short vacation.

JOE SHEA, ELLIOTT McMANUS, WILL YOLAN and LEW LESLIE leave for Camp Smith, Peekskill, today with the 12th Regiment, N.Y.G. for field training. They return Aug. 3.

ERNST LUBITSCH was due back on the Coast over the week-end after conferences here on his first picture for 20th-Fox.

ANNE BAXTER, MONTY WOOLLEY and OTTO PREMINGER, who were in Rochester for the world premiere of "The Pied Piper," in which all three appear, are expected back on the Coast today.

LAUDY LAWRENCE, 20th-Fox's foreign distribution chief, is planning a trip to the British Isles.

LOWELL MELLETT was in New York Friday from Washington.

Mich. Co-op Theaters Re-elect DeLodder Prexy

Detroit—Co-Operative Theaters of Michigan, Inc., has re-elected all officers, as follows: Fred DeLodder, president; B. J. Cohn, vice-president; James C. Ritter, secretary; and Barney Kilbride, treasurer.

Alex Schreiber of Associated Theaters is a new director, succeeding Thomas Lancaster, who has retired from active show operation. Other directors re-elected were Ben Cohen, Wade Allen, Barney Kilbride, B. J. Cohn, Charles Komer, Alex Schreiber, Fred DeLodder, James C. Ritter and Lew Wisper.

Dollinger R-elected N. J. Buying President

Irving Dollinger has been re-elected president of Associated Theaters of New Jersey, a buying and booking organization. Dollinger also was re-elected buyer for the group.

Other officers re-elected were H. H. Lowenstein, president of the board; Jack Unger, vice-president Sidney Seligman, treasurer, and David Mate, secretary. Unger and Joseph Siccard will serve in an advisory capacity.

Shirley Temple Leaving Air

Shirley Temple air show, "Junior Miss," now on CBS, goes off after the Aug. 26 program.

Schine Bowling Green Houses Pass to Schwind

Bowling Green, O.—Clark Young, who because of the recent Government decree divesting the Schine circuit from certain theaters, got back his Cla-zell and Lyric theaters, has again disposed of them. He sold the leaseholds of both theaters to Carl Schwind of Cygnet. Jack Armstrong, manager in charge of both houses under both the Young and the Schine regime, remains to manage them under the new ownership.

NEW YORK THEATERS

RADIO CITY MUSIC HALL
Rockefeller Center
GREER GARSON • WALTER PIDGEON
"MRS. MINIVER"
From Jan Struther's Book • An M-G-M Picture
ON THE GREAT STAGE: "AT EASE!"—Leonidoff's fast moving, colorful revue. Symphony Orchestra, under the direction of Erno Rapee.
First Mezzanine Seats Reserved Circle 6-4600

Tyrone POWER • Joan FONTAINE
"THIS ABOVE ALL"
A 20th Century Fox Picture
PLUS A BIG STAGE SHOW ROXY 7th AVENUE 50th STREET

RAY MILLAND • BETTY FIELD
"ARE HUSBANDS NECESSARY?"
A Paramount Picture
IN PERSON
HAL McINTYRE • CONNEE BOSWELL
And His BAND Extra! LARRY ADLER
HEALTHFULLY COOLED
Midnight Feature PARAMOUNT TIMES SQUARE
BUY WAR STAMPS AND BONDS AT THE PARAMOUNT

SAMUEL GOLDWYN PRESENTS
GARY COOPER in
THE PRIDE OF THE YANKEES
(The Life of Lou Gehrig)
Released Through RKO-Radio Pictures, Inc.
Air Cooled ASTOR B'way & 45th Popular Prices Midnite Shows
Continuous Performances

RKO PALACE B'WAY & 47th St.
Ann Sheridan—Ronald Reagan
"JUKE GIRL"
— and —
John Wayne—Binnie Barnes
"IN OLD CALIFORNIA"

"BRILLIANT-A HIT."—Anderson, Jour.-Amer.
50c to $1.50 at all Performances except Sat. Eves. 50c to $2.50 | Plus Tax
America's Only Ice Theaters
Sonja Henie & Arthur M. Wirtz present
A New Musical Icetravaganza
STARS ON ICE
100 CELEBRATED SKATING CHAMPIONS
CENTER THEA., Rockefeller Center: CO. 5-5474
Evgs. Incl. Sun. 8:40. Mats. Sun., Wed. & Sat.
No Monday Perf. Mail Orders Promptly Filled
ALWAYS COMFORTABLY COOL

Conciliation Key To UMPI's Success

(Continued from Page 1)

mentioned, and yet, in his and other MPTOA leaders' opinion, that is the most important issue of all, even though the matter of conciliation is a part of the Department of Justice decision.

Kuykendall indicated that a dispute referred to a conciliation group before going to arbitration can be a money-saving factor and that arbitration, while an efficient and fair method of settling controversies, should be resorted to only as a last resort.

Problems facing the industry can, and should, be settled within the industry and should not be taken to the public, as has been suggested by some factions, he said. The public doesn't understand and is not interested in the matters of film rentals, he contended.

$5,678,183 Bond-Stamp Sale by 5,407 Theaters

(Continued from Page 1)

(Wilmer and Vincent) reports a bond sale of $503,050. The theater management engineered the sale of a $500,000 bond to Northampton County.

First Alaskan outfit to report is the Lathrop Co., operating the Lacey St. and the Empress Theaters, Fairbanks. The former reports $2,027 and the latter $1,355. Sales are being handled by several women's organizations.

Randforce Circuit, operating 40 theaters in Brooklyn, reports a Stamp and Bond sale of $273,691 for June.

219 Indies Operating In Omaha Trade Area

(Continued from Page 1)

Omaha area. The indies seat 63,413; affiliated circuit houses 22,821 and unaffiliated 23,929 persons.

The Omaha area also includes 140 theaters in western Iowa seating 53,246; 42 houses in southern South Dakota with 11,571 seats and one house in southern Minnesota with 200 seats.

JULY 20

Muriel Evans Katharine Stevens
Maurice Marks

● ● ● THIS we give you through special permission of the New York Times,—that you will continue unflaggingly your donations of books to the armed forces, and particularly now for the library being established by the Publishers Committee of the Motion Picture Trade Press, in co-operation with UMPI, for the Recreation Center of the U. S. Signal Corps Photographic Center in Astoria, L. I.:

BOOKS

Here on my shelves are books that I
Have once enjoyed, and have put by
To read again; but goodness knows,
I'll never bother their repose.

Unread, these books are good as new,
And books are needed; not a few
But all the books that we can give
To those who fight that we may live.

So, if you send them, some who need
A book will have a book to read;
And it will be, though but pro tem,
A book for him as well as them.

And in those books I'll write my name,
Let those who read know whence they came,
To say: "Though little I can do,
Here is a book from Me to You."
—Ralph Bergengren—

● ● ● GIVE BOOKS AND HELP SHELVE THE AXIS.....AND AVENGE PEARL HARBOR!

Settle Exchange Strike; Iron Out Details Later

(Continued from Page 1)

and pay for office help in these classifications are to be worked out next week.

Exchange workers at M-G-M, RKO and Columbia walked out the previous week and later were joined by office workers at Paramount and UA exchanges. Threat was made to call a strike at the studios of strikebreakers were employed.

328 20th Century-Fox Men in Armed Forces

Latest tabulation shows that 20th-Fox and its subsidiaries, not including National Theaters, have contributed 328 men to the armed forces. Thirty-five come from the home office, 161 from the studio, 56 from the exchanges, eight from Movietone News, 32 from De Luxe Lab., 36 from the Roxy Theater.

Terry-Toon 1942-43 Shorts Budget to be Jumped 30%

That 20th-Fox's shorts program for the new season will be the most ambitious in the company's history is indicated by statistics made available by Edmund Reek, Movietone producer, and Paul Terry, producer of the Terry-Toon cartoon series. It is said that the Terry-Toon budget for 1942-1943 will be more than 30 per cent larger than that for the past season.

The greater use of color is given as the chief reason for the higher cost of both Terry-Toon and Movietone releases for the new season.

Ireton Back to Canada

Glenn Ireton, field rep. for Warners in Canada, returned to Toronto over the week-end after a home office conference with Mort Blumenstock. Ireton stopped off in New York on his way back from the Warner studios in Burbank, where he spent several weeks on a special assignment.

Labor Act Provisions Studied by Execs.

(Continued from Page 1)

at this time. Committee members will not discuss points and the program has not been approved by President Roosevelt. However, informed Washington sources claim the bill will have provisions to stop constant job shifting, set up a national wage policy to discourage such shifting, and to enforce the hiring of skilled labor through the U. S. Employment Service.

Coast studios are already experiencing some inconveniences through the loss of men who have voluntarily gone over to armament making. Executives now wonder what will happen if, as has been reported, the bill authorizes the Commission to work out a national program for supplying adequate labor to essential industries. Also, the proposed act would restrict the freedom of employers to hire and the freedom of workers to work where they choose.

In addition to the skilled studio labor, thought is being given to the skilled men in projection booths and on theater maintenance staffs. Many of these men would be valuable in other lines; while the motion picture has been declared an essential industry, it naturally ranks behind war factories, it is pointed out.

WB Canadian Sales Meet Aug. 24-25 in Montreal

(Continued from Page 1)

sessions also will be attended and addressed by Joseph Bernhard, vice-president and general manager.

Among other home office execs who will go to Canada for the meeting of the Dominion sales force, under District Manager Wolfe Cohen, are Roy Haines, Arthur Sachson, A. W. Schwalberg, Mort Blumenstock, Norman H. Moray, Sam Schneider, and Howard Levinson.

TO THE COLORS!

West Coast Bureau of THE FILM DAILY

Hollywood — Fred Fox, 20th-Fox studio production manager, has reported to the Army Signal Corps as a first lieutenant.

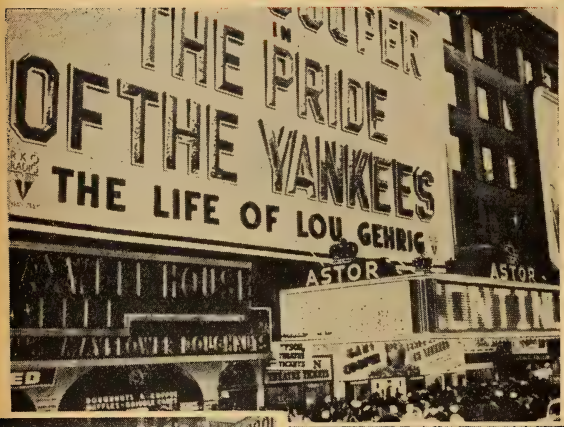
Lt. John Edmondson, former head counsel at the home office of National Theaters, has arrived at the Army Air Corps air base at Miami.

"Bebe" Coval, Warner Bros. branch manager in Montreal, has joined the Canadian Reconnaissance Brigade Reserve Force. Tommy Carr, shipper in the same exchange, also has enlisted in the Hussars.

Vic Beattie, booker in the Warner Toronto branch, joins the RCAF on July 30. Bill Maguire will succeed him.

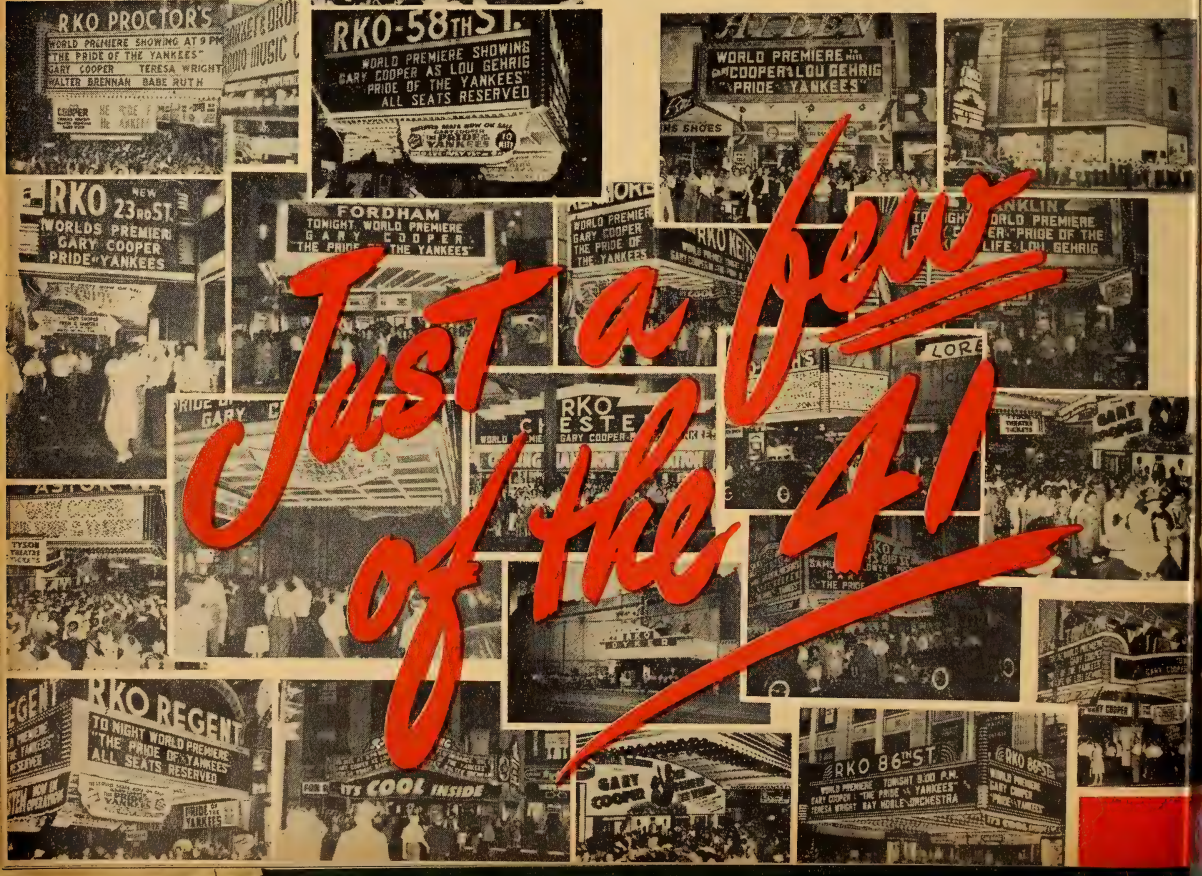
Peter Drill of Warners Albany branch office reports for duty in the U. S. Army today.

100,000 F
AND *ALL* THE



–as the N. Y. Daily News says–

"With his characteristic flair for showmanship, Samuel Goldwyn has given his latest production a New York premiere that has overshadowed every other moving picture opening to date. Besides its Broadway exhibition at the Astor, 40 RKO houses throughout the five boroughs of the City of New York presented the picture simultaneously last night . . . *It's a must for all moving picture goers – women and children, as well as men."* – *Kate Cameron*



Just a few of the 41

RST - NIGHTERS
CRITICS AGREE!

Walter Winchell says —
"Samuel Goldwyn could not have given the youth of America a finer gift, nor to the sweethearts of America a finer love story."

Howard Barnes, N. Y. Herald-Tribune —
"Every inch a memorable show . . . a very real tribute to the American spirit . . . Portrayal by Gary Cooper gives it heroic dimensions."

Lee Mortimer, N. Y. Daily Mirror —
"Compelling, exciting and inspiring . . . Sam Wood's direction masterly . . . Gary Cooper shines . . . to Teresa Wright, the year's Oscar."

Dan Daniel, Sports Ed., N. Y. World-Telegram —
"I believe I am not over-praising 'The Pride Of The Yankees' when I say that it is the only worthwhile production with a sports background in the history of the screen."

Bill Corum, Sports Ed., N. Y. Journal-American —
"A plain, solid and fine picture. I think everybody is going to want to see it, and should."

Bosley Crowther, N. Y. Times —
"A real saga of American life—homely, humorous, sentimental . . . The cast is superb."

Louella Parsons wires Samuel Goldwyn —
" 'Pride Of The Yankees' should make you very happy. It is a great American story and comes at a time when most needed. It is human, real, and with a love story that will delight the women."

William Boehnel, N. Y. World-Telegram —
"Hats off to Samuel Goldwyn, Sam Wood, Gary Cooper, Teresa Wright, Walter Brennan and everybody else concerned! . . . It is so wonderfully human, so superlatively presented, that it results in two hours of sheer delight."

Rose Pelswick, N. Y. Journal-American —
"Heart-warming, affectionate and highly moving . . . takes its place as one of the year's outstanding attractions."

Eileen Creelman, N. Y. Sun —
" 'The Pride Of The Yankees' is a proud tribute to a fine man."

Archer Winsten, N. Y. Post —
"Ranks as one of the two best movie biographies of the year . . . packs a heavy emotional wallop. Producer Samuel Goldwyn has once again gambled with an unlikely subject and emerged victorious."

SAMUEL GOLDWYN'S

THE PRIDE OF THE YANKEES

Released through
RKO RADIO PICTURES, Inc.

YOUR VICTORY PROGRAM FOR 1942-1943

6 V-SPECIALS

GLENDA Farrell in "A NIGHT FOR CRIME"

WITH LYLE TALBOT

THRILL-PACKED Drama of the Mecca of the Movies, that streaks from Sunset Boulevard to Reno in a blaze of action!

The 'Inside Story' of studio life, written by Jimmy Starr, famous Hollywood columnist, starring lovely GLENDA FARRELL in her greatest role.

MURDER-MYSTERY IN A HOLLYWOOD BLACKOUT!

Anna May WONG

CHINA'S FIRST LADY OF THE SCREEN!

in "LADY FROM CHUNGKING"

HEROIC CHINA at death-grips with the Beasts of Nippon — with ANNA MAY WONG in an unforgettable portrayal of China's most heroic lady. A story written by the headlines of today — as Tokyo strikes at the heart of China!

Buster CRABBE in "Fury OF THE JUNGLE"

A STARK DRAMA of unbelievable courage — packed with explosive action and savage thrills — written by the Jungle itself in a living Hell of Horror! Life's tragedies in the raw, with Buster Crabbe battling the man-eating jungle beasts of a primitive wilderness to save a sarong-clad beauty!

AMERICA ON THE MARCH! The Musical-Comedy Exploitation Special of the Year! The thrill of martial music and patriotic songs, composed by Lew Pollock and Tony Stern, with Henry King and his orchestra, Jackie Heller and a distinguished cast. Packed with excitement and laughs!

THE YANKS ARE COMING

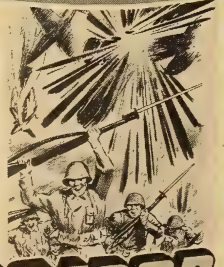
HENRY KING and His Orchestra • JACKIE HELLER

Balance of Cast to be Announced

THE EPIC OF THE WORLD WAR!

MEN of bronze and steel — of indomitable spirit — who never surrendered! Deeds that will live as long as our history shall be read! A page of epic heroism!

THE DRAMA of undefeated souls — told in a mighty picture that stirs the heart and fires the imagination. CORREGIDOR!



CORREGIDOR

AN EXPLOITATION SPECIAL FOR THE MILLIONS!

LIFE on the loose! High-jinks in high-gear! A sensational story based on the actual experiences of a famous foot-lights favorite. It takes you behind the scenes and turns the spotlight on the real life of a 'Bur-le-que Queen. A glamorous star in the role.

Queen of BURLESQUE

P.R.C.

10 PACEMAKERS ★ 8 SPITFIRES

ANNA MAY WONG in
"THE DEVIL'S SISTER"

ROCHELLE HUDSON IN
"QUEEN OF BROADWAY"

GEORGE ZUCCO IN
"DEAD MEN WALK"

FRANK ALBERTSON IN
"SILENT MEN"

RICARDO CORTEZ
and JEAN PARKER in
"TOMORROW WE LIVE"

GEORGE ZUCCO IN
"THE BLACK RAVEN"

"SECRETS OF A CO-ED"

"RAIDERS OF THE PACIFIC"

"BOYS OF THE ROAD"

"MADAGASCAR"

"BABY-FACE MORGAN"
WITH MARY CARLISLE • RICHARD CROMWELL
ROBERT ARMSTRONG • CHICK CHANDLER • WARREN HYMER
CHARLES JUDELS • VINCE BARNETT • RALPH HAROLDE

"PERMIT TO KILL"

"ATLANTIC WOLF PACK"

"THE GHOST AND THE GUEST"

"PRISON SHIP"

"MISS 'M' FROM MOSCOW"

"AMONG THE MISSING"

"ALASKA OUTPOST"

18 WESTERNS

6
ADVENTURES
OF
BILLY THE KID
STARRING
BUSTER CRABBE
WITH
AL (*Fuzzy*) ST. JOHN

6
THE
LONE RIDER
STARRING
BOB LIVINGSTON
WITH
SMOKY MOORE
AND DON BARCLAY

6
TEXAS RANGERS
WITH
ART DAVIS
TEX O'BRIEN
AL (*Fuzzy*) ST. JOHN

PRODUCERS RELEASING CORPORATION

Republic to Deliver Gene Autry Program

(Continued from Page 1)

and "Bells of Capistrano," already have been completed and will be ready for release shortly. Two other Autry pictures are now in preparation at the Republic studios and it is expected that they will be in production at an early date.

Scripts are in preparation for the additional four Autry productions on the 1942-43 schedule and it is expected that it will be possible to complete these pictures at satisfactory intervals.

New Salvage Committee Will Have Industry Rep.

The film industry is expected to have representation on the newly-formed American Industries Salvage Committee, it was disclosed on Friday by a spokesman for the group, of which Robert W. Wolcott, head of the Lukens Steel Co., is chairman. This will be one of some 50 industries which will be enlisted in the committee's program to intensify the collection of vital scrap materials in a $2,000,000 nation-wide campaign.

There will be a chairman appointed for each industry. According to the committee's spokesman, a search is now in progress for an important filmite to serve as chairman for the picture industry. It was indicated a choice would be announced soon. The chairman's job will be "to see that every company appoints a salvage manager with authority not only to clean out production scrap but to junk obsolescent equipment and similar material."

The activities of the committee will be closely co-ordinated with the present scrap collection drive of the War Production Board.

WJZ Show at N. Y. Para. For War Plant Workers

Station WJZ, which during the last six months has been staging many performances by its artists at war plants as a "promotional introduction" to its all-night, all-music program, "Say It with Music," will present one at the New York Paramount next Friday night in a tie-up with Para.'s "Priorities on Parade."

Audience will comprise 4,000 war plant workers in the primary area of WJZ, which will distribute the free tickets to plant managers in New York, Connecticut, Pennsylvania and New Jersey. Stage show will have eight acts, with music provided by Vincent Lopez and his ork. Screening of the pic will follow.

Tieup was set by Joseph Seiferth of WJZ's promotion staff.

Helperin to Do Murder Play

Morris Halperin is planning a Broadway presentation of "Murder in a Nunnery," Emmet Lavery's dramatization of Eric Shepard's novel.

Free Candy for Youngsters in Two Miami Theaters in the Wake of Sugar Rationing

Miami—Maybe it's the result of sugar rationing and maybe it isn't—the exhibs. won't say—but two local houses, the new Royal and Paramount's Tivoli, are giving free candy to juve patrons.

Former is bidding for patronage of youngsters who accompany their mothers on morning shopping trips via an "early bird" matinee from 10 a.m. to 1 p.m. at a dime. The candy gives the youngstes something to munch on while watching the show.

Tivoli is using the free candy for special Saturday afternoon shows for kids, the admission being 20 wire coat hangers.

GM Leasing Theaters For Employes' Parties

(Continued from Page 1)

rell's band, and will use feature pix as well.

Shows ran half this length on tour last year, and were staged in available auditoriums, and the decision to lengthen the tour and take over going theaters for the engagements this year represents a major new departure, probably unprecedented in this section, for private leasing of picture houses.

Theaters and towns on the list are: Civic Auditorium Theater, Cleveland, two days; Warren, O., two days; State Theater, Toledo, one day; Oakland Theater, Pontiac, Mich., one week; Saginaw, Mich., two days; Bay City, two days; Grand Rapids, one day; Broadway-Capitol Theater, Detroit, one week; and Capitol Theater, Flint, one week.

Col. to Trade Screen "The Talk of the Town"

Columbia is setting a series of special trade screenings of "The Talk of the Town" in important keys for circuit execs. and exhibs. as well as the press. Luncheons will follow at which home office execs., district and branch managers will be hosts.

Louis Weinberg is in Buffalo today for the first of the series, while Rube Jackter will attend the Kansas City showing tomorrow and that in St. Louis Thursday. A Montague goes to Boston for a screening Wednesday and Lou Astor to Omaha for another Friday.

Five screenings will be held on July 27 in Indianapolis at Keith's Theater with Lou Astor present; in Minneapolis at the St. Louis Park Theater; Oklahoma City, at the State Theater; Des Moines, at the Orpheum Theater; Dallas, at the Palace Theater.

Montague will attend the Chicago showing, on July 28, at the Esquire, and Jackter the Detroit screening on the 29th, at the Fisher.

"Miniver" Record Run Marked

Commemorating the seven-weeks' record run of "Mrs. Miniver" at the Radio City Music Hall, Gus S. Eyssell, managing director, presented medallions to Walter Pidgeon, William Wyler and Jan Struther in person, to Metro, represented by Howard Dietz, and to Sidney Franklin and Greer Garson in absentia at a luncheon at the theater Friday.

Cleveland Carrier Ends Two Deliveries to Akron

(Continued from Page 1)

its former 6,900-mile weekly average, according to P. L. Tanner.

Film Transit also has consolidated Findley and Marion in one round trip instead of two separate trips as was formerly done. Another saving to trucks and tires instituted by Tanner in installation of dual rear tires and reduction of speed. Tanner reports that this program has not brought a single kick-back from either exhibitors or distributors.

Local ODT headquarters has named a subcommittee of film and newspaper carriers, whose duty will be to keep their affiliates informed as to ODT rulings. J. V. Madigan of the Plain Dealer is chairman of the committee which includes Tanner and L. Albrecht, of Central Shipping Terminal.

Shorter Film Shows Ordered in Cuba

(Continued from Page 1)

grams will paralyze the industry, the Union of Exhibitors has assigned Dr. J. Tariche and Dr. Manuel Pellon, Film Board of Trade counsel, and Dr. Jorge Casuso, counsel for the American Film Board, to [illegible]ft a statement to the Govern[illegible]t. Petition will point out that the power regulations, coming on top of other restrictive measures, will be the final blow for many theaters, which are unable to reduce rents, tariffs and wages paid under collective agreements.

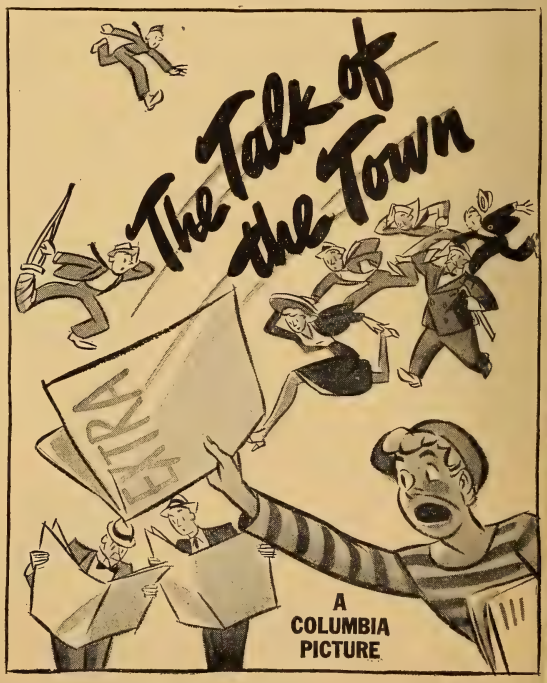
Exhibitors wonder if, with air conditioning plants turned down, their patrons will not go to the beaches rather than swelter in theaters.

M-G-M Signs Zero Mostel

M-G-M has signed Zero Mostel, comedy star of NBC Blue Network's "Chamber Music Society of Lower Basin Street," to a three-year contract. He will make two pictures a year. Mostel will appear at the Paramount Theater starting on Wednesday.

Mayer at 20th-Fox Exchange

Charles Mayer, 20th-Fox Singapore manager until the war in the Far East forced his withdrawal to the States, has been assigned to duty at the New York exchange.



M P PROD DIST
21ST FL
28 W 44TH ST
N Y C

FILE COPY
NOT REMOVABLE

Intimate in Character
International in Scope
Independent in Thought

THE FILM DAILY

The Daily Newspaper
Of Motion Pictures
Twenty-Four Years Old

VOL. 82, NO. 15 | NEW YORK, TUESDAY, JULY 21, 1942 | TEN CENTS

CUT PRODUCTION, NOT PRINTS—GOLDWYN

F & M in Court Battle for 34 St. Louis Theaters

Control of St. Louis Amusement Co. Circuit at Stake in Two Suits Just Filed

St. Louis—Filing of two suits by by Fanchon & Marco Enterprises, Inc., in the Circuit Court here against Thomas N. Dysart and Frederick W. Straus as members of a bondholders' committee, and the Ambassador Investment Corp. and Ambassador Building Corp. is regarded in trade circles as the forerunner of a legal battle for control of a circuit of 34 second-run, neighborhood and suburban houses operated by the St. Louis Amusement Co.

The F & M management contract is understood to have another two years to run.

Through the suits filed here late

(Continued on Page 4)

HOLLYWOOD STEPS UP WAR TEMPO

Virtually Every Player Participated in Some Form of War Work During June

By RALPH WILK
West Coast Bureau of THE FILM DAILY

Hollywood — Tempo of the film colony's participation in the country's war program was materially stepped up during June, witness this summary of what Hollywood film people did in the 30-day period:

They invested more than 10 per cent of their $12,000,000 monthly pay in war bonds.

Virtually every actor and actress participated in some form of war work, more than 600 of them going out on entertainment and bond-selling missions and travelling over 150,000 miles.

41% Savings in Materials

They saved an over-all average of 41 per cent in materials used in the production of motion pictures. . . .

They produced 22 special films for military training, morale and goodwill purposes.

They raised the colony's total enlistments in the armed services from 7 to 9 per cent of all male workers.

They contributed almost 100 per cent to Navy, Russian, Dutch and

(Continued on Page 6)

Proposes 40% Lineup Drop; End of Duals and Single-Feature Selling Advanced

By AL STEEN
FILM DAILY Staff Writer

Conservation of raw stock can be accomplished by cutting the number of pictures made yearly by 40 per cent, Samuel Goldwyn asserted yesterday in New York. Proposal to cut the number of prints is not the answer to the raw stock problem, he contended. By making only the highest class pictures and eliminating double bills the raw stock

SAM GOLDWYN

(Continued on Page 5)

Hub De Luxers Gain, But Nabes Lose Biz

Boston—Business over the week-end in Boston took a decided upward swing in downtown theaters and just as decided a downward trend in neighborhood houses.

Terrific heat Sunday drove thousands into cool atmosphere of air

(Continued on Page 6)

20th-Fox Sticks to "Tripoli" % Terms

The company will not back down in its present percentage policy on "To the Shores of Tripoli," it was indicated yesterday at 20th-Fox. The statement was in answer to complaints understood to have been made by subsequent runs in Cleve-

(Continued on Page 5)

Trade Mourns for Boehnel, W-T Critic

Funeral services were held yesterday in the chapel of St. Bartholomew's Church, 51st St. and Park Ave., for William R. Boehnel, 44, film critic for the New York World-Telegram who died suddenly on Friday night in the home of S. Barret

(Continued on Page 6)

Extend Trial Period of Carrier Program

Extension of the trial period of the rubber and gasoline conservation program of the industry here was decided upon yesterday at a

(Continued on Page 2)

"Your Air Raid Warden" To Exhibitors July 25

National release date of the next Victory short, "Your Air Raid War-

(Continued on Page 5)

Texas Exhib. Wins Partial Victory in Clearance Case

A partial victory was won by Eddie Joseph, owner of the Texas Theater, Bastrop, Tex., in his clearance complaint against Warner Bros.,

(Continued on Page 2)

Wartime Co-op with Gov't Agencies Before IFR Com.

Wartime co-operation with Government agencies was the major subject on the agenda of the International Film Relations Committee at its bi-weekly meeting at the

(Continued on Page 6)

Issuing Agent Plan Sends Theaters' Bond Sales Up

Despite the record-breaking heat, which kayoed theater business over the week-end in New York City, Loew's circuit reports a tremendous

(Continued on Page 6)

MPOE Local 23169 Votes Warner Strike

Motion Picture Employes Local 23169, AFL, voted unanimously to strike against Warner Bros Pictures at a meeting held last night at the Capitol Hotel, it was stated by an official of the Local. Edward K. Flaherty, AFL organizer, stated that a strike would probably be called immediately in view of the company's alleged failure to live up to previous verbal agreements.

Extend Show Hours in Cuba

Exhibitors Win Power Rationing Relief

By MARY LOUISE BLANCO
FILM DAILY Staff Correspondent

Havana (By Air Mail—Passed by Censor) — New orders granting a measure of relief to Cuban film theater operators from the drastic effects of the power rationing program have been issued by the Minister of

(Continued on Page 4)

Tax Measure to Senate, With Corporate Rate Up

Washington Bureau of THE FILM DAILY

Washington—With the corporate tax rates revamped to yield an estimated $6,500,000,000, the House

(Continued on Page 4)

Eighth Music Hall Week for "Miniver"

"Mrs. Miniver" will stay an eighth week at the Radio City Music Hall, fulfilling trade predictions. Metro's record-breaker at the close of Sunday night's biz played to 1,002,603 admissions.

THE NEWSPAPER OF FILMDOM — THE FILM DAILY — ALL THE NEWS ALL THE TIME

Vol. 82, No. 15 Tues., July 21, 1942 10 Cents

JOHN W. ALICOATE : : : : Publisher

DONALD M. MERSEREAU : General Manager

CHESTER B. BAHN : : : : : : Editor

Published daily except Saturdays, Sundays and Holidays at 1501 Broadway, New York, N. Y., by Wid's Films and Film Folk, Inc. J. W. Alicoate, President and Publisher; Donald M. Mersereau, Secretary-Treasurer. Entered as second class matter, Sept. 8, 1938, at the post-office at New York, N. Y., under the act of March 3, 1879. Terms (Postage free) United States outside of Greater New York $10.00 one year; 6 months, $5.00; 3 months, $3.00. Foreign, $15.00. Subscriber should remit with order. Adddess all communications to THE FILM DAILY, 1501 Broadway, New York, N. Y. Phone BRyant 9-7117, 9-7118, 9-7119, 9-7120, 9-7121. Cable address: Filmday, New York.

Representatives: HOLLYWOOD, Calif.—Ralph Wilk, 6425 Hollywood Blvd., Phone Granite 6607. LONDON—Ernest W. Fredman, The Film Renter, 127-133 Wardour St., W. 1. PARIS—P. A. Harle, Le Film, 29 Rue Marsoulan (12). MEXICO CITY—Marco-Aurelio Galindo, Depto. 215, Calle del Sindicalismo, 99, Tacubayo, D. F.

FINANCIAL

(*Monday, July 20*)

NEW YORK STOCK MARKET

	High	Low	Close	Net Chg.
Am. Seat.	....	....	....	.....
Col. Picts.	7¾	7½	7¾	.....
Col. Picts. pfd.	....	....	....	.....
Con. Film	....	....	....	.....
Con. Film Ind. pfd.	....	....	....	.....
East. Kodak	133½	133½	133½	— ½
East. Kodak, pfd.	....	....	....	.....
Gen. Prec. Eq.	12¾	12¾	12¾	.....
Loew's, Inc.	41⅞	41¾	41⅞	+ ⅜
Paramount	15¾	15¾	15¾	.....
Paramount, cv. pfd.	115	115	115	.....
20th Century-Fox	10¾	10⅝	10¾	+ ⅛
20th Century-Fox pfd.	22⅞	22¾	22¾	— ⅛
Univ. Pict. pfd.	....	....	....	.....
Warner Bros.	5⅜	5⅜	5⅜	— ⅛
Warner Bros. pfd.	67½	67	67½	— ½
NEW YORK BOND MARKET				
Jara. B'way 3s55	....	....	....	.....
NEW YORK CURB MARKET				
Technicolor	7½	7½	7½	+ ¼
Trans-Lux	1	1	1	.....
Universal Corp.	6¾	6¾	6¾	+ ⅛
N. Y. OVER-THE-COUNTER SCURITIES			Bid	Asked
Met. Playhouse, Inc., 2nd deb. '45.			65	68
Roxy Thea. Bldg. 4s 1st '57			63¾	65¾

Open MPRF Home in Sept.

West Coast Bureau of THE FILM DAILY

Hollywood—Motion Picture Relief Fund home, now under construction in the San Fernando Valley, will be ready for occupancy in September. A minimum of 20 years' service in the industry will be necessary for admittance.

WB Gives Another $10,000

Toronto — Another donation of $10,000 has been made by Warners to the Air Cadet League. The fund is to further the work of the Canadian air forces, which provided the basis and background of the Warner feature, "Captains of the Clouds."

Heat Closes Home Offices

The soaring mercury — and the humidity—brought early closing orders at four home offices yesterday. Warners, RKO and Universal called it quits at 4 p.m., Metro at 5 p.m.

Extend Trial Period of Carrier Program

(*Continued from Page 1*)

meeting at the New York Film Board of Trade between a special carrier's committee and a group representing branch managers, head bookers, head shippers and office managers.

The program went into effect July 9, following a Film Board meeting, in an attempt on the part of the local industry to comply with the ODT order to save rubber and gasoline.

The purpose of yesterday's meeting was to report on the benefits of the new transportation formula, which involves the elimination of Sunday night call-backs and Monday deliveries, the dispatch of film delivery trucks earlier in the morning and the reduction of speed.

It was agreed at the meeting to withhold making any changes in the new delivery program until it has been given a thorough trial. Industry and carrier representatives voted to improve the new transportation set-up as they went along.

The conservation program was said to be working well enough to warrant a further trial before deciding on any changes that might justify themselves. Another meeting at which a further report will be made is expected to be held in the near future.

The conferees felt an educational program would be necessary to get the carriers and exchange people accustomed to the changes in the film transportation system.

David A. Levy, Ralph Pielow, Myron Sattler, Ben Abner, Robert J. Fannon, and Edward Mullen represented branch managers at the meeting; Angelo Lombardi, Nat Goldberg, Ed Davis, Douglas Peck, Herman Silverman, Edmund Helouis, Miss Jennie Dennett and Joe St. Clair, office managers; Dave Newman, John Weinberger, head shippers; George Blenderman, Eddie Richter, Archie Berish, head bookers. The carriers' committee consisted of Ed Seider, Morris and Lou Lane and Ira Meinhardt. Also present was Sol Weinzimer, traffic manager of National Screen Service.

Monogram Enjoying Best Year, Says Steve Broidy

Because the problems besetting Hollywood in war times are identical with those which Monogram has solved in the past, the company is enjoying its biggest year, according to Steve Broidy, here to conduct the regional convention which closed Sunday at the Hotel Warwick.

Threatened shortage of product will react to Monogram's decided advantage, Broidy declared.

"Lure of the Island," Mono.'s road-show special, is clicking heavily in its pre-release showings in Army camp theaters, it was said.

RKO Renews With Errol

West Coast Bureau of THE FILM DAILY

Hollywood—Leon Errol has signed a new RKO pact.

New York May Join Tri-State Blackout

Harrisburg, Pa. — Pennsylvania's first simultaneous state-wide air raid drill and total blackout will be held Wednesday night.

A joint blackout for Eastern Pennsylvania and the State of New Jersey is scheduled "sometime before Labor Day, probably in August."

New York will be invited to join in.

Texas Exhib. Wins Partial Victory in Clearance Case

(*Continued from Page 1*)

Paramount and 20th Century-Fox. Although his request for features on runs and terms similar to those now enjoyed by the Strand Theater was denied, as was his plea for clearance over the Tower and Rio, other parts of the award were of benefit to him.

The arbitrator ruled that first-run clearance in Bastrop over second-run should be 15 days and for first-run over third-run should be 30 days. Maximum time that a defendant can withhold a picture from licensing after its first showing in Bastrop is 15 days. The time within which the Strand and Tower shall exercise their options for second-run on pictures licensed for first-run shall be 15 days from the date of first-run exhibition. All pictures for which no other theater in Bastorp has a prior or superior contractual right shall be made available to the complainant for licensing on some run within a reasonable time.

Reasonable Availability Asked by Del. Exhibitor

Clearance complaint has been filed in Philadelphia by Crest Amusement Co., operator of the Crest Theater, Woodcrest, Del., against the five consenting companies.

Complaint charges that pictures released to the Crescent, Wilmington, vary from six weeks to three months. The Crest, it is charged, does not compete with Wilmington and a reasonable set of rules for availability is asked.

Los Angeles Exhibs. Appeal Dismissal of Complaint

Sidney Pink and Joseph Moritz have appealed an arbitrator's award which dismissed their complaint that the 35-day clearance granted to the Los Angeles first-runs over their Century Theater in the same city was unreasonable.

Jack Gaulke Dead

Milwaukee—Jack Gaulke, 40, former leader of the old Majestic theater orchestra here, and a member of Buddy Fisher's, Johnny Hamp's and Wayne King's orchestras is dead here. Survivors include his wife, and three brothers, Ray, a member of the Riverside theater orchestra; Lester, a WTMJ staff musician, and Stanley, Chicago.

COMING and GOING

MORTON GERBER and LARRY GOLOB of the Warner Bros. publicity department are back from vacation.

ED SCHREIBER, Warner Bros. publicist, is away on vacation. Ditto LEONARD PALUMBO of the company's foreign staff.

ZELMA BROOKOV, Warner talent scout, has returned from a vacation tour of Summer theaters.

WALTER PIDGEON was in Philadelphia yesterday to help boost the sale of War Bonds. He has a similar mission in Boston today and in Worcester tomorrow.

LT. JAMES MAHAR, Army Air Corps, formerly of THE FILM DAILY business dept., is in town on leave.

A. MONTAGUE, Columbia's general sales manager, leaves for Boston today.

IRVING MACK is at the Astor from Chicago.

One Held After $2,500 Denver Theater Holdup

Denver—After buying tickets just prior to closing time two armed bandits followed Bernie Hynes, manager, and Helen Spiller, cashier, to a basement office where the money was to be counted, and fled with around $2,500 late Saturday night. They used guns in the holdup. Chased by theater employes and others, their car was forced over the curb and one of the alleged robbers, Oliver Coursey, 25, late of the Arizona penitentiary, was captured, along with about $1,500 of the stolen money police said.

YDD in Out-of Town Bow In Providence on Aug. 7

"Yankee Doodle Dandy," now in the eighth week of its two-a-day run at the Hollywood Theater on Broadway, will make its out-of-town debut Aug. 7 at E. M. Fay's Majestic Theater, Providence, it was announced yesterday by Ben Kalmenson, Warners general sales manager.

Providence engagement, like the series of test runs opening next month in Warner houses, will be on a continuous basis at advanced prices, $1.10 at night and 85 cents for matinee.

First Frisco Exhib. Dies

San Francisco—Edmund J. Brown, 72, who established the first motion picture theater in San Francisco, is dead.

EVERY TELEGRAM GETS INDIVIDUAL ATTENTION AT Postal Telegraph

CHARGES FOR TELEGRAMS 'PHONED IN APPEAR ON YOUR TELEPHONE BILL.

"JUST SPOTTED...ONE RED-HEADED BOMBER GOING OVER-BUT *BIG!*"

MOST SMART SHOWMEN HAVE ALREADY SPOTTED

ANN **SHERIDAN** DENNIS **MORGAN**

GOING OVER-BUT BIG!-IN

"WINGS FOR THE EAGLE"

This week it's zooming the gross in Miami! Next week in key cities everywhere! It's that same Sheridan b. o. dynamite that put "KINGS ROW" and "JUKE GIRL" in the smash class! Now watch this one! And play it!

JACK CARSON · GEORGE TOBIAS Directed by LLOYD BACON Original Screen Play by Byron Morgan and B. H. Orkow Additional Dialogue by Richard Macaulay

If we were an exhibitor we would deal with

WARNERS!

Cuban Exhibs. Win Extended Show Hours

(Continued from Page 1)

Communication, Mario Lopez Blanco.

The modifications permit theaters to open at 3:30 p.m. Monday through Friday and at 1 p.m. on Saturdays and Sundays. The closing hour throughout the week is fixed at 11:30 p.m.

Minister Blanco acted after the Union of Exhibitors, backed by theatrical and radio interests, have filed a sharp protest, pointing out that the rationing program, a result of a grave fuel oil shortage, would mean wide loss of employment.

Had the original order stood, theater operators contended they would have no alternative but to close down.

According to a statement issued by Carlos Hevia, head of the Price Supply Control Office, the war requirements of the United Nations make it imperative that the U. S. cut its fuel oil shipments to Cuba at least 25 per cent. The domestic shortage hence is expected to continue unabated while war needs are met.

Tax Measure to Senate, With Corporate Rate Up

(Continued from Page 1)

passed and sent to the Senate yesterday the 1942 war revenue bill.

A last minute floor fight resulted in levying of a 90 per cent excess profits tax and a combined normal and surtax of 45 per cent on corporations. The former was an increase of 2½ per cent above the rate which the Ways and Means Committee originally had recommended.

The House rejected, 180 to 160, another proposal to reduce normal income and surtax rates on corporations from 45 to 40 per cent.

The legislation would raise about $2,400,000,000 in new taxes from corporations and almost $3,000,000,000 from individuals, primarily through steeply graduated individual surtax rates and reduced personal exemptions.

JULY 21

Ken Maynard — Lenore Ulrich
Lawrence A. Urbach — I. H. (Mike) Dolid

▼ ▼ ▼

● ● ● **BROADWAY THEATERS** participating in USO Theater Week (the seven-day span commencing on Thursday) include Radio City Music Hall, Roxy, Capitol, Trans-Lux, World, Strand, Central, Globe, Mayfair, Palace, Embassy Newsreel, Gaiety, Astor, Loew's State, Criterion, New Yorker, Paramount and Rialto.....Stands in the 42nd Street belt include the Apollo, Anco, Eltinge, Harris, Liberty, Lyric, New Amsterdam, Republic, Selwyn, Times Square, Times, Stanley, Bryant and Pix..... And the circuits comprise Bolte, Brandt, Brecher, Century, Cinema, Endicott, Fabian, Harris, Interboro, Inter City, Island, J. J. Theaters, Kafko, Kaybern, Lane, Livoti, Loew's, Moses, Newsreel, Paramount, Prudential, RKO, Randforce, Rapf & Ruden, Rosen Bros., Rosenblatt-Welt, Rosensweig G. Gulkis, Rugoff & Becker, Skouras, Stamatus, Trans-Lux and Warner Bros.....Chairman Sam Rinzler, and Co-Chairmen Fred Schwartz and Irving Lesser, tells us that this is the first time in the history o' the industry that every theater in the local territory has enrolled for a campaign.....Which suggests the slogan: "United, We Stands".....

▼ ▼ ▼

● ● ● *SONNY SHEPHERD, for the past six years manager of the Lincoln in Miami Beach, has said farewell to the Wometco org. and is now connected with the Lodwick Aviation Military Academy, Avon Park, Fla., where he's teaching fledglings to fly "for the duration" .....As a civilian pilot, Sonny has 550 flying hours to his credit, and has winged o'er most of the U. S.....His hobby has been launching world premieres, and his theater has been the venue of more of these than any in the land, excepting Grauman's Chinese in L. A.....He is also father of the famous Mickey Mouse clubs and has been associated with Wometco theaters since 1926.....*

▼ ▼ ▼

● ● ● **RECLAMATION AND SALVAGE** experts have now become vital cogs in the Hollywood setup.....With limits imposed on cost of individual sets, studios have found that they can not only re-adapt locales in many undetectable ways, but also can eventually salvage up to 50 per cent or more of the basic materials.....So-o-o, the days of Hollywood bonfires are over. . . ● Phil M.'s pronto post-vacation checkup on the book drive hereabouts (for the establishment of the recreational library undertaken by the Trade Press Publishers Committee for the U. S. Signal Corps Photographic Center o'er in Astoria) shows new donations of volumes by Universal, Warners, 20th-Fox, the 20th-Fox Story Dept. via Miss Sutherland, Local 109, National Screen Service, Albert Howson and Jacob Wilk.....Keep 'Em Rolling!. . . ● Departure of Monroe Rubinger for the Army means a promotion for Irving Yergin to Chicago field representative for Warners. . . ● Joseph Bernhard, WB vice-prexy and general manager, is a militant advocate of conservation in all its forms, including conservation of product,—which he feels can be achieved in large measure by getting maximum playing time out of every film.....And so this will be one of the main points expounded at the initial WB regional sales meet which Ben Kalmenson will conduct on Thursday and Friday of this week up Boston way. . . ● Lt. Jack M. Goetz, son of Jack (DuArt Lab) Goetz, is now headquartering at Fort Benning, having been transferred from Camp Croft, N. C.....

▼ ▼ ▼

● ● ● *PARDON Phil M. while he blushes with becoming modesty.....The Academy has reprinted in pamphlet form this lil' ol' paper's comprehensive coverage of Sidney Bernstein's address at the recent WAC-Ampa luncheon for the distinguished Briton.....*

▼ ▼ ▼

● ● ● **AVENGE PEARL HARBOR!.....**

F & M Battles for 24 St. Louis Houses

(Continued from Page 1)

last week, the Fanchon & Marco interests hope to gain control of 52 per cent of the capital stock of the St. Louis Amusement Co. The court was also asked to enjoin the Ambassador Investment Corp. and the St. Louis Amusement Co. from [illegible]ing this 52 per cent stock at a stockholders' meeting of the amusement company, scheduled for July 30.

First of the two suits named Dysart and Straus, members of the Central Properties First Mortage Bondholders Committee, as defendants along with the Ambassador Investment Corp. and the Ambassador Building Corp. This petition alleged that under an option executed on July 30, 1936, and valid for 10 years the Fanchon & Marco Enterprises could purchase the 52 per cent controlling interest at any time within the 10-year period, which does not expire until July 30, 1946.

The court is asked to direct the defendants, who allegedly have circumvented the option, to sell the capital stock consisting of 12,431 shares of Class A and 13,929 shares of Class B St. Louis Amusement Co. stock to the Fanchon & Marco interests.

In the second suit the Fanchon & Marco Enterprises, Inc., asked that Dysart and Clarence M. Turley, president and secretary, respectively of the Ambassador Investment Corp. and St. Louis Amusement Co., be enjoined from using the 52 per cent majority in voting at a stockholders' meeting of the St. Louis Amusement Co. to be held on July 30. At this meeting amendments to issue stock and increase the Board of Directors from five to seven members will come up for a vote.

The F & M interests now hold 42 per cent of the capital stock of the St. Louis Amusement Co. Should they obtain the additional 52 per cent of stock they would have 94 per cent, enough to control the entire board of the amusement company, even under Missouri's cumulative stock voting statutes.

Dysart when informed of the suits told reporters that the sale of the amusement company's stock to the Ambassador Investment Co. had been approved by the U. S. District Court in St. Louis and later this court's ruling was approved by the Circuit Court of Appeals. He indicated the suits will be vigorously resisted.

For King and Country

Ottawa—Pilot Officer Robert A. Thomson of the Royal Canadian Air Force, formerly assistant manager of the Royal theater at Guelph, is officially listed as killed on active service. Thomson joined the colors in March, 1941.

Cut Pix Production Not Prints—Goldwyn

(Continued from Page 1)

situation can be met, Goldwyn said. As big pictures get and deserve longer playing time, the necessity for more frequent changes in programs will be eliminated, he added.

The industry will have to go back to universal policy of single features, Goldwyn said, and this is the time to do it. He insisted, however, that it was up to the circuits to make the first move to halt duals.

Favors Advanced Admissions

Goldwyn said he disagreed with certain companies and individuals who opposed the practice of increasing admission prices for bigger pictures. The public is willing to pay higher prices for higher quality product and this has been proved by the success of "Gone With the Wind," "Sergeant York" and other pictures for which price scales were advanced, he said. All pictures can't be sold for the same price any more than all automobiles can be sold at a uniform figure, Goldwyn declared. If the public didn't want to pay more for the better pictures, how can the big grosses of those higher calibre productions be explained, he asked.

Goldwyn said he thought all programs should be sold one picture at a time. The present practice of selling five pictures in a block by the consenting companies has brought up the quality of pictures, inasmuch as each had to stand on its own merits, he said.

The new plan whereby the blocks would be increased to 13 is opposed bitterly by three major company presidents who, he said, have expressed their views to him. He would not identify the trio of presidents but he said that all three asserted that they were going along with the new proposal only because they did not want to offend the exhibitors. The block-of-13 plan is a step backward in the industry, he contended.

Goldwyn said his own production plans were indefinite. He has "They Got Me Covered," starring Bob Hope and Dorothy Lamour, in production now, and he plans a musical starring Danny Kaye for the Fall.

Selling policy for "The Pride of the Yankees" has not been set, but a number of test engagements have been arranged in order to arrive at a formula. Goldwyn said the picture cost $1,700,000 to produce. It will be sold separately and at terms not yet set, although it has been rumored that 50 per cent will be asked.

WEDDING BELLS

Cleveland — Proctor Patterson Jones who left the Warner publicity department to join the air force, and is now stationed at the Air Force Officers' Candidate School in Miami, Fla., has announced his engagement to Betty J. Weber, daughter of Dr. and Mrs. Oliver A. Weber, Shaker Heights. Jones will receive his commission at the end of this month and the wedding will take place early in August.

TO THE COLORS!

Rochester—Harry Rockowitz, formerly with Schine Theaters here, is "somewhere in Australia," according to a letter received by City Manager Bud Silverman.

Pittsburgh—Lawrence Peretta, office manager and booker for the local Monogram exchange, leaves July 23 for Army training.

Rochester — Paul Missell of the Bausch & Lomb Optical Co., is now stationed with the Army Air Corps at Miami Beach, while Lew Walker, also of Bausch & Lomb, is at Turner Field.

Rochester—John Zierko of Bausch & Lomb Optical Co., first Rochester youth to enlist following our entry into the war, has been graduated from the Air Corps Technical School, Sheppard Field, Tex.

Chicago — Gene Autry will inducted into the Army Air Corps as a Flight Sergeant tomorow. Autry's induction will be part of the ceremonies to be held in conjunction with the opening of a new Air Corps recruiting office at the Merchandise Mart.

It is understood that Autry has been ordered to active duty on Aug. 1, in Washington.

"Your Air Raid Warden" To Exhibitors July 25

(Continued from Page 1)

den," will be July 25, under WAC auspices. Distribution will be handled entirely by Twentieth-Fox and prints are now being shipped to all exchanges.

"Your Air Raid Warden," a production of the Academy's Research Council, is 900 feet long and runs 10 minutes. Mervyn LeRoy directed.

Rob Wagner, Pioneer Dir. Dies

West Coast Bureau of THE FILM DAILY

Hollywood—Rob Wagner, 71, pioneer director and writer, died of a heart attack. In recent years he published the Beverly Hills Script.

Pearson Hints UMPI Plan Will Not Get Arnold Okay

Drew Pearson, writer of the syndicated Washington Merry-Go-Round feature, devoted half his column yesterday to the film industry and the proposed sales plan, but for some reason that portion of the column was omitted from The New York Daily Mirror. It appeared, however, in the Philadelphia Record and others.

Pearson asserted that Thurman Arnold, Assistant Attorney General, will "stand pat" in his policy to abolish block-booking. Pearson hinted veiledly that Arnold will not okay the UMPI plan for selling in blocks-of-13. Opposition to the plan is based by Pearson on the necessity of saving raw stock, his contention being that the increasing of blocks will use up more film.

In Washington yesterday, the Pearson column attracted unusual attention and interest, observers pointing out that the columnist and Arnold had been very friendly in the past.

Draft Delivery Plan for Cleveland Territory

Cleveland — Branch managers, bookers, shippers and film delivery reps. are holding a series of meetings to draft a plan of operation which they will present to local ODT head C. R. Allen. I. J. Schmertz heads the exchange committee, Howard Roth, the bookers; John C. Wein, the shippers; G. W. Erdmann, the independent exhibitors and Louis Gross, the film carriers.

20th-Fox Sticks to "Tripoli" % Terms

(Continued from Page 1)

land, many of which assertedly have refused to book the film under the current percentage terms. The attitude at 20th-Fox was that "To the Shores of Tripoli" was an attraction of such box-office calibre as to merit the percentage arrangement under which it was being sold. The box-office performance of the film was quoted to substantiate this view.

The "Tripoli" situation reportedly called Andy Smith, 20th-Fox's Eastern sales manager, to Cleveland last week for a conference with I. J. Schmertz, the company's branch manager there. Ray Moon, home office sales rep., also was understood to have participated in the discussion.

Resistance of the Cleveland subsequent runs was broken down somewhat over the week-end when certain of them started playing the picture. Up to then the film had played only a downtown run at the Hippodrome, followed by a move-over to the Allen.

A similar situation has existed in Chicago. It was understood yesterday that 20th-Fox would follow a similar procedure there in meeting complaints on "Tripoli" percentage terms.

Hollywood Steps Up Its War Work Tempo

(Continued from Page 1)

China war relief and conducted drives in every studio.

An average of 21 motion picture personalities were engaged each day during June in touring army camps, visiting Navy and Marine bases, entertaining in hospitals, selling War Bonds or performing on special radio programs.

These 638 people, under the sponsorship of the Hollywood Victory Committee, staged 35 shows, put on 46 radio programs and made 34 p.a.'s during the month.

They brought cheer and familiar music to our far away fighting forces on short-wave radio broadcasts, helped build morale in more than a score of Army camps with performances ranging from vaudeville to drama and showed up to do their job at 22 bond-selling gatherings. They dropped in on the service men in Missouri, Tennessee, Kentucky, Massachusetts and Rhode Island. They visited, sang and danced with them in New Jersey, Pennsylvania, Maryland, Arizona, Nevada, California and New York. They made radio transcriptions, helped on the air, and by personal appearances, in the rubber drive, the Navy, Russian, China, Dutch Relief Campaign, and during the time Los Angeles was entertaining the touring war heroes.

They appeared for the Red Cross, spoke on the radio for a "work on the farms movement," made personal appearances on General MarArthur Day, and were out in force—all the way from Hollywood—to march in New York's great "This is War" Parade.

13 Economy Orders

The motion picture industry put 13 economy orders into effect in all studios to conserve film. The orders, ranging from shortening trailers to elimination of rehearsals with loaded cameras, covered both positive and negative stock. The savings were made possible by a searching study conducted by the Film Conservation Committee, consisting of representatives from all technical, directors and artists' unions and guilds. This continuing committee arranged for monthly reports beginning in July on all film used in production with the figures to be compared with the same period in the preceding year.

Directors, during the month, effected voluntary conservation far exceeding the industry orders. Some of the reductions were as high as 30 and 35 per cent and in every instance the director reported that, if anything, the production has been improved.

More than 7,000 articles from complicated cameras to tiny nails are used in the making of a motion picture. The industry conservation workers set about weeding out the materials vital to war activities and either cutting or eliminating the use of these articles.

During June more than 50 vital war materials were named and in almost every instance a suitable substitute was found. Technicians found ways to replace copper and brass with ferrous metals; iron and steel with wood; virtually eliminate the use of rubber except for tires and put glass or plastics to work in the place of aluminum and tin.

When the lumber stockpiles began to go down with the increasing use of wood, the technicians moved in and began using plaster, masonite, felt, gypsum and vitreous materials. They found that sisal could release manila rope for war needs and that by conserving available machine tools, cameras, camera equipment, etc., these could be made to last indefinitely.

Lt. W. C. Lynn Lost in July 4 Air Fight

West Coast Bur., THE FILM DAILY

Hollywood—Lt. William C. Lynn, an RKO Radio studio employe who received his Air Corps wings in December last and went to England in May, was a member of the crew of one of two plans which failed to return after the first American attack on enemy-held territory July 4.

1898—William Boehnel—1942

In the sudden passing of William Boehnel, for the last 13 years the motion picture reviewer of the New York World-Telegram, the film industry lost an honest critic and an extremely alert and gifted reporter-commentator.

Mighty few writers for the lay press on the screen and its people possess the sound over-all knowledge of the industry that was Bill's. And, as importantly to the wide reading public he so splendidly served, few call the turn as to a picture's entertainment potentialities with the same sureness that long distinguished Bill's reviews.

Bill's slant on his job reflected his inherent friendliness and enthusiasm. The jaded approach of the sophomoric critic was never for him. Bill liked pictures, believed in them and, thanks to him, tens of thousands of World-Telegram readers shared that liking and that belief.

For its part, THE FILM DAILY deeply mourns the loss of a friend of long-standing.

—BAHN

Wartime Co-op with Gov't Agencies Before IFR Com.

(Continued from Page 1)

MPPDA yesterday. Edward R. Sammis, syndicate chief of the Office of War Information, discussed details of co-operation between his organization and the Committee.

Carl E. Milliken, acting foreign manager of the MPPDA, explained the new export censorship machinery which was set up with the co-operation of the Production Code Administration on his recent visit to Hollywood. Under the procedure now in force, studios are forewarned by the PCA when any sequence of a script or picture is in danger of violating wartime export regulations.

Members of the New York and Hollywood boards set up by executive order under the Trading With the Enemy Act are available for consultation by the studios on moot points. When the Government board approves a completed picture, it is given a seal to expedite its clearance through export controls.

Boston de Luxers Gain, But Nabes Lose Business

(Continued from Page 1)

conditioned houses and lack of gas and tires kept thousands away from beaches who otherwise would have flocked there in droves.

Theater men are wondering what will happen after today when the gas rationing goes into effect. Belief held generally is that downtown houses will gain and that many de luxe neighborhood houses will suffer considerably, though the logic of this is still not apparent.

Suffolk Downs race track closed a 60-day meeting Saturday with a daily average handle of $488,000, which means a great deal of money went into pari-mutuel coffers that might otherwise have hit theater tills. Rockingham Park, 40 miles away, opened yesterday. Wonderland Park dog track in heart of the metropolitan district continues for another 40 days.

Issuing Agent Plan Sends Theaters' Bond Sales Up

(Continued from Page 1)

up-swing in War Bond business, attributable to the fact that Saturday, all Loew houses in the met. area began operation as official bond-issuing agents and were able to deliver bonds immediately to purchasers.

Many houses "sold out" their supply of blank bonds by Sunday night, and had to send hurry calls to the Home Office for more. Incomplete reports yesterday indicated that the week-end total bond sales were well over $25,000 among the Loew houses, about twice the usual pace.

Loew's expect soon to put the issuing agent plan into all its out-of-town theaters, too. The Federal Reserve Bank is working on the plan now.

Seventh week total Bond and Stamp sales for 115 of the Loew circuit's 143 houses ending last Wednesday, was $110,342, raising the total to $1,034,871. Reports to the home office indicate that $21,000 worth of War Bonds were sold in Loew theaters between 7 and 8 o'clock Tuesday night—during which hour the theaters offered a guest ticket to every Bond buyer, in celebration of the circuit passing its first $1,000,000 in Bond and Stamp sales.

Trade Mourns for Boehnel, W-T Critic

(Continued from Page 1)

McCormick, director of publicity-advertising for RKO Radio and an intimate friend of the deceased. Death was caused by a heart attack which ensued shortly after dining with Herbert Wilcox, film producer and director.

More than 150 attended the rites which were conducted by the church's rector, the Rev. Dr. Robert W. Woodroofe, Jr. Among those who paid final tribute were executives of the Scripps-Howard newspapers, and members of the World-Telegram staff, plus representatives of the Motion Picture Critics Circle, the film industry, and other branches of the entertainment world. These included Jack Howard, Lee B. Wood, Sidney B. Whipple, John Mason Brown, George Ross, Robert Garland, Ben Washer, Richard Watts, Jr., Bosley Crowther, Rose Pelswick, Kate Cameron, Kelcey Allen, Gilbert Gabriel, S. Barret McCormick and Mrs. McCormick, Herbert Wilcox, Rutgers Neilson, Arthur M. Brilant, Jack Lewis, Russell Trado, Rosalie Ross, Charles Curran, Linda Watkins, Hal Horne, Jack Pegler, Richard Condon, Hortense Schorr, Maurice Bergman, Glendon Allvine, Earl Wingart, Arthur Mayer, Marion Baer, Major Lynn Farnol, John Ricardel, Tom Prior, Mitchell Rawson, Hazel Flynn, Nick Mamula, Al Wilkie, Aileen Brenon, Irving Shiffrin, Ed Serlin, Lief Jorgersborg, Russell V. Downing, Art Schmidt, and Ella McEvoy.

Surviving are his widow and five-year-old daughter, Ann, and his brother, Robert. The body was taken to the Fresh Pond Crematory.

Columbia Tradescreens "Town"

Buffalo—With Louis Weinberg and Phil Fox hosting, Columbia tradescreened "The Talk of the Town" at the Regent yesterday. Circuit execs. present included Harry Goldsmith, (Schine); George MacKenna and Richard Walsh (Hayman); Nick Basil (Basil Bros.); Mr. and Mrs. G. L. Gammel (Gammel); Matt and Wadsworth Konczakowski (Konczakowski).

Sounds as If 'Twas Where He Belonged

The Associated Press under a Kansas City dateline yesterday told this story at the expense of Loew's western division manager, Mike Cullen:

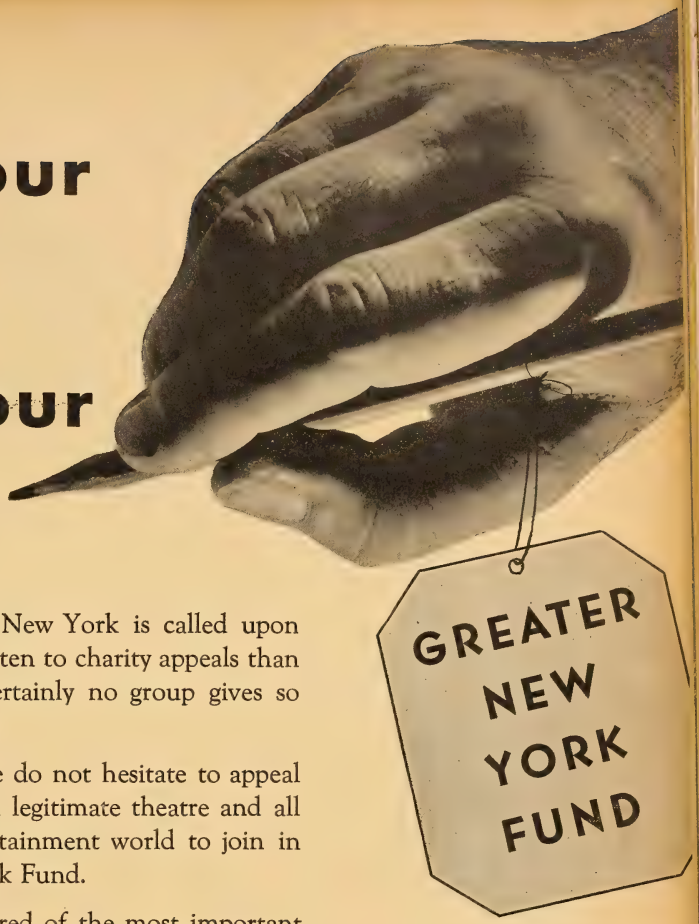
As Mike was standing in the rear of a theater, a customer thrust a ticket stub at him and said, "Snap out of it, buddy. Show me a seat."

Flustered by the approach, Mike stammered, "Second aisle to the left, please."

Which, an usher hastily explained, would place the patron in the middle of the trolley tracks in an adjoining street.

"What is your need?"

"What is your creed?"



"Perhaps no group in the City of New York is called upon more often by and responds more often to charity appeals than our own amusements industry. Certainly no group gives so liberally in both money and services.

"Because of this enviable record, we do not hesitate to appeal to the motion picture, radio, sports, legitimate theatre and all other component parts of the entertainment world to join in the support of the Greater New York Fund.

"The Fund is a union of four hundred of the most important philanthropic enterprises in this city. It includes among its member agencies the great Catholic, Jewish and Protestant federations, the Salvation Army, Boy Scouts, etc., etc. It distributes its monies only after careful consideration by a board of experts representative of all these charitable and community organizations.

"But over and beyond all this, the Greater New York Fund is the embodiment of the American spirit applied to charity. It asks only, 'What is your need?' and never 'What is your creed?'

"By its fine record, it has earned your support. We urge you to give and give generously to the Greater New York Fund."

WENDELL L. WILLKIE—Honorary Chairman, Greater New York Fund
J. ROBERT RUBIN—Vice Chairman, Greater New York Fund
—Chairman, Amusements Division

YOUR CHECK TODAY, PLEASE, TO GREATER N. Y. FUND—1540 B'WAY *(Room 608)*, N. Y. C.

A HOT-OFF-THE-HEADLINES HIT! TIMELIEST IN A SMASH SERIES!

Nazis take over a Park Avenue club . . . but watch Fiction and Radio's top sleuth take over the Nazis!

WM. GARGAN and MARGARET LINDSAY

as Ellery Queen

as Nikki Porter in

ENEMY AGENTS MEET ELLERY QUEEN

with

CHARLEY GRAPEWIN

GALE SONDERGAARD

GILBERT ROLAND

SIG RUMAN

JAMES BURKE

Screen play by ERIC TAYLOR

Story by ELLERY QUEEN

Directed by JAMES HOGAN

A COLUMBIA PICTURE

U4

COLUMBIA PICTURES

RELEASED JULY 30

M P PROD DIST
21ST FL
28 W 44TH ST
N Y C

FILE COPY
NOT REMOVE

Intimate in Character
International in Scope
Independent in Thought

THE FILM DAILY

The Daily Newspaper
Of Motion Pictures
Twenty-Four Years Old

VOL. 82, NO. 16 | NEW YORK, WEDNESDAY, JULY 22, 1942 | TEN CENTS

BUYING COMBINES INCREASING IN THE U. S.

Air Express Priorities Fail to Help Newsreels

Too Many Commodities Have Shipping Preference, According to Distributors

That priority privileges in the shipment of newsreels by air express to Latin America and Europe are not bringing the relief anticipated when they first were granted to the film industry is indicated in distribution quarters here.

The complaint was heard on many sides that there are so many priorities listed by the Federal Government ahead of those on news clips

(Continued on Page 3)

Providence Theater In "Bombing" Test

Providence—Air-raid wardens in the Olneyville section of the city were thinking themselves lucky as a siren blast signaled the "All clear" in this city's first daylight raid test. Then up drove an umpire handing them a note reading: "Olympia the-

(Continued on Page 5)

Depinet to Open RKO's Sales Meet Here Monday

Plans for RKO Radio's 11th annual sales meeting have been completed and the entire sales personnel of the organization will hear President Ned Depinet open the ses-

(Continued on Page 5)

WAC Gets an Oscar For Drive; It's Doob

Oscar A. Doob, advertising director of Loew's theaters, has been appointed national public relations director for the film industry's billion dollar War Bond and Stamp drive during September, according to announcement yesterday by Si Fabian of the WAC. Doob has been given a 60-day leave of absence by Nicholas M. Schenck, president of Loew's, to serve in the drive without pay. Ernest Emerling will be acting advertising director during Doob's absence.

Editorial

Gallup and Henderson

. . . words that hold industry interest

By CHESTER B. BAHN

IT WAS the ancient Egyptians, if we recall correctly, who made it a practice to pass a grinning skull around the festive board just as a little reminder that tomorrow might not be so pleasant.

With that precedent cited, the columnar spotlight this Wednesday morn is turned upon a couple of items in the New York Times for last Sunday which may have skipped your eyes.

One was the by-line of Dr. George Gallup, director of the American Institute of Public Opinion, and, it happens, not exactly unknown to film biz. Reporting on "the first study on family cash income as of 1942 and the first to show the impact of the war on family cash earnings," Dr. Gallup disclosed that "in these days of war prosperity one-half of the nation's non-farm families have a total cash income of less than $35 a week."

o

DESPITE zooming grosses, at least in some sections, and decidedly healthy statements of company earnings, such a revelation is hardly designed to make for industry com-

(Continued on Page 2)

Allied Board Opens Pittsburgh Session

Pittsburgh—Allied's board of directors opens a two-day business session at the William Penn Hotel today. Matter of priorities is expected to be one of the more important subjects to be discussed, although UMPI and the new sales plan

(Continued on Page 3)

Unger Leaving Para. Sales Post on Aug. 1

J. J. Unger yesterday announced his resignation as Paramount's Eastern sales manager, effective Aug. 1. Unger has held important executive posts with the company for

(Continued on Page 5)

13 Start Shooting; 64 Before Cameras

West Coast Bureau of THE FILM DAILY

Hollywood—Thirteen new pictures are scheduled to go into production this week, making the total 64 before cameras. The check-up:

At Columbia: Six shooting, including "The Commandos Came at

(Continued on Page 4)

Next Move Up to Warners, Says Local 21369 Official

Motion Picture Office Employes, Local 23169, AFL, which consists of Warner Bros. white-collar workers, intends to "sit tight and see what happens," following Monday night's

(Continued on Page 3)

200 to Attend WB Regionals

Home Office Group Off for Boston Parley

Approximately 200 Warnerites, including home office execs. and members of the field organization, will attend the series of six regional sales meetings to be conducted by Ben Kalmenson, general sales manager.

Home office delegation, headed by Joseph Bernhard, vice-president and

(Continued on Page 4)

Circuit Court Orders New Trial in Minn. Trust Suit

Minneapolis — A new trial has been ordered by the U. S. Court of Appeals in the $75,000 anti-trust suit brought by the White Bear Theaters Corp. against State Theater

(Continued on Page 3)

Less Opposition to Booking Organizations By Distributors Noted

Booking and buying combinations are mushrooming up and down the country, according to reports received in New York from the field.

While not all are as sizeable in their representation as that taking shape in Philadelphia, where 66 houses recently joined in a "united front" move, there are many combinations of 10 to 15 houses either set or being set.

According to theater operators who have joined in recent moves, a change in distributor attitude is noticeable. Where as in the past, distribs. generally have looked askance at booking combos, today they are not frowned upon, even if they are not exactly greeted with huzzahs.

Explanation offered by one indie

(Continued on Page 5)

$3.25 a Share Net For Columbia Com.?

Columbia's earnings on its common for the fiscal year ended June 30 may approximate $3.25, according to Wall Street reports. Company reported a net of $2.15 a share for the nine-month period ended March 26.

Discussing the Columbia situa-

(Continued on Page 3)

J. Roger Mahan Resigns As WB Met. Branch Head

Resignation of J. Roger Mahan as Warners' Metropolitan branch manager was reported yesterday.

It is understood that a successor to Mahan will be appointed from the

(Continued on Page 3)

30-Minute Blackout For Penn. Tonight

Philadelphia—The entire state will have a blackout for one-half hour tonight, the time to be indicated by sirens.

THE NEWSPAPER OF FILMDOM — THE FILM DAILY — ALL THE NEWS ALL THE TIME

Vol. 82, No. 16 Wed., July 22, 1942 10 Cents

JOHN W. ALICOATE : : : : Publisher

DONALD M. MERSEREAU : General Manager

CHESTER B. BAHN : : : : : : Editor

Published daily except Saturdays, Sundays and Holidays at 1501 Broadway, New York, N. Y., by Wid's Films and Film Folk, Inc. J. W. Alicoate, President and Publisher; Donald M. Mersereau, Secretary-Treasurer. Entered as second class matter, Sept. 8, 1938, at the post office at New York, N. Y., under the act of March 3, 1879. Terms (Postage free) United States outside of Greater New York $10.00 one year; 6 months, $5.00; 3 months $3.00. Foreign, $15.00. Subscriber should remit with order. Address all communications to THE FILM DAILY, 1501 Broadway, New York, N. Y. Phone BRyant 9-7117, 9-7118, 9-7119, 9-7120, 9-7121. Cable address: Filmday, New York.

Representatives: HOLLYWOOD, Calif.—Ralph Wilk, 6425 Hollywood Blvd., Phone Granite 6007. LONDON—Ernest W. Fredman, The Film Renter, 127-133 Wardour St. W. 1. PARIS—P. A. Harle, Le Film, 29 Rue Marsoulan (12). MEXICO CITY—Marco Aurelio Galindo, Depto. 215, Calle del Sindicalismo, 99, Tacubaya, D. F.

FINANCIAL

(Tuesday, July 21)

NEW YORK STOCK MARKET

	High	Low	Close	Net Chg.
Am. Seat.	....	....	....	....
Col. Picts. vtc. (2½%)	8⅛	7½	8⅛	+ ⅜
Columbia Picts. pfd.	30	30	30	+ ½
Con. Fm. Ind.	....	....	....	....
Con. Fm. Ind. pfd.	7¾	7¾	7¾	+ ⅛
East. Kodak	134⅝	134⅝	134⅝	+ 1⅛
do pfd.	....	....	....	....
Gen. Prec. Eq.	13	13	13	+ ¼
Loew's, Inc.	42	41⅞	42	+ ⅛
do pfd.	....	....	....	....
Paramount	16⅜	15¾	16⅜	+ ⅛
Para. 1st pfd.	117⅞	115⅞	117⅞	+ ⅞
RKO	2¾	2¾	2¾	....
RKO $6 pfd.	....	....	....	....
20th Century-Fox	11	10⅝	11	+ ¼
20th Century-Fox pfd.	22¾	22¾	22¾	....
Univ. Pict. pfd.	....	....	....	....
Warner Bros.	5¾	5⅜	5¾	+ ⅜
do pfd.	....	....	....	....

NEW YORK BOND MARKET

Para. B'way 3s55	....	....	....	....
Para. Picts. deb. 4s56	99⅝	99⅝	99⅝	....
Warner Bros.' dbs. 6s48	101½	101½	101½	+ ½

NEW YORK CURB MARKET

Monogram Picts.	....	....	....	....
Technicolor	7¾	7¾	7¾	+ ¼
Trans-Lux	1	1	1	....
Universal Corp. vtc.	6¾	6¾	6¾	....

N. Y. OVER-THE-COUNTER SECURITIES

	Bid	Asked
Met. Playhouse, Inc. 2nd deb. '45	65	68
Roxy Thea. Bldg. 4s 1st '57	63¼	65¾

Nine More Showings Set For "Talk of the Town"

Nine more showings have been set for the trade screenings scheduled in key cities from Coast-to-Coast for Columbia's George Stevens production "The Talk of the Town." Pix will be shown to exhibitors and circuit heads in Washington, New Haven, Denver and Salt Lake City on July 28; in Cincinnati on the 29th; in San Francisco, Seattle and Portland, Oregon on the 30th; and, in Cleveland on the 31st.

New Haven will have two screenings, one on July 25 as well as the one announced for July 28.

Editorial

Gallup and Henderson

. . . words that hold industry interest

(Continued from Page 1)

placency. Nor, indeed, has this added Gallup disclosure:

"Approximately six out of every 10 families have an income no larger than a year ago and one in every six actually has a smaller income."

And if that were not enough, Dr. Gallup asserts that the survey among a cross-section of approximately 28,000,000 non-farm families showed that—

Per cent	Per cent
7 earn $100 a week or more	10 earn $20—$29.99 a week
13 earn $60—$99.99 a week	8 earn $15—$19.99 a week
22 earn $40—$59.99 a week	7 earn $10—$14.99 a week
17 earn $30—$39.99 a week	7 earn Under $10 a week

With personal income taxes stiffened and the cost of living mounting, exhibitor, distributor and producer alike should find Dr. Gallup's findings worth that second thought . . . . and a few more.

o

DOUBLY so, if they will read them against a statement written by Leon Henderson, chief of the OPA, in a Sunday Times magazine article, "Preview of Life in '43." The price czar gazes into his crystal ball to picture the war's effects on various groups, and indites:

"Mr. Middling-Income's taxes will be higher and there will be *fewer movies* and week-end trips. Much of his surplus income will go into savings—into War Bonds and Stamps."

No theater operator needs to be reminded that his best customer—the patron who spends 50 cents and up for a ticket and does so regularly once or twice a week—has answered to the monicker of "Mr. Middling-Income."

o

AND yet, from the broad industry viewpoint, there is another and brighter side. It was well stated by the Wall St. Journal yesterday in its industry-by-industry analysis of the profits-squeezing effects of higher taxes. Said the Journal of film biz:

"The moving picture industry, which suffered a sharp decline in profits at the outbreak of the war due to loss in foreign revenues, now appears to be in a better position profitswise than many other industries. Most companies have large investments in theaters and studio properties which provide a generous excess profits tax exemption.

"Profits this year have been running substantially ahead of a year ago, and even after heavy taxes the industry will probably have one of the most profitable years in its recent history.

"So far gasoline and tire shortages have not affected earnings adversely and it is believed that in large cities this situation will help attendance at theaters. However, curtailment of automobile driving has not yet hit the large middle western cities that have more difficult local transportation problems than Eastern towns. Higher labor costs and loss of male stars to the armed forces are two adverse factors worrying managements."

Moe Annenberg Dead Following Operation

Rochester, Minn.—Moses (Moe) L. Annenberg, 64, Philadelphia publisher whose holdings included the Philadelphia Inquirer, the New York Morning Telegraph, Screen Guide, Radio and Movie Guide, and Click, died here on Monday night of pneumonia which developed after undergoing major surgery a week ago.

Surviving are his widow, the former Cecelia Friedman, of Chicago; a son, Walter Annenberg, vice-president of the Philadelphia Inquirer Co.; and seven daughters, among them Mrs. Joseph Hazen, of New York, and Mrs. Ira Haupt, of Deal, N. J.

Heart Attack is Fatal To Walter L. Fenney

Portland, Ore.—Walter L. Fenney, 54, manager of the Mayfair Theater since 1936, died of a heart attack in a car en route to Spokane, Wash. Fenney, formerly was the manager of theaters in Kansas City, Spokane and Tacoma. He also had been a roadshow promoter.

First "Reg'lar Fellers" One-Reeler in Production

First of a series of 26 one-reelers based on the radio and newspaper comic strip feature, "Reg'lar Fellers," will be put into production today by George A. Hirliman at the Ideal Studios, Hudson Heights, N. J. Dickie Van Patten, who is Jimmy Dugan in the radio version of the series, will have the same role in the shorts. Produced by Major Tom Evans and written by Dana Coty, the series will be based on material by Gene Byrnes, creator of "Reg'lar Fellers."

Hirliman said yesterday that distribution deals were in work but would not be closed until the first three releases have been completed. He said he also planned to produce a feature in New York.

$1,250,000 Bond Sales By Chi. Film Theaters

Chicago — Local theaters have sold more than $1,250,000 worth of War Bonds and Stamps to date, according to Mrs. C. R. Alls, Treasury sales supervisor.

COMING and GOING

HERBERT J. YATES and WILLIAM SAAL have arrived in Chicago by train from New York.

HERBERT WILCOX flies to San Francisco today to join Anna Neagle. From there both will go to Hollywood for their next picture, RKO's "They Flew Alone."

DUDLEY NICHOLS comes East from Hollywood this week.

RODNEY TOUPS, manager of Loew's [illegible], New Orleans, is a visitor at the Loew home office.

NORMAN ELSON, Trans-Lux general manager, is in Washington today, goes to Philadelphia tomorrow.

W. STEWART McDONALD, Warners assistant treasurer, returns today from Chicago.

HARRY M. KALMINE, assistant general manager of Warner Bros. Theaters, is back from Chicago, where he held a zone meeting.

EVA COOPERSTACK, Universal booking manager, New Haven, is vacationing.

JUDY CANOVA is at The Warwick.

LT. ROBERT MONTGOMERY, is at the Waldorf-Astoria for a short visit.

JAMES R. GRAINGER, Republic prexy, and HERBERT J. YATES are in Chicago for local conferences.

JACK KIRSCH is in Pittsburgh for the Allied directors' meeting.

Bishop Regional Pub. Dir. For 10 Metro Exchanges

Chicago—Will Bishop, who has been named division publicity director for 10 M-G-M exchanges in Jack Flynn's territory, has been Chicago publicity chief for the past five years.

Chi. Luncheon for Goldwyn

Chicago—RKO Radio has arranged a press luncheon for Samuel Goldwyn Friday at the Blackstone Hotel at which a boost will be given to Goldwyn's new RKO release, "The Pride of the Yankees."

Joan Crawford Weds Philip Terry

West Coast Bureau of THE FILM DAILY

Hollywood—Joan Crawford was married yesterday at Ventura, Calif., to Philip Terry (born Frederick H. Kormann), screen actor recently seen in two roles. Justice David Flynn performed the ceremony.

Hosts 40 West Pointers

Chicago—John Balaban was host to 40 West Pointers for the local premiere of 20th-Fox's "Ten Gentlemen of West Point" at the Chicago Theater.

GETTING A SIGNED RECEIPT IS A STANDING RULE OF

Postal Telegraph

CHARGES FOR TELEGRAMS 'PHONED IN APPEAR ON YOUR TELEPHONE BILL.

$3.25 a Share Net For Columbia Com.?

(Continued from Page 1)

tion, the Wall St. Journal said yesterday:

"The company has a less favorable tax basis than some of the other motion picture companies because it owns no theaters, but a substantial increase in volume of sales and in wider distributions of films this year is helping profits. The company has about $1,500,000 in cash tied up in Great Britain which it hopes to obtain.

"Although the general situation is very more favorable, dividends on the common are not considered likely for some time in view of the fact that there are still substantial bank loans outstanding and need for working capital is increasing.

"There has been some buying of the $2.75 preferred owing to its substantial yield in connection with the improvement in the company's affairs."

Circuit Court Orders New Trial in Minn. Trust Case

(Continued from Page 1)

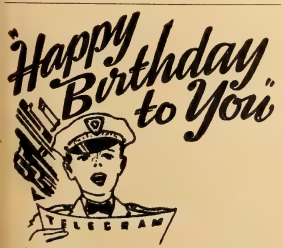
Corp. The court reversed the decision of Federal Judge Robert C. Bell who found for the defendants when the case was tried in a district court in April, 1941.

Dave Ratner, head of White Bear, charged that Mrs. Jessie L. Jensen, of the State Theater Corp., had conspired to buy up product of the eight major companies for the purpose of forcing him to close his theater in White Bear Lake, Minn. Ratner asked triple damages, alleging conspiracy and monopoly in restraint of trade. Distributors were not named as defendants.

Army Will Maneuver on Cagney Vineyard Estate

Camp Edwards Mass.—James Cagney and W. Cameron Forbes, former ambassador to Japan, have turned over 6,500 acres of land on Martha's Vineyard and Nauscon Island to the U. S. Army for summer maneuvers.

Cagney also sanctioned the use of his Summer home on Martha's Vineyard as quarters for the staff officers.



Norman H. Moray
Dan Totheroe

Phillips Holmes
Fernando Mendez

TO THE COLORS!

San Francisco — Mervyn Mooney, assistant manager of the Fox, has joined the U. S. Coast Guard and has been assigned to the entertainment section of the recreation program, in the Bay area.

Chicago — Will Werth, of the United Artists exchange has been inducted into the Army.

Elliot Kronish, formerly of the Loew-Poli division office, New Haven, has been promoted to sergeant at Dow Field, Bangor.

Toledo, O.—Howard Feigley, Jr., former manager of the Palace and son of the manager of the Rivoli, has just been promoted to and advanced aviation class at Rankin Field, Calif., where he is serving with the Air Corps.

Ottawa—Gurston S. Allen, former executive with Premier Operating Corp. and Columbia Pictures of Canada, Ltd., has been appointed Lieutenant with the Directorate of Special Services, National Defense Headquarters, Ottawa.

He is the son of Jule Allen, who opened the first motion picture theater in Canada, the Theatorium, Brantford.

Gurston Allen formerly was in charge of the booking of acts for the Casino Theater, Toronto.

Chicago—Ted Schneider, formerly Paramount booker, is now located at the Marine base in San Diego, where he is entering the Marine's Officers School. Gene Smith, country sales, takes over Schneider's post.

Toronto — Famous Players Canadian Corporation has lost two prominent managers through enlistment with William Burke of the Capitol at Sarnia joining the Army and Fred Trebilcock of Shea's here leaving for service in Royal Canadian Air Force.

Clark's Summit, Pa. — John B. Owens, former manager of the Summit Theater, has received a Navy commission of lieutenant, junior grade. He is stationed at the Philadelphia Navy Yard.

Dick Schaefer, son of Lou Schaefer, manager of the Paramount, New Haven, has left for Quantico, Va., to serve in the Marine Corps.

Air Express Priorities No Aid to Newsreels

(Continued from Page 1)

that often considerable delay results before the newsreel shipments can be taken care of by Pan-American Airways. It was pointed out that a grant of priority does not necessarily guarantee immediate dispatch of merchandise to its destination.

In this connection one official cited the condition reported to exist at Pan-American's warehouses, in many of which, it is understood, goods with a priority rating is piled high waiting until space is made available on the air line's transports.

One foreign distribution executive summed up the newsreel transportation situation when he said that "priorities are not working," adding that "priorities have not meant a thing to us." He declared that newsreels were arriving at their destinations "so late that it isn't funny."

The feeling in some circles was that the newsreels should get a better priority break from Washington because they officially have been recognized as one of the nation's best sources of propaganda in pushing the war toward a victorious conclusion.

Allied Board Opens Pittsburgh Session

(Continued from Page 1)

will occupy a large part of the directors' attention.

Film prices, the industry's contribution to the war effort and the film delivery situations are other important items on the docket.

All regional units are sending delegates to the meeting which will take the place of an annual convention this year.

J. Roger Mahan Resigns As WB Met. Branch Head

(Continued from Page 1)

WB sales ranks following the Boston regional.

Mahan took over the Met. assignment last January, stepping up from the New Haven branch managership, where he had served from late in 1939. He started with Warners in Philly as a salesman in that year.

Next Move Up to Warners, Says Local 21369 Official

(Continued from Page 1)

decision to call off contract negotiations with the company over alleged failure to live up to previous verbal agreements.

"The next move is up to Warner Bros.," said an official of the union.

13 Start Shooting; 64 Before Cameras

(*Continued from Page* 1)

Dawn," war drama, which Lester Cowan is producing. Starring Paul Muni with Anna Lee, Edmund Gwenn, Ray Collins, Alex Knox and Rosemary DeCamp. Lt. Commander John Farrow directing.

At M-G-M: Seven shooting.

At Monogram: Two shooting.

At Paramount: Seven shooting, including "Redheads Are Dangerous," romantic comedy (formerly titled "The Crystal Ball") starring Paulette Goddard and Ray Milland with Virginia Field and Cecil Kellaway. Associate producer, Richard Blumenthal and Elliott Nugent directing; "Prelude to Glory," drama, with Alan Ladd and Marie McDonald. Associate producer, Fred Kohlmar; Director, Frank Tuttle; "Henry Aldrich Gets Glamour," comedy, with Jimmy Lydon, Charles Smith, John Litel, Olive Blakeney, Frances Gifford and Gail Russell. Producer, Walter MacEwen, associate producer, Jules Schermer and Hugh Bennett directing.

At PRC: Three shooting, including Lester Cutler's "The Yanks Are Coming," musical comedy with Henry King and His Orchestra, Mary Healy, Parkyarkarkus, Maxie Rosenbloom, Little Jackie Heller, Bill Roberts, Dorothy Dare, Charles Purcell, Jane Novak, Dennis Moore, Lew Pollock, Lynn Starr and Forrest Taylor; Alexis Thurn-Taxis directing; Sig Neufeld's "Adventures of Billy the Kid," (No. 6) Western, with Buster Crabbe, Al. St. John, Dave O'Brien, Charles King and Maxine Leslie. Sam Newfield directing.

At Republic: Four shooting.

At RKO-Radio: Seven shooting, including "Ladies' Day," baseball comedy with Lupe Velez, Eddie Albert, Patsy Kelly and Max Baer. Leslie Goodwins diretcing the Bert Gilroy production; "Sweet or Hot," Tim Whelan musical starring Victor Mature and Lucille Ball, has been changed to "Seven Days' Leave."

At 20th Century-Fox: Ten shooting, including "The Meanest Man in the World," comedy, starring Jack Benny with Priscilla Lane, Eddie "Rochester" Anderson. Producer, William Perlberg and director, Sidney Lanfield; "Life Begins at 8:30" drama, based on Emlyn Williams' "Yesterday's Magic," with Ida Lupino, John Sheppard and Monty Woolley. Producer, Nunnally Johnson and director, Irving Pichel.

At Hal Roach: Two shooting, including "Yanks Ahoy," fifth of the streamlined service comedies, with William Tracy, Joe Sawyer and Marjorie Woodworth. Kurt Neumann directing and Fred Guiol producing.

At Universal: Nine shooting, including "Flesh and Fantasy," the four-episode feature co-produced by Charles Boyer and Julien Duvivier, with Duvivier directing. First episode will star Edward G. Robinson, with Thomas Mitchell, C. Aubrey Smith and Dame May Whitty in featured support. Charles Boyer will star in the second episode; "Shadow of a Doubt," Alfred Hitchcock production to be presented by Jack H. Skirball Productions, with Joe Cotten in the lead; another Tex Ritter-Johnny Mack Brown adventure film.

At Warners: Seven shooting.

Offer 67 for B & K Common

Chicago—B & K common stock is now bid 67, with no offerings.

Para. Interested In George Abbott Show

Paramount will be financially interested in "Beat the Band," a George Abbott musical, which will be produced on Broadway in October. Show will play in Boston and New Haven before coming to New York. Paramount also may put money into one or two other plays scheduled for Fall production.

A Story Worth Telling

● ● ● **IN ALL the welter of filmland's war-mindedness, fine showmanship has not been forgotten.....The workmanlike job which Universal has done on the distribution and promotion of "Eagle Squadron" to date is convincing testimony of this.....What has been accomplished to spotlight the picture within the trade, and how exhibition outlets themselves have caught the highly infectious spirit of the campaign, turning it in EVERY CASE into an avalanche of box-office dollars, is a story worth hearing,—and for that reason we are telling it.....And especially attentive should be the circuits and individual exhibitors to whom the attraction will be available, as and when its span of pre-release engagements terminates, and the opus gets a general release date.....Phil M. doesn't know when that will be, nor does Universal just now, the prevailing policy being to keep it in pre-release status at advance admission prices on the basis of showmen's demand for it..... That demand should continue amazingly brisk, because "Eagle Squadron" has already proved itself to be one of the current b.o. powerhouses,—in fact the best revenue-grabber "U" has had in all its history.....**

▼ ▼ ▼

● ● ● *WHEN the attraction was delivered to Universal, that org.'s board of strategy carefully analyzed the footage.....This examination was both for the purpose of determining WHAT was for sale and HOW to sell it.....That the picture packed power was obvious.....It was tremendously timely.....It pulsated with action, teemed with thrills, and had all the essentials to make turnstiles click .....Only in marquee names did it concede anything, and even there the characterizations compensated.....It may very well be that this motivated "U" strategists to point up the title.....At any rate a pattern for merchandising the picture was evolved, and "U" stuck to that pattern.....The results were phenomenal.....First off, the trade was made thoroughly acquainted with the title by widespread and consistent advertising, which bloomed progressively.....Back of this wise procedure was the conviction that if outlets are to be interested in strenuously selling a picture to the public, the OUTLETS MUST FIRST BE STRENUOUSLY SOLD ON THE PICTURE.....*

▼ ▼ ▼

● ● ● **CONSEQUENTLY the newspaper campaigns were basically like the trade campaign....."Eagle Squadron" started out on its pre-release life in seven important keys.....In ALL SEVEN SITUATIONS (San Francisco, Chicago, Baltimore, San Antonio, Buffalo, Dayton, and Harrisburg) the picture shattered opening day records, and in SIX OF THE SEVEN SITUATIONS it smashed all records for the first week of a run.....Some of the keys where it is now current in pre-release engagements are Boston, Cincinnati, Baltimore, Kansas City, Memphis, Springfield (Mass.), and Portland (Me.).....And doing sensationally..... In most instances, two exploiteers worked in advance of each opening, but always at least one.....Ads started running on a co-operative basis 10 days prior to the run.....Growth of space and impression had the TRADE PRESS campaign as its model.....**

▼ ▼ ▼

● ● ● *FROM the public relations point of view the handling of "Eagle Squadron" and the picture itself has done, and is doing, the industry a vast amount of good.....State and City officials and organizations have become deeply interested in it.....The film is helping to win the war by inspiring America's youth to take to the air..... The public is being roundly entertained.....Exhibs. are coining money with it.....And it proves that showmanship still lives by SELLING THE THEATERMAN, and, by so doing, encouraging him to SELL THE PUBLIC.....*

▼ ▼ ▼

● ● ● **AVENGE PEARL HARBOR!.....**

Warner Regionals Will Attract 200

(*Continued from Page* 1)

general manager of Warner Bros., and Kalmenson leaves today for Boston, where the two-day meeting for the Eastern and Metropolitan districts opens tomorrow morning. Others in the home office party include Mort Blumenstock, Roy Haines, Arthur Sachson, A. W. Schwalberg, Norman H. Moray, Sam Schneider, Howard Levinson and Paul Lazarus.

List of delegates to the respective meetings follows:

New York Met. and Eastern Regional, Boston—July 23-24

New York Met.—S. Lefkowitz, district manager; H. P. Decker, G. Solomon, I. Rothenberg, L. Jacobi, J. C. Vergesslich, G. Waldman, W. Howes.

Eastern—N. J. Ayres, district manager; Albany, P. S. Krumenacker, George Goldberg, R. S. Smith; Boston, G. Horan, B. Abrams, C. Goe, H. Segal, J. Moore, A. Cronin, G. Walsh; Buffalo, M. Roth, J. Strauss, L. Astrachan, J. Zurich; New Haven, P. Sherman, P. R. De Fazio.

Mid-Atlantic and Central Regional, Pittsburgh—July 27-28

Mid-Atlantic—R. Smeltzer, district manager; Philadelphia, W. G. Mansell, C. Beilan, T. R. Noble, B. F. Bache, O. B. Guilfoil, R. S. Eichengreen; Washington, F. W. Beiersdorf, G. F. Contee, G. P. Price, S. H. Wilson, J. A. Walker .

Central—H. A. Seed, district manager; Cincinnati, J. P. Eifert, G. Lefko, W. L. Kerr, R. J. Burns, R. Salyer, L. W. Vogel; Cleveland, Chas. Rich, W. J. Brandt, E. A. Catlin, J. Kaliski; Detroit, R. H. Dunbar, W. B. Collins, S. L. Gilbert, F. Jones, M. Birnbaum, S. Feld; Pittsburgh, F. D. Moore, J. M. Wechsler, N. Marcus, C. L. Dortic, H. G. Minsky.

Mid-West and Prairie Regional, Chicago—July 30-31

Mid-West—Wm. S. Shartin, district manager; Chicago, A. J. Shumow, G. R. Weinberg, R. C. Herman, R. M. Allen, H. L. Mandell, J. B. Sokley, S. V. Johnson, I. Joseph; Indianapolis, C. McKean, G. Black, R. Shrader, W. Wallace; Milwaukee, W. D. Woods, N. S. Bieringer, F. Reimer, J. Kaiser; Minneapolis, A. W. Anderson, W. M. Grant, E. D. Perkins, M. B. Adcock, C. A. Jackson, E. H. Hill, L. Dizon.

Prairie—Hall Walsh, district manager; Des Moines, E. J. Tilton, J. M. Beatty, L. L. Wells, D. H. Norton, W. E. Dunn; Kansas City, R. C. Borg, E. M. Block, W. H. Gaffney, J. W. Maguire, C. W. Borg; Omaha, F. J. Hannon, L. Mendelson, P. Walsh, E. Huhnke; St. Louis, L. Bona, W. Gleason, J. Hill, D. Edele, S. Garber.

Southern Regional, Memphis—August 3-4

R. L. McCoy, district manager; Atlanta, W. O. Williamson, Jr., H. R. Kistler, F. H. Rudolph, B. C. Weil, J. H. Black, P. A. Blankenship; Charlotte, J. A. Bachman, D. S. House, H. Keeter, H. Jordan; Dallas, M. D. Roberts, P. Backus, W. Bugie, P. Morand, H. Parks, W. Williamson, A. Wolf; Memphis, H. G. Krumm, J. A. Carruth, A. C. Moore, E. A. Williamson, J. C. Galloway; New Orleans, L. S. Conner, P. L. Spindler, J. D. Jernigan; Oklahoma City, W. A. Dolin, W. C. Blackstone, J. W. Loewe, W. S. Quade.

West Coast Regional, San Francisco—Aug. 10-11

H. Herbel, district manager; Denver, E. A. Bell, W. A. Haefliger, R. P. Jamison, J. R. Neal; Los Angeles, Fred Greenberg, J. N. Howland, C. T. Charack, W. R. Walsh, H. Slater, A. E. Snyder; Portland, Al Oxtoby, F. Keller, T. M. McDougald; Salt Lake City, Wm. F. Gordon, K. K. Pack, W. C. Saphro, J. Griffin, A. W. Baron; San Francisco, Al Shmitken, L. Blank, Al Grubstick, W. Wheeler, L. James; Seattle, V. Stewart, J. W. Spear, C. W. Young.

Canadian Convention, Montreal—Aug. 24-25

Wolfe Cohen, district manager; Toronto, J. Plottel, A. E. Piggins, G. Altman, G. Ireton; Montreal, I. Coval, G. Kiely; St. John, L. McKenzie; Winnipeg, L. Geller, F. Davis; Calgary, H. Kohn; Vancouver, S. H. Dalgleish.

Buying Combines On Uptrend in the U. S.

(Continued from Page 1)

leader is that the experience with five-block selling has converted sales chiefs—that is dealing with buying co-ops the sales forces have been relieved of a tremendous burden.

Cabinet to Open RKO's Sales Meet Here Monday

(Continued from Page 1)

sions at the Waldorf-Astoria on Monday. Meetings will last three days.

Among those to be present, in addition to the home office staff, will be division and district managers, branch managers and salesmen from exchanges in the United States and Canada; studio officials, representatives of RKO Pathe News and RKO Theater department and representatives of the various producers who will be releasing their 1942-43 product through RKO Radio.

In charge of arrangements are A. A. Schubart, William McShea, M. G. Poller, S. Barret McCormick, L. E. Gaudreau, Rutgers Neilson, Jack Level and Ed Smith, Jr. Reception committee is headed by Bob Wolff and includes Phil Hodes, Jack Ellis, John Dacey, Lou Kutinsky, Harry Zeitels, Harry Gittelson, Frank Drumm and M. G. Poller.

Charles W. Koerner, vice-president in charge of production, and Perry Lieber, studio publicity director, left the Coast yesterday for New York.

Unger Leaving Para. Sales Post on Aug. 1

(Continued from Page 1)

18 years. Future plans will be announced upon his return from a contemplated vacation.

It is reported that Hugh Owen, Dallas branch manager, will replace Unger in New York.

F. D. R. May Be Asked To Act Against Petrillo

Washington Bureau of THE FILM DAILY

Washington — That President Roosevelt or Assistant Attorney General Thurman W. Arnold may be asked to act against James C. Petrillo, president of the American Federation of Musicians, is rumored here. Petrillo recently issued an order prohibiting members of the AFM from making any more records or transcriptions.

Chairman James L. Fly of the Federal Communications Commission holds that the Petrillo order would "make it well nigh impossible for the great majority of the small and independent stations to operate."

New York SPG Moves

New York SPG, Local 114, UOPWA, has moved to new headquarters, at 165 W. 46th St., from the Hotel Piccadilly.

REVIEWS OF SHORT SUBJECTS

"Secret of the Fjord"
(Father Hubbard's Alaskan Adventure)

20th-Fox **9 mins.**

Thrilling

Another chapter in the argosy of Father Bernard Hubbard, the "Glacier Priest," this short is a thrilling experience. The camera has caught nature in one of its most awe-inspiring moods. The film traces Father Hubbard's efforts to solve the secret of an Alaskan fjord cut through solid rock. That secret is a glacier of terrifying proportions. Scenes showing the glacier shaking off mountains of ice are packed with drama and excitement. This is one of those unusual films. It definitely merits booking.

"Wonders of the Sea"
(Adventures of a Newsreel Cameraman)

20th-Fox **9 mins.**

Highly Instructive

Here is as weird a film record of sea life along the Great Barrier Reef of Australia as one can imagine. Strange indeed are the things that go on in those waters. Shown are some forms of marine life that defy belief. The high point of the film is a battle between two hermit crabs. This short offers entertainment and education in one gulp.

"Wings of Defense"
(Adventures of a Newsreel Cameraman)

20th-Fox **10 mins.**

Interesting and Exciting

The making of our navy fliers is the subject of this interesting and thrilling short. The camera takes the audience through each step of the flying cadet's training, from his arrival at one of the nation's 16 selection bases to the supreme moment when he is allowed to stunt. The excitement is capped when the camera accompanies a cadet on a stunting binge. This short, timely as well as entertaining, was photographed by Jack Kuhne and narrated by Paul Douglas. A good patriotic booking.

Providence Theater In "Bombing" Test

(Continued from Page 1)

ater struck by high explosive bomb; 50 trapped within, some on second floor, five known dead."

Immediately things began to happen in and about the Olympia. The show went on uninterrupted for a time. But outside, five dummies labeled "Dead" were tossed on the sidewalk, live persons labeled "Injured" stood before the theater. A crowd quickly gathered.

A hearse drove up and picked up the dummies. Fire engines came and laid hose into the theater to combat the "fire" the wardens had reported breaking out. Chemical lines were added. Medical detachments drove up, as well as CD officials and police and fire chiefs. The "injured" were treated and lugged away in station wagon ambulances.

Meanwhile the show had been stopped, the audience told to remain seated, and fire exits were opened—just "in case." Finally, the drill ended, a lone cop on the beat took over and told the crowd to "get moving!" It did.

Other theaters escaped "incidents" in the test but alarm soundings at 5 p.m. caught most of them just at matinee break, necessitating holding audience indoors until "All Clear" signal 12 minutes later. All first-runs threw open lobbies to accommodate pedestrians during test, these swelling crowds being held in line waiting for break on show, but no difficulties occurred.

Finske in Comerford Post

Scranton—Announcement is made here by Comerford-Publix Theaters Corp. of the appointment of Louis J. Finske as company's assistant general manager. He will be in charge of operations and will headquarter locally.

WAR SERVICE
... on the Film Front

PARA. EMPLOYES BUYING BONDS

After an intensive two-week drive, the Paramount Home Office U. S. Bond and Stamp campaign, sponsored by the Pep Club, has 96 per cent of all home employes enrolled, Oscar Morgan, vice-president of the club, said yesterday. Figure includes employes now enrolled in the Payroll Allotment Plan and the Company Pledges. Of the 35 Para. departments participating in the campaign 23 have already hit their 100 per cent quotas.

. . . — V . . . —

PREVIEWS FOR SERVICE MEN

Seattle—Helping to entertain the soldiers manning the anti-aircraft guns and guarding the war plants here, Seattle theaters are holding previews along the Row for the men. Usually 60 to 75 boys are brought in at one time.

Blumenstock Names Yergin

Mort Blumenstock, in charge of Warners advertising and publicity in the East, has announced the promotion of Irving Yergin to succeed Monroe Rubinger, Chicago field rep., who reported for duty this week in the Army's Signal Corps Radio School.

Soldiers in *SKIRTS!*

Meet America's front-line girls, an Army of "lookers"...looking for action *and getting it!*

☆ ☆ REVIEWS OF THE NEW FILMS ☆ ☆

"Panama Hattie"

with Ann Sothern, Red Skelton

M-G-M 79 Mins.

FILM VERSION OF STAGE HIT IS HILARIOUS MUSICAL OF HIGH ENTERTAINMENT VALUE.

The scrubbing to which "Panama Hattie" has been subjected to meet the requirements of the screen's moral code has not washed away too much of the sure-fire entertainment that made the stage show such a boxoffice stunner. The film should repeat in no small measure the Broadway success of the Herbert Fields-B. G. DeSylva musical. While the screen version has undergone considerable alteration, it has lost little of its humorous and musical appeal. The film places in the exhibitor's hands a potent brand of popular diversion.

Red Skelton, "Rags" Ragland and Ben Blue, as a trio of sailors, join their comedic talents to provide film audiences with a bellyful of laughs. They make a swell team. The comedy they have to work with maybe pure corn at times, but never does it fail to hit the mark. The three comics make the picture their own, almost pushing Ann Sothern into the background, although her romance with an Army sergeant (Dan Dailey, Jr.) plays an important part in the film.

Skelton, Ragland and Blue, as Miss Sothern's guardian angels, bring her romance with Dailey to a happy conclusion by eliminating Marsha Hunt as a rival for the sergeant's attentions.

The story takes a lot of devious twists and turns and goes off on so many tangents that often it is hard to keep trace of the proceedings. Spies have been dragged into the plot for their topical value and to provide an excuse for some extremely funny didoes on the part of Skelton, Ragland and Blue. Fortunately "Panama Hattie" is strong enough entertainment to overcome this weakness.

As the title indicates, the locale is Panama, with much of the action taking place in the night club where Hattie works as an entertainer. The temptation for song and dance numbers naturally has been overwhelming and Metro has not been able to resist it. There is a profusion of songs and dance routines, all executed with great effectiveness in expansive fashion.

The talents of Cole Porter, Walter Donaldson, Roger Edens, Burton Lane and E. Y. Harburg have been drawn upon for the musical content of the film. And gay, spritely and humorous is their work.

Arthur Freed has produced the film with a lavish hand. Norman Z. McLeod must be credited with an excellent directorial job. The Jack McGowan-Wilkie Mahoney screenplay has been concocted with a keen eye to popular taste. George Folsey has supplied vivid photography.

The cast could hardly have been improved upon. Miss Sothern, Skelton, Ragland, Blue, Miss Hunt, Alan Mowbray, Virginia O'Brien, Dailey are all topnotch. Lena Horne and the Berry Brothers, are fine in a number of variety sketches which are first-rate.

CAST: Red Skelton, Ann Sothern, Rags Ragland, Ben Blue, Marsha Hunt, Virginia O'Brien, Alan Mowbray, Dan Dailey, Jr., Jackie Horner, Carl Esmond, Lena Horne, Berry Brothers.

CREDITS: Producer, Arthur Freed; Director, Norman Z. McLeod; Screenplay, Jack McGowan, Wilkie Mahoney; Based on musical by Herbert Fields, B. G. DeSylva; Songs, Cole Porter, Roger Edens, Burton Lane, E. Y. Harburg, Walter Donaldson; Musical Adaptation, Roger Edens; Musical Director, Georgie Stoll; Dance Director, Danny Dare; Cameraman, George Folsey; Art Director, Cedric Gibbons; Film Editor, Blanche Sewell.

DIRECTION, Fine. PHOTOGRAPHY, Fine.

"Tish"

with Marjorie Main, ZaSu Pitts

M-G-M 84 Mins.

PLENTY OF HUMAN INTEREST AND SIMPLE HUMOR SHOULD PUT THIS OVER WITH FAMILY AUDIENCES.

Based in part on the Mary Roberts Rinehart stories, "Tish" comes to the screen as generally satisfying family entertainment. It deals heavily in straightforward, easily understandable humor, human interest, the simple everyday things that come readily within the grasp of the average picture fan. Especially does the film possess qualities that appeal to women. A point worth mentioning in this connection is that all the vital characters are on the distaff side.

The story has to do with the antics of three unmarried ladies with repressed motherly instincts. The three femme musketeers are Marjorie Main, ZaSu Pitts and Aline MacMahon. For the most part they carry on in the silly fashion so common with spinsterhood on the screen. But under their silly exteriors hides a profound sympathy in the plight of others. Miss Main gets into trouble when her maternal yearning drives her to claim as her own an infant whose mother has died during childbirth. The sequences dealing with this incident are a mixture of comedy and tragedy. Before the film has reached its end Miss Main is again her old self, with everything worked out to everyone's satisfaction.

The Misses Main, Pitts and MacMahon are good for plenty of laughs, some of them stemming from stale, slapstick situations. They keep the film lively at all times. They are supported adequately by such players as Susan Peters, Lee Bowman, Guy Kibbee, Virginia Grey, Richard Quine, Al Shean.

Action is the keynote of S. Sylvan Simon's direction. Harry Ruskin's screenplay, based on an adaptation by Annalee Whitmore Jacoby and Thomas Seller, takes advantage of every humorous line and situation. Orville O. Dull, listed as producer, has helped to make "Tish" a good bit of showmanship.

CAST: Marjorie Main, ZaSu Pitts, Aline Macmahon, Susan Peters, Lee Bowman, Guy Kibbee, Virginia Grey, Richard Quine, Ruby Dandridge, Al Shean, Gerald Oliver Smith.

CREDITS: Producer, Orville O. Dull; Director, S. Sylvan Simon; Screenplay, Harry Ruskin; Adaptation, Annalee Whitmore Jacoby, Thomas Seller; Founded in part on stories by Mary Roberts Rinehart; Cameraman, Paul Vogel; Musical Score, David Snell; Art Director, Cedric Gibbons; Film Editor, Robert J. Kern.

DIRECTION, Good. PHOTOGRAPHY, Good.

"Drums of the Congo"

with Don Terry, Ona Munson, Stuart Erwin

Universal 59 Mins.

MELODRAMATIC HODGE-PODGE LAID IN AFRICA OFFERS DULL AND HACKNEYED ENTERTAINMENT.

Weak indeed is the beat of "Drums of the Congo." This melodrama played against an African background is concocted of the stalest ingredients imaginable. Dull to the extreme, it has little to offer in the way of entertainment. Only the young are likely to find the action (of which, it must be admitted, there is plenty) enough of an inducement to sit through such a hodge-podge of all the hack situations that have cluttered the safari sagas since the dawn of motion pictures. About the only thing of possible interest to grown-ups is some authentic African scenes inserted into the story in an effort to make it look like the real thing.

The muddled story has something to do with the attempts of an American and an enemy agent to get their hands on a mineral valuable in the manufacture of precision tools. The dirty work is considerable and fantastic. Scattered along the safari road are encounters with jungle terrors, human and animal, that often verge on the ludicrous. The rival agents are Don Terry and Richard Lane. The former is assisted by Ona Munson; the latter, by Peggy Moran. Stuart Erwin is a humorous guide. All do the best they can with the shoddy material. The only other important member of the cast is Jules Bledsoe, who relieves himself of a couple of songs in the role of a native chief.

Christy Cabanne's direction keeps the film in constant movement. Paul Huston and Roy Chanslor knocked out the screenplay for the Henry MacRae production.

CAST: Ona Munson, Stuart Erwin, Peggy Moran, Don Terry, Richard Lane, Jules Bledsoe, Turhan Bey, Dorothy Dandridge, Ernest Whitman, Ed Stanley, Jess Lee Brooks, Napoleon Simpson.

CREDITS: Associate Producer, Henry MacRae; Director, Christy Cabanne; Screenplay, Paul Huston, Roy Chanslor; Cameraman, George Robinson; Art Director, Jack Otterson; Film Editor, Maurice Wright; Musical Director, H. J. Salter.

DIRECTION, Fair. PHOTOGRAPHY, Good.

"Baby Face Morgan"

featuring Mary Carlisle and Richard Cromwell

(HOLLYWOOD PREVIEW)

PRC 65 Mins.

WELL PLAYED MELODRAMA WITH ORIGINAL STORY SLANT SHOULD PLEASE.

A rather original story and good acting make this a satisfying entrant in the modest-budget field. It has been given pleasing direction by Arthur Dreifuss and adequate production by Jack Schwarz.

Richard Cromwell is well cast in the title role and delivers an ingratiating performance. Mary Carlisle does well as the love interest opposite Cromwell. Robert Armstrong furnishes his usual dependable work as a racketeer leader. Ralf Harolde, Warren Hymer, Charles Judels and Chick Chandler are among the seasoned troupers in the cast. Toddy Peterson, newcomer, and Hal K. Dawson are among the principals.

Richard Cromwell, a country town grocery clerk, who did not know that his father was a feared gangster leader, is pressed into service by Robert Armstrong, a racketeer, as president of the Acme Protection Agency. He believes he is in a legitimate insurance business and is soon paying out prompt checks to truck owners, whose machines are being wrecked when the owners refuse to pay Armstrong and his henchmen for "protection."

One of the owners is Mary Carlisle, with whom Richard falls in love. Ralf Harolde, jealous of Armstrong's leadership, finally learns that Cromwell, who has been pictured as a mysterious murderous figure by Armstrong, is the "president" of the Acme outfit. Harolde tries to put him "on the spot," but Cromwell, inspired by his love for Mary, takes care of Harolde with his fists.

Oscar Brodney and Jack Rubin wrote the original story and Edward Dein and Rubin the screenplay. Art Reed turned in a nice job of photography.

CAST: Mary Carlisle, Richard Cromwell, Robert Armstrong, Chick Chandler, Warren Hymer, Charles Judels, Vince Barnett, Ralf Harolde, Toddy Peterson, Hal K. Dawson, Pierce Lyden, Kenny Chryst, Sam Bernard, Patsey Moran, Emmett Lynn, Roberta Anderson, Jim Blaine, Ray Parsons, Jack Kenny, Bobby Stone.

CREDITS: Producer, Jack Schwarz; Director, Arthur Dreifuss; Authors, Oscar Brodney and Jack Rubin; Screenplay, Edward Dein and Jack Rubin; Cameraman, Art Reed; Musical Score by Leo Erdody; Musical director, David Chudnow; Art Director, Dan Milner.

DIRECTION, Good. PHOTOGRAPHY, Good.

Intervenor Files Appeal In Cal. Drive-In Award

Minor Estate, operating the Major and Magnolia Theaters, have filed an appeal against an award which reduced clearance over the San Val Drive-In Theater, Burbank, Cal., from 63 to 28 days after first-run. Original complaint by the San Val was filed against Paramount, RKO, M-G-M and Warner Bros. Minor Estate was the intervenor in the case.

Two Cincy Area Closings

Cincinnati—Closings this week include The "V", Dayton, for installations and new front. House will reopen Sept. 4. The Fox, Huntington, has closed temporarily.

Clemmer, Pioneer Exhib. In Pacific Northwest, Dies

Seattle — James D. Clemmer, 61, pioneer exhibitor in the Pacific Northwest, and for past 10 years manager of the Fifth Ave. Theater here, died of a heart attack.

Gordon, Middletown, Burns

Middletown, O.—The Gordon, Publix-owned house, was razed by fire.

PRODUCT

A COMPLETE LINE-UP OF PRODUCT AVAILABLE FOR EXHIBITORS FOR THE COMING SEASON

—number of features scheduled.

—names of companies producing and distributing them.

—number of shorts scheduled—names of series — number of shorts in each series.

—names of companies producing and distributing these shorts.

—a complete list of titles, casts, credits, release dates, where available, of features now completed, for the new season.

—the titles, casts and credits of features now in production.

—a complete line-up of future product planned with tentative titles, casts and credits where available.

—a list of the contract players, producers, and directors by companies, major and independent.

This constructive, valuable information will be another one of the important features of the forthcoming—

THE Film DAILY

PRODUCT GUIDE AND DIRECTORS' ANNUAL

You help someone you know...

when you give to the USO

CIRCLE 7-6930

A. P. WAXMAN
Director of Campaign

USO 1942 WAR FUND CAMPAIGN
AMUSEMENTS, ARTS AND SPORTS COMMITTEE
JACK COHN, *Chairman*

MOTION PICTURE THEATRE COMMITTEE
Suite 934, 50 Rockefeller Plaza, New York City
Sam Rinzler, Chairman, War Activities Committee, Theatre Division For Greater New York

Fred J. Schwartz
Irving Lesser
Co-Chairmen

Harry Brandt
Arthur Mayer
Herman Gluckman
Vice-Chairmen

S. H. Fabian
Treasurer

Hal Hode
Coordinator

EXHIBITORS AND DISTRIBUTORS COMMITTEE

E. L. Alperson
Jack Bowen
Leo Brecher
Nat Cohn
Clarence Eiseman
Jack Ellis
Morris Epstein
Zeb Epstin
Gus S. Eyssell
Joe Felder
Louis Frisch
Phil Hodes
Jules Joelson
Milton Kusell
Abe Lastfogel
Joseph J. Lee
Sam Lefkowitz
David Levy
Roger Mahan
Chas. Moses
Frank Moskado
C. C. Moskowitz
Ralph Pielow
Henry Randell
Walter Reade
Irving Renner
Sam Rosen
Edw. Rugoff
Morris Sanders
Marvin Schenck
Edw. Schnitzer
George P. Skouras
Maurice Strassburg
Sam Strassburg
David Weinstock
Bob Weitman
Robert Wolff
Irving Wormser
John Wright

Reminder:—
To all theatres in Greater New York.
USO theatre week starts tomorrow, for one full week.
Lets do a man-size job for the men in Uniform!

Sam Rinzler
Fred J. Schwartz
Irving Lesser

MOTION PICTURE THEATRE DRIVE—WEEK BEGINNING THURS., JULY 23rd, 1942
SPONSORED BY WAR ACTIVITIES COMMITTEE OF THE MOTION PICTURE INDUSTRY

338

FILE COPY
DO NOT REMOVE

Intimate in Character
International in Scope
Independent in Thought

THE FILM DAILY

The Daily Newspaper
Of Motion Pictures
Twenty-Four Years Old

VOL. 82, NO. 17 | NEW YORK, THURSDAY, JULY 23, 1942 | TEN CENTS

RUN FREEZING REPORTS WORRY DOMINION

Schine Counsel Files Theater Divestiture Report

Editorial

Thirty Days
. . . in Hollywood

By CHESTER B. BAHN

HERE, summarized that he who runs may read, as 'twere, is what Hollywood accomplished in the way of conservation, extra-curricular activity by players, etc., during June's 30 days that the nation's war effort might be supported and the industry's pledges be fulfilled:

JUNE CONSERVATION

ITEM: Films. METHOD: 13 new production rules—a 30 per cent saving.

Rubber. Found other materials—a 90 per cent saving.

Rubber tires. Reduced use—a 35 per cent saving.

Nails. Salvage, nail straightener, a 40 per cent saving.

Lumber. Salvage, substitutes, construction cuts—a 50 per cent saving.

Transportation mileage. Eliminations, rerouting, grouping—a 25 per cent saving.

Costume materials. New Styling, re-use of material—a 30 per cent saving.

Metals. Substitutes and stockpile savings—a 35 per cent saving.

THE STUDIO FRONT

Raised the enlistments in armed services to approximately 9 per cent of all males employed in studios.

Produced 13 War Training Films.

Produced nine war effort entertainment shorts.

Signed up approximately 30,000 employes to put 10 per cent or more of salary in War Bonds.

Took part in MacArthur Day celebration.

Entertained touring war heroes.

Staged Navy, Russian, Dutch, China war relief campaign for funds.

VICTORY COMMITTEE ACTIVITIES

ARTISTS: 638. WHAT THEY DID: Entertained, sold bonds; travelled 151,500 miles.

102 of this number made personal appearances; visited 34 camps and cities.

173 took part in special war service radio programs; went on air 47 times.

64 entertained servicemen in hospitals; made 7 trips.

299 staged dramatic shows; visited 35 camps.

The record in itself constitutes the most eloquent editorial that could be written and comment, accordingly, is cheerfully waived.

One Schine Partner Appeals to Arnold Against Repurchase of His Theater

Buffalo — Instance of a theater partnership which is threatened with being broken up involuntarily through operation of the divestiture section of the temporary court order of May 19 postponing the Schine anti-trust suit for two years is offered in the report of Willard S. McKay, Schine counsel, on divestiture progress.

Report was filed in Federal Court yesterday. Mentioned in the report and affixed to it are communications between Leon B. Scott, who sold to

(*Continued on Page 7*)

McCarthy Appointed Alstock's Assistant

Charles E. McCarthy, veteran film advertising and publicity executive who several months ago joined the Motion Picture Division of the Office of the Co-Ordinator of Inter-American Affairs to serve as its director of information and public relations,

(*Continued on Page 6*)

Balaban Roxy Bills to be 50-50 for Young and Old

A policy of more popular entertainment, in keeping with the new trend in theater business, will be the order of the day at the Roxy when he takes over the operation of the house from the Fanchon &

(*Continued on Page 8*)

FILM STOCKS AT NEW HIGHS

Paramount and 20th Cent.-Fox Issues Attract Investors

Reflecting the heightened interest of war-time investors in the film industry, Paramount's common and preferred and 20th Century-Fox's common advanced to new highs for the year on the Big Board yesterday.

At the same time, Loew's common and 20th-Fox's preferred equalled the previous 1942 highs.

Paramount's preferred closed at 16½, up one-eighth from the old high, and the preferred at 120 as against the old high of 117⅞.

Twentieth-Fox's common was up one-quarter to 11¼, and its preferred closed at 23½, a gain of three-quarters.

Loew's common advanced to 42⅜, a ⅜ths gain for the day.

Local 702 to Press Living Cost Pay Tilt

Renewed efforts to obtain wage increases will be made by film laboratory workers in the East through the Motion Picture Laboratory Technicians Union, Local 702, IATSE, it was learned yesterday. The return of Richard F. Walsh, IA president, from the Coast will be the signal re-

(*Continued on Page 5*)

Order Said Recommended By McMullen Presumably Would Affect Can. Houses

Ottawa — Rumbles of exhibitor dissatisfaction are reaching here from various parts of Canada with respect to several rulings which may possibly be issued shortly by the Government in connection with the distribution of motion pictures—steps which apparently loom upon the reported recommendation of R. C. McMullen, director of the Theater and Film Section of the Wartime Prices and Trade Board.

One of the chief objects of worry on the part of film outlets springs

(*Continued on Page 4*)

Private Motor Ban Affects Brazil Biz

Brazilian order removing all private motor cars from the streets is expected to have a vital effect on the motion picture industry, according to Walter Gould, foreign department head of United Artists, who returned

(*Continued on Page 8*)

Kalmenson to Define WB's Sales Policies

Boston—Agenda for the opening day's session of the first Warner regional sales meeting which gets under way this morning in the Ritz-Carlton Hotel with General Sales Manager Ben Kalmenson presiding,

(*Continued on Page 7*)

May Renew 'Made Work' Fight
AFM Records Ban Gives D of J New Opening

Washington Bureau of THE FILM DAILY

Washington — With the "made work" issue long a bone of contention in film biz, industry observers here yesterday displayed a lively interest in reports that the D of J, utilizing the AFM's present drive to require radio to drop recordings in favor of "live talent" as a peg, may renew its fight before the U. S. Su-

(*Continued on Page 7*)

Allied Leaders Huddle On Vital Exhib. Problems

Pittsburgh—With the belief that the industry is facing the most critical period in its history, Allied directors yesterday attempted to unravel some of their own most vital problems. Meeting at the William

(*Continued on Page 4*)

Wright Severs Ties With B'way Rivoli

John C. Wright, managing director of the Rivoli Theater for many years, is understood to have resigned that spot, effective as of last week-end. Sources close to United Artists Theater Circuit and associated channels in the house's operation indicated last night that no successor to Wright, one of Broadway's most popular and capable showmen, has yet been named.

THE NEWSPAPER OF FILMDOM — THE FILM DAILY — ALL THE NEWS ALL THE TIME

Vol. 82, No. 17 Thurs., July 23, 1942 10 Cents

JOHN W. ALICOATE : : : : Publisher

DONALD M. MERSEREAU : General Manager

CHESTER B. BAHN : : : : : : Editor

Published daily except Saturdays, Sundays and Holidays at 1501 Broadway, New York, N. Y., by Wid's Films and Film Folk, Inc. J. W. Alicoate, President and Publisher; Donald M. Mersereau, Secretary-Treasurer. Entered as second class matter, Sept. 8, 1938, at the post-office at New York, N. Y., under the act of March 3, 1879. Terms (Postage free) United States outside of Greater New York $10.00 one year; 6 months, $5.00; 3 months, $3.00. Foreign, $15.00. Subscriber should remit with order. Address all communications to THE FILM DAILY, 1501 Broadway, New York, N. Y. Phone BRyant 9-7117, 9-7118, 9-7119, 9-7120, 9-7121. Cable address: Filmday, New York.

Representatives: HOLLYWOOD, Calif.—Ralph Wilk, 6425 Hollywood Blvd., Phone Granite 6607. LONDON—Ernest W. Fredman, The Film Renter, 127-133 Wardour St., W. 1. PARIS—P. A. Harle, Le Film, 29 Rue Marsoulan (12). MEXICO CITY—Marco Aurelio Galindo, Depto. 215, Calle del Sindicalismo, 99, Tacubayo, D. F.

FINANCIAL

(*Wednesday, July 22*)

NEW YORK STOCK MARKET

	High	Low	Close	Net Chg.
Am. Seat.	9	9	9	+ ⅛
Col. Picts. vtc. (2½%)	8⅛	7⅞	7⅞	— ¼
Columbia Picts. pfd.	30	30	30	.....
Con. Fm. Ind.	½	½	½	+1-16
Con. Fm. Ind. pfd.	....	....	....	.....
East. Kodak	135⅛	134¾	135⅛	+ ½
do pfd.	173	172	172	+ ½
Gen. Prec. Eq.	13½	13⅛	13⅛	+ ⅛
Loew's, Inc.	42⅜	42	42	.....
do pfd.	....	....	....	.....
Paramount	16½	16⅛	16¼	— ⅛
Para. 1st pfd.	120	119	120	+ 2⅛
RKO $6 pfd.	....	....	....	.....
20th Century-Fox	11⅜	11	11¼	+ ¼
20th Century-Fox pfd.	23½	23¼	23⅜	+ ⅜
Univ. Pict. pfd.	....	....	....	.....
Warner Bros.	5¾	5½	5½	— ¼
do pfd.	70½	70	70½	+ 3

NEW YORK BOND MARKET

	High	Low	Close	Net Chg.
Para. B'way 3s55	....	....	....	.....
Para. Picts. deb. 4s56	99¾	99⅝	99¾	+ ⅛
Warner Bros.' dbs. 6s48	101¼	101	101	— ¼

NEW YORK CURB MARKET

	High	Low	Close	Net Chg.
Monogram Picts.	....	....	....	.....
Radio-Keith cvs.	5-32	5-32	5-32	+1-32
Sonotone Corp.	....	....	....	.....
Trans-Lux	....	....	....	.....
Universal Corp. vtc.	7⅛	7	7	.....
Universal Picts.	27	27	27	+ 2

N. Y. OVER-THE-COUNTER SECURITIES

	Bid	Asked
Met. Playhouse Inc. 2nd deb. '45	65	68
Roxy Thea. Bldg. 4s 1st '57	63	65½

THE SHORTEST DISTANCE BETWEEN TWO POINTS IS

Postal Telegraph

CHARGES FOR TELEGRAMS 'PHONED IN APPEAR ON YOUR TELEPHONE BILL.

COMING AND GOING

WALTER PIDGEON leaves today for the Coast.

LLOYD L. LIND, head of Monogram's contract department and assistant to Steve Broidy, general sales manager, is back at the studio from a four-week trip to New York.

SOL SCHWARTZ, RKO Western zone manager, is visiting the circuit's theaters in Cleveland, Columbus, Detroit and Chicago. He will return in time for the opening of RKO convention on Monday.

RICHARD F. WALSH, head of the IATSE, is expected back from Los Angeles on Monday.

ALEX GOTTLIEB, Universal associate producer, arrives here from the studio on Monday for a brief vacation. His wife will be with him.

RUTH MORROW, publicist at the Universal home office, gets back in town on Monday after a month's stay on the Coast.

F. J. A. McCARTHY, Universal Southern and Canadian division manager, has gone to Toronto. He will be back at his desk on Monday.

HOWARD DIETZ and SI FABIAN go to Washington today.

Certify SOPEG as Agent For Nat. Screen Workers

Washington Bureau of THE FILM DAILY

Washington—The National Labor Relations Board yesterday announced the certification of the Screen Office and Professional Employes Guild, Local 109, UOPWA, CIO, as exclusive representative for collective bargaining purposes of all office, clerical, secretarial and accounting employes at both the home office and New York exchange offices of National Screen Service.

The union may act as bargaining agent for only the above listed employe classifications and only in respect to rates of pay, wages, hours of employment and other conditions of employment.

$511,558 Net Profit for Consolidated of Hawaii

Honolulu (By Air Mail—Passed by Censor) —Consolidated Amusement Co. net profit in 1941 was $511,558.80, equal to $3.20 a share on the basis of 150,000 shares. All of the preferred stock was retired on Dec. 10, 1941.

In addition to cash dividends of $2.30 a share, a stock dividend of 50,000 shares was distributed on Dec. 1, when stockholders were given the right to subscribe pro rata to an additional 50,000 shares at $10 a share.

Net operating profit for the year was $1,001,976.

Owen Named Paramount's Eastern Div. Sales Head

Hugh Owen becomes Paramount's Eastern division sales manager on Aug. 1 when J. J. Unger's resignation from the company is effective. Owen's appointment, previously reported, was announced officially yesterday by Neil Agnew. J. J. Donohue, former Chicago branch manager, has assumed Owen's former post as district manager of the territory serviced by the Dallas, Memphis and Oklahoma City exchanges.

Chicago Blackout Regulations

Chicago — Mayor Edward Kelly has announced Chicago blackout and air raid rules for the metropolitan territory. Theaters will participate in the blackouts and air raid alarms.

Metro to Tradeshow Four Features on Aug. 4, 6, 11

Metro has set dates for the next four pictures to be tradeshown. "Somewhere I'll Find You" and "The War Against Mrs. Hadley" will be screened in exchange centers nationally on Aug. 6, except in New York, where these pictures will be shown Aug. 4, and in Minneapolis where all four pictures will be shown in the 20th Century-Fox screening room on Aug. 4. "Seven Sweethearts" and "A Yank at Eton" will be screened everywhere on Aug. 11.

Ben Washer, Goldwyn's Press Rep., Into Army

Ben Washer, press representative for Samuel Goldwyn, yesterday was inducted into the Army. He has been given a two-week furlough to wind up his business affairs.

Washer has represented Goldwyn for the last nine months. He was with Goldwyn previously for two years.

W. P. Montague Leaving Para. News for OWI

W. P. Montague, assignment editor of Paramount News for the last 15 years, has resigned to join the Motion Picture Bureau of the Office of War Information. He will be an associate producer to Sam Spewack and takes over his new duties on Monday.

WB Takes Soviet Dance Film

"A Nation Dances," two-reeler made from footage of a Soviet national dance festival filmed in Moscow while the city was being bombed, has been placed on Warners 1942-43 shorts program. Gordon Hollingshead is now supervising the editing and English narration.

Goldwyn on the Air Tomorrow

Chicago—Samuel Goldwyn will appear on radio station WGN tomorrow morning in a John Holbrook interview. He will tell of Hollywood's co-operation in defense.

Kinsler at WB Chi. Branch

Chicago—Ralph Kinsler, formerly Cincy branch manager, has been named country sales manager for Warners local exchange.

Grainger Closes Deals With No. Calif. Circuits

San Francisco—Before leaving for Los Angeles, James R. Grainger president of Republic Pictures announced a deal closed with the Golden State Theaters Circuit and the T & D, Jr. Enterprises, Inc., for Republic's 1942-43 product. Circuits operate 87 houses in northern California.

Sid Weisbaum, Rep.'s Frisco branch manager, sat in with Grainger on the deal. N. Naify and R. A. McNeil represented the circuits.

NEW YORK THEATERS

RADIO CITY MUSIC HALL
Rockefeller Center
GREER GARSON • WALTER PIDGEON
"MRS. MINIVER"
From Jan Struther's Book • An M-G-M Picture
ON THE GREAT STAGE: "AT EASE!"—Leonidoff's fast moving, colorful revue. Symphony Orchestra, under the direction of Erno Rapee. First Mezzanine Seats Reserved Circle 6-4600

Tyrone POWER • Joan FONTAINE
"THIS ABOVE ALL"
A 20th Century Fox Picture
PLUS A BIG STAGE SHOW ROXY 7th AVENUE 50th STREET

Paramount presents
"PRIORITIES ON PARADE"
with ANN MILLER • BETTY RHODES • JERRY COLONNA
IN PERSON
PHIL HARRIS ZERO MOSTEL
And Band Extra! ANN MILLER
Doors open at 9:30 a.m. HEALTHFULLY COOLED PARAMOUNT TIMES SQUARE
BUY WAR STAMPS AND BONDS AT THE PARAMOUNT

SAMUEL GOLDWYN PRESENTS
GARY COOPER in
THE PRIDE OF THE YANKEES
(The Life of Lou Gehrig)
Released Through RKO-Radio Pictures, Inc.
Air Cooled ASTOR B'way Popular Prices & 45th Midnite Shows
Continuous Performances

RKO PALACE B'WAY & 47th St.
GARY COOPER
'SERGEANT YORK'
— and —
'MAGNIFICENT DOPE'
HENRY FONDA • LYNN BARI

"BRILLIANT—A HIT."—Anderson, Jour.-Amer.
50c to $1.50 at all Performances except Sat. Eves. 50c to $2.50 | Plus Tax
Sonja Henie & Arthur M. Wirtz present
A New Musical Icetravaganza
STARS ON ICE
CENTER THEA., Rockefeller Center, CO. 5-5474
America's Only Ice Theater
Evgs. Incl. Sun. 8:40. Mats. Sun., Wed. & Sat.
No Monday Perf. Mail Orders Promptly Filled.
ALWAYS COMFORTABLY COOL

"They went batty about Panama Hattie!"

"East is East and West is West
But both say Panama Hattie's best!"

WEST COAST!

Alexandria Theatre at Glendale yelled "Uncle" when boisterous Preview audience laughed so hard it seemed like a California earthquake. Sure-fire musical whirlwind with Red Skelton in top form, Ann Sothern brilliant and a screenful of talent, tunes and temptresses.

EAST COAST!

Preview at Loew's New Rochelle confirms West Coast predictions that "Panama Hattie" is the most uproarious musical show in years. Audience literally shrieked with laughter at Red Skelton and his comic pals. Ann Sothern is a real musical comedy star in a sensational filming of the long-run Broadway stage hit!

A Metro-GOLDMINE-Mayer Wow!

Run Freezing Reports Worry Dominion

(Continued from Page 1)

from the subject of freezing runs, which would affect all strata of exhibition, but most vitally and adversely the operators of the small stands. Under such a provision, it is contended, the little exhibitors could not possibly adjust their programs at any time during the releasing year, as they could do formerly. Most exhibitors overbuy for the privilege of switching films, it is pointed out, but this can no longer happen if the ruling, as reportedly proposed, is put in force.

If and when the order materializes, it is understood that it will apply to 1941-42 product, avoiding the usual basic period of Sept. 15 to Oct. 11, which would necessarily relate it to 1940-41 runs.

Also looming, according to reports in the film trade, is a proviso which would force exhibitors to play the same number of pictures during any basic period as formerly, thus not taking into account the matter of overbuying heretofore, and also play the same amount of specials, even though exchanges are not required to restrict themselves to the same number.

Allied Leaders Huddle On Vital Exhib. Problems

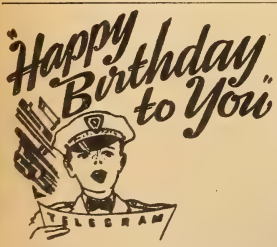
(Continued from Page 1)

Penn Hotel, board members sought to arrive at an official policy on matters pertaining to priorities, new sales plan, film rentals, war activities and other important subjects.

Results of yesterday's conferences were kept confidential and all statements to the press were withheld. Official announcements will be released today.

Cinema-Craft Chartered

Sacramento — Incorporated for $200,000, Cinema-Craft Productions, Inc., will manufacture photographic supplies and motion picture film, according to articles of incorporation on file here. Main offices will be in Los Angeles with the following as directors: Alfred Dean Burke, Lafayette McDonald and Francis Corby, all of Los Angeles.



Albert Warner
Harry Cohn
Florence Vidor
Aileen Pringle
Joseph Seiden
Gerald K. Rudulph
Ray Cozine
Whitney Bolton
Gale Page
Lewis Innerarity

▼ ▼ ▼

● ● ● **YOU'RE gonna see a lot of top-flight solons of filmland, particularly in the photographic bracket, attending tonight's big affair in the snooty Waldorf-Astoria.....Event is the Dinner and Evening tendered by Agfa Ansco to celebrate the great photographic achievements in the 100 years since the founding by Edward Anthony of the firm which is now Agfa Ansco.....Highlight of the gala session will be the first announcement and the first demonstration of two important advances in the firm's century-old study of the light ray and its utilization for mankind.....Too, the program will include a genuine "magic lantern" show, the first seen in New York in the 20th Century, according to reliable historians hereabouts.....Actual slides and lantern of 75 years ago will be used, creating many such supposedly modern effects as fade-outs, snow-storms, motion, etc.....**

▼ ▼ ▼

● ● ● *LEONARD S. SCHLESINGER, Warner Theaters exec., while in Philly t'other day, dropped into the Boyd Theater where one of the "Yankee Doodle Dandy" $1.10-top test runs is soon to take place (Aug. 12 is scheduled date).....He reports that the showing of a trailer announcing the film's coming aroused one of the biggest spontaneous outbursts of applause he has ever heard,—and Len has heard plenty.....Incidentally, Schlesinger reveals that, in its first seven weeks on Broadway, "Dandy" has topped the comparative "Sergeant York" original Main Stem run by 33 1/3 per cent, and is still going strong. . . . ● And anent Philly, thanks to Jay Emanuel who shipped up to New York a nice bundle of books for the library which the Motion Picture Trade Press Publishers Committee is establishing for the U. S. Signal Corps Photographic Center, Astoria, L. I.....How 'bout some more contributions of volumes from Philly's Film Row?.....*

▼ ▼ ▼

● ● ● **CAN'T blame Emanuel (Randforce) Frisch for bein' proud of the pace which circuit's managers are maintaining in War Bonds and Stamps sales.....During the past six weeks the total exceeds $130,000 .....Some of the outstanding efforts turned in were by the Congress Theater (Sid Levine, mgr.), $23,000; Carroll (Louis Schnitzer, mgr.), $9,600; and Rainbow (Maurice Reisner, mgr.), $7,500. . . . ● Employe associations of De Luxe Lab and 20th-Fox will merge for the de luxe outing on Aug. 1, and sail up the lordly Hudson. . . . ● You won't find it in commodity news, but the Cotten market went up again this week when astute Dave Selznick signed the capable Joseph to a long term pact. . . . ● Yesterday's first exec. conference took place on a Times Sq. curbstone 'twixt the Dembows, Sam and George,—or was it a family confab? ● Sam (PRC) Kestenbaum is back at his desk after spending a recent week with the mermaids at a certain seaside resort (name'll be furnished as soon as the war is over). . . . ● Bob "Superman" Maxwell is that way about the Coast Guard Auxiliary and is slated to commence active patrol duty soon via command of his own nifty cruiser, "Bonus".....**

▼ ▼ ▼

● ● ● *COMPILATION of service records of veteran employes of 20th-Fox shows this company and its subsidiaries have more employes who have completed 20 or more years of service than any other org in the pic biz.....There are 17 alone from Fox Movietone News staff.... Distinction of being the leading vet among the h.o.-ites goes to Chief Projectionist Deon De Titta who's been 'round for 26 years.....Alan Freedman, manager of De Luxe Laboratory, is also a 26-yearer, only a few months shy of De Titta's long tenure.....*

▼ ▼ ▼

● ● ● **AVENGE PEARL HARBOR!.....**

DATE BOOK

July 23-24: Warner regional, Ritz-Carlton Hotel, Boston.

July 25-27: PRC regional, Chicago.

July 27: Queen City Variety Club outing, Summit Hills Country Club, Cincy.

July 27: Detroit Variety Club golf tourn[illegible]

July 27-28: Warner regional, William Pen[illegible]tel, Pittsburgh.

July 27-29: RKO sales convention, Waldorf-Astoria.

July 28: Detroit Variety Club golf tournament, Plum Hollow Golf Club.

July 30-31: Warner regional, Blackstone Hotel, Chicago.

Aug. 1-3: PRC regional, Dallas.

Aug. 3-4: Warner regional, Peabody Hotel, Memphis.

Aug. 8-10: PRC regional, San Francisco.

Aug. 10-11: Warner regional, Palace Hotel, San Francisco.

Aug. 24-25: Warners Canadian sales meeting, Montreal.

Oct. 25: Pittsburgh Variety Club banquet.

Strike of WB Collarites Sure, Says AFL Official

There will definitely be a strike of white collar employes of Warner Bros., it was said yesterday by Edward K. Flaherty, AFL organizer, who refused to divulge the date set for the walkout. It was indicated that the alleged refusal of the company to discuss the issues at stake left no other choice of action.

A strike threat was first brought up at a meeting on Monday of Motion Picture Office Employes, Local 23169, AFL, which consists of Warner Bros. office workers, who voted unanimously to walk out over alleged failure of the company to abide by terms of a contract set orally in discussions with the union's negotiating committee last week.

Warner Bros. had made no overtures in an effort to settle the dispute, it was said. The union charges the company refuses to indicate the type of shop to be contained in its contract with the employes, has reduced the retroactive period for wage raises agreed upon and insisted on leaving warehouse workers out of the picture.

Back to Midnight Closing

Omaha—Brandeis, downtown first-run Singer circuit house, has gone back to a noon-to-midnight schedule after an unsuccessful try at a 12:30 p.m. to 12:30 a.m. plan.

Urge Ending Duals As Patriotic Service

Chicago — A resolution urging abolishment of double feature programs as a patriotic service to the country has been adopted by Illinois Allied's board of directors. The resolution called upon all Allied members to co-operate and urged UMPI to join in the movement.

Local 702 to Press Living Cost Pay Tilt

(*Continued from Page 1*)

vitalizing the laboratory men's campaign for higher wages to meet the mounting cost of living. Walsh is expected back in town on Monday.

"All we are waiting for is the green light for Walsh," said John Rugge, head of Local 702, who emphasized that the laboratory workers were driven solely by economic necessity in asking for wage hikes.

Local 702 can take no action on the matter independently of the IATSE, it was indicated. Walsh will be asked to call a meeting of all laboratories to learn their stand on the workers' request. It was said Local 702 could not submit the request for higher wages officially to the employers until Walsh had had a chance to work on it. The local is understood to have contacted the IA on the subject, but nothing has happened to date. It has long sought the support of the IA in its efforts to get more money for its members.

Film laboratory workers have been asking for general wage increases on a voluntary basis. Union officials have pointed out to the laboratory people that the wage increase received more than a year ago has been more than nullified by the rising costs of living since then. They argue that, although another increase of 10 per cent is due to go into effect on March 10, 1943, most of the laboratory workers cannot wait until then unless they are willing drastically to cut their standard of living.

Albany Exchange Workers To Submit Labor Pact

Albany—Front office employes of all Albany exchanges except Paramount and M-G-M met last night to draw up a contract which they intend to submit to exchange officials.

Final plans for consummation of the union into IATSE were made at the DeWitt Clinton Hotel on July 19. The exchange employes are to operate as an affiliate of the back room employes union but with their own officers.

STORKS!

West Coast Bureau of THE FILM DAILY

Hollywood — Mr. and Mrs. Jack Glazer are the parents of a son weighing five pounds, 13 ounces. Glazer is sound effects librarian at RKO.

Milwaukee—Mr. and Mrs. Harry A. Melcher, parents of a six and one-half pound baby boy. Father is with the Eskin Theater Circuit here.

TO THE COLORS!

Corp. Dave Golding, formerly a FILM DAILY staff writer, is somewhere in Great Britain, it was learned yesterday. Golding entered the Army in February.

Memphis — Ancil Whitlow, manager of the Memphian, a nabe house has joined the Army.

Seattle—Jack Rosenberg of the Evergreen circuit has enlisted in the Coast Guard.

West Coast Bureau of THE FILM DAILY

Hollywood—With 90 former employes of the RKO Radio studio now wearing Uncle Sam's uniform, four more have left to join up. Latest additions are Nate Slott, assistant director, who joined the Coast Guard as a seaman first class James Hall, studio driver and a former World War I veteran, who has been commissioned an artillery officer; Glenn Miller, son of Earl Miller, head of the electrical department, who goes into the Army; and Sam Waxman, studio physical instructor, who also goes into the Army.

Seattle—Jack Rosenberg of the Evergreen State offices has joined the Coast Guard.

Tampa, Fla.—Wallace Hay, manager of the Roxy Theater for the past three years, has resigned to join the Army. He is stationed at Camp Blanding.

Chicago—Edward Fuld, Jr., general manager of the American Ticket Corp., has joined the Navy, as lieutenant junior grade. Max Roos, ATC prexy, has not yet named a successor to Fuld.

Chicago—Commercial theater has lost George J. Stamos, assistant manager; Tony Moss, chief of service, and Frank Jurinci of the house staff to the armed services.

Indianapolis — Andrew Anderson, head of the Photoplay Theaters of Kentucky, with headquarters here, has enlisted in the Army Air corps.

St. Louis—William Williams, 20th-Fox salesman, has enlisted in the Army.

Milwaukee, Wis. — Cyril Grody, manager of the Davidson Theater here for the last two years, is now serving with an enti-aircraft unit at Camp Upton, N. Y. Grody also has two brothers in military service.

Cincinnati—Two sons of T. J. McArlnus, operator of the Hard Burly Theater, Hard Burly, Ky., have won Army promotions. Daniel Louis has been elevated to sergeant and James P. to corporal.

Columbus, O. — Joe Sloan, the Broad's manager, is awaiting orders to report for service in the Volunteer Officers Training Corps.

Scranton, Pa.—Jack Carroll of the Comerford booking office has been inducted, along with Earl Rozelle, assistant manager of the Strand Theater, and Jerome McDonald, doorman of the Comerford Theater.

Freeland, Pa.—John (Kelly) Condrach, formerly of the Refowich Theater, has been assigned to a base in the Carolinas after completing a special course at the Marines Quartermaster School in Quantico, Va.

Forty Fort, Pa.—Thomas Alexander, veteran industryite and manager of the Forty Fort Theater, has three sons in the service. All have been active in the theater business prior to their entrance into the armed forces. Alexander Alexander manager the Forty Fort until his induction. Frank Alexander was assistant manager of the Irving Theater while Pete, the youngest of the trio, was assistant manager at the Forty Fort. Alex is at Scott Field, Ill., with Frank at Chanute Field, Ill., and Pete at Fort Eustis, Va.

Chicago — Jack Kalcheim of the William Morris office has joined the Army.

WAR SERVICE
... on the Film Front

"SMOKES" FOR WB SERVICE MEN

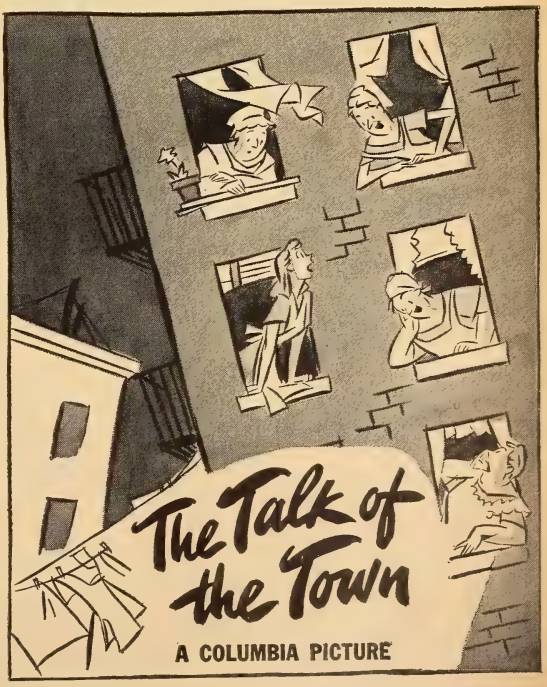
The Service Men's Canteen Committee has been formed by the Warner Club, under President Martin F. Bennett, for the chief purpose of sending cartons of cigarets regularly to Warner Bros. employes now in various branches of military service.

Last Christmas the Club sent checks to about 300 of the boys who were then on active duty, and next Christmas it is planned to ship gift packages to more than 700, the approximate total already in service from the Warner home office, field and theater personnel, but exclusive of the studios.

... — V .. —

"Without Love" Rights Purchased by Metro

M-G-M has bought the screen rights to the new Philip Barry play, "Without Love," in which Katharine Hepburn and Elliott Nugent have been appearing in a pre-New York road tour. Play opens on Broadway in September under the auspices of the Theater Guild, but the picture will not be released until sometime after the completion of the stage presentation or the early part of 1944. Understood Miss Hepburn will star in the Metro film version.



☆ REVIEWS OF THE NEW FILMS ☆

"Priorities on Parade"

with Ann Miller, Jerry Colonna, Johnnie Johnston

Paramount 79 Mins.

FAST, TUNEFUL MUSICAL JAMPACKED WITH COMEDY IS GRAND BOXOFFICE ENTERTAINMENT.

Giving a new twist to an old formula, Paramount has concocted in "Priorities on Parade" a musical of solid boxoffice proportions. The film offers a fat dose of the sort of stuff the man in the street cries for. Action, music, dancing, comedy, pretty girls, these and a lot of other popular ingredients choke this fine production.

The producers have been smart in pumping a world of humor into the story, a gay and thoroughly pleasing creation told in a manner that is understood by every Tom, Dick and Harry. The film is dedicated solely to the business of entertaining and it does that beyond reproach. Better fun could hardly be conceived—fun with a high patriotic fervor.

The yarn is set in an airplane factory in California. It has to do with a group of starving entertainers who take jobs in the factory for their bread and butter while waiting for their break in show business. They spend their spare time bolstering the morale of the workers by putting on entertainment for them. When the break finally comes, they turn it down, electing to remain at the factory out of patriotism.

Two of the entertainers (Ann Miller and Johnnie Johnston) and a girl welder (Betty Rhodes) figure in a romantic triangle, out of which Miss Rhodes breaks out the victor.

Miss Miller raises the blood pressure in a number of excellently staged dance routines. Johnston and Miss Rhodes make a strong impression in their work, both as actors and singers. The bulk of the comedy is in the stout hands of Jerry Colonna and Vera Vague, who are a riot.

The principals get fine support from Harry Barris, Eddie Juillan, Arthur Loft and a host of others.

The production, a credit to Producer Sol C. Siegel, boasts some first-rate tunes—the work of Jule Styne, Herb Magidson, Frank Loesser.

Albert S. Rogell's direction rates aces, as does the screenplay of Art Arthur and Frank Loesser. The photography of Daniel Fapp is topnotch.

CAST: Ann Miller, Johnnie Johnston, Jerry Colonna, Betty Rhodes, Vera Vague, Harry Barris, Eddie Quillan, Dave Willock, Nick Cochrane, Rod Cameron, Arthur Loft, The Debonaires, William Forrest, Warren Ashe, Charles Halton, Lee Shumway.

CREDITS: Producer, Sol C. Siegel; Associate Producer, Burt Kelly; Director, Albert S. Rogell; Screenplay, Art Arthur, Frank Loesser; Musical Director, Victor Young; Film Editor, Arthur Schmidt; Art Directors, Hans Dreier Haldane Douglas; Cameraman, Daniel Fapp; Songs, Jule Styne, Herb Magidson, Frank Loesser.

DIRECTION, Good. PHOTOGRAPHY, Good.

"Hi, Neighbor"

with Jean Parker, John Archer

Republic 72 Mins.

HOT AND FURIOUS MUSICAL PACKED WITH RADIO PERFORMERS MAKES IDEAL FAMILY ENTERTAINMENT.

"Hi, Neighbor" is good entertainment for the family trade, with a special appeal for the radio hounds. The cast is choked with personalities of the air waves who display their wares pleasantly and energetically. Among the names strongly identified with the radio world are Lulubelle and Scotty, Barbara Jo Allen (Vera Vague), Don Wilson, Roy Acuff and His Smoky Mountain Boys and Girls, Harry "Pappy" Cheshire and Lillian Randolph. All are adept performers in their special lines.

For those who are not too radio-minded there are such attractions as Jean Parker, John Archer, Janet Beecher, Marilyn Hare and Bill Shirley, who comprise a charming and competent collection of acting talents.

"Hi, Neighbor" offers hot music and broad comedy in fat portions—all delivered in breathless tempo. It's strictly senseless but a lot of fun.

The story is typically Hollywood. It deals with an agricultural school transformed into a Summer resort catering to lonely hearts in an effort to raise funds to keep operating. The plot has to do with the efforts of faculty and students to keep the place going in the face of strenuous opposition on the part of the founder of the school (Miss Beecher) who thinks such goings-on pretty awful. What makes it worse is that her niece (Miss Parker) has chucked her dull, pompous society fiance (Wilson) for an attractive member of the faculty (Archer). As is to be expected, Miss Beecher changes her mind in the end after a series of hilarious complications.

Associate Producer Armand Schaefer has endowed the film with many exploitable factors. He has been capably backed by the others associated with the production. Charles Lamont's direction is snappy and the screenplay of Darrell and Stuart McGowan loaded with nice comedy touches. Ernest Miller's photography is a creditable job, as is the musical direction of Cy Feuer.

CAST: Jean Parker, John Archer, Janet Beecher, Marilyn Hare, Bill Shirley, Pauline Drake, Fred Sherman, Barbara Jo Allen (Vera Vague), Don Wilson, Harry "Pappy" Cheshire, Lulubelle and Scotty, Roy Acuff and His Smoky Mountain Boys and Girls, Lillian Randolph.

CREDITS: Associate Producer, Armand Schaefer; Director, Charles Lamont; Screenplay, Darrell and Stuart McGowan; Cameraman, Ernest Miller; Film Editor, Howard O'Neill; Art Director, Russell Kimball; Musical Director, Cy Feuer.

DIRECTION, Good. PHOTOGRAPHY, Good.

Chi.'s Harding Theater Sold

Chicago — Randolph Bohrer and associates have acquired the Harding Theater building for a reported $2,000,000 price.

Mrs. Orr Dead

Mrs. Charles Orr, wife of the owner of the Fairhaven Theater, Fairhaven, Vt., is dead.

Sam Kaplan Stricken

Sam Kaplan, assistant manager of Loew's Brevoort Theater, Brooklyn, died of a heart attack.

☆ SHORTS ☆

"Jewel of the Pacific"

(Magic Carpet of Movietone)

20th-Fox 9 mins.

Swell

Here is Hawaii as the world knew it before the grimness of war settled over it. One cannot sit through the lush beauty of our Pacific paradise without feeling a twinge of sadness. Such peace and exoticness as shown in this footage seem unreal in the light of present events. This quick but thorough camera tour of Hawaii makes an unexcelled booking. The photography is beautiful.

"Neck and Neck"

(Terry-Toon)

20th-Fox 7 mins.

Passable

A few laughs, none too strong, are scattered through this Technicolor cartoon, which has to do with the effect of love on a racehorse, a champ of champs. When the horse's attentions are spurned by a stunning filly, he finds all the running drained out of him. That presents quite a dilemma on the day of the big race. His spirits are restored and the day saved by the filly's sudden change of heart.

"The Frozen North"

(Terry-Toon)

20th-Fox 6 mins.

Entertaining

This animated cartoon deals with the frozen North in ironic fashion. The various phenomena identified with that icy wasteland are treated with considerable fun. The audience also is introduced to certain aspects of human and animal life for the sake of a laugh. The action and scenes are described by a commentator who adds materially to the enjoyment of the subject.

"Setting the Pace"

(Sport Review)

20th-Fox 10 mins.

Fine

The training of trotting champions is covered in an extremely satisfactory manner in this sport short. It is a subject that makes possible many exciting scenes. Ample footage has been devoted to trotters in action. Many famous trotters, past and present, are displayed at ease and on the track. Scenes of the Hambletonian, prize race of the trotting world, are included in the film, which is decidedly worth sitting through.

"Call of Canada"

(Magic Carpet of Movietone)

20th-Fox 10 mins.

Good

What with its many scenes of Canadian war activity, this should be a timely booking for all houses. The short skimps considerably in placing before the public a picture of present-day Canada. Only a handful of the Dominion's scenic highlights are shown. Much of the footage is devoted to the country's war work. At this time such a film holds considerable interest.

McCarthy Appointed Alstock's Assistant

(Continued from Page 1)

has been promoted to the post of Assistant Director in Charge of Operations, it was learned yesterday, although no official announcement of his appointment has been issued.

He will serve directly under the Motion Picture Division's Director, Francis Alstock, who early in June succeeded John Hay Whitney. The latter resigned after being commissioned a captain in the Army Air Corps and subsequently reported for active duty with the Intelligence Branch.

McCarthy for a solid decade, commencing in 1932, was head of the advertising and publicity department of 20th-Fox, and previously served as director of public relations for Paramount Publix.

Columbia Shows "Town" In Boston, Kansas City

Columbia staged trade screenings yesterday in Boston and Kansas City of "The Talk of the Town." Boston screening was held in the Telepix Theater and attended by a large group of exhibitors from the New England territory, among them E. M. Loew, R. Snider, G. Ramsdell, F. Sharby, J. Mathieu, H. Rifkin, F. Lieberman, M. and J. Levenson, N. Yamins, C. Morse, L. Gordon, A. Lockwood, P. Smith, N. Kurson, K. Forkey, H. Seitz, M. Thuohey, C. Kurtzman, E. Ansin, H. Stoneman, C. Payne, A. Anders, M. Finn, S. Sumner, and A. Viano.

Some 50 out-of-town exhibitors and all city and suburban exhibitors saw the picture in Kansas City, including Elmer Rhoden, Lon Cox, Clarence Schultz, Leland Allen, H. J. Griffith, and Ed Durwood.

In both cities, luncheons followed the screenings. The Statler, Boston, and the Muehlebach, Kansas City, were the respective venues.

Defer Oriental, Annetta Arbitration Cases

Chicago—Oriental Theater arbitration case goes over to Sept. 9 by agreement of parties. The Annetta Theater case goes over by agreement of parties to Sept. 15.

Cuban Film Board Moves

Havana By Air Mail)—The Cuban Film Board of Trade, has moved to Prado 268.

Schine Counsel Files Divestiture Report

(Continued from Page 1)

Schine a 50 per cent interest in his Margie Grand Theater, Harlan, Ky., and Thurman W. Arnold, Assistant Attorney General in charge of anti-trust matters. Declaring he is perfectly satisfied with his partnership with Schine, Scott does not want to repurchase the 50 per cent interest which Schine has offered in accordance with the court's order, and is uneasy at the prospect of getting a new partner without his consent, as is possible under the divestiture procedure.

Asks Arnold for Relief

Scott wrote to Arnold: "I would appreciate your doing what you can to have a supplement of some kind drawn up and made a part of the (Schine) postponement order . . . which would eliminate this theater as being one of the group mentioned in the order. . ."

Arnold's answer in part read: "It is believed that the public interest requires Schine to divest itself of all interest in the theaters listed in the order. Irrespective of the disposition of the person from whom the Schine interest was acquired to repurchase the interest. . . In view of the purpose of the order to restore the independent operation of the theaters listed in the court's ordr, the Department can not consider any request for any modification of the order to permit Schine to retain its interest in the Margie Grand Theater."

McKay's Report to Court

McKay's progress report on divestiture also said:

1—Palace Theater, Clifton Springs, has been reacquired by the prior owner.

2—Leases on the Cla-Zel and Lyric Theaters, Bowling Green, Ohio, have been surrendered to Clark Young and Hazel Young, the persons from whom the leases were acquired, and the booking contract in effect at the time of Schine's acquisition of the houses was reinstated. (Young has since sold the leases of the two theaters to Carl Schwind of Cygnet, Ohio, according to word from Bowling Green).

3—No deposit was received by the consenting defendants from M. K. Murphy with respect to the State and Appalachia Theaters, Appalachia, Va., as provided for at the court hearing of June 15 and "Murphy apparently does not intend to make any effort to reacquire said theaters."

Seek Court Instruction

4—Schine defendants seek instructions from the court regarding a tentative transaction between Murphy and the Corbin Theater Company, a Schine subsidiary, for the leasehold of the Viv at Corbin, Ky. McKay offered a copy of a wire from Murphy, at Big Stone Gap, Va., dated July 17 saying "If you will mail my $3,500, I will call the deal off."

The report added: "The priority and preference granted M. K. Murphy with regard to the State and Appalachia Theaters . . . having expired, the Schine defendants are actively negotiating with two other parties . . . but no agreement has been reached."

5—The former owner has advised he does not desire to reacquire the Scotia Theater, Scotia.

HOLLYWOOD SPEAKING—

By RALPH WILK

—HOLLYWOOD

METRO has bought "Feast of Reason," an unpublished novel by Dorothy Walworth. Sam Marx will produce. The picture, like "The Women" will have all-feminine cast.

● ●

LESLIE BROOKS has been withdrawn by Columbia from the cast of "The Commandos Come at Dawn" and has assigned her to "Underground Agent," new title for "Below the White House."

● ●

UNIVERSAL has assigned Johnny Mack Brown, cowboy star, to "Corvettes in Action" a story of the Canadian anti-submarine patrol. Howard Hawks will produce and Richard Rosson direct the film.

● ●

JOAN CRAWFORD will start work soon in a new Metro pic temporarily titled "Woman in Uniform," dealing with the activities of the Women's Army Auxiliary Corps. Anita Loos, who is preparing the screen continuity, is now visiting the WAAC camp at Des Moines, Ia., where she has been given the co-operation of the War Department in preparing her final script. George Haight will be the producer.

● ●

GINGER ROGERS may appear in Rachel Field's "And Now Tomorrow" for Paramount. First, however, Miss Rogers will star in Moss Hart's musical hit, "Lady in the Dark," which will be filmed in Technicolor with Mitchell Leisen directing, and with Ray Milland in the male starring role. This picture is scheduled for October production.

● ●

REPUBLIC has borrowed Richard Denning from Paramount for the male lead opposite Ellen Drew in "Icecapades Revue."

● ●

THE first Lowell Mellett Victory short which will be made by 20th-Fox will be "They'll Live Again." Will Price will direct.

● ●

TWENTIETH-FOX has signed John Howard to an exclusive contract for a long term. He was under contract to Paramount for several years, and more recently has been free lancing.

● ●

JACK OAKIE, accompanied by his wife, Venita Varden, will go to San Francisco for a short vacation before the actor reports to Columbia to start rehearsals for two comedy dances he will do in a forthcoming musical extravaganza.

● ●

DORRIS BOWDEN has been named by 20th-Fox to play Molly Morden in the screen version of John Steinbeck's "The Moon Is Down," the role done by Maria Palmer on Broadway. William Eythe, who is under contract to the studio, is expected to repeat his stage role as Lieutenant Tonder.

Detroit Exhibs. Form War Activities Board

Detroit—All war efforts of Detroit theaters are being co-ordinated into a single body here, to be styled the War Activities Board, following a meeting of heads of various war committees in the office of Edward C. Beatty, president of Butterfield Theaters.

David M. Idzal, managing director of the Fox Theater, was named chairman of the group. Other members are, in addition to Beatty: Earl J. Hudson, president of United Detroit Theaters; Edward C. Heiber, manager of Universal Pictures; Edgar E. Kirchner, manager of the Family and Kramer Theaters; and Carl W. Buermele, general manager of Co-Operative Theaters of Michigan, Inc.

First Memphis House Has Femme Manager

Memphis—M. A. Lightman, owner of the Malco Circuit, is the first Memphis owner to employ a woman as manager. He has appointed Mrs. Catherine Parham, manager of the Joy, a nabe house.

Seven Warner Shorts To Be in Technicolor

West Coast Bureau of THE FILM DAILY

Hollywood—Seven productions will be filmed in Technicolor on Warner Bros.' 1942-43 schedule of short subjects, under the supervision of Gordon Hollingshead.

The seven pictures are "America's Battle of Beauty," featuring the Florida and California bathing girl competition; "A Man's Best Friend," dealing with hunting dogs; "A Ship is Born," dramatizing the merchant marine building program;" Paratroops," dealing with the parachute division of the services; "Army Engineers"; "America's Women's Army"; and "Saddle Horses."

Kalmenson to Define WB's Sales Policies

(Continued from Page 1)

will include talks by Kalmenson on sales policies, followed by announcement of the initial releases for 1942-43; by Joseph Bernhard, on the general situation and outlook; by Mort Blumenstock, on advertising and merchandising and Howard Levinson, on contract matters.

Tomorrow Norman H. Moray will

Stromberg Signs James Gunn

West Coast Bureau of THE FILM DAILY

Hollywood—Hunt Stromberg has signed 21-year-old James Gunn to a term contract. His first novel is "Deadlier Than the Male." He will work on the screen treatment of "Guest in the House."

D of J May Renew "Made Work" Fight

(Continued from Page 1)

preme Court against all union "made work" activities.

The Department's anti-trust division, headed by Thurman W. Arnold, Assistant Attorney General, fought two losing rounds in the Supreme Court to stamp out "made work."

One was the so-called hod-carriers case in Chicago, the other, the New York City teamsters union case. While labor won both, in the latter Chief Justice Stone entered a strong dissent, stigmatizing such union policies as "common-law robbery." The majority opinion held that Congress had intended labor unions to be immune from punishment for such actions.

(The Teamsters Union and 26 members were convicted of using violence to compel truck owners delivering goods from other states into New York, to pay a day's wages for a union driver.)

In the Chicago action, the Supreme Court affirmed dismissal of the indictment against the union, which robbed the D of J of a chance to argue its case and left lawyers in doubt as to the Supreme Court's reasoning.

The recent AFM order to its members to cease making recordings July 31, it is contended, gives the Government an opportunity to go before the high court with briefs and argument. Even if the ruling were against the anti-trust division, it is felt that a clear expression by the court might point the way to corrective legislation.

Because of the past rebuffs, if the D of J acts now it probably will be a civil suit, aimed at enjoining the union, rather than a criminal proceeding.

In the theater field, the "made work" issue has been raised in the instance of both the AFM, with its "stand-by" requirements, and the IATSE, with its insistence upon employment of stage hands for theaters playing no "flesh" and, in cases, for houses actually lacking stage facilities.

20-Fox Buys "Tampico"

West Coast Bureau of THE FILM DAILY

Hollywood — Twentieth Century-Fox has bought "Tampico," an original by Ladislaus Fodor, which is designed as a vehicle for Jean Gabin. Fodor will write the screenplay and Robert Bassler will produce.

Small Boy Gives Theater the Bird

Danville, Ill.—An English sparrow is the mascot of the Virginia Theater here, the bird living in the box office. A small boy exchanged the bird, which was sick, for a ticket and the staff nursed it back to health. Now the sparrow won't leave, except for brief flights around the neighborhood.

Private Auto Ban Affects Brazil's Pix Industry

Gould Sees First-Runs Hit With Suburban and Subsequent Theaters Benefiting

(*Continued from Page* 1)

this week from a tour of nine Latin-American countries.

The effect, Gould said, probably will be of benefit to the suburban and subsequent-run theaters, especially in Rio de Janeiro, but will be injurious to the first-runs because of the transportation problem. The order, which is the result of gasoline shortage, went into effect on Saturday.

Another serious situation in regard to South American countries is the problem of shipping prints. Planes are used whenever possible, Gould said, but because of "bottleneck" distribution points, air express and freight packages are sidetracked and delayed, with the result the prints are weeks late in reaching their destinations. Gould said a proposal would be made whereby a negative would be sent to Buenos Aires and prints for all South American countries would be made in B.A. laboratories, thus eliminating the necessity of sending a large number of prints in single shipments. A possible obstacle, however, might be a shortage of raw stock from which the prints could be made. A request for priorities on negative shipments will be made.

Gould pointed out, that while delays are encountered in getting American prints into certain countries, German, Italian and even Japanese newsreels are arriving with regularity. The number of houses using Axis pictures have decreased materially in recent months, however.

Brazilian theater business is well above that of last year, Gould said, adding that theater business throughout Latin America is good. In Argentina, grosses are about the same as last year and only four pictures did outstanding business, Gould said, naming them as "The Corsican Brothers," "Two-Faced Woman," "How Green Was My Valley" and "Reap the Wild Wind."

Considerable theater construction is in progress in Brazil where between 15 and 20 houses are being erected, according to Gould, while between eight and 10 theaters are going up in Mexico.

City-Wide Blackout Planned as Chi. Test

Chicago—Plans for a city-wide trial blackout are being perfected here by Hubbard Shattuck, OCD director of public buildings and theaters, who is holding a series of conferences with theater executives.

Atlantic City Boardwalk Theaters Doubling In Brass as Army Takes Them for Classes

Atlantic City—The Army has signed contracts with boardwalk houses for the use of their auditoriums as classrooms in the morning, it was reported yesterday. Houses closing for the Winter will become full time classrooms.

Boston Industry Aiding War Stamp and Bond Sale

Boston — War Stamp and Bond sales by motion picture interests, including exhibitors, distributors, players and others associated with the industry, now average better than $1,000 daily on Boston Common, it was announced yesterday.

The committee of film people handling the sales includes Joe Brennan, Harry Browning, Howard Burkhardt, John Carroll, Maurice Wolf, Charlie Kurtzman, Paul Levy, Joe Longo, Joe Di Pesa, Burt Mackenzie, Harry Macdonald, Red King, Leo Levenson, Ben Rosenberg and Marty Glazer, with many others from the industry aiding.

New plan has been put in effect whereby each day is devoted to some town or industry and people from this town, city or industry take over, with the picture people supervising and furnishing talent. Jack Edwards' band from Hotel Statler with Edwards himself as soloist and with Jane Pickens as guest star yesterday took over for Marines Day and sold new record high.

Joe Rubin, local booker, has supplemented the efforts with a sound truck which tours the city all afternoon selling stamps and bonds and with talent from theaters furnishing entertainment to draw crowds.

Boston newspapers are aiding the theaters, giving space liberally.

142,118 for "Miniver" In 7th at Music Hall

Metro's "Mrs. Miniver" continues to maintain its record-smashing pace at Radio City Music Hall, with a seventh week attendance of 142,118. This figure varies less than 5 per cent from first week attendance, with holdouts and capacity virtually the same as opening. Total for seven weeks is now 1,060,697, a new world record for any motion picture attraction in a single theater. The eighth week starts today. Previous record run at the Music Hall was six weeks and previous attendance record for an attraction in a single theater was 912,420 for GWTW at the Capitol.

Not only in New York but throughout the country "Mrs. Miniver" is beginning to topple GWTW attendance records, Metro reported yesterday. In key cities where the two pix played the same house at the same policy, "Mrs. Miniver" shows a marked lead. In St. Louis for three weeks "Mrs. Miniver" attendance of 159,860 is 16,614 ahead of GWTW.

SOPEG and NLRB Confer On UA White Collarites

First hearing on the petition of the Screen Office and Professional Employes Guild, Local 109, UOPWA, to be designated as collective bargaining agent for the white collars at United Artists home office was held yesterday before the National Labor Relations Board here. After several days granted the company to weigh SOPEG's arguments in the case another hearing will be held. Some 160 employes are involved. SOPEG intends to file for the exchanges white collarites later.

Drop Golf Tourney

New Haven—After six successive tournaments, the annual Film Golf Tournament sponsored by Connecticut MPTO has been cancelled this year because of the state of war of the nation, Herman M. Levy, executive secretary, reports. The officers and directors hope, however, that "conditions next summer will favor the resumption of the Tournament."

Balaban Defines His Roxy Policy

(*Continued from Page* 1)

Marco interests, it was said yesterday by A. J. Balaban.

Under the Balaban banner 50 per cent of the stage shows will be slanted to appeal to young folk and 50 per cent to the older people. One concession to the younger generation will be the adoption of a band policy. Other changes in the stage show format call for greater use of production numbers and vaudeville acts, with stress placed on musical comedy. Balaban said that in his deal with 20th-Fox, which owns the Roxy, he had insisted absolutely on only the best film product obtainable.

Balaban said he expected his operation contract, which is for five years and guarantees him $1,000 a week with 10 per cent of the profits, would be signed "any day." He asserted he intended to devote all his time to the operation of the Roxy and would make his home permanently in New York.

The theater man said that the Roxy would be streamlined from top to bottom under his management, with many freshening touches added to make the theater more attractive to the public.

Cycles—

The world runs in cycles.

The motion picture industry runs in cycles.

There was a time when independent producers and distributors made good money.

Things changed.

The independent producer and distributor were somewhat out on the limb.

But things have changed again.

Fewer features are to be made next year by major companies.

There are just as many playing days to be filled.

This is the independent producer's golden opportunity to get aboard this band wagon cycle.

We offer the independent producer one of the finest and most valuable independent distribution set-ups available.

Write us for details.

Box No. 5000

care of

THE FILM DAILY

1501 Broadway New York City

Intimate in Character
International in Scope
Independent in Thought

THE FILM DAILY

The Daily Newspaper
Of Motion Pictures
Twenty-Four Years Old

VOL. 82, NO. 18 | NEW YORK, FRIDAY, JULY 24, 1942 | TEN CENTS

INDUSTRY TAKES WAR BOND DRIVE HELM

UMPI Future Clouded by Rodgers' Resignation

Loew's Sales Chief Quits; Cole to Confer With Him at Week-end

The future of UMPI and the unity program was the subject of speculation yesterday due to the resignation of William F. Rodgers as vice-president and general sales manager of Loew's. While there were some reasons to believe that Rodgers might still remain with the company, present indications point to his withdrawal within the next 30 days.

Inasmuch as Rodgers has been one of the most important key men

(Continued on Page 3)

Allied to Call for War on High Rentals

Pittsburgh — National Allied will issue an appeal to indie exhibs. "to resist in all legal and effective ways the demands of producer-distributors for excessive film rentals and also their demands that theaters increase admission prices," in keeping with a resolution adopted by the board at its two-day William Penn

(Continued on Page 4)

U. S. Admission Tax, Collections Show Decline

Washington — Federal admission tax collections in June totaled $11,550,144.36, dropping more than a quarter-million dollars from the May figure of $11,803,921.97, and failing to exceed the previous month's collections for the first time since Feb-

(Continued on Page 8)

Eateries Drop Pix; They're Too Popular

Sacramento—Free showings of old-time two-reel motion pictures at drive-in restaurants have been abandoned here. Customers enjoyed the films so much, one manager explained, they usually sat through a couple showings and thus crowded the drive-in space.

MORGENTHAU HAILS FILMS

Cites "Spirit and Helpfulness" of the Industry

Washington Bureau of THE FILM DAILY

Washington—Appreciation of "the spirit and helpfulness" of the motion picture industry in the sale of War Bonds and Stamps was expressed here yesterday by Henry W. Morgenthau, Jr., Secretary of the Treasury.

The Treasury chief hailed the industry's leadership of the September drive as "a continuation of the patriotic and unselfish support which the industry as a whole, and its celebrities and stars individually, have consistently given in a wide variety of ways to the nation's war program."

"The September drive," Morgenthau added, "will aid greatly in all our communities in promoting war savings."

Four Companies to Sign SOPEG Contracts Tuesday

Labor contracts covering white-collar employes at the Loew's, 20th-Fox, and RKO home offices and at the Columbia home office and exchange will be signed with the com-

(Continued on Page 3)

Assumes Over-All Responsibility for $1,000,000,000 Sale in September "Salute-to-Our-Heroes" Campaign; Hollywood Stars to Appear at 300 Rallies in Month

Washington Bureau of THE FILM DAILY

Washington—With $1,000,000,000 in War Bond and Stamp sales the goal, the film industry in all its branches will join with the Treasury's War Savings Staff to lead a "Salute-to-Our-Heroes" drive in September, it was announced yesterday by Secretary of the Treasury Morgenthau.

The film industry's role thus will be identical with that of the nation's retailers who bore the over-all responsibility for the July bond and stamp campaign.

One spectacular feature of the September drive—greatest in the annals of the film trade—will be some 300 bond rallies in as many cities,

(Continued on Page 8)

Depinet Promotes Mochrie and Levy

A series of RKO Radio promotions in the sales department, announced yesterday by Prexy Ned E. Depinet, saw Robert Mochrie advanced to general sales manager, filling the vacancy recently caused by the resignation of Andy Smith, Jr., now with 20th-Fox, and the elevation of Nat Levy from Eastern district manager to Eastern sales manager.

ROBERT MOCHRIE

Mochrie had been Eastern sales manager for the last two years. He

(Continued on Page 5)

Loew's vs. Local 306 Suit Going to Trial

Federal Judge Henry W. Goddard ruled yesterday that Local 306, operators, was not engaged in "a lawful trade union objective" in al-

(Continued on Page 7)

Studios to Rule Out Straight Sound Trailers

Straight sound trailers will be out for the duration, effective Sept. 1, it was learned yesterday.

Decision to restrict trailers to ac-

(Continued on Page 3)

Stymie Listing New WB Block

Hub Parley Hears Product Outline Only

Boston — Warners' plans to announce the complexion of its first block for 1942-43 and initial screening dates at the regional sales convention which opened at the Ritz-Carlton Hotel here yesterday were stymied, reportedly, when attorneys advised that such announcements would tangle with the consent decree.

With the UMPI-sponsored amendments to the decree still lacking the endorsement of the D of J and the approval of Federal Judge Henry W. Goddard—the latter has still to receive them—in lieu of disclosing the

(Continued on Page 3)

Kalmenson Picks Jacobi To Succeed Roger Mahan

Boston—Promotion of Leo Jacobi, for 25 years a member of Warners sales force in Metropolitan New York, to the post of branch manager there, was announced yesterday by Ben Kalmenson, general sales manager, at the opening session of the company's regional sales meeting here. Jacobi succeeds J. Roger Mahan, who resigned earlier in the week.

Bogeaus, GSS Head, to Produce UA Pix

West Coast Bur., THE FILM DAILY

Hollywood—Benedict E. Bogeaus, president of General Service Studios, will make a series of pictures for United Artists release. First will be based on the life of Sister Elizabeth Kenny, famed Australian nurse, with Rosalind Russell as star. Screenwriter Mary McCarthy is assigned to the initial script.

Bogeaus has named Charles L. Glett to the post of vice-president in charge of production for General Service Studios.

THE NEWSPAPER OF FILMDOM — THE FILM DAILY — ALL THE NEWS ALL THE TIME

Vol. 82, No. 18 Fri., July 24, 1942 10 Cents

JOHN W. ALICOATE : : : : Publisher

DONALD M. MERSEREAU : General Manager

CHESTER B. BAHN : : : : : : Editor

Published daily except Saturdays, Sundays and Holidays at 1501 Broadway, New York, N. Y., by Wid's Films and Film Folk, Inc. J. W. Alicoate, President and Publisher; Donald M. Mersereau, Secretary-Treasurer. Entered as second class matter, Sept. 8, 1938, at the post-office at New York, N. Y., under the act of March 3, 1879. Terms (Postage free) United States outside of Greater New York $10.00 one year; 6 months, $5.00; 3 months, $3.00. Foreign, $15.00. Subscriber should remit with order. Address all communications to THE FILM DAILY, 1501 Broadway, New York, N. Y. Phone BRyant 9-7117, 9-7118, 9-7119, 9-7120, 9-7121. Cable address: Filmday, New York.

Representatives: HOLLYWOOD, Calif.—Ralph Wilk, 6425 Hollywood Blvd., Phone Granite 6607. LONDON—Ernest W. Fredman, The Film Renter, 127-133 Wardour St., W. 1. PARIS—P. A. Harle, Le Film, 29 Rue Marsoulan (12). MEXICO CITY—Marco Aurelio Galindo, Depto. 215, Calle del Sindicalismo, 99, Tacuhayo, D. F.

FINANCIAL

(Thursday, July 23)

NEW YORK STOCK MARKET

	High	Low	Close	Net Chg.
Am. Seat.	....	....	....	....
Col. Picts. vtc. (2½%)	....	....	....	....
Columbia Picts. pfd.	30	30	30	....
Con. Fm. Ind.	....	....	....	....
Con. Fm. Ind. pfd.	....	....	....	....
East. Kodak	....	....	....	....
do pfd.	....	....	....	....
Gen. Prec. Eq.	12⅞	12⅞	12⅞	— ¼
Loew's, Inc.	42⅜	41½	41¾	— ¼
do pfd.	....	....	....	....
Paramount	16¼	15¾	15¾	— ½
Para. 1st pfd.	....	....	....	....
RKO	2¾	2¾	2¾	....
RKO $6 pfd.	....	....	....	....
20th Century-Fox	11¼	11	11	— ¼
20th Century-Fox pfd.	....	....	....	....
Univ. Pict. pfd.	....	....	....	....
Warner Bros.	5½	5⅜	5⅜	— ⅛
do pfd.	....	....	....	....

NEW YORK BOND MARKET

Para. B'way 3s55	....	....	....	....
Para. Picts. deb. 4s56	99¾	99¾	99¾	....
Warner Bros.' dbs. 6s48	....	....	....	....

NEW YORK CURB MARKET

Monogram Picts.	....	....	....	....
Radio-Keith cvs.	....	....	....	....
Sonotone Corp.	....	....	....	....
Technicolor	7¾	7½	7½	— ¼
Trans-Lux	1⅛	1⅛	1⅛	+ ⅛
Universal Corp. vtc.	6⅝	6½	6½	— ½
Universal Picts.	....	....	....	....

N. Y. OVER-THE-COUNTER SECURITIES

	Bid	Asked
Met. Playhouse, Inc. 2nd deb. '45	65	68
Roxy Thea. Bldg. 4s 1st '57	63	65½

Seek Injunction Against AFM Over Recording Ban

Washington Bureau of THE FILM DAILY

Washington — James C. Petrillo and the American Federation of Musicians, of which he is president, yesterday faced an injunction suit over the union's ruling prohibiting musicians from making recordings and transcriptions for radio and other uses. The action was authorized by Attorney General Biddle.

While no date and place where the bill of complaint will be filed was announced, it was indicated it would be either Chicago or New York.

300 Attend Agfa Ansco's Hundredth Anniversary

Agfa Ansco celebrated its 100th anniversary with a Dinner and Evening last night at the Waldorf-Astoria. The affair was attended by more than 300 prominent personages from the field of photography, including the motion picture industry, and notables from various fields of science.

The toastmaster of the dinner, which followed a reception and photographic display commemorating the growth of Agfa Ansco since the original company's founding by Edward Anthony in 1842, was Dr. Robert E. Wilson. Following his introduction of the program, Louis Walton Sipley of the American Museum of Photography presented a 19th Century magic lantern show which was followed by an address by Robert E. McConnell, president of General Aniline & Film Corp., whose topic was "What Research Does."

Lieut.-Com. E. J. Long, U.S.N.R., and Lieut.-Col. James A. Reilly, U. S. A., then gave an exposition on the topic of "Pictures Go to War." Dr. Albert E. Marshall, executive pilot of Agfa Ansco, then spoke on "One Hundred Years of the Photographic Business and Its Tomorrow."

A 20th Century magic lantern show, which embodied as its climax an explanation of Ozaphane by Thomas E. Brittingham of Ozalid Products, followed. Andre Schoen conducted a demonstration of Ozaphane which is a photographic process without a photographic emulsion, a scientific procedure accomplished with dyes instead of the normal process.

Marshall announced a new color film, Ansco Color, that the amateur can develop in his home dark room, but stated that it would not be available to the public until after the war. He also stated that Ozaphane, a new sound track film which will permit of the continuous playing of a phonograph without the necessity of changing records and without a needle, will be withheld till the war ends.

Among the many prominent persons at the dinner were H. O. Bodine, Albert Boni, Margaret Bourke-White, Lieut.-Col. William Gillette, head of the U. S. Signal Corps Photographic Center in Astoria, L. I., N. Peter Rathvon, president of RKO Corp., Wilbur B. Rayton, Rufus Rosenbloom of Ilex Lenses, Anthony J. Schiek of Bausch & Lomb, Andrew Wollensak, general manager of Wollensak Lenses of Rochester, N. Y., and William H. Zerbe.

Mono. Signs Deal With Interstate, Butterfield

West Coast Bureau of THE FILM DAILY

Hollywood — Steve Broidy announced signing of contract for the 1942-43 Monogram program with the Interstate Circuit of Dallas, with 134 theaters in Texas and New Mexico, and the Butterfield Circuit operating 107 houses in Michigan.

ITOA Hears Explanation Of New Delivery Setup

Necessity of eliminating Monday film deliveries was explained to ITOA members and other exhibitors in the Metropolitan area by Louis Lane, head of Film Deliveries, Inc., at an ITOA-sponsored luncheon meeting yesterday at the Hotel Astor. Ralph Pielow, representing the Film Board of Trade, also spoke and said that the distributors and exhibitors had expressed their willingness to co-operate in the order.

Sunday deliveries will be made as usual but pickups will be made on Tuesdays.

The meeting was attended by approximately 125 exhibitors. Sam Rinzler discussed the USO drive and Max A. Cohen explained the War Bond and Stamp drive in theaters.

Rep. Closes FWC Deal; Other Fox Deals Pending

West Coast Bureau of THE FILM DAILY

Hollywood—Republic has closed a deal with Fox West Coast Theaters of Los Angeles and San Francisco territory covering all of its 1942-1943 product.

Prexy James R. Grainger left last night by plane for Denver, Kansas City and Milwaukee to negotiate final distribution contracts with the Fox Rocky Mountain Circuit, Fox Midwest Circuit and Fox Wisconsin Theaters.

Royal Rifles Take Part In Col.'s "Commandos"

Vancouver, B. C.—Filming of Columbia's "The Commandos Come at Dawn," part of which was shot on Vancouver Island, was made thoroughly realistic by the participation of scores of men of the Royal Rifles of Canada, the Third Scottish and the Sudbury and Sault Ste. Marie regiments of the Canadian Army.

Paul Muni, star of the picture, received a deep flesh wound in his left hand and arm as he struggled through a barbed wire entanglement. He received first aid on the spot.

Bren guns, Tommy guns, hand grenades and demolition bombs were used by the Commando troops.

New Monogram Title

"Phantom Killer" is the final release title selected for the recently completed Monogram picture formerly known as "Man and the Devil." William Beaudine directed for Producer A. W. Hackel, and the picture features Dick Purcell and Joan Woodbury.

Mills Merges Panoram Sales

Chicago — Mills Novelty Co. has merged the Panoram sales department with its general machines division, under the direction of A. E. Wilson, as sales manager. A new selling plan is being developed for Panorams.

COMING and GOING

GEORGE FREEMAN, manager of the Loew-Poli, Springfield, is on his annual trip to Maine.

DR. J. B. FISHMAN is completing his vacation at Stockbridge, Mass., after being recalled to New Haven last week.

MARJORIE REYNOLDS, and BETTY HUTTON, will arrive in New York Monday.

GEORGE BROWN, publicity and advertising manager of Paramount's studio, arrives Monday.

PAULINE LORD is a Hollywood arrival.

HERBERT BRASH, Arnold Pressburger's Eastern rep., is due from the Coast today after two weeks of conferences there.

ALEX GOTTLIEB will arrive in New York early next week.

Gallup Named President Of Delft Theater Circuit

Marquette, Mich.—Hugh S. Gallup has been elected president of the Delft Theaters, Inc., succeeding the late Morgan W. Jopling. Circuit operates houses here and in Escanaba, Munising and Iron River. Gallup has been the circuit's general manager.

Cowan Buys Player's Contract

West Coast Bureau of THE FILM DAILY

Hollywood — Lester Cowan has bought Warner Bros.' contract with Elizabeth Fraser and has cast her in "The Commandos Come at Dawn," replacing Leslie Brooks.

Mahne Named Rosenberg Aide

Seattle—In a change of personnel for the Evergreen Theaters, Carl Mahne, manager of the Egyptian Theater for many years, has just been named assistant to vice-president Al Rosenberg. Mahne has supervising capacity for the State of Washington. Don Bechman will take over the Egyptian post.

Stage Door Canteen for Hub

Boston—Boston is soon to have a Stage Door Canteen located on the Boston Common. The Canteen will be modelled after that in New York and will be manned and furnished by the local theaters.

Helprin Succeeds Washer

Morris Helprin will succeed Ben Washer as Eastern advertising and publicity representative for Samuel Goldwyn. Washer has been inducted into the Army.

EVERY TELEGRAM GETS INDIVIDUAL ATTENTION AT Postal Telegraph

CHARGES FOR TELEGRAMS 'PHONED IN APPEAR ON YOUR TELEPHONE BILL.

UMPI Future Hit By Rodgers' Resignation

(Continued from Page 1)

behind the unity movement and is UMPI's chairman, there was some question yesterday whether his retirement from Loew's and M-G-M would affect UMPI's operation. Al[illegible] board of directors, meeting in Pittsburgh, considered Rodgers' action so serious that it instructed Col. H. A. Cole to come to New York this week-end to confer with Rodgers.

While Loew officials decline to discuss the situation, reports indicate that disagreement over policies was a factor leading to the break. Whether Rodgers has no future plans or whether he already is set with another company also is being speculated on the street. That Al Lichtman may return to the distribution side of M-G-M was indicated in some quarters.

Rodgers sought his release from M-G-M last year when he was offered the presidency of United Artists, but he was held to his contract. He was made a vice-president of the company last Fall, and has a term pact with considerable time to run.

Fishman Sells Apollo

New Haven—Fishman Theaters, Inc. have sold the 500-seat Apollo here, operated by them for the past 15 years, to John Pasho, of New York, newcomer to the theater business. Pasho is brother of Ralph Pasho, operator for many years of the Gem, Naugatuck.

Metro Signs Laurel, Hardy

West Coast Bureau of THE FILM DAILY

Hollywood—Metro has signed Stan Laurel and Oliver Hardy for the lead roles in "Air Raid Wardens," comedy by Martin Rackin, Howard Dinsdale and Jack Jevne. B. F. Zeidman will produce it.

JULY 24
Alan Curtis, Nick Tonolone, Dailey Paskman

JULY 25
William DeMille, Johnny Hines, Lila Lee, Arthur Lubin, Mortimer D. Sackett, Harry H. Zehner, Phillipe de Lacey, Bob Wolff, Al Pearce

JULY 26
Emil Jannings, C. L. Yearsley, Charles Butterworth, Nat Levine

Stymie Listing New WB Block

Hub Parley Hears Product Outline Only

(Continued from Page 1)

first block, Ben Kalmenson, general sales manager, gave a general product outline.

The Kalmenson survey included discussion of "Yankee Doodle Dandy," which is being sold separately, plus these completed pix:

"Desperate Journey," "George Washington Slept Here," "Now, Voyager," "The Hard Way," "Across the Pacific," "You Can't Escape Forever," "Flying Fortress," "Secret Enemies," "The Busses Roar," "The Hidden Hand" and "Casablanca."

Kalmenson also discussed "Air Force," Errol Flynn's "Gentleman Jim," "Watch on the Rhine," "The Desert Song," "Princess O'Rourke," and "The Adventures of Mark Twain," all nearing completion, and "Mission to Moscow," "This is the Army," "Edge of Darkness," "Action in the Atlantic" and "Men Without Country," soon to go before the cameras.

Mort Blumenstock, in charge of advertising and publicity in the East, spoke at the morning session on advertising and merchandising, stressing future plans relating to national co-operative advertising. Another morning speaker was Arthur Sachson, Vitagraph vice-president, who talked on home office and exchange procedure.

Bernhard Sees Changes

Kalmenson opened the afternoon session with the introduction of Joseph Bernhard, Warners' vice-president and general manager. Discussing changing standards of distribution and exhibition influenced by population shifts and other current trends, Bernhard pointed to possible changes that may be effected in the industry as early as this Fall as a result of war conditions.

Roy Haines, Vitagraph vice-president and Norman H. Moray, short subjects sales manager, were other speakers.

The convention closes late today, with the home office delegation then proceeding to Pittsburgh for the second regional next Monday and Tuesday.

Four Companies to Sign SOPEG Contracts Tuesday

(Continued from Page 1)

panies on Tuesday afternoon by the Screen Office and Professional Employes Guild, Local 109, UOPWA, CIO. Terms of the contracts will be announced at that time.

The signing ceremonies, which will take place at a meeting in the Broad Street office of Wendell Willkie, chairman of the 20th-Fox board, will mark the end of negotiations which have extended over a three-month period. Philip Murray, head of the CIO, is expected to make a statement following the meeting.

Approximately 600 office workers are affected at Loew's, 350 at 20th-Fox, 250 at RKO, 250 at Columbia.

SOPEG is at present in the midst of negotiations for a contract for white collarites at the National Screen Service home office and exchange. The union has pending before the National Labor Relations Board petitions asking the right to represent white-collar workers at the 20th-Fox and Loew's exchanges, the United Artists home office and the Paramount home office and exchange.

Metro Sets "Liberty Ships" For Walter Pidgeon's Next

West Coast Bureau of THE FILM DAILY

Hollywood—Metro has scheduled "Liberty Ships," a story of Pacific Coast shipbuilding, as the next picture for Walter Pidgeon with Laraine Day and Gene Kelly in the cast. Story is by Hugo Butler and Gordon Kahn.

Robert Sisk has been assigned to produce the film.

Curtiss Bernhardt to Direct

West Coast Bureau of THE FILM DAILY

Hollywood—Warner Bros. have assigned Curtiss Bernhardt to direct "The Life of Marilyn Miller."

Rule Out Straight Sound Trailers

(Continued from Page 1)

tual picture scenes, eliminating title blurbs and reproduction of publicity stills, is termed a conservation move.

Agreement also has been finally reached on maximum footage for trailers, it is understood, with Sept. 1 again the effective date. Trailers for westerns will have a maximum of 125 feet. Maximum for Class A product will be 180 feet, and for Class B pix, 150 feet.

"Hangman" Going Before Cameras in Two Weeks

West Coast Bureau of THE FILM DAILY

Hollywood — Production on Seymour Nebenzahl's major feature, "The Hangman," will start in two weeks and the producer will select studio headquarters for shooting in the next few days.

Emil Ludwig winds up his original and screen treatment tomorrow. The story points up the resistance of the Czechs in the face of Hangman Heydrich's terror campaign. Nebenzahl is giving the picture similar production mounting to "Mayerling."

Frank Bowen With Mono.

Kansas City—Frank Bowen has joined the sales force of Monogram.

N. Y. Theaters' USO Drive in Good Start

That the USO Theater Week Drive, which began yesterday under the aegis of the New York USO Amusements, Arts and Sports Committee, of which Jack Cohn, Columbia's vice-president is chairman, is headed for standout success was apparent last night when a checkup revealed unprecedented enthusiasm on the part of the entire block of Greater New York film theaters participating. Houses throughout the area, on each of whose screens the appeal film, "Mr. Gardenia Jones," is being shown, reported eager response of their patrons to make the drive a success.

From the Great White Way sector came word from the big stands of the public's clamor for the USO Drive, Irving Lesser of the Roxy Theater telegraphing campaign headquarters that the audiences were in a wonderful mood after seeing "Mr. Gardenia Jones," and that "they love the idea of being able to contribute."

Gus S. Eyssell, managing director of Radio City Music Hall declared audience reaction there is excellent, and added that there is intense interest judging by the first day collections. He anticipates great results.

Herman Landwehr, Capitol's manager, asserted that every employe in the theater "is not only co-operating 100 per cent" but enthusiasm is great on the part of patrons. Robert Shapiro, Paramount's acting managing director, told of the public applauding the short, reaction to the collections great, and that he forsees outstanding response for the week. Zeb Epstein, Strand's pilot, wired Jack Cohn and the campaign committee that "audience is most favorable; collection excellent." Harry Brandt went on record as saying that the public has never responded more gracefully or gratefully to any drive.

Much the same note was sounded by theatermen throughout the local area.

Serving as officers for the drive, with Chairman Cohn, are Sam Rinzler, Fred J. Schwartz and Irving Lesser, co-chairmen; Harry Brandt, Arthur Mayer and Herman Gluckman, vice-chairmen; Si H. Fabian, treasurer; and Hal Hode, co-ordinator.

Rheiner, Host to Nobility

West Coast Bureau of THE FILM DAILY

Hollywood—Baroness Marie Anne de Goldsmith-Rothschild of Paris, and her son, Baron Gilbert de Goldsmith-Rothschild, and her daughter, Antoinette, visited points of interest at 20th Century-Fox. Their host was Sam Rheiner, executive assistant to producers Boris Morros and S. P. Eagle, who made "Tales of Manhattan."

▼ ▼ ▼

Exhibitor Profiles: T. B. Noble, Jr.

● ● ● **NO exhibitor gets a bigger kick out of life.....Holds title of managing director of the State Theater, Oklahoma City, but also directs destinies of a chain of stands in Pueblo, Colorado Springs, and Lincoln, Neb.....To folks in those communities, the name Noble is just that.....Film fans reverence him.....His trade opposition respects him.....Gives latter unpredictable competition without respite .....Unflagging worker.....Plays just as hard,—as MPTOA conventioneers can testify.....Few have forgotten his sample of the "Wild West" given the boys when they attended the convention in Oklahoma City a few years back.....**

▼ ▼ ▼

● ● ● *WAS nominated for Outstanding Citizen of Oklahoma City year following his arrival there with the State; reason,—for slashing admish prices from around six-bits to 40c level,—and did it in face of powerful first-run competish, and with Columbia and Republic product vs. all comers.....OC folks laughed up their sleeves when he first took hold, giving him about two months to stay in biz..... Boy, how he converted 'em!.....Did so via valuable previous experience in Lincoln and Colorado Spas., and as g.m. for Publix in World War I, and subsequently in Texas sector, plus a swell understanding of human nature and fair play.....When he substituted maximum comfort for meaningless "flash," the customers were with him.....And they stuck.....*

▼ ▼ ▼

● ● ● **OUR HERO has able assistant in Bob Pfotenhauer who holds house-managing to be a pleasure worth 16 hrs. per day of any guy's time, and prefers to do things himself rather than delegate 'em to others, if possible.....Any worthwhile civic enterprise finds Noble ready and willing to do his share, and more; and any unworthy one finds him ready to rise on his haunches and batter it down.....It was he who busted wide open the pass-grabbing of legislators and officials out that way, who were demanding ducats even for clerks, with threats of derogatory legislation.....In first year's operation sent all legislators an 8½ x 12 yellow cardboard pass labeled "special legislative pass," and perfectly normal in all other respects.....Newspapers snapped it up as top-notch yarn, and shamed the pass-grabbers, and how!.....P. S.—Annie (Oakley) doesn't live there any more,—except a small free-list.....**

▼ ▼ ▼

● ● ● *RIGHT now he's going through his second war as a theaterman, well aware of the tough problems.....Normally spends his spare time fishing and hunting.....At present is only interested in bagging the Axis.....Is contributing heavily to that end,—blood, sweat, tears and coin.....Runner-up among pet aversions are salesmen who talk tripe about product.....Never signs any contract on first talk with any salesman.....Also detests quack advertising.....Admits he's poor public speaker.....Consequently says nothing at public gatherings .....Only among friends, and has plenty of those.....Is excellent mixer and center of good-times at exhib. gatherings of a social nature.*

▼ ▼ ▼

● ● ● **GETS biggest chuckles when he has engineered some scheme to make opposition squirm, kind that is strictly trade and never gets into print.....Joins opposition in good laugh afterwards, whether he wins or not.....Has uncanny knack of picking good men to serve under him.....Is indescribably proud of his son, Tommy, whose slightest wish is law, and of a very attractive wife.....**

▼ ▼ ▼

● ● ● *AVENGE PEARL HARBOR!*

Allied to Call for War on High Rentals

(*Continued from Page* 1)

business meeting which closed yesterday.

Text of the resolution, made public last night by President M. A. Rosenberg and Abram F. My[illegible] board chairman and general coun[illegible] follows:

"Whereas the board of directors on May 1, 1942, issued a solemn warning in the matter of high rentals which was addressed to UMPI and the distributors not represented in that body and Allied was informed by UMPI that the subject of film rentals and policies and terms of individual companies could not be considered on a national basis through that organization and the statement was ignored and, in most cases, not even acknowledged by companies which were not co-operating with UMPI and,

"Whereas, demands for higher and still higher film rentals with attendant evils, such as demands for more and more pictures on percentage, higher percentages, preferred playing time, forced increases in admission prices charged the public, and extended runs have continued since that date and

"Whereas, as a result of the ruthless policy of distributors, the net earnings of producing and distributing companies have grown steadily during past year, notwithstanding greatly increased Federal taxes, while during some period the earnings of many theaters, especially subsequent run and small town houses, have fallen off alarmingly and

"Whereas, the profiteering policy of producer-distributors runs counter to the public policy of the United States and is a scandalous abuse of the special consideration granted, the industry by Congress in exempting motion pictures from the price control act and

"Whereas, high film rentals, terms and conditions being demanded and imposed by producer-distributors not only are burden under present conditions but will inevitably result in higher admission prices to the public and spell ruination for exhibitors if carried over into depression period which certainly will follow the end of war and

"Whereas, exhibitors are demanding action by their national and regional associations and, if need be, by the Government to curb relentless demands of producer-distributors for an unfair and unwarranted proportion of box office receipts and for control over operating policies, including admission prices of theaters, it is therefore,

"Resolved, that the board of directors of Allied States Association of Motion Picture Exhibitors shall issue an appeal to independent exhibitors of United States to resist in all legal and effective ways the demands of producer-distributors for excessive film rentals and also their demands that theaters increase admission prices."

It was announced that only a single territory had not been represented at the board meeting, which was closed.

Bowling Alley Above Grand Rapids Theater

Grand Rapids, Mich.—W. S. Butterfield Theaters, Inc., has leased the third floor of the Regent theater, formerly known as the Regent Roof Garden, for a 16 alley bowling establishment. Building is sound proof, thus the alley above the theater will not disturb motion picture patrons. Lease, longest on file with Grand Rapids' Register of deeds, is six feet in length. Agreement runs for 10 years at a minimum of $3,000 a year.

RKO Sales Conclave Calls 300 Delegates to N.Y.

Depinet to Preside at Waldorf-Astoria Sessions, Monday Thru Wednesday

Vanguard of the RKO Radio sales force will start arriving tomorrow for the company's annual sales convention which will open at the Waldorf-Astoria Monday when approximately 300 delegates are scheduled to answer the roll call by A. A. Schubart, manager of exchange operations.

N. D. E. DEPINET

President Ned E. Depinet will preside at the main sessions, scheduled to continue three days in the Waldorf's Sert Room. Others from the home office who will sit in include:

N. Peter Rathvon, president, RKO; Phil Reisman, vice-president, RKO Radio; R. C. Patterson, Jr., RKO board chairman; Robert Mochrie, Eastern division sales manager; Walter E. Branson, Western division sales manager; Harry J. Michalson, shorts sales manager; William H. Clark, assistant treasurer, RKO; S. Barret McCormick, ad-publicity director; Gordon E. Youngman, vice-president and general counsel; Raymond Bill, Thomas P. Durell, Frederick L. Ehrman, L. Lawrence Green, DeWitt Millhauser, J. Miller Walker, John M. Whitaker, Lunsford P. Yandell, RKO board members.

And the following: Arthur M. Brilant, publicity; Emmet Cashman and William E. Dahler, assistants to Eastern sales manager; Walter V. Derham, assistant treasurer, RKO Radio; Frank Drumm, assistant to Mochrie; John A. Farmer, office manager; Norman Freeman, assistant secretary, RKO Radio; Lou E. Gaudreau, purchasing agent; Harry Gittelson, assistant to Branson; Leon Goldberg, treasurer; Ben Grimm, ad manager; Harold Hendee, research director; William Horne, sales dept.; Sid Kramer, manager, print and negative dept.; Jack Level, editor of Flash; E. J. McGuire, legal dept.; O. R. McMahon, assistant treasurer; William J. McShea, assistant manager of exchange operations; Lou H. Miller, assistant to Western sales manager; Rutgers Neilson, publicity manager; Michael G. Poller, head of playdate dept.; A. A. Schubart, manager of exchange operations; E. J. Smith, Jr., contract dept.; David L. Strumpf, art director; Terry Turner, head of field staff; Garrett Van Wagner, comptroller, Arthur Willi, Eastern talent scout; Lewis Wolfe, short subjects dept.; William Zimmerman, legal dept.; and these execs. of the foreign home office: Harry Ehrreich, service dept. manager; R. K. Hawkinson, foreign division manager; Michael Hoffay, publicity dept.; J. Kennedy, general rep.; B. D. Lion and Vladimir Lissim, foreign division managers.

Delegates from Field

Delegates from the field follow:

ALBANY—Max Westebbe, branch manager; George F. Tucker, Harold J. Carlock, salesmen.

ATLANTA—Hubert M. Lyons, branch manager; Frank W. Salley, Paul Harrison, R. Cameron Price, James D. Campbell, Byron S. Bryan, salesmen.

BOSTON—Ross C. Cropper, branch manager; William H. Gardiner, Harry F. Goldstein, Francis G. Ross, Carma L. DeVizia, Melville M. Ames, William J. Cuddy, salesmen.

BUFFALO—Elmer F. Lux, branch manager; John G. Chinell, Norman L. Sper, Ed J. Smith, Sr., salesmen.

CALGARY—Joseph S. McPherson, branch manager.

CHARLOTTE—J. B. Brecheen, branch manager; Rovy F. Branon, Roger S. Mitchell, Frederick E. Dyer, Thomas S. Watson, salesmen.

CHICAGO—Sam Gorelick, branch manager; Harry H. Walders, Michael J. Kassel, Joseph Cozzi, Seymour Borde, Tom Gilliam, salesmen.

CINCINNATI—Stanley C. Jacques, branch manager; Albert L. Sugarman, Joseph A. McKnight, Ross Williams, Manuel J. Trautenberg, Jack Frisch, salesmen.

CLEVELAND—Bernard G. Kranze, branch manager; Arthur Goldsmith, Robert R. Richardson, Jr., Frank E. Belles, salesmen.

DALLAS—Sol M. Sachs, branch manager; Vernon H. Adams, Clarence J. Wheeler, Clarence B. Wilson, Harold J. Malone, T. D. Welton, salesmen.

DENVER—Albert L. Kolitz, branch manager; Joe Emerson, Frank L. Childs, Richard E. Fulham, salesmen.

DES MOINES—Lou Elman, branch manager; William F. DeFrenne, Edward E. Gruenberg, B. Benjamin, salesmen.

DETROIT—Fred North, branch manager; Milton E. Cohen, Daniel J. McCarthy, Edward Lebby, Sydney Chapman, salesmen.

INDIANAPOLIS—Maurice E. Lefko, branch manager; Russel L. Brentlinger, Peter J. Fortune, Herman Black, salesmen.

KANSAS CITY—James W. Lewis, branch manager; Earl L. Dyson, Aubrey A. Renfro, Karl G. Howe, Laurel O. Ringler, salesmen.

LOS ANGELES—Harry C. Cohen, branch manager; Sam W. Whitehead, Joseph P. Rubenstein, Joseph F. Samuels, Joseph P. Smith, salesmen.

MEMPHIS—Albert M. Avery, branch manager; Reginald V. Reagin, William G. Wray, Glenn Calvert, salesmen.

MILWAUKEE — Arthur N. Schmitz, branch manager; Morris A. Anderson, Edward E. Spiers, William J. Foley, Richard G. Saeger, salesmen.

MINNEAPOLIS—C. J. Dressell, branch manager; W. C. Winters, Russell F. Egner, Fred Horn, C. H. Noodelman, Irving Gillman, Milton A. Lipsner, salesmen.

MONTREAL—Hatton F. Taylor, branch manager; Hyman B. Miller, Samuel H. Decker, salesmen.

NEW HAVEN—Barney Pitkin, branch manager; William Canelli, salesman.

NEW ORLEANS: Page M. Baker, branch manager; Roy E. Pfeifier, N. J. Colquhoun, salesmen.

NEW YORK: Robert S. Wolff, branch manager; Phil Hodes, Edward T. Carroll, John J. Dacey, Jack Ellis, Lou I. Kutinsky, Harry Zeitels, Charles Penser, salesmen.

OKLAHOMA CITY—Ralph B. Williams, branch manager; Paul D. Fielding, Chester A. Blakeley, Daniel W. Snider, salesmen.

OMAHA—Clarence W. Allen, branch manager; William G. Carmichael, Clarence J. Riggs, Milton H. Yudelson, salesmen.

PHILADELPHIA—Charles Zagrans, branch manager; Samuel Lefko, Michael Shulman, John J. McFadden, Jr., Ely J. Epstein, Jack Engel, salesmen.

PITTSBURGH — Herbert H. Greenblatt, branch manager; Richard H. Lange, I. T. Sweeney, David C. Silverman, Irving Frankel, Carl Peppercorn, salesmen.

PORTLAND—Mark E. Cory, branch manager; Gene M. Engelman, G. E. Jackson, salesmen.

ST. JOHN—Leslie Plottel, branch manager.

ST. LOUIS—Raymond V. Nolan, branch manager; Tom B. Williamson, Henry H. Arends, Jack Allender, William G. Stacy, salesmen.

SALT LAKE CITY — Gifford Davison, branch manager; Alfred T. Mabey, Sam Appelman, Rick Warren, Harold W. Evens, salesmen.

SAN FRANCISCO—Newton P. Jacobs, branch manager; George E. Seach, Earl A. Stein, Charles J. Crowley, H. Bradley Fish, salesmen.

SEATTLE—Edgar A. Lamb, branch manager; Louis Lee Goldsmith, Floyd J. Heninger, salesmen.

SIOUX FALLS—Sherman W. Fitch, branch manager; Ernest J. Frace, Harold W. Klingman, salesmen.

TORONTO—Mark Plottel, branch manager; Meyer Nackimson, J. Bermack, salesmen.

VANCOUVER—W. S. Jones, branch manager.

WASHINGTON—Robert J. Folliard, branch manager; Harry E. Kahn, Elbert W. Grover, Olmstead Knox, Alphonsus P. Folliard, John R. Hildebrand, salesmen.

WINNIPEG—Harry Woolfe, branch manager; Robert Radis, salesman.

DIVISION MANAGER—Leo M. Devaney, Canada.

DISTRICT MANAGERS—Gus Schaefer, Northeastern; Nat Levy, Eastern; Charles Boasberg, Eastern Central; David Prince, Southeastern; Ben Y. Cammack, Southwestern; Jack C. Osserman, Midwestern; L. E. Goldhammer, Prairie; L. S. Gruenberg, Rocky Mountain, J. H. MacIntyre, Western.

HOME OFFICE REPS.: A. F. Braeunig, Cincinnati; William A. Burke, Los Angeles; Jack C. deWaal, New York; Dan T. Nolan, Buffalo; John J. Schmitzer, Los Angeles; Elmer Sedin, Minneapolis; John G. Wangburg, Dallas; T. Carey, Toronto; F. Duffy, Denver.

Koerner Here from Studio

The studio will be represented by Charles W. Koerner, vice-president; Perry Lieber, publicity director, while RKO Theaters will be represented by Edward L. Alperson, J. Brennan, A. W. Dawson, H. R. Emde, W. B. England, M. Edelstein, Max Fellermon, Louis Goldberg, W. Howard, J. Hearns, Malcolm Kingsberg, Harry Mandel, C. B. McDonald, H. Mirisch, Sol A. Schwartz, Leslie E. Thompson, J. Henry Walters.

Others attending will include:

RKO PATHE NEWS—Frederic Ullman, Jr., president; Walton Ament, vice-president and editor; Jay Bonafield, production manager; Dudley Hale, publicity director.

MARCH OF TIME: Albert Sindlinger, advertising and publicity director; John Wood, business manager.

SAMUEL GOLDWYN PROD. — Samuel Goldwyn, James A. Mulvey, B. Fish.

WALT DISNEY PROD. — Roy Disney, James Finey, William B. Levy, Gunther Lessing, Leo Samuels, F. Waldheim.

KAY KAMEN: William Lowenberg.

Herbert Wilcox, Anna Neagle, Gus Eyssell of the Music Hall, Jack Pegler of Lord and Thomas and Leon Bamberger, UMPI secretary, will be guests.

Depinet Boosts Mochrie, Levy

Wolff and Folliard Also Win Promotions

(Continued from Page 1)

first joined RKO as Southern district manager. Previous posts had been with PDC, Warners and United Artists. Levy joined RKO Radio in 1929 as sales manager for the Philadelphia branch, moving to Detroit in 1931 to become branch manager. In 1935 he became district manager with supervision over nine branches. In 1939 he was promoted to the Eastern District managership, with headquarters in Philadelphia.

Robert Wolff, New York branch manager, has been elevated by Depinet to District Manager Metropolitan District. Wolff has been branch manager of the New York Exchange for the past 16 years. Prior to that he was a New York salesman, and branch manager in the Albany and New Haven branches.

Depinet also announced the appointment of Robert Folliard, formerly branch manager in Washington, to succeed Levy as Eastern district manager.

Folliard began with the old Robertson-Cole company as a salesman in 1922. He went through the subsequent mergers of RC with FBO, and of FBO with RKO, finally becoming manager of the RKO Washington branch in 1932. Folliard's successor will be announced later.

Army Ends Theater Use as Raid Shelter

Honolulu (By Air Mail—Passed by Censor)—Procedure in theaters during an air raid alarm has been clarified by a new order of the Military Governor. All members of the audience must leave the theaters immediately and proceed to their homes or to public air raid shelters, the order states. Persons waiting outside in box-office lines are to disperse in a similar manner.

In the first months after the attack on Hawaii, patrons were allowed to remain in the theaters and the shows continued during the raid alarms. At this time, however, there were no public air raid shelters, nor shelters in private homes, so it was believed that persons would be as safe in theaters as anywhere else. Now that adequate shelters have been built, the new Army order has been issued.

Notification of the order to evacuate theaters at the sound of the alarm is given on the screen at the beginning of every show at all theaters.

Theater employes have been instructed to remain until all patrons have left. Many of the employes have specific duties, such as announcing the location of the nearest shelters on the public address system, taking posts as fire wardens and incendiary spotters. Those without specific duties may leave after all patrons have left the theater.

Indie Union Opens Ranks

Membership drive to replace projectionists who have gone into the armed forces or into war jobs is announced by Charles Axelrod, president of the Independent Motion Picture Operators Union, in one of the first instances of a union's voluntarily throwing its ranks open to outsiders. The union has lost 12 of its 67 members to the service alone so far.

HOLLYWOOD SPEAKING--

By RALPH WILK

—HOLLYWOOD

TWENTIETH-FOX has switched Bruce Humberstone to direct "Hello, Frisco, Hello" instead of "Sioux City."

REGINALD GARDINER has been given a long term contract by 20th Century-Fox.

RKO has acquired an original story "Swing Shift," to be readied for early production.

CONTRACT options on Broderick Crawford and Grace McDonald have been picked up by Universal.

ALFRED HITCHCOCK and his technical staff leave today for Santa Rosa to set camera angles and background locations for Universal's "Shadow of a Doubt," in which Teresa Wright will be seen in the feminine lead. Cast and balance of the crew will follow in a week.

RICHARD ROSSON, director of Universal's "Corvettes in Action," will leave next Wednesday for Ottawa to confer with heads of Royal Canadian Navy before boarding a Canadian corvette with his camera crew to film three weeks of action in the mid-Atlantic.

ORSON WELLES'S Mercury Productions announced that the company has bid $50,000 for screen rights to "The Stones Begin to Dance," an unpublished novel by Aben Kandel. Mercury is currently negotiating a UA releasing deal.

GEORGE BRUCE, scenarist, has been signed by Metro to a three-way contract as a producer-writer-director.

PRODUCER Lester Cowan is negotiating with Rouben Mamoulian to have the latter direct "Heart of the City" for Columbia release. Meanwhile, United Artists is also talking a one-picture assignment whereby Mamoulian is sought to produce and direct an as yet untitled production.

"NAVY BRIDE," a novel by Mildred Cram which Republic has owned for two years, has been put on the studio's immediate production schedule, and Ruth Terry has been assigned to the feminine lead.

SCENARIST Jack Douglas will write an adaptation of his original story, "Bandana," under an agreement with Producer Edward Gross, who purchased the original. Gross is seeking Joseph Schildkraut and Eva Le Gallienne for the leads.

ARNOLD PRESSBURGER has signed John Wexley to work on the scenario of his forthcoming United Artists production, "Never Surrender."

A six-year-old Ohio girl, Patty Hale, has been signed by 20th-Fox to play Roddy McDowall's "heart interest" in "My Friend Flicka."

REVIEWS OF NEW FILMS

"Down Rio Grande Way"

with Charles Starrett, Russell Hayden

Columbia 57 Mins.

PULSATING WESTERN WITH PLENTY OF RED-BLOODED FISTICUFFING SHOULD SATISFY ACTION FANS.

The villain-in-chief of this western is a newspaper publisher (Davison Clark) who is against Texas' being annexed by the United States. He is prompted by political ambitions. To gain his ends he encourages lawlessness in the territory, hoping to give Texas such a black eye that the United States Government will refuse to take her into the union.

The varmint's plot works nicely until a Texas Ranger arrives on the scene in the person of Charles Starrett with orders to establish law and order. The hero, working with the assistance of one of the victimized ranchers (Russell Hayden), for a time finds himself up against a stone wall in his mission because the newspaper publisher is regarded as a citizen of irreproachable character. Of course, our hero has a tough time to prove the guy's Jekyll-Hyde personality, but he does it to complete satisfaction.

The story, the work of Paul Franklin, takes advantage of every chance to drag fisticuffing into the action, which is fast and furious. There are several set-tos between Starrett and Hayden and the villains that are nifties.

Starrett acquits himself like a real stalwart as the Texas Ranger. He gets first-class assistance from Hayden. Clark, Norman Willis, Budd Buster and Joseph Eggenton make a quartet of very effective baddies. Britt Wood, playing a barber, lends some nice comedy relief. Others in the cast who should be singled out are Rose Ann Stevens, Edmund Cobb, Paul Newlan, Betty Roadman.

William Berke's direction doesn't spare the spurs. Jack Fier produced.

CAST: Charles Starrett, Russell Hayden, Britt Wood, Rose Ann Stevens, Norman Willis, Davison Clark, Edmund Cobb, Budd Buster, Joseph Eggenton, Paul Newlan, Betty Roadman.

CREDITS: Producer, Jack Fier; Director, William Berke; Screenplay, Paul Franklin.

DIRECTION, Good. PHOTOGRAPHY, Good.

Rivers to Represent Castle Films in Calif.

Sacramento—Walter A. Rivers of Hollywood has been appointed California agent for Castle Distributing Co. and Castle Productions Corp., both of New York. According to papers filed with the Secretary of State here, Rivers will maintain an office in the Russ building, San Francisco.

Reopen Falmouth Theater

Boston — Heartened by continued good vacation business on Cape Cod, H & P has reopened the Falmouth theater in Falmouth. John Collins, formerly manager of the Central Square theater in Cambridge, will be in charge.

☆ SHORTS ☆

"Men of the Fleet"

RKO-M of T 18 mins.

Excellent

As March of Time's contribution to the nation's drive to enlist manpower for our growing Navy, this short serves its purpose perfectly. It shows the Navy as a field of action for red-blooded men—a place where a young man has an opportunity to serve both his country and himself. The film clearly defines the task that lies ahead for the United States Navy today, with the need for more ships and more men emphasized. The workings of the Navy are depicted comprehensively in as smooth a job as the March of Time has delivered. Subject reaches its peak of interest in scenes showing how the Government ministers to the welfare of our men of the fleet. A timely, stirring and supremely interesting document.

"Divide and Conquer"

Warner 14 mins.

Good

Use of the weapon of psychology by the Nazis as a means of conquest is vividly illustrated in this patriotic short, produced at the Warner studios under the supervision of Gordon Hollingshead. How the Hitlerites sow the seeds of disunity, dissatisfaction and doubt to gain their ends is set before the public in a series of staged sequences augmented by actual scenes of Nazi terror and destruction taken from confiscated film. The latter scenes are edited from film once used by Hitler to help break down resistance to the Nazis. They constitute frightening realism. The purpose of the short is to warn America against the attempts of Hitler to divide the American people so as to make the fight against him ineffectual. The enacted scenes are effectively done. They were directed by Lewis Seiler. The narrator is Knox Manning.

"Pigeon Patrol"

(Walt Lantz Cartune)

Universal 7 mins.

Okay

A new character known as Homer Pigeon is introduced in this Walt Lantz cartoon in Technicolor. A pigeon without a breast, Homer has been supplied with a voice patterned after that of Red Skelton. While the character may not be terrific, it has possibilities for loads of fun. This cartoon indicates that. Homer has a patriotic theme for his coming out. Broken-hearted because he can't make the grade as a carrier pigeon on account of his flat chest, he gets his chance to be a hero when a pigeon carrying an important message is brought down by a Jap bird of prey. Homer saves the message and delivers it safely at great peril to himself.

13 Pix With Russian Locales on Schedules

West Coast Bureau of THE FILM DAILY

Hollywood—Number of forthcoming pictures to be produced with Russian locales has jumped to 13 as producers hasten to take advantage of the Soviet Army's heroic stand and the country's improved feeling for the U. S. S. R. In addition, at least one Russian-made film, "Rout of the Nazis," will have a major company release via a deal concluded between Alexander Korda, United Artists and Artkino.

Lineup now stands as follows: Warners will make a picture from former Ambassador Joseph E. Davies' book "Mission to Moscow." Eugene Frenke has concluded a deal whereby he will make an American version of the Russian film, "The Girl from Leningrad."

M-G-M has four Soviet stories planned. Joe Pasternak will make "Scorched Earth," probably with Hedy Lamarr and Robert Young; Arthur Hornblow will produce "Songs of the Red Army." Metro also has Erskine Caldwell's "Vengeance of the Earth" as a potential Spencer Tracy-Wallace Beery vehicle, and a guerrilla fighter story likewise is in work. B. P. Schulberg is preparing "Caviar for the General" to be released via Columbia.

Korda, in co-operation with the Soviet government, will make "War and Peace" for UA release while UA also will have "Russian Girl," to be produced by Gregor Rabinovitch as a re-make of the Soviet pic, "Girl from Leningrad."

Boris Morros and S. P. Eagle have "Russian Marines" scheduled for the 20th Century-Fox lineup. Twentieth-Fox also will make "Road to Moscow," Roland Dorgles' saga of Red Guerrillas. A ski troop yarn, "In the Rear of the Enemy" is said to be planned by Paramount. Opening scene of Samuel Goldwyn's Bob Hope starrer, "They Got Me Covered" is in a hotel room overlooking Moscow's Red Square.

"Kings Row" Mexico Record

Mexico City (By Air Mail)—Going into its seventh week, "Kings Row," Warner Bros. release, has set a new all-time record for long runs at the deluxe Iris Theater here. Picture is set to run for at least nine weeks.

WB Reviving Penrod via Shorts

West Coast Bureau of THE FILM DAILY

Hollywood — Booth Tarkington's "Penrod" character will be revived by Warners for the company's 1942-43 short subject series. Gordon Hollingshead, in charge of shorts production, is now making a search for a suitable young actor to play the role.

Allyn Joslyn Signed by 20th-Fox

West Coast Bureau of THE FILM DAILY

Hollywood—Allyn Joslyn has been signed to a long-term contract by 20th Century-Fox.

Court Orders Loew's vs. Local 306 Suit to Trial

20-Page Opinion Disposes Of Eight Objections; Union Method Termed Not Proper

(Continued from Page 1)

legedly attempting to compel major companies to withhold their product from New York City theaters which do not employ its members and sustained the legal sufficiency of a complaint brought against the union by Loew's that seeks an injunction to restrain threatened strikes of both projectionists and affiliated studio workers.

The court, after accepting the allegations of Loew's complaint as true for the purpose of the motion, stated emphatically that "if Local 306 desires to unionize the independent exhibitors, it is at liberty to do so, but the method here sought is not a proper one for the accomplishment of that purpose." The 20-page opinion disposed of eight objections to the complaint raised by the union and ordered the latter to file its answer and to proceed to trial.

Cites Threats of Strike

The suit, brought in December, 1941, cited letters received by Loew's from attorneys for the union demanding the insertion of clauses in new contracts both for theater and film projectionists requiring Loew's to pledge itself not to deliver product to houses other than those employing Local 306 projectionists. These letters, according to the complaint, threatened immediate strikes by Local 306 and affiliated IATSE unions at the studios if the demands were not met. Loew's cited the danger of losing $400,000 weekly revenue from its 65 theaters in the city and $400,000 yearly from contracts with independent houses. The complaint contended that the union demands violated both the Sherman Anti-Trust Act and the Government's Consent Decree.

In answer to the defendant's contention that the union was seeking a legitimate labor objective which took the case out of the scope of the Sherman Act and brought it within the exceptions of the Norris-LaGuardia Act, Judge Goddard said:

"The union saw fit to inject a demand in their proposed contract which had nothing whatever to do with the terms and conditions of the employment of these men. They made a new further demand upon the plaintiff that it must refuse to license any exhibitor who did not employ members of Local 306; that it must not send any prints to those exhibitors and that it was not to expect any member of Local 306 to work on any prints which would subsequently be exhibited by any exhibitor who did not employ Local 306 projection men exclusively. This demand had nothing to do with the wages, conditions, terms and other lawful objectives of labor which were then under discussion between the plaintiff and the defendant."

"Reverse Secondary Boycott"

The court characterized the alleged demands as "in the nature of a reverse secondary boycott, where the union, instead of attempting to coerce the retailer who carries non-union goods, here attempts to coerce the distributor of union goods to stop furnishing such material to non-union customers." These demands, the court said, "bear no reasonable relation" to ordinary union objectives.

Moreover, the opinion said, "plaintiff has no control whatever over these independent exhibitors; nor has plaintiff any right to refuse to furnish them with films. On the contrary such refusal and failure on the part of the plaintiff would result in damage suits being brought against it for breach of its licensing agreements and probably penalties by the United States of America for breach of the Consent Decree."

WHO'S WHO IN HOLLYWOOD

• • • *Introducing Interesting Personalities* • • •

J. GOLDSMITH. Producer. Born in Vienna, May 26, 1893. Was in consulate service of Austria-Hungary. Became managing director of Apollo Film Company, in Vienna. In 1925, was made continental representative of British-International Pictures, with headquarters in Berlin. Was also appointed general director of Sued Film Company, a subsidiary of B.I.P. In 1931, went to London and became an independent producer there. Initial production was "Student Romance." Also produced "Southern Roses," "Mademoiselle Docteur," featuring Eric von Stroheim; "I Killed The Count." Produced "The Stars Look Down," based on a novel by Dr. A. J. Cronin. "The Stars Look Down" was released by M-G-M. Also produced "Hatter's Castle," written by Dr. A. J. Cronin, with cast headed by Robert Newton and Dobahr Kerr, picture will be distributed by Paramount. Now under contract to Columbia as a producer and will make "Women Alone." Stands, 5, 7. Weighs, 170. Eyes, blue. Hair, blond.

11 by 14 Publicity Stills Ruled Out by Studio P.A.'s

West Coast Bureau of THE FILM DAILY

Hollywood—Studio publicity directors have agreed to eliminate all mailings to the press of 11 inch by 14 inch photos, as an economy measure. While 11 by 14 inch prints will be sent in a few instances in reply to specific requests, 8 by 10 inches hereafter will be standard on all art mailings from every studio.

While the studios are attempting to better their average saving of 30 per cent on still negatives shot, the Public Relations Committee, Western division, has ruled that no further drastic cuts can be made at this time without crippling company advertising and sales promotion.

Following a discussion of the requests for world premieres of pictures, with stars in attendance, at various Army camps, the publicity directors voted that inasmuch as a regular theater is not involved, matter was in the province of the Hollywood Victory Committee.

Local 23169 Strike Threat Finds Warners Skeptical

Threat of a strike of the company's white-collar workers here was regarded skeptically at Warner Bros. yesterday. No notice whatever of a walkout has been served on officials of the company by Motion Picture Office Employes, Local 23169, AFL, it was reported by Sam Schneider, one of the Warner representatives in the negotiations with the union. Edward K. Flaherty, AFL organizer, asserted Wednesday night that a strike was to be expected at the company at any moment.

Members of the union, consisting solely of Warner Bros. office employes, at a meeting at the Capitol Hotel on Monday rejected a tentative contract negotiated with the company and voted unanimously to go on strike immediately, alleging that the written contract differed from the oral agreement made with the firm following a series of conferences.

Schneider said that company could not understand the attitude of the unioneers in dropping negotiations. "We treated them with the utmost kindness," he asserted. "We have gone all the way to give them a good business-like proposition. We kept giving in—in many cases beyond our best business judgment." Schneider said the whole matter was in status quo.

Akron's Liberty Sold

Akron, O.—Sale of the Liberty theater here to the Liberty-Akron Co., of Cleveland, has been confirmed by Robert Menches, manager of the theater and president of the Liberty Operating Co., which has controlled the local movie house since it was constructed.

NEWS OF THE DAY

Denver — Two houses at Grand Junction, are being closed. They are the Mission, owned by the J. H. Cooper Enterprises, and the Kiva, operated by Westland Theaters.

Sacramento—Times Theater Corp. with principal offices in Richmond, has filed articles of incorporation to buy, lease and operate motion picture houses. The firm is capitalized for $25,000. Directors are Dorothy Crocker, William F. Cleary, Eli Freed and Evelyn Friendly, all of San Francisco.

Denver — Bernie Newman, connected with PRC exchange here as one of the franchise holders, has gone to Salt Lake City to be exchange manager.

Chicago—Mort Green, manager of the Globe Theater has written a song entitled "Over Here," that is being played by several leading bands in this territory.

Denver—J. A. Hughes, Yuma theater owner, is recovering in Presbyterian Hospital here from an operation.

Toledo, O.—Committee of Local 228, Operators, headed by Thomas Ivins, chairman, is in charge of motion pictures being shown in city parks throughout the Summer as part of the civilian defense program. Others on the committee include James McDonald and Frank Doner.

Toledo, O.—Jack Lykes, manager of the Loew's Valentine, has been named chairman of the theater protection committee of the Toledo Defense Council, succeeding Martin Smith, of Smith & Beidler Theaters, who resigned.

Denver—A. N. Beasley, manager of the Plaza, has gone over to the State as assistant, and has been succeeded at the Plaza by Dudley A. Winscott.

WMT Buys Holyoke Bijou

Holyoke, Mass.—The Derby Theater Corp. has sold the Bijou Theater to the Western Massachusetts Theaters, Inc. for an undisclosed price. Joseph Rapalus, treasurer of the Derby group is disposing of his theater interests, anticipating an Army call.

Wolever Rites Today

Rochester—Last rites will be held today at Our Mother of Sorrows Church here for J. Lloyd Wolever, 48, veteran Regent projectionist, and a charter member of the Operators' Union. He leaves his wife, his parents, a brother and several nieces and nephews.

Industry to "Spark" $1,000,000,000 Bond Drive

Assumes Over-All Responsibility for Country-Wide Campaign in September

(Continued from Page 1)

with Hollywood stars making p.a.'s. The largest concentration of touring stars used so far in the war effort will be thrown into the front line of the sales campaign. Unanimous support of all stars, studios and producers has been pledged through the Hollywood Victory Committee.

No Theater Appearances

The stars will not appear at theaters but at public mass meetings and factories in the interest of the Treasury's Payroll Savings Plan, it was stated. In order to get the stars, each city will be required to pledge at least $1,000,000 in bond sales on the day of their visit. A total sale of at least $300,000,000 is the target for the rally cities.

Another phase of the campaign that is expected to net millions in bond sales is a plan now being worked out by Treasury officials. Under this plan, many theaters will sell and deliver bonds to patrons, enabling the millions of fans to make purchases and get immediate delivery of the bonds. Pioneered by the Skouras circuit in New York, the plan has also been employed with marked success by the Loew circuit.

"Bonds While You Wait"

Theaters qualifying as Treasury issuing agents will advertise: "Bonds While You Wait, Day and Night, Night and Day—Including Saturdays, Sundays and Holidays!"

At a meeting in New York last week, 8,154 movie theaters were represented by owners or heads of exhibitor organizations throughout the nation. They voted unanimously to undertake the role of "commandos" in the Treasury's September effort. A budget was set up to underwrite expenses of touring stars and other items of the extensive campaign.

The drive's slogan, tying in with the Salute-to-Our-Heroes theme, will be "Buy a Bond To Honor Every Mother's Son In Service." Each bond purchaser in a theater will be given a postal card message to mail to his or her man in service. "I just bought a War Bond and was thinking of you," reads part of the message.

Thousands of rallies are planned in cities, towns and villages to honor men in service from every locality—with the sale of a bond to honor every man in service as the objective.

During June, 15,000 film theaters alone sold more than $18,000,000 in Bonds and Stamps. In the September drive, however, the industry will "spark" the complete country-wide sales campaign.

Unanimous Approval Voted Bond Campaign Leadership

With more of the country's theaters represented directly or indirectly than in any trade gathering in recent years, the industry's leadership in the September War Bond and Stamp drive was unanimously approved at an unpublicized meeting here last Friday.

Represented either by owners or officers of exhib. organizations at the session, which brought together the WAC's national co-ordinating committee and its theaters division, were 8,154 theaters.

In addition the president of major companies—both producers and circuits—were present, with Treasury representatives.

The following attended the meeting: Ed. L. Kuykendall, president of MPTOA; Lee Newbury, representing M. A. Rosenberg, president of Allied; Nathan Yamins, representing Allied of New England; Harry Brandt, President of the ITOA, and also representing Robert H. Poole of the Pacific Coast Conference; Walter Vincent, Max A. Cohen, John H. Harris, Si H. Fabian and Arthur L. Mayer.

Affiliated theaters were represented by: Spyros Skouras, Dan Michalove and Aubrey Schenck of 20th-Fox; Joseph H. Bernhard and Sam E. Morris, representing Warner Bros. Theaters; Nicholas M. Schenck, Joe Vogel and Oscar A. Doob, representing Loew Theaters; W. B. England, representing RKO Theaters; Barney Balaban, Leonard Goldenson, Sam Dembow and Leon D. Netter, representing Paramount theaters.

In addition the following Paramount partners were present, either as members or guests of the Committee: John Balaban, A. H. Blank, G. Ralph Branton, R. J. O'Donnell, Karl Hoblitzelle, Samuel Pinanski, E. V. Richards, Jr. and R. B. Wilby.

Others present included—George J. Schaefer, WAC chairman; Francis S. Harmon, Co-ordinator of WAC; Lowell Mellett, chief of the Bureau of Motion Pictures in the Office of War Information, and his assistants, Arch A. Mercey and Sam Spewack; Carlton Duffus, of the U. S. Treasury's War Bond and Stamp organization, Mrs. Florence Marston, alternate for Edward Arnold, representing the Screen Actors Guild, Joseph H. Hazen, William F. Rodgers, Howard Dietz, Austin C. Keough, Walter C. Ament, acting chairman of the Newsreel Division; Jack Alicoate, vice-chairman of the Trade Press Division; Si Seadler, vice-chairman of the Publicity and Exploitation Division; William A. Scully, chairman of the Distributors Division, and Joseph H. Seidelman, chairman of the WAC's Foreign Managers Division.

Companies to Loan Promotional Manpower To Assist Doob in Publicizing Sept. Drive

The industry's promotional manpower will be made available to the WAC for the September billion dollar War Bond and Stamp drive, it was announced following yesterday's meeting of the Public Relations Committee, Eastern Division, at which Bob Gillham presided in the absence of S. Barret McCormick.

Oscar A. Doob, who has been appointed national public relations director for the drive, attended the session, outlined his plans and made a request for assistance. He was informed that the committee, both East and West, would loan men to do the required job efficiently.

Glen Allvine, executive secretary, reported to the committee that the setup of field reps. now stood at 37, following acceptances from Vic Gauntlett, Evergreen circuit, Seattle, and Phil Phillips, Fox West Coast Theaters.

General Electric Reports $20,681,433 Net Profit

Schenectady—General Electric Co. during the six-month period ended June 30 had earned net income of $20,681,433, or 72 cents a share, compared with $26,003,665, or 90 cents a share, in the corresponding period of 1941. This is a 21 per cent decrease.

Orders received in the first six months of this year amounted to $865,372,069 as against $521,138,605 in the like '41 period. Net sales rose 37 per cent, but increased taxes and other expenses attending manufacture sharply offset revenue.

A dividend of 35 cents a share is payable on Saturday of this week, making a total of 70 cents per share in dividends for the first half of '42, the same as for the corresponding period last year.

Intensive Exploitation For PRC Pix—Greenblatt

Producers Releasing Corp. will put into effect an intensive exploitation campaign on every picture, with special attention to six V-Specials, according to Arthur Greenblatt, vice-president in charge of sales. Greenblatt has just completed a two-day regional meeting in New York and will hold another in Chicago from Saturday to Monday. This will be followed by another session in San Francisco Aug. 15-17.

GAFC Appoints Dr. Williams

General Aniline and Film Corp., in a step to further advance research activities, announces appointment of Dr. Even Clifford Williams, research chemist and chemical engineer, as chemical director and vice-president of the company, and also his election to the board of directors.

U. S. Admission Tax Collections Decline

(Continued from Page 1)

ruary, the Internal Revenue Bureau announced yesterday.

The month's figure, however, exceeded that of June, 1941 when the admission tax receipts amounted to $5,880,649.30.

The June collections were divided as follows: general admissions, $10,234,945.25; collections on tickets sold by brokers, $18,644.03; permanent use of lease of boxes and seats, $13,995.24; tickets sold by proprietors in excess of established prices, $7,245.27, and admissions to roof gardens and cabarets, $1,275,314.57.

Collections in the Third New York (Broadway) district totaled $1,703,461.93. In this area general admission receipts equalled $1,571,313.54; collections on tickets sold by brokers added up to $9,002.43, and admissions to roof gardens and cabarets totaled $119,597.70.

Sunday Film Test Case

Talladega, Ala.—Manager W. E. Campbell of the Ritz theater, convicted in police court on charge of operating motion pictures on Sunday in violation of a municipal law, will go to trial before circuit court when it convenes in the Fall, the action opening the way for legal test.

"Whitey" Schaeffer to Para.

West Coast Bureau of THE FILM DAILY

Hollywood — "Whitey" Schaeffer, Hollywood portrait artist, will head Paramount's gallery and still departments under George Brown, beginning Aug. 3.

Dorsey Band in Akron Loew's

Akron, O.—Jimmy Dorsey and ork open at Loew's here today; it's the house's first stage show in more than two years.

TO THE COLORS!

Robert E. Matthews, general manager of Progress Films, Inc., and director of Lloyds Film Storage, and just recently representing Cinecolor, Inc., in the East, has entered the Signal Corps.

Pittsburgh—Max Shabason, chief booker for Metro's exchange, reports to the Army this week. He is being succeeded by John Mayer, who has been branch cashier for many years. Helen Garlitz, assistant cashier, replaces Mayer as cashier.

Hilton Kinless, formerly in the Warner Bros. legal department, is now soldiering in Australia.

Denver—Frank Childs, RKO salesman, has joined the Army.

FILE COPY
DO NOT REMOVE

Intimate in Character
International in Scope
Independent in Thought

THE FILM DAILY

The Daily Newspaper
Of Motion Pictures
Twenty-Four Years Old

V 82, NO. 19 | NEW YORK, MONDAY, JULY 27, 1942 | TEN CENTS

GODDARD'S DELAY WORRYING INDUSTRY

W. F. Rodgers' Contract With M-G-M Extended

THE WEEK IN REVIEW

High Rentals

By L. H. MITCHELL

ALLIED: Meeting of Allied's board of directors in Pittsburgh adopted resolution urging exhibs. to fight high rentals and the increasing number of percentage pictures.

* * *

CUT PRODUCTION: Samuel Goldwyn urged that the industry in its efforts to conserve film reduce the number of productions made instead of cutting the number of prints on each production.

* * *

RKO PROMOTIONS: Ned E. Depinet, RKO Radio prexy, promoted Robert Mochrie, Eastern sales manager, to be general sales manager, and Nat Levy, formerly Eastern district manager to be Eastern sales manager.

* * *

UMPI: Ed Kuykendall, MPTOA prexy, expressed the view that the key to the success of UMPI's unity plan lies in conciliation. . . Resignation of William F. Rodgers as Metro's sales chief, was seen clouding the future of UMPI of which Rodgers is chairman. At the weekend, however, it was stated that Rodgers and Metro had composed their differences.

* * *

MISCELLANY: Execs. are still pondering the provisions of the national Selective Service Act, fearful it will take skilled help from the studios and theaters. . . . West Coast exchange strike was settled without studio unions being called out. . . . Trade mourned death of William Boehnel, film critic on the N. Y. World-Telegram. . . . Charles E. McCarthy was named assistant to Francis Alstock, head of the m.p. division of the Office of Co-ordinator of Inter-America Affairs. . . . D of J may renew its fight on "made work," with the AFM's ban on recordings as the springboard. . . . Local 702, lab. technicians, will press its demands for cost-of-living pay tilt. . . . Trial period of film carrier steps in rubber and gasoline conservation will be extended. . . . Air express priorities fail to help newsreel shipments to Latin America.

New Pact to Include Additional Number of Years, Says Schenck

William F. Rodgers' contract with M-G-M has been continued for an additional period of years, it was announced Friday by Nicholas M. Schenck, president of Loew's, Inc.

In a formal statement, Schenck said:

"I am pleased to announce that William F. Rodgers and Loew's have concluded an agreement whereby his present contract as general manager of sales will be continued for an additional period of years. I hope and expect that Mr. Rodgers will continue indefinitely with this organization with which he has been so successfully associated for over 18 years."

Film Delivery Firms Study New ODT Order

Film delivery services are studying steps to comply with a new Office of Defense Transportation order extending mileage restrictions to long-distance contract and private carriers. Up to now the edict calling for a 25 per cent reduction in total mileage has been in force only

(*Continued on Page* 8)

Brandts, Max Cohen Ask Dismissal of Anti-Trust Suit

William and Harry Brandt and Max Cohen on Friday filed application to dismiss the anti-trust suit brought against them and the eight majors in the New York Supreme Court by J. J. Theaters, Inc., for al-

(*Continued on Page* 8)

300 AT RKO MEETING

11th Annual Sales Parley Opens at Waldorf-Astoria Today

The 11th annual sales meeting of RKO-Radio Pictures opens this morning at the Waldorf-Astoria where 300 delegates, representing distribution, exhibition and production branches of the organization, will hear plans and schedules for the new season.

N. PETER RATHVON

Ned E. Depinet, president of the company will preside, and on the dais will be Richard C. Patterson, Jr., chairman of the Radio-Keith-Orpheum Board; N. Peter Rathvon, president of Radio-Keith-Orpheum; Phil Reisman, head of the company's foreign distribution; Gordon E. Youngman, vice-president and general counsel; Robert Mochrie, general sales manager; Walter E. Branson, Western division sales manager; Nat Levy, Eastern division sales manager; Leo M. Devaney, Canadian division sales man-

NED E. DEPINET

(*Continued on Page* 8)

Failure to Act on Sales Plan Holding Up Selling Schedules

Failure of the Department of Justice to deliver the UMPI sales plan to Federal Judge Henry W. Goddard has distribution and exhibition circles jittery. The apprehension is due to the understanding that Judge Goddard plans to leave for his vacation on Aug. 1.

With only a week to go, if Judge Goddard should receive the draft of the plan today, industry sources are wondering whether he will have time to pass on it or reject before taking his recess from the bench. If he fails to act upon it before going on vacation, it is likely that no dispo-

(*Continued on Page* 8)

Okay 9 P.M. Closing For Honolulu Houses

By EILEEN O'BRIEN

FILM DAILY Staff Correspondent

Honolulu, (By Air Mail—Passed by Censor)—Permission for motion picture houses to remain open until 9 p.m. has been granted by the Military Governor.

Only three Honolulu theaters have taken advantage, however. They are the Palace, Queen and Golden Wall, all owned by the Royal Amusement

(*Continued on Page* 5)

SMPE to Hold Annual Convention Oct. 27-29

Plans for a three-day meeting composed of eight technical sessions beginning Oct. 27, in New York, have been completed by the officers

(*Continued on Page* 8)

Circuits Mull 24-Hour Policy

Warner Success in Philly Stirs Interest

Several major circuits, as well as indie operators, are reported mulling the idea of 24-hour operation for houses in war production centers.

Warners now has three theaters in

(*Continued on Page* 5)

RKO Appeals Clearance Award to J. C. Theater

RKO has appealed an arbitration award that restricted the clearance

(*Continued on Page* 5)

Ninth Week at M.H. Seen for "Miniver"

A ninth week for "Mrs. Miniver" at Radio City Music Hall appeared certain at the week-end. Picture currently is in its eighth week.

THE NEWSPAPER OF FILMDOM — THE FILM DAILY — ALL THE NEWS ALL THE TIME

Vol. 82, No. 19 Mon., July 27, 1942 10 Cents

JOHN W. ALICOATE : : : : Publisher

DONALD M. MERSEREAU : General Manager

CHESTER B. BAHN : : : : : : Editor

Published daily except Saturdays, Sundays and Holidays at 1501 Broadway, New York, N. Y., by Wid's Films and Film Folk, Inc. J. W. Alicoate, President and Publisher; Donald M. Mersereau, Secretary-Treasurer. Entered as second class matter, Sept. 8, 1938, at the post-office at New York, N. Y., under the act of March 3, 1879. Terms (Postage free) United States outside of Greater New York $10.00 one year; 6 months, $5.00; 3 months, $3.00. Foreign, $15.00. Subscriber should remit with order. Address all communications to THE FILM DAILY, 1501 Broadway, New York, N. Y. Phone BRyant 9-7117, 9-7118, 9-7119, 9-7120, 9-7121. Cable address: Filmday, New York.

Representatives: HOLLYWOOD, Calif.—Ralph Wilk, 6425 Hollywood Blvd., Phone Granite 6607. LONDON—Ernest W. Fredman, The Film Renter, 127-133 Wardour St., W. 1. PARIS—P. A. Harle, Le Film, 29 Rue Marsoulan (12). MEXICO CITY—Marco Aurelio Galindo, Depto. 215, Calle del Sindicalismo, 99, Tacubayo, D. F.

FINANCIAL

(Friday, July 24)

NEW YORK STOCK MARKET

	High	Low	Close	Net Chg.
Am. Seat.	8⅞	8⅞	8⅞	— ⅛
Col. Picts. vtc. (2½%)	....	....	....	....
Columbia Picts. pfd.	....	....	....	....
Con. Fm. Ind.	....	....	....	....
Con. Fm. Ind. pfd.	7⅝	7⅝	7⅝	— ⅛
East. Kodak	134	133	133	— 2⅛
do pfd.	....	....	....	....
Gen. Prec. Eq.	13	13	13	+ ⅛
Loew's, Inc.	42	41¾	41¾	....
do pfd.	....	....	....	....
Paramount	16	15⅞	16	+ ¼
Para. 1st pfd.	....	....	....	....
RKO	....	....	....	....
RKO pfd.	....	....	....	....
20th Century-Fox	11⅛	11	11⅛	— ⅛
20th Century-Fox pfd.	23¼	23¼	23¼	— ⅛
Warner Bros.	5⅜	5⅜	5⅜	....
NEW YORK BOND MARKET				
Para. B'way 3s55	62	62	62	....
Para. Picts. deb. 4s56	99⅞	99¾	99⅞	+ ⅛
Warner Bros.' dbs. 6s48	100⅛	100⅛	100⅛	+ ⅛
NEW YORK CURB MARKET				
Monogram Picts.	....	....	....	....
RKO vtc.	....	....	....	....
Sonotone Corp.	....	....	....	....
Technicolor	7½	7¼	7¼	— ¼
Universal Picts.	....	....	....	....

N. Y. OVER-THE-COUNTER SECURITIES

	Bid	Asked
Met. Playhouse, Inc. 2nd deb. '45	65	68
Roxy Thea. Bldg. 4s 1st '57	62⅞	65⅜

U. S. Files $236,603 Tax Claim Against George Raft

The U. S. Government is seeking the recovery of $236,603 back taxes from George Raft, it was disclosed on Friday when U. S. Attorney Mathias F. Correa obtained a court order to inspect records in a separation suit brought against the actor in 1934 by his wife.

Correa, in an affidavit submitted to New York Supreme Court Justice Felix C. Benvenga, who signed the order, stated that he had been advised by the Department of Justice in Washington that the information was essential in prosecuting the Government's claim.

The Broadway Parade

Picture and Distributor	Theater
Native Land (Frontier Films)—12th week	World
Mrs. Miniver (Metro-Goldwyn-Mayer Pictures)—8th week	Music Hall
Eagle Squadron (Universal Pictures)—4th week	Globe
Pride of the Yankees (RKO Radio-Samuel Goldwyn)—2nd week	Astor
Maisie Gets Her Man (Metro-Goldwyn-Mayer Pictures)—2nd week	Criterion
The Big Shot (Warner Bros. Pictures)—2nd week	Strand
This Above All (Twentieth Century-Fox)—2nd week (b)	Roxy
Crossroads (Metro-Goldwyn-Mayer Pictures)	Capitol
Priorities on Parade (Paramount Pictures)	Paramount
Tombstone, the City Too Tought to Die (Paramount Pictures)	Rialto
Parachute Nurse (Columbia Pictures)	Central
Sergeant York (Twentieth Century-Fox-Lasky) (a-b)	Palace
The Magnificent Dope (Twentieth Century-Fox) (a-b)	Palace
Down Rio Grande Way (Columbia Pictures)—Last day (a)	New York
Romance on the Range (Republic Pictures)—Last day (a)	New York
Girls from Maxim's (J. H. Hoffberg Co.) (a)	World
She-Devil Island (Thom Films) (a)	5th Ave. Playhouse
♦ TWO-A-DAY RUNS ♦	
Yankee Doodle Dandy (Warner Bros. Pictures)—9th week	Hollywood
♦ FOREIGN LANGUAGE FEATURE ♦	
This is the Enemy (Artkino Films)—3rd week	Stanley
Sins of Bali (Thom Films) (a)	5th Ave. Playhouse
Confessions of a Bride (J. H. Hoffberg Co.) (a)	World
♦ FUTURE OPENINGS ♦	
Wings for the Eagle (Warner Bros. Pictures)—July 31	Strand
They All Kissed the Bride (Columbia Pictures)—July 30	Roxy
Bambi (RKO Radio Pictures-Walt Disney) (c)	Music Hall
Holiday Inn (Paramount Pictures)—Aug. 5	Paramount
Pierre of the Plains (Metro-Goldwyn-Mayer Pictures)—July 29	Criterion
Tarzan's New York Adventure (Metro-Goldwyn-Mayer Pictures) (c)	Capitol
This Above All (Twentieth Century-Fox)—July 30 (a-b)	Palace
Flight Lieutenant (Columbia Pictures)—July 30	Loew's State
Mexican Spitfire Sees a Ghost (RKO Radio Pictures)—July 30 (a)	Palace
Danger in the Pacific (Universal Pictures)—Opens tomorrow (a)	New York
The Silver Bullet (Universal Pictures)—Opens tomorrow (a)	New York

(a) Dual bill. (b) Subsequent run. (c) Follows current bill.

Two-Day Regional Meeting Staged by PRC in Chicago

Chicago — Producers Releasing Corp. regional meeting ended yesterday after a two-day session at the Blackstone Hotel. Arthur Greenblatt, vice-president in charge of sales, presided. He was assisted by Leo J. McCarthy, western division sales manager.

O. Henry Briggs, president of the company, spoke at the opening of the meeting on Saturday. He referred to PRC as "an international organization with distributors in 40 countries," adding that the company "in sales policy, distribution and exploitation will function as such." In outlining the sales policy, Greenblatt said that every picture would get an intensive exploitation campaign.

PRC bookings in the Midwest reached a new high this month, it is reported by Lee L. Goldberg, franchise holder in Cincinnati, Cleveland and Indianapolis.

Second Warner Regional Starts in Pittsburgh Today

Second of the Warner Bros. regional sales meetings being conducted by Ben Kalmenson, general sales manager, gets under way this morning in the William Penn Hotel, Pittsburgh.

In addition to Kalmenson, who will preside at the sessions, the home office executives participating in the Pittsburgh sales conference include Joseph Bernhard, Mort Blumenstock, Roy Haines, Arthur Sachson, Norman H. Moray, A. W. Schwalberg, Sam Schneider and Howard Levinson.

Boston meeting wound up Friday afternoon following a further discussion of future product by Ben Kalmenson. In addition to pictures already mentioned, he indicated that a musical starring Eddie Cantor and titled "Your Lucky Stars" was about to get under way for release in the coming season.

Bernhard, Blumenstock, Haines, Sachson, Moray, and District Managers Norman Ayres, Howard Levinson and Sam Lefkowitz also made brief talks.

COMING AND GOING

MARY MOORE, secretary to Frank Whitbeck, is vacationing in town.

COL. H. A. COLE was in New York over the week-end.

SAM GALANTY, Columbia Eastern sales manager, was a week-end visitor in Cleveland.

SPYROS SKOURAS, 20th-Fox head, returns today from a few days out of town.

WILLIAM VERMONT, secretary of the Motion Picture Laboratory Technicians Union, Local 702, IATSE, will be found back at his desk today after a two-week vacation.

L. W. CONROW, Altec Service president, is back at his desk after a week's trip to the Midwest and New England.

Conn. Allied to Hold Luncheon Meeting Today

New Haven—Allied Theater Owners of Connecticut will hold a regular luncheon-meeting today at the Hofbrau Haus Restaurant with Dr. J. B. Fishman presiding. Joseph F. Reed, regional vice-president, and Maxwell Alderman, executive secretary, will report on the Allied directors' meeting in Pittsburgh, which they attended.

NEW YORK THEATERS

RADIO CITY MUSIC HALL
Rockefeller Center
GREER GARSON • WALTER PIDGEON
"MRS. MINIVER"
From Jan Struther's Book • An M-G-M Picture
ON THE GREAT STAGE: "AT EASE!"—Leonidoff's fast moving, colorful revue. Symphony Orchestra, under the direction of Erno Rapee. First Mezzanine Seats Reserved Circle 6-4600

Tyrone POWER • Joan FONTAINE
"THIS ABOVE ALL"
A 20th Century Fox Picture
PLUS A BIG STAGE SHOW ROXY 7th AVENUE 50th STREET

Paramount presents
"PRIORITIES ON PARADE"
with ANN MILLER • BETTY RHODES • JERRY COLONNA
IN PERSON
PHIL HARRIS ZERO MOSTEL
And Band Extra! ANN MILLER
Doors open at 9:30 a.m. HEALTHFULLY COOLED PARAMOUNT TIMES SQUARE
BUY WAR STAMPS AND BONDS AT THE PARAMOUNT

SAMUEL GOLDWYN PRESENTS
GARY COOPER in
THE PRIDE OF THE YANKEES
(The Life of Lou Gehrig)
Released Through RKO-Radio Pictures, Inc.
Air Cooled ASTOR B'way Popular Prices
Continuous Performances

RKO PALACE B'WAY & 47th St.
GARY COOPER
'SERGEANT YORK'
— and —
'MAGNIFICENT DOPE'
HENRY FONDA • LYNN BARI

"BRILLIANT—A HIT."—Anderson, Jour.-Amer.
50c to $1.50 at all Performances except Sat. Evgs. 50c to $2.50 | Plus Tax
Sonja Henie & Arthur M. Wirtz present
A New Musical Icetravaganza
STARS ON ICE
CENTER THEA., Rockefeller Center, CO. 5-5474
America's Only Ice Theater
Evgs. Incl. Sun. 8:40. Mats. Sun., Wed. & Sat.
No Monday Perf. Mail Orders Promptly Filled.
ALWAYS COMFORTABLY COOL

Mrs
MINIVER
JAN STRUTHER

"A Miniver rose for all who made it possible."

RADIO CITY MUSIC HALL

Showplace of the Nation • Rockefeller Center

A NEW WORLD'S RECORD...

the FIRST TIME a picture is HELD OVER at the Music Hall for a SEVENTH WEEK!

THE MUSIC HALL OF FAME

SIDNEY FRANKLIN
THE PRODUCER

WILLIAM WYLER
THE DIRECTOR

JAN STRUTHER
THE AUTHOR

Acclaimed as one of the ten best pictures of all time, "Mrs. Miniver" now achieves a unique position—the first to play more than six weeks at the world's greatest theatre. Crowds that have set a new record—nearly 900,000 in six weeks—provide the highest possible tribute to the creative genius that went into the making of this great picture—to Sidney Franklin, who wins fresh laurels as Metro-Goldwyn-Mayer's brilliant producer . . . to William Wyler, who achieves new heights as a master director...and to Jan Struther, whose novel inspired a motion picture masterpiece.

WALTER PIDGEON and GREER GARSON
THE STARS

GREER GARSON
WALTER PIDGEON

In WILLIAM WYLER'S Production • Based on JAN STRUTHER'S Novel

"Mrs. Miniver"

TERESA WRIGHT • RICHARD NEY • DAME MAY WHITTY
REGINALD OWEN • HENRY TRAVERS • HENRY WILCOXON

Produced by SIDNEY FRANKLIN • An M-G-M Picture • (Pre-release Engagement)

Screen Play by Arthur Wimperis, George Froeschel, James Hilton and Claudine West

When the world's greatest theatre sets a new long-run record, that's news! *Eighth week* at press time and it could go on forever!

All pre-release engagements of "MRS. MINIVER" are setting phenomenal records. Unique in the annals of show business, M-G-M's great production has been released with no provision for advanced prices so that the greatest number of people may see it at once. When you book "MRS. MINIVER" double your playing time and then clear the decks.

Okay 9 P.M. Closing For Honolulu Houses

(Continued from Page 1)

Co. The 9 o'clock hour was tried by the Royal's downtown King theater, but was abandoned after a day's trial showed poor attendance from the business area in which it is located.

Persons are still forbidden to ride in autos after 8:15, but pedestrians are allowed on the streets until 10 p.m. All theater attendance after 8 must, therefore, be pedestrian.

Consolidated theaters changed their late shows in neighborhood houses to 5:45, ending at 7:45, allowing patrons a half hour to return to their homes by automobile before the 8:15 car curfew. Consolidated officials explained that later shows, up to 9 p.m., would not be worthwhile, due to the semi-open construction of most of the theaters which would require complete blacking out after 8:15. (Total blackout every night is still rigidly enforced, even cigarette lights being banned.)

Since Dec. 10, when movies were re-opened after the attack on Honolulu, the latest show time has been 4:45, until the recent new order of the military governor. Houses are now doing a brisk business at 5:45 shows, which give working people their first opportunity to attend since the war began.

Buffalo Trade to Honor Kenneth Robinson Tonight

Buffalo—More than 100 of his friends in show business will pay tribute to Kenneth G. Robinson, resigned as Paramount's branch manager, at a testimonial dinner tonight in the Variety Club.

Dewey Michaels of the Mercury and Palace and Harry Altman of Glen Park Casino have lined up professional entertainment. Chief Barker Stanley Kozanowski, managing director of the Rivoli, in overseeing arrangements.

Opportunity will be taken at the dinner to introduce Manny Brown. Robinson's successor, who is known to many showmen hereabouts, having formerly been located in nearby Canada.

Charles Vidor — Joseph Quillan
Natalie Moorhead — Lawrence Gray
Albert Wetzel

The Squad Is Ready!

● ● ● PROMOTION, 'tis said, is the soul of showmanship..... And so RKO Radio's 11th annual sales conclave, opening today in the institutional Waldorf-Astoria, is certain to be the most showmanlike in that company's annals.....For consider the wave of promotions and other elevations which have taken place since the delegates last met! .....Promotion means moving forward, and moving forward is the synonym of Progress.....

▼ ▼ ▼

● ● ● *CHANGES in the organization begin at the very top with N. Peter Rathvon who, after seven years with the company, has been elevated to the chairmanship of the board, as well as prexy of the parent company, RKO Corp.....Ned E. Depinet has moved up to the presidency.....Charles Koerner has gone on from the theater department to vice-president in charge of production.....Robert Mochrie has been made the general sales manager.....No top job has been filled by an outsider.....All have been selected from within the ranks, on sheer merit and nothing else.....This policy will prevail, Phil M. is told, as long as Rathvon and Depinet remain the top men.....And the men in the ranks know this.....That is why you can bet your bottom War Bond that RKO Radio is going places from now on.....*

▼ ▼ ▼

● ● ● YES, and let's have another peak under the personnel hood of the onrushing RKO Radio machine.....Walter E. Branson has been upped from mid-West district manager to Western division sales manager.....Nat Levy from Eastern district manager to Eastern division sales manager.....Jack Osserman from Chicago branch manager to Mid-West district manager.....Len Gruenberg from Salt Lake branch manager to Rocky Mountain district manager.....Robert Folliard from Washington b.m. to Eastern district manager.....Harry Gittleson from editor of "Flash" to assistant to the Western division sales manager..... Frank Drumm from assistant branch manager to assistant to the Eastern division sales manager.....And Bob Wolff from New York b.m. to district manager Metropolitan district.....

▼ ▼ ▼

● ● ● *LOOKING further we see Emmett Cashman go from home office representative to home office sales.....Dan Nolan from h.o. travelling auditor to h.o. representative.....Giff Davison from salesman to Salt Lake City manager.....Sam Gorelick from salesman to Chi manager.....Al Kolitz from salesman to Denver manager..... Jim Lewis from salesman to Kansas City manager.....Jack Ellis from salesman to sales manager New York branch.....Bill Cuddy from booker to Boston salesman.....Tom Watson from office manager to Charlotte salesman.....R. R. Richardson from booker to Cleveland salesman.....M. J. Trautenberg from booker to Cincinnati salesman.....T. D. Walton from booker to Dallas salesman..... G. S. Calvert from booker to Memphis salesman.....D. W. Snider, Jr., from booker to Oklahoma City salesman.....Carl Peppercorn from office manager to Pittsburgh salesman.....S. A. Appelman from shipper to Salt Lake salesman.....F. J. Heninger from booker to Seattle salesman..... R. Hildebrand from office manager to Washington salesman.....And R. Radis from booker to Winnipeg salesman.*

▼ ▼ ▼

● ● ● GIVEN a fair share of the breaks (and who is there to say that luck isn't a reckoning force in the pic biz), RKO Radio's human and celluloid lineup will give a fine account to themselves on the fields of the oncoming season.....The squad is primed for the fray.....

▼ ▼ ▼

● ● ● *AVENGE PEARL HARBOR!.....*

Circuits Mulling 24-Hour Policy

(Continued from Page 1)

Philadelphia operating on a round-the-clock basis, with separate staffs, from managers down, taking over for the night trick. Circuit is reported well satisfied with the result of the experiment, and extension of the policy in other war production cities may come later.

Other circuits are understood closely studying the possibilities of the 24-hour system, and at least a half dozen cities are mentioned as under consideration for it at the present time.

In Philly, the Center, Family and Savoy are said to be getting a heavy play from war workers from plants on a two and three-shift basis.

RKO Appeals Clearance Award to J. C. Theater

(Continued from Page 1)

of the Apollo Theater over the Cameo Theater, Jersey City, to one day. In the same award, the Orient Theater was given a maximum of three days' clearance over the Cameo.

A designated run complaint filed by the Cameo, in addition to the request for clearance adjustment, was dismissed.

Arbitrator Dismisses Paterson Clearance Case

Complaint filed by the Majestic Theater, Paterson, N. J., which sought day-and-date availability with the State Theater, has been dismissed by the arbitrator, Samuel W. Tannenbaum. The arbitrator ruled that there were no grounds for the case because there were no contractual agreements between the Majestic and the five consenting companies. The Majestic, it was pointed out, had been doing only spot booking.

F & M Halts Stock Vote Of St. Louis Amuse. Corp.

St. Louis—Circuit Judge David J. Murphy has issued a temporary injunction against the Ambassador Investment Corp. and the St. Louis Amusement Co. restraining those firms from voting 52 per cent of the capital stock of the amusement company at a special meeting of its stockholders to be held on July 30.

Judge Ward acted on a suit filed July 17 by the Fanchon & Marco Enterprises, Inc., which is seeking to prevent the Ambassador Corporation from using the voting power of the St. Louis Amusement Co. stock to increase the number of directors from five to seven members.

Klein on Furlough

Cleveland — Harry Klein, former well known film salesman and now a U. S. Army Air Force inspector, is home on a short leave.

"THIS IS

A Vital New Series Announc

To meet the need of every American to learn, to know, to feel, and to keep aflame in his heart everything that is American and means America, RKO Radio Pictures takes pride in presenting—

"This is America."

The vital, moving, challenging story of America . . . its people, its machines, its heart and soul . . . its courage, its hopes, its fears, its dreams.

It is not journalism, but it is related to reporting . . . It is, truth that has its roots in the deepest human emotions.

It is—"America."

AMERICA"

l By RKO Radio Pictures, Inc.

It is a living story that cries to be told . . . and it will be told – frankly, authoritatively, dramatically – and with such powerful appeal that we believe it will become the most discussed subject the theatres of America have ever presented.

"THIS IS AMERICA" will be released every four weeks, each subject two reels.

Ned E. Depinet President
RKO RADIO PICTURES, INC.

RKO RADIO PICTURES

Industry Worried Over Judge's Delay

(Continued from Page 1)

sition of the plan can be made for at least three weeks or a month.

Delay in getting the plan's approval is reported to be holding back selling schedules by the five affected companies, as well as holding up further activities by the UMPI which is anxious to put other parts of its program into operation.

Brandts, Max Cohen Ask Dismissal of Anti-Trust Suit

(Continued from Page 1)

leged failure to state a cause of action.

The motion tests the right of Julius Joelson, owner of the corporation, which runs the Times Theater, to seek damages and an injunction under New York state laws on a claim of violation of anti-trust laws. The suit charges the defendants with creating a monopoly in the Times Square area.

"U" Borrows MacDonald Carey

West Coast Bureau of THE FILM DAILY

Hollywood — Universal has borrowed MacDonald Carey from Paramount to play the male lead in "Shadow of a Doubt" which Alfred Hitchcock will direct. Filming starts next week.

SMPE to Hold Annual Convention Oct. 27-29

(Continued from Page 1)

of the Society of Motion Picture Engineers.

The meeting will spend virtually all its time in reading and discussing technical papers dealing with recent advances in the motion picture art, and the applications of the new developments to help the war effort and further national morale.

The gathering is the 52nd semi-annual meeting of the society and will be in charge of William C. Kunzmann, of Cleveland, convention vice-president. The meeting is subject to cancellation if such action is later deemed advisable in the national interest.

One highlight of the meeting will be the banquet and dance to be held on Wednesday, Oct. 28, at headquarters, the Hotel Pennsylvania. Presentation of the Progress Medal and the Society's Journal Award will be made at the banquet.

Warners Promotes Two At Milwaukee Branch

Milwaukee—Following arrival of W. D. Woods as new branch manager in the Warner Bros. exchange here, two promotions are announced. Ben Schwenke becomes office manager, with Jake Kaiser assuming Schwenke's former duties as head booker.

« REVIEWS »

"The Talk of the Town"

with Cary Grant, Jean Arthur, Ronald Colman

Columbia 118 Mins.

ACE SCRIPT, CAST AND PRODUCTION EARMARK THIS AS A SMASH BOX-OFFICE HIT.

"The Talk of the Town" should prove just that. It is smashing entertainment with all the qualities that make for popular acclaim. The money-making possibilities of the film are illimitable. Excelling in every department, brimming with humanity, choked with delicious humor, this picture stacks up as one of the finest, definitely one of the most diverting of the year. It is a fascinating, supremely absorbing, often exciting film exhibit prickly with social implications.

The marquee voltage of the cast is tremendous. The names of Cary Grant, Jean Arthur and Ronald Colman are a potent draw. They are names that justify their lustre in "The Talk of the Town." Never has any of the trio appeared to better advantage. The three perform together in as ingratiating a display of thespian team play as one could wish for. Supporting the stars is a group of lesser players of sterling merit. Outstanding among them are Edgar Buchanan, Glenda Farrell, Charles Dingle, Emma Dunn, Rex Ingram, Leonid Kinskey, Clyde Fillmore.

The talk of the town to which the title refers is an arson case involving a woollen mill operated by a bitter reactionary (Charles Dingle). Grant, a factory worker, makes an ideal scapegoat because of his agitation for social justice. The charge against Grant is murder, a foreman supposedly having been killed in the fire. Grant breaks out of jail and takes refuge in a house rented to a famous professor of jurisprudence (Colman) by the fugitive's girl friend (Miss Arthur). When Colman discovers the fellow on the premises, Miss Arthur pretends he is the gardener. Eventually the truth comes out. Colman is for turning Grant over to the police, but is induced to take up the fellow's cause upon being convinced that justice has been tampered with. Colman sets out to do a bit of sleuthing. He discovers the plant was burned by Dingle for the insurance money and the death of the foreman was just a fabrication to get Grant out of the way.

The story has both Grant and Colman falling in love with Miss Arthur. The audience is kept guessing until almost the end as to which of the men will get her. Grant is the winner.

George Stevens functioned in the dual capacity of producer and director. On both counts he covers himself with glory. He has given the film a brilliant production and directed it with impeccable taste, unparalleled skill and careful regard for the opportunities for comedy and drama placed at his command by the stunning script of Irwin Shaw and Sidney Buchman, built from an adaptation by Dale Van Every, who worked from an original story by Sidney Harmon.

The film has a fine musical score by Frederick Hollander which has many clever touches. Ted Tetzlaff's camera work merits considerable praise.

CAST: Cary Grant, Jean Arthur, Ronald Colman, Edgar Buchanan, Glenda Farrell, Charles Dingle, Emma Dunn, Rex Ingram, Leonid Kinskey, Tom Tyler, Don Beddoe, George Watts, Clyde Fillmore, Frank M. Thomas.

CREDITS: Producer, George Stevens; Associate Producer, Fred Guiol; Director, George Stevens; Screenplay, Irwin Shaw, Sidney Buchman; Adaptation, Dale Van Every; Based on story by Sidney Harmon; Cameraman, Ted Tetzlaff; Film Editor, Otto Meyer; Art Director, Lionel Banks; Musical Score, Frederick Hollander; Musical Director, M. W. Stoloff.

DIRECTION, Tops. PHOTOGRAPHY, Excellent.

Depinet to Reveal RKO's '42-43 Plans

(Continued from Page 1)

ager; Harry Michalson, short subjects sales manager; Edward Alperson, general manager of RKO Theaters; S. Barret McCormick, director of advertising and publicity; Charles Koerner, vice-president in charge of production; Perry Lieber, studio publicity director; Samuel Goldwyn, James Mulvey, Roy Disney, and Fredric Ullman, jr., president of Pathe News, Inc.

A. A. Schubart, manager of exchange operations, will call the roll of delegates which will be followed by general business on the current season's product and announcements of the winners in the recent Ned Depinet Sales Drive.

Luncheon and dinner will be tendered the delegates in the Wedgewood Room of the Waldorf-Astoria. In the evening the entire group will attend a sneak preview of Damon Runyon's "The Big Street" at Proctor's 58th Street Theater.

Film Delivery Firms Study New ODT Order

(Continued from Page 1)

in the case of carriers engaged in local delivery service.

The new order, which is a further move in the Government's campaign to conserve gasoline, rubber and motor equipment, takes effect Aug. 1. In computing the reduction the mileage figures for the corresponding month of last year will be used. In announcing the new regulations, the ODT stated that certain adjustments would be permitted for any increase or decrease in business during the past year.

Common carriers are the only ones not affected by the ruling restricting mileage when engaged in long-distance service.

Long-distance service is defined by the ODT as any that operates more than 25 miles beyond the boundaries of a municipality or involves a one-way trip of more than 25 miles when the trip fails to have its starting point in a city.

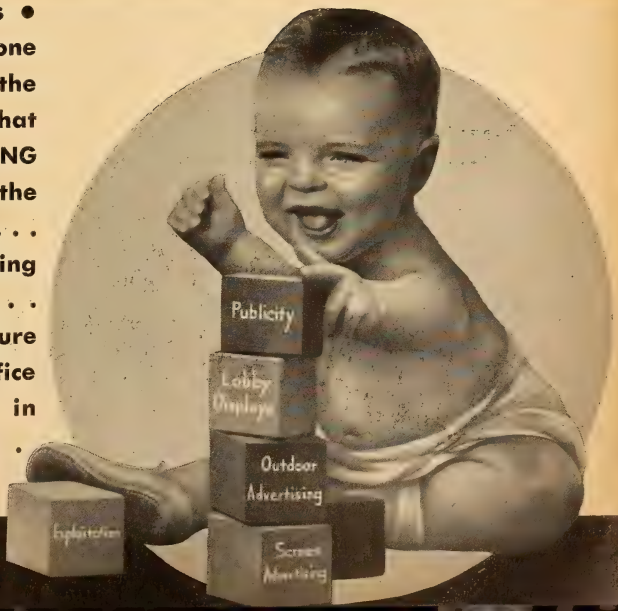
Seidman Promoted

Lloyd Seidman, for the past several years account executive with Donahue & Coe, Inc., has been appointed a vice-president of the agency.

ADVERTISING WILL CHASE THOSE BOXOFFICE BLUES!

BOXOFFICE REPORT

ADVERTISING sells pictures . . . not budgets • No showman can live on the big pictures alone . . . it's the day-to-day business that pays the rent . . . smash business is the gravy that keeps you happy and planning • ADVERTISING is the secret of those lovely black figures at the end of the year . . . planned advertising . . . steady advertising . . . intelligent advertising advertising that reaches all of the people . . . wherever they may be . . . and on every picture • Don't let Old Man Budget K.O. your Box Office • *Sell Seats* . . . with the 3 Best Sellers in the Business • Standard Accessories . . . Special Accessories . . . Trailers by



NATIONAL *Screen* SERVICE
PRIZE BABY OF THE INDUSTRY

Something to TALK about!

THEY WILL BE

The Talk of the Town

AVAILABLE FOR
LABOR DAY BOOKINGS

A COLUMBIA PICTURE

FILE COPY
DO NOT REM

Intimate in Character
International in Scope
Independent in Thought

THE FILM DAILY

The Daily Newspaper
Of Motion Pictures
Twenty-Four Years Old

VOL. 82, NO. 20 | NEW YORK, TUESDAY, JULY 28, 1942 | TEN CENTS

RAW STOCK SHORTAGE BEFORE WPB MEET

RKO Financing May Be Completed by Week End

45 Features for 1942-43 Indicated; Convention to Get Lineup Details Today

Financing for RKO's immediate needs may be completed before the end of this week, it was reported yesterday as the company opened its annual sales conclave at the Waldorf-Astoria. It is understood that $3,000,000 will be obtained from the First Boston Corp. and possibly an additional amount from another banking organization in this city.

RKO at the convention today will announce approximately 45 features for the 1942-43 season, an increase

(Continued on Page 6)

65% Jump in Final Week Revenue Forecast As 20th-Fox Closes 1941-42 Sales Season

Twentieth Century-Fox's 1941-1942 selling season is racing to its close in a sock finish, Tom Connors, the company's vice-president in charge of distribution, reported yesterday. It was estimated that revenue for the final week of the current season, which closes officially on Aug. 1, would exceed that for the similar period of last year by "at least 65 per cent."

The past week's total delivery, according to the company, ran "exactly 53 per cent" ahead of the same seven days of last season, with the July business said to be the greatest for that month in the firm's history.

Equitable Program of Distribution to be Sought as Industry Reps. See Hopper

By VAN BEUREN W. DeVRIES
Washington Bureau of THE FILM DAILY

Washington—Second in the series of scheduled monthly meetings of the film industry committee with Harold Hopper, chief of the WPB's motion picture and photographic section, takes place here today.

It is believed that the group will devote a major share of its discussion to the raw stock shortage question in an attempt to work out an equitable program of distribution and find an answer to what is fast

(Continued on Page 2)

Scrap Matinees Set For Philly Theaters

Philadelphia—At a meeting at the Broadwood Hotel yesterday of more than 125 exhibitors representing the majority of theaters in this territory, Judge Herbert F. Goodrich asked all local theaters to run a scrap matinee on Aug. 10 on which occasion children bringing three pounds of scrap

(Continued on Page 5)

Sell Movies Instead Of a Movie-Bernhard

Pittsburgh—Employing the long distance phone and a public address system to address the second regional sales conference, which opened at the William Penn Hotel here yesterday, Joseph Bernhard, WB vice-prexy and general manager, speaking from New York, called on the sales force to co-op with exhibs. to induce the public to "go to the movies instead of going to a movie."

Originally scheduled to appear in

(Continued on Page 2)

To Tell of Possible Ascap Rate Changes

John G. Paine, general manager of Ascap, tomorrow will report to an Allied committee on Ascap's findings in regard to the possibility of re-grouping the rates for theaters. He will confer with Col. H. A. Cole, Sidney Samuelson and Harry Lowenstein.

At a previous meeting, Paine was told that the present Ascap rates were out of line and that a reduction

(Continued on Page 6)

Met. Area Storm No Wet Blanket on Biz

The storm which yesterday inundated communities in Westchester and Northern Queens failed to cast a wet blanket over theater business there, it was reported by operators in the flooded areas. The film indus-

(Continued on Page 4)

Cook Succeeds Boehnel As W-T's Movie Critic

Alton Cook, radio editor of New York World-Telegram for the last eight years, succeeds the late William Boehnel as motion picture critic, effective at once. Cook prior

(Continued on Page 4)

Test Tilted Prices for "Tales of Manhattan"

A series of test engagements at advanced prices for "Tales of Manhattan" was announced yesterday by Tom Connors, 20th-Fox distribution head. The day following its world premiere on Aug. 5 at Grauman's Chinese in Hollywood the film will be shown day and date at four other

(Continued on Page 6)

Gasoline Rationing Hurts Boston First-Runs

Boston—The first week-end after the drastic gas rationing saw Boston theaters present two distinct photoramas of present conditions. Downtown houses in the Hub area on Sunday fell off badly. This was reflected in almost complete dim-out of hotel and restaurant business

(Continued on Page 5)

Separate Contract Award Affects Griffith Circuit

Under an award directed by Breck Moss, arbitrator, the five consenting companies are prohibited from licensing their features for fifth-run in any of the 10 theaters in Tulsa,

(Continued on Page 5)

Crowley Seizes All Ufa Common Stock

Washington Bur., THE FILM DAILY

Washington—Alien Property Custodian Leo T. Crowley yesterday announced the seizure by his office of all common stock of Ufa Films, Inc., American distributing agent for German made Ufa films. Crowley also announced that he had taken over more than 1,500 German-owned patents in the field of television, radio, and other industries.

Treasury Co-op for Bond Sale

Dietz, Doob Confer With Morgenthau Aides

Following Secretary Morgenthau's citation on the film industry for its "patriotic and unselfish support" of the Treasury's War Bond and Stamp sale, Treasury officials yesterday offered to Si Fabian, director of the $1,000,000,000 September campaign the fullest co-op of every division of the War Savings Staff both in Washington and throughout the U. S.

Oscar A. Doob, public relations

(Continued on Page 4)

Ark. Indies Lose Fight To Block New Malco House

Washington Bureau of THE FILM DAILY

Washington—Fight waged by five indie theater operators in Pine Bluff, Ark., against the erection there by Malco circuit of a new house apparently has been stymied by the disclosure here that the WPB

(Continued on Page 6)

Shooting 30 Pix in Technicolor in '42

Thirty pictures will be made in Technicolor during the 1942 calendar year, compared with 20 in 1941, George Giroux, special representative from Hollywood, said in New York yesterday. There is a possibility that two or three more may be added before the end of the year.

Schedule for the 1943 calendar year has not been determined but 12 pictures already definitely are set, Giroux said.

THE NEWSPAPER OF FILMDOM — THE FILM DAILY — ALL THE NEWS ALL THE TIME

Vol. 82, No. 20 Tues., July 28, 1942 10 Cents

JOHN W. ALICOATE : : : : : Publisher

DONALD M. MERSEREAU : General Manager

CHESTER B. BAHN : : : : : : Editor

Published daily except Saturdays, Sundays and Holidays at 1501 Broadway, New York, N. Y., by Wid's Films and Film Folk, Inc. J. W. Alicoate, President and Publisher; Donald M Mersereau, Secretary-Treasurer. Entered as second class matter, Sept. 8, 1938, at the post-office at New York, N. Y., under the act of March 3, 1879. Terms (Postage free) United States outside of Greater New York $10.00 one year; 6 months, $5.00; 3 months, $3.00. Foreign, $15.00. Subscriber should remit with order. Address all communications to THE FILM DAILY, 1501 Broadway, New York, N. Y. Phone BRyant 9-7117, 9-7118, 9-7119, 9-7120, 9-7121. Cable address: Filmday, New York.

Representatives: HOLLYWOOD, Calif.—Ralph Wilk, 6425 Hollywood Blvd., Phone Granite 6607. LONDON—Ernest W. Fredman, The Film Renter, 127-133 Wardour St., W. 1. PARIS—P. A. Harle, Le Film, 29 Rue Marsoulan (12). MEXICO CITY—Marco Aurelio Galindo, Depto. 215, Calle del Sindicalismo, 99, Tacubayo, D. F.

FINANCIAL

(*Friday, July 24*)

(*Monday, July 27*)

NEW YORK STOCK MARKET

	High	Low	Close	Net Chg.
Am. Seat.	....	....	....	.....
Col. Picts. vtc. (2½%)	8	7⅞	8	+ ⅛
Columbia Picts. pfd.	....	....	....	.....
Con. Fm. Ind.	....	....	....	.....
Con. Fm. Ind. pfd.	....	....	....	.....
East. Kodak	133	133	133	— ¼
do pfd.	....	....	....	.....
Gen. Prec. Eq.	13⅜	13¼	13¼	+ ¼
Loew's, Inc.	42⅜	42⅛	42⅜	+ ⅜
Paramount	16⅛	15⅞	16⅛	+ ⅛
Para. 1st pfd.	117	117	117	— 3
RKO	2⅞	2¾	2⅞	.....
RKO pfd.	43⅛	42¾	43⅛	+ 2⅞
20th Century-Fox	11¼	11⅛	11¼	+ ⅛
20th Century-Fox pfd.	24	23¾	23¾	+ ½
Univ. Pict. pfd.	....	....	....	.....
Warner Bros.	5½	5⅜	5⅜	.....
do pfd.	68	68	68	— 2½

NEW YORK BOND MARKET

	High	Low	Close	Net Chg.
Para. B'way 3s55	62	62	62	.....
Para. Picts. 6s55	....	....	....	.....
Para. Picts. deb. 4s56	99¾	99¾	99¾	— ⅛
Warner Bros.' dbs. 6s48	101¼	101	101¼	+ ¼

NEW YORK CURB MARKET

	High	Low	Close	Net Chg.
Monogram Picts.	11-16	11-16	11-16	.....
RKO vtc.	⅛	⅛	⅛	.....
Sonotone Corp.	....	....	....	.....
Technicolor	....	....	....	.....
Trans-Lux	1¼	1¼	¼	.....
Universal Picts.	....	....	....	.....

N. Y. OVER-THE-COUNTER SECURITIES

	Bid	Asked
Met. Playhouse, Inc. 2nd deb. '45	65	68
Roxy Thea. Bldg. 4s 1st '57	63⅛	65⅝

Wall St. Sees Loew's Earnings Sharply Higher

Loew's earnings in the fiscal year ending in August may double the dividend distribution of $3 per share a year, the Wall Street Journal indicated yesterday.

WB Sets Pfd. Dividend

Warners board, at a meeting yesterday declared a regular quarterly dividend of 96¼ cents on the company's preferred stock. Dividend is payable Sept. 1 to stockholders of record Aug. 14.

Raw Stock Shortage Before WPB Meet

(*Continued from Page 1*)

developing into a real industry headache.

Industry representatives at today's session probably will be told in frank terms the status of the film situation and be asked for suggestions and ideas as to how it can best be handled. WPB sources have indicated that, despite the industry's 100 per cent co-operation in reducing raw stock consumption to a minimum, an official order limiting its use will sooner or later have to be issued because of the limited production facilities which can not meet all demands.

"The film problem is the only bad one we have," a WPB official indicated yesterday in discussing the conservation program. "We don't know now what we are going to do about it, but it is certain we will have to do something soon."

It is understood that the WPB is well pleased with the industry's self-governing policy, particularly with what has been accomplished by the studios in the reduction of raw stock consumption.

Allied to Follow Own Course Unless UMPI Tackles Priority

Unless UMPI tackles the priorities problem for the exhibitors, Allied will feel free to pursue its own course, according to Col. H. A. Cole, organization leader, who is in New York. It was indicated that priorities had not been receiving the attention that it should and that the problem was one that should come under UMPI's jurisdiction.

Col. Cole and W. F. Rodgers, chairman of UMPI, conferred on the advisability of calling a meeting of the committee-of-the-whole but it was decided to defer further sessions until the sales plan had been acted upon by Federal Judge Henry W. Goddard. The committee is expected to meet within 10 days after the plan has been approved or rejected.

Panama and Trinidad Win 20th-Fox Sales Campaign

Panama and Trinidad yesterday were declared the winners in 20th-Fox's second annual Pan-American drive, which ended on Saturday. In both instances quotas were exceeded by approximately 50 per cent, it was said. Argentina and Colombia were the runners-up in the sales campaign, which ran for 10 weeks.

Edwin S. Fraser was in charge of the drive, in which 12 countries participated. Contestants were divided into two groups, one led by Edward Cohen of Venezuela; the other, by Charles Matzner of Peru.

The Panama and Trinidad victories were attributed largely to the presence in those territories of heavy contingents of United States service men and defense workers. Trinidad is one of the Caribbean bases leased by this country from the British.

Sell Movies Instead Of a Movie-Bernhard

(*Continued from Page 1*)

person, Bernhard was detained at the home office by conferences on industry priorities matters. He heads the WAC theaters division.

Distributing conditions, particularly as they apply to areas affected by wartime conditions, were discussed by Ben Kalmenson, general sales manager. He said that dislocation caused by shifts of population would necessitate more personalized service to exhibitors in many communities and that the company is ready to meet the situation.

Mort Blumenstock, in charge of advertising and publicity in the East, declared that Warners press relations as a whole were better than at any time in company history.

Winners from the Mid-Atlantic and Central Districts in the recent annual sales drive were announced. In the group of country-wide winners, Robert Smeltzer, head of the Mid-Atlantic District with headquarters in Washington, brought his district in for third place, while Harry Seed, Central District manager with headquarters here, came in second.

Branch managers in these districts who came in among the bonus winners included Fred W. Beiersdorf, Washington, who ranked fourth; William G. Mansell, Philadelphia, sixth, and Robert H. Dunbar, Detroit, eighth.

Roy Haines and Arthur Sachson, Vitagraph vice-presidents; Norman H. Moray, short subjects sales manager; and Howard Levinson, of the legal staff speak at today's session.

Heywood-Wakefield Sales Up 24%; Taxes Cut Profit

Gardner, Mass. — Heywood-Wakefield Co., prominent makers of theater chairs for motion picture houses, reports that, for the six months' period ended June 30, 1942, sales were 24 per cent in excess of those billed in the same months a year ago, and that net earnings during the span amounted to $197,636, after payment of Federal taxes and providing for reserve contingencies, which compares with $188,722 for the first six months of 1941.

The first half of 1942 shows an improvement in working capital position; takes into account the recent sales of the organization's New York City office building; and reveals that during the span 50 per cent of incoming business represented, directly or indirectly, items currently devoted to War purposes. Richard N. Greenwood, Heywood-Wakefield president, told stockholders that the general trend is such that the production of war material can reasonably be expected to accelerate through the balance of the year.

COMING and GOING

MONROE GREENTHAL, UA ad-publicity director, goes to Washington today.

HARRY G. BALLANCE, Southern district manager for 20th-Fox, is back in Atlanta after several days in town conferring with Tom Connors, distribution chief.

HARRY R. DANZIGER, director of publicity of the New York Film Board of Trade, [illegible] on vacation. PETER LEWIS, also of the [illegible] staff, returned from a two-week vacation yesterday.

EDWARD LOMBA, Colombia manager of 20th-Fox, expects to make a flying trip to New York next month for conferences with Laudy Lawrence, the company's foreign distribution head.

MAX MILDER, Warner chief in Great Britain, who returned to New York yesterday from the Coast, is planning to return to London in about a week.

HOWARD DIETZ and OSCAR A. DOOB were in Washington yesterday.

LARRY COTTER left yesterday for Indianapolis.

A. MONTAGUE, general sales manager of Columbia Pictures left last night to attend the Chicago trade screening of "The Talk of the Town" at the Esquire Theater today.

FRANK MURPHY, manager of Loew's State, Syracuse, is vacationing in Brockton and Boston.

JACK SCHUYLER, FILM DAILY'S Syracuse correspondent, is vacationing in New York.

FLORA COHN, of RKO, New Haven, is vacationing at Wentworth Hall, Jackson, N. H.

ELEANOR FISHMAN, of 20th-Fox, New Haven, is at the Berkshire Country Club.

AL BOOKSPAN of the Fishman Theater circuit office, New Haven, is vacationing at Moodus.

JACK MILLS, president of Mills Music, Inc., is on a two-week trip to the Adirondacks and Canada, combining business with pleasure.

F. J. A. McCARTHY is en route to Jacksonville, Fla.

ALEX GOTTLIEB is in town for a 10-day visit.

ALEXANDER KORDA is here from the Coast.

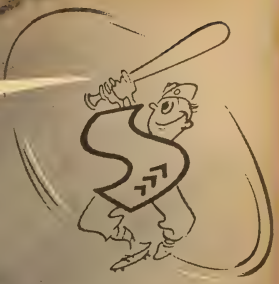
DAVID O. SELZNICK is due here this week.

SIDNEY L. BERNSTEIN leaves for the Coast today.

Report 80% Chi. Exchange Workers Want New Union

Chicago — President Sam Laminskey of the Film Exchange Employes Union reports 80 per cent of front office employes of Paramount, RKO, Warner Bros. and Columbia have signed for a new union here under IATSE jurisdiction.

EVERY TIME UP...

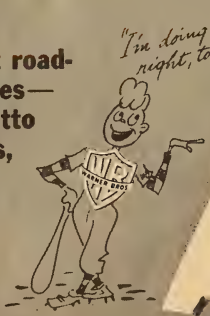


VICTORY THEATRE DAYTON

GARY COOPER AS "SERGEANT YORK"

A HIT!

Three times up in Dayton—at road-show, advanced and popular prices—and a holdover hit every time! Ditto the holdovers for Kansas City, Memphis, Los Angeles, Columbus, Nashville, Jacksonville and dozens of other key spots! What a wonderful man 'The Sergeant' is!



WARNER BROS.
Batting Average!

"KINGS ROW"
"IN THIS OUR LIFE"
"JUKE GIRL"
"THE BIG SHOT"
"WINGS FOR THE EAGLE"
"THE GAY SISTERS"
1000%

GARY COOPER in **"SERGEANT YORK"** with **WALTER BRENNAN • JOAN LESLIE**

GEORGE TOBIAS • STANLEY RIDGES • **A HOWARD HAWKS PRODUCTION** • Produced by JESSE L. LASKY and HAL B. WALLIS

Original Screen Play by Abem Finkel & Harry Chandlee and Howard Koch & John Huston • Based Upon the Diary of Sergeant York • Music by Max Steiner

Treasury Dept. Will Co-op for Bond Sale

(Continued from Page 1)

director of the campaign, and Howard Dietz, of the industry's Public Relations Committee, Eastern division, held conferences with Treasury heads in Washington yesterday.

Robert Coyne, field director of the Treasury staff, is sending complete instructions to every state, county and city administrator, asking that every Government representative work closely with all state and local motion picture industry committees. It is urged that the film men in every community at once meet with the Treasury war bond representatives and with all local committees for all industries and organizations.

Preparations for the September drive should be started at once, Fabian stressed. It is important that cities start planning at once for the $1,000,000 bond rallies. The Hollywood Victory Committee is now lining up scores of top-flight movie stars for bond-rally tours in September. Three hundred cities will have war rallies — if they pledge $1,000,000 in sales. Every city wishing to be on the "Stars Over America" tour should determine if they can guarantee a $1,000,000 rally and notify Si Fabian, 1501 Broadway, WAC headquarters. He will then tell those cities how to proceed to get on the star route. "Hitch Your Bond Wagon to A Star!"

Cook Succeeds Boehnel As W-T's Movie Critic

(Continued from Page 1)

to his association with the W-T, was drama and film critic for the St. Paul Daily News for five years.

Femme Booker for Metro

Buffalo—M-G-M's local exchange has a feminine booker, Evelyn Engelhardt. She succeeds Irving Singer, who entered the Army.

WEDDING BELLS

Buffalo—Nicholas J. Basil, head of the Basil chain, announces that his daughter Helen will be married this week in Arizona to Air Cadet Raymond Dell of Luke Field. Marriage of Bessie C., daughter of Gus Basil, to Paul Kay of Miami, Fla., is scheduled to follow in Buffalo early in August.

Buffalo—Rose Bifarella, daughter of Peter Bifarella, operator of the Joylan, Springville, and secretary to Mary Ryan, office manager of the M-G-M branch, was married recently to Harold Seidler.

Buffalo—Betty Rance, daughter of the operator of the Cattaragus Theater in nearby Cattaragus, and Robert Eden, after their recent marriage, left to live in San Diego, Cal.

▼ ▼ ▼

● ● ● **ALTHOUGH this lil ole trade paper announced to you good readers via a front page box on Friday morn that UA has concluded arrangements with Benedict E. Bogeaus, General Service Studios' prexy, to make a series of pix which the releasing org would handle,—the first opus to be based on the life of Sister Elizabeth Kenny, Australian nurse, —formal announcement of the deal was made on this Coast yes'day..... Well, Sir, in the same mail, quite coincidentally, came to this scribe the latest copy of the National Foundation News, published by the National Foundation for Infantile Paralysis, in whose work the film theaters of the nation, and all of us, prominently including our Variety Clubs, are interested.....In the new issue is a splendid article dealing with the humanitarian work of the famed Australian nurse, who has agreed to permit her life to be shown in celluloid.....Exhibitors everywhere should receive copies of the article, for the Kenny method of fighting infantile paralysis is accurately and inspiringly discussed.....This will be a picture deserving of 100 per cent industry and public support.**

▼ ▼ ▼

● ● ● *STARS of screen, stage and radio will go out under the stars tonight and entertain on three stages simultaneously o'er at the New York Public Library.....Event is the "New York for Victory" block party, under the aegis of The Retailers Committee of the New York War Savings Staff.....It's hoped to sell $1,000,000 in Bonds and Stamps at the affair.....Former Gov. Al Smith will be one of the emcees, along with Jimmie Walker.....Mrs. Franklin D. Roosevelt, Wendell L. Willkie, and Mrs. Henry Morgenthau, Jr., are scheduled to attend.....'Mong the entertainment-purveyors will be Gertrude Niessen, Olsen & Johnson, Clare Boothe, Ed Sullivan, Helen Menken, Helen Gleason, Burns & Allen, Nick Kenny, Morton Downey, Ed Wynn, Larry Adler, Willie Howard, Lou Holtz, Glen Gray and His Orchestra, plus units from the B'way sensation, "This Is The Army".....*

▼ ▼ ▼

● ● ● **ANENT the aforementioned Ed Wynn, his comedian son, Keenan, who by-the-by is grandson of Frank Keenan, star of silent fillums, has been grabbed for the male lead in "Strip For Action," the up-coming Oscar Serlin-Russel Crouse-Howard Lindsay legit production, which'll debut locally in late Sept. at the National Theater.....Keenan Wynn is now in Hollywood, finishing a comedy assignment in "For Me and My Gal," and'll bob into New York for rehearsals of the new venture by Aug. 3. . . . ● Harry A. Bruno, ace public relations expert, widely known to filmland and ditto to field of aeronautics, tells us the "take off" of the Wings Club will be announced at a cocktail party in the Club's new quarters (Yale Club Building) tomorrow afternoon..... Present will be some of the old-timers of the original Yale Flying Unit as well as some of the younger members of the organization, a number of whom are identified by blood or biz ties with the pic kingdom. . . . ● After waiting for more than a year, George Pappas, solon of the Milton Theater, Sunbury, Pa., has finally received a reply to a cablegram sent to his family in Athens, Greece.....Message was relayed by the Red Cross and came from Pappas's fiancee, Andromachi Karali, who stated that the family is well, though suffering intensely from national conditions. . . . ● First Sergeant Joseph Hornstein, of New York, was mentioned among 30 local Marines whose promotions were announced by the Navy Dept.....Now a Marine Gunner, but not a relative of our Film Row Joe Hornstein.....But here's hoping that Marine Hornstein is fully as anxious to blast the Axis as our Joe is.....**

▼ ▼ ▼

● ● ● *AVENGE PEARL HARBOR!.....*

Met. Area Storm No Wet Blanket on Biz

(Continued from Page 1)

try suffered most from the disruption of transportation services which caused many executives and office workers to be late for work or not to show up at all.

The scheduled meeting of the MPPDA executive committee was adjourned, the downpour preventing attendance of sufficient members to provide a quorum.

In few instances was theater business reported off as a result of the floods, which confined their damage chiefly to cellars, putting motors of cooling system out of action in some instances and soaking exploitation and other stored material. The total damage was said to be light. In no instance were theaters forced to shut down or curtail their service.

Paradoxically, some exhibitors reported an improvement in business. The explanation was that many persons living in the affected communities, unable to proceed to New York because of the transportation tie-up, confined their theater-going to the home grounds. It was said patrons had little difficulty getting to theaters because the storm had spent its fury by the time boxoffices opened for the day.

New Rochelle and Mt. Vernon were the hardest hit of all the communities in the path of the storm.

Hundreds of film people were stalled on subway platforms and stations of the New York Central, the New York, New Haven and Hartford and, to a lesser extent, the Long Island Railroad. Many were unable to reach their offices until past noon. Business routine was upset at some film offices by the failure of many employes to show up for the day.

Meet ODT's Mileage Cut

Chicago—Chicago film carriers report they have cut their mileage 25 per cent as required by the ODT.

STORKS!

Fred Waller, former Paramount short subject director, and now producing and directing industrial films, married his secretary, Doris Barber, former script girl for Al Christy.

Republic, Pa.—A seven-pound son was born on Sunday to Mr. and Mrs. Thomas A. Capuzzi at the Uniontown Hospital in Uniontown, Pa. Father is owner of the Princess Theater here.

Portland, Ore. — Mr. and Mrs. Henry Herbel announce the birth of a son. Herbel is Western district sales manager for Warners.

Ralph Martin, Columbia exploiteer, and his wife, became the parents of a new son yesterday morning in Kew Gardens Hospital. Youngster is named Stuart Alyn Martin.

Gas Rationing Hurts Boston's First-Runs

(Continued from Page 1)

in the downtown sector for the day, evidencing the fact that people remained at home in vast numbers.

First-run neighborhood houses located in swank residential districts in spite of this did increased business Saturday night and Sunday for the obvious reason that home dwellers and apartment residents walked to their neighborhood houses and left the family car in garage.

Downtown theaters did good business Saturday night but nothing compared to that of week previously. Neighborhood houses on Saturday night were well patronized except in those districts where transportation offered a real problem and houses were located some distance from trolley lines. Those neighborhood houses located directly on subway or elevated or on bus lines did banner business over the weekend.

The extreme heat of Saturday drove hundreds of thousands of Hub residents to the beaches and the few beach picture theaters were well packed that night, but this resulted in terrific drop in business in inland sector.

Boston is far behind all suburban towns in allotment of supplementary gas rationing cards and only in few instances have the preferred list cards been issued. This means that vast majority are on "A" cards as yet and as result, streets on Sunday were almost barren of cars for first time since before the last World War.

Western N. Y. Industry Has No Rationing Fears

Buffalo—Exhibitors and distributors appear agreed that they have little or nothing to fear from gas rationing, scheduled by WPB edict to be extended to seven Western New York counties Aug. 22. Counties affected are Niagara, Erie, Orleans, Genesee, Wyoming, Monroe and Livingston. Allegheny, Cattaraugus and Chautauqua counties will continue to escape rationing, but gasoline deliveries in all 10 counties were restricted, effective last Wednesday.

Spokesmen for exhibitors and exchanges predicted rationing might help the nabes and small-town houses by keeping people closer to home, but probably would hit the drive-ins, of which there are three, two near Buffalo and one at Rochester, in the area to come under card rationing. They are still unprepared to forecast the effects of rationing on business of downtown first-run theaters.

WB Promotes Larry Cotter

Larry Cotter, formerly in the playdate department at the Warner Bros. home offices, has been promoted to booker in the Indianapolis branch. He left yesterday for his new post.

OPA Indicates it May Limit Traveling Salesmen To 470 Miles of Automobile Driving Per Month

Washington Bureau of THE FILM DAILY

Washington—Traveling salesmen in the gasoline-rationed East Coast area appear limited to 470 miles of driving per month for the duration, following testimony by Joel Dean, OPA fuel rationing chief, yesterday, before an informal Congressional committee.

Dean, who was replying to charges that the OPA was throttling the business life of the East Coast by such a ruling, declared that the area was so "desperately short of fuel there may have to be a shut-down of our war plants and we may have to freeze to death this Winter."

In reply to charges that pleasure drivers were not being kept off the road, he stated that elimination of all pleasure driving would only save one per cent of the East Coast's fuel consumption and would amount to confiscating millions of automobiles.

Separate Contract Award Affects Griffith Circuit

(Continued from Page 1)

Okla., operated by Griffith Southwestern Theaters, Inc., except by separate contract. Case was consolidated complaint filed by the Gem and New Cozy Theaters in Tulsa which claimed that the distributors had refused for three months to license pictures to the Gem for fifth-run except those that had been refused by Griffith.

After reviewing the competitive factors of the complaint, the arbitrator ruled that licensing to the 10 Griffith houses could be effected only by separate contract or agreement "which shall not be a part of any contract or agreement for the licensing of features for exhibition in any other theater or conditioned upon the licensing of features for exhibition in any other theater."

Costs were directed equally among the respondent distributors.

Shawnee Exhibitor Dockets Designated Run Complaint

Claiming that RKO has refused to license him sufficient first-run product to maintain an established policy, Jake Jones, operator of the Ritz Theater, Shawnee, Okla., has filed a designated run complaint in the Oklahoma City tribunal. Since September, 1941, Jones claims, RKO has been licensing its better product to the Bison, Criterion and Avon Theaters of the Griffith circuit.

Jones asserts that he was able to get only 12 RKO pictures that had been rejected by the Griffiths and is asking that RKO be forced to license him sufficient pictures to permit him to show one first-run picture each week.

Designated Run Complaint Filed By Menasha's Brin

A designated run complaint has been filed by the Brin Theater, Menasha, Wis., in the Milwaukee tribunal. Complaint contends that Loew's has refused to license the Brin one-half of its product for first-run; that Warner Bros. has refused to sell second-run to the house after Neenah, Wis.; that RKO has refused to sell one-half of its product on second-run after Neenah, and that 20th Century-Fox and Paramount have refused to license their first-run pictures.

Re-checking Los Angeles Theaters for Safety

West Coast Bureau of THE FILM DAILY

Hollywood—A flying squadron of exhibs. and studio executives will inspect this city's 245 theaters to re-check their safety precautions. It is expected that the tours will require three weeks to complete.

Eliminate Joint Tax Returns

Washington Bureau of THE FILM DAILY

Washington—Senator Bennett C. Clark, D., of Mo., yesterday announced that the Senate Finance Committee had decided against including mandatory joint income tax returns for husbands and wives as a feature of the $6,270,900,000 tax bill.

Scrap Matinees Set For Philly Theaters

(Continued from Page 1)

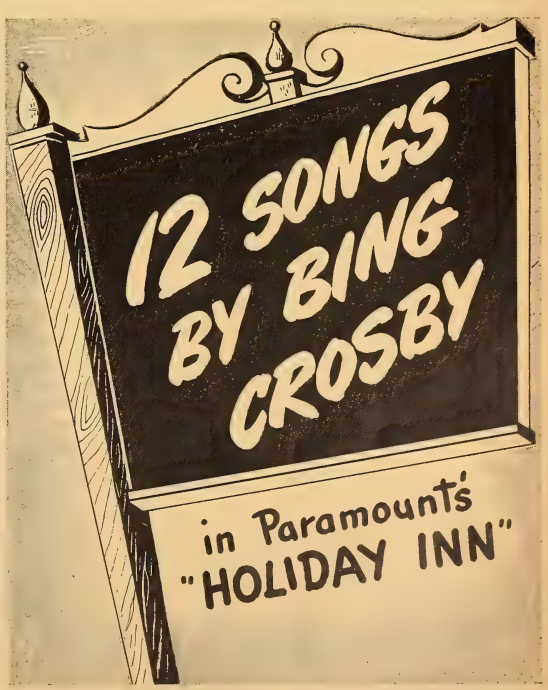
would be admitted free. The exhibs. present agreed to put the suggestion into effect and named a committee headed by Sidney Samuelson and Lewen Pizor.

Si Fabian, Harry Brandt and others addressed the meeting with reference to the industry's participation in the war effort. Brandt emphasized the importance of playing the Government's short subjects on various phases of the war and war work quickly. Fabian revealed details of the September War Bonds and Stamps drive which the theaters will handle.

Acting as co-chairmen at yesterday's meeting were Samuelson, Jay Emanuel and Ted Schlanger.

Civic Groups to Select Col. Happy Hour Units

Representatives of leading organizations interested in child welfare will meet at the Columbia home office tomorrow to select and endorse a new series of "Happy Hour" units for Columbia's juvenile matinee service for release next Fall.



To Tell of Possible Ascap Rate Changes

(Continued from Page 1)

for theaters was almost mandatory. Paine agreed to go over the Society's books to ascertain what theaters were paying and to report back to the Allied committee.

Whether a complete revision in Ascap rates to theaters will result from the sessions is not known, but it is understood that the theater representatives are prepared to present strong arguments for such a move.

Janis Carter to Stromberg

West Coast Bureau of THE FILM DAILY

Hollywood — Janis Carter, singer and dancer, has become the second player given a contract with Hunt Stromberg's new United Artists company. She has worked in nine pictures at other Hollywood Studios.

"Mrs. Miniver" Stays Ninth

"Mrs. Miniver," as forecast by THE FILM DAILY yesterday, stays a ninth week at Radio City Music Hall, starting Thursday. Aggregate attendance there from opening day thru Sunday night stood at 1,142,107.

Caroline Barrett Dead

Mrs. Caroline Barrett, United Artists' receptionist on the 14th floor who died last week, may be succeeded by her daughter, Carmen. Mrs. Barrett died of a heart ailment after an illness of four weeks.

Moneyhun Now Selling

Indianapolis — Frank Moneyhun, assistant to A. M. Botsford when the latter was publicity chief at 20th-Fox, yesterday made his debut as a film salesman for the company here.

TO THE COLORS!

Buffalo—Anne M. McIlhenney resigned as motion picture columnist of the Courier-Express to enroll in the officer candidate school of the Women's Army Auxiliary Corps at Fort Des Moines, Ia., for an eight-week training period. She became the first woman associated with the film industry in the Buffalo area to take the Army's oath of allegiance.

Buffalo — G. Emerson (Emmie) Dickman, Jr., former Boston Red Sox pitcher and son of 20th Century-Fox's Emmie Dickman, is in training at the Pensacola (Fla.) Naval Station.

Seattle—Joe Kelly, manager for Warners at Aberdeen, is a reserve officer in the Army, and reports he will enter the service by the end of the month.

Harry Kaplowitz, assistant to Sam E. Morris in the operation of theater pools in which Warner Bros. are interested, leaves tomorrow for the Army. Home office associates will give him a sendoff this afternoon.

Carrollton, Ala.—Roth Hook, West Alabama circuit owner, was called into the service just in time to miss the opening of his latest house, the Pickens here. Hook is stationed at Keesler Field, Miss.

Buffalo—James Siegel, chief usher at the 20th Century Theater, has been inducted into the Army.

Managerial Changes In Three Buffalo Theaters

Buffalo—Managerial changes have been announced for three Buffalo houses.

C. S. Williams has resigned and is being succeeded as manager of the 20th Century by Carl Spavento, elevated from assistant manager.

Nelson Blosat has resigned as manager of Basil's Varsity to take an aviation course at University of Buffalo. Successor has not been announced.

Charles McKernan has been appointed manager of Shea's Niagara, replacing Fred Ziemer, who resigned, according to announcement by Vincent R. McFaul, general manager. McKernan formerly was in charge of collections.

Test Tilted Prices for "Tales of Manhattan"

(Continued from Page 1)

first-run houses in the Los Angeles area—the United Artists and the Loew's State in downtown Los Angeles and the Wilshire and Carthay Circle in Beverly Hills.

On Aug. 9 the picture will open at the Fox houses in Bakersfield, Calif., and Phoenix, Ariz., and at the Wilson, Fresno, Calif. The production will be shown at the Fox and State, San Diego, and the Denver Theater, Denver, on Aug. 11. On Aug 14 test engagements will open at the Esquire, Uptown and Miller in Kansas City.

The picture, which is scheduled to go into New York's Radio City Music Hall sometime in August, will be tradeshown in Denver, Kansas City and Los Angeles on Aug. 3, according to Connors, with trade screenings in other territories to be announced later.

Ark. Indies Lose Fight To Block New Malco House

(Continued from Page 1)

okayed the project after a "thorough investigation."

The WPB approval was revealed by the Special Defense Committee Investigating National Defense.

Pine Bluff, Ark.—City permit for construction of a new theater here was issued to the Richards-Lightman Theaters Corp. on April 8, one day before Order L-41 forbidding new theater construction after April 19 was issued by the WPB. Indies protesting the project claimed the site for the new house had not been cleared before the order's effective date.

James Conrad O'Keefe Dies

Colorado Springs—James Conrad O'Keefe, for the past 10 years head of the music department at the 20th Century-Fox's studios, died of a heart attack here where he had come to meet his brother, Lester O'Keefe, an NBC official.

RKO Financing May Be Completed This Week

(Continued from Page 1)

over a previously announced schedule, while the number of short subjects will be reduced under the current season's lineup.

Ovations for Rathvon, Depinet

N. Peter Rathvon, RKO's newly elected president, made his first public appearance before RKO Radio's sales organization, at the initial session yesterday. He received an ovation, as did Ned E. Depinet, presiding in his new capacity as president of RKO Radio. Three hundred delegates answered roll call.

Col. Richard C. Patterson, Jr., chairman of the RKO board, unveiled the plaque, placed behind the dais, listing the 385 names of RKO Radio employes now in uniform.

Twenty-nine promotions within the sales ranks were recounted by Depinet who also introduced 29 new additions to the sales personnel since the last convention in June, 1941.

Mochrie Also in Bow

Robert Mochrie, newly appointed general sales manager, made his first bow before the sales reps he now leads. Other convention speakers yesterday included Phil Reisman, vice-prexy in charge of foreign distribution; Walter Branson and Nat Levy, divisional sales chiefs; Fredric Ullman, jr., president of Pathe News, Inc., and Leo Durocher of the Brooklyn Dodgers, paying a courtesy return call.

Sales staff will be the guests of RKO Pathe News at a luncheon tomorrow when Ullman also will conduct the delegates through the plant.

"March of Time" will be replaced by a new series of two-reelers on the RKO shorts program. New series, "This is America," will be released every four weeks. Two or three new series are expected to be added to the shorts line-up.

Court Martialed Over Actor's Gift

San Francisco—A general Naval court martial is trying Lieut.-Com. Maurice N. Aroff, U.S.N.R., charged by the Navy with receiving an auto from Tony Martin "as and for a fee, compensation and reward" for facilitating Martin's enlistment early this year as chief specialist in the Naval Reserve.

AMUSEMENTS

OREGON JOURNAL, MONDAY, JULY 13, 1942—5—

Fun Film Bears Out Critic's Prediction

'Take a Letter, Darling,' at Orpheum, Has Box-Office Lure, as Film Daily Remarked

The critic of Film Daily was definitely right in saying "Take a Letter, Darling," in its second week at the Orpheum, "should prove top-notch boxoffice entertainment." That is just what this gay laugh film, starring Rosalind Russell and Fred MacMurray, is doing here in the Rose City. His comment reads:

"Smart and brisk romantic comedy should prove top-notch boxoffice entertainment. . . . One of the most delightful fun-fests of the season. This is gay entertainment that holds its brisk pace right up to the final line . . . lush and expensive production . . . the screenplay is replete with scintillating lines and clever situations."

Sharing the bill currently is "Bullet Scars," with Regis Toomey and Adele Longmire, a gangster melodrama.

ALWAYS ON THE JOB

ALTHOUGH the superb quality of Eastman negative films—each in its own field—may be taken as a matter of course, this excellence requires the constant vigilance of many experts all along the line.

Eastman Kodak Company, Rochester, N. Y.

J. E. BRULATOUR, INC., *Distributors*

Fort Lee Chicago Hollywood

PLUS-X

for general studio use

SUPER-XX

when little light is available

BACKGROUND-X

for backgrounds and general exterior work

EASTMAN NEGATIVE FILMS

Something to CHEER about!

at the peak of his exciting career

CARY GRANT IS ONE OF **FOUR** PEOPLE

WHO WILL BE

The Talk of the Town

AVAILABLE FOR
LABOR DAY BOOKINGS

A COLUMBIA PICTURE

1941 Film Consumption Trade's Guide—Hopper

(See Columns 2-3 Below)

FILE COPY
DO NOT REMOVE

THE FILM DAILY

Intimate in Character
International in Scope
Independent in Thought

The Daily Newspaper
Of Motion Pictures
Twenty-Four Years Old

VOL. 82, NO. 21 | NEW YORK, WEDNESDAY, JULY 29, 1942 | TEN CENTS

MAY NOT ACT ON UMPI PLAN

32 of 45 RKO Features to be Based on Originals

18 of 1942-43 Pictures Already Finished; Four Shooting; All Titles Set

With 18 features completed, four more now in production and all titles set for the remaining 23 on the program of 45 planned for 1942-43, details of the RKO seasonal lineup were outlined by Prexy Ned E. Depinet of RKO Radio at the second day's session of the company's sales conclave at the Waldorf-Astoria yesterday.

Simultaneously, N. Peter Rathvon, board chairman of the company and

(Continued on Page 6)

LOEW'S 40-WEEK NET, $7,245,811

Reserve for Contingencies Increased $1,500,000 and Reserve for U. S. Taxes, $1,600,000

Net profit of Loew's, Inc., for the 40 weeks ended June 4, 1942, amounted to $7,245,811, compared with $7,206,466 for the corresponding period ended June 5, 1941. Current net represents the figure after increasing the reserve for contingencies by $1,500,000 and its reserve for Federal taxes by more than $1,600,000 over those of a year ago.

After preferred dividends, earnings were equivalent to $4.08 per share on 1,655,713 shares of outstanding common stock compared with $3.92 for the like period a year ago.

The company's share of the operating profit after subsidiaries' preferred dividends increased to $18,186,456 compared with $15,210,462 in the 40-week period last year. After a reserve for contingencies of $4,600,000 and a reserve for depreciation of $2,439,055, the company's share of profit before Federal taxes

(Continued on Page 7)

Arnold Says D of J May Not Submit the Sales Plan To Federal Judge Goddard

By AL STEEN
FILM DAILY Staff Writer

The Department of Justice may not take any action on the UMPI sales plan, Thurman W. Arnold, assistant Attorney General, said in New York yesterday. Arnold indicated that the plan may or may not go to Federal Judge Henry W. Goddard for approval.

THURMAN W. ARNOLD

The distributors want the D of J to take a positive position on the plan, Arnold said, but the Department has not made up its mind what it

(Continued on Page 3)

Donovan Takes Over Producers Lab.

Washington Bureau of THE FILM DAILY

Washington—The Cosman Laboratries, known as The Producers Laboratory at 1600 Broadway, New York City, has been taken over by Col. William Donovan's Office of Strategic Services and is being used for the purpose of collecting and editing motion picture films of foreign areas,

(Continued on Page 7)

Chertok Heads Coast Production for CIAA

Jack Chertok, M-G-M feature producer and formerly in charge of shorts production, has been named Coast production chief for the Motion Picture Division of the Office of the Co-ordinator of Inter-Amer-

(Continued on Page 7)

Map War Bond Sale Drive in N. Y. State

Plans for the New York State War Bond and Stamp drive in September were discussed yesterday at meeting in the New York state headquarters of the War Savings Staff, RKO building. With N. Y. state

(Continued on Page 7)

3 Majors Sign UOPWA Pact Covering 1,500 Workers

The CIO's first negotiations in the film industry were officially completed yesterday when contracts said to cover 1,500 home office workers in

(Continued on Page 2)

Silver Cites Theaters' Wartime Responsibilities

Pittsburgh — Theaters are faced with new wartime responsibilities as well as new opportunities, Moe Silver, zone manager for Warner Theaters, said yesterday at the closing

(Continued on Page 6)

Balaban to Have 2 Aides In Operation of the Roxy

A new plan of operation under which A. J. Balaban, Jack A. Partington and Irving M. Lesser will work closely as associates will be

(Continued on Page 3)

Pizor Case Award Modified on Appeal

Modification of the arbitrator's award in the clearance case brought by Lewen Pizor, operating the Tioga Theater, North Philadelphia, has been ordered by the motion picture appeal board.

Pizor, who asked that any clearance between the Strand Theater and the Tioga in excess of 14 days

(Continued on Page 6)

40 Tons of Rubber Scrap via Century

Special rubber matinees staged last week by Century Circuit's 35 Brooklyn and Long Island theaters yielded an estimated 35 to 40 tons of scrap, the home office reported yesterday as inventory proceeded. While two pounds of scrap was the admission "price," majority of patrons turned in considerable more in everything from tires to goloshes.

Limit Studios' Use of Film

May Reduce 1941 Consumption—Hopper

Washington Bureau of THE FILM DAILY

Washington — Film production is the most acute problem confronting the industry, members of the Motion Picture Producers Industry Committee were told here yesterday by Harold Hopper, chief of the War Production Board's Motion Picture and Photographic Section, at the sec-

(Continued on Page 3)

Doubt Newsreel Camera Cars Will Get New Tires

Washington Bureau of THE FILM DAILY

Washington—The chances of the newsreels obtaining new tires for their camera cars in addition to, or in place of recaps now permitted, and request for which has been made

(Continued on Page 7)

ADFP Suspends; Its Members in Service

The Association of Documentary Film Producers is suspending all activities for the duration since a majority of its members have been called to active war service, either military or governmental. Publication of its monthly newsletter, Documentary Film News, also is suspended.

THE NEWSPAPER OF FILMDOM THE FILM DAILY ALL THE NEWS ALL THE TIME

Vol. 82, No. 21 Wed., July 29, 1942 10 Cents

JOHN W. ALICOATE : : : : Publisher

DONALD M. MERSEREAU : General Manager

CHESTER B. BAHN : : : : : : Editor

Published daily except Saturdays, Sundays and Holidays at 1501 Broadway, New York, N. Y., by Wid's Films and Film Folk, Inc. J. W. Alicoate, President and Publisher; Donald M. Mersereau, Secretary-Treasurer. Entered as second class matter, Sept. 8, 1938, at the post office at New York, N. Y., under the act of March 3, 1879. Terms (Postage free) United States outside of Greater New York $10.00 one year; 6 months, $5.00; 3 months, $3.00. Foreign, $15.00. Subscriber should remit with order. Adddess all communications to THE FILM DAILY, 1501 Broadway, New York, N. Y. Phone BRyant 9-7117, 9-7118, 9-7119, 9-7120, 9-7121. Cable address: Filmday, New York.

Representatives: HOLLYWOOD, Calif.—Ralph Wilk, 6425 Hollywood Blvd., Phone Granite 6607. LONDON—Ernest W. Fredman, The Film Renter, 127-133 Wardour St. W. 1. PARIS—P. A. Harle, Le Film, 29 Rue Marsoulan (12). MEXICO CITY—Marco Aurelio Galindo, Depto. 215, Calle del Sindicalismo, 99, Tacubayo, D. F.

FINANCIAL

(Tuesday, July 28)

NEW YORK STOCK MARKET

	High	Low	Close	Net Chg.
Am. Seat.	....	....	....	....
Col. Picts. vtc. (2½%)	8⅜	7⅞	8¼	+ ¼
Columbia Picts. pfd.	....	....	....	....
Con. Fm. Ind.	....	....	....	....
Con. Fm. Ind. pfd.	....	....	....	....
East. Kodak	133¼	133	133	....
do pfd.	....	....	....	....
Gen. Prec. Eq.	13½	13¼	13¼	....
Loew's, Inc.	42⅝	42⅜	42⅝	+ ¼
do pfd.	....	....	....	....
Paramount	16⅛	16	16⅛	....
Paramount 1st pfd.	117½	117½	117½	+ ½
RKO	2⅞	2⅞	2⅞	....
RKO pfd.	....	....	....	....
20th Century-Fox	11⅜	11¼	11¼	....
20th Century-Fox pfd.	23¼	23¼	23¼	— ½
Univ. Pict. pfd.	....	....	....	....
Warner Bros.	5½	5⅜	5½	+ ⅛
do pfd.	69	69	69	+ 1

NEW YORK BOND MARKET

	High	Low	Close	Net Chg.
Para. B'way 3s55	....	....	....	....
Para. Picts. deb. 4s56	99⅝	99⅝	99⅝	....
Warner Bros.' dbs. 6s48	101½	101½	101½	+ ¼

NEW YORK CURB MARKET

	High	Low	Close	Net Chg.
Monogram Picts.	11-16	⅝	11-16	....
Sonotone Corp.	....	....	....	....
Technicolor	....	....	....	....
Trans-Lux	1¼	1¼	1¼	....
Universal Corp. vtc.	....	....	....	....
Universal Picts.	....	....	....	....

N. Y. OVER-THE-COUNTER SECURITIES

	Bid	Asked
Met. Playhouses, Inc. 2nd deb. '45	65	68
Roxy Thea. Bldg. 4s 1st '57	62⅜	64⅞

FRIENDLY SERVICE SAVES TIME AND MONEY AT Postal Telegraph

CHARGES FOR TELEGRAMS 'PHONED IN APPEAR ON YOUR TELEPHONE BILL.

OWI Asks Petrillo to Stand By War Pledge of Dec. '41

Washington Bureau of THE FILM DAILY

Washington—Elmer Davis of the Office of War Information yesterday released for publication a letter to James C. Petrillo, president of the American Federation of Musicians, citing his pledge of December 1941 that the Federation dedicated itself to "music for morale" and calling upon him to stand by that pledge and withdraw his ultimatum ordering members of the AFM not to play or contract for "recordings, transcriptions or other forms of mechanical reproductions of music."

"On behalf of the people of the United States," concludes the letter, "and on behalf of the War Department, the Navy Department, the Marine Corps, the Coast Guard, the Treasury Department, the Office of Civilian Defense and the Office of War Information, I sincerely urge that you consider it your patriotic duty to stand by your pledge of Dec. 27, 1941, and withdraw your ultimatum of June 25, 1942."

Injunction Proceedings on Petrillo's Ban Being Prepared

Chicago—The anti-trust division of the Department of Justice under Daniel Britt is reported working on injunction proceedings to be brought against the ban on recordings promulgated by James C. Petrillo, president of AFM.

The proceedings will be filed by District Attorney Alterwoll in the Chicago Federal Court.

Chicago record manufacturers are reported to be manufacturing three months' supplies of recordings to meet Petrillo's stoppage order.

UA Owners Due in N. Y. To Complete 1942-43 Plans

Having developed a number of good properties for the 1942-43 program, United Artists will complete its plans for the new season at a meeting in New York in about two weeks. Sessions will be attended by Mary Pickford, David O. Selznick, Alexander Korda and possibly Charles Chaplin, in addition to home office executives.

Korda already is in New York and Selznick is due today or tomorrow. Miss Pickford is en route to New York via Corpus Christi, Tex., where her husband, Buddy Rogers, is in the armed service.

$21,615 for USO Collected By Theaters in Four Days

USO Theater Week drive, currently marked by houses in the Broadway area, netted $21,615.78 in patron contributions in the first four days, it was reported yesterday. Breakdown by houses:

Plaza, $378.61; Strand, $1,926.40; Radio City Music Hall, $4,915.16; Paramount, $1,707.10; Hollywood, $169.51; Little Carnegie, $85.00; Miami, $48.60; Park, $28.88; Stanley, $267.63; World, $75.67; Central, $137.00; Rialto, $262.79; Roxy, $11,213.43.

3 Majors Sign UOPWA Pact Covering 1,500 Workers

(Continued from Page 1)

three major companies were signed in the Broad Street offices of Wendell L. Willkie by the United Office and Professional Workers of America and representatives of RKO, Loew's-M-G-M and 20th-Fox. A similar contract for Columbia office employes was signed separately on Monday. The UOPWA affiliate representing white collars in the film industry is the Screen Office and Professional Employes Guild, Local 109.

The contracts provide for 10 per cent wage increases, retroactive to the date of labor board certification, and a $20 weekly minimum. Wage discussions will be renewed after one year, and within the year company and union will meet to set up a wage classification scale. All who are now members of the union must remain members in good standing for the life of the pacts. Other clauses guarantee grievance and arbitration machinery, improvement of general personnel practices and continuation of liberal practices already in operation.

Contracts for the four companies are identical and probably will serve as a basis for bargaining for the rest of the industry.

Speculate on Fox's Return to Film Biz

Atlantic City, N. J.—Return of William Fox to active business and his possible re-entry into film business was the subject of speculation here yesterday, following the former Fox Film president's discharge from bankruptcy by Federal Referee Allen B. Endicott, Jr. Fox filed his petition in bankruptcy in 1930, listing liabilities of $9,935,261 and claiming assets of $100. Subsequently claims aggregating approximately $55,000,000 were advanced. The referee will continue administration of the bankrupt estate.

British Odeon Reported Buying 4 Para. Theaters

Although Paramount's home office has had no confirmation of the report, London trade papers say that Odeon has purchased four Paramount theaters in Birmingham, Liverpool, Glasgow and Tottenham Court Road. According to the foreign department, Paramount owns no theater in Birmingham.

F. W. Allport Recovering After Minor Operation

Fayette W. Allport, British rep. of the MPPDA, who recently underwent a minor operation, is convalescing and will shortly return to his London office, it was said at the MPPDA here yesterday. Meanwhile, Allport is in touch with the local office by transatlantic phone.

COMING and GOING

ORSON WELLES has left Buenos Aires for Chile.

PEGGY DIGGINS is in town from the Coast.

"RED" SKELTON left Hollywood yesterday to appear at the baseball game in Wichita, Kan., for the benefit of the Salvation Army.

O. HENRY BRIGGS, president of PRC, after attending company's regional sales meet in Chicago on Saturday, Sunday and Monday, and stopover in Washington yesterday to confer with George Gill, franchise holder there, returns to New York today.

HARRY GOLDBERG, director of advertising and publicity for Warner Theaters, goes to Albany today in connection with the opening of "Yankee Doodle Dandy" there.

HARRY ROSENQUEST of the Warner Theater department in New York left yesterday for Philadelphia on business for the rest of the week.

LILLIAN GISH left the Coast yesterday for Vancouver, B. C. to appear in "Commandos Come at Dawn," following the signing of a contract with Lester Cowan.

W. J. KUPPER, executive assistant to Tom Connors, planes to the Coast today to make an extended tour of 20th-Fox exchanges there.

RUBE JACKTER, assistant general sales manager of Columbia left last night to attend the Detroit trade screening of "The Talk of the Town" today.

MAX GORDON arrives from the Coast tomorrow.

LILLIAN HELLMAN goes to Hollywood early next month and later is scheduled to go to Russia.

GLORIA STUART will be in Wilkes-Barre, Pa., tomorrow to attend a War Bond breakfast.

CHARLIE BARNET and band are in from Steel Pier, Atlantic City, to open Friday at the Strand Theater, Broadway, for two weeks.

JACK POST, booker for the Fishman circuit, New Haven, is spending a few weeks at Lebanon, Conn.

ANNE CANELLI, Columbia cashier, New Haven, is vacationing in Plainville, Conn. and Boston.

SAUL SCHIFFRIN, Metro shipper, New Haven, is canoeing on Lake Sunapee, N. H.

Rites Held for J. J. B. Raymond

Springfield, Mass.—Funeral services were held here yesterday for Joseph J. Bunton Raymond, manager of the WMT's Arcade here, who died suddenly in his office. Burial was in Roxbury. A brother, three sisters survive.

WANTED!

TOP-RANK COPYWRITER & IDEA MAN THOROUGHLY VERSED IN MOTION PICTURE AND THEATRE ADVERTISING!

— also —

CREATIVE ART DIRECTOR seeking opportunity to put ORIGINAL IDEAS to work. Must be fast, resourceful.

P. S.—We don't want Prima Donnas

Tell us about yourself in letter addressed to

Box No. 5050
THE FILM DAILY
1501 Broadway, New York, N. Y.

Film Consumption May Be Reduced

(Continued from Page 1)

ond of their scheduled monthly meetings.

Hopper stated that the Government is using a tremendous volume of motion picture film and the industry would have to stay within its [illegible] consumption figure, and that it might possibly have to be reduced.

While no statement was released by Hopper's office, it is believed he told the industry group that an order setting an absolute figure of film usage would be issued shortly, despite the industry's excellent co-operation with the Government policy.

The group also discussed the steel and rubber situations and were informed that the outlook for both were on the pessimistic side. It was stated that new cars were definitely out for newsreel cameramen and that they would have to get along with what they had or purchase good used vehicles.

Because of the critical steel outlook, those in attendance agreed that with nails plentiful, wood would be an excellent material with which to make up sets at least for the duration.

The WBP Motion Picture Division chief also advised the committee that camera lenses were becoming scarce and that the situation was acute in regard to vacuum tubes.

In an attempt to be optimistic, however, he stated that conditions in these items were not nearly as acute as in the film situation.

Industry representatives told Hopper that they were favorably impressed with their experiments in developing a sprocket for projector machines that would be adaptable for use with small size film. They asked for an additional month before presenting a formal report on such a sprocket.

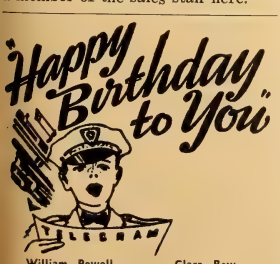
Industry men in attendance were: Gradwell L. Sears, United Artists; Ed Mannix, Metro-Goldwyn-Mayer; John J. O'Connor, Universal; A. Schneider, Columbia Pictures; Barney Balaban, Paramount Pictures; Earl I. Sponable, Fox Movietone; R. C. Barrows, 20th Century-Fox; Joe Robbins, National Screen Service; Norton Ritchie, Monogram; Ray Klune, Society of Independent Motion Picture Producers; John Wolcott, March of Time, and Mr. Cummings, Loew's, Inc.

Col. Shows "Town" in Chi.

Chicago—Every major circuit in Chicago and hundreds of exhibitors were in the audience that viewed Columbia's "Talk of the Town" at the Esquire Theater here yesterday. Lunch followed at the Drake Hotel with Columbia's general sales manager, A. Montague, and Phil Dunas, Central division manager hosting.

Kinsler Rejoins WB in Chi.

Chicago—Ralph Kinsler, one time Cincinnati manager for Warner Bros., has rejoined the company as a member of the sales staff here.



William Powell Clara Bow
Dennis D. Caplin

● ● ● **NEIL AGNEW'S excellent plan to get wide, rapid and efficient distribution for Paramount's four war shorts deserves prompt exhibitor co-operation.....Besides, it represents enterprise and originality, plus the patriotic will to get things done to aid the war effort..... Neil's plan was the mailing of a film contract, which he himself had presigned, to every exhibition outlet in the land.....It's in the form of a Victory Pledge, and is so headed.....The quartet of shorts comprise "A Letter From Bataan," completed last week; "We Refuse To Die," now in production (based on the Nazi slaughter at Lidice); "The Aldrich Family Gets Into Scrap," in preparation; and a short based on Vice-President Wallace's recent speech dealing with America's war aims.....**

● ● ● *THERE was quite a flutter at the Warner home office yesterday.....King Peter of Yugoslavia was a visitor for a private screening of "Desperate Journey" and "Divide and Conquer". . . .* ● *When Max Gordon hauls into Manhattan tomorrow from the Coast, it will be a homecoming with a "novel" atmosphere.....The astute Max, if you haven't heard, has grabbed the dramatic rights to "Old Soldiers Never Die," virile British wartime novel.....This, to Phil M.'s way of thinking, is a yarn which should make real socko stage or screen entertainment. . . .* ● *John J. O'Leary, prexy and general manager of the Comerford Theaters down Scranton way, has just accepted the post of chairman of the Disaster Relief Committee of the Red Cross chapter there.....And speaking of "J.J.", he and Mrs. O'Leary observed their 25th wedding anniversary last week. . . .* ● *Several hundred pop song composers met last night in the local Park Central to devise the fashioning of some rousing war songs.....The huddle was at the instigation of morale offices of the armed forces, and under the auspices of the Song Writers' Protective Association.....*

● ● ● **AVENGE PEARL HARBOR! ! !**

Balaban to Have 2 Aides In Operation of the Roxy

(Continued from Page 1)

inaugurated at the Roxy under the Balaban management, it was announced yesterday at a trade press conference at the theater. Balaban takes over the operation of the house from Fanchon & Marco upon the expiration of the latter's pact with 20th-Fox on Aug. 28. The new deal, said to have been under discussion for more than two years, will go into effect as soon thereafter as possible —probably sometime in October or November, according to Partington.

When Balaban takes over the reins at the Roxy he will be reunited in business with Partington after an interlude of more than 10 years. Balaban will function as general manager of the house, Partington as associate general manager, and Lesser in his present capacity of managing director.

The trio will create an "advisory executive staff" which will consist for the greater part of executives who have been active in the operation of the theater under the present management.

Liberty Theaters Circuit in Managerial Realignment

Springfield, Mass.—The Liberty Theaters Corp. announces an almost completely new slate of managers.

Gerry Germaine, formerly manager, Strand, Holyoke, has been named manager of the Phillips here, replacing George Rabb, who has been promoted to manager of the Suffolk, first-run Holyoke house, previously managed by Paul Kessler, who is now in the Army.

Charles Hurley, manager, Liberty, has been transferred to the local Strand, replacing Harold Moreau, who has resigned. Alfred Page has been named manager of the Liberty.

Fred Frechette, previously manager of the Bijou, Holyoke, will manage the Garden, replacing James Altree, who is swinging the circuit filling in on vacations. Gilbert S. Canfield of WHYB, Holyoke, will manage the Jefferson in Springfield.

Grainger Sets Commonwealth

Kansas City, Mo.—J. R. Grainger, president of Republic, closed a deal for 1942-43 product with Commonwealth Amusement Co.

D of J May Not Act On UMPI Sales Plan

(Continued from Page 1)

will do in view of the stream of comment that has come to his office. There have been strong recommendations and there have been protests and the Department has not been able to give its attention or study to the matter as yet, he added.

When told that the five consenting distributors reportedly were retarding their sales efforts on new season product in order to get the court's reaction to the sales plan, Arnold replied that they didn't need Judge Goddard's approval or rejection. The decree has expired insofar as the blocks-of-five are concerned, he said, and the film companies can go ahead and sell in any manner that they wish.

Judging by Arnold's comments, it is unlikely that the UMPI plan will go to Judge Goddard before he goes on his vacation the last of this week, if the D of J should decide to send the draft to the court. Arnold declined to give his personal reaction to the plan except to say that the elements for and against it were such that it would take further study.

"We may approve it and we may reject it and it is also possible that we'll take no action either way," Arnold said.

Goldwyn Signs Hellman

West Coast Bureau of THE FILM DAILY

Hollywood — Sam Goldwyn has signed Lillian Hellman to write her first screen original; story will describe the war's effects on a group of Russian children. Writer and a director will go to Russia to gather material and photographic backgrounds.

WB Promotes Hutcheon

Philadelphia—George D. Hutcheon has been promoted to office manager in the Warner exchange here, succeeding W. J. Quinlivan, who resigned after nine years in the post due to ill health.

$2,674,424 Sales In K. C. War Bond Drive

Kansas City, Mo. — This city smashed all expectations in its 10-day War Bond drive which was climaxed by a Red, White and Blue Celebrity review at the Municipal Auditorium. Turning in $2,674,424.95 on a quota of $1,000,000, it possibly set a national record on a per capita basis.

The three-hour review, organized by Elmer C. Rhoden, president of Fox-Midwest, was headed by Paul Whiteman and his orchestra, and played to a capacity house of 12,000. Admissions ranged from $1 to $25,000 per seat in War Bonds and Stamps purchases, one purchaser paying $100,000 for a block of four seats.

"MAKE WAY FOR ANOTHER BEST 20TH CENTURY-FOX

Directed by Gregory Ratoff • Produced by William LeBaron

MUSICAL IN THE TRADITION!"
—*Motion Picture Daily*

"SHOULD LURE THE PUBLIC IN DROVES"
—*Film Daily*

ER SLACKENS!"
—*M. P. Herald*

TO REGISTER A HIT"
—*Hollywood Reporter*

John PAYNE · Betty GRABLE · Victor MATURE

FOOTLIGHT SERENADE

JANE WYMAN · James Gleason
Phil Silvers · Cobina Wright, Jr.

Screen Play by Robert Ellis, Helen Logan and Lynn Starling · Based on a Story by Fidel LaBarba and Kenneth Earl

'Diversity, Balance, Elasticity,' RKO Lineup Key

New B. O. Trends Will Not Catch Company Napping, Rathvon Tells Convention

(Continued from Page 1)

president of the parent RKO Corp., emphasized to the 300 delegates that the "diversity, balance and elasticity" of the program guaranteed that the compay "will not be caught napping on any new box-office trends."

Supporting the feature program will be 185 shorts, including 22 Walt Disneys, 104 issues of RKO Pathe News, six Edgar Kennedy comedies, six Leon Errol comedies, four Famous Jury Trials, 13 Sportscopes, 13 Jamborees, three Victory subjects, made at the Government's suggestion, and "This is America," a new monthly topical series of two-reelers replacing the March of Time. First of the Victory series will be "Conquer by the Clock"; it is in production.

Analysis of the 1942-43 feature program shows the company will rely heavily upon original stories, no less than 32 of the 45 features stemming from that source. Six features will be based upon books, as many on magazine stories and one upon a stage play.

Twelve of the 45 features will come from indie producers—Sam Goldwyn, Walt Disney, Herbert Wilcox, Sol Lesser, Jerrold Brandt, Jack Votion, Eddie Golden and Anglo-American Films, Inc. Balance of the program will be supervised by Charles W. Koerner, vice-prexy in charge of production.

Four of the Disney shorts will be "specials." RKO also is reviving "La Cucaracha," Technicolor featurette.

There will be three Technicolor productions—Disney's "Bambi," the Ginger Rogers starrer, "The Gibson Girl," and "Grand Canyon," cast of which will include Richard Dix, James Craig and Ginny Simms, with Bert Gilroy producing.

There will be three service stories, with many others reflecting the war in theme, plot or background. Four of the announced features fall into the horror category.

In addition to the series of six westerns starring Tim Holt, the feature lineup calls for a half dozen series, embracing two Tarzans, two Scattergood Baines, two Great Gildersleeves, two Falcons, two Mexican Spitfires and two Lum 'n' Abners.

Pix via RKO Studios

Ginger Rogers will co-star with Cary Grant in "Once Upon a Honeymoon," romance, and solo star in "The Gibson Girl," Technicolor romantic comedy with music, based on the lives of Charles Dana Gibson and his wife. Leo McCarey will be producer-director of the former, David Hempstead will produce the latter. Grant, in addition, will star in Milton Holmes' story, "Bundles for Freedom," Hempstead also producing.

Fred Astaire will star in "Look Out Below," dubbed "an intimate musical relating the adventures of a soldier on furlough," with Edward H. Griffith directing, Hempstead producing.

Claudette Colbert will star, with Randolph Scott opposite, in "China Sky," by Pearl Buck. Robert Stevenson will direct. Scott will also be seen with Pat O'Brien in "Bombardier," Robert Fellows producing, Richard Wallace directing.

Lucille Ball will co-star with Henry Fonda in Damon Runyon's "The Big Street" and with Victor Mature in the radio musical, "Seven Days' Leave."

Rosalind Russell and Fred MacMurray will co-star in "Stand By to Die," Hempstead producing.

Jean Arthur will star in "Cheyenne" (tentative title), Henry Hathaway directing, Frank Ross producing.

Charles Laughton will star in "This Land Is Mine," saga of Flanders, with Maureen O'Hara and George Sanders featured. Dudley Nichols will produce and Jean Renoir will direct his own story.

Orson Welles produced and appears in "Journey Into Fear," spy story. Joseph Cotten, Dolores Del Rio, Ruth Warrick and Agnes Moorehead have important roles. Norman Foster directed.

Edgar Bergen and Charlie McCarthy, and Fibber McGee and Molly, make their second co-starring appearance in "Here We Go Again," which features Ginny Simms, Ray Noble and the Great Gildersleeve (Harold Peary). Allan Dwan is producer-director.

Peary, in addition, will star in two, "The Great Gildersleeve," and "Gildersleeve's Bad Day," as well as appearing in Tim Whelan's "Seven Days' Leave."

"The Navy Comes Through" based on Borden Chase's "Battle Stations," the only story ever to be published twice by the Saturday Evening Post, has a cast including Pat O'Brien, George Murphy, Jane Wyatt and Jackie Cooper. Producer is Islin Auster and the director is A. Edward Sutherland.

"Army Surgeon," also a service story, has James Ellison, Jane Wyatt and Kent Taylor. It is produced by Bert Gilroy and directed by A. Edward Sutherland.

Lupe Velez and Leon Errol headline in "Mexican Spitfire's Elephant" and "Mexican Spitfire's Blessed Event." Bert Gilroy will produce. Maurice Geraghty will produce "The Falcon's Brother" and "The Falcon Comes Back."

Lupe Velez will also star in "Ladies' Day," a baseball comedy with Eddie Albert, Patsy Kelly and Max Baer. Leslie Goodwins will direct and Bert Gilroy produce.

"The Cat People" and "Seventh Victim," both horror thrillers written by DeWitt Bodeen, will be produced by Val Lewton. Simone Simon will star in the first with Kent Smith opposite. Val Lewton will also produce "I Walked With a Zombie," a Caribbean creeper thriller, and "The Leopard Man," another weird tale.

"Seven Miles From Alcatraz" is a thriller based on "Sou'east Pass" by John D. Klores. Bonita Granville, James Craig, George Cleveland head the cast; producer is Herman Schlom.

"Highways By Night" from the Clarence Budington Kelland story "Silver Spoon," will pair Richard Carlson and Jane Randolph, Peter Godfrey directing.

Tim Holt's six Gilroy productions are "The Avenging Rider," "Singing Guns," "Red River Robin Hood," "Pirates of the Prairie," "A Son of the Saddle" and "Gun Law."

From Independent Producers

Samuel Goldwyn, in addition to "The Pride of the Yankees" will provide "They Got Me Covered," starring Bob Hope and Dorothy Lamour.

Walt Disney is represented by "Bambi," scheduled for an early world premiere at Radio City Music Hall. It's based on Felix Salten's book.

Herbert Wilcox stars Anna Neagle in "Wings and the Woman," earlier dubbed "They Flew Alone," the story of Amy Mollison. Wilcox personally directed.

"Forever and a Day" is a panoramic drama, produced by Anglo-American Films, Inc. Herbert Wilcox directed the 1804 sequence; Robert Stevenson the 1820 sequence; Victor Saville the 1845 sequence; Rene Clair the 1897, with exteriors directed by Peter Godfrey, and Edmund Goulding directed the 1917 sequence. Star array includes Anna Neagle, Ray Milland, Claude Rains, Charles Laughton, Sir Cedric Hardwicke, Ida Lupino, Brian Aherne, Merle Oberon.

"Hitler's Children," based on Gregor Ziemer's best seller "Education for Death" will be made by Edward A. Golden.

Sol Lesser will star Johnny Weismuller in two Edgar Rice Burroughs' Tarzan stories, "Tarzan Triumphs" and "Tarzan and the Sheik." William Thiele directs.

Guy Kibbee will star in Jerrold Brandt's "Scattergood Survives a Murder" and "Scattergood Swings It."

Lum 'n' Abner, radio stars, will appear in "Wonderful World" and another. Jack Votion produces and Malcolm St. Clair directs.

Charles Koerner, vice-president in charge of production for RKO Radio Pictures, said that every personality listed has been definitely signed, have been assigned starting dates, assigned directors and stories are ready for them.

Edward Alperson, general manager of RKO theaters, told the assembled delegates that in his opinion as a theater man, RKO Radio faced its greatest opportunity this year.

James Mulvey, vice-president of Samuel Goldwyn Productions, paid tribute to the sales organization of RKO Radio.

Business Sessions, Luncheon and Cocktail Party Bringing RKO Convention to a Close

RKO Radio's annual sales convention enters its final stanza at the Waldorf-Astoria today. Sessions will be largely devoted to new product. Fredric Ullman, jr., Pathe News prexy, will be luncheon host to the delegates who will give the Pathe Building the double-o. National Screen Service will tender a cocktail party at the hotel this evening, after which the delegates start the homeward trek.

Krellberg Rogers Filming "Wings for Norway"

With two majors said interested in a distribution deal, Sherman S. Krellberg and Budd Rogers will produce "Wings for Norway" with the co-op of the Royal Norwegian Embassy in Washington. Screenplay has been written by Michael Young, English playwright. A number of sequences will be shot at restricted locales, including Canada's "Little Norway" where Norwegian pilots are being trained.

Distribution deal is expected to be closed within a few days.

RKO to Tradescreen Five In Exchanges Aug. 3-4-5-6

RKO has set trade screenings on five of its top bracket pictures in the 32 exchanges. "Mexican Spitfire's Elephant" and "They Flew Alone" will be shown Aug. 3 except in St. Louis where they will be screened on Aug. 4. "Journey Into Fear" and "The Big Street" will be screened Aug. 4 in all cities except St. Louis where the showing has been set for Aug. 5. "Highway By Night," is to be shown Aug. 5 except in St. Louis where the screening will be held Aug. 6.

Pizor Case Award Modified on Appeal

(Continued from Page 1)

be declared unreasonable, appealed an arbitrator's award which ruled that the "availability to the Tioga of such pictures (Paramount) shall not be later than 25 days after the date of availability to the Strand." Paramount was the only respondent. Intervenors were Warner Bros. Circuit Management Corp., operating the Strand and Keystone, and the Great Northern Theater Co., operating the Great Northern.

After reviewing the evidence, the appeal board modified the award of the arbitrator as follows: The maximum clearance which hereafter may be entered into by Paramount to the Strand over the Tioga shall be 21 days. Clearances granted to the Strand over the Keystone, to the Keystone over the Great Northern and to the Great Northern over the Tioga shall be sufficiently short in point of time so that the right of the Tioga to exhibit pictures 21 days after the Strand shall not be restricted by the length of any such clearances.

Costs were directed to be shared by all parties.

Silver Cites Theaters' Wartime Responsibilities

(Continued from Page 1)

session of the Warner Bros. regional sales meeting here. The theaters' role as a morale-builder is almost as vital as the job of the soldier, he said.

The new opportunities, he pointed out, arise chiefly from the greater need of the public for inspiring and wholesome entertainment. All-out co-operation by theaters with Government's war objectives also was cited by Silver as a powerful good will builder that will bring post-war dividends.

Final day's agenda of the meetings, which were conducted by Ben Kalmenson, included further product discussions by Roy Haines, Arthur Sachson, Mort Blumenstock, Norman Moray, Howard Levinson and others. Home office execs. left last night for Chicago where the third regional session opens tomorrow at the Blackstone Hotel.

Roach Press Luncheon Guest

Chicago—Major Hal Roach will be guest at a press luncheon at the Blackstone Hotel today. He is on his way to Astoria Camp for the duration.

Dick Morgan Recuperating

Dick Morgan, member of Paramount's legal department and son of Oscar Morgan, short subjects sales manager, is recuperating from an attack of pneumonia at his home at the Thousand Islands.

Map War Bond Sale Drive in N. Y. State

(Continued from Page 1)

representing around 18 per cent of the nation's total bond sales, the drive in the Empire state is considered one of the most important in the country, as related to the industry's billion-dollar "Salute To Heroes" month.

As a preliminary warm-up to the September drive there will be six giant rallies here Aug. 25-26, at which Abbott and Costello will be the magnets. Max Cohen, state chairman for the WAC, outlined tentative rally programs for Central Park, Brooklyn Navy Yard, the Bronx, Harlem and White Plains.

Richard C. Patterson, Jr., Neville Ford, Bruce Smith, Clarence Pritchard and Peter Finney of the War Savings staff offered the motion picture committee complete co-operation during the September drive. Patterson paid high tribute to the importance of film theaters in the drive.

Meanwhile, the WAC appealed again yesterday to all theaters to report on their June Bond and Stamp sales. While the committee estimates the total at $18,000,000, it was pointed out barely 6,000 of the 15,000 theaters co-operating have reported to date. Total for them stands at $6,000,000.

"Reap" Toping NWMP Up To 600% in Small Towns

Grosses in small towns on Cecil B. DeMille's "Reap the Wild Wind" are ranging from 150 to 600 per cent of the business achieved by NWMP, according to reports of branch managers to the Paramount home office. Small towns in vacation areas, in some instances, are playing the picture every two weeks, having found that the turnover of vacationers makes each engagement as big as the first booking, Paramount reports.

Australian Strike Threat

Sydney (By Cable)—Pressing demands for a wage increase, the Sydney Theatrical Employes Union has set Aug. 1 as the deadline for a strike threat which would affect all Australian theaters.

Theater Closes But Not War Bond Booth

Albany — Just because Warner Circuit closed its Albany Theater indefinitely in the business section here recently, people thought the War Bond and Stamp booth would be closed.

However, enterprising Charlie Smakwitz, assistant zone manager, has the booth open from 9 a.m. to 11 p.m., while the blacked-out theater entrance is covered by a huge sign exhorting purchase of War Bonds and Stamps.

TO THE COLORS!

Ludlow, Mass.—George E. Russell, former assistant projectionist at the Burr Theater, here, has been inducted in the Army and is stationed at Ft. Jackson, S. C.

Providence—John Hodge, assistant manager of the Strand, reports for Army duty Aug. 7. Theater co-workers staged a farewell party for him following the evening show last night.

Chicago — Jimmy Trinz of the Trinz circuit is now at Camp Walters, Texas, for training.

Seattle—Joe Kelly, manager for Warners at Aberdeen, has resigned to enter Army as a reserve officer.

Chicago—Hugh McGinnis, formerly on the B & K Chicago theater managerial staff, is now located at Camp Eustis, Va.

Doubt Newsreel Camera Cars Will Get New Tires

(Continued from Page 1)

repeatedly during recent weeks, appear remote, it was learned yesterday from sources close to the OPA's tire rationing division.

Despite the numerous conferences with newsreel representatives relative to the necessity of classifying camera cars as trucks so they may be eligible for new tires, or of excepting them from the ruling forbidding the sale of new tires to passenger cars, OPA has taken the attitude that such cars must remain in the passenger car bracket because of the difficulty of enforcing any ruling exempting them from within the terms of the passenger car definition.

"OPA realizes the newsreel industry as a whole, is devoting a major share of its efforts to war work," the source stated, "but if an exception to the rule is made for one industry, OPA would be swamped with similar requests for reclassification. If we called camera cars trucks, all passenger car owners would demand the same treatment. Such a situation might even lead to some individuals removing the back seat of their private car, substituting a tray and calling it a truck in order to come within the eligibility definition for new tires."

It was indicated that a switch from camera cars to light trucks by the industry would probably eliminate the tire problem it is now facing.

Jack Chertok Will Head Coast Production for CIAA

(Continued from Page 1)

ican Affairs in a deal negotiated through Eddie Mannix. Chertok will give his services gratis and will continue with his Metro duties.

The Coast end of the CIAA's program, which includes 25 pictures on the ideological side, will be handled by Chertok. Pictures are now being written and will be directed by Kenneth Macgowan and Philip Dunne. change from the Co-ordinator office's change fro mthe Co-ordinator office's original cultural approach to a realistic concept which entails the presentation of the United States' strength and man power and the superior way of life compared with life in Axis countries.

Kent Elected Chairman Of UMPI Fla. Tax Group

Fred H. Kent has been elected chairman of the UMPI tax committee in Florida. Kent, who is vice-president and general manager of Florida State Theaters, Inc., will have J. L. Cartwright, of the same circuit, as executive secretary. Other members of the committee are Paul Harrison of RKO Radio in Orlando and Earl Fain, exhibitor of Leesburg.

"Plainsman" Again in England

London (By Air Mail) — Paramount is re-issuing "The Plainsman" here.

Loew's 40-Week Net at $7,245,811

(Continued from Page 1)

amounted to $11,147,401 as compared with $9,482,192 a year ago. Provision of $3,901,590 was made for Federal taxes, approximately $1 a share more than last year.

The report, issued yesterday, is subject to reserve on account of such foreign funds as may be restricted and to year-end audit.

Donovan Takes Over Producers Laboratory

(Continued from Page 1)

it was learned last night. Still photos are also being collected.

The office, which was opened a week ago, is under the direction of Colonel L. E. Norris, of the United States Army. Colonel Norris is directing the assembly and editing of the film which is being collected from every source, including newsreels. When the film has been prepared it is to be distributed to both Army and Navy forces for study in order that they may familiarize themselves with enemy terrain.

Th New York office will only collect and edit film and will have nothing to do with making pictures for this purpose.

Something to RAVE about!

CARY GRANT and JEAN ARTHUR

ARE TWO OUT OF FOUR

WHO WILL BE

The Talk of the Town

AVAILABLE FOR
LABOR DAY BOOKINGS

A COLUMBIA PICTURE

In Today's Issue: The Equipment News Section (See Pages 6 and 7)

FILE COPY
DO NOT REMOVE

THE FILM DAILY

Intimate in Character
International in Scope
Independent in Thought

The Daily Newspaper
Of Motion Pictures
Twenty-Four Years Old

VOL. 82, NO. 22 | NEW YORK, THURSDAY, JULY 30, 1942 | TEN CENTS

BIG FIVE TO CONTINUE WITH BLOCKS-OF-FIVE

Ascaps's 10-Year Theater 'Take' at $10,200,000

Trust Suit Answer Terms Music Licensing Fees Paid By Exhibs. Infinitesimal

Citing figures to support its claim that theaters pay music licensing fees "infinitesimal compared with the volume of business done by theaters, their gross incomes and profits made by them," Ascap yesterday filed its answer in Federal court to one of the two anti-trust suits brought by theaters pending against it.

According to the answer, the society has collected a total of $10,200,000 from theaters licensed from 1931 to 1941. This income to Ascap has grown from $665,000 in 1931 to $1,199,000 in 1941, with the number of theaters licensed increased from

(Continued on Page 4)

Atlanta Police Ban Clamped on Games

Atlanta, Ga.—Putting a clamp on one of the biggest drawing cards of more than 20 neighborhood theaters and one downtown theater here, Chief of Police M. A. Hornsby has ordered all theaters conducting

(Continued on Page 4)

20th-Fox Appeals Award In Richmond, Calif., Case

Twentieth Century-Fox has filed an appeal against an arbitration award which fixed the maximum clearance of the State Theater, Richmond, Cal., over the Cerrito Theater, El Cerrito, at one day. Fur-

(Continued on Page 4)

Philly's Erlanger, Mastbaum Reopening

Philadelphia—William Goldman is reopening the Erlanger here Labor Day with first-run pix. Reports are current that Warners will open the Mastbaum at the same time.

Both houses must employ musicians and a stage crew.

Building Project Blocked by War, Theater Finds Temporary Home in Ohio School Hall

Brecksville, O.—The Brecksville Theater, temporarily housed in the Brecksville High School, opens today, under the management of Vincent St. John. The school auditorium has 600 seats. For the time being, weekly shows will be presented on Friday and Saturday only. Backers of the project state they will erect a new house in the town after the war; WPB orders have stymied construction for the duration.

N'Orleans Shipping Office to Speed Pix

Massce, Barnett Co., the country's leading film shippers, will open an office in New Orleans, probably on Monday, in an attempt to expedite the shipment of picture product intended for the Latin-American market. The company was prompted to establish a New Orleans branch by the flood of complaints of delays in film shipments.

William Barnett, vice-president of

(Continued on Page 4)

Depinet Presents Awards To Sales Drive Winners

Winning branches and salesmen in the Ned Depinet Sales Drive were presented with bronze plaques and substantial cash prizes by President Ned E. Depinet as the company's annual sales meeting closed at the Waldorf-Astoria.

First prize in the national class went to the Los Angeles branch, H. C. Cohen, manager; second prize to New Orleans, P. M. Baker, man-

(Continued on Page 2)

5,000 Theaters to Issue War Bonds

The Treasury expects to have the "issuing agent" War Bond plan functioning in up to 5,000 theaters by Aug. 15, it was said yesterday by Francis S. Harmon, WAC co-ordinator, following his return from Washington.

Qualification of theaters is being rushed so that the plan will be in smooth operation prior to Sept. 1, when the industry's $1,000,000,000

(Continued on Page 5)

Army Adopts Roach Plan To Save Film, Cut Costs

Chicago—Maj. Hal Roach, Army Signal Corps, speaking at a press luncheon here yesterday, said that the Army had adopted his plan to conserve film and reduce production costs. Major Roach left last night for New York where he will be on duty at the Signal Corps Photographic Center.

The producer said the future of his own studio depended on the trade

(Continued on Page 4)

Will Sell in Groups Until UMPI Plan's Status is Determined by the Court

In the wake of Thurman W. Arnold's statement to the effect that the Department of Justice may take no action on the UMPI sales plan, four of the five consenting companies are said to be planning to "mark time" until Aug. 15 when they will start selling new season product on the blocks-of-five basis. Twentieth Century-Fox is said to be starting now under that method.

The Aug. 15 proposal may be discarded if Federal Judge Henry W. Goddard should take some action on the UMPI sales plan before that date, but on the basis of the assistant At-

(Continued on Page 5)

Units Back Allied Campaign on Rentals

National Allied's plan for regional meetings to discuss a campaign against alleged high film rentals is taking shape, with two units already appropriating money for the parleys. New Jersey Allied at a meeting in Bear Mountain Tuesday approved the national body's proposal and

(Continued on Page 5)

Local 23169 Issues Strike Call for Warner Workers

A walkout of all white collarites impended at the Warner Bros. home office and exchange today following the issuance of a strike notice yesterday by Motion Picture Office Em-

(Continued on Page 2)

Raw Stock Shortage Impends

Government Orders Strain Mfrs.' Equipment

The motion picture industry is approaching a raw stock shortage and is trying to anticipate it in the most logical way possible, it was indicated yesterday at a meeting of distribution executives at the MPPDA offices. More sessions are scheduled for today.

Available machinery is not suffi-

(Continued on Page 4)

Ross Federal Field Staff At 5,000, All Time High

West Coast Bureau of THE FILM DAILY

Hollywood—While tire and gasoline rationing and the induction of manpower into the armed services and war industries has presented

(Continued on Page 5)

10% of Theater's Gross for War Bonds

E. C. Hoffman, operator of the Hollywood Theater, Buchanan, Mich., is announcing in all his advertisements that 10 per cent of the theater's gross for the duration of the war will go for the purchase of war bonds.

THE NEWSPAPER OF FILMDOM — THE FILM DAILY — ALL THE NEWS ALL THE TIME

Vol. 82, No. 22 Thurs., July 30, 1942 10 Cents

JOHN W. ALICOATE : : : : Publisher

DONALD M. MERSEREAU : General Manager

CHESTER B. BAHN : : : : : : Editor

Published daily except Saturdays, Sundays and Holidays at 1501 Broadway, New York, N. Y., by Wid's Films and Film Folk, Inc. J. W. Alicoate, President and Publisher; Donald M. Mersereau, Secretary-Treasurer. Entered as second class matter, Sept. 8, 1938, at the post-office at New York, N. Y., under the act of March 3, 1879. Terms (Postage free) United States outside of Greater New York $10.00 one year; 6 months, $5.00; 3 months, $3.00. Foreign, $15.00. Subscriber should remit with order. Adddess all communications to THE FILM DAILY, 1501 Broadway, New York, N. Y. Phone BRyant 9-7117, 9-7118, 9-7119, 9-7120, 9-7121. Cable address: Filmday, New York.

Representatives: HOLLYWOOD, Calif.—Ralph Wilk, 6425 Hollywood Blvd., Phone Granite 6607. LONDON—Ernest W. Fredman, The Film Renter, 127-133 Wardour St., W. 1. PARIS—P. A. Harle, Le Film, 29 Rue Marsoulan (12). MEXICO CITY—Marco Aurelio Galindo, Depto. 215, Calle del Sindicalismo, 99, Tacubayo, D. F.

FINANCIAL

(*Wednesday, July 29*)

NEW YORK STOCK MARKET

	High	Low	Close	Net Chg.
Am. Seat.	....	....	....	....
Col. Picts. vtc. (2½%)	8¼	8⅛	8⅛	— ⅛
Col. Picts. pfd.	....	....	....	....
Con. Fm. Ind.	....	....	....	....
Con. Fm. Ind. pfd.	....	....	....	....
East. Kodak	133	133	133	....
do pfd.	172½	172	172½	+ ½
Gen. Prec. Eq.	13¼	13¼	13¼	....
Loew's, Inc.	43⅜	43	43⅜	+ ¾
Para.	16	15⅞	16	— ⅛
Para. 1st pfd.	....	....	....	....
RKO	2⅞	2⅞	2⅞	....
RKO $6 pfd.	....	....	....	....
20th Century-Fox	11⅜	11¼	11¼	....
Univ. Pict. pfd.	....	....	....	....
Warner Bros.	5½	5⅜	5⅜	— ⅛
do pfd.	....	....	....	....

NEW YORK BOND MARKET

	High	Low	Close	Net Chg.
Para. B'way 3s55	....	....	....	....
Para. Picts. deb. 4s56	99⅝	99½	99⅝	....
Warner Bros.' dbs. 6s48	....	....	....	....

NEW YORK CURB MARKET

	High	Low	Close	Net Chg.
Radio-Keith cvs.	....	....	....	....
Sonotone Corp.	1⅞	1⅞	1⅞	— ⅛
Technicolor	7¼	7¼	7¼	....
Trans-Lux	1¼	1¼	1¼	....

N. Y. OVER-THE-COUNTER SECURITIES

	Bid	Asked
Met. Playhouse, Inc. 2nd deb. '45	65	68
Roxy Thea. Bldg. 4s 1st '57	63	65½

20th-Fox to Transfer Wm. Sussman to Field

William Sussman, former Eastern division manager of the company now serving in a general capacity in the distribution department, will be transferred to a sales post in the field, it was learned yesterday at 20th-Fox.

Netter on Southern Trip

Leon Netter, of Paramount home office theater department, left New York yesterday by plane on the first leg of a trip through the South which will carry him to Dallas, Beaumont, New Orleans, Jacksonville and Atlanta. Netter expects to be back at his desk in New York in about 10 days.

COMING AND GOING

MAJ. HAL ROACH arrives in New York today.

TERRY GINSBERG, of Jerry Keyser's department at Warner Bros., leaves tomorrow for Columbus, Miss., to visit her husband, Larry Siegel, who is Link Training Instructor at the Army Flying School there.

LEE BLUMBERG of Warners exploitation department is in the Midwest in connection with advance openings of "Yankee Doodle Dandy."

JOSEPH H. SEIDELMAN arrived in London by plane yesterday.

WALTER E. GREEN, president of National Theatre Supply, returns to New York on Monday from Detroit.

BING CROSBY, CONSTANCE BENNETT, CAROLE LANDIS, BURNS and ALLEN and BOB BURNS are headed this week for volunteer p.a.'s at Army camps and Naval stations.

MICHAEL TODD is en route to the Coast.

AL ROGELL is on his way East from the Coast on business in connection with "Chatterbox," which he has just finished directing for Republic.

PAULINE LORD will leave her home in Elizabethtown, today for Hollywood.

HARRY STRONG, solon of Strong Electric, arrived in New York this week from Toledo on company business.

MATTY FOX, former vice-president of Universal, left yesterday by Clipper for London, on details connected with the WPB.

Depinet Presents Awards To Sales Drive Winners

(*Continued from Page 1*)

ager; third prize to New Haven, Barney Pitkin, manager; and fourth prize to Seattle, E. A. Lamb, manager First prize in the national class for Canadian offices went to Vancouver, W. S. Jones, manager; and second prize to St. John, L. Plottel, manager.

Winners in the Group Prize class for U. S. offices only, were: Group One, first prize to Philadelphia, Charles Zagrans, manager; second prize to Dallas, S. M. Sachs, manager. Group Two, first prize to Charlotte, J. B. Brecheen, manager; second prize to Indianapolis, M. Lefko, manager. Group Three, first prize to Milwaukee, A. N. Schmitz, manager; second prize to Portland, M. E. Cory, manager.

Additional prize money was awarded in numerous other subsidiary contests and to their 11 all-around best salesmen who did not participate in a capital award: C. Price, Atlanta; E. J. Smith, Sr., Buffalo; M. E. Cohen, Detroit; F. Horn, Minneapolis; Jack Ellis, New York; P. Fielding, Oklahoma City; T. Williamson, St. Louis; A. Mabey, Salt Lake City; H. B. Fish, San Francisco; H. E. Kahn, Washington; and M. Nackimson, Toronto.

RKO Execs. Address Final Session of RKO Sales Meet

Yesterday's morning session of the convention was devoted to regional meetings. At the afternoon session S. Barret McCormick stressed the need of showmen to be more advertising-minded, and of film salesmen to be good showmen. He reviewed changing conditions in newspaper advertising due to priorities.

Merlin H. Aylesworth, former RKO prexy, showed how the early hostility of film, radio and newspapers had broken down, and how each was now of reciprocal benefit to the other.

Other speakers were Gunther Lessing, Terry Turner, Perry Lieber, Don Velde, Harry Mandel and Jack Pegler. Session ended with sales talk by Robert Mochrie, new sales head, and a short talk by Ned E. Depinet, new prexy of RKO Radio.

That Duals Issue Up At Ill. Allied Meet

Chicago—Illinois Allied holds a membership meeting here today to act on the duals issue and other territorial trade problems.

WB Midwest Sales Meet Opens Today in Chicago

Chicago — Third of the Warner Bros. regional sales meetings, for the personnel in the Midwest and Prairie districts, opens this morning in the Blackstone Hotel here, with General Sales Manager Ben Kalmenson presiding.

Advance arrivals of New York home office executives yesterday included Kalmenson, Mort Blumenstock, Roy Haines, Arthur Sachson, Norman H. Moray and Howard Levinson, all coming from Pittsburgh, where the second regional was held earlier this week.

Joseph Bernhard, vice-president and general manager; A. W. Schwalberg and Sam Schneider are among other home office executives expected to participate in the conference.

Producers Lab.-OSS Deal Gives Priority to Gov't

Col. William J. Donovan's Office of Strategic Services' deal with Producers Laboratory, 1600 Broadway, gives the Government agency full priority, but does not preclude the lab. from continuing private commercial operation to the extent that its facilities are not utilized by the OSS, it was said yesterday by Col. L. E. Norris, USA.

Colonel Norris, who explained the OSS had taken office space in the lab., with other accommodations on the ninth floor of the same building, stated that the OSS staff now functioning in the two areas numbered 35.

At the lab., the OSS is engaged in assembling and editing films of foreign areas from many sources for subsequent use of the armed services.

Skouras on Exec. Com. For Army Relief Show

Spyros Skouras, 20th-Fox president, has been appointed to head a list of film notables on the executive committee of the Army Emergency Relief show to be staged at Madison Square Garden on Sept. 30. Marvin Schenck also will be on the committee. Ed Sullivan heads the entertainment committee of the show.

Local 23169 Issues Strike Call for Warner Workers

(*Continued from Page 1*)

ployes, Local 23169, AFL. The notice instructed office employes not to report for work this morning. Between 400 and 600 employes were said to be involved.

Alleged refusal of the company to discuss the issues at stake was blamed by officials of the union wholly composed of Warner workers, for the strike call. Union contends terms of a contract set orally were given the go-by.

Company execs. were not available for a statement last night.

NEW YORK THEATERS

RADIO CITY MUSIC HALL
Rockefeller Center
GREER GARSON • WALTER PIDGEON
"MRS. MINIVER"
From Jan Struther's Book • An M-G-M Picture
ON THE GREAT STAGE: "AT EASE!"—Leonidoff's fast moving, colorful revue. Symphony Orchestra, under the direction of Erno Rapee.
First Mezzanine Seats Reserved Circle 6-4600

JOAN CRAWFORD MELVYN DOUGLAS
"THEY ALL KISSED THE BRIDE"
A COLUMBIA PICTURE
PLUS A BIG STAGE SHOW ROXY 7th AVENUE 50th STREET

Paramount presents
"PRIORITIES ON PARADE"
with ANN MILLER • BETTY RHODES • JERRY COLONNA
IN PERSON
PHIL HARRIS And Band ZERO MOSTEL Extra! ANN MILLER
Doors open at 9:30 a.m.
HEALTHFULLY COOLED PARAMOUNT TIMES SQUARE
BUY WAR STAMPS AND BONDS AT THE PARAMOUNT

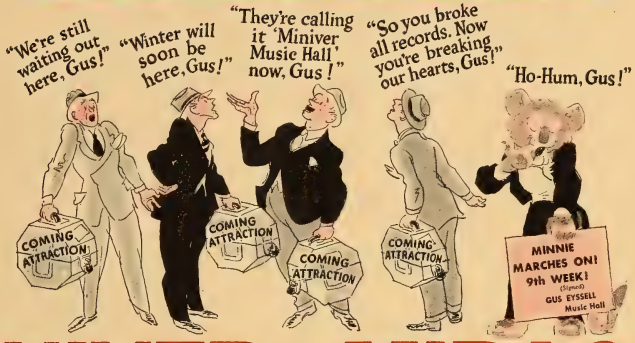
SAMUEL GOLDWYN PRESENTS
GARY COOPER in THE PRIDE OF THE YANKEES
(The Life of Lou Gehrig)
Released Through RKO-Radio Pictures, Inc.
Air Cooled ASTOR B'way Popular Prices & 45th Midnite Shows
Continuous Performances

RKO PALACE B'WAY & 47th St.
TYRONE POWER • JOAN FONTAINE
"THIS ABOVE ALL"
—and—
"MEXICAN SPITFIRE SEES A GHOST"
LUPE VELEZ • LEON ERROL

"BRILLIANT—A HIT."—Anderson, Jour.-Amer.
50c to $1.50 at all Performances except Sat. Eves. 50c to $2.50 | Tax
Sonja Henie & Arthur M. Wirtz present
A New Musical Ice-travaganza
STARS ON ICE
America's Only Ice Theater
CENTER THEA., Rockefeller Center, CO. 5-5474
Evgs. Incl. Sun. 8:40. Mats. Sun., Wed. & Sat.
No Monday Perf. Mail Orders Promptly Filled.
ALWAYS COMFORTABLY COOL

RADIO CITY *Music Hall*

M.G.M.'s "MRS. MINIVER" - 9TH WEEK



MINIVER: MIRACLE OF SHOW BUSINESS!

No ceiling to its possibilities! No end to its runs!

There's no precedent for it. The phenomenal staying power at Radio City Music Hall is duplicated everywhere. Records are being set that may never be broken. Look over these first pre-release engagements, most of which are still going strong, then double your usual playing time and then clear the decks!

5 WEEKS

Cincinnati

4 WEEKS

St. Louis, Cleveland.

3 WEEKS

New Orleans, Kansas City, Denver, Memphis, Atlanta, Portland, Louisville, Richmond, Nashville, Syracuse.

LOS ANGELES MAKES HISTORY!

Opened in 5 theatres. 2nd week at 3 theatres. Continues indefinite run at 1 theatre.

2 WEEKS

San Francisco, Dayton, Wilmington, Houston, *2 theatres day-and-date* in Milwaukee and Des Moines, Cedar Rapids, San Antonio, Long Beach, San Diego, Tulsa, Oklahoma City, Lincoln, Omaha, Erie, Pittsburgh, Johnstown, Greensburg, Roanoke, Altoona, Cumberland, Lowell and more every minute!

"Pin a Miniver rose on your box-office!"

GREER GARSON
WALTER PIDGEON
Directed by WILLIAM WYLER • Produced by SIDNEY FRANKLIN
"MRS. MINIVER" with Teresa Wright • Dame May Whitty • Reginald Owen • Henry Travers Richard Ney • Henry Wilcoxon • Screen Play by Arthur Wimperis, George Froeschel, James Hilton and Claudine West
A WILLIAM WYLER Production Based on JAN STRUTHER'S Novel • A Metro-Goldwyn-Mayer Picture

from Metro-GOLDMINE-Mayer

10-Year Ascap Theater "Take" $10,200,000

(Continued from Page 1)

10,910 in 1931 to 15,510 in 1941, the answer disclosed. Ascap also said that the average annual cost per theater, $60.94 in 1931, now amounted to $77.39.

Ascap intimated that the MPTOA, of which the 13 theater plaintiffs are members, was behind the suit and had consistently fought Ascap in its system of license charges. From January, 1917, the date of its organization, to July, 1942, the society has brought 1,929 infringement suits against theaters, it was revealed.

The answer contended that licensing rates had been arrived at after fair and equal bargaining and that the rates were reasonable to theaters. Were it not for the society, the answer said, theater owners would be compelled to deal with individual copyright owners at a "stupendous and prohibitive cost to user and owner."

Another suit brought by more than 100 theaters in the metropolitan district is pending in the same court. Both suits seek treble damages and injunctions to restrain maintenance of the alleged monopoly in the musical field.

Lack of Report by Ascap Stymies Parley With Allied

Because Ascap had not prepared a report on the possibility of re-adjusting its rates for theaters, meeting scheduled yesterday between John Paine, general manager, and an Allied committee was adjourned until a later date. It was said that Ascap had not yet prepared sufficient information to take or recommend any action.

Army Adopts Roach Plan To Save Film, Cut Costs

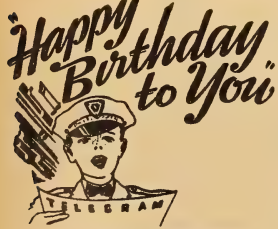
(Continued from Page 1)

reception of the completed streamlined comedies now ready for UA release.

Star Pact for Lynn Bari

West Coast Bureau of THE FILM DAILY

Hollywood — Twentieth Century-Fox has given Lynn Bari a new contract which gives her starring status and an increase in salary.



Robert Bennett Holmes Herbert
Duke Hickey

A Great Show for a Great Cause

● ● ● HAIL to a great show for a great cause!.....We mean the glittering extravaganza which will be held in our N. Y. Paramount Theater next Tuesday night for the benefit of the Navy Relief Society..... Through the enterprise and patriotism of Paramount, to the foreground in flaming measure since Pearl Harbor, the welfare of our sailor lads and their families will receive important impetus via this show.....As you might expect from showmen, this benefit performance, which marks the world premiere of the company's "Holiday Inn," is by no means a local affair.....Only physically is this true.....In the larger and practical sense, it is a national event.....Consider, in proof of this, the importance of the picture itself to the exhibitors and public of America.....And the fact that Paramount has harnessed to this benefit debut the powerful NBC radio network,—64 stations thereof—, to carry, through the medium of the "Cities Service Concert" program, a tribute to Irving Berlin whose song hits stud the new attraction, which was directed by Mark Sandrich, and boasts Bing Crosby and Fred Astaire in the co-starring roles..... Through the premiere and the radio hookup, you can bet that the financial and spiritual sides alike of Navy Relief will profit handsomely, and thereby our nation's war effort.....

● ● ● *IT will be most edifying to see the rank and file of local Film Row attending THIS world premiere!.....The tickets, now on sale at the Paramount Theater and all ticket agencies, are scaled from $1.10 to $5.50 (advertisement for Uncle Sam!).....Irving Berlin, Jan Peerce, Ann Miller, The Ink Spots, Phil Harris and Band, Carol Bruce, Betty Hutton, Zero Mostel, Benny Goodman and Band, Myrna Loy, Alice Faye, Phil Spitalny and his all-girl choir, Xavier Cugat and his Orchestra, Skinnay Ennis and Band, Connee Boswell, and Marjorie Reynolds who has the top femme role in "Holiday Inn" will be among the personally-appearing headliners!.....*

● ● ● AVENGE PEARL HARBOR!.....

Seidelman Flies to London For "Eagle Squadron" Bow

London (By Cable)—Joseph J. Seidelman, Universal's vice-prexy in charge of foreign affairs and chairman of the Foreign Managers subcommittee of the WAC, arrived here by plane yesterday to attend tonight's British premiere of "Eagle Squadron" at the Leicester Square theater.

Charity opening for the Air Training Corps Welfare Fund is expected to be attended by King George, Queen Elizabeth, Ambassador Winant, members of the Eagle Squaddon and top officers of the RAF.

Seidelman remains here for three weeks.

Stromberg Signs Joseph Gilpin

West Coast Bureau of THE FILM DAILY

Hollywood—Hunt Stromberg has appointed Joseph Gilpin as his production manager. Gilpin resigned as Columbia's production manager last Fall to build and manage a Brazilian-financed studio in Rio de Janeiro, a project cancelled by the war.

Shortage of Raw Film Stock Faces the Industry

(Continued from Page 1)

cient to meet the demand regardless of the chemicals and material on hand, it was said. Both DuPont and Eastman have too many orders on hand from the armed forces to give reasonable attention to the commercial side of the business and even a capacity output will not meet the present demand, according to the report.

It was said at the meetings yesterday that each branch of the business must arrive at some raw stock allocations that will meet the raw stock situation.

20th-Fox Appeals Award In Richmond, Calif., Case

(Continued from Page 1)

ther clearance reduction over the complainant's house was ordered for the first-run theaters in Oakland. Paramount, Loew's and 20th-Fox were the defendants.

Atlanta Police Ban Clamped on Games

(Continued from Page 1)

"Bingo" games to call a halt to this added attraction at once.

The games, variously called "Lucky" and "Comet" long have been a source for added revenue for local nabes. In recent months the theaters have switched to War Bonds instead of cash as the prize for the lucky theater patron.

Bill Murray's Rialto, only downtown house using a game, claimed the new order might not affect it since its game was similar to radio "quiz" programs.

In most of the nabes the games follow much the procedure of the carnival Bingo contests.

The theater game ban was brought on when officials of the Atlanta baseball club requested that they be permitted to play "Play Ball" in the stands to aid in building up attendance which is below par. Chief Hornsby came up with the decision that the theaters were violating a city ordinance.

All theaters have been given permission to dispose of jackpots on hand.

Des Moines Theater Games Escape City License Levy

Des Moines—Bank Night in Des Moines theaters escaped a possible licensing fee when the city council agreed to allow Bingo to continue unless it grows uncontrolled.

Earlier, the Mayor had threatened to enact a license fee for all amusement places if the council insisted on licensing Bingo.

New Orleans Shipping Office to Speed Films

(Continued from Page 1)

the firm, who leaves for New Orleans on Saturday, said that every instrumentality at the company's disposal would be utilized in an attempt to break up the jam that is holding up film product at warehouses in that city. The majority of film shipments for the Latin-American countries now clear through New Orleans and Tampa.

According to Barnett, Los Angeles is now being used more extensively as a port of shipment for picture product destined for the West Coast of South America.

Salmon Into the Rivoli

Rivoli managerial chair, vacated by John Wright, will filled by Monty Salmon, long with Skouras in the East.

WEDDING BELLS

Miami—Felice Schreter, niece of Sidney Meyer of Wometco Theaters, and Joseph I. Davis were married. Mrs. Davis has been a bookkeeper for Wometco for some time.

5,000 Theaters to Issue War Bonds

(Continued from Page 1)

drive begins. It is expected that the plan will enable theaters nationally to boost bond sales in "Salute-To-Our-Heroes" month to $75,000,000!

E. L. Kilby, of the Treasury staff, this week will send to the various Federal Reserve banks lists of houses to be considered for qualification. Lists have been submitted to the WAC by circuit heads and thru the heads of indie exhib. organizations. Some 2,200 houses have already indicated their desire to be made official issuing agents. Theaters suggested for the honor, but which have not made known their wishes, will receive a wire direct from the Treasury asking if they want to be qualified.

Theaters acceptable to the Government will not be required to put up any cash or collateral in order to be stocked with blank bonds in various denominations.

It has been found by both Skouras and Loew's theaters in New York City that the "issuing agent" plan is tremendously popular with the public. Skouras bond sales have skyrocketed to $200,000 per week.

Loew's, with the plan in operation only 10 days reports that during the New York circuit's first week as official War Bond issuing agents, Bond sales jumped to $44,800, $12,000 more than the previous week. The entire circuit of 143 houses hit a new high of $162,627 for the eighth week of Stamp and Bond sales. Of this amount $67,002 was in Stamps and $95,625 in Bonds. This brings the circuit's total sale to date to $1,167,037.

Dolinsky Funeral Today

Funeral services will be held at 11 a.m. today at Gramercy Park Memorial Chapel, 152 Second Ave., for Mrs. Lillian Dolinsky, wife of Herman Dolinsky, manager of Loew's Coney Island Theater who died following a long illness. Interment will be in Mt. Hebron Cemetery, Springfield, L. I.

Margolies in Coast Hospital

Hollywood — Al Margolies is in Cedars of Lebanon Hospital following a heart attack.

STORKS!

Westfield, Mass.—Albert K. Cormier, who recently resigned as manager of the Strand Theater here to enter defense work in the United States Armory is the proud father of triplets, two boys and a girl, born to Mrs. Cormier, at Wesson Maternity Hospital, Springfield.

A daughter was born to Mrs. Ernst Emerling, wife of the Loew theater dep't ad man, Tuesday in Flushing Hospital.

Warners Set Next 7 For New York Strand

Warners has set the next seven pictures for first-run showing at the New York Strand Theater following "Wings for the Eagle," which opens there tomorrow. Succeeding bookings, which will run into the new year, are:

"The Gay Sisters," "Across the Pacific," "Desperate Journey," "You Can't Escape Forever," "The Hard Way," "Now, Voyager" and "George Washington Slept Here."

Units Back Allied Campaign on Rentals

(Continued from Page 1)

okayed an appropriation for its share of the expense. Texas Allied also has taken similar action.

Under the plan, a central committee of prominent exhibitors, supplemented from time to time by regional leaders, will hold the regional sessions for the purpose of bringing home to exhibitors the "dangers existing" and to plan legal and effective means of resisting distribution policies "either with or without government aid, as may seem more expedient."

7,845 Elementary Schools Own Projection Equipment

Washington Bureau of THE FILM DAILY

Washington — Projection equipment, either 35 mm. or 16 mm., is owned by 7,845 elementary schools in the U. S., according to a survey made by the Department of Commerce. Results were announced yesterday by Nathan D. Golden, industrial consultant, Bureau of Foreign and Domestic Commerce.

While questionnaires were sent to 40,000 schools, only 25,703 replied. Of the latter, 8,602 schools reported they were serviced with projection equipment from central distribution points within 709 school sytems, and 11,256 indicated they were required to rent or borrow projectors.

Projectors located in the 7,845 elementary schools consist of 4,846 16-mm. silent and 3,518 16-mm. sound projectors; 700 35-mm. silent and 142 35-mm. sound projectors; and 1,757 35-mm. silent slide-film and 322 35-mm. sound slide-film projectors.

Golden pointed out that the survey can be employed to advantage by civilian and miliary agencies that have factual, skill-enhancing or morale-developing films which might be distributed, with the assurance of beneficial results, through the U. S. school system.

Admits Sailors Free

Buenos Aires (By Cable)—Metro's Montevideo Theater is granting free entrance to the sailors of the United Nations.

Ross Federal Field Staff At 5,000, All Time High

(Continued from Page 1)

problems, Ross Federal Service's field force stands at the all-time high of 5,000 men, spread among the company's 31 branches, it was said here yesterday by President H. A. Ross.

Ross is here for the dual purpose of inspecting the local branch and to outline RFS's new plans to company clients on the Coast. He came on, following company managerial and executive meetings in New York and Chicago and expects to be in the field from three to four weeks.

Ross said the New York and Chi. parleys paved the way for closer coordination of the field force and assured continued efficiency of operation despite wartime difficulties.

Promotion of Howard Crombie from New Haven branch manager to the same spot in Cincinnati was announced by Ross. Crombie succeeds Harold Keitel, resigned. Charles Graves moves up from assistant manager at Boston to Crombie's old spot.

Jules Weil has succeeded Morris Freeman as New York branch manager; Freeman entered the Army.

Orson Welles Returning to U. S.

Buenos Aires (By Cable)—Orson Welles arrived here yesterday from Rio de Janeiro where he filmed two pictures. He leaves Sunday for the United States.

Big 5 to Continue With Blocks-of-Five

(Continued from Page 1)

torney General's remarks, it may be some time before Judge Goddard receives the plan officially, if at all, from the Department of Justice.

It is reported that the five companies will sell their program in blocks of five and then, if the UMPI formula should be adopted, eight pictures would be added to each group to fill out the 13-picture group.

It was reported yesterday that a meeting of UMPI's committee-of-the-whole may be called within the next two weeks to discuss the situation. Selling of new programs has been held in abeyance due to the uncertainty of the UMPI plan's status.

20th-Fox Sets Second Five-Block for 1942-43

Twentieth-Fox yesterday announced release dates for its second block-of-five for 1942-1943 as follows: "Orchestra Wives," Sept. 4; "Berlin Correspondent," Sept. 11; "Careful, Soft Shoulder," Sept. 18; "Just Off Broadway," Sept. 25; "Iceland," Oct. 2. Trade screenings will be held Aug. 10, 11, 12. Although "Tales of Manhattan" is not included in the block, it will be tradeshown at the same time.

Building Remodeling

THE Equipment News DAILY

Equipment Maintenance

★ ★ ★ ★ NEW YORK, THURSDAY, JULY 30, 1942 ★ ★ ★ ★

THEATER AIR CONDITIONING EXPANSION BIG

NTS Adds Items as OCD Theater Drive Impends

New Portable Fire Wagon And Holan Stirrup Pump Are To Fight Incendiaries

With the nation-wide checkup by the Office of Civilian Defense impending, aimed at making sure that all film theaters throughout the nation's strategic areas are properly equipped to safeguard life and property in the event of air raids, National Theatre Supply Co., reports that rapidly expanding sales to motion picture outlets involving emergency equipment of all types have taken place recently and that the company has added

(Continued on Page 7)

New Times Theater Opens In Illinois

Savanna, Ill. — The newly constructed Times Theater opened here on Tuesday with Vern Malone as resident manager. Malone previously operated a chain theater at Monroe, La.

The new theater has a cream-colored porcelain enamel front. Lobby has terrazzo floor and natural

(Continued on Page 7)

Defense Activities Boom Col. Exhibition

Denver—Fox Intermountain Theaters are opening two houses in Colorado because of defense activities in the towns. The new Scout, a remodeled building, with 500 seats,

(Continued on Page 7)

Warner Technician Has Scanning Gadget

Robert Florey has invented a new film scanning instrument, a gadget perfected on the set of "The Desert Song," his current Warner Bros. assignment. It is the size and shape of a flashlight and equipped with a magnifying glass plus small light globe which illuminates film as it is drawn through a slot. By looking through end of instrument, Florey can check film frame by frame.

Plain Talk About Equipment

By GEORGE H. MORRIS

IN these days of clamor for the establishment of a second front in Europe, military experts are cool and patient in their attempt to make the people think in terms of what they call "the next move," rather than just "second front." What the planners of the United Nations' offensive action against the Nazis are doing is to think a step ahead of the mere directing of manpower and machines to effect an invasion at a selected time and place. they are thinking, in fact like a master chess-player, of action BEYOND the immediate action.

We mention this because a corresponding practical and strategic problem faces our own motion picture equipment field. Let us explain.

Currently, most manufacturers and distributors of equipment are understandably concentrating upon continuing the direction of manpower and machines against an immediate objective, namely filling the needs of the Government and, at the same time, keeping theaters supplied to the best of their abilities within the framework of Government regulations. Such concentration is, of course, absolutely imperative. And anything less than 100 per cent enthusiastic, wholehearted co-operation with Uncle Sam and our Allies would be reprehensible and seditious.

———o———

BUT just as our General Staff and the interlocking High Commands of the United Nations are thinking and planning actions which must be faced in the wake of any immediate action, equipment makers and their outlets should consider and prepare for a commercial battle which some day must be contested. That battle will have to be fought paradoxically when Peace has finally descended upon a scorched and depleted world, which has been victimized by Heaven only knows how many years of war.

What will that Peace bring to business enterprises which have neglected to keep their brand names and the identity of their products firmly fixed in the minds of dormant, active and prospective customers? It can bring only another "war,"—the inevitable strugglet to re-establish former power and prestige.

If this were not a glaring possibility, why then would Government spokesmen strongly and consistently urge upon manufacturers to keep the name brands flying, even amid the fluttering standards of war? To the Government's voice is constantly added that of merchandising specialists, who know only too well how greedily Time and Neglect eat into the most substantially established product, as well as the memory of those who once knew, used and respected it.

———o———

TODAY there are numbers but they are comparatively small, of firms who recognize that it is vital to hold heights which have been attained. They are using to at least a reasonable degree advertising space to keep their names and brands before the public, a strategic step to which they harness copy to inspire the reader to greater activity in aid of the war effort. But they advertise.

In conclusion, this keen observation from The Wall Street Journal: "When this war is over it will be of all things important that private enterprise return as promptly as possible to large-scale production of peace goods. That can be accomplished only if the individual units of production and distribution are assured of their individual markets,— only if their individual stocks of consumer good-will remain to them and have not been lost through their long silence about the wares they normally have to offer."

Boost In Past 7 Months Estimated at Avg. 60%; Seen Post-War 'Commodity'

Estimated average expansion of manufacturing facilities and output by makers of air conditioning plants and units is placed at 60 per cent since December, 1941, according to a motion picture trade survey which indicates that if no other growth is registered for the duration of the present war that the cooling and conditioning of air as an applied commercial science will enter a tremendous boom stage immediately or shortly after hostilities cease.

A number of leading manufacturers, checkup shows, are devoting two-thirds, and some more, of their units

(Continued on Page 7)

Armour Research Has Wire Recorder

Chicago—A wire recording device which is said to be capable of recording an eight hour continuous recording on a spool five inches in diameter and two inches wide has been developed and patented by the Armour Research Foundation, affiliated with the Illinois Institute of Technology. Steel wire as thin as a human hair is used; the sound is recorded mag-

(Continued on Page 7)

Novelty Manufacturing Blackout Curtains

Novelty Scenic Studios, Inc. has opened a department for the manufacture of its recently developed blackout curtains. Company has re-

(Continued on Page 7)

Theater Lighting In Demand

Voigt's Installations Reflecting Trend

Philadelphia—Demand for lighting installation by film theaters is continuing on a national scale, it is revealed here by the Voigt Co.

Among the installations the company has recently completed, officials said, are for the Academy, Washing-

(Continued on Page 7)

Oil Furnaces Out for Duration in Canada

Toronto — Exhibitors are facing another war time problem with the banning of the further use of oil

(Continued on Page 7)

Projector, Stars— But No Pic Biz Angle

Reports from Rochester this week, to the effect that Bausch & Lomb had developed a new projector, made industry eyes pop. It's true,—but the projector is to project 145 navigational stars on a spherical dome as an aid to teaching celestial navigation to aviation personnel at the U. S. Naval Air Station, Pensacola, Fla.

THE FILM DAILY Equipment News

A Section of THE FILM DAILY comprehensively covering the equipment field, published every second Friday, except holidays, by Wid's Films and Film Folks, Inc., 1501 Broadway, New York City. John W. Alicoate, Publisher; Donald M. Mersereau, General Manager; Chester B. Bahn, Editor; George H. Morris, Equipment Editor; West Coast Bureau, 6425 Hollywood Boulevard, Hollywood, Cal., Ralph Wilk, Bureau Chief.

Big Growth Recorded In Air Conditioning

(Continued from Page 6)

to Government needs, but are not neglecting to provide for so-called civilian requirements, particularly theater installations in which many specialize. Use of air conditioning in war plants is cited, along with use on a similarly wide scale by the armed services, as setting a standard which is bound to work in favor of the manufacturers in peacetime, a brisk demand being created among all who are now benefiting from working and recreational conditions which are supplemented by comfort-producing units.

Mass production methods now in force are seen as capable of slashing costs of air conditioning units in the post-war period, and also a predictable factor is the potential application of simplified design growing out of experimentation since America entered the conflict. Substitute materials are also viewed as a post-war manufacturing spur and cost-reducing angle.

Novelty Manufacturing Blackout Curtains

(Continued from Page 6)

cently completed six theater decorating installations, as follows:

Dattola, New Kensington, Pa., Bart Dattola, operator, interior decorations, including painting, wall coverings, special murals, draperies, and stage equipment; Pioneer, Robesonia, Pa., draperies, wall coverings and stage equipment; Colonial, Erie, Pa., V. C. Weschler, operator, draperies, stage equipment, wall coverings, lighting fixtures and decorative painting; Freeman, Northfork, W. Va., Freeman & Newbold, operator, decorative painting, wall covering, draperies and stage equipment; Venus, Richmond, Va., Neighborhood Playhouses, operator, draperies; and Neighborhood Playhouses' Palace, Petersburg, Va., draperies and wall covering.

FOREST arc-light PRODUCTS
Super MCS RECTIFIERS using Mallory units...
BULB-TYPE RECTIFIERS—LD60, LD40, LD30.
UNIVERSAL TRIM LAMPS—ONE KW LAMPS
FOREST MANUFACTURING CORP.
200 MT. PLEASANT AVE. NEWARK, N. J.

NTS Announces Items For Air Raid Safety

(Continued from Page 6)

to its line a new device called the "Fyremobile."

F. L. Friedman, of the organization's sales promotion department, describes the device as a small-scale fire "wagon" which, with its fire-fighting equipment, can be wheeled quickly to any spot in the theater should an incendiary bomb strike. Each piece of equipment which the "Fyremobile" contains, from the face guard to the first aid kit, has its specific purpose. Unit is painted red enamel, finished in gold trim and black. Length is 66 inches; width, 32 inches; and height 50 inches. It is available either with or without fire-fighting equipment.

Also announced as an addition to the NTS line is the new improved Holan stirrup pump. This Holan unit, Friedman stated, is made of heavy guage steel, has a double action nozzle and can throw a stream of water 30 feet or a fine spray 15 feet. Pump has New York City Fire Dept. approval.

Oil Furnaces Out for Duration in Canada

(Continued from Page 6)

furnaces and natural gas heating equipment, plus a notification that the cost of a change-over to coal heating plants must not exceed $2,500, including ventilation systems and the expense of installing.

Problem is complicated as the Theaters Inspection Branch of the Ontario Government has set up rigid standards for theater heating plants because of a coal gas accident two years ago. Bloom & Fine Theater Circuit, subsidiary of FPC, has 11 houses in Toronto alone which will have to be changed to coal heating equipment.

New Times Theater In Savanna, Ill., Opens

(Continued from Page 6)

bleached wood doors. There is a compact streamlined confection stand in the lobby. In the foyer, with its low vaulted ceiling and cove lighting, a blending of colors is augmented by the soft rose glow of indirect fluorescent lamps.

The entire auditorium is done in rose, green and white with a blending of colors. The stage with hardwood floor has rose drapes. House is air-conditioned.

Defense Activities Boom Col. Exhibition

(Continued from Page 6)

is being opened at La Junta, Colo. The old Elks Opera House at Leadville, with 850 seats, and built years ago when the town was in the throes of a mining boom, is being started up again.

Town Won't Stand For Film Shortage

Kimballton, Ia.—F. R. Thompson and Sid Peterson announce that the newly-constructed community house here will be used as a motion picture house. They said that $2,000-worth of equipment will be installed by Des Moines Theater Supply.

Wire Recorder Patented By Armour Research

(Continued from Page 6)

netically, and it can be played back immediately.

Dr. Harold Vagtborg, director of the Foundation, said that the wire will retain recorded sound for years but that is could be cleared instantly by a demagnetizing process and the wire re-used. Dr. Vagthborg pointed out that use of the device would greatly reduce the amount of materials used in making standard type recordings.

Experiments in recording on wire have gone on for many years. As far back as 1907, Oscar B. Depue purchased a wire recorder called the Telegraphone in Denmark from M. Poulsen. The device is still in the show case of Burton Holmes Films, according to Burton W. Depue, son of the industry veteran, and some of the original sound is still on the spools of wire.

Lighting Orders Are Trade Bright Spot

(Continued from Page 6)

ton Roxy, Chester, Pa.; Lenox, Norfolk; Booker T., Washington; Star, Salem, N. Y.; Jerry, Philadelphia; Apex, Baltimore; Princess, Hayleyville, Ala.; Stanton, Washington; Colonial, Clairton, Pa.; New Victory, Philadelphia; RKO Forest Hills, Forest Hills, L. I.; Martin, Lake City, Fla.; Martin, Americus, Ga.; Holme, Philadelphia; RKO Alhambra, New York; Clifton, Clifton Heights, Pa.; Gates, Portsmouth, Va.; Colquitt, Moultrie, Ga.; Wake, Raleigh, N. C.; Terminal, Upper Darby, Pa.; Comerford's Orpheum, Wilkes-Barre, Pa.; Lemmox, Philadelphia; Alimar, Live Oak, Fla.; New Theater, Snow Hill, Md.; Crest, Woodcrest, Del.; Palace, Cape Charles, Va.; Roslyn, Baltimore; Main, Coldwater, Mich.; Benson, Philadelphia; Tivoli, Bay City, Mich.; Roosevelt, Baltimore; Broadway, Ureka, Calif.; New Airport Theater, Philadelphia; and the New Theater, Cali, Colombia, S. A.

Gives Flags to Service Centers

Chicago—White Way Sign Service has given animated electric flags to several recreation centers in the city, according to an announcement by Tom Flannery.

BOOTH INSURANCE?

Say, NATIONAL has been giving me that for more than 15 years!

It's true that NATIONAL THEATRE SUPPLY COMPANY has contributed much to the peace of mind of theatre owners the country over. For over 15 years that has been NATIONAL's job, 24 hours a day. Call it booth "insurance," booth "protection" or anything else you please. Just remember that NATIONAL has been providing it . . . and will continue to provide it . . . with Simplex loan service equipment, a unique Budget Plan for major repairs and, men who *know*.

When it comes to booth "insurance," you can always get it from NATIONAL.

NATIONAL THEATRE SUPPLY COMPANY

Something to YELL about!

CARY GRANT ★ JEAN ARTHUR
AND
RONALD COLMAN

are **THREE** great stars

WHO ARE SURE TO BE

The Talk of the Town

A COLUMBIA PICTURE

AVAILABLE FOR LABOR DAY BOOKINGS

FILE COPY
DO NOT REMOVE

Intimate in Character
International in Scope
Independent in Thought

THE FILM DAILY

The Daily Newspaper
Of Motion Pictures
Twenty-Four Years Old

VOL. 82, NO. 23 NEW YORK, FRIDAY, JULY 31, 1942 TEN CENTS

INDUSTRY OFFERS STOCK CUTS

Greater War Effort Role for Industry—Mellett

Mellett Sees Importance Of Screen Increasing; Says Nation Owes Trade Thanks

By VAN BEUREN W. DeVRIES
Washington Bureau of THE FILM DAILY

Washington—Declaring that the American people had reason to be grateful for the job done by the motion picture industry in the war effort, Lowell Mellett, chief of the Bureau of Motion Pictures, Office of War Information, told THE FILM DAILY yesterday that films will play an important role in the Government's program to fully inform the country on the vital aspects of the war.

LOWELL MELLETT

"I do not think anything can hap-

(Continued on Page 7)

6 FIRST-RUNS USE ONLY 160 PIX

Cleveland Downtown De Luxers Use Only 32% of Year's Hollywood Product

By ELSIE LOEB
FILM DAILY Staff Correspondent

Cleveland—A first-run downtown "prestige" engagement no longer is the yardstick for determining the pulling power of a feature here.

The explanation is found in the fact that during the year between Aug. 1, 1941, and Aug. 1, 1942, only 160 feature pictures were given runs on downtown first-run screens. Out of an estimated 500 pictures produced in a year, this is approximately 32 per cent of the industry's total output.

Cleveland has six so-called downtown first-run houses. Two of them regularly show a new picture each week. One devoted 20 per cent of its playing time to extended runs. Three of them give over approximately 85 per cent of their time to move-overs. Loew's State Theater, during the period indicated came through with a weekly program

(Continued on Page 4)

WPB Gets Sliding Scale of Voluntary Cuts, Based On Consumption in 1941

By GEORGE H. MORRIS
FILM DAILY Staff Writer

Schedule of voluntary reductions by the motion picture industry of raw stock consumption was completed yesterday and presented to Harold B. Hopper, chief of the WPB Motion Picture Section for reference to Donald M. Nelson, WPB head.

The proposed schedule of cuts to be made effective at the Government's option follow:

Up to 50,000,000 ft., 10 per cent

(Continued on Page 4)

Bond Tour of Stars To Reach 60,000,000

Approximately 60,000,000 Americans will be reached by the scores of Hollywood stars who will become War Bond salesmen and salesladies during the industry's "Salute to Our Heroes" drive in September. This huge slice of the population, it is estimated, will be tapped by the

(Continued on Page 6)

Industry's Bond Drive To Get Magazine Plugs

The industry's drive to sell a billion dollars worth of War Bonds in September will be "plugged" in full-page ad copy in 12 fan magazines and in Look and Click, picture magazines, which, at the instigation of

(Continued on Page 2)

Ambassador Urges U. S. Pix for Spain

The American ambassador to Spain is anxious to have American pictures played in that country and a plan whereby features will be sent over may be worked out, Lacy Kastner, of the Co-ordinator of Inter-

(Continued on Page 7)

Loew's Asks Judgment In Wis. Copyright Action

Judgment is being submitted for entry in Milwaukee today in the copyright infringement case brought by Loew's against the Ogden Theater, Milwaukee, for the alleged unauthorized showing of the Technicolor cartoon, "Art Gallery."

An affidavit filed with the court by

(Continued on Page 6)

WB Strike Fails to Stop Pix Deliveries

Assurances that the strike of white collarites at the Warner Bros. home office and exchange would not interfere with film deliveries were voiced yesterday by Sam Lefkowitz, district manager for the company. The strike started yesterday morning when some 450 office employes failed to show up for work.

"Deliveries have continued and

(Continued on Page 6)

Bernhard to Chi. Meet, And Then on to Studio

Joseph Bernhard, Warners' vice-president and general manager, left last night for Chicago, en route to the West Coast for conferences with H. M. Warner, Lt. Col. Jack War-

(Continued on Page 6)

U. S. Distribs. Deny "Squeeze" in Canada

Toronto—Charges made by indie exhibs. to members of the Canadian Parliament that distribs. are trying to force unaffiliated theaters out of business through unfair treatment have been vigorously denied officially by distrib. reps., it was learned here yesterday.

Instead of contemplating any move

(Continued on Page 2)

Franciscan Fathers Purchase Chi. Woods

Chicago—Woods Building, including the 2,000-seat theater of the same name, has been sold by Eddie Speigel and Eddie Silverman of the Essaness circuit to the Franciscan Fathers. Theater lease expires next May. The Catholic order will establish a chapel in the building. Price is reported at $600,000.

Film Earnings Rising To Peak

Dow-Jones Finds Cash, Capital at New High

According to a Dow-Jones survey for investors, earnings of the major film companies, under the stimulus of larger public spending, are climbing back to the best levels in recent years. The survey points out that despite higher taxes, earnings of most of the companies this year prob-

(Continued on Page 6)

Three Memphis Bookers Don Service Uniforms

Memphis—L. H. Andrews, head booker, and R. W. Wilkinson, assistant booker, at Universal's exchange here, resigned this week to enter the

(Continued on Page 4)

"Corregidor" Title Rights Go to PRC

Differences between Producers Releasing Corp. and 20th Century-Fox over rights to the title "Corregidor" have been settled. PRC gets clear rights to the title and 20th-Fox will use Corregidor in the title of a picture it is preparing.

THE NEWSPAPER OF FILMDOM THE FILM DAILY ALL THE NEWS ALL THE TIME

Vol. 82, No. 23 Fri., July 31, 1942 10 Cents

JOHN W. ALICOATE : : : : Publisher

DONALD M. MERSEREAU : General Manager

CHESTER B. BAHN : : : : : : Editor

Published daily except Saturdays, Sundays and Holidays at 1501 Broadway, New York, N. Y., by Wid's Films and Film Folk, Inc. J. W. Alicoate, President and Publisher; Donald M. Mersereau, Secretary Treasurer. Entered as second class matter, Sept. 8, 1938, at the post-office at New York, N. Y., under the act of March 3, 1879. Terms (Postage free) United States outside of Greater New York $10.00 one year; 6 months, $5.00; 3 months, $3.00. Foreign, $15.00. Subscriber should remit with order. Address all communication to THE FILM DAILY, 1501 Broadway, New York, N. Y. Phone BRyant 9-7117, 9-7118, 9-7119, 9-7120, 9-7121. Cable address: Filmday, New York.

Representatives: HOLLYWOOD, Calif.—Ralph Wilk, 6425 Hollywood Blvd., Phone Granite 6607. LONDON—Ernest W. Fredman, The Film Renter, 127-133 Wardour St., W. 1. PARIS—P. A. Harle, Le Film, 29 Rue Marsoulan (12). MEXICO CITY—Marco-Aurelio Galindo, Depto. 215, Calle del Sindicalismo, 99, Tacubayo, D. F.

FINANCIAL

(Thursday, July 30)

NEW YORK STOCK MARKET

	High	Low	Close	Net Chg.
Am. Seat.	....	....	....	....
Col. Picts. vtc. (2½%)	8¼	8⅛	8⅛	+ ⅛
Columbia Picts. vtc.	....	....	....	....
Con. Fm. Ind.	....	....	....	....
Con. Fm. Ind. pfd.	7½	7½	7½	— ⅛
East. Kodak	132½	131¼	131¼	— 1¾
do pfd.	....	....	....	....
Gen. Prec. Eq.	13¼	13	13¼	....
Loew's, Inc.	43¼	43	43	— ⅜
Paramount	16	15⅞	16	....
Paramount 1st pfd.	....	....	....	....
RKO	2⅞	2⅞	2⅞	....
RKO $6 pfd.	....	....	....	....
20th Century-Fox	11¼	11	11¼	— ⅛
20th Century-Fox pfd.	23½	23½	23½	+ ¼
Univ. Pict. pfd.	152	152	152	— 1
Warner Bros.	5½	5⅜	5½	+ ⅛
do pfd.	....	....	....	....
NEW YORK BOND MARKET				
Par. B'way 3s55	....	....	....	....
Para. Picts. deb. 4s56	99⅝	99⅝	99⅝	....
Parner Bros.' dbs. 6s48	101½	101½	101½	....
NEW YORK CURB MARKET				
Monogram Picts.	....	....	....	....
Radio-Keith cvs.	¼	⅛	⅛	—1-32
Sonotone Corp.	....	....	....	....
Technicolor	7⅛	7⅛	7⅛	— ⅛
Trnas-Lux	1¼	1¼	1¼	— ⅛
Universal Picts.	....	....	....	....

N. Y. OVER-THE-COUNTER SECURITIES

	Bid	Asked
Met. Playhouse, Inc. 2nd deb. '45.	66	69
Roxy Thea. Bldg. 4s 1st '57	63	65½

Hold Elyria Mgr. to Grand Jury on Bank Night Charge

Cleveland—Mayor Joseph Petro of Elyria yesterday ruled Bank Night gambling and held Max Greenwald, manager of the Rivoli, Lincoln and Capitol, the three theaters involved, guilty of advertising and promoting a scheme of chance.

Greenwald was held to the grand jury.

Bank Night became involved with the law when the Lorain County grand jury investigating gambling issued an order banning Bingo and all forms of so-called organized gambling.

U. S. Distributors Deny Any "Squeeze" in Canada

(Continued from Page 1)

to force the closing of any houses, the distrib. policy is actually the opposite, it was asserted. It was pointed out that due to the Government's wartime ban on new theater construction, distribs. have every reason to keep all houses operating.

Distrib. spokesmen maintained further that no theater had ever been forced to close through increased rentals or lack of product.

Indies also had charged that the Wartime Prices and Trade Board was favoring distribs. in rulings under control regulation. This was denied by the distrib. reps.

Monogram Demands $9,884 In Counter to Levey Suit

Monogram Pictures yesterday counterclaimed against Arthur Levey for $9,884 in the suit brought by the latter against the company, Pathe Pictures, Ltd., W. Ray Johnston and William Gell. Levey is suing in Federal Court for $225,000, claiming he was to get 5 per cent of all proceeds from a distribution contract made between Monogram and Pathe in 1937.

In its answer, Monogram charged Levey with "fraud and deceit," claiming he had agreed to remain in England to service Monogram's account with Pathe but that in November, 1939, he left England permanently for the United States. The counterclaim is for moneys allegedly paid on account to Levey on the purported statement by him to Monogram that he intended to return to England to carry out the agreement.

"Dandy" Bond Premiere To Be Duplicated on Coast

West Coast Bureau of THE FILM DAILY

Hollywood—West Coast premiere of "Yankee Doodle Dandy" on Aug. 12 at the Hollywood Theater here is being sponsored by the local War Savings Staff of the Treasury Department along the same lines as the Warner film's Broadway world premiere which brought in $5,750,000 in War Bond sales. Because of the 2,764-seat capacity of the local theater, estimates of the total intake run as high as $10,000,000.

Designated by Treasury officials as the Western "Build Ships" Premiere, the local opening aims to raise at least $5,000,000, enough to build three Liberty ships.

Wilson Replaces Price On UMPI Ga. Tax Com.

Paul S. Wilson, branch manager for 20th Century-Fox in Atlanta, has been elected distributors' representative on the Georgia tax committee of the UMPI. Wilson succeeds Jack Price, former Paramount manager, who has been transferred to New Orleans. Oscar Lam is chairman of the Georgia group which also includes Willis Davis of the Lucas & Jenkins circuit.

Industry's Bond Drive To Get Magazine Plugs

(Continued from Page 1)

the Public Relations Committee, Eastern division, is making the space available without charge.

Copy will break in the October issues which will hit the newsstands in early September. Three other fan magazines expressed regret that their October issues were already on the press, precluding use of the ads prepared by Si Seadler in co-op with the WAC. Plates went to the mags. late Wednesday.

Session of the PR Committee here yesterday, with S. Barret McCormick presiding, was almost wholly devoted to the September drive in its various aspects, it was said by Glen Allvine, executive secretary. Oscar A. Doob, in charge of public relations for the drive; Perry Lieber, chairman of the PR Western division, and George Bown, also a member of the Western committee, sat in.

With screen stars slated to make p.a.'s in 300 cities during the month, a country-wide promotional organization will be required. Present plans call for publicity men to travel both three and one-week in advance of the stars, with a third accompanying them. Seven major routes are being mapped.

"Miniver" 10% Ahead of "Boom Town" in 50 Spots

In its first 50 engagements, not including the continuing Radio City Music Hall run, "Mrs. Miniver" has outgrossed first week records of "Boom Town" by 10 per cent, Metro reported yesterday. "Boom Town" played at advanced admission prices. Second week engagements of "Mrs Miniver" in 10 of those towns drew 37 pr cent more business than "Boom Town" did for the same period.

At the Music Hall, the pic's eighth week attracted 140,276 patrons, bringing aggregate attendance to 1,200,973. The eighth week's draw was only 10,000 less than that of the weekly attendance for the preceding six weeks, thus maintaining more than 90 per cent capacity for both matinee and evening performances since the opening day. Film opened its ninth week at the Music Hall yesterday.

Iowa Film Delivery Takes Over Smith's FTC

Des Moines, Ia.—One of the largest mergers of film transport companies in this territory was announced yesterday with the Iowa Film Delivery taking over the Film Transportation Co. of Des Moines. Morris Smith, former operator of the latter, is planning on moving to California, it was reported.

The Film Transportation company operated extensively in northern Iowa. The company's trucks and office will be consolidated with the Iowa Film Delivery.

COMING and GOING

JOSEPH BERNHARD arrives in Chicago this morning from New York.

ROBERT S. BENJAMIN of the law firm of Phillips, Nizer, Benjamin & Krim left for the Coast yesterday to be gone for 10 days.

WALTER E. GREEN, president of the National Theatre Supply Co. returns to his desk here Monday following a business trip to Detr

HARRY STRONG of Strong Electric is in from Toledo.

ERNO RAPEE, conductor of the Radio City Music Hall Orchestra, is in Rochester to conduct the Starlight Symphony Orchestra in Highland Park Bowl tonight.

JOE STOUT, B & K short subjects booker, has returned to Chicago from an Eagle River fishing vacation.

FRANK WILLIAMS, Warner Theater's booker in Chicago, is spending his vacation at Vista, Cal.

ANNABELLA planed back to the Coast yesterday.

Add Industry Leaders To Army Show's Com.

Nicholas M. Schenck, Robert M. Weitman, Nate Blumberg and S. Charles Einfeld have been added to the film names on the executive committee of the Army Emergency Relief show to be held at Madison Square Garden on Sept. 30.

Front Office Workers Organized in Philly

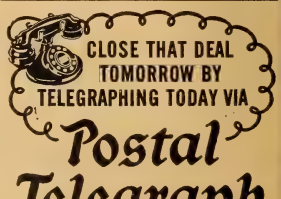
Philadelphia — Local 2, UOPWA, screen office and professional employes division, held an organization meeting here this week after circularizing front office workers. It's the only CIO office workers unit in the local exchange area.

Milwaukee Blackout Draws Chi. Observers

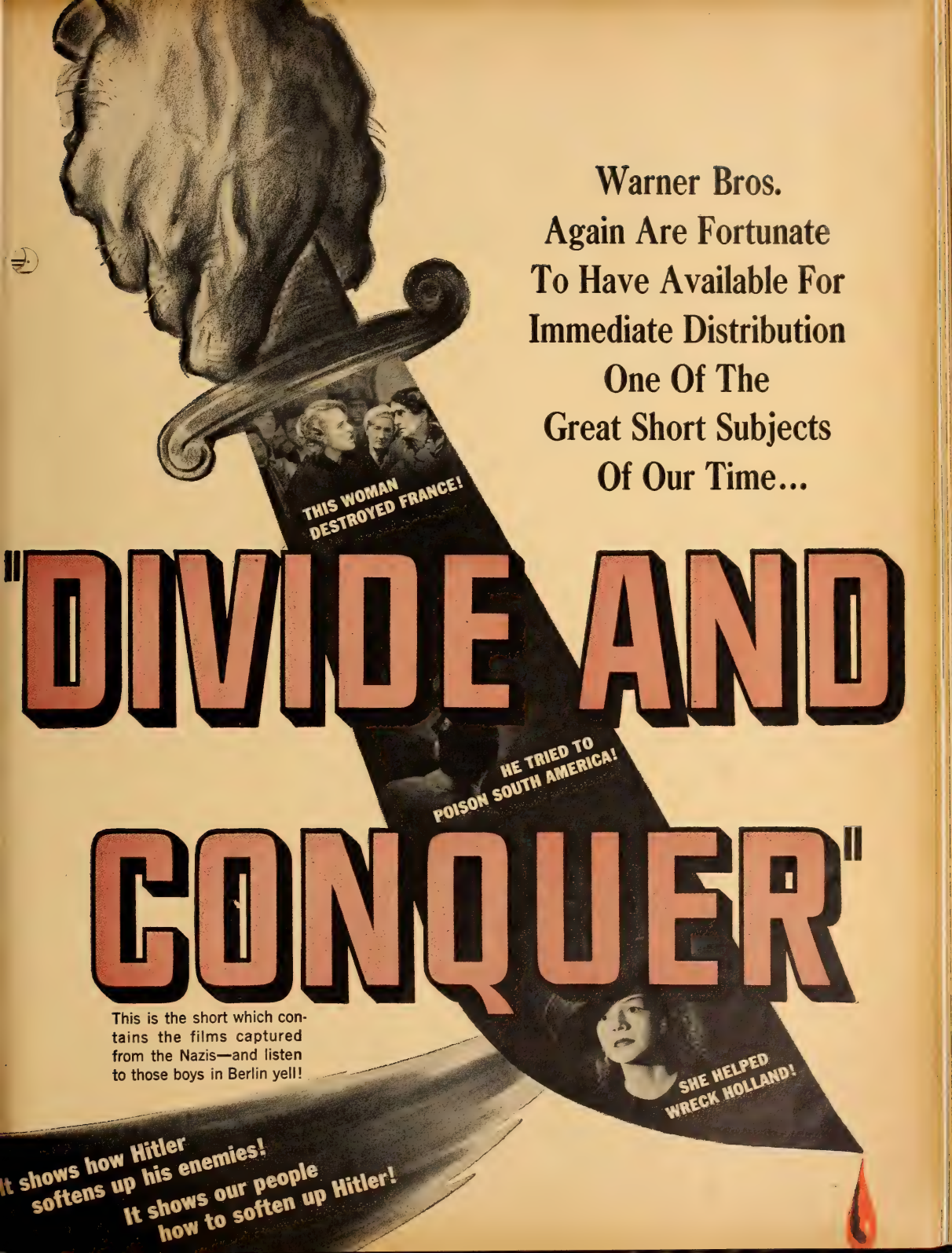
Milwaukee—Chicago civilian defense officials were here last night to observe this city's test blackout which affected theater biz in varying degrees.

Adelaide Bruns to WAAC

Adelaide Bruns, who is now in temporary charge of the production office of David O. Selznick Productions, Inc., is slated to join the WAACS next month.



CHARGES FOR TELEGRAMS 'PHONED IN APPEAR ON YOUR TELEPHONE BILL.


Warner Bros.
Again Are Fortunate
To Have Available For
Immediate Distribution
One Of The
Great Short Subjects
Of Our Time...
THIS WOMAN DESTROYED FRANCE!
"DIVIDE AND
HE TRIED TO POISON SOUTH AMERICA!
CONQUER"
This is the short which contains the films captured from the Nazis—and listen to those boys in Berlin yell!
SHE HELPED WRECK HOLLAND!
It shows how Hitler softens up his enemies!
It shows our people how to soften up Hitler!

Six First-Runs Use Only 160 Pix

(*Continued from Page* 1)

change. The same holds good at the RKO Palace which plays a combination vaudefilm policy.

Warners' Hippodrome exhibited 40 pictures, leaving 12 weeks for extended runs. Loew's Stillman took over the State shows 42 weeks out of the total of 52 weeks and showed only 10 pictures on a first-run basis. The Allen, jointly operated by RKO and Warners, accounts for only eight first-run pictures — the other 48 weeks being devoted to move-overs. The same holds good at the Lake, a Warner house.

The hold-over and move-over runs extended all the way from two to eight weeks. So, with the downtown first-run houses consuming 160 pictures, this situation left approximately 340 feature pictures to play the subsequent-run houses without benefit of first-runs.

Locally, subsequent-run houses estimate their business off at least 25 per cent. They attribute this to many things — selective service, working shifts which eliminate permanently one group of patrons, and extended downtown runs. They state that they are getting the skimmed milk of the product. As for the top product, by the time it reaches them, they claim, all the cream has been taken off, so that they still get only the skimmed milk.

Three Memphis Bookers Don Service Uniforms

(*Continued from Page* 1)

service, the former going to the Army at Fort Oglethorpe, the latter to Marine Corps at Paris Island.

Fred Curd, Paramount booker here, also has joined the Army at Fort Oglethorpe.

Robert Kilgore, formerly with Ross Federal, replaces Curd and Celia Wells, formerly with National Screen Service, succeeds Wilkinson.

JULY 31

E. Gilbert Golden — James Flood
Fred C. Quimby

AUGUST 1

Madge Evans — Judith Wood
Erle C. Kenton — Herman Gumbin
Chester B. Bahn — William Orlamond
Jack Briggs

AUGUST 2

Jack L. Warner — Hal Mohr
Myrna Loy — Olga Baclanova

▼ ▼ ▼

The Chips Are Down This Time

● ● ● IT was not until the motion picture business came along, with strength growing by leaps and bounds, that the world realized what could be accomplished by an entertainment medium in the matter of mastering and harnessing promotion forces.....With all due respect to Phineas Taylor Barnum (who appears to be the individual whose name has become synonymous with ballyhoo), that esteemed showman would doubtless stand aghast, were he alive today, at scores of compaigns and stunts which modern publicists, ad men, and exploiteers, have leveled at John Q. Public.....As big as Barnum was, his efforts and admitted genius for flagging the pleasure-seeker were as the high-wheel bicycle of his era is to the high-powered automobile of the present (provided, of course, that there's gas in the tank and tires on its wheels) .....True, P. T. didn't have the same agencies of communication, nor channels for getting his ballyhoo over, that our modern master-promotionalists have.....However, he did have one advantage.....He had the ballyhoo field considerably to himself.....Now, the competition is terrific.....If you don't believe it, just take a squint at the promotional talent in home offices, Coast studios, regional branches, theaters, and in the field of available exploiteers specializing in premieres and putting pix over otherwise.....Yes, and there are the instrumentalities such as ad agencies, movie editors, reviewers, feature writers, columnists, photographers, syndicates, radio, et al.....But as colossal as the modern machinery of pic ballyhoo is, it is about to be called upon to meet a challenge such as it has never faced before.....

▼ ▼ ▼

● ● ● *IT'S the Battle of the Century,—a contest which will prove a number of things once and for all.....Specifically, this battle, which will be waged prior to and during the "Salute To Our Heroes" War Bond and Stamp Drive in September, is one involving PROOF of power, and self-vindication.....In this Drive, filmland will be on its own, committed to sell* $1,000,000,000 *worth of Bonds and Stamps for Uncle Sam's Treasury Department, and help the nation take a huge stride toward Victory.....It's the biggest job this industry has ever tackled as a team.....And its fulfillment is going to take every ounce of effort, enterprise and teamwork on the part of everybody from Coast to Coast,—production, distribution and exhibition, plus other related branches.....*

▼ ▼ ▼

● ● ● WE SAID "proof of power, and self vindication".....For many years, in fact ever since the days of the nickelodeon, no opportunity has arisen in this business for our promotional forces to PROVE THE EXTENT to which advertising, publicity and exploitation builds RESULTS.....That is because there has never been any way of measuring the actual number of customers which promotional action steers to the box-office.....If the picture is good, it is dogmatically contended that the picture itself brought 'em.....If the attraction fails to pull, nobody but the promotionalists are to blame.....The exhibitor is chided if he doesn't do a job with a feature.....The distributor is criticized by the producer if all doesn't go well.....The producer is blamed by his backers.....The backers may say it's the director..... The director beefs that it was the players.....The players vow it was the story.....Ad infinitum goes the round-robin of plaints.....But, ladies and gentlemen, the "Salute To Our Heroes" Drive precludes any and all alibis.....Either we raise $1,000,000,000 or we don't..... It's the Battle of the Century as we have said.....The chips are down this time!.....

▼ ▼ ▼

● ● ● *AVENGE PEARL HARBOR!.....*

Industry Offers Film Stock Cuts

(*Continued from Page* 1)

slash by United Artists, Monogram and Producers Releasing Corp.;

50,000,000 to 70,000,000, 12½ per cent by Republic;

70,000,000 to 100,000,000, 17½ per cent, by Columbia, Universal and RKO Radio;

100,000,000 to 125,000,000, 20 per cent, by Warner Bros.;

125,000,000 to 150,000,000, 22½ per cent, by 20th-Fox and Paramount;

Above 150,000,000, 24 per cent, by M-G-M.

Slashes Based on Consumption

Suggested slashes were based upon film consumption by the aforementioned companies during the calendar year 1941, and were made on the premise that the cuts represent the most raw stock footage which can be sacrified without destroying the quality of pictures, and thereby blasting the value of screen entertainment as a vital force to national morale during the present war.

The industry's committee co-operating with WPB met yesterday in the directors' room of Paramount Pictures and was in virtually continuous session from 11 a.m. to about 5:30 p.m., and toward the latter hour the proposal formally went to Hopper.

While calculations as to the amount of raw stock the proposal aimed to save were not announced, computation shows, on basis of the 1941 schedule, that the conservation would amount to approximately 200,000,000 feet by the companies represented.

Breakdown of Total

Breakdown of this latter figure, just on averages and minimums, indicates that UA, Monogram and PRC would, between them, save some 15,000,000; Republic, 7,500,000; Columbia, Universal and RKO Radio as a group, about 48,750,000; Warners, 22,500,000; 20th-Fox and Paramount together, 61,875,000; and M-G-M some 36,000,000 or more feet.

Despite the fact that there is not any painful shortage of raw stock now, impending and huge demand for it by the nation's fighting forces and the Government poses a critical problem for the industry. Already the strength of the oncoming demand has asserted itself.

Col. Shows "Town" to 300

West Coast Bureau of THE FILM DAILY

Washington—Columbia's "Talk of the Town" trade screening here attracted reps. of about 300 theaters who were luncheon guests at the Willard.

"It's a Wise Child. . ."

This spicy bit from yesterday's marquee of the Bellmore Theater, Bellmore, L. I.:

"10 West Point Gents"
and
"Blondie's Event"

IT'S TIME FOR A BIG LAUGH AND A BIG SHOW!

BUD LOU

ABBOTT *and* COSTELLO

In their **NEWEST**, BIGGEST, BALMIEST HIT!

Pardon My Sarong

with VIRGINIA BRUCE

Robert PAIGE • Leif ERIKSON • Lionel Atwill • Nat Wynn • Samuel S. Hinds

Tip Tap and Toe Dancers • THE SARONGA DANCING GIRLS

and THOSE SENSATIONAL HARMONY HITS **THE FOUR INK SPOTS**

Original Screen Play, True Boardman • Nat Perrin • John Grant • Dances Originated and Staged by Katherine Dunham

Directed by ERLE C. KENTON • Associate Producer, ALEX GOTTLIEB • A MAYFAIR PRODUCTION

UNIVERSAL PICTURES

NATIONAL RELEASE AUGUST 7TH

WB Strike Fails to Stop Pix Deliveries

(Continued from Page 1)

will continue as usual without any hitch," Lefkowitz said. He denied claims made by Motion Picture Office Employes, Local 23169, AFL, that deliveries of film had been seriously hampered by the refusal of members of Exchange Workers Union, Local B-51, IATSE, an AFL affiliate, to cross the picket line thrown in front of the Warner building late Wednesday night.

Exchange Workers Stay Home

Because of their determination not to cross the picket line members of Local B-51 employed at the Warner exchange did not report for work. Lefkowitz said that other personnel at the exchange had been mustered into service to handle film and make deliveries.

Local B-51's action followed receipt of notice from MPOE that a strike had been called at the company. The International Brotherhood of Teamsters, another AFL affiliate, also was notified, with the result carriers employing members of the union were unable to service the Warner exchange. The company was forced to press other transportation facilities into service.

The Screen Office and Professional Employes Guild, Local 109, UOPWA, a CIO group, injected itself into the strike situation yesterday morning when it offered the strikers "all possible help in bringing about a quick and satisfactory settlement." "Our interests are joint interests," said a notice distributed to MPOE members. "You and we work together. Therefore, it's only common sense that we should co-operate in achieving a quick and satisfactory settlement at Warners."

SOPEG's action was interpreted in certain quarters as a bid to win the MPOE people over to the CIO. The fact that the SOPEG notice stressed the union's success in obtaining contracts for white collars at four major companies gave strength to this belief. An SOPEG spokesman indicated the union would not be averse to negotiating for the Warner white collarites "if approached."

No Sign of Giving In

Neither side yesterday gave any indication of giving in. The MPOE declared "the next move is up to the company." In a letter to employes the company stated: "From the beginning of the negotiations with the union, the negotiating committee and union representatives have requested us to discriminate against employes who are not members of the union and have asked us to agree to give benefits and pay raises to union members only, and not to extend the same benefits to non-union members. The company has refused such requests and will continue to refuse them."

The letter added that all employes within the Warner bargaining unit established by the National Labor Relations Board "will receive the same benefits and privileges, regardless of union membership," and that "if, subsequently, an agreement is reached with the union, non-striking employes will receive the same benefits and privileges." The company offered double pay to all clerical employes continuing on their jobs during the strike.

Later in the day Warner Bros. issued a statement in which it asserted that in acceding to the demands of the MPOE the company "has gone the limit permitted by sound business judgment." According to the statement, the contract allegedly repudiated by MPOE "provided for a working week of 38¾ hours, substantial increases in salaries, retroactive pay, severance pay and vacations with pay."

Film Earnings Rising To Peak

Dow-Jones Finds Cash, Capital at New High

(Continued from Page 1)

ably will be as good or better than those of a year ago.

Gas and tire shortages apparently have helped rather than hurt theater attendance in the larger cities, the survey asserts, although attendance may be affected in the Midwest and West if gas curtailment goes into effect in those areas.

If present funds frozen in Britain, estimated at more than $20,000,000, are released shortly, the already strong financial position of leading film producing companies will be greatly improved, Dow-Jones contends, adding that "probably the outstanding factor in the industry from an investment standpoint at present is that its cash and working capital are at the best level in history."

So far this season, the survey reports, the industry has done well in profits with comparatively few outstanding film productions, but "it is expected that a better quality of film output will appear in the Fall." Loss of many male stars to the armed forces has Hollywood worried, the report says.

Comment on the status of each of the major companies by Dow-Jones follows:

Columbia: Net for the year ended June 30 probably equalled about $3.25 a share on the 366,268 shares of common after tax allowances. Higher rate of earnings is indicated for the six months to end Dec. 31, based on the outlook for coming attractions. Because of bank loans and the need for working capital, no dividends on the common are looked for in the near future.

RKO: Predictions appear to be impossible at this time because of the recent change in management. New financing is in prospect.

Paramount: So far this year, profits are running ahead of those of 1941. For the quarter ended April 4, net was $2,915,000 and the June quarter net is expected to be as good. Company has shown notable improvement in quality and steady progress by the management in reducing debt. It is understood that Paramount has an excess profits tax exemption of around $3 a share on the present outstanding common stock.

Twentieth Century-Fox: Progress continues over that of a year ago. June quarter net looks like around 45 cents a share on the common against 28 cents earned in the March quarter on five cents a year ago. Cash amounts to about $15,000,000 not including blocked funds in Great Britain. There is no funded debt.

Loew's: Financial statement for the 40-week period ended June 4 in this issue.

Universal—Steady gains shown in last few years. Its sharp rise in earnings and its lack of theaters give the company an unfavorable tax base, however.

Warner Bros.: Earnings continue to run ahead of last year. In spite of higher tax levels, profit for the fiscal year should show improvement over the $1.36 on the common. Funded debt has been cut from $107,000,000 in 1930 to $56,000,000. Current productions are of excellent quality.

Added Vacation Rewards Leading War Bond Sellers

Chicago — Jules J. Rubens, of Great States, in a bulletin to all his managers, offers the manager in each district who makes the best showing in sale of War Bonds and Stamps, per capita of the population, between July 20 and Aug. 20, an added week's vacation with full pay.

Bernhard to Chi. Meet, And Then on to Studio

(Continued from Page 1)

ner, S. Charles Einfeld at the studio.

Bernhard, who will be away from the home office for several weeks, will address the concluding session of the Chicago regional sales meeting today.

WB Releasing Schedule Awaits UMPI Decision

Chicago — A product discussion confined to an outline of new pictures and terms, with details about blocks and release dates still being held in abeyance until the UMPI situation is clarified, opened the first session of the Warner regional sales meeting at the Blackstone Hotel yesterday. Parley ends today, with home office delegation moving on to Memphis.

General Sales Manager Ben Kalmenson is conducting the series of regional conferences. Speakers at yesterday's sessions also included William S. Shartin, new Midwest district manager; Hall Walsh, Prairie district manager; Arthur Sachson, Mort Blumenstock, Norman H. Moray and Roy Haines.

Bond Tour of Stars To Reach 60,000,000

(Continued from Page 1)

carefully planned routes to be fo lowed by the touring stars.

While the metropolitan cente will definitely be included, the smalle situations also will be visited local committees are active a a suitable rally. It is believed tha millions of American moviegoe thus will be seeing their first scree star "in person" at one of thes "Stars Over America" rallies.

A dozen wires yesterday arrive at WAC headquarters here in whic local chairmen urged that their citie be placed on the star itineraries.

Kenneth Thomson, Hollywoo Victory Committee, will be in Ne York Aug. 9 to discuss details o the September tours with WAC driv leaders.

Spectacular plans are being whip ped into shape to assure the driv a rousing "premiere" to start off th campaign—probably in Hollywood— and another tremendous demonstra tion as the closing blow-off in Ne York City. Rallies in every key-cit of the nation on Sept. 1 are bein planned.

A meeting of the "strategy com mittee" will be held here Monday t round out nation-wide events, where there are no movie stars in person there will be "hero rallies," dedica tion of service flags, "War Mother Rallies," etc., etc.

"Showmen at War," the campaig book for the September drive, i being mailed to 15,000 theaters, state chairmen, state administrators movie editors, Washington officials and others over the week-end. In the book is a return postal card that exhibs. are urged to sign and return. It proclaims: "Count Me In!"

New Jersey Theater Men Set Bond Campaign Plans

Details in connection with the bond and stamp drive in New Jerse were worked out at a meeting of theater men at the Stacey-Trent Hotel, Trenton, on Wednesday. Don Jacocks and Harry Lowenstein, co-chairmen, presided.

Loew's Asks Judgment In Wis. Copyright Action

(Continued from Page 1)

counsel for Loew's claimed that the defendant, Manning Silverman, had admitted for the purpose of the action that he obtained the print for exhibition without the knowledge or authority of the Milwaukee exchange from a person then employed in its shipping department.

According to Jack Levin, of the Copyright Protection Bureau, the major distributors are going to continue to crack down on unauthorized showings regardless of whether they involve features or short subjects.

Wires were read from H. M. Warner, Lieut. Col. Jack L. Warner and S. Charles Einfeld.

Mellett Sees More Important War Role for Films

Declares American People Have Reason to Be Grateful for Job Done by Trade

(Continued from Page 1)

"Then or will happen to lessen the great importance of the screen in the war effort and I have every reason to believe its importance will increase," Mellett said.

Industry's Three Phases

"I say that with a good deal of confidence for three reasons," he added. "First, the motion picture industry, speaking broadly, has gone through three phases in relation to the war effort. The first was its early recognition of what was happening and a desire to do something. This has been reflected in its feature pictures, shorts and newsreels.

"I think the screen did a great deal to educate and prepare the American people to the threat approaching this country and to the significance of that threat. What work it did was carried out very largely on its own initiative and that work is something the American people have reason to be grateful for.

"The second reason for my confidence in the increasing importance of films," he continued, "lies in the industry's attitude following the outbreak of war. I mean," he explained, "the change from a 'What can we do?' attitude to one of 'What use does the Government want to make of our facilities for reaching and informing the people?'

"Engaged in Common Effort"

"The third reason is found in the feeling within the industry itself that it is engaged in a common effort with the Government and not as an outside agency working for the Government.

"In this frame of mind, the possibility of our doing a great job is solely limited by the joint intelligence of the people in the picture industry and in the Government."

Mellett then outlined the film activities as tentatively developed since the reorganization of the Government information offices.

He stated that the Government's own production program is headed by Sam Spewack, who is now engaged in producing a series of shorts descriptive of the Government's war activities. Spewack is being assisted by William P. Montague of Paramount News.

"The line we are working on," Mellett revealed, "is one of briefing down factual and informative data on such subjects as price control, salvage, etc., and getting short, effective expositions on film of whatever the particular Government subject may be.

"Such films can be classified as a type in between the commercial short and the newsreel and will be distributed by the War Activities Committee which has 15,000 theaters, or nearly all in the country, pledged to exhibit those pictures.

Praise for Si Fabian

He gave Si Fabian of the WAC and other committee members a pat on the back for their success in obtaining so many theater pledges.

The motion picture bureau chief then discussed the series of Hollywood shorts to be prepared by the industry.

"Actually there are now more than 26 such shorts in work," Mellett declared. "Although we have had some changes and substitutions from the list originally prepared, rather than arbitrarily fit a set figure for the production of such shorts we have decided to make it a continuing program, producing pictures on timely subjects rather than on subjects selected in advance."

Mellett said he believed there was an "increasingly harmonious relationship" developing between the Army, Navy and motion picture industry.

"The industry has a truer understanding of the importance of the motion picture in the war effort," he explained. "It realizes that pictures have a tremendous effect. Those engaged in the industry now appreciate the desire that a film, based on a war theme, turns out to be not only good, but that it be right from a technical aspect. This has resulted in more serious study of the kind of film that should be made and of everything that goes into such a picture. This has meant an increase of effort by the Government, including the Army and Navy, to aid the producers by furnishing them with essential information and material."

Censorship Working Smoothly

When asked how movie censorship was working out, he stated that from what the Office of Censorship had told him things were running very smoothly.

"There has been no occasion to hold up any real number of pictures," he said. "The few that have been censored were readily recognized by producers as unwise for exhibition in foreign countries."

The newsreels likewise were praised by Mellett. "Newsreels have been co-operating very wholeheartedly and very effectively with the Government in the war effort," he stated. "They have demonstrated many times already their ability to get important information to the people and have indicated an eagerness to do even more."

Mellett said he was doubtful if the treatened film shortage would interfere with the Government's program because what it required, outside of the Army and Navy, was a "drop in the bucket."

It is the opinion of most Washington observers that under the OWI Mellett is fast obtaining control of all Government motion picture activities, including those previously handled by War and oldtime Federal agencies.

MacDill Field Army Newspaper Asks Studios To Drop "Glamor Boy" Formula for Air Films

MacDill Field, Fla.—Hollywood producers have "yet to demonstrate to the American soldier that you are capable of producing a picture which does justice to the nation's airmen," leading editorial in the current issue of the MacDill Fly Leaf, MacDill Field newspaper charges.

Editorial, in the form of an open letter to Hollywood, asserts producers are "off beam" in still harboring the notion that the American airman is strictly a glamor boy. "Sound Taps" on the 1940-41-42 "Glamorflying" crop, the editorial urges. "Get on the beam, gentlemen. It's not too late."

Short Short Story

Chicago—Today's short short story, via the Riviera marquee:
"The Wife Takes a Flyer"
with
"A Gentleman After Dark"

Ambassador Urges U. S. Pix for Spain

(Continued from Page 1)

American Affairs office, told foreign department heads yesterday at a meeting in the Harvard Club.

The foreign managers said that if export licenses could be obtained, they would ship films to Spain and prepare a plan whereby the distributors would be paid in American dollars.

Francis Alstock, director of the Motion Picture Section of the Coordinator's office, discussed the shipping situation with the managers.

Trade Leaders to Attend "Holiday Inn" Premiere

Guests of honor at the Navy Relief Benefit world premiere of "Holiday Inn" Tuesday night at the Paramount Theater will be Rear Admiral and Mrs. LaMar R. Leahy, U.S.N. Retired. Others who will appear at the opening include Mayor LaGuardia, Stanton Griffis, Barney Balaban, Spyros Skouras, Jules Stein, Adolph Zukor and Y. Frank Freeman.

Something to SHOUT about!

CARY GRANT ★ JEAN ARTHUR

AND

RONALD COLMAN

IN

A GEORGE STEVENS

PRODUCTION

ARE

The Talk of the Town

with

EDGAR BUCHANAN

SCREEN PLAY BY IRWIN SHAW AND SIDNEY BUCHMAN

A COLUMBIA PICTURE

AVAILABLE FOR
LABOR DAY BOOKINGS

FILE COPY
DO NOT REMOVE

Intimate in Character
International in Scope
Independent in Thought

THE FILM DAILY

The Daily Newspaper
Of Motion Pictures
Twenty-Four Years Old

VOL. 82, NO. 24 | NEW YORK, MONDAY, AUGUST 3, 1942 | TEN CENTS

CONGRESSMEN PRESSING FOR UMPI ACTION

Detroit Wartime Theater Biz Shows Gain of 10%

THE WEEK IN REVIEW

Sales Plan Delay

By L. H. MITCHELL

UMPI PLAN: Industry's worry over D of J delay in submitting the UMPI-proposed new sales plan to Federal Judge Henry W. Goddard was not assuaged by "Trust-Buster" Thurman W. Arnold's statement to THE FILM DAILY that the D of J might take no action on the proposal one way or the other. In the meantime Judge Goddard is due to leave on vacation. Distribs. are free to release pix in any manner they please, consent decree having lapsed, but the Big Five has chosen to continue releasing in blocks-of-five.

* * *

RAW STOCK: With a raw stock shortage impending, distribs., following MPPDA parley, submitted voluntary reductions in raw stock amounting to approximately 200,000,000 feet to the War Production Board. Cuts are based on 1941 film consumption.

* * *

WAR BONDS: Treasury Department indicated close co-op with the industry in its September drive to sell $1,000,000,000 in War Bonds and Stamps. . . . War Bonds and Stamps will be issued direct to purchasers by 5,000 theaters. . . . Bond tour of film stars is estimated to reach an audience of 60,000,000.

* * *

RKO: Financing of RKO production, it was indicated, might be completed by the week-end. Its annual sales meeting in New York City attracted 300 RKO-ites, with new RKO Radio Prexy Ned E. Depinet presiding. Delegates were told that 32 of next season's 45 features would be originals, and that 18 new season films have been completed.

* * *

MISCELLANY: Ascap's 10-year "take" from theaters totalled $10,200,000. . . . Strike of MPOE at Warner Bros. h.o. was reported not to be halting delivery of films. . . . Lowell Mellett foresees a greater war effort role for the industry. . . . Joseph Bernhard tells WB regional to "sell movies, not a movie."

Smaller Houses Losing Ground; Complexion of Audiences Said Changing

By H. F. REVES
FILM DAILY Staff Correspondent

Detroit—Local show business is slowly settling down to a wartime normal, with general business now

Editor's Note: This painstaking report and analysis of the war's effect upon film theater business in a large, representative war production center is recommended reading generally for all engaged in the industry.

apparently averaging around 10 per cent over a year ago. The increase has not been spectacular by comparison with what has been happen-

(Continued on Page 8)

RKO Sells Aug. 25; Metro Probably 11th

RKO has set Aug. 25 as the date for the start of its new selling season, while M-G-M will launch sales on its 1942-43 lineup about Aug. 11. Both companies will have screened their first blocks by those dates.

(Continued on Page 3)

N. Y. City Takes Surprise Blackout In Its Stride

New York City, Friday night experienced its first surprise blackout. The alarm, sounded at 9:50 o'clock, served to give the civilian defense facilities of the metropolis, including

(Continued on Page 6)

Editorial

Phil M. Daly Doffs His Hat—

To the Public Relations Committee of the Motion Picture Industry for its initial Motion Picture Letter as a public relations move emphatically in the right direction. A conservative presentation of essential reference material for the use of the daily press, it fills a long felt need. The information it contains should be reflected in editorial as well as film columns across the country.

—BAHN

Greenthal Reports To WPB Post Today

Monroe Greenthal today reports to the WPB in Washington where he will work through the Office of Information, his first assignment being as a consultant in connection with the nation-wide salvage and conservation campaign. At the request of Donald B. Nelson, chief of the WPB, Greenthal was given an extended leave of absence as director of advertising and publicity of

MONROE GREENTHAL

(Continued on Page 8)

Letters Urge Attorney General to Speed Consideration Of Substitute Sales Plan

Senators and Congressmen are supporting the two national exhibitor organizations in their efforts to get the Department of Justice to take some action on the UMPI sales plan. Letters written by Congressional members have been sent to Attorney General Francis Biddle asking him to speed up consideration of the plan as a contribution to the war effort.

The letters have pointed out to the Attorney General that reduction

(Continued on Page 7)

Expect WPB to Okay Stock Cut Schedule

Confidence that the WPB will act favorably upon the schedule of film raw stock conservation cuts submitted voluntarily on Thursday to Harold B. Hopper by the industry's committee co-operating with WPB was voiced on the week-end by

(Continued on Page 6)

Status Quo Prevails in WB White Collar Strike

Strike of Warner Bros. white collar workers at the home office, called by Local 23169, Motion Picture Of-

(Continued on Page 8)

Einfeld Heads Bond Rallies

Warner Ad Chief Appointed Field Director

S. Charles Einfeld, vice-president and advertising director of Warner Bros., has been appointed field director of the 300 Bond rallies in the industry's million-dollar Bond and Stamp drive to be held next month.

The Hollywood Victory Committee is now busy recruiting an army of stars to start off on seven dif-

(Continued on Page 3)

Theaters Find That Bond Sales Stimulate Business

While the country's film theaters have entered wholeheartedly into the selling of War Bonds and Stamps as a patriotic duty, according to several exhibitors, whose theaters have

(Continued on Page 6)

Puerto Rico Starts Gasoline Rationing

San Juan, P. R. (By Air Mail—Passed by Censor)—Gasoline rationing by coupons began Saturday in Puerto Rico. Each non-essential driver will receive an average of eight gallons a month. The system used is similar to that in practice in the East Coast states where rationing is in effect. The value of OPA's gas rationing coupons will fluctuate according to the existing supply of gasoline in Puerto Rico and to other factors.

THE NEWSPAPER OF FILMDOM — THE FILM DAILY — ALL THE NEWS ALL THE TIME

Vol. 82, No. 24 Mon., Aug. 3, 1942 10 Cents

JOHN W. ALICOATE : : : : Publisher

DONALD M. MERSEREAU : General Manager

CHESTER B. BAHN : : : : : : Editor

Published daily except Saturdays, Sundays and Holidays at 1501 Broadway, New York, N. Y., by Wid's Films and Film Folk, Inc. J. W. Alicoate, President and Publisher; Donald M. Mersereau, Secretary-Treasurer. Entered as second class matter, Sept. 8, 1938, at the post office at New York, N. Y., under the act of March 3, 1879. Terms (Postage free) United States outside of Greater New York $10.00 one year; 6 months, $5.00; 3 months, $3.00. Foreign, $15.00. Subscriber should remit with order. Adddess all communications to THE FILM DAILY, 1501 Broadway, New York, N. Y. Phone BRyant 9-7117, 9-7118, 9-7119, 9-7120, 9-7121. Cable address: Filmday, New York.

Representatives: HOLLYWOOD, Calif.—Ralph Wilk, 6425 Hollywood Blvd., Phone Granite 6607. LONDON—Ernest W. Fredman, The Film Renter, 127-133 Wardour St., W. 1. PARIS—P. A. Harle, Le Film, 29 Rue Marsoulan (12). MEXICO CITY—Marco-Aurelio Galindo, Depto. 215, Calle del Sindicalismo, 99, Tacubayo, D. F.

FINANCIAL

(July 31)

NEW YORK STOCK MARKET

	High	Low	Close	Net Chg.
Am. Seat.	8⅞	8⅞	8⅞	.....
Col. Picts. vtc. (2½%)	8⅜	8	8⅜	+ ¼
Columbia Picts. pfd.	....	....	....	....
Con. Fm. Ind.	½	½	½	....
Con. Fm. Ind. pfd.	7½	7½	7½	....
East. Kodak	131½	131	131	— ¼
do pfd.	....	....	....	....
Gen. Prec. Eq.	14	13½	13¾	+ ½
Loew's, Inc.	44¼	43⅜	43⅜	+ 1⅜
Paramount	16¼	16	16	....
Paramount 1st pfd.	117½	117½	117½	....
RKO	2⅞	2⅞	2⅞	....
RKO $6 pfd.	....	....	....	....
20th Century-Fox	11¼	11⅛	11¼	+ ⅛
20th Century-Fox pfd.	....	....	....	....
Univ. Pict. pfd.	....	....	....	....
Warner Bros.	5½	5⅜	5½	....
do pfd.	73	72½	73	+ 4

NEW YORK BOND MARKET

	High	Low	Close	Net Chg.
Paar. B'way 3s55	....	....	....	....
Para. Picts. deb. 4s56	99⅝	99⅝	99⅝	....
Warner Bros. 6s48	101⅝	101⅝	101⅝	+ ⅛

NEW YORK CURB MARKET

	High	Low	Close	Net Chg.
Monogram Picts.	....	....	....	....
Radio-Keith cvs.	....	....	....	....
Sonotone Corp.	....	....	....	....
Technicolor	7¼	7¼	7¼	....
Trans-Lux	1⅜	1¼	1¼	....
Universal Corp. vtc.	....	....	....	....
Universal Picts.	....	....	....	....

N. Y. OVER-THE-COUNTER SECURITIES

	Bid	Asked
Met. Playhouse, Inc. 2nd deb. '45.	67	70
Roxy Thea. Bldg. 4s 1st '57	63	65½

Petrillo Rejects OWI Plea; D of J to File Injunction

James C. Petrillo Friday rejected the plea of Elmer Davis, OWI director, to end his ban on members of the AFM making recordings. Petrillo wrote Davis that he had been "absolutely misinformed" and denied the AFM was hurting the country's morale through his ban.

The Department of Justice was preparing Friday night to file suit in Chicago to enjoin the Federation from enforcing the ban which took effect Friday at midnight.

The Broadway Parade

Picture and Distributor	Theater
Mrs. Miniver (Metro-Goldwyn-Mayer Pictures)—9th week	Music Hall
Eagle Squadron (Universal Pictures)—5th week	Globe
Pride of the Yankees (RKO Radio-Samuel Goldwyn)—3rd week	Astor
Crossroads (Metro-Goldwyn-Mayer Pictures)—2nd week	Capitol
Priorities on Parade (Paramount Pictures)—2nd week	Paramount
Wings for the Eagle (Warner Bros. Pictures)	Strand
They All Kissed the Bride (Columbia Pictures)	Roxy
Pierre of the Plains (Metro-Goldwyn-Mayer Pictures)	Criterion
Flight Lieutenant (Columbia Pictures)	Loew's State
Sabotage Squad (Columbia Pictures)	Central
A-Haunting We Will Go (Twentieth Century-Fox)	Rialto
This Above All (Twentieth Century-Fox) (a-b)	Palace
Mexican Spitfire Sees a Ghost (RKO Radio Pictures) (a)	Palace
Danger in the Pacific (Universal Pictures)—Last day (a)	New York
The Silver Bullet (Universal Pictures)—Last day (a)	New York
She-Devil Island (Thom Films)—2nd week (a)	5th Ave. Playhouse
Girls from Maxime's (J. H. Hoffberg Co.)—2nd week (a)	World

♦ TWO-A-DAY RUNS ♦

Yankee Doodle Dandy (Warner Bros. Pictures)—10th week	Hollywood

♦ FOREIGN LANGUAGE FEATURE ♦

This is the Enemy (Artkino Films)—4th week	Stanley
Sins of Bali (Thom Films)—2nd week	5th Ave. Playhouse
Confessions of a Bride (J. H. Hoffberg Co.)—2nd week (a)	World

♦ FUTURE OPENINGS ♦

Holiday Inn (Paramount Pictures)—Aug. 5	Paramount
Tarzan's New York Adventure (Metro-Goldwyn-Mayer Pictures)—Aug. 6	Capitol
Live on Danger (Paramount Pictures)—Aug. 8	Rialto
Enemy Agent (Universal Pictures)—Aug. 5	Criterion
The Gay Sisters (Warner Bros. Pictures)—Aug. 14	Strand
The Pied Piper (Twentieth Century-Fox) (c)	Roxy
Bambi (RKO Radio-Walt Disney) (c)	Music Hall
Gold Rush (United Artists-Chaplin) (a-d)	Palace
The Postman Didn't Ring (Twentieth Century-Fox) (a)	Palace
Moscow Strikes Back (Artkino Films)—Aug. 13	Globe
Down Texas Way (Monogram Pictures)—Opens tomorrow (a)	New York
The Cyclone Kid (Republic Pictures)—Opens tomorrow (a)	New York

(a) Dual bill. (b) Subsequent run. (c) Follows Current bill. (d) Revival.

COMING AND GOING

COL. H. A. COLE was in Chicago at the week-end conferring with Illinois Allied officials.

LEE BLUMBERG of Warner Bros. returns to New York today from Chicago.

M. J. SIEGEL, president of Republic Productions, arrives in New York today from the Coast.

MONROE GREENTHAL left New York last night for Washington to assume his new WPB duties.

CHESTER B. BAHN, editor of THE FILM DAILY is vacationing.

IRVING MILLS, of Mills Music, Inc., arrives in New York from the Coast today for a brief visit.

JOSEPH BOYLE is vacationing in Syracuse.

ANITA LOOS left Sunday for Des Moines, to gather additional material for the script of Metro's "Women in Uniform." From there, she will go to Hollywood.

MAX GORDON is here from the Coast.

SOL LESSER and DELMAR DAVES arrive from Hollywood today.

PROF. STEPHENSON SMITH, Ascap educational director, left for Cleveland Friday.

AL ROSEN is in New York.

VIOLET M. OLDHAM of THE FILM DAILY business staff is vacationing at Cairo.

CLAUDETTE COLBERT leaves for the Coast for New York Friday to spend a week with her husband, Lt. Com. Joel Pressman, Navy Medical Corps.

Expect WPB To Modify Gasoline Station Order

Washington—Modification of the War Production Board's limitation order L 70 prohibiting any gasoline station in the Eastern rationing area to remain open more than 72 hours in any one week is expected soon, it was learned reliably Friday.

The modification, it is understood, will permit only those stations catering exclusively to trucks to remain open 24 hours per day.

FOR SALE

16 and 8mm Film Distribution Business including complete laboratory, 35mm, 16mm and 8mm equipment, and 700 reels of original comedy and feature negatives. Box 5060, Film Daily.

Vaudefilm in Frisco Tivoli

San Francisco—Blumenfeld Theaters, Inc., has taken over the old Tivoli, with vaudefilm policy.

"HARD-TO-GET-TO" PEOPLE ARE EASY TO GET TO BY

Postal Telegraph

CHARGES FOR TELEGRAMS 'PHONED IN APPEAR ON YOUR TELEPHONE BILL.

Local 109 Signs Contract With Columbia Pictures

The Screen Office and Professional Employes Guild, Local 109, UOPWA, on Friday, signed a labor contract with Columbia Pictures covering white collarites at the home office, exchange and warehouse. The pact was identical to that signed with RKO, Loew's and 20th-Fox in Wendell L. Willkie's office on Tues

Provisions include 10 per wage increases, retroactive to the date of National Labor Relations Board certification, and a $20 weekly minimum.

NEW YORK THEATERS

RADIO CITY MUSIC HALL
Rockefeller Center
GREER GARSON • WALTER PIDGEON
"MRS. MINIVER"
From Jan Struther's Book • An M-G-M Picture
ON THE GREAT STAGE: "AT EASE!"—Leonidoff's fast moving, colorful revue. Symphony Orchestra, under the direction of Erno Rapee. First Mezzanine Seats Reserved Circle 6-4600

JOAN CRAWFORD MELVYN DOUGLAS
"THEY ALL KISSED THE BRIDE"
A COLUMBIA PICTURE
PLUS A BIG STAGE SHOW ROXY 7th AVENUE 50th STREET

Paramount presents
"PRIORITIES on PARADE"
with ANN MILLER • BETTY RHODES • JERRY COLONNA
IN PERSON
PHIL HARRIS And Band ZERO MOSTEL Extra! ANN MILLER
HEALTHFULLY COOLED
Doors open at 9:30 a.m. PARAMOUNT TIMES SQUARE
BUY WAR STAMPS AND BONDS AT THE PARAMOUNT

THE PALACE B'WAY & 47th St.
TYRONE POWER • JOAN FONTAINE
"THIS ABOVE ALL"
—and—
"MEXICAN SPITFIRE SEES A GHOST"
LUPE VELEZ • LEON ERROL

SAMUEL GOLDWYN PRESENTS
GARY COOPER in
THE PRIDE OF THE YANKEES
(The Life of Lou Gehrig)
Released Through RKO-Radio Pictures, Inc.
Air Cooled ASTOR B'way Popular Prices & 45th Midnite Shows
Continuous Performances

"BRILLIANT—A HIT."—Anderson, Jour.-Amer.
50c to $1.50 at all Performances except Sat. Eves. 50c to $2.50 | Plus Tax
Sonja Henie & Arthur M. Wirtz present
A New Musical Ice-travaganza
STARS ON ICE
CENTER THEA., Rockefeller Center, CO. 5-5474
America's Only Ice Theater
Evgs. Incl. Sun. 8:40. Mats. Sun., Wed. & Sat.
No Monday Perf. Mail Orders Promptly Filled.
ALWAYS COMFORTABLY COOL

RKO Sells Aug. 25; Metro Probably 11th

(Continued from Page 1)

M-G-M may have nine ready for showing by Aug. 11.

RKO's first block-of-five on the 1942-43 lineup includes "Here We Go Again," "The Big Street," "Wings and the Woman," "Mexican Spitfire's Elephant" and "Highway by Night." "Here We Go Again" and "The Big Street" are in the "A" classification and will be sold on top terms. "Wings and the Woman" (formerly "They Flew Alone") will be sold on the same scale as was asked for other Anna Neagle starring pictures. "Mexican Spitfire's Elephant" and "Highways by Night" will be sold at flat rental.

In the event the UMPI sales plan becomes effective, eight pictures, identified, will be added to the blocks. The other three companies that are parties to the consent decree are expected to follow similar procedures.

Calls For Ending Night Driving to the Movies

Washington Bureau of THE FILM DAILY

Washington—A call for the elimination of all unessential driving, including "night trips to the movies" was issued here late Friday by Under-Secretary of War Robert Patterson.

Terming the rubber situation "critical" despite sanguine expectations which he said were aroused by what he called public misunderstanding of a recent rubber industry exhibit of the possibility of low grade recapping of tires, Patterson declared "there were some conditions attached to that proposal one of them being that there should be no driving over 40 miles an hour and another that the over-all driving total be reduced by 40 per cent.

"Well, I know of no way to cut the amount of driving by 40 per cent except by nation-wide gasoline rationing. Unessential driving, on Sundays, holidays, vacations and night trips to the movies has got to be a thing of the past for some time."

Silver Finishes at 20th-Fox

Milt Silver, finishing his special assignment at 20th Century-Fox, left the company Friday.

Dolores Del Rio
William Totman
Charles M. Mersereau
Adrienne Ames

● ● ● **THIS CORNER appreciates that Uncle Sam and the U. S. film trade hold that the showing of our own Victory Films is Exhibit "A".....That view is thoroughly sound, practical, and patent..... But what playing time we can possibly give to certain shorts among the six British-made subjects our local trade press representative saw at a special screening held last week in the Preview Theater, 1600 Broadway, should be given.....They etch vividly Britain's role in the common struggle against the Axis.....That role is decidedly worth-while impressing upon the American public.....And there is much to be learned from them.....Group as shown consisted of three two-reelers and three single-reelers.....The former are the ones to which Phil M. is partial,—"Merchant Seamen," "Ordinary People" and "Listen to Britain,"—each a vivid production, particularly the last-named..... Made by the Crown Film Unit, and already widely shown in the United Kingdom and the Dominions under the aegis of the British Ministry of Information, prints of them are now in the U. S.....Tip to the West Coast end of our biz: Sidney L. Bernstein, liaison 'twixt the British Government and the trade in the U. S., is in Hollywood now.....Get him to show you these shorts, boys!.....**

▼ ▼ ▼

● ● ● *ABOUT to go on newsstands is the new mag, "Terrytoon Comics," which is the creation of Paul H. (Terrytoons, Inc.) Terry to tickle the funnybones of the younger generation.....Too, it's swell promotion for his product. . .* ● *Waning July's most original stunt in behalf of a pic sprouted from Maurice Bergman's bailiwick o'er at Universal's h.o.....It was dispatch to New York's cinema critics of bottles of invisible ink, a blank still, et al, so's they could be properly equipped to review "Invisible Agent".....The gag got a good reaction and snickers out of the jaded appraisers. . .* ● *Recommended reading for all pic folks:—the grand article in the new issue of Fortune, "Walt Disney: Great Teacher".....Looks like the astute Toni Spitzer engineered another promotional coup d'etat for which she's famed. . .* ● *Air conditioning in theaters has evidently met complete public acceptance out in Detroit.....A department store there is now advertising ladies' dresses "as cool as your favorite picture theater". . .* ● *A scholarship in memory of Sidney R. Kent, late president of 20th-Fox, has been founded at the University of Nebraska..... Kent was born in the Nebraska capital. . .* ● *Yeah, Prof. Neilson, but doesn't the credit belong over there?.... ..*

▼ ▼ ▼

● ● ● **HAPPY BIRTHDAYS, dear Loew's and Leo.....Belatedly, but none the less sincere, in the instance of Loew's Movie Guide (which appears in all N. Y. noozepapers daily). Just two years ago last Saturday this ad feature, sporting the cartoon characters, Willy and Nilly, was born.....And as for Leo, the upcoming issue of The Lion's Roar will have one candle on the cake. . .** ● **Lieut. John J. Scully, Jr., is visiting his parents, the John J. Scullys of Buffalo (dad is "U's" manager in the city), on a short leave after graduating from Officers' Training School at Fort Sill, Okla., and is tagged for Fort Bragg, N. C., on a new assignment in the Artillery Corps.....Corporal Peter Sullivan Scully, J. J.'s second son, visited his home a week ago en route to Marine Corps Base, Quantico, Va., transferred from Marine Corps Base at San Diego, Calif. . .** ● **Erno (Music Hall) Rapee will direct the music for the huge Army Emergency Relief Show to be held in Madison Sq. Garden on Sept. 10. . .** ● **Samuel Cohen, foreign publicity director of United Artists, rounds out 10 years of service with the company today.**

▼ ▼ ▼

● ● ● *AVENGE PEARL HARBOR!.....*

Chas. Einfeld Named Field Rally Chief

(Continued from Page 1)

ferent tour routes on Sept. 1. They will be on tour at varying periods of time, depending on studio production schedules. All studios and stars have assured Ken Thomson of the Victory Committee complete co-operation.

Einfeld will have a staff of outstanding publicity men to act as advance agents for the stars and to accompany them. Each studio is contributing the men from the studios and the home offices.

Huge rallies have been promised by A. H. Blank, Iowa chairman, if stars are sent to Des Moines, Davenport, Cedar Rapids, Waterloo, Burlington, Moline, Fort Dodge, Mason City, Ames, Iowa City, Clinton, Ottumwa, Marshalltown and Dubuque.

In Charlotte, Roy L. Smart urges rallies for Charlotte, Greensboro, Winston-Salem, Raleigh, Wilmington and Durham.

M. S. McCord in Little Rock has wired for star visits to Little Rock, Hot Springs, Fort Smith, Texarkana, Jonesboro and Pine Bluff. Tony Sudekum in Tennessee, John Friedl in Minnesota and I. J. Hoffman in Connecticut have asked for rallies in their respective territories.

Bay State Industry Will Set Bond Drive Plans Thursday

Boston—Bay State film men will meet at the Copley Plaza Hotel here Thursday to map plans for participation in the industry's billion dollar War ond drive next month. Rally has been called by Sam Pinanski and Nate Yamins as co-chairmen.

Sol Lesser Arrives Today To Sign "Canteen" Talent

Sol Lesser arrives from Hollywood this morning to line up some of the cast for his picture, "Stage Door Canteen." He will also confer with American Theater Wing executives here.

Lesser will be accompanied by Hollywood writer Delmar Daves, who will put the finishing touches on the screenplay of the "Canteen" film.

"Stage Door Canteen" is scheduled to go into production as soon as Lesser completes his Tarzan film, now before the cameras, for RKO.

WEDDING BELLS

Pittsburgh — Peter Antonoplos, veteran exhibitor, who operates the Rivoli Theater, East Pittsburgh, and the Olympic Theater, Turtle Creek, announces the double wedding of his son, Anthony Peter, to Sassa Langas of this city, and his daughter, Lulu, to Roland Delmar Borgensen of Philadelphia, on Thursday at the St. Nicholas Greek Orthodox Church here. A wedding dinner and reception followed at the Hotel Schenley.

BEFORE
. . . for that tired b
Try VITA
"WINGS FOR THE EAGLE"
"THEY DIED WITH THEIR BOOTS ON"
"THE BIG SHOT"
"THE MAN WHO CAME TO DINNER"
"SERGEANT YORK"
"THE GAY SISTERS"
"CAPTAINS OF THE CLOUDS"
Dear Gents:
Before I heard about VITAMIN WB, I had circles under my credit, redinkitis, and hallucinations like "business is good". All in all, I was going to the dogs. Then I read about VITAMIN WB. I rushed to my Warner salesman and got one capsule marked SERGEANT YORK—POP PRICES. Now I feel wonderful. From now on, I'm on a strict VITAMIN WB diet! It sure PAYS!
Thankfully yours,
Joe Showman
Joe Showman, U.S.A. writes after taking VITAMIN WB for just one week...
There's no secret abou
it—the priceless ingre
dient in VITAMIN WB i

k-office feeling . . .

MIN WB!

"JUKE GIRL"

Amazing new scientific discovery! Tested in thousands of cases over a 25 year period—and never a dissatisfied patient!

"IN THIS OUR LIFE"

"ALL THROUGH THE NIGHT"

"THE MALTESE FALCON"

"KINGS ROW"

WARNER BROS.

Theaters Find Bond Sale Stimulating Biz

(Continued from Page 1)

been most active, b.o. biz has been actually benefited.

George Skouras, whose 66 theaters around New York City were the first to become official bond issuing agents, declares that he definitely feels that a number of his houses have shown an upsurge in returns traceable to the popularity of the circuit's method of selling bonds for immediate delivery.

"Any exhibitor who feels that the trouble and effort he puts into bond and stamp selling is a burden is overlooking something," said Skouras, at a meeting of the New York City committee arranging this city's part in the $1,000,000,000 September drive. "Theaters are making it easy for the little people, the workers, to invest their money in war bonds and stamps.

"We are 'bond banks' that are open at night and on Sundays and holidays. These people find it very inconvenient to leave their work and go to banks or postoffices to buy bonds or stamps. We fill their need. They appreciate it. We are doing a genuine public service that is reflecting good-will upon us. Any exhibitor who doesn't go all-out in this drive isn't a good showman—or a good American."

Guard Against Commercialism In Bond Drive, WAC Cautions

"Showmen at War," published by the WAC as a campaign book for the September billion dollar War Bond drive to be led by the industry, was mailed out over the week-end. Replete with aids for exhibs., including 21 specific suggestions, the campaign book also has this message of caution:

"In the September drive, let nothing be done—or nothing be left undone—that might change the Government's regard for our industry.

"It is important that our effort to sell War Bonds and Stamps be an unselfish, non-commercial effort. Do nothing that might be interpreted as an effort to turn the drive to personal profit. On the other hand, use all your facilities, talent and public-following to help the sale of Bonds and Stamps.

"Touring movie stars and war heroes are not to appear in theaters or meetings where an admission is charged—except where the admission is in Bonds or Stamps. They are not to appear in stores or other commercial establishments.

"If you make promotion 'tieups' with theater attractions be sure you are using the attraction to sell Bonds and Stamps—and not Bonds and Stamps as a lever to sell the attraction.

"Use good taste—but still keep the theatrical sparkle in your campaign.

"Remember—you're working for the Government.

« REVIEWS »

"Pardon My Sarong"

with Abbott and Costello

Universal 84 Mins.

COMEDY TEAM AGAIN BRINGS EXHIBITORS JOY IN ENTERTAINMENT BURSTING WITH LAUGHS.

Again Lou Costello and Bud Abbott prove themselves the exhibitor's friends in this Mayfair production. In "Pardon My Sarong" they are party to as riotuous a mess of nonsense as has poured out of their zany natures. Their fans will find themselves deposited in the aisles once the laughs start exploding. The two are constantly on the screen. Several handsomely done production numbers are the only breathing spells provided the irresistible clowns.

The story is completely without sense, as all Abbott and Costello vehicles rightly should be. After all, it is the comedians who matter and not the story, which in this instance is a burlesque on South Seas island life where the sarong is definitley the thing.

The opening of the story finds Costello, a bus driver, and Abbott, a conductor, getting in trouble with their company. They take refuge on a yacht owned by a wealthy playboy (Robert Paige). Also on board is a gal (Virginia Bruce) whose affection the yachtsman is determined to win.

The yachting party is cast on an uncharted island after a storm. Abbott and Costello get themselves in no end of hilarious complications with the natives. Costello finds himself in an awful spot when the island chief (Samuel S. Hinds) takes a fancy to him and orders him to marry his daughter or be killed. Prodded by Abbott, Costello goes through the motions half-heartedly, even though the chief's daughter (Nan Wynn) is a delightful package. The roly-poly comedian becomes a great hero in the eyes of the natives when he routs a gang of villains headed by Lionel Atwill who are after a fortune in jewels belonging to the tribe. The film ends happily all around.

The chief performers in the effective production numbers are the Four Ink Spots, the colored dance team of Tip Tap Toe and the Katherine Dunham Dancers. All add immensely to the entertainment value of the film.

The film is studded with a number of songs nicely attuned to the popular taste. Created by a trio of songwriting teams, Don Raye-Gene de Paul, Stanley Cowan-Bobby North and Milton Drake-Ben Oakland, they include "Island of the Moon," "Lovely Luana," "Vingo Jingo," "Do I Worry?" and "Java Jive." The singing burden is carried competently by Nan Wynn and the Four Ink Spots.

Associate Producer Alex Gottlieb has shown himself an astute showman by providing Abbott and Costello with a script ideally suited to their talents. True Boardman, Nat Perrin and John Grant have injected into their clever screenplay plenty of sure-fire corn for the comedians to dig their teeth into. Erle C. Kenton's direction gives prime consideration to speed and action. It is a workmanlike job that points up all the elements of entertainment with which the film is so lavishly endowed.

The film has an energetic cast containing many capable thespians, outstanding among whom are Miss Bruce, Paige, Atwill, Leif Erickson, Miss Wynn, Hinds.

CAST: Lou Costello, Bud Abbott, Virginia Bruce, Robert Paige, Lionel Atwill, Leif Erickson, Nan Wynn, Samuel S. Hinds, Four Ink Spots, Tip Tap Toe, Katherine Dunham Dancers, Sharkey the Seal.

CREDITS: Associate Producer, Alex Gottlieb; Director, Erle C. Kenton; Screenplay, True Boardman, Nat Perrin, John Grant; Cameraman, Milton Krasner; Art Director, Jack Otterson; Dance Director, Katherine Dunham; Songs, Don Raye-Gene de Paul, Stanley Cowan-Bobby North, Milton Drake-Ben Oakland.

DIRECTION, Good. PHOTOGRAPHY, Good.

N. Y. City Takes Surprise Blackout In Its Stride

(Continued from Page 1)

those established by film theaters, their first real test, and reports to THE FILM DAILY following the all-clear signal at 10:15 o'clock indicated that the defense setup had functioned efficiently with a minimum of confusion and defects.

Well-schooled defense organizations of both large and small theaters followed instructions virtually to the letter, and, according to those exhibitors and managers contacted Friday night, audiences generally were co-operative.

Theater business was affected hardly at all as last audiences were in the theaters before the blackout alarm was sounded.

Mono. in Package Deal For Radio's "Cosmo Jones"

West Coast Bureau of THE FILM DAILY

Hollywood—Monogram has closed a package deal for rights to the radio program, "The Adventures of Cosmo Jones." Deal includes services of Frank Graham who created the radio character; Walter Gering who wrote the radio material, and the services of James Tinling as director of the pictures.

Lindsley Parsons will produce for Monogram. Deal was negotiated by Harry Wurtzel and Trem Carr.

Chicago Allied Comes Out Against Dual Bills

Chicago—Chicago Allied will circularize every exhibitor to obtain co-operation in a drive against double features, according to a plan submitted by Van Nomikos, organization's vice-president. He said that producers as a whole favor double features, but film shortage should do away with them.

Single feature programs would conserve much electricity and raw film now wasted.

Gordon Here for Long Stay

Max Gordon is back in town to remain for six months before he returns to the Coast to make his first picture under a new contract recently signed with Columbia under the terms of which he will produce one picture a year for the studio. Gordon recently finished Columbia's screen version of "My Sister Eileen."

Expect WPB to Okay Stock Cut Schedule

(Continued from Page 1)

sources close to the negotiations.

Basis for the belief is cited as the virtual 100 per cent concurrence in the terms of the proposal on the part of companies affected by it. This point was stressed by the commenting sources, which added that, at best, the voluntary slashes will entail considerable sacrifices on the part of all 11 producing organizations, but that the necessity of making sacrifices is clearly recognized.

Additionally, it was pointed out on the week-end that, in light of the importance of the raw stock problem, the proposal was placed in WPB hands following deliberations which were far more harmonious than is usually the case when a matter of such consequence and involving highly complex angles and viewpoints is debated by industry representative of so many divergent and competitive companies.

That there were certain "unrequited opinions" on the part of some companies, one in particular, it is understood, is characterized as "natural,"—but the proposal did go to WPB at the conclusion of Thursday's meeting.

The conservation plan, if accepted by the Government, will become effective through a directive on Sept. 1.

It was reported Friday that Universal has refused to approve the conservation plan on the grounds that it cut its footage one per cent in 1941, while other companies increased their footage seven per cent. A smaller cut percentage than 17½ is requested.

One of the interesting aspects of the proposal is asserted to be that each company may elect the amount of raw stock to be used on any one production or on a number of selected productions as long as the 1941 raw stock schedule, used as a basis, less the prescribed percentage cut set for each of the 11 companies, is not exceeded.

Indications are that WPB will not formally act upon the proposals, as far as a decision is concerned, until some time next week. This probability is based on a report that there is some internal "ironing out" to do with regard to viewpoints expressed at the meeting at which the proposals were framed. But in the really vital matter of helping the Government at any cost, the company representatives attending were in complete accord.

Drury, Former Montreal Theater Exec., is Dead

Montreal — James Drury, 63, former director of Mansfield Theaters, Ltd., which controlled Loew's Theater here previous to its absorption by Consolidated Theaters, Ltd., died in Ross Memorial Hospital Friday. In his younger days, Drury was an international cycling and skating champion.

Omaha Theaters Will Hold "Scrap Shows"

Omaha—Members of the Omaha Theater Owners and Managers Association will conduct "scrap shows" at 17 theaters here to co-operate in the state's scrap metal and rubber salvage campaign now in progress. The "scrap shows" will be held Friday, the day before the drive closes.

Admission price to the morning shows will be scrap metal or rubber and exhibs. will pile the salvage in front of their houses for publicity purposes. All services are being donated by all theater employes.

Theaters co-operating include: Blank and Green, Admiral; Ralph D. Goldberg, Avenue, Dundee, Military; Mort H. Singer circuit, Brandeis; Epstein circuit, Berkeley, Benson, Circle, Corby, Lothrop, Roseland; Tri-States' Omaha; Erle Kirk, North Star; Harry Taylor, Ritz; Lawrence Grobeck, Muller; Harry Watts, Muse; Minne Lusa Theater Co., Minne Lusa.

B & K Theaters Collect 20 Tons of Scrap Metal

Chicago—William Johnson, B & K superintendent of maintenance, estimates the circuit will collect about 20 tons of metal scrap in the current salvage drive. About 2,500 pounds of rubber was accumulated in the rubber drive.

Fourth Warner Regional Opens Today in Memphis

Memphis—Fourth in the series of two-day Warner regionals, opens today in the Hotel Peabody with Ben Kalmenson presiding, and Mort Blumenstock, Roy Haines, Arthur Sachson, Norman H. Moray and Howard Levinson present from the home office. Ralph McCoy, Southern district manager, and branch personnel from Atlanta, Charlotte, Dallas, Memphis, New Orleans and Oklahoma City will attend.

Chicago — Speedy and efficient manner in which the Warner Bros. sales organization has adapted itself to the wartime economy is an assurance of stable operations in the months ahead, Joseph Bernhard, vice-president and general manager, told the closing session of the company's regional sales meeting here Friday. Bernhard left Saturday for Hollywood.

TO THE COLORS!

Washington Bureau of THE FILM DAILY

Washington—Paul G. Short, executive assistant to Christopher J. Dunphy, chief of the War Production Board's amusement section, has been commissioned a lieutenant, Senior grade, in the United States Navy. He reports to Harvard University Sept. 1 for special instructions subsequent to which he expects to be given deck service.

West Coast Bureau of THE FILM DAILY

Hollywood — Nate Slott, second assistant director on RKO Radio's "The Navy Comes Through," reports for active duty with the Coast Guard today. This makes five from the Slott family to join the fighting services.

Seattle—Glen Eldredge, manager of the Florence and Circle Theaters, reports at Fort Lewis today. Replacing Eldredge is Sanford Palo, formerly manager of Sterling Theaters sign shop.

Chicago—Howard Nelson of Warners' Hamilton theater has been inducted into the Army and sent to Fort Sheridan. John Campion, chief of service of the Grove theater, takes his place at the Hamilton.

Seattle—Stan Goodman, manager of Sterling Theaters, nabe Madrona, is being inducted into the Army Aug. 7.

Miami — Three former Wometco employes are now on foreign duty with Pan American Bomber Ferry Service. Frank McCreary, left his job as usher in the Capitol Theater and is now in the Anglo-Egyptian Sudan. Jay Tompkins and Charles W. Price have completed their navigation course and Tompkins has already flown on one Russian trip.

Madison, Wis.—J. Harold Rupp, assistant manager and treasurer of the Orpheum Theater here, has enlisted in the Marine Corps.

Holyoke, Mass.—Daniel Schwartz, assistant manager of the Strand Theater has been inducted into the Army.

Rochester—Virginia H. Potter has been selected as an officer candidate for the WAACs. She is seectrary to Lawrence B. Schlums, district manager for Ascap.

San Francisco—Dan McLean, operator of Embassy theater, is now a Chief Bos'n's Mate in the U. S. Coast Guard.

20th-Fox's "Poe" to Have Baltimore Debut Friday

Baltimore — Twentieth-Fox's "Loves of Edgar Allan Poe" will have its world premiere at the New and Centre Theaters here Friday. The Poe Society of Baltimore and members of the Poe family still residing in this city, will participate in the ceremonies attendant to the premiere. A Poe memorial plaque will be presented by Morris Mechanic, owner of the New and Centre, to the Enoch Pratt Free Library.

Col. "Talk of the Town" Set for Keys Labor Day

Columbia reported over the weekend that 50 key city Labor Day openings have already been set for "The Talk of the Town" and that 100 more are expected. Columbia has been staging special exhib. previews and luncheons around the country; latest were held in Dallas, Denver and Oklahoma City.

Congressmen Press For UMPI Action

(*Continued from Page 1*)

in the number of times a salesman has to call upon his customers will aid in the conservation of gasoline and rubber and that approximately 95 per cent of the exhibitors are in favor of buying 13 pictures at a time rather than five pictures, a step that would cut time and labor in making deals.

It is reported that the Department of Justice and the Attorney General's offices have been besieged with letters and telegrams from exhibitors since Thursday Arnold, assistant Attorney General, stated that the D of J may take no action on the proposed sales plan (FILM DAILY, July 29). Exhibitors, in their messages, have been making strong pleas for immediate consideration of the plan.

Chi. Test Blackout Aug. 12

Chicago—Major General Grunert, commanding Sixth Corps Area, including Chicago, Northern Illinois and Northern Indiana, set August 12, from 10 to 10:30 p.m., for an all-out test blackout. Several hundred theaters will participate.

All Four Partners in Detroit Theater Operating Firm to Wear U. S. Uniforms

Detroit—All four partners in the firm operating the Admiral and President Theaters here will be in the armed services within the next 30 days, probably setting a national record.

Arnold B. London went into the Army several months ago; Leonard Brooks joined the Navy two months ago; Bernard Brooks goes in the Navy next month; and Theodore L. London also goes into service, probably the Army, next month. The two sets of brothers are cousins.

Income Level Shift Changes Audiences in Detroit

Salaried Workers Cutting Theater-Going; Family Parties New Attendance Factor

(Continued from Page 1)

ing in other cities where war booms are well under way.

Detroit's huge influx of defense workers from other cities has been much larger on paper than in fact, up to now. There is still talk of tens of thousands coming in, but actually the influx seems to be pretty well offset by the loss of men to the Army and other services.

Theaters have gained somewhat from the change in employment conditions, and that appears to be one factor in the increase in b.o. business. Houses are drawing different classes of people, and it is really a combination of different conditions that is responsible.

Smaller Houses Suffering

This percentage of increase is subject to serious challenge as far as the very small theaters, both downtown and out in the neighborhoods, are concerned. These small houses seem to be losing ground steadily, except where they are saved by special circumstances or smart showmanship. The average neighborhood operator, while continuing to complain about poor business, will usually admit on confidential questioning that he is doing a little better than a year ago. Downtown, the big houses have been doing very well, and the slump of nearly two years ago appears definitely overcome.

More feminine patrons are being reported by nabe operators as one cause of pickup. This applies especially to the younger girls. Patronage by older women remains nearly constant, but the scarcity of men because of the draft is seriously affecting the "couple trade," local managers have commented. The girls don't get the men to take them to the shows so often. This has possibly resulted in nearly holding patronage even, because girls coming in twos or groups are likely to attend more often than otherwise because of the number of idle evenings without available boy-friends.

Plant Hours Uncertain

Shift of income level because of war employment conditions is changing the character of theater audiences to a considerable extent. War workers seemed to stay away from shows rather consistently for several months, but this condition is reversed now, and they are patronizing when they get a chance. Hours are still highly uncertain here, and most shift workers alternate between two or more hours. Use of a "swing shift" at odd hours for a certain proportion of men on certain days further complicates this factor, and few exhibitors have been able to work out any change of hourly schedule which will help enough workers in their own neighborhood.

Much defense coin was going to beer gardens rather than to theaters up to a couple of months ago. Today, they both get it, particularly at family parties, because such family joint activity is becoming more common on such free time as can be arranged—and the women, preferring the show, bring the men along, while the latter usually retaliate by taking the ladies to the beer gardens afterward.

Losing Steady Patrons

Loss of steady patrons, or decrease of number of weekly shows attended is also occurring among a fairly large and substantial portion of showgoers here. Salaried employes of all types, and certain confirmed showgoers—such as older women, widows, and retired men as well—have suddenly faced a drastic cut in their own income—because they are unable to increase it as have most hourly rate workers—and they have had to economize in small ways.

War workers getting the big overtime salaries now commonly reported, are not spending much of that money on theaters either. Their long overtime hours, necessary to make the big salaries, leave comparatively little time for recreation, and the choice of these men, largely younger in age and skill, is for a riotous good time at a night club or similar spot, rather than for spending part of their time at a show. This does not, of course, apply to the average worker earning just a good income on straight time.

All these factors combine to retard the natural wartime boom, and account for the relatively slight increase in average business over the past year.

Oklahoma University Institute Will Seek Films' Influence on Children's Behavior

Norman, Okla.—University of Oklahoma extension division, under direction of Thurman White, will sponsor a children's movie institute for kids from five to eight years of age next Fall to determine films' influence on children's behavior.

The plan is for the University to hold a series of six or more hour to hour and a half showings on cartoons and other shorts with trained observers in the audience noting youngster's reactions. Parents will be sent a questionnaire to be filled out. Typical queries:

"What was the nature of your child's conversation when he returned from the show?"

"Was he too nervous to sleep, or eat?"

"What kind of a game did he play when he came home?"

White said there would be no "shoot 'em up" or other "emotional" films used in the institute.

Greenthal to Report To WPB Post Today

(Continued from Page 1)

United Artists by Gradwell L. Sears.

It is reported that "Skip" Weshner, exploitation director, will take over Greenthal's duties temporarily as head of the department.

Utilizing his motion picture background and experience, Greenthal will seek the full co-operation of the industry in the immediate expansion of the conservation campaign. Greenthal has been with UA for 12 years and recently has been serving as chairman of the publicity and advertising division of the WAC. He began his career in the motion picture business as editor of Universal's house organ, "Gold Mine," and later became associate editor of Universal Newsreel. He joined UA as exploitation director in 1931.

For some time, Greenthal has served as chairman of the WAC advertising-publicity committee.

Eastman Manager, Freed By Japs, En Route to U. S.

Rochester—Unheard from since he was interned by Japanese at Hong Kong last December, Gordon Frisque, Eastman Kodak manager, cabled from the port of Lourenco Marqies, Portuguese East Africa, that he is on his way home.

Status Quo Prevails in WB White Collar Strike

(Continued from Page 1)

fice Employes, AFL, remained in status quo Friday insofar as lack of settlement moves were concerned, and there was no indication over the week-end that an end to the controversy was in prospect.

The union claimed additions to the ranks of strikers, and asserted some were non-members of the local.

Film deliveries, however, were still unhampered, according to Samuel Lefkowitz, metropolitan district manager, who said emergency crews were working efficiently in handling film and supplying theaters with product.

On Friday Maj. Albert Warner here and Harry M. Warner on the Coast were in receipt of a telegram from the Screen Publicists Guild, Local 114, UOPWA, CIO, urging a settlement of the dispute. The SPG itself is having a contractual controversy with the company.

The company said on Friday there was "no foundation" for a published report that the company had offered double pay to all clerical employes continuing on their jobs during the strike.

Meehan on "Dishonored Lady"

Hollywood—John Meehan is adapting "Dishonored Lady" for Hunt Stromberg.

LETTERS

July 30, 1942.

Editor, THE FILM DAILY:

I call your attention to the article appearing on page 4 of your issue of July 30.

I have no quarrel with the facts as stated therein but with the inference by the method of stating the facts I do have quarrel.

The type of statistical study which the Allied committee is making on their own behalf and the statistical study which Ascap is making in co-operation with the Allied committee is very exhaustive. I think you will find that the Allied committee is perfectly convinced that there is no arbitrary delay on the part of the Society as would be inferred by your article and that we are working diligently and continuously in the development of these studies.

I think you will find that Allied is equally unprepared with their statistical studies and it is not because Ascap had not prepared a report that the meeting scheduled yesterday was adjourned until a later date. We had a meeting yesterday and we reviewed the statistics that had already been prepared and we determined on further studies and the acquisition of additional information and the development of studies along additional lines. The meeting yesterday was most constructive and helpful and the next meeting will probably be two months hence because it takes two months to get together what is required.

I think you should make some correction in your article so as to make it perfectly clear that there is full and complete co-operation between Ascap and the Allied committees.

Yours very truly,
John G. Paine,
General Manager, Ascap.

14 Openings Announced For "Pride of Yankees"

Fourteen playdates for Samuel Goldwyn's "Pride of the Yankees" have been announced by RKO. Run in each instance will be preceded by a one-performance premiere with all seats reserved at $1.10. Regular engagement will begin the following day at higher admission than the regular scale.

Picture is set to open in New Orleans, Boston, Columbus, Los Angeles, Des Moines, Omaha, Providence, Chicago, Kansas City, Rochester, Syracuse, Trenton, Denver and Buffalo.

Army Takes Over Chi. Theater

Chicago — The Army takes over the Eighth Street Theater for use of the men in training at the Stevens and Congress Hotels. These hotels passed under Army command at midnight Friday.

M P PROD DIST
21ST FL
28 W 44TH ST
N Y C

DO NOT REMOVE

Intimate in Character
International in Scope
Independent in Thought

THE FILM DAILY

The Daily Newspaper
Of Motion Pictures
Twenty-Four Years Old

VOL. 82, NO. 25 NEW YORK, TUESDAY, AUGUST 4, 1942 TEN CENTS

DISTRIBS. MUST LEAVE UNOCCUPIED FRANCE

Iowa Femme, Male Pix Attendance Found on Par

Survey Shows Close Relationship Between Radio, Film Theater Audiences

By OTTO WEBER
FILM DAILY Staff Correspondent

Des Moines—Femme and male attendance at Iowa film theaters is virtually on a par, according to the results of state-wide survey conducted by F. L. Whan of the University of Wichita and sponsored by the Central Broadcasting Co. of this city.

In the 30-day test period, the survey disclosed that 50.8 per cent of the women and 50.3 per cent of the men in the state attended films. Total of those interviewed was 9,218,

(*Continued on Page 6*)

Record WB Earnings Seen for Fiscal Year

The current fiscal year terminating at the end of August is expected to see Warner Bros.' net income set a record by exceeding the $56.99 per preferred share reported in 1937, according to Wall Street sources. This gives strength to the belief that regular dividends on the preferred

(*Continued on Page 3*)

"Holiday Inn" Premiere Tonight's Bright Spot

Big names of screen, stage, radio, as well as of officialdom and the Navy will stud the capacity attendance at the premiere in the local Paramount Theater tonight of Para-

(*Continued on Page 6*)

Happy Gob Crashes Screen—On Stage

San Francisco—An unknown sailor witnessing "Jackass Mail" in the St. Francis Theater, objected to Wallace Beery's tough attitude. He mounted the stage and took several swings at Beery, jabbing his fist through the screen. Several other sailors who sought to stop him received black eyes and the performance was stopped by a near riot.

Common Carrier of Motion Picture Film Relieved of Some Provisions of ODT Order

Washington Bureau of THE FILM DAILY

Washington—Trucks operated by common carriers in over-the-road transportation of exposed moving picture film are relieved from certain provisions of the Office of Defense Transportation's general order No. 3.

Under general permit, such trucks are not required to carry capacity loads, they need not register their trucks with joint information offices or check with other carriers before traveling empty or patially loaded, and they may operate over circuitous routes if necessary.

20th-Fox Plans 30 "A" Pix for '42-43

A total of 30 "A" specials is planned by 20th Century-Fox for the 1942-43 season, Tom Connors, vice-president in charge of distribution, announced yesterday. These specials, it was said, will range in cost from $600,000 to $2,000,000.

Eight of the new season's pictures will be in Technicolor. They include "Thunder Birds," "Springtime in the Rockies," "Crash Dive," "The Black

(*Continued on Page 6*)

Skip Weshner Succeeds Monroe Greenthal at UA

Gradwell L. Sears, vice-president of United Artists, announced yesterday the appointment of David E. "Skip" Weshner as director of advertising and publicity for the company. Weshner succeeds Monroe W. Greenthal, who has been granted an extended leave of absence to fill

(*Continued on Page 3*)

Million Dollar Gross For "Miniver" at M. H.

"Mrs. Miniver" will have grossed more than $1,000,000 during its engagement at the Radio City Music Hall, it has been estimated by Gus Eyssell, managing director. Picture goes into its 10th and final week on Thursday. At the end of the engagement, approximately 1,500,000 persons will have seen the picture. Metro's share of the Music Hall

(*Continued on Page 2*)

Exhibitor Organizations Okay Chi. Anti-Dual Plan

Chicago—Three exhibitor associations have approved Illinois Allied's drive against double features. They are the MPTO of Virginia, Allied of New Jersey and the ITOA of New York.

Board of directors of the ITO of Ohio meets today in Columbus to take action on a resolution against

(*Continued on Page 7*)

Units as Issuing Agents

Treasury Arrangement is Set by Harmon

Exhibitor associations may qualify as issuing agents for War Savings Bonds for all or any of their members, without posting any collateral, according to an arrangement worked out with the U. S. Treasury's War Savings Staff by Francis S. Harmon of the industry's War Activities Committee. Thus independent theater owners may function as a group through one issuing agent in

(*Continued on Page 6*)

D of J Files Anti-Trust Suit vs. AFM in Chicago

Chicago—Daniel Britt, assistant district attorney, filed the Department of Justice's anti-trust suit against James C. Petrillo, president of the American Fdeeration of Musi-

(*Continued on Page 3*)

Vichy Government Orders American Companies to Get Film Out by Dec. 31

The Vichy Government yesterday notified the major companies that they must withdraw all their film from unoccupied France and French colonies and to cease all operations by Dec. 31. Notification came through an administrator of motion pictures, appointed by Vichy last week.

It is understood that the affected companies will file a protest with the State Department through the MPPDA. If the order stands, it will close the door to American pictures in continental Europe except in Sweden and Switzerland.

Although no new pictures have

(*Continued on Page 3*)

NLRB Calls Parley On Warners Strike

Move for a truce in the dispute between Warner Bros. and Motion Picture Office Employes, Local 23169, AFL, was made yesterday by the National Labor Relations Board when it issued a call for a conference between representatives of both sides in an attempt to end the strike

(*Continued on Page 3*)

Harry Ballance to Head 20th-Fox So. Territory

Atlanta—Harry G. Ballance has been promoted from Southern district manager of 20th-Fox to division manager of the new enlarged

(*Continued on Page 3*)

Theater Games Ruled Out by Chi. Police

Chicago—Cash Bingo and other theater games have been ruled out by the Commissioner of Police. Although previously banned, the games were resumed a few weeks ago with Defense Bonds and Stamps as prizes, but the anti-gambling campaign has stopped them.

THE NEWSPAPER OF FILMDOM — THE FILM DAILY — ALL THE NEWS ALL THE TIME

Vol. 82, No. 25 Tues., Aug. 4, 1942 10 Cents

JOHN W. ALICOATE : : : : Publisher

DONALD M. MERSEREAU : General Manager

CHESTER B. BAHN : : : : : : Editor

Published daily except Saturdays, Sundays and Holidays at 1501 Broadway, New York, N. Y., by Wid's Films and Film Folk, Inc. J. W. Alicoate, President and Publisher; Donald M. Mersereau, Secretary-Treasurer. Entered as second class matter, Sept. 8, 1938, at the post-office at New York, N. Y., under the act of March 3, 1879. Terms (Postage free) United States outside of Greater New York $10.00 one year; 6 months, $5.00; 3 months, $3.00. Foreign, $15.00. Subscriber should remit with order. Adddess all communications to THE FILM DAILY, 1501 Broadway, New York, N. Y. Phone BRyant 9-7117, 9-7118, 9-7119, 9-7120, 9-7121. Cable address: Filmday, New York.

Representatives: HOLLYWOOD, Calif.—Ralph Wilk, 6425 Hollywood Blvd., Phone Granite 6607. LONDON—Ernest W. Fredman, The Film Renter, 127-133 Wardour St., W. 1. PARIS—P. A. Harle, Le Film, 29 Rue Marsoulan (12). MEXICO CITY—Marco-Aurelio Galindo, Depto. 215, Calle del Sindicalismo, 99, Tacubayo, D. F.

FINANCIAL

(Monday, Aug. 3)

NEW YORK STOCK MARKET

	High	Low	Close	Net Chg.
Am. Seat.	....	....	....	.....
Col. Picts. vtc. (2½%)	8¼	8¼	8¼	— ⅛
Columbia Picts. pfd.	30	30	30	+ ¾
Con. Fm. Ind.	....	....	....	.....
Con. Fm. Ind. pfd.	....	....	....	.....
East. Kodak	130	129½	130	— 1
do pfd.	....	....	....	.....
Gen. Prec. Eq.	14	14	14	— ⅛
Loew's, Inc.	45	44½	44½	— ⅝
Para.	16½	16⅜	16⅜	.....
Para. 1st pfd.	119	119	119	+ 1½
RKO	2⅞	2⅞	2⅞	.....
RKO $6 pfd.	....	....	....	.....
20th Century-Fox	11⅜	11¼	11¼	.....
20th Century-Fox pfd.	25	24	24⅝	+ 1⅛
Warner Bros.	5¾	5½	5⅝	.....
do pfd.	73¾	73¾	73⅝	+ ¼

NEW YORK BOND MARKET

	High	Low	Close	Net Chg.
Para. B'way 3s55	63	63	63	+ 1
Para. Picts. deb. 4s56	99½	99½	99½	.....
Warner Bros.' dbs. 6s48	102½	102½	102½	.....

NEW YORK CURB MARKET

	High	Low	Close	Net Chg.
Monogram Picts.	....	....	....	.....
Radio-Keith cvs.	....	....	....	.....
Technicolor	7⅛	7	7⅛	.....
Trans-Lux	1⅜	1¼	1⅜	.....
Universal Picts.	....	....	....	.....

N. Y. OVER-THE-COUNTER SECURITIES

	Bid	Asked
Met. Playhouse, Inc. 2nd deb. '45	67	70
Roxy Thea. Bldg. 4s 1st '57	62⅞	65⅜

Sanders Suspended

West Coast Bureau of THE FILM DAILY

Hollywood — George Sanders has been suspended by 20th Century-Fox for refusing to play in "The Undying Monster." James Ellison has been shifted to his role and picture is rolling as per schedule. Someone else will be assigned to the part originally set for Ellison.

Joins P. R. Group

West Coast Bureau of THE FILM DAILY

Hollywood—Lance Heath, formerly acting publicity director at Columbia Studios, has joined the industry's Publix Relations Committee as assistant to Arch Reeve, secretary of the group. He takes over his new duties next Monday.

Astor's Take Pyramids With "Pride of Yankees"

With all existing records at the Astor already broken, Samuel Goldwyn's "The Pride of the Yankees" climbed over the past week-end to break its own record for the biggest Sunday since the opening. This is the film's third week and establishes a new all-time high for the house.

In Salt Lake City the film has already broken every existing house record at the Uptown. In Washington, while established records for this time of year fell, the business climbed to equal the enormous grosses massed at Keith's for Washington's biggest New Year's week business.

Arch Bowles is Named General Managers of FWC

San Francisco—Arch M. Bowles has been made general manager of all Fox West Coast theaters, with headquarters in Los Angeles.

Bowles has been identified with San Francisco theaters since 1919, when he was manager of the old Equity Exchange. Later he managed the Tivoli theater, directed the T & D circuit in northern California, and since 1922 has been northern California chief of the Fox West Coast Theaters. His wife, Peggy O'Neill, is one of the Coast's leading producers of stage shows, having charge of the Golden Gate "Peggy O'Neill Girls."

Rabinovitch Sians Kiepura To Play-Film Contract

West Coast Bureau of THE FILM DAILY

Hollywood — Gregor Rabinovitch has signed Jan Kiepura to an exclusive two-way play and picture contract. Arrangement calls for Kiepura to star in a Broadway play produced by Rabinovitch. Play then will become a Kiepura starring film vehicle made by Rabinovitch in Hollywood for United Artists release.

According to present plans, the stage production will be a modernized light operetta by Franz Lehar, as yet unselected, and will be on Broadway by late October.

B & K Made Defendants in Jackson Park Theater Case

Chicago—B & K has been added to the list of defendants in the Jackson Park Theater case which has been placed on Federal Judge Michael Igoe's calendar for Fall hearing.

The Big Five film companies and the Warner Theater circuit are also defendants.

Rodney Bush to Handle 20th-Fox Trade Advtg.

Rodney Bush has been assigned by Hal Horne, 20th-Fox ad-publicity chief, to handle trade paper advertising for the company.

Co-op Agreement to Protect Distribs., Exhibs., Carriers

Establishment of a co-operative agreement to protect distributors, exhibitors and carriers was voted yesterday at a meeting at the New York Film Board of Trade. The conclave was called to report on the effect of the conservation plan recently adopted by exchanges and carriers in compliance with the Office of Defense Transportation order to save rubber, gasoline and motor equipment. Distributors asserted they were striving for co-operation for patriotic reasons.

The conservation program under which exchanges and carriers are now operating includes the elimination of Sunday night call-backs and Monday deliveries, the earlier dispatching of trucks and a reduction of speed.

Represented at the meeting were branch managers, office managers, head bookers and head shippers. Distributor representatives included David A. Levy, Leo Jacobi, Robert Fannon, Ralph Pielow, Phil Hodes, Ben Abner. The delivery services were represented by a special carriers' committee.

Another meeting will be held soon.

Jenkins Sets $9,000,000 Bond Quota in Georgia

Atlanta—Challenged by a quota set at nine million dollars, William K. Jenkins, of the Lucas & Jenkins circuit, already has launched the campaign by which the industry will form the spearhead of the September War Bonds Drive in Georgia.

As state chairman of the War Activities Committee of the Motion Picture Industry, Jenkins has written every exhibitor in the state, urging each to seek appointment as an issuing agent for the Treasury Department, qualified to sell War Bonds at the box-office.

Boston Downtown Houses Break Week-end Records

Boston—Boston's downtown theaters broke all records of the past decade over this week-end and theater men throughout the Hub were rubbing their eyes yesterday to determine whether the surge was permanent. Service men and their friends and relatives flocked into town by the thousands, filling the larger hotels to capacity. Hotel Statler, largest in the city, reported best business in years for the week-end, which typified report made by amusement organizations.

Adams Buys "Movie Quiz" For Tex., Okla., Arkansas

West Coast Bureau of THE FILM DAILY

Hollywood—Jack Adams of Dallas has bought the rights to "Movie Quiz" for Texas, Oklahoma and Arkansas. "Movie Quiiz," which is presented by R. U. McIntosh, runs nine minutes and contains eight questions. Fifty-two subjects will be released yearly.

COMING and GOING

MAURICE "RED" SILVERSTEIN, home offi representative for 20th Century-Fox, leaves t day for a South American tour during whi he will visit Chile, Peru, Ecuador, Colomb Panama and Cuba.

GUS EYSSELL, managing director of Rac City Music Hall, returns tomorrow from Ch cago.

ALEX GOTTLIEB returns to Hollywood fro

LARNEY GOODKIND of Universal is va ing.

JOE SHEA of the 20th-Fox publicity depa ment was back at his desk yesterday after tw weeks at Camp Smith, Peekskill, with the 12 Regiment, N. Y. G., for field training.

ROBERT BOEHNEL of the RKO publicity d partment is on a week's vacation.

IRENE RICH is at the Waldorf-Astoria fro the Coast.

LOUIS B. MAYER, AL LICHTMAN, L PETERSON, HOWARD STRICKLAND and MICKE ROONEY left Chicago yesterday for the Coa after a week's visit in the Windy City.

Million Dollar Gross for "Miniver" at Music Hall

(Continued from Page 1)

booking will be more than $300,00

Only the pressure of a large ac cumulation of important production which await presentation, prevent an even longer run of "Mrs. Miniver at Music Hall, Gus Eyssell, manag ing director, stated in "regretfully announcing a tenth and final wee for the picture.

Ralph L. McCoy Winner In Warner Sales Drive

Memphis—Ralph L. McCoy, south ern district manager for Warne Bros., led the company's nine dis tricts in the recent annual sale drive, it was announced by Be Kalmenson, general sales manage at the opening of the two-day reg ional meeting in the Hotel Peabod here.

Wolfe Cohen, Canadian distric manager, came in second, with Rob ert Smeltzer, mid-Atlantic, and Har ry Seed, central, taking third an fourth place, respectively.

Chi. Censor "Pinks" One

Chicago — The Chicago censo board checked 91 films with 394,00 feet of film last month. Twent cuts were made and one, "Mad Mon ster," was pinked.

"HARD-TO-GET-TO" PEOPLE ARE EASY TO GET TO BY

Postal Telegraph

CHARGES FOR TELEGRAMS 'PHONED IN APPEAR ON YOUR TELEPHONE BILL.

istribs. Ordered ut of Vichy France

(Continued from Page 1)

een exported to France since the azi invasion, business was said to ave been good in the unoccupied one and a little money, coming in urts, had been received by the distributors here. The companies operate branches in Lyon, Marseilles, ouse and in Algiers.

Iarry Ballance to Head 0th-Fox So. Territory

(Continued from Page 1)

outhern territory. Another 20th-ox promotion sends Paul S. Wilson rom the Atlanta branch manager-hip to the post of district manager f the newly-created Southeastern istrict. Fred Dodson, Florida sales-an for the company, will succeed im as Atlanta branch manager.

Gilbert Golden of the Warner ros. home-office advertising depart-ent will be married today to Jane atch, non-industryite.

) of J Files Anti-Trust uit vs. AFM in Chicago

(Continued from Page 1)

ans, in Judge Michael Igoe's court esterday.

The Government is seeking an in-nction against the AFM's enforce-ent of Petrillo's decree that, after ly 31, members of the AFM should ake no more recordings of music.

Federal Judge Igoe has set the etrillo hearing for Friday morning.

ohn Dunton Dies

Cleveland—John B. Dunton, 43, ormerly associated with the late . E. Oliver of the Oliver Supply ompany and with John R. Cox, ather of screen star John Howard n the building and repair of sound rojectors, died last week after a rief illness. Burial took place at is home in Chagrin Falls. He is urvived by his wife and three chil-ren, Winifred, Jack and Nancy.

Milwaukee Blackout

Milwaukee—Because of the rather ate hour—9:45 to 10:00 p.m.—the-ter business was not seriously af-ected adversely by Milwaukee's irst trial blackout July 30.

Patricia Dane
Fred Steele
Daniel L. Rubin
Helen Kane
Anita Page
Charles Delaney

▼ ▼ ▼

● ● ● THE STORY HAS been told before.....but we think it's worth repeating, especially when it comes right from the fellow who was on the scene.....We mean Universal's reluctance to put Abbott and Costello in a picture.....Not that the "U" production chiefs don't know good material when they see it but they were a little dubious as to how the public would receive those zany screwballs.....Alex Gottlieb is the fellow to whom the job of producing their first picture fell.....Alex has been in town for the last 10 days and he was telling us about it last week.....

▼ ▼ ▼

● ● ● *EVEN LOU AND BUD were a little doubtful of success when they first went out to Hollywood.....Costello figured that they had a chance if they were handled right.....Alex was on a writing assignment at the studio at the time and he was asked if he'd like to produce a picture with the pair.....Maybe you don't know Gottlieb, but despite his talent for straight writing, he loves slap-stick.....So he pitched in and helped write the first story, "Buck Privates".....It was just two weeks and three days after preparation was started that the cameras started to roll.....and when it was finished, Alex figured he had a funny, bu small picture in the can..... In fact, lots of people were willing to bet that Lou and Bud were all washed up before the picture hit the screens.....but you know what happened.....Universal had a gold mine and it's had a gold mine with each and every other Abbott and Costello picture since that first one.....This pair of hoodlums is probably the biggest box-office draw in the business today.....*

▼ ▼ ▼

● ● ● UNDER THEIR NEW contract, Lou and Bud will make three pictures a year for Universal.....Their latest release is "Pardon My Sarong" and another, "Who Dunnit?", is completed and will be released around Thanksgiving time.....After that comes "Hold Your Horses". .....And so it was almost by sheer accident that Alex Gottlieb has become one of the top producers of comedy in the field.....He's produced all the A & C pictures except "Hold That Ghost" for Universal. .....And he's slated to produce the Olsen and Johnson show "Crazy House" and two other comedies for the new season.....As a matter of fact, Alex got into the business by accident.....After graduating from the University of Wisconsin, he joined the Brooklyn Eagle..... Also a student at Wisconsin was Gladys Feld, whose brother Milton already was an industry figure.....Miss Feld told her brother about Alex, saying that a lot of good writing talent was going to waste on a newspaper.....so she arranged to have Milton meet him and..... well, Alex was started on his celluloid career.....

▼ ▼ ▼

● ● ● *THE CIGAR INSTITUTE of America is always ready to make movie tie-ups.....provided a picture shows cigar smoking in a favorable manner.....and a number of tie-ups have been made..... the latest being on "Friendly Enemies".....It is pointed out that when Charles Boyer ordered pink champagne for Irene Dunne in "Love Affair," cafes all over the country received demands for pink champagne.....And when "It Started With Eve" played at the Music Hall, the Pennsylvania Drug Store in the same building had a hard time keeping cigars in stock, just because Charles Laughton look so contented smoking a cigar.....*

▼ ▼ ▼

NLRB Calls Parley On Warners Strike

(Continued from Page 1)

of white-collar workers which has been in effect at the company since Thursday morning. The conference is scheduled to be held this morning at the office of Mrs. Elinore Herrick, regional director of the NLRB.

Mrs. Herrick said the conference was being called as the result of an unfair labor charge lodged against the company by the MPOE. According to her, the company had been accused by the union of refusing to bargain. She added that the charge had been filed "long before the strike."

It was revealed yesterday by an official of the State Mediation Board that offers to mediate the strike had been made to both sides. The official said that the union had expressed willingness to have the board step into the case but that the company had declined the offer on the grounds that it had been "talking the matter over with Mrs. Herrick." He added that the company had indicated it might accept the offer later.

The strike situation was still deadlocked yesterday, with neither side giving any indication of willingness to give ground.

Skip Weshner Succeeds Monroe Greenthal at UA

(Continued from Page 1)

an important post with the WPB in Washington.

Weshner joined United Artists a year-and-a-half ago as director of exploitation. Previously associated with Warner Bros. for thirteen years, Weshner hald various executive theater posts and was national director of advertising and publicity for Warner Bros. theaters.

Record Warner Earnings Seen for the Fiscal Year

(Continued from Page 1)

will be maintained and that some payments are likely on arrears. Total accumulations would be about $3,-300,000, since there are but about 99,000 shares of preferred outstanding at present.

Four Writers on Serial

West Coast Bureau of THE FILM DAILY

Hollywood—Republic has set four writers to work on the serial, "G-Men vs. The Black Dragons." They are Ronald Davidson, Joseph Polland, Joseph McDonald and William Lively. William O'Sullivan is the producer.

WEDDING BELLS

Chicago—Harvey Shapiro of the B & K Riveria Theater married Miss Ruth Fivilson.

OPEN FOR BUSINESS...and WH

A Sellout at $5.50 top . .

WORLD PREI

Irvin

"HOLID

Bing Crosb

Marjorie Reynolds · Virginia

A Mark Sandrich

ALL OUT FOR 'INN'!

All New York turns out for the Navy Relief Benefit Premiere of Mark Sandrich's smash hit production of "Holiday Inn"! **ON THE STAGE:** Four bands—Xavier Cugat, Skinnay Ennis, Benny Goodman and Phil Harris—plus a host of stars of stage and screen. **IN THE AUDIENCE:** All the "greats" of the show world—come watch the first showing of the year's biggest musical!

13 IRVING BERLIN HITS!

12 SONGS BY BING!

8 ASTAIRE DANCES

BUSINESS!

Broadway's Biggest Holiday!

ERE TONIGHT!

Berlin's

AY INN"

arring

· Fred Astaire

with

· Walter Abel · Lyrics and Music by IRVING BERLIN

duction · Screen Play by Claude Binyon · Adaptation by Elmer Rice · A Paramount Picture

LISTEN IN TONIGHT!

Parade of Bands— with Kay Kyser, Alvino Rey and Freddie Martin giving a coast-to-coast send-off to the 13 hit tunes of "Holiday Inn"! It's at 9:30 p.m., E.W.T.—on the Blue Network! Eighty-four stations hooked in—sixteen more re-broadcasting later! Direct ticket-selling for YOUR DATES on "Holiday Inn"!

101 MINUTES OF ENTERTAINMENT! ANOTHER HIT FROM SANDRICH!

Ia. Men, Women Pix Attendance on Par

(Continued from Page 1)

or virtually one out of every 276 persons in Iowa, on the basis of the 1940 census figures.

Close relationship between the film and radio audiences was indicated by the fact that the more frequent theater patrons proportionately spent more hours twisting the dials.

16.8% of Femmes at Pix Weekly

The survey showed 49.2 per cent of the women had not attended a movie, 16.8 per cent had attended once, 17.2 per cent had gone two or three times, 11.4 per cent four to five times, and 5.4 per cent more than five times. This showed that 16.8 per cent had attended approximately one show a week.

The survey on men showed 49.7 per cent had not attended any, 15.5 per cent had attended once, 16.6 per cent two to three times, 11.1 per cent four to five times and 7.1 per cent more than five times. This showed 18.2 had attended approximately one show a week.

The survey also established that the higher the education, the more times the persons attended shows. Of the men interviewed who had attended college 35.3 did not attend the movies, 16.3 per cent had gone once, 21.1 per cent two or three times, 17 per cent 4 or 5 times, and 10.3 per cent had gone more than five times. Of the men interviewed who attended only high school, 39.9 per cent did not attend once, 17 per cent attendance once, 20.5 per cent two or three times, 13 per cent four or five times and 9.5 per cent five times or more.

Of the men interviewed who had gone only to grade school 65.4 per cent had not attended the movies, 13.1 per cent attended only once, 11.4 per cent two or three times, 6.8 per cent four or five times and 3.3 per cent five times or more.

Virtually the same percentages applied to women attending grade school, high school and college.

Ages Affect Attendance

Ages also made a marked difference on movie attendance. The age group for men from 15 to 20 had only 9.2 per cent that had not attended a movie, 10.7 per cent attended at least once, 21.8 per cent two or three times, 27.2 per cent four or five times and 31 per cent more than five times.

The age group for men from 21 to 35 showed 32.4 per cent had not attended, 17.9 per cent attended once, 20.8 per cent two or three times, 17.6 per cent four or five times and 11.4 per cent more than five times.

The age group for men from 36 to 50 showed 54.4 per cent had not attended, 15.6 per cent attended once, 18.2 per cent two or three times, 8.3 per cent four or five times, and 3.4 per cent more than five times.

For men over 50, 73.4 per cent had not attended, 12.7 per cent attended once, 8.3 per cent two or three times, 3.7 per cent four or five times, 1.9 more than five times.

The percentages on the age group for women was nearly the same as the men except in the group 15 to 20, 15.6 per cent had not attended and 24.9 per cent had gone more than five times.

STORKS!

New Haven — Arthur Lockwood, former president of Connecticut MPTO here, and associate of Lou Gordon in the Lockwood-Gordon circuit, is father of a baby girl, Susan Marie, born at Richardson House, Brookline, Mass.

A. Carl Rigrod, RKO Radio home office publicist, is passing out cigars to his friends. Reason: Mrs. Rigrod gave birth to a 6 lb. 4 oz. son at the Sydenham Hospital. Child, their first, will be named Andrew Carl.

TO THE COLORS!

Pittsburgh — Edward Fitzpatrick, head inspector at the local M-G-M exchange, has enlisted in the Coast Guard.

Seattle—Ed Cruea, formerly with the Monogram exchange here, is now a private in the Signal Corps at Camp Crowder, Mo.

Pvt. Nate Lund, former assistant drama editor for the Seattle Times, has been transferred from Fort Lewis to Crowder.

Seattle—Warren Butler, manager of Sterling Theaters' neighborhood Admiral, and wife are in Sioux City visiting relatives prior to Butler's entry into the Army. Ray Coach, now managing the Granada, will also manage the Admiral Theater.

New Haven — Charles Tomasino, son of Michael, White Way and Victory operator, has been admitted to the Bar and Air Corps simultaneously.

"Holiday Inn" Premiere Tonight's Bright Spot

(Continued from Page 1)

mount's new Irving Berlin musical, "Holiday Inn," the performance being for the benefit of Navy Relief, with tickets scaled from $1.10 to $5.50.

In addition to the picture, the program will offer a standout stage show in which Irving Berlin, Jan Pearce, Alice Faye, Ann Miller, Carol Bruce, Betty Hutton, Marjorie Reynolds (who has the feminine lead in "Holiday Inn"), Zero Mostel, Connee Boswell, the Ink Spots, and the musical organizations of Xavier Cugat, Skinnay Ennis, Benny Goodman, Phil Harris, and Phil Spitalny, will appear.

Among the industry's notables on hand will be Stanton Griffis, Adolph Zukor, Barney Balaban, Deems Taylor, Frank Walker, Jules Stein, Spyros Skouras, Jack Cohn, Ed Alperson, Leonard Goldenson, John Hertz, Jr., Ben Kalmenson, Joseph Bernhard, W. B. Cokell, Neil Agnew, Maurice Bergman, Oscar Morgan, Bill Kent and Bob Gillham.

Mayor F. H. LaGuardia will participate in the program, a portion of which will be devoted to a broadcast over NBC's Blue Network starting at 9:30 p.m.

20th-Century Fox Plans 30 "A" Pictures for '42-43

(Continued from Page 1)

Swan," "Hello, Frisco, Hello," "Police Gazette Girl," "Coney Island" and "Greenwich Village."

As of Saturday, 27 pictures of the new lineup have been delivered, in production or being cut and it is estimated that by December the equivalent of an entire season's needs will have been finished.

Eight New Pix Starting In Hollywood Studios

West Coast Bureau of THE FILM DAILY

Hollywood—Eight new picture are scheduled to go into production this week.

At Columbia: Six shooting, including, "How Do You Do?," comedy, with Bert Gordon, Jinx Falkenburg, Douglas Drake, Isabel Elsom and Roger Clark. Producer, Jack Fier and director, Charles Barton.

At M-G-M: Seven shooting.

At Monogram: Three shooting, including, "Bowery At Midnight," horror picture with Bela Lugosi. Sam Katzman and Jack Dietz producing and Wallace Fox directing.

At Paramount: Five shooting. "Lucky Jordon," has been set for the story heretofore called "Prelude to Glory."

At PRC: Two shooting, Stern Productions, "Secrets of a Co-Ed," drama, with Otto Kruger, Tina Thayer, Ricki Vallin, Marcia Mae Jones, Russell Hoyt, Diana Del Rio, Addison Richards, Geraldine Spreckles, Tom Patricola, Herbert Vigran and Clair Rochelle. Director, Joseph Lewis; Sig Neufeld's "Along the Sundown Trail," western, with Lee Powell, Art Davis, Bill (Cowboy Rambler) Boyd, Julie Duncan, Carl Hackett, Howard Masters, Charles King, Kermit Maynard and John Merton. Director, Peter Stewart.

At RKO-Radio: Four shooting, including "Cat People," mystery drama, with a cast headed by Simone Simon, Kent Smith, Tom Conway and Jane Randolph, with Mary Halsey and Teresa Harris in important supporting roles. Val Lewton, producing and Jack Tourneur, directing.

At Republic: Two shooting, including, "X Marks the Spot," melodrama, with George Sherman, producing and directing.

At 20th Century-Fox: Seven shooting, including "The Undying Monster," mystery drama, with James Ellison, John Howard, Melville Cooper and Aubrey Mather. Byran Foy producing and John Brahm directing.

At United Artists: Hal Roach shooting one.

At Universal: Five shooting, including "Moonlight in Havana," musical, with Allan Jones, Jane Frazee, Marjorie Lord, Don Terry, William Frawley, Wade Boteler, Jack Norton. Director, Anthony Mann and associate producer, Bernard Burton.

At Warners: Six shooting.

Exhib. Associations As Issuing Agents

(Continued from Page 1)

the same way in which a theater corporation operating a number of theaters may be named issuing agent for the chain.

M. A. Rosenberg, president of Allied States Association, and Edward L. Kuykendall, president of MPTO, with whom Harmon discussed the matter by telephone have each sent wires to the heads of their respective state organizations inquiring whether these trade associations prefer to act for their members on a group basis or to certify individual theaters as issuing agents. Harry Brandt, president of ITOA to whom the same proposal was made, has stated that individual exhibitors who wish to become issuing agents for War Savings Bonds will be recommended to the Treasury. Max Cohen, president of the MPTO organization in New York, likewise has expressed a preference for individual certification rather than action by the association of which he is the head.

Robert H. Poole, executive of the Pacific Coast Conference of Independent Theater Owners has been asked to express his organization's preference as to the method of handling this matter.

Meanwhile the names and addresses of more than 3,000 theaters arranged according to Federal Reserve Districts, has been forwarded to the Treasury Department by the War Activities Committee pursuant to the recommendations of exchange area chairmen of the WAC's exhibitor field organization. It is expected that the total number of theaters functioning as issuing agents will reach 5,000 before September 1st ushers in the mammoth billion dollar bond sales campaign in which the American motion picture industry is taking the leading role.

Ad Men Named to Special Work on Sept. Bond Drive

Oscar A. Doob yesterday announced that Harry Goldberg, advertising director of Warner theaters, had accepted a special to head up all "screen promotion" for the drive. He will work closely with the newsreel committee of War Activities Committee and Carlton Duffus in Washington to produce timely newsreel shots.

Ernest Emerling, acting advertising director for Loew's theaters, has been named to prepare a special broadside intended to be of special aid to those 5,000 theaters that will be made official bond issuing agents.

Si Seadler, advertising director of Metro-Goldwyn-Mayer, famous for his inspirational ads, is handling display advertisements in trade-papers, magazines and newspapers.

Schlank to Minn.

Chicago—Irving Schlank, formerly here for United Artists, is now in charge of the Monogram exchange in Minneapolis.

REVIEWS OF NEW FILMS

"Riders of the West"

with Buck Jones, Tim McCoy and Raymond Hatton
(HOLLYWOOD PREVIEW)

Monogram 58 Mins.

SUSPENSEFUL WESTERN UNUSUALLY WELL PLAYED SHOULD PLEASE EASILY.

The Rough Riders ride again—and this time for Sarah Padden and her valley neighbors who are oppressed ranchers. Buck Jones, Tim McCoy and Raymond Hatton are the hard-riding, straight-shooting United States Marshals, who bring the cattle rustlers and their chiefs to justice.

The story is a little complicated but suspense is maintained to the end. Howard Bretherton did a very satisfactory job of directing, while Scott R. Dunlap functioned as producer.

The acting is above average, with Sarah Padden outstanding in supporting the stars. Harry Woods, Robert Fraser, Walter McGrail, Dennis Moore, Charles King, Christine McIntyre and Milt Moranti are among the principals.

When Sarah Padden's cattle are stolen and her neighbor murdered while trying to help her, she telegraphs her old friend, Buck Jones, to come to her aid. Jones arrives with Tim McCoy and Raymond Hatton.

Jones, McCoy and Hatton soon learn that Walter McGrail, the town banker, who holds mortgages on most of the valley ranches, and Harry Woods, a saloon keeper, are the men behind the cattle rustling. McCoy poses as an escaped convict, and gains the confidence of McGrail's henchmen, and it is not long before Jones, McCoy and Hatton have gathered enough evidence against McGrail and Woods.

CAST: Buck Jones, Tim McCoy, Raymond Hatton, Sarah Padden, Harry Woods, Christine McIntyre, Charles King, Milt Moranti, Walter McGrail, Dennis Moore, Robert Frazer, Bud Osborne, Silver.

CREDITS: Producer, Scott R. Dunlap; Director, Howard Bretherton; Author, Jess Bowers; Screenplay, same; Cameraman, Harry Neumann; Editor, Carl Pierson; Production Manager, Charles J. Bigelow.

DIRECTION, Good. PHOTOGRAPHY, Good.

"A Night for Crime"

with Glenda Farrell, Lyle Talbot
(HOLLYWOOD PREVIEW)

PRC 78 Mins.

HOLLYWOOD MURDER MYSTERY IS NICE LITTLE ATTRACTION WELL PRODUCED AND DIRECTED.

This is a good, little murder mystery, with the screen's tried-and-true femme crime expert, Glenda Farrell, doing her stuff. This time she is aided and abetted by suave, genial Lyle Talbot, who enacts the role of a studio publicity director. Lester Cutler supplied a good production, with Alexis Thurn-Taxis turning in an effective job of directing.

Ralph Sanford, a newcomer from the stage, gets many laughs as a dumb detective. Lina Basquette, Forrest Taylor, Lynn Starr, Ricki Vallin, Edna Harris, Bob Frazer, Marjorie Manners, Ruby Dendridge and Florence O'Brien are among the principals. Jimmy Starr, who wrote the original story; Erskine Johnson, Edwin Schallert and Harry Crocker, Hollywood columnists, make brief appearances to identify the corpse of a Hollywood star.

During a Hollywood blackout, Miss Basquette, a movie star, disappears. The police and newspapers believe it is a publicity stunt. Miss Farrell, a columnist with a penchant for sleuthing, who does not like Lina, gets busy on the case. She follows a hunch that Lina has gone to Reno. She starts driving to Reno and is followed by Vallin, Lina's chauffeur. He tries to force her off the road, but instead his car goes over an embankment and he is fatally hurt.

In Reno, Glenda finds Lina's twin sister, who is a mental case. The sister confesses she and Vallin had been blackmailing Lina and when the star refused to make any further payments they killed her.

Arthur St. Claire and Sherman Lowe wrote the screenplay, based on Starr's story. C. A. Beute functioned as associate producer. Marcel LePicard's photography is first-rate.

CAST: Glenda Farrell, Lyle Talbot, Lina Basquette, Donald Kirke, Ralph Sanford, Forrest Taylor, Lynn Starr, Ricki Vallin, Edna Harris, Marjorie Manners, Joseph DeVillard, Niels Bagge, Ruby Dandridge, Florence O'Brien, Bob Frazer, Jimmy Starr, Erskine Johnson, Edwin Schallert, Harry Crocker.

CREDITS: Producer, Lester Cutler; Associate Producer, C. A. Beute; Director, Alexis Thurn-Taxis; Story, Jimmy Starr; Screenplay, Arthur St. Claire and Sherman Lowe; Cameraman, Marcel LePicard; Editor, Fred Bain; Dialogue, Director, Edith Baldwin Watkins.

DIRECTION, Effective. PHOTOGRAPHY, First-rate.

Exhibitor Organizations Okay Chi. Anti-Dual Plan

(*Continued from Page* 1)

duals. Board will base its decision on the results of a mail poll of its members.

I. A. Roth, N. J. Circuit Operator, Dies Suddenly

Funeral services will be held today for I. A. Roth, prominent New Jersey theater circuit operator, who died Saturday of a heart attack. Services will be at the Doyle Funeral Parlor in Morristown, N. J. Roth suffered an attack while driving his car.

New Milwaukee Firm

Milwaukee—Articles of incorporation have been filed here by Victory Theaters, Inc. Incorporators are Aaron Scheinfeld, Hedy Kaplan and Seymour Abrams.

Chi. Exchanges Signing With Film Workers Union

Chicago—President Sam Lamansky of the Film Employes Union B25, reports that Warner, Paramount, Fox and RKO front-office employes have now signed up for the new white collar employes union being organized here, while negotiations are under way with employes of other exchanges to join up.

Republic Signs Santley

Hollywood—Republic has assigned Joseph Santley to the direction of "Mr. M. and the Pidgeons."

Mr. Exhibitor!

is Coming Your Way!

IT'S EXCITING! ENTERTAINING! .. and it PAYS OFF! (no lottery)

The one Theatre Game that requires no "Lights Up"!

TRAILER AND PRESS BOOKS AVAILABLE

13 REELS COMPLETED... 13 IN PRODUCTION

Weekly Release—Running Time 9 Minutes

BOOK MOVIE QUIZ—SATISFY YOUR PATRONS and hear the RUSTLE of FOLDING MONEY AT YOUR BOX OFFICE

10558 CAMARILLO AVENUE...

MOVIE QUIZ

NORTH HOLLYWOOD, CALIFORNIA

TEST YOUR "I. Q." WITH "M. Q."!

So Big—
FIVE LOS ANGELES THEATRES WILL PLAY IT FOLLOWING THE PREMIERE! WEDNESDAY NIGHT!
What an Event!
First the sell-out Premiere at Grauman's Chinese! Then the big simultaneous five-theatre engagement at the CHINESE, LOEW'S STATE, CARTHAY CIRCLE, WILSHIRE and UNITED ARTISTS
★ CHARLES BOYER
★ RITA HAYWORTH
★ GINGER ROGERS
★ HENRY FONDA
★ CHARLES LAUGHTON
★ EDWARD G. ROBINSON
★ PAUL ROBESON
★ ETHEL WATERS
★ 'ROCHESTER'
TALES OF MANHATTAN
with
★ THOMAS MITCHELL
★ CESAR ROMERO
★ ROLAND YOUNG
★ GEORGE SANDERS
★ EUGENE PALLETTE
★ GAIL PATRICK
★ ELSA LANCHESTER
★ JAMES GLEASON
★ and the HALL JOHNSON CHOIR
Directed by JULIEN DUVIVIER
Produced by BORIS MORROS and S. P. EAGLE
Written and adapted for the screen by: Ben Hecht, Ferenc Molnar, Donald Ogden Stewart, Samuel Hoffenstein, Alan Campbell, Ladislas Fodor, L. Vadnai, L. Gorog, Lamar Trotti, Henry Blankfort
Original Music by Sol Kaplan • "Glory Day" by Leo Robin and Ralph Rainger
20th CENTURY-FOX

Intimate in Character
International in Scope
Independent in Thought

THE FILM DAILY

The Daily Newspaper
Of Motion Pictures
Twenty-Four Years Old

VOL. 82, NO. 26 | NEW YORK, WEDNESDAY, AUGUST 5, 1942 | TEN CENTS

PRODUCTION EXECS. SPLIT ON UMPI PLAN

New Exhibitor Group Formed for Central States

First Meeting Called for Early September; Strom Is Executive Secretary

Minneapolis—Board of governors of the new Central States Conference of Motion Picture Exhibitors, recently formed here, will have its first meeting in Minneapolis early in September, Fred Strom, executive secretary of the new organization, announced yesterday.

The new conference includes Allied theater owners of the Northwest, the Nebraska-Iowa group, South Dakota group and Wisconsin group, all of which have approved

(Continued on Page 6)

INDUSTRY TO SALUTE HEROES

Four-Minute Ceremonies in All Theaters Scheduled to Launch Billion Dollar Bond and Stamp Drive

The motion picture industry will salute the fighting forces of the nation on the night of Sept. 1 when show business will come to a stop for four minutes. It will be the opening gun of the billion-dollar War Bond and Stamp drive in which the film industry is to be the spearhead.

At 9 o'clock, audiences in theaters throughout the country will be asked to rise and give three cheers for the fighting men. It is hoped that in many localities the four-minute ceremonies in theaters will be picked up by radio.

The War Activities campaign committee is urging every movie theater —from the largest to the smallest

(Continued on Page 8)

Studio Officials Declare Consent Decree Production Has Benefited Trade

By RALPH WILK

West Coast Bureau of THE FILM DAILY

Hollywood—While Eastern executives of the five consenting companies are patiently waiting for some action on the UMPI sales plan, either by the Department of Justice or by Federal Judge Henry W. Goddard, production executives appear to be wide apart on shifting from blocks-of-five to blocks-of-13.

Consent decree production, which has been keyed necessarily to the

(Continued on Page 8)

Cleveland to Drop Monday Deliveries

Cleveland — Monday pick-ups and deliveries are eliminated in a proposed carrier schedule drafted by a committee of bookers and shippers and submitted to C. R. Allen, local ODT field manager, for his approval.

If accepted, exchanges will be required to revamp inspection schedules to meet the essential time requirement. The drafting committee suggests a trial period of one or two

(Continued on Page 2)

ODT to Test Staggered Shipments in Pittsburgh

Pittsburgh—Arthur Levy, chairman of the local motion picture industry's committee for the Office of Defense Transportation, has announced that a test staggered film

(Continued on Page 7)

Phonograph Records Used for Tickets

Rochester—Members of the local Junior Commandos marched into the RKO Palace here Saturday with 3,800 phonograph records as "tickets." The records from the special morning show arranged by Manager Francis Anderson will go to the "Records for Our Fighting Men" campaign.

Hub Suburban Houses Report Varying Biz

Boston—Here's the way suburban theater managers around Metropolitan Boston currently view the war's effect on business conditions.

In Lynn the theater managers are optimistic despite the fact that the city of 100,000 people is wholly blacked out at night, being only a mile from the shore. Theater men in that city feel that business is

(Continued on Page 8)

Pix Attendance Up 10% In Upper East Tennessee

Johnson City, Tenn.—Motion picture houses in Upper East Tennessee —including Johnson City, Kingsport, Greeneville, Bristol, Erwin and Eliza-

(Continued on Page 6)

WB Strikers Said Offered New Pact

Negotiations for a labor contract between Motion Picture Office Employes, Local 23169, AFL, and Warner Bros. were resumed yesterday at the company's home office following a conference held at the National Labor Relations Board offices here by representatives of both sides.

It was not expected last night that the picketing of the Warner

(Continued on Page 8)

Western Pa. Exhibitors To Convene Oct. 19-20

Pittsburgh — The annual convention of the AMPTO of Western Pennsylvania will be held here at either the Roosevelt or William Penn

(Continued on Page 8)

790 Theaters Sell $865,968 in Bonds

The first day's reports of July sales of War Bonds and Stamps sold at theaters received at the War Activities Committee headquarters, forecast a much higher return for this month than for June. Seven hundred and ninety theaters report a sale of

(Continued on Page 6)

More Industry Leaders Join Sept. Bond Drive

More industry leaders were recruited into the billion-dollar September Bond and Stamp drive today when acceptances were received at War Activities Committee head-

(Continued on Page 2)

Changes in Fox Field Staff

Nine Promotions Announced by Tom Connors

As a result of new division alignments in the 20th Century-Fox sales force, nine promotions in the field staff were announced yesterday by Tom Connors, vice-president in charge of world-wide sales.

Harry G. Ballance, who was Southern district manager, has been promoted to Southern division manager with headquarters in Atlanta, supervising Charlotte, Memphis, Atlanta,

(Continued on Page 2)

Puerto Rico Imported 10 Million Feet Last Year

San Juan, P. R. (By Air Mail)—The motion picture industry imported a total of 10,221,327 feet of motion picture reels during the fiscal year 1941-42 compared with 6,734,-520 feet during the previous fiscal year, according to figures from the

(Continued on Page 8)

James Cruze Dies; Pioneer Director

James Cruze, once one of the top directors in the business, died in Hollywood yesterday. He was 58 years old and had been in ill health for several years. Prior to his retirement in 1938, Cruze had directed such hits as "Ruggles of Red Gap," "Old Ironsides," "The Covered Wagon," "The Miracle Man" and scores of others. He was a native of Ogden, Utah, and at one time was married to Betty Compson.

THE NEWSPAPER OF FILMDOM — THE FILM DAILY — ALL THE NEWS ALL THE TIME

Vol. 82, No. 26 Wed., Aug. 5, 1942 10 Cents

JOHN W. ALICOATE : : : : Publisher

DONALD M. MERSEREAU : General Manager

CHESTER B. BAHN : : : : : : Editor

Published daily except Saturdays, Sundays and Holidays at 1501 Broadway, New York, N. Y., by Wid's Films and Film Folk, Inc. J. W. Alicoate, President and Publisher; Donald M Mersereau, Secretary-Treasurer. Entered as second class matter, Sept. 8, 1938, at the post-office at New York, N. Y., under the act of March 3, 1879. Terms (Postage free) United States outside of Greater New York $10.00 one year; 6 months, $5.00; 3 months, $3.00. Foreign, $15.00. Subscriber should remit with order. Address all communications to THE FILM DAILY, 1501 Broadway, New York, N. Y. Phone BRyant 9-7117, 9-7118, 9-7119, 9-7120, 9-7121. Cable address: Filmday, New York.

Representatives: HOLLYWOOD, Calif.—Ralph Wilk, 6425 Hollywood Blvd., Phone Granite 6607. LONDON—Ernest W. Fredman, The Film Renter, 127-133 Wardour St., W. I. PARIS—P. A. Harle, Le Film, 29 Rue Marsoulan (12). MEXICO CITY—Marco Aurelio Galindo, Depto. 215, Calle del Sindicalismo, 99, Tacubayo, D. F.

FINANCIAL

(Tuesday, Aug. 4)

NEW YORK STOCK MARKET

	High	Low	Close	Net Chg.
Am. Seat.	....	....	....	....
Col. Picts.vtc. (2½%)	8⅛	8	8	— ¼
Columbia Picts. pfd.	....	....	....	....
Con. Fm. Ind. pfd.	15-32	15-32	15-32	—1-32
Con. Fm. Ind. pfd.	....	....	....	....
East. Kodak	130	130	130	....
do pfd.	....	....	....	....
Gen. Prec. Eq.	14	13⅝	13⅝	— ⅜
Loew's, Inc.	44½	44⅛	44¼	— ¼
Paramount	16⅜	16⅛	16⅛	— ¼
Para. 1st pfd.	....	....	....	....
RKO	....	....	....	....
RKO $6 pfd.	....	....	....	....
20th Century-Fox	11¼	11¼	11¼	....
20th Century-Fox pfd.	....	....	....	....
Univ. Pict. pfd.	....	....	....	....
Warner Bros.	5¾	5⅝	5¾	+ ⅛
do pfd.	73⅜	73⅜	73⅜	— ¼
NEW YORK BOND MARKET				
Para. B'way 3s55	63½	63½	63½	+ ½
Para. Picts. deb. 4s56	99½	99¼	99½	....
Warner Bros.' dbs. 6s48	102½	102½	102½	....
NEW YORK CURB MARKET				
Monogram Picts.	....	....	....	....
Radio-Keith cvs.	⅛	⅛	⅛	....
Sonotone Corp.	1⅞	1⅞	1⅞	....
Technicolor	....	....	....	....
Trans-Lux	1⅜	1¼	1⅜	....
Universal Corp. vtc.	....	....	....	....
Universal Picts.	....	....	....	....

N. Y. OVER-THE-COUNTER SECURITIES

	Bid	Asked
Met. Playhouse, Inc. 2nd deb. '45.	67	71
Roxy Thea. Bldg. 4s 1st '57	63	65½

Urges Federal Auditing Of Funds of All Unions

West Coast Bureau of THE FILM DAILY

Hollywood—In an article in Frauds and Answers magazine for September, Herbert Sorrell, president of the Conference of Studio Unions, proposes Federal auditing of union funds as a solution of all labor troubles.

"Federal supervision of unions by a commission representing Government labor, capital, minority investors and the consumer, would safeguard the interests of all concerned," his article says in part.

More Industry Leaders Join Sept. Bond Drive

(Continued from Page 1)

quarters from men invited to become members of a special "exhibitor liaison field force." George Schaefer announced a meeting in New York of this Coast-to-Coast group at War Activities offices Wednesday at 3 p.m. Among those present will be B. V. Sturdivant, San Francisco; John Payette, Washington; Jules Rubins, Chicago; Col. H. A. Cole, Dallas; P. J. Wood, Columbus, Ohio; Ed Granger, Major Leslie Thompson, H. M. Richey, Claude Lee, David Palfreyman.

These men will act in co-operation with Si Fabian, campaign director, and the various War Activities State Chairmen in contacting exhibitors and helping them line up their plans for bond-selling during "Salute To Our Heroes" month.

Warner Bros. Sales Execs. To Confer at the Studio

Memphis — Following yesterday's windup of the two-day regional sales meeting held here for the Southern Division, Warner Bros. home office executives headed by Ben Kalmenson left for the company's studios in Burbank, where they will confer with H. M. Warner, Lt. Col. J. L. Warner and S. Charles Einfeld before proceeding to San Francisco for the next regional conference.

In the group with Kalmenson are Mort Blumenstock, Norman H. Moray, Arthur Sachson and Howard Levinson. Roy Haines was called back to New York by urgent business and will rejoin the home office contingent later. Joseph Bernhard went direct to the Coast from the Chicago meeting.

Tri-States Set to Nix Its Junior Admish Scale

Des Moines — Tri-States Theater Corp. of this city, has discontinued its junior admission prices for youths between the ages of 12 and 16 at all of the theaters in the circuit.

Reason for the discontinuance was given as abuse of the price-privilege by many of the youngsters. It was said that many of the theater managers in the circuit had experienced trouble with youths over the age limit attempting to get in on the lower admission prices. In addition some trouble was experienced with the youths inside the houses.

It was pointed out that the junior admission prices might be re-installed where co-operation was received with school authorities and under circumstances where the youths could be controlled.

J. Rifkin Recovering

Springfield, Mass.—Lieut. Julian Rifkin, son of Herman Rifkin, president of Liberty Theaters Corp. is recovering from an appendicitis operation at an army hospital in Tennessee. Before entering service young Rifkin was chief booker for the Liberty chain.

Cleveland to Drop Pix Deliveries on Mondays

(Continued from Page 1)

weeks, with adjustments to follow if "bugs" develop.

The schedule as proposed:

TUESDAY—City messengers will leave the Central Shipping Room at 11:00 a.m. for delivery to city houses. While making these deliveries they will pick up prints finished playing Monday night and return to the Central Shipping Room in time for these prints to be delivered to their respective exchanges by 3:00 p.m. This will give the exchanges sufficient time to inspect any of these prints which must be shipped out of town on Tuesday and will allow out of town deliveries to leave the city by 5:00 p.m. This means that city shows must be inspected the first thing in the morning.

WEDNESDAY—This day will operate the same as it always has in the past. In other words, prints finishing in the city Tuesday night will be in the exchanges Wednesday morning, and Wednesday shows will be delivered to theaters at noon.

THURSDAY—Same as Tuesday.

FRIDAY—Same as Tuesday.

SATURDAY—Same as Tuesday except that prints finishing in the city on Friday night will not be delivered to the exchanges until Sunday morning. However, if a feature print finishing in the city Friday night is needed for re-shipment out of town on Saturday for Sunday use, for the time being special trips will be made. There are only a few theaters who finish with a show on Friday night. Do not accept any further bookings on such prints to open Sunday out of town.

SUNDAY—This day will operate the same as it has in the past.

MONDAY—There will be no pick-up or delivery on this day at all.

Stars to Make Curtain Speeches for Bond Sales

West Coast Bureau of THE FILM DAILY

Hollywood — Approval of recommendation of War Activities Committee that on outstanding pictures the star make a short curtain speech at the end of the picture appealing for purchase of War Bonds was voted by directors of Association of Motion Picture Producers. Each studio agreed to add such curtain speeches to at least three important forthcoming pictures.

Charles Koerner, RKO; Harry M. Warner, Warner Bros.; C. W. Thornton, Hal Roach Studios, were elected new directors and made class B members.

Mervin Houser, Paramount; Connie Kreds, RKO; Gene Murphy, Universal: Dick Hyland, Warner Bros.: Bob Doman, 20th-Fox, and John Delvalle, Columbia, have been named by Eastern and Western divisions of Public Relations Committee to serve as advance men for stars who will participate in the industry's billion dollar War Bonds and Stamp drive. They will work with Charles Einfeld, who will be field director of three hundred War Bond rallies. M-G-M's representative will be named this week.

Wallis, Curtiz, Robinson To Get No "Army" Salary

West Coast Bureau of THE FILM DAILY

Hollywood — Hal B. Wallis, who will be producer of "This is the Army," and Michael Curtiz, who will direct it, will contribute their services without pay, as will Casey Robinson, who will collaborate on the screenplay with Irving Berlin.

COMING and GOING

LEE J. COBB, Broadway player, has been granted a leave of absence from training work with the Air Corps and will arrive in Holylwood Aug. 15 for a role in Paramount's "Buckskin Empire."

SAM BUCHWALD, general manager of Famous Studios, is here from Miami to confer at Paramount on new season plans for Superman and Popeye cartoons.

HARRY WENZEL of National Screen, New Haven, is visiting in New York for a few weeks.

MATT SAUNDERS, manager of the Loew-Poli, Bridgeport, is visiting in Chicago with his mother.

Nine Promotions in 20-Fox Sales Staff

(Continued from Page 1)

New Orleans, Dallas and Oklahoma City.

Paul Wilson, Atlanta branch manager, becomes district manager of the newly created Southeastern district with headquarters in Atlanta and supervising Memphis, Atlanta and Charlotte.

F. Dodson, salesman in the Florida territory, has been named as the branch manager for Atlanta.

H. R. Beiersdorf, Dallas branch manager, has been promoted to Great Lakes district manager, supervising Detroit, Chicago and Milwaukee, with headquarters in Chicago.

E. C. Landaiche, New Orleans branch manager, has been promoted to manager of the Dallas branch.

C. E. Peppiatt, former New Orleans branch manager for United Artists, has been appointed New Orleans branch manager.

E. X. Callahan, formerly Boston branch manager, has been promoted to New England district manager, supervising Albany, New Haven and Boston, succeeding Tom Bailey, who has resigned.

Moe Grassgreen, present Albany branch manager, promoted to Boston branch manager.

Harry Alexander, Boston sales manager, has been named Albany branch manager and James M. Connolly, Massachusetts salesman, has been promoted to sales manager of the Boston branch.

Frank Drew, previously with Metro and United Artists, has been added to the Boston sales staff.

Claire Hilgers, well-known theater operator and who for many years was with the Fox organization, has been named Oklahoma City branch manager, succeeding Charles Clark, who has resigned.

Arthur Abeles, well-known distributor and recently with Warner Brothers foreign department, has been added to the distribution staff as special home office representative.

Wm. Hamilton, Film Editor, Dies

West Coast Bureau of THE FILM DAILY

Hollywood—William Hamilton, 48, veteran RKO film editor, did of a heart attack.

TO SPEED TELEGRAMS AT LOW COST—PHONE

Postal Telegraph

CHARGES FOR TELEGRAMS 'PHONED IN APPEAR ON YOUR TELEPHONE BILL.

Selling facts about "Between Us Girls"

UNIVERSAL'S HIT FOR LABOR DAY AND THE NEW SEASON!

78,000,000 MAGAZINE READERS WILL SEE THIS FULL PAGE AD IN THE BIGGEST CIRCULATION MAGAZINES!

Between us guys, "Between Us Girls" is the right way to start the new season!

UNIVERSAL PICTURES

WATCH FOR OTHER NEWS ABOUT THIS KOSTER HIT

JUDY CANOVA

THE NEW LAFF-TEAM THAT MAKES YOU S

JOAN

E. E. BROWN

AM, MAKES HOLLYWOOD GREEN WITH ENVY

# of OZARK

EDDIE FOY, JR. · JEROME COWAN

ALEXANDER GRANACH · ANNE JEFFREYS

JOSEPH SANTLEY—Director

Original screen play by Robt. Harari, Eve Greene & Jack Townley

Additional Dialogue by Monte Brice & Bradford Ropes

A REPUBLIC PICTURE

BUY U. S. WAR SAVINGS BONDS

790 Theaters Sell $865,968 in Bonds

(Continued from Page 1)

$865,968. Some of the individual returns are highly interesting.

The Virginia Theater, at Portsmouth, Virginia, sold $34,647 in bonds and stamps.

The Park Theater, at Reading, Pa. had sale close to $15,000.

The Center Theater, Salt Lake City, sold $15,451 in War Bonds and Stamps.

The Capitol Theater, New London, Conn., reports a $25,000 sale.

The Corona Theater, Corona, L. I. had a $10,640 sale.

The Ogden Theater in the Bronx, sold $5,735 in Stamps and $5,175 in Bonds.

The Allyn Theater, Hartford, Conn. reports a $12,000 sale.

An unusually fine report was tendered by George Mefford, Manager of the M. & P. Olympia Theater at Chelsea, Mass., who had a sale of $139,425.70 in Bonds and Stamps during July.

The Virginia Theater, Somerset, Kentucky had a $51,522 sale.

More Cities Endorse Col.'s "The Talk of the Town"

For a second week Columbia's "The Talk of the own" loomed large on the exhibitor front as hundreds of enthusiastic showmen all over the country attending trade screenings of the Cary Grant-Jean Arthur-Ronald Colman picture predicted it will be a top money-maker. Latest territories to join the country-wide endorsement for th picture are Salt Lake City, New Haven, San Francisco, Cleveland, Pittsburgh, Portland, Ore., Seattle, Minneapolis, Milwaukee and Des Moines, according to a statement by Columbia.

Don Condon Joins Evergreen

Seattle—Don Condon has resigned as assistant district manager for the Army Motion Picture Service, to accept the position as booker for the Evergreen-State Theaters, succeeding Jack Rosenberg, who recently enlisted in the Coast Guard. Upon entering the service, Rosenberg received a rating of boatswain, second class.

M. A. Lightman
Robert Taylor
Ann Morriss
A. C. Brauninger
Reginald Owen
Robert Vignola
Emanuel Cohen
Burton King

Bit 'Bout "Bambi"

● ● ● BELATEDLY, but considerably before Walt Disney made "Bambi" from Felix Salten's story (it was a best seller here in the late '20s and a high favorite in Europe previously), this corner became one of the yarn's many avid fans.....Sparks that touched off the personal interest in the book was an original illustration there from which hung and still does in the New Jersey home of Emerson Yorke, producer of shorts and informative films.....It was no surprise to Phil M. when Mister Disney announced a celluloid version of "Bambi,"—a natural for Sir Walt's titanic talents.....'Tis a magnificent film and a worthy successor to Metro's "Mrs. Miniver" when the latter exits from Gus S. Eyssell's Music Hall on the night of August 12.....

▼ ▼ ▼

● ● ● *IN ADDITION to its many unique qualities, "Bambi" is the first Disney opus 'round which a controversy is raging..... Editor Raymond J. Brown of Outdoor Life contends the picture is an insult to American sportsmen.....And he's crusading on that thesis. .....He doesn't like its alleged indictment of hunters.....True, the Disney piece depicts terror of the forest's folk when man is on the loose with firearms.....It also shows man as a factor responsible for forest fires.....And also how Bambi, a young deer, becomes an orphan when the hunters shoot down his mother.....All this, Brown evidently feels, is a terrible reflection upon sons of Nimrod as a fraternity.....*

▼ ▼ ▼

● ● ● WHAT Mister Disney has contrived is merely a fantasy and rich entertainment for old and young.....The job is masterful. .....Just as Salten did, Sir Walt presents the animals' and birds' side of the hunting-go.....Patently, it isn't pleasant for them to be besieged and set-upon by hounds, or merely filled with lead without the baying auxiliaries, although there are some most substantial precedents which can be called up to prove that the creatures of field, air and water are here to serve as man's chattels.....But there is a difference 'twixt liberty and license.....We have no quarrel with the legitimate hunter who carries a conscience along with a permit to indulge in the pastime.....But wanton killing of wild life is something else.....That's Disney's exposition, condemned too, by the Nation and by the States, as is hunting any desirable specie when the latter is bagged on an unjustifiable scale.....Hence our conservation laws.....

▼ ▼ ▼

● ● ● *AMOS ALONZO STAGG, the gridiron's Grand Old Man, speaking of unsportsmanlike behavior on the football field, once observed that "you can't make a gentleman out of a mucker".....Nor can you make a sportsman by the mere process of handing him a gun and turning him loose in the woodlands.....A hunting license won't change his soul.....And as for setting forest fires through carelessness and dumbness, remorse won't bring back the forests.....The REAL sportsmen will delight in "Bambi".....To the other sort, it's a good lesson.....Game Commissions should back it heartily, and we wish Mister Brown would pour the same energy into helping it as he is using to condemn it.....Better to back "Bambi" than for all of us interested in the out-of-doors to sit in charred woods, and, by the light of a mechanical campfire (approvved by the underwriters) twirl our trigger-fingers and spin yarns about the good old days of the Passenger Pigeon, the Trumpeter Swan, the American Bison, and Bambi and Faline.....In "Bambi," the hunters got the doe.....At the box-office, exhibitors'll get it,—with a different spelling!.....*

▼ ▼ ▼

● ● ● AVENGE PEARL HARBOR!.....

New Exhib. Group In Central States

(Continued from Page 1)

the conference with the exception of the latter.

Northwest Allied will have its regular annual meeting here Sept. 1-2 and governors of the new organization are expected to have their first session immediately following adjournment of the convention.

Each of the groups comprising the new organization will name a member of the board of governors. Harold Field of Minneapolis, who operates a string of houses in Iowa, has been named governor from that state.

The new conference is an outgrowth of a recent Northwest Allied session held here.

Pix Attendance Up 10% In Upper East Tennessee

(Continued from Page 1)

bethton—report an average increase in attendance of about 10 per cent for the six months just ended over the same six months in 1941, a survey showed today.

Large war industries in Bristol, Kingsport and surrounding areas and "conversion of many peacetime industries to war work" as well as general increases in farm prices are factors in the increases, managers state.

Bristol and Kingsport feel the new "war" business greatest, but Johnson City, Edwin and Elizabethton, doubtful for a while if the peacetime industries would "convert" to war work, are now feeling the influx of new money and the increase in farm income.

"Blackout Murders" Next On Republic's Schedule

Final shooting script on "London's Blackout Murders" has been completed, and Republic Pictures is putting picture into immediate production, as the next on the new season's program. Cast is now being lined up and announcement will be made shortly of the players assigned the leading roles.

WEDDING BELLS

E. Gilbert Golden, in charge of consumer advertising under Mort Blumenstock in the Warner Bros. home offices, was married quietly yesterday to Marjorie Jane Hatch of Roscoe, N. Y. After a honeymoon at Mackinac Island, Mich., the newlyweds will make their home in New York.

Scranton, Pa.—Rita A. McNamara, cashier at the Strand Theater, was married to Robert W. Parsons in St. Matthews Church in Detroit July 25.

☆ ☆ REVIEWS OF THE NEW FILMS ☆ ☆

"Tales of Manhattan"

with all-star cast

20th-Fox 118 Mins.

EXCELLENT ADULT ENTERTAINMENT SHOULD GO OVER ON STRENGTH OF ITS CAST ALONE.

The cast is the big news to the average exhibitor where "Tales of Manhattan" is concerned. No film that has come out of Hollywood in eons has been able to boast such a formidable array of gilt-edge names—names which guarantee box-office success. This one fact makes the production an exploitation natural.

Among the performers will be found personalities of appeal to every type of audience. Charles Boyer, Rita Hayworth, Ginger Rogers, Henry Fonda, Charles Laughton, Edward G. Robinson, Paul Robeson, Ethel Waters, Eddie Anderson (Rochester), Thomas Mitchell, Eugene Pallette, Cesar Romero, Gail Patrick, Roland Young, Elsa Lanchester and James Gleason—these are but some of the box-office favorites who people "Tales of Manhattan" and help give the film impressive worth as entertainment.

All these performers, plus many others, season the series of six episodes which make up the film, an extremely lavish and uninhibited production filled with artistic touches that are enhanced by brilliant photography.

The half-dozen episodes, each complete in itself, are totally unrelated. What holds them together is a tail coat which plays an important part in someone's destiny in each episode. The first persons to wear the garment is an actor who is shot by the husband of an inamorata. The next fellow to get it is a playboy. This time the garment helps to straighten out a romantic situation. The tail coat lands in a pawnshop and comes into the possession of a musician, who in turn disposes of it to a mission, where it helps to bring about the redemption of a disbarred lawyer who has gone to the dogs.

The tails are sold to a second-hand shop, from where they are stolen by a couple of thugs for a gambling casino hold-up. The bandits get away with $50,000. The coat catches fire while the bandits are making their getaway by plane. It is thrown overboard with the money in the pockets. The garment is recovered by Negro Sharecroppers who use the money to bring happiness and prosperity to their community. The tails wind up as a scarecrow on a Negro's field.

The film has been directed by Julien Duvivier with a masterly hand. His is a meticulous job that displays many smart touches. He has been able to extract topflight performances from every members of the cast. The French influence is noticeable throughout the film, especially in the romantic interludes.

The episodes, each in the nature of a short story, were contributed by a battery of writers including Ben Hecht, Ferenc Molnar, Donald Ogden Stewart, Samuel Hoffenstein, Alan Campbell, Ladislas Fodor, L. Vadnai, L. Gorog, Lamar Trotti and Henry Blankfort. Their work gives equal play to comedy and drama. A happier collaborative effort could scarcely have been conceived.

Boris Morros and S. P. Eagle as co-producers have given "Tales of Manhattan" a superior production. The film is a tribute to their showmanship. Sol Kaplan's original music is extremely effective, as is a Leo Robin-Ralph Rainger tune called "Glory Day" which is sung by Paul Robeson and the Hall Johnson Choir. Joseph Walker's camera work is superlative.

CAST: Charles Boyer, Rita Hayworth, Ginger Rogers, Henry Fonda, Charles Laughton, Edward G. Robinson, Paul Robeson, Ethel Waters, Eddie (Rochester) Anderson, Thomas Mitchell, Eugene Pallette, Cesar Romero, Gail Patrick, Roland Young, Marion Martin, Elsa Lanchester, Victor Francen, George Sanders, James Gleason, Harry Davenport, James Rennie, J. Carrol Naish, Hall Johnson Choir, Frank Orth, Christian Rub, Sig Arno, Harry Hayden, Morris Ankrum, Don Douglas, Mae Marsh, Clarence Muse, George Reed, Cordell Hickman, Paul Renay, Barbara Lynn, Adeline DeWalt Reynolds, Helene Reynolds.

CREDITS: Producers, Boris Morros, S. P. Eagle; Director, Julien Duvivier; Original Stories and Screenplay, Ben Hecht, Ferenc Molnar, Donald Odgen Stewart, Samuel Hoffenstein, Alan Campbell, Ladislas Fodor, L. Vadnai, L. Gorog, Lamar Trotti, Henry Blankfort; Musical Director, Edward Paul; Original Music, Sol Kaplan; Song "Glory Day," Leo Rubin, Ralph Rainger; Cameraman, Joseph Walker; Art Directors, Richard Day, Boris Leven; Film Editor, Robert Bischoff.

DIRECTION, Excellent. PHOTOGRAPHY, Superb.

"Sons of the Pioneers"

with Roy Rogers

Republic 61 Mins.

WESTERN GOES SCIENTIFIC FOR A DIFFERENT TWIST BUT SUFFERS FROM LACK OF FISTICUFFS.

Republic will have to place Roy Rogers in better western vehicles than this "Sons of the Pioneers" if it has him in mind as a possible successor to Army-bound Autry. Unbelievably this film is ailing in the one department in which all westerns are supposed to excel—violent physical action. The story doesn't give the star a solitary opportunity to use his fists, with the result that the wallop has been taken out of the picture.

"Sons of the Pioneers" goes scientific. Rogers plays a bug doctor who is drafted as sheriff of a western town to run down a gang trying to seize the ranchers' land by poisoning their cattle and blaming the animals' death on hoof-and-mouth disease. To draw out the villains, Rogers puts on a namby-pamby front. Once he has the evidence he needs, our hero swings into action, to the surprise of everyone—including Maris Wrixon, one of the raiders' victims, who had her doubts about the color of the fellow's blood.

The faults of the film do not rob Rogers of that ingratiating quality that makes him such a popular performer with western fans. He is ably supported by Miss Wrixon, George "Gabby" Hayes and Bradley Page, who is the boss villain. Others who do well are Forrest Taylor, Minerva Urecal, Fern Emmett, Hal Taliaferro and Sons of the Pioneers, whose musical talents should have been employed a bit more generously.

Joseph Kane doubled as associate producer and director. M. Coates Webster, Mauri Grashin and Robert T. Shannon derived their screenplay from an original by the latter two. Tim and Glen Spencer and Bob Nolan contributed five tunes, all in nice western style.

CAST: Roy Rogers, George "Gabby" Hayes, Maris Wrixon, Forrest Taylor, Minerva Urecal, Fern Emmett, Bradley Page, Hal Taliaferro, Ken Cooper, Jack O'Shea, Tom London, C. Conklin, Karl Hackett, Fred Burns, Sons of the Pioneers (Bob Nolan, Pat Brady, Hugh and Karl Farr, Tim Spencer, Lloyd Perryman).

CREDITS: Associate Producer, Joseph Kane; Director, Joseph Kane; Screenplay, M. Coates Webster, Mauri Grashin, Robert T. Shannon; Based on story by Mauri Grashin, Robert T. Shannon; Cameraman, Bud Thackery; Musical Director, Cy Feuer; Art Director, Russell Kimball; Film Editor, Edward Schroeder.

DIRECTION, Fair. PHOTOGRAPHY, Good.

"The Silver Bullet"

with Johnny Mack Brown, Fuzzy Knight

Universal 56 Mins.

RIP-SNORTING WESTERN OPUS, LARDED WITH HUMOR, SHOOTS FAST FOR A BULL'S-EYE.

Johnny Mack Brown goes around sporting a silver bullet in this Universal western. The precious metal once rested in our hero's hide, planted there by a rascal who killed his father. Said rascal (LeRoy Mason) is now a sagebrush politico campaigning for state senator. No one knows him for what he really is. Brown, dedicated to the task of returning the silver bullet to his father's murderer through a gun barrel, is delighted when he identifies Mason as the one he's looking for by a peculiar scar on the man's arm.

Brown goes after his man with a vengeance. No quarter is asked on either side and when our hero finally pumps that silver bullet into his enemy's hide he is a lucky man indeed, for the story keeps him in constant danger from the machinations of Mason and his stooges.

The screenplay of Elizabeth Beecher, based on an original by Oliver Drake, is full of fight, while the direction of Joseph Lewis whips it into a whirlwind of action. It's hard to find a dull moment in the production, on which Drake served also as associate producer.

Brown, handling the leading role in capable fashion, has Fuzzy Knight as his sidekick again. The comedian is good for plenty of laughs. His work is a distinct asset to the enjoyment of the film, which has been photographed splendidly by Charles Van Enger. Mason makes a good villian. William Farnum, Jennifer Holt, Rex Lease, Grace Lenard, Claire Whitney are others in the cast who turn in nice performances.

CAST: Johnny Mack Brown, Fuzzy Knight, William Farnum, Jennifer Holt, LeRoy Mason, Rex Lease, Grace Lenard, Claire Whitney, Charles "Slim" Whitaker, Michael Vallon, Merrill McCormick.

CREDITS: Associate Producer, Oliver Drake; Director, Joseph Lewis; Original Story, Oliver Drake; Screenplay, Elizabeth Beecher; Cameraman, Charles Van Enger; Film Editor, Maurice Wright; Art Director, Jack Otterson; Musical Director, H. J. Salter.

DIRECTION, Good. PHOTOGRAPHY, Good.

"Hello, Annapolis"

with Tom Brown, Jean Parker

Columbia 62 Mins.

STEREOTYPED YARN OF NAVAL ACADEMY SHOULD BE HELPED BY ITS APPEAL TO SPIRIT OF PATRIOTISM.

The yarn about the brash, cynical young blade who goes into the service for purely selfish motives only to suffer a change of heart before it's all over pops up again in "Hello, Annapolis." The scene of the transformation in this instance is the Naval Academy, and the transformee is Tom Brown, whose pappy is a builder of ships for the Navy.

Brown is driven to join the Navy when Jean Parker, with whom he's smitten, makes it clear that she won't be married to anyone who isn't "Navy." The fellow's attitude turns everyone against him at the Academy. He tries to resign but changes his mind to prove that he can take it. The end finds him an ensign with Miss Parker in his arms.

This plot has been done to death in films. However, some of the curse has been removed from it by the patriotic appeal of the theme at a time like this. The film has a number of pleasant touches and some first-rate acting, which further help one to forget the familiar ingredients that have gone into its preparation. As is true with all service pictures, there is in "Hello, Annapolis" a certain amount of excitement and stirring incidents. The producers seem to have put themselves to some pains to give authenticity to the action and the backgrounds.

Brown and Miss Parker shoulder the romantic burden capably. Larry Parks, playing a rival admirer of Miss Parker, reveals himself as an extremely ingratiating performer. Phil Brown, Joseph Crehan, Thurston Hall, Herbert Rawlinson, Ferris Taylor, Mae Busch are some others in the cast whose work is commendable.

Charles Barton's direction keeps the film moving smoothly. Tom Reed wrote the original from which he and Donald Davis carpentered the screenplay. Wallace MacDonald is down as producer.

CAST: Tom Brown, Jean Parker, Larry Parks, Phil Brown, Joseph Crehan, Thurston Hall, Ferris Taylor, Herbert Rawlinson, Mae Busch, Robert Stevens, Stanley Brown, William Blees, Georgia Caine.

CREDITS: Producer, Wallace MacDonald; Director, Charles Barton; Screenplay, Donald Davis, Tom Reed; Based on story by Tom Reed; Cameraman, Philip Tannura; Art Director, Lionel Banks; Musical Director, M. W. Stoloff; Film Editor, Arthur Seid.

DIRECTION, Good. PHOTOGRAPHY, Good.

ODT to Test Staggered Shipments in Pittsburgh

(*Continued from Page* 1)

carrier system would be put into effect Aug. 9 for a one-month trial. Through this new arrangement all special deliveries, split prints and call-backs will be eliminated in compliance with orders of the ODT, which will be a saving of approximately 25 per cent in mileage.

Production Execs. Split on UMPI Plan

(Continued from Page 1)

five-block policy, has been generally beneficial, according to studio executives. Three companies in particular —Paramount, Warner Bros. and 20th Century-Fox—are conceded to have found operation under the decree highly advantageous.

Production officials point out that greater attention has been devoted to the merchandising of pictures that have been turned out during the last year. With each group sold separately, the companies have taken care in the handling of every picture. Some producers have expressed the opinion that the proposed plan might have some effect on the quality inasmuch as product was given extra polishing under the decree selling setup because sales depended on merit. Others have taken the stand that the same attention is given to lower bracketed picture as is given to the toppers and just as much effort is exerted to turn out a piece of entertainment, regardless of the cost.

While sales policies are being sidetracked awaiting the outcome of the UMPI plan, production is going along as usual, the opinion being that the situation is strictly a sales department problem.

William Rowland Forms Associated Producers

Associated Producers, Inc., has been organized here by William Rowland in association with W. Horace Schmidlapp and Donald Flamm. The first production to be made by the firm will be "Follies Girl," a musical comedy which goes before the cameras the end of the month, either at the Fox Movietone News plant or at the Ideal studios in New Jersey. No release has been set.

Rowland will direct as well as produce the film, in which will appear Gertrude Niesen, Gordon Oliver, Willie Howard and Johnny Long's and Jerry Wald's orchestras. The picture is based on a story by Marcy Klauber and Art Jarrett.

STORKS!

Scranton, Pa.—Mr. and Mrs. Francis Forrest Eagan became parents of a son, their first child, at Mercy Hospital. Mother is the former Helen Comerford, daughter of Mrs. M. B. Comerford and the late M. B. Comerford.

New Haven—Philip Gravitz, Metro booking manager, here, is father of a baby girl. Laurel Anne, born at Grace Hospital.

Johnson City, Tenn.—It's a baby girl at the home of Mr. and Mrs. Marshall Jessee here. He's the manager of the Tennessee Theater, Wilby-Kincy outlet.

INDUSTRY TO SALUTE HEROES

Four-Minute Ceremonies in All Theaters Scheduled to Launch Billion Dollar Bond and Stamp Drive

(Continued from Page 1)

—to join in the Sept. 1 "salute" as a spectacular way to launch the "Salute To Our Heroes" month.

A program has been worked out —adaptable to any theater or community.

Each theater or group of theaters in a community is urged to form a small local committee of workers who will begin at once getting bond-buying pledges to be announced at the theaters during the four-minute celebration. A fiery speaker is to be secured, probably through the local Treasury War Savings staff. A color guard on stage or at front of center aisles is to lend a flash while patriotic marches are played from screen or phonograph or band. Audience stands to give three cheers. Bond sale is quickly held, announcing the sales secured in advance, plus patron buys from audience. A wire is to be sent by every participating theater to Secretary of Treasury Morgenthau telling about the night's celebration, amount of Bond and Stamp sale, etc.

"We are anxious to have something spectacular and fitting happen in every theater in the land on the night of Sept. 1," urged the War Activities Committee heads. "This 4-minute ceremony can be simplified to meet the situation of the smallest village or theater—and it can be made as large and impressive as any key-house could want. But, the idea is,—do something to give the drive a colorful start."

Exhibitors are urged to write to Oscar A. Doob, 1501 Broadway, New York for bulletin detailing the opening night celebration, with complete instructions how to handle the program.

Puerto Rico Imported 10 Million Feet Last Year

(Continued from Page 1)

Treasury Department. Admission tax receipts amounted to $204,426.54 in 1942, compared with $134,690.41 during the previous fiscal year, or an increase of $70,736.13.

Taxes collected during the month of May, 1942, totalled $15,988.71, and $21,492.71 during the month of June 1942, respectively, which figures show a decrease of about 25 per cent compared with the same months of the previous year. Gas rationing, therefore, has been the direct cause of reduction in box-office receipts during the past two months in Puerto Rico, although for the entire fiscal year from July 1, 1941 to June 30, 1942, box-office receipts were greater than during the previous fiscal year.

Heart Attack is Fatal To "Mac" Rubenfeld

Seattle — Funeral services were held at the Jewish Chapel here yesterday for Marcus "Mac" Rubenfeld, M-G-M Seattle salesman who died Monday of a heart attack on a train en route from Seattle to Spokane. A native New Yorker, he was 37.

Rubenfeld had been employed as a salesman for M-G-M since 1927, when he worked out of the Cleveland office. He is survived by his widow, two daughters and a brother.

Joseph Scanlon Dies

Scranton, Pa. — Joseph Patrick Scanlon, veteran stagehand employed by the Comerford Theaters, died at his home Friday after a brief illness. Burial was yesterday. Survivors include his wife and a sister.

Boston Suburban Houses Report Varying Business

(Continued from Page 1)

better than they actually had expected and they are emphatic in their assertions that business is picking up.

In Salem, Marblehead and Beverly, all coast towns, business is off decidedly, but there is no complaint on the part of the exhibitors, who feel that everything possible has been done to keep business at nearly normal as one could expect. None of the managers has any fears for the future.

In Revere, the coast theaters have been hit hard. The blackout is most complete there and cars aren't allowed along the beach at night. It might be added right here that the dog racing track continues to flourish a quarter of mile from the boardwalk. The out-of-door theaters along the coast have suffered most and will continue to suffer in this way, their business being definitely about 50 per cent off at this time.

Exhibs. in Somerville, Chelsea and Everett, two or three miles inland and across the river from Boston, report that while for a time business was definitely bad it has picked up amazingly.

Cambridge, the town of Harvard and MIT, is doing more business than in several months. This is partially accounted for by the fact that there are thousands of young men in training at both colleges for the Navy.

The Cape towns are off badly. That is to be expected with the submarine scares and the total blackouts.

Brookline theaters, two of them, and the Circle and Capitol just across the Brookline line, are doing good business, and it is steadily increasing.

WB Strikers Said Offered New Pact

(Continued from Page 1)

building would be called off without the union members' approval of the terms of a new contract with the company which were understood to have been proposed at the conference between union and company representatives at the Warner home office.

The conference had been called by Mrs. Elinore Herrick, regional director of the NLRB, in an effort to end the strike of white collarites which has been in effect at the company since Thursday morning. Mrs. Herrick, after listening to the history of the dispute, recommended that both sides resume their bargaining immediately in an endeavor to arrive at a contract mutually agreeable.

Following their meeting with representatives of the company, Edward K. Flaherty, AFL organizer; Ray Price, president of MPOE, and other union representatives reported later in the day to the membership at a special meeting at the Capitol Hotel.

Western Pa. Exhibitors To Convene Oct. 19-20

(Continued from Page 1)

Hotel on Oct. 19 and 20. Up to the present it was undecided whether or not a convention would be held this year because of transportation conditions. General chairman and committees will be appointed at the next meeting.

Dennis Reardon Dies

Holyoke, Mass.—Dennis J. Reardon, proprietor of the Globe Theater here and former well-known professional baseball player and umpire, is dead.

TO THE COLORS!

R. Vogeler of 20th-Fox's international department and J. V. Durand of Movietone News have joined the armed forces.

Wesley Barry, former child star now working as an assistant director at RKO Radio Studio, has been sworn into the United States Navy. He reports for active duty this week.

Wilkes-Barre, Pa. — The Army, Navy and Marines each got one man from the Comerford Circuit when Tom Curley, assistant manager of the Orpheum Theater, enlisted in the Navy; Pete Yedinak, usher at the Comerford Theater, joined the Marines; and Tom Miller, usher at the Penn Theater, was inducted into the Army.

Intimate in Character
International in Scope
Independent in Thought

THE FILM DAILY

The Daily Newspaper
Of Motion Pictures
Twenty-Four Years Old

VOL. 82, NO. 27 | NEW YORK, THURSDAY, AUGUST 6, 1942 | TEN CENTS

COMPANIES TO SET SALES PLANS NEXT WEEK

Distrib. Drive to Reinstate Unplayed 1940-41 Pix

Believe Changes in Pix Tastes and in Audiences Promise Material Profit

Drive to reinstate unplayed 1940-41 pix is being inaugurated by several distributors, it is reported.

Companies are understood urging customers to reconsider pix cancelled last season with a view to hot weather playdates. Various arguments are being used, including the contention that audience tastes as well as audiences themselves have shifted in the interim.

Latter applies especially to war

(Continued on Page 13)

See Nazi Influence In Vichy Film Move

Text of the cable dispatched early this week to major film companies by the Vichy Government informing the former that they must withdraw all their product from unoccupied France and French colonies, and cease all operations by Dec. 31, was filed yesterday with the State Department which was asked to "inquire into it.

Top channels of filmland, com-

(Continued on Page 13)

RKO Radio In Further Sales Force Promotions

Two more promotions from the ranks in the RKO Radio sales department, were announced yesterday by general sales manager Robert Mochrie.

J. B. Brecheen, branch manager

(Continued on Page 11)

Canadian Edict Hits Deliveries

Toronto—Latest Government restrictions on transportation include the prohibition of private deliveries by truck of more than 35 miles, thus putting a crimp in exclusive film delivery service to theaters. Such deliveries must now be shipped by public carirers.

War Production Board Prohibits the Use Of Mercury in Film Developing Preparation

Washington Bureau of THE FILM DAILY

Washington—The use of mercury in film developing preparations was prohibited yesterday by the War Production Board when it amended its mercury conservation order (M-78).

In addition to the restriction on mercury in film processing, the order also prohibits its use in the manufacture of fireworks and reduces the amount that may be used in cosmetics from 80 to 30 per cent of the amount used during the base period.

Among the exceptions to the restrictions imposed by the order are deliveries to laboratories for specified purposes and the maintenance and repair of industrial control equipment.

Entire West Coast Hit by Dimout Order

West Coast Bureau of THE FILM DAILY

Los Angeles—Dimout of the entire Pacific Coast, as much as 150 miles inland at some points, has been ordered by the Army on and after Aug. 20. Order will halt night baseball, eliminate electric signs and theater marquees and will require proper shielding of other types of exterior lighting.

Effect on theater patronage is expected to be similar to that now being experienced on the East Coast.

Agnew Heads Committee To Purchase Ambulances

Neil F. Agnew, vice-president and general sales manager of Paramount, has accepted the chairmanship of the amusement industry campaign to provide 250 more am-

(Continued on Page 13)

Home Offices Face Screen Room Strike

Resolution to call a strike of projectionists in local studios and screening rooms, both home office and private, was passed yesterday at the regular membership meeting of Local 306, operators, held at Manhattan Center. About 800 members of the union voted on the resolution. Authority to call the strike was placed in the hands of Herman Gelber, president of Local 306. The time of the walkout will be set by

(Continued on Page 16)

Peace Talks Fade in WB White Collar Walkout

New demands which the company said had been made upon it yesterday threatened to call off peace talks which have been in progress since Tuesday morning in an effort

(Continued on Page 11)

Sales Execs. Say They Can't Wait Longer for D of J Action on UMPI

Unless some kind of action is taken on the UMPI sales plan by the end of this week, four of the five companies affected by the consent decree are going to have to formulate sales policies and start selling in a yet-to-be-determined manner, it was indicated yesterday. One sales executive said he could not wait any longer for the Department of Justice to submit the selling formula to Federal Judge Henry W. Goddard and that he had to set his plans next week.

In some quarters, there was some

(Continued on Page 11)

Army-Navy Relief Gets 2 Million Check

Washington Bureau of THE FILM DAILY

Washington — Undersecretary of War Robert L. Patterson and Admiral J. O. Richardson, as heads of the Army Emergency Relief and Navy Relief Societies, respectively, were given checks totaling more

(Continued on Page 16)

Puerto Rican Theaters Are Facing Shut-Down

San Juan, P. R. (By Air Mail)—The fact that at present nothing but war essentials are being transported by air and water has brought film

(Continued on Page 16)

Armed Forces Call Actors

More Than 75 "Name" Players in Service

West Coast Bureau of THE FILM DAILY

Hollywood—More than 75 males stars and featured players are in the military services or expected to be inducted shortly, according to a survey here. The lineup, by studios, is as follows:

At Columbia: William Holden and Robert Stevens.

At M-G-M: Robert Montgomery, James Stewart, Tony Martin, Rob-

(Continued on Page 11)

Madlin Theater, Chicago, Asks Clearance Changes

Chicago — The Madlin Theater Corp., operating the Madlin Theater here, has filed a demand for arbitration, naming the five consenting companies and the Essaness circuit's American Theater. Plaintiff asks for the elimination of the 14-day

(Continued on Page 13)

Beier and Zabin Join Bond Drive

Nat Beier, former sales executive of United Artists, will serve on the September War Bond drive as personnel director for the New York City and State committee of WAC Max A. Cohen announced. James Zabin, of Buchanan & Co., has been granted leave of absence by John Hertz, Jr., to contribute his services as publicity director of the New York drive.

THE NEWSPAPER OF FILMDOM — THE FILM DAILY — ALL THE NEWS ALL THE TIME

Vol. 82, No. 27 Thurs., Aug. 6, 1942 10 Cents

JOHN W. ALICOATE : : : : Publisher

DONALD M. MERSEREAU : General Manager

CHESTER B. BAHN : : : : : : Editor

Published daily except Saturdays, Sundays and Holidays at 1501 Broadway, New York, N. Y., by Wid's Films and Film Folk, Inc. J. W. Alicoate, President and Publisher; Donald M. Mersereau, Secretary Treasurer. Entered as second class matter, Sept. 8, 1938, at the post office at New York, N. Y., under the act of March 3, 1879. Terms (Postage free) United States outside of Greater New York $10.00 one year; 6 months, $5.00; 3 months $3.00. Foreign, $15.00. Subscriber should remit with order. Adddess all communications to THE FILM DAILY, 1501 Broadway, New York, N. Y. Phone BRyant 9-7117, 9-7118, 9-7119, 9-7120, 9-7121. Cable address: Filmday, New York.

Representatives: HOLLYWOOD, Calif.—Ralph Wilk, 6425 Hollywood Blvd., Phone Granite 6607. LONDON—Ernest W. Fredman, The Film Renter, 127-133 Wardour St., W. 1. PARIS—P. A. Harle, Le Film, 29 Rue Marsoulan (12). MEXICO CITY—Marco-Aurelio Galindo, Depto. 215, Calle del Sindicalismo, 99, Tacubayo, D. F.

FINANCIAL

(Wednesday, Aug. 5)

NEW YORK STOCK MARKET

	High	Low	Close	Net Chg.
Am. Seat.	....	....	....	....
Col. Picts. vtc. (2½%)	7⅞	7¾	7¾	— ¼
Columbia Picts. pfd.	....	....	....	....
Con. Fm. Ind.	....	....	....	....
Con. Fm. Ind. pfd.	7⅝	7⅝	7⅝	+ ⅛
East. Kodak	129¼	129¼	129¼	— ¾
do pfd.	....	....	....	....
Gen. Prec. Eq.	13⅝	13⅝	13⅝	....
Loew's, Inc.	43¾	43	43½	— ¾
Paramount	16⅛	15⅞	16	....
Para. 1st pfd.	....	....	....	....
RKO	....	....	....	....
RKO $6 pfd.	....	....	....	....
20th Century-Fox	11⅛	10⅞	11	— ¼
20th Century-Fox pfd.	24¾	24¾	24¾	+ ⅛
Univ. Pict. pfd.	....	....	....	....
Warner Bros.	5⅝	5½	5⅝	— ⅛
do pfd.	73⅝	73⅜	73⅝	+ ¼

NEW YORK BOND MARKET

	High	Low	Close	Net Chg.
Para. B'way 3s55	63⅛	63⅛	63⅛	+ ⅛
Para. Picts. deb. 4s56	99½	99½	99½	....
Warner Bros.' dbs. 6s48	102½	102½	102½	....

NEW YORK CURB MARKET

	High	Low	Close	Net Chg.
Monogram Picts.	....	....	....	....
Radio-Keith cvs.	⅛	⅛	⅛	....
Sonotone Corp.	....	....	....	....
Technicolor	....	....	....	....
Trans-Lux	....	....	....	....
Universal Corps. vtc.	6½	6½	6½	— ¼
Universal Picts.	....	....	....	....

N. Y. OVER-THE-COUNTER SECURITIES

	Bid	Asked
Met. Playhouse, Inc. 2nd deb. '45	67	71
Roxy Thea. Bldg. 4s 1st '57	63	65½

TO SPEED TELEGRAMS AT LOW COST—PHONE

Postal Telegraph

CHARGES FOR TELEGRAMS 'PHONED IN APPEAR ON YOUR TELEPHONE BILL.

COMING AND GOING

HOWARD DIETZ, will fly to Des Moines and Omaha, Monday, for the War Activities Committee to sound the keynote for the industry's September bond drive.

TIM HOLT is en route to the Coast to start training next week with the Army Air Corps.

HAL B. WALLIS, Warner Bros. producer, Director MICHAEL CURTIZ, and CASEY ROBINSON, author of many of the studio's most important screenplays, will arrive in New York on Monday for conferences with Irving Berlin.

BERNARD KREISLER, Universal shorts subjects executive, was in Washington yesterday.

WILLIAM GREEN, AFL prexy, is in Chicago attending meeting of the executive committee.

VERA ZORINA leaves Hollywood Friday by train for New York where she will greet her husband, George Balanchine, ballet master, when he returns from South America.

ILKA CHASE will leave the Coast for New York tomorrow to rejoin her husband, William Murray.

RICHARD F. WALSH, IATSE prexy, who returned from the Coast last week-end, has hopped out of town again. He is expected back tomorrow.

JACK BARRY, president of Minoco Productions, was in Chicago yesterday.

JAMES CAGNEY is expected in New York over the week-end for a brief visit.

Cleveland Stands In All-Out Scrap Campaign

Cleveland—The week of Aug. 22 will be designated as Scrap Metal Week at all theaters in the Greater Cleveland area. This date was determined upon at a meeting of the Cleveland Motion Picture Exhibitors Association held on Tuesday which was attended not only by members of the association but also by local branch managers and by several district managers including J. J. Maloney, M-G-M; Harry Seed, Vitagraph; Jack Goldhar, United Artists and Nat Wolf, Warner zone manager. During the designated week all theaters will hold one special matinee to which some article of scrap metal will be accepted in lieu of admission. Trailers will be run two weeks in advance of the matinee and the scrap will be deposited in crates placed either in the lobby or preferably on the sidewalk in front of theaters. Competitive theaters will stagger their special matinees. All films used will be donated by the exchanges and operators will donate their services.

W. N. Skirball, local WAC chairman, expressed satisfaction over the success of the drive to sign up all exhibitors who agreed to play the Government WAC films but he asked that these films be given preferred playing time so as to reach the greatest number of people.

Judge Roy H. Williams, of the Ohio Supreme Court gave a patriotic pep talk and James Metzenbaum, candidate for Congress made a few apt remarks.

The business meeting was preceded by a buffet luncheon.

Local 666 Signs New Pact With Chi. Studios

Chicago—Local 666, International Photographers of Motion Picture Industries, IATSE, here has signed a new contract with industrial film producers, effective Sept. 1. Wage scale remains unchanged; union won a 10 per cent boost a year ago.

According to W. H. Stratford, business manager, all union members are now employed.

Schine District Managers Meeting in Gloversville

Gloversville, N. Y.—Theater men from five states gathered here at the annual mid-summer district managers meeting of the Schine Circuit yesterday. Because the chain is dispensing with its annual convention due to gas shortage and travel difficulty, the gathering took on added importance. J. Myer Schine, circuit head, and L. W. Schine, vice-president, welcomed the men. The session was then taken over by Major Lou Lazar, executive director, who was assisted by Gus Lampe.

Principal speaker was Paul Mazur of Lehman Brothers, noted New York banking house.

Those attending, in addition to home office heads, included Harold F. Sliter and Frank Nolan from Ohio; Lew Hensler and Harry Stearn from Kentucky; Marsh Gollner and Lee Insley from Maryland; Clint Young from Western New York; Bill Tubbert from Northern New York; Bud Silverman from Rochester; Harry Goldsmith from Buffalo; Milton Schosberg from Glens Falls; Joe Schwartzwalder from Auburn; Fielding K. O'Kelly from Cumberland.

Judy Canova Is Feted By Republic Pictures

Republic Pictures tendered a cocktail party in the Pine Room of the Hotel Warwick here yesterday afternoon for company's film luminary, Judy Canova, co-starring with Joe E. Brown in the organization's new comedy hit, "Joan of Ozark."

Among those present at the party, in addition to the guest of honor, were:

Herbert J. Yates, M. J. Siegel, James R. Grainger, M. J. Lavenstein, Jack Alicoate, Ann Canova, Kyle Crichton, Irene Thirer, Don Mersereau, Al Rogell, Lester Grady, Jerry Wald, Charles Reed Jones, Toni Spitzer, Zach Freedman, Evelyn Koleman, Julia McCarthy, Jack Weir, Ray Murray, Steve Edwards, Mike Wear, Beatrice Ross, Morris Goodman, Morris Epstein, Mary Spaulding, and Harry Blair.

N. Y. Trans-Lux Houses Collect $3,195 for USO

Theaters of the New York Trans-Lux circuit collected $3,195.10 during the week of the USO drive. Theaters are at 49th and Broadway, Madison and 60th, 85th and Madison and 52nd and Lexington.

650 Chicago Musicians Now In Armed Forces

Chicago—The Chicago Musicians Union now have 650 men in the armed services.

NEW YORK THEATERS

RADIO CITY MUSIC HALL
Rockefeller Center
GREER GARSON • WALTER PIDGEON
"MRS. MINIVER"
From Jan Struther's Book • An M-G-M Picture
ON THE GREAT STAGE: "AT EASE!"—Leonidoff's fast moving, colorful revue. Symphony Orchestra, under the direction of Erno Rapee.
First Mezzanine Seats Reserved Circle 6-4600

JOAN CRAWFORD MELVYN DOUGLAS
"THEY ALL KISSED THE BRIDE"
A COLUMBIA PICTURE
PLUS A BIG STAGE SHOW ROXY 7th AVENUE 50th STREET

Irving Berlin's "HOLIDAY INN"
BING starring FRED CROSBY • ASTAIRE
A Paramount Picture
IN PERSON SKINNAY ENNIS AND BAND EXTRA! The INK SPOTS
MIDNIGHT FEATURE HEALTHFULLY COOLED PARAMOUNT TIMES SQUARE
BUY WAR STAMPS AND BONDS AT THE PARAMOUNT

RKO PALACE B'WAY & 47th St.
CHARLIE CHAPLIN'S
'GOLD RUSH'
with WORDS and MUSIC
—and—
'Little Tokyo U.S.A.'
BRENDA JOYCE

SAMUEL GOLDWYN PRESENTS
GARY COOPER in
THE PRIDE OF THE YANKEES
(The Life of Lou Gehrig)
Released Through RKO-Radio Pictures, Inc.
Air Cooled ASTOR B'way & 45th Popular Prices Midnite Shows
Continuous Performances

"BRILLIANT—A HIT."—Anderson, Jour.-Amer.
50c to $1.50 at all Performances except Sat. Eves. 50c to $2.50 | Plus Tax
Sonja Henie & Arthur M. Wirtz present
A New Musical Ice-travaganza
STARS ON ICE
CENTER THEA., Rockefeller Center, CO. 5-5474
America's Only Ice Theater
Evgs. Incl. Sun. 8:40. Mats. Sun., Wed. & Sat.
No Monday Perf. Mail Orders Promptly Filled.
ALWAYS COMFORTABLY COOL

CHINESE EPIGRAM:

一個蘿蔔抵個蛋

"YOU CAN SUBSTITUTE A TURNIP FOR AN EGG ONLY ONCE!"

American Epigram:
"The box-office always feels good when Dr. Lee-O feels the pulse of the public!"

TIME TO FACE FACTS *(and Figures!)*

The new page written in amusement history by amazing "Mrs. Miniver"—
The decision not to advance prices for it!
The phenomenal records set by "Woman of the Year"—
The consistent business done by M-G-M's
"Ship Ahoy," "Tortilla Flat," "Rio Rita" and others—
Public response to spine-tingling "Crossroads" (*Bill Powell, Hedy Lamarr*)
The recollection of a season that included: "Honky Tonk," "Johnny Eager," "Shadow of the Thin Man," "Babes on Broadway," "Dr. Jekyll & Mr. Hyde," "Courtship of Andy Hardy," "Bugle Sounds" and plenty more!
These are FACTS and FIGURES that say:
M-G-M leads as usual in the final check-up
And again the one thing that matters is—*(continued above)*

THE BOX-OFFICE IS YOUR ONLY YARD-STICK!

WHEN YOU SEE A FLASH IN THE PAN REMEMBER:

M-G-M for 18 years has been SOLID!
During days that rocked the world
Through depressions, bank holidays,
Through Consent Decrees and upheavals
Through thick and thin a friend indeed!
Your confidence in these uncertain times
Is correctly placed again in M-G-M.
Just when other folks are taking bows
Along comes Leo arm-in-arm with "Mrs. Miniver"
And that's all you hear from then on—
It's always happened and it always will!

FOR INSTANCE!
LOOK AHEAD AND SEE SOME OF THE NEW PRODUCT FROM YOUR MINIVER MAN!

Ready! Aim! Next Page!

TELEGRAM FROM HOLLYWOOD:

"Clark Gable and Lana Turner take up in 'SOMEWHERE I'LL FIND YOU' where they left off in 'Honky-Tonk.' Preview re-action last night at Glendale was terrific with femme sighs for hottest screen romance in years. Picture teems with lusty action and packs wallop with timely climax that has them cheering in the aisles."

TELEGRAM FROM HOLLYWOOD:

" 'SEVEN SWEETHEARTS' is Leo's sweetheart for the new season. Pasternak's first for M-G-M packs a melodious warmth and romantic charm that captivated preview audience last night at Inglewood. Kathryn Grayson's velvet voice thrilling. Van Heflin steps to stardom and Marsha Hunt and all others round out a perfect cast. Frank Borzage hits 'Seventh Heaven' directorial stride. Here's one to ring all the bells. All the world will love 'SEVEN SWEETHEARTS'."

TELEGRAM FROM HOLLYWOOD:

"Start now to promise the trade that 'FOR ME AND MY GAL' will be one of the great box-office hits of our time. That's what everyone agreed last night after Inglewood preview. Judy Garland rises to newest heights as top musical and dramatic star. George Murphy has never been better. Gene Kelly of 'Pal Joey' fame was hailed as discovery of the year, a definite new personality audience went for. Picture has thrilling timely appeal and crammed with one hit sequence after another. With current vogue of vaudeville revival this is really something to rave about!"

More good news for Mr. and Mrs. M-G-M Exhibitor's happy home on next page.

TELEGRAM FROM HOLLYWOOD:
"It's Mickey Rooney's all-time topper!"

A YANK AT ETON

Love Finds Andy Hardy

Men of Boys Town

Boys Town

Strike Up the Band

All the Hardy Hits

Captains Courageous

Stablemates

"PANAMA HATTIE" EAST-WEST PREVIEWS TERRIFIC!

WEST COAST! Alexandria Theatre at Glendale yelled "Uncle" when boisterous Preview audience laughed so hard it seemed like a California earthquake. Sure-fire musical whirlwind with Red Skelton in top form, Ann Sothern brilliant and a screenful of talent, tunes and temptresses.

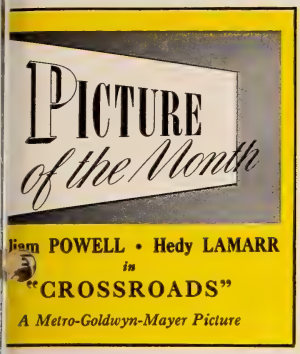
EAST COAST! Preview at Loew's New Rochelle confirms West Coast predictions that "Panama Hattie" is the most uproarious musical show in years. Audience literally shrieked with laughter at Red Skelton and his comic pals. Ann Sothern is a real musical comedy star in a sensational filming of the long-run Broadway stage hit!

As We Go to Press!
ANOTHER TELEGRAM FROM HOLLYWOOD:
"Here's a sleeper but it will wake up America. Last night's sneak preview of 'THE WAR AGAINST MRS. HADLEY' sneaked up on everybody. It packs a wallop you won't forget. You'll have to see this for yourself and the sooner the better you'll feel!"

LEO IS GREATEST WHEN THE NEED IS GREATEST!

Read every word of what follows because then you'll know why all Hollywood agrees that the M-G-M Studio in all its years has never housed such a wealth of product and personalities! In addition to the marvelous attractions already previewed and pictured on this and earlier pages here are brief flashes of coming entertainment headliners:

(Continued on next page)



Above: *Reproductions of the top sections of M-G-M's two celebrated magazine columns that appear every month in leading publications.*

CONSISTENCY IN PROMOTION TOO!

The next time you see the momentary flash of a one-time stunt or read about an occasional magazine campaign in the industry, bear this in mind. M-G-M reaches 166,000,000 readers *every* month of *every* year with its famed columns "Lion's Roar" and "Picture of the Month." They sell tickets for exhibitors *everywhere* through reserved and preferred positions in 29 leading national magazines. Plus continuous monthly full-page advertising in every issue of all fan magazines! Plus *frequent* large scale full-page national magazine campaigns (currently on "Mrs. Miniver"). Plus continuous week-after-week two-column teaser ads on forthcoming pictures attaining 14,000,000 circulation per insertion in 145 key city newspapers. Only one company spends such fortunes to pave the way to your box-office. And only one company does it *consistently!*

MRS. MINIVER'S NEXT BIG HIT IS "RANDOM HARVEST"

At left is an early scene still from the famed best-seller in which Ronald Colman and Greer Garson co-star.

(*Continued from preceding page*)

The new Andy Hardy picture (title to come) is timed red hot to the minute and wowed the first preview audience.

Robert Taylor, Charles Laughton and Brian Donlevy in a powerful sea drama of the present war, filmed in cooperation with the U. S. Navy, tentative title, "Cargo of Innocents."

Katharine Hepburn and Spencer Tracy reunited in the best-seller "Keeper of the Flame" to meet the demand of the public that set records for their "Woman of the Year."

"Kismet" goes before the cameras shortly with William Powell in the title role.

"Whistling in Dixie" is a sure-fire vehicle for Red Skelton, the hottest firecracker on radio today, whose popularity is reflected in his current releases "Ship Ahoy", "Maisie Gets Her Man". (And soon "Panama Hattie".)

"Cairo," a smouldering song-filled romantic musical drama starring Jeanette MacDonald and Robert Young, is just what the fans want!

Watch for "Tish," a surprise treat based on Mary Roberts Rinehart stories.

Yes indeed, you've seen just part of the M-G-M product story in these pages and it's the sweetest story every told in motion picture annals.

That old love affair is still going strong! Let's peek on the next page!

LEO of
M-G-M
MISS
BOX-OFFICE

UNITY!

Patriotic
Theatres
Sell
War Bonds
and
Stamps!

More Than 75 Actors In Armed Services

(Continued from Page 1)

ert Sterling, Dan Dailey, Jr., Lew Ayres, Richard Ney, Clark Gable, (details incomplete).

At Monogram: Frankie Darro.

At Paramount: Stirling Hayden, Richard Webb, Ken Griffith. Macdonald Carey (going into the Marines, at present on a loanout to Universal).

At RKO-Radio: Gene Raymond, Tim Holt, George O'Brien, Lee Fredericks, Jack Briggs, Robert Smith.

At Republic: Gene Autry, Ray Middleton and David Bruce.

At 20th Century-Fox: Victor Mature, Richard Greene, Robert Connell, Tyrone Power.

At Universal: Billy Halop, Gabriel Dell. Peter Sullivan and Frank Kelly. Robert Stack. awaiting his physical examination. and Robert Cummings may join up shortly.

At Warners: Ronald Reagan, Jeffrey Lynn, Wayne Morris, Herbert Anderson, George Campeau, Russell Arms, Keith Douglas, Hugh Enfield and Douglas Kennedy. George Brent to enter shortly.

Sam Goldwyn: David Niven.

Among the free-lance players are Frankie Albert, George K. Arthur, William Bakewell, Richard Barthelmess, George Blakely, Jackie Coogan. Pat Collins, Robert Coote, Alex D'Arcy, Douglas Fairbanks, Jr., Eddie Gribbon, Louis Hayward, Leslie Howard, Kenneth Howell, Bradley King, Patric Knowles (disability discharge), Nick Lukats, Burgess Meredith. Laurence Olivier, Leonard Penn, Craig Reynolds. Charles (Buddy) Rogers, Arthur Rankin, Gilbert Roland, Jack Searl, Robert Shaw, William Stellings, Harvey Stephens, Douglas Walton, Jeff Yorke.

RKO Radio In Further Sales Force Promotions

(Continued from Page 1)

of the Charlotte office since 1939, has been moved up to the branch managership of the Washington office. His successor at Charlotte is Rovy F. Branon, promoted from salesman in the same office. Branon started in the film business with the old Pathe company and has been with RKO Radio in various sales capacities since 1931.

A Medal For Richey!

A medal for being top individual book contributor to the local Film Row Book Drive, to provide recreational and informative reading to the men in our armed forces, should go to H. M. Richey of M-G-M, the elated Leon Bamberger of UMPI, drive's chairman, suggested yesterday. Richey personally gathered up 150 books from his own home, packed them in boxes and carted them to Loew's New Rochelle Theater where they were picked up.

This-a and That-a:

● ● ● **BECAUSE Paramount feels, and justifiably so, that it has a picture of unusual power, quality and consequence in "Wake Island," Bob Gillham, the company's promotional generalissimo, has conceived and executed an unusual plan to accent the importance of the opus among the top executives of filmland.....This plan, part of a potent campaign, centers upon the dispatch to said execs. of a set of four magnificent reproductions of the Beaumont drawings on "Wake Island" .....These drawings depict the heroic defense of that now-lost outpost by our air and land forces.....Another use to which these reproductions will be put is placement in leading department store windows as part of elaborate displays therein.....In that role they will be seen by large segments of the public, and are certain to thrill all who look upon them.....Consequently, the Gillham-hatched plan carries with it a strong and practical patriotic angle.....It's another example of Paramount's all-out efforts toward achieving Victory.....**

▼ ▼ ▼

● ● ● *UNIVERSAL'S latest coup in behalf of exhibitor and industry welfare is the decision, after wide canvass of outlets, to make "Eagle vs. Dragon" and "Roar, Navy, Roar" into 30-minute streamlined features, or featurettes.....Step will enable exhibs. to effectively adjust their programs to a full-length attraction plus product of the streamlined type.....Because so many stands are on a dual policy, is one of the chief factors in the decision by the "U" strategists .....Benefitting, too, will be the single-feature houses.....Character of the two streamliners afford showmen everywhere another opportunity to help the war effort and, at the same time, offer to John Q. Public rousing entertainment.....*

▼ ▼ ▼

● ● ● **DEPARTURE of Monroe Greenthal to aid the WPB Scrap Drive finds one of filmland's most capable and versatile gents now in the publicity-ad director's seat oe'r at UA.....For many years this corner has known, and marveled at, the incumbent David E. Weshner, who answers to the nickname of "Skip," which probably denotes the blythe and ambitious manner in which he has progressively mastered all ends of the pic biz.....At an early stage in his lively career, "Skip" was on the faculty of boys' school up the Hudson.....He's been a press agent, a journalist, treasurer of a printing company, prexy of his own ad agency, a production manager for film interests on the Coast, a general manager of some 60 theaters, a zone manager for one of the great circuits, a director of MPTO of Wisconsin and Upper Michigan; a member of the Grievance Board, Code Authority, representing affiliated theaters; a cog in Major Adjutant General's Dept., National Guard of New Jersey; aide-de-camp on former Gov. Harry Moore's miltiary staff there; a director of Philadelphia's Variety Club Tent 13; and a public relations man de luxe, all along the way.....But we best remember "Skip" as the guy who went our present Wonder Boys in Washington one better.....They contrived autos without gasoline and tires..... But Prof. Weshner, a good decade-and-a-half ago, inaugurated the "driverless automobile," which he sent 'round the land to exploit a then film luminary, Johnny Hines.....UA has a real heavy-hitter in the Professor!.....**

▼ ▼ ▼

● ● ● *THOSE smiles of pride you can see these days on the genial face of Roy Haines, Vitagraph vice-prexy, are with good reason .....His son, Glenn, just past 20, displayed the old American spirit by enlisting in the Army without telling anybody about it until he was on his way to the Air Corps Technical School, Keesler Field, Miss.*

▼ ▼ ▼

● ● ● **AVENGE PEARL HARBOR!.....**

To Set Sales Plans For '42-43 Next Week

(Continued from Page 1)

hope that Thurman Arnold, assistant Attorney General, was about to make a move on the long awaited UMPI project, but there appeared to be no confirmation of the report. It is known that Arnold has been swamped with protests and strong endorsements of the plan and it is likely, observers say, that he intends to move cautiously.

It is probable that the companies will continue on the straight blocks-of-five program, although the expiration of certain provisions of the decree exempts them from that method.

Peace Talks Fade in WB White Collar Walkout

(Continued from Page 1)

to end the strike of white-collar employes at the Warner home-office and exchange. The walkout, called by Motion Picture Office Employes, Local 23169, AFL, has been in effect since last Thursday morning. That the truce might be called off was indicated by the statement of a union official that the attempt to reach a settlement was proving "a flat failure."

Negotiations for a contract were resumed on Tuesday at the insistence of Mrs. Elinore Herrick, regional director of the National Labor Relations Board. A second peace meeting was held yesterday at the Warner home offices. After the conference the company issued a statement in which it said that "the agreements previously reached with the union were the limit to which the company could go in the exercise of sound business judgment."

The statement added in part:

"During the Wednesday meeting the union submitted to the company 17 new demands which were entirely at variance with agreements previously reached. The company's position is, and was so stated to the union, that all the demands that they presented at the meeting Wednesday had been discussed and negotiated for a period of months and that a full agreement had been reached on these points and that the action of the union at this time was a repudiation of all previous agreements."

A report on the status of the negotiations was made to the strikers at a meeting in the afternoon at the Capitol Hotel.

256 Pix Released in Cuba to July 1

Havana (By Air Mail—Passed by Censor)—American and independent distributing companies released a total of 256 features in Cuba during the first six months of 1942, according to a check-up. Of this number, 207 films were from the U. S., three from Soviet Russia, three from France and 43 in Spanish.

☆ ☆ REVIEWS OF THE NEW FILMS ☆ ☆

"Somewhere I'll Find You"

with Clark Gable, Lana Turner
M-G-M 108 Mins.

PRODUCTION OF TOPICAL INTEREST DESERVES RATING AS EXCELLENT BOX-OFFICE ENTERTAINMENT.

"Somewhere I'll Find You" brings Clark Gable and Lana Turner right up to date. The former is a foreign correspondent assigned to what is now the Pacific theater of war. The latter is a newspaper woman who winds up in the foreign field. The finis finds them both in the thick of the fighting in the Philippines.

The paths of Gable and Miss Turner cross and recross throughout the action of the film, which is a punchy and exciting piece of entertainment with a strong patriotic appeal. Gable plays one of those guys with a heart beneath his gruff, cynical exterior. He and Miss Turner indulge in considerable banter, being very much at dagger points until they discover they are in love.

For most of the footage Miss Turner is torn between Gable and his brother (Robert Sterling), also a foreign correspondent, who is the exact opposite of him. Gable, knowing the girl has sowed a few oats, tries to keep her from being married to his brother but gets enmeshed himself. The disillusioned Sterling joins the defenders of the Philippines and dies a hero.

The film, based on a Cosmopolitan Magazine story by Charles Hoffman, isn't always convincing, although its entertainment powers are indisputable. Atmospherically it is much at fault, and it is hard to imagine Miss Turner and Sterling as foreign correspondents. The two just don't look the parts, even though they give excellent accounts of themselves along with Gable.

The production is a credit to Producer Pandro S. Berman. Wesley Ruggles' direction is sound and forceful. Hoffman's story was adapted by Walter Reisch, with the screenplay done by Marguerite Roberts. Harold Rosson's camera work adds materially to the worth of the film.

Gable and Miss Turner receive splendid assistance from the rest of the cast, especially Sterling, Patricia Dane, Reginald Owen, Lee Patrick, Charles Dingle and "Rags" Ragland.

CAST: Clark Gable, Lana Turner, Robert Sterling, Patricia Dane, Reginald Owen, Lee Patrick, Charles Dingle, "Rags" Ragland.

CREDITS: Producer, Pandro S. Berman; Director, Wesley Ruggles; Screenplay, Marguerite Roberts; Adaptation, Walter Reisch; Based on story by Charles Hoffman; Cameraman, Harold Rosson; Art Director, Cedric Gibbons; Film Editor, Frank E. Hull; Musical Score, Bronislau Kaper.

DIRECTION, Good. PHOTOGRAPHY, Good.

Thomas Stubbins Dies

West Coast Bureau of THE FILM DAILY

Hollywood—Thomas P. Stubbins, father of Howard Stubbins, Monogram Pacific Coast franchise holder, died Monday at the Hollenbeck Home at the age of 89. Funeral services were held yesterday at the Home.

"Wings and the Woman"

with Anna Neagle, Robert Newton
RKO 96 Mins.

BRITISH FILM OF AMY JOHNSON'S LIFE SHOULD HAVE STRONG ATTRACTION FOR WOMEN AUDIENCES.

Women audiences should be the hope of this British film biography of the famous English aviatrix, Amy Johnson (Mrs. Jimmy Mollison). Pride in the accomplishments of one of their sex ought to exert enough influence upon femme patrons to draw them to the box office for a glimpse at "Wings and the Woman," a picture that should make them glow with a feeling of exaltation.

The Herbert Wilcox production, while it comprehensively covers the amazing life of the woman whose exploits in the air did so much to further the freedom of her sex, is strangely undramatic. This is difficult to understand when one considers the full and eventful existence that was Amy Johnson's. The film makes little of many incidents with potentialities for drama. To be sure, it has some exciting and thrilling movements but far less than a story such as this warrants.

The story, rather episodic, takes Amy from her school days, when she first betrayed that rebellious spirit which was to find its expression in aviation, to her death in the Thames Estuary, with her parachute serving as her shroud. In between are crowded many highlights of her life—her introduction to flying, her record-breaking flight to Australia, followed by other record air feats, her meeting with the aviator Jimmy Mollison and their eventual marriage, their flying partnership, their subsequent divorce, the eclipse of their fortunes and Amy's entry into the ferrying service. It was while ferrying a bomber that the aviatrix met her death.

Based on a story by Lord Castlerosse, the screenplay of Miles Malleson permits the star of the film, Anna Neagle, many opportunities to display her various phases as an actress. Wilcox also functioned as director of the picture, on which Victor Hanbury served as associate producer.

Miss Neagle's performance is excellent. Robert Newton plays Mollison effortlessly to good effect. The two get good support from Edward Chapman, Joan Kemp-Welch, Nora Swinburne, Charles Carson, Brefni O'Rorke and a number of others.

CAST: Anna Neagle, Robert Newton, Edward Chapman, Joan Kemp-Welch, Nora Swinburne, Charles Carson, Brefni O'Rorke, Muriel George, Martita Hunt, Anthony Shaw, Ian Fleming, Eliott Makeham, Ronald Shiner, David Horne, George Merritt, Charles Victor, Miles Melleson, Arthur Hambling, Aubrey Mallalieu, Hay Petrie, Charles Maxwell.

CREDITS: Producer, Herbert Wilcox; Associate Producer, Victor Hanbury; Director, Herbert Wilcox; Story, Lord Castlerosse; Screenplay, Miles Malleson; Cameraman, Mutz Greenbaum; Film Editor, Geoffrey Foot; Art Director, David Rawnsley; Special Effects, Alan Jaggs, Desmond Dickenson, Douglas Woolsey.

DIRECTION, Good. PHOTOGRAPHY, Good.

"Parachute Nurse"

Columbia 65 Mins.

TIMELY THEME HAS ONLY A FAIR PRODUCTION TO BOLSTER IT.

An interesting idea was transcribed in story form by Elizabeth Meehan and whipped up into a screenplay of so-so calibre by Rian James. The majority of the footage is devoted to depiction of the training period nurses go through in order to become parachute jumpers, qualified to aid the wounded. Since this elaboration of the details comprises the main part of the film it might have given a more complete picture if some scenes of the nurses in action had been included.

Charles Barton has directed a group of attractive girls well but the photography is only average. The actual training shots are interesting and informative and there are several incidents that liven up the routine and keep the pace moving along.

Evelyn Wahl, a nurse of German descent, is excluded from all social activities and completely ignored by her fellow recruits because her brother is a member of the Nazi forces. Marguerite Chapman, feminine lead and best nurse in her company, tris to help the unfortunate girl shake off the stigma, but she commits suicide when her turn comes to bail out in a test flight. Resultant effect—Marguerite Chapman loses her self-control and is unable to follow through when her number is called. It takes a trick cooked up by William Wright, young officer she is enamored of, to break the spell and help her make the grade.

There are nice performances contributed by Marguerite Chapman, William Wright, Kay Harris, Louise Allbritton, Frank Sully, Evelyn Wahl, and the rest of the cast.

Considering the fact that there are no names in this pic, and that it is only a modest production, it should do well on dual bills particularly with the feminine trade.

CAST: Marguerite Chapman, William Wright, Kay Harris, Lauretta M. Schimmoler, Louise Allbritton, Frank Sully, Diedra Vale, Evelyn Wahl, Shirley Patterson, Eileen O'Hearn, Roma Aldrich, Marjorie Reardon, Catherine Craig, Douglas Wood, Forrest Tucker.

CREDITS: Producer, Wallace MacDonald; Director, Charles Barton; Assistant, George Rhein; Story, Elizabeth Meehan; Screenplay, Rian James; Art Director, Lionel Banks; Associate, Arthur Royce; Cameraman, Philip Tannura; Musical Director, M. W. Stoloff; Sound, Ed Bernds; Film Editor, Mel Thorsen.

DIRECTION, Good. PHOTOGRAPHY, Average.

SAEG's Wage Demands

West Coast Bureau of THE FILM DAILY

Hollywood — Minimum wage demands submitted by the Screen Authors Employes Guild for Coast exchange workers range from $28.80 per week for typists and file clerks to $72.80 for bookers.

Boda in Rationing Post

Columbus, O. — Robert F. Boda, who since 1935 has operated and managed the Hartman theater here, has been appointed state rationing officer of the Office of Price Administration, H. T. Beckman, state OPA director, has announced.

"Danger in the Pacific"

with Dony Terry, Andy Devine, Leo Carrillo
Universal 60 Mins.

MIXTURE OF ALL THE MOST BLOOD-CURDLING MELODRAMATIC SITUATIONS SHOULD PLEASE THE ACTION HOUNDS.

"Danger in the Pacific" is a melodramatic binge. It is entertainment brewed from blood-and-thunder material that is obvious and commonplace and as old as the industry itself. The villainy is pitch-black and unrelieved. The film, in spite of all its faults, should find considerable success with those who pine for action and the hell with everything else. It gets on the move right at the start and pounds along to the very last inch, scattering excitement as it goes.

The plot, one of those fantastic and senseless things, has to do with the efforts of a trio of intelligence agents to discover the whereabouts of an Axis arsenal buried in the jungle of a Pacific island. The three (Don Terry, Andy Devine, Leo Carrillo) go about their work under the guise of explorers. They have some pretty harrowing experiences bucking the jungle and the villains before they come upon the arsenal and live to see it wiped out by British bombing planes. They are alive at the end thanks to Terry's sweetheart (Louise Allbritton), who was responsible for sending the planes to their rescue.

Terry, Carrillo and Devine are a stalwart threesome shouldering the heroics assigned to them by the screenplay of Walter Doniger and Maurice Tombragel, the outgrowth of a story by Neil P. Varnick, Carrillo and Devine are good for a laugh now and again. Edgar Barrier, Turhan Bey and David Hoffman make a sinister trio as the chief villains. Nice performances are contributed also by Miss Allbritton and Herbert Holmes.

Ben Pivar served as associate producer on the film, which has slambang direction by Lewis D. Collins.

CAST: Don Terry, Andy Devine, Leo Carrillo, Louise Allbritton, Edgar Barrier, Turhan Bey, Herbert Holmes, David Hoffman, Paul Dubov, Neyle Marx.

CREDITS: Associate Producer, Ben Pivar; Director, Lewis D. Collins; Screenplay, Walter Doniger, Maurice Tombragel; Based on story by Neil P. Varnick; Cameraman, William Sickner; Art Director, Jack Otterson; Musical Director, H. J. Salter; Film Editor, Maurice Wright.

DIRECTION, Fair. PHOTOGRAPHY, Good.

McConnell to Des Moines

Des Moines—Robert H. McConnell of the Kansas City sales staff for Universal, has been transferred to Des Moines exchange to fill the vacancy resulting from the resignation of Larry Hensler who is now manager of the local Monogram exchange.

20th-Fox Suspends Sanders

Hollywood—George Sanders was suspended from salary by 20th-Fox for refusing a role in "The Undying Monster." Sanders said he needed a rest after seven months of work.

Metro Signs Balderston

West Coast Bureau of THE FILM DAILY

Hollywood — John L. Balderston has joined the Metro staff of writers.

Drive to Reinstate Unplayed '40-41 Pix

(Continued from Page 1)

production centers, where, it is contended, the influx of newcomers has been sufficient materially to affect the town's decision on film likes and dislikes.

In view of the fact that most companies have upwards of six pictures which did not get maximum playdates, distribs. see a tidy piece of change possible through the reinstatement campaign.

Madlin Theater, Chicago, Asks Clearance Changes

(Continued from Page 1)

clearance granted to the American over the Madlin.

Change Complainant in A Mo. Arbitration Case

St. Louis — Arbitrator Erbs late yesterday took under advisement the "unreasonable rental" complaint of Stadium Theater Corp., owner of the Stadium Theater, Caruthersville, Mo., against Loew's, Inc. The case got under way and was speedily terminated after the complaint was amended and resubmitted to substitute Gregory Carey as the owner instead of the Corporation which was dissolved July 23 after Carey purchased complete control of the business.

Carey and John X. Quinn, manager for Loew's here were the only witnesses. Quinn stated that the prices quoted for M-G-M pictures were tentative since the company had no experience data to gauge rental for the new house and offered to adjust rentals downward. Subsequent developments indicated that that move should be made.

"Miniver" Runs 3 At Chi. Apollo

Chicago—M-G-M's "Mrs. Miniver" closes at the B & K Apollo Theater today after a run of three weeks, but it is continuing indefinitely at B & K's United Artists Theater. Attendance at both theaters for the three weeks exceeded 200,000.

Minoco Parley in Chicago

Chicago — Distributors of Panorams are meeting here at the Hotel Sherman with Prexy Jack Barry of Minoco Productions presiding. Many distribution problems facing the organization will come up for consideration.

STORKS!

Buffalo — Thomas Walsh of the Comerford circuit, Binghamton, is the father of a new-born son.

David Horne of the RKO foreign department has become the father of a son, Mitchell John. Mrs. Horne is the former Gladys Weiss of 20th-Fox.

TO THE COLORS!

Glenn Haines, 21-year-old son of Roy Haines, vice-president of Vitagraph, Inc., has enlisted in the Army, with immediate assignment to the Air Force Technical School, Kessler Field, Miss.

Newmarket, N. H.—Romeo Barney Turcotte, son of Arthur Turcotte, owner of the Star here, has gone into the Army.

Coral Gables, Fla.—Tom Manning, manager of the Coral Theater, a Paramount house, has resigned and is now in the U. S. Air Corps.

Exeter, N. H.—Stephen Zarnowski, who was employed at the Ioka Theater here for several years, has enlisted in the United States Air Corps.

Seattle—Ed Cruea, formerly with Monogram exchange, is now a private in the Signal Corsp at Camp Crowder, Mo.

C. Felix Jenkins, son of Felix A. Jenkins, general counsel of 20th-Fox, is with the American Ambulance Field Service, which is serving with the British forces in the Near East. He is operating out of Cairo.

Ten Women As Operators And Managers for L & J

Atlanta—Ten women who recently graduated from the operators' and managers' school conducted by Lucas & Jenkins theaters, now are handling jobs in five Atlanta neighborhood theaters, formerly handled by men who were called into the Army.

All of the theaters now employing these operators and managers are outside the city limits, in suburbs of Greater Atlanta. One of these houses, the 700-seat Russell theater, now is entirely manned by women.

Twenty-five more operators and managers are awaiting appointment by Mayor William B. Hartsfield of a new operators licensing board composed of one operator, one theater owner and a member of the underwriters. The old board was ousted following chargest by several Atlanta theater operators that it was "unfair and illegal" in examining prospective operators.

As soon as this matter is cleared up, Fred Coleman, of L&J said, these 25 women will be licensed to work in several Atlanta theaters.

Femme Projectionists Loom for Army Theaters

Des Moines, Ia. — The Women's Army Auxiliary Corp will receive training as moving picture theater operators.

Officials at the Fort Des Moines post said that a portion of the women will be trained as film operators to take over motion picture houses at the other army camps in the country, thus releasing more men for combat duties. The number of women to be given this training was not disclosed.

The fort now has one motion picture theater and two more will be constructed in the near future. It is planned to house 7,000 members of the WAAC's at the fort by Dec. 7.

Femme Manager Named For Haines City, Fla., House

Haines City, Fla.—Mrs. Ina Herndon has been named manager of the Florida Theater. The appointment of a woman to such an office is following a policy now practiced by the Florida Theaters of releasing men for service and having their work taken over by capable women. J. W. Seaborn has been brought from Orlando to serve as new operator.

Atlas Reports Midyear Asset Value $11.01 on Com.

Semi-annual report of Atlas Corp. discloses an asset value for the common stock of $11.01 per share after deducting for all outstanding preferred stock at the rate of $50.25 per share, which is its par value plus accrued dividends. Total assets at June 30, 1942 were $45,911,358.50, which is equal to two and one-half times the par value of preferred stock outstanding.

A dividend of 25c per share was declared on the common stock for payment on September 12 to stockholders of record at the close of business August 14, 1942. This makes a total of 50c per share in dividends paid on the common stock during the current year.

Katzman Buys Yarn

West Coast Bureau of THE FILM DAILY

Hollywood — Producer Sam Katzman of Banner Productions has purchased an original story from Harvey Gates, entled "'Neath Brooklyn Bridge," which he will put into production Aug. 15, starring the East Side Kids, to be released through Monogram.

Four Play Producers Form Co.

Max Reinhardt, Eddie Dowling, Norman Bel Geddes and Richard Myers announce their association to produce new plays the coming season, according to an unsigned telegram sent to THE FILM DAILY last night. Geddes' office, it was stated, will be temporary headquarters.

Rep.'s All-Femme Cast

West Coast Bureau of THE FILM DAILY

Hollywood — Republic will make "Yakee Girl," written by Frank Gill, Jr. Story will be filmed with an all-woman cast and a musical background. Albert J. Cohen will produce.

Schoenstadt a Chi. Commissioner

Chicago — Mayor Edward Kelly has named Henry Schoenstadt of the Schoenstadt Circuit, a Commissioner.

See Nazi Influence In Vichy Film Move

(Continued from Page 1)

menting upon the filing, pointed out that the cease-operations order is not only a picture business matter, but also is obviously another step toward the complete domination of Vichy by the Nazi authorities.

An interesting aspect of the Vichy Government's order for the majors to leave unoccupied France is that Germany, Italy and Japan were anxious prior to hostilities to get U. S. attractions off their respective screens. This purposeful ban against U. S. product is held by analytical sources to prove the power of American motion pictures to disseminate the democratic idea and ideals.

Agnew Heads Committee To Purchase Ambulances

(Continued from Page 1)

bulances for the American Field Service.

Campaign plans call for the setting up of a local committee, headed by an exhibitor and a distributor, as co-chairmen, in each of the 31 exchange centers. Each committee will be given a quota of ambulances, quotas based on the population in each territory.

Big Deal Is Completed By Grainger With FWC

Milwaukee — Republic Pictures has completed final negotiations here through its president, James R. Grainger, for company's 1942-43 product to play Fox Wisconsin Theaters. This step completes the entire Fox West Coast deal with Republic and is the first film pact which that important circuit and affiliates have made with any producer-distributor organization for a lineup of the new season.

J. G. Frackman, Republic's local branch manager, participated in finalizing the contract, and H. J. Fitzgerald represented Fox Wisconsin Theaters.

Grainger left here on the weekend for New York where he is scheduled to return to his desk at this week's outset.

"September is your month!"
THE GREATEST OPPORTUNITY OUR INDUSTRY HAS EVER KNOWN!
MUST!
1. Campaign Book "Showmen at War" now in the mails. READ EVERY WORD OF IT!
2. Sign and return the "Count Me In" Card inserted in Campaign Book.
3. If you do not receive Campaign Book and Card within reasonable time, communicate fast with War Activities Committee, 1501 Broadway, (Room 408), New York City.
4. Not one minute to lose! In August alone, our industry must do a three-month job of preparation!
5. Contact your State, County and Local War Activities Chairman for organization meetings of exhibitors in your locality.
6. Contact your State, County and Local Administrators of Treasury Department, War Savings Staff.
7. Take advantage of all existing War Saving machinery in your locality, tieing them into your industry's September Drive.
8. Order immediately from your National Screen Accessories Branch Office the materials shown in Campaign Book.
IF YOU REMEMBER PEARL HARBOR

"We're ready
Uncle Sam!"

AN HONOR TO SERVE OUR COUNTRY!

The U. S. Treasury enlists The Motion Picture Industry to lead the nation during the month of September in a history-making

BILLION DOLLAR BOND AND STAMP CAMPAIGN

September will be called: "SALUTE TO OUR HEROES" MONTH! Our slogan is: "Buy a Bond For Every Mother's Son in Service!"

Watch trade papers for further details. New developments every minute!

SPONSORED BY THE WAR ACTIVITIES COMMITTEE OF THE MOTION PICTURE INDUSTRY, 1501 BROADWAY, NEW YORK CITY (ROOM 408), IN COOPERATION WITH THE TREASURY DEPARTMENT, WAR SAVINGS STAFF.

YOU'LL REMEMBER SEPTEMBER!

Army-Navy Relief Gets 2 Million Check

(Continued from Page 1)

than $2,000,000 by Nicholas M. Schenck, president of Loew's, Inc., and Harry Brandt, ITOA prexy, here yesterday following the close of the motion picture industry's money raising campaign staged by the theaters under the sponsorship of the War Activities Committee.

More than 15,000 theaters all over the nation co-operated in the money-raising drive, and their united efforts topped by more than $700,000 the record sum which they had raised during the President's birthday celebration last January. Tribute has been paid to the theaters for the spectacular success of the campaign, particularly since it preceded by one week the concerted drive of the industry for the sale of War Bonds and Stamps which began May 30, and is continuing for the duration of the war.

In addition to the $2,000,000 from the general drive, checks for $400,000 raised by the Hollywood Victory Caravan tour of 13 cities were presented to the Army and Navy Relief Societies by Stanton Griffis, who was chairman of this special activity of the industry.

Schenck was general chairman of the drive, which was sponsored by the War Activities Committee and took place the week of May 14. In addition to Brandt the following aided in the drive: C. C. Moscowitz, Joseph Bernhard, George J. Schaefer, Barney Balaban, Spyros P. Skouras, Gus Eyssell, S. H. Fabian, Oscar A. Doob, Harry M. Warner, Abe Montague, Leonard Goldenson and 48 state chairmen.

Puerto Rican Theaters Are Facing Shut-Down

(Continued from Page 1)

exchanges in Puerto Rico face to face with a serious shortage of film product which threatens to shut down many theaters.

Wartime restrictions on shipping, combined with the elimination of film imports to Puerto Rico via air express, have cut off practically all shipments from the continental United States, and unless arrangements can be made at once to bring in new product, the present stocks will be exhausted within a few weeks, it is feared.

Exchange managers have appealed to Gov. Rexford G. Tugwell, asking his co-operation in efforts to assure needed film supply from the United States. They also are taking the matter up with their home offices in New York. One proposal under consideration is the hiring of private air transportation to carry film product from Miami to Puerto Rico.

Love Replaces Stone

Hollywood — Metro has replaced Lewis Stone as Chief Justice Chase in "The Man on America's Conscience" with Montagu Love.

REVIEWS OF SHORT SUBJECTS

"You're a Sap, Mr. Jap" (Popeye)

Paramount 7 mins.

Good

In his little patrol boat, Popeye searches the ocean for Jap ships. He sights a small Japanese fishing boat, goes to it, and soon discovers it is camouflaging a large battleship. There is a terrific scrimmage, Popeye and his boat sink, and with the aid of the inevitable spinach, our pal saves the day in his regular two-fisted manner. The entire crew of the enemy ship is annihilated and the Admiral blows himself up by drinking gasoline and then swallowing ammunition.

"All Work and No Pay"

Columbia 15 Mins.

Poor

Andy Clyde has some pretty poor material to struggle with in this comedy short. It's pretty primitive stuff—slapstick of the most unoriginal sort. The short stands its best chance with the kids. Clyde plays a jewelry shop watchman who tangles with a couple of robbers. He pursues them onto a boat. There the pursuit continues without much laughter resulting. Much of the action has to do with the efforts of the thieves to recover a huge ruby which they forced Clyde to swallow when their capture seemed imminent. Don't expect much from this.

"Trumpet Serenade"

Universal 15 mins.

Excellent

Harry James and his Music Makers give out in splendid fashion in a musical short that should make the younger generation deliriously happy. James pours out his popular brand of music unselfishly. He performs generously and effectively on his trumpet. The film also offers the dancing of Grace McDonald, the jitterbugging of the Jivin' Jacks and Jills and the singing of Helen Forrest. Featured tunes are "Nobody Knows the Trouble I've Seen," "Home, James," "You Made Me Love You," "He's 1-A in the Army and A-1 in My Heart," "James Session," "Concerto for Trumpet." The camera work is superb.

"Popular Science"

Paramount 10 mins.

Interesting

Another one in the popular series of Magnacolor shorts—it shows a few glimpses of the famous architect, Frank Lloyd Wright, working with students at his Arizona home; a snazzy indoor vacation hang-out at a Brooklyn hotel; the wacky Professor Oakes, improving on the prune and eliminating its wrinkles; processes which preserve flowers for eternity; and some interesting material on Henry J. Kaiser's shipyards which are turning out tangible results in the supreme war effort.

Stephenson Smith Named To Nat. Theater Group

Stephenson Smith, educational director of Ascap, has been made a member of the National Theater Conference. Smith was in Cleveland over the week-end at the invitation of conference executives, discussing with them the part he is to play in the setup. Paul Green, president, and Barclay Leathem, executive secretary of the conference, stated that Smith's election to membership was in recognition of his services in strengthening the tieup between music and the theater.

Rep. Shooting Ten

West Coast Bureau of THE FILM DAILY

Hollywood—Republic will have 10 pictures before the cameras in August. They are "Johnny Doughboy," Jane Withers starrer; "Heart of the Golden West," by Roy Rogers; "The Pride of the Commandos," Eddie Grainger producer; "Mr. M. and the Pidgeons," which Joseph Santley will direct and Robert North produce; "G-Men vs. The Black Dragons," serial; "X Marks the Spot," which George Sherman will produce and direct; "Black Market," with Armand Schaefer producing; "Valley of Hunted Men." Three Mesquiteer series, and "Dead Man's Gulch," starring Don "Red" Barry.

Gordon Mills Recovers

Chicago—Prexy Gordon Mills of Soundies has recovered from a knee operation.

Report All War Pictures Are Prohibited in Eire

All motion pictures dealing with the war are banned in Eire, it was indicated in a story from London in the New York Herald Tribune. The London bureau reported that a man from Dublin, having just arrived in London, wanted to be taken immediately to see a war film and newsreels of the war.

The Herald Tribune said that all films dealing with the war, whether produced in Hollywood, England or Germany, are banned in Eire and no newsreel war shots can be shown. Motion pictures such as "Mrs. Miniver" also are prohibited from being shown.

Casey Induces SOEG To Parley in New York

West Coast Bureau of THE FILM DAILY

Hollywood—Pat Casey, producer labor contact, averted a strike of the Screen Office Employes Guild when he induced the labor group to transfer negotiations to New York where Nicholas M. Schenck and other company heads can sit in on the parleys.

Guild representatives had walked out on negotiations when exchange representatives refused their demands for minimum pay ranging from $28.80 to $72.80 and offered scales from $23.50 to $47.50.

Home Offices Face Screen Room Strike

(Continued from Page 1)

him. Approximately 300 projectionists are involved, it was said.

Disagreement of the union and the employers over the terms of new contracts was held responsible for the action taken by the members of Local 306. New pacts had been in negotiation since the old ones expired two years ago. Meanwhile members of the union had been working under the terms of the old contracts.

The union has been asking 10 per cent raises for studio and home office projectionists on the grounds that the rise in living costs justified the increases. The union said the employers would not accede to any wage increase, adding that contract changes were asked which threatened to cancel many gains won by Local 306.

Gelber said that "producers and distributors are banking on the IATSE's no-strike law to refuse the projectionists their just due."

September Trial Set for Two F & M St. Louis Suits

St. Louis—The two suits filed by the Fanchon & Marco Enterprises, Inc., against the Ambassador Investment Corp, the St. Louis Amusement Co., Thomas N. Dysart, president, and Clarence M. Turley, secretary of the amusement company and also of the Ambassador Investment Co., and Dysart and Frederick W. Straus, as members of the Central Properties First Mortgage Bondholders' Committee and the Ambassador Building Corp., will be tried on their merits during the September term of the St. Louis Circuit Court.

The actual stake is whether F & M, already the owner of 5,839 shares of Class A and 15,060 shares of Class B stock of the St. Louis Amusement Co., may get the legal right to exercise a claimed option to purchase 12,431 additional shares of Class A and 13,929 shares of Class B stock of the amusement company, which controls some 34 second-run, neighborhood and suburban theaters. Fanchon & Marco now holds 42 per cent of the stock and the block in litigation represents control, or 52 per cent.

Bing Miller Resigns

Des Moines—O. W. (Bing) Miller, salesman for the Columbia exchange here has resigned to enter into a military equipment business at St. Louis. His successor at Columbia has not been named.

Hutton-Bracken Co-Starrer

West Coast Bureau of THE FILM DAILY

Hollywood—Betty Hutton and Eddie Bracken will be starred by Paramount in "The Miracle of Morgan Creek," an original by Preston Sturges, which he will direct in September.

FILE COPY
DO NOT REMOVE

Intimate in Character
International in Scope
Independent in Thought

THE Film DAILY

The Daily Newspaper
Of Motion Pictures
Twenty-Four Years Old

VOL. 82, NO. 28 | NEW YORK, FRIDAY, AUGUST 7, 1942 | TEN CENTS

MAY DECIDE CONSERVATION MOVE TODAY

Three Hundred Towns Set for September Rallies

Seven Tours to Start Simultaneously at Seven Points; Eighth Planned

Wires went out yesterday from War Activities Committee headquarters informing all state chairmen of the list of cities to be included in "Stars Over America" tours during the September "Salute To Our Heroes" bond drive. The routes were made up by Carlton Duffus and Gordon White of the Treasury staff in Washington and later approved by the Hollywood Victory Committee.

Three hundred towns and cities

(Continued on Page 5)

VOLUNTEERS HIT THE FIELD

Eleven Industry Leaders to Devote All Their Time to September War Bond Campaign

Another group of industry leaders was drawn into the September War Bond drive yesterday when 11 men volunteered to leave their own businesses and posts and devote all their time to the campaign as special assistants to Campaign Director Si Fabian.

Following a two-day meeting with George Schaefer, the group of eleven left New York last night to act as exhibitor liaison field force in all sections of the country.

The group of special workers, who are to co-operate with state chairmen, Treasury Administrators and all exhibitor groups, includes:

Claude Lee, who was assigned Florida, Georgia, Alabama, Tennessee, Louisiana, Mississippi.

Major Leslie Thompson, assigned

(Continued on Page 4)

Committee to Meet Today To Hear Report on Distribs' Voluntary Action

Future of the industry's raw stock conservation program may be determined today when the committee handling the situation meets to hear the Government's report on the companies' voluntary action. Barney Balaban heads the group.

It is understood that both Universal and United Artists are not in accord with the proportion of film allotted to them under the proposal. Universal, it is said, is "standing pat" on its opposition to make a further cut in its footage inasmuch as it reduced its footage last year.

(Continued on Page 3)

Call Film Salesmen To Sell War Bonds

The film salesmen of the nation are being mobilized for the industry's September bond-selling drive. War Activities Committee reports having been offered the full co-operation of every general sales manager in New York. Wires have gone out to all branch managers and district managers urging them to make a

(Continued on Page 4)

William Sussman Resigns From 20th Century-Fox

William Sussman, former Eastern division manager of 20th-Fox, has resigned from the company, it was learned yesterday. He had been serv-

(Continued on Page 3)

Parkside Award is Modified on Appeal

Modification of the Parkside Theater arbitration case in Detroit has been ordered by the motion picture appeal board. Erving Moss, operator of the Parkside, claimed that the five consenting companies had refused to license their features on a requested run, and that pictures on the run requested were licensed to the Alger,

(Continued on Page 5)

Theater Biz Booming In Summer Resort Towns

Despite restrictions in automobile travel, theaters in many shore and resort towns are doing the heaviest business in their histories. A check-up has revealed that the gloomy

(Continued on Page 3)

Report More Cash From England Sought

Efforts of the American industry to de-freeze part of the $50,000,000 or more tied up in Great Britain are said to have started in Washington. The New York World-Telegram asserted yesterday that Will Hays and Wendell Willkie were among a group of executives who conferred with Treasury department officials.

The W-T story said that the Treas-

(Continued on Page 7)

Screening Room Strike Awaits Return Of Walsh

Action by Local 306, operators, on a strike of projectionists employed in studio, home-office and newsreel screening rooms here awaits the return of Richard F. Walsh, IATSE

(Continued on Page 3)

Mike Poller Named Assistant to Mochrie

Appointment of Mike Poller to the post of assistant to Robert Mochrie, RKO's general sales manager, was announced yesterday by President Ned Depinet. Poller formerly was head of the playdate department.

MIKE POLLER

Poller has been with the company for 13 years. He joined the theater department in 1929 in the film booking and buying department

(Continued on Page 7)

Film Prints Saved from Japs

MPPDA Seeks Their Return Thru War Dept.

That a quantity of prints of film productions made by major companies' studios have been "rescued" from areas in Asia occupied by Japanese forces was revealed yesterday when military channels in Washington were asked by MPPDA to supply the latter with information regarding the footage, and to advise what official procedure shall be fol-

(Continued on Page 3)

NLRB Again to Step Into Warner Bros.' Walkout

That the National Labor Relations Board is preparing once more to step into the Warner strike picture in an endeavor to restore peace between the company and Motion Picture Office Employes, Local 23169, AFL,

(Continued on Page 7)

Coat Hanger Stunt Is Okay in Seattle

Seattle — The Madrona Theater, first house in town to let children in for coat hangers, is branching out on the stunt and allowing them in any time, rather than the Saturday matinee. The first Saturday 400 hangers came in, at the rate of 15 per admission, and the second time 300 were turned in at the box office.

Five Tin Cans and 5c For Admission

Rochester—To aid the City Salvage Committee in its drive for tin cans, Chester Fenyvessy of the Arnett here will stage a Tin Can Salvage Day for youngsters Saturday. Admission will be five tin cans (flattened and tied) plus five cents.

THE NEWSPAPER OF FILMDOM — THE FILM DAILY — ALL THE NEWS ALL THE TIME

Vol. 82, No. 28 Fri., Aug. 7, 1942 10 Cents

JOHN W. ALICOATE : : : : Publisher

DONALD M. MERSEREAU : General Manager

CHESTER B. BAHN : : : : : : Editor

Published daily except Saturdays, Sundays and Holidays at 1501 Broadway, New York, N. Y., by Wid's Films and Film Folk, Inc. J. W. Alicoate, President and Publisher; Donald M. Mersereau, Secretary-Treasurer. Entered as second class matter, Sept. 8, 1938, at the post-office at New York, N. Y., under the act of March 3, 1879. Terms (Postage free) United States outside of Greater New York $10.00 one year; 6 months, $5.00; 3 months, $3.00. Foreign, $15.00. Subscriber should remit with order. Adddess all communication to THE FILM DAILY, 1501 Broadway New York, N. Y. Phone BRyant 9-7117, 9-7118, 9-7119, 9-7120, 9-7121. Cable address: Filmday, New York.

Representatives: HOLLYWOOD, Calif.—Ralph Wilk, 6425 Hollywood Blvd., Phone Granite 6607. LONDON—Ernest W. Fredman, The Film Renter, 127-133 Wardour St. W. I. PARIS—P. A. Harle, Le Film, 29 Rue Marsoulan (12). MEXICO CITY—Marco-Aurelio Galindo, Depto. 215, Calle del Sindicalismo, 99, Tacubayo, D. F.

FINANCIAL

(Thursday, Aug. 6)

NEW YORK STOCK MARKET

	High	Low	Close	Net Chg.
Am. Seat.	8¾	8¾	8¾	— ¼
Col. Picts. vtc. (2½%)	7⅞	7¾	7⅞	+ ⅛
Columbia Picts. pfd.	....	....	....	....
Con. Fm. Ind.	....	....	....	....
Con. Fm. Ind. pfd.	....	....	....	....
East. Kodak	128	128	128	— 1¼
do pfd.	....	....	....	....
Gen. Prec. Eq.	13¾	13¾	13¾	+ ⅛
Loew's, Inc.	43⅞	43½	43½	....
Paramount	16	15⅞	15⅞	— ⅛
Para. 1st pfd.	....	....	....	....
RKO	....	....	....	....
RKO $6 pfd.	....	....	....	....
20th Century-Fox	11	10⅞	10⅞	— ⅛
20th Century-Fox pfd.	....	....	....	....
Univ. Pict. pfd.	....	....	....	....
Warner Bros.	5½	5½	5½	— ⅛
do pfd.	73	73	73	— ⅝
NEW YORK BOND MARKET				
Para. B'way 3s55	63¼	63¼	63¼	+ ⅛
Para. Picts. deb. 4s56	99¾	99⅝	99⅝	+ ⅛
Warner Bros.' dbs. 6s48	102½	102½	102½	....
NEW YORK CURB MARKET				
Monogram Picts.	....	....	....	....
Radio-Keith cvs.	⅛	⅛	⅛	....
Sonotone Corp.	....	....	....	....
Technicolor	....	....	....	....
Trans-Lux	1¼	1¼	1¼	— ⅛
Universal Corp. vtc.	....	....	....	....
Universal Picts.	....	....	....	....

N. Y. OVER-THE-COUNTER SECURITIES

	Bid	Asked
Met. Playhouse, Inc. 2nd deb. '45	67	71
Roxy Thea. Bldg. 4s 1st '57	63	65½

FOR FASTER, FRIENDLIER SERVICE AT LOWER COST—'PHONE

Postal Telegraph

CHARGES FOR TELEGRAMS 'PHONED IN APPEAR ON YOUR TELEPHONE BILL.

'Holiday Inn' Opening Take For Navy Relief Society

In the wake of its world premiere, the $16,500 proceeds of which will be turned over to the Navy Relief Society, Irving Berlin's "Holiday Inn," is setting attendance records at the N. Y. Paramount Theater. The Bing Crosby-Fred Astaire musical in its first full day played to 23,750 persons. This is the biggest opening day's business, excluding holiday openings, in the 17-year history of the theater.

Because of the record-breaking crowds, the Paramount beginning today, will move up its opening time from 8:30 to 8 a.m. for this engagement.

Receiver Is Discharged For Harriscolor Films

Wilmington, Del.—Chancellor W. W. Harrington discharged as receiver for the dissolved corporation, Harriscolor Films, Inc., H. Albert Young. In accordance with the direction of the Court of Chancery, on order of Chancellor Harrington, Young executed and delivered to Sol Rubiton, as nominee of Joseph B. Harris, Jr., an assignment of all assets of the respondent corporation consisting of United States Letters Patent covering a number of inventions on color photography and cameras. The receiver also filed with Chancellor Harrington an accounting of funds paid out in settlement of the receivership.

Warner War Short Gets Record Booking Locally

"Divide and Conquer," Warner Bros. short subject exposing Nazi fifth column activities throughout the world, has been booked by 20 leading first-run houses in New York and Brooklyn for day-and-date engagements beginning Aug. 14.

This is said to be the largest number of first-run day and date short subject bookings, including the recently released Government films, ever recorded in the New York territory.

Dietrich Stage Bow Off

Announced Broadway stage bow of Marlene Dietrich in a revival of "An Ideal Husband" for Alfred Fischer is off.

Stars to Help Celebrate War Dept. Anniversary

The 153rd anniversary of the founding of the War Department will be celebrated on the steps of the Sub-Treasury Building, at Wall and Nassau Sts., at noon today with a colorful pageant re-enacting the historical event. A host of high-ranking Army officials, together with Broadway and Hollywood stars, will participate in the ceremony marking the anniversary and the launching of ticket-sales for the Army Emergency Relief Show, which will be held at Madison Square Garden on Sept. 30.

Hollywood and Broadway will be represented by Alice Faye, Carol Bruce, The Ink Spots, Burns and Allen and Ed Sullivan, columnist, who is the entertainment chairman of the Army Emergency Relief Show.

Ask Green to Intervene In AFM's Recordings Ban

Chicago—The National Music Council, representing national music organizations, has asked William Green, president of the AFL, to intervene in the controversy over AFM Prexy James C. Petrillo's ban on musicians making recordings.

Joseph Padway, AFL general counsel, and David Katz will represent Petrillo when D of J's suit for an injunction against the ban goes to trial on Sept. 16. Federal Judge Michael Igoe yesterday postponed trial from today to the above date when Thurman W. Arnold, Assistant Attorney General will be present.

PRC Discusses Methods of Getting Industry Statistics

Methods to bring data on industry statistics were discussed yesterday by the Public Relations Council at its weekly meeting at the New York Athletic Club. Bob Gillham was named chairman of a sub-committee to work out a plan. Group also includes Maurice Bergman and Hal Horne.

Nathan Golden of the Department of Commerce was a guest.

Cleveland Foreign House Dark

Cleveland—Penn Square Theater, home of foreign films, closes Saturday. It will reopen Labor Day.

"The INDUSTRY AT WAR"

The compelling story of what the motion picture industry is doing to help win the war will appear in a forthcoming issue of

THE FILM DAILY

COMING and GOING

TOMMY MALLER, manager of the Lyric, Hartford, Conn., is vacationing here.

RISE STEVENS, the songbird, accompanied by her husband, W. SUROVY, is at the Waldorf from the Coast.

LEWIS PEPPERMAN, United Artists manager in Tokyo, is on his way to this country aboa the Swedish liner Gripsholm. His return the States was arranged under an exch agreement with the Japanese government. He boarded the ship at Lourenco Marques, Portuguese East Africa.

MAX MILDER, managing director for Warner Bros. in Great Britain, returns to his London headquarters the early part of next week.

GEORGE BRENT, Warner Bros. star, arrived in New York yesterday for a brief stay.

George Schwartz Dead; Owned 4 Del. Theaters

Wilmington, Del. — George M. Schwartz, 50 years old and owner of four theaters in Delaware, died suddenly this week at his home in Dover. He came to Dover in 1919, acquiring the Capital and Temple Theaters in that city and later became owner of the Strand Theater in Smyrna, Del., and the Everett Theater at Middletown, Del. Before coming to Dover he was owner of motion picture houses in Wilmington.

Rosenberg to Washington

Frank P. Rosenberg, director of exploitation for Columbia Pictures, left yesterday for Washington, D. C. to lay plans for exploiting the premiere of the studio's Cary Grant-Jean Arthur-Ronald Colman starrer, "The Talk of the Town." The premiere will be held at the Earle Theater, Aug. 21.

M-G-M TRADE SHOW NOTICE for AUGUST 11

•

In addition to "SEVEN SWEETHEARTS" and "A YANK AT ETON" already announced for Trade Showing on Tuesday, August 11th there will be screened additionally:

JEANETTE MACDONALD and ROBERT YOUNG in "CAIRO"

Film Prints Rescued In Japanese Areas

(Continued from Page 1)

lowed in order that the prints' return to their owners can be expedited.

Carl E. Milliken, secretary of MPPDA and in charge of that body's foreign affairs, said that at the present time no details of the rescued pictures are available, other than the fact that they have been turned over by customs authorities to military jurisdiction, and it is understood that they are now in Australia.

MPPDA is dealing with the War Department in the matter and is also trying to ascertain the titles of the salvaged films. In the absence of any information as to the specific locales from which pictures were rescued, well-informed sources expressed the "guess" that the bulk of them probably were brought out of Malaya and the Dutch East Indies.

The War Department, coincident with the formal launching of negotiations for the films' return, is said on good authority to have assured MPPDA that an immediate inquiry will be instituted.

Amount of the salvaged footage is thought by distribution channels to be "considerable," it being argued that had the amount been inconsequential the sort of action now being taken would not have materialized.

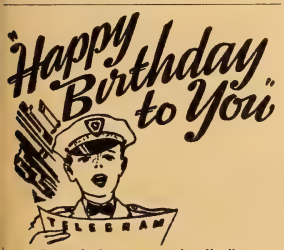
Screening Room Strike Awaits Return Of Walsh

(Continued from Page 1)

president, from out of town, it was indicated yesterday. Walsh was expected back today. Local 306 is an IATSE affiliate.

While Herman Gelber, president of Local 306, was given the authority to call the strike by the members of the union, it was the feeling in labor circles that he would not consider it advisable to pull the approximately 300 projectionists involved off their jobs without first consulting personally with Walsh.

The strike vote was taken at the regular membership meeting of the union held at Manhattan Center on Wednesday.



Billie Burke — Ann Harding
Rudolph C. Ising
AUGUST 8
Al W. Schwalberg — Joe Orlando
Sylvia Sidney — John Hobble
AUGUST 9
Charles Farrell — Ed Schwarz
Fred Newmeyer — Dorothy Jordan
Gerrit Lloyd

Mercy On Wheels:

● ● ● **WITH all due respect to journalism, its flare for presenting news in merely a factual manner too frequently results in depriving a story of the color and appeal which it might otherwise have.....A case in point is the letter dispatched this week by Neil Agnew to prominent industry-ites and seeking their services as committeemen in a great cause.....It was this letter which was the basis of trade yarns published yesterday.....So we give you Neil's missive virtually verbatim.—and you'll see what we mean by color and appeal in contrast to news treatment:**

▼ ▼ ▼

● ● ● *"The American Field Service operates an Ambulance Corps whose job is to rescue the wounded in the fighting fronts.....They did great work in the last war, and are doing great work in this war .....Right now our boys are scattered from 'Greenland's Icy Mountains to India's Coral Strands'.....And wherever the fighting will be thickest, we want to have American Field Service Ambulances to rescue the wounded.....I have accepted the Chairmanship of the Amusement Industry Campaign to provide 250 more ambulances which are badly needed.....I have been connected with many campaigns and many causes in the past year, and so have you.....But I know of none more worthy of our support than this one.....In the last war the American Field Service rescued over 600,000 wounded men..... 127 drivers were killed in action and 236 were decorated for bravery under fire.....And they may top that before this war is over.....*

▼ ▼ ▼

● ● ● **"HELPING to save the lives of over 600,000 soldiers is something to be proud of; and so I would like to have you join me in this great cause as a member of the committee.....$2,200 will cover the over-all cost, including administration, of each ambulance, and as I have said, we want to raise 250 of them.....The plan of campaign includes setting up a local committee headed by an Exhibitor or Distributor Co-Chairman in each of the 31 exchange centers.....It has been suggested that each committee be made up of public spirited leaders in the legitimate theater, radio, hotel, night club, ballroom, music, sports, and motion picture fields.....However, that's a matter for local decision.....Each of the 31 committees will be given a quota of ambulances to raise.....These quotas are based on the population of the territory they serve; the number of amusement enterprises; war industries; military and naval establishments and all the other factors bearing on business conditions.....**

▼ ▼ ▼

● ● ● *"IT IS our plan to credit each committee or enterprise with the ambulances it raises.....For example the inscription on an ambulance might reads 'Donated in Honor of Scarsdale Jack of The Flying Tigers by the People of Scarsdale, N. Y., Co-operating with the Amusement Industry Division, American Field Service'.....Other credits on ambulances could reads 'Donated by the People of Fairfax County'; or 'The Men and Women of Curtis Aircraft Co. of Buffalo'; or 'Brooklyn Dodgers'; or 'Hialeah Racetrack'; or 'Ambassador Hotel, Los Angeles'; or 'Bryn Mawr College'; or 'Meyer Davis Orchestras'; or 'Major Bowes'; or 'Variety Club of Dallas'.....We are not going to attempt to tell the local committees how to function.....We're going to leave that to their discretion.....But we do feel that it won't be necessary to take audience collections in the theaters, because we don't think we'll have to.....We believe this business of saving lives of men under fire will hit home with everybody.....The Drive starts August 15 and ends September 15".....*

▼ ▼ ▼

● ● ● **AVENGE PEARL HARBOR!.....**

Film Conservation Decision Up Today

(Continued from Page 1)

United Artists' situation is different because it is a producer problem rather than a company problem. UA, it is reported, needs more film rather than less footage.

While the other six majors and three independents are said to be in accord on the percentage of cuts, it will be up to the Government to decide the extent of the conservation program.

In some quarters yesterday it was said that because of the necessity to cut film stock, the death knell of double features is practically certain.

The proposed cuts do not include newsreels or prints to foreign countries.

William Sussman Resigns From 20th Century-Fox

(Continued from Page 1)

ing in a general capacity in the distribution department since Andrew (Andy) Smith, Jr., was appointed Eastern sales manager early in July in a realignment of the company's sales territories which reduced the number of divisions from three to two.

Sussman had been with 20th-Fox for 10 years. He was appointed Eastern division manager in 1936. Sussman expects to take a rest before announcing his future plans.

Theater Biz Booming In Summer Resort Towns

(Continued from Page 1)

prospects first anticipated by exhibitors have been disspelled.

More than 250,000 persons jammed Hampton Beach, N. H., on Sunday. The crowds, which started arriving Friday afternoon and multiplied with each incoming train and bus, set an all time record, with the theaters getting their share of the public spending.

A report from New Haven shows that theaters in Connecticut resort towns are doing capacity business daily.

Dim-out regulations, at first considered a blow to theaters, has had the opposite effect in a large majority of the situations. Information received from other resort areas indicate that theaters will break all records for Summer business.

STORKS!

Seattle—It was a baby boy for Mr. and Mrs. Fred Danz, with the baby weighing in at seven pounds, four ounces. This is the first grandson for John Danz, president of Sterling Theaters to bear the name of Danz.

Call Film Salesmen To Sell War Bonds

(Continued from Page 1)

"priority" item of business the selling of War Bonds by film salesmen. The aim is to have the selling-power of the industry focused on sales of big bonds (F and G series) between now and Sept. 1—so that a huge total sale may be announced on the opening day of the drive.

"Sell 'em in blocks of 100 or 1000—no restrictions in this drive," the salesmen will be told. They are to solicit exhibitors and contacts outside the industry for bond buys up to $100,000.

Treasury men will help close big deals which the film men will work up to the "dotted line." A $10,000,000 quota for the nation's salesmen is the target.

Each branch manager is urged to report prior to Sept. 1 the sales actually lined up for execution on the opening day of drive.

Washington Area Exhibs. Meet on Sept. Bond Drive

Washington Bureau of THE FILM DAILY

Washington—Motion picture exhibitors from the District of Columbia, Maryland and Virginia met at the Washington Hotel here to map plans for the theaters' September drive for a billion dollars in United States War Bonds and Stamps, the War Activities Committee of the motion picture industry for the district announced yesterday.

Harry Brandt, of the War Activities Committee, came from New York to address the meeting, along with Treasury Department officials and prominent exhibitors. John J. Payette, of Warner Bros., and Carter T. Barron, of Loew's, co-chairmen of the D. C. committee, presided.

In addition to plans for the coming drive, the meeting heard discussion of plans for immediate delivery of War Bonds in theater lobbies, instead of by the pledge system now used. This day and night, Saturday, Sunday and holiday service is expected to begin in most local theaters before the end of this month.

Army Gets Wellington

Duke Wellington, one of the art directors of American Display Co., has joined the Army. He has been commissioned a first lieutenant and will be stationed at Fort Oglethorpe, Ga.

Griffin with USAC in Chi.

Chicago—Albert Griffin, formerly with Metro's studio, has joined the United States Advertising Corp. headquarters here.

WEDDING BELLS

Providence—William Claude Fields, Jr., Los Angeles attorney and son of W. C. Fields, film comedian, was married to Ann Ruth Stevens at St. Matthew's Church, Cranston, Aug. 4.

VOLUNTEERS HIT THE FIELD

Eleven Industry Leaders to Devote All Their Time to September War Bond Campaign

(Continued from Page 1)

to New York, New Jersey and Connecticut.

H. M. Richey — Virginia, North Carolina, South Carolina, West Virginia.

Jules Rubens—Illinois, Indiana.

P. J. Wood — Ohio, Kentucky, Michigan.

David Palfreyman — Wisconsin, Minnesota, North Dakota, South Dakota, Montana, Wyoming, Colorado.

Ed Grainger — Massachusetts, Maine, New Hampshire, Vermont, Rhode Island, Western Pennsylvania.

John Payette—Washington, D. C., Delaware, Maryland, Eastern Pennsylvania.

Col. H. A. Cole—Texas, New Mexico, Arkansas, Oklahoma.

Dave Bershon — California, Nevada, Arizona.

J. M. Hone—Oregon, Washington, Idaho, Utah.

All phases of the September campaign will be handled by this special staff of field assistants, but they will especially concentrate in spots where the star-tours will touch. They will try to assist local committees in their efforts to "insure" the success of the star-rallies by lining up advance Bond sales.

Another aim of the "liaison" force will be to bring about closest harmony and co-operation between the Treasury, state and local representatives and the War Activities Committee chairmen and local committees.

Robert Coyne, field director of the Treasury staff in Washington, addressed the group, meeting at War Activities headquarters, offering complete co-operation of the Treasury officials and urging unified action between the Treasury and the theater men everywhere.

Educators' Conference Is Held By Movietone

Edmund Reek-vice-president and producer of Fox Movietone News, yesterday afternoon hosted a conference and screening arranged by MPPDA for teachers and administrators from various parts of the country now attending summer school at Columbia University. Session, held in the company's projection room, was part of a course in Public Opinion and Education, which is being conducted by Dr. Clyde R. Miller, Associate Professor of Education at the University.

One of the highlights of the event was a question-and-answer period conducted by Arthur H. DeBra of MPPDA who clarified in the minds of those who attended a number of film industry subjects having to do chiefly with the sociological aspects of motion pictures.

Earl Allvine, who edited "United We Stand," was praised for his technical skill on that picture. This film was shown to the educators, and a demonstration was made to them of the physical assembly of newsreel from camera to screen. Climax of latter was a screening of the company's week-end release.

"Hello, Frisco" Starts Sept. 28

West Coast Bureau of THE FILM DAILY

Hollywood—"Hello, Frisco, Hello," with Alice Faye in the star role, goes into production on the 20th-Fox lot Sept. 28. Milton Sperling will produce and Bruce Humberstone direct it. Mack Gordon and Harry Warren will supply the music.

Books "Jungle Siren"

Fox Midwest Circuit has bought PRC's "Jungle Siren," starring Ann Corio with Buster Crabbe, to play over their circuit, according to Arthur Greenblatt, vice-president in charge of sales.

Korda Acquires Rights To Great Tolstoy Work

Alexander Korda announced yesterday the purchase of dramatic and film rights to a new stage version of Tolstoy's "War and Peace." This version, which was performed with great success in Moscow, was written by I. Sudakov, a director of the Malik Theater group of Moscow.

Negotiations were concluded in New York by Helen Black in behalf of the Press and Publishers Literary Group of Moscow.

Korda will announce cast and film production plans at an early date.

Surprise Blackout Fails To Hurt Rochester Biz

Rochester—Rochesterians appear to be becoming accustomed to blackouts for Wednesday night's surprise test failed to dim business at the box office. Downtown houses reported no loss in business due to the half-hour blackout that came at 10 p.m.

In previous blackouts theaters have noted severe drops in business.

New Humberstone Pact

West Coast Bureau of THE FILM DAILY

Hollywood — Three months ago, 20th Century-Fox picked up the option on Director Bruce Humberstone's contract for the remaining one year and nine months. Now company has torn up the old contract and given him a new one at a handsomer financial gain for him.

Chi. Theater Manual Ready

Chicago—Elmer Immerman of the OCD's theater advisory committee and B & K's personnel manager, says the 30-page manual for Chicago theater owners will be ready today. Manual contains blackout and air raid instructions, etc.

30 Cities Keen for New Metro Contest

More than 30 American cities, many of them directly through their Chambers of Commerce, have thrown their hats in the ring to get one of the seven simultaneous premieres of M-G-M's "Seven Sweethearts," Joe Pasternak's initial production for that company.

In order to determine the situations most appropriate for the showings, a contest is under way to find out the "seven most romantic cities" in the U. S., which will be disclosed on the basis of the largest number of marriage licenses issued in proportion to the population.

The novel method of selecting premiere sites has already excited considerable interest among promoters of civic pride and advantages, it being felt by communities that this contest affords the smaller cities a sporting chance of getting a big-picture premiere.

M-G-M's promotional forces yesterday said that, on the basis of returns to date, the seven cities leading the marriage-licenses-issued race are Baltimore, Norwich, Miami, Boston, Reading, Hartford, and New Haven.

Former Manchester Usher Battles Out of Jap Trap

Manchester, N. H.—Corp. Earl E. Curtis, 21, who was a movie theater usher here before enlisting in the U. S. Air Corps in 1939, was one of the crew of an American flying fortress which recently fought off a dozen Jap Zero fighter planes in the Australian area and returned safely to base with about 200 bullet holes in the bomber.

Press dispatches said the Yankee airmen used more than 3,000 rounds of ammunition to battle their way out of what seemed for a time to be a certain death trap.

Mike Newman Ill

Portland, Ore. — Mike Newman, well-known manager of Liberty Theater, and formerly manager of Oriental and Hollywood Theaters, also of the Evergreen chain, is seriously ill at his home here.

Pull of "Miniver" Creates Shortage

"1940 Census gives Lewistown (Pa.) population of 13,017. We have already played to 11,204 paid admissions on 'Mrs. Miniver.' Thought you'd like to know. 'Miniver' is magnificently mighty." Such was text of a telegram sent by Paul O. Klinger, Rialto Theater there, to M-G-M's home office yesterday. Run is continuing, although those who haven't seen the film amount to only three capacity "fills" for the house.

300 Towns Scheduled For Sept. Rallies

(Continued from Page 1)

are included—representing a population of some 60,000,000.

The amazing "one-night stand" bookings make up probably the biggest routing job of its kind ever attempted in a space of thirty days.

The seven tours will start simultaneously at seven points—San Francisco, San Jose (No. 1); Fresno (No. 2); Dallas and Waco (No. 3); Chicago (No. 4); Chattanooga (No. 5); Philadelphia (No. 6) and New York City (No. 7).

Charles Einfeld, field director of the tours, is now planning an eighth tour to cover the territory adjacent to Los Angeles. This will make an eighth "premiere" point, Hollywood.

Virtually every key-city in the country is to be visited. The only exceptions will be those places that have had star rallies recently.

Seven of Hollywood's ace publicity men start Monday on their advance work for the touring stars. Another seven studio unit men will tour with the stars.

At a meeting called by Oscar A. Doob yesterday, the exploitation heads of all the New York offices offered their entire staffs—some 200 prize exploiteers—to help in the promotion and handling of the star-rallies. These men, stationed all over the country, are placed at the disposal of Einfeld to follow up and amplify the work of the first advance man.

Those attending the exploitation force meeting included: Wm. Ferguson, M-G-M; Barret McCormick, RKO; David Lipton, Columbia; Lee Blumberg, Warner Bros.; Doc Howe, 20th Century-Fox; Alec Moss, Paramount; Glenn Alvine, East Coast Public Relations Committee.

By the end of the week, the names of the stars who will be first to leave on tour will be announced. These stars will travel singly and not in groups or caravans.

One feature of the tours will be the fact that they will touch spots where no movie star ever before has been seen "in person." At many points on the tours, the stars will forsake the bigger centers and make "side-tours" into rural and tiny-town communities. There'll be cornfield rallies for farmers and huge stadium gatherings for the big city meetings.

It is hoped, according to Doob, that these rallies will average $1,000,000 in Bond and Stamp sales, or a little nest-egg of $300,000,000 for the month. To come even close to that the local committee of exhibitors and all other Bond-selling groups in each town must combine and arrange huge Bond-sales in advance of the demonstrations. Preliminary work along those lines has been started.

Indie After Chi. Situations

Chicago—An indie film distributor is reported negotiating for the Grand Theater in the Loop and the Michigan Ave. Orchestra Hall.

TO THE COLORS!

Hartford — About 75 people attended the dinner at the Egyptian Room, Hotel Bond, Thursday night, in honor of Lou Mellow, treasurer, Local 84, IATSE, who has been drafted. Rube Lewis, Loew-Poli Palace stage manager, and Local 84 business agent, was chairman of the committee in charge of arrangements.

Chicago—Lieut. Ben Feldman, formerly manager of the United Artists Theater, is now stationed in San Francisco. "Bill" Schwartz, formerly of the Chicago Theater, is in the Air Corps. Elmer Johnson of the B & K LaGrange Theater, is now a sergeant in the Air Corps, while Dick Copeland, formerly of the Granada Theater, has been made a sergeant. Monty Kennedy of the Belmont Theater, also is a sergeant in the Army. Mel Rainey and Carl Russell from the Valencia were promoted to corporals and Bob LeMere of the Manor Theater was elevated to a lieutenant in the Air Corps. Frank Staley, formerly city manager for Great States circuit at Edwardsville, is now a supply sergeant with the Air Corps, Camp Scott.

Memphis — Louis Maxwell, paper clerk at National Screen branch, has joined the Army.

Eureka, Cal.—Ted Wright, formerly a well-known theater operator here, who entered the service one year ago as a private is now a captain.

Cleveland—William Rosenfeld, assistant manager at Warners' Variety leaves Aug. 5 to join the Army.

Lilly, Pa.—With one son, George already in the Army and another son, Joseph, Jr., called for military training, Joseph Semyan, Sr., has taken over the operation of the Liberty Theater here for the duration.

Chicago—Will Methe, managing director of the Berwyn Theater of the B & K circuit, has taken an examination for the Army officers school. J. Waits, assistant manager, has joined the Army and is succeeded by Will Snow.

Cleveland—Local industry members are staging a party at the Hollenden Hotel on Monday, August 10 in honor of Norman Levin, United Artists city salesman, who is being inducted into the Army for active service. The committee in charge of reservations consists of Lester Zucker, Columbia branch manager; James Hendel, UA branch manager; Matt Goodman, UA city salesman and Edwin Bergman, of 20th-Fox.

Milt Marks, for many years a Warner Bros. artist in the home office advertising department, is now a lieutenant in the Army Air Corps, assigned to map drawing.

Jerry Mangone, manager of the Ridgefield Playhouse, Ridgefield, Conn., has joined the Army.

Atlanta—C. Peacock and Harry Purdy of 20th-Fox's office here have gone into the Army.

Dallas—Ernest Reeves of the local 20th-Fox exchange is now in the service, being stationed at Norfolk, Va.

Tom Pressa of the accounting department at the 20th-Fox home office is in the service.

Rochester — Ira Beck, assistant manager at Loew's Rochester, has left to join the Navy.

Chicago—Sam Meltzer of the RKO exchange poster department has joined the Army.

Memphis—J. A. Carruth, salesman with Warners exchange, will leave tomorrow for Ft. Oglethorpe.

New Haven — Samuel Rosen, for the past 18 years operator of the Rosen Film Delivery Co. here, and also operator with Arthur Lockwood and Lou Gordon of several Connecticut theaters, has left to take up his duties as a Lieutenant in the Transportation Corps., stationed at Miami Beach.

Beloit, Wis.—John Roach, veteran projectionist here, was inducted into the Army Aug. 3 at Fort Sheridan. He has been projectionist at the State Theater.

Milwaukee—Bernhard Frackman, son of Jack Frackman, manager of the local Republic Pictures exchange, has enlisted in the Army Air Corps.

Berle Assigned

West Coast Bureau of THE FILM DAILY

Hollywood—Milton Berle has been assigned to the starring role in 20th Century-Fox's "Over My Dead Body," which Walter Morosco will produce and Mal St. Clair will direct. Picture is slated to go into production Aug. 13.

New Omaha Clerk

Omaha, Neb.—George H. Thompson, Omaha attorney, has been named as clerk for the American Arbitration association at Omaha. Thompson succeeds B. E. Pulis, resigned.

Fonda in "They'll Live Again"

West Coast Bureau of THE FILM DAILY

Hollywood—Henry Fonda will be starred in "They'll Live Again," first of three Lowell Mellett shorts for the 1942-43 season, which 20th-Fox will make. Eugene O'Neil will produce the short which is being written, and will be directed, by Will Price.

Rep. Borrows Para.'s Young

Hollywood — Republic has borrowed Victor Young from Paramount to write the musical score for "The Flying Tigers."

Parkside Award is Modified on Appeal

(Continued from Page 1)

Aloma, Rivola and Harmony Theaters.

The arbitrator ruled that the distributors were to be prohibited from licensing their pictures to those theaters on the run requested by the Parkside "otherwise than by separate contract or agreement which shall not be a part of any contract or agreement for the licensing of features for exhibition in any other theater or conditioned upon the licensing of features for exhibition in any other theater."

Paramount, UDT and the Aloma appealed. The appeal board upheld the above portion of the arbitrator's award and added that "this award shall not affect the right of Paramount to license pictures distributed by it to the Alger Theater upon such run and upon such terms and subject to such conditions as may be satisfactory to it; nor, as specifically provided in Section X, shall it affect the license to exhibit any feature now under license to the Aloma, Admiral, Rivola or Alger Theaters."

Para. Dismissed from Times, Danville, Arbitration Case

Chicago—Arbitrator Wilbur Giffen in the Times Theater case, Danville, Ill., dismissed Paramount from the cast under Section XVII. He ruled that clearances granted the Fischer and Palace Theaters by Loew's, 20th Century-Fox, RKO and Vitagraph were not unreasonable; that the four-day clearance of the Lincoln Theater was O. K., but the clearance granted Nels Fry's Tivoli Theater over the Times Theater by film companies was unreasonable and should be reduced to 14 days. Costs were assessed 1-5 against complainant and each film company.

Morning Shows Attract In Springfield, Mass.

Springfield, Mass. — Hundreds of workers employed in production plants on late shifts are going to the movies in the morning, theater managers report.

Three theaters in the downtown area are running special early morning shows for workers who cannot attend the movies during the regular hours. One opens at 9 every Wednesday morning, another on Thursday and a third is open every morning at 10:15.

Defense workers leaving their work at 7 or 8 in the morning take in a movie before going home to bed, it is said, some of them arriving at the theaters before the doors are open.

To Take in 150 Permit Members

Chicago—The Chicago operators union membership voted yesterday to take in 150 permit members under rules formed by a committee headed by Director Robert Burns.

☆ ☆ REVIEWS OF THE NEW FILMS ☆ ☆

"Journey Into Fear"

with Orson Welles, Joseph Cotten, Dolores Del Rio

RKO 69 Mins.

ORSON WELLES' LATEST, GRIPPING SPINE-CHILLER, IS AN ATMOSPHERIC MASTERPIECE.

Orson Welles' latest Mercury production is a melodrama of distinction in which chills are offered at their best. It is a gripping and engrossing excursion in the realm of the sinister. Rarely has Hollywood been able to furnish a melodrama of such power and suspense. From opening shot to last "Journey Into Fear" should hold lovers of the melodramatic in a state of enthrallment.

The film is a masterpiece of atmosphere. No detail has been overlooked to accentuate the ominous tone of the story. The film is peopled with characters amazing in their realism—each representing a master stroke of casting. The settings are impressively authentic. To cap it all, Welles has insisted upon dark, brooding photography that enhances the melodramatic effect.

The action, laid in Turkey, has to do with the efforts of German agents to do away with an American engineer who possesses plans of aid to the Turkish Navy. Most of the dark doings take place aboard a boat. After a series of harrowing experiences the American manages to elude his pursuers, who are brought to boot with the assistance of the Turkish head of police.

Welles and Joseph Cotten giving capital performances as the police head and the American, respectively. Jack Moss gives a startling portrayal of one of the Gestapo agents. Dolores Del Rio appears as a dancer who tries to help Cotten escape from the villains. Excellent work is contributed also by Ruth Warrick, Agnes Moorhead, Jack Durant, Everett Sloane, Edgar Barrier, Frank Readick, Eustace Wyatt, Richard Bennett.

The slow, deliberate pace of Norman Foster's direction helps to heighten the film's suspense. Wells and Cotten are credited with the effective screenplay, which stems from a novel by Eric Ambler. The accolade for the sterling photography goes to Karl Struss. Much of the atmospheric excellence of the film is due to Art Directors Albert S. D'Agostino and Mark-Lee Kirk.

CAST: Orson Welles, Joseph Cotten, Dolores Del Rio, Ruth Warrick, Agnes Moorehead, Jack Durant, Everett Sloane, Eustace Wyatt, Frank Readick, Edgar Barrier, Jack Moss, Stefan Schnabel, Hans Conried, Robert Meltzer, Richard Bennett.

CREDITS: Producer, Orson Welles; Director, Norman Foster; Screenplay, Orson Welles, Joseph Cotten; Based on novel by Eric Ambler; Musical Director, C. Bakaleinikoff; Cameraman, Karl Struss; Special Effects, Vernon L. Walker; Art Directors, Albert S. D'Agostino, Mark-Lee Kirk; Film Editor, Mark Robson.

DIRECTION, Excellent. PHOTOGRAPHY, Superb.

Soviet Film at Globe

"Moscow Strikes Back," documentary soldier's-eye view of the Soviet counter-offensive which hurled the Nazi back from the central front, will begin its first American showing at the Globe Theater on Aug. 15. The film has an English commentary spoken by Edward G. Robinson.

"The War Against Mrs. Hadley"

with Fay Bainter, Edward Arnold

M-G-M 86 Mins.

FILM WITH TIMELY MESSAGE CARRIES SPECIAL APPEAL FOR WOMEN; ACTING MAKES UP FOR MARQUEE WEAKNESS.

"The War Against Mrs. Hadley" is a film with a timely message. The central character is the widow of a Washington newspaper publisher. A dyed-in-the-wool isolationist, she is made the symbol of all those people in America who allow their bitterness against the New Deal to keep them from whole-hearted co-operation with the Government in its war effort.

The Mrs. Hadley of the story (Fay Bainter) regards the war as a personal affront, as a plot to interfere with the normal course of her existence. She can't bear the idea of her daughter's (Jean Rogers) falling in love with a soldier (Van Johnson). Still less can she bear the thought of her previous son's (Richard Ney) being drafted. Desperately, she clings to her principles until a chain of events, the chief one being the enlistment of her son, brings the war vividly home to her and shows her her duty in a nation at war. In the end she does a complete reversal, giving herself unstintedly to war work and making her peace with her daughter, her political enemies and the State Department official (Edward Arnold) who was responsible for her son's enlistment. Miss Bainter forgets her grievance against Arnold, an old flame, to the extent of getting married to him.

Aside from its appeal to patriotism, "The War Against Mrs. Hadley" offers a strong display of emotionalism which is responsible for many touching moments and a few exalting ones. The film is made more acceptable by injections of humor when the occasion calls for them. Fine as the picture is, it will have to look to women audiences for its chief box-office strength.

While the film hasn't any too much marquee power, it has been beautifully acted by a sterling group of players. Miss Bainter could hardly have been excelled in the leading role. She is more than amply supported by Arnold, Ney, Miss Rogers, Sara Allgood, Spring Byington, Johnson, Isobel Elson, Halliwell Hobbes, Connie Gilchrist, Miles Mander, "Rags" Ragland and others.

Irving Asher has given the film a handsome production. George Oppenheimer's screenplay is skillfully contrived. In his direction, Harold S. Bucquet succeeded extremely well in steering the cast away from temptations to overplay, of which there are many throughout the film. Another asset is the photography of Karl Freund.

CAST: Edward Arnold, Bay Bainter, Richard Ney, Jean Rogers, Sara Allgood, Spring Byington, Van Johnson, Isobel Elson, Frances Rafferty; Dorothy Morris, Halliwell Hobbes, Connie Gilchrist, Horace McNally, Miles Mander, "Rags" Ragland, Mark Daniels, Carl Switzer.

CREDITS: Producer, Irving Asher; Director, Harold S. Bucquet; Screenplay, George Oppenheimer; Cameraman, Karl Freund; Art Director, Cedric Gibbons; Film Editor, Elmo Veron.

DIRECTION, Good. PHOTOGRAPHY, Fine.

"The Big Street"

with Henry Fonda, Lucille Ball

RKO 88 Mins.

LOT OF POPULAR ENTERTAINMENT IS PACKED INTO THIS SENTIMENTAL, HUMAN INTEREST FILM

Sentimental, crammed with human interest and explosive with comedy, "The Big Street" is entertainment aimed definitely at the crowd. The Damon Runyon name as producer and author should be a tremendous lure. The film has all those polyglot down-to-earth characters that flavor Runyon's work. It has life, color and constant movement—and never a dull moment. One may question at times the plausibility of the thing but never its power to divert.

Henry Fonda plays one of those simple fellows who have been his forte on the screen. He is a bus boy in the night club where Lucille Ball, hard daughter of the Broadway sector, sings and dances. Fonda worships her in silence. When the girl is knocked down and crippled by the owner of the club (Barton MacLane) for throwing him over for a young millionaire, Fonda takes care of her like a child. The millionaire goes to Miami. Miss Ball induces Fonda to take her South so she can pursue her romance with the fellow. In Miami Fonda gets into trouble with the authorities and MacLane in an endeavor to make the girl happy. Fonda finally clears himself and brings about the undoing of MacLane. The destinies of Fonda and Miss Ball are left very much up in the air at the close of the film.

The stars give good accounts of themselves. MacLane makes a most impressive villain. Sam Levene, Eugene Pallette and Ray Collins carry the burden of the comedy excellently. Others whose work deserves praise are Agnes Moorehead, Marion Martin, William Orr, George Cleveland, Vera Gordon, Louise Beavers. Ozzie Nelson and his orchestra appear in several sequences to fine advantage.

The screenplay of Leonard Spigelgass is based on Runyon's "Little Pinks," which ran in Collier's. It is a script of solid merit in which Spigelgass has succeeded uncommonly well in capturing the flavor of the original. "The Big Street," directed at an exciting tempo by Irving Reis, reveals Runyon as an extremely astute producer.

CAST: Henry Fonda, Lucille Ball, Barton MacLane, Eugene Pallette, Agnes Moorehead, Sam Levene, Ray Collins, Marion Martin, William Orr, George Cleveland, Vera Gordon, Louise Beavers, Millard Mitchell, Juan Varro, Hans Conried, Harry Shannon, William Halligan, John Miljan, Don Barclay, Julius Tannen, Ozzie Nelson and his orchestra.

CREDITS: Producer, Damon Runyon; Director, Irving Reis; Screenplay, Leonard Spigelgass; Based on "Little Pinks," by Damon Runyon; Musical Director, C. Bakaleinikoff; Cameraman, Russell Metty; Special Effects, Vernon L. Walker; Art Director, Albert S. D'Agostino; Dance Director, Chester Hale; Film Editor, William Hamilton.

DIRECTION, Good. PHOTOGRAPHY, Good.

"Invisible Agent"

with Ilona Massey, Jon Hall

Universal 81 Mins.

NOVELTY MELLER WHOSE ACTION AND TIMELINESS OKAY IT FOR THE ADVENTURE YARN CUSTOMERS.

Almost a year before Pearl Harbor, Universal, with an eye to novelty, turned out "The Invisible Woman," and now with an eye to both novelty and thrills, plus another well-presented opportunity to take a deep dig at the Axis (with the Nipponese thrown in), the company offers "Invisible Agent," which has the same basic idea. Its hero is Jon Hall, a conscientious young printer, who has inherited from one of his progenitors the formula of a drug, which injected into a human makes the latter invisible. Foreign agents descend upon his shop and torture him to get the secret concoction, but unavailingly. But when the present war involves the U. S., he patriotically turns over the formula to the Government and agrees to enter Germany to ascertain when that country intends to invade our soil by air. Arriving in the Reich by parachute, he has numerous and dangerous adventures such as imaginative Hollywood scenarists readily conceive. The audience is enabled to follow the invisible Hall's actions through their effects, such as the moving of objects. This gives the trick-shot studio specialists plenty of work. There are tilts with the Nazis and the Jap agents in Germany, and toward the climax the screenplay has these factions fighting one another, which would be a good stunt if it could be done in fact. The romantic interest is rounded out by the lithe and easy-to-look-at Ilona Massey, a British agent operating in Germany. Cast further has a bevy of capable supporting players. All in all, this is the ordinary peace-time meller translated into wartime pattern. It should do okay with the adventure fans. The Nazis are made to look pretty stupid and beset with official rivalry, while the Japs appear like slippery villains of the old serial days. Attraction is functional, i.e. made for a specific stratum of fans, and in this light has enough on the ball to entertain them.

CAST: Ilona Massey, Jon Hall, Peter Lorre, Sir Cedric Hardwicke, J. Edward Bromberg, John Litel, Albert Basserman, Holmes Herbert.

CREDITS: Producer, Frank Lloyd; Associate Producer, George Waggner; Director, Edwin L. Marin; Cameraman, Lester White; Art Director, Jack Otterson; Film Editor, Edward Curtiss; Musical Director, Charles Previn; Original Screenplay, Curtis Siodmak.

DIRECTION, Solid. PHOTOGRAPHY,

Cohn, Buchman to Take Over Briskin's Duties

West Coast Bureau of THE FILM DAILY

Hollywood—President Harry Cohn of Columbia will take over part of Executive Producer Sam Briskin's duties when Briskin reports for duty as a Major in the Signal Corps, with Sidney Buchman handling the balance of Briskin's duties. Buchman will also be placed in charge of the Pacific production units.

Briskin has not yet been notified to report but expects to be called at any time.

Report More Cash From England Sought

(Continued from Page 1)

ury declined to comment on the report but added that "an industry representative said that there is some feeling that, since England is obtaining its war supplies from this country on a Lend-Lease basis, it might be able to free some of its dollar holdings to pay the movie producers."

NLRB Again to Step Into Warner Bros.' Walkout

(Continued from Page 1)

was disclosed yesterday by Mrs. Elinore Herrick, regional director of the NLRB.

Mrs. Herrick said she intended to call both sides for another conference at her office to find out why contract negotiations between the union and the company had been broken off again. She expressed impatience at the failure of the disputants to compromise their differences and settle the strike which has been in effect at the company since July 30.

Negotiations were broken off on Wednesday. They had been resumed on Tuesday following a conference of union and company representatives at Mrs. Herrick's office earlier in the day.

The MPOE and the company were still deadlocked yesterday, neither side giving any indication of retreating from their announced stands.

IBEW Threatens to Picket Studio in Lensmen Fight

West Coast Bureau of THE FILM DAILY

Hollywood—IBEW has threatened to picket the 20th-Fox studio in the fight for control of Coast cameramen. The dispute flared up on the 20th-Fox production, "My Friend Flicka," now on location in Utah. Studio's contract is for ASC, affiliated with the IBEW, and the IATSE contends that any work done outside of California must be done by its men.

Virgil Miller, ASC cameraman, has been pulled from location, and Dewey Wright, a cameraman for the IATSE, has taken over. Miller is on his way back to Hollywood.

Dim-out Brings Studio Change

West Coast Bureau of THE FILM DAILY

Hollywood—New dim-out regulation has resulted in Columbia switching from night to day shooting on its Technicolor film, "The Desperadoes." Night effects will be attempted in daylight by the use of filters, special makeup and tripling of background lights.

Thomas Named IMPC Sec'y

Des Moines—W. H. Eddy of Indianola, president of the Iowa Motion Picture club, announces that Bert Thomas, Columbia booker, had been appointed permanent secretary of the organization. Thomas replaces Joe Archer, Warner Bros. booker, who is now in the Army.

REVIEWS OF SHORT SUBJECTS

"Hitler's Plan For Empire"
(World In Action)

UA — **21 mins.**

Highly Interesting

Those who bask in the dangerous belief that the intentions of the Nazis and partner powers are limited to a goal short of complete world conquest will do well to see this highly interesting and enlightening two-reeler. No pipe dream in possible potential is the sinister plan devised by Dr. Karl E. Haushofer, geography professor, German Academy president, and Major General of the Reichswehr, to make supreme the Nazi ideology over all continents. The vast inroads the Axis might has already made via its powerful military machine, long and carefully prepared for just the task in which it is now engaged are shown, as is the set of further objectives the waxing strength of the United Nations will doubtless be called upon to defend in the future course of the war. Importance of the Mediterranean and Near East theaters is stressed, and sagely is depicted the westward course of Nazi empire by the occupation of vital areas in Africa which comprise jumping-off places for one of the eventual Nazi goals,—the invasion of the Americas. This is an eye-opening short. It deserves wide showing because of its subject matter and action.

"The Bulldog and the Baby"
(Fable Cartoon)

Columbia — **6 Mins.**

Fair

The chief characters in this cartoon are an infant and a bulldog. The dog, who has been left to guard the child, has a hair-raising experience when the carriage in which the baby is lying starts on a wild journey. The child is hurled upon the ironwork of a building under construction. Finally the dog manages to rescue the tot. There is only fair entertainment in this one.

"Crater City"
(Popular Variety View)

Universal — **9 mins.**

Interesting

Saba in the Leeward Islands, Dutch West Indies, is the subject of this travelogue. The life and customs of the islanders are pictured interestingly. The best portion of the film has to do with the primitive means of transportation used by the people. What they have been able to accomplish with the meager facilities at their command is amazing and often amusing. Fine photography adds to the entertainment of the short. The title refers to the island's only city, which is situated in a crater.

"Let 'Em Go Alive"

Paramount — **9½ mins.**

(Grantland Rice Sportlight)

Good

The celebrated Marine Studios at Florida are shutting up shop for the duration and this short depicts a sort of special day for the many species of fish, which are given a wonderful meal and a gala send-off to the freedom of open waters. The photography is excellent—includes shots of the porpoise reaching for a meal of fruit and vegetables, the octopus with a crab caught securely in his tentacles, and the mammoth turtles set free on the beach, laboriously working their way to the water.

"A Journey to Denali"

Columbia — **10 Mins.**

Good

Andre de la Varre this time takes the audience on a camera trip through Alaska to the top of Mt. McKinley, the continent's highest mountain, called Denali by the Indians. De la Varre lingers in Anchorage, Fairbanks, Mt. McKinley National Park and the Matanuska Valley, site of the colony of ex-dust bowlers set up by the United States Government. The film holds considerable interest and has been photographed nicely.

"Jivin' Jam Session"

Universal — **15 mins.**

Fair

This so-so short is a compendium of vaudeville numbers surrounded by the music of Sonny Dunham and his orchestra. Louis Da Pron, Harriet Clark, Jimmie Dodd, The Three Comets, Ray Kellogg are among the entertainers. Among the songs heard are "Memories of You," "I Never Knew," "Nothin'," "Don't Go West, Young Man," "Maule's Curse," "From One Love to Another," "Five Feet Two, Eyes of Blue," "Lunceford Special." The hot music should appeal to the young ones.

"The Quiz Kids"

Paramount — **10 mins.**

Fair

The smartest kids in the country —Joel Fleck, Richard Williams, Gerard Darrow, Ruth Duskin, — are rounded up to display their knowledge once again. They manage to give such quick intelligent answers that it is really amusing. The subjects elaborated on were geography, music, dinosaurs and math.

"Volcano"
(Superman)

Paramount — **8 mins.**

Okay

Lois Lane and Clark Kent are sent to cover the action on a small island in the Pacific where a long dormant volcano is threatening to erupt. Lois goes up to the peak to see what it's all about and a terrific blast ruins everything in sight. It is at this point that Kent dashes in, rescues her and saves the island from complete destruction. This is in Technicolor.

"Woodman Spare That Tree"
(Color Rhapsody)

Columbia — **7 Mins.**

Fine

The verdict on this cartoon in Technicolor is surprisingly good. Laughs are rolled out in profusion. This is an excellent booking for exhibitors everywhere. The action has to do with the efforts of a wily crow to prevent a fox woodchopper from cutting down the tree which serves as his home. The fox carries the day but only after he has resorted to every trick in his bag. The characters of the crow and the fox are well conceived and a lot of cleverness has gone into the making of the short. Phil Duncan deserves much praise for the fine animation.

"Baby Wants a Battleship"
(Popeye)

Paramount — **7 mins.**

Fair

Popeye is charged with the mission of watching Sweetpea while Olive goes shopping. The child, not satisfied with a toy boat Popeye whittles for him, escapes onto the large destroyer at the dock and proceeds to make a lot of unnecessary trouble and worry for all concerned. The usual routine ideas and situations are employed for laughs.

Mike Poller Named Assistant to Mochrie

(Continued from Page 1)

and transferred later to distribution where he functioned in various capacities until 1937 when he assumed direction of the playdate department.

Penn. State College Making Training Pix

State College, Pa.—Pennsylvania State College has installed a fully-equipped sound motion picture studio to make educational films relating to training for war industries, according to I. C. Boerlin, who is in charge of visual aids for the College's Engineering, Science, and Management War Training program.

Because the number of defense training movies are limited, the College extension services were authorized by the U. S. Department of Education to undertake full-time production of 16 mm. sound movies. Shooting of one film has been completed and it is expected that at least six films will be completed this year. Three 16 mm. cameras are in use.

Lewistown, Pa.—Harold D. Cohen, who owns and operates the Embassy Theater here, has been commissioned a lieutenant in the Army and leaves in the near future for active service.

Former Hartford Manager Killed at Fort Benning

Hartford—Sgt. Kenneth Faye, formerly manager of the Rialto Theater, was buried here Thursday. Faye was killed at Fort Benning, Ga., Sunday while cleaning his gun. The gun accidentally was discharged. Sgt. Faye was attending officers' training school at Fort Benning.

WAR SERVICE
... on the Film Front

SKATING STUNT FOR BOND SALE

Boston—There's to be ice skating on Boston Common Thursday. Sam Pinanski, Marty Mullins, Harry Browning et al in charge of the film industry's committee for the sale of War Bonds have arranged for Lamb & Yocum's Ice Revue, appearing locally, to actually skate on the Common, on ice specially prepared for them and their chorus. There'll be an hour of skating during which Browning and his associates will sell War Stamps and Bonds.

... — V ... —

20TH-FOX BRANCH WINS FLAG

Buffalo—Branch Manager Sydney Samson received a Minute Man flag and a certificate of award from Lars S. Potter, deputy state administrator of the War Savings Committee, for 100 per cent participation of employes of 20th Century-Fox's exchange in the savings payroll deduction plan.

... — V ... —

O'HARA TURNS THE TRICK

Wellman, Ia.—Enlisting the support of 50 housewives to man the theater's War Bond and Stamp booth, Slater O'Hara hung up a July total sale of more than $8,500 at the Grand theater. This town has a population of exactly 1,010. July quota had been set at $3,000, following a $1,524 sale in June which surprised the Treasury.

... — V ... —

ROSENBERG-GLASER "P.A.'s" HELP

Boston—Ben Rosenberg of the Boston Paramount, aided by Marty Glaser and others of the Paramount force, have hung up a real record for the sale of War Stamps and Bonds, their total for the month being well over the $20,000 mark. Rosenberg and Glaser devote all of their noon lunch hours to the selling of stamps and bonds "in person" and while the manager and his aide are growing rapidly thinner the War Stamps and Bonds receipts are growing fatter.

Monday Night Shopping Aids Seattle Theaters

Seattle—Due to the heavily overloaded transit system, Seattle stores started a staggered shift last week, with the retail stores remaining open until 9 p.m. Not only were the stores crowded with late evening shoppers, but theaters—and cafes—had their best Monday night in their history. Always poor before, the evening found the amusemnt places doing a business that was on an average with Saturdays and Sundays.

From Tuesday through Friday, the stores close at 4:15 in the afternoon, and on Saturdays at 6 p.m. Thus far the week-day trade, outside of Monday, has not been affected by the change.

Stewart to WAAC

Des Moines — Corp. Arthur A. Stewart, formerly with the Jam Handy organization at Detroit, has been assigned to the public relations division with the Women's Army Auxiliary Corp. here. Stewart formerly was associated with Detroit theaters before joining the Handy organization.

WHO'S WHO IN HOLLYWOOD
• • • *Introducing Interesting Personalities* • • •

JOSEPH COTTEN. Actor-writer. Born in Petersburg, Virginia, October 1st. Paid for drama school in Washington, D. C., by playing professional football. After Broadway ignored him for year, took job as paint salesman. Later did variety of things, including selling ads on Miami Herald. Went to New York and got job with Belasco. Understudied Lynne Overman and Melvyn Douglas. By stretching facts of professional experience, landed lead in "Tonight or Never" at Copley Theater, Boston. Played stock for more than year, then tackled radio. Met Orson Welles when pair was tossed out of radio station for laughing during broadcast. The two clicked immediately. Did important roles in Welles' Federal Theater plays, then in Mercury Theater Productions. Later played opposite Katharine Hepburn in "The Philadelphia Story." Came to Hollywood with Welles. Made star spot for himself in "Citizen Kane." Subsequent roles in "Magnificent Ambersons" and "Journey Into Fear" (which he scripted) made his stock soar. Is badminton and carpentry addict. Is married. Stands, 6, 2. Hair, blond. Eyes, blue.

Rosener Co. to Release "Ravaged Earth" on Coast

West Coast Bureau of THE FILM DAILY

Hollywood — "Ravaged Earth," Mark L. Moody's uncensored film record of Jap atrocities now in its sixth week at the Esquire and Grand Theaters, will be distributed on the Pacific Coast by the Herbert Rosener Co., which also books "40,000 Horsemen" in the same territory.

With hundreds of inquiries about the film received at the theaters indicating a wide interest in "Ravaged Earth," Booking Manager David Bill announces that key city first-runs will be on a roadshow basis.

San Francisco will be the second city in the United States to see "Ravaged Earth," with the film booked to open a day and date engagement Friday, Aug. 14, at the Clay and Larkin Theaters.

In its engagement at the Esquire and Grand, "Ravaged Earth" has smashed attendance records at both houses as well as setting a new mark for the length of a day and date engagement, the theater management reports.

Oregon Film Service Escapes Mileage Cuts

Portland, Ore.—Because its trucks carry commercial goods as well as film outbound and, on the return, bring in dairy and farm produce, the Oregon Film Service has escaped reduction in mileage under the ODT order.

In addition to providing delivery service to 125 commercial theaters, the company is trucking film to Camp White, Medford; Camp Adair, Albany; Fort Stevens, Fort Canby and the new Pendleton air base. To be added shortly is the new Naval Theater at Tongue Point.

Lesser Donates $1,000 For Occupational Therapy

West Coast Bureau of THE FILM DAILY

Hollywood — A special gift of $1,000 for occupational therapy was announced at this week's meeting of Executive Committee and Board of Trustees of Motion Picture Relief Fund. Sol Lesser, producer and fund officer, was donor. Money will purchase materials and tools for wood carving, lamp making, gardening and other crafts favored by guests of the Fund's Country House, now nearing completion in Woodland Hills. Others of prominence in the industry have already signified their intention of donating recreational equipment before the Country House is opened.

Garrett Heads Federation Of Cuban Film Writers

Havana (By Air Mail)—Charles B. Garrett has been elected president of the Federation of Theater and Motion Picture Writers of Cuba. Other officers named include:

Jesus J. Valcayo, vice-president; Dr. Carlos Rocha, secretario; P. Sainz Alpizar, vice-secretary; Faustino Rodriguez, treasury; Rafael Martinez, vice-treasurer; Vocales: Tonia Sastre, Manuel Viada, Eugenio Garrote, J. Custodio, Jose Duelo, Justo Martinez, J. Baez Miro, Antonio Gautier, and Emilio Castro Chane.

Means to Be Chief Steward On Pacific Supply Ships

Cleveland—Kenneth Means, manager of the RKO Palace for the past nine years, leaves on Aug. 13 to go to the West Coast where he will serve as chief steward on supply ships in convoy. The ships are new boats operated for the Government by a private steamship line.

NEWS OF THE DAY

Ellensburg, Wash.—Joe Kendall, formerly city manager at Ellensburg for the Mercy circuit, has been named manager of the Green Lake Theater in Seattle.

Seattle—"Dutch" Trammell who has been in the shipping department of United Artists exchange in Seattle, has resigned to enter defense work.

Seattle—The entire film and theater fraternity of Western Washington is scheduled for Lake Wilderness Aug. 6, for the annual film picnic. Leaders from Hamrick-Evergreen, Sterling Circuit theaters and Film Club head the various committees.

Sacramento, Calif.—Edward Shumaker, has been selected from the navy ranks to receive the special course of motion picture training being given by the March of Time Studios, New York City.

Portsmouth, N. H. — Frank W. Hollis, manager of the Colonial and Olympia Theaters, has discovered a very patriotic lady. He is chairman of Portsmouth's salvage campaign, and was handed a bag containing "scrap to beat the Japs." The woman had gone shopping and bought two pairs of new rubber gloves, two elastic bands, two rubber peanuts, two shaving tubes and two pairs of youngsters' rubber unmentionables to offer to the scrap campaign.

Lafayette, Ala.—The Martin circuit has transferred Jesse B. Write from managership of the Martin in Opelika to the Lafayette here.

Dime Nights Fading Out In Milwaukee Territory

Milwaukee — Dime nights which were prevalent not so many months ago at least one night a week at more than a third of the country's theaters are doing a fadeout, according to a recent survey.

Today not more than eight houses are playing at ten cent admissions, all but one two nights a week, and reports are current that at least two of these will shortly dispense with their dime nights.

Early bird admissions from 5:30 to 6 p.m. during the week have been eliminated by a half dozen of the neighborhood houses and most of the theaters have moved up their Sunday matinee early bird time from 4 p.m. to 2 p.m.

Race Track Annie Oakleys Irk Chicago Theater Men

Chicago — Theater managers are kicking at the large number of free passes distributed by the Arlington Park and Washington Park race tracks. It is estimated more than quarter million passes were mailed to prospective customers of the tracks in the Chicago area.

FILE COPY
DO NOT REMOVE

Intimate in Character
International in Scope
Independent in Thought

THE FILM DAILY

The Daily Newspaper
Of Motion Pictures
Twenty-Four Years Old

VOL. 82, NO. 29 | NEW YORK, MONDAY, AUGUST 10, 1942 | TEN CENTS

REPORT WPB PLANS TO FREEZE RAW STOCK

Distribs. to Make New Conservation Proposals

THE WEEK IN REVIEW

Sales Plan Jitters

By L. H. MITCHELL

UMPI: With distribs. holding back on new season releasing plans, and with individual Congressmen pressing for action on the UMPI sales plan, production executives at Coast studios are split in their reaction to the proposed sale of new pix in blocks-of-13. D of J has taken no action on the plan submitted to it, and major distribs. intimated they would have to set their 1942-43 sales plans this week. RKO announced it would start selling Aug. 25, and M-G-M is expected to start Aug. 11.

* * *

WAR BONDS: Francis L. Harmon of WAC has arranged with the Treasury Department for exhib. associations to act as issuing agents for War Bonds and Stamps. The industry's Salute to Our Heroes month begins Sept. 1 during which month the industry will endeavor to sell $1,000,000,000 in Bonds and Stamps. S. Charles Einfeld will head the Bond rallies to be held in the field, with exploitation men from various companies to aid him. Three hundred towns are set for War Bond rallies during the month. Eleven industry leaders will devote all of their time to the drive, traveling over the country. A call has been issued for film salesmen to sell Bonds during September. Report made to Treasury Department showed that 790 theaters sold $865,968 in Bonds on July 1.

* * *

WPB: The War Production Board is expected to okay the proposed cut in studios' use of raw film stock submitted to it the previous week. Late in the week the WPB issued an order prohibiting the use of mercury in film developing preparations. . . . Monroe Greenthal of UA reported to the WPB to serve in its department of information as salvage consultant.

* * *

"MRS. MINIVER": Metro's Greer Garson pic, "Mrs. Miniver," ends a 10-week engagement at the huge Music Hall on Wednesday with a gross intake of more than $1,000,000

(Continued on Page 8)

New Formula Based on Smaller Cuts for Shorter Period of Time

New recommendations for film conservation by the distributors are expected to be submitted to the War Production Board this week, it was learned following a meeting of the conservation committee on Friday. It is understood that the new formula will be based on smaller cuts than previously proposed but for a shorter period of time. The report will inform the board what each company can do to conserve raw stock.

It was said that Loew's, Warner

(Continued on Page 10)

Expect WB to Sell In Blocks-of-Five

Announcement of trade-screenings of Warners Bros.'s first group on the 1942-43 program was taken as a sign in trade circles Friday that Warners planned to go ahead and sell in blocks-of-five without waiting for disposition of the UMPI sales plan.

The first group will be screened on

(Continued on Page 8)

Confer on Peace Terms In Warner Office Strike

A conference on peace terms looking to an end of the strike of white collarites at Warner Bros. was held yesterday afternoon at the offices of the IATSE in Radio City. Request for a get-together with Richard F.

(Continued on Page 6)

OPEN DRIVE IN WASHINGTON

World Premiere of Bond Drive in Capital on Aug. 31

The industry's billion-dollar "Salute to Our Heroes" Bond drive will have its "world premiere" in Washington on Aug. 31 when a mammoth demonstration will be staged. Stars gathered from several tours starting Sept. 1 from eastern points will be assembled in Washington for the "preview."

The entire motion picture industry effort will be launched from the Treasury steps, with Secretary Morgenthau and other Treasury officials giving their blessing on the titantic job undertaken by all branches of the movie business.

Another "premiere" will be staged

(Continued on Page 6)

Para. Stockholders' Action is Dismissed

A minority stockholders' action brought by Lillian S. Ratner and G. Arthur Peck against Paramount Pictures, Inc., Barney Balaban, Austin C. Keough, Adolph Zukor, Stanton Griffis and other directors was dismissed Friday and summary judgment granted for the defendants.

Motion had been made by Louis Nizer on behalf of Austin C. Keough and by Simpson Thacher & Bartlett

(Continued on Page 10)

Order Would Release Millions of Feet Now Used by Non-Theatricals

The War Production Board plans to enter an order freezing all raw stock, it was learned reliably at the week-end. The result of the order, it was said, will not be detrimental to the motion picture industry but, according to reports, will have an opposite effect.

Under the reported freezing order, raw stock manufacturers will be able to sell film only on permits which will be issued primarily for theatrical production. This is expected to release millions of feet now being consumed by amateur and non-theatrical enterprises.

The WPB order may be issued today.

KAO 26-Week Profit Rises to $507,571

Keith-Albee-Orpheum Corp. and subsidiary companies more than doubled their net profit for the 26 weeks ended July 4, 1942, over the corresponding period ended July 5, 1941, despite a higher rate of Federal income taxes.

Current 26-week net was $507,571.46 compared with $213,440.15

(Continued on Page 9)

RKO 26-Week Net Loss Is Listed at $643,360

Net loss of $643,360 for the 26 weeks ended July 4, 1942, was reported Friday by RKO Corp. and subsidiary companies. The financial statement shows that "extraordinary

(Continued on Page 8)

Benny to Make 12 Pix for UA

Star to Produce All, Appear in Only Six

West Coast Bureau of THE FILM DAILY

Hollywood—Jack Benny has closed a deal with United Artists whereby he will make a minimum of 12 pictures for UA release. Of these six will star Benny, the remaining six to be made with stars by producer-directors. Benny will be executive

(Continued on Page 9)

Sears and Levey Close "Jacare" Releasing Deal

Gradwell L. Sears, vice-president of United Artists, and Jules Levey, representing Mayfair Productions, have signed a releasing deal whereby

(Continued on Page 6)

Mayer to Midwest

In addition to Howard Dietz, as already announced, Arthur L. Mayer will represent the War Activities Committee at the rallies this week for the sale of War Bonds and Stamps in Des Moines, today and in Omaha, tomorrow.

THE NEWSPAPER OF FILMDOM THE FILM DAILY ALL THE NEWS ALL THE TIME

Vol. 82, No. 29 Mon., Aug. 10, 1942 10 Cents

JOHN W. ALICOATE : : : : Publisher

DONALD M. MERSEREAU : General Manager

CHESTER B. BAHN : : : : : : Editor

Published daily except Saturdays, Sundays and Holidays at 1501 Broadway, New York, N. Y., by Wid's Films and Film Folk, Inc. J. W. Alicoate, President and Publisher; Donald M. Mersereau, Secretary-Treasurer. Entered as second class matter, Sept. 8, 1938, at the post-office at New York, N. Y., under the act of March 3, 1879. Terms (Postage free) United States outside of Greater New York $10.00 one year; 6 months, $5.00; 3 months, $3.00. Foreign, $15.00. Subscriber should remit with order. Adddess all communication to THE FILM DAILY, 1501 Broadway, New York, N. Y. Phone BRyant 9-7117, 9-7118, 9-7119, 9-7120, 9-7121. Cable address: Filmday, New York.

Representatives: HOLLYWOOD, Calif.—Ralph Wilk, 6425 Hollywood Blvd., Phone Granite 6607. LONDON—Ernest W. Fredman, The Film Renter, 127-133 Wardour St. W. 1. PARIS—P. A. Harle, Le Film, 29 Rue Marsoulan (12). MEXICO CITY—Marco-Aurelio Galindo, Depto. 215, Calle del Sindicalismo, 99, Tacubayo, D. F.

FINANCIAL

(August 7)

NEW YORK STOCK MARKET

	High	Low	Close	Net Chg.
Am. Seat.	8¾	8¾	8¾	....
Col. Picts. vtc. (2½%)	7⅞	7¾	7¾	— ⅛
Columbia Picts. pfd.	....	....	....	....
Con. Fm. Ind.	....	....	....	....
Con. Fm. Ind. pfd.	....	....	....	....
East. Kodak	128¾	128	128¾	+ ¾
do pfd.	172½	172½	172½	....
Gen. Prec. Eq.	13⅝	13⅝	13⅝	— ⅛
Loew's, Inc.	44	43¾	43¾	+ ⅛
Paramount	16	15⅞	16	+ ⅛
Para. 1st pfd.	....	....	....	....
RKO	2¾	2¾	2¾	— ⅛
RKO $6 pfd.	....	....	....	....
20th Century-Fox	10⅞	10¾	10⅞	....
20th Century-Fox pfd.	....	....	....	....
Univ. Pict. pfd.	....	....	....	....
Warner Bros.	5⅝	5⅝	5⅝	+ ⅛
do pfd.	73⅝	73⅝	73⅝	+ ⅝
NEW YORK BOND MARKET				
Para. B'way 3s55	....	....	....	....
Para. Picts. deb. 4s56	99⅝	99⅝	99⅝	....
Warner Bros.' dbs. 6s48	102	102	102	— ½
NEW YORK CURB MARKET				
Monogram Picts.	....	....	....	....
Radio-Keith cvs.	....	....	....	....
Sonotone Corp.	....	....	....	....
Technicolor	7¼	7¼	7¼	....
Trans-Lux	1¼	1¼	1¼	....

N. Y. OVER-THE-COUNTER SECURITIES

	Bid	Asked
Met. Playhouse, Inc. 2nd deb. '45	67	71
Roxy Thea. Bldg. 4s 1st '57	63	65½

Edward Thompson Joins FWC

Edward Thompson, author of the popular novel, "Listen for the Laughter," and Daily News writer, has been appointed assistant to Seymour Peiser, head of Fox West Coast publicity department, handling all first-run houses. He begins his new duties immediately.

ACE SECRETARY AVAILABLE

Capable young woman—formerly with Sidney R. Kent—also publicity, brokerage and travel background; desirous of remaining in motion picture industry.

Box 5070 THE FILM DAILY
1501 B'way N. Y. C.

The Broadway Parade

Picture and Distributor	Theater
Mrs. Miniver (Metro-Goldwyn-Mayer Pictures)—10th week	Music Hall
Eagle Squadron (Universal Pictures)—6th week	Globe
Pride of the Yankees (RKO Radio Pictures-Samuel Goldwyn)—4th week	Astor
Wings for the Eagle (Warner Bros. Pictures)—2nd week	Strand
They All Kissed the Bride (Columbia Pictures)—2nd week	Roxy
Holiday Inn (Paramount Pictures)	Paramount
Tarzan's New York Adventure (Metro-Goldwyn-Mayer Pictures)	Capitol
Invisible Agent (Universal Pictures)	Criterion
Live on Danger (Paramount Pictures)	Rialto
Bombs Over Burma (Producers Releasing Corp.)	Central
The Gold Rush (United Artists-Chaplin) (a-b)	Palace
Little Tokya, U.S.A. (20th Century-Fox) (a)	Palace
Down Texas Way (Monogram Pictures)—Last day (a)	New York
The Cyclone Kid (Republic Pictures)—Last day (a)	New York
Girls from Maximes (J. H. Hoffberg Co.)—3rd week (a)	World

♦ TWO-A-DAY RUNS ♦

Yankee Doodle Dandy (Warner Bros. Pictures)—11th week	Hollywood

♦ FOREIGN LANGUAGE FEATURE ♦

This is the Enemy (Artkino Pictures)—5th week	Stanley
Confessions of a Bride (J. H. Hoffberg Co.)—3rd week (a)	World

♦ FUTURE OPENINGS ♦

Bambi (RKO Radio Pictures-Walt Disney)—Aug. 13	Music Hall
Moscow Strikes Back (Artkino Pictures)—Aug. 15	Globe
The Gay Sisters (Warner Bros. Pictures)—Aug. 14	Strand
The Pied Piper (Twentieth Century-Fox)—Aug. 12	Roxy
Pardon My Sarong (Universal Pictures)—Aug. 19	Criterion
The Magnificent Ambersons (RKO Radio Pictures)—Aug. 13	Capitol
The Major and the Minor (Paramount Pictures) (c)	Paramount
The Big Street (RKO Radio Pictures)—Aug. 13	Palace
Girl from Alaska (Republic Pictures)—Opens tomorrow (a)	New York
Smoking Guns (Producers Releasing Corp.)—Opens tomorrow (a)	New York

(a) Dual bill. (b) Subsequent run. (c) Follows current bill.

Government to Release Five Films Through WAC

The Government has lined up a list of five pictures shortly to be released for distribution through the War Activities Committee. According to the present schedule they are listed as follows: "Salvage," "Manpower Mobilization," "Paratroops," "Transportation" and a Disney Technicolor picture on fats and greases.

"Salvage," "Manpower Mobilization" and "Transportation" are being produced by the OWI Film Unit.

"Paratroops" is a re-edition of a picture produced by the U. S. Signal Corps.

The Disney picture is a conservation campaign film produced for the War Production Board.

William P. Montague recently joined the Office of War Information and will be an assistant producer in the OWI Film Unit.

Eyssell Named by WPB To Advisory Committee

Gus S. Eyssell, managing director of Radio City Music Hall, has been appointed by the War Production Board to membership in the Motion Pictures and Speaking Stage Theaters Industry Advisory Committee. The purpose of the committee is to give advice, supply information and make recommendations to the War Production Board.

House Organ for B & K

Chicago — Balaban & Katz will publish a monthly house organ, the Balabanner, for the men in the armed forces and Chicago personnel. Jimmy Savage, veteran B & K publicist, will edit.

Judge Overrules Motion; Canton Picketing Halted

Canton, O.—Judge Joseph L. Floyd heard and overruled a motion to dissolve an injunction in the Alliance theaters' picketing case.

Several days ago Judge Floyd issued an injunction restraining pickets from parading in front of four motion picture theaters operated by Tri-Theaters, Inc., of Alliance, headed by R. S. Wallace.

Defendants filed the motion to vacate the injunction asserting that an actual labor controversy exists and that peaceful picketing should be permitted.

In overruling the motion, Judge Floyd said that the case will be heard on its merits at an early date and in the meantime no picketing of the theaters will be permitted.

Henry Meyers, American Seating Exec., Is Dead

Grand Rapids, Mich. — Henry B. Meyers, 57, production manager of the theater chair division of the American Seating Co., is dead here after a brief illness. Meyers had been associated with the American Seating Co. for 30 years. He was graduated from the University of Illinois where he studied civil engineering. He is survived by the widow, a son, daughter and two sisters.

Comerford Closes Four

Scranton, Pa.—Four theaters of the Comerford Circuit were closed for the Summer. They include the Riviera and Manhattan Theaters here and the Strand and Irving houses in Wilkes-Barre, Pa.

COMING and GOING

JONAS ROSENFIELD, Screen Publicists Guild president, is away from his 20th-Fox desk on vacation.

RICHARD F. WALSH, IATSE president, returned Friday from a brief trip out of town.

EDWARD ARNOLD will be in the East this week.

PAT CASEY, studio labor contact, is on the way here.

ANN MILLER has returned to the Coast.

NEW YORK THEATERS

RADIO CITY MUSIC HALL
Rockefeller Center
GREER GARSON • WALTER PIDGEON
"MRS. MINIVER"
From Jan Struther's Book • An M-G-M Picture
ON THE GREAT STAGE: "AT EASE!"—Leonidoff's fast moving, colorful revue. Symphony Orchestra, under the direction of Erno Rapee.
First Mezzanine Seats Reserved Circle 6-4600

JOAN CRAWFORD MELVYN DOUGLAS
"THEY ALL KISSED THE BRIDE"
A COLUMBIA PICTURE
PLUS A BIG STAGE SHOW ROXY 7th AVENUE 50th STREET

Irving Berlin's "HOLIDAY INN"
BING starring FRED
CROSBY • ASTAIRE
A Paramount Picture
IN PERSON SKINNAY ENNIS AND BAND
EXTRA! The INK SPOTS
MIDNIGHT FEATURE HEALTHFULLY COOL PARAMOUNT TIMES SQUARE
BUY WAR STAMPS AND BONDS AT THE PARAMOUNT

RKO PALACE B'WAY & 47th St.
CHARLIE CHAPLIN'S
'GOLD RUSH'
with WORDS and MUSIC
—and—
'Little Tokyo U.S.A.'
BRENDA JOYCE

SAMUEL GOLDWYN PRESENTS
GARY COOPER in
THE PRIDE OF THE YANKEES
(The Life of Lou Gehrig)
Released Through RKO-Radio Pictures, Inc.
Air Cooled ASTOR B'way & 45th Popular Prices Midnite Shows
Continuous Performances

"BRILLIANT—A HIT."—Anderson, Jour.-Amer.
50c to $1.50 at all Performances except Sat. Evgs. 50c to $2.50 | Plus Tax
Sonja Henie & Arthur M. Wirtz present
A New Musical Icetravaganza
STARS ON ICE
CENTER THEA., Rockefeller Center, CO. 5-5474
America's Only Ice Theater
Evgs. Incl. Sun. 8:40. Mats. Sun., Wed. & Sat.
No Monday Perf. Mail Orders Promptly Filled.
ALWAYS COMFORTABLY COOL

Legal Notice of Trade Showings of WARNER BROS. PICTURES

NEW SEASON! • NEW BOXOFFICE HIGHS!

CITY	PLACE OF SHOWING	ADDRESS	ACROSS THE PACIFIC		DESPERATE JOURNEY		SECRET ENEMIES		BUSSES ROAR		NOW, VOYAGER	
			Day and Date	Time	Day and Date	Time	Day and Date	Time	Day and Date	Time	Day and Date	Time
Albany	Warner Scr. Rm.	79 No. Pearl St.	Thurs. 8/13	12:00 noon	Thurs. 8/13	1:30 P.M.	Fri. 8/14	12:00 noon	Fri. 8/14	1:30 P.M.	Fri. 8/14	3:00 P.M.
Atlanta	RKO Scr. Rm.	191 Walton St. N.W.	Thurs. 8/13	10:00 A.M.	Thurs. 8/13	2:00 P.M.	Fri. 8/14	10:00 A.M.	Fri. 8/14	11:30 A.M.	Fri. 8/14	2:00 P.M.
Boston	RKO Scr. Rm.	122 Arlington St.	Thurs. 8/13	2:00 P.M.	Thurs. 8/13	3:30 P.M.	Fri. 8/14	10:30 A.M.	Fri. 8/14	1:45 P.M.	Fri. 8/14	3:15 P.M.
Buffalo	20th Cent-Fox Scr. Rm.	290 Franklin St.	Thurs. 8/13	10:30 A.M.	Thurs. 8/13	2:30 P.M.	Fri. 8/14	10:00 A.M.	Fri. 8/14	11:30 A.M.	Fri. 8/14	2:30 P.M.
Charlotte	20th Cent.-Fox Scr. Rm.	308 S. Church St.	Thurs. 8/13	9:30 A.M.	Thurs. 8/13	2:00 P.M.	Fri. 8/14	9:30 A.M.	Fri. 8/14	11:15 A.M.	Fri. 8/14	2:00 P.M.
Chicago	Warner Scr. Rm.	1307 S. Wabash Ave.	Thurs. 8/13	11:00 A.M.	Thurs. 8/13	2:00 P.M.	Fri. 8/14	11:00 A.M.	Fri. 8/14	2:00 P.M.	Fri. 8/14	3:30 P.M.
Cincinnati	RKO Scr. Rm.	Palace Th. Bldg. E. 6 St.	Thurs. 8/13	7:00 P.M.	Thurs. 8/13	8:30 P.M.	Fri. 8/14	4:00 P.M.	Fri. 8/14	7:00 P.M.	Fri. 8/14	8:30 P.M.
Cleveland	Warner Scr. Rm.	2300 Payne Ave.	Thurs. 8/13	1:30 P.M.	Thurs. 8/13	3:00 P.M.	Fri. 8/14	11:00 A.M.	Fri. 8/14	2:00 P.M.	Fri. 8/14	3:30 P.M.
Dallas	20th Cent.-Fox Scr. Rm.	1803 Wood St.	Thurs. 8/13	10:00 A.M.	Thurs. 8/13	2:00 P.M.	Fri. 8/14	9:30 A.M.	Fri. 8/14	11:00 A.M.	Fri. 8/14	2:00 P.M.
Denver	Paramount Scr. Rm.	21st & Stout Sts.	Mon. 8/17	8:00 P.M.	Mon. 8/17	9:30 P.M.	Tues. 8/18	7:30 P.M.	Tues. 8/18	9:00 P.M.	Tues. 8/18	10:30 P.M.
Des Moines	20th Cent.-Fox Scr. Rm.	1300 High St.	Thurs. 8/13	10:30 A.M.	Thurs. 8/13	1:15 P.M.	Thurs. 8/13	3:00 P.M.	Fri. 8/14	10:30 A.M.	Fri. 8/14	1:15 P.M.
Detroit	Film Exch. Bldg.	2310 Cass Ave.	Thurs. 8/13	7:00 P.M.	Thurs. 8/13	9:00 P.M.	Fri. 8/14	4.00 P.M.	Fri. 8/14	7:00 P.M.	Fri. 8/14	8:30 P.M.
Indianapolis	20th Cent.-Fox Scr. Rm.	326 N. Illinois St.	Thurs. 8/13	11:00 A.M.	Thurs. 8/13	1:00 P.M.	Fri. 8/14	11:00 A.M.	Fri. 8/14	1:00 P.M.	Fri. 8/14	3:00 P.M.
Kansas City	20th Cent.-Fox Scr. Rm.	1720 Wyandotte St.	Thurs. 8/13	10:30 A.M.	Thurs. 8/13	1:30 P.M.	Thurs. 8/13	3:00 P.M.	Fri. 8/14	10:30 A.M.	Fri. 8/14	1:30 P.M.
Los Angeles	Warner Exch. Scr. Rm.	2025 S. Vermont Ave.	Thurs. 8/13	9:30 A.M.	Thurs. 8/13	2:00 P.M.	Fri. 8/14	10:30 A.M.	Fri. 8/14	1:00 P.M.	Fri. 8/14	2:30 P.M.
Memphis	20th Cent.-Fox Scr. Rm.	151 Vance Ave.	Thurs. 8/13	9:30 A.M.	Thurs. 8/13	3:00 P.M.	Fri. 8/14	10:00 A.M.	Fri. 8/14	1:30 P.M.	Fri. 8/14	3:00 P.M.
Milwaukee	Warner Th. Scr. Rm.	212 W. Wisconsin Ave.	Thurs. 8/13	9:00 A.M.	Thurs. 8/13	10:30 A.M.	Fri. 8/14	9:00 A.M.	Fri. 8/14	10:30 A.M.	Fri. 8/14	2:00 P.M.
Minneapolis	20th Cent.-Fox Scr. Rm.	1015 Currie Ave.	Thurs. 8/13	10:30 A.M.	Thurs. 8/13	2:00 P.M.	Fri. 8/14	10:00 A.M.	Fri. 8/14	11:30 A.M.	Fri. 8/14	2:00 P.M.
New Haven	Warner Thea. Proj. Rm.	70 College St.	Thurs. 8/13	9:30 A.M.	Thurs. 8/13	11:00 A.M.	Fri. 8/14	9:30 A.M.	Fri. 8/14	11:00 A.M.	Fri. 8/14	2:00 P.M.
New Orleans	20th Cent.-Fox Scr. Rm.	200 S. Liberty St.	Thurs. 8/13	10:00 A.M.	Thurs. 8/13	1:30 P.M.	Fri. 8/14	10:00 A.M.	Fri. 8/14	1:00 P.M.	Fri. 8/14	2:30 P.M.
New York	Home Office	321 W. 44th St.	Thurs. 8/13	10:30 A.M.	Thurs. 8/13	2:30 P.M.	Fri. 8/14	10:30 A.M.	Fri. 8/14	2:00 P.M.	Fri. 8/14	3:30 P.M.
Oklahoma	20th Cent.-Fox Scr. Rm.	10 N. Lee Ave.	Thurs. 8/13	9:00 A.M.	Thurs. 8/13	11:00 A.M.	Fri. 8/14	9:00 A.M.	Fri. 8/14	11:00 A.M.	Fri. 8/14	2:00 P.M.
Omaha	20th Cent.-Fox Scr. Rm.	1502 Davenport St.	Thurs. 8/13	1:00 P.M.	Thurs. 8/13	3:30 P.M.	Fri. 8/14	11:00 A.M.	Fri. 8/14	2:00 P.M.	Fri. 8/14	3:30 P.M.
Philadelphia	Vine St. Scr. Rm.	1220 Vine St.	Thurs. 8/13	10:30 A.M.	Thurs. 8/13	2:15 P.M.	Fri. 8/14	10:30 A.M.	Fri. 8/14	2:15 P.M.	Fri. 8/14	3:30 P.M.
Pittsburgh	20th Cent.-Fox Scr. Rm.	1715 Blvd. of Allies	Thurs. 8/13	1:30 P.M.	Thurs. 8/13	3:00 P.M.	Fri. 8/14	10:30 A.M.	Fri. 8/14	1:30 P.M.	Fri. 8/14	3:00 P.M.
Portland	Star Preview Rm.	925 N.W. 19th Ave.	Mon. 8/17	1:30 P.M.	Mon. 8/17	3:00 P.M.	Tues. 8/18	10:30 A.M.	Tues. 8/18	1:30 P.M.	Tues. 8/18	3:00 P.M.
Salt Lake	20th Cent.-Fox Scr. Rm.	216 E. 1st South St.	Fri. 8/14	10:30 A.M.	Fri. 8/14	1:00 P.M.	Fri. 8/14	2:30 P.M.	Sat. 8/15	10:00 A.M.	Sat. 8/15	11:30 A.M.
San Francisco	Republic Scr. Rm.	221 Golden Gate Ave.	Thurs. 8/13	1:30 P.M.	Thurs. 8/13	3:00 P.M.	Fri. 8/14	10:30 A.M.	Fri. 8/14	1:30 P.M.	Fri. 8/14	3:00 P.M.
Seattle	Jewel Box Scr. Rm.	2318 Second Ave.	Mon. 8/17	1:30 P.M.	Mon. 8/17	3:00 P.M.	Tues. 8/18	1:00 P.M.	Tues. 8/18	2:30 P.M.	Tues. 8/18	4:00 P.M.
St. Louis	S'renco Scr. Rm.	3143 Olive St.	Thurs. 8/13	10:00 A.M.	Thurs. 8/13	11:30 A.M.	Fri. 8/14	10:00 A.M.	Fri. 8/14	1:00 P.M.	Fri. 8/14	2:30 P.M.
Washington	Earle Thea. Bldg.	13th & E. Sts. N.W.	Thurs. 8/13	9:30 A.M.	Thurs. 8/13	11:00 A.M.	Fri. 8/14	9:30 A.M.	Fri. 8/14	11:00 A.M.	Fri. 8/14	1:30 P.M.

GREATEST NATIONAL ADVERTISING CAMPAIGN IN *COLUMBIA'S* HISTORY *SELLS 112,322,500** READERS OF *24* NATIONAL MAGAZINES TO MAKE

"THE TALK OF THE TOWN"

The Talk of the Nation

*Computed on the generally accepted basis of 4 readers to every magazine.

MAGAZINES	CIRCULATION
LIFE	3,317,435
LIBERTY	2,160,028
LADIES' HOME JOURNAL	4,119,173
WOMAN'S HOME COMPANION	3,745,167
AMERICAN	2,354,596
COLLIER'S	2,190,740
COSMOPOLITAN	1,959,900
LOOK	1,931,284
REDBOOK	1,384,452
MODERN SCREEN	687,755
HOLLYWOOD	
MOTION PICTURE	
MOVIE STORY	
SCREENLAND	
SILVER SCREEN	

COLUMBIA PICTURES

1,090,263	SCREEN GUIDE		MOVIE LIFE	
	MOVIE-RADIO GUIDE . . .	620,842	MOVIES	524,755
	STARDOM		MOVIE STAR PARADE	
767,034	PHOTOPLAY-MOVIE MIRROR	772,015	CHARM	170,288
	SCREEN ROMANCES . . .	284,896		

TOTAL 28,080,625

Expect D-J Action On UMPI Within Week

Some kind of action by the Department of Justice on the UMPI sales plan is expected to be taken within a week, it was learned on Friday. It was said that Thurman Arnold, assistant Attorney General, had indicated that he would make an announcement, but there was no hint as to whether he would report favorably or unfavorably on the issue.

Meanwhile, it was reported that M-G-M and Paramount would announce their sales policies during the week. W. F. Rodgers, Metro sales chief, left for the Coast Friday night and it was understood that he would make the announcement from Hollywood.

Confer on Peace Terms In Warner Office Strike

(Continued from Page 1)

Walsh, IA head, was made by the company on Friday when it learned that the strike, which had been called by Motion Picture Office Employes Local 23169, AFL, on July 30, threatened to assume serious proportions.

Talk was rife on Friday of immediate sympathy strikes by members of other AFL unions employed at the company's home office, exchange, laboratory and theaters. Unions involved were Local 1, stagehands; Local 306, operators; Local 702, laboratory technicians; and Local 51-B, exchange back-room workers. All of these locals were understood to be prepared to call out all members working for Warner Bros. if the company persisted in its alleged refusal to arrive at a settlement of the dispute.

The MPOE was prepared to throw picket lines in front of the Strand and Hollywood Theaters, the company's Broadway showcases, when it was notified of the Warner request for a conference at Walsh's office. Plans also had been mapped for picketing of the company's theaters in New Jersey and Pennsylvania, it was understood.

Chi. Operators Meet on New Pact

Chicago — Directors of operators' union meet today to decide on terms of new contract for the year beginning September 1.

Norma Shearer
Walter Lang
Joseph R. Fliesler
W. Scott Andrus
Harry Bernstein
Harry J. Gumbin

Exhibitor Profiles: Jimmy Coston

● ● ● **HARK to the saga of this celluloid solon,—zone manager for Warner Bros. Chicago, Indiana and Wisconsin theaters.....Now those who know James Everett Coston will understand his pride-plus in his employers' far-famed "Yankee Doodle Dandy".....Like George M. Cohan, our hero is a real live nephew of Uncle Sam, born on the Fourth of July.....The year was 1889.....The place, classic and glorious Greece.....And he was educated under the watchful eyes of his parents, Everett and Jane (Nicholan) Coston, at the Franciscan Fathers preparatory school on the picturesque and historic Isle of Corfu, 1898-1902.....Then attended Business College in Piraeus, the seaport of Athens, 1902-1905.....In 1906, he came to the U. S. A. and matriculated for two years at the high school in Derry, N. H.....**

▼ ▼ ▼

● ● ● *THEN it was paths westward.....In Chicago, he found fortune, fame and romance.....Briefly, 'twas this wise:.....Got a job (incidentally the start of his film career) ushering and taking tickets at the little Federal Theater, 61st St. and Prairie Ave., and later at the Vernon Theater.....Found the "flicker" field fascinating, applying himself with unflagging enthusiasm.....Came 1916, and he was made manager of the Harvard.....But the big "booking" of the span was his marital merger with the attractive Louise O'Connell on Feb. 29 .....Their children are Betty and Audrey.....Daughter Betty is the wife of Gene Ling, Fox West Coast booker.....When a son was born to the latter couple, making Jimmie Coston a grandfather, gifts were in order, not the least of which was a rocking chair, pipe and tobacco, presented to Grandpa Coston by his Milwaukee employes..... Daughter Betty is wed to Chris Paschen, Jr., son of the prominent contractor.....*

▼ ▼ ▼

● ● ● **IN 1918, Jimmie became a naturalized citizen.....When 1921 came around, he organized and directed the Coston Booking Circuit which handled the film bookings for 215 theaters, and was also prexy of the Chicago Theater Corp. which, from 1924 to 1930, operated some 16 theaters.....In 1927 he had acquired a third interest in the Federal Playhouses of Chicago, then operating 11 theaters.....This was the era when sound was hatched by the Warners, and their circuit was soon to blossom forth.....In 1930 the Brothers shrewdly eyed the Mid-West sector and bought Jimmie's theatrical interests, making the now-veteran Mister Coston zone manager for the Chi. and Indiana stands, later turning over to him the management of various WB houses in Wisconsin..... Since his tenure, his territory has been standout as an example of operational enterprise and genuine showmanship genius.....Adept promotion of product has been productive of plentiful patronage..... And the patronage has been productive of solid good-will.....**

▼ ▼ ▼

● ● ● *JIMMIE is an active member of the committee operating Mayor Kelly's Service Center, and is strongly interested in the Will Rogers Hospital at Saranac, N. Y.....Is a member of the South Shore Country Club and has a Summer home at Eagle River, Wis., where he devotes whatever liesure possible to his favorite sports,—hunting and fishing.....Is a devout Episcopalian; a 32nd Degree Mason; and politically a staunch Republican.....Has been and is unusually prominent in the activities of Ahepa, the national society of the American-Greeks, and has served in many official capacities for the organization.....Is vice-prexy of Federal Theaters Co.; Warner Bros. Theaters, Inc., of Indiana; and Illinois Theater Co.; president of Ashland 95th St. Properties, Inc.; Longwood Manor Bldg. Corp.; Longwood Towers Bldg. Corp.; Williams Bldg. Corp.; 372 Normal Parkway Bldg. Corp.; and a director of Standard Theater Co. of Wisconsin.....*

▼ ▼ ▼

● ● ● **AVENGE PEARL HARBOR! ! !**

Set Drive Premiere In Wash. Aug. 31

(Continued from Page 1)

in Hollywood on the same day and it is hoped to give the departing stars—who will be on the tours "jumping off" from Western points—a "going away" present of millions of dollars in War Bond sales.

The other "premiere" cities will be San Francisco and San Jose, Tour No. 1; Fresno, Tour No. 2; Dallas & Waco, Tour No. 3; Chicago, Tour No. 4; Chattanooga, Tour No. 5; Philadelphia, Tour No. 6; New York City, Tour No. 7.

The New York City committee already has plans under way to make the New York premiere an "explosion point" for the national drive.

Sears and Levey Close "Jacare" Releasing Deal

(Continued from Page 1)

UA will distribute Frank Buck's "Jacare," a wild animal picture filmed in South America. It will be released early in October.

The expedition which shot the material recently returned to this country and the film is now being cut. Buck will do the commentary, written by Tom Lennon who also did the screenplay, and both Buck and James Donaldson, star of the picture, will appear in the prologue and epilogue. Otho Lovering is supervising the editing.

MacFarland in Real Estate

James H. MacFarland, publicity director of many of the leading motion picture companies and theaters in New York, is now associated with the Joseph G. McCue Agency of Rumson, N. J., specializing in farms and estates, and will have charge of the recently opened Red Bank office. He also operates one of the large dairy farms in that locality.

'Managerette' Named

Gettysburg, Pa. — Believed to be the first woman to be appointed by Warner Brothers theater, Miss Vestal Stallsmith, former cashier, has been named assistant manager of the Majestic and Strand theaters here. She first became affiliated with the houses as a relief cashier six years ago.

Mayor Is Mightier Than Meteorology

No matter what the weather man has to say (or the Floridians who like to disparage California's sunny clime), August 12 will be a "Dandy" day out in Los Angeles. The city's Mayor saw to that on the week-end when he formally proclaimed it "Yankee Doodle Dandy" Day, which marks the advent of Warners' ace current picture at their Hollywood Theater there.

RUBBER WALLS—

THE PARAMOUNT COULD USE 'EM!

ALL NON-HOLIDAY RECORDS FOR SEVENTEEN YEARS SMASHED as sixty thousand people jam their way into the New York Paramount to see Irving Berlin's "Holiday Inn" during the first three days of regular playing time! In an attempt to handle the crowds, the Paramount opens at 8 a. m. Saturday—and stays open until 5 a. m. Sunday!

Credit a terrific show—and a terrific campaign on the air! Fifty-five major network shows are plugging "Holiday Inn"—all of them selling tickets for YOUR dates! Paramount adds two coast-to-coast broadcasts—and prepares a lineup of THIRTEEN recorded and script programs for local use! GET SET FOR THAT "HOLIDAY" BUSINESS!

See Nazi Propaganda In Arg.-Spain Treaty

Buenos Aires (By cable)—Under the provisions of a trade treaty between Argentina and Spain, Argentina will export three of its own pictures for one imported picture from Spain.

Some foreign department executives on Friday expressed the opinion that Nazi influence could be detected in those provisions of the trade treaty relating to motion pictures. They asserted that Germany was spreading its propaganda through Spain-produced pictures and that the distribution of those pictures would have the desired effect in Argentina.

RKO 26-Week Net Loss Is Listed at $643,360

(*Continued from Page* 1)

studio write-offs and reserves" amounted to $633,804.

For the corresponding period of 1941, a net profit of $485,605 was reported. Provision for income taxes in 1942 was listed at $752,787, compared with $213,456 in 1941.

'Dandy' Test Engagement In Providence Sets Record

Providence, R. I.—In its first test engagement outside New York, "Yankee Doodle Dandy" set an opening day record for business at the Majestic Theater here. Audience reaction was enthusiastic.

Playing at advanced scale, $1.10 top, the house took in approximately $5,000 the first day, with a waiting line throughout the day and evening.

Blackout for Erie County

Buffalo—Buffalo and suburban theaters are preparing to co-operate fully in Erie County's first complete unannounced blackout, scheduled to take place some time between Aug. 10 and 15.

Another Harrisburg Test

Harrisburg, Pa.—Another blackout test for Harrisburg is likely within the next fifteen days, it was indicated by Defense Co-ordinator John B. Warden, who said no specific date yet has been set.

Toasting "Dandy"

Latest addition to the growing list of items already named after "Yankee Doodle Dandy"—numbering about 30 to date and running all the way from a piece of candy to a box mattress—is a San Francisco bar which has just unveiled a big neon sign proclaiming itself the "Yankee Doodle Bar." Featured drink is advertised as "Yankee Doodle Brandy, It's a Dandy."

NEWS OF THE DAY

New Haven—Sherman Germaine, former operator of the Fairmont, New Haven, is assistant manager at the College, New Haven. Meantime Peter Malvenda of the Meriden takes over at the Fairmount.

Portland, Ore.—Leo Pally, of the Jefferson Theater here, and prominent member of Oregon Independent Theater Operators, has now added to his activities and will hereafter be known as "The Candy Kid," on account of supervising the "squirrel cages" which are receptacles placed in all Oregon theaters, and which each week are filled with a variety of bars, etc. for members of the Armed Forces.

Cleveland—Robert Yodice, assistant manager at Loew's State, and associated with the Loew organization for some 10 years, has resigned to go into another line of business. He is succeeded at the State by Marty Gallagher, transferred from Loew's Granada.

Cleveland—Norman Levin, United Artists city salesman, goes to work for Uncle Sam next week and A. M. Goodman, former branch manager who has spent the past year regaining his health, takes over the post. Louis Greenley is transferred to this territory from the Detroit office where he previously covered the Northern Michigan territory.

Seattle — Fax Duncan, who was assistant manager of the Fifth Ave. Theater under the late James Clemmer, has just been named manager of the house.

Seattle — Al Bloom has arrived from Los Angeles to succeed "Doc" Singelow as checking supervisor for Warners in the Northwest.

Rochester — Wayne Shepler has come in from Boston to become assistant manager at Loew's Rochester. He succeeds Ira Beck, who has joined the Navy.

Sidney, N. Y., House Wins 11-Day Clearance Cut

Smalley Theaters, Inc., of Cooperstown, N. Y., won a reduction in clearance for its theater in Sidney, N. Y., when Joseph Rosch, arbitrator, entered an award in its favor. Smalley complained that the 14-day clearance granted to Schine's Colonial Theater, Norwich, over the Sidney was unreasonable. The arbitrator fixed the maximum clearance of the theaters involved at three days.

Flint, Mich., Theater Asks Cut in Clearance

Michigan Theater Co., Inc., operating the Michigan Theater, Flint, has filed a clearance complaint in the Detroit tribunal, naming Loew's, Paramount, 20th Century-Fox and Warner Bros.

Complaint points out that Paramount, 20th-Fox and Warners give first run houses in Flint 74 days clearance over the Michigan and 14 days clearance to second-run houses. Loew's, the complaint asserts, grants 67 days clearance to first-run and seven days to second-run. Complainant wants the maximum clearance for first-run fixed at 30 days and not more than one day clearance to second-run over the Michigan.

Expect Warner Bros. To Sell in Blocks-of-5

(*Continued from Page* 1)

Thursday and Friday of this week. It is understood that if the UMPI plan is approved, a block of eight pictures, identified by cast, synopsis, etc., will be added to the group of five.

Pictures to be shown are "Across the Pacific," "Now, Voyager," "Desperate Journey," "Secret Enemies" and "The Busses Roar."

Dismissal of Joelson's Suit Denied by Court

New York Supreme Court Justice Benjamin F. Schreiber on Friday denied an application of William and Harry Brandt and Max Cohen to dismiss an anti-trust suit brought against them and the eight majors by Julius Joelson, operator of J. J. Theaters, Inc. Joelson brought his suit in the state court claiming that his theater, the Times, had suffered a $50,000 drop in revenue because of an alleged conspiracy on the part of the defendants to maintain a monopoly in the Times Square area.

Justice Schreiber said that though there was doubt in his mind "that many of the allegations of the complaint compel or justify the inferences drawn therefrom," he was denying the motion because on an application of this type the plaintiff was entitled to the most favorable inferences to sustain the complaint.

Too Efficient

New Haven—Emergency lighting unit for theaters on sale at National Theatre Supply Co. here had an unexpected test when the main switch of the Film Building was pulled during a surprise blackout. The emergency light went on automatically and shone brightly throughout the hour blackout. The air raid wardens who couldn't reach the manager, were not enthusiastic.

B & L Profits Steady

Rochester—Bausch & Lomb Optical Co. earned net profit for the first six months of this year of $1,037,733, M. Herbert Eisenhart, president, reported. This was equal to $2.46 per share on the common stock compared with net profit of $1,056,233, or $2.51 per share earned in the like period of 1941.

THE WEEK IN REVIEW

Sales Plan Jitters

(*Continued from Page* 1)

—a record for length of run and for gross. Gus Eyssell, managing director, stated that the "Mrs. Miniver" run was brought to an end only because of the contracted-for-pix awaiting showing.

* * *

STRIKE: Strike of MPOE, AFL affiliate, at Warner Bros. home office was in status quo at the week-end despite efforts of the NLRB to bring about a settlement. Union and company each charges the other with not living up to verbal agreements. . . . Strike call was voted by Local 306, operators against h.o. screen offices.

* * *

THIS AND THAT: Army and Navy Emergency Relief received industry check for more than $2,000,000 from its drive for funds for that purpose, aside from the receipts of the great Madison Square Garden show. . . . U. S. distribs. were warned that they must withdraw from unoccupied France and the French colonies. Distribs. perceived Nazi influence behind the order. . . . Wall Street sources forecast record earnings for Warner Bros. for the year. . . . Twentieth-Fox announced many promotions in the field staff. William Sussman, former Eastern divisions manager for the company, resigned. . . . Distribs. study drive to reinstate unplayed pix of 1940-41. They also are seeking de-freezing of more of the $50,000,000 cash tied up in England. . . . More than 75 Hollywood actors are in various branches of the armed service. . . . Entire West Coast affected by new Army dim-out orders for 150 miles inland from Coast. . . . MPPDA seeks return, through the War Department of films reported salvaged from areas invaded by the Japanese.

TO THE COLORS!

Max Nesvetsky, assistant at the Loew-Poli, Worcester, leaves for U. S. Army service Aug. 15. No new appointment has been made.

East Liverpool, O. — George W. Otte, formerly manager of the American and State Theaters, has been commissioned a second lieutenant at Fort Benning, Ga. He is the son of George S. Otte, prominent Wheeling, W. Va., exhibitor.

Akron, O. — Frank King, former manager of the Colonial Theater here and in the Navy during World War I, has resigned his post with the Shea theater circuit and enlisted in the Navy. He will be assigned to a post in Massachusetts.

Benny to Make 12 Pix for United Artists

(Continued from Page 1)

producer of all productions, according to Arthur S. Lyons who represents Benny in the deal.

Lyons is negotiating with George Kaufman and Moss Hart to write an original screenplay for Benny's first picture under the new agreement. Ernst Lubitsch is being sought as its director. Each picture will be budgeted for approximately $1,000,000. Initial production will start in January and plans call for a minimum of two a year with Benny starring in one of these.

President Edward Raftery of UA said UA is negotiating two more important deals. Still another production arrangement is in the making, engineered by Lyons who is about to conclude negotiations for picturization of "Porgy and Bess" which will be made in Technicolor, a United Artists release.

Petrillo Asks Dismissal Of Suit; Blames Arnold

Chicago—James C. Petrillo, AFM prexy, on Friday filed a motion to dismiss the Government's anti-trust suit for an injunction against his ban on recordings.

Petrillo issued a statement in which he said Thurman W. Arnold, Assistant Attorney General, was using the D of J's suit "to test out some of his pet theories which have recently been repudiated by the United States Supreme Court."

Glider Film for 20th-Fox

West Coast Bureau of THE FILM DAILY

Hollywood—A picture dealing with the Army's training of glider pilots to be called "Condors of the Air," will be produced by 20th-Fox. The Army will co-operate in the making of the film. The studio has sent Charles Belden, who will write the scenario, on a tour of the glider training schools to gather material.

Sumner on Tax Group

Boston—Stanley Sumner of the University Theater, Cambridge, has been elected chairman of the UMPI tax committee in Massachusetts. The other members of the committee are Charles E. Kurtzman, Loew Theater manager in Boston, and A. M. Kane, Paramount branch manager.

Femme Aide for Jerauld

Pittsfield, Mass.—Mrs. Frederick Fullgrab, who as Eleanor Reynolds served as cashier at the Capitol Theater several years ago, has been appointed assistant manager by Manager James M. Jerauld. She's the first femme managerial aide there.

REVIEWS OF NEW FILMS

"The Cyclone Kid"

with Don "Red" Barry, Lynn Merrick
Republic 57 Mins.

TYPICAL WESTERN SHOULD SCORE WITH REGULAR FANS.

Richard Murphy has written an original screenplay full of action for this average little western, which boasts some nice photography by Bud Thackery and good direction by George Sherman.

Don Barry is working for a perfidious cattle owner who finds the ranchers' practice of making their homes on Government-owned property distasteful, since he has always considered this land his own. His brother (John James) shows up in town and hampers his activities extensively. Having sent his brother through medical school on the dough he managed to collect through his crooked dealings, Barry is ashamed to have him discover his vocation. There is plenty of underhanded action and young James joins the cause of the ranchers.

The sheer treachery of Alex Callam, boss of the gang, exceeds the usual lawlessness and goes so far as to poison wells and make children violently ill. He tries to persuade Barry to run his brother, the young doctor, out of town, but Barry reforms and even becomes a hero. Suffice it to say that everything turns out beautifully and Barry is made a sheriff before the pic comes to a halt. Nice performances are turned in by Barry, Lynn Merrick, James and the rest of the cast.

CAST: Don "Red" Barry, John James, Lynn Merrick, Alex Callam, Joel Friedkin, Lloyd "Slim" Andrews, Rex Lease, Joe McGuinn, Monte Montague, Frank La Rue.

CREDITS: Associate Producer, George Sherman; Director, George Sherman; Original Screenplay, Richard Murphy; Cameraman, Bud Thackery; Art Director, Russell Kimball; Musical Director, Cy Feuer; Film Editor, Edward Schroeder.

DIRECTION, Good. PHOTOGRAPHY, Good.

"Highways By Night"

with Richard Carlson, Jane Randolph
RKO 63 Mins.

ROUTINE MELODRAMA HAS ENOUGH ACTION TO GET IT BY ON DOUBLE-FEATURE BILLS.

The story of the hothouse lad of wealth who sets out to prove that he can make his way in the world on his own has been revived in "Highways by Night," a fairly entertaining melodrama crowded with action and excitement which finds time for a laugh or a smile here and there.

Richard Carlson plays the rich lad who comes out of his cotton to find out about life at first-hand when he can no longer support the taunts of his uncle (Ray Collins). The lad learns more about life than he bargained for. In no time at all he finds himself mixed up in a melodramatic situation that draws out all the manhood in him. Gangsters headed by Barton MacLane are trying to wreck a rival outfit being run by Jane Randolph, her brother (Gordon Jones) and her grandma (Jane Darwell). Carlson accepts a job with Miss Randolph's company hoping to learn who is at the bottom of the villainy. After risking his hide he unmasks the villains and returns to uncle as a full-fledged man. Carlson employs breathing spells in the melodramatic action to carry on a romance with Miss Randolph, to whom he becomes engaged in the end after breaking off his betrothal to a society snob (Renee Haal).

Carlson performs nicely, as do Miss Randolph, Miss Darwell, MacLane, Collins and Jones among the principals and Miss Haal, Jack La Rue, George Cleveland and Paul Fix among the lesser players.

Peter Godfrey directed well from a screenplay by Lynn Root and Frank Fenton based on the Clarence Budington Kelland story "Silver Spoon." Herman Schlom produced the film.

CAST: Richard Carlson, Jane Randoloh, Jane Darwell, Barton MacLane, Ray Collins, Gordon Jones, Renee Haal, George Cleveland, Marten Lamont, Jack La Rue, John Maguire, James Seay, Cliff Clark, Paul Fix.

CREDITS: Producer, Herman Schlom; Director, Peter Godfrey; Screenplay, Lynn Root, Frank Fenton; Based on story by Clarence Budington Kelland; Musical Director, C. Bakaleinikoff; Cameraman, Robert de Grasse; Art Directors, Albert S. D'Agostino, Carroll Clark; Film Editor, Harry Marker.

DIRECTION, Okay. PHOTOGRAPHY, Good.

New Attempt to Mediate Warner-SPG Controversy

The United States Conciliation Service made a new attempt to mediate the contract dispute between Warner Bros. and the Screen Publicists Guild of New York, Local 114, UOPWA, at a conference at the Park Central Hotel on Friday. The conference was reported a failure. Another attempt at conciliation will be made today.

Two members of the Conciliation Service participated in Friday's conference. They were Harry Winning and Samuel M. Spencer. Warner Bros. was represented by Sam Schneider and Harold S. Bareford. The members of the union's negotiating committee appeared for the SPG.

The company was understood to have rejected proposals calling for retroactive and severance pay and to have insisted on a straight two-year pact not subject to reopening at the end of one year.

Completing Negotiations With Exchange Workers

Chicago—Sam Lamasky, Film Exchange Employes Union President, reported Friday that negotiations were being completed with M-G-M and Republic exchange employes.

The CIO also is making an effort to organize film employes here.

Jack Susami Turns Exhib.

Detroit — Jack Susami, salesman with Universal here for 21 years, has resigned to take over the Rupert Theater, east side house, from Al Rupert, who is retiring and will move West.

KAO 26-Week Profit Rises to $507,571

(Continued from Page 1)

last year, an increase of $294,131. Provision for Federal income taxes is based on a 45 per cent rate for 1942 as compared with a 30 per cent rate for 1941. Profit before provision for depreciation and income taxes was $1,300,100, compared with $635,402 last year.

Conn. Exhibitors Hold Bond Rally Tomorrow

New Haven—Urged to co-operate and sacrifice in spite of many demands on their time, Connecticut exhibitors have been invited to a special War Bond and Stamp rally at 2 p.m. tomorrow at the Hotel Taft for the purpose of planning the Nutmeg State's part in the billion dollar industry campaign in September. Connecticut MPTO and Allied Theater Owners of Connecticut separately urged their memberships to attend the meeting, exchange ideas, and formulate effective plans and policies. In addition to I. J. Hoffman, Warner theater department zone head, and Harry F. Shaw, Loew-Poli division manager, co-chairman for theater activity in this connection in the state, John Hurley, William Falsey and Philip Hughes of the U. S. Treasury Department will address the exhibitors.

Committee chairmen for the state are announced as follows; Norwalk, O. Hamilton; Bridgeport, Matt Saunders; Hartford, Henry Needles, Fred Greenway and Theodore Harris; New Britain, Joseph Borenstein; Waterbury, Julia Smith and Edward Fitzpatrick; Torrington, John Scanlon; Danbury, E. J. Harvey; New Haven, Lou Schaefer, Robert Russell, John Hesse; New London and Norwich, Joseph Boyle, John Miklos, Jack Murphy; Meriden, Joseph Samartano, Leo Ricci, William Scanlon; Stamford, Sam Weiss, and William Brown.

As a result of the two weeks' daily noon Victory House programs on the New Haven Green, with Harry Shaw as chairman of entertainment, $2,535,917.50 was raised, which sum was credited to the New Haven theaters, at $32.50 per seat for the 15 leading theaters. Lobby collections will swell the fund considerably, but have not yet been computed for July.

Dipson Quits Board

Rochester — Nikitas D. Dipson, chairman of the draft board in nearby Batavia, has submitted his resignation to Governor Lehman as the result of a disagreement over the induction of a Batavia youth.

John Pickett Recovers

John Pickett, 70, veteran Warner manager at the Capitol, Willimantic, Conn., is back at the theater two months after a major operation.

New Conservation Proposals to Come

(Continued from Page 1)

Bros., Paramount and 20th Century-Fox are in accord on the necessary reductions, but that Universal and United Artists claim they are using the minimum of footage at the present time. Columbia and RKO, it was reported, are willing to make the cuts if Universal does likewise.

Possibility that the WPB will accept a smaller percentage of film reduction than first advanced was indicated.

'World At War' Next WAC Pic to Get Joint Release

"The World At War," which will be the next release of the War Activities Committee, will be distributed jointly by five companies—M-G-M, Paramount, RKO, 20th Century-Fox and Warner Bros. Release date is Sept. 18.

There are two versions of the film, one running an hour and six minutes, the other 40 minutes, both written and produced by Sam Spewack, consultant in the office of the Coordinator of Government Films. All scenes are authentic, it is stated, some having been taken from enemy films confiscated by the Government.

The picture can be obtained at the following exchanges:

Twentieth Century-Fox—Denver, Los Angeles, Portland, Salt Lake City, San Francisco, Seattle.

Metro-Goldwyn-Mayer — Albany, Boston, Buffalo, Cleveland, New Haven, New York.

Paramount — Atlanta, Charlotte, Chicago, Dallas, Detroit, Memphis, New Orleans.

Warner Bros.—Kansas City, Oklahoma City, Philadelphia, Pittsburgh, St. Louis, Washington.

RKO Radio — Cincinnati, Des Moines, Indianapolis, Milwaukee, Minneapolis, Omaha.

Leonard Picker Named Assistant to Kahane

Leonard Picker, who has been a member of Columbia's Legal Department since 1932, leaves New York tomorrow to become assistant to B. B. Kahane, at the studio in Hollywood.

Columbia colleagues are giving him a farewell luncheon at Gallagher's today. More than 50 Columbia executives and members of the organization are expected to attend.

Mrs. Emde Recovering

Mrs. H. Russell Emde, wife of the division manager of RKO Westchester and New Jersey theaters, has been confined at the Knickerbocker Hospital, 70 Convent Avenue, during the past five weeks. She is quite ill having undergone two serious operations. She may leave the hospital within the next two weeks.

HOLLYWOOD SPEAKING—

By RALPH WILK

—HOLLYWOOD

DIRECTOR Clarence Brown this week will begin testing and interviewing players in an effort to obtain some unusual character people for roles in "The Human Comedy," based on the William Saroyan play, which Brown will make next at M-G-M.

● ●

PRODUCER-DIRECTOR Gregory Ratoff last week began directing the principals in "Something To Shout About" at Columbia. Dance sequences for the new musical extravaganza were filmed last week. The cast includes Don Ameche, William Gaxton, and Jack Oakie.

● ●

GEORGE BRUCE, former scenarist who is now under a writer-producer-director contract at M-G-M, has returned from San Diego where he visited the marine base for background for "Salute to the Marines," which Bruce is now writing.

● ●

GEORGE MARSHALL, who directed "The Forest Rangers" and "Star Spangled Rhythm," has been assigned to direct "Canadian Capers," Technicolor musical, as his next Paramount picture.

● ●

BECAUSE of patriotic Chinese aspect of "Night Plane From Chunking," the story of America's sky life-line to China's warriors, Paramount has decided not to ask Chinese actors of Hollywood to portray Japanese heavies in the picture. American character actors will be made up for those roles.

● ●

HER hair cropped to within two inches of her scalp to conform with Ernest Hemingway's description of his heroine, Maria, in "For Whom the Bell Tolls," Ingrid Bergman left yesterday for Sonora to join Producer-Director Sam Wood and the Paramount company headed by Gary Cooper.

● ●

PRODUCER Bruce Manning has taken over the directorial reins on Deanna Durbin's latest Universal picture, "Forever Yours," because of the enforced resignation of the noted French director, Jean Renoir, due to the flare-up of a serious leg injury sustained in World War I which required immediate medical attention. The picture was approximately half finished when Renoir was forced to retire.

● ●

ERNEST TRUEX will replace Gus Schilling in the cast of Universal's "Moonlight In Havana." Schilling has been called into service by the Army and was therefore forced to resign.

● ●

"COUNTER-ESPIONAGE" will replace "The Lone Wolf In Scotland Yard" as the release title for the latest in Columbia's series of detective dramas starring Warren William.

● ●

LINDA DARNELL, on loan from 20th Century-Fox, has been assigned to one of the two feminine leads in Columbia's forthcoming drama, "City Without Men," to be directed by Sidney Salkow.

● ●

WHEN Milton Berle reports back to the 20th Century-Fox Film Studio, he will start work in "Over My Dead Body," which is a detective mystery scheduled to start Aug. 15.

● ●

HUNT STOMBERG has signed Craig Rice, author of murder mystery novels, to write the screenplay for Gypsy Rose Lee's "G-String Murders" in which Barbara Stanwyck will be starred.

● ●

WANDA McKAY has been engaged for the leading feminine role in "Bowery at Midnight," newest Bela Lugosi starring vehicle which has just entered production at Monogram. John Archer, Edward Kane, Bob Hill and George Eldridge have also been signed for important roles. Wallace Fox is directing from an original story by Gerald Schnitzer, and the picture is produced by Sam Katzman and Jack Dietz.

● ●

HOWARD BRETHERTON has been signed to direct "West of the Law," eighth in the current Monogram series of "Rough Riders" pictures featuring Buck Jones, Tim McCoy and Raymond Hatton.

● ●

"HELLO, FRISCO, HELLO" will bring Alice Faye back to the screen after a six months' absence. Film goes into production next month at 20th-Fox.

Film War Service Council Pledges Bond Drive Aid

The five local unions comprising the Film War Service Council have voted to co-operate with the industry in making a success of the September billion-dollar War Bond and Stamp drive. The unions are Moving Picture Machine Operators Union, Local 306, IATSE; Motion Picture Laboratory Technicians Union, Local 702, IATSE; Screen Office and Professional Employes Guild, Local 109, UOPWA; International Photographers of the Motion Picture Industry, Local 644, IATSE; Screen Publicists Guild, Local 114, UOPWA. Locals 306, 702 and 644 are AFL and 109 and 114 CIO.

The five unions will be able to draw upon the services of some 7,000 or 8,000 workers for the drive.

Army Taking Australian Theaters as Storehouses

Sydney (By Air Mail)—Urgent needs by the military for storehouse space, particularly as a consequences of the growing supplies accompanying U. S. forces in Australia, has resulted here in the commandeering of several film theaters, one of which, the De Luxe in North Sydney, was requisitioned so promptly that its proprietress was unable to complete an immediate booking schedule.

Attitude of theater owners under these conditions is that the war comes first, and that, unless the conflict is won by the United Nations, ownership of houses will be unavailing anyway. "Yankee speed," is philosophically given as the cause of the prompt requisitioning when a theater is needed for storage space.

Para. Stockholders' Action is Dismissed

(Continued from Page 1)

on behalf of the corporation for summary judgment on the ground that the decision in the State Supreme Court by Judge Walter after trial in favor of the defendants with respect to the moneys paid under duress to William Bioff and George Browne was res adjudicata and binding upon the stockholders in any other litigation based upon the same facts.

Judge Bright of the United States District Court for the Southern District of New York granted the motion to amend the defendants' answer so as to set forth Judge Walter's decision and then granted summary judgment for the defendants based upon that decision.

The Federal Court thus held that a judgment in a stockholders' derivative action is final "both as to the corporation and as to all of its stockholders, including stockholders who were not parties to the original action in subsequent actions based upon the same subject matter."

Louis Nizer and A. C. Bickford had contended on behalf of the defendants that since a minority stockholders' action was brought in the interest of the corporation a decision in one action was binding on all stockholders of that corporation and none of them could maintain other actions in other courts. The Court agreed and held that the fact that the trial was held in the State Court did not affect the rule of law; that decision is final and binding in the Federal Court as well.

Buffalo Hopes to Better 20% Mileage Cut Goal

Buffalo—First step of a progressive schedule for reducing film delivery mileage in the Buffalo exchange territory becomes effective today. Calling for elimination of over-the-road film deliveries on Mondays, the program is designed to accomplish a 20 per cent cut in mileage by Sept. 7.

Solid August bookings prevented putting the schedule into full operation at once, said Max Roth, branch manager for Warners, who heads the committee which has been endeavoring for more than a month to work out a feasible program. He declared the conferees have hopes that the 20 per cent cut can be better.

Next item for consideration by the committee, comprising branch managers, bookers and representatives of exhibitors and truckers, is reduction of local film delivery routes, which now cross each other repeatedly.

"Dandy" All-Night Shows

Dayton, O.—To enable all defense workers here to see "Yankee Doodle Dandy," which opens one of its limited test engagements at the Victory Theater on Aug. 14, special all-night showings will be held on Aug. 18 and again on Aug. 21.

STIMULATING

THE general excellence of the three Eastman negative films, their special abilities, wide latitude, and exceptional uniformity encourage directors and cameramen to try out new lightings, to strive for original effects—relying on the films' high quality to make the most of every scene.

Eastman Kodak Company, Rochester, N. Y.

J. E. BRULATOUR, INC., *Distributors*

Fort Lee Chicago Hollywood

PLUS-X

for general studio use

SUPER-XX

when little light is available

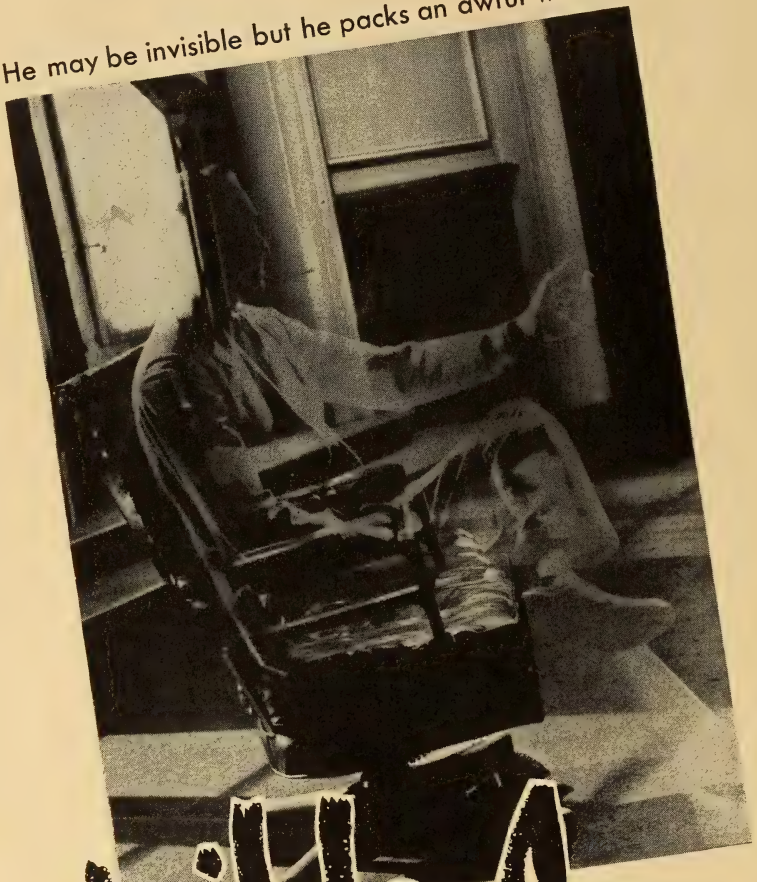
BACKGROUND-X

for backgrounds and general exterior work

EASTMAN NEGATIVE FILMS

BIGGEST OPENING*
AT LOEW'S CRITERION, N. Y. IN A YEAR!

He may be invisible but he packs an awful wallop



Invisible Agent

(THE PHANTOM COMMANDO)

UNIVERSAL PICTURES

*
EXCEPT NEW YEAR'S EVE

M P PUB & DIST
28 W 44TH ST
FILE COPY - DO NOT REMOVE

Intimate in Character
International in Scope
Independent in Thought

THE FILM DAILY

The Daily Newspaper
Of Motion Pictures
Twenty-Four Years Old

VOL. 82, NO. 30 | NEW YORK, TUESDAY, AUGUST 11, 1942 | TEN CENTS

ALLIED CHARGES POCKET VETO OF UMPI PLAN

Para.'s Quarterly and Half-Yearly Earnings Rise

Net Profits for Both Quarter and 6 Months Rise a Million Each

Paramount Pictures Inc. estimates its earnings for the second quarter ended July 4, 1942, at $2,908,000 after interest and all charges including estimated provision for all Federal taxes, normal and surtaxes being computed at 45 per cent. These results are after deducting $240,000 representing increase in provision for Federal normal and surtaxes for the first quarter from 40 per cent to 45 per cent, and include $482,000 representing Paramount's direct and

(Continued on Page 4)

Myers Says Duals' Fate Up to Units

The question of abolishing double features is a problem for exhibitor organizations and is a challenge to them, Abram F. Myers asserts in a current Allied bulletin.

Myers points out that the question exhibitors must face is: "Would

(Continued on Page 4)

Pawtucket Clearance Case Ends With Consent Award

Clearance complaint filed by Currie & Harman, operating the Darlton Theater, Pawtucket, R. I., has ended in a consent award. Complainants charged that Loew's, RKO and Paramount granted the Strand

(Continued on Page 4)

Mass. House Has Plan to Save Oil

Chicopee, Mass. — The Wernick Theater, owned by Ernest, Jacob M. and Samuel Wernick, now using oil for heating purposes, does not plan to convert to coal, they said. If the Federal authorities set some sort of a minimum temperature, the Wernick will be shut down a few days a week in order to conserve the oil to keep the heat at the desired temperature on the other days of the week.

All But One Columnist Pledge Support to Bond Campaign—She Wants No Part of It

Motion picture editors of daily newspapers and fan magazines are pledging their support to aid the industry's "Salute to Our Heroes" Month which gets under way Sept. 1, the committee announced yesterday. Only one of the writing craft has closed her columns to the War Bond drive with this startling statement: "I am bored with the war; I don't want to write about it or hear about it. It has no place on my page." Her publisher, it was announced, did not agree with that viewpoint.

Distribs. Preparing To Sell in 5-Blocks

Distributors who are parties to the consent decree are expected to swing into new season selling or will have set up their sales policies by the end of this week, it was indicated yesterday. M-G-M's sales plan is expected to be announced from Hollywood by W. F. Rodgers. Para-

(Continued on Page 10)

"Stage Door Canteen" To be Released by UA

"Stage Door Canteen" will be released by United Artists, Grad Sears, vice-president, announced yesterday.

Sol Lesser acquired rights to make the picture through the American Theater Wing War Service which operates the canteens in several

(Continued on Page 4)

Skouras Clarifies Status of Zanuck

West Coast Bureau of THE FILM DAILY

Hollywood — Status of Darryl F. Zanuck as a result of his war activities was clarified yesterday by Spyros Skouras, president of 20th Century-Fox, who arrived for studio conferences. Following a meeting

(Continued on Page 10)

Hal Wallis to Produce 6 For WB Next Season

Hal B. Wallis will make at least six pictures on the Warner Bros. schedule for next season, the producer stated yesterday on his arrival from the Coast with Michael Curtiz, director, and Casey Robinson, writer, for preliminary conferences on "This is the Army." Wallis will be co-producer with Lt. Col. J.

(Continued on Page 4)

Issues 5-Page Blast At Arnold, and D of J For Not Acting on Plan

By VAN BEUREN W. DeVRIES
Washington Bureau of THE FILM DAILY

Washington — Accusing Assistant Attorney General Thurman W. Arnold of permitting the UMPI plan submitted to his office July 3 to gather "cobwebs on his desk," the Allied States Association of Motion Picture Exhibitors yesterday charged that the Depart-

(Continued on Page 10)

WB Office Workers Walkout is Settled

The walkout of white-collar workers at Warner Bros. ended yesterday morning when the strikers, at a meeting at the Capitol Hotel, unanimously approved a contract drawn up Sunday night at a conference at the offices of the IATSE in Radio

(Continued on Page 3)

No Let-up in "Miniver" Attendance at Music Hall

Even in its 10th and final week at Radio City Music Hall, "Mrs. Miniver" continues to shatter its own records. Crashing through with a near-capacity attendance of 83,086

(Continued on Page 4)

"Do's and Don'ts" for Tour

Drive Appearances Must be Non-Commercial

Regulations governing the appearances of stars during their tours for the billion dollar Bond drive have been issued by Carlton Duffus of the Treasury War Savings staff. The strictly non-commercial nature of the enterprise is evident in the "do's and dont's" orders concerning the stars' appearances, text of which is printed herewith:

1. They will not appear on theater stages.
2. They will not appear at store stamp booths.
3. They will not appear at rallies

(Continued on Page 3)

Seven New Pix Starting At Hollywood Studios

West Coast Bureau of THE FILM DAILY

Hollywood — Seven new pictures are scheduled to go into production this week:

At Columbia: Seven shooting, including "The Frightened Stiff," mystery comedy. Sam Bischoff producing and Richard Wallace directing; "Ride, Mountie, Ride," western, with Richard Bailey. William Berke di-

(Continued on Page 4)

Nazi B. A. Embassy Asks "Invaders" Ban

Buenos Aires (By Cable)—After a successful 10-day first-run, Columbia's "The Invaders" was the target of a protest by the German Embassy and a ban against the picture was expected to be clamped yesterday.

Whether "The Invaders" was taken off the screen in Buenos Aires as was threatened could not be learned late yesterday. Correspondent of THE FILM DAILY in Buenos Aires cabled that the ban appeared certain.

THE NEWSPAPER OF FILMDOM — THE FILM DAILY — ALL THE NEWS ALL THE TIME

Vol. 82, No. 30 Tues., Aug. 11, 1942 10 Cents

JOHN W. ALICOATE : : : : Publisher

DONALD M. MERSEREAU : General Manager

CHESTER B. BAHN : : : : : : Editor

Published daily except Saturdays, Sundays and Holidays at 1501 Broadway, New York, N. Y., by Wid's Films and Film Folk, Inc. J. W. Alicoate, President and Publisher; Donald M. Mersereau, Secretary-Treasurer. Entered as second class matter, Sept. 8, 1938, at the post-office at New York, N. Y., under the act of March 3, 1879. Terms (Postage free) United States outside of Greater New York $10.00 one year; 6 months, $5.00; 3 months, $3.00. Foreign, $15.00. Subscriber should remit with order. Adddess all communication to THE FILM DAILY, 1501 Broadway New York, N. Y. Phone BRyant 9-7117, 9-7118, 9-7119, 9-7120, 9-7121. Cable address: Filmday, New York.

Representatives: HOLLYWOOD, Calif.—Ralph Wilk, 6425 Hollywood Blvd., Phone Granite 6607. LONDON—Ernest W. Fredman, The Film Renter, 127-133 Wardour St., W. 1. PARIS—P. A. Harle, Le Film, 29 Rue Marsoulan (12). MEXICO CITY—Marco-Aurelio Galindo, Depto. 215, Calle del Sindicalismo, 99, Tacubayo, D. F.

FINANCIAL

(Mon. Aug. 10)

NEW YORK STOCK MARKET

	High	Low	Close	Net Chg.
Am. Seat.	....	....	....	.....
Col. Picts. vtc. (2½%)	7⅞	7⅞	7⅞	+ ⅛
Columbia Picts. pfd.	....	....	....	.....
Con. Fm. Ind.	....	....	....	.....
Con. Fm. Ind. pfd.	....	....	....	.....
East. Kodak	130	129½	129½	+ ½
do pfd.	....	....	....	.....
Gen. Prec. Eq.	13¾	13¾	13¾	+ ⅛
Loew's, Inc.	44¼	43¾	44¼	+ ⅞
Paramount	16	15⅞	16	....
Para. 1st pfd.	....	....	....	.....
RKO	....	....	....	.....
RKO $6 pfd.	....	....	....	.....
20th Century-Fox	....	....	....	.....
20th Century-Fox pfd.	....	....	....	.....
Univ. Pict. pfd.	....	....	....	.....
Warner Bros.	5½	5½	5½	.....

NEW YORK BOND MARKET

	High	Low	Close	Net Chg.
Para. B'way 3s55	63½	63½	63½	+ ¼
Para. Picts. deb. 4s56	99⅝	99⅝	99⅝	.....
Warner Bros.' dbs. 6s48	102½	102½	102½	+ ½

NEW YORK CURB MARKET

	High	Low	Close	Net Chg.
Monogram Picts.	....	....	....	.....
Radio-Keith cvs.	....	....	....	.....
Sonotone Corp.	....	....	....	.....
Technicolor	7	7	7	— ¼
Trans-Lux	....	....	....	.....
Universal Corp. vtc.	6½	6½	6½	.....
Universal Picts.	....	....	....	.....

N. Y. OVER-THE-COUNTER SECURITIES

	Bid	Asked
Met. Playhouse, Inc. 2nd deb. '45	67	71
Roxy Thea. Bldg. 4s 1st '57	63⅜	65⅞

GETTING A SIGNED RECEIPT IS A STANDING RULE OF

Postal Telegraph

CHARGES FOR TELEGRAMS 'PHONED IN APPEAR ON YOUR TELEPHONE BILL.

M-G-M Ad and Publicity Men Join Coast Parleys

Howard Dietz, M-G-M vice-president in charge of advertising and publicity; Si Seadler, advertising manager, William R. Ferguson, exploitation manager, and Arthur Schmidt, publicity manager, wili gather at the company's studios later this week to join home office sales executives in a round of conferences on new season product and to look at recently completed pictures. Dietz and Schmidt will leave for Culver City tomorrow from Omaha, where Dietz is scheduled to organize a state-wide drive in connection with the industry's September War Bond drive today. Schmidt accompanied him there.

Seadler and Ferguson leave New York today. Preceding this group were William F. Rodgers, vice-president in charge of sales; E. K. O'Shea, E. M. Saunders and J. E. Flynn, divisional sales managers, who left for the studios over the week-end.

War Bond Group Borrows Carl Rigrod from RKO

A. Carl Rigrod, RKO Radio publicist, has been loaned by S. Barret McCormick to the New York State War Bond Committee at the request of Max Cohen, committee chairman, to handle the publicity for the New York City campaign during the month of September.

With the motion picture industry heading the national drive for September and aiming at a goal of a billion dollars, the New York City campaign will get under way immediately. Elaborate exploitation plans are now being worked out with seven all-star cavalcades converging on New York to climax the campaign on Sept. 30th.

M. P. Relief Fund Taking House Guest Applications

West Coast Bureau of THE FILM DAILY

Hollywood — The Motion Picture Relief Fund is now taking applications for guests at the newly completed Country House in Woodland Hills.

Ten applications have already been confirmed by the Fund Executive Board. Official opening and dedication of the Motion Picture Country House will be held the latter part of September, Relief Fund spokesmen said.

Schiffrin Arrives

Simon Schiffrin, French producer, has arrived in New York and has taken up residence at 50 West 72nd Street. Schiffrin has opened up negotiations with several American companies with a view toward making features for them in California. Rene Clair and Anatole Litvak are among the directors employed by Schiffrin in Paris. His last production there was "Port of Shadows" starring Jean Gabin and Michele Morgan.

Frank Ross Purchases "The Robe" for $100,000

West Coast Bureau of THE FILM DAILY

Hollywood—Frank Ross, independent producer, over the week-end completed purchase for $100,000 of screen rights to the new Lloyd C. Douglas novel, "The Robe." Houghton Mifflin has scheduled the novel to hit the bookstands within the next few weeks. Ross made the purchase over and above objections by the publishers, who wanted to put the screen rights on the open market. Major studios were unable to secure copies of the manuscript or galley proofs before Ross closed the deal.

The young producer, whose two major films, "Of Mice and Men" and "The Devil and Miss Jones," were substantial grossers at the box-office, states he will release the picture where he can get the co-operation that the property deserves.

Leslie Gregory, Canadian Exhib, Dies of Injuries

Toronto—In a crash of his own airplane during fog on way North to his summer home, Leslie Gregary, owner of the York, Windsor and Royal Theaters at Hamilton, sustained injuries from which he died early yesterday. Gregory recently led a legal fight against Hamilton civic authorities which resulted in indefinite deferment of ban on Sunday midnight shows in that city. He was 35 and married.

James Cagney to Sell And Race at Goshen Today

Goshen, N. Y.—James Cagney, executive member of the Hollywood Victory Committee, is scheduled to put on a double-drive to sell War Bonds at the opening of the trotting and pacing meet here today. According to local Treasury War Savings officials, the star will drive W. H. Cane's Millie's Mite (time of 2:03 1-4 for a mile) in an amateur race against such well-known reinsmen as E. Roland Harriman, Leo McNamara, William Burke and Frank Wiswall.

Mich. Institute Formed For Basic Film Training

Detroit—Motion Picture Institute of the United States of America, Inc., has been formed as a Michigan corporation, to provide basic training in the film field. Corporation is headed by John Whitehead Gafill, who is also director of the Institute. Jorn J. Gafill of Birmingham, Mich., and Ross Wolcott of Royal Oak, Mich. Headquarters are given as Detroit and Hollywood.

J. W. Gafill was formerly with the Jam Handy Organization, of Detroit, and author of articles on the use of motion pictures.

Increase for "Yankees"

Rochester — Prices have been upped by the Century here for the run of 'The Pride of the Yankees." Admission is 44 cents and 55 cents.

COMING and GOING

VERA ZORINA, is en route to New York.

SAM KAPLAN, manager of Albert Dezel Roadshows, is at the Edison from Chicago. He's here on a combined business-vacation trip.

HOWARD DIETZ and ART SCHMIDT leave Omaha tomorrow for the Coast.

SI SEADLER and WILLIAM R. FERGUSON, leave for Hollywood today.

HAL WALLIS, MICHAEL CURTIZ and CASEY ROBINSON are in town from Burbank.

JOSEPH BERNHARD arrived from the Coast Sunday.

ILKA CHASE arrived in New York yesterday.

PAT CASEY, studio labor contact, is here from the Coast.

Y. FRANK FREEMAN arrived yesterday from the Coast.

SPYROS SKOURAS arrived in Hollywood yesterday.

Three RKO Attractions Open Here on Thursday

Three major RKO Radio attractions will simultaneously have their premieres in New York's theatrical sector Thursday. Walt Disney's feature "Bambi" bows into the Radio City Music Hall for its world premiere. Damon Runyon's initial film production "The Big Street," settles into the RKO Palace Theater for its New York run. Orson Welles' second Mercury Production "The Magnificent Ambersons" will hold the attention of the Capitol Theater's patrons.

Para. Options French Film

West Coast Bureau of THE FILM DAILY

Hollywood—Paramount has taken an option on the French picture, "The Man Who Seeks The Truth," and will reproduce it with an American background. B. G. DeSylva, Paramount executive producer, believes the American version will be an ideal starring vehicle for Bing Crosby or Henry Fonda.

CORRECTION

•

TALES OF MANHATTAN

will be trade shown at the 20th Century-Fox Branch Office, 216 E. 1st S Street, Salt Lake City, on Wednesday, August 12th, at 2 P.M.

BERLIN CORRESPONDENT

will be trade shown in Salt Lake City on Wednesday, August 12th, at 10 A.M.

Regulations Issued For Tour of Stars

(Continued from Page 1)

where admission is charged, except where the admission is in the form of stamps and bonds.

4. They will not appear at private parties, dinners, etc.

5. They will not appear on paid radio broadcasts.

6. They will not appear necessarily at conventions or rallies planned to coincide with the appearance of the stars just to have them present as a drawing card on the strength of the fact that this will give the affair a War Savings sanction.

7. They will not make any appearances associated with any political activities or politicians.

8. They will not appear in any parades except in important Labor Day parades.

9. They should not appear at more than three functions in any one day, in any one city.

10. They will appear at Public Rallies, Civic Club Luncheons and most particularly at factories to boost payroll savings plan.

11. They will appear at stamp booths in theater lobbies or in public squares such as at Victory Houses. (These to be classed as secondary appearances.)

12. They will appear at planned press conferences.

Industry Reps. Confer With Duffus on Sept. Bond Drive

Washington Bureau of THE FILM DAILY

Washington—Five of the motion picture industry's representatives conferred here over the week-end with Carlton Duffus, director of the War Savings Staff, Motion Picture and Special Events Division, Robert W. Coyne, field director, and Ralph Englesman, associate field director assigned to New York, on the industry's part in the forthcoming September drive for the sale of War Bonds and Stamps.

One of the features discussed involved the functioning of the payroll savings plan.

Those at the meeting were Conrad Krebs, RKO; Bob Dornan, 20th Century-Fox; Eugene Murphy, Universal; Dick Hyland, Warner Bros., and Mervyn Hauser, Paramount.

Jean Parker
Hobart Bosworth
Samuel Bischoff
William C. Thomas

▼ ▼ ▼

● ● ● A LITTLE healthy rivalry is never out of place.....Especially the constructive brand being displayed currently o'er at Warners h.o. anent the West Coast bow of "Yankee Doodle Dandy" at WB's Hollywood Theater tomorrow,—the event being christened the "Build Ships" Premiere, which promotes the sale of War Bonds.....Charlie Einfeld's Coast contingent is aiming to make an even bigger success of this affair than the Broadway one piloted by Mort Blumenstock to the tune of over $5,750,000 in Bond sales for the Treasury Dept.....Ordinarily, you'd think that the WB boys in the East wouldn't like to see their mark shattered.....But not so.....Actually, Mitch Rawson, John Harkins, Frank Armstrong, John Fitzgerald and all the other boys and gals who worked like Trojans with Blumenstock to make the N. Y. event a precedent-maker are now rooting like 'ell for the Coast gang to top 'em!

▼ ▼ ▼

● ● ● HOLLYWOOD, facing a talent shortage of all kinds, will do well to look to the B'way theater for something more'n stories and actors.....Anent this we mention Lem Ward, a director of proven ability.....Lem first galvanized attention hereabouts via staging "One Third of a Nation" for the WPA's Living Newspaper Project.....This year he has rocketed to front ranks with his fine work on "Brooklyn, U.S.A." and the current dramatic hit, "Uncle Harry".....So-o-o, Dear Film Factories, don't say we didn't remind you. . . . ● Recommended Reading: "Hollywood's Ten Per Centers," by Alva Johnston, in the Aug. 8 Satevepost. . . . ● Joe Hornstein has launched a direct-by-mail campaign urging exhibs. to get out every last ounce of old copper, brass, chairs, fans, motors, rubber and carbon drippings, and turn 'em in to scrap dealers to help win this war. . . . ● Bill Danziger and attractive Better Half have emerged from the jungles of Brazil and are now in Booming Buenos Aires, with next stop Voluptuous Valparaiso, and then Palpitating Panama. . . . ● Bert Nevins writes us that Hallowe'en this year will be a big national event, with parties in the homes of America with the boys of our armed forces as guests.....Idea is being sponsored by the National Hallowe'en Committee of which Bert is Director.....His announcing the plan this early is natural, 'cause Bert knows that the pic industry is "some pumpkins" when it comes to anything helpful to the war effort. . . . ● Walt Disney has edited-down the idea, "in the Spring a young man's fancy, etc.", to the single word "twitterpated" in his new and wonderful "Bambi".....La Toni Spitzer t'other day placed the first of a trio of consecutive-day ads in the personal colyums of the Herald-Tribune and the World Telegram..... They were little romantic notes in which the word "twitterpated" appeared.....During the three days, the ads brought some thousands of telephone calls to the Toni who signed 'em.....This Spitzer stunt put the word with a bang into New York's vocabulary.....Each curious caller was informed that it comes from "Bambi," opening Thursday at Radio City Music Hall.....Ingenious, wot?.....

▼ ▼ ▼

● ● ● THAT item in this column last week about tie-ups arranged by the Cigar Institute of America started a flood of inquiries over there .....We forgot to add that when tie-ups are made the CIA puts up posters in 15,000 high traffic cigar store windows across the country..... with an estimated weekly audience of more than 25 million persons.....

▼ ▼ ▼

AVENGE PEARL HARBOR!

« « « » » »

WB Office Workers Walkout is Settled

(Continued from Page 1)

City. The strike, which involved some 450 office workers, had been called by Motion Picture Office Employes, Local 23169, AFL, on July 29.

It is understood that the terms of the contract are more favorable to MPOE members than the agreement first presented to the company. Under the terms of the contract, which stipulates that all employes who went on strike be paid in full for the period of the walkout, office workers making less than $30 get $4 more per week. Those making $30 to $40 get a $5 increase; $40 to $50, $6; above 50, $8. All other salary inequalities will be adjusted through the union's grievance committee. Provision is made for retroactive pay from May 15 of this year.

The agreement, which calls for seniority in lay-offs, sets up a severance pay schedule as follows: After one year's employment, one week's pay; two to five years, two weeks; after five years, three weeks; after six years, four weeks; after seven years, five weeks; after eight years, six weeks. All employes who have signed applications must remain members of the union, with all new employes required to join up.

The pact, which is for two years, can be reopened after one year on salaries if conditions warrant it.

Picketing at the Warner Bros. building and at the stage doors of the Strand and Hollywood Theaters, the company's showhouses on Broadway, was called off late Sunday night after the terms of the contract had been set at the conference in the office of Richard F. Walsh, president of the IATSE. The conference had been requested by the company when the strike gave indications of assuming alarming proportions.

Joseph Bernhard made a hurried trip from Los Angeles to participate in the conference in his company's behalf, cutting short his sojourn on the West Coast. The union, it is understood, requested his presence at the meeting. Warner Bros. was represented also by Harry M. Kalmine. The union's negotiating committee was headed by Edward K. Flaherty, AFL organizer. Among others present were Walsh and Joseph D. Basson.

Joe Faith to Build Theater

Forestville, Conn.—Joe Faith, Terryville, Unionville and Collinsville exhibitor, has purchased a site for a theater in this Bristol suburb.

WEDDING BELLS

Oscar Serling, producer of "Life With Father" and other hits, and Babette De Sheim, steel heiress who has been Serlin's production assistant for past year, were married at noon Sunday in Charlevoix, Mich.

Myers Says Duals' Fate Up to Units

(Continued from Page 1)

you rather that film was conserved by a reduction of prints, supplemented, perhaps, by a reduction in the number of pictures, with consequent disruption of availability and extension of clearance, or would you prefer that it be accomplished by a nation-wide ban on double features brought about by Government action?"

Whatever the decision may be, after the situation has been thoroughly probed, it is essential to know whether the various organizations will be willing to pool their facts and influence and "join actively and wholeheartedly in a campaign to carry out the will of the majority."

Myers further states his case as follows:

"Assuming that an overwhelming majority of the exhibitors favor a ban on double features, will this meet the demand for film conservation? Positive film is consumed in the wear and tear incident to running it through the projectors. If the theaters continue to operate for the same number of hours under a single feature policy as under a double feature policy, there will be no saving. It is possible to argue that double features result in a larger accumulation of films which have completed their run possibilities without being actually worn out. The solution of this latter point calls for statistics which are not available to the exhibitors.

"Opponents of double features contend, with a show of reason, that if double features are banished the operating hours will necessarily be reduced. They claim that with double features the theaters in order to get in the requisite number of shows open too early and remain open too late. They say that double feature houses must open at a very early hour in the evening to very scant audiences which build up to a peak around 9 o'clock and which dwindle to a late hour so that the concluding portion of the last show is witnessed by only a few people. With the elimination of double features and consequent shortening of the program they assert that the theaters will be able to open later and close earlier and that more seats will be filled throughout the operating period.

"They also claim that elimination of double features will—

(a) Save vital materials such as carbons and tubes and will lessen the need for replacement parts for projecting and sound apparatus.

(b) Reduce the consumption of fuel and electricity.

(c) Enable the theaters to run Victory Shorts and other Government films with less disturbance to the regular program.

"There are others who say that all of the foregoing is purely speculative; that competition and the habits of theatergoers control the operating hours; that the Government is interested only in measures that will guarantee a definite saving of film and is not interested in schemes which may or may not produce the desired result."

Gas Rations Worry Conn. Pix Salesmen

New Haven — Salesmen have a mere 10 gallons per week, Class B gas allotment, and are wondering how they are going to cover their 180 theaters, many in rural inaccessible districts. Some train travel has already been required. So far as theater patronage is concerned, the gas shortage has not yet been felt. Exhibitors believe initial reserves will soon be exhausted, however, and the effect may then be apparent.

Seven New Pix Starting At Hollywood Studios

(Continued from Page 1)

recting and Leon Barsha producing.

At M-G-M: Eight shooting, including "Dr. Gillespie's New Assistant." Willis Goldbeck directing.

At Monogram: Two shooting.

At Paramount: Four shooting.

At RKO-Radio: Six shooting.

At Republic: Four shooting, including "Johnny Doughboy," musical background. John Auer producing and directing; Don Barry western, "Outlaws of Hunted Men" with William Witney directing.

At 20th Century-Fox: Seven shooting.

At Universal: Six shooting.

At Warners: Six shooting, including "Edge of Darkness," drama, co-starring Errol Flynn and Ann Sheridan. Lewis Milestone directing for Producer Henry Blanke.

"Hitler—Dead or Alive," an independent production being produced by Charles W. House and Ben Judells, with Herman Webber as associate producer. Nick Grinde directing.

No Let-up in "Miniver" Attendance at Music Hall

(Continued from Page 1)

for the first four days of the 10th week, the film registered an increase of 2,352 patrons over a similar period in the ninth week. The figure also represents a jump of 2,850 over a corresponding eight-week period.

From the opening day through Sunday night, aggregate attendance stood at 1,424,964. The ninth week drew 140,900 patrons.

Loew's to Launch Drive

Plans for a successful September War Bond campaign in Loew's Greater New York theaters are being discussed at a series of district meetings called for each morning this week by Ernest Emerling, acting advertising director. Every one of the circuit's 73 in-town theaters will launch the drive with a "Salute to Our Heroes" rally on opening night, Sept. 1.

Ecuadorean Award to Macgowan

Kenneth Macgowan of the Office of the Co-ordinator of Inter-American Affairs, was among those who received an award from Dr. S. E. Duran-Ballen, Consul General of Ecuador in New York, at a reception commemorating the beginning of Ecuador's struggle for independence, Aug. 10, 1809.

Hal Wallis to Produce 6 For WB Next Season

(Continued from Page 1)

L. Warner on the film version of Irving Berlin's all-soldier revue.

Three Wallis productions, "Watch on the Rhine," "Casablanca" and "Princess O'Rourke," are now nearing completion. "Air Force" went before the cameras last week, and "Men Without Country" is now in preparation.

Wallis also produced "Yankee Doodle Dandy," which will be handled separately by Warners in the new season, and "Desperate Journey," which will be one of the company's first general releases for 1942-43.

After a series of talks here with Irving Berlin on plans for the filming of "This is the Army," Wallis will proceed to Washington for further talks regarding the production with Army officials.

Curtiz returns to the Coast the latter part of the week, while Robinson is expected to remain in New York for awhile to work on the script.

Pawtucket Clearance Case Ends With Consent Award

(Continued from Page 1)

Theater 30 days over the Darlton, and that Warners and 20th-Fox give the Leroy Theater 45 days over the Darlton. They asked that the Darlton be given pictures seven days after Pawtucket first-runs and not more than 30 days after first-run Providence.

Under the consent award, it was agreed that the complaint against Paramount be dismissed. As to Loew's and RKO, the maximum clearance to the Strand and Leroy over the Darlton or Fairlawn (intervenor) shall be 21 days. Maximum clearance by Warners and 20th-Fox for the Strand or Leroy over theater or theaters they license in Pawtucket shall be 21 days for second-run and 35 days for third-run.

"Stage Door Canteen" To be Released by UA

(Continued from Page 1)

large cities. Lesser will finance the production and all profits above production and distribution costs will be turned over to the organization.

Approximately 30 top-ranking players of the stage and screen will appear in the picture, as well as headliner bands, the latter through the co-operation of Music Corp. of America.

Korda Buys "Thirteen"

Alexander Korda has purchased from Artkino Pictures, the American remake rights of "The Thirteen," a Soviet film based on a true story about twelve Red Army men and a woman trapped in a desert by an army of bandits and enemy agents. Artkino was represented in the negotiationsby Nicholas Napoli, its president.

Para. Quarterly, 6-Months' Net Rise

(Continued from Page 1)

indirect net interest as a stockholder in the combined undistributed earnings for the quarter of partially owned non-consolidated subsidiaries. Earnings for the six months ended July 4, 1942, on the same basis are estimated at $5,823,000 including $1,026,000 share of undistributed earnings of partially owned non-consolidated subsidiaries and $130,000 of non-recurring income.

In the first six months of 1942 the company has included in its earnings only those subsidiaries which have operations in the western hemisphere; the operations of all other foreign subsidiaries (including those operating in England, Australia, New Zealand and India) and the company's share of current film rentals therefrom are included only to the extent received or determined to be receivable in dollars.

Earnings for the quarter ended July 5, 1941 were $1,904,000 including $231,000 share of undistributed earnings of partially owned non-consolidated subsidiaries, while earnings for the first six months of 1941 were $4,379,000 including $881,000 share of undistributed eranings of partially owned non-consolidated subsidiaries. These 1941 earnings included the operations of and the company's share of film rentals from subsidiaries operating in England, Australia, New Zealand and India, which have not been included in 1942 except to the extent above reported.

There were outstanding on July 4, 1942, 126,042 shares of cumulative convertible $100 par value 6 per cent first preferred stock. After deducting $189,063 of dividends accrued for the quarter on these first preferred shares, the remaining $2,718,937 of estimated combined consolidated and share of undistributed earnings for the quarter represent $.94 per share on the 2,901,580 shares of common stock outstanding on July 4, 1942 which compares with $.66 per share for the quarter ended July 5, 1941. Computed on the same basis, the estimated combined consolidated and share of undistributed earnngs for the six months ended July 4, 1942 represent $1.88 per share on such common stock outstanding, which compares with $1.56 per share for the six months ended July 5, 1941.

The board of directors of Paramount Pictures Inc. yesterday declared the regular quarterly dividends of 25c per share on its common stock and $1.50 per share on its first preferred stock, payable October 1, 1942, to common stockholders of record on September 15, 1942 and preferred stockholders of record on Sept. 17, 1942.

Increases Capital

Albany—Good Will Pictures Corp., New York City, has filed a certificate at Albany increasing its cash capital from $20,000 to $50,000. Slade & Slade, attorneys, 521 Fifth Avenue, filed the papers.

UPON THE INDUSTRY'S LEADER FALLS THE RESPONSIBILITY...

☆ ☆ ☆ ☆ ☆ ☆ ☆ ☆

TO CONTINUE GIVING THE BEST MOTION PICTURE ENTERTAINMENT TO OUR WARTIME AUDIENCES

☆ ☆ ☆ ☆ ☆ ☆ ☆ ☆ ☆ ☆ ☆ ☆ ☆

TO ACHIEVE THIS IN A WAY CONSISTENT WITH THE NATION'S CONSERVATION AND MANPOWER NEEDS

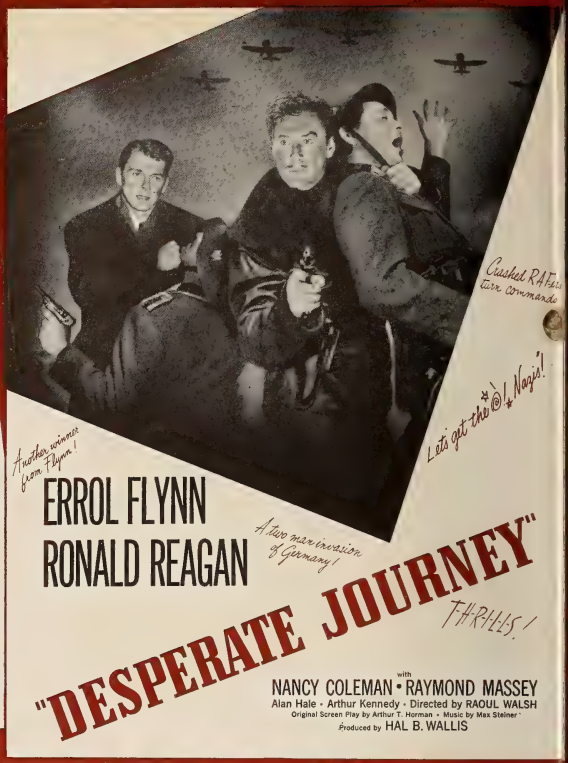
☆ ☆ ☆ ☆ ☆ ☆ ☆ ☆ ☆ ☆ ☆ ☆ ☆

TO KEEP FAITH WITH 12,128 EXHIBITORS WHO AGAIN EXPECT—AND WILL RECEIVE—PROFITABLE PRODUCT

IN 1942-43, THIS IS THE JOB FOR

Warner Bros.

One of the great pictures of all time!
IT ALL STARTS WITH
James Cagney
IN
"YANKEE DOODLE DANDY"
3rd month at the Hollywood, N.Y.
BASED ON THE STORY, LYRICS AND MUSIC OF
GEORGE M. COHAN with JOAN LESLIE · WALTER HUSTON · RICHARD WHORF
JEANNE CAGNEY · FRANCES LANGFORD · GEORGE TOBIAS · IRENE MANNING · Directed by MICHAEL CURTIZ
Screen Play by Robert Buckner and Edmund Joseph · Original Story by Robert Buckner


Crashed RAF-ers turn commando
Lets get the "@!" Nazis!
Another winner from Flynn!
ERROL FLYNN
RONALD REAGAN
A two man invasion of Germany!
"DESPERATE JOURNEY"
F-H-R-I-L-L-S!
with
NANCY COLEMAN · RAYMOND MASSEY
Alan Hale · Arthur Kennedy · Directed by RAOUL WALSH
Original Screen Play by Arthur T. Horman · Music by Max Steiner
Produced by HAL B. WALLIS

IDA LUPINO · DENNIS MORGAN · JOAN LESLIE
Watch this one! Another "Kings Row"!
"The Hard Way"
Lupino is an unlovable character!
Make money the easy way; Play "The Hard Way"
Songs and dances, too
with JACK CARSON · GLADYS GEORGE · FAYE EMERSON
Directed by VINCENT SHERMAN · Screen Play by Daniel Fuchs and Peter Viertel

The "Maltese Falcon" stars reunited!
Hirohito, here he comes-o!
What a bang hell give you!
Sidney Greenstreet, too! Remember "The Fat Man"?
HUMPHREY BOGART
in
"ACROSS THE PACIFIC"
with MARY ASTOR · SYDNEY GREENSTREET
Directed by JOHN HUSTON · Screen Play by Richard Macaulay · From the Saturday Evening Post Serial by Robert Carson

Remember the stage hit! What laughs!

What a team!

JACK BENNY
ANN SHERIDAN

"GEORGE WASHINGTON SLEPT HERE"

Benny? Benny? On the air isn't he?

"Kings Row" "Juke Girl" G.W.S.H. yum-yum!

with CHARLES COBURN • PERCY KILBRIDE • HATTIE McDANIEL • WILLIAM TRACY

Screen Play by Everett Freeman • From the Stage Play by MOSS HART and GEORGE S. KAUFMAN • Produced by Sam H. Harris

Directed by WILLIAM KEIGHLEY

From "Jezebel" to "Battle of Warners!"

Made to be Bette's best!

Better than "In This Our Life"

By the author of "Stella Dallas"

BETTE DAVIS
PAUL HENREID

"Now, Voyager"

with CLAUDE RAINS • GLADYS COOPER • BONITA GRANVILLE • ILKA CHASE • A HAL B. WALLIS PRODUCTION

Directed by IRVING RAPPER • Screen Play by Casey Robinson • From the Novel by Olive Higgins Prouty • Music by Max Steiner

GEORGE BRENT
BRENDA
MARSHALL

"You can't escape forever"

This one's hot!

Brenda loves George! George loves Brenda! Both love trouble!

Gangsters too! And guns!

Who wants to escape forever?

with GENE LOCKHART • ROSCOE KARNS • EDWARD CIANNELLI • Directed by JO GRAHAM

Screen Play by Fred Niblo, Jr. and Hector Chevigny • From a Story by Roy Chanslor

Air Mail Special for Adolf!

Our answer to the axis!

He went back to England—and glory!

Filmed under bombfire!

"FLYING FORTRESS"

"Big boxoffice winner!" —London Cinema

with
RICHARD GREENE

more
more
more

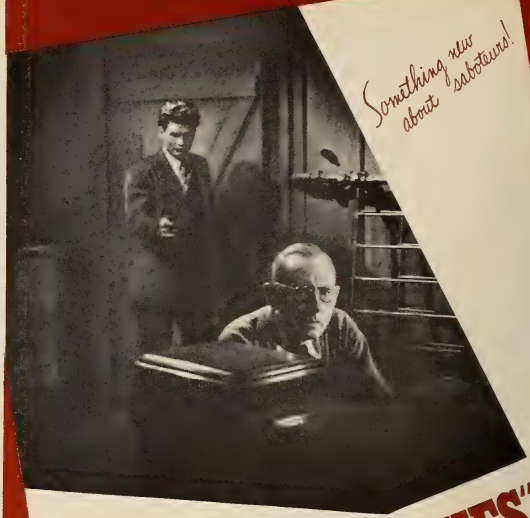
Screams and trapdoors!

Ghosts and bats!

Don't trust Handsome over there at the right!

"The HIDDEN HAND"

with CRAIG STEVENS · ELISABETH FRASER · JULIE BISHOP
Frank Wilcox · Ruth Ford · Directed by BEN STOLOFF
Screen Play by Anthony Coldewey and Raymond Schrock • Based on a Play by Rufus King



Something new about saboteurs!

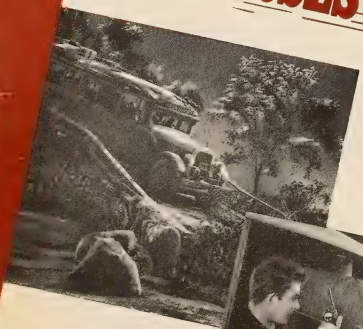
"SECRET ENEMIES"

.. and how to expose 'em.

with CRAIG STEVENS · FAYE EMERSON
John Ridgely · Charles Lang · Robert Warwick · Directed by BEN STOLOFF
Screen Play by Raymond L. Schrock

"BUSSES ROAR"

A 4-wheel break for you!



Spies blow up roads!

Dick blows up spies!

with RICHARD TRAVIS • JULIE BISHOP
CHARLES DRAKE • ELEANOR PARKER • ELISABETH FRASER • Directed by D. ROSS LEDERMAN
Screen Play by George R. Bilson and Anthony Coldewey
Original Story by Anthony Coldewey

LAST YEAR
THIS YEAR
NEXT YEAR

Warners!

☆ ☆ REVIEWS OF THE NEW FILMS ☆ ☆

"Orchestra Wives"

with George Montgomery, Ann Rutherford
20th-Fox 98 Mins.

HERE IS SOLID ENTERTAINMENT WITH ESPECIALLY POWERFUL APPEAL FOR THE YOUNGER GENERATION.

This film capitalizes on the jive craze with tremendous success. While it is able to provide plenty of solid entertainment for practically any type of audience, it carries a special sock for the younger people, who will find the musical content irresistible. Those who worship swing should go into a dither over "Orchestra Wives."

Glenn Miller and his orchestra make this film a smash hit with jiving America. The story calls generously upon the services of this popular band, which gives out with everything in the cause of entertainment. Augmenting the work of the orchestra is a quartet of excellent vocal numbers created by Mack Gordon and Harry Warren and rendered in good popular style. The tunes are "Serenade in Blue," "I've Got a Gal in Kalamazoo," "People Like You and Me" and "At Last." The customers are further regaled with a sensational specialty by the colored dance team of the Nicholas Brothers.

The film concerns itself with the problems, mainly romantic, which face the wives of the men connected with the orchestra around which the film is built. Most of them are a lot of cats with a mania for gossip.

One exception is the sweet unsophisticated youngster (Ann Rutherford) married to the cornet player in the orchestra (George Montgomery). A singer with the band (Lynn Bari) can't forget that Montgomery gave her the air to further his romance with Miss Rutherford. She causes the latter to break with her husband when she maneuvers the fellow into an embarrassing situation. In trying to get even with the other women for their part in the affair Miss Rutheford unwittingly causes the orchestra to break up. However, before it's all over she manages with the aid of a member of the band (Cesar Romero) to reunite the musicians and make her peace with her husband.

Miss Rutherford easily gives the outstanding performance in a cast studded with many fine players. There is an intensity to her acting that gains her profound sympathy. First-rate work is contributed by Montgomery, Miss Bari, Carole Landis, Romero, Virginia Gilmore, Mary Beth Hughes, Tamara Geva, Frank Orth, Grant Mitchell, Jackie Gleason. Besides conducting his boys, Miller has an acting role in the film. He gives a surprisingly good account of himself as an actor.

Karl Tunberg and Darrell Ware, working from an original by James Prindle, have injected plenty of comedy into their screenplay. Archie Mayo's direction extracts the maximum of entertainment from the story. Alfred Newman's musical direction is noteworthy. William LeBaron produced the film like a true showman.

CAST: George Montgomery, Ann Rutherford, Glenn Miller, Lynn Bari, Carole Landis, Cesar Romero, Virginia Gilmore, Mary Beth Hughes, Nicholas Brothers, Tamara Geva, Frank Orth, Grant Mitchell, Henry Morgan, Jackie Gleason, Edith Evanson, Alec Craig.

CREDITS: Producer, William LeBaron; Director, Archie Mayo; Screenplay, Karl Tunberg, Darrell Ware; Based on story by James Prindle; Songs, Mack Gordon, Harry Warren; Musical Director, Alfred Newman; Cameraman, Lucien Ballard; Art Directors, Richard Day, Joseph C. Wright; Film Editor, Robert Bischoff.

DIRECTION, Good. PHOTOGRAPHY, Good.

"Just Off Broadway"

with Lloyd Nolan, Marjorie Weaver
20th-Fox 66 Mins.

MELODRAMA CONTAINS ENOUGH SUSPENSEFUL MATERIAL TO GET BY IN THE NEIGHBORHOODS.

Michael Shayne is at it again in "Just Off Broadway." This time he goes on the prowl in behalf of a gal on trial for murder. He believes the lady is innocent, so he sets out to find the guilty party, a job which he executes neatly and with dispatch and in a manner that makes for considerable excitement and suspense.

Shayne is highly unorthodox in solving his latest case. He is a member of the jury trying the young lady. To run down his clues he has to slip out of the hotel room in which he has been confined for the night. The action covers the span of one evening and covers it well. Before Shayne creeps up the fire-escape and flops into bed he has explored no end of clues, questioning every person who could have had anything to do with the crime. By clever maneuvering he succeeds in pinning the crime on the attorney for the defense, who, being in love with the defendant, resented the attention shown her by the man for whose murder she is on trial. It must be said for the attorney that he did not expect the crime to be pinned on the little lady.

Nolan plays Shayne with his usual aplomb. He gets nice support from the others in the cast—Marjorie Weaver as a newspaper woman, Phil Silvers as a comic photographer, Grant Richards as the district attorney, Richard Derr as the lawyer, Joan Valerie as a suspect.

Herbert I. Leeds' direction is touch-and-go. Arnaud d'Usseau's screenplay, based on an idea by Jo Eisinger and the Michael Shayne character created by Brett Halliday, is a workmanlike job with touches of humor here and there.

CAST: Lloyd Nolan, Marjorie Weaver, Phil Silvers, Janis Carter, Richard Derr, Joan Valerie, Don Costello, Chester Clute, Francis Pierlot, Grant Richards, George Carleton, Alexander Lockwood, William Haade, Leyland Hodgson, Oscar O'Shea.

CREDITS: Executive Producer, Sol Wurtzel; Director, Herbert I. Leeds; Screenplay, Arnaud d'Usseau; Based on idea by Jo Eisinger and character created by Brett Halliday; Cameraman, Lucien Andriot; Art Directors, Richard Day, Chester Gore; Musical Director, Emil Newman; Film Editor, Louis Loeffler.

DIRECTION, Good. PHOTOGRAPHY, Good.

Frank Dolan Dies

Washington Bureau of THE FILM DAILY

Washington—Frank "Red" Dolan, 44, former reporter for the New York News and a Hollywood script writer for Pathe and Columbia, was cremated here yesterday. He died last week of coronary thrombosis. He was employed here by the OPM.

"Sabotage Squad"

with Edward Norris, Bruce Bennett
Columbia 64 Mins.

BLOOD-AND-THUNDER MELODRAMA SHOULD DO FAIRLY WELL IN THE SMALLER SITUATIONS.

Nazi agents and the authorities have another field day in "Sabotage Squad," a fair melodrama that explodes all over the place with action, even if some of it does happen to be a little preposterous.

The plot is thick and generous, with both sides getting a furious workout before the Nazi villains get what's coming to them—which is plenty.

The hero of the piece is a petty gambler (Edward Norris) who redeems himself when he is killed in a successful attempt to prevent the head saboteur (Sidney Blackmer) from blowing up an airplane factory. Norris is picked up for questioning in connection with a wallet-snatching job pulled by a pickpocket pal (George McKay). The wallet belongs to Blackmer, a scientist by profession. In it is found evidence exposing the owner as a saboteur. Presto, the police and the FBI are hot on Blackmer's trail, with Norris and his light-fingered pal assisting. Both sides chase each other hither and yon before Norris puts an end to the argument by blowing up a truck carrying dynamite with which to destroy the plane plant. Norris doesn't die alone. He takes Blackmer with him into limbo. All this may not be any too original but it has the virtue of excitement and commotion for the lovers of the melodramatic.

The cast does as well as could be expected with the material available. Norris, McKay, Blackmer, Bruce Bennett, Kay Harris, Don Beddoe are the best of the players.

Lew Landers' direction has considerable drive. Bernice Petkere, Wallace Sullivan and David Silverstein collaborated on the screenplay, which is based on a yarn by Miss Petkere and Sullivan. Jack Fier is down as producer.

CAST: Bruce Bennett, Kay Harris, Edward Norris, Sidney Blackmer, Don Beddoe, John Tyrrell, George McKay, Robert Emmett Keane, Eddie Laughton.

CREDITS: Producer, Jack Fier; Director, Lew Landers; Story, Bernice Petkere, Wallace Sullivan; Screenplay, Bernice Petkere, Wallace Sullivan, David Silverstein; Cameraman, Franz Planer; Art Director, Lionel Banks; Musical Director, M. W. Stoloff; Film Editor, William Lyon.

DIRECTION, Fair. PHOTOGRAPHY, Good.

"Tales of Manhattan" Breaking L. A. Records

All figures for estimated grosses of the pre-release engagements of "Tales of Manhattan" have been scaled upward as the result of the unprecedented business reported to the 20th Century-Fox home office, the company states.

Every known record for week-end gross and audience attendance was broken in Los Angeles where the Boris Morros-S.P. Eagle special production is said to be jamming them into five theaters at increased admissions. It opened Thursday at the Grauman's Chinese, Loew's State, Carthay, United Artists and Wilshire Theaters for an indefinite pre-release run. It also opened Thursday in the Fox Theater, Phoenix; Friday inthe Wilson Theater, Fresno, and Sunday in the Fox Theater, Bakersfield.

"Isle of Missing Men"

with John Howard, Helen Gilbert, Gilbert Roland, Alan Mowbray
(HOLLYWOOD PREVIEW)
Monogram 67 Mins.

GOOD CAST AND DIRECTION GIVES THIS EXCELLENT RATING FOR DUAL BILLS.

A strong cast and good direction combine to give this melodrama excellent rating in the modest budget field. Richard Oswald served as producer as well as director.

The acting is above par, with John Howard doing nice work as the governor of a convict island. Alan Mowbray is a standout as a drunken doctor who ministers to the needs of the prisoners. Gilbert Roland gives a good performance as one of the convicts, while Helen Gilbert is decorative as his wife. Bradley Page, George Chandler, Egon Brecher, Ernie Adams, Kitty O'Neill and Geraldine Gray are among the capable principals.

Aboard the S. S. Bombay, returning to his duties as governor of the remote penal island of Caruba, Howard meets Miss Gilbert. He invites her to spend a week there and she accepts. It develops that she and Roland, a prisoner, are married and she induces Mowbray to help him escape.

Miss Gilbert gives Roland all her money and jewels needed to pay off Adams, captain of a freighter, which Roland boards. A few miles out, Roland attacks Adams in an attempt to retake the money and jewels from him, but is slain. In the meantime, Miss Gilbert has learned that Roland is a bigamist, and she is happy to leave the island with Howard, who has fallen in love with her.

CAST: John Howard, Helen Gilbert, Gilbert Roland, Alan Mowbray, Bradley Page, George Chandler, Geraldine Gray, Egon Brecher, Kitty O'Neill, Dewey Robinson, Charles Williams, Ernie Adams, Kenneth Duncan, Alex Havier.

CREDITS: Producer, Richard Oswald; Associate Producer, Louis Berkoff; Director, Richard Oswald; Based on play, "White Lady," by Gina Kaus and Ladislas Fodor; Screenplay, Robert Chapin; Adaptation, Richard Oswald and Robert Chapin; Cameraman, Paul Ivano; Film Editor, Jack Dennis; Art Director, Paul P. Sylos; Musical Director, Edward Kay.

DIRECTION, Good. PHOTOGRAPHY, Good.

Postpone SPG Parley

The U. S. Conciliation Service yesterday postponed until tomorrow its new attempt to mediate the contract dispute between Warner Bros. and the Screen Publicists Guild of New York. The postponement was requested by the Government. A conference held on Friday with representatives of the company and the guild at the Park Central Hotel met with failure.

Allied Blast Cites Advantages of Blocks-of-13

Asserts Net Earnings Of Major Distributors Rose During Trial Period

(*Continued from Page* 1)

ment of Justice has no intention of acting on the question but intends to give the plan a "pocket veto."

"The implications of the situation are grave enough to merit the consideration and to arouse the indignation of the countless thousands who directly and through their authorized spokesmen have joined in the fight against the evils of block-booking and blind-selling," Allied declared.

In an explanatory statement accompanying its five-page blast, the association stated its position in the matter had been approved by its executive committee and that it felt it necessary to make the entire situation public for the benefit of exhibitors and public groups.

Expected Early D of J Approval

Pointing out that the UMPI plan was given Arnold's office July 3, Allied said the committee submitting it left the Justice Department with the understanding approval of it would be forthcoming within a week.

This was indicated by Arnold's assistant, the statement declared, so that the plan could be presented to Federal Judge Henry W. Goddard (who signed the consent decree) before he left for a vacation on Aug. 1.

"Time elapsed and nothing happened. Arnold and his assistant gave no satisfactory explanation," Allied continued. "It was stated that the plan could not be submitted to the Attorney General until the Nazi spy trial was concluded. The end of that proceeding brought no action.

"It was stated that the acceptance of the plan might interfere with a resumption of the trial of the case next year when other provisions of the decree expire. But if (as is apparent) Arnold was prevented by political influence from trying the case in 1940, when the country was at peace, how can he hope to overcome such forces in 1943 when assuredly the country will be at war?

Collecting Cobwebs Since July 3

"The plan has been collecting cobwebs on his desk since July 3. According to a statement reported in the trade press, he does not intend to take any action on it.

"Therefore," charges Allied, "as a result of Arnold's action in accepting a milk-and-water consent decree in 1940, and his inaction in 1942, there is today no legal restriction of any kind on the monopolistic and socially undesirable practices of block-booking and blind-selling.

"The public groups which worked so hard and so long for reform in the method of distributing motion pictures are right back where they started many years ago," it adds.

"The consent decree required that all feature pictures be tradeshown before being offered to the exhibitors. There is now no requirement that pictures be tradeshown or identified in any way.

No Restriction on Size of Blocks

"The consent decree prohibited the offering of more than five pictures in a block. Today there is no restriction on the size of the blocks that may be offered.

"The consent decree specifically provided that the license or offer for license of one group of features shall not be conditioned upon the licensing of another feature or group of features. The Department of Justice has been advised by this association that at least one of the companies formerly bound by this provision has, since June 1 refused to approve a contract for one group of pictures unless the exhibitor would agree also to take another group which he did not want.

"The petition filed by the Government in its suit against the Big Eight alleged, in substance, that five of the defendants had monopolized the first-runs of pictures in many cities and towns by means of long-term contracts (called 'franchises') which secured to the producer-owned theaters (called 'affiliated theaters') the enjoyment of such runs to the exclusion of all other exhibitors. There is today no curb on the power of the theater-owning producers to further extend their monopoly by granting preferential franchises to the affiliated theaters.

Hopes for Congressional Committee

"Arnold's unaccountable attitude is all the more serious because with Congress so absorbed with problems arising out of the war thre is little likelihood that it will find time to consider anti-block-booking legislation. The most that can be hoped for is that a Congressional Committee, either in the consideration of some measure like the Neely Bill or pursuant to resolution calling for an investigation, will develop and disclose all the facts connected with this amazing situation. Such revelation would pave the way for effective action in the future.

"The provision for tradeshowings did not cure the evil of blind-selling because the average exhibitor must buy upwards of 156 features a year (upwards of 312 if operating on a double feature policy) and could not spend the time away from his business and in the exchange centers (there are only 31 in the United States) to attend the tradeshowings. Moreover, during a substantial part of the season gasoline rationing and the tire shortage prevented attendance at the tradeshowings.

"The five-picture plan did not cure the evil of block-booking (the forcing of the bad with the good). Reducing the size of blocks can, at best, be only a palliative.

"An exhibitor in a closed situation can, theoretically, reject one group and buy another provided he is not required to buy all pictures in order to keep his theaters open. If in such a situation a distributor should offer two groups, one containing five good pictures and the other containing five bad pictures, the choice would be easy but the distributors do not do business that way. If a distributor has four strong pictures and six weak ones, he places two strong and three weak in each group. To get the good, the exhibitor still must take the bad.

Block-Booking Evils Uncured

"But not all exhibitors enjoy closed situations—i.e., have no competition. Often in the larger cities an exhibitor is compelled by competitive conditions to take virtually all of the pictures that are available to him on his run. He can relieve himself of a few weak ones only if he has a cancellation privilege or is permitted to 'wash out' a few pictures at the end of a season in consideration of buying a new block. Under the consent decree the small cancellation privilege formerly granted by some companies was discontinued. The five-picture plan had the effect to end 'wash outs.' Except in a comparatively few closed situations the consent decree did little to cure the evils of block-booking.

"The five-picture plan not only was burdensome and expensive to the independent exhibitors, it also reduced their bargaining powers. Under the old system, with all its faults, exhibitors nevertheless could protect themselves with a backlog of films and then try to outlast the distributors in bargaining for the remainder of their needs. Under the consent decree the exhibitors were forced to buy 'under the gun' and the distributors took advantage of their necessities. Last year the distributors demanded that more pictures be played at high percentages of the box office receipts than ever before.

"Not only that but they required that the exhibitors increase the admission prices paid by the public during the engagements of numerous outstanding pictures, including inspirational war pictures, thereby increasing the amounts realized by them from the percentage arrangements.

"This profiteering was not confined to the five consenting companies. The non-consenting companies realizing the anxiety of the exhibitors to obtain additional product in order to strengthen their position in bargaining with the consenting companies, also raised their demands for high percentage pictures.

Distribs. Net Earnings Up

"The tactics of the distributors in thus taking advantage of the opportunities afforded by the consent decree have resulted in greatly increasing their earnings at the expense of the exhibitors and of the movie-going public.

"The proposed plan to which Arnold has given a pocket-veto is an improvement over the consent decree plan from every point of view because—(A) it increases the size of the permissible block from five to 13 features, but based upon prospective release schedules this is more likely to be around 10.

Other UMI Plan Advantages

"(B) Five in each group will be tradeshown. The remainder will be identified in trade announcements and in the contracts by reference to the star, or the featured player, or by an outline of the story (if an original) or by reference to a play or published book or story (if based thereon). Deviation from identification in any case will enable the exhibitor to cancel the picture as a substitute.

"(C) All the safeguards of the consent decree against forcing one picture or group with another picture of group, now suspended, will be restored.

"(D) Finally, and most important, an overwhelming majority of the exhibitors will be afforded the unrestricted right to cancel two pictures out of the identified pictures in each group. Under the new plan the groups probably will not average over 10 pictures, five tradeshown and five identified. It is reasonable to expect that the strong pictures will be tradeshown—the distributors so say. If so, most exhibitors will be able to rid themselves of two of the weaker pictures in each group. This will mean a 40 per cent cancellation as to the identified pictures, if, as seem likely, the privilege is extended to the entire group, it will mean a 20 per cent cancellation privilege.

"(E) The proposed cancellation privilege is the minimum that the exhibitors will be entitled to exercise. Each company will be free to enlarge the privilege if it sees fit.

Can't Buy Pix by Mail Order

"(F) Motion pictures cannot be bought by mail order. Each contract must be negotiated between the distributor and the exhibitor. There are around 15,000 theaters. There are 31 exchange centers. To sell films the salesmen must operate out of these centers to visit the exhibitors or else the exhibitors must travel to the exchange centers to contact the salesmen. The proposed plan will reduce by one-half the number of transactions between each consenting company and its customers. This will mean a grat saving of tires and gasoline, and will relieve the burden on already overtaxed transit facilities, and these considerations are deserving of the attention of the War Production Board and the Office of Defense Transportation."

TO THE COLORS!

Huntington, W. Va.—Herbert Ochs announces that he has disposed of his interest in the Arena Gardens Roller Rink and is no longer associated with Richard Deitsch in the enterprise. Ochs is now devoting his entire time to his Drive-In theaters in Dayton, Louisville and Georgetown, Ky.

Howard City, Mich.—R. C. Guthrie has purchased the Roxy Theater here from Percy Curtis.

Rochester—Eastman Kodak Co.'s Kodak Park softball team has won the championship of the Major Industrial League.

STORKS!

Washington Bureau of THE FILM DAILY

Washington—Harold Hershey, secretary to Anthony Muto, Washington representative of Movietone, has become the father of a boy.

Skouras Clarifies Status of Zanuck

(*Continued from Page* 1)

at the studio, Skouras issued the following statement:

"Colonel Zanuck is an officer of the Signal Corps, U. S. A. in charge of military films produced by the Research Council with the collaboration of all Hollywood studios and under direct orders of the War Department.

'As vice-president in charge of production, Darryl Zanuck will, as in the past, continue to guide the production activities of our company.

"Colonel Zanuck will personally produce for 20th Century-Fox a number of films dealing with military and naval subjects, or themes of international political significance, such as John Steinbeck's 'The Moon is Down' and John Brophy's Libyan novel, 'The Immortal Sergeant.'

"The establishment of a Signal Corps film depot at the Western Avenue studios of 20th Century-Fox for the use of the Special Service Branch of the U. S. Army is another example of the motion picture industry's co-operation with the nation's war effort."

Distributors Preparing To Sell in Blocks-of-5

(*Continued from Page* 1)

mount is said to be preparing to make an announcement within the next few days. RKO will launch its sales campaign on Aug. 25, while 20th Century-Fox already has started. Warner Bros. has announced its first block-of-five.

That the affected companies will sell in blocks-of-five until the UMPI sales plan is clarified is generally understood. However, each company may have its own formula for cancellation.

Rites for Charles E. Ford

West Coast Bureau of THE FILM DAILY

Hollywood—Funeral services for Charles E. Ford, 43, who died of peritonitis will be held today at Forest Lawn Cemetery. He recently returned from South America where he supervised "Killers of the Amazon." Before coming to Hollywood in 1938 to join Republic as a producer, he was manager of Universal Newsreel.

"DO-RE-MI"

What Every Showman Wants...

AND HOW TO GET IT!

Reduced to the simplest terms, this is what every showman wants: Good pictures . . . good business . . . a consistent steady flow of ticket-buyers at the box-office window ● How to get it? ADVERTISING! Good advertising . . . steady advertising . . . consistent advertising . . . all-round advertising ● For advertising marks the difference between mass buying and occasional buying ● And every last man of you can afford the best all-round advertising medium this industry ever saw ● The 3 Best Sellers in the Business! . . . Standard Accessories . . . Specialty Accessories and Trailers by National Screen Service . . . selling, selling, selling, selling, all of the time . . . inside your theatre . . . outside your theatre . . . away from your theatre . . . wherever people walk or talk ● Let's get together and make box-office history!

NATIONAL *Screen* SERVICE
PRIZE BABY OF THE INDUSTRY

Selling facts about "Between Us Girls"

UNIVERSAL'S HIT FOR LABOR DAY AND THE NEW SEASON!

78,000,000 MAGAZINE READERS WILL SEE THIS FULL PAGE AD IN THE BIGGEST CIRCULATION MAGAZINES!

On the news stands from August 25th through Sept. 15th

Here are the magazines carrying this ad . . .

LIFE, LOOK, LIBERTY, COLLIER'S, AMERICAN MAGAZINE, TRUE STORY, FAMILY CIRCLE, PHOTOPLAY-MOVIE MIRROR, CHARM, HOLLYWOOD, MOTION PICTURE, MOVIE STORY, TRUE CONFESSIONS, ROMANTIC STORY, GLAMOUR, MOVIE RADIO GUIDE, STARDOM, SCREEN GUIDE, MOVIE LIFE, MOVIE STARS PARADE, MOVIES, PERSONAL ROMANCES, RADIO MIRROR, TRUE EXPERIENCES, TRUE LOVE & ROMANCE, TRUE ROMANCES, MODERN ROMANCES, MODERN SCREEN, SCREEN ROMANCES, SCREENLAND, SILVER SCREEN, PIC.

UNIVERSAL PICTURE

WATCH FOR OTHER NEWS ABOUT THIS KOSTER HIT

Your theatre is on the front line of the war in September . . . "Salute To Our Heroes" Month must sell a billion dollars in Bonds and Stamps!

FILE COPY
DO NOT REMOVE

Intimate in Character
International in Scope
Independent in Thought

THE Film DAILY

The Daily Newspaper
Of Motion Pictures
Twenty-Four Years Old

VOL. 82, NO. 31 | NEW YORK, WEDNESDAY, AUGUST 12, 1942 | TEN CENTS

ARNOLD'S ANSWER TO ALLIED AWAITED

Report WPB Delaying Action on Freezing Order

Details Are Still Being Worked Out; "U" Status On Conservation Told

Reported proposal of the War Production Board to freeze all raw stock has been set aside temporarily, it was learned yesterday. Details have not been worked out, it was said, although an announcement was tentatively scheduled for last Monday.

Meanwhile, distributors are awaiting further action on their recom-

(Continued on Page 3)

Unlimited Shipments Are Ordered for P. R.

An end to the shortage of motion pictures in Puerto Rico and the other islands in its vicinity is seen as a result of an order from the War Department authorizing unlimited film shipments to the Caribbean island.

Order was issued at the insistence

(Continued on Page 3)

M-G-M Execs. Talk NT Deal, Discuss New Films

West Coast Bureau of THE FILM DAILY

Hollywood—William F. Rodgers, general sales manager of M-G-M, announced that he and his aides, E. M. Saunders, Western division sales manager, J. E. Flynn, Midwest division sales manager, and E. K. O'Shea, Eastern division sales manager were here for the double purpose of com-

(Continued on Page 2)

A Little Hula Dancing Too Much for Censor

Mrs. Eleanore Coolidge Walton, head of the Kansas City, Mo., censor board, according to an Associated Press dispatch yesterday, ordered the deletion of 30 feet from a film showing some girls doing an energetic hula dance. The theater manager called her up and protested: "Mrs. Walton, those hula dancers only shake a little." "That's right," she replied. "They shake a little too much."

RADIO AND STAGE JOIN DRIVE

Stars of Other Amusement Fields May Stage Bond-Selling Rallies in Co-operation With Industry Campaign

The United Theatrical War Activities Committee, with its members including the stars of stage, radio, concert and opera, vaudeville and night clubs, will play a headline part in the great $1,000,000,000 War Bond and Stamp drive in September.

At a meeting with officials of the War Activities Committee of the Motion Picture Industry, James Sauter, executive director of UTWAC, expressed the eagerness of legitimate stars, radio celebrities, night club favorites and famous concert artists to take a leading part in the patriotic effort to help the Treasury sell a billion dollars worth of Bonds and Stamps next month.

Campaign Director Si Fabian of the movie committee welcomed the co-operation of United Theatrical War Activities Committee and plans were immediately set in motion to utilize to the full the talents of

(Continued on Page 8)

March of Time Goes To 20th Century-Fox

The March of Time switches to 20th Century-Fox under a deal announced yesterday by Spyros Skouras, 20th-Fox president, and Roy E. Larsen, president of Time, Inc. Contract is for a term of years, cov-

(Continued on Page 3)

85% of Theater Patrons Want Newsreel War Shots

Eighty-five per cent of theater patrons prefer war reports in newsreels, according to the results of a public opinion analysis by Dr. Leo Handel, director of the Motion Picture Research Bureau. Study was

(Continued on Page 3)

Film Committees Set For Ambulance Drive

Neil Agnew, Paramount executive and national chairman of the Amusement Industry Campaign to raise 250 ambulances for the American Field Service Overseas Ambulance Corps, has completed the formation

(Continued on Page 8)

Massce, Barnett & Co. Opens Office in N. O.

In order to facilitate shipments to South and Central America, Massce, Barnett & Co., film shippers, has opened an office and warehouse in New Orleans. Office is in th Queen

(Continued on Page 8)

Report Assistant Attorney General Has Not Yet Seen Allied's UMPI Charges

Allied's blast at Thurman W. Arnold, Assistant Attorney General, for the inactivity on the part of the Department of Justice in regard to the UMPI sales plan appeared to have stunned film circles yesterday. Reaction of the Assistant Attorney General was being awaited with anxiety, although some opinions indi-

(Continued on Page 3)

New Zealand Remits $787,200 to Majors

Major companies yesterday received their first remittance from New Zealand in 1942. The remittance, amounting to $787,200, represents payment under a tentative arrangement whereby the distributors are permitted to draw out 75 per cent

(Continued on Page 8)

"Dandy" Coast Premiere Scheduled for Tonight

West Coast Bureau of THE FILM DAILY

Hollywood—"Yankee Doodle Dandy," which already has $5,750,000 in War Bonds to its credit as a result of its world premiere in New York last May, is expected to add another $5,000,000 to its War Bonds gross at its West Coast opening tonight.

The Hollywood premiere, patterned after the showing in New York, is under the auspices of the

(Continued on Page 8)

Top Execs. in Bond Drive

"Commando" Committee to Go After Sales

A "$33,000,000 Commando Committee" was announced yesterday as one of the special volunteer groups working in the billion-dollar War Bond and Stamp drive for September.

Each member of the committee has pledged to sell from $500,000 to $2,000,000 worth of Bonds between now and Sept. 1, so that the motion

(Continued on Page 8)

CFI Reports $118,866 As Quarterly Net Profit

Net earnings of Consolidated Film Industries, Inc., and its subsidiaries for the three months ended June 30 amounted to $118,866, equivalent to 29½ cents per share on the 400,000 shares of $2 preferred stock out-

(Continued on Page 3)

700 Theaters in Blackout Tonight

Chicago—Seven hundred theaters will participate in a Sixth Area blackout tonight from 10 to 10:30. Elmer Immerman's committee has distributed 3,000 OCD booklets to theaters with full instructions. Theater managements do not anticipate any drop in business because of the blackout.

THE NEWSPAPER OF FILMDOM — THE FILM DAILY — ALL THE NEWS ALL THE TIME

Vol. 82, No. 31 Wed., Aug. 12, 1942 10 Cents

JOHN W. ALICOATE : : : : Publisher

DONALD M. MERSEREAU : General Manager

CHESTER B. BAHN : : : : : : Editor

Published daily except Saturdays, Sundays and Holidays at 1501 Broadway, New York, N. Y., by Wid's Films and Film Folk, Inc. J. W. Alicoate, President and Publisher; Donald M. Mersereau, Secretary-Treasurer. Entered as second class matter, Sept. 8, 1938, at the post-office at New York, N. Y., under the act of March 3, 1879. Terms (Postage free) United States outside of Greater New York $10.00 one year; 6 months, $5.00; 3 months, $3.00. Foreign, $15.00. Subscriber should remit with order. Adddess all communication to THE FILM DAILY, 1501 Broadway New York, N. Y. Phone BRyant 9-7117, 9-7118, 9-7119, 9-7120, 9-7121. Cable address: Filmday, New York.

Representatives: HOLLYWOOD, Calif.—Ralph Wilk, 6425 Hollywood Blvd., Phone Granite 6607. LONDON—Ernest W. Fredman, The Film Renter, 127-133 Wardour St., W. 1. PARIS—P. A. Harle, Le Film, 29 Rue Marsoulan (12). MEXICO CITY—Marco-Aurelio Galindo, Depto. 215, Calle del Sindicalismo, 99, Tacubayo, D. F.

FINANCIAL

(*Tues. Aug.* 11)

NEW YORK STOCK MARKET

	High	Low	Close	Net Chg.
Am. Seat.	....	....	....	.....
Col. Picts. vtc. (2½%)	8	8	8	+ ⅛
Columbia Picts. pfd.	....	....	....	.....
Con. Fm. Ind.	....	....	....	.....
Con. Fm. Ind. pfd.	7½	7½	7½	— ⅛
East. Kodak	130¼	130	130¼	+ ¾
do pfd.	175	175	175	+ 2½
Gen. Prec. Eq.	13¾	13¾	13¾	.....
Loew's, Inc.	44½	44¼	44½	+ ¼
Paramount	16¼	16	16¼	+ ¼
Para. 1st pfd.	....	....	....	.....
RKO	....	....	....	.....
RKO $6 pfd.	....	....	....	.....
20th Century-Fox	11	11	11	+ ⅛
20th Century-Fox pfd.	....	....	....	.....
Univ. Pict. pfd.	....	....	....	.....
Warner Bros.	5⅞	5⅝	5⅞	+ ⅜
do pfd.	....	....	....	.....
NEW YORK BOND MARKET				
Para. B'way 3s55	65	65	65	+ 1½
Para. Picts. deb. 4s56	99⅝	99⅝	99⅝	.....
Warner Bros.' dbs. 6s48	102	102	102	.....
NEW YORK CURB MARKET				
Radio-Keith cvs.	⅛	⅛	⅛	.....
Sonotone Corp.	....	....	....	.....
Technicolor	7¼	7¼	7¼	+ ¼
Universal Corp. vtc.	6¼	6¼	6¼	— ¼
Universal Picts.	....	....	....	.....

N. Y. OVER-THE-COUNTER SECURITIES

	Bid	Asked
Met. Playhouse, Inc. 2nd deb. '45	67	71
Roxy Thea. Bldg. 4s 1st '57	63⅜	65⅞

Sternberg Ill

Toronto—Sam Sternberg, general manager of the B & F Theaters, Ltd., operating 18 theaters in Toronto in affiliation with Famous Players, is recovering in Toronto General Hospital from a major operation and is expected to leave for his home shortly.

FOR SALE—A SECRETARY
experienced with top executives, both in distribution (N.Y.) and production (Hollywood), plus ability to handle personal books, financial, banking and social details. What am I offered?
Box 5080 THE FILM DAILY
1501 B'way New York, N. Y.

Schine Managers Discuss Plans for New Season

Rochester — Advertising and promotion plans for the coming season were discussed here yesterday by 45 managers of the Schine circuit from New York State. Plans for selling War Bonds and Stamps during the huge theater campaign next month were also studied by the managers. Gus Lampe, assistant general manager of the Schine circuit, and Bud Silverman, Schine city manager, were in charge of the sessions.

At the request of the Schine circuit management, Mike Simons, editor of M-G-M's The Distributor, will visit four of the circuit's managers meetings to present a treatise on "Basic Principles of Motion Picture Advertising in American Newspapers." Simons delivered the presentation at Schine's district managers' meeting recently in Gloversville and the response to it was such that he was asked to repeat it at the managers' regional meetings.

Simons will visit Ashland and Bellefonte, O., and Lexington and Middlesboro, Ky., between Tuesday and Friday. The advertising treatise grew out of an original slide presentation on the subject originally prepared for M-G-M's Exhibitors' Forums by the Bureau of Advertising of the American Newspaper Publishers Association.

St. Louis Clearance Case Dismissed by Arbitrator

St. Louis—While recognizing that the complainant Al Rosecan, operator of the Princess Theater, St. Louis, is suffering an "injustice inherent in a situation" that compels him to wait long periods of time until both the rival Cinderella Theater, and the Gravois, have played such pictures, Arbitrator Kenneth Teasdale, in a decision yesterday, dismissed Rosecan's "unreasonable and indefinite clearance" complaint against Warner Bros., Paramount, RKO-Radio and 20th Century-Fox.

Teasdale said that the complainant's case had been ably and thoroughly presented but that on the record he was unable to grant the award sought, adding: "though I do, however, recognize the injustices inherent in the situation and that they are visited alike on various exhibitors. I cannot in this proceedings remedy them."

Lynn Farnol to Close His Publicity Office

Major Lynn Farnol will close his public relations office on Park Avenue at the end of this week for the duration of the war. Major Farnol, stationed at Mitchel Field, was unable to give the proper time and attention to his bureau. He formerly was director of publicity and advertising for United Artists.

Burt Champion, who has been associated with Farnol, has gone to Paramount to handle the opening of "Wake Island" which opens at the Rivoli early next month.

M-G-M Execs. Talk NT Deal, Discuss New Films

(*Continued from Page* 1)

pleting a new deal with the 700 theaters of National Theaters and engaging in studio conferences on 1942-43 product.

They went into conferences at once with Charles Skouras, president of National Theaters. They will discuss renewal of a three-year franchise which is currently expiring. Deal, one of largest ever discussed in Los Angeles, includes over 700 theaters, with division points in Los Angeles (Fox West Coast), San Francisco, Portland, Seattle, Salt Lake City, Denver, St. Louis, Kansas City and Milwaukee.

Louis B. Mayer will start studio conference with sales executives today. They will be joined for these meetings on 1942-43 product by Howard Dietz, Si Seadler and William R. Ferguson. Tomorrow Mayer will head a luncheon conference between the Eastern group and producers and directors of the studio.

Referring to general business conditions in the film theater field, Rodgers said that while naturally there are lows and highs due to population shifts to war production centers film theaters in general are enjoying excellent business. They are extremely busy at their important job of maintaining civilian and military morale.

Particularly significant has been the sensational success of "Mrs. Miniver." In Los Angeles it broke all records in not one but five theaters. It has been held for additional playing time in every one of 131 engagements to date. It did an unhard of 10 weeks at the Radio City Music Hall playing in that theater alone to 1,500,000 people.

Picture Executives Meet For Army Relief Show

Entertainment, publicity and advertising committees for the Army Emergency Relief Show, to be held at Madison Square Garden, Sept. 30, met at the Astor Hotel, on Monday evening, and completed the final plans for the giant benefit's campaign and entertainment program.

Major figures of the motion picture and advertising worlds, who attended the conference were: Marvin Schenck, of Loew's; Hal Horne, of 20th Century-Fox; Barret McCormick, of RKO; Maurice Bergman, of Universal Pictures; Dave Lipton, of Columbia; John Krimsky and John Hertz Jr., of the Buchanan Agency; Leon Leonidoff, and G. E. Eyssell, of Radio City Music Hall; Lee Shubert; George Skouras; John Golden; Oscar Doob, of Loew's, Inc.; Bert Lytell, president of Actors Equity; Sonny Werblin, of Music Corporation of America; Abe Lastfogel, of William Morris Agency; Jack Cohn, of Columbia Pictures; Bob Weitman, of the Paramount Theater; Bob Ritchie; Douglas Leigh; Jack Rosenberg, of Musician's Union, Local 802, and Solly Resnick, of the IATSE.

Ticket sales which opened last Friday totaled $11,500 at the end of the first day.

COMING and GOING

ROY DISNEY will plane to New York tomorrow from Hollywood.

EDWARD ARNOLD arrived yesterday for a brief visit.

GLORIA STUART, Universal star, was in Hazleton, Pa., yesterday where she addressed a War Savings Bond dinner.

M. J. SIEGEL, head of Republic studio, trained out last night for the Coast after a 10-day stay in New York.

HARRY ROSENQUEST of Warner theaters left yesterday for Albany, where he will remain for several days on business.

ARTHUR LAKE and his wife are at the Warwick from the Coast.

JOHN C. ROSE of the Walt Disney studios is in town from the Coast.

BASIL WRIGHT, British documentary director, is here from England for conferences with United Artists on "The World in Action" shorts, which he will edit for exhibition in Great Britain. He's at the Warwick.

Frank T. Zinn Elected To Directorate of RKO

Frank T. Zinn, resident counsel of RCA has been elected a member of the RKO board of directors, to succeed Lunsford P. Yandell.

Zinn, who will represent RCA on the board, has been associated with RKO matters for some time. He came to RCA about eight years ago from the legal staff of Cravath, de Gersdorf, Swaine & Wood. He acted as assistant to the general counsel under Colonel Davis before assuming his present position.

Yandell resigned to enter Red Cross work.

WB Sets Release Dates On First Three of Season

Release dates on the first three pictures on the Warner Bros. schedue for 1942-43 are announced by General Sales Manager Ben Kalmenson as follows:

Sept. 5—"Across the Pacific," with Humphrey Bogart, Mary Astor and Sydney Greenstreet; Sept. 19—"Busses Roar," with Richard Travis, Elisabeth Fraser and Julie Bishop, and Sept. 26—"Desperate Journey," with Errol Flynn, Ronald Reagan, Nancy Coleman, Raymond Massey, Alan Hale and Arthur Kennedy.

EVERY TELEGRAM GETS INDIVIDUAL ATTENTION AT Postal Telegraph
CHARGES FOR TELEGRAMS 'PHONED IN APPEAR ON YOUR TELEPHONE BILL.

Await Arnold Reply To Allied's Blast

(Continued from Page 1)

ated that Arnold would not reply to

From Washington it was learned hat Arnold was "in conference" all ay and that he had not seen the Al- ied charges. Whether the Allied last will tend to hasten action on the mportant subject or retard it was he subject for speculation. Indus- ry executives declined to comment n the advisability of the statement t this time.

Unlimited Pix Shipments Ordered for Puerto Rico

(Continued from Page 1)

of the commanding officer at Puerto Rico who held that the films were necessary for civilian as well as military morale. Only provision is that film be shipped through one agency and this has been taken care of by the designation of the MPPDA as shipper of all films to the Island.

Beneficial effects will be felt by a number of other islands in the Caribbean. Puerto Rico is the shipping station for these islands and is also the censor post for the vicinity.

March of Time Goes To 20th Century-Fox

(Continued from Page 1)

ering distribution in the United States and foreign countries, and was signed by Louis de Rochemont, producer of M of T, and Tom Connors, vice-president of 20th-Fox.

Contract includes release by 20th-Fox of the M of T's full length feature, "We Are the Marines," produced by de Rochemont with the cooperation of the U. S. Marine Corps. RKO previously distributed March of Time.

Buys "Dixie Dugan" Comic Strip

West Coast Bureau of THE FILM DAILY

Hollywood—"Dixie Dugan" comic strip character has been purchased by 20th Century-Fox and will be personified by Lois Andrews recently signed to a long-term contract by the studio.

Cecil B. DeMille
Hal Horne
Mort Spring
D. H. Finke
Jane Wyatt
Ben Hersh

▼ ▼ ▼

Seen and Heard

● ● ● PROBLEMS of a small town exhibitor.....can be understood by this yarn sent in by our St. Louis correspondent.....who asks, as the $64 question, what would you do under these circumstances?.....A certain small town exhibitor in Eastern Missouri recently received a film for his evening show.....Shipment came C.O.D. for $12.50.....Being "flat" he decided to borrow $15 on a new electric range.....got the cash and started for the express office to get the picture.....On the way he met a representative of the electric company who said he had orders to cut off the juice because the bill was overdue.....Without electricity the exhib. could give no show..... so why pick up the film shipment?.....He told his tale of woe to the town's mayor.....whose heart was touched.....So the mayor called up the light company and personally guaranteed payment of the juice bill.....Happy ending: The exhib. hops to the express office, gets his film and the show went on as usual.....Finis.....

▼ ▼ ▼

● ● ● *SOMETHING TO WORRY ABOUT.....Happy Jim Parsons of the networks thinks we ought to cut out saying "gesundheit" when somebody sneezes.....He advocates saying "Ho Sai Gai" .....which in Chinese means "Good Health or Good Luck to You".* ● *Incidenally that's pronounced "Ho Say Guy". . .* ● *Felix Salten, the author of "Bambi", cabled Walt Disney the other day congratulating him on the completed picture, which American friends tell him, is great.....(it is).....It was the first time Salten had been heard from in two years.....He's living in Zurich and when Hitler came to power, all of Salten's books were destroyed because their tenderness toward animals and lessons in compassion were declared "enervating to German youth.".....*

▼ ▼ ▼

● ● ● THE J. H. COOPER Foundation, which recently established a $500 medicine scholarship at the University of Nebraska in memory of Sidney R. Kent, announces a new student loan fund for Nebraska Wesleyan University. . . ● The Treasury Department has given a special citation to Marlene Dietrich.....for her championship in nation-wide bond trips. . . ● Producer Kenneth Macgowan has received a commemorative award from the Ecuador-American Chamber of Commerce.....Macgowan is in charge of motion picture production for the Office of the Co-ordinator of Inter-American Affairs. . . ● While lots of American film actresses have depicted hazardous escapes on the screen, a recent arrival from Finland went through the real thing..... She is Ann Poulin, a beauteous honest-to-goodness blonde, who starred in a number of Finnish productions.....Her adventures and exploits in escaping from Europe and reaching this country were as exciting as anything seen on the screen.....and she's over here hopeful of an American film career.....

▼ ▼ ▼

● ● ● *HERE AND THERE.....George J. Schaefer and Francis Harmon will attend a meeting of Rhode Island exhibs. today in Providence on WAC matters. . .* ● *The Bijou in Bridgeport is starting a new jitterbug contest series with weekly prizes going to the bugs who can jigger the best.....and on the same bill are three acts of vaudeville. . .* ● *Frank Buck, who is doing the commentary for the new wild animal film "Jacare".....will be the guest star on the Post Toasties show over NBC tomorrow night. . .* ● *Ray Whitley, RKO's singing cowboy, is extending his personal appearance tour through the South and East until after Labor Day. . .* ● *"Pride of the Yankees" starts its fifth big week at the Astor today.....*

▼ ▼ ▼

● ● ● AVENGE PEARL HARBOR!.....

Raw Stock Freezing Order Said Delayed

(Continued from Page 1)

mendations for film conservation. Nate Blumberg and J. J. O'Connor on Monday explained Universal's position on the conservation matter to Harold Hopper in Washington but there was no indication as to what the final disposition will be.

85% of Theater Patrons Want Newsreel War Shots

(Continued from Page 1)

based on a carefully selected sample of more than 500 persons who were questioned in the metropolitan New York area. Only those who attend motion pictures at least once a month were interviewed. The field work was done at the end of July.

Eighty-nine per cent of the men and 81 per cent of the women indicated their preference for war news, giving the men a somewhat higher interest rating. Only 1 per cent of everyone questioned, mostly women, said they want to see anything but war events in newsreels. In most cases preference for war news in general was expressed. A number of respondents, however, specified topics like naval activities, war production, particular war theaters (especially the Russian front), aviation news, bombing raids on the enemy, activities of the American soldiers at home and abroad, defense preparations in the United States.

Sport events ranked second after war news with 13 per cent, the preponderance going to the men and to younger people. Fashions were third with 7 per cent, receiving almost exclusively women ballots. Only 2 per cent of those questioned showed interest in domestic civil affairs and 1 per cent voted for unusual happenings.

Six per cent of the respondents, mostly women, showed no preference in newsreel subjects, and 2 per cent said they do not care for newsreels at all.

These percentages add up to more than 100 per cent because some respondents mentioned more than one preference.

CFI Reports $118,866 As Quarterly Net Profit

(Continued from Page 1)

standing. For the same period last year, the net was $204,738.

Before deducting $105,409 for the estimated provision for Federal normal income taxes and surtax based on pending tax legislation, the profit was $224,276.

STORKS!

Scranton, Pa.—Mr. and Mrs. Al J. Farrell became the parents of a second son. Farrell is connected with the booking office of the Comerford Circuit here.

Everything is just

The Providence Journal

Cohan Regrets He Cannot Be Here for Tribute Today

RUSSIANS SMASH NORTH EXEC

The Evening Bulletin

FINAL MARKET EDITION

COUNTER-ATTACKS SLOW NAZI ADVANCE

Cohan Admirers Pay Him a Yankee Doodle Tribute

The Cossacks Ride Again

COSSACKS ENTER FIGHT TO DEFEND VITAL OIL FIELDS

STATE BOARD WILL CONSIDER CASE OF REFUGEE DOCTORS

The Evening

Established 18

MONDAY, AUGUST 3, 1942

An Independent Newspap

Salute to George Cohan

There were that swaggering walk, the quizzical cocking of the head, the talking out of the side of the mouth, the infectious grin, the certain poise of a completely self-confident man—this was George M. Cohan, whether in one of his earlier musical plays or in his thoroughly first-rate performance of the small-town editor in "Ah, Wilderness," written by America's greatest playwright, Eugene O'Neill.

His life has been the theatre, not the theatre of the serious drama or the intense problem play or the performance with deadly purpose. It has been the theatre of entertainment pure and unremitting. George Cohan was an actor as George Jean Nathan is a critic, as George Jean Nathan is a sport. At the age of nine, when boys kids are buying around balls or playing a monkey-rope throw and learning to live out of trunks and jumping from one kerosene town to another, singing, dancing and making wisecracks.

Today he is honored as no other member of his profession—as the Pirate Man of the Theatre—as the song writer but as actor, producer and warm-hearted generosity and the boy in the business he is fope. ...

BIRTHPLACE
GEORGE M. COHAN
July 4, 1878
ACTOR ★ PLAYWRIGHT
COMPOSER
DEDICATED BY
THE TOWN CRIERS
OF
RHODE ISLAND
August 3, 1942

Town Criers of Rhode Island
COMMITTEE TO HONOR
GEORGE M. COHAN

THE COMMITTEE

Hear Ye! Hear Ye!

The George M. Cohan Committee of Town Criers has the pleasure of joining in this tribute to a distinguished native son.

The citizens of Providence are proud of George M. Cohan. Recognizing him as a great entertainer and a great American, the motion picture industry now has paid him the honor of filming the story of his life—"Yankee Doodle Dandy."

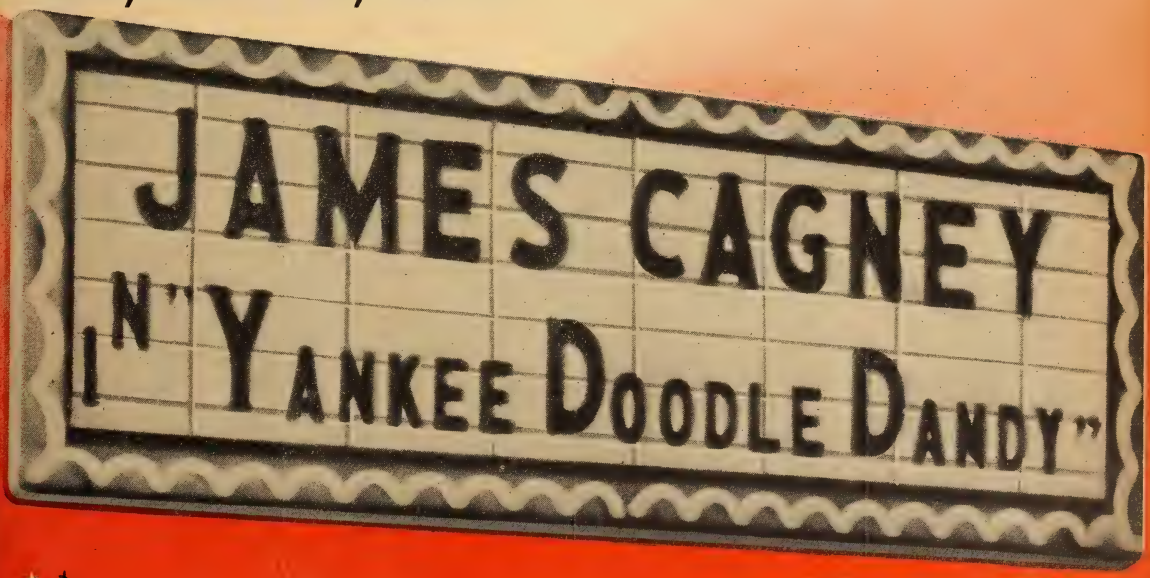
Providence will be the first city after New York to see this motion picture tribute to Mr. Cohan. "Yankee Dandy," a Warner Bros. picture starring James Cagney as Mr. Cohan, begins Friday, August 7th, at the Majestic Theatre. The committee is grateful for this early showing.

HON. JOSEPH H. GAINER,
Chairman

Ed Fay, J. H. Gainer, Chairman of Town Criers, and Gov. L. H. McGrath of Rhode Island

DANDY in Providence!

New York had its $6,000,000 "Bond Premiere"!
Providence had its George M. Cohan Tribute!
Los Angeles had its great "Build Ships" Opening!
Now watch New Haven, Philly, Dayton, Memphis,
and, above all, watch



JAMES CAGNEY in
"YANKEE DOODLE DANDY"
(Based on the Story, Lyrics and Music of George M. Cohan)
with JOAN LESLIE • WALTER HUSTON • RICHARD WHORF
JEANNE CAGNEY • FRANCES LANGFORD • GEORGE TOBIAS • IRENE MANNING
Directed by MICHAEL CURTIZ
Screen Play by Robert Buckner and Edmund Joseph • Original Story by Robert Buckner

...AND WATCH WARNERS!

☆ ☆ REVIEWS OF THE NEW FILMS ☆ ☆

"Wake Island"

with Brian Donlevy, Macdonald Carey, Robert Preston

Paramount 78 Mins.

STIRRING EPIC WHICH WILL THRILL THE NATION. RANKS AMONG THE TOP ATTRACTIONS CURRENTLY.

"Wake Island" will awake America. Paramount, evidently feeling that the time is here for this country to go psychologically (and just plain logically) all-out if victory is to be achieved, offers in this rousing, action-packed feature the first full-blow epic depicting with realism, and without pulling punches, the story of our fighting forces under fire,—in this case the U. S. Marines, which branch of the service cooperated in the footage's making. How the handful of American "leathernecks" stood up day after day in the face of repeated attacks against Wake by overwhelming Japanese strength is the core of this epic, one which has been told in words, and is now told in pictures, moving pictures, worth more in drama and impression than countless thousands of words. Associate Producer Joseph Sistrom has taken historic material made available to him via the Marine Corps' archives and whipped it into a visual reenactment of the Wake Island defense. He has assigned to the lead and supporting roles players who do up brown the allotted tasks, under the skillful, dynamic direction of John Farrow.

Through the pattern of fact is woven a keen human interest thread spelling fine entertainment values for every picture-goer. Brian Donlevy is the central figure, the Isle's commanding officer, superbly efficient as a leader and inspirational force. His performance parallels the ideal of the Marine Corps and the nation. Macdonald Carey, as the lone flier operating at the crack of Wake's doom, turns in a fine performance, as do Robert Preston and William Bendix whose firm friendship, studded with volcanic fisticuffs, supplies rich humor against the stark action. Albert Dekker and Walter Abel are prominent in the proceedings and play with zest and conviction.

The story, as a whole, needs no recounting in this review. It's history, ranking with the most glowing and glorious feats performed by our arms. The scenes of actual combat on land, sea, and in the air, are thrilling. But to this reviewer the transcending sequences in the picture are those which deal with the human values,—the family ties of the men, and the gallant relationships among the men themselves. Every theaterman should play "Wake Island." Yes, it is grim and stark. If the Marines could "take" the real thing as they did, we certainly can "take" the reenactment. As has been said, "Wake Island" doesn't pull punches, but it will pull irresistibly at the box-office. And in so doing it will make of stronger heart and moral fiber the millions who view it.

CAST: Brian Donlevy, Robert Preston, Macdonald Carey, Albert Dekker, Barbara Britton, William Bendix, Mikhail Rasumny, Walter Abel, Damian O'Flynn, Bill Goodwin, Phillip Terry, Don Castle, Rod Cameron, Frank Albertson.

CREDITS: Associate Producer, Joseph Sistrom; Director, John Farrow; Screenplay, W. R. Burnett, Frank Butler; Assistant Director, Harvey Foster; Film Editor, Le Roy Stone; Art Directors, Hans Dreier, Earl Hedrick; Cameraman, Theodor Sparkuhl.

DIRECTION, Excellent. PHOTOGRAPHY, Tip-Top.

"Iceland"

with Sonja Henie, John Payne, Jack Oakie

20th-Fox 79 Mins.

SKATING SEQUENCES SHOULD HELP MAKE THIS FILM ACCEPTABLE POPULAR ENTERTAINMENT.

Fortunately for "Iceland" it has a collection of ice sequences which make corking production numbers. Without them the film would be considerably lacking in entertainment value. Also fortunately for the picture, it has Jack Oakie in the cast to scatter laughs around.

The story itself is somewhat weak. Placed in Iceland, it has to do with the efforts of a native girl (Sonja Henie) to get a U. S. Marine corporal (John Payne) to pop the question to her. The matter is of great moment also to her sister (Osa Massen) who is in love but cannot get married because custom dictates that the oldest daughter in a family must enter matrimony first. Felix Bressart, Miss Henie's pop, who runs a hotel, works like a beaver to bring about her mating while Miss Massen waits impatiently. Payne, not being the marrying kind, tries to escape from becoming seriously involved with Miss Henie. He finally ends the suspense by capitulating completely to the sweet little lass.

Oakie appears in the film as a buddy of Payne's. Next to Miss Henie's wizardry on skates he is the main attraction from the box-office point of view. Miss Henie's work on the ice is a pleasure to behold. When she is on skates, she performs beautifully; when she is called upon to act, she leaves much to be desired. Payne handles his assignment nicely. Bressart, Miss Massen, Joan Merrill, Fritz Feld and Sterling Holloway stand out among the other players. The presence of Sammy Kaye and his orchestra should prove a drawing card with many young people.

Mack Gordon and Harry Warren have contributed five attractive tunes. The film, produced by William LeBaron from a screenplay by Robert Ellis and Helen Logan, has lively direction by Bruce Humberstone that is a decided asset to the picture. The skating ensembles have been excellently staged and photographed by James Gonzales and Arthur Miller, respectively. Emil Newman's musical direction is aces.

CAST: Sonja Henie, John Payne, Jack Oakie, Felix Bressart, Osa Massen, Joan Merrill, Fritz Feld, Sterling Holloway, Adeline DeWalt Reynolds, Ludwig Stossel, Duke Adlon, Ilka Gruning, Eugene Turner, James Flavin, William Haade, James Bush, Carol Curtis Brown, Sammy Kaye and his orchestra.

CREDITS: Producer, William LeBaron; Director, Bruce Humberstone; Screenplay, Robert Ellis, Helen Logan; Cameraman, Arthur Miller; Art Directors, Richard Day, Ward B. Ihnen; Songs, Mack Gordon, Harry Warren; Skating Ensembles, James Gonzales; Film Editor, James B. Clark; Musical Director, Emil Newman.

DIRECTION, Good. PHOTOGRAPHY, Good.

"Seven Sweethearts"

with Van Heflin, Kathryn Grayson, Marsha Hunt

M-G-M 98 Mins.

GRAND FAMILY PICTURE HITS THE MARK WITH EXCELLENT RATING IN EVERY DEPARTMENT.

Mark this down as seven times a sweetheart of a picture. Joseph Pasternak scarcely could have made a more auspicious debut at M-G-M. The film gives full scope to that will-o'-the-wisp quality that has earned him a name as a producer. He has created a delightful film—gay and light and full of charm and sweetness.

It would be difficult to find better relaxation than that provided by this soothing and refreshing film, which is delicious fun. An escape from the harsh realities of a world in anguish, "Seven Sweethearts" is like a cool hand on a fevered brow. The production, bursting with beauty, has about it the neat look of the Dutch-American community in which it is set. It is an answer to the prayers of those who ask for something a little different

The story has little plot. What chiefly holds it together and gives it its allure is the reaction of one character upon the other and the sheer intrigue with which it is told —that plus the sterling acting and the wise and sensitive direction.

The main character is a newspaper man assigned to cover the tulip festival in a Dutch community in Michigan. The story relates what happens when he suddenly finds himself thrown among eight sisters who help their father run the town's sole hotel. The fellow, a cynical, hard-boiled fellow, tries to keep a detached attitude about the eight beauties. Two of them intrude themselves upon his senses. One of them, spoiled and stage-mad, makes a subtle play for him. The other, the youngest, a gentle little creature, falls for him but suffers in silence. After having a time of it trying to discourage the attentions of the stagestruck sister, the newspaper man goes completely soft over the youngest of the brood. Most of the fun stems from the efforts of pop and the other daughters to promote the stage aspirant's marriage to the newshound, since they believe it is she with whom the chap is in love. The girls, all of whom have sweethearts, know that custom forbids their taking husbands until the eldest daughter has been married. There's an awful to-do when it is discovered that the youngest is the girl in the visitor's life. The reporter finally succeeds in getting pop's blessing and a new swain is found for the eldest sister. The picture ends with all the sisters getting married at the same time.

Playing the newspaper man, Van Heflin gives further evidence of his superlative acting ability. With practically no effort he comes through with a smash performance that should send his stock soaring. Kathryn Grayson plays the youngest daughter with a tenderness that melts the heart. She gets a chance to display the beauty of her singing voice in three fetching tunes, two by Walter Jurmann and Paul Francis Webster and one by Burton Lane and Ralph Freed. Marsha Hunt enacts the eldest girl effectively, while the father is played by S. Z. Sakall in rib-tickling fashion. Others deserving praise are Cecilia Parker, Peggy Moran, Diana Lewis, Isobel Elsom, Carl Esmond, Louise Beavers, Donald Meek, Lewis Howard.

Frank Borzage's direction is a grand job. It brings out all the humor and tenderness inherent in the story, which has many musical interludes. The screenplay of Walter Reisch and Leo Townsend is a knockout. There is a crystal quality about the photography of George Folsey. Franz Waxman's musical score is a delight. Much credit for the lush production goes to Art Director Cedric Gibbons.

CAST: Kathryn Grayson, Van Heflin, Marsha Hunt, Cecilia Parker, Peggy Moran, Diana Lewis, S. Z. Sakall, Isobel Elsom, Carl Esmond, Louise Beavers, Donald Meek, Lewis Howard.

CREDITS: Producer, Joseph Pasternak; Director, Frank Borzage; Screenplay, Walter Reisch, Leo Townsend; Musical Score, Franz Waxman; Songs, Walter Jurmann-Paul Francis Webster, Burton Lane-Ralph Freed; Cameraman, George Folsey; Art Director, Cedric Gibbons; Film Editor, Blanche Sewell.

DIRECTION, Excellent. PHOTOGRAPHY, Superb.

"Careful, Soft Shoulders"

with Virginia Bruce, James Ellison

20th-Fox 69 Mins.

FIFTH-COLUMN YARN, LACKING IN CONVICTION, IS MILD MELODRAMATIC ITEM.

"Careful, Soft Shoulders" is another yarn about the activities of Nazi agents in America. It is a shaky melodramatic exhibit that is woefully lacking in conviction and badly overwritten, with several of the main characters too unbelievable to be taken seriously. On the credit side the film has some moments of suspense and excitement and a laugh or two.

The action has to do with a silly of the Washington set (Virginia Bruce) getting involved with a Nazi ring in the belief the outfit is engaged in counter-espionage work for the United States. The gal manages to wheedle some navy secrets from a playboy (James Ellison) whose father (William A. Davidson) is a naval attache. She does it because she has been led to believe that Ellison and his father are supplying the Axis with information. Ellison turns the information over to her because he has been blinded by love. When the truth comes out, Ellison makes amends for his stupidity by taking after the villains and bringing about their downfall.

The film, produced by Walter Morosco, was directed by Oliver H. P. Garrett in slapdash fashion from a screenplay written by himself.

The acting leaves much to be desired. Some of the players are guilty of overplaying. Miss Bruce and Ellison do the best they can with the lame material alloted to them. Others who work hard but ineffectually to put he film over are Aubrey Maher, Sheila Ryan, Ralph Byrd.

CAST: Virginia Bruce, James Ellison, Aubrey Mather, Sheila Ryan, Ralph Byrd, Sigurd Tor, Charles Tannen, William B. Davidson, Dale Winter.

CREDITS: Producer, Walter Morosco; Director, Oliver H. P. Garrett; Screenplay, Oliver H. P. Garrett; Cameraman, Charles Clarke; Art Directors, Richard Day, Albert Hogsett; Film Editor, Nick DeMaggio.

DIRECTION, Fair. PHOTOGRAPHY, Good.

JUDY CANOVA • JOE E. BROWN

The GREATEST FUN-TEAM ON EARTH

JOAN OF OZARK

A REPUBLIC PICTURE

IT SOUNDS THE *ALERT* FOR *LAUGHS*

EDDIE FOY, JR. • JEROME COWAN
ALEXANDER GRANACH • ANNE JEFFREYS

JOSEPH SANTLEY—Director

Original Screen Play by ROBERT HARARI, EVE GREENE and JACK TOWNLEY
Additional Dialogue by MONTE BRICE and BRADFORD ROPES

BUY U. S. WAR SAVINGS BONDS

Top Executives Form Commando Com.

(Continued from Page 1)

picture industry's "Salute to Our Heroes" month can proclaim at one minute after midnight on Aug. 31 that the first day's quota has been hit through sales to and by the industry leaders.

The top executives in the movie industry are among the "Commandos," plus Hollywood's stars, plus circuit heads and leaders in every section of the country.

Because of the concentration of corporate headquarters of movie companies in New York, George Schaefer, handling the Commando task force for Si Fabian, campaign director, has recruited a special New York committee, including:

Stanton Griffis, Nicholas M. Schenck, Adolph Zukor, Peter Rathvon, H. G. Place, Spyros Skouras, Charles Skouras, Barney Balaban, Jack Cohn, H. J. Yates, Jules Brulatour, Herman Robbins, Will Hays, Ed Raftery, with Joseph Hazen acting as New York chairman.

Another special committee is being formed in Hollywood to tap that reservoir of movie wealth. Henry Ginsberg, of the Motion Picture Committee of Hollywood, is recruiting studio executives; stars and others to sell a large slice of the $33,000,000 quota.

In addition, a field force of Commandos has been named from among the following leading theater owners from Coast-to-Coast: A. H. Blank, Des Moines; Arch Bowles, San Francisco; Harold Fitzgerald, Milwaukee; John Balaban, Chicago; John Friedl, Minneapolis; Ben L. Heidingsfeld, Cincinnati; I. J. Hoffman, New Haven; Earl Hudson, Detroit; I. Libson, Cincinnati; Frank Newman, Seattle; R. J. O'Donnell, Dallas; Sam Pinanski, Boston; Elmer Rhoden, Kansas City; E. V. Richards, New Orleans; Rick Ricketson, Denver; Ted Schlanger, Philadelphia; Charles Skouras, Los Angeles; Bob Wilby, Atlanta.

Iowa Pledges All-Out Support of Bond Drive

Des Moines—The nation will hear from Iowa in the September War Bond drive. Charged with complacency and indifference in the Hawkeye state, the film industry in Iowa stood to a man and challenged the other states to equal its Bond drive.

In a stirring meeting—the largest gathering of exhibitors, exchange managers and employes ever held in the state—the 500 film folks stood facing the 27 flags of the allied nations and promised their elected drive leader Slater O'Hara of Wellman, Ia., all-out support in the drive.

Although Arthur Mayer of the WAC, and Howard Dietz, vice-president of M-G-M and War Bond consultant, made the principal addresses, it was O'Hara who easily stole the show.

O'Hara was introduced by Ralph G. Branton, general manager of Tri-States, who acted as master of ceremonies, and was told to explain how he placed Wellman on the map during the month of July with $8,500 Bond sales with the population of the community only 1,010. After O'Hara was through he was unanimously elected drive leader and Branton promised to send someone to look after his theater at Wellman while he conducted the drive over the state. In addition Mayer and Dietz took O'Hara with them to Omaha to address a similar meeting.

Mayer also announced that the "Stars Over America" tour would stop at Davenport, Sept. 8; Waterloo, Sept. 9; Cedar Rapids and Ottumwa, Sept. 10; Sioux City, Sept. 19, and Des Moines, Sept. 20 and 21.

HOLLYWOOD SPEAKING—

By RALPH WILK

—HOLLYWOOD

PRODUCER Arthur Hornblow, Jr., this week started interviewing candidates for leading roles in "Quo Vadis," the epic which he will make next at M-G-M. The picture is his first undertaking under a recently signed contract with the studio.

• •

WARNER BROS.' Scenarist Jack Moffitt has written the foreword for Lieut. Judson Clark's new novel, "Turn 'Em Over," which Grosset and Dunlap will publish in the Fall. Clark was a cub reporter on the Kansas City Star while Moffitt was drama editor.

LESTER CUTLER, who produced "The Panther's Claw," "Gallant Lady," "Night For Crime" and "The Yanks Are Coming," is considering producership offers from three major companies.

• •

RICHARD SULLIVAN, one of two cadets to survive a recent Nazi U-Boat attack on a merchant marine vessel in a convoy sailing to Europe, has been assigned by the U. S. Maritime Commission to serve as technical adviser on "Action in the Atlantic," Warner Bros. film about the heroic exploits of merchant seamen in the war.

Radio and Stage Stars To Join War Bond Drive

(Continued from Page 1)

stage, radio and other fields which that Committee embraces.

Meetings will be held immediately to discuss the possibility of UTWAC putting on a huge all-stage and all-radio bond-selling rally in September, with a number of auxiliary rallies in various sections of the city.

In cities like Chicago, Washington, Detroit, Boston, and other key spots where there are legitimate and movie theater stage shows, UTWAC will pitch in and help with rallies, broadcasts, etc.

Illinois Theatermen Prepare For Trade's Sept. Bond Drive

Chicago—J. J. Rubens, Indiana-Illinois War Bond chairman, appointed Eddie Zorn downstate chairman for the September drive.

A meeting is called for tomorrow at the Blackstone Hotel of Great States theater managers for the War Bond drive.

Warner Sales Executives Head Back to New York

San Francisco—Following conclusion of the Western sales meting here, Norman H. Moray, short subjects sales manager; Arthur Sachson, vice-president of Vitagraph, and Howard Levinson, of the company's legal staff, left last night for New York, where they are due to arrive Friday.

Ben Kalmenson and Mort Blumenstock, go from here to the Burbank studios for a series of conferences with Lt. Col. J. L. Warner and S. Charles Einfeld.

Massce, Barnett & Co. Opens Office in N. O.

(Continued from Page 1)

& Crescent Bldg., while the warehouse is at 224 Tchoupitoulas St.

Charles Barnett currently is in New Orleans to supervise the opening of the new quarters.

New Zealand Remits $787,200 to the Majors

(Continued from Page 1)

of the amount they took out last year.

A new monetary agreement is now pending. The old one expired the first of this year.

Republic Negotiates With Schine Circuit

J. R. Grainger, president of Republic, is in Gloversville, N. Y., negotiating for the 1942-43 product with the Schine circuit. He is accompanied by the following branch managers—Jack Bellman of Buffalo, Arthur Newman of Albany, Sam Gorrel of Cleveland and George Kirby of Cincinnati. Handling the deal for Schine are George Lynch and Lou Goldstein.

Grainger returns to his desk Monday.

Katharine Brown Joins Stromberg Productions

West Coast Bureau of THE FILM DAILY

Hollywood—Katharine Brown has been appointed executive vice-president of Hunt Stromberg Productions. She will negotiate all contracts for stories and major talent and divide her time between the studio and New York.

Miss Brown returns East in two weeks to establish New York offices.

Film Committees Set For Ambulance Drive

(Continued from Page 1)

of the committees which will aid him in the drive.

The advisory committee is headed by Herman Robbins, chairman. Its members are Tom Connors, Ned E. Depinet, J. R. Grainger, Ben Kalmenson, Abe Montague, William F. Rodgers, William A. Scully, Gradwell L. Sears, and A. P. Waxman as vice-chairman and director of campaign.

The exhibitors' committee is headed by Gus S. Eyssell, managing director of Radio City Music Hall. His committee consists of Harry Brandt, Max A. Cohen, Col. Harry A. Cole, S. H. Fabian, John H. Harris, Jack Kirsch, Ed Kuykendall, Arthur Mayer, Abram F. Myers, Robert H. Poole, Sidney E. Samuelson, Walter Vincent, Robert M. Weitman, P. J. Wood and Nathan Yamins.

The trade paper committee is headed by Abel Green. Its members include Jack Alicoate, David A. Bader, Chester Bahn, Jay Emanuel, P. S. Harrison, Maurice (Red) Kann, Charles E. Lewis, Herbert M. Miller, T. E. Mortensen, Martin Quigley, Terry Ramsaye, Sam Shain, M. H. Shapiro, Ben Shlyen, Sid Silverman, Elias Sugarman, Sol Taishoff, Arthur Unger, Mo Wax, W. R. Wilkerson.

The sports committee is headed by Dan Michalove, of 20th Century-Fox.

The executive committee has L. E. Thompson as chairman and M. F. Gowthorpe as treasurer. Its members include William C. Gehring, Harry M. Kalmine, Charles M. Reagan, George P. Skouras, J. R. Vogel, and A. P. Waxman.

Each of the 31 key cities has an exhibitor and distributor co-chairman.

"Dandy" Coast Premiere Scheduled for Tonight

(Continued from Page 1)

Southern California War Savings Staff of the Treasury Department. The entire house has been turned over by Warner Bros., producers of the picture, to the War Savings Staff. Admission is by Bond purchase only with prices ranging from $25 to $25,000.

The opening in the West has been styled the "Build Ships Premiere." A $5,000,000 subscription would underwrite the cost of three Liberty ships now building. The names of all persons who purchase Bonds for the premiere will be inscribed on scrolls to be placed in the captains' cabins of the ships.

Myron Selznick has purchased bonds aggregating $119,000 for the premiere. Norma Shearer, Walter Wanger, Eleanor Powell, Lieut. Ronald Reagan, Harry Davenport, Leo Gorcey, Vina Delmar, Jerry Wald, Johnny Mercer, William Goetz, Leo Forbstein, George Tobias and John Garfield also have been prominent among the buyers.

FILE COPY
DO NOT REMOVE

Intimate in Character
International in Scope
Independent in Thought

THE FILM DAILY

The Daily Newspaper
Of Motion Pictures
Twenty-Four Years Old

VOL. 82, NO. 32 | NEW YORK, THURSDAY, AUGUST 13, 1942 | TEN CENTS

ARNOLD DENIES UMPI PLAN POCKET VETO

Dissension Over Policy Splitting N.W. Allied

New Exhibitor Group May Be Organized in Minneapolis Shortly

Minneapolis — Exhibitor association situation here is said to be "in a mess" as political policies continue on an uneven keel. Rumors that a new independent organization will be formed to combat Northwest Allied are making the rounds, while internal controversies are reported to be raging within the latter group.

Big question here appears to be whether Northwest Allied will launch another legislative move against the consent decree. This may be a key-

(Continued on Page 5)

$5,780,000 in Bonds At 'Dandy' Coast Bow

West Coast Bureau of THE FILM DAILY

Hollywood—Western premiere of Warner Bros.' "Yankee Doodle Dandy" at the Hollywood Theater last night represented Bond sales of $5,780,000, thereby topping the New York opening of the picture by $30,000.

It was said to have been the biggest Hollywood opening in years, with most of the cast of the picture

(Continued on Page 8)

"Pride of Yankees" Last Lighted Coast Premiere

San Francisco—Lt. General John L. DeWitt's recent dim-out order here for the Fourth Military Area ends an era in Hollywood history with Samuel Goldwyn's premiere of

(Continued on Page 5)

Effect of Rationing On Marquee Sign?

Effect of the Eastern gasoline rationing might well be seen in this double feature which was noted on the marquee of Manager Fred Martin's Northtown Theater in Lansing, Mich. the other day:

"A Gentleman After Dark"
"Tramp, Tramp, Tramp"

Paramount Announces First Block for New Season; Expect Group of 5 to be Policy

Announcement by Paramount of its first group of pictures for the 1942-43 season was taken as an indication that the company would sell in blocks-of-five until the UMPI plan is clarified. In addition to "Wake Island," which was trade-screened yesterday, the first group includes "The Major and the Minor," "The Glass Key," "Priorities on Parade" and "Henry Aldrich, Editor." Trade-showings have been arranged for Aug. 27 and 28.

Treasury Checking On Pix Bond Sales

Less than 6,000 theaters have reported selling War Bonds and Stamps during the month of June, leaving more than 10,000 unaccounted for, according to the Treasury Department which has requested that a survey be made to ascertain to what extent motion picture theaters are co-operating.

Charges 'Arbitrary, Unfair' Clearance vs. Big Five

St. Louis—John M., Leo F., Angelo J. and Louise M. Marre, doing business as the Marre Theater Company, owners of the Rivoli Theater Building here at 208 North Sixth St., yesterday filed an "unreasonable, arbitrary and unfair clearance" complaint against the Big Five, naming as interested parties the former lessees of the Rivoli, The Marvin Amusement Co., Charles Goldman, president, and Julius Leventhal, vice-president and secretary of the Mar-

(Continued on Page 5)

Taxes Pare Eastman Kodak 6-Mos. Profit

Rochester—Eastman Kodak Co.'s net profit for the first six months ended June 13 was $7,462,336, Frank W. Lovejoy, chairman of the board, and Thomas J. Hargrave, president, reported yesterday. This is equal to $2.94 per share of common stock and compares with a net profit for the same period last year of $10,460,425, or $4.15 per share.

Directors of the company declared

(Continued on Page 5)

Buenos Aires May Lift Ban Against "Invaders"

Buenos Aires (By Cable)—Columbia's "The Invaders," which was banned by the Government following protests by the German embassy, may be re-admitted, it was learned here yestreday. Lifting of the ban will depend on the elimination of certain sequences, it was said, although identification of the cuts requested was not revealed.

"The Invaders" played first-run

(Continued on Page 5)

D of J Will Act on Sales Formula Shortly, Asst. Attorney General Says

By VAN BEUREN DeVRIES
Washington Bureau of THE FILM DAILY

Washington—A blanket denial of the charges hurled by Allied that he was permitting the UMPI plan to gather "cobwebs" and that the Department of Justice intended to give it a "pocket veto" was voiced here yesterday by Thurman Arnold, Assistant Attorney General.

"These charges are just not so," Arnold told THE FILM DAILY, "and

(Continued on Page 8)

Report on UMPI Plan May Come This Week

While Thurman Arnold in Washington would not commit himself as to when there would be a public announcement on the UMPI sales plan, it was learned reliably in New York that his report on the issue had been completed and turned over to

(Continued on Page 8)

Schenck Named Honorary Chairman, Relief Show

Nicholas M. Schenck, president of Loew's, Inc., has been appointed honorary chairman of the entertain-

(Continued on Page 8)

M. P. Appeal Board Modifies Award

Motion picture appeal board has modified an award of an arbitrator who dismissed the clearance complaint of the Playhouse, Clyde, N. Y., which claimed that the 14-day clearance granted to the Capitol Theater, Newark, N. Y., was unreasonable. Clearance immediately after Newark was asked. The intervenor, Ohmann Bros., operating the Ohmann Theater at Lyons, made the same request. The appeal board ruled that the Capitol should have seven days' clearance over both theaters.

Joint Operation for Rivoli

Para. and UA Theaters in Term Agreement

Executives of Paramount Pictures and the United Artists Theater Circuit announced yesterday that the two companies have signed an agreement whereby, for a term of years, Paramount Pictures will participate in the operation of the Rivoli Theater, New York City. United Artists Theater Circuit will continue to manage the theater in conjunction

(Continued on Page 8)

Organization of Film Workers at UOPWA Meet

The United Office and Professional Workers of America, CIO affiliate, will hold its biennial convention in Albany from Sept. 5 to 10. The main purpose of the conclave will be to plan ways and means of intensi-

(Continued on Page 5)

THE NEWSPAPER OF FILMDOM — THE FILM DAILY — ALL THE NEWS ALL THE TIME

Vol. 82, No. 32 Thurs., Aug. 13, 1942 10 Cents

JOHN W. ALICOATE : : : : Publisher

DONALD M. MERSEREAU : General Manager

CHESTER B. BAHN : : : : : : Editor

Published daily except Saturdays, Sundays and Holidays at 1501 Broadway, New York, N. Y., by Wid's Films and Film Folk, Inc. J. W. Alicoate, President and Publisher; Donald M. Mersereau, Secretary-Treasurer. Entered as second class matter, Sept. 8, 1938, at the post-office at New York, N. Y., under the act of March 3, 1879. Terms (Postage free) United States outside of Greater New York $10.00 one year; 6 months, $5.00; 3 months, $3.00. Foreign, $15.00. Subscriber should remit with order. Address all communication to THE FILM DAILY, 1501 Broadway New York, N. Y. Phone BRyant 9-7117, 9-7118, 9-7119, 9-7120, 9-7121. Cable address: Filmday, New York.

Representatives: HOLLYWOOD, Calif.—Ralph Wilk, 6425 Hollywood Blvd., Phone Granite 6607. LONDON—Ernest W. Fredman, The Film Renter, 127-133 Wardour St. W. I. PARIS—P. A. Harle, Le Film, 29 Rue Marsoulan (12). MEXICO CITY—Marco-Aurelio Galindo, Depto. 215, Calle del Sindicalismo, 99, Tacubayo, D. F.

FINANCIAL

(Wed. Aug. 12)

NEW YORK STOCK MARKET

	High	Low	Close	Net Chg.
Am. Seat.	9¼	9	9¼	+ ½
Col. Picts. vtc. (2½%)	8⅛	8	8⅛	+ ⅛
Columbia Picts. pfd.	....	....	....	....
Con. Fm. Ind.	7½	7½	7½	....
Con. Fm. Ind. pfd.	....	....	....	....
East. Kodak	131½	131½	131½	+ 1¼
do pfd.	....	....	....	....
Gen. Prec. Eq.	14	13¾	13⅞	+ ⅛
Loew's, Inc.	44⅝	44¼	44⅝	+ ⅛
Paramount	16⅜	16⅛	16⅛	— ⅛
RKO	2⅞	2¾	2¾	— ⅛
20th Century-Fox	11⅛	11	11	....
20th Century-Fox pfd.	25	25	25	+ ¼
Univ. Pict. pfd.	....	....	....	....
Warner Bros.	6¼	5⅞	6¼	+ ⅜
do pfd.	....	....	....	....
NEW YORK BOND MARKET				
Para. Picts. deb. 4s56	99⅝	99⅝	99⅝	....
Warner Bros.' dbs. 6s48	102	102	102	....
NEW YORK CURB MARKET				
Monogram Picts.	11-16	11-16	11-16	....
Technicolor	7⅛	7⅛	7⅛	— ⅛
Trans-Lux	....	....	....	....
Universal Corp. vtc.	6½	6½	6½	+ ¼
Universal Picts.	....	....	....	....

Philo Higley, Writer, Joins Section of OPA

Washington Bureau of THE FILM DAILY

Washington—Philo Higley, writer for Columbia Pictures, has been named chief of the Film and Radio Section of the Consumer Division of the Office of Price Administration. His job primarily will be to supply specific ideas to film and radio writers on how to prepare important OPA stories for the screen and radio.

Chicago Business Drops 15% at Trial Blackout

Chicago—Theaters reported about 15 per cent drop in business last night due to the trial blackout.

Monogram to Have Nine Releases Before Oct. 9

An unprecedented backlog of completed Monogram features awaits national release dates, with nine productions scheduled for distribution between Aug. 14 and Oct. 9, according to an announcement by W. Ray Johnston.

First to reach the Monogram distribution centers throughout the United States is Snuffy Smith and Barney Google in "Hillbilly Blitzkrieg," second in the series of features produced by Edward Gross-Jack Dietz and based on Billy DeBeck's celebrated comic strip. The two remaining releases for August include "Riders of the West," seventh in the series of "Rough Riders" starring Buck Jones, Tim McCoy and Raymond Hatton, produced by Scott R. Dunlap with Howard Bretherton directing, and "One Thrilling Night."

The quartet of September releases includes "Arizona Stagecoach" on the 4th, latest of the "Range Busters" series; "Isle of Missing Men," on Sept. 11; one week later, "King of the Stallions," with Chief Thundercloud, produced and directed by Edward Finney; and on Sept. 25, the Lindsley Parsons' feature "Police Bullets."

Two productions have been completed for October release: "Phantom Killer," on Oct. 2, and "Foreign Agent" set for Oct. 9.

MPOE Seeks Immediate Signature of WB Pact

Motion Picture Office Employes, Local 23169, AFL, will exert every effort to have its contract covering white collarites at Warner Bros. signed in time for its submittance to the membership at a meeting at the Capitol Hotel on Monday night. The pact is now in process of being drawn. Terms of the agreement were laid down Sunday night at a conference at the IATSE offices and approved by the membership Monday morning, when the 10-day strike officially ended.

RKO Adding Advtg.-Pub. Wing to Studio Dept.

West Coast Bureau of THE FILM DAILY

Hollywood—RKO Radio Pictures is adding an advertising and exploitation wing to its studio publicity department, beginning August 17.

The new branch will be headed by Elliston Vinson, who is assistant publicity director to Perry Lieber, who continues as head of advertising and exploitation campaigns on all RKO pictures built around selling ideas from Koerner and other Producers.

Milt Howe, publicity manager, will handle all publicity.

"No Greater Sin" Preview

Chicago — Mayor Edward Kelly yesterday addressed the preview audience at Orchestra Hall for Clyde Elliott's "No Greater Sin" which opens a Loop run today.

NLRB Postpones to Wed. SOPEG's Para. Hearing

National Labor Relations Board has postponed to next Wednesday its hearing on the petition of the Screen Office and Professional Employes Guild, Local 109, UOPWA, CIO, for a collective bargaining election at the Paramount home office, exchange and newsreel and at the company's music subsidiaries, Famous Music Corp. and Paramount Music Corp. The hearing was to have been held today. The postponement was asked by the IATSE, AFL affiliate, on the grounds that it wished to present proof of interest in the election.

The IA's action was regarded in labor circles here as proof of the AFL's determination to step up its opposition to the CIO's organizational activities in the film white-collar field.

Coast SOEG Negotiations Open in New York City

Negotiations between home office executives and officials of the Screen Office Employes Guild for studio white collarites opened yesterday at the offices of Pat Casey, the producers' labor representative. The union is being represented in the discussions by Herbert Sorrell, head of the Conference of Studio Unions; Glenn Pratt, business agent, and Benjamin Nostram of the SOEG.

The negotiations between the union and the studios were switched to New York by Casey when the failure of SOEG officials and negotiators from the home offices to reach an agreement brought threat of a strike of white-collar workers at the studios.

FPC Employes Called on For Greater War Effort

Toronto—President J. J. Fitzgibbons of Famous Players Canadian Corp. called on employes and partners to greater war effort in his opening speech before the Eastern division officials and associates in convention at the Royal York Hotel yesterday. Fitzgibbons declared that greater support is necessary to insure victory for the United Nations.

Preliminary discussions will continue today when the special guests will include Barney Balaban of New York and Premier M. F. Hepburn of Toronto.

"Pride of Yankees" Gets $110,000 at the Astor

Samuel Goldwyn's "The Pride of the Yankees" starts its second month at the Astor today. Still breaking every house record the theater has ever held. The management reports street lines for five out of seven daily shows. The first month's business totals $110,000, surpassing any picture at any policy at the house.

COMING and GOING

ROBERT SCHLESS, Warner Bros.' foreign department head, is due back in New York next week from South America.

JACOB WILK, head of the Warner Bros. story department in the East, returns to New York tomorrow from Coast studio conferences.

Chi. Restaurant for Carroll

Chicago—Earl Carroll will open a theater-restaurant here next month at the Morrison Hotel.

NEW YORK THEATERS

RADIO CITY MUSIC HALL
Rockefeller Center
Another Screen Masterpiece
Walt Disney's "BAMBI"
From Felix Salten's Book
Released through RKO Radio Pictures
Gala Stage Revue - Symphony Orchestra
First Mezzanine Seats Reserved Circle 6-4600

The Mighty Story of Today
"THE PIED PIPER"
20th Century-Fox Triumph
PLUS A BIG STAGE SHOW ROXY 7th AVENUE 50th STREET

Irving Berlin's "HOLIDAY INN"
BING starring FRED CROSBY • ASTAIRE
A Paramount Picture
IN PERSON SKINNAY ENNIS AND BAND EXTRA! The INK SPOTS
MIDNIGHT FEATURE PARAMOUNT HEALTHFULLY COOLED TIMES SQUARE
BUY WAR STAMPS AND BONDS AT THE PARAMOUNT

RKO PALACE B'WAY & 47th St.
DAMON RUNYON'S
FIRST REAL LOVE STORY
'THE BIG STREET'
HENRY FONDA • LUCILLE BALL

SAMUEL GOLDWYN PRESENTS
GARY COOPER in
THE PRIDE OF THE YANKEES
(The Life of Lou Gehrig)
Released Through RKO-Radio Pictures, Inc.
Air Cooled ASTOR B'way & 45th Popular Prices Midnite Shows
Continuous Performances

"BRILLIANT—A HIT."—Andersen, Jour.-Amer.
50c to $1.50 at all Performances ex- | Plus
cept Sat. Eves. 50c to $2.50 | Tax
Sonja Henie & Arthur M. Wirtz present
A New Musical Icetravaganza
STARS ON ICE
CENTER THEA., Rockefeller Center, CO. 5-5474
America's Only Ice Theater
Evgs. Incl. Sun. 8:40. Mats. Sun., Wed. & Sat.
No Monday Perf. Mail Orders Promptly Filled.
ALWAYS COMFORTABLY COOL

WILLIAM Powell

IN HIS FIRST DRAMATIC ROLE IN YEARS!

HEDY Lamarr

Gorgeous star tops her "Tortilla Flat" triumph... Into her life came fears that the one she loved was a former killer, thief, man of many romances.

They called him murderer and made him believe it!

CROSSROADS

WHERE WOMEN WAIT TO SEAL YOUR FATE

with CLAIRE TREVOR · BASIL RATHBONE · MARGARET WYCHERLY

Screen Play by Guy Trosper · Original Story by John Kafka & Howard Emmett Rogers · Directed by JACK CONWAY
Produced by EDWIN KNOPF
An M-G-M Picture

Nice work at the cross-roads!

LITHO U

Policy Dissension Rages in NW Allied

(Continued from Page 1)

note of the body's convention slated for Sept. 1 and 2, and the association is said to be divided against itself on the issue.

Several mainstay members of Northwest Allied have dropped out and, according to reports, they will form the nucleus of the rival exhibitor organization.

Charges 'Arbitrary, Unfair' Clearance vs. Big Five

(Continued from Page 1)

vin Company, and the Lyric and Senate Theaters now operated by Goldman and Leventhal.

The Marvin Company's 10-year lease on the Rivoli expired July 31 and was not renewed. The petition complains that although the Rivoli has always had clearance over both the Lyric and Senate and a run prior to both those houses, the defendant distributors, Paramount, Loew's, Inc., Vitagraph, RKO Radio and 20th Century-Fox, have refused to rent films to the Rivoli except with the understanding that both the Lyric and Senate shall have a run prior to that house.

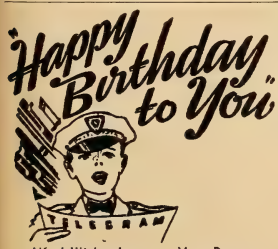
Vitagraph, 20th Century-Fox and Paramount are allegedly insisting that the Lyric have 21 days over the Rivoli, Loew's, Inc., fixes the Lyric margin at only 7 days while it is charged RKO wants to give that house 180 days over the Rivoli.

The Marres ask that the Rivoli be restored the run and clearance rights that house has enjoyed for the past 16 years or more and that the AAA fix reasonable clearance for that house over both the Lyric and Senate. This case swings on whether film rights remain with the building or can follow the theater lessee into a new building in the same zone.

Buenos Aires May Lift Ban Against "Invaders"

(Continued from Page 1)

for 10 days to excellent business before the Nazi embassy registered its protest.



Alfred Hitchcock
Charles (Buddy) Rogers
Gene Raymond
Leo Brecher
W. E. Green
Mary Duncan
Regis Toomey
Gloria Dickson
Sam Taylor
Rita Johnson

Notes,—Matured and Otherwise:

● ● ● THIS CORNER ain't superstitious,—but there's a good omen to the big grossing life of Metro's forthcoming "The War Against Mrs. Hadley," which will bow in late September in a certain glamorous key city.....Said omen is that Ted Collins and Kate Smith will air this cinematic powerhouse on Sept. 25, 'bout the time o' the big premiere..... Broadcast'll be o'er 119 stations in the U. S., and 37 in Canada..... Listeners are estimated at 30,000,000.....You'll see what we mean by big grossing life ahead when we say that the Collins-Smith show has a record of attachment with gold-grabbing feature films exclusively..... Witness "Yankee Doodle Dandy," "I Wanted Wings," "Road To Zanzibar," "Rebecca," and "Song of the Islands". . . . ● Just a Tip: See the exhibit of the Arnold Hofman "Anti-Nazism" paintings now going on at Freedom House, 32 East 51st Street. . . . ● Herman Mayer, who sets the "in person" shows at the New York Strand, has a real special for the Labor Day band attraction at that B'way house.....It's the Dick Jurgens aggregation, never before seen in person in the East, but which has been piling up fame over radio, on records, etc., out in the Midwest.

▼ ▼ ▼

● ● ● *FAVORITE off-duty pastime (if any) of Warner Bros. sales department execs. is gin rummy.....'Tis said that constant practice in matching up the pasteboards is good exercise in acquiring facility for matching shorts with features on theater programs..... Ahem!.....Anyway, Contract Specialist Mike Dolid, one of the pretty consistent gin winners over at WB, finally bowed to Playdate Chief Ed Hinchey, formerly a regular loser.....And thus another "invincibility" legend was shattered.....*

▼ ▼ ▼

● ● ● AVENGE PEARL HARBOR! ! !

$300,000 Raised for USO By N. Y. Amusement Div.

Jack Cohn, chairman and A. P. Waxman, director of campaign of the USO Amusements, Arts & Sports Division, announced yesterday that $300,000 had been raised by their group in greater New York. This was $60,000 above their quota.

Sam Rinzler, Fred J. Schwartz and Irving Lesser, who were co-chairmen of USO Theater Week, were instrumental in bringing in $200,000 through collections taken in the motion picture theaters in the five boroughs.

Set N. H. Tax Committee

UMPI has completed formation of its tax committee in New Hampshire. Lloyd Bridgham of the Broadway Theater, Dover, will serve on this committee along with E. Fahey of the State Theater, Manchester, and W. Lester Hughes of the Paramount exchange, Boston.

Mastbaum to Reopen Soon

Philadelphia — Warner Bros. expects to reopen the Mastbaum the last week in August or the beginning of September, with "The Gay Sisters" as the probable screen attraction. The house has been dark for some five years.

"Pride of Yankees" Last Lighted Coast Premiere

(Continued from Page 1)

"The Pride of the Yankees" at the Pantages on Aug. 18 to be the last opening of its kind with lights.

The first premiere with its complement of lights was "The Covered Wagon" which was shown at the formal opening of Grauman's Egyptian Theater on March 25, 1923.

Neon Products Reports $56,330 Year's Profit

Montreal—Consolidated profit and loss account of Neon Products of Western Canada, Ltd., and its subsidiary, Ruddy-Duker Co., Ltd., reveals net profit for the fiscal year ended April 30, last, of $56,530. This compares with $73,625 in the previous year. Gross revenue in the latest period amounted to $760,301, compared with $733,738. Direct costs of operation, including maintenance, totalled $436,931, against $393,029.

Balance sheet shows current assets of $194,240, against current liabilities of $166,460. A year ago, current assets totalled $84,646, compared with current liabilities of $200,477.

Taxes Pare Eastman Kodak 6-Mos. Profit

(Continued from Page 1)

a dividend of $1.25 per share on the common stock and the regular quarterly dividend of 1½ per cent on the 6 per cent preferred stock, payable Oct. 1 to stockholders of record Sept. 5.

This is the first time the company has paid less than its $1.50 per share dividend on the common since the Apr. 1 disbursement in 1938. Prior to that time, payments varied widely.

The dividend reduction, according to persons close to the company, will mean a reduction in the employes' wage dividends which are based on common stock dividend payments. The report stated total sales were $97,539,272, or an increase of 33 per cent over 1941 sales in the same period. Operating profits climbed to $29,538,732 from $19,989,337 for the comparable 1941 half, or a gain of 48 per cent. This was offset, however by the provision of $20,853,766 for income and excess profit taxes as against $9,792,464 for the like period last year.

Organization of Film Workers at UOPWA Meet

(Continued from Page 1)

fying the work of mobilizing the white-collar workers in advancing the nation's war effort The meeting also will take up the organization of office workers in the film industry and will discuss their victory program.

Among the UOPWA affiliates in the film industry here which will be represented at the convention are the Screen Office and Professional Employes Guild, Local 109, and the Screen Publicists Guild of New York, Local 114.

Among those listed to speak are Allan Haywood, CIO director of organization; Margaret Bondfield, former British minister of labor, and Fred K. Hoehler, president of the National Conference of Social Work.

"Yankees" Chicago Debut Postponed to Aug. 26

Chicago—"Pride of the Yankees" premiere set for the RKO Palace Theater here has been postponed to August 26. Mort Singer says the film broke house records at the Brandeis Theater, Omaha, and Orpheum Theater, New Orleans.

He predicts a record run for his entire circuit.

STORKS!

Al Finestone, managing editor of Motion Picture Daily, on Tuesday became the father of a baby girl weighing seven pounds, 12 ounces.

THE PRID

IS BATTING* LIKE

NEW YORK.

WASHINGTON.

SALT LAKE CITY.

NEW ORLEANS.

SAMUEL GOLDWYN presents

GARY COOPER

in

THE PRIDE OF THE YANKEES

(THE LIFE OF LOU GEHRIG)

with

TERESA WRIGHT · BABE RUTH

WALTER BRENNAN

VELEZ and YOLANDA · ANY NOBLE and his Orchestra

Directed by SAM WOOD

Screen Play by Jo Swerling and Herman J. Mankiewicz

Original Story by Paul Gallico

Released through

RKO RADIO PICTURES

IT'S AN HONOR AND A DUTY! LINE UP YOU

E OF THE YANKEES
LOU GEHRIG
AT THE NATION'S BOXOFFICES!

*WE MEAN 1000%

SAMUEL GOLDWYN
IS HAPPY TO REPORT:

- Highest weekly grosses under any policy at New York's House of Historic Hits! An endless climb at the ASTOR where it continues smashing its own all time record!
- New Year's business in July and August! No ceilings in the nation's capital on its biggest hit!
- Higher than Pike's Peak for amazing house records!
- Our Southern cousins are bulging the Orpheum's walls . . . It's a new Louisiana Purchase!

. . . and with pardonable enthusiasm . . . the holdovers are rolling in in waves . . . and second weeks are topping firsts! ! ! ! !

THE PRIDE OF THE YANKEES becomes the PRIDE OF THE NATION as the parade (already Kansas City, Buffalo, Boston, Des Moines, Cleveland, Omaha and others are wiring their news of their breath taking openings . . .) gets under way.

AUDIENCES FOR THE GREAT BOND AND STAMP DRIVE IN SEPTEMBER!

Arnold Denies UMPI Plan "Pocket Veto"

(Continued from Page 1)

we are going to act on the plan very shortly."

Allied had charged Tuesday that the plan, submitted to the Assistant Attorney General on July 3, had been "collecting cobwebs on his desk since that day." As a result of this inaction there was no legal restriction on the monopolistic and socially undesirable practices of block-booking and blind-selling, it alleged.

"We have never had any intention of giving this plan a pocket veto," Arnold stated. "But with the Nazi spy trial on our hands, and demands being received from many people that they be heard, to say nothing of our loss of 100 men to the armed services, the delay in acting on this matter has been unavoidable."

Arnold would not indicate whether or not the plan would be approved.

Report on UMPI's Sales Plan May Come This Week

(Continued from Page 1)

his assistant, Robert Wright, for the preparation of a statement.

It was learned that Wright may make a statement, on behalf of the Department of Justice, by the end of this week. Whether the plan will be submitted to Federal Judge Henry Goddard immediately could not be learned.

Perry Lieber Heads Studio Public Relations Com.

West Coast Bureau of THE FILM DAILY

Hollywood — Perry Lieber was elected chairman of the Studio Public Relations Committee succeeding Howard Strickling whose term expired.

George Brown has elected vice-chairman. Representatives of foreign language newspapers published in this country will hereafter be handled by domestic publicity departments instead of foreign departments.

WB-SPG Negotiations Progress

Progress was reported yesterday in the U. S. Conciliation Service's efforts to mediate the contract dispute between Warner Bros. and the Screen Publicists Guild of New York. Present at a conference at the Park Central Hotel were representatives of the company, two members of the conciliation group and the Guild's negotiating committee. Another meeting is scheduled for today.

WEDDING BELLS

Eve Mueller of the M-G-M publicity department has become engaged to Henry Sharpe.

HOLLYWOOD SPEAKING—

By RALPH WILK

EDWIN MORAN, creator of the "Topper" series, and Harry Segall, whose "Here Comes Mr. Jordan" won the Academy Award, are doing the final shooting script of "The Powers Girl," which Charles R. Rogers will put into production shortly for United Artists release.

● ●

GEORGE BRUCE, former scenarist now under a writer-producer-director contract at M-G-M, last week completed his first draft of "Salute To The Marines," a new story to star Wallace Beery. Bruce had formerly been on the lot on a free-lance basis.

● ●

DIRECTOR Roy Del Ruth this week put Lucille Ball before the test cameras at M-G-M for the title role in his "Du Barry Was A Lady," forthcoming musical extravaganza. Miss Ball has been assigned the role. Testing was for make-up and costumes.

● ●

HENRY HATHAWAY will direct "The Immortal Sergeant," which will star Henry Fonda. This will be one of 20th Century-Fox's big pictures and will go into production September 21st.

● ●

XAVIER CUGAT featured with his famous band in the Fred Astaire--Rita Hayworth starring musical, "You Were Never Lovelier," which William Seiter is currently directing, has been signed by Columbia for another picture, as yet untitled.

● ●

THE third episode of Julien Duvivier-Charles Boyer "Flesh and Fantasy," Universal production, was purchased from Laslo Vadnay. The episode deals with circus life and will star Boyer and Barbara Stanwyck.

● ●

TWO Monogram pictures scheduled for September production have been alloted starting dates on the Summer schedule. "Sweetheart of Sigma Chi," with Gale Storm in the title role, gets under way on Sept. 4 under the production supervision of Lindsley Parsons; and "Ferry Command," Ted Richmond's production dealing with the ferrying of planes to European outposts by women, gets the starting gun on Sept. 11.

$5,780,000 in War Bonds At 'Dandy' West Coast Bow

(Continued from Page 1)

present, with the exception of James Cagney who is on a bond-selling tour in the East. Joan Leslie presided on the stage at a drawing to select a sponsor for the first of the three ships that will be financed by the Bonds sold for the premiere.

By proclamation of Mayor Fletcher Bowron, today is "Yankee Doodle Dandy Day."

Eddie Goldsmith Joins Pioneer Films, Toronto

Toronto—Eddie Goldsmith has resigned from the Exhibitors Booking Association, operated by Nat Taylor, general manager of 20th Century Theaters, to accept the appointment of booker of Pioneer Films, Ltd., of which O. R. Hanson is president.

Hanson has announced the appointment of Sam Jacobs as manager of the Pioneer Films branch at St. John, N. B., and J. E. Archer, veteran of the film trade on the Pacific Coast, as manager of his Vancouver branch. Vic. Rackow, formerly with United Artists, has become manager of the Winnipeg office and John Levitt is in charge at Montreal, completing the cross-Canada organization.

Fete Ken Means

Cleveland—Kenneth Means, manager of the RKO Palace for the past nine years, who has resigned to go into the service, was tendered a farewell party at the Carter Hotel by his friends and associates. George Rossman takes over his job at the Palace with Harry Sigma as assistant manager.

Schenck Named Honorary Chairman, Relief Show

(Continued from Page 1)

ment committee, for the Army Relief Show, to be held at Madison Square Garden, on Sept. 30.

Committees handling the affair are as follows:

General Committee:—Ed Sullivan, Marvin Schenck, Bert Lytell, Alan Corelli, Leon Leonidoff, John Golden, Bob Weitman, Erno Rapee, Jack Rosenberg, Solly Pernick, Antoinette Perry and Jim Sauter.

Motion Picture Theaters Committee:—G. S. Eyssell, Chairman; Charles Moskowitz, George Skouras, Joe Vogel, Major Thompson, Jack Cohn, Leonard Goldenson, Joe Bernhardt, Harry Brandt, Bill White.

Hollywood Committee:—Charlie Feldman, Chairman; Abe Lastfogel, Bob Weitman, Nate Blumberg, Bob Ritchie, Irving Hoffman, Oscar Doob, Jack Aljcoate, Charlie Einfeld, Abel Green, Howard Dietz.

Bookers Committee:—Sidney Piermont, Chairman; Jesse Kaye, Bill Howard, Harry Mayer, Harry Levine.

Agencies Committee:—David (Sonny) Werblin, Chairman; Tom Rockwell, Phil Bloom, Harry Romm, Mat Kalcheim.

Radio Committee:—A. J. McCosker, Chairman; Chet La Roche, and John Royal.

Legitimate Theaters Committee:—Lee Shubert, Chairman.

Publicity Committee:—Douglas Leigh, Chairman; Carl Erbe, Liaison Officer; Hal Horne, Barret McCormick, John Hertz, Jr., John Krimsky, Bob Gillham, Fred Lynch, Jack Pegler, Maurice Bregman, David Lipton, Ted Saucier, Monroe Greenthal, Rutgers Neilson, C. P. Greneker, Jean Dalrymple.

Night Club Committee:—Ben Marden, Chairman; Toots Shor, John Boggiano, Leo Lindy, John Perona, Gene Cavallero, Arnold Reuben.

Radio Spot Announcements:—Jim Sauter.

Sustaining Program Committee:—(September 30th) Jim Sauter and Hal Horne.

P. Greenberger Dead

Cleveland—Funeral services were held today for Pinkas Greenberger, 80, who died yesterday at Mount Sinai Hospital. He was the father of Henry Greenberger, secretary-treasurer of the Community Circuit and a member of the ITO board of directors.

Para., UA Theaters To Operate Rivoli

(Continued from Page 1)

with a committee composed of two representatives of each company, George Skouras and William P. Phillips for United Artists Theater Circuit and Leon D. Netter and Robert M. Weitman for Paramount.

It is anticipated that the policy of this theater will be to play Paramount and other outstanding product on long-run engagements.

The Rivoli is now undergoing refurbishing, including redecorating and re-seating, in preparation for the world premiere of "Wake Island," which Para. and UA Theater circuit execs. have set for Sept. 2.

Pal's New Para. Pact Increases Program by Two

West Coast Bureau of THE FILM DAILY

Hollywood—George Pal, producer of Puppetoon series for Paramount, has signed a new contract with that studio calling for eight pictures for 1942-43 season. This increases Pal's release set-up by two pictures.

Pal's first two under the new contract will be "Jasper and the Haunted House" and "Jasper and the Choo-Choo." Both pictures feature the little sepia star "Jasper" and will introduce Pal's newly developed cross-section animation.

All pictures will be in Technicolor.

Balt. Companies Merge; Keith's to Schanberger

Baltimore — Maryland Theatrical Corp. has merged with the Lexington Theater Corp., thus settling the former's financial affairs. Maryland's property, Keith's Theater, goes to Morris A. Mechanic who has purchased a first mortgage on the property for approximately $400,000. Property has been leased to the Schanberger interests for a 10-year period at $50,000 a year.

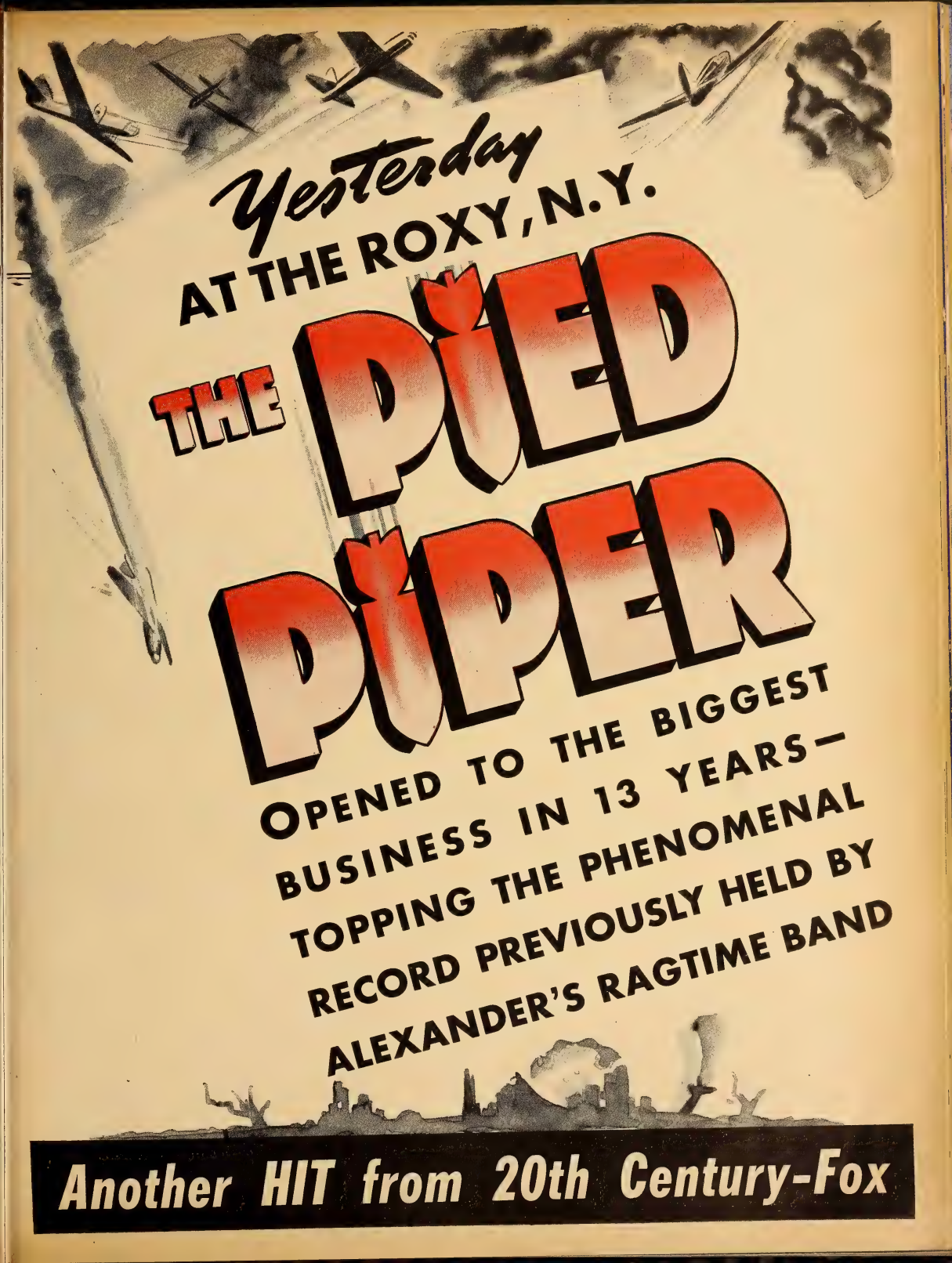
TO THE COLORS!

West Coast Bureau of THE FILM DAILY

Hollywood—Clark Gable was inducted as a private into the Army yesterday afternoon. After three months' basic training at Miami, Fla., he will make application for admittance to an officers' training school.

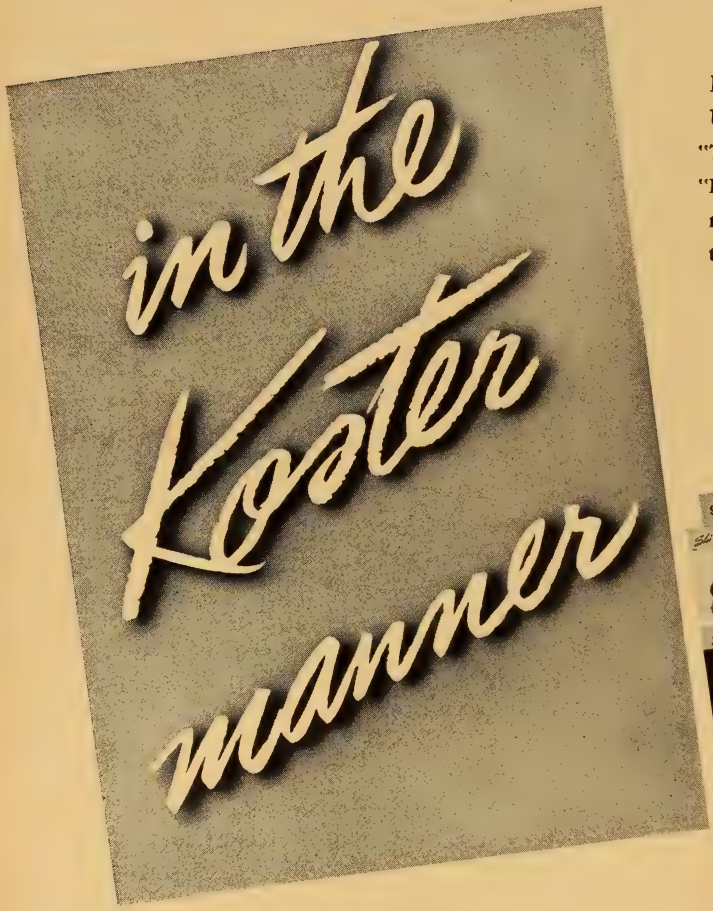
Wilkes-Barre, Pa.—Richard Gabel, former doorman at the Comerford Theater, now stationed at Camp Chaffee, Ark., has been advanced from private first class to corporal and recently was graduated from radio school.

Chicago — Wayne King has been given a Captain's commission by the Army and assigned to the Sixth Area, reporting Aug. 17.

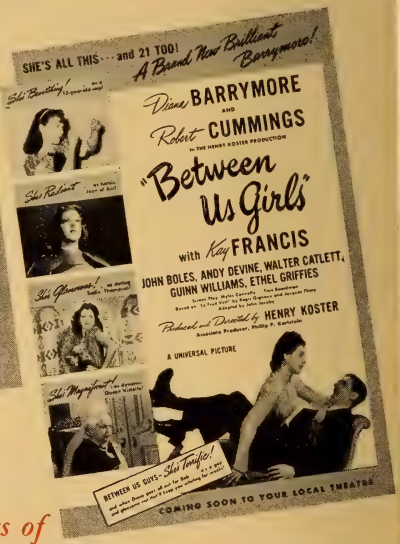

Yesterday
AT THE ROXY, N.Y.
THE PIED PIPER
OPENED TO THE BIGGEST BUSINESS IN 13 YEARS—TOPPING THE PHENOMENAL RECORD PREVIOUSLY HELD BY ALEXANDER'S RAGTIME BAND
Another HIT from 20th Century-Fox

Selling facts about "Between Us Girls"

UNIVERSAL'S HIT FOR LABOR DAY AND THE NEW SEASON!



Henry Koster, who directed Universal's outstanding hits, "THREE SMART GIRLS GROW UP," "FIRST LOVE," "SPRING PARADE," now adds "BETWEEN US GIRLS" to the roster of Koster hits.



The ad reproduced here pre-sells to 78,000,000 readers of

LIFE, LOOK, LIBERTY, COLLIER'S, AMERICAN MAGAZINE, TRUE STORY, FAMILY CIRCLE, PHOTOPLAY-MOVIE MIRROR, CHARM, HOLLYWOOD, MOTION PICTURE, MOVIE STORY, TRUE CONFESSIONS, ROMANTIC STORY, GLAMOUR, MOVIE RADIO GUIDE, STARDOM, SCREEN GUIDE, MOVIE LIFE, MOVIE STARS PARADE, MOVIES, PERSONAL ROMANCES, RADIO MIRROR, TRUE EXPERIENCES, TRUE LOVE & ROMANCE, TRUE ROMANCES, MODERN ROMANCES, MODERN SCREEN, SCREEN ROMANCES, SCREENLAND, SILVER SCREEN, PIC

UNIVERSAL PICTURES

WATCH FOR OTHER NEWS ABOUT THIS KOSTER HIT

Your theatre is on the front line of the war in September...
"Salute To Our Heroes" Month must sell a billion dollars in Bonds and Stamps!

In Today's Issue: The Equipment News Section (See Pages 10 and 11)

FILE COPY
DO NOT REMOVE

Intimate in Character
International in Scope
Independent in Thought

THE FILM DAILY

The Daily Newspaper
Of Motion Pictures
Twenty-Four Years Old

VOL. 82, NO. 33 — NEW YORK, FRIDAY, AUGUST, 14, 1942 — TEN CENTS

M-G-M TO START OFF WITH BLOCK OF 8

WB 39-Week Net Earnings Rise to $5,371,875

Profit Before Taxes Up Approximately $4,000,000; $53.92 on Preferred Stock

Warner Bros. Pictures, Inc., and subsidiary companies report for the 39 weeks ended May 30, 1942, a net operating profit of $5,371,875 after deducting all charges, incuding amortization and depreciation, normal Federal income taxes and provision for Federal excess profits taxes, as compared with a net operating profit of $4,433,445 reported for the corresponding period the previous year. As the company's current

(Continued on Page 7)

Raw Stock Freezing Report Due Monday

An announcement on the WPB's proposal to freeze raw stock may be made on Monday, it was learned yesterday. Harold Hopper of the WPB left last night for the Coast where he expects to remain for a week and it is likely that he will delve into the situation more thor-

(Continued on Page 7)

ITPA of Wis. Refuses Central Conference Bid

Minneapolis — Officers of Independent Theaters Protective Association of Wisconsin have turned down the request that the organization join in forming a Central

(Continued on Page 6)

Six Pix in July Favored by Army

The six pictures patronized the widest in War Department theaters during July were announced yesterday by the U. S. Army Motion Picture Service. The favorites of the soldiers in the order named were: "Beyond the Blue Horizon," Paramount; "Wings for the Eagle," Warner Bros.; "Crossroads," M-G-M; "This Above All," 20th-Fox; "Flight Lieutenant," Columbia, and "Take a Letter, Darling," Paramount.

URGE DRIVE THEME IN STAGE SHOWS

Gus Eyssell Asks Theaters with Stage Policies to Include "Salute to Heroes" Presentation Week of Sept. 1

Every motion picture theater in the United States with stage shows is urged to include a "Salute to Our Heroes" presentation during the week of Sept. 1. Gus Eyssell, managing director of Radio City Music Hall, is arranging a spectacular stage event symbolizing the Bond drive at the big theater, and Leon Leonidoff, producer of the Music Hall stage shows, is working up suggestions which can be adapted to the facilities of various types of theaters. Eyssell heads the national stage events committee for the drive, theme of which is "Buy a Bond to Honor Every Mother's Son in the Service.

Para. Field Men Here For "Wake" Parleys

Paramount's field exploitation men, theater executives, and home office advertising officials will hold a one-day meeting at the Hotel Pierre Monday to set plans for the national handling of "Wake Island." Co-operation with the Red Cross, Marine Corps, Marine Corps League, radio, newspaper and other forms of advertising will be taken up at

(Continued on Page 7)

Gas Rationing Boosting Boston Theater Business

Boston — Local exhibitors claim that the gas rationing to date has produced more business for them and that the dire predictions made prior to the rationing are not being borne out by results. Thousands of patrons at local houses have for the first time remained in town for the

(Continued on Page 7)

To Curtail Hearing On Divorcement Case

The Department of Justice has entered into a stipulation with Paramount Pictures and 20th Century-Fox Film Corp. to curtail the projected Oct. 5 hearing in the Federal Court on the Government's application to compel divorcement of 16 recently acquired theaters of Paramount and 20 of 20th-Fox, it was learned yesterday.

The agreement between the parties stipulates as to the context of the

(Continued on Page 8)

"Holiday Inn" Premiere Nets $10,777 for Relief

A check for $10,777.15, net proceeds of the world premiere benefit showing of Irving Berlin's "Holiday Inn," was turned over yesterday to Stanton Griffis, chairman, Special Events Committee of the Navy Re-

(Continued on Page 8)

Report Metro Will Allow Cancellation of Two in Initial Group of Pix

West Coast Bureau of THE FILM DAILY

Hollywood—M-G-M will lead off its 1942-43 season with a block of eight pictures to be sold on the basis of the UMPI sales plan, William F. Rodgers, general sales manager, announced here yesterday.

The eight features, already tradeshown, include "Somewhere I'll Find You," "Tish," "The War and Mrs. Hadley," "A Yank at Eton," "Panama Hattie," "Seven Sweethearts," "Apache Trail" and "Cairo."

It was understood here that Metro would allow a cancellation of two

(Continued on Page 6)

Consenting Distribs. Preparing to Sell

In the wake of Assistant Attorney General Thurman Arnold's statement that action would be taken shortly on the UMPI sales plan, affected distributors began preparing to sell their new season product. Four companies — 20th Century-Fox, RKO, Paramount and Warner Bros.—intend to go ahead on the five-block selling, while M-G-M has announced

(Continued on Page 8)

N. Y. Theatrical Crafts To Meet in Roch. Sunday

Rochester—More than 200 members of the theatrical crafts of the State of New York, District 10, will be here Sunday for their annual parley at the Sagamore Hotel. The

(Continued on Page 7)

Stars Named for Drive Tour

Between 40 and 60 to Visit 300 Cities

First groups of the 40 to 60 screen stars who will tour the country in the interest of the billion-dollar Bond and Stamp drive were announced yesterday. The star-tours are said to be the most extensive ever attempted in show business.

The first of the many stars to rally

(Continued on Page 6)

N. Y. SPG Ratifies Terms Of a Contract With WB

Screen Publicists Guild of New York, Local 144, UOPWA, CIO, at a regular membership meeting last night at the Hotel Piccadilly ratified

(Continued on Page 7)

Para. Has 30 for '42-43 Completed

Paramount has 30 pictures completed for the 1942-43 season, considered an all-time record, Y. Frank Freeman, studio chief, said in New York yesterday. The 30 pictures are in the cans or in some stage of editing.

THE NEWSPAPER OF FILMDOM — THE FILM DAILY — ALL THE NEWS ALL THE TIME

Vol. 82, No. 33 Fri., Aug. 14, 1942 10 Cents

JOHN W. ALICOATE : : : : Publisher

DONALD M. MERSEREAU : General Manager

CHESTER B. BAHN : : : : : : Editor

Published daily except Saturdays, Sundays and Holidays at 1501 Broadway, New York, N. Y., by Wid's Films and Film Folk, Inc. J. W. Alicoate, President and Publisher; Donald M. Mersereau, Secretary-Treasurer. Entered as second class matter, Sept. 8, 1938, at the post-office at New York, N. Y., under the act of March 3, 1879. Terms (Postage free) United States outside of Greater New York $10.00 one year; 6 months, $5.00; 3 months, $3.00. Foreign, $15.00. Subscriber should remit with order. Adddess all communication to THE FILM DAILY, 1501 Broadway New York, N. Y. Phone BRyant 9-7117, 9-7118, 9-7119, 9-7120, 9-7121. Cable address: Filmday. New York.

Representatives: HOLLYWOOD, Calif.—Ralph Wilk, 6425 Hollywood Blvd., Phone Granite 6607. LONDON—Ernest W. Fredman, The Film Renter, 127-133 Wardour St., W. I. PARIS—P. A. Harle, Le Film, 29 Ru Marsoulan (12). MEXICO CITY—Marco Aurelio Galindo, Depto. 215, Calle del Sindicalismo, 99, Tacubayo, D. F.

FINANCIAL

(Thurs. Aug. 13)

NEW YORK STOCK MARKET

	High	Low	Close	Net Chg.
Am. Seat.	....	....	....	.....
Col. Picts. vtc. (2½%)	8¼	8¼	8¼	+ ⅛
Columbia Picts. pfd.	....	....	....	.....
Con. Fm. Ind.	....	....	....	.....
Con. Fm. Ind. pfd.	....	....	....	.....
East. Kodak	129½	129	129	— 2½
do pfd.	....	....	....	.....
Gen. Prec. Eq.	14	13¾	14	+ ⅛
Loew's, Inc.	45⅛	44½	45	+ ⅜
Paramount	16⅜	16¼	16⅜	+ ¼
Para. 1st pfd.	....	....	....	.....
RKO	2⅞	2⅞	2⅞	+ ⅛
RKO $6 pfd.	....	....	....	.....
20th Century-Fox	11⅜	11	11⅜	+ ⅜
20th Century-Fox pfd.	....	....	....	.....
Univ. Pict. pfd.	....	....	....	.....
Warner Bros.	6¼	6	6	— ¼
do pfd.	....	....	....	.....
NEW YORK BOND MARKET				
Par. B'way 3s55	....	....	....	.....
Para. Picts. deb. 4s56	99⅝	99½	99⅝	.....
Warner Bros.' dbs. 6s48	....	....	....	.....
	102	102	102	.....
NEW YORK CURB MARKET				
Monogram Picts.	¾	¾	¾	+1-16
Radio-Keith cvs.	⅛	⅛	⅛	.....
Sonotone Corp.	....	....	....	.....
Technicolor	7⅛	7⅛	7⅛	.....
Trans-Lux	....	....	....	.....
Universal Corp. vtc.	6¼	6¼	6¼	— ¼
Universal Picts.	....	....	....	.....

Wingart and Crandall Join Doob's Drive Group

Earl Wingart and Milton Crandall will assist Oscar Doob, national public relations director, in the organization of the industry's September drive for $1,000,000,000 in War Bond sales, it is announced by the Public Relations Council, Eastern Division.

Doob reported to the committee yesterday that he is satisfied with theater and trade press promotion of the Bond drive but that he needed help in the organization of the campaign. Wingart was appointed by the Public Relations Committee and Crandall by Universal Pictures. Each will serve for the next three weeks

Summary Judgment Denied In Gell-Levey-Pathe Case

Federal Judge William Bondy yesterday denied an application of William Gell for a summary judgment in his favor in the $225,000 damage suit brought by Arthur Levey against him, Monogram Pictures Corp., Pathe Pictures, Ltd., and W. Ray Johnston. Gell claims immunity on the ground that all his negotiations were as a representative of Pathe and not as an individual. Levey claims that the defendants conspired to deprive him of his commissions allegedly earned as agent for a deal in which Pathe received Great Britain distribution rights to Monogram pictures.

Judge Bondy also referred to a special master an application of Pathe to dismiss the suit against it on the ground that the court had no jurisdiction since the company did not operate in the United States.

Ill. Allied Seeks Data On Singles as Power Saver

Chicago—Illinois Alied started national survey of theater owners and organizations, securing data on running time of single feature programs, as contrasted with double bills, to show how much electricity and other defense materials needed for the war effort could be saved for the country.

Favorable replies were received from L. O. Lukan, Pacific Coast Independent Theaters; R. X. Williams, president MPTO of Arkansas, Mississippi and Tennessee; O. J. Miller, Oregon Independent Theaters; Don Rossiter, secretary Indiana Theater Owners; Ray Branch, president, Michigan Allied; Fred Wehrenberg, president Missouri Theater Owners; Leo Walcott, president Iowa Nebraska Allied Theaters.

'Dandy' Biz Up 160% Over Average at Test Showings

"Yankee Doodle Dandy" went as high as 160 per cent over average at its opening on Wednesday in four out-of-town test engagements under a continuous policy at $1.10 top, according to Warner Bros.

The four engagements are at the Boyd, Philadelphia; Strand, Hartford; Roger Sherman, New Haven; Hollywood, Hollywood.

Mogull Making 16mm. Series for Nova Scotia

Charles Mogull, director of Mogull's Film Rental Library, has gone to Nova Scotia on a special commission from the government of that province to make a series of 16mm. Kodachrome travel films. The series is designed to promote interest in the recreational, commercial and industrial facilities available in the province. Mogull expects to return to New York early next month.

Hepburn Lauds Pix Role in Propaganda at FPC Parley

Toronto—Premier M. H. Hepburn of Ontario painted a sombre picture of the war situation in an address before the second day's session of Famous Players Conference of executives and partners at the Royal York Hotel, but emphasized the importance of the screen as a propaganda medium declaring it exceeded both newspapers and radio in effectiveness. Hepburn declared he had been sympathetic in his attitude toward theaters in the matter of film censorship because of the importance of its role in revealing war facts.

Barney Balaban gave an inspiring account of what Paramount and other fim producers and theaters were doing in the United States for the cause, asserting that when the war is over the industry will not have cause for shame at the part it has played.

Regarding Paramount product, Balaban declared he had seen pictures to be released six to nine months ahead and expressed confidence in the screen value of films to come. J. J. Fitzgibbons, president of the chain, was chairman of the gathering. District managers yesterday went into secret session to conclude plans for the new season.

To Plug War Bond Sales With Tag from Gable Film

Loew's announced yesterday it planned to capitalize on the psychological reaction expected to be created by Clark Gable's closing dialogue in "Somewhere I'll Find You" in an effort to boost the sales of War Bonds and Stamps.

When the film, which ends with the siege of Bataan, is shown in Loew's theaters there will be attached to the end a tag reading: "The men of Bataan promised the Japs: 'We'll be back!'—And our heroes will be back . . . with the bombers and tanks and tommyguns paid for by your purchases of War Bonds and Stamps. Keep faith with them! Buy a Stamp or Bond at our victory booth as you leave the theater!—Salute the heroes of Bataan!"

Birdwell Adds Personnel And Space to Offices

Additional space in new offices has been taken by Russell Birdwell and Associates in the RCA Buiding in an expansion program made necessary by increased commercial activity, it was announced by Myer P. Beck, manager of the New York office.

Added to the Eastern personnel staff are Charles R. Condon, who for many years was a feature writer for newspapers and magazines and more recently became active in the public relations field; Charles Daggett, former newspaper executive with Scripps and the Hearst publications, and Frances Fenton, recently with the Donovan Committee and before that with Time and Life.

COMING and GOING

HAL B. WALLIS goes to Washington today for further conferences with Army officials on the film version of "This Is the Army." He will discuss the possibility of obtaining the services of a number of screen stars now in the Army.

MICHAEL CURTIZ leaves for the Coast tomorrow. He's been in town since Monday.

CASEY ROBINSON, Warner writer, is expected to return to Hollywood over the week-end.

JACK KIRSCH returns to Chicago today from a Wisconsin vacation.

FRANKLYN WARNER arrives here today from the Coast.

Fine Arts Productions To Make 18 Features

West Coast Bureau of THE FILM DAILY

Hollywood — Franklyn Warner, who will arrive in New York today, will announce that Fine Arts Productions, a million dollar corporation, of which J. D. McGuire, president of Federation Bank and Trust Company of New York, will be president, will make 18 features. Pictures will be distributed by Fine Arts Exchanges Corp., and will be made at Fine Arts Studios.

Fine Arts Studio Corp. has been formed to exercise an option to buy studio property, which is incorporated for $750,000.

"Pied Piper" Debut Shatters Roxy Records

All records for opening day business at the Roxy Theater during the past 13 years were broken Wednesday afternoon by the gross rolled up by "The Pied Piper," Twentieth Century-Fox, producer of the picture, stated yesterday. Starting with a block-long line when the house opened at 10 o'clock, the standees never slackened and by 2 p.m. the previous record of the past 13 years held by "Alexander's Ragtime Band" was exceeded.

Lift Sunday Ban

Lebanon, Tenn. — Under strong pressure from several sources, the city council has agreed to lift the ban on Sunday movies between Aug. 15 and Nov. 15 for the benefit of soldiers in this area on maneuvers.

GETTING A SIGNED RECEIPT IS A STANDING RULE OF

Postal Telegraph

CHARGES FOR TELEGRAMS 'PHONED IN APPEAR ON YOUR TELEPHONE BILL.

One moment, please, a word about momentum . . .

It is not only good to look ahead but every once in a while it is good to look back—especially when we talk about "Keeping up the momentum" in our business.

Universal has given you momentum all summer and, with a few more weeks to go before we go into the new season, that momentum will keep coming with Abbott & Costello in "PARDON MY SARONG" (already indicating it's the best of them all), "INVISIBLE AGENT," "MEN OF TEXAS" and, of course, "EAGLE SQUADRON," which as everyone knows has broken all records in its pre-release engagements. This has been not only a fine thing for your business and ours, but a fine thing for the industry in general.

And just around the corner is the Henry Koster new season hit, "BETWEEN US GIRLS," which will be ready for you Labor Day.

No doubt about it, Universal is helping you "Keep up the momentum."

UNIVERSAL PICTURES

Your theatre is on the front line of the war in September . . .
"Salute To Our Heroes" Month must sell a billion dollars in Bonds and Stamps!

On the West Coast!

TALES OF MANHATTAN

FINISHES THE BIGGEST WEEK EVER KNOWN IN LOS ANGELES

> The smash $70,500 registered by 'Tales of Manhattan,' playing day-date in five Los Angeles theatres, is better than the first week of 'Miniver' there in like number of houses by several thousand dollars. It likely will establish an all-time mark

Reprod
fro
Vari

AS ALL RECORDS GO SMASH IN SAN DIEGO! FRESNO! PHOENIX AND BAKERSFIELD!

A SALUTE TO OUR HEROES! Buy WAR BONDS

TWO MORE GREAT HITS

In the East Coast!

SURPASSING THE OPENING DAY'S RECORD AT THE ROXY, N.Y.—THE BIGGEST IN 13 YEARS

THE PIED PIPER

PILES UP A SECOND DAY'S BUSINESS THE LIKE OF WHICH HAS NEVER BEEN KNOWN IN THIS HUGE 6,000-SEAT THEATRE!

FROM 20TH CENTURY-FOX

Stars Are Named for Bond Drive Tours

(Continued from Page 1)

to the call of the Treasury include:

James Cagney, Norma Shearer, Charles Laughton, Greer Garson, Joan Bennett, Herbert Marshall, Laraine Day, Hugh Herbert, Irene Dunne, Edward Arnold, Robert Young, Ann Rutherford, Walter Abel. They will be assigned to tour routes starting Sept. 1. These tours start at seven different points in the country and the combined mileage of travel will exceed 22,000 miles! More than 300 cities will be visited with the stars presiding at Bond-rallies hoped to average $1,000,000 each in Bond sales!

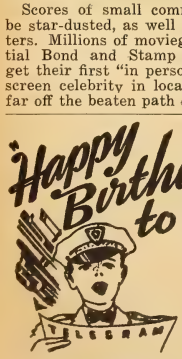
Other Hollywood celebrities whom the War Activities Committee of the Motion Picture Industry and the Hollywood Victory Committee announce will take part in this "Stars Over America" during September will include:

Hedy Lamarr, Franchot Tone, Gene Tierney, Paulette Goddard, Dorothy Lamour, Bette Davis, Henry Fonda, Dennis Morgan, Vera Zorina, Geraldine Fitzgerald, Jane Wyman, Alice Faye, Walter Pidgeon, Wallace Beery, Miriam Hopkins, Margaret Sullavan, Joan Crawford, Janet Gaynor, Alexis Smith, Lynne Bari, John Payne, Claudette Colbert, and others.

In each city visited the stars will appear at rallies, civic luncheons, in stadiums, parks and at factories to sell Bonds and promote the payroll deduction plan.

In some instances, several stars will travel as a unit; in others individual stars will visit the cities. Each star will travel ten days to two weeks, the tour to be taken up by another star.

Scores of small communities will be star-dusted, as well as large centers. Millions of moviegoers—potential Bond and Stamp buyers—will get their first "in person" view of a screen celebrity in localities usually far off the beaten path of celebrities.



AUGUST 14
Bob Hadley — Edward L. Boniva
Lois Brisbane — Walter Winston, Jr.

AUGUST 15
Signe Hasso — Estelle Brady
Harry Akst

AUGUST 16
Lucien Littlefield — Mae Clarke
R. G. Katz

● ● ● **AS if envious of the spectacular rainstorm which Walt Disney unleashed upon the woodlands, early in his production of "Bambi," that old copycat Jupiter Pluvius consistently drenched the storied forests of Manhattan yesterday.....but the storm-god's best efforts weren't good enough to even slightly dampen the attendance at, and public enthusiasm for, "Bambi" on its opening day at the Music Hall.....Consequently, as you read this, there are sunburst smiles of satisfaction on the faces of the Messrs. Disney, RKO Radio, and Gus S. Eyssell.....They've all got something in "Bambi," whose mighty magnetism was roundly demonstrated by the umbrella-and-raincoat-flecked lines which stretched from the buzzing b.o. to way down East on 50th St.....Jupiter Pluvius' behavior was gross.....Yeah, and so was that bale o' greenbacks Mister Eyssell was wading in at the close of day.....**

▼ ▼ ▼

● ● ● *CONCURRENT with "Bambi" bow, Leo the Lion got to countin' on his claws some of the records and attending statistics which "Mrs. Miniver," the Music Hall's ten-week tenant before Bambi," created.....The magnificent "Miniver" was seen by 1,500,000, not including 25,000 USO admishes.....Gross was $1,031,500..... The 10th week patronage increased 17,209 over the ninth week..... So steady was the fan stampede that three per cent was maximum variation 'twixt any of the weeks.....Pic played four weeks longer than any predecessor film, had 280 performances, and used up nine sets of the Corps de Ballet's slippers.....Own feet of "Miniver" aggregated some 638 miles going through the projectors.....1,000 carbons (250 smackers' worth) were consumed, and 9,000 kilowatts of electric current.....If you consider that last is best of all the game, —a Mrs. Robert Kerr bought the final ticket.....That good lady sure must be a patient soul!.....*

▼ ▼ ▼

● ● ● **MAIL SACK-TION:.....When Vera Zorina was about to board a train t'other day to bear her from the Coast to N. Y., Russell Birdwell dispatched to us, "post-special," the dancing-and-histrionic stars' statement, issued anent her switch-out from role in "For Whom the Bell Tolls"......"I learned," said she, "early in life that you cannot always win; once in a while you must lose a decision.....Unfortunately, there are too many truly tragic lost decisions taking place all over the world today for any of us ever to feel sorry for ourselves.....Yes, and unfortunately, there are too few Vera Zorinas . . . ● You can save your Private Purkey, but we'll take Private Pillot (Exploiteer Leo of filmland) as an interesting correspondent.....Leo, who's in the Air Corps training in the Mid-West, sez "the boys in the industry have been grand to me.....sending 'cheesecake' photos for the kids out here in the hospital.....and the various barracks.....Have received some grand co-operation from Dave Lipton, Frank Rosenberg, Monroe Greenthal, Dick Condon and a great many others.....who are doing everything possible to have their stars stop off here to bring a bit of added happiness to the gang out here.....where morale is plenty high, too .....Incidentally, my squadron is really streamlined.....due to efforts of my Commanding Officer, Captain ---, (who knows quite a number of folks in our industry).....we have a public address system in all the barracks.....and in the ayem when the times comes for reveille.....the boys are awakened by the sound of sweet music from phonograph records.....next week I'm arranging to have them play tunes from the new Columbia picture starring Fred Astaire and Rita Hayworth.....You see, I'm still working for Columbia!.....And no expense account, either!".....**

▼ ▼ ▼

● ● ● *AVENGE PEARL HARBOR!.....*

M-G-M to Start Off With Block of Eight

(Continued from Page 1)

pictures in the group, representi a 25 per cent elimination privile If the blocks are increased to 13 der the UMPI plan, it is rep that M-G-M may allow a 20 p cancellation on the entire block.

Influence of the war will strongly felt upon the screen duri the forthcoming season, according word at a studio luncheon tende by Louis B. Mayer, vice-president charge of production at the M-G studio, to visiting sales and exploit tion executives. Emphasis in n season's product will be, he sa placed on war efforts both from t point of civilian morale as well depicting Army and Navy activiti

"We are most grateful for the su cess of 'Mrs. Miniver' and it is o hope that we may be able to dup cate its great morale effect in oth vehicles," William F. Rodgers, vic president in charges of sales, state

In outlining studio plans May told visiting executives that new pe sonalities on studio roster offer the greatest talent promise with the history of the company and pr dicted that many new stars wou result from public acclaim.

ITPA of Wis. Refuses Central Conference Bid

(Continued from Page 1)

States Exhibitors Conference, proposed here by Allied Theat Owners of the Northwest.

The conference was suggested a recent meeting of Northwest A ied, which announced several day ago that Iowa, North and Sout Dakota already had approved such joint organization.

Fred Strom, executive secretar of the new group, announced yeste day that Wisconsin exhibitors ha notified him they did not care t join with exhibitors of the othe four states in the Central Confe ence.

5 Weeks for "Holiday Inn"

As a result of its record shatte ing initial week at the New Yo Paramount, the run of "Holiday Inn, originally scheduled for four weeks will be extended to five weeks, R. M Weitman, manager of the theate announced yesterday.

WEDDING BELLS

Seattle—Kay Gauntlett, daughte of Vic Gauntlett, Hamrick-Eve green's advertising chief, will marr George Glavin tomorrow at the Uni verstiy Lutheran Church.

Warners Net Profit Rises to $5,371,875

(Continued from Page 1)

fiscal year ends on Aug. 29, 1942, the provisions for Federal income and excess profits taxes have been calcuated at the rates imposed under the 1941 Revenue Act.

The net profit from operations for the 39 weeks ended May 30, 1942, before Federal income and excess profits taxes was $9,471,875 as compared with $5,491,445 for the same period last year.

Gross income after eliminating intercompany transactions for the 39 weeks ended May 30, 1942, was $87,790,224. Gross income for the 39 weeks ended May 31, 1941, was $76,609,471.

During the 39-week period ended May 30, 1942, there was an additional provision for contingencies in the amount of $1,225,000 in respect of the net assets of subsidiaries operating in foreign territories.

Cash in the United States as at May 30, 1942, amounted to $8,805,455 as compared with $10,202,288 at Feb. 28, 1942.

Earnings Per Share

Net profit is equivalent on preferred stock to $53.92 per share on 99,617 shares outstanding at May 30, 1942 (after deducting shares held in treasury). Dividends in arrears as at June 1, 1942, amounted to $33.6875 per share.

Net profits on common stock after allowance or current dividend requirements on the preferred stock to $1.37 per share on 3,701,090 shares outstanding (after deducting shares held in treasury) at May 30, 1942.

17 Omaha Theaters Get 150,000 Lbs. of Metal

Omaha—More than 150,000 pounds of scrap metal and rubber were contributed by almost 13,000 children who attended a special "scrap show" at 17 theaters here.

Theater owners donated their houses and equipment, employes their time. Members of Local 343, IATSE, donated their services for the show, held in the morning.

The scrap piles in front of each theater were enlarged by the exhibs. themselves who tossed on scrap collected around the theaters. Al theaters co-operating were jammed for the affair.

TO THE COLORS!

Chicago — Max Bonier, assistant cashier for 20th-Fox here, has enlisted in the Army Air Corps as a cadet.

Rochester — Pvt. Lawrence R. D'Angelo, Jr., of Eastman Kodak Co. has been graduated from the Douglas Aircraft School as a gunner in a bombardment squadron.

H'wood Taft Bldg. Has New Monicker

West Coast Bur., THE FILM DAILY

Hollywood—The Taft Building has become the "Little White House" of the Pacific Coast area. Located in it are: Office of War Information, with Nelson P. Poynter in charge of the film division; Nat Wolff, in charge of radio division; Office of Censorship, with Watterson R. Rothacker heading the Los Angeles board; U. S. Signal Corps and "This Is the Army, Inc.," which is handling music sales in connection with Irving Berlin's Broadway musical hit.

Para. Field Men Here For "Wake" Parleys

(Continued from Page 1)

the sessions called by R. M. Gillham.

The meeting will be attended by the following field and theater representatives: Hunter Perry, Dominion Theaters, Charlottesville, Va.; Dale McFarland and Ray Blank of the A. H. Blank Theaters, Des Moines, Ia.; William Hollander, Balaban & Katz, Chicago; Maurice Rubens, Great States Theaters, Chicago; Harry Browning and Hy Fine of the M & P Theaters, Boston; Emmet Rogers, Wilby & Kincey, Chattanooga; Charles Winchell, Minnesota Amusement Co., Minneapolis; Don Chambers, Western Massachusetts Theaters, Inc., Springfield, Mass.; Lou Finski, Comerford Theaters, Scranton, Pa.; James Nairn, Famous Players Canadian, Toronto; Jerry Sigmund, Newman Theaters, Kansas City; Helen Garrity, Intermountain Theaters, Salt Lake City; Alice Gorham, United Detroit Theaters, Detroit; Harold Martin, Lucas & Jenkins, Atlanta; George Hoover, Paramount Theater Enterprises, Miami; George Fetick, North Ohio Theaters, Cincinnati; Win Barron, Toronto; W. C. Lewellyn, Dallas; Ralph Ravenscroft, Los Angeles; James Lundy, Denver; Charles W. Nebel, Kansas City; E. G. Fitzgibbons, Cincinnati; Maxwell Joice, Cleveland; F. Bartow, Chicago; William F. Brooker, Philadelphia; and James C. Furman, Atlanta.

R. M. Gillham will open the discussions and will introduce Leonard Goldenson, Paramount theater executive, to the meeting.

Set Vermont Tax Com.

Completion is announced of the UMPI tax committee for Vermont which will consist of J. W. Robb, Jr., Playhouse, Randolph, Vt., who has been asked to assume the chairmanship, Eugene C. Keenan of the Graphic Theaters Circuit, operating the Burns Theater in Newport, Vt., and Thomas Cuane, sales representative of the Paramount exchange in Boston.

E. Fahey of the State Theater, Manchester, N. H., has been elected chairman of the New Hampshire committee.

Rep. Film on Flying Tigers

Hollywood—"Sky Dragons," based on the activities of the American Flying Tigers in China, will go into immediate production at Republic. The studio is seeking the acting services of Flying Tigers now in this country.

Chi. Operators Postpone Meet

Chicago—Operators union directors' meeting has been postponed to Thursday. New theater owners want wage reduction for the season, starting September 1.

N. Y. Theatrical Crafts To Meet in Roch. Sunday

(Continued from Page 1)

convention of the state group precedes by one day the annual convention of the State Federation of Labor.

Michael J. Mungovan, head of the stage hands union here and a vice-president of the State Federation, is making arrangements for the parliey. Aiding are Fred Boekhout of the operators; Cal Bornekessel, operators; Charles Mason, operators; Thomas Flynn, stage hands, and Charles Cole, stage employes.

Thomas J. Murtha, Brooklyn, president of the state body, and Glen H. Humphreys, Utica, secretary, will be here for the sessions.

Gas Rationing Boosting Boston Theater Business

(Continued from Page 1)

Summer, causing a sudden increase in business in all of the first-run houses. One thing is being noted, moviegoers are now picking their one or two theaters and attending these regularly each week instead of shopping around for entertainment. Viewed from this point the present situation in Boston seems definitely good and managers are elated over the surprise showing made to date.

Save the Western Pix, N. Y. U. Students' Plea

Preservation of western pictures as one of the great American institutions is demanded by the motion picture class of New York University.

Students in the film study group petitioned Hollywood producers to leave Charles Starrett in the ranks if western stars and not try to lure him away from his saddle into romantic, drawing room roles.

"We use Charles Starrett as an example because we know and admire his work on the screen," the New York University students said.

Morris Weiss Acquires Temple in Windsor, Ont.

Toronto—Morris J. Weiss, proprietor of the Colony Theater, Toronto, has acquired the Temple Theater in Windsor, Ont., and has appointed the veteran exhibitor, Barney Mechanic, as manager of the house.

Three Stars to USO

Three more big-name film stars will troupe the USO-Camp Shows circuit during the latter half of August and early September. Betty Grable, Rita Hayworth and John Garfield have volunteered and arrangements for their personal appearances at military posts have just been completed, Camp Shows announced yesterday.

Raw Stock Freezing Report Due Monday

(Continued from Page 1)

oughly during his Hollywood stay.

There was some reason to believe, however, that the freezing order may be delayed pending further study.

Halifax Patrons Admit Tax Will Cut Attendance

Halifax, N. S.—In an unofficial poll taken by a local newspaper, all of the voters without exception, said they would reduce their attendance at theaters when the first payments on the heavily increased Dominion income tax come due in September. Many of the voters stated they would cut down on consumption of cigarettes, do less dancing, eat less candy and other expenditures, but cutting down on the film shows was the only retrenchment named by all of the persons approached in the poll.

Business at the Halifax and Dartmouth theaters has been tops since ate August, 1939, and with SRO prevaiing nearly every night, and frequently in the afternoons. Theater men think there may be some significance in the poll for them, but do not look for any radical decrease in patronage.

N. Y. SPG Ratifies Terms Of a Contract With WB

(Continued from Page 1)

the terms of a contract to be signed shortly between the union and Warner Bros. covering the home office advertising, publicity and exploitation workers.

Agreement was reached following several conferences among the Guild, Warner Bros., and Commissioners Harry Winning and Samuel M. Spencer of the U. S. Labor Conciliation Service.

Contracts for the seven other major companies were signed last May.

Essaness Re-leases Woods Thea.

Chicago — Essaness Theater Circuit has taken a new lease on the Woods Theater from the Franciscan Fathers, who bought the building last week for $600,000.

Military Previews Of "Wake" Set Back

East and West military previews of "Wake Island," previously announced for Aug. 18, will be held on Aug. 24, R. M. Gillham, director of Paramount publicity and advertising, announced yesterday. The picture will be screened simultaneously at Camp Elliott, West Coast Marine Corps base at San Diego, California, and the Marine Corps Post at Quantica, Vo.

Consenting Distribs. Preparing to Sell

(Continued from Page 1)

a group of eight. All of them, however, are said to be ready to boost the list to 13 if, and when, the UMPI plan is approved by the Department of Justice. Rejection by the Government and the court will leave the door open for any type of selling formula that may be determined.

"Holiday Inn" Premiere Nets $10,777 for Relief

(Continued from Page 1)

lief Society, by Robert M. Weitman, managing director of the New York Paramount Theater.

Lind Is New Arbitration Clerk in Cleve. Tribunal

Cleveland—Luke Lyman has resigned as clerk of the local arbitration board. He is succeeded by Gordon Lind, 48, Cleveland attorney. Announcement of this change was made by J. Noble Braden, executive director of the motion picture arbitration tribunals.

Bobby Breen Returns

West Coast Bureau of THE FILM DAILY

Hollywood—Bobby Breen will return to the screen for a dramatic role in Republic's Jane Withers' starring vehicle, "Johnny Doughboy." He is now 16 years of age and has been off the screen for three years. He will play Bobby Breen himself, an ex-movie star.

Claims Trinidad Record

Republic's serial, "Jungle Girl," has broken all box-office records in Port of Spain in its engagement at the Royal Theater there, according to advices reaching the company's home office from David Gould, Trinidad manager. In Trinidad serials are divided into sections consisting of three or four chapters and played as features.

M. A. Silver's Mother Dead

Chelsea, Mass.—Funeral services for Mrs. Sara Silver, 79, mother of M. A. Silver, zone manager for Warner theaters in the Pittsburgh area, will be held from her home here today. Also surviving are three daughters, Mrs. Abe Goldstein, Reading, Pa.; Mrs. Hy Horovitz, Brookline, Mass., and Mrs. Ida Farbish of Chelsea.

Honor for Pearl Harbor Hero

Lillian Jeffrey, secretary of Jos. R. Vogel of Loew's, has received word from the Navy Department that a new escort vessel has been assigned the name Jeffrey, in honor of her nephew, Ensign Ira Weil Jeffrey, who lost his life in defense of Pearl Harbor during the attack by the Japanese, Dec. 7.

REVIEWS OF SHORT SUBJECTS

"Cajuns of the Teche"
(Quaint Folks Series)

Columbia — **11 mins.**

Excellent Subject

Columbia and Andre de la Varre have an auspicious beginning to this series of shorts in the above-titled reel which depicts the Bayou Teche country of Southern Louisiana wherein the descendants of the Acadians who in 1755 were exiled from Nova Scotia,—an historic happening dramatized in Henry Wadsworth Longfellow's poem, "Evangeline." Some 20 decades have failed to obliterate the customs and romance of these exiles, and the latter furnish excellent travelogue material. In the Bayou Teche, the thrifty descendants of the Acadians cultivate 40 per cent of the domestic output of rice, and more than double that percentage of sugar. In their pursuit of agriculture, preserved home life, loyalty to country and the beliefs of their forebears, fetes, arts, as well as residence in a most picturesque section of the U. S., there is plenty of material to interest audiences. Few tab reels are on the current market with more appeal than this one.

"Rover's Big Chance"
(Our Gang Comedy)

M-G-M — **11 mins.**

Poor

Little amusement is to be found in this latest Our Gang comedy directed by H. Glazer. The story has to do with a dog which plays on the baseball team organized by the youngsters. A casting director is impressed by the animal and arranges for a screen test. When the dog finds himself before the camera, he can't be induced to do a solitary trick. The film ends abruptly. Even the kids will find the short a disappointment.

"Range Rhythm"

RKO — **18 mins.**

Pretty Good

A Ray Whitley Western Musical, with a plot just to give the cowboys a good background for their singing and antics, this two-reeler has plenty of melody and entertainment value for certain spots. The story concerns a ranch which Whitley's uncle has left to him with the provision that he live on it for thirty days without playing or singing. Complications set in. Suffice to say that the ranch is left in good hands and everybody is happy.

"Mr. Blabbermouth"

M-G-M — **19 mins.**

Good

The first of five shorts which M-G-M is producing at the Government's behest, this special two-reeler is a potent patriotic item which puts over its message in humorous vein. The film is a warning against the spreading of false rumors by persons who shoot off their mouths without thinking. It shows clearly and effectively the effect such talk can have on the morale of a people at war and explains how to weigh the truth of falseness of stories concerning ourselves and our enemies. A character known as Mr. Blabbermouth is used as a means of personalizing the message of the film and making it vivid and real. The film has been produced excellently from a script by Walter Selden. It should be given playing time by every exhibitors in the land.

"All Out for 'V'"
(Terry-Toon)

20th-Fox — **7 mins.**

Excellent

Paul Terry has produced a war cartoon that deserves heavy booking everywhere. Any praise of it, however, is not limited to its value in promoting the nation's defense program. It is, above everything else, superb entertainment into which has gone a lot of cleverness and inventiveness. Laughs are numerous and strong. The short depicts the war activity of all the living things of a woodland community after their peaceful habitat has been bombed by an enemy power. Everyone chips in in an all-out effort to meet the menace. Some of the means used to create the implements of defense are the last word in ingenuity. The film contains a song called "We're Working for Defense" which has all the earmarks of a hit. The inspiring tune was composed by Phil Scheib. The effectiveness of the short is enhanced by the use of Technicolor.

"Self-Defense"
(Pete Smith Specialty)

M-G-M — **10 mins.**

First-Rate

In highly entertaining fashion Pete Smith explains and illustrates the art of self-defense. He shows how by applying science to the job of protecting himself a person can overcome an assailant who is bigger and stronger. This short should be of special interest in these days when violence is on the upswing. The ladies particularly will be glad to find out how a wisp of a woman can put out of action a man double her weight. Audiences should go for this in a big way.

"A Wedding in Bikaner"
(Magic Carpet of Movietone)

20th-Fox — **9 mins.**

Fair

As a record of a regal Indian wedding, this short filmed by the Thaw Asiatic Expedition is an extremely interesting subject. The picture, in Cinecolor, would be far more enjoyable were the tinting better. The short is filled with all the color and pomp associated with the lives of the maharajahs of India. The wedding with which the film deals was held at the court of the Maharajah of Hindustan. One of the best portions of the short involves scenes of a military review in which camels supply the motive power.

To Curtail Hearing On Divorcement Case

(Continued from Page 1)

testimony of witnesses for both sides so that Federal Judge Henry W. Goddard, who will preside at the hearing, will only pass on the legal question whether the theaters were acquired in violation of the consent decree.

According to the Department of Justice, the hearing, which has been postponed from time to time, will be definitely heard on Oct. 5.

Knoxville, Tenn., Gets Its First Sunday Shows

Knoxville—The public here will be able to enjoy the luxury of Sunday shows for the first time in history when the city council passes the modified blue law on its final reading at the Aug. 24 session. The ordinance, which was passed this week by a vote of six to five, permits theaters to operate from 1 p.m. to 6 p.m. on Sundays. Sunday shows lost on a referendum vote two years ago.

The ordinance faces a fight because it compels groceries and drug stores (except prescription departments) to remain closed until noon on Sunday and because it brings the bowling alleys and other recreation places under the same hours of operation as the theaters. Managers of bowling alleys, which have been operating all hours on Sunday under the old, unenforced blue law, have indicated that they will oppose the new ordinance.

The operator of a local chain of five groceries that never shut their doors has announced that he will secure the necessary petitions to force a referendum on the subject.

Cleveland Bond Meet

Cleveland—Nat Wolf, Warner zone manager, and P. E. Essick of the Scoville, Essick & Reif circuit, co-chairman for the big September industry War Bond drive, have called a meeting for tomorrow in the 20th-Fox exchange of all local theatrical and film men. A program will be outlined and a committee will be named to carry it out.

Meet on Sept. Bond Drive

Chicago — Will Hollander has called a meeting of the Chicago publicity committee on the sale of War Bonds and Stamps to complete plans for the industry's September $1,000,000,000 War Bond drive. First film star to appear here will be James Cagney, Sept. 1-3.

"Town" Bookings Exceed 150

Key city openings set for Columbia's George Stevens production "The Talk of the Town" have passed the 150 mark, the company announced yesterday. Almost 100 of these openings are set for the Labor Day week-end.

A N N O U N C I N G

The New Victory Carbons

Designed to Conserve Copper for War Needs

Winning this war is the first objective of every American. The will for Victory includes taking in stride whatever sacrifice or inconvenience may be occasioned by the demands of our war effort.

Government curtailment of copper necessitates reducing the thickness of copper coating on "National" copper coated high intensity projector carbons. This may result in a slightly longer spindle on the carbons, and in the case of the 7 mm — 6 mm combination, may result in some reduction in screen illumination, although there will still be sufficient light for satisfactory projection.

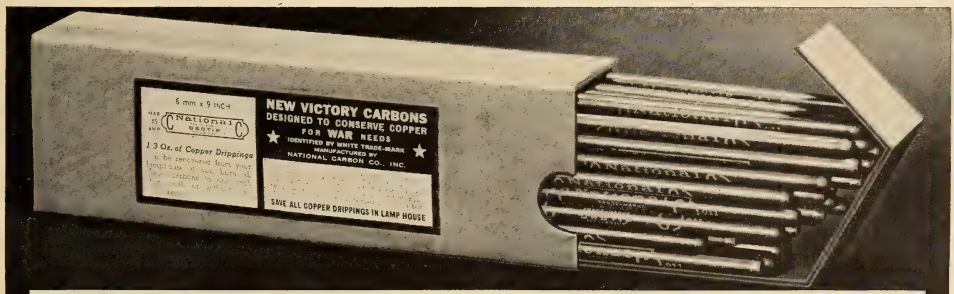
Fortunately, the culmination of research work on the 8 mm — 7 mm trim makes it possible to burn these new carbons, even with the thinner copper plating, and to obtain even more light with the same current formerly used (within limits of the new maximum). Savings as high as 30% in carbon consumption can be had for the same amount of light on the screen if the present light level is satisfactory. When using power sources designed for "Suprex" type lamps similar savings can be made, while retaining the same screen illumination as formerly, by shifting from 7 mm — 6 mm trims to the new 8 mm — 7 mm. To accomplish this may require enlarging present carbon holders, which can be done with little effort.

Operation at reduced arc current may also, in some instances, necessitate readjustment of the feed ratio of the projection lamps in order to maintain correct position of the carbons with a minimum of manual adjustment.

The trade-mark on these new Victory carbons is imprinted in *white*, instead of the familiar *blue*. Maximum allowable arc current is also stamped on each carbon. It is important that this current limitation be observed.

The words "National," "Suprex" and "Orotip" are trade-marks of National Carbon Company, Inc.

★ ★ ★ ★ ★ ★ ★ ★ ★ ★



Save the Copper

Most of the copper used for plating copper coated projector carbons drops to the floor of the lamp house when the carbons are burned. Continue to save these copper drippings and turn them over to an authorized scrap dealer or to such other agency as may be designated by our government.

RECOMMENDED TRIM AND RANGE OF ARC CURRENT FOR LAMPS USING COPPER COATED, HIGH INTENSITY, PROJECTOR CARBONS

Type of Arc	*Arc Current — Amperes*	*New Victory Carbons — Size and Type*
"1 Kw" High Intensity, A.C.	52-66	7 mm x 9 inch H.I., A.C. Carbons in both holders
"1 Kw" High Intensity, D.C.	40-42	7 mm x 12 inch or 14 inch "Suprex" Positive 6 mm x 9 inch "Orotip" C Negative
Simplified High Intensity, D.C. with *adjustable* feed ratio	42-45	7 mm x 12 inch or 14 inch "Suprex" Positive 6 mm x 9 inch "Orotip" C Negative
Simplified High Intensity, D.C. with *fixed* feed ratio	42-45	7 mm x 12 inch or 14 inch "Suprex" Positive 7 mm x 9 inch "Orotip" C Negative
Simplified High Intensity, D.C.	56-65	8 mm x 12 inch or 14 inch "Suprex" Positive 7 mm x 9 inch "Orotip" C Negative

★ ★ ★ ★ ★ ★ ★ ★ ★

NATIONAL CARBON COMPANY, INC.

Unit of Union Carbide and Carbon Corporation

UCC

CARBON SALES DIVISION: CLEVELAND, OHIO

GENERAL OFFICES: 30 East 42nd Street, New York, N. Y. BRANCH SALES OFFICES: New York, Pittsburgh, Chicago, St. Louis, San Francisco

Building Remodeling

THE Film Equipment News DAILY

Equipment Maintenance

★ ★ ★ ★ NEW YORK, FRIDAY, AUGUST 14, 1942 ★ ★ ★ ★

"DURATION" CARPET MAKES TRADE BOW

WB Seeking Better Ventilation At Its Studios

Both Comfort and Health Are Aims of Continuing Tests Upon Sound Stages

Burbank—In a move to improve atmospheric conditions on its sound stages, thus increasing personnel comfort and efficiency, Warner Bros. has consulted the Advisory Service of the Los Angeles County Health Department's Industrial Hygiene Division.

This service makes scientific tests in industrial plants to analyze air conditions and, when necessary, recommends ventilating improvements. A Sling Psychrometer for determining temperature and humidity and a Thermo-Anemometer for measuring air motion were set up on Stage 12. Tests were made during filming of

(Continued on Page 11)

Ban Relaxed on Small Evap. Cooling Units

S.O.S. Cinema Supply Corp.'s manufacturing plant has received a special ruling by WPB permitting it to sell present stock of evaporative cooling equipment without any priorities, except the very large sizes which may be used on Govern-

(Continued on Page 11)

Providence Metropolitan To Reopen Next Week-end

Providence—Metropolitan Theater is being readied for Fall reopening Aug. 28, resuming with week-end

(Continued on Page 11)

NTS Unveils Plaque In General Offices

A large Honor Roll Plaque, listing the names of all National Theatre Supply Co. employes in the armed services, has just been unveiled in company's general offices. Plaque shows more than 30 names, including a number of National's men now serving in foreign countries. Both the general office and firm's 28 branches are represented.

Plain Talk About Equipment

By GEORGE H. MORRIS

A CERTAIN careless element in theater operation during peacetime is proving, quite paradoxically, a great benefit in wartime. Let us explain, but not condone, the element to which we refer—because it comes under the heading of plain "bull luck."

A bit before the Pearl Harbor bombing, this corner happened to be conversing with a prominent proponent of film theater neatness, not only as good business and "good housekeeping," but also as factor in eliminating fire hazard. The proponent was perfectly right in his contention, and expressed the conviction that there were relatively few theaters in the land whose cellars and odd storage spaces weren't cluttered-up with old discarded equipment and such.

o

ANYONE familiar with theater operation knows full well that the reason for this is traceable to the thrift of the average manager. He never knows when some discarded object or material may prove valuable to him. So he saves for an eventuality. It's inevitable that there will be an accumulation of such material and objects, often to the point where Manager Thrifty scratches his puzzled brow and wonders if it wouldn't be wise to have an all-out housecleaning, regardless of what future contingency comes along. The thought, however, rarely results in definite action.

o

PROCRASTINATION, anent the above, is now working to the good of the war effort. With hostilities' outbreak, and the ensuing and current drive for scrap metals, rubber, et al, the "cluttered-up" recesses of pic stands have taken on a degree of importance which cannot be fully estimated.

When a new battlewagon, cruiser, carrier, destroyer, or submarine slips down the ways of a shipyard; when tanks, guns, shells, and armored cars come off assembly lines; and when the great bombers and their escort of fighters wing on their missions against the foe, the film theaters of the land have reason to rejoice that they are contributing, via their "cluttered-up" cellars and crannies to the successful wind-up of the most important show on earth, occupying the entire global stage.

Old signs and letters; motors and generators; long-uprooted chairs with metal frames; worn-out vacuum cleaners, fans, and fixtures; battered reels; discarded cabinets . . . the lists are long and legion, prominently including the antiquated rubber mats.

o

MANY theatermen have personally hied themselves to their cellars and storage spaces recently, probably for the first time in many years, and, with willing hands and patriotism in their hearts, dragged out literally scores of tons of materials, useless to them but crucial to the war effort.

But the housecleaning for Victory is not yet a thorough one. A large percentage of stands, even though their screens exhort patrons to contribute rubber and scrap, have not yet dug down in their own existing supplies. It is vital that they do, and do it NOW!

Theater equipment now in service is helping to win the war. Strangely enough discarded theater equipment can also go into service,—the service of our armed forces. It's smart to be thrifty, but it's fine to be FREE!

Alexander Smith States New Floor Covering Is Devised for Theaters

"Duration," a new carpet combining wool and rayon, specially designed for theaters, has just been announced by Alexander Smith & Sons Carpet Co. "Duration" is similar in construction, characteristics and service to "Crestwood" carpet, an Alexander Smith product long familiar to theater operators. In the new carpet, the amount of pile is identical with Crestwood and the backing construction is also the same. In place of a 100 per cent wool fiber in the pile, "Duration's"

(Continued on Page 11)

Realty Deals Involve 4 N. Y. Area Houses

Tower Theater, 1175 Boston Road, The Bronx, has been leased for a long term of years to the Venegrad Theater Enterprises, Inc., by the East River Savings Bank. House will be completely renovated and modernized, both interior and exterior. Opening date will depend

(Continued on Page 11)

Fort Wayne's Drive-In Locks Down for Duration

Chicago—Cecil Welch of the Allen Theater Corp. of Fort Wayne announces that the organization has

(Continued on Page 11)

Army-Navy 'E' Award Latest Eastman Honor

Rochester — Announcement by Eastman Kodak here reveals receipt by the company of a new Army-Navy production award for outstanding service in manufacture of war materials. It's the Army-Navy "E" flag, a swallow-tailed pennant bearing a white "E" within a yellow wreath of oak and laurel leaves on a vertically divided blue and red background. Eastman already possesses the Navy "E."

G-E Lamp Starter On Market

Locks Out The Dead Fluorescent Lamps

New manual-reset fluorescent lamp starter, called the "Master No Blink," which locks dead lamps out of the circuit thus allowing instant dead lamp replacement, has been announced by General Electric's appliance and merchandise department at Bridgeport.

The "Master No Blink" starter with its manual-reset feature, offers

(Continued on Page 11)

RCA Sound System Placed In Remodeled DeSoto

Lake City, Fla.—An RCA sound system has been installed in the remodeled DeSoto Theater, together with high intensity lamps and a new screen which is 50 per cent larger than the old one. New carpets and

(Continued on Page 11)

THE FILM DAILY Equipment News

A Section of THE FILM DAILY comprehensively covering the equipment field, published every second Friday, except holidays, by Wid's Films and Film Folks, Inc., 1501 Broadway, New York City. John W. Alicoate, Publisher; Donald M. Mersereau, General Manager; Chester B. Bahn, Editor; George H. Morris, Equipment Editor; West Coast Bureau, 6425 Hollywood Boulevard, Hollywood, Cal., Ralph Wilk, Bureau Chief.

Ban Relaxed on Small Evap. Cooling Equipment

(Continued from Page 10)

ment projects, it is disclosed by J. A. Tanney, company's president.

The original WPB General Limitations Order No. L-35 froze all refrigeration and air conditioning equipment as of May 15, last, but it was not applied to evaporative cooling apparatus until the following week. Manufacturers were permitted to sell on preferred orders with a priority of A-9 or better, but this virtually restricted the sale to Government agencies, Tanney points out.

An amendment to L-38 on June 18 released equipment in the hands of distributors and dealers, but as apparatus of this nature is very rarely stocked, it did little good to the theaters desiring to make installations. Lifting of L-38 restrictions means that exhibitors can now place orders for the smaller evaporative cooling systems.

Providence Metropolitan To Reopen Next Week-end

(Continued from Page 10)

bookings of stage and screen bills as used last season. Herbert Copellman, who for past four weeks has been handling publicity for Empire and Playhouse, will serve as resident manager of the Met this season.

George Cronin, who was transferred from the Empire to the Strand, Portland, Me., last Fall, returned here Monday to resume managership of the Empire for Associated Theaters.

Application Goes to WPB Asking Gem's Rebuilding

Knoxville—J. J. Zaro, construction manager for Bijou Amusement Co., has announced intention to rebuild the Gem Theater which was destroyed last week by fire.

The required application has been filed with WPB with the information that most of the metal and wiring can be salvaged. It will cost probably $20,000 to rebuild the theater.

FOREST arc-light PRODUCTS
Super MCS RECTIFIERS using Mallory units...
BULB-TYPE RECTIFIERS—LD60, LD40, LD30.
UNIVERSAL TRIM LAMPS-ONE KW LAMPS
FOREST MANUFACTURING CORP.
200 MT. PLEASANT AVE. NEWARK, N. J.

Alexander Smith Has New Theater Carpet

(Continued from Page 10)

yarn contains 50 per cent of wool fiber and 50 per cent rayon yarn—a special fiber developed by du Pont for heavy floor coverings, a feature of which is a crimp or wave in the yarn.

The combination of wool fiber and special rayon fiber used in "Duration" carpet is the result of research and laboratory experiments carried on by Alexander Smith during the past four years. The experimental work was not merely laboratory and mill studies but extended into marketing tests and installations where actual service conditions and the results of severe traffic and wear were studied.

Realty Deals Involve Four N. Y. Area Houses

(Continued from Page 10)

upon how soon improvements are completed, although it is planned tentatively to launch the stand on or about Sept. 15. Brokers in the transaction were Albert Strauss and Edward I. Brown, local theater realty specialists.

Three Rockaway Beach theaters aggregating $100,000 in assessed valuation have been purchased by the Perial Amusement Corp., headed by Irving Remer, of Brooklyn, subject to mortgages totaling $85,126, according to the City Title Insurance Co., which insured the titles. Properties include the Edgemere, Rivoli and New Theaters.

RCA Sound System Placed In Remodeled DeSoto

(Continued from Page 10)

draperies in two shades of blue have been added, and the considerable use of glass brick gives the facade a modernistic appearance.

James Henderson, formerly manager of the American Theater at Camp Blanding, is manager and one of the owners of the DeSoto. E. D. Chessman, owner of theaters in Macclenny, Baldwin and Callahan, is the other partner.

Dowling Victory's Manager

Holyoke, Mass.—Edward M. Dowling has been named manager of the Victory Theater here, which reopened on Wednesday after extensive repairs and alterations following an early winter fire that gutted the interior of the theater. Dowling formerly managed the Capitol in Pittsfield also owned by the Western Massachusetts Theaters, Inc.

Carnahan Effects Improvements

Cincinnati—Midwest Theater Supply Co. is installing new RCA sound equipment, new Suprex lamps and rectifiers in T. J. Carnahan's Manchester Theater, Manchester, Ky.

Three Houses Get 3½ Tons of Scrap

Harrisburg, Pa.—Three downtown Harrisburg theaters—Senate, State, and Loew's—collected more than three and one-half tons of scrap iron during "scrap iron matinees" to which the admission for children was five pounds of discarded scrap iron; for adults, ten pounds. City firemen assisted cashiers in taking the iron. Neighborhood houses are expected to aid in the scrap drive soon.

G-E Is Now Marketing Its New Lamp Starter

(Continued from Page 10)

several advantages over the automatic starter. In automatic starters, a flow of current is required to keep the dead lamp from flickering. With the "Master No Blink," no current flows through the ballast after the dead lamp has been locked out. This current cut-off feature prolongs the life of the ballast. It also eliminates the "cooling" period which is required for replacement of lamps using automatic starters, officials state.

Fort Wayne's Drive-In Locks Down for Duration

(Continued from Page 10)

closed the Drive-In Theater there and sold the equipment back to RCA for a higher amount than the original purchase price. The Drive-In will remain inactive for the duration of the war because the uncertainty of automobile attendance and shortages make the closing advisable.

Welch has devised a combination booth for the outdoor theater which can also be used for the indoor stand and has completed plans available for the unique equipment.

Is Flash Flood Victim

Ashley, Pa.—The Ashley Theater suffered considerable damage during recent heavy rain when water swept down the banks of nearby railroad and damaged the walks and flooded the lower section of the theater. Owner Leo Barrett had to close off several rows of seats during repairs.

Rand Operating Again

Greenfield, O.—The Rand Theater here has reopened after being closed briefly, as the result of a fire which broke out when a reel of film in a projection machine caught fire and exploded, damaging the booth, equipment and a part of the interior of the movie house.

Black Managing Vox

Greensboro, Pa.—Management of the Fox Theater here has been taken over by F. H. Black, the owner, where extensive alterations and renovations are under way.

Ventilation Stressed On WB Sound Stages

(Continued from Page 10)

"Watch On The Rhine" under estimated average sound stage atmospheric conditions. Duplicate tests for comparison were made on Stage 3 under less comfortable working conditions caused by the large number of arcs used in filming "The Desert Song" in Technicolor.

Tests are continuing in order that the analysis can be based on average computations. Other studios are manifesting keen interest in this sound stage ventilation move.

RCA's plants are now on a war production footing. RCA's Theatre Service Organization is contributing to the all out war effort by helping theatres "Keep 'Em Running" in the projection rooms, so that both civilians and members of the armed forces can get the recreation they need in these trying times.

Only RCA Theatre Service Offers You All These Advantages!

- Frequent, scheduled check-ups
- Prompt emergency service
- Sound and projection parts
- RCA Magicote Lens Service
- Laboratory, engineering and manufacturing coordination
- Projection engineering service
- Acoustic engineering service
- Emergency portable sound system
- Emergency parts stocks

RCA THEATRE SERVICE
PHOTOPHONE DIVISION
RCA Manufacturing Company, Inc., Camden, N. J.

THE AMERICAN WEEKLY
Greatest Circulation in the World

has just given its 14,000,000 readers a preview of THE MOON AND SIXPENCE thru a special page-feature. To this vast audience it writes: ***"An outstanding book has been made into an outstanding film. All we can say is that the picture is perfect. See for yourselves!"***

M. P. PROD. DIST.
21ST FL
28 W 44ST
N. Y.

FILE COPY
DO NOT REMOVE

Intimate in Character
International in Scope
Independent in Thought

THE Film DAILY

The Daily Newspaper
Of Motion Pictures
Twenty-Four Years Old

VOL. 82, NO. 34 | NEW YORK, MONDAY, AUGUST 17, 1942 | TEN CENTS

DISTRIBS. READY TO ADD TO THEIR BLOCKS

Reports of New N. W. Exhibitor Unit Denied

THE WEEK IN REVIEW

Earnings Rise

By L. H. MITCHELL

FINANCIAL: Paramount's second quarterly earnings rose to an estimated $2,908,000, and the six-months earnings up to $5,823,000. . . . Warner Bros.' 39-week earnings rose to $5,371,875. Taxes pared Eastman Kodak net to $7,462,336. RKO reported 26-week net loss of $643,360. K-A-O's net profit for 26 weeks rose to $507,571. New Zealand will remit to U. S. distribs $787,200. . . .

* * *

UMPI: Allied charged that Thurman W. Arnold was killing the UMPI blocks-of-13 sales plan through a "pocket veto." Arnold replied that it wasn't so, that the saboteur trial had caused a delay. Report on the plan may be forthcoming this week. In the meantime M-G-M has announced a first block for the new season of eight pictures, while Paramount, RKO, 20th-Fox and Warner Bros. will release in blocks-of-five.

* * *

BOND DRIVE: World premiere of the industry's $1,000,000,000 September War Bond drive will open in Washington, Aug. 31. Radio and stage will join the drive with Bond-selling rallies. Drive theme is urged in industry's stage shows. . . . Forty to 60 Hollywood stars will visit 300 cities in behalf of the drive, but their appearance will avoid the commercial. Treasury Department will check on industry's Bond sales.

* * *

SALVAGE: WPB delayed action on its proposed freezing of raw film stock. Its report on the matter is due today. In the meantime the distributors are expected to submit new film conservation proposals to the WPB.

* * *

THIS AND THAT: Jack Benny's UA pact calls for 12 pix, at rate of two a year, with Benny appearing in six. . . . The March of Time will be distributed by 20th-Fox. Spyros Skouras announced that Darryl F. Zanuck would continue to guide all 20th-Fox production despite his war activities.

S. G. Lebedoff Says He Is Not Involved in Move; Wants Militant Policy

Minneapolis — Reports circulated recently that S. G. Lebedoff, Minneapolis exhibitor, was attempting to organize an opposition group to Allied Theater Owners of the Northwest were denied here Friday by Lebedoff, himself.

"I have heard the reports," Lebedoff said, "but I can say I have no such plans at present. Certainly I wouldn't think of such a move now with Northwest Allied annual session coming in September."

Lebedoff added he had not heard that any other exhibitor was revolting against Allied, despite reports here that Lebedoff, himself, had

(Continued on Page 4)

Momand Anti-Trust Trial Starts Oct. 5

The long pending Momand anti-trust case has been called for trial in Oklahoma City on Oct. 5. Asking $5,000,000 triple damages, A. M. Momand, formerly operator of a

(Continued on Page 8)

Kuykendall Offers Aid On Advisory Committee

Ed Kuykendall, MPTOA president, will represent exhibitors, regardless of affiliation, at a meeting of the Motion Picture and Speaking Stage

(Continued on Page 4)

Loew Theaters Sell $2,357,552 in Bonds

Loew's Theaters report a total of $247,656 for the tenth week of their War Stamp and Bond sales. This includes $100,000 in Bonds sold by the Loew radio station WHN. Total sales for the first 10 weeks in the circuit's 143 theaters stand at $2,357,552, an average of $235,755 weekly. Since Loew New York houses have been certified as Official Issuing Agents, offering bonds for immediate delivery, there has been a considerable spurt in Bond sales.

Single Bills, Upped Scale for "Yankees"

All theaters of the RKO circuit will play Samuel Goldwyn's "The Pride of the Yankees" as a single feature and at increased admission prices, it was announced by Ned Depinet on Friday.

Depinet said that the picture was breaking all time records in Boston,

(Continued on Page 8)

Grant Charter for St. Louis Exchange Office Employes

St. Louis—Louis D. Lovato, business representative of Local B-1, IATSE, who has been endeavoring to organize the front office help of the various local film exchanges, has announced that a meeting will be

(Continued on Page 8)

All But Metro Sticking to Groups of Five; Expect D of J Move This Week

Distributors affected by the consent decree are ready to add eight pictures to their first blocks-of-five this week if the Department of Justice acts favorably on the UMPI sales plan. All companies, except M-G-M, are selling in blocks-of-5 and it is understood that M-G-M will add five pictures to its first block-of-eight if the plan gets the green light.

Despite M-G-M's announcement of a larger block, the other four com-

(Continued on Page 4)

Appeal Board Affirms Parkside Case Award

Award of the arbitrator in Parkside Theater case, Camden, N. J., has been upheld by the motion picture appeal board. Complainants had appealed the award which ruled that the 21-day clearance of the Camden first-runs was reasonable and that the clearance between second-run theaters and the Parkside be fixed at

(Continued on Page 8)

Republic Closes Deal With 129 Schine Houses

Republic has closed a deal for its 1942-43 product with the Schine circuit, operating 129 theaters in Northern New York State, Ohio and Kentucky.

This is the first buy of any com-

(Continued on Page 4)

Set Star Tour Itineraries

Personnel of Units Assigned for Bond Drive

The Hollywood stars assigned to the first leg of the seven "Stars Over America" tours in behalf of the billion-dollar Bond and Stamp drive were announced Friday.

On Tour No. 1, starting Sept. 1 at San Francisco, will be Herbert Marshall, Joan Leslie and Walter Abel. Their 10 day jaunt will take them as far as Butte and Helena, Mont.

Tour 2 will have Ronald Col-

(Continued on Page 8)

Bill Posters to Put Up Drive Posters Gratis

William McCarthy, business agent of the Bill Posters and Distributors' Union (AFL) has volunteered the services of his members for posting, gratis, outdoor paper publicizing the theaters' September War Bond drive. "We deem it an honor and a

(Continued on Page 4)

Max A. Cohen Puts Wind in His Sales

Max A. Cohen gave such an eloquent speech before 70 New York theater managers and publicity men, called to discuss the billion dollar Bond drive, that Dave Levy, Universal district chief, got up and started selling Bonds to those present. Before the session broke up, the assembled men had purchased $12,100 worth of Bonds.

THE NEWSPAPER OF FILMDOM — THE FILM DAILY — ALL THE NEWS ALL THE TIME

Vol. 82, No. 34 Mon., Aug. 17, 1942 10 Cents

JOHN W. ALICOATE : : : : Publisher

DONALD M. MERSEREAU : General Manager

CHESTER B. BAHN : : : : : : Editor

Published daily except Saturdays, Sundays and Holidays at 1501 Broadway, New York, N. Y., by Wid's Films and Film Folk, Inc. J. W. Alicoate, President and Publisher; Donald M. Mersereau, Secretary-Treasurer. Entered as second class matter, Sept. 8, 1938, at the post-office at New York, N. Y., under the act of March 3, 1879. Terms (Postage free) United States outside of Greater New York $10.00 one year; 6 months, $5.00; 3 months, $3.00. Foreign, $15.00. Subscriber should remit with order. Adddess all communication: to THE FILM DAILY, 1501 Broadway, New York, N. Y. Phone BRyant 9-7117, 9-7118, 9-7119, 9-7120, 9-7121. Cable address: Filmday, New York.

Representatives: HOLLYWOOD, Calif.—Ralph Wilk, 6425 Hollywood Blvd., Phone Granite 6607. LONDON—Ernest W. Fredman, The Film Renter, 127-133 Wardour St., W. I. PARIS—P. A. Harle, Le Film, 29 Rue Marsoulan (12). MEXICO CITY—Marco Aurelio Galindo, Depto. 215, Calle del Sindicalismo, 99, Tacubayo, D. F.

FINANCIAL

(August 14)

NEW YORK STOCK MARKET

	High	Low	Close	Net Chg.
Am. Seat.	9	9	9	— ¼
Col. Picts. vtc. (2½%)	8⅜	8¼	8¾	+ ⅛
East. Kodak	129⅜	129⅜	129⅜	+ ⅜
Loew's, Inc.	45¼	44⅞	44⅞	— ⅛
Paramount	16½	16⅜	16½	+ ⅛
Para. 1st pfd.	118½	118	118½	— ½
RKO	3	2⅞	3	+ ⅛
20th Century-Fox	12½	11½	12	+ ⅝
20th Century-Fox pfd.	25⅜	25⅜	25⅜	+ ⅜
Univ. Pict. pfd.	....	....	....	....
Warner Bros.	6⅜	6⅛	6⅛	+ ⅛
do pfd.	76	75	76	+ 3⅜
NEW YORK BOND MARKET				
Para. B'way 3s55	65	65	65	.....
Para. Picts. 6s55	....	....	....	.....
Para. Picts. deb. 4s56	99⅝	99⅝	99⅝	.....
Warner Bros.' dbs. 6s48	102	101¾	102	.....
NEW YORK CURB MARKET				
Monogram Picts.	....	....	....	.....
RKO vtc.	....	....	....	.....
Sonotone Corp.	1⅞	1⅞	1⅞	+ ⅛
Technicolor	7⅛	7⅛	7⅛	.....
Trans-Lux	1¼	1¼	1¼	.....
Universal Corp. vtc.	6½	6¼	6½	+ ¼

Petrillo Anti-Trust Suit Hearing Set for Sept. 16

Chicago—Federal Judge William Campbell has set Sept. 16 to hear both sides in the Government's anti-trust suit against James C. Petrillo, president of AFM, and eight other AFM officials named as violators of the Sherman anti-trust act. Judge John P. Barnes will hear the case.

Action grows out of Petrillo's ban against members of the union making recordings after July 31 as a move to provide more work for "live" musicians.

Russell Phelps Dead

West Coast Bureau of THE FILM DAILY

Hollywood — Russell Phelps, 51, veteran publicity man, died Friday after a long illness. Burial will be in Brookings, South Dakota.

The Broadway Parade

Picture and Distributor	Theater
Pride of the Yankees (RKO Radio Pictures-Samuel Goldwyn) 5th week	Astor
A-Haunting We Will Go (Twentieth Century-Fox)—3rd week	Rialto
Holiday Inn (Paramount Pictures)—2nd week	Paramount
The Invisible Agent (Universal Pictures)—2nd week	Criterion
Bambi (RKO Radio Pictures-Walt Disney)	Music Hall
The Magnificent Ambersons (RKO Radio Pictures-Orson Welles)	Capitol
The Gay Sisters (Warner Bros. Pictures)	Strand
The Big Street (RKO Radio Pictures)	Palace
The Pied Piper (Twentieth Century-Fox)	Roxy
Girl from Alaska (Republic Pictures)—Last day (a)	New York
Smoking Guns (Producers' Releasing Corp.)—Last day (a)	New York
Girls from Maxime's (J. H. Hoffberg Co.)—4th week (a)	World

♦ TWO-A-DAY RUNS ♦

Yankee Doodle Dandy (Warner Bros. Pictures)—12th week	Hollywood

♦ FOREIGN LANGUAGE FEATURE ♦

This is the Enemy (Artkino Pictures)—6th week	Stanley
Moscow Strikes Back (Artkino Pictures)	Globe
Confessions of a Bride (J. H. Hoffberg Co.)—4th week (a)	World

♦ FUTURE OPENINGS ♦

Pardon My Sarong (Universal Pictures)—Aug. 19	Criterion
The Major and the Minor (Paramount Pictures)—Sept. 9	Paramount
Wake Island (Paramount Pictures)—Sept. 2	Rivoli
Live on Danger (Paramount Pictures) (c)	Rialto
Across the Pacific (Warner Bros. Pictures)—Sept. 4	Strand
Lady in a Jam (RKO Radio Pictures) (c)	Capitol
Footlight Serenade (Twentieth Century-Fox) (c)	Roxy
Talk of the Town (Columbia Pictures) (c)	Music Hall
Top Hat (RKO Radio Pictures)—Aug. 20 (a)	Palace
Duke of West Point (United Artists) (a)	Palace
Men of San Quentin (Republic Pictures)—Opens tomorrow (a)	New York
Code of the Outlaw (Republic Pictures)—Opens tomorrow (a)	New York

(a) Dual bill. (b) Subsequent run. (c) Follows current bill.

First Kate Smith Short For USO Released

"America Sings with Kate Smith," Columbia's musical short, will be released nationally on Aug. 21. Set against a panoramic background of America fighting at home and abroad, America's No. 1 songstress sings "We're All Americans," "The Caissons Go Rolling Along," "The Marine Hymn" and "America I Love You."

Miss Smith is making her first screen appearance in more than ten years for the benefit of the USO which is getting the net proceeds of this film.

Chi. Operators to Ask 7 Days Pay for 6 Days' Work

Chicago—Board of directors of the Chicago operators union will ask for seven days pay for six days work, also one week vacation with pay, for operators for new season, starting September 1.

To Show "Wake Island" For Red Cross Benefit

A premiere of the Paramount Picture "Wake Island" will be held for the benefit of the American Red Cross at the Rivoli Theater, Broadway, Tuesday evening, Sept. 1, Montague Salmon, manager of the theater, announced Friday. The entire proceeds of the reserved seat showing, less Federal tax, will go to the Red Cross.

More than 200 United States Marines will be the guests of honor at the premiere. The film is woven around the historic defense of the tiny Pacific atoll by the Marine Corps, and was made in close co-operation with officials of the service.

COMING AND GOING

LAUDY LAWRENCE, head of 20th-Fox's international department, arrived in London Friday.

RICHARD CONDON, 20th-Fox publicity manager, returns to his desk today. He's been on vacation.

SPYROS SKOURAS, president of 20th-Fox, will be back in his office today after three weeks on the Coast participating in studio conferences.

WILLIAM J. KUPPER, executive assistant to TOM CONNORS, 20th-Fox distribution head, has delayed his return from the Coast, where he is closing circuit deals. He is expected back on Thursday or Friday.

LOUIS NIZER, industry attorney, has gone to Sun Valley, Idaho, on a vacation that will extend far into September.

JAMES R. GRAINGER returns today from Gloversville.

DAVID E. ROSE, Paramount managing director for Great Britain, and MRS. ROSE arrived from Hollywood over the week-end. Rose will return to his post in London later this week.

BEN SHLYEN is here from Kansas City.

STEVE BRODY returned to the Monogram Studio Friday after a six weeks' tour of the exchanges.

GEORGE BALANCHINE will arrive in Hollywood from New York today.

CHESTER BAHN, editor of THE FILM DAILY, returns today from a two-week vacation.

EDDIE CANTOR returns from the Coast this week.

EDDIE SHERMAN, manager of Abbott and Costello, returned to Hollywood Friday.

FRANKLYN WARNER is in town from the Coast.

Philips Holmes Killed In RCAF Plane Crash

Philips Holmes, actor son of Taylor Holmes and star of several pictures, was killed in a plane crash last week near Armstrong, Ont. He was a member of the Royal Canadian Air Force.

Murphy on Leave

Paul Murphy, manager of Loew's Ziegfeld, New York City, has ' granted an extended leave of abs due to illness. No successor has yet been appointed.

NEW YORK THEATERS

RADIO CITY MUSIC HALL
Rockefeller Center
Another Screen Masterpiece
Walt Disney's "BAMBI"
From Felix Salten's Book
Released through RKO Radio Pictures
GALA STAGE REVUE - Symphony Orchestra
First Mezzanine Seats Reserved Circle 6-4600

The Mighty Story of Today
"THE PIED PIPER"
20th Century-Fox Triumph
PLUS A BIG STAGE SHOW ROXY 7th AVENUE 50th STREET

Irving Berlin's "HOLIDAY INN"
BING CROSBY • FRED ASTAIRE
A Paramount Picture
IN PERSON SKINNAY ENNIS AND BAND
EXTRA! The INK SPOTS
MIDNIGHT FEATURE HEALTHFULLY COOLED PARAMOUNT TIMES SQUARE
BUY WAR STAMPS AND BONDS AT THE PARAMOUNT

RKO PALACE B'WAY & 47th St.
DAMON RUNYON'S
FIRST REAL LOVE STORY
'THE BIG STREET'
HENRY FONDA • LUCILLE BALL

SAMUEL GOLDWYN PRESENTS
GARY COOPER in
THE PRIDE OF THE YANKEES
(The Life of Lou Gehrig)
Released Through RKO-Radio Pictures, Inc.
Air Cooled ASTOR B'way & 45th Popular Prices Midnite Shows
Continuous Performances

"BRILLIANT—A HIT."—Anderson, Jour.-Amer.
50c to $1.50 at all Performances except Sat. Eves. 50c to $2.50 | Tax Plus
Sonja Henie & Arthur M. Wirtz present
A New Musical Icetravaganza
STARS ON ICE
CENTER THEA., Rockefeller Center, CO. 5-5474
America's Only Ice Theater
Evgs. Incl. Sun. 8:40. Mats. Sun., Wed. & Sat.
No Monday Perf. Mail Orders Promptly Filled.
ALWAYS COMFORTABLY COOL

Columbia Pictures

in cooperation with the U. S. O.
announces the release of a new
and special one-reel musical . . .

AMERICA SINGS WITH KATE SMITH

supervised by TED COLLINS

A stirring dramatic musical subject you will continue to remember long after you have forgotten most others.

★

First Release Now Booking

NET PROCEEDS TO THE U★S★O

. . . And don't forget that war bond and stamp drive . . . your ace attraction in September, "SALUTE TO OUR HEROES" Month!

COLUMBIA PICTURES

Distribs. Are Ready To Add to Blocks

(Continued from Page 1)

panies plan to stay with the group of five formula, for the time being, at least.

Meanwhile, it is reported that Robert Wright, assistant to Thurman Arnold, has received Arnold's report on the UMPI plan. He indicated last week that the industry would get a "yes or no" on the plan before the end of the week, but as yet he has not acted. Indications are that the long-awaited decision will be announced within the next few days.

Bill Posters to Put Up Drive Posters Gratis

(Continued from Page 1)

privilege to be able to aid our country in this small way," McCarthy said.

Several thousand special three-sheets and one-sheets are being prepared by the New York committee for this purpose.

5,000 Pledges Expected On Para. Victory Shorts

Paramount's plan for distribution of its four Victory shorts is well on the way to success, according to Oscar A. Morgan, general sales manager of shorts and news. Within one week after the company's Victory pledge contracts were mailed to exhibitors, 1,986 signed agreements were received at the home office, all of which were from independent exhibitors. It is estimated by Morgan that at least 5,000 pledges have been guaranteed so far.

The four Paramount Victory shorts, which strike a new note in motion picture industry co-operation with the Government, will be released on a one-a-month basis. The initial release, "A Letter from Bataan," featuring Richard Arlen and Susan Hayward, is going out to exhibitors in mid-September.

John Hay Whitney — W. S. McDonald
John McCormick — Charles Judels
Miliza Korjus — Mary Price
Maureen O'Hara — Winnie Lightner
Derwin Abrahams

▼ ▼ ▼

● ● ● THAT CONTINUOUS poker game that runs through Gregory Ratoff's "Something to Shout About".....which he is making for Columbia.....isn't something that the writers dreamed up.....It's based on what is claimed to be the longest poker game in history.....which actually ran for two years backstage at the old Shubert's Winter Garden in New York.....The game was played without stopping, according to the story, during which electricians, property men, musicians and actors took turns sitting in.... ● Lt. James Stewart is now a bombardier pilot and will fly twin-motor advanced training planes on missions to teach cadets their craft.... ● The fact that the Kate Smith-Ted Collins radio program will air M-G-M's "The War Against Mrs. Hadley" should have some significance for exhibs.....because, according to a press release, every picture previewed on the Kate Smith show has grossed more than a million smackers.....

▼ ▼ ▼

● ● ● *AMBASSADOR MAXIM LITVINOV attended the premiere of "Moscow Strikes Back" at the Globe Theater Saturday..... Picture is the official documentary record of the Soviet counter-offensive which routed the Germans on the Moscow front.... ● Lee Loeb and Harold Buchman, writing team at 20th Century-Fox, will write a monthly column on Hollywood activities for the Meade Bugler, camp paper published at Camp Meade in Maryland.... ● The Princess Theater down in Lebanon, Tenn., is selling monthly about one-fifth of the entire quota of War Bonds and Stamps for Wilson County.....and five times as much currently as it did for June, when the Stamps went on sale.....which is something to shout about too.....*

▼ ▼ ▼

● ● ● ANOTHER SHORT STORY as told in marquee titles..... This one from a San Diego theater....."The Fleet's In" and "The Lady is Willing".... ● And an exhib. in the film exchange building the other day said he apologized to a patron for playing one of the six best smellers.... ● We received a letter Friday from a former Boston film exchange man who is on a Government project in Panama.....He says Panama sure is a land of plenty—plenty of women.... ● Earle Hammons is making another "Hands" short for Paramount.....The other two —"Hands of Destiny" and "Hands of Victory"—were among the most successful on the Paramount shorts program.....The latest is "Hands of Victory," also based on the experiences of Dr. Josef Ranald, noted hand analyst.....

▼ ▼ ▼

● ● ● *TAKE OFF YOUR HAT to the Randforce circuit..... Believing there was plenty of scrap rubber going to waste that could be used by Uncle Sam.....the executives decided to give some "rubber matinees" to see what would happen.....Three of such shows were given in five of the circuit's houses in Brooklyn and Richmond Hill..... Price of admission for kids or adults was two pounds of scrap rubber .....Well, sir, the five theaters collected between 10 and 15 tons of rubber which was piled high in the lobbies and in the street in front of houses.....In some cases the piles were seven feet high.....The idea was such a success that the circuit will stage similar rubber matinees in the balance of the 40 theaters in the chain.....Such events build good-will and help the country at the same time.....and theaters in other parts of the country are going to town with scrap metal matinees.....*

▼ ▼ ▼

● ● ● AVENGE PEARL HARBOR!.....

Deny Reports of New Exhib. Group in N. W.

(Continued from Page 1)

written national Allied offices regarding information of a new exhibitors' organization here.

For some time, Lebedoff has opposed percentage rentals, urging that flat rentals should be insisted for practically all pictures. He believes, he said, that Northwest Allied should come out in favor of flat rentals and should adopt a more militant policy in dealing with distributors. He said he will ask the coming convention to back such a policy and one that will prevent distributors from "milking" pictures before releasing them for subsequent showings.

Lebedoff added that some of the smaller exhibitors in this territory are opposed to the policy of Northwest Allied objecting to giveaways in subsequent run houses. He said he didn't favor such business builders as a rule but such things are necessary these days if houses are to continue in operation.

Lebedoff denied reports that any group of exhibitors that he knows of is planning a move to unseat present leaders of Northwest Allied at the September convention.

Republic Closes Deal With 129 Schine Houses

(Continued from Page 1)

pany's 1942-43 product by the Schine circuit.

J. R. Grainger, president of Republic, negotiated the deal, assisted by Republic branch managers Jack Bellman of Buffalo, Arthur Newman of Albany, George Kirby of Cincinnati, and Sam Gorrell of Cleveland. The Circuit was represented by J. Myer Schine, Louis Schin, George Lynch and Lou Golstein.

Grainger will return to New York today.

Kuykendall Offers Aid On Advisory Committee

(Continued from Page 1)

Advisory Committee in Washington on Thursday.

Kuykendall advised on Friday that any theater man who does not have representation may write him at the Willard Hotel, Washington, not later than Wednesday as to his desires and he will make every effort to be of service in trying to obtain for them Government consideration.

WEDDING BELLS

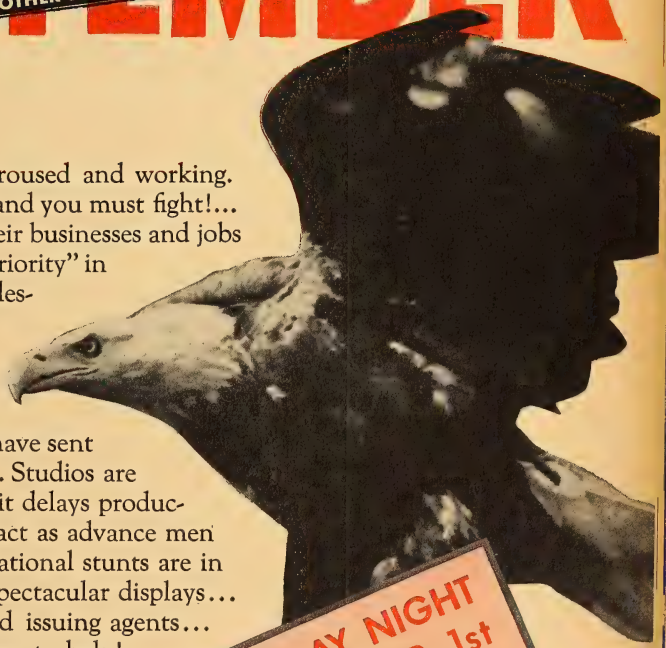
Seattle, Wash.—Vic Gauntlett, advertising manager Hamrick-Evergreen Theaters, announces the marriage of his daughter Kay to George Glavin.

PRIVATE JONES IS DEAD!

A casualty last week in the Solomon Islands, thousands of miles from where we sit. He died for us. He gave up a job, a home, a life. Little enough we can give in time, in effort, in money to honor his memory. He's what we mean when we talk about this industry's all-out enlistment in September's "30 fighting days!"

WE'LL REMEMBER IN SEPTEMBER

"SALUTE TO OUR HEROES"
A BOND FOR EVERY
MOTHER'S SON IN SERVICE



The Drive Is On!

The time is short . . . All moviedom is aroused and working. Are you? You *must!* You're in this army and you must fight!... Scores of industry leaders are deserting their businesses and jobs to volunteer...Theatre men are giving "priority" in man-power, time, energy!...Every film salesman has become a bond salesman to pile up advance sales of bonds!...Top executives have formed $33,000,000 Commando Committees to sell first day's quota in advance!...8,956 theatres have sent the "Count Me In" cards... have you? . . . Studios are sending top-flight stars on tour—even if it delays production!...Ace promotion men quit jobs to act as advance men for tours...Thousands of rallies and sensational stunts are in work!...Lobbies are being prepared for spectacular displays... 5,000 theatres are being qualified as bond issuing agents... Movie editors are joining with the industry to help!... Magazines are running editorials and ads! . . . Trade papers give first page space—read them daily for developments...Sensational "premieres" in scores of cities! (many are secretly piling up huge advance bonds sales to spring on September 1st)...Treasury department is offering every cooperation!...$33,000,000 per day! We need the help of every bond selling group to hit that. Cooperate with everybody—get everybody to cooperate with you. It is all-America's drive, not just ours. We carry the "ball"—America is the team!

Sponsored by the War Activities Committee of the Motion Picture Industry, 1501 Broadway, New York City (Room 408), in cooperation with the Treasury Department, War Savings Staff.

TUESDAY NIGHT SEPTEMBER 1st AT 9 O'CLOCK!

All show business stops for four minutes as America's mighty voice sends a SALUTE TO OUR HEROES! Stage your own Sept. 1st event to launch the drive. Join with theatres in your town for a city event. Write for special bulletin "Opening Night Salute."

FIGHT! It's our SECOND FRONT!

☆ ☆ REVIEWS OF THE NEW FILMS ☆ ☆

"Now, Voyager"

with Bette Davis, Paul Henreid

Warner 117 Mins.

NEW DAVIS STARRER, SUPERIOR ENTERTAINMENT ON ALL COUNTS, SHOULD PROVE BIG MONEY-MAKER.

Exhibitors will be happy to know that Bette Davis returns to the portrayal of a sympathetic character in her latest picture for Warners, "Now, Voyager," a quality production bearing the Hal B. Wallis stamp. A magnificent job of film-making, the picture provides superior entertainment in which Miss Davis gives a smash performance classed with her finest screen work if not exceeding it. Every evidence sets the film down as a solid boxoffice attraction.

"Now, Voyager" is a film of great emotional power with a wealth of dramatic incidents which supply Miss Davis with golden opportunities to give play to her stunning talents as an actress. Women will accept the picture unconditionally. They will find it worth every tear that will moisten their eyes under the assault of the profound and sincere feelings engendered by the potent screenplay which Casey Robinson has devised for the star from the novel by Olive Higgins Prouty.

The story reaches into the field of psychiatry for its material. Films finding their inspiration in fixations and phobias too often have just enough morbidity and unpleasantness about them to jeopardize their chances of popularity with the public which keeps the film business a paying proposition. In the current instance there can be little peril on this score. The story of "Now, Voyager" is told so engrossingly and with such spellbinding interest and such expertness that its theme will not work to the picture's harm at the boxoffice.

Miss Davis plays the unwanted daughter of an exclusive Boston family of wealth. Completely under the dominance of her bigoted, straightlaced mother since her birth, her personality has been tragically warped, causing her to become dangerously introvert. A doctor of psychiatry helps her to find herself by advising her to get out into the world away from the depressing and soul-destroying atmosphere of her home and interest herself in people and things. What follows is a metamorphosis that amazes everyone—including the audience, so excellent is Miss Davis' makeup as the plain and sexless daughter we see at the start of the film.

Miss Davis takes a sea voyage on which one of her fellow passengers is a man who has a daughter experiencing a childhood similar to her own. The two fall passionately in love. At last Miss Davis has really found herself. Although the romance seems hopeless because of the man's wife, it does serve to bring a measure of happiness to each of the lovers. When Miss Davis falls heir to the family fortune upon her mother's death, she repays the man by taking care of his youngster and restoring her to normal childhood.

Paul Henreid is the lover; Claude Rains, the doctor; Gladys Cooper, the mother. They all turn in superb performances. Rains plays the doctor with a dry humor that often helps relieve the dramatic mood of the story. Henreid gives a portrayal that makes the scenes between him and Miss Davis emotional dynamite. Other fine performances are given by Bonita Granville, Ilka Chase, Janice Wilson, John Loder, Lee Patrick, Frank Puglia, Franklin Pangborn.

Wallis has given the film a superlative production. Irving Rapper's sensitive and understanding work raises his stock as a director sky high. The photography of Sol Polito and the art direction of Robert Haas are a tremendous asset to the production.

CAST: Bette Davis, Paul Henreid, Claude Rains, Bonita Granville, Ilka Chase, Gladys Cooper, Janice Wilson, John Loder, Lee Patrick, Franklin Pangborn, Michael Ames, Charles Drake, Mary Wickes, James Rennie, David Clyde, Frank Puglia.

CREDITS: Producer, Hall B. Wallis; Director, Irving Rapper; Screenplay, Casey Robinson; Based on novel by Olive Higgins Prouty; Cameraman, Sol Polito; Film Editor, Warren Low; Art Director, Robert Haas.

DIRECTION, Superb. PHOTOGRAPHY, Superb.

"Berlin Correspondent"

with Dana Andrews, Virginia Gilmore

20th-Fox 70 Mins.

SUSPENSE AND EXCITEMENT, PLUS GOOD ACTING, MAKE THIS GOOD PROGRAM FILM.

Audiences will find plenty of suspense and excitement in this effective though unpretentious story of an American radio correspondent placed in Berlin before our declaration of war against the Axis. They will also find plenty of good acting by a well-rounded cast headed by Virginia Gilmore and Dana Andrews. The film possesses many exploitable angles that should help its drawing power.

The picture has been directed splendidly by Eugene Forde, who has succeeded extraordinarily well in highlighting the dramatic situations with which the screenplay of Steve Fisher and Jack Andrews is so richly stocked. The film represents a smart production job by Bryan Foy.

The story traces the efforts of the Gestapo to discover the means by which the radio correspondent (Andrews) is able to get his hands on Nazi news and relay it out of the country. The Gestapo chief (Martin Kosleck) sets his fiancee (Virginia Gilmore) to spy on the American. She discovers Andrews' secret and reports him to the Gestapo, unwittingly involving her own father, who has been helping the American out of hatred for the Nazi cause. Andrews, who has fallen in love with the girl, saves her father from death before he himself is caught by the Nazis and thrown into a concentration camp. He escapes and is reunited with the repentant Miss Gilmore, who has given the Gestapo chief the air. The end finds the lovers on a plane headed for a safe refuge outside Germany.

Andrews and Miss Gilmore turn in swell performances as the lovers. Andrews is outstanding in a portrayal that is natural and effortless. There are good performances also by Mona Maris, Kosleck, Sig Rumann and others.

CAST: Virginia Gilmore, Dana Andrews, Mona Maris, Martin Kosleck, Sig Rumann, Kurt Katch, Erwin Kalser, Torben Meyer, William Edmunds, Hans Schumm, Leonard Mudie, Hans Von Morhart, Curt Furberg, Henry Rowland, Christian Rub.

CREDITS: Producer, Bryan Foy; Director, Eugene Forde; Screenplay, Steve Fisher, Jack Andrews; Cameraman, Virgil Miller; Art Directors, Richard Day, Lewis Creber; Film Editor, Fred Allen; Musical Director, Emil Newman.

DIRECTION, Good. PHOTOGRAPHY, Good.

"Sweetheart of the Fleet"

with Joan Davis, Jinx Falkenburg

Columbia 65 Mins.

PLENTY OF GOOD COMEDY MAKES THIS NICE ATTRACTION FOR MAJORITY OF POLICIES.

"Sweetheart of the Fleet" contains entertainment out of all proportion to the modesty of the production. With Joan Davis and Brenda and Cobina mixed up in it, it is bound to have plenty of laughs and a fair share of insanity. Some of the comedy is surprisingly good, and the story has a number of clever twists. The masculine customers will find the presence in the cast of Jinx Falkenburg and Joan Woodbury an additional lure. Both gals are extremely easy on the optics.

Brenda and Cobina, known as "The Blind Dates," are a radio song team highly popular with Uncle Sam's gobs. Miss Davis, publicist for their agents, conceives the bright idea of having them "unveiled" at a monster Navy recruiting rally. What Miss Davis does not know is that the two gals scarcely represent a sailor's idea of beauty. When she sees what they look like, she is forced to resort to a hoax to put over her publicity stunt. She has the Misses Falkenburg and Woodbury, models who are pals of hers, appear before the crowd and go through the motion of singing while Brenda and Cobina warble into a mike behind the scenes—but not before the singers have staged a bit of a rebellion. Miss Davis smooths things nicely. The models wind up as the sweethearts of the fleet. In the end the hoax is brought to light.

The Misses Davis, Falkenburg and Woodbury and the Brenda-Cobina twosome handle their assignments well. They get good support from William Wright, Robert Stevens, Tim Ryan, George McKaye and Walter Sande.

Producer Jack Fier reveals a good grasp of the popular taste with this film, which was directed snappily by Charles Barton from a smartly-contrived screenplay by Albert Duffy and Maurice Tombragel.

CAST: Joan Davis, Jinx Falkenburg, Joan Woodbury, Brenda and Cobina, William Wright, Robert Stevens, Tim Ryan, George McKay, Walter Sande, Dick Elliott, Charles Trowbridge, Tom Seidel.

CREDITS: Producer, Jack Fier; Director, Charles Barton; Screenplay, Albert Duffy, Maurice Tombragel; Based on Story by Albert Duffy; Cameraman, Philip Tannura; Film Editor, Richard Fantl; Musical Director, M. W. Stoloff.

DIRECTION, Good. PHOTOGRAPHY, Good.

"A Yank at Eton"

with Mickey Rooney

M-G-M 88 Mins.

COMBINATION OF COMEDY AND SENTIMENT PROVIDES ROONEY WITH GENERALLY ACCEPTABLE VEHICLE.

The cocky, brash, irreverent Mickey Rooney in the staid halls of Eton! The idea should be intriguing enough to bring the Rooney fans to the box-office in droves. And Mickey, with the aid of a sound script and excellent direction, doesn't let his public down. He carries on in his usual chip-on-the-shoulder manner, violating all the rules at Eton, flouting the tradition which is that English school's richest heritage and making himself generally disliked.

Rooney is an American school boy who finds himself at Eton as the result of his mother's marriage to an English gentleman of leisure. The boy doesn't like the idea and doesn't relish the thought of going to school abroad. Once he lands in Eton he gives expression to his hatred by rebelling at the routine and strictures placed upon him by the life there. He is constantly getting into trouble with his fellow students and with the school authorities.

As the film nears its end the lad is made to see the light as the result of several dramatic situations which bring home to him the significance of the tradition upon which the British so pride themselves. Chiefly responsible for his change of heart is repentance over the death of his stepfather's champion horse—a tragedy for which he is directly to blame.

Rooney is properly sensitive or bold as the occasion demands. Ian Hunter plays the stepfather; Marta Linden, the mother. Both are excellent. Other fine performances are contributed by Juanita Quigley, as Rooney's kid sister; Freddie Bartholomew and Raymond Severn, as schoolmates; Edmund Gwenn, as the schoolmaster. Also worthy of mention are Alan Mowbray, Peter Lawford, Alan Napier, Tina Thayer.

In his direction of the film, which was produced handsomely by John W. Considine, Jr., Norman Taurog has lost no opportunity for bold humor or touching sentiment. He keeps the interest constantly alive and the action always lively. The screenplay, written by George Oppenheimer, Lionel Houser and Thomas Phipps from an original by the first-named, is a crackerjack job which gives Rooney a chance to romp to his heart's content. A bow goes to Karl Freund and Charles Lawton for the fine photography.

CAST: Mickey Rooney, Edmund Gwenn, Ian Hunter, Freddie Bartholomew, Marta Linden, Juanita Quigley, Alan Mowbray, Peter Lawford, Raymond Severn, Tina Thayer, Minna Phillips, Alan Napier, Terry Kilburn.

CREDITS: Producer, John W. Considine, Jr.; Director, Norman Taurog; Screenplay, George Oppenheimer, Lionel Houser, Thomas Phipps; Based on story by George Oppenheimer; Cameramen, Karl Freund, Charles Lawton; Art Director, Cedric Gibbons; Special Effects, Warren Newcombe; Film Editor, Albert Akst.

DIRECTION, Excellent. PHOTOGRAPHY, Excellent.

☆ ☆ REVIEWS OF THE NEW FILMS ☆ ☆

"Cairo"

with Jeanette MacDonald, Robert Young, Ethel Waters, Reginald Owen

M-G-M 101 Mins.

FAIRLY ENTERTAINING ROMANTIC SPY MELLER WHOSE CHIEF APPEAL IS MUSICAL OFFERINGS.

The international situation's lighter side is this new romantic comedy-meller which gives play to the lure and vocalizing of the popular Jeanette MacDonald; the masculine charms of Robert Young; the exciting machinations of Mona Barrie, et al; and the socko, rhythmic blues warbling of sepia Ethel Waters. Above and beyond the eye and ear appeal, "Cairo" is not an especially strong attraction. Mostly given to travesty and occasionally amusing situations, it is something of a hybrid in that it mixes the elements of drama rather indiscriminately with the elements of comedy, and on neither count scores with particular force.

Robert Young essays a role which can be described more or less accurately as a Mr. Smith Who Goes Into War-Corresponding. In the interests of a small-town California newspaper, he hies to Cairo, is a victim of torpedoing en route, and arrives at his destination with experience and the preface to the film's main plot under his life belt. In the metropolis of Egypt, he becomes both actually and fancifully a cog in spy and counter-espionage doings, holding until virtually the fade-out the opinion that the comely Miss MacDonald is an enemy agent. Climax of the offering depicts Young in the clutches of the Nazi ring, immediate aim of which is to send a radio-controlled plane against a transport bearing U. S. soldiers. Because of his snooping, the evil ones put him in the plane and dispatch him to expected destruction, following his seizure at one of the Pyramids, which is their (and the plane's) secret lair. But the heroic and distressed MacDonald gets on his trail by coming into possession of a map and other clues. Eventually he is saved; they win one another; and the Nazi ring is brought to justice. Cast does well with a so-so story, but the direction and photography are good.

CAST: Jeanette MacDonald, Robert Young, Ethel Waters, Reginald Owen, Grant Mitchell, Lionel Atwill, Edward Ciannelli, Mitchell Lewis, Dooley Wilson, Larry Nunn, Dennis Hoey, Mona Barrie, Rhys Wiliams, Cecil Cunningham, Harry Worth, Frank Richards.

CREDITS: Director, Maj. W. S. Van Dyke, II; Screenplay, John McClain, based upon an idea by Ladislas Fodor; Songs by Arthur Schwartz, E. Y. Harburg, Harold Arlen; Musical Score, Herbert Stothart; Musical Conductor, Georgie Stoll; Dance Direction, Sammy Lee; Cameraman, Ray June; Art Director, Cedric Gibbons; Film Editor, James E. Newcom.

DIRECTION, Good. PHOTOGRAPHY, Ditto.

Rocky Mountain Outing

Denver—The eighth annual outing of the Rocky Mountain Screen Club wil be held Aug. 27 at the Lakewood Country Club in Denver. Golf and bridge will occupy most of the time, with exhibitors and distributors again crossing bats in a softball game.

"Hillbilly Blitzkrieg"

with Bud Duncan, Edgar Kennedy, Cliff Nazarro

(HOLLYWOOD PREVIEW)

Monogram 63 Mins.

SECOND IN SNUFFY SMITH SERIES IS RATED AS PASSABLE FILM ENTERTAINMENT.

This second in the Snuffy Smith series based on the famous King Features comic strip character by Billy DeBeck should prove passable film fare for the strip's followers.

The characterization of Snuffy Smith by Bud Duncan and the Barney Google caricature by Cliff Nazarro are believable and in line with the comic strip delineations, thus providing Director Roy Mack with plastic material in real life situations which he paces satisfactorily.

In the Army now, Snuffy and a soldier contingent under Sergeant Edgar Kennedy come to "Hootin' Holler" to guard inventor Lucien Littlefield's radio-controlled rocket bomb. Running short on funds for its completion, Barney Google, part owner, stages a race between Spark Plug and P-40, an Army mule. Foreign agents enter the scene and almost gain control of the coveted bomb and the secret construction plans by doping Kennedy and attempting to fix the race. During a melee with the saboteurs the rocket is accidentaly touched off and Snuffy goes aloft with the bomb. Army officials flying to view tests of the new war instrument encounter the flying bomb and are soon sold on its merits. All ends swell.

Edward Gross produced the opus, with Jack Dietz acting as associate. Marcel Le Picard should be credited with some fine photography. Ray S. Harris provided the screenplay, with Carl Harbaugh and Glen Lambert credited with additional comedy development.

CAST: Bud Duncan, Edgar Kennedy, Cliff Nazarro, Lucien Littlefield, Doris Linden, Alan Baldwin, Jimmie Dodd, Frank Austin, Nicolle Andre, Manart Kippen, Jerry Jerome, Jack Carr and Teddy Mangean.

CREDITS: Producer, Edward Gross; Associate Producer, Jack Dietz; Director, Roy Mack; Cameraman, Marcel Le Picard; Film Editor, Ralph Dixon; Musical Director, Paul Sawtell; Screenplay, Ray S. Harris; Additional comedy development, Carl Harbaugh, Glen Lambert.

DIRECTION, Good. PHOTOGRAPHY, Good.

SOEG-Home Office Parley Continues Today

Unable to conclude wage negotiations for studio clerical workers over the week-end, representatives of the Coast's Screen Office Employes Guild and home office executives have set another conference for today.

Negotiations, which were switched from the Coast when failure to reach an agreement resulted in threat of a strike of white collarites at the studios, have been in progress at the office of Pat Casey, producers' labor representative, since Wednesday.

"Billy the Kid's Smoking Guns"

with Buster Crabbe, Al St. John

PRC 58 Mins.

WESTERN FULL OF NOISE AND VIOLENT ACTION FROM OPENING SHOT TO LAST.

Billy the Kid (Buster Crabbe) does his Boy Scout deed again in this bust-up western, which opens with a bang and keeps up its breathless pace right up to the finish line. The amiable bandit performs his good work to an accompaniment of barking guns and flying fists that knows no end. Western fans can thank him for keeping them awake and on the alert every moment of the footage.

The boss villain this time is a trusted medico (Milton Kibbee) whose racket is to seize the property of the ranchers for non-payment of bills run up at the co-operative store operated by him and his stooges. The doc puts the ranchmen at his mercy by denying them further credit at the store and making it impossible for them to get their supplies elsewhere. He accomplishes the latter by interfering with the efforts of the ranchers to run their own supplies into town. There are a number of murders committed before Billy the Kid, with the assistance of his buddies Jeff (Dave O'Brien) and Fuzzy (Al St. John), takes over the job of getting to the bottom of the dirty work and bringing the villains to boot. Some of the fights the three get themselves into are sure to make the kids plenty excited.

Crabbe, St. John and O'Brien carry the leading roles well. St. John is good for loads of chuckles. Kibbee, John Merton and Ted Adams play the chief villains in acceptable style.

Sigmund Neufeld served as producer, with the direction credited to Sherman Scott. George Milton did the screenplay.

CAST: Buster Crabbe, Al St. John, Dave O'Brien, John Merton, Milton Kibbee, Ted Adams, Karl Hackett, Frank Ellis, Slim Whitaker, Budd Buster, Joel Newfield, Joan Barclay.

CREDITS: Producer, Sigmund Neufeld; Director, Sherman Scott; Screenplay, George Milton; Cameraman, Jack Greenhalgh; Film Editor, Holbrook N. Todd.

DIRECTION, Good. PHOTOGRAPHY, Good.

RKO Reports Smash Biz At Opening of 3 in N. Y. C.

Despite a heavy, all-day downpour, three RKO Radio new season pictures, premiering simultaneously in New York, chalked up smash opening day business on Thursday with Walt Disney's "Bambi" at Radio City Music Hall, Orson Welles' "The Magnificent Ambersons" at the Capitol, and "The Big Street" at the RKO Palace.

GWTW Third-Runs Big

Chicago — M-G-M reports that "Gone With the Wind" third-runs in the Chicago territory are bringing in record business. Twenty Class C houses will show the film this week.

"Call of the Canyon"

with Gene Autry, Smiley Burnette, The Sons of the Pioneers

Republic 71 Mins.

VERY SUCCESSFULLY MERGING MUSIC, ACTION AND ROMANCE, THIS IS SWELL ENTERTAINMENT, — ONE OF AUTRY'S BEST.

Probably a satisfactory and accurate review of this latest Autry opus is a descriptive line which exhibitors will find on promotional material sent out by Republic in behalf of this feature. We quote: "Action, excitement, comedy, music, blended into ace entertainment." This is no idle appraisal, for "Call of the Canyon" is easily one of the very best vehicles in which the western star has come to the atermen and the public.

The picture has a swift-moving, suspenseful story, dovetailing neatly with lilting, logically-occurring melodies, rendered chiefly by Autry, but prominently, too, by the refreshing Ruth Terry, who has the femme lead, and the Sons of the Pioneers, the musical aggregation which cuts harmonic capers on the screen as well as cutting Decca records. Film's lighter side is handled by Smiley Burnette; his pint-sized counterpart, Joe Strauch, Jr.; the double-talking Cliff Nazarro and comedienne Dorothea Kent,—and consequently there are plenty of bright moments to vie with such song favorites as "Boots and Saddles," "When It's Chilly Down in Chile," "Somebody Else Is Taking My Place," etc.

Against these ingredients is built a solid yarn of the great open spaces whose principal episodes recount how Autry saves his cattlemen cronies from financial loss by having them refuse the underhanded offer made by the crooked representative of a meat packing baron; how the big packer business man comes virtually incognito to the small prairie town and helps, with the copious aid of Autry, to bring the villainous agent to justice (and incidentally to acquire real ranch talent for his own proposed radio program; and how, at the climax, a great herd of cattle is saved from destruction in a tunnel at the hands, or more exactly the wheels, of a runaway train,—halted in the nick of time by gallant Gene.

Joseph Santley has extracted more meat out of this yarn than there appears on the hoof in any or all the sequences. Autry's many fans will like it all immensely, and, through the picture, should add appreciably to his devoted following.

CAST: Gene Autry, Smiley Burnette, The Sons of the Pioneers, Ruth Terry, Thurston Hall, Joe Strauch, Jr., Cliff Nazarro, Dorothea Kent, Edmund MacDonald, Marc Lawrence, John Harmon, John Holland.

CREDITS: Associate Producer, Harry Grey; Director, Joseph Santley; Screenplay, Olive Cooper; Original Story, Maurice Rapf, Olive Cooper; Cameraman, Reggie Lanning; Film Editor, Edward Mann; Art Director, Russell Kimball; Musical Supervisor, Raoul Kraushaar.

DIRECTION, First Rate. PHOTOGRAPHY, Skillful.

Appeal Board Affirms Parkside Case Award

(Continued from Page 1)

14 days instead of 21 days which formerly existed.

In appealing the award, the complainant contended that, since there was no explicit "run" provision in any contract with the second run Lyric Theater, the Lyric could not be considered to have a second-run.

After reviewing the case, however, the appeal board decided in favor of the arbitrator whose award was affirmed.

Momand Anti-Trust Trial Starts October 5

(Continued from Page 1)

circuit of theaters in Oklahoma, charged that he was forced out of business by the entrance of the Griffith circuit into towns in which he operated theaters. The eight major companies and the Griffith circuit are defendants.

Current suit is one of three actions, first of which was filed in 1931 by the Momand interests. Attorneys are preparing evidence for the new trial which will be heard before Federal Judge Broadus.

Single Bills, Upped Scale For "Pride of Yankees"

(Continued from Page 1)

birthplace of the double feature programs, on a single feature policy and at higher prices and similar reports were coming from every other city where "Pride of the Yankees" is playing on the same policy.

AFL Convention, Toronto, May Be Last for Duration

Toronto—The last big convention scheduled to be held in Toronto this year and possibly for the duration of the war on account of travel restrictions is the annual congress of the American Federation of Labor which is scheduled for the Royal York Hotel, Oct. 5 to 16, with an expected attendance of 1,200 delegates.

The meeting was secured for Toronto when William P. Covert of Toronto, International vice-president of the IATSE and business agent of the Toronto Operators Union, presented an invitation to the 1941 AFL convention at Seattle in behalf of Premier M. F. Hepburn of Ontario. Representatives of the Operators' Locals in the United States and Canada will hold special sessions of their own during the convention period.

REVIEWS OF SHORT SUBJECTS

"It's a Dog's Life"
(Pete Smith Specialty)
M-G-M **10 mins.**
Good

Pete Smith has turned out another fine short. This one should appeal especially to dog lovers. What Smith does this time is to look at people through a dog's eyes. The dog in the picture does the "talking" to a poverty-stricken old man trying to sell a litter of her puppies. The dog makes her point about the injustice of selling a pup to anyone who has the price by describing to him the sort of master each prospective buyer would make. She pleads so eloquently that the old man decides not to dispose of the pups.

"Polo Pony"
(Sportoscope)
RKO **9 mins.**
Swell Reel

Frederic Ullman, Jr. has produced this exciting reel on the training of polo ponies, which can hold anybody's interest without effort. The best ponies are the ones from Argentina, and they are mighty beautiful specimens. The rigorous four-year training course they are put through before they qualify for the sport that requires so much courage is fascinating to get glimpses of. The excellent photography includes shots of the ponies learning to follow the ball, learning to protect themselves and all the other complicated rules of the game.

"Hollywood Starlets"
(Picture People)
RKO **9 mins.**
Good

Jane Randolph, a star in the making, is the featured player in this short. The job of becoming somebody in Hollywood is more work than play and the paces each eager glamour seeker is put through are not just fun. Watching Jane Randolph doing various exercises, learning parts, rehearsing, and learning the art of make-up will certainly be meat for the feminine trade. This should be a most popular short.

"T-Bone For Two"
RKO **7 mins.**
Fair

Walt Disney's Pluto has his troubles with a bulldog and a bone this time. There is a fast and furious chase and the ingenuity of the artists who did the animation makes for a good laugh or two. Pluto, by means of an old auto horn, pumps the bulldog so full of air that he just sails away, leaving his competitor peacefully behind with the coveted prize. In Technicolor.

"Well-Rowed Harvard"
(Sports Review)
20th-Fox **9 mins.**
Topnotch

The Harvard crew is studied in this topflight sports short. The film shows the eight in practice and in action. Audiences should find the training scenes highly interesting and the action sequences considerably exciting. The climax of the picture is provided by actual scenes of the Yale-Harvard classic. William Storz deserves a mention for the swell photography. Ed Thorgersen does the narrating with plenty of punch. Exhibitors will be taking no gamble in booking this.

"Steel for Victory"
Jam Handy **9 mins.**
Entertaining

Photographed in plants of United Steel subsidiaries, this short is packed full of the uses to which steel is put and its value in the all out effort to win the war. The shots showing the steel mills in action, the tanks, planes, trucks, bombs, etc., that are made up of this steel after it leaves the mill, is not only educational but most interesting and entertaining. Vincent Pelletier does an excellent job as commentator. Camera work is good and excellent judgment was used in the selection of stock shots to make up the reel.

"Donald's Gold Mine"
RKO **7 mins.**
Swell

Donald has purchased a mine and after getting into a spat with his burro, he finds himself in a real jam. He is cast into the whirling inferno of machinery and goes through all sorts of contortions to save himself. There are lots of funny situations and he finally escapes pressed in a gold brick. In Technicolor.

"The Sleepwalker"
RKO **7 mins.**
Okay

Disney has made Pluto a sleepwalker in this reel. While in this state, he has a peculiar habit of forking over all his bones to a female dachshund. Awake, however, he thinks she has stolen them, and proceeds to take them all back. This goes on for quite a while, until Pluto discovers his mistake, and also the fact that the dachshund is the mother of five little puppies. A romance soon develops between the two canines. In Technicolor.

"Desert Wonderland"
(Magic Carpet of Movietone)
20th-Fox **9 mins.**
First-Rate

This short offers glimpses of Arizona in beautiful Technicolor. The film, with its scenes of the wide-open spaces, has a most restful effect on the observer. The Grand Canyon of the Colorado and Monument Valley are the chief points of interest in this short Arizona camera tour. Included are scenes of Phoenix during rodeo time which provide a couple of thrills.

"Information Please"
RKO **11 mins.**
Fair

John Gunther is the guest expert again. The usual roster of intelligentsia is present and ready to answer all questions, which, however, are not particularly good in this issue. Some of the subjects touched on are geography, poetry, music and personalities.

Set Tour Itineraries For September Drive

(Continued from Page 1)

man and Lynn Bari as a team to address the Bond-buyers. They start at Oakland, Calif. and in 10 days wind up at Kansas City.

Tour 3 stars Edward Arnold and Gene Tierney, starting at Dallas, ending 11 days later at St. Paul, Minn., where Arnold is a "home town boy."

Tour 4 will present James Cagney, beginning at Chicago and reaching Detroit in 10 days.

On Tour 5, Greer Garson will greet the South for 10 days, starting from Chattanooga and ending up at Fredericksburg, Va.

Irene Dunne will be the Bond-magnet of Tour 6, opening in Philadelphia and winding up at Scranton and Wilkes-Barre by Sept. 10.

Tour 7, opening in New York City, will have Charles Laughton.

At the end of the 10-day trek, these stars will return to the studios and the tours will be taken up and continued by another group for 10 days. That group will be followed by another "regiment" of stars on Sept. 20 to wind up the month-long, 21,000 mile journeys.

Grant Charter for St. Louis Exchange Office Employes

(Continued from Page 1)

called shortly when officers and an executive committee of Local F-1, IATSE, the name of th new union, will be selected by those who have already joined.

The charter for the new union has recently been forwarded to St. Louis by Richard F. Walsh, international president of the IATSE.

While the exact number of the front office workers who have signed up with Local F-1 has not been revealed, Lovato stated that all of the local offices with the exception of 20th Century-Fox, Universal and Loew's, Inc. are represented. Several weeks ago the majority of the workers at Paramount and United Artists voted for representation by Stenographers, Typists, Bookkeepers and Assistant Union No. 17707, which, like the IATSE, is an AFL affiliate.

Stooges Tour

Columbia's "The Three Stooges" left the studio last week for an extended personal appearance tour. Their latest releases are "Three Smart Saps" and "Even as I.O.U." They are billed to open in Philadelphia tomorrow and later may do a Broadway show, as they have received bids from Ed Wynn for his new musical, and also for the forthcoming edition of "The Follies Bergere."

Full Text of D of J Statement Appears on Page 5

THE FILM DAILY

Intimate in Character
International in Scope
Independent in Thought

The Daily Newspaper
Of Motion Pictures
Twenty-Four Years Old

VOL. 82, NO. 35 NEW YORK, TUESDAY, AUGUST 18, 1942 TEN CENTS

D OF J TURNS DOWN UMPI PLAN

Report New Mich. Buying Combine Under Way

Proposed Booking Group Would Charge Fee of $1 Daily; Meeting Tomorrow

Detroit—Move to form a new upstate booking combine with substantial proportion of independent houses not now included in either Mutual or Co-operative theaters is under way, with initial closed meeting to be held tomorrow at Midland. Meeting is reportedly being called by William A. Cassidy, Midland exhibitor.

Sentiment expressed is that upstate exhibitors require strength of co-operation in buying, rather than

(Continued on Page 8)

9 Start on Coast; 55 Before Cameras

West Coast Bureau of THE FILM DAILY

Hollywood — Nine new pictures are scheduled to go into production this week, bringing the total number of features before cameras to 55. The check-up:

At Columbia: Nine shooting, in-

(Continued on Page 4)

Howe Replaces Allen as RKO's Omaha Manager

Appointment of Karl Howe, RKO salesman in Kansas City, to the post of manager in Omaha was announced yesterday by Robert Mochrie, general sales manager. Howe replaces C. W. "Ching" Allen, who has resigned.

SINGLES vs. DUALS TIME SAVING POLL

Illinois Allied to Conduct National Exhib. Query

Nation-wide poll among exhibitors to determine the difference in hours of running time per week between a policy of single features and double features has been launched by Allied of Illinois which is starting a campaign for the elimination of duals.

According to a statement by Jack Kirsch, unit president, "it is the firm belief of the association that the elimination of double features will reduce actual running time in theaters and result in a saving of electrical consumption, wear and tear on equipment, parts and film

(Continued on Page 7)

Gas Card Check-up Seen Aiding Hub Biz

Boston—Apparently it couldn't be done, but yet Boston exhibs. reported yesterday that the week-end just passed was another record-breaker. This time, patrons or prospective ones, were actually turned away from the theaters, so great was the rush to downtown and to nearby nabes.

The big Metropolitan, seating 4,-

(Continued on Page 4)

Arnold States Justice Department Sanction Would Not Be Consistent with Original Position; Claims Proposal Would Slow Competition; Allow Blind Sales

By VAN BEUREN DeVRIES *Washington Bureau of THE FILM DAILY*

Washington—Thurman W. Arnold, Assistant Attorney General turned thumbs down on the UMPI sales plan yesterday when he announced that the Department of Justice would not sanction an amendment to the New York Consent Decree in order to permit the major distributors to enter into a uniform plan of partial blind-selling of feature pictures in blocks of 13.

THURMAN W. ARNOLD

Arnold said that if the amendment were approved it would in effect sanction a uniform plan and to that extent discourage competitive methods of

(Continued on Page 5)

Sales Plans Believed Unaffected by Decision

While news of Thurman W. Arnold's adverse opinion on the UMPI sales plan came as somewhat of a surprise to industry executives, there was some indication last week that the plan might be turned down and it is understood that distributors, working on the theory that the plan would be rejected, have arranged their sales plans to coincide with the rejection.

William F. Rodgers, UMPI chair-

(Continued on Page 5)

Albert Deane is Named Editor of IFRL Service

Albert Deane, Paramount's international publicity director, was named editor of the International Film Relations Committee's feature service at a meeting held yesterday. Deane succeeds Dave Blum, of M-G-M, under the committee's system of rotating editors.

Fortunat Baronat of Universal and

(Continued on Page 5)

NCIE In Attack On Distribs., Circuits

Canadian distributors and circuit operators are the target of an attack, in which charges of trying to put independent theater owners out of business are asserted, in a 32-page booklet published by the National Council of Independent Exhibitors of Canada. Titled "The In-

(Continued on Page 7)

Yale Research Post For Dr. J. B. Fishman

New Haven—Dr. J. B. Fishman, general manager of the Fishman circuit and president of Allied Theater Owners of Connecticut for several years, has been appointed research assistant in the Yale University Department of Pharmacology, with the rank of assistant professor, a dollar-a-year job. Fishman's field is poison gases.

Drive Field Reports Cheer

Campaign Leaders in Midnight War Council

With 12 days to go before the "zero hour," when the industry goes over the top on its unprecedented billion-dollar September drive, a council-of-war was held last midnight at the campaign headquarters.

Through wires, phone calls and reports from all parts of the nation, campaign director Si Fabian attempted to get an over-all answer to the question: "How do we stand?

(Continued on Page 8)

51 of 86 Vitaphone Shorts Scheduled for Technicolor

Warner Bros. is determined to spare nothing to enhance the entertainment value of its short product, it was reported yesterday by Norman H. Moray, the company's general sales manager in charge of shorts, just back from a five-week

(Continued on Page 4)

Conn. Allied Weighs Switching to Singles

New Haven—Allied Theater Owners of Connecticut considered switch to single features at a meeting at the Hofbrau Haus yesterday, at which Dr. J. B. Fishman presided. The territory has always held to a double feature policy, but feeling is now strong for a change to single, it is reported. Film rentals were also discussed.

THE NEWSPAPER OF FILMDOM THE Film DAILY ALL THE NEWS ALL THE TIME

Vol. 82, No. 35 Tues., Aug. 18, 1942 10 Cents

JOHN W. ALICOATE : : : : Publisher

DONALD M. MERSEREAU : General Manager

CHESTER B. BAHN : : : : : : Editor

Published daily except Saturdays, Sundays and Holidays at 1501 Broadway, New York, N. Y., by Wid's Films and Film Folk, Inc. J. W. Alicoate, President and Publisher; Donald M. Mersereau, Secretary-Treasurer. Entered as second class matter, Sept. 8, 1938, at the post-office at New York, N. Y., under the act of March 3, 1879. Terms (Postage free) United States outside of Greater New York $10.00 one year; 6 months, $5.00; 3 months, $3.00. Foreign, $15.00. Subscriber should remit with order. Adddess all communication to THE FILM DAILY, 1501 Broadway, New York, N. Y. Phone BRyant 9-7117, 9-7118, 9-7119, 9-7120, 9-7121. Cable address: Filmday. New York.

Representatives: HOLLYWOOD, Calif.—Ralph Wilk, 6425 Hollywood Blvd., Phone Granite 6607. LONDON—Ernest W. Fredman, The Film Renter, 127-133 Wardour St., W. 1. PARIS—P. A. Harle, Le Film, 29 Rue Marsoulan (12). MEXICO CITY—Marco-Aurelio Galindo, Depto. 215, Calle del Sindicalismo, 99, Tacubayo, D. F.

FINANCIAL

(*Monday, Aug. 17*)

NEW YORK STOCK MARKET

	High	Low	Close	Net Chg.
Am. Seat.	9⅜	9⅜	9⅜	+ ⅜
Columbia Pictures	8¾	8⅜	8¾	+ ¼
Columbia Picts. pfd.	30¾	30¾	30¾	+ ¾
East. Kodak	130	127½	130	+ 1¾
Loew's, Inc.	44½	44¼	44¼	— ¼
Paramount	16½	16⅜	16½	.....
Para. 1st pfd.	....	....	....	.....
RKO	3	3	3	.....
20th Century-Fox	12⅛	12	12⅛	.....
20th Century-Fox pfd.	....	....	....	.....
Univ. Pict. pfd.	....	....	....	.....
Warner Bros.	6¼	6⅛	6¼	+ ⅛
do pfd.	....	....	....	.....
NEW YORK BOND MARKET				
Para. B'way 3s55	....	....	....	.....
Para. Picts. 6s55	....	....	....	.....
Para. Picts. deb. 4s56	99⅝	99⅝	99⅝	.....
Warner Bros.' dbs. 6s48	....	....	....	.....
NEW YORK CURB MARKET				
Monogram Picts.	....	....	....	.....
RKO vtc.	⅛	⅛	⅛	.....
Trans-Lux	....	....	....	.....
Universal Corp. vtc.	6⅜	6⅜	6⅜	.....

Fritz, Iowa Exhib., Dies In Train-Truck Crash

Oxford Junction, Ia.—Fred Fritz, 40, theater owner, was killed when the truck he was driving collided with the Milwaukee railroad streamliner at ag rade crossing at Oxford Junction. He owned the Oxford theater at Oxford Junction and the What Cheer theater at What Cheer. He is survived by his widow, a son, Richard, and his father.

Bill Saxton Hospitalized

Baltimore — William K. Saxton, Loew's city manager here, is a patient at the University of Maryland hospital.

William P. Meade Dead

North Adams, Mass.—William P. Meade, former manager of the Richmond Theater here, is dead, following a long illness.

Rosenfield Named SPG's Delegate to Convention

Jonas Rosenfield, Jr., president of the Screen Publicists Guild of New York, Local 114, has been elected to represent the guild at the biennial convention of the United Office and Professional Workers of America, CIO, to be held at the De Witt Clinton Hotel in Albany on Sept. 5-10. Although entitled to 10 delegates, the guild has decided to limit itself to one.

Rosenfield also has been designated to represent the guild at meetings of the Greater New York Industrial Union Council of the CIO.

The SPG passed a resolution to be presented at the Albany convention urging the film industry "to increase and expand its contribution to the war effort of the nation by devoting its full resources to the production of motion pictures which shall inspire the people of America to a smashing victory over Hitlerism" and to "enter into such production to a greater degree than ever with a full sense of the urgency of this historic hour and with the determination to smash Hitler now."

"Here We Go Again" Set For Screenings Aug. 25

RKO will screen "Here We Go Again," new Edgar Bergen-Charlie McCarthy-Fibber McGee-Molly feature, on Aug. 25 in the company's 32 exchange cities. All showings will be at 11 a.m. except in Cincinnati where the tradeshow will be held at 8:15 p.m. In New York an additional screening will be held at 2:30 p.m. at the exchange.

Okla. House Gets RKO Pix; Drops Complaint

Designated run complaint filed for Jake Jones, operator of the Ritz Theater Shawnee, Okla., has been withdrawn following an agreement whereby RKO will sell its first-run product to the house on the 1942-43 program. Complainant had charged that RKO had refused to license him sufficient first-run pictures to permit the Ritz to follow a policy of showing at least one first-run picture a week.

Loew Books Republic Serial

"Perils of Nyoka," Republic's femme-lead 15-chapter serial starring Kay Aldridge and featuring Clayton Moore, William Benedict and Lorna Gray, has been booked over the entire Loew metropolitan circuit in New York City.

The Zero Hour
Nears . . . . .
Get set NOW for the film industry's
'Salute to Our Heroes' Bond and Stamp Month
Starting Sept. 1
Let's go Over the Top for Victory!

Ben Kalmenson Returns from Studio Conferences

Ben Kalmenson, Warners general sales manager, returned to New York yesterday from the Coast, where he conferred with studio officials in Burbank following the company's regional sales meeting in San Francisco.

Mort Blumenstock, in charge of advertising and publicity in the East, is still at the studio conferring with S. Charles Einfeld, director of advertising and publicity. He is expected back in New York next week-end.

Other home office executives who returned the past week-end include Arthur Sachson, Norman H. Moray and Howard Levinson.

Maguire Says He is Not President of Fine Arts

Jeremiah D. Maguire, president of the Federation Bank and Trust Co., is not president of Fine Arts Productions and has no intentions of becoming such, he announced through his attorneys at the week-end. A report from Hollywood stated that Maguire would head Fine Arts, which, according to Franklyn Warner, would make 18 pictures for the new season.

Smith and Hill Upstate To Close Schine Deal

Andrew (Andy) W. Smith, Jr., 20th-Fox's Eastern sales manager, is upstate closing a deal with the Schine circuit for the company's 1942-1943 specials tradeshown so far. He will be back at his desk tomorrow. His assistant, Clarence Hill, is with him.

Set "Now, Voyager" for Four Weeks at Strand

Warner Bros. has booked its latest Bette Davis starrer, "Now Voyager," for four weeks at the Strand, with its engagement there extended if its box-office showing should warrant it. Picture will open at the house the early part of November.

WB Theater Men in Town

Nat Wolf, Cleveland zone manager for Warner Theaters, and Nat Fellman, his head booker, arrived in New York yesterday for several days of conferences with Joseph Bernhard, Warner Bros. vice-president and general manager; Harry M. Kalmine,, assistant general manager of Warner Theaters, Harry Goldberg, director of advertising and publicity for the circuit and other theater department executives.

Rites Held for Edwards

New Haven—Ollie Edwards, 63, who managed the Poli, New Haven, in 1915 and until 1929 under the old Poli regime, died at his home in Long Meadow here, and was buried in New Haven Saturday.

COMING and GOING

CHARLES PRUTZMAN, Universal general counsel, is conferring at the studios.

Y. FRANK FREEMAN returns to the Coast this week.

HENRY MARKBREIST, amusement advertising manager of the Chicago Times, is vacationing in New York.

HANNAH GINSBERG, secretary to Phil S man, Vitagraph, New Haven manager, is va tioning at Stockbridge, Mass.

JACK GILMORE of M-G-M is in Rochester setting plans for a test run of "Panama Hattie" at Loew's Rochester.

WILLIAM SHIRLEY is in Rochester for Columbia on "The Whole Town's Talking."

FRED FRIBRETTE of Loew's Rochester, Rochester, N. Y., staff is on vacation in Pennsylvania.

W. C. STOBER of General Register Co. has returned to Chicago from a Wisconsin vacation trip.

JACK KIRSCH, Illinois Allied prexy, and JACK ROSE, Indiana and Illinois Theater circuit director, have returned to Chicago from an Eagle River, Wis. vacation.

IRVING MILLS has returned to Hollywood after a brief visit with brother Jack here.

JULES LAPIDUS, Universal district manager, is spending this week in Boston and Philadelphia.

MORT BLUMENSTOCK, Warner's Eastern director of advertising and publicity, accompanied by his wife, has been in San Francisco visiting friends and relatives; is expected to return to his WB home office desk next Monday.

JONAS ROSENFIELD, JR., president of the Screen Publicists Guild of New York, has returned from a two-week vacation.

RITA HAYWORTH has left Hollywood on a USO camp tour. Her itinerary includes Abilene, Brownwood, Galveston, Palacios, Corpus Christi and San Antonio, Tex.

EDDIE CANTOR, arrives in New York from the West this morning.

BEN KALMENSON, returned yesterday from the Coast.

NORMAN H. MORAY, ARTHUR SACHSON and HOWARD LEVINSON, WB execs., returned to New York over the week-end.

NAT WOLF and NAT FELLMAN are here from Cleveland.

ROY HAINES, Vitagraph vice-president, returned yesterday from a business trip to Detroit.

Resume Coast Wage Confab

Resumption of wage negotiations for studio clerical workers after the week-end recess were postponed yesterday to today, when representatives of the Coast's Screen Office Employes Guild and home office executives will seek to arrive at an agreement. The meeting will be at the offices of Pat Casey, producers' labor contact.

WHEN SPEED'S YOUR NEED PHONE TELEGRAMS TO
Postal Telegraph
CHARGES FOR TELEGRAMS 'PHONED IN APPEAR ON YOUR TELEPHONE BILL.

SPEAKING OF BEAUTIFUL BIG FIGURES

HAVE YOU SEEN THE AMAZING ONES ON

"The Gay Sisters"

THEY EVEN TOP "IN THIS OUR LIFE" IN

Tulsa	St. Paul	Fresno	Rochester
Columbus	Montreal	Springfield	Waterbury
Reading	Atlantic City	Stamford	Long Beach
Syracuse	Cincinnati	San Bernardino	Elmira
New London	Washington	Bridgeport	Jamestown
Norfolk	Little Rock	Memphis	Lincoln

AND WHAT A WEEKEND IN NEW YORK!

BARBARA STANWYCK
GEORGE BRENT • GERALDINE FITZGERALD
in "THE GAY SISTERS" with
DONALD CRISP • NANCY COLEMAN
GENE LOCKHART
LARRY SIMMS • DONALD WOODS
and introducing GIG YOUNG
Directed by IRVING RAPPER
Screen Play by Lenore Coffee • Based Upon the Novel by Stephen Longstreet
Music by Max Steiner

. . . Figures to be one of the biggest ever from **WARNERS** who, incidentally, are in great shape, too!

A SALUTE TO OUR HEROES! — Buy WAR BONDS

9 Start on Coast; 55 Before Cameras

(Continued from Page 1)

cluding "City Without Men," drama, with Linda Darnell, Claire Trevor, Doris Dudley and Leslie Brooks. Sidney Salkow directing. Being produced by Samuel Bronston in association with B. P. Schulberg; "Junior Generals," drama, with Freddie Bartholomew, Huntz Hall, Billy Halop, Bobby Jordan and Bernard Punsley. Producer, Colbert Clark. Director, Lew Landers.

At M-G-M: Eight shooting, including "Three Hearts for Julia," comedy romance, co-starring Ann Sothern and Melvyn Douglas, under the direction of Eddie Buzzell. John R. Considine, producer.

At Monogram: Two shooting.

At Paramount: Five shooting, including "Night Plane From Chungking," drama, Robert Preston, Ellen Drew and Albert Dekker are starred and Soo Yung, is in an important featured role. Ralph Murphy directing; Harry Sherman's "Buckskin Empire," historical drama, with Richard Dix, Jane Wyatt and Lee Bobb.

At PRC: Two shooting, Jack Schwarz' production, "The Boss of Big Town," drama, with John Litel, Florence Rice, John Miljan, Mary Gordon, Jean Kelley, Tommy Jackson and Frank Ferguson. Director, Arthur Dreifuss; George Merrick's "Miss V From Moscow," drama, with Lola Lane, Noel Madison, John Vosper, Howard Banks, Ann Maria Demestrio, Paul Weigel, Katharyne Sheldon, Victor Kendall, Hanes Van Morhart. Director, Al Herman.

At Republic: Four shooting.

At RKO-Radio: Five shooting.

At 20th Century-Fox: Six shooting, including "Over My Dead Body," comedy mystery, with Milton Berle, Mary Beth Hughes, Reginald Denny, Frank Orth, Wonderful Smith and William Davidson. Producer, Walter Morosco and director Molcolm St. Clair.

At Universal: Eight shooting, including "Sin Town," drama, starring Constance Bennett, with Brod Crawford, Anne Gwynne, Andy Devine, Leo Carrillo and Ward Bond. Ray Enright directing; "Nightmare," romantic drama, starring Diana Barrymore and Brian Donlevy, under the direction of Tim Whelan. Dwight Taylor producing.

At Warners: Six shooting.

20th-Fox to Announce Product This Week

Following the return of President Spyros Skouras from three weeks of studio conferences, 20th-Fox yesterday disclosed that productions definitely promised for this season would be announced this week. At the same time, it was said, Tom Connors, the company's distribution head, would advise all branches about the sales policy on specials not previously discussed.

Robert Weitman Vernon Gray
Sid Weiss McGrew F. Willis
Stanley Braun

Exhibitor Profiles: Edward D. Miller

● ● ● HIS Cleveland birth certificate lists him as Edward David Miller.....But to folks in show biz o'er 35 years, he's just Eddie..... Has distinction now of being oldest (in service, not years) local boy who made good in entertainment field in his home town.....Present generation knows him as g.m. of WB's Hippodrome there.....But many knew him when,—as usher at 14 years of age in that same Hippodrome from house's opening in '08 with the late Max Faetkenhauer as mgr..... And when big spectacles was policy, such as a moving stage over a huge swimming pool wherein the shapely Annette Kellerman dunked herself before wide-eyed capacity crowds.....And later when the Hipp was home of grand opera offered by famed Joseph Sheehan Opera Co.....When he went over to B. F. Keith's new vaude stand, the Prospect Theater,—still ushering during out-of-school hours,—Adolphe Menjou, then a Cornell University student, was spending his Summer vacations as a waiter in his dad's Bismark Restaurant just a stone's throw from where Eddie worked.....

▼ ▼ ▼

● ● ● *WHEN Vaughan Glaser (now in pix) held forth as matinee idol in Summer stock at the Prospect, Eddie was rapidly achieving stature of a tip-top showman, so, Keith, taking over the Hipp and moving his vaude there, transplanted Eddie as assistant treasurer, with Harry Daniels as mgr.....Big stars played the Hipp, and even in those days autograph hunters were legion.....Eddie was one of 'em, as evidenced by his autograph book: Marshall P. Wilder, renowned monologist; Andy Kelly, brother of the better-konwn "Judge" Walter Kelly; Cecelia Loftus, Harry Lauder, George Beban, Percy Wentich, Valerie Bergere, Percy Haswell, Willard Mack (hubby of Marjorie Rambeau), Lina Cavalieri, Eva Tanguay, etc., etc.....Admish was $1.50 top, down to 25c.....Blue Sundays were law, so sacred concerts were presented, and well attended.....*

▼ ▼ ▼

● ● ● CAME wanderlust.....Off Eddie went to new fields, New York, in B. F. Keith's booking off and routing acts.....Then "Over There" with Rainbow Division, in good company of Douglas MacArthur, Father Duffy, "Wild Bill" Donovan.....Stayed with army of occupation until 1919, returning home a sergeant major.....Hit straight for show biz, with Columbia Burlesque wheel.....Became road show mgr. for Jack (Was you there Sharlie?) Pearl.....To see Dixieland "for free," joined up as road mgr. with Morton Simmons Productions, playing "death trail" of one-night stands in small towns.....One season cured him.....Back North as advance mgr. for show, "Playing the Ponies," which had Wally Beery as star.....Then took resident job as mgr. of Shubert's Parsons Theater, Hartford, Conn.....Similar jobs followed .....Came the '29 slump, shows shut down, so Eddie hied back to Newburgh, Cleveland suburb, where Miller mansion was maintained with welcome always on the mat for him.....

▼ ▼ ▼

● ● ● *'TWAS then that Sam Manheim decided to open the Empire and Bandbox for burlesque, and needed a manager.....Eddie got job, and that's where he met Bud Abbott and Lou Costello..... From East Ninth St. burlesque to legit Hanna Theater was only a block .....Eddie made it and served as assistant mgr. till '35, moving into manager's office at the Hippodrome.....Is tall, slender (can still get into his World War I uniform).....Prefers pix to flesh shows..... Thinks they offer top entertainment for bottom price.....Is member of Kiwanis Club, American Legion, Veterans of Foreign Wars, Variety Club, and is trained air raid warden and first aider, and member of Mayor Frank J. Lausche's Cleveland Defense Committee.....*

▼ ▼ ▼

● ● ● AVENGE PEARL HARBOR!

Gas Card Check-up Seen Aiding Hub Biz

(Continued from Page 1)

300 was filled several times during the day Sunday, and Saturday night was the best on record since 1930.

The two Keith houses were packed to the doors and long lines waiting on the walks. Paramount and F[illegible] way likewise were jammed. [illegible] two large Loew houses were filled to capacity all day Saturday and Sunday.

Neighborhood houses in the adjacent suburbs, some of which are surrounded by Boston, did land office business through the entire three-day period.

Announcement that careful check was being made on gasoline "C" cards, especially at race tracks, seemed to have an immediate effect on tremendous patronage of street cars and subways and consequent rush to the downtown theaters.

51 of 86 Vitaphone Shorts Scheduled for Technicolor

(Continued from Page 1)

tour, a week of which was passed in studio conferences on the 1942-1943 Vitaphone program. Moray said the company had still further boosted the shorts budget, hitting a figure beyond anything ever spent on shorts, and had decided to expand its policy of using in the casts of the films top-flight names with box-office pull.

Technicolor will be used on a scale never employed before, asserted Moray, who revealed that 51 of the 86 Vitaphone subjects for the new season will be tinted. The Technicolor subjects will include the Sports Parade series of 13, the Merrie Melodies series of 26, six of the 13 Looney Tunes and the 1942-1943 allotment of Technicolor Specials, all six of which will be based on various branches of the service.

Moray further disclosed that four of the new season's Melody Master Bands series of 10 will be devoted to service bands, representing the Army, Navy, Marine Corps and Air Force.

Col. Signs Duane McKenney

West Coast Bureau of THE FILM DAILY

Hollywood—Columbia has given a term contract to Duane McKenney, legit and radio performer, who will use the screen name of Michael Duane. He will have the male lead in "City Without Men."

'Yankee Sky Dragons' A Feature and Serial

Republic's "Yankee Sky Dragons," to be build around the exploits of the U. S. Army Air Forces attached to the Chinese armies, is being scripted as a feature and a super-serial. Feature is touted as one of the company's most ambitious 1942-43 productions.

D of J Claims Decree Falls Short of Objective

Industry to be Watched To See Whether Decree Gives Adequate Relief

(Continued from Page 1)

distribution. The uniform plan proposed would encourage blind-selling which the Department believes undesirable because it removes incentive to make better pictures, he stated.

For the Department to sanction a uniform plan of blind-selling now would be to take a position inconsistent with its position when the suit was started, he said.

Some organizations of independent exhibitors, he continued, have urged the plan because distributors have represented that certain cancellation privileges will be given if the plan is adopted. The Department desires to encourage cancellation privileges, he stated. It believes, however, that a better chance of getting increased cancellation privileges will come from competition, rather than through the sanctioning of a uniform plan which will eliminate competition.

Finally, Arnold pointed out that the D of J does not believe that the Decree has as yet accomplished its objective and that the Department must determine whether further proceedings will be required when the Decree expires in November, 1943.

During the experimental period, he said, the industry will be closely watched to see whether the Decree affords adequate relief without involving the remedy of divorcement and dissolution.

Rejection by the Department of Justice of the UMPI sales plan marks the second time within the last four years that the Government has turned down an industry unity proposal. The D of J rejected the Trade Practice Code in 1939.

Albert Deane is Named Editor of IFRL Service

(Continued from Page 1)

John Agell of Columbia reported progress on a new radio project in co-operation with the radio section of the Co-ordinator of Inter-American Affairs. This will be in addition to the committee's regular weekly shortwave broadcasts over CBS and NBC, now in their fourth year. Details of the War Department's co-operation in shipping films to Puerto Rico were outlined by Governor Carl E. Milliken, acting foreign manager of the MPPDA. The committee adjourned to Sept. 14.

Lykes Leaves Loew's, Toledo

Toledo, O.—Jack Lykes, manager of Loew's theater here for the past year, and for ten years prior manager of Loew's Stillman in Cleveland, has resigned. His plans will be announced next week.

ARNOLD REJECTION STATEMENT TEXT

Washington Bureau of THE FILM DAILY

Washington—Full text of Thurman W. Arnold's statement rejecting the UMPI proposal to amend the N. Y. Consent Decree, as released by the Department of Justice late yesterday, is as follows:

On November 20, 1940, in an anti-trust suit against the eight major distributors of motion pictures, a Consent Decree was entered against the five theater-owning distributors. That Decree suspended further prosecution of the suit against the consenting defendants for an experimental period of three years.

The purpose of the decree was to determine whether the industry could be restored to competitive conditions without involving the remedy of divorcement of distribution from exhibition and dissolution of the distributor-owned circuits of theaters. It was not the intention of the Department to sanction non-competitive control of the industry, either by an industry council or by the Department itself. The Decree provided a quick remedy of arbitration with respect to certain unfair trade practices. It also prohibited blind-selling of feature pictures and limited their block-booking to blocks-of-five for the 1941-42 selling seasons, a one-year period expiring on August 31 of this year. These blind-selling and block-booking limitations terminate as of that date because the Department was unable to obtain a like decree against the three non-consenting defendants prior to June 15, 1942.

The only limitation at present existing with respect to features released and contracts made on and after September 1, 1942, is the general provision of the Sherman act preventing concerted action to establish non-competitive practices.

A plan for selling the features of the five consenting companies during the 1942-43 selling season, known as the UMPI (United Motion Picture Industry) plan was presented to the Department in July of this year with the approval of most of the organized independent exhibitors. To carry out that plan, the Department was asked to consent to an amendment to the decree approving the sale of pictures in blocks of not more than 13, eight of which could be sold with no more identification than a reference to a star or featured player appearing in the picture or the title of a book or play on which it was based. Such identification is the kind of blind-selling the Department complained against when it filed its suit. The plan also provided for a certain minimum cancellation privilege which was not offered for incorporation in the decree but which each defendant represented itself, by a letter to the Department, as being willing to incorporate in its 1942-43 contracts.

All of the public groups which communicated their views to the Department opposed the plan as did the organized independent producers and a number of independent exhibitors.

The Department has decided that it cannot consent to the proposed amendment to the Decree for the following reasons:

(1) Experience under the Decree has persuaded the anti-trust Division that tradeshowing of motion pictures before their sale is desirable. Such tradeshowing tends to encourage the production of better features and thus confers a substantial benefit on the public.

(2) There are now tradeshown or ready for tradeshowing apprroximately 100 of the features which the consenting defendants will release during the 1942-43 season.

Competitive practices should lead these distributors to tradeshow these complete pictures rather than sell them blind, in so far as each has faith in the merit of its product.

(3) To expressly sanction blind-selling of motion pictures would be to take a position inconsistent with the position the Department took at the institution of its anti-trust proceedings.

(4) So far as the cancellation privilege sought by the independent exhibitors is concerned, there is nothing in the decree which prevents the distributors from competing with each other in giving cancellation privileges equal to or in excess of those proposed in the UMPI plan. Such a grant should not be conditioned upon express departmental acquiescence in blind-selling. The existence of the large backlog of features already completed, referred to above, will permit the consenting distributors to sell in blocks as large as 13, grant the cancellation privileges they have represented themselves as willing to grant in selling blocks of that size, and still tradeshow them before licensing.

The Department recognizes that the preparation of the plan involved concerted action by the consenting defendants and organized groups of exhibitors. Such concerted action, however, was necessary to the presentation of the amendment and therefore will not be made the basis of any action by the Department. However, any agreement or concerted action by the consenting distributors to put into operation any uniform method of selling their 1942-43 features will be viewed by the Department in the light of its effect upon competition in the industry and with particular reference to its effect upon the ability of independent exhibitors to compete.

In the judgement of the Department, the motion picture decrees has not yet succeeded in accomplishing its objective. Its operation must be watched during the remaining period before a final decision is made as to whether it affords adequate relief without involving the remedy of divorcement and dissolution.

Sales Plans Believed Unaffected by Decision

(Continued from Page 1)

man, was on the West Coast last night but in his absence other sales executives who could be located were reluctant to make any statements.

There was renewed speculation in some quarters as to UMPI's future program. It was pointed out, however, that the agenda by no means was restricted to the evolution of a substitute sales plan.

In exhibitor circles last night some talk was heard of a further appeal to the Department of Justice with a plea to be made directly to Attorney General Biddle, although it was admitted that there was scant hope that the Attorney General would reverse his assistant, who is head of the Department's Anti-Trust Division.

It was generally accepted that a meeting of the full United Motion Picture Industry Committee would be held upon the return of Rodgers from the West Coast.

First hint that Arnold would reject the UMPI plan came in a syndicated Washington Merry-Go-Round column by Drew Pearson.

The Arnold stand was accepted as a distinct victory for the Society of Independent Motion Picture Producers which was the spearhead for the opposition to the plan. It had been rejected also by one or two exhibitor organizations.

It was accepted last night that Arnold's action would set off exhibitor fireworks with early statements anticipated on behalf of MPTOA, Allied States and unaffiliated organizations of theater owners.

Lee Plans English Trip If Return Passage Available

Arthur Lee plans to hop off for England shortly on business relative to Ealing, Gaumont British, General Films and other British interests which he represents in the United States. His departure will depend largely on the assurance he can obtain for his return trip. Lee's son is now in England with the Royal Canadian Air Force.

☆ ☆ REVIEWS OF THE NEW FILMS ☆ ☆

"Desperate Journey"

with Errol Flynn, Ronald Reagan
Warner 107 Mins.

UNNECESSARILY DRAWN-OUT CHASE FILM POSSESSES ACTION, EXCITEMENT AND SUSPENSE.

"Desperate Journey," a war picture, is a chase story that is likely to leave the audience more exhausted than the actors at the end. While the production has excitement and suspense and inexhaustible action, there is so much of it that it eventually tends to become a little monotonous. The film contains a lot of repetitious material deletion of which would improve an audience's capacity for enjoying it. The suspense, good as it is, wears a bit thin under the prolonged test to which it is submitted.

The film is meat chiefly for male audiences. It stirs little of the sort of emotion which causes women to react favorably to a film. There is absolutely no romance in the picture and sex never rears its ugly head—not so much as once. Only three women are in evidence throughout the film. The principal one of the trio is Nancy Coleman, and even she is spotted in not more than a few scenes, playing the role of a German girl who befriends the five men about whom the action revolves.

"Desperate Journey," virtually one long chase, is a believe-it-or-not affair which often strains the credulity. The pursuit gets under way when a British bomber is forced down in German territory after an air raid. Five of the crew escape death. From that point on it's a game of hide-and-seek between them and the Nazis. Once they are caught but manage to escape. The battle of wits results in some pretty exciting situations. Three of the men come out of the ordeal alive after indulging in a bit of sabotage at the expense of the Nazis. They make their escape by seizing a plane being prepared for a bombing raid on a British objective.

The story has been well put together by Arthur T. Horman and directed with considerable drive by Raoul Walsh, who deserves much credit for the terrific pace of the production, which was made under the Hal B. Wallis banner. The photography of Bert Glennon contributes no little to the film's high sense of movement.

The acting for the most part is first-rate. Errol Flynn is cast as the leader of the men who survive the bomber crash. Ronald Reagan appears as an American member of the crew. The others are played by Arthur Kennedy, Ronald Sinclair and Alan Hale, who gives the film most of its comedy relief. Raymond Massey gives an effective performance as the Nazi officer leading the pursuit. Others who should be cited are Miss Coleman, Albert Basserman, Sig Rumann, Patrick O'Moore.

CAST: Errol Flynn, Ronald Reagan, Nancy Coleman, Raymond Massey, Alan Hale, Arthur Kennedy, Ronald Sinclair, Albert Basserman, Sig Rumann, Patrick O'Moore, Felix Basch, Ilka Gruning, Else Basserman, Charles Irwin, Richard Fraser, Robert O. Davis, Henry Victor, Bruce Lester, Lester Matthews.

CREDITS: Producer, Hal B. Wallis; Director, Raoul Walsh; Screenplay, Arthur T. Horman; Cameraman, Bert Glennon; Film Editor, Rudi Fehr; Art Director, Carl Jules Weyl; Special Effects, Edwin A. DuPar; Musical Director, Leo F. Forbstein.

DIRECTION, Good. PHOTGRAPHY, Good.

"Across the Pacific"

with Humphrey Bogart, Mary Astor
Warner 97 Mins.

TAUT MELODRAMA IS GRIPPING ENTERTAINMENT TOLD EXCITINGLY AND SUSPENSIVELY.

"Across the Pacific" presents Humphrey Bogart in another excellent melodrama. It is a taut, gripping film told with excitement and suspense of a high order. The action never lags and the interest is held from start to finish. The picture has innumerable factors that should guarantee its box office success.

The production is fortunate in having the services of four persons who had much to do with making "The Maltese Falcon" the superb melodrama that it was. The quartet includes Bogart, Mary Astor, Sydney Greenstreet and Director John Huston. The three players' work in "Across the Pacific" is well-nigh perfect, and Huston's direction again is incisive, clear-cut and forceful with a fine grasp of mood.

This time Bogart plays a captain kicked out of the U. S Army. His disgrace stands in the way of his enlistment in the Canadian army. Desperate to be of service in the war, he joins the Army Secret Service. He is assigned to check on a mysterious professor suspected of being a Japanese agent. Most of the action takes place aboard a Japanese vessel bound from Halifax to Yokohama. A lot of other shipboard characters figure in the plot of the story. One of these is a woman passenger who enters into a romance with Bogart. Eventually she proves to be all right. The climax, which comes during a shore interlude in Colon, has to do with the attempt of the Japanese agent to blow up the Panama Canal with an aerial torpedo. Bogart arrives just as the plane is about to take off. He captures the agent after blowing up the plane with gunfire from a machine gun seized from one of the villians.

Miss Astor plays Bogart's shipboard companion and Greenstreet the professor working for Japan. Both give Bogart excellent support. Some of the others in the fine cast who merit a word of praise are Charles Halton, Sen Yung, Roland Got, Chester Gan, Keye Luke.

Richard Macaulay's masterful screenplay is based on the Robert Carson serial which ran in the Saturday Evening Post. Producers Jerry Wald and Jack Saper have given the film some fine box-office values.

CAST: Producers, Jerry Wald, Jack Saper; Director, John Huston; Screenplay, Richard Macaulay; Based on story by Robert Carson; Cameraman, Arthur Edeson; Film Editor, Frank Magee; Art Directors, Robert Haas, Hugh Reticker; Special Effects, Byron Haskin, Williard Van Enger; Musical Director, Leo F. Forbstein.

DIRECTION, Excellent. PHOTOGRAPHY, Good.

Jap Atrocity Pic on Coast

San Francisco — "Ravaged Earth" feature film showing the atrocities of Japanese invasion in China, is appearing at the Larkin and Clay theaters. The film taken by Mark L. Moody, a former Shanghai business agent, has a commentary by Knox Manning.

"Secret Enemies"

with Craig Stevens, Faye Emerson
Warner 57 Mins.

ENTERTAINMENT LITTLE MELODRAMA OF NAZI AGENTS SHOULD PLEASE IN NEIGHBORHOODS.

Nazi agents are up to their dirty work again in "Secret Enemies," an unpretentious melodrama sufficiently suspenseful and exciting to get over with lovers of this sort of entertainment. While the film has little name strength as far as the player line-up is concerned, it is acted out by a group of performers who do well with what material they have to work with.

Ben Stoloff hasn't missed a bet in his striving for action. He has highlighted the progress of the story with some rousing fisticuffing and has brought the film to a close with a savage gun battle between the Nazi spies and the counter-espionage forces that is reminiscent of the bang-up finale of the company's "G-Men."

The screenplay of Raymond Schrock, a skillful if none too inspired a job of melodramatic composition, has an attorney (Craig Stevens) joining the U. S. counter-espionage service to avenge the death of his pal (Charles Lang), who has been killed by the head of the spy ring (Robert Warwick). Stevens captured the spies with the assistance of another counter-espionage man (John Ridgely). His girl friend (Faye Emerson), of whose association with the spies he is not aware, is instrumental in effecting the rescue of the Nazi agents while they are being brought to Washington. The villains are trailed to a hunting lodge where they are rounded up by the authorities after a furious battle. Miss Emerson turns out to be Warwick's wife.

Besides Stevens, Miss Emerson, Warwick, Ridgely and Lang, others who play important roles are Frank Reicher and Rex Williams.

CAST: Craig Stevens, Faye Emerson, John Ridgely, Charles Lang, Robert Warwick, Frank Reicher, Rex Williams, Frank Wilcox, George Meeker, Roland Drew, Addison Richards, Cliff Clark, Monte Blue.

CREDITS: Director, Ben Stoloff; Screenplay, Raymond Schrock; Cameraman, James Van Trees; Film Editor, Douglas Gould, Art Director, Hugh Reticker; Special Effects, Edwin A. DuPar.

DIRECTION, Good. PHOTOGRAPHY, Good.

Reduced Speed Delays Carriers in Cleveland

Cleveland—Local film carriers report that they are operating as usual in this territory with only two exceptions. They have reduced their mileage 25 per cent a month and they have reduced their speed to 40 miles an hour. The mileage reduction was secured by cutting out one delivery a week. The speed reduction occasions some dissatisfaction because the drivers get into town from one to two hours later than formerly.

Flooded Philly House Reopens

Philadelphia—Water seeping into the balcony of the local first-run Fox theater Sunday morning from a broken pipe in the office building above the house caused its closing for the entire day. The theater reopened yesterday. There was slight damage to seats and carpets.

"Busses Roar"

with Richard Travis, Julie Bishop
Warner 60 Mins.

THIS MILD MELODRAMATIC EXHIBIT IS ANOTHER ROUTINE STORY OF ENEMY AGENTS AT WORK.

This melodrama of enemy agents at work is a minor item developed along stri[illegible] routine lines. The film possesses bl[illegible] enough excitement and suspense to gain it a place on double feature bills.

Based on a screenplay written by George R. Bilson and Anthony Coldeway from an original by the latter, "Busses Roar" is a bit of melodramatic cavorting that is pretty obvious and not too easy to believe.

The problem facing the foreign agents is how to light the target for a night assault on a California oil field and munition dump by a Jap submarine lurking offshore. They decide to smuggle aboard a bus a time bomb set to go off just as the vehicle reaches the objective. The bomb is hidden in a briefcase by the agent assigned to the job. A girl in need of fare to return to San Francisco agrees for the price of a bus ticket to deliver the briefcase to a party there, not knowing what is inside. The agent spends much of his time therafter transferring the bomb one piece of luggage to another to escape detection. The most exciting moment is when the villians seize the buss, damage the braking equipment and send it rolling downhill toward their objective. The fare moocher takes over the wheel and brings the passengers through to safety in as improbable a display of heroics as can be imagined. The enemy agents get their just due in the end.

Richard Travis and Julie Bishop, who do a bit of romancing, are the chief players. Travis, as a Marine, has much to do with outwitting the villains. Both handle their roles creditably. Rex Williams arouses plenty of hate as the agent with the briefcase. Willie Best puts some laughs into the film as a bus station porter.

Much of the commotion the picture possesses is due to the fast direction of D. Ross Lederman.

CAST: Richard Travis, Julie Bishop, Charles Drake, Eleanor Parker, Elisabeth Fraser, Richard Fraser, Peter Whitney, Frank Wilcox, Willie Best, Rex Williams, Harry Lewis, Bill Kennedy, George Meeker, Vera Lewis, Harry C. Bradley, Lottie Williams, Leah Baird, Chester Gan.

CREDITS: Director, D. Ross Lederman; Screenplay, George R. Bilson, Anthony Coldeway; Based on story by Anthony Coldeway; Cameraman, James Van Trees; Film Editor, James Gibbon; Art Director, Stanley Fleischer; Special Effects, Edwin A. DuPar.

DIRECTION, Good. PHOTOGRAPHY, Good.

103 Cleveland Managers Get Raid Warden Cards

Cleveland—First official air warden identification cards issued by the Cuyahoga County Council for Civilian Defense, went out this week to the 103 independent theater managers of The Cleveland Motion Picture Exhibitors Association, who completed 10 weeks air raid and 10-week First Aid courses several months ago. The cards were issued only after the graduated had been fingerprinted and had passed a rigid police investigation.

NCIE In Attack On Distribs., Circuits

(Continued from Page 1)

dependents Take a Hand in the New Deal in Motion Pictures," the booklet is prefaced by Barnett E. Laxer, president of the organization.

"Independents are being driven of business at an unprecedented rate, while the surviving ones with good theaters are in danger of extinction," the booklet charges, and, for confirmation of the allegations, it points to Dominion figures as quoted by the Bureau of Statistics.

According to the Bureau, "the growth of the number of theaters under the ownership of companies (circuits) with more than four theaters grew from 18 per cent in 1930 to 34 per cent in 1940. The figure has been increased to about 50 per cent in 1942 out of a total number 1,250 theaters. The percentage of the total revenue of circuit theaters has been increased from 40 per cent in 1930 to 63 per cent in 1940. This figure has been increased to 75 per cent in 1942 out of a total of $38,000,000 taken in at the box-office."

The booklet charges that the circuits are absorbing independents by over-buying of product and the effect of the allegations are expected to bring widespread repercussions within the Canadian film industry.

Ellery Queen Series to be Discontinued by Columbia

West Coast Bureau of THE FILM DAILY

Hollywood—With the completion of "Enemy Agents Meet Ellery Queen," Columbia has dropped the Ellery Queen series. The film is the third of the four the company was scheduled to make this season. Another mystery film will be substituted for the fourth production to utilize a remaining commitment with Margaret Lindsay and William Gargan, who have been playing the principal roles in the series.

WEDDING BELLS

Miami Beach—Lt. J. Martin (Sonny) Shepherd, for many years manager of the Lincoln Theater, and Miss Sarah Cochran Smith, both of Miami Beach, were married. After a two-day honeymoon Mrs. Shepherd returned to her home in Miami Beach while Lt. Shepherd reported for duty at Corpus Christi, Tex., where he is an aviation instructor.

Port Washington, Wis. — Nick Frank, former manager of the Ozaukee Theater here and now stationed with the Army in St. Louis, was married recently to Muriel Horn.

Sheboygan, Wis.—Rose Elizabeth Brott, projectionist at the Falls Theater in Sheboygan Falls, was married here to Arthur R. Henckel, who is now in the Army.

TO THE COLORS!

Pittsburgh — Harry F. Harris, former manager of the Senator Theater here, and brother of John H. Harris, head of the Harris Amusement Co., has joined the Army, and leaves on Aug. 24 for Camp Mead.

Milton Cohen, formerly of Warners' Brooklyn Vitaphone Studio and latey attached to the theater department as an inspector has obtained leave of absence for the duration to serve as a civilian member in the U. S. Signal Corps. Cohen leaves Friday and will be stationed in Astoria under Capt. Frank E. Cahill, Jr., formerly chief of sound for Warner Theaters and now on active service.

Nat Gartsman has been promoted to corporal in the Army. The former Warner publicity department member is stationed in Mobile, Ala.

Detroit — Record for patriotism has been hung up by the 260-seat State Theater, only house in the tiny far-northern town of Onaway. Richard S. DeRosia, son of D. H. DeRosia, one of the two partners, after completing his basic training at Camp Barkley, Tex., is being transferred to a surgical school in Denver. E. W. Kenrick, the other partner, has himself enlisted in the Navy, receiving Chief Petty Officer rating, and being sent to Norfolk, Va., while his son, Earl Kenrick, Jr., is about to receive his wings as a pilot at a flying field in the South.

Boston—Lt. Randall Weeks, long a headliner at local theaters with his orchestra was given a testimonial dinner here Sunday night, attended by nearly 1000 film men and women. Weeks goes into Navy today.

Rochester—Harry Lambreau, chief usher at the RKO Palace and president of Local B90, front of the house employes, has been drafted.

Rochester — Jack D. Fancher, formerly of Eastman Kodak Company, is enrolled in a Naval Quartermaster School.

Milwaukee—William A. Skinkle, a stage hand here for 25 years and in recent years employed at the Riverside Theater, has been inducted into the Army.

Buffalo—Gordon Tresch, formerly of the Shea Theaters publicity staff, has reported to Fort Niagara, following his induction into the Army.

Rochester—Three former assistant managers of Loew's Rochester are doing their best for Uncle Sam these days. George P. Loukides is a ferry pilot; Arthur White is with an M. P. unit in New York, whils Ira Beck is with the Navy.

Montgomery, Ala. — Ronald E. Sellers, manager of the Strand Theater for a brief period, was called into Army service and has reported to the Technical Air School, Miami Beach, Fla.

Chicago—Tom Kastern, managing director of the Empress Theater of the Van Nomikos circuit, will enter the army this week at Camp Grant.

Miami Beach, Fla.—J. M. (Sonny) Shepherd, for 16 years associated with the management of Wometco theaters, and manager of the Lincoln since its opening, is now a lieutenant in the naval reserve.

Three-a-Month Release Plan Retained by Warners

That Warner Bros. will adhere during 1942-1943 to the releasing policy that has been in effect during the past season was indicated yesterday when the company's September release schedule, the first for the new distribution year, was announced. The schedule listed only three productions, which is the same number the company released monthly during the past season.

The company released 35 feature films during 1941-1942. Unless it should decide to make a change in its releasing policy at some future time, it is expected that at the three-a-month rate it will have released a similar number of features by the end of the 1942-1943 season.

The company's three releases for next month are "Across the Pacific," set for Sept. 5; "Busses Roar," Sept. 19, and "Desperate Journey," Sept. 26.

Latin-American Market Won't Get "Juke Girl"

Warner Bros. will keep "Juke Girl" out of the Latin-American market because of objections raised to some of the film's content, it was learned yesterday. The company was said to have taken the action on a voluntary basis when the Motion Picture Society for the Americas, which operates in conjunction with the Office of Co-ordinator for Inter-American Affairs, pointed out that scenes of a threatened lynching might give Latin-Americans a wrong impression of the American way of life.

It was said at Warners home office that the company did not expect to alter the film but would keep it wholly out of the Latin-American market.

Dezel Handling Re-issues

Albert Dezel has concluded a distribution deal for the reissue of Chesterfield and Invincible pictures in the Chicago, Detroit, Indianapolis, Milwaukee and St. Louis areas.

III. Allied Will Poll on Singles-Duals Savings

(Continued from Page 1)

and conserve raw materials needed by the United States Government in the war effort."

Kirsch said that the support of every exhibitor association had been solicited in conducting the poll. Among the organization leaders who have agreed to undertake the poll in their respective territories are L. O. Lukan, chairman of the single bill committee of the Pacific Coast Conference; R. X. Williams, president of the MPTO of Arkansas, Mississippi, and Tennessee; O. J. Miller, executive secretary of the Independent Theater Owners of Oregon; Don R. Rossiter, executive secretary of the Associated Theater Owners of Indiana; Ray Branch, president of Michigan Allied; Fred Wehrenberg, president of the MPTO of St. Louis, Eastern Missouri and Southern Illinois, and Leo F. Wolcott, president of Allied Independent Theater Owners of Iowa and Nebraska.

Eastern Labs. Consider Local 702 Wage Plea

The film laboratories in the East have taken under consideration a request submitted by Motion Picture Laboratory Technicians Union, Local 702, IATSE, for wage increases to meet the higher cost of living created by the war, it was learned yesterday. The employers' action, it is understood, followed a series of conferences with Local 702 and IA representatives.

It was said that the union would be notified soon by the employers on their approval or rejection of Local 702's request.

The union had long delayed taking any step in its campaign for wage increases until receipt of an okay from Richard F. Walsh, president of the IATSE. It is understood that Walsh gave his approval following his return from his recent trip to the Coast.

It's "We're All In It"

Publicity Committee, for the Army Emergency Relief Show, to be held at Madison Square Garden, on Sept. 30, has officially titled the production "We're All In It."

STORKS!

Havana (By Air Mail)—Enrique Vazquez, manager of the Majestic and Lira Theaters here, is the father of a son, his first child.

Chicago—Harry Remington, 20th Century-Fox publicity chief here, announces the birth of Sharon Lea Remington at Wesley Memorial Hospital.

Fort Worth, Tex.—H. A. Brownlee, manager of the Drive-In Theater has a new son.

Reports from Field Cheer Leaders of Bond Drive

Rally Pledges from First 10 Cities at $90,000,000; Commandos Are Selling

(Continued from Page 1)

Are we any nearer that billion dollar target than we were last week?"

A battery of long-distance phones brought word from State Chairmen; from the traveling field liaison force; from the advance men scampering over the landscape ahead of the "Stars Over America" tours.

Rally Pledges at $90,000,000

From Hollywood came a call from S. Charles Einfeld, in charge of the tours. He cheered the committeemen with an estimate that the advance men had reported a total of rally pledges just about $90,000,000. That covered the first 10 cities of each tour, or one-third of the total star-rallies. While encouraging, this total showed below the original hope of an average of one million per rally or $300,000,000 for the whole tour.

Exciting events are scheduled to scores of cities, according to the reports.

"But what about the towns where the stars won't visit—and what about the other 29 days of September in the cities that the stars will visit?" That question, posed by Oscar A. Doob, public relations director of the drive, had only meager answer, for lack of definite reports.

Philadelphia, Boston, Chicago, Minneapolis and several other points reported events planned for every day of the month.

George J. Schaefer, of the campaign general staff, read enthusiastic wires from several of the "$33,000,000 Commando Committee" composed of some 40 top industry leaders. They are trying to sell, before Sept. 1, one-thirtieth of the billion quota. Most of the Commandos have set themselves a million dollar quota each. Several reported above $250,000 in sales to date. "We can depend on that $33,000,000" promised Schaefer.

"The South Is on Fire"

"Okay, that makes about $125,000,000 in the bag," estimated Arthur Mayer, after a phone call from Claude Lee, one of the liaison men now in the South. "The South is on fire!"

"Add to that $125,000,000, the $250,000,000 we are sure to get in September through payroll deduction sales and we have $375,000,000 as a nest-egg!" This estimate from Francis S. Harmon, WAC co-ordinator.

"And," added Harmon, "with nearly 5,000 theaters qualified as official issuing agents in September, we should jump actual theater bond sales to $75,000,000. That's $450,000,000."

"Plus another $200,000,000 we can expect from the other two-thirds of the tours—$650,000,000!" chimed in Harry Brandt.

"New York state is definitely going to hit its $168,000,000 quota," Max A. Cohen, state chairman, declared.

"Don't get too optimistic," warned somebody. "It's that last $100,000,000 that's the hardest to push over!"

The hot room vibrated with the talk of millions and billions!

"I'm dry," came from Fabian's parched throat.

Much fumbling. "Anybody got a dollar bill to buy some cokes?"

Ole Annie Oakley Enlisted for Drive

Cleveland — Film industry mass meeting held here on the week-end to devise ways of aiding the Billion Dollar Bond Campaign in September adopted a novel provision among the agreed steps. It is to require payment in War Stamps for the equivalent of admission price on all theater passes issued in this territory. Suggestion was so enthusiastically received that it was not only advocated for the war's duration, but to have the idea enforced nationally.

THEATER MEN 'ALL OUT' FOR DRIVE

Exhibs. Tremendously Enthusiastic, "Stars Over America" Advance Men Wire WAC Headquarters

Advance men for "Stars Over America," planning the September star-rallies for Bond selling, wiring reports to WAC headquarters, reveal tremendous enthusiasm on the part of theater men working with local Treasury officials.

Culled from reports are the following sock pledges:

PHILADELPHIA: Definitely set for $2,000,000 sales Sept. 1.

EASTON: Guarantees $1,000,000 Bond rally.

SCRANTON: Plans for $500,000 rally.

CAIRO, ILL.: Set for $2,350,000 month.

LITTLE ROCK: $1,250,000 is the goal.

MEMPHIS: $3,000,000 in September—or bust.

NEWARK: $1,000,000 in six hours during star visit.

TRENTON: $1,000,000 in half-day star is there.

RENO: $250,000 with rally at Carson City, too.

HUNTINGTON: $250,000 — Luncheon and Rally plus factory tours.

NEW JERSEY: Every city in state determined to hit the jackpot for Uncle Sam in September. Goal better than $35,000,000.

Lincoln Exhibs. to Sell Bonds at Neb. State Fair.

Lincoln—Local film houses will have charge of War Bonds and Stamps sales at the Nebraska State Fair here Sept. 6-11.

The theaters plan to set up four or five booths, selling Bonds, Stamps and Stamp corsages.

Cleveland Industry Holds Bond Drive Meet Aug. 26

Cleveland—Martin G. Smith, ITO of Ohio president was in town to arrange for a luncheon meeting of branch managers and theater owners to be held Aug. 26 in the Cleveland Motion Picture Exhibitor Association rooms. Object of the meeting is to discuss state-wide plans for industry's Billion Dollar War Bond Drive.

James E. Scoville, of the Scoville, Essick and Reif circuit, will act as co-chairman of the drive here representing exhibitors, in the place of P. E. Essick, who leaves for an extended trip to California.

Blumberg Loaned to WAC For "Stars Over America"

Lee Blumberg, director of the field exploitation staff for Warners has been loaned to the WAC to handle the New York end of the field advance men ahead of "Stars Over America."

Schines Appoint Jennings To Head War Bond Drive

Gloversville—In keeping with the purpose of the resolution passed at the recent Schine district managers meeting here, calling for all-out effort in the "Salute to Heroes" billion dollar War Bond drive next month, J. Myer Schine, circuit president, has appointed Herb Jennings, manager of the Colonia, Norwich, to take complete charge of the drive. Jennings is winding up his duties at the Colonia, and will devote his entire time to organizing campaigns in every city where the Schines have a theater.

Special Trailers Available For Industry Bond Campaign

Harry Goldberg, chairman of the "screen promotion" committee of the billion-dollar September Bond drive, announced yesterday that in response to many exhib. inquiries, arrangements have been made for a special 100 foot trailer on the drive, suitable to run starting Sept. 1.

Through National Screen Service's co-op, this trailer is offered at below cost to exhibs ($1.50) and can be secured thru NSS exchanges. Later are also servicing theaters with one sheets, window cards, valances, burgees, and the Government postal cards which theaters are to give to Bond-buyers as messages to men at the front. The cards are gratis. Other material priced is below cost.

For the 5,000 theaters being qualified as official issuing agents for Bonds, National Screen offers a 75 foot trailer at 75c.

Report New Buying Combine in Michigan

(Continued from Page 1)

continuing to buy independe[illegible] Film salesman for a major compa[illegible] is likely choice for manager. Proposal would be for dollar per day booking fee for each theater, with seven dollar fee per theater to equip the office.

Initial strength of organization which is likely to be definitely decided upon or abandoned tomorrow, is estimated at 72 theaters, including those definitely expected to be represented, plus whatever independents show up as result of confidential solicitation. Leaders said to be in the move, nearly all circuit owners, include:

Harold Bernstein, Bay City; Glenn G. Wallace, Scottville; George Marr, Saginaw; G. A. and Lee Ward, Mount Pleasant; Fred H. Witers, Saginaw; George and James Olson, Grayling; Ashman Brothers, Caro; Galster and Levinson, Charlevois; and Schule Circuit, Detroit, latter being the only Detroit exhibitor involved.

Combine also would probably include a few independents booked by Emil Beck of Detroit and Clive Waxman of Grand Rapids, who now operate independent booking offices.

Urges Commission Survey St. Louis Clearance System

St. Louis—An administrative commission named to make a city-wide survey of the "present loose and flexible" system of clearance is suggested by Kenneth Teasdale, arbitrator of the recent Rosecan case. The commission, Teasdale pointed out in his award, might arrive at sound and fair conclusions for the entire area. He asserted that the present system of operation with reference to clearance was "victimizing many of the smaller exhibitors."

Metro's Bob Lynch Is Gent of Action

Philadelphia—At a gathering of all local distributor and exhibitor heads held here on Sunday to forward next month's Billion Dollar Bond Campaign, Bob Lynch of Metro was selected as State Chairman for the distrib. group and immediately opened the drive via offer to purchase a $1,000 bond from everyone present,—and the offer was accepted. Ted Schlanger, Warners' local zone manager, in whose office the huddle was held, and who is one of the 15 "Commandos" in the country, presided and hailed Lynch's offer.

M P P & D 21ST FL
28 W 44TH ST

Intimate in Character
International in Scope
Independent in Thought

THE FILM DAILY

The Daily Newspaper
Of Motion Pictures
Twenty-Four Years Old

VOL. 82, NO. 36 | NEW YORK, WEDNESDAY, AUGUST 19, 1942 | TEN CENTS

CONTINUE BLOCK SALES AND TRADESHOWS

Allied Assails UMPI Plan's Rejection by Gov't

Sees Distribs. Enabled To Sell to Affiliates on "Monopolistic" Franchises

By VAN BEUREN DeVRIES
Washington Bureau of THE FILM DAILY

Washington—Declaring that film distributors could now sell in any size blocks they cared to, the Allied States Association of Motion Picture Exhibitors last night assailed the Department of Justice turn-down of the UMPI plan as removing any restraint "whatever against selling to the affiliated chains on long-term monopolistic franchises."

Accusing Assistant Attorney Gen-
(*Continued on Page 6*)

UMPI Plan Rebuff "Disappoints" PCC

West Coast Bureau of THE FILM DAILY

Hollywood—"The failure to secure the immediate relief that the new selling plan prepared by UMPI would give is disappointing," Robert H. Poole, executive secretary of the
(*Continued on Page 6*)

William Kelly, Former "U" Boston Mgr., Dies

Norwood, Mass.—Funeral services were held here Monday for William P. Kelly, former Universal branch
(*Continued on Page 2*)

"$33,000,000 Snack Luncheon" Tomorrow

A "$33,000,000 snack luncheon" will be held tomorrow at Toots Shor's by the New York Executives' Committee of the motion picture industry's billion-dollar War Bond and Stamp drive which starts Sept. 1. This committee is the New York group of the national "Commando task force" named to sell at least $33,000,000 worth of War Bonds before Sept. 1 so that the first day's quota (one-thirtieth of a billion) can be announced one minute after midnight Aug. 31.

HEAR WPB RAW STOCK ORDER READY

Edict Theoretically Freezes Film But No Curtailment of Raw Stock Manufacturing Contemplated

An order designed to regulate the distribution of raw stock is reported to have cleared all the departments of the War Production Board. The order is said to be now on the press. While the order theoretically freezes raw stock, it is understood that there will be no curtailment of its manufacture.

Film will be released upon permits. The permits must show for what purpose the film will be used in order to prevent its going for nonessential enterprises. It is not expected that the order will hold up deliveries of film to the producers.

Meanwhile, the industry's own conservation program is said to be status quo, pending further study of the various companies' proposals by the WPB.

4,104 Theaters Now Bond Issuing Agents

Special WAC bulletin for film theaters which are qualified as official Bond issuing agents by the Treasury and Federal Reserve, is off the press and ready for mailing. The bulletin reports 4,104 theaters submitted so far to the Treasury.

Some 900 more can still be considered, according to Francis S. Harmon, who is handling this phase of
(*Continued on Page 7*)

Strike Does Quick on and Off at De Luxe Laboratories

A flash wildcat strike staged by an estimated 200 employes yesterday disrupted work at the De Luxe Laboratories. The work stoppage which lasted from 11 a.m. to 6 p.m., was unauthorized, according to John
(*Continued on Page 7*)

UMPI to Continue Despite Plan Kayo

UMPI is expected to continue as an organization despite the rejection of the sales plan by the Department of Justice. Industry leaders pointed out yesterday that UMPI's functions were not limited to the creation of a sales policy and that it would continue to carry out the various aims designed to promote unity within the industry.

It is expected that a meeting of
(*Continued on Page 7*)

More Tilted Price Dates For "Tales of Manhattan"

Following successful tests in 11 theaters in six Coast keys to gauge the b. o. power of "Tales of Manhattan," 20th-Fox's home office has advised its field forces that the pic
(*Continued on Page 6*)

Warners May Sell in Blocks of Less Than 5; Others Keep Policies

The five companies that had subscribed to the UMPI sales plan will continue with their announced policies of block-selling and tradeshows, it was indicated yesterday in the wake of the Department of Justice's rejection of the UMPI proposal. RKO, 20th Century-Fox, Warner Bros. and Paramount will sell in groups of five, while M-G-M is expected to put into
(*Continued on Page 3*)

Local 306 Back Pay Suit Asks 3 Millions

Charging that George E. Browne had been "bribed" when president of the IATSE to force a reduction in the wage scale of projectionists members of Local 306, Motion Picture Machine Operators Union, the union yesterday filed suit in the N.
(*Continued on Page 6*)

Cuban Government to Get Picture Programs Daily

Havana (By Air Mail—Passed by Censor)—Cuban exhibitors must file their programs with the Ministry of Government or face fines, under
(*Continued on Page 2*)

Soviet Conference On American Films

Moscow (By Cable) — American films will be the subject of a conference to be held Aug. 21 and 22 by the Committee on Cinematography of the Soviet Union jointly with the Soviet Society for Cultural Relations with Foreign Countries. It is the first such recognition accorded American pictures by the Soviet.

Papers will be read by a number of outstanding Russian producers and directors, among them V. Pudovkin, Sergei Eisenstein, Alexander Dovzhenko and Ilya Ehrenburg. A film exhibit will be held in conjunction with the conference.

Report RKO Gets Frozen Coin

$2,000,000 Said Released by British Gov't

RKO was reported yesterday to have obtained $2,000,000 in blocked money from England. The company is understood to have made a special plea to the British Treasury for the release of part of the $3,000,000 which it has frozen in England. According to the report circulating yesterday, $2,000,000 was released.

Paramount to Hold More "Wake Island" Parleys

Because so many ideas on advertising and publicizing "Wake Island" were exchanged at the one-day meeting of Paramount's theater asso-
(*Continued on Page 7*)

THE NEWSPAPER OF FILMDOM — THE FILM DAILY — ALL THE NEWS ALL THE TIME

Vol. 82, No. 36 Wed., Aug. 19, 1942 10 Cents

JOHN W. ALICOATE : : : : Publisher

DONALD M. MERSEREAU : General Manager

CHESTER B. BAHN : : : : : : Editor

Published daily except Saturdays, Sundays and Holidays at 1501 Broadway, New York, N. Y., by Wid's Films and Film Folk, Inc. J. W. Alicoate, President and Publisher; Donald M. Mersereau, Secretary-Treasurer. Entered as second class matter, Sept. 8, 1938, at the post-office at New York, N. Y., under the act of March 3, 1879. Terms (Postage free) United States outside of Greater New York $10.00 one year; 6 months, $5.00; 3 months, $3.00. Foreign, $15.00. Subscriber should remit with order. Adddess all communication to THE FILM DAILY, 1501 Broadway New York, N. Y. Phone BRyant 9-7117, 9-7118, 9-7119, 9-7120, 9-7121. Cable address: Filmday. New York.

Representatives: HOLLYWOOD, Calif.—Ralph Wilk, 6425 Hollywood Blvd., Phone Granite 6607. LONDON—Ernest W. Fredman, The Film Renter, 127-133 Wardour St., W. 1. PARIS—P. A. Harle, Le Film, 29 Ru Marsoulan (12). MEXICO CITY—Marco Aurelio Galindo, Depto. 213, Calle del Sindicalismo, 99, Tacubayo, D. F.

FINANCIAL

(Tuesday, Aug. 18)

NEW YORK STOCK MARKET

	High	Low	Close	Net Chg.
Am. Seat.	9½	9⅜	9½	+ ⅛
Columbia Pictures	8¾	8⅝	8⅝	+ ⅛
Columbia Picts. pfd.	....	....	....	....
East. Kodak	131¾	131¾	131¾	+ 1¾
Loew's, Inc.	44⅛	44¼	43⅞	— ¼
Paramount	16¾	16½	16⅝	+ ⅛
Para. 1st pfd.	....	....	....	....
RKO	2⅞	2⅞	2⅞	— ⅛
20th Century-Fox	12⅛	12	12	— ⅛
Univ. Pict. pfd.	....	....	....	....
Warner Bros.	6¼	6⅛	6⅛	— ⅛
do pfd.	....	....	....	....

NEW YORK BOND MARKET

Para. B'way 3s55	....	....	....	....
Para. Picts. 6s55	....	....	....	....
Para. Picts. deb. 4s56	99¾	99⅝	99¾	+ ⅛
Warner Bros.' dbs. 6s48	102	102	102	....

NEW YORK CURB MARKET

Monogram Picts.	⅞	⅞	⅞	+ ⅛
Trans-Lux	1¼	1¼	1¼	....
Universal Corp. vtc.	6½	6⅜	6½	+ ⅛

Cuban Government to Get Picture Programs Daily

(Continued from Page 1)

new regulations just promulgated. Close supervision of film bills is indicated.

Exhibs. have also been advised by Dr. Sosa de Quesada, Minister of National Civilian Defense, that they must submit a roster of all employes between the ages of 18 and 25.

Dr. de Quesada warned theater operators that it is compulsory to familiarize themselves with all Government regulations relating to civilian assistance in the case of emergency.

Rites for Hattie Williams

Funeral services will be held at 9 a.m. today at St. Margaret's, Riverside, for Hattie Williams, 70, former musical comedy star, who died Monday following an illness of several months. She retired in 1915.

Princess, St. Louis, in Arbitration Case Appeal

St. Louis—Adolph Rosecan, owner-operator of the Princess Theater here, has appealed from an arbitrator's decision which dismissed his "unreasonable and indefinite" clearance complaint against Warners, RKO, Paramount nad 20th Century-Fox.

This was the case in which the arbitrator, Kenneth Teasdale, held that on the record made he was unable to find in favor of Rosecan but that in his opinion there were many injustices inflicted upon the complainant and other exhibitors because of the general clearance situation in the St. Louis area.

Teasdale suggested that a special committee or commission be named to make a study of the St. Louis setup and make recommendations that might solve the present problems.

Ken Theater, Chicago, Files Second Arbitration Complaint

The Ken Theater, Chicago, has filed a complaint against RKO and 20th Century-Fox, claiming that the existing clearance granted to the Shakespeare Theater is unreasonable. The Ken filed the first complaint to be docketed with the AAA here, lost the arbitrator's decision, appealed and lost the appeal.

Buffalo Funeral Rites Held for J. C. Lavene

Buffalo — Funeral services were held yesterday for Jacob C. Lavene, co-owner of the Academy Theater, downtown subsequent-run house, whose colorful career in show business over more than three decades ranged from producing tent shows and stock to owning or managing burlesque and film houses in New York, Chicago, Cleveland, Buffalo and several other cities. He died Sunday after a long illness.

An honorary life member of Variety Club of Buffalo, Lavene filled three terms as its chief barker and served three years as a director of the Variety Clubs of America.

20th-Fox Won't Exercise Option on "By Jupiter"

West Coast Bureau of THE FILM DAILY

Hollywood — Authoritative channels here declare that 20th-Fox will not take up its option to buy the screen rights of the current musical comedy hit, "By Jupiter," based on Julian F. Thompson's play, "The Warrior's Husband," owned by 20th-Fox. Latter organization made a film under the title, "The Warrior's Husband," for the 1932-33 season, but several major screen companies are said to be mulling over purchase of the present Rodgers-Hart musical.

20th-Fox Holds Laurel-Hardy

West Coast Bureau of THE FILM DAILY

Hollywood — Twentieth Century-Fox has renewed its option on Laurel and Hardy for two pictures this year.

Cagney as Film Rep. at Washington Scrap Rally

Washington Bureau of THE FILM DAILY

Washington — James Cagney will make a personal appearance at the national scrap rally to be held in Griffith Stadium here on Monday night, the WPB announced yesterday. The pattern established by the Washington rally will be used as the basis of similar gatherings throughout the country for the purpose of adding additional impetus to the nation-wide collection of scrap.

Cagney was invited by Donald Nelson of the WPB to be one of the principal representatives of the motion picture industry. Carol Bruce will entertain, as will other stage and radio personalities.

Screenland Publisher to Head Liberty Magazine

Paul C. Hunter, publisher of Screenland, Silver Screen and Movie Show, has been named president and publisher of Liberty Magazine, Inc., a subsidiary of Macfadden Publications. The subsidiary will take over and publish Liberty Magazine under management separate from the parent company.

Liberty will retain its present editorial policy and Hunter will continue as publisher of the fan magazines.

First 13 of 18 20th-Fox Shorts Will be in Color

Record stress is being placed by 20th-Fox upon shorts in color for the new season, it was asserted at the company's home office yesterday as executive channels pointed out that 13 of the first 18 tab releases will be in that medium, and that of the initial 13, a group of 10 will be in Technicolor and three in Cinecolor. The shorts division is stated to be further advanced in its production than in any previous year.

Robinson Joins Para.'s Sales Staff in Boston

Buffalo — Kenneth G. Robinson, former Paramount exchange manager here, has joined the Paramount sales staff at the Boston branch.

Rafaela Ottiano Dead

Boston — Rafaela Ottiano, 54, screen, stage and radio actress, who came to the East Boston home of her late parents recently following treatments at Roosevelt Hospital, New York, is dead. Miss Ottiano made her film debut in 1932; her last role was in "Adventures of Martin Eden".

Continue Wage Talks Today

Wage negotiations for studio clerical workers were resumed yesterday at the office of Pat Casey between representatives of the Coast's Screen Office Employes Guild and home office executives. Another meeting is scheduled for today.

COMING and GOING

BARBARA BRITTON is due in town Frid from the Coast for the Rivoli Theater premie of "Wake Island," in which she has the s feminine role. She will be accompanied MISS LINDSAY DURAND, of Paramount's stu staff.

EDWARD ARNOLD has left New York for t Coast. He will return here the end o month to tour in behalf of the Septemb lion-dollar Bond drive.

KEENAN WYNN is back from the Coast.

LENNIE FARKAS, Texas exhib., and his bri are honeymooning in New York.

W. STEWART McDONALD, Warner Theate executive, returns today from a business tr to Philadelphia territory.

CHARLES and REGGIE MORSE of the Mor circuit, Boston, visited their houses in Ne London and Norwich.

MARGIE HART leaves New York tomorro for the Coast to discuss a further Monogra deal.

ROBERT MOCHRIE, RKO Radio general sal manager, arrived in Toronto yesterday fro New York; he returns here late in the wee

LEDA BAUER, RKO Radio's Eastern story hea arrived on the Coast yesterday from New Yor

William Kelly, Former "U" Boston Mgr., Dies

(Continued from Page 1)

manager in Boston, who died Satur day at the Norwood Hospital. H had been seriously ill for about fou months although he had been ailin for four years.

Kelly had been with Universal fo 20 years and owned several theater which he leased to operators. H was a member of the Boston Variet Club.

New York Publicists Club To Hear Harmon Tomorrow

Francis S. Harmon, vice-chairma of the War Activities Committe and that body's co-ordinator, wil speak before the members of th Publicists Club of New York at luncheon tomorrow in the Hotel Del monico. Topic of Harmon's ad dress will be "The Motion Pictur In a World At War."

Walker Whiteside Dies

Walker Whiteside, 71, actor an playwright whose theatrical caree covered half a decade, is dead at hi home in Hastings-on-Hudson afte a three-year illness. He wrote si plays in addition to starring in 36.

TO SPEED TELEGRAMS AT LOW COST—PHONE

Postal Telegraph

CHARGES FOR TELEGRAMS 'PHONED IN APPEAR ON YOUR TELEPHONE BILL.

Tronolone Elected Pathe Lab.'s V-P

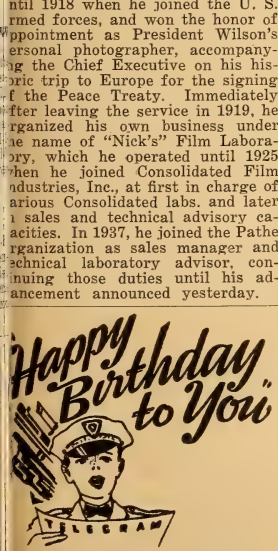
Pathe Laboratories, Inc., yesterday announced the election of Nick Tronolone, former sales manager, as director as well as vice-president in charge of laboratory operations, production and sales.

NICK TRONOLONE

Other officers and directors re-elected at Pathe Laboratories annual meeting included Kenneth M. Young, chairman of the board; George J. Bonwick, executive vice-president and treasurer; Robert S. Benjamin, vice-president and general counsel; M. M. Malone, secretary; and Karl Herzog, assistant treasurer.

Tronolone, connected with the laboratory business for the past 38 years, commenced his industry career with the old Biograph Studios and Laboratory in 1904. Four years later he joined Kinemacolor Motion Picture Corp., leaving that organization in 1912 to become associated with the Edison Motion Picture Company of Orange, N. J., where he pioneered in the development of the first talking pictures.

In 1912, he became superintendent of J. E. Brulatour's Paragon Laboratory and remained in that post until 1918 when he joined the U. S. armed forces, and won the honor of appointment as President Wilson's personal photographer, accompanying the Chief Executive on his historic trip to Europe for the signing of the Peace Treaty. Immediately after leaving the service in 1919, he organized his own business under the name of "Nick's" Film Laboratory, which he operated until 1925 when he joined Consolidated Film Industries, Inc., at first in charge of various Consolidated labs. and later in sales and technical advisory capacities. In 1937, he joined the Pathe organization as sales manager and technical laboratory advisor, continuing those duties until his advancement announced yesterday.



Edward K. O'Shea, Marie Wilson, Kenneth McKenna, Edward H. McBride, Joan Peers, June Collyer, Eleanor Boardman, Colleen Moore

● ● ● BEFORE August wanes, this industry will get a clear, comprehensive and conveniently condensed idea of the part it is playing to bring Victory to our arms and those of the United Nations as a bloc..... The medium will be the soon-to-come-off-the-presses issue of this li'l ole trade paper,—The Industry At War,—what's being done, how it's being done, and who's doing it.....Along with this revealing compilation will also appear THE FILM DAILY'S Production Guide & Directors' Annual, which, in turn, will include The Critics Forum, an accurate cross-section of journalistic opinion on the state of the motion picture in war-time, with leading critics and reviewers of representative dailies, wire services and syndicates participating in the co-operative analysis and joining in the recommendations of essential interest alike to producer, distributor and exhibitor.....It will be an issue invaluable to the trade, and, further, it will be history, and therefore worth having, reading, and preserving.....

▼ ▼ ▼

● ● ● *UP in Syracuse, N. Y., a town which has supplied the screen and stage with plenty of talent, they're following the budding Hollywood career of six-year-old Ann Carter with keenest interest .....The tot, born there but now living on the Coast, made her bow as Veronica Lake's daughter in "I Married a Witch," and gets a bigger role and chance in Columbia's Paul Muni starrer, "Commandos Come At Dawn".....Syracuse will roll out the red carpet for Ann when she visits the old home town in early Autumn.....*

▼ ▼ ▼

● ● ● MARK E. DIMOUT, justly obscure Cranberry Corners showman, says that Thurman Arnold apparently thinks that the UMPI Plan is a band arrangement.....

▼ ▼ ▼

● ● ● *THAT famous Waterbury Plan for conservation of man-hours by reduction of labor turnover, originated in World War I for the U. S. Employment Service by Ralph W. Budd, personnel director for Warner Bros., is under consideration again by Paul V. McNutt's War Manpower Commission.....The plan proved very effective in the nation's munitions plants during the earlier fracas, and Budd has now dug up the records for McNutt's office, at their request, with a view to adoption of the system in the present emergency.....Incidentally, Ralph isn't the only member of the Budd family to go all-out on war activities, which include defense service in his home township of Wyckoff, N. J., where he organized the defense setup, and confidential Gov't duties, plus his work in behalf of WB boys in service .....Mrs. B. was active in the nursing service in the last war and is repeating now, while their 14-year-old boy, William, an ace student at N. Y. Military Academy, is doing harvesting work on a farm to help provide food for Victory.....In short, a 100 per cent patriotic family.*

▼ ▼ ▼

● ● ● WELL, Mrs. Marion Barnes Dockray has joined the WAAC, and by the time you read this she will have reported to Fort Des Moines, Ia.....She has been secretary to Ed Hiehle, city manager of the five Shea theaters in Zanesville, O., for the past three years, and previously was cashier of the Weller Theater for half a decade.....Out Zanesville way, the noozepapers assert that Mrs. Dockray is the community's first femme soldier, and the county's second.... ● Anthony Boscardine, operator of the Colonial in Canaan, Conn., celebrated the 10th anniversary of the theater via a steak dinner for his employes t'other night at the Yale Tavern.....T. F. O'Toole, Columbia's New Haven exchange big-wig, and Mrs. O'Toole were 'mong the guests.....

▼ ▼ ▼

● ● ● *AVENGE PEARL HARBOR!.....*

Block Sales, Trade Shows to Continue

(*Continued from Page 1*)

effect its announced policy of offering blocks-of-eight.

Sales managers said yesterday that small block selling would be retained for the time being, at least, and that it was too soon after Thurman W. Arnold's statement to predict what the future policies might be.

Other Factors Cited

Other factors, it was said, enter into the problem of a sales formula. These include conservation, freezing of raw stock, transportation and other effects of the war, all of which, it was said, are likely to have some bearing on new season selling and industry operation. As one top executive said, "We are practically living on a day to day basis. We don't know what the future has in store insofar as picture selling is concerned."

Warner Bros. is preparing a new contract, provisions of which are said to differ very slightly from the contracts used last season. It is considered likely, however, that Warners will sell more groups of less than five than five-blocks, with several pix probably going out on single-pic contracts.

Twentieth Century-Fox has announced two blocks-of-five for the new season.

To Tradeshow All Pix

It looks as if all pictures will have to be tradeshown from now on, as top executives see complete opposition by the Department of Justice to any type of blind-selling. While the distributors are free to sell in any method they choose, the blocks-of-five from four companies and the block-of-eight from M-G-M will continue to be the policies of the five companies for an indefinite period.

Cancellation appears to be out, although each company can set a cancellation policy if it wishes. Heads of all companies except M-G-M indicated that there would be no cancellation within the blocks-of-five. Metro's policy was not determined, although it has been reported that that company may allow the elimination of two pictures in each group of eight.

The Zero Hour Nears ....

Get set NOW for the film industry's

'Salute to Our Heroes' Bond and Stamp Month

Starting Sept. 1

Let's Go Over the Top for Victory!

IT'S "BAMBI" AT THE MUSIC HALL NOW!

IT'S AN HONOR AND A DUTY! LINE UP YO

Days of rain, rain, rain—and the crowds just grow and grow! Nothing can keep 'em away from the most awaited feature in all Disney history! Business booming into the highest Music Hall brackets for holdover weeks!

The Critics Hail the Big Box-Office Event!

Kate Cameron, N.Y. Daily News **—"We feel like shouting its praises from the top of Radio City."**

Edith Werner, N.Y. Daily Mirror **—"Long lines formed early yesterday at the Music Hall. It was worth waiting for. Don't miss it."**

T.S., N.Y. Times **—"After five long years of labor, Walt Disney's wizards have caught much of the breathless and breath-taking fantasy of Felix Salten's story."**

Howard Barnes, N.Y. Herald-Tribune **—"'Bambi' belongs on the top shelf of notable motion pictures."**

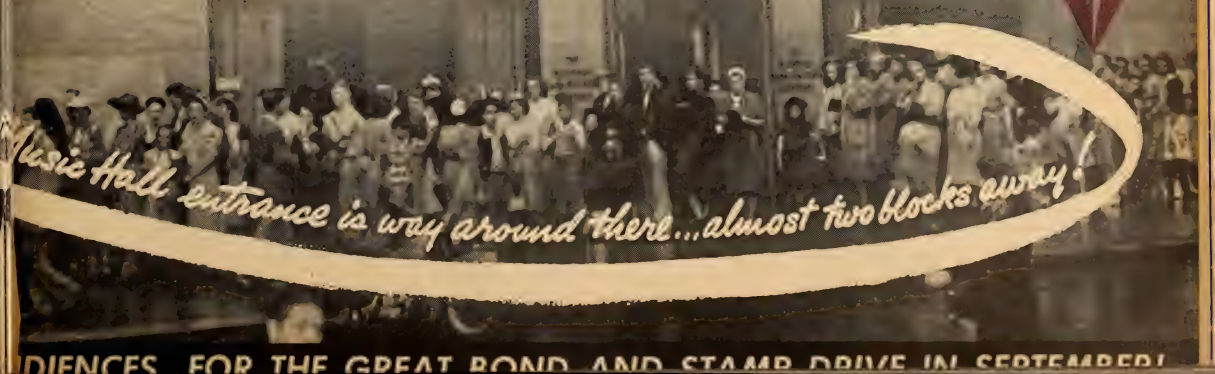
Archer Winsten, N.Y. Post **—"Will give joy for years to come . . . a creation of freshness and wonder of which the great Disney studio may well feel proud."**

Alton Cook, N.Y. World-Telegram **—"Pictorially, 'Bambi' steps way ahead of all its predecessors on the Walt Disney list."**

Eileen Creelman, N.Y. Sun **—"'Bambi' has at last reached the Music Hall screen. It was worth waiting for."**

Rose Pelswick, N.Y. Journal-American **—"Utterly enchanting . . . Once again the screen has been enriched by the engaging characters that people a Disney world, and once again the Disney magic makes fantasy seem real and believable."**

RKO RADIO PICTURES



DIENCES FOR THE GREAT BOND AND STAMP DRIVE IN SEPTEMBER!

Allied Raps Arnold UMPI Plan Rejection

(Continued from Page 1)

eral Thurman W. Arnold of jumping "on his verbal horse" and galloping off in all directions, Allied charged he overlooks the "collusion" that took place when distributors and exhibitors negotiated for the plan and puts the problem up to the distributor in a none-too-helpful way.

Says Arnold Was Consulted

"Any other attitude would have been treacherous since he was consulted by exhibitor representatives during the negotiations," Allied said. "But he also warns that the UMPI plan may not be put into effect by concerted action. This leaves the distributors free to sell pictures in whatever way they please, provided each formulates its own policy and there is no concert among them.

"The pertinent paragraph in the statement reads as follows: 'So far as the cancellation privilege sought by the independent exhibitors is concerned, there is nothing in the decree which prevents the distributors from competing with each other in giving cancellation privileges equal to or in excess of those proposed in the UMPI plan. Such a grant should not be conditioned upon express departmental acquiescence in blind-selling. The existence of the large backlog of features already completed, referred to above, will permit the consenting distributors to sell in blocks as large as 13, grant the cancellation privileges they have represented themselves as willing to grant in selling blocks of that size, and still tradeshow them before licensing.'

"Can the distributors carry out the substance of the UMPI agreement, modified by the tradeshowing of all pictures, without running afoul of the anti-trust laws?," asks Allied.

Cites Metro's Policy

"Prior to Arnold's statement one of the consenting distributors had announced it would sell in line with UMPI formula. This company—M-G-M—will offer eight tradeshown pictures in its first block. It will grant the cancellations stipulated in the UMPI agreement. Obviously this represents Metro's individual company policy so far as this group is concerned. Such offering clearly is sanctioned by the above quoted passage from Arnold's announcement.

"There is no reason why other distributors cannot announce groups of tradeshown pictures up to a maximum of 13, with cancellations not less than these agreed to in UMPI, without risking prosecution by the Department.

"The greater the variation in the size of the groups and in the amount to the cancellations, the greater the security from Government molestation. It is noteworthy that the four grounds of objection cited in the statement all have to do with the tradeshowing of pictures.

"Arnold says: 'It was not the intention of the Department to sanction non-competitive control of the industry, either by an industry council or by the department itself.'

"This is in the teeth of the fact that the consent decree established non-competitive control of the industry by the Department. The five-picture plan led to greater uniformity among the five consenting companies that had ever existed before. It was the product of concert of action by the five distributors, with the Government sitting in.

"For the distributors now to revert to that plan will involve implications of collusion greater than those implicit in following generally the UMPI plan. The Department has impliedly denounced its action in approving the consent decree. A reversion by the five consenting companies to blocks-of-five should be followed by a departmental crackdown.

"It was stated Allied would oppose reversion to blocks-of-five as a uniform practice on the ground that this would violate the Sherman Law as interpreted by Arnold.

Charges Double Talk

"There will be a great deal of griping and recrimination but that will do not good. The Department has put the industry 'on its own,' at the same time telling it to watch its step. There was no occasion for such double talk. However, the show will go on despite official antics.

"Each company must devise and follow its own policy. The only uniformity that the Department will favor is in tradeshowing pictures. Beyond that, uniformity will be looked upon with suspicion.

"Each company should offer such number of tradeshown pictures in a group as it feels will best serve its interests and meet the needs of the customers. Each company should grant whatever cancellation privilege it sees fit, but this should not fall below the minimum provided in the UMPI agreement. In this way the distributors can proceed with assurance. The competition engendered will be all to the good from the standpoint of Arnold's statement. The exhibitors will enjoy the advantages which they sought through UMPI.

"Arnold says: 'All of the public groups which communicated their views to the Department opposed the plan, as did the organized dependent producers and a number of independent exhibitors.' The identity and motives of the 'independent' producers and exhibitors are accounted for. But Allied is unaware of any public groups that oppose the UMPI plan. Allied is aware of some groups that expressly refrained from taking any position because they place their faith in legislation.

"But Allied is positive that no public group, unless it was one of those who used to accompany the Hays office representatives to Washington to testify against the Neely Bill, ever opposed the UMPI plan with knowledge that the alternative was to remove all legal restraints from the selling of pictures.

Says Distributor Not Restricted

"While Arnold suggests that a distributor may offer up to a maximum of 13 pictures in a block, actually there is nothing to prevent it from offering all that it proposes to release. While Arnold suggests that all pictures be tradeshown, there is nothing to prevent a distributor from blind-selling its entire output. Moreover, there is no restraint whatever against selling to the affiliated chains on long-term monopolistic franchises.

"If any public group was stimulated by selfish interests to oppose the UMPI plan, it is certain that its informants did not point out that rejection of the plan would relieve the distributors of all legal restraint in the matter of selling pictures.

"There remains on the UMPI agenda the putting into effect of the plan for conciliation of individual complaints and the investigation of territorial grievances, also, the consderation of proposals for making arbitration under the consent decree more effective.

"Distributors and exhibitors alike would be foolhardy to pursue these joint endeavors in the absence of clear-cut approval by the Department. Thurman Arnold is an able, clear-headed man and can make himself understood when he wishes to do so. That is the way he talked in 1938 when he was in dead earnest about the motion picture trust. When he wants to throw sand in a visitor's eyes he jumps on his verbal horse and gallops off in all directions, that is the way he was about the consent decree in 1940 and about the UMPI plan after it was submitted.

"No one in the future will waste the time or money to engage in co-operative undertakings that can have the slightest bearing on competitive practices until Mr. Arnold tells them, straight from the shoulder, that it is all right to do so."

And Swimming, Too

A golf tournament, swimming contest, a business meeting and dinner are included in the program for New Jersey Allied's outing at the West End, N. J., scheduled for next Tuesday. Headquarters will be the Hollywood Hotel.

Local 306 in Back Pay Suit

Action Asks $3,000,000 from Loew's, RKO

(Continued from Page 1)

Y. Supreme Court against Loew's, Inc., Marcus Loew Booking Agency and RKO Service Corp. for $3,000,000 in lost back pay and a reformation of employment contracts which would bring $750,000 more to projectionists for the period from 1941 to 1945.

Named as plaintiffs in the suit are 400 employes of the 65 Loew's houses and 40 RKO theaters in New York City. Action was brought six years after the giving of the alleged "bribe" because, according to the plaintiffs, disclosure was made only last Fall during the testimony of Nicholas M. Schenck, president of Loew's, during the extortion trial of Browne and William Bioff. The complaint names Charles C. Moskowitz of Loew's and Maj. L. E. Thompson of RKO as having given Browne $150,000 in 1935. Neither, however, is named a defendant in the suit.

Browne was handed the money after the union had threatened to call a strike in face of a notification that Loew's and RKO were cutting wage scales from $2.12 to $1.25 per hour, the complaint declares. According to the suit, in August, 1935, the 40 per cent reduction was requested by the defendants during negotiations for a new collective contract. Specifically, the complaint charges that the union was deprived of Browne's "exercise of discretion and judgment" because he was "fettered, hampered and eliminated through the bribery, corruption and fraud perpetrated by the defendants upon Local 306 through the acts of the defendants and the corrupt bargain made between the defendants and George E. Browne."

Under the IATSE constitution and by-laws, the complaint continued, the local could not strike without the permission of the president. As a result of the asserted bribe Browne withheld his consent to a strike and "deprived the local of any means of preventing the proposed reduction in wages by defendants as employers of the union," the complaint states. The union, "relying on the belief that the defendants were exercising only such rights of collective bargaining between employer and the union as were recognized by law," finally signed a 10-year contract which called for payment of $1.87 per hour and provided for two-year revisions, the suit declares.

The suit calls for the reformation of the contract for the period until its expiration in 1945.

Loyd Wright Backs Arnold Rejection of UMPI Plan

West Coast Bureau of THE FILM DAILY

Los Angeles — Commenting on Thurman Arnold's rejection of the plan, which his organization fought vigorously, President Loyd Wright of Society of Independent Motion Picture Producers, said: "We are naturally very happy that our position has been sustained. We maintained our position was a sound and healthy one. The day of going backward in the motion picture industry is over and block-booking rightfully should be a thing of the past."

UMPI Plan Rebuff "Disappoints" PCC

(Continued from Page 1)

PCC of ITO, said here yesterday commenting upon the D of J's r fusal to sanction the propose amendments to the New York co sent decree.

Poole continued:

"However, M-G-M should be gi a great deal of credit that it w sell its initial group of eight wit a two-picture cancellation privileg and every exhibitor in the U. S. ca only hope that the four other con panies signatory to the decree wi do likewise.

"The fact that Assistant Attorne General Thurman W. Arnold stat that there is nothing in the decre which prevents distributors fro competing with each other in givin cancellation privileges equal to o in excess of those proposed in th UMPI plan, gives them opportunit of evidencing their sincerity so ap parent at UMPI meetings.

"This action, in my opinion, woul preserve the cause of unity, as o ganized exhibitors all over the U. S sincere in their desire for unity, be cause it offered them relief fro almost unbearable conditions, cer tainly hope to see UMPI continued Unity in one of our most importan industries can only be maintaine and perpetuated by a sincere desir to eliminate any and all problems af fecting it."

More Tilted Price Dates For "Tales of Manhattan"

(Continued from Page 1)

will be played in certain additional key territories on an advanced admission basis. Meanwhile, the company will decide upon a national release date, but this will be assigned only after the extent of the special bookings has been crystallized, it is learned.

Film on the advance scale of admissions has established records in each of the test situations. More than 162,000 paid admissions were clocked when the attraction ran for seven days in Grauman's Chinese, Loew's State, United Artists, Four-Star and Wilshire Theaters in Los Angeles. Other stands where powerful grosses accrued were Fox and State Theaters, San Diego; Fox, Bakersfield, Calif.; Fox, Phoenix, Ariz.; Wilson, Fresno, Calif.; Denver, Denver; and United Artists Theater, Long Beach, Calif. As a result, many new dates have outcropped for the Boris Morros-S. P. Eagle special.

N. Y. State War Film Ready

Albany.—The State Health Department announces the completion of a 1200-foot short "Fighters in White," depicting the setup of medical service during war time.

Picture made for the New York State War Council will be previewed at the local Strand Tuesday and in the Grand Central New Reel Theater,, New York City, Wednesday.

MPI to Continue Despite Plan Kayo

(Continued from Page 1)

e committee-of-the-whole will be led shortly after the return of W. Rodgers, general chairman, from Coast where he now is conferring w season M-G-M product.

Paramount to Hold More "Wake Island" Parleys

(Continued from Page 1)

tes advertising executives and exitation staff, several similar meetgs will be held in other parts of e country, Bob Gillham announced sterday.

The New York meeting, attended more than 50 reps. of circuits d members of the home office staff, ncluded its session with a complete alysis on all merchandising chanls for the forthcoming premiere "Wake Island" at the Rivoli on pt. 1. Premiere will be held for e benefit of the Red Cross.

Field staff met yesterday with ec Moss and the meeting was atnded by Arnold Van Leer, Ed eil, Sid Mesibov, J. M. Joice, E. G. tzGibbon, William Brooker, James vine, Fred Bartow, Charles Nabel, mes Lundy, Ralph Ravenscroft, . C. Lewellen, James C. Furman, in Barron and Hal Danson, from e home office.

Strike Does Quick on and Off at De Luxe Laboratories

(Continued from Page 1)

gge, president of the Motion Picre Laboratory Technicians Union, cal 702, IATSE, who succeeded getting the men back to work and storing the plant to normal after conference with De Luxe officials aded by Alan E. Freedman, presint. Rugge said the demonstration as not in accordance with the poly of the local and the IA."

Army and Government contracts, was said, were not affected as no ion employe assigned to such work as involved. Dissatisfaction over lay in opening negotiations with nployers in a move for voluntary age increases to meet the mounting st of living was said to be the use of the demonstration.

It is expected Local 702 will conder the De Luxe situation at a ecial roll-call meeting of the memrship in the near future.

Chicago Operators' Pact Meet

Chicago—Operators' union officials ill meet with exhibitors' committe, consisting of Morris Leonard, ck Kirsch, Henry Schoenstadt, Tom orman, Eddie Silverman and James oston on Aug. 24 to arrange new ntract starting Sept. 1.

Lane Reviving "Mr. Smith"

Lane circuit is reviving "Mr. Smith es to Washington" at the Lane eater Friday. Booking represents test of a revival policy of pix ose casts include stars now in the med forces. "Mr. Smith" stars . James Stewart.

4,104 Theaters Certified As Bond Issuing Agents

(Continued from Page 1)

the September billion-dollar drive. It is pointed out that the certificate of qualification as issuing agent is a permanent arrangement, not merely for September.

It is hoped that the convenience of being able to deliver Bonds immediately to purchasers will boost theaters sales to $75,000,000 for the month.

Horne Assigns Field Men To Aid War Bond Campaign

Hal Horne, 20th-Fox advertising and publicity director, has assigned Jules Fields and Earl Keate of the exploitation staff to the September Bond and Stamp Drive, and both men will spend the month on tour under the direction of Max A. Cohen, State chairman.

Jules Fields will be the agent and Earl Keate act as company manager for the tour of some 40 or 50 state cities. Starting Sept. 3, from the Battery it is proposed to send a car with engine removed and containing effigies of Hitler, Mussolini and Hirohito through the State and everybody buying a bond is entitled to push this car a designated number of feet towards Niagara Falls. At the completion of the tour the car will be pushed over the Falls.

Eight members of the American Women's Voluntary Service will travel in another car to take care of the Bond sales on the tour.

Theaters Roll Up Fine July Grosses for U. S.

The nation's theaters continue to roll up some fine grosses for the Treasury Department's War Bond and Stamp drive. Here are just a few of the fine July reports reaching Si Fabian of the WAC:

In the Bronx, the Tuxedo reports a $19.390 Bond sale and $7,868 in War Stamps.

The Manhasset, Manhasset, reports a total sale of Bonds and Stamps for July of $15,561.

The "smallest theater in Detroit"—the Stone, capacity 250 seats—Bond and Stamp sales, $1,025.

Harvey Buchanan, operator of the Palace and Peoples, Superior, Wis., and his assistant, Gus Carlson, sold a total of $41,981.

P. J. Perry, Manager of the Princess, Del Rio, Tex., reports a $16,608.75 sale.

The Imperial, Brunswick, Ind., $11,100.

Apollo, Princeton, Ill., $5,025.

Avalon, Bellingham, Wash., $2,450.

The Tampa, Tampa, Fla., $3,800.

The Capitol, Lincoln, Neb., had a $50,875 Bond and Stamp sale.

The Fayetteville, Fayetteville, Ark., $2,625.

The York, Elmhurst, Ill., sold $27,550 in Bonds.

The Tivoli, in University City, Mo., reports a July sale of $11,533.45 in both Bonds and Stamps.

The Ohio Madison, Ind., reports a total of $10,537.50 in Bonds and Stamps.

First War Bond Drive Field Meeting Is Held in Albany

Albany—Max A. Cohen, chairman of the New York State War Activities Committee, held here last night the first regional field meeting in preparation for the September Bond drive. In the presence of Treasury representatives the some 70 exhibitors at the meeting pledged to make business secondary to the selling of Bonds during the drive. Lou Golding and C. H. Latta were co-chairmen.

THE GIRL WHO STOPPED A THOUSAND SHOWS!

See for yourself why Margie has thrilled over a million men...when she turns on the heat in this tantalizing tropical romance!

Margie HART in "Lure OF THE ISLANDS"

with ROBERT LOWERY "BIG BOY" WILLIAMS GALE STORM

A Monogram PICTURE

Produced by LINDSLEY PARSONS Directed by JEAN YARBROUGH

Original Screenplay by EDMOND KELSO, GEORGE BRICKER, SCOTT LITTLETON

Selling facts about "Between Us Girls"

UNIVERSAL'S HIT FOR LABOR DAY AND THE NEW SEASON!

Diana Barrymore, who co-stars with Robert Cummings, has been one of the best publicized stars of all time . . . plus the fact that millions will have seen her in "Eagle Squadron." Miss Barrymore has definitely arrived.

And this full page ad in the biggest circulation magazines to be seen by 78,000,000 readers.

WATCH FOR OTHER NEWS ABOUT THIS KOSTER HIT

Your theatre is on the front line of the war in September...

"Salute To Our Heroes" Month must sell a billion dollars in Bonds and Stamps!

FILE COPY
DO NOT REMOVE

Intimate in Character
International in Scope
Independent in Thought

THE FILM DAILY

The Daily Newspaper
Of Motion Pictures
Twenty-Four Years Old

VOL. 82, NO. 37 | NEW YORK, THURSDAY, AUGUST 20, 1942 | TEN CENTS

RAW STOCK FREEZE IN EFFECT

Kuykendall Sees Film Industry on "Volcano"

Exhibitor Leader Says UMPI Rejection Revives Need for Trade Changes

Washington Bureau of THE FILM DAILY

Washington—"The industry is sitting on a volcano." Thus did Ed Kuykendall, president of the MPTOA, describe the effect of the UMPI plan's rejection by Assistant Attorney General Thurman W. Arnold in a statement issued here yesterday.

Asserting that "the UMPI plan

(*Continued on Page* 9)

SOEG Negotiations Flop Over Dough

Negotiations between home office executives and representatives of the Coast's Screen Office Employes Guild collapsed yesterday on the wage question when, after a week of conferences, both sides were unable to get together on an agreement. Last night the union representatives were

(*Continued on Page* 4)

Botsford Quits 20th-Fox To Return to Production

West Coast Bureau of THE FILM DAILY

Hollywood—A. M. Botsford has resigned as studio representative of 20th Century-Fox distribution de-

(*Continued on Page* 4)

"Salute to Heroes" Stage Show Numbers

Gus Eyssell, chairman of the "Stage Events Committee" for the September War Bond and Stamp drive, has asked every stage-show house on Broadway to include in their stage shows, week of Sept. 1, a presentation dramatically symbolizing "Salute To Our Heroes" month. It is expected that Jack Partington, Roxy; Bob Weitman, Paramount; Al Rosen, Loew's State, and Leonard Schlesinger, Strand, will all have "Salute To Our Hero" stage shows. Radio City Music Hall's Leonidoff is making an elaborate stage presentation with a direct Bond-selling appeal.

"Do Your Christmas Bond Buying Early"

Chicago — Jules Rubens, Illinois WAC co-chairman, and working as a field liaison staff man for the September Bond and Stamp drive, launched a new idea to sell large blocks of Bonds during "Salute To Our Heroes" month. He wants to move Christmas up to September.

Rubens has sold to two large companies blocks of Bonds which will be held until Christmas and used as holiday gifts and bonuses for employes. Rubens says thousands of companies set up Christmas bonus and gift funds. That money should be invested in War Bonds during September. (All drive workers please copy).

Treasury Bulletin Will Herald Drive

Extending its co-operation to the film industry, the Treasury Department, War Savings Staff, will print a full-size, eight-page, two-color campaign bulletin covering the early developments in the September campaign. The bulletin goes to press

(*Continued on Page* 9)

Para. Buys Air Time To Plug "Wake Island"

World premiere of Paramount's "Wake Island" for the benefit of the American Red Cross at the Rivoli on Sept. 1, will be intensively plug-

(*Continued on Page* 10)

WPB Issues Order Preventing Producers from Using More Film Than They Did in 1941; Stock for Commercial Advertising Pictures Banned Under Edict

By VAN BEUREN DeVRIES *Washington Bureau of THE FILM DAILY*

Washington—All motion picture film in the hands of manufacturers was frozen today by the War Production Board.

While Harold Hopper, chief of the WPB motion picture division, gave assurances that the industry would continue to receive film with which to produce pictures and make prints, the WPB ordered that beginning at 11:59 tonight, motion picture producers and all other users of 35 mm. film will have to apply to the WPB for authority to acquire unexposed 35 mm. film.

Hopper said that the effect of the order (L-178) will be to limit the 11 producing companies to the amount

(*Continued on Page* 10)

Northwest Allied to Press Anti-5 Fight

Minneapolis—Allied Theater Owners of the Northwest has not yet given up the idea of renewing its fight for the Minnesota anti-blocks-of-five law, declared unconstitutional in the courts, and may decide at its convention Sept. 1 and 2 to appeal the lower court's decision to the State Supreme Court. The appeal may be filed anytime up to December.

Fred Strom, executive secretary of Northwest Allied, said such an ap-

(*Continued on Page* 10)

Exhib. Groups Approving Allied Poll Boosted to 13

Chicago — Allied reports nationwide poll of theater managers and organizations on double-feature programs has brought approval from 13 associations to date.

Okays were received today from Will Ainsworth, Wisconsin and Upper Michigan Theater Owners; M. A. Rosenberg, Allied Theaters of Western Pennsylvania; F. E. Wetstein, North Dakota Theater Owners; Har-

(*Continued on Page* 9)

WAC Raw Stock Gift Tripled by Eastman

Eastman Film Co., through J. E. Brulatour, has donated an additional 7½ million feet of film for use by the War Activities Committee. An original gift of 2½ million feet was given previously, making a total of 10 million feet.

Allied Caravan Plan Given Regionals' Okay

Washington Bureau of THE FILM DAILY

Washington — M. A. Rosenberg, president of national Allied announced here yesterday that 11 regional groups had ratified the so-

(*Continued on Page* 4)

Industry Doing "Biggest Job"

Patterson Lauds Films for War Bond Drive

In assuming the responsibility for the sale of a billion dollars in War Bonds and Stamps in September, the film industry is providing "the kind of co-operation this country must have in order to stop losing this war and start winning it," Col. Richard C. Patterson, Jr., chairman of the Treasury's New York War Savings

(*Continued on Page* 4)

WB Soldier Bonus Plan Extended to Dominion

Bonus payments by Warners to dependents of employes in military service have been extended to take in the personnel in the company's Canadian branch offices.

Approximately 750 Warnerites,

(*Continued on Page* 10)

May "Man" Portland Booths with Femmes

Portland, Ore.—Theaters here are faced with a shortage of competent projectionists due to the war and local exhibitors are advocating the use of feminine operators. Theater men argue that if women can work in defense factories and hold responsible mechanical jobs, they ought to be able to operate a projector just as skillfully.

THE NEWSPAPER OF FILMDOM — THE FILM DAILY — ALL THE NEWS ALL THE TIME

Vol. 82, No. 37 Thurs., Aug. 20, 1942 10 Cents

JOHN W. ALICOATE : : : : Publisher

DONALD M. MERSEREAU : General Manager

CHESTER B. BAHN : : : : : : Editor

Published daily except Saturdays, Sundays and Holidays at 1501 Broadway, New York, N. Y., by Wid's Films and Film Folk, Inc. J. W. Alicoate, President and Publisher; Donald M. Mersereau, Secretary-Treasurer. Entered as second class matter, Sept. 8, 1938, at the post-office at New York, N. Y., under the act of March 3, 1879. Terms (Postage free) United States outside of Greater New York $10.00 one year; 6 months, $5.00; 3 months, $3.00. Foreign, $15.00. Subscriber should remit with order. Address all communication to THE FILM DAILY, 1501 Broadway, New York, N. Y. Phone BRyant 9-7117, 9-7118, 9-7119, 9-7120, 9-7121. Cable address: Filmday. New York.

Representatives: HOLLYWOOD, Calif.—Ralph Wilk, 6425 Hollywood Blvd., Phone Granite 6607. LONDON—Ernest W. Fredman, The Film Renter, 127-133 Wardour St., W. 1. PARIS—P. A. Harle, Le Film, 29 Rue Marsoulan (12). MEXICO CITY—Marco-Aurelio Galindo, Depto. 215, Calle del Sindicalismo, 99, Tacubayo, D. F.

FINANCIAL

(Wednesday, Aug. 19)

NEW YORK STOCK MARKET

	High	Low	Close	Net Chg.
Am. Seat.	9¾	9½	9¾	+ ¼
Columbia Pictures	8⅞	8½	8⅝	.....
Columbia Picts. pfd.	30¾	30¾	30¾	.....
East. Kodak	132	131	131	— ¾
Loew's, Inc.	44¼	44	44	.....
Paramount	16⅝	16⅜	16⅝	.....
Para. 1st pfd.	119	119	119	— ¾
RKO	2⅞	2⅞	2⅞	.....
20th Century-Fox	12⅛	12	12	.....
Univ. Pict. pfd.	....	....	....	.....
Warner Bros.	6⅜	6⅛	6⅛	.....
do pfd.	....	....	....	.....
NEW YORK BOND MARKET				
Para. B'way 3s55	66	66	66	+ 1
Para. Picts. 6s55	....	....	....	.....
Para. Picts. deb. 4s56	99¾	99¾	99¾	+ ⅛
Warner Bros.' dbs. 6s48	102	102	102	.....

Monday Night Shopping Aids St. Louis Theaters

St. Louis—Downtown motion picture theaters are receiving a once-a-week box-office help through the plans for a number of downtown department stores and specialty shops to remain open on Monday nights until 8:45 p.m.

THE SHORTEST DISTANCE BETWEEN TWO POINTS IS

Postal Telegraph

CHARGES FOR TELEGRAMS 'PHONED IN APPEAR ON YOUR TELEPHONE BILL.

COMING AND GOING

TOM CONNORS, 20th-Fox Vice-President in charge of sales and WILLIAM C. GEHRING, Western sales manager, left last night for a two-day sales trip and meeting with the staffs of Buffalo and Toronto offices, outlining 1942-43 product.

WILLIAM BARNETT, vice-president of Massce-Barnett, film shippers, yesterday returned from New Orleans, where he recently opened a branch for the company.

ZEB EPSTIN, manager of the New York Strand Theater, returns today from vacation.

OTTO KRUGER, has returned to Hollywood to appear in Paramount's "Night Plane From Chungking."

JOHN BOLES is vacationing at Schroon Lake.

EUGENE S. BRYDEN left for the Coast yesterday.

DONALD JACOCKS, Warner Theaters, Newark zone, and MRS. JACOCKS, are spending a few days with IRVING C. JACOCKS, JR., Connecticut MPTO prexy, at his Summer residence in Branford Point, Conn.

Heart Attack Is Fatal To Jesse W. Denman, 50

Des Moines, Ia.—Jesse W. Denman, 50, former executive with the Central States Theaters Corp., and owner of theaters at Clarion and Eagle Grove, died at his home here of a heart attack.

Until two years ago he was associated with A. H. Blank as secretary-treasurer of the Central States Theaters Corp. Since then he has operated his theaters at Clarion and Eagle Grove.

Surviving are his wife, three daughters and a son, all of Des Moines.

"Holiday Inn" to Stay Six Weeks at Paramount

Run of "Holiday Inn" at the Broadway Paramount has been extended to at least six weeks, Manager Bob Weitman announced yesterday. Picture originally was set for four weeks and then advanced to five. "Holiday Inn" is said to be continuing its record-breaking business through the first two weeks following its world premiere Aug. 4.

30 More WB Stands to Play YDD at Upped B.O.

"Yankee Doodle Dandy" will open in about 30 additional Warner Bros. theaters Labor Day at advanced prices, Ben Kalmenson, general sales manager, said yesterday. Kalmenson said the decision resulted from the successful out-of-town runs now in progress on that policy.

Weil Heading Newsreel Houses Here and L'ville

Robert Weil, formerly with Loew's, Inc., in Europe, now heads the City Newsreel Theater in New York and the Scoop Newsreel Theater in Louisville, Ky. It is reported that he is negotiating for three more theaters, two in the Midwest and another in New York City.

Seidelman Back from England

A 30 to 40 per cent increase over pre-war days in the showing of American films in England was reported yesterday by Joseph Seidelman, Universal vice-president, upon his return from a three-week British survey.

Local 702 Meets Saturday On Wage Increase Move

Procedure to be adopted in a move for voluntary wage increases to meet the rising cost of living will be discussed at the Fraternal Clubhouse on Saturday afternoon by the membership of the Motion Picture Laboratory Technicians Union, Local 702, IATSE. The calling of the meeting was prompted by the work stoppage which on Tuesday hit the De Luxe Laboratories.

The stoppage, which was participated in by only a portion of the De Luxe workers, was condemned as unauthorized by John Rugge, president of Local 702, after he had succeeded in getting the workers to end the demonstration and return to their jobs.

The De Luxe situation will come in for heavy discussion at the meeting, it was indicated by a union official.

N. H. Senate Presidency Sought by A. N. Sanborn

Wolfeboro, N. H.—Ansel N. Sanborn, theater circuit operator with theaters here and in other parts of Carroll County, has announced that he will seek the presidency of the State Senate next January. Sanborn is unopposed for the Republican nomination for state Senator from District 4 in the September primary election.

A former speaker of the House, he at present is a member of the Governor's Council.

Paramount to Make Two In England This Year

Paramount plans to produce two pictures in England this year, David Rose, managing director, said in New York yesterday. First will be "The Old Lady Shows Her Medals," script of which is nearing completion.

Rose returns to London next week. He hopes to get production under way shortly after his arrival. Rose has been in Hollywood for the last month.

Budd Rogers Brother's Rep.

West Coast Bureau of THE FILM DAILY

Hollywood—Charles R. Rogers announced the appointment of his brother, Budd Rogers, as his New York rep. to sit in on sales and exploitation for "The Powers Girl" which has a United Artists release.

Use of School Auditorium For Opposition Protested

Schroon Lake, N. Y.—Use of the local school auditorium for opposition attractions under charity auspices is being made the subject of representations to the State Department of Education at Albany by Charles Rossi, operating the Strand and Paramount theaters here. Rossi wants the Department to determ whether any school is entitled to fer competition to operating theaters.

NEW YORK THEATERS

RADIO CITY MUSIC HALL
Rockefeller Center
Another Screen Masterpiece
Walt Disney's "BAMBI"
From Felix Salten's Book
Released through RKO Radio Pictures
GALA STAGE REVUE - Symphony Orchestra
First Mezzanine Seats Reserved Circle 6-4600

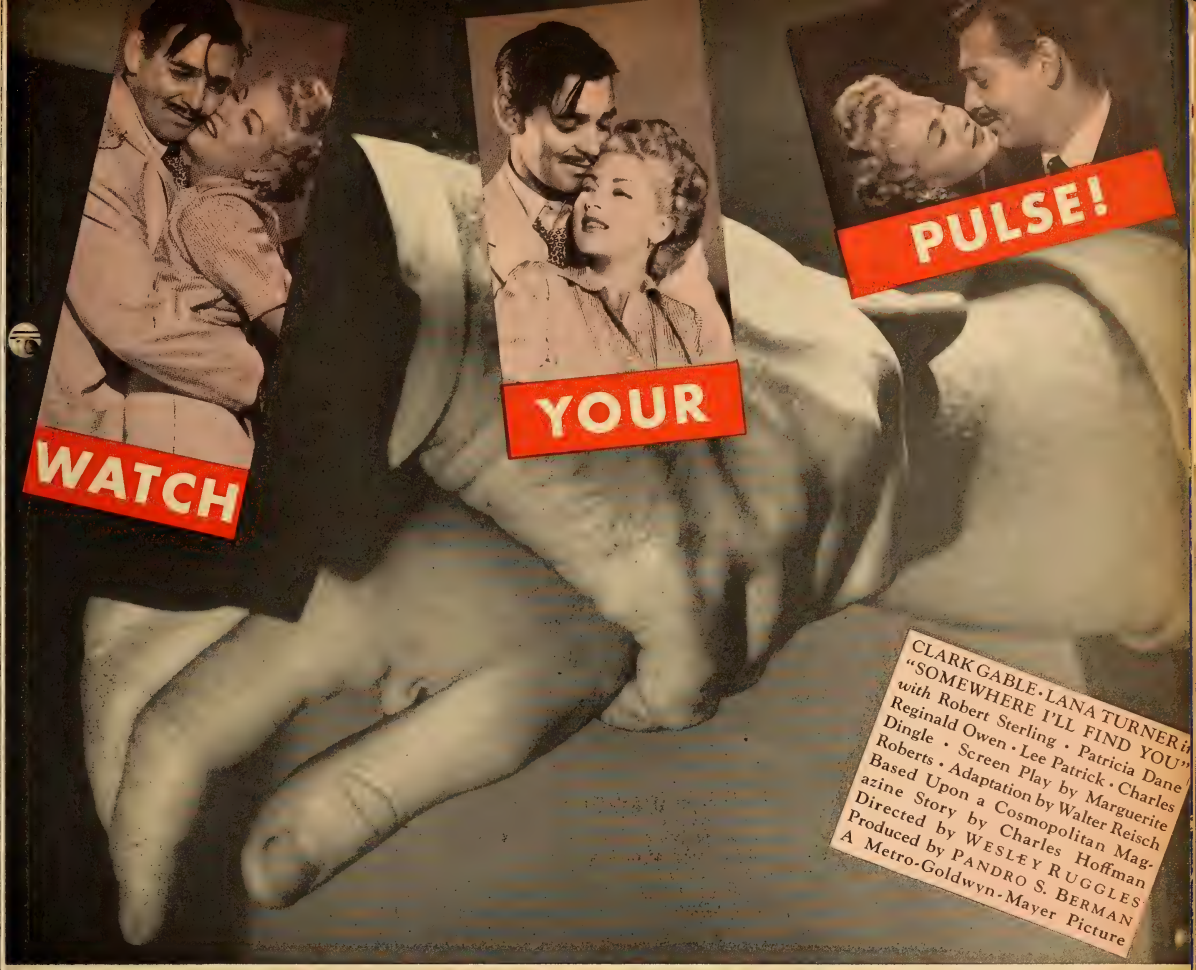
The Mighty Story of Today
"THE PIED PIPER"
20th Century-Fox Triumph
PLUS A BIG STAGE SHOW ROXY 7th AVENUE 50th STREET

Irving Berlin's "HOLIDAY INN"
BING starring FRED CROSBY • ASTAIRE
A Paramount Picture
IN PERSON SKINNAY ENNIS AND BAND
CAPITAL The INK SPOTS
MIDNIGHT FEATURE HEALTHFULLY COOLED PARAMOUNT TIMES SQUARE
BUY WAR STAMPS AND BONDS AT THE PARAMOUNT

RKO PALACE B'WAY & 47th St.
FRED ASTAIRE • GINGER ROGERS
'TOP HAT'
— and —
'DUKE OF WEST POINT'
JOAN FONTAINE • LOUIS HAYWARD

SAMUEL GOLDWYN PRESENTS
GARY COOPER in
THE PRIDE OF THE YANKEES
(The Life of Lou Gehrig)
Released Through RKO-Radio Pictures, Inc.
Air Cooled ASTOR B'way & 45th Popular Prices Midnite Shows
Continuous Performances

"BRILLIANT—A HIT."—Anderson, Jour.-Amer.
50c to $1.50 at all Performances except Sat. Eves. 50c to $2.50 | Tax | Plus
Sonja Henie & Arthur M. Wirtz present
A New Musical Icetravaganza
STARS ON ICE
CENTER THEA., Rockefeller Center, CO. 5-5474
America's Only Ice Theater
Evgs. Incl. Sun. 8:40. Mats. Sun., Wed. & Sat.
No Monday Perf. Mail Orders Promptly Filled.
ALWAYS COMFORTABLY COOL



MR. GABLE AND MISS TURNER ARE KISSING AGAIN!

And pulses are popping in →
And lovers are sighing in →
And turnstiles are turning in →
And money is flowing in →
So watch those test runs in →

Baltimore, Norfolk, Richmond, Wilmington, Harrisburg, Reading, Dayton, Atlanta, New Orleans
and other hot spots

"SOMEWHERE I'LL FIND YOU"

is a New Season Hit from

Metro-GOLDMINE-Mayer!

Films Doing Biggest Job for Bond Sales

(Continued from Page 1)

Staff said yesterday at a press conference at the Hotel Astor.

Colonel Patterson, who warned that War Bond and Stamp sales were not coming up to the country's needs, termed the industry's job "one of the biggest yet attempted," and told the assembled newsmen that the industry had "stepped forward voluntarily, at its own expense" to do it.

Max A. Cohen, state WAC chairman, outlined the widespread program of events which have been set up during the two months of intensive preparatory activity for the drive in New York State which will enlist more than 1,400 theaters.

"This drive will not be one in which Bonds and Stamps are sold as an adjunct to the business of selling motion pictures," Cohen asserted. "Bond sales will be the first order of business, and the films will come after that."

Others who spoke included Maj. Leslie E. Thompson, Arthur Mayer, Peter Finney, public relations director of the Treasury Department's War Savings Staff, and A. Carl Rigrod.

Botsford Quits 20th-Fox To Return to Production

(Continued from Page 1)

partment and will return to production. He is not ready as yet to announce his new affiliation.

Nebenzal Tests Dorothy Tree

West Coast Bureau of THE FILM DAILY

Hollywood—Seymour Nebenzal is testing Dorothy Tree for the role of the Czech heroine who leads a women's guerilla army in "The Hangman," Angelus production featuring Czechoslovakian resistance to Nazi terrorism. Erich von Stroheim is slated to play Hangman Heydrich.

Lykes at Toledo's Colony

Toledo, O.—Jack Lykes, who steps down as manager of Loew's Valentine and Esquire Theaters at the week-end, joins Associated Theaters as manager of the local Colony, succeeding George Aylesworth who goes to the Imperial, Cleveland.

Fred C. Kelsey Bernard Hyman
Hyatt Daab

▼ ▼ ▼

● ● ● **UP on Boston Common, where our country's fight for freedom was really under way for quite a spell before Paul Revere played his historic role of alarm-clock-on-horseback, another link in the cause of democracy will be forged on Monday, Sept. 1, in the form of a great auction, to be held as the motion picture industry's opening salute there to the national Billion Dollar Bond Drive which filmland is spearheading .....L. A. "Speed" Riggs, Lucky Strike's famous auctioneer, whose rhythmic chant is heard every week in millions of American homes, will wield the gavel in the sale of various sorts of merchandise, which the movie men of Massachusetts are asked to cull in the form of donations from their local merchants.....The Bay State's showmen should send the items they promote to Harry Browning, Publicity Headquarters, War Activities Committee, 60 Scollay Square, Boston.....Theatermen will receive the total amount their dispatched items bring in the form of War Bonds and Stamps.....Auctions of this type might well be held in the larger keys the nation o'er.....**

▼ ▼ ▼

● ● ● *WHEN all this war's shootin' is over, somebody in behalf of Uncle Sam should pin a proper laurel on the little red riding coat of one Radie Harris.....Sparkplug and big-shot of the local Stage Door Canteen, this damsel is now out Hollywood way setting up a Coast chapter of that original oasis for the lads in uniform..... Further, La Radie has been signed on the dotted line by Sol Lesser to serve as technical director of the film, "Stage Door Canteen," which it is hoped will go before the cameras by November. . . . ● Fred Waring and his renowned choir will do their stuff in the big Army Emergency Relief Show in Madison Sq. Garden on Sept. 30.....One of the highspots will be the choir and three massed orchestras presenting the show's theme songs, two of said compositions being the brainchildren of Composer Coleman Jacoby,—"We Can, We Will, We Must," and "Hi There Buddy".....Tickets can be purchased at Army Emergency Relief Show headquarters, Suite 583, Waldorf-Astoria Hotel..... Phone (PLaza 3-7752) orders and mail orders will be accepted..... If you can't go yourself, send either $1.10 or $2.20 so that a soldier boy can!.....*

▼ ▼ ▼

● ● ● **MARK E. DIMOUT, nit-wit exhib. of Cranberry Corners, says mebbe those distributors, have theater chains to keep 'em from skidding.**

▼ ▼ ▼

● ● ● *LOEW'S STATE THEATER on Ole B'way will fittingly celebrate its 21st birthday on Saturday, Aug. 29,—with festivities actually starting on Aug. 27 and continuing for a week.....In its 21 years of existence, house has clocked some 100,000,000 admissions; registered largest weekly "take" ($51,326) with Eddie Cantor; and spent some $6,300,000 for talent.....Largest attendance in any one week was 123,112, and total amount of footage shown on screen amounts to about 458,640,000 feet.....The birthday week attraction will be superb "Mrs. Miniver," and Ed Sullivan and the Harvest Moon Ball winners on the stage.....Bill at the State's debut on Aug. 29, 1921, included Frank Tinney, Loney Haskell, and Louise Groody, plus the regular vaude show comprising Paisley Leon, Janet Johnston & Co., the Scrantons, Southley & Harris, Lew Cooper, Meyers & Hanaford, and the Casting Lloyds.....The screen attraction opening night was "Trip to Paradise," starring Bert Lytell.....*

▼ ▼ ▼

● ● ● **AVENGE PEARL HARBOR!.....**

SOEG Negotiations Flop Over Dough

(Continued from Page 1)

on their way back to the Coast to present the producers' offer to the SOEG membership. They were Herbert Sorrell, head of the Conference of Studio Unions; Glenn Pratt, business agent of SOEG, and Benjamin Nostram of the union.

The negotiations had been held at the New York office of Pat Casey, producers' labor contact, who participated in the conferences. The negotiations between the producers and the union had been transferred to New York by Casey when the failure of SOEG officials and negotiators from the home offices to reach an agreement brought threat of a strike of white collarites at the studios.

Allied Caravan Plan Given Regionals' Okay

(Continued from Page 1)

called "caravan resolution" and the plan would be carried into effect.

This plan was formulated and adopted, subject to ratification by the units, at the Allied board meeting in Pittsburgh last month and calls for the holding of regional meetings to devise legal and effective means for resisting "exorbitant film rentals and unfair terms."

"A sub-committee consisting of Sidney Samuelson and myself met in Washington to formulate plans for the campaign for submission to the full committee," Rosenberg declared. "It is expected that the caravan will start to roll early in September and that most of the regional meetings will be held during that month."

The committee, appointed by Allied's board of directors, includes in addition to Rosenberg, who is chairman, Col. H. A. Cole, Jack Kirsch and Samuelson. Rosenberg will attend the meeting of the Motion Picture and Speaking Stage Theaters Industry Advisory Committee of the War Production Board here today.

New K. C. Tribunal Clerk

Kansas City—Joseph S. Handford has been named clerk of the arbitration tribunal here, replacing John H. Brink who has joined the armed forces.

The Zero Hour Nears . . . .

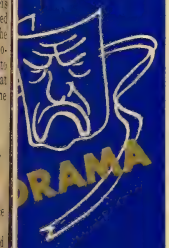
Get set NOW for the film industry's

'Salute to Our Heroes' Bond and Stamp Month

Starting Sept. 1

Let's Go Over the Top for Victory!

Paramount's GOLDEN FIVE



THE FIRST GROUP IN

PARAMOUNT'S PEAK YEAR

1942-1943

"Wake Island," the screen's

Paramount's GO

"WAKE ISLAND"

BRIAN DONLEVY · Macdonald Carey · Robert Preston

Albert Dekker · William Bendix · Walter Abel · Directed by John Farrow

WHAT IT'S GOT—The greatest boxoffice title that any theatre can today put on a marquee. A name that has appeared and will appear on the front pages of the nation's newspapers day after day.

WHAT'S BEHIND IT—The picture will help four great organizations in their efforts—The War Relief Fund of the American Red Cross, The United States Treasury in its sale of bonds and stamps, the recruiting campaign of the United States Marine Corps and the Marine Corps League. These groups are prepared to utilize the picture to help them—the press book carries all details.

WHAT THEY SAY ABOUT IT—FILM DAILY—"Stirring epic which will thrill the nation." VARIETY—"One of the most striking pictures of the year."

"The MAJOR and the MINOR"

Is she a kid? or is she kidding?

starring **Ginger Rogers · Ray Milland**

with **Rita Johnson · Robert Benchley · Diana Lynn**

Directed by Billy Wilder

WHAT IT'S GOT—Ginger Rogers at the peak of her boxoffice career in her best performance—Ray Milland fresh from his triumph in "REAP THE WILD WIND"—a great supporting cast—ace direction.

WHAT THEY THINK ABOUT IT—LIFE thinks enough about it to make it its "Picture of the Week." REDBOOK thinks enough about it to make it the picture of the month for October. Every magazine has picked it as the picture of the month.

MUSICAL NOTE—We have had written a tune called "THE MAJOR AND THE MINOR" which is headed straight for the Hit Parade!

"The Major and the Minor"

most stirring title!

LDEN FIVE

"THE GLASS KEY"

Brian Donlevy · Veronica Lake · Alan Ladd
Bonita Granville · Richard Denning · Joseph Calleia
Directed by Stuart Heisler · Based on the Novel by Dashiell Hammett

WHAT IT'S GOT—What's it got? Well, there's Dashiell Hammett's greatest story—there's Alan Ladd, hot as a pistol at the boxoffice—there's Brian Donlevy, sure to be a marquee national hero after "WAKE ISLAND"—there's little Miss Dynamite, Veronica Lake. What a trio and what a story! Who could ask for anything more?

"PRIORITIES on PARADE"

Ann Miller · Betty Rhodes · Jerry Colonna
Johnnie Johnston · Vera Vague · Directed by Albert S. Rogell

WHAT IT'S GOT—The Number 1 gams and the hottest and most exciting dancer today—Ann Miller—Jerry Colonna and Vera Vague, the raves of the air waves—Betty Rhodes, a solid singer with a real punch and the Mutual network buildup behind her—and some great numbers, including "CONCHITA LOPEZ," soon to be queen of radio music.

WHAT THEY SAID ABOUT IT—FILM DAILY—"Grand boxoffice entertainment." BOXOFFICE—"Solid entertainment." SHOWMEN'S TRADE REVIEW—"Swell array of entertainment. Must be entertaining—what? After all that's what films try to do."

"WILDCAT"

Richard Arlen · Arline Judge
William Frawley · Larry "Buster" Crabbe · Arthur Hunnicutt · Elisha Cook, Jr.

WHAT IT'S GOT—The expert Pine-Thomas production touch—which means RED HOT ACTION—a great cast—Richard Arlen, Arline Judge, Bill Frawley, Buster Crabbe in a blazing picture of "hot" oil.

Ginger in her top performance!

1942-1943

THE PEAK YEAR!

IN PRODUCTION—Paramount's great Technicolor version of the Ernest Hemingway best-seller—directed by Sam Wood and starring Gary Cooper—**"FOR WHOM THE BELL TOLLS"**

Ed Kuykendall Sees Trade on "Volcano"

(Continued from Page 1)

had many things good for the industry outside of the selling plan," Kuykendall charged that the Consent Decree had been "over-used to jack up film rentals unfairly," adding that "the end must come."

The exhibitor leader stated that "distributor interests know the answer now and exactly what to do" in the matter of effecting "sincere and essential adjustment in their trade relationships with the exhibitors," pointing out that "all they need is a desire of their own to make these changes."

"Will they use common sense or face another approach from the Department of Justice and continue to build exhibitor hatred?" he asked.

Kuykendall's statement follows in full:

"Rejection of the UMPI plan was not unexpected by me. After the long delay for a decision, it took the organization of UMPI to really prove the lack of unity and sincerity in our industry. There was a wide difference of opinion as to the merit of the unity plan from both distributor and exhibitor ranks. We were a house divided. So much was said from both sides I believe it was confusing to the Department of Justice itself. And even some of the consenting companies who signed the plan let it be known in Washington they were not really for it.

"The reason given by the Department of Justice for turning down the plan needs no analysis from me, but it carries a veiled threat easy to detect. Many serious-minded, sincere exhibitors and distributors worked months on the plan, although it did not contain all I had wished for and was not a forthright proposal to eliminate many of the industry evils, the producers themselves being unwilling to give up advantages they now hold.

"It does not actually require the Department of Justice or any agency for the producers to make sincere and essential adjustment in their trade relationships with the exhibitors. All they need is a desire of their own to make these changes, such as reasonable cancellations and selling in groups larger than five, as well as many other things, including corrections in arbitrations. Most of the distributors are happy now with the present plan. It makes more money for them and continues to hike up film rentals for the exhibitors.

"In my opinion the Department of Justice will hold out against any approach of selling without screening. However, the present system of selling in blocks-of-five is block-booking with a vengeance and tends toward forcing as never before. The UMPI plan had many things good for the industry outside of the selling plan. The Consent Decree has been over-used to jack up film rentals unfairly, and the end must come.

"Our industry is sitting on a volcano. Distributor interests know the answer now and exactly what to do. Will they use common sense or face another approach from the Department of Justice and continue to build exhibitor hatred?"

WEDDING BELLS

David Stuart, son of Max Stuart, printer of THE FILM DAILY, was married last night to Janice Berkowitz at the Free Synagogue, with a reception and dinner following at La Martinique.

Memphis—Leonard Andrews, head booker at Universal, middled aisled it with Lucile Schunemeyer.

New Haven—Katherine Lee, inspectress at Vitagraph here for the past 14 years, leaves after her marriage to Philip Paro of West Haven. Marie Smith succeeds her.

TO THE COLORS!

Indianapolis—John Barrett, bookkeeper, Twentieth Century-Fox exchange here, has been ordered to report for military service Aug. 25.

Schroon Lake, N. Y. — Charles Rossi, eldest of the Rossi brothers operating the Strand and Paramount here, reports for Army service on Sept. 1. Already inducted, he was furloughed to wind up business commitments. John Rossi will operate the two houses in his absence. Joseph Rossi, youngest of the brothers, has been inducted. At the time called, latter was assistant manager of Warners DeWitt, Bayonne, N. J.

Windber, Pa.—Albert J. Redfoot, Jr., whose father has operated the Arcadia Theater here and the Central Theater in Central City, for many years, has enlisted in the Army.

Seattle—H. L. Glandfield, of the Cameo and Shell Theaters in Tacoma goes into the Army at Fort Lewis.

Seattle—Howard Wynne, manager of Sterling Theaters' nabe, Mission, has joined the Army Air Corps and will report for duty within the next two weeks.

First of the Warners home office boys to receive an Army commission after taking the officers' training school course is Leonard Ormaner, formerly in Clayton Bond's department of Warner Theaters. He is being assigned to duty with the Signal Corps in Tampa, Fla.

Rochester—Dr. Osborn P. Willson, member of the medical staff of Eastman Kodak Co., has been commissioned as a first lieutenant in the Army Medical Corps.

Exhib. Groups Approving Allied Poll Boosted to 13

(Continued from Page 1)

ry Brandt, ITOA; Roy Rowe, Theater Owners of North and South Carolina; Allied Theater Owners of New Jersey; and Eddie Zorn, United Theater Owners of Illinois.

Two Flying Tigers Films

Hollywood — Republic has decided to film "Sky Dragons," as a super serial, instead of a feature as previously announced, and in place of "Sky Dragons," will make "Yankee Sky Dragons." Both feature and serial will be based on the activities of the American Flying Tigers in China.

Coleman Burial in N. J.

Wilkes-Barre, Pa.—Rites for Basil Bruce Coleman, 41, Altec rep. who died in Will Rogers Memorial Hospital at Saranac Lake, N. Y., were held at Clifton, N. J.

Local 109-Paramount NLRB Hearing Resumes Friday

Hearing on a petition of the Screen Office and Professional Employes Guild, Local 109, UOPWA, CIO, for a collective bargaining election at the Paramount home office, exchange and newsreel and at the company's music subsidiaries, Famous Music Corp. and Paramount Music Corp., opened yesterday before the National Labor Relations Board and at the end of the day was recessed to tomorrow.

The NLRB approved an application for intervention in the hearing submitted by Motion Picture Office Employes, Local 23169, AFL, which was asked to offer proof that it possessed membership strength at Paramount. Another union that exhibited interest in the hearing was IATSE exchange Local B-51.

It was reported that Paramount and the SOPEG had reached a partial agreement on the nature of the voting unit at the company and its two music subsidiaries.

Another hearing on SOPEG's petition for an election at the United Artists home office is scheduled for tomorrow at the NLRB offices. An SOPEG official said the union had been notified by the board that both the IA and MPOE had been excluded from tomorrow's hearing for asserted failure to offer sufficient proof of interest in the matter. SOPEG filed yesterday also for an election at the UA exchange.

It was further learned yesterday that SOPEG had approached Herbert J. Yates with a request to open negotiations for Republic and Consolidated Film Industries office workers.

Start New Training Pic

Fort Riley, Kan.—Republic production unit is here to produce a new War Department training film, "The Cavalry Rifle Platoon," for the Research Council. Les Orlebeck is directing.

Treasury Bulletin Will Herald Drive

(Continued from Page 1)

Sept. 10. Twenty-five thousand copies will be published for mailing to newspaper editors, theaters, Treasury officials and others.

An urgent call for photos and stories covering local activities in the "Salute To Our Heroes" drive was sent out yesterday to all state chairmen, field publicity men and others. It is important that all activities in the drive—War Hero rallies, War Mother meetings, etc.—be covered by photos and stories, so that the bulletin will give an overall, Coast-to-Coast coverage of the drive.

Carlton Duffus, motion picture division, War Savings Staff, revealed yesterday that the Treasury is lithographing 20,000 one-sheets of a design submitted by Oscar A. Doob of the WAC.

Circuit Men Advance Plans For Drive Pushmobile Stunt

Plans were further advanced for the pushmobile stunt which will be used in New York State as part of the September Bond drive at a meeting of district managers and publicity men of Loew's, RKO, Warner, Paramount, Brandt and Randforce circuits at WAC headquarters.

The pushmobile, containing effigies of Hitler, Hirohito and Mussolini, will be pushed through the city's streets by Bond purchasers until it reaches the Yonkers line where other industry committees will take over to send it to Niagara Falls. There it will be shoved over the brink.

Eddie Dowden of Loew's, who conducted the meeting designated district managers and publicity men who will be responsible for the success of the Bond ballyhoo and are to have bond purchasers waiting at many points along the route. Those assigned were: Sid Mesibov, Paramount; Maurice Seidlitz, Paula Gould, William Downs, Seymour Mayer, Dominick Barreca and Sol Handwerger of Loew's. RKO will be represented by Pat. Grosso, Bucky Harris, Ray Malone, Mike Edelstein and Vincent Liguori.

Other committees are scheduled to organize the opening borough rallies: Lou Goldberg, and Pat Grosso, of RKO; Seymour Mayer and Coolick, of Loew's, will handle Brooklyn. The Queens Committee consists of Jack Harris, Teddy Arnow, Lou Goldberg, Joe Spring and Charlie MacDonald. Ray Malone, John Hearns, Carl Fishman and Gene Meyers have been assigned to the Bronx.

STORKS!

Indianapolis—Ned B. Tilman, Warners cashier is the father of a six and one-half pound baby boy, Richard Blaine Tilman, born in the Methodist Hospital here.

Raw Stock Frozen By Order of WPB

(Continued from Page 1)

of film they used last year. (THE FILM DAILY on July 29 reported that 1941 film consumption would be the trade's guide under the formula to be announced by the WPB).

Government agencies will be able to obtain raw stock for films only upon approval of Lowell Mellett, chief of the Bureau of Motion Pictures under OWI. "For the present at least," Hopper declared, "the producers will not be permitted to use more film than they did in 1941 and will be expected to use less under the conservation plan now in effect. Further discussion of the allocation of film under the order will be held at a meeting of the Industry Advisory Committee next Tuesday."

"No film will be available for commercial advertising pictures," he added, "but factual and morale films being made by various Government departments, when approved by Lowell Mellett, will be given sufficient film to properly handle the subjects."

Thus the order, probably for the duration, apparently wipes out the sponsored ad film industry, and kills a source of revenue for an estimated 12,000 indie and circuit houses who divided about $2,000,000. Investment in screen advertising through the companies serving the field has been estimated at $4,500,000, with the producer-distributors of ad films having a combined investment of about $3,500,000.

The main purpose of the WPB order, it was stated, is to enable the armed services to obtain all of the film they need.

Provisions of the order follow:

1. Beginning at 11:59, August 20 and continuing for 90 days, no person may transfer any unexposed 35 millimeter film (except that packaged for still cameras) without specific authorization by the director general of operations of WPB. Film in transit before midnight on August 20 is not frozen.

2. Every person, except the Army or the Navy, who has 35 millimeter film on hand on the effective date of the order must keep and preserve, for not less than two years, accurate and complete records of all unexposed 35 millimeter film, and of sales and shipment of such film.

3. Every person, except the Army or the Navy, must file with the War Production Board within 15 days after the issuance of this order a statement on the linear feet and type of 35 millimeter film in stock on the effective date of this order.

4. Any person desiring 35 millimeter film may apply in writing to WPB, stating the footage and type of film desired, and the use to which such film is to be put.

It was explained that 35 mm. film for still cameras was not included in the order because raw materials for the manufacture of amateur film have already been curtailed under the production requirements plan, and a WPB order affecting film for amateurs will be issued shortly.

The Deadly Retort

This happened at the New York Strand this week, on the word of honor of Leonard Schlesinger, Warner Circuit exec.:

A male customer who wanted to enjoy the picture, "Gay Sisters," was disturbed by the conversation of a couple in front of him. So he tapped the man and said:

"Sorry, but we folks back here can't hear a single word."

And the gabber shot back:

"So what? It's none of your business what I'm saying to my wife!"

WHO'S WHO IN HOLLYWOOD

• • • *Introducing Interesting Personalities* • • •

HUNT STROMBERG. Born in Louisville, Ky., and educated there. Became sports writer in St. Louis; sporting editor of St. Louis Times. Entered motion pictures as advertising and publicity man for original Goldwyn Company in New York. Became personal representative for Thomas H. Ince in Culver City in 1920 and entered independent production in late 1922, making two-reelers starring Doris May. Later produced features with Harry Carey and Priscilla Dean for PDC, directing several of them from his own scripts. Joined M-G-M as a producer in 1924 and made nearly 100 pictures which introduced many new stars and innovations which proved artistic and box-office successes; as an example, "The Thin Man" series, the first long feature, "The Great Ziegfeld," distant location films like "White Shadows of the South Seas," "Eskimo," and memorable musicals like "Naughty Marietta," "Maytime," "The Firefly," "Rose Marie." His ability to make pictures with pay-off feminine ability demonstrated in hits like "The Women." Will begin first picture as independent producer for United Artists in September with four stories already announced—"Dishonored Lady," "Guest in the House," "G-String Murders" and "Young Widow." Signed Barbara Stanwyck as first star. Now lining up stock company. Height, six feet. Weight, 190. Sandy brown hair, blue-grey eyes. One of hardest working executives in Hollywood and one of most respected.

WB Soldier Bonus Plan Extended to Dominion

(Continued from Page 1)

from the home office, exchanges and theater department, but exclusive of the studios on the Coast, were in active service as of August 15.

Frown on Use of "Gas" To Attend Nabe Movies

Boston—Checkup of motorists who use rubber and gas to attend nabe movies impends here, according to Henry Parkman, OPA commissioner. Parkman emphasizes that no blow at exhibs. is intended but that to be consistent, users of cars must cut down on the use of rationed gasoline. Checkup will not be limited to pix theaters, but will cover all amusement places.

Para. Buys Air Time To Plug "Wake Island"

(Continued from Page 1)

ged via radio, R. M. Gillham, director of publicity and advertising announced yesterday.

Spot announcement time has been purchased on stations WNEW, WMCA, WABC, WJZ, WOR, WHN and WQXR, covering the period beginning next Monday, through the opening day. In all, a total of 76 spot announcements have been scheduled over seven stations during the week preceding the world premiere.

In addition, three national feature broadcasts will tie in with the opening of "Wake Island." First will be "Vox Pop" over 75 CBS stations on Monday. Program will originate from Camp Elliott, West Coast Marine Corps Base at San Diego, and will be staged in connection with the military preview of the pic.

Next will be the "Double Or Nothing" program over Mutual on Aug. 28 and will be heard on a total of 171 stations. On the night of the Rivoli premiere a tie-in has been effected with the "Battle of the Sexes" program over 45 NBC stations.

Pic also will get a plug when New York Marine Corps vets. of World War I pay tribute to the Marine heroes of Wake Island on Aug. 30, at the Hotel New Yorker. Evening will be climaxed by a Wake Island Stamp and Bond drive and dance, under the auspices of New York Detachment No. 1, Marine Corps League.

Two Blackouts for Knoxville

Knoxville, Tenn. — Two practice blackouts, spaced two weeks apart, are scheduled for this city and surrounding area, the second to improve on mistakes made in the first. They will be announced in advance.

Northwest Allied to Press Anti-5 Fight

(Continued from Page 1)

peal will be one of the main issues at the convention. He said talk of appealing has started anew now that Thurman Arnold has turned thumbs down on the UMPI proposal. Strom is making an effort to have every Northwest exhibitor attend the meeting.

"We expect to go to the bottom in this anti-block fight," Strom said, "and if we can find out just what was wrong with our law, what it was that made it unconstitutional, we plan to prepare necessary remedial measures and to ask the legislature in January to make changes which will strengthen the act. This probably will be done even if we appeal because we hope we will be able to get a final decision from the Supreme Court no later than December. That will enable us to go before the legislature in January for help in this fight."

War Bond and Stamp sales by theaters under a new sales plan will be disclosed at the convention.

Capra Heads Signal Corps Unit to Make Training Pix

West Coast Bureau of THE FILM DAILY

Hollywood — Colonel Darryl Zanuck announced yesterday the War Department has authorized affiliation of the 834th Signal Photographic Detachment, which has been assigned to the Special Services branch of the Army. Lt. Colonel Frank Capra has been named commanding officer of this unit, to be composed mainly of directors, writers and technicians for the purpose of producing a series of educational and training films. The unit will be stationed at Fox Western Ave. studio, which has been leased by 20th Century-Fox through the War Department for the duration at one dollar per year.

Eisenberg to Manage Mono. Exchange in Minn.

West Coast Bureau of THE FILM DAILY

Hollywood—Steve Broidy has appointed Frank Eisenberg as manager of the Minneapolis exchange recently acquired by Monogram. Ben Eisenberg has been made branch manager of Chicago office, the appointment having been made by Irving Mandel, president of the branch.

OBITUARIES

FRED G. ROSS, 84, retired actor and business manager for many notable stage stars, died at the Brunswick Home, Amityville, L. I.

MAX HIRSCHFELD, 80, musical director, composer and pianist, died in Knickerbocker Hospital here.

PRODUCT

A company-by-company presentation of features completed, features in work and features planned for 1942-43, with pertinent production vital statistics, plus a lineup of all shorts series. A full roster of company contract players, producers, directors and writers.

THE CRITICS FORUM

An accurate cross-section of journalistic opinion on the state of the motion picture in war-time, with leading critics and reviewers of representative newspapers participating in the co-operative analysis and joining in recommendations of essential interest alike to producer, distributor and exhibitor.

THE INDUSTRY AT WAR

The pulse-stirring story of the Motion Picture Industry's "all out" effort to speed victory for the United Nations . . . What's being done . . . How it's being done . . . Who's doing it . . . in all spheres of trade activity.

THREE OF THE IMPORTANT FEATURES
of the
AUGUST 28th ISSUE
of

Selling facts about "Between Us Girls"

UNIVERSAL'S HIT FOR LABOR DAY AND THE NEW SEASON!

Robert Cummings, whose star value has greatly been enhanced by "King's Row" and "Saboteur" (seen by millions) gives a sterling and "money" performance in "Between Us Girls."

Pre-sold by this full page ad in the biggest circulation magazines with a readership of 78,000,000.

UNIVERSAL PICTURES

WATCH FOR OTHER NEWS ABOUT THIS KOSTER HIT

Your theatre is on the front line of the war in September...

"Salute To Our Heroes" Month must sell a billion dollars in Bonds and Stamps!

PLEASE NOT PAGE

Intimate in Character
International in Scope
Independent in Thought

THE FILM DAILY

The Daily Newspaper
Of Motion Pictures
Twenty-Four Years Old

VOL. 82, NO. 38 | NEW YORK, FRIDAY, AUGUST 21, 1942 | TEN CENTS

WOULD WIDEN UMPI ARBITRATION SCOPE

30 20th-Fox Titles Definitely Set for 1942-43

Seven of Specials Will Be in Technicolor, Says Tom Connors, Vice-Prexy

With 11 pictures already tradeshown, titles of 19 others definitely scheduled for release during 1942-43 were announced yesterday by Tom J. Connors, 20th-Fox vice-prexy in charge of world-wide sales.

TOM CONNORS

No less than seven of the total of 30 productions will be in Technicolor, Connors pointed out. Slated for dye-vat dips are "Springtime in the Rockies," "Thunder Birds," "Crash Dive," "The Black Swan," "Hello, Frisco, Hello," "Coney Island" and "Greenwich Village."

Seventeen of the 19 are now being

(Continued on Page 10)

WAC ORGANIZES BRANCH IN LONDON

Joe Friedman of Columbia Named Chairman—Expect British to End Remittance Restrictions

A London branch of the War Activities Committee of the Motion Picture Industry was set up by Joseph Seidelman, Universal's foreign chief, during the recent visit to England. Seidelman arrived in New York on Wednesday via clipper. With Joe Friedman of Columbia as chairman, the London WAC branch will be composed of the eight managing directors of the eight major companies and will perform similar functions to those carried out by the parent group in New York.

JOSEPH SEIDELMAN

Seidelman indicated that British authorities anticipated the lifting of all money restrictions and the unfreezing of current money tied up in Britain by American distributors. R. C. G. Somerville, vice-president of the British Board of Trade in charge of film matters, is expected shortly in the United States and it is likely he will confer with American authorities on the money situation, Seidelman said.

The British public appears to have turned against pictures with heavy war themes, Seidelman said. The people want light comedies or farces

(Continued on Page 7)

Inclusion of Contract Disputes Expected to be Advanced at UMPI Parley

Efforts to widen the functions of arbtiration are expected to be made when the UMPI committee re-convenes, it was indicated yesterday. This move will be taken, of course, if UMPI continues as an industry organization.

It was said yesterday that every effort would be made to keep UMPI intact because of the other important unity functions of the body, even though the sales plan, vetoed by the Department of Justice, was one of the most vital on the program.

Expansion of arbitration to include contract disputes appears to be

(Continued on Page 4)

Reverse Arbitrator In Wheaton Action

Motion picture appeal board has reversed the award of the arbitrator in the clearance case brought by the Wheaton Theater, Wheaton, Ill., against the five consenting companies. Complainant charged that the clearance granted to the Arcada Theater, St. Charles, Ill., was unreasonable.

William McConnell, the arbitrator,

(Continued on Page 9)

WPB Seeks Third Cut Despite Freeze Order

West Coast Bureau of THE FILM DAILY

Los Angeles—It is authoritatively learned that despite its freezing order the WPB is still desirous of having distributors make a voluntary cut of 33 1-3 per cent in the amount of film they use. WPB representa-

(Continued on Page 10)

Greater Saving Vital, WPB Tells Showmen

Washington Bureau of THE FILM DAILY

Washington — Operators of film and legitimate theaters were told by WPB officials yesterday that "the war has just begun to make inroads on civilian activity" and were urged to conserve all possible materials because of the increasing difficulty of meeting their requirements.

(Continued on Page 4)

Slash Programs, Not Prints, Says Branch

Detroit—"Cutting down on the number of subjects made, rather than on the number of prints per picture, would be best for the exhibitor," Ray Branch, president of Allied Theaters of Michigan, told THE FILM DAILY in an interview yesterday.

"But I would like to know first

(Continued on Page 9)

Speculate on Scope of Canadian Labor Control

Toronto — Canadian film industry was without information last night regarding the scope of war measures to be enforced to eliminate non-

(Continued on Page 3)

Execs. Begin 33 Million Sale

N. Y. Commandos Hear Patterson and Hazen

Industry executives representing the combined corporate wealth of the entire trade, left a "$33,000,000 snack luncheon" meeting at Toots Shor's restaurant yesterday as War Bond salesmen, each pledged to sell a million dollars' worth before Sept. 1.

Following an address by Col. Richard C. Patterson Jr., of the Treasury War Savings Staff, and by Joseph

(Continued on Page 7)

Warners to Tradeshow Second Five Sept. 17-18

Second group of five Warner Bros. releases for the 1942-43 season will be nationally tradeshown on Sept. 17 and 18, it was announced yesterday by Ben Kalmenson, general sales manager. Pix to be shown are: "George Washington Slept Here,"

(Continued on Page 9)

Grandmothers Chop Tickets in Alabama

Montgomery, Ala.—One guess is as good as another, but patrons think the white-haired grandmothers supplanting draft-age youths as doorwomen at the Paramount and Empire, Alabama Theaters, Inc. movie houses, are safer business assets than young girls. There's no denying their lavender and old lace charm, but it holds no temptations for young men still on the staff.

Metro Cuban Manager On Diplomatic Duty

Havana (By Air Mail—Passed by Censor)—Lt. Eddy O'Connor, former Metro manager here, is in active service at the U. S. Embassy. His successor has not been named, but Jose Rodriguez, cashier of the company, is filling the post temporarily.

THE NEWSPAPER OF FILMDOM — THE FILM DAILY — ALL THE NEWS ALL THE TIME

Vol. 82, No. 38 Fri., Aug. 21, 1942 10 Cents

JOHN W. ALICOATE : : : : Publisher

DONALD M. MERSEREAU : General Manager

CHESTER B. BAHN : : : : : : Editor

Published daily except Saturdays, Sundays and Holidays at 1501 Broadway, New York, N. Y., by Wid's Films and Film Folk, Inc. J. W. Alicoate, President and Publisher; Donald M. Mersereau, Secretary-Treasurer. Entered as second class matter, Sept. 8, 1938, at the post-office at New York, N. Y., under the act of March 3, 1879. Terms (Postage free) United States outside of Greater New York $10.00 one year; 6 months, $5.00; 3 months, $3.00. Foreign, $15.00. Subscriber should remit with order. Address all communication to THE FILM DAILY, 1501 Broadway, New York, N. Y. Phone BRyant 9-7117, 9-7118, 9-7119, 9-7120, 9-7121. Cable address: Filmday. New York.

Representatives: HOLLYWOOD, Calif.—Ralph Wilk, 6425 Hollywood Blvd., Phone Granite 6607. LONDON—Ernest W. Fredman, The Film Renter, 127-133 Wardour St., W. 1. PARIS—P. A. Harle, Le Film, 29 Rue Marsoulan (12). MEXICO CITY—Marco-Aurelio Galindo, Depto. 215, Calle del Sindicalismo, 99, Tacubayo, D. F.

FINANCIAL

(Thursday, Aug. 20)

NEW YORK STOCK MARKET

	High	Low	Close	Net Chg.
Am. Seat.	....	....	....	....
Col. Picts. vtc. (2½%)	....	....	....	....
Columbia Picts. pfd.	....	....	....	....
Con. Fm. Ind.	....	....	....	....
Con. Fm. Ind. pfd.	....	....	....	....
East. Kodak	....	....	....	....
do pfd.	....	....	....	....
Gen. Prec. Eq.	14	14	14	....
Loew's, Inc.	43¾	42¾	43	— 1
Paramount	16½	16⅜	16⅜	— ¼
Para. 1st pfd.	....	....	....	....
RKO	....	....	....	....
RKO $6 pfd.	....	....	....	....
20th Century-Fox	12¼	12	12	....
20th Century-Fox pfd.	25½	25½	25½	....
Univ. Pict. pfd.	....	....	....	....
Warner Bros.	6¼	6⅛	6¼	+ ⅛
do pfd.	75¼	75⅛	75⅛	+ ⅛
NEW YORK BOND MARKET				
Para. B'way 3s55	....	....	....	....
Para. Picts. deb. 4s56	99¾	99¾	99¾	....
Warner Bros.' dbs. 6s48	....	....	....	....
Warner Bros.' dbs. 6s48	102½	102½	102½	....
NEW YORK CURB MARKET				
Monogram Picts.	....	....	....	....
Radio-Keith cvs.	½	½	½	....
Technicolor	7½	7½	7½	— ⅛
Trans-Lux	....	....	....	....
Universal Corp. vtc.	7	6¾	7	+ ½
Universal Picts.	....	....	....	....

Warners Defer Dominion Sales Meet at Montreal

Warners Canadian sales meeting, originally scheduled for Aug. 24-25 in Montreal, has been postponed New dates for the conference will be announced later by General Sales Manager Ben Kalmenson.

Mort Blumenstock Returning

Mort Blumenstock, in charge of Warners advertising and publicity in the East, returns to New York this week-end from the Coast, where he spent the past week conferring with S. Charles Einfeld, director of advertising and publicity. He is accompanied by Mrs. Blumenstock.

New Gable-Turner Pic Hitting "Miniver" Pace

Metro reported yesterday that "Somewhere I'll Find You," co-starring Clark Gable and Lana Turner, equalled "Mrs. Miniver" business in six test engagements opening Aug. 19, and was 25 per cent better than last season's big money-maker, "Honky Tonk," which also co-starred Gable and Turner.

Except for the fact that "Mrs. Miniver" played at advance prices in three of the situations,, "Somewhere I'll Find You" would have been ahead on total grosses, it was said. The new M-G-M release surpassed "Mrs. Miniver" figures in the trio of engagements where a parallel scale of prices was maintained.

Retroactive Pay Checks For Warners' Publicists

Publicity staff at Warner Bros. yesterday received retroactive pay checks covering 15 per cent increase from the middle of May, in accordance with the Screen Publicists Guild contract which was concluded last Friday. All publicists received 15 per cent of present salary as back pay. Individual increases, to bring sub-minimum members up to the minimum and granting a straight 10 per cent increase to those already receiving more than the base pay, will be put into effect as soon as classifications are completed, probably next week following the return of Mort Blumenstock to New York from the Coast.

Alexander, Ad Agency V-P, Joining Lipton at Columbia

Sidney G. Alexander has resigned as vice-president of Weiss & Geller, advertising agency, to join the advertising department of Columbia Pictures. Weiss & Geller handle the Columbia account. Alexander, who was formerly associated with the Buchanan agency, will report to Columbia on Monday as an assistant to David A. Lipton, Columbia's advertising and publicity director.

Film Row Femmes Will Be Tournament Guests

Pittsburgh—Annual golf tournament will be held by the local Variety Club next Monday at the Wildwood Country Club. Art Levy and Archie Fineman are co-chairmen. Dinner and dancing will follow the tournament. This year all of the feminine employes of Film Row have been invited to attend this affair as guests of the club.

Release "Movie Quiz" Sept. 15

West Coast Bureau of THE FILM DAILY

Hollywood—Release date for the new theater game. "Movie Quiz" has been set for Sept. 15. Exchanges throughout the country are virtually signed for physical handling and distribution of the subjects, it is said.

By Sept. 15, R. U. McIntosh, owner and manager of Movie Quiz, states 26 reels will have been completed.

Hammons Shoots Third "Hands" Short for Para.

The hands of seven women, all engaged in different fields of war work, are analyzed by Dr. Josef Ranald in the third of the "Hands of Victory" featurettes produced by E. W. Hammons for Paramount release. Titled "Hands of Women in War," the short was directed by George Freedland and will be released as a Paramount Headliner, as were the other two in the series.

The women whose hands are analyzed by Dr. Ranald, world famous hand scientist, include Mrs. Oveta Culp Hobby, director of the WAAC; Helen Hayes, for her work in the American Theater Wing Canteen; Dorothy Lamour, for selling $50,000,000 worth of War Bonds; Gloria Callen, swimming champion, for training civilian defense volunteers; Ruth Nicholls, famous flyer, for Relief Wings; Mrs. Bernard Gimbel, one of the AWVS directors, and Ruth Mitchell, sister of General "Billy" Mitchell, for her heroic work with the Chetniks of Jugoslavia.

Gas Rationing Expected To Aid Rochester Nabes

Rochester—Possibility that gasoline rationing, which starts here tomorrow, will help to improve business in the neighborhoods is seen by several managers.

Night shifts in war plants have caused nabe business to slump at night and Sunday shows, while the shopper's pass and the $1 weekly pass, in vogue on the city's bus lines, have shifted business from the neighborhoods to the downtown houses.

Bus pass holders are said to be loaning their passes to friends at night, with the result that more people travel downtown to the first-runs.

Neighborhoods have also been finding it difficult to get prints, according to reports. Transportation also presents a growing problem, with the possibility that an entire week's supply of film may be shipped at one time.

Army Extinguishes Lights Of Coast Theater Marquees

Seattle—"Dimout for the Duration" in a manner of speaking is now the No. 1 attraction on all theater marquees, the Army's order banning exterior theater illumination becoming effective yesterday. Territory included in the scope of the order extends 200 miles inland from the Coast.

Windsor's Plaza Sold

Windsor, Conn. — The Windsor-Plaza, Inc., a Lockwood-Gordon corporation, has acquired the 550-seat Plaza, built and operated by the Shulman circuit, of the Rivoli and Webster, Hartford, and will take over tomorrow. The same operators also run the 576-seat Windsor in the same town. The Plaza will be closed for a week for alterations.

COMING and GOING

MARVIN SCHENCK leaves for the Coast tomorrow for studio conferences expected to span 10 days.

MARSHA HUNT, will arrive by plane from Hollywood tomorrow.

CAPT. WILLIAM HALPERN, USMC, arrives in New York tomorrow from Quantico, Va.

GUS S. EYSSELL, returns today from Washington.

TOM CONNORS, 20th-Fox distribution chief, and WILLIAM C. GEHRING, Western sales manager of the company, are not expected back until Monday from their meeting with the staffs of the Buffalo and Toronto branches.

EDWARD ARNOLD leaves Chicago today for Hollywood.

W. JOHNSON, president of Motion Picture Advertising Service Co., Inc., leaves New York tomorrow for Washington.

Pathe Lab. Wins Right To Scan DuPont Records

Federal Judge Simon H. Rifkind yesterday ordered DuPont Film Manufacturing Corp. to submit all records to Pathe Laboratories, Inc., covering the cost of manufacturing raw film stock from 1925 to 1936. Inspection was granted in the $610,000 damage suit brought by Pathe against DuPont which charges breach of contract made in 1925 calling for the sale by the defendant to Pathe of all the latter's raw stock requirements at cost plus 30 per cent.

Welles in Capital Confab

Washington Bureau of THE FILM DAILY

Washington — Orson Welles will confer with the motion picture division of the Co-ordinator of Inter-American Affairs here today relative to "It's All True," filmed by him in Brazil at the request of the co-ordinator's office. "It's All True" deals with the life of the Jangadeiros of Brazil, native fishermen and their sea voyage to Rio to petition the Government for social security.

Dual Revival Re-booked

Anco Theater has re-booked "Scarface" and "Hell's Angels" to open Sept. 4. Double bill closed there Aug. 13 after a 13-day run to top biz.

Hobble Rites on Coast

West Coast Bureau of THE FILM DAILY

Los Angeles — Funeral services were held here for John L. Hobble, 56, screen writer and dramatist.

EVERY TELEGRAM GETS INDIVIDUAL ATTENTION AT Postal Telegraph

CHARGES FOR TELEGRAMS 'PHONED IN APPEAR ON YOUR TELEPHONE BILL.

Chi. Industrial Film Makers Protest Freeze

Chicago—Charging that Washington acted without giving them a chance to be heard, industrial film producers here are meeting today to take action on the WPB raw stock freezing order which bans the use of film stock for commercial advertising pictures. Clarification of the order on this point is being sought since the industrial film makers feel they have a lot at stake.

It is pointed out that the Burton Holmes laboratories are working 24 hours daily making defense shorts and building print equipment, that the Wilding Studios are turning out product to aid morale and the defense effort and that other studios are similarly engaged. Practically no industrial and business films are being made, it is asserted.

The meeting may appoint a committee to go to Washington on the matter.

Report Non-Theatrical Men To Turn to 16mm. Product

Producers of commercial advertising films, to whom further supplies of 35mm. raw stock were denied by yesterday's WPB order, will turn to 16mm., it was reported yesterday, in an attempt to carry on. However, some spokesmen for the non-theatrical industry said frankly that it could be considered only a question of time before the WPB restricted 16mm stock.

Ratoff Wants Stage Cast In "Leave It to Me" Pic

West Coast Bureau of THE FILM DAILY

Hollywood—Gregory Ratoff wants to use William Gaxton and others of the original stage cast in his Columbia production of "Leave It To Me," the Bella and Sam Spewack Broadway musical.

AUGUST 21

Bert Roach, Louis Brock, Forrest Stanley, Hans Dreier, Albert Rogell, John Dacey, James Dent, Bill Pierce, Howard W. Friedman

AUGUST 22

Samuel Goldwyn, Larry Golob, Charles Garrett, W. C. Stober

AUGUST 23

Max Fleischer, Gareth Hughes

▼ ▼ ▼

Be a "Demand-Dough"

● ● ● IF you can visualize a pugilist in those few tense moments before he surges from his corner, at the clang of the bell, to take a crack at the championship, you'll have an accurate idea of just the state of mind and body filmland in general, and exhibs. in particular, are in just now.....Ahead of them is September.....And on their shoulders rests the responsibility of grabbing a purse of $1,000,000,000 for the U.S.A., and taking the crown for war-fund-raising.—yes, and keeping it .....Brother, here IS the Battle of the Century, and no fooling!..... Not only is the biggest gate in motion picture history a stake, but 132,000,000 people will be watching the proceedings from all 48 sections of the arena which is the U. S.....

▼ ▼ ▼

● ● ● *THAT there is plenty of confidence and preliminary action in our corner of the ring is encouraging.....Kid Pic Biz is on edge, ready to scrappily toss off his celluloid robe; rub his tootsies in the resin box; do a series of knee-bends; and pitch in.....His composite opponent is a tough customer,—Hitler, Hirohito, and Mussolini, against whom every Bond is a blow, and every blow a boost toward Victory.... Happily, Kid Pic Biz is exquisitely trained for this fight,—his recent record showing knockout wins in behalf of the USO, Army and Navy Relief, Red Cross, etc., etc.....Thirty days has September,—so goes the jingle.....Which means 30 rounds.....For here's one fracas which is going the distance.....But the long, hard grind will be worth it, if Referee Treasury Department walks over to our lad and raises his arm in token of triumph after the final bell.....You can be sure that the customers will get their money's worth.....Sure, because as Dick Patterson, of the Treasury Department's War Savings Staff, correctly states: "These War Bonds are the sweetest issue the Government has ever offered. They cannot go below par!".....*

▼ ▼ ▼

● ● ● MUCH of the credit, which everyone in our industry will share as a team in the event Kid Pic Biz wins (either by an eyelash or a proverbial mile), will go to our lad's promoters,—which is to say the theatermen of the nation and the ingenious publicists working with them.....From every State in the Union wafts word of the over-all enthusiasm existing 'mong exhibitors, and of exploitation stunts which far out-Barnum Barnum at his best.....And we should not forget that the nation's screens are fortunate in having as powerful Bond-sale-movers a wealth of available features, shorts, and even trailers, which will certainly excite audiences' emotions, goad their fighting spirit, and result in the loosing of strings on purses and pocketbooks.....The more customers played to, the more Bonds sold to.....Consequently, it seems to Phil M. that the alert showmen will make a special effort during September to book the strongest and most appropriate product possible, and publicize, exploit and advertise that product for a fare-thee-well..... The program of every house should be a "souvenir" program in that it should be remembered by, and so deeply impress, the fans that their word-of-mouth praise will spread through the community and keep the customers (both for entertainment and Bond-buying) coming.....

▼ ▼ ▼

● ● ● *YEP, September is just around the corner, and then the fight is on for filmland's rank and file.....It's interesting that the $1,000,000,000 Drive has its Commandos.....But that sum will be raised only if each last worker is a spirited "Demand Dough"!.....*

▼ ▼ ▼

● ● ● AVENGE PEARL HARBOR!.....

Ponder on Scope of Canada Labor Control

(*Continued from Page 1*)

essential civilian occupations and draft workers into munitions plants. The only hint from official quarters is details will be released the end of the month. There is belief that theaters will continue to operate under a controlled employment system, as Elliott M. Little, federal director of national selective service, stated that amusements are necessary for maintaining morale.

President J. J. Fitzgibbons of Famous Players said exhibitors are ready to accept regulations, whatever they may be, to help the war effort. He has suggested to Premier Hepburn of Ontario that the provincial training school for projectionists reopen in September to insure replacements for men drafted into army or war plants.

War Service Council Hails Soviet Meeting on U. S. Pix

Greetings have been sent by the Film War Service Council, which comprises local AFL and CIO unions, to the two-day Soviet conference on American films which opened today in Moscow under the joint sponsorship of the Soviet Society for Cultural Relations with Foreign Countries and the Committee on Cinematography of the Soviet Union.

Referring to film workers in the Soviet as "heroic fighters against Fascism, not only on the battlefield but also in the field of culture," the Council's telegram voices the certainty that the conference "will strengthen further the cultural bonds and anti-Fascist sentiment that unites our nations."

Femme Booker Appointed Portland House Manager

Portland, Ore.—Mrs. Dorothy Thirion, for the last nine years booker at the Star Film Exchange, has been named manager of Roseway theater.

Williams Succeeds Bell

Portland, Ore.—Allen E. Williams, Jr., well known operator has been named manager of Oregon branch of National Screen Service. He succeeds Howard Bell who has left for California.

The Zero Hour Nears . . . .

Get set NOW for the film industry's

'Salute to Our Heroes' Bond and Stamp Month

Starting Sept. 1

Let's Go Over the Top for Victory!

Greater Saving Vital, WPB Tells Showmen

(Continued from Page 1)

Christopher J. Dunphy, chief of the amusements section of WPB's service branch, told the motion picture and legitimate theater Industry Advisory Committee that "the War Production Board wants to keep all theaters open for the duration of the war, but as the war progresses we should realize that this will become increasingly difficult."

He added that theaters played an important part in maintaining civilian morale during war time and all efforts to keep them in operation would be made.

The committee discussed many problems confronting theater operators and gave particular emphasis to air conditioning, copper and fuel supplies, the difficulties of converting heating equipment from oil to coal and the scrap metal salvage campaign.

N. G. Burleigh, chief of the services branch, urged theater operators to use their influence to bring about the greatest possible savings in raw materials throughout the amusement industry. The committee was advised to make every effort to conserve available materials so that there will be no call upon the Government for supplies of non-essential items.

Both Burleigh and Dunphy told the operators that the WPB would make every effort to take care of most essential needs but that the war situation required "getting tough" and non-essential requests must be denied.

Representatives of WPB's air conditioning, copper and plumbing and heating branches discussed briefly the critical materials situation. All joined in the opinion that less and less materials will be available for the amusement industry and more and more substitution will be necessary.

In his statement to the committee Dunphy said that exhibitors throughout the country have demonstrated ability to maintain existing equipment in top running order and salvage all possible old equipment but that there must be an even greater effort if theaters are to survive. Theater owners were praised for their part in expediting the war program by showing films produced by various Government agencies and by promoting sales of War Bonds.

The committee was instructed by Dunphy on the proper method of filing PD-1A applications for repair maintenance and replacement of capital equipment. The form if filed promptly by supply companies will prevent many small theaters from being forced to shut down for temporary periods by making possible a continuing supply of small repair parts, Dunphy explained.

Marvin Schenck to Coast

Marvin Schenck, M-G-M's Eastern talent chief, leaves Saturday for the Coast. He will spend ten days in conferences with studio executives.

TO THE COLORS!

Miami Beach—Leonard Allen, assistant manager of the Lincoln Theater, has joined the Army Air Corps.

Pittsburgh—Joseph Szymik, for the past several years in charge of the specialties department for National Screen Service here, has joined the Army. This makes seven employes of the local National Screen Service to enter the Army.

Fort Worth, Tex.—Private Burgess Meredith has been made a second lieutenant in the Army Air Forces.

Nashville, Tenn. — Floyd Rice, manager of Belmont Theater, has been inducted into the Army. He was given a farewell dinner by President Tony Sudekum and Secretary R. E. Baulch.

Rochester — Jean C. MacKenzie, personnel record clerk at Eastman Kodak Company, and Coralee V. Hicks, secretary at Kodak, have been accepted here as privates in the Women's Auxiliary Army Corps.

Montgomery, Ala. — Julian Cecil Brown, former assistant manager of the Paramount, has joined the armed forces and is with the U. S. Air Corps in Keesler Field, Miss., with the rank of lieutenant.

Wilkes-Barre, Pa.—Word has been received here that Pvt. Frank T. Alexander, former assistant manager of the Irving Theater, was graduated from the Chanute Field School of the Army Air Forces Technical Training Command at Chanute Field, Ill.

Long Beach, Calif. — A former lieutenant commander in the Naval Reserve, Rudy Vallee has joined the U. S. Coast Guard here with the rank of chief petty officer. He will be in charge of the CG's band at San Pedro.

Cleveland—Fred Myers, publicity director for the Cleveland Public Library, who has originated many movie displays throughout the entire library system will be inducted into the Army today.

Wilkes - Barre, Pa. — Within a month the Orpheum Theater lost its manager and assistant manager to the Navy. Paul Burke, manager, was ordered to report to the Navy's training station at Norfolk, Va., while Assistant Manager Tom Curley also enlisted in the Navy.

Rochester—First theater employe to enter the Women's Army Auxiliary Corps here is Louise L. Hauer. She is employed as a cashier at the Rexy and expects to be called to Des Moines, shortly.

Hartford—Gertrude Tracy, assistant at the Palace, has been promoted to assistant at the Loew-Poli, Worcester, replacing Max Nesvetsky, who has joined the U. S. Army. Christopher Dunphy, formerly chief of service at the Poli, Hartford, moves up to assistant at the Palace.

Milwaukee — Ed Van Schassen, Warner Bros. branch booker here, and Erhardt Meske, ad-salesman in the local office, both answer the call of Uncle Sam in about two weeks.

Detroit—Sidney F. Hunt, owner of the New Theater at New Baltimore, has sold his house to Al Grasgrin, partner in the Flatroc Theater of Flat Rock and gone into the Army.

Memphis—Ernest Glover, shipper at Loew's exchange, has joined the Army at Ft. Oglethorpe.

Bridgeport — Nat Rubin, former manager af the Lyric, has been transferred to the Air Corps in Miami Beach.

Memphis—Jack Tunstill, assistant manager of Malco Theater has joined the Navy.

Memphis—Malco Circuit is stacking up a record of femme firsts. It employed the first woman theater manager in Memphis, and now it has given the first femme to the woman's Army — Elizabeth Bickers, cashier of the Princess Theater, who leaves for Ft. Oglethorpe this week.

Des Moines, Ia.—Don West, head booker and buyer for Central States Theater Corp. has resigned to enter the Army.

St. Louis—Merle Wagner, shipping clerk at National Screen Service, leaves for the Army Aug. 27.

Metro Buys Caldwell's Story

Metro has bought the picture rights to Erskine Caldwell's "Vengeance of the Earth" (also known as "All Night Long"), which will be published by Duell, Sloane & Pearce, in November.

Forman Adds Salem Liberty

Salem, Ore.—Liberty Theater has been added to the Al Forman chain in Pacific Northwest and will be under the supervision of Al Adolph who also is manager of Grand and State theaters here.

Cloudburst Closes Theater

Detroit—Atlas Theater, west side house, was severely hit by a cloudburst that flooded the lower part of the structure. A motor and filters on the air conditioning system were damaged. House was closed for two days before replacement equipment could be located because of scarcity of materials.

Variety Club Gives Ambulance

Baltimore—Local Variety Club is presenting an ambulance to the American Field Service.

UMPI Next to Tackle Arbitration Setup

(Continued from Page 1)

one of the issues to be taken into consideration. Such controversies could be met by a conciliation plan but a formula for conciliation, formulated at the UMPI committee-of-the-whole sessions, was frowned upon by Warner Bros. and Paramount.

It is understood that both companies objected to the proposed procedure which would permit an exhibitor organization representative to go into an exchange and go over a company's books to get evidence. It is believed by many that those two companies will stand pat on their objections to the conciliation plan and will seek a different method of operation.

Middleboro Clearance Complaint is Dismissed

Complaint of the Middleboro Theater, Middleboro, Mass., charging that the 14-day clearance granted to the Boston and Taunton first-runs was excessive, has been dismissed by the arbitrator. Complainant contended that his theater was not in competition with those that had clearance over him and he asked that pictures be made available to him on national release.

Clearance Elimination Asked By Los Angeles Theater

George Bromley and Alex Mounce, operating the Campus Theater in Los Angeles, have filed a clearance complaint in the Los Angeles tribunal, charging that the clearance now granted to the Sunset and Clinton theaters is unreasonable and that the Campus is not in competition with the two houses.

Complainant asks that clearance be eliminated and that an order be issued declaring that no competition exists between the Campus and the Sunset and Clinton.

Loew's is Dropped From St. Louis Clearance Case

St. Louis—Loew's, Inc., has been dropped from the clearance complaint filed last week by the Marre Theater Co., operating the Rivoli Theater here. A satisfactory understanding between Loew's and the complainant has been reached.

George C. Pankey Dead

Grangeville, Ida.—George C. Pankey, 56, said to be the only screen sheriff to become a real-life sheriff, died here of a heart attack. Pankey and the late Tom Mix began their pic careers together in 1913 with the Selig Polyscope Co. Pankey was hired because of his 6 feet, 4½ inches and rugged appearance. In addition to acting, he was assistant director.

Harry Hurst Recovering

Ashland, Ore.—Harry Hurst, veteran exhibitor operating the Lithia Theater, is convalescing after a long illness.

WHEN THESE TWO
MEET IN
CHINA–
IT'S
MEAT
FOR ANY
MARQUEE!

GARY COOPER

at his fightingest—as a swashbuckling soldier of fortune, matching wits and brawn with China's spoilers! Gary was never greater than in this picture—and Gary was never hotter at the boxoffice than he is **RIGHT NOW!**

MADELEINE CARROLL

at her loveliest—in one of the roles that put her at the top of today's feminine stars! Miss Carroll's name is one of the strongest marquee draws in the business—since the smashing success of "Bahama Passage" and "My Favorite Blonde"!

"THE GENERAL DIED AT DAWN"

Released when it's timeliest—when war-torn China is in every newspaper's headlines—when interest in the Far East has reached a peak!

A Paramount Picture with

William Frawley · Dudley Digges
Akim Tamiroff · Porter Hall
J. M. Kerrigan

Screen Play by Clifford Odets · Based on a Story by Charles G. Booth · Directed by Lewis Milestone

Paramount Pictures

PRINTED IN U. S. A.

N.Y. Execs. Launch $33,000,000 War Bond Drive

Commandos at 'Snack Luncheon, Hear Patterson, Hazen and Cagney

(Continued from Page 1)

Hazen, each with a brief-case loaded with Bond-selling data, began calling "prospects" — including themselves.

The special "Committee of New York Executives" is part of a national "$33,000,000 Commando Committee" pledged to secure Bond subscriptions for one-thirtieth of a billion in the motion picture industry's billion-dollar September drive. Throughout the country other "Commandos" are going after huge F and G Bond sales—so that the first day's quota will be ready one minute after the drive start and will be announced at a breakfast in the apartment of Stanton Griffis on Sept. 1.

James Cagney, one of the 50 stars who will tour the country as Bond-salesmen in September, told the newly created "customers' men" of his experiences in selling Bonds. Among others present: Nicholas M. Schenck, Barney Balaban, Spyros Skouras, Kenneth Thomson, Stanton Griffis, George J. Schaefer, Peter Rathvon, Arthur Mayer, Herbert J. Yates, Hermann C. Place, Martin Quigley, Gradwell Sears, Herman Robbins, Abel Green, Charles Francis Coe, Jules Brulatour and W. C. Michel.

B & K Execs. and Managers Set Circuit's Bond Drive

Chicago—B & K managers and executives at a meeting yesterday completed plans for participation in the industry's War Bond and Stamp drive, with John Balaban personally setting a $250,000 quota.

St. Louis WAC Setting Plans for War Bond Rally Sept. 6

St. Louis—Local War Bond and Stamp rally on Sept. 6 at which Edward Arnold and Gene Tierney will appear will be staged at either the Municipal Auditorium or the Arena.

Arrangements were set tentatively at a meeting of the St. Louis WAC on Wednesday.

It is probable that tickets for the show will be given out by local theaters to all persons who purchase a minimum of $5 in War Stamps.

Local banks and trust companies will be asked to co-operate by furnishing the services of their tellers and other persons experienced in selling and preparing War Bonds. If arrangements can be perfected the Bonds will be issued right at the rally, perhaps with an attached autograph by either Miss Tierney or Arnold.

Further details of the rally will be discussed at another WAC meeting Monday.

IF—! ! ! !

This idea was tossed out at a meeting of exhibitors in Ohio yesterday: If every exhibitor bought a $1000 War Bond to honor each employe who has gone into service . . . and if every exchange manager . . . and if every studio executive . . . and home office department head . . . bought Bonds to salute their ex-workers now in uniform—the total would probably hit the tidy sum of $10,000,000! The campaign committee is now waiting word from exhibitors, et al, hoping they'll put into practice the "Salute To Our Heroes" theme of the Sept. drive.

Filmland Veterans of World War I May Take Axis By the Horns Via Again Selling Bonds

Local War Activities Committee yesterday wired to Cecil B. DeMille an invitation to head a committee of the Billion Dollar War Bond Drive as result of a suggestion made by Arthur Mayer, executive assistant to Francis S. Harmon. Mayer's idea is to have the valiant band of movie stars, who did such great work in selling Liberty Bonds in the last war, sally forth and sell present War Bonds under the slogan: "We Did It Before; We're Doing It Again." DeMille, Charlie Chaplin, Mary Pickford, Gloria Swanson, Adolph Zukor, Bill Hart and others would be in band of bond selling veterans. Perhaps, Hollywood youngsters would be included to represent the late Douglas Fairbanks and other old-timers who have gone beyond wars and war Bonds.

Public Relations Committee Mulls Bond Drive Assistance

Public Relations Committee, Eastern division, concentrated on the industry's billion dollar War Bond and Stamp drive at its regular meeting yesterday at which S. Barret McCormick presided.

Problems confronting the drive's public relations setup, headed by Oscar A. Doob, were outlined by Dave Lifton, head of the committee's subcommittee formed to function for the September campaign. Discussion centered on what each company could do to assist Doob's organization.

"Over There" Sound Track For "Heroes Salute" Rally

Theaters staging the 4-minute "Salute To Our Heroes" rally on Tuesday night, Sept. 1 will need about one minute of sound track to bring the uniformed flag-bearers from the rear of the auditorium to the stage. Leo Feist, Inc., music publishers, have granted the WAC permission to use "Over There" for this purpose. National Screen Service is making up 100 ft. lengths of sound track which will be available to exhibitors at a cost of less than $2.

Bill Posters Donate Services To Place Paper for Bond Drive

William McCarthy, business agent of the New York Bill Posters' and Distributors' Union (A F of L) has volunteered the services of his members in posting paper advertising the theaters' September War Bond drive. Over 5,000 three-sheets and 2,500 one-sheets will be posted, gratis, by the men employed by RKO, Loew's, Skouras and Century Circuit houses in the Metropolitan area.

McCarthy expressed confidence that bill posters across the nation will offer similar co-operation.

A three-sheet poster has been produced at cost (10 cents) by the Eldredge Printing Co. of Brooklyn.

Entertainment Unit to Tour Minn. to Boost Bond Sales

Minneapolis — WAC, northwest section, of which John J. Friedl of Minnesota Amusement Co. is chairman, plans to send a complete entertainment unit through the state in its drive for more War Bond and Stamp sales.

Zuhrah temple of the Shrine, has donated its complete group of Merrymakers for the tour and the unit will be known as the "Merry Makers." Entertainment will be given in auditoriums, schools, halls or other places available in the different towns and cities to be visited and admission will be free. The tour will start within a week, Friedl said.

Several acts will be added to the Merry Makers cast to provide close to a full two-hour program.

A try-out of the idea was staged at Stillwater, and when the entertainment there had been concluded a total of $42,000 Stamps and Bonds had been sold. Similar success for the show in its regular dates is expected by Friedl.

Expect 600 Will Attend Pittsburgh Drive Parley

Pittsburgh—To set final plans for the industry's billion dollar War Bond and Stamp sale drive in this zone, the local WAC committee has called a meeting of all exhibs. throughout Western Pennsylvania and West Virginia for this city next Tuesday. Attendance is expected to reach 600. John Maloney is zone district chairman, M. A. Silver and Morris Rosenberg, local chairmen.

Bond Caravan Set to Tour Penn.'s Dauphin County

Harrisburg, Pa.—Sam Gilman, of Loew's announces the organization of a Bond Caravan, which will tour Dauphin county during the month of September. A reconstructed auto trailer will be converted into a miniature office where Bonds will be sold.

All local exhibitors, owners and managers have pledged themselves to purchase personal Bonds at 12:01 a.m. the morning of Sept. 1 to get the drive started.

A band-stand is being placed in front of the County Courthouse, where daily activities will take place. One of the first stunts will be a minstrel show produced by the local Moose Minstrels. The opening parade will likewise be in the form of an old fashioned minstrel parade headed by the Bond Caravan, with the theater men taking part.

The Hershey Estates will supply talent for the daily rallies, including the Ice Capades Show and the State Theater is lending its chorus from the Beachcombers unit to augment the stars.

Joe Friedman Heads WAC London Branch

(Continued from Page 1)

of the escape type and they don't want to be reminded on the screen of air fights, bombings and battles, he added. The public has been through it all and wants to forget it the best way possible and Universal's new program will have the minimum of war themes, Seidelman said.

Theater business throughout England is at least 40 per cent better than it was before the war, the Universal foreign director said. Everybody has plenty of money and the cinemas are the only outlet. Patrons who formerly could afford only the cheaper seats and would stand in line to get them are now buying the highest priced seats. The theaters, he said, are being operated about 95 per cent by women. The new price scale, increased by an added tax, affected patronage for a few weeks, he said, but the public began flocking back shortly afterward.

Seidelman held a convention of Universal sales representatives of both England and Ireland in London during his stay.

10% of Farmers' Wheat Crop Will Buy Bonds

Hutchinson, Kan.—John Del Valle, advance man for the "Stars Over America" tours in September found the local drive committee lining up farmers with a bumper 7,500,000 bushel wheat crop to invest 10 per cent (750,000 bushels of wheat) in $750,000 worth of War Bonds.

God and Country!

Omaha—On Sept. 6,—the first Sunday after the industry's Billion Dollar Bond Drive commences—, an unprecedented step will be taken here against the Axis forces of evil. A Bond and Stamp booth will be placed in every church in this city.

☆ ☆ REVIEWS OF THE NEW FILMS ☆ ☆

"Phantom Killer"

with Dick Purcell and Joan Woodbury
(Hollywood Preview)

Monogram 61 Mins.

SWELL MYSTERY DRAMA SHOULD CLICK EASILY WITH AUDIENCES GENERALLY.

Providing as well-knit a mystery drama as it has been our privilege to view from the Monogram production mills, this A. W. Hackel production will prove itself top entertainment in any exhibitor's house.

Replete with a finely twisted screenplay by Karl Brown, a tightly welded sequence of situations milked, but not draggy, that carries full suspense under the very capable direction of William Beaudine, good lighting effects, and very fine photography by Marcel LePicard, plus high caliber production values, all mesh to make this production of major quality.

Enactments by the cast are of finest quality, with Dick Purcell, Joan Woodbury, John Hamilton and Mantan Moreland earning their spurs for fine performances. Balance of the cast perform ably.

Faced with a series of clever murders which take place in spots across the U. S., Dick Purcell, assistant prosecutor, rides a hunch and sets out to prove that John Hamilton, a wealthy philanthropist, is the murderer. Beset by the District Attorney (Gayne Whitman), who refuses an indictment, the police department, and by his intended bride, Joan Woodbury, an ace reporter, to lay off the case he remains adamant. With the audience in the know, Purcell weaves the thin skeins of evidence through three murders until he uncovers the method and the murder ring.

The plots unwinding cleverness, plus the absolute tightness of William Beaudine's direction and editing of the film are mostly responsible for its satisfying qualities as a mystery thriller. Not to be overlooked, however, are the very fine portrayals.

A. W. Hackel deserves full merit for his contribution as producer.

CAST: Dick Purcell, Joan Woodbury, John Hamilton, Warren Hymer, Mantan Moreland, J. Farrell MacDonald, Gayne Whitman, Kenneth Harlan, George Lewis, Karl Hackett, Isabel Lamal, Robert Carson, Frank Ellis and Harry Depp.

CREDITS: Producer, A. W. Hackel; Director, William Beaudine; Assistant Director, Dick L'Estrange; Production Manager, Ben Gutterman; Director of Photography, Marcel LePicard; Editor, Jack Ogilvie; Sound, Glen Glenn; Screenplay, Karl Brown; Musical Director, Frank Sanucci.

DIRECTION, Very Good. PHOTOGRAPHY, Very Good.

Name Kenneth Robinson To Vt. Tax Committee

Kenneth Robinson, Paramount sales representative for Vermont, will serve on the UMPI tax committee for that state in place of Thomas Duane, formerly of the Paramount Boston exchange, who has joined the Army Air Corps.

Otis S. Page, of the Lincoln Theter, Damariscotta, Me., has been named chairman of th UMPI state tax committee.

"Moscow Strikes Back"

Artkino 55 Mins.

RUSSIAN DOCUMENTARY IS GRAPHIC ACCOUNT OF NAZI RETREAT FROM MOSCOW AREA.

Artkino has brought out of Russia for distribution in this country an amazing camera record of the Soviet counter-attack that drove the Nazis out of the Moscow area and eliminated the invaders' threat to the city.

Filmed by a large contingent of cameramen, the picture is just about the most vivid celluloid account of actual war that has been flashed on a screen. That means it is not a pretty picture. It is stark, gruesome stuff; hence its appeal to the movie-going public unfortunately isn't likely to be more than limited.

Such a film naturally is not meant as entertainment. Its purpose is to make us more deeply conscious of the menace that is Hitlerism and to place before the world incontrovertible evidence of the heroic proportions of the Soviet fighting—especially as it relates to the retreat of the German hordes from Moscow before the fury of the Russian attack, an attack which, as the camera shows, was literally all-out and in which every breathing soul, in uniform and out, participated.

Every person who has an interest in the welfare of America should be brought to see "Moscow Strikes Back" in order that the nation may have a clearer picture of the evil that our arms and dollars are fighting across the expanse of the globe. At the same time the American citizen will get a better conception of the aid the Soviet is extending the democracies in their battle against the tyranny of Nazism.

"Moscow Strikes Back" spares nothing. It takes the spectator smack into the midst of the fighting and leaves him with a harrowing picture of the savagery of the Russo-German encounter. There is scene after scene providing proof of the destruction, suffering and death visited upon the Russian innocents by the Nazi war machine. Some of these scenes are certain to move even the most calloused heart and to rouse any decent people to righteous wrath.

The film has the benefit of an excellent commentary written by Albert Maltz and spoken by Edward G. Robinson with a quiet but fervid intenseness that is extremely effective. The film has been well edited by Slavko Vorkapich. It has a dramatic musical score composed by Dimitri Tiomkin. Nicholas Napoli, president of Artkino, was in charge of production.

Park Theater, Geneva, Taken for War Workers

Geneva—The Park Theater, closed for several months, has been taken over by the city as a shelter for war workers at the nearby Sampson Naval Base.

Spitalny Ork for Strand

Upon his return from the Coast, where is is appearing in a Universal picture, Phil Spitalny and his all-girl orchestra will go into the New York Strand for an extended run with the Warner Bros. picture, "Now, Voyager," starring Bette Davis.

☆ SHORTS ☆

"Three Smart Saps"
(Three Stooges Comedy)

Columbia 17 mins.

Better Than Average

A cookoo comedy, better than the Stooges average offering, and with enough on the ball to score with the devotees of rough and tumble slapstick, sizes this one up. Its dizzy situations and horseplay continue throughout,—the most laugh-grabbing sequence being the trio's attendance at a political dance, where they try to get snapshots of the shindig staged in the community's jail by a despotic faction riding roughshod over the taxpayers. The pictures will help get their girl friends' father out of jail, and pave the way for the Stooges to marry them. Clyde Bruckman penned the story and screenplay, and it's okay, as is the direction and photography of Jules White and Benjamin Kline, respectively. Bud Jamison, Barbara Slater and John Tyrrell are prominent in the supporting cast. Fans who like their humor "straight" and unsubtle should have a field day at "Three Smart Saps," — the word "smart" in the title being a concession as well as bait to the carriage trade.

"Terror on the Midway"
(Superman Cartoon)

Paramount 8 mins.

Dynamic Stuff

Not the least of the attributes of the Superman shorts is their ability to slake the entertainment thirst of the rising generation, and amuse as well as astonish their elders. In the series, the present offering ranks high as a juvenile thriller and a stimulant to adult credulity. The scenes are in handsome Technicolor, and depict Superman (Reporter Clark Kent in mufti) in hand-to-hand combat with Gigantic, the colossal and fierce gorilla of a circus. The denizens of the jungle get out of their cages as Gigantic, inadvertently released by a playful monkey, goes berserk, menacing the terror-stricken audience. The circus tents and paraphernalia are being rapidly reduced to swatches and matchwood when Superman hurtles into the panic, saving his journalistic sidekick Lois from doom at Gigantic's hands. Rationing and getting retreads for your tires seem so simple after viewing this one.

"Screen Snapshots"
(No. 1, Series 22)

Columbia 11 mins.

Fair Offering

This one depicts film stars entertaining the boys at the San Diego Marine Base and Long Beach Naval Reserve Aviation Base. Luminaries performing are Rudy Vallee, Joan Davis, Jane Withers, Kay Kyser, Dick Mack, and the late John Barrymore. Reel is the latter's final appearance before the cameras of Hollywood. There is some fair comedy springing from the broadcast session filmed, but the reel as a whole is just so-so entertainment.

"Rhumba and Conga Hits"
(Community Sing Series)

Columbia 10 mins.

Good Pop Attraction

Those filmgoing folks who are keen for the rhythmic melodies of our good neighbors in South and Central America will like this short featuring Don DeVode's Orchestra, which, in turn, features the Latin lovely, Tana. The latter announces the component numbers, successively "Gay Ranchero," "Health, Wealth and Love," "Cielito Lindo," "Nightingale," and "Say Si, Si." The numbers are all of such a popular nature that they will be readily chanted by the patrons of the houses booking song reels. The Song Spinners' vocalizing is pleasing.

"The Kitchen Quiz"
(Columbia Quiz Reel)

Columbia 10 mins.

Practical and Amusing

Ed East and Polly continue their good work in this series whose appeal is chiefly to the femme gender, but also well able to interest all strata of fans. Among the more unusual angles are the baking of a chocolate cake using a bar of chocolate in place of the conventionally-concocted frosting; how to remove ink stains from the fingers via moistened heads of matches; how to preserve rubber gloves, etc. Aside from the practical information, the footage furnishes a mirth-provoking atmosphere. Should, like its predecessors, go well in most pic stands.

Ambulance Drive Opening Postponed Until Oct. 8

Neil Agnew, national chairman of the Amusement Industry Division of the American Field Service Ambulance Corps, announced yesterday that the fund-raising campaign to provide ambulances to serve the nation's armed forces has been postponed, and it will now start the week beginning Thursday, Oct. 8.

In a letter dispatched from headquarters of the campaign's Amusement Division in the RKO Building, Agnew stated: "We have pushed this date back to accommodate the men in the field who are working on the War Bond Drive. They feel that they can do a better job on our campaign if given a little more time to concentrate on it."

Reaction from the field definitely indicates, Agnew added, that this Ambulance Campaign is a natural because of its humanitarian nature, and the response has been heartwarming,—"just what you would expect from show business."

Cut Programs, Not Prints, Says Branch

(Continued from Page 1)

what the Government attitude is," Branch added. "Cutting down on prints would cause trouble, because conditions are tough on this point over the country now.

"As far as most of our membership is concerned, we would like to see single bills—of course, we have few double bills upstate anyway.

"I feel that if double bills were eliminated, it would restore a lot of public good will. I don't think the public wants double bills. And it would improve quality of product. But we can never get single bills back except by Government action. If the Government started it, and the industry became geared to single bill production, Hollywood could thereafter keep the situation under control.

"But cutting down on the number of prints would perpetuate monopoly, because it would extend protection to the large theater operator over the small—we would all have to go further back on release dates for our smaller theaters. It is hard now to take care of these smaller houses. And the truck situation is likely to become increasingly more difficult, as restrictions on the time in transit and so on would automatically push the smaller houses further down the line on release dates.

"Another thing that would save a lot of film would be cutting down on the screen credits. In some cases this might save up to a quarter of the first reel."

Warners to Tradeshow Second Five Sept. 17-18

(Continued from Page 1)

starring Jack Benny and Ann Sheridan; "The Hard Way," starring Ida Lupino, Dennis Morgan, Joan Leslie and Jack Carson; "Flying Fortress," starring Richard Greene; "You Can't Escape Forever," starring Brenda Marshall and George Brent; "The Hidden Hand," with Craig Stevens, Roland Drew, Elisabeth Fraser and Julie Bishop.

Theater Folds for Duration

Burns, Ore.—Liberty Theater, operated by C. L. Skeins, has been closed for the duration.

Exhib. Competition Is Tues. Sky Show

Mark E. Dimout, that showman from Cranberry Corners, writes us by third-class mail that he is shuttering his theater there next Tuesday night so's the townfolks can see the lunar eclipse. Says Dimout: "As the moon penetrates the penumbra, a pallor will spread across its face, much in the same manner as an exhibitor while looking at certain blocks-of-five."

Century Circuit Gives the Right of Way To Bond Drive; Defers Own Biz Campaign

Executives of the Century Circuit announced yesterday that they have decided to postpone their annual Fall Drive until the present Billion Dollar War Bond Drive which the industry is spearheading has been completed.

Managers of the circuit have been instructed to concentrate all their efforts on the sale of Bonds and Stamps during the month of September, and they are planning an intensive campaign along those lines. Campaign includes extra space in newspapers, programs, and a series of novel tie-ups which will feature many surprise stunts.

Ia., Neb. Bond Bally Is Set

Drive In Both States Getting Sock Promotion

Strong promotion is being swung back of the Iowa and Nebraska division of the industry's Billion Dollar Bond Drive for September, it is reported to New York's War Activities Committee headquarters by Ralph Branton.

A "kickoff parade" or celebration is set for each town and city in both States, emphasizing the theaters as Bond agencies for the month. Bond premieres have been arranged in Davenport, Rock Island, and Moline on "Wake Island"; in Waterloo and surrounding territory, and Cedar Rapids and surrounding territory on "Eagle Squadron"; Sioux City and surrounding communities on "Holiday Inn," and on "Wake Island" engagement in Omaha.

Each town in both States will have standout Bond-selling events each week, such as closing of downtown streets, with name bands recruited for dances and Bond vending. William Reed, idol of Cedar Rapids, Ia., who bombed Japanese air fields as a member of the "Tiger Squadron," has accepted service in helping the campaign. Donna Reed, M-G-M luminary, who is home for a vacation on farm near Denison, has also enlisted in the drive. She has already made appearances in that community and other Iowa towns, selling on an average of $58,000 per day. She will work smaller towns, near her home, during the September campaign.

Des Moines, acting as spearhead, is attempting to use the WAAC organization as stimulant for the State.

Showmen in Omaha Organize Diversified Bond Campaign

Omaha—This city's showmen announced here yesterday a powerful and diversified campaign for the film industry's Billion Dollar Bond Drive. Opening day, Sept. 1, a big parade and rally will be held, with all employes of theaters and film exchanges participating and all merchants represented. A four-minute salute to our heroes has been arranged from all stages, radio stations and public places.

On ensuing days, promotion includes unveiling, on the lawn of City Hall, a photographic gallery of heroes; selling of Stamps and Bonds by sweethearts of service men in all sections of the city; establishments of Bond and Stamp booths in all churches; tie-ups with Labor Day's observance; "War Mothers" nights; a Bond premiere at the Orpheum Theater; Elks' Night block party; "General Pershing Day"; American Legion night; department stores' "White-Out," during which all such stores will stop selling merchandise for 15 minutes at noon and sell Bonds and Stamps only; Public Picnic; personal appearances of movie stars; Factory Days; Guest Night for Bond purchasers; Union Pacific Night; and, as the wind-up on Sept. 30, a giant torchlight parade.

Auslet-Weigand Close For Astor Distribution

Jack Auslet and J. Weigand have closed a deal with Bob Savini for the distribution of Astor Pictures Corp. product for the New Orleans territory. Auslet is a former Pathe manager in New Orleans and for several years was associated with the company in Kansas City. Weigand is head of Commerce Pictures Corp., producers of industrial films.

Auslet and Weigand plan an all-southern newsreel to be distributed in Louisiana and Mississippi, in addition to Astor releases.

WB Promotes Ralph Huston

West Coast Bureau of THE FILM DAILY

Hollywood—Ralph Huston, formerly doing publicity on units at the Warner Bros. studios, has been promoted to handle national feature and art service.

Five-Theater Premiere for "Pied Piper" in Los Angeles

Twentieth Century-Fox has set a five-theater premiere for "The Pied Piper" in Los Angeles on Sept. 3. The houses are Grauman's Chinese, Loew's State, Fox Wilshire, Four Star and United Artists. Plans are being discussed for a special showing on Sept. 2 at Grauman's at advanced prices for the benefit of the Naval Aid Auxiliary Fund. After completing its first week at the five houses the film will be held over at Four Star, United Artists and Wilshire.

John Ritchie Muir Dead

Victoria, B. C.—John Ritchie Muir, former district manager of Famous Players Canadian, and former owner of the Dominion Theater here, died in Vancouver.

Reverse Arbitrator In Wheaton Action

(Continued from Page 1)

ruled that the maximum clearance between the Arcada and the Wheaton shall not be more than 24 hours, "so that the Wheaton Theater shall have the privilege of exhibiting motion pictures 24 hours after the conclusion of the exhibition of such motion pictures at the Arcada."

Defendants in the case appealed, contending that the award should be reversed and the complaint be dismissed. The appeal board agreed and pointed out that none of the defendants' contracts granted St. Charles any clearance over Wheaton, that the playing dates of St. Charles do not affect the availability of Wheaton in any way and that Wheaton may play its pictures in C prerelease week whether those pictures have previously played in St. Charles or not. Appeal board asserted that "upon such state of facts we see no reason why a playing arrangement which has been in existence for at least 10 years should be disturbed, nor do we think the award of the arbitrator is of any real benefit to the Wheaton."

Costs were assessed against the complainant.

WEDDING BELLS

Berlin, N. H. — Louise Colombo, who was employed in the offices of the Roxy Theater in Walla Walla, Wash., has become the bride of Lt. John W. Sheldon, according to word received by the Army officer's parents in this city. Ceremony took place at Miami Beach, Fla.

Coeur D'Alene, Idaho—Gale Page was married here to Count Aldo Solito de Solis, Los Angeles concert pianist.

West Coast Bureau of THE FILM DAILY

Hollywood—Tina Thayer, screen actress, and Lester Koenig, screen writer, were married here.

Galesville, Wis.—Harold Oksnee, an employe of the Marinuka Theater here, was married to Alvira Raichle.

Manitowoc, Wis.—Corp. Frederick R. Kaiser, assistant manager of the Capitol Theater here before his induction into the Army, was married recently to Adelyn Stanul at Fort Dix, N. J., where he is stationed with the Engineer Corps.

Seattle—Georgeen Angeles, booker for National Screen Service, who has been with the office nine years, will be married Oct. 21 to Harry Lee Martz.

West Coast Bureau of THE FILM DAILY

Los Angeles—Application for a marriage license was filed here by Norma Shearer and Martin Arrouge, former Sun Valley ski instructor.

M P PAT D DIST
21ST FL
21 W 44TH ST NYC

Seven Technicolor Features Planned by 20th-Fox

Eight War-Theme Pix and Five Musicals on Lineup Announced by Connors

(Continued from Page 1)

edited or are in active shooting stages. Included among the 30 are eight pix based on current war themes, five musicals, three melodramas, three comedy dramas, two comedies and two described as "based on colorful personalities."

The studio, Connors said, has 14 novels and originals for which screen treatments are being written to permit Col. Darryl F. Zanuck to draw upon them to augment the new season's lineup.

The 11 pix tradeshown and currently playing in the keys or awaiting release dates are "Footlight Serenade," "The Pied Piper," "The Loves of Edgar Allan Poe," "Little Tokyo, U.S.A.," "A-Haunting We Will Go," "Orchestra Wives," "Careful, Soft Shoulder," "Berlin Correspondent," "Just Off Broadway," "Iceland" starring Sonja Henie, and "Tales of Manhattan."

Specials on Program

production with Gene Tierney; "Hello delivery of these specials: "Springtime in the Rockies," Technicolor musical with Betty Grable, John Payne, Carmen Miranda, Edward Everett Horton, Charlotte Greenwood, Cesar Romero and Harry James and his Music Makers; "The Meanest Man in the World" starring Jack Benny; "China Girl," Ben Hecht production with Gene Tierney; "Hello Frisco, Hello," story of the Barbary Coast starring Alice Faye, John Payne and Jack Oakie; "Greenwich Village," starring Alice Faye; "The Song of Bernadette," Franz Werfel's best seller; "The Ox-Bow Incident," starring Henry Fonda; Tyrone Power and Maureen O'Hara in "The Black Swan," Technicolor special; "Girl Trouble," co-starring Don Ameche and Joan Bennett; "The Young Mr. Pitt" (British-made) starring Robert Donat; "Thunder Birds," Technicolor story of Allied pilots, with Gene Tierney and Preston Foster; "Bird of Paradise," Richard Walton Tully's stage spectacle, probably with Gene Tierney; "Crash Dive," another Technicolor feature now in production at the New London, Conn., submarine base, starring Tyrone Power; Ernst Lubitsch's production of "Birthday"; "Coney Island," Technicolor special with George Montgomery, Laird Cregar and Ann Rutherford; "My Friend Flicka," the best-seller by Mary O'Hara, starring Roddy McDowall; "Life Begins at Eight-Thirty" with Monty Woolley and Ida Lupino.

Two Zanuck Specials

There also will be two Darryl F. Zanuck specials, "The Immortal Sergeant" with Henry Fonda and Thomas Mitchell, adapted from John Brophy's best-selling novel of British patrols in the Libian Desert, and John Steinbeck's controversial book and play "The Moon is Down."

In addition, 20th-Fox now has before the cameras "Undying Monster," "Over My Dead Body" and "Cisco Kid"; in editors' hands are "Manila Calling," "Man in the Trunk," "He Hired the Boss," "Dr. Renault's Secret" and "That Other Woman," while ready for the cameras are "Quiet, Please, Murder," "Brasher Doubloon" and "I Escaped from Hong Kong."

WHO'S WHO IN HOLLYWOOD

• • • *Introducing Interesting Personalities* • • •

LEITH STEVENS. Composer-Conductor. Musical director and composer of RKO's "Syncopation," Columbia Broadcasting System's "Big Town" and NBC's "Three-Thirds of a Nation" and the new Edna May Oliver show, "The Remarkable Miss Tuttle." Born in Mt. Moriah, Mo., on Sept. 13. Educated at the Thatcher grammar school and North East High School in Kansas City.

Graduate of the famous Juilliard Fellowship; also a graduate of the Joseph Schillinger School of Music which he attended with the late Gerge Gershwin. Beginning in 1929, Stevens served as vocal arranger with Columbia Broadcasting System in New York, later conducting and composing. He conducted sustaining and commercial shows until 1941. He has made Chautauqua and Lyceum appearances covering eighteen middle western states and done concert work with other artists and his own companies. He has served as radio announcer, pianist, conductor, composer, engineer and program director and has directed swing bands, choral groups, dance orchestras, the Columbia Concert Orchestra and the Ford Summer Symphony hour. "Syncopation," for which he composed eleven musical compositions as well as directed the music, marked his debut in film work.

Players Win Wage Claims Against Olney Manager

Wage claims against John Hayden, manager of the Olney Theater, Olney, Md., were awarded to Madge Evans, Ruth Chatterton and Ralph Forbes as a result of arbitration proceedings at the American Arbitration Association. Amounts of the awards were not disclosed. Dispute arose over the sudden closing of the theater in May, caused, according to the management, to gasoline rationing.

The arbitration panel was composed of Peggy Wood, Eddie Dowling and William Fellowes Morgan, Jr.

Glauber Joins DeLuxe

Jack Glauber, who has been with Price Premium Co. for the last nine years, has joined De Luxe Premiums and will continue to cover the New Jersey territory.

F & M St. Louis Houses Unite in Scrap Campaign

St. Louis—Fanchon & Marco have launched a city-wide contest designed to round up the greatest possible amount of scrap metal and scrap rubber. The contest takes in all of the circuit's 29 houses, including the Ambassador, Fox, Missouri and St. Louis, first-runs.

Theater tickets will be given to all children who turn in a stipulated amount of scrap metal or scrap rubber and those contributing the largest individual amounts will receive special awards. Minimum requirements for a ticket are one pound of scrap rubber or five pounds of scrap metal. Campaign will be climaxed Sept. 5 with a Victory Day salvage morning matinee at the Fox, Missouri and St. Louis theaters, where prize winners will be announced.

Grand prizes will be two western pinto ponies, completely equipped. Local merchants are expected to contribute from 500 to 1,000 additional prizes. Gene Autry will send 100 autographed sombreros, cowboy guns and suits.

UA and Levey Discuss Roadshowing "Jacare"

West Coast Bureau of THE FILM DAILY

Hollywood—Jules Levey, head of Mayfair Productions, is huddling with United Artists on plans to roadshow "Jacare," first feature length picture to be brought out of the Amazon jungle.

Frank Buck has checked into General Service Studio to do the narration.

Ben Elrod Joins WB

Milwaukee—Ben Elrod has joined the sales staff of the local Warners exchange. He takes over the Southern territory in the Milwaukee area.

WPB Seeks Third Cut Despite Freeze Order

(Continued from Page 1)

tives point out that film used in distribution is greatly in excess of that required for production and that Washington is satisfied with the progress Hollywood has made in reducing the amount of raw stock for production.

A spokesman for commercial producers declared they will concentrate on making morale-buiding and educational films and will seek contracts to make Government films. He believes well-estabished firms will continue active, but smaller producers may have to suspend because of WPB order banning film for advertising pictures.

Detroit Commercial Picture Men Seen Little Affected

Detroit—Plans of commercial picture producers here seem little affected directly by the WPB ban on raw stock delivery, although official notifications have not been received. Details cannot be cited for military reasons, but companies in general seem to have sizeable stocks of film on hand and valid commitments for future delivery with film manufacturers.

Studios are now largely and increasingly devoted to work on training and other films for armed services and obviously top priority should allow all needed film delivery for these subjects.

Alexander Film Co. Plans Appeal on WPB Order

Colorado Springs—Alexander Film Co. announced yesterday it would protest the WPB order freezing ray stock. The company is the country's largest producer and distributor of non-theatrical film, being purported to handle from 50 to 60 per cent of all American theater screen advertising.

Vote on Sunday Pix Oct. 6

Oxford, Ala.—Oct. 6 has been set by the City Council for a referendum on Sunday motion pictures, the action being taken on a petition from the management.

Sunday Pix 5 Hours, Knoxville Proposal

Knoxville, Tenn.—The city council has passed on first reading an ordinance amending a 50-year-old blue law which would permit Sunday movies, but on a condition very unsatisfactory to exhibs. The hours permitted would be 1 p.m. to 6 p.m. The ordinance is expected to pass on third reading and become a law.

'Gas' Rationing Kills Mass. Resorts' Biz

Boston — Resort theaters on the North and South Shores are desperate for want of patronage. Exhibs. in Marblehead, Swampscott, Lynn, Newburyport, Salem on the North Shore and all of the towns on the Cape Cod area and near Plymouth report heavy loss of biz due to the very elementary fact that, unable to obtain gasoline, patrons are unable to visit their usual Summer homes or resort places.

Intimate in Character
International in Scope
Independent in Thought

THE FILM DAILY

The Daily Newspaper
Of Motion Pictures
Twenty-Four Years Old

VOL. 82, NO. 39 | NEW YORK, MONDAY, AUGUST 24, 1942 | TEN CENTS

MOVE TO ELIMINATE GAMES IN NEW YORK

St. Louis MPTO Prexy To Ask Ban on Dual Bills

THE WEEK IN REVIEW

Defeat for UMPI

By LOU PELEGRINE

UMPI PLAN: Assistant Attorney General Thurman W. Arnold rejected the UMPI sales formula on the ground that it would cut down competition and permit blind-selling. Allied States assailed the Government's action, declaring that distributors were now in a position to trade in blocks of any size and were able to sell to affiliated chains on "monopolistic franchises." Ed Kuykendall asserted the plan's rejection left the industry "sitting on a volcano" and revived the need for changes in the relationship between exhibitor and distributor. The five companies which had subscribed to the plan indicated they would continue block sales and tradeshows regardless of the Government's action They had been awaiting approval of the plan by the Department of Justice to boost the number of pictures in their initial blocks for 1942-1943 to 13. UMPI was expected to continue as an organization Sales plans of the five companies which had subscribed to the proposal were not believed affected by the decision, the indication being that block sales and tradeshows would continue.

* * *

STOCK FREEZE: The WPB froze all raw stock in the hands of manufacturers. Producers were assured they would continue to receive stock, although they would have to apply to the WPB for authority to acquire unexposed 35mm. film. The order prohibits the use of more film than in 1941 and denies raw stock to non-theatrical producers. Despite its freezing order the WPB was reported still seeking a voluntary cut of 33 1-3 per cent in the amount of film used.

* * *

BOND DRIVE: The industry broadened its plans to make September's billion-dollar Bond drive a success, with special events listed by showmen throughout the country. The treasury announced it would publish a bulletin to herald the drive. The Bond campaign won the industry

(Continued on Page 7)

Plan Drafted by Wehrenberg Would Reduce Operations by At Least Hour

St. Louis—Fred Wehrenberg, president of the MPTO of St. Louis, Eastern Missouri and Southern Illinois this week will send a letter to the owners and managers of all film theaters in the St. Louis trade territory, urging their voluntary cooperation in a plan to eliminate double feature programs as a "war measure."

Wehrenberg in his letter to the theater men will ask them to voluntarily participate in the move against too lengthy programs, but at the

(Continued on Page 6)

Mayor Okays City's Part in Bond Drive

Mayor Fiorello H. LaGuardia Friday at a City Hall conference officially approved plans for New York City's participation in the motion picture industry's billion-dollar September war Bond sales campaign, Max A. Cohen, state chairman of the drive committee, announced. The

(Continued on Page 4)

"This Is the Army" Set For Mastbaum in Philly

"This is the Army," the Irving Berlin all-soldier revue which will be filmed by Warner Bros., will play its Philadelphia stage engagement at

(Continued on Page 3)

Here . . To Berlin!

Chicago—John Balaban, Illinois WAC State Chairman and one of the "Commandos" for the September Bond drive, springs a new one! A certain vender had a $12,000 bill against Balaban & Katz, due in September. The vender agreed to take full payment in War Bonds! If 5,000 exhibitors paid their September bills in War Bonds—with approval of the venders — the Bonds would reach from here—to Berlin!

RKO Met. Theaters In Three Divisions

Rearrangement of RKO theaters in the metropolitan area into three divisions was announced Friday by Edward L. Alperson, general manager. New setup becomes effective today. At the same time, Alperson announced the appointment of Harold Mirisch as head buyer and booker for the entire RKO circuit.

HAROLD MIRISCH

Charles McDonald, division manager, and Michael Edelstein, district manager, will have the following the-

(Continued on Page 3)

20 Theaters in Lead-off Group; Extension Anticipated; No Effect on Biz

First step in what is expected to be a city-wide wartime move to abolish games and giveaways in New York City is under way. At a meeting called by Harry Brandt and attended by circuit operators, it was agreed that theaters north of 125th Street and west of Lenox Avenue would start off the campaign. Circuit heads said Friday that where the ban already is in effect, no change in business has been noted and that in some spots patronage has improved.

The Loew houses in the area, in-

(Continued on Page 7)

No 35 mm. for Road Shows, Speculators

West Coast Bureau of THE FILM DAILY

Hollywood—Producers who have been making special independent road show features for smaller theaters, and Hebrew dialogue film and pictures with colored casts for Negro houses and those who would make pictures on speculation without a release will not be sold 35 mm. film under the WPB freeze order, ac-

(Continued on Page 3)

Warner Theater Meets In Chicago, Milwaukee

Two midwest meetings of Warner Theater managers will be conducted this week by Harry M. Kalmine, assistant general manager of the cir-

(Continued on Page 6)

Foreign Tongue Bond Rallies

Minimum of 15 Planned Here to Aid Drive

More than 3,500,000 New Yorkers of foreign extraction are being marshalled under WAC leadership to aid in the drive to sell a billion dollars worth of War Stamps and Bonds in September.

This was announced Friday by Bruce D. Smith, Associate Administrator of the New York War Savings Staff, following a meeting of the Foreign Language Division. Max A.

(Continued on Page 4)

Dieppe Raid Brings Rash Of "Rangers" Pic Titles

A rush to register titles with the words "American Rangers" or "Rangers" has been noted by the Title Registration Bureau of the MPPDA since the Commando raid at Dieppe, France.

It is reported that practically

(Continued on Page 6)

Employ Comic Books To Chase Juveniles

Chicago — To solve the seating problem presented by youngsters who insist upon staying for a second or a third show, Warner circuit is presenting comic books to kids who leave after one performance at the Cosmo, Rhodes and Ogden Theaters.

THE NEWSPAPER OF FILMDOM — THE FILM DAILY — ALL THE NEWS ALL THE TIME

Vol. 82, No. 39 Mon., Aug. 24, 1942 10 Cents

JOHN W. ALICCATE : : : : Publisher

DONALD M. MERSEREAU : General Manager

CHESTER B. BAHN : : : : : : Editor

Published daily except Saturdays, Sundays and Holidays at 1501 Broadway, New York, N. Y., by Wid's Films and Film Folk, Inc. J. W. Alicoate, President and Publisher; Donald M. Mersereau, Secretary-Treasurer. Entered as second class matter, Sept. 8, 1938, at the post-office at New York, N. Y., under the act of March 3, 1879. Terms (Postage free) United States outside of Greater New York $10.00 one year; 6 months, $5.00; 3 months, $3.00. Foreign, $15.00. Subscriber should remit with order. Address all communications to THE FILM DAILY, 1501 Broadway New York, N. Y. Phone BRyant 9-7117, 9-7118, 9-7119, 9-7120, 9-7121. Cable address: Filmday. New York.

Representatives: HOLLYWOOD, Calif.—Ralph Wilk, 6425 Hollywood Blvd., Phone Granite 6607. LONDON—Ernest W. Fredman, The Film Renter, 127-133 Wardour St., W. 1. PARIS—P. A. Harle, Le Film, 29 Rue Marsoulan (12). MEXICO CITY—Marco-Aurelio Galindo, Depto. 215, Calle del Sindicalismo, 99, Tacubayo, D. F.

FINANCIAL

(August 21)

NEW YORK STOCK MARKET

	High	Low	Close	Net Chg.
Am. Seat.	9⅞	9⅞	9⅞	+ ⅛
Col. Picts. vtc. (2½%)	8½	8½	8½	— ⅛
Columbia Picts. pfd.	31	31	31	+ ¼
Con. Fm. Ind.	....	....	....	....
Con. Fm. Ind. pfd.	....	....	....	....
East. Kodak	129	129	129	— 2
do pfd.	....	....	....	....
Gen. Prec. Eq.	13¾	13¾	13¾	— ¼
Loew's, Inc.	43¾	43⅛	43½	+ ½
Paramount	16½	16¼	16⅜	....
Para. 1st pfd.	....	....	....	....
RKO	....	....	....	....
RKO -6 pfd.	....	....	....	....
20th Century-Fox	12¼	12⅛	12¼	+ ¼
20th Century-Fox pfd.	25½	25¼	25¼	— ¼
Univ. Pict. pfd.	....	....	....	....
Warner Bros.	6⅛	5	5	— ¼
do pfd.	78	76	78	+ 2⅞

NEW YORK BOND MARKET

Para. B'way 3s55	66¼	66	66¼	+ ¼
Para. Picts. deb. 4s56	99¾	99¾	99¾	....
Warner Bros. dbs. 6s48	102½	102½	102½	....

NEW YORK CURB MARKET

Monogram Picts.	....	....	....	....
Radio-Keith cvs.	....	....	....	....
Technicolor	7½	7½	7½	....
Trans-Lux	1¼	1¼	1¼	....
Universal Corp. vtc.	7½	7½	7½	+ ⅛
Universal Picts.	....	....	....	....

"HARD-TO-GET-TO" PEOPLE ARE EASY TO GET TO BY

Postal Telegraph

CHARGES FOR TELEGRAMS 'PHONED IN APPEAR ON YOUR TELEPHONE BILL.

The Broadway Parade

Pride of the Yankees (RKO Radio Pictures-Samuel Goldwyn) 6th week ..... Astor
I Live on Danger (Paramount) ..... Rialto
Holiday Inn (Paramount Pictures)—3rd week ..... Paramount
The Invisible Agent (Universal Pictures)—3rd week ..... Criterion
Bambi (RKO Radio Pictures-Walt Disney)—2nd week ..... Music Hall
The Magnificent Ambersons (RKO Radio Pictures-Orson Welles)—2nd week ..... Capitol
The Gay Sisters (Warner Bros. Pictures)—2nd week ..... Strand
Top Hat (RKO Radio) (a) ..... Palace
Duke of West Point (United Artists) (a) ..... Palace
The Pied Piper (Twentieth Century-Fox)—2nd week ..... Roxy
Men of San Quentin (Republic Pictures)—Last day (a) ..... New York
Code of the Outlaw (Republic Pictures)—Last day (a) ..... New York
Girls from Maxime's (J. H. Hoffberg Co.)—5th week (a) ..... World

♦ TWO-A-DAY RUNS ♦

Yankee Doodle Dandy (Warner Bros. Pictures)—13th week ..... Hollywood

♦ FOREIGN LANGUAGE FEATURE ♦

This is the Enemy (Artkino Pictures)—7th week ..... Stanley
Moscow Strikes Back (Artkino Pictures)—2nd week ..... Globe
Confessions of a Bride (J. H. Hoffberg Co.)—5th week (a) ..... World

♦ FUTURE OPENINGS ♦

Pardon My Sarong (Universal Pictures)—Aug. 26 ..... Criterion
The Major and the Minor (Paramount Pictures)—Sept. 16 ..... Paramount
Wake Island (Paramount Pictures)—Sept. 2 ..... Rivoli
Off Broadway (20th-Fox)—Aug. 28 ..... Rialto
Across the Pacific (Warner Bros. Pictures)—Sept. 4 ..... Strand
Lady in a Jam (RKO Radio Pictures)—Aug. 27 ..... Capitol
Footlight Serenade (Twentieth Century-Fox) (c) ..... Roxy
Talk of the Town (Columbia Pictures) (c) ..... Music Hall
Wings for the Eagle (Warner Bros.)—Aug. 27 ..... Palace
Sons of the Pioneers (Republic)—Opens tomorrow (a) ..... New York
They Raid by Night (PRC)—Opens tomorrow (a) ..... New York

(a) Dual bill. (b) Subsequent run. (c) Follows current bill.

COMING AND GOING

J. R. VOGEL, and BEN JOEL of Loew's, Inc. home office, joined HARRY F. SHAW, Loew-Poli division manager in a tour of the circuit.

ARTHUR LOCKWOOD, of Boston Lockwood-Gordon circuit, visited in New Haven.

WENDELL L. WILLKIE, 20th-Fox board chairman, flies to Russia and the Middle East on a semi-official mission in three weeks.

SAM KESTENBAUM of PRC returned to New York on the week-end, following his staging of promotional campaigns for the company's features, "Jungle Siren" and "Prisoner of Japan," in Rochester, N. Y., and Columbus, O.

BRENDA MARSHALL, has returned to Hollywood after a month's vacation in the East.

LEE BLUMBERG, director of Warners' field exploitation staff, left for Richmond, Va., over the week-end in connection with the local opening of "Yankee Doodle Dandy."

REGGIE ROSE of Warners' exploitation department is in Stamford for the local opening of "Yankee Doodle Dandy."

LEONARD SPINRAD of Warners' publicity staff, and JERRY KEYSER of the company's foreign publicity department, return today from vacation.

LARRY CORCORAN, head of General Motors motion picture division, arrived from the Coast late last week.

BELA LUGOSI left Hollywood yesterday for Chicago where he opens a stage engagement.

SPG Helping Publicize New Series of War Pix

In co-operation with the Civilian Defense Volunteer Office, the Screen Publicists Guild of New York is publicizing a series of new war-time shorts known as "America Calling." The films are being produced by Thomas J. Brandon. The first two are "Scrap for Victory" and "Shock Troops for Defense." Technical supervision of "Scrap for Victory" was provided by the WPB's Division of Industrial Conservation. The N. Y. fire department provided technical assistance in making "Shock Troops for Defense." Detailed plans for general release are now being worked out.

Allan D. Sears Dead

West Coast Bureau of THE FILM DAILY

Hollywood—Allan D. Sears, 55, screen actor, died here last week.

YDD to Open in 40 More Spots at Tilted Prices

Late August and September opening dates for "Yankee Doodle Dandy" in 40 additional houses, including eight RKO circuit theaters, all at the advanced scale of $1.10 for evening performances and 75 cents for matinees, are announced by Warner Bros.

The RKO circuit openings set to date include: Palace, Rochester; Orpheum, Des Moines, and Strand, Marshalltown, Ia., Sept. 17; Orpheum, Sioux City, La., Sept. 18; Lincoln, Trenton and Iowa, Cedar Rapids, Iowa, Sept. 25; Keith's Syracuse, Oct. 1; Grand, Dubuque, Oct. 16.

Brotman's Main to Mills

Chicago—The Main Theater of the Brotman circuit has been reported sold to the Mills circuit.

The Grand Theater has been taken over by the Triling circuit.

Coelln Chairman of Chi. Non-Theatrical Groups

Chicago—O. H. Coelln, Jr., was named chairman of consolidated visual education and industrial film producers' organizations at a meeting Friday. An Eastern meeting will be held in New York City tomorrow when advisory committee membership will be completed for Washington conferences with WPB officials. Fred Rockett of Angeles is organizing West Coast producers.

NEW YORK THEATERS

RADIO CITY MUSIC HALL
Rockefeller Center
Another Screen Masterpiece
Walt Disney's "BAMBI"
From Felix Salten's Book
Released through RKO Radio Pictures
GALA STAGE REVUE - Symphony Orchestra
First Mezzanine Seats Reserved Circle 6-4600

The Mighty Story of Today
"THE PIED PIPER"
20th Century-Fox Triumph
PLUS A BIG STAGE SHOW ROXY 7th AVENUE 50th STREET

Irving Berlin's "HOLIDAY INN"
BING CROSBY starring FRED ASTAIRE
A Paramount Picture
IN PERSON SKINNAY ENNIS AND BAND EXTRA! The INK SPOTS
MIDNIGHT FEATURE HEALTHFULLY COOLED PARAMOUNT TIMES SQUARE
BUY WAR STAMPS AND BONDS AT THE PARAMOUNT

RKO PALACE B'WAY & 47th St.
FRED ASTAIRE • GINGER ROGERS
'TOP HAT'
— and —
'DUKE OF WEST POINT'
JOAN FONTAINE • LOUIS HAYWARD

SAMUEL GOLDWYN PRESENTS
GARY COOPER in THE PRIDE OF THE YANKEES
(The Life of Lou Gehrig)
Released Through RKO-Radio Pictures, Inc.
Air Cooled ASTOR B'way Popular Prices & 45th Midnite Shows
Continuous Performances

"BRILLIANT—A HIT."—Anderson, Jour.-Amer.
50c to $1.50 at all Performances except Sat. Eves. 50c to $2.50 | Plus Tax
Sonja Henie & Arthur M. Wirtz present
A New Musical Icetravaganza
STARS ON ICE
CENTER THEA., Rockefeller Center, CO. 5-5474
America's Only Ice Theater
Evgs. Incl. Sun. 8:40. Mats. Sun., Wed. & Sat.
No Monday Perf. Mail Orders Promptly Filled.
ALWAYS COMFORTABLY COOL

No 35 mm. for Road Shows, Speculators

(Continued from Page 1)

cording to Harold Hopper of the WPB. Outfits affected by the order have the privilege of appealing to him, with final decision resting with Bell Mellett. Film will be sold to owners, Paramount, Universal, RKO, Columbia, United Artists, 20th-Fox, Metro, Republic, Monogram and Producers Releasing Corp. and any companies releasing through them.

"Wake Island" Military Premieres on Tonight

Complete details have been set for Paramount's simultaneous East and West Coast Marine military previews on "Wake Island" tonight with leading newspaper representatives and screen celebrities scheduled to appear at both Camp Elliott, Marine Corps base in San Diego, California, and at Quantico, Va.

The New York party, now en route to Quantico, consists of Bosley Crowthers, Times; Howard Barnes, Herald-Tribune; Alton Cook and Ed Hill, World-Telegram; John McManus, PM; and G. E. Blackford, Journal-American. Syndicates will be represented by AP wire feature; AP photo; UA-Acme; INS, and INS Photos. In Washington the group will be joined by Nelson B. Bell, Washington Post; Russell Stewart, Daily News; Jay Carmody, Washington Star; Bernie Harrison, Washington Times-Herald, members of the Washington bureau of Time and News Week, and 12 feature reporters assigned to cover the Quantico showing for the Washington Navy Yard and Marine Corps barracks.

Among the correspondents on the Coast trip are Hal Church, Acme; Jim Lindsley, AP; Bill Pepper of Hedda Hopper's office; Bob Wachsman, Hollywood Reporter; Charles Juddson, L.A. News; Gene Wither, L.A. Herald - Express; Virginia Wright, L.A. News; Alex Campbell, Herald - Express; Harold Hubbard, Hollywood Citizen - News Ollie French, Times; Edwin Schallert, Times; Al Kahn, city editor, UP; Carl Schroeder, Annenberg Publications; George Shaffer, Chicago Sun bureau manager; E. J. Smithson, Fawcett's and Jimmy Starr, Herald-Express.

Dorothy Comingore
Mary Howard
Victor Halperin
Herbert J. Yates

● ● ● MOST recent of the distinguished screen writers (who should at once be made an honorary member of SWG) is none other than China's Generalissimo Chiang Kai-shek, who has just authored a foreword to introduce Republic's oncoming opus, "Flying Tigers"..... Here's the text as per the Generalissimo's cable from Chungking: "Since the 'Flying Tigers' first spread their wings in the skies above China, the enemy has learned to fear the intrepid spirit they have displayed in face of his superior numbers. They have become the symbol of the invincible strength of the forces now upholding the cause of justice and humanity. The Chinese people will preserve forever the memory of their glorious achievements".....

▼ ▼ ▼

● ● ● *SOMETHING NEW HAS BEEN ADDED DEPT.:..... Trade press, Met. dailies, and noozepapers afar, have jointly noted with interest the neat mimeograph art which now accompanies 20th-Fox h.o. publicity releases.....*

▼ ▼ ▼

● ● ● MARK E. DIMOUT, our showman friend from Cranberry Corners, points out that member theaters of Texas Allied don't have to bother about the fuel-oil shortage because they already have their Cole.....(Yeah, Mark, and to string along with a lousy gag, ITO of Ohio stands have their Wood).....

▼ ▼ ▼

● ● ● *JUST FOR THE RECORD: When the "V" for Victory symbols first became widespread, Larry Schneider, Columbia's alert publicist for the foreign department, began a vogue which you will now find prevalent at the wind-up of nooze releases dispatched by the foreign departments of virtually all companies.....Larry ended the yarn as follows: V . . . — V*

▼ ▼ ▼

● ● ● FROM A LETTER TO OUR EDITOR from William Lewin, editor of Film and Radio Discussion Guide: "In a recent column by the Honorable Phil M. Daly there was a biographical sketch of Skip Weshner. To the many achievements of Skip might be added the fact that he is a former English teacher, and collaborated with me on the preparation of the first study guide to a photoplay ever published.....That was in 1929.....I was at that time conducting an advertising agency, and my wife was head copy-writer.....She designed the layout of the guide.....The guide dealt with the first talking picture of school life, 'The Woman Who Was Forgotten'.....It starred the late Belle Bennett .....Skip was located at that time in Newark, and the guide was the chief piece of promotion for the picture, which opened the week before Christmas at the Rialto Theater, Newark.....In spite of the hoodoo week, through organization work on the basis of the guides, the picture did twice the business done by either of the two preceding pictures at that theater.....If more people in the picture business had the imagination, enterprise, and intelligence of Skip Weshner, the industry would be better off".....

▼ ▼ ▼

● ● ● *COMES IN BUNCHES: Things have been happening to Don Skelton, theater operator of Rockwall, Tex.....T'other day his theater burned down.....That same night his automobile was stolen. .....Then it was discovered, minus $100 worth of tires.....Now Don's draft board has ordered him to report for induction . . . ● At the other extreme of luck are those amazing Warners.....Didja notice the name of Brig. Gen. Ira C. Eaker's lead-plane in last week's raid on Occupied France?.....'Twas labeled "Yankee Doodle".....*

▼ ▼ ▼

● ● ● AVENGE PEARL HARBOR!.....

RKO Met. Theaters In Three Divisions

(Continued from Page 1)

aters; Palace, 81st St., 23rd St., 58th St., 86th St., Regent, 125th St., Hamilton, Coliseum, Royal, Marble Hill, Jefferson, Alhambra, Colonial and Empire.

The Louis Goldberg division with John Hearns as district manager will consist of: the Albee, Alden, Kenmore, Prospect, Greenpoint, Bushwick, Tilyou, Madison, Richmond Hill, Dyker, Orpheum, Flushing, Republic, Strand and Columbia, Far Rockaway, Park, Rockaway Park and Shore Road.

Russ Emde, division manager, and Edward Sniderman, district manager, will supervise the Fordham, Franklin, Chester, Pelham, Castle Hill, Yonkers, Mount Vernon, New Rochelle, White Plains, Park Hill and Strand, Yonkers; Newark and Union City.

McDonald, Goldberg and Emde will headquarter at the home office. Michael Edelstein will headquarter at the Coliseum, John Hearns at the Albee and Edward Sniderman at the Fordham.

At the same time, Harry Mandel, director of advertising and publicity, has set up the publicity men as follows: Fred Herkowitz, Pat Grosso and Maurice Harris to headquarter at the home office and Ray Malone and Vincent Liguori to do publicity promotion in the field.

"This Is the Army" Set For Mastbaum in Philly

(Continued from Page 1)

the Mastbaum Theater, starting Oct. 26, with all seats reserved.

Warners is reopening the 5,000-seater, long closed, on Sept. 4 with a first-run policy.

To Open 55th St. Playhouse

The 55th St. Playhouse, will reopen on Friday, it is announced by Thomas V. Billings, owner, who said that a program policy will be made known in a few days.

Jurgens Ork to Play Strand

New York Strand has booked Dick Jurgens ork for a first Eastern p.a. starting Sept. 4. Ork will appear with "Across the Pacific," set for a minimum of three weeks.

The Zero Hour Nears . . . .

Get set NOW for the film industry's

'Salute to Our Heroes' Bond and Stamp Month

Starting Sept. 1

Let's Go Over the Top for Victory!

Foreign Language War Bond Rallies

(Continued from Page 1)

Cohen, chairman of the New York State War Activities committee, presided.

Foreign language groups in New York will stage a minimum of 15 War Bond rallies during the month, it was announced. These will be climaxed with a huge United Nations rally to be held on the Mall in Central Park Sept. 30 from 5 p.m. until the dim-out hour.

Stellar P. A.'s to Stimulate War Bond Sales in Conn.

New Haven—With the full co-operation of the Mayor, trolley company, radio stations, and other key persons, I. J. Hoffman and Harry F. Shaw are progressing with plans to send Connecticut considerably over the top in the September War Bond drive.

Personal appearances of Charles Laughton, Ann Rutherford, and Virginia Gilmore, have been tentatively set for Sept. 4 at Stamford and Norwalk; Sept. 5, New Haven and New London, Sept. 6; Bridgeport and Meriden; Sept. 7, Waterbury, New Britain, and Hartford, and thence on the Massachusetts. Some cities plan luncheons to which purchasers would be admitted to see the stars, rallies, parades, etc.

New Haven, whose activities are under the chairmanship of Robert Russell, Loew-Poli manager, plans an opening day parade Sept. 1, another mid-September, and a third to wind up activities.

War Bond Sermons Planned For Pittsburgh Churches

Pittsburgh—Every one of the 617 theaters in this territory, as well as West Virginia stands, are co-operating in an intensive campaign designed to render maximum aid to the film industry in its Billion Dollar War Bond Drive throughout September.

Some of the activities planned are sermons in every church on Sept. 13; a Freedom Night Rally, during which the streets of Pittsburgh will be roped-off for a public demonstration and dance; radio broadcasts which will be made via local stations; use of 166 "Minute Man" speakers who will make appeals in every theater commencing Sept. 1; house-to-house canvass throughout the month by air raid wardens; declaration of Sept. 1 as a holiday by Mayors of virtually all communities in the territory, on which day rallies, parades and mass meetings will be conducted; a huge newspaper campaign; and other spotlight activities aimed at Bond selling.

Johnstown will stage "Buzz Wagner Week" the first seven days of September, to honor the city's idol for his exploits in the Philippines.

"Showmen at War" Mailed Exhibs. Emphasizes Drive

Latest issue of the WAC's "Showmen At War" went into the mails Friday to 15,000 theaters. The six-page publication emphasizes the billion dollar drive's "Zero Hour" and the urgent need for action during the few remaining days before the opening of the September campaign.

Under the heading "Get This Straight!" this message is addressed to all exhibitors:

"This is not a motion picture industry drive. It is an all-American drive. Our industry has been designated as the spearhead—the force and power that, we hope, will push September's Bond and Stamp sales above $1,000,000,000! Only in one month (January—after Pearl Harbor!) has the total hit a billion. The retailers did a good job but didn't crack it. September is income tax month; it's going to be tough as hell!

"We, as the quarter-back in this all-American team, must give the signals, the pep-talk, the inspiration to make that billion-dollar touchdown. We need the whole team—the retailers, the banks, the radio stations, the schools, the whole nation to push it over. Every Bond and Stamp sold in September goes to our score.

"We're working for the Treasury Department, War Savings Staff. They're the bosses, The Treasury, State and Local Administrators are professionals in this intricate game of Bond and Stamp selling; we're amateurs. Work with them; get them to work with you. Be sure our group works harmoniously together with each other and everybody else. Fight on this second front but not with each other!"

Grand Rapids Organized 100% for Bond Campaign

Grand Rapids, Mich.—Local exhibitors have organized 100 per cent for the Salute To Our Heroes Bond campaign, Walter Norris, Butterfield circuit manager; Allen Johnson, B & J Theaters; and Clive Waxman, independent booker met with industrial committees from practically every field of business in the city to lay plans. All exhibitors then held a separate meeting with Johnson as chairman and Norris and Waxman as co-ordinators. Waxman was named executive chairman of the exhibitor committee, with Walter Semeyn of the Roxy Theater, committee-man-at-large.

All Newsreels Pledge Bond Drive Co-operation

A meeting of the WAC newsreel committee at September drive headquarters brought an offer of complete co-operation from all newsreels. Harry Goldberg, chairman of the "screen promotion committee," hopes to have national newsreel coverage of spectacular phases of the September drive.

Local committees in or near those cities that have newsreel cameramen headquarters are urged to notify the New York headquarters, 1501 Broadway, of events which may make newsreel shots. Full details are essential so newsreel editors may judge feasibility of making assignments of cameramen. Only a limited number of spots can be covered. The Washington "world premiere" will be covered (Aug. 31) for a Sept. 1 release.

Ill. Showmen Expect to Open Drive with $33,000,000

Chicago—Illinois theater executives are planning an intensive Bond sales drive and expect to have $33,000,000 sales to start the drive.

Bonds totalling $400,000 were reported sold at a dinner on Friday at the Blackstone Hotel. Mayor Edward Kelly presided. John Balaban, Jack Kirsch, Henry Schoenstadt, Eddie Silverman, Emil Stern, Eddie Speigel, John and Aaron Jones and other theater executives present bought Bonds. At a meeting held in the City Council chambers following the dinner, $500,000 subscriptions were taken.

N. J. Exhibs. Preparing To Start Off Big Drive

Exhibitor representaitves of New Jersey's 21 counties attended a Bond drive meeting at the Warner office in Newark Friday when plans for the September campaign were completed. Don Jacocks and Harry Loewenstein, co-chairman, called the session. Principal speakers was Major L. E. Thompson, co-ordinator for the state, and John Manning, Federal administrator, presided.

It was pointed out that New Jersey's quota in the drive is $45,000,000. County chairmen were appointed, each to have a three-man committee.

Penn. Exhibitors Enlist Junior Commandos in Drive

Philadelphia—A Junior Commando campaign is being organized by Pennsylvania exhibitors to aid in the September Billion Dollar War Bond selling drive, it was announced here at an enthusiastic meeting of state committee members.

Youths throughout the state will be organized as Junior Commandos of the Treasury and when they return to their local theater with a War Bond pledge signed by their mothers, fathers, or relatives they will be made a Junior Commando. They will be given a button and a free ticket to a special Commando show which will be held on Monday, August 31st, at 11 a.m.

Through the Junior Commandos state exhibitors expect to swell their opening day Bond sales. The boys and girls then will work throughout the month to do their bit toward the Billion Dollar quota, turning in their pledges daily to their local theaters.

Cleveland Theater Managers Given Form Speech for Use in Event of Air Attacks

Cleveland—To anticipate any confusion that might arise in the event of an air raid alarm, George W. Erdmann, secretary of the Cleveland Motion Picture Exhibitors Association has issued a form speech for theater managers to deliver when and if an actual raid occurs. Managers are instructed to place a copy near the stage so that it can be picked up quickly. The text reads:

"We have just received a U. S. Air Raid Signal. Upon orders from the Office of Civilian Defense, everyone is cautioned to remain calm and keep his seat until we receive the all-clear signal. You will not be permitted out on the sidewalks. Our program will proceed as usual. Do not worry about members of your family. They will be provided shelter by Air Raid Wardens and Police wherever they may be. Employes of this theater are trained in Air Raid precautions. We will inform you as soon as we receive the all-clear signal."

Mayor Okays City's Part in Bond Drive

(Continued from Page 1)

Mayor received from Cohen a pledge from the city's 800 motion picture theater operators that Bond sales would be the first order of busin[illegible] during September and film sales [illegible]ond.

The state's quota in the drive is $140,000,000 and the city's allotment $116,000,000. At the conference were James B. Zabin, executive director of the state campaign, and Peter Finney of the U. S. Treasury Department.

'Miniver' Tops 'Honky Tonk' In Every Pop. Bracket

Every population bracket from 25,000 to over 1,000,000 has contributed new attendance and gross records for "Mrs. Miniver," Metro reported at the week-end. In 125 situations the film has a lead of 78 per cent better businss than "Honky Tonk," M-G-M's best previous grosser in those spots; and is 40 per cent better than "Boom Town," which also played the identical situations, but at advanced admission prices. In a total of 14 scattered cities, in its fourth week "Mrs. Miniver" doubled the business of "Honky Tonk" for a similar period.

New biz marks are being set in all types of situations. In Chicago, Pittsburgh and Milwaukee, which are in the 500,000 to 1,000,000 population brackets, "Mrs. Miniver" has long passed competitive grosses over five and six-week runs, some all-time highs, others dating back to 1935.

In the smaller spots, ranging from 25,000 to 50,000, the film has achieved unheard of results. The population of Watertown, New York, for example, is 33,385. "Mrs. Miniver" is currently in its fourth week there, a long record for any town its size in the country, according to M-G-M statisticians. In Lynchburg, Va., the film hit 298 per cent of average business, and in Ogden, Utah, with a population of 43,600, an unprecedented 367 per cent of average was registered.

STIMULATING

THE general excellence of the three Eastman negative films, their special abilities, wide latitude, and exceptional uniformity encourage directors and cameramen to try out new lightings, to strive for original effects—relying on the films' high quality to make the most of every scene.

Eastman Kodak Company, Rochester, N. Y.

J. E. BRULATOUR, INC., *Distributors*

Fort Lee Chicago Hollywood

PLUS-X

for general studio use

SUPER-XX

when little light is available

BACKGROUND-X

for backgrounds and general exterior work

EASTMAN NEGATIVE FILMS

Wehrenberg Will Ask Ban on Duals

(Continued from Page 1)

same time his letter will point out that it is almost certain that unless this move is made by the exhibitors on their own, it eventually will be forced upon them by Governmental edict.

The decision to renew the campaign against double and triple feature programs in the St. Louis territory was reached by Wehrenberg after he received a letter from Jack Kirsch, head of the Illinois Allied outlining the Chicago move against duals and asking the co-operation of other associations. Wehrenberg is chairman of the MPTO board.

At present, practically all of the theaters in the St. Louis district operate until midnight. The tentative plans being considered by Wehrenberg would reduce the operations by at least one hour. The theaters would continue to give two shows nightly. The first to run from 7 o'clock to 9:30 o'clock and the second from 9:30 o'clock to 11 o'clock.

The first-run houses, which give shows from about 11 a.m. on would also be asked to cut their schedule of operations by one hour.

The Better Films Council of Greater St. Louis attempted to have the 1941 session of the Missouri General Assembly enact legislation to bar double and triple feature programs from the screens of Missouri, but the measure died in committee. The Council has opposed too lengthy pic shows on the grounds that they are detrimental to health. Shorter shows were also favored on the grounds they would keep the juveniles off the streets late at night.

Officials of the Council and of the many organizations affiliated with it, such as various Parent-Teacher bodies, the Child Conservation Conference, etc., etc., are expected to back Wehrenberg's new move.

Wilcoxon, on Furlough, In "Johnny Doughboy"

West Coast Bureau of THE FILM DAILY

Hollywood—Henry Wilcoxon, on a furlough from the Coast Guard, has been set for an important role in Jane Withers' "Johnny Doughboy." Wilcoxon is turning over his earnings to the Coast Guard Relief Fund.

Grainger Sets N. E. Circuit Deal

Boston—James R. Grainger, Republic prexy, announced Friday that he had contracted for Republic's 1942-43 product with the Interstate Circuit, operating 35 houses in Massachusetts, New Hampshire and Vermont. M. E. Morey, Republic's Boston branch manager, assisted Grainger in negotiating this deal with Edward Ansin and Harold Stoneman, owners of the Interstate Circuit.

Mattsson Moves Offices

Ernest Mattsson and Scandia Films, Inc., announce the removal of their offices to 247 W. 48th St. today.

WHO'S WHO IN HOLLYWOOD

• • • *Introducing Interesting Personalities* • • •

GREGOR RABINOVITCH. Producer. Born, Kieff, Russia, April 2, 1889. Was graduated from San University of Kieff as a lawyer. Practiced law in Moscow. In 1923 entered picture work as associate producer on "Polikuchka," novel by Leo Tolstoi, starring Ivan Moskvin. Went to Paris and became a film editor, assistant director, associate producer. In 1925 formed Cine-Alliance, which produced "Michael Strogoff," starring Mosjoukin, and which was released in the U.S.A. by Universal. Produced "Casanova," starring Mosjoukin. On strength of this picture, Rabinovitch was signed by Ufa. Remained with Ufa from 1926 to 1931. In 1932 started branch of Cine-Alliance in Berlin. Produced "Mazurka," starring Pola Negri; "Be Mine Tonight," starring Jan Kiepura; "Unfinished Symphony," starring Marta Eggerth; "Countess of Monte Cristo," starring Brigitte Helm, which were distributed in U.S.A. In 1934, left Germany for Paris. Produced "Port of Shadow," starring Jean Gabin and Michelle Morgan, which received highest film Award from French Government. Produced "Ballerina." Made "Heartbeats," starring Danielle Darrieux, who is under exclusive contract to Rabinovitch. Discovered several players and writers, who are now working in Hollywood. Is in Hollywood and will produce several pictures for United Artists. Stands, 5, 8. Weights, 175 pounds. Eyes, blue. Hair, grey.

Warner Theater Meets In Chicago, Milwaukee

(Continued from Page 1)

cuit, and other home office executives. The first conference takes place Wednesday in Milwaukee, for the managers in the Wisconsin territory, and the second in Chicago on Thursday for the Illinois zone.

Kalmine left for Chicago over the week-end. He will be joined Wednesday morning by Leonard Schlesinger, circuit executive; W. Stewart McDonald, assistant treasurer, and Harry Goldberg, director of advertising and publicity, who leave tomorrow on the Century.

In addition to seasonal business matters, the meetings will discuss the "Yankee Doodle Dandy" openings in Warner midwest houses.

Home office group is expected back in New York on Friday.

Film Employes Union Organized in Philly

Philadelphia—White collar workers of the local exchanges met late last week to organize local F-7, IATSE, known as the Film Employes union. It includes what is claimed to be a majority of the employes of the exchanges. Officers are as follows: President, Esther Rudo, Columbia; Vice-president, Emma Culbertson, Metro; Secretary, Mildred Rudo, Metro; Treasurer, Ann McBride, Metro.

Censor's Stamp As Safeguard

Montreal—The censor's stamp of approval on material in films, radio broadcasts, newspapers, periodicals, and books is officially recognized as a proof against convention for an infringement of the Defense of Canada regulations under an amendment to the regulations published in an extra edition of the Canada Gazette.

Dieppe Raid Brings Rash Of "Rangers" Pic Titles

(Continued from Page 1)

every company in the industry has registered one or more titles with the Hays organization with the view to preparing stories around the incident.

West Coast Bureau of THE FILM DAILY

Hollywood—Republic's quartet of serial script writers have completed first draft of script on "The Commandos Ranger Brigade," slated for the third serial on the 1942-43 program. Picture will be put into production immediately upon completion of "Sky Dragons."

Canadian Exhibs. Feel Loss of Tourist Trade

St. John, N. B.—Tourist traffic is of scant help this year to film exhibitors. Normally, the parties in the tourist cars from the U. S. patronize the Canadian theaters while in the Dominion on their visits. The gas and tire rationing, chiefly, the former, has all but extinguished the tourist cars this season. So, the rationing hits hard not only at the permanent patronage of the theaters, but at the transients.

In numerous places, notably the summer resorts, the theaters had always depended in the past 20 years, quite heavily on the tourists. It is estimated that the number of cars from the U. S. crossing the border this year is only from 12 to 15 per cent of the 1941 number at this time. Allotted to each car for its Canadian sojourn are only a dozen gallons of gas.

The approximately 85 to 88 per cent drop in tourist cars under last year is specifically felt everywhere through the Atlantic provinces and also on Newfoundland, at the box offices.

Ohio ITO's Crack Gets Col. Comment

In wake of receipt by member theaters of the Service Bulletin issued on Tuesday by ITO of Ohio wherein they were asked to run a trailer after exhibition of Columbia's shorts series, "America Sings With Kate Smith," came comment at the week-end from the distributing company.

P. J. Wood, ITO of Ohio's secretary, had stated as follows over his signature: "These one-reel patriotic subjects are being made and distributed by Columbia and the 'net proceeds' are to be contributed to the USO. And now we have been informed that Kate Smith has generously donated her services. In other words, every theater that runs this series of shorts, and not Columbia Pictures, is the donor to the USO Fund. We therefore suggest to every theater showing these subjects that immediately following their showing a trailer be run with the following wording: 'This theater is happy to announce that the net proceeds from the showing of "America Sings With Kate Smith" have been donated by us to the USO..' "

Columbia's home office has this to say in reply: "The advertising of 'America Sings With Kate Smith' has consistently carried the information that the net proceeds of the film rental of the short will be donated to the USO. The short was made as the result of an agreement entered into between Kate Smith and Columbia, with the knowledge of the USO, whereby it was agreed that the USO would receive the net proceeds. Prescott Bush, National Campaign Chairman of the USO War Fund, in a letter addressed to exhibitors on Aug. 13 stated: 'I hope very much indeed that you will co-operate with the USO by having this picture shown on the screen. With the generosity so characteristic of her, Kate Smith has donated her services for this series because all of the net profits are to be given to the USO by Columbia Pictures Corporation.' He added that "in booking 'America Sings With Kate Smith' you will match her generosity and her spirit by helping to swell the funds that are being used to sustain the morale of our men in the fighting forces.' "

Columbia, it is indicated, merely wants to have the picture booked as widely as possible so that the USO can be the recipient of as much accruing net as possible.

N. Y. Exhibitors Acquire Cinema Theater, Detroit

Martin J. Lewis and Henry S. Rosenwald, directors of the Thalia Theater and the Fifth Avenue Playhouse, have taken over the operation of the Cinema theater, 58 East Columbia Street, Detroit, Mich., on a long term lease.

The theater has been closed for the Summer and will reopen on Sept. 1 with the first presentation of the Russian film "Guerrilla Brigade."

Move to Eliminate Games in New York

(Continued from Page 1)

luding the Rio, Inwood, Dykeman and 175th Street, will drop their games next Sunday. Approximately 20 theaters are involved in the initial group.

When the no-game policy has been established in the first area, the campaign will start in theaters East of Lenox Avenue. It is the intention of the sponsors of the plan to extend the policy throughout the city.

RKO Starts Off '42-43 Selling Season Tomorrow

RKO starts off its 1942-43 selling season tomorrow with the offering of five pictures in its initial block. Group includes "Here We Go Again," "The Big Street," "Wings and the Woman," "Mexican Spitfire's Elephant" and "Highways By Night."

NLRB Para. Hearing Recessed

Hearing on a white-collar election at Paramount was recessed on Friday to today. The election is being sought by the Screen Office Employes' Guild, Local 109, UOPWA, in behalf of workers at the Paramount home office, exchange and newsreel and at the company's music subsidiaries, Famous Music Corp. and the Paramount Music Corp.

TO THE COLORS!

William Hickey of THE FILM DAILY business staff reports for Army service next Saturday. Army processing will take place at Fort Dix. With Hickey's departure, THE FILM DAILY'S service flag has two stars. Corp. Dave Golding of the editorial staff is now with the Army in England.

Canton, O.—Ben Schwartz, manager of Warners' Ohio, Canton, was tendered a farewell banquet at the Belden Hotel, prior to his entering the armed forces.

Cleveland — Martin Freedman, Warners booker, has joined the Marines. He will report about Sept. 1.

Portland, Ore. — Virgil Faulkner, manager of the Newsreel Theater has resigned to enter an Army Officers training school. He is succeeded by Usco Eiseman, formerly with Evergreen in Vancouver, Wash.

Stevenson, Wash.—George Goldstein, well known exhibitor, has closed his house for the duration and entered the Army.

Pittsburgh—Robert W. Munn, Ad Sales manager for the local Warner Bros. exchange, has joined the Army at Camp Meade, Md.

REVIEWS OF NEW FILMS

"The Old Homestead"

with The Weaver Bros. and Elviry
Republic 68 Mins.

PLEASING MUSICAL MELLER SPIKED WITH COMEDY AND ACTION. SHOULD DO OKAY IN AVERAGE SITUATIONS.

That home-spun trio, the Weaver Brothers and Elviry, are offered by Republic in this opus which can be described as a musical comedy-crime meller with a dash of romance tossed in. Despite the complexity of ingredients, the film has good continuity, considerable action, and melodious moments, although the songs' presentation is not particularly noteworthy.

But by-and-large there is a pleasant atmosphere about the proceedings, chiefly for the reason that the meller stuff is never too serious, nor the comedy too weighty. The story, which the producer, Armand Schaefer, and Republic stress has no connection with the play, "The Old Homestead," is rather ingeniously wrought for a run-of-the-mine attraction. To classify the footage, it is in that category with which Republic has had unusual success, namely, pictures which have a rural texture and will appeal to the American communities which like to see themselves and their inhabitant types portrayed on the screen.

Leon Weaver plays the part of Elviry's husband. She is the town's mayor, and he the chief of police. Their town is beset by a crime wave, to eliminate which Her Honor calls in a gang to oust the transgressing gang. Naturally, this step leads to complications which involve her as a violator of the public's trust, but she gets out of the difficulty when, of all things, the chief of the hired gang and his henchmen are prosecuted by the Government as sugar-hoarders.

The songs "Dig, Dig For Victory" and "In The Town Where I Was Born," are better than average songs, particularly the former. Frank Weaver speaks no lines, a la Harpo Marx technique. Dick Purcell, Jed Prouty, Ann Jeffreys and the attractive Maris Wrixon play their allotted roles well. Frank MacDonald's direction is neat, and Ernest Miller's photography is likewise.

CAST: Leon Weaver, Frank Weaver, June Weaver, Dick Purcell, Jed Prouty, Anne Jeffreys, Maris Wrixon, Robert Conway, Linda Brent.

CREDITS: Associate Producer, Armand Schaefer; Director, Frank MacDonald; Original Screenplay, Dorrell and Stuart McGowan; Cameraman, Ernest Miller; Film Editor, Arthur Roberts; Art Director, Russell Kimball; Musical Director, Cy Feuer.

DIRECTION, Neat. PHOTOGRAPHY Ditto.

SOPEG to Hold UA Election

Petition of the Screen Office and Professional Employes Guild, Local 109, UOPWA, for a collective bargaining election at the United Artists home office was granted Friday by the National Labor Relations Board. No date was set for the polling.

Pressburger Seeks Laughton

West Coast Bureau of THE FILM DAILY

Hollywood—Arnold Pressburger is negotiating for Charles Laughton for the role of the Czech traitor in "Never Surrender," which Fritz Lang is producing and directing.

☆ SHORTS ☆

"Unusual Occupations"

Paramount 10½ mins.

Unusually Interesting

Unusually good reel with plenty of audience interest. Sequences show colorful Hardin-Simmons University in Abilene, Tex., whre students are trained, along with the general course, in horsemanship and the art of living in the Great Outdoors; the revived art of Totem Pole carving by Alaskan Indians; the ingenious and exacting hobby of a Mount Crawford, Va., girl who raises turkeys from whose feathers she fashions exquisite garments both for formal and informal wear.

Then there's the country newspaper conducted by the Cobb family in Fannin County, Ga., and enterprise which is very interesting. Climax scenes depicts Goe-duck hunting for, not ducks as the sport's name would imply, but for giant clams which are natives of the Pacific Northwest and the shores of Africa. This will grace any program.

"The Man's Angle"

Paramount 8 mins.

Fairly Humorous

While not one of the standout Robert Benchley-starring reels, this one has enough on the ball to please his many followers and fans in general. The subject matter merrily discloses instances of how women can get on their hubbies' nerve via little mannerisms and practices, such as hogging an extension telephone, mussing up the Sunday paper so that its various sections are difficult to find; and the attitude of wives who accompany their better-halves while the latter are in search of new hats. Fundamentally the material is good, but there are times when the humor lags. However, every shot can't hit the proverbial bull's-eye.

"The McFarland Twins and Their Orchestra"

(Paramount Headliners)

Paramount 8½ mins.

Okay Band Subject

Among the more prominent assets of the subject are the presentation of the flamingly popular "Jingle Jangle" and the antics of this musical org. plus its leaders' skill on the saxophone. The clowning is good, as are the arrangements of the melodies. Betty Engels is a cute young songstress, but lacking in personality due obviously to inexperience before the cameras. However, she should be a whiz-bang when she acquires abandon and dash. Bob Lyons and the Glee Club do well in their rendition of "Home." Danny Hollywood has a bit in the footage. Pop melody devotees will like this short.

THE WEEK IN REVIEW

Defeat for UMPI

(Continued from Page 1)

high praise from Col. Richard C. Patterson, Jr., chairman of the Treasury's New York War Savings Staff. The Treasury recognized, as of last week, 4,104 theaters as official Bond issuing agents. Stars and itineraries of the seven tours which will comb the country were announced. Sale of $33,000,000 in bonds was pledged at a "snack luncheon" meeting attended by industry executives in New York.

* * *

ARBITRATION: There was talk of widening UMPI's arbitration scope should the group continue as an industry organization. Emphasis was placed on the expansion of arbitration to include contract disputes.

* * *

CONSERVATION: Showmen were told by the WPB that a still greater saving of all possible material was necessary to prevent the darkening of many theaters. The board gave the assurance that every effort would be made to keep theaters in operation because of their contribution to the nation's morale.

* * *

ODDS AND ENDS: Twentieth Century-Fox announced 30 films definitely were set for 1942-1943. At least seven will be in Technicolor. Five will be musicals and eight will be based on current war themes. Included in the list are two Darryl F. Zanuck specials. . . . Attempt to organize a group in opposition to Allied Theater Owners of the Northwest was denied by S. G. Lebedoff, Minnesota showman. . . . Momand anti-trust suit will go to trial in Oklahoma City on Oct. 5. . . . Local 306, projectionists, brought suit against Loew's, Marcus Loew Booking Agency and RKO Service Corp. for $3,000,000 in back pay and for reformation of employment contracts. . . . RKO was reported to have received $2,000,000 in frozen coin from England. . . . Organization of a new upstate booking combine was reported under way in Michigan. . . . London branch of the WAC was established by Joseph Seidelman, with Joe Friedman of Columbia as chairman. . . . Negotiations between home office executives and the Coast's Screen Office Employes Guild collapsed on the wage question. . . . A. M. Botsford quit 20th-Fox to return to production. . . . Northwest Allied disclosed plans to press its fight for the Minnesota anti-blocks-of-five law.

STORKS!

Altoona, Pa.—C. A. Notopoulos, associated with this father in the operation of the Notopoulos-Publix circuit of theaters, is the father of an 8½ pound daughter, born at the local hospital.

We Thank You, and Uncle Sam Thanks You!

THANKS TO THE UNSELFISH EFFORTS OF NATIONAL SCREEN SERVICE, WE ARE ABLE TO OFFER TO EXHIBITORS TAKING PART IN OUR INDUSTRY'S GREAT BILLION-DOLLAR WAR BOND AND STAMP DRIVE, IN SEPTEMBER, THE FOLLOWING ACCESSORY SERVICE AT PRICES BELOW COST:

1. Trailer on the "Salute to Our Heroes" drive, for use starting September 1st. App. 55 ft. Price $1.10
2. Trailer for use by theatres that have been qualified as issuing agents for bonds, app. 35 ft. 75¢
3. One sheet Poster on drive, explaining postal card offer to bond buyers. . . . . 5¢ each
4. 14"x22" window card . . . . . 4¢ each (Same design as 1-sheet)
5. 8"x36" Marquee Valance Drape ("Day and Night, War Stamps and Bonds on sale here") . . . $3.75
6. 18"x24" Burgee . . . . . 85¢ ("Buy Bonds . . . Honor Your Heroes")
7. Ushers' Sashes . . . . . 16¢ each ("Buy Bonds . . . Honor Your Heroes")
8. Government postal cards for bond buyers. *Gratis* (Order only what you feel sure you need)
9. "Showmen at War" Campaign Books (No. 1 and No. 2). In which all above are illustrated. *Gratis*

NOTE: ***Manufacturers are providing materials below cost, and National Screen is providing distribution gratis to our committee. Thanks!***

P.S. Are you set for the salute at 9.00 P.M., September 1st? Are you ready for a whole month of bond selling efforts?

WAR ACTIVITIES COMMITTEE, MOTION PICTURE INDUSTRY

1501 BROADWAY • NEW YORK, N. Y.

M P PUB DIRECT
21ST FL
218 W 44TH ST

FILE COPY
DO NOT REMOVE

Intimate in Character
International in Scope
Independent in Thought

THE FILM DAILY

The Daily Newspaper
Of Motion Pictures
Twenty-Four Years Old

VOL. 82, NO. 40 | NEW YORK, TUESDAY, AUGUST 25, 1942 | TEN CENTS

WPB TO OFFER NEW CONSERVATION PLAN

Morgenthau Hosts Stars at Bond Drive Luncheon

Giant Selling Rally to Follow on Steps of the Treasury Building Monday

Henry Morgenthau, Jr., Secretary of the Treasury, will be host at luncheon in the Treasury dining room to a large group of film stars at noon next Monday, marking part of the spectacular "world premiere" in Washington of the film industry's billion-dollar War Bond and Stamp drive, opening Sept. 1.

Luncheon guests will include Greer Garson, Hedy Lamarr, Irene Dunne, Ann Rutherford, Virginia Gilmore, James Cagney, Abbott and Costello,

(Continued on Page 5)

Schine's Divestment Move at Standstill

Buffalo—Standstill in the Schine chain's progress in divorcing itself from theaters acquired since the Department of Justice filed its anti-trust suit is disclosed in the report of Willard S. McKay, the circuit's counsel, on divestiture activity from

(Continued on Page 7)

20th-Fox Ties Lee Marcus For Termer as Producer

West Coast Bureau of THE FILM DAILY

Hollywood—Lee Marcus has been signed to a long term contract as a producer at 20th Century-Fox.

Carole Lombard Day In Drive, Sept. 15

Suggested by Columnist Ed Sullivan, Sept. 15 has been designated as a national "Carole Lombard Day" in the industry's September "Salute To Our Heroes" month. Film patrons will be asked to buy an extra bond on that day in tribute to the memory of the star who died in an airplane crash while returning from a Bond-selling tour in Indiana. The plan to honor Miss Lombard fits in with the drive committee's desire that "heroines" as well as "heroes" be saluted in September.

Look Out, Boys! Here, Any Sales Argument Is Sure To Go Against the Exhib.'s Grain!

Sioux Falls, Ia.—Because so many exhibitors are working in the wheat fields to help harvest one of the biggest crops in years, film salesmen are obliged to contact their prospective customers in the fields. Labor shortage has created an acute situation here. Exhibs. have to discuss product deals while driving tractors.

58 in Mich. Combine With 35 More Due

Detroit—Michigan independent exhibitors Assn. is the name of the new booking and buying group formed as result of a meeting at Midland, Mich. Fifty-eight theaters are now members and 35 more will be included, according to statements here.

William A. Cassidy of Midland was named temporary president and Joseph P. Uvick, attorney for the Schulte circuit and himself an exhibitor, secretary. Offices are temporarily in the Fox Theater building here.

The motive back of the organiza-

(Continued on Page 7)

$5,000,000 for Army Relief Via Berlin Show

Army Emergency Relief Fund stands to net close to $5,000,000, mostly from the motion picture field, from Irving Berlin's "This is the Army," as compared with $83,000 realized from the show's 1917-18

(Continued on Page 4)

Urges Supply Men to Study WPB's Forms

Theater supply dealers should be well informed as to the proper forms and methods of procedure for obtaining parts for the maintenance of theaters, according to Ed Kuykendall, MPTOA president, who declared yesterday that the supply men have not done everything they should in the last few months to reduce the present confusion.

Kuykendall, in a bulletin, said that at a recent meeting of the WPB's Motion Picture and Speaking Stage

(Continued on Page 4)

Empire-Universal Defers Canadian Sales Conclave

Toronto—To await clarification of the degree of control which the Dominion Government may determine for the film industry, Empire-Universal yesterday announced its annual sales convention would not be held until late September.

Reports that Ottawa is considering further industry regulation have

(Continued on Page 7)

Industry Leaders to Hear WPB Proposal at Washington Meet Today

The WPB has completed a proposed plan for film conservation which will be presented to industry leaders at a meeting scheduled for this morning in Washington. While top executives have been told that such a plan exists, they have not been given any details.

In some quarters yesterday, it was believed that the WPB may have created a formula which would be

(Continued on Page 6)

New WB Pix to Get Special Handling

Next Warners production to be given a sendoff under auspices equal to the springboard provided for "Yankee Doodle Dandy" will be "George Washington Slept Here," starring Jack Benny and Ann Sheridan, it was revealed yesterday by More Blumenstock, in charge of advertising and publicity in the East, following his return from confer-

(Continued on Page 4)

Screen "Names" Arrive in Ireland to Entertain AEF

Troupe of stage and screen talent, headed by Al Jolson and including Merle Oberon, Frank McHugh, Patricia Morison and Allan Jenkins, arrived in Northern Ireland yesterday on a USO-Camp Shows engagement to entertain the fast-expanding AEF.

Without fanfare and under strict

(Continued on Page 7)

Allied Sets Regional Meets

"Caravan" Starts in Detroit on Sept. 9-10

Tentative itinerary of Allied's "Caravan" of regional meetings has been set up by M. A. Rosenberg, Allied president, and Sidney Samuelson, acting as a sub-committee. Approximately 13 sessions will be held in as many cities, starting in Detroit on Sept. 9-10. Five weeks will be required to complete the "caravan," during which industry and or-

(Continued on Page 6)

Warner Associates Honor Leo Jacobi on Promotion

Leo Jacobi, for 25 years a member of Warners Metropolitan New York sales organization and recently promoted to branch manager in New York, was honored by his co-workers at a surprise dinner in the College

(Continued on Page 6)

Tacoma First-Runs Boost B. O. Scales

Tacoma, Wash.—Admission prices to all first-run Tacoma theaters have been advanced from 50 to 58c for night performances and from 35 to 42c for afternoon shows.

THE NEWSPAPER OF FILMDOM — THE FILM DAILY — ALL THE NEWS ALL THE TIME

Vol. 82, No. 40 Tues., Aug. 25, 1942 10 Cents

JOHN W. ALICOATE : : : : Publisher

DONALD M. MERSEREAU : General Manager

CHESTER B. BAHN : : : : : : Editor

Published daily except Saturdays, Sundays and Holidays at 1501 Broadway, New York, N. Y., by Wid's Films and Film Folk, Inc. J. W. Alicoate, President and Publisher; Donald M. Mersereau, Secretary-Treasurer. Entered as second class matter, Sept. 8, 1938, at the post-office at New York, N. Y., under the act of March 3, 1879. Terms (Postage free) United States outside of Greater New York $10.00 one year; 6 months, $5.00; 3 months, $3.00. Foreign, $15.00. Subscriber should remit with order. Adddess all communication to THE FILM DAILY, 1501 Broadway, New York, N. Y. Phone BRyant 9-7117, 9-7118, 9-7119, 9-7120, 9-7121. Cable address: Filmday. New York.

Representatives: HOLLYWOOD, Calif.—Ralph Wilk, 6425 Hollywood Blvd., Phone Granite 6607. LONDON—Ernest W. Fredman, The Film Renter, 127-133 Wardour St., W. 1. PARIS—P. A. Harle, Le Film, 29 Rue Marsoulan (12). MEXICO CITY—Marco-Aurelio Galindo, Depto. 215, Calle del Sindicalismo, 99, Tacubayo, D. F.

FINANCIAL

(Monday, Aug. 24)

NEW YORK STOCK MARKET

	High	Low	Close	Net Chg.
Am. Seat.	9⅞	9⅞	9⅞	— ⅛
Col. Picts. vtc. (2½%)	8⅜	8⅜	8⅜	— ⅛
Columbia Picts. pfd.	....	....	....	....
Con. Fm. Ind.	....	....	....	....
Con. Fm. Ind. pfd.	7½	7½	7½	— ½
East. Kodak	130	129⅛	130	+ 1
do pfd.	....	....	....	....
Gen. Prec. Eq.	....	....	....	....
Loew's, Inc.	43¾	43½	43⅝	— ⅛
Paramount	16⅜	16	16	— ⅛
Para. 1st pfd.	....	....	....	....
RKO	3	2⅞	2⅞	....
RKO $6 pfd.	....	....	....	....
20th Century-Fox	12	11⅞	11⅞	— ⅛
20th Century-Fox pfd.	....	....	....	....
Univ. Pict. pfd.	....	....	....	....
Warner Bros.	6⅛	6	6	— ⅛
do pfd.	78⅜	78	78⅜	+ ⅜

NEW YORK BOND MARKET

	High	Low	Close	Net Chg.
Para. B'way 3s55	66	66	66	— ⅝
Para. Picts. deb. 4s56	99¾	99¾	99¾	....
Warner Bros. dbs. 6s48	102	102	102	+ ¼

NEW YORK CURB MARKET

	High	Low	Close	Net Chg.
Monogram Picts.	....	....	....	....
Radio-Keith cvs.	....	....	....	....
Technicolor	....	....	....	....
Trans-Lux	1¼	1¼	1¼	....
Universal Corp. vtc.	7⅛	7⅛	7⅛	— ⅛
Universal Picts.	....	....	....	....

"HARD-TO-GET-TO" PEOPLE ARE EASY TO GET TO BY

Postal Telegraph

CHARGES FOR TELEGRAMS 'PHONED IN APPEAR ON YOUR TELEPHONE BILL.

Howard Hughes to Design Huge Cargo Plane To Carry War Supplies to Fighting Fronts

San Francisco—Howard Hughes is joining with Henry J. Kaiser in a program to build 500 cargo planes to carry vital supplies to United Nations fighting fronts. Hughes will design the planes, to be constructed under the recent authorization given Kaiser by the WPB.

Hughes for some time has been working on a military project at the Hughes Aircraft Co. plane factory "somewhere in California."

Hughes planned the huge passenger plane, the Constellation.

Cleveland Exhibs. Call Off Scrap Week; No Film

Cleveland — Cleveland theaters have called off their "scrap shows" which were to have been held this week, because, according to exhibitors, lack of co-operation by the distributors has prevented them from obtaining gratis films.

Plan to hail the week starting Saturday as "Scrap Week," during which every theater agreed to present a special matinee with scrap for admission, was adopted unanimously at the last meeting of the Cleveland Motion Picture Exhibitors Association. Trailers were ordered at the expense of the theater men, but when they approached the exchange managers for free film, it was said, the exhibitors were told no such orders had been received from the home offices.

Some exhibitors who already had run the trailers are going ahead with the drive at their own expense. It was reported that free films may be available for a scrap drive at a later date.

William Scully, chairman of the WAC distributors' committee, could not be reached for comment yesterday.

Wilma Freeman Leaving Warners for UA Post

Wilma Freeman, promotion manager for Warners under Mort Blumenstock, has resigned, effective the end of this week to assume a similar position with United Artists. She takes over her new duties on Sept. 1.

Miss Freeman has been with Warners for nine years and has had charge of commercial tieup activities in the East for the last five years.

A successor will be announced by Blumenstock in the next few days.

Capital Variety Helps Cause

Washington Bureau of THE FILM DAILY

Washington—The Variety Club of Washington, Tent 11, has contributed $4,400 for two ambulances for the American Field Service, $500 to the Washington Russian War Relief drive and the proceeds from the club's "Night in China," $513, to China Relief.

Chicago Contract Meet Thurs.

Chicago—Meeting between projectionists and exhibitors on a work contract has been postponed to Thursday.

Year's Record Heat Cuts Grosses at Boston Houses

Boston—Hub business fell off during the week-end but not to any alarming degree. The drop was ascribed chiefly to the heat, which set a record for the year. The humid heat lasted for days. Few persons ventured forth over the week-end except to go to the beaches. Not even the "thirty degrees cooler inside" signs lured them in.

In spite of this, however, business was up to one year ago, and managers feel that with the increasing number of service men and their relatives and friends in town the week-ends for the next several weeks will surpass any business heretofore recorded in Boston exhibitor annals.

Local 702 Reaffirms Its Stand Against Walkouts

Motion Picture Laboratory Technicians Union, Local 702, IATSE, reaffirmed its policy of discountenancing strikes for the duration of the war at a roll-call membership meeting held at the Fraternal Clubhouse. The meeting was motivated by the work stoppage which last Tuesday hit the De Luxe Laboratories.

The meeting discussed the De Luxe situation at length. The union is at present in the midst of negotiations for wage increases at the laboratory, which is said to employ about a third of the local 702 membership. The members of the union voted to take every measure short of a strike in their efforts to adjust their grievances against De Luxe and to obtain raises commensurate with the rise in living costs.

Local 109 Asks Elections

Screen Office and Professional Employes Guild, Local 109, UOPWA, yesterday filed a petition with the National Labor Relations Board for a collective bargaining election for white collarites at the home offices of Republic Pictures Corp. and Consolidated Film Industries.

Martin Quits; Asch Named

Phil Martin, technical director of the film unit of the OEM before it was transferred to the OWI, has resigned from the Government service. He is being replaced by Mark Asch.

W. H. O'Brien Dead

Old Orchard Beach, Me.—William H. O'Brien, 66, a widely known film salesman in the early years of the industry died here after a short illness.

COMING and GOING

SARA BRESLOFF, secretary to Bud Silverman Schine city manager in Rochester, has returned from a vacation trip to Watertown.

ROBERT ROSSEN, Warner Bros. contract writer is due in New York this week with Marc Connelly to represent the Hollywood Writers' Mobilization Group at the meeting of the Writers War Board.

MORT BLUMENSTOCK returned from Coast yesterday.

ALFRED LOEWENTHAL arrived in Chicago yesterday from Hollywood.

CAPT. WILLIAM HALPERN, USMC, returned to Quantico, Va., yesterday from New York City

MARSHA HUNT is here from the Coast to visit her husband, Lt. Jerry Hopper, on duty at the Signal Corps Photographic Center.

WENDELL L. WILLKIE, 20th-Fox board chairman, will include China in the itinerary of his forthcoming semi-official mission.

AL ROSEN has returned from the Coast.

ANGELO LOMBARDI, booker at Vitagraph New York and formerly booker at the same exchange in New Haven for many years, revisited friends in New Haven.

DR. J. B. FISHMAN, Allied of Connecticut prexy, and his family, are off for another vacation at Stockbridge, Mass.

E. X. CALLAHAN, 20th-Fox district manager, visited in New Haven.

WILLIAM F. RODGERS, M-G-M distribution head, left Chicago for Washington last night.

GIL GOLDEN, in charge of consumer advertising at Warner Bros., returned yesterday from his combination vacation and honeymoon.

PAT CASEY, studio labor contact, has trekked back to Los Angeles.

ROBERT SCHLESS, foreign head of Warner Bros., is back from a Latin-American tour of more than six months.

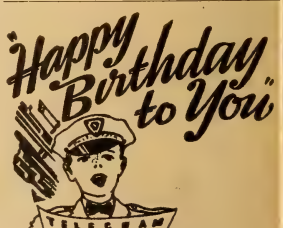
TYRONE POWER and ANNABELLA returned to New York last night from Washington and leave for the Coast either tomorrow or Thursday.

Services Held on Coast For J. Parker Read, 56

West Coast Bureau of THE FILM DAILY

Hollywood—Funeral services were held yesterday for J. Parker Read, Jr., 56, who died following a heart attack. He was confidential aide and producer for Thomas H. Ince for several years. He was believed to have been the first producer to use the U. S. Navy in a feature, this having been in 1914.

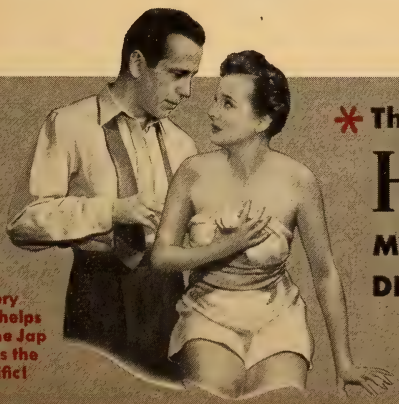
After Ince's death Read spent several years in Europe and produced two pictures in Paris. In recent years he did public relations work for the Coca-Cola Co.



Victor Heerman — Ruby Keeler
John Zanft — John R. Bray

"Exhibitors who remember the business done with 'The Maltese Falcon' will be glad to know that the same combination* is back with another picture . . . 'ACROSS THE PACIFIC'...destined for top grosses and holdover runs."

—*M. P. Daily*



Every bond helps slap the Jap Across the Pacific!

*The combination, you know, consists of: STARS,

HUMPHREY BOGART

Mary Astor, Sidney (The Fat Man) Greenstreet; DIRECTOR, John Huston; and PRODUCER,

WARNER BROS.

HIT #2 IN THE TOP COMPANY'S TOP SEASON

Screen Play by Richard Macaulay • From the Saturday Evening Post Serial by Robert Carson

New WB Pix to Get Special Handling

(Continued from Page 1)

ences at the studio with Lt. Col. Jack L. Warner and S. Charles Einfield.

An unusual angle has been developed in connection with homes where George Washington actually slept, or is supposed to have slept, and this will be utilized as background for a big partiotic rally to launch the pic's premiere.

On "The Adventures of Mark Twain," Jesse L. Lasky production starring Fredric March, now about three-fourths completed, Blumenstock stated that some of the most prominent organizations in America, both literary and patriotic, already have pledged themselves to support this picture in every city and town in the country.

A big co-operative campaign has been set on "Across the Pacific," next Humphrey Bogart release, Blumenstock also revealed, and there will be special treatment of the Hal B. Wallis production of "Now, Voyager," starring Bette Davis and Paul Henreid.

Blumenstock and Einfeld also had some long-range discussions on "Mission to Moscow," which is scheduled to go before the cameras in a few weeks, and tentative plans were reviewed for a number of properties not yet announced but which, Blumenstock hinted, have the same world importance in relation to times and conditions as "Edge of Darkness" and "Mission to Moscow."

WEDDING BELLS

Joplin, Mo.—Etta LeVoff, cashier of Columbia's home office, and Pvt. Isidor Charney, stationed at nearby Camp Crowder, were married here. The bride will remain in Joplin for several weeks.

Robert Riskin and Fay Wray were married here Sunday, it was disclosed yesterday. Justice Ferdinand Pecora performed the ceremony.

Marie Prendergast, United Artists secretary, New Haven, was married to Raymond Hartman, on furlough from the Navy, last week. She continues at United Artists.

West Coast Bureau of THE FILM DAILY

Hollywood—Norma Shearer and Martin Arrouge are honeymooning following their marriage at the Church of the Good Shepherd here by Father John O'Donnell.

Cleveland — Mae Pollen, former secretary to RKO division manager Nat Holt, and for the past few months with the RKO home office, was married here on Friday to Harry Katzell. Within a month the groom expects to be called into service at which time the bride will go to California to rejoin Nat Holt in her previous capacity.

▼ ▼ ▼

● ● ● **WHEN "The World At War" is formally released on Sept. 18 by M-G-M, Warner Bros., Paramount, 20th-Fox and RKO Radio, the main title of this feature will carry these significant words: "The United States Government presents".....Consequently, here is an attraction of history-making mutuality, for obviously it belongs to the people of America,—for the people in this democracy of ours ARE the Government.....Although it was fashioned under the aegis of the Office of War Information's Bureau of Motion Pictures; written and produced by Samuel Spewack, with the co-operation of a capable and enthusiastic staff; and is being distributed by the aforementioned quintet of companies, nevertheless, Mister Exhibitor, this picture is YOURS, its mine, and, too, the property of every other American.....**

▼ ▼ ▼

● ● ● *SINCE "The World At War" belongs to each of us, and is of vast consequence to our winning of the present conflict over the evil forces of the Axis, it is with the sense of obligation, as well as of pleasure, to tell the showmen of America something about it.....First off, it is one of the most dynamic films this corner has ever seen..... It deserves, on any count, the widest and most intense exhibition,—playing time on 100 per cent of U. S. screens.....For the reason that it IS so important, the footage is distributed GRATIS, as are the trailers available through National Screen Service.....Cost of accessories is the only exhibitor expense, but even these encourage in every way possible the film's booking, because they can be had at much less than the regular price.....Hence no barrier exists which can possibly preclude "The World At War" being installed in the more than 18,000 currently operating pic stands of the nation.....*

▼ ▼ ▼

● ● ● **WHAT the picture does is to trace the genesis of the present world struggle over the past decade.....It shows how apparently unimportant was the Manchurian grab by the Japanese,—but how purposeful in the synthesis of the now dreaded Axis Powers; the role Italy played in her Ethiopian aggression; the bloody experimental laboratory into which Spain was converted by the Nazi and Fascist war lords; the progressive and ruthless acquisition by Germany of its small neighbors through force and the Munich pact; the merciless conquest of Poland, Denmark, Norway, Holland, Luxemburg, France, and subsequent victims; the invasion of Russia; and the brutal back-stabbing of ourselves by Japan at Pearl Harbor.....Patently, these are but a FEW of the things it discloses pictorially and thrillingly.....Material was taken from news reels and FROM ENEMY FILMS IN THE CUSTODY OF THE U. S. GOVERNMENT.....Nothing has been staged.....Everything is authentic.**

▼ ▼ ▼

● ● ● *THE most actionful Hollywood thriller is a maypole dance compared to the contents of "The World At War".....For the Axis, it's Bad News, for it is certain to jolt America out of the last vestiges of complacency.....Two versions of the picture will be released,—one 66 mins. running time, and the other 40 mins., thus serving all houses whether on single bill or dual policy.....Every stand playing this one will have, in addition to an ace gross-maker, the deep and abiding satisfaction that it is performing an act of direct aid to the U. S., and driving a nail in the coffins of the world's Unholy Three!.....*

▼ ▼ ▼

● ● ● **REMEMBER "THE WORLD AT WAR" and.....REMEMBER PEARL HARBOR!.....**

▼ ▼ ▼

Urges Supply Men to Study WPB's Forms

(Continued from Page 1)

Advisory Committee, of which he is a member and over which C. J. Dunphy presided, it was brought out that there was much confusion as to the proper forms of procedure for obtaining parts. Kuykendall stressed the point that his statement to the supply dealers was not said in a critical tone, but that the task of each will be made easier if the theater operators and the equipment dealers will give their entire co operation.

"The theater supply man owes it to himself and the industry as a whole to be informed and kept informed in order that he may individually advise with the exhibitor some of whom are not conversant as to the methods of getting parts," Kuykendall said.

The WPB, through Chris Dunphy is making every possible effort to facilitate the obtaining of parts and supplies in the quickest possible aime, Kuykendall said, but there will be delays. He warned that theater owners must accept the decision that "business as usual" cannot be the slogan.

"I am sure," he said, "the supply dealers will immediately make every effort to acquaint themselves with proper forms and co-operate with the exhibitors generally."

$5,000,000 for Army Relief Via Berlin Show

(Continued from Page 1)

counterpart, "Yip, Yip, Yaphank," it was indicated by trade estimates yesterday.

Broadway stage run of the all-soldier revue has cleared $322,000 in its first seven weeks, and the figure is expected to reach $532,000 when the local run ends in five more weeks. Another big amount will be taken in by the road tour.

From the screen version, which is being made by Warner Bros. on a non-profit basis, the tremendous box-office potentialities of the picture should mean an intake of from $2,500,000 to $3,000,000 for the soldiers' fund.

An impending radio series, plus royalties from the sale of records, sheet music, program advertising space, etc., should bring the total gross for the Fund near the five-million mark, according to Irving Berlin's own calculations.

STORKS!

Howard Levinson of the Warner Bros. legal staff on Sunday night became the father of a nine-pound boy. This is Levinson's third offspring, all of them boys.

A girl, Linda Ann, was born at Lenox Hill Hospital to Mrs. Edwin Gage, daughter of Walter Reade.

Treasury Head to Host Stars at War Bond Lunch

Hollywood Group, WAC Execs. to be Morgenthau Guests and Join in Rally

(*Continued from Page 1*)

Charles Laughton, Edward Arnold, with top Government officials and members of the industry's campaign committee, notably Francis S. Harmon, WAC co-ordinator; Si Fabian, campaign director and Oscar A. Doob, the drive's public relations director.

Following the luncheon, a giant Bond and Stamp selling rally will be held on the steps of the Treasury, with Secretary Morgenthau and the stars acting as Bond salesmen. A national broadcast and newsreels will cover the event.

Next Sunday, the stars, after gathering from various parts of the nation in New York City, will entrain for Washington at noon. At 6 p.m. they will be guests of the National Press Club in the Capital. The "Command Performance" short wave broadcast to men at the fighting fronts, usually broadcast from Hollywood, will be set up in Washington.

After next Monday's rally, the stars will scatter to the starting points of their Bond-selling tours. Other stars will start Sept. 1 from San Francisco, Fresno, Dallas, Chicago, Chattanooga, Philadelphia and New York City to begin Bond-rally tours covering three hundred cities and involving 21,000 miles of travel in 30 days.

Each ten days a new set of stars will take up the seven routes, representing the most complex "one-night-stand" booking job ever undertaken by showmen. It is hoped that $300,000,000 will be reached in total Bond sales by the stars during "Salute To Our Heroes" month, when everyone is urged to "Buy a Bond To Honor Every Mother's Son In Service."

Plans Completed for D. of C. Part in September Drive

Washington Bureau of THE FILM DAILY

Washington — Washington's War Activities Committee has completed plans for the district of Columbia's share in the industry's national Bond and Stamp drive, it was announced yesterday.

John J. Payette and Carter T. Barron, co-chairmen of the drive in the District, have called a meeting for today at the Washington Hotel at which final plans will be discussed. The drive begins here Aug. 31 with an outdoor rally to be attended by some of Hollywood's leading stars.

The honorary executive committee for the District includes Commissioners John Russell Young, Charles W. Kutz and Guy Mason, Brig. Gen. Albert L. Cox and Corporation Counsel Richmond Keech. Congressman Jennings Randolph and the District Congressional Committee are also to serve for the drive, which is being co-ordinated with the activities of the District's War Savings Committee and the Treasury's War Stamp and Bond Division.

Stars to Sign "Thank You" Cards for Bond Purchasers

Every purchaser of a War Bond from a visiting film star during the September "Stars Over America" tours will receive a written "thank you" from the star. The WAC is having printed hundreds of thousands of such cards which the star will personally sign in the presence of the Bond buyer.

On the card also is a "thank you" from a typical American soldier—thus carrying out the September theme: "Buy a Bond To Honor Every Mother's Son In Service."

Abbott and Costello Here To Spur Sale of Bonds

To actively aid the film industry's Billion Dollar Bond Sales Campaign in co-operation with the U. S. Treasury Dept., Bud Abbott and Lou Costello, screen and radio comedians, will invade New York today, the duo landing on the shores of Manhattan via the 42nd St. Ferry where they will be greeted by groups of Boy couts, Girl Scouts and members of the Police Athletic League Clubs.

Scheduled appearances in Manhattan and Brooklyn to give the Drive a flying start, prior to its formal national launching on Sept. 1, include an official reception tendered to them by Mayor LaGuardia,—their arrival at City Hall to be by horse and buggy in order to symbolize needed co-operation by all citizens with gasoline conservation.

Today they will also be greeted by Borough President John J. Cashmore at a rally to be held at Brooklyn's Borough Hall at noon, where Skinnay Ennis and The Ink Spots will participate in the program. In the afternoon, they will stage their famous "Who's On First" skit at home plate, just before the Yankee-White Sox game in Yankee Stadium, and appear in White Plains Community Center in the evening, with Gracie Barrie, and Dick Stabile and his band.

Tomorrow noon they will do their stuff for workers at the Army Transport Base, Bush Terminal, along with Sammy Kaye and his orchestra. Climaxing the day, the pair will star at a Bond Rally on the Mall in Central Park, with Phil Spitalny and his All-Girl Orchestra. President Newbold Morris of the City Council and other civic dignitaries will take part.

All Bonds sold during the Abbott-Costello appearances will count toward the $116,000,000 New York City quota, State Chairman Max A. Cohen declares.

Victory Street Car For Cleveland Drive

Cleveland—A Red, White and Blue Victory Street Car will tour Greater Cleveland starting Sept. 1, launching the Billion Dollar Bond Drive which Chairman Nat Wolf is calling the Commandos Drive. Mayor Frank J. Lausche, acceding to the request to turn over a municipally-owned street car and volunteering to repaint it, was so delighted with the idea that he said he would use it for the duration. The Victory Street Car will be formally dedicated to the sale of Bonds in ceremonies conducted in the Public Square at the conclusion of the Industry Parade which starts off the drive on Sept. 1.

Commando John Balaban First to Land With Million in Bond Sales; Shoots for a Second

Chicago—John Balaban, Illinois "Commando" for the September Bond and Stamp drive, last night became the first of the Coast-to-Coast "Commandos" to hit his $1,000,000 individual quota and start for his second million.

N. Y. "Commando" headquarters report a dozen of the "Commandos" nearing their $1,000,000 personal-quota marks. Bob O'Donnell in Dallas is hot on his "Commando" quota. Ted Schlanger, Philadelphia, is near the seven figure mark.

Radio Backs War Bond Drive

Local and National Coverage for Features

The September War Bond drive is assured unusual local and national radio coverage, according to a summary of activities so far submitted yesterday to the WAC by James Sauter, United Theatrical War Activities Committee, and acting as chairman of Oscar A. Doob's radio division.

Nearly every local committee, throughout the country has made radio tieups to cover spectacular features of the compaign during the month. Al Simon, radio committeeman of the N. Y. State Administrator's office, co-operating with the N. Y. state war activities committee, is getting radio coverage for all metropolitan stunts.

Sauter has set a half-hour blue network program, 2:30 to 3 p.m., Aug. 31—covering the "world premiere" of the drive in Washington, D. C. On the air will be Hedy Lamarr, Edward Arnold, Abbott and Costello, Irene Dunne, Greer Garson, Charles Laughton, Anne Rutherford, Virginia Gilmore, James Cagney, and Secretary Morgenthau.

Some 700 stations will carry, three times each week, a "Salute to Our Heroes" radio reference in connection with the "Treasury Star Parade" programs.

Eight hundred radio station managers are being contacted by Sauter, suggesting close co-operation with local drive committees throughout the country. Many stations will stage in their studios the 4 minute, 3-cheer salute set for 9 p.m., Sept. 1.

Players Are Set to Scatter Over Nation For Selling Tours

$20,000,000 Sale Quota Set at Kansas City Rally

Kansas City, Mo.—At a rally dinner at the Muehlebach Hotel here 100 exhibitors from this area set $20,000,000 as the War Bond quota for the September drive in Kansas City, Western Missouri and Kansas. Sept. 11 was set as the date for the Kansas City show at the Municipal Auditorium with Bette Davis tentatively heading the bill.. She will be assisted by Ronald Colman and Lynn Bari who will tour the district. One million dollars was set for the Kansas City "gate."

Victory Bondmobile Will be B'dway Area Rally Feature

Three bands of music, groups of War Bond buying merchants and neighbors will greet the Victory Bondmobile when it reaches the 72nd to 86th St. Broadway area Sept. 1, the opening day of the Salute to Our Heroes month.

Grand Concourse and Fordham Road, the busiest intersection in the Bronx, has been secured for the Bronx rally by Gene Meyers and Eddie Burke of Loew's.

The Brooklyn rally will start on the Borough Hall steps at 11:30 a.m. All the downtown theaters, Fabian, Fox, Paramount, RKO, Albee and Orpheum, Loew's Metropolitan and Melba will have Bond selling booths in a square roped off in part of the grandstand.

The Queens rally will be held on the steps of the new court-house on Sutphin Blvd. Each section of Queens will secure a band and march a mile to the court-house steps to help ballyhoo the rally. All Jamaica houses will move their Bond and Stamp booths to the rally.

Western New York Exhibitors Buy $104,150 in War Bonds

Buffalo—One hundred and fifty exhibitors met here yesterday to set plans for the September War Bond drive and at the same time sold $104,150 in Bonds among themselves. Denominations of the bonds ranged from $25 up to one for $30,000. The total will be applied to the September sales. Charles Hayman and Max A. Cohen conducted the session which was held at the Buffalo Variety Club.

WPB Has New Film Conservation Plan

(Continued from Page 1)

acceptable to all companies, including Universal and United Artists which previously had taken a stand against reduction of footage.

WPB Film Freeze Problems to Be Thrashed Out Today

Washington Bureau of THE FILM DAILY

Washington—Members of the Motion Picture Industry Advisory Committee are awaiting their meeting here this morning with Harold Hopper, chief of the War Production Board's Motion Picture and Photographic Section, at which they expect to thrash out the problems that have arisen since the film freeze order went into effect last Thursday. This order limited the industry's raw stock consumption to that of 1941.

While the industry was pleased at Hopper's assurance that it would continue to receive film with which to produce pictures and make prints, it intends to take up the matter of how the freeze order will work.

It has been indicated by reliable sources here that the allocation of stock will be in line with the plan worked out by the industry itself under the voluntary conservation system in effect prior to issuance of the freeze order. This plan called for an approximate 25 per cent curtailment in film production. Other questions almost certain to be propounded today are: What about the commercial advertiser? What penalties are to be imposed on violators, if any? Is policing the industry intended to assure compliance, and if so by whom?

The issuance of the freeze order cannot be called a "surprise" to the industry as Hopper had spent many weeks conferring with picture representatives both in Washington and on the West Coast relative to the necessity of limiting film consumption and the best methods of bringing it about with least harm to the industry. No particular hardship to the major producers is foreseen by the order, but users classified as non-essential may well expect to forego the use of stock for the duration.

Claude Collins, newsreel co-ordinator for the War Activities Committee, has been named by Hopper as a member of the committee.

Army Calls Hatoff, Wife Turns Manager

Mrs. Morris Hatoff will succeed her husband as manager of Skouras' Brook Theater, Bound Brook, N. J., when Hatoff goes into the Army. Hatoff recently was drafted. It is believed to be one of the first cases where a wife has succeeded her drafted husband as a theater manager.

TO THE COLORS!

Washington Bureau of THE FILM DAILY

Washington—Tyrone Power was sworn in as a Marine Corps recruit here yesterday and granted inactive status until October when he reports at Camp Elliott, Calif., for basic training in a glider unit. Power last Spring applied for Navy enlistment but recently decided to join the Marines instead. His last pic "for the duration" will be "Crash Dive" which 20th-Fox has been shooting on location at New London, Conn.

Ralph E. Snider, prominent New England circuit operator, is wearing the uniform of the U. S. Coast Guard. He volunteered his yacht and crew and is now doing off shore submarine patrol duty.

Montgomery, Ala. — Marshall V. Hale, former head doorman at the Strand and Paramount Theaters, who has been in Army service since being called out with the National Guard Nov. 25, 1940, was recently appointed first sergeant, 725th School Squadron (Sp.)

Newark, O.—Frank V. King, manager of the Shea-Chain Midland and Auditorium Theaters, has joined the U. S. Navy with the rank of Chief Specialist. King served in the Navy in World War I. He is now at Norfolk, Va., for six weeks training.

John T. Woodward, publicity and advertising manager of Zanesville Theaters, Inc., succeeds King.

Toronto — Five members of the Famous Players Canadian head office enlisted in a body. They were Lou Karp, John Heggie, Syl Gunn, bookers, and R. Wheatley and F. Morton, asssitants.

Cleveland—Richard Miller, former UA salesman, who enlisted in the Army as a V.O.C. has completed his basic training at Fort Knox, Ky. and has been appointed to attend the Officers' Candidate School's armored division at Fort Knox.

North Adams, Mass. — Bernard Payne, former manager of the Mohawk Theater here has been promoted to the rank of sergeant in the Medical detachment at the station hospital, Camp Blanding, Fla.

West Coast Bureau of THE FILM DAILY

Los Angeles—Henry Fonda was sworn into the Navy yesterday as an apprentice seaman.

Lincoln—Howard Federer, co-owner of the Varsity and State Theaters, now a chief specialist in the U. S. Navy, has been assigned to the Lincoln recruiting office as an assistant to the chief recruiting officer.

Cottage Grove, Ore. — Cleo Morelock, associated with his father for some years past in operation of the Arcade and Audian Theaters here has joined the Navy.

Urge All States Form Ranger Bond Raiders

Immediate organization of statewide American Rangers War Bond Raiding Forces in all states was urged yesterday by the WAC in wires sent to all state chairmen.

Local WAC leaders were asked to draw into the new unit for the September drive as many "high-powered workers from our industry and all other industries" as possible for definite tasks and were warned, "This must not be just a name on which to hang publicity."

Among assignments suggested for the Rangers was the holding of War Bond rallies in all communities not visited by touring Hollywood stars. In a bulletin supporting the wires, Oscar A. Doob called for the formation of Junior American Rangers as a War Stamp selling force and the setting of inter-denominational, outdoor Sunday rallies by churches "as a solemn, prayerful tribute to those American heroes who were the first to land in France."

SPG to Elect Delegate

New York SPG, Local 114, UOPWA, CIO, at a membership meeting Thursday night at the Hotel Piccadilly is slated to elect a delegate to the CIO Greater New York Industrial Union Council. Clifford T. McAvoy, legislative rep. of the Council, will speak.

Allied Sets Regional Meets; Open in Detroit

(Continued from Page 1)

ganization problems will be discussed.

In some territories, only one day will be considered sufficient to complete the necessary business. Board meetings will be held in the mornings and mass meetings of independent exhibitors will be held in the afternoon.

The Detroit meetings will comprise the first week. Second week schedule is as follows: Philadelphia, Sept. 14-15; Trenton or Newark, Sept. 16, and New Haven, Sept. 17 or 18 or both. Third week will include two sessions in Ohio to be arranged by Pete Wood, Sept. 22-24, and in Baltimore, Sept. 25. Fourth week: Milwaukee, Sept. 28-29; Chicago, Sept. 30, and Pittsburgh, Oct. 1. Fifth week: Indianapolis, Oct. 5, and Dallas, Oct. 7-8.

A follow-up of the regionals will be undertaken by action of the regional directorates. The Caravan committee is expected to meet in Detroit on Sept. 8 to set details for the entire enterprise.

"Flying Tigers" Trade Show

Cleveland—S. P. Gorrel, Republic branch manager, announces a trade screening of "Flying Tigers" to be held at 11 a.m., Sept. 22, at the Alhambra Theater.

«REVIEWS»

"King of the Stallions"

with Chief "Tonto" Thundercloud, "Nakoma, the Wonder Horse," "Paint, the Killer Stallion"

(HOLLYWOOD PREVIEW)

Monogram 63 Mins.

TIMELY OUTDOOR PIC SHOULD PLEASE FAMILY AUDIENCES GENERALLY.

Edward Finney, who produced "The Silver Stallion," has made a timely outdoor picture, which should please family audiences generally. It has trained horses, coyotes, fawns, ravens, owls and even skunks. Finney directed, as well as produced, and deserves praise on both counts. Another large credit is due Marcel LePicard, for his photography of the actors, animal and human, and eye-filling backgrounds.

Nakoma, "King of the Stallions," is a sterling figure, and provides plenty action in his fight with "Paint," a Killer Stallion. Among the human players, Ric Vallin, Chief Thundercloud, Chief Yowlachie and Dave O'Brien give the best performances.

Vallin, determined to make good in the eyes of his tribal chief, promises to subdue Nakoma and ride him. He meets Chief Thundercloud, who has been banished by his tribe, but who lives in the wilds and has befriended many animals.

Ted Adams, a rancher, who has been rustling cattle, charges the Indians with stealing the horses, but Dave O'Brien is certain the redskins are blameless.

Together with Chief Thundercloud and Vallin, O'Brien brings Adams and his rustlers to justice. Vallin succeeds in subduing Nakoma, and Thundercloud is restored to the good graces of his old tribe.

CAST: Chief "Tonto" Thundercloud, Nakoma, the Wonder Horse; Paint, the Killer Stallion; Princess Bluebird, Ric Vallin, Dave O'Brien, Chief Yowlachie, Ted Adams, Sally Cairns, Gordon Demain, Forrest Taylor, Joe Cody, Barbara Felker, Bill Wilkerson.

CREDITS: Producer-Director, Edward Finney; Author, Roger Merton; Screenplay, Arthur St. Claire and Sherman Lowe; Cameraman, Marcel LePicard; Editor, Fred Bain; Musical Score and Direction, Frank Sanucci.

DIRECTION, Excellent. PHOTOGRAPHY, Very Good.

Warner Associates Honor Leo Jacobi on Promotion

(Continued from Page 1)

Room of the Hotel Astor last night.

Ben Kalmenson, general sales manager, headed the list of those on hand to honor Jacobi. Others included:

Roy Haines, Arthur Sachson, A. W. Schwalberg, Norman H. Moray, Sam Lefkowitz, Harry Decker, Joe Vergesslich, Gus Solomon, Irving Rothenberg, George Waldman, George Walsh, Wally Howes, Al Blumberg, Danny Ponticelle, Mike Anderson, Pete Saglembini, Phil Levine, Angelo Lombardi, Harry Hummel, Bernie Gross, Ben Block and Lee Mayer.

Wolf Holds WB Parleys

Cleveland — Nat Wolf, Warner zone manager, held a meeting of his southern Ohio managers Sunday and yesterday at the Neil House, Columbus, and today the northern Ohio managers will meet in Cleveland at the Warner Bldg.

Schine's Divestment Move at Standstill

(Continued from Page 1)

July 19 to Aug. 19 which was filed in Federal Court yesterday. The divestiture efforts and monthly reports are in compliance with the court's temporary order of May 19 by which the anti-trust trial was postponed two years.

Explaining that M. K. Murphy of Big Stone Gap, Va., had signified his intention of reacquiring the leasehold of the Viv Theater, Corbin, Ky., but later changed his mind, McKay reported a $3,500 deposit had been returned to Murphy by the Corbin Theater Co. and nobody has since evidenced any interest in acquiring the leasehold of the house.

The Schine defendants, McKay's report continued, are still negotiating with "various persons" with regard to the State and Appalachia Theaters, Appalachia, Va., and expect to meet shortly with one interested exhibitor, but no offer was made in either instance.

Citing continued efforts to dispose of theaters covered by the court's order, McKay said the chain has corresponded with a number of persons, mostly real estate brokers, but "it appears that most of the inquiries have been motivated by curiosity." Only general replies were received, he said, to letters sent in an effort to obtain some tangible proposal from persons with whom Schine had previously corresponded.

58 in Michigan Combine With 35 More Coming

(Continued from Page 1)

tion, according to Uvick, is "to present a solid front to combat demands of producers for percentage pictures, raised admission prices on selected features and preferred playing time, especially with changes in the consent decree after Sept. 1." Final organization meeting will be Sept. 3 at Midland.

OBITUARIES

CARL KOENIG, 79, retired playwright, director and actor, died in Bellevue Hospital.

MICHEL FOKINE, 62, famed Rus- and husband of Vera Fokina, died at West Side Hospital and Dispensary. Rites were held last night at the Russian Orthodox Church of Christ the Saviour.

MRS. ALICE DUER MILLER, 68, playwright and author, who died here Saturday, was buried yesterday in Evergreen Cemetery, Morristown, N. J.

FRED SCHAEFER, 64, veteran Chicago theater owner, is dead after a short illness. His wife and a brother survive.

WHO'S WHO IN HOLLYWOOD

Introducing Interesting Personalities

GALE Sondergaard. Actress. Born in Litchfield, Minn. Took to acting at an early age. Studied with Minneapolis School of Dramatic Art. Appeared with Studio Players and Masker's Club at University of Minnesota. Played Chautauqua circuits during Summer vacation. Out of college, joined with Shakespearian Company that stranded her on Pacific Coast. After a struggle, she trained East to Detroit for two years of leads with famous Jessie Bonstelle in that city. Joined Theater Guild in New York. Appeared with the Lunts, Judith Anderson and Claude Rains. Scored as Nina in Eugene O'Neill's "Strange Interlude" for six months. Married her director, Herbert Biberman. Headed Hollywood way on their honeymoon. Walked off with coveted Academy Award for her first picture role, Faith in "Anthony Adverse." Has contributed other outstanding performances in "The Life of Emile Zola," "Juarez," "The Letter" and "My Favorite Blonde." Lives on a hill overlooking the Pacific with her adopted baby daughter and husband. Just returned from a successful nation-wide Bond-selling tour of the U. S. Treasury Department which considers her Hollywood's most effective woman speaker.

Screen "Names" Arrive in Ireland to Entertain AEF

(Continued from Page 1)

United States Navy censorship, the actors left from LaGuardia Field by trans-Atlantic flying boat. It was reported that General Eisenhauer, commander of the American forces in Ireland, asked that a group of show people be sent to his men and that arrangements for the deal were completed through the efforts of Lt. Col. Marvin Young, head of the special services unit of the Army's morale division.

Jolson, who has traveled from the Panama Canal Zone to Alaska cheering the men of the armed forces, took with him Fred Martin, his piano player.

Kay Francis, originally scheduled to participate in the trans-Atlantic junket, did not arrive in time for the departure.

It is understood the troupe might visit all American units within the United Kingdom area.

Howard Gilbert Leaves RCA

Howard Gilbert of RCA Mfg. Co.'s public relations staff, and prominent in promotional activities in behalf of the SMPE, will join the publicity department of the Pennsylvania Railroad, headquartering in the Broad Street Station, Philadelphia, effective Sept. 1, it was learned yesterday.

Therese Carlo Resigns

New Haven — Therese Speratore Carlo, booking manager of United Artists here for the past 11 years, has resigned. Mrs. Carlo who has been on film row for 24 years, was feted at the Weathervane Restaurant by various friends and associates in the exchange district before leaving.

F & M Books Stage Show

St. Louis—F & M has set Alvino Rey and the King Sisters to open at the de luxe Ambassador Sept. 18.

Empire-Universal Defers Canadian Sales Conclave

(Continued from Page 1)

been in circulation here for some time.

General managers of major exchanges are understood to have discussed the prospects at a meeting yesterday, but intimated later they had no basis of government control, on which to work.

That dominant interests do not consider the situation serious was indicated when J. J. Fitzgibbons, FPC prexy, and Ben Geldsaler, chief booker, left here for the West to hold conferences with circuit district managers.

Spokesmen for the Motion Picture Distributors Association yesterday termed charges by the National Council of Independent Exhibitors that exchanges are trying to put indies out of business as "too ridiculous to merit reply."

Teschner, Promoted, Feted

New Haven—Ted Teschner, manager of the Bijou here for the past year, has been promoted to the helm of Loew's Esquire, Toledo, O., and will take over management of the New State in the same city on its completion. He is succeeded here by Sidney Kleper. Teschner's leaving was feted backstage at the Bijou. William Brownstein, former assistant at the Majestic, Bridgeport, succeeds Kleper at the Poli, Hartford, while Dorothy Peddle, cashier of the Loew-Poli, Bridgeport, moves up to assistant at the Majestic, Chris Dunphy, former student assistant at the Paiace, Hartford, is new assistant.

YDD Held In Ohio Spots

Cleveland — "Yankee Doodle Dandy" is being held a second week at $1.10 top scale in Cleveland, and Canton. Picture rolled up between $33,000 and $34,000 in one week at the Hippodrome. This beats all known records for the house.

HOLLYWOOD SPEAKING--

By RALPH WILK

—HOLLYWOOD

TWENTIETH-FOX has purchased two new war stories. They are "Tin Fish," an original by Jacob Nelson to be produced by Walter Morosco, and "Battle Stations," an original by Jack Andrews to be produced by Milton Sperling.

GENE TIERNEY has been set for the feminine lead opposite Jean Gabin in "Tampico," which will be produced by Robert Bassler at 20th-Fox.

CHARLES LAUGHTON has been signed by Metro for the film version of "The Wookey," the Frederick Hazlitt Brennan play.

PRODUCER-DIRECTOR-WRITER George Bruce has completed the first draft of "Salute To The Marines" at Metro. The story will star Wallace Beery as a veteran U. S. Marine. Bruce, formerly a scenarist, recently signed the producer-director-writer contract at the studio.

THROUGH the Chinese embassy in Washington, Paramount is seeking permission from Generalissimo Chang Kai-Shek to portray him on the screen in "The Story of Dr. Wassell."

"ADAM'S FIRST WIFE," play written by Harriet Hindsdale and Walter Wear, both of Warners' story department, will be produced on Broadway this Fall by Paul Gordon.

TWENTIETH-FOX has assigned Henry King to direct "The Song of Bernadette," the Franz Werfel best-seller. King is now cutting his Technicolor "Black Swan."

ARNOLD PRESSBURGER has signed William Darling as art director for "Never Surrender," the Fritz Lang picture.

"DIXIE DUGAN" comic strip character, recently purchased by 20th Century-Fox, will be made into a series of pictures, and Edward James is working on the screenplay.

UNIVERSAL has signed Charles Winninger for the role of the circus owner and employer of Charles Boyer in "Flesh and Fantasy." This is the second episode which co-stars Boyer and Barbara Stanwyck.

Now It's "Rogers of Rangers"

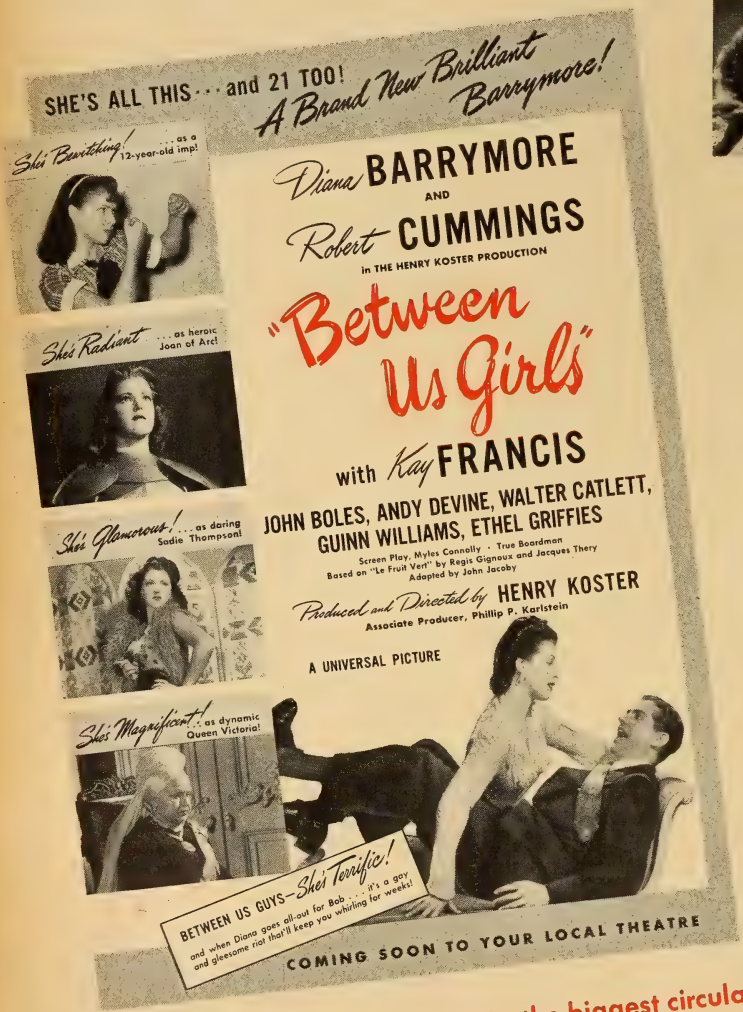
Republic announced yesterday that it will make, as one of its superserials for early release, "Rogers of the U. S. Rangers," based upon the current story of the American Commandos on foreign battlefields.

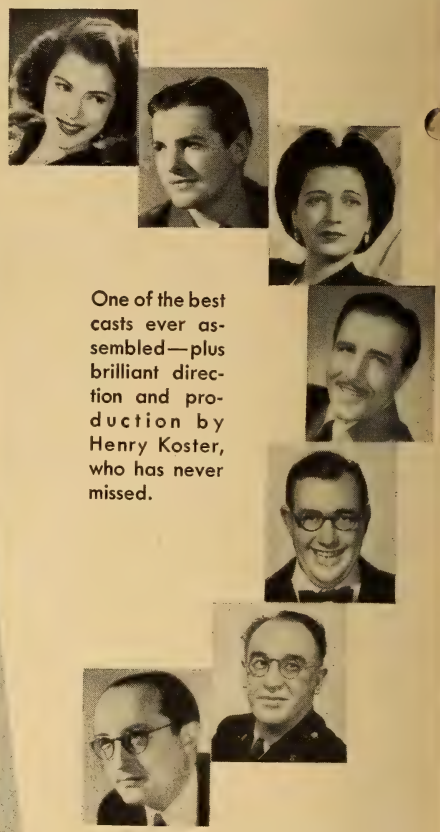
Marines Recruit in Lobby

Springfield, Mass.—The local Marine Corps recruiting station has set up a temporary recruiting post in the lobby of Loew's Poli Theater.

Selling facts about "Between Us Girls"

UNIVERSAL'S HIT FOR LABOR DAY AND THE NEW SEASON!





One of the best casts ever assembled—plus brilliant direction and production by Henry Koster, who has never missed.

Pre-sold by this full page ad in the biggest circulation magazines with a readership of 78,000,000.

WATCH FOR OTHER NEWS ABOUT THIS KOSTER HIT

UNIVERSAL PICTURES

Your theatre is on the front line of the war in September...
"Salute To Our Heroes" Month must sell a billion dollars in Bonds and Stamps!

Intimate in Character
International in Scope
Independent in Thought

THE FILM DAILY

The Daily Newspaper
Of Motion Pictures
Twenty-Four Years Old

VOL. 82, NO. 41 | NEW YORK, WEDNESDAY, AUGUST 26, 1942 | TEN CENTS

REELS ESCAPE WPB RAW STOCK FREEZE

Billion Goal No Cinch, Industry Workers Warned

Danger of Over-Confidence And Misplaced Optimism By the Trade Is Stressed

With the industry's billion-dollar War Bond drive now virtually only hours from its "premiere" Monday in Washington, serious warning against over-confidence and misplaced optimism was sent yesterday to all State Chairmen and all other workers in the giant campaign.

The warning revealed that even the Treasury Department has grave doubts that the all-out efforts of the movie spearhead can push the Sep-

(Continued on Page 17)

Raw Stock Shortage Acute in Argentina

Buenos Aires (By Cable)—The Argentine Motion Picture Producers Association has filed an energetic complaint with the Government Central Bank against the raw stock shortage. Depleted reserves and slim imports menace the domestic studios, and threaten to eventually virtually halt production.

Theater Business Reported Unaffected by Blackout

Last night's blackout, which took the metropolis completely by surprise, had no noticeable effect on theater business for the day. That

(Continued on Page 18)

Film Circuits Okay As Elec. Ones Fail

Nassau and Suffolk Counties were without electrical power for more than an hour just before noon yesterday, but the service failure caused no inconvenience to film theater operation, it was reported by Prudential Playhouses and Skouras stands, all of whose situations held their scheduled openings soon after service was restored. Work in war plants in both counties was halted, radios in homes silenced, and lights in buildings went out.

20TH-FOX CALLS REGIONAL HERE

Sessions Start Friday—Other Meetings Set for Chicago, Dallas and Los Angeles

First of a series of four regional sales meetings for Twentieth-Fox branch managers, bookers and salesmen will start Friday morning when the Eastern sales convention opens in the Hotel Astor with 75 representatives from the 10 Eastern exchanges and 20 executives and department heads of the home office distribution department in attendance.

SPYROS SKOURAS

Out-of-town representatives will arrive in New York tomorrow night and early Friday. There will be morning and afternoon meetings Friday, Saturday and Sunday with the concluding session terminating early Sunday afternoon so that the delegates may return that night.

Andy W. Smith, Jr., Eastern sales manager, will preside and conduct the New York regional meeting. President Spyros P. Skouras and Tom J. Connors, vice-president in charge of world-wide sales, will discuss seasonal selling problems and present a survey of the product possibilities already announced. William J. Kupper, executive assistant to Connors, is expected to return from Los Angeles and San Francisco, where he has been concluding circuit deals, in time for the opening sales session.

Following the New York meeting

(Continued on Page 18)

Associated British Pays 15% Dividend

London (By Cable)—Reflecting the decidedly healthy state of British exhibition despite the war, Associated British Cinemas, Ltd., major circuit in which Warners are a dominant factor, yesterday reported trading profits of 1,579,550 pounds. A 15 per cent dividend was set by the board of which Sir Ralph L. Wedgwood is chairman.

Quantico to Have Marines' Studios

Quantico, Va.—U. S. Marine Corps is establishing its own "Hollywood" here, to be operated by the fast-growing photographic section. First sound stage is now under construction. Equipment has either been acquired or is being assembled.

Marine Corps cameramen are accompanying all task forces, and it

(Continued on Page 20)

Hopper Reveals Channels For Getting Film; Users Must File Inventories

Washington Bureau of THE FILM DAILY

Washington — Exempting newsreels from the terms of the film freeze order, Harold Hopper, chief of the War Production Board's Motion Picture and Photographic Section, yesterday stated that they would continue to receive all raw stock necessary to "film the news" and that no restrictions would apply.

Hopper told members of the Motion Picture Industry Advisory Committee that prints made for use in

(Continued on Page 18)

Propose Newsreels Pool S. A. Coverage

A proposal for the pooling of newsreel shots in South America was made yesterday to newsreel executives by Jack Connolly of the Coordinator of Inter-American Affairs office. It was pointed out that more intensive coverage of the South American scene might be realized if

(Continued on Page 3)

Allen Named New Orleans Mgr. for United Artists

Appointment of C. W. "Ching" Allen as United Artists' branch manager in New Orleans was announced yesterday by Carl Leserman. Allen formerly was RKO manager in

(Continued on Page 18)

108 Brandt Houses In Scrap Campaign

One hundred and eight theaters of the Brandt circuit this week are participating in a "scrap drive" for a goal of 250,000 pounds of scrap rubber and copper. Harry Brandt will turn over the entire "receipts" to the City of New York. Drive started Monday and will end on Friday.

War Effect on B. O. Studied

Structural Changes in Audiences Found

The war's influence on motion picture attendance has been made the basis for a study covering the New York area by the Motion Picture Research Bureau under the guidance of Dr. Leo Handel, who points out that for analytical purposes the reported increased attendance should be regarded as the difference between

(Continued on Page 18)

Coast Studios Send 11 Features Before Cameras

West Coast Bureau of THE FILM DAILY

Hollywood—Eleven new pictures are scheduled to go into production this week bringing the total shooting to 37. The check-up:

At Columbia: Seven shooting, in-

(Continued on Page 4)

THE NEWSPAPER OF FILMDOM — THE FILM DAILY — ALL THE NEWS ALL THE TIME

Vol. 82, No. 41 Wed., Aug. 26, 1942 10 Cents

JOHN W. ALICOATE : : : : Publisher

DONALD M. MERSEREAU : General Manager

CHESTER B. BAHN : : : : : : Editor

Published daily except Saturdays, Sundays and Holidays at 1501 Broadway, New York, N. Y., by Wid's Films and Film Folk, Inc. J. W. Alicoate, President and Publisher; Donald M. Mersereau, Secretary-Treasurer. Entered as second class matter, Sept. 8, 1938, at the post-office at New York, N. Y., under the act of March 3, 1879. Terms (Postage free) United States outside of Greater New York $10.00 one year; 6 months, $5.00; 3 months, $3.00. Foreign, $15.00. Subscriber should remit with order. Address all communication to THE FILM DAILY, 1501 Broadway New York, N. Y. Phone BRyant 9-7117, 9-7118, 9-7119, 9-7120, 9-7121. Cable address: Filmday. New York.

Representatives: HOLLYWOOD, Calif.—Ralph Wilk, 6425 Hollywood Blvd., Phone Granite 6607. LONDON—Ernest W. Fredman, The Film Renter, 127-133 Wardour St., W. I. PARIS—P. A. Harle, Le Film, 29 Rue Marsoulan (12). MEXICO CITY—Marco Aurelio Galindo, Depto. 215, Calle del Sindicalismo, 99, Tacubayo, D. F.

FINANCIAL

(Tuesday, Aug. 25)

NEW YORK STOCK MARKET

	High	Low	Close	Net Chg.
Am. Seat.	....	....	....	....
Col. Picts. vtc. (2½%)	8⅛	8	8⅛	— ¼
Columbia Picts. pfd.	....	....	....	....
Con. Fm. Ind.	....	....	....	....
Con. Fm. Ind. pfd.	7½	7⅜	7⅜	— ⅛
East. Kodak	128	128	128	— 2
do pfd.	....	....	....	....
Gen. Prec. Eq.	13¾	13⅝	13⅝	— ⅜
Loew's, Inc.	43⅞	42⅝	43	— ⅜
Paramount	16	15⅞	16	....
Para. 1st pfd.	....	....	....	....
RKO	....	....	....	....
RKO $6 pfd.	....	....	....	....
20th Century-Fox	11⅞	11⅝	11⅝	— ¼
20th Century-Fox pfd.	25¼	25¼	25¼	— ⅛
Univ. Pict. pfd.	150	150	150	— 2
Warner Bros.	6	6	6	....
do pfd.	....	....	....	....
NEW YORK BOND MARKET				
Para. B'way 3s55	....	....	....	....
Para. Picts. deb. 4s56	99¾	99¾	99¾	....
Warner Bros.' dbs. 6s48	....	....	....	....
NEW YORK CURB MARKET				
Monogram Picts.	⅞	13-16	⅞	....
Radio-Keith cvs.	....	....	....	....
Technicolor	7⅛	7⅛	7⅛	— ½
Trans-Lux	1¼	1¼	1¼	....
Universal Corp. vtc.	....	....	....	....
Universal Picts.	....	....	....	....

"Gas" Rationing Brings Schine Meeting Switch

Rochester—Due to "gas" rationing, meetings for Schine managers will be held at the Grand, which is downtown, instead of at the Riviera, a nabe, Bud Silverman, Schine city manager, announces.

Valerie Hobson, British Star, in Selznick's Fold

David O. Selznick has signed Valerie Hobson, British screen star. Before coming over in about three months, she will co-star with Robert Donat in the English pic, "Sabotage Agent," for Metro.

Metro Allowing One Picture Cancellation on $100 or More Scale; Two on $100 or Less

Cancellation privileges on M-G-M's block-of-eight call for two pictures where an exhibitor pays $100 or less and one picture where an exhibitor pays $100 or more, as provided in the UMPI sales plan. Other companies as yet have not indicated what their cancellation policies, if any, will be for the new season.

Greenblatt Reports PRC Business Rise of 115%

Business of Producers Releasing Corp. is up 115 per cent over last year and playdates have increased 60 per cent in the last two months, according to Arthur Greenblatt, vice-president in charge of sales, announced upon his return from studio conferences. He was accompanied by Robert Benjamin, general counsel for Pathe and PRC.

Greenblatt reported many important bookings in key cities of the company's product as well as deals with major circuits.

Names Armstrong New WB Promotion Manager

Frank Armstrong, who joined the Warners home office publicity department last January, has been moved up by Mort Blumenstock to the post of promotion manager. Armstrong succeeds Wilma Freeman, who leaves the company on Friday to join United Artists.

Before coming to Warners, Armstrong was associated with Arthur Kudner, Inc., and Edwin-Wasey & Co., two of the leading advertising agencies.

Korda Denies Reports Of Metro Affiliation

Alexander Korda yesterday denied reports printed by a Hollywood columnist that he had made a deal whereby he would move his company to the M-G-M lot and become a Metro producer. Korda leaves this week for London.

While Korda denied that such a deal had been made, there were some persons within the industry who believed that discussions on the subject had been held.

West Coast Bureau of THE FILM DAILY

Los Angeles—Representatives of M-G-M declined yesterday to comment on a published report that Sir Alexander Korda was joining the company.

Judge W. A. Kinney Dead

Louisville, Ky.—Judge W. A. Kinney, 84, operator of the Orpheum Theater here, died. He was the oldest theater operator in Kentucky, and the oldest exhibitor served by the Indianapolis exchanges.

Rites for Mears, RCA Exec.

Mount Sterling, Ill.—Funeral services were held here for Morton A. Mears, vice-president and general purchasing agent of the RCA Manufacturing Co., who died in Philadelphia after an illness of several weeks.

Preach Democratic Faith In Propaganda—Grierson

Montreal—Propaganda which does not preach faith in democracy has missed the boat as far as the United Nations are concerned, according to John Grierson, Dominion Film Commissioner, and head of the National Film Board, who addressed the Canadian Institute of International Affairs on questions of propaganda and public morale.

Grierson stated that in his belief information and propaganda as issued by any government had a triple function. It should explain, it should exhort and it should render an account of stewardship.

In this connection he expressed himself delighted that many members of parliament are applying to the National Film Board for motion pictures showing the training of Canadian men in uniform; the production of munitions, and the building of aircraft and of ships in order that they can show these films to the people.

"We Are the Marines" To Be 20th-Fox Release

Tom J. O'Connors, distribution chief of 20th-Fox will fix a definite release date shortly for the feature, "We Are the Marines," which March of Time is completing via additional scenes being shot at New River, N. C.

M of T's "The FBI Front" Release Set for Sept. 11

Initial issue of the March of Time which 20th-Fox will distribute will be "The FBI Front," whose release date is set as Sept. 11, and the following subject will be released on Oct. 9. Plan is then to have a release every fourth week.

Producer Louis de Rochemont and a staff of some 25 technicians were in York, Me., last week filming the final scenes for "The FBI Front" with the co-operation on the trip of the Federal Bureau of Investigation

Luncheon for Kaltenborn

H. V. Kaltenborn, newsreel and radio news commentator, recently returned from England, will be tendered a luncheon at the Harvard Club tomorrow by the Embassy Newsreel theater. Kaltenborn will speak informally to reps. of the daily and trade press.

Cohen Office in Boston

Jerome J. Cohen, Inc., insurance spcialists and adjusters, has opened a Boston office at 333 Washington St. to serve New England clientele.

COMING and GOING

MARC CONNELLY, who has been in Hollywood working on Metro's screen version of "Cabin in the Sky," returned yesterday.

GLADYS ROCKS, National Theatre Supply secretary, New Haven, is vacationing at Otis, Mass.

MITCHELL LEISEN is expected today from the Coast for three weeks' vacation in New Y

"PECK" GOMERSALL left yesterday for troit and Chicago.

BILL SCULLY returned from Gloversville.

H. M. RICHEY leaves today for Richmond.

ALEXANDER KORDA is scheduled to leave this week for London.

ORSON WELLES is in New York.

O. H. COELLN, JR., arrives in Washington today from Chicago.

JACK FLINN has returned to Chicago from the Coast.

JACK OSSERMAN, RKO district manager, is in Kansas City.

GREER GARSON arrives in Chicago today en route to West Virginia for Bond drive appearances.

Two Ohio Theaters Collect 10,200 Lbs. In Tin Cans

Youngstown, O.—The tin can drive obtained 10,200 pounds of metal, when more than 4,300 youngsters each contributed 12 tin cans as the price of admission to two downtown theaters, the State and Park.

Lancaster, Pa.—Strand Theater's "Scrap Matinee" for children collected 1,500 pounds of scrap metal and rubber. Admission was one article of scrap material for each kid.

177 U. S. Pix Released In Argentina in 6 Mos.

Buenos Aires (By Cable)—A total of 235 films were released in Argentina during the first six months of this year. Of the total, 177 were American productions, 28 were domestic features, seven were of British origin, while the Nazis managed to get three pictures across.

Ark. ITO Drops Conclave For Short Business Meet

Little Rock, Ark.—In lieu of the annual state convention, the ITO of Arkansas will hold a short business session during the Arkansas Livestock Show's annual exposition which opens Oct. 19, the board of directors has decided. Program will not include entertainment features.

"Miniver" in Schine Houses

Rochester—"Mrs. Miniver" will return for a week's run at five Schine theaters beginning Sept. 10, it was announced here by Bud Silverman, Schine city manager. The Riviera, Liberty, State, Madison and Monroe will show the film at increased prices. "Mrs. Miniver" played three weeks at Loew's Rochester last month.

Propose Newsreels Pool S.A. Coverage

(*Continued from Page* 1)

the newsreels kept men at strategic points and the shots made by each cameraman be made available to all companies.

No action was taken on the suggestion but another meeting will be held for further consideration.

Columbia Sees "Town" In Top-Grosser Category

Holdovers for Columbia's "The Talk of the Town" are following SRO openings in virtually all situations with grosses that indicate the picture will be one of the greatest moneymakers in the company's history, the home office reported yesterday.

In less than a week, holdovers have already been announced in Omaha, Kansas City, Washington, Rochester, Allentown, Springfield, Mass., and Des Moines.

Coast Publicists Aiding OWI

Services of 132 Placed at Gov't Disposal

West Coast Bureau of THE FILM DAILY

Hollywood — Functioning of the Publicity for Victory Council as a volunteer branch of the Office of War Information is being worked out by the publicist body with Howard Freeman, OWI branch manager for Southern California and Arizona, and Walter McCreery, OWI radio director for the six Western states.

Council spokesmen state the the services of 132 studio, independent, and freelance publicists enlisted for voluntary war publicity have been placed at the disposal of the OWI. This corps will be expanded to any degree necessary to give full effect to any extension of the Government's information program.

Panels of specialists in different types of publicity work are being set up to handle short-notice assignments for the Government. A radio information panel already has met with Freeman and McCreery. Magazines and pictorial panels are in formation. Cameron Shipp, chairman of the Publicity for Victory Council, states that other specialist panels will be formed to meet specific Government needs.

The council has elected Tom Alfred, Metro, as alternate chairman in anticipation of intensified activities of the volunteer publicists. Shipp, Alfred, John Baker, Tel Taylor were named as a reorganizational planning committee.

The Publicity for Victory Council will continue as the Screen Publicists Guild division of the Hollywood Writers Mobilization as well as with its independently developed projects.

Kamuda Hurt in Crash

Springfield, Mass.—John Kamuda, operator of the Strand Theater in Indian Orchard, was severely injured Saturday in an auto collision in this city.

Chi. Doubles USO Quota

Chicago—Local amusement industry, nearing the end of its USO drive, is expected to double the quota of $12,000. Committee headed by Jack Kirsch has collected $23,000.

DATE BOOK

Aug. 28: 20th-Fox regional, Hotel Astor.

Aug. 31: 20th-Fox regional, Chicago.

Sept. 1-2: Northwest Allied convention, Minneapolis.

Sept. 3: 20th-Fox regional, Dallas.

Sept. 6: 20th-Fox regional, Los Angeles.

Sept. 9-10: Allied regional meeting, Detroit.

Sept. 14-15: Allied regional meeting, Philadelphia.

Oct. 25: Pittsburgh Variety Club banquet.

Encore "Wake Island" Preview for Marines

Quantico, Va.—Paramount's "Wake Island" had a second preview at the Marine Corps base here last night for officers and men of the Corps who were unable to be accommodated at three screenings Monday. Marines' reaction to the pic was summed up by Lt. Col. Walter A. Churchill as 'terrific."

Mrs. Gehrig at Chi. Opening

Chicago—Premiere of "Pride of the Yankees" at the Palace here tonight will be attended by Mrs. Lou Gehrig.

THE
INDUSTRY AT WAR

The pulse-stirring story of the Motion Picture Industry's "all out" effort to speed victory for the United Nations . . . What's being done . . . How it's being done . . . Who's doing it . . . in all spheres of trade activity.

AN IMPORTANT FEATURE
of the
FRIDAY, AUGUST 28th ISSUE
of
THE FILM DAILY

Coast Studios Send 11 Into Production

(Continued from Page 1)

cluding "Prairie Thunder," western, with Russell Hayden, Bob Wills and Alma Carroll. Director, William Berke and producer, Leon Barsha.

At M-G-M: Four shooting.

At Monogram: Three shooting, including Scott R. Dunlap's production, "West of the Law," eighth in the series of "Rough Riders" westerns, with Buck Jones, Tim McCoy and Raymond Hatton. Howard Bretherton directing; Sam Katzman's production, "'Neath Brooklyn Bridge," drama, with the Eastside Kids, Noah Beery, Jr., Ann Gillis, Marc Lawrence and Arthur Young. Wallace Fox directing.

At Paramount: Six shooting, including the Pine and Thomas Production, "You Can't Live Forever," with Chester Morris, Jean Parker, Dick Purcell, Barry Sullivan, Rand Brooks and Ralph Sanford. Frank McDonald directing.

At Republic: Two shooting.

At RKO Radio: Six shooting, including Sol Lesser's "Tarzan Triumphs," drama, starring Johnny Weissmuller, with Frances Gifford, Johnny Sheffield, Sig Rumann and Martin Kosleck. William Thiele directing; "Stand By and Die," drama, with Rosalind Russell, Fred MacMurray, Tom Conway and Harold Huber David Hempstead producing and Lothar Mendes directing.

At 20th Century-Fox: Eight shooting, including "Quiet, Please, Murder!", mystery, with Gail Patrick, George Sanders, Lynne Roberts, Sidney Blackmer, Margaret Brayton and Curt Katch. Ralph Dietrich producing and John Larkin directing; "Brasher Doubloon," drama, with Lloyd Nolan, Mary Beth Hughes, Heather Angel, Ralph Byrd, Doris Merrick and Harold Huber. Producer, Sol M. Wurtzel and director, Herbert I. Leeds.

At United Artists: Charles R. Rogers' production "The Powers Girl," film presentation of the John Powers Model Agency. Cast includes George Murphy, Priscilla Lane, Carole Landis, Dennis Day, Benny Goodman, and His orchestra. Norman Z. McLeod directing. Story by E. Edwin Moran and Harry Segall. Stanley Cortez, cameraman.

At Universal: Eight shooting, including "Pittsburgh," drama, with Marlene Dietrich, Randolph Scott and John Wayne co-starred. Robert Fellows producing and Lew Seiler directing; "Passing the Buck," comedy, with The Ritz Brothers, Howard Benedict as the associate producer and Harold Young directing.

At Warners: Five shooting.

Patriotism Tops WB's 1st Quarter Shorts Releases

Patriotic themes dominate the list of 22 shorts which Warner Bros. will release during the first quarter of the new season, it was announced yesterday by Norman H. Moray, the company's short subjects sales head. In the list will be six films produced in co-operation with Government agencies. Twelve of the 22 will be in Technicolor, Moray revealed.

Richard Wallace Alice White Jerry Drew

▼ ▼ ▼

In Case You're Interested:

● ● ● NOT in a position to do stage work for several months, Orson Welles is considering pic and radio deals. . . . ● Maureen O'Sullivan is recuperating in St. Joseph's Hospital, Victoria, B. C., where she was taken after an illness suffered on location of a film which her director-hubby John Farrow is making in co-operation with the Army and Navy in Canada. . . . ● "Wake Island," Paramount's thrilling war film, was cheered to the skies and highly commended by the Marines at the Quantico base preview.....Anent this Paramount wow, it's worth the time, effort and price to anyone interested in socko film promotion to hie to the noozestand today, grab a Satevepost, and lamp the Gillham-hatched ad therein. . . . ● Frank V. King, manager of the Midland and Auditorium Theaters, Newark, is a recent addition to the Navy as a Chief Specialist. . . . ● File under edifying and democracy-proving yarns:—yes'day's accounts of Henry Fonda and Tyrone Power being sworn-in as apprentice seaman and Marine private, respectively.....

▼ ▼ ▼

● ● ● *MARK E. DIMOUT, balmy showman from Cranberry Corners, literally got a big kick out of the Republican State Convention in Saratoga when he criticized the 10-minute film used to place Thomas E. Dewey in nomination.....Dimout told party leaders, who characterized the film as the conclave's highlight, that even in Cranberry Corners a tab reel is never a "feature," and that the pic will probably cost the Republicans a lot of votes when the New York State Board of Censors hears that Dewey is being publicly paraded in shorts.....*

▼ ▼ ▼

● ● ● GIL GOLDEN, Warner Bros., is back at his desk with new ideas since returning from his honeymoon. . . . ● Matty Fox is again headquartering in Washington since his recent return from London. . . . ● Shirley Loo, young Chinese actress, signed by WB. . . . ● Charlie (Republic) Jones readying one of the largest campaigns to come out of that company on the pic "Flying Tigers". . . . ● Charlie Bonn, o' the Brulatour org., reported progressively on the mend at his home, following several operations. . . . ● Ed Dukoff has just completed an original story entitled "Cargo Plane". . . . ● Nicholas Bela, one of the Coast's most versatile gents, has landed in Jamestown, N. Y., for a visit, and will then head for New York with a new novel under his arm. . . . ● Only engagement of "Mrs. Miniver" this side of Ye Hudson River is current one at Loew's Metropolitan, Brooklyn, where it is single-billed, which has happened only in the instances of Leo's "San Francisco" and "Boom Town".....Pic is doing a terrific biz, s'much so that it has shattered every record since the house went on straight pic policy from vaude some eight years ago!.....

▼ ▼ ▼

● ● ● *ALL you sons and daughters of Ole Terpsichore will be glad to know that the "Bambi Bolka" is on its way to high popularity .....This corner doesn't profess to know much about ballroom gyrations, but understands that the "Bambi Bolka" calls for your sorta spreading your antlers, fawning on your partner, and leaping across the floor,—being careful, if you have a cute blonde armful, to keep away from the stag line.....Miss Duckett (no relation of either Disney's Donald or Annie Oakley), a dance instructress from Memphis, Tenn., has already introduced the hoofing routine to the Dancing Masters of America in convention session.....*

▼ ▼ ▼

● ● ● AVENGE PEARL HARBOR!.....

▼ ▼ ▼

Set Pre-releases For Gov't Feature

Branch managers of 20th-Fox, M-G-M, Paramount, Warner Bros., and RKO Radio, have been sent an urgent WAC memorandum by Herman Gluckman, calling upon them to lend all their efforts to the support of Government's first full-length feature, "The World at War" written and produced by Samuel Spewack. Copies of the memo have also gone forward to the Exchange Managers Committee Chairmen; chairmen and members of the Field Organization Committees; and members of the Field Publicity Committee.

"The Government feels," Gluckman stated, "that this picture will be of immeasurable value in causing the necessary awakening,—if the awakening has not already occurred—, that if our freedom is to be preserved, we must sacrifice everything to achieve our objective."

Several pre-release engagements are planned, one of which has been arranged for Arthur Mayer's local Rialto Theater, commencing with a War Bond Premiere on the evening of Sept. 3.

R. B. Wilby, Paramount partner, is reported to have arranged to show "The World at War" in a number of his Knoxville, Tenn., situations. These, which do not ordinarily operate on Sunday, will be opened Sept. 6 especially for War Stamp performances.

The attraction will be distributed to all outlets gratis, including a trailer from National Screen. Only charge to exhibitors will be the cost of accessories, which will be sold to them by National Screen at less than cost, Gluckman stated. Two versions, in 40 and 66 minutes, are available.

Distribution will be by 20th-Fox in Denver, Los Angeles, Portland, Salt Lake City, San Francisco, and Seattle; by M-G-M in Albany, Boston, Buffalo, Cleveland, New Haven, and New York; by Paramount in Atlanta, Charlotte, Chicago, Dallas, Detroit, Memphis, and New Orleans; by Warner Bros. in Kansas City, Oklahoma City, Philadelphia, Pittsburgh, St. Louis, and Washington; and by RKO Radio in Cincinnati, Des Moines, Indianapolis, Milwaukee, Minneapolis, Omaha, and Sioux Falls.

The Zero Hour Nears . . . .

Get set NOW for the film industry's

'Salute to Our Heroes' Bond and Stamp Month

Starting Sept. 1

Let's Go Over the Top for Victory!

20th CENTURY-FOX

Inaugurates its new season with these

RELEASES

for

AUGUST *and* SEPTEMBER

1942-43

RELEASE DATE TO BE ANNOUNCED

"I WANT TO TELL YOU ABOUT ONE OF THE MOST ENTERTAINING AND EXCITING MOTION PICTURES I HAVE EVER SEEN"

-- *Walter Winchell*

"20th Century-Fox has really reached into the heavens for this one. They scooped up all the stars and put them on the same screen . . . yes, the greatest collection of stars ever assembled in the same motion picture: CHARLES BOYER, RITA HAYWORTH, GINGER ROGERS, HENRY FONDA, CHARLES LAUGHTON, EDWARD G. ROBINSON, PAUL ROBESON, ETHEL WATERS, EUGENE PALLETTE, THOMAS MITCHELL, CESAR ROMERO, ROLAND YOUNG, ELSA LANCHESTER, ROCHESTER, GEORGE SANDERS, JAMES GLEASON, J. CARROLL NAISH, THE HALL JOHNSON CHOIR and a score of other film favorites.

"To match the brilliance of these stars, the finest writers in Hollywood fashioned the story. It takes you from a tenement to a penthouse . . . from Park Avenue to Hell's Kitchen . . . a story blending drama, comedy, music, romance and stirring action into a big-time show.

"Orchids to these great stars for their brilliant performances and orchids to 20th Century-Fox for bringing to the screen . . .

TALES OF MANHATTAN

"Your reporter tells you now over his by-line . . .

"It's as thrilling as New York's skyline"

TRADE SHOWN

Charles Boyer
inger Rogers
Rita Hayworth
G. Robinson
Henry Fonda
Chas Laughton
Paul Robeson
Ethel Waters
"Rochester"

Tales of Manhattan

with

THOMAS MITCHELL • EUGENE PALLETTE • CESAR ROMERO • GAIL PATRICK
ROLAND YOUNG • ELSA LANCHESTER • GEORGE SANDERS • JAMES GLEASON
and the HALL JOHNSON CHOIR

Directed by JULIEN DUVIVIER • *Produced by* BORIS MORROS & S. P. EAGLE

Original Stories and Screen Play by: Ben Hecht, Ferenc Molnar, Donald Ogden Stewart, Samuel Hoffenstein, Alan Campbell, Ladislas Fodor, L. Vadnai, L Gorog, Lamar Trotti, Henry Blankfort.
Original Music by Sol Kaplan "Glory Day" by Leo Robin and Ralph Rainger

SURPASSING HIS OWN STARTLING STORIES . . . THE TRUE DRAMA OF HIS TEMPESTUOUS LIFE!

Linda DARNELL
John SHEPPERD
in

The LOVES *of* EDGAR ALLAN POE

with
VIRGINIA GILMORE • JANE DARWELL • MARY HOWARD • FRANK CONROY • HENRY MORGAN
Directed by HARRY LACHMAN
Produced by BRYAN FOY
Screen Play by Samuel Hoffenstein and Tom Reed
Additional Dialogue by Arthur Caesar

TO BE RELEASED AUGUST 28TH

TRADE SHOWN JULY 7th

Unmasking the column behind the fifth column on America's greatest danger-front!

LITTLE TOKYO U.S.A.

with
PRESTON FOSTER • BRENDA JOYCE
and JUNE DUPREZ • GEORGE E. STONE • HAROLD HUBER
Directed by OTTO BROWER • Produced by BRYAN FOY
Original Screen Play by George Bricker

RELEASED AUGUST 14TH

TRADE SHOWN JULY 7th

NOW MORE THAN EVER--LAUGHTER IS WHAT THEY'RE AFTER!

Take it from Daily Variety: "PLENTY OF LAUGHS!"

STAN LAUREL
OLIVER HARDY
and DANTE, THE MAGICIAN

. . . mix mirth with magic in a howl of a hit . . .

A-HAUNTING WE WILL GO

with
Sheila Ryan • John Shelton • Don Costello • Elisha Cook, Jr.
Executive Producer Sol M. Wurtzel • Directed by Alfred Werker • Screen Play by Lou Breslow
Original Story by Lou Breslow and Stanley Rauh

RELEASED AUGUST 7TH

TRADE SHOWN

TO BE RELEASED AUGUST 21ST

Out of these times a thousand stories will be born . . . but none will be greater than this!

THE PIED PIPER

NEVIL SHUTE'S MIGHTY STORY OF TODAY

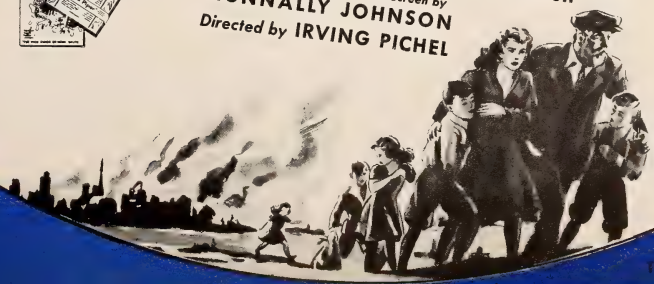
35,000,000 people have read it . . . in "Collier's", "Reader's Digest" and the best-selling novel!

MONTY WOOLLEY · RODDY McDOWALL · ANNE BAXTER

and Otto Preminger · J. Carrol Naish

Produced and Written for the Screen by NUNNALLY JOHNSON

Directed by IRVING PICHEL



TRADE SHOWN JUL

RELEASED AUGUST 1ST

SHOULD LURE THE PUBLIC IN DROVES! —Film Daily

Another musical in the best 20th Century-Fox tradition! —M. P. Daily

SHE'S BETTY, WILLING AND GRABLE

John PAYNE
Betty GRABLE
Victor MATURE

FOOTLIGHT SERENADE

JANE WYMAN
JAMES GLEASON PHIL SILVERS
COBINA WRIGHT, JR.

Directed by Gregory Ratoff
Produced by William LeBaron
Screen Play by Robert Ellis, Helen Logan and Lynn Starling • Based on a Story by Fidel LaBarba and Kenneth Earl
Dances staged by Hermes Pan

They'll be singing these Robin and Rainger songs!

"I'M STILL CRAZY FOR YOU"
"I'LL BE MARCHING TO A LOVE SONG"
"I HEARD THE BIRDIES SING"
"ARE YOU KIDDING ME?"
"EXCEPT WITH YOU"

EARL MORAN

McCLELLAND BARCLAY

Bradshaw Crandell

TRADE SHOWN JULY 5th

TO BE RELEASED
SEPTEMBER 4TH

THE NATION'S
Nº 1 BAND IN THE
Nº 1 MUSICAL
ROMANCE
OF THE YEAR!

GEORGE
MONTGOMERY
ANN
RUTHERFORD

GLENN
MILLER
AND HIS BAND
in

Orchestra Wives

with
LYNN BARI · CAROLE LANDIS · CESAR ROMERO
Virginia GILMORE · Mary Beth HUGHES
NICHOLAS BROTHERS · Tamara GEVA

Directed by
ARCHIE MAYO · Produced by WILLIAM LeBARON
Screen Play by Karl Tunberg and Darrell Ware · Original Story by James Prindle · Dances staged by Nick Castle

Songs!
by Mack Gordon and Harry Warren
"SERENADE IN BLUE"
"I'VE GOT A GAL IN KALAMAZOO"
"PEOPLE LIKE YOU AND ME"
"AT LAST"

TRADE SHOWN AUGUST 10th

TO BE RELEASED SEPTEMBER 18TH

TRADE SHOWN AUGUST 10th

TO BE RELEASED SEPTEMBER 11TH

TRADE SHOWN AUGUST 11th and 12th

TO BE RELEASED SEPTEMBER 25TH

TRADE SHOWN AUGUST 10th

It's Bigger...
and better than "Sun Valley Serenade"
because it's got Uncle Sam's fighting nephews
...the U. S. MARINES!
SAMMY (Swing-and-Sway) KAYE
SONJA HENIE
JOHN PAYNE
in
ICELAND
JACK OAKIE • FELIX BRESSART • OSA MASSEN
JOAN MERRILL • FRITZ FELD • STERLING HOLLOWAY
and SAMMY KAYE AND HIS ORCHESTRA
Directed by BRUCE HUMBERSTONE
Produced by WILLIAM LeBARON
Original Screen Play by Robert Ellis and Helen Logan • Skating Ensembles by James Gonzales
Gay Love!
Fun! Music!
Ice-Extravaganza!
and these grand Gordon
and Warren tune-triumphs!
"LET'S BRING NEW GLORY TO OLD GLORY"
"THERE'LL NEVER BE ANOTHER YOU"
"YOU CAN'T SAY NO TO A SOLDIER"
"I LIKE A MILITARY TUNE"
"LOVERS KNOT"
TO BE RELEASED
OCTOBER 2ND
TRADE SHOWN AUGUST 11th and 12th

Plus these BIG

JOHN PAYNE • BETTY GRABLE • CARMEN MIRANDA
CESAR ROMERO • HARRY JAMES and His Music Makers
in
*SPRINGTIME IN THE ROCKIES
in Technicolor

*THE OX-BOW INCIDENT
starring
HENRY FONDA

JACK BENNY
PRISCILLA LANE
in
*MEANEST MAN IN THE WORLD
with 'ROCHESTER'
based on George M. Cohan's production

GENE TIERNEY • GEORGE MONTGOMERY
in
*CHINA GIRL

TYRONE POWER • MAUREEN O'HARA
in Rafael Sabatini's
*The BLACK SWAN
in Technicolor

HELLO, FRISCO, HELLO
A dramatic story of the colorful Barbary Coast with a musical background

Franz Werfel's sensational best-seller
THE SONG OF BERNADETTE

Don AMECHE • Joan BENNETT
in
*GIRL TROUBLE

GREENWICH VILLAGE
Rich in the drama, pathos and humor of New York's most colorful section

ROBERT DONAT
in
*THE YOUNG MR. PITT

ONES *to follow*

TYRONE POWER in

*CRASH DIVE

in Technicolor

with

ANNE BAXTER

*THUNDER BIRDS

in Technicolor

with GENE TIERNEY
PRESTON FOSTER
JOHN SUTTON

ERNST LUBITSCH'S

production of

BIRTHDAY

BIRD of PARADISE

Richard Walton Tully's celebrated stage play

CONEY ISLAND

A spectacular drama of the early days of a boisterous, wide-open playground

Roddy McDOWALL
Preston FOSTER

*MY FRIEND FLICKA

MONTY WOOLLEY · IDA LUPINO

in

*LIFE BEGINS at 8:30

STAR OF SCOTLAND

to be produced on a lavish scale with an all-star cast

The IMMORTAL SERGEANT

John Brophy's best-selling novel of a British Patrol's heroic fight in the Libyan Desert

JOHN STEINBECK'S

controversial book and play

THE MOON IS DOWN

*NOW SHOOTING - All Others in Preparation

20th CENTURY-FOX

The Company that delivers the *Big* ones—continues to

"SAY IT WITH PICTURES"

PRINTED IN U.S.A.

Warn Bond Drive Workers of Over-Confidence

Billion Goal No Cinch, Treasury Officials Feel As Opening Day Nears

(Continued from Page 1)

tember War Bond and Stamp sales to the billion-dollar level—a goal reached only once. And that was after Pearl Harbor, with the Japs as the bond-sellers. The retailers, doing a good job, were able to spark the total only to $900,000,000 in July.

In September, there will be Federal income tax installments to retard sales.

"This drive has gathered terrific momentum; it is undoubtedly the greatest example of co-ordinated industry action we've ever had," said Oscar A. Doob, the drive's public relations director, in his warning to workers. "But we now face the danger of over-confidence and misplaced optimism. In accepting the billion-dollar challenge, the industry knows it is taking on a tough fight. In fact, it's a battle that some feel is almost impossible of success. Some realists, good at figures, are willing to wager three to one that we don't make it. Those odds aren't so far off.

Target Seen as Closer

"However, the billion-dollar target is closer today than it was a month ago. Reports definitely so indicate. It's still pretty far in the dim distance and only the hardest kind of work, with no prospective Bond or Stamp sale overlooked, will bring the target within range.

"The Treasury Department has its doubts about the billion for September. In fact, do not be surprised if the Treasury announces a considerably lower official quota for the month. But that official quota isn't our quota. We're still after that billion—and if we get it the victory will be so much the sweeter.

"All State chairmen are urged to notify all workers not to be confused by a lower official Treasury quota and to take steps to overcome this possible handicap. Remember that if every county in the U. S. hits its official, Treasury quota for September we will still be below the billion mark! Urge all county administrators to shoot for 25 per cent above their official quotas and not to stop until they hit the highest level.

"Make It a Billion!"

"Don't be confused by the announcements of millions and millions already in the bag. Naturally we start off with the normal backlog of national Bond purchases, plus pledges through our own efforts. But that will still leave several hundreds of millions to go—and it's the last $400,000,000 that will be the hardest. That $33,000,000 per day quota is fantastic. It is no push-over. They're betting against us.

"Make It A Billion!"

"Public Execution" of Axis Leaders May Be Cleveland War Bond Drive Innovation

Cleveland, O.—"Public execution" of Hitler, Mussolini and Hirohito, with a real firing squad doing the honors, is being mulled here to give further impetus to the billion dollar War Bond drive. Campaign will be opened here with a huge Labor Day parade.

Dave Golding Edits Runway in England

London (By Air Mail)—Dave Golding, who left THE FILM DAILY editorial staff to serve in the Army, has been appointed editor of The Runway, first paper published by the aviation engineers in the European Theater of Operations.

Golding, a corporal in Co. C, 817th Engineer Battalion, is also acting as correspondent and circulation manager for The Stars and Stripes, AEF newspaper.

Evening Bulletin Aiding War Bond Drive in Philly

Philadelphia — The Evening Bulletin is cooperating with the Stanley-Warner Circuit and independent theaters here in the Billion Dollar War Bond Drive which the industry is spearheading for the U. S. Treasury Dept. during September.

A free show at all nabe houses is to be held on Aug. 31 at 11 a.m., and every boy and girl attending is to be made a Junior Commando to sell Bonds and Stamps throughout the local campaign next month.

The newspaper is devoting an impressive amount of promotional space to the drive, including front-page boxes, virtually full-page ads, and copious editorial space. Not only is the "recruiting drive" for Junior Commandos addressed to the members of the younger generation, but also to their parents, so that the boys and girls can gain maximum sales results.

Henry Schoenstadt Named Chicago Bond Drive Chairman

Chicago — Henry Schoenstadt of the Schoenstadt circuit has been named city chairman for the September Bond Drive. The city has been divided into four districts. Allied Theaters of Illinois is meeting today at the Blackstone Hotel under Jack Kirsch's direction to arrange full cooperation. Metropolitan Chicago plans a $50,000,000 quota for the month.

Powell Heads Springfield Committee for Bond Drive

Springfield, Mass.—William Powell, general manager of the Liberty Theater chain, heads the organization committee of theater managers and owners who will launch a campaign for the sale of War Bonds and Stamps during September.

Plans were completed to make every theater a Bond issuing agent. Sales booths will be placed at all theater fronts and will be attended by members of women's organizations. In addition, a main, "Victory Booth" will be erected in a centrally located public place, and will be in operation from 8 a.m. to midnight during September, presenting free entertainment at specified times each day.

Eastman, Bausch & Lomb Ad Men Aid Bond Drive

Rochester—Waldo B. Potter of the advertising staff of Eastman Kodak has been named chairman of the committee arranging for the local theaters participation in the War Bond drive next month. Milton Williamson of the Bausch & Lomb Optical advertising staff, will aid. On the steering committee are Jay Golden, Lester Pollock, Bud Silverman, William Tischkoff and Chester Fenyvessy of the theaters.

Ia. War Bond Premiere Set for "Wake Island"

Davenport, Ia. — A premiere of "Wake Island" will be held at the Capitol theater in Davenport, Sept. 3 simultaneous with the premiere at the Rivoli Theater in New York with War Bond purchase good for admittance to the theater.

Seats will be reserved for purchase of $25 to $1,000 Bonds. Special souvenir tickets will be issued.

Special Publicity Squad to Handle N. Y. Drive Opening

To help the New York newspapers and wire and photo services give the opening of the September War Bond drive the blast it deserves, a special squad of publicity men joined Oscar A. Doob's staff at headquarters on loan for one to three weeks. Perry Charles and Halsey Raines, from Metro; Jimmy Dunne, from Rivoli theater; Jack Yarnoff, Screen Publicists Guild; Ed. Schreiber, from Warner Bros.

Hedy Lamarr on 5-Day Tour; Raft Set for Frisco Trip

Hedy Lamarr will put the touch of glamour into the War Bond drive on Tour 6, according to Coast wires. She will tour the first five days of that route, starting at Philadelphia and including Newark, Trenton, Camden, New Brunswick and shore spots. She replaces Irene Dunne, who will take up the tour on Sept. 6 at Paterson, Passaic, Hackensack, New York City, Bethlehem, Allentown, Easton, Scranton and Wilkes-Barre.

George Raft will accompany Herbert Marshall and Joan Leslie to San Francisco and spend two days on Tour 1. The balance of the 10 days, Marshall and Miss Leslie will travel as a two-some as far as Butte and Helena, Mont.

Doob Exhorts Industry To Bend Every Effort For Campaign's Success

Governor Neely Addresses W. Va. Exhib. Drive Meet

Charleston, W. Va.—Gov. Matthew M. Neely, addressing a mass meeting of state exhibitors here in the interest of the September War Bond and Stamp drive, made a stirring appeal to theater owners to arouse the public to the seriousness of the situation.

The WAC state committee is completing plans for "Salute" dinners at $500 a plate to be held in Bluefield, Charleston, Huntington, Birkley and other spots.

American Rangers Begin Raids for Bond Drive!

The most electrifying idea sprung so far in the September War Bond and Stamp drive, apparently, was the idea of creating American Ranger War Bond Raiding Forces throughout the country—to send "foraging" parties into every town and village of the country, using key cities as bases.

Wires are pouring in on Oscar A. Doob, campaign sparkplug, announcing formation of Ranger units. Typical of the spirit manifested is this wire from Rick Ricketson, Denver: "American Rangers Bond raiding force, led by 12 exchange managers, supported by exchange salesmen, city and county exhibitor chairmen of WAC and city and county chairmen Victory Fund Committee and of War Savings Staff will make their initial sortie Monday and Tuesday. You gave us a great idea and we will give you great action."

Canton Femme War Plant Workers to Sell Bonds

Canton, O.—Local exhibitor committee for the September drive is arranging for femme war plant workers to take over the War Bond and Stamp booths at all theaters on a special night set aside to honor women in war work. For an added touch of color, the workers will wear their factory overalls and caps.

N. Y. RKO Exchange Femme Joins WAAC

First WAAC volunteer in the motion picture business in the Metropolitan area to be accepted for service is Rosanna Kennedy, telephone operator at the RKO exchange in New York. Miss Kennedy has been with Bob Wolff's exchange for 16 years. She leaves Sept. 1 for Des Moines to start her training.

Reels Escape WPB's Raw Stock Freezing

(Continued from Page 1)

Army camps, which have been increasing rapidly, would not be deducted from the allocation of the company producing the film. Instead, he said, the footage will be charged to the Army's allotment.

In explaining how the order would work, the WPB picture chief stated that film would be available from the board through three mediums as follows:

1. WPB, which will clear all film for the picture industry for release through the usual channels.

2. Armed forces, Army and Navy, which will clear all film for their own use.

3. Lowell Mellett, Office of War Information chief of motion pictures, who will clear film for all other purposes.

These three main divisions are subdivided into five smaller groups as follows:

1. Film for the armed services—to be cleared by the armed services themselves.

2. Non-government film made at the request of the armed services—to be cleared by the services themselves.

3. Film made by civilian government agencies, such as the Departments of Commerce, Agriculture and Interior—to be approved by Mellett.

4. Non-government films or those not made by government agencies — to be cleared by Mellett.

5. Films made for civilian use in the war effort but not at the instance of war agencies—to be cleared by Mellett.

In the last category fall pictures for the USO, Red Cross and Community Chest.

Hopper said that the film required by the industry will be obtained through one of the following 11 distributors: M-G-M, Warner Bros., Paramount, 20th Century-Fox, RKO, Universal, Republic, Columbia, United Artists, Monogram, Producers Releasing Corp.

The entire industry, he added, must file with the WPB its 1941 film requirement and no one will be allowed to use any more raw stock than that consumed last year, with the exception of the newsreels. "Everyone has got to file an inventory and all users of film must apply for it," he said.

The Motion Picture Section is now at work preparing a film allocation program for the industry which is expected to be completed within two weeks.

The following committee members attended: Gradwell Sears, UA; Alan F. Cummings, Loew's; John J. O'Conner, Universal; Ed Mannix, M-G-M; Claude Collins, newsreel co-ordinator, WAC; Barney Balaban, Paramount; A. Schneider, Columbia; Norton Ritchie, Monogram; Earl I. Sponable, Fox Movietone; Joe Robbins, National Screen Service; Ray Klune, Society of Independent Motion Picture Producers; R. C. Barrows, 20th-Fox; John Wolcott, March of Time.

Theaters Charter Buses for Patrons

Schroon Lake, N. Y.—Movie excursions are the unique local innovation of Charles Rossi, operating the Strand and Paramount. Designed to solve the transportation problem of vacationists, Rossi has arranged with vicinity camps and hotels to provide chartered buses to take patrons to and from the local theaters.

Conflict's Influence on Box Office Is Studied

(Continued from Page 1)

the attendance frequency of two large parts of the audience.

According to Dr. Handel, 22 per cent of the movie-goers now attend more often, 19 per cent less often and 59 per cent at about the same rate as last year. Only those who attend the picture theaters at least once a month were queried, those attending less often being the subject of a separate study.

The two large parts of the audiences referred to were (a) one consisting of persons now attending more than at the same time last year and (b) those who now attend less often than they did last year. A third basic group was made up of those whose attendance frequency has not changed.

The survey further points out:

"The changes experienced by the two variable components of the movie audience can be classified into two groups: general and structural changes.

"General Changes are often of a compensating nature: Children now become movie-goers and old people are lost as an audience. Or the case of the young housewife whose attendance declines while she has to take care of children and whose movie visits increase again when her children become older and her responsibilities fewer; therefore practically the same percentage of housewives shows on the upward as on the downward side of the attendance chart.

"Structural Changes are caused by economic and political developments—just now by the war. War developments result in (1) increased attendance because people have better jobs and more money to spend, workers on night shifts have afternoons off, women want to fill their time because their boyfriends or husbands work late or are in the Army; also there is a special audience for war pictures. On the other hand (2) people attend less often because they forego movies to participate in various war activities, they work longer and at night, they have new jobs and therefore less free time and they go to night school; higher admissions make some attend less often. Some girls go less frequently because the men who used to take them are in the Army.

"It will be noted that the same motives may lead to either increased or decreased attendance. A typical case is when persons who were unemployed get jobs. Some attend more often because they can now afford it. others less often because they have less free time. Forecasts on movie revenues based on increased employment should take this fact into consideration.

"The ratio of general to structural changes in the movie attendance is about three to one. It can be assumed however that structural chnges will become more and more important as the war goes on. Some changes are both of structural and general nature."

20th Century-Fox Calls Regional Meeting Here

(Continued from Page 1)

similar regionals will be held in Chicago Aug. 31, Sept. 1 and 2 for representatives from nine exchanges; Dallas, Sept. 3, 4 and 5 for six Southern branches and in Los Angeles, Sept. 6 and 7 for the six far-Western sales offices. Western sales manager William C. Gehring will preside at these meetings.

There will be 64 exchange reps., nine from the New York home office at the Chicago meeting which probably will be held in the Blackstone Hotel. The Dallas sessions will be held in the Baker Hotel with 40 reps. from the Southern territory and the Coast meetings are scheduled for the Ambassador Hotel with 37 delegates and nine executives from the New York office attending.

Chicago, Dallas and Los Angeles conventions will be attended by these home office execs. who will leave New York on the Century Sunday afternoon: Skouras, Connors, Smith; Western sales manager William C. Gehring; Advertising and Publicity Director Hal Horne; Aubrey Schenck of National Theaters; Edward Collins, assistant to the Western sales manager; John Wood, March of Time representative and Harvey Day, Terrytoon representative.

Branch managers, salesmen and bookers who will attend the New York regional meeting are: **Albany**—H. Alexander, Fred Sliter, Ben Dare, D. Houlihan; **Boston**—E. X. Callahan, M. A. Grassgreen, J. M. Connolly, J. A. Feloney, Frank Drew, M. Simons, S. Berg, N. E. Murray; **Buffalo**—Sydney Samson, W. C. Rowell, G. E. Dickman, George Sussman; **Cleveland**—George Roberts, F. J. Hunt, E. R. Bergman, Ray Schmertz, T. C. Alley, S. N. Lichter; **New Haven**—B. A. Simon, Sam Germain, E. Wright; **Cincinnati**—J. J. Grady, James Neff, J. A. Needham, L. J. Bugie, E. C. Naegel, Irving Sochin, Robert Laws, E. A. Burkhart; **Philadelphia**—Sam Gross, Edgar Moss, W. G. Humphries, B. R. Tolmas, J. Howard Smith, Al Davis, H. Gable, L. Mintz, F. J. Kelly, J. Forscher; **Pittsburgh**—Ira Cohn, C. C. Kellenberg, E. Thorpe, J. B. Hanna, Joseph Davidson, George Moore; **Washington**—Sam Wheeler, F. B. Klein, J. A. Murphy, S. Diamond, J. M. Cohan, C. G. Norris, Ira Sichelman, Mrs. Sarah Young; **New York Exchange**—J. J. Lee, Morris Sanders, Charles Goetz, Joe St. Clair, Morris Kurtz, Wm. Schutzer, Abe Blumenstein, Seymour Florin, G. Blendermanfi Al Mendelson, Louis Kuttler.

Theater Business Reported Unaffected by Blackout

(Continued from Page 1)

grosses were not off to any degree was attributed primarily to the fact that at 9:30, when the 45-minute blackout, the city's longest, started, most film-goers were already in their seats or were on their way to the theaters.

At houses having late shows whatever falling off in business was suffered during the blackout period was more than made up when theater-bound persons forced to take shelter or stalled in buses and subways were finally released by the all-clear. In several instances theaters profited from the crowding of people into the lobbies in compliance with the law forcing persons to seek refuge during a blackout.

Universal to Have 4 in Technicolor

Universal's new season schedule will include four Technicolor productions, the first to be included in a "U" program for a number of years. William A. Scully, vice-president and general sales manager, announced yesterday in discussing the releases from September through December. Eighteen features, of which 10 are completed, will be released during that period, the first being "Between Us Girls," set for Labor Day.

First of the Technicolor productions is Walter Wanger's "Arabian Nights." The other three in color are Henry Koster's "Phantom of the Opera," "White Savage" and "Cobra Woman."

Others of the 18 features include "Forever Yours," starring Deanna Durbin; Alfred Hitchcock's "Shadow of a Doubt," starring Teresa Wright; Abbott and Costello in "Who Done It?"; Howard Hawks' "Corvettes in Action"; "Nightmare," starring Diana Barrymore and Brian Donlevy; "Pittsburgh," starring Marlene Dietrich, Randolph Scott and John Wayne; "Sin Town," with Constance Bennett; "Sherlock Holmes and the Voice of Terror," with Basil Rathbone as Holmes and Nigel Bruce as Dr. Watson; three musicals, "Get Hep to Love," "Give Out, Sisters" and "Moonlight in Havana," and two special 30-minute featurettes, "Eagle versus Dragon" and "Roar, Navy, Roar," both in Technicolor.

Scully said that the lineup is the most varied program Universal has had, inasmuch as it includes comedy, melodrama, action and musicals.

Allen Named New Orleans Mgr. for United Artists

(Continued from Page 1)

Omaha and had been with that company for 17 years. He succeeded C. E. Peppiatt, who has resigned.

Allen, who was succeeded in Omaha by Karl Howe, took over his New Orleans post on Monday.

SOEG Dispute in Status Quo

West Coast Bureau of THE FILM DAILY

Los Angeles—The labor disputes between the Screen Office Employes' Guild and producers remains in status quo with the latter expected to give the union representatives a final decision next Tuesday, with a strong likelihood that both sides will agree to arbitration.

Short Short Story

Chicago — Today's short short story, as read on the marquee of the Devon Theater:

"Juke Girl"
with
"Twin Beds"

☆ ☆ REVIEWS OF THE NEW FILMS ☆ ☆

"Enemy Agents Meet Ellery Queen"

with William Gargan, Margaret Lindsay
Columbia 64 Mins.

MYSTERY - MELLER, SPIKED WITH ACTIVITIES, IS MILDLY ENTERTAINING AFFAIR.

Exhibitors and their audiences will each have a barrier to surmount in this newest of the sleuthing Ellery Queen screen adventures. Hurdle for Mr. Showman will be to get the title on his marquee, which he will have to do because in these days of priorities new marquees are scarcer than tax reductions. Mr. and Mrs. Patrons' hurdle is the film's climax, which virtually unloes a pretty fair, if commonplace, screenplay, by going unforgiveably slapstick.

There is a tendency among certain Hollywood film-fashioners to portray the Nazis as a bunch of armed clowns, and the quicker we get away from spreading this dangerous notion, the better chance we'll have of literally hanging our wash on the Siegfried Line, and hear the welcome sound of American boots on Berlin's thoroughfares. But up to the closing sequences, there is entertainment meat for the run-of-the-mine pic house customers.

William Gargan has the title role, satisfactorily and decoratively seconded by Margaret Lindsay. They track down a cluster of Nazi agents who trail and seize a shipment of diamonds secreted in an Egyptian mummy shipped from Cairo. Eric Taylor has done a good job of the screenplay for the better part of the total proceedings, and so has James Hogan in directing the yarn. There are exciting scenes on a train, in a cemetery vault, and in the Lido Club which is conducted by the Nazi ring. But when the Marines and some sailor lads gang up on the enemy agents, it's burlesque which prevails rather than good old-fashioned spine chilling.

CAST: William Gargan, Margaret Lindsay, Charles Grapewin, Gale Sondergaard, Gilbert Roland, Sig Rumann, James Burke, Ernest Dorian, Felix Basch, Minor Watson, John Hamilton, James Seay, Louis Donath.

CREDITS: Producer, Ralph Cohn; Associate Producer, Rudolph Flothow; Director, James Hogan; Screenplay, Eric Taylor; Author, Ellery Queen; Cameraman, James S. Brown, Jr.; Film Editor, Dwight Caldwell.

DIRECTION, Okay. PHOTOGRAPHY, Neat.

☆ SHORTS ☆

"Scrap For Victory"
("America Calling" Series)
Brandon Films 12 mins.
Lift For Victory

Made with the co-operation of the Civilian Defense Volunteer Office of Greater New York, and under the technical supervision of WPB's Industrial Conservation Division and the New York City Salvage Committee, this short has excellent win-the-war merit, and should be shown widely via the help of patriotic exhibitors. Footage is appealing and practical. It will help tremendously in the at best difficult task of getting John Q. Public, the Missus and the kids to scour their households for scrap materials of all kinds and turning over the collected materials to the war effort. Donald Nelson's comment that "It is a problem that can be licked only by American initiative, American organizational ability, American muscle and American will to win" should make theaters appreciate how vital is the salvage-collection need. Where this picture is so valuable is in its appeal to all members of the American household. It is solidly produced, directed, photographed and narrated.

"Hedda Hopper's Hollywood"
Paramount 9 mins.
Food For Fans

Following the pattern of her previous and popular reels, Hollywood's top femme commentator whisks audiences to the home of John Howard, whose hobby is wood carving. Then to the home of Constance Bennett where this screen luminary is viewed with little Linda, Peter and the infant Gyl, along with the French poodle and cocker spaniel who are members of the household. Finally, there is the sequence of shots revealing the homes of radio's comics, Lum and Abner, partners in their private lives and time in the pastime of raising thoroughbred horses.

PRODUCT

☆ A company-by-company presentation of features completed, features in work and features planned for 1942-43, with pertinent production vital statistics, plus a lineup of all shorts series.

AN IMPORTANT FEATURE
of the
FRIDAY, AUGUST 28th ISSUE
of
THE FILM DAILY

Beverly, St. Louis, Wins Clearance Cut

St. Louis—Claude Pearcy, arbitrator, has ruled that the clearance granted to the Wellston and Victory Theaters over the Beverly in St. Louis County is unreasonable. Complaint was filed by the Community Theaters Corp., operating the Beverly, against Paramount, 20th Century-Fox, Warner Bros. and RKO.

Pearcy, in making his award, found that the Beverly was not in substantial competition with the Wellston or the Victory and ruled that the maximum clearance granted to the Wellston should be one day regardless of whether the Victory has shown the picture or not. Proceedings against Loew's, Inc., was dismissed.

The arbitrator said that while the Beverly was in competition with the Shady Oak Theater in Clayton, it should not be regarded as a competitor of either the Wellston or the Victory since those houses are in different districts.

TO THE COLORS!

Washington Bureau of THE FILM DAILY

Washington—Oscar Hume, former chief of THE FILM DAILY bureau here, has been commissioned an ensign in the Navy and has been assigned to the Radio Section, Division of Public Relations.

Cleveland — Murray Gerson, 19-year-old son of Royal Theater owner S. A. Gerson, has enlisted in the Army ordnance department.

Graham Harrower, son of Jack Harrower, now Coast publicity director for PRC, has been accepted for the Army Signal Corps, the examiners waiving on vision because of his high rating in chemistry, physics and mathematics.

Olyphant, Pa.—PFC John Morris, formerly assistant manager at the Canada Theater, has been promoted to the rank of sergeant and has been transferred from Fort Knox, Ky., to the personnel office at Camp Campbell.

Buffalo — Samuel L. Yellen, an officer of the corporation operating the 20th Century Theater, is now a corporal of 583 Technical School Squadron, Miami Beach, Fla.

Wilkes Barre, Pa.—The Family, owned by Saydee Devlin, has had a complete turnover of its floor staff during the past few months because of men going into the service. Five staff members in the armed forces are: Joseph Avena, Stanley Blisseck, Joseph Kovalesky, Robert Mackay, William B. Kazlauskas. Avena is in the Marines while the other four men are in the Army. Latest reports that Blisseck is in Australia while Mackay is in Iceland.

Indianapolis—Harry Hayes, office manager, United Artists will be inducted into the Army Sunday.

Veedersburg, Ind. — Albert England, operator of the Vee Theater, here will be inducted into the Army Monday.

Quantico to Have Marines' Studios

(*Continued from Page* 1)

is understood that they covered the Corps landing in the Solomons. Footage is expected to be rushed to the U. S.

Capt. William Halpern, one of the first industryites to be called up for active service in the photographic section, leaves shortly for an undisclosed destination to produce a picture designed for general theatrical release.

Other industry veterans now manning the section include Maj. Franklin Adreon, Capt. Robert Sparks, Lt. Lewis Heywood, Lt. Henry Freulich, Lt. Charles Hunt, Jr., and Lt. Julian Lesser.

GPEC to Pay 25 Cents

Directors of General Precision Equipment Corp. yesterday declared a cash dividend of 25 cents per share on the capital stock, payable Sept. 15, to stockholders of record Sept. 8. The same amount was paid on June 16, 1942.

THE CRITICS FORUM

An accurate cross-section of journalistic opinion on the state of the motion picture in war-time, with leading critics and reviewers of representative newspapers participating in the co-operative analysis and joining in recommendations of essential interest alike to producer, distributor and exhibitor.

AN IMPORTANT FEATURE
of the
FRIDAY, AUGUST 28th ISSUE
of
THE FILM DAILY

CENTER THE MUSEUM
M. P. P & D. 21ST FL
28 W 44TH ST

FILE COPY
DO NOT REMOVE

Intimate in Character
International in Scope
Independent in Thought

THE FILM DAILY

The Daily Newspaper
Of Motion Pictures
Twenty-Four Years Old

VOL. 82, NO. 42 | NEW YORK, THURSDAY, AUGUST 27, 1942 | TEN CENTS

MPTOA TO POLL MEMBERS ON UMPI STAND

Indianapolis Exchanges Facing Labor Shortage

Office and Back Room Employes Lured Away by High Wages in War Shops

By HOWARD M. RUDEAUX
FILM DAILY Staff Correspondent

Indianapolis—With more married men in Indiana facing the draft, and many eligible for military service and to draft, leaving their jobs for war industries, the help problem with local exchanges is reported acute.

Office workers, and back room employes, tempted by higher wages, are leaving without notice. Employ-

(*Continued on Page 6*)

Motor Delivery Ban Protested In Cuba

Havana (By Air Mail—Passed by Censor)—The Cuban film industry is feeling the effects of the new law which prohibits film deliveries by trucks or busses under the Govern-

(*Continued on Page 6*)

Callahan Testimonial In Boston on Sept. 15

Boston—Edward X. Callahan, formerly manager of 20th-Fox, and recently elevated to District Manager for the Northeast District, will be

(*Continued on Page 7*)

Firemen as "Patrons" Fight Theater Blaze

Jamestown—Removing their helmets and rubber coats, firemen sauntered into Shea's Theater as though they were patrons, located a fire in the attic adjoining the projection room and extinguished it while thousands of persons comprising an evening audience watched the picture, unaware of the blaze. A projectionist gave the alarm after smelling smoke. Two alarms brought out all the city's apparatus with muffled sirens and bells. Assistant Chief John F. Martyn sent his men into the theater in street clothes to forestall a possible panic.

Foreign Managers Will Set Export Print Formula at Conference Here on Tuesday

Managers of foreign departments are scheduled to meet Sept. 1 with WPB to discuss their part in the conservation of film. Formula for the number of prints to be sent to foreign countries is expected to be worked out at that meeting. So far, the foreign and domestic print situation has been regarded as separate issues.

Report Korda Pact Permits Outside Pix

Because Sir Alexander Korda's contract with United Artists reportedly permits him to make two pictures a year for an outside distributor, further credence was given in industry circles yesterday to the report that he has a deal pending with M-G-M.

Despite denials from Korda's interests and "no comment" from Metro officials, it is believed by many that a tentative deal was set before he prepared to hop off for London. Korda was still in New York yesterday but is expected to leave momentarily.

Allied Switches Dates For Two Regional Meets

Two changes of dates in the Allied "caravan" of regional meetings were announced yesterday by President M. A. Rosenberg. The Chicago meeting, formerly announced for Sept. 30, will be held Sept. 3. Change was made in order to hold a session with the Northwest Allied convention in Minneapolis on Sept. 1-2.

Split Award Made In Lakeview Appeal

In a decision that is unusual insofar as the present system of arbitration is concerned, the appeal board has reversed one part of an arbitrator's award and affirmed another part. Case concerns that brought by the Lakeview Theater in the Lakewood suburb of New Orleans against Paramount, RKO and Warner Bros.

Complainant has charged that the three companies had refused to license their pictures to the Lakeview on a first suburban-run. Paramount contended that it did offer product and the arbitrator agreed to dismiss the action against that company. RKO and Warners, however, were

(*Continued on Page 7*)

Arbitration Move in SOEG Dispute Ends Strike Threat

West Coast Bureau of THE FILM DAILY

Los Angeles—Threat of a studio walkout over the labor dispute between the Screen Office Employes' Guild and producers was averted yesterday when the latter agreed to arbitrate.

City Gets Sept. Drive Preview

Central Park Bond Rally Attracts 30,000

New York City had a "preview" of the industry's September drive to sell a billion in War Bonds and Stamps last night when a crowd estimated at 30,000 participated in a giant rally on the Mall at Central Park. The program, which "starred" Abbott and Costello and included Phil Spitalny and his all-girl orches-

(*Continued on Page 8*)

Coast Commercial Men Set Group to Protest Freeze

West Coast Bureau of THE FILM DAILY

Hollywood—Commercial film makers yesterday took a long step in their efforts to gain a hearing before Harold Hopper on the WPB's raw

(*Continued on Page 6*)

Will Ask Opinions on Advisability of Continuance And Willingness to Support

MPTOA members will be polled shortly to determine their opinions on the advisability of continuing UMPI and as to whether they will contribute to its support if the body remains as a part of the industry, according to President Ed Kuykendall. The MPTOA president indicated that UMPI's future might be considered insecure in view of the Department of Justice's action in vetoing the sales plan created by the UMPI members, and that a mail poll would be taken to get the national organization's attitude.

Meanwhile, Kuykendall plans to

(*Continued on Page 7*)

Indie Producers to Carry Woes to WPB

Independent producers releasing through independent companies have combined forces to put up a united front on matters concerning film conservation, raw stock rationing and priorities. They have retained Burt Mayers, well known industry attorney, to represent them before the WPB in Washington.

The independents feel, it was said

(*Continued on Page 8*)

Weshner Names Gillespie To UA Exploitation Post

Jimmie Gillespie has been appointed to handle exploitation for United Artists out of the home office by Skip Weshner, director of advertis-

(*Continued on Page 6*)

N. C. Governor's Wife As Bond Saleswoman

Raleigh, N. C. — Arrangements have been made for Mrs. Broughton, wife of the Governor of North Carolina, to sell a war Bond to the state's chief executive on Sept. 1, with newsreel coverage of the event.

THE NEWSPAPER OF FILMDOM — THE FILM DAILY — ALL THE NEWS ALL THE TIME

Vol. 82, No. 42 Thurs., Aug. 27, 1942 10 Cents

JOHN W. ALICOATE : : : : Publisher

DONALD M. MERSEREAU : General Manager

CHESTER B. BAHN : : : : : : Editor

Published daily except Saturdays, Sundays and Holidays at 1501 Broadway, New York, N. Y. by Wid's Films and Film Folk, Inc. J. W. Alicoate, President and Publisher; Donald M. Mersereau, Secretary-Treasurer. Entered as second class matter, Sept. 8, 1938, at the post-office at New York, N. Y., under the act of March 3, 1879. Terms (Postage free) United States outside of Greater New York $10.00 one year; 6 months, $5.00; 3 months, $3.00. Foreign, $15.00. Subscriber should remit with order. Address all communication to THE FILM DAILY, 1501 Broadway New York, N. Y. Phone BRyant 9-7117, 9-7118, 9-7119, 9-7120, 9-7121. Cable address: Filmday, New York.

Representatives: HOLLYWOOD, Calif.—Ralph Wilk, 6425 Hollywood Blvd., Phone Granite 6607. LONDON—Ernest W. Fredman, The Film Renter, 127-133 Wardour St., W. 1. PARIS—P. A. Harle, Le Film, 29 Rue Marsoulan (12). MEXICO CITY—Marco-Aurelio Galindo, Depto. 215, Calle del Sindicalismo, 99, Tacubayo, D. F.

FINANCIAL

(Wednesday, Aug. 26)

NEW YORK STOCK MARKET

	High	Low	Close	Net Chg.
Am. Seat.	9⅝	9⅝	9⅝	— ¼
Col. Picts. vtc. (2½%)	8	8	8	— ⅛
Columbia Picts. pfd.	....	....	....	....
Con. Fm. Ind.	....	....	....	....
Con. Fm. Ind. pfd.	....	....	....	....
East. Kodak	127	127	127	— 1
do pfd.	....	....	....	....
Gen. Prec. Eq.	13⅝	13½	13½	— ⅛
Loew's, Inc.	42½	42⅛	42⅛	— ⅜
Paramount	16	15¾	15⅞	— ⅛
Para. 1st pfd.	....	....	....	....
RKO	2⅞	2¾	2⅞	....
RKO $6 pfd.	....	....	....	....
20th Century-Fox	11½	11¼	11¼	— ⅜
20th Century-Fox pfd.	....	....	....	....
Univ. Pict. pfd.	....	....	....	....
Warner Bros.	6	5¾	5¾	— ¼
do pfd.	....	....	....	....

NEW YORK BOND MARKET

Para. B'way 3s55	....	....	....	....
Para. Picts. deb. 4s56	99¾	99¾	99¾	....
Warner Bros.' dbs. 6s48	102	101½	101½	— ½

NEW YORK CURB MARKET

Monogram Picts.	....	....	....	....
Radio-Keith cvs.	....	....	....	....
Sonotone Corp.	1¾	1¾	1¾	— ⅛
Technicolor	7¼	7¼	7¼	— ⅛
Trans-Lux	1¼	1¼	1¼	....
Universal Corp. vtc.	6⅞	6⅝	6⅝	— ⅜
Universal Picts.	....	....	....	....

THE SHORTEST DISTANCE BETWEEN TWO POINTS IS

Postal Telegraph

CHARGES FOR TELEGRAMS 'PHONED IN APPEAR ON YOUR TELEPHONE BILL.

COMING AND GOING

EDGAR DOOB, manager of Loew's Aldine Theater, Wilmington, Del., a home office visitor.

LEE BLUMBERG, head of the Warner Bros. field exploitation staff, left last night for Rochester and Syracuse to work on the "Yankee Doodle Dandy" openings in those cities.

BILL FITZGERALD, movie critic of the Youngstown Vindicator, is in New York for a vacation.

STEVE BRODY, vice-president and general sales manager for Monogram, has left Hollywood with MRS. BRODY for a vacation trip which will include Lake Tahoe, Reno and Yosemite Valley.

BOB HOFFMAN, 20th-Fox shipper, New Haven, is vacationing at Baybrook.

WILLY DE MOND has arrived from the Coast; he returns Sept. 3.

More "Dandy" Openings Discussed at WB Meet

Milwaukee—"Yankee Doodle Dandy" will have opened in at least 60 Warner theaters by the end of September, all at the advanced scale of $1.10 at night and 75 cents for matinee, it was revealed at the meeting of the Warner circuit's Wisconsin managers held here yesterday.

Harry M. Kalmine, assistant general manager of Warner Theaters, presided at the session, with W. Stewart McDonald, Harry Goldberg and Leonard Schlesinger, all from the home office, and James E. Coston, zone manager with headquarters in Chicago, also participating.

A similar meeting will be held today in Chicago for the managers in that sector.

Cartoon Strip Deals Signed by Loewenthal

Chicago—Columbia will produce a serial next year based on the cartoon strip, "Captain Midnight," according to Alfred M. Loewenthal of Famous Artists Syndicate, back at his headquarters here from the Coast after setting new cartoon strip deals. Serial will be in 15 episodes.

Universal has signed to make another series of Zach Mosley's "Smilin' Jack" and of "Don Winslow" as well, while Republic will make another series of "Dick Tracy" after Jan. 1, according to Loewenthal.

20th-Fox Auditors Check To Find Drive Winners

Sydney Towell, treasurer of 20th-Fox, has assigned auditors to make an audit this week to determine the prize winners in the championship drive just concluded by Tom J. Connors' distribution department.

The audit's results will be announced within the next three weeks to the company's managers, sales and bookers who participated in the drive.

IA Reps. Aid Chicago Union

Chicago—Vice-president Felix D. Snow of the IATSE, and Frank Stickling, IA special representative are here to co-operate with the Chicago operators' union executives to simplify the unions' by-laws and admit new permit members.

Ted Morris Shifted to Coast

Chicago—Ted Morris, Metro's Indianapolis publicity rep., has been shifted to the Coast for special duty.

Fat Conservation Short For Labor Day Release

Newest Victory Film, "Out of the Frying Pan into the Firing Line," a Disney-Technicolor special, 294 ft. in length (three minutes, 16 seconds), will be released Labor Day Week, the War Activities Committee announced yesterday. Minnie Mouse and Pluto are the stars.

WPB's Conservation Division produced the reel which dramatizes the necessity for saving of waste kitchen fats to be made into glycerine for the manufacture of explosives. In addition to emphasizing need for this saving, the footage explains in a most amusing and entertaining fashion how to save used kitchen fats and greases, and what to do with them after they have accumulated.

Photography, writing, direction, and editing of the film was done by Walt Disney Productions, and distribution will be via RKO Film Exchanges under the auspices of filmland's WAC.

"Tales of Manhattan" In Mastbaum Sept. 4

"Tales of Manhattan," as result of a 20th-Fox pact with the Stanley-Warner circuit, goes into the Mastbaum Theater, Philadelphia, Sept. 4 when that house, long dark, reopens, and will follow Columbia's "Talk of the Town" into Radio City Music Hall. Some of the film's leading players may come to New York to participate in the Music Hall debut.

Nomikos Acquires Grand; Double Features, Policy

Chicago — Van Nomikos, Illinois Allied vice-prexy, has added the Loop Grand, 1,200-seater, to his circuit. House reopens Labor Day with a duals policy.

Billings Leases 55th St.

Thomas V. Billings has leased the 55th Street Playhouse and, after making alterations, plans to open the theater next month. Deal was made by O'Gara & Co., Inc., for the City Bank Farmers Trust Co.

Paden Back to Loew's

Wiley Paden has been named art director of Loew's theaters. Paden held the same post a few years ago, resigning to open his own art agency.

"Talk of Town" Premiere to Launch Hollywood Canteen

West Coast Bureau of THE FILM DAILY

Hollywood—Opening of the Hollywood Canteen, patterned after New York's Stage Door Canteen, will be launched at ceremonies at the premiere of Columbia's "The Talk of the Town" on Saturday at the Four Star Theater, followed by a party at Ciro's. Bette Davis will speak, John Charles Thomas will sing the National Anthem at the Four Star ceremonies. Social and film luminaries are expected to turn out en masse for the affair.

NEW YORK THEATERS

RADIO CITY MUSIC HALL
Rockefeller Center
CARY GRANT • JEAN ARTHUR
RONALD COLMAN
'THE TALK OF THE TOWN'
A George Stevens Prod. • A Columbia Picture
Gala Stage Revue • Symphony Orchestra
First Mezzanine Seats Reserved Circle 6-4600

The Mighty Story of Today
"THE PIED PIPER"
20th Century-Fox Triumph
PLUS A BIG STAGE SHOW ROXY 7th AVENUE 50th STREET

Irving Berlin's "HOLIDAY INN"
BING CROSBY • FRED ASTAIRE
A Paramount Picture
IN PERSON SKINNAY ENNIS AND HIS BAND EXTRA!
The INK SPOTS
MIDNIGHT FEATURE HEALTHFULLY COOLED PARAMOUNT TIMES SQUARE
BUY WAR STAMPS AND BONDS AT THE PARAMOUNT

RKO PALACE B'WAY & 47th St.
ANN SHERIDAN • DENNIS MORGAN
'WINGS FOR THE EAGLE'
— and —
'GIVE OUT SISTER'
with
THE ANDREWS SISTERS

SAMUEL GOLDWYN PRESENTS
GARY COOPER in
THE PRIDE OF THE YANKEES
(The Life of Lou Gehrig)
Released Through RKO-Radio Pictures, Inc.
Air Cooled ASTOR B'way & 45th Popular Prices Midnite Shows
Continuous Performances

"BRILLIANT—A HIT."—Anderson, Jour.-Amer.
50c to $1.50 at all Performances except Sat. Eves. 50c to $2.50 | Plus Tax
Sonja Henie & Arthur M. Wirtz present
STARS ON ICE
CENTER THEA., Rockefeller Center, CO. 5-5474
A New Musical Icetravaganza
America's Only Ice Theater
Evgs. Incl. Sun. 8:40. Mats. Sun., Wed. & Sat.
No Monday Perf. Mail Orders Promptly Filled.
ALWAYS COMFORTABLY COOL

FIRST FOR 15 YEARS

"...THE PARAMOUNT NEWS CAMERAMAN WAS READY..."

You'll find that phrase in a caption under one of the sensational newspictures in the October "Click"—part of a four-page layout on newsreels in general and Paramount News in particular.

Paramount News cameramen, editors and laboratory technicians are **ALWAYS** ready—to get the news while it's hot, edit it into concise, straightforward narration—and rush it to your screen uncolored by personal opinion or special interest.

As Paramount News observes its fifteenth anniversary (you'll see plenty about us in publicity and whoop-de-do as part of the celebration), the most complete newsreel organization in the industry reaffirms the pledge it gave the public a decade and a half ago—"In fearlessness, in fairness, in honor, always to mirror the living world so that TRUTH may shine forth cleanly, clearly, upon America's screens!"

MAKING HISTORY TWICE A WEEK

Paramount News

THE EYES AND EARS OF THE WORLD

FIRST WITH THE NEWS...

FIRST AMONG NEWSREELS!

TIME MAR
WITH 20

20th CENTURY FOX

20th Century-Fox proudly welcomes The March of Time series to its 1942-43 program.

Month after month, The March of Time's forceful, inside presentation of vital world topics has thrilled millions of Americans. Its timely treatment of headline news has won the respect and admiration of showmen everywhere—who hail March of Time's pictorial journalism as a major attraction in a class by itself.

And now—The March of Time marches on to new achievements with 20th Century-Fox.

CHES ON
TH CENTURY-FOX!

Issue No. 1 Released Sept. 11th

THE FBI FRONT"

Here is one of the most timely stories ever told by the Editors of The March of Time!

See how the fight against saboteurs is carried straight to the heart of Nazi Germany by Uncle Sam's "men who never sleep"—The F.B.I.

Special Academy Award

Motor Delivery Ban Protested In Cuba

(Continued from Page 1)

ment's new rule to save rubber and gasoline.

Exhibitors in the Santiago de Cuba province have protested on the ground that film deliveries by train will cost them about $20 daily.

Coast Commercial Men Set Group to Protest Freeze

(Continued from Page 1)

stock freezing order when T. I. Shaw, Carroll Dunning and F. K. Rockett were named as a committee to represent Hollywood and San Francisco non-theatrical producers in formally protesting the denial of film to them.

State Theaters Claims Hearings Sept. 25, Oct. 16

Tampa, Fla.—Hearings on additional claims filed against State Theaters, Inc. in bankruptcy proceedings will be held Sept. 25 and Oct. 16. Lewis H. Hill, Jr., trustee, reported completion of the appraisal on the firm's good will, contracts and value as a going concern by M. C. Moore, Jacksonville, president of the Independent Theaters Association.

Value on that phase of the corporation's assets was set at $55,500 based on the State, Northtown, Howard and Rialto theaters. Contract allowing first-run showings of Warner Bros. pictures is the best asset, Moore said. Hill reported that from June 27 to Aug. 1 the corporation profits were approximately $2,500 or about $500 per week.

Weshner Names Gillespie To UA Exploitation Post

(Continued from Page 1)

ing and publicity. For the last two and a half years, Gillespie has been field representative for the Southern territory, headquartering in Atlanta. Previously he was on the exploitation staff of RKO and for nine years was Paul Whiteman's manager.

Frank Heath, Bert Ennis, Kay York, Jack Livingston, Lester Elton, M. S. Bergerman

The Golden Age of the Newsreels

● ● ● MIRRORING the international scene is the vital function of the newsreel, now more than ever before.....Glimpsing one of the editors in that end of our biz yesterday noontide, and reminding ourselves that his org, Paramount News, has its 15th Anniversary on Sunday, next, we horned in at his luncheon repast to get the lowdown on the newsreel situation at the moment, generally and specifically.....Right off, we found that as international as the newsreel itself, as an institution, is Albert J. Richard.....We found this veteran of his craft, born in Bordeaux, France, seated in Sardi's and consuming a de luxe portion of Chop Suey.....

▼ ▼ ▼

● ● ● *"RICH," as he is known to his intimates, declared that these war days are the Golden Age of the newsreels, but a span which presents to the various companies an unprecedented number of headaches.....To begin with, the global character of the war exerts enormous pressure upon staffs, all the way from the top exec. to the last man in the far-flung camera crews.....Because of the intricate nature of news collection, the newsreel editor during World War II doesn't know what stories he is going to get, nor when nor how they will reach headquarters.....One cannot balance a reel on paper because unseen footage cannot be evaluated.....Furthermore, while all the fighting is going on overseas, and world-shaking events are happening on every continent, those whose job it is to get issues of the newsreel to screens with the utmost rapidity are also fighting,—the enemy being the element of time.....*

▼ ▼ ▼

● ● ● TO conquer time, he said, heroic energy is needed, and this has come unstintingly from the members of the Paramount News staff, whose personnel he praised for patriotism, devotion and sacrifice..... The whole newsreel biz is "alive" and realizes that "now is the time for them to do their stuff" because of all forms of pictorial presentation, foot for foot, the newsreels "are the most potent medium in the war effort".....This, he explains, is for the reason that they have greater impact on the people, which fact, in turn, springs from the public's realization that the newsreels show facts and thereby evoke faith..... This result is patently of incalculable value to Uncle Sam, for it imparts the spirit and understanding necessary for Victory.....Rather than anything else, "Rich" believes, the American people want to see what is happening to defend their hearths and their freedom, and what is being done to destroy the evil forces aligned against us and the other United Nations.....In the newsreels, the people see their own fighting sons, and the weapons which they man and which taxes and War Bonds buy.

▼ ▼ ▼

● ● ● *IT'S the contention of "Rich" that "we haven't scratched at all deeply yet the potentialities of factual news".....But we're on our way, thanks to expanding plans of the Government to photograph combat scenes and related events.....Uncle Sam draws heavily on the newsreels for film footage, and vice-versa.....The co-operation is excellent, and so will be forthcoming pictures.....Shipments of newsreels to South America are now fairly good, he said, but must give way, of course, to Army and Navy necessities.....Our Good Neighbors to the South will soon and fully receive pictures which will be complete antidotes to the poisonous propaganda of the enemy....."The whole picture industry is doing a wonderful job,"—then downing the last vestiges of Chop Suey, he added: "We're going after that b———— in Germany in earnest now!".....*

▼ ▼ ▼

● ● ● AVENGE PEARL HARBOR!.....

Indianapolis Branches Face Labor Shortage

(Continued from Page 1)

ment agencies who formerly supplied help for exchanges have discontinued the service because of the heavy demand from war industries. Office managers spend night after night instructing new help for the various vacancies, only to find them leaving in a week or two for the more fertile fields of employment.

A large percentage of married men employed in exchanges are expecting to be called at anytime. Since the available supply of single men is practically exhausted in most local board areas in the state, draft boards are now calling married men, despite all that Washington has said and done concerning the protection of family ties.

The manpower in the state is so critical that local draft boards will have to continue taking married men without dependents to fill their increasingly heavy calls. The 3-A class is no longer lower than class 2 and if the present rate of calls continue, it may not be too long before local boards will have to call men with dependent wives, and later on it may become necessary to call men with dependent families.

Gov. Henry F. Schricker has already issued a proclamation warning that only the training of men and women ineligible for military service could avert a serious labor shortage. Men engaged in non-essential industries and with dependents will be called before a single man who holds a highly-skilled war plant job who could not be replaced immediately, according to the proclamation.

The primary duty of each draft board is to get the number of men asked for by selective service unless they are employed in industrial work essential to the war effort.

Detroit Stage Hands, Theaters Talk Terms

Detroit — Negotiations are being started by Local 38, IATSE, with all local houses having stage shows, for renewal of annual working contracts which expire Sept. 1. No major disagreement is likely, although the new policy of several houses which are considering stage shows for this Fall will hinge largely on the union terms.

D. C. Bow for "Mrs. Hadley"

Arrangements were completed yesterday by Metro for the world premiere of "The War Against Mrs. Hadley" at the Capitol Theater in Washington late in September.

Reopen House Dark 3 Years

Broadbrook, Conn.—The 200-seat Broadbrook will be reopened full-time by Milton Goldberg, owner of the building, Friday, after three dark years.

Split Award Made In Lakeview Appeal

(Continued from Page 1)

ordered to offer their pictures to the complainant upon terms and conditions which are not not calculated to defeat the purpose of Section VI of the decree.

RKO appealed the award. The appeal board found, however, that RKO had offered product on the 1940-41 program and that the offer of old films was not a compliance with Section VI. As to Paramount, it was brought out that Paramount had offered product but there had been a disagreement over price and, in the meantime, Paramount had closed a deal with United Theaters, Inc., for all its theaters which included one in Lakeview.

After reviewing the evidence, the appeal board affirmed the award as affected RKO and Warner Bros. but reversed the award which had dismissed Paramount from the action. The proceeding also was remanded to the arbitrator, who was directed to receive and consider the offer of a run to be made by the defendants, "and the terms and conditions thereof, and to determine, in accordance with this decision, whether such terms and conditions are calculated to defeat the purpose of Section VI."

Cameo Theater, Astoria, Wins Clearance Victory

Cameo Theater, Astoria, L. I., won its clearance complaint against the five consenting companies when the arbitrator ruled that the existing seven-day clearance granted to the Hobart Theater, Woodside, L. I., was unreasonable. Arbitrator ruled that there was no competition between the two theaters to justify clearance in favor of the Hobart.

Huss Charges RKO, Para. With Refusal to License

Ray Huss, operating the Camera Theater, Stillwater, Okla., has filed a complain in Oklahoma City, charging that RKO and Paramount have refused for three months to license first-run pictures to his house. Huss claims that the two companies have, however, licensed first-run pictures with some exceptions, to his Griffith-operated competition. He charges that he is unable to obtain sufficient first-run product to maintain his policy.

Corrected Award Issued In Bastrop, Tex., Case

A corrected award has been issued in the clearance complaint brought by Eddie Joseph, operating the Texas Theater, Bastrop, Tex. Joseph moved for a re-opening of the case to consider alleged inadvertent errors in the award which fixed the clearances for first, second and third-runs. In the corrected award, clearance periods for first-run over second-run was fixed at a maximum of 15 days and for second-run over third-run at 15 days. In the original award, the clearance between second and third-runs was fixed at 30 days.

Indianapolis Theaters Withdraw Clearance Case

Two clearance cases, consolidated into one and filed by the Marlene Theater Corp. and the Eten Theater Corp., both of Indianapolis, have been withdrawn. The Emerson and Rivoli theaters were involvd. No reasons for the withdrawals were given but it is understood that an agreement was reached before going to arbitration.

Webster Groves Theater Corp. In Run-Clearance Complaint

A clearance and designated run complaint has been filed by the Webster Groves Theater Corp., operating the Ozark Theater, Webster Groves, Mo., against Paramount, Warner Bros., 20th Century-Fox and RKO.

Complainant charges that run and clearance now imposed against the Ozark are unfair and unreasonable and asks that an award be made setting up a fair and reasonable schedule. Complainant asks that the Ozark be given a run no later than that now enjoyed by the Hi Points Theater, St. Louis, and reasonable clearance over the Maplewood Theater, Maplewood; Richmond. Richmond Heights, and the Shady Oak. Clayton.

Priority Permits for Machinery to Make Period Stockings for Pix Issued by WPB

Willy de Mond, Hollywood stocking designer known to the trade as "Willy of Hollywood," has come to New York from the Coast to procure special machinery for the making of period stockings in films. He carries priority permits for the needed machinery as an essential in film making. He will remain East till Sept. 3.

Hayman Appeals For Playing of Gov't Reels

Buffalo—A warning to exhibs. that they should run every Government reel released if they want to stay in business was issued by President A. C. Hayman of the Motion Picture Theater Owners of New York State, Inc., in a bulletin to members.

"It is IMPERATIVE," the bulletin said, "if we are to continue to keep our theaters open, that you run every Government reel released. The only reason theaters have not been molested to curtail their operations is that the Government feels it needs the theater for showing of these reels.

"Therefore, if we do not continue to run them, drastic measures will be taken by the Government, and it may result in the closing of a great part of the theaters in the United States. We urgently ask you to comply with this Government request and show every reel."

The bulletin also requested all exhibitors to waive their clearance on "Mr. Blabbermouth," Government reel being released Sept. 1 by M-G-M, so that it can be played in all theaters promptly.

"Hitler, Dead or Alive" Deal Brings Judell East

West Coast Bureau of THE FILM DAILY

Hollywood—Producer Ben Judell leaves for New York within a few days to talk a releasing deal for an entirely "different" type of Hitler film. Title is "Hitler, Dead Or Alive." It is based on the offer some time ago by an American business man of a reward of $1,000,000 to anyone who would either kill or kidnap Adolph Hitler.

Ward Bond, Warren Hymer and Paul Fix play the roles of three American gangsters who set out to earn this $1,000,000. Picture was directed by Nick Grinde.

Katherine Lee Feted

New Haven—Katherine Lee, Vitagraph inspectress for the past 15 years, was given a cocktail party and gift by a group of Meadow Streeters on her resignation to be married. Mary Febraio, RKO secretary, was chairman of the arrangements.

MPTOA to Poll Members on UMPI

(Continued from Page 1)

call a series of zone meeting of MPTOA, starting probably in October. One or more units in various parts of the country will meet together to discuss industry problems. These regional meetings will take the place of a national convention this year and possibly for the duration.

Callahan Testimonial In Boston on Sept. 15

(Continued from Page 1)

tendered a testimonial dinner by the Variety Club of New England, at the Cocoanut Grove, September 15, at 7:30 p.m. Gov. Leverett Saltonstall, and Mayor Maurice J. Tobin, will be the principal speakers. Early reservations include those of Edward M. Fay, Martin J. Mullin, Samuel Pinanski, Ralph Snider, Harold Stoneman, W. H. Erbb, Norman Ayers, Albert M. Kane, Arthur Howard, Morris Wolfe, Stanley Sumner, Paul Baron, and the Club's entire membership.

Lindau Adds Another

Chicago — Charley Lindau has added the Garfield Park theater to his circuit.

City Treated to Preview of September Bond Drive

Mall Rally Sales Boost Abbott, Costello Tour Total to $70,440,000

(Continued from Page 1)

tra and choir and the Army band from Fort Jay, started at 6 p.m. and continued until dark.

Mayor LaGuardia, who earlier in the day had officially greeted the comedians at City Hall, was the principal speaker at the rally. "This is the way I look at it," he told the throng. "If we don't buy Bonds and we lose the war, we lose everything. If we do buy Bonds and we win, we have preserved everything dear to us." Other speakers included Edgar Nathan, borough president of Manhattan, and Dr. Frank Kingdon, president of the Union for Democratic Action.

As a result of sales at the rally, the total Bond and Stamp sales to the credit of Abbott and Costello on their transcontinental tour for the Treasury soared to $70,440,000. The rally saw the sale of $30,000 in Bonds and Stamps, it was reported.

From the Mall the Universal comics went to the New York Daily News "Harvest Moon Ball" in Madison Square Garden, once again to make the Treasury's appeal.

The duo, who arrived in New York with sales aggregating $70,000,000 chalked up to their credit, sold $300,000 more yesterday at a rally at the Army Transport Depot, Bush Terminal, Brooklyn. The event attracted 10,000 workers, most of whom pledged up to 15 per cent of their salaries to the purchase of Bonds. Sammy Kaye and his orchestra and other Broadway personalities appeared with Abbott and Costello at the rally, which was arranged for the New York State War Activities Committee by Joe Lee of the Brooklyn Paramount Theater.

At an earlier Brooklyn appearance, at Borough Hall, the comics sold $50,000 worth of Bonds among the crowd of 5,000. Their visit to Westchester for a meeting in White Plains Community Center brought a crowd of 7,000 and sales totalling $60,000.

Nation's Retailers Will Co-op In Bond Campaign

Maj. Benjamin H. Namm, chairman of the Retail Advisory Committee, Treasury War Savings Staff, yesterday wired all state chairmen of the Retail Merchants Association urging the co-operation of department stores, chain stores, drug stores and other retail establishments in the movie industry's billion-dollar Bond drive for September.

A special bulletin signed by Major Namm will go to some 6,000 retail stores, 1,700 Chambers of Commerce and others outlining ways in which the retailers can stimulate their own sales of Stamps and Bonds by co-operating in "Salute To Our Heroes" month. It is pointed out that there is no conflict of interest; that the movie industry seeks no credit for store Bond sales and that the various events planned for September lend themselves also to store promotions. Special window displays, ads, etc., are urged.

EXHIB. DEVISES BOND CERTIFICATE

Peffley's "Different" Angle Suited to Wide Adoption by Theaters for September Campaign

Danville, Ky.—Richard Peffley, Kentucky and State theaters, has worked out a "different" angle to stimulate War Bond selling. He has printed up a 10-inch square "Certificate," which is given to each Bond buyer. The certificate has space for the name of a man in service in whose honor the Bond was bought.

The small, neat poster is to be pasted inside of the windows of stores, and residents of the Bond buyers, as an emblem of honor. The relatives of every Boyle county man in service will be solicited.

Copy on the certificate reads:

CERTIFICATE

A SALUTE TO OUR HEROES . . . OF BOYLE COUNTY, KENTUCKY

THIS IS TO CERTIFY THAT ..... HAS PURCHASED A $1,000.00 BOND THIS FIRST DAY OF SEPTEMBER, 1942 IN MEMORY OF PRIVATE ..... WHO IS IN THE UNITED STATES ....., WHO IS GIVING HIS ALL IN THIS WAR TO MAKE THIS COUNTRY A SAFER PLACE TO LIVE.

"BUY A BOND TO HONOR EVERY MOTHER'S SON IN THE SERVICE"

Courtesy Kentucky Theater, Danville, Kentucky

Official Bond Issuing Office Open Day And Night—Sundays And Holidays (A Bond While You Wait)

Labor Day to Find Stars Hard at Work for Drive

Donald Nelson, making an appeal to all war workers to put in an extra day's stint on Labor Day, did not have to include in his plea the movie stars who will be touring the nation as emissaries of the September billion dollar War Bond drive. Labor Day will be a particularly active one for the traveling celebrities, who will take advantage of the holiday to attend special civic rallies, and will also visit industrial plants that are operating on that day.

Herbert Marshall and Joan Leslie will be in Tacoma, Wash., on Labor Day; Ronald Colman and Lynn Bari will spend the day in and about Colorado Springs. Edward Arnold and James Cagney will be in the Midwest, the former in Hannibal, Mo., and Burlington, Ia., the latter in Owasso and Mason, Michigan. Greer Garson will be skirting the South, paying visits to Roanoke and Lynchburg, Va. Irene Dunne will be traveling about New York City. Charles Laughton, Ann Rutherford and Virginia Gilmore will form a contingent of three to cover Waterbury, Hartford and New Britain, Conn.

"Autograph a Bomber" Stunt as Drive Tie-up

Through the co-operation of North American Aviation, Inc., which is making the B-25 bombers destined to blast Tokio and Berlin, a new angle has been added by the WAC promotion for the "Salute To Our Heroes" drive.

North American currently is running full page ads in the magazines urging Americans to buy Bonds and earn the right to "autograph a bomber." Names of Bond-buyers as supplied to North American are placed on scrolls inside the finished bomber. A postal card acknowledgment is mailed to each Bond-buyer by North American.

Slater O'Hara, state drive director of the Iowa War Activities Committee, leaped on the idea; contacted North American and tied up all Iowa theaters with the stunt. R. J. O'Donnell, in Texas, got the same idea and has 800 houses tied up.

North American Aviation is furnishing two lobby blowups, 35 inches by 25 inches, gratis. They will accept Bond-buying names from all theaters and put them on the bomber scrolls. Quantities of lobby material are being shipped by North American to WAC exchange chairmen in every territory for distribution direct to exhibs.

Carolina Film Salesmen Out for $500,000 Sales

Charleston, S. C. — Sixteen film salesmen in this area have already secured pledges of $70,000—and advance War Bond sales by telephone reported by one salesman, amounted to $24,000. These men are out to sell a half million in War Bonds as their quota.

Northeastern Iowa Exhibs. Set Plans for Bond Drive

Dubuque, Ia. — Slater O'Hare, Iowa drive leader for the September War Bond campaign, met here with Northeastern Iowa exhibitors to set up plans for their part in the September drive.

James Yiannias, district leader, presided over the meeting which was held at the Grand theater. Exhibitors from Bellevue, Cascade, Coggon, Dyersville, Edgewood, Guttenberg, Manchester, Maquoketa, Preston and Strawberry Point attended.

Indie Producers to Carry Woes to WPB

(Continued from Page 1)

yesterday, that the national distributors have the Hays organization to "front" for them on those issues and that they need organization to keep them from being "lost in the shuffle."

Mayers goes to Washington today to present the independents' problems before WPB officials.

52 Loew Out-of-Town Houses Now Bond Issuing Agents

Fifty-two Loew's out-of-town theaters have now been qualified by the Federal Reserve as official issuing agents for War Bonds. Immediate delivery of Bonds to the public will be made, starting tomorrow.

Circuit Stamp and Bond sales for the 12th week of the drive, which started May 30 total $151,856. In-town Bond sales jumped more than $20,000 over any previous week.

$1,100,000 Bond Pledges Reported for Chicago Area

Chicago—War Bond subscriptions totalling $1,100,000 were reported at a Blackstone hotel luncheon here yesterday at which Henry Schoenstadt, chairman of the local committee for the September drive, was host. Among the purchasers and pledges announced were:

Essaness circuit, $85,000; Schoenstadt circuit, $75,000; Indiana-Illinois circuit, $25,000; Balaban circuit, $25,000.

"Chuck" Williams was named drive publicity director here.

Allied members at a luncheon meeting made subscriptions aggregating $35,000.

Schoenstadt has set a $25,000 subscription quota for each thousand seats per theater.

Southwestern Theater Owners Hear Mayer, Set Drive Plans

Dallas — Picture theater owners and officials from all parts of the Southwest met here to set plans for September War Bond drive. R. J. O'Donnell, Southwestern Chairman for the WAC, presided. Arthur Mayer of New York, assistant coordinator, spoke.

War Heroes Dinner Will Be Feature of Reading Drive

Reading, Pa.—A War Heroes Dinner, at which service men will be guests of honor, will be held here as a feature of the third week of the September War Bond drive, it is announced. War Bonds will be auctioned at the event for which local organizations will furnish entertainment.

PRODUCT GUIDE Page 52-78 | **CRITICS FORUM** Pages 17-50 | **INDUSTRY AT WAR** Second Section

THE Film DAILY

Intimate in Character
International in Scope
Independent in Thought

The Daily Newspaper
Of Motion Pictures
Twenty-Four Years Old

82, NO. 43—In Two Sections. Section I. NEW YORK, FRIDAY, AUGUST 28, 1942 ONE DOLLAR

FILE COPY
DO NOT REMOVE

20TH-FOX 1ST-HALF NET HITS $2,190,894

Permanency for Extended Playing Time Forecast

Policy Has Proven Itself and Is Here to Stay," Says Joseph Bernhard, WB's V-P

Widespread adoption of extended playing time, with increasing signs that it will become a permanent policy in many of the situations, predicted by Joseph Bernhard, vice-president and general manager of Warners, as one of the most fav-

(Continued on Page 94)

—A Billion in September!—

MPI Future Seen Hanging in Balance

UMPI's existence apparently hangs in the balance, industry leaders indicated yesterday, and, as one executive put it, "a moderate wind can blow it either way." Thurman

(Continued on Page 3)

—A Billion in September!—

Allied "Caravan" Com. to Northwest Convention

Minneapolis—Five members of the "caravan" committee of Allied States will come to Minneapolis Monday for the annual convention of Allied

(Continued on Page 3)

Million Dollar Drive Dinner in Baltimore

Baltimore—A state-wide exhibitors' meeting was held here yesterday to co-ordinate activities in the September "Salute to Our Heroes" Bond drive. A Million Dollar Dinner will be held at a local hotel on Sept. 22, when the Stars Over America tour comes to this city. Admission to the dinner will be the purchase of a $1,000 war Bond.

Sidney Lust is chairman of the Maryland War Savings Committee, with Frank Durkee, Frank Hornig, Louis Rome as co-chairmen. Lauritz Garman, active in Baltimore exhibitor circles, handled arrangements for yesterday's meeting.

DRIVE SETS PEAK IN TRADE CO-OP

All Arms of Film Industry Go "All-Out" to Roll Up Billion Bond Sale Next Month

Make it a Billion in September! Toward the goal of $33,000,000 in War Bond sales every day from the first to the thirtieth of the month, the motion picture industry has turned its energy, ingenuity and showmanship in the greatest co-operative effort in the history of film business.

SI FABIAN

A gigantic organization composed of all the various branches of the industry—exhibitors, distributors, producers, exchanges, film salesmen, executives, stars, press agents, ushers, box-office girls, home office workers—has been working at fever heat for the last month getting ready for this tremendous trade effort.

OSCAR DOOB

When Secretary of the Treasury Henry W. Morgenthau, Jr., asked the motion picture industry to spearhead the September drive for a billion dollars in Bond sales—a figure that has only been reached in one month, January, since Pearl Harbor—the industry accepted the task willingly and with

(Continued on Page 94)

Art in Mat Form to Solve Zinc Problem

Feasibility of supplying newspapers with art in mat form to meet the situation arising from the WPB's recent notice to newspapers that zinc consumption be sliced 50 per cent as a war conservation measure

(Continued on Page 3)

Delay in Canadian Regulations Seen

Toronto—Barnett E. Laxer, president of the Independent Motion Picture Exhibitors of Ontario, returned to Toronto yesterday following an organization tour of Western Canada to line up unaffiliated owners for

(Continued on Page 3)

Stars Off for Drive's Start

Coast Group Speeds East for "Premiere"

By RALPH WILK
West Coast Bureau of THE FILM DAILY

Los Angeles—Out of Hollywood yesterday moved almost a galaxy of film stars bound for the "world premiere" in Washington Monday of the spectacular "Salute To Our Heroes"

(Continued on Page 4)

Newsreel Classification Given Kaltenborn's Reel

"Kaltenborn Edits the News," reel starring H. V. Kaltenborn, NBC commentator, and distributed by

(Continued on Page 2)

Compares with $861,278 for Same Period of Last Year; $1,349,333 for 2nd Quarter

Consolidated net profit of $2,190,894, after provisions for federal income tax and for a reserve for foreign assets of $3,100,000, was announced yesterday by 20th-Fox for the first half of the year. During the same period last year the company earned a net of $861,278 after a foreign reserve of $1,500,000.

Net earnings for the second quarter were $1,349,333 after all charges, including provision for reserve for

(Continued on Page 94)

—A Billion in September!—

Vt. Clearance Award Modified on Appeal

Modification of the award which fixed a clearance schedule between the Colonial Theater, Manchester Depot, Vt., and first-runs in Rutland and Bennington has been ordered by the appeal board.

Frank M. Deane, operator of the

(Continued on Page 4)

—A Billion in September!—

20th Century-Fox's N. Y. Regional Gets Going Today

First of four regional sales meetings to be held by 20th-Fox this year in lieu of a national convention

(Continued on Page 94)

Pre-Inflation Note: Grand Kiss for 25 Gs

Chicago — William K. Hollander, handling local arrangements for a greeting to the "Stars Over America" trainload of celebrities, due here tomorrow afternoon, announced that his auction sale (a kiss by Hedy Lamarr as the prize) has reached a $25,000 bid, payable in bond purchase. Big demonstration is planned as stars leave The Chief and take the Capitol Limited at another station for Washington.

THE NEWSPAPER OF FILMDOM — THE FILM DAILY — ALL THE NEWS ALL THE TIME

Vol. 82, No. 43 — First Section
Fri., Aug. 28, 1942 — One Dollar

JOHN W. ALICOATE : : : : Publisher
DONALD M. MERSEREAU : General Manager
CHESTER B. BAHN : : : : : : Editor

Published daily except Saturdays, Sundays and Holidays at 1501 Broadway, New York, N. Y., by Wid's Films and Film Folk, Inc. J. W. Alicoate, President and Publisher; Donald M. Mersereau, Secretary-Treasurer. Entered as second class matter, Sept. 8, 1938, at the post-office at New York, N. Y., under the act of March 3, 1879. Terms (Postage free) United States outside of Greater New York $10.00 one year; 6 months, $5.00; 3 months, $3.00. Foreign, $15.00. Subscriber should remit with order. Adddess all communications to THE FILM DAILY, 1501 Broadway New York, N. Y. Phone BRyant 9-7117, 9-7118, 9-7119, 9-7120, 9-7121. Cable address: Filmday, New York.

Representatives: HOLLYWOOD, Calif.—Ralph Wilk, 6425 Hollywood Blvd., Phone Granite 6607. LONDON—Ernest W. Fredman, The Film Renter, 127-133 Wardour St., W. I. PARIS—P. A. Harle, Le Film, 29 Rue Marsoulan (12). MEXICO CITY—Marco-Aurelio Galindo, Depto. 215, Calle del Sindicalismo, 99, Tacubayo, D. F.

Copyright, 1942, by THE FILM DAILY
(Wid's Films and Film Folk, Inc.)

FINANCIAL

(Thursday, Aug. 27)

NEW YORK STOCK MARKET

	High	Low	Close	Net Chg.
Am. Seat.	9⅝	9⅝	9⅝	.....
Col. Picts. vtc. (2½%)	8⅜	8⅜	8⅜	+ ⅛
Columbia Picts. pfd.	....	....	....	.....
Con. Fm. Ind.	....	....	....	.....
Con. Fm. Ind. pfd.	7⅜	7	7⅛	— ¼
East. Kodak	127½	127	127½	+ ½
do pfd.	175½	175½	175½	+ ½
Gen. Prec. Eq.	13⅝	13½	13⅝	+ ⅛
Loew's, Inc.	42¼	42	42	— ⅛
Paramount	16	15⅞	15⅞	.....
Paramount 1st pfd.	114½	114½	114½	— 4½
RKO	....	....	....	.....
RKO $6 pfd.	....	....	....	.....
20th Century-Fox	11⅜	11¼	11⅜	+ ⅛
20th Century-Fox pfd.	....	....	....	.....
Univ. Pict. pfd.	....	....	....	.....
Warner Bros.	5⅞	5¾	5¾	.....
do pfd.	....	....	....	.....

NEW YORK BOND MARKET

Para. Picts. deb. 4s56	99⅝	99⅝	99⅝	— ⅛
Warner Bros.' dbs. 6s48	101½	101½	101½	.....

—A Billion in September!—

Cauvin Going to Congo On Belgian Film Mission

Andre Cauvin, Belgian film producer, who leaves shortly for the Belgian Congo on an official film mission, will be presented to the trade press by Georges Theunis, Belgian ambassador, at the Hotel Ambassador this afternoon. John Latouche, of "Ballad for Americans" fame, will accompany Cauvin to the Congo to write picture sequences.

—A Billion in September!—

Murphy's Brother in Crash

Lt. William Murphy of the Army Air Force, brother of John Murphy of Loew's, was seriously injured when his plane crashed last week near Tacoma. He is confined to the McChord Field Hospital, Tacoma, Wash.

THE FILM DAILY PRODUCT GUIDE AND DIRECTORS' NUMBER

Contents

Critics Forum - - - - - - - - - - - - - - 17
1942-43 Product, by Companies - - - - - - - 52
Directors' Work, 1941-42 - - - - - - - - - 80
Producers' Work, 1941-1942 - - - - - - - - 84

Newsreel Classification Given Kaltenborn's Reel

(Continued from Page 1)

Troob-Blumenthal, Inc., has been accorded newsreel classification by the Lowell Mellett office, and hence will be unaffected by the raw stock restrictions promulgated by the WPB, it was learned yesterday.

More than 1,100 theaters, including the Embassy Newsreel houses here and the Telenews theaters in Chicago, Frisco and other cities are now playing the reel on an exclusive franchise basis. Reel now has complete first-run coverage in Michigan, Florida, Kansas, California and Louisiana, it is said, and also plays Fox Midwest first-runs in Southern Illinois and Missouri.

In each issue of the reel, Kaltenborn answers questions of spot news interest propounded by theater patrons. Total of more than a million questions have been submitted since November, 1941. Of 32 questions used for the reel and answered by Kaltenborn, it is said that time and events have proven him right in the instance of 30.

—A Billion in September!—

A. S. Lyons, Bagnall Head East

West Coast Bureau of THE FILM DAILY

Hollywood—Arthur S. Lyons, who represented Jack Benny in the comedian's United Artists deal, and George L. Bagnall of UA leave today for New York for conferences with UA heads and banking interests.

—A Billion in September!—

"Wake" in Chicago Sept. 11

Chicago—"Wake Island" opens at the B & K State Lake Sept. 11 for an extended engagement.

Roxy Operation Passes Today to A. J. Balaban

Operation of the Roxy passes into the hands of A. J. Balaban today with the expiration of Fanchon & Marco's contract with 20th Century-Fox. Jack A. Partington and Irving M. Lesser will work closely with Balaban as associates, in a new plan of operation for the theater which will give the entertainment there a more popular flavor, with the appeal to young and adults equally divided. The policy is expected to go into effect probably in October or November.

When Balaban takes over the reins today he will be reunited in business with Partington after an interlude of more than 10 years. Balaban will function as general manager, Partington will be associate general manager and Lesser will continue in his present capacity of managing director.

—A Billion in September!—

Terry DeLapp Named U's Studio Publicity Director

West Coast Bureau of THE FILM DAILY

Hollywood — Terry DeLapp has been appointed studio publicity director by John Joseph, Universal's national publicity and advertising chief. He succeeds Lou Smith, who is resigning to assume an executive post in the M-G-M home office publicity department under Howard Dietz.

DeLapp had been operating his own publicity office since his resignation as Paramount's studio publicity director.

COMING and GOING

HARRY M. BESSEY, secretary-treasurer of Altec Service, is back at his desk in New York after a two month's stay on the Coast.

BEN KALMENSON leaves Chicago for St. Louis today.

PECK GOMMERSALL of Universal is in Chicago for sales conferences.

—A Billion in September!—

Loew's, London, Ont., Reported Sold to FPC

London, Ont. — Loew's Theater largest motion picture theater here has been sold for approximately $270,000, according to Morley Aylsworth, president of Loew's London Theaters, Ltd. While the buyer was not disclosed, it is reported reliably that it was sold to Famous Players Canadian Corp.

In some circles it was believed that the house may be passing to the American Loew organization, inasmuch as one condition of the sale offer was that the name of the theater would have to be changed if interests other than Loew bought the house outright. The M-G-M franchise remains. No change is anticipated in the management or the name, Aylsworth said.

The purchase price will net about $8 a share for the company's preferred stockholders.

—A Billion in September!—

Dunn, Shathin, Freed By Japs, Back in N. Y.

Harold Dunn, Warners Far Eastern supervisor with headquarters in Shanghai, and Michael Shathin, who made his headquarters in Tokio as the company's manager for Japan, are back in New York after being released by the Japanese in the latest exchange of nationals.

They arrived this week aboard the Gripsholm with about 630 other American citizens who are now being gradually disembarked through Ellis Island.

—A Billion in September!—

Warner Circuit Managers In Chicago Go Into Huddle

Chicago — Warner circuit managers in this area met at the Blackstone Hotel here yesterday for conferences with Harry M. Kalmine, assistant general manager of the chain, and Harry Goldberg, publicity and advertising head.

—A Billion in September!—

Smalley Signs for Monogram

Los Angeles—Smalley circuit, of 15 theaters in upstate New York has signed for 1942-43 Monogram lineup, as has the Warner Bros. circuit in this territory.

—A Billion in September!—

Kinless in Australia

Hilton Kinless, formerly of Warners legal department, is now in Australia with the American armed forces, according to advices received at the Warner home office yesterday. He has been promoted to corporal.

UMPI Future Seen Hanging in Balance

(Continued from Page 1)

Arnold's rejection of the sales plan is believed to have given UMPI a setback, although there are some who believe that enough can be salvaged to make a permanent organization worth while.

It is likely that the body's future rest with the committee-of-the-whole which may be called into session shortly by W. F. Rodgers, general chairman, although as of yesterday he had not decided when, or even if, he will call a meeting.

In commenting on the necessity for public relations among theater owners, Abram F. Myers, in an organization bulletin, said that "nationwide cooperation among exhibitors must be built on the wreckage of UMPI."

"We feel," Myers wrote, "that Arnold owes a duty to the exhibitors and to the spirit if not to the letter of the Sherman Act to exert the great influence of the Department of Justice to see to it that blocks-of-five do not continue as standard practice; that the cancellations which he professes to favor are granted; that the exhibitors receive some of the relief which the UMPI plan held for them."

—A Billion in September!—

Indies' Move May Delay New Canada Regulations

(Continued from Page 1)

the support against alleged discriminatory attitude of film distributors in favor of circuits and circuit partners, which is claimed possible under rulings of the Wartime Prices and Trade Board. Laxer inclinated that independents will wait on Federal officials to present objections to phases of government control of theaters which are said to work against the interests of independents. It is believed here this action may delay enactment of new regulations affecting film contracts for the new season, although exchanges have asked speed in official action so that new season bookings can be listed.

AUGUST 28
D. Manheimer

AUGUST 29
R. M. Savini Mack Littman
Hanah Kass

AUGUST 30
Joan Blondell

Notion Counter:

● ● ● THOSE amazing Warner Bros. are so uncannily lucky the way events occur to tie into their biz and product!.....Witness that during the industry's September drive in behalf of the U. S. Treasury Dept., the initials of Warner Bros. and War Bonds are identical. . . . ● Danny Healy, currently in Physicians Hospital, Jackson Heights, is further proof that you can't keep a good man down even in a sick-bed.....This grand guy of show biz expects to rejoin "This Is the Army" in 'bout three weeks. ● Arthur (WAC) Mayer is doing a great job so's we'll all remember September as Bond-buying month.....Well, his Rialto Theater will doubtless remember the span as a ticket-selling month, thanks to his having booked "The World at War," swell OEM opus.....This is the first time the Squire of Haverstraw, N. Y., has ever brought anything but imaginary monsters, machinations, and mayhem, to his screen.....But this is the McCoy.....It's the world tragedy precipitated by those three Frankensteins,—Hitler, Mussolini, and Hirohito.....

▼ ▼ ▼

● ● ● *SECOND issue of the Public Relations Committee's Motion Picture Letter, expertly edited by Glen Allvine, executive secretary, went into the mails yesterday.....Like the first, it's a corking presentation of vital industry information, with the spotlight this time on the September drive and Victory shorts, among other subjects.....That the Letter is scoring a bull's-eye is established by the fact that the second issue's mailing list of editors, columnists, etc., etc. has 176 more names.....All were added to meet specific requests.....*

▼ ▼ ▼

● ● ● GAL employes of Balaban & Katz circuit are planning to send each B & K employe in the armed forces a two-pound box of cookies or candies each month to remind them that they are roundly remembered by the biz folks they left behind. . . . ● Among the country gentlemen who are doing their part in the wartime food problem is Harry Goldberg, Warner Theaters ad and publicity director, who owns a Pennsylvania farm, to which he gives as much time and attention as he can spare from WB and various war campaign activities.....And be it known that Harry is one gentleman farmer who knows how to make farming pay....

▼ ▼ ▼

● ● ● *THE TIP-OFF appears here first, and just by the accident of our eaves-dropping in the Loew Building elevator into which had surged Si Seadler and the M-G-M ad staff on the way down from a screening....."It's the greatest musical production M-G-M or any company ever made".....'Judy Garland just took my heart and kept it".....'that lad Gene Kelly from 'Pal Joey' is another Cagney".....'with vaudeville in the news they'll cheer those scenes of golden days at the Palace Theater".....'the patriotic songs of 1918 sound just as thrilling today".....'Judy sure got me,—look at my handkerchief" .....At which point your scribe turned from eavesdropper to Inquiring Reporter and asked the name of the opus that could evoke such comment from hard-shelled industry men and maids.....So, for the record, let it be established that this column brings to the trade the first news of M-G-M's "FOR ME AND MY GAL".....*

▼ ▼ ▼

● ● ● REPORTS have it that Charley Light considerately left New York on Tuesday afternoon so as not to interfere with Mayor La Guardia's blackout that night. . . . ● W. French Githens, prexy of Newsreel Theaters, Inc., was host at a Harvard Club off-the-record press luncheon yes'day for H. V. Kaltenborn, just back from a lightning tour of the British Isles.

▼ ▼ ▼

● ● ● *AVENGE PEARL HARBOR!.....*

Art in Mat Form to Solve Zinc Problem

(Continued from Page 1)

will be explored by film company adpublicity chiefs, it was said yesterday following a meeting of the Public Relations Committee, Eastern Division.

Developments thus far indicate that newspapers, as a result of the WPB notice, contemplate no retrenchment in the use of art or movie pages, with mats finding favor as cut substitutes. It was said that leading papers in Louisville, Providence and other cities have already requested home office publicity departments to provide mats instead of photos.

One result of the WPB zinc notice will be that newspapers instead of scrapping movie and other cuts after initial use, will "morgue" them if in the "live" category. That practice, once prevalent in editorial rooms, went out when papers installed their own engraving plants.

—A Billion in September!—

Allied "Caravan" Com. To Northwest Convention

(Continued from Page 1)

Theater Owners of the Northwest which opens Tuesday at the Nicollet hotel here. Word that the group would attend the convention was received late yesterday by Fred Strom, executive secretary of Northwest Allied.

The visitors will be headed by M. A. Rosenberg, president of National Allied and chairman of that organization's "caravan" committee. Others who telegraphed Strom they would be here for the session are Abram F. Myers, National Allied counsel; Sidney Samuelson, business manager of Allied of Pennsylvania; Jack Kirsch, president of Allied of Illinois, and Col. Harry H. Cole, former president of National Allied.

The entire Wednesday afternoon session of the convention will be given over to the five members of the "caravan" committee.

"The national 'caravan' committee was organized to oppose policies which have resulted in tremendous earnings for producers and distributors and have greatly reduced profits for exhibitors, especially those in the smaller towns," Strom said.

The Zero Hour Nears . . . .

Get set NOW for the film industry's

'Salute to Our Heroes' Bond and Stamp Month

Starting Sept. 1

Let's Go Over the Top for Victory!

Stars Speed East for Drive's Capital "Premiere"

Hollywood Group Arriving In Washington Sunday for Campaign's Start Monday

(Continued from Page 1)

drive which the motion picture industry is spearheading for the U. S. Treasury Department,—the goal of the 30-day campaign being to raise $1,000,000,000 via sales of War Bonds and Stamps.

At the station, the presence of 1,000 troops and the blare of bands made a colorful and martial pageant as the glamor Bond salesladies and "customers' men" embarked on their long journey to the nation's capital and subsequent scheduled stops.

Among those on the train are Hedy Lamarr, Irene Dunne, Ann Rutherford, Charles Laughton, Greer Garson, Edward Arnold, Walter Abel, Virginia Gilmore, with Barry Buchanan, of the Treasury War Savings Staff as publicity representative for the stars, whose arrival in Washington is scheduled to take place at 8:40 a.m. Sunday.

RKO Theaters Designated Bond Issuing Agencies

RKO Theaters have been designated by the Treasury as official issuing agencies for the sale of War Bonds. Beginning today, Bonds purchased at any of the circuit's theaters will be delivered to the buyers immediately. Especially trained secretaries have been assigned to handle sales and to supply any requested information about War Bonds.

Fabian Appoints Feldman To Head Tour Talent Com.

Charles K. Feldman has been named by Si Fabian, national campaign director of the industry's September Bond drive as chairman of the special talent committee for the "Stars Over America" tours. He will make his headquarters in Hollywood, working with the Hollywood Victory Committee, the various actors' guilds, S. Charles Einfeld, field director of the tours and the studios.

Assignment of stars to the second and third 10-day divisions of the seven tour routes is being hastened, and notifications of star names will be wired to all tour cities at first moment possible.

Bette Davis, Recovering, To Start Tour Sept. 11

Bette Davis, partially recovered from an attack of laryngitis has wired the WAC that she insists on making Bond-selling tour. She is now definitely set for Sedalia and Kansas City, Mo., Sept. 11, St. Joseph, 12; Joplin and Springfield, 13th; Muskogee and Tulsa, 14th; Oklahoma City, 15th.

John Payne has replaced Herbert Marshall on Tour 1, out of San Francisco. Payne will travel with Joan Leslie. Due to studio complications, Gene Tierney's Bond tour has been delayed until later in month and Frances Dee takes her place with Edward Arnold for first 12 days of tour 3, starting in Dallas.

Music Hall Extravaganza Spotlights War Bond Drive

The film industry's September War Bond drive is spotlighted in Radio City Music Hall's stage extravaganza, "Salute to Heroes," under the direction of G. S. Eyssell and produced by Leon Leonidoff.

The colorful tribute climaxes the show which has for its setting a "United Nations" Gala at the famous Rainbow Room and culminates in a brilliant "Buy War Bonds" finale.

Many Newspapers Selling Special Bond Drive Ads

Quick and enthusiastic response from newspapers is reported by Donahue & Coe, advertising agency, which has sent to some 300 newspapers large display advertisements plugging the September billion dollar drive. The newspapers are now seeking local advertising sponsorship for the space and many report success. Many exhibitors also have wired for mats, indicating that the big space is being sold.

Among the dailies now working to help the drive with special ads are: World-Herald, Omaha; Dayton (O.) News; Christian Science Monitor, Boston; Post, Boston; Globe, Boston; Times, Detroit; Star, Washington; Bulletin, Philadelphia; Star, Columbus, O.; News, Charlotte; Times-Herald, Washington; Post-Standard, Syracuse; Post, Bridgeport; Courier-Journal, Louisville; Times, Minneapolis; Post-Gazette, Pittsburgh.

Good Heading As Any Is Hedy Makes Good!

Aboard "Stars Over America" Special (en route to Albuquerque)—Hedy Lamarr sold a $25 War Bond to each of the waiters in The Chief's dining car.

WHO'S WHO IN HOLLYWOOD

• • • *Introducing Interesting Personalities* • • •

BUD ABBOTT and LOU COSTELLO. William "Bud" Abbott born in Atlantic City, Oct. 2, 1895. Louis Francis Cristello (real name) was born in Paterson, N. J., March 6, 1908. Pair teamed up when Costello needed a straight man while appearing in a Brooklyn burlesque theater in 1930. Abbott stepped in and the team was born. Knocked around burlesque and small-time vaudeville until 1938 when they were booked at Loew's State in New York. Spotted by Ted Collins, they were placed on the Kate Smith show. Team became an instantaneous hit. Then came featured roles in the stage musical, "The Streets of Paris." Universal gave them a one-picture deal for "One Night in the Tropics." Then came "Buck Privates" and the rest is pretty much history. Next release, "Who Done It?" After that, "Hold Your Horses." After their movie click, team became featured comics on the Edgar Bergen - Charlie McCarthy radio program for Chase & Sanborn. Now preparing their own radio program for Camel cigarettes. Started out on a Bond-selling tour for the Treasury a few weeks ago. So far they can account for more than $70,000,000 in sales on their 31-day, 80-stop whirlwind tour. Abbott stands 5, 11, weighs 150 pounds, has blue eyes and brown hair. Costello stands 5, 4, weighs 195 pounds, has brown eyes and black hair.

BUD ABBOTT

LOU COSTELLO

Local B-51 Wins Place on Para. Ballot with SOPEG

Screen Office and Professional Employes Guild, Local 109, UOPWA, will find a competitive union on a ballot for the first time when the bargaining election ordered by the National Labor Relations Board on a petition filed by the local is held at Paramount. The rival union will be IATSE Exchange Local B-51, which will be on the ballot only at the company's exchange. The IA group, which had been represented at the NLRB hearing, was permitted a place on the ballot when it submitted sufficient membership applications from white-collar workers at the exchange to back its claim that it had an interest in the election.

—A Billion in September!—

Form McAlester Theaters

McAlester, Okla.—Alex Blue of McAlester in partnership with Robb & Rowliey of Dallas, has incorporated the McAlester Theaters, Inc. of this city with $5,000 as the incorporated capital stock.

Vt. Clearance Award Modified on Appeal

(Continued from Page 1)

Colonial, charged that the Colonial was subject to clearance immediately after the first-run Paramount or Grand in Rutland and the General Stark in Bennington, but that availability dates were often delayed for lengthy periods which seriously affected the Colonial's grosses. RKO and Loew's were distributor defendants and the B. B. Theatrical Corp. and Rutland Enterprises, Inc., the exhibitor defendants. Rutland Enterprises, operating the Paramount and Grand, appealed.

The arbitrator ruled that the existing clearance should be maintained, but that the maximum waiting period for the plaintiff's theater should be 14 days after availability to first-run theaters in Rutland. He also dismissed the complaint against RKO.

The appeal board modified the award, because of non-competitive evidence, to read that the maximum clearance to be granted by Loew's and RKO to the Paramount and Grand in Rutland over the Colonial shall be one day. No clearance is to be granted to the General Stark over the Colonial.

—A Billion in September!—

G. Fox, Para.'s Ad Exec in Buenos Aires, Dies

Guillermo Fox, Paramount's advertising and publicity director in Buenos Aires, for the past 20 years, died there on Aug. 20, according to a cable received at the Paramount home office. Fox had been critically ill during the past year.

—A Billion in September!—

M-G-M Protests San Juan Tax

San Juan, P. R. (By Air Mail)—M-G-M has filed an injunction in the District Court of San Juan protesting the payment of a municipal license fee. Representatives of the company charge that the license represents double taxation since they already have been charged $25 for an insular license. They maintain that the legislature of Puerto Rico has not specifically delegated power to the board to levy such taxes.

—A Billion in September!—

Kaye Ork for Toledo

Toledo, O.—Rivoli Theater, which has not had a stage show for several months, has booked Sammy Kaye and his ork for Oct. 9-11.

WAAC First 'Topkick' Hails from Studios

Des Moines, Ia.—First "topkick" or first sergeant in the Women's Army Auxiliary Corps at Fort Des Moines is Wilma Stanton, former private secretary to several Hollywood film executives.

☆ 4 YEARS OF SOLID PROGRESS

and Now THE

FIFTH YEAR

(1942 - 43)

OF

BETTER PICTURES

From

UNIVERSAL

THE MOST PROGRESSIVE COMPANY

and here's just the **BEGINNING**

for September . . . October . . . November . . . December!

UNIVERSAL'S HIT FOR LABOR DAY AND THE NEW SEASON!

SHE'S ALL THIS · · · and 21 TOO!

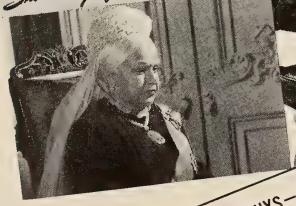
A Brand New Brilliant Barrymore!

She's Bewitching! . . . as a 12-year-old imp!

She's Radiant . . . as heroic Joan of Arc!

She's Glamorous! . . as daring Sadie Thompson!

She's Magnificent! . . . as dynamic Queen Victoria!



Diana **BARRYMORE**

AND

Robert **CUMMINGS**

in THE HENRY KOSTER PRODUCTION

"Between Us Girls"

with *Kay* **FRANCIS**

JOHN BOLES, ANDY DEVINE, WALTER CATLETT, GUINN WILLIAMS, ETHEL GRIFFIES

Screen Play, Myles Connolly · True Boardman
Based on "Le Fruit Vert" by Regis Gignoux and Jacques Thery
Adapted by John Jacoby

Produced and Directed by **HENRY KOSTER**

Associate Producer, Phillip P. Karlstein

A UNIVERSAL PICTURE

BETWEEN US GUYS—*She's Terrific!*
and when Diana goes all-out for Bob . . . it's a gay and gleesome riot that'll keep you whirling for weeks!

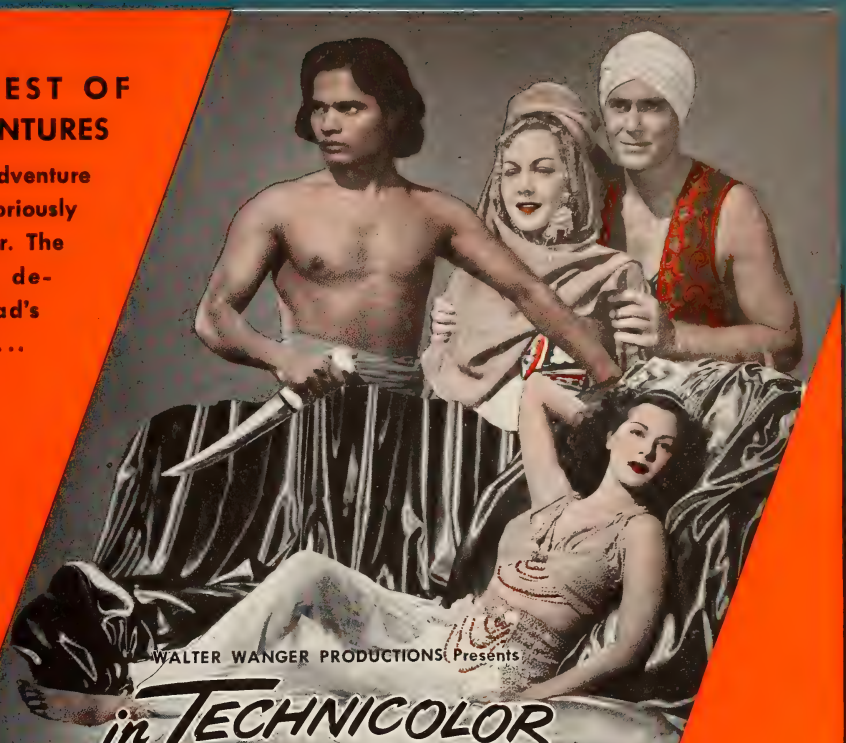
COMING SOON TO YOUR LOCAL THEATRE

Pre-sold by this full page ad in the biggest circulation magazines with a readership of 78,000,000.

THE GREATEST OF SCREEN ADVENTURES

Romance, action, adventure in the desert — gloriously alive in Technicolor. The Far East's famed delights! . . . Bagdad's daring excitement! . . .

Produced by
WALTER WANGER
who gave you "Eagle Squadron"



WALTER WANGER PRODUCTIONS Presents

in TECHNICOLOR
Arabian Nights

starring

JON HALL • MARIA MONTEZ • SABU

with

Leif Erickson • Edgar Barrier • Billy Gilbert
Charles Coleman • Shemp Howard • John Qualen
Turhan Bey and Acquanetta

Directed by John Rawlins

UNIVERSAL PICTURES

GLORY HOLE OF THE 1900'S BOOMING RUSH FOR WEALTH AND POWER!

Sin Town

starring

CONSTANCE BENNETT
BROD CRAWFORD
ANNE GWYNNE
ANDY DEVINE
LEO CARRILLO

Directed by Ray Enright
Associate Producer, George Waggner

The world's most famous detective...leaping from his historic reputation to front page excitement of today!

BASIL RATHBONE as SHERLOCK HOLMES · **NIGEL BRUCE** as Dr. WATSON

in

SHERLOCK HOLMES and the VOICE of TERROR

with Evelyn Ankers • Reginald Denny • Thomas Gomez • Montague Love • Henry Daniell

Screenplay by Lynn Riggs, based on the story "His Last Bow" by Sir Arthur Conan Doyle • Adapted by Robert D. Andrews
Directed by John Rawlins • Associate Producer, Howard Benedict

A SENSATION OF SUSPENSE

A NEW idea in thrilling mystery-romance! . . . a story of a Lady and a Mug tossed together in a seething maelstrom of murder!

DIANA BARRYMORE

and

BRIAN DONLEVY

in

NIGHTMARE

Screenplay by Dwight Taylor

Directed by Tim Whelan

Produced by Dwight Taylor

UNIVERSAL PICTURES

As the amazing Mrs. Holliday, she's the merriest widow of them all . . . in as daring a story as ever delighted your audiences!

They'll cheer Deanna's first in a year! . . .

Deanna DURBIN in Forever Yours

with

EDMUND O'BRIEN
ESTHER DALE
BARRY FITZGERALD
ARTHUR TREACHER
J. FRANK HAMILTON · KIM WONG

Screenplay by Boris Ingster and Leo Townsend
Original story by Sonya Levien

A BRUCE MANNING PRODUCTION

Associate Producer Frank Shaw

Here are Laugh Vitamins "A" and "C"

BUD

ABBOTT

and LOU

COSTELLO

in

WHO DONE IT?

Stupor-sleuths in a riot of defective detecting!

with

Patric Knowles · William Gargan · Louise Allbritton
Jerome Cowan · William Bendix
Mary Wickes · Don Porter
Thomas Gomez · Ludwig Stossel

Screenplay by Stanley Roberts, Edmund Joseph and John Grant
Original Story by Stanley Roberts

Directed by Erle C. Kenton
Associate Producer, Alex Gottlieb

UNIVERSAL PICTURES

THREE LOADS OF JAM WITH BOX-OFFICE WHAM!

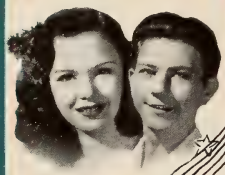
GET HEP TO LOVE

with

JANE FRAZEE • ROBERT PAIGE
PEGGY RYAN • CORA SUE COLLINS
The Jivin' Jacks and Jills
and starring
the screen's Hep-Happy New Love-Bugs

GLORIA JEAN • DONALD O'CONNOR

Screenplay by Jay Dratler
Original story by M. M. Musselman
Directed by Charles Lamont
Associate Producer, Bernard W. Burton



Give Out, Sisters

with

THE ANDREWS SISTERS

DAN DAILEY, Jr. • GRACE McDONALD
CHARLES BUTTERWORTH • WALTER CATLETT
WILLIAM FRAWLEY • DONALD O'CONNOR
PEGGY RYAN and the Jivin' Jacks and Jills

Screenplay by
Paul Gerard Smith and Warren Wilson
Original Story by Lee Sands and Fred Roth
Directed by Edward F. Cline
Associate Producer, Bernard W. Burton

MOONLIGHT IN HAVANA

starring

ALLAN JONES • JANE FRAZEE

MARJORIE LORD • WILLIAM FRAWLEY
DON TERRY • HELEN LIND • TOM DUGAN
JIVIN' JACKS AND JILLS
HORTON DANCE GROUP • GRACE AND NICCO

Original Screen Play by Oscar Brodney
Directed by Anthony Mann
Associate Producer, Bernard W. Burton

TO CAPTURE THE IMAGINATION OF ALL AUDIENCES!

WHITE SAVAGE

Re-uniting the three great stars of WALTER WANGER'S "ARABIAN NIGHTS"

JON HALL

. . . finding daring action, bewitching love in a Pagan Paradise!

MARIA MONTEZ

. . . breathlessly revealing her fascinating charms on the screen!

SABU

. . . his name alone the mark of thrillingly different entertainment!

Associate Producer
GEORGE WAGGNER

UNIVERSAL PICTURES

THE FIRST SPECTACULAR PICTURE OF OUR ATLANTIC LIFE-LINE PATROL!

CORVETTES IN ACTION

Starring

ROBERT STACK • PATRIC KNOWLES
ANDY DEVINE • DICK FORAN
BARRY FITZGERALD • FUZZY KNIGHT

Screenplay by Lt. JOHN RHODES STURDY, R C N V R

Directed by RICHARD ROSSON

Produced by

HOWARD HAWKS

UNIVERSAL PICTURES

CRITICS FORUM—

—The 1942 Symposium

A CROSS section of journalistic opinion with many constructive suggestions is the result of this year's Critics Forum—the annual stock-taking by the motion picture critics and reviewers of America, conducted by THE FILM DAILY.

Twelve questions on a variety of industry problems were submitted and the critics were invited to answer as briefly or as fully as they pleased. In the following section the questions and a digest of the answers are summarized in boxes, while excerpts from the many pertinent comments are reproduced.

NUMBER ONE

The film industry, as you know, is committed to "all out" co-operation with the Government in the war effort. Can you suggest any way that such cooperation may be furthered?

CRITICS generally had little to suggest in the way of additional industry war effort. There was some criticism but, many had no ideas on the question and 18 per cent commented that the industry is doing a good job.

Among the most mentioned suggestions were:

- More personal appearances of personalities in War Bond selling campaigns.
- Use of War Bonds for game prizes and giveaways.
- More American history films.
- More propaganda angle films.
- More home front morale films.
- More escapist films.
- Wider use of Government sponsored films.
- Free admissions for service men, if only on a controlled basis.

There were scattered pleas for better pictures; less "business as usual; that the industry refrain from a war picture cycle; for Army-Navy Relief collection boxes, and a counter proposal that theaters eliminate coin collections; for weekly USO or Army-Navy Relief benefit shows; for more war shorts, especially behind-the-scenes material; for service camp shots in newsreels; for more human interest interpretation in newsreels; for the use of theaters as war effort community centers and for efficiency and the elimination of waste.

EXCERPTS:

"If the motion picture industry continues to do the things that it is now doing it is contributing in an important manner to the war effort. It could boast of its many contributions so that the small section of the public always critical of Hollywood would be ashamed of its unfair criticism. When the story is told after the war the industry can indeed be proud of its contributions."

—LESTER SMITH
Boston News Bureau.

"First, I believe that certain 'business as usual' distributing organizations are guilty of near-treason in pandering to the Christian Front-Coughlinite elements in not completely withdrawing from circulation the sinister anti-Russian films . . . Continued exhibition of such pictures does the work of hundreds of Nazi agents and Fifth Columnists in undermining faith in our greatest ally, the Soviet Union.

"Second, a film like 'Safari', featuring the interned Fascist agent, Tullio Carminati, should be withdrawn from circulation.

"Third, the release of the last Lew Ayres film, "Fingers at the Window", should have been held up until the conscientious objector's status was officially settled."

—WALTER SNOW
("Chris Graham")
Bronx (N.Y.C.) Home News

"The screen is doing such a fine job of cooperating in the Goverment war effort that sideline generals can best help by standing back out of the way and cheering."

—DENNIS R. SMITH
Canton, (O.) Repository

"I feel that motion picture exhibitors could make a very definite contribution toward morale by instituting a policy of limited free admissions to service men. Recently, five downtown Indianapolis theaters were polled on a proposal that they admit 50 service men each on week-ends . . . It was proposed that passes be distributed by the local service club, each pass to be marked for performance and theaters. Of the five theaters polled on this proposal, only one, an independent, was willing to go along . . . The exhibitors' reaction to a proposal of this nature does not, in my opinion, indicate 'all-out' cooperation in any sense."

—RICHARD LEWIS
Indianapolis Times.

"Cooperation would be very much appreciated and noted by the public if some effort was made for every movie house in the country to put aside some one day (preferably on the week-end) where every receipt would go to the USO, Army Relief, Navy Relief or some such . . . It's not so much the money here, although that would be considerable, but the idea and implications should catch the public's fancy."

—RAY RICKLES
("Zeke Box")
Greenwich (Conn.) Time

"Local theaters cooperating with USO shorts, War Bond films; taking collections for Navy Relief. Do not see where they could do more without making shows much too long."

J. BALDWIN BURWELL
Staunton (Va.)
News-Leaders

"Get as much service camp background as possible. A familiar face in a scene will be instantly spotted by relatives and friends."

—MAURICE C. TULL
Kokomo (Ind.) Tribune

"While the industry is on the right track, I dread a 'cycle' of war pictures with the idea in mind that America must be made was conscious by having the stuff choked down their throats."

—CHESTER M. ZEFF
Kenosha (Wis.) News

"Stress the War Bond angle more with at least one such feature a week, patterned after the late and lucrative Bank Night idea."

—JIMMY ROBINSON
Albany (Ga.) Herald.

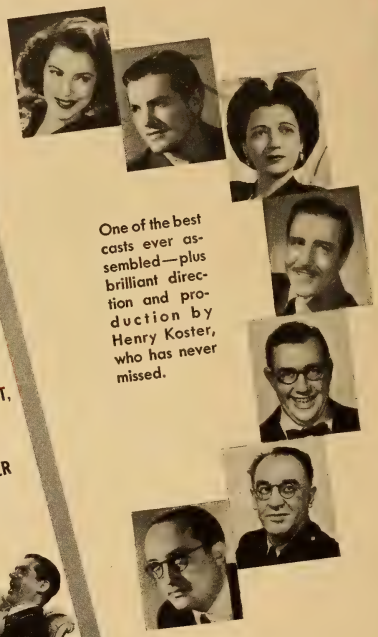
"Set up boxes in theaters to catch stray pennies resulting from tax on tickets. Money to go to Army and Navy Relief fund."

—MILTON MILLER
Wilkes-Barre (Pa.) Herald.

Between Us Guys—

Selling facts about "Between Us Girls"

UNIVERSAL'S HIT FOR LABOR DAY AND THE NEW SEASON!



One of the best casts ever assembled—plus brilliant direction and production by Henry Koster, who has never missed.

Pre-sold by this full page ad in the biggest circulation magazines with a readership of 78,000,000.

UNIVERSAL PICTURES

WATCH FOR OTHER NEWS ABOUT THIS KOSTER HIT

Your theatre is on the front line of the war in September...
"Salute To Our Heroes" Month must sell a billion dollars in Bonds and Stamps!

IT'S TERRIFIC!

NEWSPAPER ADS THAT WILL DO THE JOB

Just between us girls—
'Between Us Girls' is a very gay movie
ON THE WAY

Just between us guys—
'Between Us Girls' is a very gay movie
ON THE WAY

Just between us girls—we can't keep a secret—
'Between Us Girls' is a very gay movie
ON THE WAY

"Might cut out coin collections for service relief agencies. Too much of that stuff meets with violent public disfavor around here."

—GEORGE H. WISWELL
Springfield (O.) News

"Any films having to do with propoganda or war effort should be shoved ahead into immediate release, regardless of normal contractural procedure."

—WOLFE KAUFMAN
Chicago Sun.

"Pictures designated to maintain and build home front morale. I. E.: 'Joe Smith, American'."

—ED KLINGLER
Evansville (Ind.) Press.

"I believe its bond-selling efforts, such as the Victory Caravan, are the best possible aid the industry is now giving, and recommend even more emphasis on such bond-selling methods."

—DAVID B. KAUFMAN
Mason City (Ia.)
Globe-Gazette

"No suggestions. If all industries went all-out as enthusiastically as the film factories, we'd have no talk about slow-downs."

—EDITH LINDEMAN
Richmond, (Va.)
Times-Dispatch.

"Yes—by making a few 'service' films which lend some dignity to Uncle Sam's armed forces. The pitiful old formula, with its total ignoring of such minor matters as discipline, is no compliment to Army, Navy or Marines."

—C. R. ROSEBERRY
Albany Knickerbocker News

"Factual presentation of background and news material rather than propagandistic stuff as propaganda, will do more to raise public morale and maintain it than hot-air, flag waving, etc. Be subjective, not objective."

—JOHN HJELLE
Bismarck (N. D.) Tribune.

"Strive for greater efficiency and eliminate waste. 'B' films could have a far better average if more thought and discrimination were used in the selection of stories."

—ROBERT W. DANA
New York Herald-Tribune.

"Our theaters in Provo are cooperating to the fullest extent in the war effort. I have a personal opinion that the people need a little patriotic stimulation along with their recreation. If a film were made wherein the flag was filmed in Technicolor against a moving background of all that America represents to us in the way of cities and hamlets, mountains and plains and every theater audience was asked to arise and repeat the pledge to the flag before each evening's program begins, I believe that a degree of group patriotism, which usually is demonstrated only on certain occasions would become a part of our every day lives. The motion picture can stir human emotions to a greater extent than any other medium, why not let it help create the fervor for the American flag that it has created for Lana Turner and Victor Mature?"

—D. O. REA
Provo (Utah) Daily Herald.

"Little more can be done after drives for the U. S. O., Navy and Army Relief, selling of war bonds and stamps, the contributing of the screen for war pictures and news pertaining to the Government, and war shorts. Theaters seem to be doing their bit."

—HELEN BARRETT
Wilmington (Del.)
Journal-Every Evening.

"Propaganda shorts, one in particular that will let parents see what their sons are doing in the service while training. Shorts illustrating what the American way is as contrasted with totalitarianism.

—MARGARET BEAN
Spokane (Wash.)
Spokesman-Review.

"By making 'respectful' pictures in Latin-American locales, and by making films that will give our allies a better impression of the more prevailing virtues of American life. We've dwelt too much in movies on our discrediting excrescenes."

—GEORGE L. DAVID
Rochester (N. Y.)
Democrat & Chronicle.

"By showing defense-angle films in free, public assembly halls and returning the screen to the showing of entertainment movies."

—A. A. DOUGHERTY
Louisville (Ky.) Times.

"A careful reading of all scripts in order to cut down useless waste of sets which might be cut from finished picture."

—JIMMY STARR
Los Angeles Herald &
Express.

"Release of historical pictures emphasizing fortitude and difficulties of Americans during previous wars might help to bolster civilian morale and build stronger national spirit."

—DAN ALBRECHT
Elkhart (Ind.) Truth.

"By entertaining the public and not trying to educate them."

—WOOD SOANES
Oakland (Calif.) Tribune.

"So far as I can see, the film industry is doing a great deal to help the Government in the war effort, hampered somewhat by the Government's rather vague ideas as to what it wants done. The war shorts provided for the men in service are fine, but as these are not seen by the general public, I think there should be more propaganda short subjects, such as 'Don't Talk', and more pictures which tell the public specifically what we are fighting for, as well as what we are fighting against."

—ELINOR HUGHES
Boston Herald.

"Co-operate with State defense council, make a series of shorts on duties of air-raid wardens, equipment needed in homes for blackouts and control of incendiary bombs, on price control, on nutrition and consumer interest topics, blood banks, etc.

—MAE SAUNDERS
Bakersfield (Calif.)
Californian.

NUMBER TWO

As a war-time measure, would audiences in your city, in your opinion, favor the abolition of double features?

FIFTY-TWO per cent of the critics believed audiences would be willing to forego duals as a wartime sacrifice; 17 per cent said "no"; 13 per cent reported no double features in their cities and 18 per cent did not answer the query.

EXCERPTS:

"Not necessarily. Why do you say 'as a war-time measure'? Do you think that the studios will thus turn out less pictures, or what? The audiences here, or in any other city for that matter, do not even think that far."

—RAY RICKLES
Greenwich (Conn.) Time.

"Everybody I talk to without exception cusses the double bill but the managers say that whenever they play a single bill, unless it is a GWTW or 'Sergeant York' the boxoffice suffers. I think rationing to a single feature would go well but theaters are afraid to try it voluntarily."

—DENNIS R. SMITH
Canton, (O.) Repository

"This would be a good time to do away with the double feature program. On the basis of what has been experienced with efforts in this direction in the past, however, it seems to me that the double features, much to my regret, are here to stay."

—LESTER SMITH
Boston News Bureau.

"I believe audiences everywhere have been long looking for an excuse to be excused from double features. Maybe it can be done in the name of the war."

—CHESTER M. ZEFF
Kenosha (Wis.) News.

"Doubt it.—they're bargain-hunters to the bitter end."

—JAMES LEE
Worcester (Mass.) Telegram

"Audiences crowd the two-picture houses, while growling at double bills. Don't know how they'd react if abolished."

—ALTA L. LITTELL
Grand Rapids (Mich.) Herald

"Audiences in my city (population: 5,480) are in accord with most other American towns, in that they favor fewer double features but not necessarily as a war-time measure. It's a good excuse for their abolition, anyway."

—FRED BEERS
Perry (Okla.) Daily Journal.

"Presented in that light, I think they would. But they might expect 'doubles' after the war."

—HERBERT KENNEY, JR.
Indianapolis (Ind.) News.

"It is a grand time to put it over."

—O. H. KING
Pomona (Calif.)
Progress-Bulletin.

"I don't know whether audiences in Indianapolis would favor elimination of the double feature horror or not. A good many exhibitors would, provided all of them were forced by Government or industry-wide controls to throw it out. The more articulate section of the movie audience here has always objected to the double feature program, but it has been a minority. While I cannot say audiences would favor the idea, there is no indication that they would object, especially if it were put to them as a definite war measure designed (1) to conserve materials and (2) to make possible the production of better, if fewer, pictures."

—RICHARD LEWIS
Indianapolis Times.

NUMBER THREE

Has attendance at film theaters in your city increased or declined since the U. S. entered the war? Is your city a war production center?

ATTENDANCE has increased in 61 per cent of the critics, cities, declined in 17 per cent, remained static in 11 per cent and 11 per cent did not comment. Broken down into production and non-production centers the survey revealed that since December, 1941, attendance increased in 85 per cent of the war production centers, declined in three per cent and held even in 12 per cent. Filmgoing increased in 47 per cent of non-production towns, declined in 40 per cent and was the same in 13 per cent. In many cases, critics in cities not producing material for the war effort, noted that near-by service camps were partly responsible for increased business. Others considered gasoline and tire rationing an important factor working for or against theater attendance.

Again This Year...

WAR

BR

who made "SERGEANT YORK" *and* "THE MALTESE FALCON" *and* "THEY DIED W

"ONE FOOT IN HEAVEN" *and* "THE MAN WHO CAME TO DINNER" *and* "CA

"JUKE GIRL" *and* "THE GAY SISTERS" *and* "DESPERATE JOURNEY" *and* "AC

NER

OS.

THEIR BOOTS ON" *and* "ALL THROUGH THE NIGHT" *and* "IN THIS OUR LIFE"

AINS OF THE CLOUDS" *and* "KINGS ROW" *and* "WINGS FOR THE EAGLE"

SS THE PACIFIC" *and* "NOW, VOYAGER" *and* "YANKEE DOODLE DANDY"

Tops 'Em All!

NUMBER FOUR

Do film audiences in your city, in your opinion, prefer pictures with war themes or is it your belief that they incline to pictures of simon-pure escapism?

SLIGHTLY more than half of the critics gave definite answers to this query; 68 per cent thought their audiences preferred escapist entertainment and 32 sensed a preference for war themes. Many of the newspaper men reported that any good picture—either militaristic or escapist—goes over with their readers. Others commented that there have been few good war pictures so that no trend was discernible.

EXCERPTS:

"People want entertainment whether it comes as war films or escapist films. Good pictures in either class draw. Comedy and action are the most important ingredients of films and customers don't care in what form these come."

—DENNIS R. SMITH
Canton (O.) Repository

"The 'theme' has nothing to do with it. Quality of story and competence of cast and direction do the trick."

—MAURICE C. TULL
Kokomo (Ind.) Tribune

"The problem emphatically is not the one generally posed and which you unfortunately repeat—pictures with war themes versus simon-pure escapism.

"To illustrate, the Katharine Hepburn-Spencer Tracy triumph, 'Woman of the Year', was conceived and probably made before Pearl Harbor, but it should be held up as an ideal of comedy-in-war-time. Certainly, the strengthening of national morale demands comedy, many more and better ones than Hollywood has provided. But 'Woman of the Year' not only is a laugh-riot; it is awarely modern with its hints of international affairs, refugee statesmen, etc., in the background. It is not comedy in a vacuum but comedy in the troubled world we live in and hence doubly effective. It does not create a dangerous longing for a peace-time world, softening people for Herr Hitler's next 'Peace Offensive,' but demonstrates that fun, necessary relaxation, is possible in this war-torn world and strengthens the nation for the coming battles."

—WALTER SNOW
("Chris Graham")
Bronx (N.Y.C.) Home News.

"A good war picture draws as well as a good non-war picture; a mediocre war pictures draws definitely worse than a mediocre non-war picture."

—ROBERT ARNOLD
Syracuse (N.Y.)
Herald-Journal.

"They enjoy war films when the propaganda is not too obvious, but I believe they prefer 'escape from war' pictures better, such as good comedies and musicals."

—CLARENCE H. WITTER
Watertown (N.Y.)
Daily Times.

"They seem to like lighter topics that help remove the worry and darkness of everyday happenings."

—DEAN G. WARNER
New Philadelphia (O.)
Daily Times

"I should say a majority of moviegoers with whom I come in contact prefer pictures with other than war themes. However, a good picture based on a best seller or an original with one of the many spectacular developments of the war as the theme, would be welcomed occasionally. Generally, the lighter fare which enables the public to forget the war momentarily at least is what is needed. The people go to the 'movies' for relaxation and should not leave the theater depressed or upset by what they have seen."

—LESTER SMITH
Boston News Bureau

"They seem to want variety, a good laugh interspersed with the heavy stuff. While they have cold-shouldered some war pictures, they have received other with wide-open arms. I would say no real test has been made, merely because we haven't had any good war pictures."

—C. R. ROSEBERRY
Albany (N.Y.)
Knickerbocker News.

"The box-office shows the eternal truth—the public wants a good picture. These seems to be no prejudice against war pictures as such."

—JOHN ROSENFIELD
Dallas News.

"They go for war films, when there's a plot that creates action, stay away in droves when the film is just a war picture because there is a war. It's my belief, escape films, are doing—and will continue—better business."

—PAUL HOCHULI
Houston Press.

"This is pure and simple speculation—I should say that pictures which observe the fact that there is a war going on and that America is a part of it are the types which will meet with our audiences, approval. Other films are obviously silly—to us—and seem dated."

—FRED BEERS
Perry (Okla.) Journal.

"War films popular if not too frequent. Shows opening avenues for relief and escape from war tension will continue to be popular and will, I believe, contribute to general civilian morale."

—HERB GREY
Medford (Ore.)
Mail Tribune.

"Our town is not adverse to war pictures if they have some semblance of a plot and actuality and are not branded so boldly with propaganda that there is little or no picture appeal left. However, our best sellers are the old belly-laugh variety or musicals."

—D. O. REA
Provo (Utah) Daily Herald.

"So far the pictures with war themes have gone over big. As a rule they play to capacity houses. Also get lots of applause and they seem to pep up audiences to better war effort."

—FRANK CROSJEAN
Shreveport (La.) Journal.

"Light entertainment, such as musicals, musical comedy, romance, seem to be the preferred type of film. The 'boy meets girl' type is good but if the boy is a soldier or an aviator, a hero with some adventure, so much the better, but audiences seem to have tired of the blood and thunder type of war picture, especially if it is not convincing and blatantly and obviously not relating facts."

—HELEN BARRETT
Wilmington (Del.)
Journal-Every Evening.

"Good escapist rather than good or poor war; fine war rather than mediocre or poor escapist."

—GEORGE L. DAVID
Rochester (N. Y.)
Democrat & Chronicle.

"War films are doing just average business. Escapism is not the cry, rather genuine entertainment whether it is fanciful factual or what have you, providing it is rammed with diversion, draws the business."

—LUCIA A. PERRIGO
Chicago Evening American.

"Depends on theater location—Class A audiences prefer comedy, romance; B crowd still likes action and shootin'. Believe first run audiences prefer escapism, but will also accept thoughtful, well-made war films."

—DAN ALBRECHT
Elkhart (Ind.) Truth.

"Comparing pictures with war themes and those with simon pure escapism, I can say truthfully that they would rather have a happy medium. A little of both, if possible, but inclined in a small degree to the latter."

—LEONARD A. UNGER
Shenandoah, (Pa.)
Evening Herald.

"If the film is of fine calibre, it has been proven that they go—regardless of theme."

—ETHEL COLBY
Journal of Commerce
(New York)

"One says escapist themes more popular, another that both are popular. You know, It's always a good season for a good film."

—LOUISE MACE
Springfield (Mass.)
Republican.

NUMBER FIVE

What changes, if any, in the treatment of war themes by Hollywood producers would you suggest?

REALISM is lacking in motion picture war stories, according to the critics, some 11 per cent suggesting more of that quality. Other suggestions, in the order of their frequency, were:

Less clowning, fewer gags.
An awareness of the war in all stories.
Depiction of ways to aid the war effort.
Less flagrant patriotism.
More subtile propaganda in entertainment films and less of the obvious.
Make enemy appear villainous.
Fewer spy films.
Intelligence.
Plausibility.
Keep war themes out of "B" pictures.
More "back home" material.
More patriotic stories.
Hero stories.
Less war sob stuff.
More comedies.
Avoid hysterical blackening of the enemy.
Less "friendly enemy" themes in service pictures.
Avoidance of the trite.
More subtile approach in war comedies.
More fighting pictures.

EXCERPTS:

"It is too early for truly authentic war pictures. Another 'Big Parade' will not come until later in the present conflict."

—MAURICE C. TULL
Kokomo (Ind.) Tribune

"As for the crude treatment of war themes, I protest against the Nazi spy case cycle ('My Favorite Blonde' being unable to appeal to the FBI or the police) as both fantastic and vulgar. Secondly.

HARRY SHERMAN PRODUCTIONS

for Paramount

☆

Just entering the eighth year of the production of outstanding outdoor adventures—The Hopalong Cassidy features made against Nature's background.

15,000,000 READERS OF LIFE WILL SEE THIS FULL-PAGE 2-COLOR AD!

ARE YOU GETTING YOUR CITY SET FOR "SALUTE TO OUR HEROES" MONTH? SEPTEMBER IS RACING AT YOU! Plan those rallies!

This tremendous public is in addition to the 14,000,000 readers who saw the recent feature in the American Weekly—the 8,000,000 readers of Woman's Home Companion and the 6,000,000 readers of Look who will see other striking ads—and the 9,000,000 readers of 8 leading fan magazines featuring stories about the picture in their September issues!

RELEASED NATIONALLY OCTOBER 1ST

there must be a halt to the win-the-war-singlehandedly type, like 'A Yank on the Burma Road,' already outdated, incidentally. This creates a dangerous complacency.

"Thirdly, Jack Benny in 'To Be or Not to Be' must be cited as a major example of bad propaganda in war time. Only the late Carole Lombard's tragic death gave this callous picture popularity. Briefly, it is to be condemned because (1) It creates complacency by wrongly showing how the Gestapo can be easily hoodwinked. Underestimating the enemy. (2) It shows Benny as more concerned with his domestic honor than national honor. (3) It panders for vulgar laughs amid the tragic ruins of Warsaw, creating callousness. (4) The casting of Sig Rumann as a dialetical and handshrugging Gestapo chief, with his jokes about concentration camps, has numerous elements of danger which should be obvious from the manner in which I have worded this sentence."

—WALTER SNOW
("Chris Graham")
Bronx (N.Y.C.) Home News.

"I think the 'movies' should tell the people exactly what we are striving for in their treatment of war themes. But until this situation is clarified in Washington perhaps the industry will have to wait awhile before making an effort in this direction."

—LESTER SMITH
Boston News Bureau.

"A little less flag-waving in many cases; the more subtile the patriotic play, the more effective it becomes even for the average intelligent movie-goer."

—IRENE E. PEARSON
Portsmouth (Va.) Star.

"In this war there has been little music, patriotic demonstrations, etc., in comparison with World War I. People need to be aroused in their patriotic emotions and the screen can be the medium."

—MARCEIL H. TROXEL
Ashland (O.) Times-Gazette.

"Flag-waving is fine but if they tried to depict possible ways of aiding war effort or armament production for average person it might go a long way in helping to win the war. Comedies with war angle o. k. but there should be a limit to jibes."

—MILTON MILLER
Wilkes-Barre (Pa.) Record.

"Perhaps a little less of the flag-waving. Uncle Sammy's nieces and nephews don't like to have their patriotism questioned, nor do they need to have patriotism forced upon them."

—FRAZIER THOMAS
Rushville (Ind.)
Republican & Telegram.

"They might remember that this war, is not a ham performance, but the real thing. Therefore they might refrain from cluttering up Class B or B- pix with Nazis just to be in the swim. If the war theme is touched, they should do a thorough job of it."

—L. GENE FRAMER
Cedar Rapids (Ia.) Gazette.

"Lessen the scope of the story; concentrate on a simplified version, with personal sincerity in performances."

—JOHN E. O'DONNELL
Davenport (Ia.) Democrat.

"Less flagrant patriotism. The people get enough of that. Some good war stories, showing some of the evil side of the war, would, in my opinion, have a sobering and strengthening effect."

—GEORGE H. WISWELL
Springfield (O.) News.

"Less flippancy in dealing with war, more realism, a truer and more formidable delineation of the Nazi character."

—SARAH W. ROCK
Fairmont (W. Va.) Times.

"Stop the clowning. Be realistic. Be factual. Be honest."

—WOLFE KAUFMAN
Chicago Sun.

"Less films that produce real hatred and more intelligent treatment of war plots. Less burlesque of war subjects by Abbott and Costello."

—CLARENCE H. WITTER
Watertown (Wisc.)
Daily Times.

"Don't overlook pointing out the civilians' tasks while boys give their lives in combat . . . bring out background stories of present war's heroes . . . while still vivid in the public's mind."

—JACK JORDAN
Xenia (O.) Gazette.

"Less, please, of the spy ring and foreign intrigue business and more stories closer to home. Let's have some, for a change, of the man in the factory, on the street and in the home. Of the woman in those places, too."

—NADIA ZIGALKA
Bayonne (N. J.) Times.

"There seems to be a public for all kinds so all I ask is that they eliminate those pat little speeches eulogizing democracy, etc. when the action of the story already makes the point effectively (i. e. in 'Saboteur')."

—MRS. M. T. RILEY
Centre Daily Times,
State College, Pa.

"It's probably too much to ask but it would be nice if they could get rid of that friendly enemy plot in the service films. I doubt if a really strong war film, a picture untinged by flag-waving, can come out until after the war is over."

—JOHN SPRINGER
Rochester (N. Y.)
Catholic Courier.

"More realism. Some of the present plots remind you of the earliest serials' villian vs. hero yarns, whereas the present conflict contains much more realism than any writer need concoct from the studio library."

—DAVID B. KAUFMAN
Mason City (Ia.)
Globe-Gazette.

"Producers should keep war themes out of B pictures. I think that anything as important as the war should be dignified by all-out big budget production. The war is not to be trifled with."

—EDITH LINDEMAN
Richmond (Va.)
Times-Dispatch.

"Soft-pedal on the obvious propaganda and emphasis on the entertainment angle. The Alfred Hitchcock technique is the best pattern Hollywood could follow in making war movies."

—C. R. ROSEBERRY
Albany (N. Y.)
Knickerbocker News.

"Suggest greater plausibility of plot. Cut out miraculous escapes, etc. Greater adherence to psychology of character—they should be psychologically correct."

—FRANK FRAZER.
Long Island Advocate,
Ridgewood, N. Y.

"Most stories are well treated. Some (especially serials) are far-fetched. But generally—near facts and truth rather than too much fiction is desired by the public."

—BROOKS BICKNELL
Alva (Okla.) Review-Courier.

"Keep well ahead of the trite, or the propaganda effort will work in reverse."

—JOHN ROSENFIELD
Dallas (Tex.) News

"Making more impressive the duty and obligation of the civilian, particularly in buying bonds and supporting the USO and other war work agencies."

—E. D. LAMBRIGHT
Tampa (Fla.) Tribune.

"First of all, I'd be mighty careful in treating war themes. I would profit from the example of 'Sergeant York'—and hope that 'For Whom the Bells Toll' is as intelligently handed."

—WALTER I. CHRISTIE
Hanford (Calif.) Journal.

"Only changes in the way Hollywood handles war themes that I could suggest would be to remember that every man, woman, child and stray dog has been hit full in the face by this conflict. Help them to forget it, but don't try to overlook it because you can't and they won't believe it if you do. It's no good to go on the idea that two hours of laughs will make everything rosy, because every magazine, newspaper and radio program screams 'war' at every opportunity."

—FRED BEERS
Perry (Okla.) Daily Journal.

"In my opinion Hollywood should toughen up the themes somewhat, but not too much on the propaganda side. 'The Invaders' is a good war pix. Can't approve of such spoofing of the Nazis as 'The Flyer Takes a Wife', because the Axis is too realistically hard-boiled to make it ring true."

—W. HENRY DECKER
Frederick (Md.) News-Post.

"We are reading the tragedies of war in our newspapers everyday. A picture of a lad missing in action has ceased to be news. Why can't the movies give a little less stress to the horrors which we accept as a part of the war and give us a little more of the pleasant side of military life? A mother would feel a lot better about seeing her son inducted if she didn't have so many terrible scenes implanted in her mind at the neighborhood theater."

—D. O. REA
Provo (Utah) Daily Herald.

"Show things as they are and not as though they were filmed merely for entertainment, with sickly mushy love interest and impossible escapes made from situations and dangers; show the Nazi as the sly, formidable, crafty enemy he is, rather than the dumb cluck he is usually pictured. They are smart enemies and cannot be hoodwinked and outsmarted in the silly ways so many films illustrate. Make those escapes and spy operations convincing."

—HELEN BARRETT
Wilmington (Del.)
Journal-Every Evening.

"Most war themes have been realistic, though a few have been too fantastic to make any impression. If possible should stick to facts."

—R. M. CANTRELL
Bonham (Tex.) Favorite.

"I'm in favor of the apparent trend away from slapstick treatment and toward a more subtle approach to whatever comedy one can find in war."

—WILLIAM L. DOUDNA
Wisconsin State Journal,
Madison.

"No suggestions, unless it would be to bring out morals as to the kind of peace that will be necessary to be lasting."

—REDFORD H. DIBBLE
Rapid City (N. D.)
Daily Journal.

"Sticking to the truth, the whole truth and nothing but the truth to avoid over-optimism. Everything possible should be done to make the U. S. realize the seriousness of the war and the necessity for all-out effort."

—WILLIAM F. BLITHERS
Harrisburg (Pa.) Telegraph.

"I think the producers should stress more the fundamental things which democracy stands for—the four freedoms for instance —rather than the blatant, flag-waving, hysterical patriotism which is so short-lined and which results in no real good for anyone."

HERBERT KENNEY, JR.
Indianapolis News.

"Good stories. Again and again good stories. Treatment seems usually to be adequate if they have good stories to begin with."

—MARGARET BEAN
Spokane (Wash.)
Spokesman-Review.

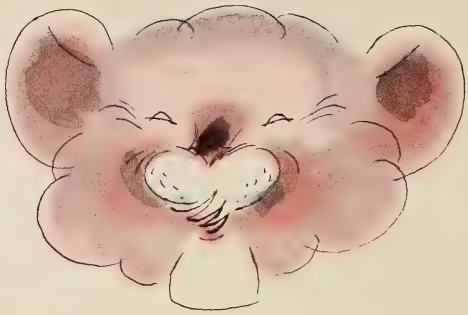
"Make them a little more plausible. Portray the characters so as not to insult the audience's intelligence and remember and consider that some in the audience are relatives and friends of men who lost their lives."

—FRANK N. JONES
Hollister (Calif.)
Free Lance.

"I would suggest that war pictures embrace less action and more heart as in the case of 'Mrs. Miniver' to achieve the maximum effect of propaganda. Above all, keep the B and C picture subjects AWAY from this war. The war is too big to be brought down to their scale and so cheapen the message."

—LUCIA A. PERRIGO
Chicago Herald-American.

Metro
GOLD MINE
Mayer



"M-G-M exhibitors are starting the season of 1942-'43 doing Miniver business with 'Somewhere I'll Find You.' That gives you an idea of our New Season releases."

GREAT EIGHT FROM M-G-M!

(Our First Group in 1942-'43)

CLARK GABLE, LANA TURNER in "SOMEWHERE I'LL FIND YOU"

Opening business in four of first seven test runs *beat* "Mrs. Miniver." In other three spots slightly behind where Miniver played advance prices. Being held for 2 weeks in all Loew engagements (some even longer!) America is flocking to popular Clark's latest with lovely Lana.

"TISH" —*Test engagements top biggest hits of the season! Comedy sensation!*

Another proven success to start your M-G-M year. Three cities were selected for test runs: Houston, Atlanta, Providence. These tests are literally astounding! They beat such top-grossers as "Tortilla Flat," "Ship Ahoy," "Courtship of Andy Hardy" and "Rio Rita." Mary Roberts Rinehart's beloved character, played by Marjorie Main, is audience riot!

"PANAMA HATTIE" starring RED SKELTON, ANN SOTHERN

When you read this, the first test engagements will have opened. Our prediction based on the uproarious Previews East and West is that box-office history will be made. The big Broadway musical comedy is packed with stars, song-hits; teaming with talent and hilarity. Extended run for your SRO sign!

(Continued next page)

(*Continued*)

"APACHE TRAIL"—*A great Western Production on a Big Scale!*

Let the trade critics describe it: "Big classification"—*Box Office Magazine.* "Meat for fans"—*Film Daily.* "You can recommend without reservation"—*Showmen's Trade Review.* "Bang-up job all around"—*Hollywood Reporter.* When Leo invades the Western field he does it in style!

MICKEY ROONEY in "A YANK AT ETON"

When Mickey as an all-American football guy gets into swank English Eton School it's the high-spot of his comedy career. "Grade-A entertainment"—*Showmen's Trade Review.* "All out for laughs"—*Hollywood Reporter.* "Should bring Rooney fans to box-office in droves"—*Film Daily.* "Howling piece of merriment"—*M. P. Daily.*

"THE WAR AGAINST MRS. HADLEY"

—as newsworthy as "Mrs. Miniver"

Selected for big radio tribute on Kate Smith program, September 25th, as part of high-powered World Premiere promotion. (Every picture launched on this nation-wide hook-up thus far has leaped into the million dollar class!) Timely, thrilling with unforgettable performances by Edward Arnold, Fay Bainter, Richard Ney (*of Miniver fame*) and others.

JEANETTE MacDONALD, ROBERT YOUNG in "CAIRO" with Ethel Waters

A new twist in spy melodramas that hilariously kids the menaces. The stars at their best with torch-singer Ethel Waters repeating her stage triumphs and a production that spares nothing in magnificence. De luxe show, with roster of talent, hit songs, and sultry sirens. "Audiences will enjoy thoroughly."—*Daily Variety.*

"SEVEN SWEETHEARTS" with Kathryn Grayson, Van Heflin, Marsha Hunt

Watch the nationwide publicity as M-G-M conducts survey for the seven most romantic cities (those with the most marriages) for simultaneous World Premieres. A sweetheart of a show with romance and gayety, gorgeous singing and those seven seductive sweethearts.

M-G-M BEST IN THE LONG RUN!

"SALUTE TO OUR HEROES"
"A Bond For Every Mother's Son in Service!"

"Hollywood must take a more realistic and constructive viewpoint in its war pictures. At present the emphasis is mostly on teaching us how to hate or presenting the worst horrors with a romantic tinge that makes them seem exciting rather than realistic. Future war films must emphasize what we are fighting for, just as much as whom we are fighting, and if possible look to the future and indicate what will come after the war is over. Will there be another armistice or will we be able to pick up the pieces with a view toward building for a lasting peace? No one can answer these things, but Hollywood by growing up and assuming that people want to know more about war than whether the handsome flier marries the beautiful nurse, can and will help the country and itself."

—ELINOR HUGHES
Boston Herald.

"Make them every day, factual, relating to the experience and feelings of average American folk with kin in the war."

—W. E. OLIVER
Los Angeles Herald & Express.

"Hollywood has done well with war themes on the whole, from the standpoint of effective, positive propaganda. But the studios have confined themselves to the adventure and romantic situations, leaving the vast field of realities untouched. In the long run, I think morale might be better served by a more realistic and outspoken treatment of war material. We need pictures to wake up American audiences to the realities of our own situation as a nation at war. 'The Invaders', which was not a Hollywood picture, did a beautiful job in conveying the idea of invasion through the symbology of a submarine crew facing a new world."

—RICHARD LEWIS
Indianapolis Times.

"Let Hollywood producers treat the war with an eye toward keeping a high morale. Don't permit them to subject the war effort to ridicule, but, on the other hand, don't permit them to look at it depressingly. Best of all, let them forget the war and give the moviegoers light-hearted entertainment to balance the bloom of a world in conflict."

—WILL BALTIN
New Brunswick (N. J.)
Daily Home News,
Sunday Times.

"Make it as factual as possible to avoid arousing false hopes or fears. Avoid overdoing the subtle satirical angle. It's not easily understood and frequently is misinterpreted by the audience to fit some preconceived notion which may be erroneous."

—PRUNELLA HALL
Boston Post.

NUMBER SIX

Many critics recently have stressed the screen's urgent need of new talent. In your opinion, are film companies bringing forward and building new "names" with sufficient speed and exploitation?

OF THE COMMENTATORS who answered this query, 61 per cent thought "names" were being brought forward and exploitated with sufficient speed. Not in agreement were 34 per cent of the critics, while five per cent thought "names" were being pushed too fast. Many complained of the number of "names" being pushed but noted little real new talent on screens.

EXCERPTS:

"I have a very definite feeling that new 'names' that hit the public fancy mean so much to a company that none of them are overlooking this bet. Sure they need new talent. They develop some every year."

—DENNIS R. SMITH
Canton (O.) Repository.

"Sometimes I think Hollywood builds up new talent much too speedily, with very bad results for the budding stars. Over exploitation is one of the worst evils. For example I don't believe I have ever seen a series of poorer pictures—supposedly top notch productions—than those in which Gene Tierney was being built up. On the other hand the manner in which Ann Sheridan and Rita Hayworth have been handled shows that a star can be properly developed."

—LESTER SMITH
Boston News Bureau.

"I think they are being brought too fast. The fans are attached to many of the older stars who are making one-two and three at the most, productions a year."

—MARCEIL H. TROXEL
Ashland (O.) Gazette.

"I think films companies as a whole should be careful whom they build up . . . as for the most part they have been . . . It takes money, etc., to do so but they usually do a good job, when and if they get started in the right direction."

—RAY RICKLES
("Zeke Box")
Greenwich (Conn.) Time.

"No. However, just bringing forth a new name is not sufficient. They must have proper vehicles to bring players before the public and help put players across."

—MILTON MILLER
Wilkes-Barre (Pa.) Record.

"Nope. But I don't believe it is entirely their fault. Audiences are sometimes slow to accept new names and faces."

—FRAZIER THOMAS
Rushville (Ind.)
Republican & Telegram.

"The public is loyal to old favorites and is reluctant to accept a newcomer who is 'forced' in by exploitation. The need is for good supporting players."

—SARAH M. ROCK
Fairmount (W. Va.) Times.

"Too many grandmothers are still trying to fight a long needed—and deserved retirement."

—HERBERT B. KRONE
Lancaster (Pa.) New Era.

"Talent is one thing, and it's needed—but 'names' are something else again. Gawdalmighty, 'names' are all we're getting."

—C. GAYLE WARNOCK
Springfield (O.) Sun.

"I wish they'd quit spending so much money and time on more 'faces' that have to be taught the rudiments of acting and concentrate on doing better by the many talented people who've been around for years."

—MRS. M. T. RILEY
Centre Daily Times,
State College, Pa.

"They're doing all right. If something is shoved down the throat too fast, regurgitation is apt to set in. Let the new talent grow into its stride gradually, as any real talent must."

—C. R. ROSEBERRY
Albany (N. Y.)
Knickerbocker News.

"They are not. I think the best way to build a new star is to give him or her a good role. Even Lana Turner would make a good Sapho."

—JOHN ROSENFIELD
Dallas (Tex.) News.

"I am in favor of stopping new names and concentrating on what we already have . . . Too much bringing in new names for a picture or two and then dropping them."

—ALTA L. LITTELL
Grand Rapids (Mich.)
Herald.

"Personally, I think so. The rush has killed many a potential star. We have enough old heads to carry on until the youngsters get their dramatic growth. 'King's Row' was an excellent example of what kids, with proper training, can do."

—PAUL HOCHULI
Houston (Tex.) Press.

"Indeed, yes. Sheer exploitation of poor talent still should be avoided. As a matter of fact, I think the past 12 months has seen more new 'names' reach the public than ever before. Just check. You'll be surprised."

—WALTER I. CHRISTIE
Hanford (Calif.) Journal.

"There is a crying need for some new child stars. We miss the Jackie Coogans and the Shirley Temples and the Dead End Kids. Hollywood is dishing out glamour girls so fast that even a movie editor can't keep track of them. Let Hollywood go out to kindergarden and bring in a couple of cute baby stars and watch the box-office appeal instead of the sex appeal for a change."

—D. O. REA
Provo (Utah) Herald.

"Most fans prefer established stars to new 'finds.' Build slowly and from the bottom with bit parts."

—LOUISE MERRILL
Asheville (N. C.)
Citizen-Times.

"New talent is always welcome and youth seems to make a big hit with filmgoers as in the case of Mickey Rooney, Judy Garland, etc."

—FRANK CROSJEAN
Shreveport (La.) Journal.

"It is in a star doldrum period. The big stars are on the wane, especially women, and no new ones have come to take their places."

—MARGARET BEAN
Spokane (Wash.)
Spokesman-Review.

"Yes. The real actors on the screen are and always will be the character men and women."

—J. WILLIS SAYRE
Seattle (Wash.)
Post-Intelligencer.

"As I place the screen actors and actresses as artists—when they are really good, just as are those of the stage, I realize 'new names' can't be turned out like tunes from a juke box. Fewer 'new names' and better acting is my choice."

—CAMILLE UTTER MENO
Bedford (Ind.) Times-Mail.

"No. More Teresa Wrights, Richard News and fewer girls given cheese-cake build-ups is the sore need today. Glamor wears thin in times when world illusions are stripped to honest. Get actors and shelve the anatomy."

—LUCIA A. PERRIOGO
Chicago Herald-American.

"Seems to me Hollywood is exploiting plenty of new players; possibly too many; few youngsters have the dramatic ability to carry top parts until they've had at least a year or two of experience."

—DAN ALBRECHT
Elkhart (Ind.) Truth.

"I would suggest better pictures for their exploitation."

—C. H. NELSON
Rockford (Ill.) Morning Star.

"It is remarkable the way the movie industry has developed new talent and the present crop is among the best in recent years. As for exploiting them, I

HAMILTON MacFADDEN

Original Story

"THEY SHALL NOT MARCH ALONE"

(M-G-M)

RALPH SPENCE

Seven Days' Leave

(Screenplay)—RKO-Radio
(In Collaboration)
With William Bowers

Down Argentine Way

*(Original Story)—20th Century-Fox

American Vagabond (Life of O. Henry)

(Original Story)—Paramount

The Fleet's In

(Screenplay)—Paramount
(In Collaboration)
With Walter DeLeon and Sid Silvers

Are You a Mason?

(Screenplay)—Paramount

*Collaboration

wish they would avoid 'fake' photographs and stories."

—LEONARD A. UNGER
Shenandoah, (Pa.)
Evening Herald.

"They are bringing forth enough new 'names' but not enough new talent."

—WOOD SOANES
Oakland (Calif.) Tribune.

"These so called 'new names' are usually just pretty faces or well constructed legs, and the exploitation has been carried to the point where the public is being sold bills of goods that are almost worthless. New talent is needed, yes, but it is new acting talent. When the Government cuts down the costs of film sets, the public must have something more for its money than cute profiles or over-active jitterbugs. Exploitation is pretty silly right now and generally unconvincing."

—ELINOR HUGHES
Boston Herald.

"This is a fault more than a virtue. Many new personalities are introduced but they do not measure up to the exploitation. Better acting and less glamor is needed."

—MAE SAUNDERS
Bakersfield (Calif.)
Californian.

"Undoubtedly, the industry has been hesitant in the past in bringing forth new names. But this situation has altered in the past year. It seems to me that the companies are building new names and faces with a good deal of speed, perhaps with too much speed."

—RICHARD LEWIS
Indianapolis Times.

"I believe story value and good casting are more important. Established reputations draw customers."

—CHARLES A. LEEDY
Youngstown (O.)
Vindicator-Telegram.

"'Names' have been developed at the expense of talent studios should use talented players—more so than pet 'names'."

—STANLEY BEAUBAIRE
Hanford (Calif.) Sentinel.

"Looks like they are pushing new and cheaper talent and soft pedaling popular favorites to save money. I do not like this."

—JOHN T. HOLDEN
North Sacramento (Calif.)
Journal.

"Yes, I think there are many new names on the Hollywood horizon, arriving there amid the fanfare of public acclaim. It is not well for Hollywood to attempt to push too many newcomers at once, lest all of them be forgotten in the rush. Too much exploitation isn't good either—witness the disaster of Simone Simon a few seasons ago. The past season has brought to the fore a flock of newscomers who are hitting or should hit fame shortly."

—WILL BALTON
New Brunswick (N. J.)
Daily Home News,
Sunday Times.

"Yes. But as much effort should be expended in locating new male stars as female stars, wherever possible. The feminine audience is reacting strongly toward new heroes (and old ones) rather than heroines."

—PRUNELLA HALL
Boston Post.

NUMBER SEVEN

Which of the newer screen faces do you think rate eventual stardom because of the performances in recent pictures?

TERESA WRIGHT, who appeared in Samuel Goldwyn's "The Little Foxes" and M-G-M's "Mrs. Miniver", tops the list of newer screen faces whom the critics would like to see elevated to stardom.

Just behind the Goldwyn starlet were M-G-M's Katherine Grayson, of "Andy Hardy's Private Secretary", "The Vanishing Virginian" and "Rio Rita", and Van Heflin, who played in "The Feminine Touch", "H. M. Pullham, Esq.", "Johnny Eager", "Kid Glove Killer" and "Grand Central Murder."

Others on the list of feminine players were Joan Leslie, Donna Reed, Patricia Dane, Veronica Lake, Gene Tierney, Janet Blair, Nancy Coleman, Michele Morgan, Dana Andrews, Betty Field, Kaaren Verne, Dorothy Comingore, Laraine Day, Anne Baxter, Donna Drake, Geraldine Fitzgerald, Marsha Hunt, Susan Hayward, Hedy Lamarr, Jean Rogers, Alexis Smith and Lana Turner.

Following Heflin on the list of men were Alan Ladd, Laird Cregar, Roddy McDowall, Jack Carson, Paul Henreid, Glenn Ford, Richard Whorf, Red Skelton, Eddie Bracken, Robert Cummings, William Holden, Glynis Johns, Norman Lloyd, Victor Mature, George Montgomery, Joseph Cotten, John Carroll, Jean Gabin, Sydney Greenstreet, William Lundigan, Robert Sterling and John Sheppard.

NUMBER EIGHT

Do you believe that film advertising in national media has material effect on attendance in your city?

SIXTY PER CENT of the critics believe that attendance is favorably affected by national media advertising; 27 per cent thought not, while others conceded some good effects or did not answer the question. A number of commentators stated that all advertising does some good while others suggested heavier local advertising to augment the national campaigns.

EXCERPTS:

"Yes, audiences hear of a certain picture and figuratively 'lay in waiting' for that film so that they can compare their reactions with the publicity."

—RAY RICKLES
("Zeke Box")
Greenwich (Conn.) Time.

"It starts 'em talking and talking brings 'em in."

—DENNIS R. SMITH
Canton (O.) Repository.

"No doubt national media advertising does arouse interest in films, but it is really the local advertising that brings in the public."

—LESTER SMITH
Boston News Bureau.

"All advertising has a good effect."

—ROBERT S. BATES
Meadville (Pa.)
Tribune-Republican.

"National advertising in local paper very helpful."

—LAURENCE A. RAYMER
Beloit (Wis.) News.

"Definitely. Movie advertising nationally is probably watched more closely by public than any other."

—IRENE E. PEARSON.
Portsmouth (Va.) Star.

"It is responsible for advance interest in 'outstanding' movies."

—JACK JORDAN
Xenia (O.) Gazette.

"Has some good points—but more direct advertising in communities would get better results."

—BROOKS BICKNELL
Alva (Okla.) Review-Courier.

"Yes, especially the radio, if you can class that as 'national media'."

—PAUL HOCHULI
Houston (Tex.) Press.

"To a restricted extent, in that it gives certain films 'prestige' with certain classes."

—WALTER I. CHRISTIE
Hanford (Calif.) Journal.

"Our theater managers report that the films advertised in national media are sold to the public in Provo long before our local advertising begins. It is denitely a major asset to any film."

—D. O. REA
Provo (Utah) Daily Herald.

NUMBER NINE

Are you impressed favorably by direct mail film advertising which you receive?

NEWSPAPER MEN are unimpressed with the film advertising they receive through the mails to the extent of 51 per cent of the contributors in this forum. Only 21 per cent said they were impressed, the others either not answering or claiming limited interest in the mailed matter.

THINGS TO COME

FROM THE PARAMOUNT COMPANY

PARAMOUNT'S

Paramount enters the film year 1942-43 fully prepared to maintain and increase the position of leadership this company achieved in the season 1941-42.

We face the new season with our greatest roster of stars...107... our biggest "bank" of properties in many years. We begin the year with the largest backlog of completed, audience-tested pictures awaiting release *in the history of Hollywood—for ANY company.*

ALAN LADD · HELEN WALKER
in
"LUCKY JORDAN"
Directed by Frank Tuttle

"TRUE TO LIFE"
starring
Franchot Tone · Mary Martin
Dick Powell · Victor Moore

ROBERT PRESTON · ELLEN DREW
ALBERT DEKKER in
"NIGHT PLANE from CHUNGKING"
Directed by Ralph Murphy

BRIAN DONLEVY · VERONICA LAKE · ALAN LADD
in Dashiell Hammett's
"THE GLASS KEY"
Directed by Stuart Heisler

Fredric March · Veronica Lake
in
"I MARRIED A WITCH"
with
Susan Hayward · Robert Benchley
Cecil Kellaway
Directed by Rene Clair
A RENE CLAIR Production

Daphne DuMaurier's
"FRENCHMAN'S CREEK"
with an important cast
IN TECHNICOLOR

Bob Hope
in
"LET'S FACE IT"
Eddie Bracken · Betty Hutton
Gil Lamb

Bing Crosby · Bob Hope · Dorothy Lamour
in
"ROAD TO MOROCCO"
Anthony Quinn · Dona Drake
Directed by David Butler

Fred MacMurray · Paulette Goddard · Susan Hayward
in
"THE FOREST RANGERS"
Directed by George Marshall · *IN TECHNICOLOR*

GINGER ROGERS · RAY MILLAND
in
"LADY IN THE DARK"
with an important star cast
Directed by MITCHELL LEISEN · *IN TECHNICOLOR*

GARY COOPER · INGRID BERGMAN
in
"FOR WHOM The BELL TOLLS"
Produced & Directed by SAM WOOD
IN TECHNICOLOR

REMEMBER—THIS IS BUT A PART OF THE GOOD

PEAK YEAR!

"MRS. WIGGS of the CABBAGE PATCH"
starring Fay BAINTER • Hugh HERBERT
Vera VAGUE • Carolyn LEE
Directed by Ralph Murphy

Bing Crosby
in
"DIXIE"

GEORGE BRENT • PRISCILLA LANE
in **"SILVER QUEEN"** with
Bruce CABOT • Lynne OVERMAN • Eugene PALLETTE
Produced by Harry Sherman
Directed by Lloyd Bacon

PAULETTE GODDARD • RAY MILLAND
in **"THE CRYSTAL BALL"**
Directed by Elliott Nugent

Joel McCrea • Betty Field
in **"GREAT WITHOUT GLORY"** with
Harry Carey • William Demarest
Adopted and Directed by
PRESTON STURGES

GINGER ROGERS • RAY MILLAND
in
"The MAJOR and the MINOR"
Directed by Billy Wilder

"HAPPY GO LUCKY"
starring
Mary Martin • Dick Powell • Betty Hutton • Eddie Bracken • Rudy Vallee
Directed by Curtis Bernhardt
IN TECHNICOLOR

Claudette Colbert • Joel McCrea
in
"THE PALM BEACH STORY"
with
Mary Astor • Rudy Vallee
Written and Directed by
PRESTON STURGES

Claudette Colbert • Fred MacMurray
in
"NO TIME FOR LOVE"
Directed by
MITCHELL LEISEN

Cecil B. DeMille's
"The STORY of Dr. WASSELL"
(TENTATIVE TITLE)
IN TECHNICOLOR

The titles listed on these two pages represent only a portion of the pictures now in work and now planned for 1942-43 release. Even so, we believe the tremendous boxoffice potentialities in our product for the months to come cannot be missed. With such pictures as "For Whom the Bell Tolls"... "Lady in the Dark"... "The Story of Dr. Wassell"... "Star Spangled Rhythm"... "Road to Morocco"... "Frenchman's Creek"... "Let's Face It"... and with such stars as Gary Cooper... Ginger Rogers... Franchot Tone... Ingrid Bergman joining the Paramount fold for their production—we **KNOW** Paramount will lead the industry again this year.

"STAR SPANGLED RHYTHM"
with Walter Abel, Gladys Blake, Katharine Booth, Eddie Bracken, Barbara Britton, Macdonald Carey, Walter Catlett, Bing Crosby, Gary Crosby, Cass Daley, Edgar Dearing, Richard Denning, Dona Drake, Ellen Drew, Katharine Dunham, Edward Fielding, Susanna Foster, Eva Gabor, Frances Gifford, Paulette Goddard, Golden Gate Quartet, Dorothy Granger, Lynda Grey, William Haade, Susan Hayward, Sterling Holloway, Maynard Holmes, Bob Hope, Jack Hope, Betty Hutton, Johnnie Johnston, Cecil Kellaway, Alan Ladd, Veronica Lake, Gil Lamb, Dorothy Lamour, Louise La Planche, Jimmy Lydon, Fred MacMurray, Mary Martin, Ray Milland, Lorraine Miller, James Millican, Victor Moore, Martha O'Driscoll, Lynne Overman, Mabel Paige, Barbara Pepper, Jean Phillips, Robert Preston, Anne Revere, Marjorie Reynolds, Betty Rhodes, "Rochester," Slim and Slam, Phyllis Ruth, Charles Smith, Oscar Smith, Franchot Tone, Arthur Treacher, Ernest Truex, Jean Wallace, Walter "Dare" Whal & Co., Vera Zorina. Directed by George Marshall
No room to say more . . . and why should we!

THINGS TO COME" FROM THE TOP COMPANY!

WALTER ... ASTAIRE OLIVE BLA... CHARLES BO... JAMES BROWN MACDONALD CAREY DON CAS...
MARY ANDERSON INGRID BERGMAN KATHARINE BOOTH EDDIE BRACKEN BETTY BREWER ROD CAMERON MADELEINE CARROLL
RICHARD ARLEN CLEM BEVANS WILLIAM BOYD BARBARA BRITTON BRUCE CABOT CLAUDETTE COLBERT
VERA ZORINA DOOLEY WILSON RICHARD WEBB JEAN WALLACE HELEN WALKER WALTER DARE WAHL RUDY VALLEE FRANCHOT TONE CLAUDE THORNHILL AKIM TAMIROFF BARRY SULLIVAN CHARLES SMITH PHYLLIS RUTH GAIL RUSSELL ANNE ROONEY GINGER ROGERS KEITH RICHARDS BETTY RHODES MARJORIE REYNOLDS ELLIOTT REID BASIL RATHBONE MIKHAIL RASUMNY ROBERT PRESTON DICK POWELL KATINA PAXINOU JEAN PARKER MABEL PAIGE
ANDY CLYDE GARY COOPER BING CROSBY CASS DALEY ARTURO DE CORDOVA ALBERT DEKKER RICHARD DENNING BILLY DeWOLFE BRIAN DONLEVY MELVYN DOUGLAS DONA DRAKE ELLEN DREW FRANCES FARMER BETTY FIELD SUSANNA FOSTER FRANCES GIFFORD PAULETTE GODDARD BILL GOODWIN LYNDA GREY STIRLING HAYDEN SUSAN HAYWARD FRED HENRY WILLIAM HOLDEN BOB HOPE BETTY HUTTON

1942-43

Paramount Pictures

THE PEAK YEAR

YOUR THEATRE IS ON THE FRONT LINE OF THE WAR IN SEPTEMBER . . . "SALUTE TO OUR HEROES" MONTH MUST SELL A BILLION DOLLARS IN BONDS AND STAMPS!

LYNNE OVERMAN RAY MILLAND FRED MacMURRAY HERBERT LIENAU DOROTHY LAMOUR JAY KIRBY JOHNNIE JOHNSTON
LORRAINE MILLER MARY MARTIN JOHN LITEL LOUISE LaPLANCHE ALAN LADD
CHESTER MORRIS JOEL McCREA LORRAINE & ROGNAN VERONICA LAKE ARLINE JUDGE
MARTHA O'DRISCOLL VICTOR MOORE DIANA LYNN JIMMY LYDON DONIVEE ... CAROLYN LEE GIL LAMB CECIL KELLAWAY

NUMBER TEN

Do you consider radio a formidable competitive medium to the screen in your territory?

ONLY 26 per cent of critics believe that film theaters get much competition from radio. The others think theaters are holding their own. Many pointed out the competition afforded by radio on certain nights when the air waves are loaded with popular talent, or when the war news is particularly hot. Others noted that radio acts as a build up for screen talent.

EXCERPTS:

"No—there is room for both in the entertainment field."
—HELEN FARLOW
Urbana (Ill.) Evening Courier.

"No, rather helpful. Note the record breaking Lum & Abner for example."
—JACK WILLIAMS, JR.
Waycross (Ga.)
Journal-Herald.

"No. If the people want to see a show, the radio won't stop them. They'll arrange their schedule accordingly."
—JOHN E. O'DONNELL
Davenport (Ia.) Democrat.

"Yes, particularly when they present screen stars in broadcast versions of former screen hits."
—GEORGE H. WISWELL
Springfield, (O.) News.

"On the contrary, I think radio helps theater business."
—PAUL J. WALKER
Wilkes-Barre (Pa.)
Sunday Independent.

"No. Stars of radio seem to do well at movie box offices."
—ED KLINGLER
Evansville (Ind.) Press.

"I don't feel there is competition. Radio merely enlivens the hours people must spend at home."
—FRANK FRAZER
Long Island Advocate,
Ridgewood, N. Y.

"No. It tends to increase interest in personalities of the screen. Radio dramas may be somewhat detrimental."
—BROOKS BICKNELL
Alva (Okla.) Review-Courier.

"Not now, but possibly later as full force of taxes and rationing of everything hits."
—R. M. CANTRELL
Bonham (Tex.) Favorite.

"Undoubtedly keeps numbers of persons at home—especially during rationing of gasoline."
—J. BALDWIN BURWELL
Staunton (Va.) News-Leader.

"Yes. But now only because gas rationing in this more or less back country community has made it mandatory that people stay home more. Radio nights, such as Tuesday when the Hope, Skelton, McGee and Molly, etc. set are on, have become common."
—RAY RICKLES
("Zeke Box")
Greenwich (Conn.) Time.

"Radio is most serious competition. A tremendous number of the people have programs they won't miss if they can help it and movies can't drag them out."
—DENNIS R. SMITH
Canton (O.) Repository.

"Only on certain hours. Jack Benny for instance."
—MAURICE C. TULL
Kokomo (Ind.) Tribune.

"During crucial battles, as the current Russian offensive, and of course during the President's broadcasts."
—WALTER SNOW
"Chris Graham")
Bronx (N.Y.C.) Home News.

"Yes. But this should be qualified by stating on those nights when certain top notch favorites or special programs are on the air."
—LESTER SMITH
Boston News Bureau.

"I believe it has been for some years and will continue to be. Who wants to go to a show, for example, on Sunday or Tuesday nights with such a terrific array of talent on the air?"
—CHESTER M. ZEFF
Kenosha (Wis.) News.

NUMBER ELEVEN

Are short subjects adequately exploited and advertised in your city?

SHORT SUBJECTS receive adequate exploitation in only 25 per cent of the cities represented in the forum. The balance of cities say "no", many regreting the situation and obviously of the opinion that exhibs. would benefit by stronger play for shorts.

EXCERPTS:

"No. But strange as it may seem the short subject theaters do a good business. The answer, of course, is that a large section of the 'movie' public likes to see shorts. They don't get them at the double feature program. Hence, they make their way to the newsreel or other theaters to see these pictures."
—LESTER SMITH
Boston News Bureau.

"No. Double features prohibit advance in this field."
—ROBERT ARNOLD
Syracuse (N. Y.)
Herald-Journal.

"They do not devote attention as they might to them. Certainly some shorts may bring in patrons who otherwise might not go to a movie."
—MILTON MILLER
Wilkes-Barre (Pa.) Record.

"Absolutely not! But, brother, they should be!
—FRAZIER THOMAS
Rushville (Ind.)
Republican & Telegram.

"Regrettably not.—I would heartily cooperate to play up some of the better shorts."
—GEORGE H. WISWELL
Springfield (O.) News.

"No, but short subjects have a very limited appeal to smalltown audiences."
—SARAH W. ROCK
Fairmont (W. Va.) Times.

"Yes. Houston is short conscious, and many a bad film is pulled over by an excellent short."
—PAUL HOCHULI
Houston (Tex.) Press.

"No—and this is overlooking a gold mine."
—BROWNWOOD EMERSON
Pampa (Tex.) News.

"Short subjects are the sadly neglected step-children here, as I understand they are almost universally. I never fail to give a good short a plug in my twice-weekly squib, but the theater's ad writer pays no attention to them and goes on, day after day, thoughtlessly overlooking the best part of his offering."
—FRED BEERS
Perry (Okla.) Daily Journal.

NUMBER TWELVE

What do you consider the most urgent need today of the motion picture industry?

MANY and varied were the answers to this query, successor to the popular "Squawks" department of other forums. Most repeated "need" (according to 22 per cent of the participants) was the familiar lament of the scriveners —a plea for better writing and new stories. Next in order were demands for the elimination of duals, and for fewer low-budget pictures—also old bugaboos of the crits. Other "needs" repeatedly suggested were:

Freedom from censorship.
Elimination of games, giveaways.
More musicals.
More lighter films.
Less publicity on film colony private lives.
Better pictures.
More color in films.

EXCERPTS:

"More Technicolor; briefer introductions to pictures—that is, run credit lines as to directors, art directors, producers, costume designers, cameramen, etc., etc., at end of film instead of beginning. In other words start action of the story with a bang. Some run cast at end which is very good idea."
—J. BALDWIN BURWELL
Staunton (Va.) News-Leader.

(Continued on Page 44)

WALLACE SULLIVAN

Original Story

"LADY OF SCIENCE"

(Charles R. Rogers Production—United Artists)

AUBREY SCOTTO

Original Stories

"ALEUTIAN PATROL"

"STORM OVER ALASKA"

(Continued from Page 41)

"Less in-law relationship on films . . . especially in the B picture bracket where some of the stuff turned out could be written by plain you and me with little trouble . . . and better."

—RAY RICKLES
("Zeke Box")
Greenwich (Conn.) Time.

"When I was a boy on a farm near Marietta, O., my dad took me to a township road meeting in the schoolhouse when everybody talked about what ought to be done to the one good dirt road through our township. Some wanted to do this and some something else. Everybody talked but Uncle Cell Racer who had a seat behind the stove. Finally the chairman called on him so Uncle Cell took his boots down off the stove, unloaded his quid of homegrown twist tobacco in the coal bucket and said:

" 'In my opinion what this road needs most is a danged good lettin' alone.'

"And that's what I think the movies need."

—DENNIS R. SMITH
Canton (O.) Repository.

"Four Freedoms—Freedom from politics; freedom from censorship; freedom from B. O. greed (outrageous exploitation) and freedom from Bank Night."

—MAURICE C. TULL
Kokomo (Ind.) Tribune.

"The most urgent need of the motion picture industry today is to divorce itself from unfavorable news. It certainly does the things to put it in wrong and rightly is criticized. The tax evasion scandal, the fabulous salaries paid the industry's leaders and stars, plus the constant flow of traffic to Reno is bad publicity. Hollywood is the most potent factor in maintenance of morale. It should strive to give the public pictures to make people forget their worries. It should be most highly commended for its great contributions to the various service relief organizations, and should continue its efforts in this direction."

—LESTER SMITH
Boston News Bureau.

"Fewer heavy war yarns and more light stuff like Abbott and Costello are dishing up; more musical comedies, girlie extravaganzas; more shorts along the old vaudeville act approach; less publicity on film colony divorces and glamour and more exploitation of what the flicker folks are doing in the war effort."

—LAURENCE A. RAYMER
Beloit (Wis.) News.

"The industry could set by precept and example a pattern that would awake a patriotic response from the folks back home by setting the pace in economy, particularly. That cartoon in which the president of a film company is depicted as saying that hereafter they are going to produce only super-colossal epics instead of the super-super-super type had more good sense than slapstick."

—CHESTER M. ZEFF
Kenosha (Wis.) News.

"The same old answer—good pictures, also fewer double features and juvenile coloraturas."

—PAUL B. HOWLAND
Providence (R. I.)
Sunday Journal.

"More good pictures with military themes which are not handicapped with beards for plots."

—JIMMY ROBINSON
Albany (Ga.) Herald.

"Less production of C-films. If a film must be made cheaply still it can be made well. Those who attend second-rate houses do not do so because of choice, always, but because of price. Copies of good clothes, furniture, jewelry, etc. can be made with skill, why not cheap productions which are copies of good stories?"

—MARCEIL H. TROXEL
Ashland (O.) Times-Gazette.

"More human, down to earth stories, simply told."

—A. R. DUNLAP
St. Petersburg (Fla.)
Evening Independent.

"More individualized promotion and exploitation. Too many managers are content to stick to the press book for stories and ideas. The industry isn't going to be able to rest on its laurels. In these days of newspapers cutting down because of war news, etc., the industry must spend more money on advertising in order to get the publicity and advertising it needs. Advertising departments still control the free space in the newspapers."

—MILTON MILLER
Wilkes-Barre (Pa.) Record.

"I wish I knew . . . I could make a fortune in a hurry. If I even suspected what the answer to that question was, I could probably write a thesis on the subject that would entitle me to a M. A. degree and a position as first vice-president at M-G-M."

—FRAZIER THOMAS
Rushville (Ind.)
Republican & Telegram.

"Freedom from the heavy censorship which has made all pictures be scaled to the emotional levels of the youngest customers. Films should be scaled to adult audiences in all ways and clearly marked for that group; others should be made particularly for the teen-age and even younger audiences. Adults should not be made to swallow the sugar-coated fare which has been prepared because diligent censors have had an eye on the reactions of the 10-year-old in the fourth row.

"I have yet to see a theater reader with prepared stories which any middle-sized newspaper in a middle-sized town could print without having them entirely rewritten. Doesn't anyone in the publicity departments of the studios know this medium? My pet peeve is 'readers' which don't tell the story of the picture, or which (as is often the case) falsify it."

—HELEN FARLOW
Urbana (Ill.) Evening Courier.

"More freedom, that is, if a group does not want the boys and girls of the community to see a picture as for example, 'The Primrose Path', let their protests be felt by the management rather than a 'block-booking' which brings it on 'hell or high-water' because it was booked perhaps 500 miles or more away. Of course for practical consideration definite arrangements must be made and far ahead but something should be worked out to care for this problem."

—JACK WILLIAMS, JR.
Waycross (Ga.)
Journal-Herald.

"Less class B—more class A pictures. Elimination of Bank Nights and giveaways."

—IRMA I. MASTERSON
Boone (Ia.) News-Republican.

"Better stories and less B. S. glorification of the stars; the latter can't be crammed down the customers' throats."

—JULES L. STEELE
St. Paul Dispatch-Pioneer
Press.

"Now—as always—elimination of the clothes horses in favor of actors and actresses."

—JOHN E. O'DONNELL
Davenport (Ia.) Democrat.

"While it is easy to criticize current talent, I am convinced that wholesomeness is the need of the screen today. We don't realize these exotic freaks whose hair is hanging all over their face—Veronica Lake and Elizabeth Bergner—or the vacant pan lovelies such as Hedy and Gene Tierney. Ann Sheridan started out to be a flop, in my estimation, but is now under better management."

—STERLING SORENSEN
Madison (Wis.)
Capital Times.

"To rid itself of an inferiority complex. The industry should recognize by now that it is the most powerful medium in the world, and it should refuse to be regimented or intimidated by censorship and public opinion. It should deal fearlessly with all aspects of life and the films should be prepared for different age levels, not, as at present, with one eye on the boxoffice and the other on the potential 13-year age level of the so-called average audience."

—SARAH W. ROCK
Fairmont (W. Va.) Times.

"Common sense. Co-operative effort for the nation's good, with a cease to selfishness."

—WOLFE KAUFMAN
Chicago Sun.

"Less 'cycles' in pictures, a few more good western out-door productions each season and less submerging of story and plot to show up to good advantage the particular star who is in it. More comedy sequences that can be worked into a picture without distorting the trend of the story."

—CLARENCE H. WITTER
Watertown (Wis.)
Daily Times.

"A clever, constant reminder to the public that this is an all-out war, but a reminder that is not boring . . . it creates quite a job for the ambitious in Hollywood . . . the idea must be forwarded in an interesting and 'wake up' fashion."

—JACK JORDAN
Xenia (O.) Gazette.

"Half a dozen top notch producers to get off their high horses and start talking to the people who crave relief from a daily growing case of war nerves."

—HERBERT B. KRONE
Lancaster (Pa.) New Era.

"Less 'B' films. Our audiences here show the attraction of good pictures. When we have a good picture the house does capacity business."

—DEAN G. WARNER
New Philadelphia (O.)
Daily Times.

"Better story material—too many pics. cut from same cloth."

—ANDREW A. FARLEY
Danville (Va.)
Register & Bee.

"Campaign to educate public to single features. Most other evils would go with the double bills.

—JAMES LEE
Worcester (Mass.) Telegram.

"Better stories. Most of the pictures from Hollywood recently aren't worth sitting through."

—PAUL J. WALKER
Wilkes-Barre (Pa.)
Sunday Independent.

"Better stories and better written scripts. More 'prestige' productions. Rather a fewer number of good productions for longer runs than many poor productions with short-time appeal."

—ENNIS B. GICKER
San Francisco Commercial
News.

"Less of 'In This Our Life', and more of 'My Favorite Blonde.' More Hitchcock and less of all the rest. Less money and more time spent on each production."

—C. GAYLE WARNOCK
Springfield (O.) Sun.

"To produce more excellent and fewer 'junkey' pictures, and to shy away from propaganda films, keeping however to the patriotic theme such as was done in 'Joe Smith, American.' Escape films are decidedly needed. The 'war effort shorts' are well produced and I believe they are

Out of these times a thousand stories will be born . . . but none will be greater than this!

THE PIED PIPER

NEVIL SHUTE'S MIGHTY STORY OF TODAY

35,000,000 people have read it . . . in "Collier's", "Reader's Digest" and the best-selling novel!

MONTY **WOOLLEY** · RODDY **McDOWALL** · ANNE **BAXTER**

and **Otto Preminger** · **J. Carrol Naish**

Produced and Written for the Screen by
NUNNALLY JOHNSON

Directed by IRVING PICHEL

20TH CENTURY-FOX LEADS THE WAY!

TOPPING EVERYTHING EVERYWHERE!
Charles Boyer · Rita Hayworth · Ginger Rogers
Henry Fonda · Chas Laughton · Edw. G. Robinson
Paul Robeson · Ethel Waters · 'Rochester'
Tales of Manhattan
with
THOMAS MITCHELL · EUGENE PALLETTE · CESAR ROMERO · GAIL PATRICK
ROLAND YOUNG · ELSA LANCHESTER · GEORGE SANDERS · JAMES GLEASON
and the HALL JOHNSON CHOIR
Directed by JULIEN DUVIVIER
Produced by BORIS MORROS & S. P. EAGLE
"MIGHTY SWEET BOXOFFICE MUSIC"
—Film Daily
...And what a tune it's playing on the theatres' cash registers! In the first 69 engagements the receipts are 108% of "Sun Valley Serenade", 105% of "My Gal Sal", 107% of "Song of the Islands" and 116% of Charlie's Aunt".
John PAYNE · Betty GRABLE · Victor MATURE
FOOTLIGHT SERENADE
JANE WYMAN · JAMES GLEASON
PHIL SILVERS · COBINA WRIGHT, JR.
Directed by GREGORY RATOFF
5 GRAND SONGS BY LEO ROBIN and RALPH RAINGER

"A SMASH HIT"
—Film Daily

"WILL ROLL UP EXCEPTIONAL GROSSES"
—Daily Variety

GEORGE MONTGOMERY
ANN RUTHERFORD
CESAR ROMERO

GLENN MILLER AND HIS BAND

Orchestra Wives

4 New Hits Songs by Gordon and Warren including the sensational "I've Got a Gal in Kalamazoo"

with
LYNN BARI • CAROLE LANDIS
Virginia GILMORE • Mary Beth HUGHES
NICHOLAS BROTHERS • Tamara GEVA

Produced by
Directed by
ARCHIE MAYO • WILLIAM LeBARON

It's Bigger... and better than "Sun Valley Serenade" because it's got Uncle Sam's fighting nephews ...the U. S. MARINES!

SAMMY KAYE Swings and Sings

SONJA HENIE
JOHN PAYNE

ICELAND

Gay with the songs of Mack Gordon and Harry Warren

JACK OAKIE • FELIX BRESSART • OSA MASSEN
JOAN MERRILL • FRITZ FELD • STERLING HOLLOWAY
and SAMMY KAYE AND HIS ORCHESTRA

Directed by BRUCE HUMBERSTONE
Produced by WILLIAM LeBARON

20TH CENTURY-FOX CONTINUES TO LEAD!

Plus these BIG ONES *to follow*

John PAYNE · Betty GRABLE · Carmen MIRANDA
Harry JAMES · Cesar ROMERO
and His Music Makers
in
*SPRINGTIME IN THE ROCKIES
in Technicolor

★

*THE OX-BOW INCIDENT
starring
HENRY FONDA

★

TYRONE POWER
in
*CRASH DIVE
in Technicolor
with Anne Baxter · Dana Andrews
James Gleason · Charles Grapewin

★

ROBERT DONAT
in *THE
YOUNG Mr. PITT

★

STAR OF SCOTLAND
to be produced on a lavish
scale with an all-star cast

★

Franz Werfel's
sensational best-seller
THE SONG OF BERNADETTE

Tyrone POWER · Maureen O'HARA
in Rafael Sabatini's
*The BLACK SWAN
in Technicolor

★

Henry FONDA · Maureen O'HARA
in John Brophy's best-selling novel
THE IMMORTAL SERGEANT
with Thomas Mitchell, George Sanders
A DARRYL F. ZANUCK Production

★

Gene TIERNEY · George MONTGOMERY
in
*CHINA GIRL

★

Roddy McDOWALL · Preston FOSTER
in
*MY FRIEND FLICKA
in Technicolor

★

ALICE FAYE · JOHN PAYNE
in
HELLO, FRISCO, HELLO
in Technicolor with JACK OAKIE

★

GREENWICH VILLAGE
Rich in the drama, pathos and humor
of New York's own Latin Quarter

★

ERNST LUBITSCH'S
production of
BIRTHDAY

JOHN STEINBECK'S
contemporary book and play
THE MOON IS DOWN
A DARRYL F. ZANUCK Production

★

*THUNDER BIRDS
in Technicolor with
Gene TIERNEY · Preston FOSTER · John SUTTON

★

Jack BENNY · Priscilla LANE
in
*MEANEST MAN IN THE WORLD
with 'ROCHESTER'
Based on George M. Cohan's production

★

Don AMECHE · Joan BENNETT
*GIRL TROUBLE

★

Monty WOOLLEY · Ida LUPINO
in
*LIFE BEGINS at 8:30

★

Betty GRABLE · George MONTGOMERY · Cesar ROMERO
CONEY ISLAND
in Technicolor
with Phil Silvers

★

BIRD OF PARADISE
Richard Walton Tulley's celebrated stage play

***NOW SHOOTING** — *All Others in Preparation*

A SALUTE TO OUR HEROES!
Buy WAR BONDS

20th
CENTURY-FOX

doing a lot to make Americans conscious and proud of the war effort as it is being handled today. Comedies, musicals and now and then an unusual classic should be the goal. The movies should begin to turn attention to 'America in the World After the War' themes."

—I. E. KIRKLAND
Kansas City Kansan.

"Cooperation among all branches of it —producers, distributors, and exhibitors— to cut down costs for all concerned, including the public. Since production seems likely to be curtailed this is a good time to build up the market for re-issues, which I think have foolishly been neglected or poorly handled when tried. Wouldn't most Hardy fans get a kick out of seeing the first of that series again, and how about the early Temples, Durbins, swell musicals like 'Roberta' and adventures like 'Robin Hood'? Shown in programs with good new shorts and even Government documentaries they'd be well worth the price of admission now often paid for trash."

—MRS. M. T. RILEY
Centre Daily Times,
State College, Pa.

"Better scripts and stories with original treatment. War always sees to sharpen the public wit, and the industry should try to keep pace."

—ED KLINGLER
Evansville (Ind.) Press.

"More attention to 'off-the-beaten-track' story and production ideas such as David O. Selznick's anthology, 'Tales of Manhattan' and others. Variety in ideas, not slavish following in cycles, although there has been less of this of late."

—JOHN SPRINGER
Rochester (N. Y.)
Catholic Courier.

"Abolishing of the double features, the 'give away' nites, such as Bank Nights, etc. and a return to the good old days when a feature, short and news constituted an evening's program."

—DAVID B. KAUFMAN
Mason City (Ia.)
Globe-Gazette.

"Consistency in quality. Fewer B's. More Grade-A stories and fewer re-makes of old stories."

—EDITH LINDEMAN
Richmond (Va.)
Times-Dispatch.

"Better pictures from the point of view of quality including production, acting, techniques, and story."

—FRANK FRAZER
Long Island Advocate,
Ridgewood, N. Y.

"Elimination of 'B' pictures insofar as humanly possible."

—LOUIS A. ECKL
Florence (Ala.) Times.

"It must conform to modern times by dropping much of its allegedly high-pressure methods of the frantic 20's when her picture in a bubble bath made a cheap, uneducated bawdy house dancing star overnight. Like in any line, the public can see one thing only so many times before tiring of it. The motion picture industry, usually in the van of public opinion, is losing ground because it cannot understand why the methods once so successful won't work now even in a little change of dress. Briefly, it must conform to the changed, more serious, move penetrating public mind instead of trying to compel the public to conform with it."

—JOHN HJELLE
Bismarck (N. D.) Tribune.

"Varied programs. Plenty of music. Mirth is good for morale."

—BROOKS BICKNELL
Alva (Okla.) Review-Courier.

"Aggressive showmanship on the part of the exhibitor who has been taking it easy for a decade."

—JOHN ROSENFIELD
Dallas News.

"I wouldn't presume to tell the film industry how to operate its business, but I would like to see more films in Technicolor, some 'different' stories like 'Of Mice and Men' and 'Our Town', and a get-away from the cut-and-dried obviously following of threadbare plots. Essentially, however, I don't think there's anything wrong with the movies, and they're doing a swell job of giving the people what they want. After all, they're in business to make money, and will give the folks the type of movie that brings in the most return. If you demand Two-Gun Pete, they certainly aren't going to give you Madame Aria in High C."

—PAUL HOCHULI
Houston (Tex.) Press.

"Better stories. The players are adequate, but most of the plays are weak."

—E. D. LAMBRIGHT
Tampa (Fla.) Tribune.

"The need to guard against untimely, unnecessary admission price boosts by theater operators anxious to 'cut in' on war 'gravy'. I could name two or three cities here in California that have boosted rates out of all proportion. Too many exhibitors fail to realize that the lower and middle classes have made the industry what it is—when the war is over, he'll have to turn again to them for support. Not everyone, it should be realized, is making a profit off the war. Aside from this, and the obvious necessity of keeping necessary supplies and equipment flowing into Hollywood, I can think of no 'urgent need' of the industry. Seems to me that it's one business that is doing very nicely, thank you."

—WALTER I. CHRISTIE
Hanford (Calif.) Journal.

"Cooperative advertising with the exhibitors. Reason: Small-town exhibitors fail to realize the value of the proper kind of advertising."

—C. E. INGALLS
Corvallis (Ore.)
Gazette-Times.

"If you mean the need for motion pictures in today's world, I'd say to maintain its place of giving the people relaxation from the cares of wartime living. If you mean what the industry itself needs —to be let alone to do its job unhindered by the pork-barrel busybodies of Washington and all points west who'd be IN the industry and not at its throat if they knew anything about the business."

—MARY L. WALLISER
San Antonio (Tex.)
Evening News.

"Pictures that do not 'stink with messages' but do give us a reflection of what's going on in us inside, partings, sacrifices, home front heroism, battlefront human reactions, fear even, and sudden heroisms."

—FLORENCE F. PARRY
Pittsburgh Press.

"Better scripts, more time spent in planning pictures, fewer and better films, and trite or not, MORE SHOWMANSHIP. It's impossible of course to have all pictures SUPER SUPER, but with judgment, I'd like to see theater managers get all excited about the pictures they're showing, at least 12 times a year."

—BROWNWOOD EMERSON
Pampa (Tex.) News.

"The motion picture industry is still not down-to-earth enough about itself. It has ground out some spectacular celluloid but there is still a quality that seems too much like tinsel and gold paint attached. What makes that illusion is a mystery to me, and I shall go to my dying day enjoying every kind of two-reeler Monogram produces just as much as I eat up de Mille's grandest works of perfection."

—FRED BEERS
Perry (Okla.)
Daily Journal.

"Good treatment of new stories and themes, rather than new treatment of old stories. Realizing that stories must be given a romantic theme to appeal to the average movie-goer, would suggest a more realistic treatment of such themes."

—R. M. CANTRELL
Bonham (Tex.) Favorite.

"Good stories and less twisting of plays and novels. A musical, for example, should have more of the original than just the title and a couple of songs."

—WILLIAM L. DOUDNA
Wisconsin State Journal,
Madison.

"Elimination of double features. More money spent on really good productions and less on executive salaries. There is a wider field for pictures dealing with the early history and traditions of this nation, in my opinion."

—HERBERT GREY
Medford (Ore.)
Mail Tribune.

"More accent on writing; less of egocentric producers."

—DONALD KIRKLEY
Baltimore (Md.)
Sun & Sunday Sun.

"The same need that always has faced the industry. More good pictures."

—FRANK G. SCHMIDT
Saginaw (Mich.) News.

"Fewer superlatives, more films in lighter vein, fewer forced plots obviously hacked out hurriedly to keep plugging suddenly popular stars or combinations."

—WILLIAM F. BLITHERS
Harrisburg (Pa.) Telegraph.

"More pictures stressing the democratic way of life, less screwball atrocities."

—LOUISE MERRILL
Asheville (N. C.)
Citizen-Times.

"To present as much news matter as possible to offset radio—no cutting of news reels to shorten programs permitted —presenting forceful subjects that will build up the morale of the American people generally."

—CLAYTON A. LEITER
Hamilton (O.)
Journal-News.

"Conservation of materials, less extravagance, better pictures than this year's crop so far."

—HELEN BARRETT
Wilmington (Del.)
Journal-Every Evening.

"A re-appraisement of the industry by its leaders to determine if the movies are to forever continue to try to shackle a strickly business outlook with a pseudo-artistic viewpoint. There is no good to be gained by keeping up a pretense of interest in art where the real and main consideration of Hollywood is the box-office. I think Hollywood could make better pictures if it would rid itself of its vain delusions that movies, as they are now produced, are a new form of art. Let the producers worry more about how to entertain the public in as clever and as distinctive manner as possible."

—HERBERT KENNEY, JR.
Indianapolis News.

"One good picture against 50 B pictures. Efforts to approach 'Gone With the Wind' pictures. Since 'Wind' everybody is waiting for another such screen effort and disappointed that the screen makes no attempt to create another big picture."

—MARGARET BEAN
Spokane (Wash.)
Spokesman-Review.

"I don't know what the motion picture industry needs, but the American public needs relaxation and plenty of it in the few recreational hours it has to spend. Let's have plenty of music and gals dished up in the Ziegfeld manner. Leave the heavy stuff like 'Kings Row' until after this is all over. A few more 'Thin Man' stories and light mysteries would be good box office in our little town."

—D. O. REA
Provo (Utah) Daily Herald.

"More original short stories on live themes written directly for the screen."

—GEORGE L. DAVID
Rochester (N. Y.)
Democrat & Chronicle.

"Make it possible to let many theaters survive. Work harder, spend less, the exhibitor is doing it in his efforts to survive and the industry in general should follow the trend of the times. Good enter-

tainment need not be excessively expensive. Waste can be eliminated and should be."

—FRANK N. JONES
Hollister (Calif.)
Free Lance.

"More of the better type of music. Light operas with the motion picture treatment would find ready response."

—WILL N. SPEEGLE
Eureka (Calif.)
Humboldt Times.

"Wider use of Technicolor. More careful watching of the lines in period plays to keep out modern slang. There are many boners in the dialogue, scarcely any in the settings or costuming."

—J. WILLIS SAYRE
Seattle (Wash.)
Post-Intelligencer.

"To abolish an overload of B and C product in a day when men, material, time and money are strapped. Fewer and finer films with the forward march of the new life blood of new faces (with something more than just attractive faces)."

—LUCIA A. PERRIGO
Chicago Herald-American.

"New talent in all branches, particularly players and directors."

—JIMMY STARR
Los Angeles
Herald & Express.

"Most urgent need, now as always, is better pictures. Simply because a movie with fresh ideas, or fresh treatment, turns out not too successful, studios shouldn't give up trying. Public often has to be educated to accept such product. Less phony emotionalism, more realistic approaches to problems that face people in every-day life would help to develop a saner psychology among all Americans."

—DAN ALBRECHT
Elkhart (Ind.) Truth.

"The education of the younger generations with pictures that do not necessarily concentrate on the gunwar era. With all ages attending, a great percentage of our future mentalities depend on the films for general enlightenment."

—ETHEL COLBY
New York Journal
of Commerce.

"Better film editing and cutting. Many a film misses mark of unusual by lengthy inclusion of unimportant sequences. Less writing around topical subjects so that title will not be most, and only, interesting and challenging portion, and more intelligent and painstaking assimilation of theme. Now and then a film gets out of rutty cliches and dares to be different, but seldom. Less type casting. Again, emphatically, closer editing."

—LOUISE MACE
Springfield (Mass.)
Republican.

"The most urgent need today is more and better stories; give the authors a break and don't let their good original writing be twisted and distorted; don't bury their credit lines and put eight hacks to work on a mediocre comedy or musical. The best production in the world fails for lack of a good script, and authors need to be encouraged and developed just as actors do. With fewer films, the scripts will have to be better, so the story departments had better be overhauled and increased."

—ELINOR HUGHES
Boston Herald.

"Tightening of stories to rid films of distasteful padding too often found. Many a 75 minute film would make a much better 60 minute picture."

—HAROLD HUNT
Portland Oregon Journal.

"Put the industry into the war effort on basis of, (1) morale building and educating, (2) war time economies, (3) diversion."

—W. E. OLIVER
Los Angeles
Herald & Express.

"Better acting, more serious consideration of good story material, good taste and artistic integrity, recognition of capable acting talent and elimination of exploitation of poor pictures."

—MAE SAUNDERS
Bakersfield (Calif.)
California.

"Entertainment, i.e., better stories, better direction, acting, etc., and less B pictures."

—DICK PITTS
Charlotte (N. C.)
Observer.

"Less insipid ballyhoo and more attention to production of higher quality films, both of the thought-provoking and entertaining variety."

—E. JOE ALBERTSON
Peekskill (N. Y.) Star.

"Improved relations with the general public, not sought through high-powered superficial guff but by a down-to-earth program designed to win general goodwill on reasonable grounds—elimination of some popular misconceptions regarding the motion picture industry."

—STANLEY BEAUBAIRE
Hanford (Calif.) Sentinel.

"Pure, down - to - earth entertainment, forgetting war pictures and propaganda. Let's keep the motion picture theater a place of entertainment. The screen can be one of the greatest morale builders in this country. People want to be entertained when they go to the movies; they want to forget the woes of the war. That's Hollywood's big task today."

—WILL BALTIN
New Brunswick (N.J.) Daily
Home News, The Sunday
Times.

BRUCE HUMBERSTONE

Director

"TO THE SHORES OF TRIPOLI"
"SUN VALLEY SERENADE"
"I WAKE UP SCREAMING"

— or —

"HOT SPOT"

• • •

Just Completed:
"ICELAND"

ARTHUR LUBIN

Director

"EAGLE SQUADRON"

•

"BUCK PRIVATES"

"IN THE NAVY"

"HOLD THAT GHOST"

"KEEP 'EM FLYING"

"RIDE 'EM COWBOY"

Starring ABBOTT and COSTELLO

•

THE PRODUCT LINEUP——

—For 1942-1943

☆ ☆ ☆ COLUMBIA PICTURES ☆ ☆ ☆

FEATURES COMPLETED

LUCKY LEGS

Running Time: 64 mins.
Release Date: October 1, 1942.
CAST: Jinx Falkenburg, Leslie Brooks, Kay Harris, Elizabeth Patterson, Russell Hayden, William Wright, Don Beddoe, Adele Rowland, Edward Marr, George McKay, James Morton, Eddie Kane.
CREDITS: Producer, Wallace MacDonald; Director, Charles Barton; Original Story, Stanley Rubin, Jack Hartfield; Photographer, Philip Tannura, ASC; Film Editor, Arthur Seid; Art Director, Lionel Banks; Art Associate, Walter Holscher; Interior Decorator, Joseph Kish; Musical Director, M. W. Stoloff.

STAND BY ALL NETWORKS

CAST: Florence Rice, John Beal, Margaret Hayes, Alan Baxter, Mary Treen, Pierre Watkin, Tim Ryan, Boyd Davis, Kenneth MacDonald, Pat McVey.
CREDITS: Produced by Jack Fier; Director, Lew Landers; Screenplay, Maurice Tombragel, Doris Malloy, Robert Lee Johnston; Story by Maurice Tombragel; Photographer, Henry Freulich, ASC; Film Editor, Richard Fantl; Art Director, Lionel Banks; Art Associate, Robert Peterson; Interior Decorator, George Montgomery; Musical Director, M. W. Stoloff.

THE SPIRIT OF STANFORD

Release Date: Sept. 10, 1942.
CAST: Frankie Albert, Marguerite Chapman, Matt Willis, Shirley Patterson, Kay Harris, Robert Stevens, Lloyd Bridges, Forrest Tucker, Billy Lechner, Harold Landon, Volta Boyer, Ernie Nevers.
CREDITS: Producer, Sam White; Director, Chas. Barton; Screenplay, Howard J. Green, Wm. Brent, Nick Lukats; Story, Wm. Brent, Nick Lukats; Photographers, Franz F. Planer, ASC; John Stumar, ASC; Film Editor, James Sweeney; Art Director, Lionel Banks; Art Associate, Paul Murphy; Interior Decorator, James M. Crowe; Musical Director, M. W. Stoloff.

SMITH OF MINNESOTA

Release Date: October 15, 1942.
CAST: Bruce Smith, Arline Judge, Warren Ashe, Don Beddoe, Kay Harris, Robert Stevens, Roberta Smith, Rosemary DeCamp, Maurice Murphy, Dick Hogan, Douglas Leavitt.
CREDITS: Producer, Jack Fier; Director, Lew Landers; Photographer, Philip Tannura, ASC; Film Editor, Mel Thorsen; Art Director, Lionel Banks; Art Associate, Robert Peterson; Interior Decorator, George Montgomery; Musical Director, M. W. Stoloff.

BOSTON BLACKIE GOES HOLLYWOOD

CAST: Chester Morris, George E. Stone, Richard Lane, Forrest Tucker, William Wright, Lloyd Corrigan, John Tyrrell, Walter Sande, Constance Worth, Shirley Patterson.
CREDITS: Producer, Wallace MacDonald; Director, Michael Gordon; Photographer, Henry Freulich, ASC; Film Editor, Arthur Seid; Art Director, Lionel Banks; Art Associate, Arthur Royce; Interior Decorator, Robert Priestley; Musical Director, M. W. Stoloff; Original Screenplay, Paul Yawitz; Based on the Character Created by Jack Boyle.

A MAN'S WORLD

Release Date: Sept. 17, 1942.
CAST: William Wright, Marguerite Chapman, Larry Parks, Wynne Gibson, Roger Pryor, Frank Sully, Ferris Taylor, Edward Van Sloan, Clancy Cooper, James Millican, Lloyd Bridges, Al Hill, Ralph Peters.
CREDITS: Producer, Wallace MacDonald; Director, Charles Barton; Screenplay, Edward T. Lowe, Jack Roberts; Story, Jack Roberts, George Bricker; Photographer, George Meehan, ASC; Film Editor, Richard Fantl; Art Director, Lionel Banks; Art Associate, Rudolph Sternad; Musical Director, M. W. Stoloff.

THE BOOGIE MAN WILL GET YOU

CAST: Boris Karloff, Peter Lorre, Larry Parks, Jeff Donnell, Maude Eburne, Maxie Rosenbloom, George McKay, Don Beddoe, Frank Sully.
CREDITS: Director, Lew Landers; Ass't Director, Seymour Friedman; Photographer, Henry Freulich; Film Editor, Richard Fantl; Sound Engineer, Jack Goodrich.

THE DARING YOUNG MAN

CAST: Joe E. Brown, Marguerite Chapman, Roger Clark, William Wright, Don Douglas, Claire Dodd, Lloyd Bridges, William Forrest, Eddie Laughton, Frank Sully, Ben Carter, Robert Middlemass.
CREDITS: Producer, Robert Sparks; Director, Frank R. Strayer; Ass't Director, Abby Berlin; Photography, Franz Planer; Film Editor, Al Clark; Sound Engineer, Lodge Cunningham.

LAUGH YOUR BLUES AWAY

CAST: Margaret Lindsay, John Beal, Bert Gordon, Dorothy Ann Seese, Sig Arno, Constance Worth, Nedda Packer, Louise Squire, Hallene Hill, John T. Murray, James Morton.
CREDITS: Director, Charles Barton; Ass't Director, Rex Bailey; Photography, Phil Tannura; Film Editor, James Sweeney; Sound Engineer, Jack Haynes.

COUNTER-ESPIONAGE

CAST: Warren William, Eric Blore, Hillary Brooke, Thurston Hall, Fred Kelsey, Forrest Tucker, Matthew Boulton, Kurt Katch, Morton Lowry, Leslie Denison, Billy Bevan, Stanley Logan, Tom Stevenson.
CREDITS: Producer, Wallace MacDonald; Director, Edward Dmytryk; Story and Screenplay, Aubrey Wisberg; Based on a Work by Louis Joseph Vance; Photographer, Philip Tannura; Film Editor, Gene Havlick; Art Director, Lionel Banks; Associate, Robert Peterson; Musical Director, M. W. Stoloff.

FEATURES IN PRODUCTION

YOU WERE NEVER LOVELIER

CAST: Fred Astaire, Rita Hayworth, Adolphe Menjou, Leslie Brooks, Adele Mara, Isobel Elsom, Gus Schilling, Barbara Brown, Douglas Leavitt, Catherine Craig, Kathleen Howard, Mary Field, Larry Parks, Stanley Brown, Xavier Cugat and his Orchestra.
CREDITS: Producer, Louis F. Edelman; Director, Wm. Seiter; Screenplay, Michael Fessier, Ernest Pagano, Delmar Daves; Story, Carlos Olivari, Sixto Pondal Rios; Photographer, Ted Tetzlaff, ASC; Film Editor, Wm. Lyon; Art Director, Lionel Banks; Art Associate, Rudolph Sternad; Interior Decorator, Frank Tuttle; Gowns, Irene; Ass't Director, Norman Deming; Music Recording, P. J. Faulkner; Music, Jerome Kern; Lyrics, Johnny Mercer; Musical Director, Leigh Harline; Assistant, Paul Mertz; Musical Arrangements, Conrad Salinger.

THE DESPERADOES

CAST: Randolph Scott, Glenn Ford, Evelyn Keyes, Claire Trevor, Edgar Buchanan, Bernard Nedell, Guinn Williams, Forrest Tucker, Charles Whittaker.
CREDITS: Producer, Harry Joe Brown; Director, Charles Vidor; Assistant Director, George Rhein; Photographer, George Meehan; Film Editor, Gene Havlick; Sound Engineer, Lambert Day; Story, Courtney Riley Cooper.

COMMANDOS COME AT DAWN

CAST: Paul Muni, Sir Cedric Hardwicke, Lillian Gish, Elisabeth Fraser, Barbara Everest, Robert Coote, Ann Carter, Ray Collins, Rosemary De Camp, Louis Jean Heydt, Arthur Margaretson.
CREDITS: Producer, Lester Cowan; Director, Lieut. Commander John Farrow; Story, C. S. Forrester; Screenplay, C. S. Forrester and Irwin Shaw.

SOMETHING TO SHOUT ABOUT

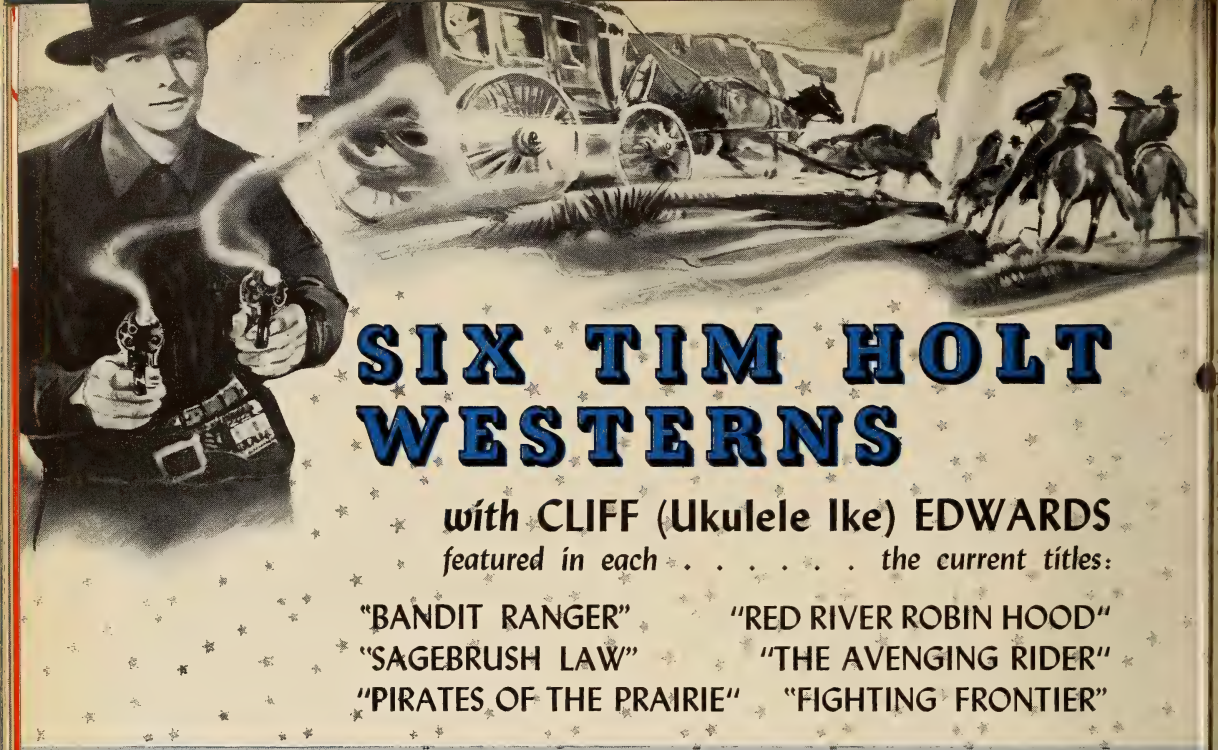
CAST: Don Ameche, William Gaxton, Jack Oakie, Janet Blair, Cobina Wright, Jr., Hazel Scott, Teddy Wilson & Band, "The Bricklayers," Veda Ann Borg.
CREDITS: Director, Gregory Ratoff, Music, Cole Porter; Screenplay, Laura and S. J. Perelman, Frederick Kohner; Dance Director, David Lichine.

UNDERGROUND AGENT

CAST: Bruce Bennett, Leslie Brooks, Frankie Albertson, Victor Kilian, Henry Victor, Rosina Galli.
CREDITS: Director, Michael Gordon; Producer, Sam White.

Now that you've read

RKO RADIO'S BIG BOOK OF BIG SHOWS... *look at*



SIX TIM HOLT WESTERNS

with CLIFF (Ukulele Ike) EDWARDS

featured in each . . . . . the current titles:

"BANDIT RANGER"
"SAGEBRUSH LAW"
"PIRATES OF THE PRAIRIE"
"RED RIVER ROBIN HOOD"
"THE AVENGING RIDER"
"FIGHTING FRONTIER"

THE SCREEN'S OUTSTANDING SHORT SUBJECTS

18 WALT DISNEY FEATURETTES 1 Reel

6 EDGAR KENNEDY COMEDIES–2 Reels
6 LEON ERROL COMEDIES–2Reels

THIS IS AMERICA
Two reels released every four weeks

•

104 issues of
RKO-PATHE NEWS
twice weekly

•

LA CUCARACHA
in Technicolor

RKO-PATHE SUBJECTS:

4 FAMOUS JURY TRIALS–2 Reels
3 VICTORY SPECIALS–1 Reel
13 JAMBOREES–1 Reel
13 SPORTSCOPES–1 Reel

RKO-PATHE SUBJECTS produced by Frederic Ullman, Jr.

RKO RADIO PICTURES

WAR BONDS
SALUTE TO OUR HEROES MONTH!
A BOND FOR EVERY MOTHER'S SON IN SERVICE!

HOW DO YOU DO?
CAST: Jinx Falkenburg, Douglass Drake, Bert "Mad Russian" Gordon, Isobel Elsom, Roger Clark, Robert Grieg, Dick Elliott, George Lessey.

THE FRIGHTENED STIFF
CAST: Loretta Young, Brian Aherne, (Miss) Jeff Donnell, William Wright, Don Costello, Frank Sully, Lee Patrick, Blanche Yurka, Donald McBride.
CREDITS: Producer, Sam Bischoff; Director, Richard Wallace.

POWER OF THE PRESS

PROFESSIONAL MODEL

TWO MAN SUBMARINE

REVEILLE WITH BEVERLY

KANSAS CITY KITTY

OTHER TITLES PLANNED

THE AMERICAN WAY
THE COVER GIRL
DEFENSE TOWN
MISS GRANT TAKES RICHMOND
KLONDIKE KATE
A YOUNG GIRL'S FANCY
TWO SENORITAS FROM CHICAGO
THE REDHEAD FROM RIO
VARSITY GIRL
BEAUTIFUL BUT BROKE
EVE KNEW HER APPLES
DESTROYER
WILD IS THE RIVER
KNIGHTS WITHOUT ARMOR
THE RETURN OF MR. JORDAN
SALUTE TO SAHARA
HARBOR PATROL
GIN RUMMY MURDER

SHORT SUBJECTS

THREE STOOGES COMEDIES
5 2-reelers.

GLOVESLINGERS
2 2-reelers.

ALL STAR COMEDIES
11 2-reelers.

AMERICA SINGS WITH KATE SMITH
1-reelers.

NEW COLOR RHAPSODIES
7 1-reel cartoons in Technicolor.

COLUMBIA PHANTASIES
7 1-reel cartoons.

FAMOUS BANDS
3 1-reelers.

COLUMBIA PANORAMICS
4 1-reelers.

COLUMBIA TOURS
3 1-reelers.

WORLD OF SPORTS
5 1-reelers.

SCREEN SNAPSHOTS
5 1-reelers.

COLUMBIA "QUIZ" REELS
4 1-reelers.

COMMUNITY SINGS
7 1-reelers.

☆ ☆ ☆ METRO-GOLDWYN-MAYER ☆ ☆ ☆

FEATURES COMPLETED

A YANK AT ETON
Running Time: 88 mins.
CAST: Mickey Rooney, Edmund Gwenn, Ian Hunter, Freddie Bartholomew, Marta Linden, Juanita Quigley, Alan Mowbray, Peter Lawford, Raymond Severn, Tina Thayer, Minna Phillips, Alan Napier, Terry Kilburn.
CREDITS: Producer, John W. Considine, Jr.; Director, Norman Taurog; Screenplay, George Oppenheimer, Lionel Houser and Thomas Phipps; Original Story, George Oppenheimer; Directors of Photography, Karl Freund, ASC, Charles Lawton, ASC; Musical Score, Bronislau Kaper; Recording Director, Douglas Shearer; Art Director, Cedric Gibbons; Associate, Daniel B. Cathcart; Set Decorations, Edwin B. Willis; Associate, Henry Grace; Special Effects, Warren Newcombe; Gowns, Shoup; Men's Costumes, Gile Steele; Etonian Adviser, Hon. Cecil Howard; Film Editor, Albert Akst.

APACHE TRAIL
Running Time: 66 mins.
CAST: Lloyd Nolan, Donna Reed, William Lundigan, Ann Ayars, Connie Gilchrist, Chill Wills, Miles Mander, Gloria Holden, Ray Teal, Grant Withers, Fuzzy Knight, Trevor Bardette, Tito Renaldo, Frank M. Thomas, George Watts.
CREDITS: Producer, Samuel Marx; Director, Richard Thorpe; Screenplay, Maurice Geraghty; Based upon a story by Ernest Haycox; Director of Photography, Sidney Wagner, ASC; Musical Score, Sol Kaplan; Recording Director, Douglas Shearer; Art Director, Cedric Gibbons; Associate Stan Rogers; Set Decorations, Edwin B. Willis; Associate, Hugh Hunt; Hair Styles, Sydney Guilaroff; Film Editor, Frank Sullivan.

TISH
Running Time: 84 mins.
CAST: Marjorie Main, ZaSu Pitts, Aline MacMahon, Susan Peters, Lee Bowman, Guy Kibbee, Virginia Grey, Richard Quine, Ruby Dandridge, Al Shean, Gerald Oliver Smith.
CREDITS: Producer, Orville O. Dull; Director, S. Sylvan Simon; Screenplay, Harry Ruskin; Adaptation, Annalee Whitmore Jacoby, Thomas Seller; Founded in part on stories by Mary Roberts Rinehart; Director of Photography, Paul Vogel, ASC; Musical Score, David Snell; Recording Director, Douglas Shearer; Art Director, Cedric Gibbons; Associate, Eddie Imazu; Set Decorations, Edwin B. Willis; Associate, Edward J. Boyle; Gowns, Shoup; Film Editor, Robert J. Kern.

CAIRO
Running Time: 101 mins.
CAST: Jeanette MacDonald, Robert Young, Ethel Waters, Reginald Owen, Grant Mitchell, Lionel Atwill, Edward Ciannelli, Mitchell Lewis, Dooley Wilson, Larry Nunn, Dennis Hoey, Mona Barrie, Rhys Williams, Cecil Cunningham, Harry Worth, Frank Richards.
CREDITS: Director, Maj. W. S. Van Dyke II; Screenplay, John McClain; Based upon an idea by Ladislas Fodor; Songs, Arthur Schwartz, E. Y. Harburg, Harold Arlen; Musical Score, Herbert Stothart; Musical Conductor, Georgie Stoll; Dance Direction, Sammy Lee; Director of Photography, Ray June, ASC; Recording Director, Douglas Shearer; Art Director, Cedric Gibbons; Associate, Lyle Wheeler; Set Decorations, Edwin B. Willis; Associate, Richard Pefferle; Gowns, Kalloch; Film Editor, James E. Newcom.

SOMEWHERE I'LL FIND YOU
Running Time: 108 mins.
CAST: Clark Gable, Lana Turner, Robert Sterling, Patricia Dane, Reginald Owen, Lee Patrick, Charles Dingle.
CREDITS: Producer, Pandro S. Berman; Director, Wesley Ruggles; Screenplay, Marguerite Roberts; Adaptation, Walter Reisch; Based upon a Cosmopolitan Magazine story by Charles Hoffman; Director of Photography, Harold Rosson, ASC; Musical Score, Bronislau Kaper; Recording Director, Douglas Shearer; Art Director, Cedric Gibbons; Associate, Malcolm Brown; Set Decorations, Edwin B. Willis; Associate, Hugh Hunt; Gowns, Kalloch; Film Editor, Frank E. Hull.

PANAMA HATTIE
Running Time: 79 mins.
CAST: Red Skelton, Ann Sothern, "Rags" Ragland, Ben Blue, Marsha Hunt, Virginia O'Brien, Alan Mowbray, Dan Dailey, Jr., Jackie Horner, Carl Esmond, Lena Horne, James Berry, Warren Berry, Nyas Berry.
CREDITS: Producer, Arthur Freed; Director, Norman Z. McLeod; Screenplay, Jack McGowan, Wilkie Mahoneu; Based on the play by Herbert Fields and B. G. DeSylva; Produced by B. G. DeSylva; Music and Lyrics, Cole Porter; Musical Adaptation, Roger Edens; Musical Direction, Georgia Stoll; Musical numbers staged by Vincente Minnelli; Dance Director, Danny Dare; Additional songs by Roger Edens, Burton Lane, E. Y. Harburg; "At the Savoy" by Walter Donaldson; Vocals and Orchestrations, Leo Arnaud, George Bassman, Conrad Salinger; Director of Photography, George Folsey, ASC; Recording Director, Douglas Shearer; Art Director, Cedric Gibbons; Associate, John S. Detlie; Set Decorations, Edwin B. Willis; Associate, Hugh Hunt; Musical Presentation, Merrilll Pye; Gowns, Kalloch; Hair Styles, Sydney Guilaroff; Film Editor, Blanche Sewell.

SEVEN SWEETHEARTS
Running Time: 98 mins.
CAST: Kathryn Grayson, Van Heflin, Marsha Hunt, Cecilia Parker, Peggy Moran, Diana Lewis, S. Z. Sakall, Isobel Elsom, Carl Esmond, Louise Beavers, Donald Meek, Lewis Howard.
CREDITS: Producer, Joe Pasternak; Director, Frank Borzage; Original Screenplay, Walter Reisch, Leo Townsend; Musical Score, Franz Waxman; Dance Direction, Ernst Matray; "Little Tingle Toes" and "You and the Waltz and I" by Walter Jurmann, Paul Francis Webster; "Tulip Time" by Burton Lane, Ralph Freed; Director of Photography, George Folsey, ASC; Recording Director, Douglas Shearer;

Art Director, Cedric Gibbons; Associate, Paul Groesse; Set Decorations, Edwin B. Willis; Associate, Jack Moore; Gowns, Shoup; Hair Styles, Sydney Guilaroff; Make-up created by Jack Dawn; Film Editor, Blance Sewell.

THE WAR AGAINST MRS. HADLEY

Running Time: 86 mins.

CAST: Edward Arnold, Fay Bainter, Richard Ney, Jean Rogers, Sara Allgood, Spring Byington, Van Johnson, Isobel Elsom, Frances Rafferty, Dorothy Morris, Halliwell Hobbes, Connie Gilchrist, Horace McNally, Miles Mander, "Rags" Ragland, Mark Daniels, Carl Switzer.

CREDITS: Producer, Irving Asher; Director, Harold S. Bucquet; Original ciate, John S. Detlie; Set Decorations, Screnplay, George Oppenheimer; Director of Photography, Karl Freund, ASC; Musical Score, David Snell; Recording Director, Douglas Shearer; Art Director, Cedric Gibbons; Asso- Edwin B. Willis; Associate, Henry Grace; Gowns, Kalloch; Film Editor, Elmo Veron.

FOR ME AND MY GAL

CAST: Judy Garland, George Murphy, Gene Kelly, Marta Eggerth, Ben Blue, Richard Quine, Horace McNally, Lucille Norman, Keenan Wynn.

CREDITS: Producer, Arthur Freed; Director, Busby Berkeley; Screenplay, Richard Sherman, Fred Finklehoffe, Sid Silvers; Original Story, Howard Emmett Rogers; Song "For Me and My Gal," George W. Meyer, Edgar Leslie, E. Ray Goetz; Musical Adaptation, Roger Edens; Musical Direction, Georgie Stoll; Dance Direction, Bobby Connelly; Vocals and Orchestrations, Conrad Salinger, George Bassman, Leo Arnaud; Director of Photography, William Daniels, ASC; Recording Director, Douglas Shearer; Art Director, Cedric Gibbons; Associate, Gabriel Scognamillo; Set Decorations, Edwin B. Willis; Associate, Keogh Gleason; Musical Presentation, Merrill Pye; Gowns, Kalloch; Men's Costumes, Gile Steele; Make-up created by Jack Dawn; Film Editor, Ben Lewis.

RANDOM HARVEST

CAST: Ronald Colman, Greer Garson, Philip Dorn, Susan Peters, Henry Travers, Reginald Owen, Bramwell Fletcher, Rhys Williams, Una O'Connor, Charles Waldron, Elisabeth Risdon, Melville Cooper, Margaret Wycherly.

CREDITS: Producer, Sidney Franklin; Director, Mervyn LeRoy; Screenplay, Claudine West, George Froeschel, Arthur Wimperis; Based upon the novel by James Hilton; Director of Photography, Joseph Ruttenberg, ASC; Musical Score, Herbert Stothart; "She's Ma Daisy" staged by Ernst Matray; Recording Director, Douglas Shearer; Art Director, Cedric Gibbons; Associate, Randall Duell; Set Decorations, Edwin B. Willis; Associate, Jack Moore; Gowns, Kalloch; Hair Styles, Sydney Guilaroff; Make-up created by Jack Dawn; Film Editor, Harold F. Kress.

EYES IN THE NIGHT

CAST: Edward Arnold, Ann Harding, Donna Reed, Horace McNally, Allen Jenkins, Stanley C. Ridges, Reginald Denny, John Emery, Katherine Emery, Rosemary De Camp, Erik Rolf, Barry Nelson, Reginald Sheffield, Steve Geray, Mantan Moreland.

CREDITS: Producer, Jack Chertok; Director, Fred Zinnemann; Screenplay, Guy Trosper, Howard Emmett Rogers; Based upon a book by Baynard Kendrick; Directors of Photography, Robert Planck, ASC, Charles Lawton, ASC; Musical Score, Lennie Hayton; Recording Director, Douglas Shearer; Art Director, Cedric Gibbons; Associate, Stan Rogers; Set Decorations, Edwin B. Willis; Associate, Edward J. Boyle; Gowns, Kalloch; Film Editor, Ralph Winters.

THE OMAHA TRAIL

CAST: James Craig, Pamela Blake, Dean Jagger, Edward Ellis, Chill Wills, Donald Meek, Howard da Silva, Henry Morgan, Morris Ankrum.

CREDITS: Producer, Jack Chertok; Director, Edward Buzzell; Screenplay, Jesse Lasky, Jr., Hugo Butler; Based on an original story by Jesse Lasky, Jr.; Director of Photography, Sidney Wagner, ASC; Musical Score, David Snell; "Bang, Bang, Bang" and "Taters and Corn" by Eddie Buzzell, Earl Brent; Recording Director, Douglas Shearer; Art Director, Cedric Gibbons; Associate, Harry McAfee; Set Decorations, Edwin B. Willis; Associate, Hugh Hunt; Make-up created by Jack Dawn; Film Editor, Conrad A. Nervig.

FEATURES IN PRODUCTION

ANDY HARDY STEPS OUT

CAST: Mickey Rooney, Lewis Stone, Fay Holden, Ann Rutherford, Cecilia Parker, Sara Haden, Esther Williams, William Lundigan.

WHITE CARGO

CAST: Hedy Lemarr, Walter Pidgeon, Frank Morgan, Bramwell Fletcher, Richard Carlson, Reginald Owen, Henry O'Neill, Clyde Cook, Oscar Polk, Leigh Whipper.

CREDITS: Producer, Victor Saville; Director, Richard Thorpe.

CLEAR FOR ACTION

CAST: Robert Taylor, Charles Laughton, Barry Nelson, Brian Donlevy, Walter Brennan.

CREDITS: Producers, Robert Z. Leonard, Orville O. Dull; Director, Robert Z. Leonard.

GAMBLER'S CHOICE

CAST: James Craig, William Lundigan, Patricia Dane, Jack Holt, John Carradine, Keenan Wynn.

CREDITS: Producer, Samuel Marx; Director, Joseph Newman.

JOURNEY FOR MARGARET

CAST: Laraine Day, Robert Young, Nigel Bruce, Signe Hasso, Fay Bainter.

CREDITS: Producer, B. P. Fineman; Director, W. S. Van Dyke.

KEEPER OF THE FLAME

CAST: Spencer Tracy, Katherine Hepburn, Richard Whorf, Horace McNally, Audrey Christie, Donald Meek.

CREDITS: Producers, Victor Saville, Leon Gordon; Director, George Cukor.

MAN ON AMERICA'S CONSCIENCE

CAST: Lionel Barrymore, Van Heflin, Marjorie Main, Ruth Hussey, Allen Jenkins, Regis Toomey, Grant Withers, Lewis Stone.

CREDITS: Producer, J. Walter Ruben; Director, William Dieterle.

REUNION

CAST: Joan Crawford, Philip Dorn, John Wayne, Albert Basserman.

CREDITS: Producer, Joseph Mankiewicz; Director, Jules Dassin.

PILOT NO. 5

CAST: Franchot Tone, Marsha Hunt, Gene Kelly, Van Johnson.

CREDITS: Producer, B. P. Fineman; Director, George Sidney.

WHISTLING IN DIXIE

CAST: Red Skelton, Ann Rutherford, Diana Lewis, Rags Ragland, George Bancroft, Guy Kibbee, Celia Travers, Peter Whitney, Lucien Littlefield, Louis Mason, Mark Daniels, Pierre Watkins, Emmett Vogan. bloom, Charles Purcell, Lynn Starr,

CREDITS: Producer, George Haight; Director, S. Sylvan Simon.

OTHER FEATURES PLANNED

DR. GILLESPIE'S NEW ASSISTANT

CAST' Lionel Barrymore, Susan Peters, Van Johnson.

CREDITS: Director. Willis Goldbeck.

SALUTE TO THE MARINES

CAST: Wallace Beery, Marjorie Main.

CREDITS: Producer, John Considine, Jr.; Author, Robert Andrews.

THREE HEARTS FOR JULIA

CAST: Ann Sothern, Melvyn Douglas.

CREDITS: Producer, John Considine, Jr.; Director, Edward Buzzell; Story, Lionel Houser.

STARLIGHT

CAST: William Powell, Hedy Lamarr.

CREDITS: Producer, Arthur Hornblow; Story, Jacques Thiery.

WOMEN IN UNIFORM

STAR: Joan Crawford.

DUBARRY WAS A LADY

CAST: Lucille Ball, Red Skelton, Gene Kelly, Virginia O'Brien, Rags Ragland.

CREDITS: Producer, Arthur Freed.

PRESENTING LILY MARS

CAST: Judy Garland, George Murphy, Richard Carlson.

CREDITS: Producer, Joseph Pasternak; Director, Norman Taurog.

CABIN IN THE SKY

CAST: Ethel Waters, Lena Horne, Fletcher Rivers, Leon James, Kenneth Spencer, Louis Armstrong, Rex Ingram, Duke Ellington and Band, Eddie "Rochester" Anderson.

CREDITS: Producer, Arthur Freed; Director, Vincent Minnelli.

BEST FOOT FORWARD

Based on the Play "And One for the Lady," by John Cecil Holm.

ANCHORS AWEIGH

I DOOD IT

GENTLE ANNIE

MEET ME IN ST. LOUIS

ASSIGNMENT IN BRITTANY

THE LAST TIME I SAW PARIS

CREDITS: Producer, Victor Saville; Novel by Elliott Paul.

ABOVE SUSPICION

WHIE CLIFFS OF DOVER

CREDITS: Producer, Sidney Franklin; Director, Clarence Brown; Poem by Alice Duer Miller.

DRIVIN' WOMAN

THE SUN IS MY UNDOING

DRAGON SEED

Novel by Pearl Buck.

MRS. PARKINGTON

Novel by Louis Bromfield.

KIM

CAST: Mickey Rooney, Basil Rathbone, Conrad Veidt.

CREDITS: Producer, Victor Saville; Director, Richard Thorpe.

A THOUSAND SHALL FALL

CREDITS: Producer, Edwin Knopf; Book by Hans Habe.

MARRIAGE IS A PRIVATE AFFAIR

Novel by Judith Kelly Harper.

LASSIE COME HOME

CREDITS: Producer, Sam Marx; Director, Fred Wilcox; Story by Eric Knight.

MADAME CURIE

CAST: Greta Garbo.

CREDITS: Producer, Sidney Franklin, Biography by Eve Curie; Translated by Vincent Sheean; Screenplay, Aldous Huxley.

JOHN M. STAHL

"WHEN TOMORROW COMES"

"SEED"

"IMITATION OF LIFE"

"LETTER OF INTRODUCTION"

"OUR WIFE"

"ONLY YESTERDAY"

"STRICTLY DISHONORABLE"

"MAGNIFICENT OBSESSION"

In Preparation

"THE IMMORTAL SERGEANT"

"BLIND MAN'S HOUSE"

☆ ☆ ☆ MONOGRAM PICTURES ☆ ☆ ☆

FEATURES COMPLETED

TEXAS TO BATAAN

Released: Oct. 16, 1942.

CAST: John "Dusty" King, David "Davy" Sharpe, Max "Alibi" Terhune, Marjorie Manning, Steve Clark, Budd Buster, Kenneth Duncan, Escolastico Baucin, Frank Ellis, Carl Mathews, Tex Palmer, Tom Steele, Al Ferguson, Guy Kingsford.

CREDITS: Producer, George W. Weeks; Associate Producer, Dick Ross; Director, Bob Tansey; Production Manager, Wm. L. Nolte; Photography, Robert Cline; Sound Engineer, Lyle Willey; Story and Screen Adaptation, Arthur Hoerl, Musical Direction, Frank Sanucci; Film Editor, Roy Claire.

ISLE OF MISSING MEN

Released: Sept. 18, 1942.

CAST: John Howard, Helen Gilbert, Gilbert Roland, Alan Mowbray, Bradley Page, George Chandler, Geraldine Gray, Egon Brecher, Kitty O'Neill, Dewey Robinson, Charley Williams, Ernie Adams, Kenneth Duncan, Alex Havier.

CREDITS: Producer, Richard Oswald; Director, Richard Oswald; Production Supervisor, George Moskov; Asst. Director, Gerd Oswald; Associate Producer, Louis Berkoff; Photography, Paul Ivano, ASC; Film Editor, Jack Dennis; Musical Director, Edward Kaye, Sound Engineer, Glen Glenn; Art Director, Frank P. Sylos; Dialogue Director, Don Brodie; Gowns, Ozel Magness.

ONE THRILLING NIGHT

Released: Aug. 28, 1942.

CAST: John Beal, Wanda McKay, Tom Neal, Barbara Pepper, Warren Hymer, J. Farrell MacDonald, Ernie Adams, Lynton Brent, Jerome Sheldon, Jimmy O'Gatty.

CREDITS: Producer, A. W. Hackel; Director, William Beaudine; Asst. Director, Mack V. Wright; Production Mgr., Ben Gutterman; Photography, Marcel Le Picard; Sound Engineer, Glen Glenn; Film Editor, Martin G. Cohn; Screenplay, Joseph Hofman.

FEATURES IN PRODUCTION

BOWERY AT MIDNIGHT

Released: Oct. 30, 1942.

CAST: Bela Lugosi, Wanda McKay, John Archer, Dave O'Brien, Ray Miller, John Berkes, Vince Barnett, Wheeler Oakman, Lew Kelly, Tom Neal, J. Farrell MacDonald, Bernard Gorcey, Edward Kane, Bob Hill, George Eldridge.

CREDITS: Produced by Sam Katzman, Jack Dietz; Director, Wallace Fox; Photography, Mack Stengler; Asst. Director, Arthur Hammond; Assoc. Producer, Barney Sarecky; Story and Screenplay, Gerald Schnitzer; Musical Director, Edward Kay; Film Editor, Carl Pierson; Art Director, David Milton; Sound Engineer, Glen Glenn.

OTHER FEATURES SCHEDULED

SWEETHEART OF SIGMA CHI

CAST: Gale Storm, Robert Lowery.

CREDITS: Producer, Lindsley Parsons.

FERRY COMMAND

CREDITS: Producer, Ted Richmond.

ADVENTURES OF COSMO JONES

CAST: Frank Graham.

CREDITS: Producer, Lindsley Parsons; Director, James Tinling; Screenplay, Walter Gering.

HERE COME THE MARINES

Released: Oct. 16, 1942.

CAST: Guinn Williams, Robert Lowery.

CREDITS: Producer, Lindsley Parsons; Director, Jean Yarbrough; Screenplay, Jack Natteford.

THE LITTLE MOBSTERS

CAST: The East Side Kids; Leo Gorcey, Bobby Jordan, Huntz Hall, Gabriel Dell.

CREDITS: Producer, Sam Katzman, Jack Dietz; Director, Wallace Fox.

QUEEN OF THE HONKY TONKS

CREDITS: Producer, A. W. Hackel; Original Story, Hugh Preston.

☆ ☆ ☆ PARAMOUNT PICTURES ☆ ☆ ☆

FEATURES COMPLETED

FIRST GROUP

WAKE ISLAND

CAST: Brian Donlevy, Robert Preston, Macdonald Carey, Albert Dekker, Barbara Britton, William Bendix, Walter Abel, Mikhail Rasumny, Damian O'Flynn, Bill Goodwin, Don Castle.

CREDITS: Associate Producer; Joseph Sistrom; Director, John Farrow; Screenplay, W. R. Burnett, Frank Butler; Original Story, United States Marine Corps; Asst. Director, Harve Foster; Sound Mixer, Phil Wisdom; Film Editor, Le Roy Stone; Art Directors, Hans Dreier and Earl Hedrick; Photographer, Theodor Sparkuhl, ASC.

THE MAJOR AND THE MINOR

CAST: Ginger Rogers, Ray Milland, Rita Johnson, Robert Benchley, Marguerite Lynn, Edward Fielding, Gretl Sherk, Raymond Roe, Frankie Thomas, Jr., Charlie Smith, Larry Nunn.

CREDITS: Producer, Arthur Hornblow; Director, Billy Wilder; Written by, Charles Brackett, Billy Wilder; Suggested by a Play by, Edward Childs Carpenter; Asst. Director, C. C. Coleman, Jr.; Sound Mixer, Harold Lewis; Film Editor, Doane Harrison; Art Directors, Hans Dreier, Roland Anderson Photographer, Leo Tover, ASC.

THE GLASS KEY

CAST: Brian Donlevy, Veronica Lake, Alan Ladd, Bonita Granville, Joseph Calleia, Richard Denning, Moroni Olson, William Bendix, Margaret Hayes, Arthur Loft, George Meader, Eddie Marr.

CREDITS: Associate Producer. Fred Kohlmar; Director, Stuart Heisler; Screenplay, Jonathan Latimer; Based on the Novel by Dashiell Hammett; Asst. Director, Arthur Black; Sound Mixer, Hugo Grenzbach; Film Editor, Archie Marshek; Art Directors, Hans Dreier, Haldane Douglas; Photographer, Theodor Sparkuhl, ASC.

PRIORITIES ON PARADE

CAST: Ann Miller, Johnnie Johnston, Jerry Colonna, Betty Rhodes, Vera Vague, Harry Barris, Eddie Quillan, Dave Willock, Nick Cochrane, Rod Cameron, Arthur Loft, Warren Ashe.

CREDITS: Producer, Sol C. Siegel; Associate Producer, Burt Kelly; Director, Albert S. Rogell; Original Screenplay, Art Arthur, Frank Loesser; Asst. Director, John Coonan; Sound Mixer, Gene Merritt; Film Editor, Arthur Schmidt; Art Directors, Hans Dreier and Haldane Douglas; Photographer, Daniel Fapp, ASC.

WILDCAT

CAST: Richard Arlen, Arline Judge, William Frawley, Buster Crabbe, Arthur Hunnicutt, Elisha Cook, Jr., Ralph Sanford, Alec Craig, John Dilson.

CREDITS: Producers, William H. Pine, William C. Thomas; Director, Frank McDonald; Asst. Director, Eddie Mul; Sound Mixer, Charles Althouse; Film Editor, William Zeigler; Art Director, F. Paul Sylos; Set Dressing, Ben Berk; Photographer, Fred Jackman, Jr., ASC.

OTHER FEATURES COMPLETED

AMERICAN EMPIRE

CAST: Richard Dix, Leo Carillo, Preston Foster, Frances Gifford, Robert H. Barrat, Jack La Rue, Guinn Williams, Cliff Edwards, Merrill Guy Rodin, Chris-Pin Martin, Richard Webb.

CREDITS: Producer, Harry Sherman; Director, William McGann; Screenplay, J. Robert Bren, Gladys Atwater, Ben Grauman Kohn; Asst. Director, Glenn Cook; Sound Mixer, Bill Wilmarth; Film Editor, Sherman A. Rose; Art Director, Ralph Berger; Photographer, Russell Harlan, ASC.

BORDER PATROL

CAST: William Boyd, Jay Kirby, Andy Clyde, Claudia Drake, Duncan Rinaldo, George Reeves, Russell Simpson, Cliff Parkinson.

CREDITS: Producer, Harry Sherman; Director, Lesley Selander; Asst. Director, Glenn Cook; Photographer, Russell Harlan, ASC.

GREAT WITHOUT GLORY

CAST: Joel McCrea, Betty Field, Harry Carey, Julius Tannen, Donivee Lee, William Denarest, Louis Jean Heydt, Franklin Pangborn, Edwin Maxwell, Grady Sutton, Jimmy Conlin.

CREDITS: Written and Directed by, Preston Sturges; A Screenplay Based on a Book by Rene Fulop-Miller; Asst. Director, Ed Bernoudy; Sound Mixer, Harry Lindgren; Film Editor, Stuart Gilmore; Art Directors, Hans Dreier, Ernst Fegte; Photographer, Victor Milner, ASC.

HAPPY GO LUCKY

In Technicolor.

CAST: Mary Martin, Dick Powell, Eddie Bracken, Betty Hutton, Rudy Vallee, Mabel Paige, Clem Bevans, Sylvia Opert, Gene Cale, Frances Raymond, Irving Bacon, Arthur Loft.

CREDITS: Associate Producer, Harold Wilson; Director, Curtis Bernhardt; Screenplay, Walter DeLeon, Norman Panama, Melvin Frank; Adaptation, John Jacoby From a Story by Michael Uris; Asst. Director, Alvin Ganzer; Sound Mixer, Hugo Grenzbach; Film Editor, Ellsworth Hoagland Art Directors, Hans Dreier, Raoul Pene Du Bois; Photographer, Karl Struss, ASC; Color Camera, Wilfred Cline.

HENRY ALDRICH, EDITOR

CAST: Jimmy Lydon, Charles Smith, Rita Quigley, John Litel, Olive Blakeney, Charles Halton, Vaughn Glaser, Maude Eburne, Francis Pierlot, Cliff Clark, Oscar O'Shea.

CREDITS: Producer, Sol C. Siegel; Associate Producer, Jules Schermer; Director, Hugh Bennett; Original Screenplay, Muriel Roy Bolton, Val

"The Church In Film"

Richard C. Kahn

9012 Sunset Boulevard
Hollywood, California

PRODUCERS AND DISTRIBUTORS OF SUBJECTS AVAILABLE FOR CHURCHES

Burton; Asst. Director, Edmund Bernoudy; Sound Mixer, Phil Wisdom; Film Editor, Everett Douglas; Art Directors, Hans Dreier, Franz Bachelin; Photographer, Henry Sharp, ASC.

I MARRIED A WITCH

CAST: Fredric March, Veronica Lake, Robert Benchley, Susan Hayward, Cecil Kellaway, Elizabeth Patterson, Robert Warwick, Mary Field, Kathryn Sheldon, Charles Moore.

CREDITS: Associate Producer, Preston Sturges; Director, Rene Clair; Screenplay, Robert Pirosh, Marc Connelly; Suggested by a Story by Thorne Smith; Completed by Norman Matson; Asst. Director, Art Black; Sound Mixer, Harry Mills; Film Editor, Eda Warren; Art Directors, Hans Dreier, Ernst Fegte; Photographer, Ted Tetzlaff, ASC.

LADY BODYGUARD

CAST: Eddie Albert, Anne Shirley, Raymond Walburn, Roger Pryor, Ed Brophy, Maude Eburne, Clem Bevans, Mary Treen, Gus Schilling, Charles Halton, Olin Howlin.

CREDITS: Producer, Sol C. Siegel; Associate Producer, Burt Kelly; Director, William Clemens; Screenplay, Edmund Hartmann, Art Arthur; Based on a Story by Edward Haldeman, Vera Caspary; Asst. Director, Eddie Salven; Sound Mixer, Gene Merritt; Film Editor, Billy Shea; Art Directors, Hans Dreier, Haldane Douglas; Photographer, Daniel Fapp, ASC.

LEATHER BURNERS

CAST: William Boyd, Jay Kirby, Andy Clyde, Shelley Spencer, Victor Jory, George Reeves.

CREDITS: Producer, Harry Sherman; Director, Joseph Henabery; Asst. Director, Glenn Cook; Photographer, Russell Harlan, ASC; Screenplay, Jo Pagano; Based Upon the Story by Bliss Lomax.

LOST CANYON

CAST: William Boyd, Jay Kirby, Andy Clyde, Lola Lane, Douglas Fowley, Herbert Rawlinson, Guy Usher, Carl Hackett.

CREDITS: Producer, Harry Sherman; Director, Lesley Selander; Asst. Director, Glenn Cook; Photographer, Russell Harlan, ASC.

MY HEART BELONGS TO DADDY

CAST: Richard Carlson, Martha O'Driscoll, Cecil Kellaway, Frances Gifford, Florence Bates, Mabel Paige, Velma Berg, Francis Pierlot, Fern Emmett, Betty Farrington.

CREDITS: Producer, Sol C. Siegel; Associate Producer, E. D. Leshin; Director, Robert Siodmak; Original Screenplay, F. Hugh Herbert; Asst. Director, Eddie Salven; Sound Mixer, Gene Merritt; Film Editor, Alma Macrorie; Art Directors, Hans Dreier, Haldane Douglas; Photographer, Daniel Fapp, ASC.

MRS. WIGGS OF THE CABBAGE PATCH

CAST: Fay Bainter, Carolyn Lee, Hugh Herbert, Barbara Jo Allen, Barbara Britton, John Archer, Betty Brewer, Mary Thomas, Billy Lee, Harry Shannon.

CREDITS: Producer, Sol C. Siegel; Associate Producer, Ralph Murphy; Director, Ralph Murphy; Screenplay, Doris Anderson, William Slavens McNutt, Jane Storm; Based on the Novel by Alice Hegan Rice; And the Play by Anne Crawford Flexner; Asst. Director, Harve Foster; Sound Mixer, George Dutton; Film Editor, Anne Bauchens; Art Directors, Hans Dreier, William Flannery; Photographer, Leo Tover, ASC.

SILVER QUEEN

CAST: George Brent, Priscilla Lane, Bruce Cabot, Lynne Overman, Eugene Pallette, Janet Beecher, Guinn Williams, Sam McDaniel, Frederick Burton.

CREDITS: Producer, Harry Sherman; Director, Lloyd Bacon; Asst. Director, Glenn Cook; Sound Mixer, Bill Wilmarth; Film Editor, Sherman A. Rose; Art Director, Ralph Berger; Photographer, Russell Harlan, ASC.

STREET OF CHANCE

CAST: Burgess Meredith, Claire Trevor, Sheldon Leonard, Jerome Cowan, Frieda Inescort, Adeline De Walt Reynolds, Louise Platt, Arthur Loft, Edwin Maxwell.

CREDITS: Producer, Sol C. Siegel; Associate Producer, Burt Kelly; Director, Jack Hively; Screenplay, Garrett Fort; Based on a Story by Cornell Woolrich; Asst. Director, Alvin Ganzer; Sound Mixer, Harold Lewis; Film Editor, Arthur Schmidt; Art Directors, Hans Dreier and Haldane Douglas; Photographer, Theodor Sparkuhl, ASC.

SUBMARINE ALERT

CAST: Richard Arlen, Wendy Barrie, Nils Asther, Roger Pryor, Abner Biberman, Marc Lawrence, John Miljan, Patsy Nash, Ralph Sanford, Dwight Frye.

CREDITS: Producers, William H. Pine, William C. Thomas; Director, Frank McDonald; Asst. Director, Howard Pine; Sound Mixer, Charles Althouse; Film Editor, William Zeigler; Art Director, F. Paul Sylos; Photographer, Fred Jackman, Jr., ASC.

THE FOREST RANGERS

In Technicolor.

CAST: Fred MacMurray, Paulette Goddard, Susan Hayward, Albert Dekker, Lynne Overman, Eugene Pallette, Regis Toomey, James Brown, Clem Bevans, Rod Cameron.

CREDITS: Associate Producer, Robert Sisk; Director, George Marshall; Screenplay, Harold Shumate From a Story by Thelma Strabel; Ast. Director, Joe Youngerman; Sound Mixer, Harry Mills; Film Editor, Paul Weatherwax; Art Directors, Hans Dreier, Earl Hedrick; Photo, Charles Lang, ASC; Color Camera; Wm. V. Skall, ASC.

THE PALM BEACH STORY

CAST: Claudette Colbert, Joel McCrea, Mary Astor, Rudy Vallee, William Demarest, Franklin Pangborn, Robert Dudley, Sig Arno, Jack Norton, Esther Howard.

CREDITS: Associate Producer, Paul Jones; Written and Directed by Preston Sturges; Asst. Director, Hal Walker; Sound Mixer, Harry Lindgren; Film Editor, Stuart Gilmore; Art Directors, Hans Dreier, Ernst Fegte; Photographer, Victor Milner, ASC.

ROAD TO MOROCCO

CAST: Bing Crosby, Bob Hope, Dorothy Lamour, Anthony Quinn, Dona Drake, Vladimir Sokoloff, Mikhail Rasumny, Jamiel Hasson, Monte Blue, Louis La Planche.

CREDITS: Associate Producer, Paul Jones; Director, David Butler; Original Screenplay, Frank Butler, Don Hartman; Asst. Director, Hal Walker; Sound Mixer, Earl Hayman; Film Editor, Irene Morra; Art Directors, Hans Dreier, Robert Usher; Photographer, William Mellor, ASC.

WRECKING CREW

CAST: Richard Arlen, Chester Morris, Jean Parker, Joseph Sawyer, Esther Dale, Alexander Granach, Billy Nelson, Evelyn Brent, Ralph Sanford.

CREDITS: Producers, William H. Pine, William C. Thomas; Director, Frank McDonald; Asst. Director, Howard Pine; Sound Mixer, Charles Althouse; Film Editor, William Zeigler; Art Director, F. Paul Sylos; Photographer, Fred Jackman, Jr., ASC.

YOUNG AND WILLING

CAST: William Holden, Susan Hayward, Eddie Bracken, Robert Benchley, Martha O'Driscoll, Barbara Britton, James Brown, Florence MacMichael.

CREDITS: Producer, Edward H. Griffith; Director, Edward H. Griffith; Screenplay, Virginia Van Upp; From the Play by Francis Swann; Asst. Director, Edmund Bernoudy; Sound Mixer, Harold Lewis; Film Editor, Eda Warren; Art Directors, Hans Dreier, Ernst Fegte; Photographer, Leo Tover, ASC.

FEATURES IN PRODUCTION

FOR WHOM THE BELL TOLLS

In Technicolor.

CAST: Gary Cooper, Ingrid Bergman, Akim Tamiroff, Katina Paxinou, Joseph Calleia, Vladimir Sokoloff, Mikhail Rasumny, Edward Ciannelli, Fortunio Bonanova.

CREDITS: Producer, Sam Wood; Director, Sam Wood; Production Designer, William Cameron Menzies; Asst. Director, Lonnie D'Orsa; Sound Mixer, Harold Lewis; Film Editor, Sherman Todd; Art Directors, Hans Dreier, Haldane Douglas; Photographer, Ray Rennahan, ASC.

STAR SPANGLED RHYTHM

CAST: Victor Moore, Betty Hutton, Eddie Bracken, Walter Abel, Anne Revere, Cass Daly, Gil Lamb, Edward Fielding, Edgar Dearing, Eddie Anderson.

CREDITS: Associate Producer, Joseph Sistrom; Director, George Marshall; Original Screenplay, Harry Tugend; Asst. Director, Arthur Black; Sound Mixer, Harry Mills; Film Editor, Arthur Schmidt; Art Directors, Hans Dreier, Ernst Fegte; Photographer, Leo Tover, ASC.

NO TIME FOR LOVE

CAST: Claudette Colbert, Fred MacMurray, Ilka Chase, Richard Haydn, Paul McGrath, June Havoc, Marjorie Gateson, Robert Herrick, Morton Lowry, Rhys Williams.

CREDITS: Associate Producer, Fred Kohlmar; Director, Mitchell Leisen; Screenplay, Claude Binyon; Adaptation, Warren Duff; From a Story by Robert Less, Fred Rinaldo; Asst. Director, Chico Alonzo; Sound Mixer, Earl Hayman; Film Editor, Alma Macrorie; Art Directors, Hans Dreier, Robert Usher; Photographer, Charles Lang, ASC.

HENRY ALDRICH GETS GLAMOUR

CAST: Jimmy Lydon, Charles Smith, John Litel, Olive Blakeney.

CREDITS: Producer, Walter MacEwen; Associate Producer, Jules Schermer; Director, Hugh Bennett; Asst. Director, Edward Bernoudy; Sound Mixer, Hugo Grenzbach; Art Directors, Hans Dreier, Earl Hedrick.

LUCKY JORDAN

CAST: Alan Ladd, Helen Walker, Marie McDonald, Mabel Paige, Sheldon Leonard, Lloyd Corrigan, Russell Hoyt, John Wengraf, Dave Willock.

CREDITS: Associate Producer, Fred Kohlmar; Director, Frank Tuttle; Asst. Director, C. C. Coleman, Jr.; Art Directors, Hans Dreier, Ernst Fegte; Photographer, John Seitz, ASC.

HOPPY SERVES A WRIT

CAST: William Boyd, Andy Clyde, Jay Kirby, Victor Jory, George Reeves, Jan Christy, Hal Taliaferro, Forbes Murray, Bob Mitchum.

CREDITS: Producer, Harry Sherman; Director, George Archainbaud; Asst. Director, Glenn Cook; Screenplay, Gerald Geraghty; Based on the Book by Clarence E. Mulford; Photographer, Russell Harlan, ASC.

THE CRYSTAL BALL

CAST: Paulette Goddard, Ray Milland, Gladys George, Virginia Field, William Bendix, Cecil Kellaway, Clem Bevans.

CREDITS: Associate Producer, Richard Blumenthal; Director, Elliott Nugent; Asst. Director, Mel Epstein; Sound Mixer, Gene Merritt; Art Directors, Hans Dreier, Roland Anderson; Photographer, Leo Tover, ASC.

SHORT SUBJECT SERIES

POPEYE THE SAILOR

12 1-reel cartoons.

POPULAR SCIENCE

6 1-reelers.

UNUSUAL OCCUPATIONS

6 1-reelers.

PARAMOUNT HEADLINERS

6 1-reelers.

GRANTLAND RICE SPORTLIGHTS

10 1-reelers.

MADCAP MODELS

6 1-reelers.

SPEAKING OF ANIMALS

6 1-reelers.

SUPERMAN

12 1-reel cartoons.

VICTORY SHORTS

4 1-reelers.

WILLIAM A. SEITER

Director

"BROADWAY"

•

"YOU WERE NEVER LOVELIER"

ROBERT FELLOWS

Producer

In Preparation

"PITTSBURGH"
(Universal)

•

"BOMBARDIER"
(RKO-Radio)

☆ ☆ PRODUCERS RELEASING CORP. ☆ ☆

FEATURES COMPLETED

A NIGHT FOR CRIME

Running Time: 78 mins.
Released: Sept. 15, 1942.

CAST: Glenda Farrell, Lyle Talbot, Lina Basquette, Donald Kirke, Ralph Sanford, Forrest Taylor, Lynn Starr, Rick Vallin, Edna Harris, Marjorie Manners.

CREDITS: Producer, Lester Cutler; Director, Alexis Thurn-Taxis; Associate Producer, C. A. Beute; Original Story, Jimmy Starr; Screenplay, Arthur St. Claire, Sherman Lowe; Cameraman, Marcel Le Picard; Sound Engineer, Benny Winkler; Film Editor, Fred Bain; Dialogue Director, Edith Baldwin Watkins.

THE YANKS ARE COMING

Running Time: 76 mins.
Released: Oct. 26, 1942.

CAST: William Roberts, Mary Healy, Henry King, Jackie Heller, Dorothy Dare, Parkyarkarkus, Maxie Rosen-Jane Novak, Forrest Taylor, Lew Pollack.

CREDITS: Producer, Lester Cutler; Director, Alexis Thurn-Taxis; Associate Producer, C. A. Beute; Assistant Director, Don Verk; Cameraman, Marcel Le Picard; Sound Engineer, Ben Winkler; Musical Director, Lee Zahler; Editor, Fred Bain; Art Director, Frank Dexter; Dialogue Director, Edith Watkins; Original Story, Tony Stern, Eddie Kay; Screenplay, Arthur St. Claire, Sherman Lowe; Music, Lew Pollack, Tony Stern.

CITY OF SILENT MEN

Running Time: 67 mins.
Released: Nov. 9, 1942.

CAST: Frank Albertson, June Lang, Jan Wiley, Richard Clarke, William Gould, Emmett Lynn, Dick Curtis, Barton Hepburn, Frank Jacquet, Frank Ferguson, Richard Bailey.

CREDITS: Producer, Dixon Harwin; Director, William Nigh; Cameraman, Gilbert Warrenton; Original Story, Robert Kent, Joseph Hoffman; Screenplay, Joseph Hoffman; Sound Engineer, Corson Jowett; Editor, Carl Pierson; Set Decorations, Glen Thompson; Music, Erdody.

TOMORROW WE LIVE

Running Time: 68 mins.
Released: Sept. 29, 1942.

CAST: Ricardo Cortez, Jean Parker, Emmett Lynn, William Marshall, Roseanne Stevens, Ray Miller, Frank S. Hagney, Rex Lease, Jack Ingram, Barbara Slater, Jane Hale.

CREDITS: Producer, Seymour Nebenzal; Director, Edgar Ulmer; Assistant Director, Mel De Lay; Cameraman, Jack Greenhalgh; Story and Screenplay, Bart Lytton; Sound Engineer, Hans Weeren; Editor, Dan Milner; Musical Score, Leo Erdody.

SECRETS OF A CO-ED

Released: Nov. 23, 1942.

CAST: Otto Kruger, Tina Thayer, Rick Vallin, Russell Hoyt, Marcia Mae Jones, Geraldine Spreckles, Diana Del Rio, Herbert Vigran, Patricia Knox, Claire Rochelle, Isabelle La Mal.

CREDITS: Producer, Alfred Stern; Director, Joseph Lewis; Assistant Director, Arthur Alexander; Cameraman, Robert Kline; Original Story and Screenplay, George Sayre; Sound Engineer, Corson Jowett.

BABY FACE MORGAN

Running Time: 67 mins.
Released: Oct. 12, 1942.

CAST: Robert Armstrong, Mary Carlisle, Richard Cromwell, Chick Chandler, Warren Hymer, Charles Judels, Vince Barnett, Ralf Harolde, Toddy Peterson.

CREDITS: Producer, Jack Schwarz; Director, Arthur Dreifuss; Assistant Director, Eddie Davis; Original Story, Oscar Brodney, Jack Rubin; Screenplay, Edward Dein, Jack Rubin; Cameraman, Art Reed; Sound Engineer, Ben Winkler; Music Score, Leo Erdody; Editor, Dan Milner.

OTHER FEATURES PLANNED

MISS M FROM MOSCOW

Release: Dec. 7, 1942.
CREDITS: Producer, George Merrick; Director, Al Herman.

CORREGIDOR

Release: Jan. 4, 1943.
CREDITS: Producer, Seymour Nebenzal; Director, Edgar Ulmer.

DEAD MEN WALK

Release: Jan. 21, 1943.
CREDITS: Producer, Sig Neufeld; Director, Sam Newfield.
STAR: George Zucco.

THE LADY FROM CHUNGKING

Release: Feb. 10, 1943.
STAR: Anna May Wong.
CREDITS: Producer, Alfred Stern.

QUEEN OF BROADWAY

Release: March 2, 1943.
CREDITS: Producer, Sig Neufeld; Director, Sam Newfield.

WESTERNS PLANNED

BILLY THE KID SERIES NO. 1

Release: Nov. 13, 1942.
CAST: Buster Crabbe, Al St. John.
CREDITS: Producer, Sig Neufedl; Director, Sherman Scott.

LONE RIDER SERIES NO. 1

Release: Nov. 27, 1942.
CAST: Bob Livingston, Smoky Moore, Don Barclay.
CREDITS: Producer, Sig Neufeld; Director, Sam Newfield.

TEXAS RANGERS SERIES NO. 1

Release: Dec. 4, 1942.
CAST: Art Davis, Tex O'Brien, Al St. John.
CREDITS: Producer, Sig Neufeld; Director, Peter Stewart.

☆ ☆ ☆ RKO RADIO PICTURES ☆ ☆ ☆

FEATURES COMPLETED

THE BIG STREET

Running Time: 88 mins.
Released: September 4, 1942.

CAST: Henry Fonda, Lucille Ball, Barton MacLane, Eugene Pallette, Agnes Moorehead, Sam Levene, Ray Collins, Marion Martin, William Orr, George Cleveland, Vera Gordon, Ozzie Nelson and Orchestra.

CREDITS: Producer, Damon Runyon; Director, Irving Reis; Screenplay, Leonard Spigelgass; From Original Story by Damon Runyon, "Little Pinks"; Musical Score, Roy Webb; Musical Director, C. Bakaleinikoff; Cameraman, Russell Metty; Special Effects, Vernon L. Walker; Art Directors, Albert S. D'Agostino, Al Herman; Set Decorations, Darrell Silvera, Claude Carpenter; Makeup Director, Mel Berns; Dance Director, Chester Hale; Recorded by Richard Van Hessen; Editor, William Hamilton; Assistant Director, Clem Beauchamp.

MEXICAN SPITFIRE'S ELEPHANT

Running Time 64 mins.
Released: September 11, 1942.

CAST: Lupe Velez, Leon Errol, Walter Reed, Elisabeth Risdon, Lydia Bilbrook, Marion Martin, Lyle Talbot, Luis Alberni, Arnold Kent.

CREDITS: Producer, Bert Gilroy; Director, Leslie Goodwins; Story by Charles E. Roberts, Leslie Goodwins; Screenplay, Charles E. Roberts; Musical Director, C. Bakaleinikoff; Director of Photography, Jack Mackenzie; Art Directors, Albert S. D'Agostino, Feild M. Gray; Set Decorations, Darrell Silvera, Harley Miller; Gowns, Renie; Recording, Roy Meadows; Editor, Harry Marker; Assistant Director, Ruby Rosenberg.

WINGS AND THE WOMAN

Released: September 18, 1942

CAST: Anna Neagle, Robert Newton, Edward Chapman, Nora Swinburne, Joan Kemp-Welch.

CREDITS: Producer and Director; Herbert Wilcox; Story, Lord Castlerosse; Scenario and Screenplay, Miles Malleson; Associate Producer, Victor Hanbury; Cameraman, Mutz Greenbaum; Gowns, Josephine Clinch; Recorded by J. J. Cook; Film Editor, Geoffrey Foot; Art Director, David Rawnsley; Montage, Jill Irving; Special Effects, Alan Jaggs, Desmond Dickenson, Douglas Woolsey; Made at D. & P. Studios, Denham, England; Recorded, W. E. Mirrophonic Sound System.

HIGHWAYS BY NIGHT

Running Time: 63 mins.
Released: October 2, 1942.

CAST: Richard Carlson, Jane Randolph, Jane Darwell, Barton MacLane, Ray Collins, Gordon James.

CREDITS: Producer, Herman Schlom; Director, Peter Godfrey; Screenplay, Lynn Root, Frank Fenton; Music, Roy Webb; Musical Director, C. Bakaleinikoff; Director of Photography, Robert de Grasse; Art Directors, Albert S. D'Agostino, Carroll Clark; Recorded by Earl A. Wolcott; Assistant Director, James Anderson; Edited by Harry Marker.

JOURNEY INTO FEAR

Running Time: 69 mins.

CAST: Joseph Cotton, Dolers Del Rio, Ruth Warrick, Agnes Moorehead, Jack Durant, Everett Sloane, Eustace Wyatt, Frank Readick, Edgar Barrier, Jack Moss, Stefan Schnabel, Hans Conreid, Robert Meltzer, Richard Bennett, Orson Welles.

CREDITS: Producer, Orson Welles; Director, Norman Foster; Screenplay, Orson Welles, Joseph Cotten; From novel by Eric Ambler; Music, Roy Webb; Musical Director, C. Bakaleinikoff; Director of Photography, Karl Strauss; Special Effects, Vernon L. Walker; Gowns, Edward Stevenson; Art Directors, Albert S. D'Agostino, Mark-Lee Kirk; Set Decorations, Darrel Silvera, Ross Dowd; Film Editor, Mark Robson; Recorded by James G. Stewart, Richard Van Hessen; Assistant Director, Dewey Starkey.

THE PRIDE OF THE YANKEES

Running Time: 127 mins.

CAST: Gary Cooper, Teresa Wright, Babe Ruth, Walter Brennan, Dan Dur-

ALFRED E. GREEN

Director

Current Release

"MEET THE STEWARTS"

Columbia

ELMER CLIFTON

DIRECTOR

"DEEP IN THE HEART OF TEXAS"

"RIDERS OF THE CHISHOLM TRAIL"

UNIVERSAL

yea, Elsa Janssen, Ludwig Stossel, Virginia Gilmore, Bill Dickey, Ernie Adams.

CREDITS: Producer, Samuel Goldwyn; Director, Sam Wood; Assistant, John Sherwood; Original Story, Paul Gallico; Screenplay, Jo Swerling, Herman Mankiewicz; Art Director, Parry Ferguson; Musical Director, Leigh Harline; Cameraman, Rudolph Mate; Special Effects, Jack Cosgrove, Editor, Daniel Mandell.

ARMY SURGEON

CAST: James Ellison, Jane Wyatt, Kent Taylor, Walter Reed, James Burke, George Cleveland, Lee Bonnell.

CREDITS: Producer, Bert Gilroy; Director, A. Edward Sutherland; Story, John Twist; Screenplay, Barry Trivers, Emmet Lavery; Cameraman, Russell Metty; Art Director, Walter Kellar; Costumes, Renie; Assistant Director, Sam Ruman; Recording, John Tribby; Editor, Sam Beetley.

HERE WE GO AGAIN

Released: October 9, 1942.

CAST: Edgar Bergen & Charlie McCarthy, Fibber McGee & Molly, Ginny Simms, Harold Peary (The Great Gildersleeve), Gale Gordon, Bill Thompson, Sterling Holloway.

CREDITS: Produced and Directed by Allan Dwan; Original screenplay, Paul Gerard Smith; Songs, Mort Greene, Harry Revel; Cameraman, Frank Redman; Art Director, Al D'Agostino, Walter Keller; Recorded by John Tribby; Film Editor, Desmond Marquette; Assistant Director, Nick Castle.

BAMBI

CREDITS: Producer, Walt Disney; From the Story by Felix Salten; Supervising Director, David D. Hand; Story Direction, Perce Pearce; Story Adaptation, Larry Morey; Music, Frank Churchill, Edward Plumb; Orchestration, Charles Wolcott, Paul J. Smith; Conducted by Alexander Steinert; Choral Arrangements, Charles Henderson; Story Development, George Stallings, Melvin Shaw, Carl Fallberg, Chuck Couch, Ralph Wright; Sequence Directors, James Algar, Bill Roberts Norman Wright, Sam Armstrong, Paul Satterfield, Graham Heid; Art Direction, Thomas A. Codrick, Robert C. Cormack, McLaren Stewart, David Hilberman, Al Zinnen, Lloyd Harting, John Hubley, Dick Kelsey; Backgrounds, Merle T. Cox, Tyrus Wong, Art Riley, Robert McIntosh, Travis Johnson, W. Richard Anthony, Stan Spohn, Ray Huffine, Ed Levitt, Joe Stahley; Supervising Animators, Franklin Thomas, Milton Kahl, Eric Larson, Oliver M. Johnston, Jr.; Animators, Fraser Davis, Bill Justice, Bernard Garbutt, Don Lusk, Retta Scott, Kenneth O'Brien, Louis Schmidt, John Bradbury, Joshua Meador, Phil Duncan, George Rowley, Art Palmer, Art Elliott.

FEATURES IN PRODUCTION

THE NAVY COMES THROUGH

CAST: Pat O'Brien, George Murphy, Jane Wyatt, Jackie Cooper, Carl Esmond, Max Baer, Desi Arnaz, Lee Bonnell, John Maguire, Frank Jenks, Frank Fenton, Joey Ray, Cyril Ring, Ray Collins.

CREDITS: Based on Borden Chase's Saturday Evening Post Story "Battle Stations"; Produced by Islin Auster; Directed by Edward Sutherland; Screen Writers, John Twist, Aeneas Mackenzie, Earl Baldwin, Roy Chanslor.

ONCE UPON A HONEYMOON

CAST: Ginger Rogers, Cary Grant, Walter Slezak, Albert Basserman, Ferike Boros, Albert Dekker, Harry Shannon, Hans Conreid, Natasha Lytess, John Banner, Peter Seal, John Peters.

CREDITS: Producer-Director, Leo McCarey; Original Story, Sheridan Gibney, Leo McCarey; Screen Writer, Sheridan Gibney.

SEVEN DAYS' LEAVE

CAST: Victor Mature, Lucille Ball, Harold Peary, Ginny Simms, Mapy Cortes, Peter Lind Hayes, Wallace Ford, Marcy McGuire, Walter Reed, Arnold Stang, Buddy Clark, Charles Victor, Edward & Company, Lynn, Royce and Vanya, Les Brown and Orchestra, the two radio programs "Truth or Consequences" and "Court of Missing Heirs."

CREDITS: Producer-Director, Tim Whelan; Original Story, Curtis Kenyon, Kenneth Earle; Screen Writers, Ralph Spence, William Bowers; Music and Lyrics, Jimmy McHugh, Frank Loesser.

FOREVER AND A DAY

CAST: Anna Neagle, Ray Milland, C. Aubrey Smith, Dame May Whitty, Claude Rains, Edmund Gwenn, Gene Lockhart, Claude Allister, Ben Webster, Lumsden Hare, Alan Admiston, Halliwell Hobbes, Clifford Severn, Alec Craig, Jessie Matthews, Ian Hunter, Charles Laughton, Sir Cedric Hardwicke, Reginald Owen, Montague Love, Ida Lupino, Brian Aherne, Edward Everett Horton, Isobel Elsom, Wendy Barrie, June Duprez, Wendell Hewlett, Queenie Leonard, Eric Blore, Merle Oberon, Robert Cummings, Roland Young, Gladys Cooper, Una O'Connor, Donald Crisp, Nigel Bruce, Robert Coote, Elsa Lanchester, Richard Haydn, Emily Fitzroy, Marta Gale, Anita Sharpe-Bolster.

CREDITS: Producer, Anglo-American Films, Inc.; Directors, Herbert Wilcox, Robert Stevenson, Victor Saville, Rene Clair, Edmund Goulding, Peter Godfrey, Frank Lloyd.

THE FALCON'S BROTHER

CAST: George Sanders, Tom Conway, Jane Randolph, Don Barclay, Amanda Varela, George Lewis, Gwili Andre, Cliff Clark, Edward Gargan, James Newell, Charlotte Wynters, Andre Charlot, Eddie Dunn, Mary Halsey.

CREDITS: Producer, Maurice Geraghty; Director, Stanley Logan; Based on the Michael Arlen character; Screen Writers, Earl Felton, Stewart Palmer, Craig Rice.

OTHER FEATURES PLANNED

THEY GOT ME COVERED

STARS: Bob Hope, Dorothy Lamour.

CREDITS: Producer, Samuel Goldwyn; Director, David Butler.

LOOK OUT BELOW

STAR: Fred Astaire.

CREDITS: Producer, David Hempstead; Director, Edward H. Griffith.

STAND BY TO DIE

STARS: Rosalind Russell, Fred MacMurray.

CREDITS: Producer, David Hempstead; Director, Lothar Mendes.

THE GIBSON GIRL

In Technicolor.

STAR: Ginger Rogers.

PRODUCER: David Hempstead.

CHINA SKY

STARS: Claudette Colbert, Randolph Scott.

CREDITS: Author, Pearl Buck; Director, Robert Stevenson.

BOMBARDIER

STARS: Pat O'Brien, Randolph Scott, Ann Shirley, Walter Reed, Eddie Albert.

CREDITS: Producer, Robert Fellows; Director, Richard Wallace.

CHEYENNE (Tentative)

STAR: Jean Arthur.

CREDITS: Producer, Frank Ross; Director, Henry Hathaway.

GRAND CANYON

In Technicolor.

STARS: Richard Dix, James Craig, Ginny Simms, Cliff Edwards.

CREDITS: From the Story, "Colorado," by Oliver Drake.

BUNDLES FOR FREEDOM (Tentative)

STAR: Cary Grant.

CREDITS: Producer, David Hempstead; Story, Milton Holmes.

THIS LAND IS MINE (Tentative)

STARS: Charles Laughton, Maureen O'Hara, George Sanders.

CREDITS: Producer, Dudley Nichols; Director, Jean Renoir.

SEVENTH VICTIM

SEVEN MILES FROM ALCATRAZ

STARS: Bonita Granville, James Craig.

WONDERFUL WORLD

STARS: Lum and Abner.

CREDITS: Producer, Jack Votion; Director, Mal St. Clair.

THE CAT PEOPLE

STARS: Simone Simon, Kent Smith.

MEXICAN SPITFIRE'S BLESSED EVENT

STARS: Lupe Velez, Leon Errol, Walter Reed, Elisabeth Risdon.

CREDITS: Producer, Bert Gilroy; Director, Leslie Goodwins; Screenplay, Charles Roberts.

I WALKED WITH A ZOMBIE

Story by Inez Wallace.

LADIES' DAY

STARS: Lupe Velez, Eddie Albert, Patsy Kelly, Max Baer.

CREDITS: Bert Gilroy; Director, Leslie Goodwins.

THE GREAT GILDERSLEEVE

STAR: Harold Peary.

GILDERSLEEVE'S BAD DAY

STAR: Harold Peary.

THE LEOPARD MAN

Based on "Black Alibi," by Cornell Woolrich.

SCATTERGOOD SURVIVES A MURDER

CAST: Guy Kibbee, Margaret Hayes, John Archer, Wallace Ford, Spencer Charters, John Miljan, Willie Best.

CREDITS: Producer, Jerrold T. Brand; Director, Christie Cabanne; Screenplay, Michael L. Simmons.

SCATTERGOOD SWINGS IT

CREDITS: Producer, Jerrold T. Brand; Director, Christie Cabanne.

HITLER'S CHILDREN

CREDITS: Producer, Edward A. Golden; From "Education for Death" by Gregor Zeimer.

A SON OF THE SADDLE

STAR: Tim Holt.

PRODUCER: Bert Gilroy.

SINGING GUNS

STAR: Tim Holt.

PRODUCER: Bert Gilroy.

PIRATES OF THE PRAIRIE

STAR: Tim Holt.

PRODUCER: Bert Gilroy.

RED RIVER ROBIN HOOD

STAR: Tim Holt.

PRODUCER: Bert Gilroy.

GUN LAW

STAR: Tim Holt.

PRODUCER: Bert Gilroy.

THE AVENGING RIDER

STAR: Tim Holt.

PRODUCER: Bert Gilroy.

SHORT SUBJECT SERIES

THIS IS AMERICA

13 1-reelers.

VICTORY SPECIALS

3 1-reelers.

FAMOUS JURY TRIALS

4 1-reelers.

LEAN ERROL COMEDIES

6 2-reelers.

EDGAR KENNEDY COMEDIES

6 2-reelers.

JAMBOREES

13 1-reelers.

SPORTSCOPES

13 1-reelers.

WALT DISNEY TECHNICOLOR CARTOONS

18 1-reelers.

STANLEY LOGAN

Director

"THE FALCON'S BROTHER"

Co-starring

George Sanders and Tom Conway

WALLACE FOX

Director

"THE CORPSE VANISHES" • "SMART ALECKS"

"LET'S GET TOUGH" • "BOWERY AT MIDNIGHT"

REPUBLIC PICTURES

FEATURES COMPLETED

HI, NEIGHBOR

Released: July 27, 1942.

Running Time: 72 mins.

CAST: Jean Parker, John Archer, Janet Beecher, Marilyn Hare, Bill Shirley, Lulubelle and Scotty, Vera Vague, Don Wilson, Roy Acuff and His Smoky Mountain Boys and Girls, Pappy Cheshire, Lillian Randolph, Pauline Drake, Fred Sherman.

CREDITS: Assoc. Producer, Armand Schaefer; Director, Charle Lamont; Original Screenplay, Dorrell and Stuart McGowan; Photographed by Ernest Miller; Film Editor, Howard O'Neill; Art Director, Russell Kimball; Interior Decorator, Otto Siegel; Musical Director, Cy Feuer.

THE SOMBRERO KID

Released: July 31, 1942.

Running Time: 56 mins.

CAST: Don "Red" Barry, Lynn Merrick, Robert Homans, John James, Joel Friedkin, Rand Brooks, Stuart Hamblen, Bob McKenzie, Lloyd "Slim" Andrews, Anne O'Neal.

CREDITS: Assoc. Producer and Director, George Sherman; Screenplay, Norman S. Hall; Original Story, Eddy White, Doris Schroeder; Photography, William Bradford; Film Editor, William Thompson; Art Director, Russell Kimball; Interior Decorator, Otto Siegel; Musical Director, Cy Feuer.

THE OLD HOMESTEAD

Released: Aug. 17, 1942.

Running Time: 68 mins.

CAST: Leon Weaver, Frank Weaver, June Weaver (Elviry), Dick Purcell, Jed Prouty, Anne Jeffreys, Maris Wrixon, Robert Conway, Linda Brent.

CREDITS: Assoc. Producer, Armand Schaefer; Directed by Frank MacDonald; Original Screenplay, Dorrell and Stuart McGowan; Photography, Ernest Miller; Film Editor, Arthur Roberts; Art Director, Russell Kimball; Musical Director, Cy Feuer.

SHADOWS ON THE SAGE

Released: Aug. 24, 1942.

Running Time: 56 mins.

CAST: The Three Mesquiteers (Bob Steele, Tom Tyler, Jimmie Dodd), Cheryl Walker, Harry Holman, Bryant Washburn, Griff Barnett, Freddie Mercer, Tom London, Yakima Canutt.

CREDITS: Assoc. Producer, Louis Gray; Directed by Les Orlebeck; Original Screenplay, J. Benton Cheney; Based on Credits Created by William Colt MacDonald; Photographed by Edgar Lyons; Film Editor, William Thompson; Art Director, Russell Kimball; Interior Decorator, Otto Siegel; Musical Score, Mort Glickman.

YOUTH ON PARADE

Released: Sept. 10, 1942.

CAST: John Hubbard, Ruth Terry, Martha O'Driscoll, Tom Brown, Ivan F. Simpson, Charles Smith, Lynn Merrick, Nana Bryant, Bruce Langley, Chick Chandler, Marlyn Schild.

CREDITS: Assoc. Producer, Albert J. Cohen; Directed by Albert S. Rogell; Original Screenplay, George Carleton Brown; Additional Dialogue, Frank Gill, Jr.; Photographed by Ernest Miller; Film Editor, Howard O'Neill; Art Director, Russell Kimball; Wardrobe, Adele Palmer; Interior Decorator, Otto Siegel; Musical Director, Cy Feuer; Songs, Jule Styne, Sammy Cahn; Dances Staged by Dave Gould.

SUNSET SERENADE

Released: Sept 14, 1942.

CAST: Roy Rogers, George 'Gabby" Hayes, Bob Noland and the Sons of the Pioneers, Helen Parrish, Onslow Stevens, Joan Woodbury, Frank M. Thomas, Roy Barcroft, Jack Kirk.

CREDITS: Associate Producer and Director, Joseph Kane; Screenplay, Earl Felton; Original Story, Robert Yost; Photography, Bud Thackery; Film Editor, Arthur Roberts; Art Director, Russell Kimball; Interior Director, Otto Siegel; Musical Director, Morton Scott.

BELLS OF CAPISTRANO

Released: Sept. 15, 1942.

CAST: Gene Autry, Smiley Burnette, Virginia Grey, Lucien Littlefield, Morgan Conway, Claire DuBrey, Charles Cane, Joe Strauch, Jr., Marla Shelton, Tristram Coffin.

CREDITS: Assoc. Producer, Harry Grey; Directed by William Morgan; Original Screenplay, Lawrence Kimble; Photographed by Reggie Lanning; Film Editor, Edward Mann; Art Director, Ralph Oberg; Interior Decorator, Otto Siegel; Musical Supervisor, Morton Scott; Musical Settings, Dave Gould.

FEATURES IN PRODUCTION

FLYING TIGERS

CAST: John Wayne, John Carroll, Anna Lee, Paul Kelly, Gordon Jones, Mae Clarke, Addison Richards, Edmund MacDonald, Bill Shirley, Tom Neal, Malcolm "Bud" McTaggart, David Bruce, Chester Gan, James Dodd, Gregg Barton, John James.

CREDITS: Assoc. Producer, Edmund Grainger; Directed by David Miller; Screenplay, Kenneth Gamet, Barry Trivers; Original Story, Kenneth Gamet; Photography, Jack Marta; Film Editor, Ernest Nims; Art Director, Russell Kimball; Set Decorations, Otto Siegel; Musical Director, Walter Scharf; Musical Score, Victor Young; Wardrobe, Adele Palmer; Special Eects, Howard Lydecker; Foreword by Generalissimo Chiang Kai-Shek.

ICE CAPADES REVUE

CAST: Ellen Drew, Richard Denning, Jerry Colonna, Barbara Jo Allen (Vera Vague), Harold Huber, Marilyn Hare, Bill Shirley, Pierre Watkin, Si Jenks, Sam Bernard, George Byron, and Featuring the Ice-Capades Company; Vera Hruba, Megan Taylor, Lois Dworshak, Donna Atwood, "Red" McCarthy, Phil Taylor, Joe Jackson, Jr., Jackson & Lynam, Robin Lee, Dench & Stewart, The Benoits, Eric Waite, Babs Savage.

CREDITS: Assoc. Producer, Robert North; Directed by Bernard Vorhaus; Screenplay, Bradford Ropes, Gertrude Purcell; Based on an Original Story by Robert T. Shannon, Mauri Grashin; Photography, John Alton; Film Editor, Thomas Richards; Art Director, Russell Kimball; Set Decorations, Otto Siegel; Musical Director, Walter Scharf; Skating Sequences Staged by Henry Lossee; Wardrobe, Adele Palmer.

OTHER FEATURES PLANNED

JOHNNY DOUGHBOY

STAR: Jane Withers.

OUTLAWS OF PINE RIDGE

CAST: Don "Red" Barry, Lynn Merrick.

VALLEY OF HUNTED MEN

CAST: The Three Mesquiteers: Bob Steele, Tom Tyler, Jimmie Dodd.

X MARKS THE SPOT

CAST: Damian O'Flynn, Dick Purcell, Anne Jeffreys.

20TH CENTURY-FOX

FEATURES COMPLETED

FOOTLIGHT SERENADE

Running Time: 80 mins.

Released: August 1, 1942.

CAST: John Payne, Betty Grable, Victor Mature, Jane Wyman, James Gleason, Phil Silvers, Cobina Wright, Jr.

CREDITS: Producer, William LeBaron; Director, Gregory Ratoff; Screenplay, Robert Ellis, Helen Logan, Lynn Starling; Lyrics and Music, Leo Robin, Ralph Rainger; Director of Photography, Lee Garmes; Art Direction, Richard Day, Albert Hogsett; Set Decorations, Thomas Little; Film Editor, Robert Simpson; Sound, Bernard Fredericks, Roger Herman.

A-HAUNTING WE WILL GO

Running Time: 67 mins.

Released: August 7, 1942.

CAST: Stan Laurel, Oliver Hardy, Dante the Magician, Sheila Ryan, John Shelton, Don Costello.

CREDITS: Executive Producer, Sol. M. Wurtzel; Director, Alfred Werker; Screenplay, Lou Breslow; Director of Photography, Glen MacWilliams, ASC; Art Direction, Richard Day, Lewis Creber; Set Decorations; Thomas Little; Film Editor, Alfred Day; Sound, Arthur von Kirbach, Harry M. Leonard; Musical Direction, Emil Newman.

LITTLE TOKYO, U.S.A.

Running Time: 64 mins.

Released: August 14, 1942.

CAST: Preston Foster, Brenda Joyce, Harold Huber, Don Douglas, June Duprez, George E. Stone.

CREDITS: Director, Otto Brower; Producer, Bryan Foy; Screenplay, George Bricker; Director of Photography, Joseph MacDonald, ASC; Art Direction, Richard Day, Maurice Ransford; Set Decorations, Thomas Little; Film Editor, Harry Reynolds;

LLOYD A. FRENCH

Director

★

In Preparation

"THE GREAT GILDERSLEEVE"

(RKO-Radio)

SAMUEL BRONSTON

Columbia Pictures

"THE ADVENTURES OF MARTIN EDEN"

In Production

"THE CITY WITHOUT MEN"

Sound, Bernard Freericks, Harry M. Leonard; Musical Direction, Emil Newman.

THE PIED PIPER

Running Time: 86 mins.

Released: August 21, 1942.

CAST: Monty Woolley, Roddy McDowall, Anne Baxter, Otto Preminger, J. Carrol Naish.

CREDITS: Director, Irving Pichel; Produced and Screenplay by Nunnally Johnson; Music, Alfred Newman; Director of Photography, Edw. Cronjager, ASC; Art Direction, Richard Day, Maurice Ransford; Film Editor, Allen McNeill; Sound, E. Clayton Ward, Roger Heman.

THE LOVES OF EDGAR ALLAN POE

Running Time: 67 mins.

Released: August 28, 1942.

CAST: Linda Darnell, John Shepperd, Virginia Gilmore, Jane Darwell, Mary Howard, Frank Conroy.

CREDITS: Director, Harry Lachman; Producer, Bryan Foy; Screenplay, Samuel Hoffenstein, Tom Reed; Director of Photography, Lucien Andriot, ASC; Art Direction, Richard Day, Nathan Juran; Set Decorations, Thomas Little; Film Editor, Fred Allen; Sound, Eugene Grossman, Harry M. Leonard; Musical Direction, Emil Newman.

ORCHESTRA WIVES

Running Time: 98 mins.

Released: Sept. 4, 1942.

CAST: George Montgomery, Ann Rutherford, Glenn Miller and His Orchestra, Lynn Bari, Carole Landis, Cesar Romero, Virginia Gilmore, Mary Beth Hughes, Nicholas Bros.

CREDITS: Director, Archie Mayo; Producer, William LeBaron; Screenplay, Karl Tunberg, Darrell Ware; Lyrics and Music, Mack Gordon, Harry Warren; Musical Direction, Alfred Newman; Director of Photography, Lucien Ballard, ASC; Art Direction, Richard Day, Joseph C. Wright; Set Decorations, Thomas Little; Film Editor, Robert Bischoff; Sound, Fred Lau, Roger Heman.

BERLIN CORRESPONDENT

Running Time: 70 mins.

Released: Sept. 11, 1942.

CAST: Virginia Gilmore, Dana Andrews, Mona Maris, Martin Kosleck, Sigman Ruman.

CREDITS: Director Eugene Forde; Producer, Bryan Foy; Screenplay, Steve Fisher, Jack Andrews; Director of Photography, Virgil Miller, ASC; Art Direction, Richard Day, Lewis Creber; Set Decorations, Thomas Little; Film Editor, Fred Allen; Sound, Joseph E. Aiken, Harry M. Leonard; Musical Direction, Emil Newman.

CAREFUL, SOFT SHOULDERS

Running Time: 70 mins.

Released: Sept. 18, 1942.

CAST: Virginia Bruce, James Ellison, Aubrey Mather, Sheila Ryan.

CREDITS: Director, Oliver H. P. Garrett; Producer, Walter Morosco; Screenplay, Oliver H. P. Garrett; Director of Photography, Charles Clarke, ASC; Art Direction, Richard Day, Albert Hogsett; Film Editor, Nick DeMaggio; Sound, Arthur von Kirbach, Harry Leonard; Musical Direction, Emil Newman.

JUST OFF BROADWAY

Running Time: 66 mins.

Released: Sept. 25, 1942.

CAST: Lloyd Nolan, Marjorie Weaver, Phil Silvers, Janis Carter, Richard Derr, Joan Valerie.

CREDITS: Executive Producer, Sol M. Wurtzel; Director, Herbert I. Leeds; Screenplay, Arnaud d'Usseau; Director of Photography, Lucien Andriot, ASC; Art Direction, Richard Day, Chester Gore; Film Editor, Louis Loeffler; Sound, W. D. Flick, Harry Leonard; Musical Direction, Emil Newman.

ICELAND

Running Time: 79 mins.

Released: Oct. 2, 1942.

CAST: Sonja Henie, John Payne, Jack Oakie, Felix Bressart, Osa Massen, Joan Merrill, Fritz Feld, Sammy Kay and His Orchestra, Sterling Holloway.

CREDITS: Director, Bruce Humberstone; Producer, William LeBaron; Screenplay, Robert Ellis, Helen Logan; Lyrics and Music, Mack Gordon, Harry Warren; Director of Photography, Arthur Miller, ASC; Art Direction, Richard Day, Wiard B. Ihnen; Set Decorations, Thomas Little; Film Editor, James B. Clark; Sound, Eugene Grossman, Roger Heman; Musical Direction, Emil Newman.

TALES OF MANHATTAN

CAST: Charles Boyer, Rita Hayworth, Ginger Rogers, Henry Fonda, Charles Laughton, Edward G. Robinson, Paul Robeson, Ethel Waters, Eddie (Rochester) Anderson, Thomas Mitchell, Eugene Pallette, Cesar Romero, Gail Patrick, Roland Young, Marion Martin, Elsa Lanchester, Victor Francen, George Sanders, James Gleason, Harry Davenport, J. Carrol Naish.

CREDITS: Director, Julien Duvivier; Producers, Boris Morros, S. P. Eagle; Original Stories and Screenplay, Ben Hecht, Ferenc Molnar, Donald Ogden Stewart, Samuel Hoffenstein, Alan Campbell, Ladislas Fodor, L. Vadnai, L. Gorog, Lamar Trotti, Henry Blankfort; Musical Director, Edward Paul; Director of Photography, Joseph Walker, ASC; Art Direction, Richard Day, Boris Leven; Film Editor, Robert Bischoff; Sound, W. D. Flick, Roger Heman.

FEATURES IN PRODUCTION

THUNDER BIRDS

CAST: Gene Tierney, Preston Foster, John Sutton, Jack Holt, Dame May Whitty, George Barbier.

CREDITS: Director, William A. Wellman; Assoc. Producer, Lamar Trotti; Screenplay, Lamar Trotti; Director of Photography, Ernest Palmer, ASC; Music, Alfred Newman; Art Direction, Richard Day, James Basevi; Film Editor, Walter Thompson; Sound, Alfred Bruzlin, Roger Heman.

GIRL TROUBLE

CAST: Don Ameche, Joan Bennett, Billie Burke, Frank Craven, Alan Dinehart, Helene Reynolds.

CREDITS: Director, Harold Schuster; Producer, Robert Bassler; Screenplay, Ladislas Fodor, Robert Riley Crutcher; Music, Alfred Newman; Director of Photography, Edward Cronjager, ASC; Art Direction, Richard Day, Boris Leven; Film Editor, Robert Fritch; Sound, Alfred Bruzlin, Roger Heman.

THE MEANEST MAN IN THE WORLD

CAST: Jack Benny, Eddie 'Rochester' Anderson, Priscilla Lane, Matt Briggs, Edmund Gwenn.

CREDITS: Director, Sidney Lanfield; Producer, William Perlberg; Screenplay, Morrie Ryskind—a comedy written by Augustin MacHugh.

MY FRIEND FLICKA

CAST: Roddy McDowall, Preston Foster, Patty Hale.

CREDITS: Producer, Ralph Dietrich; Director, Harold Schuster; Screenplay, Lillie Hayward.

LIFE BEGINS AT EIGHT-THIRTY

CAST: Monty Woolley, Ida Lupino, Cornel Wilde, Sara Allgood, Melville Cooper.

CREDITS: Director, Irving Pichel; Producer, Nunnally Johnson; Screenplay, Nunnally Johnson; Director of Photography, Charles Clarke, ASC; Art Direction, Richard Day, Boris Leven; Film Editor, Fred Allen; Sound, George Leverett, Roger Heman.

CRASH DIVE

CAST: Tyrone Power, Anne Baxter, James Gleason.

CREDITS: Producer, Milton Sperling; Director, Archie Mayo; Screenplay, Jo Swerling; Original Story, W. R. Burnett.

THE YOUNG MR. PITT

Made at Gaumont-British Studios in London, for 20th Century-Fox.

CAST: Robert Donat, Robert Morley, Phyllis Calvert, John Mills.

CREDITS: Director, Carol Reed; Producer, Edward Black; Screenplay, Sidney Gilliat, Frank Launder; Director of Photography, Frederick Young; Editor, R. E. Dearing; Art Director, Vetchinsky; Musical Director, Louis Levy; Sound, B. C. Sewell.

THE BLACK SWAN

CAST: Tyrone Power, Maureen O'Hara, Laird Cregar, Thomas Mitchell, George Sanders.

CREDITS: Director, Henry King; Producer, Robert Bassler; Famous Adventure-Romance by Rafael Sabatini.

THE OX-BOW INCIDENT

CAST: Henry Fonda, Dana Andrews, Mary Beth Hughes, Anthony Quinn, Jane Darwell, Harry Davenport.

CREDITS: Director, William A. Wellman; Producer and Screenplay, Lamar Trotti; Director of Photography, Arthur Miller, ASC; Art Direction, Richard Day, James Basevi; Film Editor, Allen McNeil Sound, Alfred Bruzlin, Roger Heman.

CHINA GIRL

CAST: Gene Tierney, George Montgomery, Victor McLaglen, Lynn Bari, Alan Baxter, Sig Rumann.

CREDITS: Director, Henry Hathaway; Producer, Ben Hecht; Director of Photography, Lee Garmes, ASC; Art Direction, Richard Day, Wiard B. Ihnen; Film Editor, James B. Clark; Sound, E. Clayton Ward, Roger Heman.

SPRINGTIME IN THE ROCKIES

CAST: John Payne, Betty Grabel, Carmen Miranda, Edward Everett Horton, Charlotte Greenwood, Cesar Romero, Harry James and His Music Makers.

CREDITS: Director, Irving Cummings; Producer, William LeBaron; Lyrics and Music, Mack Gordon, Harry Warren; Director of Photography, Ernest Palmer, ASC; Art Direction, Richard Day, Joseph C. Wright; Film Editor, Robert Simpson; Sound, Arthur von Kirbach, Roger Heman.

HELLO, FRISCO, HELLO

CAST: Bettty Grable, Jack Oakie, John Payne.

CREDITS: Producer, Milton Sperling; Screenplay, Jo Swerling; Based on Original Story by Robert Hopkins.

THAT OTHER WOMAN

CAST: Lynn Bari, James Ellison, Ann Todd, Virginia Gilmore.

CREDITS: Producer, Walter Morosco; Director, Ray McCarey; Script, Jack Jungmeyer, Jr.

DR. RENAULT'S SECRET

CAST: J. Carrol Naish, Lynne Roberts, John Shepperd.

CREDITS: Director, Harry Lachman; Producer, Sol M. Wurtzel.

MANILA CALLING

CAST: Lloyd Nolan, Carole Landis, Cornel Wilde, James Gleason, Martin Kosleck, Ralph Byrd.

CREDITS: Exec. Producer, Sol M. Wurtzel; Director, Herbert I. Leeds; Screenplay, John Larkin; Director of Photography, Lucien Andriot, ASC; Art Direction, Richard Day, Lewis Creber; Film Editor, Alfred Day; Sound, W. D. Flick, Harry M. Leonard.

THE MAN IN THE TRUNK

CAST: Lynne Roberts, George Holmes, J. Carrol Naish.

CREDITS: Producer, Walter Morosco; Original Story, John Larkin.

JAMES MOORE

Director

"THE SECRET SEVEN"

(Columbia)

RICHARD OSWALD

Producer - Director

"ISLE OF MISSING MEN"

Starring John Howard

Helen Gilbert—Gilbert Roland—Alan Mowbray

HE HIRED THE BOSS

CAST: Stuart Erwin, Evelyn Venable, Thurston Hall, Vivian Blaine, William T. Orr, Bennie Bartlett.

CREDITS: Exec. Producer, Sol M. Wurtzel; Director, Thomas Z. Loring; Screenplay, Ben Markson, Irving Cummings, Jr.; Director of Photography, Glen MacWilliams, ASC; Art Direction, Richard Day, Maurice Ransford; Film Editor, Louis Loeffler; Sound, Joseph E. Aiken, Harry M. Leonard.

THE UNDYING MONSTER

CAST: George Sanders, John Howard, James Ellison, Aubrey Mather.

CREDITS: Director, John Brahm; Producer, Bryan Foy; Myster Novel by Jessie Douglas Kerruish.

BRASHER DOUBLOON

CAST: Lloyd Nolan.

CREDITS: Producer, Sol M. Wurtzel; Mystery Novel by Raymond Chandler.

BLUE CHIP HAGGERTY

CAST: Lynn Bari, Preston Foster.

Based on the Saturday Evening Post story by Ray Milholland.

FEATURES IN PREPARATION

THE CISCO KID RIDES AGAIN

CAST: Cesar Romero.

CREDITS: Producer, Ralph Dietrich.

SIOUX CITY

CAST: Victor Mature, Laird Cregar, Randolph Scott.

CREDITS: Producer, Bryan Foy.

GREENWICH VILLAGE

CAST: Alice Faye.

CREDITS: Producer, William LeBaron; Michael Fessier, Ernest Pagano working on script.

CONEY ISLAND

CAST: George Montgomery, Laird Cregar, Ann Rutherford.

CREDITS: Producer, William Perlberg; Screenplay, Edward Van Every, Dwight Taylor; Songs, Leo Robin, Ralph Rainger.

QUOTA GIRL

CAST: Sonja Henie.

CREDITS: Producer, William LeBaron; Screenplay, Walter Bullock.

LADY IN ERMINE

CAST: Irene Dunne.

CREDITS: Director, Ernst Lubitsch.

TAMPICO

CAST: Jean Gabin.

CREDITS: Producer, Robert Bassler; Screen Original, Ladislas Fodor.

OTHER FEATURES PLANNED

SONG OF BERNADETTE

CREDITS: Producer, Wm. Perlberg.

IMMORTAL SERGEANT

SEVENTH COLUMN

CREDITS: Producer, Bryan Foy; Director, Louis King; Screenplay, Jack Andrews.

QUIET PLEASE, MURDER

LADY AT LARGE

CORREGIDOR

AMATEUR BRIDE

CREDITS: Story by Sidney Sheldon, Ben Roberts; Screenplay, Paul Trivers.

BIRTHDAY

CREDITS: Producer-Director, Ernst Lubitsch.

MOON IS DOWN

From Oscar Serlin's famous stage success; from best-selling novel by John Steinbeck.

BIRD OF PARADISE

CAST: Gene Tierney.

I ESCAPED FROM HONG KONG

STAR OF SCOTLAND

By Darryl Zanuck and Ben Hecht.

SHORT SUBJECT SERIES

MAGIC CARPET

6 1-reelers in Technicolor and Cinecolor.

THORGERSEN SPORT REELS

6 1-reelers.

WORLD TODAY

2 1-reelers.

ADVENTURES OF NEWSREEL CAMERAMAN

6 1-reelers.

ALASKAN ADVENTURES

2-4 1-reelers.

TERRY-TOON CARTOONS

18 1-reelers in Technicolor. 6 1-reelers in B & W.

THE MARCH OF TIME

EDWARD A. GOLDEN

In Preparation

"HITLER'S CHILDREN"

Based on Gregor Ziemer's Readers Digest story, "Education for Death"

For RKO Radio

GREGOR RABINOVITCH

Now Preparing

"RUSSIAN GIRL"

for

UNITED ARTISTS

HAROLD SCHUSTER

Director

"GIRL TROUBLE"

"MY FRIEND FLICKA"

"THE POSTMAN DIDN'T RING"

☆ ☆ ☆ UNIVERSAL PICTURES ☆ ☆ ☆

FEATURES COMPLETED

TENTING TONIGHT ON THE OLD CAMP GROUND

CAST: Johhny Mack Brown, Tex Ritter, Fuzzy Knight, Jennifer Holt, Jimmy Wakely Trio, Dennis Moore, Rex Lease.

CREDITS: Director, Lewis D. Collins; Assistant, Mack Wright; Associate Producer, Oliver Drake; Cameraman, William Sickner.

DESTINATION UNKNOWN

Running Time: 63 mins.

CAST: Irene Hervey, William Gargan, Felix Basch, Donald Stuart, Ludwia Stossel, Turhan Bey, Keye Luke.

CREDITS: Director, Ray Taylor; Associate Producer, Marshall Grant; Screenplay, Lynn Riggs, John Meehan, Jr.; Original Story, Lawrence Hazard, John Kafka.

GIVE OUT SISTERS

Release Date: Sept. 11, 1942.

CAST: Andrews Sisters, Jivin' Jacks & Jills, Walter Catlett, Dan Dailey, Jr., Grace McDonald, Charles Butterworth.

CREDITS: Director, Edward F. Cline; Associate Producer, Bernard Burton; Screenplay, Warren Wilson, Paul Gerard Smith; Original Story, Lee Sands, Fred Rath.

MADAME SPY

Running Time: 63 mins.

Release Date: Oct. 9, 1942.

CAST: Constance Bennett, Don Porter, ohn Litel, Mira McKinney, Norma Drury, Edmund MacDonald.

CREDITS: Director, Roy William Neill; Associate Producer, Marshall Grant; Screenplay, Clarence Upson Young; Original Story, Clarence Upson Young.

STRICTLY IN THE GROOVE

Running Time' 60 mins.

CAST: Mary Healy, Leon Errol, Grace McDonald, Donald O'Connor, Shemp Howard, Martha Tilton, Ozzie Nelson and Band, Tip Tap Toe Dancers, Jimmy Wakely Trio, Dinning Sisters.

CREDITS: Director, Vernon Keays; Associate Producer, Joseph G. Sanford; Original Screenplay, Kenneth Higgins, Warren Wilson.

OFF THE BEATEN TRACK

CAST: The Ritz Brothers, Carol Bruce, Dick Foran, Grace McDonald, Johhny Downs, William Demarest, Richard Davies, Sonny Dunham and Orchestra, William Ruhl.

CREDITS: Director, Edward Cline; Assistant Director, Melville Shyer; Associate Producer, Howard Benedict; Cameraman, George Robinson; Screenplay, Stanley Roberts, Mel Ronson; Original Story, Stanley Roberts.

WHO DONE IT?

CAST: Bud Abbott and Lou Costello, Patric Knowles, William Gargan, Louise Allbritton, Jerome Cowan, William Bendix, Mary Wickes, Don Porter, Thomas Gomez, Ludwig Stossel, Jerry Frank.

CREDITS: Director, Erle C. Kenton; Assistant Director, Howard Christie; Associate Producer, Alex Gottlieb; Cameraman, Charles Van Enger; Screenplay, Stanley Roberts, Edmund Joseph, John Grant; Original Story, Stanley Roberts.

LITTLE JOE, THE WRANGLER

CAST: Johnny Mack Brown, Tex Ritter, Fuzzy Knight, Jennifer Holt, The Jimmy Wakely Trio, Florine McKinney.

CREDITS: Director, Lewis D. Collins; Assistant Director, Gil Valle; Associate Producer, Oliver Drake; Cameraman, William Sickner; Screenplay, Sherman Lowe, Elizabeth Beecher; Original Story, Sherman Lowe.

GET HEP TO LOVE

Release Date: Oct. 2, 1942.

CAST: Gloria Jean, Donald O'Connor, Jean Frazee, Robert Paige, Peggy Ryan, Cora Sue Collins and the Jivin' Jacks and Jills, Edith Barrett.

CREDITS: Director, Charles Lamont; Assistant Director, Vernon Keays; Associate Producer, Bernard Burton; Cameraman, L. W. O'Connell; Original Story, M. M. Musselman; Screenplay, Jay Dratler.

HOUSE OF MYSTERY

CAST: Irene Hervey, Leif Erikson, Bela Lugosi, Lionel Atwill, Don Porter, Ralph Morgan, Nils Asther, Janet Shaw, Frank Reicher, Fay Helm, Doris Lloyd.

CREDITS: Producer - Director, Ford Beebe; Assistant Director, Vernon Keays; Associate Producer, Donald H. Brown; Cameraman, Charles Van Enger.

BETWEEN US GIRLS

Release Date: Sept. 4, 1942.

CAST: Diana Barrymore, Robert Cummings, Kay Francis, John Boles, Andy Devine, Walter Catlett, Ethel Griffies, Guinn Williams, Edward Gargan, Irving Bacon, Billy Lenhart, Benny Bartlett, Wade Boteler.

CREDITS: Director, Henry Koster; Assistant Director, Seward Webb; Associate Producer, Phil Karlstein; Cameraman, Joseph Valentine.

MUG TOWN

CAST: The Dead End Kids and The Little Tough Guys with Billy Halop, Huntz Hall, Bernard Punsly, Gabriel Dell, Grace McDonald, Tommy Kelly, Jed Prouty, Edward Norris, Dick Hogan.

CREDITS: Director, Ray Taylor; Assistant Director, Charles Gould; Cameraman, Jack Mackenzie; Associate Producer, Ken Goldsmith.

RAIDERS OF SAN JOAQUIN

CAST: Johnny Mack Brown, Tex Ritter, Fuzzy Knight, Jennifer Holt, The Jimmy Wakely Trio, George Eldredge, Jack Ingram.

CREDITS: Director, Lewis D. Collins; Assistant Director, Mack Wright; Associate Producer, Oliver Drake; Cameraman, William Sickner; Screenplay, Elmer Clifton, Morgan B. Cox; Original Story, Patricia Harper.

DEEP IN THE HEART OF TEXAS

CAST: Johnny Mack Brown, Tex Ritter, Fuzzy Knight, Jennifer Holt, William Farnum, The Jimmy Wakely Trio.

CREDITS: Director, Elmer Clifton; Assistant Director, Gil Valle; Associate Producer, Oliver Drake; Cameraman, Harry Neuman; Original Screenplay, Oliver Drake; Adaptation, Grace Norton.

SHERLOCK HOLMES AND THE VOICE OF TERROR

Release Date: September 18, 1942.

CAST: Basil Rathbone, Nigel Bruce, Evelyn Ankers, Reginald Denny, Thomas Gomez, Montagu Love, Henry Daniell, Olaf Hytten, Leyland Hodgson.

CREDITS: Director, John Rawlins; Assistant, Joseph McDonough; Associate Producer, Howard Benedict; Cameraman, Woody Bredell; Screenplay, Lynn Riggs, based on "His Last Bow" by Sir Arthur Conan Doyle; Adapted by Robert Andrews.

SHERLOCK HOLMES AND THE SECRET WEAPON

CAST: Basil Rathbone, Nigel Bruce, Lionel Atwill, Kaaren Verne, William Post, Jr., Dennis Hoey, Holmes Herbert, Mary Gordon.

CREDITS: Director, Roy William Neill; Assistant Director, William Tummel; Associate Producer, Howard Benedict; Cameraman, Lester White; Screenplay, Edward T. Lowe, W. Scott Darling, Edmund L. Hartmann; Based on "The Dancing Man" by Sir Arthur Conan Doyle.

THE GREAT IMPERSONATION

Running Time: 72 mins.

CAST: Ralph Bellamy, Evelyn Ankers, Kaaren Verne, Edward Norris, Charles Coleman, Henry Daniell, Aubrey Mather, Mary Forbes, Rex Evans.

CREDITS: Director, John Rawlins; Assistant Director, Fred Frank; Associate Producer, Paul Malvern; Cameraman, George Robinson; Screenplay, W. Scott Darling from a novel by E. Phillips Oppenheim.

EYES OF THE UNDERWORLD

Running Time: 61 mins.

CAST: Richard Dix, Wendy Barrie, Lon Chaney, Don Porter, Billy Lee, Lloyd Corrigan, Marc Lawrence, Wade Boteler.

CREDITS: Director, Roy William Neill; Associate Producer, Ben Pivar; Original Story, Maxwell Shane; Screenplay, Michael Simmons, Arthur Strawn.

HALFWAY TO SHANGHAI

Running Time: 62 mins.

Release Date: Sept. 18, 1942.

CAST: Irene Hervey, Kent Taylor, Henry Stephenson, J. Edward Bromberg, George Zucco, Charlotte Wynters, Fay Helm.

CREDITS: Director, John Rawlins; Associate Producer, Paul Malvern; Original Screenplay, Stuart Palmer.

ON THE BEAM

CAST: Gloria Jean, Ian Hunter, Donald O'Connor, Louise Allbritton, Frieda Inescourt, Raymond Roe, Mary Lou Harrington, Beatrice Roberts, Charles Coleman.

CREDITS: Director, Charles Lamont; Assistant Director, Melville Shyer; Cameraman, George Robinson; Associate Producer, Ken Goldsmith.

FEATURES IN PRODUCTION

FOREVER YOURS

CAST: Deanna Durbin, Edmund O'Brien, Barry Fitzgerald, J. Frank Hamilton, Kim Wong.

CREDITS: Director, Jean Renoir; Original Story, Sonya Levien; Producer, Bruce Manning; Associate Producer, Frank Shaw.

MOONLIGHT IN HAVANA

CAST: Allan Jones, Jane Frazee, Marjorie Lord, Don Terry, William Frawley, Wade Boteler, Jack Norton.

CREDITS: Director, Anthony Mann; Associate Producer, Bernard Burton.

ARABIAN NIGHTS

CAST: Maria Montez, Sabu, Jon Hall, Leif Erikson, Edgar Barrier, Thomas Gomez, Turhan Bey, Billy Gilbert.

CREDITS: A Walter Wanger Production; Director, John Rawlins.

SHADOW OF A DOUBT

CAST: Teresa Wright, Joseph Cotten, Macdonald Carey, Patricia Collings, Henry Travers, Hume Cronyn, Wallace Ford.

CREDITS: Director, Alfred Hitchcock; Producer, Jack H. Skirball; Assistant Director, William Tummel.

OTHER FEATURES PLANNED

SHERLOCK HOLMES IN THE U. S. A. (Tentative)

CAST: Basil Rathbone, Nigel Bruce, Marjorie Lord, John Archer, Don Terry, George Zucco, Edmund MacDonald, Henry Daniell, Regina Wallace, Mary Gordon, Mary Forbes.

CREDITS: Director, Roy William Neill; Associate Producer, Howard Benedict.

ON THE BEAM

CAST: Gloria Jean, Ian Hunter, Donald O'Connor, Louise Allbritton.

CREDITS: Director, Charles Lamont; Associate Producer, Ken Goldsmith.

CRAZY HOUSE

Olsen and Johnson.

THREE SMART GIRLS JOIN UP

Deanna Durbin.

HOLD YOUR HORSES

Abbott and Costello.

CORVETTES IN ACTION

CAST: Robert Stack, Dick Foran, Patric Knowles.

CREDITS: Producer, Howard Hawks; Director, Richard Rosson.

BOY WONDER

A Bruce Manning production.

ALEXIS THURN-TAXIS

Director

"A NIGHT FOR CRIME"

(Glenda Farrell — Lyle Talbot)

"THE YANKS ARE COMING"

Lester Cutler Productions

SKOURAS THEATRES CORPORATION

1501 Broadway New York City

HIPPODROME
A Dwight Taylor production.

NIGHTMARE
A Dwight Taylor production.

ANGELA IS 22
A Dwight Taylor production.

THAT NIGHT WITH YOU (Tentative)
Charles Boyer.

PITTSBURGH
CAST: Marlene Dietrich, Randolph Scott, John Wayne.
CREDITS: Director, Lewis Seiler; Producer, Charles K. Feldman.

SIN TOWN
CAST: Constance Bennett, Brod Crawford, Anne Gwynne, Andy Devine, Leo Carrillo.
CREDITS: Director, Ray Enright; Associate Producer, George Waggner.

MARRIAGE OF INCONVENIENCE
A William Seiter production.

FRONTIER BADMAN
Associate Producer, George Waggner.

COBRA WOMAN
CAST: Sabu, Marie Montez, Jon Hall.
CREDITS: Producer, George Waggner.

FRANKENSTEIN MEETS THE WOLFMAN
Lon Chaney.

ALWAYS A BRIDESMAID
Andrews Sisters.

SON OF DRACULA

HI BUDDY
Allan Jones.

OF THE BEATEN TRACK (Tentative)
CAST: The Ritz Brothers, Carol Bruce, Dick Foran, Grace McDonald, Johnny Downs, William Demarest, Richard Davies, Sonny Sunham and His Orchestra.
CREDITS: Director, Edward F. Cline; Associate Producer, Howard Benedict.

SCHOOL FOR JIVE
CAST: Irene Hervey, Robert Paige, Marjorie Lord, Shemp Howard, Richard Davies.

BEAST OF THE EAST

BAD SISTER

THE TORNADO

BLACK TIGERS

WOMAN PILOT

PHANTOM OF THE OPERA
Producer, Henry Koster; in Technicolor.

SHORT SUBJECT SERIES

2-REEL SPECIALS
2, "Eagle vs. Dragon," "Roar, Navy, Roar."

NAME BAND MUSICALS
13 2-reelers.

COLOR CLASSICS
6 1-reelers in Technicolor.

SWING SYMPHONY CARTUNES
6 1-reelers in Technicolor.

TECHNICOLOR CARTUNES
10 1-reelers featuring Andy Panda, Woody Woodpecker, Homer Pigeon.

VARIETY VIEWS
15 1-reelers; three in color.

PERSON-ODDITIES
15 1-reelers.

UNIVERSAL NEWSREEL
104 bi-weekly issues.

☆ ☆ ☆ WARNER BROS. PICTURES ☆ ☆ ☆

FEATURES COMPLETED

YANKEE DOODLE DANDY
Running Time: 126 mins.
CAST: James Cagney, Joan Leslie, Walter Huston, Richard Whorf, Irene Manning, George Tobias, Rosemary DeCamp, Jeanne Cagney, Frances Langford, Douglas Croft, S. Z. Sakall, George Barbier, Walter Catlett, Minor Watson, Chester Clute, Odette Myrtil, Patsy Lee Parsons, Henry Blair, Joan Marlowe.
CREDITS: Executive Producer, Hal B. Wallis; Associate Producer, William Cagney; Directed by Michael Curtiz; Screenplay, Robert Buckner, Edmund Joseph; Original Story, Robert Buckner; Director of Photography, James Wong Howe, ASC; Film Editor, George Amy; Art Director, Carl Jules Weyl; Dialogue Director, Hugh MacMullan; Sound, Everett A. Brown; Gowns, Milo Anderson; Dance Directors, Seymour Felix, Leroy Prinz; Makeup Artist, Perc Westmore; Technical Advisor, William Collier, Sr.; Asst. Director, Frank Heath.

DESPERATE JOURNEY
Running Time: 107 mins.
CAST: Errol Flynn, Ronald Reagan, Nancy Coleman, Raymond Massey, Alan Hale, Arthur Kennedy, Ronald Sinclair, Albert Basserman, Sig Ruman, Patrick O'Moore, Felix Basch, Ilka Gruning, Else Basserman, Charles Irwin, Richard Fraser, Robert O. Davis, Henry Victor, Bruce Lester, Lester Matthews.
CREDITS: Produced by Hal B. Wallis; Directed by Raoul Walsh; Original Screenplay, Arthur T. Horman; Director of Photography, Bert Glennon, ASC; Film Editor, Rudi Fehr; Sound, C. A. Riggs; Technical Advisor on R.A.F. Sequences, Squadron Leader O. Cathcart-Jones, R.C.A.F.; Art Director, Carl Jules Weyl; Special Effects, Edwin A. DuPar, ASC; Dialogue Director, Hugh MacMullan; Gowns, Milo Anderson; Makeup Artist, Perc Westmore; Montages, Don Siegel; Music, Max Steiner; Orchestral Arrangements, Hugo Friedhofer; Musical Director, Leo F. Forbstein.

GEORGE WASHINGTON SLEPT HERE
CAST: Jack Benny, Ann Sheridan, Charles Coburn, Percy Kilbride, Hattie McDaniel, William Tracy, Lee Patrick, Joyce Reynolds, John Emery, Charles Dingle, Douglas Croft, Harvey Stephens, Franklin Pangborn.
CREDITS: Produced by Jerry Wald; Directed by William Keighley; Screenplay, Everett Freeman from the Stage Play by Moss Hart and George S. Kaufman; Produced by Sam Harris; Director of Photography, Ernie Haller, ASC; Film Editor, Ralph Dawson; Art Director, Max Parker; Sound, Charles Lang; Set Decorations, Casey Roberts; Gowns, Orry-Kelly; Makeup Artist, Perc Westmore; Asst. Director, Frank Heath; Unit Manager, Lou Baum; Unit Publicist, Carl Combs.

NOW, VOYAGER
CAST: Bette Davis, Paul Henried, Claude Rains, Bonita Granville, Ilka Chase, Gladys Cooper, Janice Wilson, John Loder, Lee Patrick, Franklin Pangborn, Michael Ames, Charles Drake, Mary Wickes, James Rennie, David Clyde, Frank Puglin.
CREDITS: Produced by Hal B. Wallis; Directed by Irving Rapper; Director of Photography, Sol Polito, ASC; Film Editor, Warren Low; Art Director, Robert Haas; Dialogue Director, Edward Blatt; Sound, Robert B. Lee; Gowns, Orry-Kelly; Makeup Artist, Perc Westmore; Asst. Director, Sherry Shourds.

THE HARD WAY
CAST: Ida Lupino, Joan Leslie, Dennis Morgan, Jack Carson, Leona Maricle, Paul Cavanagh, Gladys George, Nestor Paiva, Roman Bohnen, Ray Montgomery, Faye Emerson, Joan Woodbury, Julie Bishop, Charles Judels, Virginia Brissac, Lou Lubin.
CREDITS: Produced by Jerry Wald; Directed by Vincent Sherman; Screenplay, Irwin Shaw, Daniel Fuchs; Original Story, Jerry Wald; Director of Photography, James Wong Howe, ASC; Film Editor, Thomas Pratt; Art Director, Max Parker; Set Decorations, Walter F. Tilford; Montages, Don Siegel; Dance Numbers Staged and Directed by Leroy Prinz; Sound, Stanley Jones; Gowns, Orry-Kelly; Makeup Artist, Perc Westmore; Asst. Director, Elmer Decker; Dialogue Director, Harold Winston.

ACROSS THE PACIFIC
CAST: Humphrey Bogart, Mary Astor, Sydney Greenstreet, Charles Halton, Sen Yung, Roland Got, Lee Tung Foo, Frank Wilcox, Paul Stanton, Lester Matthews, John Hamilton, Tom Stevenson, Roland Drew, Monte Blue, Chester Gan, Richard Loo, Keye Luke, Kam Tong, Spencer Chan, Rudy Robles.
CREDITS: Produced by Jerry Wald and Jack Saper; Directed by John Huston; Screenplay, Richard Macaulay; From the Saturday Evening Post Serial by Robert Carson; Director of Photography, Arthur Edeson, ASC; Film Editor, Frank Magee; Art Director, Robert Haas, Hugh Reticker; Sound, Everett A. Brown; Special Effects, Byron Haskin, ASC, Willard Van Enger, ASC; Music, Adolph Deutsch; Musical Director, Leo F. Forbstein; Montages, Don Siegel; Gowns, Milo Anderson; Makeup Artist, Perc Westmore; Asst. Director, Lee Katz.

YOU CAN'T ESCAPE FOREVER
CAST: George Brent, Brenda Marshall, Gene Lockhart, Roscoe Karns, Edward Ciannelli, Paul Harvey, Charles Halton, Don DeFore, Joseph Downing, George Meeker, Erville Alderson, Mary Field, Bill Edwards, Dick Elliott, Edward McWade, Joseph Crehan, Dick Wessell, Paul Newlan.
CREDITS: Directed by Jo Graham; Screenplay, Fred Niblo, Jr., Hector Chevigny; From a Magazine Story by Roy Chanslor; Directors of Photography, Tony Gaudio, ASC, James Van Trees, ASC; Film Editor, David Weisbart; Art Director, Stanley Fleischer; Dialogue Director, Frank Fol; Set Decorations, Walter F. Tilford; Sound, Dolph Thomas; Gowns, Milo Anderson; Makeup Artist, Perc Westmore; Asst. Director, Wilbur McGaugh.

ARSENIC AND OLD LACE
CAST: Cary Grant, Priscilla Lane, Raymond Massey, Peter Lorre, Jack Carson, Josephine Hull, Jean Adair, John Alexander, Charles Lane, Edward McNamara, Edward McWade.
CREDITS: Produced and Directed by Frank Capra; Screenplay, Julius J. and Philip G. Epstein; From the Stage Play by Joseph Kesselring—Produced by Howard Lindsay and Russel Crouse; Director of Photography, Sol Polito, ASC; Film Editor, Owen Marks; Art Director, Max Parker; Dialogue Director, Harold Winston; Sound, C. A. Riggs; Gowns, Orry-Kelly; Makeup Artist, Perc Westmore; Asst. Director, Russ Saunders; Unit Manager, Eric Stacey; Unit Publicist, Bob Fender.

THE CONSTANT NYMPH
CAST: Charles Boyer, Joan Fontaine, Brenda Marshall, Alexis Smith, Charles Coburn, Dame May Whitty, Jean Muir, Peter Lorre, Montagu Love, Edward Ciannelli, Joyce Reynolds, Doris Lloyd, Richard Ryan, Crauford Kent, Joan Blair.
CREDITS: Produced by Henry Blanke; Directed by Edmund Goulding; Screenplay, Kathryn Scola; From the Novel by Margaret Kennedy and the Play by Margaret Kennedy and Basil Dean; Director of Photography, Tony Gaudio, ASC; Film Editor, David Weisbart; Art Director, Carl Jules Weyl; Sound, Oliver S. Garretson; Gowns, Orry-Kelly; Makeup Artist, Perc Westmore; Asst. Director, Jack Sullivan.

SUPREME PICTURES CORPORATION

A. W. Hackel

PRODUCED
(1941-42 Schedule)

"Murder By Invitation"
"Borrowed Hero"
"Man With Two Lives"
"One Thrilling Night"
"Phantom Killer"
"Living Ghost"

RELEASED THROUGH
Monogram Pictures Corporation

COMING: 6 Features on 1942-43 Monogram Schedule

EDGAR G. ULMER

Director

"TOMORROW WE LIVE"

•

In Preparation

"CORREGIDOR"

"ESCAPE FROM YESTERDAY"

"WHEN THE LEAVES FALL"

Atlantis Productions
Corporation

ROY WILLIAM NEILL

Director

"MADAME SPY"

"SHERLOCK HOLMES FIGHTS BACK"

•

Just Completed

"SHERLOCK HOLMES IN WASHINGTON"

•

Producer - Director

Own Original Story

"TWO TICKETS TO LONDON"

•

UNIVERSAL

FLYING FORTRESS

Producer at Teddington Studios.

CAST: Richard Greene, Carla Lehmann, Betty Stockfield, Donald Stewart, Basil Radford, Charles Heslop, Sidney King.

CREDITS: Screenplay, Brook Williams, Gordon Wellesley, Edward Dryhurst; Editor, Terence Fisher; Photography, Basil Emmott; Sound, Ernest A. Royls, Cecil W. Thornton; Art Direction, Norman Arnold; Aerial Photography, Gus Drisse; Special Effects, Henry Harris, George E. Blackwell; Musical Director, Jack Beauer; Directed by Walter Forde.

SECRET ENEMIES

CAST: Craig Stevens, Faye Emerson, John Ridgely, Charles Lang, Robert Warwick, Frank Reicher, Rex Williams, Frank Wilcox, George Meeker, Roland Drew, Addison Richards, Cliff Clark, Monte Blue.

CREDITS: Directed by Ben Stoloff; Director of Photography, James Van Trees, ASC; Film Editor, Doug Gould; Art Director, Hugh Reticker; Dialogue Director, Harry Seymour; Sound, Oliver S. Garretson; Special Effects, Edwin A. DuPar, ASC; Set Decorations, Casey Roberts; Gowns, Milo Anderson; Makeup Artist, Perc Westmore.

BUSSES ROAR

CAST: Richard Travis, Julie Bishop, Charles Drake, Eleanor Parker, Elisabeth Fraser, Richard Fraser, Peter Whitney, Frank Wilcox, Willie Best, Rex Williams, Harry Lewis, Bill Kennedy, George Meeker, Vera Lewis, Harry C. Bradley, Lottie Williams, Leah Baird, Chester Gan.

CREDITS: Directed by D. Ross Lederman; Director of Photography, James Van Trees, ASC; Screenplay, George R. Bilson, Anthony Coldewey; Original Story, Anthony Coldewey; Film Editor, James Gibbon; Art Director, Stanley Fleischer; Dialogue Director, Harry Seymour; Sound, Francis J. Scheid; Special Effects, Edwin A. DuPar, ASC; Set Decorations, Clarence Steensen; Gowns, Milo Anderson; Makeup Artist, Perc Westmore.

THE HIDDEN HAND

CAST: Craig Stevens, Elisabeth Fraser, Julie Bishop, Willie Best, Frank Wilcox, Cecil Cunningham, Ruth Ford, Milton Parsons.

CREDITS: Directed by Ben Stoloff; Screenplay, Anthony Coldewey, Raymond Schrock, Based on a Play by Rufus King; Director of Photography, Henry Sharp, ASC; Film Editor, Harold McLernon; Art Director, Stanley Fleischer; Dialogue Director, Harry Seymour; Sound, Everett A. Brown; Set Decorations, George James Hopkins; Makeup Artist, Perc Westmore; Gowns, Milo Anderson.

CASABLANCA

CAST: Humphrey Bogart, Ingrid Bergman, Paul Henreid, Claude Rains, Conrad Veidt, Sydney Breenstreet, Peter Lorre, S. Z. Sakall, Madeleine LeBeau, Dooley Wilson, Joy Page, John Qualen, Leonid Kinskey, Curt Bois.

CREDITS: A. Hal B. Wallis Production; Directed by Michael Curtiz; Screenplay, Julius J. and Philip G. Epstein, Howard Koch; From a Play by Murray Burnett and Joan Alison; Director of Photography, Arthur Edeson, ASC; Film Editor, Owen Marks; Art Director, Carl Jules Weyl; Sound, Francis J. Scheid; Special Effects, Lawrence Butler, Director, Willard Van Enger, ASC; Montages, Don Siegel, James Leicester; Dialogue Director, Hugh MacMullan; Technical Advisor, Robert Aisner; Set Decorations, George James Hopkins; Gowns, Orry-Kelly; Makeup Artist, Perc Westmore; Songs, M. K. Jerome, Jack Scholl; Musical Director, Leo F. Forbstein; Orchestral Arrangements, Hugo Friedhofer; Music, Max Steiner.

GENTLEMAN JIM

CAST: Errol Flynn, Alexis Smith, Jack Carson, Alan Hale, John Loder, William Frawley, Minor Watson, Ward Bond, Madeleine LeBeau, Rhys Williams, Arthur Shields, Dorothy Vaughan.

CREDITS: Directed by Raoul Walsh; Produced by Robert Buckner; Screenplay, Vincent Lawrence, Horace McCoy; Based Upon the Life of James J. Corbett; Director of Photography, Sid Hickox, ASC; Film Editor, Jack Killifer; Art Director, Ted Smith; Sound, C. A. Riggs; Montages, Don Siegel; Dialogue Director, Hugh Cummings; Set Decorations, Clarence Steensen; Gowns, Milo Anderson; Technical Advisor, Ed Cochrane; Makeup Artist, Perc Westmore; Music, H. Roomheld; Orchestral Arrangements, Ray Heindorf; Musical Director, Leo F. Forbstein.

TRUCK BUSTERS

CAST: Richard Travis, Virginia Christine, Charles Lang, Ruth Ford, Richard Fraser, Michael Ames, Frank Wilcox, Don Costello, Rex Williams.

CREDITS: Directed by B. Reaves Eason; Original Screenplay, Robert E. Kent, Raymond L. Schrock; Director of Photography, Harry Neumann, ASC; Film Editor, Clarence Kolster; Art Director, Hugh Reticker; Dialogue Director, Harry Seymour; Special Effects, Byron Haskin, ASC, Willard Van Enger, ASC; Sound, Everett A. Brown; Set Decorations, Walter F. Tilford; Makeup Artist, Perc Westmore; Gowns, Milo Anderson.

AIR FORCE

CAST: John Garfield, Gig Young, George Tobias, Arthur Kennedy, John Ridgely, Ray Montgomery, Charles Drake, Harry Carey, Ward Wood, James Brown, Bill Crago.

CREDITS: Hal B. Wallis, Producer; A Howard Hawks Production; Directed by Howard Hawks; Director of Photography, H. F. Koenekamp, ASC; Film Editor, George Amy; Sound, Oliver S. Garretson; Art Director, John Hughes; Technical Advisors, Major T. Theron Coulter, Capt. Sam Triffy; Set Decorations, Fred MacLean; Gowns, Milo Anderson; Makeup Artist, Perc Westmore; Asst. Director, Jack Sullivan.

DESERT SONG

CAST: Dennis Morgan, Irene Manning, Bruce Cabot, Victor Francen, Lynne Overman, Gene Lockhart, Faye Emerson, Marcel Dalio, Felix Basch, Gerald Mohr, Joble Johnson, Curt Bois, Albert Morin, Jack LaRue, William Edmunds, Wallis Clark.

CREDITS: Produced by Robert Buckner; Directed by Robert Florey; Director of Photography, Bert Glennon, ASC; Technicolor Color Director, Natalie Kalmus; Film Editor, Frank Magee; Art Director, Charles Novi; Sound, Lincoln Lyons; Dance Numbers Staged and Directed by Leroy Prinz; Set Decorations, Jack McConaghy; Gowns, Milo Anderson; Technical Advisor, Eugene Lourie; Makeup Artist, Perc Westmore; Asst. Director, Art Lueker.

ADVENTURES OF MARK TWAIN

CAST: Fredric March, Alan Hale, Joseph Crehan, Donald Crisp, William Henry, Alexis Smith, Douglas Woods, Willie Fung, Thurston Hall, Norman Willis.

DIRECTOR: Irving Rapper.

PRINCESS O'ROURKE

CAST: Robert Cummings, Julie Bishop, Jack Mower, Jack Carson, Jane Wyman, Ray Walker, Olivia de Havilland, Charles Coburn, Gladys Cooper, Frank Mayo.

DIRECTOR: Norman Krasna.

ACTION IN THE ATLANTIC

DIRECTOR: Lloyd Bacon.

THE GORILLA MAN

CAST: Paul Cavanagh, John Abbott, John Loder, Richard Frazier, Mary Field, Rex Williams, Ruth Ford, Lumsden Hare.

DIRECTOR: D. Ross Lederman.

THE MYSTERIOUS DOCTOR

CAST: John Loder, Lester Matthews, Forrester Harvey, Clyde Cook, Creighton Hale, Stuart Holmes, Bruce Lester, Eleanor Parker, Frank Mayo, Hank Mann.

DIRECTOR: Ben Stoloff.

EDGE OF DARKNESS

CAST: Errol Flynn, Ann Sheridan, Judith Anderson, Nancy Coleman, Walter Huston.

DIRECTOR: Lewis Milestone.

OTHER FEATURES PLANNED

SARATOGA TRUNK

From Edna Ferber's best-seller, screenplay by Casey Robinson.

DEEP VALLEY

By Dan Totheroh, probably starring Ann Sheridan, Humphrey Bogart, John Garfield.

ETHAN FROME

Star, Bette Davis.

ONE MORE TOMORROW

With Olivia de Havilland and Dennis Morgan, directed by Curtis Bernhardt.

BROOKLYN, U. S. A.

From Broadway play, directed by Vincent Sherman.

OLD ACQUAINTANCE

Star, Bette Davis; directed by Edmund Goulding.

BACKGROUND TO DANGER

With George Raft, Peter Lorre and Sydney Greenstreet, directed by Raoul Walsh.

THANK YOUR LUCKY STARS

Eddie Cantor musical.

SHINE ON, HARVEST MOON

To be produced by Philip and Julius Epstein.

LIFE OF MARILYN MILLER

Starring Joan Leslie, directed by Curtis Bernhardt.

MEN WITHOUT COUNTRY

Probably starring Humphrey Bogart, directed by Michael Curtiz.

MISSION TO MOSCOW

THIS IS THE ARMY

LAWES OF SING SING

PATENT LEATHER KID

RHAPSODY IN BLUE

COUNTRY LAWYER

A NIGHT AT TONY PASTOR'S

FEATURES IN PRODUCTION

WATCH ON THE RHINE

CAST: Bette Davis, Paul Lukas, Geraldine Fitzgerald, Lucile Watson, Beulah Bondi, George Coulouris, Donald Woods, Henry Daniell, Donald Buka, Eric Roberts, Janis Wilson, Mary Young, Kurt Katch, Erwin Kalser, Robert O. Davis, Clyde Fillmore, Frank Wilson, Clarence Muse.

CREDITS: A Hal B. Wallis Production; Directed by Herman Shumlin; Director of Photography, Merritt Gerstad, ASC; Film Editor, Rudi Fehr; Art Director, Carl Jules Weyl; Dialogue Director, Edwart Blatt; Special Effects, Jack Holden, Director, Edwin B. Dupar, ASC; Sound, Dolph Thomas; Gowns, Orry-Kelly; Set Decorations, Casey Roberts; Makeup Artist, Perc Westmore; Asst. Director, Dick Mayberry.

SHORT SUBJECT SERIES

TECHNICOLOR SERVICE SPECIALS

6 2-reelers.

BROADWAY BREVITIES

12 2-reelers.

HOLLYWOOD NOVELTIES

6 1-reelers.

SPORTS PARADE

13 1-reelers in Technicolor.

MELODY MASTER BANDS

10 1-reelers.

LOONEY TUNES

13 1-reel cartoons; 6 in Technicolor.

MERRIE MELODIES

26 1-reel cartoons in Technicolor.

JACK SCHWARZ

PRODUCTIONS

Just Completed

"BABY-FACE MORGAN"

In Production

"THE BOSS OF BIG TOWN"

Releasing Through

Producers Releasing Corp.

R. C. M. PRODUCTIONS, INC.

SAM COSLOW
Executive Producer
Ben Hersh, Production Mgr.

EXCLUSIVE PRODUCERS OF
OVER 300 "SOUNDIES" in 1942.

STUDIOS FINE ARTS STUDIOS, HOLLYWOOD
WILDING STUDIOS, CHICAGO
FOX MOVIETONE STUDIOS, NEW YORK

•

JUST RELEASED:

OUR FIRST PARAMOUNT MUSICAL SHORT

"NIGHTMARE OF A GOON"

Directed by Josef Berne

MARRIED, BOTHERED AND SCARED!

8 hour honeymoon — he joins the army in the morning!

Corpses in bed, gangsters in the closet, cops at the keyhole and a blonde chasing the groom! GUARANTEED to make you scream!

MONOGRAM PICTURES
presents
JOHN BEAL
in
"ONE Thrilling NIGHT"
with
Wanda McKAY

"Exceptionally good comedy!"
—*Harrison's Reports*

"Great for all audiences!"
—*Film Daily*

"Hilarious . . . a sleeper."
—*Box Office*

"Would be hailed as a hit by Paramount or Metro!"
—*Film Bulletin*

Produced by A. W. HACKEL
Directed by WILLIAM BEAUDINE • Original Screenplay by JOSEPH HOFFMAN

DIRECTORS' WORK——

Credits for 1941 and the first six months of 1942

ABRAHAMS, DERWIN
1941: Border Vigilantes, Secrets of the Wastelands.

AUER, JOHN H.
1941: A Man Betrayed, The Devil Pays Off.
1942: Pardon My Stripes, Moonlight Masquerade.

BACON, LLOYD
1941: Honeymoon for Three, Footsteps in the Dark, Affectionately Yours, Navy Blues.
1942: Larceny, Inc.; Wings for the Eagle.

BANKS, MONTY
1941: Great Guns.

BARTON, CHARLES
1941: The Phantom Submarine, The Big Boss, Richest Man in Town, Two Latins From Manhattan, Harmon of Michigan.
1942: Tramp, Tramp, Tramp; Shut My Big Mouth.

BEAUDINE, WILLIAM
1941: Federal Fugitives, Emergency Landing, Desperate Cargo, Mr. Celebrity.
1942: Duke of the Navy, The Broadway Big Shot, Men of San Quentin, Professor Creeps, The Miracle Kid.

BEEBE, FORD
1941: The Reluctant Dragon, The Masked Rider.

BENNETT, HUGH
1941: Henry Aldrich for President.
1942: Henry and Dizzy.

BENNETT, SPENCER G.
1941: Arizona Bound, Gunman From Bodie, Ridin' the Cherokee Trail.

BERKE, WILLIAM
1942: Lawless Plainsmen.

BERKELEY, BUSBY
1941: Blonde Inspiration, Babes on Broadway.

BERNHARDT, CURTIS
1941: Million Dollar Baby.
1942: Juke Girl.

BLYSTONE, JASPER
1941: The Reluctant Dragon.

BORZAGE, FRANK
1941: Smilin' Through, The Vanishing Virginian.

BRAHM, JOHN
1941: Submarine Zone, Wild Geese Calling.

BRETHERTON, HOWARD
1941: Up in the Air, In Old Colorado, Sign of the Wolf, You're Out of Luck, Outlaws of the Desert, Twilight on the Trail.
1942: West of Tombstone, Ghost Town Law, Down Texas Way.

BROWN, CLARENCE
1941: Come Live With Me, They Met in Bombay.

BUCQUET, HAROLD S.
1941: The Penalty, The People vs. Dr. Kildare, Dr. Kildare's Wedding Day, Kathleen.
1942: Calling Dr. Gillespie.

BURTON, DAVID
1941: Private Nurse.

BUTLER, DAVID
1941: Caught in the Draft, Playmates.

BUZZELL, EDWARD
1941: The Get-Away, Married Bachelor.
1942: Ship Ahoy.

CABANNE, CHRISTY
1941: Scattergood Baines, Scattergood Pulls the Strings, Scattergood Meets Broadway.
1942: Scattergood Rides High.

CAHN, EDWARD
1941: Red Head.

CAPRA, FRANK
1941: Meet John Doe.

CLAIR, RENE
1941: The Flame of New Orleans.

CLEMENS, WILLIAM
1941: She Couldn't Say No, Knockout, Night of January 16th, Sweater Girl, A Night in New Orleans.
1942: Sweater Girl, Night in New Orleans.

CLIFTON, ELMER
1941: City of Missing Girls, I'll Sell My Life, Hard Guy.
1942: Swamp Woman.

CLINE EDWARD F.
1941: Meet the Chump, Hello Sucker, Never Give a Sucker an Even Break.
1942: What's Cooking? Private Buckaroo.

COLLINS, LEWIS D.
1941: The Great Swindle, Borrowed Hero.

CONWAY, JACK
1941: Love Crazy, Honky Tonk.
1942: Crossroads.

CROMWELL, JOHN
1941: So Ends Our Night.
1942: Son of Fury.

CUKOR, GEORGE
1941: A Woman's Face, Two-Faced Woman.
1942: Her Cardboard Lover.

CUMMINGS, IRVING
1941: That Night in Rio, Belle Starr, Louisiana Purchase.
1942: My Gal Sal.

CURTIZ, MICHAEL
1941: The Sea Wolf, Dive Bomber.
1942: Captains of the Clouds, Yankee Doodle Dandy.

DASSIN, JULES
1942: Nazi Agent, Once Upon a Thursday.

DEL RUTH, ROY
1941: Topper Returns, The Chocolate Soldier.
1942: Maisie Gets Her Man.

DeMILLE, CECIL B.
1942: Reap the Wild Wind.

DIETERLE, WILLIAM
1941: Here Is a Man.
1942: Syncopation.

DMYTRYK, EDWARD
1941: The Devil Commands, Under Age, Sweetheart of the Campus, The Blonde From Singapore, Confessions of Boston Blackie.

DOUGLAS, GORDON
1941: Road Show, Broadway Limited, Niagara Falls.

DRAKE, OLIVER
1942: Today I Hang.

DREIFUSS, ARTHUR
1941: Reg'lar Fellers.

DUVIVIER, JULIEN
1941: Lydia.

DWAN, ALLAN
1941: Look Who's Laughing, Rise and Shine.
1942: Friendly Enemies.

EASON, REEVES
1942: Murder in the Big House, Spy Ship.

ENGLISH, JOHN
1941: Gangs of Sonora.
1942: Raiders of the Range, Code of the Outlaw, Westward Ho, The Yukon Patrol.

ENRIGHT, RAY
1941: The Wagons Roll at Night, Thieves Fall Out, Bad Men of Missouri, Law of the Tropics, Wild Bill Hickok Rides.
1942: The Spoilers.

FINNEY, EDWARD
1941: Silver Stallion, Riot Squad.

FLEMING, VICTOR
1941: Dr. Jekyll and Mr. Hyde.
1942: Tortilla Flat.

FLOREY, ROBERT
1941: The Face Behind the Mask, Meet Boston Blackie, Two in a Taxi, Dangerously They Live.

FORD, JOHN
1941: Tobacco Road, How Green Was My Valley.

FORDE, EUGENE
1941: Sleepers West, Dressed to Kill, Buy Me That Town, Man at Large.
1942: Right to the Heart.

FOSTER, NORMAN
1941: Ride, Kelly, Ride; Scotland Yard.

FOX, WALLACE W.
1941: The Lone Star Vigilantes, Bowery Blitzkrieg, Honor of the West.
1942: The Corpse Vanishes, Let's Get Tough! Smart Alecks.

FRASER, HENRY
1941: Jungle Man.

FREELAND, THORNTON
1941: Too Many Blondes, Marry the Boss's Daughter.

GARNETT, TAY
1941: Cheers for Miss Bishop
1942: My Favorite Spy.

GASNIER, LOUIS
1941: Stolen Paradise

GODFREY, PETER
1941: Unexpected Uncle.

GOODWINS, LESLIE
1941: They Met in Argentina, Parachute Battalion, Mexican Spitfire's Baby.
1942: Mexican Spitfire at Sea, Mexican Spitfire Sees a Ghost.

GOULDING, EDMUND
1941: The Great Lie.

GRAHAM, JOE
1942: Always in My Heart.

GREEN, ALFRED E.
1941: Adventure in Washington, Badlands of Dakota.
1942: The Mayor of 44th St., Meet the Stewarts.

GRIFFITH, EDWARD H.
1941: Virginia, One Night in Lisbon, Bahama Passage.

GRINDE, NICK
1941: Mountain Moonlight.
1942: The Girl from Alaska.

GUIOL, FRED
1941: Tanks a Million, Miss Polly.
1942: Hay Foot.

HALL, ALEXANDER
1941: This Thing Called Love, Here Comes Mrs. Jordan, Bedtime Story.
1942: They All Kissed the Bride.

HALPERIN, VICTOR
1942: Girls' Town.

HAMILTON, WILLIAM
1942: Call Out the Marines.

HANDLEY, JIM
1941: The Reluctant Dragon.

HATHAWAY, HENRY
1941: The Shepherd of the Hills, Sundown.
1942: Ten Gentlemen from West Point.

HAWKS, HOWARD
1941: Sergeant York, Ball of Fire.

HEISLER, STUART
1941: The Monster and the Girl, Among the Living.
1942: The Remarkable Andrew.

HERMAN, ALBERT
1941: Rolling Home to Texas, The Pioneers, Gentleman From Dixie.

HILL, ROBERT F.
1941: Wanderers of the West.

HILLYER, LAMBERT
1941: The Pinto Kid, The Wildcat of Tucson, Beyond the Sacramento, The Medico of Painted Springs, Thunder Over the Prairie, Hands Across the Rockies, North From the Lone Star, The Return of Daniel Boone, The Son of Davy Crockett, Prairie Stranger.

HITCHCOCK, ALFRED
1941: Mr. and Mrs. Smith, Suspicion.
1942: Saboteur.

HIVELY, JACK
1941: The Saint in Palm Springs, They Met in Argentina, Father Takes a Wife, Four Jacks and a Jill.

HOGAN, JAMES P.
1941: Ellery Queen's Penthouse Mystery, Texas Rangers Ride Again, Power Dive, Ellery Queen and the Perfect Crime, Ellery Queen and the Murder Ring.

HOWARD, DAVID
(Deceased)
1941: Dude Cowboy.

HOWARD, WILLIAM K.
1941: Bullets for O'Hara.
1942: Klondike Fury.

HUMBERSTONE, BRUCE
1941: Tall, Dark and Handsome; Sun Valley Serenade, Hot Spot.
1942: To the Shores of Tripoli.

HURST, BRIAN DESMOND
1942: Suicide Squadron.

HUSTON, JOHN
1941: The Maltest Falcon.
1942: In This Our Life.

JAMES, ALAN
1942: S O S Coast Guard.

JASON, LEIGH
1941: Model Wife, Three Girls About Town, Lady for a Night.

JOHNSON, RAYMOND
1941: Law of the Wild.

KANE, JOSEPH
1941: Robin Hood of the Pecos, In Old Cheyenne, Sheriff of Tombstone, The Great Train Robbery, Nevada City, Rags to Riches, Bad Man of Deadwood, Jesse James at Bay, Red River Valley.
1942: Sunset on the Desert, Man from Cheyenne, South of Santa Fe, Romance on the Range.

KANIN, GARSON
1941: Tom, Dick and Harry.

KAYE, EDWARD E.
1941: Escort Girl.

KEIGHLEY, WILLIAM
1941: Four Mothers, The Bride Came C. O. D., The Man Who Came to Dinner.

KENTON, ERLE C.
1941: Petticoat Politics, Melody for Three Naval Academy, Flying Cadets.
1942: North to the Klondike, The Ghost of Frankenstein.

KILLY, EDWARD
1941: Along the Rio Grande, Cyclone on Horseback, Robbers of the Range, The Bandit Trail, Riding the Wind, Land of the Open Range, Come on Danger.

KING, HENRY
1941: A Yank in the RAF, Remember the Day.

KING, LOUIS
1942: Young America.

KLINE, EDWARD
1942: Snuffy Smith, Yard Bird.

KLINE, HERBERT
1941: The Forgotten Village.

KORDA, ALEXANDER
1941: That Hamilton Woman.

KORDA, ZOLTAN
1942: Jungle Book.

KOSTER, HENRY
1941: It Started With Eve.

LA CAVA, GREGORY
1941: Unfinished Business.
1942: Lady in a Jam.

LACHMAN, HARRY
1941: Dead Men Tell, Charlie Chan in Rio.
1942: Castle in the Desert.

LAMONT, CHARLES
1941: San Antonio Rose, Moonlight in Hawaii, Road Agent, Melody Lane.
1942: Almost Married.

LANDERS, LEW
1941: Back in the Saddle, Ridin' on a Rainbow, Lucky Devils, The Singing Hill, I Was a Prisoner on Devil's Island, Mystery Ship, The Stork Pays Off.
1942: Harvard Here I Come; The Man Who Returned to Life, Cadets on Parade.

SEYMOUR NEBENZAL

Producer

▼ ▼ ▼

In Preparation

"THE HANGMAN"

By EMIL LUDWIG

MELVILLE BURKE

ANTON MANN

Director

"DR. BROADWAY"

(Paramount)

"MOONLIGHT IN HAVANA"

(Universal)

LINDSLEY PARSONS PRODUCTIONS, Inc.

Releasing Through
Monogram Pictures Corp.

LANFIELD, SIDNEY
1941: You'll Never Get Rich.
1942: My Favorite Blonde, The Lady Has Plans.

LANG, FRITZ
1941: Western Union, Man Hunt.

LANG, WALTER
1941: Moon Over Miami, Week-End in Havana.
1942: Song of the Islands, The Magnificent Dope.

LEDERER, CHARLES
1942: Fingers at the Window.

LEDERMAN, D. ROSS
1941: Father's Son, Strange Alibi, Shadows on the Stairs, Across the Sierras, Passage From Hongkong.
1942: I Was Framed, Bullet Scars, Escape from Crime.

LEE, ROWLAND V.
1942: Powder Town.

LEEDS, HERBERT I.
1941: Ride on Vaquero, Romance of the Rio Grande; Blue, White and Perfect.
1942: The Man Who Wouldn't Die.

LEISEN, MITCHELL
1941: I Wanted Wings, Hold Back the Dawn.
1942: The Lady Is Willing; Take a Letter, Darling.

LEONARD, ROBERT Z.
1941: Ziegfeld Girl, When Ladies Meet.
1942: We Were Dancing.

LE ROY, MERVYN
1941: Blossoms in the Dust, Unholy Partners, Johnny Eager.

LEWIS, JOSEPH H.
1941: The Invisible Ghost, Pride of the Bowery.
1942: Arizona Cyclone.

LITVAK, ANATOL
1941: Out of the Fog, Blues in the Night.
1942: This Above All.

LLOYD, FRANK
1941: The Lady From Cheyenne.

LORING, THOMAS Z.
1942: Who Is Hope Schuyler?, Thru Different Eyes.

LUBIN, ARTHUR
1941: San Francisco Docks, Where Did You Get That Girl?, Buck Privates, In the Navy, Hold That Ghost, Keep 'Em Flying.
1942: Ride 'Em Cowboy, Eagle Squadron.

LUBITSCH, ERNST
1941: That Uncertain Feeling.
1942: To Be or Not to Be.

LUBY, S. ROY
1941: Trail of the Silver Spurs, Tumbledown Ranch in Arizona, Wranglers' Roost, Fugitive Valley, The Kid's Last Ride.
1942: Rock River Renegades.

LUDWIG, EDWARD
1941: The Man Who Lost Himself.
1942: Born to Sing.

LUSKE, HAMILTON
1941: The Reluctant Dragon.

McCAREY, RAYMOND B.
1941: The Cowboy and the Blonde, Murder Among Friends, Accent on Love, The Perfect Snob, Cadet Girl.
1942: A Gentleman at Heart, It Happened in Flatbush.

McDONALD, FRANK
1941: Arkansas Judge, Country Fair, Flying Blind, Under Fiesta Stars, No Hands on the Clock, Tuxedo Junction.
1942: Shepherd of the Ozarks.

McGANN, WILLIAM H.
1941: A Shot in the Dark, The Parson of Panamint, Highway West, We Go Fast.
1942: In Old California; Tombstone, the Town Too Tough to Die.

McLEOD, NORMAN Z.
1941: The Trial of Mary Dugan, Lady Be Good.
1942: Jackass Mail.

MAMOULIAN, ROUBEN
1941: Blood and Sand.
1942: Rings on Her Fingers.

MANN ANTON
1942: Dr. Broadway.

MARIN, EDWIN L.
1941: Maisie Was a Lady, Ringside Maisie, Paris Calling.
1942: A Gentleman After Dark, Miss Annie Rooney.

MARSHALL, GEORGE
1941: Pot O' Gold, Texas.
1942: Valley of the Sun.

MAY, JOE
1941: Hit the Road.

MAYO, ARCHIE
1941: The Great American Broadcast, Charley's Aunt, Confirm or Deny, Moon Tide.
1942: Moontide.

MENDES, LOTHAR
1941: International Squadron.

MERRICK, GEORGE
1942: Today I Hang.

MILESTONE, LEWIS
1941: My Life With Caroline.

MILLER, DAVID
1941: Billy the Kid.
1942: Sunday Punch.

MORGAN, WILLIAM
1941: Bowery Boy, Mr. District Attorney, The Gay Vagabond, Sunset in Wyoming, Mercy Island, Sierra Sue.
1942: Heart of the Rio Grande, Cowboy Serenade, Home in Wyomin', Stardust on the Sage.

MURPHY, RALPH
1941: Las Vegas Nights, You're the One, Glamour Boy, Midnight Angel.

NEGULESCO, JEAN
1941: Singapore Woman.

NELSON, SAM
1941: Outlaws of the Panhandle.

NEUMANN, KURT
1942: About Face, Brooklyn Orchid.

NEWFIELD, SAM
1941: The Lone Rider in Ghost Town, The Lone Rider Ambushed, The Lone Rider Fights Back.
1942: The Mad Monster.

NIGH, WILLIAM
1941: Secret Evidence, No Greater Sin, Mob Town, Zis Boom Bah, The Kid From Kansas.
1942: The Strange Case of Dr. Rx, Mr. Wise Guy, Black Dragons, Tough As They Come., Escape from Hong Kong.

NOSSECK, MAX
1941: Gambling Daughters.

NUGENT, ELLIOTT
1941: Nothing But the Truth.
1942: The Male Animal.

ORLEBECK, LESTER
1941: Pals of the Pecos, Prairie Pioneers, Saddlemates, Outlaws of the Cherokee Trail, Gauchos of the Eldorado, West of Cimarron.

PASCAL, GABRIEL
1941: Major Barbara.

PICHEL, IRVING
1941: Dance Hall.
1942: Secret Agent of Japan.

POTTER, HENRY C.
1941: Hellzapoppin.

PRINZ, LE ROY
1941: All-American Co-ed.
1942: Fiesta.

RAPPER, IRVING
1941: Shining Victory, One Foot in Heaven.
1942: The Gay Sisters.

RATOFF, GREGORY
1941: Adam Had Four Sons, The Men in Her Life, The Corsican Brothers.
1942: Two Yanks in Trinidad.

RAWLINS, JOHN
1941: Six Lessons From Madame La Zonga, A Dangerous Game, Mr. Dynamite, Mutiny in the Arctic, Men of the Timberland.
1942: Unseen Enemy, Bombay Clipper, Mississippi Gambler, Torpedo Boat.

RAY, BERNARD B.
1941: Dangerous Lady, Law of the Timber.
1942: Too Many Women, House of Errors.

REED, JAY THEODORE
1941: Life With Henry, Her First Beau.

REIS, IRVING
1941: Footlight Fever, The Gay Falcon, A Date With the Falcon, Week-End for Three.
1942: The Falcon Takes Over.

RENOIR, JEAN
1941: Swamp Water.

RIESNER, CHARLES F.
1941: The Big Store.
1942: This Time for Keeps.

RIPLEY, ARTHUR
1942: Prisoner of Japan.

ROACH, HAL
1941: Road Show.
1942: Dudes Are Pretty People.

ROACH, HAL, Jr.
1941: Road Show.

ROBERTS, CHARLES E.
1941: Hurry, Charlie, Hurry.

ROBERTS, FLORIAN
1942: Lady Gangster.

ROGELL, ALBERT
1941: The Black Cat, West Point Widow, Sailors on Leave, Public Enemies.
1942: Sleepytime Gal, Jail House Blues, Butch Minds the Baby, True to the Army.

ROOT WELLS
1942: Mokey.

ROSEN, PHIL
1941: The Roar of the Press, Murder By Invitation, Paper Bullets, The Deadly Game, Spooks Run Wild, I Killed That Man.
1942: Mystery of Marie Roget, The Man With Two Lives, Road to Happiness.

RUGGLES, WESLEY
1941: You Belong to Me.

RYAN, FRANK
1942: Call Out the Marines.

ST. CLAIR, MALCOLM
1942: The Bashful Bachelor.

SALKOW, SIDNEY
1941: The Lone Wolf Keeps a Date, The Lone Wolf Takes a Chance, Time Out for Rhythm, Tillie the Toiler.
1942: The Adventures of Martin Eden, Flight Lieutenant.

SANDRICH, MARK
1941: Skylark, Holiday Inn.

SANTELL, ALFRED
1941: Aloma of the South Seas.
1942: Beyond the Blue Horizon.

SANTLEY, JOSEPH
1941: Sis Hopkins, Dancing on a Dime, Rookies on Parade, Puddin'head, Down Mexico Way, Ice-Capades.
1942: A Tragedy at Midnight, Yokel Boy, Remember Pearl Harbor.

SCHERTZINGER, VICTOR (Deceased)
1941: Road to Zanzibar, Kiss the Boys Goodbye, Birth of the Blues.
1942: The Fleet's In.

SCHUNZEL, REINHOLD
1941: New Wine.

SCHUSTER, HAROLD
1941: A Very Young Lady, Small Town Deb, On the Sunnyside.
1942: On the Sunny Side, The Postman Didn't Ring.

SCOTT, SHERMAN
1941: Billy the Kid's Fighting Pals, Billy the Kid's Roundup, Billy the Kid Wanted.
1942: Billy the Kid Trapped.

SEILER, LEWIS
1941: The Smiling Ghost, You're in the Army Now.
1942: The Big Shot.

SEITER, WILLIAM A.
1941: Nice Girl?, Appointment for Love.
1942: Broadway.

SEITZ, GEORGE B.
1941: Andy Hardy's Private Secretary, Life Begins for Andy Hardy.
1942: The Courtship of Andy Hardy, A Yank on the Burma Road, Pierre of the Plains.

SELANDER, LESLEY
1941: Doomed Caravan, The Roundup, Pirates on Horseback, Riders of the Timberline, Stick to Your Guns, Thundering Hoofs.
1942: Undercover Man.

SHERMAN, GEORGE
1941: Wyoming Wildcat, Two-Gun Sheriff, The Phantom Cowboy, Desert Bandit, Kansas Cyclone, Citadel of Crime, The Apache Kid, Death Valley Outlaws, A Missouri Outlaw.
1942: Stagecoach Express, Jesse James, Jr., Arizona Terrors.

SHERMAN, VINCENT
1941: Flight From Destiny, Underground.
1942: All Through the Night.

SHORES, LYNN
1941: Golden Hoofs.

SIDNEY, GEORGE
1941: Free and Easy.
1942: Pacific Rendezvous.

SIMON, S. SYLVAN
1941: Keeping Company, Washington Melodrama, Whistling in the Dark, The Bugle Sounds, Rio Rita.
1942: Rio Rita, Grand Central Murder.

SINCLAIR, ROBERT B.
1941: I'll Wait for You, The Wild Man of Borneo, Down in San Diego, Mr. and Mrs. North.

SIODMAK, RALPH
1942: The Night Before the Divorce.

SIODMAK, ROBERT
1941: West Point Widow.
1942: Fly By Night.

SMITH, NOEL
1941: The Case of the Black Parrot, Here Comes Happiness, The Nurse's Secret, Burma Convoy.

STAHL, JOHN M.
1941: Our Wife.

STEVENS, GEORGE
1941: Penny Serenade.
1942: Woman of the Year.

STEVENSON, ROBERT
1941: Back Street, Joan of Paris.
1942: Joan of Paris.

STEWART, PETER
1941: Outlaws of the Rio Grande, Texas Marshal.

STOLOFF, BEN
1941: Three Sons O'Guns, The Great Mr. Nobody.

STONE, ANDREW L.
1941: The Hard-Boiled Canary.

STRAYER, FRANK
1941: Blondie Goes Latin, Blondie in Society; Go West, Young Lady.
1942: Blondie Goes to College.

STURGES, PRESTON
1941: The Lady Eve, Sullivan's Travels.

SUTHERLAND, EDWARD
1941: The Invisible Woman, Nine Lives Are Not Enough, Steel Against the Sky.
1942: Sing Your Worries Away.

TANSEY, ROBERT
1941: The Driftin' Kid, Dynamite Canyon, Riding the Sunset Trail.

TAUROG, NORMAN
1941: Men of Boys Town, Design for Scandal.
1942: Are Husbands Necessary?

TAYLOR, RAY
1941: Law of the Range, Man From Montana.
1942: Treat 'Em Rough, Fighting Bill Fargo.

TETZLAFF, TED
1941: World Premiere.

THORPE, RICHARD
1941: The Mad Man, Barnacle Bill, Tarzan's Secret Treasure.
1942: Joe Smith, American; Tarzan's New York Adventure, Apache Trail.

TINLING, JAMES
1941: Last of the Duanes, Riders of the Purple Sage.
1942: The Lone Star Ranger, Sundown Jim.

TOURNEUR, JACQUES
1941: Doctors Don't Tell.

TOWNLEY, JACK
1941: The Pittsburgh Kid.

TRAUBE, SHEPARD
1941: The Bride Wore Crutches, For Beauty's Sake.

TRYON, GLENN
1941: Double Date.

TUTTLE, FRANK
1942: This Gun for Hire.

VAN DYKE, W. S., II
1941: Rage in Heaven, The Feminine Touch, Shadow of the Thin Man, Dr. Kildare's Victory.
1942: I Married an Angel.

VERITY, ERWIN
1941: The Reluctant Dragon.

VIDOR, CHARLES
1941: New York Town, Ladies in Retirement.
1942: The Tuttles of Tahiti.

VIDOR, KING
1941: H. M. Pulham, Esq.

von STERNBERG, JOSEF
1941: The Shanghai Gesture.

VORHAUS, BERNARD
1941: Lady From Louisiana, Angels With Broken Wings, Hurricane Smith, Mr. District Attorney in the Carter Case.
1942: The Affairs of Jimmy Valentine.

WAGGNER, GEORGE
1941: Man-Made Monster, Horror Island, South of Tahiti, The Wolf Man.

WALLACE, RICHARD
1941: A Girl, A Guy and a Gob: She Knew All the Answers, Obliging Young Lady.
1942: The Wife Takes a Flyer.

WALSH, RAOUL
1941: Strawberry Blonde, Manpower, They Died With Their Boots On, High Sierra.

WELLES, ORSON
1941: Citizen Kane.

WELLMAN, WILLIAM A.
1941: Reaching for the Sun.
1942: Roxie Hart, The Great Man's Lady.

WERKER, ALFRED L.
1941: The Reluctant Dragon, Moon Over Her Shoulder.
1942: Whispering Ghosts.

WEST, WILLIAM
1941: Double Trouble.

WHALE, JAMES
1941: They Dare Not Love.

WHELAN, TIM
1941: The Mad Doctor, International Lady.
1942: Twin Beds.

WHITE, SAM
1941: The Officer and the Lady, I Live on Danger.

WILCOX, HERBERT
1941: Sunny.

WILES, GORDON
1941: Forced Landing.

WITNEY, WILLIAM
1942: S O S Coast Guard, The Yukon Patrol.

WOOD, SAM
1941: The Devil and Miss Jones, Kings Row.

WOODRUFF, FRANK
1941: Playgirl, Repent at Leisure, Lady Scarface.

WYLER, WILLIAM
1941: The Little Foxes.
1942: Mrs. Miniver.

YARBOROUGH, JEAN
1941: South of Panama, Caught in the Act, Devil Bat, King of the Zombies, The Gang's All Here, Father Steps Out, City Limits, Let's Go Collegiate, Top Sergeant Mulligan.
1942: Man from Headquarters, Meet the Mob.

YOUNG, HAROLD M.
1941: Bachelor Daddy.
1942: Juke Box Jenny, Rubber Racketeers.

ZIMMERMAN, FRED
1942: Kid Glove Killer.

Radio City Music Hall

Rockefeller Center
New York City

BERNARD B. RAY

Produced and Directed

Recent Releases

"LAW OF THE TIMBER"
With Marjorie Reynolds

"DANGEROUS LADY"
Neil Hamilton — June Storey

"TOO MANY WOMEN"
June Lang — Neil Hamilton

"HOUSE OF ERRORS"
Harry Langdon — Marion Marsh

It happened at two a.m.

Around two o'clock one morning a NATIONAL THEATRE SUPPLY COMPANY Branch got a worried call from a distant theatre. A projector gear had stripped; another one was needed immediately.

NATIONAL had the gear; the problem was to get it to the theatre. The only train out at that hour carried no express.

But the NATIONAL man was not stumped. The gear, wrapped with layers of stout corrugated, was handed to the baggageman on the train and a telegram was sent to the customer.

Then, as the train sped through the exhibitor's town at sixty miles per hour, the package was thrown off, the precious gear was picked up unharmed and the show went on again that night.

* * *

Such cooperation between NATIONAL and its customers has made countless exhibitors say: "Booth 'insurance'? Why, NATIONAL has been providing that for more than 15 years!"

NATIONAL THEATRE SUPPLY COMPANY

PRODUCERS' WORK——

Credits for 1941 and the first six months of 1942

ALEXANDER, ARTHUR
1941: Hard Guy.
ALEXANDER, MAX
1941: City of Missing Girls.
1942: Today I Hang, Swamp Water.
ARTHUR, GEORGE M.
1941: The Mad Doctor.
ASHER, IRVING
1941: Billy the Kid, Blossoms in the Dust, Mr. and Mrs. North.
1942: Nazi Agent.
AUER, JOHN H.
1942: Moonlight Masquerade.
BAKER, GRAHAM
1942: Valley of the Sun.
BARSHA, LEON
1941: Across the Sierras, The Lone Star Vigilantes, The Son of Davy Crockett, The Officer and the Lady.
BASSIER, GEORGE
1942: My Gal Sal.
BATCHELLER, GEORGE R.
1942: Today I Hang.
BELL, MONTA
1941: Aloma of the South Seas, Birth of the Blues.
1942: Beyond the Blue Horizon.
BENEDICT, HOWARD
1941: The Saint in Palm Springs, Footlight Fever, Parachute Battalion; Hurry, Charlie, Hurry; The Gay Falcon, Obliging Young Lady, A Date With the Falcon.
1942: Call Out the Marines, The Falcon Takes Over.
BERKE, WILLIAM
1941: Thunder Over the Prairie, Pariric Stranger, Confessions of Boston Blackie.
1942: West of Tombstone.
BERMAN, PANDRO S.
1941: Ziegfeld Girl, Love Crazy, Honky Tonk, Rio Rita.
1942: Rio Rita.
BERNERD, JEFFREY
1941: No Greater Sin.
BERNHARD, JACK
1941: Man-Made Monster, Horror Island, Sealed Lips.
1942: The Strange Case of Dr. Rx.
BISCHOFF SAMUEL
1941: Submarine Zone, They Dare Not Love, Texas, You'll Never Get Rich, Three Girls About Town.
1942: Two Tanks in Trinidad.
BLANKE, HENRY
1941: The Great Lie, The Sea Wolf, Out of the Fog, The Maltese Falcon, Blues in the Night.
1942: The Gay Sisters.
BLUMENTHAL, RICHARD
1942: The Remarkable Andrew, This Gun for Hire.
BRANDT, JERROLD T.
1941: Scattergood Baines, Scattergood Pulls the Strings, Scattergood Meets Broadway.
1942: Scattergood Rides High.
BREN, MILTON
1941: Barnacle Bill.
BRISKIN, IRVING
1941: Two in a Taxi.
BROCK, LOU
1941: They Met in Argentina.
1942: Girls' Town.
BROWN, CLARENCE
1941: Come Live With Me.
BROWN, HARRY JOE
1941: Western Union, Moon Over Miami, Wild Geese Calling.
BROWN, HIRAM S., JR.
1942: The Yukon Patrol.
BUELL, JED
1941: Emergency Landing.
1942: The Broadway Big Shot, Professor Creeps.
BUTLER, DAVID
1941: Playmates.
CAGNEY, WILLIAM
1941: Strawberry Blonde, The Bride Came C. O. D.
1942: Captains of the Clouds, Yankee Doodle Dandy.
CAPRA, FRANK
1941: Meet John Doe.
CHADWICK, I. E.
1941: Red Head.
CHERTOK, JACK
1941: The Penalty.
1942: Joe Smith, American; Kid Glove Killer.
CLARK, COLBERT
1941: West Point Widow, Among the Living, Glamour Boy.
1942: Fly By Night.
COHEN, ALBERT J.
1941: Rookies on Parade, Angels With Broken Wings, Puddin'head, Sailors on Leave, Doctors Don't Tell, The Devil Pays Off, Lady for a Night.
1942: Pardon My Stripes, Sleepytime Gal, Remember Pearl Harbor.
COHN, RALPH
1941: Meet Boston Blackie, The Phantom Submarine, The Lone Wolf Keeps a Date, The Lone Wolf Takes a Chance, Under Age.
CONSIDINE, JOHN W., Jr.
1941: Men of Boys Town, Married Bachelor, Design for Scandal, Johnny Eager.
1942: Jackass Mail.
COWAN, LESTER
1941: Ladies in Retirement.
COWAN, WILL
1941: Law of the Range, The Masked Rider, Man From Montana.
1942: Arizona Cyclone, Fighting Bill Fargo.
COYLE, JOHN T.
1941: Federal Fugitives, Desperate Cargo.
1942: Duke of the Navy, The Miracle Kid.
CUMMINGS, JACK
1942: Ship Ahoy.
CUTLER, LESTER
1941: Panther's Claw.
1942: The Panther's Claw.
DARMOUR, LARRY
1941: Ellery Queen's Penthouse Mystery, The Great Swindle, Ellery Queen and the Perfect Crime, Ellery Queen and the Murder Ring.
de COURVILLE, ALBERT
1941: The Shanghai Gesture.
deMILLE, CECIL B.
1942: Reap the Wild Wind.
DERR, E. B.
1941: Secret Evidence.
DeSYLVA, B. G.
1941: Caught in the Draft, Birth of the Blues.
DIETERLE, WILLIAM
1941: All That Money Can Buy.
1942: Syncopation.
DIETRICH, RALPH
1941: Murder Among Friends, Golden Hoofs, The Cowboy and the Blonde, Dead Men Tell, Accent on Love, Man at Large.
1942: Castle in the Desert, The Night Before the Divorce, The Postman Didn't Ring.
DIETZ, JACK
1942: The Corpse Vanishes, Black Dragons, Snuffy Smith, Yardbird, Let's Get Tough! Smart Alecks.
DISNEY, WALT
1941: The Reluctant Dragon, Dumbo.
1942: Bambi.
DOMONCEAU, ANDRE
1942: Prisoner of Japan.
DULL, ORVILLE O.
1941: When Ladies Meet.
DUNLAP, SCOTT R.
1941: The Roar of the Press, Arizona Bound, Gunman From Bodie.
1942: Ghost Town Law, Road to Happiness, Down Texas Way.
DWAN, ALAN
1941: Look Who's Laughing.
EAGLE, S. P.
1941: Tales of Manhattan.
EDELMAN, LOUIS F.
1941: A Yank in the RAF.
EDINGTON, HARRY
1941: Mr. and Mrs. Smith.
ENGEL, JOSEPH W.
1941: Pirates on Horseback.
EUDEMILLER, JOE
1941: Reg'lar Fellers.
FELLOWS, ROBERT
1941: They Died With Their Boots On.
FIELDS, LEONARD
1941: Mr. District Attorney, Mr. District Attorney in the Carter Case.
1942: The Affairs of Jimmy Valentine.
FIER, JACK
1941: Outlaws of the Panhandle, Sweetheart of the Campus, The Blonde, From Singapore, Richest Man in Town, Mystery Ship, The Stork Pays Off.
1942: Lawless Plainsmen.
FINEMAN, B. P.
1941: Blonde Inspiration, Tarzan's Secret Treasure.
FINNEY, EDWARD
1941: Rolling Home to Texas, The Pioneers, Silver Stallion, Ridin' the Cherokee Trail, Gentleman From Dixie, Riot Squad.
FLEISCHER, MAX
1941: Mr. Bug Goes to Town.
FLEMING, VICTOR
1941: Dr. Jekyll and Mr. Hyde.
FLOTHOW, RUDOLPH
1941: Ellery Queen's Penthouse Mystery, Ellery Queen and the Murder Ring.
FOX, LAWRENCE W., Jr.
1941: The Man Who Lost Himself.
FRANKLIN, SIDNEY A.
1942: Mrs. Miniver.
FREED, ARTHUR
1941: Lady Be Good, Babes on Broadway.
FROESCHEL, GEORGE
1942: We Were Dancing.
FRONKES, LEON
1942: Prisoner of Japan.
GALLAGHER, JACK
1941: Devil Bat.
GARMES, LEE
1941: Lydia.
GARNETT, TAY
1941: Unexpected Uncle, Week-End for Three.
GILROY, BERT
1941: Dude Cowboy, The Bandit Trail, Robbers of the Range, Cyclone on Horseback, Along the Rio Grande, Riding the Wind, Come on Danger, Land of the Open Range, Thundering Hoofs.
GLAZER, BENJAMIN
1941: Paris Calling.
GLETT, CHARLES L.
1941: Here Is a Man.
1942: Syncopation.
GOLDSMITH, KENNETH
1941: Meet the Chump, San Antonio Rose, Hello Sucker, Hit the Road, Mob Town, Moonlight in Hawaii, Melody Lane.
1942: Jail House Blues, Private Buckaroo, Tough as They Come, Almost Married.
GOLDWYN, SAMUEL
1941: The Little Foxes, Ball of Fire.
GOTTLIEB, ALEX
1941: Buck Privates, In the Navy, Hellzapoppin.
1942: Ride 'Em Cowboy.
GRAINGER, EDMUND
1941: Flight from Destiny, Knockout, The Smiling Ghost, International Squadron, Wild Bill Hickok Rides, Steel Against the Sky.
GRANT, MARSHALL
1941: Mr. Dynamite, San Francisco Docks, Burma Convoy.
1942: Treat 'Em Rough, Bombay Clipper, Unseen Enemy, Escape from Hong Kong.
GRAY, LOUIS
1941: Pals of the Pecos, Prairie Pioneers, Saddlemates, Gangs of Sonora, Outlaws of the Cherokee Trail, Gauchos of Eldorado, West of Cimarron.
1942: Code of the Outlaw, Raiders of the Range, Westward Ho.
GREY, HARRY
1941: Ridin' On a Rainbow, Back in the Saddle, The Singing Hill, Sunset in Wyoming, Down Mexico Way, Under Fiesta Stars, Sierra Sue.
1942: Cowboy Serenade, Heart of the Rio Grande, Home in Wyomin', Stardust on the Sage.
GRIFFITH, EDWARD H.
1941: Virginia, One Night in Lisbon, Bahama Passage.
GROSS, EDWARD
1942: Snuffy Smith, Yardbird.
GUIOL, FRED
1941: Penny Serenade.
1942: About Face, Hay Foot.
HACKEL, A. W.
1941: Murder By Invitation, Borrowed Hero.
1942: The Man With Two Lives.
HAIGHT, GEORGE
1941: Whistling in the Dark, Kathleen.
HAMMOND, LEN
1941: Swamp Water, Confirm or Deny.
HARWIN, DIXON R.
1941: The Deadly Game, Double Trouble.
HELLINGER, MARK
1941: High Sierra, Affectionately Yours, Manpower, Rise and Shine.
1942: Moontide.
HEMPSTEAD, DAVID
1942: Joan of Paris.
HERMAN, AL
1941: Riot Squad.
HIRLIMAN, GEORGE
1941: Stolen Paradise.
HORNBLOW, ARTHUR, Jr.
1941: I Wanted Wings, Nothing But the Truth, Hold Back the Dawn.
HOWARD, LESLIE
1942: Mister V.
HUBBARD, LUCIEN
1941: The Bride Wore Crutches, For Beauty's Sake.
JACOBS, WILLIAMS
1941: She Couldn't Say No, The Case of the Black Parrot, Strange Alibi, Here Comes Happiness, A Shot in the Dark, Nine Lives Are Not Enough.
1942: Always in My Heart.
JASON, LEIGH
1941: Model Wife.
JOHNSON, NUNALLY
1942: Roxie Hart.
JONES, PAUL
1941: The Lady Eve, Road to Zanzibar, Kiss The Boys Goodbye, Sullivan's Travels.
1942: The Fleet's In, My Favorite Blonde.
KAHANE, B. B.
1941: Her First Beau.
KANE, JOSEPH
1941: In Old Cheyenne, Robin Hood of the Pecos, Sheriff of Tombstone, The Great Train Robbery, Nevada City, Rags to Riches, Bad Man of Deadwood, Jesse James at Bay, Red River Valley.
1942: South of Santa Fe, Man from Cheyenne, Sunset on the Desert, Romance on the Range.
KANE, ROBERT T.
1941: A Very Young Lady, Blood and Sand.
KATZMAN, SAM
1941: Pride of the Bowery, Flying Wild, The Invisible Ghost, Bowery Blitzkrieg, Spooks Run Wild, Zis Boom Bah.
1942: Mr. Wise Guy, The Corpse Vanishes, Black Dragons, Let's Get Tough! Smart Alecks.
KAUFMAN, EDWARD
1942: They All Kissed the Bride.
KEEFE, DAN
1942: Snuffy Smith, Yard Bird.
KELLY, BURT
1941: The Invisible Woman, The Black Cat, Hold That Ghost, Bachelor Daddy, Midnight Angel.
KING, FRANKLIN
1941: I Killed That Man.
1942: Klondike Fury, Rubber Racketeers.
KING, MAURICE
1941: I Killed That Man.
1942: Klondike Fury, Rubber Racketeers.
KLINE, HERBERT
1941: The Forgotten Village.
KLINE, ROSA HARVAN
1941: The Forgotten Village.
KNOPF, EDWIN
1941: The Trial of Mary Dugan, I'll Wait for You, The Vanishing Virginian.
1942: Crossroads.
KOHLMAR, FRED
1941: That Night in Rio; Tall, Dark and Handsome.
1942: The Lady Has Plans; Take a Letter, Darling; Are Husbands Necessary?

JOSEPH E. HENABERY

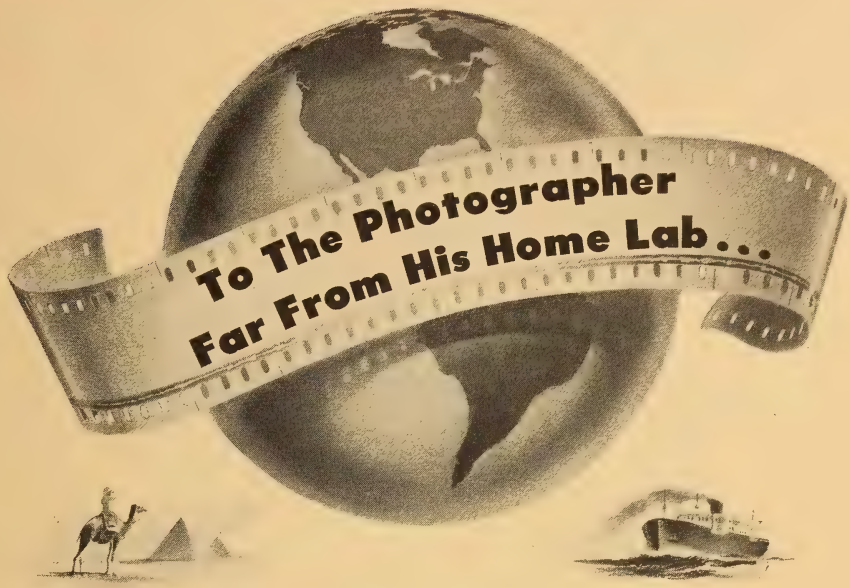
Director

"LEATHER BURNERS"

Starring William Boyd

(Harry Sherman—Paramount)

KORDA, ALEXANDER
1941: That Hamilton, Woman, Lydia.
1942: Jungle Book.
KOZINSKY, FRANKLIN
1941: Paper Bullets.
KOZINSKY, MAURICE
1941: Paper Bullets.
KRASNA, NORMAN
1941: The Devil and Miss Jones.
LA CAVA, GREGORY
1941: Unfinished Business.
1942: Lady in a Jam.
LACKEY, WILLIAM T.
1941: Father Steps Out.
LACKY, JESSE L.
1941: Sergeant York.
LEBARON, WILLIAM
1941: Las Vegas Nights, Week-End in Havana.
1942: Song of the Islands.
LEISHIN, E. D.
1942: Dr. Broadway.
LEONARD, ROBERT Z.
1941: When Ladies Meet.
1942: We Were Dancing.
LESSER, SOL
1942: The Tuttles of Tahiti.
L'ESTRANGE, JACK
1941: Buzzy and the Phantom Pinto.
1942: The Broadway Big Shot, Professor Creeps.
LEVEY, JULES
1941: Tight Shoes, Hellzapoppin.
LEWIN, ALBERT
1941: So Ends Our Night.
LEWIS, DAVID
1941: Million Dollar Baby, Kings Row.
1942: In This Our Life.
LLOYD, FRANK
1941: The Lady from Cheyenne.
1942: The Spoilers, Saboteur.
LLOYD, HAROLD
1941: A Girl, a Guy and a Gob.
1942: My Favorite Spy.
LOGAN, STANLEY
1941: International Lady.
1942: Twin Beds.
LORD, ROBERT
1941: Footsteps in the Dark, Shining Victory, Dive Bomber, One Foot in Heaven.
1942: Wings for the Eagle.
LOWE, DAVID L.
1941: So Ends Our Night.
LUBITSCH, ERNST
1941: That Uncertain Feeling.
1942: To Be or Not to Be.
MacDONALD, WALLACE
1941: The Devil Commands, The Face Behind the Mask, The Big Boss, Naval Academy, I Was a Prisoner of Devil's Island, Two Latins from Manhattan, Harmon of Michigan.
1942: Harvard, Here I Come; Tramp, Tramp, Tramp; The Men Who Returned to Life, Cadets on Parade.
MacEWEN, WALTER
1941: Always in My Heart.
1942: Always in My Heart.
MacLEAN, DOUGLAS
1941: New Wine.
MacGOWAN, KENNETH
1941: The Great American Broadcast, Man Hunt, Belle Starr.
MALVERN, PAUL
1941: Flying Cadets, Sign of the Wolf.
1942: North to the Klondike, Mississippi Gambler, Mystery of Marie Roget.
MANKIEWICZ, JOSEPH L.
1941: The Feminine Touch.
1942: Woman of the Year.
MANNING, BRUCE
1941: Back Street, Appointment for Love.
1942: Broadway.
MARCUS, LEE
1941: Father Takes a Wife.
1942: The Spoilers.
MARKEY, GENE
1941: You're the One.
MARX, SAMUEL
1941: Keeping Company, Unholy Partners.
1942: A Yank on the Burma Road, This Time For Keeps, Apache Trail.
MAYER, PETER
1941: The Invisible Ghost, Flying Wild, Spooks Run Wild, Bowery Blitzkrieg, Zis Boom Bah.
MEGLIN, ETHEL
1941: Reg'lar Fellers.
MELFORD, FRANK
1941: Scattergood Baines, Scattergood Meets Broadway.
1942: Scattergood Rides High.
MERRICK, GEORGE
1941: City of Missing Girls, Hard Guy.
1942: Swamp Woman.
MILESTONE, LEWIS
1941: My Life With Caroline.
MILLER, GILBERT
1941: Ladies in Retirement.
MOONEY, MARTIN
1941: Mr. Celebrity.
1942: Men of San Quentin.
MOROSCO, WALTER
1941: Dead Men Tell, The Cowboy and the Blonde, Murder Among Friends, Golden Hoofs, Accent on Love, Moon Over Her Shoulder, The Perfect Snob.
1942: A Gentleman at Heart, It Happened in Flatbush.
MORROS, BORIS
1941: Tales of Manhattan.
MOSS, JACK
1941: The Monster and the Girl, The Shepherd of the Hills, Sundown.
NEUFELD, SIGMUND
1941: Outlaws of the Rio Grande, Billy the Kid's Fighting Pals, The Lone Rider in Ghost Town, Texas Marshal, The Lone Rider Ambushed, Billy the Kid's Roundup, Billy the Kid Wanted, The Lone Rider Fights Back.
1942: Billy the Kid Trapped, The Mad Monster.
NORTH, ROBERT
1941: Sis Hopkins, Petticoat Politics, The Gay Vagabond, Hurricane Smith, Ice-Capades, Public Enemies.
1942: A Tragedy at Midnight, Yokel Boy, In Old California.
OSWALD, RICHARD
1941: Captain of Poepenick.
PAGE, PAUL
1941: Secret Evidence.
PARSONS, LINDSLEY
1941: Up in the Air, King of the Zombies, The Gang's All Here, Father Steps Out, You're Out of Luck, Let's Go Collegiate, City Limits, Top Sergeant Mulligan.
1942: Man from Headquarters, Meet the Mob.
PASCAL, GABRIEL
1941: Major Barbara.
PASTERNAK, JOE
1941: Nice Girl?, The Flame of New Orleans, It Started With Eve.
PERLBERG, WILLIAM
1941: This Think Called Love, Charley's Aunt, Remember the Day.
1942: Son of Fury, Ten Gentlemen from West Point, The Magnificent Dope.
PICHEL, IRVING
1941: Swamp Water.
PINE, WILLIAM H.
1941: Forced Landing, Flying Blind, On Hands on the Clock, Power Dive, Torpedo Boat, I Live on Danger, Wildcat, Wrecking Crew, Interceptor Command.
1942: Torpedo Boat, Reap the Wild Wind.
PIVAR, BEN
1941: A Dangerous Game, Horror Island, Lucky Devils, Mutiny in the Arctic, Men of Timberland, The Kid from Kansas, Road Agent.
PRESSBURGER, ARNOLD
1941: The Shanghai Gesture.
PRINZ, LE ROY
1941: All-American Co-ed.
1942: Fiesta.
RACHMIL, LEWIS J.
1941: The Parson of Panamind, Wide Open Town, Secrets of the Wastelands, Twilight on the Trail, Stick to Your Guns, Outlaws of the Desert, Riders of the Timberline.
RAPPER, IRVING
1941: One Foot in Heaven.
RATOFF, GREGORY
1941: The Men in Her Life.
RAY, BERNARD B.
1941: Dangerous Lady, Law of the Timberline, Too Many Women.
1942: Too Many Women, House of Errors.
REED, JAY THEODORE
1941: Life With Henry.
REEK, EDMUND
1942: United We Stand.
REID, CLIFF
1941: Playgirl, Repent at Leisure, Lady Scarface, Mexican Spitfire's Baby.
1942: Mexican Spitfire at Sea, The Mayor of 44th St., Sing Your Worries Away, Mexican Spitfire Sees a Ghost, Powder Town.
REINHARDT, GOTTFRIED
1941: Rage in Heaven, Two-Faced Woman.
REINHARDT, WOLFGANG
1942: The Male Animal.
RICHMOND, T. H.
1941: Caught in the Act, South of Panama, Jungle Man, Gambling Daughters.
RISKIN, EVERETT J.
1941: Here Comes Mr. Jordan.
ROACH, HAL
1941: Road Show, Topper Returns, Broadway Limited, Tanks a Million, All-American Co-ed, Niagara Falls, Miss Polly, Hay Foot, Cabana, About Face, Fiesta.
1942: Brooklyn Orchid, Dudes Are Pretty People.
ROGERS, CHARLES R.
1941: Adventure in Washington, She Knew All the Answers.
ROGERS, JOHN W.
1941: Forced Landing, Flying Blind.
ROOSEVELT, JAMES
1941: Pot O' Gold.
ROSS, FRANK
1941: The Devil and Miss Jones.
ROWLAND, RICHARD A.
1941: Cheers for Miss Bishop.
RUBEN, J. WALTER
1941: Maisie Was a Lady, The Bad Man, The Get-Away, Ringside Maisie, The Bugle Sounds.
1942: Mokey, Her Cardboard Lover, Maisie Gets Her Man.
RUGGLES, WESLEY
1941: You Belong to Me.
SANDRICH, MARK
1941: Skylark, Holiday Inn.
1942: Holiday Inn.
SANFORD, JOSEPH G.
1941: Six Lessons from Madame La Zonga, Where Did You Get That Girl?, Double Date, Too Many Blondes.
1942: Juke Box Jenny.
SAPER, JACK
1941: Navy Blues, The Man Who Came to Dinner.
1942: Juke Girl, Larceny, Inc.
SARECKY, BARNEY A.
1941: The Deadly Game, Double Trouble.
1942: Black Dragons, The Corpse Vanishes, Mr. Wise Guy, Let's Get Tough! Meet the Mob, Smark Alecks.
SAVILLE, VICTOR
1941: A Woman's Face, Smilin' Through, The Chocolate Soldier.
SCHAEFER, ARMAND
1941: Bowery Boy, Arkansas Judge, A Man Betrayed, Country Fair, Mountain Moonlight, Mercy Island, The Pittsburgh Kid, Tuxedo Junction.
1942: Shepherd of the Ozarks, The Girl from Alaska.
SCHERMER, JULES
1942: Time to the Army.
SCHULBERG, B. P.
1941: Bedtime Story.
1942: The Adventures of Martin Eden, The Wife Takes a Flyer, Flight Lieutenant.
SCHWARZ, JACK
1942: Girls' Town.
SEKELY, WILLIAM
1941: New Wine.
SELWYN, EDGAR
1941: Washington Melodrama.
1942: Pierre of the Plains.
SHAW, FRANK
1942: Broadway.
SHEFFIELD, MACKO B.
1942: Professor Creeps.
SHERMAN, GEORGE
1941: Two-Gun Sheriff, The Phantom Cowboy, Wyoming Wildcat, Desert Bandit, Kansas Cyclone, Citadel of Crime, Death Valley Outlaws, The Apache Kid, A Missouri Outlaw.
1942: Arizona Terrors, Stagecoach Express, Jesse James, Jr.
SHERMAN, HARRY
1941: Doomed Caravan, The Roundup, In Old Colorado, Pirates on Horseback, Border Vigilantes, The Parson of Panamint, Wide Open Town, Riders of the Timberline, Outlaws of the Desert, Stick to Your Guns, Secrets of the Wastelands, Twilight on the Trail.
1942: Tombstone, the Town Too Tough to Die; Undercover Man.
SHERWOOD, ROBERT
1941: Adam Had Four Sons.
SHYER, MELVILLE
1941: South of Panama, Gambling Daughters.
SIDNEY, LOUIS K.
1941: The Big Store.
SIEGEL, SOL C.
1941: West Point Widow, Buy Me That Town, Henry Aldrich for President, Night of January 16th, Glamour Boy, Among the Living, World Premiere, Midnight Angel.
1942: True to the Army, Fly by Night, Henry and Dizzy, Sweater Girl, Dr. Broadway, Night in New Orleans.
SISK, ROBERT
1941: Tom, Dick and Harry.
SISTROM, JOSEPH
1941: Henry Aldrich for President, Night of January 16th.
1942: Henry and Dizzy, Sweater Girl.
SISTROM, WILLIAM
1942: Suicide Squadron.
SKIRBALL, JACK
1941: The Lady From Cheyenne.
1942: Saboteur.
SMALL, EDWARD
1941: International Lady, The Corsican Brothers.
1942: Twin Beds, A Gentleman After Dark, Miss Annie Rooney, Friendly Enemies.
SPARKS, ROBERT
1941: Blondie Goes Latin, Time the Toiler, Blondie in Society; Go West, Young Lady.
1942: Blondie Goes to College, Shut My Big Mouth, Meet the Stewarts.
SPERLING, MILTON
1941: Sun Valley Serenade, Hot Spot.
1942: To the Shores of Tripoli, Rings on Her Fingers.
STAHL, JOHN M.
1941: Our Wife.
STARK, IRVING
1941: Time Out for Rhythm, Our Wife.
1942: Sunday Punch, Fingers at the Window, Once Upon a Thursday.
STEPHANI, FREDERICK
1941: Down in San Diego.
1942: Born to Sing, Tarzan's New York Adventure.
STEPHENS, WILLIAM
1941: Melody for Three.
STERN, ALFRED
1941: Hard Guy.
1942: Today I Hang.
STEVENS, GEORGE
1941: Penny Serenade.
STOLOFF, BEN
1941: Law of the Tropics, You're in the Army Now, Dangerously They Live.
STONE, ANDREW L.
1941: The Hard-Boiled Canary.
STROMBERG, HUNT
1941: They Met in Bombay, Shadow of the Thin Man.
1942: I Married an Angel.
TANSEY, ROBERT
1941: Wanderers of the West, The Driftin' Kid, Dynamite Canyon, Riding the Sunset Trail.
THOMAS, WILLIAM C.
1941: Power Dive, Forced Landing, Flying Blind, No Hands on the Clock, I Live on Danger, Torpedo Boat, Wildcat, Wrecking Crew, Interceptor Command.
1942: Torpedo Boat.
THOMPSON, HARLAN
1941: The Wagons Roll at Night, Singapore Woman.
TRYON, GLENN
1941: Hold That Ghost, Keep 'Em Flying, Hellzapoppin.
TWIST, JOHN
1941: Four Jacks and a Jill.
VEILLER, ANTHONY
1941: New York Town.
VORHAUS, BERNARD
1941: Lady From Louisiana.
VOTIAN, JACK WILLIAM
1942: The Bashful Bachelor.
WAGGNER, GEORGE
1941: Badlands of Dakota, South of Tahiti, The Wolf Man.
1942: The Ghost of Frankenstein.
WALD, JERRY
1941: Navy Blues, The Man Who Came to Dinner.
1942: Juke Girl, Larceny, Inc.
WALLIS, HAL B.
1941: Footsteps in the Dark, The Great Lie, High Sierra, The Sea Wolf, Strawberry Blonde, The Wagons Roll at Night, Affectionately Yours, Shining Victory, Million Dollar Baby, Out of the Fog, Underground, Manpower, The Bride Came C. O. D., Sergeant York, Dive Bomber, Navy Blues, The Maltese Falcon, One Foot in Heaven, They Died With Their Boots On, The Man Who Came to Dinner, Kings Row.
1942: Larceny, Inc.; The Male Animal, Captains of the Clouds, Juke Girl, In This Our Life, Yankee Doodle Dandy.
WANGER, WALTER
1941: Sundown.
1942: Eagle Squadron.
WARD, ANNA BELL
1941: Trail of the Silver Spurs, Tumbledown Ranch in Arizona, Fugitive Valley, The Kid's Last Ride.
1942: Rock River Renegades.
WARNER, JACK L.
1941: The Wagons Roll at Night, The Sea Wolf, The Great Lie, Flight From Destiny, Footsteps in the Dark, High Sierra, Strawberry Blonde, Shining Victory, Million Dollar Baby, Underground, One Foot in Heaven.
1942: Yankee Doodle Dandy.
WAYNE, CHARLES
1942: The Broadway Big Shot.
WEEKS, GEORGE W.
1941: Trail of the Silver Spurs, Tumbledown Ranch in Arizona, Wranglers' Roost, The Kid's Last Ride, Fugitive Valley.
1942: Rock River Renegades.
WELLES, ORSON
1941: Citizen Kane.
WELLMAN, WILLIAM A.
1941: Reaching for the Sun.
1942: The Great Man's Lady.
WHITE, MERRILL G.
1941: Sunny.
WILLIAMS, T. R.
1942: The Panther's Claw.
WILSON, HAROLD
1941: Louisiana Purchase.
WURTZEL, SOL M.
1941: Romance of the Rio Grande: Ride Kelly, Ride; Scotland Yard, Sleepers West, Ride On Vaquero, Private Nurse, Dressed to Kill, Dance Hall, Charlie Chan in Rio, Last of the Duanes, Great Guns, Riders of the Purple Sage, Cadet Girl; Blue, White and Perfect.
1942: Whispering Ghosts, Who Is Hope Schuyler? Sundown Jim, Secret Agent of Japan, Right to the Heart, Young America, The Lone Star Ranger, The Man Who Wouldn't Die, Thru Different Eyes.
ZANUCK, DARRYL F.
1941: Tobacco Road, Blood and Sand, A Yank in the RAF, How Green Was My Valley.
1942: Tortilla Flat, To the Shores of Tripoli, Son of Fury, This Above All.
ZIEDMAN, B. F.
1942: Grand Central Murder, Pacific Rendezvous.
ZUKOR, EUGENE J.
1941: Buy Me That Town.



Du Pont Films hold their "latent image" to bring your shots back safely!

Time and temperature *will* wait for Du Pont Film! It holds the latent image against the ravages of time between exposure and development. It defies high temperatures, too.

Today more cinematographers than ever are operating at great distances from laboratory service. These men are finding they can depend on the latent image to remain intact over long periods of time . . . when they use Du Pont Superior Films!

SUPERIOR 1. (Type 104) Fine grain makes this film ideally suited for taking background negatives and for general outdoor use. It has a moderate speed and requires normal development.

SUPERIOR 2. (Type 126) A balanced film that combines high speed, fine grain, a long scale gradation and a well-corrected panchromatic color response. An all 'round film for general studio use.

SUPERIOR 3. (Type 127) The film to use for cinematography under adverse lighting conditions. In spite of the fact it is approximately twice as fast as Superior 2, it retains a remarkably fine grain size.

DU PONT
REG. U.S. PAT. OFF.

E. I. DU PONT DE NEMOURS & CO., (INC.)
Photo Products Department
Wilmington, Del. New York, N. Y. Smith & Aller, Ltd., Hollywood, Calif.

EYE DYNAMITE

There are no priorities on Eye Dynamite . . . You can buy as much as you want . . . and without a ration card . . . We have whole ammunition drops full of Specialty Accessories . . . Great magazines chock full of Standard Accessories . . . Long powder trains of Trailers . . . The Accessories are not only beautiful . . . but fairly sizzling with that old sales pop . . . And the Trailers are crackling and sputtering . . . and ready to do their stuff . . . Don't advertise with squibs . . . wet powder . . . and duds . . . shoot that old sales message . . . with an eye detonator . . . Explode it . . . Boom it . . . Sell your show with a bang . . . so that the flash remains . . . Blow them in with

NATIONAL Screen SERVICE
PRETTY BABY OF THE INDUSTRY

This Extract from an Editorial in the *"New York Times"* Explains

Why we continue to advertise

remain a proper place for advertising in keeping intact the name and reputation of companies now entirely devoted to war work but whose future, like that of the whole country, lies not in war but in peace.

Simplex REG. U.S. PAT. OFF.

EQUIPMENT

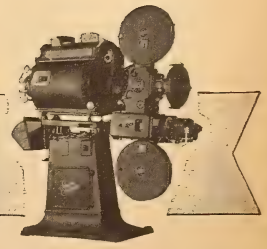
Cooperating with the National Conservation Campaign in our advertising, we are also rendering a service to the Motion Picture Industry by encouraging and supporting trade periodicals publishing technical information which Enables Theatre Owners, Managers and Projectionists to Maintain Highest Projection Standards Under All Conditions.

COMPLETE SOUND AND VISUAL PROJECTION EQUIPMENT

Simplex REG. U.S. PAT. OFF.

INTERNATIONAL PROJECTOR CORPORATION

90 GOLD STREET, NEW YORK, N.Y.



The Film Daily's Calendar

A list of English-speaking features released since April 1, 1942, by companies. Arrang of FILM DAILY review. Names are the principal players in the cast. Complete casts and p

COLUMBIA

Invaders, The, 104 mins.....4-15-42
FD: 2-18-42. Laurence Olivier, Leslie Howard, Raymond Massey

Wife Takes a Flyer, The, 86 mins...4-30-42
FD: 4-28-42. Joan Bennett, Franchot Tone, Allyn Joslyn

Meet the Stewarts, 73 Mins.....5-15-42
FD: 5-21-42. William Holden, Frances Dee, Grant Mitchell

Cadets on Parade, 64 mins.....1-22-42
FD: 5-28-42. Freddie Bartholomew, Jimmy Lydon, Minna Gombel

They All Kissed the Bride, 85 mins..6-11-42
FD: 6-9-42. Joan Crawford, Melvyn Douglas, Roland Young

Lawless Plainsmen, 59 mins.....3-12-42
FD: 6-10-42. Charles Starrett, Russell Hayden, Luana Walters

Flight Lieutenant, 80 mins.....7-9-42
FD: 6-29-42. Pat O'Brien, Glenn Ford, Evelyn Keyes

Atlantic Convoy, 66 mins.....7-2-42
FD: 7-10-42. John Beal, Virginia Field, Bruce Bennett

Down Rio Grande Way, 57 mins...4-23-42
FD: 7-24-42. Charles Starrett, Russell Hayden, Rose Ann Stevens

The Talk of the Town, 118 mins...8-20-42
FD: 7-27-42. Cary Grant, Jean Parker, Ronald Colman

Hello, Annapolis, 62 mins.....4-23-42
FD: 8-5-42. Tom Brown, Jean Parker, Larry Parks

Parachute Nurse, 65 mins.....6-18-42
FD: 8-6-42. Marguerite Chapman, William Wright, Kay Harris

Sabotage Squad, 64 mins.....8-27-42
FD: 8-11-42. Edward Norris, Bruce Bennett, Kay Harris

Sweetheart of the Fleet, 65 mins...5-21-42
FD: 8-17-42. Joan Davis, Jinx Falkenburg, Joan Woodbury

Enemy Agent Meets Ellery Queen, 64 mins. 7-30-42
FD: 8-26-42. William Gargan, Margaret Lindsay, Charles Grapewin

M-G-M

Rio Rita, 91 mins.....April 1942
FD: 3-11-41. Abbott & Costello, Kathryn Grayson

Kid Glove Killer, 74 mins.....April 1942
FD: 3-16-42. Van Heflin, Marsha Hunt, Lee Bowman

Fingers at the Window, 80 mins..April 1942
FD: 3-18-42. Lew Ayres, Laraine Day, Basil Rathbone

Mokey, 88 mins.....April 1942
FD: 3-25-42. Dan Daily, Jr., Donna Reed, Bobby Blake

Panama Hattie, 79 mins.....
FD: 7-22-42. Ann Sothern, Red Skelton, Marsha Hunt

Tish, 84 mins.....
FD: 7-22-42. Marjorie Main, ZaSu Pitts, Aline MacMahon

Somewhere I'll Find You, 108 mins.....
FD: 8-6-42. Clark Gable, Lana Turner, Robert Sterling

The War Against Mr. Hadley, 86 mins....
FD: 8-7-42. Fay Bainter, Edward Arnold, Sara Allgood, Jean Rogers

Seven Sweethearts, 98 mins.....
FD: 8-12-42. Van Heflin, Kathryn Grayson, Marsha Hunt

A Yank at Eton, 88 mins.....
FD: 8-17-42. Mickey Rooney, Edmund Gwenn, Ian Hunter, Freddie Bartholomew

Cairo, 101 mins.....
FD: 8-17-42. Jeanette MacDonald, Robert Young, Ethel Waters, Reginald Owen

Tarzan's New York Adventure, 71 mins. May 1942
FD: 4-16-42. Johnny Weissmuller, Maureen O'Sullivan, John Sheffield

Ship Ahoy, 95 mins.....May 1942
FD: 4-17-42. Eleanor Powell, Red Skelton, Bert Lahr

Sunday Punch, 76 mins.....May 1942
FD: 4-17-42. William Lundigan, Jean Rogers, Dan Dailey, Jr.

Tortilla Flat, 105 mins.....May 1942
FD: 4-22-42. Spencer Tracy, Hedy Lamarr, Frank Morgan, John Garfield

Grand Central Murder, 72 mins...May 1942
FD: 4-27-42. Van Heflin, Patricia Dane, Sam Levene

Mrs. Miniver, 134 mins.....
FD: 5-13-42. Greer Garson, Walter Pidgeon, Teresa Wright

I Married An Angel, 84 mins....June 1942
FD: 5-21-42. Jeanette MacDonald, Nelson Eddy, Edward Everett Horton

Once Upon a Thursday, 65 mins.....
FD: 5-21-42. Marsha Hunt, Richard Carlson, Marjorie Main

Pacific Rendezvous, 76 mins....June 1942
FD: 5-21-42. Lee Bowman, Jean Rogers, Mona Maris

Her Cardboard Lover, 93 mins....June 1942
FD: 5-27-42. Robert Taylor, Norma Shearer, George Sanders

Maisie Gets Her Man, 85 mins...June 1942
FD: 5-27-42. Ann Sothern, Red Skelton, Allen Jenkins

Calling Dr. Gillespie, 82 mins.....July 1942
FD: 6-17-42. Lionel Barrymore, Philip Dorn, Donna Reed

Pierre of the Plains, 66 mins.....July 1942
FD: 6-18-42. John Carroll, Ruth Hussey, Bruce Cabot

Jackass Mail, 80 mins.....July 1942
FD: 6-22-42. Wallace Beery, Marjorie Main, J. Carrol Naish

Crossroads, 84 mins.....July 1942
FD: 6-24-42. Hedy Lamarr, William Powell, Basil Rathbone

Apache Trail, 66 mins.....
FD: 6-25-42. Lloyd Nolan, Donna Reed, William Lundigan

MISCELLANEOUS

When Knights Were Bold (Fine Arts), 57 mins.
FD: 4-3-42. Jack Buchanan, Fay Wray

Land, The (U. S. Dept. of Agriculture), 45 mins.
FD: 4-27-42. Documentary

Native Land (Frontier Films), 85 mins. 5-11-42
FD: 4-12-42. Fred Johnson, Mary George, John Rennick

Red Tanks (Artkino), 67 mins.....6-5-42
FD: 6-15-42. A. Kulakov, V. Chobur

Cavalcade of South America (No distributor) 75 mins.
FD: 6-22-42. South American tour. In Kodachrome

Moscow Strikes Back (Artkino), 55 mins..
FD: 8-21-42.

MONOGRAM

Corpse Vanishes, The, 64 mins....5-8-42
FD: 4-16-42. Bela Lugosi, Luana Walters, Tristram Coffin

Let's Get Tough, 62 mins.....5-29-42
FD: 5-13-42. Eastside Kids, Tom Brown, Florence Rice

Meet the Mob, 62 mins.....4-17-42
FD: 5-21-42. ZaSu Pitts, Roger Pryor, Warren Hymer

Down Texas Way, 57 mins.....5-22-42
FD: 6-10-42. Buck Jones, Tim McCoy, Raymond Hatton

Smart Alecks, 88 mins.....7-24-42
FD: 6-25-42. Leo Gorcey, Huntz Hall, Bobby Jordan

Rubber Racketeers, 67 mins.....6-26-42
FD: 6-30-42. Ricardo Cortez, Rochelle Hudson, Bill Henry

Tower of Terror, 62 mins.....4-1-42
FD: 7-3-42. Wilfred Lawson, Movita, Michael Rennie

One Thrilling Night, 69 mins.....6-5-42
FD: 7-6-42. John Beal, Wanda McKay, Warren Hymer

Riders of the West, 58 mins.....8-21-42
FD: 8-4-42. Buck Jones, Tim McCoy, Raymond Hatton

Isle of Missing Men, 67 mins.....9-18-42
FD: 8-11-42. John Howard, Helen Gilbert, Gilbert Roland

Hillbilly Blitzkreig, 63 mins.....8-14-42
FD: 8-17-42. Bud Duncan, Edgar Kennedy, Cliff Nazarro

Phantom Killer, 61 mins.....10-2-42
FD: 8-21-42. Dick Purcell, Joan Woodbury, John Hamilton

King of the Stallions, 63 mins.....9-18-42
FD: 8-25-42. Chief "Tonto" Thundercloud, Nakoma, the Wonder Horse, Paint, the Killer Stallion

PARAMOUNT

Great Man's Lady, The, 90 mins.....
FD: 3-18-42. Barbara Stanwyck, Joel McCrea, Brian Donlevy

My Favorite Blonde, 78 mins.....
FD: 3-18-42. Bob Hope, Madeleine Carroll, Gale Sondergaard

True to the Army, 76 mins.....
FD: 3-18-42. Judy Canova, Allan Jones, Ann Miller

*Reap the Wild Wind, 124 mins.....
FD: 3-19-42. Ray Milland, John Wayne, Paulette Goddard

This Gun for Hire, 80 mins.....
FD: 3-23-42. Veronica Lake, Robert Preston, Laird Cregar

Henry and Dizzy, 71 mins.....
FD: 3-23-42. Jimmy Lydon, Mary Anderson, John Litel

Take a Letter, Darling, 93 mins.....
FD: 5-6-42. Rosalind Russell, Frederick MacMurray, Constance Moore

Priorities on Parade, 79 mins.....
FD: 7-23-42. Ann Miller, Jerry Colonna, Johnnie Johnston

Wake Island, 78 mins.....
FD: 8-12-42. Brian Donlevy, Macdonald Carey, Robert Preston
FD: 5-6-42. Preston Foster, Patricia Morison, Albert Dekker

Undercover Man, 68 mins.....
FD: 5-7-42. William Boyd, Andy Clyde, Antonio Moreno

Dr. Broadway, 67 mins.....
FD: 5-7-42. Macdonald Carey, Jean Philips, J. Carrol Naish

Beyond the Blue Horizon, 76 mins.....
FD: 5-7-42. Dorothy Lamour, Richard Denning, Jack Haley

Sweater Girl, 77 mins.....
FD: 5-7-42. Eddie Bracken, June Preisser, Betty Jane Rhodes

Holiday Inn, 101 mins.....
FD: 6-15-42. Fred Astaire, Bing Crosby, Marjorie Reynolds

Are Husbands Necessary, 79 mins.....
FD: 6-15-42. Ray Milland, Betty Field, Patricia Morison

Tombstone, the Town Too Tough to Die, 79 mins.
FD: 6-15-42. Richard Dix, Frances Gifford, Edgar Buchanan

PRODUCERS RELEASING CORP.

Panther's Claw, The, 72 mins.....4-3-42
FD: 3-26-42. Sidney Blackmer, Byron Foulger, Ricki Vallin

House of Errors, 63 mins.....4-10-42
FD: 3-26-42. Harry Langdon, Marian Marsh, Ray Walker

Men of San Quentin, 80 mins.....5-29-42
FD: 4-20-42. J. Anthony Hughes, Eleanor Stewart, Dick Curtis

Billy the Kid Trapped, 59 mins.....2-20-42
FD: 4-21-42. Buster Crabbe, Al St. John, Ann Jeffreys

Miracle Kid, The, 69 mins.....11-14-41
FD: 4-27-42. Tom Neal, Carol Hughes, Vicki Lester.

Mad Monster, The, 77 mins.....5-15-42
FD: 6-4-42. Johnny Downs, George Zuco, Anne Nagel

Prisoner of Japan, 64 mins.....7-22-42
FD: 6-30-42. Alan Baxter, Gertrude Michael

Bombs Over Burma, 62 mins.....6-5-42
FD: 7-15-42. Anna May Wong, Noel Madison, Leslie Denison

Baby Face Morgan, 65 mins.....
FD: 7-22-42. Mary Carlisle, Richard Cromwell, Robert Armstrong

A Night for Crime, 78 mins.....
FD: 8-4-42. Glenda Farrell, Lyle Talbot, Lina Basquette

Billy the Kid's Smoking Guns, 58 mins....
FD: 8-17-42. Buster Crabbe, Al St. John, Dave O'Brien

RKO RADIO

Mayor of 44th Street, The, 86 mins..5-8-42
FD: 3-18-42. George Murphy, Anne Shirley, William Gargan

Tuttles of Tahiti, The, 91 mins....5-15-42
FD: 3-19-42. Charles Laughton, Jon Hall, Peggy Drake

My Favorite Spy, 86 mins.....6-12-42
FD: 5-6-42. Kay Kyser, Ellen Drew, Jane Wyman

Mexican Spitfire Sees a Ghost, 70 mins. 6-26-42
FD: 5-6-42. Lupe Velez, Leon Errol, Charles "Buddy" Rogers

Syncopation, 88 mins.....5-22-42
FD: 5-7-42. Adolphe Menjou, Jackie Cooper, Bonita Granville

Powder Town, 79 mins.....6-19-42
FD: 5-11-42. Victor McLaglen, June Havoc, Edmond O'Brien

Falcon Takes Over, The, 63 mins...5-29-42
FD: 5-11-42. George Sanders, Lynn Bari, James Gleason

*Bambi, 69 mins.....8-21-43
FD: 5-29-42. Walt Disney, feature cartoon

Magnificent Ambersons, The, 88 mins. 7-10-42

# of Current Feature Releases

*cording to date of review. Dates after titles are distributor release dates: FD: indicates date uction credits are included with FILM DAILY reviews. *Indicates Technicolor production.*

FD: 7-3-42. Joseph Cotten, Dolores Costello, Anne Baxter
The Pride of the Yankees, 127 mins.....
FD: 7-16-42. Gary Cooper, Teresa Wright, Walter Brennan, Babe Ruth
Wings and the Woman, 96 mins....9-18-42
FD: 8-6-42. Anna Neagle, Robert Newton, Edward Chapman
Journey Into Fear, 69 mins.....
FD: 8-7-42. Orson Welles, Joseph Cotten, Dolores Del Rio
The Big Street, 88 mins.....9-4-42
FD: 8-7-42. Henry Fonda, Lucille Ball, Barton MacLane
Highways by Night, 63 mins.....10-2-42
FD: 8-10-42 Richard Carlson, Jane Randolph, Jane Darwell

REPUBLIC

Jesse James, Jr., 55 mins.....4-3-42
FD: 4-1-42. Don "Red" Barry, Lynn Merrick, Al St. John
Shepherd of the Ozarks, 70 mins...4-10-42
FD: 4-6-42. Weaver Brothers and Elviry, Frank Albertson
SOS Coast Guard, 69 mins.....4-16-42
FD: 4-13-42. Ralph Byrd, Bela Lugosi, Maxine Doyle
Suicide Squadron, 83 mins.....4-20-42
FD: 4-21-42. Anton Walbrook, Sally Gray, Derrick de Marney
Home in Wyomin', 67 mins.....4-20-42
FD: 4-29-42. Gene Autry, Smiley Burnette, Fay McKenzie
Girl from Alaska, The, 75 mins.....4-16-42
FD: 4-29-42. Ray Middleton, Jean Parker, Jerome Cowan
Westward Ho, 56 mins.....4-24-42
FD: 5-6-42. Tom Taylor, Bob Steele, Rufe Davis
Remember Pearl Harbor, 75 mins...5-11-42
FD: 4-11-42. Donald M. Barry, Alan Curtis, Fay McKenzie
Yukon Patrol, The, 66 mins.....4-30-42
FD: 5-13-42. Alan Lane, Robert Strange, Lita Conway
Stardust on the Sage, 65 mins.....5-25-42
FD: 5-25-42. Gene Autry, Smiley Burnette, Edith Fellows
Romance on the Range, 63 mins...5-18-42
FD: 5-28-42. Roy Rogers, George "Gabby" Hayes, Sally Payne
In Old California, 88 mins.....5-16-42
FD: 6-11-42. John Wayne, Binnie Barnes, Albert Dekker
Moonlight Masquerade, 67 mins....6-10-42
FD: 6-22-42. Dennis O'Keefe, Jane Frazee, Eddie Foy, Jr.
Joan of Ozark, 80 mins.....8-1-42
FD: 7-14-52. Judy Canova, Joe E. Brown, Eddie Foy, Jr.
Hi, Neighbor, 72 mins.....7-27-42
FD: 7-23-42. Jean Parker, John Archer, Janet Beecher
Sons of the Pioneers, 61 mins.....7-2-42
FD: 8-5-42. Roy Rogers, George "Gabby" Hayes, Maris Wrixon
The Cyclone Kid, 57 mins.....6-31-42
FD: 8-10-42. Don "Red" Barry, Lynn Merrick
Call of the Canyon, 71 mins.....8-10-42
FD: 8-17-42. Gene Autry, Smiley Burnette, Sons of the Pioneers
The Old Homestead, 68 mins.....10-17-42
FD: 8-24-42. The Weaver Brothers and Elviry

20th CENTURY-FOX

*To the Shores of Tripoli, 86 mins..4-10-42
FD: 3-11-42. John Payne, Maureen O'Hara, Randolph Scott
Secret Agent of Japan, 72 mins...4-3-42
FD: 3-16-42. Preston Foster, Lynn Bari, Noel Madison
Who is Hope Schuyler?, 57 mins....4-17-42
FD: 3-16-42. Joseph Allen, Jr., Mary Howard, Sheila Ryan
Man Who Wouldn't Die, The, 65 mins. 5-1-42
FD: 4-17-42. Lloyd Nolan, Marjorie Weaver, Henry Wilcoxon
Moontide, 94 mins.....5-29-42
FD: 4-17-42. Jean Gabin, Ida Lupino, Thomas Mitchell
Whispering Ghosts, 75 mins.....5-22-42
FD: 4-17-42. Milton Berle, Brenda Joyce, John Shelton
*My Gal Sal, 103 mins.....5-8-42
FD: 4-27-42. Rita Hayworth, Victor Mature, John Sutton
This Above All, 110 mins.....7-24-42
FD: 5-13-42. Joan Fontaine, Tyrone Power, Thomas Mitchell
Ten Gentlemen from West Point, 102 mins. 6-26-42
FD: 5-28-42. George Montgomery, Maureen O'Hara, Laird Cregar
It Happened in Flatbush, 80 mins...6-5-42
FD: 5-28-42. Lloyd Nolan, Carole Landis, Sara Allgood
Thru Different Eyes, 64 mins.....6-19-42
FD: 5-28-42. Frank Craven, Mary Howard, June Walker
Postman Didn't Ring, 68 mins.....7-3-42
FD: 6-3-42. Richard Travis, Brenda Joyce, Spencer Charters
Magnificent Dope, The, 83 mins...6-12-42
FD: 6-4-42. Henry Fonda, Lynn Bari, Don Ameche
United We Stand, 69 mins.....7-10-42
FD: 6-25-42, Documentary of past 25 years in newsreel clips.
The Loves of Edgar Allan Poe, 67 mins....
FD: 7-8-42. Linda Darnell, John Shepherd, Virginia Gilmore
The Pied Piper, 86 mins.....
FD: 7-8-42. Monty Woolley, Roddy McDowall, Anne Baxter
Little Tokyo, U.S.A., 54 mins.....
FD: 7-8-42. Preston Foster, Brenda Joyce, Harold Huber
Footlight Serenade, 80 mins.....
FD: 7-8-42. Victor Mature, John Payne, Betty Grable
A-Haunting We Will Go, 67 mins.....
FD: 7-8-42. Stan Laurel, Oliver Hardy, Sheila Ryan
Tales of Manhattan, 118 mins.....
FD: 8-5-42. Charles Boyer, Rita Hayworth, Ginger Rogers, Henry Fonda, Edward G. Robinson, Paul Robeson, Ethel Waters
Orchestra Wives, 98 mins.....9-4-42
FD: 8-11-42. George Montgomery, Ann Rutherford, Lynn Bari
Just Off Broadway, 66 mins.....9-25-42
FD: 8-11-42. Lloyd Nolan, Marjorie Weaver, Janis Carter
Iceland, 79 mins.....10-2-42
FD: 8-12-42. Sonja Henie, John Payne, Jack Oakie
Careful, Soft Shoulder, 69 mins...9-18-42
FD: 8-12-42. Virginia Bruce, James Ellison, Ralph Byrd
Berlin Correspondent, 70 mins....9-11-42
FD: 8-17-42. Dana Andrews, Virginia Gilmore, Mona Maris

UNITED ARTISTS

Gold Rush, The (re-issue), 72 mins. 4-17-42
FD: 3-5-42. Charles Chaplin, Mack Swain, Georgia Hale
Rudyard Kipling's Jungle Book (Alexander Korda), 109 mins.....4-3-42
FD: 3-25-42. Sabu, Joseph Calleia, John Qualen
About Face, 42 mins.....4-17-42
FD: 4-16-42. William Tracy, Joe Sawyer, Jean Porter
Twin Beds, 85 mins.....4-24-42
FD: 4-21-42. George Brent, Joan Bennett, Mischa Auer
Ships With Wings, 89 mins.....5-15-42
FD: 5-21-42. John Clements, Leslie Banks, Jane Baxter
Miss Annie Rooney, 84 mins.....5-29-42
FD: 5-27-42. Shirley Temple, William Gargan, Guy Kibbee
Friendly Enemies, 95 mins.....6-26-42
FD: 6-24-42. Charles Winninger, Charlie Ruggles, Nancy Kelly

UNIVERSAL

Ghost of Frankenstein, The, 68 mins. 3-6-42
FD: 3-5-42. Sir Cedric Hardwicke, Lon Chaney, Lionel Atwill
Arizona Cyclone, 60 mins.....11-14-41
FD: 3-5-42. Johnny Mack Brown, Fuzzy Knight, Nell O'Day
Butch Minds the Baby, 76 mins....3-20-42
FD: 4-1-42. Broderick Crawford, Virginia Bruce, Dick Foran
Juke Box Jenny, 55 mins.....5-1-42
FD: 4-1-42. Ken Murray, Harriet Hilliard, Don Douglas
Unseen Enemy, 61 mins.....4-10-42
FD: 4-1-42. Leo Carrillo, Irene Hervey, Andy Devine
Strange Case of Dr. Rx, The, 66 mins. 4-17-42
FD: 4-2-42. Patric Knowles, Anne Gwynne, Lionel Atwill
Mystery of Marie Roget, 61 mins...4-3-42
FD: 4-3-42. Maria Montez, Patric Knowles, Maria Ouspenskaya
The Spoilers, 87 mins.....5-10-42
FD: 4-13-42. Marlene Dietrich, Randolph Scott, John Wayne
Mississippi Gambler, 60 mins.....4-17-42
FD: 4-16-42. Kent Taylor, Frances Langford, John Litel
Saboteur, 110 mins.....4-24-42
FD: 4-23-42. Priscilla Lane, Robert Cummings, Otto Kruger
Broadway, 91 mins.....5-8-42
FD: 5-12-42. George Raft, Pat O'Brien, Janet Blair
Fighting Bill Fargo, 57 mins.....4-17-42
FD: 5-21-42. Johnny Mack Brown, Fuzzy Knight, Jeanne Kelly
Almost Married, 64 mins.....5-22-42
FD: 6-10-42. Jane Frazee, Robert Paige, Eugene Pallette
Private Buckaroo, 68 mins.....6-12-42
FD: 6-11-42. Andrews Sisters, Harry James, Dick Foran
Tough As They Come, 61 mins.....6-5-42
FD: 6-15-42. Dead End Kids, Helen Parrish, Ann Gillis
Eagle Squadron, 109 mins.....5-29-42
FD: 6-16-42. Robert Stack, Diana Barrymore, John Loder
Lady in a Jam, 78 mins.....6-19-42
FD: 6-29-42. Irene Dunne, Patric Knowles, Ralph Bellamy
Escape from Hong Kong, 60 mins...5-15-42
FD: 6-30-42. Don Terry, Marjorie Lord, Leo Carrillo
Stagecoach Buckaroo, 58 mins.....2-13-42
FD: 7-9-42. Johnny Mack Brown, Fuzzy Knight, Neil O'Day
Men of Texas, 82 mins.....7-3-42
FD: 7-13-42. Robert Stack, Broderick Crawford, Leo Carrillo
Drums of the Congo, 59 mins.....7-17-42
FD: 7-22-42. Don Terry, Ona Munson, Stuart Erwin
Pardon My Sarong, 84 mins.....8-7-42
FD: 8-3-42. Abbott and Costello, Virginia Bruce
The Silver Bullet, 56 mins.....6-12-42
FD: 8-5-42. Johnny Mack Brown, Fuzzy Knight, William Farnum
Danger in the Pacific, 60 mins.....
FD: 8-6-42. Don Terry, Andy Devine, Leo Carrillo
Invisible Agent, 81 mins.....7-31-42
FD: 8-7-42. Ilona Massey, Jon Hall, Peter Lorre

WARNER BROS.

Male Animal, The, 101 mins.....4-4-42
FD: 3-3-42. Henry Fonda, Olivia de Havilland, Jack Carson
Larceny, Inc., 95 mins.....5-2-42
FD: 3-5-42. Edward G. Robinson, Jane Wyman, Jack Carson
Lady Gangster, 52 mins.....6-6-42
FD: 4-8-42. Faye Emerson, Frank Wilcox
I Was Framed, 62 mins.....4-25-42
FD: 4-8-42. Michael Ames, Julie Bishop
Juke Girl, 90 mins.....5-30-42
FD: 4-8-42. Ann Sheridan, Ronald Reagan, Richard Whorf
In This Our Life, 97 mins.....5-16-42
FD: 4-9-42. Bette Davis, Olivia de Havilland, George Brent
Murder in the Big House, 59 mins...4-11-42
FD: 4-9-42. Faye Emerson, Van Johnson, George Meeker
Yankee Doodle Dandy, 126 mins.....
FD: 6-1-42. James Cagney, Joan Leslie, Walter Huston
Gay Sisters, The, 108 mins.....8-1-42
FD: 6-3-42. Barbara Stanwyck, George Brent, Geraldine Fitzgerald
Wings for the Eagle, 85 mins.....7-18-42
FD: 6-4-42. Ann Sheridan, Dennis Morgan, Jack Carson
Big Shot, The, 82 mins.....6-13-42
FD: 6-4-42. Humphrey Bogart, Irene Manning, Richard Travis
Escape from Crime 51 mins.....7-25-42
FD: 6-4-42. Richard Travis, Julie Bishop, Jackie Gleason
Spy Ship, 62 mins.....8-15-42
FD: 6-4-42. Craig Stevens, Irene Manning, Maris Wrixon
Now, Voyager, 117 mins.....
FD: 8-17-42. Bette Davis, Paul Henreid, Claude Rains, Bonita Granville
Desperate Journey, 107 mins.....9-26-42
FD: 8-18-42. Errol Flynn, Ronald Reagan, Nancy Coleman, Raymond Massey
Across the Pacific, 97 mins.....9-5-42
FD: 8-18-42. Humphrey Bogart, Mary Astor, Sydney Greenstreet
Secret Enemies, 57 mins.....
FD: 8-18-42. Craig Stevens, Faye Emerson, John Ridgly
Busses Roar, 60 mins.....9-19-42
FD: 8-18-42. Richard Travis, Julie Bishop, Charles Drake

ROSS

A decade of service to the entertainment world.

ROSS FEDERAL SERVICE INC.

One of the Nation's oldest and largest marketing research organizations.

ROSS FEDERAL RESEARCH CORPORATION

18 EAST 48TH STREET, NEW YORK
and 31 Key Cities, Coast to Coast

HOLLYWOOD SPEAKING--

By RALPH WILK

—HOLLYWOOD

METRO has purchased screen rights to "See Here, Private Hargrove," a current best seller collection of personal sketches of Army life, by Marion Hargrove. George Haight will produce.

• •

TWENTIETH-Fox has acquired screen rights to the S. S. Van Dine detective character, Philo Vance, from the estate of the author, and George R. Bricker has been assigned to write "Four Star Murder Case" around the character. It is expected that Warren William will play Vance. The studio also owns the rights to Van Dine's last Vance novel, "The Winter Murder Case."

• •

METRO has bought the screen rights to Irwin Braun's original, unpublished story, "Food Front," and to Louis Adamic's "Talk in a Blackout," which recently appeared in This Week magazine.

• •

SIGNING of Sidney Toler for Columbia's Loretta Young-Brian Aherne starrer, "The Frightened Stiff," marks the return of that player to general parts following his appearance for many years in the title role of the Charlie Chan series.

• •

METRO has assigned Jack McGowan to prepare a photoplay under the title "Don't Go Near the Water," as a vehicle for Esther Williams, swimming star.

• •

REPUBLIC has signed John Hubbard to a two-picture deal as a result of his work in "Youth On Parade." The first of these two pictures will be a musical.

• •

LAUREL and Hardy will be starred by Metro in "Air Raid Wardens," an original story by Jack Javen and Martin Rackin, which will be directed by Charles Riesner and produced by Benjamin Zeidman.

• •

CAPT. EDWARD E. GRANEMAN, veteran Hollywood publicity man, is serving as an instructor in the War Department's Civilian Protection School, University of Maryland, College Park, Md.

• •

TWENTIETH-FOX has assigned Ray McCarey to direct "Dixie Dugan," which will star Lois Andrews.

• •

JOHN GUNTHER will write the foreword and commentary on 20th Century-Fox's "Thunder Birds" starring Gene Tierney.

• •

RODDY McDOWALL and Edmund Gwenn will play the featured roles in "Lassie Comes Home," which Metro will make in Technicolor from Eric Knight's novel. Fred Wilcox will direct, and Sam Marx will produce.

• •

CLYDE DeVINNA, cameraman, has been signed by 20th Century-Fox to a long term contract. DeVinna is an expert at exterior shooting.

☆ ☆ REVIEWS OF THE NEW FILMS ☆ ☆

"The Glass Key"

with Veronica Lake, Alan Ladd, Brian Donlevy

Paramount 85 Mins.

SWELL ACTING, A COUPLE OF MURDERS AND ACTION PLUS MAKE FOR GOOD ENTERTAINMENT IN THIS OFFERING.

Dashiell Hammett's novel is the basis for Jonathan Latimer's screenplay which becomes a little involved and is routine gangster stuff in spots, but it is interest-holding and should make a good showing in the average situations. Good direction on the part of Stuart Heisler and excellent acting by Alan Ladd, Veronica Lake and Brian Donlevy carry the pic along in good style.

The plot concerns Brian Donlevy (a crooked politician) who gets himself involved in a considerable mess when he falls for Veronica Lake, daughter of Moroni Olsen, (who is running for local mayor on the reform ticket). Anxious to win the girl over, he decides to back Olsen. In his sudden effort to clean up the town he double-crosses Joseph Calleia, typical Hollywood gangster, who runs some gambling joints, by shutting them down and making things generally tough for him.

Alan Ladd, Donlevy's assistant, is wary of the whole idea and tries to discourage his boss. To complicate the situation further, Bonita Granville, Donlevy's kid sister, is mixed up with Richard Denning (no-good gambling son of the new candidate). Donlevy tries to break it up—the kid is found murdered in the street—everyone feels quite certain that Donlevy has perpetrated the murder. Ladd, in an effort to shield and extricate Donlevy, goes through all sorts of wild, tortuous experiences at the hands of Calleia and his gang. Desirous of having her father win the election, Veronica Lake becomes engaged to Donlevy. Too many episodes crop up in this saga of crime to be recounted here but the end finds Donlevy cleared of the initial murder, plus another one, and Ladd and Miss Lake on the verge of marriage.

Some fine performances have been contributed by William Bendix (stooge who does most of the dirty work for Calleia), Margaret Hayes, Frances Gifford, Joseph Calleia, Moroni Olsen and the rest of the actors involved in the production.

CAST: Brian Donlevy, Veronica Lake, Alan Ladd, Bonita Granville, Joseph Calleia, Richard Denning, Moroni Olsen, William Bendix, Margaret Hayes, Arthur Loft, George Meader, Eddie Marr, Frances Gifford, Joe McGuinn, Frank Hagney, Joseph King, Donald MacBride.

CREDITS: Associate Producer, Fred Kohlmar; Director, Stuart Heisler; Author, Dashiell Hammett; Screenplay, Jonathan Latimer; Assistant Director, Arthur Black; Art Directors, Hans Dreier, Haldane Douglas; Cameraman, Theodor Sparkuhl; Sound Mixer, Hugo Grenzbach; Film Editor, Archie Marshek.

DIRECTION, Good. PHOTOGRAPHY, Good.

"Here We Go Again"

with Edgar Bergen, Charlie McCarthy, Fibber McGee and Molly

RKO 77 Mins.

COMBINATION OF GOOD MUSIC, BIG NAMES, WACKY SITUATIONS AND SOME LAUGHS SHOULD GIVE THIS THE NEEDED BOOST AT THE BOX OFFICE.

Although it lacks any marked cleverness, a good load of simple fun supplied by Charlie McCarthy and Mortimer Snerd should make this go over well with fans. It's based on a story that Paul Gerard Smith cooked up without the use of too much imagination, and the screenplay he concocted, with the collaboration of Joe Bigelow, doesn't show too much ingenuity either. However, the singing and music supplied by Ginny Simms and Ray Noble do much to lift the pic from the dullness it might have bogged down into.

Good performances are contributed by Edgar Bergen, Fibber McGee and Molly and the "Great Gildersleeve" but with the assistance of some funnier gags, things could have been built up to a riotous pitch. It would seem that with the roster of names included in the production more could have been accomplished.

The plot gathers this bunch of characters together at a Summer resort. Fibber McGee and Molly (without a cent in their pockets) are spending their twentieth anniversary in the bridal suite; Edgar Bergen and Charlie McCarthy are on a scientific expedition (the pursuit of a rare species of butterflies); Mortimer Snerd is a foggy mountain guide; Ginny Simms, Ray Noble, Gildersleeve and Gale Gordon are all there in one capacity or another.

Gordon, out to make some dough without the expenditure of superfluous effort, gets Bill Thompson to use some phoney fuel he has stirred up for his miniature aircraft. Calling McGee in he tries to sell him on the idea and consequently McGee, sorely in need of cash gets Bergen to sign a check for twenty-five grand. Gordon gets ready to run with the money and Molly takes it upon herself to attempt retrieving it. In the interim, Bergen discovers by sheer accident that the supposed fuel is just what he needs for his cocoons and a wild chase ensues in an effort to catch Gordon and secure the formula for the solution. That is about all there is to this saga.

Allan Dwan has produced and directed the film very well considering that he had a good cast but poor material to work with. Frank Redman's photography is also good, and Mort Greene and Harry Revel have knocked out some nice songs.

CAST: Edgar Bergen, Charlie McCarthy, Jim Jordan, Marian Jordan, Harold Peary, Ginny Simms, Bill Thompson, Gale Gordon, Ray Noble, Isabel Randolph, Mortimer Snerd.

CREDITS: Producer and Director, Allan Dwan; Musical Director, C. Bakaleinikoff; Music, Roy Webb; Songs, Mort Greene, Harry Revel; Cameraman, Frank Redman; Special Effects, Vernon L. Walker; Material for Fibber McGee and Molly, Don Quinn; Material for Edgar Bergen, Zeno Klinker, Dorothy Kingsley, Royal Foster.

DIRECTION, Good. PHOTOGRAPHY, Same.

The Leading Advertising-Art-Service to the Motion Picture Industry

'HAP' HADLEY

STUDIO OF COMMERCIAL ART

165 West 46th St., N. Y. C. Bryant 9-4153-4

Canadian Itinerant Circuits in War-Time Gain

Gas-Tire Rationing Hits Established Houses; Portables Expand in the East

St. John, N. B.—Gasoline and tire rationing has brought a sharp increase in the number of itinerant exhibitors through the Eastern provinces.

With the rationing coupon on gas covering only three gallons in this territory, compared to five gallons in the Central and Western provinces, the full-time operated theaters in the cities and towns are losing considerable rural patronage. Farmers generally now go to the movies "in town" only when they make their business or shopping trips, and with the chances of there being no time to spend in a theater.

Stepping into the breach, itinerant operators alternate between villages, on consecutive nights or every two nights. There is no interest in tents, because of climatic conditions, but in nearly every village there is at least one fraternal or community hall that is available for rental by the night. Some of these are being used for films for the first time, and in other instances, not since the silents. Single feature, and several reels of shorts, make up the average bill.

—A Billion in September!—

20th-Fox's Net for First Half Rises to $2,190,894

(Continued from Page 1)

foreign assets of $2,000,000. This compares with a first quarter profit of $841,561, after a reserve of $1,100,000. Net income for the second quarter of last year amounted to $457,189, after providing for a reserve of $1,150,000.

Earnings for the second quarter of 1942 are equivalent to 58 cents per share of common stock after the usual preferred dividend and to 86 cents for the first half.

No National Theaters earnings were said to be included in the above figures as no dividends were declared by that company during the first half of this year and last.

Federal income taxes were computed by the company at an estimated tax rate of 50 per cent for 1942. The corporation is not liable for excess profits tax on earnings for this period under any tax legislation so far proposed, it was said.

At its meeting yesterday the company's board of directors declared a cash dividend of 37½ cents for the third quarter of this year on the outstanding preferred stock, payable Sept. 30 to stockholders of record Sept. 15.

—A Billion in September!—

20th Century-Fox's N. Y. Regional Gets Going Today

(Continued from Page 1)

gets under way this morning at the Hotel Astor. One hundred and thirty delegates from Eastern branches and the home office are expected to be on hand when Andrew W. Smith, Jr., Eastern sales chief, starts the roll-call for the two-day session at which he will preside.

Ten Eastern branches will be represented by 70 district and exchange managers, salesmen and bookers, while the home office contingent will be 60-strong. Morning and afternoon sessions will be held.

The morning session today will be devoted chiefly to a discussion of shorts subjects to be made by Fox Movietone, the Terrytoon unit and the March of Time. Among the speakers will be Louis de Rochemont and John Wood, producer and treasurer, respectively, of March of Time, and William Clark, 20th-Fox short subjects sales manager.

Others to address the meeting will include President Spyros Skouras; Tom J. Connors, distribution boss, and Smith.

Among other executives attending from the home office will be Hermann G. Place, W. C. Michel, Sidney Towell, Felix A. Jenkins, Aubrey Schenck, William Kupper, William Gehring, Edmund Reek, Harry Buxbaum.

The New York regional will be followed by others in Chicago, Dallas, and Los Angeles.

DRIVE SETS PEAK IN TRADE CO-OP

All Arms of Film Industry Go "All-Out" to Roll Up Billion Bond Sale Next Month

(Continued from Page 1)

enthusiasm. With "Salute to Our Heroes" as the slogan, a national organization reaching from Maine to California and from the Atlantic to the Pacific was formed by the War Activities Committee.

Forty stars quickly were recruited to make Bond-selling tours covering 300 cities in the United States, top executives of all companies and big theater circuits were formed into Commando units to sell the higher denomination "F" and "G" Bonds, state, city and county chairmen were appointed to carry the Bond-selling campaign for the "E" Bonds direct to the man in the street; 5,000 theaters were designated by the Treasury as issuing agents so that moviegoers could have their Bonds delivered directly to them at the time of purchase; and every possible promotional means that could be contrived down to house to house convasses were set in motion by energetic showmen in each of the 48 states.

ARTHUR MAYER

At the zero hour for the drive's inaugural approaches, the WAC's GHQ in the Paramount building has the atmosphere of a national political party headquarters just before the voters go to the polls. Beginning early in the morning and working late into the night, despite blackouts and dimouts, the men whose colossal task it has been to direct and organize this billion dollar campaign have been driving at a terrific pace.

Francis S. Harmon, executive vice-chairman of the WAC, Si Fabian, director of the drive, Oscar A. Doob, publicity director for the campaign, George J. Schaefer, chairman of the WAC, Arthur Mayer, assistant executive vice-chairman and a small staff of volunteer workers have labored 15 hours a day at the job of guiding and directing the campaign.

In Hollywood, S. Charles Einfeld, director of the star tours, Kenneth Thomson, chairman of the Hollywood Victory Committee, studio executives, and officers of the Guilds, among others, similarly have devoted themselves to the job at hand. In contrast to the usual film promotion effort, the September drive, all along the line, is being approached with grim "we'll-deliver" seriousness.

All phases of the "Stars Over America" tours are under the supervision of the Treasury's War Savings Staff in Washington. Every vestige of commercialism is removed. No star will appear in a theater or at any other cash-admission assembly, nor will there be appearances at stores or other commercial institutions. No studio name is to be mentioned in connection with any star.

The drive's "world premiere" will take place in Washington Monday when a large group of screen stars will take part in ceremonies on the Treasury steps, as Secretary Morgenthau wishes them well as travelling salesmen and salesladies for War Bonds. The western tours will be given a "send-off" in Hollywood at the same time, with a "going away" gift of $1,000,000 in Bond sales.

Tour "premieres" will take place Tuesday in San Francisco, Fresno, Dallas, Chattanooga, Chicago, Philadelphia and New York City, the seven "jumping off" spots on the nation-wide tours. The covering of 300 cities in 30 days is hailed as one of the most intricate "one-night stand" booking routes ever undertaken. Railroad and air fares alone will top $60,000; all tour expenses are being paid by the WAC.

Sees Permanency of Extended Play Time

(Continued from Page 1)

orable industry developments in years.

"Today more than ever pictures are entitled to longer runs because quality of product is higher than at any time in film history," Bernhard told THE FILM DAILY yesterday. "On top of that, movie attendance is at an all-time peak. More people are working and they have greater need of entertainment and relief. We are making regular customers today out of folks who seldom went to the movies before.

"Longer runs also serve a patriotic end in helping to conserve materials," Bernhard pointed out. "It took the war to really drive home the economic wisdom of selling pictures for all they are worth, but I feel that the policy has proven itself and is here to stay."

Among Warner theaters, Bernhard cited the New York Strand bookings as typical of the new tendency toward maximum playing time. Number of pictures booked for extra weeks in the Broadway house this year has exceeded all past years. "In This Our Life" recently was set in for four weeks at the outset and then was held over for two additional weeks. The current "Gay Sisters" was booked for three weeks from the start. "Across the Pacific," which follows, is down for three or four weeks. "Desperate Journey" and "The Hard Way" each will open for three weeks while "Now, Voyager" is booked initially for four weeks and is expected to be held six.

—A Billion in September!—

WB Plans Solomons Short

West Coast Bureau of THE FILM DAILY

Hollywood — The battle of the Solomon Islands will be the subject of Warners' "The Fighting Engineers," a two-reeler in Technicolor. Part of the film will be made on the West Coast, with simulated attack on the Solomons.

—A Billion in September!—

Films in Seattle's Met.

Seattle, Wash. — Metropolitan Theater, legit house, has switched to films.

Hailed As Iron Man In Aiding Uncle Sam

Springfield, Ill.—Public cognizance has been taken here by the Illinois State Journal of the unusual contribution made by M. E. Berman, manager of Great States Orpheum Theater, to the scrap metal drive. The theater official removed 5,000 pounds of iron from backstage and from the house's sign and remodeled marquee, and turned it over to the local campaign.

☆ ☆ THE DIRECTOR GOES TO WAR ☆ ☆

By GEORGE H. MORRIS, *FILM DAILY Staff Writer*

MORE of the nation's war effort is strategic, skillful, intense and imaginative direction. Too, this is true of the making by Hollywood of features and shorts which are contributing largely to the winning of the conflict.

In this latter task the motion picture director has been playing, and will continue to play, a role whose importance cannot be overestimated. It is he who molds and commands the subject matter and action in millions upon millions of feet of film which passes before the gaze of more than 70 per cent of the country's population attending commercially-operated theaters each week. To this total on the domestic front must also be added the additional millions in other lands who witness U. S. attractions, and whose opinions are influenced by the work of the film director. He, in brief, is the guiding genius of all that is portrayed. He is the general in charge of the "shooting."

Frequently, the director is also the producer, and in these instances his authority and responsibilities are augmented. But in all cases his channeling of talent, art and science, as they relate to the immediate correlation of production elements on sound stage and on location, is what translates the screenplay into celluloid.

Suggestion that the Motion Picture Academy of Arts and Sciences inaugurate special awards for the producer and the director of the feature picture of 1942 adjudged to have contributed most to the advancement of the nation's war effort, is advanced in a letter to THE FILM DAILY *from a leading Midwestern exhibitor. Advancing the idea, the theater operator points out that the "Oscars" might carry much the same significance as the "E" awards made by the Army and Navy for achievements on the production front by industry.*

Thanks to the fortunate, and intentional foresight of Hollywood's production forces, all Coast studios, as well as other film-making units in the nation, saw clearly the tide of world events. The contingency of America being swept into the conflict was at no time minimized. Hence, production content was wisely geared to mesh with the country's national and international interests as recognized and promulgated by President Roosevelt. For this step, Hollywood was the target for criticism by various pacifist cults and camps, plus noisy as well as subtle non-interventionists.

During the period before Pearl Harbor, film directors contributed greatly to America's well-being and defense preparations. A justified cycle of pictures,—both full-length and tab reels—, gained momentum. Directors of patriotism and vision pressed for assignments which would help their country, and into these assignments poured their maximum ability. Often the stature and force of a picture was heightened by excellent improvisations effected by the director.

But vigorous as this effort was, it paled before the explosive force of indignation which followed the stab in the back dealt by Japan, and which hurtled the nation into war with the Axis powers. Some conception of the enormity of Hollywood's production program aimed by the feature field alone in the interests of Victory can be gleaned by the following partial list of attractions which dealt with the war and various aspects and ramifications thereof,—the list comprising product released since Pearl Harbor, to date, and the directors charged with the fashioning of the films, according to producer sources:

M-G-M: "The Bugle Sounds" (S. Sylvan Simon); "Joe Smith, American" (Richard Thorpe); "Woman of the Year" (George Stevens); "A Yank on the Burma Road" (George B. Seitz); "Nazi Agent" (Jules Dassin); "Rio Rita" (S. Sylvan Simon); "Ship Ahoy" (Edward Buzzell); "Pacific Rendezvous" (George Sidney); and "Mrs. Miniver (William Wyler);

Warner Bros.: "You're in the Army Now" (Lewis Seiler); "All Through the Night" (Vincent Sherman); "Dangerously They Live" (Robert Florey); "Captains of the Clouds" (Michael Curtiz); "This Was Paris" (John Harlow); "Sergeant York" (Howard Hawks); "Wings for the Eagle" (Lloyd Bacon); "Spy Ship" (B. Reaves Eason); "Across the Pacific" (John Huston); "Desperate Journey" (Raoul Walsh); and "Yankee Doodle Dandy" (Michael Curtiz), currently in special key cities;

Paramount: "Hold Back the Dawn" (Mitchell Leisen); "Skylark" (Mark Sandrich); "Pacific Blackout" (Ralph Murphy); "Torpedo Boat" (John Rawlins); "The Lady Has Plans" (Sidney Lanfield); "The Fleet's In" (Victor Schertzinger); "True to the Army" (Albert S. Rogell); "My Favorite Blonde" (Sidney Lanfield); and "Priorities on Parade" (Albert S. Rogell);

20th-Fox: "A Yank in the R.A.F." (Henry King); "Great Guns" (Monte Banks); "Cadet Girl" (Ray McCarey); "Confirm or Deny" (Archie Mayo); "Remember the Day" (Henry King); "Young America" (Louis King); "On the Sunny Side" (Harold Schuster); "Secret Agent of Japan" (Irving Pichel); "To the Shores of Tripoli" (H. Bruce Humberstone); "Ten Gentlemen from West Point" (Henry Hathaway); "United We Stand" (Fox-Movietone compilation of outstanding events leading to World War II, edited by Earl Allvine from newsreels during past 25 years); "This Above All" (Anatole Litvak; "Little Tokyo, U.S.A." (Otto Brower); "The Pied Piper" (Irving Pichel); and "Berlin Correspondent" (Eugene Forde);

RKO Radio: "Call Out the Marines" (Frank Ryan); "Joan of Paris" (Robert Stevenson); and "Powder Town" (Rowland V. Lee);

Columbia: "Tramp, Tramp, Tramp" (Charles Barton); "Canal Zone" (Lew Landers); "Two Yanks in Trinidad" (Gregory Ratoff); "The Invaders" (Michael Powell); "Hello Annapolis" (Charles Barton); "The Wife Takes a Flyer" (Richard Wallace); "Sweetheart of the Fleet" (Charles Barton); "Submarine Raider" (Lew Landers); "Parachute Nurse" (Charles Barton); "Atlantic Convoy" (Lew Landers); "Flight Lieutenant" (Sidney Salkow); "Enemy Agents Meet Ellery Queen" (James Hogan); "Blondie for Victory" (Frank R. Strayer); and "Sabotage Squad" (Lew Landers);

Universal: "Keep 'Em Flying" (Arthur Lubin); "Paris Calling" (Edwin L. Marin); "Bombay Clipper" (John Rawlins); "Unseen Enemy" (John Rawlins); "Saboteur" (Alfred Hitchcock); "Escape From Hong Kong" (William Nigh); "Private Buckaroo" (Edward F. Cline); "Top Sergeant" (Christy Cabanne), "Danger in the Pacific" (Lewis D. Collins); "Drums of the Congo" (Christy Cabanne); and "Invisible Agent" (Edwin L. Marin);

United Artists: "To Be Or Not To Be" (Ernst Lubitsch); "Mr. V" (Leslie Howard); "Friendly Enemies" (Allan Dwan); "The Devil With Hitler" (Gordon Douglas); "Ships With Wings" (Sergei Noldandov); "Kukan,—The Battle Cry of China" (Ray Scott); and "One of Our Aircraft Is Missing" (Michael Powell);

Republic: "Suicide Squadron" (Brian Desmond Hurst); "The Yukon Patrol" (William Witney and John English); "Remember Pearl Harbor" (Joseph Santley); and "Joan of Ozark" (Joseph Santley);

Monogram: "Private Snuffy Smith" (Edward F. Cline); "Law of the Jungle" (Jean Yarborough); "Black Dragons" (William Nigh); "She's In The Army" (Jean Yarborough); "Let's Get Tough" (Wallace Fox); "Rubber Racketeers" (Harold Young); "Lure of the Islands" (Jean Yarborough); "Hillbilly Blitzkrieg" (Roy Mack); "One Thrilling Night" (William Beaudine); and "Isle of Missing Men" (Richard Oswald);

P.R.C.: "Duke of the Navy" (William Beaudine); "Dawn Express" (Albert Herman); "Bombs Over Burma" (Joseph H. Lewis); "They Raid By Night" (Spencer Gordon Bennett); "A Yank In Lybia" (Albert Herman); and "Prisoner of Japan" (Arthur Ripley).

As impressive as the above list is, the full impact of war theme films is yet to be felt. Canvass discloses that the 1942-43 season will see virtually double the number of such pictures going to theater screens.

No compilation of attractions can possibly be presented without appending prominent mention of the standout job which short subjects directors are turning in. Rarely now,—and so, too, since Pearl Harbor—, is a tab reel made without incorporating some thread which ties in with the war, either through action, dialogue or narration. Scores of shorts produced by non-theatrical interests have also found their respective ways to the general exhibition field, and have added constructively to the national welfare, including instructional films ordered by the Government from industrial pic channels. The directors for the shorts category can be proud of their contributions, as can the directors of serials.

In closing, tribute must be paid in splendidly-deserved measure to the industry's directors who have joined the armed services and Government agencies, and are thereby on the firing line of official duty. They are making all manner of films in order that freedom may triumph in a world at war.

MR GABRIEL HESS
M P PROD DIST
28 W 44TH ST 21 FL
N Y C

★

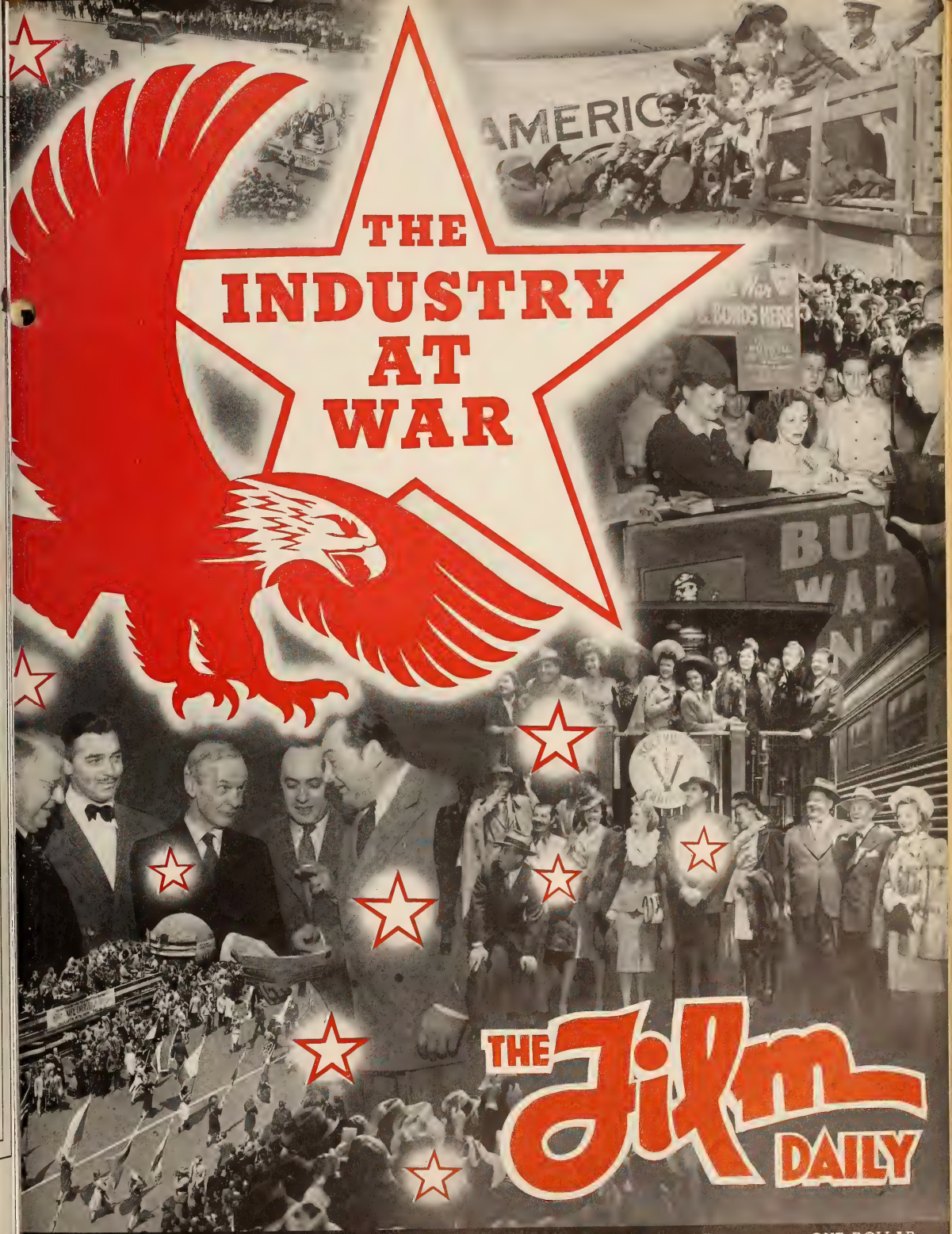
J. E. BRULATOUR
(INC.)
SOLE DISTRIBUTOR
EASTMAN
MOTION PICTURE
FILM

EASTMAN FILM
BRULATOUR SERVICE

Fort Lee • Chicago • Hollywood

★

THE INDUSTRY AT WAR



THE film DAILY

VOL. 82, NO. 43—SECOND SECTION NEW YORK, FRIDAY, AUGUST 28, 1942 ONE DOLLAR

THE Film DAILY

VOL. 82, NO. 43—Section Two FRIDAY, AUG. 28, 1942

$1.00

JOHN W. ALICOATE : : : : : : *Publisher*

DONALD M. MERSEREAU : : : : *General Manager*

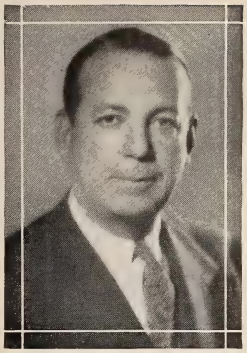
CHESTER B. BAHN : : : : : : : *Editor*

Published daily except Saturdays, Sundays and Holidays at 1501 *Broadway, New York, N. Y., by Wid's Films and Film Folk, Inc. J. W. Alicoate, President and Publisher; Donald M. Mersereau, Secretary-Treasurer. Entered as second class matter, Sept.* 8, 1938, *at the post-office at New York, N. Y., under the act of March* 3, 1879. *Terms (Postage free) United States outside of Greater New York,* $10.00 *one year;* 6 *months,* $5.00; 3 *months,* $3.00. *Foreign,* $15.00. *Subscriber should remit with order. Address all communications to THE FILM DAILY,* 1501 *Broadway, New York, N. Y. Phone BRyant* 9-7117, 9-7118, 9-7119, 9-7120, 9-7121. *Cable address: Filmday, New York.*

Representatives: HOLLYWOOD, Calif.—Ralph Wilk, 6425 *Hollywood Blvd., Phone Granite* 6607. *LONDON—Ernest W. Fredman. The Film Renter,* 127-133 *Wardour St., W. 1. PARIS—P. A. Harle, Le Film,* 29 *Rue Marsoulan* (12). *MEXICO CITY—Marco-Aurelio Galindo, Depto.* 215, *Calle del Sindicalismo,* 99, *Tacubayo, D. F.*

Copyright, 1942, by THE FILM DAILY (Wid's Films and Film Folk, Inc.)

$1,000,000,000 IN SEPTEMBER — SELL MORE BONDS! — BUY MORE BONDS!



FOREWORD

...and Dedication

THIS IS THE STORY of an industry at war . . .

Of an industry whose essential role in the nation's great crusade to preserve and protect the American Way of Life is reflected in its myriad contributions . . .

Of an industry whose rich human and physical resources, freely and without restraint, were at the country's disposal on a voluntary basis long before that tragic December Sunday at Pearl Harbor . . .

Of an industry whose manpower, whether in uniform or in mufti, whether executive or worker, stands united in the common cause. . . .

Of an industry which daily, through the screen's magic, bring surcease and urgently needed entertainment to those tens of millions enlisted under the banner of the United Nations. . .

Of an industry whose accomplishments during the months since Dec. 7, 1941, are but a bond that the demands of the future, whatever they may be, will be met . . .

This, then, is the story of the film industry at war.

It is proudly dedicated to the nearly 200,000 men and women in the industry who are unselfishly serving their country in countless ways that Victory and Peace may be ours, now and forever. . .

It is so dedicated with the certain knowledge that from this factual report of what they have accomplished they will derive the inspiration and the encouragement for still greater effort and achievement.

Jack Alicoate

Publisher

$1,000,000,000 IN SEPTEMBER — SELL MORE BONDS! — BUY MORE BONDS!

OFFICE OF WAR INFORMATION

WASHINGTON

OFFICE OF THE DIRECTOR

July 31, 1942.

Mr. Chester B. Bahn,
Editor,
The Film Daily,
1501 Broadway,
New York, New York.

Dear Mr. Bahn:

I can only say what I have said before concerning the manner in which the motion picture industry is devoting itself to the national war effort, but I can say it with increased conviction. In my opinion, the industry --- exhibitors, distributors, directors, writers, actors, producers --- is setting a standard of voluntary action and energetic participation that any other industry might well emulate.

In the crisis confronting our country, the motion picture industry is furnishing justification for the great importance it has been permitted to achieve through our democratic processes. When this war has been won, the industry will emerge still free and of greater stature than ever before. I make this prediction because of the character of the men and women in the industry, revealed by the crisis.

Sincerely yours,

Lowell Mellett,
Chief,
Bureau of Motion Pictures.

THE INDUSTRY AT WAR

By CHESTER B. BAHN, *Editor*, THE FILM DAILY

NINE months and 21 days ago, these United States were at peace... a troubled peace, to be sure, but still peace.

Then came the terrible impact of Pearl Harbor and the scarcely terrible impact of the Philippines.

Overnight, the country was called upon to move aggressively from a state of national preparedness to a state of war—global war, total war.

The complex organism of American business, like the American citizen, was confronted instantaneously with new obligations, new duties, new demands for national service.

To none was the strident call to arms more insistent than the motion picture industry. And for reasons logical and easily understandable.

For the motion picture, as developed and nurtured in free America, is the servant of the people . . . a veritable jinn which responds magically to the rubbing of the mythical Aladdin lamp or ring and accepts, unhesitatingly, all commands.

In times of peace, the command is a simple one—the entertainment and amusement of unnumbered millions at home and abroad.

But we no longer are at peace. This is war.

And so today in addition to providing entertainment and amusement—morale's "vitamins"—the motion picture is democracy's weapon. It is used to train men of the armed services, not alone our own, but those of our allies and associates. It is used to instruct workers in our war factories that the production program may be speeded. It is employed to school civilian defense workers. It is a potent recruiting force. It is an unexcelled medium for the rapid, simultaneous presentation of the Government's message here and elsewhere.

It cannot be said too many times: The industry's broad sphere of service in the war effort is without a parallel. For what has gone before is but part of the story. As vital as providing that surcease required by soldier and civilian alike is exhibition's other contributions to the common cause.

Consider the exhibitor's war-time role. He is a key figure in the community civilian defense organization, responsible for the safety aspects of his theater, the adequate training of his staff as wardens, fire fighters, first aid workers. His theater is a center for drive activities, whether for funds for Army and Navy Relief, the USO, the Red Cross and other agencies, the sale of War Bonds and Stamps, or the collection of books for the armed forces, scrap rubber and metals.

Nor is that all. In his lobby or mezzanine are to be found enrollment booths for blood donors, facilities for war workers, accommodations for draftees, sub-stations for recruiting details. Add to that the availability of his stage for induction ceremonies, free tickets or reduced admissions for service men, special shows as benefits for war causes, co-operation in the conservation program and the exhibitor emerges as a civilian doughboy—the man who carries the load.

In the matter of conservation alone, the exhibitor's aid has transcended mere cleaving to regulations imposed upon him. Theater operators and managers have launched upon a program to make everything last longer, so that all sort of materials which they would ordinarily consume can go into tanks, guns, planes, ships, and other sinews for the struggle. Too, they have combed their theaters for scrap metals, rubber, and additional materials whose shortage is pronounced.

Much of the responsibility attendant upon equipment conservation has fallen upon the shoulders of the theater employee, and in a very important way upon the projectionist. This latter cog in organized labor is so operating the booth that an incalculable saving has been effected in behalf of Victory. Parenthetically, no wing of the industry is contributing more than the equipment field.

Grand marshals of the New York Army and Navy Relief Drive parade which consisted of 3,500 marchers including contingents from the Army, Navy, Marines, Coast Guard, AWVS and civilian units. Marshals are Max Cohen, N. Y. State Chairman; Stanton Griffis, Navy Relief Society; Lieut. Col. A. G. Rudd; Nicholas *M. Schenck, national chairman, and Harry Brandt, national co-chairman.*

Many of the services just enumerated, of course, the exhibitor shares with those engaged in production and distribution, while the two latter have their own individual contributions. Hollywood has been called upon to maintain production's quality despite the requirements of the conservation and priority program, the expansion of the Army training film schedule and the serious loss of manpower. This it has done and this it will continue to do.

Distribution's physical setup has been employed to speed the release of films deemed essential to the war effort, while the many-sided activities of home office and branch executives and employes have meshed with those of production and exhibition.

What has been accomplished by and under that leadership is set down in detail in succeeding chapters of this report on the Industry at War. It is proper here, however, to cite the fund raising accomplishments of Nicholas M. Schenck, Spyros Skouras, Wendell L. Willkie, J. Robert Rubin, Samuel Goldwyn, Adolph Zukor, Joseph Bernhard, Stanton Griffis, Jack Cohn and Louis Nizer, industry drive leaders for such causes as Army and Navy Emergency Relief, Greek, China and Russian War Relief, USO, Navy Emergency Relief.

The list of causes might be lengthened until it encompassed the entire war charity and philanthropy field; so, too, the roster of those within the trade who have served so well. And both list and roster are ever-growing, witness the most recent addition, the Amusement Industry Division of the American Field Service Ambulance Corps with Neil Agnew as national chairman and Herman Robbins as chairman of the advisory committee. Its campaign to provide 250 more ambulances will start Oct. 8.

Today, the industry confronts its greatest challenge—the sale of a billion dollars in War Bonds and Stamps in the month of September. It is "a message to Garcia" that will be delivered as—to quote Secretary of the Treasury Henry W. Morgenthau, Jr.—"a continuation of the patriotic and unselfish support which the industry as a whole, and its celebrities and stars individually, have consistently given in a wide variety of ways to the nation's war program."

Among the "wide variety of ways" is service in essential Government war agencies. Many Eastern executives are thus enrolled. In War Production Board posts are Matthew Fox, Universal vice president; Monroe Greenthal, United Artists advertising and publicity director (both on leave for the duration), and Chris Dunphy. In the Treasury's service are, notably, Col. Richard C. Patterson, Jr., RKO board chairman, and Howard Dietz, Loew vice president. Lt. Col. Frederick L. Herron, long an officer of the MPPDA, is with the Department of Economic Warfare. Lt. Col. Edward P. "Ted" Curtis, of Eastman Kodak, quite naturally, is again with the Army Air Forces in Washington. Maj. Lynn Farnol is on duty at Mitchel Field, N. Y. Maj. William Powers, former film buyer for National Theaters, is in Judge Advocate General's office in Washington. Capt. George Muchnie, RKO assistant treasurer and secretary, is on Signal Corps duty in Washington, while Maj. William S. Savage of the RKO legal department is at Wright Field, Dayton, O. Filling top spots of the Motion Picture Division, Office of the Co-ordinator of Inter-American Affairs, are Francis Alstock (who succeeded Capt. John Hay Whitney upon his call to active service and Charles E. McCarthy; identified, too, with the division is Phil Reisman, RKO Radio vice president. This paragraph makes no pretense to be full roster—rather are the names presented as illustrations of servic by trade executive personnel.

It follows, too, that the photographic or motion picture section

The high pressure work of organizing and co-ordinating the varied and intricate war activities of the motion picture industry has been conducted by the executive staff of the War Activities Committee in a manner which has brought unstinted praise from industry leaders. The bulk of this work has fallen on the shoulders of Francis S. Harmon, executive vice-chairman, S. H. Fabian, treasurer, Arthur Mayer, assistant vice-chairman and Edna Conover, secretary, and they have been unfailing in their energy and enthusiasm for the task. George J. Schaefer, chairman of the co-ordinating committee, as well as all the members of that committee also have giv generously of their time, gratis, to this effort.

of the armed services are staffed by no strangers to the industry. Thi is true of the Signal Corps Photographic Center, Astoria, L. I. the Army Air Forces section at Wright Field, Dayton, O.; the Marin Corps section, Quantico, Va., and the Signal Corps studio on th Fox Western Avenue "lot."

In this connection, it is interesting to note that the March o Time School of Pictorial Journalism has been engaged in trainin enlisted men from the U. S. and Allied forces in film technique and that National Screen Service has been providing instruction i the graphic art of camera animation for students assigned by th Marine Corps.

Men of the trade are to be found in every branch of the America armed forces, others wear the uniforms of our gallant allies, whil already the first industry women have volunteered for the new Arm and Navy auxiliaries.

On the basis of available reports, admittedly incomplete, it is e timated that production, distribution and exhibition have co tributed at least 10,000 employes to the military services. This tota would be materially increased were there to be an accounting spa ning the equipment field, the raw stock industry, the carrier system the outside trailer, poster and accessory fields and others identifie wholly or in part with the trade.

Paramount, largely because of its extensive theater affiliations, i the most generously represented, with 2,403. Of the latter, the thea ters gave 2,154 men, the studio, 135, the home office, 63 and the ex changes 51.

Warners at this writing has 911 employes in the services, wit this breakdown: Theater department, 545; studio, 180; home offic 93; exchanges, 79; laboratory, 10; music companies, four.

Loew's employes in uniform now total 578, divided as follow Theaters, 267; studios, 183; exchanges, 72; home offices, 56.

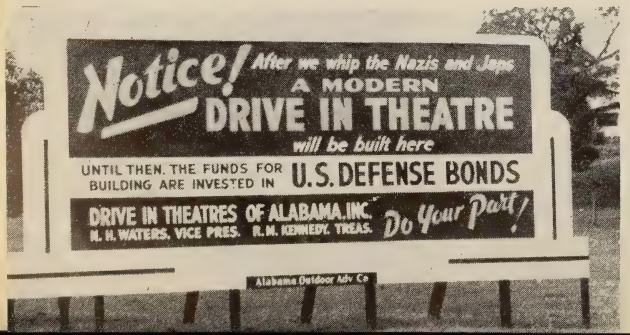
RKO Corp. and subsidiaries have given Uncle Sam 414 men, co tributed as follows: Theaters, 225; studios, 95; home office, 47; ex changes, 35; Pathe News, 12.

Twentieth Century-Fox has given 337 employes to the service of this total, 175 are from the studio, 104 from the home office, 3 from De Luxe Laboratory, and 27 from the Roxy theater staff. Ad ditionally, 450 men from various units of National Theaters hav entered the armed forces.

Universal's service flag has 203 stars; 130 represent studio worker 46, exchange employes; 17, home office men, while the newsreel i responsible for five, Cellofilm Corp. for three, and the Bound Broo Laboratory for two.

United Artists has given 95, comprising 24 from the home offic 19 from exchanges and 52 from production. Columbia, through i studio, home office and New York exchange, has given 149 to th armed services; other Columbia enrollments are unavailable at th writing. Republic has a total of 85 employes in uniform, Monogra reports 30, while Producers Releasing Corp. lists 24 at the prese time.

SELL MORE BONDS! — BUY MORE BONDS!



WAR SERVICE ON THE FILM FRONT

HE War Activities Committee—Motion Picture Industry—embraces more than 15,000 exhibitors, all producers and the 12 national distributors, co-operating on film presentations for all ranches of war service as well as for national morale. Organized 8 months before America's entry into the world conflict, this group as originally designated the Motion Picture Committee Co-operating for National Defense.

TOTAL of 15,152 motion picture theaters have signed pledges agreeing to exhibit war information films distributed through 352 film exchanges by the War Activities Committee of the Motion Picture Industry. The latter's voluntary work is conducted without pay by film workers in eight main divisions: (1) Hollywood, (2) Theaters, (3) Distribution in each of 31 exchange centers, (4) Trade Press, (5) Newsreels, (6) Publicity, (7) Drives, (8) Foreign Managers.

INCE the organization of the Hollywood Victory Committee close to 800 different players have participated in one or more patriotic appearances. The total of such appearances is 4,000. he number of miles traveled is more than 890,000. The stars have ade 450 radio broadcasts, nearly all of them over national etworks.

They have sold War Bonds in hundreds of cities; taken part in the anadian Victory Loan campaign; helped raise funds for every lief and charitable cause. More than 200 players have aided in lling War Bonds. One star has made 160 appearances. Eight layers have made 50 appearances or more.

HE record of 723 players making 3,198 appearances and traveling 788,895 miles in behalf of the nation's war effort during the first six months of the war unquestionably will be exceeded during e remainder of the year, according to the Hollywood Victory ommittee.

OW about the average paid worker of Hollywood—that little group of 33,000 persons composed of carpenters, mill workers, clerks, typists, gardeners, cafe employes, day laborers and the e? How does their record for contributions to organized charities mpare with that of the stars? Here's the answer:

The 33,000 run-of-the-mill workers have contributed $2,251,-3 to organized charities; $440,000 to the Red Cross, $358,000 for e U.S.O., $70,000 to China Relief, $104,833 for Greek War Relief, 50,000 for British War Relief, $75,000 for the President's Infantile ralysis Fund, $475,826 for the community chest, $620,000 for her relief funds, and given more than 1,500 pints of their blood much needed war service plasma.

RMY Emergency Relief and the Navy Relief Society have received in excess of $750,000 from the Hollywood Victory Caravan of 32 screen stars who appeared during May in 13 cities.

An additional $2,000,079 was collected in motion picture theaters - Army and Navy Relief, with 1,500 theaters still to report.

THE United Service Organizations in 1941 received $1,243,000 through the facilities of the motion picture industry. The sum of $40,000 was given in New York City, and $220,000 in Los Angeles County, while $983,000 was collected in motion picture theaters.

MOTION pictures may be said to form the backbone of entertainment for the mighty army undergoing training at posts and camps across the country. Approximately 600 theaters with standard projection equipment are now functioning through the U. S. Army Motion Picture Service, of which R. B. Murray is general manager. The Service is operated by the Chief of the Special Services Branch of the War Department.

Naval, Marine Corps and Coast Guard establishments similarly place their entertainment reliance on motion pictures.

A MATERIALS Conservation Committee, representing all motion picture studios, has organized all departments on a strict conservation basis, and has found substitutes for 19 vital materials, thus releasing for the war program large quantities of steel, copper, aluminum, brass, bronze, rubber and other critical supplies. Use of film negative and positive stock has been sharply curtailed by various technical devices.

HOLLYWOOD motion picture studios are now producing 25 special short subjects in Spanish and Portuguese dedicated to hemisphere solidarity. These pictures are being made with the co-operation of the Motion Picture Society for the Americas, at the request of the Office of the Coordinator of Inter-American Affairs. The Society, established by the Office of the Co-ordinator of Inter-American Affairs on April 1, 1941, is headed by Walter Wanger. The Society closely co-operates with Addison Durland, Latin-American advisor of the AMPP, and with the review boards established to censor films for export.

A PROGRAM of visual education for the armed forces by means of sound films is speeding up military training. Thus far, 73 training films have been approved and accepted by the War Department from the Research Council of the Academy of Motion Picture Arts and Sciences. Special versions of many have been made for use by our allies. The Research Council has been training officers of the Signal Corps in film production for the last 11 years.

WITHOUT exception, the American armed services have turned to experienced studio executives and to Hollywood-trained officers for motion picture assignments. The impressive roster includes such names as Col. Darryl F. Zanuck, Lt. Col. Jack L. Warner, Lt. Col. Melville E. Gillette (heading production at the Signal Corps Photographic Center, Long Island City), Lt. Col. Fred W. Hoorn, Lt. Col. Nathan Levinson, Lt. Col. Frank Capra, Maj. Robert P. Presnell, Maj. Albert E. Holland, Maj. Arthur Ransom, Com. John Ford Maj. Franklin Adreon, Capt. William Halpern.

$1,000,000,000 IN SEPTEMBER — SELL MORE BONDS! — BUY MORE BONDS!

CHRONOLOGY

Of the Industry's War Effort

December 8, 1941: INDUSTRY PLEDGES SERVICE AND SUPPORT TO F. D. R.
Will H. Hays, president of the MPPDA, and George J. Schaefer, chairman of the Motion Picture Committee Co-operating for National Defense, wire the President assuring him of the industry's desire to further the war effort.

December 9: NATION'S THEATERS TAKE WAR PROBLEMS IN STRIDE.
Operators perfect plans for safety of personnel and patrons. Circuits amplify President's speech for audiences. Coast theaters work out blackout operation methods. Boston pledges 100 per cent cooperation to Governor, Public Safety Committee and the Army and Navy. New York houses prepared for air raid alert.

December 9: STUDIOS RUN AT NORMAL PACE.
Night locations called indoors. Safety committees formed. Employes rush to enlist in armed forces. Republic turns over arms used in Westerns. Industry contribution to War Dept. film requirements increased. SWG assures President of writers' aid.

December 10: STUDIOS LOOK FOR NO CRIPPLING OF PRODUCTION.
Survey indicates technicians going in services will be replaced by promotions. Navy to call 200 in a few days. Lt. Col. Zanuck to alternate between Army and civilian duties. Studios revising schedules to fit war atmosphere, will work from 8 a. m. to 5 p. m.

December 12: RECOMMEND THEATERS AS RAID SHELTERS.
N. Y. police and fire department officials advise showmen as to the handling of crowds and conduct of staffs in emergencies.

December 16: HARMON QUITS HAYS OFFICE FOR WAC.
Francis S. Harmon, assistant to Will H. Hays at the MPPDA, resigns to join the War Activities Committee (formerly Motion Picture Committee Co-operating for National Defense), as executive vice-chairman.

December 16: OPM CHOOSING INDUSTRY ADVISORY COMMITTEE.
A. Julian Brylawski, MPTOA vice-president, president of the MPTO of the District of Columbia and purchasing agent for Warner Theaters Eastern Division, appointed a dollar-a-year special industry consultant to OPM. Special industry advisory committee to be announced.

December 18: WALSH SUPPORTS AFL NO STRIKE POLICY.
IATSE president tells THE FILM DAILY that the organization's 45,000 members who go along whole-heartedly for with voluntary "no strike" policy for the duration adopted by the AFL executive council.

December 19: EMERGENCY DEFENSE ORGANIZATION GETS UNDER WAY.
Motion Picture Emergency Defense Conference called by Joseph Gould, SPG chairman, appoints steering committee. Organizations represented at the Conference include SPG, Ampa, SOPEG, Local 306—M. P. Machine Operators: Association of Documentary Film Producers; Local 702-Lab Technicians Local B51-Film Exchange Employes; Local 52-Studio Mechanics; N. Y. U. Film Library; Municipal Service Commission, and MPTOA.

December 19: "WIN THE WAR NOW," INDUSTRY SLOGAN.
"Everything else is chores" from trade's viewpoint, declares Will H. Hays.

December 23: NO FILM CENSORSHIP; F. D. R. TO MELLETT.
President stresses that motion pictures "must remain free insofar as national security will permit" in appointing Lowell Mellett, director, Office of Government Reports, as coordinator of Government films during the war emergency. Francis S. Harmon, executive vice-president of the WAC, named to represent all branches of the film industry in dealing with the Government.

December 24: OPM SURVEYS STUDIOS ON REQUIREMENTS.
Detailed questionnaires to determine requirements during the new year sent out by the Office of Production Management.

December 26: "LET SCREEN TELL WHY WE FIGHT"—KENT.
"Our obligation is to enact in picture form the story and sacrifices of America," Sidney R. Kent, president of 20th Century-Fox, tells THE FILM DAILY. "We naturally must put up with curbs and temporary sacrifices during a war," he says.

January 13, 1942: INDUSTRY WAC ADDS TWO NEW DIVISIONS.
War Activities Committee adds publicity committee under Monroe Greenthal and drives committee headed by Adolph Zukor. Drives committee to be split into three sub-committees for theater participation, talent participation and industry employes participation.

January 14: THEATERS, LABOR TO MEET ON WAR CO-OPERATION.
Exhibition interests and labor leaders to hold conference on materials conservation.

January 14: MAKING PICTURES HOLLYWOOD'S WAR JOB.
"Your greatest service," Lowell Mellett, co-ordinator of Government films, tells meeting of WAC Hollywood branch.

January 21: BROADWAY PARADE LAUNCHES DIMES DRIVE.
Total of 10,009 houses co-operating in nation wide March of Dimes drive.

January 26: DISTRIBUTION SUPPLY RATIONING STARTS.
Twentieth Century-Fox orders rationing of supplies and equipment for home office and exchanges. Other companies place checks on requisitions from all department. Purchasing agents fill out 18-page questionnaires for Hays office use in estimating industry needs.

February 8: FILMS ESSENTIAL WAR INDUSTRY.
WAC discloses Government's pronouncement that filmland is an essential industry in certain instances. George J. Schaefer

$1,000,000,000 IN SEPTEMBER — SELL MORE BONDS! — BUY MORE BONDS!

WAC chairman, said decree should "encourage every person in the industry to feel that he or she is doing a necessary job and sharing in the drive for total victory."

February 9: FILM PROGRAMS FOR U. S. TROOPS IN COMBAT ZONES.
Industry to make available approximately 75 two-hour programs of current pictures in 16 mm for free showing to soldiers in combat areas.

February 12: IATSE DRAFTS 10-POINT THEATER CONSERVATION PLAN.
Projections, maintenance men, and stage hands to conserve and salvage materials for the war effort. Booth men to hang code in projection rooms.

March 1: McNUTT LAUDS SERVICE POLICY.
Paul McNutt, of the Office of Defense Health and Welfare Services acknowledges the generosity of theater men. "Theater managements are making generous contributions to the entertainment of soldiers, sailors and marines," McNutt said. "Men in uniform are admitted to motion picture theaters at reduced rates in virtually all cities."

March 4: "NEW SPIRIT'S" 7,764 DATES SET U. S. BOOKING RECORD.
Walt Disney tax short, made for Treasury Dept., expected to total 7,900; 1,100 prints in service by National Screen Service.

March 8: WAC FIELD PUBLICISTS NAMED.
Field publicity men appointed in 41 key centers by Monroe Greenthal, chairman of WAC publicity branch.

March 9: GEN. OLMSTEAD LAUDS FILMS' VICTORY AID.
Maj. Gen. Dawson Olmstead, chief signal officer of the U. S. Army expresses the appreciation of the War Dept. "for the outstanding contribution which the motion picture industry is making in the national effort toward victory."

April 6: AGREE TO USE OF FILM TALENT IN USO $32,000,000 DRIVE.
Hollywood Victory Committee and USO draw plans for a radio show for the big drive.

April 7: EXHIBITORS TO AID WAR STAMP SALES.
15,000 theaters to participate actively; plans set by Joseph Bernhard and Adolph Zukor, of WAC.

April 8: VICTORY FILMS AT EVERY SHOW IN 94 PER CENT OF THEATERS.
War Activities Committee survey shows exhibitors fulfilling their pledges with 12,000 of the more than 13,000 theaters pledges showing Government films at every show.

April 13: HOLLYWOOD TO MAKE ENTERTAINMENT WAR SHORTS.
Coast to make 26 short entertainment features in the next six months on subjects which the Government feels will meet a new need in the country's war effort. Deal consummated by producers and Lowell Mellett, Government film co-ordinator.

April 14: ADOPT PIX WAR-TIME MEASURES.
Inter-studio co-operation stressed by directors of the Association of Motion Picture Producers. Industry to adopt plans for inter-studio assistance, inter-use of equipment in event of war damage; to survey available transportation and delivery equipment; employ engineers for a survey to determine what equipment, now being used for production, can also be used in part-time production for the armed forces.

April 16: L. B. MAYER NATIONAL VICE-CHAIRMAN FOR USO DRIVE.
M-G-M production chief's appointment is recognition of the industry's contribution to the nation's entertainment program for men in the services.

April 20: THEATER BLACKOUT REGULATIONS ISSUED.
A. R. P. Division, War Activities Committee assisted in preparation of booklet issued by the Office of Civilian Defense.

April 20: TRADE "ALL OUT" FOR ARMY-NAVY RELIEF.
Nicholas M. Schenck named national chairman for the audience collections campaign. Letters to be mailed to the 13,000 pledged to co-operate with War Activities Committee. Drive to run May 14-20.

April 21: SKOURAS PUTS WAR TASK FIRST.
Spyros Skouras, new president of 20th Century-Fox, tells stockholders that company's first consideration will be the maintenance of public morale at the high peak demanded for victory against the Axis.

April 22: TALENT PRIORITY FOR GOVERNMENT.
Hollywood Victory Committee sanctions appearances of 30 stars to sell War Bonds and Stamps in 120 cities in drive starting June 1.

April 26: ENLIST COHN IN USO DRIVE.
Jack Cohn, Columbia vice-president, appointed co-ordinator of the Entertainment and Sports Division of the New York USO War Fund Campaign. Cohn's field embraces the motion picture, sports and music industries.

April 26: PARADE TO USHER IN RELIEF DRIVE.
Large divisions of the armed forces will parade in a demonstration ushering in the New York motion picture industry's funds drive for Army and Navy Relief, it is announced by Max A. Cohen, New York State chairman of the drive.

April 28: ARMY TO PLAY PIX WITHIN MONTH AFTER RELEASE.
Agreement between U. S. Army and distributors, calling for delivery of all motion pictures within 30 days of national release, is signed.

April 30: HOLLYWOOD VICTORY CARAVAN OPENS TOUR.
Hollywood Victory Caravan, consisting of 23 top screen stars, eight starlets and 60 technicians and other behind-the-scenes personnel, opens a 13-city tour in Washington, D. C. Sponsored by the Hollywood Victory Committee, the Caravan's receipts are for Army-Navy Relief. Talent includes Desi Arnaz, Joan Bennett, Joan Blondell, Charles Boyer, James Cagney, Cary Grant, Claudette Colbert, Jerry Colonna, Charlotte Greenwood, Olivia deHavilland, Bob Hope, Frances Langford, Laurel and Hardy, Groucho Marx, Merle Oberson, Pat O'Brien, Eleanor Powell, Rise Stevens, Bert Lahr, Ray McDonald, Frank McHugh, Bing Crosby, and Ray Middleton.

May 3: $5,000,000 DEBUT FOR "YANKEE DOODLE DANDY."
Premiere seats for Warner Bros. feature to be given with War Bond purchases. Hollywood Theater scaled from $25,000 to $25 in War Bonds and Warners turns over house to Treasury Dept.

May 4: FILM BOND PURCHASES EQUAL 100 BOMBERS.
Payroll purchase plan in effect throughout the industry will equal cost of 100 bombers, according to an estimate by the Motion Picture Committee for Hollywood.

May 6: VICTORY CARAVAN SURE $600,000 GROSSER.
The $600,000 goal set by Stanton Griffis, chairman National Navy Relief Society, for the Hollywood Victory Caravan will be reached by May 12, wind-up day for the big show, is announced by Robert M. Weitman, New York representative.

May 11: DOWNEY PRAISES PIX, CARAVAN IN SENATE.
Senator Sheridan Downey referring in the Senate to the Hollywood Victory Caravan, praises the industry and "points with pride" that the tour will net $750,000.

May 14: BULKELEY, WAR HERO, IN INDUSTRY PARADE.
Military parade along New York's Broadway, headed by Lt. John D. Bulkeley, hero of Bataan and Corrigidor, heralds the beginning of the national industry drive for Army and Navy Emergency Relief. Similar spectacles held in many cities from Coast to Coast.

May 21: GOVERNMENT SHORTS PROFITS TO CHARITY.
Profits derived from the 26 shorts on subjects proposed by the Government, and made by the industry, will go to war or emergency charity, H. M. Richey reveals at Atlantic City.

May 26: FILM CONSERVATION COMMITTEE FORMED IN HOLLYWOOD.
New group, to meet weekly, made up of representatives of the various Guilds, the American Society of Cinematographers, Society of Independent Producers' Assn., Laboratory Technicians, Artists Managers, Guild of International Photographers-Local 659, the IATSE and Society of Motion Picture Film Editors.

May 29: WAC'S THEATER DIVISION OPENS BOND DRIVE.
In excess of $400,000 in War Bonds and Stamps purchased in conjunction with the Times Square rally sponsored by the Theaters Division of the WAC, opening gun of the industry's continuing drive to sell Bonds and Stamps at theaters across the country. National radio broadcast with top flight "names" also used to spur the campaign.

June 3: $1 A DAY VICTORY SHORTS RENTAL PLAN.
Paramount will give profits to WAC-named war charity, Neil Agnew tells Joseph Bernhard.

June 6: WPB SETS MONTHLY CONSERVATION MEETS.
Harold Hopper, chief of the Motion Picture and Photographic Division of the Consumers Durable Goods Branch of the WPB, announces monthly meetings and expresses satisfaction with conservation progress on the West Coast.

June 10: ARMY-NAVY RELIEF RECEIPTS TOP RECORD.
Incomplete returns from the industry campaign for Army and Navy Emergency Relief total $1,550,000, a new record for theater collection drives. Nicholas M. Schenck, chairman of the committee, estimates that receipts will reach or top $2,000,000. Former high was $1,450,000 collected in the infantile paralysis drive.

June 11: SPECIAL EVENTS TO SPUR THEATERS WAR BOND DRIVE.
Industry's campaign for the sale in theaters of War Bonds and Stamps, continuing for the duration, will be marked at intervals by special events to stimulate additional interest, it is disclosed by Francis S. Harmon, executive vice-chairman of the War Activities Committee. Exhibitors are to be serviced with a monthly broadside spotlighting outstanding promotional stunts.

June 12: RECOMMEND ELIMINATION OF CREDITS TO SAVE FILM.
An estimated 10,000,000 feet of film will be saved annually by eliminating all film credits except main titles for the duration, as recommended by the Film Conservation Committee. Guilds and unions will be asked to waive all contractual rights involving credits.

June 17: COUNCIL EXPERIMENTS WITH 18-FRAME SPEED.
Academy Research Council working on the problem of reducing film speed from 24 to 18 frames per second. Ray Klune, representing the Film Conservation Committee, will report to Washington that studios are using stills in making tests; that trailers for "A" pictures will not exceed 250 feet with alternate trailers for subsequents will not exceed 150 feet.

June 18: MANDATORY CONSERVATION ORDERS ISSUED.
Ben Goetz, chairman of the General Conservation Committee in Hollywood, issues a series of mandatory orders designed to conserve film. Studios will make monthly reports comparing film used with comparable months a year ago.

June 23: PICTURES CAN SOLVE CONSERVATION PROGRAM.
Harold Hopper, chief of the Motion Picture and Photographic Section of the WPB tells producer and distributor representatives in Washington that he is confident the industry can work out a program resulting in the maximum conservation of critical materials.

June 28: NEWREELS TO CONSERVE RAW STOCK.
Plan calling for theaters to retain the front and closing leader and titles of newsreels for a six-week period put into effect by all five reels. Plan seen as saving 10,000,000 feet annually.

June 29: STUDIO TRANSPORT MILEAGE DOWN 35 PER CENT.
General mileage reduction of approximately 35 per cent is reported by studio transportation managers meeting at the AMPP offices to discuss war-time conservation measures affecting their departments.

July 20: HOLLYWOOD STEPS UP WAR TEMPO.
Tempo of film colony's participation in the war program was materially stepped up during June. Highlights: More than 10 per cent of their $12,000,000 monthly pay invested in War Bonds; virtually every actor and actress participated in some form of war work, more than 600 going out on entertainment and bond-selling missions; they saved an over-all average of 41 per cent in materials used in the production of motion pictures; they produced 22 special films for military training, morale and goodwill purposes; they raised the colony's total enlistments from seven to nine per cent of all male workers.

July 23: INDUSTRY TAKES WAR BOND DRIVE HELM.
Assumes over-all responsibility for $1,000,000,000 sale in September "Salute-to-Our-Heroes" Campaign; Hollywood stars to appear at 300 rallies in month. In expressing appreciation, Secretary of the Treasury Henry W. Mongenthau, Jr., called the industry's leadership in the September drive, "a continuation of the patriotic and unselfish support which the industry as a whole, and its celebrities and stars individually, have consistently given in a wide variety of ways to the nation's war program."

July 30: GREATER WAR EFFORT ROLE FOR INDUSTRY.
Declaring that the American people had reason to be grateful for the job done by the motion picture industry in the war effort, Lowell Mellett told THE FILM DAILY that films will play an important role in the Government's program to fully inform the country on the vital aspects of the war.

July 30: BOND TOUR OF STARS TO REACH 60,000,000.
Approximately 60,000,000 Americans will be reached by the scores of Hollywood stars who will become War Bond salesmen and salesladies during the industry's "Salute to Our Heroes" drive in September.

August 6: ARMY-NAVY RELIEF GETS TWO MILLION DOLLAR CHECKS.
Checks totaling more that $2,000,000 handed to Undersecretary of War Robert L. Patterson and Admiral J. O. Richardson, heads of the Army Emergency Relief and Navy Relief Societies, by Nicholas M. Schenck, and Harry Brandt, following the close of the industry's money raising campaign.

August 11: FILM COMMITTEES SET FOR AMBULANCE DRIVE.
Neil Agnew, national chairman of the Amusement Industry Campaign to raise 250 ambulances for the American Field Service Overseas Ambulance Corps, completes formation of the committees to aid him in the drive. Each of the 31 key cities has an exhibitor and distributor co-chairman.

THE MPPDA AND THE WAR

ONG before Pearl Harbor, the American motion picture industry—the men and women of its studios, its theaters and its business offices—stood at attention ready to serve the nation's nterest in whatever might come.

When the first bomb fell at Pearl Harbor, the American screen mediately enlisted in the war, changing over from a program ational preparedness to one of specific war activities.

This did not just happen. It was brought into being by the atriotism and loyalty of every branch of the industry, carefully nobilized for the thousand and one tasks required of the screen. It was an achievement in organization made possible only by the many years of self-government which the industry has enjoyed.

WILL H. HAYS

The leading industry organization, the Motion Picture Producers and Distributors of America Inc., was the natural source of manpower and plan-power for the wide activities undertaken by the screen to translate to the people the mighty efforts of our own nation, not to mention the other democracies united in the war against aggression. Every organizational experience and set-up of the MPPDA was utilized in one or other of the many far-flung activities developed in the industry.

Every executive and employee of the Association enlisted for he duration in this task. Cooperating committees of the MPPDA ansferred themselves in a body to various national defense and ar projects. Staff members of the Association were withdrawn from heir usual work and lent or transferred to various industry activiies calling for coordination or organization. Nearly every member f the industry enlisted in one or other of the divisions of the ndustry's planning and executive agencies.

The work of the Washington office of the Association was completely reorganized to cope with the thousand and one problems hat arose as new Government agencies sprang into being. New unctional activities were undertaken by the Association, as wartime problems arose relating to censorship, exports, priorities and her matters.

Freedom of the screen, championed by the Motion Picture Proucers and Distributors of America for more than 20 years, is aying big dividends in this war in the form of public service which e screen is able to render.

The slogan of the industry as voiced by Will H. Hays, President the Association, is:

"Win the War Now. Everything Else Is Chores."

In the over-all program pursued by the Association, the outnding factors are:

1. To maintain a steady stream of feature pictures, newsreels and shorts not only for our own theaters but for the United Nations and the neutral countries;
2. To furnish entertainment and inspiration for the people behind the front and the soldiers on it;
3. To help maintain the highest morale of our nation by the informational services of the screen.

That the industry has met not only our own national requirents but the entertainment demands of the United Nations is dicated by the commendation of the British Government and ople as expressed through Viscount Halifax, British Ambassador the United States:

"I have come here to thank this industry for its fine attitude ward, and its important assistance in, the British fight for democracy and freedom. Motion pictures are a vital element in maintenance of the high morale of both our civilian and fighting forces and our appreciation is indeed deep and genuine."

The regular supply of feature pictures, shorts and newsreels have been important in providing relaxation and recreation for the fighting services at home and abroad. Motion pictures are supplied to army camps and shore stations, at home through normal distribution channels. There was no way of reaching many combat areas abroad, entirely devoid of recreation, so the industry donated 80 programs of feature pictures and shorts on 16 mm. film. An additional series of programs is now being prepared. These are regarded as so important for maintaining morale and providing relaxation that they are shipped on the transports carrying troops to stations abroad. For this patriotic purpose, the MPPDA members gladly gave the right of original production of their leading pictures in 16 mm. form.

As the far-flung war activities of the industry continue to grow, the MPPDA is cooperating with public relations and other bodies organized for specific tasks, including the Office of War Information, the Coordinator of Inter-American Affairs, the Government Review Boards appointed under the Trading With the Enemy Act and the Treasury Department.

The Production Code Administration of the MPPDA has undertaken a new service in connection with wartime export censorship under the Trading With the Enemy Act. This became effective when the United States entered the war. Under its provisions two review boards were set up by executive order in New York and Hollywood. Approval from either of these boards must be obtained before film can be exported. Under the procedure which has been set up, studios are forewarned by the PCA when any sequence of a picture is in danger of violating war-time regulations. Members of the New York and Hollywood review boards are available for consultation by producers on moot points. When the Government board approves a completed picture, it is given a seal to expedite its clearance through export controls.

Adding greatly to the man-power of the industry was the election during the year of Charles Francis Coe, as vice-president and general counsel of the Motion Picture Producers and Distributors of America, Inc. Mr. Coe's first statement on the entertainment function of the screen drew widespread and favorable comment from all ranks in the industry and in the lay press of the country.

CHARLES F. COE

"The prime function of the motion picture producer," he said, "is not to educate but to entertain. However, the very nature of every picture makes it inescapably educational. Therein lies a responsibility to which every experienced producer is fully alive.

"The greatest single force of inspiration and education in foreign lands is an entertaining American motion picture. Such a picture reveals, without deliberate intent to reveal, the American Way of Life. And it reveals it to people who are eager to see it; who paid to see it.

"What men see, they believe. What men value, they want. What men want, they ultimately get. The best proof of this is the way the early Nazis banned American pictures in a Germany they schemed to occupy.

"No single factor is so great in the spread of American culture and American freedom as the entertaining American motion picture which stresses neither but reveals both."

$1,000,000,000 IN SEPTEMBER — SELL MORE BONDS! — BUY MORE BONDS!

BEFORE PEARL HARBOR

The Beginnings of the War Activities Committee

THE War Activities Committee—Motion Picture Industry, streamlined for an all-out contribution to America's Victory Program within a week after the attack at Pearl Harbor, had been in existence for nearly two years before America entered the war.

Previous to the fall of France in the spring of 1940, industry leaders took the first steps toward the present effective organization. At that time a representative group of exhibitors, called together by R. B. Wilby of Atlanta and E. V. Richards, Jr. of New Orleans, discussed the importance of securing widespread cooperation from motion picture theaters in the national defense effort. During this same period the late Sidney R. Kent convened a meeting at the Union League Club in New York with Colonel Richard T. Schlosberg, Major William M. Wright, Jr., and Major Ward H. Maris of the U. S. Signal Corps present as special speakers. This conference was attended by a number of industry leaders resident in New York. At the end of the Union League Club meeting a committee to follow through on a comprehensive industry organization was appointed with George J. Schaefer as chairman.

GEORGE J. SCHAEFER

The committee designated Francis S. Harmon as industry co-ordinator and addressed letters to the Secretary of War, the Secretary of the Navy, the Secretary of State and Lowell Mellett, representing the Advisory Commission to the Council of National Defense, advising these federal officials of the industry's desire to furnish maximum cooperation to the Federal Government in the national defense effort. Following a series of meetings with Federal Officials by Harmon, who commenced his duties as co-ordinator October 14, 1940, the organization of the Motion Picture Committee Cooperating For National Defense was greatly expanded to include the presidents of 28 industry organizations. The personnel of the National Co-ordinating Committee was likewise increased so as to make it more representative of all branches of the industry. Five separate divisions were organized as follows:

FRANCIS S. HARMON

Hollywood Division, with Y. Frank Freeman as chairman

Theaters' Division, with Joseph Bernhard and E. V. Richards, Jr., as co-chairmen

Distributors' Division, with W. A. Scully as chairman

Newsreel Division, with E. B. Hatrick as chairman. (Succeeded by Walton Ament).

Trade Press Division, with Martin Quigley as chairman

The activities of the Co-ordinating Committee may be summarized briefly as follows:

Y. FRANK FREEMAN

1—Pledges were secured from more than 12,000 exhibitors under the terms of which these exhibitors agreed to exhibit films or trailers sent to them with the committee's approval.

2—Arranged through the Distributors' Division for national distributing organizations of the industry to handle these films without any cost whatever to the government.

3—Arranged with National Film Carriers, Inc., an organization of trucking associations transporting more than 85% of film shipments between exchange and theaters, to haul all these Government films gratis.

4—Distributed and exhibited 12 one-minute recruiting trailers for the War Department, three ten-minute short subjects, eight trailers and seven "tags" for the United States Treasury.

5—Through the Theaters' Division mobilized the theaters of the country behind an audience collection which yielded $986,000 for the USO to which Hollywood contributed $215,000 and the home offices of the various companies $40,000, making a total of $1,243,000 contributed by the industry or one-twelfth of the total contribution receipts, amounting to $14,916,000. More than 10,000 theaters played a USO trailer distributed and exhibited under the auspices of the committee.

JOSEPH BERNHARD

6—Cooperation of the newsreels in the national defense effort was so wholehearted that the skilled artisan in armory, arsenal and plane factory may be said to have been the number one film hero of 1941. Much of the total newsreel footage during 1941 was devoted to national

$1,000,000,000 IN SEPTEMBER — SELL MORE BONDS! — BUY MORE BONDS!

defense effort and portrayed in dramatic fashion the horrors of the war abroad in the wake of the Nazi successive invasion and enslavement of one neutral country after another.

E. V. RICHARDS

7—The committee was able to secure the cooperation of commercial producers-distributors in making films as part of their regular output to meet special needs of various departments. For example, the U. S. Civil Service Commission shared with the committee its problem of securing several hundred skilled laborers for armory, arsenals and Navy ship yards and Columbia Pictures, at Harmon's request, included in its Washington Parade series a short dealing with this subject matter, which was released under the title, "The Spirit of 1941." Similarly M-G-M released a short subject titled "The Battle," which dramatically portrayed the varied activities of the Navy's service of supplies in an effort to accelerate enlistments in the Navy's Special Services. The same company likewise released "Eyes of the Navy" with the cooperation of the Naval Air Force. Warner Brothers made a series of Technicolor shorts dealing respectively with the Army, the Navy, the Marine Corps and the Air Force. With the same desire to furnish maximum cooperation Pathe News released three pictures on Latin America dealing respectively with Argentina, Brazil, and Chile. These are only a few examples of the degree to which the film industry adapted its regular entertainment program to the needs of the defense program.

WILLIAM A. SCULLY

8—Forestalled an effort of the Japanese to purchase all existing stock shots in newsreel laboratories showing shots of the United States Navy. For this action the Secretary of the Navy under date of April 3, 1941 expressed heartfelt appreciation.

9—At the request of the Treasury Department, Howard Dietz was named consultant on motion picture matters and beginning in April, 1941 the committee participated actively in various Treasury Department projects, including the distribution and exhibition of trailers on defense bonds and stamps; the addition to feature pictures of "tags" plugging the defense bond and stamp sale and arranged inclusion in the newsreels of a number of newsworthy clips bearing on the defense bond campaign.

10—Through special committees arranged to supply the U. S. Army Motion Picture Service with current films for showing in 455 Army theaters at 277 posts not only in the Continental United States but scattered in various Atlantic bases from Trinidad to Newfoundland.

11—Between February, 1941, and February, 1942, 28 informational films were distributed in each of the 31 exchange centers for exhibition. During 1941 from 300 to 1,000 prints of each release were furnished. By the end of the year this program had been so stepped up that, for example, 1,100 prints of the Disney short subject, "The New Spirit," were booked in 7,798 theaters within five weeks of its release date.

The American motion picture industry went all-out for the nation's defense effort during the year and a half which preceded the attack on Pearl Harbor. During this period the nation was badly divided and the industry was objected to by violent attacks for "war mongering." Nevertheless, the industry during this crucial period made invaluable contributions to the national defense effort, thus aiding in the unifying of public sentiment which followed the treacherous attack on Pearl Harbor.

$1,000,000,000 IN SEPTEMBER!

—AND

SINCE DECEMBER 7

IMMEDIATELY after the attack at Pearl Harbor the coordinating committee of the motion picture industry changed its name to the War Activities Committee, streamlined its organization, and sent a resolution to President Roosevelt pledging to him and to the American people the unrelenting and unstinted efforts of the industry in the Victory program.

The resolution also requested the President to designate a coordinator of Government films in order that the Government's requests of the industry might also be streamlined and unified. Accordingly, Lowell Mellett (now chief, Bureau of Motion Pictures, Office of War Information) was named to this post and Francis S. Harmon began full-time services as executive vice-chairman and coordinator of the War Activities Committee. Offices were leased in the Paramount Building and the industry's all-out campaign for victory started off in high, extending and amplifying the work already done by Motion Picture Committee, Cooperating For National Defense.

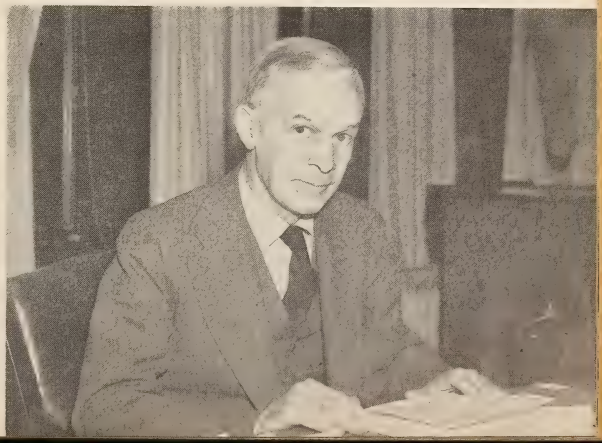
ADOLPH ZUKOR

Two new divisions were added to the national coordinating committee—the Drives Division, headed by Adolph Zukor, and a Publicity and Advertising Division with Monroe Greenthal as chairman. (Succeeded by Hal Horne when Greenthal joined the WPB.) This addition made a total of seven separate divisions to assist in carrying on the tremendous task which the war activities committee accepted on behalf of the entire motion picture industry.

An intensified campaign to accelerate and expand the distribution and exhibition of "Victory Films" was immediately started. The Theaters Division increased the number of houses enrolled for this effort from 12,000 to more than 15,000.

The Distributors' Division adopted a new method of distribution whereby each of the major companies were assigned certain Victory

LOWELL MELLETT, Chief, Bureau of Motion Pictures, Office of War Information



Roosevelt on Importance of Films

On December 18, 1941, President Roosevelt designated Lowell Mellett to act as Coordinator of Government Films for the duration of the war and in his letter of appointment wrote the following:

"The American motion picture is one of our most effective media in informing and entertaining our citizens. The motion picture must remain free insofar as national security will permit. I want no censorship of the motion picture; I want no restrictions placed thereon which will impair the usefulness of the film other than those very necessary restrictions which the dictates of safety make imperative.

"The motion picture, especially as used by the Federal Government, has a very useful contribution to make during the war emergency. In order that the Federal Government's efforts in the field of motion picture production and distribution may serve most effectively and efficiently, it is desirable that all activities of the Federal Government be coordinated under the direction of one central office."

F. D. R.

Films to distribute through their exchanges. This method increased the bookings on these releases almost double. As an example 3,000 prints of a Red Cross trailer was given 11,108 bookings and helped immeasurably in the campaign to raise $65,000,000 for the Red Cross.

Other Victory Films released included such subjects as "The New Spirit," the eight-minute Technicolor cartoon produced by Walt Disney for the U. S. Treasury; "Any Bonds Today," a two-minute trailer produced by Warner Brothers in Technicolor for the Treasury; "United China Relief," "Winning Your Wings"; "Safeguarding Military Information" a nine-minute short, made by 20 Century-Fox; "Mr. Gardenia Jones," a 1,400-foot short subject produced by M-G-M for the USO; "Keep 'Em Rolling" and 35 other subjects. Every producing company in the industry had a hand in the production and distribution of these subjects as just one part of the patriotic service which the American motion picture industry rendered to our country and its allies.

While devoting a considerable portion of its activities to the home front the War Activities Committee did not forget the soldiers of our Army scattered in far away places. Arrangements were made with all distributors and producers to reduce feature pictures and short subjects to 16 mm. film so these films could be shipped and shown to our task forces from Iceland to Australia. This service was donated without cost to the War Department and hundreds of the current releases of the major producing companies are being shown.

In the field of special events the War Activities Committee, of which the Hollywood Victory Committee is a branch, contributed to the collection of funds for Army and Navy Relief, the USO, the Canadian Victory Loan Campaign, Greek War Relief, Russian War Relief, United China Relief, British War Relief, American Women's Voluntary Service and to the sale of war bonds and stamps for the U. S. Treasury. No cause worthy of support was neglected by the combined energies and talents of actors, directors, producers, guilds, technicians and executives of the entire motion picture industry.

The Theaters Division conducted a campaign in more than 15,000 theaters from May 14 to 20 to collect funds for Army and Navy Relief and this month checks totaling more than $2,105,000 were turned over to Under Secretary of War Robert L. Patterson and Admiral J. D. Richardson, as heads of the Army Emergency Relief and Navy Relief Societies, by Nicholas M. Schenck and Harry Brandt, representing the theaters.

The Hollywood Victory Caravan, a three-hour musical revue, with about 100 Hollywood personalities, toured 13 key cities for the benefit of Army and Navy and an additional $800,000 was turned over to the two relief funds by Stanton Griffis, who was chairman of this special activity.

Aiding the USO in its campaign to raise $32,000,000 the Hollywood Division of the WAC produced a 10-minute short subject, which was distributed and exhibited in 13,950 pledged theaters, and screen personalities were provided for a number of important USO campaign events.

The full weight of the motion picture industry has been put behind the sale of war bonds and stamps and will be climaxed by the $1,000,000,000 War Bond selling drive in September.

Beginning May 30, 1942, the Theaters' Division, following conferences between Secretary Morgenthau and Messers Joseph Bernhard, S. H. Fabian, Harry Brandt and Adolph Zukor, voted to conduct a campaign for the duration of the war for the sale of War Bonds and Savings Stamps. Fabian, treasurer of the WAC and a volunteer member of the committee's staff, agreed to devote virtually full time to the executive direction of this important project. A comprehensive campaign organization was formed in cooperation with representatives of the Treasury Department in each state. Several thousand theaters are now actively engaged in selling bonds and stamps.

All branches of the motion picture industry assisted in this campaign. Spectacular rallies were held in several cities; governors of 17 states issued proclamations, a radio program from Hollywood over a national hook-up, special trailers furnished gratis by National Screen Service and a wide variety of special events staged by local showmen got the industry's War Bond campaign off to a flying start on Memorial Day. One hundred and twelve state chairmen and co-chairmen were appointed from the ranks of motion picture exhibitors after careful clearance with state chairmen of the Treasury Department's War Bond Campaign.

Trailers made by the Hollywood Division of the WAC starring Dorothy Lamour, Nelson Eddy and John Payne were distributed to more than 14,000 theaters and 1,000 prints of the Technicolor short "Any Bonds Today" was distributed simultaneously with the opening of the campaign in pledged theaters.

All distributing companies affiliated with the WAC attached printed tags to the end of important feature pictures calling attention to the sale of War Bonds and Stamps in the theaters.

The Hollywood Victory Committee added full measure to this tremendous industry effort. Just as an example: in the month of June, 638 stars and featured players traveled 151,500 miles to make personal appearances throughout the country for entertainment and the sale of bonds.

While devoting an ever increasing amount of work toward America's war effort the motion picture industry, through the War Activities Committee also has devoted much time and thought to the problem of cementing Inter-American affairs. The work being done by the industry in cooperation with the Society for the Americas of the Office of Coordinator of Inter-American Affairs, includes specially made features such as Walt Disney's cartoon feature "Saludos"; short subjects made definitely for South American release, and short and features for release on both continents aimed to influence the thinking of the peoples of both North and South America.

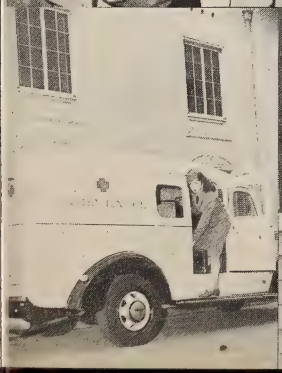
"Saludos" is one hour's entertainment and will be shown first in South America and then later in this country. The pictures made to cement inter-American affairs are aimed to work both ways—to influence Latin Americans favorably to this country and to influence the citizens of this country favorably to Latin America.

The WAC has been expanding its operations with each new month of the war and already plans are being formulated by leaders in the motion picture industry to meet the ever increasing demands which the Government is making on it.

There is no industry in the United States that is doing more or with greater magnanimity than the motion picture industry.

$1,000,000,000 IN SEPTEMBER — SELL MORE BONDS! — BUY MORE BONDS!

HOLLYWOOD AT WAR!



HOLLYWOOD is a war town, too.

At 2 a.m. any Sunday, Hollywood Boulevard resembles Times Square on election night. Lockheed and Douglas war workers jam the sidewalks from curb to curb. Swing shift dances are just starting. Auto traffic is a jumbled maze. Army, Navy and Marine uniforms are everywhere.

Hollywood used to be more like a country town. Stores were open evenings, townsfolk paraded up and down the Boulevard, window shopping. It was friendly, small-town setting.

Hollywood has changed. It has changed in appearance and habits, and it has changed in its biggest industry, the Motion Picture Industry.

This fast-moving industry meets constant changes—changes in public desire for different types of films, changes in picture-making methods, changes in film markets. It met the change from peace to war in stride.

This change called for continued production in the face of a new shortage of young leading men, essential war materials, and a necessity for saving miles of film—both negative and positive each month.

It called for the production of training films for Uncle Sam's forces. For educational films to help civilians in the new wartime problems. For films with vital messages . . . made with active Government cooperation . . . that will bring to the eye and ear of millions of theater-goers the truth about the Democratic nations and their struggle for existence.

This was a big program. It is getting bigger every day. It calls for intensive effort and for efficient management on the part of the studios. It calls for intense loyalty and unfailing effort on the part of workers. It calls for free time and talent from the stars in entertaining service men, selling War Bonds and answering the thousand-and-one calls that are made upon Hollywood's more famous citizens.

To handle the great bulk of the war program, a national organization known as the War Activities Committee was formed. It extends from coast to coast and includes production, distribution

Hopper on Industry Conservation

"From the beginning of the nation's war effort, this industry, which plays such an important role in all patriotic and charitable enterprises, has done everything requested of it by any department of the government. . . . Everywhere I have found a full realization of individual responsibility for conserving materials and at the same time preserving the industry that is so necessary to the country's morale."

—HAROLD HOPPER
Chief, Films Division
War Production Board

and exhibition branches of the industry. In the theater division alone there are more than 15,000 members.

Working as a part of this Committee and with the Government and Army and Navy authorities, Hollywood is meeting war problems.

The industry now provides entertainment for 650 theaters in operation in 300 Army posts. It sends free movies to the men in combat zones. Hollywood's production of training films for the U. S. armed forces has this month hit a new high, with more than 30 in production. It is making documentary films, including cartoons, with every famous cartoon character joining up for the duration.

Actually, six different divisions of picture-making have been set up to care for war needs. They are:

1—Purely entertainment films, to bring pleasure and relaxation to service man and civilian, and to bolster morale.

2—Factual short subjects with a war or educational background for general commercial release in theaters.

3—Explanatory films backed by the government itself (called documentaries) for both theater and non-theater use.

4—Army and Navy pictures for exclusive military use, to speed the training of soldiers, sailors and marines.

5—Newsreels and news comment shorts.

6—Pictures aimed to cement inter-American relations.

Problems facing the movie-makers are many, and require the utmost ingenuity to overcome. First and foremost is the necessity of saving film. This has been the subject of many midnight conferences and is still being worked out. A tremendous saving has already been made. A greater saving will be made as the months roll on.

M. C. LEVEE
Chairman, Film Conservation Committee.

Studio technicians are replacing needed war materials, that normally are used in set building, with other materials. New construction in studios is out for the period of the war.

Transportation departments are saving rubber by eliminating needless trips and using more busses and fewer autos. Wardrobe departments are following government regulations to the letter. Waste is being eliminated in all departments of the studios.

Voluntary, able conservation is working wonders, and the studios find their employes 100 per cent willing to cooperate.

These conservation measures will not cheapen nor detract from the completed pictures; in many instances, in fact, they increase the cost. There are no priorities on drama, glamour or laughs. These will still be in operation at the same old stand.

Hollywood once astounded the commercial world by changing from silent to sound pictures overnight. Such a resourceful industry is meeting added war problems as they arise, and still keeping the millions of war-weary people entertained.

Chart following indicates some typical examples of material conservation in practice on Hollywood lots.

Unit	*Before the War*	*Now Used*
Trusses & supports	Steel	Wood
Hardware	Bronze & brass	Ferrous metals
Stair railings	Wrought iron	Wood
Partitions	Steel	Masonry
Metal lath	Iron	Wood or Gypsum
Skylights	Copper	Galvanized iron
Insulation	Asbestos	Rockwool or magnesia
Pipe coverings	Wool felt or asbestos	Magnesia or rockwool
Bath fixtures	Steel or enameled iron	Vitreous or non metallic materials
Outlet boxes	Copper	Non-galvanized steel
Unit heaters	Galvanized steel	Ferrous metals
Room fixtures	Brass, bronze or aluminum	Steel, cast-iron glass or plastic
Weather stripping	Zinc or bronze	Felt
Iron storage tanks	Steel	Reinforced concrete

In set construction, plaster is replacing wood in many instances, permanent street sets are kept standing, and wall board and plywood are used over and over again. A patent nail straightener saves nails, and even the cotton gloves worn by cutters are made reversible, saving thousands of pairs annually.

YANKS IN FOREIGN LANDS KEEP UP ON THEIR MOVIES

AMERICAN TROOPS stationed outside the United States are keeping right up to date on their movies due to the efficient operation of a plan worked out several months ago by the War Activities Committee and Brigadier General Frederick H. Osborne, chief of the special service branch of the War Department. Under this arrangement the motion picture industry is furnishing 16mm prints of the "cream of the 1942 output," both features and shorts, for free showings of American task forces on foreign duty and base commands not supplied with standard 33mm. service.

The pictures are being reduced from standard size to 16 mm. at the expense of the industry and supplied without cost. A supply of prints are made of each important picture and to date a total of 272 features have been supplied and before the year is out the total is scheduled to reach 1,276 prints of features and shorts.

In thanking the industry for this service Brigadier General Osborne recently sent a letter to the presidents of the various companies stating: "Your generosity is enormously appreciated by the War Department. However any expression of thanks from the special service branch or from the war department would seem entirely inadequate. Only the thanks of the American soldiers facing hardship and danger in foreign lands, who will enjoy the entertainment provided, would be adequate to your generous gift. Of their thanks you may be assured."

$1,000,000,000 IN SEPTEMBER — SELL MORE BONDS! — BUY MORE BONDS!

THE HOLLYWOOD VICTORY COMMITTEE

BORN ALMOST IN THE SHADOW of Pearl Harbor, starting from scratch with no precedent to guide the pioneers who were in at the birth, the Hollywood Victory Committee is today sending hundreds of stars thousands of miles each month, from border to border——and outside our borders——from the Atlantic to the Pacific and reaching out almost to the war fronts on the Seven Seas——to aid the war effort and to bring cheer and entertainment to the men and women who are fighting for Democracy.

It sent stars on a Victory Caravan, to the President's Birthday Ball, out on Bond selling tours, to combat zones into camps far and wide, to naval bases, on the air and into hospitals.

During the first seven months of this war, this committee dispatched stars a distance equal to more than 300 times around the world to entertain service men, sell Bonds and make other patriotic appearances. Almost 750 players participated in the 3,751 appearances of those seven months and traveled 919,677 miles to do it!

These are statistics of the first seven months of the war of the Hollywood Victory Committee. But, as is usual in remarkable organizations like this, statistics do not begin to tell the story.

People of the entertainment world are usually generous, even to a fault, in giving their time and services to help the less fortunate. Knowing this generosity on the part of screen, stage and radio stars, Hollywood knew, even before the war came, that it would be necessary to coordinate the avalanche of requests for free talent that would be pouring in, in a never-ending stream. This was necessary, if the greatest good was to be obtained for the nation's war effort.

So the Hollywood Victory Committee came into being. Its forerunner——the Coordinating Committee for Stage, Screen and Radio——was organized in October, 1941, with Fred W. Beetson as the first chairman. Three days after Pearl Harbor, the Victory Committee came into being. Soon the work became so increasingly large that Beetson was forced to resign because of pressure of other work, and Kenneth Thomson, the present chairman, succeeded him. Charles K. Feldman is chairman of the important talent committee.

The various Hollywood guilds, studios, stars and producers and every branch of Hollywood activity joined in forming it. Every Hollywood star and player signed a pledge to place their services at the command of the committee for the duration. So that the committee's good work would not be disorganized by over-generous players, all pledged themselves to accept no free talent requests themselves. All such requests are now referred to the committee. The committee, in turn, investigates these requests, checking the source, the number of persons to benefit, and the advisability and possibility of fulfilling them. The results have been far more satisfactory than the most optimistic hoped for.

There is a great democracy behind this work. The biggest stars mingle with the lesser known stock players in fulfilling their part in making it a success. The Actors Guild has a large committee as a part of the Victory Committee. In addition, Actors' Equity Association, the Theater Authority, American Federation of Radio Artists, Artists-Managers Guild, Association of Motion Picture Producers, the radio networks, Radio Writers' Guild, Screen Directors' Guild, Screen Publicists' Guild, Screen Writers' Guild and other organizations are all 100 per cent back of the Victory Committee. And so is all Hollywood.

The outstanding single achievement of the committee to date was the Victory Caravan, which took a big group of stars coast-to-coast on a tour to raise funds for the Army and Navy Relief Associations. The next mass organized drive from the committee will be the billion dollar War Bond drive during September, to be led by the industry, when stars will appear in 300 cities from coast-to-coast to accelerate the sale of War Bonds.

But these are only spectacular incidents in the important work of the committee. Day by day, night by night, it is sending stars to the far corners to do their bit in aiding the war effort, in keeping up the morale of soldier, sailor, marine and civilian. Demands upon the committee are increasing daily, with the rapid increase in our armed forces and the constantly mounting requests from governmental agencies and national organizations. An even greater mobilization of the world's most famous entertainment forces is now under way in the world's biggest booking office.

To name all these participating in this good work would be impossible here. Let Chairman Thomson speak for every one of them:

"Hollywood stars are serving eagerly. They are going wherever we ask them to go, are working unbelievably long hours, are enduring actual hardships gladly, with the restrictions of time and human endurance the only limit to their efforts."

HOLLYWOOD MEN IN THE SERVICES

HUGE service flags fly in every Hollywood studio. Out of 17,000 to 18,000 men workers in the industry well over 2,000 are now in service. That's a pretty high percentage in any league.

Famous names of Hollywood who are in the service, naturally get more publicity than their fellow workers who are less known. When a capable executive like Col. Darryl F. Zanuck does a great job for the U. S. Signal Corps, or talented directors like Frank Capra and John Ford join up, or a popular leader like Jimmy Stewart gets a promotion in the army, naturally it makes the headlines.

But there are hundreds of other workers in the motion picture industry who are serving under the colors, too. They come from the back lots, from the offices, the sound stages, the technical departments, the laboratories. You don't read about them in the papers but they're in there, pitching.

Especially valuable in the war effort are the photographers, who are now filming battles and making highly important films, and the technicians, who with their experience and training bring the finest type of skill to the various branches of the service. In Hollywood they say a movie technician can do the impossible. Well, a lot of them are now doing it for our side and that's bad news for the axis!

The Screen Actors' Guild has to date granted military withdrawals to over 400 members, and this total is not complete by any means for many have entered the service without requesting a withdrawal. Other guilds and Central Casting have had large military withdrawals.

So rapidly are Hollywood personalities going into the service it is impossible to present a complete list. Here is a partial roll of the actors now in the service.

Sergt. Gene Autry, U.S.A.; Russell Arms, U.S.A.; Herbert Anderson, U.S.A.; George K. Arthur, U.S.A.; Lew Ayres, U.S.A.; Lieut. Richard Barthelmess, U.S.N.; George Blakeley, U.S.A.; Don Baily, U.S.A.; Capt. Robert Cummings, U.S.A.; George Campeau, U.S.A.; Robert Cornell, U.S.A.; Sgt. Jackie Coogan, U.S.A.; Pat Collins, U.S.A.

Gabriel Dell, U.S.A.; Frankie Darro, U.S.N.; Lieut. Richard Greene, British Army; Hugh Enfield, U.S.M.C.; Lieut. Douglas Fairbanks, Jr., U.S.N.; Louis Hayward, U.S.M.C.; Sterling Hayden, U.S.A.; William Holden, U.S.A.; Billy Halop, U.S.A.; Tim Holt, U.S.A.; Eddie Gribbon, U.S.A.; Kenneth Howell, U.S.N.; Bradley King, U.S.A.; Patric Knowles, British Air Force.

Frank Kelly, U.S.A.; Douglas Kennedy, U.S.A.; Nick Lucas, U.S.N.; Jeffrey Lynn, U.S.A.; Lieut. Robert Montgomery, U.S.N.; Ray Middleton, U.S.A.; Ensign Wayne Morris, U.S.N.; Burgess Meredith, U.S.A.; Major David Niven, British Army; Richard Ney, U.S.N.; Lawrence Olivier, British Army; Lieut. George O'Brien, U.S.N.; Victor Mature, U.S.C.G.; Tyrone Power, U.S.M.C.

Leonard Penn, U.S.A.; Charles Buddy Rogers, U.S.A.; Arthur Rankin, U.S.A.; Gilbert Roland, U.S.A.; Lieut. Ronald Reagan, U.S.A.; Robert Stack, U.S.N.; Lieut. James Stewart, U.S.A.; Jackie Searle, U.S.A.; Robert Sterling, U.S.A.; Robert Shaw, U.S.A.; John R. Webb, U.S.A.; Douglas Walton, U.S.A.; Richard Webb, U.S.A.; Jeff York, U.S.A.

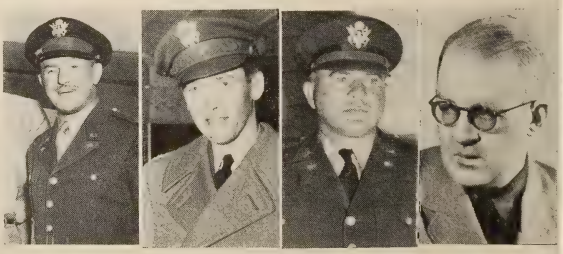
Tony Martin, U.S.N.; Craig Reynolds, Gene Raymond, Harvey Stephens, Robert Stevens, Robert Smith, Peter Sullivan, William Stellings, Dan Tobin; Henry Wilcoxon, Coast Guard; Corp. Harry Worth, U.S.A.; Corp. Clark Gable, U.S.A.; Chief Petty Officer Rudy Vallee, Coast Guard; Richard Denning, U.S.N.

Directors in the service include: Lt. Col. Frank Capra, U.S.A.; Commdr. John Ford, U.S.N.R.; Lieut. Thornton Freedland, U.S.A.; Lieut. Jack Hively, U.S.A.; Lieut. Leigh Jason, U.S.A.; Garson Kanin, special Washington assignment; Major Paul Sloane, U.S.A.; Lieut. Martin Henry, U.S.A.; Henry C. Potter, civilian aviation training; Capt. John Huston, U.S.A.; Major Anatole Litvak, U.S.A.; Major Hal Roach, U.S.A.; Joseph H. Lewis, U.S.A.; Major William Keighley, U.S.A.; Lieut. Commdr. Gene Markey, U.S.N.; Maj. William Wyler, U.S.A. Air Corps; Lieut. Leslie Fenton, British Army; Lieut. Com. John Farrow, Canadian Navy.

Writers in the service include: Lieut. Reginald Allen, U.S.N.; Lewis G. Amster, U.S.N.; Stephen M. Avery, U.S.N.; Major Sy Bartlett, U.S.A.; William Bruckner, U.S.A.; Capt. True Boardman, U.S.A.; Major Richard Carroll, U.S.A.; Leonard Cripps, U.S.A.; Capt. Owen Crump, U.S.A.; Robert Frayne Chapin, U.S.A.; Capt. Jerome Choderov, U.S.A.; Theodore St. J. Cox, U.S.A.; Boyde DeGaw, U.S.A.; Capt. Al Duffy, U.S.A.; Samuel G. Engle, U.S.A.; Lieut. Elliot Gibbons, U.S.A.; Lieut. Charles Grayson, U.S.A.; Commdr. H. H. Haislip, U.S.N.; Capt. Harrison Jacobs, U.S.A.; Capt, Arthur V. Jones, U.S.A.; Lieut. Jesse L. Lasky, Jr., U.S.A.; Lieut. Bernie Lay, Jr., U.S.A.; W. P. Liscomb, U.S.A.; Capt. Richard Maibaum, U.S.A.; Lieut. John R. Monks, Jr., U.S.M.C.; Lieut. Richard Macauley, U.S.A.; Major Robert Presnell, U.S.A.; George Plympton, U.S.A.; Capt. Gordon Rigby, U.S.A.; Capt. Aiden Roark, U.S.A.; Ben Roberts, U.S.A.; Barry Shipman, U.S.A.; Capt. David Silverstein, U.S.A.; Col. Tristam Tupper, U.S.A.; Bill Watters, U.S.N.; Basil Walker, U.S.N.; Lieut. Carl J. Weeks, Jr., U.S.A.; Capt. Thornton Wilder, U.S.A.; Julian Zimet, U.S.A.; Lieut. Claude Binyon; U.S.A.; Lt. Com. Richard Schayer, U.S.N.; Capt. Rian James, U.S.A.; Maj. Franklin Adreon, M.S.M.C.; Lieut. Owen Atkinson, U.S.N.; Basil Walker, Ralph Block; Maj. Harold Buckley, U.S.A.; Franklin Coen, William Conselman, Jr., Irving Cummings, Philip Dunne; Lieut. Arthur FitzRichard, U.S.A.; Marcus Goodrich, Leonard Spigelgass, Malvin Wald.

Cinematographers with the Navy include: Lieuts. Gregg Toland, Joseph August, Allen Seigler, Harold Wenstrom, and Alfred Gilkes. Others in the service include: Philip Chancellor, Harry Davis, Ray Fernstrom, Sol Halperin, Art Lloyd; Capt. John Alton, U.S.A.; Russell Harlan, Joe Lykins, Bob Joannes, Verne Walker, Clifford Stine, Len H. Roos, Capt. William H. Clothier, Jack McKenzie, Jr., Jack Miller; Lieut. Roy Clark, Henry Freulich; Capt. William V. Skall, U.S.A.

Others identified with the service include: Col. Darryl F. Zanuck, U.S.A.; Major James Roosevelt, U.S.M.C.; Col. Nathan Levinson, U.S.A.; Lieut. Col. Jack L. Warner, U.S.A.; Capt. Gordon Mitchell, U.S.A.; Lieut. Commdrs. A. J. Bolton and Eugene J. Zukor, U.S.N.; Y. Frank Freeman, Jr. U.S.N.; and Carl Laemmle, Jr., U.S.A.; Capt. Jock Whitney, U.S.A.; Maj. Jock Lawrence, William Lasky, William Arnold, Y. Frank Freeman, Jr.; Col. Merian C. Cooper, Lucien Hubbard; Ensign Vaughn Paul, U.S.N.; Maj. Robert Lord, U.S.A.; Lieut. H. S. Brown, Jr., Robert Aparks; Maj. Sam Briskin, U.S.A.; Lieut. Milton Bren, Coast Guard; Lieut. Jack Votion; Maj. William Holman, U.S.A.; Joseph H. Lewis; Lieut, Jack Warner, Jr., U.S.A.; Com. John Considine, Jr., U.S.N.



Lt. Col. JACK WARNER Lieut. JAMES STEWART Maj. HAL ROACH Comm. JOHN FORD

$1,000,000,000 IN SEPTEMBER — SELL MORE BONDS! — BUY MORE BONDS!

THE RESEARCH COUNCIL AND TRAINING FILMS

THE Research Council of the Academy of Motion Picture Arts and Sciences, under the chairmanship of Col. Darryl F. Zanuck, has given invaluable service to the Army in its production of and Army training films. Since 1930, the Research Council has been functioning on technical matters in cooperation with the Association of Motion Picture Producers, Inc., in Hollywood, and in 1931 this group began training Army officers of the Signal Corps in film production, so it was only natural that the job of producing training films should be turned over to these master technicians of the motion picture industry.

COL. DARRYL F. ZANUCK

In the nine months since the fateful date of December 7, 1941, the Research Council has produced for the United States Army 73 training films. Thirteen additional films are in production, six in preparation, scripts for 13 finished and eight scripts are in preparation, making a total of 112 completed and in preparation. To date a total of 180 reels have been completed and are in use.

These training films cover a multitude of subjects, ranging from sex hygiene, mechanical training in 60 mm. mortars, the AA machine gun battery, safeguarding military information, battle formations, nomenclature and mechanical functioning of the 105 mm. howitzer, signal communication, the manual of arms to the Sand Table.

The films are in varying lengths from one to five reels and are produced in cooperation with and under the supervision of United States Army training experts. All the care and technical expertness that goes into the production of a feature picture are utilized in the filming of the training films. Each of the major producing companies in Hollywood has produced its quota of these films which have been a vital factor in the speed needed in training our Army.

In mid-August, Col. Zanuck announced that Lt. Col. Frank Capra has been named commanding officer of the 834th Signal Photographic Detachment, assigned to the Special Services branch of the Army. Unit, composed mainly of directors, writers and technicians, will produce a series of educational and training films at the Fox Western Ave. plant.

LT. COL FRANK CAPRA

Training films also are being made for the Navy. Walt Disney is under way on a program of 100 reels. His plant has been given over 75% to the production of Government films of which there are several types in addi-o Navy training films.

Training Films approved and accepted by the War Dept. total 73 and are titled:

Sex Hygiene.
Personal Hygiene.
Military Courtesy and Customs of the Service.
The Basic Principles of Skiing.
Pioneer Equipment—Wire Cutting Tools.
Pioneer Equipment—Wood Cutting Tools.
Pioneer Equipment—Manila Rope.
Pioneer Equipment—Hitches.
Pioneer Equipment—Knots and Bends.
The 60 MM Mortar, Mechanical Training.
The 240 MM Howitzer—Personnel and Equipment.
The 240 MM Howitzer—Service of the Piece.
The 240 MM Howitzer—Displacement.
Instruction of the Soldier—Positions and Facings.
Instruction of the Soldier—Steps and Marchings.
The Conduct of Physical Training.
The 60 MM and 81 MM Mortar—Sights and Sight Setting.
The Antiaircraft Searchlight Battery—Emplacement.
The AA Searchlight Battery—Orienting and Synchronizing.
The AA Searchlight Battery—Preparation for Action.
The AA Searchlight Battery—Movement Out of Position.
Know for Sure—U. S. Public Health Service.
The 37 MM Antiaircraft Gun Battery—Care After Firing.
The 37 MM AA Gun Battery—Movement Out of Position.
Military Training.
The AA Machine Gun Battery—Fire Control, Firing.
The AA MG Battery—Care and Maintenance of Gun.
The AA MG Battery—Movement Out of Position.
The Articles of War.
Sex Hygiene (added scroll title).
The LMG Platoon, Cavalry Rifle Troop—Organization.
The LMG Platoon, Cavalry Rifle Troop—Platoon Drill.
The AA Machine Gun Battery—Care, Mission, etc.
The AA MG Battery—Preparation, Emplacement, etc.
The 37 MM Antiaircraft Gun Battery—Emplacement.
The 37 MM AA Gun Battery—Preparation for Firing.
The 37 MM AA Gun Battery—Fire Control Equipment.
Safeguarding Military Information.
Operations of a Reconnaissance Patrol at Night.
Cryptografic Security.
Safeguarding and Proper Handling Classified Material.
Civilian and Military Cooperation—Civilian Defense.
The Motor Vehicle Driver—Traction Aids.
The Motor Vehicle Driver—Map Reading.
The M. V. Driver—Leading, Trouble Shooting and Reports.
The LMG Platoon, Cavalry Rifle Troop—Emplacement.
The Motor Vehicle Driver—Nomenclature, etc.
The M. V. Driver—Hand Signals and Road Rules.
The M. V. Driver—Elementary Driving.
The M V. Driver—Difficult Driving.
The M. V. Driver—First Echelon Maintenance.
The M. V. Driver—Night Driving.
Battle Formations—The Rifle Squad.
Battle Formations—The Rifle Platoon.
National Service Life Insurance Trailer.
Combat Counter—Intelligence.
The Air Raid Warden (Civilian Instruction Version).
The Sand Table—Use.
Personnel Placement in the Army.
The Arm Behind the Army.
Your Air Raid Warden (Theater release version).
Horsemanship—Saddling and Bridling.
Horsemanship—Mounting, Dismounting and the Military Seat.
Horsemanship—Aids and Gaits.
Horsemanship—Suppling Exercises.
Horsemanship—Jumping and Cross-Country Riding.
The Manual of Arms—Movements from Order Arms, etc.
The Manual of Arms—Movements from Port Arms, etc.
The Sand Table—Preparation.
Identification of U. S. Army Aircraft—the N. A. B.—25 Bomber.
The 105 MM Howitzer—Nomenclature and Mechanical Functioning.
The 105 MM Howitzer—Service of the Piece.
The 105 MM Howitzer—On the March and in Position.

One Training Film, "The 155 MM Gun, Model M3," is under consideration for approval by the War Dept., and 13 are in production:

The 105 MM Howitzer Battery—Organization of Position (Warner Bros.).
The 105 Howitzer Battery in Reconnaissance (20th Century-Fox).
Signal Communication in the 105 MM Howitzer Battery (20th-Fox).
The 105 MM Howitzer Battalion—Technique of Fire Direction (Warners).
Camping on Snow (MGM).

(*Continued on Page* 24)

$1,000,000,000 IN SEPTEMBER — SELL MORE BONDS! — BUY MORE BONDS!

"ALL OUT" FOR BONDS

IN ACTIVE cooperation with the Treasury Department of the United States the motion picture industry has been instrumental in selling hundreds of millions of dollars worth of War Bonds and Stamps since April, 1941. At that time the War Activities Committee of the industry began active participation in various Treasury Department projects; Howard Dietz was named consultant on motion picture matters by Secretary Morgenthau, and thereafter every branch of the motion picture industry—producers, distributors, stars and exhibitors—joined forces in this great effort.

The industry's Bond selling activities have been stepped up month by month and will be climaxed in September with a nation-wide drive geared to sell $1,000,000,000 in bonds and stamps.

In announcing from Washington the motion picture industry's part in the September drive, Secretary of the Treasury Morgenthau said:

> *"This September drive is a continuation of the patriotic and unselfish support which the industry as a whole, and its celebrities and stars individually, have consistently given in a wide variety of ways to the nation's war program. The September Drive will greatly aid in all our communities in promoting war savings. The spirit and helpfulness of the industry is much appreciated by the Treasury."*

In May, 1941 the Hollywood Division of WAC made a four minute film titled "America Preferred," explaining the Treasury campaign. One thousand prints were booked in 10,947 theaters; seven screen tags were produced at the same time and attached to all prints of seven feature pictures released by different distributors; printed titles urging the purchase of Bonds and Stamps were furnished to every distributor and these were attached to the end of feature pictures; 10,000 trailers, 150 feet in length, featuring Secretary Morgenthau's statement on War Bonds and Savings Stamps were sent to all motion picture exchanges and there physically attached to current films enroute to motion picture theaters, thus enabling this important statement to appear simultaneously on 10,000 screens; the Newsreel Division devoted a tremendous percentage of its total footage to America's national defense and victory efforts; the "Treasury Hour," a radio program supervised by Howard Dietz and starring Hollywood actors, was an outstanding contribution to the bond selling campaign during 1941.

The Hollywood Victory Committee, with Filmdom's leading screen personalities on its roster, pledged unstinted cooperation to the Treasury and has sent a steadily increasing number of popular stars into areas designated by the U. S. Treasury for special Bond and Stamp sales and for patriotic appeals in behalf of the war effort. The results of this activity have been highly gratifying both to the Treasury Department and the War Activities Committee. Some outstanding examples of this work include:

In June, 1942, alone, 30 stars visited 120 cities, speaking to 35,000,000 people to sell $100,000,000 in bonds and stamps.

Twenty Hollywood players helped the little town of San Luis Obispo (population 12,000) to pledge $1,010,000 in War Savings Bonds in one day.

The late Carole Lombard's trip to Indiana sold $2,000,000 worth of Bonds.

Dorothy Lamour's voluntary country-wide tour sold more than $2,500,000 worth.

Marlene Dietrich received a special Treasury Department citation for her championship in nation-wide Bond selling trips. She leads the film colony in number of trips, having made three and is soon to begin a fourth. Rosalind Russell and Linda Darnell are next highest with two tours each.

Abbott and Costello are at present on a 30 day tour of the country in a bond-selling effort.

The buy-a-bond-to-get-in premiere of "Yankee Doodle Dandy" in New York raised $5,750,000 in one theater in one performance while the Hollywood opening resulted in $5,780,000 in Bond sales.

Lana Turner helped sell $370,000 worth of bonds in Portland, Ore.

Hollywood stars helped sell $1,100,000 worth of war bonds in Milwaukee.

The motion picture industry not only has carried the message of War Bond saving to the nation but has practiced what it preaches by digging down deep into the pockets of its employes for the sale of bonds and stamps. The Motion Picture Committee for Hollywood under the chairmanship of Henry Ginsberg has set up an enviable record with the sale of $3,300,000 in War Bonds to employes in all branches of the industry in the first 15 weeks covering this activity up to August 1. Through work of more than 500 volunteer committeemen, weekly total of investments is growing steadily, as proven by the fact that sales for the past five weeks totaled $1,125,000 placing an average for this period at $225,000 a week for payroll savings and cash purchases.

Ginsberg's report from the committee notes a great improvement during the past two months in the 10 per cent of salary pledges, thousands of previous subscribers increasing their original payroll deductions. The committee is continuing its effort toward the $300,000 weekly goal.

The executive committee in this effort now consists of Henry Ginsberg, *chairman;* John McCormick, *vice-chairman;* David Butler, Ralph Byrd, Jane Murfin, Frank Carothers, Carl C. Cooper, Herbert Sorrell, Fred Othman, Fred Beetson, Perry Lieber, Dorothy Lamour, J. H. Rosenberg, Teet Carl and Don Rowland.

Studio chairmen include: W. K. Craig, MGM; E. L. DePatie, Warner Brothers; William Dozier, Paramount; Wilson R. Stone, RKO; B. B. Kahane, Columbia; A. H. McCausland, Universal; Fred Metzler, 20th Century-Fox; and M. J. Siegel, Republic.

Independent studios are organized under Sol Lesser as general chairman of the committee which covers Monogram, Goldwyn, General Service, RKO-Pathe, Hal Roach, Walt Disney, United Artists, Darmour, Leon Schlesinger and more than 40 other independent producing organizations.

The weekly sale of War Bonds through the payroll allotment plan is not confined to Hollywood alone. The home offices and exchanges of the following companies are collecting huge sums for the Treasury Department through this method: Columbia, Loew's, Monogram, Paramount, Producers Releasing Corp., RKO Radio, Republic, 20th Century-Fox, United Artists, Universal and Warner Brothers.

Each company has set a goal of 100 per cent of its employes for the 10 per cent payroll deductions for Bonds and reports this month indicate that all companies will soon reach this goal, several already have passed the 95 per cent mark.

The motion picture industry has gone all out in its efforts to aid the Treasury Department in the ever-increasing campaign to sell Bonds and Stamps to the nation and the War Activities Committee has pledged to keep up this tremendous effort for the duration of the war.

$1,000,000,000 IN SEPTEMBER — SELL MORE BONDS! — BUY MORE BONDS!

THE INDUSTRY AND MORALE

THE motion picture has long been recognized as the keystone of all morale-building activities both on the home front and among the troops in far flung battle areas.

To the end that there shall be an uninterrupted, undiminished supply of entertainment films for the peoples of all free countries the American motion picture industry has geared its production, distribution and exhibition forces to the maximum service in the cause of embattled democracy.

Great Britain learned early in the war that the motion picture was an essential to public morale and despite heavy bombings and all the other vicissitudes of war the cinema theaters were kept open. The president of the British Board of Trade expressed a desire that film imports be maintained at the highest possible level so that the civilian population and the millions of persons in the armed services would not be without motion picture entertainment.

> *"Military morale cannot be separated from civilian morale. . . . It is dangerous for us to rely too much on military equipment. All armament must be backed and inspired by invincible resources of the human soul."*
>
> *—HENRY L. STIMSON,*
> *Secretary of War.*

This is the first major war in which entire civilian population literally have been in the front lines. The terrific stresses and strains upon the morale of the British people as the result of mass bombings, the breakup of families, and the virtual state of siege in which the residents of Britain's island citadel have found themselves, have increased vastly the importance of entertainment films, which for an hour or two, bring relaxation and amusement of incalculable physical and psychological value. The following letter from Leslie Wood, Home Guard, Royal Berkshire Regiment, to the editor of Screen Guide tells the story most eloquently:

"It's a long way from this neck of the woods to Hollywood, Calif., but now we're all in this war together I thought it wouldn't be out of place for a London Cockney to send you a thank you note—not just you but the whole motion picture industry for what you did for us in the blitz.

"Perhaps you don't know you did anything. Well, at the outbreak of the war all the movie houses were shut. It was dismal and everybody got browned off at having nowhere to go. A few weeks later the Government lifted the ban. I was the first man in the first movie to re-open. You should have seen the smiles, the good wishes for the manager and his missus, the gusto the organist put into playing us all back in again with 'The Lambeth Walk.'

"Since then we've been through a lot—the Jerries bashed us half but not quite all the way to hell, yet we still went to the movies. Abbott and Costello kept us laughing. Rita Hayworth, Hedy Lamarr, Ann Sheridan and Veronica Lake kept us reminded oomph was better than crumph. And this wasn't just plain movie going. Crumph, crumph from guns and bombs was our daily and nightly commentary, as it still is at Dover, Hull and a dozen other places. Every morning when we got to shop or office we'd learn another stalwart neighborhood movie house had been crushed to rubble by a bomb, victim of Nazi "kultur." Maybe half its audience was in hospital or the morgue, yet, just so long as you sent us pictures—and that was all the time—we were there to see them. Or maybe we'd meet a chap who'd been to see "Jesse James, The Bandit" the night before only to arrive home and find "Goering the Gasbag" had kindly smoothed it down level with the pavement for him.

"Yes, the movies were and are good friends in this war. Under every cinema screen here are two flashers. One says "Alert" in red and the other "All Clear" in green. So what? So nobody takes any notice of them. I have sat in the Regal, Marble Arch, while the gunfire from the guns in the Park rocked the theater on its foundations, yet the audience went on laughing at a West Point comedy. I've also taken a duck under the seat when the glass started falling off the lights in a Piccadilly picture house the afternoon Jerry bombed Buckingham Palace. But what the heck, the show went on and soon Deanna Durbin's voice, unforgettably lovely, made the rumble of bombs and guns less frightening and soon forgotten. So the movies went on and kept us sane."

The maintenance of morale in our own country is equally important. President Roosevelt in one of his pre-war radio addresses focused attention upon the need of strengthening domestic morale. He said: "Defense today means more than merely fighting. It means morale—civilian as well as military. It means using every available resource."

This statement of the President was both a challenge and an opportunity. The American motion picture industry has met that challenge with colors flying. Every producer, director, writer, actor and technician in Hollywood today is fully cognizant of his responsibility to Democracy and the finest films ever produced in the industry are coming out of the Hollywood studios today.

> *"Nations survive not alone because they possess implements of war or masses of men, but because they possess indispensable morale. Those who are dealing with the strengthening of national morale are engaged in a national defense effort as vital as any."*
>
> *—FRANK KNOX*
> *Secretary of the Navy.*

The newsreels of all companies have added their share to the program for morale by carrying a tremendous amount of inspirational material for the general public.

Just as the tempo of war rises so will the activities of the motion picture industry increase in the months to come. There will be no slackening in industry's efforts to keep morale always at the highest possible level.

SELL MORE BONDS! — BUY MORE BONDS!

THE EXHIBITORS

"It's not the individual
Or the Army as a whole,
But the everlastin' teamwork
Of every bloomin' soul."
—J. Mason Knox

HISTORY'S greatest competition, World War II, has brought record teamwork to the fore in the most competitive of industries,—filmland. If one were to select the particular branch of this industry where "strife for superiority" has been most in evidence, the choice would probably be the exhibition field. Both in the pre-sound era and the present Golden Age of sound, the charge that theatermen are incapable of ever achieving much more than superficial unity in any cause has been frequently made, paradoxically by many theatermen themselves, quite as strongly as by their commercial kin.

But on December 7, 1941, bombs treacherously fell on Pearl Harbor, and with their impact was blasted immediately and for all time the spurious tenet that the American exhibitors could never be totally unified. Here was war,—and, as the old Scottish proverb has it, "A man is a lion in his own cause." Given a cause of such worth and dimensions, the exhibitors of the United States made the hostilities forced upon the nation both an individual matter, and one of superb teamwork "of every bloomin' soul,"—of themselves as a group and of their staffs, from the front of the house to the backstage party wall. In this not-wholly-unexpected crisis they were not without preparation and organizational experience, for as America embarked upon defense measures, including Selective Service, the exhibition field did well its bit. But it was not until the Pearl Harbor stab in the back that the theatermen took that "bit" in their teeth and got into the traces,—all out for Victory.

There is no yardstick whereby one can judge what element of aid, which the exhibition field is now giving to the fight for freedom, is the most vital to over-all war effort. Each of the many assistances ranks as standout in its own right. Not necessarily in the order of their importance, the following are presented as a partial resume of accomplishments to date:

Early in the course of our participation actively in the United Nations' struggle, President Roosevelt proclaimed filmland as one of the essential industries (letter designating Lowell Mellett as Coordinator of Government Films, Dec. 18, 1941) and used this phraseology: "The American motion picture is one of our most effective media in informing and entertaining our citizens." That informing and entertaining of 85,000,000 weekly patrons of U. S. film theaters (figures for 1941) falls directly, from the "retail" standpoint, to the exhibitors operating some 17,919 outlets. Thus, and obviously, what attractions these outlets played and the screen time accorded them could be of incalculable value to the winning of the war. With a degree of enthusiasm and virtual unanimity which was astonishing, and which forms one of the brightest and yet unfinished chapters of film history, theaters in all parts of the land (15,152 as of July, 1942) pledged themselves to exhibit war information films distributed through 352 film exchanges by the industry's War Activities Committee. The battle cry became: "War Films At Every Performance!" Because of the magnitude of the organizational and physical tasks attendant upon gaining cooperation of 100 per cent of the theaters, the aforementioned figures of participation are considerably lower than at the moment this resume is written.

Not only in the matter of exhibiting War Films has the theater field demonstrated its patriotic fervor, but in also presenting features, shorts and newsreels dealing with the war and its successful prosecution. Thus has the public mind been ingrained force-

$1,000,000,000 IN SEPTEMBER!

WARTIME ROLE

fully and effectively by the theater owners and operators of the country at large.

Paraphrasing the military adage that an army marches on its stomach, U. S. exhibitors took up the slogan that wars are won by the side possessing the greater material and spiritual strength. On the material side, it has been progressively more essential to provide funds to the Government wherewith to purchase the news for the struggle. Sales of War Bonds and Stamps constitute the cornerstone of the Victory edifice. In effecting such sales, the nation's theaters have done a superb job. Through their powerful promotional facilities, direct contact with the public, and appeals via their screens, Bonds and Stamps have been vended in vast volume. Some concept of the intensity can be gleaned by citing that sales in June, 1941, amounted to more than $18,000,000 and last month hit $25,000,000.

As a consequence of the theaters' efficiency, and that of the filmland generally, in realizing such sums, the Treasury Department in mid-Summer named the industry as a whole to be the spear-head of its September "offensive" to sell $1,000,000,000 in War Bonds and Stamps,—a responsibility far in excess of any yet shouldered by the motion picture business. In that forthcoming drive, the nation's showmen cannot afford to fail.

Graven in bold and bright letters on the record of the exhibition field is its work in behalf of the welfare and spiritual sides of the conflict,—the raising of funds for USO, Army and Navy Relief, American Red Cross, Community Chest, Motion Picture Relief Fund, Infantile Paralysis Fund, Russian Relief, United China Relief, United Jewish Appeal, and other worthy causes. In the instance of USO, the theaters turned in $983,000 of the $1,243,000 donated through the industry in 1941, and between $2,000,000 and $2,250,000 for Army and Navy Relief.

Of salient worth to the war effort has been, and is increasingly, the role of the theatermen in actual defense preparations against possible invasion by the enemy, principally preparations to nullify destructiveness of aerial attacks. An estimated $1,000,000 has been expended by film outlets for air raid protection devices of all kinds, ranging from fire-fighting apparatus and emergency lighting circuits to first-aid equipment and fluorescent and luminescent materials. In some cases even emergency operating rooms and actual air raid shelters have been set up. Everywhere, theaters of large and small communities alike have become centers of public safety, thus adding to their already high prestige as indispensible entities in service to the people. To the armed forces have been gladly spared manpower of great value to normal and successful theater operation, and many circuits and individual houses have initiated ways and means of keeping all contact possible between the absent service men and their home towns, by letters, publications, and useful personal gifts. A decidedly large percentage of the books available to the boys in cantonments and the far-flung outposts overseas through the Red Cross, USO, and the National Library Association, have come from collections of volumes by the theaters.

In the realm of conservation, exhibitors are playing a major part. They are wholeheartedly cooperating with the Government's instituted priorities. Too, they are furnishing immense quantities of scrap metal and rubber to the salvage campaigns, and turning back the copper tips of used carbons to war industries.

Whenever or wherever our theatermen are called upon to meet, there is manifest only the will to win the war. The normal, materialistic avenues are shut or by-passed if the objective they are asked to carry is for the national weal. Victory is Exhibit "A" of the exhibitor, and exclusively. And the myth of eternal disunity in the exhibition field has been shunted to limbo. It is as archaic today as the original Kinetoscope.

SELL MORE BONDS! — BUY MORE BONDS!

MOTION PICTURES DISTRIBUTED AND EXHIBITED UNDER WAC AUSPICES

POWER FOR DEFENSE—a ten-minute short subject showing how the power developed in the Tennessee Valley is being used today to turn the wheels of defense industries. National Defense Commission films. Released 2-18-41. 35mm. and 16mm.

TWELVE one-minute army recruiting trailers calling attention to the need for men of special skills in air force, field artillery, infantry, cavalry, and so forth. War Department films. Released 2-18-41. 35mm.

CALLING ALL WORKERS—a 155-foot trailer produced by the Social Security Board and National Screen Service in connection with the Federal Government census of unemployed employables. Released 4-9-41. 35mm.

AMERICA PREFERRED—a four-minute trailer made by MGM for the Treasury Department with reference to the sales campaign for Defense Bonds and Savings Stamps. Released 5-20-41. 35mm.

SEVEN TAGS—ranging in length from 26 feet to 65 feet, each calling attention to Defense Bonds and Savings Stamps; each tag attached to the end of a feature picture. Treasury Department film. Released 6-6-41. 35mm.

WHERE DO WE GO—a 170-foot trailer made by the United Service Organizations to promote the drive for funds for improved recreational facilities for soldiers, sailors and defense workers. Released 5-28-41. 35mm.

BITS AND PIECES—a three-minute trailer emphasizing the importance of sub-contracting defense orders, using the 12,000 parts in an airplane engine as an illustration. (OPM) Released 6-5-41. 35mm. and 16mm.

AMERICA BUILDS SHIPS—a four-minute trailer portraying activities in our shipyards in building a great merchant marine. (OPM) Released 6-5-41. 35mm.

ARMY IN OVERALLS—a three-minute trailer summarizing the activities of the Civilian Conservation Corps in preparing landing fields, artillery ranges, and so forth. (OPM) Released 6-5-41. 35mm. and 16mm.

BOMBER—a ten-minute short subject with commentary written by Carl Sandburg, reporting on the production of a leading type medium bomber used by the United States Army. Made by OEM. Released 10-3-41. 35mm. and 16mm.

POTS TO PLANES—a three-minute film which shows the method of reclaiming scrap aluminum for use in airplane manufacture as a result of the scrap aluminum campaign carried on last summer. Made by OEM. Released 11-22-41. 35mm. and 16mm.

FOOD FOR FREEDOM—a three-minute trailer made by OEM. The film, using British illustrations, emphasizes the necessity for an all-out agricultural program both to maintain the health of American citizens and as further aid to the British. Released 12-9-41. 35mm.

WOMEN IN DEFENSE—a ten-minute short, narrated by Katharine Hepburn with commentary written by Mrs. Eleanor Roosevelt. Made by OEM. Released 12-24-41. 35mm. and 16mm.

RED CROSS TRAILER—a two-and-a-half-minute trailer, narrated by Lowell Thomas and exhibited for the purpose of augmenting a nation-wide campaign to raise $50,000,000 for the Red Cross War Fund. It shows the widespread relief work carried on by the Red Cross in time of war. Released 12-24-41. 35mm.

SAFEGUARDING MILITARY INFORMATION—a nine-minute short, made by Lt. Col. Darryl F. Zanuck at Twentieth Century-Fox Film Corp. as one of the series of training films made at cost for the War Department under the auspices of the Research Council of the Academy of Motion Picture Arts and Sciences, depicts in narrative form the fatal consequences of innocuous revelation of military secrets. Released 1-16-42. 35mm. and 16mm.

TANKS—a ten-minute short, narrated by Orson Welles, shows the production in one of America's great arsenals of the M-3 medium tank for the armed forces of the United States and its Allies, testing and maneuvering on the firing range, and the final shipment to the theaters of war. This subject made by OEM. Released 1-23-42. 35mm. and 16mm.

THE NEW SPIRIT—an eight-minute Technicolor cartoon short. This film, showing Donald Duck struggling with the intricacies of his income tax statement, was created especially to bring to the attention of the American people the necessity of paying their income taxes promptly and cheerfully. Produced by Walt Disney at the request of the U. S. Treasury Department. Released 2-2-42. 35mm. and 16mm.

ANY BONDS TODAY—a two-minute trailer in Technicolor, produced by Warner Bros. for the Treasury Department. Released 4-2-42. 35mm.

LAKE CARRIER—a nine-minute short written and directed by Guy Bolte, narrated by Frederic March, telling the story of the transportation of iron ore along the Great Lakes. Produced by OEM. Released 4-2-42. 35mm. and 16mm.

RING OF STEEL—a ten-minute short, dealing with the contribution of the American soldier to the preservation of our national ideals of democracy and liberty, directed by Garson Kanin with dialogue by Spencer Tracy. Produced by OEM. Released 4-2-42. 35 mm. and 16 mm.

MORGENTHAU TRAILER—a two-and-a-quarter minute trailer showing excerpts of speech made by Secretary Morgenthau to promote sale of War Bonds and Stamps. Produced by Pathe News. Released 4-21-42. 35mm.

UNITED CHINA RELIEF—a one-and-a-half minute trailer made by National Screen Service, designed to help a campaign promoted by this organization. Released 4-14-42. 35mm.

KEEP 'EM ROLLING—a three-and-a-half minute trailer produced by OEM. This Rogers and Hart war song is sung by Jan Peerce, while war scenes in the background depict its significance in the national production program. Released 5-25-42. 35mm.

WINNING YOUR WINGS—an eighteen minute subject. It is an appeal for the Army Air Force, spoken by Lieut. James Stewart directly to the audience. He explains the work of the air force, the requirements for enlistment and the benefits to be derived. It was produced by Warner Bros. Released 5-28-42. 35mm.

MR. GARDENIA JONES—is a thirteen-minute subject, and was produced for the U.S.O. by MGM. Narration written and spoken by Carey Wilson. Its message deals with the U.S.O. its needs and purpose. The cast includes Fay Bainter, Charles Winninger, Ronald Reagan, and Larraine Day. Released 5-29-42.

VIGILANCE—distributed only four coastal exchanges (Seattle, Portland, Los Angeles, San Francisco). re: forest fires caused by sabotage and carelessness. 5 minutes. Released 6-9-42.

COAST GUARD RECRUITING TRAILER—one-and-a-half minutes asking for recruits in this branch of the service. Released 6-18-42.

YOUR AIR RAID WARDEN—10 minutes, relating duties of wardens. Released 7-18-42.

THE WORLD AT WAR—6 reels made by OEM.

THE RESEARCH COUNCIL AND TRAINING FILMS

(*Continued from Page* 19)

Fire Control and Position Finding for Seacoast Artillery (RKO Radio).
Ski Safety and First Aid (MGM).
Ski Mountaineering (MGM).
Pack Transportation (Capitol Productions).
Combat Report (Paramount).
Orientation Film No. 1—The Battle of Poland (Walt Disney).
Orientation Film No. 2—The Battle of France (Walt Disney).
Identification of U. S. Army Aircraft—20 films (Walt Disney).

Training Films in preparation include:
The Rescue Squad (Samuel Goldwyn).
The Cavalry Rifle Platoon (Republic).
Patrol Flight Over Seas—Identification of Raiders (Samuel Golywyn).
Patrol Flight Over Seas—Identification of Merchantmen (Goldwyn).
Fighter Tactics—Attacking Enemy Formations (Universal).

Finished scripts submitted to the War Dept. for approval include:
The Scout Car Platoon, Cavalry Regiment, Horse.
The Infantry Battalion in the Attack.
Tactical Employment of Antiaircraft Artillery.
Lieutenant Commanding (Morale Film No. 1).
Leadership (Morale Film No. 2).
The Civilian Defense Corps (Civilian Defense Film No. 3).
Emergency Protection Against War Gas (Civilian Defense Film No. 4).
Orientation Film No. 2.
Orientation Film No. 4.
Orientation Film No. 5.
Orientation Film No. 6.
The 155 MM Gun, Model M1.
Glider Training.

Scripts in preparation include:
United We Stand (Latin American Air Cadets), Maj. Robert Lord.
Chinese Air Cadets, Maj. Robert Lord.
Naval Security (Navy Training Film), Brian Marlow.
Signal Corps Recruiting Short, Larry Morey.
Horsemastership, James Stangier.
Military Justice and Courts—Martial, Jerry Sackheim.
Scouting and Patrolling, Mounted, Michel Amestoy.
Guarding Against Sabotage, John Sutherland.

THE INDUSTRY AND THE USO

THE MOTION PICTURE INDUSTRY like the rest of the nation has responded with enthusiasm to the appeal of the USO. The USO program of service to America's fighting forces wherever they may be——overseas, on maneuvers, in training camps, on detached duty, in transit, guarding off-shore bases——is designed to give our men, in their moments of relaxation, the fun and friendship they both need and deserve. The motion picture industry's support of that program has been marked by generous contributions of time, money and service.

Hollywood's effort in behalf of USO has been two-fold. In the first place, motion picture stars and executives have rallied to USO's campaign to raise the $32,000,000 necessary for the organization to carry out during the current year its expanded program of service. And in the second place, outstanding Hollywood personalities have volunteered to tour Army camps and naval stations throughout the country on personal appearance engagements for USO-Camp Shows, a sub-division of the USO, designated by the War and Navy Departments as the official agency for providing stage entertainment at military posts.

To coordinate the motion picture industry's fund raising activities, Louis B. Mayer, vice-president of Metro-Goldwyn-Mayer, was appointed a national vice-chairman of the USO War Fund Campaign. The M-G-M Studio made their facilities available for the filming of "Mr. Gardenia Jones," a two-reel film which was the gift of the motion picture industry to USO.

The film, which highlights USO's part in building the fighting morale of this soldier and of millions like him, has been shown in nearly all of the 15,000 theaters throughout the country which have pledged to exhibit as an added impetus to the USO drive.

Last year, theater collections, plus the contributions of members of the motion picture industry, accounted for between $1,000,000 and $1,500,000 of the $16,000,000 raised by USO, according to the War Activities Committee of the Motion Picture Industry. This year, with USO drives in many communities postponed until the fall, complete figures for the nation as a whole are not available.

In the New York area this year a total of $300,000 has been raised by the USO Amusements, Arts and Sports Division with Jack Cohn, of Columbia Pictures, as chairman, and A. P. Waxman, director of the campaign. A concentrated drive was put on within the motion picture industry with contributions from office staffs and personal pledges helping to swell the impressive amounts collected from theater audiences after the showing of "Mr. Gardenia Jones."

Another important activity of the industry in connection with the USO drive was the all-star USO radio show broadcast on May 30, from Hollywood, as one of the opening guns in the national drive. Top-notch talent including Lana Turner, Mary Martin, Fanny Brice and Hanley Stafford, Edgar Bergen, Don Ameche, Bob Burns, Spike Jones' Orchestra and Meredith Wilson's Orchestra participated in the program, which was carried by several major networks.

The account of Hollywood's contribution to USO-Camp Shows is a much more exciting story than the mere listing of stellar names with dates and places of personal appearances. USO-Camp Shows was set up to provide "in person" entertainment for the millions of men in the armed forces, many of whom had never before seen real flesh and blood performers on a stage. The huge program of Camp Shows——probably the most extensive "in person" entertainment program ever undertaken in the history of show business ——was made possible from the start by the eager and generous cooperation of all branches of the amusement industry. Much of the administrative work is carried on by the voluntary unpaid participation of some of the most experienced and capable men in the various fields of show business. Representing the motion picture industry among these volunteer executives on the Board of Directors of USO-Camp Shows are Edward Arnold, president of the Screen Actors' Guild; Y. Frank Freeman, president of Paramount Pictures; Leonard H. Goldenson, vice-president of Paramount; Joseph Hazen, vice-president of Warner Brothers; and Howard Strickling, director of studio publicity at Metro-Goldwyn-Mayer.

As early as last November, USO-Camp Shows routed to more than 250 military posts a series of variety musical revues featuring singers, dancers, chorus girls, vaudeville and variety performers. To supplement these productions which played to more than 2,500,000 service men up to June, 1942, Camp Shows turned to Hollywood to recruit outstanding film actors and actresses either to tour individually or to join the casts of the traveling variety units for a week or a month of personal appearances.

Through the efforts of Abe Lastfogel, coordinator of the amusement industry for USO-Camp Shows, the members of the Hollywood Victory Committee, established to act as a clearing house for requests for free talent by the USO, the Treasury Department, Army and Navy Relief and other war agencies, were designated as the West Coast Committee of USO-Camp Shows with Kenneth

Scenes from "Mr. Gardenia Jones," the M-G-M produced two-reeler used in the recent theater fund collection campaign for USO.

$1,000,000,000 IN SEPTEMBER!

Thomson, chairman; Mark Sandrich and Sidney Buchman, vice-chairman; Howard Strickling, secretary; and Bert Allenberg, treasurer. Also on the committee were representatives of the various theatrical guilds, whose whole-hearted cooperation was an important contribution to the success of Camp Shows. Charles Feldman, in charge of the Hollywood Talent Committee for USO-Camp Shows, who lined up the individual screen players to visit military encampments was recently succeeded in this post at his own request by Max Arnow. James Cagney headed the Actors Committee and recruited an active group of screen performers to cooperate with Camp Shows.

From the inception of the Camp Shows program until May 31, Hollywood guest stars played to audiences totaling more than 300,000 service men. In the two months since then, thousands of service men have attended guest star appearances in outdoor presentations in huge open-air theaters and stadiums. Stars who have not trouped for years, if ever, have undergone some extraordinary experiences in the course of one night stands at Army camps deep in the hinterland or at Coast Guard stations on remote beaches. Joe E. Brown and Al Jolson visited posts both large and small in Alaska.

Anecdotes of individual adventures and mishaps are too numerous to mention. Martha Raye trouped on night after night in spite of a sprained ankle. Marlene Dietrich had to use an abandoned ice-box as a dressing room. Judy Garland played in a huge unheated theater during a blizzard last winter and carried on in spite of laryngitis. Countless stars endured countless blackouts, alerts, jeep rides and Army mess. And dozens of actors and actresses kept quiet about things that were better not discussed . . . location of off-shore bases, and small coastal installations, sizes of camps, movements of troops, arrivals of equipment and other bits of important information which they ran across in the course of their USO-Camp Shows trouping and which they knew should not be repeated.

The following motion picture guest stars have voluntarily appeared at Army camps and naval stations under the auspices of USO-Camp Shows:

Jean Arthur, Roy Atwell, Mischa Auer, Constance Bennett, Ray Bolger, Joe E. Brown, Burns and Allen, Charles Butterworth, Bob Burns, Phyllis Brooks, Jackie Cooper, Bing Crosby, Linda Darnell, Marlene Dietrich, Deanna Durbin, Jinx Falkenburg, Judy Garland, Reginald Gardner, Mitzi Green, Hugh Herbert, Al Jolson.

Carole Landis, Harpo Marx, Jeanette MacDonald, Frank McHugh, Ilona Massey, Adolphe Menjou, Ann Miller, Constance Moore, Chester Morris, Patricia Morison, Jack Pearl, Martha Raye, and Condos Brothers, Ritz Brothers, Mickey Rooney, Maxie Rosenbloom, Rosalind Russell, Ann Rutherford, Ann Sheridan, the Three Stooges and Marjorie Weaver.

That the men in the armed forces got a thrill out of seeing Hollywood's stars brought to their own camp stages by USO-Camp Shows goes without saying. One of the younger film stars expressed the actor's point of view when she wired after her tour: "I cannot begin to tell you how much I enjoyed working for Camp Shows. Am anxious to tour again at your call and studio's convenience." Signed, Honorary First Sergeant Ann Rutherford.

NEWSREELS AND THE WAR

WHENEVER there is action the American newsreel is always in the forefront. The five newsreel companies early established a war activities committee of their own made up of the editors of each reel—A. J. Richard, Paramount; Thomas Mead, Universal; E. B. Hatrick, succeeded by M. D. Clofine, MGM News of the Day; Edmund Reek, Twentieth Century-Fox; and Walton C. Ament, Pathe News—to meet the demands of war. It was only natural that this committee should be made a component part of the War Activities Committee of the Motion Picture Industry.

That the work of this committee has been of tremendous importance in informing, guiding and encouraging American public opinion is shown by the fact that in the three months period ending July 15, 1942, all the reels carried a total of 1074 subjects—756 of which dealt with the war, an average of 70 per cent.

In collaboration with the War and Navy Departments the industry's newsreel committee set up a newsreel correspondent pool system with each company contributing cameramen and cameras to the common pool. As many as 15 uniformed correspondents have been in action at one time in the various theaters of operation outside of the United States. Outstanding subjects submitted by these newsreel correspondents included Pearl Harbor, Raid on Gilbert and Marshall Islands, and the Midway Battle. Material obtained from British affiliates included outstanding coverage of the battle of Lybia and Egypt, convoy battles in the Mediterranean, Commando raids in Norway and Madagascar.

In order to be of the greatest possible service to the Government the newsreel committee employed Claude Collins, newsreel veteran, to act as liaison man in Washington. The committee meets frequently with Lowell Mellett, formerly Government Film Coordinator and now head of the Bureau of Motion Pictures for the OWI, to get the government's wishes on the various war subjects carried. In accordance with such wishes the newsreels have carried numerous informative subjects on gasoline rationing, rubber salvage, price control, scrap salvage and other important problems now facing the country.

On the same domestic front the newsreels have carried many subjects on every conceivable phase of the war effort, including military training, production of planes, tanks and guns; labor problems, civilian defense, women's war activities, USO and War Bond drives. Whenever there has been a need to cover the country quickly the Treasury Department has called on the newsreels, and numerous trailers have been carried in this sustained effort to sell more bonds and stamps.

The reels have been most alert in covering the activities of President Roosevelt and the high command in relation to the Allied Nations prosecution of the war.

A tremendous amount of inspirational material featuring Decoration Day parades, the New York at War parade, town meetings and even editorials have been carried by the newsreels as their part of the morale-building effort.

At least one of the five newsreels, issued twice weekly, appear on the screens of 15,000 theaters every day and the message of America at War is constantly before the eyes of the American people. There is no other medium more effective for quick and comprehensive coverage of any subject vital to the winning of the war for Democracy than the newsreel and the motion picture industry has given generously of its newsreels for this purpose.

SELL MORE BONDS! — BUY MORE BONDS!

THE TREND IN MOTION PICTURE THEMES

WHEN the war came crashing down on the United States last December, Hollywood was, on the whole, busy making so-called "escapist" pictures—pictures that would make people forget mounting taxes and submarines and broken treaties. Only a short time before, Hollywood had been compelled to make all villains in pictures Americans, for fear of hurting the feelings of this foreign country or that.

That was before the war started. After Pearl Harbor, history was made so fast that even the fast-moving motion picture industry couldn't keep up. A picture based on current events then was likely to be outdated before it could be released. Then too, some said: "People don't want war pictures during a big war. We learned that in 1918."

Today, seven months later, the picture has changed. Hollywood is making war pictures today. Not to the exclusion of other subjects, of course, because the entertainment program from Hollywood will be well balanced, but it is making and planning many pictures based on the war, with war or defense backgrounds, or with patriotic motifs underlying the stories.

Twentieth Century-Fox announced recently that between 20 and 30 stories bearing on the war were being prepared. That is a high figure, for one studio, but it must be borne in mind that these pictures may be spread over a long period of time and released along with many other varied subjects.

All studios have numerous war themes in work. Other stories are comedies, with war background, or musicals with a patriotic thread through the story.

If there was still any doubt in the minds of some, that a dramatic and moving war story can't be a big box office success in war times, that doubt was certainly removed by "Mrs. Miniver." This war picture in war times is setting a mark for everyone to shoot at.

A summary of war pictures, given alphabetically from all the studios, follows:

Columbia—This studio pursues no middle course. Its pictures either deal directly with the war or some phase of it, or go purely "escapist." "The Commandos Came at Dawn" is an outstanding example of the former, "The Talk of the Town," "Something to Shout About," and "My Sister Eileen" the latter.

Samuel Goldwyn—An untitled story by Lillian Hellman reflecting the reactions of a group of Russian children to the Nazi invasion of Russia is being prepared. Also to be released is "Spitfire," story of the late R. J. Mitchell, inventor of the Spitfire fighter, recently made in England. A musical starring Danny Kaye will probably have a patriotic flavor.

Metro-Goldwyn-Mayer—The studio responsible for "Mrs. Miniver" is planning to make a Spencer Tracy epic of the war defense industries titled "America." Shooting now are "Reunion," "The Man on America's Conscience," the Navy drama "Clear for Action" and "Skyway to Glory," all bearing on war topics.

Paramount—Ready for release is "Wake Island," the gallant story of the U. S. Marines. Shooting is "Lucky Jordan," story of the regeneration of a gangster in the draft. Preparing is Cecil B. deMille's "The Story of Dr. Wassell," epic yarn of the hero of Java, Dr. Corydon M. Wassell. Also shooting is "For Whom the Bell Tolls" with the background of the late Spanish war.

RKO-Radio—"Bombardier," and "The Navy Comes Through" are two service pictures from this studio. "Once Upon a Honeymoon," the Ginger Rogers-Cary Grant romantic comedy, has the era of the early blitzes in Europe as a background. Numerous pictures dealing with American defense are planned.

$1,000,000,000 IN SEPTEMBER!

Republic—Musicals and comedies are not being overlooked here, pictures like "Joan of Ozark," "Ice Capades Revue" and "Hit Parade of 1943." However, the war background and the war itself inspired "Flying Tigers," "Remember Pearl Harbor" and "Pride of the Commandos." Serials are also based on timely topics like "King of the Mounties" and "G-Men vs. the Black Dragon."

Twentieth Century-Fox—This studio has the most pretentious plans of any for war pictures. "Crash Dive," dealing with the U. S. submarine school, "The Moon Is Down," "Thunderbirds," depicting the training of ally war pilots here, "The Immortal Sergeant," drama of the Libya campaign, "China Girl," dealing with the war in China, and "The Pied Piper" are among the war topics.

Universal—Out of 55 features scheduled for the next year, fifteen have a bearing on the war. "Eagle Squadron" will be followed by "Corvettes in Action," dealing with the wasp boats, "Madame Spy" and "Woman Pilot" which will star Constance Bennett, and other war topics. Deanna Durbin will also do a picture with a patriotic background.

Warners—Thirteen war subjects are under way here, as compared to nine biographies and eight musicals, "Air Force," a mighty aviation spectacle, and "Action in the Atlantic" will be two of the first. "Mission to Moscow" is an important picture on the schedule. "Boy Scouts of America" is also planned. "Beyond the Line of Duty" will have Capt. Hewitt T. Wheless, the war hero, playing himself. "Watch on the Rhine," from the stage play, is also in production.

This summary, necessarily, gives only the high spots of the war pictures or pictures with war or patriotic backgrounds now working or coming up soon.

All studios emphasize the fact that in making these pictures they are balancing their program, so that all types of pictures flow to the theaters regularly, without war pictures being overly predominate.

That's the picture in Hollywood story trends today.

THE WAR ACTIVITIES COMMITTEE—PERSONNEL

George J. Schaefer, *Chairman*
Francis S. Harmon, *Executive Vice-Chairman*
Bert Allenberg, *President, Artists Managers Guild*
Edward Arnold, *President, Screen Actors' Guild*
Barney Balaban, *President, Paramount Pictures, Inc.*
Nate J. Blumberg, *President, Universal Pictures Co., Inc.*
Harry Brandt, *President, Independent Theatre Owners Assn., Inc.*
I. E. Chadwick, *President, Independent Motion Picture Producers Assn.*
James P. Clark, *President, National Film Carriers, Inc.*
Harry Cohn, *President, Columbia Pictures Corp.*
Ned E. Depinet, *President, RKO Radio Pictures, Inc.*
G. S. Eyssell, *Managing Director, Radio City Music Hall*
Y. Frank Freeman, *President, Association of Motion Picture Producers, Inc.*
Sheridan Gibney, *President, Screen Writers' Guild, Inc.*
James R. Grainger, *President, Republic Pictures Corp.*
Thomas J. Hargrave, *President, Eastman Kodak Co.*
John H. Harris, *President, National Variety Clubs*
Will H. Hays, *President, Motion Picture Producers & Distributors of America, Inc.*
Emery Huse, *President, Society of Motion Picture Engineers*
W. Ray Johnston, *President, Monogram Pictures*
Robert H. Poole, *Executive Secretary, Pacific Coast Conference of Independent*
Louis Pollock, *President, Associated Motion Picture Advertisers, Inc.*
E. L. Kuykendall, *President, Motion Picture Theatre Owners of America*
M. A. Rosenberg, *President, Allied States Assn. of Motion Picture Exhibitors*
Jonas Rosenfield, Jr., *President, Screen Publicists Guild*
Spyros P. Skouras, *President, Twentieth Century-Fox Film Corp . Theater Owners*
Edward C. Raftery, *President, United Artists Corp.*
Herman Robbins, *President, National Screen Service Corp.*
N. Peter Rathvon, *President, R-K-O Corp.*
Nicholas M. Schenck, *President, Loew's, Inc.*
George Stevens, *President, Screen Directors' Guild, Inc.*
T. Kennedy Stevenson, *President, Electrical Research Products Division of Western Electric Co.*
Robert Shannon, *President, R.C.A. Manufacturing Co.*
Richard F. Walsh, *President, International Alliance of Theatrical Stage Employes*
Harry M. Warner, *President, Warner Bros. Pictures, Inc.*
Harry N. Warner, *President, Warner Bros. Pictures, Inc.*
Herbert J. Yates, *President, Consolidated Film Industries, Inc.*

COORDINATING COMMITTEE

George J. Schaefer, *Chairman*
Francis S. Harmon, *Coordinator*
S. H. Fabian, *Treasurer, ex-officio*
Joseph Bernhard, *Chairman, Theaters Division, ex-officio*
Y. Frank Freeman, *Chairman, Hollywood Division, ex-officio*
Hal Horne, *Chairman, Publicity and Advertising Division, ex-officio*
Walton Ament, *Chairman, Newsreel Division, ex-officio*
Martin Quigley, *Chairman, Trade Press Division, ex-officio*
William A. Scully, *Chairman, Distributors' Division, ex-officio*
Joseph H. Seidelman, *Chairman, Foreign Managers Division, ex-officio*
Adolph Zukor, *Chairman, Drives Division, ex-officio*
Edward Arnold
Barney Balaban
Joseph H. Hazen
E. L. Kuykendall
Abe Lastfogel
William C. Michel
Abram F. Myers
Robert H. Poole
Herman Robbins
Nicholas M. Schenck
Walter Vincent
R. B. Wilby
Nathan Yamins

EXECUTIVE STAFF

Suite 407, Paramount Building
1501 Broadway, New York, N. Y.

Francis S. Harmon, *Coordinator*
Edna Conover, *Secretary*
S. H. Fabian, *Treasurer*
Arthur Mayer, *Assistant to Vice-Chairman*
Herman Glucksman, *Assistant to Vice-Chairman*

HOLLYWOOD DIVISION

Y. Frank Freeman, *Chairman*
Col. Darryl F. Zanuck, *Vice-Chairman*
Mendel Silberberg, *Counsel*
I. E. Chadwick
Sam Briskin, *Producer*
John Nickolaus, *Laboratory*
Alfred Newman, *Music*
Charles Boren, *Industrial Relations*
Fred Myers, *Industrial Relations*
Howard Strickling, *Public Relations*
E. J. Mannix, *Producer*
Sol Lesser, *Producer*
Hal Wallis, *Producer*
Walter Wanger, *Producer*
Darryl F. Zanuck, *Producer*
Jack Chertok, *Short Subjects*
Gordon Hollingshead, *Short Subjects*
George Stevens, *Screen Directors' Guild*
Edward Arnold, *Screen Actors' Guild*
Sheridan Gibney, *Screen Writers' Guild*
Fred Beetson, *Assn. of Motion Picture Producers, Inc.*
Richard Day, *Art Direction*
Lt. Col. Nathan Levinson, *Sound*
Edward Hanson, *Sound*
John Arnold, *Camera*
Robert Taplinger, *Public Relations*
Robert Riskin
William R. Wilkerson, *Hollywood Reporter*
Arthur Ungar, *Daily Variety*
Bert Allenberg
Charles Feldman
Kenneth Thomson
Abe Lastfogel
Adrian McCalman
William Koenig
Frank W. Vincent
Danny Danker
Don Thornburgh
Don Gilman
I. B. Kornblum

DISTRIBUTORS' DIVISION

William A. Scully, *Chairman*
George Dembow, *Vice-Chairman*
Ned E. Depinet, *Vice-Chairman*
Neil F. Agnew
Carl Leserman
James P. Clark
Ben Kalmenson
Abe Montague
O. Henry Briggs
S. Broidy
William F. Rodgers
Tom Connors
W. L. Titus

Chairmen, Exchange Managers' Subcommittees

Albany, Joseph Miller, *Columbia*
Atlanta, E. B. Price, *Paramount*
Boston, I. H. Rogovin, *Columbia*
Buffalo, Sydney Lehman, *U.A.*
Charlotte, J. H. Dillon, *Republic*
Cincinnati, J. J. Oulahan, *Universal*
Cleveland, James Hendel, *U.A.*
Dallas, Sol M. Sachs, *RKO*
Denver, R. J. Morrison, *20th-Fox*
Des Moines, M. Evidon, *Columbia*
Detroit, F. J. Downey, *Loew's*
Indianapolis, L. J. McGinley, *Universal*
Kansas City, George W. Fuller, *Fox*
Los Angeles, Jack Dillon, *20th-Fox*
Memphis, J. F. Willingham, *Loew's*
Milwaukee, J. H. Lorentz, *20th-Fox*
Minneapolis, L. J. Miller, *Universal*
New Haven, Philip Sherman, *Warners*
New Orleans, E. V. Landaiche, *Fox*
New York, Robert Wolff, *RKO*
Oklahoma City, R. B. Williams, *RKO*
Omaha, J. H. Jacobs, *Columbia*
Philadelphia, W. G. Mansell, *Warners*
Pittsburgh, Harry Seed, *Warners*
Portland, Ore., A. R. Anderson, *Paramount*
St. Louis, Hall Walsh, *Warners*
Salt Lake City, S. J. Gardner, *Loew's*
San Francisco, L. G. Wingham, *Loew's*
Seattle, E. A. Lamb, *RKO*
Washington, Max Cohen, *Universal*

NEWSREELS DIVISION

Walton Ament, *Chairman*
Louis de Rochemont
Thomas Mead
Albert J. Richard
Edmund Reek

TRADE PRESS DIVISION

Martin Quigley, *Chairman*
Jack Alicoate, *Vice-Chairman*
Jay Emanuel
Abel Green
P. S. Harrison
Charles E. Lewis
Ben Shylen
Lionel Toll
Moe Wax
Arthur Ungar
William R. Wilkerson

DRIVES DIVISION

Adolph Zukor, *Chairman*

Theater Participation

Eddie L. Alperson, *Chairman*
Max A. Cohen
S. H. Fabian
Charles C. Moskowitz
Sidney Samuelson

PUBLICITY AND ADVERTISING

Hal Horne, *Chairman*
Howard Strickling, *Vice-Chairman*
Armando
Maurice Bergman
Mort Blumenstock
Harry Brand
George Brown
Edward Churchill
Walter Compton
Oscar Doob
Alex Evelove
Harry Goldberg
William Hebert
John Joseph
Charles Reed Jones
Perry Lieber
Lawrence H. Lipskin
David Lipton
Harry Mandel
Barret McCormick
Silas F. Seadler
Lou Smith
Vincent Trotta
Al Wilkie

$1,000,000,000 IN SEPTEMBER — SELL MORE BONDS! — BUY MORE BONDS!

THEATERS' DIVISION

Joseph Bernhard, *Chairman*
E. V. Richards, Jr., *Co-Chairman*
S. H. Fabian, *Vice-Chairman*
E. L. Alperson
A. H. Blank
Harry Brandt
John H. Harris
E. L. Kuykendall
Sam E. Morris
Charles C. Moskowitz
R. J. O'Donnell
M. A. Rosenberg
Spyros P. Skouras
R. B. Wilby
Nathan Yamins

Sub-Committees Theaters Division

Finance
S. H. Fabian, *Chairman and Treasurer*
Leonard Goldenson
E. L. Kuykendall
Spyros P. Skouras
Nathan Yamins
Jay Emanuel
S. H. Fabian
A. Finke
Harold Fitzgerald
John Friedl
Julius Gordon
L. C. Griffith

Publicity
Oscar Doob, *Chairman*
Harry Brandt
Harry Goldberg
Claude F. Lee
Harry Mandel
Aubrey Schenck
Rotus Harvey
I. J. Hoffman
H. F. Kincey
H. Katz
Jack Kirsch
E. L. Kuykendall
I. Libson
M. A. Lightman

Program
R. B. Wilby, *Chairman*
Max Cohen
Leonard Goldenson
Charles C. Moskowitz
Lee Newbury
Aubrey Schenck
Nathan Yamins
D. J. McNerney
M. Mullen
Frank Newman
R. J. O'Donnell
Samuel Pinanski
Robert H. Poole
Henry Reeves

Field Organization
Harry Brandt, *Chairman*
E. L. Alperson
John H. Harris
E. L. Kuykendall
Nathan Yamins
John Balaban
J. T. Barham
E. C. Beatty
T. Blumenfeld
Carl Buermele
B. D. Cockrill
William F. Crockett
Elmer C. Rhoden
F. H. Ricketson
Samuel Rinzler
J. J. Rubens
John Rugar
J. Myer Schine
Fred Schwartz
M. A. Silver
Mort H. Singer
William Skirball
Charles P. Skouras
Robert White

FIELD PERSONNEL

EC, Chairman, Exhibitors Committee; DC, Chairman, Distributors Committee; Pub., Field Publicity Man.

Akron, O.—EC, William Skirball, Cleveland; DC, James Handel, United Artists; Pub., Frank Henson, Loew's Theaters.

Albany—EC, Meyer Schine, Gloversville; DC, J. Miller, Columbia; Pub., Charles Smakwitz, Vitagraph, Inc., 79 N. Pearl St.

Atlanta—EC, R. B. Wilby; DC. O. Williamson, Jr., Warner Bros., Pub., E. E. Whitaker, Fox Theater Bldg.

Birmingham, Ala.—Pub., R. M. Kennedy, Wilby-Kincey Service Corp.

Boston—EC, S. Pinanski; DC, I. H. Rogovin, Columbia; Pub., Harry Browning, M & P Theaters, 60 Scolley Square; Joseph Longo, Loew's State Theater; James King, Keith's Memorial Theater.

Buffalo—EC, Meyer Schine, Gloversville; DC, S. Lehman, United Artists; Pub., William Brereton, Shea's Buffalo Theater.

Canton—EC, William Skirball, Cleveland; DC, James Hendel, United Artists; Pub., Walter Kessler, Loew's Theater.

Charlotte—EC, H. F. Kincey; DC, J. J. Dillon, Public; Pub., Roy Smart, 120 E. Third St.

Chicago—EC, J. Balaban, M. Singer, J. Kirsh; DC, J. J. Donohue, Paramount; Pub., W. K. Hollander, Balaban & Katz, Chicago Theater Bldg.

Cincinnati—EC, I. Libson; DC, J. J. Oulahan, Paramount; Pub., E. V. Dinerman, RKO Palace Theater.

Cleveland—EC, William Skirball; DC, James Hendel, United Artists; Pub., Ed J. Fisher, Loew's State; Clem Pope, B. F. Keith's Bldg., Room 628; Knox Strachan, Warner Bros. Theater.

Columbus—EC, I. Libson, Cincinnati; DC, Harry Young, Universal; Pub., Russell Bovin, Loew's Ohio Theater.

Dallas—EC, R. J. O'Donnell, Julius Gordon, Beaumont, Tex.; H. Reeves, Menard, Tex., DC, Sol Sachs, RKO Radio Pictures; Pub., Frank Starz, Interstate Theater Circuit, Majestic Theater Bldg.

Dayton—EC, I. Libson, Cincinnati; DC, Harry Young, Universal; Pub., Nate Wise, Keith's Theater.

Denver—EC, R. Ricketson, B. D. Cockerill; DC, R. J. Morrison, 20th Century-Fox.

Des Moines—EC, A. H. Blank; DC, M. Evidon, Columbia; Pub., Dale McFarland Tri-States Theater Corp., 800 Paramount Bldg.

Detroit—EC, E. C. Beatty, C. Buermele; DC, F. J. Downey, Metro; Pub., Alice Gorham, United Detroit Theaters, Stroh Bldg.

Gloversville, N. Y.—EC, Meyer Schine; DC, J. Miller, Columbia; Pub., Seymour Morris, Schine Circuit Theaters.

Harrisburg—EC, J. Emanuel, Philadelphia; DC, W. G. Mansell, Warner Bros., Pub., Sam Gilman, Loew's Theaters.

Houston—EC, R. J. O'Donnell, Dallas; DC, Sol Sachs, RKO; Pub., Homer McCallom, Loew's Theater.

Indianapolis—EC, H. Katz, New York, N. Y.; DC, L. J. McGinley, Universal; Pub., William Elder, Loew's Theater.

Kansas City—EC, E. Rhoden; DC, George W. Fuller, 20th Century-Fox; Pub., Jerry Sigmond, Newman Theater.

Los Angeles—EC, R. H. Poole, S. Skouras; DC, J. Dillon, 20th Century-Fox; Pub., Thornton Sargent, Fox West Coast, 1609 W. Washington Blvd.

Louisville—EC, H. Katz, New York, N. Y.; DC, L. J. McGinley, Universal; Pub., Sam Musselman, Rialto Theater.

Memphis—EC, M. A. Lightman; DC, J. F. Willingham, Metro; Pub., Howard Waugh, Warner Theaters.

Miami, Fla.—Pub., B. Clark, Rosetta Theater.

Milwaukee—EC, H. Fitzgerald; DC, J. H. Lorentz, 20th Century-Fox; Pub., Don Demien, Fox Wisconsin Theaters.

Minneapolis—EC, J. Friedl; DC, L. J. Miller, Universal; Pub., Charles Winchell, Minnesota Amusement Co., 1700 N. Sixth St.

Nashville—EC, R. B. Wilby, Atlanta; DC, E. B. Price, Paramount; Pub., W. L. Crull, Loew's Vendome Theater.

New Haven—EC, I. J. Hoffman; DC, Phil Sherman, Warner Bros., Pub., Lou Brown, Loew's Poli Theater.

New Orleans—EC, E. V. Richards; DC, E. V. Landaiche, 20th Century-Fox.

New York—EC, S. H. Fabian, Fred Schwartz, Sam Rinzler; DC, Robert Wolff, RKO Radio; Pub., Miss A. Brenon, Paramount Pictures, 1501 Broadway.

Oklahoma City—EC, L. D. Griffith; DC, R. B. Williams, RKO Radio; Pub., I. E. Hoig, Standard Theater.

Omaha—EC, A. H. Blank, Des Moines; DC, J. H. Jacobs, Columbia; Pub., Ted Emmerson, Omaha Theater Bldg.

Philadelphia—EC, J. Emanuel; DC, W. G. Mansell, Warner Bros., Pub., Everett Callow, Warner Theater.

Pittsburgh—EC, M. A. Silver; DC, S. D. Moore, Warner Bros., Pub., James Totman, Warner Theater, Clark Bldg.

Portland, Ore.—EC, A. Fincke, DC, A. R. Anderson, Paramount; Pub., M. M. Mesher, Evergreen Theaters, Orpheum Theater Bldg.

Providence, R. I.—EC, S. Pinanski, Boston; DC, I. H. Rogovin, Columbia; Pub., Bill Morton, RKO Albee Theater.

Rochester—EC, Meyer Schine, Gloversville; DC, Sid Lehman, United Artists; Pub., Charles Harris, RKO Palace Theater.

Richmond—EC, W. F. Crockett, Virginia Beach; DC, Max Cohen, Universal; Pub., Allen Sparrow, Loew's Theater.

St. Louis—EC, Fred Wehrenberg, Harry Arthur; DC, Lester Bona; Pub., L. Kaufman, Fox Theater.

Salt Lake City—EC, John Rugar, Park City; Tracy Barham; DC, S. J. Gardner, Metro; Pub., Helen Garrity, Intermountain Theaters, Capitol Theater Bldg.

San Francisco—EC, J. Blumenfeld, Rotus Harvey; DC, L. G. Wingham, Metro; Pub., Phil Phillips, West Coast Theaters.

Seattle—EC, F. L. Newman; DC, E. L. Lamb, RKO Radio; Pub., Vic Gauntlett, Evergreen Theaters, 669 Skinner Bldg.

Syracuse—EC, Meyer Schine, Gloversville; DC, Sid Lehman, United Artists; Pub., Frank Murphy, Loew's State Theater.

Toledo—EC, William Skirball, Cleveland; DC, James Hendel, United Artists; Pub., Ralph Lawler, Paramount Theataer Bldg.

Trenton—EC, J. Emanuel, Philadelphia; DC, W. G. Mansell, Warner Bros.; Pub., Jim Brennan, RKO Theater.

Washington—EC, W. F. Crockett, Virginia Beach; DC, Max Cohen, Universal; Pub., Hardie Meakin, Keith's Theater; Dan Terrell, Loew's Capitol; Frank La Falce, Warner's Earl.

Wilmington, Del.—EC, J. Emanuel; DC, W. G. Mansell, Warners; Pub., Edgar J. Doob, Loew's Aldine.

LONDON BRANCH

Joseph Friedman (*Columbia*), *Chairman*
S. Eckman, Jr. (*M-G-M*)
David E. Rose (*Paramount*)
Ernest Simon (*RKO Radio*)
F. L. Harley (*20th Century-Fox*)
E. T. Carr (*United Artists*)
S. F. Ditcham (*Universal*)
Max Milder (*Warner Bros.*)

$1,000,000,000 IN SEPTEMBER — SELL MORE BONDS! — BUY MORE BONDS!

THE TRADE PRESS AND THE WAR

LIKE the industry, of which it is an integral part and for which it serves as an articulate medium, the motion picture trade press has played, is playing and will continue to play a major role in the furtherance of the country's war program.

It is significant that the framers of the original industry defense organization, alert to the indispensability of the trade press, made provision for the inclusion of a trade press division, that the division promptly took shape and that, as the months intervening before the treacherous attack upon Pearl Harbor, the trade press, both in its news and editorial columns, mirrored the industry's daily preparedness progress.

As originally constituted, the trade press division of the then Motion Picture Committee Co-operating for National Defense embraced these publishers and designated representatives under the chairmanship of Martin Quigley: Jack Alicoate, Jay Emanuel, John C. Flinn, P. S. Harrison, Charles E. Lewis, Ben Shlyen, Lionel Toll, Wo Max, Arthur Unger and William R. Wilkerson.

Subsequently, to meet arising situations, Alicoate was elected vice-chairman, and editors of the co-operating papers actively participated in the division's deliberations.

With the stepped up tempo of the industry's war effort after Dec. 7, 1941, the trade press was quick to maintain pace. There was immediate, spontaneous trade recognition that the success of the industry campaigns and drives, whatever the nature or recognition, was largely contingent upon the fast dissemination of information and the comprehensive reporting of war effort activity and experience across the country.

The news and advertising columns together attest the trade press' universal and unreserved co-operation to that end. For not only have editorial desks gone "all out" in the thorough covering of the thousand-and-one ramifications of the industry's war program, but as a result of the patriotic generosity of publishers, Francis S. Harmon in his June summary to the WAC was enabled to report:

"Advertising space in trade papers of the motion picture industry valued at $55,000 was donated for use in publicizing this (the national campaign for sale of War Bonds and Stamps in theaters) and other war drives sponsored by the WAC during 1942."

For its own part, THE FILM DAILY early in the year made formal tenders of all its facilities to responsible Government officials, the letters pointing out, "The obvious, of course, has been and will continue to be done. But we would not stop there. In what way can the paper, its management and its staff further aid the common cause and contribute to the final, certain victory?"

Typical of the expressions noted in letters of acceptance received by the Editor, were these:

"I honestly believe that these tragic times offer the motion picture industry opportunity to justify the importance it has come to have in the lives of not only the American people but of people everywhere. The manner in which the men who have made the industry are moving now to realize the industry's possibilities has made me very happy.—*LOWELL MELLETT.*

"Your offer to tender the facilities of your worthy publication to the Government is a patriotic contribution which commands admiration. It is a splendid instance of the fine co-operation you and your newspaper are rendering the industry in the full scope of its activities."—*R. B. MURRAY,* General Manager, U. S. Army Motion Picture Service.

HOLLYWOOD VICTORY COMMITTEE

OFFICERS

Kenneth Thomson, *Chairman*
Mark Sandrich, *1st Vice-Chairman*
Jane Murfin, *2nd Vice-Chairman*
Bert Allenberg, *Treasurer*
Howard Strickling, *Secretary*
Arch Reeve, *Assistant Secretary*

EXECUTIVE COMMITTEE

Walter Abel
Bert Allenberg
Fred W. Beetson
True Boardman
James Cagney
Donald Crisp
Bette Davis
Donald W. Thornburgh
Marlene Dietrich
Charles K. Feldman
Don Gilman
Allen Jenkins
I. B. Kornblum
E. J. Mannix
Jane Murfin
Lynne Overman
Rosalind Russell
Mark Sandrich
Howard Strickling
John Te Groen
Kenneth Thomson

MEMBERS

Actors' Committee

Bert Allenberg
Fred W. Beetson
Hal Berger
True Boardman
John Boylan
Charles K. Feldman
Verna Felton
Y. Frank Freeman
Don Gilman
I. B. Kornblum
Mervyn LeRoy
Knox Manning
E. J. Mannix
Fred Meyer
Jane Murfin
Arch Reeve
Mark Sandrich
Allan Scott
Al Scalpone
Victor Shapiro
Calvin Smith
Howard Strickling
John W. Swallow
John Te Groen
Kenneth Thomson
Donald W. Thornburgh
Lurene Tuttle
Morgan Wallace
Lewis Allen Weiss
Jack Cooper
Walter Abel
Edward Arnold
Ralph Bellamy
Jack Benny
Joan Blondell
Charles Boyer
Joe E. Brown
James Cagney
Ben Carter
Gary Cooper
Claudette Colbert
Ronald Colman
Brod Crawford
Bette Davis
Marlene Dietrich
Irene Dunne
John Garfield
William Gargan
Cary Grant
Edmund Gwenn
Alan Hale
Bob Hope
Allen Jenkins
Carole Landis
John Lee
Jerry Lester
Gene Lockhart
Myrna Loy
Hattie McDaniel
Frank McHugh
Jeanette MacDonald
Groucho Marx
Harpo Marx
Adolphe Menjou
George Murphy
Clarence Muse
Merle Oberon
Pat O'Brien
Lynne Overman
Tyrone Power
George Raft
Ginger Rogers
Rosalind Russell
Franchot Tone
Spencer Tracy
Ethel Waters
Loretta Young
Blanche Yurka
Jackie Cooper

$1,000,000,000 IN SEPTEMBER — SELL MORE BONDS! — BUY MORE BONDS!

THE EQUIPMENT INDUSTRY GOES TO WAR

IN the present global conflict, of transcending importance, not only to the men of our fighting forces, but to the men behind the men who man the guns, is the matter of Supply. No struggle in which the United States has been engaged has presented a problem so vast, consequential and complicated as that currently involving the allocation, manufacture, and distribution of materials for the war effort. Inseparably linked are the needs of all active and potential fronts, with the demands of the home front. The relationship indeed is so close that they are held synonymous.

One of the natural outgrowths of the country's pre-Pearl Harbor program of national defense was the alignment of the motion picture industry with the plans of official Washington. As a key industry in the over-all scheme of preparation, filmland was called upon early to assist defense,—a summons which was answered spontaneously, and with the full knowledge of the sacrifices which would have to be made.

Prior to the actual outbreak of hostilities, scores of manufacturers of film theater equipment were asked to convert their facilities to the fabrication of "articles of war." In some instances, Government contracts were awarded to them without the recipients knowing what the articles' performing functions actually were, but in the majority of cases the function was clear. But always clear was the fact that Uncle Sam required assistance. Unanimously, that help was given. Unanimously, it continues to be extended, to such a degree that some plants are wholly converted to war work, and the facilities of most are working night and day to turn out a far larger percentage of Government orders than accrue from the needs of regular customers.

Along with the manufacturers' basic conversion problems came, in the wake of war's declaration upon us by the Axis Powers, and the speedy retort of the United States, the question of obtaining materials wherewith to do the job. Priorities were instituted, affecting not only the makers of theater equipment with respect to Government orders, but curtailing sharply the use of materials which were to be consumed by motion picture studios, the theaters, and other wings of the trade.

Here commenced,—or rather continued on a greatly expanded scale from the prior defense era—, one of the glowing chapters in the annals of theater equipment making. Research engineers, inventors, designers, and laboratory technicians put their shoulders to the wheel and harnessed their genius to meet and solve materials' shortages, evolve substitutes, and provide ways and means for theaters to function physically and mechanically without impairing filmland's usefulness to the nation. This chapter cannot be adequately written at this time, but it can be stated that success has attended the effort, and, further, that some of the accomplishments will not be fully felt as general benefits until after the war, to whose winning these accomplishments are contributing.

Climax to date in the equipment field's cooperation with the war effort came on June 22, 1942, when Harold Hopper, head of the motion picture and photographic section of the War Production Board, announced in Washington the formation of a 12-man committee which would act as an advisory group to the Board as well as to equipment manufacturers of the country at large. The following were named:

C. S. Ashcraft, *Ashcraft Manufacturing Co., Long Island City.*
Edward C. Cahill, *RCA Manufacturing Co., Camden.*
George L. Carrington, *Altec Service Corp., New York City.*
William A. Gedris, *Ideal Seating Co., Grand Rapids, Mich.*
Louis B. Goldberg, *Goldberg Bros., Denver.*
Walter E. Green, *General Theaters Equipment, New York City.*
E. W. Hullett, *E. W. Hullett Manufacturing Co., Chicago.*
Albert B. Hurley, *Hurley Screen Co., Long Island City.*
J. E. Robin, *J. E. Robin, Inc., New York City.*
E. J. Vallen, *Vallen, Inc., Akron.*
E. Wagner, *Wagner Sign Service, Chicago.*
E. A. Williford, *National Carbon Co., New York City.*

Hopper is serving as Government presiding officer for the committee.

Highly patriotic and effective cooperation with the war effort is being extended by the theater supply dealers. The list is long, but typical of the distribution channels are the 28 branches of National Theatre Supply Co.; Wil-Kin Theater Supply, Inc., Atlanta and Charlotte; B. F. Shearer Co., Los Angeles, San Francisco, Seattle, and Portland; DeVry Corp., Atlanta; Empire Theater Supply Co., Albany; Clark Theater Supply, Asbury Park, N. J.; Capitol Theater Supply Co., Inc., Atlanta; Southland Theater Equipment Co., Atlanta; Auburn Theater Equipment Co., Auburn, N. Y.

J. F. Dusman, Baltimore; Queen Feature Service, Inc., Birmingham; Capitol Theater Supply Co., Boston; Joe Cifre, Inc., Boston; Independent Theater Supply Co., Inc., Boston; Theater Service and Supply Co., Boston; Becker Theater Equipment, Inc., Buffalo; United Projector & Film Corp., Buffalo; Charleston Theater Supply, Charleston, W. Va.; Bryant Theater Supply Co., Charlotte, N. C.; Dixie Theater Supply Co., Charlotte, N. C.; Abbott Theater Equipment Co., Chicago; Droll Theater Supply Co., Chicago; Joe Goldberg, Inc., Chicago.

Guercio & Barthel Co., Chicago; Movie Supply Co., Ltd., Chicago; Stanley Theater Supply Co., Chicago; Mid-West Theater Supply Co., Inc., Cincinnati; Oliver Theater Supply, Inc., Cleveland; Eastern New Mexico Theater Supply Co., Clovis, N. M.; Hardin Theater Supply Co., Dallas; Modern Theater Equipment Co., Dallas; Dayton Theater Supply Co., Dayton, O.; Graham Bros. Theater Equipment, Denver; Des Moines Theater Supply Co., Des Moines; "Ernie" Forbes Theater Supply, Detroit; McArthur Theater Equipment Co., Detroit; Standard Theater Supply Co., Greensboro, N. C.; Seiler Equipment Co., Greensburg, Pa.

Exhibitors Exchange, Inc., Indianapolis; Breck Photoplay Supply Co., Los Angeles; John P. Filbert Co., Los Angeles; Flat-Light Screen Division, Hollywood; Motion Picture Accessories Co., Los Angeles; Projection Equipment & Maintenance Co., Los Angeles; Central Theater Supply, Louisville; Falls City Theater Equipment Co., Louisville; Monarch Theater Supply Co., Memphis; Theater Equipment & Supply Co., Milwaukee; Ray Smith Co., Milwaukee; Frosch Theater Supply, Minneapolis.

Don Ruliffson Supply Co., Minneapolis; Modern Theater Equipment Corp., New Haven; Electrical Supply Co., New Orleans; Amusement Supply Co., New York; Capitol Motion Picture Supply Corp., New York; Crown Motion Pictures Supply Corp., New York; Joe Hornstein, Inc., New York; International Theater Accessories Corp., New York; S.O.S. Cinema Supply Corp., New York; Oklahoma Theater Supply Co., Oklahoma City; Quality Theater Supply Co., Omaha; Scott Ballantyne Co., Omaha; Western Theater Supply So., Omaha.

Penn Theater Equipment Co., Philadelphia; A. S. Steinberg, Inc., Pittsburgh; Superior Motion Picture Supply Co., Pittsburgh; Theater Utilities Service Co., Portland, Ore.; Erker Bros. Optical Co., St. Louis; Exhibitors Supply Co., St. Louis; L. T. Rockenstein Co., St. Louis; Inter-Mountain Theater Supply Co., Salt Lake City; Service Theater Supply Co., Salt Lake City; Independent Film Exchange, San Antonio.

Pacific Coast Theater Supply Co., San Francisco; Walter G. Preddey, San Francisco; American Theater Supply Co., Sioux Falls, S. D.; Larsen Theater Supply Co., Springfield, Mass.; United Theater Supply Corp., Tampa; Tri-State Equipment Co., Wheeling; and Southwest Theater Equipment Co., Wichita.

$1,000,000,000 IN SEPTEMBER — SELL MORE BONDS! — BUY MORE BONDS!

VICTORY
LIBERTY
DOROTHY
LAMOUR

In Today's Issue: The Equipment News Section
(See Pages 7-8)

Intimate in Character
International in Scope
Independent in Thought

THE FILM DAILY

The Daily Newspaper
Of Motion Pictures
Twenty-Four Years Old

VOL. 82, NO. 44 | NEW YORK, MONDAY, AUGUST 31, 1942 | TEN CENTS

NO UMPI ACTION SEEN BEFORE OCTOBER 1

Capital "Premiere" Launches Drive for a Billion

Stars in Spectacular "Pitch" for Bond Sales On Treasury Steps Today

By VAN BEUREN DeVRIES
Washington Bureau of THE FILM DAILY

Washington—With all the eclat of a super-epic's gala preview, the motion picture industry's billion-dollar War Bond drive has its "world premiere" here today, 24 hours in advance of the official launching of the national campaign.

Actually, as a matter of honest reporting, the celebration here inci-

(*Continued on Page 6*)

—A Billion in September!—

Skouras Asks Staff To Aid in War Work

Members of 20th Century-Fox's field staff were urged to join their local war activities groups and give as much time as possible to the war effort in an address by President Spyros Skouras at the first of four regional sales meetings at the Hotel Astor on Friday.

Skouras told the men that during

(*Continued on Page 3*)

—A Billion in September!—

Films' War Effort Role To Be Radio Forum Topic

The American Forum of the Air on Sunday night, Sept. 13, will pose the question, "How Can Movies Best Contribute to the War Effort?" Panel for the evening chosen by

(*Continued on Page 6*)

To Swear in 10,000 As Victory Salesmen

The 10,000 employes of New York State's 1,300 theaters and film companies will be sworn in as special Victory War Bond Salesmen in an unusual radio ceremony tomorrow by Col. Richard C. Patterson, Jr., state chairman of the war savings staff.

Col. Patterson will conduct the "mass induction" over WMCA from the home of Stanton Griffis where top ranking execs. and labor union reps. will gather at a Million Dollar War Bond breakfast.

Salute to our Heroes Month begins tomorrow with the pledge of each of us to give the best we've got to the "30 fighting days" during which America will buy bonds to honor every Mother's son in service.

Japs Show Seized U. S. Films

Singapore Pix Loot Exhibited in Thailand

Films confiscated in Singapore by the Japanese were taken to Bangkok, Thailand, for exhibition in theaters, according to L. Von Haverbeck, theater operator, who arrived on the Gripsholm last week. Prints belonging to all American and British companies were among those taken from Singapore, he said. Oddly enough, one of the pictures that was being shown extensively was "Lady Hamilton," a UA-Korda picture with a strong British theme.

Von Haverbeck was a chief executive for United Cinema Co., Ltd., which operated theaters in Thailand. For 14 years he was with the Lyric

(*Continued on Page 3*)

Rodgers First to Discuss UMPI Situation with Other Leaders; MPTOA Starts Poll

UMPI activities will lie dormant until after Oct. 1, it was indicated on Friday. Observers expressed the opinion that no meeting of the UMPI executive group would be called for a session to discuss the future of the organization before that date. W. F. Rodgers, UMPI chairman, said he would not call a meeting of the com-

(*Continued on Page 3*)

—A Billion in September!—

MGM Production Sets Record, Says Rodgers

Production on the new season's program is proceeding at a record pace at M-G-M, it was disclosed Friday by William F. Rodgers, the

(*Continued on Page 6*)

—A Billion in September!—

Chinaware Giveaway Out In Canada After Sept. 30

Montreal — Chinaware giveaways will be a thing of the past in Canada after Sept. 30 under a Wartime

(*Continued on Page 3*)

Report UA May Buy Pix of Another Co.

West Coast Bur., THE FILM DAILY

Hollywood—Deal whereby United Artists may purchase a group of completed pictures from another major company is reportedly in negotiation. While confirmation of the reported move was lacking here at the week-end, it is said that George Bagnall will confer in New York with execs. of the major in question, while Grad Sears will carry on negotiations on the Coast. UA recently acquired a picture originally on Monogram's program through a deal with Jules Levey's Mayflower Productions.

Efforts to obtain confirmation of the Hollywood report were unavailing over the week-end.

THE NEWSPAPER OF FILMDOM — The Film DAILY — ALL THE NEWS ALL THE TIME

Vol. 82, No. 44 Mon., Aug. 31, 1942 10 Cents

JOHN W. ALICOATE : : : : Publisher

DONALD M. MERSEREAU : General Manager

CHESTER B. BAHN : : : : : : Editor

Published daily except Saturdays, Sundays and Holidays at 1501 Broadway, New York, N. Y., by Wid's Films and Film Folk, Inc. J. W. Alicoate, President and Publisher; Donald M. Mersereau, Secretary-Treasurer. Entered as second class matter, Sept. 8, 1938, at the post-office at New York, N. Y., under the act of March 3, 1879. Terms (Postage free) United States outside of Greater New York $10.00 one year; 6 months, $5.00; 3 months, $3.00. Foreign, $15.00. Subscriber should remit with order. Adddess all communications to THE FILM DAILY, 1501 Broadway, New York, N. Y. Phone BRyant 9-7117, 9-7118, 9-7119, 9-7120, 9-7121. Cable address: Filmday, New York.

Representatives: HOLLYWOOD, Calif.—Ralph Wilk, 6425 Hollywood Blvd., Phone Granite 6607. LONDON—Ernest W. Fredman, The Film Renter, 127-133 Wardour St., W. 1. PARIS—P. A. Harle, Le Film, 29 Rue Marsoulan (12). MEXICO CITY—Marco-Aurelio Galindo, Depto. 215, Calle del Sindicalismo, 99, Tacubayo, D. F.

FINANCIAL

(August 28)

NEW YORK STOCK MARKET

	High	Low	Close	Net Chg.
Am. Seat.	....	....	....	.....
Col. Picts. vtc. (2½%)	8⅜	8¼	8¼	— ⅛
Columbia Picts. pfd.	....	....	....	.....
Con. Fm. Ind.	....	....	....	.....
Con. Fm. Ind. pfd.	....	....	....	.....
East. Kodak	126¼	125	125	— 2½
do pfd.	177	177	177	+ 1½
Gen. Prec. Eq.	13⅝	13¼	13½	— ⅛
Loew's, Inc.	42¾	42⅛	42¾	+ ¾
Paramount	16	15¾	15⅞	.....
Para. 1st pfd.	....	....	....	.....
RKO	....	....	....	.....
RKO $6 pfd.	....	....	....	.....
20th Century-Fox	11⅞	11⅝	11⅞	+ ½
20th Century-Fox pfd.	....	....	....	.....
Univ. Pict. pfd.	....	....	....	.....
Warner Bros.	5⅞	5¾	5⅞	+ ⅛
do pfd.	....	....	....	.....

NEW YORK BOND MARKET

Para. B'way 3s55	62½	62½	62½	+ ½
Para. Picts. deb. 4s56	99¾	99¾	99¾	.....
Warner Bros.' dbs. 6s48	101½	101½	101½	.....

NEW YORK CURB MARKET

Monogram Picts.	....	....	....	.....
Radio-Keith cvs.	....	....	....	.....
Sonotone Corp.	....	....	....	.....
Technicolor	....	....	....	.....
Trans-Lux	1¼	1¼	1¼	.....
Universal Corp. vtc.	....	....	....	.....
Universal Picts.	....	....	....	.....

"HARD-TO-GET-TO" PEOPLE ARE EASY TO GET TO BY Postal Telegraph

CHARGES FOR TELEGRAMS 'PHONED IN APPEAR ON YOUR TELEPHONE BILL.

The Broadway Parade

Picture and Distributor	Theater
Pride of the Yankees (RKO Radio Pictures-Samuel Goldwyn) 7th week	Astor
Just Off Broadway (Twentieth Century-Fox)	Rialto
Holiday Inn (Paramount Pictures)—4th week	Paramount
Pardon My Sarong (Universal)	Criterion
Talk of the Town (Columbia)	Music Hall
Somewhere I'll Find You (M-G-M)	Capitol
The Gay Sisters (Warner Bros. Pictures)—3rd week	Strand
Wings for the Eagle (Warner) (a)	Palace
Give Out, Sisters (Universal) (a)	Palace
The Pied Piper (Twentieth Century-Fox)—3rd week	Roxy
Sons of the Pioneers (Republic Pictures)—Last day (a)	New York
They Raid by Night (PRC)—Last day (a)	New York
Beloved Vagabond (A.F.E. Corp.) (a)	World
Orders from Tokio (A.F.E. Corp.) (a)	World

♦ TWO-A-DAY RUNS ♦

Yankee Doodle Dandy (Warner Bros. Pictures)—14th week	Hollywood

♦ FOREIGN LANGUAGE FEATURE ♦

This is the Enemy (Artkino Pictures)—8th week	Stanley
Moscow Strikes Back (Artkino Pictures)—3rd week	Globe

♦ FUTURE OPENINGS ♦

The Major and the Minor (Paramount Pictures)—Sept. 16	Paramount
Wake Island (Paramount Pictures)—Sept. 2	Rivoli
World at War (War Activities Committee)—Sept. 3	Rialto
Across the Pacific (Warner Bros. Pictures)—Sept. 4	Strand
Lady in a Jam (Universal) (c)	Capitol
Footlight Serenade (Twentieth Century-Fox) (c)	Roxy
Tales of Manhattan (Twentieth Century-Fox) (c)	Music Hall
Bambi (RKO Radio)—Sept. 3	Palace
Riders of the Northland (Columbia)—Opens tomorrow (a)	New York
Smart Alecks (Monogram)—Opens tomorrow (a)	New York

(a) Dual bill. (b) Subsequent run. (c) Follows current bill.

COMING AND GOING

HARRY M. KALMINE, W. STEWART McDONALD, HARRY GOLDBERG, and LEONARD SCHLESINGER, return to New York today from Chicago and Milwaukee.

FRANK N. PHELPS, in charge of labor relations for Warner Theaters, returned over the week-end from Minneapolis and the Midwest.

SID RECHETNIK, Warners press book editor, left over the week-end for a vacation in Upstate New York.

ARTHUR LYONS, and GEORGE BAGNALL arrive today from the Coast.

BEN KALMENSON returns from Chicago today.

ROY HAINES returned yesterday from Pittsburgh.

AL HERMAN and NAT FURST of Monogram, Boston were visitors in New Haven.

CHARLES LAUGHTON arrived in New York Friday to spend a short vacation.

FELIX SNOW, sixth vice-president of the International IATSE, is in Chicago.

TYRONE POWER and ANNABELLA left Friday for the Coast after a week in New York.

GRADWELL L. SEARS, vice-president of United Artists, and DAVID E. WESHNER, director of advertising and publicity for UA, left for the Coast Friday.

L. H. MITCHELL, of THE FILM DAILY editorial staff, returns from a Delhi vacation today.

IRENE DUNNE, GREER GARSON, VIRGINIA GILMORE, HEDY LAMARR, WALTER ABEL, ANN RUTHERFORD arrived in Chicago Friday on their way to Washington.

Third 20th-Fox 5-Block For Release in October

Third block of five features from 20th Century-Fox was announced Friday by Tom Connors. Group includes "Girl Trouble," "Manila Calling," "The Man in the Trunk," "Young Mr. Pitt" and "Springtime in the Rockies," the latter in Technicolor. Tradeshows will be held within the next two weeks and the pictures will be available for October playdates.

—A Billion in September!—

M. E. Lee Succeeds Don West

Des Moines, Ia.—M. E. Lee has been named head booker for Central States Theater Corp. to succeed Don West who has enrolled for officer training. Lee's former position as assistant to West will be filled by Leo J. Doty, United Artists booker at Omaha.

Lou Smith to Fill New Liaison Post at Metro

Lou Smith, former head of Universal's studio publicity, will head a new department for M-G-M, acting as a liaison between the studios and the home office and the field. His appointment was announced by Howard Dietz who said that Smith would join the promotion staff on Sept. 8.

—A Billion in September!—

Rites for Mrs. Palfreyman

Angola, Ind. — Funeral rites for Mrs. Will A. Palfreyman, mother of David Palfreyman, MPPDA exhibitor contact, were held here Friday.

—A Billion in September!—

20th-Fox Term for McLaglen

West Coast Bureau of THE FILM DAILY

Hollywood—Victor McLaglen has been signed to a long-term contract by 20th-Fox.

Griffith Executives Here To Talk Columbia Deal

R. E. Griffith, president, and Ray Higdon, buyer, of the R. E. Griffith Theaters, Columbia's Kansas City branch manager B. C. Marcus and Dallas branch manager, J. B. Underwood were here last week to discuss a Griffith circuit deal with Rube Jackter, Columbia's assistant general sales manager.

NEW YORK THEATERS

RADIO CITY MUSIC HALL
Rockefeller Center
CARY GRANT • JEAN ARTHUR
RONALD COLMAN
'THE TALK OF THE TOWN'
A George Stevens Prod. • A Columbia Picture
Gala Stage Revue • Symphony Orchestra
First Mezzanine Seats Reserved Circle 6-4600

The Mighty Story of Today
"THE PIED PIPER"
20th Century-Fox Triumph
PLUS A BIG STAGE SHOW ROXY 7th AVENUE 50th STREET

Irving Berlin's "HOLIDAY INN"
BING CROSBY • FRED ASTAIRE
starring
A Paramount Picture
IN PERSON SKINNAY ENNIS AND BAND EXTRA! The INK SPOTS
MIDNIGHT FEATURE
HEALTHFULLY COOLED PARAMOUNT TIMES SQUARE
BUY WAR STAMPS AND BONDS AT THE PARAMOUNT

RKO PALACE B'WAY & 47th St.
ANN SHERIDAN • DENNIS MORGAN
'WINGS FOR THE EAGLE'
— and —
'GIVE OUT SISTER'
with
THE ANDREWS SISTERS

SAMUEL GOLDWYN PRESENTS
GARY COOPER in
THE PRIDE OF THE YANKEES
(The Life of Lou Gehrig)
Released Through RKO-Radio Pictures, Inc.
Air Cooled ASTOR B'way & 45th Popular Prices Midnite Shows
Continuous Performances

"BRILLIANT—A HIT."—Anderson, Jour.-Amer.
50c to $1.50 at all Performances except Sat. Evgs. 50c to $2.50 | Plus Tax
Sonja Henie & Arthur M. Wirtz present
A New Musical Icetravaganza
STARS ON ICE
CENTER THEA., Rockefeller Center, CO. 5-5474
America's Only Ice Theater
Evgs. Incl. Sun. 8:40. Mats. Sun., Wed. & Sat.
Mail Orders Promptly Filled.
ALWAYS COMFORTABLY COOL
Extra Perfs.: Mat. Thurs. Sept. 3 and Mat. and Eve. Sept. 7

No Action on UMPI Until After Oct. 1

(Continued from Page 1)

mittee of the whole until he had discussed the entire situation with other leaders.

Meanwhile, Ed Kuykendall, MPTOA president, will get the reaction of his members to a proposal to continue UMPI. A poll of the MPTOA membership was started by mail over the week-end and tabulations are not expected to be completed for several weeks.

—A Billion in September!—

Asserts Japanese Show Seized American Films

(Continued from Page 1)

Film Exchange in Manila. Following the Japanese invasion, Mr. and Mrs. Von Haverbeck spent six months in a concentration camp. His original home was in San Diego.

—A Billion in September!—

Chinaware Giveaway Out In Canada After Sept. 30

(Continued from Page 1)

Prices and Trade Board order prohibiting the use of ceramic products in merchandising after that date.

Another order issued by the Minister of Trade and Commerce rules that after Sept. 2 permits will be required for the export to any destination of tableware and kitchenware of china, porcelain, semi-porcelain, white granite or earthenware, which means that neither Canadian nor imported pottery can be exported for use by theaters or other enterprises in the United States.

—A Billion in September!—

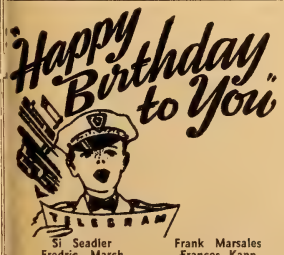
Another WB Meet in Chicago

Chicago—Warner circuit managers in this area meet here again today with home office executives headed by Harry M. Kalmine, Harry Goldberg, Leonard Schlesinger and W. Stewart McDonald to complete plans for the fiscal year starting tomorrow.

—A Billion in September!—

Buck As College Lecturer

Frank "Bring 'em Back Alive" Buck has been booked for a series of lecture tours through northwest colleges and universities starting on completion of his work on Mayfair Productions' "Jacare," which UA will release.



Si Seadler
Fredric March
Hugh Harman
Frank Marsales
Frances Kann
Phil Charig

Off a Reporter's Cuff

● ● ● GLADYS SWARTHOUT, whose hubby, Frank Chapman, recently received a Marine Corps captaincy, will sing the National Anthem at "Wake Island's" world premiere for the benefit of the Red Cross at the Rivoli tomorrow night. . . . ● Guy Blumenthal of Troob-Blumenthal is headed for an Army Motor Transport commission. . . . ● Oveta Culp Hobby, director of the WAAC, has written a foreword to Russell Birdwell's "Women in Battle Dress" which the Fine Editions Press will publish in late September. . . . ● Speaking of matters literary, H. V. Kaltenborn of radio and newsreel fame has written "Kaltenborn Edits the War News" which Dutton is bringing out in two editions next month .....One is designed for distribution through theaters playing the Kaltenborn reel. . . . ● Music Corporation of America has placed a price of $150,000 on the screen rights to "By Jupiter". . . . ● Metro has acquired the Jay Dratler-Gina Kaus unpublished story, "Next of Kin". . . .

▼ ▼ ▼

● ● ● *IT'S a "military secret" as to where "Bernie" Kreisler, Universal's featurette sales manager is spending his vacation.....Bernie really wants two weeks of rest. . . . ● Samuel Goldwyn is still toying with the idea of going legit and presenting on Broadway "Stove Pipe Hat," a play by Ray Golden and Walter Hannon, with music by Harold Spina. . . . ● Eddie (University Films) Golden, will very shortly place "Hitler's Children" before the cameras at RKO Radio studios. . . . ● That Abbott & Costello Universal comedy, "Pardon My Sarong," is a box office WOW in capital letters at Loew's Criterion. . . ● Sid A. Alexander has moved into his new quarters in the Columbia home office as assistant to Dave Lipton.....*

▼ ▼ ▼

● ● ● WITH Henry Fonda slated to report to the Navy Nov. 1, 20th-Fox has set "The Immortal Sergeant" as his final starrer.....Tyrone Power and Annabella finally left our town Friday for the Coast..... "Ty" reports at 20th-Fox today for "Crash Dive" interiors.....After that, it'll be Pvt. Power, USMC. . . . ● Married: Irene Lee, Sam Goldwyn's Eastern story editor and talent director, and Lt. Aaron Diamond, USN, who is on call here. . . . ● Charles Laughton is in our midst..... Probably will stay for the Music Hall's premiere of "Tales of Manhattan". ● Twentieth-Fox is plotting a Western burlesque and a military comedy for Laurel and Hardy. . . ● A battery of 17 cameras under the direction of Edward Ruby, shot the recent launching of the battleship Iowa.... Films are to be used for technical purposes. . . . ● Donald Flamm, W. H. Schmidlapp and William Rowland will supervise and direct the radio, stage, and movie sequences, respectively, of the feature picture "Follies Girl," which is headed for the cameras this week at the Ideal studios, New Jersey.....

▼ ▼ ▼

● ● ● *MPPDA board session on Sept. 9 will see N. Peter Rathvon, RKO prexy, joining the directorate, replacing George J. Schaefer. ● That B & K television station in Chicago is now to be ready Dec. 15. ● Twentieth-Fox's "The Loves of Edgar Allan Poe" is set for a local first-run at the Little Carnegie. . . . ● Greydon A. Matthews, one-time First National branch manager in Winnipeg, has joined Warners in Toronto. . . . ● Bill Hickey of THE FILM DAILY'S business staff is now a buck private at Fort Dix. . . . ● David Goldman, Atlas Corp. statistician, is now domiciled at RKO. . . . ● Herman Pincus of Quigley Publications moves over to the Hollywood Reporter Eastern offices shortly. . . . ● Because retakes are required for Metro's "Keeper of the Flame," Broadway won't be seeing Katharine Hepburn in "Without Love," that new Philip Barry play, until late October.....*

▼ ▼ ▼

● ● ● AVENGE PEARL HARBOR!.....

Skouras Asks Staff To Aid in War Work

(Continued from Page 1)

the forthcoming studio parleys with Col. Darryl F. Zanuck, Tom Connors and others, a plan would be discussed for the instituting of more effective pre-selling of pictures. He said if a picture exceeds its budget during its production, the budget would be increased for that picture and not at the expense of other pictures.

Andy W. Smith, Eastern sales manager, announced that 90 per cent of the company's short subjects would be made in color. Fourteen of the 26 Terrytoons and six new subjects based on the "Nancy" comic strip will be made in Technicolor, as well as four Magic Carpets. Four shorts edited from the Thaw expedition through Asia, Persia and India will be in Cinecolor.

Edmund Reek, producer of Fox-Movietone shorts, and Jack Darrock, supervisor, also promised five Adventures of a Cameraman, two reels of the World Today series with commentary by Hugh James, and one by Father Hubbard who is now making a Technicolor short in Alaska. The next four March of Time subjects in production will be turned over to 20th-Fox for release when completed.

Next regional will open in Chicago this morning. Tom Connors is presiding at all sessions.

—A Billion in September!—

Six Appeal Decisions Docketed In August

Six arbitration appeal decisions have been rendered during the month of August, marking the most active period since the present system has been set up. Of the six decisions, three awards were modified, one was affirmed, one was reversed and one involved a split verdict in which a part of th award was affirmed and another part reversed.

Only eight cases are pending on appeal, which also marks a new low. Forty-seven appeals have been docketed since the arbitration system went into effect on Feb. 1, 1941. Decisions have been made on 36 and three were withdrawn before decisions were reached.

Exhib. Japs Bombed Out, Drive Speaker

John Fletcher, mayor of Dutch Harbor, Alaska, whose theater and radio station were bombed out in the recent Jap attack, will tour West Virginia for the industry's September Bond drive.

Opening at Nitro this afternoon, Mayor Fletcher will tell his story of the raid in Weston and Grafton tomorrow; Huntington and Logan, Wednesday; Welch, Thursday; Fairmont and Elkins, Friday and Keyser, Saturday.

LINES COMPLETELY AR
ON THE LAST DAY OF

Corner of 51st St. and Rockefeller Plaza

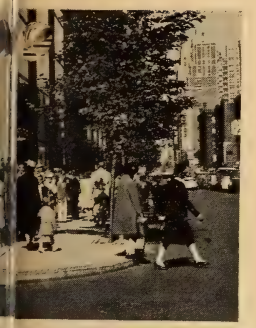
Corner of Sixth Ave. and 51st St.

Photo-diagram shows end of line which meets itself. More than 3-hour wait at this point.

WAR BONDS
SALUTE TO OUR HEROES MONTH!
A BOND FOR EVERY MOTHER'S SON IN SERVICE!

RKO RADIO PICTURES

ND MUSIC HALL BLOCK
IE RUN! . . Crowds such as Radio City sees only once in years! . . Thousands waiting in line as long as three hours! . . More thousands turned away—and many, many more MILLIONS waiting for this tremendous attraction to open in YOUR CITY and the rest of the country!



Corner of Rockefeller Plaza and 50th St.

Near the box office on the corner of Sixth Ave. and 50th St.

WALT DISNEY'S

MULTIPLANE TECHNICOLOR FEATURE

Bambi

A GREAT LOVE STORY

From Felix Salten's Best Seller

(These photographs were taken at 11 A.M. Wednesday, August 26th—the fourteenth day of the engagement.)

Capital "Premiere" Starts Bond Drive

(Continued from Page 1)

dent to the "world premiere" started yesterday when enough Hollywood celebrities to give the Senate a quorum arrived from the Coast. Awaiting them, despite the earliness of the hour—8:40 a.m.—was an enthusiastic station crowd that overflowed into the street.

In the Hollywood party were Hedy Lamarr, Irene Dunne, Ann Rutherford, Greer Garson, Virginia Gilmore, Edward Arnold, Walter Abel, Bob Hope. Down from New York City came Abbott and Costello, Charles Laughton, James Cagney, Bing Crosby—accompanied by Si Fabian, campaign director of "Salute To Our Heroes" months, Oscar A. Doob, public relations director of the campaign, Francis S. Harmon, WAC co-ordinator and Ken Thomson, Hollywood Victory Committee.

Before noon, the stars went into a rehearsal for their special "Command Performance" short-wave program for the Army. This broadcast, which usually originates in Hollywood, is heard only by men at the front.

In late afternoon, the National Press Club reversed the usual order of things. Instead of the stars giving the party for the press, the press gave a reception for the visitors.

Yesterday's activities, however, were just a warm-up for today. Secretary of the Treasury Morgenthau will have the stars as his guests at luncheon in his private dining room at the Treasury. The spectacular "pitch" for Bond sales follows on the Treasury steps at 2:30. It will be broadcast nationally by the Blue network.

And then stars entrain for their "battle fields," with $300,000,000 out of the $1,000,000,000 War Bond sales their goal.

Wake Island War Bond Rally to be Held Tonight

A Wake Island War Stamp and Bond Rally will be held tonight at the Fifth Ave. entrance to Bonwit Teller as a tie-up with Para.'s "Wake Island." Lt. Col. Victor I. Morrison, Marine recruiting officer in the New York area; Henny Youngman, Bob Hawk, Lucille Manners, Judith Evelyn, Wynn Murray, Barbara Britton, Willie Shore, Sonny Kendis, Jimmy Shields, Kay Lorraine, and Zeke Manners and his hill-billy band will appear.

Bond Ceremony From Anthem's Birthplace

Baltimore — Ceremonies featuring the singing of the Star Spangled Banner from the exact location on Chesapeake Bay that Francis Scott Key wrote it will be held at Fort McHenry, Sept. 12 in connection with the industry's September drive for $1,000,000,000. Attendance will be by Bond purchase only. If available, John Charles Thomas will sing the anthem over a national network.

7,500 Theaters to Halt Shows

4-Min. Programs to Mark Opening of Drive

Screen programs will halt in more than 7,500 motion picture theaters at 9 p.m. tomorrow night for the "Four Minutes for Victory" celebrations, suggested as one of the opening day features of the industry's billion dollar War Bond drive, according to reports received at WAC headquarters here over the week-end.

Many theaters have elaborated on the original idea, with the result that their plans embrace appearances of bands, color guards and detachments of men in the armed forces.

Hundreds of telegrams and phone calls from all parts of the country Saturday and yesterday gave the campaign committee a final, last-minute checkup before the zero hour.

Prior to entraining for Washington, Si Fabian, campaign director, expressed confidence that the entire nation was aroused to the September effort and would make a slashing attack at the billion dollar objective. "If we don't reach it—it won't be because we didn't try," was his only comment.

Drive posters, cards and other accessories are now in the hands of thousands of theaters. The Government postal cards, which will be sent to men in service by Bond buyers have been delivered—a bit late—and soon will be starting on their journeys to distant fronts and camps—2,000,000 of 'em!

Spectacular "premiere" plans are set for the seven spots where the seven tours actually have their beginning—San Francisco, Fresno, Dallas, Chicago, Chattanooga, Philadelphia and New York. Here, the special Commando committee will have its $33,000,000 breakfast at 8 a.m. tomorrow at the apartment of Stanton Griffis. Adolph Zukor, chairman of that committee, is withholding advance pledges for a surprise announcement at the breakfast.

Charles Laughton, Virginia Gilmore and Ann Rutherford, who will be at the breakfast with the Commandos, will also participate in opening rallies to be held during the noon hour tomorrow at the City Hall in Manhattan and the Borough Halls in Brooklyn, Queens and the Bronx.

A high spot of the opening day's activities here will be the start of the "Victory Bond-mobile" Tour from the Battery. Mayor LaGuardia, Laughton and Consuls of various United Nations will assist at this ceremony at 9:30 a.m.

Another typical first day stunt set by Max A. Cohen's State Committee, will take place in Times Square at 5 p.m., when Laughton will dedicate three coffins to Hitler, Hirohito and Mussolini. Throughout the month, the privilege of driving nails into the coffins will be given persons purchasing War Bonds.

Wednesday the one hundred fifty-third anniversary of the founding of the Treasury Department will be celebrated with a noon-day rally on the steps of the Subtreasury Building here.

Films' War Effort Role To Be Radio Forum Topic

(Continued from Page 1)

Theodore Granik, moderator, embraces Rosalind Russell, Irving Pichel, Arthur Ungar, Sidney Buchman and Col. Darryl F. Zanuck. While the Forum (Mutual, 8-8:45 p.m.) usually originates in Washington, the Sept. 13 program will be broadcast from Station KHJ, Los Angeles.

Atlanta Opens With Parade; All-Industry Float Featured

Atlanta — Territory's September drive campaign opens tomorrow with a parade starting at noon. Featuring soldiers, sailors, Marines, bands, and theater floats, Bonds and Stamps will be sold from an all-industry float in the form of a tank.

War Bond Premiere in Iowa For "U's" "Eagle Squadron"

Waterloo, Ia. — Waterloo exhibitors will hold an Iowa premiere of "Eagle Squadron" at the Paramount theater in Waterloo Wed. with admission by purchase of War Bonds only. It is planned to raise $75,000 through sale of Bonds for the show.

Chicago Meet on Operator Pact Is Postponed by Drive

Chicago—In order that the local industry may devote all its time to getting the September Bond drive off to a rousing start, the operators union and exhibitors have decided to put off their contract meeting until Sept. 10.

Allied's "Caravan" Group In Minneapolis Wednesday

Allied's "caravan committee" holds its first session on Wednesday in Minneapolis where the organization expects to launch its drive against alleged inflated film prices. Committee is composed of M. A. Rosenberg, Col. H. A. Cole, Jack Kirsch and Sidney Samuelson. Thirteen similar meetings in 11 states already have been scheduled.

—A Billion in September!—

Hirliman Seeks to Examine Books in Raw Stock Action

George A. Hirliman on Friday filed application to examine the books and records of General Aniline and Film Corp. in his $300,000 damage suit against that company, Agfa Ansco Corp. and Agfa Raw Film Corp. The plaintiff is seeking to support his claim that the defendants breached a warranty that raw stock sold to him was suitable for the production of films.

—A Billion in September!—

N. Y. Warner Club Unveils Service Men's Plaque

A large plaque containing 121 names of New York Warner Club members now in active service, with 14 additional names about to be added, was officially unveiled on Friday in the club's quarters at Warners home office. Service men from the Warner fold who were present at the ceremonies included Sergt. Theodore J. Crawford, Seaman Bobby Fleischer and Technical Sergeants Jerry D. Lewis and Frank Liberman.

MGM Production Sets Record, Says Rodgers

(Continued from Page 1)

company's distribution chief, just back from studio conferences.

Rodgers, who reported that in addition to eight films already being sold for 1942-43, 10 other feat[illegible] are either completed or in [illegible] stages of production, said that [illegible] was "most encouraged about box-office prospects for the new season," thanks greatly to new personalities which he called "one of the most important assets" in the company's future.

The following were listed as some of the pictures in which these new faces will be seen: "The War Against Mrs. Hadley," "Seven Sweethearts," "For Me and My Gal," "Random Harvest," "Journey for Margaret," "Gambler's Choice," "Eyes in the Night," "Andy Hardy Steps Out."

Among other films listed by Rodgers for the new season are "White Cargo," "Men o' War," "Whistling in Dixie," "Pilot No. 5," "Reunion," "Tennessee Johnson," "Keeper of the Flame," "Dr. Gillespie's New Assistant," "Salute to the Marines," "Three Hearts for Julia," "Starlight," "Omaha Trail," "Women in Uniform." Some of the musicals planned are "DuBarry Was a Lady," "Presenting Lily Mars," "Cabin in the Sky," "Best Foot Forward," "Anchors Aweigh," "I Dood It," "Meet Me in St. Louis."

Among the best-sellers named by Rodgers for conversion into screen fare are "Assignment in Brittany," "The Last Time I Saw Paris," "Above Suspicion," "White Cliffs of Dover," "Drivin' Woman," "The Sun Is My Undoing," "Dragon Seed," "Mrs. Parkington," "Kim," "A Thousand Shall Fall," "Marriage Is a Private Affair," "Lassie Come-Home," "Gentle Annie," "Mme. Curie."

TO THE COLORS!

Craig Stevens, Warner Bros. featured player, and Ben Cohn, formerly of the publicity department in New York but lately attached to the Burbank studio, has reported for service in the Army.

Loogootee, Ind.—William P. McGovern, operator of the Ritz Theater here, and the Ritz Theater in Oden, has been notified to report for induction in the Army.

Cloverport, Ky.—Morris Blacker, operator of the Rio Theater here, is scheduled for an early induction into the Army.

Evansville, Ind. — Joseph Fine, manager of the Grand Theater here, was inducted into the Army.

Chicago—Jack Clark of the Paramount Chicago staff will go into the Army this week.

Building Remodeling

THE FILM Equipment News DAILY

Equipment Maintenance

★ ★ ★ ★ NEW YORK, MONDAY, AUGUST 31, 1942 ★ ★ ★ ★

DRIVE IS ON FOR MAXIMUM MAINTENANCE

Atlantic Coast SMPE Stressing Proj. Standards

Loew's Sound-Projection Chief Slated to Present Vital Paper to Meeting

Determination of research engineers, manufacturers, and film houses to keep projection standards at a high level in order that mechanisms and booths may continue to operate at maximum efficiency as an important aid to the war effort is apparent in the meeting called by the Atlantic Coast Section of SMPE in the Hotel Pennsylvania on the night

LESTER B. ISAAC

(Continued on Page 8)

—A Billion in September!—

"U" Effects Expert Finds Substitute "Fog"

West Coast Bureau of THE FILM DAILY

Hollywood—War priorities have taken prepared fog materials and most of the chemicals in general use by the film studios off the mar-

(Continued on Page 8)

Navy's Binocular Drive Disappointing

Rochester—The Navy's appeal for binoculars has brought disappointing results. Recently the Navy stated, it is learned through Bausch & Lomb, that only 6,000 offers had been made, of which 1,675 were acceptable types. In World War I, 51,217 glasses of all types were offered and 31,000 accepted, all but one of which were returned to their owners after the war. B. & L. and Zeiss 6x 30 and 7x 50 models are desired.

Plain Talk About Equipment

By GEORGE H. MORRIS

IN his proclamation, setting forth the week of Oct. 4-10 as Fire Prevention Week throughout the nation, President Roosevelt specifically seeks the assistance of the motion picture industry,—mentioning it by name—, with a view to promoting widespread realization of the dangers of fires and knowledge of the methods whereby they can be controlled.

This is at once a compliment and a clarion call to duty,—a compliment because our Chief Executive again recognizes via his proclamation the power of filmland as a great informative and educational entity among our citizens everywhere, and a clarion call to duty because he knows that we will answer this vital patriotic summons with the same stirring spirit with which we are supporting the war effort in every way we possibly can.

o

"ANY loss of human life, any interference with production, any loss of critical materials hinders and impedes our war effort," the President states in his proclamation, and adds: "Uncontrolled fire, even in normal times, is a national menace. It kills or disables thousands of our people and destroys a significant portion of our national wealth each year. Today, when every machine is being taxed to its fullest productive capacity, when new hands are working with unfamiliar tools, and when agents of our enemies are seeking to hinder us by every possible means, it is essential that destructive fire be brought under stricter control in order that victory may be achieved at the earliest date."

After mentioning his desire to have the American people as a whole support Fire Prevention Week, the President said: "I also desire to enlist the co-operation of the State and local Governments, of educators and civic groups, and of the press, the radio, and the motion picture industry."

o

THE aid which filmland can give is chiefly two-fold. First it can disseminate via its screens and its powerful avalanche of advertising which is placed weekly on a national scale, and, secondly, it can mend its own fences against the destructive element of fire.

Whether, as individuals, we realize it or not, film theater fires are,—it is regret-they can be controlled.
than they should be. True, such cataclysms are not always within our power to prevent. But in many instances they can be.

Frankly speaking, those of us whose duty it is to sift and examine news from all sections of the country are often alarmed at the numerous dispatches telling of the destruction by fire of theaters, and damage thereto as well as cost in human life. At one point during the present year, this trade publication sought authoritative figures on theater fires, only to find that no such breakdown apparently existed. A great industry such as this should find ways and means of determining material loss by fire. Were the figures known, they would of themselves undoubtedly move houses to better protective measures and result, too, in the purchase of thoroughly adequate fire-fighting equipment, along with the imparting to staffs of the knowledge whereby they can best use this equipment. The war, with its threat of air raid and sabotage, has done a great deal to advance this course.

Rivoli Completely Renovated

Is Converted Into Virtually New House

When the Rivoli Theater, institutional Broadway stand, opens its doors tomorrow for the bow of Paramount's "Wake Island," they will see more than a standout war film portraying the epoch-making defense of that outpost by the U. S. Marines. Too, the crowds will see a radically different auditorium, which, during the several weeks the theater has been shuttered, has been completely renovated under the direction of

(Continued on Page 8)

RCA Issues New Edition Of Book on Projection

Third edition of "Photophone Handbook for Projectionists" is now off the presses under the aegis of the Theater Equipment Division of RCA Mfg. Co.

Calling attention to the fact that RCA and its men are pledged to help the motion picture machine opera-

(Continued on Page 8)

Curb Sought on Failures And Equip. Deterioration: Keen Vigilance Is Urged

As equipment manufacturers continue to feel the Government-enforced ban on materials urgently needed in pressing home the war effort and the extension this past week by regulations instituted by WPB curtailing control by the Army and Navy of priorities, checkup disclosed that all sections of the equip-

(Continued on Page 8)

—A Billion in September!—

Celebrates 30 Yrs. In Equipment Field

R. C. "Rudy" Kneuer, assistant sales manager of International Projector Corp., celebrated his 30th year with the company on Aug. 21. Born in Brooklyn, Sept. 28, 1894, Kneuer joined the Precision Machine Co. in 1912 and was with that company until the formation of IPC in 1926.

R. C. KNEUER

After holding positions in the order and repair departments, he was appointed assistant to A. E. Meyer, IPC's general sales manager, in 1935. He is married,

(Continued on Page 8)

Another Pic Stand . . . Rises to Schine!

Salamanca, N. Y.—Schine's new Seneca Theater, seating 1,100 and the acme of modernity, had its formal opening here on Thursday night to an enthusiastic capacity audience studded with notables. House was designed, and its construction supervised, by John and Drew Eberson, prominent theater architects.

THE Film Equipment News DAILY

A Section of THE FILM DAILY comprehensively covering the equipment field, published every second Friday, except holidays, by Wid's Films and Film Folks, Inc., 1501 Broadway, New York City. John W. Alicoate, Publisher; Donald M. Mersereau, General Manager; Chester B. Bahn, Editor; George H. Morris, Equipment Editor; West Coast Bureau, 6425 Hollywood Boulevard, Hollywood, Cal., Ralph Wilk, Bureau Chief.

Substitute "Fog" Found By "U" Effects Expert

(Continued from Page 7)

ket. But one studio, Universal, is not complaining. U's special effects department under Willis Cook, compelled to devise new non-priority means of whipping up "pea-soupers," has discovered a new fog material, said to be thoroughly effective and costing 20 per cent less than former types.

Precise details of the development are not available, but it is disclosed that, in addition to detouring strategic materials, it involves a new principle in which compressed air and an oxygen reaction figure. Fog found is asserted to be virtually odorless and highly suited to production uses.

—A Billion in September!—

IPC Executive Completes Three Decades In Trade

(Continued from Page 7)

lives in Ozone Park, L. I., and has six children, two sons now serving with the armed forces and one son studying for the priesthood.

During Kneuer's three solid decades in the motion picture field, he has gained wide recognition for his abilities both in the eyes of his organization and the trade generally.

—A Billion in September!—

Proposed Shea Theater Is Nixed By WPB Ruling

Buffalo—WPB has refused permission to complete remodeling of the old Teck, legit stand, to house a new downtown Shea-operated film theater. Rejection of the appeal of the Massachusetts Mutual Life Insurance Co., owner of the property, is revealed by O. W. Freeman, the company's district engineer.

All materials needed to complete the theater job were on hand. They probably will be diverted to war projects, Freeman said.

Under approval granted a month ago, the company will complete enclosure and roofing of the structure and finish interiors of the stores which, with the theater entrance, comprise the front of the building.

FOREST arc-light PRODUCTS
Super MCS RECTIFIERS using Mallory units...
BULB-TYPE RECTIFIERS—LD60, LD40, LD30.
UNIVERSAL TRIM LAMPS—ONE KW LAMPS
FOREST MANUFACTURING CORP.
200 MT. PLEASANT AVE. NEWARK, N. J.

Proj. Will Be Topic Of Local SMPE Meet

(Continued from Page 7)

of Sept. 17 at the direction of Dr. Alfred N. Goldsmith, the body's chairman.

Feature of the session will be the delivery of a paper, entitled "Maintaining Projection Standards in War Time," by Lester B. Isaac, director of sound and visual projection, Loew's Theaters.

The conclave, it is anticipated, will attract SMPE members from virtually all sections of the Atlantic seaboard, including a large delegation of projectionists representing major and indie circuits as well as individually operated stands.

—A Billion in September!—

RCA Issues New Edition Of Book on Projection

(Continued from Page 7)

tors and exhibitor to "Keep 'Em Running," the book's foreword explains that since the publication of the previous edition, war, "with its tremendous power for dislocating and affecting our normal economic system," is imposing restrictions and limitations on the use of various materials, and that the new volume is designed to help win the war via proper maintenance and conservation.

—A Billion in September!—

Interstate Betters Two; Rubber To Scrap Drive

Dallas — Interstate is spending some money to shine up the fronts of two of its Elm Street theaters. The painting of the lobbies and fronts of the Palace and the Melba is in process.

New carpet in the side entrance of the Palace is replacing the rubber mats, which have gone to the scrap rubber drive. New furniture is being installed in the lobby of the Palace.

—A Billion in September!—

Renovating the Maryland

Blaw Knox, Pa.—The Maryland Theater, owned and operated by Harry Rachiele, is being completely renovated and remodeled inside and outside, the alterations consisting of a new roof, new front, new floor and all new equipment.

Lighting Equipment
AS Sole Eastern Distributors, we carry the full and complete line of equipment manufactured by:—
MOLE-RICHARDSON CO.
Hollywood, California
Incomparable Lighting Equipment
Estimates Cheerfully Given
Let Us Enlighten You on Your Lighting Problems
CHARLES ROSS Inc.
333 W. 52nd St., New York City
Telephones: Circle 6-5470-5471

NTS Goes Commando In Night Operation

At 2 o'clock one morn an NTS branch got a worried call from a theater needing to replace a stripped projection gear. Only train at that hour carried no express. But National wasn't stumped. Gear, wrapped in corrugation, was handed to a trainman and a telegram was sent to the customer. As the train sped through the exhib.'s town at 60 miles per hour, the package was thrown off safely. The show that day went on.

Sweeping Changes Made To Broadway's Rivoli

(Continued from Page 7)

Jules Catsiff, purchasing agent for Skouras Theaters.

Virtually everything within the auditorium has been altered, including the theater's famous dome. Walls and stage have been decorated; new carpet installed, together with draperies; and even the theater chairs have undergone such intense rehabilitation that they are virtually new. The work done has transformed the house into a thoroughly up-to-date house, one of the most comfortable and attractive in the nation.

Peak Maintenance Now Held Essential

(Continued from Page 7)

ment business are crystallizing a drive to effect maximum results in theater maintenance for the duration.

In this effort, co-operation is coming noteworthily from makers and distributors of equipment as well from the nation's exhibition interests. It is pointed out by trade chieftains that virtually all items can now come only from existing inventories, and therefore the more than 17,000 actively-operating pic houses from Coast to Coast will have to, as one high channel expresses it, "make maintenance the watchword, and watch like a hawk every item of equipment involving critical materials for any sign of deterioration or failure."

Sharp rise in the number of pacts negotiated by exhibitors with maintenance organizations "is a barometer which is encouraging in the matter of keeping theaters physically fit," inforced sources stated.

—A Billion in September!—

Seel To War Dept.

Rochester—Paul C. Seel, retired Eastman Kodak Co. chemist, has gone to Washington as a consulting chemist to the War Department.

In Total War It's IMPERATIVE

Before the war it was good business to do it. Today, in total war, it's imperative to do it: to save every tiny part that makes the wheels go round in the projection room. Today conservation is your salvation in show business. The regular visits of the Altec Service man are your surest aid to helping the U. S., and helping your theatre's war effort! The Altec Service man wants to help you—and he's ready to!

ALTEC SERVICE CORPORATION
250 West 57th Street
New York, N. Y.

OUR KNOW-HOW • • • OUR KNOW-WHY • • • ARE YOUR FAITHFUL ALI

Intimate in Character
International in Scope
Independent in Thought

THE FILM DAILY

The Daily Newspaper
Of Motion Pictures
Twenty-Four Years Old

VOL. 82, NO. 45 | NEW YORK, TUESDAY, SEPTEMBER 1, 1942 | TEN CENTS

INDUSTRY STARTS AFTER THAT BILLION

Indies Organize to Fight WPB Freeze Order

Attack Freezing Order on Constitutional Grounds; Will Appeal the Action

As a protest against the WPB raw stock freezing order which excludes independent producers from obtaining film, the Committee for the Preservation of the Independent Motion Picture Industry was formed at a mass meeting yesterday in the office of Bert Mayers, industry attorney. Approximately 30 producers, distributors, exchange operators and laboratory men attended the session.

The independents voted to take an

(Continued on Page 8)

—A Billion in September!—

Urge Iowa Exhibs. To Resist 50% Pix

Eldora, Ia.—Board of directors of the Allied Theater Owners of Iowa-Nebraska, unaffiliated unit, has urged all Iowa exhibitors to resist 50 per cent and 56-cent pictures, Leo Wolcott, president of the association, discloses in a bulletin.

"If you will buy 50 per cent and 56-cent pictures, you can certainly expect plenty of them," Wolcott

(Continued on Page 6)

—A Billion in September!—

Irving Heller, Blank's Kin, Missing at Dieppe

Des Moines, Ia.—Irving Heller, 33, former theater manager at Fort Dodge, and nephew of A. H. Blank, head of Tri-States theater Corp.,

(Continued on Page 8)

$1,500,000 SALE AT D.C. RALLY

"Stars Over America" Tour Opens in Washington; Treasury's Drive Premiere Attracts 50,000

By VAN BEUREN DeVRIES

Washington Bureau of THE FILM DAILY

Washington—With more than 5,000 people buying War Bonds valued at $1,500,000 and 50,000 looking on, the motion picture industry fired the opening gun in its "Stars Over America" drive in front of the U. S. Treasury here yesterday, 24 hours prior to launching a nation-wide campaign to sell one billion dollars worth of bonds in September. This figure covers not only Bond sales at the Treasury, but also those sold throughout Washington during the day.

Forty clerks and eight tellers handled the actual cash transaction in the sale of Bonds at the rally while such stars as Walter Abel, Abbott and Costello, Edward Arnold, Ralph

(Continued on Page 8)

Coast Studios Send 7 Into Production

West Coast Bureau of THE FILM DAILY

Hollywood — Seven new pictures are scheduled to go into production this week bringing the total before cameras to 49.

The checkup:

At **Columbia**: Four shooting.

At **M-G-M**: Six shooting, includ-

(Continued on Page 8)

—A Billion in September!—

Plan Art Theater Circuit To Embrace 33 Cities

A circuit of art theaters covering the country from Coast-to-Coast is bing organized by William Alexander, vice-president and general manager of Adventure Films, and

(Continued on Page 8)

Zanuck Gets Leave For Full Army Duties

Granting of a leave of absence to Col. Darryl F. Zanuck to enable him to devotee all his time to military duties was announced yesterday by Spyros Skouras, president of 20th-Fox, at a special meeting of the directorate at which the company's production chief tendered his resig-

(Continued on Page 7)

—A Billion in September!—

Second 20th-Fox Regional Gets Under Way in Chi.

Chicago—Second in the series of four regional meetings scheduled by 20th-Fox for this year in place of a national convention opened yester-

(Continued on Page 2)

War Bond Drive Launched Throughout the Country, With Pix as the Sparkplug

This is the motion picture industry's "zero hour" . . . and its acid test.

With sales aggregating a billion in September the national objective, the most elaborately planned War Bond and Stamp drive ever undertaken by the Treasury War Savings Staff starts today, with the industry called upon to supply the "push."

In this city, which has a sales quota of $116,000,000, the campaign was launched at 8 a.m. when Stanton Griffis was host at his E. 57th St.

(Continued on Page 7)

—A Billion in September!—

New Producing Unit To Do Four for UA

A new production unit which will distribute through United Artists was announced yesterday by Arthur Lyons, who represented Jack Benny in his UA deal, and George Bagnall, in charge of UA production, both

(Continued on Page 7)

—A Billion in September!—

Brandt Scrap Campaign Brings in 206,000 Lbs.

A total of 206,000 pounds of rubber, copper, tin and iron scrap was turned in by patrons of 108 Brandt circuit theaters during a five-day

(Continued on Page 6)

Corporate Tax Limit Of 80% Draws Okay

Washington Bur., THE FILM DAILY

Washington—A Treasury proposal that no corporation be required to pay taxes of more than 80 per cent of its taxable income was approved by the Senate Finance Committee yesterday. Committee also approved, in substance, the House bill corporate tax rates.

Report 12 Para. Pix to UA

Group May Be Placed on UA's '42-43 Slate

West Coast Bureau of THE FILM DAILY

Hollywood — United Artists' reported deal for the acquisition of a group of unreleased pictures of a major company (FILM DAILY, Aug. 31) is said to be with Paramount, which has a backlog of approximately 30 pictures.

(Barney Balaban, Paramount pres-

(Continued on Page 6)

Warner-Shea Operating Pool In Akron Ended

Akron, O.—The Warner-Shea operating pool involving the Colonial and the Strand has been dissolved. Shea has taken the Colonial and Warner the Strand.

"Jack" Has To Wait Upon the Beanstalk

Kent, Wash.—The $1,000,000,000 September War Bond Drive was temporarily shelved here yesterday via the shuttering by Manager Ernie Shields of the Kent Theater. Practically every one of the city's population turned out to help harvest the huge crop of beans,—biggest local industry. The theater carried this sign: "Closed For The Day! Gone To Pick Beans."

THE NEWSPAPER OF FILMDOM — THE FILM DAILY — ALL THE NEWS ALL THE TIME

Vol. 82, No. 45 Tues., Sept. 1, 1942 10 Cents

JOHN W. ALICOATE : : : : Publisher

DONALD M. MERSEREAU : General Manager

CHESTER B. BAHN : : : : : : Editor

Published daily except Saturdays, Sundays and Holidays at 1501 Broadway, New York, N. Y., by Wid's Films and Film Folk, Inc. J. W. Alicoate, President and Publisher; Donald M. Mersereau, Secretary-Treasurer. Entered as second class matter, Sept. 8, 1938, at the post-office at New York, N. Y., under the act of March 3, 1879. Terms (Postage free) United States outside of Greater New York $10.00 one year; 6 months, $5.00; 3 months, $3.00. Foreign, $15.00. Subscriber should remit with order. Adddess all communication: to THE FILM DAILY, 1501 Broadway, New York, N. Y. Phone BRyant 9-7117, 9-7118, 9-7119, 9-7120, 9-7121. Cable address: Filmday. New York.

Representatives: HOLLYWOOD, Calif.—Ralph Wilk, 6425 Hollywood Blvd., Phone Granite 6607. LONDON—Ernest W. Fredman, The Film Renter, 127-133 Wardour St., W. 1. PARIS—P. A. Harle, Le Film, 29 Rue Marsoulan (12). MEXICO CITY—Marco-Aurelio Galindo, Depto. 215, Calle del Sindicalismo, 99, Tacubayo, D. F.

FINANCIAL

(Monday, Aug. 31)

NEW YORK STOCK MARKET

	High	Low	Close	Net Chg.
Am. Seat.	9¼	9¼	9¼	— ⅜
Col. Picts. vtc. (2½%)	....	....	....	....
Columbia Picts. pfd.	....	....	....	....
Con. Fm. Ind.	....	....	....	....
Con. Fm. Ind. pfd.	....	....	....	....
East. Kodak	125¼	125¼	125¼	+ ¼
do pfd.	....	....	....	....
Gen. Prec. Eq.	14½	14	14	+ ⅝
Loew's, Inc.	43	42⅞	43	+ ¼
Paramount	16	15⅞	15⅞	....
Paramount 1st pfd.	....	....	....	....
RKO	....	....	....	....
RKO $6 pfd.	....	....	....	....
20th Century-Fox	12	13¾	13¾	— ⅛
20th Century-Fox pfd.	25⅛	25⅛	25⅛	+ ⅛
Univ. Pict. pfd.	....	....	....	....
Warner Bros.	5⅞	5⅞	5⅞	....
do pfd.	....	....	....	....
NEW YORK BOND MARKET				
Para. B'way 3s55	....	....	....	....
Para. Picts. deb 5¼s.6	99¾	99¾	99¾	....
Warner Bros.' dbs 6s48	98¼	98	98¼	+ ¼
NEW YORK CURB MARKET				
Monogram Picts.	13-16	13-16	13-16	—1-16
Radio-Keith cvs.	....	....	....	....
Sonotone Corp.	....	....	....	....
Technicolor	7⅛	7⅛	7⅛	— ⅛
Trans-Lux	1¼	1¼	1¼	....
Universal Corp. vtc.	6¾	6⅝	6⅝	....

N. Y. OVER-THE-COUNTER SECURITIES

	Bid	Asked
Met. Playhouse, Inc. 2nd deb. '45	68	72
Roxy Thea. Bldg. 4s 1st '57	66	....

Wis. Anti-Ascap Statute Valid, U. S. Court Rules

Milwaukee—The Wisconsin licensing law for agents of copyright music, which has been on the statute books for many years but never enforced because no appropriation has been set up for its enforcement, was sustained Saturday by Federal Judge Lewis B. Schwellenbach in U. S. District Court here.

Judge Schwellenbach denied injunctions sought by Ascap and five of its members against six Wisconsin tavern operators and dance hall proprietors for alleged playing of copyrighted tunes without permission on the ground that neither Ascap nor the other complainants were licensed as required by Wisconsin law.

The suits dismissed had been filed in February, 1940, and Judge Schwellenbach heard the cases here last June. Damages of $250 were sought in each case in addition to the injunctions.

—A Billion in September!—

"Wake Island" Premiere Calls Industry Notables

Paramount's "Wake Island" will have its official world premiere tonight at the Rivoli Theater before a capacity audience embracing notables in the military, stage, screen and society worlds, entire proceeds of which will be turned over to the American Red Cross. "Wake Island" will start its public run at the Rivoli tomorrow marking the reopening of this Broadway house under the joint sponsorship of UA Theaters and Paramount. Montague Salmon will manage.

Among those in the trade who made up parties for the premiere are Arthur W. Kelly, Ned E. Depinet, Adolph Zukor, Barney Balaban, Neil Agnew, Charles M. Reagan, G. A. Smith, Robert M. Gillham, and Jack Cohn.

—A Billion in September!—

"Holiday Inn" Equals Run Mark at N. Y. Paramount

Commencing its fifth week at the New York Paramount tomorrow, Irving Berlin's "Holiday Inn" will tie the "run-record" at that house. Only one other attraction, Cecil B. DeMille's "Northwest Mounted Police" has enjoyed a fifth consecutive week in the 17-year history of the house.

All attendance records have been smashed in the four weeks the Crosby-Astaire opus has been at the Paramount, it having averaged 20,000 per day and attracted a total of more than 575,000.

—A Billion in September!—

Mary Fleegle Stricken

Pittsburgh—Mary Fleegle, veteran film exchange employe, who for the past 10 years was employed at the local RKO exchange, died from a heart ailment in St. Francis Hospital. She was secretary of the local Film Exchange Employes Union.

Second 20th-Fox Regional Gets Under Way in Chi.

(Continued from Page 1)

day at the Blackstone Hotel here with 65 representatives from nine Midwestern exchanges and home office executives in attendance. The meeting ends tomorrow night.

William C. Gehring, Western sales manager, is presiding at the meeting, which today will hear an outline of the first 30 pictures to be sold for the new season. Selling plans will be discussed by Gehring and Tom J. Connors, vice-president in charge of distribution. Tomorrow will be devoted to separate meetings with division and branch managers and a report on pre-selling exploitation by Hal Horne, publicity and advertising chief.

A special directors' meeting in New York prevented President Spyros Skouras' appearance at the opening of the regional. He is expected to arrive by plane today.

Home office executives attending the meeting will leave tomorrow night by plane for Dallas for the third regional, at which will be represented six Southern branches.

—A Billion in September!—

Four More Stars to Tour Army Camps, Navy Yards

Pat O'Brien, Harpo Marx, Jackie Cooper and Bonita Granville have been added to the USO-Camp Shows list of volunteer entertainers who will perform for service men stationed in this country during September and early October.

O'Brien guesting with the "Full Speed Ahead" unit opens at Chanute Field, Rantoul, Ill., Thursday, and will continue with the show on a two-week swing East, ending Sept. 16. Marx is booked as guest star with "Hollywood Follies," opening Sept. 10 at Charleston Navy Yard, Charleston, S. C., for a two-week run of Southern camps and naval stations, ending Sept. 26. Jackie Cooper, who trouped with Phyllis Brooks for USO-Camp Shows last winter, is now tentatively booked with Miss Granville to cover middle Western military posts for his second two-weeks tour starting Sept. 28.

—A Billion in September!—

Metro Will Hold Forum In Pittsburgh Oct. 20

M-G-M's next Exhibitors' Forum has been set for the Roosevelt Hotel in Pittsburgh on Oct. 20, H. M. Richey, director of the company's exhibitor relations, announced yesterday. The forum will follow by one day the business session of the convention of Allied Motion Picture Theater Owners of Western Pennsylvania. Convention banquet is scheduled to follow the forum.

Maximum attendance has been assured by President M. A. Rosenberg and Fred Herrington, executive secretary of the Allied unit.

COMING and GOING

COL. DARRYL ZANUCK is in town and leaves for Washington and the Coast today.

JOHN HARKINS, assistant to Mitchell Rawson, Warners Eastern publicity manager, is en route to the company's studios in Burbank for a stay of about two weeks.

F. J. A. McCARTHY left yesterday for Oklahoma City and Dallas. He returns to town on Thursday.

BILL PORTER, traveling auditor for Monogram, arrives at the home office in Hollywood this week from Minneapolis.

JACK MULLEN, of Vitagraph, New Haven, is vacationing at Short Beach, Conn.

COL. DARRYL F. ZANUCK, chairman of the Research Council of the Academy of Motion Picture Arts and Sciences is in Washington.

ARTHUR LYONS and GEORGE BAGNALL, arrived from the Coast yesterday.

WALTER GOULD left for the Coast over the week-end.

LEWIS PEPPERMAN, United Artists' manager in Tokyo, has arrived in New York.

SPYROS SKOURAS flew to Chicago last night to attend 20th-Fox's regional meeting there.

ABRAM F. MYERS, SIDNEY E. SAMUELSON, M. A. ROSENBERG and COL. H. A. COLE have gone to Minneapolis following conferences in Chicago with Jack Kirsch.

—A Billion in September!—

Dim-out Fails to Hurt Portland, Ore., Business

Portland, Ore.—Local exhibitors are unconcerned about the dim-out as a factor in theatergoing. First week of lessened light made no difference in attendance and operators looked for increased business as outdoor sports are cancelled and Portland's population keeps increasing with many in war work.

—A Billion in September!—

John Willard Dies

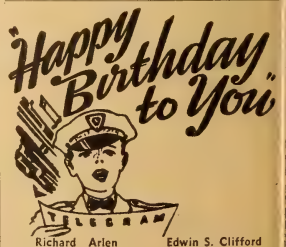
West Coast Bureau of THE FILM DAILY

Hollywood—John Willard, 57, actor-playwright, died yesterday at the Hollywood Hospital of a heart attack. He was probably best known for his melodrama, "The Cat and the Canary" done on both stage and screen.

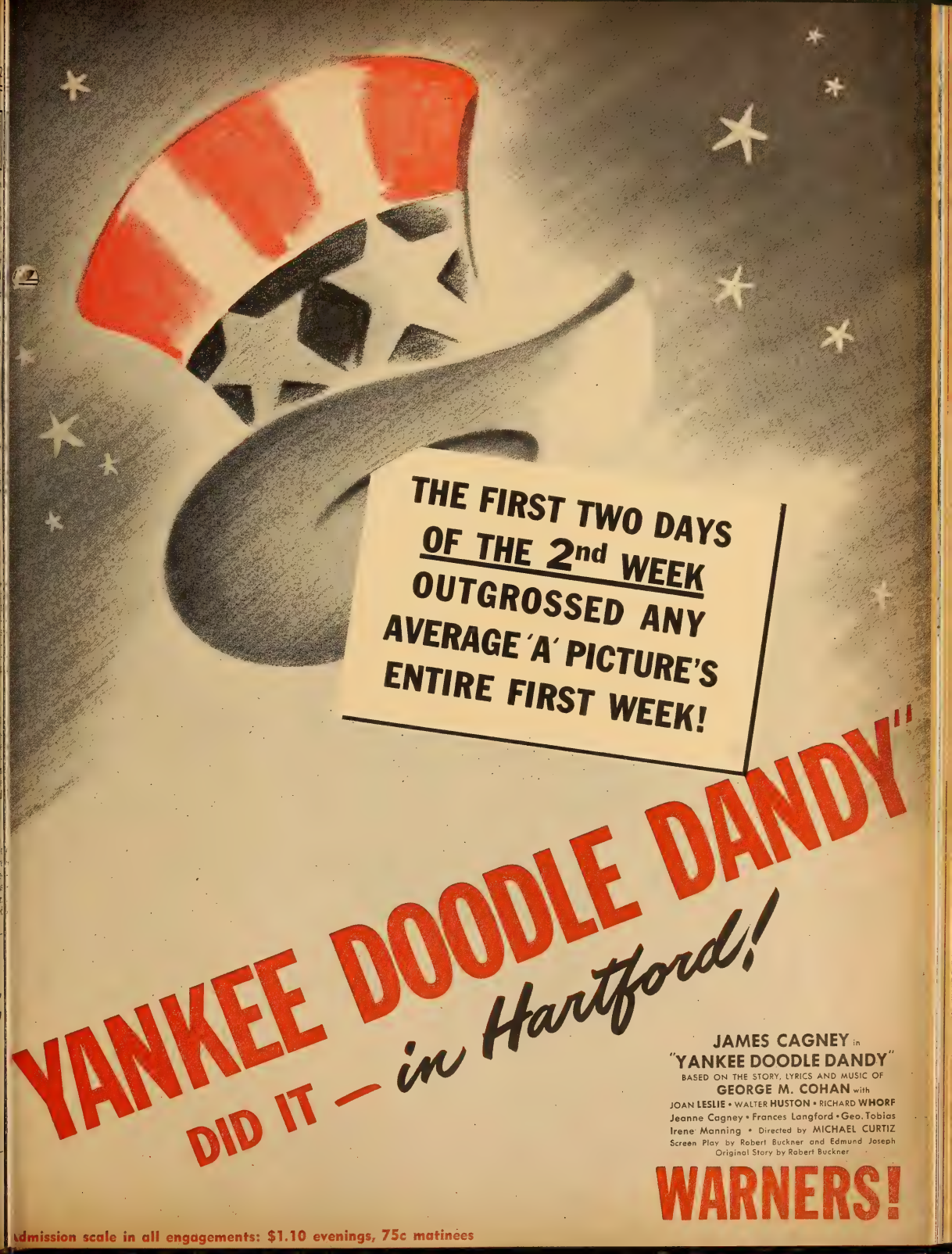
—A Billion in September!—

Scott House to Profili

Vestaburg, Pa.—Peter Profili, who operates the American Theater here and the Grand and Frederick Theaters, in Fredericktown, Pa., has taken over the Nemacolin Theater, Nemacolin, Pa., formerly operated by the Scott Circuit.



Richard Arlen
Betty Blythe
Rex Beach
Edwin S. Clifford
Miriam Seegar
Renee Haal


THE FIRST TWO DAYS
OF THE 2nd WEEK
OUTGROSSED ANY
AVERAGE 'A' PICTURE'S
ENTIRE FIRST WEEK!
YANKEE DOODLE DANDY"
DID IT — in Hartford!
JAMES CAGNEY in
"YANKEE DOODLE DANDY"
BASED ON THE STORY, LYRICS AND MUSIC OF
GEORGE M. COHAN with
JOAN LESLIE • WALTER HUSTON • RICHARD WHORF
Jeanne Cagney • Frances Langford • Geo. Tobias
Irene Manning • Directed by MICHAEL CURTIZ
Screen Play by Robert Buckner and Edmund Joseph
Original Story by Robert Buckner
WARNERS!
admission scale in all engagements: $1.10 evenings, 75c matinées

ALL TOGETHI

Producers, Distributors, Exhibitors and Government Representatives unite to bring to the nation's screens

A VITAL SERIES OF

12 "AMERICA SPEAKS" FIGHTING FILMS!

KEEPING FIT (*Universal*)—Showing the entertaining way to health—so vital in war time.

MR. BLABBERMOUTH (*Metro-Goldwyn-Mayer*)—Dramatic presentation of the necessity for civilians to sift fact from rumor.

LETTER FROM BATAAN (*Paramount*)—Stresses necessity for conservation of materials which help make tanks and planes for soldiers.

THUNDERBIRD FIELD (*20th Century-Fox*)—Showing the training of English, Chinese and American pilots at Thunderbird Field, Phoenix, Arizona.

CONQUER BY THE CLOCK (*RKO Radio*)—An exciting presentation of how laxity on the part of our war workers may result in unforeseen tragedy to our armed forces.

LET YOUR CONSCIENCE BE YOUR GUIDE (*Columbia*)—A call to all Americans to fight the bootlegging of tires and other rationed materials.

BACK THEM UP (*Metro-Goldwyn-Mayer*)—The tremendous organizational job entailed in the moving and disposition of troops and supplies.

WE REFUSE TO DIE (*Paramount*)—Story of Lidice pointing out how free people will fight for freedom forever.

PLAN FOR DESTRUCTION (*Metro-Goldwyn-Mayer*)—The Nazi technique with its well organized plan to conquer and dominate the world.

ARSENALS OF MIGHT (*Universal*)—The giant effort whereby peace-time work shops, (in this case a Detroit auto plant) are converted to the war job.

ALDRICH FAMILY GETS INTO THE SCRAP (*Paramount*)—The story of how youth helps the war effort; conservation, salvage, cooperation with Civilian Defense officials.

THE MAGIC ALPHABET (*Metro-Goldwyn-Mayer*)—How Science learned to control disease by retaining the natural vitamin content of food-stuffs.

PLANS FOR RELEASE: A UNIFIED EFFORT!

The following has been carefully studied for the greatest good to the nation by a joint Committee of Distributors and Exhibitors through the War Activities Committee:

1. All receipts, above actual cash expenditures for production and for print costs, are to be donated to war charities.
2. All clearances are to be waived.
3. Each film can be purchased separately.
4. The rental is to be worked out amicably by each distributor and each exhibitor, both keeping in mind (a) that clearance is to be waived; (b) that all profits go to war charities; and (c) that a quick play-off and national coverage are essential to the maximum usefulness of these informational short subjects.

NOTE: *In the event any distributor and exhibitor are unable to reach quick agreement on terms, it is requested that the picture be played immediately and the rental be arbitrated by the local chairman of the Theatres Division and of the Exchange Managers Committee of the W. A. C. in the territory.*

R NOW!

"Worth Fighting For!"

Just as the conduct of military operations requires a united action, so it is on the home front. Be proud to do your part. All together now for a fighting America. A pledge from a fighting motion picture industry.

For the Producers-Distributors:
PARAMOUNT, RKO,
COLUMBIA, M-G-M,
UNIVERSAL, 20th CENTURY

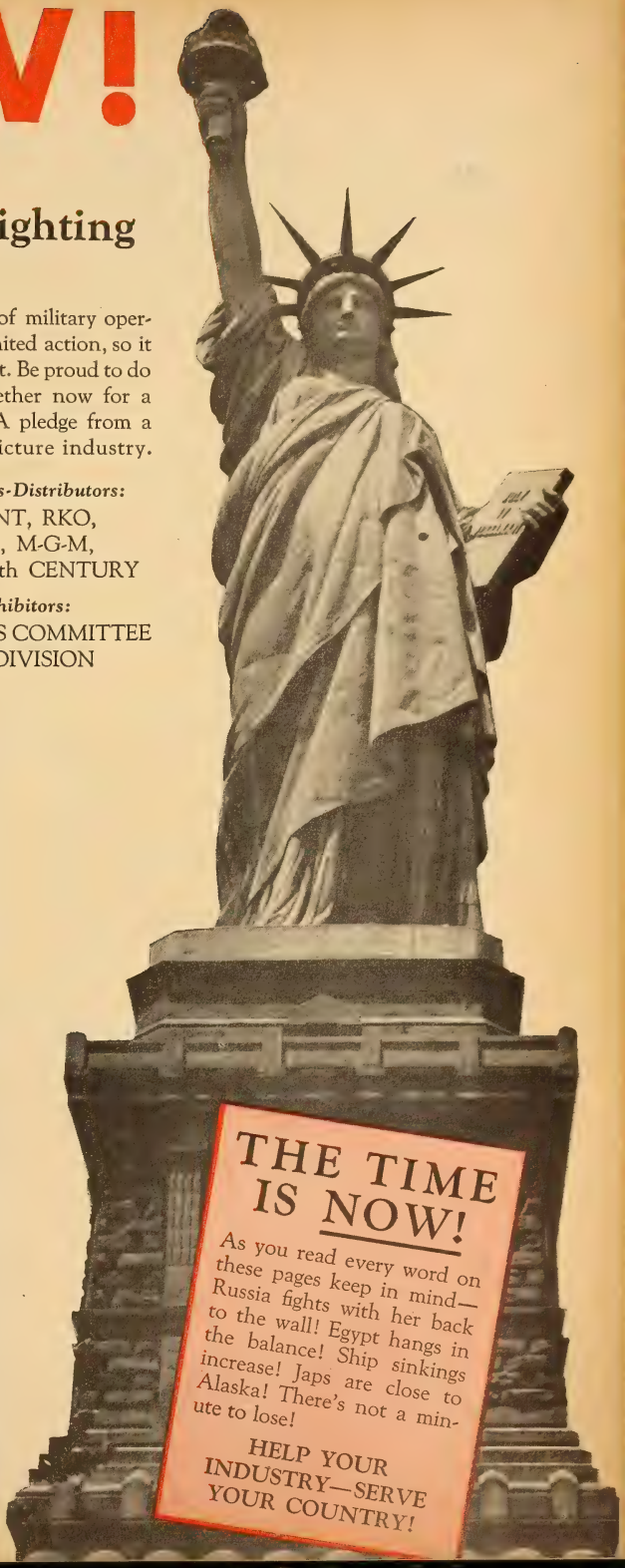
For the Exhibitors:
WAR ACTIVITIES COMMITTEE
THEATRE DIVISION

A MESSAGE FROM THE COORDINATOR OF GOVERNMENT FILMS

The action of motion picture producers in volunteering to make a series of 26 shorts on subjects suggested by the Office of War Information and deemed important to the nation and its allies, constitutes a further contribution to the lengthening list of services rendered by the American motion picture industry.

Theater owners have indicated their desire to give speedy and widespread distribution of the pictures made in this voluntary undertaking. This assures that vital messages of importance to the American people will actually reach the people. Everyone participating in the production, distribution and exhibition of such films is making a definite and appreciated contribution to our war effort.

—LOWELL MELLETT



Report 12 Paramount Pix Purchased by UA

(Continued from Page 1)

ident, in New York yesterday declined to comment on the reported UA deal).

Negotiations are expected to be closed this week for the world rights to 12 Paramount productions which will be placed on the UA 1942-43 selling slate. Negotiations are said to have started two weeks ago in New York, involving a straight cash purchase with no percentage arrangement.

Grad Sears, vice-president of UA, is here to view the 12 involved pictures but their titles could not be learned. If the deal is closed, it will be the first of its kind in the history of the business.

—A Billion in September!—

Brandt Scrap Campaign Brings in 206,000 Lbs.

(Continued from Page 1)

drive which ended last Friday. Harry Brandt has turned over the entire "receipts" to authorized salvage dealers and the proceeds will be invested in War Bonds which will be given as prizes to theater managers of the circuit who roll up the largest Stamp and Bond sales during the "Salute to Our Heroes" campaign this month.

—A Billion in September!—

125 Selected Openings Set for "Dandy" in Sept.

As a result of circuit deals already closed with Paramount, Fox, Loew, RKO, Schine, Fabian, Reade and Wilmer & Vincent, in addition to Warner Bros., "Yankee Doodle Dandy" will open in 125 more selected spots this month All deals are for showing at $1.10 admission at night and 75 cents for matinee.

WEDDING BELLS

Marriage of Ethel Quinn, THE FILM DAILY'S receptionist, to Pvt., John J. Curry, QMC, now stationed at Camp Gordon, Ga., was announced yesterday. Ceremony took place Aug. 27 at St. Patrick's Church, Brooklyn.

Seattle—Irene Follett, for tne past 20 years with the inspection department at Universal's exchange, announces her marriage to Earl Merrill, of the Boeings Aircraft Co.

Gypsy Rose Lee and Alexander Kirkland were married early yesterday at the former's Highland Mills home.

Buffalo—Edith Maurer, formerly in the auditing department of Shea's Buffalo, is the bride of Arthur Bullett.

C'est La Guerre!

● ● ● AS the great $1,000,000,000 September War Bond Drive swings formally into action today, exhibitors throughout the nation should appreciate the magnitude of the industry's undertaking.....And, too, the huge problems with which the War Activities Committee must contend.....You can't expect to do a job of this size without attendant headaches,—and headaches there are.....Witness, for example, WAC's difficulty in the matter of the star tours.....So that our industry's industrious Bond-Sellers get an explanation, as Oscar Doob points out in a letter to all Drive workers, of "the crazy things that may seem unreasonable to you and your co-workers throughout your territory," we present herewith the gist of the Doob missive so that readers can pass the word down the line.....

▼ ▼ ▼

● ● ● *HE states: "Phone calls, wires, letters are swamping us and most of 'em ask: 'Why the hell can't we find out what stars are coming to our cities,'—or words to that effect.....Nothing would please us more than to be able to wrap this whole drive up in a neat package and plop it into your lap, ready for opening.....However it is not humanly possible to do that".....Doob then discloses that people working on this phase of the job (the star tours) are putting in 15 hours a day, trying to whip it into shape, and that it is far from easy, though all concerned are eager to co-operate.....In lining up the stars, WAC is forced to face the fact that stars are human beings.....It would be easy to rush to drive-workers a list of stars, "but we know there would be changes before the 'playdates' arrive.....And changes of stars, we have discovered from bitter experience, cause ill-will.....We aim to create good-will.....In anxiety to supply information, when this thing started, we rushed out star information, and then had the embarrassment of as many as six changes on a single route! With everybody, including those who tempted us to reveal the names, cursing the changes!".....*

▼ ▼ ▼

● ● ● FERINSTANCE, Merle Oberon, set for the tour and announced, was withdrawn for a mysterious reason.....It was quickly explained when she was heard on the radio, entertaining our American boys in London.....The Government took her.....Irene Dunne was announced.....Her medico intervened.....She goes to Washington for one day, then to bed for four days, then takes up her tour five days later.....Hedy Lamarr, preparing to rest because of ill health, is pressed into service to fill La Dunne's first five days.....After a three-day rest, Lamarr went on the tour accompanied by her physician's scowl..... Virginia Gilmore was put into the tour, but had to cancel because of a coveted role in a new pic.....She wept as she tried to decide 'twixt the part and Bond-selling.....She's back on the tour.....Herbert Marshall had to cancel out at the last minute because of illness in his family.....Bette Davis was set for Boston.....She cancelled,—health shaken by work on Hollywood Stage Door Canteen.....But then she did reenter the tour but could go only for five days and as far as Kansas City .....She collapsed, cancelled, and a howl went up where booked..... Distressed, she rejoined tour against doctor's orders.....Warners had to delay her next production two weeks.....Henry Fonda booker, but enlisted in Navy.....Ging Rogers volunteered but can't start until late in the month.....Tyrone Power in, but enlists in Marines.....Gene Tierney in.....Then out for retakes.....Norma Shearer in; out to wed; but in again, selling Bonds on her honeymoon!.....Is it any wonder WAC's Bond and Stamp Campaign solons are going nertz!.....They're seeing stars.....And then not seeing 'em.....Now you understand .....C'est La Guerre!.....

▼ ▼ ▼

● ● ● *AVENGE PEARL HARBOR!.....*

Urge Iowa Exhibs. To Resist 50% Pix

(Continued from Page 1)

said. He added, however, that Metro was entitled to orchids for releasing "Mrs. Miniver" at regular admission prices.

Because of the rejection of UMPI 13-block sales plan, Wolcott charged that the sky is the limit now and film companies may sell any way they see fit.

The Iowa prexy also attacked blind-checking and claimed that exhibitors should not be influenced by blind-check figures in arriving at film prices.

The Iowa association currently is making a check on the popularity of double features, with data being assembled to determine whether action should be taken.

—A Billion in September!—

Halifax Harbor Smoke Screen Just for Film

Halifax, N. S.—Filming of Universal's "Corvette" a story of the Royal Canadian Navy, was the occasion of a smoke screen being laid near McNab's Island, Halifax harbor, Saturday and led naval authorities to issue a warning to the population not to be alarmed.

—A Billion in September!—

"Mrs. Hadley" Bows Sept. 24

World premiere of M-G-M's "The War Against Mrs. Hadley" will be held at the Capitol Theater in Washington on Sept. 24 The next day the Kate Smith radio show will salute the picture with a short dramatization, possibly with Edward Arnold and Fay Bainter, who co-star in the production

—A Billion in September!—

Para.'s Boehm Dead In B. A.

Argentine headquarters of Paramount in Buenos Aires reports the death of Pablo Boehm, for the past 13 years its accountant.

STORKS!

Wenatchee, Wash.—Morrie Nimmer, local exhibitor, announces the birth of a son, Richard George.

Weirton, W. Va.—A daughter, their first child, was born to Mr. and Mrs. Thomas Anas at the Ohio Valley Hospital, Steubenville. Father is associated with his dad, Nick Anas, in the operation of theaters here, Holidayscove, W. Va., and Steubensville, O.

Edwina Langbein, former secretary to Ben Kalmenson, Warner Bros. general sales manager, and now located in Washington as the wife of David Busker, became the mother of a girl over the week-end.

Acid Test for Industry as Billion Drive Opens

War Bond Drive Launched Throughout the Country, With Pix as the Sparkplug

(Continued from Page 1)

apartment at a $33,000,000 breakdown given for a special committee of civilian "Commandos" each pledged to sell a million in Bonds and make up the first day's quota of $33,000,000.

There was every indication last night that the figure would be reached. While the "Commandos" largely kept their own counsel, it was learned that among corporations Eastman Kodak had made a commitment for $1,000,000 while Jules Brulatour personally was down for a $100,000 purchase. Other impressive bond subscriptions were also scheduled to be reported at the breakfast, at which Adolph Zukor presided.

Special Events Arranged

Special events in virtually every place in the United States where there is a motion picture theater will similarly launch the industry's drive today, while tonight will see a coordinated "blackout" of the country's screens as theaters halt their programs four minutes for a "Salute to Our Heroes" and Bond purchase appeals. Local radio stations will give the theater ceremonies wide air coverage.

Broadway's big film houses will all join in tonight's celebration. Many celebs will appear as guests of honor, and at each theater a special program has been planned at 9 p.m. The Music Hall is featuring a special ensemble production, "Salute to Our Heroes" with a patriotic finale number, "Buy War Bonds."

At the Capitol Theater the 60-man U. S. Navy Fife and Drum Corps, with a color guard, will appear on the stage, as will the Blue Jacket Guard military band. Wythe Williams, radio news commentator, will give a brief talk, officially launching the drive. Ex-Mayor James J. Walker has been invited to make the "send-off" speech at Loew's State, with 30 members of the AWVA parading up the aisle.

At the Paramount Skinnay Ennis, orchestra leader, will start the ball rolling and present a special patriotic medley, with Paul Ash, Roxy band leader, functioning in a similar capacity up the street. At the Strand, Sammy Kaye will dedicate a new song, "Old Glory for New Glory."

Proclamations Issued

State and civic executives throughout the nation have issued proclamations calling for general observance of the "Salute to Our Heroes" at 9 p.m. Such typical proclamations as those of Gov. Herbert H. Lehman, Gov. John W. Bricker of Ohio, Gov. Keen Johnson of Kentucky, Gov. Ralph L. Carr of Colorado, Gov. Leverett Saltonstall of Massachusettes, Mayor Wilson W. Wyatt of Louisville, Mayor Ben F. Stapleton of Denver, and Mayor Richard L. Norman of Norwich, Conn. call for all civilians to come to attention and join in the ovation to Uncle Sam's fighting forces.

The WAC announced yesterday that 4,950 film houses will become official Bond-issuing agencies today enabling moviegoers to buy and receive Bonds at the theaters. In New York City, some 500 will sell and deliver bonds while you wait.

Every theater will give to Bond-buyers a postal card which can be addressed to a man in service. The message says the Bond-purchaser was thinking of the service man, and bought the Bond as a salute to him. Two million cards are ready; it is hoped they will represent at least $75,000,000 in bond sales.

Drive Off to Fast Start In Metropolis and State

An impressive series of events throughout the metropolis and New York State marks today's inaugural of the industry's billion dollar War Bond drive.

In this city, the program arranged by the State WAC, headed by Max A. Cohen, calls for not only the "Commando" breakfast given by Stanton Griffis, but the start of the state-wide tour of the "Victory Bondmobile" and a series of rallies in the boroughs, with Charles Laughton, Ann Rutherford and Virginia Gilmore as the super-sales folks.

Guests at the Griffis breakfast were to include:

W. A. Scully, Col. Richard C. Patterson, Jr., Robert Mochrie, Edward Alperson, Si Fabian, Sam Rosen, Maj. L. T. Thompson, Herman Robbins, Francis S. Harmon, Barney Balaban, Joseph Bernhard, M. Goodman, Hermann Place, Carl Leserman, Jack Cohn, Adolph Zukor, Ned Depinet, S. Barret McCormick, Phil Reisman, Max A. Cohen, Lewis Pierson, David Golden, Arthur A. Lee, Jack Pegler, John P. Stevens, Jr., Joseph Hazen, M. J. Kandel, A. Carl Rigrod, James B. Zabin, Ernest Emmerling, Harry Mandel, Robert Weitman, Nevil Ford, Jim Sauter, Al Simon.

The first rally will be held at New York City Hall at 12:15 p.m. Brooklyn Borough Hall will be the scene of a second Bond meeting, which will start at 11:30 a.m. Next on the itinerary is a meeting at Queens Court House to begin at noon. There will also be a fourth rally at Fordham Road and Grand Concourse, the Bronx, at noon.

Mayor LaGuardia will officiate at the New York City Hall meeting at which an Army band from Fort Jay and a host of Broadway talent will appear.

Kisses for Bond Buyers, "Cheese-Cake" Art Ruled Out as Bond Drive Publicity Stunts

Hedy Lamarr will NOT kiss anybody to induce them to buy War Bonds! Nor will any other of the glamour Bond salesmen going forth from Hollywood to spark the billion-dollar drive in September!

This was made clear yesterday when all advance men, tour-managers and others were notified by the WAC that all kissing stunts, "cheese-cake" photos and other publicity foibles were definitely out. Ruling came after a Chicago man reportedly offered to buy a $25,000 Bond if Hedy Lamarr would kiss him. The star's reaction: "Let's put a priority on kisses and save them for the boys in service."

Soldier Sweethearts to Sell Bonds and Stamps in Omaha

Omaha—The gals they left behind them will sell Bonds and Stamps in theaters and churches on "Sweethearts-of-the-men-in-Service" days, Sept. 3-5, as part of the industry's September Drive.

'Community Sing' Inaugurates Springfield, Ill., Bond Drive

Springfield, Ill. — Band music, speeches, pageantry, the call to colors and a dramatic staging of the Salute to Heroes featured an open air "community sing" in Lincoln Square last night as the 10 Springfield houses united to open their September Drive. Local operators decided on the outdoor bally in order to remove the onus of theater attendance as a condition of participation.

Midnight Shows to Help Seattle War Bond Drive

Cleveland—Opening shot in the local September Drive will be the formal christening today of a Victory Street Car at the War Service Center. Mayor Frank J. Lausche and Mrs. Donald A. Walter, widow of an Air Corps hero, will participate. Previously announced industry parade has been postponed due to conflict with the annual Labor Day Parade. Industry event will be held later in the month as part of the drive climax.

Passes Boost Sales Of Stamps and Bonds

Detroit—J. E. Stocker, owner of the Myrtle Theater, is making a unique bid for increased War Stamp and Bond sales, at his house, located in one of the city's poorest neighborhoods. Stocker is giving a free pass to the show with every $2 purchase of stamps, and then giving two free passes when the customer brings in the filled book for a $25 war Bond at $18.75. Sales have already picked up markedly at the box office. House operates on an 18-cent admission.

Zanuck Gets Leave For Full Army Duties

(Continued from Page 1)

nation as vice-president and member of the board. Col. Zanuck, it was said, will receive no compensation from the company during the leave of absence, which was granted at his own request.

Col. Zanuck has been appointed a member of the executive staff of Major General Dawson Olmstead, chief signal officer of the Army, and he will be stationed at the War Department in Washington and at the headquarters of the Signal Corps Detachment of the Research Council in Los Angeles. He has been a Reserve officer in the Signal Corps since 1939 and has recently been in England and Alaska as a military observer.

—A Billion in September!—

New Producing Unit To Do 4 for United Artists

(Continued from Page 1)

of whom arrived from the Coast yesterday.

The new unit will be headed by Eugene O'Neil, Casey Robinson, Jerome Kern, Cole Porter and Rouben Mamoulian. Four pictures will be delivered by the unit for the current season, production to start shortly after Jan. 1.

Bagnall and Lyons said that the trend in Hollywood was toward the establishment of independent production units by top flight stars, such as the one formed by Jack Benny. They said that Ronald Colman was planning to start his own company for release through UA and that it would go into work after the first of the year. Other stars are reported to be considering similar moves.

—A Billion in September!—

Dave Davidson Joins WB

Dave Davidson, New York film and radio exploitation man, with CBS in Hollywood for the past year, has joined the Warner Bros. studio publicity department to fill the vacancy created by the departure of Ben Cohn for the Army. Davidson will work under Alex Evelove.

Scrap Matinee Nets Three Truck Loads

Cleveland — Lexington Theater, which staged a Metal Scrap Matinee at its own expense, reports that more than 5,500 pounds of scrap was turned in. It took three trucks to haul it away. Fred Scheuerman, manager, reports that children formed a line an hour before the theater's opening time.

Coast Studios Send 7 Into Production

(Continued from Page 1)

ing "Du Barry Was a Lady," Technicolor version of the Broadway hit, with Red Skelton, Lucille Ball, Virginia O'Brien, John Carradine, Grace Gillern, Douglas Dumbrille, Richard Ainsley, Zero Mostel and Donald Meek. Producer, Arthur Freed; Director, Roy Del Ruth; "The Human Comedy," William Saroyan story, starring Mickey Rooney, with Donna Reed, Van Johnson, Gene Kelly, Marsha Hunt, Henry O'Neill. Clarence Brown directing.

At Monogram: Three shooting, including A. W. Hackel's "The Living Ghost," mystery, with Joan Woodbury, James Dunn, Constance Worth, Jan Wiley, J. Farrell MacDonald, William Beaudine directing.

At Paramount: Six shooting.

At Republic: Four shooting, including The Roy Rogers special, "Heart of the Golden West," with Joe Kane producing and directing; Mr. District Attorney picture, based on the radio program of the same name. Leonard Fields, associate producer.

At RKO-Radio: Three shooting.

At 20th Century-Fox: Seven shooting.

At United Artists: Charles R. Rogers shooting "The Powers Girl."

At Universal: Eight shooting.

At Warners: Six shooting, including "Background to Danger," drama, with George Raft, Brenda Marshall, Sydney Greenstreet and Peter Lorre. Raoul Walsh directing and Jerry Wald producing; "Action in the North Atlantic," film based on the heroism of Merchant Marine sailors, with Humphrey Bogart, Raymond Massey, Alan Hale and Peter Whitney. Lloyd Bacon directing and Jerry Wald producing.

TO THE COLORS!

Douglas Netter, son of Leon Netter, Paramount Theater executive, left on Saturday to commence his training for a commission as an Ensign at Notre Dame University. He is in the V-7 branch of the United States Naval Reserve.

Salem, Mass.—Philip D. Bloomberg, president of the Naumkeag Amusement Co., operating the Paramount and Empire here, has been inducted into the Army and reports for duty September 7, at Fort Devens.

Detroit—Bill Hendricks, on the publicity staff of United Detroit Theaters for several years, is enlisting in the Marine Corps.

Detroit—Bob Transer, operator of the Dix theater, has left to join the Army.

Miami Beach, Fla.—Irving Kumin, former assistant to Phil Friedman, Warner casting director, has reported for Army Air Force duty here.

Buster Bonoff, son of Leo Bonoff, Saybrook and Madison, Conn. exhibitor, has been accepted in the Army Air Corps.

Harriet Radin West, daughter of Matty Radin, formerly of the local Cameo Theater, has been inducted into the WAAC.

$1,500,000 SALE AT D.C. RALLY

"Stars Over America" Tour Opens in Washington; Treasury's Drive Premiere Attracts 50,000

(Continued from Page 1)

Bellamy, James Cagney, Bing Crosby, Irene Dunne, Greer Garson, Virginia Gilmore, Hedy Lamarr, Ann Rutherford, Dinah Shore, Martha Scott, Larry Adler, Ginny Simms and Kay Kyser doled out autographs on Bonds for those making a purchase or turning in stamp books for Bonds.

The stars, who were seated at tables below the Treasury steps before which purchasers passed for the signatures, took turns providing entertainment via loudspeakers for the benefit of the huge audience that stood throughout the entire 2½-hour long rally.

Secretary of the Treasury Henry Morgenthau, Jr., speaking over the radio in a 30-minute program that preceded the actual selling of Bonds, praised the motion picture industry for its all-out effort to go over the top in September.

Speaking for the Treasury, Morgenthau declared:

"I should like to pay my tribute to these actors and actresses and the entire motion picture industry. They are putting their special talents to work to help win our common victory."

Kenneth Thomson, secretary of the Screen Actors Guild, and head of the Hollywood Victory Committee said, "The Hollywood Victory Committee is proud to furnish talent for the Government, its agencies and for charitable institutions. Today, the Hollywood Victory Committee is especially proud because it is supplying motion picture personalities to tour the country in behalf of a gigantic drive to help the Treasury Department sell War Bonds. Every large city and many towns will be visited within the next 30 days."

Thomson also introduced a few of the stars to the radio audience during the broadcast of the program aptly titled, "This Is Worth Fighting For."

Following conclusion of the rally, the entire group of actors and actresses were guests of Morgenthau at a luncheon in the Treasury Building. In addition, Oscar Doob, Si Fabian and Francis S. Harmon of the WAC attended.

Irving Heller, Blank's Kin, Missing at Dieppe

(Continued from Page 1)

has been reported as missing in action in the Commando raid on Dieppe, France. Heller, who enlisted in the Canadian army in 1940 attended Kemper Military Academy where he won several medals for his rifle marksmanship. He also graduated from the University of Nebraska.

His wife and children now reside at Columbus, Neb.

Lt. Andre Vennat, Canadian Musician, Killed at Dieppe

Montreal—Lt. Andre Vennat, 32, of the Fusiliers Mont-Royal, was killed in the raid on Dieppe. A violoncellist, he was widely known in Canadian theatrical and radio circles. His wife and two sons survive.

Hummel, Wounded by Japs At Bataan, Is Decorated

Seattle—Johnny Hummel, who was employed at the Paramount exchange before entering the Army was wounded at Battan. Hummel has been decorated with the Order of the Purple Heart.

—A Billion in September!—

Julian King With Chi. UA

Chicago — Julian King, formerly with M-G-M exchange here, has been named country sales manager for the Chicago United Artists exchange.

—A Billion in September!—

Germaine Dulac Dead

Vichy — Germaine Dulac, only French woman to direct pictures, is dead at Toulouse.

Plan Art Theater Circuit To Embrace 33 Cities

(Continued from Page 1)

Dwain Esper of Hollywood. The circuit will be known as the United Art Theaters, Inc., and will have home offices at 165 W 46th St. here.

The theaters will fall into four groups. Those in New York will be in Class A; Chicago, Philadelphia, Los Angeles, Detroit and Boston, Class B; Cleveland, Baltimore, St. Louis, Pittsburgh, Washington, San Francisco, Milwaukee, Buffalo, New Orleans, Minneapolis, Cincinnati and Newark, Class C; Indianapolis, Houston, Seattle, Rochester, Denver, Louisville, Columbus, Portland (Ore.), Atlanta, Oakland, Dallas, Toledo, San Antonio, Omaha and Syracuse, Class D.

Alexander said product would be bought for a flat sum for the entire circuit, with each house paying according to its classification.

Among the pictures to be shown in the theaters will be Adventure Films' entire program, which will consist of eight productions for the new season each of which, according to Alexander, will be made expressly for Art houses. The first production will be ready for release Nov. 1 and the second on Dec. 1.

—A Billion in September!—

Shaw Leaves WB for PRC

Cleveland—Allan Shaw has submitted his resignation from the Warner theater department where he is assistant booker, to join the local PRC exchange as office manager. Show will succeed Bernard Rubin who has a September date with Uncle Sam.

Indies Organizing To Fight WPB Order

(Continued from Page 1)

appeal from the WPB ruling and if no relief is afforded, they will ask for a judicial review in a Federal court on the grounds that the action is an unfair, arbitrary and unconstitutional exercise of WPB powers. A sub-committee, composed of [illegible]ers, who has been retained as counsel, Charles Hirliman, Walter Futter and Jack Hoffberg, will go to Washington today to serve the notice of appeal and confer with Harold Hopper and other WPB officials.

Mayers, in Washington last week, asked that the rationing of new stock to the 11 established companies be increased by a total of 3 per cent, pointing out that the 3 per cent would be sufficient to permit the independents to stay in business. The request was refused. Mayers said that the Washington officials told him plainly that their object was to dissolve all independent production and that they wanted only three laboratories to stay in business. The three labs. were not identified.

The states rights market will be washed up for the duration of the war unless the WPB sanctions the allotment of film to the independents, Mayers said yesterday. The independents who attended the meeting declared that their existence was necessary to the war effort, inasmuch as they supply personnel and facilities to the armed forces as needed and that they had offered their services to make training and propaganda films and the laboratory work.

To force them out of business and permit others to continue operations will create the very kind of monopoly that the Department of Justice has been seeking to break down, they said. The independent field, they contended, has been a proving ground and a school for the majors. Hundreds of exhibitors rely on the independent pictures for their existence, they insisted.

All independent exchanges are participating in the action, as well as laboratories, studios and distributors here and in Hollywood.

Industrial film producers, who also are affected by the freezing order, are scheduled to meet today or tomorrow to prepare a similar protest.

—A Billion in September!—

Martin, Memphis Critic, In Navy Press Berth

Memphis—Harry Martin, amusement editor of the Commercial Appeal since 1934, who enlisted in the Navy as a yeoman, third class, has been assigned to duty with the public relations department of the Naval Training School near Millington.

Martin, an international vice-president of the Newspaper Guild, will be on leave of absence from the paper for the duration, and no successor will be appointed. His column "Footlight and Flickers" will be dropped and amusements covered by the general staff.

$100,000,000 Sought Via War Bond Premieres

(See Column 4 Below)

Intimate in Character
International in Scope
Independent in Thought

THE FILM DAILY

The Daily Newspaper
Of Motion Pictures
Twenty-Four Years Old

VOL. 82, NO. 46 NEW YORK, WEDNESDAY, SEPTEMBER 2, 1942 TEN CENTS

$100,000,000 IN TOWARDS THAT BILLION

Raw Stock "Break" by WPB for Indies Indicated

Committee Representing Producers Presents Case; Hopper to Change Course

Harold Hopper indicated yesterday that he would ease up on his WPB ruling which denied raw stock to independent producers, a ruling which would force the independents out of business.

Headed by Bert Mayers, counsel for the indies, a sub-committee composed of Charles Hirliman, Walter Futter and Jack Hoffberg appeared

(Continued on Page 6)

—A Billion in September—

20th-Fox Realigns Its Sales Districts

A new alignment of 20th-Fox sales divisions and districts under which the company's 37 branches included in the Eastern and Western territories have been split into 11 districts has been effected by Tom J. Connors, vice-president in charge of

(Continued on Page 8)

—A Billion in September—

Wm. Goetz May Succeed Zanuck at 20th Cent.-Fox

West Coast Bureau of THE FILM DAILY

Hollywood—Although no official announcement has been made it is believed that William Goetz will be made 20th Century-Fox's production chief while Col. Darryl F. Zanuck devotes all his time to war service,

(Continued on Page 2)

66 2/3% of Majors' 'Take' from U.S., Dom.

The eight major companies now obtain 66 2/3 per cent of their gross revenue from the United States and Canada and 33 1/3 per cent from foreign markets, according to current figures. Of the 33 1/3 per cent, 55 per cent comes from Great Britain alone. The United States contributes about 63.8 per cent, while the Canada take is in the neighborhood of 3 per cent.

$6,130,500 SALE HEDY'S RECORD

Star Sells $4,520,000 to 225 at Philly Luncheon

Philadelphia—Hedy Lamarr came to town yesterday—and Hedy Lamarr sold $6,130,500 worth of Bonds, probably a record one-day's sale! This six millions is entirely separate and in addition to the $5,207,000 reported early in the day by Ted Schlanger, "commando" in the industry's billion-dollar drive. At the luncheon attended by 225 business men at the Midday Club, Hedy sold $4,520,000 in F and G Bonds.

It was later announced that at the Academy of Music last night a capacity house had been sold out at seats ranging from $10,000 to $50

(Continued on Page 6)

—A Billion in September—

"UMPI Has Not Lost Usefulness"—Cole

Minneapolis — Col. H. A. Cole, former president of national Allied, told the 250 delegates attending Northwest Allied's meeting here yesterday that the United Motion Picture Industry is not moribund. "Our recommendation has been turned down by the Justice Department," he said, "but UMPI itself has not

(Continued on Page 7)

Industry Roars Into Action, With First Day's Sales Of War Bonds Equal to 3 Days' Quota; Commandos Here Report $13,048,500; in the Field $37,811,232

Film industry forces roared into action along the entire domestic front yesterday to carry the most important objective in its annals,—the sale of $1,000,000,000 in War Bonds and Stamps during the month of September. The full force of the effort was indicated early in the day when the headquarters of the War Activities Committee here, on the basis of reports from the field, predicted that before the advent of midnight the national total in all probability would reach, and perhaps, exceed, $100,000,000, or approximately three days' quota.

As the drive opened at 8:00 a.m.

(Continued on Page 5)

—A Billion in September—

"Bondmobile" Tour In Rousing Start

Not since the group of United Nations heroes recently received a typical New York welcome, to the blare of bands, roars of crowds, and showers of ticker tape, has the city participated in a demonstration akin to that which greeted the trek of filmland's "Bondmobile" up Broadway yesterday.

Ceremonies, following the "Million Dollar Breakfast" in Stanton Griffis' apartment, commenced at

(Continued on Page 7)

—A Billion in September—

Sam Lefkowitz Resigns Warner District Berth

Resignation of Sam Lefkowitz as New York metropolitan district manager for Warner Bros. was announced yesterday by Ben Kalmenson, the company's general sales manager. The resignation will become effective within the next two weeks.

Lefkowitz' new connection is ex-

(Continued on Page 5)

Distribs. Offer Pix For Bond Premieres

In an effort to increase War Bond sales by an added $100,000,000 in September, distributors and exhibitors last night announced the most

(Continued on Page 8)

"Wake Island" Debut Brilliant, Thrilling

Paramount's memorable "Wake Island" surged on the local scene,—specifically the Rivoli's screen—, last night via a brilliant world premiere, total receipts going to the American Red Cross. Attraction, among the most inspiring and dynamic film offerings produced during the present war, thrilled an audience comprised in large measure by notables in the armed forces, officialdom, and the industry. The debut happily coincided with the inaugural day of the $1,000,000,000 War Bond Drive, and the picture's content will do much to spur this undertaking and roundly entertain audiences everywhere.

For story of opening, turn to Page 4.

For review of "Wake Island," see Aug. 12 issue of THE FILM DAILY.

—MORRIS.

$3,000,000 Pix Coin, Jap Haul

Nips Using Metro Branch for Distribution

The eight major companies had approximately $3,000,000 on deposit in Tokyo when war was declared between the United States and Japan, according to Lewis Pepperman, United Artists' manager in Tokyo, who arrived on the Gripsholm last week. Pepperman said that UA had about 1,674,000 yen ($400,000) on hand, which, like the money of the

(Continued on Page 4)

U. S. Supplies Ambulances, Call Off Industry's Drive

Because the Government is taking over the job of supplying all ambulances for not only American forces but those of the British and Free French in the Near East, the industry's drive to provide funds for the

(Continued on Page 7)

THE NEWSPAPER OF FILMDOM — THE FILM DAILY — ALL THE NEWS ALL THE TIME

Vol. 82, No. 46 Wed., Sept. 2, 1942 10 Cents

JOHN W. ALICOATE : : : : Publisher

DONALD M. MERSEREAU : General Manager

CHESTER B. BAHN : : : : : : Editor

Published daily except Saturdays, Sundays and Holidays at 1501 Broadway, New York, N. Y. by Wid's Films and Film Folk, Inc. J. W. Alicoate, President and Publisher; Donald M. Mersereau, Secretary-Treasurer. Entered as second class matter, Sept. 8, 1938, at the post-office at New York, N. Y., under the act of March 3, 1879. Terms (Postage free) United States outside of Greater New York $10.00 one year; 6 months, $5.00; 3 months, $3.00. Foreign, $15.00. Subscriber should remit with order. Adddess all communication to THE FILM DAILY, 1501 Broadway New York, N. Y. Phone BRyant 9-7117, 9-7118, 9-7119, 9-7120, 9-7121. Cable address: Filmday, New York.

Representatives: HOLLYWOOD, Calif.—Ralph Wilk, 6425 Hollywood Blvd., Phone Granite 6607. LONDON—Ernest W. Fredman, The Film Renter, 127-133 Wardour St. W. 1. PARIS—P. A. Harle, Le Film, 29 Rue Marsoulan (12). MEXICO CITY—Marco Aurelio Galindo, Depto. 215, Calle del Sindicalismo, 99, Tacubayo, D. F.

FINANCIAL

(Tuesday, Sept. 1)

NEW YORK STOCK MARKET

	High	Low	Close	Net Chg.
Am. Seat.	....	....	....	.....
Col. Picts. vtc. (2½%)	8	8	8	— ¼
Columbia Picts. pfd.	....	....	....	.....
Con. Fm. Ind.	....	....	....	.....
Con. Fm. Ind. pfd.	....	....	....	.....
East. Kodak	....	....	....	.....
do pfd.	....	....	....	.....
Gen. Prec. Eq.	14⅛	13⅞	14	.....
Loew's, Inc.	42¾	42½	42½	— ½
Paramount	15⅞	15¾	15⅞	.....
Para. 1st pfd.	....	....	....	.....
RKO	2⅞	2⅞	2⅞	.....
RKO $6 pfd.	....	....	....	.....
20th Century-Fox	11¾	11½	11½	— ¼
20th Century-Fox pfd.	....	....	....	.....
Warner Bros.	5⅞	5⅝	5⅝	— ¼
do pfd.	....	....	....	.....
NEW YORK BOND MARKET				
Para. B'way 3s55	....	....	....	.....
Warner Bros.' dbs. 6s48	98¼	98¼	98¼	.....
NEW YORK CURB MARKET				
Monogram Picts.	....	....	....	.....
Radio-Keith cvs.	3-32	3-32	3-32	—1-32
Sonotone Corp.	1⅞	1⅞	1⅞	.....
Technicolor	7⅛	7	7	— ⅛
Universal Picts.	25½	25½	25½	.....

N. Y. OVER-THE-COUNTER SECURITIES

	Bid	Asked
Met. Playhouse, Inc. 2nd deb. '45	68	72
Roxy Thea. Bldg. 4s 1st '57	66	....

Maj. William S. Altman

Judell Coming to Make Releasing Arrangement

West Coast Bureau of THE FILM DAILY

Hollywood—Ben Judell leaves Friday for New York to make distribution arrangements for "Hitler—Dead or Alive." He has two offers from major companies for it.

On his return Judell plans to produce "To Hell With the Japs," and "A Woman Without a Country."

—A Billion in September—

B-L to Get Army-Navy "E"

Rochester—Bausch & Lomb Optical Co. will receive the Army-Navy production award here Sunday night. Brief ceremonies will be held in the company's offices.

Wm. Goetz May Succeed Zanuck at 20th Cent.-Fox

(Continued from Page 1)

and that the pictures that were to have been made personally by Zanuck will be distributed among the 20th-Fox producers.

It is assumed that because the bulk of the Academy Research Council's work now deals with the production of training films that Zanuck will continue as head of the Council.

No steps to name a 20th-Fox production head in succession to Col. Darryl F. Zanuck, who has been granted a leave of absence that he may devote himself fully to military duties, are expected to be taken until the return to New York of the contingent of home office executives now out of town attending the company's regional meetings, it was learned yesterday.

Zanuck's successor will be named at a special meeting of the company's board of directors, it was said. Two members of the board are among the group of home office executives appearing at the regional conventions. They are Spyros Skouros, president, and Tom Connors, vice-president in charge of distribution. At present they are in Chicago, where a three-day regional will be concluded today. From there they will head for Dallas, with the final regional screduled for Sunday and Monday in Los Angeles.

The home office group is expected back in New York by Sept. 12 at the latest, with a meeting of the board of directors likely to be held as soon thereafter as possible.

Skouras Stresses Industry's Morale Role at Chi. Parley

Chicago—The important part being played by the film companies in maintaining the nation's morale was stressed by Spyros Skouras, president of 20th-Fox, in an address yesterday at the company's regional convention here, which closes at the Blackstone Hotel tonight. Others who spoke were Tom J. Connors, distribution chief, and William C. Gehring, Western sales manager, who is presiding at the meeting. Hal Horne, advertising and publicity head, will be today's chief speaker.

From here the home office executives will fly to Dallas, where the third in the series of four regionals will open tomorrow.

—A Billion in September—

N. Y. Continues Dropping Of Games, Giveaways

Games and giveaways have been dropped from theaters in the Washington Heights area, marking the completion of the second phase in the city-wide campaign to do away with games in New York City theaters.

Campagin started in the district East of Lenox Avenue and the next move will include theaters West of Lenox Avenue.

Twelve of These Para. Pix May Be Bought by UA

West Coast Bureau of THE FILM DAILY

Hollywood—Although titles of the 12 pictures involved in the proposed Paramount-UA deal are not available, Paramount's back-log of completed pictures includes "The Palm Beach Story" with Claudette Colbert and Joe McCrea; "Street of Chance," "Young and Willing," "Mrs. Wiggs of the Cabbage Patch," "My Heart Belongs to Daddy," "The Road to Morocco" with Bing Crosby, Bob Hope and Dorothy Lamour; "The Forest Rangers" with Fred MacMurray and Paulette Goddard; "Lady Bodyguard," "I Married a Witch," with Fredric March and Alice Lake; "Great Without Glory" with Joel McCrea and Betty Field; "No Time for Love" with Colbert, MacMurray; "Happy Go Lucky" with Mary Martin, Dick Powell and Rudy Vallee; "Star-Spangled Rhythm," "Lost Canyon," "Submarine Alert," "Border Patrol," "Hoppy Serves a Writ," "Leather Burners," "American Empire."

United Artists representatives were not available for comment on a published report that Gradwell Sears has also been dickering with two other major companies for outright purchase of some of their pictures on percentage distribution.

—A Billion in September—

Metro Will Make No Cut In Shorts, Says Rodgers

M-G-M will retain its present short subject program and will not reduce its schedule for the new season, William F. Rodgers, vice-president in charge of distribution, announced yesterday. Next season, which marks the 15th anniversary of M-G-M's entrance into the short subjects field, the company will produce a total of 78 subjects plus 104 issues of News of the Day.

Heading the program will be six two-reel specials on subjects of current news interest, including at least two Crime Does Not Pay releases. Remainder will be one-reelers, split into the following classifications: Fourteen Pet Smith Specialties, 10 John Nesbitt's Passing Parade, 10 Our Gang comedies, 10 M-G-M Miniatures, including several to be narrated by Carey Wilson. Subjects to be made in Technicolor are 16 M-G-M cartoons and 12 James FitzPatrick TravelTalks.

Rodgers pointed out that the Government's interest in shorts as a wartime information medium has served to bring greatly increased attention to the subjects.

—A Billion in September—

To Unveil Block Monument

Monument of the lat Mark Block Newark exhibitor, will be unveiled at Westchester Hills Cemetery, Mount Hope, N. Y., Sunday at 3 p.m.

—A Billion in September—

Buys in Clifton Springs

Rochester—The Palace in nearby Clifton Springs has been purchased by G. Edward Walters, who plans to open the house Sunday.

COMING and GOING

BEN KALMENSON, Warner Bros. general sales manager, is on a Southern business trip.

ROY HAINES, Vitagraph vice-president, was in Cincinnati yesterday.

DONALD FRIEDE of the Myron Selznick office has arrived at The Warwick from the Coast.

—A Billion in September—

Frank A. Eaton Heads Pathe News Pub.-Ad Dept.

Appointment of Frank A. Eaton as publicity and advertising director of Path News was announced yesterday by Fred Ullman, president. Eaton resigned as art director of Cue Magazine to accept the new post. Previously, he was art director and managing editor of Stage Magazine.

—A Billion in September—

SAG Acts to Prevent Exploitation of Members

West Coast Bureau of THE FILM DAILY

Hollywood — To protect actors whose patriotism and generosity may be exploited, the Screen Actors' Guild has adopted a rule forbidding any Guild member to appear in a picture without compensation or for compensation substantially below the member's usual motion picture salary.

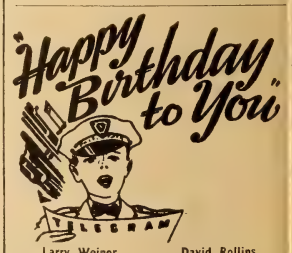
The single exception to the rule is in case of Government training shorts, where the Guild will permit actors to work for a nominal minimum.

—A Billion in September—

Explains Censorship Rules to Foreign Mgrs.

Foreign managers of the 11 distributing companies met yesterday with Col. W. Preston Cordermen, head of film and postal censorship, who explained censorship procedure under the wartime conditions. Also attending the session were Richard R. Smith, chairman of the review board, and Perry Arnold, a member of the board.

It was announced at the meeting that 20th Century-Fox had loaned Irving Maas to the Co-ordinator of Inter-American Affairs for the purpose of furthering the good will angles in a series of good will shorts designed for the Latin-American market.



Larry Weiner David Rollins
Ernest Hickson

SMASH AFTER SMASH!
HIT AFTER HIT!
AND NOW "CHALK UP
ANOTHER SUCCESS FOR 20TH"*

'ORCHESTRA WIVES'

TOPPING 'MY GAL SAL' 'TRIPOLI'
AND 'FOOTLIGHT SERENADE'
IN LOS ANGELES!

*M.P. DAILY

GEORGE MONTGOMERY
ANN RUTHERFORD
CESAR ROMERO

GLENN
MILLER
AND HIS BAND

Orchestra Wives

4 Hit Parade Songs by Gordon and Warren including the sensational "I've Got a Gal in Kalamazoo"

20th CENTURY FOX

LYNN BARI · CAROLE LANDIS
VIRGINIA GILMORE • MARY BETH HUGHES
NICHOLAS BROTHERS • TAMARA GEVA

Directed by Archie Mayo
Produced by William LeBaron

Screen Play by Karl Tunberg and Darrell Ware • Original Story by James Prindle • Dances Staged by Nick Castle

20th CONTINUES TO "SAY IT WITH *Big* PICTURES"!

Notables at Rivoli "Wake Island" Bow

Before a capacity audience at the handsomely remodeled Rivoli Theater, Paramount last night unleashed "Wake Island," stirring epic of the defense of that outpost by a heroic garrison of U. S. Marines.

Not only in the film's subject matter was the debut a milestone in patriotic fervor, but in the pitch to which it and the surrounding program raised the audience of attending notables, each of whom added, through the purchase of their respective tickets, to the coffers of the American Red Cross. All revenue went to that worthy cause.

Broadway had heard throughout the day the martial music of bands, as the industry held rallies and parades keyed into the opening day of the $1,000,000,000 War Bond Drive, but "Wake Island" furnished the famous thoroughfare with the climax. Crowds, fired by a powerful promotional campaign, milled about the theater,—an omen, and more, of the manner in which the attraction is bound to be received wherever it is exhibited. Lobby comment called the pix ace screen property, a heavy grosser.

Among those who attended the premiere were:

Among those attending the premiere were Mr. and Mrs. Barney Balaban, Mr. and Mrs. Adolph Zukor, Neil Agnew, Pete Harrison, Mr. and Mrs. John Hicks and Miss Phipps, Lieut.-Col. P. A. Capron, Jack Alicoate, Lieut.-Col. Victor I. Morrison, Mr. and Mrs. Leon Netter, Mr. and Mrs. Alec Moss, Brig.-Gen. Hugh A. Drum, James A. Farley and James A. Farley, Jr, Martin Quigley, Mr. and Mrs. John Hertz, Jr., Brig.-Gen. Robert L. Denig, Major Edward Bowes, Sonja Henie, Robert Gillham, Al Wilkie, Dan Topping, Ed Sullivan, Robert J. Rubin, Louis Sobol, Stanton Griffis, Myrna Loy, John Byram, Louis Phillips and Al Smith and granddaughter Emily Warner, Mrs. William Kennicott Draper, Rear Admiral L. C. Farwell, Miss Florence Howard, Leon Fraser, Richard Morgan, Miss M. Sullivan, Mrs. S. McCormick, Oscar Morgan, Miss L. Pratt, Chester B. Bahn, Mr. and Mrs. Vincent Trotta, Milt Kusell, Mrs. T. Sloane Young, E. B. Derr, Mannie Reiner, Arthur Israel, Jr., Mr. and Mrs. Sam Shain, Mr. and Mrs. George H. Morris, Monroe Goodman, Burt Champion, Herb Berg, Mr. and Mrs. Leonard Goldenson, Don Mersereau, Bill White, Mrs. Roy Chartier, Walter Vincent, Bob Weitman, Jimmy (20th-Fox) Dunn, Harry "Superman" Donnenfeld.

Just prior to the film's bow, the U. S. Naval Aviation Cadet Selection Board named this week "Marine Aviation Week" in the attraction's honor. This outstanding tribute to the picture has resulted in a Grumman Wildcat plane, the type used by the U. S. Marines in the defense of "Wake Island," being placed on display in New York's Columbus Circle for recruiting purposes.

Money on the Mind

● ● ● OFF to a brilliant, powerful and early start went the $1,000,000,000 War Bond Drive yester morn, spearheaded by our industry..... The historic locale was the duplex apartment of Stanton Griffis at 322 East 57th St., where the ceilings are higher than the price of Bonds..... Therein, Host Griffis shephered some 200 guests, comprising the celluloid solons sparkplugging the drive; U. S. Treasury moguls; screen stars Ann Rutherford, Virginia Gilmore, Grace Moore, and Charles Laughton; a bevy of alluring members of the AWVS; trade and general press representatives; and the broadcasting crew of Station WMCA..... Occasion was christened "The Million Dollar Breakfast," and boasted a gargantuan buffet of fruit juices, cereals, sausages, ham and eggs, coffee, etc.,—the typical items of the typical American family.....But between the early hour of the repast and the attendant excitement, most of the guests failed to do justice to the fare.....Yessir, breakfast on the stomach didn't matter.....But rather money on the mind,—money for Uncle Sam wherewith to purchase planes, warships, tanks, guns, ammunition, et al..... ▼ ▼ ▼

● ● ● *ARRIVING shortly before 8 a.m., the hour of the "Million Dollar Breakfast," your scribe found a platoon of police on sidewalk and in lobby, while in the Griffis menage awaited mine host flanked by several of the early birds, among them Will H. Hays, Adolph Zukor, Francis S. Harmon, Si Fabian, Harry Brandt, Max A. Cohen, Oscar Doob, Malcolm Kingsberg, Howard Dietz, Ned E. Depinet, Phil Reisman, and enough photographers to make a mosaic of Manhattan Island.....The hands of the clock were not long past the appointed hour when more "greats" began arriving in droves: Col. Richard C. Patterson, Jr., Arthur Mayer, Charles F. "Socker" Coe.....Joseph Hazen, Bob Mochrie, Major Leslie E. Thompson.....Barney Balaban, Maurice Goodman, Hermann Place, Jack Cohn, Sam Rosen..... Ed Alperson, Ernie Emmerling, S. Barret McCormick; Nevil Ford, ...Jim Sauter and Al Simon, of the Treasury Department; Sam Rinzler, Earl Wingart, A. Carl Rigrod.....the Misses Rutherford, Gilmore and Moore, along with scads of other key people in the drive.....In the vast living room, as 8:45 a.m. drew near, Max Cohen made a checkup of his Commandos, and the walls and ceiling needed their defense-in-depth, so great was the cheer which greeted the tally of Bond sales as of the drive's inaugural day,—$49,459,732! ! !..... And this good news went out on the morning air via Station WMCA a few minutes later, as part of a rousing and deeply-impressive 15-minute program.....* ▼ ▼ ▼

● ● ● BEFORE the mike, Max Cohen, chairman of New York State's WAC, introduced Howard Dietz as master of ceremonies for the broadcast, and then Grace Moore sang the National Anthem fervently and magnificently.....Adolph Zukor, chairman of the "Million Dollar Breakfast," delivered the keynote, and was followed by Charles Laughton's moving recitation of Lincoln's Gettysburg address.....Richard C. Patterson, Jr., in the principal speech, praised the industry and conveyed to it the thanks and encouragement of the Treasury Dept..... The grand finale was the even grander talk by the magnetic, carmine-clad Ann Rutherford,—climax of which was her reading of President Roosevelt's favorite stanza of "The Star-Spangled Banner".....From the Griffis apartment, most everyone grabbed taxis to hie to the Battery, where the-across-the-State trek of the auto, bearing effigies of Hitler, Mussolini and Hirohito, commenced.....Although Marse Griffis' dispensation of breakfast was a private affair, we are constrained to divulge that there were tips: "Buy Bonds Till It Hurts—Hitler, Mussolini and Hirohito," and other good and strenuous advice to that effect..... ▼ ▼ ▼

● ● ● *AVENGE PEARL HARBOR!.....*

$3,000,000 Pix Coin Haul by Japanese

(*Continued from Page 1*)

other companies, was confiscated by the Japs.

No American pictures were distributed in Japan after Dec. 8, the theaters using only German, Italian, French and some Argentinian product. Exchanges were closed. The distribution of all pictures was handled through the M-G-M office by Japanese personnel, Pepperman said.

During the last three or four months before Pearl Harbor, film business was increasing even though no late releases had been received. Distributors were limited as to the number of pictures they could release, due to the freezing order which followed this country's ban on purchases of silk and other commodities. Pepperman said there was a big demand for "Stagecoach," which broke records throughout the country. He said he presumed that the American pictures on hand had not been destroyed but had been stored in vaults.

Pepperman said he was having breakfast in the Imperial Hotel when news of the war was learned. He and another film man rushed to the American embassy, arriving shortly before further entrance by persons other than attaches was permitted. He remained in the embassy for six months, leaving Tokyo on June 25 and arriving here last Tuesday.

—A Billion in September—

Payroll Savings Plan Nets $4,800,000 in Bonds

West Coast Bureau of THE FILM DAILY

Hollywood — Henry Ginsberg, chairman of the motion picture committee for Hollywood War Savings Staff, Treasury Department, reported that operating on payroll savings plan for the past 20 weeks, this committee as of Aug. 28 had sold $4,800,000 worth of War Bonds. His committee operates only in major and independent studios, and with Allied industries and including agents, business managers and free lance players. As of Aug. 28 plan had 16,200 subscribers.

From Saturday to noon yesterday the committee sold approximately $250,000 worth of Bonds for cash and obtained 400 new subscribers for 10 per cent of their weekly salaries. The committee also obtained 750 new subscribers to extra 10 per cent payroll savings plan or 20 per cent for month of September and expects not less than 5,000 subscribers for this plan.

—A Billion in September—

$20,983 for Army Relief

St. Louis—The Army Relief Fund has received $20,983 profit from the week's showing of the Fort Leonard Wood musical comedy, "Ready on the Firing Line," which was presented at the Municipal Auditorium several weeks ago, Harry C. Arthur, president of the Variety Club of St. Louis, sponsor of the show, announces.

$100,000,000 Bond Sales as Trade Starts Drive

Commandos Here and in The Field Report Total Sales Of $51,161,250 for Day

(Continued from Page 1)

via the "Million Dollar Breakfast" held by Stanton Griffis in his apartment at 322 East 57th St., it was announced to the assembled campaign leaders, stars, and newsmen, that compilation disclosed that

Turn to Along the Rialto, Page 4, for color story of New York Commandos' "million dollar" breakfast. Turn to Page 8, for special War Bond drive sidelights column, "As Trade Went 'Over the Top'."

a total had even then been attained of $51,161,250.

This sum represented $13,048,500 reported by the New York Commando Committee, and $37,811,232 from out-of-town Commando forces, without one of the chief sectors checking in, namely the Hollywood Commando Committee, of which Henry Ginsberg is head.

Head-start in New York

Beecause of its geographical position, New York City had a head-start in time, turning the "Million Dollar Breakfast" into a $50,000,000 "Bond Feast," while concidentally or shortly thereafter the local committees throughout the country launched their drives with showmanship programs.

Contributing sharply to the early impetus were the preview rally in Washington on Monday, where, on the Treasury steps, $2,000,000 was netted in Bond sales, and the "Stars Over America" tours which got under way yesterday in San Francisco, Fresno, Dallas, Chattanooga, Chicago, Philadelphia and New York.

Industry leaders, in addition to hearing the early total of $51,161,-250 at the breakfast, were given reports from Commandos in various parts of the U. S. Phone calls and wires brought in returns literally by the millions.

Commando Samuel Pinanski, reporting from the Boston front, tossed a juicy $5,482,790 into the hopper!

A wire from Commando Ted Schlanger, Philadelphia, reported $5,207,075!

From Chicago, Commando John Balaban wired $2,129,673.

The Minneapolis zone, Commando John Friedl, reporting, smashed in with $2,516,968 in sales.

$2,663,020 from Texas

Texas and Commando Bob O'Donnell added another $2,663,020.

I. H. Hoffman, commando chief for the New Haven area reported $753,125.

Commando Frank Ricketson offered $602,000 from Denver.

Elmer Rhoden, Kansas City's commando, telephoned $1,147,806.

Earl Hudson, rushed thru $1,-375,000 off the Detroit assembly line!

Commando H. F. Kincey, fighting on the Charlotte, N. C., Southern front, came through with $1,500,200.

R. B. Wilby, another Southern commando, added Atlanta's $1,670,-000.

$7,500,000 via Chas. Skouras

From the rich West Coast area, Charles Skouras reported $7,500,000!

Commando A. H. Blank, combing the Des Moines and Omaha exchange territories, wired $2,417,775.

E. V. Richards, holding the fort in New Orleans, reported $1,200,000—"minimum with more coming."

Ike Libson, commando in Cincinnati, sent a preliminary $243,800.

From Portland, Ore., Albert Fink flashed a $500,000 total.

"Wilmington reports $100,000," messaged A. Joseph Defiore from the Delaware city.

Reports $6,403,000 for Schenck

Starting off the announcements by the New York Commandos, C. C. Moskowitz, Lieutenant for Commando Nicholas M. Schenck, tossed a terrific total of $6,403,000, representing Bond buys of Loew's, Inc., affiliated corporations, officers of the company plus sales by Commando Schenck.

Barney Balaban, Commando for Paramount, announced $1,587,500, exclusive of the Paramount partners, covered in individual announcements totalling $21,770,380.

Spyros Skouras, reporting as Commando for $20th-Fox and its officers, employes and affiliates, added $1,137,000.

Commando Jules Brulatour reported $1,000,000 on behalf of Eastman Kodak Company, with another $100,000 for Jules E. Brulatour, Inc.

A Million from Warners

Joseph Hazen, chairman of the New York commandos, reporting for Warner Brothers, came through with $1,000,000.

Ned E. Depinet, for RKO pictures, swelled the commando total by $786,-000.

Will H. Hays, on behalf of the Motion Picture Producers & Distributors of America, Inc., and the Will Rogers Memorial Fund, reported $350,000.

Commando Herman Robbins on behalf of National Screen reported $250,000. Samuel Rinzler, Randforce theaters, tossed in $200,000. Harry Brandt reported $100,000. Col. Richard C. Patterson, New York chairman of the War Savings Staff, handed over $75,000.

Unions In $25,000 Pledge

Local AFL and CIO motion picture guilds and labor unions, through Jonas Rosenfield, Jr., and William Vermont of the Film War Service Council, pledged to sell at least $25,000 worth of Bonds and Stamps, while another $35,000 represented "miscellaneous" purchases made between ham-and-egg and coffee by the breakfast guests.

While there is no way to get official figures on the national Bond and Stamp sale for the first day, it is estimated that the over-all purchases, plus those stimulated and developed by the industry drive, will reach a total of $100,000,000 for the day. This would include the results of the star rallies in many cities and other activities.

There is a four or five-day lag between sales and reports by the Treasury department—no sale is official until the money reaches the Reserve banks—so that the official Treasury figures for Sept. 1 will not reflect the actual sales of the day.

Si Fabian, national campaign director, in wires to all leaders, again urged that nobody become overconfident. The first day's burst of speed is still no guarantee that the billion-dollar quota will be easy and the "miracle" goal set still remains an objective that must be fought for every inch of the way—with 29 days to go!

"YOU CAN COUNT ON US"—ZUKOR

Sounding the keynote of the industry's $1,000,000,000 War Bond Drive at the microphone of Station WMCA during the broadcast of the "Million Dollar Breakfast" from 8:45-9:00 a.m. yesterday, Adolph Zukor, the function's chairman, said:

ADOLPH ZUKOR

"To all of you who are present at this unusual and, I believe, very important breakfast, I wish to express the thanks of myself and my associates in the motion picture industry.

"All of us in this industry are fully aware of our responsibility in this drive and we are happy that the Treasury Department has selected our industry as the medium and means of selling a billion dollars worth of War Bonds and Stamps during the month of September.

"We pride ourselves on being showmen. We think this Bond selling drive will be real test of our showmanship. We are out to demonstrate to Mr. Morgenthau and to the nation that we really are billion dollar showmen!

"On behalf of the motion picture industry I wish to assure you that during the month of September it will be War Bonds first at all times in all departments of the industry.

"Colonel Patterson, you and Secretary Morgenthau can count on us to deliver!"

Lefkowitz Resigns WB District Berth

(Continued from Page 1)

pected to be announced in the next few days. The understanding is that he has several propositions under consideration, including a theater offer, with the industry not being surprised were he to align himself with United Artists. His resignation terminated a 10-year association with Warner Bros. He had been manager of the New York exchange before his elevation to district manager last year.

No successor to Lefkowitz will be named until the return of Kalmenson from a Southern business trip, it was said.

—A Billion in September—

Mono. Franchise Holders Meet in Cincy. Saturday

Cincinnati—Monogram's franchise holders will hold their annual convention at the Netherland Plaza Hotel Saturday and Sunday with John W. Mangham of Atlanta, Southern franchise holder presiding. Franchise holders who are booked to attend are Harry Berkson and Harold Flavin, New York; Herman Rifkin, Boston; Irving Mandel, Chicago; Lon T. Fidler, Denver; William Hurlbut, Detroit; George B. West, Hollywood; Charles W. Trampe, Milwaukee; Cara Scott, Oklahoma City; Sol Francis, Omaha; Ben Welansky, Pittsburgh; Howard Stubbins, Los Angeles; Mel Hulling, San Francisco; John Francorn, Dallas.

Union Buys War Bonds As Members Join Up

Pittston, Pa.—The local operators' union is purchasing $250 worth of War Bonds every time a member enters the armed forces. To date the union has $1,000 invested.

Iowa Theater Men Turn Song Writers

Cedar Rapids, Ia. — Joseph V. Weaver and A. Jerome Rieth, composers of the song "Fight On to Victory" which has received recognition from the White House, are better known in Iowa as theater men. Weaver who wrote the lyrics is manager and part owner of the Rialto Theater of Cedar Rapids and Rieth, who penned the melody, is assistant manager.

$6,130,500 War Bond Sale Hedy's Record

(Continued from Page 1)

(in Bonds) and the total was $1,-610,500. Sidney H. Weiler, associate State Administrator of the Treasury for Pennsylvania announced both figures.

With a $5,000 War Bond as admission to eat a plain luncheon with glorious Hedy Lamarr at the swanky Midway Club, the affair garnered $4,-600,000. Coldly calculating business leaders were not overly enthusiastic until Hedy turned on the glamour and delivered a stirring patriotic pep talk resulting in great credit to Hedy and the amusement business.

Next followed a visit to the Navy Yard with same results while in the evening Hedy, Paul Whiteman and others appeared at the Academy of Music in a terrific show which netted $2,000,000 more in Bond sales. Admission was by Bond purchases of $50 to $10,000 each. Ted Schlanger, Everett Callow, Samuel D. Swartz, etc., covered themselves and the entire industry with glory for the fine handling and showmanship exhibited.

$1,040,000 in Bond Sales Chalked Up at Chi. Luncheon

Chicago — War Bond drive luncheon, under industry auspices, at the Sherman Hotel yesterday resulted in sales totalling $1,040,000, it was announced by John Balaban. Latter, prior to the luncheon, personally had sold $1,200,000 in Bonds.

Ben Bernie presided at the luncheon at which James Cagney was the guest of honor. Others who spoke were Governor Green, Mayor Kelly, Bishop Sheil and Henry Schoenstadt.

A million dollar "gate" in Bond sales is anticipated at tomorrow night's Ambassador Hotel dinner at which Lana Turner, Pat O'Brien and Cagney will be present.

James Cagney sold $1,200,000 in War Bonds here yesterday. Today he goes to the Evanston meeting at Fountain Square, then to the Washington Park races, where $500,000 in Bonds will be purchased, Irving Yergin, Warner publicity director, reports

Tomorrow Cagney covers Kellogg and Stewart-Warner factories at Waukegan and Libertyville, where $100,000 in Bond purchases are planned. Tomorrow night he appears at the million dollar Ambassador Hotel dinner, with Lana Turner

On Friday Cagney begins an Indiana tour

Rallies Spur Bond Sales In 35 Washington Houses

Washington Bureau of THE FILM DAILY

Washington—Thirty-five Washington area theaters gave the billion dollar War Bond and Stamp campaign an added impetus last night when special rallies were held in honor of service men and women overseas. Addresses were made by representatives of the speakers' committee of the Treasury's War Savings Committee and the American Legion Color guards from local Legion posts participated in the ceremonies.

Cincinnati Exhibitors to Consider Appeal To U. S. for Price Ceiling at Meet Today

Cincinnati—The Indignant Exhibitor's Forum, a group of suburban motion picture theater owners recently organized, will meet with the Cincinnati Motion Picture Exhibitor's League, today, at the Hotel Gibson. Move to petition the Federal Government to place a ceiling on film prices on the basis of 1940-41 contracts will be discussed. A luncheon will precede the meeting.

Northwest Allied Shelves Convention Biz for Drive

Minneapolis—Laying aside, temporarily, half a dozen important matters, Allied Theater Owners of the Northwest turned the opening day of its annual convention yesterday into an all-industry rally for sale of War Bonds and Stamps.

John J. Friedl, president of Minnesota Amusement Co., and chairman of the Northwest Division of WAC of the industry, was the main speaker at the morning session. As one of 33 Commandos Friedl said he had sold better than $2,500,000 in Bonds before the drive opened.

"The motion picture industry has been rated essential by the Government and has been given much help," asserted Friedl. "We can't take that as a sign of security, however. We've got to do our bit in winning this war by repaying that liberality and if we don't, Uncle Sam may decide we're so essential he'd better operate things for us."

Roy Miller, Minneapolis manager for Universal, followed Friedl and said the organization now set up in the Northwest to push sale of bonds would be maintained "for the duration."

Miller told the exhibitors that a current Bond sale short has 700 play dates to date in the territory, with the next one expected to have 800. This compares, he said, with less than 200 given the first subject issued.

Mark Treasury's Anniversary Today with Bond Rally Here

The 53rd Anniversary of the founding of the U. S. Treasury Department will be commemorated here today via a huge War Bond Rally on the steps of the Sub-Treasury Building, which venue has, since Alexander Hamilton's time, been a rallying point for similar drives throughout the nation's history.

In its role of spearhead for the $1,000,000,000 Bond Drive, the film industry will play a dominant role in the ceremonies, as aides to Federal officials and Mayor La Guardia.

One of the event's highlights will be the reading of the Bill of Rights by Charles Laughton. Screen stars Ann Rutherford and Virginia Gilmore will head the roster of luminaries from the entertainment field.

The Treasury Department will be represented by Col. Richard C. Patterson, Jr., chairman of the New York War Savings Staff; Bayard F. Pope, chairman of the executive committee of the Staff; Gardner Osborn director of the Sub-Treasury; and other officials.

Max A. Cohen, chairman of the New York State War Activities Commission of the Motion Picture Industry, announced yesterday that a host of Broadway and radio stars, headed by Jane Froman and an Army band from Fort Jay, will appear on the anniversary program.

$1,500,000 War Bond Sales On Historic Boston Common

Boston—War Bond sales of more than $1,500,000 were registered on historic Boston Common as the industry's drive was launched here.

L. A. "Speed" Riggs, famed tobacco auctioneer, sold more than a quarter of a million dollars worth alone and Eddie Kasper, the industry's own master of ceremonies in Boston, doubled this amount.

Carol Bruce, Judy Canova, Jack Edwards and his Statler band, a dozen members of the Boston Red Sox, all volunteers, aided in the sale. Judy Canova personally delivered to their homes the $5,000 bonds bought by several persons.

Jack Carroll and Ben Rosenberg of M & P have taken charge of the organization of theater booths in 200 theaters in this area and are making personal visits to see that the Bond sale is being pushed forward daily.

Sidewalk Stencil Permit Issued for Akron Drive

Akron—For the first time in theatrical history, this city's mayor has issued a stencil permit for the sidewalks in connection with the September Bond Drive. Words "Parade to Our Heroes" will be kept on city sidewalks for the entire month.

Waterbury Committee Using Decorated Push-Cart Bally

Waterbury, Conn.—Decorated push-carts with signs reading "Special—25c Stamps—4 for $1.00" and "Today only—$25 Bonds—selling for only $18.75!" are being used to bally the September drive here. Each carries a phonograph playing a recording of "Any Bonds Today?"

Caravan of Bands to Aid War Bond Drive in Iowa

Des Moines—A caravan of bands will travel through Iowa during September to aid out in the billion dollar War Bond drive, it is announced by A. H. Blank of Tri-States Theaters, chairman of the drive in Iowa and Nabraska.

The bands, working through Music Corp. of America, will headline special War Bond shows to be staged in the theaters, auditoriums and ballrooms. Purchase of War Bonds will be required for admission, no actual cash charge being made.

Among the bands taking part will be Griff Williams, Gray Gordon, Art Kassell, Frankie Master, Bob Chester and Jack Teagarden.

Raw Stock "Break" Expected for Indies

(Continued from Page 1)

before the WPB official in Washington yesterday and told him that they intended to apply to the Federal Court for a judicial review of WPB raw stock regulations. After being told that his edict would close down scores of companies and laboratories, Hopper said he would change his course, but the details of any new film plan were not revealed.

The independents who are members of the newly-formed Committee for the Preservation of the Independent Motion Picture Industry will meet tomorrow at the Waldorf-Astoria to further discuss their situation.

Houston to Mark Anniversary Of Star Spangled Banner

Houston—With admission by Bond and Stamp purchases, an open air concert of patriotic numbers will be given by the Houston Symphony Orchestra on Sept. 13, anniversary of the Star Spangled Banner. Concert is part of the industry's drive for $1,000,000,000 in September.

Ministers Speak From Stages To Open Lancaster's Drive

Lancaster, Pa. — Ministers spoke from the stages of Lancaster City and County movie houses last night to inaugurate the billion dollar War Bond campaign.

"Wake Island" Opening Sells $261,550 in Bonds in Tulsa

Tulsa, Okla.—Western premiere of Paramount's "Wake Island" at the Orpheum theater here tonight has netted a War Bond sale of $261,550, the 1,340 seats being "priced" at $25 to $2,500 in bond purchases. It's the city's second War Bond opening, "Mrs. Miniver" rolling up a million in Bond sales two months ago.

A mass induction of Marine Corps recruits will take place on the Orpheum's stage at tonight's opening.

Film Stars Aid Coast Exhibs. In Los Angeles Bond Drive

West Coast Bureau of THE FILM DAILY

Los Angeles—Five hundred independent and circuit exhibitors joined hands to make Los Angeles' participation in the "Salute to Our Heroes" day an auspicious occasion. The first event was a parade and rally at noon with Mary Astor, Cesar Romero, Ann Miller, Anita Louise, Irene Rich and Chester Morris among the stars participating

Exhibitors and retail department

(Continued on Page 7)

"Bondmobile" Tour In Rousing Start

(Continued from Page 1)

Pier 1, North River, with a large contingent of film leaders attending, and City Council President Newbold Morris officially representing New York City.

The "Bondmobile," a pretentious whose motor has been removed to permit it to operate manually under the eager shove of Bond-buyers, debarked from the Staten Island Ferry soon after 9 a.m. with its trio of detested passengers,—Adolph Hitler, Benito Mussolini, and Emperor Hirohito, in effigy.

Headed for Niagara Falls

Before 10 a.m. its long trek to Niagara Falls began, where it will be pushed over the cataract by the last of the campaign's Bond-purchasers. From the time the cavalcade, consisting of the "Bondmobile"; a large passenger bus serving as a Bond-sales office; two bands; official cars; and newsreel trucks, turned into Bowling Green and proceeded North en route to City Hall, crowds packed the curbs, while from aloft came snowstorms of ripped-up telephone books, waste paper, and anything which would contribute to the simulated blizzard.

Among those who assisted Newbold Morris to push the Bondmobile on its merry way, both physically and financially, were Max A. Cohen, Adolph Zukor, Oscar A. Doob, Harry Brandt, Sam Rinzler, Si Fabian, Ernest Emmerling, Jack Cohn, and Edward L. Alperson, together with Harold S. Dunn.

At 12:15 a rally was held at City Hall, with Newbold Morris, Charles Laughton, Ann Rutherford, and Virginia Gilmore present, along with Broadway stars and an Army band. Following this rally, the "Bondmobile" continued uptown, passing through the Great White Way a few minutes before 4:00 p.m.

At 11:30 a.m. was held a giant rally at Brooklyn's Borough Hall, at which Borough President John J. Cashmore officiated, aided by civic officials and representatives of all religious denominations. Among those appearing were Sylvia Sidney, Luther Adler, and Harold Stern and his band. Later the stellar "mobile unit" comprising Laughton and the Misses Rutherford and Gilmore joined the ceremonies.

Many Bands at Queens

Latter also appeared at the Queens Court House as a feature of the big rally conducted by Borough President James A. Burke. Harry James and his orchestra, Danny Kaye, James Barton, Jay C. Flippen, and many feature performers took part, plus seven other bands.

The Bronx rally was another immense turnout under the aegis of Borough President James J. Lyons. Present prominently were Postmaster Albert Goldman; President George Mand, of the Bronx Chamber of Commerce, Gloria Stuart, Eric Linden, Alan Courtney, Arthur Boran, Pat Rooney, Mary Howard and Alice Breeze. Radio Commentator George Hamilton Coombs was master of ceremonies.

At 5 p.m. in Times Square, Charles Laughton dedicated three coffins to Hitler, Hirohito and Mussolini. Ann Rutherford and Virginia Gilmore were also on hand, and so was a huge crowd.

At 9 p.m. all theaters joined in a "Four Minutes For Victory" sales program.

—A Billion in September—

Astor Franchise to Heffner

Roy E. Heffner has taken over the Astor Pictures franchise for the New England territory, succeeding Marcel Mekelburg.

TO THE COLORS!

West Coast Bureau of THE FILM DAILY

Hollywood—Milton Sperling, 20th Century-Fox producer, now on "Crash Dive," has been commissioned a 1st Lieutenant in the Marine Corps and leaves the studio upon completion of his present assignment. Seven other pictures on his schedule, including "Hello, Frisco, Hello," will be turned over to one of the other producers on the lot.

Bernard Lewis of the Paramount press book department has joined the Coast Guard auxiliary and is attached to the Mill Basin Flotilla.

Chicopee, Mass. — Corp. Morris Liptnogitz, formerly manager of the Avon Theater in Stamford, Conn., has been promoted to staff sergeant at Westover Field here. He also was named laboratory chief at the field.

Canton, O.—Benjamin Schwartz, manager of Warners' Ohio theater, has reported to Ft. Hayes, Columbus, for Army induction. Irving H. Solomon, manager of the Lincoln theater, Massillon has been named to succeed Schwartz as manager of the Ohio.

Sidney Hersh of PRC's contract dept. is resigning to enter the Army.

Jim Victory, secretary to President Spyros Skouras of 20th-Fox, reports to Camp Upton on Sept. 11. He applied for enlistment in the Army several months ago.

Hollywood—Sidney Lunt, Universal lab. contact man, has been commissioned a major in the Army Signal Corps.

Jack Otterson, Universal's supervising art director, has enlisted in the Army.

U.S. Supplies Ambulances, Call off Industry's Drive

(Continued from Page 1)

purchase of 250 ambulances for the Overseas Ambulance Corps of the American Field Service was halted yesterday at the request of Neil Agnew, national chairman of the amusement industry division.

In a letter addressed to members of the drive committees, Agnew said that the campaign, already under way although the formal starting date was Oct. 8, had "met with a response that surpassed our fondest expectations" and that "many committees (had) exceeded their quotas."

Immediate remittance of funds collected was urged. Agnew said that where less than $2,200, the cost of an ambulance, had been raised by the committee, the money will go into the general fund of the American Field Service, which takes care of the volunteer ambulance drivers While the Government in the future will provide the ambulances, the AFS will continue to operate the OAC.

War Bond Sale Campaign Reports

(Continued from Page 6)

store managers are working together to make September the greatest month in local Bond history.

Pix Stars Sell $25,000 In Bonds at Dallas Rally

Dallas—After attending a joint Service Club luncheon, Edward Arnold and Frances Dee made public appearance at a rally in front of the City Hall and sold $25,000 of War Bonds.

Arnold handled the mike and read out the subscriptions.

He appeared at the Melba Theater last night before an invited group of Dallas business and social leaders.

Dave Lutzer, Universal film exchange employe for 16 years, bought $20,000 in Bonds Monday before joining the Navy.

Sweetheart Night as Drive Feature In Rochester Houses

Rochester—Local theaters tonight observe Sweetheart Night as a September drive picture. Sweethearts of soldiers, sailors and marines will be guests and will help in the sale of Bonds.

On Friday, a Selectees Farewell Party will be staged as another campaign feature here.

—A Billion in September—

Berns Emceeing Film Program

"Hollywood Pass-Time," the only half-hour program in New York radio devoted exclusively to Hollywood news, music and gossip, is now being heard over station WNEW every night from 8 to 8:30, Monday through Saturday, with Bill Berns as emcee.

Berns is also featured in a noontime program, "The Movie Camera Turns," over WNEW each day.

"UMPI Has Not Lost Usefulness"—Cole

(Continued from Page 1)

lost its usefulness. It can still be of much value to exhibitors in seeing to it that their dealings with distributors are on an equitable basis."

Cole predicted a shortage of prints in the near future and said all prints issued would have to be used more times than at present.

The exhibitors heard a report from Harold Field, chairman of Northwest Allied's legislative committee, in which he outlined the present status of Minnesota's anti-blocks-of-five law, and added that any steps taken in the future to appeal the decision which held the act invalid, really rests with distributors.

By a rising vote, Allied members present left to the board of governors the question of appealing the court decision, expressing confidence by their action in the law itself.

E. L. Peaslee, president, reported Allied is moving ahead in its drive against percentage pictures and other business practices of distributors which it has been fighting, and said that "Wake Island," Paramount's new picture, would be sold in Minnesota on a flat rental basis. "We are probably the only state to get such a deal," he said.

M. A. Rosenberg, president of national Allied, discussed priorities, explaining how exhibitors can get necessary replacement parts and supplies even if denied by supply houses.

W. A. Steffes, a former president of Northwest Allied, was a visitor at the convention.

After the first day's session it was announced that Minneapolis exhibitors had elected Donald Guttman of the Harry Dickerman Theaters, to succeed Harold Field on Northwest Allid's board of governors, and that St. Paul members had chosen Ted Mann of that city to replace Howard Dale.

Small-town exhibitors in the different districts will name their governors today, after which the board will meet to elect officers. Efforts are being made to prevail upon Peaslee to accept re-election as president although he already has said he is not a candidate.

The morning session was given over to a discussion of the trade's billion dollar War Bond drive. The 250 exhibitors present pledged the purchase of $40,000 in Bonds.

Ill. Democrats Will Convene in Theater

Springfield, Ill.—The Great States' Orpheum Theater will house the Democratic State Convention here on Sept. 10.

All major Springfield convention buildings—the Illinois State Armory and the Coliseum at the Illinois State Fair Grounds—are being used for military purposes.

Distribs. Offer Pix For Bond Premieres

(Continued from Page 1)

sensational all-industry co-operation developed so far in the war.

The plan is designed to bring about at least 1,000 "War Bond premieres" throughout the country in September with receipts (in War Bonds) totalling at least $100,000,000. The distributors will forego their film percentage on such single-performances for Bond rallies. Exhibitors will forego their potential box-office returns on such performances.

All 11 national distributors, composing the WAC's Distributors' Division, are placing at the disposal of exhibitors desiring "Bond premieres" any picture available for release during the month of September in each given situation. The only exception are the films—less than six in number—for which general advanced admission prices are being charged.

Recommends One Bond Premiere

The WAC does not recommend that any theater attempt to arrange more than one such Bond premiere during September. Most of the theaters already committed to the proposal are planning evening performances, though some special matinees are expected to materialize. The WAC recommends that theaters in a given city get together and decide "Bond opening" dates so they can avoid conflicts.

Through meetings in New York and long distance phone conferences some 300 theaters were immediately enlisted in the effort and it is expected that at least 1,000 Bond openings will take place in September. If they average only $100,000—which will be disappointing — the total would be $100,000,000.

Exhibitors interested in holding Bond premieres should contact their exchange managers at once.

Fabian First to Enroll

S. H. Fabian, national director of the Bond drive, was among the first to approve the plan and enroll his first-run theaters to open September engagements with Bond premieres.

Harry Katz announced Bond premieres for all his houses.

William F. Crockett, WAC State chairman for Virginia, enthusiastic over the plan, is enlisting his theater and others in his state.

Others who immediately enrolled their houses are Walter Vincent, A. H. Blank and Ralph Branton, Walter Reade, John Friedl, Ed Beatty, E. C. Grainger, Paramount, Loew's, RKO and Warner circuits.

Details of the plan are being wired to all branch managers by the distributor home offices so that complete information will be available for exhibitors immediately.

Ed Kuykendall, MPTOA prexy, hailing the move, said: "This shows the most wholehearted spirit of co-operation that we have had in this industry and I congratulate the producer-distributor interests that are making these pictures available and I feel that every exhibitor in the country, regardless of affiliation, will take advantage of this opportunity to advance the sale of War Bonds and to forego his share of the potential box-office receipts."

—A Billion in September—

FST Circuit Adds Another

Ft. Lauderdale, Fla.—Florida State Theaters, Inc. has taken over the Warner, formerly operated by Cunningham-Hollander, Inc. The theater will be closed for the remainder of the Summer.

AS TRADE WENT "OVER THE TOP"

WAR Activities Committee headquarters declared last night that the Bondmobile trek and the various rallies staged in Boroughs of New York City played to a minimum of 2,000,000 people, exclusive of the huge throngs attending film shows in the evening at which four-minute appeals were made, urging the audiences to buy War Bonds as a "Salute to Our Heroes."

IT WASN'T enough for Harold S. Dunn, Warner Bros. supervisor in the Far East, that he had to withstand the tortures and insults of the Japanese before coming back to the U. S. aboard the Gripsholm. Yesterday he was patriotically walking under Uncle Sam's free skies, right beside the industry's sensational Bondmobile as it passed the Equitable Building on lower Broadway. Max A. Cohen, at the behest of newsreel cameramen, hurled a ripe tomato at the effigies of Adolph, Benito, and Hirohito. The mushy missile struck the Duce flush on the temple, burst into a citrus shower, and descended on the trim blue suit of the innocent Dunn.

EARS of film theater owners and operators throughout the U. S. must have been ringing yesterday morning while the "Million Dollar Breakfast" was in progress here. As reports came flooding-in via telegraph and telephone from all sections of the land, telling of the vast volume of Bond sales effected by circuits and indie stands, their announcement evoked ringing cheers. There was more enthusiasm manifested over the returns from distant fields than from New York State reports, indicating the vast importance attached by the drive's solons here to the role which all theatermen are playing in the $1,000,000,000 campaign.

SAM RINZLER, Randforce Circuit chieftain, told a knot of listeners at the "Million Dollar Breakfast" yesterday of his disgust with an exhibitor whom Sam collared the other day for a sum of money to support a certain charity. Said the exhib., according to Sam: "I can't afford to give anything more for charity. I've just donated $50,000 to War Bonds."

DOWN at South Ferry yesterday, just before the crowds of movie moguls, stars and spectators moved over to the Municipal Pier for the parade up Broadway of the Bondmobile, an MP for the Coast Guard became alarmed at the size of the swiftly growing crowd. Turning to Ed Alperson and a group of officials, the Military Policeman barked: "Keep moving, there, keep moving!" Alperson complained: "But we're starting a Bond Drive." The MP looked quizzically at him and retorted: "Oh, a Bond Drive. That's okay, buddy, stay right where you are . . . maybe we'll get a raise!"

MORE than 350 uniformed AWVS women aided the industry yesterday by selling Bonds during the various local rallies and the Bondmobile trek. A group of these patriotic, hard-hitting gals are accompanying the Bondmobile throughout its jaunt to Niagara Falls. One of the AWVS-ites, attractive Edna Skinner, was unawed by the long, long trail ahead. She waved to a friend as she piloted the Bondmobile up Broadway and shouted: "I'll see you in Buffalo . . . by Armistice Day!"

Penn. Scrap Matinees Swell USO Treasury

Danville, Pa.—Two communities in this area made outstanding successes with their scrap matinees.

With 762 children attending a special show at the Capitol Theater here 5,600 pounds of scrap was collected, including children's coin banks, tricycles and scooters as well as the regular run of scrap. Another scrap matinee at the Capitol Theater in Bloomsburg netted 3,835 pounds.

All money realized from the sale of the scrap was donated to the respective community's USO fund.

Puerto Rico Students Form Society to Improve Films

San Juan, P. R. (By Air Mail)—A group of students of the University of Puerto Rico have organized the Society for Hispanic Motion Picture Exhibition, which will agitate for better films in Spanish. The society will promote the interests of the film-going public in Spanish productions of high aesthetic value.

Several high-ranking members of the faculty of the university have been named counsellors for the society, the board of directors of which consists of Dr. Margot Arce, Pedro Santiago Ortiz, Hector Campos Parsi, Olga Lugo, Luis Zeno, Jose Hernandez and Josefina Buxo.

—A Billion in September—

Reynolds Leases Stocking

Grand Rapids, Mich.—Howard T. Reynolds, owner of the Family and Vogue theaters here, has just signed a long term lease on the Stocking theater, owned by Mrs. Marie Brown.

—A Billion in September—

"Wake Island" in Twin Bow

Chicago—Paramount's "Wake Island" will have a twin-premiere here Sept. 17, at B & K's Roosevelt and Apollo theaters in the Loop.

20th-Fox Realigns Its Sales Districts

(Continued from Page 1)

world-wide distribution, it was disclosed yesterday.

The new field lineup follows: Eastern Division — Metropolitan — New York City; Northeast—Albany, Boston, New Haven; Atlanta—Philadelphia, Pittsburgh, Washington; Mideast—Buffalo, Cincinnati, Cleveland; Southeast—Atlanta, Charlotte, Memphis; Southwest—Dallas, New Orleans, Oklahoma City. Western Division — Great Lakes — Chicago, Detroit, Milwaukee; Prairie — Des Moines, Minneapolis, Omaha; Midwest—Indianapolis, Kansas City, St. Louis; Coast—Denver, Los Angeles, Portland, Salt Lake City, San Francisco, Seattle; Canada — Calgary, Montreal, St. John, Toronto, Vancouver, Winnipeg.

It was also announcd that Clarence H. Hill had been named assistant to Andrew W. Smith, Jr., Eastern sales manager.

—A Billion in September—

"Moon, Sixpence" Debut At Edgartown Sat. Night

United Artists announced yesterday that David L. Loew and Albert Lewin will hold on next Saturday night the world premiere of W. Somerset Maugham's renowned "The Moon and Sixpence" in the picturesque film house at Edgartown, Mass., once the home port of colorful whaling captains and now center of the literary, theatrical and social colony on Martha's Vineyard, and summer residence of Maugham.

Many notables will attend the premiere, including Katharine Cornell, James Cagney, Thomas Hart Benton, Francis Hackett, Emily Post, I. A. R. Wylie, Francis B. Sayre, and Mrs. Dwight Morrow, Jr.

A delegation of newspapermen and movie writers will converge on the tiny hamlet from New York and Boston for the event.

"The Moon and Sixpence" will be given its New York debut early next month.

Manchester Daily Wants Duals Kept

Manchester, N. H.—In an editorial, entitled "No More Double Features?" The Manchester Union criticizes proposed elimination of duals.

"Maybe this is good artistic judgement," the editorial commented, "but anyone who advocates the elimination risks a hectic and lengthy argument. For although double features have ill-wishers, they also have a countless number of friends. Theater proprietors who have done away with them, in the premise that they kept patrons away from the box office, have found that for every seatholder pleased, a whole row of potential seatholders have stayed away until double features have been restored."

FILE COPY
DO NOT REMOVE

Intimate in Character
International in Scope
Independent in Thought

THE FILM DAILY

The Daily Newspaper
Of Motion Pictures
Twenty-Four Years Old

L. 82, NO. 47 | NEW YORK, THURSDAY, SEPTEMBER 3, 1942 | TEN CENTS

TRADE MANPOWER PROBLEM INTENSIFIED

400 Houses Already Set for War Bond Premieres

"Salute to Our Heroes" Ceremonies Swell Bond Sale Total by Millions

Campaign to line up 1,000 motion picture theaters for "War Bond Premieres" this month under the

Estimate of $100,000,000 Bond sales Sept. 1, announced late Tuesday, seems well borne out by the additional reports reaching WAC drive headquarters but it seemed certain last night that the second day did not develop the daily $33,000,000 needed to hit the billion mark. However, the first day's momentum will cover any deficit for at least another 24 hours!

WAC's plan to stimulate the billion dollar drive was nearing the half way mark yesterday, with Francis S.

(Continued on Page 4)

—A Billion in September!—

CIO, IA in N. J. Fight for WB Theater Help

A bitter fight between the AFL and the CIO for jurisdiction over front-of-the-house labor at Warner Bros. theaters in Northern New

(Continued on Page 3)

—A Billion in September!—

Roy Rogers Signed for N. Y. and Boston Rodeos

Roy Rogers, now Republic's top-ranking Western star has been signed by the Madison Square Gar-

(Continued on Page 3)

Lab. Technicians to Donate Blood Oct. 24

Red Cross has designated Oct. 24 as motion picture laboratory technicians' blood donor day. Two hundred pints of blood have been pledged by lab. workers, it was said yesterday by Motion Picture Laboratory Technicians' Union, Local 702, IATSE.

Chorines Lost to Detroit War Factories, City's Last Burlesque House Goes Movie

Detroit—Only local theater that does not have projection equipment, the Empress, is closed to have it installed. House has played burlesque for about five years, playing straight stage shows, in distinction to the city's other two burlesque houses which also have pix. Shortage of chorines, because of the many girls who have gone into war work, has made continuation of the policy impossible, and Joseph Ellul, owner, is switching to straight pictures.

Northwest Allied Re-elects Peaslee

Minneapolis—Unity prevailed at the closing session of the annual convention of Allied Theater Owners of the Northwest, to such an extent that all exhibitors present joined unanimously last night in a demand that E. L. Peaslee, president, accept re-election.

Action was unanimous on several other questions and even one theater owner, William Frank, who previously had resigned from the organi-

(Continued on Page 17)

—A Billion in September—

War Cancels Variety Club Tourney, Dinner in Philly

Philadelphia—The war has caused the dropping, for the duration, of the annual golf tourney sponsored by Variety Club, and The Exhibitor, and the annual dinner usually held in December, it was announced yesterday.

In place of the dinner, a campaign

(Continued on Page 3)

New UA Units Will Act as Talent Pool

The new United Artists production units formed by Arthur Lyons will serve as a talent pool in which other UA producers may participate. One unit is the Jack Benny organization and the other is composed of Eugene O'Neill, Casey Robinson, Jerome Kern, Cole Porter and Rouben Mamoulian, the former to make two for UA release and the latter down for four.

Lyons in an interview yesterday

(Continued on Page 20)

—A Billion in September—

MPPDA Board to Get That "Hell" Issue on Sept. 9

MPPDA board of directors, at its regular quarterly meeting on Sept. 9, will consider recommendations on the use of the word "hell" in advertising, it was learned yesterday following a meeting of the executive committee. Matter concerns the tag line "14 Days of Hell and Heroism"

(Continued on Page 3)

Competition in Hiring Help One of Problems Confronting Pix Theaters

Washington Bureau of THE FILM DAILY

Washington — The industry, particularly the exhibition branch, seems due for an increasingly critical manpower problem as reports from responsible sources eke out announcements from draft officials.

Exhibitors in some parts of the country have been reluctant to add women to their staffs but their resistance is being broken down as Army calls constantly whittle at the stock of available manpower. As

(Continued on Page 20)

—A Billion in September!—

Indies Meeting to Map WPB Strategy

Independent producers, distributors and laboratory men comprising the Committee for the Preservation of the Independent Motion Picture Industry will meet today at the Waldorf-Astoria to map strategy to combat the WPB raw stock freezing

(Continued on Page 20)

—A Billion in September!—

"The Battle of Midway" Offered to the Majors

Commander John Ford's "The Battle of Midway" was screened for the major distributors yesterday and offered as a commercial release. Proceeds from the picture, which is

(Continued on Page 17)

To Ask Gov't for Price Ceiling

Cincy Exhibs. Would Make Move National

Cincinnati — Eighteen exhibitors representing 80 suburban theaters attended a joint meeting of the Greater Cincinnati Independent Exhibitors League and the Indignant Exhibitors' Forum yesterday at the Hotel Gibson.

A resolution was passed to petition the Federal Government to place

(Continued on Page 17)

Warner Money Reported Backs "Little Darling"

Tom Weatherly's presentation of the Eric Hatch play, "Little Darling," is understood to be bankrolled by Warner Bros. Comedy is scheduled for an early opening on Broadway.

Rubin Leads Trade's Russian Relief Drive

J. Robert Rubin, Loew vice-prexy and general counsel, will head the motion picture division in the Fall campaign of Russian War Relief, which will be launched officially at a dinner in the Hotel Commodore on Wednesday.

The M-G-M executive served in a similar capacity in the organization's Spring drive. The fund quota for the year has been set at $6,000,000.

$1,000,000,000 IN SEPTEMBER!—SELL MORE WAR BONDS!—BUY MORE WAR BONDS!

THE NEWSPAPER OF FILMDOM — THE FILM DAILY — ALL THE NEWS ALL THE TIME

Vol. 82, No. 47 Thurs., Sept. 3, 1942 10 Cents

JOHN W. ALICOATE : : : : Publisher

DONALD M. MERSEREAU : General Manager

CHESTER B. BAHN : : : : : : Editor

Published daily except Saturdays, Sundays and Holidays at 1501 Broadway, New York, N. Y. by Wid's Films and Film Folk, Inc. J. W. Alicoate, President and Publisher; Donald M. Mersereau, Secretary-Treasurer. Entered as second class matter, Sept. 8, 1938, at the post-office at New York, N. Y., under the act of March 3, 1879. Terms (Postage free) United States outside of Greater New York $10.00 one year; 6 months, $5.00; 3 months, $3.00. Foreign, $15.00. Subscriber should remit with order. Adddess all communication to THE FILM DAILY, 1501 Broadway New York, N. Y. Phone BRyant 9-7117, 9-7118, 9-7119, 9-7120, 9-7121. Cable address: Filmday. New York.

Representatives: HOLLYWOOD, Calif.—Ralph Wilk, 6425 Hollywood Blvd., Phone Granite 6607. LONDON—Ernest W. Fredman, The Film Renter, 127-133 Wardour St. W. 1. PARIS—P. A. Harle, Le Film, 29 Rue Marsoulan (12). MEXICO CITY—Marco Aurelio Galindo, Depto. 215, Calle del Sindicalismo, 99, Tacubayo, D. F.

FINANCIAL

(Wednesday, Sept. 2)

NEW YORK STOCK MARKET

	High	Low	Close	Net Chg.
Am. Seat.	9½	9½	9½	+ ¼
Col. Picts. vtc. (2½%)	7¾	7¾	7¾	— ¼
Columbia Picts. pfd.	....	....	....	....
Con. Fm. Ind.	....	....	....	....
Con. Fm. Ind. pfd.	7¼	7¼	7¼	+ ⅛
East. Kodak	127	127	127	+ 1¾
do pfd.	....	....	....	....
Gen. Prec. Eq.	13⅞	13⅞	13⅞	— ⅛
Loew's, Inc.	42¼	42	42	— ½
Paramount	16	15⅞	16	+ ⅛
Para. 1st pfd.	....	....	....	....
RKO $6 pfd.	....	....	....	....
20th Century-Fox	11½	11¼	11¼	— ¼
20th Century-Fox pfd.	25	25	25	— ⅛
Univ. Pict. pfd.	....	....	....	....
Warner Bros.	5¾	5¾	5¾	+ ⅛
do pfd.	....	....	....	....

NEW YORK BOND MARKET

Para. B'way 3s55	....	....	....	....
Para. Picts. deb. 4s56	99¾	99⅝	99⅝	— ⅛
Warner Bros.' dbs. 6s48	101⅝	101⅛	101⅛	— ⅜

NEW YORK CURB MARKET

Monogram Picts.	....	....	....	....
Sonotone Corp.	....	....	....	....
Technicolor	6⅞	6⅞	6⅞	— ⅛
Trans-Lux	1¼	1¼	1¼	....
Universal Corp. vtc.	....	....	....	....
Universal Picts.	....	....	....	....

N. Y. OVER-THE-COUNTER SECURITIES

	Bid	Asked
Met. Playhouse, Inc. 2nd deb. '45	68	72
Roxy Thea. Bldg. 4s 1st '57	66	....

—A Billion in September—

Metro Sets Trade-show Dates for Four Features

Dates for the tradeshowings of four new Metro features have been set.

"Eyes In the Night" and "For Me and My Gal" will be screened everywhere on Sept. 11, except in New York, where the screenings will take place on the 8th, and in Chicago, where the date is the 10th.

"The Omaha Trail" and "White Cargo" will be screened everywhere on Sept. 15, except in Charlotte, where it will be shown the preceding day.

COMING AND GOING

HAL WALLIS, CASEY ROBINSON and MICHAEL CURTIZ are due in New York over the week-end.

WENDELL L. WILLKIE, 20th-Fox board chairman, arrived in Cairo by plane yesterday en route to Moscow.

IRENE DUNNE is at the Waldorf-Astoria, where she will remain until early next week when she will resume her tour in the War Bond drive.

NORMAN H. MORAY, Warners' short subjects sales manager is in Chicago. He returns to New York the latter part of this week.

CHARLES DAVISON, B & K booker, has returned to Chicago from a vacation at Ely, Minn.

WB Execs. Coming East For More "Army" Talks

With the first draft of the "This is the Army" film script completed, Producer Hal B. Wallis, Director Michael Curtiz and Writer Casey Robinson leave the Coast today for New York to confer again with Irving Berlin on the Warners' screen version of his all-soldier revue. Trio will stop in Chicago for a day, arriving in New York on Monday.

Production of the picture gets under way shortly after the first of the year, under the personal supervision of Lt. Col. J. L. Warner. Stage show concludes its New York run Sept. 26, and will then start on a 15-week road tour of 10 cities starting in Washington, D. C., and winding up in Los Angeles in January.

Berlin and the stage cast, plus other stars now in service, will appear in the film. All profits from the production will go to the Army Emergency Relief Fund.

—A Billion in September—

Allied Caravan to Meet In New Haven Sept. 17

New Haven — Connecticut independent exhibitors are invited to attend a luncheon and rally as guests of Allied Theater Owners of Connecticut, in honor of the visit of the Allied Caravan of executives, Sept. 17, at the Hotel Garde. On the roster of speakers are Abram F. Myers, M. A. Rosenberg, Col. Cole, Jack Kirsch and Sidney Samuelson. Preceding the open meeting, a closed session will be held for directors only with members of the "Caravan." Dr. J. B. Fishman, Connecticut prexy., has asked all exhibitors to attend.

—A Billion in September—

Sunday Midnight Shows For Hamilton Quashed

Toronto—Mr. Justice Urquhart in Ontario court yesterday dismissed the action of the late Leslie Gregory, exhibitor of Hamilton, Ontario, to quash the civic statute prohibiting Sunday midnight shows at Hamilton theaters.

Gregory was killed in airplane accident last month but the court hearing on the motion was held to test the validity of the by-law.

Other Canadian cities are now expected to legalize against midnight performances apart from a possible order from the War-time Prices and Trade Board in the same direction.

Color of Projectionists Closes 4 Negro Theaters

St. Louis — Four local theaters catering to the Negro trade, Douglas, Comet, Regal and Laclede, were closed Tuesday night. Negro operators, members of Local No. 143A, a Negro subsidiary of Local No. 143 of the Moving Picture Operator Union, an affiliate of the IATSE, refused to work because the owners of the Strand and Criterion theaters refused to replace their white union operators, members of No. 143, with non-union black projectionists.

The Strand and Criterion have been operating on a 50-50 basis using two white and two Negro operators each. Negro workers at those houses have been pulled by Local 143A and black pickets have been thrown in front of those theaters to prevent Negroes from patronizing them.

—A Billion in September!—

Columbia Sees "Town" Setting Company Records

Mounting list of holdovers for Columbia's "The Talk of the Town" puts it well on the way to breaking all attendance, holdover and box-office records set by any Columbia pic, the home office reported yesterday.

New holdovers, after SRO first-week showings, were reported from Atlantic City, Portland, Me., Cincinnati, Columbus, Hartford, Seattle, Memphis, Cedar Rapids, Asbury Park, and New Haven.

Pic starts its second Music Hall week today, is expected to stay on.

—A Billion in September!—

Selznick Buys RKO Share In Stevenson's Contract

West Coast Bureau of THE FILM DAILY

Hollywood—David O. Selznick has purchased all of Director Robert Stevenson's contract from RKO. Stevenson has formerly divided his time between RKO and Selznick. He will direct "Jane Eyre" for Selznick.

—A Billion in September!—

Chi. Theaters Boost Army Show

Chicago—All Chicago theaters are boosting the Army show to be held here Saturday at Soldiers Field. An attendance of 1,000,000 is anticipated. Hal Wallis, Casey Robinson and Michael Curtiz of the Warner studio will attend the show and leave on Sunday for New York.

Coast Rites Held for Lt. Charles J. Preston

West Coast Bureau of THE FILM DAILY

Hollywood—Funeral services were held here yestreday for Lt. Charles J. Preston, 21, son of Jack Preston, film writer, who was killed in the crash of an Army bomber at Barksdale Field, La. Young flyer as a musician had appeared in several screen musicals.

NEW YORK THEATERS

RADIO CITY MUSIC HALL
Rockefeller Center
CARY GRANT • JEAN ARTHUR
RONALD COLMAN
'THE TALK OF THE TOWN'
A George Stevens Prod. • A Columbia Picture
Gala Stage Revue • Symphony Orchestra
First Mezzanine Seats Reserved Circle 6-4600

The Mighty Story of Today
"THE PIED PIPER"
20th Century-Fox Triumph
PLUS A BIG STAGE SHOW ROXY 7th AVENUE 50th STREET

Irving Berlin's "HOLIDAY INN" BING CROSBY • FRED ASTAIRE starring
A Paramount Picture
IN PERSON WILL OSBORNE AND BAND EXTRA! The CHARIOTEERS
Midnight Feature PARAMOUNT TIMES SQUARE
BUY WAR BONDS AT THIS THEATRE
AS A SALUTE TO YOUR HEROES!

RKO PALACE B'WAY & 47th St.
WALT DISNEY'S
"BAMBI"
— and —
Dana Andrews : Virginia Gilmore
"Berlin Correspondent"

SAMUEL GOLDWYN PRESENTS
GARY COOPER in
THE PRIDE OF THE YANKEES
(The Life of Lou Gehrig)
Released Through RKO-Radio Pictures, Inc.
Air Cooled ASTOR B'way Popular Prices & 45th Midnite Shows
Continuous Performances

"BRILLIANT—A HIT."—Anderson, Jour.-Amer.
50c to $1.50 at all Performances except Sat. Eves. 50c to $2.50 | Tax Plus
Sonja Henie & Arthur M. Wirtz present
A New Musical Icetravaganza
STARS ON ICE
CENTER THEA., Rockefeller Center, CO. 5-5474
America's Only Ice Theater
Evgs. Incl. Sun. 8:40. Mats. Sun., Wed. & Sat.
Mail Orders Promptly Filled.
ALWAYS COMFORTABLY COOL
Extra Perfs.: Mat. Thurs. Sept. 3 and Mat. and Eve. Sept. 7

CIO, IA in N. J. Fight For WB Theater Help

(Continued from Page 1)

ersey came to light yesterday when he United Theatrical and Building Service Employes Union, Local 1188, PWA, a CIO affiliate, declared it nded to seek bargaining rights or cashiers, doormen, ushers, mat-ons, cleaners and porters employed t the circuit's Hudson County ouses.

Local 1188 charged that the ATSE, which some time ago an-ounced an organizational campaign among Warner's Northern New Jer-ey houses, "has sought to confuse he employes by entering the pic-ure with the one and only purpose of keeping the CIO out of the the-aters."

The CIO local holds a contract with Warner Bros. covering all the circuit's theaters in Passaic County. It was revealed yesterday that Don-ald Jacocks, Warner's Northern New Jersey zone manager, and Walter Kennedy, president of the local, had held preliminary discussions on the Hudson County situation, which re-sulted in a decision to "cross-check" union application cards of workers in the theaters involved. The check will be held this evening at the War-ner Bros. offices in Newark.

Kennedy accused Warner Bros. of taking advantage of the confusion caused by the injection of the IATSE into the picture "to stall collective bargaining" and served no-tice on the circuit that the local's members "will not tolerate any more stalling or interference with their American rights as guaranteed un-der the Wagner Act."

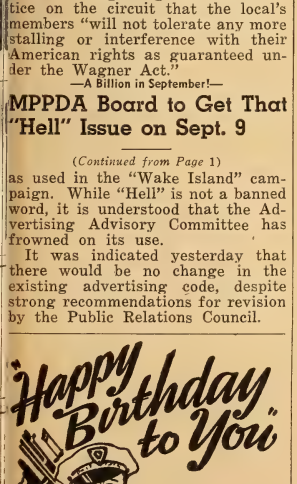
—A Billion in September!—

MPPDA Board to Get That "Hell" Issue on Sept. 9

(Continued from Page 1)

as used in the "Wake Island" cam-paign. While "Hell" is not a banned word, it is understood that the Ad-vertising Advisory Committee has frowned on its use.

It was indicated yesterday that there would be no change in the existing advertising code, despite strong recommendations for revision by the Public Relations Council.



Lt. William A. Halpern Mary Doran

▼ ▼ ▼

This, That and T'other

● ● ● ONCE upon a time, the only even remote association which existed twixt filmland and early morning hours was the symbolic Pathe Rooster.....But times have changed.....Witness Stanton Griffis hosting on Tuesday the "Million Dollar Breakfast" at 8 a.m., and Loew's State currently opening its doors at that same unheard-of-time.....If things keep up this wise, milkmen will be busting into regional meet-ings, and world premieres will go on about noon.....But there's a reason why Loew's State solons are operating a bit, it seems, after sun-rise.....It's by public demand.....So great has the attendance been for the past week, what with "Mrs. Miniver" on the screen and Ed Sul-livan, along with the Harvest Moon Dance Winners, et al, on the stage, that today may well bring you word that the long, long existing record hung up by Eddie Cantor ($50,317 for one week) quite some years ago has been shattered at last.....Another factor which is pulling John Q. Public into the State is the surprise guest stars who are appearing at various shows,—the luminaries thereby doing their bit to appropri-ately celebrate the theater's 21st birthday.....

▼ ▼ ▼

● ● ● *SEEN AND HEARD (through WB keyholes):.....Wo-man's role in the war is gonna be glorified via two truck-driver roles in "Princess O'Rourke," which Norman Krasna penned and is directing on the Warner lot.....The roles will be played by femmes, in over-alls and work caps.... ● When Hal B. Wallis and the missus (Louise Fazenda) visited the Scandinavian countries about three years ago, they took over 300 camera snapshots which are now comin' in very handy for the use of Producer Henry Blanke and the WB research department on "The Edge of Darkness," which has a Norwegian setting.... ● Ruth Goldberg, the witty and able secretary to WB's general sales manager, Ben Kalmenson, has a new version of "blessed-eventing" and "infanti-cipating".....She calls it "doing a stork walk".....*

▼ ▼ ▼

● ● ● JUST FOR THE RECORD: On Tuesday the $1,000,000,000 War Bond Drive was launched.....It was the official start of the big-gest job the industry has ever been called upon to perform.....It was the biggest premiere the industry ever had.....It was news, BIG NEWS, to filmland's rank and file alike,—yessir, from the top to the bottom.....This li'l ole trade paper handled it yesterday as the BIG NEWS that it was, and published 13 COLUMNS—6¼ INCHES on the vital and historic event!.....Coverage is an old FILM DAILY custom.

▼ ▼ ▼

● ● ● *AGAIN the turnstiles of Gus S. Eyssell's magnificent Music Hall are clicking so rapidly that there's no telling how long will be the run there of Columbia's sockopus, "The Talk of the Town"..... Today the pic wheels into a second week of grand gross-grabbing .....Generalissimo Gus has announced extra performances for the ap-proaching Labor Day week-end, and that he will have the doors open at 8:30 a.m. both Saturday and Sunday mornings.....The stage pre-sentation is a nifty running-mate for the Cary Grant-Jean Arthur-Ron-ald Colman starrer.....'Tis titled by its producer, Leon Leonidoff, "Top of the Town," climaxed by a spectacularly staged "Salute To Our Heroes".....Not only is the Music Hall copping extra dividends via Fred Lynch's slick promotion for the show generally, but also via a splendidly devised publicity campaign, harnessing subway, store, radio, and other channels, executed by the h.o. promotional staff of Columbia under the direction of Dave Lipton.....*

▼ ▼ ▼

● ● ● AVENGE PEARL HARBOR!.....

DATE BOOK

Sept. 3: 20th-Fox regional, Dallas.
Sept. 3: Allied "caravan" regional, Chicago.
Sept. 6: 20th-Fox regional, Los Angeles.
Sept. 9-10: Allied regional meeting, Detroit.
Sept. 14-15: Allied regional meeting, Philadelphia.
Sept. 15: Edward X. Callahan testimonial, Cocoanut Grove, Boston.
Sept. 17: Allied "caravan" regional, Hotel Garde, New Haven.
Sept. 25: Allied "caravan" regional, Baltimore.
Sept. 28-29: Allied "caravan" regional, Milwaukee.
Oct. 1: Allied "caravan" regional, Pittsburgh.
Oct. 5: Allied "caravan" regional, Indianapolis.
Oct. 7-8: Allied "caravan" regional, Dallas.
Oct. 20: Metro exhibitor's forum, Roosevelt Hotel, Pittsburgh.
Oct. 25: Pittsburgh Variety Club banquet.

War Cancels Variety Club Tourney, Dinner in Philly

(Continued from Page 1)

for $10,000 for the Club's infan-tile paralysis fund will be inaug-urated, with Jack Breslin as chair-man, Lieut. Leon Leoy as treasurer, and Jay Emanuel on the committee. It is understood that President Roosevelt has asked that the club continue its efforts along these lines despite the dinner's cancellation. Profits from the dinner had taken care of the infantile paralysis work.

—A Billion in September!—

Roy Rogers Signed for N. Y. and Boston Rodeos

(Continued from Page 1)

den Corp. to headline the 17th an-nual world's championship rodeo, which opens a 19-day engagement at the Garden on Oct. 7.

Rogers was also signed to appear with the Rodeo at the Boston Gar-den for 13 days beginning Oct. 30, and at the Buffalo Arena for 9 days beginning Nov. 13.

Garden rodeo heretofore has had Republic's Gene Autry, now in the Army, as star.

—A Billion in September!—

Koster Pic Next at Capitol

"Between Us Girls," Henry Kos-ter's first comedy for Universal as a producer-director, with Diana Barrymore and Robert Cummings co-starred, goes into the Capitol The-ater following the current "Some-where I'll Find You."

Anyway, It's a Good Story, You'll Admit

You can credit Lennie Weisberg of the Metro publicity department for this one: A Pennsylvania matriarch, visiting her married daughter in the Bronx, was asked what she'd like to do while in New York. "I'd like to go to Loew's State to see 'Mrs. Minovitch'." was her quick reply.

War Bond Premiere Plan Adopted by 400 Houses

Exhibs. Urged to Arrange Bond Openings on a Non-Competitive Basis

(Continued from Page 1)

Harmon, WAC co-ordinator, announcing that some 400 houses already have indicated they will co-operate.

Exchange managers are busy arranging the bookings. Exhibitors in any individual city are urged to get together and arrange their Bond openings on a non-competitive basis, as conflicting dates would destroy the objective—huge Bond sales.

Meanwhile, the "Salute to Our Heroes" observance by at least 8,000 motion picture theaters on Tuesday night when programs were halted for brief four-minute ceremonies apparently netted several millions of dollars worth of War Bond sales, scattered reports to the WAC campaign headquarters here yesterday indicated.

For instance, Loew's theaters reported $1,355,837 as one-day's Bond and Stamp sales, (That amount is, of course, entirely apart from the more than $6,000,000 that Loew's announced at the Commando breakfast Tuesday).

New York Loew houses reported $810,605 and the out-of-town theaters, $545,232. Loew's Jersy City knocked off $135,000, possibly a record for one theater.

However, at campaign headquarters there was frank admission that the reports from the field men were far too few, and the amazing shortage of wire reports left the frantic drive workers without information on what happened on the opening day of the drive.

"We realize everybody is busy on the drive and working like the devil—but to keep any campaign at top pace, there must be a constant stream of news on what's really happening. We've covered the advance plans—now should come ACTION news! That sort of news is an inspiration to others; it is not three-sheeting for the individual. Every city is urged to wire the New York office what is going on, with figures as to sales," said a WAC appeal.

Summarized, these were the reports from the field as received by the WAC yesterday:

CHARLESTON, S. C.—Palace Theater opened drive here with $3,000 Bond sale.

FRESNO, CALIF.—First day reported "gratifying." Sergt. Wm. Michale, war hero, appeared at luncheon with Ronald Colman and Lynn Bari. Bids for the sergeant's war-torn uniform brought $150,000 in sales.

WILMINGTON, DEL.—Bond pledges of $200,000 reported to noon.

DALLAS—Edward Arnold and Frances Dee sold $32,000 in Bonds at luncheon and $22,000 in street rally facing City Hall. Another $500,000 reported by Bob O'Donnell for "Wake Island" premiere.

ST. LOUIS—Actual Bond sales in St. Louis theaters Tuesday reached $366,687, according to report by Fred Wehrenberg.

GREENSBORO, N. C.—E. C. McLean, chairman Greensboro-Guildford County War Savings Staff, reported $170,200 Bond and Stamp sales Tuesday.

BOSTON—Loew's State and Orpheum Theaters reported $116,175 Bond sales Tuesday.

PHILADELPHIA—The Junior Commando Bond selling group, composed of hundreds of thousands of Philadelphia school kids, crashed through on the first day of the drive with $200,000 in Bond sales—virtually all of them in small E bonds, mostly the $25 ones!

DOVER, DEL.—Capitol Theater here reports first day's sales of $58,150.

ROCHESTER, MINN.—Mayor Paul Graffle started the theater Bond drive with a $50,000 purchase with city funds.

DES MOINES—A. H. Blank reported $100,500 additional for his Commando total, bringing it above $2,500,000.

WHO'S WHO IN HOLLYWOOD

• • • *Introducing Interesting Personalities* • • •

GEORGE WAGGNER. Producer-director. Born, New York City, Sept. 7, 1904. Attended Philadelphia College of Pharmacy, preparatory to a pre-medical course. Before he could continue along the path that would have led him into surgery, decided to join the U. S. Army Cavalry, in 1916. Is a disabled veteran of World War No. 1. Came to Hollywood in 1920 for exhibitions with the U. S. Army Cavalry riding team. Remained in Hollywood and became an actor. Between picture assignments, worked in a vaudeville act called, "The Three Shipmates," which played the old Fanchon & Marco circuits. Also did occasional radio broadcasts. In 1930, was signed by M-G-M as a song writer. Later that year, went with Monogram and his first task was to write the lyrics and story for "Sweetheart of Sigma Chi." Remained with that company for a number of years. Was given his first chance at directing while at Monogram. Is now under contract to Universal as a producer-director-writer. Married to Danny Shannon of Texas. They have one child, a daughter, Danny Ruth, who, even now at age of 17 shows promise of some day writing the things her father always hoped to write. Height, 6 feet. Weight, 190 pounds. Eyes, dark blue. Hair, black with a slight touch of greyness around the temples.

Bondmobile Trek in 2 Days Adds $32,500 to Trade's Drive

Reports relayed to WAC headquarters from the traveling Bondmobile, which started its long trek to Niagara Falls on Tuesday as a promotional feature of the industry's $1,000,000,000 War Bond Drive, disclosed that as of last evening in excess of $32,500 in Bonds had been sold through this device.

Yesterday's total was some $17,500, which beat opening day's "take" of $15,000 by $2,500, it was asserted by A. Carl Rigrod, in charge of the publicity end of the Bondmobile jaunt.

At the present rate,—which will probably be sharply stepped-up once the auto has reached the long string of prominent Up-State cities—, close to $1,000,000 in Bond sals will be effected via the Bondmobile, which carries effigies of Hitler, Mussolini and Hirohito.

Yesterday's sum of $17,500 was exacted from Bond customers in the Bronx.

Treasury Asks $775,000,000; Industry Sticks to Billion

Treasury's announcement of an official $775,000,000 September War Bond quota hit the film industry with less impact than it would have had not the WAC campaign committee softened the blow several days ago.

It was a matter of trade comment yesterday that the Treasury while announcing its lesser quota, paid tribute to the motion picture industry by including mention of the fact that despite the $775,000,000 official figure, the industry was still going after the billion.

"If we hit that figure now, the achievement will be tripled in its importance and glory," said a WAC official.

Boston's $2,500,000 Sale Two-and-Half Times Quota

Boston—Final checkup yesterday of the first day of the industry's Stamp and Bond selling campaign on Boston Common brought the disclosures that the original goal of $1,000,000 had been left far behind, total sales standing at $2,500,000. Swelled by frantic Bond buying in the 100-odd theaters of the metropolitan district, the sales were over two and a half times the goal, with some outlying and suburban districts still to report.

Winner of the theater Bond sales award was the Capitol Theater of Somerville with a total of $35,000. Twin sons born to Mr. and Mrs. John Hale of Brockton won the award of $2,000 War Bond offered by the promoters to the first "Liberty Bond" children born during the drive. Triplets born one minute later to Mr. and Mrs. Robert Beauvais of Fitchburg won second prize.

Henry Gibbs of Saugus paid $5,000 for a Bond for the privilege of hoisting the American flag over the motion picture booth on the Common. Six 10-cent neckties were sold for $575 in Bonds to boost the sales.

Industry's War Bond Drive for a Billion Going "Over the Top Plus"—Ed Kuykendall

Huntington, W. Va.—Here to address the convention of the West Virginia Managers' Association yesterday, Ed Kuykendall, MPTOA prexy, predicted that the industry's billion dollar War Bond drive will "go over the top plus" this month.

Kuykendall said that he had found all arms of the trade enthusiastic over the "all-out" campaign, and that equal enthusiasm was being manifested by the industry's friends.

The managers' conclave yesterday was devoted to a discussion of industry problems.

Treasury Asks $775,000,000 From Industry, but It Holds to Billion Total

$250,000 in War Bonds Sold By Stars at Frisco Luncheon

San Francisco—This city's theaters launched the September War Bond campaign at a Palace Hotel luncheon, with Joan Leslie, Adolphe Menjou, Walter Pidgeon, Boris Karloff, Olga Baclanova, Maxie Rosenbloom representing Hollywood. Auctioneers Menjou and Pidgeon sold $250,000 in Bonds.

Dean Maddux, radio star, outlined the September campaign to sell a billion dollars in Bonds and predicted San Francisco quota of over $10,000,000 will be doubled.

All theaters had special evening ceremonies Monday and film stars appeared at a street rally and visited local shipyards.

Local 702 to Stage Two Rallies to Sell Bonds

Film laboratory labor will do its bit to make a success of the industry's billion-dollar Bond drive by staging two rallies during the month, it was announced yesterday.

Both rallies will be sponsored by the Motion Picture Laboratory Technicians Union, Local 702, IATSE. One will be in front of the 20th-Fox Building on Sept. 16; the other, in front of the Film Center Building on Sept. 18. Officials of Local 702, headed by John Rugge, president, are making elaborate arrangements for the rallies. Details will be announced later.

Loew's Theaters Bond Sale $1,355,837 on First Day

"Salute To Our Heroes" rallies Tuesday night in all Loew circuit houses inaugurating the September War Bond drive, were responsible for $1,355,837 in Stamp and Bond

(Continued on Page 17)

"Let me tell
you about my
first group of
eight pictures
for 1942-43."

GREAT EIGHT!

We start the season doing Miniver business with CLARK GABLE, LANA TURNER in "SOMEWHERE I'LL FIND YOU."

The next release proves it's the tops in all test cities: "TISH," Mary Roberts Rinehart's beloved character in films!

Three in a row! Terrific test runs proclaim another HIT! "PANAMA HATTIE" starring RED SKELTON, ANN SOTHERN.

We deliver a BIG Western in the M-G-M manner! "APACHE TRAIL"—"Big Classification" says Box-Office.

The No. 1 Box-Office Star does his stuff for the fans. MICKEY ROONEY in "A YANK AT ETON"—No. 1 Box-Office Joy!

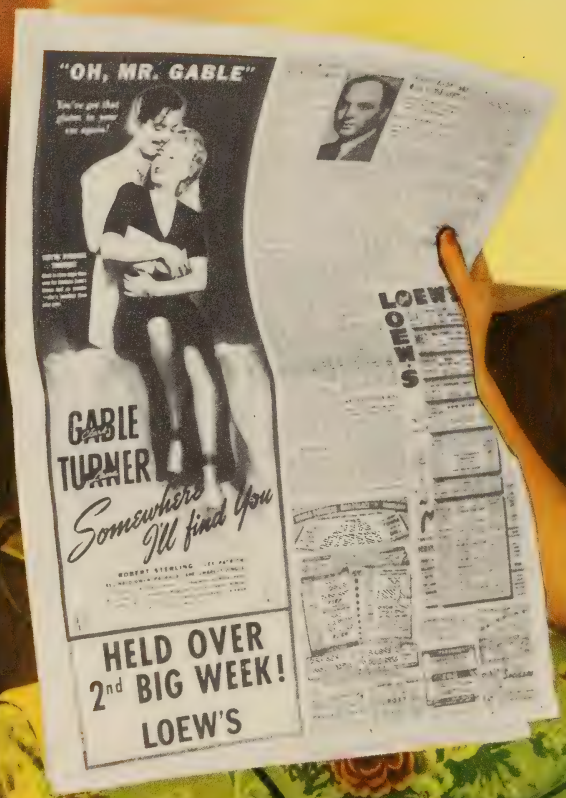
Watch for the nationwide Kate Smith broadcast Sept. 25th. "The WAR AGAINST MRS. HADLEY"—Newsworthy as "Mrs. Miniver"!

Something NEW in de luxe entertainment. Music and Drama! JEANETTE MacDONALD, ROBERT YOUNG in "CAIRO" with Ethel Waters.

A nationwide press stunt. Premieres in 7 most romantic cities! "SEVEN SWEETHEARTS" with Kathryn Grayson, Van Heflin, Marsha Hunt.

Artist's impression of Clark Gable and Lana. Then keep going for more details of the "Great Eight."

"And there's a hundred million others like me"



SIZZLING TEST ENGAGEMENTS TELL THE TRADE!

The First BIG New Season Hit is from Metro-GOLDMINE-Mayer

CLARK GABLE • LANA TURNER in "SOMEWHERE I'LL FIND YOU" with Robert Sterling • Patricia Dane • Reginald Owen • Lee Patrick • Charles Dingle • Screen Play by Marguerite Roberts • Adaptation by Walter Reisch • Based upon a Cosmopolitan Magazine Story by Charles Hoffman • Directed by WESLEY RUGGLES • Produced by PANDRO S. BERMAN • A Metro-Goldwyn-Mayer Picture

SEPTEMBER BOND AND STAMP SALE • The Motion Picture Industry's SECOND FRONT!

QUEEN OF MUSICAL SHOWS!

PANAMA HATTIE

IT'S THE SENSATION OF THE NATION!

A RIP-ROARING COMEDY!

Here comes the hilarious Queen of Musical Hits that rocked Broadway stage audiences with laughter for a solid year. Radio riot Red Skelton and Blonde Bombshell Ann Sothern at their best! A happy screenful of talent, temptresses and tunes by Cole Porter and others.

"I DOOD IT AGAIN!"

STARRING

Red SKELTON Ann SOTHERN

with "RAGS" RAGLAND

BEN BLUE

MARSHA HUNT

VIRGINIA O'BRIEN

ALAN MOWBRAY

DAN DAILEY, JR.

JACKIE HORNER

Watch for:
"THE SON-OF-A-GUN WHO PICKS ON UNCLE SAM"
A Musical Number you'll be wild about!

TEN TOP TUNES including:

"Just One Of Those Things"

"Let's Be Buddies"

"Son Of A Gun Who Picks On Uncle Sam"

"Fresh As A Daisy"

"Good Neighbors"

More talent than in 10 vaudeville shows including famed Berry Brothers, tops in tap!

Screen Play by
Jack McGowan and Wilkie Mahoney

Directed by NORMAN Z. McLEOD

Produced by ARTHUR FREED

A METRO-GOLDWYN-MAYER PICTURE

"TISH"

A Proven Audience Hit!

As the news of the first three sensationally successful test engagements in Houston, Atlanta and Providence swept through every Film Row, a comparison was made between "Tish" and that memorable comedy "Caught Short." Marjorie Main in her excruciating interpretation of Mary Roberts Rinehart's famed fiction character is truly reminiscent of the great Marie Dressler. And the hilarious comedy "Tish" which is now convulsing audiences nationwide and repeating its test business has caught the public fancy with the same sweeping success. Promote "Tish" with every resource at your command. Its box-office power has been proved by its test runs which have beaten such top grossing hits as "Ship Ahoy," "Tortilla Flat," "Courtship of Andy Hardy" and others.

"TISH" with Marjorie Main, ZaSu Pitts, Aline MacMahon, Lee Bowman, Guy Kibbee, Susan Peters, Virginia Grey, Richard Quine • Screen Play by Harry Ruskin • Adaptation by Annalee Whitmore Jacoby and Thomas Seller • Founded in part on Stories by Mary Roberts Rinehart • A Metro-Goldwyn-Mayer Picture • Directed by S. SYLVAN SIMON • Produced by ORVILLE O. DULL

"APACHE TRAIL"

A Great M-G-M Western Drama

M-G-M set out to answer the demand for outdoor action pictures with a production worthy of Culver City standards. Based on a Collier's Magazine story, it tells of twenty-four thrill-packed hours at an isolated stage station during the days of Apache warfare. The trade critics have given it a rousing reception, as will your patrons. "Big classification"—*Box Office Magazine.* "Meat for fans"—*Film Daily.* "You can recommend without reservation"—*Showmen's Trade Review.* You may be sure that when Leo invades the Western scene he rides high, wide and handsome.

"APACHE TRAIL" with Lloyd Nolan, Donna Reed, William Lundigan, Ann Ayars, Connie Gilchrist, Chill Wills • Screen Play by Maurice Geraghty • A Metro-Goldwyn-Mayer Picture Directed by RICHARD THORPE • Produced by SAMUEL MARX

"THE WAR AGAINST MRS. HADLEY"

A timely theme from the producers of "Mrs. Miniver"

Selected for the Kate Smith nationwide broadcast on September 25th as one of the most important of new season pictures, this production is already one of the most discussed among Fall attractions. For the millions who loved "Mrs. Miniver" it tells of another war-time mother who does not realize the impact of the world struggle until it reaches her frivolous life. But then she rises with a magnificence that is a tribute to American womanhood. Great performances by Edward Arnold, Fay Bainter, Richard Ney (of Miniver fame) and others. Far from the beaten track in content and a natural for promotion make this a show for showmen.

"THE WAR AGAINST MRS. HADLEY" with Edward Arnold, Fay Bainter, Richard Ney, Jean Rogers, Sara Allgood, Spring Byington, Van Johnson, Isobel Elsom, Frances Rafferty, Dorothy Morris Original Screen Play by George Oppenheimer • A Metro-Goldwyn-Mayer Picture Directed by HAROLD S. BUCQUET • Produced by IRVING ASHER

(continued)

"MUSIC HATH CHARM"
And these two romances with melody add variety to M-G-M's Great Eight!

JEANETTE MacDONALD
ROBERT YOUNG
in "CAIRO" with Ethel Waters

and Reginald Owen • Grant Mitchell • Lionel Atwill • Edward Ciannelli • Screen Play by John McClain • A Metro-Goldwyn-Mayer Picture • Directed by Maj. W. S. VAN DYKE II

A sly and racy travesty on spy plots that will be a refreshing change of pace for modern audiences. It kids the menaces delightfully. The stars are at their top form and the addition of torch-singer Ethel Waters repeating her stage triumphs is a stroke of smart showmanship. The production spares nothing in ultra magnificence. It is a de luxe show with a roster of talent, hit songs and desert sirens that—in the words of Daily Variety—"audiences will thoroughly enjoy."

"SEVEN SWEETHEARTS" starring
KATHRYN GRAYSON • VAN HEFLIN • MARSHA HUNT

with Cecilia Parker • Peggy Moran Diana Lewis • S. Z. Sakall • A FRANK BORZAGE Production • Original Screen Play by Walter Reisch and Leo Townsend
Directed by FRANK BORZAGE
Produced by JOE PASTERNAK
A Metro-Goldwyn-Mayer Picture

The newspapers are accepting the challenge from all parts of the country. "Which are the Seven Most Romantic Cities in America?" They will be honored with simultaneous Previews of this glorious entertainment. And never did a show better deserve the nationwide publicity. Pasternak's first for M-G-M has all the charm and musical beauty that brought him praise for his Deanna Durbin successes. And another singing star zooms to fame, pretty Kathryn Grayson with the golden voice. And another hit for Van Heflin. A prediction: It will be the box-office sweetheart of this new season!

The artist captures Mickey in his hilarious "Yank At Eton." Then read further about your rosy future!

His all-time topper!

MICKEY ROONEY

IN THE METRO-GOLDWYN-MAYER HIT

"A YANK AT ETON"

WITH

EDMUND GWENN
IAN HUNTER
FREDDIE BARTHOLOMEW
MARTA LINDEN · JUANITA QUIGLEY · ALAN MOWBRAY

Screen Play by George Oppenheimer, Lionel Houser and Thomas Phipps
Original Story by George Oppenheimer
Directed by NORMAN TAUROG

Produced by
JOHN W. CONSIDINE, Jr.
An M-G-M Picture

Litho U.S.A.

The BIG New-Season Hits are from

Metro-GOLDMINE-Mayer

and if you keep your ear to the ground—

As we go to press . . . from the note-book of M-G-M's Preview Reporter just returned from California . . . *Eye-witness account* of the wonders of coming M-G-M attractions . . . How they applauded "RANDOM HARVEST" that brings back Mrs. Miniver (Greer Garson) quickly to her adoring public and co-starred with the one and only Ronald Colman. They saw a picture that reaches the heights in drama, in artistry, in human heart-beat, a proud addition to the mighty pictures of M-G-M history . . . . . "FOR ME AND MY GAL" starring Judy Garland (with George Murphy and sure-fire-newcomer-from-the-stage Gene Kelly) takes its place among the greatest musical productions this industry has ever known . . . that cheering audience lived through every wonderful moment of its heart story, its great musical numbers, its sweeping patriotic emotional surge . . . Judy is supreme . . . and her picture will be headline news from now on . . . "WHITE CARGO" is a showman's dream . . . the audience "oh'd" and "ah'd" when Hedy Lamarr appeared in her lurong . . . and praised another fine job, too, for Walter Pidgeon . . . "WHISTLING IN DIXIE" the Red Skelton riot is already famous . . . not since "Tillie's Punctured Romance" have audiences been so apoplectic without let-up as they were at Huntington Park, California (also at Loew's New Rochelle Preview in the East) . . . Tip-off about another winner "EYES IN THE NIGHT" (Edward Arnold, Ann Harding): the Preview audience literally sat on the edge of their seats . . . its tense excitement and suspense is something you'll cash in on! . . . And that new Hardy picture, "ANDY HARDY STEPS OUT," is joy unconfined . . . the audience at Inglewood, California, with its shrieks and applause is a guarantee for money in the bank! . . . Of the picture "JOURNEY FOR MARGARET," let it be said here that it is one of the most soul-stirring human stories of these times, its likeable people are courageous, the children they shield from the storm are marvelous and its high, hearty humor mingled with tears will lift every audience to the skies . . . look for it . . . treasure it! . . . and that's not all . . . bear in mind "THE MAN ON AMERICA'S CONSCIENCE" (title will be changed) . . . it's an epic dramatization of the life of Andrew Johnson and is unquestionably one of the biggest attractions of our life-time . . . Van Heflin, Lionel Barrymore, Ruth Hussey and a notable cast contribute Academy Award performances . . . this picture with its pulse-stopping power, its compelling story, its magnitude of production is truly of road-show stature . . . bear it in mind!

Of course we're enthusiastic! You'll be too!

(and take our advice on next page)

播種早收割早

Chinese Epigram:

"SOW EARLY AND YOU WILL REAP EARLY"

American Epigram:
"M-G-M Pictures are best in the long run!"

To Ask Gov't for Pix Price Ceiling

(Continued from Page 1)

a ceiling on film prices and on selling policies as of the 1940-41 contract, pre-consent decree. It was brought out that such a ceiling is established in Canada.

While film prices have been raised 35 to 40 per cent, exhibitors expressed the opinion they cannot patriotically advance theater admissions. A committee was appointed headed by Willis Vance, operator of three suburban houses, to draw up the petition.

An effort to make the movement national by contacting independent organizations in neighboring states is under way.

New England Indies Hint Move for Film Price Ceiling

Boston—In a bulletin issued to its membership this week, Independent Exhibitors, Inc., New England independent exhibitor unit which recently withdrew from Allied, offered its "sincere and heartfelt appreciation" to the Senators and Congressmen of New England and to the many various public spirited organizations "whose interest in the motion picture industry and its effects on the public have carried staunchly and unremittingly through from the days of the Neely bill."

The bulletin also thanked the independent producers and independent exhibitors who "had the courage and the vision to express their dissatisfaction to the Department of Justice" in connection with the rejection of the UMPI selling plan.

Far more potent in its implication, however, was a paragraph in the bulletin which declared that "if the distributors of motion pictures continue with their greedy demands for higher film rentals, if they persist in their practice of forcing exhibitors to change their admission prices from time to time, or if they persist in demanding extended playing time, there is nothing left for this organization to do except to sponsor such action as may be neeessary to secure a ceiling on film prices and on admission prices."

Government regulation of the industry, the bulletin declared, although never favored by the unit is preferable to "being strangled to death by the motion picture monopoly."

The bulletin rapped the high prices of film and the increased number of pictures to be shown at advanced admission. It summed up its objection to the UMPI plan, as revealed before, for the record and for the "future reference in film buying."

As regards 1942-43 selling methods, it asked exhibitors to be on the watch for any forcing of shorts or of the news with features, or any attempted linking of blocks.

The unit will meet here on Sept. 15.

WEDDING BELLS

Seattle — Kathleen Neagle of Evergreen-State auditing department announces her marriage to Leston Coon.

Dayton, O. — Maj. Hal Roach, Army Signal Corps, and Lucille Prin, former Ascap secretary in Los Angeles, were married here.

Cincinnati — Paramount's Lucille Leindecker married Denis Morand, recently inducted into the Army.

TO THE COLORS!

Eddie Maillard, formerly manager of the Colony, Livingston, N. J., and previous to that a member of the Warner Bros. sales force, is now in the U. S. Army Glider School at Pittsburgh, Kans.

Chicago — Jack Dewigger, secretary to Abe Platt, B & K district manager, is enlisting in the Navy this week.

Plymouth, Pa. — Corp. John F. Hanusovsky, former assistant manager at the Shawnee Theater, has arrived in Northern Ireland.

Chicago — Sidney Eckman, Metro booker is entering the Army Signal Corps officers training school.

Springfield, Ill.—Nick Kerasotes, of Kerasotes Brothers Theaters, Inc., has been ordered to Peoria by the local Selective Service Board for induction into the Army.

Canton, O.—Les Miller, assistant manager at Loew's here, enters the Army. Jim Bisett, former student assistant at Loew's State, Cleveland, succeeds.

"The Battle of Midway" Offered to the Majors

(Continued from Page 1)

in two reels and in Technicolor, above distribution costs would go to the U. S. Treasury.

—A Billion in September—

Increase in Re-issues Of Film Hits Foreseen

The Government's freezing order on raw stock plus the strong possibility of fewer pictures to be made this season are expected to result in a number of previous screen hits being re-issued. RKO is reviving past successes such as "Gunga Din," "King Kong" and "Top Hat," while Columbia is re-issuing "Lost Horizon" and Paramount is bringing out "The Beachcomber" again. United Artists recently revived Charles Chaplin's "The Gold Rush."

The fact that these pictures are doing big business apparently indicates that the public is eager to see their old favorites. Exceeding all other revivals in playing time is "Scarface," distributed by Astor Pictures, which has played 98 separate engagements in Times Square area alone and is now booked for an indefinite run at the Anco starting Friday. Running a close second is "Hell's Angels."

R. M. Savini, Astor president, has closed a deal with Edward Small for the acquisition of "Last of the Mohicans" and "Count of Monte Cristo," which he will re-issue shortly.

Reports on Industry's Sept. War Bond Drive

(Continued from Page 4)

sales for the day, it was announced yesterday. Loew's theaters in the Greater New York area reported $810,605, while the out-of-town houses total amounted to $545,232.

Biggest single total reported was $132,985, sold by George Dumond and staff of Loew's, Jersey City. In New York proper, biggest sale was achieved by Al Weiss, Pitkin, Brooklyn—$103,675. Leading the out-of-town theaters were Howard Burkhardt, Orpheum, and Eddie McBride, State, Boston, with a combined total of $116,175.

26 Rochester Theaters Sell More Than $70,000 in Bonds

Rochester—More than $70,000 in War Bonds were sold at Rochester's 26 theaters Tuesday night in the "Salute to Our Heroes" observance.

Greer Garson Sells $600,000 in Bonds at Chattanooga, Tenn.

Chattanooga, Tenn. — More than $600,000 in War Bonds and Stamps were sold during Greer Garson's visit here Tuesday inaugurating her "Stars Over America" tour. Four hundred and fifty persons paid $596,000 at $1,000-a-plate Victory dinner. The balance was sold at Memorial Auditorium rally for which admission was $1 in Stamps. Local goal previously set for $300,000. Miss Garson also appeared at the Combustion Engineering war plant with Sgt. Alvin C. York and Admiral Emory S. Land who awarded the "M" medal to plant.

Chicago Trade Sells $2,500,000 In War Bonds in Two Days

Chicago—Two and half million dollars in War Bonds has been sold to date in the industry's September drive. B & K has 73 theaters and Warners 16 issuing Bonds at their box-offices.

B & K has set "Wake Island" premiere for one show only for the Loop Roosevelt Theater, September 15, admission ranging from a $500 War Bond to a $5,000 one.

Several theaters sold out their Bonds Tuesday, during the drive's opening ceremonies.

Northwest Allied Re-elects Peaslee

(Continued from Page 1)

zation, came back into the fold with all of his Minneapolis and St. Paul houses.

During the closing hours of the final meeting, Ben Berger, operator of houses in Minneapolis and throughout the territory, offered a resolution directing the board of governors to elect Peaslee for a second term and this was adopted without a dissenting vote. Peaslee, who previously had said he would not accept re-election, bowed to the will of the delegates. Fred Strom was re-named executive secretary.

Earlier, at separate meetings of exhibitors in the different districts, two new governors were named. Charles Vondra of Mahnomen, was named to succeed Andrew Anderson of Detroit Lakes, and Sim Heller was chosen to fill a vacancy on the board. Representatives of Allied States, making up Allied's national caravan in the campaign to eliminate certain distributor practices to which exhibitors have objected, took up the entire afternoon session to outline objectives of the caravan and its plan for getting the results it seeks.

Afterward, Peaslee issued the following statement:

"The plan of Allied States, as presented to exhibitor-members of Northwest Allied, contemplates practical co-operation and a close and continuous contact among units of Allied States and such other unaffiliated regionals as may later join in the campaign, in meeting the menace of rising film prices, demands for increased admission prices and other distributor practices adversely affecting exhibitors. Not only was the plan unanimously approved by Northwest Allied but the necessary funds to carry on the work were underwritten by the exhibitors present."

A resolution was adopted at the evening session condemning the efforts made by distributors to force advanced admission prices, saying such steps were contrary to the Government's effort to control inflation. Another placed the organization squarely behind the work of the War Activities Committee and a third commended all officers for their work during the past year.

NEWS OF THE DAY

LaGrange, Ill.—Waldo Bail, has been named as supervising manager of the B & K theaters here while Kenneth Edgerly takes over the B & K LaGrange theater, succeeding Will Methe, who has gone into the Army.

Detroit—The Clawson Theater at Clawson, Mich., operated by Irving Belinsky and Joseph Mellon, has withdrawn from Co-Operative Theaters of Michigan. Belinsky is handling bookings personally.

☆ ☆ REVIEWS OF THE NEW FILMS ☆ ☆

"Between Us Girls"

with Diana Barrymore, Robert Cummings
Universal 89 Mins.

CLEVER COMEDY WITH EXCELLENT CAST IS GRAND FUN FOR EVERY TYPE OF AUDIENCE.

Exhibitors should have little trouble selling the merits of "Between Us Girls" to the public. The film offers an excellent brand of comedy doled out in generous portions, for which thanks should go to Producer-Director Henry Koster for realizing all the comedic potentialities of the script, to Myles Connelly and True Boardman for whipping up a clever frolic crackling with bright lines and to a cast that throws itself wholeheartedly into the spirit of the thing, playing lightly and expertly and keeping this gay bubble always in the air. The film holds out the prospect of a good time to every type of audience, for this is entertainment that registers with solid laughs.

The Connolly-Boardman screenplay, based on the Regis Gignoux-Jacques Thery play "Le Fruit Vert," has Kay Francis engaged to John Boles. The lady is in a devil of a stew. She has lied to Boles about her age, pretending that her daughter is only a child when actually the girl is 21. The daughter—that's Diana Barrymore—comes to the rescue by posing as a kid, a job not too difficult for her, since she is a talented young actress. Robert Cummings, a young friend of Boles, becomes fascinated by the girl. The situation becomes complicated when Miss Barrymore falls in love with the chap. Cummings is terribly hurt when he discovers the truth, but everything ends happily for the lovers, the young and the mature.

Miss Barrymore dominates the cast, giving an amazingly good account of herself. She goes through her role, which makes considerable demand on acting ability, with all the self-assurance of a performer of vaster experience than she possesses. In "Between Us Girls" she reveals herself as a fine comedienne and establishes herself as star material. Cummings gives an ingratiating performance as the young lover. John Boles plays the older lover to excellent effect in a role that draws solely upon his talents as an actor. Miss Francis is a charming picture as his bride-to-be. Other outstanding performances are contributed by Andy Devine as Miss Barrymore's manager and by Ethel Griffies as Miss Francis' hard-bitten servant. Also of considerable assistance are Lillian Yarbo, Guinn Williams, Scotty Beckett, Mary Treen, Walter Catlett, Andrew Tombes, Irving Bacon, Peter Jamerson.

The production is rich and lush with crystal photography by Joseph Valentine and costly, eye-catching interiors by Jack Otterson.

CAST: Diana Barrymore, Robert Cummings, Kay Francis, John Boles, Andy Devine, Guinn Williams, Scotty Beckett, Mary Treen, Lillian Yarbo, Ethel Griffies, Walter Catlett, Peter Jamerson, Andrew Tombes, Irving Bacon.

CREDITS: Producer, Henry Koster; Associate Producer, Phillip P. Karlstein; Director, Henry Koster; Screenplay, Myles Connolly, True Boardman; Adaptation, John Jacoby; Based on play "Le Fruit Vert," by Regis Gignoux and Jacques Thery; Cameraman, Joseph Valentine; Art Director, Jack Otterson; Musical Director, Charles Previn; Film Editor, Frank Gross.

DIRECTION, Excellent. PHOTOGRAPHY, Excellent.

"The Major and the Minor"

with Ginger Rogers, Ray Milland, Rita Johnson, Robert Benchley, Diana Lynn
Paramount 100 Mins.

DELIGHTFUL ROMANTIC COMEDY WITH PLENTY OF WHAT IT TAKES TO ROUNDLY ENTERTAIN FANS.

Packing originality, high romance, and neat comedy plus lots of human interest values, this Arthur Hornblow-produced feature is very entertaining, and will be well received by audiences wherever it plays,—be it big key or little nabe.

Besides its general assets, it has Ginger Rogers in a role which proves that she belongs high in the Hollywood firmament even without her renowned dancing prowess. The star's twinkling toes flash so very incidentally that it can be said with accuracy that it's for something like two feet or so of film. Comedy-drama is her forte here, and the resulting performance will win for her a lot more fans to add to the many she already has.

Opposite her is Ray Milland in a typical part. Specifically he is an army officer, attached before Pearl Harbor to a Midwest military academy, but yearning to get overseas. En route back to his post from the East, he meets an apparently very young lady on the train,—supposedly a 12-year-old. Milland befriends her ('tis Ginger Rogers), and because his fiancee, the comely Rita Johnson, observes her in his drawing room, he asks the "little girl" to stop over in his town to "set things straight."

The accommodating Ginger,—who is actually masquerading as a little girl because she had only enough money in New York wherewith to get back home,—is a riot at the military academy. The scenes of her being "rushed" by the students are prime comedy. Of course at the wind-up she wins Milland, following the typical musical comedy technique of their parting and "finding one another again." The situations and dialogue are solid throughout, and Billy Wilder's direction is tip-top. In the supporting cast are many favorites, including Bob Benchley,—and all are effective.

Exhibitors will find "The Major and the Minor" gilt-edge fare for their patrons.

CAST: Ginger Rogers, Ray Milland, Rita Johnson, Robert Benchley, Diana Lynn, Edward Fielding, Gretl Sherk, Raymond Roe, Frankie Thomas, Jr., Charlie Smith, Larry Nunn, Billy Dawson, Stanley Desmond, Billy Ray, Norma Varden, Marie Blake, Mary Field, Lela Rogers.

CREDITS: Producer, Arthur Hornblow; Director, Billy Wilder; Screenplay, Charles Brackett, Billy Wilder; Authors, Edward Childs Carpenter, Fannie Kilbourne; Film Editor, Doane Harrison; Art Directors, Hans Dreier, Roland Anderson; Cameraman, Leo Tover.

DIRECTION, Tip-Top. PHOTOGRAPHY, Ditto.

Reed on Tax Committee

Edward L. Reed, managing director of the Strand Theater, Providence, has agreed to serve on the UMPI tax committee for his state.

"The World At War"

Distributed for the Government by M-G-M, RKO Radio, 20th-Fox, Warner Bros., and Paramount Exchanges in 31 Key Cities 66 Mins.

POWERFUL, IMPRESSIVE FEATURE WHICH WILL THRILL PATRONS WHEREVER IT IS SHOWN.

Dealing factually with the greatest drama in modern history,—the present World War generally, and its genesis in particular—, this feature film is of towering worth to theaters everywhere, and to all their patrons. No better appraisement or description can be given of this footage than its own foreword, and we quote:

"Here is a pictorial record of a decade of war that led inevitably to the attack on Pearl Harbor and the Western Hemisphere. The material for this film was taken from newsreels and from enemy films in the custody of the United States Government. Nothing has been staged. Every scene in this record is authentic. This film represents an attempt to record history in the making. The editors are Americans, and therefore partisan, but every effort has been made to let the facts speak for themselves."

Opening sequences show the America of less than a year ago,—a land wherein opinion was divided on many issues which were flaming on the international scene, not the least of them intervention vs. isolation. Then is portrayed convincingly the fact that we as a nation had not actually the choice between war and peace, for the reason that forces were loose in the world which made our involvement inescapable,—the growth of the twin hydra, Nazism and Fascism, in company and concert with the militaristic and imperialistic Japan.

How the latter, via aggression in Manchuria, provided the virtual decade-long fuse which was eventually to explode on every continent, and how it sputtered destructively along the way, in the instances of Italy's Ethiopian "adventure," the Shanghai "incident" provoked by Nippon, and the encroachment of Hitler Germany upon the independence of Austria, the Ruhr and Rhineland, Czechoslovakia, and Poland, are forcefully shown. There are incomparably interesting scenes of World War II, from the commencement of hostilities to date. There are the invasions of Denmark, Norway, Luxemburg, Belgium and Holland, plus the tragic fall of France. And there are, too, unrivalled sequences of the great struggle on land, sea, and air, with every important sector represented. But even though "The World at War" is a compilation of newsreel and other material, it should not be imagined that the picture has no story.

The fact is that it possesses not only a story, but a thrilling and amazing story,—and with astonishing continuity, for unfolding from first to last is the sinister, purposeful plan, conceived and executed step-by-step by those who hatched the evil steamroller under whose weight the last seeds of freedom and democracy would be forever crushed. Few pictures have yet arisen with the drama of "The World at War."

Patently, it is impossible within reviewing space to give anything but a superficial description of this excellent film. But let the exhibitors rest assured that in it they will have a potent box-office asset, packed with thrills and action. Not only does it measure up to contemporary ace offerings in appeal to the public, but every showman in the nation will, additionally, be rendering direct aid to the war effort by showing it on his screen. Uncle Sam and America at large can be proud of "The World at War."

It's a "must" booking everywhere.

CREDITS: Producer, Office of War Information Film Unit; Written and Produced by Samuel Spewack; Film Editor, Gene Milford; Narrator, Paul Stewart; Musical Score by Gail Kubik; Conductor, Alexander Smallens.

(*Note: Forty-minute version also will be available.*)

"They Raid by Night"

with Lyle Talbot, June Duprez
PRC 72 Mins.

PRODUCED IN SLAPDASH FASHION, THIS IS AN INEFFECTUAL WAR MELODRAMA.

Timeliness is the chief virtue of this war melodrama dealing with the activities of the British Commandos. But the heroic exploits of those valiant Englishmen deserve better treatment than they are given in this carelessly produced, indifferently acted and badly written film.

The material for a rousing, exciting and suspenseful war film is there, but the opportunity has been badly muffed. The scene is Norway under Nazi occupation. The action has to do with the efforts of a couple of British Commandos to effect the rescue of a Norwegian general from prison so that he may be brought back to England to help the cause of Free Norway. The story, a painfully obvious affair, has the heroes and the villains playing the usual game of hide-and-seek. The heroes succeed in the end in rescuing the general and escaping with him under the protection of British fire.

Lyle Talbot plays the chief Commando without too much conviction. Victor Varconi enacts the Nazi commander in charge of the Commandos' apprehension. June Duprez appears as a Norwegian Quisling who seeks to betray the heroes. Other leading players are George Neise, Charles Rogers, Paul Baratoff, Leslie Dennison, Crane Whitley.

Dixon R. Harwin is credited as producer, with Spencer Gordon Bennet doing the directing. The screenplay was concocted by Jack Natteford with small imagination.

The production has something to offer children. As mature entertainment it shoots far off the mark.

CAST: Lyle Talbot, June Duprez, Victor Varconi, George Neise, Charles Rogers, Paul Baratoff, Leslie Dennison, Crane Whitley, Sven Hugo Borg, Eric Wilton, Pierce Lyden, John Beck, William Kellogg, Robert C. Fisher, Sigfrid Tor, Brian O'Hara.

CREDITS: Producer, Dixon R. Harwin; Associate Producer, Bartlett Carre; Director, Spencer Gordon Bennet; Screenplay, Jack Natteford; Cameraman, Gilbert Warrenton; Art Director, Glen P. Thompson; Film Editor, Charles Henkel.

DIRECTION, Poor. PHOTOGRAPHY, Okay.

Linz Replacing Morris

Indianapolis—Norman Linz takes over M-G-M publicity here, succeeding Ted Morris who is shifted to the Coast.

☆ ☆ REVIEWS OF THE NEW FILMS ☆ ☆

"One of Our Aircraft Is Missing"

with Hugh Williams, Eric Portman, Godfrey Tearle

UA 90 Mins.

SUSPENSE-LADEN AND WELL-ACTED PRODUCTION MAKES WORTHY ADDITION TO LIST OF WAR FILMS.

In "One of Our Aircraft Is Missing," a British production, Sir Alexander Korda has added another worthy film to the long list of war pictures. The film, produced with the co-operation of RAF, the British Air Ministry and the Royal Netherlands Government, has an authentic look about it and the story has been well told and superbly photographed against vivid and effective backgrounds. Thrilling action, most of it in the air, and cleverly-sustained suspense hold the attention throughout the length of the film. The story is unfolded in a subdued tone that only serves to heighten the tension.

The production again brings before the American public the name of Michael Powell, who had so much to do with the stunning success of "The Invaders." While "One of Our Aircraft Is Missing," on which he served as producer and co-author as well as director, is hardly the masterpiece that "The Invaders" was, it has many of the touches that distinguished the latter picture.

Like "The Invaders," the Korda film also has to do with a manhunt, only in this instance it is a group of RAF fliers instead of Nazis who are the hunted. The fliers are downed in Holland after a bombing raid. The story details their escape back to England with the aid of Dutch patriots—an escape fraught with terrifying danger to themselves and their rescuers.

The acting is first-rate for the most part. The RAF men are enacted by Godfrey Tearle, Eric Portman, Hugh Williams, Bernard Miles, Hugh Burden, Emrys Jones. Pamela Brown and Googie Withers do fine work as a pair of Dutchwomen who engineer the men's escape. At no time does either of them serve a romantic purpose. In fact romance is wholly absent from the film.

Powell's direction is simple and direct. In "One of Our Aircraft Is Missing" he revealed again his understanding of the value of restraint in achieving forcefulness. His collaborator on the screenplay was Emeric Pressburger. The excellent photography is credited to Roland Neame.

CAST: Godfrey Tearle, Eric Portman, Hugh Williams, Bernard Miles, Hugh Burden, Emrys Jones, Pamela Brown, Joyce Redman, Googie Withers, Hay Petrie, Selma Vaz Dias, Arnold Marle, Robert Helpmann, Peter Ustinov, Alec Clunes, Hector Abbas, James Carson, Bill Akkerman, Joan Akkerman, Valerie Moon, Peter Schenke, Roland Culver, Stewart Rome, David Evans, John Salew, William D'Arcy, David Ward, Robert Duncan.

CREDITS: Producer, Michael Powell; Associate Producer, Stanley Haynes; Director, Michael Powell; Screenplay, Michael Powell, Emeric Pressburger; Cameraman, Roland Neame; Film Editor, David Lean; Art Director, David Rawnsley.

DIRECTION, Good. PHOTOGRAPHY, Fine.

"Wildcat"

with Richard Arlen, Arline Judge

Paramount 73 Mins.

RED-BLOODED OPUS WHICH WILL SATISFY THE ADVENTURE FANS, BUT IS SHY ON QUALITY FOR IMPORTANT SITUATIONS.

Following the pattern of predecessor pix of its type, "Wildcat" is no candidate for originality. Its principal virtue lies in its action, which is red-blooded, boisterous, and of the type exemplified in the dear, dead, silent days by the Farnum brothers.

There is not much of a story beyond the fact that Richard Arlen brings in a well, notwithstanding a nip and tuck race with an adjoining wildcatter, and devious disappointments and tragedies, among them the accidental death of his partner-pal, Elisha Cook, Jr., and the discovery that the gal he loves is not the latter's sister but a henchwoman of a cheap gambler.

Arline Judge is the aforementioned scheming lady who undergoes a change of heart from swindling her quarry to a degree of affection which prompts her to risk death to save her man, Arlen, from the burning oil well. Characterizations are generally solid; Frank McDonald's direction okay; and the story straight-forward and sincere, but there is an atmosphere about "Wildcat" which smacks of an indie offering made with an eye to serve the not-too-discriminating nabe.

Perhaps this impression springs from the fidelity with which the offering is made, or, to put it another way, from the absence of those dramatic qualities and production values which lift life from the plane of absolute reality to one of color and interest.

The picture may not be of big key calibre, but it will appeal strongly to the adventure fans and devotees of the brawny, out-of-doors yarns. The highlight is the filming of the flaming well. There are some lively fisticuffs and occasional thrills. But "Wildcat" is considerably tamer than a facet of its title implies.

CAST: Richard Arlen, Arline Judge, William Frawley, Buster Crabbe, Arthur Hunnicutt, Elisha Cook, Jr., Ralph Sanford, Alec Craig, John Dilson, Ed Keane, Will Wright, Jessie Newcombe, Billy Benedict, Billy Nelson, Tom Kennedy, Fred Sherman, John Fisher, William Hall.

CREDITS: Producers, William H. Pine, William C. Thomas; Director, Frank McDonald; Screenplay, Maxwell Shane, Richard Murphy; Film Editor, William Ziegler; Art Director, F. Paul Sylos; Cameraman, Fred Jackman, Jr.

DIRECTION, Okay. PHOTOGRAPHY, Fair.

First Femme Manager Appointed in Seattle

Seattle—John Danz, president of Sterling Theaters, has announced the appointment of Lillian Saxe, as manager of the circuit's nabe, Granada. Miss Saxe thus becomes the first femme manager in the Pacific Northwest. She has been doing executive work in a local business office.

In taking over, she relieves Ray Coach, who has been managing both the Admiral and Granada since Warren Butler was called into the service last month.

"City of Silent Men"

with Frank Albertson, June Lang, Jan Wiley

(HOLLYWOOD PREVIEW)

Producers Releasing Corp. 64 Mins.

MELODRAMA WITH SUSPENSE AND "DIFFERENT" TWISTS SHOULD PLEASE.

Here is a good little program picture, with suspense and "different" twists. It has been well directed by William Nigh and given adequate production by Dixon R. Harwin.

Frank Albertson, June Lang and Jan Wiley top the cast and do good work. Emmett Lynn is a standout in a supporting role, while William Gould, Dick Curtis, Frank Ferguson, Richard Clarke, Richard Bailey and Jack Baxley are among the capable principals.

William Gould, mayor of Landale, believes in trying to rehabilitate ex-convicts, and turns over a cannery to Frank Albertson and Emmett Lynn. Dick Curtis believes Albertson is making a play for his daughter, Jan Wiley, although Frank has told the girl he cannot love her.

Curtis has treated his daughter brutally and when she learns Albertson is not in love with her, she starts to leave home. Curtis knocks her down and kills her. He tries to pin the murder on Albertson, but Albertson and his friends force Curtis to confess the crime.

CAST: Frank Albertson, June Lang, Jan Wiley, Richard Clarke, William Gould, Emmett Lynn, Dick Curtis, Barton Hepburn, Frank Jacquet, Frank Ferguson, Richard Bailey, Jack Baxley, William Kellogg, Charles Jordan, Pat Gleason.

CREDITS: Producer, Dixon R. Harwin; Associate Producer, Bartlett Carre; Director, William Nigh; Authors, Robert E. Kent and Joseph Hoffman; Screenplay, Joseph Hoffman; Cameraman, Gilbert Warrenton; Editor, Carl Pierson; Musical Score by Leo Erdody; Musical Director, David Chudnow.

DIRECTION, Good. PHOTOGRAPHY, Good.

Four-Point Fall Program For Mich. Variety Club

Detroit—Michigan Variety Club is resuming Fall activity with this four-point program tailored to wartime needs by John McPherson, new Chief Barker.

1. Weekly Sunday Canteen Night. at which the Tent will be host to 20 servicemen, providing an equal number of hostesses.

2. Organization of a Women's Activity Committee headed by David Newman, counsel for Co-Operative Theaters, to co-ordinate the distaff side of the Club's wartime activities.

3. Resumption of regular noonday luncheons, interrupted for the past two years, to allow frequent chances for informal discussion of wartime problems. First will be next Tuesday, with Joe E. Brown as guest of honor.

4. Plans for a group donation by members of blood to the Red Cross plasma bank.

☆ SHORTS ☆

"Shock Troops For Defense"

("America Calling" Series)

Brandon Films 12 mins.

Aid To War Effort

Technically supervised by New York City's Fire Dept., this reel drives home to film theater audiences the urgent need for volunteers to serve as auxiliary fire fighters during the current war, and shows the public the type of training which is given to achieve safety and protection in the event of air raids, sabotage, and other contingencies. Fundamentally it is a recruiting film; is highly interesting; and will help the Civilian Defense Program wherever shown,—which should be in the maximum number of the nation's theaters. Like its sister reels in this series, it was produced by Thomas J. Brandon; directed and photographed by Leo Seltzer; and narrated by Gregory Abbott of Paramount News.

"The Early Bird Dood It"

M-G-M 9 mins.

Good Gags

A very funny Technicolor cartoon, drawing most of its laughs from off-stage remarks and gags, will tickle audiences. Involving the worm, the early bird and the cat, the action is fast and comical as the three try to outwit each other. Tex Avery directed.

"Western Whoopee"

Universal 7 mins.

Better Than Average

In the Boulder Dam country, a great transformation has taken place as the result of harnessing the waters of the Colorado River. These changes are shown via the present subject, produced by Joseph O'Brien and Tom Mead. Turning of the Nevada deserts into fertile gardens, and making the entire section above and below the dam a fine vacation and scenic land, along with natural wonders, are highspots. Las Vegas life is depicted, as well as the beauty of Fire Valley. This is a much better than average travel-scenic reel.

"Blitz Wolf"

M-G-M 10 mins.

Modernized Three Pigs

An up-to-date version of the Three Little Pigs with a caricature of Hitler as the wolf has a number of amusing gags and a plug for War Bond and Stamp purchases. This new Technicolor cartoon version has two of the pigs lulled by a non-aggression pact with the Hitler-wolf but the third porker is skeptical so he makes a fortress of his house The blitz, headed by a mechanical huffer and puffer, destroys the straw and wood houses but the three pigs retire to the fortress and throw back the enemy legions. Kid audiences will go for it.

Indies Meeting to Map WPB Strategy

(Continued from Page 1)

order which would deprive the independents of film.

Bert Mayers, counsel representing the group, is expected to recommend a stand whereby a petition for a judicial review of the WPB action will be filed if one request for film by any of the producers is refused on the grounds that a picture is non-essential to national morale.

From present indications, the freezing order will be modified so that the independents will be able to get film. The easing up of the restrictions resulted from a meeting of a producer sub-committee, headed by Mayers, with Harold Hopper of the WPB in Washington on Tuesday. It was said yesterday that Hopper looks more favorably on the possibility of the independents obtaining sufficient film to stay in business, but the indies appear to be determined to carry their fight to the courts if they are deprived of film.

Non-Theatrical Producers Expect Raw Stock "Provided"

Non-theatrical producers are expected to be allotted raw stock under the WPB freezing order if the product is in the interest of the war effort or an aid to national morale. It is understood that the non-theatrical producers may file an affidavit of their proposed pictures with Lowell Mellett who will issue a permit for raw stock or reject the request, depending on the nature of the production.

—A Billion in September!—

New United Artists Units Will Act as Talent Pool

(Continued from Page 1)

said that the plan for permanent units was one method of prolonging the screen life of clients, inasmuch as they will participate in the pictures' earnings. The Benny unit, he said, had been financed by the Bankers Trust Co. and the Security First National of Los Angeles.

George Bagnall, production head of UA, outlined the company's future program commitments. Product includes "Moon and Sixpence," the Loew-Lewin production; Charles R. Rogers' "Hello, Beautiful," formerly known as "The Powers Girl"; "Jacare," the jungle picture being prepared by Mayflower Productions; three Hunt Stromberg pictures, of which "Dishonored Lady" will be the first; two from James Cagney, one from Sol Lesser, "Stage Door Canteen"; "The Girl from Leningrad," from Gregor Rabinowitz; Noel Coward's "In Which We Serve"; one from Arnold Pressburger, one from Alexander Korda, two from David O. Selznick and one from Edward Small. In addition Benny will make two, but will appear in only one.

HOLLYWOOD SPEAKING—

By RALPH WILK

—HOLLYWOOD

GREER GARSON, has signed a long-term contract with Metro, her first picture under the new arrangement being "Madame Curie," which Sidney Franklin will produce.

• •

REPUBLIC has purchased an unproduced play titled "To Helen," by Henry Moritz. It will reach the screen as "Shanty Town" and will star Mary Lee. Pic now in production entitled "Shanty Town," becomes untitled.

• •

RIGHTS to "Melancholy Baby"—remember?—have been acquired by Warners and the tune title will undoubtedly be used for that screen biog. of Helen Morgan.

• •

DON'T be surprised if "The Adventures of Frank Buck," with the bring-'em-back-alive man starring, is made for Universal by Jules Levey's Mayfair Productions.

• •

REPUBLIC also has bought two original stories, one entitled "Elusive Lady," by Frank Fenton and Joseph Hoffman, and the other "Mail Boat" by Houston Branch. "Mail Boat" will reach the screen under the title of "Back to God's Country."

• •

JOHN BRAHM has been assigned by 20th-Fox to direct "Project 47," for Bryan Foy.

• •

ROBERT ALTON, stage dance director, signed by Metro, will do the studio's "Best Foot Forward," after finishing his work on the Broadway productions, "Count Me In" and the new Vinton Freedley show starring Ethel Merman.

• •

BATTLE of the Solomon Islands will be depicted on the screen in a Warners Technicolor two-reeler, "The Fighting Engineers." Part of the picture is being shot at Fort Belvoir, the engineer base near Washington, D. C. B. Reaves Eason directs, with Gordon Hollingshead producing.

• •

SIDNEY HARMON has completed an original an American home front war slant titled, "My Dear Ann," which he wrote in collaboration with E. P. Conkle, head of the University of Texas dramatic school. Story, described as an American "Mrs. Miniver," is being handled by the William Morris office.

• •

WITH the success of "Yankee Doodle Dandy," based on the life of George M. Cohan, several studios are dickering with Director Lloyd Bacon for his story, "Barnstorming," based on the life of his father, Frank Bacon.

• •

RUTH TERRY has been given the feminine lead opposite Roy Rogers in his first Republic "A" pic, "The Heart of the Golden West."

• •

CLYDE W. STAPP, RKO Radio studio fire chief, has just completed a special wartime fire prevention course at Occidental College.

• •

METRO has bought the screen rights to "Venus Ascending," an original, unpublished story by Jacques Thery.

• •

MARK SANDRICH, has donated two bungalows to the Motion Picture Relief Fund's Country House in Woodland Hills, in memory of his sister, Ruth Harriet Louise, one of the film colony's foremost portrait photographers until the time of her death.

• •

EDWARD GIBBONS has submitted an original story, "Mr. Johnson Meets the People," to Metro for possible purchase. Dr. Gillespie, Father Flanagan, The Hardy Family, Mr. and Mrs. Miniver, Maisie, and Mr. and Mrs. Nick Charles, are among the characters in the story.

• •

REPUBLIC'S "London Blackout Murders," will be produced and directed by George Sherman. Kurt Siodmak is writing the script.

• •

PUPPET-caricatures of Jean Arthur, Joel McCrea, and other players will be used by Producer-Director George Stevens in a special sequence in "Come One, Come All," his next at Columbia. The Rodolfo Martinez troupe will operate the marionettes.

Republic Signs Al Rogell

West Coast Bureau of THE FILM DAILY

Hollywood—Republic has signed Albert S. Rogell to a long term contract as a producer-director. His first assignment will be to direct "Hit Parade of 1943." Republic is negotiating for a Broadway property for his first as a producer-director.

—A Billion in September!—

"World At War" at Rialto

The Government film, "The World At War," opens tonight at the Rialto Theater, with all seats sold at the price of a $100 War Bond. Premiere will yield $60.000 in Bonds.

—A Billion in September!—

Bill Flemion's Wife Ill

Detroit — Mrs. William Flemion, wife of the PRC branch manager, was taken seriously ill at Traverse City, Mich., during a vacation, and is in the hospital there for a third operation.

Gallup to Poll on "Robe"

West Coast Bureau of THE FILM DAILY

Hollywood—Frank Ross, independent producer, has engaged Dr. George Gallup to conduct an extensive nation-wide survey of the public's reaction to the new Lloyd C. Douglas novel, "The Robe." The producer recently completed purchase of the film rights to the unpublished Douglas novel for $100.000. Houghton Mifflin will issue the book.

—A Billion in September!—

500 Books for Country House

West Coast Bureau of THE FILM DAILY

Hollywood — The Motion Picture Relief Fund has received donations of 500 books for the library of the Country House. Ewell D. Moore, counsel for the Relief Fund, and Lynne Overman are the newest contributors. The Country House library will be open to inspection at the dedication ceremonies Sept. 27.

Trade Manpower Problem Intensified

(Continued from Page 1)

the supply of men decreases, theaters will be forced into hiring competition with war plants and other industries who seek to hire women and even girls of 18 years.

(A more immediate exhib. problem is poised as the school vacation ends next week and many boys working as ushers, during the Summer, return to their books).

Already announced are orders for local draft boards to recheck all men in the 4-F classification against the relaxed Army standards and to reclassify men now in 3-A because of secondary dependents. These are to be called to service ahead of men married before the declaration of war, and will be followed by married men without children and then by men, married, and with children.

However, those in the know believe that eventually, probably within two years, physical fitness will be the key test of a man's ability to serve and that all men between 18 and 45 will be subject to draft, regardless of dependents and most job deferments. Such a move naturally depends on the fortunes of war, but the Army and the Navy are said to have sketched out plans calling for such a mobilization.

Later this year, the Administration is planning to ask Congress to raise dependency allowances to an "adequate subsistence" leval and on the passing of such a plan, dependents will be limited to those requiring more than financial assistance.

Draft Director Hershey has already warned that occupational deferments will decrease and that the list of skills entitled to deferment will be shortened drastically.

It will be necessary for the motion picture industry, as well as others, to find replacements for men physically able to fight.

—A Billion in September!—

Argentine, Mexican Films Relieve Shortage in P. R.

San Juan, P. R. (By Air Mail)—Serious film shortage which for a time threatened the closing of many theaters in Puerto Rico has been greatly relieved by the importation of product from Mexico and Argentina via air express. The shortage was caused by the lack of shipping facilities caused by war demands.

The situation as far as product from the United States is concerned has remained unchanged, since the ban on air shipments of pictures from the American mainland to Puerto Rico still continues in force by military order. The result is that American film product has been depleted, with the stuff now being exhibited originating primarily in Argentina and Mexico.

M P PUB D DIST
21ST FL
21 W 44TH ST N.Y.C.

Intimate in Character
International in Scope
Independent in Thought

THE FILM DAILY

The Daily Newspaper
Of Motion Pictures
Twenty-Four Years Old

VOL. 82, NO. 48 — NEW YORK, FRIDAY, SEPTEMBER 4, 1942 — TEN CENTS

INDIES IN FIGHT-TO-FINISH ON RAW STOCK

Money on Counter Only Counts, Drive Warning

Fast Pace Maintained, But Daily Quota Not Reached Reports to WAC Indicate

While reports to WAC campaign headquarters here tend to establish that the industry's billion dollar War Bond drive continues at a fast clip, Si Fabian, campaign director, warned last night that pledges or promises or hopes do not count—that "money on the counter" at the Federal Reserve banks is the real test.

"We must not fool ourselves with fancy figures," Fabian declared.

A further word of caution against over-optimism came from the WAC headquarters, with admission that "it seems certain that the second and

(Continued on Page 5)

—A Billion in September—

Col. Offers Free Pix For Drive Matinees

Exhibitors in all Columbia exchange centers in the nation have been invited by the company to avail themselves of the free use of its product, whether features or shorts, in staging special matinees to stimulate the sale of War Bonds and Stamps during the September billion-

(Continued on Page 4)

—A Billion in September—

Ned Wayburn Funeral Rites Tomorrow Noon

Funeral services for Ned Wayburn, 68, actor and dance director, long identified with Flo Ziegfeld, who died Wednesday night after an eight months' illness, will be held at noon tomorrow from the Frank

(Continued on Page 7)

Silverstone Unit to Produce Pix for UA?

Reports that Murray Silverstone was talking a production deal with United Artists were heard yesterday in film circles. It was said that Silverstone was planning a unit to produce one or more pictures for UA release. Silverstone formerly was the company's top executive.

"SPONABLE PLAN" ASSURES STEEL

WPB Gives the "Green Light"—Cost to Theaters for Change-over Seen $100 to $125

By GEORGE H. MORRIS
THE FILM DAILY Equipment News Editor

That Harold Hopper, chief of WPB's film section, has consented to a priorities "green light" for 70 to 75 tons of steel whereby the industry can effect the mechanical change-over of equipment to put into effect the so-called "Sponable Plan" aimed at conservation of an estimated 500,000,000 feet of motion picture film annually was disclosed yesterday at a technical demonstration of the requisites in the home office theater of 20th-Fox.

Two basic systems of conservation were shown to industry officials, including executives of projector manufacturing firms,—the three-hole

(Continued on Page 6)

Roach May Do Two Features for UA

Hal Roach Studio may produce two full-length features for United Artists' new season program, it was learned yesterday. Titles of the prospective features have not been determined.

Roach's streamlined feature pro-

(Continued on Page 4)

—A Billion in September—

Small Talks Deal for "Moscow Strikes Back"

Edward Small is negotiating with Artkino for the acquisition of "Moscow Strikes Back," currently playing to capacity business at the Globe

(Continued on Page 4)

WAC to Distribute "Battle of Midway"

"The Battle of Midway," a two-reel Technicolor picture produced by Com. John Ford, has been taken over by the War Activities Committee and will be distributed gratis to theaters. It is reported that the Navy will make between 500 and 600 prints

(Continued on Page 7)

—A Billion in September—

Arthur Kelly to Supervise Foreign Affairs for UA

No change in United Artists' foreign department was contemplated yesterday, following the announcement that Arthur W. Kelly would

(Continued on Page 4)

Manpower "Pinch" by 1943

Serious Labor Shortage Seen in 6 Months

Key city reports and industrial surveys indicate that the manpower shortage now plaguing exhibitors is just the beginning of a problem that will grow more acute as the U. S. hastens to gird for global war.

Competent observers estimate that the pinch will hurt by the end of this year and that within six months there will be a serious shortage of labor in most of the industrial areas of the country—a shortage that will

(Continued on Page 6)

World at War" Premiere Sells $60,000 in Bonds

"Pomp and klieg lights there were none, But every patron was Uncle Sam's son!"

John Q. Public, that average American who chews gum, says ain't, eats in white tile beaneries, splits his infinitives, and loves his country with a fervor which is as deep as

(Continued on Page 7)

Producers to Insist on Rationing; May Take WPB Order to Supreme Court

A "fight-to-the-finish" on the WPB's stand on denying raw stock to independent producers was pledged yesterday at a meeting of 65 representatives of independent producers, distributors and laboratories at the Waldorf-Astoria. The independents declared that they would insist upon being placed on a rationing basis along with the other 11 companies and not be blotted out of the industry through their inability to get film.

Bert Mayers, counsel for the

(Continued on Page 7)

—A Billion in September—

Newsreels to Pool For S. A. Coverage

The five newsreels have agreed to a pooling arrangement for coverage of Latin America and the executives of each company will hold a meeting today to work out the details. Plans was suggested by the office of the Co-ordinator of Inter-Amer-

(Continued on Page 5)

—A Billion in September—

$500,000 Down Payment As "Father" Deal Basis?

Motion picture companies yesterday were informed that the screen rights to "Life With Father" were on the market. It is reported that

(Continued on Page 4)

ITOA Fears Higher Pix Terms; Protests

The ITOA, in a formal resolution, yesterday went on record protesting against the alleged high film rentals being asked for 1942-43 season product, contending that even higher terms may be expected.

Organization also expressed the opinion that UMPI should be continued, inasmuch as it can serve a definite purpose within the industry.

$1,000,000,000 IN SEPTEMBER!—SELL MORE WAR BONDS!—BUY MORE WAR BONDS!

THE NEWSPAPER OF FILMDOM — THE FILM DAILY — ALL THE NEWS ALL THE TIME

Vol. 82, No. 48 Fri., Sept. 4, 1942 10 Cents

JOHN W. ALICOATE : : : : Publisher

DONALD M. MERSEREAU : General Manager

CHESTER B. BAHN : : : : : : Editor

Published daily except Saturdays, Sundays and Holidays at 1501 Broadway, New York, N. Y., by Wid's Films and Film Folk, Inc. J. W. Alicoate, President and Publisher; Donald M. Mersereau, Secretary-Treasurer. Entered as second class matter, Sept. 8, 1938, at the post-office at New York, N. Y., under the act of March 3, 1879. Terms (Postage free) United States outside of Greater New York $10.00 one year; 6 months, $5.00; 3 months, $3.00. Foreign, $15.00. Subscriber should remit with order. Adddess all communication to THE FILM DAILY, 1501 Broadway, New York, N. Y. Phone BRyant 9-7117, 9-7118, 9-7119, 9-7120, 9-7121. Cable address: Filmday, New York.

Representatives: HOLLYWOOD, Calif.—Ralph Wilk, 6425 Hollywood Blvd., Phone Granite 6607. LONDON—Ernest W. Fredman, The Film Renter, 127-133 Wardour St., W. 1. PARIS—P. A. Harle, Le Film, 29 Rue Marsoulan (12). MEXICO CITY—Marco Aurelio Galindo, Depto. 215, Calle del Sindicalismo, 99, Tacubayo, D. F.

FINANCIAL

(Thursday, Sept. 3)

NEW YORK STOCK MARKET

	High	Low	Close	Net Chg.
Am. Seat.	9½	9½	9½	....
Col. Picts. vtc. (2½%)	8	7⅞	7⅞	+ ⅛
Columbia Picts. pfd.	....	....	....	....
Con. Fm. Ind.	....	....	....	....
Con .Fm. Ind. pfd.	....	....	....	....
East. Kodak	....	....	....	....
do pfd.	....	....	....	....
Gen. Prec. Eq.	14	14	14	+ ⅛
Loew's, Inc.	42⅜	42¼	42⅜	+ ⅜
Paramount	16	15⅞	15⅞	— ⅛
Para. 1st pfd.	113½	112½	112½	— 2½
RKO $6 pfd.	....	....	....	....
20th Century-Fox	11½	11⅜	11½	+ ¼
20th Century-Fox pfd.	....	....	....	....
Univ. Pict. pfd.	....	....	....	....
Warner Bros.	5¾	5⅝	5¾	....
NEW YORK BOND MARKET				
Para. B'way 3s55	67	67	67	+ ½
Para. Picts. deb. 4s56	....	....	....	....
Warner Bros.' dbs. 6s48	....	....	....	....
NEW YORK CURB MARKET				
Monogram Picts.	....	....	....	....
Radio-Keith cvs.	....	....	....	....
Universal Corp. vtc.	6⅞	6¾	6¾	+ ⅛
Universal Picts.	....	....	....	....

N. Y. OVER-THE-COUNTER SECURITIES

	Bid	Asked
Met. Playhouse, Inc. 2nd deb. '45	68	72
Roxy Thea. Bldg. 4s 1st '57	66	....

—A Billion in September—

Paggi Killed in Crash Serving as Ferry Pilot

London (By Cable)—Death of M M. Paggi, 42, former chief sound recorder for 20th-Fox in England serving as a ferry pilot since 1939, has been announced by the British Ministry of Information. Well known as a sound technician in Hollywood before his transfer abroad by 20th-Fox, Paggi was killed in an air crash.

—A Billion in September—

"39 Steps" Hitchcock Encore

West Coast Bureau of THE FILM DAILY

Hollywood—Universal is reported acquiring rights to "39 Steps" with a view to having Alfred Hitchcock do a re-make.

All 20th-Fox Producers To Attend Coast Regional

West Coast Bureau of THE FILM DAILY

Los Angeles — All of 20th-Fox's producers are expected to be on hand for the opening of the fourth and final regional meeting to be held by the company at the Hotel Ambassador here on Sunday and Monday with the six Far Western branches represented.

The New York contingent will fly to the Coast Saturday night following the close of the Dallas regional, which opened yesterday. It includes President Sypros Skouras; Tom J. Connors, distribution chief; William J. Kupper, his executive assistant; William C. Gehring, Western sales manager; Andrew W. Smith, Jr., Eastern sales manager; Aubrey Schenck, National Theaters; John Wood, March of Time; Hal Horne, advertising-publicity chief, and Harvey Day and Ed Eschman, Terrytoon representatives. Gehring will preside at the meeting here.

Skouras is expected to remain on the Coast an additional week for conferences with William Goetz, head of studio operations. He is scheduled to be back in New York on Sept. 14. Kupper will remain here to complete the 1942-1943 product deal with Fox West Coast Theaters. The others will entrain for New York Wednesday night.

—A Billion in September—

William McCormick Joins Warner Publicity Staff

William W. McCormick, for five years on The Washington Post as sports writer, has joined the Warner Bros. publicity department in New York, it was announced yesterday by Mort Blumenstock, in charge of advertising and publicity in the East.

McCormick, who will work under Mitchell Rawson, Eastern publicity manager for Warners, also was director of education for the American Wild Life Institute for five years and handled several promotions for the Washington Variety Club as well as promotion and publicity for the 1940 President's Birthday Ball in the capital.

—A Billion in September—

20th-Fox to Tradeshow Third "Five" Sept. 17-18

Twentieth-Fox has set tradescreenings for its third block-of-five for 1942-1943 as follows: "The Man in the Trunk" and "Manila Calling," 10 a.m., Sept. 17; "Girl Trouble," 2:30 p.m., Sept. 17; "The Young Mr. Pitt," 10:30 a.m., Sept. 18; "Springtime in the Rockies," 2:30 p.m., Sept. 18.

—A Billion in September—

Will James Dies on Coast

West Coast Bureau of THE FILM DAILY

Hollywood—Will James, 50, writer and painter, died in Presbyterian Hospital here yesterday. He had been hospitalized only a week, but had been in ill health for several months.

R. C. Lightfoot Heads New WB Checking Area

R. C. Lightfoot has been placed in charge of a newly created territory, embracing St. Louis and Des Moines, in the Warners' film checking service. He will make his headquarters in St. Louis.

D. S. Ramsdell, who has been supervising Chicago, St. Louis and Des Moines, with headquarters in Chicago, will hereafter handle the Chicago and Milwaukee territories. The latter field formerly was handled from Minneapolis.

H. P. Hagen, manager of the Warner picture checking service, who has just returned from a six-week tour, reports that the organization, which recently was reinstated, is now functioning on a complete nation-wide basis.

—A Billion in September—

No Crew in the Aleutians Shooting Pix—20th-Fox

Twentieth-Fox yesterday issued a statement correcting a recent announcement that the company had a camera crew in the Aleutian Islands. The statement follows in full:

"Twentieth Century-Fox Film Corp. announces that the trade press release of Aug. 28 listing short subjects for the 1942-1943 season was incorrect in stating that Fox Movietone news had a crew in Alaska filming two Technicolor short subjects. Twentieth Century-Fox Film Corp. has not now, and has not had since the war began, any camera crew in the Aleutian Islands. Furthermore, Father Hubbard is not in Alaska at this time. He has been back in this country for some time."

—A Billion in September—

Singer's Brandeis, Omaha, Advances Scale to 50c

Omaha—Mort H. Singer's Brandeis, 1,200-seat first-run house, has boosted its evening price for Saturdays, Sundays and holidays to 50 cents, tax included, from 44 cents, tax included.

Tri-States' Omaha and Orpheum both have 50-cent top price every night.

—A Billion in September—

PRC, Expanding, Moves Into Talisman Sept. 15

Hollywood—PRC will move its Hollywood headquarters to Talisman Studios from 1440 N. Gower St., on Sept. 15, expansion plans demanding more space. PRC will continue to use its studio at 1440 N. Gower St. as well as the Talisman lot.

—A Billion in September—

Century Reopens Tivoli; Day's Receipts to USO

Tivoli theater, Fulton St. and Boro Hall, Brooklyn, long closed, reopens today, following complete renovation by the Century Circuit. Abe Goldstein, formerly at the Community, Queens Village, will manage the house. First day's receipts go to the USO, Century announces.

COMING and GOING

S. BARRET McCORMICK, director of advertising and publicity for RKO Radio, leaves for the Coast today to set advertising plans for new season product.

ROY HAINES, Vitagraph vice-president, returned to New York yesterday from Cincinnati and left the same night for Detroit.

NAT FELLMAN, Warner Theaters booker, Cleveland, is in New York for a few days conferring with home office executives.

HAROLD DUNN, Warners' Far Eastern supervisor, who returned to this country last week on the Gripsholm, leaves today for the Coast to make a personal report to Prexy H. M. Warner.

PAUL BARON of Universal Pictures, Boston, is at The Warwick.

EVA COOPERSTACK, Universal booker, New Haven, is at Grossinger's.

MARION FISHMAN, of the Fishman circuit office, New Haven, is vacationing in Lebanon, Conn.

S. R. KUNKIS, film and radio attorney, returned from Washington after a three-day conference with William B. Lewis, Radio Chief of OWI.

BARBARA BRITTON, "Wake Island" star, attended the Marine convention showing the film last night at Chicago's Sherman Hotel.

—A Billion in September—

McCormick to Hollywood For Koerner, Lieber Talks

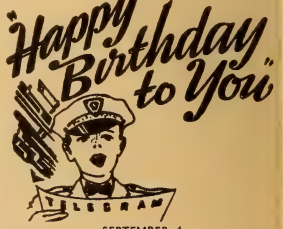
S. Barret McCormick, director of advertising and publicity for RKO, leaves today for Hollywood to confer with Charles Koerner, production chief, and Perry Lieber, studio publicity head, on campaigns for forthcoming product. Among these pictures are "Once Upon a Honeymoon," "They Got Me Covered" and "Look Out Below."

—A Billion in September—

Folliard Testimonial In Washington Sept. 18

Washington Bureau of THE FILM DAILY

Washington —Testimonial to Bob Folliard, recently appointed RKO district manager, will be held in the Willard Hotel, Sept. 18 at 7:30 p.m.



SEPTEMBER 4
Pete Smith

SEPTEMBER 5
Doris Kenyon, Cleve Adams
Sam Sax, Amos Hiatt
Jerry Safron, Jack Beutel

SEPTEMBER 6
Rowland V. Lee, Donald Keith
Otto Kruger, Dorothy Gulliver
Blossom Plotkin

SEPTEMBER 7
Arthur W. Kelly, Roscoe Karns
Merna Kennedy, Charles C. Hamilton

IN ALBANY, BUFFALO, HARTFORD, MEMPHIS, MILWAUKEE, PHILADELPHIA, WASHINGTON . .

LABOR DAY IS NOT A HOLIDAY

. . . FOR USHERS, TICKET-TAKERS, DOORMEN, SPECIAL COPS, EXHIBITORS, AND EVERYONE CONNECTED WITH THE SMASH SHOWINGS OF

HUMPHREY BOGART

in

"ACROSS THE PACIFIC"

with MARY ASTOR
SIDNEY GREENSTREET

Better Than 'The Maltese Falcon' —with the same great stars!

WARNERS!

Directed by
JOHN HUSTON
Screen Play by Richard Macaulay
From the Saturday Evening Post Serial
by Robert Carson

Roach May Do Two Features for UA

(Continued from Page 1)

gram calls for 12 pictures, of which eight are completed. There will be four in the Army series, four of the Brooklyn McGueren Family series, two starring Jimmy Rogers and Noah Beery, Jr., and two of the Axis Partners group.

The Army comedies includ "Fall In," "Yanks Ahoy," "Yanks Down Under" and "Shavetail," all starring William Tracy and Joe Sawyer. The Brooklyn family group, co-starring William Bendix, Grace Bradley and Marjorie Woodward, consists of "The McGuerens From Brooklyn," "Taxi, Mister," "The McGuerens Do Their Bit" and "The McGuerens Go Social." In the Rogers-Beery pair are "Calaboose" and "Prairie Chickens," the latter to feature the "12 most beautiful girls in America." The Axis Partners series include "The Devil With Hitler" and "That Nazty Nuisance."

Ed Peskay, New York manager for Roach, said that experimentation with the streamliners has been finished and that the studio now knows how to proceed to get maximum returns in entertainment and grosses. Roach is now a major at Wright Field, O.

Bronston In UA Deal; "Jack London" to be First

Samuel Bronston has joined the roster of independent producers who will produce for United Artists release, it was announced yesterday by Arthur W. Kelly and George Bagnall. Bronson currently is producing "City Without Men" and recently completed "The Adventures of Martin Eden." He has headed a production unit for Columbia during the last year and previously was associated with UA.

His first production for UA will be "The Life of Jack London" which starts Nov. 1. He also owns the film rights to the book "Billy Mitchell."

—A Billion in September—

Eugene Lefebvre Stricken

Montreal—Eugene Lefebvre, 62, manager of the Theater Francis for the United Amusement Corp., is dead of a heart ailment.

Peace or War, Buying Tactics Are Eternal

This one happened yesterday in Columbia's screening room.

Representatives of several circuits were looking at the rousing, patriotic short, "America Sings With Kate Smith." One of the gents upbraided his neighbor as follows:

"Gosh, man, don't be so enthusiastic about it!"

To which the other retorted:

"Hell, it won't make any difference anyway, I've already booked it."

▼ ▼ ▼

● ● ● OUR erstwhile staff writer, Dave Golding, writes us from Somewhere in England, where he is a member of our armed forces, that he is busy getting out "The Runway," published by the aviation engineers in the European Theater of Operations, and is also acting as correspondent and circulation manager for "The Stars and Stripes"..... Dave avers that he has had his first glimpse of London's Film Row,—along Wardour Street—, and that while it carries the quaintness and antiquity of old England, "it scarcely differs from New York".....Much of the recent Golding missive resembled a fan letter, so full of praise was it for Ernest W. Fredman, managing editor of The Daily Film Renter, and London representative of our own FILM DAILY....."Freddie," as he is almost universally known, made it possible for Dave to present a cinema show for our troops.....The British Department of National Service Entertainment, which provides 16 mm. portable cinema units to British and American units, sent an outfit at the behest of Freddie, with a program consisting of "Little Nelly Kelly," with Judy Garland; a Popeye cartoon; and a newsreel.....The show was held in a large tent, and sez Dave, "how the boys ate it up!".....Phil M. would like to tell you some of the other interesting things which Dave penned,—but all of the original text didn't arrive, 'cause the Censor took it to the "cutting room".....

▼ ▼ ▼

● ● ● *SO'S not to upset the legend that the postman always rings twice, we offer you a bit of nooze gleaned from George E. Shelley, formerly our Wilmington (Del.) correspondent, now in khaki at Camp Davis, near Wilmington, (N. C.).....He's working currently as a script clerk in the making of training films, and asserts that duties "are similar to those of a Hollywood script girl".....But, George adds quickly, "if they ask me to wear a sweater, I'm no Lana Turner!".....Harry C. Kreider, former N. Y. newsreel cameraman, is shootin' on the job down there; Benn H. Jacobson, formerly with M-G-M locally, is assistant director; and Lt. Norman Converse, educational film solon, is directing.....The camera crew is from the U. S. Signal Corps in Long Island City.....Just last week, George saw his first USO camp show, wherein Betty Grable made a personal appearance....."I was surprised at the really good vaudeville acts they had in the show".....*

▼ ▼ ▼

● ● ● ANENT Betty Grable, the original oil paintings of her by the famed Esquire Mag artists, Petty and Varga, will be awarded by Station WMCA to the family buying the most War Bonds during September.....The oils were made (costing more'n $1,500 each) for 20th-Fox, depicting scenes in her forthcoming pic, "Footlight Serenade" ● Norman Rolfe, mgr. of the Wethersfield Theater, has been appointed district mgr. of the Lockwood-Gordon Connecticut houses. . . ● Flashes from ole New England also say that Herman Levy, Conn. MPTO executive secretary, was host to all New Haven exchange managers at a cookout at his home in Hamden, and that Bill Hutchins, NTS manager, New Haven, spent a second 24-hour stretch in two weeks on Coast Guard Auxiliary harbor patrol. . . ● 5,000 pop price tickets for the Army Emergency Relief Show have been placed on sale at Madison Sq. Garden, where the huge extravaganza will take place Sept. 30. . . ● That impression that the Army has taken over the airlines is so much baloney. .....You do not have to have a priority, dear fillum folks, to travel; reservations can be made in the usual manner; and,—that's that!.....

▼ ▼ ▼

● ● ● *AVENGE PEARL HARBOR!.....*

Col. Offers Free Pix For Drive Matinees

(Continued from Page 1)

dollar drive being spearheaded by the film industry. The offer is only good in the case of matinee performances at which the purchase of Bonds or stamps is the sole requirement for admission.

The first theater to take advantage of the company's offer is the Times in Chicago, a link in the Marks chain. The house is holding special Thursday defense matinees to which purchase of a 25-cent stamp is required for admission. The manager, Ray Marks, reports the idea is going over with a bang. Good-will built up by these shows has resulted in increased patronage at the regular evening shows at the house, according to Marks.

—A Billion in September—

Small Talks Deal for "Moscow Strikes Back"

(Continued from Page 1)

Theater on Broadway. Small said yesterday no deal had been closed as yet, but indicated that an agreement would be reached shortly. Distribution plans, if he takes over the picture, have not been determined.

Small's next production for United Artists release will be "Flying Shamrock," based on the exploits of Patty Finicayne, Irish flyer. Small will read scripts for possible future pictures for the next few months in New York.

—A Billion in September—

$500,000 Down Payment As "Father" Deal Basis?

(Continued from Page 1)

Oscar Serlin, producer of the stage hit which is in its third year on Broadway, is asking a minimum guarantee, plus a down payment of $500,000 and a share in the income. Screen rights are to be licensed for a term of years, after which the rights will return to the original owners. The stage play is playing to capacity audiences here with no signs of a letup.

—A Billion in September—

Arthur Kelly to Supervise Foreign Affairs for UA

(Continued from Page 1)

assume general supervision of the company's foreign affairs. Walter Gould's status as foreign manager remains unchanged. Kelly is vice-president and chairman of the finance committee.

No Arbitration Case In Six Mos. in Conn.

New Haven—The local arbitration tribunal has been without cases for the past six months.

Don't Be Fooled by Fancy Figures, Fabian Warns

Fast Pace Maintained, But Daily Quota Not Reached Reports to WAC Indicate

(Continued from Page 1)

third days of the campaign failed to [illegible]ch the required, daily quota of [illegible]000,000, and it is feared more ground will be lost on Sunday and Labor Day."

It was said that the opening day advantage is quickly being lost, unless the sales being made and not reported are greater than anticipated by drive leaders.

At the same time, there was reason to believe that the 4,000-odd theaters in the issuing agent classification are experiencing jumps in bond sales, although actual figures were not available. Reports generally from the field would indicate a highly satisfactory sale of both Bonds and Stamps, but the WAC said it found the making of national estimates almost an impossible task.

Theaters in the Greater New York City area, exclusive of New Jersey, rolled up a total of $1,661,625 in War Bond sales on the opening day of the motion picture industry's "Remember September" Bond campaign, Max A. Cohen, chairman of the New York State War Activities Committee, announced yesterday.

At the same time, Cohen asserted that New York state would stick to its originally announced goal of $160,000,000 for the month, rather than accept the reduced quota of $125,000,000 set Wednesday by the Treasury Department in Washington.

Appearing at a luncheon meeting attended by more than 200 persons at the Garden City Hotel, Charles Laughton, Ann Rutherford and Virginia Gilmore raised $184,600 in Bond sales. J. Russell Sprague, chairman of the Nassau County board of supervisors, presided. Later in the afternoon, at a rally in Memorial Field, Manhasset, they raised an additional $16,000. More than 15,000 persons attended, with 16-month-old Constance Lederman, of Seacliff, Manhasset, making the largest purchase of the day. Through her mother, Mrs. Alfred Lederman, she bought a $1,000 Bond.

Laughton, Miss Rutherford and Miss Gilmore were also scheduled to appear at rallies at Glen Cove and Freeport last night.

Added to the day's total also was $18,000 in sales made by the crew of American Women's Volunteer Service girls accompanying the Victory Bondmobile through Yonkers and Port Chester.

To date, sales reports from upstate theaters have not yet come in and reports of sales in New York City for Wednesday and Thursday are still being tabulated. Without including these sums, which are certain to be sizeable, a total of $23,706,948 in War Bonds and Stamps has been sold in the state since the drive started last Tuesday. This is well above the $5,000,000 daily average needed to reach the $160,000,000 goal.

Reports from the field, as summarized by th WAC campaign headquarters for release yesterday follow:

CHICAGO — Jimmy Cagney's selling "pitch" at the Washington Park track made the sixth race go unheeded while he sold $260,000 in War Bonds. At Evanston, earlier in day, Cagney gathered another $15,000 at luncheon. $5,000 for eight bars of jigging and polished off the day with two factories 100 per cent signed up on payroll plan. The Ambassador Hotel War Bond dinner set for last night was postponed as the arrival of Lana Turner and other film stars was delayed by bad weather.

OAKLAND, CAL.—Adolphe Menjou in a new role, acted as auctioneer of a Marine uniform, piece by piece, landing $300,000 in War Bond sales. A later Palace hotel auction netted another $250,000.

LOS ANGELES—Thirty-three of 400 independent theaters in Southern California reported $301,680 in opening day War Bond sales. Fox West Coast first-run and city houses in Los Angeles rolled up total of $120,000. Southern California circuit sold $312,869.

BUFFALO—Motion picture industry of Buffalo bought $105,000 in Bonds; first day's theater sales totalled $73,035.

HOUSTON—Actual theater War Bond sales opening night over $150,000, not counting unfilled early pledges. Neighborhood houses sold $22,000 in four minutes.

SAN FRANCISCO — Walter Pidgeon, Joan Leslie, Adolphe Menjou influenced great wave of payroll deduction pledges at plants here.

NEW HAVEN—The Loew-Poli circuit, with headquarters here, reported first day's sales of $125,585.

PHOENIX, ARIZ.—Opening day's sales of Bonds, not including stamps, in theaters of state, total $52,185, with returns incomplete.

SPRINGFIELD, MASS. — First day's War Bond sales at the Poli Theater $15,600.

SYRACUSE — Thirty-two theaters sold $30,000 in War Bonds on the first day.

TRENTON—Theaters of this city sold $60,000 in War Bonds and Stamps as the drive opened.

WILMINGTON—Theaters report a first day War Bond sale of $25,000; total first day's sales for state over $200,000.

PROVIDENCE—Estimated $100,000 in Bonds and Stamps sold by theaters on drive's first day.

DAYTON, O.—This city's 29 theaters, sold $50,000.

ATLANTA—Drive's four minute salute in local theaters resulted in more than $25,000 in War Bond sales.

TRENTON—Hedy Lamarr had another triumphant day in this city of 139,000 population, the War Bond dinner netting $316,000—a sellout. At several large factories pay roll deduction pledges totalled $200,000.

PITTSBURGH—War Bond drive opening was tremendous all throughout Western Pennsylvania and West Virginia, according to reports reaching M. A. Silver WAC state chairman. Theater rallies brought over $750,000 in sales and pledges here while Ranger force of 150 top industrialists, meeting at William Penn Hotel, pledged $3,000,000 for special drive.

OMAHA—Omaha theater actually sold $22,898 in Bonds and Stamps opening day, Ted Emerson reports.

DETROIT—The Michigan theater is set for a $1,000,000 War Bond opening of "Wake Island" Sept. 17.

"Curb Service"

St. Louis—Patrons of the Drive-In Theater, Des Peres, St. Louis County, receive "curb service" in purchasing War Stamps and Bonds. By blinking their automobile's lights the occupants indicate they wish to buy and an usher goes to the car to make the sale.

10 MORE STARS FOR BOND TOURS

Hollywood Victory Committee Sets Assignments for New "Stars Over America" Volunteers

West Coast Bureau of THE FILM DAILY

Hollywood—Augmenting the contingent of Hollywood celebrities who will launch "Stars Over America" tours from Coast to Coast, 10 more screen "names" were named yesterday as volunteers in the campaign to boost War Bond sales to the billion-dollar mark during September.

With 15 stars already in the field and scheduled for 10-day tours over seven different routes, the Hollywood Victory Committee announced assignments for the new group of bond emissaries as follows:

Bette Davis—Kansas City, St. Joseph, Moberly, Springfield and Joplin, Mo.; Tulsa, Muskogee and Oklahoma City, Oklahoma.

Gene Tierney and Chester Morris—Madison, Wis.; Rockford, Peoria, Springfield and Decatur, Ill.; the territory from Danville, Ill., to Terre Haute, Ind.; and territory from Paducah, Ky., to Hopkinsville, Ky.

Fred Astaire, accompanied by Mrs. Astaire, and Hugh Herbert and Ilona Massey—Toledo, Cleveland and suburbs, Lorain, Akron and Canton, Ohio; the territory from Zanesville, Ohio, to Parkersburg, W. Va.; Columbus, Springfield, Dayton and Hamilton, Ohio; the territory from Mansfield to Marion and Lima, Ohio; Cincinnati, Ohio, and Covington, Ky.

John Payne, Jinx Falkenburg and Jane Wyman — Newport News, Portsmouth, Norfolk, Petersburg, Richmond, Rockymount and Wilson, Va.; Raleigh, Durham, Burlington, Greensboro and Winston-Salem, N. C.; Spartanburg, Greenville and Columbia, S. C.; Augusta, Ga.; and Wilmington, N. C.

Dorothy Lamour—Fall River, New Bedford, Brockton, Quincy, Boston and suburbs, Lynn, Haverhill, Lawrence and Lowell, Mass.; Portsmouth, N. H.; Portland, Augusta and Bangor, Maine; Concord, Manchester and Nashua, N. H.; Keene, N. H., and territory to Rutland and Brattleboro, Vermont.

Still more stars will be assigned routes as rapidly as their various studios assure the Victory Committee of availability.

Harrison Grey Fiske Dies

Harrison Grey Fiske, 81, theatrical producer and husband and manager of his wife, Minnie Maddern Fiske, died of a heart attack Wednesday at his home here. Fiske was also a playwright and journalist. He produced more than 140 plays.

John C. Mosher, Film Critic, Dies

John Chapin Mosher, 50, film critic of The New Yorker, died yesterday morning at Doctors Hospital. He was one of the oldest staff members of the New Yorker. He is survived by his mother and two sisters.

Newsreels to Pool For S. A. Coverage

(Continued from Page 1)

ican Affairs in order to assure greater coverage of the South American scene.

Under the tentative arrangement, each newsreel will station a cameraman in one particular territory and the clips of all the cameramen will be shared by the five newsreels.

—A Billion in September—

PRC Reports Closing 300 'Single Package' Accounts

West Coast Bureau of THE FILM DAILY

Hollywood—PRC has closed more than 300 exhibitor accounts in connection with its new "single package" selling plan under which theaters buy two pictures as a double bill unit. The deals represent every territory and more are developing at the rate of 35 a day.

Under the setup, exhibitors bill and advertise as a single unit two features of a somewhat similar nature.

Arthur Eddy has been named public relations consultant of PRC, but will continue to operate his own publicity agency in Hollywood. Jack Harrower continues as director of publicity in Hollywood.

—A Billion in September—

De Seversky to Appear In Disney Film of Book

West Coast Bureau of THE FILM DAILY

Hollywood — Major Alexander P. De Seversky, author of "Victory Through Air Power," has arrived here to appear in Walt Disney's picturization of his book. A novel method of presenting De Seversky in the picture is being worked out by Disney and his staff. Disney hopes to have the picture ready for release in December.

WEDDING BELLS

In the presence of a large gathering of friends, both within and outside of the industry, Mae E. White, secretary to Toby Gruen, vice-president of National Screen Service, and for 19 years an employe of the company, will be married to Paul C. Mershon, Eastern representative of the Reed Candy Co. of Chicago, at the Little Church Around the Corner at 6 o'clock tonight. The Rev. Harold F. Lemoine will perform the ceremony, immediately following which Mr. and Mrs. Mershon will leave for an unannounced destination in Pennsylvania to spend their honeymoon.

Miss White was tendered a surprise congratulatory luncheon by her associates at National Screen at the Piccadilly yesterday.

WPB "Green Light" For Sponable Plan

(Continued from Page 1)

system or frame which would result in a 25 per cent saving, and incorporating the pull-down change featuring a speed of 67½ feet per minute running through the projector instead of the existing 90 feet per minute, with sprockets changed from 16 in number to 12; and an alternate, "Two Hole Back-To-Back" system which would result in a potential saving of 50 per cent of film via utilizing alternate frames for different productions, the respective sound tracks runner down either edge of the print.

The latter system would require essentially aperture and lens changes, whereas the former system, which changes the pull-down, would require alterations or some additions involving 16 parts. These parts, it was pointed out, could be in service in theaters approximately five months after schedules of changes had been made in the field.

W. C. Michel, executive vice-president of 20th-Fox, stressed the point that if the war were not on, all this (conservation step) would not come to life, but that it has been instituted to save film,—the objective of the entire industry in order to help the Government and win the victory.

It was also pointed out that if the committees in the East and on the West Coast act favorably on the conservation plan, that the industry would want to stay on the new standards.

Studios will not have to necessarily make changes in their technical equipment in order to switch to the three-hole system, although this will probably be advisable notwithstanding that optical printers can make the transfers in labs. However, theaters will be faced with purchase of parts estimated at $28 per machine. It is also estimated that the average booth equipment can be shifted over to the three-hole system at a cost, including labor, of $100 to $125.

Projectionists are believed to be capable of making the change, given diagrams and parts by the manufacturers, in about an hour, but, admittedly, there will be instances where a longer time may be needed. However, it is hoped that service organizations will be called upon by theaters whenever possible, and difficulties are met.

One of the obvious factors affecting the adoption of the "Two Hole Back-To-Back" system is that this plan for conservation depends largely upon lenses, and these are frankly not to be had by houses even under a top priority rating, so great is the demand upon optical companies by the Government.

Among those who attended yesterday's demonstration were Charles F. Horstman, Ned E. Depinet, Walter E. Green, A. E. Meyer, Hugh Owen, and members of the film trade press

REVIEWS OF NEW FILMS

"Give Out, Sisters"

with Andrews Sisters

Universal 65 Mins.

ROUTINE COMEDY IS OF APPEAL CHIEFLY TO THE YOUNGER SET.

This picture gives out without too much success. It is a routine affair providing only mild entertainment for anyone beyond the adolescent stage. The film's appeal is directed at the younger people, especially the jitterbug element among them. The admirers of the Andrews Sisters, too, are likely to accept the production without too much criticism.

True, "Give Out, Sisters" is never lacking in comedy or movement, but the amateurish touch lies too heavily on the film to give it a chance to rise to any height as entertainment for people who insist on spending their amusement money wisely.

The Andrews Sisters are used in a manner that will give their followers a happy time. Besides raising their voices in harmony on numerous occasions, they figure prominently in the plot of the film, on which Bernard W. Burton served as associate producer. They have been surrounded with a lot of young cut-ups, among them Grace McDonald, Peggy Ryan and the Jivin' Jacks and Jills, not to mention those usually dependable comedians, Charles Butterworth, Walter Catlett and William Frawley, who do well with the indifferent material they are forced to work with in this film.

The story, an original by Lee Sands and Fred Rath turned into a screenplay by Paul Gerard Smith and Warren Wilson, is the old chestnut about the clash between the modern and the puritanical. The former is represented in the story thread by Miss McDonald; the latter, by Edith Barrett, Marie Blake, and Fay Helm, her rich guardian aunts who are against the girl's involvement in show business. At stake is the success of a troupe of young entertainers built around the talents of the girl. Adhering faithfully to the formula, the story has the aunts do an about-face at the end to the extent of taking a hand in the antics of the young people.

Dan Dailey, Jr., appears as a song-and-dance man who supplies the romantic foil for Miss McDonald. He does as well as can be expected under the circumstances.

Edward F. Cline has been smart enough to keep matters in a constant state of effervescence in his direction of the film, which was photographed nicely by George Robinson. Charles Previn handled the musical direction acceptably.

CAST: Andrews Sisters, Grace McDonald, Dan Dailey, Jr., Charles Butterworth, Walter Catlett, William Frawley, Donald O'Connor, Peggy Ryan, Edith Barrett, Marie Blake, Fay Helm, Jivin' Jacks and Jills.

CREDITS: Associate Producer, Bernard W. Burton; Director, Edward F. Cline; Screenplay, Paul Gerard Smith, Warren Wilson; Based on story by Lee Sands, Fred Rath; Cameraman, George Robinson; Art Director, Jack Otterson; Film Editor, Paul Landres; Musical Director, Charles Previn.

DIRECTION, Good. PHOTOGRAPHY, Good.

"Flesh" In Columbus Palace

Columbus, O.—A new policy which will bring a split week of films and stage shows, the pictures playing the first four days and the stage show, the latter three, was inaugurated at the Palace yesterday.

"Riders of the Northland"

with Charles Starrett, Russell Hayden, Cliff Edwards

Columbia 58 Mins.

WESTERN GOES HEAVY ON ACTION AND EXCITEMENT WITH PLENTIFUL DOSE OF COMEDY.

"Riders of the Northland" hauls that entertaining and stalwart trio—Charles Starrett, Russell Hayden and Cliff Edwards—all the way from Texas to Alaska on an assignment to uncover a gang of saboteurs building secret runways and munition dumps for a threatened assault on the American mainland.

While Edwards busies himself with the lighter burden of the film, Starrett and Hayden take on the serious business of putting the gang out of commission, doing the job to the satisfaction of the most demanding western fan. They pitch into the fray from the start, asking and giving no quarter. They are required to use their guns and fists endlessly and to do no end of hard riding before the villains are routed. The boys execute their mission with a lot of excitement, and never allow the action to slow down for an instant.

Starrett, Hayden and Edwards acquit themselves commendably. The last-named is good for some resouding laughs. Others who turn in nice performances are Shirley Patterson, Bobby Larson, Lloyd Bridges, Kenneth MacDonald, Paul Sutton.

Paul Franklin wrote the bang-up screenplay, which was directed at a furious pace by William Berke. Jack Fier gets the producer credit.

CAST: Charles Starrett, Russell Hayden, Shirley Patterson, Cliff Edwards, Bobby Larson, Lloyd Bridges, Kenneth MacDonald, Paul Sutton, Robert O. Davis, Joe McGuinn, Francis Walker, George Piltz.

CREDITS: Producer, Jack Fier; Director, William Berke; Screenplay, Paul Franklin; Cameraman, Benjamin Kline; Film Editor, Burton Kramer, Art Director, Lionel Banks.

DIRECTION, Good. PHOTOGRAPHY, Good.

$6,500,000,000 More in Taxes Asked by Treasury

Washington Bureau of THE FILM DAILY

Washington — Imposition of $6,500,000,000 additional taxes, over and above the $6,251,000,000 tax bill passed by the House, was recommended to the Senate Finance Committee yesterday by Secretary of the Treasury Morgenthau. His proposals included a 10 per cent "spending tax" and the lowering of exemptions to $1,000 for married couples and $250 for dependents.

The Senate committee unanimously adopted a resolution directing the Treasury to submit plans for a general war sales tax.

—A Billion in September—

Drop Films for Variety

Montreal—Second cinema in Montreal to abandon films for burlesque and vaudeville, the Roxy, renamed the Roxy Follies, will be reopened by Paul Cardinal tomorrow with variety policy. First show will be "Footlight Parade" with 45 entertainers. David Davies, radio star, will be master of ceremonies.

Manpower Pinch Forecast by 1943

(Continued from Page 1)

range from the war plants down to the smallest business in the smallest town.

The several factors entering into the situation are headed, and revolve around, the Army's need for men and more men.

Draft calls have been high in recent months and with the clarification from Washington of the national draft policy for the near future, plus the certainty that next year will witness the raising of even more soldiers than this, enlistments of men with secondary dependents, or married without children, has jumped markedly. Many of these volunteers are from war plants and are taking advantage of specialist ratings offered by the Army for their skills.

Washington Bur., THE FILM DAILY

Washington—That the War Department proposes to meet the growing manpower shortage by doubling the number of women war workers in Army arsenals, depots and office jobs, was revealed yesterday by Secretary Stimson at his press conference. Some 300,000 women are at present working for the War Dept.

Meanwhile, the Senate yesterday got a bill to make youths of 18 and 19, the age bracket from which theaters largely draw ushers, eligible for the draft.

As a result, war plants, many just coming into full production, are moving up the apprentice personnel they have been training and they now seek unskilled labor, both male and female, to fill in gaps at the bottom. Personnel managers say that age groups, both low and high, formerly turned down, are now offered jobs and that even physically handicapped men and women are being considered for some spots. Too, many temporarily "draft proof" men would not normally consider factory work are being induced by the average $50 per week rate of pay.

Exhibs. who planned that in a pinch they could replace ushers and other male personnel with women are going to be disappointed. For example: the industrial reports indicate that many aircraft parts plants scattered around the country now have more than 50 per cent women workers and will reach 80 per cent shortly; an upstate New York city expects that 35,000 women will have to go to work before the end of this year, and shipyards which have not heretofore hired women help, have started to train girls in construction categories.

And the problem is not confined to larger cities. If there is a war plant within reasonable distance of any hamlet, the young people will soon be drawn there by the high wages offered them, those left behind will be swamped with offers of work in retail stores and on farms.

Fight-to-the-Finish On Raw Stock Status

(Continued from Page 1)

group, was empowered to carry the fight to the U. S. Supreme Court if necessary. A sub-committee of the independents who have organized the Committee for the Preservation of the Independent Motion Picture Industry will go to Washington on Wednesday for further conferences with Harold Hopper of the WPB and ask for an immediate refusal of their demands, if a refusal is to be forthcoming, so that they can proceed with their plan for a judicial review.

A war chest was collected at yesterday's meeting and an ultimate membership of 1,000, including exchange operators throughout the country, was anticipated.

Officers of the group were elected at the Waldorf sessions. They are: Charles Hirliman, president; Wallace Rothacker, vice-president; Nat Sanders, secretary; Jack Hoffberg, treasurer; Bert Mayers, general counsel, and Max Rosenberg in charge of public relations. A law committee, fact finding committee, public relations committee and Washington committee were appointed.

Industrial Producers Com. To be Named to Advise WPB

An advisory committee of industrial film producers will be appointed by Harold Hopper of the WPB to consider the status of the non-theatrical film in the raw stock situation. This committee, to be composed of industrial film producers, will meet in Washington on Sept. 14. Under the present setup, raw stock will not be made available for industrial pictures.

Approximately 15 representatives of the industrial film market attended a meeting yesterday called by O. H Coelln, Jr, editor of Business Screen. Purpose of the session was to form a united front to present their case to Washington

Burgesses "All-Out"

Syracuse—War effort of the family of Harry Burgess, projectionist at the Regent Theater, is about tops among film folk in this area. When not in the Regent booth, Burgess does war work in the Remington-Rand plant; son Earl is with the Tank Service in India; son Lloyd is a flight engineer in the bomber ferry service; son Warren is a cadet pilot in Brady, Tex.; son Royce is about to join American Air Lines, subject to Government call; Harry, Jr. is taking a radio technician's course at Syracuse University, while son Paul is working in a Buffalo airplane plant.

TO THE COLORS!

Chicago—Will Eddy, in charge of B & K television activities, has reentered the Navy as a lieutenant, with assignment to the Chicago Rada School.

New Haven—Salvatore Popolizio, poster clerk and booking assistant at 20th-Fox here for the past seven years, has been inducted into Army. The force presented Sal with a wallet and $25 War Bond.

Springfield, Mass.—Julian Rifkin, former chief booker at the Liberty Theater Corporation, son of Herman Rifkin, president of Liberty and vice-president of Monogram Pictures has been promoted to first lieutenant at Camp Tyson, Tenn.

Fairhope, Ala.—Robert A. McLendon, former manager of the Fairhope Theater, has qualified as a cadet in the Army Air Forces and is awaiting his call from Maxwell Field, Mont.

Chicago—Twentieth-Fox Exchange has lost Max Bonior, assistant cashier, and Dick Otto of the poster department to the Army.

Eddie Solomon, former 20th-Fox publicity rep. here, is training as a bombardier at Kelly Field, Tex.

Rochester—Lt. Robert W. Percy, first employe of Eastman Kodak's office to answer the call to military duty in October, 1940, will help train the first communications officers of the WAVES.

"World at War" Premiere Sells $60,000 in Bonds

(Continued from Page 1)

the ocean and as high as the peaks of the Rockies, had his innings last night.

It was the world premiere of "The World At War," Uncle Sam's new full-length thriller, and the venue was Arthur Mayer's Rialto Theater, nationally famous film emporium which John Q. dotes upon because monsters, machinations and mayhem fill the screen and chill his spine.

There wasn't a stuffed shirt in the house throughout the premiere program, which consisted of the rendition of the National Anthem, a Disney short, a newsreel, and the thundering feature. But there was plenty of dough in the box-office, and it was all for Uncle Sam. John Q. (there were 600 of his kind present) forked over 100 smackers per seat, received a War Bond of that denomination in return, and was very, very happy over the opportunity to do his bit for Victory.

It did John Q.'s heart good to look around him and see 599 reproductions of himself. Why, 600 John Q.-s multiplied by $100 meant $60,000 in War Bonds! That was the night's "take," and it would have been a lot more if Mayer could have pried a rubber priority out of WPB's Harold Hopper and made the theater's walls out of the stuff.

—A Billion in September—

WB Promotes Mulbauer

Pittsburgh—Henry Mulbauer has been promoted to ad salesman in the local Warner Bros. exchange, succeeding Robert Munn, who joined the Army and is now located at Camp Meade, Md.

—A Billion in September—

Three Set for Mastbaum

Philadelphia—Following "Tales of Manhattan," which reopens the house today, Warners' Mastbaum Theater will play "Pride of the Yankees" and "Desperate Journey." Deals for other product are now under way.

35 Banks in 60 Million Loan to RCA Mfg. Co.

To finance war production contracts, RCA Manufacturing Company, Inc., has arranged with Bankers Trust Company and 34 other banks for a $60,000,000 credit for a term of three years, G. K. Throckmorton, chairman of the Executive Committee, and Robert Shannon, president of RCA Manufacturing Co., jointly announced yesterday.

Fifteen of the loaning institutions are in New York City, while others are in Chicago, Philadelphia, Indianapolis, Frisco, Pittsburgh. St. Louis, Boston, Camden, N. J., Cleveland O., Lancaster, Pa., and Harrison N. J.

Arrangement for this credit has been made under Regulation V issued by the Board of Governors of the Federal Reserve System. Regulation V is based upon the President's executive order which authorizes guarantees by the War and Navy Departments and the Maritime Commission of loans made to facilitate war production.

—A Billion in September—

50 lbs. of Scrap and You Can Kiss a Roxy Dancer

"Kisses for scrap metal" will be the slogan during a public collection of scrap material to be staged in the parking lot adjoining the Roxy Theater Wednesday morning, under auspices of the American Industries Salvage Committee and with the theater's co-op. Fifty of the Gae Foster Girls will kiss any patriotic male bringing at least 50 pounds of scrap metal or rubber.

—A Billion in September—

Cole Porter on WB Film

Cole Porter has been signed by Warner Bros. to write the song numbers for "Mississippi Belle," which Everett Freeman is adapting from the Clements Ripley novel. Musical romance will be made in Technicolor, with Mark Hellinger producing.

WAC to Distribute "Battle of Midway"

(Continued from Page 1)

immediately in order to assure quick release. Twentieth Century-Fox exchanges will handle the picture. Commentary is by Donald Crisp, Henry Fonda and Jane Darwell.

Originally it was intended that the two-reeler would be handled by a major company, with proceeds above distribution costs going to the Treasury.

—A Billion in September—

Ned Wayburn Funeral Rites Tomorrow Noon

(Continued from Page 1)

E. Campbell Funeral Home, Madison Ave. and 81st Street.

A native of Pittsburgh, Wayburn made his first appearance in New York as an actor in 1897. Within a comparatively short time, he turned to directing, and, in 1905, established the dancing school that bore his name. He was identified with Klaw & Erlanger, and the Shuberts at various times as well as with Ziegfeld. For a period prior to his association with the Follies, he produced at the London Hip.

Wayburn was credited with bringing forward many who climbed to stage and film fame, among them Eddie Cantor, Will Rogers, Al Jolson, W. C. Fields, Marion Davies, Marilyn Miller and Fred and Adele Astaire.

Wayburn is survived by his third wife, the former Marguerite Kirby, and a son, Ned, by an earlier marriage.

—A Billion in September—

Extended Runs Give Roxy Backlog of 20th-Fox Pix

Extended playing time given by the Roxy to nearly every important production released by 20th-Fox at the close of the 1941-1942 season has resulted in a backlog of some half dozen pictures which are among the first on the 1942-1943 schedule, it was discolsed yesterday. Nearly all of the films already have completed their first-runs in other key centers.

The congestion caused at the Roxy by the extended engagements is responsible for the company's placing four productions in other houses. "Tales of Manhattan" is going into the Music Hall. "The Loves of Edgar Allan Poe" will play the Little Carnegie. "Berlin Correspondent" is now at the Palace and "Just Off Broadway" at the Rialto.

It's in the Blood

Rochester—Theater business runs in Lester Pollock's family.

His daughter, Elaine, is busy helping sell War Bonds and Stamps in the booth at Loew's Rochester, where Pollock is manager.

ONLY THE U.S. GOV'T. COULD DO IT!

Factual!
Realistic!
Revealing!

THE UNITED STATES GOVERNMENT PRESENTS

"THE WORLD AT WAR"

A FORCEFUL FEATURE DRAMATIZATION GIVEN FREE TO THE NATION'S SCREENS!

Most of it comes from sources accessible only to our Government! From secret film archives! From enemy films obtained at risk of life! From unrevealed underground channels! A monumental achievement in dramatic screen revelation is this feature attraction which *your* government considers the most vital message to give to the American people NOW! A duty to show it—but a privilege and pleasure too, because it is absorbing, showmanlike with no punches pulled. Free including trailer, to all exhibitors. Accessories from National Screen Service provided below cost.

Sponsored by the War Activities Committee of the Motion Picture Industry, 1501 Broadway, New York City. (Room 408)

BOOK IT THROUGH THE EXCHANGE IN YOUR TERRITORY AS FOLLOWS:

[illegible]-M: Albany, Boston, Buffalo, Cleveland, New Haven, New York **PARAMOUNT:** Atlanta, Charlotte, Chicago, Dallas, Detroit, Memphis, New [illegible]eans. **RKO:** Cincinnati, Des Moines, Indianapolis, Milwaukee, Minneapolis, Omaha, Sioux Falls. **20th CENTURY-FOX:** Denver, Los Angeles, [illegible], Salt Lake City, San Francisco, Seattle. **WARNER BROS.:** Kansas City, Oklahoma City, Philadelphia, Pittsburgh, St. Louis, Washington.

FILE COPY
DO NOT REMOVE

Intimate in Character
International in Scope
Independent in Thought

THE FILM DAILY

The Daily Newspaper
Of Motion Pictures
Twenty-Four Years Old

VOL. 82, NO. 49 | NEW YORK, TUESDAY, SEPTEMBER 8, 1942 | TEN CENTS

DISTRIBS. "OPEN MINDED" ON UMPI'S FUTURE

Labor Day Week-end Gives Bond Drive Big Push

THE WEEK IN REVIEW

Record Sales

L. H. MITCHELL

BILLION: On Tuesday, Sept. 1, the film industry started its biggest sales campaign—not of pictures but of U. S. War Bonds and Stamps. Washington, D. C set the ball rolling by holding a "premiere" the previous day at which film stars sold $1,500,000 worth of Bonds. New York City started with a "million dollar breakfast" hosted by Stanton Griffis at which $49,000,000 in Bonds was sold. The trade gave the September Bond Drive all the trimmings of a Hollywood premiere. Nation-wide sales for the first day of the drive was $100,000,000, three times the goal. The following days, however, did not quite reach the $33,000,000 daily goal. Distributors offered pix free to theaters which would stage "premieres" at which admission was by purchase of Bonds only. Four hundred theaters have already accepted the offer.

* * *

UMPI: No action by the industry as to the future of UMPI is expected until after Oct. 1, and a canvassing of the situation by William F. Rodgers and other leaders. Col. H. A. Cole, addressing the annual meeting of Northwest Allied, stated that UMPI had not lost its usefulness, following the D of J's death blow to the UMPI-proposed blocks-of-13 sales plan.

* * *

BIG "FREEZE": Independents, up in arms against WPB's order "freezing" raw film stock, met to map strategy in opposing the order in which they saw their death knell. Meeting was held and they are in a finish fight, insisting upon the rationing of raw stock, proposing to carry the issue to the Supreme Court if necessary.

* * *

NEWS GRAB-BAG: Col. Darryl F. Zanuck gets leave from 20th-Fox to devote full time to his Army duties. Coast heard that William Goetz might head production during Zanuck's leave. . . . UA reported dickering for outright buy of 12 new Para. features. Hal Roach may make

(Continued on Page 9)

Labor Day Week-end Give Industry's Drive to Sell Billion Real Impetus

Labor Day was just that . . . labor day, with lower case "l" and "d" for the film industry.

And so was the rest of the holiday week-end, for the three days were given over to the industry's No. 1 job at hand, the selling of a billion dollars in War Bonds and Stamps this month.

Did the labor get results?

It did, and how!

From all sections of the country the WAC campaign headquarters

(Continued on Page 11)

—A Billion in September—

Detroit Nabes May Sub Acts for Duals

Detroit — Stage-shows are being viewed as a possible substitute for dual bills, if and when the latter are definitely out, by some nabe exhibitors here. The town has had a famine of vaudeville, with no neighborhood shows for months.

First to give the policy a test is

(Continued on Page 10)

—A Billion in September—

Film Institute to Train War Film Experts Only

Institute of Film Technique at City College, starting its second year Sept. 24, is expanding its program to meet the increased need for war film personnel, it was announced

(Continued on Page 4)

"Pride of Yankees" Set for FWC Houses

Samuel Goldwyn's "The Pride of the Yankees" has been set for the entire Fox West Coast circuit in a deal closed over the week-end between Ned Depinet, RKO Radio president, and President Charles Skouras of National Theaters, Inc. More than 500 theaters in key cities in the West and Midwest are involved in the pact.

Massce New Orleans Office Aids Shipments

That the shipment of film product intended for Central America and the east coast of South America has "improved considerably" since the Massace-Barnett Co. opened an office and warehouse in New Orleans was reported on Friday by William Barnett, vice-president of the firm, the country's leading film shippers. The New Orleans branch was ovened on Aug. 11 in answer to complaints that film shipments to

(Continued on Page 4)

—A Billion in September—

Canadian Indies Demand Government Appeal Board

Toronto—Creation of an appeal board by the Dominion Government to hear applications for quashing of orders of the Wartime Prices and Trade Board affecting indie theaters

(Continued on Page 9)

Rodgers to Sound Out Other Distributors on UMPI Action This Week

An "open mind" attitude on the continuation of UMPI is indicated by distributor members. An opportunity to express themselves fully will be offered this week when W. F. Rodgers, chairman, plans to question top executives of the other companies on the advisability of an early meeting of the general committee.

Prospects for the continuation of UMPI appeared brighter last week

(Continued on Page 4)

—A Billion in September—

Preservation Com. To Include Exhibs.

The Committee for the Preservation of the Independent Motion Picture Industry has been expanded to include independent exhibitors, and the organization, which was formed to combat the WPB raw stock freezing order, is expected to be set up

(Continued on Page 10)

—A Billion in September—

ITOA Asks Warner Bros., M-G-M to Drop Trailers

In a resolution passed by the ITOA last week, it was urged that M-G-M and Warner Bros. discontinue their personally produced trailers for the

(Continued on Page 4)

$200,000,000 B.O. Gain Seen

'42 Receipts Estimated at $1,300,000,000

A $200,000,000 gain in box-office receipts this year over the 1941 total of $1,100,000,000 is forecast by Standard & Poor's current survey of the motion picture and amusement industries.

Forecast is based upon an estimated average weekly attendance this year of 100,000,000 plus the fact

(Continued on Page 9)

PRC Polls on Public's Acceptance of War Pix

West Coast Bureau of THE FILM DAILY

Hollywood—With object of determining the extent of public receptivity of pictures with war backgrounds, PRC is inaugurating a national survey through its franchise holders in all sections of the country and Can-

(Continued on Page 9)

Iowa Bond Premieres 'Guaranteed' Sellouts

A. H. Blank wired the WAC Friday that he has "guaranteed" War Bond premieres set for sellouts in these amounts; Des Moines, $350,000; Davenport, $200,000; Cedar Rapids, $175,000; Waterloo, $75,000; Burlington $200,000.

Other Bond shows with "name" bands as the lure are planned with another $1,000,000 goal, according to Blank. Frankie Masters' band at Mason City is sold out for more than $200,000.

$1,000,000,000 IN SEPTEMBER!—SELL MORE WAR BONDS!—BUY MORE WAR BONDS!

THE NEWSPAPER OF FILMDOM — THE FILM DAILY — ALL THE NEWS ALL THE TIME

Vol. 82, No. 49 Tues., Sept. 8, 1942 10 Cents

JOHN W. ALICOATE : : : : : Publisher

DONALD M. MERSEREAU : General Manager

CHESTER B. BAHN : : : : : : Editor

Published daily except Saturdays, Sundays and Holidays at 1501 Broadway, New York, N. Y., by Wid's Films and Film Folk, Inc. J. W. Alicoate, President and Publisher; Donald M. Mersereau, Secretary-Treasurer. Entered as second class matter, Sept. 8, 1938, at the post-office at New York, N. Y., under the act of March 3, 1879. Terms (Postage free) United States outside of Greater New York $10.00 one year; 6 months, $5.00; 3 months, $3.00. Foreign, $15.00. Subscriber should remit with order. Adddess all communication to THE FILM DAILY, 1501 Broadway, New York, N. Y. Phone BRyant 9-7117, 9-7118, 9-7119, 9-7120, 9-7121. Cable address: Filmday, New York.

Representatives: HOLLYWOOD, Calif.—Ralph Wilk, 6425 Hollywood Blvd., Phone Granite 6607. LONDON—Ernest W. Fredman, The Film Renter, 127-133 Wardour St. W. 1. PARIS—P. A. Harle, Le Film, 29 Ru Marsoulan (12). MEXICO CITY—Marco Aurelio Galindo, Depto. 215, Calle del Sindicalismo, 99, Tacubayo, D. F.

FINANCIAL

The New York stock markets were closed yesterday for the Labor Day holiday.

Manny Silverstone Back From "Outlaw" Trip

Emanuel "Manny" Silverstone, who has been named sales representative for Howard Hughes' "The Outlaw," has returned from a visit to several Midwest cities where he sounded out the possibilities for early engagements. Silverstone, who formerly was general sales manager for Alexander Korda, will be sales chief for the roadshow engagements of the picture. He will headquarter at the offices of Russell Birdwell and Associates.

—A Billion in September—

Would Examine De Sylva And Meyer Before Trial

Examination before trial of Buddy De Sylva and Joseph Meyer was sought on Friday by M. Witmark & Sons, defendant in a $50,000 damage suit brought by the two men. Plaintiffs, as composers of the song "California, Here I Come," charge the defendant, as publisher of the song, of granting performance rights to 20th Century-Fox for the film "Rose of Washington Square" for the alleged inadequate sum of $150.

—A Billion in September—

Hunt Heads Tax Group

George N. Hunt, Jr., manager of Loew's Theaters, Louisville, has been elected chairman of the UMPI tax committee for Kentucky, succeeding Samuel J. Switow who recently joined the Army Air Corps.

The Broadway Parade

Picture and Distributor	Theater
Pride of the Yankees (RKO Radio-Samuel Goldwyn)—8th week	Astor
Holiday Inn (Paramount Pictures)—5th week	Paramount
The Pied Piper (Twentieth Century-Fox)—4th week	Roxy
Somewhere I'll Find You (Metro-Goldwyn-Mayer Pictures)—2nd week	Capitol
Pardon My Sarong (Universal Pictures)—2nd week	Criterion
Wake Island (Paramount Pictures)	Rivoli
The World at War (The Big Five-OWI)	Rialto
Across the Pacific (Warner Bros. Pictures)	Strand
Mrs. Miniver (Metro-Goldwyn-Mayer Pictures)—2nd week (b)	Loew's State
Berlin Correspondent (20th Century-Fox) (a)	Palace
Bambi (RKO Radio-Pictures-Walt Disney) (a-b)	Palace
Intolerance (D. W. Griffith) (d)	55th St. Playhouse
Riders of the Northland (Columbia Pictures)—Last day (a)	New York
Smart Aleck (Monogram Pictures)—Last day (a)	New York
Isle of Paradise (J. H Hoffberg Co.) (a-b)	World
This'll Make You Whistle (J. H. Hoffberg Co.) (a-b)	World

♦ TWO-A-DAY RUNS ♦

Yankee Doodle Dandy (Warner Bros. Pictures)—15th week	Hollywood

♦ FOREIGN LANGUAGE FEATURE ♦

Moscow Strikes Back (Artkino Pictures)—4th week	Globe
The Battle for Siberia (Artkino Pictures)	Stanley

♦ FUTURE OPENINGS ♦

Between Us Girls (Universal Pictures) (c)	Capitol
Footlight Serenade (Twentieth Century-Fox)—Sept. 9 (c)	Roxy
The Major and the Minor (Paramount Pictures)—Sept. 16	Paramount
Desperate Journey (Warner Bros. Pictures)—Sept. 25	Strand
Tales of Manhattan (Twentieth Century-Fox) (c)	Music Hall
The Voice of Terror (Twentieth Century-Fox) (c)	Rialto
Wings and the Woman (RKO Radio Pictures) (c)	Criterion
The Magnificent Ambersons (RKO Radio-Orson Welles)—Sept. 10 (a-b)	Palace
Spy Ship—Sept. 10 (a)	Palace
Boss of Hangman's Mesa (Universal Pictures)—Opens tomorrow (a)	New York
Enemy Roundup (Monogram Pictures)—Opens tomorrow (a)	New York

(a) Dual bill. (b) Subsequent run. (c) Follows current bill. (d) Revival.

Jackter to Cleveland To Set Skirball Deal

Rube Jackter, Columbia's assistant general sales manager, leaves for Cleveland today to join Sam Galanty, Mid-east division manager and Lester Zucker, Cleveland branch manager, in discussing a circuit deal with William Skirball, of the Skirball Brothers theaters.

On September 10th, Jackter and Galanty will hold a meeting of the branch managers in the Mid-east division to discuss forthcoming releases. Attending will be branch managers A. H. Levy of Pittsburgh, A. S. Moritz of Cincinnati and L. Zucker of Cleveland.

Tradeshowings Are Set On Warners' Next Five

Warners has set the national tradeshowing of its next group of five 1942-43 releases as follows:

Sept. 17: "The Hidden Hand" and "George Washington Slept Here."

Sept. 18: "You Can't Escape Forever," "Flying Fortress" and "The Hard Way."

These dates apply to all of the company's exchanges with the exception of Des Moines and Indianapolis, where all five pictures will be shown Sept. 18, and in Omaha, where "George Washington Slept Here" and "The Hidden Hand" will be shown on Sept. 21, and the other three pictures on Sept. 22.

COMING AND GOING

WILLIAM BENDIX, arrives tomorrow from the Coast.

LOU PHILLIPS of Modern Theater Equipment Co., New Haven, will vacation at Cape Cod.

JAMES FRASER, secretary to I. J. Hoffman, Warner Theaters zone head, New Haven, is back from a Providence vacation.

GINNY SIMMS, has arrived in Hollywood from New York.

BOB GILLHAM is due in Chicago today to attend the Army show.

N. PETER RATHVON, RKO Corp. prexy., is in Hollywood conferring with Charles W. Koerner.

SIGNE HASSO, Swedish actress who will make her American bow in M-G-M's "Journey for Margaret," is visiting New York.

HAROLD DUNN has arrived on the Coast.

OTTO PREMINGER, having completed his role in Samuel Goldwyn's "They Got Me Covered," arrives in New York today to confer with Louis Weitzenkorn on his new play, "Challenge." He returns to Hollywood in a week to direct "Margin for Error" for 20th-Fox.

RUBE JACKTER leaves for Cleveland today.

MARTY FRIEDMAN is here from Cleveland.

EDMUND GOULDING, has returned to the Coast.

FRANK N. PHELPS, in charge of labor relations for Warner Theaters, is in Philadelphia today.

LILLIAN HELLMAN has returned to Hardscrabble Farm, her place in New York State to work on her Russian story for Samuel Goldwyn, in which Teresa Wright will star.

ROBERT ROSSEN, has arrived in New York from the Coast.

BEN KALMENSON, Warners' general sales manager, returned over the week-end from a business tour through the Southern territory.

MARY BYRNE, the OPA secretary, who was chosen by her co-workers as Washington's typical secretary, returned to Washington and her desk yesterday after five weeks in Hollywood working as a screen secretary in "They Got Me Covered."

"Four Feathers" Reissue Is Considered by UA

Two test engagements on "Four Feathers" which United Artists may re-issue have been set by the company. First of the test runs starts today in Rochester at the RKO Temple where it has been booked for an extended engagement. Irwin Zeltner, special UA field representative, has been in Rochester mapping the campaign.

NEW YORK THEATERS

RADIO CITY MUSIC HALL
Rockefeller Center
CARY GRANT • JEAN ARTHUR
RONALD COLMAN
'THE TALK OF THE TOWN'
A George Stevens Prod. • A Columbia Picture
Gala Stage Revue • Symphony Orchestra
First Mezzanine Seats Reserved Circle 6-4600

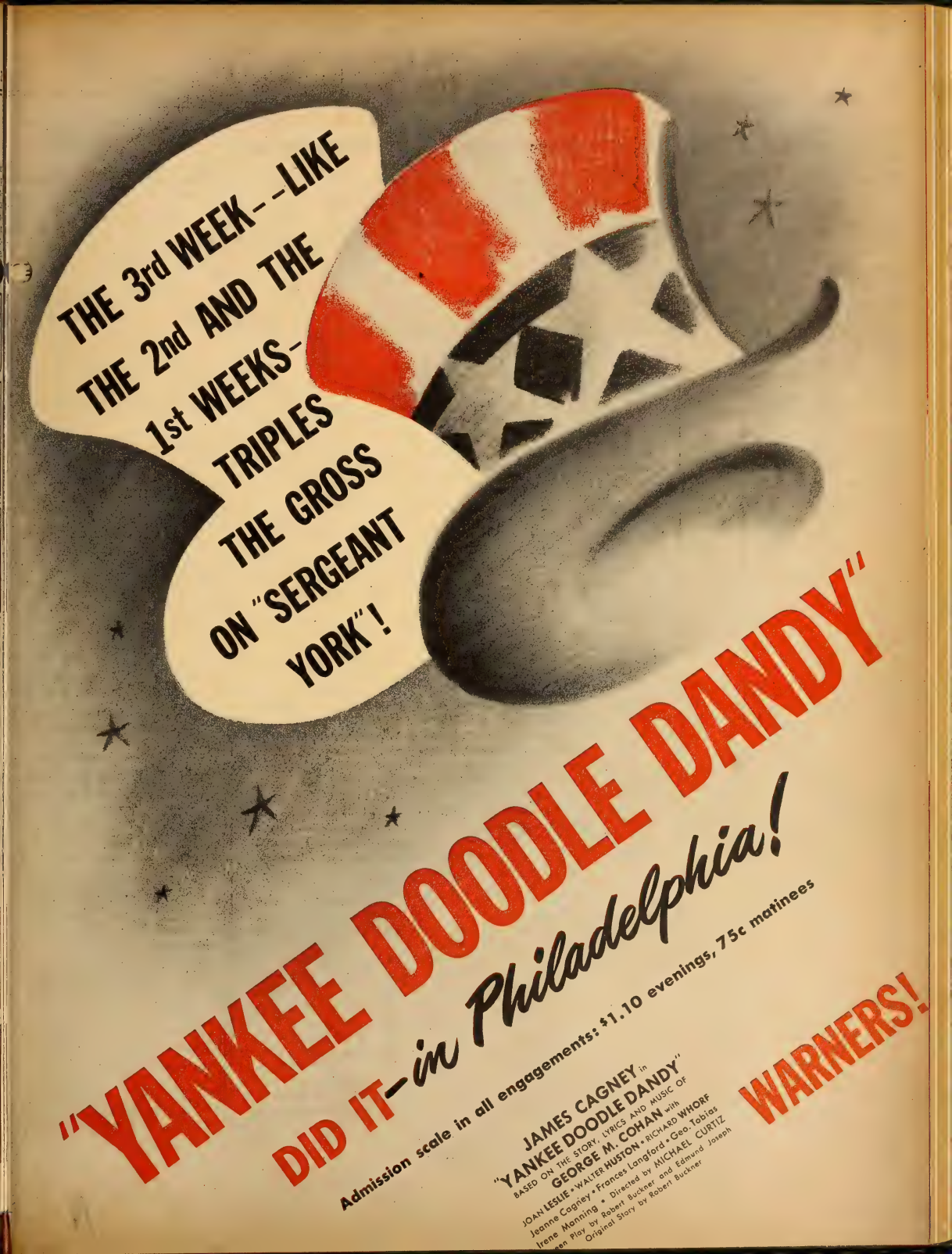
The Mighty Story of Today
"THE PIED PIPER"
20th Century-Fox Triumph
PLUS A BIG STAGE SHOW ROXY 7th AVENUE 50th STREET

Irving Berlin's "HOLIDAY INN"
BING CROSBY • FRED ASTAIRE
A Paramount Picture
IN PERSON WILL OSBORNE AND BAND
EXTRA! The CHARIOTEERS
Midnight Feature PARAMOUNT TIMES SQUARE
BUY WAR BONDS AT THIS THEATRE
AS A SALUTE TO YOUR HEROES!

NOW PALACE B'WAY & 47th St.
WALT DISNEY'S
"BAMBI"
— and —
Dana Andrews : Virginia Gilmore
"Berlin Correspondent"

SAMUEL GOLDWYN PRESENTS
GARY COOPER in
THE PRIDE OF THE YANKEES
(The Life of Lou Gehrig)
Released Through RKO-Radio Pictures, Inc.
Air Cooled ASTOR B'way & 45th Popular Prices Midnite Shows
Continuous Performances

"BRILLIANT—A HIT."—Anderson, Jour.-Amer.
50c to $1.50 at all Performances except Sat. Evgs. 50c to $2.50 | Plus Tax
Sonja Henie & Arthur M. Wirtz present
A New Musical Icetravaganza
STARS ON ICE
CENTER THEA., Rockefeller Center, CO. 5-5474
America's Only Ice Theater
Evgs. Incl. Sun. 8:40. No Monday Performance
Matinees Wed. & Sat. at 2:40 and Sun. at 3
Always Comfortably Cool. Mail Orders Filled.
Extra Mat. This Thurs. at 2:40


THE 3rd WEEK--LIKE
THE 2nd AND THE
1st WEEKS-
TRIPLES
THE GROSS
ON "SERGEANT
YORK"!
"YANKEE DOODLE DANDY"
DID IT-in Philadelphia!
Admission scale in all engagements: $1.10 evenings, 75c matinees
JAMES CAGNEY in
"YANKEE DOODLE DANDY"
BASED ON THE STORY, LYRICS AND MUSIC OF
GEORGE M. COHAN with
JOAN LESLIE • WALTER HUSTON • RICHARD WHORF
Jeanne Cagney • Frances Langford • Geo. Tobias
Irene Manning • Directed by MICHAEL CURTIZ
Screen Play by Robert Buckner and Edmund Joseph
Original Story by Robert Buckner
WARNERS!

Massce New Orleans Office Aids Shipments

(Continued from Page 1)

Latin-American markets were being unnecessarily delayed.

Barnett said the improvement was attributable in great measure to the fact that through the establishment of a branch in New Orleans, one of the nation's leading ports of shipment to Latin America, the company was enabled to keep in closer touch with the situation. He pointed out that being on the spot was important since today there were no regular published sailings as a result of the war. The New Orleans branch has made it possible for the company to keep better tabs on sailings, he asserted.

Massce-Barnett Co., according to Barnett, has succeeded in cleaning up film shipments piled up at New Orleans warehouses for dispatch to Latin-American ports.

Barnett reported a heavy improvement also in the shipping situation at Los Angeles, from whose port he said there were now "very frequent sailings for the West Coast of South America."

His firm, according to Barnett, has been advised of regular sailings to Cuba from the port of New Orleans. Heretofore all film shipments marked for Cuba went out of Tampa. New York sailings for Cuba were discontinued some time ago.

It was disclosed by Barnett that all shipments to Guatemala are now being made by rail through Laredo, Tex.

Film Institute to Train War Film Experts Only

(Continued from Page 1)

Friday by Irving Jacoby, the institute's supervisor. Workshop courses in the production and use of public information and training films have been added to the curriculum, with the emphasis on the immediate preparation of employable film workers.

—A Billion in September—

Harry C. Doyle Dead

Columbus, O.—Harry C. Doyle, 44, former theater operator, and who until the time of his final illness operator of a theatrical booking office here, is dead.

May McAvoy Howard Dietz
David Horsley

▼ ▼ ▼

The Invaders "Captured":

Edgartown, Mass.

● ● ● **CURRENTLY, when distant isles are so prominent in the news, we give you this communique from a more immediate island nestling in blue waters—historic Martha's Vineyard.....At least the waters were blue when the "invasion" began this Saturday-before-Labor-Day.....But as we write these words, night has locked down, and the waves of Edgartown Harbor and nearby Katama Bay beat darkly against the shoreline like lamp-blacked Commandos.....The "invaders" are trade and newspaper scribes of the Atlantic Seaboard, chiefly from Boston and New York, reinforcing the local notables and the legions of United Artists.....Tonight all are marching jubilantly out of the auditorium of the little film theater here,—a movie stand which, believe it or not, has no name.....No appellation is necessary.....Alone it stands, a monarch unchallenged by pretenders.....**

▼ ▼ ▼

● ● ● *OBJECTIVE of the invasion was to attend the world premiere of the David Loew-Albert Lewin production of W. Somerset Maugham's renowned and magnificent novel, "The Moon and Sixpence," which will soon be released nationally by UA, and is bound to be an oasis of gold for Mr. Exhibitor, as well as a bonanza for all entertainment-seekers on the hunt for cinema riches.....That was the unqualified consensus of the professional appraisers as they filed out of theater, lavish in their vocal praises for the opus generally, and for George Sanders, Herbert Marshall, and Doris Dudley who enact the leading roles.....*

▼ ▼ ▼

● ● ● **THE New York contingent comprises Mark Barron, Associated Press; Alice Hughes, King Features; Rose Pelswick, N. Y. Journal-American; John McManus and Louise Levitas, P. M.; David Brown, Reuters British News Agency; Randal Heymanson, Australian Newspaper Service; F. W. Tonkin, Australian Associated Press; Bill Ornstein, Box Office; Jimmy Cunningham, Motion Picture Herald; Jack Harrison, Hollywood Reporter; Mike Wear, Variety; Seymour Poe, representing David L. Loew; Arthur Jeffrey, James Gillespie and Morton Nathanson, United Artists; and Yours Truly..... The Boston division included Helen Eager, Traveller; Eleanor Hughes, Herald; Margery Adams and George Howard, Globe; Elliott Norton and Prunella Hall, Post; Leo Gaffney, Record; and Peggy Doyle and Joyce Dana, American.**

▼ ▼ ▼

● ● ● *HOSTING of the invaders was done personally by a very distinguished gentleman who is a Summer resident of Martha's Vineyard, and daddy of his "Moon and Sixpence" brain-child,—none other than Mr. Maugham himself.....It seemed that all 1,500 of Edgartown's native and vacationing-resident sons and daughters took a hand in the world premiere celebration.....And you can't blame them.....The picture and the festivities were more than a figurative feather in their caps.....Big names in contemporary annals were on deck,—industrialists, socialites, high officers of the armed forces, famous writers, civic solons, et al.....It was an hour of triumph particularly for the film's producers, for it was they who devised and guided "Moon and Sixpence" from stirring story to a film of future fame.....The lights are going out now in the nameless little local theater, but it is only to pave the way for sister cinemas throughout the land to illuminate their marquees with the name of this attraction whose own brightness will shine creditably and profitably on the screens of America.....*

▼ ▼ ▼

● ● ● **AVENGE PEARL HARBOR!.....**

Distributors Express Open Mind on UMPI

(Continued from Page 1)

when its leaders, from both the distribution and exhibition ranks, expressed the opinions there was a definite need for the unity group and that their investment in the organization was a sound one.

Present indications are that a general meeting will be called for the latter part of September.

—A Billion in September—

Warner Execs. Give Lunch in Honor of Harold Dunn

Harold Dunn, Warners' Far Eastern Supervisor, who returned to this country recently in an exchange of nationals between the U. S. and Japan, was tendered a lucheon by Warner home office executives on Friday in the company's private dining room. Among those attending were:

Joseph Bernhard, Ben Kalmenson, Harry M. Kalmine, Sam Schneider, Harold S. Bareford, Joseph H. Hazen, R. W. Perkins, Stanleigh P. Friedman, Mort Blumenstock, W. Stewart McDonald, T. J. Martin, Harry Goldberg, A. W. Schwalberg, Leonard Schlesinger, Arthur Sachson, Mitchell Rawson, Abel Vigard, Jerry Loeb, Harold Berkowitz, Joseph S. Hummel, J. D. Karp, Albert Howson, Ed Hinchy, Gil Golden, Jules Kirden, Ralph W. Budd, Lee Blumberg, Stuart Aarons, Paul Lazarus, L. J. Kaufman and G. R. Keyser.

Following the luncheon, Dunn left for the Coast to confer with H. M. Warner.

—A Billion in September—

ITOA Asks Warner Bros., M-G-M to Drop Trailers

(Continued from Page 1)

duration "as a patriotic duty in an effort to avoid duplication in trailer production and thus conserve raw stock."

The ITOA wired Harold Hopper of the WPB that its members hoped that trailers would not be entirely discontinued even though their lengths may be reduced.

Associated Screen Loses 30 to Services

Montreal—Bringing to a total of 30 the number of male employes of Associated Screen Studios who have joined the armed forces, for service overseas, Huntley Wilson of the 16 mm. division has joined the 17th Hussars and Harry Jones of the film editing department, has joined the Corps of Canadian Firefighters. Depletion of the normal male staff by about one-third, has led to the engagement of a number of women and girls to replace them.

WAKE

Paramount's masterful screening of "Wake Island" is an unforgettable experience. I believe that every American should see it—for here is recorded the magnificence of men who have died for America. Paramount's simple story, without ever actually saying so, says in every line that besides such sacrifice, any sacrifice we may be called upon to make is small by comparison.

Kate Smith

Kate Smith's praise of "Wake Island" is but one of hundreds of tributes from trade and newspaper critics and the public: here are typical excerpts—

ISLAND

Unanimou

THE PICTURE OF THE WAR!

"This is THE picture of the war; a film that will make your spine bristle, your blood boil and your brain and heart clamor for super all-out action against the enemy. Stacks up as solid entertainment throughout, mingling the drama and suspense of battle with moments of lightness and the human touch. It is not a film you will easily forget. Nor should you. You MUST see it."

—EDITH WERNER, *N. Y. Daily Mirror*

TERRIFYING BUT INSPIRING!

"Terrifying but inspiring; it catches for this new and terrible war what 'All Quiet on the Western Front' finally caught for World War I—but we had to wait until 1930 for that picture."

—W. WARD MARSH, *Cleveland Plain-Dealer*

COME AWAY PROUD!

"You come away stunned and awed; to the depths of your soul you are shaken. You are proud, terribly proud. This is the one picture of this war every American should see."

—*Cue Magazine*

OVERWHELMING POWER!

"It's high time a Hollywood motion picture stirred up this kind of spirit. There hasn't been anything like it since 'Mrs. Miniver.' And 'Wake Island' has even more physical sock than that great film. It has the overwhelming power of the real thing—the grime, smoke, flame, shock and debris of actual battle. It will ignite the fighting spirit of true Americans."

—HERBERT COHN, *Brooklyn Eagle*

CHOKED WITH PRIDE!

"An unforgettable experience. You come away inspired, choked up with pride, burning to do more and still more to keep faith with these men who fought and died for you and your country. It is a picture which will leave you emotionally limp, and, at the same time, enormously strengthened. Taut and pulls no punches; the cast carries out its assignments splendidly."

—ROSE PELSWICK, *N. Y. Journal-American*

ACTORS ASTOUNDINGLY GOOD!

"You may wonder how long it has been since you were so stirred by a motion picture. You will step out on the sidewalk filled with fierce pride. The actors are astoundingly good; no matter what they had done in other pictures, all of them apparently were inspired by the privilege of reliving this great story."

—ALTON COOK, *N. Y. World-Telegram*

UNFORGETTABLE!

"This is a picture that every American should see; an unforgettable dramatization presented with an authentic realism; one of Hollywood's real contributions to victory."

—*Movie and Radio Guide*

DARE TO FORGET!

"The sharp, stinging reality of a newspaper headline; 'Wake Island' is Hollywood's finest love story to date—it tells of men whose love of country led them to death and glory on a barren coral rock. Dare to forget 'Wake Island'!"

—*Modern Screen*

BEST OF THE WAR!

"A picture for everyone to see, as no American can view this heroic action without bursting with pride. Fine performances from the entire cast. The best and most exciting picture of the war."

—KATE CAMERON, *N. Y. Daily News*

BE SURE YOU PLAY IT!

"A splendid achievement. Glory to the producers, cast and craftsmen who made 'Wake Island' real by sticking to the facts. Play it ahead of your opposition if possible. Play it second, third or fourth if necessary, but play it!"

—*The Independent*

COMPLETELY SUCCESSFUL!

"Hollywood's first intelligent, honest and completely successful attempt to dramatize the deeds of an American force on a fighting front."

—*Newsweek*

DRAMATIC AND HEROIC!

"Paramount has produced not only a story of dramatic and heroic action but one which may well be a near factual account of an outstanding episode in modern warfare. Direction makes the most of the cumulative drama."

—*Motion Picture Daily*

WILL THRILL THE NATION!

"A stirring epic which will thrill the nation; ranks among the top attractions currently . . . doesn't pull punches, but will pull irresistibly at the boxoffice!"

—*Film Daily*

"WAKE ISLAND" WILL BE EXHIBITED

IS!

Paramount knew "Wake Island" was World War II's greatest picture. Weeks ago exhibitors learned it—after trade screenings and sneak previews brought unanimous praise. Now—with capacity crowds thrilling to "Wake Island" daily at the New York Rivoli—the WORLD knows! Without exception, every critic—newspaper, trade and magazine—has said "THIS IS IT!" Here are excerpts—

LETS THE FACTS SPEAK!

"A force found seldom in this year war melodramas. This is dramatic material, and Paramount has handled it skillfully. Direction is excellent; emphasizes the heroic, avoids the maudlin. The actors keep to the picture's mood of restraint, letting the facts speak for themselves."

—EILEEN CREELMAN, *N. Y. Sun*

WALLOP-PACKED!

"A highly emotional, wallop-packed reproduction of a brilliant chapter in the history of this war; there ought to be money, and lots of it, in this one!"

—*Boxoffice*

A WHALE OF A PICTURE!

"Here is a whale of a money picture. Not alone because the title was hot even when the picture was started and is many times as hot today. But principally because it is a darned good picture—from all the accepted desires of entertainment and because of its sincere, vigorous, and factual answer to a question in every American heart today—'What are our boys going through'?" —*Boxoffice Digest*

WARMTH, HUMOR, PRIDE!

"Dramatizes the story of Wake Island not tragically but heroically, not grimly but with warmth and humor and pride in the magnificent sacrifice Wake's defenders made. It is a dramatic memorial to a fine, human band of fighting men. Packed with appealing incident, warm characterization and wild excitement and suspense."

—JOHN T. McMANUS, *PM. Newspaper*

TAUT WITH ACTION!

"Here is a film which should surely bring a surge of pride to every patriot's breast. And here is a film for which its makers deserve a sincere salute. Credit John Farrow for giving the film much brutal suspense; for drawing the story taut with screaming action and intervals of breathless quiet."

—BOSLEY CROWTHER, *N. Y. Times*

TREMENDOUS IMPACT!

"All the dramatic intensity inherent in the heroic defense of the little Pacific outpost has been caught; carries a tremendous impact, which should be reflected in boxoffice terms straight across the country."

—*Motion Picture Herald*

STIRRING INSPIRATION!

"The most dramatic, the most gripping, the most thrilling and exciting story to come out of this war; a stirring inspiration to every American who sees it! Should do outstanding business!" —*Showmen's Trade Review*

LEAVES ONE EXALTED!

"At once a rousing battle cry and a first-rate motion picture; leaves one numb, then angry and finally exalted. As a war picture it is in a class by itself; within its stirring and tragic frame Paramount has wrought an extremely human and even humorous story of leathernecks at peace and war. Gripping . . . challenging . . . overpowering dramatic tension; as close to perfect as one could possibly ask. A memorable motion picture."

—HOWARD BARNES, *N. Y. Herald Tribune*

A SMASHING SUCCESS!

"A true blue tribute to Marine valor; a splendid tribute to a splendid achievement. Nothing else we have had has brought the war of fox-hole fighting so conclusively home. Should be a smashing success."

—*Hollywood Reporter*

VIVID AND EXPLOSIVE!

"Makes onlookers proud to be Americans; as a vivid and explosive display of modern warfare it hits the peak of cinematic presentation; will blast top grosses in all bookings."

—*Daily Variety*

MAGNIFICENT SPIRIT!

"Magnificently catches the spirit of the brave defenders; one of the most striking pictures of the year. It will do dandy business everywhere. Paramount has made a picture that is equal in its way to the exploit itself!"

—*Variety*

THIS IS NOT A MOVIE!

"As far as any spectator is concerned, this is not a movie set. It is really that dot in the pacific where a few hundred Marines held off the Japanese until ammunition ran out."

—ARCHER WINSTEN, *N. Y. Post*

A MAGNIFICENT SAGA!

"Will undoubtedly be one of the big grossers of the year. Just about the most saleable picture to come out of Hollywood in a long time. It is a magnificent saga of American heroism."

—*Exhibitor*

mount

AT REGULAR ADMISSION PRICES

Read every word of this:

A Japanese landing party splashes through the surf in Wake Island, a chronicle of the magnificent bravery of our marines.

BY HOWARD BARNES

READING TIME • 4 MINUTES 20 SECONDS

WAKE ISLAND (for heroism and honesty)

A GREAT chapter in American history has prompted a great war picture. Wake Island celebrates the heroic defense of that Pacific outpost by a handful of marines last December. It does so with savage honesty. It is the record of a defeat, but it is a triumphant testament to the courage and resourcefulness that will smash the Axis to smithereens.

There's nothing escapist about the film. The climax is as grimly tragic and terrible as it actually was on Wake. The chances are that it will leave you cold and angry as well as emotionally shattered. But it will also leave you with a more profound faith in the things we stand for and the lengths we will go to fight for them.

Wake Island is a great motion picture, in addition to being the best war film I've yet seen. The acting is genuinely inspired. The story is staccato, unembroidered, and to the point. And the direction of John Farrow has smashing power.

The story should be so well known by every one that it scarcely requires a synopsis. While some of the individual characters may have been imagined, the plot runs straight with the military record. It opens with a major of marines galvanizing 385 men into the most dauntless force that ever faced overwhelming odds. It ends with that laconic and unforgettable last message from Wake: "The enemy has landed in force, but the result is still in doubt."

Straight human drama is highlighted throughout the proceedings to give them a tremendous range of entertainment appeal There are richly comic passages describing a present-day Quirt and Flagg There is a chapter of epic personal heroism recounting the sinking of a Jap cruiser by one of the outmanned Wake flyers And the section in which the marines work a modern variation of Bunker Hill strategy in a brilliant repulse of the invaders is certain to leave you shaken from sheer suspense. There is no romance and only a fleeting shot of the aviator's wife, whose death at Pearl Harbor he avenges so stirringly.

Honesty and simplicity have paid huge dividends in the treatment. The acting is utterly convincing. Brian Donlevy is perfect in the part of the hard-bitten, understanding artillery major Robert Preston and William Bendix play the Quirt-Flagg episodes superbly, and Macdonald Carey is first-rate as the aviator

The staging of Farrow marks that comparatively new director for big things in films. He has combined documentary reporting with human drama in a consummate blend. Nor has he forgotten to stigmatize the yellow rats of the Rising Sun, whether it's in a passage showing Kurusu passing through Wake Island on his hypocritical mission to Washington or a shot of Jap pilots machine-gunning an aviator after he has bailed out.

Wake Island is a magnificent tribute to the marines who fought way beyond human endurance on an unsheltered strip of sand in the Pacific. It is a magnificent film any way you look at it

ADVANCE COPY OF REVIEW WHICH WILL APPEAR IN LIBERTY MAGAZINE, SEPTEMBER 19, 1942

Sell WAR STAMPS & BONDS AT YOUR THEATRE!

Your theatre is on the front line of the war in September "Salute to Our Heroes" month must sell a billion dollars in bonds and stamps!

Paramount Presents

"WAKE ISLAND" with BRIAN DONLEVY

Macdonald Carey • Robert Preston • Albert Dekker • William Bendix • Walter Abel

Directed by John Farrow • Screen Play by W. R. Burnett and Frank Butler

Paramount Pictures

$200,000,000 Jump in '42 B.O. Receipts Forecast

Standard & Poor's Sees Average Weekly Audience This Year at 100,000,000

(Continued from Page 1)

higher admissions are being ged.

Appraising the industry's current outlook, Standard & Poor's says:

"The continued rise in motion picture attendance, coupled with higher admission prices, will more than offset increasing production and exhibition costs. Because many companies are in a relatively sheltered position with respect to excess profits taxes, the industry as a whole should enjoy earnings almost as large as last year.

Theater Prospects Good

"The motion picture industry as a whole is benefiting materially from the high level of employment stemming from the nation's war effort. The public, with the largest income in years, now finds many of its customary diversions either drastically reduced or virtually eliminated by the war. The use of automobiles for pleasure riding is being cut to a minimum, and many items of sporting equipment are becoming scarce. Meanwhile other merchandise shortages are releasing a large proportion of the average family's budget for entertainment.

"Reasonable increases in admission prices will easily offset the rise in labor and film rental costs without having an appreciable effect on attendance. The relatively low-cost entertainment of the movies has its greatest appeal to the low-income groups whose purchasing power will continue at the best level in many years.

Producers Well Situated

"Producers plan this year to improve the quality of films. Usually the large companies make some 60 important films a year; about equally divided between A and B productions. Present plans call for a reduction in the percentage of Class B (inexpensive) productions, and the number of double feature programs will be curtailed correspondingly. The necessity to conserve film stock will also force some reduction.

"Film rentals will command higher prices, enabling producers to maintain profit margins. . . .

"The material from which films are made is also a prime ingredient of gunpowder. The picture industry uses about half of the annual peacetime production of the basic nitrocellulose. Allocations are likely, but will probably be much less drastic for this industry than for amateur and non-theatrical enterprises. The industry can probably cut its use of film stock by more than 20 per cent without impairment. In any event, film stocks on hand will permit high production for quite some time. Conservation, of course, is necessary, and the limit of $5,000 per picture for material to be used on the set will also force economies. The freezing of prices of materials used will check the trend toward higher costs.

"Production of shorts or morale pictures for the Government on a practically gratuitous basis will increase costs moderately, but at the same time should bolster good will and may reduce the demand for double feature programs. . . .

Political Support Assured

"Because of their morale value, motion pictures are assured of political support during the war. The companies are thus protected to a greater than average extent from material shortages. This factor has caused most picture company shares to advance to relatively high levels. . . .

"With good gains in revenues and close control of expenses, operating income will be substantially higher than in 1941. Taxes will be much heavier, but final profits should hold up well for the integrated companies. Larger releases of funds and current earnings in Britain will also aid profits and bolster the financial position of the larger companies."

WEDDING BELLS

Richard Paul Morgan, a member of the Paramount legal department, and son of Oscar A. Morgan, Paramount executive, has become engaged to Constance Ann Sullivan. No date has been set for the wedding.

Springfield, O.—Mary Edna Blessing, cashier at the State Theater here and George Willis Benn were married.

TO THE COLORS!

Chicago—Harold Hellman of Republic's sales staff, receives his Air Force commission at Albuquerque, N. M., this week.

Lima, O.—George Ritzler, owner of the Lyric and Majestic Theaters, has been inducted into the Army. Mrs. Ritzlr and manager Clem Point are carrying on in his absence.

Cincinnati—Kenneth Williams of the Royal theater, Paintsville, Ky., is now in the Army. William Justice has taken over operation for the duration.

Montgomery, Ala. — Bandleader Harry Clinton, the "Old Dipsy-Doodler," arrived at Maxwell Field to begin training at the Central Instructor's Flying School.

Cincinnati—Metro's Bob Schneider and Joe Saladin, 20th-Fox cashier, have been inducted into the Army.

Pittston, Pa.—Two members of the local projectionists union. Michael J. Novitsky of the Roman Theater and Richard Daley of the Liberty Theater in nearby Exeter, were inducted into the Army.

Hazelton, Pa.—Henry Rokosz, former assistant manager of the Grand Theater who enlisted in the Navy, has been transferred to a post in California.

Pittsburgh — William Zeilor, head theater manager for the Harris Circuit, at present assigned to the J. P. Harris Theater downtown, has been accepted by the Army as a volunteer officer candidate.

Mileage Reduction Plan In Effect at Buffalo

Buffalo—Program to save 118,000 miles a year in over-the-road film deliveries went in effect yesterday in the Buffalo exchange territory. It carries out on a voluntary basis a plan originally devised to conform with the ODT mileage-reduction order which later was modified.

Principal features are elimination of Monday film deliveries and of second-day deliveries on some routes, criefly to rural points, according to Max Roth, branch manager of Warner Brothers, who is chairman of the film delivery committee. Latter, comprising representatives of exhibitors, exchange heads, bookers and truckers, devised the new schedule after many meetings.

—A Billion in September—

Knoxville Blackouts Set

Knoxville, Tenn.—With the experience of other cities to encourage them, Knoxville theater operators fear little loss of patronage from the fifth and sixth test blackouts now scheduled for Sept. 29 and Oct. 13.

Canadian Indies Demand Government Appeal Board

(Continued from Page 1)

is demanded by Canadian unaffiliated exhibitors.

Demand was framed at a meeting of indies sponsored by Barnett Laxer, president of the Independent Motion Picture Exhibitors of Ontario, and Henry Falk, head of another group.

The indies based their action on the ground that administrators in Toronto might be in error in decisions and there would be no recourse to law courts in an effort to upset their decisions because of the Government blanket ruling that Wartime Board orders supersede legal jurisdiction.

Independents opposed compulsory buying from exchanges from which they rented product last year, claiming that this proposed action "would only serve to underwrite the sale of bad product."

The meeting is reported to have gone on record as opposed to any move to alter the basic period and claimed that the proper basis would be the 1940-41 film contracts and not for the past year which, they understood, was being considered by the Government in new control measures for the film business.

The independents urged there would be no good reason in advancing the contract control period by one whole year because "this would exonerate the misdeeds of the major companies in snatching product away from certain theaters after the basic period."

Laxer gave report of the recent tour of the Canadian West saying independents offered solid support.

—A Billion in September—

William J. Black Dead

East Liverpool, O. — William J. Black, 45, owner of the Star, city's only nabe, died in a Salem hospital.

THE WEEK IN REVIEW

Record Sales

(Continued from Page 1)

two features for UA, in addition to his "Streamliners." A new producing unit for UA will be headed by Eugene O'Neil, Casey Robinson, Jerome Kern and Rouben Mamoulian . . . Competition seen intensifying trade's manpower problem with serious labor shortage forecast within six months. . . . Group of Cincy exhibs. resolved to ask the Government to place a ceiling on film prices; Independent Exhibitors, Inc., of New England hinted at similar action. . . . William Alexander plans a new circuit, United Art Theaters, Inc., embracing 33 cities. . . . Newsreels will pool their South American coverage. . . . WAC will handle John Ford's color film record of "The Battle of Midway," releasing through 20th-Fox exchanges. . . . Northwest Allied reelected E. L. Peaselee prexy.

—A Billion in September—

PRC Polls on Public's Acceptance of War Pix

(Continued from Page 1)

ada, Leon Fromkess, in charge of production announced.

Letters from Fromkess asking PRC exchangemen to check with exhibitors in their respective territory, go into the mails early this week. The findings will serve to guide the company in planning its production schedule to Jan. 1.

PRC already has five productions with war backgrounds either completed or definitely scheduled for its 1942-1943 program. They are "Tomorrow We Live," with Ricardo Cortez and Jean Parker; "The Yanks Are Coming," with Henry King and his orchestra, Maxie Rosenbloom, Robert Armstrong, Mary Healy and Jackie Heller; "Miss V From Moscow," with Lola Lane and Noel Madison; "Corregidor," with cast as yet to be selected, and "The Lady From Chungking" starring Anna May Wong.

—A Billion in September—

Erie Open-Air Theater Closed

Erie, Pa.—The Skyway, open-air theater here, operated by Carl Guerrein, has closed for the duration, due to the lack of materials used in the war effort.

STORKS!

West Coast Bureau of THE FILM DAILY

Hollywood—Eddie Bracken is the father of a baby girl, named Judith Ann. Mrs. Bracken was Connie Nickerson, Broadway actress.

Detroit Nabes May Sub Acts for Duals

(Continued from Page 1)

the Mel Theater, in the down-river industrial suburb of Melvindale, just taken over by United Detroit Theaters. Existing picture commitments for the house make the policy intermittent, at least for the present.

The show, presented on an economical basis, was offered frankly as neighborhood entertainment—the encee, Boyd Senter, asking the audience, "Why drive downtown to see a show, and waste tires and gas?" Policy clicked with the local residents, who are almost entirely war plant workers, and their families. Women and children dominated the audience last week—confirming the recent trend of war workers to stay home and let the rest of the family enjoy a show, and the audience is markedly enthusiastic.

This was, incidentally, the first vaudeville show in the city presented in a house catering almost entirely to war production workers, and the success of the policy, judging from the opening, may point to a marked increase in stage-shows in other subsequent-run theaters.

Percentage pictures and the existing degree of lack of control over playing time by the average exhibitor are partly responsible for the decision not to put in stage shows at the Hollywood, (town's largest nabe) this Fall, as originally planned. "Name" band policy was under consideration, but the fact that a big stage show might be booked to play the same week as a top-grossing film like "Mrs. Miniver" or "Yankee Doodle Dandy" determmed the owners, Ben and Lou Cohen from the policy, in sharp distinction to their decision to put in big colored bands at their Paradise Theater, where the house plays first-run films, using, in general, slough product, with a wide choice of available features.

To other neighborhood theaters, the Vogue operated by United Detroit Theaters, and the Colonial, operated by Ray Schreiber as an uptown house, are expected to put in stage shows, however, in the next few weeks.

—A Billion in September—

Woodside, L. I., Theater Appeals Cameo's Award

Hobart Theater, Woodside, L. I., has appealed from an arbitrator's award which eliminated the seven-day clearance granted to the Hobart over the Cameo Theater, Astoria, L. I. Arbitrator had ruled that there was no competition between the two houses.

—A Billion in September—

New Fan Mag. in Debut

Movie Show, published by Lester Grady, joins the list of fan magazines with appearance of its first issue, dated October. Grady also has Silver Screen.

REVIEWS OF SHORT SUBJECTS

"America Sings With Kate Smith"

Columbia **10 mins.**

Extra-Fine Subject

Here is a humdinger of a short, starring popular Kate Smith, and made under the supervision of Ted Collins. In it, the songstress is accompanied by a splendid orchestra, Jack Miller serving as the reel's musical director. On every count,—pure entertainment, production values, inspiration to audiences, et al, — the footage deserves the widest exhibition. Happily, there is another great incentive for exhibitors everywhere to play, namely, that the net profit derived from its distribution will go to the USO. So, here is a double-barrel reason for theatermen to bring it, without delay, to their houses.

Sequences are ingeniously done. The lyrics of four grand songs are employed in flash-in style, so that patrons can sing them with Kate Smith. The numbers are "We're All Americans," "The Caissons Go Rolling Along," "The Marine Hymn," and "America I Love You." As some of the choruses are rendered, the onlooker sees bristling action shots of our armed forces on the march and participating in maneuvers which might well be pitched battles. There are views of planes, tanks, lorries, jeeps, landing barges, mechanized units,—in fact most of the sinews of war for which all America is buying War Bonds that victory may be achieved.

The narrative introductions to the numbers are punchy and appropriate. The photography by Charles Harten is fine, and score the editing as ditto. "America Sings With Kate Smith" is an extra-fine attraction, a credit to the industry, and to all who made and play it.

"Smoke Painter"

Universal **9 mins.**

Novel Reel

Matters unusual and odd comprise this short, highlight of which is the Philadelphia artist who is termed "the smoke painter" because he delineates drawing in an unusual technique,—the medium being lighted matches. The finished works of art are truly remarkable. Other components are the woman who sews with amazing skill, despite the fact that she has only one hand; the strange magnetic phenomenon in the Santa Cruz Mountains which finds the law of gravity repealed; the unique class at Miami University which studies marine life under water, the students outfitted with diving helmets; the brook which soon turns to stone all objects exposed to its water; and the hobby of a Florida man who builds a liveable kingdom of his own out of rocks.

"Yankee Doodle Swing Shift"

Universal **6 2-3 mins.**

Timely Subject

Walt Lantz offers in this tab reel in Technicolor an amusing bit of nonsense, well conceived and animated. It is a particularly appropriate subject for theaters at this time because its yarn is on the metal salvage theme. The Zoot Suit Swing Cats, a torrid ork, are out of jobs, when along comes the long and urgent arm of Uncle Sam to whom the Cats give their metal musical instruments and thus hasten the day of Victory. The donors go to work in a defense plant where they are shown amid all sorts of humming and pounding machines busy with converting all sorts of metals into tanks, guns, shells, etc. It is all done with a light touch, and will remind audiences that they, too, should get in the scrap.

Comment Refused on Titles In Paramount-UA Deal

West Coast Bureau of THE FILM DAILY

Hollywood—When asked for comment on a published report that "The Crystal Ball," "Great Without Glory," "I Married a Witch," and seven Harry Sherman productions are the pictures involved in a UA-Paramount deal, Prexy Edward C. Raftery of UA who arrived here Friday, declared he was not familiar with details but would confer with Gradwell Sears. Sears was unavailable for comment. Paramount studio officials have consistently refused to make any references to such a deal, declaring it is a distribution matter and any comments should come from President Barney Balaban or Neil Agnew, sales manager.

—A Billion in September—

PRC Names Harry Goldstone

Harry Goldstone has been appointed City salesman for PRC. Goldstone replaces Larry Kulick, now in the Army at Fort Riley, Kan.

Engineers Union Talks Detroit Theater Pact

Detroit—Negotiations with larger local theaters employing engineers has been started by M. McCusker, business agent of the Operating Engineers' Local. For the past year, the engineers have been working under terms reached by verbal agreement without a contract, partly because of late date in reaching agreement, with the intention of signing a new one-year contract effective from Sept. 1.

—A Billion in September—

Leonard Signs with Lyons

Claire Leonard, authors' representative, has signed a five-year contract with the A & S Lyons office for Coast representation of all her playwright clients.

—A Billion in September—

Intervene in Ken Theater Case

Chicago — Henry and Arthur Schoenstadt, operating the Schoenstadt Circuit, has filed an intervention in the Ken Theater arbitration case.

Preservation Com. To Include Exhibs.

(Continued from Page 1)

as a permanent body. It was pointed out at the week-end that between 600 and 700 theaters in the United States depend almost entirely on dependent product, some of houses playing pictures from states rights exchanges 47 out of the 52 weeks each year.

The committee on Friday mailed out invitations to membership in the group to 5,000 exhibitors, distributors, producers, states righters and laboratories. A meeting will be held in Room 4M at the Waldorf-Astoria at 3 p.m. today when plans for tomorrow's session in Washington with Harold Hopper of the WPB will be perfected.

—A Billion in September—

M-G-M Launching Tour Of Life Mask Exhibits

Life masks taken directly from the faces of a group of leading stars, along with original fashion sketches, original charcoal sketches of movie sets and other colorful material used in preparation of a film, will comprise an elaborate Travelling Educational Exhibit shortly to be launched on an extensive tour by M-G-M.

Accompanying the exhibit will be Frances Parker, lecturer and radio speaker, who will deliver an explanatory talk on the exhibit at local showings and also over the air. Following her talk she will answer questions from her audiences on the uses made of the material included in the exhibit.

The tour was devised by Howard Dietz, M-G-M vice-president in charge of advertising and publicity, and will be supervised on the road by W. R. Ferguson, director of exploitation.

—A Billion in September—

Slesinger Withdrawing "Red Ryder" From Films

Stephen Slesinger is withdrawing "Red Ryder," his radio and newspaper property, from the motion picture market. "Red Ryder" is now on the air Coast to Coast three half-hours a week, and runs as a cartoon strip in 646 newspapers. At a later date Slesinger will offer, through his West Coast rep., Melville A. Shauer, a complete package tying in film productions of "Red Ryder" with his radio and newspaper feature.

—A Billion in September—

Wm. Fox Asks to Drop Plea

Washington Bureau of THE FILM DAILY

Washington—In a petition filed with the Supreme Court on Friday, William Fox asked permission to withdraw a plea of guilty to charges of conspiracy to obstruct justice. Petition stated that the U. S. Attorney General had agreed to the action and that the charges against two alleged co-conspirators had been dropped.

Ahead-of-Quota Sales Mark Stars' Bond Tour

Ahead-of-Quota Sales Reported as Screen Stars Stir Public's Buying Urge

(Continued from Page 1)

here received wired reports of enthusiastic crowds and ahead-of-quota bond sales greeting the Hollywood stars now touring the country. Figures wired in to Oscar A. Doob's office in New York showed a total of $7,600,000 for one day's work of these stars, preceding the holiday.

Outstanding among the reports of magnificent work done by the players participating in the current "Stars Over America" tours was that from Bluefield, W. Va. The city of 23,000 was on Greer Garson's itinerary. The WAC was advised that Bond sales totaled $425,000, an average of $165 for every man, woman and child in the town, and probably an all-time world record for Bond sales.

The story in essence was the same in every town visited by the Hollywood super-salesmen and super-saleswomen. Colonel D'Olier, president of the Prudential Life Insurance Co., presented Hedy Lamarr with Bond pledges Friday totalling $3,400,000, in Newark. Colonel D'Olier has also pledged that his 20,000 insurance salesmen will become Commandos and Rangers for the industry's billion-dollar Bond drive.

On the third day of her Eastern tour, Miss Lamarr shook hands with each of the thousand employes of the York Lock & Safe plant. Having already subscribed an average of 12 per cent of their weekly salary for Bonds, the employes pledged an extra $20,000 during the visit. In the evening Miss Lamarr was guest of honor at a "million dollar Bond dinner" at the York Country Club, then went on to Newark, and Elizabeth, N. J.

Cagney Sets Fast Pace

Setting a fast pace through northern Illinois, James Cagney covered more than 250 miles in the vicinity of Chicago in one day, netting nearly a million dollars in Bond pledges. What is believed to be a world's record for revenue at a dance was set in the small town of Libertyville, where $20,000 in Bonds were sold to those stand-attending. Cagney then set another record—this time in the domestic farm animal field—and may have raised the price of pork right over Leon Henderson's head by auctioning off a three-hundred pound squealer to Mrs. Mabel Lanfield, of the Lanfield Farms, for $20,500.

The town of Pinebluff, Ark., declared a civic holiday as virtually the entire population of 20,000 lined the streets to welcome Edward Arnold and Frances Dee, the first picture stars to visit the community. Two hundred and thirty persons attended a luncheon at which minimum Bond purchases of $1,000 each constituted the price of admission. In Kilgore, Tex., another stop, Miss Dee and Arnold sold $100,000 in Bonds to workers in the oil fields, in one hour's time. At a luncheon in Barksdale, a nearby city, $200,000 was pledged at a town luncheon attended by the stars. In Little Rock, Ark., a negligee embroidered by Miss Dee was auctioned off by Arnold for $5,000. Gov. Homer Atkins of Arkansas commissioned the two stars as "official Arkansas Travelers," goodwill ambassadors for the state, making the sixteenth and seventeenth persons in the history of Arkansas to hold this honor.

Coast Buying Liberally

Movie-conscious Los Angeles disproved for once the axiom that prophets may not be honored in their own country when a sales contingent made up of Anita Louise, Mary Astor, Irene Rich, Gale Sondergaard, Ann Miller, Cesar Romero, Warren William and Chester Morris rode in "jeeps" to a gala civic gathering at the City Hall, and paraded before 300,000 persons. Bond sales were far ahead of the most liberal advance predictions, exceeding $1,300,000 in the southern California zone for the opening day.

San Francisco, Oakland and northern California territory produced equally encouraging results, as Joan Leslie, Walter Pidgeon and Adolphe Menjou teamed up to speed the Treasury Department movie industry drive. Total sales in the sector for the opening day approximated $1,650,000.

Ronald Colman and Lynn Bari, traveling in another section of California, sold $260,000 worth of Bonds in Stockton and Lynn Bari auctioned a bouquet of roses, rose by rose, for $22,500 and Colman sold his shoes and cigarette case for $7,500.

In the New York area Charles Laughton, Virginia Gilmore and Ann Rutherford continued their smashing success of millions in Bond sales in metropolitan area with equally large sales in Connecticut.

NEW YORK BOND SALES $34,923,475

Third Day's Sales in N. Y. C., $270,516, with 350 of 800 Theaters Reporting

Total Bond sales in New York State approached the $35,000,000 mark at the week-end as the motion picture industry stepped up its efforts to raise its $160,000,000 state goal. The total was $34,923,475, although complete upstate figures had not been received.

Max A. Cohen, chairman of the state committee, announced that incomplete returns for the first three days of the campaign, in addition to sales in theaters and at rallies, amounting to $10,418,000. This includes payroll deductions, store sales, ect., all of which will be credited to the September goal.

Second day of the campaign resulted in $212,975 in sales in New York City theaters. With only 350 out of 800 theaters reporting, third day sales came to $270,516.

Irene Dunne will make a series of personal appearances here today, including one at a ceremony in Times Square at five o'clock.

Four-Hour War Bond Rally Set for Astoria Sept. 15

J. E. Horn, manager of the Strand, Astoria, L. I., has set a four-hour War Bond Rally for Tuesday night, Sept. 15, starting at 8 p.m. Complete co-operation of merchants in the 2500 Broadway block has been enlisted, who are contributing money as well as time to cover the cost of music, decoration and advertising. The committee expects to sell at least one Bond for every man in service from Astoria.

Military Display Opens Bond Drive in Nashville

Nashville, Tenn.—The War Bond Drive in Nashville and Tennessee opened with a display of U. S. military might on roped-off uptown streets, with Tony Sudekum, president of the Crescent Amusement Co., head of the Motion Picture Bond Drive for the entire state, on hand to personally direct the effort.

Each piece of military equipment and each weapon on display bore a card showing how many Bonds of given denominations would be required to meet its cost. Later in the day Vengence dive bombers, manufactured locally by Vultee Aircraft Corp., went through aerial maneuvers above the heads of thousands drawn to Memorial Square for the event.

Junior Ranger Plan Gets Cleveland School Support

Cleveland — Ed Fish of Loew's State Theater has completed arrangements with the Cleveland News to form a Junior Rangers Bond-selling organization. The News, in co-operation with the Cleveland Board of Education, will set up juvenile Bond and Stamp selling units, and will designate teachers in Cleveland schools to handle the purchase by students of War Stamps and keep records of total sales of the Rangers. A theater matinee party will be given by the Loew Circuit to the troop which sells the most stamps.

Wants $1,000 a Minute For Star Appearances

New Orleans—Small towns able to guarantee $1,000 in Bonds for every minute spent in the community will have first calls on appearances of film stars traveling through Tennessee and Louisiana under a plan to be tried out by E. V. Richards, field chairman for the September Drive. Town chairmen have been asked to underwrite appearances at the $1,000 a minute rate.

Military Display Opens Nashville Drive; Chi. Area Buys $2,400,000 Worth

Expect Million Bond Sale As "Wake" Bows in Detroit

Detroit—War Bond premiere of Para.'s "Wake Island" at UDT's Michigan theater here Sept. 17 is expected to bring a million dollars in Bond sales to swell the September total. Seats are scaled at $25 to $5,000 in bond purchases.

Usherettes Selling Bonds In Seattle's Shipyards

Seattle — Uniformed usherettes from local movie theaters have been mustered into service to sell War Bonds and Stamps at the shipyards and at various war industry plants during the noon-hour.

"Victory Houses" Exploit War Bond Sales in Ark.

Little Rock, Ark.—M. S. McCord, State WAC chairman reports that six "Victory Houses" will be erected in prominent locations throughout Arkansas as exploitation centers for War Bond sales.

More than 2,000 "Junior Commando" buttons already have been distributed to high school students in Arkansas in recognition of war sales work.

Sauter Named to Special War Savings Staff Com.

James E. Sauter, executive director of the United Theatrical War Activities Committee, Inc., has been appointed chairman of the Special Activities Committee of the New York War Savings Staff, it is announced by Col. Richard C. Patterson, Jr., State chairman.

Chi. Area Theaters Had Sold $2,400,000 in Bonds by Friday

Chicago—Mrs. E. G. Wall, director, theater sales of War Bonds Friday reported $2,400,000 sales in the Chicago area.

Bus Announcements To Help Sell Bonds

Denver—Denver bus drivers have been asked to pause at 11 a.m. each day to announce: "This is the eleventh hour—Let's win the war by buying War Bonds." Suggestion came from the industry committee for the September Drive.

M P PROD DIST
21ST FL
28 W 44TH ST
N Y C

CONFIDENCE

WITH the spotlight on production economies, directors and cameramen have complete confidence in the dependability of Eastman negative films with their special abilities, wide latitude, and exceptional uniformity. Eastman Kodak Company, Rochester, N. Y.

J. E. BRULATOUR, INC., *Distributors*
Fort Lee Chicago Hollywood

PLUS-X
for general studio use

SUPER-XX
when little light is available

BACKGROUND-X
for backgrounds and general exterior work

EASTMAN NEGATIVE FILMS

Intimate in Character
International in Scope
Independent in Thought

Film DAILY

The Daily Newspaper
Of Motion Pictures
Twenty-Four Years Old

VOL. 82, NO. 50 — NEW YORK, WEDNESDAY, SEPTEMBER 9, 1942 — TEN CENTS

URGE SKELETON UMPI CONCILIATION GROUP

Bond Sales Hit Treasury's Quota, Not Industry's

Sales at $26,000,000 a Day Reported, But Effect Of Drive Still to be Felt

On the basis of official Treasury returns for the first five days of the September drive, sales of War Bonds and Stamps are running about $7,000,000 per day behind the industry's "miracle" quota of a billion but neck and neck with the Treasury's official September quota of $775,000,000, the WAC announced yesterday.

Daily totals as reported by the

(Continued on Page 5)

—A Billion in September—

State's Bond Sales Reach $36,000,000

The state-wide total of War Bond sales in the September drive yesterday stood at more than $36,000,000 as the billion-dollar campaign gathered new momentum after the Labor Day week-end with a flurry of activity centered in New York City

(Continued on Page 5)

—A Billion in September—

Universal Regionals Start in Cleveland

A series of regional sales meetings has been planned by Universal and the first of them will be held today in Cleveland, with Fred Mey-

(Continued on Page 7)

Lt. James C. Palms Dies In Dieppe Raid

Detroit—Lt. James C. Palms, of the family who own the Palms-State Theater, first-run house, was killed in action in the Dieppe raid. He was probably the first Michigan man connected with the film industry reported a war fatality.

Montreal — First among former Associated Screen Studios employes to appear in casualty lists, Sgt. Wireless Air Gunner Joe Atkinson, RCAF, has been posted missing after operations overseas.

Cuban Theater Operators Who Violate New Power Regulations Will be Denied Current

Havana (By Air Mail)—Heavy penalties face theater operators who fail to conform to the electric power curtailment regulations. First offenders will have their power cut off for 30 days while second offenders will be powerless for 60 days.

Mich. Indie Ass'n To Buy, Not Book

Detroit — The Michigan Independent Exhibitors' Association has dropped its first plans, to establish a co-operative booking organization, and will operate primarily as a buying agency only at present, according to Joseph P. Uvick, secretary. Decision was made, after canvass of members, upon the ground that the majority of members preferred to do their own booking as at present.

A central buying agency will be established by the MIEA, however,

(Continued on Page 4)

—A Billion in September—

Crescent Suit Decision By October 5 Likely

Nashville—That he may find it possible to render a decision in the case of the United States Government versus Crescent Amusement Co. and others by October 5, was the statement of Judge Elmer D. Davies yesterday.

Judge Davies, who heard concluding arguments in the suit early in December 1941, stated that an ab-

(Continued on Page 7)

Zanuck Production Duties to Goetz

West Coast Bureau of THE FILM DAILY

Hollywood—William Goetz, vice-president in charge of studio operations for 20th Century-Fox, will assume the production duties hitherto carried by Col. Darryl F. Zanuck, now on active military duty with the Army Signal Corps, Prexy Spyros Skouras, of 20th Century-Fox announced yesterday. This was forecast in THE FILM DAILY on Sept. 2.

WILLIAM GOETZ

Zanuck's position as vice-president in charge of production will not be filled during his leave of absence, Skouras stated. In the last year Zanuck, frequently absent from the Fox studios on Army assignments,

(Continued on Page 8)

Exhib. Leaders Believe UMPI Also Needed for Problems of Taxation

A desire to keep UMPI as a skeleton organization to look after conciliation and taxation matters has been expressed by exhibitor leaders, according to a checkup. While UMPI may not become the large organization that originally was intended, nor will it embrace the scope for which it was designed, there appears to be a definite feeling among leaders that a less pretentious body should be kept in operation to handle problems that can be settled through unified action.

One of these problems, it is said,

(Continued on Page 4)

—A Billion in September—

Ask Exemption for Reel Cameramen

Washington Bureau of THE FILM DAILY

Washington—The five newsreels have filed a petition with the Selective Service Board asking for the ex-

(Continued on Page 7)

—A Billion in September—

Benton, Ark., Theater Files Against Three

Complaint involving clearance and designated run has been docketed by C. H. Jenkins, operating the New

(Continued on Page 8)

ODT Takes Truck Control

Order, Effective Nov. 15, Has Wide Application

Washington Bureau of THE FILM DAILY

Washington—Joseph B. Eastman, director of Defense Transportation, yesterday took control over the use of virtually all trucks, including film carriers, buses and taxicabs and similar commercial vehicles in a drastic move to attain further conservation

(Continued on Page 7)

Hyman and Ruben, Metro Producers, Die on Coast

Death took two M-G-M production executives over the holiday week-end—J. Walter Ruben and Bernard Hyman.

Ruben, director and producer and

(Continued on Page 7)

Etiquette Note: You Don't Wire Collect

Washington Bur., THE FILM DAILY

Washington—Nearly 1,500 exhibs. from all parts of the nation showered their new boss—Secretary Morgenthau—with wires reporting on how the War Bond drive opened in their houses. The Treasury Office resembled a circuit home-office with the b.o. receipts coming in by wire. Treasury officials were deeply impressed.

P.S.—Too bad that eight exhibs. thoughtlessly sent their wires "collect."

$1,000,000,000 IN SEPTEMBER!—SELL MORE WAR BONDS!—BUY MORE WAR BONDS!

THE NEWSPAPER OF FILMDOM — THE FILM DAILY — ALL THE NEWS ALL THE TIME

Vol. 82, No. 50 Wed., Sept. 9, 1942 10 Cents

JOHN W. ALICOATE : : : : Publisher

DONALD M. MERSEREAU : General Manager

CHESTER B. BAHN : : : : : : Editor

Pubiished daily except Saturdays, Sundays and Holidays at 1501 Broadway, New York, N. Y., by Wid's Films and Film Folk, Inc. J. W. Alicoate, President and Publisher; Donald M. Mersereau, Secretary-Treasurer. Entered as second class matter, Sept. 8, 1938, at the post-office at New York, N. Y., under the act of March 3, 1879. Terms (Postage free) United States outside of Greater New York $10.00 one year; 6 months, $5.00; 3 months, $3.00. Foreign, $15.00. Subscriber should remit with order. Addess all communication to THE FILM DAILY, 1501 Broadway New York, N. Y. Phone BRyant 9-7117, 9-7118, 9-7119, 9-7120, 9-7121. Cable address: Filmday, New York.

Representatives: HOLLYWOOD, Calif.—Ralph Wilk, 6425 Hollywood Blvd., Phone Granite 6607. LONDON—Ernest W. Fredman, The Film Renter, 127-133 Wardour St., W. I. PARIS—P. A. Harle, Le Film, 29 Rue Marsoulan (12). MEXICO CITY—Marco-Aurelio Galindo, Depto. 215, Calle del Sindicalismo, 99, Tacubayo, D. F.

FINANCIAL

(*Tuesday, Sept. 8*)

NEW YORK STOCK MARKET

	High	Low	Close	Net Chg.
Am. Seat.	10¼	10⅛	10⅛	+ ⅛
Col. Picts. vtc. (2½%)	....	....	....	....
Columbia Picts. pfd.	....	....	....	....
Con. Fm. Ind.	....	....	....	....
Con. Fm. Ind. pfd.	7¼	7¼	7¼	....
East. Kodak	128½	128	128½	+ ⅞
do pfd.	....	....	....	....
Gen. Prec. Eq.	....	....	....	....
Loew's, Inc.	42¾	42½	42½	— ⅜
Paramount	15¾	15⅝	15¾	+ ⅛
Para. 1st pfd.	112½	112½	112½	+ ½
RKO	2¾	2¾	2¾	....
RKO $6 pfd.	....	....	....	....
20th Century-Fox	11½	11⅜	11½	+ ⅛
20th Century-Fox pfd.	....	....	....	....
Univ. Pict. pfd.	....	....	....	....
Warner Bros.	5⅝	5⅝	5⅝	....
do pfd.	....	....	....	....

NEW YORK BOND MARKET

Para. B'way 3s55	....	....	....	....
Para. Picts. deb. 4s56	99¾	99¾	99¾	....
Warner Bros.' dbs. 6s48	101¾	101⅜	101⅜	— ¼

NEW YORK CURB MARKET

Monogram Picts.	....	....	....	....
Radio-Keith cvs.	....	....	....	....
Sonotone Corp.	1⅞	1⅞	1⅞	+1-16
Technicolor	7¼	6⅞	7	— ¼
Trans-Lux	....	....	....	....
Universal Corp. vtc.	....	....	....	....
Universal Picts.	....	....	....	....

N. Y. OVER-THE-COUNTER SECURITIES

	Bid	Asked
Met. Playhouse, Inc. 2nd deb. '45	68	72
Roxy Thea. Bldg. 4s 1st '57	66¼	....

—A Billion in September—

Pacts for Perlberg, Joy

West Coast Bureau of THE FILM DAILY

Hollywood — Producer William Perlberg and Jason Joy, head of public relations, have been given new contracts at 20th Century-Fox.

FOR SALE

CARTOON ANIMATION OUTFIT

Rinaldi Stand—Motor Drive—Steel Shaft—Debrie Camera—Two Cooper Hewitt Lights—Perfect Condition.

A bargain if you can use it.

Box No. 3700, c/o THE FILM DAILY
1501 Broadway NEW YORK CITY

Dunphy Picks A. G. Smith To Replace Short as Aide

Washington Bureau of THE FILM DAILY

Washington—Chris Dunphy, chief of the Amusement Section Services Branch of the War Production Board, announced here yesterday the appointment of A. G. Smith to serve as his assistant and as co-ordinator of motion picture theaters. Designation was to fill the post formerly held by Paul Short, now a Lieutenant in the Navy.

Smith, a motion picture industry veteran, is a native of Dallas, and has been serving there as assistant manager in the branch office of National Theatre Supply Co., with which organization he was associated previously in several key cities, including New Orleans, Atlanta and Kansas City. Before joining NTS, he was with a predecessor company, Precision Machine Corp.

—A Billion in September—

114th Employe of B & K Enters Armed Services

Chicago—With the enlistment of Harold Massie of the accounting department, Balaban & Katz has added the 114th star to its service flag. Massie joined the Army Signal Corps. Other recent enlistments include Nick Basica, Chicago headquarters staff, Navy and Burl Dalton and Les Gleason, USAC.

Ed Juckneiss is now an artillery corporal while Prince Chapman is a sergeant with the 40th Engineers. Jack Soper, formerly of the Berwyn Theater staff, was on leave from the Coast Guard recently. He wears two service stripes earned in action.

—A Billion in September—

Cinema Lodge to Hold Theater Benefit Oct. 13

Cinema Lodge of B'nai B'rith has taken over the performance of "Beat the Band" at the 46th St. theater for the night of Oct. 13, substituting the theater party for the annual banquet and ball, President Irving H. Greenfield announced yesterday. Proceeds will support the service and charitable activities of the lodge.

—A Billion in September—

Mochrie Sets "Yankees" In 400 Warner Theaters

RKO Radio, through Bob Mochrie, closed a deal yesterday for Samuel Goldwyn's "The Pride of the Yankees" with the Warner Circuit. Pact involves more than 400 theaters, including first and subsequent-runs.

—A Billion in September—

Nathanson Named UA's Manager in Milwaukee

Carl Leserman, UA's general sales manager has appointed Nat Nathanson as Milwaukee branch manager, to succeed James Abrose, resigned. Nathanson has been with UA since 1937, with headquarters in Chicago and San Francisco.

Would Merge Newsreels To Save Indie Industry

Consolidation of the five newsreels into one is a plan suggested by Albert Dezel, head of Albert Dezel Roadshows of Chicago, in a letter to Harold Hopper, co-ordinator of films for the War Production Board. By combining the newsreels and eliminating the duplicating footage, Dezel asserted in his letter that independent producers, state rights exchanges, independent laboratories and others will be able to stay in business.

Saving of the footage of excess newsreel stock, Dezel wrote, will more than suffice the amount of raw and positive stock formerly used yearly by independent producers in the filming of religious, Negro and Jewish language pictures. Dezel said that his plan had been suggested to the bookers of two of the largest circuits in Chicago and that the plan was credited as being feasible and practical.

—A Billion in September—

Masonic Funeral Rites Tonight for Wm. Smith

Masonic funeral services will be held at 8:00 p.m. tonight in the Frank E. Campbell Funeral Church, Madison Ave. at 81st St., for William C. Smith, of the local circuit contact department of National Theatre Supply Co., who died in Lenox Hill Hospital on Sunday night. Last April, the decreased underwent an operation, from which he had not altogether recovered.

A veteran of the film industry, he served for many years with NTS, and enjoyed a wide acquaintance among theatermen and others along Film Row here as well as in other cities.

—A Billion in September—

Won't Handle Spanish Pix Unless Given Gov't Okay

Foreign department heads met yesterday and agreed not to handle any pictures made in Spain unless they were approved by a committee of the Co-ordinator of Inter-American Affairs. This action was taken because of the large amount of Fascist propaganda now injected into the majority of Spanish-made pictures.

—A Billion in September—

Increase in Soldier Pay Helps Attendance

Nashville, Tenn.—A decided increase in attendance of men in uniform, particularly at uptown houses and suburbans near local army encampments, is attributed to increased soldier pay. The Melrose, new suburban house on Franklin Road near a U. S. Air Classification Center, reports splendid soldier patronage. A 16-alley bowling center in the theater building has had such a heavy flow of business since its opening six weeks ago that efforts are being made to install 16 more alleys.

COMING and GOING

DOROTHY LAMOUR arrived in New York from Hollywood yesterday for a three-day stay prior to beginning a 10-day War Bond tour of New England.

FRED STROM, Northwest Allied exec., is vacationing here and in Connecticut.

LOU J. KAUFMAN, Warner Bros. theater executive, left yesterday for Cleveland. He will return to New York Friday.

DICK HYLAND leaves New York today by plane for the Warner lot, having completed work in behalf of the Treasury Department's Bond drive.

ABRAM F. MYERS, M. A. ROSENBERG SIDNEY SAMUELSON and JACK KIRSCH attended the Allied "caravan" in Milwaukee yesterday.

REGGIE ROSE of Warners' exploitation staff is in Trenton for the week.

STEVE BRODY, vice-president and general sales manager of Monogram, has returned to his Hollywood desk after a two-week vacation trip.

BOYD SPARROW, assistant manager, Loew's Wilmington, is spending part of his vacation with his brother Allen in Richmond.

ROHAMA LEE, whose Commando story, "Project 47," is in production at 20th-Fox, is in New York on a holiday.

ARNOLD STANG, has returned to New York from Hollywood.

WILLIAM BENDIX arrives on the 20th Century Limited today from the Coast.

NORMAN ELSON, Trans-Lux general manager, goes to Boston today.

—A Billion in September—

Allied "Caravan" Visits Trenton Next Wednesday

Allied "Caravan" will arrive in Trenton next Wednesday for its session with New Jersey Allied members and all independent exhibitors in the state who wish to attend. Meeting will be held at the Stacey-Trent Hotel and will be conducted by Abram F. Myers, Jack Kirsch, M. A. Rosenberg and Sidney Samuelson.

Latest itinerary of the Caravan is as follows: Detroit, today and tomorrow; Philadelphia, Sept. 14-15; Trenton, Sept. 16; New Haven, Sept. 17; an undetermined Ohio city, Sept. 22-24; Baltimore, Sept. 25; Pittsburgh, Sept. 28-29; Milwaukee, Sept. 30-Oct. 1; Indianapolis, Oct. 5, and Dallas, Oct. 7-8.

—A Billion in September—

Dale on "Canteen" Pic

West Coast Bureau of THE FILM DAILY

Hollywood—Jerry Dale, publicity director for Hal Roach, has moved to the RKO-Pathe plant to handle publicity on Sol Lesser's "Stage Door Canteen," during lull in production at Roach's.

"HARD-TO-GET-TO" PEOPLE ARE EASY TO GET TO BY

Postal Telegraph

CHARGES FOR TELEGRAMS 'PHONED IN APPEAR ON YOUR TELEPHONE BILL.

EYE DYNAMITE

There are no priorities on Eye Dynamite . . . You can buy as much as you want . . . and without a ration card . . . We have whole ammunition drops full of Specialty Accessories . . . Great magazines chock full of Standard Accessories . . . Long powder trains of Trailers . . . The Accessories are not only beautiful . . . but fairly sizzling with that old sales pop . . . And the Trailers are crackling and sputtering . . . and ready to do their stuff . . . Don't advertise with squibs . . . wet powder . . . and duds . . . shoot that old sales message . . . with an eye detonator . . . Explode it . . . Boom it . . . Sell your show with a bang . . . so that the flash remains . . . Blow them in with

NATIONAL Screen SERVICE
PRIZE BABY OF THE INDUSTRY

See Skeleton UMPI Group as Permanent

(Continued from Page 1)

involves an equitable conciliation system which, observers believe, can be worked out to the satisfaction of Warner Bros. and Paramount which heretofore expressed disfavor at the conciliation plan created by UMPI. A meeting of UMPI leaders will be held late this month to discuss all phases of the unity aims.

—A Billion in September—

Negro Operators Strike In St. Louis Houses Ends

St. Louis—Strike of Negro projectionists, members of Auxiliary Local 143A, operators, which closed the Comet, and the Douglass, both operated by Tommy James, and the Laclede, and the Regal, both owned by George Pliakos, was settled.

Under the terms of a new four-year contract the projectionists were granted a $2.50 per week increase but this raise has been delayed until 1945 as a punishment for the unauthorized walkout.

The "wildcat" strike was called in an attempt to force James and Pliakos to replace white projectionists, members of Local 143, employed at two other theaters, with Negroes. The latter houses, Strand and Criterion, for the past year have been employing two Negro and two white projectionists each.

—A Billion in September—

Major Briskin to Army; Buchman Joins Columbia

West Coast Bureau of THE FILM DAILY

Hollywood—Sidney Buchman has resigned as president of the Screen Writers Guild to devote his full time to a new post as a production executive at Columbia. He will take over the duties of Maj. Sam Briskin, Columbia production supervisor, who has left the studio for active service with the Army Signal Corps.

—A Billion in September—

Currie on Tax Committee

Chester J. Currie, president of Currie & Harmon, Inc., operating the Darlton Theater in Pawtucket, R. I., has accepted a place on the UMPI tax committee for Rhode Island.

The China See and Other Points:

● ● ● AT the Publicity Club of New York's luncheon meetin' in the local Belmont Plaza tomorrow, you can get a look-see at Charlie See, surnamed the Chinese "Billy Rose of Singapore".....And you can hear this interesting lecturer, wit, and raconteur, speak at the session .....Among his claims to fame are his building, 'tis said, of the first air conditioned movie stands in the Far East, and his managing of "Happy World," the Coney Island of Malaya, an amusement city of some 2,000 entertainers.....But perhaps his chief renown in Asia and environs is his introduction to Malaya of a trinity of gastronomic delights,—hot dogs, hamburgers, and chop suey.....Showman See fortunately scrammed out of Java just ahead of the incoming Japs.....He got passage in one of 17 hastily-sailing ships, and for him it was a "happy world" when his vessel got through the Nipponese sub blockade,—all the others being lost.....Mister See is quite an author, too, having scrivened "A Chinese Sees the World," and "A Chinese Sees Hollywood,"—the latter a best-seller in the Far East—, and is readying a coupla more books for U. S. presses.....

▼ ▼ ▼

● ● ● *PIX and radio are congenial bedfellows as the latter is aiding the former appreciably in the September Bond Drive to raise a billion for Uncle Sam. . .* ● *Flash from Hollywood has it that H. M. Warner has donated a concert grand piano to the Motion Picture Relief Fund's Country House in Woodland Hills.....Said piano will be placed in the lounge of the home for use of guests and artists providing entertainment for residents of the Country House. . . .* ● *Sylvia Brownberg, of the office staff of the Mayfair, St. John, N. B., has received a medal of honor for having thrice donated blood to the Red Cross war bank.....An active member of the Red Cross, she is believed to be the only woman in the Maritime Provinces to have given blood three times. . . .* ● *File under Welcome Home: Tallulah Bankhead, after virtually a decade's absence, is returning to fillums via Sol Lesser's forthcoming "Stage Door Canteen". . . .* ● *Jacob A. Weiser will resume his evenin' courses in Playwriting and Dramatics at City College,—the latter on Tuesdays and the former on Thursdays—, with registration commencing Feb. 14 o' the approaching year. . . .* ● *Three-fold congrats are in order to Charlie Utley, of the Carolina Theater, Wilson, N. C. .....He received a raise in salary, was married, and drafted into the armed forces,—all in one day!. . . .* ● *Walter Doniger, son of New Jersey theater owner Henry W. Doniger, has been assigned to work on the script for "The Life of Winston Churchill" which is due for production by Jesse L. Lasky.....Through the smoke of his omnipresent cigar, Britain's Mr. Big will lamp the script personally before giving it the green light, 'tis reported. . . .* ● *Lieut. Lew Mentlik, film trade press denizen who's now in the Army, is in New York this week on leave. . . .* ● *Scramble of Hollywood eggs to get stories with war backgrounds, and for musicals, finds Leon Fromkess and PRC sittin' pretty with "The Yanks Are Coming".....*

▼ ▼ ▼

● ● ● GETTING back to Mother Asia,—"Singapore Joe" Fisher, erstwhile managing director of First National in Singapore, is leaving the Coast soon for a swing around the country with his 16 mm. Kodachrome pic, "Seething India," with himself as "in person" commentator .....Joe and his three brothers had several large theaters in Singapore, all of which were destroyed by the Japs.....One of the brothers was lost in a ship-sinking, and another, Harry, is in South Africa culling new material for future films.....

▼ ▼ ▼

● ● ● *AVENGE PEARL HARBOR!.....*

Mich. Indie Ass'n To Buy, Not Book

(Continued from Page 1)

"to be staffed by experts in tha field," Uvick said.

"Our main object will be to pre vent the distributor or sales from pitting one neighbor ex against another."

The Allied Caravan was endorsed and MIEA members urged to atten its opening sessions in Detroit Resolution was passed supportin Allied "in whatever course they tak to oppose distributor demands fo increased prices."

Membership is at present confine to upstate exhibitors, but the nex meeting in Detroit, will probabl also be thrown open to independen Detroit exhibitors.

—A Billion in September—

Screen Broadcast Hearing Starts Before FTC Today

Federal Trade Commission toda opens hearings for taking testimon in the commission's complain against Screen Broadcast Corp. an other advertising film distributors Defendants are charged with agree ment and conspiracy to suppres competition and create a monopol in the sale, lease and rental of com mercial motion pictures which ad vertise the products of national com panies.

Hearings will be held in Room 50 at 45 Broadway, with William W Sheppard as trial examiner an Everett F. Haycraft as attorney fo the commission.

—A Billion in September—

Miniatures for "Corregidor"

Hollywood—Miniatures for "Corregidor," one of the most ambitious pictures on URC's lineup, have been started by Ray Mercer. They will be based upon photos of the actual historic locale furnished by the War Department in Washington. Doris Malloy has turned in her screenplay of "Corregidor," which Atlantis will place in work Sept. 20 under direction of Edgar Ulmer.

WEDDING BELLS

Philadelphia — Marriage is announced of Edward Rosenbaum, Columbia publicity rep. here, and Eve Dechert, R.N. Prior to entering film biz, Rosenbaum was long identified with legit. as press rep., company manager and theater manager.

Springfield, Mass.—Corp. Lester B. Wernick, treasurer of the Lester Amusement Corp., owners of the Wernick Theater in Chicopee, was married recently to Sylvia Fishman.

Indianapolis — Isabella Berry, RKO-Radio bookers' secretary will marry Paul Coatney, Sept. 20 in the Washington, (Ind.) First Baptist Church.

Sept. Bond Sales Average $26,000,000 Daily

Treasury's Pace is Met, But Not Industry's; Drive Effect Still to be Felt

(Continued from Page 1)

Treasury are: 1st—$19,162,000; 2nd—$24,558,000; 3rd—$27,702,000; 4th—$28,482,000; 5th—$29,880,000.

This is at the rate of about $26,000,000 per day, instead of the $33,000,000 per day required to hit the billion mark for the month. The 26 million daily rate would mean a monthly total of $780,000,000.

The Treasury figures—made up only after the Bond cash is in the hands of the Reserve Banks—is some five days behind the actual sales. Thus the Treasury report does not reflect, at least fully, the $100,000,000 in sales estimated to have been rolled up on Sept. 1 as the industry took over its "sparkplug" assignment. The next few days' figures, however, should begin to show the spurt inspired by the industry's activities.

The WAC is not issuing any unofficial totals for fear that many of the reports are duplications or may be pledges not yet turned into cash sales.

One phase of the industry's drive has already proved itself a sweeping success—a phase that will have no specific bearing on the billion-dollar sales objective. This is the vastly increased number of factories and war production plants that have stepped into line on the 10 per cent pay savings plan since the drive started.

Under the impetus of visits from Hollywood stars, scores of large factories have already reported striking increases in their payroll deduction enrollments. In every instance where a "star rally" has been held at a factory, the workers have increased their previous pay-envelope War Bond deductions to bring the present average well above 10 per cent.

Should the industry's September efforts raise the August pay-deduction average of 5.3 per cent substantially closer to the 10 per cent goal, the drive would be considered a success, Washington states, even if the billion dollar objective is not attained. The actual black and white auditing results of the factory rallies will not begin showing up until October, but from that point on will have provided a permanent material contribution.

Meanwhile, it was indicated yesterday that the industry had overcome the confusion incident to the Treasury's setting of a September quota $225,000,000 under the billion for which the drive is still shooting with a new slogan, "They can't stop us."

Investment Plus For Bond Buyers

York, Neb.—Bond buyers at York are given an added privilege when they make their purchases.

On display in front of the Sun Theater is Hitler's coffin and every time someone buys a Bond he may drive a nail into the coffin.

First nail was a $10,000 one driven by the county board of supervisors which invested $10,000 of county funds in War Bonds.

Bond Drive Flashes

Springfield, Mass.—Unique feature of the War Bond drive here, was the induction into naval aviation service of nine Springfield and West Springfield young men on the stage of the Capitol Theater by Ensign J. C. Edgren of the Navy's Flight Selection Board at Boston, assisted by Ensign R. M. C. Harris, Jr., of the Navy Recruiting Office here. Nine will train as Springfield's Yankee Doodle Dandy Squadron.

Harrisburg, Pa.—Thirteen local theater operators, in a campaign directed at themselves, have purchased $4,625 in War Bonds in their own names, according to Sam Gilman, of Loew's, campaign chairman.

St. Louis—Labor leaders gave four-minute War Bond sales talks at about 100 theaters in St. Louis and St. Louis County, Monday. Speakers were recruited by Robert Tomsen, business agent for Local 143, operators.

Miami, Fla. — Theater managers of Greater Miami have pledged themselves to sell $2,500,000 in War Bond admissions to a $1,000 a plate "Victory Dinner" Sept. 26. It takes a $1,000 Bond to get a dinner. Following the dinner there will be a Bond show and rally at Bayfront Park.

Detroit—Detroit theater managers are undertaking the formidable task of a personal canvass of every one of the estimated 500,000 homes in the city, for the September Bond Drive. Each manager is being assigned a section of the city near his own theater.

Seattle—Seattle's municipal civil service employes' pension and retirement system has invested $1,100,000 in War Bonds.

Waterloo, Ia.—The War Bond premiere of "Eagle Squadron" at Waterloo resulted in Bond sales of $85,000 with a capacity house of 1,700.

Portland, Ore.—War Bond premiere of "Wake Island" at the Broadway netted sales aggregating $105,000.

Detroit—David M. Idzal, managing director of the Fox, "auctioned off" a group of 150 soldiers and sailors from the stage of the house, in a special War Bond sale. Patrons bid on the men offered "for sale," and one paid $4,000 in War Bonds. Every one of the 150 was "sold," and only one went for as little as a $25 bond.

Des Moines, Ia.—Small towns in Iowa are doing an outstanding job of selling War Bonds. At Wellman, home town of Slater O'Hare, director of the theater Bond drive in Iowa, the Grand Theater reported a sale of $20,500 on the opening day. Theater seats 238, one-fourth of the town's population. At Ruthven, the opening day sales amounted to $13,224. Other reports Marion $13,008, Fairfield $4,450, Elma $5,000 and Keota $1,669.

Portland, Ore.—Neighbors of Woodcraft, fraternal order, gave the September War Bond drive here decided impetus with a Bond purchase of $1,000,000.

Dayton, O.—Dayton will stage a $1,000 per plate War Bond dinner Sept. 18 when Fred Astaire, Ilona Massey and Hugh Herbert visit the city on the billion dollar war drive. Event will be held in the Biltmore Hotel with attendance limited to 650 capacity.

Washington Bureau of THE FILM DAILY

Washington—The capital's first million dollar premiere has been scheduled for Sept. 23 at Loew's Capitol Theater where Metro's "The War Against Mrs. Hadley" will be premiered with War Bonds as price of admission.

Little Rock, Ark.—"Wake Island's" War Bond premiere at the Arkansas Theater, with Edward Arnold and Frances Dee making p.a's, netted $327,000 in War Bond sales.

M. A. Lightman, of Memphis, president of Malco Theaters, "bid" a $500 Bond for one of Miss Dee's nightgowns at an "auction" at the premiere.

St. Louis War Bond Rally Brings Sales of $200,000

St. Louis—First six days of the September War Bond drive here brought sales aggregating $1,375,000.

The rally at the Auditorium, expected to sell about $4,000,000 in Bonds, actually saw less than $200,000 sold, and the greater part of that amount was subscribed by industry men. Edward Arnold and Frances Dee made p.a.'s at the Auditorium.

Miss Dee and Arnold did excellently in other spots before coming here. They sold in excess of $140,000 in Bonds at Mount Vernon, Ill., $175,000 at a luncheon rally at Alton, Ill.; $100,000 worth in a 15-minute meeting in Woodriver, Ill., and another $25,000 at Edwardsville, Ill.

Expect Toledo Tea Dance To Bring $200,000 Sales

Toledo, O.—Fred Astaire, Ilona Massey and Hugh Herbert will be guests of honor Sept. 12 at a tea dance to be held by society debutantes. Tickets are selling at $500 in Bonds each and the total sale for the dance is expected to exceed $200,000.

State's Bond Sales Reach $36,000,000

(Continued from Page 1)

and Albany. In announcing the figure, Max A. Cohen, chairman of the New York State War Activities Committee, said that it did not include Labor Day week-end sales in theaters.

Governor Herbert H. Lehman, who during the day greeted the Victory Bondmobile on its arrival in Albany after a 147-mile trip from Battery Park, gave the drive a big assist via a national broadcast from the steps of the state capital in which he praised the industry's efforts in the Bond drive as an example of the organized method by which funds to finance the war must be raised. The governor's radio address touched off a series of rallies and other War Bond activities at the state capital.

The drive was aided further when Irene Dunne appeared at a rally in Times Square with Joseph Ku, deputy Chinese consul, and representatives of prominent Chinese organizations. Will Osborne and his orchestra and other show business personalities participated in the rally.

Cohen reported that the theaters in the metropolitan area did a land-office business in Bonds and Stamps during the holiday, with 170 out of 800 houses accounting for total sales of $322,510 from Friday through Monday. The Bondmobile chalked up an additional $90,025 over the week-end, according to figures reaching the New York State WAC office.

It was revealed further by Cohen that Paramount Pictures had reported additional sales of $988,250 in the New York City area since the opening of the drive.

—A Billion in September—

Morrie Smith Feted

Des Moines, Ia.—Film row gave a farewell party for Morrie Smith, former owner of the Film Transportation Co., who is leaving shortly for California. The Film Transportation Co. was absorbed recently by the Iowa Film Co.

Radio Men to Sell Bonds At the Strand

So successful was the appearance of radio's Martin Block on the stage of the Strand Theater Friday night in selling War Bonds — through the agency of 28 AWVS girls he sold $30,500 in Bonds in 15 minutes—that Zeb Epstin, managing director of the Strand, will have radio personalities appear four nights a week to sell Bonds.

Representatives of the U. S. Treasury were present Friday night watching for ideas that might be utilized elsewhere.

☆ ☆ REVIEWS OF THE NEW FILMS ☆ ☆

"Eyes in the Night"

with Edward Arnold, Ann Harding
M-G-M 80 Mins.

MORE DIRTY WORK BY NAZI AGENTS TREATED SUSPENSEFULLY IN ACCEPTABLE FORMULA MELODRAMA.

Nazi agents are at it again in "Eyes in the Night," a formula melodrama that makes a generally acceptable companion-piece for double-feature programs. Although at times the film strains the imagination a little too much, it manages pretty well to sustain the interest and build up suspense adequately.

This time the Nazi vermin are after a secret formula of great value in America's war effort. The formula is the invention of Reginald Denny. All the servants in his home are members of the gang. Two murders are committed by the villains before they get their just due.

The hero of the occasion is Edward Arnold, a blind captain of detectives, whose seeing eye dog, played by an amazingly intelligent police dog called Friday, proves a valunable aid in the undoing of the Nazi agents. Without the benefit of eyesight, the sleuth is able to accomplish more than many a movie gumshoe with two good optics. This may be overburdening the credulity a bit, but it is admittedly a device of great effectiveness. A dick such as that played by Arnold in "Eyes in the Night" represents something new in Hollywood pictures.

The authors have required their detective to resort to some pretty clever tricks and no end of resourcefulness to overcome the handicap of blindness. The sleuthing display takes place chiefly in and about the Denny home. The captain of detectives' brilliant success is spurred by the fact that Denny's wife, played by Ann Harding, is his niece. Also involved is a feud nursed against Miss Harding by her step-daughter (Donna Reed) over the former's opposition to the girl's romance with a rotter, who becomes one of the two victims of the Nazi gang.

Small fault can be found with the acting. It is good to see Miss Harding back in harness to supply Arnold's chief support. Miss Reed, Katherine Emery, Horace McNally, Allen Jenkins, Stanley C. Ridges, Denny, John Emery, Rosemary De Camp, Mantan Moreland and Barry Nelson are among those who give the two players excellent assistance. Moreland provides the film with most of its comedy relief.

The film has been given a fine production by Jack Chertok. Fred Zinnemann's direction is good, as is the photography of Robert Planck and Charles Lawton. The skillful screenplay, based on a book by Baynard Kendrick, is credited to Guy Trosper and Howard Emmett Rogers.

CAST: Edward Arnold, Ann Harding, Donna Reed, Katherine Emery, Horace McNally, Allen Jenkins, Stanley C. Ridges, Reginald Denny, John Emery, Rosemary De Camp, Erik Rolf, Barry Nelson, Reginald Sheffield, Steve Geray, Mantan Moreland, Friday (dog).

CREDITS: Producer, Jack Chertok; Director, Fred Zinnemann; Screenplay, Guy Trosper, Howard Emmett Rogers; Based on book by Baynard Kendrick; Cameramen, Robert Planck, Charles Lawton; Art Director, Cedric Gibbons; Film Editor, Ralph Winters.

DIRECTION, Good. PHOTOGRAPHY, Good.

"For Me and My Gal"

with Judy Garland, George Murphy, Gene Kelly, Marta Eggerth
M-G-M 104 Mins.

GREAT AUDIENCE PICTURE, PACKED WITH DRAMA AND ROMANCE, RANKS WITH BEST OF ALL MUSICALS.

Leo the Lion has something to really roar about in the instance of the current Judy Garland vehicle which has the power of a tank and the speed and flexibility of a wide-open jeep. In it, the young star is enabled to shine with the full light of her versatile talents, and those who support her in the exciting, melodic, and romantic action give performances which boost their histrionic stocks to new and lasting highs.

Essentially this is a musical, with a plethora of institutional tunes which will, as a result of this feature, make Americans re-sing them as they were never sung in the heyday of their popularity. But to tag it as a musical alone would be a severe injustice, for at frequent intervals there are sequences as dramatic as any which screen-writers can contrive. Besides, it is all a fine love story, one of changeless devotion 'twixt two young scions of vaudeville's Golden Age,—a boy and a girl whose mutual ambitions are to play Broadway's once-matchless Palace Theater, and to wed after their first matinee.

Now throw these elements of the script against the stark background of World War I, and you have the principal ingredients of "For Me and My Gal." There is all the tribulation of a small-time vaude team aiming at the big-time, going hand in hand with the glamour of vaudeville as it was in the century's second decade. Judy Garland, in love with her partner,—the latter, Gene Kelly, an ambitious, studded-with-selfishness performer—, symbolizes the "mon homme" complex in women, constant to the last ditch, the shortcomings of the man they love notwithstanding.

In Kelly's case, the burning desire to get a Palace booking even prompts him, once the coveted goal is in sight after bitter previous disappointments, to evade the draft by crashing the lid of his theatrical trunk upon his right hand. This scene for sheer drama has few counterparts in pictures, and is ultra-dramatic now when you consider the seriousness of present Selective Service.

But Kelly redeems himself in France where he toils for the YMCA and Fate gives him the opportunity to play a hero's role, specifically by braving the Jerry's barrage and saving the lives of wounded, for which he is decorated. At the finale he wins back the love and respect of Judy Garland, who exemplifies quite vividly Elsie Janis, the Darling of the AEF. The vaude settings and entertaining the soldiers overseas afford rich opportunities for Garland and Kelly to do their song-and-dance stuff often and excellently.

In every department, "For Me and My Gal" is strong, and particular credit must go to Busby Berkeley whose direction is aces. Marta Eggerth, the renowned beauty and songstress imported happily from flaming Europe at the time of its ignition, furnishes the "menace" in the romantic triangle, plus superbly singing a number or two. Filmland should never bow to the level of deprecating vaudeville, if for no other reason than that without it we would never have had either the yarn or the glitter of this top-flight offering.

CAST: Judy Garland, George Murphy, Gene Kelly, Marta Eggerth, Ben Blue, Horace McNally, Richard Quine, Lucille Norman, Keenan Wynn.

CREDITS: Producer, Arthur Freed; Director, Busby Berkeley; Screenplay, Richard Sherman, Fred Finklehoffe, Sid Silvers; Original Story, Howard Emmett Rogers; Musical Director, Georgie Stoll; Dance Director, Bobby Connolly; Cameraman, William Daniels; Recording Director, Douglas Shearer; Art Director, Cedric Gibbons; Film Edito, Ben Lewis.

DIRECTION, Aces. PHOTOGRAPHY, Fine.

"The Moon and Sixpence"

with George Sanders, Herbert Marshall
United Artists 89 Mins.

GILT-EDGE ATTRACTION WITH POWERFUL STORY AND ACE ACTING. RANKS AMONG BEST BIOGRAPHICAL FILMS.

At long last, and most creditably, "The Moon and Sixpence" is ready for its release life via its astonishingly faithful reincarnation in celluloid from the famed novel by W. Somerset Maugham, the author of the immortal "Rain," "Of Human Bondage," and other rousing literary properties. In making this highly impressive and rugged novel into a feature picture, the producing combination of David L. Loew and Albert Lewin,—the latter adapted and directed it—, scores a triumph in quality entertainment. It is at once a top-fligh biographical attraction and a revelation in technique and character acting, as well as a font of superb dialogue. There have been occasions when a kindred technique has been employed, notably "Power and the Glory," "Citizen Kane," and "Lydia," but in "The Moon and Sixpence" the on- and off-stage narrative processes reach an all-time high, attributable obviously to the master pen of Maugham which is followed with high fidelity.

This is George Sanders' field day. His portrayal of a painter, whose canvases posthumously rocked the world because of their force, beauty, and color, is a histrionic masterpiece, as a result of which his repute as a screen luminary is certain to take on vastly added lustre. It is the popular impression that the central character whom Maugham delineated is the late Paul Gaugin; but whether that is true or coincidental is immaterial. At any rate the film is of such an appealing nature that the only possible regret that an initiated audience might have is that the pageant of murals (depicted in color at the finale) in the Sanders hut in Tahiti are not those actually of Gaugin.

"The Moon and Sixpence" is by most standards of convention a daring film, and one which almost certainly will evoke controversy. The lion's share of the narration falls to co-star, Herbert Marshall, cast as a writer intrigued by Sanders' strange behavior. The latter, a seemingly meek and well-domesticated husband-and-father, suddenly deserts his middle class English menage to reside in Paris. There he is found by Marshall, who tries to persuade him to go home, living a precarious, hand-to-mouth existence, and learning in advanced years to paint. Sanders is consumed with an overpowering desire to place on canvas the products of his latent genius, and so uncontrollable is that obsession that he holds in disdain all the accepted standards of life. He ruthlessly smashes the happiness of a fellow-artist; brings about the death of the latter's wife who followed him blindly in love; and eventually goes to Tahiti, where he weds a native girl.

The climax sequences show Sanders feverishly fighting against time to fashion his magnificent paintings,—for leprosy is swiftly consuming him, but the yet unborn ages of art are beng gloriously enriched. "The Moon and Sixpence" is a thoroughly adult offering, with appeal chiefly to the sophisticated filmgoer, but by no means exclusively. Its broad and courageous sweep commend it to all entertainment-seekers who appreciate gilt-edge fare, and to those who are advocates of movies dealing frankly and fearlessly with life as it is, and is capable of being. The supporting cast is adroitly chosen. Albert Lewin's direction is deft, and the photography by John Seitz of a high order.

CAST: George Sanders, Herbert Marshall, Steve Geray, Doris Dudley, Eric Blore, Albert Basserman, Molly Lamont, Elena Verdugo, Florence Bates, Heather Thatcher, Robert Grieg, Kenneth Hunter, Irene Tedrow.

CREDITS: Producer, David L. Loew; Director and Adaptation, Albert Lewin; Author, W. Somerset Maugham; Musical Score, Dmitri Tiomkin; Associate Producer, Stanley Kramer; Cameraman, John F. Seitz; Art Director, F. Paul Sylos; Film Editor, Richard L. Van Enger.

DIRECTION, Deft. PHOTOGRAPHY, Fine.

☆ SHORTS ☆

"Old Blackout Joe"
(A Phantasy Cartoon)
Columbia 6 mins.
Amusing, Timely

This is a good little reel, amusing and timely. It shows a Negro air raid warden in a blackout. He finally gets all the lights on his Harlem sector extinguished at the whine of the siren,—except one. That pernicious lantern flame defies all efforts to destroy it. And not until the lights go on again with the sounding of the all clear does the pestiferous flame cease hounding him. Animation is clever. Patrons of pic houses, virtually all of whom are by this time familiar with blackout routine and difficulties will like this subject.

"Foney Fables"
(Merrie Melodie)
Warner 7 mins.
All Right

Some of the most famous fables are roundly kidded in a Technicolor cartoon done with plenty of cleverness to the accompaniment of music that is appropriately ironic. A modern interpretation is resorted to in some instances with considerable effectiveness in the burlesquing of those old pals of childhood. The irreverence pays off with plenty of laughs.

Nine Features Get Gun on West Coast

West Coast Bureau of THE FILM DAILY

Hollywood—Nine new pictures are scheduled to go into production this week bringing the total shooting to 52. The check-up:

At Columbia: Five shooting, including "Hail to the Rangers," western, with Charles Starrett and Kay Harris. Jack Fier producing.

At M-G-M: Ten shooting, including "Assignment in Brittany," war drama, adapted from the book by Helen MacInnes. Jean Pierre Aumont, Susan Peters, Signe Hasso, Richard Whorf, Margaret Wycherly in lead roles. Jack Conway directing; "Cabin in the Sky," All-Negro musical, with Ethel Waters, "Rochester" Anderson, Lena Horne, Duke Ellington, Louis Armstrong, Rex Ingram, Willie Best, Mantan Moreland, Buck and Bubbles, Moke and Poke, Oscar Folk, Kenneth Spencer, Raymond Turner, the Hall Johnson Choir. Arthur Freed producing and Vincente Minnelli directing; "Three Hearts for Julia," comedy romance, with Ann Sothern, Melvyn Douglas, Lee Bowman, Marta Linden, Felix Bressart and Richard Ainley. John W. Considine, Jr., producing and Richard Thorpe directing.

At Monogram: Two shooting, including George W. Weeks' "Dead Men Don't Ride," western, with John King. Dave Sharpe and Max Terhune. Robert Tansey directing.

At Paramount: Four shooting.

At Producers Releasing Corp.: Two shooting, including Lester Cutler's (Motion Picture Associates), "Permit to Kill," drama, with Lyle Talbot, Barton MacLane and Charlotte in the leads. Alexis Thurn-Taxis directing; Sig Neufeld's "Dead Men Walk," drama, starring George Zucco.

At Republic: Three shooting.

At RKO-Radio: Three shooting.

At 20th Century-Fox: Eight shooting, including "The Seventh Column," war drama, with John Shepperd. Bryan Foy production, with Louis King directing; "Dixie Dugan," first of the series, based on the comic strip character, starring Lois Andrews, with Charles Ruggles, Charlotte Greenwood, James Ellison, Raymond Walburn and Ann Todd. Director, Ray McCarey and producer, Walter Morosco.

At United Artists: Charles R. Rogers shooting "The Powers Girl."

At Universal: Eight shooting.

At Warners: Six shooting.

—A Billion in September—

SPG News Wins Award

Albany—The SPG News, monthly newspaper of the New York SPG, Local 114, UOPWA, (CIO), won the award in a field of 16 for the best local union publication, at the UOPWA's convention here. Award was accepted for the SPG by President Jonas Rosenfield, Jr., delegate to the convention.

STORKS!

Indianapolis — Thomas Goodman, Paramount booker, is the father of a 7 pound 11 ounce boy, Samuel Wayne, born in St. Vincents Hospital here.

Print Pinch in West Indies

Film Shipment Uncertainty Big Problem

Uncertainty of film shipments from the United States as result of the lack of cargo space is playing hob with the programs of exhibitors in the West Indies, it was reported yesterday by William Morgan, 20th Century-Fox's manager there, who is here on a visit.

The situation is worse in Trinidad because nearly half of the theaters of the West Indies are located on that island, said Morgan, who characterized the delay in obtaining product as one of the greatest problems facing exhibitors in his territory.

"Exhibitors in Trinidad and elsewhere in the West Indies territory can't lay out their programs very well because they can never be sure of what they are going to get or when they're going to get it," he asserted.

Morgan said there was a "definite boom" in theater business in the West Indies, especially in Trinidad, because films provided the American armed forces and workmen employed on defense labor there with virtually their sole form of entertainment.

Morgan was 20th-Fox manager for France, Belgium and Switzerland before the war forced his transfer to the West Indies two years ago.

Hyman and Ruben, Metro Producers, Die on Coast

(Continued from Page 1)

husband of Virginia Bruce, died Friday in Hollywood. A native of New York City, Ruben was 43 years old and had started his screen career in 1924 as a writer. He became a director for M-G-M in 1934 and had been a producer since 1939.

Hyman had been associated with Metro since 1924 and was 45 years old when he died on Monday. He started in the film business as a salesman for Triangle and went to Hollywood as a reader for Universal in 1921. The late Irving Thalberg named Hyman to his production staff when the former left Universal to join Louis B. Mayer. Although a producer until recently, Hyman was acting in advisory capacity at the time of his death.

Funeral services will be held this afternoon for Hyman at the Church of the Recessional, Forest Lawn, Glendale, with Rabbi Edgar F. Magnin officiating.

—A Billion in September—

Crescent Suit Decision By October 5 Likely

(Continued from Page 1)

normal pressure of court business due to the war and to enforcement of the Selective Service Act and other Federal war-time laws had made it impossible for him to get on the case and that in fact he had foregone any vacation in order to make the necessary study of the voluminous documents covering this suit.

Judge Davies admitted that he was fully aware of the importance of the case to the business of distributing and exhibiting pictures throughout the country.

—A Billion in September—

Florence Gerald, Actress, Dies

Florence Gerald, 84, character actress, last seen in "Tobacco Road," died Sunday at the Hotel St. James. Funeral will be held today at 12:30 p.m. at Walter B. Cooke's Funeral Parlor, 117 West 72nd St., with burial in the Actors' Fund plot in Kensico Cemetery, Westchester.

Universal Regionals Start in Cleveland

(Continued from Page 1)

ers, division manager, presiding. Another will be conducted by William Scully in Boston tomorrow and then will hold a similar parley in New York on Friday.

William Heineman, assistant general sales manager, will preside at a meeting in Salt Lake City on Saturday and on the same day E. T. Gomersall, Western division manager, will conduct sessions in Chicago while F. J. A. McCarthy, Southern division chief, will preside in Atlanta.

Branch and district managers of the territorial exchanges will attend the meetings which, according to Scully, are a forerunner of periodic sessions which are designed to keep the sales department in closer contact with studio activity. He added that many pictures announced at the annual sales convention were now enhanced by important castings and production values which were not revealed at the time.

—A Billion in September—

New Iowa Film Carrier Set-up Cuts Mileage 25%

Des Moines, Ia. — A new film transportation setup in Iowa, approved by exhibitors and bookers, will effect a 25 per cent reduction in truck mileage, it was disclosed yesterday.

Following absorption of the Film Transportation Co. by the Iowa Film Co., a new schedule has been worked out and at a meeting of some 20 bookers and exhibitors in Des Moines all possible duplication elimination to help in the transportation problem was agreed.

The new schedule eliminates duplication routes as well as realignment of several old routes over the state. The bookers and exhibitors also agreed to ship film in advance whenever possible to further the conservation of rubber and gas.

—A Billion in September—

To Remake "Leathernecks"

West Coast Bureau of THE FILM DAILY

Hollywood—Republic will re-make its top box-office 1936 pic, "The Leathernecks Have Landed."

ODT Takes Control Over Use of Trucks

(Continued from Page 1)

of such equipment for war purposes. The order becomes effective November 15.

In a statement issued with the order, Eastman asserted that the country's present supply of commercial vehicles and their tires "must be given the best possible care; they must be driven with equal care, and every mile of unnecessary travel must cease.

"The Office of Defense Transportation has promoted policies and has issued order with this end in view," Eastman said. "The results have been good, but much remains that can and must be done. The situation is not hopeless, but it calls for all possible precautions."

The order applies to all types of trucks and other rubber tired vehicles built primarily for the purpose of transporting property.

—A Billion in September—

Newsreels Ask Exemption From War of Cameramen

(Continued from Page 1)

emption of the newsreel cameramen.

Claude Collins, liaison man for the reels, in filing the request said that it was impossible to replace drafted cameramen because of the years of training necessary for coverage and added that the cameramen were a necessary part of the motion picture machinery.

—A Billion in September—

A. M. World Premieres For "Here We Go Again"

Morning world premieres of RKO's "Here We Go Again," at which "adults will positively not be admitteed unless accompanied by a child," have been schedules for Saturday, Oct. 10 in RKO houses from Coast to Coast. More than 250,000 patrons are expected to attend the premieres which is the idea of Edward L. Alperson, general manager of RKO circuit. All shows will start at 9:30 a.m. at uniform admission prices of 35 cents for adults and 25 cents for children up to 16 years of age.

The program for the simultaneous openings will consist of "Here We Go Again," and a Tim Holt full length outdoor drama plus the latest Walt Disney Technicolor cartoon. The feature attraction's cast includes Fibber McGee and Molly, Edgar Bergen with Charley McCarthy and Mortimer Snerd, the Great Gildersleeve and Ginny Simms.

Premiere follows closely the successful opening of Samuel Goldwyn's "The Pride of the Yankees" which was held in 40 RKO New York theaters, simultaneously with the picture's Broadway premiere at the Astor Theater. These were attended by 100,000 persons.

Zanuck Production Duties to Goetz

(Continued from Page 1)

had delegated much of the studio production to the general supervision of Goetz.

20th-Fox to Stop Making "B" Pictures After Jan. 1

West Coast Bureau of THE FILM DAILY

Hollywood — Twentieth Century-Fox will no longer make "B" pictures after January 1, 1943, President Spyros Skouras announced at the company's Western sales division meeting yesterday. Vice-president Tom Connors said the company would release 45 pictures during 1942-43 season.

William Goetz, who was appointed successor to Zanuck in charge of production for the duration, spoke briefly and introduced several studio executives and producers.

Hal Horne told the salesmen how they would be apprised of advertising, exploitation and publicity breaks on pictures in time to use them in their sales talks to exhibitors.

—A Billion in September—

Indie Producers Name Com. To Talk With Hopper

The sub-committee to meet in Washington tomorrow with Harold Hopper of the WPB on the raw stock freezing order, was named yesterday by the Committee for Preservation of the Independent Motion Picture Industry at a session at the Waldorf-Astoria.

The committee will consist of Charles Hirliman, Sam Goldstein and Bertram Mayers. The mode of procedure to be followed by the trio at the conference with Hopper was mapped out at the meeting.

To emphasize the nation-wide scope of this campaign against the freezing order, the committee decided to change its name to the National Committee for the Preservation of the Independent Motion Picture Industry.

—A Billion in September—

Chi. Week-end Biz Heavy

Chicago — Labor Day week-end business at Chicago's Loop theaters was very heavy.

Pix Critic 'Sells' Self, Enlists in Marines

Tulsa, Okla. — John H. Booker, film critic of the Tulsa World did a swell job of helping to publicize the War Bond-selling premiere of "Wake Island" at the Ritz Theater here . . . such a swell job that he sold himself on the idea of joining the Marines.

Booker was inducted into the Corps on the stage of the Ritz together with other new recruits as part of the premiere ceremonies, given a Sergeant's rating and assigned to immediate recruiting duty.

TO THE COLORS!

Jack Bernhard, former producer at Universal and a son of Joseph Bernhard, Warner Bros. vice-president and general manager, has been commissioned a pilot officer in the Royal Air Force, somewhere in England, according to advices received here yesterday. Bernhard was a pilot before his enlistment, but received special training at the Tulsa air field prior to flying to England.

Indianapolis—John Howard, former manager of the Paramount exchange enters the Navy as a Lieutenant.

Boise, Idaho—Ed Garrison, movie editor of the Idaho Statesman, has entered the armed services. Norma C. Stout succeeds.

Memphis — Ernest Glover, head shipper at M-G-M exchange has joined the Army, stationed at Camp Shelby. His assistant James Fly has been moved up to head shipper, and Charles Frank appointed assistant shipper.

Rochester — Seth Field, formerly of the Schine home office in Gloversville, is now serving in the U. S. Coast Guard.

Rochester—Sergt. Joseph Wobus, former chemist at Eastman Kodak Company, is attending Officers' Training School at Aberdeen, Md.

Pittsburgh—Al Weiss, who has operated the Liberty and Capitol Theaters in McKeesport, owned by his father, Joseph Weiss, has joined the Army and leaves for Camp Meade tomorrow. During his absence his brother, William, will assist in operating.

Norman Barnett, son of William Barnett, vice-president of Masscee-Barnett Co., is now serving at Fort Sam Houston, San Antonio, Tex., as a member of the Signal Corps.

Jamestown, Ky.—Jack Story, operator of the Mary-Agnes Theater here, has been inducted into the Army. His brother, Phillip, has taken over for the duration.

North Adams, Mass.—Arthur W. Lenhoff, formerly an usher at the Richmond Theater, here, has been commissioned an ensign in the U. S. Navy.

Nat Gartsman, formerly of Warners' publicity department, has been promoted to Sergeant in the Army and transferred to Fort Dix prior to overseas assignment.

Anderson, Ind. — Fred VanNoy, publicity director, Paramount Theater here, has been inducted into the Army at Ft. Benjamin Harrison, Indianapolis.

Benton, Ark., Theater Files Against Three

(Continued from Page 1)

Theater, Benton, Ark., against 20th Century-Fox, Warner Bros., and Paramount. Complainant opened his theater in 1941 at which he was sold second-run product from the defendant distributors. In June, 1942, the Benton Amusement Co. built a new theater in Benton ad, according to the complaint, the new house was licensed the second-runs. Jenkins wants the run restored to him.

The clearance action in the same case involves the Beauxite Theater, Beauxite, Ark., which now has clearance over the New. Jenkins claims that his theater should have clearance over the Beauxite and asks for relief.

Stadium Thea. Some-Run Case Against Loew's Lost

St. Louis—The Stadium Theater, Caruthersville, Mo., lost its complaint for "some run" against Loew's, Inc., before Arbitrator Harry G. Erbs, here. The total costs in the case were assessed against the plaintiff.

In a complaint lodged by G. Carey, one of the executives of the Caruthersville Theater, it was charged that the distributor refused to sell feature screen product for second-run showing except at such an exorbitant price as to defeat the purpose of Section VI of the consent decree.

At the hearing Carey repeated the charge. John X Quinn, Loew's local branch manager, introduced a letter dated last July and sent to Carey in which he offered films at what he considered reasonable prices and offered to make an adjustment in the event they failed to gross what was expected. He supplemented the offer in the letter by testimony.

Allied Board Votes Against Percentage Pictures

Chicago—The Allied board of directors, at a meeting held at the Blackstone Hotel here, voted against percentage pictures.

—A Billion in September—

Sidney Achubach Dead

Portland, Ore.—Sidney Achubach, 48, for six years booker for Columbia Pictures at Seattle, died at his home here. Achubach was formerly a local exhibitor.

—A Billion in September—

Harman on 3-Unit Basis

West Coast Bureau of THE FILM DAILY

Hollywood—With the addition of a new type of production, that of industrial-war instruction films, Hugh Harman Productions, Inc., is operating on a three-unit basis, according to W. Earl Shafer, general manager.

Eight AAA Tribunals Without '42 Squawk

Eight arbitration tribunals have had no complaints filed in 1942, indicating no serious controversies in those areas. Cities in which no demands for arbitration have been docketed this year are Atlanta, Pittsburgh, Charlotte, Denver, Memphis, New Haven, Omaha and Portland. Seattle is the lone tribunal city in which no complaint has been filed since the start of the arbitration system.

Other cities in which there has been no recent activity include Dallas, where the last case was filed in April; San Francisco, where no demand has been made since March; Des Moines whose last filing was in January; New Orleans where the last complaint was filed in February and Buffalo where there has been no activity as far as new cases are concerned since March.

Cleveland and Kansas City have had no new cases since May.

Whether prospective complaints have been settled between exhibitors and the exchanges before they resort to arbitration and could not be determined, but in any event, it appears that controversies are on the decline.

—A Billion in September—

New Ban by Petrillo Brings Protest Flood

James C. Petrillo, AFM prexy, is out with a new ban, this time on the manufacture of electrical transcriptions intended for use on the radio but once.

Protests were made at once by advertisers, advertising agencies, radio officials and transcription manufacturers at a called meeting at the Roosevelt Hotel.

—A Billion in September—

Thomas G. Dobson Dead

Viola, Wis.—Thomas G. Dobson, 69, manager of the former Shamrock Opera House here for a number of years, died in a Richland Center hospital.

—A Billion in September—

Harry Jacobs Dead

Portland, Ore.—Harry Jacobs, 50, electrician at the Paramount Theater, committed suicide by leaping from Vista bridge. He had been in ill health.

Tire "Sale" Stunt Tickles Springfield

Springfield, Tenn.—A. L. Hancock, manager of the Capitol Theater, has the whole town talking about his placard reading "If You Want to Buy Tires at Pre-War Prices—Buy War Bonds and Savings Stamps Now!" Sign hangs in a window filled with auto tires and follows up on a tease which reads, "Big Tire Sale on the Way!"

Intimate in Character
International in Scope
Independent in Thought

THE FILM DAILY

The Daily Newspaper
Of Motion Pictures
Twenty-Four Years Old

VOL. 82, NO. 51 | NEW YORK, THURSDAY, SEPTEMBER 10, 1942 | TEN CENTS

IA EXPECTED TO BACK ANTI-FREEZE FIGHT

Drive Holding Its Own, Treasury's Figures Show

Total War Bond and Stamp Sales for First Eight Days Reported at $197,734,000

The film industry's War Bond drive held its own, but failed to show the anticipated spurt, according to the Treasury figures released yesterday afternoon, covering the first eight days of September. Total sales, including Sept. 8, were reported as $197,734,000.

This is at the rate of about $26,000,000 per day, or $780,000,000 for the month. Thus, the campaign is

(Continued on Page 8)

—A Billion in September—

CEA VOTES 20TH-FOX "BOYCOTT"

British Exhibitor Organization Fights Elimination of Flat Rentals, Single Day Bookings

London (By Cable) — Twentieth-Fox's avowed intention to eliminate all flat rentals and accept no single day bookings brought drastic repercussions at yesterday's session of the CEA here.

The representative British exhibitors association decided to "boycott," insofar as possible, all of the company's pictures, including Movietone News.

The CEA, it was disclosed, proposes to carry its campaign against the new 20th-Fox policy to the public through the medium of a pamphlet. A general campaign is being drafted.

Situation is being handled for the company by Laudy Lawrence, director of international distribution, now in England on his first visit since his appointment, and Francis L. Harley, 20th-Fox's British chieftain.

Twentieth-Fox is the second American company to be singled out for

(Continued on Page 7)

Local 702, Lab. Workers, Squarely Behind Indie War On WPB Raw Stock Order

The IATSE yesterday was understood to be giving its full support to the campaign of the independent factors in the industry against the War Production Board's stock freezing order, under which raw film would be assigned only to 11 designated companies. It was felt in independent circles that the important position enjoyed by the IA in the field of motion picture labor would have a great bearing on the outcome of the fight being waged against the

(Continued on Page 8)

—A Billion in September—

WB Canadian Parley In Toronto Sept. 28

Warners will hold its annual sales meeting for the Canadian territory at the King Edward Hotel, Toronto, Sept. 28-29, it was announced yesterday by Ben Kalmenson, general sales manager, who will preside at the two-day conference.

Wolfe Cohen, Canadian district manager, will head the Dominion delegates at the meeting, which will embrace the personnel in the Cal-

(Continued on Page 6)

—A Billion in September—

Schenck Status May Be Set by 20th-Fox Board

What status Joseph M. Schenck, who has returned to 20th Century-Fox will have with the company is not expected to be decided definitely until the return of President Spyros Skouras from the Coast, it was in-

(Continued on Page 6)

20th-Fox District Post for J. J. Grady

Cincinnati — Twentieth Century-Fox has promoted James J. Grady to district manager in charge of Buffalo, Cincinnati and Cleveland. He has been succeeded as branch manager here by Levitt J. Bugie, who was city salesman before his advancement. Both promotions become effective this week.

—A Billion in September—

MPPDA Directors Meet Concentrates on Drive

Quarterly meeting of the MPPDA board of directors was adjourned to an undetermined date yesterday after a session in which the current

(Continued on Page 7)

Rentals in Canada To Remain "As Is"

Toronto—Fear of some Canadian exhibitors that use of 1941-42 contracts as the basis for future agreements would increase film rentals has been allayed by a statement by R. C. McMullen, Director of the Theater and Film Section of the

(Continued on Page 6)

—A Billion in September—

Lefkowitz Named UA Branch Manager Here

Appointment of Sam Lefkowitz as New York branch manager for United Artists was announced yesterday by Carl Leserman, general sales manager. Affiliation was fore-

(Continued on Page 6)

Reels Deny Favoring U. S. in Dieppe Pix

American newsreel companies yesterday disclaimed the charge made in Toronto that they had displayed favoritism in their handling of the Dieppe raid. According to a report received here, the reels were accused of minimizing the part played by the

(Continued on Page 7)

—A Billion in September—

Order Separate Contracts In Freeport, Ill., Award

In a complaint involving designated run, Loew's, Warner Bros. and 20th Century-Fox were prohibited by the arbitrator's award from

(Continued on Page 7)

Revival of Itinerants Seen

Golden Opportunity, Mich. Operators' View

By H. F. REVES
FILM DAILY Staff Correspondent

Detroit—Revival of the itinerant exhibition field, which has been only moderately alive in this state since the advent of talkies, is considered likely by representative small town operators.

The type of operator who put in

(Continued on Page 6)

Goebbels Pulls a Boner With Dieppe Film Fakery

"How We Dealt With the British at Dieppe," newest German propaganda newsreel, has been tricked up with studio shots and effects, the Associated Press reported yeterday in a Lisbon cable, following a lega-

(Continued on Page 7)

Hold Drive Progress Meeting Here Today

A progress meeting for 300 indie exhibs. and circuit supervisors who are co-operating with the industry's billion dollar War Bond sales drive will be held today at the New Amsterdam Roof.

Max A. Cohen, chairman of the New York State WAC will preside.

Puerto Rican "Gas" Quotas Cut; B. O. Hit

San Juan, P. R. (By Air Mail)—New gasoline rationing regulations, made effective here by the OPM, have hit Puerto Rican box offices.

Temporarily at least, "A" coupons, issued for ordinary pleasure driving, are entirely out, while the gas allotment for "B" and "C" tickets—for occupational mileage and necessary travel—have been reduced one-half, or from 4 to 2 and from 1½ to 1 gallons respectively.

$1,000,000,000 IN SEPTEMBER!—SELL MORE WAR BONDS!—BUY MORE WAR BONDS!

THE NEWSPAPER OF FILMDOM — THE FILM DAILY — ALL THE NEWS ALL THE TIME

Vol. 82, No. 51 Thurs., Sept. 10, 1942 10 Cents

JOHN W. ALICOATE : : : : Publisher

DONALD M. MERSEREAU : General Manager

CHESTER B. BAHN : : : : : : Editor

Published daily except Saturdays, Sundays and Holidays at 1501 Broadway, New York, N. Y., by Wid's Films and Film Folk, Inc. J. W. Alicoate, President and Publisher; Donald M. Mersereau, Secretary-Treasurer. Entered as second class matter, Sept. 8, 1938, at the post-office at New York, N. Y., under the act of March 3, 1879. Terms (Postage free) United States outside of Greater New York $10.00 one year; 6 months, $5.00; 3 months, $3.00. Foreign, $15.00. Subscriber should remit with order. Address all communications to THE FILM DAILY, 1501 Broadway, New York, N. Y. Phone BRyant 9-7117, 9-7118, 9-7119, 9-7120, 9-7121. Cable address: Filmday, New York.

Representatives: HOLLYWOOD, Calif.—Ralph Wilk, 6425 Hollywood Blvd., Phone Granite 6607. LONDON—Ernest W. Fredman, The Film Renter, 127-133 Wardour St., W. 1. PARIS—P. A. Harle, Le Film, 29 Rue Marsoulan (12). MEXICO CITY—Marco-Aurelio Galindo, Depto. 215, Calle del Sindicalismo, 99, Tacubayo, D. F.

FINANCIAL

(Wednesday, Sept. 9)

NEW YORK STOCK MARKET

	High	Low	Close	Net Chg.
Am. Seat.	10⅛	10⅛	10⅛	.....
Col. Picts. vtc. (2½%)	7⅞	7⅞	7⅞	.....
Columbia Picts. pfd.	31	31	31	.....
Con. Fm. Ind.	⅜	⅜	⅜	—1-16
Con. Fm. Ind. pfd.	....	....	....	.....
East. Kodak	128½	128	128	— ½
do pfd.	....	....	....	.....
Gen. Prec. Eq.	14	13⅞	14	+ ¼
Loew's, Inc.	42½	42½	42½	.....
Paramount	15⅞	15⅝	15⅞	+ ⅛
Para. 1st pfd.	113	113	113	+ ½
RKO	3	2¾	3	+ ¼
RKO $6 pfd.	....	....	....	.....
20th Century-Fox	11¾	11⅝	11¾	+ ¼
20th Century-Fox pfd	....	....	....	.....
Univ. Pict. pfd.	....	....	....	.....
Warner Bros.	5¾	5⅝	5¾	+ ⅛
do pfd.	76	76	76	— 1⅞

NEW YORK BOND MARKET

Para. B'way 3s55	....	....	....	.....
Para. Picts. deb. 4s56	99¾	99¾	99¾	.....
Warner Bros.' dbs. 6s48	101½	101½	101½	.....

NEW YORK CURB MARKET

Monogram Picts.	....	....	....	.....
Radio-Keith cvs.	3-32	3-32	3-32	—1-32
Sonotone Corp.	1⅞	1⅞	1⅞	.....
Technicolor	....	....	....	.....
Trans-Lux	1¼	1¼	1¼	.....
Universal Corp. vtc.	....	....	....	.....
Universal Picts.	....	....	....	.....

N. Y. OVER-THE-COUNTER SECURITIES

	Bid	Asked
Met. Playhouse, Inc. 2nd deb. '45	68	72
Roxy Thea. Bldg. 4s 1st '57	66⅛	....

—A Billion in September—

Winnipeg Projectionists Lose Plea for Pay Boost

Winnipeg—Application of the local projectionists for pay increases and an order to equalize the cost of living bonus, bringing it up to $3.65 for all projectionists, has been denied by the Regional War Labor Board. Board held that the projectionists have the right of collective bargaining and that existing agreements have not yet expired.

COMING AND GOING

HAL WALLIS is at the Waldorf-Astoria from the Coast.

JACK MILLS of Mills Music is in Chicago to make the winning award in the "War Song for America Contest" sponsored by the Chicago Times.

EDWARD G. ROBINSON, is in New York from the Coast for a brief stay.

ROY HAINES, Vitagraph vice-president, left last night for Boston, returning the end of the week.

BERT STEARN, United Artists Western division manager, leaves today on a tour of exchanges in Omaha, Kansas City and St. Louis.

BING CROSBY is in Chicago.

CHARLES BURRUS, district manager for Telenews theaters, Cleveland, is in Chicago.

HAROLD RUBIN, Metro Premium district manager, Boston, visited the New Haven territory.

HARRY WENZEL of National Screen, New Haven, has returned from a vacation in Albany and Buffalo.

HERB WHEELER and BEN COHN, Warner Chicago executives, have returned from two weeks' vacation at Ocala, Fla.

JANE WYMAN and DOROTHY LAMOUR were in Chicago yesterday on their War Bond tour.

BOB HOPE, JERRY COLONNA and FRANCES LANGFORD planed out for Alaska yesterday to entertain American forces stationed there.

Lee Blumberg Leaves WB For Lycoming Hosiery Post

Lee Blumberg, head of Warners field exploitation staff and associated with the company in various capacities for the past 15 years, has tendered his resignation to Mort Blumenstock, in charge of advertising and publicity in the East, to accept a new post as advertising and promotion manager for the Lycoming Hosiery Co. Blumberg assumes his new duties next Monday.

In announcing yesterday that Blumberg's resignation had been accepted with regret, Blumenstock stated that Paul Lazarus, who has charge of sales advertising for the department, will temporarily supervise the field force, in addition to his present duties.

Blumberg started with Warners in 1927 as exploitation man in the Philadelphia theater zone.

—A Billion in September—

Universal Will Pay $2 Dividend on Preferred

A dividend of $2 per share on Universal's preferred stock was announced yesterday by the board of directors. Payments are $68 in arrears, but the company has been declaring dividends on the preferred quarterly for the last 18 months. Current dividend is payable Oct. 1 to stockholders of record Sept. 25.

—A Billion in September—

Mono. Stockholders Meet on Coast Oct. 7

Monogram will hold its annual meeting of stockholders on the Coast Oct. 7.

—A Billion in September—

Minstrel Saga for Metro

West Coast Bureau of THE FILM DAILY

Hollywood—Next musical on M-G-M's production calendar is "Gentlemen, Be Seated," a story covering American minstrelsy from the Civil War to date. Sigmund Spaeth and Dailey Paskman supplied the story in book form. Arthur Freed will direct.

—A Billion in September—

John X. Quinn Hospitalized

St. Louis—John X. Quinn, local manager for Loew's, Inc., is hospitalized.

Seattle Theaters Tilt Scales for Week-ends

Seattle—First signs of advancing prices in first-run houses came with the Palomar's announcement this week that their Saturday, Sunday and holiday prices would be 65 cents, hereafter. Up until now, the top price at the Palomar and all Seattle first-run houses has been 58 cents. Both tickets include tax.

Sterling Theaters are also raising their prices in the third-run Colonial and Winter Garden on Saturday, Sunday and holidays, with the evening price going up to 40 cents, including tax, from 35 cents. Weekday tickets still sell for 35 cents.

—A Billion in September—

Howard, Para.'s Detroit Manager, Goes Into Navy

Detroit—John Howard, Paramount branch manager here, has been appointed a senior lieutenant in the Navy and has been given a leave of absence from the company. He goes into uniform tomorrow.

Jack Ryder, salesman, becomes acting manager and Edward Stucker, also a salesman, becomes sales manager and assistant to Ryder.

—A Billion in September—

Congress Hears Colman's Speech In Col.'s "Town"

Washington Bureau of THE FILM DAILY

Washington—Apparently impressed by the speech on democratic processes which is delivered by Ronold Colman to an ungovernable mob in Columbia's "The Talk of the Town," Rep. Sol Bloom of New York, chairman of the House Foreign Affairs committee, has read its entire text into the Congressional Record.

—A Billion in September—

Metro Sets Kyser Vehicle

West Coast Bureau of THE FILM DAILY

Hollywood—Metro announces that Kay Kyser and band will soon begin work on a comedy based on the life of a prizefighter. Pic, entitled "Right About Face," was originally scheduled to be a farce concerning the life of a boxing champion after enlistment in the Army. Military aspect has been withdrawn due to official objection of comedy treatment to the armed forces. Irving Starr is scheduled to produce.

"Moscow Strikes Back" To Be Released by Rep.

Republic has acquired distribution rights in the U. S. to "Moscow Strikes Back," Soviet pic now in its fourth week at the Globe.

Nicholas Napoli, president of Artkino Pictures, Inc., and Grover C. Schaefer, representing Republic, sealed the distribution deal.

NEW YORK THEATERS

RADIO CITY MUSIC HALL
Rockefeller Center
CARY GRANT • JEAN ARTHUR
RONALD COLMAN
'THE TALK OF THE TOWN'
A George Stevens Prod. • A Columbia Picture
Gala Stage Revue • Symphony Orchestra
First Mezzanine Seats Reserved Circle 6-4600

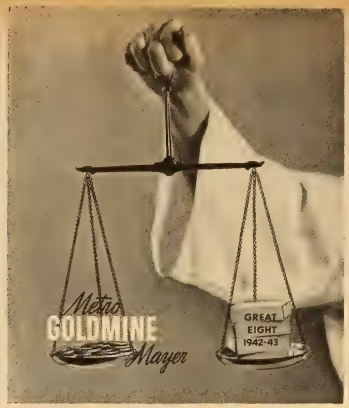
John PAYNE • Betty GRABLE • Victor MATURE
FOOTLIGHT SERENADE
20th Century-Fox Picture
PLUS A BIG STAGE SHOW ROXY 7th AVENUE 50th STREET

Irving Berlin's "HOLIDAY INN"
BING CROSBY • FRED ASTAIRE starring
A Paramount Picture
IN PERSON WILL OSBORNE AND BAND
EXTRA! The CHARIOTEERS
Midnight Feature PARAMOUNT TIMES SQUARE
BUY WAR BONDS AT THIS THEATRE
AS A SALUTE TO YOUR HEROES!

RKO PALACE B'WAY & 47th St.
ORSON WELLES
"THE MAGNIFICENT AMBERSONS"
—and—
IRENE MANNING • CRAIG STEVENS
"SPY SHIP"

SAMUEL GOLDWYN PRESENTS
GARY COOPER in
THE PRIDE OF THE YANKEES
(The Life of Lou Gehrig)
Released Through RKO-Radio Pictures, Inc.
Air Cooled ASTOR B'way Popular Prices & 45th Midnite Shows
Continuous Performances

"BRILLIANT—A HIT."—Anderson, Jour.-Amer.
50c to $1.50 at all Performances except Sat. Eves. 50c to $2.50 | Plus Tax
Sonja Henie & Arthur M. Wirtz present
A New Musical Ice-travaganza
STARS ON ICE
CENTER THEA., Rockefeller Center, CO. 5-5474
America's Only Ice Theater
Evgs. Incl. Sun. 8:40. No Monday Performance
Matinees Wed. & Sat. at 2:40 and Sun. at 3
Always Comfortably Cool. Mail Orders Filled.
Extra Mat. This Thurs. at 2:40



Metro-GOLDMINE-Mayer

Really remarkable! One, Two, Three! Our First Group starts with THREE BIG HITS IN A ROW! Read and Reap!

CLARK GABLE • LANA TURNER in "SOMEWHERE I'LL FIND YOU"

with Robert Sterling • Patricia Dane • Reginald Owen • Lee Patrick • Charles Dingle • Screen Play by Marguerite Roberts • Adaptation by Walter Reisch • Based Upon a Cosmopolitan Magazine Story by Charles Hoffman • Directed by WESLEY RUGGLES • Produced by PANDRO S. BERMAN • An M-G-M Picture

Continues to top "Mrs. Miniver" in many spots and close to it elsewhere! Public interest in Clark's latest picture is tremendous, resulting in extended runs everywhere. Far ahead of "Honky Tonk" his previous co-starring hit with Lana Turner and out-of-sight of the biggest M-G-M hits of the past season. A real showman's attraction for which schedules should be held wide open for extra time.

"PANAMA HATTIE" starring RED SKELTON • ANN SOTHERN

with "Rags" Ragland • Ben Blue • Marsha Hunt • Virginia O'Brien • Alan Mowbray • Dan Dailey, Jr. Jackie Horner • Screen Play by Jack McGowan and Wilkie Mahoney • Directed by NORMAN Z. McLEOD Produced by ARTHUR FREED • A Metro-Goldwyn-Mayer Picture

To give you an idea of the sizzling pace set by this Queen of Musical Shows in its first engagements. The business at New Orleans, Providence, Syracuse, Richmond and Nashville tops "Babes on Broadway" and "Honky Tonk" and in Wilmington it beat the advanced price business of "Boom Town." A hold-over natural and what a follow-up for M-G-M showmen who start 1942–43 season with "Somewhere I'll Find You."

Mary Roberts Rinehart's Famed Character "TISH" Portrayed by Marjorie Main

with ZaSu Pitts • Aline MacMahon • Lee Bowman • Guy Kibbee • Susan Peters • Virginia Grey Richard Quine • Screen Play by Harry Ruskin • Adaptation by Annalee Whitmore Jacoby and Thomas Seller • Founded in part on Stories by Mary Roberts Rinehart • Directed by S. SYLVAN SIMON Produced by ORVILLE O. DULL • A Metro-Goldwyn-Mayer Picture

One of those rare word-of-mouth shows that starts Big and finishes Big. For example Norfolk opened at 228 per cent. and finished at 259 per cent. Baltimore opened at 162 per cent. and finished at 168 per cent. Houston opened at 128 per cent. and finished at 150 per cent. Atlanta opened at 151 per cent. and finished at 148 per cent. Providence opened at 134 per cent. and finished at 133 per cent. The third solid hit to start your M-G-M season and that gives you an idea of what you get in the First Group, the Great Eight!

M-G-M BEST IN THE LONG RUN!

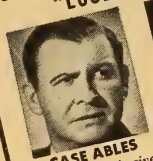
"LOVE? Don't make me laugh!"

"Love is what gives you one room, two chins and a long washline!"

"LITTLE PINKS" —He didn't know LOVE was loaded!

"HER HIGHNESS" —She TOOK men for what they were worth!

Only Damon Runyon Could Know and Show the Hearts of These Saints, Sinners, Suckers on "LOSER'S LANE"



CASE ABLES —He wouldn't give his own mother the right time!

NICELY NICELY —He ate his weight in steak . . . if you paid!

VIOLETTE —Her heart was big as a house. Her appetite, too!

HORSETHIEF —He'd bet 25 grand on the flip of a flapjack!

PROFESSOR B. —He knew more about bookies than books!

MRS. VENUS —What hubby didn't know didn't bother her!

HENRY FONDA ★ LUCILLE BALL

IN DAMON RUNYON'S

THE BIG STREET

with

BARTON MacLANE • EUGENE PALLETTE

AGNES MOOREHEAD • SAM LEVENE

RAY COLLINS • MARION MARTIN

WILLIAM ORR and

OZZIE NELSON and ORCHESTRA

•

Directed by IRVING REIS • Produced by DAMON RUNYON

Screen Play by Leonard Spigelgass

From the Collier's Magazine Story "LITTLE PINKS"

RKO RADIO PICTURES

800 LINES OF SHOW-SELLING DYNAMITE!

...and it's just one of the red-hot ads on a red-hot show—ads that are helping to fill seats all over the country for first runs playing this solid audience hit!...Lots more swell ads in the press sheet. Get it. Plan your own space—and you'll find sock ads to fit your budget and get 'em coming!

THE BIG STREET

one of the first five pictures from RKO RADIO for 1942-43. The others:

HERE WE GO AGAIN
WINGS AND THE WOMAN
MEXICAN SPITFIRE'S ELEPHANT
HIGHWAYS BY NIGHT

SEPTEMBER IS SALUTE TO OUR HEROES MONTH. SELL A BOND TO HONOR EVERY MOTHER'S SON IN SERVICE!

WB Canadian Parley In Toronto Sept. 28

(Continued from Page 1)

gary, Montreal, St. John, Toronto, Vancouver and Winnipeg branch offices.

Home office executives attending the meeting also will include Joseph Bernhard, vice-president and general manager, Mort Blumenstock, in charge of advertising and publicity in the East, and Roy Haines, Arthur Sachson and A. W. Schwalberg, Vitagraph vice-presidents.

—A Billion in September—

Schenck Status May Be Set by 20th-Fox Board

(Continued from Page 1)

dicated yesterday at the home office.

Possibility was seen yesterday that a meeting of the board of directors would be called to establish Schenck's position; he was formerly chairman. That post is now filled by Wendell L. Willkie.

Skouras is scheduled to return early next week from Los Angeles where he has been attending the company's fourth and final regional meeting of the year.

—A Billion in September—

Lefkowitz Named UA Branch Manager Here

(Continued from Page 1)

cast in THE FILM DAILY on Sept. 2. Lefkowitz formerly was metropolitan district manager for Warner Bros. and branch manager in New York. He started in the film business as a booker for First National in 1917 and in 1929 he was booker and buyer for RKO theaters, joining Warner Bros. in 1932 as office manager of the New York exchange.

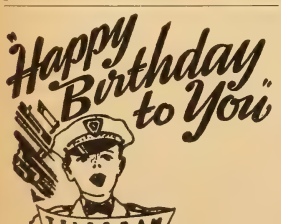
—A Billion in September—

Film Rentals in Canada Will Remain "As Is"

(Continued from Page 1)

Wartime Prices and Trade Board.

McMullen emphasized that the price of pictures remains what it was during the standard basic period and that the use of the 1941-42 contracts affects distribution and not price.



Lily Damita
Matty Kemp
Al St. John
Charles Koerner
Carlo Vannicola
Edmond O'Brien
R. W. Perkins

▼ ▼ ▼

Make Way for "Midway!"

● ● ● MAKE WAY for "The Battle of Midway," Mister Exhibitor! ....Yesterday the trade press gents hereabouts took an awed look-see at this inspiring, historic, and sensational footage obtained by official Navy photographers, under the direction of Commander John Ford, during the great action in which our lads roundly flayed the Japanese on land and sea, and in the air,—an action which is asserted officially to have been tops thus far in the war on the basis of surface and aircraft involved .....This is no canned drama.....It's the McCoy.....And because it is, the thrills are unsurpassed.....It is obvious that the film was made under conditions charged with extreme peril, for every now and then you actually see with your own two eyes the violent vibrations occurring in the camera as enemy bombs explode nearby.....Both literally and figuratively this visual account of the battle is colorful,—the former because it was made in Technicolor.....Thus was captured the full beauty of the setting in which this furious fray was enacted.....

▼ ▼ ▼

● ● ● *SCENES of the Island before the attack are impressive.... During the attack they are breath-taking.....Before you rages the kaleidoscopic contest,—machine guns ashore barking, their tracer bullets pointing doom to the circling Zeros; our planes skillfully engaging the enemy, and soaring far out from their land bases to deal devastation upon Nippon's fleet; and our carrier-based craft pressing home their might with determination and elan.....As the Japs withdraw, you see some of the havoc wrought upon their objective,—a great hangar aflame, and structures blasted, particularly a hospital plainly marked by the Red Cross of mercy.....But above all, when the day has been carried, the Stars and Stripes wave in triumph above the Isle and its glorious defenders.....Yes, Mister Exhibitor, make way for this War Activities Committee short which 20th-Fox is distributing .....A short, long on laurels to our arms.....Make way for "The Battle of Midway"!.....*

▼ ▼ ▼

● ● ● BOB WEITMAN, managing director of the local Paramount, estimates that "Holiday Inn," by the time it closes its six-week, record-breaking engagement next Tuesday night, will have played to more than 750,000 cash customers. . . . ● Understand that Universal again has something exceptional in "Arabian Nights". . . . ● Several members of the pic industry are serving as judges at the 1942 annual "Miss America" Beauty Pageant in Atlantic City.....Among the said verdict-givers are Vincent Trotta, art director for National Screen Service; Vyvyan Donner, of Fox Movietone News; and Hap Hadley, Eastern filmdom's favorite artist. . . . ● Anna Neagle, star of RKO Radio's forthcoming "Wings and the Woman" (dramatizing the flying career of Amy Johnson), has been sworn-in as a member of the communications corps of the Los Angeles City Defense Council. . . ● And Orson Welles, whose Mercury production, "The Magnificient Ambersons," is having its metropolitan run hereabouts, will talk in the interests of accident prevention in factory and home over the Blue Network tomorrow at 10:30 p.m. EWT. . . . ● Leon (Currently Vacationing) Bamberger, UMPI solon, celebrated his 25th wedding anniversary yes'day. . . . ● Norma Shearer has signed to perform in "We're All In It," the Army Emergency Relief Show, to be held in Madison Sq. Garden on Sept. 30. . . . ● File Under Firsts: Rosanna Kennedy, RKO Radio employe who has joined the WAAC, will be the first femme to have her name inscribed on that company's plaque of RKO-ites who are serving in the uniformed forces of the U.S.A.....

▼ ▼ ▼

● ● ● *AVENGE PEARL HARBOR!.....*

Revival of Itinerant Exhibition Field Seen

(Continued from Page 1)

circle shows, one or two nights week each in half a dozen towns, re peating the same night every weel has largely disappeared, survivin only until the depression in mos cases, with old silent equipment, notable exception, of course, been in the resort town areas, wher the short profitable season has dis couraged permanent theater invest ment.

Gas rationing has not, of cours hit the state yet, and its effect i this motor center is highly proble matical. What has hit is a combina tion of two factors—the sentimen for tire conservation, which is ex ceptionally strong among rural resi dents, although less so in the larg cities, and the growing scarcity o farm labor, which is reflected direct ly in longer working hours for ever member of farm families—and les opportunity to go far for entertain ment.

See Golden Opportunity

These factors have merged t limit the drawing area of existin theaters, and operators of portabl equipment, notably in the 16 mm field, see a golden opportunity ahead Typical was the optimistic statemen of Dudley W. Merriman, head o Merriman Motion Pictures Co., filn distributors in the 16 mm. field, tha the roadshowman had his best oppor tunity in years, immediately ahead.

A prime limiting factor on the ex pansion of the 16 mm. itinerant i the lack of new equipment for gen eral release. Hence, the establishe operators are carefully looking ove their territories, and picking mor profitable locations—often in town that were formerly good drawin areas for nearby theaters—no longe considered so "near."

Availability of more current filn for 16 mm. exhibition is bein sought by some of the itinerants, al though viewed with mixed feeling by established 16 mm. distributors who feel that it may cut into an thoroughly disrupt their well-estab lished library business. Probability that 16 mm. may be used for smalle theaters, as currently proposed t save film, following its successfu use by the Army, is, however, a operators in the field seem to view it, a life-saver that will place then in a favorable direct competitiv situation with established theaters.

Upstate Exhibs. Alarmed

Exhibitors upstate are viewing th situation with marked alarm, a smaller towns in the area feel mino booms because of small war plan operations, many in long-theaterless towns. One method of combattin this has been for some exhibitors t acquire or maintain closed theate buildings in nearby towns, main taining them under the implie threat of opening and forcing an itinerant out of the town if h opens.

CEA Votes "Boycott" Of 20th-Fox Films

(Continued from Page 1)

attack by the CEA because of policies in recent years. The association made Metro a target because of terms asked for GWTW.

Execs. on Coast Have No Knowledge of British 'Boycott'

West Coast Bureau of THE FILM DAILY

Hollywood—Tom Connors, 20th-Fox sales chief said he had been busy in his company's regional sales meeting and he had no knowledge whatever of a move of a British exhibitor association to boycott all 20th Century-Fox pictures, including Movietones News. He said that he would investigate the matter after his arrival on Monday in New York.

President Spyros Skouras, who left yesterday by plane for New York, was unavailable for comment.

—A Billion in September—

Order Separate Contracts In Freeport, Ill., Award

(Continued from Page 1)

licensing first-run product to the Patio or Freeport Theaters, Freeport, Ill., except by separate contracts.

Case was brought by Steve, Leo and Joseph Bennis, operating the Freeport, who claimed that the Patio had preference on run because it was a circuit theater. Paramount, which also was a defendant, was dismissed from the action because an arbitrator cannot upset the run of a theater operated by a defendant. Verdict was a victory for the complainant.

Ambassador, Philadelphia, Loses Clearance Complaint

Clearance complaint brought by the Ambassador Theater, Philadelphia, against RKO and Warner Bros. Circuit Management Corp. has been dismissed by the arbitrator. Complainant charged that the Benn Theater's seven-day clearance was unreasonable and wanted it reduced. Arbitrator ruled that the complainant did not warrant the reduction, based on the evidence submitted.

Oriental Arbitration Case Postponed to Sept. 29

Chicago — The Oriental Theater arbitration case has been postponed to September 29. Arbitrator Hayes McKinney will allow opposing counsel time to work out a plan satisfactory to both parties.

—A Billion in September—

20th-Fox Buys Midway Story

West Coast Bureau of THE FILM DAILY

Hollywood — Twentieth Century-Fox has bought "Torpedo Squadron 3," eye-witness account of 15 torpedo planes attacking the Japanese fleet at Midway Island. Purchase was made from Life Magazine which published Sidney L. James's article. The picture will be filmed in Technicolor.

TO THE COLORS!

Cincinnati—Virgil Price, Newark theater owner and his son have enlisted in the armed forces. His Grand theater will continue under the managership of his brother Floyd.

Cincinnati—Robert Libson, son of Ike Libson, RKO Theaters, has been promoted to a sergeant in the Signal Corps.

Cincinnati—Metro's Bob Schneider has been inducted in the Army. Other inductees include 20th-Fox's Joe Saladin and Columbia's Louis Grossman, shipper.

Portsmouth, N. H.—Clarence I. "Scoop" Scammon, Colonial Theater drummer, has joined the United States Navy with rating of electrician's mate, first class.

New Haven — Robert Hoffman, shipper at 20th-Fox and with the company for more than 10 years, leaves Sept. 12 for the Army. This is Bob's third tour of service; he was on the Mexican border and in World War I.

Bob Munzner, former assistant manager of the College, New Haven, is now at Lowry Field, Colo.

Chicago—Great States circuit reports Arthur Beal is now stationed at Camp Chaffee, Ark., John Misavice is located at Fort Knox, Ky., John B. Quinlan is stationel at Ft. Bliss, Tex., Corporal D. J. Sherwood is with the Marine Corps in the Pacific, Norman Hawthorne is at the Naval Air station, Corpus Cristi, Tex., while Lt. Sam Levin is with the military police headquarters in New Orleans.

Newsreels Deny Favoring U. S. In Dieppe Pictures

(Continued from Page 1)

Canadians in the raid and of giving the impression that the assault was an American exploit. It was said that the matter had aroused wide indignation in the Canadian city.

Fox Movietone News' answer to the charge summed up the attitude of the newsreel companies. As evidence that the accusation was ill-founded the company offered this quote from the Lowell Thomas narration that accompanied its clips on the Dieppe raid:

"The Germans put up a powerful resistance, but the Commandos fought their way into the town of Dieppe. Canadians mostly, with British, Free French and American Rangers, they capture positions and destroy Nazi defense structures."

—A Billion in September—

Goebbels Pulls a Boner With Dieppe Film Fakery

(Continued from Page 1)

tion premiere there evidently arranged with a view to impress the Portuguese.

The AP, asserting that neither the scenes nor the commentary impressed a single Lisbon critic, quoted one as writing that it was "a poor show which cannot convince even those who know little about movies."

Augusto Fragna, described by the AP as a leading Portuguese film critic, who found the narration and footage contradictory, declared:

"The only real things actually shown were British prisoners being marched in the streets—some in their underwear—and the tremendous destruction the raiders did until their re-embarkation. . . . The man commenting on the film did not impress the audience very much, either. He meant to help the poor show by joking about each scene. . . . Such statements aimed to make the audience laugh . . . found little or no response"

Maywood Theater Backs Bataan Day Observance

Chicago — Maywood American Bataan Day, to be celebrated in the Chicago suburb Saturday with the co-operation of the whole community, Army and Navy officials, American Legion and Veterans of Foreign Wars, Gov. Dwight Green, and Mayor Kelly, developed from an idea of Alex Manta and Jack Rose of the Indiana-Illinois Theater Circuit, with details worked out by Art Wartha, manager of the circuit's Lido Theater, co-operating with a committee of over 100 Maywood citizens.

Celebration stems from the placing of a mural of the 192nd Tank Battalion, made up of Maywood and neighboring village boys, many of whom were either lost at Bataan or are Jap prisoners. Unveiling of the mural will be a feature of the day.

In addition, 50 selectees will be guests at a breakfast hosted by the American Legion and Veterans of Foreign Wars. Some 2,000 school children will march in a Red, White and Blue Kiddie Parade to the theater where Gov. Green will be the principal speaker at the unveiling. Management has turned over the house's 2,000 seats to the American Bataan Clan and proceeds will go to war prisoner work.

In the afternoon the Army will hold a Silver Star ceremony in Maywood Park, placing the awards on parents of boys who made the supreme sacrifice. An Army band and several companies of soldiers will participate. Following will be a four-hour parade with over 25 floats scheduled.

Program will be completed with a War Bond Rally in Priviso High School Stadium, seating 10,000, with Mayor Kelly and C. Wayland Brooks scheduled to speak as entertainment world stars attend. Purchase of over $100,000 in War Bonds has already been pledged.

SHORTS REVIEWS

"The Battle of Midway"
20th-Fox 17½ mins.
Stirring Document

Exhibitors throughout the land should bestir themselves to show this pulsating two-reeler in Technicolor, not because it is offered to them free but because it is an unexampled tribute to the valor of American arms and a blood-rousing document that should give added strength to the common spirit in the march toward victory over the Axis forces. The film, which was released to the War Activities Committee by the Navy, will be distributed without delay as part of the September billion-dollar Bond drive. Wisdom could not have chosen a wiser stimulant to boost the sale of War Bonds and Stamps.

With terrific impact and crystal clearness "The Battle of Midway" sharpens our understanding of the cause to which all our nation's resources are dedicated today. This is no play-acting. It is the real thing; it is America with the smoke of battle in its eyes. One cannot sit through these deeply stirring and unvarnished scenes of the battle of Midway Island, scenes screaming with drama, without feeling the need of contributing a fuller measure of oneself to the country's struggle against the Axis terror. The sight of American Marines in action against the Japanese and of our armed power exerting itself victoriously against the men from Nippon is something to stir profoundly the patriotism of every man, woman and child in the nation.

The film, photographed by the Navy under the supervision of Commander John Ford, U.S.N.R., was shot in the heat of battle. It represents an amazing job when one considers the handicaps under which the cameramen had to work in making this factual record of the encounter.

The picture has a musical score by Alfred Newman that matches the heroic action and color that is superlative. Commentators include Henry Fonda, Donald Crisp, Irving Pichel and Jane Darwell.

MPPDA Directors Meet Concentrates on Drive

(Continued from Page 1)

War Bond drive held the spotlight.

Expected discussions of British currency remittances and the use of the word "Hell" in advertising did not materialize.

Consideration was given to an appeal by Matty Radin for a code seal for "The Blonde Captive," made in 1932 and which Radin plans to distribute. Subject matter, it was understood, did not conform with the production code.

—A Billion in September—

PRC Names Harry Stern L. A. Mgr

West Coast Bureau of THE FILM DAILY

Hollywood—Harry Stern has been named manager of PRC's Los Angeles exchange.

$197,734,000 in Bonds Sold in First Eight Days

Loew Circuit Reports 7-Day Sale of $2,250,998; Stars Click as Salesmen

(Continued from Page 1)

still falling about $7,000,000 per day behind the required amount to reach the billion dollar goal set by the industry.

It had been expected that the accumulated returns over the Saturday, Sunday and Labor Day holidays would have shot the total skyward.

A WAC checkup yesterday revealed that many millions in Bond sales, reported since Sept. 1, are still really not completed, the money not having gone forward through the banks to the Federal Reserve. The Treasury figures, announced daily, include only the actual cash placed to its credit by the Reserve bank. Incidentally, that credit is in dollars and not in the face value of Bonds.

Total War Bond and Stamp sales for the first seven days of the drive by Loew's Theaters throughout the U. S. totaled $2,250,998. Of this amount, $1,150,160 was sold by houses in the metropolitan area, the remainder by out-of-town theaters.

First week's winner in the Loew "sweepstakes" is Howard Burkhardt of the Orpheum, Boston, $176,980. Rex Williams, Loew's State, St. Louis, reports $160,353 to place, with Eddie McBride, Loew's State Boston, turning in $129,168 to show. In New York, top-money men are George Dumond, Loew's, Jersey City with $176,639 and Al Weiss, Pitkin, Brooklyn, $109,640.

Stars Have Field Day

Meanwhile drive reports from the field yesterday attested to the salesmanship of the players making "Stars Over America" tours. Greer Garson's appearance at a Staunton, Va., rally realized more than $116,000, while at Hutchinson, Kan., Lynn Bari and Ronald Colman sold $315,000. The visit of Edward Arnold and Frances Dee to Memphis accounted for $404,000. Incidentally, those two players thus far have sold more than $6,000,000 in Bonds.

James Cagney has been hitting on all 16 cylinders in the Mid-west, accounting for sales of $347,000 in Kalamazoo, $800,000 in Grand Rapids, while in South Bend his visit saw membership in the 10 per cent payroll allotment plan increased by 11,000.

Joan Leslie, Walter Pidgeon and Adolphe Menjou sold $800,000 worth of Bonds in Seattle; Charles Laughton, Dorothy Gilmore and Ann Rutherford, touring Connecticut, thus far have sold a total of $7,811,000, while Ronald Colman and Lynn Bari accounted for $441,250 at Salt Lake City.

$600,000 Bond-Stamp Sale as Stars Visit Springfield

Springfield, Mass. — One-third of this city's quota of War Bonds for the month of September was sold by Charles Laughton, Ann Rutherford and Virginia Gilmore Tuesday. The $600,000 sale was highlighted by purchases totaling $452,000 by those attending. A banquet in the evening and a block dance following which attracted 10,000. At the latter, the sale of Stamps and Bonds totaled $40,000. Attendance at the block dance was cut somewhat by unfavorable weather.

Sergt. York Expected to Sell $1,500,000 in Bonds in Chi. Area

Chicago—Sergeant York arrived here yesterday under the auspices of the Chicago Sun for the War Bond drive. His seven appearances will bring Bond sales of $1,500,000, Hal Halperin, Bond drive director, says.

Skeets Gallagher and Buddy Ebsen are booked for a Peoria appearance, September 16 for a guaranteed $250,000 Bond sale. Ben Bernie and his show are booked for Kankakee, Ill., September 16 for $150,000 Bond sale.

Jack Rose and Alex Manta, Indiana-Illinois circuit, will have shows at both Laporte, Ind., and South Chicago, under a $150,000 Bond sales guarantee.

Sam Myers' Teatro Dellago Theater will have the Gracie Fields show September 21, for an estimated $250,000 sale, while B & K will turn over the Central Park Theater September 26 for a midnight show, $150,000 pledged.

Bond Drive Flashes

Tulsa, Okla.—Talbot Theaters' Ritz here is using the organ specialty of Milton Slosser to sell War Bonds. Slosser lines up talent for nightly appearances. List of those available and amount in Bond purchases required for their performances is announced. Stunt is getting results.

P. S. If "purchasers" do not care for the acts, they can make another Bond deal with Slosser to halt the program.

Chicago—Mrs. E. G. Wall, Treasury's director of War Bond and Stamp sales, through Chicago theaters, narrowly escaped death when a metal letter weight fell from the window of the Republic building on State Street as she was passing. Weight only grazed her arm.

Detroit—Outstanding Bond sale report is the $200,000 sales total of George Bremen, manager of the suburban Wyandotte Theater, according to L. C Becker, county drive secretary. Bremen is canvassing the theaterless island of Grosse Ile, nine miles long, to add to his total.

The WAC has received many inquiries as to the identity of the artist who designed the smiling soldier's head, which has become a trademark of the September War Bond drive. The design was originally prepared by Seymour Thompson as a house ad for the New York Times. It was loaned to the committee by Irving Taubkin, promotion manager of the Times.

In making his monthly report of Bond and Stamp sales, H. Levy, Grand Theater, Oelwein, Ia., writes to the WAC:

"This billion dollar goal is a lot to outsiders; when they read it they look amazed. But we will reach it. Big figures don't startle us as we are used to them from the film rentals."

Here's a challenge to every American showman.

The Mavon Theater in Pickens, Miss., (population 635) sold $5,000 in War Bonds at its Sept. 1 opening ceremony. Credit goes to Arnell McMillin, who proved IT CAN BE DONE if one is willing to get out and work.

Cincinnati—Metro's exchange here rolled up $9,000 in War Bond sales in the first week of the drive, Manager E. M. Booth reported yesterday.

Miami—Plain, old-fashioned sex appeal is getting War Bond sale results for local and Miami Beach theaters which have installed "Bond-ba-dears" in their lobbies. Femme smiles and wiles keep fountain pens in work. The Officer Candidate School band and the Sky Rangers octet from the Beach training center are also making theater p.a's to support the drive.

Huntington, L. I.—Manager D. W. Martin of the Huntington Theater has placed an Honor Roll containing the names of all men in service from this territory in the house lobby. Each time a War Bond is purchased, a blue star is placed after the name of the man in whose honor it was acquired.

Miami—Para.'s "Wake Island" is set for War Bond "premieres" at the Sheridan, Beach and Cinema, Miami Beach; the Olympia, Paramount, Dade and Boulevard, Miami, and the Gables, Coral Gables. Houses will be scaled from $25 to $1,000 in Bond purchases.

Newark, N. J.—A War Mothers Bond Night Rally, with parents of local heroes in attendance, netted $8,300 in Bond sales at Warner Bros.' Roosevelt Theater Tuesday night, bringing the house sales to over $40,000 in a week. Morton Bratter manages the theater.

A state-wide series of War Bond rallies by foreign language groups will get under way tonight in St. Mark's Place, Second Ave. and Eighth St., Manhattan, with a colorful Polish-American gathering. Ladis Kiepura, Polish singer, and brother of Jan Kiepura, will be soloist.

John A. Pateracki is general chairman and F. J. Wazeter, entertainment chairman.

To assist exhibitors who are planning "War Bond premieres" during September, the WAC has published a compact manual on "How To Put On A Bond Premiere." Material was prepared by Mort Blumenstock of Warners and is based on the experiences of the Warner publicity staff in staging the famous "Yankee Doodle Dandy" premiere that still holds record for big Bond sales. Pamphlet is available gratis to exhibs. who wire or write Oscar A. Doob.

Expect IA To Join Anti-Freeze Fight

(Continued from Page 1)

WPB edict, which is charged with being discriminatory and with jeopardizing the existence of the smaller fellows in the industry.

First intimation that the IA would lend its aid in the indpendents' battle against the freezing order as it stands at present was given when John Rugge, president of Motion Picture Laboratory Technicians Union, Local 702, IATSE, said: "I believe our International is in accord with us and will support us in this issue."

Rugge placed Local 702, which speaks for all laboratory workers in the East, squarely behind the National Committee for the Preservation of the Independent Motion Picture Industry, which is the spearhead of the fight against the freezing order, with the assertion that his union "will fight for the existence of all laboratories, large and small."

Local 702 Files Protest

"We are interested in the equitable apportionment of raw stock to all laboratories," said Rugge, who added that Local 702, which has filed an official protest with Harold Hopper, chief of the motion picture section of the WPB, will take every avenue open to it to bring pressure to bear in an effort to alter the freezing order. It is reported that under the edict all film work in the East would be shared by three laboratories.

The International Photographers of the Motion Picture Industry, Local 644, IATSE, which covers 18 Eastern states, also is placing itself on record with the WPB as opposed to the freezing order. In a letter which will be placed in Hopper's hands today the union declares that the edict will mean depriving its members of their livelihood and will create "a grave unemployment situation." The letter bears the signature of Jay Rescher, secretary of Local 644.

A committee of the National Committee for the Preservation of the Independent Motion Picture Industry composed of Charles Hirliman, Sam Goldstein and Bertram Mayers will confer with Hopper in Washington today in an attempt to bring about modification of the freezing order.

—A Billion in September—

Mrs. Paul Krieger Dead

Cincinnati — Mrs. Genevieve H. Krieger, 49, wife of Paul Krieger, Ohio rep. for United Artists, is dead following a long illness. Besides her husband, one time branch manager for Universal, she leaves a son Gordon, in the Coast Guard auxiliary, and a daughter, Polly Lou Krieger.

Indies Win Battle for Raw Film Stock Allotments

(See Column 3 Below)

Intimate in Character
International in Scope
Independent in Thought

THE FILM DAILY

The Daily Newspaper
Of Motion Pictures
Twenty-Four Years Old

VOL. 82, NO. 52 | NEW YORK, FRIDAY, SEPTEMBER 11, 1942 | TEN CENTS

REOPEN RUSSIAN MARKET TO U. S. FILMS

Treasury's Figures Place Drive Behind Schedule

Editorial

"Midway" . . . book it quick

By CHESTER B. BAHN

IF this commentator upon things cinematic instead happened to be an exhibitor, he'd be literally bombarding his Twentieth Century-Fox exchange, in person or by telephone or telegraph, with pleas for a rush booking of the WAC-distributed Navy short, "The Battle of Midway."

For there, Mister Showman, is a "must" picture for every screen in these United States, whether it's Gus Eyssell's palatial 6,200-seat Radio City Music Hall or the 100-seat Orpheum in distant Prairie City, Ore.

What's more, it's a "must" picture NOW . . . TODAY.

And for more reasons than the obvious fact that Com. John Ford's photographic report of America's great victory in the Pacific is bound to provide a tremendous "lift" for the industry's drive to roll up a billion dollars in War Bond and Stamp sales this month for the Treasury.

o

AS this paper's reviewer typed for yesterday's paper: "One cannot sit through these deeply stirring and unvarnished scenes of the battle of Midway Island, scenes screaming with drama, without feeling the need of contributing a fuller measure of oneself to the country's struggle against the Axis terror."

And something that would accomplish just that has been needed and still is needed, witness the headlines found in the lay press despite the fact that this nation has been engaged in a life-or-death conflict for more than nine months.

It is an open secret that there was considerable official hemming and hawing before the governmental decision was reached to make "The Battle of Midway" available for theatrical exhibition. It is fortunate indeed that those who favored the move won out, not only because of the picture's special merit but no less because the flow of American war footage generally to date has been lacking in wallop and "guts."

o

THE public reception certain to be accorded this brilliantly done two-reeler should go a long ways towards convincing

(Continued on Page 2)

$19,367,000 in Sales Reported for Sept. 9; WAC Asks Pledge Follow-Thru

Treasury War Bond sales figures of $19,367,000 for Sept. 9 showed a tail-spin drop and put the industry's September drive behind schedule, but not hopelessly so, the WAC reported late Thursday.

If the drive were progressing on the daily schedule of the Treasury's quota ($775,000,000), the total should be $225,000,000. At the billion-dollar rate the total for nine days should be $297,000,000, instead of the actual total of $217,101,000.

"It is very apparent that the mag-

(Continued on Page 9)

—A Billion in September—

100 Indie Exhibs. at "Caravan" in Detroit

Detroit — Allied "Caravan's" first session here yesterday was attended by about 100 independent exhibitors including a large proportion of members of Co-Operative Theaters of Michigan and Michigan Independent Exhibitors Association, a new buying organization.

James Cagney made an appearance

(Continued on Page 2)

—A Billion in September—

UOPWA Renews Pledge Of No Wartime Strikes

Albany—No strikes for the duration and full support of the War Labor Board were two pledges which the fourth convention of the United

(Continued on Page 2)

"Army" in Mastbaum On Non-Profit Basis

When Irving Berlin's all-soldier, "This is the Army," plays the Mastbaum Theater, Philadelphia, starting Oct. 26, booking will be on a non-profit basis for Warners, owners-operators of the house. As in the case of the forthcoming WB pic, all profits go to the Army Emergency Relief Fund.

Philly opening night for the show has been scaled at $10 top. Thereafter prices will be $1.25 to $4.50, including taxes, with no mail order or telephone orders accepted.

Indie Producers Win Raw Stock Battle

Independent producers yesterday won their fight for raw stock allotment. Harold Hopper of the WPB, according to a telegram from the committee representing the independents received here yesterday, told the Committee for the Preservation of the Independent Motion Picture Industry that the independents would be rationed for the time be-

(Continued on Page 8)

—A Billion in September—

Cuban Technicians Union Asks Raw Stock Quota

Havana (By Air Mail)—Union of Film Technicians is campaigning against the shortage of raw stock in Cuba. Sergio Miro, Max Tosquella

(Continued on Page 5)

Negotiations Opened for Product; To Import Negatives, Make Prints There

By AL STEEN
FILM DAILY Staff Writer

By authorization of the foreign film division of the Soviet Government, Artkino, Inc., is opening negotiations for the purchase of American pictures for distribution in Russia, thus re-opening a market which has been virtually closed to Hollywood for approximately eight years. N. Napoli, head

(Continued on Page 5)

—A Billion in September—

Country-Wide "Gas" Rationing Certain

Washington Bureau of THE FILM DAILY

Washington — Nation-wide gasoline rationing and drastic restrictions on civilian use of autos loomed as certain yesterday in the wake of

(Continued on Page 5)

—A Billion in September—

Consent Award Settles Plains, Pa., Complaint

Through a consent award, Joseph Engel, operating the Plains Theater, Plains, Pa., has won partial re-

(Continued on Page 9)

Page Guy Who Claims Giveaways Are Evil!

The Gae Foster Girls proved potent allies of the local Salvage Drive yesterday morning,—even though it was principally "lip service." They gave kisses in the parking lot adjoining the Roxy Theater to any gent bringing 50 pounds or more of scrap. An avalanche of metal resulted. One romantic swain contributed a 1,000-pound iron beam. Another assorted metal in like quantity. Even soldiers, keen for the "giveaways," toted donations. Lure was so mighty that auto bumpers, advertising signs, and even a virtually new tire outcropped.

More "Specials" for Canada

Distribs. Ask Share of Increased "Takes"

Toronto — Film distributors revealed yesterday that new season rental contracts had been sent out to exhibitors without waiting further for the decision of the Wartime Prices and Trade Board on a proposed new code for compulsory film

(Continued on Page 5)

In Interstate Commerce, Say Suing "729" Employes

Claiming that as employes of 729 Seventh Ave., which houses many film companies, they are engaged in interstate commerce, 14 employes of

(Continued on Page 5)

$1,000,000,000 IN SEPTEMBER!—SELL MORE WAR BONDS!—BUY MORE WAR BONDS!

THE NEWSPAPER OF FILMDOM — THE FILM DAILY — ALL THE NEWS ALL THE TIME

Vol. 82, No. 52 Fri., Sept. 11, 1942 10 Cents

JOHN W. ALICOATE : : : : Publisher

DONALD M. MERSEREAU : General Manager

CHESTER B. BAHN : : : : : : Editor

Published daily except Saturdays, Sundays and Holidays at 1501 Broadway, New York, N. Y., by Wid's Films and Film Folk, Inc. J. W. Alicoate, President and Publisher; Donald M. Mersereau, Secretary-Treasurer. Entered as second class matter, Sept. 8, 1938, at the post-office at New York, N. Y., under the act of March 3, 1879. Terms (Postage free) United States outside of Greater New York $10.00 one year; 6 months, $5.00; 3 months, $3.00. Foreign, $15.00. Subscriber should remit with order. Address all communication to THE FILM DAILY, 1501 Broadway New York, N. Y. Phone BRyant 9-7117, 9-7118, 9-7119, 9-7120, 9-7121. Cable address: Filmday, New York.

Representatives: HOLLYWOOD, Calif.—Ralph Wilk, 6425 Hollywood Blvd., Phone Granite 6607. LONDON—Ernest W. Freeman, The Film Renter, 127-133 Wardour St. W. I. PARIS—P. A. Harle, Le Film, 29 Rue Marsoulan (12). MEXICO CITY—Marco Aurelio Galindo, Depto. 215, Calle del Sindicalismo, 99, Tacubayo, D. F.

FINANCIAL

(Thursday, Sept. 10)

NEW YORK STOCK MARKET

	High	Low	Close	Net Chg.
Am. Seat.	10	10	10	— ⅛
Col. Picts. vtc. (2 ½%)	7¾	7¾	7¾	— ⅛
Columbia Picts. pfd.	30⅛	30⅛	30⅛	— ⅞
Con. Fm. Ind.	....	....	....	....
Con. Fm. Ind. pfd.	....	....	....	....
East. Kodak	127¾	127½	127½	— ½
do pfd.	174	174	174	— 1
Gen. Prec. Eq.	13⅞	13⅞	13⅞	— ⅛
Loew's, Inc.	42⅜	42⅜	42⅜	— ⅛
Paramount	16	15¾	16	+ ⅛
Para. 1st pfd.	114	114	114	+ 1
RKO	3	3	3	....
RKO $6 pfd.	....	....	....	....
20th Century-Fox	11⅞	11½	11½	— ¼
20th Century-Fox pfd.	....	....	....	....
Univ. Pict. pfd.	....	....	....	....
Warner Bros.	5¾	5⅝	5¾	....
do pfd.	....	....	....	....

NEW YORK BOND MARKET

Para. B'way 3s55	....	....	....	....
Para. Picts. deb. 4s56	99¾	99⅝	99¾	....
Warner Bros.' dbs. 6s48	101½	101⅜	101½	....

NEW YORK CURB MARKET

Monogram Picts.	....	....	....	....
Radio-Keith cvs.	....	....	....	....
Sonotone Corp.	1¾	1¾	1¾	— ⅛
Technicolor	....	....	....	....
Trans-Lux	1¼	1¼	1¼	....
Universal Corp. vtc.	7	7	7	+ ¼
Universal Picts.	....	....	....	....

N. Y. OVER-THE-COUNTER SECURITIES

	Bid	Asked
Met. Playhouse, Inc. 2nd deb. '45	68	72
Roxy Thea. Bldg. 4s 1st '57	66¼	....

—A Billion in September—

Five Met. Openings Set for 'Yankee Doodle Dandy'

"Yankee Doodle Dandy" will open at the Brooklyn Strand about Oct. 1, at the advanced scale of $1.10 for evenings and 75 cents for matinees, Warners announced yesterday.

Picture also will open around the same time in Warner houses in Newark, Jersey City, Paterson and Passaic, all at the same scale.

Broadway run of "Dandy" at $2.20 top will continue.

"Midway"

. . . book it quick

(Continued from Page 1)

Washington that more battle action stuff in the newsreels is highly desirable.

P. S. Not only would he book "The Battle of Midway" instanter, but your commentator would give it the works in publicity, in exploitation and in advertising. It's a short that rates super-feature handling.

UOPWA Renews Pledge Of No Wartime Strikes

(Continued from Page 1)

Office and Proessional Workers of America, CIO, renewed in a resolution calling upon the WLB to establish a special division to handle cases pertaining to white collar workers.

Pointing out that "total mobilization for the war effort requires total mobilization and stabilization of the entire economy," the resolution declared that white collar workers are given "an inferior economic status" because cases involving them are not necessarily reviewed by the Board.

Affiliates of the UOPWA include the New York SPG.

The UOPWA convention unanimously adopted a resolution of the SPG urging a boycott of newspapers published by William Randolph Hearst, Captain Joseph M. Patterson, Colonel Robert McCormick and other so-called "defeatist" publishers.

Convention also passed a resolution calling upon Hollywood "to increase and expand its contribution to the war effort of the nation by devoting its full resources to the production of motion pictures which will inspire the people of America to a smashing victory over Hitlerism" and urging the producers to "enter into such production to a greater degree than ever with a full sense of the urgency of this historic hour and with the determination to smash Hitler now."

—A Billion in September—

Princeton Film Center To Make Two Army Films

Philip Dunne, associate director of the Motion Picture Division of the Office of the Co-ordinator of Inter-American Affairs, has assigned production of "An Army of Specialists" and "The Army Medical Corps" to the Princeton Film Center, of Princeton, N. J. Gordon Knox will produce in the early Fall.

Designed for both 35 mm. and 16 mm. distribution in the Co-ordinator's South American and U. S. film program. "An Army of Specialists" will amplify the recent statement of Lt. Gen. Brehon B. Somervell that out of every 100 Army inductees 63 are assigned to duties requiring specialized training.

"The Army Medical Corps" will give particular emphasis to U. S.-South American collaboration in matters of military medicine.

100 Indie Exhibs. at "Caravan" in Detroit

(Continued from Page 1)

for the War Bond drive and President Ray Branch of Michigan Allied pledged $1,500,000 for Allied. Maurice Rosenberg, Sidney Samuelson, Col. H. A. Cole and Abram F. Myers met first with Michigan Allied's directors.

The entire series of meetings, except the brief luncheon session, were closed to the press and all except independents. The meeting was devoted primarily to buying problems and distributor relations.

Significance was added to by the meeting of Michigan Independent Exhibitors Association after the Allied session which endorsed the "Caravan" idea fully, according to Joseph P. Uvick, secretary. No official statement was available as secrecy prevailed but an unconfirmed usually reliable source indicates that the basis of the "Caravan" idea is a nation-wide exchange of buying information, such as percentage terms offerd in different states to prevent one state or section from getting raw deal. Idea would be to get the head men of various states together before the selling season much as distributors now hold sales conventions.

Suggested action would be for one company that offered an unfavorable deal in one territory to be left out of the season's buying everywhere through such exchange of information. The plan is designed, of course, not to violate trust legislation.

—A Billion in September—

Army Asks 8 Plays For Tour of Camps

Bert Lytell, president of Actors Equity and head of the committee in charge of supplying plays for service towns, has called a meeting for Monday to discuss the matter of selecting eight plays to tour Army camps the coming season. The Army has expressed a desire for that number of plays.

Lytell's committee will discuss the project with USO-Camp Shows under whose auspices the plays would tour.

—A Billion in September—

George Sanders Suspended

West Coast Bureau of THE FILM DAILY

Hollywood — Twentieth Century-Fox has suspended George Sanders a second time. Latest suspension was due to his refusal of the role assigned him in "The Immortal Sergeant."

—A Billion in September—

Para. Buys "The Uninvited"

West Coast Bureau of THE FILM DAILY

Hollywood—Paramount has bought Dorothy McArdle's new novel of the supernatural "The Uninvited" for a reported $25,000.

—A Billion in September—

PRC Releases Set to Dec. 21

With 13 of its 1942-43 lineup already completed, PRC has set release dates through Dec. 21.

COMING and GOING

WENDELL L. WILLKIE, 20th-Fox board chairman, arrived in Beirut by plane yesterday.

HERMAN SHUMLIN arrives from the Coast today.

JOHN GUNTHER leaves Hollywood today for New York.

LEDA BAUER, head of the RKO Radio story department in New York, is expected back from the West Coast today.

DAVE PRINCE, Southeastern district [illegible] for RKO Radio, with headquarters in A[illegible]a, is in town.

ROSANA KENNEDY of RKO Radio, first girl from New York's film row to join the WAAC's, leaves today for Des Moines to begin training.

E. M. SAUNDERS, M-G-M western division manager, is in Chicago on business.

—A Billion in September—

Alfred Coco Heads Front Office Union in St. Louis

St. Louis — Alfred Coco, Metro branch front office employe, was elected president of Local F1, IATSE, just organized here.

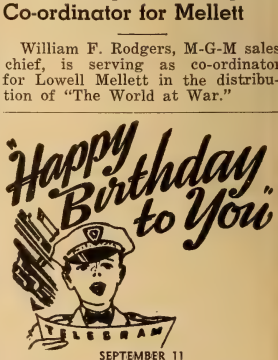
Other officers are: Vice-president, Gladys Kaiser, Paramount; recording secretary, Marcella DeVaney, Republic; corresponding secretary, Julia Joyce, formerly with Columbia Pictures; financial secretary, Lillian Schilly, Loew's; business agent, Oliver Lessing, Variety Pictures; Guide, Elenor Wood, Loew's; guardian, John Morphet, RKO Radio; Members of Executive Board: Kay Kalmes, UA; Linda Trout, Columbia; B. Rapp, RKO Radio, and Harold Sharpe, Vitagraph, and trustees, Margaret Duggan, Republic; Lillie Mink, UA, and Viola Pausch, PRC.

Lavatto said yesterday that all of the local offices except Universal, 20th-Fox, RKO Radio and National Screen have been organized 100 per cent.

—A Billion in September—

W. F. Rodgers Serving as Co-ordinator for Mellett

William F. Rodgers, M-G-M sales chief, is serving as co-ordinator for Lowell Mellett in the distribution of "The World at War."



SEPTEMBER 11
Herbert Stothart Ruth Weisberg

SEPTEMBER 12
Sylvan Simon Alice Lake
Maurice Chevalier Lindsley Parsons
S. Manheimer

SEPTEMBER 13
Jesse L. Lasky Lynn Carver
Claudette Colbert Al Adams
Edwina Booth

I LIVE ON ACTION!
...and boy, how that Pine-Thomas outfit shoots it to me!

"A whirlwind addition to the successful Pine-Thomas action series!"
(BOXOFFICE DIGEST)

"I LIVE ON DANGER"

starring CHESTER **MORRIS**

JEAN **PARKER**

with Elisabeth Risdon

Edward Norris · Dick Purcell

Douglas Fowley · Roger Pryor

Directed by Sam White • Screen Play by Maxwell Shane and Richard Murphy and Lewis R. Foster

Paramount Pictures

Your theatre is on the front line of the war in September . . . "Salute to Our Heroes" month must sell a billion dollars in bonds and stamps!

"Pine-Thomas haven't missed yet. Crammed with action, given punchy direction, and will place high in the ranks of the consistent money-makers they turn out."
—*Hollywood Reporter*

"Fast moving story and good mixture of adventure, romance and thrills; should more than satisfy. Sell it as top-ranking adventure. It's really good!"
—*Showmen's Trade Review*

"A dish of events which should keep the action fans in high gear. Pine and Thomas have hit upon a newsworthy, but seldom tapped source of exciting material!"
—*Boxoffice*

PRINTED IN U. S. A.

Reopen Russian Mart to U. S. Films

(Continued from Page 1)

of Artkino, has been given the go-ahead signal by Soyuzintorgkino, the foreign film division.

The number of pictures to be purchased has not been determined, but it is understood that those selected will be based on the proper depiction of American ways, culture and customs, with emphasis on the war effort. Pictures portraying great Americans, such as "Edison the Man" and "Abe Lincoln in Illinois," and war pictures such as "Wake Island," in addition to musicals will be sought especially.

Decision Up to Moscow

A committee of Artkino and Soviet officials will select pictures which it thinks are suitable for Russian distribution, but final decision will rest with Moscow. Dupe negatives will be sent to Moscow and prints will be made in Russia.

It is reported that Robert Riskin of the overseas division of the OWI will act as liaison officer between the American film companies and the Soviet government in the negotiations and purchases.

Indicating keen Soviet interest in American as well as British films, the All-Union Society for Cultural Relations with Foreign Countries and the Committee on cinematography of the Council of the People's Commissars of the U.S.S.R. held a "Conference on the American and British Cinema" in the House of Architects, Moscow, in late August. Ambassador Standley attended the opening. Leading figures in the Soviet industry participated in the program.

Sent Greetings to Conference

At the conference, greetings were read from Lowell Mellett, Sam Goldwyn, Sidney Buchman, Warners, Walter Wanger, Sir Alexander Korda, Hal Roach Studios, Col. Darryl F. Zanuck, Robert Rossen, David O. Selznick, Charles W. Koerner, M. J. Siegel, Walt Disney, Boris Morros, Ben Hecht. Ernst Lubitsch, William LeBaron, Edward G. Robinson William Perlberg, Milton Sperling, Nunnally Johnson and the Film War Service Council of New York, according to the Soviet Embassy in Washington.

—A Billion in September—

Cuban Technicians Union Asks Raw Stock Quota

(Continued from Page 1)

and Ricardo Delgado were delegated to visit the Office of Imports and Exports to ask for a raw stock quota which would assure continuance of newsreel and other Cuban production.

—A Billion in September—

A. M. Siegel Dies in Chicago

Chicago—A. M. Siegel, Ansell Simplex Ticket Company executive, died here. His wife and two sons survive.

● ● ● TIPS ON TABS,—shorts, in other words.....First is that Universal's extra-attractions dept., which has set progressive records for quality product and revenue since Brother Bernhard B. "Bernie" Kreisler took hold as manager, will reach a new high in Technicolor subjects in 1942-43.....Exhibs. (to all of whom the "U" reels are known as incorporators of the theaterman's viewpoint) will soon hear, possibly this coming week, of two more new series the company has set. ● Second is that animated cartoon production may not be classified as a war industry, but it undoubtedly will if other cartoons follow the pattern of M-G-M's "Blitz Wolf".....Using satire as only a cartoon can, the film telescopes all the arguments against isolationism, appeasement, and the possibility of doing business with Hitler, into one reel,—and punches its points home with rollicking belly-laughs. . . ● And third is that exhibs. playing (and who won't!) the WAC pic "Battle of Midway" can create a lot of interest in this socko attraction in all situations.....Just as an example,—a particular one—, Phil M. has the names of the men who definitely appeared in the film, along with their addresses.....How about honoring members of their families when the picture plays in the individual communities or States, and effecting tie-ups to perpetuate the glory of the heroes themselves, via press, radio, et al?.....In one instance you would be honoring the President's family, for Major James Roosevelt is in "The Battle of Midway".....Others are Lt. Com. John Smith Thach, U.S.N, 400 Broadway, Fordyce, Ark.; Com. Francis M. Hughes, U.S.N., 311 LaMar Court, Selma, Ala.; Capt. Logan Ramsey, U.S.N., c/o R. G. Paine, 6871 No. Washington Blvd., East Falls Church, Va.; Capt. Cyril T. Simard, U.S.N., 9339 Lemon Ave., LaMesa, Calif.; Col. Harold D. Shannon, U.S.M.C., Annapolis, Md.; Lt. Com. William O. Burch, Jr., U.S.N., 340 Fountain Ave., Paducah, Ky.; 1st Lieut. William E. Kinney, Army Air Forces, 1211 So. Fountain Ave., Springfield, O.; Lt. Richard Gray, U.S.N., Doylestown Road, Lansdale, Pa.; Lt. Arthur J. Brassfield, U.S.N., Browning, Mo.; and Lt. Walter A. Haas, U.S.N.R., 622 Grant Ave., West Collingswood, N. J.....

▼ ▼ ▼

● ● ● MOVIE MISCELLANY:.....Employes of Time, Inc., held a Country Fair yes'day on the 26th floor of the Time & Life Bldg.....All kinds o' truck, grain and flowers were exhibited..... Al (March of Time) Sindlinger grabbed off first prize for grain, and also second honors as the best farmer. . . ● Film story appraisers on the Coast are well agreed that Dick Hyland's yarn, "Her Primitive Man," is tops in new and ingenious comedy content. . . ● Pvt. Walter J. Freudenberger, Air Force Section, Fort Dix, dropped in t'other day on local Film Row to say "Howdy!" to his many celluloid cronies. . . ● Milton Salzberg and Albert Baumstone of Pictorial Films are contemplating going into production shortly with an original comedy yarn by Louis Pollock.....Title is "Halt! Who Ghosts There?". . . ● Yes'day, President Al Zimbalist of the Warner Club in Philadelphia announced that a Gin Rummy Tourney would be held. .....Anyone who pledges additional war Bond purchases, or who secures a new pledge from someone else, is eligible to play, and prizes'll be offered.....J. Ellis Shipman and Francis Flammer are assisting Zimbalist. . . ● Pat O'Brien is the latest cast adddtion to "We're All In It," that great Army Emergency Relief Show in Madison Sq. Garden on Sept. 30.....This'll be Pat's first local appearance, in the flesh, in about a decade.....He'll dance his famous Irish Jig, just to show folks that he hasn't forgotten the routine which he used to use in vaude. . . ● Congrats. to Lester C. Grady on the format devised for Movie Show, new fan mag.....It's rich in reader appeal.....

▼ ▼ ▼

● ● ● AVENGE PEARL HARBOR!.....

Country-Wide "Gas" Rationing Certain

(Continued from Page 1)

recommendations submitted to the President by the special rubber fact-finding committee headed by Bernard M. Baruch.

The President, transmitting copies of the recommendations to Congress for its information, said they would be put into effect as rapidly as possible. The OPA, however, indicated nation-wide gasoline rationing could not become operative for "a number of weeks."

Among the recommendations, in addition to rationing, were these: Maximum 35-mile an hour speed limit for passenger cars and trucks; maximum annual mileage of 5,000 for "necessary driving"; mandatory periodic inspection of tires; release of more rubber for recapping tires to maintain essential civilian driving.

—A Billion in September—

More "Special" Films Seen for the Dominion

(Continued from Page 1)

buying and "freezing" of rental rates and film groupings.

It was admitted that at least three major companies had raised a number of additional features into the "specials" class on the ground that the product rated better percentages and should share in the increased theater revenue. It was pointed out by the distribs. that returns were much lower in pre-war days and were expected to fall again after the present conflict.

Spokesman declared contracts would have to be changed if the board's new rulings made the situation drastically different.

—A Billion in September—

In Interstate Commerce, Say Suing "729" Employes

(Continued from Page 1)

the building filed suit yesterday in Federal Court for $7,000 in alleged overtime pay and damages under the Federal Fair Labor Standards Act. The complaint stated that 90 per cent of the tenants were in the film business and therefore engaged in interstate commerce. The employes asserted that they were also essentially related to interstate commerce since they performed duties important to the film companies.

Action is reported without precedent.

—A Billion in September—

"Pacific" Nears Strand Record

All b.o. records of the New York Strand, with one close exception, were smashed by "Across the Pacific" in its first week, which ended last night, according to Warners theater department which said the pic grossed $56,000, aided by the holiday week-end. Sole exception, under the present policy, was "In This Our Life."

It's Bambi

IN DENVER...

Terrific opening to better business than opening of top pictures of past months.

It's Bambi

IN SALT LAKE...

Three weeks of smash business following biggest opening and second weeks.

It's Bambi

IN DES MOINES...

Crashing through to smack beginning and set for top-bracket grosses.

It's Bambi

IN KANSAS CITY...

topping recent high-spot openings by wide money margin.

It's Bambi

IN HARRISBURG,
IN READING, IN NEW YORK,
IN BROOKLYN...

It's Bambi everywhere!

WALT DISNEY'S

MULTIPLANE
TECHNICOLOR FEATURE

DISTRIBUTED BY RKO RADIO PICTURES, INC.

Indie Producers Win Raw Stock Battle

(Continued from Page 1)

ing on the same basis as the 11 established companies and that they would get the same amount of film as the independents used last year. Charles J. Hirliman, president, and Bert Mayers, general counsel, represented the committee in Washington.

In a joint statement following the Washington parley, Mayers and Hirliman said: "While elated at the victory, we are emphatically cautioning against over-confidence and any diminishing of vigilance in the fight against arbitrary discrimination against independents."

A permanent organization will be founded this afternoon at the Preview Theater, 1600 Broadway. The new group will be known as the National Association of Motion Picture Independents (NAMPI) and will include all branches of the industry not included in the 11 national companies.

Washington Bureau of THE FILM DAILY

Washington—Members of Harold Hopper's motion picture division of the War Production Board met with representatives of the independent motion picture producing industry here yesterday to hear grievances in connection with the recent film freeze order which it was contended was too stringent in regard to the small producer.

Charles Hirliman, president and Bertram A. Mayers, general counsel for the independents, had a short audience with the WPB chief, who was too busy wiht other affairs to devote more than a short time to them, and they took up the details of their complaint with members of Hopper's staff.

It was reliably learned that the independents asked for a relaxing of the freeze order so that they will be able to obtain film without which they will be forced out of business. Under the present set up, film is available only to national distributors and independents owning working agreements with the 11 concerns able to release film to distributors.

Hirliman and Mayers also saw representatives of Lowell Mellett's office in regard to the Government's attitude toward the independent producer.

—A Billion in September—

87 Chicago Theaters Play GWTW Third Time

Chicago—Will Bishop, M-G-M publicity director for the central territory, says 87 theaters in the Chicago district will have completed a third engagement of GWTW by next week. Bishop says that results have been very satisfactory, with more liberal newspaper advertising being the rule during the present period.

TO THE COLORS!

Jim Victory, secretary to President Spyros Skouras of 20th-Fox, who applied for enlistment in the Army several months ago, reports to Camp Upton today. He is scheduled to attend Officers' Training School.

Freeland, Pa.—Receiving his third promotion in eight months of Army service, Tommy Evanko, formerly doorman at the Refowich Theater, has been advanced to sergeant and transferred to the infantry training center at Camp Hauze, Tex., as an instructor.

Montgomery, Ala.—Charlie Mizell, former assistant manager of the Paramount Theater, is soldiering now at St. Petersburg, Fla.

West Coast Bureau of THE FILM DAILY

Hollywood—Lyle Talbot has enlisted in the Army Air Corps.

Indianapolis—Orville Crouch, formerly with Loew's Theater of this city, and recently manager of Loew's Theater, Dayton, Ohio, has been promoted to corporal. He is in the air service command, Wright field, Dayton, O.

Tacoma, Wash.—H. L. Glandfield, owner of the Cameo and Shell theaters, has been inducted into the Army, and will be stationed at Camp Lewis.

Johnson City, Tenn.—J. M. Chapman, projectionist in a local theater for the past five years, recently married Mrs. Mary K. Ferguson. Mrs. Chapman was on a leave as an electrical draftsman in a Tampa, Fla., shipbuilding yard and Chapman has enlisted as an electrician second class in the U. S. Naval Reserves.

Iowa City, Ia.—Leonard L. Kaplan, owner of the Iowa theater at Iowa City and houses at Waterloo and Mason City has been inducted into the Army.

Smithfield, Va.—J. E. Macon, manager of the local Pitts-Roth houses, has joined the Navy.

Montreal—Eric Brown, laboratory employee at Associated Screen Studios, Montreal, has left to join the RCAF. Ken Oakley, employed in the Toronto office of the same company, has joined the Royal Canadian Navy.

Richmond, Va. — Keith Caudle, manager of the Colonial, has been inducted into the Army and is stationed at Fort Storey, Va.

Easthampton Mass. — Joseph S. Rapalus, owner of the Majestic Theater and former chairman of the selective service board of Easthampton will leave with the September contingent of draftees.

St. John, N. B.—Mitchell Franklin, secretary of the Franklin & Hershorn theater circuit, and only son of J. M. Franklin, president of the firm, has enlisted in the Royal Canadian Air Force. He will train as pilot officer.

Lt. Sam Rosen of Rosen Film Delivery System and various Connecticut theater interests, is now at Scott Field, Illinois.

Seattle—Ray Crouch, manager for Dad Abbott in Sedro Woolley is being called in the Army. Mrs. H. R. Ridgeway, Abbott's daughter, will take over.

Cleveland—Murray Fruchter, Warner shipper, has enlisted in the Army forces and reports for active duty in mid-September.

Richmond, Va. — Gilbert Martin, projectionist of the Star Theater, has been inducted into the Army.

Richmond, Va. — Harry Nordin, former assistant to Harold Wood, Neighborhood Theater Home Office, has been cammissioned a second lieutenant at Fort Benning, Ga.

Pittsburgh — Jack Palmer, clerk for the National Screen Service, has resigned to join the Navy. He has been employed on Film Row for the past 17 years.

Theater Robber Gets $1,000

Preston, Idaho—Donald Hill, manager of the Preston Theater, narrowly escaped death in wild shooting that marked the flight of a robber with $1,000 in receipts.

—A Billion in September—

Defer Operators Wage Parley

Chicago—Operators Union and exhibitors meeting on a new contract has been postponed to Sept. 15, owing to the industry's War Bond drive.

—A Billion in September—

Archie Berish Back on Job

Archie Berish, head booker in the Warners New York exchange, has returned to his desk after being laid up at home for some time by a "strep" throat.

To Liquidate LLT

Montreal—A special general meeting of shareholders of Loew's London Theaters, Limited, will be called shortly for the appointment of a liquidator. It is estimated that liquidation will return the preferred stockholders about $8 per share, with nothing available for the common stockholders.

—A Billion in September—

Sutherland on "Dixie"

West Coast Bureau of THE FILM DAILY

Hollywood — Edward Sutherland has been signed by Para. to direct "Dixie," deluxe musical which Paramount will film in Technicolor.

Dorothy Lamour will co-star with Bing Crosby; pic goes into production in October.

« REVIEWS »

"Sunset Serenade"

with Roy Rogers, George "Gabby" Hayes
Republic 58 Mins.

MUSICAL CONTENT NICELY COMPLEMENTS THE ACTION IN THIS FAST-STEPPING WESTERN.

The build-up treatment which Republic is giving Roy Rogers in grooming him to step into the boots of Gene Autry, who is now in the Army, is evident in "Sunset Serenade." The evidence lies chiefly in the fact that the cowboy star has been provided with an opportunity to make greater use of his talents as a singer, in which he seems definitely Autry's superior. The film serves to point up the ingratiating, easy-going quality that has made Rogers so popular with western fans.

The story itself isn't much to speak about, but the Rogers presence, backed by the Sons of the Pioneers, is able to overcome this handicap. The best thing about the yarn is that it allows Rogers to participate in a half dozen musical numbers—"Song of the San Joaquin," "Home Corral," "Sandman Lullaby," "I'm a Cowboy Rockefeller," "Mavourneen O'Shea" and "He's a No Good Son of a Gun"—all pretty good of their type.

The plot pits Rogers and his buddies, prominent among whom is George "Gabby" Hayes, against Onslow Stevens and Joan Woodbury, who are conniving to acquire ownership of a ranch by damming up the stream running through it so as to make the property valueless to the heir to the land. Miss Woodbury has been taking care of the ranch, and she'll be darned if she'll step out for the heir—who turns out to be an infant whose guardian is Helen Parrish. Miss Woodbury and the boy friend try every device to discourage Rogers and Miss Parrish but without success. It takes a lot of convincing with fist and gun to get Stevens to cease and desist.

Rogers, Hayes, the Sons of the Pioneers, Stevens, Miss Woodbury, Frank M. Thomas acquit themselves well. Miss Parrish is too lethargic to merit much attention.

Joseph Kane functioned capably as producer and director. Earl Felton whipped up the screenplay from an original by Robert Yost. The songs were written by Bob Nolan and Tim Spencer.

CAST: Roy Rogers, George "Gabby" Hayes, Bob Nolan, Sons of the Pioneers, Helen Parrish, Onslow Stevens, Joan Woodbury, Frank M. Thomas, Roy Barcroft, Jack Kirk.

CREDITS: Associate Producer, Joseph Kane; Director, Joseph Kane; Screenplay, Earl Felton; Based on story by Robert Yost; Cameraman, Bud Thackery; Film Editor, Arthur Roberts; Art Director, Russell Kimball; Musical Director, Morton Scott.

DIRECTION, Good. PHOTOGRAPHY, Good.

Strand Options Jurgens

Dick Jurgens and His Orchestra, currently making his Broadway in-person debut at the New York Strand have been booked for a return engagement early next year.

—A Billion in September—

MacDonald Recital a Sellout

Chicago — Jeanette MacDonald's recital here at the Civic Opera House was a sell-out. Net proceeds will go to the Army Relief Fund.

$217,101,000 in Bond Sales for First Nine Days

Treasury Figures Show Tail-spin Drop, With Drive Behind Schedule

(Continued from Page 1)

ficent sales reported from all parts of the country have not yet shown up in the official Treasury figures" a[illegible]e WAC statement. "It is possib[illegible] that some persons do not realize that promises and pledges mean

Secretary of the Treasury Morgenthau said in Washington yesterday that it would be necessary for the Government to supplement the present voluntary purchase of War Bonds with "forced savings." The Secretary heretofore had opposed such a plan.

nothing; that only the completed sales, with cash placed to the Treasury's credit with the Federal Reserve banks—and that alone—count.

"We urge every local and state chairman to trace back, at once, every pledge and reported big sale. Urge the Bond buyers to shoot through their payments and complete the deal. If this is not done at once, we will lose millions and millions in sales that really belong to the credit of September.

Unofficial reports all over the nation indicate that some $200,000,000, at least, has been sold in rallies, luncheons, auction sales, "Commando" sales, etc. Probably only a small portion of that has so far found its way into Treasury figures.

Fine Showing by Stars

Reports from the field yesterday continued to point up the successful salesmanship of Hollywood players participating in "Stars Over America" tours. Irene Dunne, for instance, sold $850,000 at a Bethlehem, Pa., luncheon and accounted for the sale of $1,120,500 more in Easton.

From Wichita, Kan., came word that Ronald Colman and Lynn Bari have rolled up a $1,513,000 sale at a luncheon, adding $43,000 more at a rally.

The Texas WAC committee wired assurances that the state's $35,000,000 quota would be met and pointed to the $1,559,895 in Bond sales at the "Wake Island" premiere at the Melba, Dallas.

Greer Garson accounted for sales of $100,000 in Harrisburg, Pa., and $161,500 in Winchester, Va., which had a $50,000 quota.

In Spokane, Wash., Walter Pidgeon, Joan Leslie and Adolphe Menjou sold $71,000 in Bonds from the city's "Bond-wagon."

Charles Laughton, Ann Rutherford and Virginia Gilmore sold $255,000 in Woonsocket, R. I., and $485,000 in Worcester.

War Bond midnight preview of "Me and My Gal" at the Century, Baltimore, is counted to roll up $400,000 in sales. If demand is sufficient, the committee, headed by William K. Saxton, will reopen the Valencia as well. Saxton's committee also has arranged an indoor party, admission to be the purchase of $50 Bond, at the Old Garden room. Blue Barron's Orchestra will be the attraction, and attendance of 2,000 is expected.

Bond Drive Flashes

St. Louis—St. Louis and St. Louis County theaters sold a total of $1,447,914 in War Bonds and Stamps during the first week of the billion dollar campaign. Labor Day sales amounted to $17,986 with some returns still to be made. Stamps sold the first week totaled $52,578.

Loew's continues the leader among the 110 theaters in St. Louis and St. Louis County with $160,352 for the first eight days of the drive.

Omaha, Neb.—Nebraska theaters sold more than $2,000,000 War Bonds during the first five days of September, a preliminary report showed yesterday.

The returns also indicated that the smaller communities on a per capita basis are doing far better than the larger towns.

Springfield, Ill.—Shep Fields and his band will play at a Victory dance Sunday night from 11 p.m. to 1 a.m. at the Leland hotel ballroom. Admission to the dance, sponsored by the Springfield Theaters Association, will be the purchase of an $18.75 War Bond. The local musicians union, and stage hands union and the management of the Leland Hotel are donating their services and facilities.

Rochester—Highlights of "Salute to Our Heroes" here this week will be the visit of Irene Dunne from tomorrow afternoon to Monday night. Miss Dunne will feature War Bond program at the Eastman Theater Sunday night which is being arranged by the Women Commando's division and on Monday noon, will be guest at a War Bond luncheon at the Chamber of Commerce.

Providence, R. I.—First week of the War Bond drive in Rhode Island saw sales above the $500,000 mark, Edward M. Fay, WAC state chairman reported yesterday.

Grand Rapids, Mich.—James Cagney's five-day tour of Michigan netted approximately $3,500,000 in War Bond sales.

Washington Bureau of THE FILM DAILY

Washington—Plans for the War Bond premiere of "The War Against Mrs. Hadley" at Loew's Capitol Sept. 23 were set at a meeting yesterday attended by officers of the Board of Trade, Merchants and Manufacturers Association, Rotary, Kiwanis and Lions Clubs, and Washington Bankers Association, Treasury Department officials and Carter Barron and Ray Bell of Loew's.

Lab. Technicians Union Asks Greater War Effort

Motion Picture Laboratory Technicians Union, Local 702, IATSE, announced yesterday it would press for the expansion of the film industry's contribution to the nation's war effort by devoting its full resources to the production of films to inspire the American public to complete victory over the Axis.

Skouras Theaters to Hold Rallies in Bronx, Queens

Two War Bond rallies in each borough for a goal of $2,000,000 are being organized by Skouras Theaters Corp. under the auspices of the Bronx and Queens divisions of the War Savings Staff with the co-operation of the AWVS. Each borough has set its quota at $1,000,000 in Bonds and Stamps. Two Bronx rallies will be held Sept. 17 and two in Queens, one at the Forest Hills tennis stadium and the other in Astoria, will be held Sept. 23.

Hollywood, Broadway and radio stars are scheduled to appear on the programs. A special committee, comprised largely of Skouras theater managers, will canvass each borough prior to the date of the rallies.

New Venezuelan Company Buys Avila Equipment

Caracas (By Air Mail—Passed by Censor)—Bolivar Films Co., newly formed Venezuela production outfit, has purchased the equipment of the closed Avila studios.

The company is holding up production of several documentary films until a shipment of raw stock reaches here. The principal assets of the Avila company, which was sold for a little under 10G's, was the film rights to Dona Barbera, famous novel by Romulo Gallegos.

—A Billion in September—

Four Iowa Theaters Sold

Des Moines, Ia.—Ownership of four houses in Iowa have changed hands. W. E. Hess of Milwaukee purchased the Royal theater at Storm Lake from Floyd Puffer. Guy Beck purchased the Palace at Exira from Don Bloxham. Kenneth Wogres of Mason City bought the Wilton Junction theater from Ralph Harris and Elmer Burch of Kellerton took over the Diagonal theater at Diagonal from H. A. Johnson.

—A Billion in September—

Seven-Fold Premiere Set

Selection of America's "seven most romantic cities" for the simultanous premieres of M-G-M's "Seven Sweethearts" is announced. The selected cities are Houston, Hartford, Baltimore, Cleveland, Miami, Salina, Kan., and Grand Rapids. Film will open in those cities, plus Holland, Mich., the week of Sept. 23.

Stars Start Second Bond Drive Tours

The second "wave" of Hollywood players are in the field for the "B" series of "Stars Over America" tours. Jean Parker and Richard Arlen, assigned to 1-B, opened in Helena and Butte, Mont., yesterday, while today sees Bette Davis (2-B) starting a five-day itinerary in Sedalia and Kansas City, Mo. On the 16th, Janet Gaynor, Basil Rathbone and Nigel Bruce take over 2-B, breaking in at Amarillo, Tex.

Gene Tierney and Chester Morris start the 3-B route Sunday, visiting LaCrosse, Portage and Beaver Dam, Wis., while Fred Astaire, Hugh Herbert and Ilona Massey bow in at Toledo tomorrow on the 4-B "time."

Jane Wyman and John Payne, teamed for the 5-B tour, open today in Norfolk, Portsmouth and Newport News, Va., while Irene Dunne starts 6-B today, visiting the Southern Tier's Triple Cities — Binghamton, Johnson City and Endicott. Miss Dunne is set for a five-day swing, plus Pittsburgh on the 16th as an extra date. Players who will take over the last five days of 6-B are still to be set.

Dorothy Lamour, assigned to 7-B, breaks in today in Fall River and New Bedford, Mass., and will close her tour in Rutland, Vt., on the 19th. Industrial centers will be her specialty with particular emphasis on securing 100 per cent representation for the Treasury's 10 per cent allotment plan. In addition to Fall River and New Bedford, Massachusetts towns include Brockton, Quincy, Boston and suburbs (two days—the 13th and 14th), Lynn, Haverhill, Lawrence, and Lowell. Other cities on Dorothy's list are Portsmouth, N. H.; Portland, Maine; Concord, Manchester, Nashua and Keene, N. H.; and Brattleboro and Rutland, Vt.

—A Billion in September—

Consent Award Settles Plains, Pa., Complaint

(Continued from Page 1)

lief sought in his complaint against Warner Bros. and Paramount. Engel complained he was adversely affected by the delay of prior runs in playing product and asked that he be given availability 28 days after Wilkes-Barre.

Paramount was dismissed from the action because of its financial interest in the Comerford-Publix circuit which operated competitive houses. Comerford-Publix conceded, however, that in no event should the Plains be required, by reason of clearance applicable to it, to play Warner Bros. pictures later than 42 days after completion of first-run at Wilkes-Barre.

ESTHER THOMSON
M. P. P. & D. 21ST FL
28 W 44TH ST
N Y C

A N N O U N C I N G

The New Victory Carbons

Designed to Conserve Copper for War Needs

Winning this war is the first objective of every American. The will for Victory includes taking in stride whatever sacrifice or inconvenience may be occasioned by the demands of our war effort.

Government curtailment of copper necessitates reducing the thickness of copper coating on "National" copper coated high intensity projector carbons. This may result in a slightly longer spindle on the carbons, and in the case of the 7 mm — 6 mm combination, may result in some reduction in screen illumination, although there will still be sufficient light for satisfactory projection.

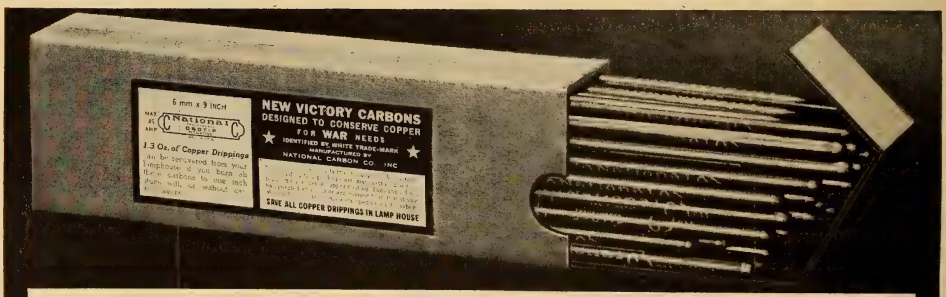
Fortunately, the culmination of research work on the 8 mm — 7 mm trim makes it possible to burn these new carbons, even with the thinner copper plating, and to obtain even more light with the same current formerly used (within limits of the new maximum). Savings as high as 30% in carbon consumption can be had for the same amount of light on the screen if the present light level is satisfactory. When using power sources designed for "Suprex" type lamps similar savings can be made, while retaining the same screen illumination as formerly, by shifting from 7 mm — 6 mm trims to the new 8 mm — 7 mm. To accomplish this may require enlarging present carbon holders, which can be done with little effort.

Operation at reduced arc current may also, in some instances, necessitate readjustment of the feed ratio of the projection lamps in order to maintain correct position of the carbons with a minimum of manual adjustment.

The trade-mark on these new Victory carbons is imprinted in *white*, instead of the familiar *blue*. Maximum allowable arc current is also stamped on each carbon. It is important that this current limitation be observed.

The words "National," "Suprex" and "Orotip" are trade-marks of National Carbon Company, Inc.

★ ★ ★ ★ ★ ★ ★ ★ ★ ★



Save the Copper

Most of the copper used for plating copper coated projector carbons drops to the floor of the lamp house when the carbons are burned. Continue to save these copper drippings and turn them over to an authorized scrap dealer or to such other agency as may be designated by our government.

RECOMMENDED TRIM AND RANGE OF ARC CURRENT FOR LAMPS USING COPPER COATED, HIGH INTENSITY, PROJECTOR CARBONS

Type of Arc	*Arc Current — Amperes*	*New Victory Carbons — Size and Type*
"1 Kw" High Intensity, A.C.	52-66	7 mm x 9 inch H.I., A.C. Carbons in both holders
"1 Kw" High Intensity, D.C.	40-42	7 mm x 12 inch or 14 inch "Suprex" Positive 6 mm x 9 inch "Orotip" C Negative
Simplified High Intensity, D.C. with *adjustable* feed ratio	42-45	7 mm x 12 inch or 14 inch "Suprex" Positive 6 mm x 9 inch "Orotip" C Negative
Simplified High Intensity, D.C. with *fixed* feed ratio	42-45	7 mm x 12 inch or 14 inch "Suprex" Positive 7 mm x 9 inch "Orotip" C Negative
Simplified High Intensity, D.C.	56-65	8 mm x 12 inch or 14 inch "Suprex" Positive 7 mm x 9 inch "Orotip" C Negative

★ ★ ★ ★ ★ ★ ★ ★ ★

NATIONAL CARBON COMPANY, INC.

Unit of Union Carbide and Carbon Corporation

UCC

CARBON SALES DIVISION: CLEVELAND, OHIO

GENERAL OFFICES: 30 East 42nd Street, New York, N. Y. BRANCH SALES OFFICES: New York, Pittsburgh, Chicago, St. Louis, San Francisco

In Today's Issue: The Equipment News Section (See Pages 7-8)

Intimate in Character
International in Scope
Independent in Thought

THE Film DAILY

The Daily Newspaper
Of Motion Pictures
Twenty-Four Years Old

VOL. 82, NO. 53 — NEW YORK, MONDAY, SEPTEMBER 14, 1942 — TEN CENTS

SUMMER CLOSINGS FEWEST SINCE 1930

Treasury's Report Shows Further Bond Sale Lag

THE WEEK IN REVIEW

Russia Reopened

L. H. MITCHELL

RUSSIA REOPENED: After eight years, the vast Russian market is being reopened to American films. Negotiations for the acquisition of selected product have been inaugurated by Artkino, Inc., at the direction of the Soviet Government. Plan calls for the export of dupe negatives to Moscow, with prints to be made there.

* * *

BOND DRIVE BEHIND: Treasury War Bond sales figures of $19,367,000 for Sept. 9 showed a tail-spin drop and put the industry's billion dollar September drive behind schedule, but not hopelessly so, the WAC reported. Nine-day total reported by the Treasury was $217,101,000. This represented actual cash received, exclusive of pledges not yet fulfilled.

* * *

UMPI: Distributors were reported "open minded" on the matter of the future of UMPI, following the D of J's rejection of its blocks-of-13 pix proposal. Exhib. leaders see further usefulness for the organization, and urge a skeleton group on conciliation. They believe it is needed also on the industry's taxation problem

* * *

NAMPI: The Committee for the Preservation of the Independent M. P. Industry, following conferences in Washington with Harold Hopper, head of the amusement section of the WPB, won its fight against WPB's order freezing" raw film stock except to the 11 national distributing companies. Just previous to its "victory," the organization had decided to take exhibitors into membership. Indies then decided to make the organization permanent under the name. National Ass'n of Motion Picture Independents.

* * *

20TH-FOX: The duties of Col. Darryl F. Zanuck. as head of production at the 20th-Fox studios will be

(Continued on Page 4)

Total for First 10 Days Only $239,810,000, Falling Below Official Quota

First 10 days' War Bond sales during September totalled $239,810,000, according to official figures released late Friday by the Treasury War Savings Staff, reporting by wire to the WAC.

Representing a further set-back, this places the September drive in danger of missing even the Treasury's quota of $775,000,000. That quota requires a daily average of $26,000,000, while the sales recorded

(Continued on Page 5)

—A Billion in September—

Theater Vandalism Climbs in Mid-West

Chicago—Youngster vandalism at Chicago and down state theaters is increasing, according to a large circuit executive who reports that damage, ranging from seats lashing to writing on rest room walls, keeps

(Continued on Page 6)

—A Billion in September—

Lapidus Named New York District Manager by WB

Appointment of Jules Lapidus as New York metropolitan district manager for Warner Bros., succeeding Sam Lefkowitz, was announced on Friday by Ben Kalmenson, general

(Continued on Page 6)

"Free Movie Day" for Bond-Buyers

Movies will be "on the house" for War Bond purchasers next Monday when thousands of film theaters, adopting the plan recommended by the WAC, join to observe "free movie day." Special "salute" programs, including a tribute to the Bond-buyers in the theaters, are being generally arranged.

Goal is another $10,000,000 in Bond sales, thus duplicating the results of the "Salute to Our Heroes" celebrations in thousands of houses the opening night of the drive.

NAMPI Organized On Permanent Basis

A permanent organization which will have offices in New York and Washington was established Friday by the National Association of Motion Picture Independents. A membership of 2,500 is the goal of the

(Continued on Page 5)

—A Billion in September—

FPC Dims Ont. Marquees To Save 1,600,000 Watts

Toronto—Theater fronts have been dimmed out for the duration in 65 Toronto houses, only small bulbs remaining under the marquees. This

(Continued on Page 6)

Checkup Shows Drop Up to 50%; Theaters Long Dark Again Placed in Operation

Summer closings of film theaters in the U. S. during the Summer now rapidly waning dropped from 30 to 50 per cent, compared with last year, depending upon the territory, according to a checkup just completed.

Along with the fewer closings—more houses remained open than in any year since 1930—the present Summer has seen dozens of theaters dark for months or even a period of years placed in operation, while the

(Continued on Page 4)

—A Billion in September—

All Distribs. Eye Market in Soviets

Artkino will purchase no definite number of American pictures for distribution in Russia but will select those that best suit the market and

(Continued on Page 4)

—A Billion in September—

Squiers, Metro General Manager in GB, Retires

M-G-M's general manager in England, Jim Squiers, will retire from active service next month but will

(Continued on Page 6)

"Yankees" Tops B.O. Hits in the Camps

Sam Goldwyn's "Pride of the Yankees," distributed by RKO, was the top b.o. pix in War Department theaters during August, the Army Motion Picture Service reported at the week-end.

Completing the list of six outstanding features from an attendance standpoint for the month were these in the order named:

"Pardon My Sarong," Universal; "Jackass Mail," Loew's; "Tarzan's New York Adventure," Loew's; "Footlight Serenade," 20th-Fox, and "Talk of the Town," Columbia.

$12,000,000 Bond Premiere

Set for the Metropolitan Theater, Boston

A War Bond premiere aiming at a "gross" of $12,000,000, representing sales of Bonds in that amount, is set for the 4,330-seat Metropolitan theater, Boston, the WAC here announced at the week-end.

Meanwhile, the roster of cities in which War Bond premieres are defi-

(Continued on Page 5)

Detroit Stage Hands Ask 10% Wage Advance

Detroit—General over-all increase of 10 per cent is being sought by Local 38, IATSE, for all theaters using stagehands, under negotiation of new annual contracts which expired Aug. 31. Contracts have al-

(Continued on Page 6)

$1,000,000,000 IN SEPTEMBER!—SELL MORE WAR BONDS!—BUY MORE WAR BONDS!

THE NEWSPAPER OF FILMDOM — THE FILM DAILY — ALL THE NEWS ALL THE TIME

Vol. 82, No. 53 Mon., Sept. 14, 1942 10 Cents

JOHN W. ALICOATE : : : : Publisher

DONALD M. MERSEREAU : General Manager

CHESTER B. BAHN : : : : : : Editor

Published daily except Saturdays, Sundays and Holidays at 1501 Broadway, New York, N. Y., by Wid's Films and Film Folk, Inc. J. W. Alicoate, President and Publisher; Donald M. Mersereau, Secretary-Treasurer. Entered as second class matter, Sept. 8, 1938, at the post-office at New York, N. Y., under the act of March 3, 1879. Terms (Postage free) United States outside of Greater New York $10.00 one year; 6 months, $5.00; 3 months, $3.00. Foreign, $15.00. Subscriber should remit with order. Address all communication to THE FILM DAILY, 1501 Broadway New York, N. Y. Phone BRyant 9-7117, 9-7118, 9-7119, 9-7120, 9-7121. Cable address: Filmday, New York.

Representatives: HOLLYWOOD, Calif.—Ralph Wilk, 6425 Hollywood Blvd., Phone Granite 6607. LONDON—Ernest W. Fredman, The Film Renter, 127-133 Wardour St., W. 1. PARIS—P. A. Harle, Le Film, 29 Rue Marsoulan (12). MEXICO CITY—Marco-Aurelio Galindo, Depto. 215, Calle del Sindicalismo, 99, Tacubayo, D. F.

FINANCIAL

(*September* 11)

NEW YORK STOCK EXCHANGE

	High	Low	Close	Net Chg.
Amer. Seat.	10⅛	10	10	....
Col. Picts. vtc. (2½%)	....	....	....	....
Columbia Picts. pfd.	....	....	....	....
Con. Fm. Ind.	....	....	....	....
Con. Fm. Ind. pfd.	....	....	....	....
East. Kodak	127⅜	126½	126½	— 1
do pfd.	....	....	....	....
Gen. Prec. Eq.	....	....	....	....
Loew's, Inc.	42⅜	42	42⅜	....
Paramount	16	15¾	16	....
Paramount 1st pfd.	114	113½	114	....
RKO	3	3	3	....
RKO $6 pfd.	....	....	....	....
20th Century-Fox	11½	11½	11½	....
20th Century-Fox pfd.	24½	24½	24½	— ¼
Univ. Pict. Pfd.	....	....	....	....
Warner Bros.	5¾	5⅝	5¾	....
do pfd.	....	....	....	....
NEW YORK BOND MARKET				
Para. B'way 3s55	68	68	68	+ 1
Para. Picts. deb. 4s56	99¾	99¾	99¾	....
Warner Bros.' dbs. 6s48	101½	101½	101½	....
NEW YORK CURB MARKET				
Monogram Picts.	⅞	¾	⅞	+ ¼
Radio-Keith cvs.	3-32	3-32	3-32	....
Sonotone Corp.	....	....	....	....
Technicolor	7	7	7	+ ⅛
Trans-Lux	....	....	....	....
Universal Corp. vtc.	6¾	6¾	6¾	— ¼
Universal Picts.	....	....	....	....

N. Y. OVER-THE-COUNTER SECURITIES

	Bid	Asked
Met. Playhouse, Inc. 2nd deb. '45	68	72
Roxy Thea. Bldg. 4s 1st '57	6¼	..

—A Billion in September—

Charles A. Lewis Dead

Charles A. Lewis, 55, General Motors' assistant director of public relations, died in New York City after a long illness. He was in charge of the GM shows now being presented for employes in some 13 states. His widow and three children survive.

—A Billion in September—

Johnson Succeeds Harrison

West Coast Bureau of THE FILM DAILY

Hollywood—Erskine Johnson takes over as Hollywood rep. of NEA Service, succeeding Paul Harrison, upped to head of the newspaper syndicate's New York office.

The Broadway Parade

Picture and Distributor	Theater
Pride of the Yankees (RKO Radio-Samuel Goldwyn)—9th week	Astor
Holiday Inn (Paramount Pictures)—6th week	Paramount
Pardon My Sarong (Universal Pictures)—3rd week	Criterion
Somewhere I'll Find You (Metro-Goldwyn-Mayer Pictures)—3rd week	Capitol
The Talk of the Town (Columbia Pictures)—2nd week	Music Hall
Wake Island (Paramount Pictures)—2nd week	Rivoli
The World at War (The Big Five—OWI)—2nd week	Rialto
Across the Pacific (Warner Bros. Pictures)—2nd week	Strand
Footlight Serenade (Twentieth Century-Fox)	Roxy
Lady In a Jam (Universal Pictures)	Loew's State
The Magnificent Ambersons (RKO-Radio-Orson Welles) (a-b)	Palace
Spy Ship (Warner Bros. Pictures) (a)	Palace
Boss of Hangman's Mesa (Universal Pictures)—Last day (a)	New York
Enemy Roundup (Monogram Pictures)—Last day (a)	New York

♦ TWO-A-DAY RUNS ♦

Yankee Doodle Dandy (Warner Bros. Pictures)—16th week	Hollywood

♦ FOREIGN LANGUAGE FEATURES ♦

Moscow Strikes Back (Artkino Pictures)—5th week	Globe
Soliga Solberg (Scandia Films)	48th St. Theater
Spring Song (Artkino Pictures)	Stanley

♦ FUTURE OPENINGS ♦

The Major and the Minor (Paramount Pictures)—Sept. 16	Paramount
Between Us Girls (Universal Pictures) (c)	Capitol
Desperate Journey (Warner Bros. Pictures)—Sept. 25	Strand
Tales of Manhattan (Twentieth Century-Fox-Morris-Eagle) (c)	Music Hall
Wings and the Woman (RKO Radio Pictures) (c)	Criterion
The Voice of Terror (Twentieth Century-Fox) (c)	Rialto
Top Sergeant (Universal Pictures)—Opens tomorrow (a)	New York
Westward Ho (Republic Pictures)—Opens tomorrow (a)	New York
Orchestra Wives (Twentieth Century-Fox) (c)	Roxy
The Pied Piper (Twentieth Century-Fox) (a)—Sept. 17	Palace
Mexican Spitfire's Elephant (RKO Radio Pictures) (a)—Sept. 17	Palace

(a) Dual bill. (b) Subsequent run. (c) Follows current bill.

COMING AND GOING

DAVE GOLDEN and WILLIAM PIEHL, president and organizer, respectively, of the Screen Office and Professional Employes Guild, Local 109, have returned from Albany.

WILLIAM GOETZ, TOM J. CONNORS and FRED L. METZLER arrive from the Coast today.

WALTER WANGER is due this week from the Coast.

ELSA MAXWELL, accompanied by MRS. JACK L. WARNER, is at the Waldorf from the Coast.

MORT BLUMENSTOCK went to Chicago Friday; he returns in mid-week.

PHIL SPITALNY and his all-girl orchestra arrived in Hollywood Friday to begin work in Universal's "When Johnny Comes Marching Home."

ORRY-KELLY is a visitor from the Coast. He's at the Waldorf-Astoria.

LOU LEVIN, National Screen home office representative, was a New Haven visitor.

MARSHA HUNT left yesterday for Hollywood, where she will start work in William Saroyan's "The Human Comedy."

SIGNE HASSO, Swedish star under contract to Metro, will return to Hollywood today to go into "Assignment in Brittany."

PAUL HARRISON, for the last seven years Hollywood scribe for NEA Service, planed in over the week-end to assume his new duties as head of the New York office today.

GEORGE ARCHIBALD arrives shortly to succeed Sidney L. Bernstein as the British Government's liaison with the U. S. film industry.

PEGGY ANN GARNER, child player who appeared in 20th-Fox's "The Pied Piper," is here from Hollywood.

LT. EDGAR A. BRIGGS, U. S. Navy Reserve, stopped off at the Altec Service New York Office to visit with his former Altec associates, en route from the training center at Dartmouth, N. H., to active duty at Key West.

20th-Fox Home Office Post for George Roberts

George Roberts, formerly 20th-Fox district manager in charge of Cleveland, Buffalo and Cincinnati, has been brought East for a post at the home office of the company. Just what his new duties will be is not expected to be known until the return of Eastern Sales Manager Andrew W. Smith, Jr., from the Coast today.

Roberts was succeeded as district manager for Cleveland, Buffalo and Cincinnati last week by James J. Grady, formerly Cincinnati branch manager. He has been with the company since 1919.

Name Dr. C. B. Jolliffe RCAM Chief Engineer

Dr. Charles Byron Jolliffe, assistant to the president of RCA and chief engineer of RCA Laboratories, has been appointed vice-president and chief engineer of RCA Manufacturing Co., Camden, N. J., according to a joint announcement made Friday by G. K. Throckmorton, chairman of the executive committee and Robert Shannon, president of RCAM. Dr. Jolliffe is a former chief engineer for the Federal Communications Commission.

Jacobs' Eastern Films Handling Pioneer Lineup

St. John, N. B.—Eastern Films indie exchange operated by S. Jacobs, has been appointed distributor for Pioneer Films, Toronto, through the maritime provinces and Newfoundland. Jacobs is also distributor for PRC in the territory.

NEW YORK THEATERS

RADIO CITY MUSIC HALL
Rockefeller Center
CARY GRANT • JEAN ARTHUR
RONALD COLMAN
'THE TALK OF THE TOWN'
A George Stevens Prod. • A Columbia Picture
Gala Stage Revue • Symphony Orchestra
First Mezzanine Seats Reserved Circle 6-4600

John PAYNE • Betty GRABLE • Victor MATURE
FOOTLIGHT SERENADE
20th Century-Fox Picture
PLUS A BIG STAGE SHOW ROXY 7th AVENUE 50th STREET

Irving Berlin's "HOLIDAY INN" BING CROSBY • FRED ASTAIRE starring
A Paramount Picture
IN PERSON WILL OSBORNE and Band WILLIE SHORE Extra! THE SMOOTHIES
Midnight Feature PARAMOUNT TIMES SQUARE
BUY WAR BONDS AT THIS THEATRE
AS A SALUTE TO YOUR HEROES!

RKO PALACE B'WAY & 47th St.
ORSON WELLES
"THE MAGNIFICENT AMBERSONS"
—and—
IRENE MANNING • CRAIG STEVENS
"SPY SHIP"

SAMUEL GOLDWYN PRESENTS
GARY COOPER in
THE PRIDE OF THE YANKEES
(The Life of Lou Gehrig)
Released Through RKO-Radio Pictures, Inc.
Air Cooled ASTOR B'way & 45th Popular Prices Midnite Shows
Continuous Performances

"BRILLIANT—A HIT."—Anderson, Jour.-Amer.
50c to $1.50 at all Performances except Sat. Eves. 50c to $2.50 | Plus Tax
Sonja Henie & Arthur M. Wirtz presents
A New Musical Icetravaganza
STARS ON ICE
CENTER THEA., Rockefeller Center, CO. 5-5474
America's Only Ice Theater
Evgs. Incl. Sun. 8:40. No Monday Performance
Matinees Wed. & Sat. at 2:40 and Sun. at 3
Always Comfortably Cool. Mail Orders Filled.

OF INTEREST TO THEATRES EVERYWHERE!

THE RELEASE DATE OF MY SISTER EILEEN

HAS BEEN SET FOR SEPTEMBER 30th

MAKE IT A BILLION
IN WAR BONDS AND STAMPS IN SEPTEMBER, "SALUTE TO OUR HEROES" MONTH

COLUMBIA PICTURES

Summer Closings Off From 30 to 50 P. C.

(Continued from Page 1)

reopening of many others is dependent upon the availability of necessary equipment and furnishings.

War-time prosperity in industrial centers is a major factor in both the drop in closings and the return to activity of shuttered houses. Incidentally, it has been found that the public's interest in films has been hypoed by the industry's "all-out" support of the war effort. Particularly beneficial have been theater events and services tied in with the many-sided war program.

The fact that an increasing number of pictures are commanding extended runs is also influencing the reopening of theaters and the continued operation of others which usually turn out the lights when no roadshow attraction is available. Extended runs, if prevalent, spell booking jams, thus making more outlets desirable and profitable.

Mirroring the situation, Warners, it is understood, will keep the Hollywood here open after YDD closes its roadshow run. Possible bookings are "Constant Nymph," "Gentleman Jim," "Adventures of Mark Twain" or "The Desert Song," according to reports.

—A Billion in September—

All Distributors Eye Reopened Soviet Field

(Continued from Page 1)

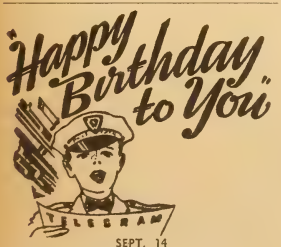
are representative of American life, N. Napoli, Artkino chief, said Friday. All the distributors, he said, are ready to co-operate with the move to re-open the Russian market and are making their product, both old and new, available.

Napoli said that representatives of both governments look upon the negotiations for the exporting of American pictures to Russia as an excellent medium of good will that will give the Russians a better understanding of this country.

—A Billion in September—

Jimmy Keefe Seeks Office

Spokane, Wash. — Jimmy Keefe, theater manager, has thrown his hat in the ring for State Representative and is making a whirlwind campaign.



SEPT. 14
Alfred Santell, Keith Douglas, Glenn Tryon, Phil Reisman, Robert Florey

● ● ● CROSS-LICENSING is still with us, but that brief flurry of cross-christening which attended the recent jaunt of Bud Abbott and Lou Costello to sell War Bonds here has ebbed away.....It seems that when the comics arrived, The Associated Press got kinda criss-crossed, reporting the gents repeatedly as Lou Abbott and Bud Costello..... Phenomenon is probably traceable to the fact that they sold their shirts to one another for the benefit of Uncle Sam. . . ● The Three Proud Poppas of the local Warner Bros. exchange are Harry Decker, Irving Rothenberg, and Leo Jacobi, branch manager.....Each has a son in the service.....Decker's boy, Morton, is now a Sergeant on duty in Porto Rico and expects to have a commission soon.....Rothenberg's kid, Marvin, is currently with the Army in Texas.....And the Jacobi offspring, Lester, was with the AEF in far-off New Caledonia when he wrote last. . . ● Prunella (Boston Post) Hall, one of the ablest and most magnetic of our femme film critics and colyumists, arrived in New York o'er the week-end. . . ● When Bill Anderson, a nephew of Director William Beaudine of Monogram, enlisted t'other day as a Navy radio operator, it brought to five the members of the director's immediate family serving at sea in the present struggle.....His son, Bill Beaudine, Jr., is an Ensign in the Navy; Ensign Robert Beaudine, a nephew, is a naval aviator; Beaudine Anderson, nephew, is a Petty Officer aboard a destroyer; and Gene Anderson is an Ensign in the Merchant Marine.....The three Anderson boys are brothers.....

▼ ▼ ▼

● ● ● *GENE ("DAD") GROESBECK, showman sage of Enumclaw, Wash., has reason to be proud of his golf.....He recently won the Northwest Senior Golfers Ass'n tourney at Rainier Golf Club (Seattle) and has that cup to add to an already neat collection..... This pic pioneer didn't take up the ancient game until he was aged three-score.....Dad has been an exhib. in his favorite city of Enumclaw since 1895, and doesn't believe that his record for continuous operation of a motion picture house can be equalled.....Neither do we.....*

▼ ▼ ▼

● ● ● WHEN we ran a squib recently herein anent the versatile Skip Weshner, we little thought that it would revive the dormant "chain letter" vogue, or something akin.....Shortly after the item appeared, Phil M., who mentioned William Lewin in connection with Skip, received a note from the former and duly published that..... Well, Sir, no sooner had that note appeared than we received the following letter from Maxwell (Little Theater, Baltimore) Weinberg; "That quotation you ran in Phil M. Daly's column from William Lewin about Skip Weshner reminded me very vividly that it was Bill Lewin who taught me practically all I learned in English.....He was instructor in that subject at the Central High School in Newark during my formative years, and I still remember how he pioneered in visual education at a time when the projector was still pretty much of an experimental gadget.....His use of the motion picture in education made a tough subject decidedly pleasant,—and one student at least still remembers his classes fondly".....Now, who's gonna write us about Maxwell Weinberg?.....

▼ ▼ ▼

● ● ● *THAT elaborate Travelling Educational Exhibit which M-G-M will launch soon,—devised by Howard Dietz, and whose trek will be supervised by W. R. "Bill" Ferguson—, will be displayed at leading universities, schools, department stores, civic and educational societies, and at other points where it can be inspected by the public. .....Material in the exhibit will include life masks taken directly from the faces of leading stars; fashion sketches; original charcoal sketches of movie sets, and other colorful items used in preparation of a film.....*

▼ ▼ ▼

● ● ● AVENGE PEARL HARBOR!.....

THE WEEK IN REVIEW

Russia Reopened

(Continued from Page 1)

filled, during his leave on Army duty, by William Goetz. It was announced at a Coast conference of top execs. that the company would make no more "B" pix after the first of next January. . . . Status of Joseph M. Schenck with the company will be set by the board of directors. . . . FILM DAILY cablegram from England announces that the CEA had declared a "boycott" against 20th-Fox pictures due to the company's elimination of flat rentals and of single day bookings in the U. K.

* * *

THIS AND THAT: Joseph B. Eastman, director of ODT has taken over control of practically all types of trucks, the order becoming effective Nov. 15. . . . The five newsreels companies filed a petition in Washington asking exemption from the Selective Service Act of newsreel cameramen because of their exacting requirements and the difficulty in replacing them. The newsreels are denied Canadian complaint that their pix on the Dieppe "Commando" raid gave too much prominence to the U. S. . . . Decision of the D of J's anti-trust suit against the Crescent Circuit is likely by Oct. 5, the trial judge stated. . . . Current industry survey by Standard & Poore's forecasts b.o. gain of $200,000,000 for 1942. . . . Detroit nabes may sub acts for duals. . . . Revival of itinerants is reported from Michigan. . . . Eight AAA tribunals have received no arbitration demands during the year so far.

WEDDING BELLS

Seattle—Dan Cupid is mowing 'em down on Film Row. Helen Hey of Warners will wed Bob Sherry; Frances Scott of M-G-M, William R. Zillman, of the Puget Sound Navy Yard; Mary Rockey of Paramount, Charles Donkers; Mona Herry of Paramount, Art Thompson, and Betty Malcolm, of Paramount, Wally Smith, of the Navy. All marriages take place in September.

West Coast Bureau of THE FILM DAILY

Hollywood—Betty Sinclair, receptionist-stunt girl-secretary-film player for Producer Sam Katzman at Monogram, is the bride of David Breen, non-pro. After a week's honeymoon, Breen will report for induction in the Army.

Miami, Fla.—Barbara Wilkins of the accounting department, Wometco Theaters, Inc., and Mark R. Chartrand, manager of the circuit's Miami, were married.

Miami, Fla.—Carolyn Durr, cashier of the Tower Theater, and Cadet Tom Hamilton of the Army Air Forces, have been married.

Bond Sales in First 10 Days Well Below Quotas

$24,000,000 Daily Average Fails to Even Equal Lower Treasury Figure

(Continued from Page 1)

so far approximate only 24 millions daily. The self-imposed billion dollar quota, of course, moved further into the background.

The WAC campaign committee, holding a council of war over the week-end, sent out S.O.S. calls to all local workers to start an immediate check-back on all reported pledges and sales. The Treasury figures established that the majority of the reported sales have not been completed and the cash has not reached the Federal Reserve banks and thence the Treasury.

A tabulation of the "sales" reported following the star rallies in cities already visited (one-third of the entire tours) shows a total of $56,400,000. It is certain that only a small part of that amount has been channelled through to the Treasury, thousands of pledges and sales apparently remaining incomplete.

"The only way this drive can succeed now is to make every sale an actuality; our job is not done in merely getting pledges and announcing fancy figures," Si Fabian declared. "Like real salesmen we must complete the deal, and make certain the money is sent through. If we fail in this detail, all of the magnificent showmanship displayed so far will be wasted."

Film War Service Council To Hold War Bond Rallies

Film War Service Council is completing plans for two rallies to be held this week as its contribution to the drive to stimulate the September billion-dollar War Bond and Stamp campaign. The first rally is scheduled for Wednesday noon in front of the De Luxe Laboratories. The second is slated for Friday noon in front of the Film Center Building.

Represented in the council is a quintet of AFL and CIO unions—Motion Picture Laboratory Technicians Union, Local 702, IATSE; Local 306, Operators, IATSE; International Photographers of the Motion Picture Industry, Local 644, IATSE; Screen Office and Professional Employes Guild, Local 109, UOPWA; Screen Publicists Guild of New York, Local 114, UOPWA.

Morgenthau Says Treasury Relies on Voluntary Loans

The Treasury will "continue to rely upon voluntary lending for a large part of our financing," Secretary Morgenthau declared in a statement issued in Washington Friday, and sent immediately to all State administrators of the War Savings Staff, all State chairmen of the WAC and to industry workers in September drive, including touring stars.

Text of the statement follows:

"The impression seems perhaps spread that I regard the voluntary War Bond program as a 'failure.' This is not only a distortion of anything I have said on the subject, but it is also an injustice to the hundreds of thousands of devoted volunteers in all parts of the country who are working night and day to enlist the nation's savings for the war.

"In view of our swiftly rising war expenditures, I have said that the voluntary War Bond program cannot alone close the gap between the amount of money available for consumer spending and the supply of goods available for civilian use. I have said that it must, therefore, be supplemented by a more drastic and comprehensive tax program—including a tax on spending, a part of which would be treated as a debt to the taxpayer and repaid after the war. We shall, however, continue to rely upon voluntary lending for a large part of our financing.

"The mounting requirements of the war demand that our sale of War Bonds be continued and intensified, as I said to the Senate Finance Committee last week. It is my belief that the voluntary War Bond program has produced, and will continue to produce, a great contribution to the nation's war efforts. Regardless of the other measures that are needed, the voluntary savings program will be essential until the war is won. Every man, woman and child must join the army of savers if America is to be saved.

"To our hundreds of thousands of War Bond volunteers I should like to say that the nation is counting on them more than ever to carry on the magnificent work in which they are so unselfishly engaged.

"To you who are doing such a magnificent job for us in September, let me add that we at the Treasury appreciate all your efforts and that we are counting on you to continue the work you have so well begun."

Launch "Treasure Hunt" To Aid War Bond Drive

Drive to mobilize banks and financial institutions for the industry's billion dollar War Bond Drive has been launched by treasurers of film companies.

Each treasurer has been assigned to specific financiers to urge that trust funds, estate accounts and similar holdings be converted into War Bonds.

In addition to a thorough "treasure hunt" in New York City, every State chairman and all local committee workers are being urged to contact their local banks, city, county and state governments, colleges and other institutions with idle funds to pile up buyers of F and G Bonds.

Bond Drive Flashes

Des Moines — War Bond premieres of "Wake Island" in this city, Clinton and Cedar Rapids, plus a War Bond luncheon in honor of Frances Dee and Edward Arnold at Dubuque, rolled up a total bond sale of $833,800.

New York's Mayor Fiorello H. La Guardia, at a City Hall conference with screen star Hedy Lamarr, Friday, officially proclaimed the week of Sept. 13 to 19 as "Carole Lombard Memorial Week" in connection with the Billion Dollar Drive.

St. Louis—Local posts of the American Legion and Veterans of Foreign Wars participate tonight in special War Bond programs in 110 theaters here and in St. Louis County in observance of General John J. Pershing's birthday. Theaters today are giving free tickets to every Bond purchaser.

Cleveland, O. — Ilona Massey, Fred Astaire and Hugh Herbert appeared at the Naval Heroes Rally at the Public Hall last night; admission was by War Bond purchase. Today, the stars attend a War Bond luncheon at the Statler, sponsored by the Junior Chamber of Commerce.

New Haven—Almost $8,000,000 in Bonds and Stamps were sold as a direct result of the personal appearances of the Caravan of Stars in this state, reports Harry F. Shaw, Loew-Poli division manager, and co-chairman of the drive here. Shaw accompanied the Caravan on its tour, and m.c.'d at many of the rallies and meetings. Charles Laughton, Ann Rutherford and Virginia Gilmore, made 13 personal appearances in four days.

Miami, Fla.—The 35 theaters operating in the Greater Miami area are united under one general plan for raising their quota in the Bond selling campaign. Each week is centered around one main idea and the campaign is advanced under the leadership of an organization.

General John J. Pershing's birthday will be marked tonight, in each of Loew's 73 theaters in the Greater New York area, as a part of the industry's War Bond drive. There will be massing of the colors, patriotic tunes by American Legion bands, and quickie bond appeals by dynamic speakers. Members of the A.W.V.S. will aid in obtaining Bond pledges from Loew audiences.

Special Junior Commando morning shows are being arranged for some 23 Loew's Theaters in New York City next Saturday morning.

James Cagney, who rolled up War Bond sales of $2,456,000 in Chicago and suburbs and $1,750,000 in Detroit, Battle Creek and Jackson, Mich., will extend his Bond tour five days. In company with Lynn Overman, Cagney on Thursday takes over the last four days of Tour 6-B, following Irene Dunne's Pittsburgh appearance.

Charles Laughton makes an extra War Bond appearance today in Norwalk, Conn. The payroll plan has been lagging in the city and Laughton's appearances at local defense plants is expected to bring up this percentage. The Coast Guard, American Legion, and city officials are cooperating in arranging the rally.

Ann Rutherford extended her New England War Bond tour a day to appear Saturday at the Danbury Fair.

Wilkes-Barre, Pa. — Irene Dunne in War Bond appearances in this city, Scranton and Hazleton accounted for more than $2,000,000 in Bond sales. Dinner and rally here brought sales of more than a million.

NAMPI Organized On Permanent Basis

(Continued from Page 1)

association which will invite local unions to join along with independent producers, distributors, exhibitors, exchanges and laboratories.

Headquarters will be set up at 729 Seventh Ave. in New York and operations will begin as soon as possible, according to Bert Mayers, general counsel.

Establishment of the organization followed the united front taken by the independents in protesting against the WPB's order which, if it had gone into effect, would have deprived them of raw stock. The WPB, it is understood, has placed the independents on the same rationing basis as that of the 11 national companies and will allow them the same amount of film used last year.

In a resolution passed at the initial organizing meeting at 1600 Broadway, the association declared that it demanded that the independents shall be represented at any conference or in any action involving motion pictures in relation to the Government.

—A Billion in September—

Boston Bond Premiere Aims at $12,000,000

(Continued from Page 1)

nitely scheduled continues to grow. Set thus far:

CONNECTICUT: Bridgeport, Stamford, South Norwalk, Danbury, Hartford, Bristol, S. Manchester, New Britain, New Haven, Torrington, Norwich, New London, Waterbury, Meriden.

FLORIDA: Miami.

NEBRASKA: Omaha, Sioux City.

NORTH CAROLINA: 37 towns on Wilby-Kincey circuit.

SOUTH CAROLINA: Columbia, Greenville, Spartanburg, Anderson, Greenwood, Abbeville, Florence, Sumter, Darlington.

OHIO: Cincinnati, Columbus.

PENNSYLVANIA: Sharon, Butler, Warren, Tarentum, Greensburg, Washington, Reading.

VERMONT: All M & P theaters; also Gen. Stark theater in Bennington; Windsor in Windsor; Palace in St. Johnsbury; Colonial in Manchester; Latchis in Brattleboro; Bellevue in St. Albans and Campus in Middlebury.

VIRGINIA: Danville, Bluefield, Lynchburg, Charlottsville, Newport News, Richmond, Norfolk.

WASHINGTON: Seattle.

MICHIGAN: Detroit.

ILLINOIS: Chicago.

MONTANA: Great Falls.

DELAWARE: Wilmington.

MASSACHUSETTS: Worcester, Springfield.

TENNESSEE: Memphis.

NEW YORK: Brooklyn.

GEORGIA: Atlanta.

MARYLAND: Baltimore.

DISTRICT OF COLUMBIA: Washington.

—A Billion in September—

Sells the Navy, Too

Cincinnati — Joe McKnight, RKO salesman is serving as civilian recruiting officer for the Navy, and recently enlisted 15 men from Lexington, Ky.

« REVIEWS »

"My Sister Eileen"

with Rosalind Russell, Brian Aherne, Janet Blair

Columbia 96 Mins.

COMEDY BASED ON BROADWAY HIT PLAY IS RATED AS SMASH BOX OFFICE ENTERTAINMENT.

Columbia has something extra special in store for the exhibitor. It's the screen translation of the Broadway smash hit, "My Sister Eileen." The studio has done full justice to the precious comedy that has kept the play a Rialto tenant for the past several seasons. With the long New York stage engagement to help give it stature, "My Sister Eileen" enters its screen life as a known quantity in the box office showing of which showmen are certain to rejoice.

This is a resounding comedy bulging with entertainment. Joseph Fields and Jerome Chodorov, who wrote the play from the Ruth McKenney stories, have duplicated their stunning success in the film version, which should rate as one of the top, if not the top comedy of the year. Fields and Chodorov have done a most intelligent job of putting their play into film form. Sharp wit and crisp, breezy dialogue, plus comedy situations that are excruciatingly funny and surprisingly fresh, make this an insane bit of diversion that is always lively and never telegraphs its punches in its long mad course.

Plot is of no import to this gay, bubbling entertainment. The adventures which befall Eileen and her sister Ruth in their efforts to make New York their oyster suffice to hold the interest and keep the film moving in its proper groove. The parade of characters that moves in and out of their lives is a fascinating spectacle guaranteed to provoke gales of laughter. The girls—one a writer and the other an embryonic actress in search of success—enjoy not a moment's privacy in the Greenwich Village apartment which is the scene of practically all of the frantic comedy.

Eileen and Ruth have a tough time of it, and they are on the verge of throwing in the sponge and returning to Columbus when the former lands a contract with a magazine. Romance has its place in their lives, although this aspect of the story is not overplayed.

Few comedies have had the benefit of such acting as is found in "My Sister Eileen." The players capture the spirit of this comic antic amazingly well. Rosalind Russell, as Ruth, lifts her stock as a comedienne immeasurably. Eileen is played by Janet Blair, a newcomer who off her showing in this picture should go far in films. She and Miss Russell are responsible for much of the success of this production. Brian Aherne, as the magazine editor who gives Ruth her break and with whom she falls in love, turns in a breezy performance that is easily among his best. George Tobias is immense as the girls' landlord who fancies himself as a painter. Allyn Joslyn, Elizabeth Patterson, Grant Mitchell, Gordon Jones, Richard Quine, June Havoc and Donald MacBride are other principal supporting players whose work is excellent.

Alexander Hall has outdone himself in the direction of "My Sister Eileen." He reveals an extraordinary sense of timing that keeps things moving like clockwork in spite of all the wild confusion that comprises the meat of the entertainment. His direction keeps the action going at a furious pace. Not an opportunity to create laughter has been overlooked by him.

The film has received an A-1 production at the hands of Max Gordon. Lionel Banks' work as art director is largely responsible for the film's success in capturing so well the Greenwich Village flavor of the story. A bow is also due Joseph Walker for the photography.

Yes, the exhibitor may embrace "My Sister Eileen" for all he is worth without fearing the consequences.

CAST: Rosalind Russell, Brian Aherne, Janet Blair, George Tobias, Allyn Joslyn, Elizabeth Patterson, Grant Mitchell, Richard Quine, June Havoc, Donald MacBride, Gordon Jones, Jeff Donnell, Clyde Fillmore, Minna Phillips, Frank Sully, Charles La Torre.

CREDITS: Producer, Max Gordon; Director, Alexander Hall; Screenplay, Joseph Fields, Jerome Chodorov; Based on play by Joseph Fields, Jerome Chodorov; Cameraman, Joseph Walker; Film Editor, Viola Lawrence; Art Director, Lionel Banks; Musical Director, M. W. Stoloff.

DIRECTION, Aces. PHOTOGRAPHY, Fine.

TO THE COLORS!

Pittsburgh — Irving Barnett, checker for the Ross Federal Service and prior to that ad sales manager for the local Universal exchange, has enlisted in the Army and reports at Camp Mead. He is a brother of the late Al Barnett, former manager of the Universal branch here.

Camp Upton, L. I.—Billy Halop of the Dead End Kids has checked in here as a private.

Massce-Barnett Co., film shippers, reports seven employes in the service to date.

Erie, Pa.—John Schultz, manager of the Columbia Theater, is resigning to become a flying cadet in the Army Air Force.

Pittsburgh — Grace White, secretary to John H. Harris, head of the Harris Amusement Co., has joined the WAACS.

Miami, Fla.—Lloyd Chambers, assistant manager of the Tower theater has been inducted into the Army and is now stationed at Camp Blanding.

Marty Friedman, formerly of the Warner Bros. home office sales department and lately on the booking staff of the company's Cleveland branch, has enlisted in the U. S. Marines and reports for duty Sept. 14. He arrived in New York over the week-end for a visit with his folks.

Squiers, Metro General Manager in GB, Retires

(Continued from Page 1)

remain as a director of Metro's English companies, according to a cable received by the home office from Sam Eckman, managing director in Great Britain.

Squiers has been associated with Metro and its predecessor interests for more than 30 years. No successor has been announced.

—A Billion in September—

Sears Denies UA Seeks Film Based on Mitchell

Reports that United Artists was interested in negotiating for the distribution of a picture based on the life of Billy Mitchell were denied at the week-end by Grad Sears, vice-president. Sears said UA had never considered any proposition for the rights, sale or distribution of such a film.

FPC Dims Ont. Marquees To Save 1,600,000 Watts

(Continued from Page 1)

action, voluntarily taken by the executive of Famous Players Canadian and its associates, follows the request of the Ontario Hydro Commission to the public to cut down on the consumption of current wherever possible.

Order issued byy J. J. Fitzgibbons, president of FPC, affects not only the theaters operated by the Paramount affiliate in Toronto, but also those in all sections of Ontario, ranging from Kenora in the west to Cornwall in the East.

It is conservatively estimated that the order will mean a saving of about 1,600,000 watts, or the equal of 80,000 20-watt bulbs in total of 170 theaters throughout Ontario.

—A Billion in September—

Lapidus Named New York District Manager by WB

(Continued from Page 1)

sales manager of the company. Lapidus, at present Eastern district manager for Universal Pictures, assumes his new post Sept. 21. Lefkowitz, who resigned from Warner Bros., last week, is now New York branch manager for United Artists.

Lapidus has been in the sales end of the industry for 15 years. He was Pittsburgh branch manager for Universal before his promotion to Eastern district manager two and a half years ago.

Kalmenson announced at the same time that Leo Jacobi, recently appointed New York branch manager for Warner Bros., would continue in that post.

—A Billion in September—

PRC Splurges In Trade Ads

West Coast Bureau of THE FILM DAILY

Hollywood—Trade paper ad budget which has been approved in connection with releases of PRC for the final quarter of the current fiscal year is larger than that made for the entire past year, Leon Fromkess says.

Theater Vandalism Climbs in Mid-West

(Continued from Page 1)

an eight-man repair crew constantly busy.

Highlighting the recent upswing in maliciousness is the case of the Grand Theater in Alton, Ill. Within three days of reopening after a complete overhauling, 10 seats were cut. Cigarette burns in carpets, drapes and other house furnishings have long been a source of damage but now the kids are marking up rest rooms, taking pot shots at the screen with slingshots, cutting their initials into furniture, smearing lipstick over seats, and at one house, throwing newspapers over the balcony.

What to do is a problem. One circuit is planning to run trailers offering rewards for the identification of vandals in an effort to stop the destruction.

Theater Seats Slashed, Sponge Rubber Stolen

Toronto — During the past few months 69 sponge rubber seats in five Kingston theaters have been cut and the rubber stolen, it is revealed by the Whig-Standard. Paper reports that street car seats are being damaged for the same reason in a campaign which appears to be sweeping several Ontario cities.

—A Billion in September—

Detroit Stage Hands Ask 10% Wage Advance

(Continued from Page 1)

ready been signed by the Cass, Lafayette, and Paradise Theaters, according to Ray Showalter, business agent, providing for the 10 per cent and no change in working conditions.

—A Billion in September—

Lengthen Test Blackouts

Nashville, Tenn. — Test blockouts in Tennessee will hereafter be one hour in length instead of 30 minutes. Knoxville tests, already set for Sept. 29 and Oct. 13, will be from 8:30 to 9.30 p.m.

—A Billion in September—

Greenburg Heads WB Union

Indianapolis — Warners front office employes here have organized their own union, with Sol. Greenburg as president; Al Berkowitz, business agent; Shirley Snyder, secretary and Tressa Tofflo, treasurer.

STORKS!

Miami, Fla.—Members of the Wometco Theaters, Inc. are extending congratulations to Fay and Inez Wilber on the birth of a son. Inez was for a long time cashier of the Capitol and Fay served as manager of the Biltmore theater.

Miami, Fla.—William Bosarth, assistant manager of the Miami Theater, has a new son.

Building Remodeling

THE MOTION PICTURE Equipment News DAILY

Equipment Maintenance

★ ★ ★ ★ NEW YORK, MONDAY, SEPT. 14, 1942 ★ ★ ★ ★

WAR EXIGENCIES TO KEYNOTE SMPE MEET

TEDPA, WPB Clarify Equipment Availability

Government Co-operation With Both Supply Houses And Exhibitors Stressed

St. Louis — "Your Government wants to keep all the theaters open. You will be doing your bit by helping them do so. Form PD1X is your best bet. Use it and use it now. Remind the exhibitor to get rid of his scrap. Inform the exhibitor that you can get him the necessary parts or repairs to keep his theater open," that was the substance of a message that has been sent by Ray G. Colvin, secretary, to the members of the Theater Equipment Dealers Protective Association throughout the country.

RAY G. COLVIN

The association includes 33 inde-

(Continued on Page 8)

—A Billion in September—

Eastman Issues Book For Professional Use

Rochester — Topping their many years of extensive research, long technical experience in manufacture, and close cooperation with the motion picture industry, Eastman Kodak Co. has just announced a new book, "Eastman Motion Picture Films for Professional Use," which is de-

(Continued on Page 8)

Plain Talk About Equipment

By GEORGE H. MORRIS

EXHIBITORS who are "having a time of it" to secure equipment for their theaters, now that the pressure of priorities is unprecedentedly heavy, should find something more than mere mental comfort in the philosophy that "the sun also rises."

True, around equipment procurement has locked down the darkness and difficulties of night, in that houses are compelled to withstand a materials siege for the duration, and strenuously accent maintenance to keep operating on an even keel. It is a credit to the exhibition field that this task is being tackled and endured as it should be by the patriot,—win the war, for that is all that really matters.

o

THAT there will be eventual rewards for the self-sacrificing is certain, and these rewards will be over and above the achievement of Victory, together with the spiritual satisfaction of having unselfishly fought the good fight. Let us look ahead to one field of anticipated reward, — one which was pointed out in these columns as long as several months ago, when "priorities" wasn't spelled in the exhibitor's mind with "pry-" as the first letters, as it is now.

At that time we spoke of some of the amazing technical advances which were being effected (and still are) behind the inaccessible doors of laboratories, engineering departments, and drafting and designing rooms. This very subject was again and forcefully brought to the fore this week via a special dispatch to the New York Times from Buffalo, under the by-line of William L. Laurence. He told of statements made by Dr. Charles M. A. Stein, vice-president of E. I. du Pont de Nemours & Co., at the general session of the American Chemical Society.

THIS eminent scientist,—adviser to his company on research and development—asserted: "The inconceivables of only two years ago are today's realities. . . . The war is compressing into the space of months developments which might have taken us half a century to realize if necessity had not forced the pace. . . . These pressures are unprecedented. . . . The developments are unprecedented. . . . Give us a victorious peace and the freedom of enterprise it should guarantee, and our progress will be unprecedented. . . . Let our swords be mighty and mighty indeed will be our plowshares." And he added that when the war is won, we will have at our command ten to a hundred times what we had before in new materials, and that the world of 1940 has already become an antiquity.

In the year of Victory, and progressively thereafter, the motion picture equipment field will find itself in a Golden Age which would have been decades in approaching had it not been for present hostilities. This is not a dream. It is a fact.

o

IN that fact, manufacturers of equipment, film studios, theaters, and all the other motion picture industry components to whom mechanical advances are of great consequence, will find compensations, yes, generous rewards for the hardships imposed upon them in this conflict.

There will be manufactories glad of their intensive research. There will be theaters jubilant that they did not build and install during hostilities, had such steps been permitted.

That is why we say that the trade today, in this hour of national exigencies, should be glad of hardships and sacrifices, and remember that "the sun also rises."

Production, Exhibition, Will Receive Attention Via New Technical Papers

Wide range of technical papers, aimed at studio and theater conservation necessitated by the exigencies of the war, together with others which will delineate scientific advances applicable during hostilities and immediately after the achieving of victory, will feature the three-day Fifty-Second Semi-Annual Meeting of SMPE, it was asserted Friday, following the announcement of conclave's tentative program by President Emery Huse,

EMERY HUSE

(Continued on Page 8)

—A Billion in September—

Oregon's New Victory Only '42 Stand There

Milwaukie, Ore.—The Victory Theater here has the distinction of being the only brand new theater to be opened in the State of Oregon during 1942.

The house is owned and operated by Harry H. Moyer and associates, and is added to their Sellwood Thea-

(Continued on Page 8)

Bonds Go As Gifts To Wives of Workers

Indianapolis—Employes of the drill press department in the local RCA Mfg. plant are doing their part in war bond drive and at the same time boosting morale via gifts of bonds to families of fellow workers who enter the armed forces. Every time a drill press operator goes into service, employes purchase a $25 War Bond which is usually given to the man's wife.

Exhibs. Back Theater Upkeep

Altec Prexy Cites New Pacts as Trend Proof

Sharp upswing in the number of film theaters signing servicing pacts indicates the serious-mindedness and foresight of exhibitors in the matter of supporting the industry's essential program to conserving war materials for Victory, it is declared by L. W. Conrow, president of Altec,

(Continued on Page 8)

Macomb Thea. Will Open In Wake of Remodeling

Detroit—The Macomb Theater, at Mount Clemens, Mich., taken over three months ago from Robert A. Peltier by the Komer & Goldberg Circuit, is being re-opened after re-

(Continued on Page 8)

'Nother GWTW Mark Refreshments Ditto

Kingsport, Tenn. — Manufacturers of refreshment dispensers have a good testimonial in the biz clocked at the State Theater here during the three-day showing of GWTW. Some 8,000 fans (a record) saw the picture, and purchased 2,880 bottles of soft drinks in the lobby, plus 1,800 bags of popcorn. Length of the picture is said to have had little to do with the big sales, since many regular programs exceed GWTW in running time.

THE Film DAILY Equipment News — Building Remodeling — Equipment Maintenance

A Section of THE FILM DAILY comprehensively covering the equipment field, published every second week except holidays, by Wid's Films and Film Folks, Inc., 1501 Broadway, New York City. John W. Alicoate, Publisher; Donald M. Mersereau, General Manager; Chester B. Bahn, Editor; George H. Morris, Equipment Editor; West Coast Bureau, 6425 Hollywood Boulevard, Hollywood, Cal., Ralph Wilk, Bureau Chief.

Exhibs. Are Backing Theaters' Upkeep

(Continued from Page 7)

which action, he declares, is apparent in all sections of the country.

L. W. CONROW

As evidence of showmen's interest in aiding the war effort by keeping equipment in efficient working order, and particularly items which are for all practical purposes unobtainable, Conrow disclosed the sound service and projection room replacement parts agreements which have just recently been signed by his organization. These comprise:

Madison, Madisonville, La.; State and Palace, Thomasville, N. C.; Gordon, Westwego, La.; Carolina and Orpheum, Oxford, N. C.; Royce, Royston, Ga.; Farini, Scranton, Pa.; Strand, Fayetteville, N. C.

Park, Woonsocket, R. I.; Lake, Lake George, N. Y.; Opera House, New Brunswick, N. J.; Laurel and Lido, Long Beach, L. I.

Capitol, Bend, Ore.; Rio, San Leandro, Cal.; Empire, Los Angeles, Cal.; Studio, Richmond, Cal.; Grand, Bremerton, Washington; Princess, Prosser, Wash.; Victory, Pueblo, Colo.; Dresden, Sequim, Wash.; Roxy, Shelby, Montana; American, Los Angeles and Seville, Inglewood, Calif.

New Keyser, Keyser, W. Va.; Lincoln, Hamlin, W. Va.; State, Big Springs, Tex.; La Rita, Dalhart, Tex.; Overton, Overton, Tex.; Cadet, Claremore, Okla.; Belvedere and Evanston, Cincinnati, O.; State and American East Liverpool, O.; Ritz, Kansas City, Mo.; Rex, Sinton, Tex.

Orpheum, Pipestone, Minn.; Oak, Manistique, Mich.; Omro, Omro, Wis. Strand, Stuttgart, Ark.; Star, West Point, Miss.; Dublin, Dublin, Va.

Hastings, Hastings-on-Hudson, N. Y.; Globe, Holyoke, Mass.; Parkway, Mt. Vernon, N. Y.; American Movies, New York, N. Y.; Lyric, Riverside, R. I.; Rustic, Sacandaga Park, N. Y.; Storm King, Cornwall, N. Y.; Webster, Rochester, N. Y.; Strand, Seymour, Conn.; Victory, New York, N. Y.

Equip. Availability Clarified by WPB

(Continued from Page 7)

pendent theater equipment dealers among its members.

Colvin prior to issuing the message to the membership returned here from a conference at Washington with Christopher Dunphy, Chief of the Amusement Section of the War Production Board. Joe Hornstein, head of Joe Hornstein, Inc., New York City, a member of the Executive Board of the Association, also attended the meeting with Dunphy, while Harry Stevenson, Chief of the Electrical Distributors Branch of WPB, was also in attendance in an advisory capacity.

Colvin, who is head of the Exhibitors Supply Co. here, revealed in his letter to the members of his association, that Form PD1X was discussed at much length in the Washington meeting. Heretofore, equipment dealers were of the opinion that when they made use of Form PD1X it was necessary for them to give their complete inventory. But Dunphy stated that all the WPB wants is the complete inventory on the items that are being listed on Form PD1X.

Dunphy also revealed that it is not the intention of the WPB to penalize any dealer who may have stocked certain items. Of course, he will not be permitted to purchase more of those particular items on which he is overstocked until his stock runs low. However, none of his stock will be taken from him.

At the Washington meeting Dunphy again emphasized the importance of scrap metals, such as copper, aluminum, steel, iron, etc., and the dealers are urged to have their theater clients contribute every ounce of scrap that they can to the nation's reserve.

Colvin said it is possible for any motion picture exhibitor both to purchase new projection and sound equipment and also get any repair parts, etc., that he may need to keep his house open. The Government will do everything possible to keep the theaters open to assist in the war effort.

—A Billion in September—

Macomb Thea. Will Open In Wake of Remodeling

(Continued from Page 7)

modeling as complete as priorities would permit.

New Kroehler Push Back Seats, probably the last available in Michigan, were installed.

FOREST arc-light PRODUCTS
Super MOS RECTIFIERS using Mallory units...
BULB-TYPE RECTIFIERS—LD60, LD40, LD30.
UNIVERSAL TRIM LAMPS-ONE KW LAMPS
FOREST MANUFACTURING CORP.
200 MT. PLEASANT AVE. NEWARK, N. J.

Lido's Photo-Mural Set for Unveiling

Maywood, Ill.—Lido Theater, of the Indiana-Illinois circuit, is staging a tieup tomorrow with the Maywood Tank Battalion. Latter will unveil a huge photo-mural in the theater as a permanent memorial to the men of the Battalion who are missing in action on Bataan and prisoners in Jap hands. Gov. Dwight Green and other speakers will speak at the ceremonies which will be broadcast.

SMPE Conclave Aims At Trade Assistance

(Continued from Page 7)

through W. C. Kunzmann, convention vice-president.

Local Hotel Pennsylvania will house the meeting which opens at 9:00 a.m. on Oct. 27 and concludes with a final technical session at 8:00 p.m. on the night of Oct. 29.

The usual informal Get-Together Luncheon for members, their families and guests will be held in the hotel's Roof Garden at 12:30 p.m. on Oct. 27, and the following night at 8:00 p.m. the 52nd Semi-Annual Banquet and Dance will be held in the Georgian Room. Presentation of the Progress Medal and Journal Award will be made at the banquet, and the officers-elect for 1943 will be introduced.

—A Billion in September—

Eastman Book Is Compiled For Motion Picture Biz

(Continued from Page 7)

signed as a reference and guide for all professional photographers.

Covering both 35- and 16-mm. films, the book presents the most exhaustive analysis of Eastman films which has ever been compiled. From a discussion of emulsion characteristics through graphic and detailed specification sheets, the book in every way fulfills its avowed intention of assisting the photographer to first, choose the film best suited to a particular purpose, and second, make the best use of the film selected.

The main part of "Eastman Motion Picture Films For Professional Use," containing 72 pages, is divided into two principal sections and deals with the various types of negative, positive, sound recording, and duplicating films that are used in most commercial practice.

Lighting Equipment

As Sole Eastern Distributors, we carry the full and complete line of equipment manufactured by:—

MOLE-RICHARDSON CO.
Hollywood, California

Incomparable Lighting Equipment Estimates Cheerfully Given

Let Us Enlighten You on Your Lighting Problems

CHARLES ROSS Inc.
333 W. 52nd St., New York City
Telephones: Circle 6-5470-5471

Victory Theater Opens; Is Sole '42 Ore. Stand

(Continued from Page 7)

ter in Portland, and the Gresham Theater at Gresham, Oregon.

Included in the equipment in the projection room are the Simplex Heads and lamps, with 5-point pedestal bases; Dalite Screen; Roto Color Wheels on the stage (The first house in Pacific Northwest to be so equipped); 600 Haywood-Wakefield Swing Back chairs, with aisle lights; carpets by Karagheusian-Kingswood and Alexander Smith; special red plush curtains especially designed by the House of Shearer; General Register ticket units.

RCA's plants are now on a war production footing. RCA's Theatre Service Organization is contributing to the all out war effort by helping theatres "Keep 'Em Running" in the projection rooms, so that both civilians and members of the armed forces can get the recreation they need in these trying times.

Only RCA Theatre Service Offers You All These Advantages!

- Frequent, scheduled check-ups
- Prompt emergency service
- Sound and projection parts
- RCA Magicote Lens Service
- Laboratory, engineering and manufacturing coordination
- Projection engineering service
- Acoustic engineering service
- Emergency portable sound system
- Emergency parts stocks

RCA THEATRE SERVICE
PHOTOPHONE DIVISION
RCA Manufacturing Company, Inc., Camden, N. J.

GLEN ALLVINE
28 W 44TH ST
N Y C 22ND FL

FILE COPY
DO NOT REMOVE

Intimate in Character
International in Scope
Independent in Thought

THE FILM DAILY

The Daily Newspaper
Of Motion Pictures
Twenty-Four Years Old

VOL. 82, NO. 54 — NEW YORK, TUESDAY, SEPTEMBER 15, 1942 — TEN CENTS

ASK PIX CO-OP. IN STOCK COMPANY REVIVAL

Fed. Income Tax Payments Hurting Bond Drive

First 12 days in September Saw $280,544,000 in Sales, Treasury Reports

Federal income tax installment payments, due today, were credited by WAC billion dollar drive leaders yesterday with seriously handicapping sales across the country.

They pointed to the fact that only $13,926,000 in sales were officially reported by the Treasury for Sept. 12, the last "pay day" before the installment fell due.

On the basis of the official figures,

(Continued on Page 7)

—A Billion in September—

1,200,000 Audience Seen for GM Films

Detroit — Films produced by Soundmaster for General Motors in connection with its "Produce More for Victory" Campaign, directed toward employes, have been shown to around a quarter million employes and their families since June 11, according to R. E. Roberts, GM's director of the program. Two films

(Continued on Page 3)

—A Billion in September—

Set Allied Caravan Dates For Cincy and Cleveland

Ohio dates for the Allied Caravan have been set for Sept. 23 in Cincinnati and Sept. 24 in Cleveland. The so-called caravan is composed of M. A. Rosenberg, chairman; Col.

(Continued on Page 2)

The Knife Will Drop . . . Heads Will Flop!

Kansas City—On the Union Station Plaza here is the Film Committee's huge guillotine, its blade poised o'er the pinioned "heads" of Hitler, Mussolini and Hirohito. Below, a placard clarions that when the local quota of $4,000,000 is reached, the knife will fall. A giant thermometer records the rising temperature of the drive. Allan Kerf, manager of the Uptown Theater, is responsible for the striking display.

Senate Gets Bill to Stabilize All Wages And Salaries in U. S. at August 15 Levels

Washington Bureau of THE FILM DAILY

Washington—A bill authorizing the President to stabilize wages and salaries as of Aug. 15 and farm prices at levels not below parity was introduced in the Senate yesterday by Senators Wagner of New York and Brown of Michigan.

Holdovers at Peak In Detroit 1st-Runs

Detroit—Detroit first-run theaters set what is probably an all-time high for holdovers with the 11 features on the first-runs this week being 11 holdovers with a solitary exception. The Adams alone brought in a new spy film to go with its strong attraction, "Footlight Serenade" for a third week.

Situation is probably the direct result the excellent business downtown houses have had for the past

(Continued on Page 3)

—A Billion in September—

Foreign Publicity Held Down for the Duration

Members of the International Film Relations Committee have cut their foreign publicity material to bare essentials for the duration to conserve transportation, it was brought out yesterday at a meeting of the IFRC which designated Michael Hoffay as editor of its feature service. Hoffay, who is RKO's foreign publicity director, succeeds Paramount's Albert Deane under the sys-

(Continued on Page 2)

Skaneateles House Fights Clearance

Buffalo—Asking reduction of the present 30-day clearance in favor of three Schine houses in Auburn to seven days, Colonial Theater at Skaneateles has filed an arbitration complaint against the five consenting companies. The complaint is signed by Ruben C. Canter, operator of the Colonial, and names as co-complainant FHRC Theatrical Enterprises, Inc., owner of the theater building. Canter is also president of WHRC.

The Auburn houses named, all op-

(Continued on Page 7)

—A Billion in September—

Majors to Distribute "Midway" in So. America

"The Battle of Midway" will be distributed in South America by all of the eight major companies in an agreement set by the Co-ordinator of Inter-American Affairs. A small uniform rental will be charged for the short which will be dubbed in Spanish and Portuguese.

Each distributor will have prints of the picture.

Equity Sees It a Means To Combat Threatened Shortage of Vital Talent

An urgent appeal to the film industry for its co-operation in a program to revive the legit. stock company in an attempt to prevent the serious shortage of vital talent that is threatening the welfare of the amusement business is being issued today by Actors Equity Association. In the September issue of its official organ, Equity, out today, the association invites the industry to get together with it and other or-

(Continued on Page 6)

—A Billion in September—

20th-Fox District Post for Ballentine

San Francisco—Two promotions have been made by 20th-Fox here. George M. Ballentine has been advanced to manager of the Pacific district in charge of Seattle, Portland, San Francisco and Los Angeles. He has been succeeded as local

(Continued on Page 3)

—A Billion in September—

UA Consents to Polling Collarites by SOPEG

Screen Office and Professional Employes Guild, Local 100, UOPWA, yesterday for the first time won a petition for a bargaining election

(Continued on Page 2)

Hub Week-End Biz Marks Fall

Downtowns, Suburbans Put on Extra Ushers

Boston — Week-end business at Hub theaters surpassed all previous records and several thousand persons actually were turned away at downtown theaters Saturday night as well as Friday night. All large houses and several suburbans put on extra forces of ushers and aides for the week-end though the problem of procuring these is becoming increas-

(Continued on Page 2)

Chapman, Eastman Exec., On WPB's Advisory Com.

Rochester — Albert K. Chapman, vice-president and assistant general manager of Eastman Kodak Co., has been named to the Photographic Film Producers Industry advisory committee for the War Production Board.

Dance Of The Hours Has Montana Groggy

Butte, Mont.—Residents here have all kinds of time on their hands. Their clocks have been set back an hour to Mountain Standard Time, but Gov. Chase A. Clark has ordered the State House clocks to remain on war time while State's legal minds decide whether a change would be legal. Railroads and theaters are also continuing on war time, but the latter are flooded with phone calls asking what time the features start.

$1,000,000,000 IN SEPTEMBER!—SELL MORE WAR BONDS!—BUY MORE WAR BONDS!

THE NEWSPAPER OF FILMDOM — THE FILM DAILY — ALL THE NEWS ALL THE TIME

Vol. 82, No. 54 Tues., Sept. 15, 1942 10 Cents

JOHN W. ALICOATE : : : : Publisher

DONALD M. MERSEREAU : General Manager

CHESTER B. BAHN : : : : : : Editor

Published daily except Saturdays, Sundays and Holidays at 1501 Broadway, New York, N. Y., by Wid's Films and Film Folk, Inc. J. W. Alicoate, President and Publisher; Donald M. Mersereau, Secretary-Treasurer. Entered as second class matter, Sept. 8, 1938, at the post-office at New York, N. Y., under the act of March 3, 1879. Terms (Postage free) United States outside of Greater New York $10.00 one year; 6 months, $5.00; 3 months, $3.00. Foreign, $15.00. Subscriber should remit with order. Adddess all communication to THE FILM DAILY, 1501 Broadway New York, N. Y. Phone BRyant 9-7117, 9-7118, 9-7119, 9-7120, 9-7121. Cable address: Filmday, New York.

Representatives: HOLLYWOOD, Calif.-Ralph Wilk, 6425 Hollywood Blvd., Phone Granite 6607. LONDON—Ernest W. Fredman, The Film Renter, 127-133 Wardour St. W. I. PARIS—P. A. Harle, Le Film, 29 Rue Marsoulan (12). MEXICO CITY—Marco Aurelio Galindo, Depto. 215, Calle del Sindicalismo, 99. Tacubayo, D. F.

FINANCIAL

(Monday, Sept. 14)

NEW YORK STOCK MARKET

	High	Low	Close	Net Chg.
Am. Seat.	10⅛	10⅛	10⅛	+ ⅛
Col. Picts. vtc. (2½%)	7½	7½	7½	— ¼
Columbia Picts. pfd.	....	....	....	....
Con. Fm. Ind.	....	....	....	....
Con. Fm. Ind. pfd.	7¼	7⅛	7¼	+ ¼
East. Kodak	127¾	127¾	127¾	+ 1¼
do pfd.	....	....	....	....
Gen. Prec. Eq.	13¾	13¾	13¾	— ⅛
Loew's, Inc.	43⅛	42½	43⅛	+ ⅝
Paramount	15¾	15⅝	15⅝	....
Paramount 1st pfd.	113	113	113	— 1
RKO	3	3	3	....
20th Century-Fox	11½	11¼	11¼	— ¼
Univ. Pict. pfd.	....	....	....	....
Warner Bros.	5¾	5¾	5¾	....
do pfd.	76	76	76	....

NEW YORK BOND MARKET

Para. B'way 3s55	....	....	....	....
Para. Picts. deb. 4s56	....	....	....	....
Warner Bros.' dbs. .6s48	101½	101½	101½	....

NEW YORK CURB MARKET

Monogram Picts.	....	....	....	....
Radio-Keith cvs.	....	....	....	....
Sonotone Corp.	....	....	....	....
Technicolor	7⅛	7⅛	7⅛	+ ⅛
Trans-Lux	1¼	1¼	1¼	....
Universal Picts.	....	....	....	....

N. Y. OVER-THE-COUNTER SECURITIES

	Bid	Asked
Met. Playhouse, Inc. 2nd deb. '45	69	73
Roxy Thea. Bldg. 4s 1st '57	66	....

—A Billion in September—

Columbia Picks Columbus For "Eileen" Premiere

Columbia yesterday set the world premiere of "My Sister Eileen" for Loew's Ohio, Columbus, on the night of Sept. 23. Selection stems from the fact that Ruth McKenney, author of the sketches and book upon which play and pic are based, hails from Columbus.

—A Billion in September—

Benefit for Marines Fund

West Coast Bureau of THE FILM DAILY

Hollywood—"Wake Island" opens at the Hollywood and Los Angeles theaters tomorrow night as a benefitt for the U. S. Marine Corps Fund.

UA Consents to Polling Collarites by SOPEG

(Continued from Page 1)

without the formality of a hearing when United Artists consented to the polling of white collar workers at its home office and warehouse. The election was set for Sept. 24 by the National Labor Relations Board.

The union was unsuccessful in obtaining a consent election at the company's exchange because the IA had objected on the ground that the latter was trying to establish a national unit for all exchange office employes.

Another informal hearing on the SOPEG petition for a bargaining election at Republic Pictures and Consolidated Film Industries is scheduled to be held Friday before the NLRB.

—A Billion in September—

Foreign Publicity Held Down for the Duration

(Continued from Page 1)

tem of rotating editors, each serving for approximately one month.

Wilbur Morse of the OWI attended the meeting to confer on current assignments. Representatives of American film companies reported that the IFRC victory emblem and slogan —"America Libre y Unida" enclosed in a large V—had been adopted for use in Argentina. Slogan, which means "America Free and United," was originated by Gerald Keyser, foreign publicity director of Warner Bros.

—A Billion in September—

Limit Set to Marquee Lighting in Can. Houses

Toronto — Theaters were warned yesterday that lighting of marquees and fronts is limited to five watts per square foot of marquee surface under power restriction regulations to be enforced starting next Sunday.

Lobby advertising lights are prohibited and the whole interior of a theater can have illumination equal to 40 watts per hundred souare feet of floor measurements. All decorative lights outside or inside a theater are prohibited and exit lights must not be greater than necessary for public safety.

—A Billion in September—

38-Min. Tab. Version Of "United We Stand"

"United We Stand." Movietone documentary which 20th-Fox is distributing, will be available to exhibitors in a 38-minute tabloid version as well as feature length. The shorter footage is intended for exhibition in single-feature houses.

—A Billion in September—

20th-Fox Board Meeting Scheduled for Thursday

Board of directors meeting of 20th Century-Fox will be held Thursday with William Goetz attending.

Set Allied Caravan Dates For Cincy and Cleveland

(Continued from Page 1)

H. A. Cole, Sidney Samuelson, Jack Kirsch and Abram F. Myers.

Caravan meets with Allied of Eastern Pennsylvania and other independent exhibitors in Philadelphia today. It will be in Trenton tomorrow, New Haven on Thursday and Baltimore on Friday.

—A Billion in September—

Week-End Biz in Boston Soars to New Records

(Continued from Page 1)

ingly difficult. The large theaters in downtown Boston put on extra shows and even then had terrific turnovers.

—A Billion in September—

Alliance Fall Meeting In Indianapolis Friday

Chicago—Annual Fall meeting of the Alliance circuit managers and home office executives will be held at the Columbia club in Indianapolis Friday. President P. J. Dee, S. J. Gregory, James Gregory, John J. Doerr, Pete Panagas and Russell Brandt, auditor will go from the Chicago headquarters.

—A Billion in September—

Eight Chicago Theaters Playing Triple Features

Chicago—Triple features are slowly coming back in this area. Eight houses are now advertising triples, while 18 theaters feature premium tieups.

—A Billion in September—

Bryan Foy Co-Ordinator Of Small Budget Pix at Fox

West Coast Bureau of THE FILM DAILY

Hollywood — William Goetz has made Bryan Foy co-ordinator of smaller-budgeted pictures at 20th-Fox, but "A" producers will continue to function as usual.

—A Billion in September—

Ideal Signs Adrienne Ames

Adrienne Ames has been signed by the Ideal Movie Group. Movies, Movie Life and Movie Stars Parade, for 13 weeks broadcasts of Hollywood news and gossip. Program originates in New York on WHN, and is heard Tuesday, Thursday and Saturday at 7:30 p.m., EWT. Wave length 1050.

—A Billion in September—

Dye Vat for "China"

West Coast Bureau of THE FILM DAILY

Hollywood — It's the Technicolor dye vat for Paramount's "China," which will be based on "Fourth Brother," unproduced play by Archibald Forbes. Cast will be topped by Loretta Young, Alan Ladd and William Bendix

—A Billion in September—

20th-Fox Signs Brahm

West Coast Bureau of THE FILM DAILY

Hollywood—Director John Brahm has been signed to a termer by 20th-Fox.

COMING and GOING

LOUIS B. MAYER is due in New York today.

LT. COL. JACK WARNER arrives here this week.

N. PETER RATHVON, president of RKO, returned yesterday from the Coast.

"SKIP" WESHNER, United Artists' advertising chief, returned from Hollywood yesterday. Grad Sears is due back later in the week.

ARTHUR GREENBLATT, PRC sales manager, left yesterday for Washington and Baltimore.

KENNETH YOUNG, chairman of the board of PRC, arrived yesterday from the Coast.

RAY MILLAND is at the Waldorf from the Coast.

ALEXANDER HALL is here on a vacation.

ANDREW W. SMITH, PAUL TERRY, HARVEY DAY, WILLIAM WEISS and ROGER FERRI leave for Boston today to attend the dinner being given there for E. K. Callahan, 20th-Fox's New England district manager.

CAPT. BARNEY OLDFIELD, veteran Lincoln, Neb., film critic, was in New York yesterday from Fort Benning, Ga.

PAT O'BRIEN, will remain on tour with the Camp Show production, "Full Speed Ahead," for an additional 10-day period.

LOUIS B. ROSS and ROBERT ROSE of the Copyright Protection Bureau left yesterday for a tour of Mid-Western exchanges.

KENNY BAKER, will join USO-Camp Shows "Going to Town" revue for a two-week tour of Southwestern military posts opening tomorrow at Camp Robinson, Ark.

S. J. GREGORY, Alliance circuit managing director, has returned to Chicago with his family from a Colorado vacation.

COLLEEN MOORE arrives in Springfield, Ill., today.

MORT BLUMENSTOCK is in Chicago arranging for the "Yankee Doodle Dandy" debut there.

MARVIN SCHENCK of the M-G-M talent department is back from a Chicago trip.

JOHN BYRAM, Paramount play scout, has returned to his desk. He was in Chicago looking over the work of playwrights there.

LEWIS HILTON of the Copyright Protection Bureau returned yesterday from Albany.

—A Billion in September—

Sgt. Weisfeldt in Town

Sgt. Jerome M. Weisfeldt, son of Columbia's sales executive, M. J. Weisfeldt, is in town on a furlough from Camp Polk, La. Before joining the service, Sgt. Weisfeldt was booker for Twentieth-Fox in Omaha.

—A Billion in September—

Theodore Dobbratz Dead

Milwaukee — Theodore H. Dobbratz, Sr., pioneer operator of a motion picture theater in Watertown, is dead here.

"HARD-TO-GET-TO" PEOPLE ARE EASY TO GET TO BY

Postal Telegraph

CHARGES FOR TELEGRAMS 'PHONED IN APPEAR ON YOUR TELEPHONE BILL.

1,200,000 Audience Seen for GM Films

(Continued from Page 1)

are being shown in the current show—"America Can Give It," a 40-minute patriotic feature, and "Victory Is Our Business," a 15-minute subject devoted to the company's wartime production.

Show is given in connection with a complete stage show of live talent, and operating theaters are used on a rental basis this year for the first time. Auditoriums have been utilized in the past.

With anticipated increase in employment by December, it is expected that a second Fall show will play to around 1,200,000 employes and members of their families. Each show is normally put on three times a day, including one morning show, and is booked for one day to a week in a city, depending on the number of local GM employes.

Budget In Excess of $300,000

Present production budget for the films now on the road and for the second unit of films to be ready in October is considerably in excess of $300,000, depending upon the effect of the WPB's restriction on raw stock.

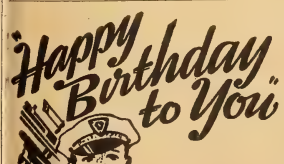
Current program has drawn 50 per cent better attendance than a year ago, Roberts said, adding that "our experience has shown that the top movie theater is the best place to play."

Show is being presented for employes in over 30 cities in 13 states, and a total of 300 performances will be given, running up through this month.

Roberts to See Hopper

Application of the recent WPB veto on raw stock for commercial films to the second series is awaiting action at Washington, where Roberts is going this week to consult with Harold Hopper. Possible angle is that these films are designed for definite morale building in a vital segment of the war production front.

The film for the second series, "This Precious Freedom," with Claude Rains in the lead, has already been shot, and is now awaiting editing here, before being cut to an hour's running time. Plans call for starting the second series of shows off late in October.



Alfred N. Goldsmith
Robert T. Kane
Jean Renoir
George Brown
Louis Gasnier
Pete Lewis
Penny Singleton

Bonnie Prince Charlie:

● ● ● **BACK of the extraordinary reception being given the "Stars Over America" is a story of toil and planning which reflects great credit on the Hollywood end.....No one connected with the tours is pausing to take bows for work done.....Seeing the matter through to a triumphant conclusion is all that occupies the minds and efforts of the "high command" on the Coast.....Although he'd be the last to admit that his contribution has been exceptional, word waiting eastward gives Charlie Einfeld plenty of acclaim for the way he's quarterbacking the tours.....He took on the field direction only five weeks before the first stars were to make the first appeals, and project's scope called for speed.....His initial call was for industry's Public Relations Committee to name seven top publicists to go in advance over seven routes the stars were to travel.....Selected were Mervin Houser, Paramount; Connie Krebs, RKO; Gene Murphy, "U"; Dicy Hyland, WB; Bob Doman, 20th-Fox; John Del Valle, Columbia; and Don McElwaine, M-G-M.....**

▼ ▼ ▼

● ● ● *EINFELD held three lengthy group huddles with the advance men, plus individual sessions with each, discussing their trips' details,—expert planning with big and little things covered..... Out of Prince Charlie's experience with premiere promotions and junkets he knew all the answers before the questions arose..... Advance men were to contact Treasury and WAC heads in each city the stars were to visit; check schedules of rallies; and make sure Bond sales message got over to the most people in the most effective manner.....They had to keep in mind the physical strain on the stars.....In talks with the advance men, and later with tour mgrs., Einfeld stressed the enormity of the industry's responsibility.....*

▼ ▼ ▼

● ● ● **CARLTON DUFFUS, Director of Motion Pictures and Special Events, Treasury War Savings Staff, flew to Hollywood from Washington to meet with Einfeld and the seven advance men.....Latter were instructed to file nightly wire reports to Einfeld, Duffus and WAC's Oscar Doob, and to fill out and mail special report forms from each of the 300 cities and towns visited.....Full info on civic receptions, hotels and transportation had to be culled.....So when the advance men left Hollywood they had complete pictures of the job ahead..... Einfeld told them: "Protect the stars. You will always be right as far as I am concerned. If you can't handle a problem, I'll back you and help you fight it through".....**

▼ ▼ ▼

● ● ● *WEALTH of info sent back by the advance staff was sifted and segregated for the tour mgrs. named to accompany the stars on the different routes.....As these men were chosen, they also were called in for group meetings with Einfeld, at which every situation possible to anticipate was discussed and ruled on.....Thus every tour mgr. left the Coast carrying a full file on each city his stars were to visit, with complete description of all scheduled events, names of committeemen and other contacts, and other detailed info ....Sam Clark of Warners was named Hollywood liaison to Einfeld on all reports from advance men....The Hollywood Victory Committee, which provides the stellar talent for the various tours, is performing the huge task in close concert with Einfeld.....Aside from a few last-minute shifts chiefly due to illness of players, the "Stars Over America" tour has been "according to plan".....Schedules click; stars arrive when and where they're supposed to; and crowds are happy,—and buy Bonds galore.....It's a princely job by Prince Charlie!.....*

▼ ▼ ▼

● ● ● **AVENGE PEARL HARBOR!.....**

Holdovers at Peak In Detroit 1st-Runs

(Continued from Page 1)

few months. With good pictures piling up, and the usual Fall film blockade here presumably in the offing, business is so good that holdovers are natural. Typical of the way good pictures are finding difficulty in getting playing time, Paramount was forced to put its big b.o. attraction, "Take a Letter, Darling," into a second string house, the Palms-State, along with "Calling Dr. Gillespie."

"Mrs. Miniver," currently in the sixth week at the United Artists, seems able to stay a good part of the Fall. Other holdovers in the record week are: "Guerrilla Brigade" and "Port of Shadows" at the Cinema; "The Pied Piper" and "The Magnificent Dope" at the Fox; and "Holiday Inn" and "Spy Ship" at the Michigan.

100% Holdovers This Week In Buffalo's First-Runs

Buffalo—For the first time in the city's history, every downtown first-run house this week is holding over its feature films. The theaters, with the features getting second weeks, are: Shea's Buffalo, "Somewhere I'll Find You"; Shea's Great Lakes, "Holiday Inn" and "Night in New Orleans"; Shea's Hippodrome, "Tish" and "Berlin Correspondent"; Lafayett, "The Talk of the Town," and 20th Century, "Across the Pacific" and "One Thrilling Night."

—A Billion in September—

20th Cent.-Fox District Post for G. M. Ballentine

(Continued from Page 1)

branch manager by Alfred Laurice, formerly sales manager.

Ballentine and Laurice both started with the company in 1922.

—A Billion in September—

"Wings and Woman" Screened

Wilmington, Del. — "Wings and the Woman" was screened at the Newcastle Army Base here last night for Mrs. Nancy Harkness Love, commander of the new women's section of the Ferry Command, and Col. Baker and their staffs. New section corresponds to the ATA in England, subject of the pic.

Back Movie "Break" For Graveyard Shifts

Vancouver, B. C.—City officials and theater managements are solidly behind a plan to keep local film stands open 24 hours a day, except Sunday. Aim is to provide entertainment for war workers employed in city plants on the "graveyard shifts." Without the 'round-the-clock plan, many workers would be deprived of motion picture entertainment.

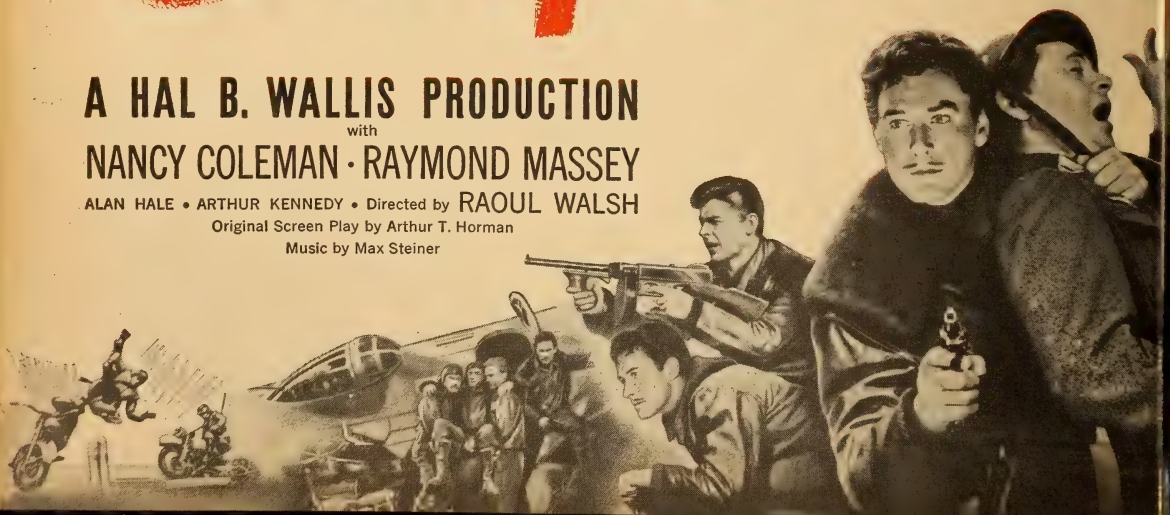
THE FIRST GREAT ADVEN

ERROL
RONALD

slugging, battering, shooting, flying, knifing, dynamiting

"Desperate

A HAL B. WALLIS PRODUCTION
with
NANCY COLEMAN · RAYMOND MASSEY
ALAN HALE • ARTHUR KENNEDY • Directed by RAOUL WALSH
Original Screen Play by Arthur T. Horman
Music by Max Steiner



RE STORY OF THE WAR!

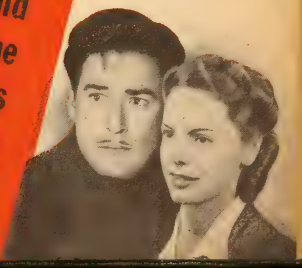
FLYNN
REAGAN

n-strewn highway from London to Berlin—and back!—in

Journey"

It's been tradeshown—and reviewed—and praised to the skies! It's ready for you—it's right for you—right now—from

WARNERS!



Asks Pix Co-op. in Stock Co. Revival

(Continued from Page 1)

ganizations with an interest in the situation to find ways and means of plugging the gaps in the acting ranks caused by the war.

Equity points out that the films have just as much to gain by a rebirth of the stock company as the legit. theater because of the stage's heavy contribution of talent to Hollywood. As sites for the stock companis it proposes "cities in which there are large wartime operations in progress," explaining that "there is money to be spent in such cities and people will be eager for entertainment."

Referring to its suggestion as "both a proposal and a challenge to the men who control the destinies of the entertainment world," Equity asserts that "if the motion picture industry and radio took a reasonable and far-sighted view of this situation, such stock companies should receive co-operation from them rather than competition," adding that "both radio and motion pictures have been hit by the draft of manpower precisely as the stage has been."

Pix Recruits Mainly from Stage

"For twenty years or more, and particularly since the introduction of sound as an integral part of motion pictures, that industry," Equity goes on, "has recruited the major number of its better actors from the legitimate theater. . . . So, then, whether or not the industry acknowledges it, the motion pictures have a stake in the legitimate theater. It is not to their interest to see a whole generation of young legitimate actors drawn out of the theater without replacements coming along.

"And since the stock companies are the ultimate source of actors for both the theater and pictures, it would be an act of enlightened selfishness on the part of motion picture producers if they should encourage the return of stock companies which will produce these replacements.

"For the few, comparatively speaking, dollars that they might have gotten if these stock companies were kept eliminated, they would gain a whole generation of acting talent, tested and proven. To men who look beyond the next picture or the next season of pictures there could not exist a real choice there.

Want Pix Actors in Stock Co.'s

"As a matter of fact, the motion picture should go a long step beyond the mere toleration of stock competition. They could with a good conscience co-operate in their organization and send to these companies the best of their own actors, who are now wasted in personal appearances in the presentation houses.

"The appearance of such actors in good stock companies would not only build a far better personal following than they now gain by appearing for a few minutes to make a set speech between a swing orchestra and a vaudeville comedy turn, but they would enormously sharpen the tools of their own trade and return to their studios the better actors for their stock work."

Equity urges the film industry to cast aside any animosity it may have against the legit theater since at present, "we are all of us in the same boat when it comes to manpower."

All Concerned in the Solution

"We are all concerned in a solution of the same problem," the article continues. "If one of us has an idea which is sound or workable there is no reason to discard it because we have in some past and under other conditions opposed each other on matters of policy or said unkind things to each other in that opposition.

"The motion pictures boast that they are controlled by men of vision and ability and that their success has been built upon that foundation. Surely these are time which call for the utmost exercise of these very qualities and no petty animosities or bygone quarrels should be permitted to influence dceisions which may affect the whole amusement profession of what they, too, are merely one part.

"Surely in such an emergency the men who guide the destinies of the entertainment world must see that we have reached an emergency as far as talent is concerned and that emergency measures for its reasonable and orderly flow are necessary."

Encouragement Imperative

Equity asserts that the encouragement of stock companies is imperative because it "does not believe that the youths coming up from the colleges and amateur theaters will be good enough for the responsibility that will be thrust upon them."

To emphasize the urgency of the matter Equity points out that more than 500 of its members are already in the armed forces.

The association serves notice that it "will not be content or silent if nothing is done." "We are all part of one general field, the entertainment field," it declares. "Something can be done to save it and Equity feels that it has the right to ask that what can be done shall be done."

An Equity official said that the question of reviving stock companies would be placed squarely before the picture people. Any further action, he added, would depend upon the industry's reaction to the suggestion.

Bert Lytell, president of the association; Al Harding, editor of Equity, and Paul Dullzell, executive secretary of the association, are working on the plan to re-establish the stock company.

File This One Under Big Civic Shake-Up

Springfield, Ill.—Bond buyers, as an added attraction in the Billion Dollar Drive, were "taken for a ride" here yesterday. The vehicle was an Army jeep which was stationed at the city's main downtown intersection by special arrangement of the Springfield Theaters Ass'n., local sponsors of "Salute To Our Heroes." Sales were brisk from morning to night, so anxious were folks for the thrill of jeep-riding.

TO THE COLORS!

PEYTON GIBSON, secretary of Universal Pictures, has been ordered to report to Officers Training School at Miami Beach on Thursday, having been commissioned a lieutenant in the Army Air Forces. Gibson, who is 43 years old, was a second lieutenant in the air service in the last war. He was in commercial aviation and manager of the North Beach Airport, New York, (now LaGuardia Field) before joining Universal.

HOWARD A. ZEIMER of the Russell Uniform Co., has been commissioned as a first lieutenant in the Ampibian Command, Army Engineering Corps. Granted a leave of absence, Zeimer will rejoin Russell after the war.

Valmeyer, Ill. — E. G. MEYER, owner-operator of the 400-seat Royal, is going into the Army.

Chicago—SID ECKMAN, M-G-M booker here, has joined the Signal Corps.

JEAN SAWYER, editor of Movies magazine, has been accepted for the WAVES and reports for the training course on Oct. 6. Miss Sawyer, an honor grad. of Barnard, is the daughter of Jeanette Sawyer of the WAC and Maj. George A. Sawyer, adjutant of the 5th Brigade, New York Guard. Mother before joining the WAC in July was associated for a period of years with 20th-Fox as magazine contact.

LT. STANLEY F. HODE, son of Hal Hode, graduated Saturday from the Army Air Forces Statistical School at Harvard University and will be ordered immediately to extended active duty with the Army Air Forces.

PVT. MAX WILK, son of Jacob Wilk, head of the Warner Bros. story and talent department in the East, has been made classification clerk at Camp Upton.

Seattle—TED HACKLEY, shipper for Universal Pictures, has enlisted in the Army.

« REVIEWS »

"The Omaha Trail"

with James Craig, Pamela Blake, Dean Jagge
M-G-M 64 Min

FAST OUTDOOR FILM HAS ALL TH FAMILIAR INGREDIENTS THAT MAK THE KIDS EXCITED.

This action film, laid in the days when o trains carried commerce across our wester plains, should prove an excellent source entertainment for kids. It has stock stuff that excites juniors, inc run-in with the Indians. The pace is fas the movement constant and the rough he man deeds plentiful. Maturer people ar likely to find the film painfully routine, eve dull at times, with the dialogue helpin little to increase their interest in the pro ceedings.

A railroad engine is the cause of all th fussing in "The Omaha Trail." Edwar Ellis is anxious to get it to Omaha to cinc a railroad building contract. Dean Jagge is just as anxious that the iron horse doe not arrive at its destination because h fears competition with his ox train. Ell has James Craig to do battle in his behal The young hero not only circumvents Jagge in his efforts to wreck the engine but take his sweetheart (Pamela Blake) away fro him. The story brings Jagger and Craig to gether in combat on many occasions.

A couple of musical interludes help th film along, the featured tunes being "Bang Bang, Bang," by Director Edward Buzzel and "'Taters and Corn," by Earl Bren Chill Wills does most of the warbling. Als his is the job of supplying most of th comedy relief, the remainder being take care of by Donald Meek.

The film, produced by Jack Chertok, ha fast direction by Buzzell and topnotch pho tography by Sidney Wagner. Jesse Lasky Jr., and Hugo Butler did not work the brains overtime in bringing forth the screen play of "The Omaha Trail," which grew ou of a yarn by the first-named.

The acting is adequate for this type o film. The best of the players are Craig Miss Blake, Jagger, Ellis, Wills, Meek an Howard da Silva.

CAST: James Craig, Pamela Blake, Dea Jagger, Edward Ellis, Chill Wills, Donal Meek, Howard da Silva, Henry Morgan Morris Ankrum.

CREDITS: Producer, Jack Chertok; Direc tor, Edward Buzzell; Screenplay, Jess Lasky, Jr., Hugo Butler; Based on story b Jesse Lasky, Jr.; Cameraman, Sidney Wag ner; Art Director, Cedric Gibbons; Filr Editor, Conrad A. Nervig.

DIRECTION, Acceptable. PHOTOGRA PHY, Excellent.

Expect $2,000,000 "Gate" At Chi. "Midway" Premiere

Chicago—Sale of $2,000,000 in Wa Bonds is the "gate" expected at th Chicago premiere of Paramount' "Wake Island" at the B & K Roose velt and Apollo Theaters tonight Admission "prices" are $50 to $50 War Bonds.

Governor Dwight Green and May or Edward Kelly head the list o guests who will attend.

20 "Midway" Prints for Chicago

Chicago—Twentieth-Fox exchange who is handling the distribution o "The Battle of Midway" here, ex pects 20 prints Friday for Chicag showings.

$280,544,000 in Sales in Drive's First 12 Days

Daily Sales Now Running $2,800,000 Below Month's Quota Fixed by Treasury

(Continued from Page 1)

Total for the first 12 days of ...ber was $280,544,000, or $34,000,000 under the official quota rate. That means sales are running $2,800,000 per day below the necessary "rate" to realize the Treasury's official $775,000,000 goal for the month.

Drive leaders, far from being entirely discouraged, expressed confidence that, with the Federal tax payments out of the way, the drive would start to bounce back.

It is now an established fact that billions of dollars in sales, reported from rallies, luncheons, etc., have not progressed beyond the pledge form. Until that money goes through the banks to the Federal Reserve and hence to the Treasury it will not show up in the daily figures.

Again WAC officials urged every worker everywhere to trace back on pledges and rush through the completed sales. It is felt that too many workers failed to realize that pledges were not enough—that the job is not finished until the money is put on the line and rushed through the five-day channel to the Treasury.

Many cities report that their month's quota has been reached—and that they are continuing to work for that 25 per cent surplus needed for the billion quota. There is still a genuine hope that the $775,000,000 (actual money) quota will be hit, which would represent the billion dollars in maturity value of bonds. The drive is really less than 2 days of the target.

Denver "Iceland" Premiere Sells $1,500,000 in Bonds

Denver — War Bond premiere of "Iceland" at the 1,400-seat Aladdin last night was a sellout for Uncle Sam, and brought more than $1,500,000 into the Treasury through Bond sales. The musicians' union made available a 20-piece band. Opening was broadcast over KOA.

Numerous theaters in Denver and its trade area will hold similar shows, with prices scaled down, some being for the smaller stands.

Irene Dunne Rochester P. A. Sells $2,099,000 in Bonds

Rochester—With Irene Dunne as the principal attraction, 3,400 persons packed the Eastman theater here Sunday night after making War Bond purchases of $2,099,000 the highlight thus far of the "Salute To Our Heroes" campaign. Miss Dunne was joined by Conrad Nagel yesterday to join Eastman Kodak Company, Bausch & Lomb Optical Co. and other war plants, to attend a luncheon at the Chamber of Commerce and participate at night in another rally at the Eastman.

Bond Drive Flashes

The WAC is broadcasting an S.O.S. to showmen to submit ideas for a campaign designed to fill and convert outstanding War Stamp albums into War Bonds. It is estimated that more than $200,000,000 in Stamps are now in the public's hands. Converted this month, they would help the industry drive no end.

Use of War Bonds for employes' bonuses is proposed by Charles P. Skouras, who points to his success in inducing a Los Angeles insurance office to pay out $6,000 a month in Bonds to employes for the duration.

Official Treasury citations for theaters doing exceptional service in the sale of War Bonds and Stamps since June will be mailed by the WAC within the week. But only the 6,000 theaters making regular reports will get the citations. There are 4,000 others selling Bonds and Stamps who now make no reports.

Loew's, RKO, Skouras and other New York theaters have already enrolled for "Free Movie Day," to be observed next Tuesday—not Monday as printed yesterday—via the presentation of a free admission to every Bond purchaser that day. All theaters in Maine and New Hampshire are lined up for the "Free Movie Day," J. J. Ford wired the WAC. Sam Gilman, Harrisburg enlisted all theaters in Dauphin Co., Pa., and Allen Sparrow enrolled 22 Richmond, Va., theaters.

Chicago — Local operators' union has authorized an additional purchase of $30,000 in War Bonds.

Buffalo—Every Buffalo theater will present two guest tickets to anyone buying a Bond in the theater today. The tickets will be good during September. Visiting Buffalo today on her Bond-selling tour, Irene Dunne at noon will address a rally at the Movie Victory House set up in Lafayette Square, at 12:30 will be guest of honor and speaker at the Greater Buffalo Advertising Club's Bond rally luncheon in Hotel Statler, and in mid-afternoon will visit a Buffalo war plant.

Miami—Tuesday night is now War Bond Family Night at Paramount and Wometco houses here. Purchase of a $25 Bond admits all the family, up to four members, free.

Kansas City—War Bond auction carnival, with Bette Davis and Bonnie Baker doing p.a.'s, netted sales of approximately $650,000 against a $500,000 quota. Bond purchasers at the auction received $10,000 in donated merchandise. Auction admission was $1 in War Stamps, while a minimum of $5 was required for bidding privileges.

Cleveland—To give the Bond drive locally a shot in the arm, Veterans Day will be marked here Sept. 25 with a parade. Six thousand are expected to march.

Detroit—Dave Idzal, managing director of the 5,000-Seat Fox, is holding unique nightly War Bond auctions of service men called up from the audience.

Miami Beach, Fla.—Army personnel are among the consistent buyers of Bonds and Stamps at the various theaters here which are surrounded by candidate training schools and other posts.

Cleveland — Approximately $1,000 worth of Bonds a day are being sold at the 24-hour War Bond and Stamp station set up in the Loew Bldg., adjacent to the State Theater. Room is fitted with pin ball and other player machines. Bond buyers play 'em free.

Rochester — "Vaudeville Rallies" have been staged at Loew's Rochester the last two weeks to help boost Bond sales—and they have, to the tune of more than $30,000. The actors all contribute their time.

Century's Long Island Houses Aim for Sales of $1,000,000

Series of block parties and rallies designed to sell $1,000,000 in War Bonds have been set by Century Circuit theaters on Long Island, it was disclosed yesterday by Ed Freiberger, circuit's L. I. supervisor. Block parties already have netted $301,000 in Rockville Centre and $180,000 in Freeport. A block party in Lynbrook is expected to realize $200,000. Rockville Centre will have an encore on the 24th with Nassau County night clubs co-operating and supplying entertainment.

"Wake Island" in Boston $12,000,000 Bond Opening

Boston—With the house scaled at $100 to $25,000 in War Bond purchases, Para.'s "Wake Island" had its War Bond premiere at the Metropolitan last night to yield an estimated $12,000,000 in Bond sales for the Treasury. Dorothy Lamour, who made a p.a. at the opening, arrived in Boston with a total of approximately $10,000,000 in Bonds and Stamps sold in her two-day swing through suburban cities and towns.

Last night's premiere was gala plus, with Governor Saltonstall, Mayor Tobin, Daniel Doherty, State administrator of the War Savings Staff, Col. Harold C. Pierce and Maj. Harry W. Bacon, USMC, plus a Marine detachment and color guard participating in the ceremonies.

Loge seats went only to purchasers of $25,000 in bonds and accounted for more than $5,000,000 of the "gross." Front orchestra seats were scaled at $10,000, front balcony at $2,000, while the $100 seats were in the last few rows of the balcony.

Showman Goes Into a Flat Spin as World's Most Famous "Flier" Just Mows Him Down!

Oneonta, N. Y.—Time, Tide and Sir Stork wait for no man, as Manager Harold De Grauw of Schine's Oneonta Theater discovered to his chagrin. As part of his campaign to promote the "Salute to Our Heroes" War Bond sale, Harold persuaded the city's merchants to give a War Bond to the first baby born in September, so that the child would certainly "Remember September." Then the long-legged bird crossed up the time-table, and the first baby was born to,—Mr. and Mrs. Harold De Grauw! The astonished manager, however, refused to accept the Bond lest somebody charge collusion.

Skaneateles House Fights Clearance

(Continued from Page 1)

erated by the Schine Circuit, Inc., are the Auburn, Jefferson and Palace. The complaint brands present clearance in their favor "unfair, unreasonable and unnecessary."

Delmar Complaint Names Loew's and Warner Bros.

A designated run and clearance complaint has been filed in Albany by the Delmar Theater, Delmar, N. Y., against Loew's and Warner Bros. Complainant charges that both distributors have refused to sell product to the Delmar until 30 days after completion of runs in Albany. Plaintiff asks for availability 30 days after first-run in Albany.

20th-Fox Appeals Award In Bastrop, Tex., Case

Twentieth Century-Fox has filed an appeal against an award which fixed clearances of first, second and third-runs in Bastrop, Tex. Eddie Joseph, operating the Texas Theater, filed a clearance complaint which resulted in an award which fixed first-run clearance over second-run at 15 days and for second-run over third-run at 15 days.

Annetta Theater Case Postponed to Nov. 20

Chicago — Hearing in Bartelstein Bros. Annetta Theater arbitration case has been postponed to Nov. 20.

ARE WE MICE OR MEN!

September Bond Drive
OUR QUOTA: $1,000,000,000

September Bond Drive
TREASURY QUOTA: $775,000,000

They can't stop us—not if we fight!
We won't accept a quota below a Billion!
Spread the word everywhere!
Tell every loyal worker in the Bond Drive!
Impress it on Treasury officials near you!
When you've reached your official quota
Set by the Treasury for your locality—
Hit for 25% more and you'll be a hero
In the Salute to Our Heroes month!
They say we can't reach a Billion!
To the everlasting glory of Film Business
Let's reply:

"A BILLION OR BUST!"

Sponsored by the War Activities Committee of the Motion Picture Industry, 1501 Broadway, New York City. (Room 408)

Rodgers Puts UMPI'S Fate Up to Membership

(See Story 2 Below)

FILE COPY

Intimate in Character
International in Scope
Independent in Thought

THE Film DAILY

The Daily Newspaper
Of Motion Pictures
Twenty-Four Years Old

VOL. 82, NO. 55 · NEW YORK, WEDNESDAY, SEPTEMBER 16, 1942 · TEN CENTS

REPORT PRINT QUOTAS REDUCED 20-25%

Drive May Hit Treasury's $775,000,000 Quota

$48,890,000 in Sales Reported for Sept. 14, Making Total $329,434,000

The September War Bond drive, at the half-way mark, is hitting a pace which yesterday led a heartened WAC drive committee to announce that the Treasury's official $775,000,000 quota, if not the industry's billion dollar goal, has a "good" chance of being reached.

WAC headquarters was cheered by the Treasury's official figures on

(Continued on Page 7)

—A Billion in September—

Third Star Drive Group Off Monday

Third contingent of Hollywood celebs. will start War Bond drive itineraries next Monday.

Claire Trevor and Walter Abel, assigned to Tour 1-C, will break in

(Continued on Page 5)

—A Billion in September—

N. E. Indies Protest Alleged Discrimination

Boston—A protest is being forwarded to the Government authorities relative to alleged discrimination against small independent oper-

(Continued on Page 5)

Drive's Climax at Army Relief Show

War Bond sales at the rate of a million dollars a minute—that's the goal set yesterday by the WAC drive committee for a dramatic 15-minute climax of the September billion dollar campaign at the Army Relief show, "We're All In It," Sept. 30 at Madison Square Garden. Rita Hayworth, Pat O'Brien, Paulette Goddard, Dorothy Lamour and Veronica Lake, among others, will take over the Garden spotlight at 11:45 p.m. for the drive's final "charge," designed to add $15,000,000 to the month's sales total.

SEE GREATER POPULATION SHIFTS

War-time Migration Said Affecting a Million Persons—Film Industry Facing Repercussions

Population shifts, which during the last several months have had a vital effect on theater business, are due for even greater activity this month and next, according to The Wall Street Journal which estimates that a half million Americans will pull up stakes and move to a new town during this period. In an article by John K. Barnes, Jr., it is estimated that during the current year more than a million persons will have set up homes in another state.

In Detroit alone, it is pointed out, 100,000 additional workers must be brought in for the war plants.

From other sources, it is learned that these shifts to other war production centers will gather further momentum as the year progresses

(Continued on Page 4)

Rodgers Asks Views On UMPI's Retention

Letters to UMPI members asking their opinions as to the continuation of the organization were sent out last night by W. F. Rodgers, general chairman. The letters were sent to both distributors and exhibitors of the committee-of-the-whole and to

(Continued on Page 7)

—A Billion in September—

Million Slash in Roxy's Assessment Asked in Suit

Roxy Theater, Inc., yesterday filed proceedings in New York Supreme Court against the New York City Tax Commission to force a reduction

(Continued on Page 7)

UA To Bare New Producers at Chi.

Important new actor-producers on the United Artists' list will be bared at the company's international business meeting at the Blackstone Hotel in Chicago, Sept. 28-30, Carl Leserman, general sales manager, stated last night.

Present UA producers who will at-

(Continued on Page 5)

—A Billion in September—

YDD in First 41 Runs Passes $1,000,000 Mark

In the first 41 advanced-price engagements completed or in progress up to the past week-end, "Yankee

(Continued on Page 4)

Shortage Is Pushing Back Dates on Shorts as Well As Features, Say Exhibs.

Without any formal announcement, distributors apparently have cut their print quotas by 20-25 per cent, according to independent exhibitors and circuit bookers who say that the print shortage is pushing back dates on short subjects as well as features.

Originally, according to reports, only the independents appeared to be suffering from the print situation, but now the circuits also are feeling the pinch. Some exchanges which normally received six or seven prints

(Continued on Page 4)

—A Billion in September—

Buying of Product Picking Up Speed

Product buying, which was delayed apparently because of the uncertainty of the UMPI sales plan, has started with renewed energy, it was brought out at the Universal regional sales meetings which have

(Continued on Page 5)

—A Billion in September—

Clearance of Kingston Theaters "Reasonable"

The 14-day clearance now granted to the Kingston and Broadway Theaters, Kingston, N. Y., over the Orpheum, Saugerties, is reasonable, ac-

(Continued on Page 4)

20th-Fox-CEA in Deadlock

Distrib. Adamant on New British Policy

London (By Cable)—With 20th-Fox adamant on its new booking policy, meeting of a special CEA committee here yesterday with Laudy Lawrence, company's foreign chief, and Francis Harley, its British managing director, ended in a deadlock.

The exhibitors' association representatives left the conference with the announcement that the CEA's

(Continued on Page 5)

Compulsory Savings, New Tax Hurt Canadian Biz

Montreal — Canada's new income tax and compulsory savings deductions are in effect and the general opinion is that the theaters will feel the new law sharply for a few weeks at least. However, with conditions as they are, industry sources be-

(Continued on Page 7)

Wants SMPE's Next Meeting in Toronto

Toronto—C. L. Dentelbeck, general supervisor of the projection maintenance department of Famous Players Canadian Corp., Toronto, has started a move to bring the next convention of the Society of Motion Picture Engineers to Toronto—if not next year, then in 1944 at the latest. Dentelbeck, a pioneer figure in Canadian moving picture circles, is a charter member of the SMPE.

$1,000,000,000 IN SEPTEMBER!—SELL MORE WAR BONDS!—BUY MORE WAR BONDS!

THE NEWSPAPER OF FILMDOM — THE FILM DAILY — ALL THE NEWS ALL THE TIME

Vol. 82, No. 55 Wed., Sept. 16, 1942 10 Cents

JOHN W. ALICOATE : : : : Publisher

DONALD M. MERSEREAU : General Manager

CHESTER B. BAHN : : : : : : Editor

Published daily except Saturdays, Sundays and Holidays at 1501 Broadway, New York, N. Y., by Wid's Films and Film Folk, Inc. J. W. Alicoate, President and Publisher; Donald M. Mersereau, Secretary-Treasurer. Entered as second class matter, Sept. 8, 1938, at the post-office at New York, N. Y., under the act of March 3, 1879. Terms (Postage free) United States outside of Greater New York $10.00 one year; 6 months, $5.00; 3 months, $3.00. Foreign, $15.00. Subscriber should remit with order. Address all communication to THE FILM DAILY, 1501 Broadway New York, N. Y. Phone BRyant 9-7117, 9-7118, 9-7119, 9-7120, 9-7121. Cable address: Filmday, New York.

Representatives: HOLLYWOOD, Calif.—Ralph Wilk, 6425 Hollywood Blvd., Phone Granite 6607. LONDON—Ernest W. Fredman, The Film Renter, 127-133 Wardour St., W. I. PARIS—P. A. Harle, Le Film, 29 Rue Marsoulan (12). MEXICO CITY—Marco Aurelio Galindo, Depto. 215, Calle del Sindicalismo, 99, Tacubayo, D. F.

FINANCIAL

(Tuesday, Sept. 15)

NEW YORK STOCK MARKET

	High	Low	Close	Net Chg.
Am. Seat.	....	....	....	....
Col. Picts. vtc. (2½%)	7⅜	7⅜	7⅜	— ⅛
Columbia Picts. pfd.	....	....	....	....
Con. Fm. Ind.	....	....	....	....
Con. Fm. Ind. pfd.	....	....	....	....
do pfd.	172	172	172	— 2
Gen. Prec. Eq.	13¼	13¼	13¼	— ½
Loew's, Inc.	43¼	42½	42½	— ⅝
Paramount	15⅞	15⅝	15⅞	+ ¼
Para. 1st pfd.	115	115	115	+ 2
RKO $6 pfd.	....	....	....	....
20th Century-Fox	11½	11⅜	11⅜	+ ⅛
20th Century-Fox pfd.	....	....	....	....
Univ. Pict. pfd.	....	....	....	....
Warner Bros.	5¾	5⅝	5⅝	— ⅛
do pfd.	....	....	....	....

NEW YORK BOND MARKET

Para. Picts. deb. 4s56	99¾	99⅝	99⅝	....
Warner Bros.' dbs. 6s48	101½	101½	101½	....

NEW YORK CURB MARKET

Monogram Picts.	....	....	....	....
Radio-Keith cvs.	3-32	3-32	3-32	....
Sonotone Corp.	1¾	1¾	1¾	....
Technicolor	7	7	7	— ⅛
Universal Corp. vtc.	....	....	....	....
Universal Picts.	....	....	....	....

—A Billion in September—

First "This is America" Shorts In Production

Camp Meade, Md. — RKO-Pathe News is shooting the first of its new "This is America" shorts here, with Slavko Vorkapich directing. Titled "Private Smith, U. S. A." it depicts the average life of a draftee who, disgruntled at having to give up civilian life, eventually becomes convinced that Army careers are pretty swell.

—A Billion in September—

Columbia Sets Two More Stories

West Coast Bureau of THE FILM DAILY

Hollywood—Columbia has set two more stories for filming—"Victory Caravan," which Elliott Arnold and Marion Spitzer are scripting, and "There's Something About a Soldier" which M. M. Musselman and George Bradshaw have completed.

Exhibs. Playing Both U. S. And Regular Short Pix

Exhibitors generally are not cancelling their short subject commitments in order to play Government shorts, according to a checkup. In most cases, it was learned, theaters are playing both the regular shorts and the Government reels. This has been made possible by voluntary action of the various projectionists' unions which have agreed not to charge overtime when the patriotic shorts are included on a program.

While patrons appear to enjoy the Government reels and take an interest in them, there is still a strong desire for the usual cartoons, comedy shorts and other subjects.

—A Billion in September—

New England Industry At Callahan Testimonial

Boston — Edward X. Callahan, Twentieth-Fox Northeastern district manager, was guest of honor at a testimonial dinner in the Hotel Statler last night, attended by practically every exhib. in New England. Governor Saltonstall and Mayor Tobin were among the speakers, with Edward M. Fay of Providence acting as toastmaster.

New York home office contingent present included Eastern sales manager A. W. Smith, Jr., Paul Terry, Harvey Day, William Weiss and Roger Ferri, who will return to their desks today.

—A Billion in September—

Film News Unit Formed For the Army Air Forces

Washington Bureau of THE FILM DAILY

Washington—New motion picture news unit for the Army Air Forces has been established at Bolling Field. Assigned to it is Master Sergt. John T. Murray, one-time Hollywood cameraman but more recently a commercial photographer, who entered the service with the 154th Observation Squadron, Arkansas National Guard. Murray is a naval vet. of World War I.

—A Billion in September—

Capra Pic at Globe Saturday

Columbia's Frank Capra comedy, "You Can't Take It With You," opens at the Globe Theater on Saturday. Heading the all-star cast are Jean Arthur, James Stewart, Lionel Barrymore, Ann Miller, Spring Byington, Edward Arnold, Mischa Auer, Samuel S. Hinds, Donald Meek and H. B. Warner. Robert Riskin adapted the film from the George S. Kaufman-Moss Hart Pulitzer prize-winning comedy.

—A Billion in September—

Odeon Execs. in Huddle

Toronto—Two partners of Odeon Theaters of Canada from Alberta have completed a conference with chain executives in Toronto, these being J. B. Barron, owner of the Grand Theater at Calgary, and H. A. Friedman, owner of the Rialto, Edmonton, and other theaters. Friedman was accompanied by his manager, J. L. Lieberman.

Lt. William Blank In Raid on Dieppe

Terre Haute, Ind.—Lt. William Blank, son of Nate Blank, Alliance circuit's resident manager here, was navigator aboard a bomber that participated in the Dieppe raid. Lt. Blank, himself a former circuit employe, was injured in a landing mishap on the return to his base, but is rapidly recovering, according to word received by his father.

Stage Shows Sub for Duals In Des Moines Paramount

Des Moines, Ia.—The famine of stage shows is about over for Des Moines with Tri-States to present acts and "name" bands at the Paramount theater on Friday through Monday in the place of dual bills.

Large number of service people, including the WAACS, is believed responsible for change in attitude for stage shows. House had only two stage shows all summer. Rival Orpheum theater is now expected to follow with same move.

Opening show this week is Funsafire with Claud Thornhill, Jan Garber, Ada Leonard, Cab Calloway, Griff Williams and Horace Heidt to follow.

—A Billion in September—

Examine De Sylva, Meyer Sept. 22 in Witmark Suit

Examination of Buddy DeSylva and Joseph Meyer was set yesterday for Sept. 22 by New York Supreme Court Justice Ferdinand Pecora in connection with the suit brought by the two men against M. Witmark & Sons. The plaintiffs are suing for $50,000 damages, contending that the defendant sold performance rights to their musical composition "California, Here I Come" for an inadequate sum and took a secret profit in a deal with 20th Century-Fox which gave the company rights to the song in the film "Rose of Washington Square."

—A Billion in September—

Western Pa. Allied Unit Calls Convention Oct. 19

Pittsburgh—The 22nd annual convention of Allied Motion Picture Theater Owners of Western Pennsylvania has been set for Oct. 19-20 at the William Penn Hotel here. Sam Fleishman has been named convention chairman.

First day of the parleys will be devoted entirely to organization business. On the second day, M-G-M will hold its Exhibitors' Forum at the same hotel. A banquet will close the convention and Forum on the second day.

—A Billion in September—

Conn. Allied Directors To Hold Closed Parley

New Haven—Connecticut Allied's board will hold a closed session here tomorrow in connection with the Allied caravan's visit.

COMING and GOING

LOUIS B. MAYER, and HOWARD STRICKLING, arrived in New York yesterday.

P. N. BRINCH, here from the Coast, is stopping at the Beekman Towers.

RICHARD WATTS, JR., arrived in Dublin today to open a branch of the Office of War Information and to double as press attache at the American Legation.

BORIS MORROS is in Boston today where he'll be guest of honor at a luncheon tendered by Hub film critics.

ANDY SMITH, JR., PAUL TERRY, HARVEY DAY, WILLIAM WEISS and ROGER FERRI of 20th-Fox return from Boston today.

PHILLIP H. KEYES, statistician for Warner Theaters, is back from upstate New York and Canada, where he spent his vacation.

PAUL LAZARUS, in charge of sales advertising and supervisor of field exploitation men for Warners left last night for Boston.

WILL YOLEN of the Warners exploitation department left yesterday for Allentown and Bethlehem.

FREDRIC MARCH, arrives in New York next week from the Coast after completing the title role in "The Adventures of Mark Twain" at Warners.

LIEUT. SAM ROSEN, of Rosen Film Delivery, New Haven, and theater interests in Connecticut, visited New Haven film district, after finishing his basic training in the Air Forces at Miami.

J. R. GRAINGER is on a visit to the Republic exchanges in Pittsburgh, Washington and Philadelphia. He is expected back at his desk on Monday.

—A Billion in September—

New Stage Hands Pact Boosts Alliance Scale

Alliance, O.—Ray Wallace, general manager Tri-Theaters, Inc. here and F. R. Reardon, business agent of Local 189, IATSE have signed a two-year pact for operators and stage hands. New contract calls for a 10 per cent increase first year and additional up the second year. Theaters in Tri-Theaters group are the Morrison, Columbia, Strand and Mt. Union.

—A Billion in September—

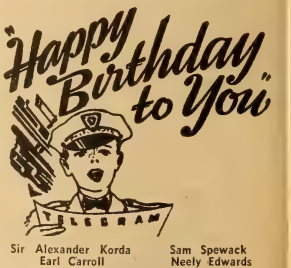
"High Kickers" to Metro

Screen rights to the stage musical "High Kickers" has been bought by M-G-M for a reported price of $27,500. Show had a run of 171 performances in New York and starred George Jessel and Sophie Tucker.

—A Billion in September—

Bernard Cobb Joins NSS

Chicago—Bernard Cobb, formerly a B & K manager, has joined the National Screen Service staff here.



Sir Alexander Korda
Sam Spewack
Earl Carroll
Neely Edwards
Wally Caldwell

The Bridge that Joined Sight and Sound!

Helping you to please the ears of the world—through finer sound recording and reproduction—has been Western Electric's privilege for 16 years.

Not over, but through a light valve bridge, sound is put on film. As the tiny ribbons vibrate open and shut at amazing speed, they let through rays of light which record the range of sound—from whisper to thunderclap. Throughout the history of sound pictures, a bridge using this principle has proved a practical, economical method of recording sound on film. *A basic contribution* by Western Electric.

Electrical Research Products Division
OF
Western Electric Company
INCORPORATED
195 BROADWAY, NEW YORK, N. Y.

Fourth of a series of advertisements covering basic developments in the art of talking pictures

Report Print Quotas Reduced 20 to 25%

(Continued from Page 1)

on a short now are getting only three or four.

In Dallas, one booker, who formerly played about 45 days after release in a fairly normal situation, is pushed back to 100 days. The normal life of a print is 40 to 45 runs. One exchange in Dallas which has 600 accounts received only 12 prints of a top picture recently, thus figuring 50 runs to a print.

A question that is being asked by many small operators is: Why does the WPB cut raw stock on prints for features and then allocate more than double the number of prints needed for a propaganda subject? One exchange received 50 prints of an 18-minute subject to cover the Dallas territory while 15 runs per print would cover practically every theater in the territory.

Reports from other parts of the country indicate that the same situation exists.

—A Billion in September—

YDD in First 41 Runs Passes $1,000,000 Mark

(Continued from Page 1)

Doodle Dandy" gross receipts have passed the first million-dollar mark, according to a tabulation of returns by the Warners' home office. All of the engagements, with the exception of the $2.20 top Broadway run, are at $1.10 for night performances and 75 cents for matinees.

"Dandy" has generally exceeded the gross from the special engagements of "Sergeant York" by anywhere from 30 to over 200 per cent.

—A Billion in September—

Bobby Quirk in Dieppe Raid

West Coast Bureau of THE FILM DAILY

Hollywood — Word has been received of the safe return of Bobby Quirk from participation in the "Commandos" raid on Dieppe and his promotion to a sergeantcy. He was for several years a member of Columbia camera department, and had also done some screen acting.

Fiorello Won't Kick, He Has Five Already

West Coast Bur., THE FILM DAILY

Hollywood — Something new is about to be added to this community's population. It's the Burro of Bette. When Miss Davis appeared at a War Bond and Stamp rally in St. Louis, attended by Missouri Pacific R. R. employes, she was presented with a third Oscar,—a sleek little burro by that name. She sold, and twice re-sold, the animal until $3,000 in Bonds had been subscribed. Final purchaser gave the burro back to Bette. "Ship him to Hollywood and maybe I can sell him again," she decreed. So-o-o, Oscar is now en route here to further help Uncle Sam.

▼ ▼ ▼

● ● ● **YE FILM Trade Press will be well represented at the formal dedication by General Olmstead of the Signal Corps Photographic Center in Astoria, L. I., on the afternoon of Sept. 22.....The inspection and housewarming will start at 2:30 p.m., and after the tour the invited guests will be greeted personally by the General, and provided with entertainment and refreshments.....The host, of course, will be one of filmland's most able and respected sons,—Col. M. E. Gillette, who commands the Post.....Says the invitation: "From time to time the press and public have expressed a kindly interest and curiosity in the recently activated U. S. Army Signal Corps Photographic Center,"—which reminds Phil M. that the general interest and curiosity will increase as the result of RKO-Pathe having included a sequence on the Photographic Center in its new tab reel, "Hollywood On The Hudson".....Someday, we hope, a comprehensive pic record will be made of the Center for posterity, for very much is being done there to win the war.....**

▼ ▼ ▼

● ● ● *THIS-A AND THAT-A:.....Headline in yesterday's New York Times: "Willkie Finds Unity In The Middle East".....So THAT'S what happened to the UMPI Plan!. . . ● Writes G. H. H. of Portland, Ore.: "If you have ever been in an air conditioned theater with the windows hermetically sealed, and had the machinery break down,—you know how a baby chick feels in an incubator at the moment of hatching!". . . ● Attention Managing Editor, San Antonio News: Your film columns aren't the same since Mary Lou Walliser turned domestic. . . ● Oscar Serlin's "Life With Father," now in its 150th week on B'way, reaches its 1,200th performance at the Empire Theater with today's matinee. . . ● In wake of that exchange of correspondence with Columbia execs. over Pete Wood, the ITO of Ohio secretary in a new service bulletin personally urges exhibs. to show "America Sings With Kate Smith" reels so that the worthy cause of USO will benefit. . . ● Motion Picture Associates hold the first luncheon meeting of the Fall season in the Hotel Astor tomorrow.....*

▼ ▼ ▼

● ● ● **CUFF NOTES: The male gender was a bit on the jittery side around 729 Seventh Ave., yesterday afternoon.....Reason was presence on the UA premises of Senior Lieutenant Ludmilla Pavlichenko, the Red Army's remarkable femme sharpshooter, who has killed 309 men (fortunately all of them Nazis).....This standout heroine of World War II had expressed a desire to see Chaplin's "The Great Dictator,"—and UA obliged at the behest, 'tis said, of the Russian Embassy..... Film is the only one the eagle-eyed Ludmilla was anxious to see,—perhaps we hope to get a "preview" bead on her next victims, the Messrs. Adolph and Benito. . . ● Tomorrow afternoon, Fefe's Monte Carlo will be venue of a "Tales of Manhattan" cocktail reception in honor of the co-producers, Boris Morros and S. P. Eagle.**

▼ ▼ ▼

● ● ● *THAT comedy of adolescence, "Janie," which Brock Pemberton is presenting at the Henry Miller Theater here, is right down Hollywood's alley, and so are several members of its cast, notably Clare Foley, Frank Amy, Gwen Anderson and Herbert Evers.....If the first two aren't under studio contract by this time, they should be pronto.....They're types, of course, but Hollywood thrives on types.....As for Miss Anderson and Evers, they're tailored to measure to meet the cry for new screen faces.....They'll need coaching and tutoring to eliminate rough edges, but Hollywood has made "names" out of people with less to offer.....*

▼ ▼ ▼

● ● ● **AVENGE PEARL HARBOR!.....**

Foresee Greater Population Shifts

(Continued from Page 1)

and manufacturing is stepped up. Exhibitors in those production capitals apparently are "sitting pretty" and even theaters in the immediate vicinity appear to be prospering.

A further exodus from the Pacific productive points, however, is expected to have a correspondingly adverse effect on theater business, with the result that adjustment demands on film contracts probably will become more prevalent.

—A Billion in September—

Clearance of Kingston Theaters "Reasonable"

(Continued from Page 1)

cording to an award made by Arbitrator John Pemberton. Complaint was brought by Thorton Theaters, Inc., operators of the Orpheum, against the five consenting companies. Arbitrator ruled that the theaters involved were competitive and dismissed the complaint. Costs were assessed equally among all parties except Paramount which was relieved of sharing in the costs of the proceedings.

Lyric, Newark, Brings Designated Run Action

A designated run case has been filed by Newark-Lyric, Inc., operating the Lyric Theater, Newark, N. J., against the five consenting companies. Complainant charges that the defendant distributors have, for three successive months, refused to license product to the Lyric on the run requested, but did sell to the Broad, Essex, Rialto and Court theaters on the requested run.

Complainant asks that the distributors be prohibited from licensing their pictures to any of the theaters involved except by separate contracts and agreements.

Ken Theater Hearing Now Is Set for October 6

Chicago—Alex Eulenberg, attorney, now named arbitrator in the Ken Theater case, has set Oct. 6 for the hearing.

—A Billion in September—

"Cairo" in Richmond Bow

"Cairo" will have its world premiere at Loew's Theater in Richmond today. Event is the first of seven scheduled test engagements.

Adopt-a-Soldier Club at 20th-Fox

Home office personnel of 20th-Fox has organized an adopt-a-soldier club in the membership of which are included employes of Movietone. The purpose is to provide gift packages for employes now in service. Dues are 10 cents a month, although members may give more if they wish.

Third Star Drive Group Off Monday

(Continued from Page 1)

at Des Moines, with subsequent appearances in Nebraska, Wyoming and Idaho. Ginger Rogers, carrying the 2-C torch, will open in Austin & Corpus Christi, and then hit cities in Texas, New Mexico, Arizona and, finally, San Diego, Calif.

Vera Zorina Andy Devine and Laraine Day, traveling the 3-C "time," open in Nashville, and then are dated for points in Alabama, Louisiana, and Mississippi. Rita Hayworth, who has the 4-C allocation, starts in Parkersburg, W. Va., and will visit cities in Kentucky, Indiana, Illinois, Wisconsin and, finally, will reach New York City.

Veronica Lake, assigned to 5-C, opens in Charleston, S. C., with cities in Georgia and Florida to follow, after which she arrives in New York City for the drive's grand finale.

Paulette Goddard will open in Frederick, Hagerstown and Cumberland, Md., and then play cities in Maryland, Pennsylvania, Delaware and New Jersey, finally coming here on Sept. 30.

Whether Norma Shearer, scheduled for the 7-C route, embracing cities in New York, Vermont, Massachusetts and Connecticut, will be able to make the swing is uncertain. Decision awaits the progress of her recovery from illness. If unable to start, another star (or stars) will be assigned. Tour 7-C starts in Syracuse and Oswego.

—A Billion in September—

Buying of New Product Seen Picking Up Speed

(Continued from Page 1)

just been concluded. Universal's sales for the initial period of the new season are well ahead of the corresponding period last year, accounting to William Scully, general sales manager.

Top sales executives of Universal conducted sessions with the field staff in Boston, New York, Washington, Chicago, Dallas and Salt Lake City where the men were acquainted with forthcoming product and sales policies. Scully said that exhibitors around the country appeared anxious to buy entire programs where possible and, in any event, to buy as many pictures as could be obtained.

—A Billion in September—

"Torpedo Squadron" in Color

West Coast Bureau of THE FILM DAILY

Hollywood — Twentieth-Fox will dip "Torpedo Squadron 8" in the Techicolor dye-vat.

STORKS!

Wilkes-Barre—Milt Miller,, FILM DAILY staff correspondent, has a new son, Jeffrey Harold.

N. E. Indies Protest Alleged Discrimination

(Continued from Page 1)

ations with respect to the price of these subjects, following a meeting here yesterday of the Independent Exhibitors, Inc. It is the contention of the indies that much of this discrimination is due to laxity and can be overcome

Sales policies of the companies were discussed at length and the report was made that conditions in general in the independent field are better than in years and that there is a great demand for pictures other than war films.

A violent protest was voiced against what is alleged to be the increased, unreasonable rentals demanded, according to the indies, by all companies. The report of the budget committee was approved and the current schedule of dues will be maintained.

—A Billion in September—

British Banning "Horror" Pix for the Duration

West Coast Bureau of THE FILM DAILY

Hollywood—Word of a British ban on all "horror" pictures for the duration was reached in Hollywood when Leon Fromkess, in charge of production for PRC, received a cable from London informing him that the censors have prohibited the showing of "The Mad Monster," starring George Zucco and Mary Carlisle.

Opinion of the censors is that films depicting suffering should be outlawed during the war.

PRC intends to release "The Mad Monster" in the British Isles through Pathe, which handles its productions in that territory, after the conflict.

—A Billion in September—

WB Studio Man in RAF Downs 7th Nazi Plane

West Coast Bureau of THE FILM DAILY

Hollywood — Gregory Daymond, former dresser for Warners here and now a Squadron Leader in the RAF American Eagle Squadron, has brought down his seventh Nazi plane, according to word from the British Ministry of Information in London. He wears the Distinguished Flying Cross with bar.

—A Billion in September—

20th-Fox Pacts Fanchon

West Coast Bureau of THE FILM DAILY

Hollywood — Twentieth-Fox has signed Fanchon of Fanchon & Marco as "co-ordinator of all dance spectacles." She will work directly with producer units to outline dance spectacles which will in turn be dance-routined by Hermes Pan and his staff dance directors.

—A Billion in September—

Goldwyn Signs Milestone

West Coast Bureau of THE FILM DAILY

Hollywood — Sam Goldwyn has signed Lewis Milestone to direct Lillian Hellman's untitled story of Russian life in which Teresa Wright will star; pic starts shooting in January.

UA To Bare New Producers at Chi.

(Continued from Page 1)

tend include Mary Pickford, Charles Chaplin, Alexander Korda (who is flying here from England, with Teddy Carr, the company's managing director in England, to attend), David O. Selznick, William Cagney, Hunt Stromberg, Jack Benny, Edward Small, Loew-Lewin, Charles R. Rogers, Sol Lesser, Mayfair Productions, Ealing Studios, Noel Coward, British National, Arnold Pressburger, Benedict Bogeaus, Samuel Bronston, Hal Roach and United Artists Productions.

Leserman and Gradwell L. Sears, vice-president, will preside at the session. President Edward Raftery and Arthur W. Kelly, vice-president, will address the sales group. Business meetings will be attended by home office executives and personnel, district and branch managers and salesmen from the U. S. and Canada.

In announcing the meeting Leserman stated that it will be one of the most important in the history of the company, with many unusual disclosures of new product as well as plans of new producers now in the United Artists fold. Complete merchandising and sales policies on the 1942-43 product will be discussed in conjunction with the most comprehensive program of important pictures.

Leserman further stated that among other very important United Artists plans to be discussed at the meeting will be the policy of merchandising and selling only those pictures which can actually be trade-shown to exhibitors throughout the world.

—A Billion in September—

Twentieth Century-Fox and CEA in "Boycott" Deadlock

(Continued from Page 1)

campaign against 20t-Fox, authorized at a general council meeting last week, would be launched immediately, and that one of the first moves would be a "boycott" of Movietone News.

—A Billion in September—

New Greenblatt PRC Pact Gives World-wide Scope

Arthur Greenblatt, vice-president in charge of sales for Producers Releasing Corp., has been given a new contract under which he will have supervision of sales throughout the world.

Greenblatt last week reported to Leon Fromkess, in charge of production, that PRC collections are running 110 per cent ahead of the same period last year.

Kenneth Young, president of Pathe Laboratories and chairman of the board of PRC, arrived in New York last night for conferences with President O. Henry Briggs. Briggs is scheduled to arrive in Hollywood Sept. 27 to confer on budget increases on the 1942-43 pictures.

REMEMBER

the furore some time ago when the news appeared in the papers throughout America that a wealthy business man offered $1,000,000 to anyone who would go to Germany and get . . .

HITLER—
DEAD OR ALIVE

Well, nobody took up that offer in real life . . . But CHARLES HOUSE now announces completion of a film based on that offer. It is . . . . . .

"HITLER—
DEAD OR ALIVE"

Produced by BEN JUDELL
Directed by NICK GRINDE
starring
WARD BOND
DOROTHY TREE
with
Warren Hymer — Paul Fix
Russell Hicks — Felix Basch
Bob Watson — Bruce Edwards
Frederick Giermann

•

It's Entertainment . . .
It's Inspiring Drama . . .
It's Really Satisfying . . .
It's BOX OFFICE

•

For information about this film, contact
BEN JUDELL
Hotel Astor, New York City

☆ ☆ REVIEWS OF THE NEW FILMS ☆ ☆

"I Live on Danger"

with Chester Morris, Jean Parker
Paramount 73 Mins.

SPEEDY MELODRAMA CHOKED WITH EXCITEMENT IS SWELL FOR ACTION FANS.

This melodrama is a speedy little number generously sprinkled with exciting incidents. The film has been produced by William H. Pine and William C. Thomas strictly for action without any fancy stuff, and the screenplay of Maxwell Shane, Richard Murphy and Lewis R. Foster and the direction of Sam White sustain this mission with pretty good success. The production moves so fast and has so much commotion that audiences are likely to overlook the fact that at times the story gets out of hand and places a heavy strain on plausibility.

Chester Morris is cast as a cocky, hard-boiled special events newscaster. He and Dick Purcell are friendly rivals for an assignment in London. Morris lands in the doghouse when he goes on a binge and fakes a fight broadcast. He redeems himself with a vengeance when he brings about the solution of a murder for which an innocent man (Eddie Norris) is to burn. The fellow is offered the London assignment but turns it down in order that he may be able to establish the innocence of Norris, for whose plight he is responsible. Morris is in love with Norris' sister (Jean Parker) and that has a lot to do with the matter. The finale finds Norris out of jail and Morris and Miss Parker altar-bound.

Morris performs vigorously in the leading role. Miss Parker provides a nice romantic foil. Purcell, Roger Pryor, Norris and Elizabeth Risdon do well in the chief supporting roles. Creditable performances are given also by Douglas Fowley, Ralph Sanford, Edwin Maxwell and Patsy Nash. Sanford supplies most of the comedy relief.

CAST: Chester Morris, Jean Parker, Elizabeth Risdon, Eddie Norris, Dick Purcell, Roger Pryor, Douglas Fowley, Ralph Sanford, Edwin Maxwell, Patsy Nash.

CREDITS: Producers, William H. Pine, William C. Thomas; Director, Sam White; Screenplay, Maxwell Shane, Richard Murphy, Lewis R. Foster; Based on story by Lewis R. Foster, Alex Gottlieb; Film Editor, Billy Ziegler; Art Director, F. Paul Sylos; Cameraman, Fred Jackman, Jr.

DIRECTION, Good. PHOTOGRAPHY, Good.

Knoxville Sunday Movies Out After Single Week

Knoxville, Tenn.—By the simple, but effective method of repealing the 50-year-old Sunday "Blue Law," recently amended to allow Sunday movies, Knoxville is without a Sunday regulation act and movies are illegal again until, if it desires to do so, the City Council can legalize them.

Mayor Fred Stair has appointed a committee of 15 leading citizens to formulate a new ordinance governing operation of all types of establishments on the Sabbath. It remains to be seen whether this ordinance will permit movies.

"Secrets of a Co-Ed"

with Otto Kruger, Tina Thayer
PRC 67 Mins.
(HOLLYWOOD PREVIEW)

ONE OF PRC'S BEST, THIS RATES WELL ABOVE THE AVERAGE IN THE MODEST BUDGET FIELD.

This is above average entertainment in the modest budget field. In fact, it is easily one of the best offerings to bear the PRC label.

Alfred Stern and Arthur Alexander can take many well-deserved bows as the producers, while Leon Fromkess functioned for PRC as its production chief. Joseph H. Lewis turned in a high grade job of directing. The excellent writing job is the work of George W. Sayre, who furnished the original screenplay.

It is easy to bestow much praise for the acting. Otto Kruger, who played the title role in "Counsellor-At-Law," on the stage, gives one of the best performances of his long career as a criminal lawyer, who has won acquittals for general gunmen by his courtroom eloquence. Tina Thayer, a comparative newcomer, is very good as his spoiled, excitement-loving daughter. Rick Vallin takes a large step forward by his work as Kruger's chief aide in the lawyer's underworld activities. Diana Del Rio, Russell Hoyt and Addison Richards are among the capable principals.

Tina Thayer, possessor of oodles of sex appeal, who is bored by her fellow students and the teachers at the girls' school she attends, is "picked up" by Rick Vallin, who is popular with women. She does not know he is working for her father, but when Vallin finally learns that she is Kruger's daughter, he gloats over Kruger's humiliation. Vallin is murdered and Tina is forced to stand trial as his murderess. In a very moving appeal to the jury, Kruger breaks down and confesses the slaying. Tina is re-united with her real sweetheart, Russell Hoyt.

CAST: Otto Kruger, Tina Thayer, Rick Vallin, Russell Hoyt, Marcia Mae Jones, Geraldine Spreckles, Diana Del Rio, Herbert Vigran, Patricia Knox, Claire Rochelle, Addison Richards and Isabelle La Mal.

CREDITS: Producers, Alfred Stern and Arthur Alexander; Director, Joseph Lewis; In Charge of Production for PRC, Leon Fromkess; Story and Screenplay, George W. Sayre; Photography, Robert Cline; Editor, Charles Henkel, Jr.; Musical Director, Lee Zahler; Song, "Brazilly Willy" (English lyrics), J. Jay Levison and Ray Evans; Brazilian March, Harold Lobo and Milton De Oliviera.

DIRECTION, Excellent. PHOTOGRAPHY, Very Good.

'Swing Shifters' Vote For Midnight Movies

Lexington, Ky.—The Ben Ali theater, following a poll of the late shift workers at the U. S. Army Signal Depot here, has announced that it will inaugurate a midnight show on Thursday of each week for the duration. A poll of 800 "swing-shifters" who work from 3 p.m. until 11 p.m. every day showed that 650 voted for the midnight show.

"Deep in the Heart of Texas"

with Johnny Mack Brown, Tex Ritter
Universal 62 Mins.

THIS ONE BOASTS ALL THE WESTERN INGREDIENTS IN EXTRA LARGE PORTIONS.

Boasting all the ingredients of a western in extra large portions, this frontier yarn sets its action in Texas in the turbulent period following the Civil War.

The villain (William Farnum) is the same old land grabber so often encountered in westerns, only this time he's the leader of a republic organized in opposition to the established Government of the United States. The chief enemy of his regime of lawlessness is a newspaper publisher (Pat O'Malley) to whose support come the villain's own son (Johnny Mack Brown), who served in the Civil War on the Northern side, and a Government man (Tex Ritter). When Brown is thrown in jail on a trumped-up murder charge, O'Malley and Ritter offer to effect his release provided Farnum turns good and dissolves his republic. Farnum accepts, but is killed by his henchmen before Brown, Ritter and O'Malley can bring the sub-villains to judgment.

The film's chief drawing power resides in its use of the "Deep in the Heart of Texas" tune at several points during the action. Also of considerable assistance are four other tunes—"Song of the Sage," "Sweet Genevieve," "Dixie" and "Cowboy's Lament"—the vocalizing of which is done by Ritter, Fuzzy Knight and the Jimmy Wakely Trio.

Brown and Ritter team up to put plenty of punch into the film. Knight, Jennifer Holt, Farnum, Kenneth Harlan and O'Malley are others who fill their roles well.

Elmer Clifton has given the film fast direction. The screenplay is credited to Oliver Drake, who also served as associate producer. Principal weakness of the production is its penchant for anachronisms which rob it of conviction as a period piece.

CAST: Johnny Mack Brown; Tex Ritter, Fuzzy Knight, Jennifer Holt, William Farnum, Harry Woods, Kenneth Harlan, Pat O'Malley, Roy Brent, Edmund Cobb, Jimmy Wakely Trio.

CREDITS: Associate Producer, Oliver Drake; Director, Elmer Clifton; Screenplay, Oliver Drake; Adaptation, Grace Norton; Cameraman, Harry Newman; Musical Director, H. J. Salter.

DIRECTION, Good. PHOTOGRAPHY, Good.

"Swing Shift" Premiere For New Neagle Starrer

San Diego, Calif.—"Wings and the Woman" had a 2 a.m. premiere at the California theater here yesterday, probably the first "swing shift" opening on record. Anna Neagle, pic's star, made a p.a. Biz was SRO.

—A Billion in September—

It Stays "Powers Girl"

West Coast Bureau of THE FILM DAILY

Hollywood — "The Powers Girl," Charles R. Rogers production now before the cameras, will continue under that title despite reports to the contrary.

"Sherlock Holmes and the Voice of Terror"

with Basil Rathbone, Nigel Bruce
Universal 65 Mins.

SHERLOCK HOLMES IS BROUGHT UP-TO-DATE IN MELODRAMA THAT RATES ROUTINE AND UNDISTINGUISHED.

Sherlock Holmes is brought right up to-the-minute in his latest screen adventure. His job in this instance is to uncover a gang of saboteurs who are terrorizing all England and boasting of their nefarious exploits via broadcasts delivered by a character identified only as "The Voice of Terror."

Sherlock is called in when the intelligence office finds itself helpless to uncover the saboteurs. With quiet efficiency the sleuth plunges into the case, using deductive logic as his chief weapon for solving the riddle. Dr. Watson is at his side most of the time, but the fellow is of little help to him. What help Sherlock does get comes from a girl of the slums who enlists her disreputable companions in the search for the saboteurs. The girl is motivated by revenge as well as patriotism, her sweetheart having been murdered by the gang. Pretty soon Sherlock has the villains rounded up. A member of the intelligence office, who is an imposter, is revealed as the head of the gang. The only reward Lynn Riggs, the author of the screenplay, has seen fit to offer the girl is death at the hands of one of the saboteurs.

Though routine and undistinguished, this melodrama, produced by Howard Benedict, has a fair amount of thrilling action and much speed, for which thanks chiefly to the direction of John Rawlins. Robert D. Andrews adapted the story, which is based on Sir Arthur Conan Doyle's "His Last Bow."

The acting is generally good. Basil Rathbone is the Sherlock Holmes and Nigel Bruce the Dr. Watson. Reginald Denny is the head saboteur and Evelyn Ankers the girl from the slums. Others who should be mentioned are Thomas Gomez, Henry Daniell, Montagu Love, Olaf Hytten and Leyland Hodgson.

CAST: Basil Rathbone, Nigel Bruce, Evelyn Ankers, Reginald Denny, Thomas Gomez, Henry Daniell, Montagu Love, Olaf Hytten, Leyland Hodgson.

CREDITS: Associate Producer, Howard Benedict; Director, John Rawlins; Screenplay, Lynn Riggs; Adaptation, Robert D. Andrews; Based on story by Sir Arthur Conan Doyle; Cameraman, Woody Bredell; Art Director, Jack Otterson; Musical Director, Charles Previn.

DIRECTION, Good. PHOTOGRAPHY, Good.

Local 306 to Dedicate 50-Star Service Banner

Service flag bearing 50 stars will be dedicated by Local 306, operators, this afternoon at ceremonies in front of 251 W. 42nd St., where the union has its headquarters. Herman Gelber, president of Local 306, and Max A. Cohen, chairman of the New York State War Activities Committee, will speak. A rabbi, a Catholic priest and a Protestant minister will help officiate at the ceremonies. An American Legion color guard will be present at the dedication.

$329,434,000 in Bond Sales as Drive Speeds Up

WAC Hopeful That Treasury's Goal for September Still May Be Attained

(Continued from Page 1)

Sept. 14 sales—$48,890,000. That b[illegible]ght the month's total (14 days) to [illegible]29,434,000.

To reach the Treasury quota a daily sales average of $26,000,000 is required. To date, the "bondbardment" is just $31,000,000, or a little over one day, off the quota beam.

This will be made up, it is hoped, after the income tax payment day lull.

An awakened awareness of America's crisis, sweeping the nation like a tidal wave, is credited with the satisfactory sales in September.

It is figured that much of the special effort at Bond rallies, sparked by movie stars, has not yet filtered through the banks to the Treasury's credit at the Federal Reserve. The Treasury figures include only completed sales and money in the hands of the Federal Reserve.

Telegraphic reports from field committees to War Activities offices indicate that the Bond rallies in some 150 cities, where Hollywood stars visited, piled up a total pledge and sales record of $87,189,131, the majority of which has not yet reached the Treasury.

Hundreds of cities and counties have wired that their September quotas have been hit but that they are working for a 25 per cent surplus.

The $775,000,000 Treasury quota represents cash, which really would cover $1,000,000,000 worth of Bonds maturity value.

Bomber Poster Sets Help Sales Of War Bonds in Chicago Area

Chicago—National Screen Service yesterday completed distribution of 600 North American Bomber poster sets, which are expected to help War Bond sales by $1,000,000.

Additional Bond sales reported at luncheon meeting at the Blackstone Hotel. Henry Schoenstadt, chairman, says additional theater shows are planned to raise another million this month.

$1,000,000 Fur Display To Aid War Bond Drive

One million dollars worth of furs, said to be one of the most expensive single collection of furs ever shown in this city, ranging from an ordinary $400 silver fox to an aristocratic $35,000 sable creation, will be displayed by a group of debutante models today in the Continental Ballroom of the Hotel St. Moritz in connection with the Motion Picture Industry's September War Bond Drive.

The showing will provide an advance look at the collection that will be the feature of a War Bond Rally sponsored by the Federated Hellenic Societies of Greater New York, which is expected to raise more than $500,000 at the St. Moritz on Monday, Sept. 28.

Admission to this rally will be the purchase of a $1,000 War Bond. Bishop Germanos Polyzoides of the New York Greek Orthodox Archdiocese is chairman of the affair, while Archbishop Athenagoras and the Hon. Nicholas G. Lely, Consul General of Greece, are honorary co-chairmen.

Bond Drive Flashes

At a meeting of the Bookers Club Monday night, the members purchased $3,000 worth of War Bonds and a committee was appointed to raise the total to $5,000. Committee consists of President Bernie Brooks, Joe Ingber, Lou Fishler and Dan Ponticello.

Harrisburg, Pa. — Harrisburg and Dauphin County theater managers in their War Bond Drive have a real Bond Wagon . . . a regular office on wheels, loaned by L. B. Smith, local automobile man. It's complete from flat top desk to wastebasket.

Nashville, Tenn.—Andy Devine, due with Vera Zorina, and Loraine Day next Monday to aid in the War Bond drive, will have Middle Tennessee walking horse owners as his special assignment. Andy made a serious effort to carry a carload of the widely known Tennessee equine product back to Hollywood with him on a previous p.a. The female stars will have to be satisfied with the big Vultee Aircraft plant here.

Rochester—A second rally in two days at the Eastman Theater drew an audience that paid out $2,235 in War Stamps to attend. During the show, Irene Dunne and Conrad Nagel drew from the audience pledges to buy before Oct. 1, $21,477 in Bonds. The result for two days of sales was $448,612 in Bonds, Stamps and pledges.

Boston—Dorothy Lamour finished her Boston stint yesterday with a grand total of $16,508,000 worth of War Stamps and Bonds sold here since her first appearance Saturday night.

Boston Herald editorially urged that the star be drafted for full time war work and put to the job of selling the nation on taxation.

Harrisburg, Pa.—Rita Hayworth will be this city's guest for a $1,000,000 dinner on Sept. 23. Slogan: Rita Hayworth a $1,000 Bond? You betcha!

Omaha—Street dance sponsored by the Omaha Variety Club and Omaha Elks added $13,360 to the industry's drive here. The affair, free to purchaser of War Bonds and Stamps, also publicized today's "Wake Island" Bond premiere at the Paramount.

Washington Bureau of THE FILM DAILY

Washington—First day's War Bond sale of $279,500 was reported yesterday for the $1,000,000 Victory World Premiere of "The War Against Mrs. Hadley" at Loew's Capitol Sept. 23. Largest sum of $125,000 was purchased through the D. C. Bankers Association, with the Washington Board of Trade close behind with $100,000, and Loew's theaters reporting the sale of $60,000. Fay Bainter and Edward Arnold will make p.a.'s at the premiere.

"Invasion" of midtown film theaters by groups of U. S. soldiers began last night in conjunction with the September War Bond Drive. First "invasion" was staged at the Paramount, with Ed Sullivan, columnist, presiding and announcing this inital landing of troops in the interests of the industry's Bond campaigns.

A similar invasion is planned at the Rivoli tonight. In order, other invasions are set for the following midtown houses: Capitol, Tomorrow; Strand, Friday; Roxy, Saturday and Sunday.

Rochester—Main Street crowds blinked—and then bought $11,000 worth of War Bonds Saturday when a swing band and floor show rolled into the shopping section aboard a truck. Lester Pollock of Loew's Rochester was master of ceremonies, and assisted by Bud Silverman, Schine city manager.

Chicago—Alliance circuit sold and delivered $180,000 worth of War Bonds, during the first 10 days of the drive.

Chicago—The B & K manager who makes the outstanding showing in the September drive, will receive a $100 cash prize, in addition to the John Balaban trophy, awarded quarterly.

Show Pic Patrons a Pass, and They'll Find Their Own Way,—Manager Quickly Discovers

St. Louis—Disappointed by the fact that his audience at the local Roxy had pledged themselves to purchase only $6,000-worth of War Bonds on the opening night of the Billion Dollar Drive, Jimmy Tappella, manager, hied to the stage and told those present that the theater had pledged itself to sell $10,000-worth, and added emphatically: "and the show won't go on until we get it!" Then a fan suggested that the manager hold an auction. Tappella replied: "But I haven't anything to auction . . . . except perhaps a season pass to the show." "That's okay with us," spectators shouted. So the bidding began for three season ducats. Fifteen minutes later Bond sales had reached $11,600. So the show went on.

Rodgers Asks Views On UMPI's Retention

(Continued from Page 1)

the various sub-committee members. It is expected that the reactions of the committeemen will determine the fate of UMPI in its relation to the unity program.

Meanwhile, Col. H. A. Cole yesterday expressed the opinion in Philadelphia that UMPI was dead. At an Allied Caravan meeting with approximately 150 independent exhibitors in the territory, Col. Cole said that the death of UMPI was not due so much to the rejection of the sales plan by the Department of Justice as it was the refusal of the distributors to negotiate on our points of the UMPI agenda, especially film prices. Prior to the laying of an UMPI platform, Col. Cole said, Allied had insisted that film prices be included in the agenda and that the distributors had contended that they could not accept that issue on the program.

The Allied Caravan, composed of national Allied leaders, is the outcome of that refusal, Cole said.

—A Billion in September—

Compulsory Savings, New Tax Hurt Canadian Biz

(Continued from Page 1)

lieve that patronage should return close to normal shortly.

The actual deduction for the average theater-goer amounts to at least 25 per cent of his salary and this deduction represents only about 90 per cent of the tax, the balance being payable next September. Amusement leaders feel that it is only natural that the man-on-the-street will have to re-arrange his budget and entertainment can't help but be affected.

—A Billion in September—

Million Slash in Roxy's Assessment Asked in Suit

(Continued from Page 1)

of $1,000,000 on the assessed valuation for 1942-1943 placed upon the theater by the commission. According to the plaintiff, the $3,950,000 assessment is an overvaluation of $1,000,000 on the price which the house would bring on sale. The commission was attacked in the proceeding for allegedly failing to allow for depreciation on the theater, which is now 14 years old.

—A Billion in September—

Midway Opens Sept. 24

Midway Theater Forest Hills, opens Sept. 24 under RKO management. A brilliant first night is planned with civic officials and celebrites attending. Initial program will consist of "The Pied Piper," "Just Off Broadway" and "The Battle of Midway."

☆ ☆ REVIEWS OF THE NEW FILMS ☆ ☆

"White Cargo"

with Hedy Lamarr, Walter Pidgeon
M-G-M 90 Mins.

OLD STAGE HIT, WELL-ACTED AND PRODUCED, IS GENERALLY SATISFACTORY ADULT DIVERSION.

That old Broadway hit, "White Cargo," has finally made its way to the American screen in a fine production by Victor Saville that provides a fat slice of adult entertainment. With sex playing a strong part in the doings and with Hedy Lamarr enacting that morals-free child of passion, Tondelayo, in a most seductive manner, this is meat chiefly for the men. Not since her "Ecstasy" days has Miss Lamarr been exhibited with so little raiment. In this torrid film she goes around exercising her wiles in an outfit consisting of a sarong and a bra.

The story itself is more or less stock stuff, yet it has been done very effectively with an excellent screenplay, first-rate acting and an atmospheric treatment that lends a certain feeling of reality to the film.

"White Cargo" has to do with white men disintegrating in the heat of tropical Africa. Tondelayo plays a big role in that process, driving the little group of white men on the rubber plantation which is the setting of the story to forfeit their sense of morality and setting one against the other to her own profit. Walter Pidgeon and Richard Carlson are the main victims of her physical allurements. Much of the drama revolves around the attempt of Pidgeon to prevent Carlson from succumbing to the girl's charms. Poetic justice disposes of her after she poisons Carlson, whom she has snared into marriage. The end finds Carlson being shipped back home.

Little fault can be found with the acting. Pidgeon does a standout job as the boss of the plantation. Miss Lamarr is more than eye-filling as Tondelayo. There are swell supporting performances by Carlson, Frank Morgan, Reginald Owen, Henry O'Neill, Bramwell Fletcher, Clyde Cook.

The screenplay was written by Leon Gordon, who authored the play, which was based on a novel by Ida Vera Simonton. The film has good direction by Richard Thorpe and excellent photography by Harry Stradling.

CAST: Hedy Lamarr, Walter Pidgeon, Frank Morgan, Richard Carlson, Reginald Owen, Henry O'Neill, Bramwell Fletcher, Clyde Cook, Leigh Whipper, Oscar Polk, Darby Jones, Richard Ainley.

CREDITS: Producer, Victor Saville; Director, Richard Thorpe; Screenplay, Leon Gordon; Based on play by Leon Gordon; Cameraman, Harry Stradling; Dance Director, Ernst Matray; Art Director, Cedric Gibbons; Film Editor, Frederick Y. Smith.

DIRECTION, Good. PHOTOGRAPHY, Excellent.

Bell Buys Carrier Co.

Portland, Ore.—Howard Bell, formerly with National Screen, has purchased the Film Delivery Service, making deliveries to downtown and suburban theaters.

—A Billion in September—

Clara Deutsch Resigns

Clara Deutsch, secretary at New Jersey Allied, has resigned and her place has been filed by Miss "Bobby" Snaper.

"Bells of Capistrano"

with Gene Autry, Smiley Burnette
Republic 73 Mins.

STAR'S LAST FILM BEFORE JOINING COLORS SHOULD BE ACCEPTABLE TO ALL AUTRY FANS.

Gene Autry's final picture before the Army Air Force claimed his services, "Bells of Capistrano," should be acceptable to his most ardent fans. Those whose regard for the western star is less than worship will probably find the picture a bit too lethargic. While the film goes its way more leisurely than any western has a right to, it succeeds in maintaining its interest from beginnig to end, even though one has to wait considerably between the displays of fireworks.

The fact that Gene does quite a bit of singing in this film should help "Bells of Capistrano" at the boxoffice. There are five songs of considerable merit. One is "Don't Bite the Hand That's Feeding You," resurrected from World War I days. The other tunes are "Forgive Me," by Milton Ager and Jack Yellen; "At Sundown," by Walter Donaldson; "In Old Capistrano," done with English lyrics by Fred Stryker and Jerry Charleston, and "Uncle Sam Patter," by Sol Meyer. As usual, Smiley Burnette is on hand to lend accompaniment with his guitar besides dishing out the laughs in co-operation with young Joe Strauch, Jr.

Autry's job in "Bells of Capistrano" is to keep the wild west show and rodeo operated by Virginia Grey from being taken over by Morgan Conway, who runs a rival outfit. Conway tries to make it easier for himself by making love to Miss Grey. He makes use of every device to bring about the collapse of the girl's show and force her to sell out to him. Gene does more than save the show for Miss Grey; he reveals to her what a skunk her sweetheart is. He has several rousing encounters with the villain and his stooges that will inspire his fans to plenty of rooting.

Autry gets capable support from Burnette, Miss Grey, Lucien Littlefield, Conway, Claire DuBrey, Strauch and one or two others.

Lawrence Kimble has worked a lot of color into his screenplay, which was directed well by William Morgan under the supervision of Harry Grey. Reggie Lanning did a nice job of photography.

CAST: Gene Autry, Smiley Burnette, Virginia Grey, Lucien Littlefield, Morgan Conway, Claire DuBrey, Charles Cane, Joe Strauch, Jr., Marla Shelton, Tristram Coffin.

CREDITS: Associate Producer, Harry Grey; Director, William Morgan; Screenplay, Lawrence Kimble; Cameraman, Reggie Lanning; Film Editor, Edward Mann; Art Director, Ralph Oberg.

DIRECTION, Good. PHOTOGRAPHY, Good.

Degree for Paul Goldberg

Paul Goldberg, son of Harry Goldberg, director of advertising and publicity for Warner Theaters, is being graduated today from the University of Pennsylvania School of Architecture.

—A Billion in September—

George T. Hood Dead

Seattle—George T. Hood, 62, widely known theatrical executive, who was long associated with Charles W. York, died here.

"The Boss of Hangtown Mesa"

with Johnny Mack Brown, Fuzzy Knight
Universal 58 Mins.

ROUGH-AND-TUMBLE WESTERN JAM-PACKED WITH ACTION HITS THE SPOT NICELY.

Plenty of rough stuff should put this western over with the kids. Johnny Mack Brown moves in on the villains right at the start and gives them more than enough to remember him by. Fuzzy Knight still tags along as his buddy, handing out laughs as he goes. Joseph H. Lewis gives the players quite a workout in his direction, and Oliver Drake has piled loads of excitement into his screenplay, on which he served also as associate producer.

This time the villainy has to do with the construction of a telegraph line. The villains are determined that the line shall not be completed on time. The other side is just as determined that the work shall be completed according to schedule. Brown, an employe of the telegraph company, is sent to the scene to look into the situation. He gets the information he wants by posing as one of the gang, no enviable position for a western hero, no matter how he fancies his prowess. After he has given the baddies plenty of line to hang themselves, he goes to work on them in high.

Brown and Knight again prove themselves an excellent team of western players. The head villains are played as they should be by William Farnum and Rex Lease. Other roles are well taken by Helen Deverell, Hugh Prosser, Robert Barron, Michael Vallon, Henry Hall and Fred Kohler, Jr. The Pals of the Golden West appear with Nora Lou Martin in several western musical numbers.

CAST: Johnny Mack Brown, Fuzzy Knight, William Farnum, Rex Lease, Helen Deverell, Hugh Prosser, Robert Barron, Michael Vallon, Henry Hall, Fred Kohler, Jr., Nora Lou Martin, Pals of the Golden West.

CREDITS: Associate Producer, Oliver Drake; Director, Joseph H. Lewis; Screenplay, Oliver Drake; Film Editor, Maurice Wright; Art Director, Jack Otterson; Musical Director, H. J. Salter; Cameraman, Charles Van Enger.

DIRECTION, Good. PHOTOGRAPHY, Good.

Kelley Named Manager Of Research Council

West Coast Bureau of THE FILM DAILY

Hollywood — With Capt. Gordon Mitchell, Signal Corps Reserve, called to active duty, William F. Kelley takes over as manager of the Research Council of the Academy, appointment being made by Col. Darryl F. Zanuck. Kelley has been Captain Mitchell's assistant for the last seven years. Latter, the Council's manager for 10 years, was responsible for the development of the Signal Corps training program in Hollywood.

—A Billion in September—

New Secretary for Kirsch

Chicago—Ruth Hoffman, formerly with Warners here, replaces Beth Perlman as secretary to Jack Kirsch, Illinois Allied prexy.

☆ SHORTS ☆

"Trouble Spot of the East"

Universal 9 Mins.
Informative, Entertaining

The vital island of Ceylon is depicted here, and there are some interesting shots of its fine harbor, modern municipalities, along with native life and customs. Prominent are the views of the tea industry which serves many parts of the Western world, particularly Britain and the U. S. The footage stresses how important Ceylon is as an essential key to the Indian Ocean and to the strategy of the United Nations. Because it is both informative and entertaining, this reel will serve programs of houses well.

"Alan Courtney's 1280 Club"

("Famous Bands" Short)
Columbia 10 mins.
For Rhythm Fans

While this is not a particularly distinguished short as band reels go, Teddy Powell's ork is worth hearing for its rhythm and arrangements. There are two vocal specialties by Peggy Mann and Tommy Taylor,—"My Little Cousin" and a novelty number, "Joltin' Joe Di Maggio." Reel was directed by Ted Lloyd who is also its producer. It is the first of a series which should bring consistently better production values as it hits its full stride.

"Victory Vittles"

(Pete Smith Specialty)
M-G-M 10 mins.
Food Conservation Hints

The ladies will appreciate the kitchen hints contained in this Pete Smith narrated Technicolor short. Featuring Polly Patterson, the reel has that cooking expert demonstrate a complete meal utilizing easy to procure foodstuffs, served attractively. Smith's gaged narration is funny, as usual. Will Jason directed.

Local 802 AFM Backs Petrillo Ban

Local 802 AFM yesterday endorsed President James C. Petrillo's ban against recorded music, citing widespread unemployment among musicians due to the use of "canned music." The Local expressed "fullest confidence" in Petrillo's leadership

—A Billion in September—

RKO to Film Polan Banks' Story

West Coast Bureau of THE FILM DAILY

Hollywood — "There Goes Lona Henry," Polan Banks' novel which RKO purchased, then shelved last year, will be filmed as a vehicle for Ruth Warrick. Ketti Frings has been recalled to continue work on the scenario.

—A Billion in September—

Lesser Signs Harry Horner

Sol Lesser has awarded a long term contract to Harry Horner, New York stage designer.

Raw Stock Cuts Due Today: Hollywood—Studio executives yesterday learned that the WPB will release, probably today, a statement of policy which, in substance, will direct cuts in raw stock consumption in percentages said to range up from about 10 to more than 20 per cent. Newsreels are understood not affected, and other exceptions are anticipated. Harold Hopper of the WPB is due here today.

FILE COPY
DO NOT REMOVE

Intimate in Character
International in Scope
Independent in Thought

THE FILM DAILY

The Daily Newspaper
Of Motion Pictures
Twenty-Four Years Old

VOL. 82, NO. 56 NEW YORK, THURSDAY, SEPTEMBER 17, 1942 TEN CENTS

UMPI SUPPORT CUT TO THREE COMPANIES

$345,606,000 in Sales at Drive's Halfway Mark

Treasury's Figures 5 to 10 Days Behind Actual Sales, WAC's Conviction

While wires pouring into WAC drive headquarters yesterday indicated unabated War Bond sales throughout the country, the official Treasury figures for Sept. 15 nevertheless showed only $15,632,000, bringing the first half of the month's total to $345,606,000. At the halfway mark, the total should be $390,-

(Continued on Page 7)

—A Billion in September—

Industrial "Pinch" Hurts Theater Biz

Ottawa, Ill. — Theater situation here is a prime example of war-time dislocation resulting from the industrial "pinch."

Of the town's theaters, two, the Apollo and the Princess, have been

(Continued on Page 4)

—A Billion in September—

Loew Theater Managers Reject Bargaining Agents

Local 266, Building Service Employes International Union, AFL, and the Loew's unit, Exhibition and

(Continued on Page 4)

1,000th Warner Man Into Armed Forces

Warners gave up its 1,000th man to the armed forces yesterday when Charles Misa of the sales department, with the firm for the past 13 years, was called by the Army. Warners have given a position to his wife, Mrs. Olive Vaughn Misa, to help her maintain their household while he is serving.

Breakdown of Warnites in uniform shows 588 from the theater organization, 191 from the studios, 107 from the home office, 91 from exchanges, and 23 from laboratory, music companies and other departments.

ALLIED SETS TERMS FIGHT

Claims Percentage Films Up 50%, Higher Rentals Asked

Trenton, N. J.—National Allied has a plan for resisting the alleged higher selling terms being asked by the distributors but the organization is keeping the details a secret. Details of the plan were imparted to the New Jersey unit here yesterday by the four-man "caravan" which is touring a large part of the country and discussing the situation with the regional associations.

Independents here yesterday expressed the opinion that there were 50 per cent more percentage pictures offered this season than last and that

(Continued on Page 4)

—A Billion in September—

Indict Jack Dietz For Tax Evasion

Jack Dietz, producer for Monogram, was indicted here yesterday by a Federal Grand Jury on a charge of tax evasion for 1936 and 1937. The defendant, who will be arraigned next week, is charged with evading the payment of $105,315 in taxes for 1936 and $94,932 for 1937.

U. S. Attorney Mathias F. Cor-

(Continued on Page 7)

Metro, 20th-Fox and RKO Ready to Go Along Provided Exhibitor Associations Will Extend Co-operation; Rodgers, Chairman, Resigns; Slight Hope of Salvage

Three of the five distributing companies that are members of UMPI are willing to continue the organization if exhibitor associations will co-operate, but W. F. Rodgers has tendered his resignation as general chairman. This was brought out in a letter to UMPI members by Rodgers who pointed out that Warner Bros. and Paramount had declined to participate further in UMPI activities.

W. F. RODGERS

Twentieth Century-Fox, RKO and M-G-M have indicated that they will continue their support of the unity plan in order to carry out the other points of the agenda, but

(Continued on Page 8)

—A Billion in September—

Gain of $3,600,000 In Odeon's Profits

London (By Cable)—Reflecting in still more striking manner the sensational war-time prosperity of British circuits, Odeon Theaters, Ltd. yesterday reported that its profits for the company's last fiscal year had soared £900,000, approximately $3,-600,000.

Odeon's earnings for 1942 were £1,530,539 — about $6,122,156 — as against £643,287—or approximately $2,573,148—for last year.

A 10 per cent dividend will be paid, it was announced.

Associated British recently reported an operating profit of $6,320,000, a gain of $1,091,000, and a net of $1,627,000, a jump of $858,000.

—A Billion in September—

Honest Ballot Assn. Will Conduct 802's Elections

Local 802, American Federation of Musicians, is engaging the services of the Honest Ballot Assn. to conduct

(Continued on Page 4)

Essaness Training Feminine Managers

Chicago—First managerial school for femmes in this territory has been organized by Essaness Circuit. Four students already have been enrolled, and a sizeable first class is anticipated.

Essaness experiment is being closely studied by other circuits, no

(Continued on Page 4)

Allied in Unity Bow-out?

Reported Dissatisfied with Distrib. Co-op.

Allied leaders last night were preparing a reply to W. F. Rodgers' letter asking for opinions on the continuation of UMPI and, although the indie organization's official stand on the issue had not been fully determined, it was indicated that Allied would bow out of any further participation in the unity program.

It is reported that Allied leaders

(Continued on Page 4)

24-Sheet Sales Soaring As Billboard Rents Drop

Drastic curtailment in the use of billboards by oil, steel and other companies now engaged chiefly in production of war materials has proved a boom to movie showmen seeking this type of advertising

(Continued on Page 8)

Senatorial Petrillo Hearing on Today

Washington Bur., THE FILM DAILY

Washington—A Senate Interstate Commerce subcommittee today begins hearings on a resolution for investigation of the orders of President James Caesar Petrillo, of the AFM, banning recorded music.

$1,000,000,000 IN SEPTEMBER!—SELL MORE WAR BONDS!—BUY MORE WAR BONDS!

THE NEWSPAPER OF FILMDOM — THE FILM DAILY — ALL THE NEWS ALL THE TIME

Vol. 82, No. 56 Thurs., Sept. 17, 1942 10 Cents

JOHN W. ALICOATE : : : : Publisher

DONALD M. MERSEREAU : General Manager

CHESTER B. BAHN : : : : : : Editor

Published daily except Saturdays, Sundays and Holidays at 1501 Broadway, New York, N. Y., by Wid's Films and Film Folk, Inc. J. W. Alicoate, President and Publisher; Donald M. Mersereau, Secretary-Treasurer. Entered as second class matter, Sept. 8, 1938, at the post-office at New York, N. Y., under the act of March 3, 1879. Terms (Postage free) United States outside of Greater New York $10.00 one year; 6 months, $5.00; 3 months, $3.00. Foreign, $15.00. Subscriber should remit with order. Adddess all communication to THE FILM DAILY, 1501 Broadway New York, N. Y. Phone BRyant 9-7117, 9-7118, 9-7119, 9-7120, 9-7121. Cable address: Filmday, New York.

Representatives: HOLLYWOOD, Calif.—Ralph Wilk, 6425 Hollywood Blvd., Phone Granite 6607. LONDON—Ernest W. Fredman, The Film Renter, 127-133 Wardour St., W. 1. PARIS—P. A. Harle, Le Film, 29 Rue Marsoulan (12). MEXICO CITY—Marco-Aurelio Galindo, Depto. 215, Calle del Sindicalismo, 99, Tacubayo, D. F.

FINANCIAL

(Wednesday, Sept. 16)

NEW YORK STOCK MARKET

	High	Low	Close	Net Chg.
Am. Seat.	10	10	10	— ⅛
Col. Picts. vtc. (2½%)	....	....	....	.....
Columbia Picts. pfd.	....	....	....	.....
Con. Fm. Ind.	....	....	....	.....
Con. Fm. Ind. pfd.	....	....	....	.....
East. Kodak	128½	127¾	128½	+ ¾
do pfd.	....	....	....	.....
Gen. Prec. Eq.	13⅞	13¾	13⅞	+ ⅝
Loew's, Inc.	43¼	42¾	42¾	+ ¼
Paramount	16	15⅞	15⅞	.....
Para. 1st pfd.	....	....	....	.....
RKO	....	....	....	.....
RKO $6 pfd.	....	....	....	.....
20th Century-Fox	11½	11⅜	11⅜	.....
20th Century-Fox pfd.	....	....	....	.....
Univ. Pict. pfd.	....	....	....	.....
Warner Bros.	5¾	5⅝	5¾	+ ⅛
do pfd.	....	....	....	.....

NEW YORK BOND MARKET

Para. B'way 3s55	....	....	....	.....
Para. Picts. deb. 4s56	99¾	99¾	99¾	+ ⅛
Warner Bros.' dbs. 6s48	101	101	101	— ½

NEW YORK CURB MARKET

Monogram Picts.	¾	¾	¾	— ⅛
Radio-Keith cvs.	....	....	....	.....
Sonotone Corp.	1⅞	1⅞	1⅞	+ ⅛
Technicolor	6⅞	6⅞	6⅞	— ⅛
Trans-Lux	1¼	1¼	1¼	.....
Universal Corp. vtc.	....	....	....	.....
Universal Picts.	....	....	....	.....

N. Y. OVER-THE-COUNTER SECURITIES

	Bid	Asked
Met. Playhouse, Inc. 2nd deb. '45.	69	73
Roxy Thea. Bldg. 4s 1st '57	65¾	68¼

—A Billion in September—

Century Circuit Opening Town in Flushing Today

Century Circuit opens the Town theater, Main St., Flushing, today with first day's receipts going to the Army Emergency Relief. First ticket will be purchased by James Burke, Queens Boro president. Edward Cline, formerly manager of the Franklin, Franklin Square, will manage the Town under the supervision of Richard Tretler, Century's Long Island City district manager.

Hollywood Gives $1,969,510 for Charities And War Relief Causes in 12-Month Period

Hollywood's charity and war relief contributions for the past 12 months totaled $1,969,510.29, according to the third issue of the Motion Picture Letter, issued by the industry's Public Relations Committee and edited by the latter's secretary, Glen Allvine.

Third letter is in the mails to an augmented list of newspapers, organizations, etc.

COMING AND GOING

BEN KALMENSON, Warners' general sales manager, and ROY HAINES, Vitagraph vice-president, are on business trips in the Midwest.

MAURICE GABLE, in charge of first-run theaters of the Warner Bros. circuit in Philadelphia, is in New York for a couple of days.

HARRY GOLDBERG, director of advertising and publicity for Warner Theaters, went to Philadelphia yesterday for the graduation of his son, Paul, from the University of Pennsylvania, School of Architecture.

TEDDY CARR, UA's British chief, is en route to the U. S.

WILLIAM C. GEHRING, 20th-Fox's Western sales manager, is expected back at his desk on Monday from a tour of branches in his territory.

HAL HORNE, advertising and publicity director of 20th-Fox, has returned from Kansas City, where he addressed the Fox Mid-West Theaters convention yesterday morning.

RICHARD F. WALSH, president, and LOUIS KROUSE, secretary of the IATSE, are out of town. Both are expected back next week.

F. J. A. McCARTHY, left for Louisville yesterday.

PECK GOMERSALL returns tomorrow from Detroit.

CHARLES SCHLAIFER, 20th-Fox advertising manager, is back from Omaha, where he attended a celebration marking the golden wedding anniversary of his parents.

MAX YOUNGSTEIN, executive assistant to HAL HORNE, 20th-Fox ad-publicity chief, is back on the job after a New England vacation.

FRANK N. PHELPS, labor contact for Warner theaters, will be in Philadelphia today.

HAROLD HOPPER of the WPB arrives in Hollywood from Washington today by plane.

MORT BLUMENSTOCK, in charge of Warner Bros. advertising and publicity in the East, is back today from Chicago.

WAMPS, Industry Femme Group, in First Meeting

First luncheon meeting of the WAMPS, social organization composed of women employes of film company and theater advertising departments in New York, was held yesterday in the Hotel Abbey. Present were Isabelle Austin, Roxy Theater; Blanche Livingstone, RKO; Ruth Morrow, Universal; Grace Rosenfield, Hal Roach; Grace Benneke, J. Walter Thompson; Evelyn Koleman, Republic; Ruth Weisberg, Warner Bros.; Ruth Berse, War Activities Committee; Mary Gaffney, Music Hall. The group meets every other Wednesday.

—A Billion in September—

Fred Matthews Sales Mgr. of Motiograph Co.

Chicago — Vice-president Fred Matthews, Motiograph Company, takes over sales manager duties, L. R. Abbott having resigned. The company is working three shifts on defense orders. It no longer is supplying sound projectors for the theater trade, but still shipping replacement parts from stock.

—A Billion in September—

Film War Service Council Bond Rally Tomorrow

Film War Service Council, which comprises five CIO and AFL film unions here, will hold the first of two War Bond rallies tomorrow in front of 20th-Fox. The second rally is slated to be held in front of the Film Center Building on Wednesday.

Disney, Financial House Named in Commission Suit

Walt Disney Productions and Kidder, Peabody & Co., financial house, were named defendants yesterday in a $70,000 damage suit filed in New York Supreme Court by Michael Myerberg. The plaintiff is seeking commissions allegedly due him for bringing the defendants together in an arrangement to raise needed finances for Disney. The complaint alleges that Disney in April, 1940, obtained $3,750,000 through Kidder, Peabody & Co. after the latter had marketed 150,000 shares of Disney preferred stock. Myerberg asserts that the defendants promised to fairly compensate him for his part in the financing arrangement.

—A Billion in September—

Roy Rowland to Direct Features

West Coast Bureau of THE FILM DAILY

Hollywood—Metro has advanced Roy Rowland from short subjects producer to producer of features. His first feature assignment will be "Mr. Justice Goes Hunting."

—A Billion in September—

Kent Smith In Renoir Film

West Coast Bureau of THE FILM DAILY

Hollywood—RKO has cast Kent Smith in the Jean Renoir-Dudley Nichols film, "The Land is Mine," with Maureen O'Hara.

—A Billion in September—

"Saludos" Set for B. A. Bow

Buenos Aires (By Air Mail)—Walt Disney's "Saludos" starts in the Ambassador here Oct. 6, with proceeds from the opening night turned over to the charity organization headed by the wife of President Castillo.

Cincy V. C. Will Honor Grady, Bugie Sept. 28

Cincinnati—The Queen City Variety Club will give a testimonial dinner at the club rooms, Sept. 28, in honor of J. J. Grady, recently promoted from the Cincy office to district manager. His incoming successor, Leavitt Bugie, formerly salesman for 20th-Fox here, will also be honored on this occasion.

NEW YORK THEATERS

RADIO CITY MUSIC HALL
Rockefeller Center
CARY GRANT • JEAN ARTHUR
RONALD COLMAN
'THE TALK OF THE TOWN'
A George Stevens Prod. • A Columbia Picture
Gala Stage Revue • Symphony Orchestra
First Mezzanine Seats Reserved Circle 6-4600

John PAYNE • Betty GRABLE • Victor MATURE
FOOTLIGHT SERENADE
20th Century-Fox Picture
PLUS A BIG STAGE SHOW ROXY 7th AVENUE 50th STREET

Paramount Presents: GINGER ROGERS • RAY MILLAND
"THE MAJOR and THE MINOR"
IN PERSON THE ANDREWS SISTERS & TONY PASTOR and Band
Midnight Feature PARAMOUNT TIMES SQUARE
BUY WAR BONDS AT THIS THEATRE
AS A SALUTE TO YOUR HEROES!

RKO PALACE B'WAY & 47th St.
MONTY WOOLLEY • RODDY McDOWALL
"PIED PIPER"
— and —
LEON ERROL • LUPE VELEZ
'MEXICAN SPITFIRE'S ELEPHANT'

SAMUEL GOLDWYN PRESENTS
GARY COOPER in THE PRIDE OF THE YANKEES
(The Life of Lou Gehrig)
Released Through RKO-Radio Pictures, Inc.
ASTOR B'way Popular Prices Cont. & 45th Midnite Shows Perf.
BUY WAR BONDS AND STAMPS

"BRILLIANT—A HIT."—Andersen, Jour.-Amer.
50c to $1.50 at all Performances except Sat. Eves. 50c to $2.50 | Plus Tax
Sonja Henie & Arthur M. Wirtz present
A New Musical Icetravaganza
STARS ON ICE
CENTER THEA., Rockefeller Center, CO. 5-5474
America's Only Ice Theater
Evgs. Incl. Sun. 8:40. No Monday Performance
Matinees Wed. & Sat. at 2:40 and Sun. at 3
Always Comfortably Cool. Mail Orders Filled.

TRADE TALK!

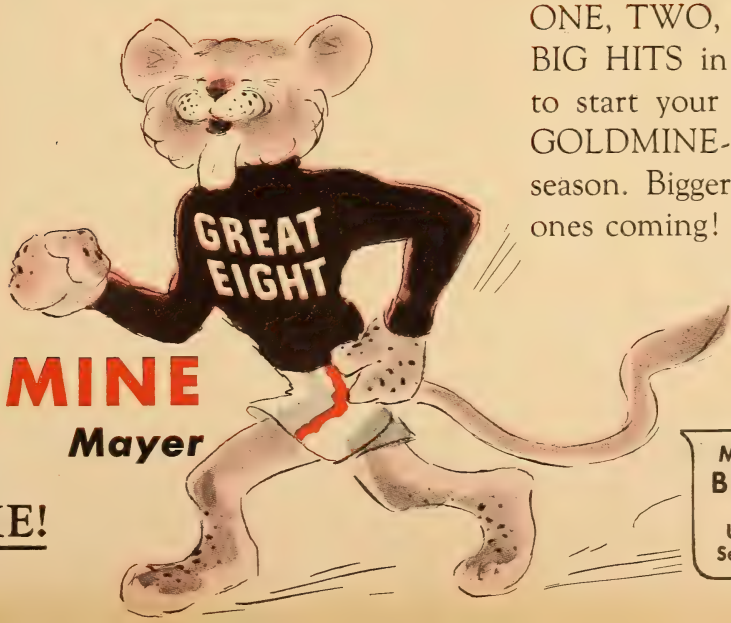
"SOMEWHERE I'LL FIND YOU"
Clark Gable and Lana Turner doing sizzling biz in long and happy runs!

"PANAMA HATTIE"
Red Skelton, Ann Sothern in the Queen of Musicals. Sensation of the nation!

"TISH"
Mary Roberts Rinehart's beloved character is America's new hobby!

He's leaving all companies behind–

ONE, TWO, THREE BIG HITS in a row to start your Metro-GOLDMINE-Mayer season. Bigger ones coming!



Metro-GOLDMINE-Mayer

FOR THE BEST TIME!

Make it a **BILLION** for the U.S.A. in September!

Industrial "Pinch" Hurts Theater Biz

(Continued from Page 1)

dismantled and turned into storerooms; a third, the Alliance circuit's Orpheum, operates week-ends only; a fourth, the Illinois, is open only for evening shows, while the fifth, the Roxy, is on matinee and night schedule.

While the town normally may have been considered somewhat overseated, the present plight of the theaters is largely due to the fact that the Libby-Owen-Ford glass factory, city's largest industry, which made auto glass only, is closed.

Its former employes, while continuing to live here, travel to nearby cities to new war jobs. This means several hours on the road to and from work, and leaves little if any time for film attendance.

—A Billion in September—

See Allied States In Unity Bow-Out

(Continued from Page 1)

felt that the distributors had not lived up to the original aims of UMPI, especially in the matter of settling territorial disputes and other issues involving the minimizing of controversies.

—A Billion in September—

Honest Ballot Assn. Will Conduct 802's Elections

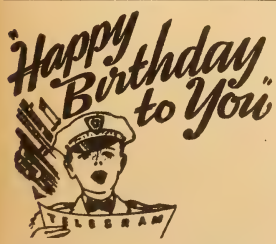
(Continued from Page 1)

all its elections in the future to end charges of partiality that have often marked polling in the past. An amendment to the local's constitution, asking that the association be hired to supervise the union's elections, was passed at a meeting on Monday. The first election over which the association will have full supervision will be held in December.

—A Billion in September—

Jackson Park Theater Case Move

Chicago—Spitz & Adcock, attorneys for film companies, today will file briefs in the Jackson Park Theater damage case in Federal Judge William Campbell's court.



Lewis Milestone, Monty Schaff, Esther Ralston, Al Kingston, Ed Paramore, Jr., Helen Vinson, Dolores Costello Barrymore

Movie Miscellany:

● ● ● TIP hot off the "grapevine": Paramount has a honey in "Road to Morocco". . . . ● Marian Byram has been named press representative of the "Best Foot Forward" company at the Erlanger Theater in Chi (she's the wife of Paramount's John Byram). . . . ● Hats off to Jimmy Frisina, district mgr. of the Frisina chain, for his having annexed the Illinois State Amateur Golf Championship by defeating Johnny Holstrom in a see-saw struggle o'er the 36 holes of Mt. Hawley Country Club, Peoria, on Sunday (lucky 13th of the month).....Jimmy clinched the title with a 17-foot putt on the 34th green. . . . ● November will probably see launching here of the play "I Was There," which John Cromwell will produce and direct.....John, who has just arrived here from Hollywood expects to receive the script of this temporary-titled war drama (Russia is venue) in the next three weeks. . . . ● Morris (Republic) Epstein's jumbo Western Union telegram-invitation to the special exhib.-press preview of "Flying Tigers" at the Normandie Theater on Tuesday, next, sure got a lot of trade 'tention.....

▼ ▼ ▼

● ● ● *RICHLY-DESERVED testimonial luncheon will be tendered tomorrow to Irving Berlin in Ye Hotel Astor, sponsored by directors of the American Theater Wing in recognition of the honor guest's standout work in raising funds for Army Emergency Relief via "This Is The Army".....Cast and staff o' the show will be on hand..... So will many prominent pic solons.....The ATW hopes to turn over to AER about $10,000,000 from the efforts of Mister Berlin and the show. . . . ● Interested spectator at filming of the newest RKO-Pathe band short (Ray McKinney and His Orchestra) yes'day in Fox Movietone's local studio was Prunella (Boston Post) Hall who planed out later in the day for Beantown, accompanied by Estelle Fineberg..... La Hall was escorted at the shootin' by Rutgers Neilson.....The band short's director is Jay Bonafield. . . . ● Gus Kerasotes, of Kerasotes Bros. Theaters, Inc., has been appointed a member of the United Nations Committee of Springfield, Ill.....The committee will participate in the $300,000 War Fund Community Chest Drive due for launching toward end of the present month.....Gus represents persons of Greek descent in the city. . . . ● Stanley Kozanowski, owner of the Rivoli, Buffalo nabe, who is also Chief Barker of the Variety Club and a member of the Buffalo War Council, ordered removal of a quantity of solid rubber matting from his theater's lobby and turned it over to the Council's Salvage Committee.....It added a half-ton to the city's rubber pile.....*

▼ ▼ ▼

● ● ● A YARN, indicative of the swell job being done by the U. S. Signal Corps in Astoria and on the West Coast in the fashioning of training films, comes to us from H. Ralph Bowen, pic industry veteran stationed at Wright Field.....A visiting Major recounted how his own superior was unusually impressed by one of the films, particularly a certain scene in which an officer delivers an inspiring sort of pep-talk to his men.....At the conclusion of the showing, the Army big-wig remarked that he would like to acquire the services of the officer who delivered said pep-talk, and hitch him to his command.....It developed, upon investigation, that the rousing and dramatic military orator was—a Hollywood character actor!.....

▼ ▼ ▼

● ● ● *AVENGE PEARL HARBOR!.....*

« « « » » »

Allied Sets Fight On Higher Terms

(Continued from Page 1)

higher terms were being asked for them.

While declining to reveal the nature of the plan, it was pointed out here that "for the first time the independents really have something." It was admitted that the distributors have a job to do in getting the best deals possible, but at the same time the exhibitors must "stick together" to protect themselves from discrimination, it was asserted.

The "caravan" met with 45 New Jersey exhibitors and will meet today with Connecticut independents in New Haven. A change in the Ohio schedule of meetings was announced. The caravan will be in Cleveland on Wednesday and in Cincinnati on Thursday, whereas the original schedules called for the reverse in days and cities. Caravan is composed of M. A. Rosenberg, Abram F. Myers, Sidney Samuelson and Col. H. A. Cole.

—A Billion in September—

Essaness Training Feminine Managers

(Continued from Page 1)

less faced by the loss of manpower due to demands of the armed forces. Several chains are understood to have about decided to start their own training courses for women.

B & K has appointed its first femme house manager in Marie Zinn, promoted from the cashier's office at the Park theater, LaGrange.

—A Billion in September—

Loew Theater Managers Reject Bargaining Agents

(Continued from Page 1)

Entertainment Employes National Union, unaffiliated, were rejected as collective bargaining agents by managers and assistant managers of Loew's theaters in the metropolitan area at an election conducted yesterday by the National Labor Relations Board. Local 266 was said to have received 18 votes and the other union 32 out of a total of 156 cast.

In a statement issued after the election Charles C. Moskowitz, vice-president and general theater representative for Loew's, said that he was "deeply gratified by this vote of confidence in the management and policies of Loew's Theaters."

—A Billion in September—

CCC Luncheon Sept. 28

Cincinnati—The Cincinnati Cinema Club will hold its first meeting of the Fall season as a luncheon at the Variety Club, Sept. 26. Ways and means for continuing the dispatch of comfort kits, sent monthly by the club to film men in the service, will be discussed. Rudy Knoepfle of Republic Pictures is prexy.

The whole TALE in two words

'HELD OVER'

PITTSBURGH
LOS ANGELES
PHILADELPHIA
SAN FRANCISCO
SAN DIEGO
BAKERSFIELD
DENVER

in

KANSAS CITY
MEMPHIS
PORTLAND, ME.
WHEELING
LONG BEACH
SPRINGFIELD, ILL.
MILWAUKEE

and the list GROWS and GROWS and GROWS!

'TALES OF MANHATTAN'

Another BIG one from 20th Century-Fox

☆ ☆ REVIEWS OF SHORT SUBJECTS ☆ ☆

"How To Play Baseball"
(Disney Cartoon)
RKO Radio 7 mins.
Excellent

With a serious world looking forward to the World Series, that incomparable master of animated humor, Walt Disney, comes forward with one of his most side-splitting subjects,—"How To Play Baseball." Goofy is the film's star, in fact he plays multiple roles of pitcher, catcher, infielders, outfielders, and even opponent batters and base runners. The footage was especially created by Disney to accompany Samuel Goldwyn's RKO Radio powerhouse, "The Pride of the Yankees." It is a worthy bit of laughter-spice for pic programs. The millions who avidly follow the so-called national pastime will particulary appreciate the antics of Goofy as he satirizes the sport, even to the institutional mannerisms of players. Climax is Casey At The Bat, only in reverse. Here we see the confident pitcher losing the game, 4-3, after leading 3-0 with two out in the last half of the ninth. The coup de grace is a grand-slam homer. Exhibs. will be figurative namesakes of Goofy if they don't book this one.

"Information Please"
(No. 10)
RKO-Pathe 11 mins.
Wit and Clowning

Film actor John Carradine guest-stars this issue, which has, of course, Clifton Fadiman as the question-purveyor, and the Messrs. Levant, Adams and Kieran as the experts. Puzzlers include identification of various period costumes worn by women; rhyming words and phrases derived from well-known quotations; and various items commonly used by women-of-today in their quest of beauty. Fredric Ullman, Jr., produced the reel and Dan Golenpaul supervised it. Aside from the questions and amusing props, there are numerous laughs exacted via the clowning and spontaneous wit of the participants.

"Record Breakers"
(Sportscope No. 13)
RKO Radio 8 mins.
Plenty of Action

Producer Frederic Ullman, Jr., unveils in this reel a kaleidoscope of action on track and field,—the venue being the famed Drake Relays, which subsequently shifts to the 55th Annual AAU Meet in New York's Triborough Stadium. There are excellent views of virtually all the important events from the sprints, distance runs, broad jump, discus and javelin throwing, to the record-shattering vaulting of Cornelius Warmerdam. The poetry of athletic motion is vividly conveyed to audiences via many slow-motion shots. Subject will have a strong appeal to fans generally. It is a first rate tab production.

"The Ducktators"
(Looney Tune)
Warner 7 mins.
Acceptable

Hitler, Mussolini and Hirohito are taken for a ride—a one-way ride—in this animated cartoon, which produces many laughs at their expense. The action has to do with the efforts of the dove of peace to win the trio over to the cause of world amity. The poor bird gets nothing but abuse for his good intentions. Finally he gets so blazing mad that he calls upon a minute man to help him put the dictators out of circulation. The three men of hate are impersonated by duck-like characters.

"The Squawkin' Hawk"
(Merrie Melodie)
Warner 7 mins.
Good

The adventures of a baby chicken hawk who goes out prowling for chicken after refusing to sup on worm are treated with loads of fun in this Technicolor short. His efforts to carry away a hen time and again bigger than himself should bring plenty of howls. Trouble starts for the baby hawk when he bumps into a ferocious rooster. After his rescue by his mother, the little fellow still refuses to eat worm.

"Canvas Cut-Ups"
(The World of Sports)
Columbia 10 mins.
Lots of Laughs

Cameramen Charles Harten, J. Burgi Contner, and Jay Rescher, must have had a good time filming this one. Subject is a full card of wrestling, and never has the goofiness of this most goofy of all sports been captured more entertainingly. There is a man-to-man bout; a tilt 'twixt a couple of femme grapplers who go in for considerable rough stuff in addition to the hair-pulling routine; and finally a free-for-all in which four athletic "thespians" are cast. There are plenty of laughs throughout, and moves the reviewer to wonder why such a thing as an alleged sport can provide so much comedy, and so many alleged comedies so little sport. Fans will enjoy this one.

"Glen Gray and His Casa Loma Orchestra"
(Melody Master)
Warner 10 mins.
Okay

Glen Gray and his Casa Loma orchestra give out to the delight of lovers of pop music in an effective setting. Besides its musical content the short offers some attractive photography, put to especially good use in recording the work of a jitterbug dance team which carries on through the greater portion of the film. The songs featured are "Hep and Happy," "Purple Moonlight," "Broom Street" and "Darktown Strutters' Ball."

"Hollywood On The Hudson"
(Picture People Series)
RKO-Pathe 8 mins.
Absorbing Subject

Filmland's business capital, New York, as well as motion picture activities hereabouts, both past and present, come in for proper and interesting recognition via this single-reeler. At one time the Greater City and nearby Jersey were to the infant industry what Hollywood is today. Some of the old studios are shown, but the accent is chiefly upon the part New York plays in contemporary film-making and industry management and promotion. Broadway world premieres; shooting at Fox Movietone; production of training films for Uncle Sam at the old Paramount Studio in Astoria, L. I.; and other aspects of movie life are caught by the cameras. All in all, "Hollywood On The Hudson" is an absorbing eight minutes of entertainment and information. It will surprise many fans how much celluloid flavor New York has among its suburbs and skyscrapers, and how rich is its lore.

"Bugs Bunny Gets the Boid"
Warner 7 mins.
Swell

More hilarious adventures of Bugs Bunny are recorded herein to the complete satisfaction of young and old. This time he has a brush with a dope of a buzzard instructed by his ma to snare a rabbit for supper. When he picks on Bugs as a likely prey, he discovers he has made a bad choice. Bugs subjects the buzzard to such a verbal going-over that the bird is forced to give up any hope of feasting on Bugs and to return to the safety of his home nest. This Technicolor cartoon is loaded with solid laughs.

"Inside Fighting China"
(World in Action)
UA-Warwick 18 mins.
Excellent

The transformation of China from a sprawling, disorganized weakling into a united people, fighting-mad and conscious of their place in the world, is told vividly and clearly in this World in Action short, edited, like all the others in the series, with high competence by Stuart Legg. Through carefully selected scenes the film shows how the war with Japan altered the whole social and economic structure of the Chinese, turning them from a nation dedicated at any cost to the life of peace to a one pledged to repulse the men of Nippon to the death. The secret of China's ability to hold the Japanese hordes at bay for so long is revealed by the camera interestingly and effectively. There is considerable excitement in the parade of scenes showing the people creating the sinews of war and the strategy used by the country's generals against the Japanese invaders.

"Two For the Money"
(Edgar Kennedy Comedy)
RKO Radio 17 mins.
Amusing Comedy

Trade is not so good at Edgar Kennedy's haberdashery, so when that discouraged merchant is approached by two men and a woman to sell out, life seems brighter. So glad is the proprietor that he invites the trio out to his house for dinner, not knowing that they are arch-crooks, totting their bag of currency culled from a bank they've robbed. There are numerous complications as a result of the discovery at the Kennedy menage that the guests are sought by the police, and the falling-out of the thieves themselves. At the finale, Kennedy's brother-in-law, who has just joined the police force, is rehearsing in the house with the force's male quartette. The singers, without even disturbing their practice session, apprehend the crooks and become eligible for the big reward, which escapes Kennedy, although the latter was constantly in contact with the culprits. This comedy is amusing, its action rapid, and on a par with the star's more appealing offerings. Bert Gilroy produced it, and Lloyd French directed it merrily.

"Eatin' on the Cuff"
(Looney Tune)
Warner 7 mins.
Entertaining

This cartoon is interesting chiefly because it veers away from the usual formula for this type of short. The story is told by a pianist in a sort of narration form. It has to do with a moth and the flame—the latter being a lady bee. The wolfish moth finds himself in danger when a black widow spider, wearing a glamorous disguise, tries to entice him into her web. There is considerable entertainment in this one.

"The Road to Tokyo"
(World in Action)
UA-Warwick 18 mins.
First-Rate

Canada's defense of its western domain is the subject of this short, one of the World in Action series. Such means for the protection of that portion of the Dominion as can be of no aid to the enemy are shown in the footage, which has been edited splendidly by Stuart Legg. The film makes it clear that Canada is alert to the possibilities of invasion of its western coastline, only five hours' flying time from the Aleutian Islands, and is leaving no stone unturned to build up its defenses there. Canada's defense strategy and its production of the needs of war are picture excellently. The most interesting portion of the short consists of scenes showing the Japs training for warfare over terrain and under conditions such as are found in Canada's western reaches. Some footage is devoted to the construction of the Alaska Highway. This is an A-1 booking.

Banks' Log-Jam Delays Clearance of Bond Sales

Held Factor in Failure of Treasury Figures to Keep Pace With Drive Peports

(Continued from Page 1)

000—if the drive pace were on the Treasury quota beam.

The low figure for the 15th cancelled much of the spurt from the $49,000,000 sales of the 14th.

Campaign Committee Optimistic

Regardless of the mysteriously low official figures, the national campaign committee is optimistic about the final outcome. It is felt that the Treasury figures must be from five days to 10 days behind the actual sales. It is known that there is a log-jam in some Federal Reserve banks, where there is a shortage of clerks and lack of facilities for rushing through the sales and passing on the figures to the Treasury.

Company treasurers meeting at the WAC yesterday, with Harry Brandt presiding, discussed plans for pre-selling the huge, 15-minute, "million-per-minute" Bond rally that will close the drive at midnight, Sept. 30 in Madison Square Garden.

Reports from the field yesterday largely reflected actual sales. The WAC was advised that Bond transactions netting $157,000 in cash resulted from the p.a's of Fred Astaire, Hugh Herbert and Raymond Massey in Akron, O., while from Durham, N. C., came the report that there were cash sales totalling $41,000 at the rally and $99,000 at the Victory dinner.

Aubuquerque Rolled Up $80,000

Albuquerque, N. M., observing Bataan Day, rolled up actual sales of $80,000 against a $35,000 quota. Rallies in three North Carolina spots—Wilson, Raleigh and Rocky Mount—accounted for sales of $212,000, $412,600 and $265,000, respectively, the WAC was informed.

Bond events including p.a.'s by Ruth Hussey, Gracie Allen and George Burns, rang up $150,000 sales in Pomona, Calif. Richard Arlen and Peggy Diggins, visiting Fargo, N. D., stimulated sales aggregating $200,000. Edward Arnold, Frances Dee, Gene Tierney and Chester Morris accounted for the sale of more than $300,000 in Bonds in St. Paul.

Bette Davis's visit to Oklahoma City brought a million in pledges, the WAC was advised, while from Tulsa came the word that bond pledges made by an auditorium audience of 12,000 hit $747,125.

Drive Set To Help Pay For U.S.S. Iowa

Des Moines — Theatermen and farmers in this State will pitch-in Sept. 22-23-24 in a tie-up drive with Iowa's 4-H Clubs to effect bond purchases in the amount of $11,000,000,—to help defray the cost of the Battleship Iowa. It is believed that if every one of the 175,000 farm homes in Iowa made the purchase of a Bond equivalent to the yield of one acre or more of corn, the quota can be readily reached. The boys and girls of the 4-H Clubs will stage presentations to arouse interest in the undertaking.

Bond Drive Flashes

WAC yesterday expressed its gratitude to the country's press for the support given the War Bond drive in the foreword of an eight-page broadside given over to reprints of editorials, cartoons and by-line columns plugging the campaign. Papers represented include some of the most potent in the nation.

Toledo, O.—Theater managers here thought that their campaign to sell War Bonds and Stamps had reached everybody, but Jack Lykes, manager of the Colony, reports that a little old lady approached the sales booth at his house and tried to obtain three air-mail stamps.

Boston—Latest returns from New England establish that Dorothy Lamour passed the twenty million dollar mark in her War Bond drive in this area. Her total, as of the 15th, was $21,988,875.

Employes of all Loew Theaters are making a house to house canvass to urge War Bond purchases on "Free Movies Day," to be generally observed Next Tuesday. Bond purchasers that day receive fre admissions.

Billion dollar drive will climax in Loew theaters on Sept. 24 with auctions of service men in the audiences to War Bond purchasers. Loew managers expect to sell $500,000 in Bonds via the auctions.

Fifteen Broadway stars along with Hollywood's Charles Laughton and Ann Rutherford will make p.a.'s at Brooklyn's War Bond show at Loew's Metropolitan the midnight of Sept. 25. House is scaled from $50 to $1,000 in Bond purchases, which should yield $750,000. But District Managers Seymour Mayer and Dominic Barreca are counting on netting another $250,000.

Clinton, Ia.—Two events, sponsored in Clinton County, has resulted in more than $250,000 in War Bond sales. Heroes' Tribute Night at the Capitol Theater raised $218,700 while a War Bond dance at DeWitt, with music by Art Kassel, helped sell over $55,000 in bonds.

No more War Bond rallies or outdoor bally-hoos is the slogan at Loew's in-town theaters from now on. Reason: The large crowds attracted like to be entertained but are not Bond buyers. So from now on Loewmen are going to devote their time to stunts and ideas that have a guaranteed sale of Bonds behind them.

Wilmette, Ill.—Sam Myers of the Teatro del Lago will stage a War Bond show, Monday night, with Gracie Fields, Ben Bernie, Jack Fulton, the Deming Sisters, Dean Murphy and the Russ Brown orchestra, headlining the stage bill. Admission is keyed to the purchase of a $50 Bond.

Columbia Tying Short To "Spirit of Stanford"

Special "Community Sing" featuring football songs will be released by Columbia on Oct. 1, as a companion to its football feature, "The Spirit of Stanford" which stars All-American Frankie Albert. Reel highlights "Songs of the Sanford Red."

Springfield, Ill., War Bond Auction Netted $9,000

Springfield, Ill.—At the War Bond auction held on the public square here yesterday at noon, Gene Tierney and Chester Morris netted $9,000.

Springfield Theater Association's $100,000 War Bond luncheon passed all expectations, came near $200,000 mark. Stars were the guests and plates sold for $1,000 War Bonds. Based on the day's success, the local theaters' plan to raise their $600,000 quota to an even $1,000,000.

Holyoke Theater Wrecked By Vandals; Blame Youths

Holyoke, Mass.—Vandals wrecked the dark Holyoke Theater, owned by the Gilmore Associates of Springfield. Prior to closing, house played vaude and second-runs. Vandals soaked the stage with turpentine, ripped out chairs in the balcony and hurled them into the orchestra, tore paper from the walls and defaced decorations. Police blame youths who forced a locked door to gain entry.

—A Billion in September—

AFM Anti-Trust Suit Hearing In Chi. Oct. 12

Chicago—Start of hearings in the Government's anti-trust suit against the American Federation of Musicians and its president, James C. Petrillo, has been postponed until Oct. 12 at the union's request.

—A Billion in September—

K-A-O Board Sets $1.75 Div.

The K-A-O board of directors declared a dividend, out of operating surplus, of $1.75 per share on the 7 per cent cumulative convertible preferred stock for the quarter ended Sept. 30, payable on Oct. 1, to the holders of record at the close of business on Sept. 25.

Indict Jack Dietz For Tax Evasion

(Continued from Page 1)

rea in a prepared statement claimed that Dietz had earned these sums through the illegal distribution of motion pictures of various world championship fights promoted by Mike Jacobs. Correa said that Dietz, prior to the 1940 repeal of the law banning the interstate distribution of fight pictures, had a monopoly on a highly profitable business.

According to the Government, Dietz entrusted his business to "gangster type individuals" and resorted to forced collections from theaters and protection against the hijacking or reproduction of film prints by rivals.

—A Billion in September—

Reopen New Haven Shubert

New Haven—The 1,700-seat Shubert, legit. theater, opens Sunday with a repetition of its last Winter Sunday vaude and big name band policy, at 75 cents top. "Beat the Band," the new George Abbott show has its pre-Broadway showing here at this house this week.

—A Billion in September—

Hanna Leaves 20th-Fox

Pittsburgh — Joseph B. Hanna, sales rep. for the local 20th Century-Fox exchange, has left its employ after almost 25 years' service. Hanna was head booker for many years before becoming a salesman. His future plans have not yet been announced.

—A Billion in September—

FPC to Pay 25 Cents

Toronto—FPC directors have declared a dividend of 25 cents a share on the no-par-value common stock, payable Sept. 26 to shareholders of record Sept. 19.

Stamp Books Are School Books Now!

Waterbury, Conn. — Management of Loew's Poli Theater here has arranged with all local high schools to have teachers urge their students to bring in filled War Stamp albums in order that they may be converted into bond purchases, thus crediting the film industry's drive. Theater representatives will call daily at the schools near closing time, pick up the albums, and issue Bonds to students. In addition to the "free movie" offer on Sept. 22 to all persons purchasing Bonds, the theater plans to include all persons bringing in their albums and purchasing enough stamps to fill them. If the school and stamp-purchasing plan were instituted nationally, many millions would be added to the drive, the management contends.

M P PRINT DIST
21ST FL
28 W 44ST
N Y C

UMPI Support Cut To 3 Companies

(Continued from Page 1)

industry sources were of the opinion yesterday that little hope could be salvaged for its continuance.

There were some who interpreted Rodgers' letter as an admission that the big unity formula and UMPI had collapsed, although there were others who clung to the belief that Rodgers and other industry leaders want to keep the ball rolling.

The letter asks for opinions from UMPI members on the advisability of carrying on the crusade for unity, even though Point 5, dealing with the sales plan which was rejected by the Department of Justice, could not be included in any new UMPI platform.

—A Billion in September—

24-Sheet Sales Soaring As Billboard Rents Drop

(Continued from Page 1)

space, with the result that sales of 24-sheets have hit an all-time high, according to Bernard H. Goodman, Warners accessories sales manager.

In the case of "Yankee Doodle Dandy" for example, Goodman states that the company's exchanges have sold more 24-sheets in one month alone than usually are sold during the entire release of an average pic.

—A Billion in September—

Saturday "Owl" Shows For Wis. War Workers

Milwaukee — An increasing number of Wisconsin houses are staging Saturday midnight "owl" shows for war plant workers. These shows are entirely separate from the houses' regular Saturday performance and requires a separate admission. Theates recently announcing the late shows include the Orpheum in Madison, Uptown in Racine, and Orpheum and Kenosha in Kenosha.

—A Billion in September—

Reopen Meriden Poli

Meriden, Conn. — The 1022-seat Poli, closed except for occasional engagements during the past several years, will now open for Saturday and Sunday shows only, Harry Shaw, division manager, reports. Westerns and action pictures will make up the programs.

—A Billion in September—

"Wake Island" for Alaska

Navy is flying a print of Para.'s "Wake Island" to Kodiak, Alaska, for a screening for service men there, Neil Agnew meeting a Navy request.

STORKS!

Columbus, O.—Pete J. Wood, Ohio ITO secretary, became a proud grandpappy yesterday when his daughter, Jane, gave birth to a son, tipping the scales at 7½ pounds.

TO THE COLORS!

HILLER INNES, home office production manager of Paramount Pictures, has been given an indefinite leave of absence, effective immediately, to accept a commission as a Lieutenant, Senior Grade, in the U. S. Naval Reserve.

West Coast Bureau of THE FILM DAILY

Hollywood — LT. EDMUND GRAINGER, Republic associate producer, reports for active Signal Corps duty tomorrow.

Detroit — SHAKESPEARE O. GOLDSMITH, owner of the Savoy Theater, is due to receive his commission in the Navy in about three weeks. House then will be managed by his father, Zell Goldsmith.

LOUIS JACOBSON, Vitagraph ad sales manager, New Haven, and son of Morris Jacobson, of the Strand Amusement Circuit, Bridgeport, leaves Sept. 22 for Camp Devens, and is succeeded by Thomas Germaine, son of Sam Germaine, 20th-Fox booker.

Morgantown, W. Va. — PETER PECK, manager of the Metropolitan Theater here, has resigned to join the Army.

Newport News, Va. — JULIAN GORDON of the Gordon Theaters, has joined the Army and is stationed at Camp Lee.

Fort Worth, Tex. — CHARLIE CARDEN, manager of the Hollywood, is Army-bound. Ray Jones comes from the Majestic, San Antonio, to take over.

Rochester—TRACY OEHLBECK, JR., of Eastman Koday Co., has been appointed warrant officer, junior grade, in the photographic department, U. S. Army Air Corps.

HERBERT ALPERT, former assistant at the Lyric, Bridgeport, is now at Ft. Lozon, Denver, Colorado.

Columbia, Ill. — Norton Brothers have sold their 300-seat Norton Theater here to Charles Goldman of St. St. Louis. LEE NORTON, is about to join his brother, Walter, in the Army. The Nortons are also interested in the Dupo Theater, Dupo, and the Norton Theaters, Mascoutah.

Rochester — ERWIN EBERT of the Bausch & Lomb Optical Co. has enlisted in the Army and is stationed at Will Rogers Field, Okla.

Denver—MICKEY GROSS, manager of the RKO Orpheum here. has joined the Marines. Mark N. Alling comes here from the RKO Golden Gate, Frisco, to replace.

Akron, O.—LLOYD HILL, organist at Loew's theater, Akron, has joined the Army. He is 42 and a veteran of the first World War.

West Coast Bureau of THE FILM DAILY

Hollywood—MILTON SEROTTE, set doorman at Monogram, has been inducted into the Army as has ROY LOGGINS, JR., of the Monogram studio commisary. DWIGHT BREEZE, laborer at Monogram studio, has enlisted in the Navy.

Seattle—JAKE KNUTH, who recently opened the Victory Theater here, has enlisted in the U. S. Coast Guard. Mrs. Knuth will continue operation.

Oshkosh, Wis.—RUSSELL MORTENSON, manager of the Strand here, has entered the armed services. He is succeeded by D. D. Borrer, formerly manager of the Strand in Green Bay.

Des Moines—LARRY PAULSON, 20th-Fox salesman here, is on his way to report to the U. S. Army Air Corps at Miami as a lieutenant.

MURRAY SIEGEL of the 20th-Fox home office press book department has entered the Army.

Indianapolis — JOHN BARRETT, bookkeeper at 20th-Fox here, is being inducted into the Army.

New Haven—SALVATORE POPOLIZIO, local adsales manager for 20th-Fox, is now in the Army.

CLEVELAND — BERNARD RUBIN, PRC branch manager, has enlisted in the Signal Corps. He reports for duty at Camp Perry, O., on Sept. 23. Lee Goldberg, PRC franchise owner, was host at an "open house" in the exchange at which Rubin was presented with a check and a writing set. Allan Shaw, formerly with Warners, takes over Rubin's work at PRC.

Montreal—EDWIN MUNDAY, of the laboratory staff of Associated Screen News, and FRED MEREDITH of its 16 mm. division have joined the Royal Canadian Air Force.

Fellow employes of HUNTLEY WILSON of the 16 mm. dept. of Associated Screen News, presented him with a waterproof wrist watch on the occasion of his leaving to join the 17th Hussars for overseas service.

Seattle — JACKIE SOUDERS. Seattle band leader, and formerly emcee at ace Evergreen theaters in Pacific Northwest. and his 14-man orchestra have enlisted in the Navy in a body.

Souders, who is 38. is married and has three children, became a shipfitter. 3rd class, and most of the men in the band will be seamen.

Burt, IA.—John D Thacker, exhibitor at West Bend and Fenton, Iowa, has taken over the Royal theater from FRED CLOSING, now in the Army.

SERIAL

"The Secret Code"

Avg. Chapter
Columbia 20 mins.
Good Attraction

At last a chapter play has come along with a dividend over and above its customary action and thrills. "The Secret Code" has them in expected quantity, but in addition presents with each chapter an intriguing and constructive appendix in which an Army Officer demonstrates to audiences how they can help the Government via deciphering codes. The initial installment, more lengthy than the others because of the necessity of introducing the characters and planting the plot-roots, tells how Paul Kelly works his way into contact with a band of Nazi agents, whose job it is to sabotage U. S. war industries, and brings the gang to justice.

What the yarn lacks in originality, it makes up in the qualities of daring exploits and the dark machinations of the young police lieutenant's foes. Anne Nagel and Clancy Cooper have the other principal roles, and a capable and veteran cast is in support. Showmen will not be playing an ordinary serial when this one goes to their houses, for the footage, as has been said, is functional beyond the entertainment aspect.

The original screenplay was penned by Basil Dickey, Leighton Brill and Robert Beche. Spencer G. Bennet is the director; James Brown, Jr., in charge of photography; Earl Turner, the film editor; and Ralph Cohn, the producer. Judging from the first chapter, "The Secret Code" will both do its bit for the fans demanding thrills, and do a job of a kind for Uncle Sam,—which after all is Exhibit "A" for all exhibitors right now.

Stansel Leaving for Akron

Des Moines—P. E. Stansel, head booker at the 20th-Fox exchange in Des Moines, has resigned for a post at Akron, O. He was promoted to head booker at the Des Moines exchange only several weeks ago after working there for nine years. Dave Gold, former ad sales manager and recently named assistant booker, will take over as head booker.

—A Billion in September—

"Wives" Into Roxy Sept. 23

Twentieth-Fox's "Orchestra Wives" opens at the Roxy on Sept. 23.

WEDDING BELLS

Bloomsburg, Pa.—Word was received here of the marriage of Pvt. Joseph Melan, Jr., former manager of the Columbia Theater, to Miss Shirley Bolton at Camp Pickett, Va.

Miami, Fla. — Dorothy Douglas, former cashier of the Miami Theater, is the bride of Lt. John McWilliams, U. S. Army.

M P PROD DIST
21ST FL
28 W 44TH ST
N Y C

FILE COPY
DO NOT REMOVE

Intimate in Character
International in Scope
Independent in Thought

THE FILM DAILY

The Daily Newspaper
Of Motion Pictures
Twenty-Four Years Old

VOL. 82, NO. 57 | NEW YORK, FRIDAY, SEPTEMBER 18, 1942 | TEN CENTS

STOCK QUOTAS CUT 10 TO 24 P.C.

Treasury Figures Up; "We'll Make It"—Fabian

$34,631,000 in Sales of War Bonds and Stamps Reported by U. S. for 16th

With the Treasury reporting War Bond and Stamp sales for Sept. 16 at $34,631,000, the industry's drive to roll up a billion in September as against the official quota of $775,000,000 for the month took on a more optimistic trend.

The 16-day total stands at $379,379,000, or just one and a half days off the Treasury target. At the prescribed quota pace, the 16-day figure should be $416,000,000.

"We can still make it and we will make it," Si Fabian, national cam-

(Continued on Page 5)

—A Billion in September—

$1,752,346 Profit For "U" in 39 Wks.

Universal's net profit for the 39 weeks ended Aug. 1, after all charges including provisions for Federal and excess profits taxes, was $1,752,346. It was announced yesterday by J. Cheever Cowdin, chairman of the board. This compares with a profit, after all charges, of $2,000,864 for

(Continued on Page 4)

—A Billion in September—

New York SPG Signs First Theater Contract

Screen Publicists Guild of New York, Local 114, UOPWA, has signed a two-year contract with the RKO Service Corp., giving the union its

(Continued on Page 2)

Schenck Resumes Old 20th-Fox Duties

Joseph M. Schenck, who recently returned to 20th-Fox, will resume his old duties with the company but without any official title, according to a decision understood to have been reached yesterday by the company.

Schenck is scheduled to leave for the Coast next week.

WPB Policy on Stock

Text of the WPB "declaration of policy" on raw stock allocations for the film industry, as released in Washington yesterday afternoon, follows:

"The present policy for the administration of Order L-178 for the allocation of 35 mm. motion picture film is as follows:

A. Film for armed services will be allowed.

B. Film for pictures approved by the Bureau of Motion Pictures will be allowed.

C. Film for essential scientific purposes and research will be allowed.

D. Film for newsreels will be allowed.

E. The producers and distributors of entertainment films for the theaters will be limited as to the over-all amount of positive film which they use as follows;

1. Those producers and/or distributors who used 150,000,000 linear feet of 35 mm. film or over during the year 1941 will be cut to 76 per cent of this figure for the coming year.

2. Those producers and/or distributors who used 125,000,000 to 150,000,000 linear feet of 35 mm. film during the year 1941 will be cut to 77½ per cent of this figure for the coming year.

3. Those producers and/or distributors who used 100,000,000 to 125,000,000 linear

(Continued on Page 7)

Brandt Asks Support In Preserving UMPI

A plea for the preservation of UMPI by the exhibitors of the nation was issued by Harry Brandt yesterday in telegrams to the exhibitor members of the unity organization. The plan was endorsed by the ITOA at a meeting in the Astor Hotel.

Brandt, in his telegraphic message to the exhibitor members of UMPI, said that he was firmly convinced that "we exhibitors should take hold

(Continued on Page 7)

Camp Tours Train Younger Players

West Coast Bureau of THE FILM DAILY

Hollywood—Intimation that appearances in the professional theater are not imperative to the seasoning of new talent for the screen was given by Charles W. Koerner, RKO production chief, when he asserted that engagements in Army camps and cantonments all over the land were serving as an excellent means of training the studio's young contract players for picture work.

Koerner's statement resulted from Actors Equity Association's propo-

(Continued on Page 7)

Metro Boosts Block to 12

Future Groups in Maximum Numbers, Rodgers

M-G-M's first block of pictures for the 1942-43 season yesterday was increased to 12 with the addition of four features to the original group of eight, it was announced by W. F. Rodgers. The additional four pictures, screenings of which were completed Tuesday, are "For Me and My Gal," "Eyes in the Night," "Omaha Trail" and "White Cargo."

Rodgers stressed the fact that the

(Continued on Page 4)

20th-Fox Blocks to Be Of No Specified Size

That 20th-Fox in the future would not be committed to blocks of any specified size was disclosed yesterday by Tom Connors, the company's distribution chieftain. Connors said that the composition of the company's blocks hereafter would de-

(Continued on Page 7)

Hopper, WPB Official, Says New Allocations Should Bring No Production Drop

By VAN BEUREN DeVRIES
Washington Bureau of THE FILM DAILY

Washington—Motion picture producers and distributors were officially advised here yesterday afternoon by Harold Hopper, WPB chief of the Motion Picture and Photographic Section, that allocation of 35 mm. film by the War Production Board would cut their raw stock quotas between 10 and 24 per cent.

This action sets up for the first time a policy declaration of the war agency in regard to the administra-

(Continued on Page 7)

—A Billion in September—

No Hardship in WPB Order, Execs. View

Major company executives in the East expressed the belief yesterday that the WPB raw stock quota cuts would work no real hardship for the industry.

"The public will never know the

(Continued on Page 7)

—A Billion in September—

Davis Attacks Petrillo Ban at Capital Hearing

Washington Bureau of THE FILM DAILY

Washington—Elmer Davis, director of th Office of War Information, was the first witness to be heard by the Senate Interstate Commerce

(Continued on Page 7)

UA, PRC May Protest WPA Raw Stock Order

United Artists and Producers Releasing Corp. are expected to protest the WPB print cut order at a meeting in Washington on Tuesday. Because the order is based on 1941 footage, PRC, which then was only in its second year of operation, had not expanded to its present scope of operation. United Artists also had its smallest program last year.

$1,000,000,000 IN SEPTEMBER!—SELL MORE WAR BONDS!—BUY MORE WAR BONDS!

THE NEWSPAPER OF FILMDOM — THE FILM DAILY — ALL THE NEWS ALL THE TIME

Vol. 82, No. 57 Fri., Sept. 18, 1942 10 Cents

JOHN W. ALICOATE : : : : Publisher

DONALD M. MERSEREAU : General Manager

CHESTER B. BAHN : : : : : : Editor

Published daily except Saturdays, Sundays and Holidays at 1501 Broadway, New York, N. Y., by Wid's Films and Film Folk, Inc. J. W. Alicoate, President and Publisher; Donald M. Mersereau, Secretary-Treasurer. Entered as second class matter, Sept. 8, 1938, at the post-office at New York, N. Y., under the act of March 3, 1879. Terms (Postage free) United States outside of Greater New York $10.00 one year; 6 months, $5.00; 3 months, $3.00. Foreign, $15.00. Subscriber should remit with order. Address all communications to THE FILM DAILY, 1501 Broadway, New York, N. Y. Phone BRyant 9-7117, 9-7118, 9-7119, 9-7120, 9-7121. Cable address: Filmday, New York.

Representatives: HOLLYWOOD, Calif.—Ralph Wilk, 6425 Hollywood Blvd., Phone Granite 6607. LONDON—Ernest W. Fredman, The Film Renter, 127-133 Wardour St., W. 1. PARIS—P. A. Harle, Le Film, 29 Rue Marsoulan (12). MEXICO CITY—Marco-Aurelio Galindo, Depto. 215, Calle del Sindicalismo, 99, Tacubayo, D. F.

FINANCIAL

(Thursday, Sept. 17)

NEW YORK STOCK MARKET

	High	Low	Close	Net Chg.
Am. Seat.	....	....	....	....
Col. Picts. vtc. (2½%)	7¾	7⅝	7⅝	+ ⅛
Columbia Picts. pfd.	....	....	....	....
Con. Fm. Ind.	....	....	....	....
Con. Fm. Ind. pfd.	....	....	....	....
East. Kodak	130⅛	129¾	129¾	+ ¾
do pfd.	....	....	....	....
Gen. Prec. Eq.	13½	13½	13½	— ⅛
Loew's, Inc.	42⅜	42¼	42¼	— ½
Paramount	16	15¾	15⅞	+ ⅛
Paramount 1st pfd.	115	114	115	+ 1½
RKO	3⅛	3	3⅛	....
RKO $6 pfd.	....	....	....	....
20th Century-Fox	11⅜	11¼	11¼	— ⅛
20th Century-Fox pfd.	....	....	....	....
Univ. Pict. pfd.	....	....	....	....
Warner Bros.	5⅞	5¾	5¾	....

NEW YORK BOND MARKET

Para. B'way 3s55	....	....	....	....
Para. Picts. deb. 4s56	99¾	99¾	99¾	....
Warner Bros.' dbs. 6s48	....	....	....	....

NEW YORK CURB MARKET

Monogram Picts.	....	....	....	....
Radio-Keith cvs.	3-32	3-32	3-32	....
Sonotone Corp.	1¾	1¾	1¾	— ⅛
Technicolor	6⅞	6⅞	6⅞	....
Trans-Lux	1¼	1¼	1¼	....

N. Y. OVER-THE-COUNTER SECURITIES

	Bid	Asked
Met. Playhouse, Inc. 2nd deb. '45	69	73
Roxy Thea. Bldg. 4s 1st '57	65¾	68¼

—A Billion in September—

Lew Lahr Rejoins Movietone

Lew Lahr is back on the Fox Movietone staff after a long illness. He will supplement his editorial duties with the writing, producing and scoring of two new comedy shorts, "The Dribble Puss Parade," "Butch the Parrot."

—A Billion in September—

Metro Testing Canada Lee

West Coast Bureau of THE FILM DAILY

Hollywood—Metro is testing the Negro actor, Canada Lee, for roles in two productions, it was stated yesterday. The two films are "Liberty Ships" and "Refugee Smith." The latter is about a Negro prize-fighter

Court Refuses to Vacate RCA Decree by Consent

The Department of Justice's petition to vacate an anti-trust consent decree in effect between the Federal Government and the Radio Corporation of America, was refused by Judge Maris in the Federal District Court at Wilmington, Del., RCA announces.

The petition was filed in Wilmington July 31 and was argued by Thurman W. Arnold, assistant to the Attorney General, on Aug. 7 in Philadelphia. Arnold argued that a new monopoly had sprung up in the broadcasting industry, and that the old decree was not now adequate to enforce the law.

Judge Maris held that "since these consent decrees are based on an agreement made by the Attorney General which is binding upon the Government the defendants are entitled to set them up as a bar to any attempt by the Government to relitigate the issue raised in the suit."

—A Billion in September—

MP Associates Cancel Dinner Dance Due to War

Resolution of the board of directors of the Motion Picture Associates that the organization's annual dinner-dance be dropped this year because of the war was unanimously approved by the membership at its first luncheon meeting of the new season yesterday at the Hotel Astor. The resolution was adopted at a meeting of the board in August.

In discussing the membership drive of the M. P. Associates, Jack Ellis, first vice-president, who presided at the luncheon, expressed confidence that 100 new names would be added to the membership rolls this year. It was also announced that the organization's War Bond purchases had been increased to $10,000.

—A Billion in September—

Warner Bros. and RKO Trade Stories for Stars

West Coast Bureau of THE FILM DAILY

Hollywood—In an exchange deal, Warner Bros. acquire screen rights to two RKO Radio story properties in exchange for the services of stars.

The play properties acquired for screening by Warners are Somerset Maugham's "Of Human Bondage" and "The Animal Kingdom," by Philip Barry. Both stories were filmed eight and 10 years ago by RKO.

Stars whose services RKO obtains in return are Joan Leslie and John Garfield or George Brent. Miss Leslie will be seen with Fred Astaire in "Look Out Below."

—A Billion in September—

Pressburger Borrows Donlevy

West Coast Bureau of THE FILM DAILY

Hollywood — Arnold Pressburger has borrowed Brian Donlevy from Paramount to play the role of the assassin of Rheinhard Heydrich in the temporarily-titled pic, "Never Surrender," which Fritz Lang will direct.

New York SPG Signs First Theater Contract

(Continued from Page 1)

first victory in the exhibition field. The pact, which covers all local home office theater publicists of the company, is said to be substantially identical to that binding the Guild and the eight major producing companies. It calls for wage increases of at least 10 per cent, the maintenance of union membership, a 70 per cent shop at all times, severance pay ranging up to 12 weeks' pay after 10 years and retroactive pay to last May 30.

The Guild announced that RKO Service Corp. employes covered by the pact had pledged to devote "at least 50 per cent" of their retroactive pay to the purchase of War Bonds during the industry's billion-dollar drive.

The contract was signed for the Guild by President Jonas Rosenfield, Jr., and for the company by Malcolm Kingsberg, executive vice-president in charge of theater operations.

The SPG was certified as collective bargaining agent for the unit in July by the National Labor Relations Board.

—A Billion in September—

Contract Negotiations Wait On Drive's Close

Detroit — Negotiations for new contract for some 30 picture houses using stagehands have been postponed until October, in order to allow theater executives to devote their entire time to the War Bond Drive, according to Ray Showalter, business agent of Local 38. Union is seeking a general 10 per cent increase in its present scales on the old contracts which expired August 31.

—A Billion in September—

New Haven Air Raid Test Fails to Hurt Attendance

New Haven—First of New Haven's surprise air raid tests, scheduled for at least one-a-month, came during the supper hour and affected theater business very little, exhibitors report.

—A Billion in September—

Conn. Okays Allied Rentals Plan

New Haven—Connecticut Allied yesterday approved Allied's plan to relieve the film rentals situation as outlined by the national organization's "caravan" committee. A state meeting to further study the proposals was called by Dr. J. B. Fishman, president, for next Tuesday.

—A Billion in September—

Abbott Leaves Motiograph

Chicago—L. R. Abbott, Motiograph vice-president in charge of sales, has resigned. His future plans are unannounced.

—A Billion in September—

Madlin Hearing Oct. 13

Chicago—Hearing in the Madlin theater arbitration case yesterday was deferred to Oct. 13.

COMING and GOING

SIDNEY L. BERNSTEIN returns to London at the end of the month, following the arrival here of GEORGE ARCHIBALD, new director of the British Information Services' Films Division.

HAL B. WALLIS, Warners' producer, accompanied by MICHAEL CURTIZ, director, and CASEY ROBINSON, writer, left yesterday for the Coast.

EDWARD G. ROBINSON, Warner star, who has been on tour in behalf of USO and War Bond activities, left yesterday for Hollywood.

HERBERT WILCOX is expected back from the Coast over the week-end.

—A Billion in September—

Wingart to Continue With WAC for Oct. Scrap Drive

Services of Earl Wingart of the Public Relations Committee, Eastern division, will be made available to the WAC for the month of October, it was announced by Glen Allvine, executive secretary, following yesterday's committee meeting.

Wingart has been serving as aide to Oscar A. Doob, national public relations director of the industry's current War Bond drive. Next drive stint for the industry will be the collection of scrap in October.

Francis S. Harmon of the WAC and Doob joined in the request for the further loan of Wingart.

—A Billion in September—

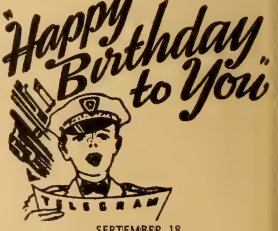
Resume B. A. Showing of Nazi Propaganda Film

Buenos Aires (By Cable)—Ufa's Nazi propaganda film, "Submarines West," withdrawn after the sinking of the Argentine ship, Tercero, by of German U-boat, is now being shown locally.

—A Billion in September—

Report Stevens to Head Para.'s Chi. Exchange

Chicago—J. H. Stevens, now Paramount's Indianapolis branch manager, is expected to be promoted to the local exchange, succeeding James Donohue, transferred to Dallas.



SEPTEMBER 18
Greta Garbo, C. Gardner Sullivan
Diana Lewis, Charles Cribbon

SEPTEMBER 19
Ernest Truex, Lee Blumberg
Betty Garde

SEPTEMBER 20
Elliott Nugent, Norman Z. McLeod
John W. Hicks, X. F. Sutton
Florence Ryerson

Important from NATIONAL SCREEN SERVICE CORP.

Dear Mr. Exhibitor:

The War Production Board has ruled that it will temporarily permit the use of some raw stock for the manufacture of Special Service trailers.

Whether or not this ruling will continue rests in great measure upon you and ourselves.

It is our joint task voluntarily to reduce this use of raw stock to such an extent that the present ruling will not have to be revised.

We shall try to do our part as best we can.

We can no longer give assurances that all orders for Special Service trailers will be filled.

We shall endeavor to fill those orders which conform to the preferences of the War Production Board.

Accordingly, Special Service trailers related to the war effort will be given priority. This includes trailers referring to the collection of scrap, rubber salvage, blackout regulations, aircraft warnings, instructions on fighting fire-bombs, local war hero days and kindred subjects.

If your request is for a Special Service trailer advertising your own shows, such as personal appearances of stars or stage attractions, we will do our best in each instance to obtain the permission of the War Production Board to meet your order because we recognize the importance to you of advertising your show on your screen.

You must do your part as well. We know that all of you are only too anxious to do so. You can do your part by eliminating all uses of Special Service trailers, other than those related to the war effort and advertising your own show. Please do not request Special Service trailers for any of the other purposes for which they have been used in the past.

All of us must make every possible sacrifice to contribute to the conservation program.

It has been our earnest effort in the years of our service to the industry, to conduct our business in such a manner as to earn your good will. We are hopeful that it will not now be forfeited by our inability, for reasons of national policy, to furnish you with the full service which has heretofore prevailed.

Sincerely,

NATIONAL SCREEN SERVICE CORPORATION

Herman Robbins

Herman Robbins, President

Metro Boosting Its Pix Blocks to Twelve

(Continued from Page 1)

decision to increase the first block to 12 pictures was in conformity with exhibitor suggestions that their ability to buy the maximum number of pictures at one time would prove extremely advantageous under the stress of current problems. To this end, Rodgers asked for and received the whole-hearted support of the studios.

There was no immediate disposition on the part of other distribs. yesterday to follow Metro's example in boosting the number of features in initial blocks.

Speaking for Warners, Joseph Bernhard said, "We are still continuing the policy that has been in existence for the past year."

Pointing out that restrictions on transportation were creating a serious problem in buying and selling pictures, Rodgers said that Metro was happy to be able to better serve the desires of its customers and the theater-going public, adding that "it required a tremendous all-out effort on the part of the studios, for which we are grateful." Rodgers said that the announcement of the first group of 12 would in no way impair delivery of important forthcoming pictures.

"Our studio," he said, "has already completed and has in final stages more outstanding pictures for the coming season than have ever before been available so far in advance. This backlog of pictures will make it possible for M-G-M to offer future groups in maximum numbers. We anticipate no difficulty in delivering these future groups on schedule unless unforeseen war exigencies interfere."

Rodgers said that the cancellation privilege will apply to the 12 pictures as a group, there being no separate elimination provision for the four additional features. Exhibitors who have already bought the original group of eight have been advised that the four new pictures need only be added to their contracts.

Vaude for War Plant Workers in Detroit

Detroit—Turning of Detroit theaters to vaudeville is becoming a minor trend with Nicholas George's Allen Park Theater in the suburb of that name opening with stage shows today. House is close to the Mel, in Melvindale, which started shows three weeks ago. Neither house has ever played vaudeville before.

Location of both in a heavily industrial neighborhood foreshadows a different type of patronage for vaudeville shows in this area, aimed at direct patronage by war workers.

● ● ● **TODAY we give you another reason to remember September.....It is a letter penned by Oscar A. (Make It A Billion) Doob to Col. H. A. (Texas Allied Prexy) Cole.....In the humble opinion of this column, the said missive should be remembered in ALL the months to come.....And here is the text:.....**

▼ ▼ ▼

● ● ● *"YOUR communication presenting the argument against the Fascist trend proved interesting to everyone here.....You hit the nail on the head.....The arguments for Hitlerian efficiency at first sound smooth and inviting—until we think deeper and learn the price of that efficiency and who reaps its rewards.....The world today,—as Francis Harmon put it in a speech—, is divided into the 'voluntary' and the 'compulsory'.....Every time we, in this Democracy, surrender some voluntary mode of our lives to the 'compulsory' we suffer a defeat; we move toward the Hitler or Fascist side, and we lose just that much of our dignity as free men.....The voluntary investment in our war effort, through Bonds, is one of the outstanding signs of Democracy's continued life today.....It would be easy for the Government to grab the money from our pockets—and then take the pockets..... But, fortunately, our Government still wants Democracy to continue .....Our drive,—really—, is a battle between the 'voluntary' and the 'compulsory' and its success would have a far-reaching effect on America and, perhaps, the history of the world.....Let's hope we can stay on as 'inefficient' free men instead of 'efficient' slaves".....*

▼ ▼ ▼

● ● ● **PRESS BOOK for "The World At War," prepared for our industry's War Activities Committee by the Screen Publicists Guild of New York, has been completed and will do much to aid all stands playing this grand picture, as well as aid Uncle Sam. . . . ● Today's tip, hot off that "grapevine": Warners "Gentleman Jim" will come down the b.o. track a heavy winner. . . . ● Sports Dept.: That championship tilt 'twixt Universal and Paramount nines tomorrow afternoon (4 o'clock is the hour) on Diamond No. 4, McCombs Park (adjacent to Yankee Stadium), will be a honey,—the Motion Picture Baseball League crown is prize at stake. . . . ● Thirty-five years of service with the Comerford Circuit is being observed by Samuel Friedman, district manager in charge of Hazleton, Pottsville, Mauch Chunk and Shenandoah.....Sam started as usher for the late M. E. Comerford in the days of the nickelodeon in Scranton, and since has been assistant manager, projectionist, and manager, prior to present post.**

▼ ▼ ▼

● ● ● *SOCIAL oasis yes'day was the gala "Tales of Manhattan" cocktail party in Fefe's Monte Carlo tendered by 20th-Fox in honor of co-producers Boris Morros and S. P. Eagle, whose pic will grace Gus S. Eyssell's lil Radio City Music Hall commencing next Thursday..... Pic celebs, the trade press and metropolitan noozepaper columnists, et al, were out in force.....Among those present were Roland Young, Charles Laughton, Gail Patrick (stars of the film); Ann Rutherford, 20th-Fox contract player; while the company was represented by William Goetz, Tom Connors, William Kupper, A. W. "Andy" Smith, Jr., Spyros Skouras, W. C. Michel, Sydney Towell, Felix Jenkins and Felix Jenkins, Jr., Hal Horne, Jimmy Dunn, Herman Place, Dick Condon, Max Youngstein, Charles Schlaifer, Dan Michalove and Bill Clark, all of 20th-Fox.....and Jack Alicoate, Fannie Hurst, Adrienne Ames, Glen Allvine, Maurice "Red" Kann, Louis Sobol, Jack Harrison, Leonard Lyons, Jack McManus.....Kate Cameron, Louise Lavitas, Fred Lynch, Billy Friedberg, Herbert Cohen, Paul Mooney, Abel Green, Jesse Zunser, Dave Bader, Joe Shea, Pete Harrison.....*

▼ ▼ ▼

● ● ● **AVENGE PEARL HARBOR!.....**

$1,752,346 Profit For "U" in 39 Wks.

(Continued from Page 1)

the corresponding period last year.

The company's consolidated profit before taxes was $4,760,873, or an increase of $2,009,009 over the 39 weeks of last year when the profit was $2,751,864. The

Third quarter earnings, after income and profits taxes, were $255,246, (before deduction of $234,000 charged in this quarter but applicable to the preceding six months due to proposed change in tax laws) as compared with $631,530 in the correseponding 13-week period of 1941.

During the 39-week period, Universal wrote off 100 per cent of its equities in certain foreign subsidiaries amounting to $227,718. For the same period, provisions for Federal income and excess profits taxes amounted to $2,780,809, compared with $751,000 for the same period last year. The quarterly tax was $768,350 as against $361,000 in the same quarter last year.

—A Billion in September—

20th-Fox Signs Miss Pearson

West Coast Bureau of THE FILM DAILY

Hollywood—Beatrice Pearson, New York legit. actress, has been signed to a termer by 20th-Fox. She is being tested for a role in "The Song of Bernadette."

—A Billion in September—

Bob Williams Stricken

Portland, Ore.—Bob Williams, 49, manager of a number of houses in Pacific Northwest for many years, died here of a heart attack.

TO THE COLORS!

WILLIAM GOLD and HERMAN HOCHBERG, assistants of Joe Tisman, head of Warners poster department, were called for Army service yesterday.

Chicago—JACK CLARK, of the Warner Exchange booking department, has joined the Army.

Chicago—BOB ELSON enters the Navy with the rank of lieutenant. His radio and film work has been taken over by Frank Brickhouse.

CHARLES MOSCOVITZ, member of Mort Blumenstock's publicity department at Warner Bros. before joining the Army a few months ago, has won a quick promotin to Sergeant. He is stationed at Fort Knox, Ky.

Spokane, Wash.—RAY HAWES, assistant to Howard McBride at the Granada Theater, has been inducted into the Army.

West Coast Bureau of THE FILM DAILY

Hollywood — MARSHALL CARLISLE, caretaker of Ernie Hickson's Monogram ranch at Newhall, has entered the Army.

"We Will Reach Drive's Goal," Fabian Declares

$34,631,000 in Sales of War Bonds and Stamps Reported by U. S. for 16th

(Continued from Page 1)

paign director, said yesterday. "Some of the huge sales reported from the 3rd must soon begin to be reflected in Treasury figures."

Time required to complete a bond sale was made apparent when the WAC was able to trace through the $6,000,000 Bond pledge of Nicholas M. Schenck for Loew's. The check for $4,500,000 was mailed last Thursday. It did not show up in the N. Y. Federal Reserve report to the Treasury until Wednesday and helped provide the $34,631,000 in yesterday's Treasury wire.

This delay in converting a sale into an actual reported figure indicates how important it is that every worker rush through all sales and make sure that pledges are quickly fulfilled and the money hastened to the Federal Reserve.

Meanwhile, the daily fluctuations in the Treasury's figures are giving the WAC officials daily heart attacks.

At 1:15 p.m. each day, Harold N. Graves, Assistant Secretary of the Treasury, wires Oscar A. Doob the official figures.

For three minutes there is drama at the WAC.

Around Doob's desk gather Fabian, Francis S. Harmon, Arthur Mayer, Gordon White (Treasury rep.), Herman Gluckman, Earl Wingart and others on the national headquarters staff. The telegram is opened with trembling hands.

If the report is good a whoop goes up; if the figures are bad—long-faces and sad words: "It can't be!"

Lombard Memorial Program Sells Bonds at the Rivoli

More than $17,000 worth of War Bonds were sold at the Rivoli Theater Wednesday night in a special program held in connection with the current Carole Lombard Memorial Week Drive. Ben Grauer, NBC announcer, acted as emcee, stimulating sales by announcing up to-the-minute war news from the stage. An "invasion" force of six soldiers from Fort Jay formed a guard of honor on the stage, while 30 girls from the AWVS War Savings Staff passed among the audience securing pledges and selling Bonds. Special booths were set up in the rear of the orchestra at which buyers received their bonds upon leaving. Season passes for the theater were given to every purchaser of a $1,000 Bond, while all other purchasers received a regular pass.

"Mrs. Hadley" Capital Debut May Reach Million Goal

Washington Bureau of THE FILM DAILY

Washington — Washington's first million dollar premiere seems assured with $425,000 in War Bonds having been sold in the first three days for the victory world premiere of Metro's "The War Against Mrs. Hadley" to be held next Wednesday at Loew's Capitol theater. Virtually all $25 and $50 Bonds have been exhausted and nearly half of 3,400 available seats distributed with purchase of Bonds have gone.

Safeway Stores and People's Drugstores with purchase each of $50,000 Bonds and Kann's department store with $25,000 Bonds lead list of those who will occupy the golden horseshoe of reserved Bond purchasers above $1,000.

Edward Arnold and Fay Bainter, stars of this Metro film of wartime Washington, will appear in person.

—A Billion in September—

New "Fantasia" Press Book

New 36-page press book, designed to supplement the original book on Walt Disney's "Fantasia," has just been issued by RKO Radio.

Bond Drive Flashes

Seattle—War Bond premiere at the Paramount here of "Wake Island" grossed $442,850, Frank Newman, Sr., of Evergreen Theaters reported yesterday.

St. Louis—Carole Lombard memorial programs in 110 St. Louis city and county theaters netted $50,581.45 in War Bonds and Stamp sales.

Local sale total for the first half of the month is reported at $1,864,434 against the local quota for September of $10,000,000.

Columbus, O.—Eight opposition theaters are plugging the $500,000 War Bond world premiere of Columbia's "My Sister Eileen" at Loew's Ohio next Wednesday. Houses are running trailers and displaying posters in lobbies. Four theaters in addition to the Ohio are selling tickets.

Perhaps the youngest Bond-buyer recorded thus far was in Windom, Minn. Mary Gene Redding was born at 12:46 a.m. Friday, the 4th of September. Just 30 seconds afterward, a $25 Bond, purchase of which had been arranged by the father, was issued in the name of the little girl by Harry Green, manager of the State Theater in Windom. Mary Gene's footprints were impressed on the Bond for identification.

Pittsburgh—This city turned over $2,800,000 in War Bond sales to Irene Dunne, who made a factory appearance, attended a million dollar luncheon at the Hotel Statler and a rally of 7,000 at Duquesne gardens.

Harrisburg, Pa., is all set for its Million Dollar Day Dinner, on Sept. 23, when Paulette Goddard comes to town. Franklin Moore, manager of the Penn Harris Hotel is giving the dinner entirely at his expense and twenty-two of the city's most prominent men, including the Governor and the Mayor will be on the dinner committee. Admission to the event will be a $500 War Bond or higher denomination.

Portland, Me.—Pushing up the rockbound coast of New England, Dorothy Lamour extracted nearly two million dollars from the communities of Dover, N. H., Portsmouth, N. H. and Portland. Dover was expected to produce about $200,000 but came through with $545,000. Portsmouth had set expectations at $250,000 and produced $340,000. This city expected about $600,000, but topped the million mark.

Picture taking will be costly when Ilona Massey, Fred Astaire and Hugh Herbert visit Springfield, O., today. The local committee is making it possible for local folk who wish to be photographed with the stars to do so. There is just one stipulation: The privilege goes only to those who buy a War Bond of $500 denomination or more.

Louisville, Ky.—As a climax to the War Bond selling activities in Louisville and Jefferson County, Fred J. Dolle, state chairman, reports that thirty-five hundred boy scouts will make a house-to-house canvass throughout the entire territory from tomorrow to the 26th inclusive. This coverage means 90,000 homes will be visited. Special form pledges will be used.

Columbus, O.—Russel Bovin, manager of Loew's Ohio Theater here and his organist, Roger Garrett, have worked out a neat Bond selling stunt. At every show Garrett plays request numbers in accordance with a price schedule flashed on the screen. The prices range from a $25 Bond to $1,000 one and the stunt has brought $25,000 worth of bond sales to date.

Minneapolis—Despite thunderstorm which cancelled huge program for 115,000 persons at Powder Horn Park Edward Arnold, Richard Arlen, Peggy Diggins and Dorothy Cordray sparked a War Bond rally at the Municipal auditorium and sold $238,000 worth of Bonds. This brings their total for five cities of $1,250,000.

Cohen Fears State Won't Reach Goal

Although nearly $55,000,000 in War Bonds and Stamps have been sold in New York State up to and including Sept. 16, according to Federal Reserve Bank reports, State Chairman Max A. Cohen of the WAC yeesterday warned that "we must recognize the fact that unless there is a decidedly intensified response for the War Bond appeal, we shall fall short of our mark." (The industry's state goal is $160,000,000, the Treasury's quota, $125,000,000).

Pledging that New York State theaters would step up their efforts to sell Bonds and Stamps he attributed the failure to meet the quota thus far primarily to the fact that September is income tax month and to the popular fear that new taxes, now under consideration in Washington, had kept many people from investing in War Savings Bonds.

Of the total of $54,662,885 sold in the State thus far, New York City theaters have accounted for $4,337,003. This represents an average of $270,000 in Bonds and Stamps purchased by New Yorkers, exclusive of payroll deductions and other sources, each day since the campaign began.

The Victory Bondmobile, which is being pushed from Battery Park to Niagara Falls at the rate of one Bond sale per push, has garnered a total of $677,037.50 to date. Scheduled to arrive at the Falls on Sept. 30, the Bondmobile reached Elmira yesterday and has already visited eighteen key communities.

In New York City, the Loew's Theater chain leads in sales, with $1,381,550 in Bonds and $100,974 in Stamps. The RKO Theaters have reported $372,125 in Bond sales and $25,502 realized in Stamps. The Skouras chain has sold $547,925 in Bonds and $95,683 in stamps, while the Century Circuit totals $584,000 in Bonds and $31,900 in Stamps.

—A Billion in September—

Peter Gorman Dead

Ottawa—Peter Gorman, 77, theatrical and racing figure and once renowned comedian and dancer, died here.

Miami's Schools Aid Our Big Bond Drive

Miami—Film industry's local committee, not content with selling Bonds in theaters throughout the Greater Miami area, took the campaign ino the public schools when they formally opened yesterday. Every room has a chance to win the special plaque and the fine United States Flag which are to be awarded to the room handling the largest amount of War Stamp and Bond business. Teachers and faculties of the various schools are enthusiastic over the project and have given it a flying start. Parent-Teacher Associations are also assisting.

Well, Why Not Book . . . "The Pied Piper"?

Little Rock—An emergency drive, with local theater operator Claude C. Mundo on the committee, has been launched here to rid Little Rock and North Little Rock of rats. Two persons were recently found infected with typhus fever, pestilence borne by lice-infected rats and currently rampant in some areas of Europe. Robb & Rowley Theaters contributed $100 to the drive.

☆ ☆ REVIEWS OF THE NEW FILMS ☆ ☆

"George Washington Slept Here"

with Jack Benny, Ann Sheridan

Warner 93 Mins.

BROADWAY PLAY REACHES SCREEN AS RICH COMEDY ENTERTAINMENT FOR ALL AUDIENCES.

The George S. Kaufman-Moss Hart play turns up in its screen form as a fast, hilarious comedy of the mad school that packs abundant entertainment for every type of audience. The splendid direction of William Keighley, the skillful scripting of Everett Freeman and the corking acting of the entire cast combine to make "George Washington Slept Here" a honey of a show with great money-making possibilities.

Jack Benny is at his best in a role that makes demands upon him as an actor as well as a clown. He carries the burden of the acting with high credit to himself. As the city-lover who suddenly finds himself in possession of a dilapidated country house purchased by his nature-loving wife without his knowledge, the comedian has a field day that should delight his fans no end.

Playing the wife, Ann Sheridan gives a better account of herself than she has in a long time in a role that requires her to be completely natural, with a sweetness rarely met with in the sort of characters in which she has been specializing. Her quiet earnestness is in nice contrast to the comedy hi-jinks of the voluble Benny. Their experiences in trying to make the house liveable provide loads of uproarious situations, many of them of slapstick quality.

For sometime there is doubt as to whether Washington actually slept in the house. That he did is incontrovertibly established by the finding of the original of a letter written by Washington to the Continental Congress. The discovery comes in in the nick of time, for the two are on the verge of losing the place to a nasty neighbor (Charles Dingle) by foreclosure.

Benny and Miss Sheridan are supported by a fine cast. Outstanding are Charles Coburn, Percy Kilbride, Hattie McDaniel, William Tracy, Joyce Reynolds, Lee Patrick, Dingle, Harvey Stephens, Franklin Pangborn. Cast as a handyman around the Benny manse, Kilbride in many scenes practically steals the show with a display of dry, quiet humor that is most impressive.

Jerry Wald has given the film a first-rate production. Keighley's direction keeps the action bouncing gayly and snappily throughout. Freeman loses no bet in working laughs into his screenplay.

CAST: Jack Benny, Ann Sheridan, Charles Coburn, Percy Kilbride, Hattie McDaniel, William Tracy, Joyce Reynolds, Lee Patrick, Charles Dingle, John Emery, Douglas Croft, Harvey Stephens, Franklin Pangborn.

CREDITS: Producer, Jerry Wald; Director, William Keighley; Screenplay, Everett Freeman; Based on play by George S. Kaufman, Moss Hart; Cameraman, Ernie Haller; Film Editor, Ralph Dawson; Art Director, Max Parker.

DIRECTION, Excellent. PHOTOGRAPHY, Good.

Signs John Archer to Term Pact

Hollywood — Twentieth Century-Fox has signed John Archer to a long-term contract.

"Manila Calling"

with Lloyd Nolan, Carole Landis

20th-Fox 81 Mins.

WHIRLWIND ACTION PICTURE CROWDED WITH EXCITEMENT OFFERS GOOD MASS ENTERTAINMENT.

The picture moves at a savage clip from first shot to last, maintaining an exciting pitch at all times. The sound of gunfire punctuates the fierce action throughout the picture's length. Thanks to its relentless pace, the film can afford to take its chances with a tried-and-true formula plot. While they are busy following the lightning movements of the story, audiences are more than likely to overlook whatever shortcomings the picture may possess.

The action concerns the efforts of a group of guerrillas to hold a strategic position in the Philippines against the assaults of the Japs, from whom it has been seized. The guerrillas, most of them Americans, look to Lloyd Nolan as their leader. Thrown among them is Carole Landis, a dancer whose presence Nolan extremely resents. Many of the men are killed before the Japs are finally bested. The girl's behavior in the face of danger makes Nolan change his mind about her. The finale shows them in each other's arms hurling defiance at the Japs.

John Larkin has thrown every element of excitement into his screenplay, which was directed like a shot out of a gun by Herbert I. Leeds under the Sol M. Wurtzel banner. The exciting quality of the film is enhanced by the photography of Lucien Andriot.

The cast delivers with plenty of punch. Nolan, Miss Landis and James Gleason are unusually good. Others who perform creditably include Martin Kosleck, Ralph Byrd, Charles Tannen, Elisha Cook, Jr., Harold Huber, Lester Matthews, Sen Yung, Cornel Wilde, Ted North and Louis Jean Heydt.

CAST: Lloyd Nolan, Carole Landis, Cornel Wilde, James Gleason, Martin Kosleck, Ralph Byrd, Charles Tannen, Ted North, Elisha Cook, Jr., Harold Huber, Lester Matthews; Louis Jean Heydt, Sen Yung.

CREDITS: Executive Producer, Sol. M. Wurtzel; Director, Herbert I. Leeds; Screenplay, John Larkin; Cameraman, Lucien Andriot; Art Directors, Richard Day, Lewis Creber; Film Editor, Alfred Day; Musical Director, Emil Newman.

DIRECTION, Good. PHOTOGRAPHY, Good.

Altec Gets Navy Order

Altec Service Corp. has been appointed to manufacture and install a new and complicated electronic device for the U. S. Navy, L. W. Conrow, president, announced yesterday. Description and function of the device are a military secret, but Altec will train men for its operation. A plant has been taken over at Lexington, Mass., where C. S. Perkins will be manager of the new division.

—A Billion in September—

Mono. Sets Circuit Deals

Monogram's 1942-43 product has been booked by Warners' upstate New York theaters, the Graphic circuit in the New England states and the Paramount-Richards circuit of 64 houses in the South.

"The Man in the Trunk"

with George Holmes, Lynne Roberts

20th-Fox 71 Mins.

MILD ENTERTAINMENT SUPPLIED BY PREPOSTEROUS MELODRAMA OF HYBRID STOCK.

Preposterous is the word for this mild little melodrama which tries to use fantasy a la "Here Comes Mr. Jordan" with poor success. The story has been treated in a fashion that is ridiculous. While the idea of the ghost of a murdered man hanging around during the solution of his case may have its funny points, it does not advance "The Man in the Trunk" as melodramatic entertainment, which it is intended to be. The production must be accepted purely in the nature of a joke and nothing more.

The ghost is Raymond Walburn. Most interested in solving the case is George Holmes, attorney for a racketeer (Douglas Fowley) who is about to be executed for the crime, which he never committed. Assisted by a showgal (Lynne Roberts), Holmes runs down a multitude of clues leading to J. Carrol Naish as the guilty party. Before Naish is unmasked as the killer, a number of suspects are checked off, among them Dorothy Peterson, Eily Malyon, Arthur Loft, Milton Parsons, Theodore von Eltz, Joan Marsh.

Malcolm St. Clair's direction manages to give the procedings a certain amount of suspense. John Larkin is responsible for the screenplay. The producer is Walter Morosco.

Walburn, Naish, Fowley and Miss Malyon are the best of the players. Miss Roberts and Holmes, who are among the newer crop of players, are both personable and sincere.

CAST: Lynne Roberts, George Holmes, Raymond Walburn, J. Carrol Naish, Dorothy Peterson, Eily Malyon, Arthur Loft, Milton Theodore von Eltz, Joan Marsh, Syd Saylor, Parsons, Matt McHugh, Charles Cane, Douglas Fowley, Tim Ryan, Vivian Oakland.

CREDITS: Producer, Walter Morosco; Director, Malcolm St. Clair; Screenplay, John Larkin; Cameraman, Glen MacWilliams; Art Directors, Richard Day, Albert Hogsett; Film Editor, Alexander Troffey.

DIRECTION, Fair. PHOTOGRAPHY, Good.

Six Weeks for "Dandy" At Boyd, Philadelphia

Philadelphia — "Yankee Doodle Dandy" has gone into a sixth week at the Boyd Theater. Though still grossing at a rate well over $20,000 weekly, Warner Bros. will terminate the engagement next week in line with its policy to limit the advance-price runs in the interests of the picture's general release later.

At the Hollywood Theater, New York, "Dandy" goes into its 17th week tomorrow, with approximately $14,500 grossed in the 16th week, according to the WB home office.

—A Billion in September—

Bolt Strikes Projectionist

Conway, Ark.—Thomas Wiggins, projectionist at the Conway, was knocked unconscious and burned when lightning struck the theater.

"Girl Trouble"

with Don Ameche, Joan Bennett

20th-Fox 82 Mins.

GAY COMEDY PACKS ENOUGH LAUGHS TO WIN IT EXCELLENT SHOWING AT THE BOX-OFFICE.

Romance and comedy are joined to excellent effect in "Girl Trouble," a show packed with loads of entertainment for every member of the family. The direction of Harold Schuster is properly light and has succeeded in extracting first-rate comedy performances from Don Ameche, Joan Bennett, Billie Burke, Frank Craven and Alan Dinehart, who are the chief members of an excellent cast. All romp through "Girl Trouble" like old hands who really enjoy what they are doing.

Ameche is a playboy from South America who comes to the States to negotiate a loan for South American rubber interests. He rents the Park Ave. apartment of Joan Bennett, who finds herself in financial straits when her wealth in Britain is frozen by the war. Miss Bennett poses as the maid. The sitation gives rise to many humorous complications when Ameche falls for her. Ameche is on the verge of returning home, his mission having failed, when he discovers who Miss Bennett really is. Miss Bennett, inspired by love, goes to work and saves the deal for him. Before she and Ameche wind up in each other's arms there are a lot of misunderstandings that threaten to wreck the romance.

Harold Schuster has given the film a shiny production that betrays all the earmarks of clever showmanship. He couldn't thave done better justice to the masterly screenplay of Ladislas Fodor and Robert Riley Crutcher, who worked from an original by the former, Vicki Baum and Guy Trosper.

Edward Cronjager's photography is of the best and Alfred Newman's musical score adds vastly to the gayety of the entertainment. Art Directors Richard Day and Boris Leven have provided some rich and tasteful interiors.

CAST: Don Ameche, Joan Bennett, Billie Burke, Frank Craven, Alan Dinehart, Helene Reynolds, Fortunio Bonanova, Ted North, Doris Merrick, Dale Evans, Roseanne Murray, Janice Carter, Vivian Blaine, Trudy Marshall, Robert Craig, Joseph Crehan, Mantan Moreland, Arthur Loft, John Kelly, Matt McHugh, George Lessey, Ed Stanley, Edith Evanson.

CREDITS: Producer, Robert Bassler; Director, Harold Schuster; Screenplay, Ladislas Fodor, Robert Riley Crutcher; Based on story by Ladislas Fodor, Vicki Baum, Guy Trosper; Cameraman, Edward Cronjager; Art Directors, Richard Day, Boris Leven; Film Editor, Robert Fritch; Musical Score, Alfred Newman.

DIRECTION, Good. PHOTOGRAPHY, Good.

Cowan Pacts Lillian Gish

West Coast Bureau of THE FILM DAILY

Hollywood — Lester Cowan has signed Lillian Gish to play the feminine lead in "The Late Christopher Bean," which Metro filmed in 1933 with Marie Dressler and Walter Connolly. Gilbert Miller, to whom the screen rights had reverted, will be associated with Cowan in the production.

Stock Quotas Cut 10 to 24 Per Cent

(Continued from Page 1)

tion of the film "freeze" order (L-178) providing that no film could be released without WPB authorization.

In issuing his statement Hopper said there should be no change either in quantity or length of film to be produced.

"Voluntary conservation measures put into effect by the motion picture industry should make possible the same production volume as we have been accustomed to," the WPB executive declared.

The industry recently filed with Hopper a schedule of self-assumed reductions in raw stock consumption ranging from 10 to 24 per cent based upon film used by it last year.

The rationing of film is based on the quantities of linear feet consumed in 1941. For example, those who used 150,000,000 linear feet or more last year will be cut to 76 per cent of this figure for the coming year. On the other hand, those who used less than 75,000,000 linear feet will be cut to only 90 per cent.

At the same time the Motion Picture Section chief notified the industry that issuance of "re-releases" or revivals of old films would only be allowed to the extent that film consumption for this purpose "does not exceed that of 1941." In addition, only the same number of films as were "re-released" in 1941 will be issued during the coming year, and only by the producers who were operating in the same field last year.

No restrictions on film consumption were placed on newsreels, films for essential scientific and research purposes, the armed forces, or for pictures approved by the Bureau of Motion Pictures of the OWI.

Studio Execs. Prepared For Raw Stock Curtailment

West Coast Bureau of THE FILM DAILY

Hollywood—Anticipating the cut in raw film stock, studio production executives have been meeting the problem by using less footage per picture than in former years. The new policy was inaugurated almost five months ago.

Twentieth Century-Fox reports the saving of more than 35 per cent in stock and its automative camera slate device has effected a savings of 10 to 12 per cent in the use of films. Company's new standard method of starting and stopping cameras has also been a considerable stock saver.

Some studios have effected a savings of 15 per cent of stock per picture while others report savings of 10 per cent. This has been done by using much fewer "takes" on each scene and printing only one "take" instead of two or more as heretofore, also by holding rehearsals before scenes are photographed.

WPB Policy on Stock

(Continued from Page 1)

feet of 35 mm. film during the year 1941 will be cut to 80 per cent of this figure for the coming year.

4. Those producers and/or distributors who used 75,000,000 to 100,000,000 linear feet of 35 mm. film during the year 1941 will be cut to 82½ per cent of this figure for the coming year.

5. Those producers and/or distributors who used under 75,000,000 linear feet of 35 mm. film during the year 1941 will be cut to 90 per cent of this figure for the coming year.

6. Those producers and/or distributors who furnish prints to the theaters of the armed services will be allowed an additional allotment of 50 per cent of the film actually used in these theaters.

F. Film will be allowed in most instances to complete pictures of all types in production at the time L-178 became effective. By "in production" is meant that production negative on the picture has actually been photographed.

G. Re-releases will be allowed only to those producers and/or distributors who were active in the year 1941 and they will be allowed to re-release only the same number of pictures which were re-released in 1941. And these producers and/or distributors will not be allowed to exceed in amount the total positive 35 mm. footage usage in the year 1941.

H. Any cases of special hardship will be subject to review and reconsideration. Also any films not falling in one of the four approved categories will be given consideration if the Bureau of Motion Pictures certifies that they have particular morale or propaganda value."

Brandt Asks for Support In Preservation of UMPI

(Continued from Page 1)

of UMPI and save it from oblivion." He suggested that a meeting be called as quickly as possible at some central point, sponsored by all exhibitors on the UMPI committee, and that the distributors be invited to sit in on the parleys. Brandt proposed that the theater men pay all expenses "to show how deeply we feel about UMPI."

In spite of the one part of UMPI's program which was sliced by Thurman Arnold, Brandt said that he believed the organization could do much to assure future unity in this business.

—A Billion in September—

20th-Fox Blocks to Be Of No Specified Size

(Continued from Page 1)

pend upon the number of pictures completed and available for trade-showing at any one time.

Twentieth-Fox, with occasional exception, has been selling in blocks-of-five since the consent decree went into effect.

Army Camp Tours Train Young Actors—Koerner

(Continued from Page 1)

sal that the film industry co-operate with it in bringing back the stock company on a national basis in an effort to prevent the serious shortage of talent that threatens the amusement show business.

The RKO production boss intimated that the work being done by the studio's stock company was serving very much the same purpose as the stock company in the legitimate theater. He said that the studio's stock company "has not only afforded our young contract players an opportunity for seasoning but it has, in a series of barnstorming junkets, taken entertainment to more than 100 camps and cantonments."

"We feel the results are apparent," said Koerner. "Morale-building is valuable not only to soldier audiences but to the youngsters themselves. In a few such one-night stands they glean more practical experience than would be possible in months of dramatic study in an empty rehearsal hall."

Some producer representatives pointed out that, with the studios losing players to the armed forces, it would be rather difficult for Hollywood to loan some of its talent to the proposed stock companies for added training—which was one of the suggestions advanced by Equity.

No Hardship in WPB Order, Execs. View

(Continued from Page 1)

difference," one company spokesman said.

Generally, there was ready acceptance of the restricted consumption of stock. Typical was the comment of Joseph Bernhard of Warners: "Every co-operation this company can give the Government is considered not only a patriotic duty but an American privilege."

Inasmuch as Army theaters use the latest features within 30 days after release and the prints are then returned to the distributors for use in theaters, the overall cut in prints is not as drastic as it appears on the surface. The Army uses an average of 77 prints per picture and it is expected that 861 Army theaters will be in operation by the end of the year. Army distribution is expected to offer an allowance of 13½ million feet to a company having 50 features.

In some quarters, it was believed that several companies would make cuts in their production schedules in order to supply the full quotas of prints on released pictures. Universal may reduce the number of announced westerns, while 20th Century-Fox may drop several pictures from its program to offset the reduction in prints. Definite policies cannot be announced, however, until distribution executives have had more time to study the WPB order.

—A Billion in September—

Davis Attacks Petrillo Ban at Capital Hearing

(Continued from Page 1)

sub-committee yesterday in its inquiry into the effect on public morale of the music recording and transcription ban of James C. Petrillo, AFM president.

Petrillo's order, Davis said, halted the making of records necessary to the keeping of their audiences by more than 150 radio stations. Such a policy, threatening these stations, he contended, "is injurious to the national system of communication and may seriously hamper the work for which this office (the OWI) was established, of informing the people about the status and progress of the war effort, and the war policies and aims of this Government."

Davis also told the sub-committee that he had been informed that the juke-box playing of records was a chief source of entertainment for our armed forces at home and abroad. The OWI chief also stated that he had appealed to Petrillo on July 28 on behalf of our various armed forces, the Treasury, the OCD, etc., to withdraw the ban.

Chairman Clark, before adjourning the hearing to today, said that Petrillo had not replied to an invitation to appear before the sub-committee.

Drive-ins, Attention!

Rochester—The Drive-In here isn't letting gasoline rationing bother it. Ads now say: "Takes much less than a gallon of 'gas'."

Public Relations Committee to Aid WMC's Campaign for Harvesters for U. S. Crops

West Coast Bureau of THE FILM DAILY

Hollywood—Aid of the industry's Public Relations Committee, has been enlisted in War Manpower Commission's drive to save the nation's crops. All studio publicity departments will immediately swing into a campaign to impress upon the public the gravity of the problem and the necessity for all citizens, both men and women, who are not otherwise engaged, to volunteer their services to harvest crops.

In Re MY SISTER EILEEN

"Columbia has knockout comedy in MY SISTER EILEEN!"
—*LOUELLA PARSONS*

"MY SISTER EILEEN is a howling success!" —*HEDDA HOPPER*

"MY SISTER EILEEN wows audience in film form... is immeasurably superior to the footlights version!"
—*LOS ANGELES TIMES*

"One of the most sensational laugh riots to light the screen in a long time!" —*MOTION PICTURE DAILY*

"Smash box-office entertainment... Something extra special for the exhibitor!" —*FILM DAILY*

"Riotous! The laughs... are roars!" —*HOLLYWOOD REPORTER*

"Success of MY SISTER EILEEN on the stage will be nothing compared to the hit it will make at the box-office of film theatres... Adds another solid-money comedy to Columbia string!" —*DAILY VARIETY*

"Columbia and exhibitors are in for a bumper crop of B. O. returns!" —*BOXOFFICE*

COLUMBIA PICTURES

RELEASED SEPT. 30

MAKE IT A BILLION
IN WAR BONDS AND STAMPS IN SEPTEMBER, "SALUTE TO OUR HEROES" MONTH

Intimate in Character
International in Scope
Independent in Thought

THE FILM DAILY

The Daily Newspaper
Of Motion Pictures
Twenty-Four Years Old

VOL. 82, NO. 58 — NEW YORK, MONDAY, SEPTEMBER 21, 1942 — TEN CENTS

DOMINION GOV'T TIGHTENS PIX CONTROL

20th-Fox Dropping Six Films to Meet WPB's Cuts

THE WEEK IN REVIEW

Raw Stock Cut

By L. H. MITCHELL

WPB's QUOTAS: Expected reduction in raw film stock was realized when War Production Board issued quotas cutting the supply 10 to 24 per cent, biggest cut applying to those who used the most raw stock the past season. Film will be allowed for the armed services, films approved by the Bureau of Motion Pictures, for essential scientific purposes and for newsreels.

* * *

UMPI's FATE: Fate of the United Motion Picture Industry is in the balance: William F. Rodgers has asked opinions of the member companies and organizations as to its retention, and has resigned as UMPI chairman. Allied withdrawal from UMPI was forecast following a "caravan" meeting at Trenton. But three distributing companies are ready to go along if it is continued —Metro, RKO and 20th-Fox. Harry Brandt made an appeal for its continuance.

* * *

WAR BONDS: At the end of the 16th day of the Industry's September billion dollar campaign for War Bond sales, the total reported by the Treasury was $379,679,000, whereas, to meet the Treasury's own goal of $775,000,000, the total should have been $416,000,000. Sales on the sixteenth day were $34,631,00, which caused Si Fabian, drive's national chairman, to say: "We'll make it."

* * *

MISCELLANY: Universal reported a 39-week profit of $1,752,346. . . . Elmer Davis, OWI chief, attacked AFM Prexy James C. Petrillo's ban on musical recordings and transcriptions at the Senate Interstate Commerce Committee's inquiry into his action. . . . Summer closing reported the fewest since 1930. . . . Actors Equity appealed to the film industry for help in revival of the stock company on a national scale as a means of creating and training new talent; single response received was from Charles W. Koerner who held that the army camp tours are training young players.

Smaller-Budget Features Going Off; Means More Coin for Others—Goetz

By LOU PELLEGRINE
FILM DAILY Staff Writer

The problem posed by the War Production Board's program cutting raw stock quotas from 10 to 24 per cent will be solved by 20th-Fox chiefly by the elimination of six productions from the company' line-up for the 1942-43 season, it was disclosed on Friday by William Goetz, vice-president in charge of the studio, at a trade

WILLIAM GOETZ

(Continued on Page 5)

—A Billion in September—

CIO Union in Move To Enroll Managers

What is regarded as the first step in a move to unionize theater managers, assistant managers, treasurers and doormen on a national scale, under the CIO banner, has been launched in the New Jersey territory. Spearhead organization is

(Continued on Page 4)

APPOINT LEROY TO CIAA POST

Will Function as Directorial Supervisor on Coast

Appointment of Mervyn LeRoy as directorial supervisor of Coast production for the Office of the Co-ordinator of Inter-American Affairs was announced at the week-end by Francis Alstock, director of the Motion Picture Division of the Co-ordinator's office.

MERVYN LEROY

LeRoy assumes his duties immediately and will work with Walter

(Continued on Page 5)

—A Billion in September—

SOEG Coast Strike Call For Today or Tomorrow

West Coast Bureau of THE FILM DAILY

Hollywood — Not receiving any word by Friday noon, the deadline they had set for major exchanges to carry out their arbitration agreement with the Screen Office Employes Guild, representatives announced their members would go out on

(Continued on Page 5)

No Price Regulation, But 6 Features Form Minimum Blocks; Latter Need Okays

Toronto—Rules similar to some of the provisions of the U. S. industry consent decree are included in the new regulations governing theaters and film exchanges which become effective today.

These regulations, announced by the Wartime Prices and Trade Board through R. G. McMullen, administrator, do not include any new rules affecting film prices, but they do prohibit the making of any rental contract for specified pictures condi-

(Continued on Page 5)

—A Billion in September—

Move to Keep UMPI Tax Groups Favored

Efforts to consolidate and put into operation important points of the UMPI unity plan will be made by exhibitors who believe that UMPI has a definite place in the industry. It is their contention that the various tax committees set up in each

(Continued on Page 3)

—A Billion in September—

Three Releases Monthly Reported Warner Policy

Warners, it is understood, will stick to a three-releases-monthly policy for 1942-43.

Company is releasing three in

(Continued on Page 4)

$407,235,000, Drive's Total

Treasury Reports $27,538,000 for Sept. 17

The industry-sparked War Bond drive total picked up another one and a half millions toward the below-quota deficit, when the Treasury figures covering Sept. 17 were revealed as $27,538,000. The 17-day total was $407,235,000. At the $26,000,000 daily rate required to hit the $775,000,000 cash quota (billion maturity value) the total should be $442,000,000.

The drive, on that basis, is about

(Continued on Page 4)

NSS Moving to Curtail Special Service Trailers

Curtailment of orders for special service trailers is being asked by National Screen Service in order to conserve the current supply of raw stock. The WPB having ruled that it will allow temporarily the use of some raw stock for the making of special service trailers, National

(Continued on Page 3)

Four Detroit Houses Turn to Stage Shows

Detroit—Detroit, which did not have a single theater with stage shows a month ago, will have four when the Colonial, managed by Ray Schreiber, switches to vaudeville on Oct. 9, operating at 25 cents. The Colonial is a downtown house, a few blocks south of the Paradise, which opens the same date with all-colored "name" band policy.

Two other suburban houses, the Mel and the Allen Park, will also have stage shows by that date.

$1,000,000,000 IN SEPTEMBER!—SELL MORE WAR BONDS!—BUY MORE WAR BONDS!

THE NEWSPAPER OF FILMDOM — THE FILM DAILY — ALL THE NEWS ALL THE TIME

Vol. 82, No. 58 Mon., Sept. 21, 1942 10 Cents

JOHN W. ALICOATE : : : : Publisher

DONALD M. MERSEREAU : General Manager

CHESTER B. BAHN : : : : : : Editor

Published daily except Saturdays, Sundays and Holidays at 1501 Broadway, New York, N. Y., by Wid's Films and Film Folk, Inc. J. W. Alicoate, President and Publisher; Donald M. Mersereau, Secretary-Treasurer. Entered as second class matter, Sept. 8, 1938, at the post-office at New York, N. Y., under the act of March 3, 1879. Terms (Postage free) United States outside of Greater New York $10.00 one year; 6 months, $5.00; 3 months, $3.00. Foreign, $15.00. Subscriber should remit with order. Adddess all communication to THE FILM DAILY, 1501 Broadway New York, N. Y. Phone BRyant 9-7117, 9-7118, 9-7119, 9-7120, 9-7121. Cable address: Filmday, New York.

Representatives: HOLLYWOOD, Calif.—Ralph Wilk, 6425 Hollywood Blvd., Phone Granite 6607. LONDON—Ernest W. Fredman, The Film Renter, 127-133 Wardour St. W. 1. PARIS—P. A. Harle, Le Film, 29 Rue Marsoulan (12). MEXICO CITY—Marco-Aurelio Galindo, Depto. 215, Calle del Sindicalismo, 99, Tacubayo, D. F.

FINANCIAL

(*September* 18)

NEW YORK STOCK MARKET

	High	Low	Close	Net Chg.
Am. Seat.	....	....	....	....
Col. Picts. vtc. (2½%)	7¾	7¾	7¾	— ⅛
Columbia Picts. pfd.	....	....	....	....
Con. Fm. Ind.	....	....	....	....
Con. Fm. Ind. pfd.	7¼	7¼	7¼	....
East. Kodak	130½	129½	130⅛	+ ⅜
do pfd.	....	....	....	....
Gen. Prec. Eq.	....	....	....	....
Loew's, Inc.	42½	42⅛	42½	+ ¼
Paramount	16⅛	15¾	16⅛	+ ¼
Para. 1st pfd.	115	115	115	....
RKO	....	....	....	....
RKO $6 pfd.	....	....	....	....
20th Century-Fox	11⅛	11⅜	11⅜	+ ⅛
20th Century-Fox pfd.	....	....	....	....
Univ. Pict. pfd.	....	....	....	....
Warner Bros.	6	5¾	6	+ ¼
do pfd.	77	77	77	+ 1
NEW YORK BOND MARKET				
Para. B'way 3s55	70	68½	70	+ 2
Para. Picts. deb. 4s56	99¾	99¾	99¾	....
Warner Bros.' dbs. 6s48	....	....	....	....
NEW YORK CURB MARKET				
Monogram Picts.	11-16	11-16	11-16	—1-16
Radio-Keith cvs.	....	....	....	....
Sonotone Corp.	1⅞	1⅞	1⅞	+ ⅛
Technicolor	7	7	7	+ ⅛
Trans-Lux	1¼	1¼	1¼	....
Universal Corp. vtc.	6⅝	6⅝	6⅝	— ⅛
Universal Picts.	....	....	....	....

N. Y. OVER-THE-COUNTER SECURITIES

	Bid	Asked
Met. Playhouse, Inc. 2nd deb. '45	69	73
Roxy Thea. Bldg. 4s 1st '57	66	68½

—A Billion in September—

Jules Lapidus Begins Warner Duties Today

Jules Lapidus, newly appointed New York Metropolitan District manager for Warners, takes up his new duties today with headquarters in the New York exchange.

Lapidus wound up at Universal on Friday, having resigned two weeks ago as Eastern District Manager for that company to accept the new offer from Ben Kalmenson, general sales manager for Warners.

The Broadway Parade

Picture and Distributor	Theater
Pride of the Yankees (RKO Radio-Samuel Goldwyn)—10th week	Astor
Somewhere I'll Find You (Metro-Goldwyn-Mayer Pictures)—4th week	Capitol
The Talk of the Town (Columbia Pictures)—4th week	Music Hall
Pardon My Sarong (Universal Pictures)—4th week	Criterion
Wake Island (Paramount Pictures)—3rd week	Rivoli
Across the Pacific (Warner Bros. Pictures)—3rd week	Strand
Footlight Serenade (Twentieth Century-Fox)—2nd week	Roxy
The Loves of Edgar Allan Poe (Twentieth Century-Fox)	Little Carnegie
The Voice of Terror (Twentieth Century-Fox)	Rialto
Ten Days That Shook the World—Revival	55th St. Theater
You Can't Take It With You (Columbia Pictures-Frank Capra) (d)	Globe
Tish (Metro-Goldwyn-Mayer Pictures)	Loew's State
The Pied Piper (Twentieth Century-Fox) (a-b)	Palace
Mexican Spitfire's Elephant (RKO Radio Pictures) (a)	Palace
Top Sergeant (Universal Pictures)—Last day (a)	New York
Westward Ho! (Republic Pictures)—Last day (a)	New York

♦ TWO-A-DAY RUNS ♦

Yankee Doodle Dandy (Warner Bros. Pictures)—16th week	Hollywood

♦ FOREIGN LANGUAGE FEATURES ♦

Spring Song (Artkino Pictures)—2nd week	Stanley
Soliga Solberg (Scandia Films)—2nd week	48th St. Theater

♦ FUTURE OPENINGS ♦

Between Us Girls (Universal Pictures)—Sept. 24	Capitol
Desperate Journey (Warner Bros. Pictures)—Sept. 25	Strand
Tales of Manhattan (Twentieth Century-Fox) (c)	Music Hall
Wings and the Woman (RKO Radio Pictures) (c)	Criterion
Orchestra Wives (Twentieth Century-Fox)—Sept. 23	Roxy
Prison Girls (Producers Releasing Co.)—Opens tomorrow (a)	New York
Riders of the West (Monogram Pictures)—Opens tomorrow (a)	New York
Counter Espionage (Columbia Pictures)—Sept. 25	Rialto
Forest Rangers (Paramount Pictures)—Oct. 21	Paramount
The Gay Sisters (Warner Bros. Pictures)—Sept. 24 (a-b)	Palace
Buses Roar (Warner Bros. Pictures)—Sept. 24 (a)	Palace

(a) Dual bill. (b) Subsequent run. (c) Follows current bill. (d) Revival.

COMING AND GOING

LT. COL. JACK L. WARNER was in New York at the week-end.

WILLIAM GOETZ returned to the Coast Friday night.

WENDELL L. WILLKIE arrived in Moscow over the week-end.

VAN NOMIKOS, JOHN MANTA and HARRY RECKAS, of Chicago are in Atlanta for the National Ahepa meeting.

IRENE MANNING arrived in New York yesterday.

TERRY TURNER, head of RKO Radio's field exploitation staff, hied himself to the Coast on Friday to join S. BARRET McCORMICK, the company's ad-publicity chief.

FREDRIC MARCH, who has just completed the leading role in "The Adventures of Mark Twain" for Warners, arrives in New York this morning from the Coast.

LILLIAN GISH, her role in Columbia's "The Commandos Strike at Dawn" completed, is back in New York for rehearsals for the Theater Guild's "My Sycamore."

Philadelphia V. C. Will Fete Nat Levy on Oct. 5

Philadelphia — Nat Levy, RKO's new Eastern division manager, will be tendered a testimonial at the Bellevue-Stratford here Oct. 5 by the Variety Club.

—A Billion in September—

Korngold to Conduct in N. Y.

Erich Wolfgang Korngold, composer under contract to Warners to provide musical backgrounds for films, will make his New York debut as a conductor with the revival of "The Bat," the Strauss comic opera, opening Oct. 19 at the 44th St. Theater under the auspices of the New Opera Company.

—A Billion in September—

Selznick Names Miss Flagg

Harriett Flagg, for several years in a representative capacity in New York for David O. Selznick, has been appointed to succeed Katharine Brown in the New York offices of David O. Selznick Productions, Inc.

Poughkeepsie Clearance Basis for New Paltz Case

Elimination of Poughkeepsie clearance over the New Paltz Theater, New Paltz, N. Y., is asked in a complaint filed in New York against Loew's, Warner Bros., RKO and 20th Century-Fox by the Loren Theater, Inc.

Complaint charges that the distributors give 14 days clearance to the Bardavon and Stratford Theaters in Poughkeepsie and seven days clearance to the Board and Kingston Theaters, Kingston. Complainants, besides asking for the elimination of Poughkeepsie clearance, request that Kingston clearance be cut to five days and ask for availability after 30 days following territorial release of pictures that do not play first-run in Kingston.

Testimonial for Folliard In Washington Tonight

Washington Bureau of THE FILM DAILY

Washington — Bob Folliard, new RKO district manager in charge of the Washington-Philadelphia-Pittsburgh territory, will be feted by the Variety Club at a dinner tonight.

It will be the second successive big Monday for Bob—a week ago today, his wife gave birth to twins, a boy and a girl, bringing the number of youngsters in the family to six.

NEW YORK THEATERS

RADIO CITY MUSIC HALL
Rockefeller Center
CARY GRANT • JEAN ARTHUR
RONALD COLMAN
'THE TALK OF THE TOWN'
A George Stevens Prod. • A Columbia Picture
Gala Stage Revue • Symphony Orchestra
First Mezzanine Seats Reserved Circle 6-4600

John PAYNE • Betty GRABLE • Victor MATURE
FOOTLIGHT SERENADE
20th Century-Fox Picture
PLUS A BIG STAGE SHOW ROXY 7th AVENUE 50th STREET

Paramount Presents GINGER RAY. ROGERS • MILLAND "THE MAJOR and THE MINOR"
IN PERSON THE ANDREWS SISTERS TONY PASTOR and Band
Midnight Feature PARAMOUNT TIMES SQUARE
BUY WAR BONDS AT THIS THEATRE AS A SALUTE TO YOUR HEROES!

RKO PALACE B'WAY & 47th St.
MONTY WOOLLEY • RODDY McDOWALL
"PIED PIPER"
—and—
LEON ERROL • LUPE VELEZ
'MEXICAN SPITFIRE'S ELEPHANT'

SAMUEL GOLDWYN PRESENTS
GARY COOPER in
THE PRIDE OF THE YANKEES
(The Life of Lou Gehrig)
Released Through RKO-Radio Pictures, Inc.
ASTOR B'way & 45th Popular Prices Midnite Shows Cont. Perf.
BUY WAR BONDS AND STAMPS

"BRILLIANT—A HIT."—Anderson, Jour.-Amer.
50c to $1.50 at all Performances except Sat. Evgs. 50c to $2.50 | Tax
Sonja Henie & Arthur M. Wirtz present A New Musical Icetravaganza
STARS ON ICE
CENTER THEA., Rockefeller Center, CO. 5-5474
America's Only Ice Theater
Evgs. Incl. Sun. 8:40. No Monday Performance
Matinees Wed. & Sat. at 2:40 and Sun. at 3
Always Comfortably Cool. Mail Orders Filled.

Move to Keep UMPI Tax Groups Favored

(Continued from Page 1)

erritory can be of great value in imes of emergency and that the dis-olution of the tax groups might be armful in the critical times to come. ' ablishment of the state tax com-Vcs by Leon Bamberger, secre-ary, has been one of the important oals of UMPI to be completed.

Contemplated public relations com-ittees, machinery for settling con-roversies and the protection of the ood name of the industry are points hat have never been carried through, nd yet, according to proponents of MPI's continuance, are important the welfare of the business.

It is possible that some indepen-ent exhibitors as individuals will ush for the maintenance of UMPI, lthough there appears to be little ope for support from Allied or PTOA. Answers to Harry Brandt's lea for the organization's continu-nce are expected to come in this eek. Two replies to W. F. Rodgers' equest for opinions were received t the week-end, both of which fav-red an effort to keep UMPI alive.

—A Billion in September—

AVEVT Board Elected: Houston Again Chairman

Institute for the Advancement of isual Education and Vocational raining has elected the following ew board of directors:

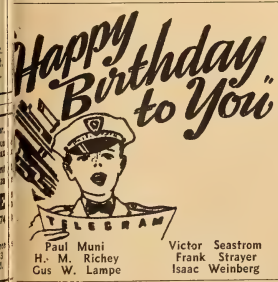
E. S. Carpenter, Escar Motion icture Service, Cleveland, O.; Wil-am J. Ganz, William J. Ganz Co., ew York City; Jamison Handy, The am Handy Organization, Chicago; rthur H. Loucks, Loucks & Norling tudios, New York City; Robert C. cKean, Caravel Films, Inc., New ork City; R. H. Ray, Ray-Bell Films, nc., St. Paul, Minn.; Harold E. ondsel, Sound Masters, Inc., New ork City.

Herbert S. Houston was re-elected hairman and Marion M. Shields sec-etary.

—A Billion in September—

FS Offices Moved

Detroit—Offices of Ross Federal ervice have been moved to 642 Book uilding. J. C. Kent is Detroit anager.



Paul Muni
H. M. Richey
Gus W. Lampe
Victor Seastrom
Frank Strayer
Isaac Weinberg

▼ ▼ ▼

● ● ● IN his well-known colyum, "Reviews and Previews," Paul (Harrisburg Telegraph) Walker launched t'other day into a verbal Commando raid (or should we say just tirade) against the glamorous, gargantuan press books which it is Hollywood's wont to issue in behalf of a considerable portion of its product.....Sez Paul: "Some day some film company is going to devise press books that you don't have to take out on the roof to open up.....These press books are compiled in Hollywood under some kind of a contract, so much per pound.....They are furnished to theater managers, who, in order that they can find space in their offices for the Annie Oakley stock, pass them on to newspaper people such as us.....It's quite a job but we finally managed to find the name of the picture, who's in it and a slight inkling of what it's all about.....By the time these objectives are reached, one is on the verge of a physical exhaustion, mental ennui and spiritual subtraction as it were.....All we want is the cast, a little background, and look at what we get!.....We can envision the Hollywood producer inspecting the press book for his current attraction by heaving it on the scales and saying: 'Hey, Joe, this isn't so good; it only weighs seven pounds. The one we put out for the Magic of the Milky Way went seven and a half'".....

▼ ▼ ▼

● ● ● *FROM time to time, rumbles such as the above have come from members of the reviewing Fourth Estate.....Any wise industry or business entity therein should welcome a sincerely-made squawk more seriously than a hollow pat-on-the-back.....Perhaps pic companies will be performing a mutually beneficial act if they probe for some panacea to the Walker plaint.....The answer may be a press sheet (and we mean that in the singular) for the critics exclusively.....Each year via this lil ole trade paper's "Critics Forum," the trade hears the suggestions of Ye Fourth Estate,—and the said suggestions are warmly welcomed by filmland which studies them thoughtfully and gains much benefit therefrom.....Paul Walker's squawk should be weighed more carefully than the hypothetical seven-pound press book he mentions.....*

▼ ▼ ▼

● ● ● TODAY'S hot tip off that same "grapevine": Warners have for the 1942-43 season the finest batch of band reels in annals of the industry,—and that's no idle chatter.....This corner (and a flock of metropolitan exhibs.) saw on Friday in the WB h.o. projection room one of these shorts, "The United States Marine Band".....At the final fade-out, the proj. room rafters rang with the theatermen's applause. .....Along with this reel (it's in the Melody Master Series) are sister subjects on the U. S. Army Band, and U. S. Navy Band, and the newly-formed U. S. Air Force Band.....WB also has two 2-reelers, "The Spirit of Annapolis," featuring the Naval Academy Band and Glee Club,—to be released this month—, and "The Spirit of West Point," featuring the U. S. Military Academy Band and Cadet Chapel Choir. .....Yessir, America's nights (and matinees) will be filled with music as far as pic patrons are concerned.....The Warners are doing it,—and wondrously well. . . ● When news was received at the Allied caravan meeting in Trenton than Pete Wood, secretary of ITO of Ohio, had become a grandfather, somebody remarked: "I bet he's arguing with the doctor over terms!".....

▼ ▼ ▼

● ● ● *AVENGE PEARL HARBOR!.....*

DATE BOOK

Sept. 23: Lt. John Howard testimonial, Detroit.

Sept. 25: Allied "caravan" regional, Baltimore.

Sept. 28: J. J. Grady testimonial, Variety Club, Cincinnati.

Sept. 28-29: Warners' Canadian sales meeting, King Edward Hotel, Toronto.

Sept. 28-29: Allied "caravan" regional, Milwaukee.

Sept. 28-30: United Artists sales convention, Blackstone Hotel, Chicago.

Oct. 1: Allied "caravan" regional, Pittsburgh.

Oct. 5: Nat Levy testimonial, Bellevue Stratford, Philadelphia.

Oct. 5: Allied "caravan" regional, Indianapolis.

Oct. 7: Monogram stockholders' meeting, Hollywood.

Oct. 7-8: Allied "caravan" regional, Dallas.

Oct. 19-20: Allied MPTO of Western Pennsylvania, William Penn Hotel, Pittsburgh.

Oct. 20: Metro exhibitor's forum, Roosevelt Hotel, Pittsburgh.

Oct. 25: Pittsburgh Variety Club banquet.

NSS Moving to Curtail Special Service Trailers

(Continued from Page 1)

Screen advises its customers against an injudicious use of film stock and warns that it can no longer give assurances that all such orders will be filled.

Trailers dealing with the war effort will be given precedence over other special service orders. National Screen further clarifies its position in the curtailment of special service product by stating that exhibitors should refrain from ordering special trailers other than those connected with the war effort or essential to advertise the exhibitor's own show on his screen.

—A Billion in September—

Jesse Lasky to Produce "To Last Man" for WB

West Coast Bureau of THE FILM DAILY

Hollywood—Jesse L. Lasky will produce "To the Last Man" for Warners. The story, in which Errol Flynn will be starred, is about the fifth column. A. I. Bezzerides will do the screenplay.

War Themes Clicking In Rochester Houses

Rochester—Response of audiences at several theaters where films with war subjects have been playing indicates that interest in this sort of picture—when well made—is steadily growing.

The Century, with "Ships with Wings"; the Palace with "Eagle Squadron"; Schine theaters, which are playing "Mrs. Miniver," and Loew's Rochester, with "Somewhere I'll Find You" held over for a second week, are all feeling the impact of this fresh interest in war themes, it is reported.

$407,235,000, War Bond Drive's Total

(Continued from Page 1)

$35,000,000 behind schedule and will have to average more than $30,000,000 per day for the next 13 days to crack the quota.

Conferences were held at the week-end by WAC officials with Federal Reserve bank leaders, New York State Treasury officials and others in an effort to facilitate the quick movement of Bond sales through the accounting channels into the Treasury figures.

Rain on Friday forced postponement to tomorrow noon of the War Bond rally to be held in West 55th St. under the joint sponsorship of the War Activities Committee and the Film War Service Council, which comprises five CIO and AFL film unions in this area. Among those to attend the rally, which will last for one hour, will be executives and employes of 20th Century-Fox, the home office of which is on West 56th St.

Baltimore Retailers to Give Boost to Campaign

Baltimore — This city's retailers, co-operating with the WAC, will observe Retailers Day Thursday, with total receipts of the day grossed by the merchants to be invested in War Bonds to swell the September drive total locally.

A F of L will stage a Bond Rally at the Hippodrome theater on Friday; labor leaders have already pledged the purchase of $100,000 in Bonds on that date.

Metro's "Yank at Eton" will have a War Bond preview at Loew's Century on Sept. 29.

Stars Over America tour brings Paulette Goddard here tomorrow for a crowded program, including a million dollar dinner.

Irene Dunne Reports Her War Bond Sales at $18,000,000

Chicago—Irene Dunne, a visitor here at the week-end, said that $18,000,000 in War Bonds were sold on her present trip.

Indiana-Illinois Theater Circuit and Levine-Laporte Theater Circuit, Laporte, Ind., have pledges for $400,000 in Bond sales for the Victory dinner which will be postponed until new movie stars are secured to take the place of Edward Arnold and others who are unable to appear.

"Hadley" Debut Has Already Rolled Up $600,000 in Bonds

Washington Bureau of THE FILM DAILY

Washington—Only 1,000 of the 3,400 available seats remained after five days of sale for the Victory World premiere of Metro's "The War Against Mrs. Hadley" to be held Wednesday in Washington's Capitol Theater. The goal of a million in new War Bonds loomed certain at the week-end with $600,000 already in Uncle Sam's coffers.

Seats are being distributed in local banks and Loew theaters to buyers of War Bonds.

Edward Arnold, co-star with Fay Bainter in the film, arrived in Washington Saturday following an extended Bond tour of the country. Saturday night he was a guest at the British Embassy at a fete in behalf of the American Red Cross. Mrs. Franklin D. Roosevelt, the British Ambassador and Lady Halifax were among the sponsors to be on hand, as were Mrs. Cordell Hull, wives of cabinet members and other distinguished capital folks.

Fay Bainter will arrive from Hollywood Wednesday to appear at the premiere as will Elsa Maxwell.

Bond Drive Flashes

Bangor, Me.—With War Bond sales in this city more than doubling the original $400,000 quota—the actual figure was $814,675—Dorothy Lamour's total on her p.a. tour soared to $25,629,725.

In Augusta, Miss Lamour rolled up $865,175 in sales as against a $250,000 quota. In a six-minute stopover at Waterville, she sold $76,000 in Bonds from the back platform of her car.

Detroit—Total "gross" in War Bond sales at the "Wake Island" premiere at the Michigan Theater here is estimated at $2,000,000, extra sales in the higher brackets doubling the anticipated million. Marine Corps swore in 350 recruits on the stage at the premiere; presumably, they'll train and serve together as the Wake Island Company.

Philadelphia—"Women's Salute to Our Heroes" million dollar luncheon will be staged here next Monday to give the War Bond drive an eleventh-hour lift. Attendance at the Bellevue-Stratford event will cost the femmes $2 plus purchase of a $1,000 Bond. Paulette Goddard will be the honor guest. Luncheon is the brainchild of Ted Schlanger.

Rochester — Five thousand Junior Commandos here have enlisted for a house-to-house canvass to sell War Bonds. Youngsters get the orders; theaters fill them. Four top "salesmen" will be the theaters guests on a trip to the Bell Airraft Corp. plant in Buffalo.

Pittsburgh—War Bond rally at The Gardens with Irene Dunne, Jackie Cooper and Gertrude Niesen in p.a.'s netted more than $3,000,000 in War Bond sales here. A $5,000 War Bond luncheon at the William Penn, with Miss Dunne attending, netted another million.

Springfield, Ill.—"Wake Island" will have a War Bond premiere here Friday with house "scaled" at $25 and $50 in Bond purchases.

Rochester—Local War Bond premiere of "Wake Island" is set for the Eastman Theater Wednesday. Pic opens the following day at the RKO Palace.

Indianapolis—Fountain Square Theater, one of the largest nabes here, sold $18,000 in War Bonds—more than half its quota—during the first half of September.

Omaha—"Wake Island" War Bond premiere here drew 2,450 persons who bought $307,000 in War Bonds to see the show. Long-dark Paramount, Tri-States house, was unshuttered for the event.

C. Howard Kennedy, general WAC chairman for the Nebraska area, reports theaters have sold about $2,600,000 in War Bonds and Stamps as of mid-September.

Philadelphia—John Roach, manager of Warners' Ardmore Theater, here, sold $100,000 in "G" Bonds to Lower Marion Township for immediate purchase and delivery.

Wichita Falls, Tex.—Before Janet Gaynor, Basil Rathbone, Nigel Bruce and Bob Stack get back to Hollywood from their War Bond selling tour they will be fitted out completely as cowboys. City officials presented the four with a pair of cowboy boots each to go with the sombreros they received in Amarillo. Total Bond sales for this city was $525,945.

Asheville, N. C.—Jane Wyman and John Payne brought their total War Bond sales for the state of North Carolina up to $3,250,000 with a dinner here which netted $507,000.

Three Releases Monthly Reported Warner Policy

(Continued from Page 1)

September and has set as many for October. "Desperate Journey" goes out Sept. 26 to complete the first trio, while for October the company has "You Can't Escape Forever" (10th), "Secret Enemies" (17th) and "Now, Voyager" (31st). Reported that November's three have been tentatively picked.

Warners is continuing to tradeshow blocks-of-five, which means that eventually the company will have a backlog of unreleased pix which have received the exhibs. double-o.

Springfield, Ill., Theaters Collecting Old Keys to Swell the Scrap Metal Total

Springfield, Ill.—And now it's keys for munitions.

Barrels have been placed in front of all local theaters for the receipt of old keys, donated by local moviegoers to swell the scrap metal total.

It's the idea of Sam Bonansinga, Local 138, stage hands, member and the local Federation of Labor's rep. on the drive committee.

CIO Union in Move To Enroll Managers

(Continued from Page 1)

known as the Managers, Assistants and Treasurers Local 113, a unit of the SOPEG, United Office and Professional Workers of America, and is the first theater group of its kind to organize and obtain a charter from a national labor organization. Plans for the national theater drive are said to have received considerable attention at the SOPEG's recent Albany convention.

Loca 113 was formed recently by employes of Warner theaters in the Jersey zone. Two informal hearings already have been held with the NLRB, at which time it is stated that the circuit took the position that theater operations in the N. J. zone do not constitute interstate commerce and the employes therefore do not come under the Wagner Act or the NLRB jurisdiction. The Local then demanded a formal hearing, which was held, with testimony taken from both sides.

A decision from the NLRB on this interesting point involving interstate commerce is now awaited and is expected in about two weeks. On the basis of decisions in somewhat similar cases in the past, the Local expects the ruling to be in its favor, and spokesman for the union declare that plans have been completed for immediate action.

As outlined by the CIO, objectives are better working conditions, especially shorter hours, "adequate" staffs; hiring of new men, instead of doubling up on duties, when employes are drafted; raising of "subnormal" salaries; security, etc.

Loew theater managers in the metropolitan area at a bargaining agency election this week rejected union affiliation by an overwhelming majority.

TO THE COLORS!

West Coast Bureau of THE FILM DAILY

Hollywood—CAPT. GEORGE W. WEEKS, Monogram producer, is organizing a troop of cavalry for the State Militia in the San Fernando Valley. Other officers of the new troop are LT. LYNTON BRENT, actor, and LT. OLIVER DRAKE, Universal producer.

Seattle—BUD DENTON of M-G-M, has been inducted into the Navy.

Seattle—BOB ESTILL, salesman for Paramount, has gone into the Navy with a C.P.O. rating.

Danville, Ill.—MILTON D. LEWIS, formerly city manager for Great States Theaters, is now located at Camp Wolters, Tex., while FRANK L. SHEPARD, formerly manager of the Tivoli theater, Aurora, is stationed at the Las Vegas, Nev., air base.

20th-Fox Drops 6 Pix To Meet WPB Cuts

(Continued from Page 1)

press conference. The casualties, which, according to Goetz, will come from the company's smaller-budget pictures, will bring the 20th-Fox production schedule for 1942-1943 down to 47 films, one of them British-made.

Making his first appearance here as heir to the production duties of Col. Darryl F. Zanuck, who recently left the company to devote himself wholly to war service, Goetz asserted that the money that would have gone into the making of the six films lopped from the production program would be spread among the company's other pictures, thereby enhancing their entertainment value and box-office showing.

WPB Action No Surprise

Goetz indicated that 20th-Fox was not surprised by the WPB's action. He said the company had an inkling of what was coming and had prepared itself accordingly. "We realized we would have to cut down our amount of film sooner or later," he asserted. The company's new production chief made it clear, however, that 20th-Fox's decision to reduce the number of pictures for the new season was not inspired wholly by the WPB's raw stock edict. He said that 20th-Fox had been motivated also by "sound business reasons."

Twentieth-Fox does not expect it will be required by the WPB quota cuts to reduce the number of prints issued on each picture, according to Goetz, who intimated, however, that, should a further emergency arise, the company might have to alter its plans.

Under the "declaration of policy" on raw stock allocations for the film industry released by the WPB on Thursday, the company falls in the class of producers using 100,000,000, to 125,000,000 linear feet of 35 mm. film during 1941. Such producers will have their stock quotas for the coming year cut by 20 per cent.

Expects Sponable Plan Adoption

Goetz expressed the opinion that the Sponable film-conservation plan would "very likely" be adopted by the industry because it offered the possibility of cutting footage by 25 per cent.

The 20th-Fox executive placed himself squarely in favor of Actors Equity Association's proposal that the film industry co-operate in a program to re-establish the legitimate stock company on a national basis in an attempt to avert the serious shortage of vital talent that is threatening the show business. He said the Equity plan would be a great thing for the industry. "It will be successful if we all get together," he asserted.

It was revealed by Goetz that 20th-Fox has enough pictures on the 1942-1943 program either finished or in work to take care of releases until the end of January, 1943.

War Themes Favored

Goetz said that his company did not propose to reduce the number of pictures bearing on the war. "Twentieth-Fox believes in making topical subjects," he observed.

"Their entertainment value to the public would be the deciding factor regarding future productions whether they are pictures with topical war themes or escapist stories," stated Goetz. "No set rule could or should be established for the guidance of story or production executives."

Joseph M. Schenck, who is resuming his old duties with the company without benefit of title, will make his headquarters at the studio, Goetz disclosed. Schenck leaves for the Coast this week.

Goetz pulled out for the Studio Friday night.

STORKS!

Cambridge Springs, Pa.—A 6½ pound son—their first child—was born to Mr. and Mrs. Louis Rothenstein, who operate the Cambridge Theater here, at the Allegheny General Hospital, Pittsburgh.

WHO'S WHO IN HOLLYWOOD

• • • *Introducing Interesting Personalities* • • •

PAT O'BRIEN. Actor. Born in Milwaukee early in 1900. Studied law at Marquette. Dabbled in football and dramatics. After seeing him in college play, parents realized their son had ability, gave him the "go ahead" on a theatrical career. Besieged over 1500 managers before one saw his potentialities, cast him in "Way Down East." Made good but couldn't land another part. Marriage to Eloise Taylor changed his luck. Came to Hollywood after series of stage successes. After starring in "Front Page," his movie career was set. Has probably appeared as leading man in more pictures than any other cinema hero. Takes his work seriously. But not himself. Is active in actors' groups, benefits, War Bond sales. Became vice-president of Bing Crosby's Del Mar Race track, until war emergency closed local racing season. Is inordinately proud of his wife, Southern California Executive of A.W.V.S. And of his three children. Likes a good story and is always ready with a snappy comeback. Currently stars in "Broadway" and "Flight Lieutenant." Stands, 5, 9. Weighs, 173 pounds. Has blue eyes and brown hair.

Mervyn Le Roy Named To Inter-American Post

(Continued from Page 1)

Wanger, president and managing director of the Motion Picture Society for the Americas, and Jack Chertok, Coast production chief for the Co-ordinator. He will assign directors, supervise all directorial functions and will personally direct some of the pictures.

His duties will not interfere with his studio commitments. LeRoy will, however, devote a major share of his time to the Government assignment.

—A Billion in September—

Woman Legal Head at Rep.

Hollywood — Attorney Hortense Stahl has been made head of Republic studio's legal department. Miss Angie Ross is new head of studio's trailer dept.

Form New Front Office IA Local In Detroit

Detroit—New IATSE local F 25, covering front office employes, and a companion to Local B 25 covering back office employes, is being organized here. The local now has a charter, but lacks a majority of the present estimated 95 eligible employes in the existing exchanges and National Screen Service, according to Robert Buermele, its first president.

Present plans are for negotiations to be handled nationally rather than locally, with the local's activities centered largely on grievances. Final organization meeting is set for Sept. 29 at the Fort Wayne Hotel.

Robert Buermele is a son of Carl W. Buermele, general manager of Co-Operative Theaters of Michigan.

Officers so far elected, with several offices held vacant until other eligible members are taken in, are Robert Buermele, Universal, president; Al Champaign, 20th-Fox, business agent; Margaret Studebaker, Universal, financial secretary; Irene Nolan, Universal, treasurer; and Dorothy Burns, Universal, recording secretary.

—A Billion in September—

SOEG Coast Strike Call For Today or Tomorrow

(Continued from Page 1)

strike. No exact time was set, but SOEG leaders declared the strike call would very likely be for today or tomorrow.

Labor heads claim the exchanges insisted the entire contract go to an arbitrator, although SOEG representatives contend all provisions, except that of wages, had already been approved by executives.

Exchanges' insistence that the entire agreement be arbitrated, rather than only wages, caused the negotiations to break off.

Dominion Gov't Tightens Pix Control

(Continued from Page 1)

tional upon the booking of any other class or group of product.

All distributors will be required to submit proposed groupings of pictures for this and future seasons to the administrator for approval and possible revision. The provision is made that contracts cannot be closed until the grouping is passed upon by the administrator with the term basic contract defined as one for rental of not less than six features.

New basic periods for contracts are defined as those for 1940-41 or later contracts signed on or before Oct. 11 last year for 1941-42 season. Further, any agreement for the 1941-42 releasing period after that date approved by the administrator is to be regarded as a basic contract.

The new order further provides that terms of the basic contract dealing with runs, clearance or priority are not to be altered for corresponding product of the same company in any subsequent period, while theater zones effective Oct. 11 last year are not to be altered.

Premium policies of exhibitors are frozen as of the basic period Sept. 15 to Oct. 11 last year or during August, 1942, and no theater is permitted to inaugurate premiums, bank nights or foto nights which did not conduct such inducements during either period. No change is to be made in service charges then in effect, if any.

Exhibitors are prohibited from making any change of seats in relation to admission scales in effect Oct. 11 last year and no increases are permitted for stage acts or personal appearances.

Evening prices may be charged for limited holiday matinees and if increased scale was in effect for New Years Eve, 1941, exhibitors can make similar increase for that performance with or without giveaways or favors for customs on such occasion.

The order finally prohibits the use of trucks for advertising by either exhibitors or distributors.

WEDDING BELLS

Seattle—It was wedding bells for Irene Follett, who has been with the Universal Exchange in the inspection department for nearly 20 years, when she married Earl Merrill, an employe of the Boeing Aircraft Co.

Vichy—Danielle Darrieux, French film actress, was married here on Friday to Porfirio Rubirosa, Dominican Republic's charge d'affaires in Vichy. Witnesses were Mrs. Douglas MacArthur 2nd, wife of the Second Secretary of the U. S. Embassy, a nephew of Gen. Douglas McArthur, and Souza Dantes, the Brazilian Ambassador.

☆ ☆ REVIEWS OF THE NEW FILMS ☆ ☆

"You Can't Escape Forever"

with George Brent, Brenda Marshall
Warners 77 Mins.

EXCITING, TIMELY, AND ACTIONFUL MELLER WITH PLENTY OF PUNCH AND PEP FOR ALL STANDS.

Cycle of racket yarns goes off on a happy, timely tangent via this exciting and well-made meller dealing with the so-called black markets,—in the present instance the illicit dealing of the evil Edward Ciannelli and his mob in tires, sugar, and other war-rationed commodities.

Essentially it is a story of the Fourth Estate's battle against gangland, with George Brent cast in the role of the hard-hitting managing editor who, after being demoted by his publisher, sets his sails to catch up with the Ciannelli mob and win back his deserved place in the journalistic sun.

Aiding him in the quest is Brenda Marshall. The latter provides the romantic interest in the proceedings, along the invariable lines of a pretty newspaper gal being cast to accompany the hero in his dramatic vicissitudes. While this aspect of the screenplay is anything but original, there are many commendable twists in the sequences, thereby keeping audiences off their chair-edges.

Because of its unflagging action, suspenseful situations, and technical merits, the attraction carries strong general appeal. It is fortified, too, by considerable humor set off against the stark happenings, while the dialogue is always crisp and punchy as is characteristic of all Mark Hellinger-made pix. The direction is very capably handled by Jo Graham who gets the most out of a good original authored by Roy Chanslor.

The action bursts forth at the very outset when Ciannelli "springs" one of his henchmen just as the switch is about to be thrown on the latter in the "hot seat." Subsequently the Marshall-Brent Fourth Estate team ferrets out the true sources of the gang leader's political and financial power, and clinches their apprehension via a documented manuscript hidden by Ciannelli's brother-in-law in the cemetery vault of a victim murdered by the mob.

At the finale, there is a wild auto chase wherein Ciannelli runs afoul of a line of Army trucks, the military lads holding the black market baron until the civil law throws him behind bars. Naturally, the Marshall-Brent combo supplement their journalistic bonds by those of matrimony at the wind-up.

"You Can't Escape Forever" is not a big picture, but it's big enough to stand creditably on its own in virtually all situations.

CAST: George Brent, Brenda Marshall, Paul Harvey, Roscoe Karns, Charles Halton, Edward Ciannelli, George Meeker, Joseph Downing, Don De Fore, Erville Alderson, Gene Lockhart, Fay Helm, Ed McWade, John Dilson.

CREDITS: Producer, Mark Hellinger; Director, Jo Graham; Author, Roy Chanslor; Screenplay, Fred Niblo, Jr., Hector Chevigny; Film Editor, Frank McGee; Art Director, Stanley Fleischer; Cameraman, Tony Gaudio.

DIRECTION, Capable. PHOTOGRAPHY, Tip-Top.

"Spring Song"

with Nikolai Konovalov, Ludmila Tzelikovskaya, Piotr Kadochnikov
Artkino 75 Mins.

COMEDY-PACKED ROMANTIC MUSICAL WHICH WILL ROUNDLY PLEASE DEVOTEES OF FOREIGN PIX, AS WELL AS OUR OWN AUDIENCES.

Houses whose patrons enjoy zestful attractions, interestingly and deftly made, will find "Spring Song," the latest of the Soviet features to debut on Broadway, a tip-top picture. This rollicking, music-studded romantic-comedy is dynamic entertainment, expertly directed and endowed with character acting which is a delight.

The story is a barbed indictment of those who hold popular music in disdain, and recount very amusingly (and with full clarity, because of its flash-in titles in English) the hard romantic row a young Russian composer has to hoe to win the heart and hand of the pretty daughter of a professor who heads a music conservatory,—the latter hating any and every musical form which isn't of the classic stamp.

Role of the professor is interpreted splendidly by Nikolai Konovalov; that of his courted daughter by Ludmila Tzelikovskaya; and the composer swain by Piotr Kadochnikov. The comedy relief is rousingly handled by Sergei Martinson, cast as an exponent of the futuristic school of music. There are many belly laughs purveyed by him as he takes humorous digs at all accepted standards of composing.

Fine singing, plus accompaniments, choral, orchestral and organ music are interspersed in the footage, but the real spotlight is on comedy and romance. At the wind-up, the lovers get the hard-shelled professor's blessing, but only after the latter dreams of Johann Sebastian Bach visiting him and proving that there is a place in this world for all types of music, provided that it reflects talent. Alexander Ivanovsky's direction is first-rate, as is the photography by Eugene Shapiro. Anybody liking frothy fare will enjoy "Spring Song."

CAST: Nikolai Konovalov, Ludmila Tzelikovskaya, Tamara Kondrakova, Tatiana Glebova, Piotr Kadochnikov, Trina Pavlotzkaya, Andrei Orlov, Sergei Martinson, Alexei Korolkevicsh, Vladimir Gardin.

CREDITS: Superior, Frederick Ermler; Director, Alexander Ivanovsky; Screenplay, the late Eugene Petrov, Gregory Mumblit; Cameraman, Eugene Shapiro; Music by Dmitri Kabalevsky; Musical Excerpts by Handel, Gounod and Bach; Produced by Lenfilm Studios, Leningrad; English Dialogue, Titles by Charles Clement.

DIRECTION, First-Rate. PHOTOGRAPHY, Ditto.

Two Join WB Exchanges

Richard E. Johnson has joined Warners exchange in Memphis as ad-salesman, taking the place of James Connell, who joined the Navy.

Robert Weiland is a new member of the company's Milwaukee branch, succeeding ad-salesman Erhardt Meske, who went into the Army.

—A Billion in September—

Helen Hopler Recovering

Helen Hopler, secretary to Jack Pegler, head of the Lord & Thomas picture department, is recuperating at Womer's Hospital from a major operation performed on Wednesday.

"Foreign Agent"

with John Shelton, Gale Storm
Monogram 62 Mins.
(HOLLYWOOD PREVIEW)

"FIFTH COLUMN" MELODRAMA BLENDS ACTION, COMEDY AND ROMANCE SATISFACTORILY.

This offering effectively blends action, comedy and romance and should prove satisfactory entertainment. Martin Mooney, who wrote the original story, functioned as co-producer with Max King, also co-scripted his original with John Krafft. Capable Director William Beaudine kept the proceedings moving along at a nice pace.

John Shelton is a pleasing hero and delivers a good performance as a fighting investigator. Gale Storm does well as a night club entertainer and the love interest opposite Shelton. Patsy Moran, is a welcome return to the screen, and Lyle Latell as her hard-hitting truck-driving sweetheart, furnish most of the comedy. William Halligan enacts the role of a radio commentator, who wars on subversive elements, while Hans Schumm is the leader of the Nazi agents. Ivan Lebedeff demonstrates his versatility, playing the role of a Jap henchman of Schumm.

When Gale Storm's father, who has invented a searchlight filter, is found dead, Halligan, radio commentator, is convinced he has been murdered by foreign agents. He is also certain that Boyd Irwin and Edward Peil, who have organized the North American Peace Association, are racketeers and are working in conjunction with the Nazi representatives. He employes Shelton as his chief assistant.

With the aid of tapped telephone wires and a real bit of ingenuity when Shelton, Gale and Halligan, who are apparently held helpless by Schumm and his henchmen, the tables are turned on Schumm and his aides.

CAST: John Shelton, Gale Storm, Irvan Lebedeff, George Travell, Patsy Moran, Lyle Latell, Hans Schumm, William Halligan, Herbert Rawlinson, Boyd Irwin, Kenneth Harlan, David Clark, Fay Wall, Edward Peil, Paul Bryer, Jack Mulhall, Anna Hope, Jimmy Starr, Jack Raymond, Vince Barnett, Rita Douglas and Jean King.

CREDITS: Producers, Martin Mooney and Max King; Director, William Beaudine; Screenplay, Martin Mooney and John Krafft; Original Story, Martin Mooney; Photography, Mack Stengler; Musical Director, Edward Kay; Film Editor, Fred Bain; Sound, Glen Glenn; Production Manager, George Moskov; Assistant Director, Gerd Oswald.

DIRECTION, Excellent. PHOTOGRAPHY, Good.

Diorama in Theater Lobby

Springfield, Ill.—A diorama depicting a scene in bomb-torn England is on display at the Orpheum Theater. Bartlett M. Frost, dioramist of the Illinois State Museum, constructed it for use of the Sangamon County United War Fund campaign organization.

—A Billion in September—

Hershberg's Brother Killed

Bethlehem, Pa. — Harold Hershberg, manager of the Palace here, has been advised of the death in action of his brother, Pvt. Sidney Hershberg, USMC paratrooper. Latter was a New Yorker.

"Inside The Law"

with Wallace Ford, Frank Sully, Harry Holman, Luana Walters
PRC 65 Mins.

INCONSEQUENTIAL COMEDY-MELLER OFFERS SLIGHT ENTERTAINMENT.

There is some diversion for filmgoers in this one, but it's scarce. That it also bears a copyright is also coincidental. Perhaps the chief reason for its mildness is the story's lack of consequence in the eyes of present-day filmgoers. It recounts how a company of crooks, after robbing the patrons of an auction room, hie to a small town for employment in a bank, which institution they plan to pilfer. But upon arriving there, it is discovered that the financial institution's vaults are as bare as Old Mother Hubbard's well-known cupboard.

Whereupon the gang, master-minded by Wallace Ford, hatches ways and means of getting the local gentry to deposit their cash. When this is done, it is reasoned, the crooks can bolt with their loot. The promotion is successful and the shekels pour in to the tune of some $70,000 or more. Much ado, in a dramatic way, is made of the loot when it apparently disappears, supposedly in the company of Frank Sully and Luana Walters.

When it turns up, the scenarist has all the crooks but Sully proclaimed nice, honest people. To bring about this almost incredible result, there is a sequence wherein some of the mob "gets religion" by attending a church service. "Inside The Law" is a border case in that it arouses considerable doubt as to whether it should have been made at all.

CAST: Wallace Ford, Frank Sully, Harry Holman, Luana Walters, Lafayette McKee, Barton Hepburn, Danny Duncan, Earl Hodgins, Rose Plumer.

CREDITS: In Charge of Production, George R. Batcheller; Original Screenplay, Jack Natteford; Producer, Dixon R. Harwin; Director, Hamilton MacFadden; Cameraman, Arthur Martinelli; Musical Director, David Chudnow; Film Editor, Cal Pierson.

DIRECTION, Okay. PHOTOGRAPHY, Ditto.

Interrogatories Filed In Pickwick Trust Suit

New Haven — Interrogatories on policy with reference to the Greenwich and Port Chester theaters and on conduct of business and corporations have been filed by the plaintiffs, operators of the Pickwick, Greenwich in the anti-trust suit against the eight majors in U. S. District Court here.

The questions are addressed to Columbia, Vitagraph, Paramount, United Artists, Universal, Loew's, and RKO. Similar interrogatories were addressed to 20th-Fox last November but have not yet been answered.

—A Billion in September—

Philly V. C. Gives Ambulance

Philadelphia—Local Variety Club has purchased an ambulance for presentation to the Navy League.

☆ ☆ REVIEWS OF THE NEW FILMS ☆ ☆

"Springtime in the Rockies"

with Betty Grable, John Payne

20th-Fox 91 Mins.

TECHNICOLOR TREATMENT DOES MUCH TO PUT THIS MUSICAL OVER AT THE BOX-OFFICE.

The best thing about this musical as far as the grownups are concerned is the gorgeous Technicolor in which the film has been dressed. The primary attraction for the younger generation is the presence of Harry James and his Music Makers. James does enough trumpeting to fill the hearts of the jive addicts with ecstasy. Between the Technicolor and James "Springtime in the Rockies" should manage to do fairly well at the box-office.

Walter Bullock and Ken Englund, working from an adaptation of a Philip Wylie story pounded out by Jacques Thery, have built a snappy and feather-light screenplay around the talents of Betty Grable, John Payne, Carmen Miranda, Cesar Romero, Charlotte Greenwood, Edward Everett Horton. Romance is the chief commodity which this film has to sell.

The story is the familiar one of the two young people who try to get each other jealous in the cause of true love. The lovers are played by Miss Grable and Payne. Both are show people. Most of the action has to do with the attempt of Payne to lure Miss Grable back to Broadway from Lake Louise, to which she has gone in a huff after a dispute with him. Also worked into the yarn is a romance between Horton and Miss Miranda.

The acting is generally all right. Miss Grable, Payne, Miss Miranda, Romero, Miss Greenwood, Horton, Frank Orth, Jackie Gleason are the best of the performers. Miss Miranda, Miss Greenwood and Horton make an amusing trio committed to the dispensation of laughs.

William LeBaron has given the film a slick production, and Irving Cummings has directed smartly with plenty of speed. Mack Gordon and Harry Warren get credit for four pleasant tunes, "I Had the Craziest Dream," "Pan-Americana Jubilee," "Run, Little Raindrop, Run," "A Poem Set to Music." Ernest Palmer deserves a big hand for the fine photography.

CAST: Betty Grable, John Payne, Carmen Miranda, Cesar Romero, Charlotte Greenwood, Edward Everett Horton, Frank Orth, Jackie Gleason, Harry Hayden, Harry James and his Music Makers.

CREDITS: Producer, William LeBaron; Director, Irving Cummings; Screenplay, Walter Bullock, Ken Englund; Adaptation, Jacques Thery; Based on story by Philip Wylie; Songs, Mack Gordon, Harry Warren; Dance Director, Hermes Pan; Cameraman, Ernest Palmer; Technicolor Director, Natalie Kalmus; Musical Director, Alfred Newman; Art Directors, Richard Day, Joseph C. Wright; Film Editor, Robert Simpson.

DIRECTION, Good. PHOTOGRAPHY, Excellent.

"The Hard Way"

with Ida Lupino, Dennis Morgan, Joan Leslie

Warner 109 Mins.

HEAVY DRAMA MIXED WITH TRAGEDY WITH BRILLIANT ACTING BY IDA LUPINO.

"The Hard Way" offers a heavy dose of drama with which there is mixed a considerable amount of tragedy. Theater-goers who relish this sort of thing should have the time of their lives; those who go in for escapist entertainment will find the film a bitter pill to swallow. Be warned that this is not the kind of diversion to chase a blue mood.

The central character is one of those vicious women who make you feel like committing murder. She leaves her husband in a depressing Pennsylvania industrial town in search of a better life. That is nothing to be condemned in a human being. The trouble with the woman in this case is that she is an utterly ruthless creature who stops at nothing to shake the bitter memories of the past out of her system. She uses her stage-struck kid sister as the instrument of her ambition. Appointing herself the custodian of her sister's destiny, she maneuvers the girl cunningly into every situation that will advance the youngster's stage career. She permits nothing to stand in the way of the girl's progress.

Determined that nothing shall stand in the way of her sister's success, she breaks up the girl's marriage to the vaudevillain responsible for the kid's first break in show business. The fellow's suicide causes her sister to go to pieces. The girl's career takes a nosedive. The villainess ends her life in the river, while the sister finds new love in the arms of her dead husband's dearest pal.

Ida Lupino plays the villainess triumphantly. Her performance is chiefly responsible for giving the film the standing it possesses as drama. The sister is played by Joan Leslie very sweetly but none too impressively. Dennis Morgan is good as her husband's friend. As the husband, Jack Carson comes through with a performance that adds immensely to his stock as an actor. In this film he reveals himself just as fine an actor as he is a comedian. Some of the others who contribute first-rate work are Gladys George, Paul Cavanagh, Leona Maricle, Roman Bohnen.

A Jerry Wald production, "The Hard Way" has the benefit of a sound dramatic script by Daniel Fuchs and Peter Viertel. Vincent Sherman's direction holds the dramatic action tense throughout. James Wong Howe's photography adds greatly to the merit of the film.

CAST: Ida Lupino, Dennis Morgan, Joan Leslie, Jack Carson, Gladys George Fave Emerson, Paul Cavanagh, Leona Maricle, Roman Bohnen, Ray Montgomery, Julie Bishop, Nestor Paiva, Joan Woodbury, Ann Doran, Thurston Hall, Charles Judels, Lou Lubin, Jody Gilbert.

CREDITS: Producer, Jerry Wald; Director, Vincent Sherman; Screenplay, Daniel Fuchs, Peter Viertel; Cameraman, James Wong Howe; Film Editor, Thomas Pratt; Art Director, Max Parker; Special Effects, Willard Van Enger; Dance Director, Leroy Prinz; Musical Director, Leo F. Forbstein.

DIRECTION, Good. PHOTOGRAPHY, Good.

"The Young Mr. Pitt"

with Robert Donat

20th-Fox 103 Mins.

FINE BRITISH-MADE HISTORICAL FILM LIKELY TO PROVE A LITTLE BORING FOR AVERAGE AMERICAN AUDIENCE.

The success or failure of this English historical film, made at the Gaumont-British Studios in London, will depend chiefly upon Robert Donat's drawing power at the box-office. Those who find the reenactment of history on the screen a source of pleasure will derive considerable entertainment from "The Young Mr. Pitt." The average American audience, however, is more likely to experience a touch of boredom along the way, for the production is an extremely serious-minded affair which finds little time to dally with humor or romance.

The picture traces the life of Pitt from his youth to the Guildhall celebration marking his supreme triumph as prime minister—the Battle of Trafalgar. The ups and downs of an amazing career that carried him through some of the darkest days of British history are depicted vividly and competently. The peril that faced Britain under his stewardship was strangely similar to that facing her today. The villain then was Napoleon. How the British rode out that storm during which they faced utter defeat at the hands of the Hitler of his day should do much to raise the spirits of the United Nations.

The film, produced by Edward Black, has measured direction by Carol Reed and a sound script by Sidney Gilliat and Frank Launer. Its photography, credited to Frederick Young, is a great asset to the picture.

Donat does a thorough job with the Pitt character. His acting is sure and always in key. Crowding him for acting honors is Robert Morley as Charles James Fox. The rest of the huge cast is competent for the most part.

CAST: Robert Donat, Geoffrey Atkins, Jean Cadell, Robert Morley, Phyllis Calvert, Raymond Lovell, Agnes Lauchlan, John Mills, Felix Aylmer, Ian McLean, Max Adrian, A. Bromley Davenport, John Salew, Herbert Lom, Albert Lieven, Stephen Haggard, Stuart Lindsell, Henry Hewitt, Frederick Culley, Frank Pettingell, Leslie Bradley, Roy Emerton, Hugh McDermott, Alfred Sangster.

CREDITS: Producer, Edward Black; Director, Carol Reed; Screenplay, Sidney Gilliat, Frank Launder; Dramatic Narrative, Viscount Castlerosse; Cameraman, Frederick Young; Film Editor, R. E. Dearing; Art Director, Vetchinsky; Musical Director, Louis Levy.

DIRECTION, Good. PHOTOGRAPHY, Fine.

"Flying Fortress"

with Richard Greene, Carla Lehmann

Warner 68 Mins.

WAR PICTURE FILLED WITH EXCITING ACTION IS GOOD FORMULA STUFF FOR DOUBLE BILLS.

The news about this film, made by Warner in Britain, is that it brings Richard Greene back to the screen after a long absence in England, where he has been doing war duty. His is the only name in the cast which really means anything to American audiences. The film itself is acceptable formula entertainment that should do nicely on double bills. The picture is lavish with its action and excitement and the acting is just right for a production of this type. The main attraction is the air scenes, which have been done most effectively with the co-operation of the RAF and the Atlantic Ferry Service. These sequences consume a good portion of the film's running time.

The film revolves around two Americans who join the RAF after doing a stint ferrying planes to the other side. Before that one of them (Greene) is an irresponsible playboy and the other (Donald Stewart) a commercial pilot who loses his license because of a mishap caused by Greene. Once the two men land in the RAF they forget their animosity and work together to make heroes of themselves during a bombing raid over Germany. They manage to squeeze in a little romance, Greene with Stewart's sister (Carla Lehmann) and the other with a member of the nobility (Betty Stockfield) who is engaged as an air warden.

Greene shows himself a much maturer performer than he was when he left the American screen to fight for his country. He gets good support from the Misses Lehmann and Stockfield, Stewart, Charles Heslop, Sydney King, Basil Radford, John Stuart.

The direction of Walter Forde keeps the film constantly on the go. Brock Williams, Gordon Wellesley and Edward Dryhurst collaborated on the screenplay. Gus Drisse's aerial photography is a swell job.

CAST: Richard Greene, Carla Lehmann, Betty Stockfield, Donald Stewart, Charles Heslop, Sydney King, Basil Radford, John Stuart, Percy Parsons, Gerry Wilmot, Joss Ambler, Edward Rigby, Ian Fleming, John Boxer, Robert Beatty, Billy Hartnell, William Holland, Hubert Gregg, Peter Croft, Jack Watling, Michael Whittaker, John Slater, Kenneth Henry.

CREDITS: Director, Walter Forde; Screenplay, Brock Williams, Gordon Wellesley, Edward Dryhurst; Film Editor, Terence Fisher; Cameraman, Basil Emmott; Aerial Cameraman, Gus Drisse; Special Effects, Henry Harris, George E. Blackwell; Musical Director, Jack Beauer; Art Director, Norman Arnold.

DIRECTION, Good. PHOTOGRAPHY, Good.

Ratoff-Goetz Buy 'Tropicana'

West Coast Bureau of THE FILM DAILY

Hollywood — Gregory Ratoff and Harry Goetz, Columbia producers, have bought a screen story by Edward Eliscu and Henry Myers called "Tropicana," as their next film for Columbia.

Terms of UA-Para. 11 Pix Deal Reported Agreed On

West Coast Bureau of THE FILM DAILY

Hollywood—It was reported here Friday that terms of the deal by which United Artists will buy 11 Paramount pictures have been agreed on and that formal announcement will be made by UA's prexy, Edward Raftery, in New York this week. It is understood that UA will acquire the films at negative cost.

Raftery left for New York at the week-end.

Bartlett Cormack Dead

West Coast Bureau of THE FILM DAILY

Hollywood—Bartlett Cormack, 44, screen writer, dramatist and novelist, died in Phoenix, Ariz., late last week. Cormack was a graduate of the University of Chicago and a former Chicago police reporter. His best known work was "The Racket."

M P PRO D & DIST
28 W. 44TH ST.
N Y C 21ST FL

CONFIDENCE

WITH the spotlight on production economies, directors and cameramen have complete confidence in the dependability of Eastman negative films with their special abilities, wide latitude, and exceptional uniformity. Eastman Kodak Company, Rochester, N. Y.

J. E. BRULATOUR, INC., *Distributors*
Fort Lee Chicago Hollywood

PLUS-X
for general studio use

SUPER-XX
when little light is available

BACKGROUND-X
for backgrounds and general exterior work

EASTMAN NEGATIVE FILMS

CHARLES PETTIJOHN
MPP&DA
28 W 44T ST 21ST FL
N Y C

Intimate in Character
International in Scope
Independent in Thought

THE FILM DAILY

The Daily Newspaper
Of Motion Pictures
Twenty-Four Years Old

VOL. 82, NO. 59 | NEW YORK, TUESDAY, SEPTEMBER 22, 1942 | TEN CENTS

RETENTION OF UMPI IS FINDING SUPPORT

Canadian Trade Sees New Code as Mixed Victory

Indies Lose Argument for Appeal Board; Distributors Unhappy About "Pegging"

Toronto—New code of the Wartime Prices and Trade Board governing theaters and film exchanges, which went into effect yesterday, was regarded in film circles as a "mixed victory," for trade components.

No provision was made in the order for compulsory buying from the same distributors as last year, a proposal originally considered and against which the independents has

(Continued on Page 6)

—A Billion in September—

Marines Will Use Color for War Pix

Marine Corps battle footage in color for theater exhibition is a future prospect, it was learned yesterday.

Capt. William A. Halpern, USMC, left New York yesterday by motor.

(Continued on Page 2)

—A Billion in September—

Argentina Says "Flyer" Violates Neutrality

Buenos Aires (By Cable)—Columbia's "The Wife Takes a Flyer," which takes the Nazis for a ride, has been held up by the authorities on

(Continued on Page 2)

Drive-in Theaters Ruled Patentable

San Francisco—That Drive-In theaters constitute patentable subject-matter under the nation's patent laws is the decision handed down by the U. S. Circuit Court of Appeals for the Ninth District here. Basis of the action was the validity of Letters Patent No. 1,909,537 as owned by the Park-In Theaters, Inc.

Decision reversed the earlier determination by the U. S. Court for the Southern District, Calif. Park-In Theaters, Inc., of Camden, N. J., is the licensing company for Drive-In stands.

PLEDGE FULFILLMENT, DRIVE'S KEY

Completion of Bond Purchases Will Assure Meeting Treasury's $775,000,000 Quota

If all of the pledges reported by local committees in those cities visited by the stars during September are actually transformed into paid-up Bond purchases, the Treasury's quota of $775,000,000 (billion in maturity value) will be reached the WAC calculated yesterday.

If there is any large amount of the reported pledges that fall by the wayside, the quota will be missed by $50,000,000 to $75,000,000.

With that in mind, WAC sent wires to all local chairmen in star-tour cities and to state chairmen, urging them to check back on all pledges and make sure they are converted into cash-on-the-line sales, with the money hastened through to the Federal Reserve centers.

Treasury Figures Disappoint

Yesterday's Treasury report, covering Sept. 19, was disappointing. A total of $13,745,000 was added to the previous tabulation, making the

(Continued on Page 7)

Mich. IEA Surveying Distributor Policies

Detroit — Survey of distributor policies in this state is being undertaken by the new Michigan Independent Exhibitors' Association, by means of a questionnaire addressed to every Michigan exhibitor, whether a member or not.

"We want to supplement our pres-

(Continued on Page 6)

—A Billion in September—

Employment Standards Definition, Arnold Goal

Washington Bureau of THE FILM DAILY

Washington — Assistant Attorney General Thurman W. Arnold yesterday disclosed that the D of J

(Continued on Page 6)

Elect James Cagney President of SAG

West Coast Bureau of THE FILM DAILY

Hollywood — James Cagney has been elected president of the Screen Actors Guild.

At the Guild's annual meeting Sunday action will be taken on repeated requests for actors to appear for free performances in motion pictures

(Continued on Page 6)

—A Billion in September—

Boston Week-End Film Biz Continues to Splurge

Boston—Hub business continued at a phenomenal pace over the week-end and the new week likewise started with a bang. For the first time

(Continued on Page 6)

RKO Lineup Half Completed

1943-44 Plans Now Under Way, Says Rathvon

With 20 RKO pictures completed for the 1942-43 season and three others in production, more than half of the company's scheduled program is finished, N. Peter Rathvon, RKO president, announced yesterday, following his return from studio conferences.

Rathvon expressed satisfaction with both the calibre of pictures

(Continued on Page 7)

Storm Lake, Ia., Exhib. Files Warner Complaint

A designated run complaint has been filed in the Des Moines tribunal by E. M. Tracy, operator of the Tracy Theater, Storm Lake, Ia., against Warner Bros. Tracy claims that for eight years Warner Bros.

(Continued on Page 7)

No Out-and-Out Rejections Received; Some Members of Com'tee Still Undecided

While replies to W. F. Rodgers' request for opinions on the continuation of UMPI are not yet complete, no out-and-out rejections have been received, it was learned yesterday. Desires to maintain the organization were expressed by several of the UMPI members who have sent their replies to Rodgers, although others appear to be undecided as to whether

(Continued on Page 7)

—A Billion in September—

Holiday Sends Biz Skyward on B'dway

Yom Kippur yesterday brought a bonanza to the film houses in the Times Square sector, with the crowds unusually heavy.

Business at the Music Hall, where

(Continued on Page 6)

—A Billion in September—

Name New Managers at Three Paramount Branches

J. H. Stevens, Paramount's branch manager in Indianapolis, has been appointed manager of the company's

(Continued on Page 7)

In So. Dak. They're Notion Pic Stars! !

Mitchell, S. D.—Shoes, stockings, handkerchiefs, suspenders, earrings, shirts, garters! So great was the demand for these and other personal belongings of film luminaries, Ralph Bellamy, Richard Arlen and Peggy Diggins, at a two-hour Bond-selling auction in Corn Palace here that merchants had to open their stores to keep the stars stocked with items the crowd wanted to buy. Trio vended $108,000 in Bonds as against a monthly quota of $77,000 for the town. It was the nearest thing to a strip-tease seen in these parts since pioneer days. The Bellamy-Arlen-Diggins combo also rolled up $208,000 in Sioux City.

$1,000,000,000 IN SEPTEMBER!—SELL MORE WAR BONDS!—BUY MORE WAR BONDS!

THE NEWSPAPER OF FILMDOM — THE FILM DAILY — ALL THE NEWS ALL THE TIME

Vol. 82, No. 59 Tues., Sept. 22, 1942 10 Cents

JOHN W. ALICOATE : : : : Publisher

DONALD M. MERSEREAU : General Manager

CHESTER B. BAHN : : : : : : Editor

Published daily except Saturdays, Sundays and Holidays at 1501 Broadway, New York, N. Y., by Wid's Films and Film Folk, Inc. J. W. Alicoate, President and Publisher; Donald M. Mersereau, Secretary-Treasurer. Entered as second class matter, Sept. 8, 1938, at the post-office at New York, N. Y., under the act of March 3, 1879. Terms (Postage free) United States outside of Greater New York $10.00 one year; 6 months, $5.00; 3 months, $3.00. Foreign, $15.00. Subscriber should remit with order. Adddess all communication to THE FILM DAILY, 1501 Broadway, New York, N. Y. Phone BRyant 9-7117, 9-7118, 9-7119, 9-7120, 9-7121. Cable address: Filmday, New York.

Representatives: HOLLYWOOD, Calif.—Ralph Wilk, 6425 Hollywood Blvd., Phone Granite 6607. LONDON—Ernest W. Fredman, The Film Renter, 127-133 Wardour St., W. 1. PARIS—P. A. Harle, Le Film, 29 Rue Marsoulan (12). MEXICO CITY—Marco-Aurelio Galindo, Depto. 215, Calle del Sindicalismo, 99, Tacubayo, D. F.

FINANCIAL

(*Monday, Sept. 21*)

NEW YORK STOCK MARKET

	High	Low	Close	Net Chg.
Am. Seat.	....	....	....	.....
Col. Picts. vtc. (2½%)	....	....	....	.....
Columbia Picts. pfd.	....	....	....	.....
Con. Fm. Ind.	½	½	½	+ ⅛
Con. Fm. Ind. pfd.	....	....	....	.....
East. Kodak	....	....	....	.....
do pfd.	....	....	....	.....
Gen. Prec. Eq.	....	....	....	.....
Loew's, Inc.	42¾	42¾	42¾	+ ¼
Paramount	16⅛	15⅞	15⅞	— ⅛
Para. 1st pfd.	....	....	....	.....
RKO $6 pfd.	....	....	....	.....
20th Century-Fox	11½	11⅜	11⅜	— ⅛
Warner Bros.	5⅞	5⅞	5⅞	.....
do pfd.	....	....	....	.....
NEW YORK BOND MARKET				
Para. B'way 3s55	70	70	70	.....
Para. Picts. deb. 4s56	99¾	99¾	99¾	.....
Warner Bros.' dbs. 6s48	101½	101⅛	101⅛	+ ⅛
NEW YORK CURB MARKET				
Monogram Picts.	....	....	....	.....
Radio-Keith cvs.	⅛	⅛	⅛	+1-32
Sonotone Corp.	1⅞	1⅞	1⅞	.....
Technicolor	6⅞	6⅞	6⅞	— ⅛
Trans-Lux	1¼	1	1¼	.....

—A Billion in September—

Universal Draft Bill Introduces in Senate

Washington Bureau of THE FILM DAILY

Washington — A bill that would authorize the President "to determine, proclaim and select the resources, organizations and services over which Governmental control is necessary to the successful termination of the war" was introduced in the Senate yesterday by Senator Hill, D., Ala.

—A Billion in September—

Charles Mayer Joining Army

Charles Mayer, former Far Eastern representative for 20th-Fox recently attached to the New York branch sales staff, goes into the Army this week. On Saturday he was given a luncheon at Sardi's by his associates.

Will Hays Applauds Anti-"Czar" Proposal

Editorial proposal by the New York World-Telegram that the press ban the appellation of "czar" for Government heads brought the paper a telegraphic cheer yesterday from Will H. Hays, MPPDA prexy, who said he had "suffered for over 20 years from that title."

"Everybody hates a czar," read Hays' wire. "There never was and can never be a czar of any kind in this country. Bad titles kill the box office of many good pictures. Have your boys find another name somehow for the poor guy who carries impossible loads and who would have trouble enough if you call him 'darling'!"

Marines Will Use Color For Pictures of the War

(*Continued from Page 1*)

under orders to report to the Corps base at San Diego, Calif., and there organize a new photographic section, part of which is expected to receive early overseas assignment. The officer, an industry veteran, heretofore has been attached to the Quantico base photographic section, and has made many of the Corps training films as well as subjects released to theaters.

It is understood that Captain Halpern took with him when he left New York authorization to acquire Monopac for color work and further authorization to take a sound camera into the war zone. Enthusiastic reception of the Navy's "Battle of Midway," released in Technicolor, is said to have been a determining factor in the Monopack okay. Technicolor for some time has been experimenting, successfully with Monopack. Use of a sound camera in combat areas is also a service innovation.

While at San Diego, Captain Halpern is expected to be assigned to staff duty with a Marine division. Photographic section formed there will have a strength of about 30, including six or eight motion picture cameramen.

—A Billion in September—

Trilling in Warner Post Story Lacks Confirmation

West Coast Bureau of THE FILM DAILY

Hollywood — No comment was available at Warner Bros. on a published report that Steve Trilling, executive assistant to Lt.-Col. J. L. Warner, would take over Warner's duties at the studio when Warner is called into exclusive service by the Army Air Force.

—A Billion in September—

All Quebec Marquees Darkened for Duration

Quebec—All theater marquees in Quebec went dark for the duration Sunday, as did display signs of every type. Only outside lights now permitted are a half-watt per square foot on a marquee ceiling and 40 watts per 100 square feet for lobbies. The measure is not for dimout purposes but strictly a power conservation move.

Argentina Says "Flyer" Violates Neutrality

(*Continued from Page 1*)

the grounds it violates Argentine neutrality.

Confidence that "The Wife Takes a Flyer" would be passed by the Argentine censorship atfer a number of eliminations were made in the picture was expressed yesterday by Joseph A. McConville, Columbia's foreign manager.

—A Billion in September—

Fete Allied's Rosenthal As He Enlists in Army

Albany — Leonard Rosenthal, executive secretary of the New York State Unit of National Allied, was feted by 75 motion pix friends at Dinty's Terrace Garden Saturday on his enlistment into the Army.

Rosenthal, who will be inducted at Camp Upton, N. Y., Oct. 1, has been accepted for the Volunteer Officers candidate school. He is also counsel to Upstate Theaters, Inc., a group of 12 indie exhibs. who recently formed a booking and buying pool.

The principal speaker at the function was William Smalley, owner of Smalley Theater Circuit. Cooperstown. Serving on the committee with Smalley were Abe Stone, Eagle Albany; John Gardner, Colony, Schenectady; Charles Wilson, Bijou, Troy; Stephen Tarbell, Smalley Theaters, Cooperstown; Adolph Kohn, Rivoli, Troy; Harry Rabinowitz and John Bylancik, National Screen Service.

Other exhibs. present were Tom McLoughlin, State, Troy; Charlie Deitscher, Palace, Schenectady; Frank Shay, Crane, Shenectady; Dave Willig, Rivoli, Schenectady; Dick Struwe, buyer, Upstate Theaters; Abe Pearlman, State, Troy. Distribs present included Bernie Mills and Sam Milberg, PRC, Joe Miller Columbia, Herman and Ralph Ripps, Bill Gaddoni, Sidney Stockton, Metro; Paul Krumenacker, Ray Smith, George Goldberg, Ray Powers and Harry Aranove, Vitagraph; Jerry Spandau and Al Marchetti, Universal; Harry Alexander, Ben Dare and Dan Houlihan, 20th Century-Fox; Artie Newmann and Gene Lowe, Republic; Leon Herman, United Artists; Ed Hochstim and Jack Armm, Columbia; Nate Sodikmann, and Bill Murray, Monogram, Welden A. Waters, Paramount and John Cappana, Republic.

—A Billion in September—

WB Has 22 Pix Finished

West Coast Bureau of THE FILM DAILY

Hollywood—With the new season less than a month under way, Warners has 22 features already completed and six others currently in work for 1942-43 release. More than a dozen additional scripts are in preparation.

COMING and GOING

Y. FRANK FREEMAN arrived yesterday from the Coast.

WILL ECKHARDT, 20th-Fox director, is in Chicago visiting his father, Clyde Eckhardt, Chicago branch manager for the company.

CHARLES HOGAN, booker for the Oriental and Riverside Theaters, Chicago, and L. S. GRAN of Standard Theaters, are due in New York today to book attractions.

ARTHUR HORNBLOW heads East no[illegible]eek to see the Broadway production of [illegible]ngel Street"; he will make a film version of "Gaslight." English play on which "Angel Street" was based.

CAPT. WILLIAM A. HALPERN, USMC, left New York yesterday by motor for San Diego, Calif.

ROY HAINES, Vitagraph vice-prexy, returned yesterday from Detroit where he closed a YDD deal with the Butterfield circuit.

BEN KALMENSON, Warners sales chief, returns to New York late this week from the mid-West.

JACK CARSON, Warner star arrived in New York yesterday for a vacation.

C. HENRY BRIGGS is en route to Hollywood, with stopovers on the way.

—A Billion in September—

Lt. John Howard Will Be Honored by Detroit V. C.

Detroit — Michigan Variety Club will sponsor a dinner to Lt. John Howard, U. S. N., former Paramount branch manager, who was Chief Barker last year, tomorrow. Speakers scheduled are Prime Minister Mitchell Hepburn of Ontario, Gov. Murray D. Van Wagoner of Michigan, and Mayor Edward Jeffries of Detroit. Howard, already in uniform, was feted last week at an informal dinner in the Variety clubrooms by the staff of Paramount exchange.

—A Billion in September—

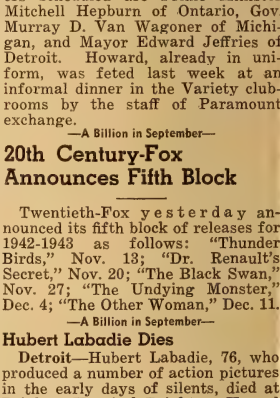
20th Century-Fox Announces Fifth Block

Twentieth-Fox yesterday announced its fifth block of releases for 1942-1943 as follows: "Thunder Birds," Nov. 13; "Dr. Renault's Secret," Nov. 20; "The Black Swan," Nov. 27; "The Undying Monster," Dec. 4; "The Other Woman," Dec. 11.

—A Billion in September—

Hubert Labadie Dies

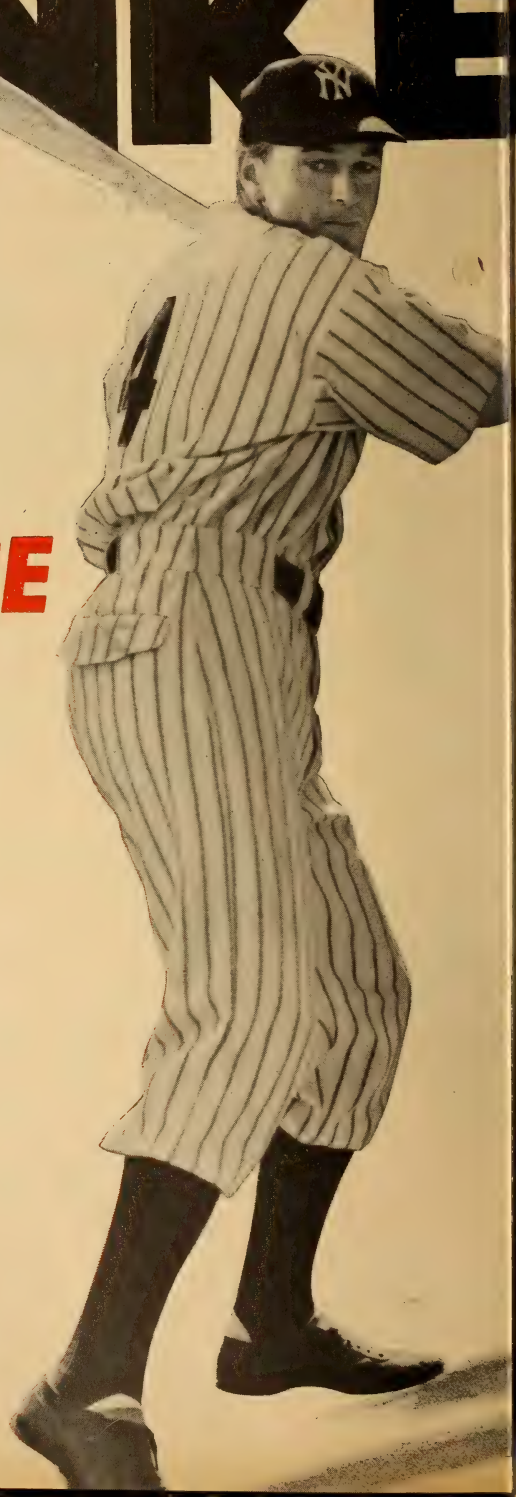
Detroit—Hubert Labadie, 76, who produced a number of action pictures in the early days of silents, died at Brighton Hospital, Brighton. He and his brother, Oliver Labadie, who survives, had their studio at Labadie Lake, near here.



Eric von Stroheim Carlyle R. Robinson

It's a Pushover!
GEORGE BRENT · BRENDA MARSHALL
"You Can't Escape Forever"
with
GENE LOCKHART
ROSCOE KARNS
EDWARD CIANNELLI
Directed by
JO GRAHAM
creen Play by Fred Niblo, Jr.
and Hector Chevigny
om a Story by Roy Chanslor
So many laughs, so many thrills, so much loving—this one's really a cinch for smart showmen! And it's the perfect change-of-pace after "Across the Pacific"...from
WARNERS
of course!

YANKE



. . AND IN THE BOX-OFFICE WORLD SERIES . .

IT'S THE "YANKEES" 1000 TO 1!

ES WIN!

Trade paper consensus...

"A RECORD"

"Now in its 9th week, Samuel Goldwyn's 'Pride of the Yankees' has turned in terrific gross during its eight weeks at the Astor Theatre, setting a new record under any policy for each week of the run."

"LONGEST RUN"

"A new house record is being chalked up at the Varsity, Lincoln, with 'Pride of The Yankees.' Film pulled a full house every day for 11 days, longest run in several years."

"SELL-OUT"

"Baltimore — 'Pride of Yankees' off to a sellout. $1.10 reserved seat preem, is clicking strongly on regular run at slightly upped scale. Second stanza in the bag."

"GREAT"

"'Pride of Yankees' is having no trouble in copping top money in Denver . . . Great — and holding over at the Orpheum."

"SOCK"

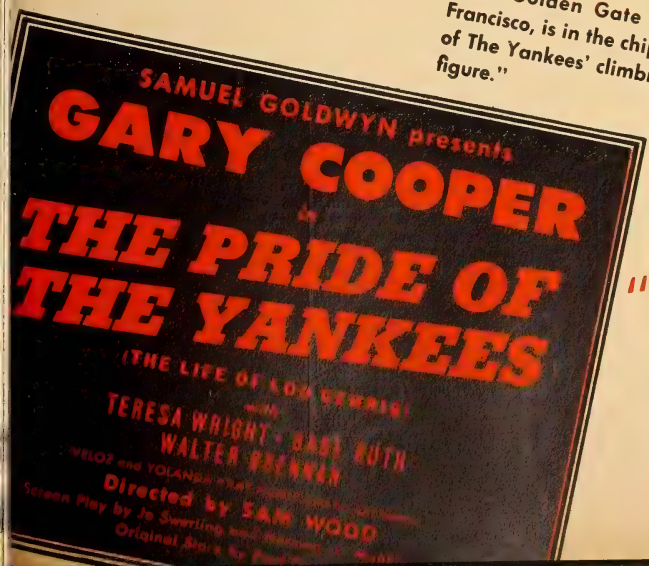
"RKO Boston getting big play with 'Pride of Yankees' . . . Sock gross. Last week, powerful."

"IN CHIPS"

"The Golden Gate Theatre, San Francisco, is in the chips, with 'Pride of The Yankees' climbing to a huge figure."

"SWELL"

"Cleveland — 'Pride of The Yankees' getting a strong femme play. Geared for swell gross."



"TORRID"

"Washington — 'Pride of The Yankees' headed for a torrid second week, indicating a month's stay at Keith's. Patronage is heavily femme, who give it good word-of-mouth on the romantic angle."

Released through

RKO RADIO PICTURES

See New Canadian Code Mixed Victory

(Continued from Page 1)

expressed strong disapproval, claiming that it was discrimination against the motion picture business. The independents did not gain their point, however, in obtaining an appeal board to which decisions or ruling of the administrators in Toronto could be carried.

No Industry Redress

The situation is that the Wartime Board administrators can resort to criminal prosecution if regulations are not observed, provisions being made for heavy penalties for infractions, but the theaters and exchanges cannot resort to legal action in a move for modification or revision of orders.

Distributors who had ascertained the general outline of the new regulations are not pleased with the condition with respect to pegging of the run, clearance or priority of pictures which puts the limit date of Oct. 11, 1941 on contracts for the 1941-42 releasing period for their classification as "basic" for future bookings. The claim has been made that the exchanges did not know until long after Oct. 11 of last year that the Wartime Board was stabilizing rental terms and, therefore, a basic contract should be one which had been entered into for practically the whole 1941-42 season.

It is known that the independents opposed a proposal of the Board to classify all 1941-42 contracts as "basic" for purposes of future booking conditions, the independents arguing that rentals had been raised during 1941-42 and the basis should revert to 1940-41 when the distributors had not raised rentals, generally speaking, to meet war conditions.

The early belief is that the control of film rentals, apart from run, clearance and priority, has been left wide open, and this thought is causing some concern among unaffiliated theater owners. The official announcement regarding the new Order reads: "The question of price which may be charged by a distributor to an exhibitor for the rental of product continues to be governed by the Wartime prices and Trade Regulations." This is all that has been said about film rentals and the first impression is that the question of price has been left to the wisdom of the Administrator of Theaters and Films or the Administrator of Services, with differing angles to be taken into consideration for rulings on individual situations. This is thought to be elastic and perhaps adopted as a general policy to meet changing wartime conditions. Whether this works out satisfactorily is a matter for the future and only time will tell.

Duals Not Mentioned

Nothing in the new order refers to dual or single bills but it has been intimated that this subject will take care of itself, being contingent on available product in the future.

One surprise is the prohibition of new accounts for Foto-Nite after Aug. 31 last because this stunt involves no physical commodity which requires manpower for production or cargo space for shipment as in the case of dishes. This ban was really unexpected.

Giveaways have been placed under the control of an entirely different Government branch and already kitchenware and tableware are to be banned as premiums after Sept. 30, the exception being that the Administrator of Services, who has direct supervision over film entertainment, has now prohibited any premium arrangement whatsoever which was not in effect either during the original basic period of Sept. 15 to Oct. 11, 1941, or during the month of August, 1942. This makes it appear that premiums will disappear through drying up of supply and diversion of commodities and materials to so-called essental industries. The distributors have not favored premiums at any time and have expressed a hope that they would disappear.

Notes On The New Autumn Air:

● ● ● SHORTAGE of harvesters having become a major problem in both our military and domestic effort, the Manpower Commission has enlisted the motion picture to encourage enlistment of workers on farming projects.....Loretta Young and Walter Abel are making a special trailer at Columbia's studios for this purpose, directed by Richard Wallace, who is also directing La Young as co-star with Brian Aherne in "The Frightened Stiff". . . . ● Pete J. Wood, Ohio ITO secretary, has been named to the Ohio War Transportation Committee. . . . ● When Ralph L. McCoy, Southern district manager for Warners, launches a campaign, he isn't satisfied with any half-way measures.....So in announcing an Accessories Drive for his territory, he set the duration of the campaign as—one full year!. . . . ● Mrs. Nicholas Bela (the former Catherine Davis) has arrived in N. Y. from the Coast via Jamestown, N. Y. to join her writer-actor-director hubby. . . . ● One of the veterans of Chicago's Film Row, Miss Elizabeth Wetter, secretary to Manager Barney Rose of Universcl exchange, received a fine wrist watch from New York headquarters in recognition of 35 years with the company.....She has been with the Chi. exchange for the entire period.....

▼ ▼ ▼

● ● ● LOCAL Film Row big-wigs and members of the trade and met. press are all set for the gala formal dedication of the U. S. Signal Corps Photographic Center in Astoria this afternoon. . . . ● Flash from Toronto: Flight Lieut. Al Glazer, former manager of theaters in Ontario and son of Sam Glazer, sales manager of Columbia Pictures of Canada, has been awarded the Distinguished Flying Cross for his great record in fighting operations, according to a citation issued by the War Office o'er in London.....During the past year, Glazer has taken part in many combats and performed notable night-flying tasks, it was announced, including many raids over Germany and enemy-occupied territory. . . . ● Note to Hollywood visitors: You're going to find the New York hotel map altered shortly, as the Army is surveying 78.....

Employment Standards Definition, Arnold Goal

(Continued from Page 1)

hopes eventually to get a ruling from the U. S. Supreme Court on what standards a union can properly set as a "term or condition of employment."

Arnold made the statement at a Senate Inter-state Commerce Sub-Committee hearing at which he outlined the objectives of the Government's suit to enjoin James C. Petrillo's ban on records and transcriptions. He charged the A F of M with attempting to "coerce their immediate employers to use unnecessary and useless labor."

—A Billion in September—

Hake Takes Denver Post

Denver—Clay V. Hake yesterday stepped into the managership of the 20th-Fox exchange here, replacing R. J. Morrison, who has retired on pay after 15 years as head of the company's branch in this city. Hake was formerly 20th-Fox's Australian manager. Morrison, who is chairman of the WAC in this area, will remain in Denver.

Boston Week-End Film Biz Continues to Splurge

(Continued from Page 1)

in several years many were turned aay from the downtown theaters Friday, Saturday and Sunday nights and there seems no longer any problem as to Sunday business unless it now be that of finding room for the customers.

At the Metropolitan, 4,300-seat M & P de luxe house, "Doctor Broadway" and "Holiday Inn," packed them in; at the Keith Memorial "Pride of the Yankees" went into its fifth successive week and still to capacity; Keith Boston, "Pardon My Sarong," coupled with a stage show with Bill Robinson and Ella Fitzgerald as headliners had lines waiting for tickets all day and half the night; Loew's State and Orpheum showed "Jackass Mail" and "Sweetheart of the Fleet" to enormous crowds, while the Paramount and Fenway Theaters likewise had them hanging to the rafters with "Give Out Sisters" and "Tombstone."

Holiday Sends Biz Skyward on B'dway

(Continued from Page 1)

the attraction is "The Talk of the Town," was termed "terrific," the day's take being estimated at "about $15,000." A better-than-average Monday" was the report from the Capitol, where "Somewhere I'll Find You" is playing. "The Major and the Minor" attracted approximately $14,000 to the box-office. At the Rivoli's "Wake Island" it was SRO.

The Roxy, playing "Footlight Serenade," had an overflow all day. The theater was forced to put on an extra late show. Word from the Astor, where the show is "Pride of the Yankees," was that a "lockout" existed there "practically all day." With "Across the Pacific" as the picture, the Strand reported heavier-than-usual business.

And so it went up and down the Rialto.

Mich. IEA Surveying Distributors' Policies

(Continued from Page 1)

ent information on distributor policies," Joseph P. Uvick, secretary, said. "Particularly with reference to 'gouging' by requiring higher admission prices. We feel it necessary for the exhibitor to protect the public from higher prices."

Organization meeting will be held at the Olds Hotel, Lansing, on Thursday, with the inclusion of Detroit independents who are not members of Co-Operative Theaters as a main item on the agenda. Such exhibitors are not now eligible, but some have applied, and present MIEA leaders are reluctant to move until they have word from the upstate members who originally organized the new association.

—A Billion in September—

Elect Cagney President Of Screen Actors Guild

(Continued from Page 1)

and on radio programs of a commercial origin.

Because every minute of free talent performance on the screen displaces a paid performance, the Guild declares actors see a threat to their entire economic structure. The Guild asserts that radio stations are asking actors to appear without compensation on sustaining programs of a patriotic nature although these programs are being offered for commercial sponsorship.

Several war service organizations are trying to raise funds by sponsoring radio programs, and these programs, for which actors are not paid, are being offered for sale at cut-rate figures, in competition with regular commercial shows, thus jeopardizing the normal income of actors who depend on radio for all or part of their incomes.

Pledge Fulfillment, Bond Drive's Key

(Continued from Page 1)

19-day total $443,789,000. Today's report, it is hoped, will make up for some of the loss, since Tuesday's figures are always larger than Monday's.

With the drive still nine days from the finish line, there were several last-ditch plans revealed, indicating that the industry is going to carry the fight on to the very last hour of September.

From the Hollywood Victory Committee came reports of the formation of "mop up" squads of stars to visit dozens of important cities in Southern California. Binnie Barnes, Margaret Lindsay, John Carradine, Anne Miller, Don Wilson and Dennis O'Keefe are putting on Bond rallies in Bakersfield, Paso Robles, San Luis Obispo, Santa Barbara, Redondo Beach, Cal.

Eddie Cantor, Mary Astor and Dan Evans are making Redlands, San Bernardino, Riverside, Huntington Park, Cal. Other rallies, with stars contributing their services, are set for Santa Monica, Glendale, Long Beach, Van Nuys and San Pedro.

UTWAC May Send Out Stars

Discussions were held in New York City yesterday with Bert Lytell, James Sauter and others of the United Theatrical War Activities Committee, with a view to rushing out groups of stage and radio artists to put on Bond-selling "raids" in important communities adjacent to New York. Other meetings to whip this activity into motion are set for today.

Reports from the Treasurers of the leading film companies will be made today to WAC, detaining the results of their efforts to sell F and G Bonds in preparation for the midnight rally at Madison Square Garden Sept. 30.

Today, thousands of film theaters in New York City and around the country are observing "Free Movie Day," with admission waived for purchasers of War Bonds.

Today, too, the WAC and the Film War Service Council hold a noon hour War Bond rally for workers and execs. in all units of 20th-Fox at 55th St. and 10th Ave. Bob Hannon of the Roxy will emcee. Speakers will include J. H. Lang of 20th-Fox and Herman Gelber, Local 306 prexy.

Retail Store Day Thursday

On Thursday, the industry drive will get a further "lift" from the nation's merchants who will join to observe "Retail Store Day." It's a return compliment; the industry cooperated when retailers were carrying the ball for the Treasury in July.

In New York, the Federation of Hellenic Societies of Greater New York have scheduled a War Bond rally for Sunday at Manhattan Center. Bishop Polizoides of the Greek Orthodox Archdiocese in this connection yesterday called on Greek-Americans to purchase a million dollars in War Bonds this month. The Federation is also sponsoring a Bond Fur Fashion Show and Dance next Monday at the St. Moritz.

St. Louis Starts 3rd Week of Bond Drive with $2,609 529

St. Louis—St. Louis opened the third week of the September War Bond drive with $2,609,529.10 in Bonds and Stamps sold, including about $660,000 placed by Robert Tomsen, business agent, Local No. 143 of Operators Union through various local labor unions both those within and outside the film industry.

Masonic night last night was expected to ad upwards of $55,000 to the local sales based upon incomplete returns.

Loew's continues to lead all local theaters with Columbia best among the St. Louis neighborhood houses and the Lemay the leader for St. Louis County.

Girls Under 18 Face Curfew in Wisconsin

Milwaukee, Wis.—A state-wide curfew for girls up to 18 years of age has been suggested by Dr. Cornelius A. Harper, State health officer. At La Crosse, the common council has already acted upon the suggestion by approving a new ordinance which establishes a 10 p.m. curfew hour for boys and girls 18 years of age and under, unless accompanied by a parent or guardian.

Bond Drive Flashes

Concord, N. H.—Dorothy Lamour again came out in front with $4,345,745 from three towns in New Hampshire,—Concord, Manchester and Nashua—bringing her total for the New England drive to $29,975,470.

Atlanta, Ga.—"Wake Island's" War Bond premiere at the Fox netted $759,000 in Bond sales.

Dayton, O.—Total of $600,000 in War Bond sales resulted from the $1,000 Bond luncheon here for Fred Astaire, Hugh Herbert and Ilona Massey.

Fifteen Skouras theaters in the metropolitan area have set War Bond premieres, the WAC announced yesterday.

Springfield, O.—War Bond cash sales of $185,000 were hung up by Fred Astaire, Hugh Herbert and Ilona Massey here.

Fort Worth, Tex.—Janet Gaynor, Nigel Bruce, Basil Rathbone and Robert Stark sold $200,000 in War Bonds at a luncheon of civic clubs here, while their visits to Port Arthur and Beaumont saw more than a half million more sold.

Albany—Louis R. Golding, Fabian division manager and C. J. Latta, Warner Theaters zone manager, in charge of tomorrow night's "Salute to our Heroes" drive at Fabian's Palace, Albany, see a minimum of one million dollar Bond purchases in filling the 3700-seat house.

RKO Radio's Lineup Reported Half Completed

(Continued from Page 1)

and the smooth operations current at the studio, for which he credited Charles W. Koerner, vice-president in charge of studio production.

The current season's crop of pictures is so well under control, Rathvon said, that Koerner already is starting to plan for the 1943-44 lineup.

By the end of October, six other features will be in production and two scheduled for between Nov. 1 and Dec. 31. This will leave only seven features to be made after the first of the year to reach the total of 38 pictures, exclusive of the six westerns, all of which are completed.

"Mrs. Hadley" Premiere War Bond Sales Pass Million

Washington Bureau of THE FILM DAILY

Washington — The premiere of Metro's "The War Against Mrs. Hadley," to be held at the Capitol Theater here tomorrow night, has added $1,101,500 to Washington's quota of War Bond sales for the industry's drive—almost a fourth of its September quota. Nearly all of the theater's 3,400 seats have been "sold."

Edward Arnold arrived over the week-end and sold Bonds to members of the British Embassy. At a luncheon yesterday Arnold was made a honorary member of the District of Columbita police.

Name New Managers at Three Paramount Branches

(Continued from Page 1)

Chicago exchange, succeeding J. J. Donohue who recently was advanced to district manager in Dallas. Neil Agnew, general sales manager, also announced the appointment of Al Taylor, Omaha manager, to the Indianapolis branch to succeed Stevens. Jesse McBride, St. Louis salesman, has been named manager in Omaha.

Retention of UMPI Finding Support

(Continued from Page 1)

the time, effort and money necessary for the upkeep of UMPI can return the desired benefits.

Maintenance of a unity group, whether as elaborate in design as planned for UMPI or on a smaller scale, is said to be favored by a number of exhibitors and distributors who were active in the formation of the body. Meanwhile, Harry Brandt has issued a call to exhibitor members of UMPI for a meeting to assure the organization's permanence.

—A Billion in September—

Storm Lake, Ia., Exhib. Files Warner Complaint

(Continued from Page 1)

had licensed first-run product to his theater but that in May of this year first-run produce went to the Lake Theater without first being offered to the Tracy. Complainant asks that the first-run on Warner product be returned to him.

—A Billion in September—

Kinsler Fractures Arm

Cincinnati—Ralph Kinsler, operatorof The Shard and Emery, is recovering from a broken arm.

IT'S TOPS FOR CORTEZ and PARKER!

Ricardo as a ruthless killer with a woman complex... Jean as the woman he couldn't tame . . . In The Greatest Roles of Their Careers!

ATLANTIS PICTURES CORPORATION

Produced by SEYMOUR NEBENZAL • Directed by EDGAR G. ULMER • Assistant to Producer ANDRE DUMONCEAU

THE BEST FOOTBALL PICTURE IN A LONG, LONG TIME!
Right now...as the grid season goes into high...Columbia gives you the slickest action thunderbolt that ever brought an All-American hero to the screen!
THE SPIRIT OF STANFORD
WITH
FRANKIE ALBERT
(All-American Quarter-Back)
MARGUERITE CHAPMAN · SHIRLEY PATTERSON · KAY HARRIS · ROBERT STEVENS
Screen play by HOWARD J. GREEN, WILLIAM BRENT, NICK LUKATS
Directed by CHARLES BARTON · Produced by SAM WHITE · A COLUMBIA PICTURE
MAKE IT A BILLION
NOW IN RELEASE!
COLUMBIA PICTURES

Intimate in Character
International in Scope
Independent in Thought

THE FILM DAILY

The Daily Newspaper
Of Motion Pictures
Twenty-Four Years Old

VOL. 82, NO. 60 | NEW YORK, WEDNESDAY, SEPTEMBER 23, 1942 | TEN CENTS

WOULD MODIFY WPB CONSTRUCTION LIMIT

Bond Sales Hit Biggest Single Day's Total

$56,266,000 Brings New Spurt to Drive; Need $46,000,000 for Quota

A big spurt in Bond sales was recorded yesterday when $56,266,000—the largest single day's report so far this month—brought renewed hope and cheer to the September War Bond headquarters. That total, representing Sept. 21 sales, brought the month's tabulation to $500,054,000 with nine days to go. The spurt again veered the drive back toward the quota beam. It is now only

(Continued on Page 4)

—A Billion in September—

See $500,000 Bond Sale on "Free Day"

A total of $500,000 was expected to be obtained by the 225 theaters in New York participating yesterday in the "Free Movie Day" Bond sale drive. Purchasers of Bonds were given a pass which will be good any day this month.

Tabulations had not been completed last night, but $50,000 worth

(Continued on Page 9)

—A Billion in September—

Consent Award Settles Topeka Clearance Case

A consent award has been docketed in the Kansas City tribunal in the clearance complaint filed by the Co-Ed Theater, Topeka, Kan. Under the existing clearance, the Co-Ed followed first-run Topeka by 148

(Continued on Page 9)

Air Raid Alert Hurts Biz Slightly

A false air raid alert last night at 8:49, caused by an unidentified plane seaward bound, was the caus eof some traffic disturbance which had a slight ill effect on late shows at film theaters, particularly on the East Side. Radio stations were off the air 45 minutes. The all clear was sounded at 9:34.

$5,000,000 Gross for Industry From Army Post Motion Picture Theaters This Year

Film companies will partly offset foreign losses attributable to the war by grossing approximately $5,000,000 during the 1942-1943 season from Army camps, it is estimated on the basis of current rentals in this field.

There are about 800 Army theaters in the country today. Practically all screen singles with shorts, although occasionally a double bill is included, with a western as one of the features.

Admission prices for Army picture shows range from 10 to 20 cents.

New First-Run Will Help Detroit's Jam

Detroit — Detroit's annual film blockade, which has delayed release dates generally in this territory for from weeks to months after average local releases in comparable territories, takes a dramatic turn for the better this week with opening Friday of the Madison Theater. 2,000-seat downtown house, as a first-run. Opening bill will be Monogram's

(Continued on Page 4)

—A Billion in September—

ITO of Ohio Placing Men To Run Camp Theaters

Columbus—ITO of Ohio is helping those who have had experience in the operation of motion picture theaters to attach themselves to the Government service in the capacity of specialists in the operation of theaters in the various camps, either in this country or abroad.

Pete Wood, ITO secretary, has an-

(Continued on Page 8)

$5,000,000 Jump in August Tax "Take"

Washington Bureau of THE FILM DAILY

Washington — Internal revenue collections on theater admissions during the month of August totalled $12,436,303.79 it was announced yesterday. This figure topping by more than $5,000,000 the total "take" for August, 1941, which amounted to $7,330,283.72.

The taxes were divided as fol-

(Continued on Page 8)

—A Billion in September—

New Canadian Code Will Save Millions, Says Falk

Toronto—Action of the Wartime Prices and Trade Board in banning conditional contracts and adoption of the 1940-41 basic period in the new industry code "means the saving of millions for both independents and circuits because they will not have to overbuy and can change their product from year to year through dropping of compulsory buying and

(Continued on Page 9)

Allied Bows Out of UMPI

Perpetuation Move "Doomed to Failure"

Allied's UMPI committee yesterday informed W. F. Rodgers, chairman of the unity group, that it could see no hope for the successful continuation of the United Motion Picture Industry.

"The Allied representatives on UMPI," Col. H. A. Cole, chairman of the Allied committee, wrote, "have reluctantly reached the conclusion that any attempt to perpetuate

(Continued on Page 9)

Soldier Patronage Makes Supper Shows Pay in A. C.

Atlantic City—The question of what to do about that profitless supper show has been answered for local picture house operators by officers and men of the Army Air Forces stationed here on the beachfront. This usually dull time from

(Continued on Page 3)

Hopper Told Application Of $200 Restriction to Sets Is Studio Hardship

By VAN BEUREN DeVRIES
Washington Bureau of THE FILM DAILY

Washington—Modification of the recent WPB order banning construction costing more than $200 was proposed by the industry's Advisory Committee at its regular monthly conference yesterday with Harold Hopper, WPB motion picture chief.

The industry's representatives informed Hopper that the $200 restriction would work a distinct hardship on Hollywood's studios and adversely affect production values. A number of remedies for the situation

(Continued on Page 3)

—A Billion in September—

Air, Rail Shipments Of Film Jump 74%

Because of recent developments growing out of the war, express companies are enjoying a phenomenal increase in air and rail shipments of films, with the August figures in one instance topping that of last year by 74 per cent, it was learned yesterday.

Several factors are held respon-

(Continued on Page 8)

—A Billion in September—

N. Haven Neighborhoods' Boost Scales Three Cents

New Haven—New Haven's leading neighborhoods, including the Dixwell, Whalley, Howard, Rivoli, Westville and Whitney have increased evening adult admissions from 27

(Continued on Page 8)

It's Nix On Pix As Cabs Stretch Rubber

Pine Bluff, Ark.—Taxicab companies here have just announced that henceforth they will not transport patrons to any theater. The national rubber shortage was cited as reason for the action.

$1,000,000,000 IN SEPTEMBER!—SELL MORE WAR BONDS!—BUY MORE WAR BONDS!

THE NEWSPAPER OF FILMDOM — THE FILM DAILY — ALL THE NEWS ALL THE TIME

Vol. 82, No. 60 Wed., Sept. 23, 1942 10 Cents

JOHN W. ALICOATE : : : : Publisher

DONALD M. MERSEREAU : General Manager

CHESTER B. BAHN : : : : : : Editor

Published daily except Saturdays, Sundays and Holidays at 1501 Broadway, New York, N. Y., by Wid's Films and Film Folk, Inc. J. W. Alicoate, President and Publisher; Donald M. Mersereau, Secretary-Treasurer. Entered as second class matter, Sept. 8, 1938, at the post-office at New York, N. Y., under the act of March 3, 1879. Terms (Postage free) United States outside of Greater New York $10.00 one year; 6 months, $5.00; 3 months, $3.00. Foreign, $15.00. Subscriber should remit with order. Adddess all communication to THE FILM DAILY, 1501 Broadway, New York, N. Y. Phone BRyant 9-7117, 9-7118, 9-7119, 9-7120, 9-7121. Cable address: Filmday, New York.

Representatives: HOLLYWOOD, Calif.—Ralph Wilk, 6425 Hollywood Blvd., Phone Granite 6607. LONDON—Ernest W. Fredman, The Film Renter, 127-133 Wardour St., W. I. PARIS—P. A. Harle, Le Film, 29 Rue Marsoulan (12). MEXICO CITY—Marco-Aurelio Galindo, Depto. 215, Calle del Sindicalismo, 99, Tacubayo, D. F.

FINANCIAL

(Tuesday, Sept. 22)

NEW YORK STOCK MARKET

	High	Low	Close	Net Chg.
Am. Seat.	9⅞	9⅞	9⅞	+ ⅛
Col. Picts. vtc. (2½%)	....	....	....	....
Columbia Picts. pfd.	30¼	30¼	30¼	+ ⅛
Con. Fm. Ind.	⅜	⅜	⅜	— ⅛
Con. Fm. Ind. pfd.	7	7	7	— ¼
East. Kodak	130½	130½	130½	+ ⅜
do pfd.	....	....	....	....
Gen. Prec. Eq.	13½	13⅜	13½	....
Loew's, Inc.	43⅛	42¾	43⅛	+ ⅜
Paramount	16	15⅞	16	+ ⅛
Para. 1st pfd.	114½	114¼	114¼	— ¾
RKO	3	3	3	— ⅛
RKO $6 pfd.	....	....	....	....
20th Century-Fox	11¾	11½	11¾	+ ⅜
20th Century-Fox pfd.	23⅞	23⅞	23⅞	— ¼
Univ. Pict. pfd.	....	....	....	....
Warner Bros.	5⅞	5¾	5¾	— ⅛
do pfd.	....	....	....	....
NEW YORK BOND MARKET				
Para. B'way 3s55	69⅝	69⅝	69⅝	— ⅜
Para. Picts. deb. 4s56	99¾	99¾	99¾	....
NEW YORK CURB MARKET				
Monogram Picts.	....	....	....	....
Radio-Keith cvs.	....	....	....	....
Sonotone Corp.	....	....	....	....
Technicolor	7	7	7	+ ⅛
Trans-Lux	....	....	....	....
Universal Corp. vtc.	6⅝	6⅝	6⅝	....

N. Y. OVER-THE-COUNTER SECURITIES

	Bid	Asked
Met. Playhouse, Inc. 2nd deb. '45	70	74
Roxy Thea. Bldg. 4s 1st '57	66¼	68¾

—A Billion in September—

'Lady Esther' Will Sponsor Screen Guild Thea. Show

West Coast Bureau of THE FILM DAILY

Hollywood — Lady Esther, Ltd., manufacturers of cosmetics, will sponsor the Screen Guild Theater radio show over CBS. It will be aired over 65 stations starting Oct. 19 and will broadcast on Mondays 7 to 7:30 PWT. Revenue from these programs will maintain the Motion Picture Relief Fund's country house.

Bill Lawrence will direct shows for Lady Esther, and Walter Johnson will represent the Relief Fund in presenting the programs.

Industry Leaders Will Attend NYU Luncheon

Problems of the industry and education in wartime will be discussed by film executives and the faculty of the motion picture department of the New York University Washington Square College of Arts and Sciences tomorrow at a luncheon-conference at the Faculty Club which will mark the opening of the new academic year.

Representatives of the industry expected to participate include Adolph Zukor, Russell Holman, J. Robert Rubin, Howard Dietz, Jack Cohn, Joseph Hazen, Jacob Wilk, Bertram Block, Richard C. Patterson, Jr., Walter Wanger, Albert Lewin, Louis de Rochemont, Gus Eyssell, Arthur Mayer, Lewis Morton, Irving Hartley, Michael Zala.

—A Billion in September—

Wm. Sennett, 20th-Fox Requisition Chief, Dies

William Sennett, chief of the 20th-Fox requisition department, died suddenly yesterday morning at his home. He had been ill a day. Services, which will be attended by many home office department heads and employes, will be held Friday morning at the Campbell Funeral Chapel.

Sennett had been associated with the company 26 years. He was one of the three oldest employes in the home office in point of service.

—A Billion in September—

Circuit Execs. Attend "Flying Tigers" Preview

Circuit executives yesterday attended a preview of Republic's "Flying Tigers" at the Normandy Theater. Among those present were Harry Arthur, E. C. Grainger, Charles and Louis Moses, Oscar Lager, Charles Moss, Larry Morris, Irving Kurland, Irving Kaplan, Sam Rinzler, Jack Birnbaum, Sam Rosen, Al Reid and Bernie Brooks.

—A Billion in September—

Barnes Heads Film-Stage Staffs of Herald Tribune

Appointment of Howard Barnes to head its combined stage and screen reviewing staffs is announced by the New York Herald Tribune. Barnes, long top film critic, takes over the drama stint, succeeding Richard Watts, Jr., now on leave to serve with the OWI in Ireland.

—A Billion in September—

Jack Dietz Pleads Not Guilty of Tax Evasion

Jack Dietz, producer, yesterday pleaded not guilty on arraignment to a Federal Grand Jury indictment which charges him with evading taxes of $105,315 in 1936 and $94,932 in 1937. Federal Judge T. Blake Kennedy set trial for Oct. 13.

The Government claims that Dietz's income for those years was chiefly derived from the distribution of bootleg fight films.

Lesser Installs Exchange System for USMC's Films

Quantico, Va.—U. S. Marine Corps is adopting the film exchange system for its training pix, with the establishment of branch film libraries planned at all marine bases. Installation of the new setup is being directed by Lt. Julian "Bud" Lesser, son of Sol Lesser and himself identified with the industry until he received his Corps commission.

Second Corps new departure which smacks of film biz is a "press book" on training films. This also is the work of Lieutenant Lesser. "Press book" will cover not only the Marines' own training films but those of the Army which are used by the Corps.

Move to centralize USMC motion picture production here is proceeding, and program of training shorts is being stepped up. Latest to be completed concerns amphibious warfare and was directed by Lt. Louis Hayward, who recently reported for active duty from Hollywood.

Importance of film's role in Corps training is indicated by the fact that 16 mm. prints of the subjects are now being rushed by air to all points where such service is possible.

ITPA of Wisconsin Sets Milwaukee Meet Sept. 30

Milwaukee, Wis.—Harry H. Perlewitz, business manager of the ITPA of Wisconsin and Upper Michigan announces the association will hold its annual convention Sept. 30 and Oct. 1 in connection with the appearace of the Allied Caravan at the Schroeder hotel here on those dates. Slated to speak here are Jack Kirsch, Maurice Rosenberg, Sidney Samuelson, Col. H. A. Cole and Abram F. Myers. The ITPA is expected to complete its business on the first day, including the election of officers, with the Caravan taking over on the second day. The anual banquet will be held on the evening of Sept. 30.

—A Billion in September—

O. Henry Briggs to Coast For Studio Conferences

O. Henry Briggs, president of PRC, is Coast-bound for studio parleys with stops in Chicago, Kansas City, Dallas, Denver and San Francisco en route to Hollywood. He will remain on the Coast for two weeks conferring with Leon Fromkess, vice-president in charge of production, and with other producers on production plans and the increase in budgets for the balance of the current season's pictures.

—A Billion in September—

WB Unit in Virginia

Belvoir, Va. — B. Reaves Eason, Warner Bros. director, and a unit including Richard Travis and Robert Armstrong as the principal actors, will arrive here today from Burbank to shoot scenes for "Fighting Engineers," a two-reel Technicolor subject. Gordon Hollingshead is supervising.

COMING and GOING

E. T. COMERSALL, Universal Western division manager, arrives in Chicago tomorrow from Minneapolis and returns to New York at the week-end.

F. J. A. McCarthy, Southern and Canadian divisions manager for Universal, left yesterday for a Canadian tour.

STANLEY HAND, Altec Service staff representative, is back at his desk in New York after a trip through the South.

GEORGE SANDERS arrived yesterday for his first visit to New York.

WILLIAM GAXTON arrives today from the Coast.

CHARLES LAUGHTON has left New York for a Bond-selling tour through New England.

GREER GARSON is in Chicago following her War Bond selling tour.

—A Billion in September—

Military Color to Prevail at Coast 'Wake Island' Debut

West Coast Bureau of THE FILM DAILY

Hollywood — Military color and spirit will characterize the premieres of Paramount's "Wake Island" tonight at the Hollywood and Los Angeles Paramount Theaters, as top-ranking officers of the Marine Corps, the Army and the Navy will attend. There will be two Marine bands of 120 men, color guards and enlisted men of all three services. All proceeds go to the Marine Corps.

Among the film luminaries who will attend are Brian Donlevy, Robert Preston, Macdonald Carey, William Bendix, Albert Dekker and Barbara Britton, all of the "Wake Island" cast (and John Farrow, its director), Gary Cooper, Claudette Colbert, Mary Martin, Ingrid Bergman, Hedy Lamarr, Fred MacMurray, Jane Withers, Cecil B. DeMille, Tyrone Power, Loretta Young, Susanne Foster, B. G. DeSylva, Henry Ginsberg, Alan Ladd, Victor Moore, Eddie Bracken, Ann Sheridan and Mark Sandrich.

—A Billion in September—

Services Tonight for "U" Cameraman, H. F. Lutz

Services will be held at 8 o'clock tonight for Herman F. Lutz, 44, Universal newsreel cameraman, at the Fairchild Funeral Parlor, 142nd St. and Northern Blvd., Flushing. The funeral will be held tomorrow morning at 8 o'clock.

Lutz was one of Universal's ace newsreel cameramen, and died Monday at his residence in Jackson Heights, L. I., following a long illness. He is survived by his widow,

—A Billion in September—

Asks Bargaining Election By WB's N. J. Theater Men

Newark, N. J.—United Exhibition Employes Union, Local 121, UOPWA, until last week known as the United Theatrical and Building Service Employes Union, Local 1188, announced yesterday that it would press for a collective bargaining election covering front-of-the-house employes at Warner theaters in Hudson, Essex, Morris, Bergen and Union Counties.

Pix Atlantic City's Only Amusement

Atlantic City—Picture houses remain the sole amusement asset of this resort as last of Summer glitter is put away—perhaps for the duration—and the city settles down to the task of being a basic training center for the Air Forces. No single city in the country has sacrificed as much to war effort as this great entertainment center with its billion dollar hotel industry entirely turned over to the Army; its civilian population depleted and its business life stripped to bare necessity.

After a Summer which was anything but profitable to any in the amusement business, the city is now directing most of its entertaining at soldier business. Hamid's Million Dollar Pier was first to shut up tight a week earlier than usual. The 5,000-seat Warner cut its schedule earlier to make room for pageant given in limited form. Steel Pier has given up after continuing a week longer as an experiment. The Virginia is still holding on but end may come at any time.

There is possibility of business shift almost entirely to avenue houses as lower prices and special concessions made to attract soldiers. Four film houses on Boardwalk may be dropped to two.

Avenue houses however present a brighter picture and report business holding good. Stanley on Boardwalk with "Across the Pacific" reports good soldier trade and big week-end.

—A Billion in September—

Three Would Head B & K Ass'n

Chicago—Jerome Winsberg of the Senate theater, Mike Schiff of the Central Park and Roy MacMullen, of the Granada have been nominated for president of the B & K Employes Association. Election will be held Friday.

—A Billion in September—

New Story Editor for Korda

Esther Pallos has been appointed story editor of Korda Films, Inc. Before the war, Mrs. Pallos was on the stage in Paris and London, and since coming to the U. S. has been head of the story department of Pallas Films, Inc.

Yes, Nothing! ! !

For the first time in the history of the George Washington Hotel in this city, a guest named George Washington slept there last night. He is George Washington of Liberty, N. Y., a well-known caddie and direct descendant of the more famous G. W. Clerks and other employes of the hotel are continually being asked if G. W. ever dozed on that spot. Now they can proudly answer yes. And Mort Blumenstock, Warners' ad-publicity chief in the East, swears on a stack of "George Washington Slept Here" scripts, that his department had nothing to do with it all!

A Signal Event:

● ● ● **LOCAL film history was made yesterday on an already historic lot, the erstwhile Paramount studio in Long Island City, now housing the U. S. Signal Corps Photographic Center.....It was the dedication of the latter by Maj. Gen. Dawson Olmstead, Chief Signal Officer, which added a memorable page to industry annals.....The event, hosted by the Center's commanding officer, Col. Melvin E. Gillette, was not only flawless in its arrangements, symbolic of the immense part the motion picture is playing in the present war, but also it demonstrated the ways and means whereby the Colonel and his technical brood are making come true a precept which is emblazoned in the working quarters of the officers: "The Hard Things We Do Immediately; The Impossible Take a Little Longer".....**

▼ ▼ ▼

● ● ● *THOSE ways and means, on the mechanical side, consist of the plethora of modern equipment harnessed to fashion training films for our growing Army.....But it was the human side,—the individual and collective skills of the Photographic Center's personnel—, which most impressed the several hundred press representatives who attended the dedication yesterday.....The program commenced with a tour of the amazing premises, small groups being conducted through the "plant" by officers who described with admirable clarity and justifiable pride the workings of the various departments.....One saw impressive film sets erected for the purpose of teaching offensive and defensive action in the instance of "Booby Traps" (mine devices); batteries of cameras; art and animating quarters; "Writers Row"; screening rooms; cuttting and editing facilities; film vaults; the personnel's library and recreation rooms (furnished by the Film Trade Press Publishers Committee); the barracks; the school; the dark rooms and laboratories; narration and recording rooms; finance office; power plants; and even a huge carpenter shop....* ▼ ▼ ▼

● ● ● **ACTUAL dedication ceremonies were broadcast from the main stage over NBC's Blue Network.....Col. Gillette delivered the initial address, followed by the day's principal speaker, Maj. Gen. Olmstead.....Then New York's Mayor Fiorello H. La Guardia in person welcomed the Photographic Center to the city, and revealed that he was at one time in the Signal Corps inasmuch as the air force, of which he was a member in World War I, was an arm thereof for a short time .....Refreshments were served during and following the ceremonies, and the climax was a film show keenly enjoyed by the big gathering of Fourth Estaters.....First came a picture compiled from scenes of old-time features made in the Astoria studio when Paramount was active, and king-pin, in Eastern movie-making.....Then several expertly-wrought training shorts were flashed on the screen, among them the first Signal Corps production in Technicolor.....**

▼ ▼ ▼

● ● ● *PHIL M. stumbled upon a rare bit of human interest at yesterday's event.....It seems that when Paramount was negotiating for the studio site in the long ago, a Mrs. Jacobs was asked by Adolph Zukor to take title in her name,—the shrewd Para. solon knowing full well that if the seller knew that the fabulous film biz was the purchasing principal, zowie!—up would go the price to astronomical figures .....Mrs. Jacobs played her role to perfection.....Now the O. Henry twist is that Mrs. Jacobs' son, in joining up for the current fight for freedom, found himself assigned to the Signal Corps Photographic Center,—the Paramount Studio which stands on the land his mother once legally owned.....He was there yesterday.....And every guest was glad to be there, too.....*

▼ ▼ ▼

● ● ● **AVENGE PEARL HARBOR!.....**

Would Modify WPB Construction Limit

(Continued from Page 1)

confronting producers were advanced, it was said, with Hopper taking them under advisement.

To cope with the WPB's restrictions, studios have beeen drawing on inventories, salvaging materials and re-using sets. Application of the $200 order to set construction is regarded as virtually a knockout blow.

The WPB-industry session yesterday otherwise was largely concerned with the recent raw stock allocation order, with committee members said terming its provisions equitable.

Film company execs. at the conference included:

Barney Balaban, Paramount; Carroll Sax, Warners; William F. Rodgers, M-G-M; Jed Buell, Commander Pictures; A. Montague, Columbia Pictures; John J. O'Conner, Universal; O. Henry Briggs, Producers' Releasing Corp.; Herman Robbins, National Screen Service; M. J. Siegel, Republic; W. Ray Johnston, Monogram; Earl I. Sponable, Fox Movietone; N. Peter Rathvon, RKO; Louis DeRochemont, March of Time; George W. Weeks, Range Buster Pictures; Gradwell Sears, United Artists, and Ray Klune, Society of Independent Motion Picture Producers.

—A Billion in September—

Soldier Patronage Makes Supper Shows Pay in A. C.

(Continued from Page 1)

6 to the 8 o'clock show is now one of the best for the shore houses.

After evening mess the soldiers have been in the habit of patronizing a movie before their early call to quarters which would make the late shows impossible, and where in usual times one would find a half dozen stragglers in at the 6 o'clock show, there is now a packed house. This has been the experience of practically all local showshops.

—A Billion in September—

Rites for Ernest O'Neill

Jermyn, Pa.—The funeral of Ernest O'Neill, manager of the People's Theater, was held yesteday. He died at his home in nearby Mayfield following a month's illness.

Add Obituaries

Funeral services for Hitler, Hirohito and Mussolini will be held in Central Park Mall at 4:40 p.m. next Wednesday as a fitting part of the United Nations War Bond Rally that will climax the industry's billion dollar drive here. Funeral procession, headed by a contingent of Army jeeps, will move from Times Square. Idea, explains Max A. Cohen, WAC state chairman, is to "bury the dictators in Bonds."

P.S. Please omit flowers.

P.P.S. Berlin, Tokyo and Rome newspapers please copy.

Bond Sales Hit New Single Day Record

(Continued from Page 1)

$46,000,000 below the quota ratio of $26,000,000 per day.

To reach the quota of $775,000,000 (cash) or $1,000,000,000 maturity value, the sales must average more than $30,000,000 per day for the next nine days.

At sessions held at the War Activities Committee offices and at the New York State War Savings Staff headquarters several last minute "extra sales" plans were discussed and immediately put into action.

One plan, proposed by a War Savings Staff executive, makes the movie theater managers of New York City and the nation, plus the ushers, a central figure in the last minute drive to take up the slack in sales.

It is proposed to urge every manager, assisted by his staff, to get out, away from his theater, and make extra sales of at least twenty $50 bonds. Every manager has a special quota of twenty $50 bonds. Some, it is hoped, will sell 100 or more. The Government is eager to place these smaller Bonds and if 7,500 managers sold their 20 quota it would add healthy millions and take a big slice out of the $46,000,000 deficit.

Those theaters that do not act as issuing agents are particularly urged to enter this last ditch Bond selling effort—every manager of every non-issuing agent theater is urged to sell his 20 Bonds. Managers of issuing agent theaters are expected to do much better than the 20 Bond average.

$45,000 in Bonds Pledged At Joint FWSC, WAC Rally

War Bond purchases totalling $45,000 were pledged by workers of 20th-Fox, Movietone and DeLuxe Laboratories at a labor-management rally staged at 55th St. and 10th Ave. yesterday noon under the joint auspices of the Film War Service Council, which comprises five CIO and AFL unions, and the War Activities Committee.

Among the speakers were Herman Gelber, chairman of the Council and head of Local 306, operators, and Felix A. Jenkins, secretary of 20th-Fox. Bob Hannon, master of ceremonies at the Roxy, conducted the rally. Pledges were distributed by the Gae Foster Girls.

Mickey Rooney Albert Lewin
Walter Pidgeon M. Van Praag

Bond Drive Flashes

Latest tabulation shows $853,704 worth of War Bonds purchased by IATSE locals throughout the country.

Springfield, Ill. — Local squadron of the Civil Air Patrol will give free rides over the city next Sunday to all War Bond purchasers at the airport. Springfield Theaters Association set the drive stunt.

Cincinnati—RKO Albee War Bond premiere of "Somewhere I'll Find You," netted $500,000 in Bond sales.

Washington, Ia.—The September War Bond drive received an added push from local merchants with $45,000 raised through a public auction of donated merchandise. A pure bred pig brought in $6,500.

Rochester—The Stage Hands Union here has just purchased $2,500 Series G War Bonds, to raise its total Bond purchases to $7,500. Front of the House Employes Union has purchased a $500 Series G Bond.

Cincinnati—M-G-M local exchange, E. M. Booth manager, with a quota of $7,500 has reached the $13,500 mark in War Bond sales. Monogram, William Onie, mgr., with a quota of $1,000, has reached the $4,000 mark.

Minneapolis—Total of 232 War Bond shows are definitely set in this territory, according to John J. Friedl, WAC state chairman.

Kansas City, Mo.—Griffith circuit houses in many small cities are staging "Victory Hour" celebrations, setting aside 7 to 8 p.m. Sunday during which time b.o.'s are closed and admission is by War Bond purchase only.

Columbus, O.—With sales going at an ever-increasing clip, more than $200,000 in War Bonds have already been purchased for the half-million-dollar War Bond World Premiere of "My Sister Eileen" at the Loew's Ohio Theater tonight. It is expected that final sales will exceed the $500,000 mark.

Under auspices of the Treasury's New Jersey War Savings Staff, "Yankee Doodle Dandy" will be presented for a special Commando Performance at the Mosque Theater, Newark, on Sept. 28, with a prospective gross of $3,000,000 in War Bond sales resulting from the single showing.

Up to yesterday, the Treasury's Jersey staff had already sold nearly $1,500,000 worth of Bonds. Don Jacocks, Warner Theaters zone manager in Jersey, is working with the Treasury on this promotion.

Rochester—Retail merchants will help boost "Salute to Our Heroes" Month here today when they run 8-column banners, 4 inches deep, across the bottom of every page of every newspaper published here that day.

Lima, O.—This city's War Bond luncheon with Fred Astaire, Ilona Massey and Hugh Herbert as guests netted $194,000 in Bond sales.

Paramount Will Screen Second "5" Sept. 30-Oct. 1

Titles and screening dates for Paramount's second block-of-five pictures were announced Friday by Charles M. Reagan, assistant sales manager. Screenings will be held Sept. 30-Oct. 1 in all exchange cities.

The new group consists of "The Forest Rangers," in Technicolor; "Road to Morocco," Bing Crosby-Bob Hope-Dorothy Lamour starrer; "Mrs. Wiggs of the Cabbage Patch"; "Street of Chance" and "Henry Aldrich, Editor."

In New York, the screening schedule is as follows: "Forest Rangers," Sept. 30, 10:30 a.m.; "Mrs. Wiggs," Oct. 1, 10:15 a.m., and "Road to Morocco," Oct. 1, 11:45 a.m., all at the Normandie Theater. "Henry Aldrich, Editor," Sept. 30, 2 p.m., and "Street of Chance," Sept. 30, 3:30 p.m., both at the Fox projection room.

—A Billion in September—

McCurdy Joins Movie Quiz

West Coast Bureau of THE FILM DAILY

Hollywood—R. U. McIntosh, general manager and inventor of Movie Quiz, announces the signing of J. L. McCurdy as distributor contact. McCurdy has been in charge of West Coast exploitation for RKO, working out of the Hollywood studio, until recently.

PRC Will Send Six Pix Into Work Before Oct. 15

West Coast Bureau of THE FILM DAILY

Hollywood—PRC will place six pictures in work between now and Oct. 15 under a schedule just mapped out by Leon Fromkess, in charge of production. Films and their tentative starting dates are as follows:

"The Lady from Chungking," Alexander Stern production staring Anna May Wong, Sept. 22.

"Queen of Broadway," Sig Neufelt picture starring Rochelle Hudson and directed by Sam Newfield, Sept. 24.

"Corregidor," with a name cast and produced by Atlantis with Edgar Ulmer directing, Oct. 6.

First of the "Billy the Kid" series, as yet untitled, for 1942-43, produced by Neufeld with Buster Crabbe and Al St. John, Oct. 8.

First of the new "Texas Rangers" series, untitled, with Dave O'Brien and Jim Newill and produced by Stern, Oct. 12.

First of the "Lone Rider" group for 1942-43, as yet untitled, made by Neufeld with Bob Livingston, Smoky Moore and Al St. John, Oct. 14.

—A Billion in September—

McDonald on Weavers Pic

West Coast Bureau of THE FILM DAILY

Hollywood—Frank McDonald has been set to direct the Weaver Bros. and Elviry picture, as yet untitled, as soon as he completes shooting on the Don (Red) Barry feature, "False Faces," formerly titled, "Eleven Were Brave."

New First-Run Will Help Detroit's Jam

(Continued from Page 1)

"The Road to Happiness" and a shift of "Holiday Inn" from the Michigan, where it has stayed for three weeks.

Long runs on good box-office pictures have been a major cause of the present situation, reaching an all-time high, from available records, last week, when 10 out of 11 pictures at first-run houses were held over. The Madison will increase the available number of pictures on first-run each week from 11 to 13, or 14, if the United Artists, now playing "Mrs. Miniver" in its second month, goes double bill. This would prove more than the town could stand if pictures were changed every week, but with average run at least two weeks, there is room for this extra theater, and possibly for one other first-run as well, even on double bills at present.

Reaction of local exhibitors will be markedly favorable, as smaller operators have long sought to get an added number of first-runs, in order to allow more pictures to get to them sooner in the neighborhoods. With first-runs obviously entitled to hold their pictures as long as there was sufficient money at their top admission prices to justify it, but independents have long complained that this has meant the gradual additional delaying of their own availabilities.

One reason the Detroit situation has never gotten entirely out of hand is that the interests of the principal chain are rather evenly divided. United Detroit Theaters operates three- and, with the Madison, four, out of the five or six major first-runs, and is well represented in second-and key-run houses as well, so that the circuit's interest is obviously divided between first and subsequent-runs. This makes for a policy of finding an equitable division of claims between the conflicting interests of firsts and subsequents.

The Madison has been a revival house for about two years, playing "proven hits," many of them issued in years gone by, and has attracted its own special class of clientele—revival fans and those drawn by a good picture, regardless of age, at a moderate price downtown.

Dulce et Decorum Est Pro Patria Mori

Rochester—Robert F. Read, formerly at Eastman Kodak Co., has been "killed in the service of his country," according to word received here. He was an aerial photographer, second class, and was serving with U. S. Naval forces in the Pacific.

FOR 2 YEARS
THEY'VE MADE THE
BROADWAYS OF AMERICA
ROAR...

NOW THE HILARIOUS STAGE HIT COMES UPROARIOUSLY TO THE SCREEN!

ROSALIND RUSSELL
BRIAN AHERNE · JANET BLAIR

MY SISTER EILEEN

RELEASED SEPTEMBER 30TH

COLUMBIA PICTURES

GEORGE TOBIAS · ALLYN JOSLYN

Screen play by Joseph Fields and Jerome Chodorov

Directed by ALEXANDER HALL · Produced by MAX GORDON

A COLUMBIA PICTURE

MAKE IT A BILLION

IN WAR BONDS AND STAMPS IN SEPTEMBER, "SALUTE TO OUR HEROES" MONTH

☆ ☆ REVIEWS OF THE NEW FILMS ☆ ☆

"Flying Tigers"

with John Wayne, John Carroll, Anna Lee
Republic 102 Mins.

STIRRING, EXCITING AND ACTION-PACKED FILM RATES AS SOLID POPULAR ENTERTAINMENT.

Dealing with the famed Flying Tigers whose burning exploits have bulged so large in the news, this production is an exploitation natural that should capitalize handsomely on the public interest. Exhibitors could hardly be handed a commodity easier to merchandise.

This film, timely as the very moment, has more to lean on than the publicity value of the Flying Tigers' name. It offers a generous portion of solid popular entertainment in which heroics hold the stage in a vast drama of life and death, with the air over China as the main arena. Red-blooded deeds crowd one another in this stirring film, a stout tribute to those intrepid American flying demons waging the noble fight over China's good earth.

Thrills and excitement know no moderation in "Flying Tigers," which recounts with a healthy wallop the brave story of a group of the famous air warriors who give a great account of themselves against insuperable odds. The action is heavy, swift and constant, with one bang-up air battle after another. No vividness has been spared to make the film a blood-rouser.

The story hews to a familiar line. John Wayne is the squadron leader and John Carroll the wiseguy fighting pilot whose disdain for discipline culminates in the death of Paul Kelly, a dear buddy of the former. To say the other members of the squadron don't love Carroll is to put it mildly. The fellow redeems himself when he blows up a Japanese armoured train by crashing a TNT-laden plane into it at the price of his own life.

The drama is lightened by a bit of banter dished out by Carroll between air fights and by a dash of romance in which Anna Lee, playing a Red Cross worker, represents the feminine side as Wayne's sweetheart. The romance has been held down to the very minimum.

Edmund Grainger, who served as associate producer, has injected a lot of showmanship values into the film, which has been given sound and forceful direction by David Miller. Kenneth Gamet and Barry Trivers have packed their screenplay with situations that are sure-fire, if not exactly original. Some of the air shots are highly effective and most realistic. The credit here goes principally to the photography of Jack Marta and the special effects of Howard Lydecker.

Wayne, Carroll, Miss Lee and Kelly deliver some good straightforward acting. Some of the others who handle their roles well are Gordon Jones, Mae Clarke, Addison Richards, Edmund MacDonald.

CAST: John Wayne, John Carroll, Anna Lee, Paul Kelly, Gordon Jones, Mae Clarke, Addison Richards, Edmund MacDonald, Bill Shirley, Tom Neal, Malcolm "Bud" McTaggart, David Bruce, Chester Gan, James Dodd, Gregg Barton, John James.

CREDITS: Associate Producer, Edmund Grainger; Director, David Miller; Screenplay, Kenneth Gamet, Barry Trivers; Based on Original by Kenneth Gamet; Cameraman, Jack Marta; Film Editor, Ernest Nims; Art Director, Russell Kimball; Musicall Director, Walter Scharf; Special Effects, Howard Lydecker.

DIRECTION, Good. PHOTOGRAPHY, Good.

"The Hidden Hand"

with Craig Stevens, Elisabeth Fraser
Warner 67 Mins.

FILM EMPLOYS ALL THE OLD MELODRAMATIC DEVICES TO GAIN ACCEPTABILITY FOR DOUBLE BILLS.

"The Hidden Hand," unashamedly melodramatic, doesn't miss a trick in its attempt to provoke screams. Audiences addicted to melodrama will have a high old time at this film, which uses all the devices common to blood-and-thunder melodrama to gain its purpose. The film should succeed very well in entertaining people who go in for this type of stuff even though it doesn't make much sense at any time.

Secret trapdoors, clutching hands, disappearing bodies and all the other claptrap of ancient melodrama haven't graced a Hollywood exhibit so generously in a long, long time. It's all pretty routine but effective notwithstanding.

A will is the cause of all the commotion in "The Hidden Hand." A wealthy eccentric (Cecil Cunningham) decides to play at being dead in order to see how her nephews and their wives, a ratty bunch, will react to the discovery that her secretary (Elisabeth Fraser) is the chief beneficiary. In no time there are gruesome doings all over the place. People are bumped off faster than one can count. The climax comes with the reappearance of Miss Cunningham to wreak vengeance upon her relatives, after which she herself joins the casualties.

The acting is right in the groove for this sort of thing. Miss Cunningham and Milton Parsons, as her insane brother, draw most of the attention in a couple of showy parts. Others who acquit themselves nicely are Craig Stevens, Miss Fraser, Julie Bishop, Willie Best, Frank Wilcox, Ruth Ford, Roland Drew, Tom Stevenson and Marian Hall. Stevens portrays Miss Fraser's sweetheart. Willie Best provides the comedy relief.

Ben Stoloff directed the Anthony Coldeway-Raymond Schrock screenplay with a lot of speed.

CAST: Craig Stevens, Elisabeth Fraser, Julie Bishop, Willie Best, Frank Wilcox, Cecil Cunningham, Ruth Ford, Milton Parsons, Roland Drew, Tom Stevenson, Marian Hall.

CREDITS: Director, Ben Stoloff; Screenplay, Anthony Coldeway, Raymond Schrock; Based on play by Rufus King; Cameraman, Henry Sharp; Film Editor, Harold McLernon; Art Director, Stanley Fleischer.

DIRECTION, Good. PHOTOGRAPHY, Good.

Confer on 20th-Fox A. C. Deals

Edgr Moss, 20h-Fox's Atlantic district manager, and Ira Cohn, Pittsburgh branch manager, have gone into conference with Andrew W. Smith, Jr., Eastern sales manager, in connection with the closing of several circuit deals for 1942-1943 product.

—A Billion in September—

Local 802 Elects Dec. 17

Local 802, American Federation of Musicians, has set Dec. 17 as the date of its biennial election.

"Tomorrow We Live"

with Ricardo Cortez, Jean Parker
PRC 66 Mins.
(HOLLYWOOD PREVIEW)

STRONG MELODRAMA WITH RUTHLESS GANGSTER AS CENTRAL CHARACTER PACKS PUNCH.

This is a strong melodrama, highlighted by an interesting character study of a ruthless gangster, who believes he can dominate his enemies and tries to build a small empire in the desert. Ricardo Cortez does good work as the gangster, while Emmett Lynn delivers his usually dependable performance as a "two-time" loser. Jean Parker is decorative as his daughter. William Marshall makes a sterling figure as a young lieutenant, who is in love with Jean.

Edgar G. Ulmer has done a good job of directing, while veteran Jack Greenhalgh has furnished an interesting camera job. Leo Erdody provide the musical score.

Cortez enacts the role of the gangster leader, who is known as the "Ghost," because he has survived a bullet, which is lodged in his head and another in his chest. He tries to win Jean Parker, by alternately playing on her sympathy, because his days are numbered, and by domination and ruthlessness.

Cortez runs a swanky nightspot in the desert and has "hot tires" in his warehouses. He uses Emmett Lynn as his tool, but when Cortez tries to carry Jean off, Lynn resists, and although fatally wounded, fires the shot that kills Cortez.

CAST: Ricard Cortez, Jean Parker, Emmett Lynn, William Marshall, Roseanne Stevens, Ray Miller, Frank S. Hagney, Rex Lease, Jack Ingram, Barbara Slater and Jane Hale.

CREDITS: Producer, Atlantis Pictures; Director, Edgar G. Ulmer; Photographer, Jack Greenhalgh; In Charge of Production for PRC, Leon Fromkess; Editor, Dan Milner; Musical Score, Leo Erdody; Story and Screenplay, Bart Lytton.

DIRECTION, Good. PHOTOGRAPHY, Capable.

☆ SHORTS ☆

"The F.B.I. Front"
(March of Time)
20th-Fox 20 mins.
Fine Subject

Made with the full co-operation of the Federal Bureau of Investigation, this first of the M of T series for release through 20th-Fox is an intensely interesting and timely attraction which should be a "must" in the date books of all theaters, great and small. It has all the qualities of a melodramatic thriller, even more so because it presents fact instead of fiction. Its stirring sequences, portrayed with conviction and fidelity, reveal how the F.B.I. fights Axis agents and saboteurs, thereby protecting America's home front. Theatermen have a three-ply reason for booking-in this subject: (1) It is rousing, informative entertainment; (2) it is highly exploitable, and certain to be a lure at the b.o.; and (3) its presence on screens will aid the Government, and instill confidence in audiences regarding the enormously efficient and effective official department which shields the property and lives of citizens here during these critical days. M of T Producer Louis deRochemont has done a masterful job in putting together the exciting scenes, a number of which disclose the F.B.I. technique in bringing to the surface and to justice the seditious rats infesting and attempting to destroy the structure of our Democracy as we wage war against Germany, Japan and Italy.

"The United States Marine Band"
(Melody Masters Series)
Warners 10 mins.
Sensational Short

If exhibitors shopped around from the halls of Montezuma to the shores of Tripoli, they'd find no band short the peer of this superb reel. From the pioneer days of Vitaphone to the present hour, the House of Warner has made a specialty of musical film subjects,—but here the Brothers have reached the summit of excellence.

Against the background of the Capitol in Washington, the U. S. Marine Band renders its dominantly martial music, specifically the "Marine's Hymn," "Les Preludes," "Song of the Marines" and "Semper Fidelis." And it is no cut-and-dried rendition, for, as the stirring compositions are played, the camera takes the audience visually down the flawless, glistening ranks of the musicians to various groups of instruments, while in the backgrounds flash vistas of the Capitol grounds with close-up and long-shots of lawns, avenues and memorials of our Democracy.

To add spice and variety, groups of choristers, meticulously arrayed in the uniform of the Marines, inspiringly sing. There are many flash-in scenes of the Soldiers of the Sea at their versatile duties afloat, ashore, and landing on far-off strands to engage the enemy. The versatility of the Marine Band is also demonstrated via its skill on stringed instruments as well as on brass and reed, under the baton of Capt. William F. Santlemann. A great deal of credit for this exceptional subject, which will thrill the American people, goes jointly to Jean Negulesco for his direction, and to Ted McCord for beautiful and ingenious photography.

Reel is tagged for Nov. 28 release. Real showmen will tag it for their theaters right now.

Warners Calls Mary Quirk

Pittsfield, Mass.—Mary F. Quirk, executive secretary of the Pittsfield Women's Club, has left for Hollywood, where she will do some publicity and promotion work for Warner Bros.

—A Billion in September—

Madeline Woods Joins Essaness

Chicago — Madeline Woods has been named publicity director for Essaness circuit, succeeding Norman Cassell who is joining Warner Bros.

$5,000,000 Jump in August Tax "Take"

(Continued from Page 1)

of Bonds had been sold within two lows: admission for each 10 cents or fraction of the amount paid, $11,079,092.18; ticket brokers sales, for amounts in excess of the established box-office price, $14,132.05; leases of boxes or seats, $3,299.56; roof gardens, cabarets, etc., $1,336,179.38.

In the third New York district (Broadway) the figures announced by the Revenue Bureau were as follows: admissions to theaters including season tickets, $1,645,034.30; the 1941 figure was $1,599,054.66; tickets sold by brokers, $9,968.94; last year the total was $6,384.99; tickets sold by proprietors in excess of the established price, $843.20 compared to $10.00 in 1941; permanent use or lease of boxes and seats, no collection; in 1941 the figure was $150; admission to roof gardens and cabarets totaled $92,944.65 while the 1941 figure reached $54,984.13.

—A Billion in September—

ITO of Ohio Placing Men To Run Camp Theaters

(Continued from Page 1)

nounced that men who are in 3A, more than 30 years of age, or under 30 and have been physically disqualified for military service may write to him and give full history, including average earnings during the last three years. Those now in 1A cannot be considered, Office of the ITO of Ohio is located at 55 E. State St., Columbus, O.

—A Billion in September—

Moreland to UA in Dallas

Memphis—Joe Moreland, booker with RKO, has accepted the appointment of office manager with United Artists at Dallas.

—A Billion in September—

Reynolds Heads Local B90

Rochester — Edward Reynolds of the Regent has been elected president of Local B90, front-of-the-house employes.

WAR SERVICE
... on the Film Front

Miami, Fla.—Victory Volunteers, a juvenile organization sponsored by the Wometco Theaters, has collected more than 30 tons of scrap rubber to date. Stamps and Bonds to the value of approximately $500 has been awarded as prizes by the theaters in connection with the drive.

. . . — V . . . —

Rochester—Theatrical craft unions here will help furnish and renovate a building to be opened soon as a USO center. Michael J. Mungovan, of the Stage Hands and Fred Boekhout, of the Operators, are on the general committee. The Operators are expected to furnish a projection machine, while the Stage Hands will furnish, among other things, a piano.

TO THE COLORS!

West Coast Bureau of THE FILM DAILY

Hollywood—WILLIAM RAYNOR, formerly PRC's Hollywood director of publicity is now an aviation radioman at Jacksonville, Fla.

North Brookfield, Mass. — LEO HOWARD, operator of the Star Theater, has enlisted in the Army. His sister, Mrs. E. M. Kelly will operate the house for the duration.

Fort Sill, Okla.—LT. JAMES T. REAP, JR., of New York graduated last week from Officer Candidate School and has been assigned to Ft. Sill.

Chicago—JOHN IMMERMAN, son of Walter Immerman, B & K general manager, is attending the Coast Guard Officers training school, New Haven, Conn.

Cleveland — FRITZ VERMES, formerly associated with his brother, Ted, in the Eclair Theater before joining the Army, is on his way home from Iceland to attend Officers' Candidate School at Camp Lee, Va.

Indianapolis—THOMAS McCLEASTER, salesman, Twentieth-Fox, has enlisted in the Army air forces and is assigned to pilot instruction school.

Chicopee, Mass.—PVT. JOSEPH R. POTHIER, formerly organist at the Bijou Theater, Springfield, has been promoted to the rank of corporal at Westover Field, here.

Memphis — JAMES CONNELL, sales department, and TAYLOR JETTON, assistant shipper, at Warner's exchange have joined the Navy. Earl Crouch succeeds Jetton, and Richard Johnson will replace Cornell.

Chicago—"HAPPY" RUPP, of the Orpheum Theater, Madison, has joined the Marines.

Cincinnati—CHARLES B. WILLIAMS, former Paramount booker, has enlisted in the (Volunteer Officers Corps). Williams is a brother of Ross Williams, RKO city salesman.

Memphis — FRED CURD, former booker at Paramount exchange, is now stationed at Camp Croft, S. C.

Memphis—Edward Doherty, salesman with Columbia exchange, has joined the Navy.

Chicago—TRUMAN RANDALL of the Capitol Theater staff has joined the Army. He is succeeded by Francis Buckles of the Odgen Theater.

Spokane, Wash.—W. R. HOWES, manager of the Granada, joins the Army at Fort Lewis. Charles York succeeds.

Chicago — Comedian BILLY DEWOLFE, with the Tommy Tucker Orchestra, headlining the Chicago Theater this week, was inducted into the Navy by Commander Goldenson on the theater stage.

Gimbel Milwaukee Block To Have Newsreel Theater

Milwaukee, Wis.—Gimbel Brothers, Inc., owners of a store building at 317-321 W. Wisconsin Ave., have been authorized by the WPB to remodel under Order PD 443. The renovated building will include a 540-seat newsreel theater and two stores. The building will be cut from a two and three-story to a one-story structure, thus producing a large amount of salvage material. The original foundation will support the new structure. The new theater is in the same block with the Alhambra, which has been dark for years, and about a block from the Garden, former newsreeler, which has also been closed for some time.

—A Billion in September—

Carol Bruning Feted

New Haven—Carol Bruning, 20th-Fox inspectress of many years, and wife of Henry Bruning, UA booker, has resigned, and was feted by her former associates at a party at Vito's. She was presented wtih a wallet and key case set. Mrs. Laura Canelli succeeds her.

—A Billion in September—

Local 244 Receiver Hearing Today

Newark—Chancery Court hearings for appointment of a receiver for Local 244, operators, open today.

N. Haven Neighborhoods Boost Scales Three Cents

(Continued from Page 1)

cents plus 3 cents tax to 30 cents and 3 cents tax. This is the first change since the tax went into effect, and prices were raised from 25 cents to 30.

The Howard has also upped children's admissions from 11 to 15 cents, and the downtown Paramount has made it 17 cents week-ends and for special shows. Other downtowns have made no changes since the tax first went into effect and was added.

Denver—Admissions at the Gothic, Jewel and Santa Fe, all Atlas houses, have been hiked by adding the tax. Heretofore the tax has been included.

—A Billion in September—

Jack Furrer Joins RKO

Cincinnati—Jack Furrer, formerly with PRC out of Pittsburgh, has joined RKO as rep., succeeding Manny Trautenberg. Trautenberg is undergoing hospitalization prior to enlistment.

—A Billion in September—

Para. Booker Turns Exhib.

Des Moines, Ia.—Beverly Mahon, booker in the Paramount exchange at Des Moines, has resigned to take over the Sharon theater at New Sharon. No successor has been named for Mahon at Paramount.

Air, Rail Shipments Of Film Jump 74%

(Continued from Page 1)

sible for the increase by executives in shipping circles. One is the ODT conservation order restricting the use of rubber and gasoline for motor delivery services. Film shipments which were carried by motor trucks before the order went into effect are now going to their destinations chiefly by rail.

The bulk of the film shipments via air consists of newsreels, which enjoy a Government priority on the airlines. The unprecedented use of air service for the shipment of newsreels is explained further by the fact that the reels today carry so many newsworthy events that the element of time has become doubly important. It is reported that air transportation is being used extensively by some newsreels in servicing certain theaters directly.

A second important factor in the rise of air shipments is the heavy reliance placed on motion pictures as entertainment for those in the armed forces of the nation. The Army and Navy are understood to be big users of air express for transporting film product from camp to camp. In this connection it must be pointed out that there are some 800 Army camps alone in the country at the moment.

Lack of manpower is cited as another reason for the increased dependence on air and rail transportation for film product. As Kinsey N. Merritt, general sales manager of the Railway Express Agency pointed out yesterday, many film handlers, being short-handed as result of the war, are letting the express companies take care of their shipping problems, thereby being relieved of one of their biggest present-day headaches.

The fact that many theaters which were long dark are now doing business in areas alive with defense activity is also regarded as having some bearing on the greater use of air and rail facilities for film shipments.

The express company reporting the 74 per cent increase in August film shipments is Railway Express Agency, which operates some 23,000 offices throughout the country.

—A Billion in September—

Harry Nortman Dies

Chicago—Harry Nortman, 64, veteran theater owner, is dead here.

Popular Properties

"Watch on the Rhine" and "George Washington Slept Here" ranked first and second, respectively, among plays most in demand and most widely performed by Summer theaters in the season just ended, according to statistics compiled by the Samuel French office, play brokers. Both properties have just been filmed by Warner Bros. for 1942-43 release.

47 Films Shooting As Coast Starts 6

West Coast Bureau of THE FILM DAILY

Hollywood—Six new pictures are scheduled to go into production this week, bringing the number shooting to 47. The check-up:

Columbia: Six shooting, including "Power of the Press," drama, with Lee Tracy, Guy Kibbee, Otto Kruger, Gloria Dickson, Victor Jory, Douglas Leavitt, Rex Williams, Frank Sully and Don Beddoe. Lew Landers directing for producer Leon Barsha.

At 20th-Fox: Five shooting, including "Seventh Column," drama, with Philip Dorn, Virginia Gilmore, John Shepperd, Anna Sten and Martin Kosleck. Sol Wurtzel produces, with Louis King handling direction chores.

At Republic: Three shooting, including "The Crooked Circle," drama, featuring Don (Red) Barry, Jean Parker, George Cleveland and Jessica Newcombe. Frank McDonald directs for associate producer Armand Schaefer.

At Paramount: Three shooting, including "True To Life," drama, with Mary Martin, Dick Powell, Franchot Tone, Victor Moore, Mabel Paige, Ernest Truex, Judy Ford, Raymond Roe, Charles Cane, Clarence Kolb, Harry Shannon and Nestor Paiva. George Marshall directing for producer Paul Jones.

At M-G-M: Ten shooting, including "Salute To The Marines," Technicolor, with Wallace Beery, Fay Bainter, Richard Quine, Keye Luke, Jim Davis, Marilyn Maxwell and Don Curtis. S. Sylvan Simon directing for producer John W. Considine, Jr.

At Universal: Seven shooting, including "The Lone Star Trail," outdoor adventure, with Johnny Mack Brown and Tex Ritter, Fuzzy Knight, Jennifer Holt, the Jimmy Wakely Trio, George Eldredge, Michael Vallon, Earle Hodgins, Bob Mitchum, Jack Ingram, Ethan Laidlaw and Harry Strang. Ray Taylor directs for associate producer Oliver Drake.

At RKO: Three shooting, including "The Great Gildersleeve," comedy, with Harold Peary, Jane Darwell, Nancy Gates, Freddie Mercer and Lillian Randolph. Gordon Douglas directs for producer Herman Schlom.

At Monogram: Two shooting, including "Rhythm Parade," musical, with N.T.G. and his entire Florentine Revue. Robert Lowery, Gale Storm, Chick Chandler, Cliff Nazarro, Ted Fio Rito and his orchestra, Jean Foreman, Jule Milton and Jan Wiley. Sidney Williams produces. Howard Bretherton directs.

At PRC: Two shooting.
At United Artists: One shooting.
At Warners: Five shooting.

—A Billion in September—

New Canadian Code Will Save Millions, Says Falk

(*Continued from Page* 1)

selling," in the opinion of Henry Falk of this city, president of the National Council of Independent Exhibitors.

Falk, who left for meetings of indies in Quebec and the Maritimes, hailed the code as a clean-cut victory for organized indies. Falk declared that had the original draft of the regulations stood, some indies might have been forced to close.

WEDDING BELLS

Cleveland—Announcement is made of the marriage on Sept. 10 of Vaughan O'Neill, manager of Loew's State, to Edyth Hermann, formerly of Pittsburgh.

WHO'S WHO IN HOLLYWOOD

• • • *Introducing Interesting Personalities* • • •

DON AMECHE. Actor. Born in Kenosha, Wis., May 31, 1910. Attended school in Kenosha, and at age of seven, was enrolled at St. Berchman's seminary, in Marion, Ia. During his second year at seminary, represented school in a state-wide elocution contest. Won over all entrants through his dramatization of "The Gong of the Swan." Attended Columbia College, Dubuque, Ia. It was during his years at Columbia that his talent for dramatics were developed. Went to law school at Marquette University, Wis., from there to Georgetown University, Washington, D. C., finally to University of Wisconsin at Madison. During Summer vacations worked at various odd jobs in and around Kenosha. Acted in a stock company, and then to Broadway, where he appeared in "Jerry for Short." Toured in vaudeville with Texas Guinan. Appeared on many radio programs. Was screen-tested by M-G-M, but they didn't think he was screen material, then something just happened! Two 20th Century-Fox executives saw the test, by accident, and sent an S.O.S. for Ameche. Arrived in Hollywood, March, 1936, and went to work for 20th Century-Fox where he has remained ever since. Returned to the Chase & Sanborn program September 6. Is married to Honore Prendergast. They have four sons. Stands 6. Weights 170. Hair, almost black. Eyes, dark brown.

Allied Bows Out of UMPI

Perpetuation Move "Doomed to Failure"

(*Continued from Page* 1)

UMPI would not receive substantial support among the producers, the distributors, the trade press or the rank and file of exhibitors and would be doomed to failure."

Cole said that Allied had felt for some time that UMPI was not living up to its declared purpose or to its possibilities. He asserted that UMPI "was scuttled when two of the major distributors walked out on the agreement embodied in the report of the sub-committee on intra-industry relations." He added that there was a "widespread impression among exhibitors, which can not be easily overcome, that certain distributors regarded UMPI as a convenient means of keeping exhibitor leaders and organizations occupied with relatively unimportant matters while the Juggernaut of high prices and onerous terms rolled over the exhibitors."

Text of Cole's Letter

Cole's letter in full to Rodgers follows:

"The Allied Committee serving on the board of the United Motion Picture Industry, consisting of Messrs. Harold, Kirsch, Samuelson, Smith and myself, have agreed upon the following joint answer to your identical letters of the 15th instant inquiring as to our several views regarding the continuation of that body.

"UMPI was the direct outgrowth of a unity movement initiated by Allied States Association. The Allied representatives worked diligently for the success of the undertaking. It is a matter of deep regret to us, and to the Allied membership in general, that the situation so clearly and fairly stated in your letters has come to pass.

"Our group for some time has felt that UMPI was not living up to its declared purpose or to its possibilities. We have several times expressed this feeling to you both orally and in writing. We have carried on in deference to your expressed belief and our hope that UMPI's shortcomings would be corrected as the movement gained strength. However, the refusal or inability of UMPI to deal effectively with the problems closest to the hearts of the independent exhibitors—high film rentals, sales policies, priorities, public relations, institutional advertising, etc.—had gravely weakened if not destroyed the exhibitors' confidence in UMPI even before the defection of Paramount and Warner Brothers was announced and Thurman Arnold exploded his bombshell.

Charges UMPI "Scuttled"

"While Allied leaders still cherish the vision of co-operation and understanding among the several branches of the industry that apparently animated all participants in that historic meeting in Chicago on Dec. 9, it is apparent that the light has burned low in some quarters. We do not think it is going too far to state that UMPI was scuttled when two of the major distributors walked out on the agreement embodied in the report of the Sub-Committee on Intra-Industry Relations. There is a widspread impression among exhibitors, which can not be easily overcome, that certain distributors regarded UMPI as a convenient means of keeping exhibitor leaders and organizations occupied with relatively unimportant matters while the Juggernaut of high prices and onerous terms rolled over the exhibitors.

"The Allied representatives on UMPI have reluctantly reached the conclusion that any attempt to perpetuate UMPI would not receive substantial support among the producers, the distributors, the trade press or the rank and file of exhibitors and would be doomed to failure.

"We can not close this letter without adding an expression of gratitude for your sincere and untiring efforts in behalf of the unity movement and your unvarying courtesy to each and every one of us. Had all the distributors followed your enlightened leadership, the outcome would have been wholly different and the industry would today be in a stronger, happier, healthier condition. You should console yourself with the reflection, as we do, that together we fought the good fight."

—A Billion in September—

3 Months' Rest for Wood

West Coast Bureau of THE FILM DAILY

Hollywood—Following completion of shooting on Paramount's "For Whom The Bell Tolls," Producer-Director Sam Wood will take a long-postponed three-months vacation. According to his present plans, Wood's next production will be "Crail's Apothecary."

See $500,000 Bond Sale on "Free Day"

(*Continued from Page* 1)

hours after the theaters opened. Loew's Pitkin Theater sold 100 Bonds within an hour after opening. It was estimated last night that the participating theaters would average 10 Bonds each.

Meanwhile, sales in New York State for the month totalled $71,082,999 yesterday, compared with $63,123,579 for the same period in August.

The Bondmobile sold $22,650 in Geneva and $80,050 in Auburn, making a total of $954,762.50.

—A Billion in September—

Consent Award Settles Topeka Clearance Case

(*Continued from Page* 1)

days, but under the separate stipulations agreed by all parties, clearance was cut to 104 days when the admission price is 25 cents, 118 days when the scale is 20 cents and 132 days when the scale is 15 cents.

—A Billion in September—

Red Cross Benefit Serves As Midway Curtain Raises

New RKO Midway Theater in Forest Hills, which opens officially tomorrow, will be the scene tonight of a Red Cross benefit performance. Joseph Bernhard of Warner Bros. is permitting the screening of the company's "Desperate Journey" in advance of its premiere at the New York Strand on Friday. The remainder of the film program will consist of "The U. S. Marine Band," Warner short. A number of Broadway celebrites are expected. Albert Howson of Warners is in charge of arrangements.

Besides permitting free use of the house, RKO has purchased a block of 100 seats for the benefit.

STORKS!

Cincinnati—Carl Weitzel, Monogram booker, is father of a baby girl. Weitzel is a brother to Frank Weitzel, booker for the Monte Vista, Shard and Emery Theaters.

Indianapolis—Cap. Arthur Truc, now stationed at Camp Livingston, is the father of a baby boy, James Arthur.

Detroit—Harold C. Robinson, head of Film Truck Service, is a grandfather. His son, William Robinson, recently associated with the business, is the father of Thomas McLaughlin Robinson, his first child.

Jake Wilk became a grandfather Monday when his daughter, Mrs. Marvin Notkins, gave birth to a son at Doctors Hospital. New arrival has been named Matthew Will Notkins.

M. P. PROD. & DIST.
28 W 44TH ST
N.Y. 21ST FL

"Name" Bands Hitting Jackpot in Chicago

Chicago—"Name" bands have been hititng the jackpot here, especially on the B & K circuit, where they are estimated to have helped bring in almost $500,000 during July and August alone. The Jimmy Dorsey aggregation heads the record breakers with $58,214 for the week of Aug. 14. Alvino Rey was runner-up with $53,500, while Benny Goodman garnered $52,000 and Ozzie Nelson $51.-000.

Eddy Howard, Ted Lewis and Russ Morgan outfits have proved big attractions at the Warner circuit's Chicago and Hammond theaters. Vaughn Monroe, Duke Ellington, Ted Lewis, Shep Fields, Jimmy Joy and Art Jarrett have piled them in at the Oriental, Loop independent.

Bookers are understood to be having a tough time finding name bands to fill the demand.

—A Billion in September—

"America Speaks" Short From "U" Out on Oct. 26

Universal will release the first of four single reelers made for the "America Speaks" series produced at Government suggestion on Oct. 26. Reel, which has Robert Stack, Brod Crawford, Dick Foran Andy Devin, Lon Chaney, Anne Gwynne and Irene Hervey, is dubbed "Keeping Fit." Other three of the "U" subjects are "Arsenals of Might," "Chaplains in the Service," and "The Will to Victory."

—A Billion in September—

YDD in Dual Chi. Bow

Chicago — Premiere of Warner's "Yankee Doodle Dandy" has been scheduled tentatively for Oct. 7 for two Balaban & Katz Loop houses, the Roosevelt and Apollo, where the film will have a day-and-date run. Details of the double-barreled opening were set by Mort Blumenstock.

—A Billion in September—

Acquires Hummel's Interest

Cincinnati—Joe Fleshin and Bill Burns are now sole owners of Imperial Pictures, distributors, having taken over Howard Hummel's interest.

"Soldier's Fund" Pays Way for Service Men

Miami, Fla.—Milton Harris, manager of the Miami Drive-In, has established a "soldier's fund" which pays the admission of any man in uniform requesting it. A notice advises patrons that they may pay for an enlisted man if they choose, and many throw their change into this fund. At all USO centers there is a notice on the bulletin board advising men that they will be welcome to visit the theater as the guest of some unknown friend. Sometimes the fund has a balance of close to a hundred dollars. Men in uniform are admitted for 11 cents.

MEN IN UNIFORM

★ ★ ★ United Artists ★ ★ ★

HOME OFFICE

Daniel Brengel, Army; Thomas J. Cardon, Army; Joseph Clair, Army; James Corrigan, Marines; William Daley, Army; Edward Donnelly, Army; James Fanning, Army; Robert Goldfarb, Army; Norman Hasselo, Army; Howard Hengstler, Army; Samuel Kreisler, Army; Daniel Low, Canadian Air Force; Daniel Lowery, Army; Frank Maguil, Navy; Cornelius O'Brien, Army; John W. Robinson, Army; George Roth, Army; Myron Rosenthal, Army; Arthur Sheridan, Army; Abe Sutton, Army; Henry White, Army; Alfred Wilson, Army; Bernard Kamber, Army; Lt. Joseph Gould, Army.

EXCHANGES

Atlanta—R. L. Hames, Naval Air Corps; Walter B. McDonald, Army; **Boston**—Louis Beckman, Army; George Scher, Army; **Chicago**—William Wirth, Army; William Levy, Army; **Cincinnati**—Booker Moore, Army; Milton J. Turner, Army; **Cleveland**—Norman Levin, Army; **Dallas**—John Schnitzius, Army; **Los Angeles**—Rollin G. Gunderson, Navy; Kenneth P. MacKaig, Army; **Milwaukee**—David Gould, Army; **Minneapolis**—Oscar Gallanter, Army; **New York**—Anthony Agoglia, Army; **Omaha**—George Bonacci, Army; **Philadelphia**—Albert Holmstock, Army; **Pittsburgh**—Melvin Edelstein, Army; **Washington**—Leo La Brecque, Army.

PRODUCTION

Alexander Korda Films, Inc.—Wm. Hornbeck, Film Editor, Army Signal Corps; Vince Farrar, Cameraman, Navy; Winston Jones, Prop Man, Army; Jack Spencer, Office Boy, Army Air Corps; Peter Koelsch, Office Boy, Army.

Hal Roach Inc.—Maj. Hal Roach, Protucer, Army Signal Corps; Lt. Wm. Hinkle, U. S. N.; Jules Seltzer, Publicity Director, U. S. N. Yeoman, 2nd Class; Capt. Art Lloyd, Signal Corps; Jas Murray, Photo Division, Signal Corps; Hal Gausman, Army, (Engineers); Geo. Foley, Marines; Rudy Butler, Army; Carl Shattuck, Army; Fred Hinman, Army, (Artillery); Dusty Cogswell, Calif. State Guard; Capt. Jack Graves, Marines; Alex Wallace, Jr., Army, (Artillery); Harold Cooper, Army Air Corps.; Howard McElroy, Santa Ana Army Flying School; Aubrey Austin, Signal Corps; Leslie Holmes, Army, (Artillery); Frank Woods, Army, (Ordnance); Stu Frey, Navy; Paul Beckman, Navy; Tom Bucks, Army Signal Corps; Herbert Gelbspan, Army Signal Corps; Philip Medicus, Army; Don Hinman, Army Air Force (Bombardier).

Sol Lesser Studios—Lt. Bud Lesser, Asst. to Distribution Head, Marines; Sgt. Lee Sholem, Asst. Director, Signal Corps.

Charles R. Rogers Productions, Inc.—Lt. Monroe Schaff, Production Mgr., 165th Photo. Co.

David O. Selznick Productions, Inc.—Robert Farnham, Prop Man, Signal Corps; Paul Foresman, Mimeograph Operator, Army, (Artillery); Paul Gerard Smith, Msgr. Boy, Marines; Kenneth Brett, Bookkeeper, Army Air Corps; Harold Fahnestock, Motorcycle Msgr., Army, (Chemical Warfare); Cecil Barker, Exec. Secretarial Asst., Army Air Corps; Peter Viertel, Writer, Marines.

Edward Small Productions—Patrick Pendy, Art Dept., Navy; Frank Baldridge, Cutting Dept., Army; Burt Lewis, Publicity, Army; Bernard Small, Cutting, Army; Robert Small, Cutting, Army; Earl Sitar, Sound, Gov't Service with Western Electric in Summit, N. J.; Charles Hunt, Jr., Cutting, Army; Lt. Louis Hayward, Actor, Marines; Lt. Douglas Fairbanks, Jr., Navy; Don Cash, Army; Archie Lawrence, Grip, Army; Buddy Meyers, Sound Mixer, Army.

Loew-Lewin — Stanley Kramer, Signal Corps.

FPC Charges Nathanson With Breach of Trust

Toronto — Legal action involving ownership of a number of theaters is threatened by Famous Players Canadian Corp. against Odeon Theaters of Canada in a writ at Osgoode Hall which requires a statement in reply by N. L. Nathanson and other officers of Odeon within a time limit.

Included in the action, aside from N. L. Nathanson, are his son, Paul, and Clarence Robson, executive assistant, as well as Odeon Theaters of Canada. The writ listed claims by Famous Players but did not show names of the theaters involved in the action for damages.

Plaintiff's claim against N. L. Nathanson is as follows: "Against the defendant N. L. Nathanson for damages for breach of duty and breach of trust and for the wrong committed by the said defendant in fraud of the plaintiff while occupying the fiduciary positions of director, president and general manager of the plaintiff company, and for damages for wrongful acts while occupying the said positions which resulted in damage to the plaintiff in the alienation of certain theater properties from the plaintiff company, and in fraud of the plaintiff company to or for the benefit of the defendant Odeon Theaters of Canada, Ltd."

Corresponding allegations are entered against Robson, Paul Nathanson and Odeon, and the following is asked of all defendants: general damages, an accounting, a mandatory injunction for the restoration of the properties to Famous Players, and profits derived from theaters regarded in dispute as well as court costs.

News of the action is not yet reported in the Canadian Press and it was singular that both Nathanson and President J. J. Fitzgibbons of Famous Players attended a trade conference here yesterday to discuss joint plans for the industry's co-operation in forthcoming Canadian Victory Loan to raise $750,000,000 for war financing.

Mexican Films Gaining In Venezuelan Market

Caracas (By Air Mail—Passed by Censor)—Mexican pictures, which failed to give the Argentine imports much trouble here last year, have not only cut into the Buenos Aires market but have made serious inroads on American playing time.

The Mexican shows which in the last few months have eclipsed Argentine in playing time and grosses have increased Spanish language playing time tremendously.

Combined Mexican - Argentinean production eight months ago took 33 per cent of cities' first-run time and 50 per cent in the sticks. Now they are getting 50 per cent first-run playing time and 75 per cent in the small towns.

The four-hour "Simon Bolivar" which broke all time first-run records, is still going strong at advanced prices. Neighborhood houses are still profitably giving playing time to "Ay Jalisco no te Rajes," another Mexican film which had broken all Venezuelan records until "Bolivar" came along.

HOLLYWOOD SPEAKING--

By RALPH WILK

—HOLLYWOOD

JOHN BEAL becomes a real triple-threat man in Warner's "Edge of Darkness." Actor not only acts in one of top roles and sings in the film, but now advertising department wants him to sketch principals for use in press books and newspaper ads when picture is released. Beal probably will stay on lot upon completion of "Darkness" for part of Bramwell Bronte in "Devotion," story of the Bronte sisters.

● ●

BILL GOODWIN, radio announcer turned actor, is wanted by Producer Robert Fellows for role of newspaper man in producer's upcoming "Bombardier," which will go into work at RKO October 8, with Pat O'Brien in the lead. Goodwin is under contract to Paramount, which studio is cooperating with Fellows to make actor available.

● ●

RAPHAEL STORM will play the featured role originally intended for Reggie Gardiner in Charles R. Rogers' "The Powers Girls." Kline & Howard Agency handled.

● ●

HERBERT BIBERMAN, who directed for Columbia, ("One Way Ticket," "Meet Nero Wolfe," "Don't Gamble on Love") will return to directing probably within the next month and more than likely on a script of his own devising. It's called "Wedding In Warsaw," an original on which Paul Trivers collaborated. Biberman, who was one of the New York Theater Guild's ace directors in the legit, has also written an original for Mark Hellinger, "The Road to Yesterday," which the Warner producer hopes to put into work before leaving Hollywood for Army service.

● ●

AGNES MOOREHEAD will share top honors in the radio program "The Mayor of the Town" with Lionel Barrymore for the next 13 weeks. The actress also is wanted in New York by Gilbert Miller to star in "Escape to Tomorrow," and by Dwight Wyman who would have the actress as the lead in "The Great Woodhull." Both plays would have Winter production. Miss Moorehead's Hollywood stock has increased enormously since her strongly contrasting performances in "Ambersons" and "The Big Street." Both Universal and TCF have spoken with her about a term deal. She made her screen debut with Welles in "Kane."

● ●

AT ITS annual pre-season football banquet this week, the University of Southern California will premiere Pete Smith's "Football Thrills of 1941" (despite the fact that the USC team is shown on the short end of the Notre Dame game, 20-18).

● ●

FIRST of the new George Pal-Puppetoon series of shorts for Paramount, "Jasper and the Haunted House," has been completed. This marks Pal's first picture completely made with his new cross-section animation.

● ●

GRACE MacDONALD has been assigned to a featured role in Abbott and Costello's new Universal comedy, tentatively titled "It Ain't Hay."

FILE COPY
DO NOT REMOVE

Intimate in Character
International in Scope
Independent in Thought

THE FILM DAILY

The Daily Newspaper
Of Motion Pictures
Twenty-Four Years Old

VOL. 82, NO. 61 NEW YORK, THURSDAY, SEPTEMBER 24, 1942 TEN CENTS

EXCHANGES EASING TIRE-GAS SITUATION

Nelson Appeals to Industry in Scrap Drive

Theaters Asked to Help In Collecting 17 Million Tons of Metal by Jan. 1

Washington Bureau of THE FILM DAILY

Washington — War Production Board Chairman Donald M. Nelson has appealed to the motion picture industry "to give every possible cooperation" in the drive to collect scrap iron now under way, it was learned here yesterday. Exhibitors are also called upon to enlist their theaters as headquarters for the country's salvage campaign.

The appeal is contained in a book-

(Continued on Page 8)

—A Billion in September—

Blumenstock Names Golden to Ad Post

Reesignation of Paul N. Lazarus Jr., who has been handling trade paper advertising and sales promotional activities for Warners was announced yesterday by Mort Blu-

(Continued on Page 8)

—A Billion in September—

700 Admissions, But 180 Passes, So Exhibs. Kick

Lowell, Mass.—Pass problem virtually a perennial, is up again here, with counsel for local theaters calling upon the Lowell License Commission to take steps to prevent a

(Continued on Page 8)

Grew in Bond Plea Gives Drive "Punch"

Joseph C. Grew, former Ambassador to Japan, appears in the newsreels released today making a sensationally effective War Bond plea. The shot was made especially for the WAC by Ambassador Grew as a last-minute punch for the September Bond drive. Grew's talk is so worded that it will be appropriate for theaters to bring up the house-lights and stage a direct-audience Bond-selling rally for a few minutes. All theaters are urged by WAC to do this as a final September bondbardment.

"FREE MOVIE DAY" BOOSTS DRIVE

"Outstanding Success," Says WAC—Treasury's Bond Sale Figure for Sept. 22 Down to $15,366,000

While the Treasury yesterday reported that War Bond sales for Sept. 22 had dipped from the previous day's high of $56,266,000 to a disappointing $15,366,000, the WAC drive headquarters staff took heart from early reports from the field indicating that Free Movie Day nationally observed yesterday had developed Bond sales running into the millions.

While detailed reports were not available, the WAC hailed the stunt which rewarded Bond purchasers with free admissions as "an outstanding success."

Loew Circuit Sells $288,777

As an instance of what may be expected when all reports are in, it was estimated that the Loew circuit sold a total of $288,777 in War Bonds Tuesday, issuing 4,600 free tickets. This, it was said, was the

(Continued on Page 8)

Shortage Suspends Cuban Production

Havana (By Air Mail—Passed by Censor)—Production in Cuban studios has been wholly paralyzed by the shortage of raw stock.

Feature production was suspended some time ago, leaving only the newsreel and documentary fields active. Now, however, production in these two has halted.

—A Billion in September—

Phila. Warners Club Re-elects Zimbalist Prexy

Philadelphia—For the first time in the history of the local Warner Club, Al Zimbalist, assistant to Everett Callow, Stanley-Warner advertising and publicity chief, was re-elected

(Continued on Page 3)

Conditions Govern Future Stock Cuts

Whether the WPB will order further raw stock cuts after Jan. 1 will depend on three conditions, it was learned yesterday following the meeting of film representatives with Harold Hopper on Tuesday. These conditions are the effect of the present 10-24 per cent reduction in prints, the requirements for the Army and

(Continued on Page 3)

—A Billion in September—

1,415 IATSE Members Now In Armed Forces

Total of IATSE members serving the nation's armed forces has been boosted to 1,415, with the figure growing daily, it was learned yesterday.

UA Deal Before Para. Board?

Also May Mull Buying Selznick Properties

While confirmation was lacking last night, it was reported that two important issues will come before the Paramount board of directors at its meeting today.

One of the issues, it was said, will be the possible ratification of the deal with United Artists whereby the latter will purchase a group

(Continued on Page 3)

War Bond Premieres In Chi. Projection Rooms

Chicago—A new twist, the staging of special screenings in their projection rooms with the purchase of War Bonds as the admission charge, is being tried by film ex-

(Continued on Page 3)

Salesmen Adopting Share-A-Ride Plan; Others Move To Towns in Territories

Effect of gasoline and tire rationing on film selling is beginning to take its toll, but efforts to meet the situation are being made in various parts of the country. Among the steps being taken to ease the difficulties are:

(1) Plans whereby salesmen share rides among themselves from their territories to the exchange cities;

(2) Establishment of "film

(Continued on Page 3)

—A Billion in September—

Buffalo Case Upheld By the Appeal Board

Award of the arbitrator in the clearance complaint filed by M. M. Konczakowski, operating the Regent Theater, Buffalo, against Loew's, 20th Century-Fox and RKO has been affirmed by the appeal board. The demand for arbitration alleged that

(Continued on Page 3)

—A Billion in September—

Local 244 Receivership Hearings On in Newark

Newark—Chancery Court hearing for appointment of a receiver for Local 244, operators, was continued yeserday before Vice-Chancellor John O. Bigelow. If the case is not

(Continued on Page 8)

Dulce et Decorum Est Pro Patria Mori

Aviation Cadet Wilson P. Thedford, 24, former Universal salesman with the Oklahoma City branch, crashed to his death during a training solo flight at Bruce Field, Ballinger, Tex., the home office was advised yesterday. Thedford is the first known casualty among former "U" employes. He was formerly with G-B and 20th-Fox. His widow and two brothers, one a U. S. parachutist overseas, survive.

$1,000,000,000 IN SEPTEMBER!—SELL MORE WAR BONDS!—BUY MORE WAR BONDS!

THE NEWSPAPER OF FILMDOM — THE FILM DAILY — ALL THE NEWS ALL THE TIME

Vol. 82, No. 61 Thurs., Sept. 24, 1942 10 Cents

JOHN W. ALICOATE : : : : Publisher

DONALD M. MERSEREAU : General Manager

CHESTER B. BAHN : : : : : : Editor

Published daily except Saturdays, Sundays and Holidays at 1501 Broadway, New York, N. Y., by Wid's Films and Film Folk, Inc. J. W. Alicoate, President and Publisher; Donald M. Mersereau, Secretary-Treasurer. Entered as second class matter, Sept. 8, 1938, at the post-office at New York, N. Y., under the act of March 3, 1879. Terms (Postage free) United States outside of Greater New York $10.00 one year; 6 months, $5.00; 3 months, $3.00. Foreign, $15.00. Subscriber should remit with order. Adddess all communications to THE FILM DAILY, 1501 Broadway, New York, N. Y. Phone BRyant 9-7117, 9-7118, 9-7119, 9-7120, 9-7121. Cable address: Filmday, New York.

Representatives: HOLLYWOOD, Calif.—Ralph Wilk, 6425 Hollywood Blvd., Phone Granite 6607. LONDON—Ernest W. Fredman, The Film Renter, 127-133 Wardour St., W. 1. PARIS—P. A. Harle, Le Film, 29 Rue Marsoulan (12). MEXICO CITY—Marco-Aurelio Galindo, Depto. 215, Calle del Sindicalismo, 99, Tacubayo, D. F.

FINANCIAL

(Wednesday, Sept. 23)

NEW YORK STOCK MARKET

	High	Low	Close	Net Chg.
Am. Seat.	9¾	9⅝	9¾	— ⅛
Col. Picts. vtc. (2½%)	7¾	7¾	7¾	....
Columbia Picts. pfd.	....	....	....	....
Con. Fm. Ind.	....	....	....	....
Con. Fm. Ind. pfd.	7⅛	7	7⅛	+ ⅛
East. Kodak	133	132	133	+ 2½
do pfd.	....	....	....	....
Gen. Prec. Eq.	13¾	13½	13¾	....
Loew's, Inc.	43¼	42¾	43½	+ ⅛
Paramount	16⅛	16	16⅛	+ ⅛
RKO $6 pfd.	....	....	....	....
20th Century-Fox	12⅜	11¾	12⅜	+ ⅝
20th Century-Fox pfd.	24	23⅝	24	+ ⅛
Univ. Pict. pfd.	....	....	....	....
Warner Bros.	5⅞	5¾	5⅞	+ ⅛
do pfd.	76	76	76	— 1

NEW YORK BOND MARKET

Para. B'way 3s55	70	70	70	+ ⅜
Para. Picts. deb. 4s56	99⅞	99¾	99⅞	+ ⅛
Warner Bros.' dbs. 6s48	101½	101½	101½	....

NEW YORK CURB MARKET

Monogram Picts.	....	....	....	....
Radio-Keith cvs.	⅛	⅛	⅛	....
Sonotone Corp.	....	....	....	....
Technicolor	7½	7⅛	7½	+ ½
Trans-Lux	1⅛	1⅛	1⅛	— ⅛
Universal Corp. vtc.	6½	6½	6½	— ⅛

N. Y. OVER-THE-COUNTER SECURITIES

	Bid	Asked
Met. Playhouse, Inc. 2nd deb. '45	70	74
Roxy Thea. Bldg. 4s 1st '57	66	68½

FILM EXECUTIVE AVAILABLE

Age 41, draft classification 3A. Twenty years backlog in distribution, production, advertising, publicity, exploitation, exhibition.

Box 7121 THE FILM DAILY
1501 B'way N. Y. C.

COMING AND GOING

WILLIAM SUSSMAN, formerly Eastern sales manager for 20th-Fox, has left on a short vacation in Florida.

WILL YOLEN of Mort Blumenstock's department at Warners left yesterday for Texas to work on the "Yankee Doodle Dandy" openings.

RALPH L. McCOY, Warners Southern district manager, is in Dallas in connection with "Yankee Doodle Dandy" deals on the Interstate Circuit.

WILLIAM F. CROCKETT, Virginia MPTO president, is in New York.

MOE SILVER, zone manager for Warner Theaters in the Pittsburgh territory, arrived in New York yesterday for conferences with Harry M. Kalmine, assistant geneal manager of the circuit.

LOU SMITH of Metro's publicity department left yesterday for the Coast, with stop-offs en route in Chicago and Frisco. He is due in Culver City Oct. 3.

MORT ARONSON, heading the tie-up department of the Mitchell J. Hamilburg Agency of Hollywood, arrives next week to arrange film tie-ups with manufacturers and advertising agencies.

STAFF SGT. NATHAN J. SIMON and MRS. SIMON, are visiting the home folks before leaving for Pine Camp. Simon is the son of Cecile F. Simon of Warners.

RAY NOLAN, RKO St. Louis branch manager is in New York City in connection with circuit deals.

Second FWSC Bond Rally Brings Up $20,000 Sales

The National Screen Service premises in the Film Center Building yesterday were the scene of another labor-management War Bond rally staged by the Film War Service Council. All the film exchanges in the building were invited to the rally, at which pledges amounting to $20,000 were reported to have been received, with more said to be coming in.

Among the speakers were William Brenner, vice-president of NSS; William Vermont, secretary of Motion Picture Laboratory Technicians Union, Local 702, IATSE; David Golden, secretary of the council and head of Screen Office and Professional Employes Guild, Local 109, UOPWA.

Labor-management rallies held so far are understood to have swelled the War Bond sales total by more than $100,000.

—A Billion in September—

Hussey Quits Para. Radio Dept.; Lewis Replaces

Bob Hussey, Paramount's studio radio contact, has resigned to join the Frank Vincent Agency. He will be succeeded by Martin Lewis. Eastern radio contact, who leaves for the Coast tomorrow. Before joining Paramount several months ago, Lewis was editor of Movie-Radio Guide for more than 10 years.

—A Billion in September—

PSC Will Fete Winick

Jacob S. Winick, Palace Theater projectionist, will be feted by the Projectionists Square Club, Masonic organization of Local 306, at the Times Square Hotel at midnight tonight on his election as New York State president of the League of Masonic Clubs.

—A Billion in September—

Scrap Rally at Fabian House

Fabian circuit has cancelled Monday night's show at the Palace Theater on Staten Island to make the house available for a rally to boost the borough's scrap drive. Joseph A. Palma, borough president, will preside at the rally.

Sam Bernard's Estate Suing Edward Small

Edward Small Productions was named defendant yesterday in a suit filed in Federal Court by Betty Crosney, administratrix of the estate of Sam Bernard, deceased actor, claiming that Small had produced "Friendly Enemies" without acquiring Bernard's interest. According to the suit, Bernard in 1918 obtained from Al Woods, who produced the play, a half interest for playing the leading character. The plaintiff demands an accounting of the profits and a court ruling that she is entitled to an interest in the picture.

—A Billion in September—

Streamline NYU Course On the Motion Picture

New pioneer course on the motion picture at New York University, Washington Square, starts tonight.

This course, given under the auspices of NYU's School of Education and the National Board of Review, has been streamlined to the war, it is announced by Dr. Frederic M. Thrasher, who is in charge.

Course will meet every Thursday evening, 6:15 to 8:00 p.m. in the School of Education Auditorium, 41 West 4th St.

—A Billion in September—

110 Inducted Into Signal Photographic Laboratory

West Coast Bureau of THE FILM DAILY

Hollywood — One hundred and ten cameramen, editors, animators, projectionists, laboratory process, special effects and "still" men were inducted into the First Signal Photographic Laboratory unit of the Signal Corps at Fort McArthur yesterday. This unit is sponsored by the Academy Research Council.

Nathanson Engages Slaght As Counsel in FPC's Suit

Toronto—Arthur G. Slaght, noted Canadian lawyer and member of Federal Parliament, has been retained by N. L. Nathanson and Odeon Theaters of Canada, Ltd., for defense in a suit for damages by Famous Players in the Supreme Court of Ontario over alleged alienation of theaters.

Holdovers Ruling Scene In Chicago First-Runs

Chicago — Holdovers have been proving the rule in Chicago's first-runs. "Mrs. Miniver" starts its 10th week at the United Artists on Friday, while "Pride of the Yankees" goes into its fourth week at the RKO Palace. "Wake Island" is scheduled for a long run at the B. & K Roosevelt. "Somewhere I'll Find You" is getting a third week at the State Lake. "Holiday Inn" has had two stanzas at the Chicago.

NEW YORK THEATERS

RADIO CITY MUSIC HALL
Rockefeller Center
NINE GREAT STARS IN
"TALES of MANHATTAN"
A 20th Century-Fox Picture
Gala Stage Revue Symphony Orchestra
First Mezzanine Seats Reserved Circle 6-4600

John PAYNE • Betty GRABLE • Victor MATURE
FOOTLIGHT SERENADE
20th Century-Fox Picture
PLUS A BIG STAGE SHOW ROXY 7th AVENUE 50th STREET

Paramount Presents GINGER ROGERS • MILLAND RAY "THE MAJOR and THE MINOR"
IN PERSON THE ANDREWS SISTERS, TONY PASTOR and Band
Midnight Feature PARAMOUNT TIMES SQUARE
BUY WAR BONDS AT THIS THEATRE AS A SALUTE TO YOUR HEROES!

PALACE B'WAY & 47th St.
Barbara Stanwyck • George Brent
"THE GAY SISTERS"
— and —
Richard Travis • Julie Bishop
"BUSSES ROAR"

SAMUEL GOLDWYN PRESENTS
GARY COOPER in THE PRIDE OF THE YANKEES
(The Life of Lou Gehrig)
Released Through RKO-Radio Pictures, Inc.
ASTOR B'way Popular Prices Cont. & 45th Midnite Shows Perf.
BUY WAR BONDS AND STAMPS

"BRILLIANT—A HIT."—Anderson, Jour.-Amer.
50c to $1.50 at all Performances except Sat. Evgs. 50c to $2.50 | Plus Tax
Sonja Henie & Arthur M. Wirtz present A New Musical Icetravaganza
STARS ON ICE
CENTER THEA., Rockefeller Center, CO. 5-5474
America's Only Ice Theater
Evgs. Incl. Sun. 8:40. No Monday Performance
Matinees Wed. & Sat. at 2:40 and Sun. at 3
Always Comfortably Cool. Mail Orders Filled.

Exchanges Easing Tire-Gas Situation

(Continued from Page 1)

communities" of salesmen away from the exchange centers.

The "share-a-ride" plan is being worked out in the Detroit territory by Jim Zimner, United Artists salesman. Proposal calls for groups of four salesmen, each, taking turns in driving each other from their territories to Detroit. Each man would bring his own car into Detroit only once a month. In Zimner's own Grand Rapids territory, where eight salesmen normally function, this would result in a saving of 2,000 miles a week, or more than 100,000 miles a year for these eight men alone. Plan does not involve pooling transportation when covering the territory or calls on exhibitors.

As an indication of the seriousness of the situation, tires of two RKO salesmen in Denver last week blew out. Local rationing board refused to allot new tires and so the salesmen nare now covering their territories by bus and train.

In some parts of the Southeast, especially in the Carolinas, salesmen have moved from their exchange cities to towns centrally located in their respective territories. The salesmen work their areas and report their sales by letter or phone, thereby making it unnecessary to make weekly trips to their branches. These "salesmen communities" may spring up throughout the country.

—A Billion in September—

Conditions Will Govern Future Raw Stock Cuts

(Continued from Page 1)

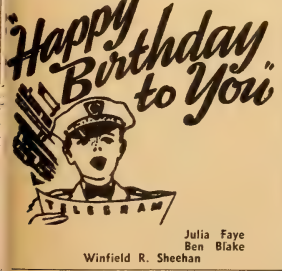
the ability of the manufacturers to turn out the film.

The present cut order becomes effective Oct. 1 and extends for three months. At the end of that period, the possibility of further reductions, even to the extent of doubling the present reduction, will be considered.

—A Billion in September—

Surprise Blackout for Ala.

Montgomery, Ala. — An early state-wide surprise blackout is in store for Alabama, Hayse Tucker, executive director of the Alabama State Defense Council, said.



Julia Faye
Ben Blake
Winfield R. Sheehan

● ● ● **CHARLIE EINFELD treks East from Burbank tomorrow, arriving here Monday. . . . ● Pvt. Leo Pillot, film exploiteer de luxe, is now stationed at the Army Air Base in Salt Lake City. . . . ● Norman Moray, WB's short subjects solon, is one of the few New Yorkers who can ride smilingly on the snail-like 59th St. Crosstown trolley.....It must be his ecstasy anent his company's 1942-43 tab program. . . . ● Bert Stearn, UA's Western sales manager, is moving his residence back to Cleveland from New York, but his biz headquarters'll still be right here in the big burg. . . . ● Lester Cutler is hauling out of Hollywood at the week-end for Pittsburgh to work out plans for world-premiere of his PRC pic, "The Yanks Are Coming".....Opening'll take place late in Oct. in a WB first-run stand yet to be selected.....Befo' returning to the Coast, Lester will visit New York to huddle with Arthur Greenblatt, PRC's distribution mgr., re selling plans for the opus. . . . ● "U" studio's editorial dept. is contributing six film editors to the U. S. Army, virtually en masse.....They're Otto Ludwig, commissioned a Captain; Daniel Landres, commissioned as a Lieutenant; and Milton Schwarz, Ralph Davis, Jack Corrigan and Adrian Weiss, who enlisted as officer candidates.....Ludwig and Landres have been assigned to the Signal Corps' First Mobile Unit.....The other four are now at Fort Vitagraph where they will be assigned to the Air Corps m.p. division.....**

▼ ▼ ▼

● ● ● *PHIL M. has been duly advised that Harry Singer, director of the Psychological Testing Bureau, repository of the famed Lie Detector, will be the feature attraction at the weekly luncheon today of the Publicity Club of New York.....Wotta spot for the Detector! .....Harry, you'll recall, is also the author of "How To Make Women Buy" and "How To Get People Excited".....Can you imagine the royalties Harry would grab if only he had shifted those book titles around a bit!. . . . ● And anent bookss "Hostages," Stefan Heym's dramatic novel, built around the activities of the Czech underground movement in Prague, will soon go into production on the Paramount lot, report G. P. Putnam's Sons, Heym's publishers.....*

▼ ▼ ▼

● ● ● **AVENGE PEARL HARBOR!.....**

War Bond Premieres In Chi. Projection Rooms

(Continued from Page 1)

changes here to boost the September drive total. A screening at the 20th-Fox exchange brought in $4,800. Another at Universal is reported to have realized some $30,000. "Tales of Manhattan" was the film shown by 20th-Fox's branch manager, Clyde Eckhardt, while Universal's Barney Rose screened "Letter from Bataan," "The Battle of Midway" and "World at War."

Other exchanges are expected to follow the example of 20th-Fox and Universal.

—A Billion in September—

Mills to Be Aide to LeBaron

West Coast Bureau of THE FILM DAILY

Hollywood—Deal has been practically set here by Irving Mills whereby he will become assistant to Producer William LeBaron on "Thanks, Pal," all-Negro musical at 20th-Fox.

Phila. Warners Club Re-elects Zimbalist Prexy

(Continued from Page 1)

president at a meeting of the board of directors yesterday. Other officers elected yere: Jay King, vice-president in charge of entertainment, Joe Feldman, vice-president in charge of welfare; J. Ellis Shipman, treasurer; Betty Ross, vice-president in charge of membership, and Helen Mahoney, secretary. In addition to its welfare program, the organization has outlined, under Zimbalist's administration, an active campaign for the war work, including collection of scrap, selling War Bonds, etc. Zimbalist is in charge of the Treasury payroll deduction plan for the company.

—A Billion in September—

Robert Eves Leaves FPC

Toronto — Robert Eves, who resigned as district manager of Famous Players Canadian, has joined the Federal Government service in Ottawa. He will not have military rank.

UA Deal to Come Before Para. Board!

(Continued from Page 1)

of completed Paramount pictures. Legal aspects of the deal were said to be in the closing stages yesterday by attorneys for both companies, although not finalized.

The other issue may be consideration of the purchase of David O. Selznick properties. While Paramount executives declined to comment on the reported move, reports persisted that such a deal was in the making. Selznick, who is on the sick list, also would not comment. According to rumors, Selznick plans to retire from the picture business at least for the duration.

—A Billion in September—

Buffalo Arbitration Award Upheld by Board of Appeal

(Continued from Page 1)

Loew's and 20th-Fox granted the competitive Apollo Theater seven days clearance over the Regent and that RKO refused to license the Regent except on the same clearance. The New Ariel Theater, intervenor, contended that it enjoys equal booking dates and clearance and selection of pictures with the Regent and that any relief afforded to the complainant should be equally afforded to the intervenor.

The plea of the intervenor was agreed upon in a stipulation by all parties. The arbitrator ruled that the seven-day clearance granted to the Apollo was not justified and ruled that three days clearance was reasonable so long as the Regent's adult admission remained not more than two cents below the Apollo's adult admission. The New Ariel, the award stated, was entitled to the same restrictions.

Basil Bros., operating the Apollo, appealed, but the appeal board upheld the arbitrator's award.

Kelly "Green" Puts Precedents To Shame

Washington Bur., THE FILM DAILY

Washington—Annie Oakley, goddess of the ducat, probably turned over in her grave last night when it was announced here that not only did a film critic pay for a ticket to pic premiere, but that he plunked down $1,000 to get it. The critic is the Washington Star's Andrew B. Kelly, and the attraction is M-G-M's "The War Against Mrs. Hadley." Andy's "grand" goes for a War Bond, without purchase of which there was no admish to the feature's world bow, at the Capitol Theater last night except by a critic. But Mister Kelly's patriotic act indicates that he considers that film appraisers are Americans first, and then critics.

AND HOW THE TRADE PRESS APPRAISES "ICELAND"

★

"The Best of the Sonja Henie pictures to date"
—*M. P. Daily*

★

"The patriotic angle will add considerably to the established b. o. allure of Miss Henie and her superlative blade work... her skating alone is worth the price of admission"
—*Variety*

★

"Marquee magic...a glittering production. Exhibitors everywhere know what that name and title will mean to the boxoffice"—*Hollywood Reporter*

★

"Iceland has topical boxoffice power and supersedes anything the skating star's vehicles have had in the past. You can't go wrong giving this one all you have"—*Independent*

★

"Topical theme and the marquee names mean handsome boxoffice"
—*Daily Variety*

★

magic!"

—Hollywood Reporter

Sonja HENIE · John PAYNE

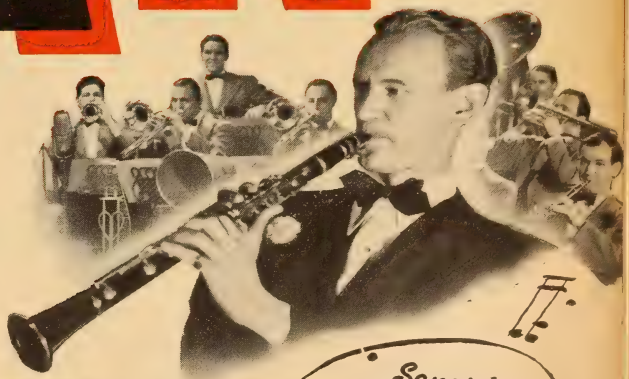
ELAND

with

JACK OAKIE

FELIX BRESSART • OSA MASSEN • JOAN MERRILL • FRITZ FELD • STERLING HOLLOWAY

SAMMY SWING and SWAY KAYE



Directed by BRUCE HUMBERSTONE • Produced by WILLIAM LeBARON

Original Screen Play by Robert Ellis and Helen Logan

Skating Ensembles by James Gonzales

Songs by MACK GORDON HARRY WARREN

"You Can't Say No To a Soldier" • "Let's Bring New Glory To Old Glory" • "Lovers Knot" • "There'll Never Be Another You" • "I Like A Military Tune"

A 20th CENTURY-FOX PICTURE

A NATIONAL LAUGH

TEAMS OF RADIO . . . WITH A WHOLE SWINGING AND COMEDY STARS OF

Fibber McGEE and MOLLY
Edgar BERGEN and Charlie McCARTHY
HERE

RKO RADIO PICTURES

Produced and Directed by
ALLAN DWAN
Screen Play by Paul Gerard Smith and Joe Bigelow Story by Paul Gerard Smith

EVENT! . . . THE TWO ACE FUN HOST OF OTHER TOP-LINE SINGING . . . THE AIRWAYS . . . in the show that tops their own sensational "Look Who's Laughing" . . . Spectacular fun premiere in theatres coast to coast October 10.

WE GO AGAIN

with

THE GREAT GILDERSLEEVE

(HAROLD PEARY)

GINNY SIMMS · BILL THOMPSON · GALE GORDON · ISABEL RANDOLPH · "MORTIMER SNERD" *and* **RAY NOBLE** *and his* **BAND . . .**

HERE WE GO AGAIN

One of the first five pictures from RKO Radio for 1942-43

The others . . .

THE BIG STREET
WINGS AND THE WOMAN
MEXICAN SPITFIRE'S ELEPHANT
HIGHWAYS BY NIGHT

M P P D A DIST
21ST FL
23 W 44TH ST N Y C

"Free Day" Sells Millions in Bonds

(Continued from Page 1)

largest day's sales for the circuit, excluding the drive's opening day. Incidentally, Loew managers reported that hundreds of Bond purchasers insisted upon paying for tickets regardless. Managers and their staffs, in many cases, worked throughout the night inscribing Bond forms.

Excluding "F" and "G" Bond sales and receipts from War Bond premiere staking place this week, the Loew circuit's total sales stand at $4,435,929 for the drive's first 21 days.

The War Bond premiere of "The War Against Mrs. Hadley" at Loew's Capitol Theater, Washington, D. C., last night sold $2,322,675 in Bonds. A brilliant audience, including senators, ambassadors, Government officials, and the capital's socialites, greeted Edward Arnold and Fay Bainter, who topped the stage portion of the entertainment.

Mel H. Evidon, Columbia's branch manager at Des Moines, reporting to the WAC yesterday on War Bond premieres in his territory disclosed that the range of receipts was from $74 35 (at the Royal, Fulton, Ill.), to $218,700 (at the Capitol, Clinton, Ia.)

Managers on Personal Quotas

Thousands of managers yesterday, in response to wired appeals from both the WAC and the Treasury War Savings Staffs took on an extra added job in the drive. Each manager assumed a personal quota of at least 20 of the $50 Bonds—to sell them to his friends or neighbors by personal salesmanship. It is a last minute attempt to pick up 10 to 15 millions in sales, on the theory that there still are millions of Americans whom nobody has ever asked to buy a Bond.

The idea is being extended to film salesmen and everybody else in the industry. If everyone in the industry sold 20 $50 bonds the gap needed to fill the month's quota would be filled.

—A Billion in September—

Local 244 Receivership Hearings on in Newark

(Continued from Page 1)

washed up by tomorrow, it will go over to a date to be set by the court.

The action was brought by six members who charge officials of the local with misuse of funds and coercion of the membership. Complainants are seeking removal of the officials and an acounting of funds. Chief among the charges is that Louis Kaufman, business agent, dominates the union to the extent of telling members how to vote.

—A Billion in September—

Cotter Heads Warner Club

Indianapolis — Larry Cotter, recently transferred from New York to the local Warner Bros. exchange as booker, has been elected president of the Warner Club here.

Bond Drive Flashes

Milwaukee—The War Bond premiere of "Wake Island" at Fox's Wisconsin here was a sell-out, with $2,123,000 Bond sales reported. Feature of show was swearing in of 78 volunteers in a Marine Corps "Avengers' Platoon."

In a wire sent to 800 locals of the IATSE, yesterday Richard F. Walsh, IA prexy, asks that all members buy and pay for as many War Bonds as they possibly can this month, so that the theatrical industry will receive due credit for the good work it is doing.

In conjunction with the industry's War Bond drive, the Warner units of the SPG, (Local 114, CIO) and the Motion Picture Office Employes, Local 23169, AFL, are cooperating with the company in a Bond rally to be held this afternoon at 5:15 in the club rooms on the 5th floor of the home office. Irene Manning and Marjorie Knapp, will attend, and Ben Grauer, will emcee.

Fort Madison, Ia.—A rally here, in a surprise cloudburst, had to be called off though $200,000 was sold in Bonds by stars Gene Tierney and Chester Morris. Total Bonds sold on the stars' tour is figured at $3,732,728.

Houston—The Houston Auditorium, filled to capacity, dug deep for a total of $545,-100 as a result of the visit of stars Janet Gaynor, Basil Rathbone, Nigel Bruce and Bob Stack. All told, Houston reports $2,-030,000 in War Bond purchases cleared through the Houston branch of Federal Reserve, plus an additional million obtained from stars' visits and large War Heroes' rallies.

Paducah, Ky.—Total War Bond sale here at an evening rally held in Indiana University Auditorium was $210,903. Fraternities on the campus brought in $118,000.

Mort Blumenstock Names Gilbert Golden to Ad Post

(Continued from Page 1)

menstock, in charge of advertising and publicity in the East.

At the same time Blumenstock announced the creation of the new post of Advertising Manager, which will embrace all advertising functions, both trade and consumer, to be headed by Gilbert Golden.

Lazarus is leaving the company as of Oct. 1 to join Buchanan & Co., advertising agency.

In what is described as the new and enlarged setup under Blumenstock's supervision, Golden will handle trade, magazine and newspaper advertising, sales promotion and other functions of the expanded department. The staff under Golden is being increased, as is the copywriting and art personnel of Blaine-Thompson Co., advertising agency handling the Warner account.

Mitchell Rawson, Eastern publicity manager, continues to have charge of press, radio and other publicity activities of the company under the new alignment.

Lazarus, who joined Warner Bros. in 1931 after graduation from Cornell University, has been identified with every phase of advertising work at Warners and goes to the Buchanan agency with a wealth of home office as well as field experience His duties lately have embraced the handling of trade paper advertising and sales promotional activities, together with supervision of the field exploitation force.

—A Billion in September—

Neew Soviet Pic for Stanley

"In the Rear of the Enemy," will be the new Soviet film at the Stanley, where it will replace "Spring Song" on Oct. 9. The picture will be distributed in the Americas by Artkino in association with Anglo-American Films.

700 Admissions, But 180 Passes, So Exhibs. Kick

(Continued from Page 1)

repetition of the Annie Oakley situation at a recent performance when out of 700 admissions, exactly 180 were passes.

Many of the pasteboards were issued by the Commission which, by local statute, has the right to issue passes for the use of its "representatives," presumably delegated to give the theater the double-o.

The Commission, according to Chairman Thomas B. Delaney, is weighing the issuing of passes on a priority basis, meaning that holders of a certain type would have precedence over others.

Counsel for RKO Keith's, the Strand and Merrimac Square theaters told the Commission that some passes are making the rounds of all houses, are used frequently in the same run and are even being left for others to pick up.

The Commission has assured that passes so used will not be re-issued, and that theaters are privileged to pick up any of its passes meanwhile which managers feel are being misused.

—A Billion in September—

Report Million Audience For AFC War Bond Series

Colorado Springs, Colo.—Series of 6-foot movies produced by Alexander Film Co. to stimulate War Bond and Stamp sales is reaching an estimated weekly audience of a million, AFC headquarters here reports. A still greater audience is in prospect as a result of a current drive to line up additional sponsors for the series. Films have been approved by the Treasury's War Savings Staff as helpful in meeting a need for continuous advertising of Bonds and Stamps in film theaters.

Appeal to Industry In Drive for Scrap

(Continued from Page 1)

let now being distributed to 17,000 theaters throughout the country by the War Activities Committee in co-operation with WPB conservation division. The booklet lists various promotion steps for theater owners to employ in getting in the scrap.

"The steel industry depends upon scrap," Nelson states. "In every state we now have a state salvage committee of voluntary workers directly under the Governor and under these state committees, we have county committees and local committees.

"Right now I am calling upon the motion picture industry to give us every possible co-operation. We need the help of every motion picture theater from the tiny theater in the smallest community to the biggest first-run theaters in the country. We have set up the machinery to collect scrap and rubber. We need every pound and we need it now."

Among the steps listed for use by the theaters are the holding of rubber and scrap matinees to which the admission price would be two pounds of scrap rubber or a certain amount of metal; use of advance advertising on the screen and via radio spot announcements; the use of window cards and salvage slogans are also suggested.

As part of the drive, Lowell Mellett, chief of the Bureau of Motion Pictures, has arranged for a special one-reel film to be produced by Sam Spewack. This film will show the various munitions and machines turned out through the use of scrap metal and will urge all citizens to turn in their scrap at salvage depots and junk dealers. WPB Chief Nelson will do the commentary.

In connection with the drive which is aimed at collection of 17,000,000 tons of iron scrap before Jan. 1, 1943, Joseph Bernhard, chairman, Theaters Division, War Activities Committee, says, "Every showman in the country should immediately contact his state and local salvage organizations. Each community has a different problem but the expert showman through his past experience in organizing publicity, and handling drives should make himself of invaluable aid to his local salvage committee.

"Our Government has called upon us in this hour of emergency. We must swing into action immediately. We cannot fail. The situation is serious. Your help is needed now."

—A Billion in September—

Victory Featurettes, "U" Designation for 4 Shorts

Universal's four shorts made for the "America Speaks" series produced at the OWI's suggestion will be designated Victory Featurettes on the company's shorts program. it was said yesterday by Bernie Kreisler, featurette sales head.

FILE COPY
DO NOT REMOVE

Intimate in Character
International in Scope
Independent in Thought

THE FILM DAILY

The Daily Newspaper
Of Motion Pictures
Twenty-Four Years Old

VOL. 82, NO. 62 NEW YORK, FRIDAY, SEPTEMBER 25, 1942 TEN CENTS

UA AND PARAMOUNT IN CONTINUING DEAL

Drive's Goal in Sight; Keep Shooting—Si Fabian

Last Minute Cash Sales Reaching Federal Reserve Banks Will be Counted

"Every sale that reaches Federal Reserve banks by last day of the month will count in our drive. Therefore, press on to the very last hour with confidence that last minute cash sales reaching your Federal Reserve bank will be tallied."

That paragraph, quoted from a telegram sent late yesterday to all

(Continued on Page 6)

—Sell More War Bonds—

Carriers to Fight Refusal of Tires

Memphis — First stage of what promises to be a national movement to obtain tires for film carriers developed here this week, when the ODT's local ration board refused to grant tires to the Film Transit Co. Trucking company also delivers the

(Continued on Page 2)

—Sell More War Bonds—

Appoint J. W. Loew WB Manager in Oklahoma City

Oklahoma City—J. W. Loew, formerly of the sale sstaff, has been promoted to local branch manager for Warner Bros. Walter Dolin, who

(Continued on Page 11)

Dominion Theaters Targets for Robbers

Halifax, N. S.—Maritime provinces' exhibitors are jittery over the epidemic of theater burglaries, with the theft of $5,236, from the FPC's Capitol here, as the knockout. To enter the building, the thieves had to crash through a steel door.

In the prevailing epidemic, film houses in St. John, Fredericton, St. Stephen, Moncton, Truro, Halifax, Sydney, Amherst, New Glasgow, have been visited. Some theaters have had three and four breaks within a few weeks. Some exhibitors now have installed night watchmen.

MAJORS CO-OP WITH N. Y. U.

Films and Scripts Made Available to M. P. Dept.

Co-operation of all eight major companies with the motion picture department of New York University's Washington Sq. College of Arts and Sciences, was announced yesterday at a luncheon conference of industry executives and faculty members at the institution's Faculty Club. Film firms, it was declared by Prof. Robert Gassner, department chairman, will make available outstanding movies and scripts for student study during the 1942-43 academic year, which was formally opened by the conference.

Films expected to be available in-

(Continued on Page 11)

—Sell More War Bonds—

20th-Fox Recalling Macgowan to Studio

Kenneth Macgowan, granted a leave of absence by 20th-Fox in 1940 that he might serve as production director for the film program of the Office of the Co-ordinator of Inter-American Affairs, is being recalled by the studio next month, it was announced yesterday.

Recall points up the growing

(Continued on Page 4)

Agreement, to be Finalized Today, Calls for 10 Pix On the 1942-43 Program and 11 on Lineup for 1943-44; UA Paying $3,800,000 in Installments for Former

United Artists and Paramount will formally sign today, barring last-minute contingencies, the much-heralded distribution pact by whose terms the former will handle a group of latter's productions.

Sources close to the negotiations told THE FILM DAILY yesterday that the agreement,—a continuing one—, involves not only 10 features on Paramount's 1942-43 program, but 11 on the lineup planned for 1943-44.

Terms of the contract are declared to call for the payment of $3,800,000 by UA to Paramount

(Continued on Page 4)

—Sell More War Bonds—

Brandt Sees UMPI Now a "Dead Duck"

While 70 per cent of the UMPI leaders who replied to Harry Brandt's request for opinions on the continuation of the unity group expressed the belief that UMPI should be continued, Brandt, himself, said yesterday that the organization should be considered a "dead duck."

Brandt, as of yesterday, had received approximately 10 answers to the telegrams which were sent to 15 exhibitor members of UMPI. It was indicated that those who appeared willing to give the unity

(Continued on Page 11)

—Sell More War Bonds—

1,121 Star Service Flag To be Raised by Schenck

Nicholas M. Schenck today will raise a service flag in honor of the 1,121 employes of Loew's, Inc., and Metro-Goldwyn-Mayer now in the armed forces. Ceremony will take place in front of the home office building at 12:30 p.m., with music furnished by the Fort Jay Army

(Continued on Page 2)

Faster Air Service For Pix to Europe

Marked acceleration in the movement of film shipments via air between the United States and Europe was reported here yesterday.

The improvement was attributed

(Continued on Page 4)

—Sell More War Bonds—

Lew Geller, WB Winnipeg Manager, Dies; Defer Meet

Winnipeg—Lew Geller, 31, branch manager here for Warner Bros., died late Wednesday night following a

(Continued on Page 2)

—Sell More War Bonds—

Price Ceilings, Allied Plan

National Buying Organization in Prospect

Establishment of individual ceiling prices by exhibitors is reported to be one of the principal provisions of the plan now being presented to exhibitor groups by the Allied caravan committee. The ceiling prices for film will be based on the individual exhibitor's ability to pay, according to the report.

The plan, it is said, also calls for the exchange of information among

(Continued on Page 6)

Cuban Exhibitors Will Fight Motor Restrictions

Havana (By Air Mail—Passed by Censor)—National Union of Exhibitors is fighting the drastic restrictions on automobile travel decreed by the Office of Supply Regulation.

In a formal protest, the exhibitors have pointed out that the order will prove disastrous to the first-

(Continued on Page 11)

Full Senate Orders Petrillo Inquiry

Washington Bur., THE FILM DAILY

Washington—The Senate yesterday unanimously passed a resolution ordering a full investigation into the ban placed upon musical recordings and transcriptions by James C. Petrillo, AFM prexy, and granted $5,000 to the Interstate Commerce Committee to conduct the inquiry. The resolution gives the committee authority to investigate no only the ban but also the practices and methods of the AFM. Hearing is expected to start next week.

PUT YOUR SHOULDER TO THE WHEEL—SELL MORE WAR BONDS!—BUY MORE WAR BONDS!

THE NEWSPAPER OF FILMDOM — THE FILM DAILY — ALL THE NEWS ALL THE TIME

Vol. 82, No. 62 Fri., Sept. 25, 1942 10 Cents

JOHN W. ALICOATE : : : : Publisher

DONALD M. MERSEREAU : General Manager

CHESTER B. BAHN : : : : : : Editor

Published daily except Saturdays, Sundays and Holidays at 1501 Broadway, New York, N. Y., by Wid's Films and Film Folk, Inc. J. W. Alicoate, President and Publisher; Donald M. Mersereau, Secretary-Treasurer. Entered as second class matter, Sept. 8, 1938, at the post-office at New York, N. Y., under the act of March 3, 1879. Terms (Postage free) United States outside of Greater New York $10.00 one year; 6 months, $5.00; 3 months, $3.00. Foreign, $15.00. Subscriber should remit with order. Adddess all communication to THE FILM DAILY, 1501 Broadway, New York, N. Y. Phone BRyant 9-7117, 9-7118, 9-7119, 9-7120, 9-7121. Cable address: Filmday, New York.

Representatives: HOLLYWOOD, Calif.—Ralph Wilk, 6425 Hollywood Blvd., Phone Granite 6607. LONDON—Ernest W. Fredman, The Film Renter, 127-133 Wardour St., W. 1. PARIS—P. A. Harle, Le Film, 29 Rue Marsoulan (12). MEXICO CITY—Marco-Aurelio Galindo, Depto. 215, Calle del Sindicalismo, 99, Tacubayo, D. F.

Copyright 1942 by Wid's Films and Film Folk, Inc.

FINANCIAL

(Thursday, Sept. 24)

NEW YORK STOCK MARKET

	High	Low	Close	Net Chg.
Am. Seat.	10	10	10	+ ¼
Col. Picts. vtc. (2½%)	8	7¾	8	+ ¼
Columbia Picts. pfd.	30½	30½	30½	+ ¼
Con. Fm. Ind.	....	....	....	....
Con. Fm. Ind. pfd.	7¼	7¼	7¼	+ ⅛
East. Kodak	133½	132½	133½	+ ½
do pfd.	....	....	....	....
Gen. Prec. Eq.	14	13⅞	14	+ ¼
Loew's, Inc.	43¾	43⅛	43¾	+ ½
Paramount	16½	16	16½	+ ⅜
Para. 1st pfd.	117	115⅞	117	+ 2¾
RKO	3⅛	3	3⅛	+ ⅛
RKO $6 pfd.	....	....	....	....
20th Century-Fox	13	12½	13	+ ⅝
20th Century-Fox pfd.	24¼	23⅞	24	....
Warner Bros.	6⅛	5⅞	6⅛	+ ¼
do pfd.	75½	75½	75½	— ½
NEW YORK BOND MARKET				
Para. B'way 3s55	70	70	70	+ ⅞
Para. Picts. deb. 4s56	99⅞	99⅞	99⅞	....
NEW YORK CURB MARKET				
Radio-Keith cvs.	⅛	⅛	⅛	....
Technicolor	7½	7½	7½	....
Trans-Lux	1⅛	1⅛	1⅛	....
Universal Corp. vtc.	6¾	6¾	6¾	+ ¼
Universal Picts.	....	....	....	....

—Sell More War Bonds—

Martin Moskowitz Named Aide to Wm. J. Kupper

Martin Moskowitz, who has been with 20th-Fox for eight years, has been appointed assistant to William J. Kupper, executive assistant to Tom Connors, the company's distribution boss.

WANTED—

Bell and Howell 35 mm Camera with viewing on film attachment, preferably.

Must be in good condition.

Address

Box 125 — The Film Daily

Sunday Movies for Soldiers Only Voted By Murfreesboro, Tenn., City Council

Murfreesboro, Tenn.—City council, by a vote of 3 to 2, has approved Sunday movies for the approximately six weeks that U. S. Army maneuvers are in progress, with the proviso that only soldiers can be admitted. City Council has opposed Sunday movies for the general public.

Columbia, Tenn.—Although Sunday pix are illegal here, training films are being shown Sunday afternoons for local National Guard troops in the Crescent Amusement Co.'s Princess Theater.

Lew Geller, WB Winnipeg Manager, Dies; Defer Meet

(Continued from Page 1)

long illness. Wolfe Cohen, Canadian district manager for Warners, is expected here today by plane to arrange for a successor.

Due to the death of Lew Geller, Winnipeg branch manager, the Warner Bros. sales meeting which was scheduled to be held next Monday to Wednesday in the King Edward Hotel, Toronto, has been postponed. New date will be announced later by Ben Kalmenson, general sales manager.

—Sell More War Bonds—

1,121 Star Service Flag To be Raised by Schenck

(Continued from Page 1)

Band and the singing of the national anthem. A miniature of the large service flag will be placed in every Loew theater.

Stars will be added to the flag every two weeks as additional employes enter the military services. Two of the stars are in gold, in honor of two Loew men who already have died in the service.

—Sell More War Bonds—

John Balaban Host to Trade Leaders at "21"

John Balaban, secretary and treasurer of B & K, and in charge of that circuit's operations, tendered a luncheon yesterday at the "21" Club for close personal friends along local Film Row. Among those present were William F. Rodgers, Joseph R. Vogel, James R. Grainger, Grad Sears, Carl Leserman, Leonard Goldenson, Sam Dembow, George Dembow, Neil Agnew, J. J. Rubens, George J. Schaefer, Ned E. Depinet, Phil Reisman, William F. Scully, Tom Connors, William Gehring, and Jack Cohn.

The host, who is currently on one of his regular business trips to New York, returns tomorrow to his Chicago headquarters.

—Sell More War Bonds—

USO-Camp Shows Plans Move Overseas Units

USO-Camp Shows, Inc., is sounding out performers with the idea in mind of preparing more show units for engagements at Army camps overseas, it was learned yesterday. The rising demand for entertainment for our boys in foreign fields is understood to have prompted the move.

Appoint Committees for W. Pa. AMPTO Convention

Pittsburgh—Sam Fleishman, general chairman, has announced the following committees for the annual convention of the AMPTO of Western Pennsylvania, Inc., to be held in the William Penn Hotel here on Oct. 19-20:

General Convention—William Finkel, G. M. Purcell, Joseph L. Delisim, Samuel Gould, J. T. Birocco, M. Serventi, Hyman Goldberg, Gene Basle, C. E. Gable, Peter Profili, William Gray, N. A. Malanos, Larry Puglia, C. A. Wagner, J. G. Carruthers, John C. Bixler, William G. Serrao, Stephen Santa, J. J. McFadden, Jean Angeli, Robert Keaser and Miss Chrystal Cupler.

Publicity — Frank Panapoulos, chairman; Morris Winkel, co-chairman; Robert Klingensmith, Jake Soltz, Rudolph Navari, Archie Fineman, Harry Hendel and Harry Rachiele.

Entertainment—Harry Walker, chairman; M. N. Shapiro, co-chairman; Carl Poke, E. T. Beedle, Norman C. Huhn, Floyd Bender, F. E. Hasley and Robert S. Leiber.

Grievance, resolutions and ways and means committees will be appointed later.

—Sell More War Bonds—

Warner Theater Men In Conference Here

James E. Coston, Warner Theaters zone manager in Chicago, accompanied by Alex Halperin, his film buyer, and L. F. Gran, operator of several theaters in the Milwaukee territory, arrived in New York yesterday for conferences with Harry M. Kalmine, assistant general manager of the Warner circuit, and other home office executives.

Ted Schlanger, Philadelphia zone manager; Moe Silver, Pittsburgh zone head, and Harry Feinstein, film buyer and assistant to Silver, also are here for the meeting, which will continue through today.

—Sell More War Bonds—

Jones Named to Community Fund

Chicago—John Jones of the Jones, Linick & Schaefer circuit has been named chairman of the amusement division of the Community Fund succeeding Jack Kirsch.

COMING and GOING

J. J. NOLAN is New York-bound from the Coast.

ROBERT S. TAPLINGER, now regional public relations director for the War Manpower Commission, is en route to Washington and New York.

JACKIE COOPER and PHYLLIS BROOKS open a USO-Camp Show tour Tuesday at the Aberdeen, Md., Proving Ground.

GEORGE SANDERS leaves for the Coast Monday and will stop off in Chicago for a brief appearance at the UA convention in Chicago. He is accompanied by WILLIAM SHIFFRIN, artists' representative.

FAY BAINTER and EDWARD ARNOLD arrived here last night from Washington.

S. CHARLES EINFELD, left the Coast yesterday for New York, with stopovers in Chicago and Washington; he is due to arrive here Monday night.

ANNA NEAGLE gets in from Hollywood on Monday.

HERBERT WILCOX is expected here from the Coast on Monday.

J. H. IMHOF, office manager for Metro's Chicago exchange, has returned from an Eastern business trip.

—Sell More War Bonds—

Film Carriers to Fight Refusal of Truck Tires

(Continued from Page 1)

Commercial Appeal throughout the Mid-South territory, and delivers films to the various Army camps in the Second Army area.

Capt. Enoch Brown, general manager of the Commercial Appeal, Frank Ahlgren, editor, and managers of several film exchanges testified on behalf of the Film Transit Co. at a hearing before the Ration Board.

The company presented figures which show that it has cut tire use 34 per cent by taking over the Commercial Appeal delivery in addition to films in the Mid-South area.

Louise Wagner, general manager of the Film Transit Co. told THE FILM DAILY its counsel would notify all trucking companies handling films, and that concerted action would be urged at Washington.

—Sell More War Bonds—

"Arise, Sir Alexander!"

London (By Cable)—Investiture of Sir Alexander Korda, recently knighted by King George, took place at Buckingham Palace on Wednesday. Lady Korda (Merle Oberon) also was received by His Majesty.

RKO RADIO PICTURES, Inc.

TRADE SHOWING

of

"THE FALCON'S BROTHER"

Wednesday, Sept. 30 at 11 A. M. and 2 P. M.

RKO Projection Room, 630 Ninth Ave., New York

WITHOUT SCRAP— THE SCRAP'S OVER!

For your screen! THE U. S. GOV'T presents "SALVAGE" ONE FIGHTING REEL Commentary by DONALD M. NELSON

Enlist your theatre today in the People's Army
For salvage! There is nothing more vital!
The war machines will halt
Without scrap metal...without scrap rubber!
America needs patriots!
Big theatres or little theatres, get in the scrap!
Show the film "Salvage"—
Use the two-fisted press-book!
America's salvation tomorrow
Depends on America's SALVAGE today!

(Right: Press Book for patriots!)

Sponsored by the War Activities Committee of the Motion Picture Industry, 1501 Broadway, New York City (Room 408). Get the film "SALVAGE" from your nearest RKO Exchange.

UA and Paramount In Continuing Deal

(*Continued from Page* 1)

in installments, these installments to be met by UA in varying amount, depending upon valuation agreed upon in the instance of the individual attractions, at the time each picture is formally completed. This arrangement is understood to apply to the 1942-43 films only, and that the installment payments for the 1943-44 product will be subsequently and mutually decided upon at a future date.

The new season's group of Paramount features which UA will distribute are asserted to be "Silver Queen," "American Empire," "Young and Willing" (formerly titled "Out of the Frying Pan"), "I Married a Witch," and six of the popular westerns scheduled by Harry Sherman in the forthcoming Hopalong Cassidy series. Sherman is also the producer of "Silver Queen," reported by Hollywood sources to be a solid box-office property.

Terms of the UA-Paramount deal were formulated on the Coast, and certain revisions were made recently at the home office after conferences between the two principals and their legal counsel.

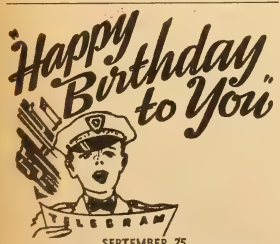
Paramount's board of directors formally passed on the UA deal about two weeks ago in a special session. While the board held its regular session yesterday, it is understood that the UA pact needed no further action.

The deal said to be in negotiation whereby Paramount would purchase the holdings of David O. Selznick reportedly did not come before the board. Barney Balaban, president, declined to make any comment on the negotiations or their progress, despite the fact persistent reports say that the deal is closed.

—Sell More War Bonds—

Oriental Case Hearing Oct. 27

Chicago—Hearing in the Oriental Theater's arbitration case has been postponed to Oct. 27.



SEPTEMBER 25
Robert Wyler — Albert Kaufman
Fay Wray — Al Cooke
Paul Culick — Arthur James

SEPTEMBER 26
Antonio Moreno — Edmund Gwenn

SEPTEMBER 27
George Raft — Edmund Burns
William Orr — Gaston Wyler

▼ ▼ ▼

Man Bites Dog:

● ● ● SOME of the things which are happening in our geared-to-war industry make a guy particularly proud to be a member thereof..... An excellent example has just outcropped in neighboring Brooklyn, and if you consult the amusement pages of today's metropolitan dailies carrying ads of Loew's Metropolitan, you'll see a portion of the evidence, behind which is an interesting yarn.....Briefly, 'tis this:.....The big Loew stand at midnight tonight presents an ultra-star-studded War Bond show, with the Andrews Sisters, Gypsy Rose Lee, Charles Laughton, Fred Stone, Edward Arnold, Ray Bolger, Benay Venuta, Horace Heidt and his Ork, Fay Bainter, Clifton Webb, Frank Fay, Tony Pastor and his Ork, Carmen Amaya, Danny Kaye, Ilka Chase, Peggy Wood, Benny Fields, Jack Durant, and scads of others, appearing in person.....Now, not only does Loew's Met clarion the event, but you'll notice that the ads of the Brooklyn Paramount and Brooklyn Fox (rival stands of the Fabian pool) urge patrons to attend the big War Bond show.....Space thus devoted is paid for personally by Si Fabian.....But that ain't all!.....The Fabian spirit, to get "all-out" so the Axis will get "all-in," is so contagious that Joe Lee, who's the pool's p.a., inserted big ads in the Brooklyn neighborhood noozepapers; exhorted Borough fans to attend the rival house's big show; and (Page Mr. Ripley!) paid for said ads out of his own pocket!.....

▼ ▼ ▼

● ● ● *ANENT the Fabian pool and Joe Lee, the latter has created a sensation with his coffin stunt in the Brooklyn Paramount's Florentine Lounge, with Uncle Sam benefiting.....Hitler, Hirohito, and Mussolini lie in the coffins, flanked by undertaker's candelabra, the funeral wreaths consisting of odoriferous flora, such as garlic, scallions, and over-ripe broccoli.....To patrons buying War Stamps goes the honor of driving a nail in one of the three coffin-lids.....Blows of the hammer have sounded unceasingly since the stunt started.....The coffins were constructed by IATSE Local No. 4 members on their own time; funeral arrangements were enthusiastically donated by Walter B. Cooke, morticians; and signs contributed by New Art Sign Co. of Brooklyn.....*

▼ ▼ ▼

● ● ● QUESTION FOR TODAY,—also tomorrow: If the drive fails of its billion goal, will YOU share in the responsibility?.....

▼ ▼ ▼

● ● ● *THERE is apparently no end to the versatility and genius of film industry-ites in contributing to the winning of the war..... Latest example is the Commando make-up devised by Dr. Rudolph G. Liszt, make-up expert, and generously offered by him to the U. S. Army. ... ● And anent the armed forces, this corner notes that Irene Manning, star of WB's Technicolor "Desert Song," now has the eagerly-sought opportunity to flash her recently-acquired schooling in cookery on friend hubby,—Het Manheim.....The latter sacrificially by-passed a commission in the Army to serve as a buck private, and for some time was in training down in Ole Loo-siana and eating the fare of Uncle Sam.....But now he's o'er in Astoria at the Signal Corps Photographic Center, and—La Manning is in New York.....Het, by-the-by, is the former head of the William Morris story dept.....*

▼ ▼ ▼

● ● ● AVENGE PEARL HARBOR!.....

20th-Fox Recalling Macgowan to Studio

(*Continued from Page* 1)

shortage of experienced producers as a result of the demands made by the armed forces. Twentieth-Fox recently lost a number of top producers, and this led to the studio's request to Nelson Rockefeller for Macgowan's release. It was granted with the understanding that he will continue to assist the Government in connection with the Hollywood production work of the Coordinator's Office. Macgowan has headquartered here.

Returning to 20th-Fox, he will produce, among others, films dealing with Latin-American subjects, the war effort and civilian morale.

For the OCIAA under Macgowan's direction over 60 films have been prepared with Spanish and Portuguese soundtracks and distributed to Latin America, 50 more are in various stages of production, and an equal number of films dealing with Latin America have been made for distribution in this country. He also arranged for the production by Walt Disney of 10 propaganda and educational shorts for Latin-American distribution.

—Sell More War Bonds—

Faster Air Shipments For Films to Europe

(*Continued from Page* 1)

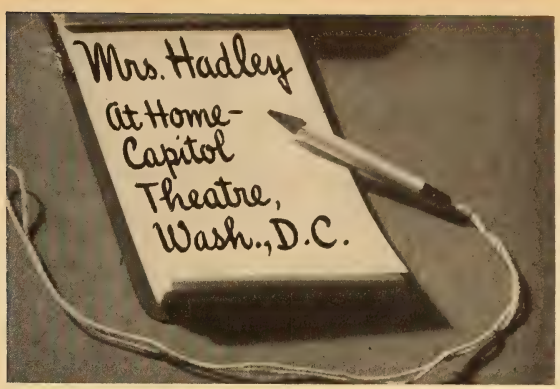
chiefly to two factors. One was the more favorable priority rating being accorded by Washington to propaganda pictures, newsreels and entertainment films with a morale value which have the official approval of the Government.

The second factor cited was the recent pressing into service of the American Export Airline for runs between the American Mainland and Europe. The airline carries film cargo into as well as out of the country, with Shannon Airport, Foynes, Eire, as the western terminus.

Before American Export Airline entered the scene all shipments of film by air between America and Europe were handled by Pan American.

The Chinese Have a Word for Wendell L.

The Chinese have a word—well, a couple of 'em in the English translation—for Wendell L. Willkie, 20th-Fox board chairman, who shortly leaves Moscow for Chungking on his official mission for the President. It's "Yweierchi" which, according to the United Press, means "Powerful Foundation." In official communiques during his Chinese visit, he will be referred to as "Mr. Powerful Foundation."



MRS. HADLEY IS THE TOAST OF WASHINGTON!

BRILLIANT PREMIERE: "The War Against Mrs. Hadley" is the latest M-G-M production to leap into the nation's spotlight. The Capitol Theatre in Washington, D. C. launched this splendid motion picture at a sensational Victory World Premiere this week and cheering audiences have packed the house ever since. Washingtonians bought $1,826,422 in War Bonds to attend the Premiere. Members of the Cabinet, Congressional leaders, celebrities in all walks of life attended. Every one of the 3,434 seats was occupied. Edward Arnold and Fay Bainter co-stars of the film appeared in person. Mr. Arnold said "You have met London's 'Mrs. Miniver,' now you are meeting America's 'Mrs. Hadley.' " The combination of the Washington Premiere and the subsequent nationwide Kate Smith broadcast-salute give "The War Against Mrs. Hadley" an advance introduction to the entire country seldom accorded any motion picture.

CRITICS CHEER: "Mrs. Hadley is the American counterpart of Mrs. Miniver, beautifully made, brilliantly acted. Grand entertainment and a splendid tribute to mothers and sweethearts who have given loved ones to their country's service."—*Russell Stewart, Washington Daily News.* "Excellent!"—*Andrew R. Kelley, Washington Star.* "Mrs. Hadley belongs to the same family as the unforgettable Mrs. Miniver."—*Bernie Harrison, Washington Times-Herald.* "A picture of national importance."—*Nelson B. Bell, Washington Post.*

DISTINGUISHED GUESTS: Donald M. Nelson, Attorney General Biddle, Postmaster and Mrs. Tom Connally, Senator and Mrs. Robert LaFollette, Senator and Mrs. Albert Chandler, Senator and Mrs. D. Worth Clark, and Senators Charles Tobey, Richard B. Russell, James Mead, Sheridan Downey, John Dill, as well as British Field Marshall and Lady Dill, Admiral W. H. S. Blandy, Admiral John Towers, Admiral and Mrs. Ross T. McIntyre, General Frederick Osborn, General Joseph McNarny, General David McCoach, General Alexander Surles, Assistant Secretary of Navy Artemus Gates, Boatswain Alfred G. Vanderbilt, Elsa Maxwell, Mark Sullivan, and many others.

Praise To All Who Helped Make A Great Hit!

"THE WAR AGAINST MRS. HADLEY"

with EDWARD ARNOLD • FAY BAINTER • Richard Ney • Jean Rogers • Sara Allgood • Spring Byington
Van Johnson • Isobel Elsom • Frances Rafferty • Dorothy Morris • Original Screen Play by George Oppenheimer
Directed by HAROLD S. BUCQUET • Produced by IRVING ASHER • A Metro-Goldmine-Mayer Picture

Bond Drive's Goal In Sight—Fabian

(*Continued from Page* 1)

WAC state chairmen by Campaign Director Si Fabian, indicated that the September War Bond drive is going to continue fighting to the very last minute. This corrects an impression in some quarters that sales made after Sept. 25 might not be counted.

Continuing his wire, Fabian said: "Do not stop your efforts on the 25th but carry on to the finish line. Treasury officials now estimate that at present pace, we are approximately $25,000,000 off the beam. Everybody here working night and day to find part of that twenty-five million. Please urge everybody at your end to do likewise. We must get that quota and from here on it means filling the gap dollar by dollar, check by check, Bond by Bond, door to door. Please contact local Treasury committees for a final extra effort. State Administrators have received important wires from Washington urging fullest co-operation with your workers. The goal is in sight, the bead is on the target, keep shooting."

Yesterday's Treasury report of sales for Sept. 23 brought further cheer to the national drive headquarters. The day's total sales were $33,311,000, bringing the total for 23 days up to $548,733,000.

At this rate, according to Washington statisticians, the Sept. 30 total should be somewhere between $725,000,000 and $750,000,000—meaning that a gap of around 25 million must be filled in the next six days.

Long distance phone calls and wires were being kept hot following up direct leads on where big sales can be closed quickly. From Cincinnati, Ike Libson phoned that one of the large plants had bought $725,000 worth of "E" Bonds with which to pay off a bonus to employes. Another $600,000 from a similar source was being negotiated said Libson

Mayer in Studio Drive

A special drive for quick Bond buys was to be staged in Hollywood studios, following phone calls to Louis B. Mayer by Nicholas M. Schenck.

Barney Balaban and other top executives dropped everything today to join in the last minute drive to find that 25 million.

Harry Brandt reported advance sales of close to $1,000,000 for the Madison Square Garden rally at midnight Sept. 30. A meeting of the film company treasurers in Francis S. Harmon's office yesterday brought forth reports of special co-operation from banks making trust fund investments.

Warner Employes Buy $35,000 Worth of War Bonds

More than $35,000 worth of War Bonds were reported bought by Warner Bros. employes yesterday at a rally held at the company's home office. Ben Grauer was the principal speaker. Irene Manning and Marjorie Knapp sang.

P.O. Can Also Mean: . . . "Passes Offered"!

New London, O.—One of the most precedent-shattering angles of filmland's unprecedented Billion Dollar Drive occurred here. When local folks purchased War Bonds in the New London Post Office, Lo!—over the window came a pass to the Karolyn Theater, film house. The latter had tied-in so closely with Uncle Sam that the P. O. tied right in with the theater, which got credit for all Bonds and Stamps sold that day!

Bond Drive Flashes

Neville Ford, N. Y. State Administrator of the Treasury's War Savings Staff, yesterday sent wires to 1,700 theater managers in New York State complimenting them on their War Bond Drive efforts so far and urging that every one of them unite in the extra special effort to sell a minimum of 20 $50 Bonds each as a last minute dash to fill that 25 million dollar hole in the Treasury's goal.

Rochester — Rochesterians bought $157,000 *in War Bonds here to give the Bondmobile a mighty push on its way to Niagara Falls.*

Reports from several out-of-town Loew's Theaters staging War Bond premieres swell Loew's total Bond sales to almost twice the figure reported yesterday. Wednesday totals from out-of-town houses amount to $3,041,253, while New York theaters contributed $118,135. Loew's cumulative total is now $7,595,318. Reported receipts from Bond premieres are as follows: Loew's Capitol, Washington, "Mrs. Hadley," $1, 320,422; Loew's Poli, Worcester, "Panama Hattie," $388,118; Ohio, Columbus, "My Sister Eileen," $376,225; Loew's, Syracuse, "Yank at Eton," $289,125.

Total of War Bond sales for New York State, up to and including Sept. 22, *was* $76,302,241, *according to Max A. Cohen, chairman of the state WAC.*

New Yorkers have hung up a remarkable record in redeeming War Bond pledges made during the Industry's Drive, making good on 98.2 per cent of all pledges, it was announced yesterday by Mrs. Tesson Gibbons, Director on Sales of the Women's Division of the War Saving Staff here.

Denver—Walter Abel and the three Ritz Brothers will be in Denver tomorrow to boost the sale of War Bonds and Stamps. The East Denver Board of Trade has set a goal of $2,000,000.

Des Moines, Ia.—A total of $345,150 in War Bonds was sold during "Stars and Bond" day in Des Moines sponsored by the Des Moines Junior Chamber of Commerce and exhibitors. Richard Arlen, Ralph Bellamy, Walter Abel, Constance Bennett, Peggy Diggins and Dorothy Cordray made p.a.'s.

War Bond pledges totaling $2,000,000, *were made by guests of Generoso Pope, publisher of Italian language daily newspapers, at dinner at the Biltmore Hotel.*

Milwaukee—"Wake Island's" War Bond premiere, with Ted Lewis and his ork playing, rolled up verified sales of $2,123,600.

Tulsa, Okla.—Bing Crosby, on his visit here with golf professionals to play public matches in the interest of War Bond sales, peddled $315,125 *of War Bonds at the end of his match. He was rained out at Oklahoma City, but promised to return there for a Bond selling date in October if possible.*

Ithaca—Charles Laughton, entertaining during a blackout for one hour by the flicker of a single candle in a packed ballroom, sold $180,000 in War Bonds, cash on the line.

Baltimore — Chalk up $2,000,000 *in War Bond sales to the credit of Paulette Goddard at a Victory dinner here. Other sales brought the total to* $3,000,000.

Springfield, Mass.—War Bond premiere of "Wake Island" at the Paramount clicked to the tune of $516,975 in sales.

St. Louis—War Bond sales to date here are estimated at approximately $3,000,000, *War Mothers' Day adding* $60,991.85.

Springfield, Ill.—This city was "bombed" yesterday with War Bond drive pamphlets by the Civilian Air Patrol to plug Sunday's airport sale when Bond purchasers will get free plane rides.

South Chicago, Ill.—Gayety and Commercial Theaters, operated by rival circuits, joined in staging a War Bond dinner at the Y.M.C.A. here yesterday to sell $300,000 *in Bonds.*

Miami, Fla.—Members of the Victory Volunteers, a Wometco Theater organization among the children attending Saturday matinees, have purchased approximately $2,250 in War Stamps. In addition Wometco has given away approximately $500 in Stamps and Bonds as prizes in various contests sponsored through neighborhood theaters.

Augusta, Ga.—A War Bond luncheon here, attended by Jane Wyman and John Payne, visiting stars, sold $478,000 *in War Bonds, while a Savannah rally netted* $115,000.

Rochester—A "Victory War Bond Premiere" at the Eastman Theater next Wednesday night, will close this city's "Salute to Our Heroes" campaign. "Wake Island," which opens the next day at the RKO Palace, will be the film feature, with Quentin Reynolds booked to speak. Rochester Philharmonic Orchestra, will play. Local theater men expect a $250,000 Bond sale.

Wilmington, Del.—Advance sale for tomorrow's War Bond dinner at which Paulette Goddard and William Gargan will be guests has passed the $140,000 *mark.*

Rochester—By purchasing a 25c War Stamp at the RKO Palace here, patrons get a chance to guess on the number of pennies in a huge bottle in the War Bond booth. Winner, to be named Sept. 30, will receive a $25 War Bond.

Cincinnati—Mrs. Elizabeth Wyrick, The Lyric, Carlisle, Ky., realized over $2,000 *on a War Bond drive which considering the size of the townlet, pars the big cities in sales. Mrs. Wyrick held an open air demonstration with a band, speeches by citizens and the Mayor.*

Decorah, Ia.—A total of $20,000 in War Bonds were sold during a five-day drive by

(*Continued on Page* 11)

Treasury Officials Act to Help Drive

Deeply impressed by the industry's efforts to push through to the September War Bond quota, Treasury War Savings Staff officials took action yesterday to render all co-operation possible. Harold Groves, Assistant Secretary of the Treasury, sent the following wire to all State Administrators:

"Present indications are that September sales will approximate between 700 and 750 millions. We have fighting chance of making quota if every worker spurts in every state during remaining few days. War Activities Committee of Motion Picture Industry wiring every theater to undertake extra sales quota of minimum of 20 of the $50 Bonds. Suggest you support this request to theater managers and extend this and other sales. Step up Bonds into every corner of your state. Our work is more in the spotlight this month than at any time during the past year. Wire us for assistance needed."

Robert W. Coyne, field director of the War Savings Staff, wired from Washington to all State Administrators:

"For obvious reasons it is of the utmost importance that quota be reached this month. We realize you and your co-workers have labored hard but feel the emergency justifies asking you to extend your effort further. 1.—We suggest emergency wire to all your county and city chairmen urging final extra effort for new sales. 2.—We urge persistent effort to transform all theater and other pledges into complete purchases in time for money to clear Federal Reserve banks. This may require special follow-through by your chairmen with their local issuing agents to make sure cash reaches Federal Reserve bank for September tally. 3.—Please urge counties and cities whose September quotas have been achieved to press on to aid national effort. Publicity due to motion picture industry has been splendid and it will be unfortunate if this can not be translated into sales sufficient to meet quota. Your co-operation will be greatly appreciated."

—Sell More War Bonds—

Price Ceilings Reported New Plan of Allied

(*Continued from Page* 1)

Allied units on terms asked in various territories for the same pictures or groups of pictures. Proposed formula is reported to be an expansion of the Allied Information Dept. (AID) but on a quicker basis of operation. Exhibitors in different parts of the country will be in a position to know immediately if the terms asked of them conform with those asked in other territories for the same product.

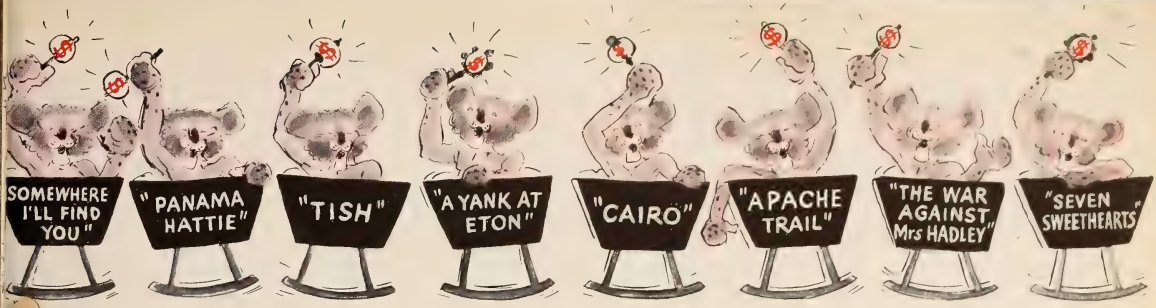
It is rumored that the plan further may extend into a gigantic buying organization on a national scale.

Every unit to which the plan has been presented by the caravan committee has given it its endorsement and it is understood that the formula, which already has been put into practice in some areas, is regarded as the best ever proposed.

—Sell More War Bonds—

Chi. Night of Stars Off

Chicago—Because of the war, the annual Night of Stars, municipal charity event designed to raise funds to provide clothing for underprivileged children, has been cancelled. Event yearly has had trade backing.



Just when M-G-M's Great Eight was howling its way into box-office history—

MORE BUNDLES FROM LEO!

Now it's **THE**

TERRIFIC TWELVE!

"I ROLLED UP MY SLEEVES!"

"You get your wish!"

"Let's conserve!"

An all-out effort at the M-G-M Studios
Has made it possible to enlarge
Our First Group of 1942-43 releases
From Eight to Twelve Productions!
It was the wish of our customers
To buy the maximum number
Of pictures at one time
Because of the stress of current problems
And the restrictions on transportation
Involved in buying and selling film.
Trade-shown and acclaimed
Our first group for the new season
Truly justifies the description

THE TERRIFIC TWELVE!

—it's a Lurong— a sarong with allure.

JUDY JOINS THE TERRIFIC TWELVE!

The trade is all excited. Here's the kind of reviews they're printing: *Film Daily* says: "Ranks with the best of all musicals. Leo has something to roar about." A super-musical that's got heart-tug, patriotic fervor and beloved Judy at her best. New personality Gene Kelly (of "Pal Joey" stage fame) is the industry's next big star.

JUDY GARLAND "FOR ME AND MY GAL"

with George Murphy • Gene Kelly • Marta Eggerth • Ben Blue • Screen Play by Richard Sherman, Fred Finklehoffe and Sid Silvers • Original Story by Howard Emmett Rogers • Directed by BUSBY BERKELEY Produced by ARTHUR FREED • A Metro-Goldwyn-Mayer Picture

•

TOP MYSTERY
Joins The Terrific Twelve!
"EYES IN THE NIGHT"

"Has all the earmarks of a winner, should hit the high grosses" says *Showmen's Trade Review*. Keeps you on the edge of your seat. Startling as a scream!

"EYES IN THE NIGHT" with Edward Arnold • Ann Harding • Donna Reed Katherine Emery • Horace McNally • Allen Jenkins • Stanley C. Ridges Reginald Denny • John Emery • Friday, Played by Himself • Screen Play by Guy Trosper and Howard Emmett Rogers • Directed by FRED ZINNEMANN • Produced by JACK CHERTOK • An M-G-M Picture

HEDY JOINS THE TERRIFIC TWELVE!

"The most gorgeous Tondelayo of theatrical memory" is the way *Hollywood Reporter* describes her. *Variety* predicts: "Should be one of year's big grossers." Hedy is sensational and Walter Pidgeon's strong, silent character will delight his "Miniver" fans. Watch M-G-M's powerful promotion!

HEDY LAMARR WALTER PIDGEON "WHITE CARGO"

with Frank Morgan • Richard Carlson • Reginald Owen • Henry O'Neill Screen Play by Leon Gordon • From the Stage Play by Leon Gordon Based on a Novel by Ida Vera Simonton • Directed by RICHARD THORPE Produced by VICTOR SAVILLE • A Metro-Goldwyn-Mayer Picture

•

WESTERN THRILL
Joins the Terrific Twelve!
"OMAHA TRAIL"

Daily Variety describes this M-G-M Western drama the way your patrons want it: "Plenty of entertainment for the action fans."

"THE OMAHA TRAIL" with James Craig • Pamela Blake • Dean Jagger Edward Ellis • Chill Wills • Donald Meek • Screen Play by Jesse Lasky, Jr. and Hugo Butler • Directed by EDWARD BUZZELL • Produced by JACK CHERTOK • A Metro-Goldwyn-Mayer Picture

(Next page explains why M-G-M's The Talk of the Trade!

Metro GOLD MINE

Mayer's TERRIFIC TWELVE!

Our First Goldmine Group in 1942-43

A line-up to be proud of. Many of them have already established themselves in early engagements. Read and Reap!

CLARK GABLE
LANA TURNER
"SOMEWHERE I'LL FIND YOU"

•

Mary Roberts Rinehart's
"TISH"
with Marjorie Main

•

"PANAMA HATTIE"
starring
RED SKELTON — ANN SOTHERN

•

"APACHE TRAIL"
Big Scale Western

MICKEY ROONEY
in
"A YANK AT ETON"

•

"THE WAR AGAINST MRS. HADLEY"
Edward Arnold
Fay Bainter

•

JEANETTE MacDONALD
ROBERT YOUNG
"CAIRO"
with Ethel Waters

•

"SEVEN SWEETHEARTS"
starring
Kathryn Grayson
Van Heflin • Marsha Hunt

JUDY GARLAND
"FOR ME AND MY GAL"

•

HEDY LAMARR
WALTER PIDGEON
"WHITE CARGO"

•

"OMAHA TRAIL"
Western Thrills

•

"EYES IN THE NIGHT"
Edward Arnold
Ann Harding

Major Distributors Co-op With N. Y. U.

(Continued from Page 1)

clude UA's "Mission to Moscow" and "The Adventures of Mark Twain"; M-G-M's "Joe Smith, American" and "Random Harvest"; Paramount's "Wake Island" and "Buck-[illegible] Empire"; 20th-Fox's "Pied Piper" and "The Moon Is Down"; RKO's "Once Upon a Honeymoon"; Columbia's "Talk of the Town"; Universal's "Arabian Nights" and "Flesh and Fantasy."

Attracts Transfer Students

Prof. Gassner stressed at the luncheon meeting the part films must play in a liberal arts college, and Dean Charles Maxwell McConn, of Washington Sq. College, praised the co-operation manifested between N.Y.U. and the industry and expressed the view that the College will be making a valuable contribution to the industry via the new course. He called attention to the fact that N.Y.U. is the only institution of higher learning offering films as a full-fledged major toward an A.B. degree. It was also brought out at the conference that the film course has inspired many transfers from other American colleges.

Michael Zala, manager of the Eighth Street Playhouse, spoke on the value of training theater managers, and the urgency for so doing because of the pressure on manpower in the present war, plus his conviction that women can be effectively and efficiently trained to fill such gaps. Arthur Mayer, of the War Activities Committee and operator of the Rialto Theater, recounted the successful training of women managers in a Dallas territory group, and urged that the younger generation, with a keener sense of responsibility to national causes be given opportunity in the exhibition and other fields. Sol Schwartz declared that his company has had good results in placing women in managerial and kindred posts, especially where the newcomers had background.

Keough and Hazen Speak

Austin Keough, Paramount's general counsel, related the success of the former Paramount school of managers and cited Bob Weitman, manager of the New York Paramount, as a standout example of talent, ability, and public relations sense which are requisites to successfully handle the public and press. Keough's explanation of the school's workings followed introduction of that subject by Hal Hode of Columbia Pictures.

Joseph Hazen of Warner Bros. recounted how he and Keough had long advocated really opening up the industry to new people. "We want," he said, "people in our business who believe in it." He added that the Government, and the Army specifically, recognizes that via films men can be trained in 10 days whereas, without films, such training would take 10 weeks.

Mamoulian Also Heard

Rouben Mamoulian, prominent motion picture director, told of the great opportunities presented in Hollywood to "new blood," and Lewis Morton, of the story department of 20th-Fox, spoke on film scripts. It was revealed at the luncheon that N.Y.U. plans to make a film of its current activities, "An American University Goes to War."

Others present at the conference were Irving Hartley, head of Hartley Productions; James Walcott, M of T; Henry Klinger, 20th-Fox; William Montague, Office of War Information; and members of the metropolitan and trade press.

—Sell More War Bonds—

WEDDING BELLS

Marriage of Jane Constance Loew, daughter of Maj. Arthur M. Loew and Mrs. Loew, and granddaughter of Adolph Zukor, to Lt. Boyd Morse, of Tucson, Ariz., will take place Sunday at Kansas City, Mo. Lt. Morse is stationed at Fort Riley, Kans. Mrs. Loew and her daughter are already in Kansas City. Major Loew and Mr. and Mrs. Zukor will join them there at the week-end.

Altoona, Pa.—K. A. Vaveris, district manager for the Altoona-Publix Theaters, and general manager of the Majestic Theater in Phillipsburg, has announced his marriage to the former Helen George. of Elgin, Ill., niece of the Adams Bros., who operate theaters in Paterson, N. J.

Appoint J. W. Loew WB Manager in Oklahoma City

(Continued from Page 1)

has been in charge of the exchange, was forced by illness to give up work for an indefinite period.

Bond Drive Flashes

(Continued from Page 6)

the Grand and Lyric Theaters at Decorah with free tickets given for each Bond purchase for a Bond rally show. A parade was held on the final day. The theaters paid all expenses for the show and drive.

Sioux City, Ia.—More than $200,000 in War Bonds and Stamps were sold when 8,000 civilians were permitted to inspect the Sioux City Army Air Base with the price of admission $25 War Bond for adults and $5 in Stamps for children. Theater operators were in charge of the sale of Bonds and Stamps.

Springfield, O. — Springfield and Clark Countians paid $57,725 for War Bonds to lunch with Ilona Massey, Fred Astaire and Hugh Herbert. To date, $242,225 worth of Bonds have been purchased during the September drive here.

Ottumwa, Ia.—Ottumwa's premiere of "Wake Island" resulted in War Bond sales totaling $90,000 with 1,000 persons in attendance. The sale was nearly one-third of the county's $275,000 Sept. goal.

St. Louis—Para.'s "Wake Island" will have a War Bond premiere at 11 p.m. tomorrow at the Fox Theater. House is scaled at $50 to $500 in Bond purchases.

Rochester—In an effort to meet the expenses for "Salute to Our Heroes" month here, theaters will get together and stage a film and vaudeville show at the RKO Palace Friday midnight, Oct. 2. Admission will be set at 55 cents. All performers and the various theatrical unions will contribute their services.

Cuyahoga Falls, O.—In this town of less thn 20 000 population, Jack McBride, manager of the Falls Theater, sold $6,050 in Bonds and Stamps in one night at the theater. He had the support of the local Kiwanis Club.

Charleston, S. C.—Veronica Lake's visit here netted $1,331,000 in War Bond sales.

Columbus, O.—War Bond premiere here of Columbia's "My Sister Eileen" at Loew's Ohio netted $375,225 in Bond sales.

Detroit—Rose Bennett, film inspectress at Monogram Exchange, is claimed as the top-ranking girl War Bond salesman here by Monogram manager Harlan Starr. Miss Bennett has scored more than $2,500 in completed sales so far.

Tama, Ia.—A total of $40,000 in War Bonds was sold in Tama at a Victory day celebration.

Dramatize "Mrs. Hadley" On Kate Smith Program

Fay Bainter and Edward Arnold arrived here last night from Washington where the two stars participated in the Victory World Premiere of "The War Against Mrs. Hadley" at Loew's Capitol. Opening returned $2,322,635 in War Bond sales.

Miss Bainter and Arnold immediately went into rehearsal for tonight's Coast-to-Coast CBS Kate Smith radio program which will feature a dramatization in the form of a salute to the film.

Cuban Exhibitors Will Fight Motor Restrictions

(Continued from Page 1)

run houses in this city because these theaters are all located in the commercial area of the city and the majority of the patrons live in the far-distant swanky suburbs from which it is practically impossible to travel except by motor.

The argument raised is that without cars these people would prefer to remain away from film houses. It is feared that strict enforcement of the measure will force the Smith-Valcarce circuit to darken some of its houses.

The measure limits the use of private cars to the hours of 7 a.m. to 9 p.m. week days, except Saturday, when the hours are from 7 a.m. to 4 p.m. Sunday automobile travel is prohibited completely.

—Sell More War Bonds—

Eyssell Hosts Producers Of "Tales of Manhattan"

Boris Morros and S. P. Eagle, co-producers of 20th-Fox's "Tales of Manhattan," were honored by Gus Eyssell. managing director of the Music Hall. at a dinner party given in the house's studio apartment last night. The affair precedes the premiere of the film at the theater.

Besides Morros and Eagle, Eyssell's guests included Spyros Skouras, Tom Connors, Andrew W Smith. Jr., Hal Horne, William Gehring. William J. Kupper, W. C. Michel, Christopher Dunphy. Leon Leonidoff, Fred L. Lynch. Russell V. Downing and Joseph Schenck.

Brandt Sees UMPI Now a "Dead Duck"

(Continued from Page 1)

group a chance were not enthusiastic enough to make the venture worth while.

"I hope somebody in this business will have the courage to go ahead with a plan that will protect this industry from outside forces," Brandt said, at the same time praising the sincerity and energy with which some of the leaders struggled to make UMPI a success.

—Sell More War Bonds—

Strike Called at Seven Warner N. J. Theaters

Strike of service employes at seven Warner houses in Paterson and Passaic, N. J., which was called Wednesday by the United Exhibition Employes Union, Local 121, was officially athorized yesterday by the UOPWA on the grounds that the action taken was justified. One hundred and fifty workers are involved. The houses affected were the Regent, Fabian, Garden and Rivoli, Paterson, and the Montauk, Capital and Playhouse, Passaic.

The UOPWA last night sent a letter to the President reviewing the dispute.

—Sell More War Bonds—

Twin First-Runs at Chi. Grand

Chicago — Van Nomikos' Loop Grand Theater, opens today with twin first-run bills at popular prices.

TO THE COLORS!

Monroe, La.—RENFREW S. ALLEN, former RKO Radio home office purchasing department exec. in New York City, has been promoted from captain to major at the Army Air Force Pre-Flight Navigator School here. Major Allen is executive officer and director of training at this post.

JESSE L. LASKY, JR., son of the Warner Bros. producer, has been promoted to a first lieutenant and made officer in charge of the scenario department of the Signal Corps unit at Astoria, L. I.

Clarion, Pa.—JOSEPH T. BIROCCO, JR., associated with his father in the operation of the Garby Theater here, has joined the Army.

BILL LEWIS, Warners field rep. in the southwest territory, goes into the Army next week. His successor will be announced in a few days by Mort Blumenstock.

West Coast Bureau of THE FILM DAILY

Hollywood — GEORGE BRENT, Warners star is giving up screen work for the duration to go on full-time duty as a civilian instructor with the Army Air Forces.

GLEN ALLVINE
28 W 44TH ST
N Y C 22ND FL

WHEN EVERY FOOT COUNTS

UNDER present conditions, new importance attaches to the famed dependability of Eastman negative films. Their special abilities, wide latitude, and exceptional uniformity see to it that every scene has its full quota of high photographic quality. Eastman Kodak Company, Rochester, N. Y.

J. E. BRULATOUR, INC., *Distributors*
Fort Lee Chicago Hollywood

PLUS-X
for general studio use

SUPER-XX
when little light is available

BACKGROUND-X
for backgrounds and general exterior work

EASTMAN NEGATIVE FILMS

M P PUB D & DIST
28 W 44TH ST

FILE COPY
DO NOT REMOVE

Intimate in Character
International in Scope
Independent in Thought

THE FILM DAILY

The Daily Newspaper
Of Motion Pictures
Twenty-Four Years Old

Vol. 82, NO. 63 | NEW YORK, MONDAY, SEPTEMBER 28, 1942 | TEN CENTS

TO EXEMPT NEWSREEL MEN FROM SERVICE

Vaude Playing Time in Film Theaters Up 30 P.C.

Demand for Bands Especially Heavy; Lack of 'Good' Films Said Aiding 'Flesh'

By LOU PELEGRINE
FILM DAILY Staff Writer

The up-surge that vaudeville has been experiencing since the U. S. entered the war promises to develop into still more pronounced competition for motion pictures as the nation's war activities take on added momentum and the armed forces expand, it is said in informed variety circles here.

The war has proved a real boon

(*Continued on Page 5*)

—Sell More War Bonds—

Sharp-Shooters in Bond Drive Mop-up

With official Treasury War Bond sale figures for Sept. 24 reading $41,521,000, bringing the month's "take" to $590,254,000, the industry-sparked September drive came within sharp-shooting range of the Government's $775,000,000 cash quota or the $1,000,000,000 maturity value goal.

The spurt in sales bore out previous Treasury estimates that the drive, figuring on a month-end

(*Continued on Page 6*)

—Sell More War Bonds—

New York SPG Signs Pacts With Rep., Loew Agency

Two-year contracts covering home office publicists were signed on Friday between the Screen Publicists Guild of New York and Republic

(*Continued on Page 7*)

Warner Bros. to Sell "Arsenic" Separately

"Arsenic and Old Lace," filmed by Warners from the stage comedy hit, is understood to be among pictures which the company will sell separately in the 1942-43 season.

The Broadway run of the play is now nearing the end of its second year and the picture is scheduled for release in 1943.

UA MAY HAVE UP TO 40 FEATURES

Chi. Sales Convention Opens Today—Selznick Status To be Defined—Sears, Leserman Presiding

Chicago—Pre-convention confabs of executives and delegates who arrived at the local Hotel Blackstone last night, eve of United Artists' international three-day conclave, revealed that the company's 1942-43 lineup will comprise between 30 and 40 feature films, and will be the most versatile program the company has yet fashioned, geared, it is pointed out, to solidly appeal to wartime audiences and theaters in all categories. Grad Sears, vice-prexy, and Carl Leserman, general sales manager, will preside at the sessions opening this morning.

GRAD SEARS

Among the answers which the delegates have already learned here informally to questions eagerly put to the organization's solons is that the 10 films which UA will distribute for Paramount, and for its own account, will go on screens as UA attractions. Response to queries as to whether a release schedule has already been

CARL LESERMAN

(*Continued on Page 6*)

New Canadian Code Won't Hurt—Devaney

New regulations of the Canadian Wartime Prices and Trade Board have not held up product buying by exhibitors and it is not expected that exhibitors or distributors will

(*Continued on Page 5*)

Distribs. to Fight "Abuses" in Cuba

Havana (By Air Mail—Passed by Censor)—American distributors in Cuba are uniting to present a solid front against alleged abuses being

(*Continued on Page 3*)

Propose Central Buying Unit

Would Cut Distrib.-Exhib. Costs, MIEA View

By H. F. REVES
FILM DAILY Staff Correspondent

Lansing, Mich.—Formation of a central buying organization in order to eliminate the necessity for full sales staffs and thereby bring about a reduction in rentals was proposed here last week by the Michigan Independent Exhibitors Association which elected its first slate of officers.

The MIEA, at its initial meeting.

(*Continued on Page 3*)

Canadian Trade Organizes To Aid Victory Loan Drive

Toronto—The motion picture industry's participation in Canada's forthcoming Victory Loan campaign will be handled through an organization perfected last week by the Canadian Motion Picture War Services Committee. Group will be known as the Motion Picture Section

(*Continued on Page 5*)

Manpower Commission Declares Newsreels Are Essential to War Effort

Washington Bureau of THE FILM DAILY

Washington—Newsreels are essential to the war effort and certain classes of newsreel personnel will be exempted from the draft, it was learned here Friday. Draft-exempt workers will be specified at a later date. Decision to place newsreels in the essential class was made by the Government's Manpower Commission whose formal order is expected to be a directive to General Hershey, head of the Selective Service Board.

Commission's board acted on the

(*Continued on Page 7*)

—Sell More War Bonds—

Set Industry Plans For Scrap Campaign

Wheels started to turn Friday for the industry's next drive assignment—that to turn up urgently needed scrap metal for war plants—when a meeting of the WAC national committee, headed by Arthur Mayer, was held at the committee GHQ to set campaign plans.

Monroe Greenthal, representing the WPB, outlined what the newspa-

(*Continued on Page 7*)

—Sell More War Bonds—

Shift Amusement Hours In Detroit's Theaters

Detroit—Official recognition that Detroit is shifting its amusement hours was voiced by Councilman George Edwards, of Detroit, in the statement that "Detroit is becom-

(*Continued on Page 7*)

USO Receives $1,200 "Rental" From Mayer

Arthur Mayer has presented the USO with a check for $1,200, the approximate rental which he would have paid for "The World at War" at the Rialto Theater.

PUT YOUR SHOULDER TO THE WHEEL!—SELL MORE WAR BONDS!—BUY MORE WAR BONDS!

THE NEWSPAPER OF FILMDOM — THE FILM DAILY — ALL THE NEWS ALL THE TIME

Vol. 82, No. 63 Mon., Sept. 28, 1942 10 Cents

JOHN W. ALICOATE : : : : Publisher

DONALD M. MERSEREAU : General Manager

CHESTER B. BAHN : : : : : : Editor

Published daily except Saturdays, Sundays and Holidays at 1501 Broadway, New York, N. Y., by Wid's Films and Film Folk, Inc. J. W. Alicoate, President and Publisher; Donald M. Mersereau, Secretary-Treasurer. Entered as second class matter, Sept. 8, 1938, at the post-office at New York, N. Y., under the act of March 3, 1879. Terms (Postage free) United States outside of Greater New York $10.00 one year; 6 months, $5.00; 3 months, $3.00. Foreign, $15.00. Subscriber should remit with order. Adddess all communication to THE FILM DAILY, 1501 Broadway New York, N. Y. Phone BRyant 9-7117, 9-7118, 9-7119, 9-7120, 9-7121. Cable address: Filmday, New York.

Representatives: HOLLYWOOD, Calif.—Ralph Wilk, 6425 Hollywood Blvd., Phone Granite 6607. LONDON—Ernest W. Fredman, The Film Renter, 127-133 Wardour St., W. 1. PARIS—P. A. Harle, Le Film, 29 Rue Marsoulan (12). MEXICO CITY—Marco-Aurelio Galindo, Depto. 215, Calle del Sindicalismo, 99, Tacubayo, D. F.

FINANCIAL

(September 25)

NEW YORK STOCK MARKET

	High	Low	Close	Net Chg.
Am. Seat.	10⅛	10⅛	10⅛	+ ⅛
Col. Picts. vtc. (2½%)	8⅜	8	8¼	+ ¼
Columbia Picts. pfd.	....	....	....	....
Con. Fm. Ind.	....	....	....	....
do pfd.	174	174	174	+ 2
Gen. Prec. Eq.	14	13¾	13¾	— ¼
Loew's, Inc.	44	43¾	43⅞	+ ⅛
Paramount	16⅝	16⅜	16½	....
Paramount 1st pfd.	118	117½	118	+ 1
RKO	3⅛	3⅛	3⅛	....
20th Century-Fox	13⅛	12⅞	12⅞	— ⅛
20th Century-Fox pfd.	24	23¾	23¾	— ¼
Warner Bros.	6⅛	5⅞	5⅞	— ¼

NEW YORK BOND MARKET

Para. B'way 3s55	....	....	....	....
Para. Picts. deb. 4s56	99⅞	99¾	99⅞	....
Warner Bros.' dbs. 6s48	101¾	101¾	101¾	+ ¼

NEW YORK CURB MARKET

Monogram Picts.	11-16	11-16	11-16	+ ½
Radio-Keith cvs.	⅛	⅛	⅛	..
Technicolor	7¾	7½	7⅝	— ⅛
Universal Corp. vtc.	7¼	7	7¼	+ ¼
Universal Picts.	....	....	....	....

—Sell More War Bonds—

Chi. Exchange Local F-45 Wins 15% Wage Advance

Chicago — Members of the new Film Exchange Employes Local F-45 who have been on the job since Jan. 1, 1941, have won a 15 per cent wage increase. Those making $30 or less will get $3 more a week; $30 to $40, $4; $40 to $50, $5. The local covers front-office white collarites at the exchanges.

—Sell More War Bonds—

CIO Organizing Film Salesmen in Chicago?

Chicago—CIO is reported to be taking its first step in a move to organize film salesmen here into a union of their own.

The Broadway Parade

Picture and Distributor	Theater
The Pride of the Yankees (RKO Radio-Samuel Goldwyn)—11th week	Astor
Pardon My Sarong (Universal Pictures)—5th week	Criterion
Wake Island (Paramount Pictures)—4th week	Rivoli
The Major and the Minor (Paramount Pictures)—2nd week	Paramount
Tales of Manhattan (Twentieth Century-Fox)	Music Hall
Orchestra Wives (Twentieth Century-Fox)	Roxy
Between Us Girls (Universal Pictures)	Capitol
Desperate Journey (Warner Bros. Pictures)	Strand
Counter Espionage (Columbia Pictures)	Rialto
Manila Calling (Twentieth Century-Fox)	Globe
The Gay Sisters (Warner Bros. Pictures) (a-b)	Palace
The Busses Roar (Warner Bros. Pictures) (a)	Palace
Prison Girls (Producers Releasing Corporation)—Last day (a)	New York
Riders of the West (Monogram Pictures)—Last day (a)	New York

♦ TWO-A-DAY RUNS ♦

Yankee Doodle Dandy (Warner Bros. Pictures)—17th week	Hollywood

♦ FOREIGN LANGUAGE FEATURES ♦

Spring Song (Artkino Pictures)—3rd week	Stanley
Soliga Solberg (Scandia Films)—Last day	48th St. Theater

♦ FUTURE OPENINGS ♦

Girl Trouble (Twentieth Century-Fox)—Oct. 7	Roxy
You Can't Escape Forever (Warner Bros. Pictures)—Oct. 16	Strand
The Forest Rangers (Paramount Pictures)—Oct. 21	Paramount
Eyes of the Underworld (Universal Pictures) (c)	Rialto
My Sister Eileen (Columbia Pictures) (c)	Music Hall
Footlight Serenade (Twentieth Century-Fox)—Oct. 1 (a-b)	Palace
The Falcon's Brother (RKO Radio Pictures)—Oct. 1 (a)	Palace
In the Rear of the Enemy (Artkino Pictures)—Oct. 9	Stanley
The Whalers—Opens tomorrow	48th St. Theater
Hearts of the World—Revival, Opens Sept. 29	55th St. Theater
A Yank in Libya (Producers Releasing Corporation)—Opens tomorrow (a)	New York
The Sombrero Kid (Republic Pictures)—Opens tomorrow (a)	New York

(a) Dual bill. (b) Subsequent bill. (c) Follows current bill.

COMING AND GOING

LESTER CUTLER arrived in Pittsburgh from the Coast over the week-end.

WILLIAM G. MANSELL, branch manager for Warners in philadelphia, returned to that city from New York over the week-end.

LT. COL. JACK L. WARNER has left for the Coast.

LEO DEVANEY, RKO's Canadian division sales manager, is in town for home office parleys.

MARTIN LEWIS, Paramount's Eastern radio contact, left Friday for the Coast.

S. BARRET McCORMICK is due in from the Coast today.

WILLIAM HEINEMAN returns this week from a Western tour.

KURT WEILL has gone to Hollywood for talent for the musical show which he is writing with Ogden Nash and Bella Spewack.

JOHN HARKINS, assistant to Mitchell Rawson, publicity manager for Warners in the East, returns today from the Coast.

RICHARD CONDON, publicity manager of 20th-Fox, and MAX YOUNGSTEIN, executive assistant to Hal Horne, advertising and publicity chief of the company, left Friday night for the Coast for conferences with Harry Brand, studio publicity head.

Einfeld Arriving Today For Home Office Confabs

S. Charles Einfeld, director of publicity and advertising for Warners, arrives today from Hollywood, via Washington, for conferences with New York executives of the film company. Plans for the release of "The Edge of Darkness," "The Desert Song," "The Adventures of Mark Twain," "Air Force" and "Watch on the Rhine" will be formulated during his stay in New York.

—Sell More War Bonds—

Gas Rationing Ordered For Entire United States

Washington Bureau of THE FILM DAILY

Washingon — William F. Jeffers Friday night ordered gasoline rationing throughout the United States on a coupon basis.

Moskowitz Meeting With Loew Managers Tonight

Charles C. Moskowitz has called a meeting of all New York Loew managers and assistants at Loew's Ziegfeld for midnight tonight. The scrap campaign and plans for exploiting Fall attractions will be discussed.

—Sell More War Bonds—

Nicholas Schenck Raises Service Flag for Loew's

A service flag, honoring 1,121 Loew-M-G-M employes in the armed forces, was raised in front of the Loew home office building Friday by president Nicholas M. Schenck. An Army band from Fort Jay, Governor's Island, played for the ceremonies. All home office workers were granted an extended lunch period to attend the flag-raising.

20th-Fox Earns 90 Cents On Com., Says Wall Street

Wall Street reports are that 20th-Fox is understood to have earned something over 90 cents a share on its common stock in the first seven months of the year, as against four cents in the same period of 1941.

The belief in certain quarters is that the company may be able to report as much as $2.50 to $3 a share on its common for 1942.

NEW YORK THEATERS

RADIO CITY MUSIC HALL
Rockefeller Center
NINE GREAT STARS
IN
"TALES of MANHATTAN"
A 20th Century-Fox Picture
Gala Stage Revue Symphony Orchestra
First Mezzanine Seats Reserved Circle 6-4600

Geo. Montgomery—Ann Rutherford
Cesar Romero—Glenn Miller and Orch.
ORCHESTRA WIVES
A 20th Century-Fox Picture
PLUS A BIG STAGE SHOW ROXY 7th AVENUE 50th STREET

Paramount Presents GINGER RAY. ROGERS · MILLAND "THE MAJOR and THE MINOR"
IN PERSON THE ANDREWS SISTERS, TONY PASTOR and Band
Midnight Feature PARAMOUNT TIMES SQUARE
BUY WAR BONDS AT THIS THEATRE
AS A SALUTE TO YOUR HEROES!

PALACE B'WAY & 47th St.
Barbara Stanwyck • George Brent
"THE GAY SISTERS"
— and —
Richard Travis • Julie Bishop
"BUSSES ROAR"

SAMUEL GOLDWYN PRESENTS
GARY COOPER in
THE PRIDE OF THE YANKEES
(The Life of Lou Gehrig)
Released Through RKO-Radio Pictures, Inc.
ASTOR B'way & 45th Popular Prices Cont. Midnite Shows Perf.
BUY WAR BONDS AND STAMPS

"BRILLIANT—A HIT."—Anderson, Jour.-Amer.
50c to $1.50 at all Performances except Sat. Evgs. 50c to $2.50 | Tax
Sonja Henie & Arthur M. Wirtz present
A New Musical Icetravaganza
STARS ON ICE
CENTER THEA., Rockefeller Center, CO. 5-5474
America's Only Ice Theater
Evgs. Incl. Sun. 8:40. No Monday Performance
Matinees Wed. & Sat. at 2:40 and Sun. at 3
Mail Orders Promptly Filled

Distribs. to Fight "Abuses" in Cuba

(Continued from Page 1)

perpetrated by exhibitors under the decree prohibiting block sales.

The distributors charge that under the protection of the decree some exhibitors are resorting to the practice of transferring films already booked to other theaters in order to exhibit films of another distributing company or to rent out a house for a particular performance.

The understanding is that exhibitors have the right to make transfers up to 20 per cent of those contracted for from any one distributor. The contention of distributors is that such switching should be made only among those pictures contracted for.

Distributors are determined to defend their interests. One of the steps in their program is the creation of one film board of trade in an endeavor to avoid competition among them and to put an end to the alleged abuse of the anti-block-booking measure by exhibitors.

—Sell More War Bonds—

New Naval Training Station Booms Biz

Rochester—Business is said to be booming at the Geneva and Regent Theaters in nearby Geneva.

Box-office boom is due to the 15,000 workers now engaged in building the Samson Naval Training Station, just 10 miles from Geneva. Business is expected to continue to show gains in Geneva when the 30,000 youths who will occupy the Navy base arrive.

—Sell More War Bonds—

Aaron Goldberg Dead

San Francisco — Aaron Goldberg, 60, founder of San Francisco's first nickelodeon and owner of a string of five local theaters, including Newsreel theater, is dead.

His widow, Mrs. Rita Goldberg, and a son, Pvt. Franklin Goldberg, of Camp Crowder, Mo., survive.

—Sell More War Bonds—

Dr. Jose Gonzalez Dies

Managua, Nicaragua (By Cable)—Dr. Jose Gonzalez, 79, multi-millionaire film theater owner, is dead.

Ed Sullivan Tom Terriss
Ernest Fegte

▼ ▼ ▼

● ● ● **DRAMA, set off by the rap of a gavel, will commence unfolding today on the Southern shore of Lake Michigan.....With the drop of that gavel an International Convention will get under way in Chicago's Blackstone Hotel,—UA's first big business get-together since war engulfed the nation.....That fact, in itself, would be good and sufficient reason to tag the conclave as of unprecedented importance .....But there are other facts,—past, present, and to come—, which conspire making such billing a truism.....To begin with, UA has, through the years, been the industry's leading clearing house of feature films which collectively consisted of big attractions of domestic as well as foreign producers.....Therefore, because of the company's international roots, the global character of the war has had a profound effect upon it and its product.....Secondly, and consequently, adjustments have had to be made to meet the exigencies of war.....Thirdly,—and of chief consequence—, these adjustments have been splendidly met, and how well will be clearly demonstrated in the proceedings of the convention today, tomorrow, and Wednesday.....**

▼ ▼ ▼

● ● ● *IT is no wonder that the trade at large, and particularly the exhibitors of America, as well as showmen across our borders and overseas, will be attending the UA conclave in spirit, while the delegates themselves are so doing in fact, for the former have watched with intense and understandable interest the progressive steps which UA has taken within the past few months to not merely consolidate its position but to advance it.....It is that spirit of progress,—that determination—, which will keynote the convention, yes and assert itself infectiously and irresistibly in all quarters of filmdom.....*

▼ ▼ ▼

● ● ● **BACK of the calm determination which prevaded the home office as company executives prepared to leave for Chicago at the weekend was an imparted feeling that there would be some surprises sprung at the meeting, even over and above the formal disclosure of the UA-Paramount deal, whose consummation will bring added strength to the 1942-43 lineup as well as merchandise-flexibility resulting in many new customers flocking to the UA banner.....That UA sails are set for such sales, indeed the entire gamut of outlets from the great first-run stands to the little fellows of the town and hamlet is apparent in the fact that in their own quiet, efficient, experienced and strategic way UA's Grad Sears, vice-president in charge of distribution, and Carl Leserman, general sales manager, have built a hard-hitting squad which is all set to take the field, wise in the ways not only of distribution but production as well.....This squad has been skillfully revamped to play the result-getting type of game with which the Sears-Leserman combo have scored top-flight successes so consistently.....As to these h.o. and field forces, they are individually heavy hitters who have been attracted to the Sears-Leserman "system" much in the same manner as the best football material gravitates by will and wisdom to the standout grid mentors.....The type of people,—and this goes for showmen customers as well as sales personnel,—Damon Sears and Pythias Leserman number among their followers is one of the chief reasons why UA will continue to progress.....These twins in film vending, you have noticed, attain their objectives in steady style.....There's none of that spectacular running part way up the grade, stopping, and then running some more.....Mountains aren't climbed in that fashion.....And don't let's kid ourselves, Cousins, the path of any and every film company in wartime is mountainous.....But UA has the solid stock to gain the summit.....**

▼ ▼ ▼

● ● ● *AVENGE PEARL HARBOR!.....*

Mich. IEA Proposes Central Buying Unit

(Continued from Page 1)

pointed out that a central buying group, under its own expert, would not only reduce rentals, but would cut down or eliminate travel, thus conserving rubber and gasoline by salesmen, contribute manpower to national defense, reduce the distributors' selling expense and bring about other conservation measures. It was suggested that 90 per cent of the savings would go to reduction of film rentals and 10 per cent to cut distributors' expense.

William A. Cassidy, Midland, was elected president of the MIEA. Other officers are Harold Bernstein, Bay City, vice-president; Joseph P. Uvick, secretary-treasurer. Directors are Mrs. Lillian Pennell, Hartford; N. Frank, Wayland; H. Fox, Mason, and A. Krikorian, Holly.

The organization voted to include Detroit independents in its membership and to make a drive for new members. It took a firm stand against percentage pictures being forced by distributors through their alleged refusal to sell subsequent blocks if the first block containing percentage pictures was not bought. Members also condemned the practice of asking advanced admission prices for so-called super specials.

Questionnaires on the subject of percentage deals and sales policies were sent to 200 exhibitors.

—Sell More War Bonds—

Clark of Ida. Chairman Of Petrillo Probe Com.

Washington Bureau of THE FILM DAILY

Washington — Senator D. Worth Clark of Idaho was named by Senator Burton K. Wheeler, D., Mont., chairman of the Senate Interstate Commerce Committee, as chairman of the sub-committee to inquire into the ban on musical recordings by James C. Petrillo, president of AFM, and into the general practices of the AFM.

Serving on the committee with Senator Clark will be Senators Andrews, Tobey, Gurney and Hill.

—Sell More War Bonds—

7th Week for "Dandy" at Boyd

Philadelphia — Following a sixth week that was only a few dollars under the business of the previous week, "Yankee Doodle Dandy" has been held over for a seventh week at the Boyd.

WEDDING BELLS

Cleveland, O.—Miss Hilda "Pat" Klein, secretary to Lester Zucker, Columbia branch manager, will marry Albert B. Walder, formerly of Cleveland, and now with the War Department in Dayton, on Oct. 4, in the study of Rabbi Bennett R. Brickner. The newlyweds will live in Dayton.

Army Entertainment Seen as SAG "Must"

West Coast Bureau of THE FILM DAILY

Hollywood — "Entertainment of men in the service will continue to be the first 'must' for actors," Kenneth Thomson, executive secretary of the Screen Actors Guild, declares in reviewing the activity of the Hollywood Victory Committee in the anniversary issue of Actor, the Guild's official organ.

"In all probability, however," writes Thomson, who is chairman of the committee, "it will not be on the limited scale to which this assignment was held in the past, because actors are branching out in their activities to keep pace with our Army, which is branching out to all sectons of the world.

"Because it takes money to fight a war, the Treasury Department undoubtedly will continue to call upon actors to stimulate the sale of War Savings Bonds. Actors have done a superb job for this agency, but the work must continue because, despite a continual, high pressure campaign, the Treasury Department still is falling short of its goal of a billion dollars a month. Actors have proved the best salesmen for the Treasury Department and must carry on with this essential program.

"In the months to come, actors will be asked to shoulder these assignments and many more. It will be their lot to appear at benefits for the Army Emergency Relief and the Navy Relief Fund; they will be called upon to address Community Chest and USO rallies; it will be their particular task to bolster military and civilian morale whenever and wherever the Government feels it necessary.

"These are things that actors must do, because they are things that only actors can do. It is America's particular and special directive to the acting profession—a directive that will play a major share in helping the United States win the war."

—Sell More War Bonds—

Further "Gas" Rationing Hurting San Juan Biz

San Juan, P. R. (By Air Mail—Passed by Censor)—Drastic cuts in gasoline rations is seen as having an adverse effect on Puerto Rican theater attendance. In late August and early September all "A" and "B" gas ration coupons were cancelled as an emergency measure and the new system just put into effect does little to relieve the situation. "A" coupons are now worth a half gallon of gas and other coupons have been cut proportionately.

—Sell More War Bonds—

Sam Clark Joins Benny

West Coast Bureau of THE FILM DAILY

Hollywood—Sam Clark, Western field rep. for Warner Bros., has resigned to become public relations man for Jack Benny.

Dedicate MPRF Country House

Will Rehabilitate Studio Artists, Workers

By RALPH WILK

West Coast Bureau of THE FILM DAILY

Hollywood—With Gov. Culbert L. Olson, Jean Hersholt, president of Motion Picture Relief Fund, Y. Frank Freeman, president of the Association of Motion Picture Producers, and Joan Bennett among the speakers, the new Motion Picture Relief Fund's Country House, was dedicated yesterday afternoon. Miss Bennett spoke in behalf of the industry's artists.

At the dedicatory exercises, Allan Jones sang "The Star-Spangled Banner" and Mary Martin sang "This is Worth Fighting For," and members of the industry were introduced. Following the program, those attending the dedicatory services inspected the buildings and grounds.

The Country House occupies 41 acres in Woodland Hills within the city limits of Los Angeles. Buildings consist of administration unit, combining dining room and theater with projection equipment and recreation hall, kitchen, lounge, library, medical clinic and guest cottages. Facilities for outdoor recreation, occupational therapy, games and gardening have been provided. Walnut and citrus fruit trees on the property net the Fund about $3,200 each year.

The dedication brought to fruition a plan, fostered by the Motion Picture Relief Fund since its inception in 1919. Donations of one-half of one per cent from workers' earnings totaling $100 a week or more, have made possible the continuance of the Fund.

Made Possible by Air Shows

The Motion Picture Country House is for the rehabilitation of artists and workers who have served the industry in the production field. Screen actors, writers and directors, by donating their talents to the Gulf Screen Guild Theater radio program, made possible its construction. Monies received from the shows' sponson, augmented by an original building fund of $95,000 established by the founders of the Motion Picture Relief Fund, financed the project.

W. L. Pereira, nationally known architect who donated his services in designing, planning and building of Relief Fund's house and who is now with Office of Civilian Defense, was announced winner of the Fund's first annual humanitarian award.

Albert Criz of the office of W. L. Pereira was supervising architect. The Marks-Charde firm, pioneer builders of early Hollywood studios, were the construction engineers. Services for interior decoration were donated by the Society of Motion Picture Interior Decorators while Hal Rubins executed the project's landscaping.

The Country House is designed to accommodate approximately 164 guests. The clinic is provided with facilities for 18 patients. Twenty-six of 40 planned guest units have already been donated.

Donors of Bungalow Units

Individual bungalow units have been donated by Robert Taylor and Barbara Stanwyck; William and Marian Seiter; Ralph Morgan and Billie Burke; Jean Hersholt; Osa Massen Hersholt; Jack Benny; Friends of J. Walter Ruben; Otto Kruger and daughter Ottilie; Y. Frank Freeman; Mr. and Mrs. Edward Arnold; Charles K. Feldman; Mary Pickford; Mrs. Y. Frank Freeman; Samuel Goldwyn; the late Louise Closser Hale; a memorial cottage to Frank E. Wood, a founder of the Fund, donated by Motion Picture Relief Fund; the Artists-Managers Guild; and a bungalow donated by the British Actors, Writers and Directors to be known as the Winston Churchill Cottage.

Maj. W. S. Van Dyke II donated $10,000 for the building of a four-unit cottage. The Screen Directors' Guild donated a double unit bungalow. Mark Sandrich also contributed a double unit.

A $10,000 bequest in the will of the late Douglas Fairbanks was allocated by the Fund for the lounge.

Paramount Theater partners financed construction of the Y. Frank Freeman Library.

Memorial to Sidney Kent

Sidney R. Kent Memorial Clinic was made possible by donations from his friends.

Sol Lesser made a $1,000 donation for occupational therapy.

President Roosevelt's campaign hat brought $3,200 from Edward G. Robinson and Melvyn Douglas in an auction. This money was originally intended for the Country House but was invested in Government Bonds when the emergency arose.

The Country House will be administered by the Board of Trustees, Executive Committee and officers of the Fund, duly elected by the membership of the Fund.

Costs of upkeep and administration will be met by returns from future radio programs and interest on Bonds.

PRC Exchange Survey Shows Demand for War Pix

West Coast Bureau of THE FILM DAILY

Hollywood — Box-offices show a strong preference for pictures with a war-time background, according to a survey made by PRC through its distributors throughout the country. Approximately 96 per cent of franchise holders who quizzed local exhibitors reported preference for stories of this type and also indicated a demand for musicals.

—Sell More War Bonds—

Major Levinson's 16th

West Coast Bureau of THE FILM DAILY

Hollywood—Maj. Nathan Levinson Friday celebrated his sixteenth year as head of Warners studio sound department.

Toronto Warner Club Elects Altman Prexy

Toronto—Local Warner Club has elected these officers for the year:

George Altman, president; Glenn Ireton, vice-president in charge of entertainment; Mary Quinlan, vice-president, welfare; Eva Cohen, vice-president, membership; Alfreda Geldsaler, secretary; Margaret Shepherd, treasurer; Joe Plottel, chairman of contributions and loans. A special entertainment committee, appointed by Glenn Ireton, includes: Misses Olga Johnston, Frances Allen, Lillian Campbell, and Messrs. Bill McGuire, Jack Nye and Sam Shapiro.

—Sell More War Bonds—

Reopen Ansonia's Tremont

New Haven—The Warner zone office reports the reopening of the 600-seat Tremont, Ansonia, for the winter with a week-end policy. Paul Meade, assistant at the Capitol, Ansonia, is in charge.

THE WEEK IN REVIEW

UMPI Exiting?

By L. H. MITCHELL

"DEAD DUCK"?: ITOA's Harry Brandt, who has fought for UMPI, has given up hope and calls it a "dead duck," following Allied's withdrawal of any further support to UMPI. A move was under way to keep its tax committees, and promises of support were forthcoming from several quarters. Allied's new plan is a price ceiling on rentals.

* * *

CONSERVATION: Twentieth Century-Fox announced dropping of six pictures to meet WPB's cut in raw stock. . . . WPB's construction limit of $200 is due to meet with producer opposition. . . . Meanwhile, WPB announced that conditions would govern future cuts in stock.

* * *

UNIONS: SOEG's Coast strike call against producers was deferred. . . . CIO is in a move to enroll managers of Warners Theaters in several New Jersey counties. United Exhibition Employes Union, Local 121, UOPWA, CIO, called a strike at the week-end against seven Warner New Jersey theaters.

* * *

THIS AND THAT: Twentieth-Fox has called Kenneth Macgowan back to the studio from the CIAA. . . . Mervyn LeRoy was named Coast supervisor of production for CIAA. . . . James Cagney was elected prexy of SAG. . . . . RKO's 1942-43 lineup is half completed. . . . Federal admission tax collections for August jumped $5,000,000 to $12,436,303.79. . . . Donald M. Nelson, WPB chairman, appealed to film industry for help in the scrap drive next month. . . . UA deal to buy 10 pix from Para., for $3,800,000, to be paid in installments, was reported before the Para. board. Deal is said to include 11 pix from Para.'s 1943-44 list. . . . Industry's War Bond drive at end of 23rd day had reached a total of $548,733,000. . . . Full Senate ordered committee to investigate AFM Prexy James C. Petrillo's ban of recordings and of AFM practices in general. . . Film carriers may unite to fight refusal of tires to a Memphis trucking concern. . . . Michigan IEA is surveying distributor policies.

5-Day Week Basis for Briskin Production Unit

West Coast Bureau of THE FILM DAILY

Hollywood—Entire Irving Briskin production unit at Columbia will go on a 5-day week basis starting today. Working hours will be 9 to 6:30 instead of the previous 9 to 6. The move is being inaugurated as part of the gas and rubber conservation program.

—Sell More War Bonds—

John T. McCarthy Dead

Lewiston, Me.—John T. McCarthy, 81, whose many business interests included the Gem Theater here is dead.

War Brings 30% Advance in Use of "Flesh" Bills

Demand for Bands Especially Heavy; Lack of 'Good' Films Said Aiding 'Flesh'

(Continued from Page 1)

to vaudeville, with business in houses playing "flesh" and pictures estimated to be running about 30 per cent above last year. Mainly held responsible for the upswing are the demand of war workers for flesh-and-blood diversion and the growing entertainment needs of the armed services of the nation to bolster morale.

Bands Especially in Demand

Especially heavy has been the demand for bands, according to reports. The call for tune blowers is said to be far in excess of the supply, with the loss of young musicians as result of the draft making matters worse.

Vaudeville bookers are chary about calling it a rebirth of vaudeville, since such, they assert, is far from the facts. They point out that the booking of "flesh" is still too spasmodic to be interpreted as a renaissance of vaudeville. In cases where vaudeville has not been adopted as a regular policy, Sunday is the favorite day for such entertainment.

Vaudeville has been adopted as a regular policy chiefly by theaters which have not been able to get "good" film bookings, it is said. This fact assertedly explains why vaudeville is being offered as an attraction mostly in houses which play B product. Some houses playing vaudeville are operating on a full-week policy, with others carrying on on a split-week basis. In situations where ace picture product is unavailable live acts and one feature are a combination being used more and more as a substitute for double features, according to information reaching here from various sections of the country.

Those in the business explain the fact that vaudeville's biggest theater gains have been recorded in areas in which war industries are located by saying that such entertainment offers war workers an ideal escape from harsh reality—a reality accentuated by the very nature of their jobs. As a spokesman for a big booking office put it, "the purpose of vaudeville first and last has been to satisfy the craving of the common man for a means of escape from life as it is."

Many Theaters Reopened

The reopening of many long-darkened houses since our entry into the war increased the demand for entertainment is understood to have worked to the advantage of vaudeville. The explanation for this is that most of the reopened theaters are located in defense areas, which means that they cater chiefly to workers in war industries, who are said in many informed quarters to prefer vaudeville to film entertainment and who earn enough money to satisfy their preference. In communities where war work is not prevalent the upsurge of vaudeville is purportedly not as evident because economic stringencies force workers to limit their attendance to film shows, which are a cheaper form of entertainment than variety.

The practice of many theaters of putting on special late shows for the convenience of swing shifts at war plants has done much to help the cause of vaudeville, it is reported.

The new popularity being enjoyed by vaudeville is attributable in great part to the heavy play being given this type of entertainment by the armed services of the nation. It is pointed out that variety comprises the preponderance of entertainment for Army shows. A representative of one of the country's leading booking offices said that the reason for this was that "vaudeville is believed to provide the best type of shows for the men in the service." He made the observation that the Army was educating young men to like vaudeville entertainment, a fact which, he said, should work to the benefit of the business after the war.

Miami Drive-in Biz Shows 15% Decline

Miami, Fla.—Business at the Miami Drive-in has fallen off about 15 per cent as compared with last year, according to Manager Milton Harris. However, a check shows that while fewer cars are brought in, these cars are carrying more passengers. Also, there are fewer children coming in now; the adult patonage has increased which helps keep up the income. The large, heavy powered cars which used to frequent the spot have given way to smaller, lighter machines.

20th-Fox to Have All But Four of 1942-43 Features Finished or Shooting by Nov. 1

West Coast Bureau of THE FILM DAILY

Hollywood—Strikingly pointing up the dynamic pace of war-time production, 20th-Fox by Nov. 1 will have accounted for 43 of the 47 features the studio will make for release this season. Company has 29 released, delivered or in cutters' hands, five are shooting and nine more start next month.

Canadian Trade Organizes To Aid Victory Loan Drive

(Continued from Page 1)

of the National War Finance Committee.

Among the plans set by the group for the campaign are the placing of booths for Bond sales in lobbies, providing of free admission to Bond purchasers, bringing of prominent stars to theaters, factories and public gatherings, pre-release showings of outstanding pictures and the use of screens for campaign advertising.

J. J. Fitzgibbons is national chairman of the Motion Picture Section. The provincial chairmen are D. Griesdorf, British Columbia; K. M. Leach, Alberta; J. M. Butler, Saskatchewan; J. Pearson, Manitoba; J. P. O'Loghlin and T. J. Bragg, Ontario; Eugene Besulac, Quebec; Reg Marsh, New Brunswick; A. J. Mason, Nova Scotia and Prince Edward Island.

Henry Falk continues as chairman for independent exhibitors with a separate organization to co-operate with the Government.

Equity Membership Backs Stock Company Proposal

Actors Equity Association's proposal for the establishment of stock companies throughout the country with the co-operation of the film industry as a means of solving the drastic shortage of talent came up for discussion on Friday at the first quarterly meeting of the membership at the Hotel Astor. The Equity members agreed that application of the idea would be possible.

A meeting called on Friday by the board of governors of the League of New York Theaters to discuss the proposal came to nothing when a quorum failed to show up. Discussion of the idea was put off until the organization's annual membership meeting on Oct. 8, at which the Board of Governors also will be present.

It is understood that Alfred Harding of Equity will discuss the proposal with representatives of a number of film companies.

New Haven Sports Arena, Legit. House, Play Vaude

New Haven—The Arena, sports auditorium, has instituted a regular Sunday vaude policy for winter, with Jean Krupa as opener. The Shubert, legitimate house, has also started Sunday vaude, and the Bijou changes to five Broadway acts on Mondays.

Tab. Shows to Open Oct. 2 In Casino at Des Moines

Des Moines—The Casino Theater will present tab shows starting Oct. 2 with four performances daily. It will be the first theater in Des Moines to use "flesh" beyond "name" bands and a few unit shows in recent years.

"Name" Band Policy Set In Loew's at Bridgeport

Bridgeport, Conn.—Loew's has reopened the 1,500-seat Lyric with Monday, Tuesday and Wednesday "name" band programs, with the remainer of the week devoted to hold-over pictures from the Poli and Majestic.

New Canadian Code Won't Hurt—Devaney

(Continued from Page 1)

be any better or worse off than they were before, according to Leo Devaney, RKO's Canadian division manager, who was in New York last week. Devaney explained that the industry in Canada had been operating unofficially under the new code for the last several months, although the ruling went into effect officially last Monday.

Devaney expressed the opinion that any difficulty encountered between an exhibitor and distributor, because of the new rulings, would be straightened out fairly by the Trade Board. He said that there had been some misunderstanding over a provision of the regulations calling for the sale of pictures in groups of not less than six. Because current deals are based to a large extent on last season's contracts, the provision was incorporated to prevent an exhibitor who had made spot bookings with a company from using those spot dates as a basis for a new contract. Therefore, six pictures were declared the minimum for a contract basis.

J. J. Fitzgibbons, head of Famous Players Canadian, who also was in New York, said that theaters in the rural and mining districts are finding business slow because of the lack of war industries and that the exhibitors in those areas also were subject to the same tax bite as those in the more prosperous territories. Despite the fact that Canadians are now taxed at the source; that is, taxes are deducted from salaries thus making smaller pay envelopes, theater business generally in Canada is very good, Fitzgibbons said. The effect of gas and tire rationing is the same as it is in the Unted States, he added.

—Sell More War Bonds—

Revier to Make 6 Pix At Palisades Studios

Six features to be made at the Cinema Service Studio, Palisade, N. J., are planned by Harry Revier. First to go into production will be "Foolish Brides." Casts will be recruited from current Broadway plays, according to the plan.

—Sell More War Bonds—

Handlebars Latest In Texas "Steers"

Fort Worth — So many patrons have been riding bicycles to the Fort Worth Theater that Manager Marsline Moore has provided a long bike rack on Taylor St., near the entrance to the house. One evening this week, more than 50 bikes were counted in the sidewalk stalls.

Sharp-Shooters in Bond Drive Mop-up

(*Continued from Page* 1)

speed-up, is now running at a pace that leaves only about $25,000,000 not in sight. And that missing $25,000,000 is the target for sharp-shooting tactics all through the industry all through the nation today.

WAC offices were flooded at the week-end with wires from circuit heads and individual managers pledging every waking hour from now until Sept. 30 in a final Bond selling mop-up. It is hoped that not less than 6,000 managers are busy trying to fulfill their personal, extra-added quota of selling 20 $50 Bonds each. (Total of 2,235 theater managers had advised the WAC as of Friday that they were assuming the personal quota, to be sold before the drive's Sept. 30 deadline).

The Hollywood stars still on tour —winding up the 300 rallies—were wired at the week-end to carry to the public the message that for the first time in months the Treasury has a chance to meet its monthly quota and that only a last minute buying boom is needed.

In Washington there is growing enthusiasm as the drive shows chances of success. The accounting of all cash reaching Federal Reserve banks for sales up to and including Sept. 30 has been facilitated, thus making it urgent that all selling efforts being prosecuted right up to the last minute, with special effort being made to have Sept. 30 sales made in cash that can be rushed to the Federal Reserve banks.

Major producers are standing the cost of autographed star photos to be made available to radio stations for use in stimulating War Bond sales over the air through Sept. 30. Bond buyers must send a certified check with their orders to the stations in order to get the desired star photo. CBS already has extended co-operation.

New York Daily News Climbs On Bond Drive Band-Wagon

New York Daily News, which took a hefty editorial sock at the employment of film stars to sell War Bonds a few days earlier, did an about-face —and how!—Friday with plugs for the industry drive in Hedda Hopper's syndicated Hollywood column, in Danton Walker's Broadway column, in Dick McCann's sports page column and in a unique Kate Cameron movie-page "review" which gave the drive a "48-star" (and 13 stripes) rating.

"Review," which carried the headline, "Stellar Role for Everyone in 'War Bonds'", read:

"The featured attraction today is War Bonds, offering a chance for everyone to star in the biggest production of all time. Not all of us can place a rivet, fashion a bomb or carry a gun, but we can get behind the nation's all-out effort with the dollars needed for these aspects of war.

"With this month's War Bond sales below the goal set by the Motion Picture Industry's 'Salute to Our Heroes' drive, I would like to urge you to mail today a check or money order for as many Bonds as you can to the New York State War Activities Committee, 214 W. 42d St., New York City. All checks payable to the Federal Reserve Bank.

"The difference between succes and failure in this campaign is not that of a few figures, but a corresponding failure to supply the men in our armed services with the guns, planes, tanks and ships needed to win the war."

New York State Bond Sales Pass the $86,000,000 Mark

New York State has passed the $86 000,000 mark in War Bond sales, it was said Friday by Max A. Cohen, WAC state chairman. The Victory Bondmobile, en route from the Battery to Niagara Falls, has netted sales of $1,290,612.50 according to last available reports from the field. State's drive quota is $125,000,000.

Constance Bennett today and tomorrow is set for drive appearances in Poughkeepsie, Nyack, Peekskill and Yonkers.

Wives Take Over As Exhibs. Answer Call

Denver—At least two wives of theater owners in this territory will be operating theaters while their husbands are in war activities. Mrs. Betty Menagh will operate the Star at Ft. Lupton, Colo., after her husband, Eldon Menagh, enlists. Mrs. Lucille Wood is operating the El Cine at Espanola, N. M., while her husband is working as a civil engineer on the U. S.-Canadian-Alaska highway.

Up to 40 Planned by UA

May Define Selznick Status at Convention

(*Continued from Page* 1)

formulated by UA in the instance of the Paramount-made pictures indicates that actual release dates have been tentatively decided upon, but not inflexibly for the reason that some of the pictures are not in finished form.

Speculation as to whether the raw stock utilized in the making of the Paramount attractions will count against that company's quota or UA's was set to rest last night by officials memorializing delegates that this subject is wholly and exclusively within the jurisdiction of WPB and the ruling will have to be made by that Government body. Trailers for the group will be in the province of UA.

Coast reports that David O. Selznick's contract with UA is being liquidated brought no comment from the distribution organization's executives, but the latter implied here last night that the subject is on the convention agenda.

Checked in for the convention are:

HOME OFFICE: Gradwell L. Sears, Carl Leserman, Ed Raftery, Arthur W. Kelly, Harry L. Gold, Bert Stern, Harry D. Buckley, David Coplan, David E. Weshner, Paul N. Lazarus, C. M. Steele, Harry Kosiner, Phil Dow, Walter Gould, Tom Mulrooney, H. Schroeder, Sam Cohen, Len Daly, Arthur Jeffrey, Morton Nathanson and Herb Jaediker.

PRODUCERS AND REPS.: David L. Loew, William Cagney, Hunt Stromberg, Major Hal Roach, Jules Levy, Benedict Bogeaus, George Sanders, Seymour Poe, John Grierson, Edward Peskay, Louis Hyman, Budd Rogers, Steve Pallos, Arthur Lee, William Shiffron, Mr. and Mrs. George Burrows, George Bagnall, Lowell Calvert.

DISTRICT MANAGERS: Edward Schnitzer, Charles Stern, Rud Lohrenz, Fred M. Jack, Jack Goldhar, T. Thompson, and W. E. Callaway.

BRANCHES: **Atlanta**—Thomas L. Davis, Mgr., Raymond J. Barnes, Lynn E. Dunn, D. J. Foley, and William Shiell. **Boston**—John J. Dervin, Mgr., Joseph Cronan, George L. Hager, Nathan Ross and Herbert Schaefer. **Buffalo**—Syd Lehman, Mgr., Franklin R. Meadow and Matthew V. Sullivan, Jr. **Charlotte**—Byron Adams, Mgr., Caryl D. Burton, Ralph Iannuzzi and Forrest F. Nine. **Chicago**—Sid Rose, Mgr., R. M. Allen, Jack Armgardt, A. H. Fischer, Morris Hellman, and Julian King. **Cincinnati**—Harris Dudelson, Mgr., Mitchell Blachschleger, Jack Finberg and Paul E. Krieger. **Cleveland**—James Hendel, Mgr., A. M. Goodman and L. Greenley. **Dallas**—Earl R. Collins, Mgr., Paul Backus, T. R. Barber, Jerry Frey, B. C. Gibson and W. R. Pittenger. **Denver**—B. J. McCarthy, Mgr., Fred F. Brown, Homer R. Hisey, and Bern E. Mariner. **Detroit**—M. Dudelson, Mgr., Sidney J. Bowman, Isadore E. Weingarden and Ben Zimmer. **Indianapolis**—Richard Frank, Mgr., E. V. Donnelly, Guy Hancock and M. M. Krueger. **Kansas City**—W. E. Truog, Mgr., G. I. Bradford, John T. Graham and Paul Hannon. **Los Angeles**—Cresson Smith, Mgr., James K. Burden, William Warner and Guy Gunderson; also—

Milwaukee—Nat Nathanson, Mgr., N. Provencher, and Leon Weingarden. **Minneapolis**—Ralph Cramblatt, Mgr., Edward Burke, Casper Chouinard, Edward Stoller and Donald Swartz. **New Haven**—Lou Wechsler, Mgr., and Lewis Ginsberg. **New Orleans**—C. W. Allen, Mgr., Milton M. Dureau and Floyd P. Murphy. **New York**—Sam Letkowitz, Mgr., David Burkan, Leon A. Herman, Harry A. LaVine, Edw. Mullen, Morrison Orr and Samuel Rifkin. **Omaha**—D. V. McLucas, Mgr., H. R. Barker, Harry Herman, J. E. Schlank and E. B. Rostermundt. **Philadelphia**—Harry G. Bodkin, Mgr., Saul J. Krugman, Harry Tyson nad Horace Wright. **Pittsburgh**—Mort Magill, Mgr., James Nash, Harry Rees and William Scott. **St. Louis**—James Winn, Mgr., Edward Ashkins, Fordyce Kaiser, and Raymond Wylie. **Salt Lake City**—Clarence Olsen, Mgr., Ernest Gibson, Ollie Wog and Joe Solomon. **San Francisco**—William G. Wolf, Mgr., Paul Bush, Jack O'Bryan and John O'Loughlin. **Seattle**—F. M. Higgins, Mgr., A. H. Kloepper, George Mitchell, A. J. Sullivan and Carroll Trowbridge. **Washington**—F. A. Rohrs, Mgr., George Jeffrey, Fred Sandy and Mark N. Silver. **Calgary**—J. H. Reid. **Montreal**—Chas. S. Chaplin. **St. John**—George Heiber. **Toronto**—A. J. Jeffrey and A. Iscove. **Vancouver**—S. Nagler. **Winnipeg**—Douglas Rosen.

Oscar R. Hanson Included In FPC-Nathanson Dispute

Toronto—Famous Players Canadian Corp., Friday issued a separate writ of summons to Oscar R. Hanson who was associated with N. L. Nathanson in theater operations until he resigned as president of Hanson Theater Corp., at end of 1940 and while Nathanson was president of Famous Players.

Nathanson, Odeon Theaters of Canada and Clarence M. Robson, defendants in the original action, have not yet filed a defense statement in reply to Famous Players claims.

It is reported here that Paul Nathanson, son of N. L. and also defendant, has applied to the RCAF for enlistment as an officer.

Hanson has not been identified with N. L. Nathanson since he resigned as president of Empire Universal Films a year ago when Hanson was succeeded by Haskell Masters.

HOLLYWOOD SPEAKING--

By RALPH WILK

—HOLLYWOOD

FOR current two-reelers in its "Glove Slingers" series, Columbia, instead of slapstick, is going back to the fort first popularized in the "Collegians" shorts of two decades ago.

"THE Yanks Are Coming" will be the first PRC picture to be given national radio promotion. Its cast is headed by Henry King and his orchestra, Mary Healy, Little Jackie Heller and Maxie Rosenbloom. Picture, which goes into general release on Oct. 28, will be plugged on about 70 stations.

WALTER WANGER has contributed 300 classical volumes to the library of the Motion Picture Relief Fund's Country House in Woodland Hills.

REPUBLIC has purchased "Berlin Papers Please Copy," by Peter Paige, which appeared in Black Mask magazine.

SHAPIRO BERNSTEIN will publish the entire musical score of the Monogram ice spectacle, "Silver Skates." The pic will include several ice ballets.

"THE RANGERS TAKE OVER" will be the first picture in the new PRC series known as "The Texas Rangers," with shooting scheduled to commence on Oct. 15 at Talisman. Alexander Stern Productions will star Dave O'Brien and Jim Newill in this series.

GEORGE PAL, producer of the Puppetoon series of shorts for Paramount has purchased the screen rights to the story, "The 500 Hats of Bartholomew Cubbins" by Dr. Seuss. Pal will produce the story in a Technicolor puppetoon with a special musical score and is also considering doing another of Dr. Seuss' stories, "and to think That I Saw It On Mulberry Street."

SOUTHERN MUSIC CO. will bring out "Now and Then," written by Lou Pollock for "Permit to Kill," early in November, just prior to national release of this PRC picture. Pollock wrote the Lester Cutler production's story in collaboration with Herman Ruby.

REPUBLIC has scheduled six pictures to go before the cameras in October. Five will be features and one will be a western.

TWENTIETH-FOX has purchased two unpublished stories, "Thanks Pal" by Jerry Horwin and Seymour B. Robinson, and "Bomber's Moon" by Leonard Lee.

ARTHUR DREYFUSS will direct "The Pay-Off," which will star Lee Tracy for PRC. Tracy will be co-producer with Jack Schwartz on the picture, which goes before the cameras on Oct. 7.

REPUBLIC has borrowed John Carroll from M-G-M for "The Hit Parade of 1943." He also appeared in "The Flying Tigers" for Republic.

Set Industry Plans For Scrap Campaign

(Continued from Page 1)

pers of the country already were doing for the scrap drive. Theaters will co-operate with their local newspapers. Dave Lipton, Harry Goldring, and "Skip" Weshner, members of the WAC publicity committee, have put in work plans for full support of all branches of the industry in this important war work.

Special scrap matinees will be held throughout the month of October and special short films, such as the Donald M. Nelson short, "Salvage," which will be distributed Oct. 8 by RKO; "A Letter From Bataan" and "We Refuse to Die," both distributed by Paramount, are aimed to give impetus to scrap collection.

Distributors, going all-out for the scrap drive, have agreed to:

(1) Permit exhibitors playing percentage pictures to use them for morning shows on Saturday or matinees during the week for scrap drives without charge to the exhibitor.

(2) As an alternative, exhibitors preferring not to play their current picture may, in lieu thereof, obtain free from distributors with whom they are doing business, a previously played available feature picture, or,

(3) Short subjects for their scrap matinee or Saturday morning showing.

(4) In consideration of this, it was agreed that all proceeds received by the exhibitors from these scrap matinees would be turned over to some charity, local or national, to be selected, however, by the exhibitor.

Skouras Theaters Beat Gun, Opening Scrap Drive Early

Skouras Theaters Corp. beat the gun by opening the national scrap drive Friday, with a "Pied Piper" parade of youngsters on upper Broadway. Starting at the Nemo Theater, 110th St. and Broadway, the boys and girls—dressed in costumes made of scrap iron and old rubber and accompanied by two bands of Naval Cadets—proceeded to 96th St., where they exchanged their costumes for free tickets at the Riverside Theater, for Saturday morning's show. On Saturday a similar parade was held in Astoria, Queens, starting at the Astoria Theater.

New York Exhibs. to Meet Wednesday on Scrap Drive

Sam Rinzler, chairman of the New York City WAC, has called a meeting for 3 p.m. Wednesday at WAC headquarters of all New York City exhibs. to discuss plans for the city-wide scrap drive.

—Sell More War Bonds—

"A Time to be Born" to Small

West Coast Bureau of THE FILM DAILY

Hollywood — Edward Small has purchased screen rights to Dawn Powell's "A Time To Be Born" and has engaged Miss Powell to write the screenplay.

—Sell More War Bonds—

Lidice Short on Oct. 25

Paramount will relase its Victory short, "We Refuse to Die," dramatizing the Nazi massacre at Lidice on Oct. 25, Lidice Memorial Day.

TO THE COLORS!

Miami—NORMAN KRASNA, writer-director, who just completed "Princess O'Rourke" at Warners studios in Hollywood, reports today at the Army Air Forces Training School here.

West Coast Bureau of THE FILM DAILY

Hollywood—DEL FRAZIER, Warner Bros. short subject director, enters the Army Air Forces as a Captain.

JOHN CUDDY, operator of the Capitol, Waterbury, Conn., has enlisted in the Navy Sea Bees and is replaced by George Scott of New York.

Fort Hayes, O. — ALFRED K. MURRAY, formerly FILM DAILY'S correspondent at Springfield, O., has been advanced to technician, fifth class, here.

Denver—BERNIE NEWMAN, one of the partners in the Denver PRC exchange, has joined the Navy as a petty officer.

Denver—SI GERTZ, who enlisted in the marines some months ago—beefore Pearl Harbor—has been promoted to corporal. Si was publicity director for the Civic theaters here, as well as manager of one of their five houses—the Egyptian.

Shift Amusement Hours In Detroit's Theaters

(Continued from Page 1)

ing more and more a 24-hour town, and war workers must seek their recreation at hours greatly different from heretofore."

Move was in connection with a proposal extending present restrictions on bowling alley closing hours from 2:30 a.m. to 4:00 a.m., and was the first liberalizing move in the way of curfew change during the war.

While directed specifically to aid a direct competitor of theaters, as local exhibitors view it—the bowling alley, the move points the way to later hours for theaters.

Moves have been adopted slowly and quietly here, with downtown theaters gradually edging up their closing hour to 1 p.m., with box-offices staying open until 11:00 p.m.—about an hour later than hitherto—in recent weeks.

Nabes have been slower to adopt late hours, with the exception of occasional locally-advertised midnight shows and all-night houses. Typically, the RKO Uptown, a second-run theater, is running "two complete features after midnight" two nights a week.

Late shows are directed at war workers here, but new shifts have not become well enough standardized to permit theaters as a whole to readjust schedules and be sure of fitting the demands of their patronage. Radical readjustments of store, office, and factory hours are being discussed here by civic officials in order to allow an inadequate transportation system to handle its load under anticipated gas rationing. Until new shifts are better known exhibitors have been unwilling to commit their houses to definite new policies on hours.

—Sell More War Bonds—

Ed Schreiber Joins WAC

Ed Schreiber, of Mort Blumenstock's publicity department in the Warner home office, has resigned effective next Friday to join the WAC for the duration. He will do publicity work under Francis S. Harmon.

Astor Co-ordinator for Bureau of Aeronautics

Bureau of Aeronautics, United States Navy, has appointed Astor Pictures Corp. to serve as co-ordinator in conjunction with the sole distribution of its films. First release, "Mary Smth, American," produced by Sound Masters, Inc., will be released Oct. 10. Picture introduces the new Navy song, "Swing High for the Navy."

Regular 35 mm. prints will be handled by Astor exchanges, while distribution of 16 mm. prints will be under the supervision of Jacques Kopfstein of the Astor organization.

—Sell More War Bonds—

U. S., and State Agencies Step Into Labor Dispute

The U. S. Conciliation Service and the New Jersey State Mediation Board on Friday stepped into the dispute between Warner Bros. and the United Exhibition Employes Union, Local 121, UOPWA, which on Wednesday called a strike at seven of the company's houses in Paterson and Passaic, N. J. Mayor Furey of Paterson also made a bid to conciliate the matter. The UOPWA asserted that Warner Bros. had sent a telegram to the New Jersey mediation board refusing to take part in any hearing on the dispute.

On Friday the Screen Publicists Guild of New York, Local 114, UOPWA, extended its "full moral and financial aid" to the strikers.

—Sell More War Bonds—

Warners Asks Dismissal Of Pacent Damage Suit

Warner Bros. Pictures on Friday filed application in New York Supreme Court to dismiss the suit brought against it for $225,000 damages by Stanley K. Oldden, as assignee for Pacent Electric Co. Dismissal was asked for failure to prosecute. Complaint claimed breach of an alleged agreement made in 1929 in which the defendant allegedly promised to purchase 100 motion picture sound reproducers if Pacent could successfully improve the equipment then being used.

To Exempt Newsreel Men from Service

(Continued from Page 1)

recommendation of a sub-committee after Claude Collins, Washington newsreel representative, had pointed out the morale value of the newsreel, and its use as a medium of communication. If essential men are inducted into the army, the newsreel's functions will be hampered, Collins told the board.

While the categories of workers have not been determined, it is expected that they will include cameramen, film editors, certain laboratory technicians, sound men and technical assistants.

—Sell More War Bonds—

New York SPG Signs Pacts With Rep., Loew Agency

(Continued from Page 1)

Pictures Corp. and the Marcus Loew Booking Agency. Charles C. Moskowitz and Walter Titus signed for the booking firm and Republic, respectively, while Jonas Rosenfield, Jr., did the honors for the Guild. The pacts are substantially the same as others held by the Guild.

Screen Office and Professional Employes Guild, Local 19, UOPWA last week won a collective bargaining election covering white collarites at the United Artists home office and warehouse. The vote was 96 to 38, with 28 votes challenged by the company. It was the sixth victory for the union, which will press for the immediate start of negotiations for a contract.

—Sell More War Bonds—

Cleve. Suburban Exhib. Files Paramount Squawk

Cleveland, O.—A designated run complaint has been filed here by Morris Barck, operating the Heights Theater in Maple Heights, a suburb of Cleveland, against Paramount and Mrs. Lena Stillwell, owner of the Stillwell Theater in nearby Bedford.

Barck claims that he has bought Paramount pictures consistently for 14 years on a first-run basis and also had contracted for the first four blocks for first-run showing, but that on subsequent blocks Paramount sold the product to the Stillwell. The two houses have approximately the same seating capacity. Barck asks for the return of first-run on Paramount pictures.

File Appeal in Bennis Case; Ken Hearing Off to Oct. 15

Chicago—Spitz & Adcock, counsel for Loew's, Twentieth Century-Fox and Great States theaters have filed an appeal in the Bennis Brothers. Freeport, Ill., arbitration award.

The Ken Theater case goes over to Oct. 15 on account of Schoenstadt's attorney, Aaron Stein, being out of the city.

You
were never
lovelier

Intimate in Character
International in Scope
Independent in Thought

THE FILM DAILY

The Daily Newspaper
Of Motion Pictures
Twenty-Four Years Old

VOL. 82, NO. 64 — NEW YORK, TUESDAY, SEPTEMBER 29, 1942 — TEN CENTS

UA-PARA. DEAL FOR 22 PIX FINALIZED

Need $135,242,000 in Bond Sales to Reach Goal

Total Now $639,758,000 As Treasury's Week-end Report Adds $49,515,000

$135,242,000 to go! 72 hours to get it! $1,878,000 per hour!

That's how the September War Bond drive sweeps into the stretch—racing to meet that quota—a billion dollars' worth of Bonds ($775,000,000 cash value) sold during the toughest month of the year.

Week-end figures from the Treasury added another $49,515,000 to the total, bringing the mountain of Bond-sales up to $639,758,000, with the sales of the 27th, 28th, 29th, 30th still to be tabulated. Eliminating the 27th (Sunday), only three more

(Continued on Page 6)

—Sell More War Bonds—

Urges Careful Study In Making War Pix

West Coast Bureau of THE FILM DAILY

Hollywood — With concern expressed in some industry quarters over the fast-increasing number of pictures with war themes on production schedules, and with the OWI to some degree critical of the war

(Continued on Page 6)

—Sell More War Bonds—

Monogram Year Profit Shows $146,000 Advance

Monogram's net profit, after all charges including taxes, for the year ending Jnne 27, last, rose from $10,897 for the preceding year to

(Continued on Page 3)

O'Leary, Former "U" Man, Dies in Action

Corp. William F. O'Leary, 28, former Universal home office employe who joined the Army in April, 1941, was reported killed in action last week. Corporal O'Leary had been in the mailing department for nearly three years prior to his induction. At the time of his death he was in the field artillery, stationed in New Caledonia, Australia.

"The Greatest Glory of a Freeborn People. . . Is To Transmit That Freedom to Their Children"

When America was in a deep, discouraging struggle for independence back in 1776, Haym Salomon was called from his prayers on Yom Kippur to urgently aid the Government financially to continue the war. Yom Kippur, 1942, found orthodox congregations heeding the earnest pleas of their spiritual leaders to keep America free by helping via War Bond purchases. The WAC, in an effort to reach every possible source to meet the $775,000,000 September quota, asked several Rabbis in New York to help the drive. Yesterday came the reports of the results. Rabbi David Hollander of Mt. Eden Center raised $100,000; Rabbi Mayer Karlin of Ahavath Achim, $20,000; Rabbi Mordecai Schushalowitz of Shaare Zedek, $5,000; Rabbi Drob of Concourse Center of Israel, Bronx, $6,000; and Rabbi Mishkin, Gan-Eden Synagogue, Bronx, $2,000. More sales are expected, which should boost total to at least $250,000.

Capital Talks U. S. Berth for Einfeld

Washington Bureau of THE FILM DAILY

Washington — Arrival here of S. Charles Einfeld, Warners publicity and advertising chief, yesterday served to revive reports that his entry into Government service shortly is not improbable.

Harry M. Warner, president of Warners, also is here, coming on from New York. Einfeld arrived from the Coast. Neither was available to reporters yesterday.

While there are innumerable spots

(Continued on Page 6)

—Sell More War Bonds—

Momand Anti-Trust Suit Is Postponed Till November

Momand anti-trust suit, which was scheduled to come up for trial in Oklahoma City Oct. 5, has been set back to the first or second week in

(Continued on Page 6)

Stock Allocation Asked for Ad Films

Washington Bureau of THE FILM DAILY

Washington—Members of the Industrial and Advertising Producers Advisory Committee met with Harold Hopper, the WPB's motion picture division chief, here yesterday to discuss the use of film in the industrial category and screen advertising.

It is believed the committee asked that the industrial and advertising industry be placed on an allocation basis similar to that now in effect

(Continued on Page 6)

—Sell More War Bonds—

SAG Limits Actors' Free Appearances on the Air

West Coast Bureau of THE FILM DAILY

Hollywood—Only radio shows that have been cleared by the Hollywood Victory Committee will get free performances from members of the

(Continued on Page 3)

Harry Sherman Joins UA As Exclusive Producer; To Make Two A's, Westerns

Harry Sherman moves over to United Artists as an exclusive United Artists producer and will make one or two Class "A" pictures in addition to his westerns, it was reported yesterday, following a joint announcement of the Paramount-UA deal by Barney Balaban and Edward C. Raftery.

Among the pictures completed by Paramount and purchased by UA are "I Married a Witch," "American Empire," "Silver Queen," "Out of

(Continued on Page 3)

—Sell More War Bonds—

30 Sure, 15 Others In Prospect for UA

Chicago—A program of 16 features, six westerns and eight Hal Roach "streamliners," in addition to 15 other prospective productions, is expected to be announced today at the second session of United Artists' convention. Twelve World in Action

(Continued on Page 6)

—Sell More War Bonds—

Warners Report N. J. Strikers Return to Jobs

Most of the service employes who on Wednesday went on strike at seven Warner houses in Paterson and Passaic, N. J., yesterday had returned to their jobs, it was said

(Continued on Page 3)

ATOI Cuts Conclave To One-Day Sessions

Indianapolis — Directors of the ATOI have voted to hold a one-day convention this year instead of the two-day session. Because of the difficulty in transportation and travel, and the shortage of theater help exhibs. voted unanimously for the one-day session.

The annual convention will be held in Indianapolis early in November; a date and place will be announced later.

Scrap Drive on Local Basis

WAC Will Function Only As Clearing House

See Relief for Carriers In Tire Rationing Plan

Film carriers are hopeful that revised tire rationing regulations, expected to be announced in Washington shortly, will relieve the present

(Continued on Page 3)

The industry's scrap drive, which starts Thursday, "must be handled on a local basis" with the WAC functioning solely as a "clearing house," and "no one in New York is going to tell anyone what should be done," Arthur Mayer, national campaign di-

(Continued on Page 3)

THE NEWSPAPER OF FILMDOM — THE FILM DAILY — ALL THE NEWS ALL THE TIME

Vol. 82, No. 64 Tues., Sept. 29, 1942 10 Cents

JOHN W. ALICOATE : : : : Publisher

DONALD M. MERSEREAU : General Manager

CHESTER B. BAHN : : : : : : Editor

Published daily except Saturdays, Sundays and Holidays at 1501 Broadway, New York, N. Y., by Wid's Films and Film Folk, Inc. J. W. Alicoate, President and Publisher; Donald M. Mersereau, Secretary-Treasurer. Entered as second class matter, Sept. 8, 1938, at the post-office at New York, N. Y., under the act of March 3, 1879. Terms (Postage free) United States outside of Greater New York $10.00 one year; 6 months, $5.00; 3 months, $3.00. Foreign, $15.00. Subscriber should remit with order. Address all communications to THE FILM DAILY, 1501 Broadway, New York, N. Y. Phone BRyant 9-7117, 9-7118, 9-7119, 9-7120, 9-7121. Cable address: Filmday, New York.

Representatives: HOLLYWOOD, Calif.—Ralph Wilk, 6425 Hollywood Blvd., Phone Granite 6607. LONDON—Ernest W. Fredman, The Film Renter, 127-133 Wardour St. W. 1. PARIS—P. A. Harle, Le Film, 29 Rue Marsoulan (12). MEXICO CITY—Marco Aurelio Galindo, Depto. 213, Calle del Sindicalismo, 99, Tacubayo, D. F.

FINANCIAL

(Monday, Sept. 28)

NEW YORK STOCK MARKET

	High	Low	Close	Net Chg.
Am. Seat.	10⅛	10	10⅛	....
Col. Picts. vtc. (2½%)	8½	8¼	8⅜	+ ⅛
Columbia Picts. pfd.	....	....	....	....
Con. Fm. Ind.	....	....	....	....
Con. Fm. Ind. pfd.	....	....	....	....
East. Kodak	134	133¾	133¾	+ ¼
do pfd.	....	....	....	....
Gen. Prec. Eq.	13¾	13¾	13¾	....
Loew's, Inc.	44	43¾	43¾	— ⅛
Paramount	16⅝	16⅜	16⅜	— ¼
Para. 1st pfd.	117½	117½	117½	— ½
RKO	....	....	....	....
RKO $6 pfd.	....	....	....	....
20th Century-Fox	13	12¾	13	+ ¼
20th Century-Fox pfd.	23⅝	23⅝	23⅝	+ ⅛
Univ. Pict. pfd.	....	....	....	....
do pfd.	....	....	....	....

NEW YORK BOND MARKET

Para. B'way 3s55	....	....	....	....
Para. Picts. deb. 4s56	99⅞	99⅞	99⅞	+ ⅛
Warner Bros.' dbs. 6s48	101¾	101¾	101¾	....

NEW YORK CURB MARKET

Monogram Picts.	15-16	⅞	⅞	—1-16
Radio-Keith cvs.	⅛	⅛	⅛	....
Sonotone Corp.	....	....	....	....
Technicolor	7⅜	7⅜	7⅜	— ⅛
Trans-Lux	....	....	....	....

—Sell More War Bonds—

Caravan Plan Before N. J. Allied Directors

New Jersey Allied's board of directors meets this morning at organization headquarters in New York to take formal action on the Allied Caravan's plan for resisting alleged high film rentals. A general membership meeting will be held in the afternoon

The South Jersey unit is scheduled to meet tomorrow at the Walt Whitman Hotel in Camden.

—Sell More War Bonds—

Drama Critics to Elect

New officers and members will be elected by the New York Drama Critics Circle this afternoon at the Algonquin.

Appoint Committee for "Night of Stars" Shows

Committee producing the ninth annual "Night of Stars," big show for refugee relief and Palestine resettlement to be held in Madison Sq. Garden on the night of Nov. 24, comprises as honorary chairmen Barney Balaban, David Bernstein, Nate J. Blumberg, Jack Cohn, Charles C. Moskowitz, George J. Schaefer, Joseph R. Vogel, and Maj. Albert Warner. Mervin H. Schenck is chairman; Louis K. Sidney and Ed Sullivan, co-chairmen; and Sidney Piermont, associate chairman.

Members of the producers' committee will include the following: Don Albert, Irving Berlin, Phillip Bloom, F. William Boettcher, Eddie Cantor, Leo Cohen, Ernest Emerling, Hal Horne, Lester B. Isaac, George Jessel, Harry Kalcheim, Nat Kalcheim, Arthur Knorr, Richard W. Krakeur, Abe Lastfogel, Leon Leonidoff, Harry Mayer, Larry Puck, Frank Roehrenbeck, Harry A. Romm, Herbert I. Rosenthal, John Shubert, Leo Spitz, James J. Walker, Robert W. Weitman, David A. Werblin, Max Wolff and Allan Zee.

—Sell More War Bonds—

Jane Loew and Lt. Morse Married in Kansas City

Kansas City — The former Jane Constance Loew, daughter of Major and Mrs. Arthur Loew, and Lt. Boyd McDavid Morse were honeymooning yesterday following their marriage at the Hotel Bellerive here Sunday. Mrs. Morse is the granddaughter of the late Marcus Loew and of Adolph Zukor, chairman of the board of Paramount. Ceremony was performed by Captain Olpha H. Kenna, chaplain, U.S.A., stationed at Fort Leavenworth.

Both the bride and groom were from Tucson, Ariz., where they attended high school and the University of Arizona. They will live in Manhattan, Kan., as long as Lt. Morse is stationed at nearby Fort Riley.

—Sell More War Bonds—

Paramount Associates Honor Herbert B. Lazarus

Herbert B. Lazarus, of the Paramount legal department, was the guest of honor yesterday at a luncheon given by his associates prior to his departure tomorrow for the Army. Benjamin Fincke, a fellow-attorney at Paramount, acted as master of ceremonies at the luncheon which was held in the Yacht Room of the Hotel Astor. Lazarus was presented with two carry-all bags and a utility bag.

Speakers included Austin Keough, Louis Phillips, Leonard Goldenson, Henry Anderson, George A. Barry, Charles Broude, Walter W. Gross, Arthur Israel, Jr., Fred Mohrhardt and Irene F. Scott. Other guests were Sam Boverman, Clark T. Brown, E. A. Brown, J. L. Brown, Roger C. Clement, Ann Cohen, Irving Cohen, Walter B. Cokell, Clinton Coombes, E. H. Ericsson, Frances Gashel, Monroe Goodman, Bernard Goodwin, Ed Hyman, Louis Loeffler, Herman Lorber, J. E. McDermott, J. P. McLoughlin, Alec Moss, Richard Murray, Leon Netter, James S. Polk, Manny Reiner, Gertrude Rosenstein, Lou Silberling, Jack Walsh, and Harry Wright.

Civil Liberties Union to Fight P. O. Magazine Ban

Film Fun and Real Screen Fun are among the magazines revocation of whose second-class mailing privileges by the Post Office Department on obscenity charges will be fought by the National Council on Freedom from Censorship of the American Civil Liberties Union, which has appealed to the Post Office Committee of the Senate and the House for an investigation of the ban. In its appeal, signed by Elmer Rice, its chairman, the council pointed out that local censors, who are admittedly strict, have not seen fit to interfere with the banned publications.

—Sell More War Bonds—

Larry Golob to Head WB Field Exploiteers

Appointment of Larry Golob to head the Warner Bros. field exploitation force was announced yesterday by Mort Blumenstock, Eastern advertising and publicity chief. Golob succeeds Lee Blumberg. He will continue to be in charge of national and fan magazines, syndicates and the newspaper picture and roto sections.

Blumenstock also announced the apponntment of Frank Bruner as field representative in the Southwest district. Formerly with United Artists, he succeeds Bill Lewis, who is going into the Army. Marty Weiser, Western field man, has been advanced to Western division publicity representative to succeed Sam Clark, who has become Jack Benny's publicity man.

—Sell More War Bonds—

Two FPC Executives Get Leaves for Gov't Berths

Toronto—Famous Players Canadian has granted a leave of absence to Jack Arthur and to Bob Eves to permit them to fill Government posts. Former is now chairman of the board of the Department of National Defense Army shows and the latter has joined the National Film Board

—Sell More War Bonds—

William Turner Dies at 81

Philadelphia—William Turner, 81, stage and screen veteran, 54 years a thespian, is dead here.

COMING and GOING

HARRY M. WARNER and S. CHARLES EINFELD were in Washington yesterday.

FAY BAINTER left yesterday for Hollywood, where she will go into Saroyan's picture, "The Human Comedy," being filmed at M-G-M.

CHARLES LAUGHTON returned to New York yesterday, after spending the past week on a War Bond selling tour through New England.

DOROTHY LAMOUR, arrived in New York yesterday for a few days rest after a War Bond tour that netted $35,000,000 in sales before returning to Hollywood.

BEN KALMENSON, general sales manager for Warners returned yesterday from a two-week tour of the Midwest and Southwest territories.

JOE E. LEWIS is a visitor at the Warwick.

NORMAN FOSTER is in town on a short vacation.

PHIL JUDD, president of the Consolidated Ticket Register Co. of this city has been in Chicago on business.

ARTHUR WILLI, RKO Radio's Eastern talent scout, departs for the Coast tomorrow to confer with Charles W. Koerner, studio chief.

—Sell More War Bonds—

Unnamed Indie Exhib. Options Schine Houses

Buffalo—An indie exhib. has acquired an option to buy any one or more of the remaining Schine houses covered by the Federal Court's May 19 temporary order, by which the Schine anti-trust suit was postponed two years, according to the fourth monthly report on Schine divestiture progress, filed in court yesterday by Willard S. McKay, Schine counsel. The report does not name the option holder or the theaters covered by option, although previous reports revealed the sale of five of 16 ordered disposed of.

The report explained, the exhibitor has paid a substantial sum which can be recouped by him only in the event that he does acquire one or more theaters.

—Sell More War Bonds—

Clark East for Benny Oct. 7

West Coast Bureau of THE FILM DAILY

Hollywood—Sam Clark, newly appointed Public Relations man for Jack Benny and Jack Benny, Inc., leaves Oct. 7 for Chicago and New York on his first trip as representative of Benny. Clark was with Warner Bros. for 13 years as special field representative.

RAVAGED EARTH ...IS ON IT'S WAY TO YOU!

★ ★ DON'T BE CONFUSED BY ANY PICTURE OF SIMILAR TITLE! ★ ★
IF IT WASN'T FILMED BY MARK L. MOODY, IT'S NOT "RAVAGED EARTH"!

THE ONLY PICTURE OF ACTUAL JAP ATROCITIES
WATCH FOR IT! WAIT FOR IT!

6 SMASH WEEKS DAY AND DATE, ESQUIRE AND GRAND THEATRES, LOS ANGELES
4 SMASH WEEKS DAY AND DATE, CLAY AND LARKIN THEATRES, SAN FRANCISCO
3 SMASH WEEKS, RIALTO THEATRE ON BROADWAY, LOS ANGELES

THE MOST SENSATIONAL FILM OF ALL TIME! NOW BOOKING!
Write or Wire MARK L. MOODY, 6404 Sunset Boulevard, Hollywood, Calif.

Metal Scrap Drive On a Local Basis

(Continued from Page 1)

rector, has advised all WAC theater chairmen.

Four suggestions for "getting in the scrap" have been advanced. First plan calls for special scrap matinees, with admission in the form of specified minimums in scrap poundage to be received at the theater; second provides for such matinees with scrap taken to the local salvage depot or some receiving station; third contemplates joint action by first-runs; fourth in essence is only a publicity plan, with theater giving no free admissions.

Teaser slugs for daily newspaper ad use of theaters in advertising the scrap drive will be distributed through National Screen Accessories. Producers and distributors also are preparing to include such slogans as: "Throw Your Scrap into the Fight With a Scrap Matinee," "Every Scrap Matinee Helps Win The War," "You're Not In The Scrap Until You Get In A Scrap Matinee" and "Enlist Your Theater Today in a Scrap Matinee" in their trade and national newspaper advertising.

Si Seadler, Metro advertising manager has prepared several trade paper advertisements for the WAC on the theaters' part in the drive, and Ernest Emerling, of Loew's is preparing the teaser slugs.

—Sell More War Bonds—

Warners Report N. J. Strikers Return to Jobs

(Continued from Page 1)

last night at Warner Bros. The strike had been called by the United Exhibition Employes Union, Local 121, UOPWA.

The affected houses were the Regent, Fabian, Garden and Rivoli, Paterson, and the Montauk, Capitol and Playhouse, Passaic.

—Sell More War Bonds—

Lou Davidson to Coast

Lou Davidson of Universal's home office publicity and exploitation department has left for Hollywood to be the publicity contact on all Abbott and Costello pictures. Davidson, a former New York newspaper man, joined Universal about six months ago.

Greer Garson, Virginia Bruce, Gene Autry, Billy Bevan, Michael G. Kletz, Don Castle, Irwin D. Rathstone

▼ ▼ ▼

On Divers Subjects

● ● ● PERSONAL advertisement seen yesterday on a newspaper's spindle: "Muriel: Please come home. Father promises not to say any more about the Dodgers. (signed) Your heartbroken Mother". . . . ● Raymond Pashley, pic theater manager at Interlaken, near Rochester, helped recently to rescue two youths on Cayuga Lake.....Ray is a member of the Coast Guard Reserve. . . . ● File under "Tails of Manhattan": The sartorially sensational soup-and-fish worn in movies by Charles Boyer, Charles Laughton, Edward G. Robinson, Cesar Romero, et al, will adorn the nation's best-dressed scarecrow on a Coast-to-Coast tour of Victory Garden Harvest Shows, sez 20th-Fox. . . . ● Last night, students in the motion picture course at N. Y. U.'s Washington Sq. College were shown a 1910 production, "Possibilities of War in the Air".....Which reminds Phil M. of a remarkable movie made shortly after the turn of the century and titled rather prodigally, "The Love Affair of an Inventor of an Aerial Torpedo".....Latter opus, owned by Dorothy Stone, was as prophetic of things to come as General Billy Mitchell's militant, though unheeded, advocacy of air power.....

▼ ▼ ▼

● ● ● *FOUND: A people's theater in a people's war.....Stand is Miami's Royal Theater, operated by the Florida Family Claughton,—Ed and the Missus.....These expert showmen recognize that it is the just due of those who feast on film fare, and pay for what they consume, to have something to say about the menu.....Accordingly, the Claughtons ask their patrons via trailers to make requests for the pix, and actually follow-through on said requests, if the pix are available and reviews are favorable.....Intelligent work, too, goes into the balancing of programs, as the house is on dual policy.....The whole Claughton system of running a theater literally OF the people, BY the people, and FOR the people, has proved very successful.....Bob Fredericks, popular Miami Herald columnist, was so intrigued by the phenomenon of public participation in conduct of a pic palace that he recently probed it, and published his findings.....The Royal, he points out, hit upon the you-pick-'em-and-we'll-show-'em angle because it was cut off from first-run films, the latter being pretty well sewed-up by the Wometco and Paramount chains.....Apparently, the Royal has demonstrated that there are a helluva lot of folks who would rather see what they want tardily than see what they might not like promptly....*

▼ ▼ ▼

● ● ● *AVENGE PEARL HARBOR!.....*

SAG Limits Actors' Free Appearances on the Air

(Continued from Page 1)

Screen Actors Guild, according to action taken at the Guild's annual meeting. Petitions have been forwarded to American Federation of Radio Artists asking that a stop be put to requests for free appearances of actors on commercially sponsored Radio shows.

James Cagney was officially installed as SAG's new president.

Kenneth Thomson, executive secretary, said Guild's membership had decreased from 8,683 to 7,192 largely due to the war, 620 members having obtained military withdrawals and 319 temporary withdrawals for work in war industries.

See Relief for Carriers In Tire Rationing Plan

(Continued from Page 1)

acute problem. System, which is tied in with gasoline rationing and a national 35 miles per hour speed limit, is said to be a method of allotting tires to motorists who comply with all regulations.

Under the plan all vehicles will be inspected every 60 days to determine the condition of tires. Motorists who must do more than 7,000 miles of occupational driving a year, and who keep within the speed limit and other mileage control regulations would be certified for new tires or high-grade recaps.

Whole project depends on the synthetic rubber expansion projects going through without a hitch.

UA-Para. Finalize 22-Picture Deal

(Continued from Page 1)

the Frying Pan" (now titled "Young and Willing") and "The Crystal Ball." In addition, as part of the deal, UA has acquired the Harry Sherman special, "Buckskin Frontier" together with 13 of the Hopalong Cassidy series, produced or to be produced by Harry Sherman, making a total of 22 pictures involved.

Executives of both companies expressed great satisfaction of the pact, which is said to be the first of its kind in the history of the business. At the inking of the contract, in addition to Balaban and Raftery, were Grad Sears, Arthur W. Kelly and Harry J. Muller, all of UA, and Neil Agnew, Y. Frank Freeman, Austin Keough and J. H. Karp, representing Paramount.

—Sell More War Bonds—

Monogram Year Profit Shows $146,000 Advance

(Continued from Page 1)

$157,103, representing an increase of more than $146,000. Before provision of $45,000 for Federal taxes, the company's net was $202,103. Net for the current year is equal to approximately 37¾ cents per share on the 415,962 shares outstanding.

W. Ray Johnston, president, in his statement to stockholders reported that the company's program of pictures for 1941-42 already has been completed and that nine features on the 1942-43 program are finished and two others are in production.

—Sell More War Bonds—

Arbitrator in St. Louis Reaffirms Original Award

St. Louis—Claude O. Pearcy, arbitrator, re-affirmed his award which ruled that the Wellston Theater was entitled to only one day clearance over the Beverly Theater, a St. Louis County independent house, after he had re-opened the case on the grounds, alleged by the plaintiff, that an inadvertent error had been made. Pearcy decided no error had been made and that the case would stand with the original award.

Despite Pearcy's reaffirmation, the Beverly is still the winner in the complaint, having been granted availability one day after the Wellston, a reduction from the original clearance.

Dulce et Decorum Est Pro Patria Mori

Richmond, Va.—Lt. Henry Hawkins, Army Air Force former member of the Capitol Theater service staff, was killed in a service plane accident at Craig Field, Selma, Ala. Military funeral was held in this city.

An Entire Career Points to this One Magnificent Achieve

Remember in September —with bonds!

BETTE DAVIS

Never greater, never lovelier

PAUL HENREID

The spark to light Bette's fire

"Now, Voyager"

One of the biggest in that big first group from

WARNERS

A HAL B. WALLIS
PRODUCTION

WITH CLAUDE RAINS

GLADYS COOPER • BONITA GRANVILLE • ILKA CHASE

Directed by IRVING RAPPER

Screen Play by Casey Robinson • From the Novel by Olive Higgins Prouty

Music by Max Steiner • A Warner Bros. First National Picture

30 Sure, 15 Others In Prospect for UA

(Continued from Page 1)

shorts and a golf short starring Bob Hope and Bing Crosby also are to be announced.

These pictures are completed and ready for sale. The 15 additional pictures are as yet unidentified and will bring the total program to 45 productions.

Announcing an all-out intensified drive to bring into the company as many more important new producers as possible, Edward C. Raftery, UA prexy, yesterday told the UA sales force gathered at the Blackstone Hotel for the first day of the annual convention:

"The trend in Hollywood is toward United Artists."

This, he declared, is due to the three factors —present economic conditions, more effective working conditions offered by independent production, and the desire for creative independence by producers, stars and directors.

More Producers to Join

Other big names, comparable to William and James Cagney, Hunt Stromberg and Jack Benny, who have been signed during recent months, will soon be in the United Artists fold, Raftery promised.

Yesterday's meeting, attended by 200 home office executives, district managers, branch managers, and salesmen, was opened and conducted by Carl Leserman, general sales manager. In his opening remarks, Leserman said that this probably would be the last general meeting of the entire international United Artists sales personnel for the duration. Clearing the decks before taking action on forthcoming product, Leserman set the stage by calling for opening remarks by Major Hal Roach, Arthur W. Kelly, Bert Stearn and Harry Gold. Also seated at the speakers' table were David Loew, Harry Sherman, George Burrows of the Guaranty Trust Company, Dick Dickson and John Grierson, producer of the World in Action shorts.

Gradwell L. Sears, vice-president in charge of distribution, made only a few informal remarks, and said he would deliver his full address, outlining future plans and policies, later during the convention.

Roach Award Winners

One of the highlights of the opening session was the presentation of the awards in the form of War Bonds to the winners of the Hal Roach Streamliner feature sales drive. The winners and their prizes were: Divisional Winner—Bert Stearn, Western sales manager. He immediately turned his $1,500 prize over to the Army and Navy Relief funds in the name of his division; Leading district manager, T. R. Thompson, Kansas City—$1,250; Second district manager, Dave Coplan, Canada—$750; Leading branch, Seattle, Pete Higgins, branch manager, prizes totaling $1,550; Second branch, St. Louis, James Winn, branch manager, prizes totaling $1,000; Third branch, Indianapolis, Dick Frank, branch manager, prizes totaling $775; Fourth branch, Kansas City, Bill Troug, prizes totaling $550. Additional prizes were awarded to the leading branch in each district which included: New Haven, Toronto, New York, Dallas and Cleveland.

The first of three days of screenings was held during the afternoon for four and one-half hours at the Cinema Theater with the entire sales force attending.

Among other announcements made by Leserman was the fact that N. A. Thompson who was with the company for many years, had retired last week and was succeeded by Charles M. Steele.

Among the principal speakers at today's session will be Hunt Stromberg and Teddy Carr, managing director of United Artists in Great Britain.

Also attending the session were the following producers' representatives: Lowell Calvert, representing Hunt Stromberg productions; Seymour Poe, representing Loew-Lewin; Louis Heyman, representing Sol Lesser; Steve Pallos, representing Alexander Korda; and Henry Brash, representing Arnold Pressburger.

Following the screening yesterday, David L. Loew, producer of "Moon and Sixpence" tendered a cocktail party to all those present at the sessions.

WEDDING BELLS

Washington Bureau of THE FILM DAILY

Washington—Marriage of John S. Allen, Metro branch manager here, to Marjorie Lee Darmody, of the Metro office staff here, took place Saturday in Saint Gabriel's Rectory, ceremony being performed by the Rev. William J. Sweeney. Couple are on a 10-day wedding trip in the East.

TO THE COLORS!

BEN POLLOCK, of the promotional department of Universal's home office, and brother of Lou Pollock, former director of publicity-advertising for that company, enlisted in the Army on Saturday and was sworn in yesterday.

West Coast Bureau of THE FILM DAILY

Hollywood—LYLE TALBOT will be inducted into the Army Air Forces at Merced Oct. 7.

PEGGY ROYAL, executive secretary to Hal Horne, Twentieth Century-Fox advertising and publicity director, has enlisted in the WAVES and reports at the Smith College training center Oct. 6.

Cleveland, O.—CHARLES KATES, Warner booker, has had his physical, and will be in the Army within two weeks.

Stock Allocation Asked For Advertising Films

(Continued from Page 1)

for entertainment films and that it not be forced to request grants of stock every time it desired to make a picture.

Under the terms of the film freeze order, the industry must request an allocation of film from the WPB on those occasions when it expects to produce a picture.

Hopper was also told, informed sources declared, that the industrial and advertising industry consumed last year only about two per cent of the stock used by Hollywood in turning out entertainment pictures.

The following committee members met with Hopper: Lawrence Fox, Audio Productions, New York; Harold Wondsel, Sound Masters, New York; Harry Spiess, Castle Films, New York; Jameson Handy, Jam Handy Organization, Detroit; James Inglefield, Wilding Picture Productions, Chicago; J. Don Alexander, Alexander Film Co., Colorado Springs; Hugh Jamieson, Jamieson Film Co., Dallas; Roland Reed, Roland Reed Productions, Culver City, Calif., and R. E. Calvin, Calvin Film Co. Kansas City.

—Sell More War Bonds—

Form Sunset Film Corp. To Import Foreign Pix

Sunset Film Corp. has been organized here to import foreign films, which it will distribute in this country. The company, which has not set up offices yet, expects later to lease theaters for the exhibition of these films, it was said yesterday by the firm's attorney, George G. Shiya, who said that negotiations were under way for the acquisition of "certain properties."

Urges Careful Study in Making Metro War Pix

(Continued from Page 1)

story trend, Edward J. Mannix, M-G-M executive, in a letter to studio executives, producers, directors and writers, asked them to consider the following basic questions in consideration of any war picture:

How can this picture help to create a better understanding of the war?

Will this subject still be important when picture is going through its regular channels of distribution?

Is some other objective important?

Is the subject in danger of overemphasis on the screen because so many other pictures are treating the same subject?

Does the treatment really clairify the subject or is it merely a by-product of another picture?

Does the treatment bring the subject home to the individual in the audience so that he can identify himself and the part he can play in furthering victory?

M-G-M, according to the letter, is challenged to use its great influence in the planning and making of pictures which are directly concerned with the war and its problems. This is the job of producers, writers, directors and every man and woman who contributes to making motion pictures.

—Sell More War Bonds—

Capital Talks U. S. Berth For S. Charles Einfeld

(Continued from Page 1)

where Einfeld's talents could be employed, it is regarded here as likely that he will be found in WPB if the Government "drafts" him for duty. During the present month, Einfeld has been directing the eminently successful "Stars Over America" tours for the Treasury's War Bond sale drive.

Lt. Col. Jack L. Warner, Warner production chief, is expected to go permanently on active Army duty shortly. For some time, he has been more or less on active service in the Army Air Forces.

—Sell More War Bonds—

"Buck" Colgin Dead

Richmond, Va.—Charles E. (Buck) Colgin, for the past 20 years maintenance engineer for the Colonial Theater, died after a lingering illness.

Need $135,242,000 To Meet Bond Goal

(Continued from Page 1)

reports are to come. WAC headquarters yesterday sent the following wire signed by Si Fabian to all State Chairmen:

"You will be happy to learn that week-end figures have added [illegible]9,515,000, bringing total to $63[illegible],000. If we can plug up every hole we'll make that quota! One last appeal to everybody. Contact post-offices, stores, radio stations and all other issuing agents to urge them to clean up September accounting of sales. Also big payroll deduction factories. That billion dollars' worth of Bonds has been sold—let's be sure they are counted. Congratudations. Regards."

With every indication pointing to a last-minute suspense, the midnight, final Bond-rally at Madison Square Garden tomorrow promises to provide the drive's climatic thrill. How much will be needed at that rally to crash the quota? Dorothy Lamour, Paulette Goddard, Veronica Lake, Edward Arnold, Charles Laughton, Ann Rutherford, William Gargan, Vera Zorina, Joan Blondell, Ritz Brothers and others will be at the Garden to lead the "pitch" to put the quota in the bag.

Harold Graves and Ted Gamble, assistant secretaries of the Treasury, will represent Secretary Henry Morgenthau. Col. Richard C. Patterson, Jr., N. Y. State chairman, will represent the N. Y. State War Savings Staff. William Dover will be there from the Hollywood Victory Committee, which has done such a magnificent job in handling the Stars Over America tours.

New York City theaters reported a week-end Bond sale of $617,850,- while stamp sales totalled $81,311. The Bondmobile sold $226,705 in Bonds in Jamestown, N. Y., on Sunday. Total New York State sales, as of Saturday, amounted to $98,109,746.

—Sell More War Bonds—

Momand Anti-Trust Suit Is Postponed Till November

(Continued from Page 1)

November, on the motion of the plaintiff.

A. B. Momand asks $5,000,000 triple damages, charging that he was forced out of business by the entrance of the Griffith circuit into towns in which he operated. The eight major companies are defendants in the case which has been in litigation for 10 years.

—Sell More War Bonds—

Myron Smith Rites Held

Skowhegan, Me.—The funeral of Myron E. Smith, 62, proprietor of several motion picture theaters in Skowhegan, previous to his retirement in 1932, was held yesterday. Surviving are his daughter, Mrs. Wilbur C. Corey, Skowhegan; one brother, Dr. Kleber W. Smith, Freeport, Me., his stepmother, Mrs. Albra Smith.

ONE OF OUR AIRCRAFT IS MISSING

drops the year's biggest bomb-load of thrills square on the box-office target!

"Great! If you can imagine 'Target For Tonight' and 'The Invaders' on the same bill, you have a notion of its entertainment!"
—Hollywood Reporter

"Interest pitched high by the realistic air scenes, anti-aircraft fire and the drama of dispatching planes!"
—Boxoffice

"A box-office bull's-eye as realistic as its eminent predecessor, 'The Invaders'. Vivid and convincing!"
—Motion Picture Herald

"Timely—filled with excitement! Bombing the target area, with anti-aircraft fire around the ship is thrilling and spine-tingling!"
—Showmen's Trade Review

ALEXANDER KORDA
presents
"ONE OF OUR AIRCRAFT IS MISSING"
Produced and Directed by Michael Powell
Written by
MICHAEL POWELL and EMERIC PRESSBURGER
The men who gave you 'The Invaders'
Released thru UNITED ARTISTS

[illegible] TH MOSEN
M. P. P. & D. 21ST FL
28 W 44TH ST
N [illegible]

Intimate in Character
International in Scope
Independent in Thought

THE FILM DAILY

The Daily Newspaper
Of Motion Pictures
Twenty-Four Years Old

VOL. 82, NO. 65 | NEW YORK, WEDNESDAY, SEPTEMBER 30, 1942 | TEN CENTS

AVOID HASTY EQUIPMENT CHANGES—SMPE

WPB Warns of 'Draft' of Air-Conditioning Plants

Society Asks That Systems Proposed to Conserve Raw Stock Be Submitted to Neutral Engineers for Performance Tests on a Small But Adequate Scale

The SMPE yesterday in a report taking cognizance of a number of proposed methods of conserving raw stock by mechanical means strongly recommended that there be no changes in the industry's equipment and plant until, first, the changes have been approved by a neutral group of qualified engineers and, secondly, until such engineers have checked up on performance of the proposed equipment on a small but adequate scale.

Editor's Note: Because of the profound effect of any mechanical change-over upon the entire industry, THE FILM DAILY *today prints the full text of the questionnaire drafted by the SMPE, and urges its careful study by production, distribution and exhibition fields alike. Turn to page 5.*

The report, placing the Society on record as "opposed to hasty and experimentally unsupported action on a large scale, urges "the Industry and the Government to consider the insurance value of determining basic

(Continued on Page 5)

—Sell More War Bonds—

Meetings With Theater Operators Planned; Voluntary Offers Will be Suggested

By GEORGE H. MORRIS
Equipment News Editor of THE FILM DAILY

Many film theaters face the almost certain prospect of operating next Summer without their air-conditioning equipment, or at least upon a basis of reduction in essential units, it was indicated yesterday by sources close to WPB officials, in the wake of Monday's meeting here at which Lessing J. Rosenwald, director of the Conservation Division of

(Continued on Page 7)

—Sell More War Bonds—

Utah Theater Drops Para. Trust Action

Anti-trust suit against Paramount, brought by the Uptown Theater Co., Salt Lake City, has been withdrawn by the plaintiff without prejudice. Trial was to have started Oct. 7.

The Uptown Theater, formerly the

(Continued on Page 6)

—Sell More War Bonds—

20th-Fox Realigns Two Blocks, Shifts Dates

Twentieth Century-Fox has realigned blocks four and five of the new season, with a change in release dates, it was announced yesterday by Tom Connors, distribution chief. While the fifth group of releases

(Continued on Page 2)

30% Havana Tax Cut Asked by Exhibitors

Havana (By Air Mail—Passed by Censor) — Citing decreasing box-office receipts and increased operation costs, the National Union of Exhibitors has appointed a commission to ask the Mayor of the city to reduce theater taxes by 30 per cent. Commission includes Fernando Gonzalez, Ernesto P. Smith and Charles Pemberton.

BOND DRIVE IN PHOTO-FINISH

$74,997,000 Needed in Two Days to Make Goal

With the Treasury reporting a record $60,265,000 in War Bond and Stamp sales for Sept. 28th, the grand total in the industry-sparked September drive crashed through to $700,023,000, just $74,997,000 off the "miracle" goal.

At Lindy's, with the 29th and 30th still to be heard from, the odds last night were two to one that the $775,000,000 quota—equal to a billion dollars' worth of Bonds, maturity value—will be hit before midnight tonight. The results, however, can not be known definitely until late the next day. In Washington, Treasury

(Continued on Page 4)

—Sell More War Bonds—

Arbitrator's Bronx Award is Affirmed

Motion Picture Appeal Board has affirmed the award of an arbitrator who ruled that the existing seven-day clearance of the Mt. Eden Theater over the Ogden Theater, both in the Bronx, is reasonable. Paramount and Loew's were the defendants and J. J. Theaters, Inc., the

(Continued on Page 7)

To Urge Retention Of UMPI Tax Groups

While UMPI will close its office in the Hotel Astor Saturday, Leon Bamberger, executive secretary, will suggest in his final letter to members that the tax committees, set up by Bamberger, be continued as permanent bodies in order to be prepared to combat any discriminatory legislation. Bamberger already has been informed that the Georgia tax committee, of which Oscar Lam is chairman, will remain intact.

William F. Rodgers, general chair-

(Continued on Page 4)

—Sell More War Bonds—

Buermele Resigns as Mgr. Of Co-op. Theaters of Mich.

Detroit—Carl W. Buermele has severed connections with Co-operative Theaters of Michigan of which he was general manager four years. His resignation is understood to be the result of a difference of opinion over operating policies.

No successor is expected to be appointed for some time. Samuel Bar-

(Continued on Page 4)

Met. N. Y. Exhibitors In Scrap Drive Meet

Exhibs. of Greater New York will meet at the WAC at 3 p.m. today to make plans for participation in the city's scrap drive, now under way. Sam Rinzler, chairman of the WAC's New York City branch will preside and Rowell Fisher, assistant ex-

(Continued on Page 6)

5-7 Yearly from Stromberg

UA Expects 5 Million from 'Stage Door Canteen'

Chicago — Hunt Stromberg, new United Artists producer, told the delegates to the UA convention in the Blackstone Hotel yesterday that he would produce five to seven pictures a year for release by the company.

Harry Sherman, producer of Hopalong Cassidy pix, told the delegates that, in addition to the Hopalong films, he would produce for UA some

(Continued on Page 6)

Pop Price Policy Slated For WB Pix at Hollywood

Following the current two-a-day run of "Yankee Doodle Dandy," now in its 18th week and continuing through Oct. 18, the Hollywood Theater will carry on as a Broadway first-run house with a continuous straight-film program at pop prices,

(Continued on Page 6)

Flynn Given New Warner Term Pact

West Coast Bur., THE FILM DAILY

Hollywood—Warners have signed Errol Flynn to a new long-term contract under which he will star in three pictures annually and will also star in and co-produce one a year on a participating basis with Warners.

PUT YOUR SHOULDER TO THE WHEEL!—SELL MORE WAR BONDS!—BUY MORE WAR BONDS!

THE NEWSPAPER OF FILMDOM — THE FILM DAILY — ALL THE NEWS ALL THE TIME

Vol. 82, No. 65 Wed., Sept. 30, 1942 10 Cents

JOHN W. ALICOATE : : : : Publisher

DONALD M. MERSEREAU : General Manager

CHESTER B. BAHN : : : : : : Editor

Published daily except Saturdays, Sundays and Holidays at 1501 Broadway, New York, N. Y., by Wid's Films and Film Folk, Inc. J. W. Alicoate, President and Publisher; Donald M. Mersereau, Secretary-Treasurer. Entered as second class matter, Sept. 8, 1938, at the post office at New York, N. Y., under the act of March 3, 1879. Terms (Postage free) United States outside of Greater New York $10.00 one year; 6 months, $5.00; 3 months, $3.00. Foreign, $15.00. Subscriber should remit with order. Adddess all communication to THE FILM DAILY, 1501 Broadway, New York, N. Y. Phone BRyant 9-7117, 9-7118, 9-7119, 9-7120, 9-7121. Cable address: Filmday, New York.

Representatives: HOLLYWOOD, Calif.—Ralph Wilk, 6425 Hollywood Blvd., Phone Granite 6607. LONDON—Ernest W. Fredman, The Film Renter, 127-133 Wardour St., W. 1. PARIS—P. A. Harle, Le Film, 29 Rue Marsoulan (12). MEXICO CITY—Marco Aurelio Galindo, Depto. 215, Calle del Sindicalismo, 99, Tacubayo, D. F.

FINANCIAL

(Tuesday, Sept. 29)

NEW YORK STOCK MARKET

	High	Low	Close	Net Chg.
Am. Seat.	....	....	....	....
Col. Picts. vtc. (2½%)	....	....	....	....
Columbia Picts. pfd.	....	....	....	....
Con. Fm. Ind.	....	....	....	....
Con. Fm. Ind. pfd.	....	....	....	....
East. Kodak	....	....	....	....
do pfd.	....	....	....	....
Gen. Prec. Eq.	13¾	13½	13½	— ¼
Loew's, Inc.	43⅞	43¼	43¾	....
Paramount	16½	16⅜	16½	+ ⅛
Para. 1st pfd.	117	116	117	— ½
RKO	3	3	3	— ⅛
RKO $6 pfd.	....	....	....	....
20th Century-Fox	12⅞	12⅝	12⅝	— ⅜
20th Century-Fox pfd.	23¾	23¾	23¾	+ ⅛
Univ. Pict. pfd.	....	....	....	....
Warner Bros.	5¾	5⅝	5⅝	— ⅛
do pfd.	....	....	....	....
NEW YORK BOND MARKET				
Para. B'way 3s55	....	....	....	....
Para. Picts. deb. 4s56	99⅞	99⅞	99⅞	....
NEW YORK CURB MARKET				
Monogram Picts.	....	....	....	....
Radio-Keith cvs.	....	....	....	....
Trans-Lux	1¼	1¼	1¼	....
Universal Corp. vtc.	....	....	....	....
Universal Picts.	....	....	....	....

N. Y. OVER-THE-COUNTER SECURITIES

	Bid	Asked
Met. Playhouse, Inc. 2nd deb. '45	70	74
Roxy Thea. Bldg. 4s 1st '57	65¾	67¾

—Sell More War Bonds—

Remington Biog. for Films

West Coast Bureau of THE FILM DAILY

Hollywood — Ramon Romero has completed an original story "The Old West" which deals with the life of Frederic Remington, famed artist and correspondent. Jess Smith and Gene Mann are representing Romero.

WANTED—

Bell and Howell 35 mm Camera with viewing on film attachment, preferably.

Must be in good condition.

Address

Box 125 — The Film Daily

20th-Fox Realigns Two Blocks, Shifts Dates

(Continued from Page 1)

will contain five productions, block four will have only four. Block three will consist of but one film, "Tales of Manhattan," the national release date of which has been set as Oct. 30.

Block four release dates are as follows: "Girl Trouble," Oct. 9; "Manila Calling," Oct. 16; "The Man in the Trunk," Oct. 23; "Springtime in the Rockies." Nov. 6. The release dates on block five now are: Nov. 13 for "That Other Woman"; Nov. 20, "Thunder Birds"; Nov. 27, "The Undying Monster"; Dec. 4, "The Black Swan"; Dec. 11, "Dr. Renault's Secret."

"The Undying Monster" and "That Other Woman" will be tradescreened nationally the morning of Oct. 15, with "The Black Swan" shown in the afternoon. "Dr. Renault's Secret' will be screened the morning of Oct. 16, with the afternoon reserved for "Thunder Birds."

—Sell More War Bonds—

Theaters' Conversion to Gas Heat Blocked by WPP

Richmond, Va.—Plans of the City Department of Utilities to change three local theaters from oil heat to gas heat were brought to a halt by a WPB order that no gas appliances can be installed after Sept 1. except in homes that have a definite priority.

—Sell More War Bonds—

PRC Franchise in Minn. Passes to Abbott Swartz

Minneapolis—PRC franchise here has been acquired by Abbott Swartz former office manager and booker for Republic's branch, from Charles Weiner. Swartz also takes a number of Astor pix for distribution in this area.

—Sell More War Bonds—

Local 244 Receivership Hearing Resumes Nov. 30

Newark, N. J.—Chancery Court hearing on the application for a receiver, for Local 244, operators, will be resumed on Nov. 30.

—Sell More War Bonds—

Para. to Start 9 Top Pix

West Coast Bureau of THE FILM DAILY

Hollywood — Paramount, with a large backlog of completed product, will begin production during the next eight weeks on the largest group of high-budget pictures ever started during a similar period. Nine pictures will be sent before the cameras before Dec. 1, in addition to "For Whom the Bell Tolls" and "True to Life," now in work.

—Sell More War Bonds—

Municipal Post for Funk

Detroit—Hazen L. Funk, manager of the Great Lakes Theater for 14 years, has been named Secretary of the Department of Public Works by Mayor Edward J. Jeffries.

Collins Case Re-hearing Plea Before Ark. Court

Little Rock, Ark.—The Arkansas Supreme Court heard a petition presented Monday by the State Labor Commissioner asking a rehearing of the widely publicized Eli Collins case. The high tribunal previously had sustained the Merit System Council's removal of Collins, former MPTOA prexy, as director of the employment security division of the the state labor department, and ordered the payment of Collins' back salary from the date of his suspension by the labor commissioner until the Council approved the commissioner's action, approximately $900.

The Arkansas Court grants few rehearings on its own decisions.

—Sell More War Bonds—

Drama Critics Circle Elects John Anderson

Annual election of the New York Drama Critics' Circle was held yesterday at the Hotel Algonquin. John Anderson was named to succeed John Mason Brown as president. The vice-presidency went to Louis Kronenberger, who replaces Richard Lockridge. Kronenberger had been treasurer, a post which for the next year will be held by Wilella Waldorf. Burns Mantle was elected Stark Young's successor as corresponding foreign secretary.

Two new members were elected. They were Jesse Zunser, who replaces Oliver H. P. Claxton as Cue's representative, and Howard Barnes, who succeeds Richard Watts, Jr., as the Herald-Tribune's representative.

—Sell More War Bonds—

"Flying Tigers" Booked Into Broadway Capitol

Republic's "Flying Tigers" has been booked into the Capitol Theater, Broadway, and will open the last week in October. Capitol engagement is one of the many key spots that James R. Grainger is lining up for first-run showings.

—Sell More War Bonds—

"Ravaged Earth" In Keys

West Coast Bureau of THE FILM DAILY

Hollywood—Mark L. Moody, who is distributing "Ravaged Earth," is now negotiating for first-run showings in key cities. After these showings are being completed, he will make territorial deals for his picture. "Ravaged Earth" played six weeks day and date, at the Esquire and Grand, Los Angeles, and four weeks, day and date, at the Clay and Larkin, San Francisco.

—Sell More War Bonds—

AAAA to Hear AGVA Report

Report on the future of the American Guild of Variety Artists will be considered at a special meeting of the Associated Actors and Artistes of America today. The report was prepared by Walter N. Greaza, assistant executive secretary of Actors Equity, who has been in charge of the affairs of the AGVA.

COMING and GOING

HARRY M. WARNER and S. CHARLES EINFELD planed in from Washington yesterday.

FRANK N. PHELPS, Warner Theaters labor contact, left yesterday for a tour of Ohio. He is expected back in New York on Monday.

HARY ROSENQUEST, of Warner Theaters home office department is in Philadelphia. He returns tomorrow.

NORMAN ELSON, general manager of Lux Corp. leaves today for Philadelphia Washington.

HUNT STROMBERG, United Artists producer, arrived yesterday from the UA convention in Chicago.

NORMAN FOSTER is here from the Coast.

S. BARRET McCORMICK is due back from Hollywood tomorrow.

HERBERT WILCOX and ANNA NEAGLE leave for Montreal today.

ROUBEN MAMOULIAN has dropped his tentative plans to make a picture in the East and returns to the Coast shortly.

GREGORY RATOFF is East on a business trip.

NELSON FOYNTER of the OWI has returned to the Coast from Washington.

WYNN ROCAMORA is here from Hollywood.

TERRY TURNER has arrived on the Coast.

IRVING C. JACOCKS, JR., Connecticut MPTO president, is back in his Winter home at Branford after a Summer at the beach.

LESTER COWAN is expected back on the Coast next week.

RADIE HARRIS, production assistant to SOL LESSER on "Stage Door Canteen," left the Coast for New York yesterday in connection with the filming of scenes for the film in the East.

AL ROSEN is Hollywood-bound to seek the services of Walter Catlett for his stage production "Hareum-Scareum."

ROBERT MOCHRIE, general sales manager, and WALTER BRANSON, Western division sales manager of RKO Radio, are visiting the company's branches in the Midwest. They are expected back on Friday.

NAT LEVY, RKO's Eastern division sales manager, returned yesterday from a trip to Chicago and Indianapolis.

DR. CARLOS ROCHE, secretary of the Federation of Cuban Motion Picture Writers and editor of Havana's Cine-Grafico, is stopping at the Piccadilly.

BING CROSBY returned to Hollywood yesterday after an exhibition golf tour through the middle West and Texas for benefit of the American Red Cross.

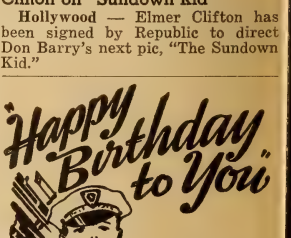
JAMES COSTON, Warner zone manager in Chicago, and HAL HALPERIN, booker, returned to the Windy City yesterday from New York.

Singapore JOE FISHER, Far East theater manager, in Chicago yesterday, addressed the Rotary Club on conditions in the Orient.

—Sell More War Bonds—

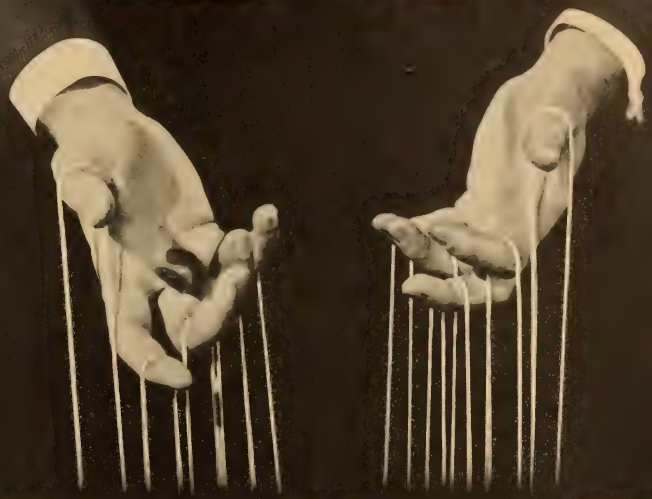
Clifton on "Sundown Kid"

Hollywood — Elmer Clifton has been signed by Republic to direct Don Barry's next pic, "The Sundown Kid."



George Bancroft Ralph Forbes
Herman Starr

YOU HOLD THE STRINGS



We but do your bidding • Use us a lot and we'll help you a lot... we make your advertising dance with life... point to the box office... skip right up to the theatre entrance... and fairly push your prospects in • And remember... these are days of war worries... seasonal slumps... and other headaches... when you must keep pulling all the strings... every minute... hard!... for there's money at the end of those strings • Get it with Standard Accessories... Get it with Specialty Accessories... Get it with Trailers... all by NATIONAL SCREEN SERVICE... Prize Baby of the Industry.

To Urge Retention Of UMPI Tax Groups

(Continued from Page 1)

man, announces yesterday in letters to UMPI members that the consensus of comments from committee members indicated that under present conditions future activities of UMPI should cease. He discloses that because UMPI was out of funds, Loew's had advanced $1.000 to liquidate all bills.

Rodgers' letter to UMPI members follows:

"The letters and statements received from exhibitor committee members of UMPI almost unanimously express the opinion that while they regret such action was necessary they felt that under present conditions future activities of the UMPI as an organization should cease. I have, therefore, today instructed Leon Bamberger, executive secretary, to close the office at the Astor Hotel as of October 3, 1942.

"I too hope that at some more propitious moment such a worthy movement may resume its activities. Most certainly I heartily agree with those who feel that the loss of any agency which works toward the establishment of a better understanding between the various elements of the industry must be a distinct loss to the industry. I am sure that the gains and better understanding will not be lost and that while the active structure may temporarily disappear the effect of the sincere negotiations will be felt for a long time to come.

"Because the UMPI was entirely out of funds, Loew's, Inc., advanced $1,000 to liquidate all bills and I have asked Mr. Bamberger to return to Loew's what remains of this amount and to render to each member of the committee an accounting of expenditures.

"To all concerned, may I again say my personal thanks for the co-operation you gave me as chairman."

Leon Bamberger Returns To RKO Post on Monday

Leon Bamberger, who was given a leave of absence from RKO to become executive secretary of UMPI, returns to RKO on Monday, following the official dissolution of the unity organization. Doris Sander, who has been Bamberger's secretary at UMPI, also returns to RKO. Bamberger was sales promotion manager of RKO before his association with UMPI.

—Sell More War Bonds—

New Term Pact for Hathaway

Hollywood — Twentieth Century-Fox has signed Henry Hathaway to a new long-term contract. His first assignment will be to direct "Tampico," with Gene Tierney and Jean Gabin.

'Live Wire' Campaign Scores In Theaters

Miami—Metal shortage inspired some managers of nabes in the Wometco chain to let kids see pic shows in return for their bringing in a certain number of wire coat hangers. To date, the youngsters have toted more than 152,000 of the devices (about 15,048 pounds of wire) to the stands. The hangers have been put back in circulation via laundries and dry cleaning establishments of Greater Miami, who were facing positive shortage of this item.

Symbolic Patriots

● ● ● WHEN a man bites a dog,—that's news.....And when a woman bites a sandwich,—well, that can be news, too (instance, Hedy Lamarr on her recent Bond-selling mission in the East).....The industry's big September drive-for-a-billion has been studded with unique and glamorous news stories re many of our oft-spotlighted film folk whose efforts poured huge sums into the Treasury.....But did you ever hear what was done by Mathilda Green, Jeanne Heller, Herbert Holtz, Frank Rohrenbeck, Estelle Sher, et al?.....Of course you didn't!.....Phil mentions these big little-people both in fact and as a symbol of the thousands of our industry's file whom we can thank for much of the Bond-sales total when Uncle Henry Morgenthau, Jr., and his boys finally add-up the dollars at the drive's wind-up at midnight to-night,—and September will be literally a memory.....

▼ ▼ ▼

● ● ● *OUR symbolic patriots happen to have been participants in the various floor rallies o'er at the Loew Building and the M-G-M Exchange.....But you can substitute an almost unlimited number of names and firm titles and get the over-all "picture" of what the little-people have done.....Mathilda Green, of Loew's building unit, sold $7,500 in Bonds via her relatives, her brother's fraternity, and her Air Raid Wardens' meetings.....Jeanne Heller of the contract dept., sold $4,500 to her family, their business contacts, and friends.....Herbert Holtz, a billing clerk who had only recently been employed at the Exchange, sold hundreds of dollars worth of Bonds.....Frank Rohrenbeck of WHN brought in $12,000 in pledges from biz associates, and Estelle Sher of the sales department carried her fervor not only to her own hearth by making her dad sign on the dotted line, but collared all of his employes!.....Then there were six office boys.....They formed a pool, each chipping-in $3.15 a week, thereby enabling each to buy a Bond over a period of six weeks.....They drew for the first Bond, the winner being ineligible thereafter, and the same procedure was carried on until all Bonds were allocated.....Then there's a certain married couple, both working for Loew's-M-G-M.....Hubby purchased one Bond for both, but friend wife felt that she, too, was a part of our industry and a good American,—so out she went and sold a Bond to her laundryman in place of the extra Bond she herself couldn't afford to buy!.....Another employe asked the Rabbi of her synagogue to make his New Year's sermon on the subject of War Bonds..... Thus, $2,000 was secured in pledges.....*

▼ ▼ ▼

● ● ● AT each of the floor rallies were speakers.....These included Leopold Friedman, Howard Dietz, H. M. Richey and Herbert Pettey of the company.....Others were Morris Fischman of the National Maritime Union; Charles Laughton; Croswell Bowen, official photographer of the American Film Service who served for 10 months with the British Army in Africa; an R.A.F. pilot, veteran of 58 combat flights and decorated by King George; Pierre Rodrigue, Free Frenchman; Lieut. John Lodge, U.S.N.R.; Robert Carse, decorated for gallantry in convoy duty to Murmansk.....And there was an eye-moistener in the person of Victor Haggith, 15-year-old gunner of the British Merchant Marine and the youngest gunner in the British service.....Two ships he was on were torpedoed.....At present he is being held in this country inasmuch as he concealed his true age in order to actively do his bit, and is not eligible to return to duty until he is 16!.....Tomorrow, the Billion Dollar Drive will be history, and one of the brightest pages will be the glorious spirit of the big little-people.....THEIR STARS FOR SERVICE are the 48 in their nation's flag, which they are so nobly defending!.....

▼ ▼ ▼

● ● ● *AVENGE PEARL HARBOR!.....*

Pix War Bond Drive In a Photo-Finish

(Continued from Page 1)

officials are loudly rooting for those "movie people" to ride a winning race. The quota has not been hit in five months.

It was learned yesterday that some experts in Washington had estimated that September, traditionally a bad Bond-selling month, would not turn in over $560,000,000 in sales. So far, the campaign has gone far above that and is furnishing an ironic answer to those few who questioned whether "glamor" and "make-believe" people could "spark" a Bond drive.

"Telephone-number" late sales are expected to develop at midnight tonight when the finale of the drive takes place as a feature of the spectacular Army Emergency Relief show, "We're All In It" at Madison Square Garden. That show, incidentally, is a sell-out, except for $2,200 standing room.

Hollywood contingent appearing at the Garden will include Myrna Loy, Edward Arnold, Dorothy Lamour, Veronica Lake, Carol Bruce, Charles Laughton, Paulette Goddard, Pat O'Brien, Lt. Burgess Meredith, Ann Rutherford, Joan Blondell, Sonja Henie, Constance Bennett, Fay Bainter, Lili Damita, Frank McHugh, Patricia Morison, Allen Jenkins, Betty Bruce, Fredric March, Tallulah Bankhead and William Saroyan.

"Stars Over America" tourists present will receive written appreciations from the Treasury from Theodore Gamble, assistant secretary of the Treasury. Other touring stars not present will receive their letters by mail.

The United Nations War Bond Rally scheduled for Central Park Mall today, has been cancelled.

$8,387,029 In Bond Sales In 27 Days by Loew Houses

Loew's theaters report total War Bond sales of $8,387,029 from Sept. 1-27 inclusive. This sum represents Bonds sold in lobbies, at War Bond premieres, and at rallies staged within the theaters. It does not include extra purchases by employes or Bonds bought through the payroll deduction plan.

—Sell More War Bonds—

Buermele Resigns as Mgr. Of Co-op. Theaters of Mich.

(Continued from Page 1)

rett, head booker, will carry on managerial responsibilities in the meantime.

Buermele is expected to make connection with another film organization shortly.

—Sell More War Bonds—

Kamins Joins Sherman Prods.

Hollywood—Bernie Kamins has resigned from the Paramount studio publicity department to become publicity director for Harry Sherman Prods.

WEDDING BELLS

El Paso, Tex.—Marriage of Jesus Estrada, assistant bookkeeper for Azteca Films Distributing Co. here, and Mary Helen Fischer, cashier at the Alcazar theater, will take place Oct. 4. Estrada leaves shortly for Army service.

SMPE Against Haste in Equipment Changes

Society Would Have Proposed System Tested by Neutral Engineering Com.

(*Continued from Page 1*)

facts before making fundamental modification," and states that the Society "is prepared to assist the Government, upon request, in any feasible way, in directions in which it is qualified in order to contribute toward the war efforts of the United States."

The report, prepared under the general direction of the Projection Practice Sub-committee and with the

DONALD HYNDMAN DR. A. N. GOLDSMITH

collaboration of the chairmen of the SMPE's other technical committees, was released through Donald E. Hyndman, engineering vice-president, and Dr. Alfred N. Goldsmith, chairman of the Theater Engineering Committee.

Elaborate Questionnaire

Bulwarking the report is an elaborate and searching questionnaire covering all branches of the industry which, the Society contends, should be answered for any proposed change aiming at film conservation. The questions, it is pointed out, are not directed at any particular proposed system but "should be answered with experimental evidence prior to the adoption of any new system proposed from any source."

(While several proposals have been advanced during the last few months, interest largely has centered in the so-called "Sponable Plan," conceived by E. I. Sponable, Fox Movietone News engineer. At a demonstration on Sept. 3, it was asserted that its adoption could conserve an estimated 500,000,000 feet of stock annually. It was said further that the WPB had agreed to make available the required steel for the mechanical change-over, if adopted).

The report embodies this resolution:

"That a carefully selected group of neutral, competent motion picture engineers should be retained by the motion picture industry, the Government, or both; that they should be provided with means for the construction, reconstruction and comprehensive operating tests of

(*See Col. 4 This Page*)

SMPE EQUIPMENT QUESTIONNAIRE

The SMPE in its report on recently proposed methods for conserving film by physical changes in picture and sound processes and equipment presents these questions as "basic" and declares they should receive "especially precise and detailed treatment" from a neutral engineering group charged with "careful analysis and experimental verification" of the suggested methods:

PRODUCTION

I. Studio Practice

A. CINEMATOGRAPHY
1. Will the proposed system require changes in camera equipment?
   a. Will alterations of sprockets, pull-down mechanisms, cams, etc., be necessary in all cameras, and if so, will the changes be readily adaptable to all makes and types of presently available cameras?
   b. Will the camera drive motors and interlock mechanisms now in use require alteration?
   c. Will presently used lens equipment be adaptable, or will new lens of different focal lengths be required?
   d. If the camera aperture is changed, what will the dimensions and aspect ratio be?
2. Will the proposed system be similarly adaptable to the various color cinematography equipments?
3. How will present background projection processes be effected?
4. Would it be practical to operate with present standard cameras and equipment, making the necessary changes in the printing process?

B. SOUND
1. What changes in sound recorder and re-recorder mechanisms are essential for operation of the proposed system (e.g., sprockets, scanning system, etc.)?
2. What changes in sound recorder and re-recorder mechanisms are desirable for satisfactory operation of the proposed system (e.g., mechanical filtering, scanning slit dimensions, etc.)?
3. What other changes must be made in sound equipment or technique (e.g., equalization recording level, pick-up technique, mixing noise reduction, etc.)?
4. Would it be practical to operate with present standard sound recording equipment, making the necessary changes in re-recording or printing processes?
5. Will any changes be necessary in other sound equipment (e.g., reproducers, Moviolas, effect equipment, etc.)?

C. PHYSICAL PROPERTIES (SETS)
1. Will the proposed system necessitate any changes in the regular routine of picture production?
   a. Will changes be required in set lighting techniques?
   b. Will studio sets be changed in size and proportions?
   c. What other changes are required in the general physical set-up of studio operation?

D. CUTTING AND EDITING
1. Will different techniques be required in normal practice of cutting and editing picture and sound-track negatives?
   a. What changes in equipment will be necessary (e.g., rewinds, Moviolas, splicers, etc.)?

E. GENERAL
1. Will the proposed system readily adapt itself to present 16-mm. production technique, considering that it is often essential that 16-mm. and 35-mm. subject material be intercut?
2. Will studio review rooms require alteration (similar to theater alteration)?

II. Laboratory Practice

A. PRINTERS
1. Will mechanical alterations be required in printer equipment?
   a. How will continuous picture printers be changed?
   b. Will intermittent picture printers be altered?
   c. Will alterations be required in sound printers?
   d. Will changes be required in light change equipment and interrupter mechanisms?
2. What changes will be required in optical and trick affect machinery?

B. DEVELOPING MACHINES
1. Will changes be indicated in developing machines?

C. NEGATIVE HANDLING
1. Will negative handling methods be changed (e.g., splicing, roll lengths, cue marks, notches, etc.)?

D. PRINT INSPECTION
1. Will changes have to be made in print inspection techniques, i.e., alteration of special type high-speed inspection projectors, etc.?
2. Will changes be required in print-splicing techniques?

E. RAW STOCK
1. Will different standards of raw stock supply be required i.e., width perforation standards, unit reel length, etc.?

F. GENERAL
1. Will the unit length of print shipments from the laboratory to the exchange depots be altered?
2. Will the production capacity of the laboratory be affected, either in footage capacity or "entertainment minutes" production ability?
3. What changes will be required in laboratory equipment to produce 16-mm. prints from negatives made according to the proposed standard?
   a. Will mechanical changes be required in continuous and intermittent projection printers and in 16-mm. contact printers?
4. What changes will be required in color

(*Continued on Page 6*)

SMPE'S Policy on Equipment Change-over

"The Society of Motion Picture Engineers is deeply interested in the preservation of the hard-won standing and achievements of the Motion-Picture Industry. It is opposed to any unwarranted change, to any step of which the consequences have been insufficiently analyzed, or any precipitate and insufficiently considered basic change in technological methods. It must be vigorously stressed, however, that the Society does not oppose change as such, but is strongly in favor of the prompt adoption of demonstrable improvements.

"The Society is thoroughly open-minded and judicial in these matters. It has no preference for any organization or method as such, nor yet any prejudice or opposition toward suggested forward steps in the art. It does believe, however, that thorough analysis of any proposed technological change must be carried out with experimental verification by means of neutral engineers prior to its wide-spread adoption. It believes further that any claimed economies or simplification should be subject to experimental verification on a small scale in the hands of competent technical observers prior to their adoption."

SMPE "Prepared to Assist the Government Upon Request"

(*Continued from Col. 1 This Page*)

relevant equipment; and that they should report with all reasonable promptness, consistent with the collection of adequate data and the analytical formulation of valid conclusions, to the motion picture industry, the SMPE, and the Academy of Motion Picture Arts and Sciences, on all relevant operating data, cost data, material requirements, material savings, industry procedure, and recommendations relevant to all promoting submitted methods for conserving motion picture film in the theater field."

It is added:

"The work of these engineers will presumably include, if necessary, the modification of cameras. sound recorders, composite-shot equipment, studio, projectors, Moviolas, laboratory processing equipment, exchange equipment, theater projectors and sound equipment, and special equipment (e.g., color motion picture equipment.)"

As to further procedure, the report says the SMPE "is prepared to assist the Government, upon request, in any feasible way, in directions in which it is qualified in order to contribute toward the war efforts of the U. S. It will continue to endeavor to co-operate further with the motion picture industry to protect and raise the high repute and favor in which the motion picture is held by the public. Any call for the future collaboration with the Government or the industry will, as in the past, be promptly and effectively heeded."

Sponable Calls for Serious Consideration of His Plan

E. I. Sponable, 20th-Fox technical expert under whom the so-called "Sponable Plan" was developed, reiterated yesterday his confidence in the practicability of the plan devised by his organization, and characterized the proposed 3-hole-perframe system aimed at film conservation as "good engineering." He expressed the conviction that it should continue to be most seriously considered for application because the industry has already received upward of 20 per cent cut in film raw stock, and the possibiliity looms that a slash of equal magnitude may have to be initiated by the Government shortly after Jan. 1.

—Sell More War Bonds—

Henie Ice Show in Nov.

November will see the opening of Sonja Henie's "Hollywood Ice Revue," which is slated to reach Broadway the latter part of January.

—Sell More War Bonds—

"Fighting French" on Oct. 9

Twentieth-Fox will release its sec- March of Time subject, "The Fighting French" on Oct. 9.

Met. N. Y. Exhibitors In Scrap Drive Meet

(Continued from Page 1)

ecutive secretary of the New York office of the WPB, will address the exhibs. on all phases of the salvage campaign, particularly the methods of disposal of the scrap materials collected.

Skouras Theater Corp., which started its part of the drive last Saturday with 30 morning scrap shows in New York, Long Island and New Jersey, collected 266,000 pounds of scrap. Exactly 53,288 boys and girls, carried the 133 tons of scrap materials to the theaters for their admission.

Special meeting of managers and assistants of Loew's theaters in Greater New York was held Monday midnight at Loew's Ziegfeld Theater, to discuss the scrap campaign. Every Loew house will undergo a thorough inspection during which all dispensable metal and rubber will be allocated to the scrap heap. In addition, special scrap matinees are being planned.

Mayor LaGuardia has made a special newsreel clip calling for everyone's help in the scrap drive, which will be released by all the newsreels tomorrow. Every theater in the city will show the subject.

—Sell More War Bonds—

Utah Theater Drops Its Para. Anti-Trust Action

(Continued from Page 1)

Paramount, charged that it was unable to obtain sufficient first-run product to operate after the house had been relinquished by the Paramount interests.

—Sell More War Bonds—

M of T in Loew Met. Houses

Twentieth-Fox has set a deal with Loew Metropolitan theaters for the March of Time.

☆ SHORTS ☆

"Salvage"

OWI-WAC **8½ mins.**

It's a "Must"

This short pictorially emphasizes the importance of the nation-wide drive for idle scrap. With commentary by Donald Nelson, chairman of the WPB, the subject takes the audience behind the scenes to munitions and defense plants and effectively shows the dire need for scrap which can be poured into the manufacturing of guns, tanks, cars and planes. There is a message, too, for the housewife who is called upon to preserve grease from cooking so that fats can be turned into nitro-glycerine. The subject is forceful in its simplicity and packs a vital message to the nation as a whole. Its release on Oct. 8 will coincide with the nation-wide metal scrap drive being staged by the American Newspaper Publishers Association and the film industry.

SMPE EQUIPMENT QUESTIONNAIRE

(Continued from Page 5)

laboratories (e.g., registering printers and special processing equipment, special registry film, etc.)?

DISTRIBUTION

I Exchange

A. TRANSPORTATION
1. Will changes be required in shipping containers?

B. EXCHANGE OFFICE OPERATION
1. Can prints be mounted on standard present size reels?
2. Will different size reel bands be required?
3. Will alterations of the different types and kinds of splicers be required?
4. Will changes be necessary in vault and storage facilities?
5. Will changes be required in exchange review rooms (similar to theater operation)?

EXHIBITION

I. Theater Operation

A. PROJECTION EQUIPMENT
1. Projector Picture Heads.
   a. What changes will be required in each type of projector mechanism to accept film of the new proposed standards (e.g., sprockets, idlers, aperture, etc.)?
   b. What change may be desirable in each type of projector mechanism to accept film of the new proposed standard (e.g., shutters, lenses, etc.)?
   c. Is it planned to retain the present picture proportions? If not, what will be the new proposed dimensions and the new proposed picture aspect ratio?
   d. Will it be practicable for the projectionist to make the proposed modifications in the theater and without the assistance of outside experts?
   e. If not, will it be practicable for the projectionist to make the proposed modifications in the theater and with the aid of outside experts? If so, what organizations are, or will be, available to make these modifications?
   f. If neither (d) nor (e) are practicable, what special facilities and personel will be necessary to make the proposed modifications?
   g. What is the space between consecutive frames on the film in the proposed system? If it is different from the present standard, how does it affect projection?
   h. Will the angular velocities of the projector parts differ from the present standards? If so, what will they be and what will the effect be upon the life of the projector?
2. Projector Lamp-Houses.
   a. What changes, if any, will be necessary in each type of lamp-house to accommodate it to the proposed system (e.g., carbons, optical systems, etc.)?
3. Projector Sound-Head and Associated Equipment.
   a. What changes will be required in each type of sound-head to accept film of the new proposed standards (e.g., sprockets, idlers, etc.)?
   b. What change may be desirable in each type of sound-head to accept film of the new proposed standards (e.g., scanning system, etc.)?
   c. Will the width and position of the sound-track differ from the present standards? If so, what will the proposed new standards be?
   d. Will it be practicable for the projectionist to make the proposed modifications in the theater and without the assistance of outside experts?
   e. If not, will it be practicable for the projectionist to make the proposed modifications in the theater and with the aid of outside experts? If so, what organizations are, or will be, available to make these modifications?
   f. If neither (d) nor (e) are practicable, what special facilities and personnel will be necessary to make the proposed modifications?
   g. Will the angular velocities of the sound-head parts differ from the present standards? If so, what will they be and what will be the effect upon the life of the sound-head?
   h. If the film speed is changed, what changes in quality of sound reproduction will result? By what means can objectionable effects be reduced, to what extent, and with what additional resulting effects (e.g., changes in frequency characteristics of theater reproducing systems, changes in scanning systems, studio pre-equalization, amplifier gain, mechanical filtering in the sound-head, etc.)?
   i. Will the new systems change mediocre or just average sound reproduction to inacceptable reproduction?

B. FILM.
1. What effect do the following factors have, both individually and collectively upon the life of the film and safety of operation:
   a. Change of linear speed.
   b. Change of sprocket diameters (number of teeth engaging).
   c. Change of film tension.
   d. Change of film temperature at the aperture.
   e. Other relevant factors.

C. SCREEN.
1. What changes, if any, will occur in the dimensions and aspect ratio of the screen image, and will re-masking or screen replacement be necessary?
2. What change, if any, will there be in screen brightness?
3. What change, if any, will there be in picture quality (e.g., definition, flicker, steadiness, etc.)?
4. Will the new systems change mediocre or just average pictures to inacceptably soft pictures?

D. GENERAL
1. From an engineering standpoint, will the proposed system represent an advance in the art of projecting motion pictures?
2. What effect will the proposed modification have upon the theater audience?
3. What effect, if any, will the proposed modification have upon the fire hazards and safety in theater operation?
4. Will the proposed change be temporary or permanent?
5. Will the proposed system be readily interchanged with the existing system in order that present standard prints may be projected when desired?
6. How much film will the proposed system conserve annually?

GENERAL

1. What will be the total cost to the motion-picture industry, the military forces, and the U. S. Government agencies to make the adaptation to the proposed system in terms of materials, man-power, manufacturing facilities and time?
   a. What will be the total cost in these specified terms to put the system into practice in the studios of the motion-picture industry?
   b. What will be the total cost in these specified terms to put the system into practice in the laboratories of the motion-picture industry?
   c. What will be the total cost of these specified terms to put the system into practice in the exchanges of the motion-picture industry?
   d. What will be the total cost in these specified terms to put the system into practice in the theaters of the motion-picture industry?
   e. What would be the individualized costs to the military forces and the various agencies of the U. S. Government to make each of the specific changes as mentioned in a, b, c, and d?
2. What is the availability of all of the various types of needed materials, manufacturing facilities, and man-power, required, considering the present emergency conditions?
3. Can or will military forces and Government agencies readily adapt their present production, distribution, and exhibition program to the proposed standards?
4. Will the adoption of the proposed system make the supply and inventory of standard parts for various types of motion-picture equipment obsolete?
5. What total length of time would be required to completely adapt the equipment used for the present standard production, distribution, and exhibition, to the proposed system?
6. Can an adequate supply and inventory of new parts be made readily available as the adaptation of the new system progresses?
7. Would it be practicable to issue prints of both the present standard type and also the new proposed system, simultaneously?
8. What effect will the proposed standard have upon the reissue of pictures, produced under the present standard, which are now stored in libraries of the motion-picture industry, the military forces, and agencies of the U. S. Government?
9. During any conversion period, at what rate would the proposed film savings approach the expected maximum?

5-7 UA Pix Yearly From Stromberg

(Continued from Page 1)

of the highest budget pictures he had ever made. He specified that he would make two $1,000,000-budget pictures a year.

Louis Heyman, rep. for Sol Les at the convention, told the deleg about Lesser's forthcoming picture based on New York's canteen for men in the armed services, "Stage Door Canteen," the film which Grad Sears, vice-prexy in charge of distribution who presided at the meeting, said would be worth $5,000,000 to the company.

Others who addressed yesterday's session of the convention were George Sanders, star of "The Moon and Sixpence"; David Loew, one of the producers of that film; John Grierson, producer of the "World in Action" shorts; Major Hal Roach, UA producer; Arthur Lee representing the Ealing Studios; Stephen Pallos, rep. for Alexander Korda; Henry Brash, of Arnold Pressburger's producing company; and Dick Dickson of Harry Sherman's company.

In the morning the delegates saw some of the company's new films screened at the Surf Theater. The three-day session will close today.

—Sell More War Bonds—

Pop Price Policy Slated For WB Pix at Hollywood

(Continued from Page 1)

Warners announced yesterday. First pic under the new policy, starting Oct. 22, will be "Now, Voyager."

Due to the unusual number of Warner releases that are getting extended time at the New York Strand this season, the company has a strong backlog of product available for the Hollywood. Scheduled to follow "Now, Voyager" are "The Desert Song" and "Watch on the Rhine." A later possibility is "The Constant Nymph."

—Sell More War Bonds—

Spritzer in New Haven

Ben Spritzer, formerly with the Metro home office, is new student booker at the New Haven Metro exchange.

C'est la Guerre!

Rochester—There is such a shortage of baggage cars that the equipment for "Porgy and Bess," which opened at the Auditorium Monday, came into town in refrigerator cars.

Warns of Drafting Air Conditioning Units

(Continued from Page 1)

WPB, read a letter from Donald M. Nelson in which the latter stated that "in all probability it will be necessary to acquire existing equipment in sizes of 100 horsepower or larger from practically all stores, office buildings, theaters, hotels, and buildings of like character."

While the meeting was attended only by executives of department stores located here and in other large U. S. cities, Nelson's communication declared that "it is our intention to make similar requests of other users of refrigerating equipment, but we have deferred making such requests until we have had the benefit of their advice and co-operation. This is the first group which has been called for this particular purpose. Others will follow."

List of Wanted Equipment

The air-cooling equipment WPB is seeking, along with auxiliary apparatus, is reported as follows: compressors, coolers, condensers, and the generator or turbine that drives the refrigerating unit.

WPB told THE FILM DAILY that (1) there will be meetings of theatermen in the near future at which air conditioning equipment will be solicited upon a voluntary basis; (2) in no instance will ventilation or heating of theaters be affected by the removal of cooling equipment; (3) the Government, including both the Army and Navy, is rushing to completion a great many new plants which cannot be supplied with air conditioning out of current production of such units, and that, therefore, existing theaters and other buildings will have to make such equipment available; (4) plants needing the cooling units, and which cannot operate without dehumidification and temperature control, include those being constructed to manufacture synthetic rubber, high octane gasoline, and other vital war needs; and (5) that units needed will be purchased from theaters by the Defense Plant Corporation and resold to the war plants.

How widespread will be the effect upon the film exhibition field is apparent in Nelson's statement that "in all probability it will be necessary to acquire existing equipment in sizes of 100 horsepower or larger." This means that virtually all motion picture theaters in which true air conditioning equipment has been installed, except the smaller stands, will be expected to voluntarily turn over the needed units to the Government.

Consultation of FILM DAILY files, augmented by a checkup of circuits and manufacturers yesterday, reveals that the average key and larger type of nabe stand falls in the 150-175 horsepower category, or from 50 to 75 per cent above the Government's expressed rating-need. Scores of big houses in various sections of the U. S. go far above the average chain theater rating. Largest air conditioning plant is said to be in the Radio City Music Hall, where 1,000 horsepower is available to operate the 650-ton plant.

More Modern Plants Eyed

While WPB has set down 100, or more, horsepower as its arbitrary figure, the Board's experts as well as trade engineers are cognizant of the fact that many of the more recently-designed air conditioning plants, while rated at less than 100 horsepower, are capable of more efficient operation than those of the older designs rated at 100 or more. Such smaller and more modern plants accordingly are being eyed by WPB.

Speaking at Monday's meeting Rosenwald said: "Let's face this frankly. Certain stores may enjoy an advantage while they still have their equipment. However, when we think of what we are asking our sons to do at the front, we cannot ourselves shrink from sacrifices. Refrigerating units are needed and must go to war."

Survey of the exhibition field yesterday found many circuit heads and operators of individual theaters with little or no details at hand regarding WPB's plans for them to volunteer equipment, but when apprised of the Government's urgent need the unanimous opinion was that the industry will continue to do all in its power to bring the war to a successful conclusion.

WAR SERVICE ... on the Film Front

Miami, Fla.—Neighborhood theaters in the Wometco chain operating through the Greater Miami area, are sponsors of the Victory Volunteers, boy and girl organization. One of its present projects is Victory Gardens; approximately 250 are being worked by the Volunteers.

Riding Herd on the Hollywood News Range

West Coast Bureau of THE FILM DAILY

Hollywood—The day's news roundup: Rouben Mamoulian's first pic for United Artists may be Danny Ahearn's "Ghetto Boy"; deal for rights is in work. . . . Lester Cowan is eyeing Ann Rondell's musical, "Count Me In," with a view to filming. . . . While there are overtures from elsewhere, chances are Leo McCarey will make two or three more under the RKO banner. . . . Edward Small may do Jack Douglas' play, "Petunias" on Broadway this season. . . . O. Henry Briggs and Leon Fromkess are mulling a general increase in budgets on all PRC Pic. . . . Six-year-old Ann Carter, playing her second film role in Columbia's "The Commandos Strike at Dawn," clicks beautifully, stealing some scenes from Paul Muni, 'tis said. . . . Pic may do for her what "The Kid" did for another Syracuse starlet, Jackie Coogan.

Blackout Fixtures Must Conform 'Or Else'—WPB

Washington Bureau of THE FILM DAILY

Washington — Order prohibiting manufacture or sale of blackout and dimout lighting fixtures which do not conform to specifications of the War Department, Navy Department and the Maritime Commission has been issued here by WPB. Use of metals in the manufacture of approved fixtures is prohibited except within certain limitations of the steel and copper conservation orders for the minimum amounts of iron and steel required by the specifications and the minimum quantities of brass and copper required to provide adequate electrical contact and conductivity.

Exemptions from the ban on manufacture of unapproved fixtures permit manufacturers for the purpose of testing the conformity of the fixture with specifications, manufacture authorized by a proper military official in an emergency, and manufacture on authorization by the Director General for Operations.

UEEU Local 121's WB Pact Cancelled, Says Zone Mgr.

That the verbal contract which was the bone of contention in the strike of service employes at seven Warner houses in Paterson and Passaic had been automatically cancelled as result of the walkout was the assertion made yesterday by Donald Jacocks, the circuit's New Jersey zone manager. The strike had been called over the alleged refusal of the company to commit the agreement to writing.

The strike came to an official end yesterday when the United Exhibition Employes Union, Local 121, UOPWA, ordered members who were still on strike to return to their jobs. Most of the workers had returned to their posts the day before of their own volition, according to the company. The order was understood to have been issued at the request of Dr. John Steelman of the U. S. Conciliation Service pending an adjustment of the dispute.

Jacocks said he had declined to participate in a conference in Paterson on the ground that "the strike was over and there was no need therefore for a meeting."

At the UOPWA headquarters here it was said that another conference had been called for Friday by Mayor Furey of Paterson in an effort to bring both sides to an understanding.

—Sell More War Bonds—

Chi. Operators to Admit Permit Holders to Union

Chicago—New by-laws admitting permit holders to regular membership in the operator's union here were adopted last night. The by-laws were altered by a committee headed by Robert Burns of the Chicago Theater. Felix D. Snow, sixth vice-president of the IATSE, and Frank Stickling, IA representative, sat in at the drafting of the new by-laws.

Union officials are slated to confer with theater owners today on a new contract.

—Sell More War Bonds—

Rothlein Joins 20th-Fox

Cleveland, O.—Harry Rothlein has resigned as head of the Warner poster department to fill a similar position with the 20th-Fox exchange, where he succeeds Joe Bernstein, now in war work. Rothlein's assistant, Dave Yellen, succeeds him at Vitagraph.

Arbitrator's Bronx Award is Affirmed

(Continued from Page 1)

intervenor. The Ogden is operated by Metropolitan Playhouses, the complainant.

Arbitrator ruled that the two theaters are in competition with each other and dismissed the complaint. The complainant appealed the ruling and, after reviewing the evidence, the appeal board upheld the arbitrator.

Ambassador in Philly Appeals Clearance Award

Ambassador Theater, Philadelphia, has filed an appeal from an arbitrator's award which denied the reduction of the Benn Theater's seven-day clearance over the Ambassador. Defendants were RKO and the Warner Bros. Circuit Management Corp.

Crown, Brooklyn, Loses Clearance Complaint

Clearance complaint filed by the Kant Amusement Corp., operating the Crown Theater in Brooklyn, has been dismissed by the arbitrator on the grounds that the plaintiff had failed to prove a prima facie case. Kant Corp. had asked for the elimination of clearance now granted to Randforce circuit's Carroll and Utica Theaters over the Crown. Melvin A. Albert, attorney, represented Randforce at the hearings.

TO THE COLORS!

STEPHEN L. FREELAND and IRVING KAHN are leaving the 20th-Fox publicity department to enter the service. The former, who has been chief feature writer, was sworn in yesterday as an ensign in the Navy. He is awaiting orders for active duty. Kahn, director of radio promotion, has enlisted in the Army. He will report at Camp Dix on Monday.

Cleveland, O.—CORP. JACK NEWMAN, singing doorman at Loew's Stillman, has been named to attend the Signal Corps School at Fort Monmouth, N. J.

Chicago—Charles Ryan, assistant Warner zone manager announces BETTY GLIXON of the booking staff has been accepted for enlistment in the WAVES. The Warner circuit in this zone now has 83 men in the service and one woman.

Chicago—Jack Rose of the Indiana-Illinois circuit reports 12 employes are now in the Army, four are in the Navy, three in the Marines and one, BURTON A. GESTNER has now joined the Coast Guard, while HARRY LYNCH of the Vogue theater is now with the merchant marine.

M P PROD DIST
21ST FL
28 W 44TH ST
N Y C

LIBRARY OF CONGRESS
0 007 551 453 0